

TEXAS TECH

University & Health Sciences Center

News and Publications

Lubbock, TX 79409-2022
(806) 742-2136
FAX (806) 742-1615

FOR IMMEDIATE RELEASE
REF: 1-11-27-89
CONTACT: Chris Patterson

(EDITOR'S NOTE: A student from your area is included in this release.)

LUBBOCK -- Five Texas Tech University students who have received Moorman Company Fund Scholarships will be honored during a dinner Wednesday (Nov. 29) by company and College of Agricultural Sciences representatives.

The Moorman Manufacturing Co., headquartered in Quincy, Ill., produces bio-medical products, mineral supplements and feed concentrates for livestock and poultry.

Scholarship recipients are: David Cobb, freshman agronomy major, son of Delsie Schneider of Lubbock; Howard Sweatt, sophomore animal production major, son of E.H. Sweatt of Lubbock; Connie Cain, junior animal production major, daughter of Mr. and Mrs. Hollis Cain of Springlake; Phil Evitt, freshman animal science major, son of Mr. and Mrs. Gary Evitt of Lorenzo; and Stacy Gilbert, freshman animal science major, daughter of Mr. and Mrs. Troy Gilbert of Electra.

Moorman Manufacturing Co. provides scholarships to 34 colleges of agriculture. The scholarship awards are based on scholastic achievement, leadership and sincere interest in agriculture.

Texas Tech's College of Agricultural Sciences annually gives five \$800 Moorman scholarships. The scholarship was established at Texas Tech in 1985.

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REF: 2-11-27-89

CONTACT: Chris Patterson

[MEDIA ADVISORY: You are invited to attend a reception to honor Donnell Brown, newly elected president of the National FFA Organization. The reception will be 4:30-6 p.m. Tuesday (Nov. 28) in the Pioneer Room of the American State Bank Building, 1401 Ave. Q.]

LUBBOCK -- American State Bank and Texas Tech University's College of Agricultural Sciences will host a reception honoring Donnell Brown, newly elected president of the National FFA Organization.

Friends, students and faculty members are invited to attend the reception 4:30-6 p.m. Tuesday (Nov. 28) in the Pioneer Room of the American State Bank Building, located at 1401 Ave. Q.

Brown, a sophomore animal business major, was elected president of the National FFA Organization during the group's convention Nov. 8-11 in Kansas City, Kan.

He is one of only three Texans to serve as president of the organization and is the first Texas Tech student to hold the office. The other two former national FFA presidents from Texas were Bobby Tucker in 1975-76 and J. Ken Johnson in 1977-78.

As president, Brown will represent more than 400,000 FFA members. He will take a one year leave of absence from school to travel around the world to study various farming techniques and to fulfill speaking engagements.

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FOR IMMEDIATE RELEASE

REF: 3-11-28-89

CONTACT: Kim Davis

LUBBOCK -- Lynn Huffman recently was named to the permanent directing position of Texas Tech University's Restaurant, Hotel and Institutional Management (RHIM) Program. An associate professor of RHIM, Huffman had been serving in the interim seat since Aug. 1.

Huffman replaces David Hayes who left Texas Tech in the summer to take a position at the University of Houston.

As director, Huffman oversees all aspects of the RHIM program, including a new restaurant training lab located on the sixth floor of the NCNB Building at 19th Street and University Avenue.

The restaurant, "Skyviews of Texas Tech" provides hands-on experience for RHIM students in the areas of planning menus, cooking meals and serving customers.

RHIM, a program within the College of Home Economics, has one of the largest enrollments at the university. This semester, more than 650 students are enrolled in the program, Huffman said.

Huffman has been a faculty member at Texas Tech since 1980. She received both her master's and doctorate degrees in food science at Texas A&M University. She earned her undergraduate degree in home economics at Sam Houston University.

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FOR IMMEDIATE RELEASE

REF: 4-11-28-89

CONTACT: Steve Kauffman

(EDITOR'S NOTE: A student from your area is included in this release.)

LUBBOCK -- The Texas Tech University School of Law recently garnered a first place finish in the American Bar Association's Regional Negotiation Competition with teams representing law schools from Texas and Louisiana.

Second-year students Glenn Shook of San Antonio and Tom Shute of Harlingen won the honor Nov. 18 at South Texas College of Law in Houston. Another Texas Tech team, third-year students Betsy Schlobohm of Dallas and Vicki Magnus of Lexington Park, Md., finished fourth in the one-day competition.

Shook and Shute will advance to competition February 10 at the midyear meeting of the American Bar Association in Los Angeles, Calif., where 12 regional champions will vie for the 1990 national negotiation competition title.

Law Professor James Viator, who coached the negotiation team through an average of 20 hours of practice per week, said, "We've traditionally done well in negotiation competitions on the regional level. This team could be the school's chance to win the national competition for the first time."

The negotiation competition requires teams to negotiate a legal document, such as a contract, for a hypothetical client. Three weeks before each competition, teams receive a packet of information to use as a basis for a negotiating strategy.

According to Viator, teams are scored for preparation, research and performance in direct competition rounds against teams representing the other side of the negotiation process.

Shute is the son of John and Janice Shute of Harlingen. Shook is the son of Edwin Shook and Marilyn Shook, both of San Antonio. Magnus is the daughter of Beverly and Skip Miller of Lexington Park, Md. Schlobohm is the daughter of Charles and Joneen Schlobohm of Dallas.

NEWS RELEASE

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FOR IMMEDIATE RELEASE

REF: 5-11-28-89

CONTACT: Jennifer LeNoir

LUBBOCK -- U.S. Sen. Phil Gramm (R-Texas) will visit Texas Tech University's Institute for Disaster Research Thursday (Nov. 30) to recognize a \$2.7 million grant recently awarded to the Texas Tech Wind Engineering Research Center.

A press briefing will be held at 9:45 a.m. in the Glass Research and Testing Laboratory of the Civil Engineering Building. Immediately following the briefing, Gramm will view a demonstration of the institute's tornado missile cannon.

The "tornado cannon," which simulates the effects of flying debris during severe weather, uses air pressure to propel 12-foot pieces of 2-inch by 4-inch wood at speeds up to 150 mph into building material samples, such as concrete slabs.

The National Science Foundation grant is part of a five-year cooperative research agreement between Texas Tech and Colorado State University, in Fort Collins, which also received \$2.7 million.

The multi-disciplinary research will involve severe weather research at Texas Tech and physical modeling in a wind tunnel at Colorado State. A team of 13 Texas Tech and Colorado State researchers representing civil, mechanical and agricultural engineering and atmospheric science has been assembled for the project.

"We hope to achieve advancement of knowledge in wind engineering and apply it to building, roofing and other aerodynamic damage that may occur in a storm," said Kishor Mehta, director of the Wind Engineering Research Center, which was established in September 1988.

"Our goal is to help people withstand and survive severe weather and minimize its effect on the population. Training undergraduate and graduate students in the wind engineering field also is of great importance to us," he said.

A Technology Assessment and Advisory Council, an external group composed of nine wind engineering experts and industry representatives, will oversee the project. The council members will be selected by Texas Tech and Colorado State researchers.

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PHIL GRAMM/PAGE 2

The Institute for Disaster Research at Texas Tech has conducted lab research and on-site documentation of natural disasters for the past 19 years. The institute maintains a core of faculty and students who routinely study causes, effects and preventatives of damage from tornadoes, hurricanes and low-level blasts.

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FOR IMMEDIATE RELEASE

REF: 6-11-29-89

CONTACT: Steve Kauffman

(EDITOR'S NOTE: A student from your area is included in this release.)

LUBBOCK -- Texas Tech University School of Law students Carlos Balido and Ethan Shaw placed third in an invitation-only National Tournament of Champions mock trial competition Nov. 15-18 in Akron, Ohio.

Additionally, Shaw was awarded second place in the individual oralist category of the competition.

The team was one of two law schools from the Texas/Oklahoma/Louisiana region selected to participate in the meet of 12 teams hosted by the University of Akron.

"This competition included teams invited from a field of 176 law schools in the nation. Texas Tech finished third. That says a lot about the students and the school," said W. Frank Newton, dean of the Texas Tech law school.

During the competition, team members are given a hypothetical case and argue its merits -- pro or con -- before a judge and jury made up of professional lawyers who evaluate the students' courtroom skills. Team members are not told which side of the case they will take until minutes before each round.

According to Lubbock attorney Don Hunt, team coach and adjunct law professor, the Texas Tech team survived four rounds undefeated to get into the semifinal round of the Akron tournament and was considered a favorite for the championship. However, a split decision and tie-breaking vote gave the win to Stetson University College of Law from St. Petersburg, Fla. That team went on to defeat Wake Forest University School of Law in the final round of competition.

Texas Tech was given third place over fellow regional representatives from South Texas College of Law in Houston in light of a victory over the team in an earlier round.

"Of course our team was disappointed at the tie-breaking vote -- especially since Stetson went on to win the tournament, and that was our only loss for the meet," Hunt said.

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MOCK TRIALS/PAGE 2

Texas Tech's placement in the invitational tournament is noteworthy, Hunt said, but is secondary to the university's being counted among the best competition schools in the United States. To be considered for an invitation to Akron, each school had to earn consistently outstanding performances in national competitions for the past three years.

Hunt said he expects Texas Tech to continue building its reputation with the spring intercollegiate competitions. Balido, a third-year student from San Antonio, and Shaw, a third-year student from Beaumont, are the only veteran trail competition team members at the law school. The team is a likely favorite to win this year's intraschool meet and earn the chance to represent Texas Tech in regional competition in February.

"Based on their intraschool experience last year and this tournament finish, the team members should be in good shape to compete well in the 1990 regional mock trail competition in Dallas," Hunt said, noting the pair was a semifinalist in the 1989 regional competition.

The top two finishers in the February regionals will advance to a national competition in March hosted by the American College of Trial Lawyers and the Texas Young Lawyers Association.

If the local representatives advance to nationals, Texas Tech could find itself with a chance to even the score with Stetson. Hunt said the rematch is a distinct possibility.

"A team from Stetson won the 1989 Mock Trial National Competition. But another team from Texas Tech was a close third in that competition," he said.

Shaw is the son of Mr. and Mrs. Bobby Taylor of Beaumont. Balido is the son of Mr. and Mrs. Carlos M. Balido of San Antonio.

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FOR IMMEDIATE RELEASE
REF: 26-11-29-89
CONTACT: Steve Kauffman

[EDITOR'S NOTE: Interviews with Dan Flores or Amy Winton can be arranged by calling Sharon Arnone, marketing director of Texas Tech University Press, at (806) 742-2982.]

LUBBOCK -- The expansive, dramatic canyons of the Texas Plains may no longer be a regional secret after the recent release of "Canyon Visions," a collection of pastels and color photographs.

Photographer and historian Dan Flores of Lubbock and landscape artist Amy Gormley Winton of Amarillo have combined their aesthetic perspectives to illustrate the simultaneous ruggedness and romance of the unique geography. Accompanying text defines history of the landforms and the Plains region, including personal reflections by the artisans.

"I think society has been cheated by not having access to these canyons. I want more people to become aware of these beautiful landscapes and take pride in their conservation," said Flores, who homesteads on a 12-acre plot in Yellow House Canyon near Lubbock.

"Lonesome Dove" author Larry McMurtry echoes the sentiment in the foreword of the this coffee table book.

"People who have lived in West Texas all their lives ... have no inkling that canyon visions possessing both delicacy and majesty are there to be seen and wondered at, often only a few miles from their long-familiar routes," McMurtry states. "This book may make many people canyon lookers."

Fifteen canyons are illustrated in the book. Among them are Yellow House Canyon southeast of Lubbock, Double Mountain Fork Canyon south of Post, Los Lingos Canyon south of Silverton, Blanco Canyon north of Lubbock and Ceta Canyon south of Amarillo. The Texas Panhandle's Palo Duro Canyon, where Winton maintains an art studio, also is included among the renderings.

The book's canyon landscapes are divided into the five sections: elements, form, texture, color and light. Each of the sections is introduced by the artists' descriptions of that specific quality of the canyons captured in their works.

According to Flores, an assistant professor of history at Texas Tech University, the characteristics used for the groupings have been commonly alluded to by American Indians, explorers, cowboys and artists throughout the region's history.

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CANYON VISIONS/PAGE 2

"These old-time observers may not have recognized modern artistic convention and used the formal categories. Nevertheless, when they spoke of how the canyonlands had moved them, they were describing the very qualities that motivate modern artists to capture the essence of this landscape," Flores said.

Flores is an award-winning writer, photographer and historian. He has written three books and numerous popular and scholarly articles on the American West. A native of Louisiana, Flores has lived in West Texas since 1978.

Winton is a signature member of the Pastel Society of America. Primarily a landscape artist, she has served as a lecturer for the Texas Cultural Alliance in Mexico and has been a teacher for the hearing impaired at the Amarillo Arts Center. Originally from Connecticut, Winton has lived in Amarillo for 15 years.

"Canyon Visions" is published by Texas Tech University Press and currently is available at bookstores and gift shops throughout Texas, Oklahoma and New Mexico. For more information or for the name of the nearest sales outlet, contact the Sales Office of Texas Tech University Press in writing at Texas Tech University, Lubbock, Texas 79409-1037 or by telephone at (806) 742-0158 or (800) 832-4042.

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FOR IMMEDIATE RELEASE

REF: 27-11-29-89

CONTACT: Jennifer LeNoir

LUBBOCK -- One of the leading scientists and science administrators in the Soviet Union will discuss "Technology Transfer in the Soviet Union" Monday (Dec. 4) at Texas Tech University.

The vice president of the Soviet Union Academy of Science, G. Mesyats, will begin his lecture at 3 p.m. in the Lankford Laboratory of the Electrical Engineering Annex.

Technology transfer involves the search for a method that will shorten the time lag between technical laboratory discoveries and their applications to industry, according to Magne Kristiansen, Texas Tech Horn professor of physics and electrical engineering professor.

Mesyats currently is director of the Institute of Electrophysics, which he organized in 1986 in the Soviet city Sverdlovsk. In 1977, he founded the Institute of High Current Electronics in Tomsk. He was awarded the Soviet Union State Prize in 1978 for his research in gas discharge physics.

His research interests include studies of pulsed power, vacuum and gas discharges, electron and ion beams, gas lasers and high current accelerators.

Mesyats previously visited Texas Tech's College of Engineering in 1976 as a guest at an international pulsed power conference.

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FAX (806) 742-1615**FOR IMMEDIATE RELEASE****REF: 28-11-29-89****CONTACT: Chris Patterson**

LUBBOCK -- U.S. Rep. Charles Stenholm (D-Texas) will be the featured speaker at the 17th annual Bankers Agricultural Credit Conference Friday and Saturday (Dec. 1-2) in Lubbock at the Holiday Inn Civic Center, located at 801 Ave. Q.

Stenholm, who represents the 17th Congressional District, will present "Looking Ahead to the 1990 Farm Bill" during the lunch meeting 12:15 p.m. Saturday.

Stenholm was elected to Congress in 1978. He currently serves as the chairman of the Subcommittee on Livestock, Dairy and Poultry of the U.S. House Committee on Agriculture and is a member of the Veterans' Affairs Committee.

More than 150 officers from commercial banks and other agricultural lending institutions are expected to attend the conference, sponsored by Texas Tech University's department of agricultural economics. Attendees will be provided with agricultural, economic and legislative information in an effort to improve service to the agricultural community.

The conference will begin at 6 p.m. Friday with registration, a social hour and a dinner. Howard Yandell, president of the Bankers Agricultural Credit Conference and president of Brownfield State Bank, will serve as the master of ceremonies for the evening.

Registration for the Saturday sessions will be 7:30-8:30 a.m. A breakfast for spouses will be served at 9 a.m. in the Heritage Center Room.

Saturday's sessions will begin at 8 a.m. with opening remarks by Yandell. At 8:15 a.m., Robert Norcross Jr., general counsel of the Texas Bankers Association, will present "Regulatory/Legislative/Legal Update." Bob Hopper, chief of the Farmers Section of the Farmers Home Administration (FmHA), will discuss at 9:15 a.m. "FmHA Regulations for 1990."

The 10:30 a.m. session will be "New Directions in Financing for Rural Development" presented by Richard D. Turner, senior vice president of South Shore Bank of Chicago and acting president of Elk Horn Bank of Arkadelphia, Ark.

"Agricultural Outlook for 1990" will be the topic of a panel discussion at 11:15 a.m. Panelists will be: Gary Condra, director of the Texas Agricultural Loan Mediation Program at Texas Tech University; Bert Kyle, general sales manager of Plains Cotton Cooperative Association of Lubbock; Bill Scott, vice president for marketing for Union Equity Grain Cooperative of Fort Worth; and Richard McDonald, executive vice president of the Texas Cattle Feeders Association.

Registration for the conference is \$55. A portion of the fee is contributed to a scholarship endowment for students studying agricultural finance. For more information, contact Kary Mathis at 742-2821.

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FOR IMMEDIATE RELEASE
REF: 7-11-30-89
CONTACT: Preston Lewis

LUBBOCK -- Donald R. May, M.D., has been named professor and chairman of ophthalmology in the Texas Tech University Health Sciences Center School of Medicine.

May came to the health sciences center from Tulane University School of Medicine where he was a professor of ophthalmology.

In addition to teaching, his major fields of interest include digital imaging of the retina, management of proliferative vitreoretinopathy and other applications of cell growth modification to ophthalmology, computer applications to ophthalmology, vitreous/retina surgery, ocular trauma surgery, ocular vascular occlusive diseases, ophthalmic surgical instrumentation and intraocular medical therapeutics.

His research support since 1972 has totaled more than \$800,000.

May has held faculty and clinical appointments with Tulane, University of California-San Francisco, University of California-Davis, University of Illinois and University of Texas at San Antonio.

He served in the U.S. Air Force Medical Corps Reserve from 1973-1977. He was on active duty from 1977-79 and was founder and director of the Retina/Vitreous/Ocular Trauma Service, Wilford Hall USAF Medical Center, at Lackland Air Force Base, San Antonio.

May holds a bachelor's degree in microbiology from the University of Illinois-Champaign/Urbana and a medical degree from the University of Illinois College of Medicine in Chicago. Also in Chicago, he did his internship at Northwestern Memorial Hospital and his ophthalmology residency and a vitreoretinal surgery fellowship at the University of Illinois Eye and Ear Infirmary.

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FOR IMMEDIATE RELEASE

REF: 8-11-30-89

CONTACT: Kim Davis

LUBBOCK -- Texas Tech University will host a wheelchair basketball game at 12:30 p.m. Saturday (Dec. 2) in the Women's Gym.

The Texas Tech team will take on San Angelo for the first game of the season. Other basketball games may be scheduled in the spring semester.

Texas Tech wheelchair athletes have been working toward their goal of being recognized as a university club sport. Many of the athletes compete regularly outside of Lubbock in such sports as tennis, swimming, track, cross country and basketball.

Saturday's game is open to the public at no charge.

For more information about wheelchair athletics or about Saturday's game, telephone Tony Holdman, South Plains Spokers representative, at 742-7782.

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CALENDAR WEEK DEC. 1-8

REF: 9-11-30-89

CONTACT: News and Publications

This Texas Tech calendar is compiled to let you know of upcoming events and upcoming releases and to serve as a reminder of releases already sent. If you need more information, call News and Publications at 742-2136.

DEC 1

University Center Winter Arts and Crafts Fair final day
9 a.m. to 5 p.m., University Center

"The Story of the Star" continues
Planetarium through Dec. 30
(release ref: 7-11-21-89)

Exhibit -- "Computer-Generated Imagery"
by Terry Morrow, art department chairman
Art Building Fine Arts Gallery through Dec. 7

Play -- "Here's Love"
Texas Tech University Theater through Dec. 3 and Dec. 7-10

BFA exhibit -- Rick Crowley, printmaking
Art Building Hall Gallery through Dec. 6

31st annual Carol of Lights
7 p.m., carillon music and annual carol concert
7:30 p.m., ceremony
Texas Tech University Science Quadrangle
(release ref: 7-11-21-89)

Texas Tech Choirs concert
8:15 p.m., Hemmle Recital Hall
(release ref: 7-11-21-89)

University Library wassail party
8:15 p.m., University Library Croslin Room

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CALENDAR/PAGE 2

- DEC 2 Texas Tech Board of Regents committee sessions
9 a.m., TTHSC Room 2B152
(release ref: 3-11-28-89)
- Christmas at the Museum
1-4 p.m., Texas Tech Museum
(release ref: 7-11-21-89)
- 13th annual Madrigal Dinner opens
6:30 p.m., Texas Tech University Center Ballroom through Dec. 5
(release ref: 7-11-21-89)
- DEC 3 Texas Tech Board of Regents formal meeting
9 a.m., Administration Building, Regents Board Room
(release ref: 3-11-28-89)
- "Canyon Visions" autograph party (by invitation only)
3-5 p.m., Yellowhouse Canyon
- DEC 4 Concert -- percussion, trombone ensembles
8:15 p.m., Hemmle Recital Hall
- DEC 5 Concert -- Texas Tech Symphonic Band
8:15 p.m., Hemmle Recital Hall
- Fifth annual Social/Rare Book Auction
sponsored by Friends of the University Library/Southwest
Collection
(release ref: 2-9-25-89)
- DEC 5 School of Law final exams
through Dec. 15
- DEC 6 Faculty Forum lecture -- "Canyon Visions" and "Caprock
Canyonlands: Journeys into the Heart of the South Plains" by
author Dan Flores, history department assistant professor
12:15-12:45 p.m., University Center Faculty Club

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CALENDAR/PAGE 3

- DEC 7 Last day of regular university classes
- Candlelight at the Ranching Heritage Center
 6-8 p.m., Ranching Heritage Center through Dec. 8
 (release ref: 7-11-21-89)
- DEC 8 TTHSC School of Nursing final exams
 through Dec. 13
- University final exams
 through Dec. 13
- Job Fair sponsored by the School of Allied Health
 10 a.m. to 2 p.m., TTHSC Room 2C103