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# TEXAS TECH

SCHOOL OF ENGINEERING  
TEXAS TECHNOLOGICAL COLLEGE  
LUBBOCK, TEXAS

FACTS  
FEELINGS  
IDEAS

# MAGAZINE

EDUCATION  
CULTURE  
INDUSTRY



- Summer School Announcements
- A New Office, Alumni County Chairman
- A New Page For Women
- Annual Alumni Meeting And Election June 1

ADVANCE SUMMER SCHOOL EDITION



# "Uncle Sam sure did help—

make tobacco better than ever

... and Luckies always buy the finer grades," says H. H. Scott, 12 years an independent buyer

IN A NUTSHELL, here's why we ask: "Have you tried a Lucky lately?"

1. With the scientific help of Uncle Sam, farmers have grown the finest tobacco in recent years.
2. Among independent tobacco experts, Luckies are the 2 to 1 favorite. Experts like H. H. Scott point out that Luckies have bought the choicer grades of these better-than-ever tobaccos. So Luckies are better than ever!
3. These finer tobaccos have been aged from 2 to 4 years, and have been further mellowed by the "Toasting" process, which takes out certain throat irritants found in all tobacco.

Try Luckies for a week, and see why... WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1

Copyright 1940, The American Tobacco Company



Actual color photographs. Before the harvest—inspection of a crop of better-than-ever tobacco, grown at Willow Springs, N. C., by U.S. Govt. methods. (Below) H. H. Scott looks over some fine leaf after it's been cured.



*Have you tried a  
Lucky lately?*



# Secretary's NOTEBOOK

This publication has been authorized to announce the nomination of the following Texas Tech graduates as candidates for officers of the Alumni and Ex-Students Association:

For President—  
J. H. Smith of Amarillo  
Raymond Lee Johns of Slaton  
For First Vice-President—  
Rob O'Hair of Coleman  
Ann Hammons of Dallas  
For Second Vice-President—  
Elva Baker of Lubbock  
James Alvis Ellis of Levelland  
For Director (Three-Year Term)—  
Arch L. King of Lubbock

Now there are your nominees, folks. Favorites will be chosen at the annual banquet and election of officers June 1.

At a recent meeting of the Executive Committee, plus the power of the District Committeemen elected last year, it was decided that the organization should have County Committeemen to work with the District Committeemen. This County Committeeman, or County Chairman, will be elected by the alumni members of the

various counties just as the District Committeemen were chosen last year, on a preferential ballot sent out from this office. Members in one county can not vote outside of that county for County Committeeman. In other words, a Hale County alumni member can not vote for a man running for County Chairman of Lamb county; and the Lamb County member can not vote for a County Chairman in Hale County. Such votes would not be valid.

With a County Chairman in each of Texas' 254 counties, and with a District Committeeman in each of Texas' 31 Senatorial districts, the alumni and ex-students association will have opportunity better to serve its members and conduct a program of service in a much more efficient way. By the way, these County and District Committeemen do not necessarily have to be graduates of the college as in the case of those comprising the Executive Committee (President, Vice-President, Directors, etc.)

Please be thinking of the persons who might best serve as County Chairmen in your various localities. You will receive a ballot soon.

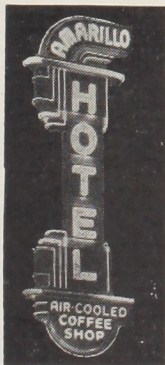
EUEL LINER has recently been appointed Assistant Regional Farm Management Specialist with the Farm Security Administration with headquarters in Amarillo. His address is 1603A Polk Street.

ODIS HOLLY, Area Range Examiner for U. S. D. A. Soil Conservation Service, has been transferred to Marfa, Texas, from Salt Lake City, Utah. HUGO MIKA, Area Soil Technologist, was transferred to Marfa from Midland last August. MORRISON W. LISTON, Area Engineer, transferred to Marfa from Abilene last December.

DUANE ORR of Corpus Christi announces that there will be a picnic for Tech exes Sunday, May 5, at 3 p. m. meeting at the Robstown Pump Station on the Nueces River. Knowing Duane like we do, the odds are 100 to 1 that everyone will have a good time. Duane can be contacted at 317 Texas Street in Corpus—or 'phone him at 2-6070.

Nice letter from JAMES ETHRIDGE of Houston contains some copy for this column. Exact words

Continued on page 4



"The Best Stop Sign in West Texas"

ERNEST O. THOMPSON, Pres.  
CHARLIE PRYOR, Manager

## HOST . . . .

To the Alumni and Ex-Students of Texas Tech

## HEADQUARTERS . . . .

For the Texas Tech Club of Amarillo, and Everything Else Worth While

Be Sure To See Our "Blue Mirror"  
Convention and Dance Hall



We Dare You To Eat And Sleep With Us—Just Once—You Are Sure To Repeat. That's The Way We Build Our Business.

## HOTEL AMARILLO

Amarillo, Texas



# PREXY'S PARAGRAPHS

From Houston comes word from Jack Grundy that the ex-Tech students of the engineering division have pledged a certain amount of money to the Texas Tech Foundation to be used for the betterment of the engineering division. It is this kind of spirit that your Alumni president has been writing about for the past several months; it is this kind of spirit that will make Texas Tech the truly great college of the South in future years.

Only recently was a charter granted to nine persons who make up the officials and members of the board of directors of the Texas Tech Foundation. The purpose of this foundation is to encourage persons to help the various departments of the school with gifts and grants. Because Tech is so young, its gifts have been few and mostly small, but as it becomes older and with the Foundation working for the school, large gifts should come in to the college for the building of buildings needed and for other useful things.

The Houston club with such fellows as Jack Grundy, and fellows like Floyd Woolridge, is an active club. Although the exes there are some 600 miles away from Lubbock and the college, they often are the starters of movements to better the college. We wish that more clubs could be established over Texas in order that ex-students might keep in closer touch not only with each other but with the college.

It would not be necessary for Tech clubs to meet each month, but quarterly or semi-annual meetings would help.

Tech's new president, Dr. Clifford Bartlett Jones, is doing right well, thank you. Dr. Jones, as you know, is the third president of Texas Tech. All have been great leaders, great characters, but all somewhat different. Dr. Bradford Knapp, who followed Tech's first president, Dr. Paul Whitfield Horn, thought more along scientific lines than did Dr. Horn. Tech's first president was an ideal leader for the establishment of a college. He laid the foundation well, started traditions which will long have their effect on the campus life of the college and upon the ambitions of those who attended Tech during his administration.

Dr. Horn's death in April of 1932 started a long search for another outstanding leader, a search ended with the hiring of Dr. Bradford Knapp. Tech's second president lead the fight to show Texans what this college was offering to the youth of Texas back in those dark days in 1933 when the legislature was trying to make a teachers' college out of the school. This

fight made Tech stronger than ever before and its enrollment has shown a marked tendency in increase since that time. Today there are no doubts in the minds of East Texas citizens but that the state's third largest institution is serving numerous needs of the state.

Just as Dr. Horn was the ideal leader for the college's foundation and Dr. Bradford Knapp was the ideal president to carry the college through its darkest period of



MARSHALL FORMBY

proving to the tax payers of the state its worth and in encouraging more students to study agricultural, engineering and scientific subjects, so, in this writer's opinion, is Clifford Jones, a polished gentleman, a natural executive, an ideal president to carry Tech through another of its cycles of educational periods. Since he was on Tech's Board of Directors from its beginning until he became president, he knows more about the needs and machinery of the college than any other living man. An executive who gets people to do things without their knowing that he wants them to do it, he is also well known among the political and educational leaders of the state. He is well liked by the faculty members and by the student body.

So this is your report on Tech's third president. Tech's Board of Directors have chosen wisely, always, in naming a president.

## PERSONAL

Cary H. Lodal, an engineering graduate of Tech, is the Sinclair oil dealer in Crosbyton and has a good business. He is doing well and is taking an active part in the civic life in the Crosby county seat. Johnnie Birdwell is teaching school in Lubbock. Her home is at Ralls. Mary Earle Lof-

land, a former Tech student from Vernon, is working at Austin. Be sure and attend the annual banquet and election of officers June 1. With a heavy line and several stars in the backfield, the Red Raiders should have just about one of their best teams this coming fall. Tech students join with thousands of others in paying homage to the late Dr. J. D. Sandefer, president of Hardin-Simmons. He was a great Christian character, a great educator and a good college president. His death is a loss not only to West Texas, but to the South. Leaders like Dr. Sandefer are few and far between.

Sandstorms are bad, but not nearly so bad as a flood or cyclone. Wonder how many Tech exes had to pay an income tax. hope most of you did. See you in May—Marshall Formby.

## Secretary's Notebook

Continued from page 3

follow: HAL HITCHCOCK is assistant office manager for A. C. Burton Co., Plymouth dealer. JOHN T. RHODES is selling insurance here for the American National, and is, so he says, contemplating matrimony with a Houston girl. ATMAR ATKINSON is chief draftsman for Hedrick & Lindsley, one of the best Houston architectural firms. MRS. ATKINSON, formerly ANDREY OVERSTREET, is just recovering from a tonsil operation. JACK HARDY is owner of the Snow White Diaper Service and is expecting to have the JACK GRUNDY'S, R. E. OLD'S, and the ROSS WATSON'S as customers in the near future. PIERCE MAGEE, who formerly worked in Lubbock, is manager of the Florsheim shoe shop here. CAROLYN POWELL is getting married in May to a Houston man. MARGARET MAYHUGH is living here now with her folks, and wishing that there weren't so many miles between Houston and Lubbock. HOWARD SCOTT is assistant superintendent of a school in South Houston. FLOYD WOOLRIDGE is an accountant for the Schlumberger Company. TRACY WATSON works for an oil company, and is putting on quite a bit of weight around the mid-section. JOHN OGDEN is a collector for an automobile finance company. John hasn't been lured into attending a Tech club meeting yet. JAMES ETHRIDGE is an advertising salesman for a Houston paper.

Telephone call from PAUL EUBANK tells about a Tech meeting.

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# Get Ready For Summer!

By JEANNE McDONALD

Sixteenth annual summer school of Tech will open June 6 with a more inclusive and broader program than ever before. Short courses for workers in various fields and special vocational training curriculum as well as the regular schedule of work will be offered in most divisions. Work leading to almost any degree will be given with special emphasis on graduate courses and specialized study in the various fields.

Recreation program for the two semesters has been expanded to give entertainment for five nights a week, instead of four, for five weeks each term. Varied programs of motion pictures, artists courses, and dancing will be given each night Tuesday through Saturday.

Field trips to Mexico, New Mexico, and New York will be sponsored with credit being given for most of them.

Eight visiting instructors will give courses. All of these are specialists in their fields. Numerous other lecturers will be on the campus at some time to give particular lectures in the various classes.

Of the special courses given, the band school and Agricultural short courses come at the first term, and the Home Economics short courses the second term. Traffic education, and Public health courses are offered both semesters. More subjects will be offered and more additional outside teachers have been secured for these courses than any time previously.

All of Tech's facilities will be in full use for the summer session. Three dormitories will be available. Married couples with children will stay in the Women's dormitory. Couples without children will live in the Men's dormitories.

The library will be open Mondays through Fridays from 7 a. m. to 9 p. m., and on Saturdays until 5 p. m. Sunday afternoons the library will be opened from 2 until 6.

Costs for the summer session will be \$15.00 tuition for each six weeks, breakage deposit, \$3.00, recreation fee, \$1.00 each term, and medical fee, \$2.00.

Six semester hours of work plus a one hour physical education course is the maximum load allowed each term.

## Band School

The whole family can study band at Tech this summer in the annual band school, June 6 to July 13.

Class instruction, individual practice, group and full rehearsals,

conducting, and theory of music given by nationally-acclaimed teachers will constitute a carefully organized plan of study for all groups.

Graduate study will offer work leading to a minor in band music with courses in applied music, conducting, and instrumental teaching methods and theory of music together with courses in music history, public school music, and applied music demonstration courses giving a broad field for study.

Regularly enrolled college students are eligible to take any of the band courses for which they are prepared.

The preparatory division, for elementary and high school pupils, will give class and ensemble instruction in keeping with the student's musical ability. Courses in theory will also be available.

Four bands will be organized—Senior, Intermediate, Junior and Beginner. Students will be placed in these bands according to their advancement. During the term a student may advance from one band to another. The various bands will also provide a means of teaching conducting students methods of directing different types of bands. The bands will give five public concerts on the recreation program.

Expenses for the band school will be the same as for the regular courses.

D. O. Wiley, director of Tech's band, will head the school and teach conducting.

Visiting instructors will include Dr. A. A. Harding of the University of Illinois who will be guest conductor of the Senior band July 8 to 13. He is an authority on interpretation and one of the country's best conductors.

R. A. Dhossche, band director in San Antonio, will give instruction on the flute and have charge of the Intermediate band.

Col. Earl D. Irons, director of the N. T. A. C. band at Arlington will offer a short course July 1-6 in practical band arrangement and in cornet instruction.

Clarinet teacher will be Harold I. Woolridge of Waterloo, Iowa, who was with the school last year. He was formerly with Sousa's band.

Teaching above July 1-13 will be Milburn E. Carey, director of the Phillips University Band of Enid, Okla., and manager of the Tri-State Band Festival.

Other instructors will be Joe L. Haddon, Lubbock Junior High band, baritone and director of junior band; Carl M. Cochran of Mar-

lin, Clarinet and saxophone; Clyde H. Rowe of Borger, clarinet and saxophone; C. S. Eskridge of Lubbock High school, student conducting; Walter S. Dickenson of Panhandle, cornet; James Nevins of Slaton, clarinet; R. L. Myers of Jal, N. M., theory and arranging; Elmo Low of Laredo, clarinet and saxophone; W. J. Finley of LeFors, bassoon; O. G. Joiner of Balmorhea, theory; Jack Nowlin of Taylor, trombone.

## Health Course

As a special non-credit course for employees in the field of public health, Texas Technological college is offering this summer its third annual course in public health and sanitation.

Running both terms, June 6 to August 23, the course will be taught by Texas Department of Health officials and Tech staff members.

Intended for active workers engaged in city and county sanitation work, no educational prerequisite is made although a high school education is desirable.

Subject matter of the course will include, for the first term, public health administration, communicable diseases, sanitary bacteriology and medical zoology, milk sanitation, and special health subjects. Second term work will cover waterworks, sewerage and sewage disposal, surveying, drawing, concrete making and placing, public speaking, community sanitation, and related sanitation problems.

Lectures, laboratory exercises, and demonstrations constitute the program of study. Field inspection tours will be made in Lubbock and surrounding communities in order to demonstrate actual practices.

Faculty members of Tech who will teach will be Professor C. W. Parkhill, associate professor of Civil Engineering; J. Q. Sealey, assistant professor of biology; C. G. Decker, instructor of engineering; F. G. Harbaugh, associate professor of Animal Husbandry and Veterinarian; Dean Margaret Weeks of the Home Economics division; W. F. Gray, assistant professor of Electrical Engineering; H. L. Kipp, associate professor of Mechanical Engineering; Mrs. Johnnye G. Langford, associate professor of physical education.

The State Department of Health will be represented by Dr. George W. Cox, Health Officer; V. M. Ehlers, State Sanitary Engineer; Dr. J. W. H. Beck, State Director of

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# Council of Women Graduates

ELEANOR JUNGMAN, Editor

## Women's Council Has Varied Program

In initiating this page, the Council of Women Graduates wants to acquaint you with the organization, purposes, accomplishments, and future plans of the council, as well as bring you news of women alumni and ex-students.

The council was organized February 23, 1937, when eighteen women graduates of Tech held a preliminary meeting. Miss Jean Ayers was elected temporary chairman, and Eunice Cone temporary secretary. Mrs. Mary W. Doak, dean of women, representing the Quarterly Club which suggested this organization of Tech women graduates, outlined the following proposed purposes: to promote interest in raising educational standards in college so that the future women graduates might become affiliated with the American Association of University Women; to work with women's organizations on the campus in their plans, and sponsor new projects; and to help build a closer relationship between women graduates and women on the campus.

At the second meeting in March the following officers of the permanent organization were elected: Jean Ayers, chairman; Mrs. J. T. Hutchinson, vice-chairman; Mrs. Aubrey Edwards, recording secretary; Magdalen Dederick, corresponding secretary; Glensy Honey, treasurer; and Margaret Turner,

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## Funeral Held For Graduate

Funeral services for Mrs. Evans Riley of Dallas, graduate of Texas Technological College, were conducted from Our Lady of Mercy Catholic Church in Wellington, Sunday afternoon, April 14. Mrs. Riley died April 12, after a critical illness of several weeks.

Before her marriage Feb. 22, 1936, to Riley, also a former student of the college, she was Bess Boverie. She received a B. A. degree from Tech in 1930, and was employed as transcript clerk in the registrar's office from June, 1930 to Jan., 1938.

## Brumley Baby

Word has been received by Dollie Clements, secretary to the animal husbandry department at Tech, that Mrs. Homer Brumley, only woman graduate of the agricultural division, is mother of a son, David Lee, born April 22. Mrs. Brumley is the former Elizabeth Montfort.

Homer and Elizabeth live on a farm near Hereford.

## Notice

The council of Women Graduates will edit a page in the Tech magazine each month, and we are anxious to receive contributions from all women graduates and ex-students.

## Council Honors Graduating Women

Texas Technological College Council of Women Graduates will honor women of the 1940 graduating class with a tea Thursday, May 9, from 5 until 6:30 p. m. Two hundred and fifty women students have been invited to the annual tea which climaxes the year's program for the council.

Mrs. Harmon Jenkins, chairman, will greet guests. Retiring and new officers will make up the house party. Mrs. Mary W. Doak, dean of women, and Miss Vivian Johnson, head professor of home economics education, will preside at the refreshment table.

Other guests will be Mesdames Bradford Knapp, Clifford B. Jones, James G. Allen, R. C. Goodwin, O. V. Adams, J. M. Gordon, A. H. Leidigh, Eleanor Chitwood, J. T. Hutchinson, W. T. Gaston, W. P. Clement, W. H. Bledsoe, Noel Stalaker; Misses Bonnie K. Dysart, Annah Jo Pendleton, Elizabeth H. West, Myrtle Dunn, and Dr. Pauline Miller.

Members of the social committee are Mesdames John E. Harding, chairman, W. C. Holden, Wright Kerr, and Misses Pauline Hooser, Geraldine Clewell, and Fay Brown.

## Graduate Group Elects Officers

Tech Council of Women Graduates conducted the last meeting of the 1939-40 school year April 9. The following officers were selected by acclamation to serve in 1940-41: chairman, Mrs. Lorene C. Harding; vice-chairman, Mrs. Ruth T. Hardgrave; corresponding secretary, Ruby Hill; recording secretary, Genevieve Bragg; treasurer, Maude D. Skeen; and reporter, Pauline Hooser. Eleanor Jungman was selected to edit a "Women Graduates' Page" in the alumni magazine each month.

Robert I. Lockard, associate professor of architectural engineering at Texas Technological College, spoke informally on "Antiques in the Modern Home."

Retiring officers are Mrs. Harmon Jenkins, Mrs. Kimsey Miller, Mrs. Elsie Stout, Mrs. P. T. Glazner, and Emmajean Douglas.

## Memorial Fund Grows

Plans for establishing the Paul Whitfield Horn Memorial Fund were completed in May, 1939, by members of the Council of Women Graduates, and a Quarterly Club, and Las Leales service club.

The fund will be available to outstanding women graduates of Texas Technological College who wish to do advanced study in their chosen fields, either at Tech or another comparable institution.

Governing board, composed of two members from each sponsoring organization, and one member at large, formulates policies and works out plans for the administration of the fund. Members of the board are Dean Mary W. Doak, chairman; Mrs. Juanita Price, secretary; Dean Margaret W. Weeks, Mrs. Roscoe Wilson, Eleanor Jungman, Mrs. Lorene C. Harding, and Alice Lynn Street.

On May 25, 1939, the three groups gave a reception and silver tea at the home of Mrs. Roscoe Wilson, honoring the 1939 women graduates. Donations and pledges, to be paid within five years, were accepted at that time. According to Flossie Burkholder, Memorial Fund secretary, \$342.97 has been paid in cash, and about \$650 in addition has been pledged.

A daughter, Nancy Lynn, was born to Mr. and Mrs. Charles Bacon of Lubbock, April 8. Mrs. Bacon, the former April Gilkerson, is a 1932 graduate of Texas Tech.

Mr. and Mrs. P. T. Glazner, Tech graduates, are parents of a son, Robert Edwin, born April 20. Mrs. Glazner is the former Fay Hodge.

## PROGRAM

Persons appearing on the past year's program were:

Sept. 30, Dr. Pauline Miller—Highlights of Medical School and Internship.

Oct. 10, Dr. M. E. Ogdon—Problems Confronting the United States in the Present World Situation.

Nov. 7, Dr. J. C. Anderson—Color motion pictures of Yaqui Indian Expedition.

Dec. 5, Pupils of Miss Myrtle Dunn—Musical.

Jan. 9, Miss Annah Jo Pendleton—Planning and Conducting the Conference Speaker's Program.

Feb. 6, Miss Bonnie K. Dysart—Trends in Adult Education.

March 12, Dean James G. Allen—"Our College—Its Needs. A forum meeting."

April 9, Mr. Robert I. Lockard—Antiques in the Modern Home.



## DAFFINITIONS

*Venetian Blinds*: Intoxicated Italians.

*Little Sir Echoes*: Radishes.

*Disillusion*: When you realize you look exactly like your passport picture.

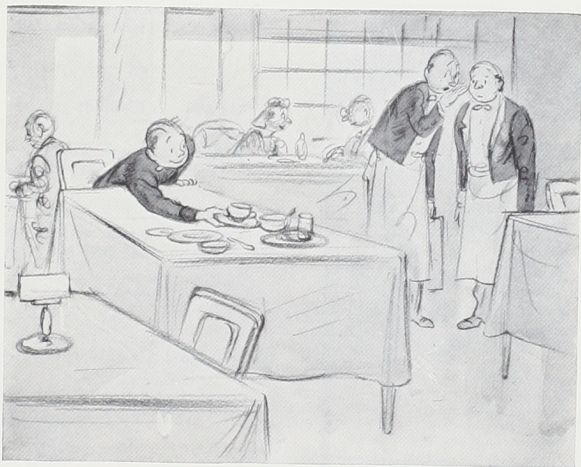
*Diplomat*: A person who is appointed to avert situations that would never occur if there weren't any.

*Classroom*: Where the students wait to be put to sleep by the professor's first words.

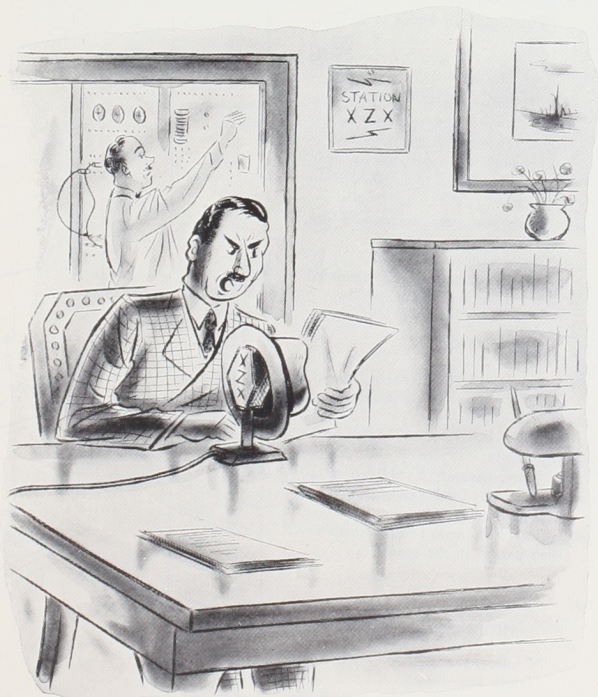
*Spring Football Practice*: Where men are men and necks mean nothing.

*Inferiority Complex*: Something you are certain you haven't got.

He was so formal he never married; he was afraid his wife might call him by his first name.



"He always eats like that. He was brought up in a Fraternity House."



"Some listeners have written in accusing me of talking through my hat."

## THE BRIDGE MYSTERY

Some one had dealt from the bottom of the deck. There was a cheat among us. I had carefully cut the cards so that the two of clubs was on the bottom, and here it was in my hand. Who could have done it? It must have been other than the dealer, I reasoned. The dealer was Sylvester; so my logical mind immediately concluded that Poicy had dealt from the bottom of the deck. I held my right hand in the crook of my elbow to show that there was a dishonest person among us. But my darn fool partner thought I meant spades, and bid six of them.

There was a shot. Sylvester slumped down in his chair, unconscious. Everyone looked aghast and I quickly mixed up the cards. After all, we were vulnerable, Paul silently got up. He was my partner. "Gentlemen," he said as we looked around to see to whom he was talking. "It looks like Sylvester is gone." I quickly added a couple of hundred points to our score. We probably would have made them anyway. We nodded silently, signifying that the bridge game was over.

"Well," I concluded, kicking my aces under the carpet with my foot, "Sylvester never could hold his liquor. That last shot of rye was too much. It knocked him out completely."



## HER HERO RATED ZERO IN THE ART OF LOVE!



**WHAT CAUSED THE FIGHT?** His pipe! Bud said it tasted fine, but Sue swore it stank out loud. A fine way for sweethearts to talk! Someone better find him a milder tobacco.



**HEARTS ENTWINED** once again! Sue has said "yes" to Bud and his pipe since he switched to Sir Walter Raleigh, that milder blend of burleys with the gr-r-and aroma!

**New!**  
**CELLOPHANE**  
**TAPE** around lid  
seals flavor in . . .  
brings you tobacco  
100% factory-fresh!



**UNION  
MADE**

**IT SMOKES AS SWEET AS IT SMELLS**

**TUNE IN—Sir Walter Raleigh "Dog House." Every Tuesday night, NBC Red Network.**

Patient: Tell me the worst.  
Doctor: No, I'll send you your bill.

"Why did you break off your engagement to Jane?"

"Oh, she wanted to get married."

He: It's you I love. I care for your money only up to a certain point.

She: The decimal point.

"An awful lot of girls are stuck on me."

"They must be an awful lot."

"He asked me to marry him and make him happy."

"Which did you decide to do?"

A Hollywood star was somewhat sensitive when she applied for her license for her fifth marriage.

The clerk who made out her marriage license began to ask the routine questions:

"Have you been married before, and if so, to whom?"

The air became zero, and in her most freezing manner she demanded, "What is this, a memory test?"

"Confound you," roared the colonel, "why don't you be more careful?"

"What do you mean," faltered the army clerk.

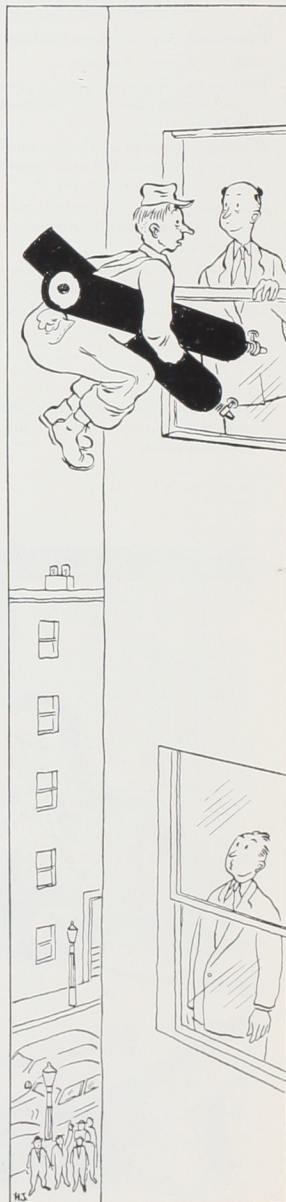
"Why, instead of addressing this letter to the Intelligence Office, you have addressed it to the Intelligent Officer. You ought to know there's no such person in the army."

## SHORT SHORT STORY

"I love you —ouch."

"I love you —ouch."

And there you have the story of the two porcupines necking.



"Did you order helium gas?"





*"Somehow, I feel we're being watched!"*





"Don't take it to heart, Claude, tonight just isn't your night—"

#### CONFUCIUS SAY

(A collection of hitherto unpublished fragments from the work of the great Chinese poet, Confucius, which were unearthed by Professor Sage, and which are accompanied by the Professor's own comments)

##### I

*My Fu Chow sleeps in the town;  
And I — am awake on the hill.  
I breathe a kiss into the air.  
And the breeze shall kiss her —  
Unless the wind changes.*

Here we have the earliest example of the universal poet's realization that everything depends on something else. Consider the delicate pathos of it, not untouched by wistful humor. If Confucius had never written another line, his fame would rest secure among the factors of all literature.

##### II

*My home is a house of bricks.  
Have one?*

I am perfectly aware that there is something a bit obscure, or let us say, incomplete about this fragment. As the verses stand, they mean little or nothing. But it should be mentioned before we reject the poem on the basis of *nil in eo*, that the Chinese word "yow" can mean either "bricks" or "water elephants". Is it not possible

that there is a little subtle play on words here? If such is the case, and I believe it is, then this little bit becomes of vital interest, as the first conscious pun in literature. I am at present en-

gaged on a book treating the point in all of its fascinating ramifications.

##### III

*Yesterday I laughed at Mattu Kin  
Today I laugh to think I laughed  
at him.*

*Thus is the fool life continuously  
happy.*

Mattu Kin was the Groucho Marx of the Second Manchu dynasty.

Never has there been penned a finer, more subtle or penetrating inquiry into the inscrutable nature of things and stuff.

##### IV

*I will not worship my grand-  
father's uncle—  
I did not know him.  
I will not worship my grand-  
father himself—  
I know him.*

But I shall eternally worship Confucius. The book I'm writing about him will sell for at least \$4.50 a copy in the book store.

"Shall I stop the car?" he asked as he draped his unoccupied arm across her shoulders.

"No! Go right ahead," she replied. He did.



"We only keep a skeleton crew on during the off-season."





FRANCESCA SIMS  
of TEXAS  
Chesterfield Girl of the Month

A roundup of all you  
want in a cigarette

# CHESTERFIELD

they're **COOLER**  
they **TASTE BETTER**  
they're **DEFINITELY Milder**

These are the things you get from Chesterfield's right combination of the world's best cigarette tobaccos.

Make sure of more smoking pleasure . . . make your next pack Chesterfield and you'll say "They give me just what I want . . . **THEY SATISFY.**"





"Programs! Programs! Can't enjoy the Putsch without a program!"

## Congratulations...

The cartoons on this page were voted the best of the current crop appearing in college magazines. Ballots were sent to seventy-five college magazine editors throughout the country.

The final tabulations show:

*First Place*

R. C. HOLDEN '41

Harvard Lampoon

•

*Second Place*

ED STEUBEN '41

New York University Medley

## Summer School

FIRST TERM

June 6 to July 15

SECOND TERM

July 16 to August 23

Enrollment Last Summer 1,932



# Scene on the Campus



AT the window in the snapshot, at the upper left, the Senior is prepared for the changeable spring weather in his raglan camel's hair top coat.

The young man showing off his dance tickets is wearing a three-buttoned grey flannel suit, a white broadcloth shirt, and a solid maroon silk tie.

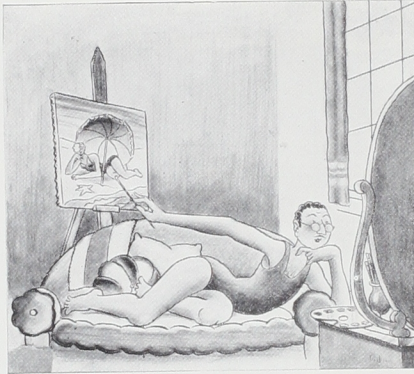
The capped individual in the left center photo is prepared for any weather. Underneath his knee-length trench coat, he is wearing a single-breasted brown herring-bone jacket with solid tan flannel trousers.

The undergraduate standing on the steps is wearing a sandy rust tweed suit with a short-sleeved tan wool sweater.

For general use, the two freshmen to our right find their brown and black corduroy half length coats ideal for spring wear. It supplies the warmth of a top coat and the freedom of a jacket.







Doctor: Why do you have BF 682 tattooed on your back?

Patient: That's not tattooed, doctor, that's where my wife ran into me with the car when I was opening the garage for her this morning.

During war time, four out of five visitors in the country have spyorrhea.

A detective agency displays this sign:

*You get the girl. We'll tell you if she's all yours.*

Motorist (at police station): Is my car back yet? Some of your men borrowed it to chase a bandit.

Police Sergeant: Yes, and we're summoning you for defective brakes and lights as well as an inefficient silencer.

#### HAIR TODAY, GONE TOMORROW

The quack stood on the soap-box, there,  
His hair was long and white.  
He looked far out into the crowd  
And yelled with all his might.  
"This stuff I sell restores the hair  
Its powers sure are great,  
One drop of this will grow such hair  
As lies upon my pate."  
The quack, he lifted up his hand  
And stroked his long white locks  
A gust of wind came rushing by  
And carried them three blocks.

#### OFFICIAL CAMPUS TRAFFIC REGULATIONS

1. Parking Space
  - A. Always park at the foot of stairways. If possible, park directly in the center of the stairs entirely obstructing the passage way on either side.
2. Speed Regulations: There are two different speed rates which may be used legally.
  - A. Walk leisurely up stairs and in the corridors about eight abreast so that no one can pass you. If someone manages to get through, make sarcastic remarks in a loud voice about rude people who disregard the rights of others.
  - B. The other legal tempo at which one may travel is for the impatient type. Grasp your books so as to form a very effective battering ram, make a running start and arrive at your destination in ten seconds. Bump into as many people as you can, and step on countless pairs of suffering feet. Of course, it is understood that you must never stop while you apologize; merely shriek a vicious "Pardon me!" into the nearest ear, the shock of which will make the victim faint.
3. Congestion and How To Further It.
  - A. Probably the most charming thing in school, so far as a student is concerned, is being immersed in a very thick jam. In order to aggravate this condition, you must always remember to form dense, impassable masses at all important entrances and exits. If you see anyone in a particular hurry, get directly in his path. This will make him stop and lose time.

If you follow these regulations carefully, you will take my place as the most popular fellow in school until I return from my semi-private room in the hospital.



"He forgot to put the stamp on!"



## Health Course

Continued from page 5

Local Health; Dr. W. L. Baugh, member of the State Board of Health; Drs. Clyde F. Elkins and M. H. Benson, Lubbock physicians; and other officials. J. H. Murchough, head of the department of Civil Engineering, as chairman of the Health Course Committee, directs the course. The other members of the committee are Dr. R. A. Studhalter, head of the department of Biology, and Prof. K. M. Renner, head department of Dairy Manufactures.

Fees for the two terms are \$30 tuition and a \$3 refundable laboratory fee. The regular college fees are not paid.

Due to limited facilities, enrollment in the course is limited, so that reservations should be made with Mr. Murchough before June 7.

Persons taking the course may secure room and board in the Tech dormitories or in town at student rates.

## Field Trips

Outstanding field course offered at Tech this year is that in History and Anthropology. Leaving June 6, a trip to Mexico sponsored by Dr. W. C. Holden will give six hours graduate and undergraduate credit to students.

Mexico City will be center of the study which will include lectures, travel, reading, inspection of ruins, museums, art galleries, palaces and monuments in Mexico, as well as official excursions.

Cost of the trip will be approximately \$120 for transportation and maintenance from Lubbock and return and all excursions, besides about \$50 for personal expenses and a registration fee of \$15.

The trip will be made by automobile. About three weeks will be spent in Mexico City and the rest of the time on excursions.

Students enrolled in Biology 131-2 will make a study trip to New Mexico June 24-28. Northern New Mexico mountains will be the scene of direct study of plants and animals of that region. Dr. R. A. Studhalter is in charge.

The Geology and Petroleum Engineering department will conduct its field course in the Capitan, New Mexico, quadrangle both terms. Actual field methods are used in the course. Dr. R. G. Sidwell will head the trip.

For the second summer, Captain Frank A. Pettit's ROTC students will attend camp at Fort Logan, Denver, Colorado. Students who have completed the third year of work in a senior engineer unit are eligible to attend the camp where they are taught application to military problems of the engineering courses they pursue in the long term.

## Recreation

Summer school students in Texas Tech this year won't have to go

off the campus for entertainment. Under direction of Dean James G. Allen, five nights a week for five weeks each term will be filled with some program which those paying a \$1.00 recreation fee will be eligible to attend.

Tuesday and Saturday nights of each week, motion pictures will be shown. Wednesday and Thursday nights artists course programs will be given. Friday nights a dance will be held in the Women's dormitory.

Entertainers on the artist course programs will include five band concerts by the summer band school, South Plains singers, pianists and violinists together with visiting performers. A string quartet, Negro chorus, world-famous magician, nationally-known lecturers and varied theatrical performances make up a schedule unequaled in any school for summer programs.

The motion pictures will be regular Class-A entertainment features with travel shorts and Oswald cartoons.

In addition, special rates will be given summer school students at many of Lubbock's motion picture theatres.

For sports, the college tennis courts will be available and tournaments will be sponsored sometime during the summer. Special rates will be given at two municipal golf courses and at the city swimming pool. Buffalo Springs and its concessions too will be open to Tech students.

The week-end of July 4 a trip in an air-conditioned bus will be made to the Grand Canyon in Arizona. A stop will be made in Santa Fe, N. M. If there is sufficient demand, a trip to Carlsbad Caverns will be made at the same time.

The recreation program has been definitely expanded this year, not only by increasing the number of nights to five instead of four, but by increasing the types of recreation and improving its quality.

## Home Economics

Feature of the Home Economics summer schedule are the three-weeks short courses offered in the second term and taught by visiting specialists.

Two courses in Home Economics education will be given, one from July 17 to August 3, and the other August 5 to August 23. The first, Problems, will be taught by Miss Clyde Mobley, state supervisor of Home Economics for the state of Louisiana. It will treat problems of special interest to the individual students and will include such subjects as adult education, government projects, and work with out-of-school youth. H. E. 531, offered from August 5 to August 23, is a methods course dealing with improvement of technique in teaching. Miss Isle Wolf, itinerant teacher-trainer of Tech, will give the course.

Other short courses offered will be in weaving and food preservation. Mrs. Grace Baker Hill, supervisor of the Lubbock WPA

weaving project, will teach a course August 5 to August 23 on weaving crafts, stressing hand weaving. Modern scientific methods of food preservation will be considered in the course taught by Miss Erma Wines, home demonstration agent of Jim Wells county, from July 17 to August 5.

A one-hour course in applied design will also be offered short course students.

A full schedule of advanced courses will be given both six weeks terms of summer school. One of the newest courses is one in Home Management which will consider housing conditions and problems. Selection, operation, and care of household appliances will be stressed with the latest models being used for demonstration. For one week, Miss Katherine Harris of the REA will give lectures.

A course in advanced food preparation and serving will be given. It will especially consider the problem of serving banquets and other types of group meals.

Applied arts courses dealing with interior decoration, metal and jewelry construction, leather work, book binding and chip carving will be offered.

Clothing, family relations, institutional management, and experimental courses will be given in the advanced fields.

## Agriculture

A short course in soil erosion and conservation and both short and full term courses in vocational agriculture field will be emphasized in the Division of Agriculture summer school curriculum.

Given the first three weeks of the first term, the soil conservation course, designed to give fundamentals and practices with emphasis on wind erosion and control, is open to both college students and others. It may be counted as an agronomy course or for non-credit.

Under the direction of Dr. A. W. Young, head of the Plant Industry department, lecturers from the United States Soil Conservation Service in this district will lead discussions on all phases, causes, and cures of the work. Classwork will be given in the mornings and special lectures in the afternoons. Leaving June 19, a four-day tour will be made to study actual practices and conditions. Experiments at Hereford, Littlefield, Vega, Bushland, Dalhart, Memphis, and Lubbock will be studied and explained by officials.

Work of the Soil Conservation Service will be stressed and its practical objectives and methods used as a background for the course.

In addition, short courses in grain judging, quality control of dairy products and showyard judging and practices will be given. All of these carry one semester hour credit and will be given the last three weeks of the first term. These are scheduled so that

Continued on page 18



## Refreshments

Liquids are more popular with students than solids as a between-meal refreshment, figures at the Texas Tech college bookstore indicate.

Daily consumption of coffee, most popular beverage, averages ten gallons daily, but falls off slightly in warm weather. About 240 bottles of "coke," 96 bottles of Dr. Pepper, and 72 bottles of "pop" are poured down collegiate gullets each day at the campus lunch stand, in addition to one-half gallon of hot tea, one gallon of fruit and tomato juices and four gallons of milk.

Average daily sale of candy bars is about 25; of gum, 54 packages; cigarettes, 50 packages of 14 different brands. All 13 brands of 18-cent cigarettes stocked exceed in popularity the one 15-cent brand.

## Lucky Snow

Jack Snow, only graduating physics major this year, has received a part-time assistantship with \$700 and tuition at Purdue university in West Lafayette, Ind., for next year, Dr. E. F. George, head of the physics department, announced.

Immediately upon completion of a competitive examination, Snow was offered this position with the opportunity to continue his studies for a doctor's degree.

Butter Kist Bread  
At Your Grocer's

GOOD EATS BAKERY

When You  
Come to Lubbock

You Will Like To Trade  
AT LEVINES

Courteous Sales People  
To Help You

Four Big Floors Of  
Styled Merchandise  
Prices Low

**LEVINES**  
PRICES TALK

1009 Broadway Phone 4240

## Men At Work

The 1,015 men students at Tech who work for all or part of their college expenses are engaged in 266 different types of work, a recent survey shows. Of the 2,284 men students enrolled 44.4 per cent make a part of their way through school.

Clerical work occupies 103, manual labor 85, and waiting tables 79. Local grocery stores employ 28 as clerks, delivery boys, sign painters, and stock boys; local hotels employ 30 as bell hops, bus boys, cooks, desk clerks, dishwashers, elevator operators, kitchen helpers, manager, or menu printer.

Artists, bakers, musicians, bank clerks, barbers, bus drivers, butchers, carpenters, collectors, funeral home assistants, salesmen, photographers, newsboys, night watchmen, printers and hospital assistants attend college classes when not on duty.

National Youth Administration jobs pay 191 youths an average of \$15 monthly, and regular college employees total 343. Average salary per month for all working men students is \$29.50, or 33.72 cents an hour. Average working hours are 3.37 per day.

## Gets Soc Job

Laura Lee Davis, former Tech journalism student, is now assisting Jeanne Suits, society editor of the Amarillo Times.

Since leaving Tech Miss Davis has been reporter on the Jasper News-Boy, reporter and society editor on the Daily Citizen in Holdrege, Neb., and news editor for the Jefferson Jimplecute.

Miss Suits attended Tech from 1930 to 1933, and Miss Davis was here in 1932 and 1934-35.

## Secretary's Notebook

Continued from page 4

ing to be held in Vernon May 6, inviting as many Lubbock alumni to attend as possible. Exes from the surrounding counties are invited to attend. By the way, Paul is candidate for the State Legislature in the 121st Legislative District which is composed of Motley, Hall, Childress, and Cottle counties. He was graduated from Tech in 1936 and has taught school the past four years. At the present time he is a Scoutmaster, Lions Club member, active church worker. Mostly this writer will remember him as an excellent debater and public speaker here at Tech.

\*\*\*\*\*

CHARLES GILLHAM, 1801 W. Houston, Marshall, Texas, is employed by the Texas Milk Products Company. His company entertained the Dairy Seniors with a fish fry at Caddo Lake March 22 when they were on their trip.

\*\*\*\*\*

EVELYN SAVAGE of Lewisville and JOHN HODGES of Graham will be married May 23. They

will live in Graham where Hodges is working for the Cosden Refining Co. Miss Savage did post-graduate work at Tech.

\*\*\*\*\*

PAUL NIXON and FRANCES ST. CLAIR, of Seymour, were married March 31. They are at home at Anton where Paul is Superintendent of Schools.

\*\*\*\*\*

T. L. PROCTOR, manager of the Plainview Hilton Hotel, was married December 30 to MARGIE HOLIMAN of San Angelo.

GERALDINE BOBBITT of Panhandle and JOHN NUNN of Amarillo were married recently. John is employed by the Texas Highway Patrol.

\*\*\*\*\*

Mildred Waggoner, 1939 graduate and now graduate student in hospital dietetics here, will begin student dietetic internship in the Indiana Medical center, Indianapolis, on Sept. 1. She will work on her masters degree at the University of Indiana.

Winnie Templeton, who will be graduated in June, received a post-graduate appointment in Grassland's hospital in Valhalla, N. Y., and will begin work Aug. 1.

\*\*\*\*\*

Vance Johnson, managing editor of the Amarillo Daily News and former student of Tech has been named one of 15 newspapermen in the United States to receive Nieman fellowships for a year's study at Harvard university.

A total of 221 applicants from 39 states sought the awards. Johnson worked on the Memphis (Tenn.) Democrat, the Clayton (N.M.) News, and the Clovis (N.M.) News-Journal before joining the staff of the Amarillo paper in April, 1934.

\*\*\*\*\*

Tech alumni were delegates to the annual meeting of the American Academy of Political and Social Sciences which met in Philadelphia, April 12-13. Delegates were Loyd C. Croslin, John A. Davis and J. B. Calvert.

This was the only school in Texas as represented at the meeting except San Antonio university, according to a letter received by President Clifford B. Jones.

Croslin received his B. A. degree in 1930 and an M. A. in 1933. Davis received a B. S. degree in 1931 and Calvert a B. S. in 1930.

## Kinney's Shoe Store

1005 Broadway  
"Beautiful Lady"  
3-thread Hosiery

## Durham Burdine Co.

Hollywood Clothes  
Nunn Bush Shoes  
"We Rent Tuxedos"



# COUNCIL OF WOMEN GRADUATES

Continued from page 6

reporter. After the marriage and resignation of Miss Jean Ayers, and the resignation of Mrs. Aubrey Edwards, Miss Dollie Clements and Miss Katherine Jonnston were elected chairman and recording secretary, respectively.

Among those who were instrumental in starting the council are Dean Mary W. Doak, Misses Edna Houghton, Muriel Rankin, Eunice Cone, Dorothy Rylander, Alice Muse Rogers, Margaret Baskin, Frances Mayhugh Holden, Vivian Johnson, Magdalen Dederick, Mary Leidigh, Geraldine Clewell, and Mesdames Harmon Jenkins, M. G. Pederson, Ada L. Wolfe, Arch L. King, Aubrey Edwards, and J. T. Hutchinson.

## Projects Are Featured

Las Leales, campus service organization, cooperated in sending out a semi-annual news letter containing campus and alumnae news. Committees were appointed to draw up by-laws and to make a card index file of women graduates. Early in May a four-page mimeographed news letter was mailed to 800 women graduates of Texas Tech. A similar letter was sent out in the fall 1937, and since 1938, but the project has since been abandoned.

Annual social events are a luncheon in the fall, and a tea in the spring honoring senior and graduate women students. Meetings are held the first Tuesday in each month, with an annual meeting in April for election of officers. This year, the council maintained an information bureau in the Administration building on Homecoming day to facilitate location

of alumni and ex-students while in Lubbock, and to obtain present addresses and occupations of all who returned. Last spring the group in cooperation with the Quarterly club and Las Leales helped launch the Paul Whitfield Horn Memorial Fund. Membership is open to any woman graduate of Texas Technological College who is interested in the objectives of the organization, and members of the Quarterly club who are not graduates of Tech are honorary members. Dues are \$1.00 yearly.

Programs have included lectures, book reviews, parliamentary drills, musicales and forums. Faculty members who have appeared are A. B. Cunningham, professor of English; Miss Margaret Baskin, instructor in women's physical education; Robert I. Lockard, assistant professor of architectural engineering; Mrs. Berl Huffman, assistant professor of women's physical education; James G. Allen, dean of men; Miss Mabel D. Erwin, head professor of clothing and textiles; Miss Troy Allen, instructor in applied arts; Mrs. Edna Lyles, assistant professor of clothing and textiles; M. E. Ogdon, professor of government; Miss Annah Jo Pendleton, professor of speech; Miss Bonnie K. Dysart, associate professor of education and psychology, and the late A. L. Carter, head professor of English. Other persons who have been on the program are Miss Christine Berrier, former dietitian of the men's residence hall; Mrs. H. F. Godeke, local authority of parliamentary procedure; Miss Myrtle Dunn, music teacher; Dr. Pauline Miller, Tech graduate now on the staff of Saint Mary of the Plains Hospital and Clinic; and Dr. J. C. Anderson, optometrist.

The Lubbock council has approximately 40 active members, and efforts are being made to create interest in the establishment of similar units in other cities.

## Wolf Speaks To H. E. Grads

Miss Mina Marie Wolf, associate professor of foods and nutrition, spoke to members of the home economics alumnae association April 20.

Miss Wolf, who returned in February from New York where she has been doing graduate work in Columbia University, discussed education received outside of college. She pictured colorful crowds which throng the streets and told of interesting customs of the city at holiday seasons. She also described great wholesale food markets which supply New York.

Officers elected were Mrs. D. Noel Stalnaker, president; Mrs. Frank Wilson, vice-president; and Mrs. Kenneth Hicks, secretary.

Members present were Mesdames Roe Bavousett, Aubrey Edwards,

L. M. Hargrave, Calvin Hazlewood, Hicks, Homer Maxey, Stalnaker, Walter Wood, and Misses Lila Allred, Georgia Mae Smith and Mary Wilson. Special guests were Miss Mabel D. Erwin, Miss Margaret W. Weeks, Mrs. Mary W. Doak, Mrs. Clifford B. Jones, Miss Jonnie McCrery, and Mrs. Harmon Jenkins.

## Dunn Baby

Mr. and Mrs. Harvey Dunn of Clovis, New Mexico, are parents of a girl, Donna Beth, born April 3. Mrs. Dunn was Mary Beth Sheeley before her marriage.



**Star**  
**VALUES**

Means  
**STAR**  
**TIRES**  
In Any Size  
Use Our Budget Plan

**DRYER & LEE**  
**OIL COMPANY**

GARAGE  SERVICE

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**COSDEN PRODUCTS**



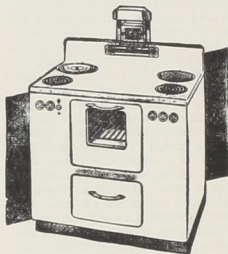
**HOTEL MAYFAIR**  
the  
**SAME PRICE**  
for  
**ONE OR TWO**  
guests  
**200 250 300**  
SINGLE OR DOUBLE  
all private rooms  
**DALLAS**  
JACK TUCKER - OWNER - MGR.



## Drop in and see our 1940 ELECTRIC RANGE *REVUE*

We are putting on a real show to help you see for yourself that electric cookery is **CLEAN—SAFE—FAST—CHEAP** . . . just like your electric light. Actually, a complete meal for 5 can be cooked for about 1c. And less expensive meats can be deliciously cooked with less shrinkage, too.

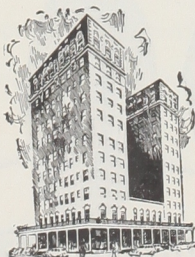
Ask about our exceptionally large trade-ins and low monthly payments. Cook electrically and save money!



## Texas-New Mexico *Utilities Company*

Step up your

## SOCIAL AFFAIRS



When you entertain you naturally want the occasion to be most successful . . . one which measures up to the every expectation of your friends. This is where Hotel Lubbock can be of service to you. We offer you excellent party facilities and a well trained personnel. Yes, the Lubbock offers you the ideal set-up that can't help but **STEP UP THE SUCCESS** of your **SOCIAL AFFAIRS**.

L. H. HUBBY, MANAGER

**Hotel LUBBOCK**  
LUBBOCK, TEXAS

Affiliated  
NATIONAL  
HOTEL

Official  
National Hotel

## Agriculture

Continued from page 15

three may be taken, thus getting three hours credit.

During the first term, a course in methods of conducting and promoting activities of the FFA chapters will be taught especially for vocational agriculture teachers. Advanced courses in all fields will be given for graduates and regular students.

## Traffic Courses

Growing consciousness of the public for some sort of safety education as well as solution to the tangled traffic problem is back of the Traffic Safety education course offered for the fourth time this summer at Tech.

Carrying three hours credit in advanced educational methods for either graduates or undergraduates, the course will be taught by F. L. McRee, associate professor of civil engineering, who gives a similar course to civil engineers during the long term.

Presenting to the teachers the materials and methods for use in teaching traffic safety in the operation of automobiles to junior and senior high school students, the purpose of the course is to enable teachers to qualify to teach a course which is becoming more important each year.

Examinations will be made of the limitations, responsibilities and duties of both pedestrian and driver, causes and remedies of accidents, sound driving practices, traffic laws, the automobile and its place in modern life and the organization and administration of traffic safety courses in secondary schools.

Lectures and laboratory work together with demonstrations of practices will constitute the work of the course.

## Physical Education

Graduate work in Physical Education will be offered this summer for the first time at Tech. These courses will meet requirements for a minor on a Master's degree.

Visiting professor Dr. Walter S. Knox from the University of Hawaii, will teach the courses. One is Modern Trends in Physical Education and the other is Physical Examination in Physical Education.

Courses covering requirements for public school teachers will also be given. Methods courses in physical education and coaching are included in the offered curriculum.

Swimming, tennis, golf, archery, and ping pong and dancing are active physical education courses given in the summer.

• • • • •

Roofing of West Texas museum building was completed this week at a cost of \$1,150. An asphalt topping was placed on it after holes had been patched.



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# Texas Technological College

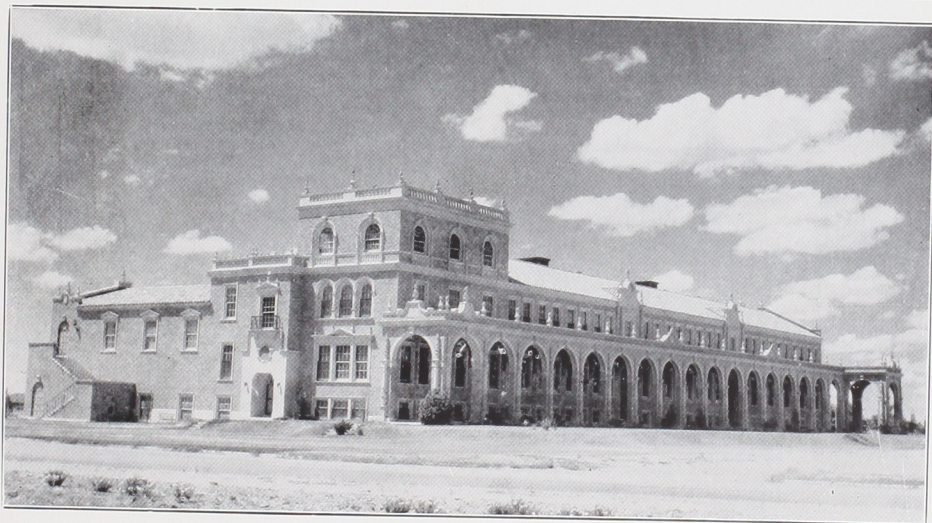
## SUMMER SESSION

June 6 to July 15

Two Six-Week Terms

July 16 to August 23

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*Science Building*

Texas Technological College will be better able than ever before to meet the needs of its constantly increasing constituency in the 1940 Summer Session. Last summer the enrollment was 1,932, representing 155 counties in Texas, 17 states, and two foreign countries.

A program of work is offered in all five Divisions of the College: Agriculture, Engineering, Home Economics, Arts and Sciences, and Graduate Studies. A complete setup for entering Freshmen in the Summer Session is available.

### Some of the Features

Graduate courses in Physical Education for men and women by Walter S. Knox, Ph. D., University of Iowa. The Traffic Safety course given in the Division of Engineering carries either graduate or undergraduate credit in Education.

Public School Music by an experienced teacher and integrated with the work of the public schools.

Public School Art by a teacher who has had experience setting up art courses in public schools.

Several courses for a term of three weeks are offered in the Divisions of Home Economics and Agriculture.

Courses in Guidance, Visual Education, and Radio Education are given full consideration.

The Sixth Annual Band School with 12 to 15 instructors First Term. Special catalog on request.

The Recreation Program is better planned than ever. Ample opportunity for entertainment, all forms of athletics, and week-end trips.

THE COLLEGE DORMITORIES WILL BE OPEN TO MEN, WOMEN, AND COUPLES WITH CHILDREN

TUITION, \$15 FOR SIX WEEKS; BOARD AND ROOM IN DORMITORIES, \$37.50 FOR SIX WEEKS.

The Summers in Lubbock are Cool and Invigorating

SUMMER CATALOG NOW AVAILABLE — WRITE THE REGISTRAR

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# U.S. ANTARCTIC EXPEDITION OFF FOR YEAR'S SURVEY

SLED DOGS...YEAR'S SUPPLY OF SLOW-BURNING CAMEL CIGARETTES ACCOMPANY ADMIRAL BYRD TO ANTARCTIC



IF YOU WERE LEAVING TODAY to live for a whole year on the barren ice of the Antarctic, and if right now you had to choose the *one* brand of cigarette you would smoke through those months—you'd make sure you picked the right brand. The men on the Antarctic expedition were in a situation like that. The picture above shows what happened: The expedition took Camels! Rear Admiral Richard E. Byrd explained: "Slow-burning Camels are a great favorite with us. You can be sure we have plenty." You, yourself, may never go near the South Pole, but the right cigarette is important to *you*, too. Camels give you *extra* mildness, *extra* coolness, *extra* flavor—plus *extra* smoking in every pack. (See below.)

## "MORE PLEASURE PER PUFF...MORE PUFFS PER PACK"...

That's how these three members of the U. S. Antarctic expedition tell of the advantages of slow-burning Camels. Richard Moulton, senior dog-driver (center), says: "Slow burning is my measure of a milder, cooler, more flavorful smoke. I'd sledge a mile for a Camel." Nothing destroys a cigarette's delicate elements of flavor and fragrance like excess heat. Cigarettes that burn fast also burn hot. Camels are slower-burning...milder, mellower, and—naturally—cooler! Camels give you more pleasure per puff...and more puffs per pack (see right).

In recent laboratory tests, CAMELS burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than *any* of them. That means, on the average, a smoking plus equal to

**5 EXTRA  
SMOKES  
PER  
PACK!**



**CAMELS** FOR MILDNESS, COOLNESS, AND FLAVOR  
—SLOW-BURNING COSTLIER TOBACCOS

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