## VITA BIDAL AGUERO

Age: 36

Birthdate: July 23, 1949

Birthplace: Lubbock, Texas

Status: Single

Height: 5'6" Weight: 155

Language: Spanish, English

Health: Good

Business Information

Name: Amigo Publications

Education:

College: University of Wisconsin, 1973-74, Graduate: Masters in

Education, Teacher Certification: Special Education,

Emotional Disturbance.

College: Texas Tech University, 1967-72, Graduate: Bachelor of

Arts, Music Education.

High School: Lubbock, High School, 1963-67

## Work Experience:

Oct, 1977 to Present: Owner Amigo Publication
Publication of two newspapers, Lubbock and Odessa, weekly.
Currently employing 4 persons fulltime, 2 part time.
Duties include overall management and publication of both newspapers and serving as Editor.

1976-1977: Llano Estacado Farmworkers Inc.

Duties included: Director of Summer Youth Program

Resource Coordinator responsible for writing proposals

Director of Day Care Centers

1974-76: South Plains Association of Governments
Duties Included: CETA Intake Specials, CETA Job Counselor,
CETA Job Developer

Other jobs held while attending schools included, dishwasher, bus boy, cook, welder, pest control applicator, construction, muscian, radio announcer and others.

## Community Activities and Organizations

Los Tertulianos-Texas Tech; Organized a college career day held at Texas Tech University that was attended by over 300 low-income students. Established Scholarships given by students to students by Los Tertulianos. Served as Vice-President and President.

MECHA-Texas Tech: Organized the re-establishment of celebrating El 16 de Septiembre, Mexican Independence Day in the Guadalupe Barrio in 1970. Established the Adelita Contest, an effort to involve the youth in the celebration of the traditional holiday. Worked for funding of the Texas Tech Special Services program, a program aimed at alleviating obstacles encountered by low-income students in obtaining a post-secondary education

MECHA-continued Served as Chairman and Vice-Chairman

Mexican American Counseling Institute-Texas Tech: Trained approximately 90 counselor interns in realizing the problems of the Chicano community. Provided community input into the program.

Served as Community liason for program

COMA-Mexican American Chamber of Commerce: Founded organization and served as its first president, 1975-76. Board of Directors 1978-78.

T.A.M.A.C.C.-Texas Association of Mexican American Chambers of Commerce. Served on steering committee to establish by-laws and constitution. Elected as Vice President 1976. Represented the organization at a White House Conference in Washington D.C.

Other organizations include: Chicanos for Political Awareness, Arnett Benson Neighborhood Council, South Plains Association of Governments Board of Directors, Raza Unida Party, Our Lady of Grace Parish Council.



1. Education

Elementary School - North U Elementary School

Lubbock, Texas

Junior High School- Matthews Junior High

Lubbock, Texas

High School - Lubbock High School Graduate 1967

Lubbock, Texas

University - Texas Tech University Graduate 1972

Major - Music Education B.A.

Lubbock, Texas

University - University of Wisconsin-Whitewater

Graduate 1974

Master of Science in Education

Major - Special Education

Teacher Certification - Emotional Disturbance - All Levels K-12

Organizations and Community Involvement

A. Mexican American Youth Organization-Lubbock Chairman 1969 Statewide Chicano Youth organization concerned with the advancement of Chicanos in all aspects of life-economic, social, political, educational, etc.

B. Los Tertulianos-President 1970-71 Chicano Student Organization, Texas Tech University, concerned with the advancement of Chicanos in education with

special emphasis on Chicanos at Texas Tech.

C. MECHA- Movimiento Estudiantil Chicano de Aztlan-Lubbock Chairman, 1971-72. Nationwide Chicano Student Organization concerned with the advancement of Chicanos in education and to encourage involvement of Chicano students in the local community.

D. American Civil Liberties Union - Lubbock Board of Directors 1970-72. Nationwide organization concerned with promoting

the civil rights of individuals in the United States.

E. Raza Unida Party - Regional Chairman 1971-1972 Texas Political Party State Executive Committee - 1976-Present, Senatorial District 28 which includes 13 South Plains Counties.

F. Community Representative of the Mexican American Counseling Institute, Texas Tech University-1969-1971.

Institute funded through the Education Professions Development Act for training Chicano Counselors from the Southwestern United States.

G. La Raza Unida de Aguablanca - Graduate Advisor to Chicano Student organization, University of Wisconsin-1973-74.

H. Comerciantes Organizados Mexico Americanos C.O.M.A. Lubbock Chicano Chamber of Commerce, Founder and 1st President. 1975 Board of Directors 1976-77.

- I. Texas Association of Mexican American Chambers of Commerce Statewide organization Board of Directors 1975-76, Vice-President-1976-77.
- J. Arnett Benson Neighborhood Council, Executive Committee 1977 Neighborhood Council established to promote improvements in the Arnett Benson area and in other low-income areas of the city.
- 2. Present Employment Self Employed Amigo Enterprises.
  - A. Amigo Publications
    Editor/Publisher of "El Editor" Weekly bilingual
    regional newspaper. Circulation 5,000 per week.
    Editor/Publisher of "El Portavoz" Quarterly Bilingual
    Magazine. Circulation 2000.
  - B. Amigo Pest Control State certified applicator and operator.
  - C. Amigo Consultants Specializing in writing contract for federal, state and local grants with non-profit agencies.
- 3. Personal information

Married - two children, Zenaida Victoria and Amalia Raquel Wife - Juanita Aguero, employed by United Parcel Service. President Association of Mexican American Women SER-Board of Directors

Age: 28 Born Lubbock, Texas

Address: 2902 Grinnell, Lubbock, Texas

Phone: 806-763-3841.

Office Address: 1638 Main, Lubbock, Texas 79401

NAME	Bidal Aguero
PERSONAL	Born: July 23, 1949 Married Two Children
EDUCATION	Texas Tech University, B.A. Music University of Wisconsin Master of Science in Education Major-Special Education Techer Certification-Emotional Disturbance-All Levels K-12

- 1. Work Experience Present to Past
- A. Amigo Enterprises-Owner 1977-Present Amigo Publications

El Editor-Weekly bilingual regional newspaper, Editor in chief.

El Portavoz-Quarterly bilingual magazine, Editor in chief.

Amigo Pest Control

State certified applicator and operator

Amigo Consultants

Contracts with the following agencies:

Chicano Unidos Campesinos-Wrote a proposal funded for \$9,600 for the establishment of a Migrant Rest Station in Muleshoe, Texas, Highway 84. Funded by the Palo Duro Presbytery, Mexican American Programs Committee.

Texas Migrant Council-Chicanos Unidos Campesinos Established a Summer Youth Program for children ages 6-14 in Muleshoe, Tex. Total amount funded approximately \$14,000 from the department of Public Welfare

B. Summer Youth Director employed by Llano Estacado Farmworkers de Tejas (LEFT), May 1976 to Oct. 1976. Duties and/or responsibilities of this position were as follows:

 Writing of proposals for funding of Summer Youth Program to the Governor's Office for Migrant Affairs. Total amount funded,

\$306,114 for four months, June to September.

2. Procurement of contract between LEFT and the Department of Public Welfare for providing services to youth through daycare programs. Total amount funded \$40,000 for summer program, \$100,000 for regular daycare-year-round.

3. Daycare coordinator of two daycare centers providing services to

children ages 0 to 6 age level.

4. Supervising eight staff members working full time with Summer Youth Program and they in turn, supervising 125 young people ages 13 to 21, working as youth recreational leaders for program providing recreational and nutritional services to approximately 600 children ages 6 to 12.

5. Procurement of contract between LEFT and the United States
Department of Agriculture for providing nutritional services for
low income children during summer. Total funding \$20,000 pro-

viding 17,000 meals plus 24,000 between meal supplements.

6. Procurement of funds from Presbyterian Churches for Summer Youth Program. Total amount funded \$6,848.

. Financial management and overseeing fo all monies acquired for the

summer youth program.

- C. Supportive Services Specialist employed by Llano Estacado Farmworkers de Tejas. Duties and/or responsibilities of this position were as follows:
  - 1. Attain and provide supportive services for migrant and seasonal farmworkers in the South Plains area.
  - Write proposals for possible funding to various private and government agencies.
  - 3. Provide counseling in both financial and personal management for migrant and seasonal farmworkers.

Dates of employment were Feb., 1976 to May, 1976.

D. Assistant Manpower Specialist and Counselor/Job Developer employed by South Plains Association of Governments-C.E.T.A., Lubbock, Texas. Dates of employment were Jan., 1975 to Feb., 1976. Duties and/or responsibilities of this position were as follows:

1. Intake and Assessment of possible enrollees of CETA Manpower

Program.

Vocational counseling during interviews with possible enrollees.

 Counselor for 90 Chicanos in the CETA-English as a Second Language classes at the Lubbock Adult Learning Center. A large percentage of the people participating in this program were over 60 years old.

4. Placement of low income enrollees in jobs or training programs.

- 5. Survey need for various types of training courses, give orientation to work, skill, or remedial education needed by the enrollee.
- Obtain information from enrollees concerning employment-related abilities and needs, and convey information on available manpower and support services.

7. Motivate applicants to persist in their efforts to improve their

employability and find a satisfying job.

8. Developed working relationships with training facilities, community organizations or ther human-services agencies.

 Establish and maintain working relationships between SPAG and private enterprises.

 Placement and counseling fo low income individuals in On-the-Job training positions.

E. Graduate Assistant employed by the University of Wisconsin Whitewater. Dates of employment were August, 1973 to August, 1974. Duties and/or responsibilities of this position were as follows:

1. Tutored and counseled students at the University.

2. Assisted in developing a Latino Statewide Educational Conference.

3. Developed Behavior Modification programs for emotionally

disturbed children in Roseman elementary School-U.W. Whitewater.

Taught in Clinton Elementary School in Clinton, Wisconsin for practicum and certification.

Worked with Special Services Program.

Counselor employed by LEARN-Educational Talent Search funded through H.E.W. Dates of employment were Jan., 1973 to July, 1973. Duties and/or responsibilities of this position were as follows:

1. Counsel and provide high schools students information and assistance in filling out forms for enrollment and financial aid for post-secondary schools.

- Academic counseling for high school and junior high students.
- Counseled dropouts and veterans in possibilities to further their education.
- Develop and help in writing the proposal for next funding year. The following jobs were temporary and held during summer between school years and some were held during school as temporary part-time.

Consultant employed by Lutheran Churches. Duties and/or responsi-

bilities of this position were as follows:

- Provide information and exposure of the Chicano culture for a leadership retreat held for Luthern ministers at Palo Duro Canyon in Amarillo, Texas.
- Write and suggest possible projects for funding by the Lethern churches.
- Consultant employed by EPDA Program Texas Tech University, Pan American University. Duties and/or responsibilities of this position were as follows:
  - 1. Provide input and suggestions for involvement of the Chicano community in the program.

Provide community and cultural awareness training for counselor

interns enrolled in the program.

- Parent trainer employed by Emergency School Assistance Program funded through H.E.W. Duties and/or responsibilities of this position were as follows:
  - 1. Work with 20 Chicano parents to develop involvement in the public school.
  - Develop self-concept in parents by using parental involvement model developed by Dr. Luis Casaus using history and discussion to develop pride in the individual.

Develop and assist in writing a proposal for next funding year.

- J. Supervisor employed by Mi Casita Hove Counseling Service. and/or responsibilities of this position were as follows:
  - Supervise 20 young Chicano and Black students in Neighborhood Youth Corp program. Students ranged in age between 13 and 18 years old.
- Student Activities Coordinator employed by the Emergency School Assistance Program funded through H.E.W. Duties and/or responsibilities were as follows:
  - Provide educational exposure for Chicanos through academic tutoring, field trips and academic and personal counseling.
  - Develop communication in the schools between Chicano, Black, and White students.
  - Develop and implement programs for leadership training.

Develop communication between students and administration and faculty in the public schools.

L. Editor employed by La Voz de Texas Chicano Newspaper 1969-76.

Overall management of newspaper published every week

Selling advertisements for the newspaper and maintaing constant contact with businesses.

Writing and reporting for newspaper and therefore maintaining constant contact with community organizations.

Doing general lay-out, paste-up, and photography work for the newspaper.

Organizations and Community Involvement

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- Los Tertulianos-President 1970-71 Chicano Student Organization, Texas Tech University, concerned with the advancement of Chicanos in education with special emphasis on Chicanos at Texas Tech.
- C. MECHA-Movimiento Estudiantil Chicano de Aztlan-Lubbock Chairman, 1971-72. Nationwide Chicano Student Organization concerned with the advancement of Chicanos in education and to encourage involvement of Chicano students in the local community.

American Civil Liberties Union-Lubbock Board of Directors 1970-72. Nationwide organization concerned with promoting the civil rights

of individuals in the United States.

Raza Unida Party - Regional Chairman 1971-1972 Texas Political Party State Executive Committee-1976-Present, Senatorial District 28 which includes 13 South Plains Counties.

La Raza Unida de Aquablance-Graduate Advisor to Chicano Student

organization, University of Wisconsin-1973-74.

Comerciantes Organizados Mexico Americanos C.O.M.A. Lubbock Cicano Chamber of Commerce, Founder and 1st President. 1975 Board of Directors 1976-77

Texas Association of Mexican American Chambers of Commerce Statewide I. organization Board of Directors 1975-76, Vice President-1976-77.

Arnett Benson Neighborhood Council, Executive Committee 1977 Neighborhood Council established to promote improvements in the Arnett Benson area and in other low-income areas of the city.

Gannet Fellow-Receipient of the Gannett Fellowship given by Gannett Newspaper foundation to study toward Master's Degree in Journalism

at Texas Tech University.