

Locals	(75)
Reg. Dailies	(25)
Reg. Weeklies	(37) (A) (B) (9)
50 M's	(16)
Reg. Radio	(26)
X-List	(15)
Adj. Counties	
Hometowners	
PSA's	
Ag list	
Ag boxes	(16)
MISC. (#)	

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Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 1-11-30-87

CONTACT: Deborah Palmer/
Beverly Taylor

LUBBOCK -- Two workshops Dec. 9-10 will explore how to serve alcohol safely and the liabilities involved in serving alcohol.

"Alcohol and Business Liability" will be from 9 a.m. to 4 p.m. Dec. 9. The information will be for management personnel who supervise the sale of alcoholic beverages. Specific discussion areas will include alcohol liability issues, alcohol characteristics, an analysis of businesses that have had alcohol liability problems, potential problems and solutions and why seller training may not protect the business owner. Cost is \$94.

"Serving Alcohol Safely," scheduled for 1-5 p.m. Dec. 10, is designed to train individuals who serve or sell alcoholic beverages to recognize and handle intoxicated individuals. Topics will include the legal aspects and physiology of alcohol, how to detect intoxication and minors, monitoring customer behavior and intervention techniques. Cost is \$45.

Both seminars will be in the Texas Tech University Center Mesa Room. Participants who successfully complete the courses will receive Texas Alcoholic Beverage Commission certification.

To register or for more information, contact Tonya Cunningham at the Texas Tech Division of Continuing Education, Box 4110, Lubbock, Texas 79409 (806) 742-2352.



cutline --

2-11-30-87

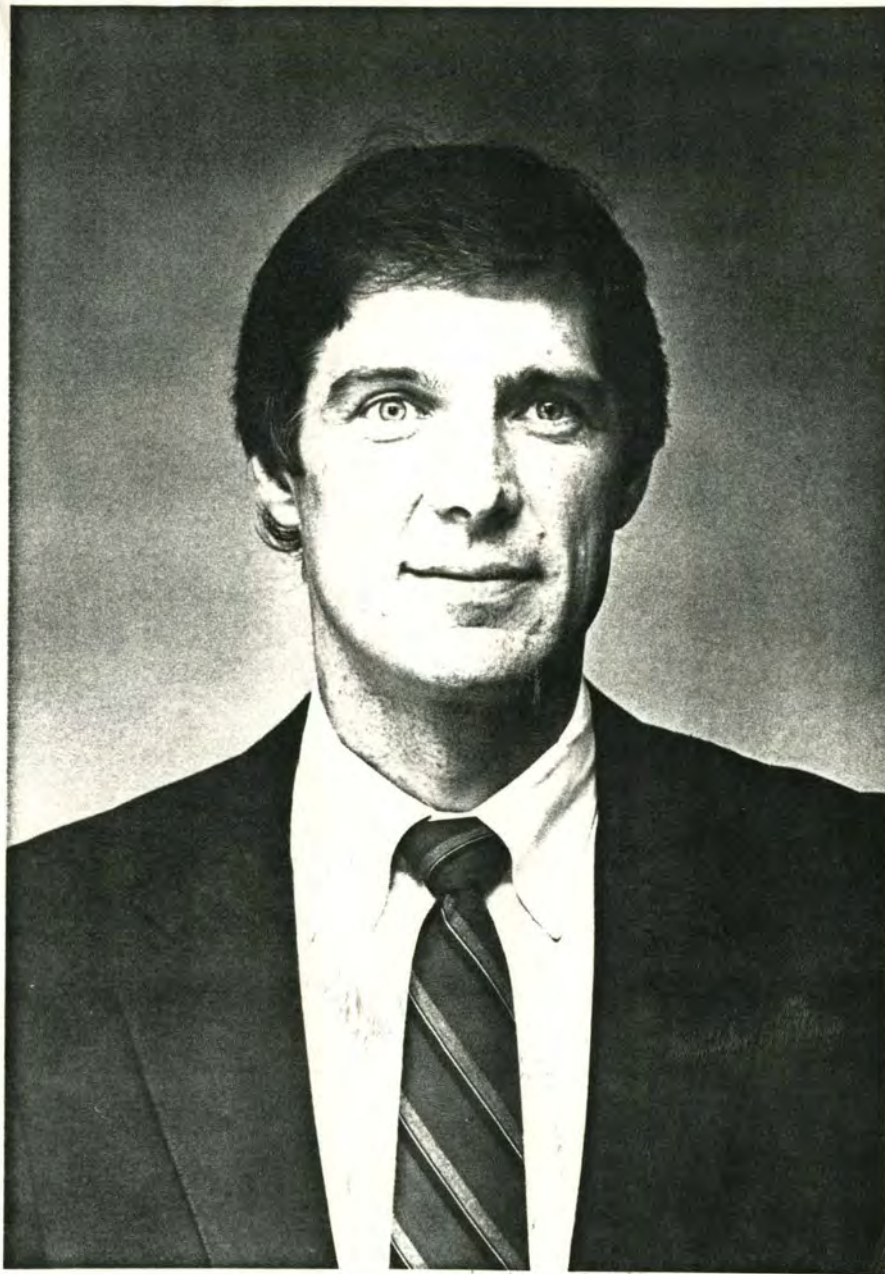
TEXAS TECH UNIVERSITY -- Houston executive Ilah Coffee Merriman has been elected as the 1989 president of the Texas Tech Ex-Students Association. Merriman, a 1957 Texas Tech graduate, is the chief executive officer of the H&R Block Income Tax Co. in Houston and an investment manager in Dallas.



cutline --

2-11-30-87

TEXAS TECH UNIVERSITY -- Amarillo businessman J. Pat Hickman will begin a three-year term Jan. 1 on the national board of directors of the Texas Tech Ex-Students Association. Hickman, a 1975 Texas Tech graduate, is senior vice president at the Amarillo First National Bank.



cutline --

2-11-30-87

TEXAS TECH UNIVERSITY -- Dallas businessman W. Dana Juett recently was elected to the national board of directors of the Texas Tech Ex-Students Association. Juett, a 1969 Texas Tech graduate, is a commodity broker with the World Trading Group in Dallas.

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FOR IMMEDIATE RELEASE

REF: 3-11-30-87

CONTACT: Carmella Gutierrez

LUBBOCK -- Representatives of the Texas Tech University honors council recently joined with students from more than 300 honors programs at U.S. colleges and universities at a meeting of the National Collegiate Honors Council in Dallas.

The occasion was the first time the Texas Tech University honors council had been invited to make presentations at the annual convention.

"Being invited to present sessions is one of the higher recognitions a program can receive. It's a great achievement for the honors program," said Jim Harper, honors program director.

Students on the first of two panels discussed Elysium, the literary journal, and newsletters produced by students for the Texas Tech honors program. Chairperson of the panel was senior economics and English major Mike Truesdale, son of Mr. and Mrs. Earl Truesdale of Texarkana.

Other panel members were: junior political science major Randy Christian, son of Mr. and Mrs. Don Bingham of Austin; junior English major Shawn Ralston, daughter of Mr. and Mrs. Don Ralston of Brackettville; senior English major Elizabeth Russell, daughter of Mrs. Joan Russell of Lubbock; and sophomore finance and accounting major David Schwartz, son of Mr. and Mrs. Larry Schwartz of El Paso.

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The second panel concerned student involvement in academic decisions. Students presented ideas about planning course outlines and choosing lectures and books for the honors curriculum. The chairperson for the panel was Harper.

Other members of the panel were: senior history major Robert Clark, son of Mr. and Mrs. Richard Clark of Denton, and junior design communications major Kristi Perry, daughter of Mr. and Mrs. Bruce W. Perry of Dallas.

Funding for the trip to Dallas was provided by the Great Plains Honors Regional Council, the Texas Tech Student Association and the Student Affairs organizations.

The Texas Tech Honors Council consists of more than 500 students who have been or are currently enrolled in honors classes at Texas Tech.

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FOR IMMEDIATE RELEASE

REF: 4-11-30-87

CONTACT: Beverly Taylor

LUBBOCK -- Judge Harley Clark of 250th District Court in Austin will be the keynote speaker for the Eighth Annual Conference for Administrators of Community Schools Tuesday and Wednesday (Dec. 1-2) at Texas Tech University.

Judge Clark, who ruled in the landmark case "Edgewood Independent School District, et al, vs. William Kirby, et al," will speak at the 11 a.m. general session on Tuesday in the University Center Coronado Room. Clark will speak about the decision which calls for more equitable funding of school districts by the state so that students all over the state have equal chances for educational opportunities. The decision, which is under appeal, would require significant changes in state taxing and school funding laws.

Carl Candoli, deputy commissioner for the Texas Education Agency, will talk about current issues for Texas schools in the concluding general session at 11 a.m. Wednesday.

Registration will be from 8:15-9 a.m. Registration is \$55 which includes a continental breakfast at 8 a.m. Wednesday. The conference is open to the public. About 200 administrators from school districts in Texas are expected to attend.

All general sessions and registration will be in the Coronado Room.

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The first general session at 9 a.m. Tuesday will be a panel discussion about recent rural education initiatives, particularly those using new technology and teaching materials.

Concurrent sessions from 2-4:30 p.m. Tuesday and from 8:30-11 a.m. Wednesday will address such issues as interactive audio-graphic networking, high school credit and teacher in-service programs via interactive satellite, a model for improved learning and teacher renewal in small and rural schools, developing thinking skills, insurance cost containment through the Educators' Cost Insurance Trust, the Asbestos Hazard Emergency Response Act, developments in the Teacher Retirement System, gifted and talented programs, career ladder implementation and in-service education and training for school board members.

The conference is sponsored by Texas Tech's College of Education and National Center for Smaller Schools and the Texas Association of Community Schools.

For more information contact Weldon Beckner, director of the National Center for Smaller Schools, 742-2371.

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FOR IMMEDIATE RELEASE

REF: 5-12-1-87

CONTACT: Beverly Taylor

LUBBOCK -- Wassail and Christmas music will be featured in the University Library Croslin Room Friday following the Carol of Lights.

Sponsored by the Friends of the University Library/Southwest Collection, the event will begin at 7:30 p.m. in the Croslin Room, the foyer at the main entrance.

A brass quintet will play Christmas tunes. The musicians will be Pat Brink, first trumpet; Glenn Lambert, second trumpet; Elasha Klawitter, French horn; Kim Dean, trombone; and Gabriella Musella, tuba.

The public may attend free.

-30-

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Story ideas for week of
November 30, 1987
6-11-30-87

Friday, Dec. 4th--LIGHTS OF THE SEASON---The 29th annual Carol of Lights will begin with a carillon concert by Dr. Judson Maynard at 6:30 p.m., followed by the ceremony at 7 p.m. The ceremony will open with a traditional torchlight procession led by the Saddle Tramps from the Broadway entrance to the campus to the Science Quadrangle.

Friday, Dec. 4th--BANKING CONFERENCE---An area banker will be honored for outstanding service to the banking profession at the 15th annual Banker's Agricultural Credit Conference, beginning with registration and a social hour at 6 p.m. at the Holiday Inn Civic Center. The two-day conference is sponsored by the Texas Tech University Department of Agricultural Economics and the Texas Banker's Association.

MONEY FOR THE LAW SCHOOL---Portions of a multi-million dollar civil court judgment, ironically, will be used to pad the coffers of legal education funds, including that of the Texas Tech University School of Law. The law school is recipient of \$100,000, thanks to the efforts of Furr's Inc., one of numerous claimants named in a federal court judgement.

For assistance on these and other stories, contact News and Publications. 742 2136.

FOR IMMEDIATE RELEASE

REF: 7-12-2-87

CONTACT: Beverly Taylor

LUBBOCK -- A picturesque stroll through holidays past and an afternoon of entertainment will be featured in two events at the Museum of Texas Tech University and Ranching Heritage Center (RHC).

Candlelight at the Ranch, an old-fashioned party amidst the RHC's historical structures, will be from 6-8 p.m. Dec. 10-11. Christmas at the Museum, a modern celebration at the main museum, will be from 1-4 p.m. Dec. 13.

During Candlelight, RHC pathways will be aglow with luminarias and lanterns and volunteers in period costumes will perform traditional activities, including baking, making crafts for gifts, decorating trees and singing carols. Hot cider will be sold in 6666 Barn.

Christmas at The Museum will feature performances of Christmas entertainment by various individuals and organizations. The schedule includes a youth ballet, 1 p.m.; the Texas Tech German Dancers, 1:30 p.m.; a mariachi band and Mexican folklore dancers, 2 p.m.; a choir and jazz band comprised of students from several local high schools, 2:30 p.m.; a folk guitarist, 3 p.m.; and a Lubbock High jazz band and ballet troupe at 3:30 p.m. An adult gospel choir will perform and lead a sing-a-long at 4 p.m. Free refreshments will be served.

An audio-visual program, "The Star of Christmas" will show every hour beginning at 1 p.m. Dec. 13 in Moody Planetarium of the Museum. The show takes viewers to the first Christmas to explore the meaning of the star which heralded the birth of Christ.

The events, including the planetarium shows Dec. 13, are free.

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FOR IMMEDIATE RELEASE

REF: 8-12-2-87

CONTACT: K. Hopper

LUBBOCK -- The American Home Economics Association has named Gail House as executive director, effective Jan. 1, 1988. House, who has served as assistant dean for external relations in the Texas Tech University College of Home Economics, has been granted a leave of absence from her teaching position.

Based in Washington, D.C., the American Home Economics Association has more than 26,000 members. House will be responsible for a 40-person staff that deals with issues of certification, accreditation, program research and government relations in home economics.

Recognized in 1986 as one of the top 10 leaders of the American Home Economics Association, House also previously served as president-elect of the Texas Home Economics Association.

House, Ph.D. and certified home economist, previously held administrative positions with the Southwestern Gerontological Institute and the Homemaker Service Aide Program to the Rural Elderly.

She received three degrees from Texas Tech: a bachelor of science in home and family life in 1970, a master of science in family management and economics in 1975 and a doctorate in home economics education with a special study in aging in 1979. In 1980, she conducted post-doctoral work at the University of Southern California where she studied gerontological education in higher education.

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FOR IMMEDIATE RELEASE

REF: 9-12-4-87

CONTACT: Marydawn Webber

LUBBOCK -- James L. "Rocky" Johnson, president and chief operating officer for GTE Corp., Stamford, Conn., has been selected as Texas Tech University's Centennial Alumnus by the National Association of State Universities and Land-Grant Colleges.

Johnson, along with Centennial Alumni from other NASULGC member colleges and universities, was recognized in November at ceremonies for the association's 100th Anniversary in Washington, D.C.

Johnson was one of 125 honored alumni chosen from member institutions marking the anniversary celebration. Those honored were selected from more than 1,250 nominees representing a cross section of professions.

The Centennial Alumni were selected on the basis of their outstanding contributions to society and the profession.

The NASULGC Centennial Medallion will be presented to Johnson by Dr. Lauro F. Cavazos, president of Texas Tech University, at a special ceremony on campus this spring.

Johnson graduated from Tech's College of Business Administration in 1949 with a BBA in accounting. He began his career in the telephone industry in 1949 with General Telephone Company of the Southwest in Lubbock, and after serving in various capacities with the company, he was elected president of the GTE Operating Group in September, 1981. Johnson served as senior vice president of GTE and president and chief operating officer of its Telephone Operating Group until his election as president of the parent company in March, 1986.

A native of Vernon, Johnson is a member of the board of directors of Mutual of New York and the Jim Walter Corporation of Tampa, Fla. He is also a director of the National Exchange Carriers Association and the United States Telephone Association, having served recently as its chairman.

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FOR IMMEDIATE RELEASE

REF: 10-12-4-87

CONTACT: Marydawn Webber

LUBBOCK -- A Texas Tech University computer programming team took first-place honors in competition against 45 teams from major universities in the Association for Computing Machinery (ACM) South-Central Regional Computer Programming Contest.

The contest, consisting of college and university teams from Texas, Oklahoma, Louisiana and Arkansas, was held in conjunction with the 1987 ACM South-Central Regional Computer Conference, Nov. 19-21, in Lafayette, La.

Judging was based on the number of difficult programming problems solved in the shortest period of time using Turbo Pascal, with penalties assessed for errors. The Tech team solved four problems in an accumulated time of 11 hours, 35 minutes, with no errors.

The teams were each given six computer program problems to solve. Tech's team was given problems dealing with designing a program to sort out and print personal records, solving mapping problems and other areas of programming. All team members are required to work on one keyboard during the competition.

During the international competition, the Tech team will be competing with schools such as Massachusetts Institute of Technology and Stanford University. Other competitors will come from universities located in Asia, Japan, South America and Australia.

As a result of the regional victory, the team will compete next in the ACM's International Programming Contest in February, 1988, in Atlanta, Ga.

Team members are: John Rhodes, son of Roy Rhodes of Lubbock and Mrs. Lee Rhodes of Ruidoso, N.M., a graduate student and team captain; graduate student Giridhar Rao, son of Mr. and Mrs. Viswanatha Rao, Madras, India; graduate student Dennis Carroll, son of Mr. and Mrs. Orand Carroll, Abilene; senior Brand Hilton, son of Mr. and Mrs. Arlen Hilton, Lubbock; and junior Gregory Dore, son of Franklin and Sylvia Dore, St. Thomas, Virgin Islands.

The team is sponsored by the Texas Tech Chapter of ACM and the Computer Science Program. Dr. Len Weiner is the team coach.

Other teams and their standings in the contest included: University of Texas-Arlington, Second Place; Rice University (two teams), Third and Fourth places; Oklahoma State (two teams), Sixth and Ninth places; Texas A&M University, 13th Place; Texas Christian University (two teams), 18th and 32nd places; Baylor University, 23rd Place; University of Oklahoma, 28th Place; and Louisiana State University, 29th Place.

Fifteen teams tied for last place, completing no problems. Only the top three teams were able to solve four problems in the allotted time.

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11-12-4-87

COMPUTER VICTORY -- Texas Tech University, computer science team members placed first in programming competition against 45 other teams in the Association for Computing Machinery South-Central Regional Computer Programming Contest. Team members are: from left to right, Gregory Dore, Brand Hilton, John Rhodes, Giridhar Rao, Dennis Carroll and Associate Professor of Computer Science Dr. Len Weiner, the team coach. (Tech Photo by Artie Limmer)

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HEALTH TIPSHEET
from
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
December 4, 1987

CHILDHOOD PRESSURES -- If you ever desired to return to the carefree days of childhood, think again. Being a kid can be hard work and many of today's middle class parents are not making it any easier on their children, says Kathy L. Sridaromont, R.N, M.S.N., of the TTUHSC nursing faculty. College-educated and YUPPIE parents are particularly achievement-oriented and demanding that their offspring follow in their footsteps. As a result, these parents seldom leave their children time just to be kids. Instead, these ambitious parents are demanding top classroom performance and insisting on productive -- as viewed by the parents -- leisure time. This parental over-emphasis can lead to childhood burnout, an emotional and physiological reaction to the overload of expectations by parents. Sridaromont, a pediatric nurse, says this burnout, striking pre-schoolers through high schoolers, can manifest itself as headaches, upset stomachs or behavioral outbursts. By recognizing that childhood and adolescence are as much times for children to learn about the inner world of their own thoughts and emotions as to learn about the skills and knowledge of the outer world, parents can reduce the risk of childhood burnout. For more on the causes and nature of childhood stress and burnout, contact Sridaromont at (806) 743-2730.

'TIS THE SEASON -- Despite the national preoccupation with drug abuse, alcohol remains the country's primary substance of abuse. And at this time of year, the festive holiday spirit increases the likelihood that people will abuse alcohol. That abuse could ultimately lead to long-term problems for some. Though medical science is beginning to understand some aspects of alcoholism, says TTUHSC psychiatry Professor Thomas F. McGovern, Ed.D., no biochemical "marker" has yet been identified as an underlying factor, despite strong evidence of a biochemical determinant. And certainly, no panacea has yet been discovered. The fact remains that the only proven cure for alcohol abuse is abstinence and the related emotional support. For more on the holiday hazards of alcohol abuse and ways for keeping moderate drinking from getting out of hand, contact McGovern at (806) 743-2800.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

13-12-4-87

Texas Tech University
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REF: 14-12-4-87

CONTACT: Preston Lewis

(MEDIA ADVISORY: You are invited to attend a news conference at 11 a.m. Friday, Dec. 11, to announce funding for a telenetwork system which will link the four Regional Academic Health Centers of the Texas Tech University Health Sciences Center. This satellite-based linkage, when completed next year, will provide two-way interactive video between the four campuses. Initially, the linkage will provide improved efficiency and effectiveness for TTUHSC education, administration and consultation. Ultimately, the network will be the base for additional systems which will allow TTUHSC to expand the types of services it can provide to rural health practitioners, hospitals and other health care facilities.

The news conference will begin at 11 a.m. in Room 2B149 of the Health Sciences Center. Representatives of TTUHSC and of the organizations and individuals who have contributed more than \$1 million to fund the telenetwork system will be present to answer your questions. A special public presentation is scheduled for 10:40 a.m. in Room 2B152 should you desire additional photos or tape footage.

For more information on the news conference, contact Preston Lewis of the TTUHSC News Office, (806) 743-2143.)