

March 15-16 '82

| March 15-16 '82 | | (75) Locals | (25) Reg. Dailies | (37) Reg. Weeklies | (16) 50 M's | (26) Reg. Radio | (15) X-List | Adj. Counties | Hometowners | PSA's | Ag list | (16) Ag boxes | MISC. (#) | CONTACT | REMARKS |
|-----------------|---|-------------|-------------------|--------------------|-------------|-----------------|-------------|---------------|-------------|-------|---------|---------------|-----------|---------|---------------------------|
| DATE | Stories and Cutlines | | | | | | | | | | | | | | |
| 1-3-15-82 | Mary McKelvey scholarship (100) | ✓ | ✓ | | | | | | | | | | | Cheryl | Oklahoma City, OK |
| 2-3-15-82 | Ching Painting lecture (100) | ✓ | | | | | | ✓ | | | | | | Cheryl | |
| 3-3-15-82 | WTHA 59th annual meeting (175) | ✓ | ✓ | ✓ | | | | ✓ | | | | | | Preston | Weekley "A" list |
| 4-3-15-82 | Wind engineering (100) | ✓ | | | | | | | | | | | | Preston | Special list |
| 5-3-15-82 | New Ag. book (100) | ✓ | | | | | | | | | | ✓ | | Parre | Ag list |
| 6-3-15-82 | Kiowa symposium (125) | ✓ | ✓ | | | | | | | | | | 25 | Cheryl | Special list |
| 7-3-15-82 | U.S. - Japanese debate (100) | ✓ | | | | | | ✓ | | | | | | Cheryl | Wave |
| 8-3-15-82 | Editor's Advisory | | | | | ✓ | | | | | | | | Cheryl | media (X-list) |
| 9-3-16-82 | Scholarship for freshman (75) Home Ec. | ✓ | | | | | | | | | | | | Cheryl | |
| 10-3-16-82 | Smith named director (100) eng-indus | ✓ | ✓ | | | | | | | | | | | Preston | 4x5's to Odenia |
| 11-3-16-82 | Vernon Jordan honored (175) | ✓ | ✓ | | ✓ | | | | | | | | 52 | Cheryl | Special list |
| 12-3-16-82 | Dew Pont grant for eng. | | | | | | | | | | | | | Preston | |
| 13-3-16-82 | Cutline presentation | | | | | | | | | | | | | Preston | |
| 14-3-16-82 | (Editor's Advisory: Forensics Tournament) | | | | | | | | | | | | | Cheryl | 25 copies X-list media |

CONTACT: Cheryl Duke

LUBBOCK--A Mary McKelvey Endowed Scholarship in deaf education has been established at Texas Tech University.

McKelvey was an assistant professor of speech pathology and audiology at Texas Tech from 1978 until her death last August.

The \$5,000 endowment will be used to fund an annual scholarship designated for a graduate or upper-level student in deaf education with a specialization in oral education.

The scholarship fund was established by George W. McKelvey of Oklahoma City, Okla., in his wife's memory. In addition, McKelvey donated funds for the purchase of special equipment for the Texas Tech Speech and Hearing Clinic. A memorial fund established for equipment purchase has raised about \$600 in addition to McKelvey's gift.

CONTACT: Cheryl Duke

LUBBOCK--Ching painting will be the subject of a 10 a.m. Chinese art lecture Tuesday, March 23, at The Museum of Texas Tech University.

During the Ching Dynasty (1644-1911), a high level of technical competence was maintained in the fine arts. There was, however, little innovation in painting.

Some of the early Ching rulers, who came from Manchuria, adopted the Chinese style of painting with its characteristic brushstrokes.

The famous four Wangs imitated the great Yuan masters who painted human figures, landscapes and still-life paintings.

Among painters of small-scale landscapes during the period, Chu Ta is considered outstanding as an artist of personal vision.

The lecture, to be given by Rabbi Alexander S. Kline, D.D., is part of a spring art seminar series sponsored by the Women's Council of the West Texas Museum Association.

Admission is \$2 for the general public and \$1 for students.

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4650/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

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CONTACT: Preston Lewis

SUGGESTED FOR RELEASE SUNDAY, MARCH 21

LUBBOCK--Various aspects of West Texas history and the contributions of Ernest Wallace, a historian who helped chronicle that history, will be examined during the 59th annual meeting of the West Texas Historical Association (WTHA) March 26-27 at Texas Tech University.

Open to the public, the meeting will begin with registration at 2:30 p.m. March 26 at the Ranching Heritage Center. Registration costs \$2. Sessions will begin at 3 p.m. with discussions of the founding of Texas Tech and West Texas ranching and farming. The 4:30 p.m. sessions will deal with ethnicity in West Texas, historic preservation and frontier military history.

A reception at 6:30 p.m. will be followed at 7:30 p.m. March 26 at the center with a banquet featuring Charles A. Guy, former editor of the Lubbock Avalanche-Journal, speaking on "Lookin' Over My Shoulder."

All sessions March 27 will be in the University Center, beginning at 9 a.m. with discussions on Indians of the Southern Plains, economic history in West Texas and builders of West Texas. The 10:30 a.m. session will be on Ernest Wallace, West Texas historian.

The meeting will conclude with a Saturday luncheon in the University Center Ballroom. Dr. J. Milton Nance, president of the WTHA, will deliver the annual presidential address on "The Life and Experiences of a Central Texas Trail Driver."

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HISTORICAL ASSOCIATION/ADD ONE

The Friday night banquet costs \$6.50 and the Saturday luncheon \$5. For reservations or additional information, contact the Southwest Collection at 742-3749.

The session on Dr. Wallace, Horn professor emeritus of history at Texas Tech, will feature four of his former doctoral students who will critique Wallace's books and contributions to West Texas history. Participants in that University Center Senate Room panel will be Dr. Charles Kenner of Arkansas State University, Dr. Joe Baulch of Schreiner College, Dr. Earl Elam of Sul Ross State University and Dr. David Murrah of Texas Tech University.

New information discovered on the selection of Lubbock as site of Texas Tech will be discussed at the opening session on the founding of the university. Texas Tech graduate students who will present papers at that session are Helen Peeler Clements, Lance Crawford and Jean M. Robinson.

Other papers to be presented during the meeting will be on the West Texas oil industry, the region's cotton industry, pioneer aviator Clent Breedlove, sheep raiser George Wilkins Kendall and author Dan D. Cusenbary.

The program is sponsored locally by Texas Tech's Southwest Collection, the Texas Tech History Department and the Llano Estacado Corral of the Westerners, International.

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LUBBOCK--Although wind engineering is usually applied to public and commercial buildings in hurricane-prone areas, more thought should be given to the design of the family home, says a Texas Tech University visiting professor.

Should a hurricane strike, the result, says Dr. George R. Walker, who is working this spring in Texas Tech's Institute for Disaster Research, may be potentially more harmful where homes are not adequately designed than where other buildings are inadequate.

"In a typical hurricane," Walker said, "the design of a school is often meaningless. Why? Because all the kids are sent home. The place people usually are when a hurricane strikes is in their home, not their offices."

Walker bases his conclusions on extensive research in Darwin, Australia, after a hurricane struck the coastal community in 1974. In that disaster which took 70 lives, 70 percent of the community housing was destroyed and another 20 percent suffered major damage.

Although only 10 percent of Darwin's housing received little or no damage, 75 percent of the city's engineered buildings made it through the storm with little or no damage.

Until Darwin was devastated, the Australian engineering design philosophy was much as it remains today in many hurricane-prone areas throughout the world -- engineering costs are not considered worth it for a unit that might cost \$100,000 or less, Walker said.

"If the houses had survived in Darwin and all the industrial buildings had been blown down, then at least people would have had a place to live," Walker said.

As it was in Darwin, more than 35,000 people out of a total population of 45,000 had to be evacuated because they had no place to live, Walker said. Most of the \$600 million rebuilding cost for Darwin was spent on housing.

In addition to the economic costs of rebuilding Darwin, there were major social costs, Walker said. Engineers can help reduce both the economic and social costs of wind disasters by incorporating into their housing designs appropriate measures, even in areas where hurricanes are rare, but nonetheless possible.

"The primary objective of wind engineering is to mitigate disasters to an acceptable community level," Walker indicated.

In Australia engineering standards are being adopted nationally for areas susceptible to hurricanes. Walker, an associate professor of civil and systems engineering at James Cook University in Townsville, Australia, said this does not mean that every new house along the coast must be individually engineered. Instead, extensive research led to the development of standard engineered construction details which must be integrated into building methods. Now in Australia the main task is a matter of educating professionals, tradesmen and laymen about these standards.

Adopting housing design criteria for hurricane-prone areas is a policy other countries should consider, Walker said. Otherwise, they risk disasters similar to Darwin's because hurricanes are inevitable.

CONTACT: Carrie White

LUBBOCK--Examining world needs for both food and fiber with an emphasis on the challenges facing U.S. agriculture in the nation's third century is the subject of the new book, "Food and Fiber for a Changing World."

Together, the book's authors have some 91 years of professional agriculture experience. Each is an administrator at leading agricultural institutions.

Published by the Interstate Printers and Publishers Inc., the authors of the 1982 book are Dr. Gerald W. Thomas, president of New Mexico State University and professor of range science; Dr. Samuel E. Curl, dean of the Texas Tech University College of Agricultural Sciences and professor of animal science; and Dr. William F. Bennett Sr., associate dean and professor of agronomy in the College of Agricultural Sciences at Texas Tech.

Included in the 258-page, 14-chapter book are trends in world agricultural production, patterns and characteristics of population growth, world land and water resources, consumer benefits as a measure of progress and changes in American farm and ranch production.

Aimed at both the agricultural layman and the university student, Dr. Curl said, "The book was written to create an awareness of the tremendous efficiency of the American agricultural producer and to place in proper perspective the world's population-food production situation."

The hardback book is priced at \$11.95 and available to order through the Texas Tech University Bookstore or the Interstate Printers and Publishers Inc. of Danville, Ill.

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CONTACT: Cheryl Duke

LUBBOCK--A free public symposium on the Kiowa people and their culture opens at 7:30 p.m. Thursday, March 25, at The Museum of Texas Tech University.

Kiowa novelist and Pulitzer Prize-winner Dr. N. Scott Momaday from the University of Arizona will be the first featured speaker for the two-day event.

The Women's Council of the West Texas Museum Association will host a reception for visiting artists, guests and symposium participants during the evening. The symposium is Texas Tech's third annual symposium on native peoples of arid lands. All events will be at The Museum.

Kiowa nation representatives Presley Ware and K. Kirke Kickingbird will speak on contemporary issues of Kiowa life, government and law, beginning at 9 a.m. Friday. Ware of Anadarko, Okla., is chairman of the Kiowa Tribal Council. Kickingbird of Washington, D.C. is executive director for the Institute for the Development of Indian Law.

Painting, beadwork, featherwork, hidework and traditional Kiowa dances will be demonstrated beginning at 10:15 a.m. Friday. Dances will be given by Dixon Palmer and George Palmer, both of Anadarko, and the Kiowa Plains Indian Dancers. Artists will include painter Ernie Keahbone and beadworker Belle Keyitah.

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KIOWA SYMPOSIUM/ADD ONE

Non-Kiowa scholars will present papers, beginning at 2 p.m. Topics and speakers include "The Historic Kiowa," Dr. Elizabeth A.H. John, Austin historian; "Kiowa Linguistics," Dr. Laurel Watkins, Colorado College anthropology professor; "Archeological Views of the Kiowa," Dr. Robert Cambell; and "An Overview of Kiowa Culture," Dr. Nancy Hickerson, both Texas Tech anthropolgy professors.

An exhibit of Kiowa artwork and artifacts will be on display at The Museum during the symposium and through April 17. Works are on loan from Anadarko artists, Tulsa's Philbrook Art Center, Dare Locke of White Deer and from the The Museum and West Texas Museum Association collections.

The Kiowa symposium is sponsored by the Lubbock Cultural Affairs Council, the West Texas Museum Association and, from Texas Tech University, the International Center for Arid and Semi-Arid Land Studies, The Museum, the departments of anthropology, art and history, the Ethnic Studies Program, the Southwest Collection and the offices of the dean of the College of Arts and Sciences, Academic Affairs and Research and Graduate studies.

For more information, contact Dr. John R. Wunder, history professor and coordinator of the symposium, 742-2377 or Tina Clark, International Center for Arid and Semi-Arid Land Studies, 742-2218.

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CONTACT: Cheryl Duke

LUBBOCK--A U.S.-Japanese debate on increasing U.S. trade barriers on Japanese goods will take place at 8:30 p.m. Thursday, March 18, in Room 101 of the Texas Tech University Mass Communications Building.

The debate will open a national forensics tournament on the Texas Tech campus.

All events of the March 18-21 tournament are open to the public free. Events will include debates on the national topic which concerns reducing the power of labor unions and on an additional topic which says the rights of the accused are overemphasized in the U.S.

An international debate team from Japan will argue against increasing U.S. trade barriers in the Thursday debate. Debaters will be Kazuo Maysuyania, an English major at Aoyanagakuin University, and Akio Naito, a junior law major from Sophia University in Tokyo. Both have been successful high school and college debaters in Japan.

The U.S. debate team, taking the affirmative position, will be debaters Robert Mackey and Vance Writtle from Baylor University.

Other tournament events will include informative, impromptu, extemporaneous, persuasive and after-dinner speaking; poetry, prose and dramatic interpretation; and communication analysis and drama duo presentations.

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FORENSIC TOURNAMENT/ADD ONE

A student congress will discuss government and business throughout the tournament. Sessions will be similar to legislative debate sessions. Students in conservative and liberal groups prepare and present bills on the topic for floor discussion. Some bills are referred to committees for revision and further presentation.

More than 400 students from 40-50 colleges and universities are expected to participate in the national tournament, according to Professor Vernon R. McGuire, chairman of the coordinating committee.

A National Speaker of the Year award and trophies and plaques for winners in each tournament category will be presented during the awards banquet on Saturday, March 20.

For more information on events, times and locations, contact McGuire at the Communications Center for the tournament, Room 277 of the Mass Communications Building, 742-3904.

CONTACT: Cheryl Duke

EDITOR'S AND NEWS DIRECTOR'S ADVISORY:

You are invited to cover these events.

Debaters from Japan will arrive at 1:27 p.m. Thursday, March 18, at the Lubbock International Airport for an 8:30 p.m. debate on U.S. trade barriers on Japanese goods. The debaters will be welcomed by a city councilman and by the Lubbock Chamber of Commerce. Vernon McGuire, Texas Tech speech communications professor, will be on hand to answer questions about the debate or the national forensics tournament, March 18-21, at Texas Tech.

Vernon Jordan, nationally known as president of the National Urban League, will be presented the National Speaker of the Year Award during the Saturday banquet of the tournament. The award will not be announced publicly until Saturday.

There will be a news conference for Jordan who will arrive in Lubbock Saturday afternoon (March 20). We will inform you of the exact time of his arrival and the news conference by noon Wednesday, or McGuire will call you with the information later in the week.

If you would like tickets to the Saturday banquet or you would like to set up advance pictures of Jordan's award presentation, contact Cheryl Duke or Preston Lewis (742-2136) or McGuire at 742-3904.

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CONTACT: Cheryl Duke

LUBBOCK--A new scholarship for an entering freshman has been established in the Texas Tech University College of Home Economics.

The \$5,000 Douglas and Angela Boren Scholarship Endowment will fund an annual scholarship for a home economics freshman. The fund was set up by the Borens, both Texas Tech ex-students.

Mrs. Boren taught in the Texas Tech Department of Food and Nutrition 19 years. She retired Jan. 15. She earned her bachelor's degree in home economics education and her master's degree in food and nutrition at Texas Tech. Boren, a former geology student at Texas Tech, is chairman of the board of Security National Bank in Lubbock.

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9-3-16-82

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CONTACT: Preston Lewis

LUBBOCK--Dr. Jimmy H. Smith has been named interim dean of the Texas Tech University College of Engineering, following the announcement of Dean John R. Bradford's appointment as vice president for development of the university and the Texas Tech University Health Sciences Center.

Bradford's appointment, effective immediately, was announced March 12. For administrative purposes, he will continue to work closely with the College of Engineering until Sept. 1, according to Dr. John R. Darling, vice president for academic affairs. Darling made the announcement of Smith's appointment.

Smith, associate dean of the college since 1979, has been on the university's civil engineering faculty since 1971. He is a registered professional engineer in Texas.

A native of Penwell in Ector County, Smith currently is coordinator of the engineering physics degree program and director of the Institute for University Research/Engineering at Texas Tech.

During his career, Smith has been the principal investigator on 14 research contracts and grants with funding of \$560,000. He has also participated in 27 other research projects. Smith has had 16 research articles or reports published.

He is a fellow in the American Society of Civil Engineers. Also, he is a member of the National Society of Professional Engineers, American Society for Engineering Education and the Society of Sigma Xi, national honorary research society.

SMITH APPOINTMENT/ADD ONE

Smith earned his bachelor's and master's degrees in civil engineering from Texas Tech. He received his doctoral degree from the University of Arizona.

Before returning to Texas Tech in 1971, he had worked as a research engineer at the Eric Wang Civil Engineering Research Facility, Kirtland Air Force Base, N.M., and as an adjunct professor of civil engineering at the University of New Mexico. Prior to that he had worked as a research associate and lecturer at the University of Arizona.

He has served as a consultant to the U.S. Air Force; Pittsburg Plate Glass Industries; Connor Industries; Permian Basin Graduate Center; University of Portland; City of Hobbs, N.M.; Holt and Associates, consulting engineers; and C.W. Ellis, P.E.

Smith is active in numerous civic organizations.

He is the son of Mr. and Mrs. Hiram Smith, 4061 Candy Lane, Odessa. He is married to the former Mary A. Rinehart, daughter of Mr. and Mrs. G.L. Rinehart, 1009 Avenue I, Odessa.

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CONTACT: Cheryl Duke

FOR RELEASE AFTER NOON SATURDAY (MARCH 20)

LUBBOCK--Vernon E. Jordan Jr., longtime president of the National Urban League, has been named National Speaker of the Year by Delta Sigma Rho-Tau Kappa Alpha, national speech professional and honorary society.

Jordan received a plaque for the honor during a Saturday banquet, March 20, at Texas Tech University. The plaque was presented by Dr. Larry Schnoor, speech professor at Mankato State University and chairman of this year's selection committee. The awards banquet highlighted the society's national forensics tournament, March 18-21, on the Texas Tech campus.

Prof. Vernon R. McGuire of Texas Tech, chairman of the tournament coordinating committee, said Jordan was selected as outstanding speaker from nominations submitted throughout the nation. The selections committee is made up of speech faculty representatives nationwide.

Jordan became president of the Urban League in 1972. The league is a non-partisan community service agency which seeks to help the economically and socially disadvantaged. It provides direct service for employment, housing, education, social welfare, health, family planning, mental retardation, law and consumer affairs, youth and student affairs, veterans affairs and community and minority business development. The league has about 50,000 members.

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Jordan left the urban league in 1981 to become a partner in the law firm of Akin, Gump, Strauss, Hauer, and Feld, with offices in Washington, D.C., and Dallas. He makes his home in New York City.

A native of Atlanta, Jordan earned his bachelor's degree at DePauw University and his law degree at Howard University. He was admitted to the Georgia bar in 1960 and to the Arkansas bar in 1964 and practiced law in Atlanta and Pine Bluff, Ark.

He was field secretary for the National Association for the Advancement of Colored People (NAACP) from 1961-63, an attorney for Atlanta's Office of Equal Opportunity in 1969, and executive director of the United Negro College Fund in New York City, 1970-71.

He has numerous honorary degrees and honorary law degrees including ones from Boston College, Tuskegee Institute, Duke University and Yale.

He is a member of the American National Bar Association and the National Conference of Black Lawyers and a regular contributor to the column "To Be Equal" published in newspapers nationwide.

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CONTACT: Preston Lewis

LUBBOCK--Texas Tech University's Chemical Engineering Department has been awarded a \$4,000 grant by E.I. du Pont de Nemours & Co.

Department chairman Steven R. Beck said the Du Pont grant will be used for faculty development by helping new faculty establish research programs and attend professional meetings.

James Kennedy, plant superintendent for Du Pont's Victoria Plant, presented a check to Texas Tech President Lauro F. Cavazos March 9. Kennedy is a Texas Tech graduate.

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DU PONT GRANT--A \$4,000 science and engineering grant has been awarded the Texas Tech University Chemical Engineering Department by E.I. du Pont de Nemours & Co. Participating in the check presentation are, from left, James Kennedy, plant superintendent for Du Pont's Victoria Plant, and Texas Tech President Lauro F. Cavazos. The grant will be used for new faculty development. (TECH PHOTO)

CONTACT: Cheryl Duke

EDITOR'S AND NEWS DIRECTOR'S ADVISORY:

A news conference has been scheduled for Vernon Jordan at 5:15 p.m. Saturday, March 20, in the Media Room of the Lubbock International Airport.

Jordan is a lawyer and longtime president of the National Urban League. He is being named National Speaker of the Year by a national speech professional and honorary society at an 8:30 p.m. banquet Saturday in the Texas Tech University Center Ballroom.

Jordan will arrive in Lubbock at 5:09 p.m. Saturday.