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League of Women Voters of the United States 1026 - 17th Street, N.W. Washington 6, D.C.

April 15, 1961

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FOR YOUR INFORMATION

(This FYI is designed for you - bulletin editors and public relations chairmen. You may wish to use it for fillers in your bulletin, for promotion pieces, newspaper items, speech ideas, conversation starters. It is written with pleasure and in the hope that it will be read the same way.)

DILLON AND THE DOLLAR

Secretary of the Treasury C. Douglas Dillon will hold a "press" session with League Council delegates Thursday evening, April 27. Instead of making a speech, Secretary Dillon has consented to answer questions straight from the floor on economics and other related subjects.

His appearance will be one of the highlights of the 1961 meeting of the national Council to be held in Washington, D.C. April 25-28. Secretary of the Interior Stewart Udall has also been invited to speak on water resources Wednesday evening, April 26 - and we hope he will make it.

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OUT TO LUNCH WITH MRS. MCNAMARA

Mrs. Robert S. McNamara, wife of the Secretary of Defense, was the luncheon guest of Mrs. Robert J. Phillips, President of the League, and two national Board members here in Washington in March.

An Ann Arbor League member for many years, the attractive, dark-haired Mrs. McNamara commented on the Time magazine feature article on Cabinet wives which identified her as a League member.

"I was proud to be so rated," she said. She added that she has always had a special interest in the League, and hopes that, once settled in Washington, she might be able to continue League work.

Board members present at the luncheon were Miss Barbara Stuhler and Mrs. William H. Wood.

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WORK, WORK, WORK, WORK, AND WORK

A Massachusetts League that may prefer to remain anonymous recently listed reading materials in its Bulletin and heading the list was the new foreign policy pamphlet: HARD CHORES.

WE EVEN MAKE GOOD ADVERTISEMENTS

"Lobbyist: Her office is her living room ... or her kitchen. There's not much of a staff on these premises. And when she uses the phone, she's as apt to swap recipes as confirm a date with the League of Women Voters"

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That's how the Nationwide Insurance Company ads, now appearing in the April issues of magazines like The Atlantic Monthly, begin.

"Not the usual kind of lobbyist we read about in newspapers. She's Mrs. Grassroots herself - relying on the simple power of ballpoint pens and 4 cent stamps"

Mrs. Grassroots - or just plain Mrs. League of Women Voters? Last fall another insurance company, Employers Mutuals of Wausau, also mentioned the League in its advertisement: the ad showed a picture of a League voting information booth.

(Tearsheet of the Wausau ad is enclosed for your information. A limited number of copies are available. Handling charge: five for ten cents.)

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A LEVEL-HEADED PRESIDENT LOOKS AT LEVEL-HEADED YOUTH

We were idealistic, altruistic, and interested only in advancing the cause of civilization in our day, critics of today's youth claim.

But, to Mrs. Robert J. Phillips, President of the League, today's youth are more level-headed about what they get into than "we were and that is all to the good."

So said Mrs. Phillips to the members of the Association of Women Students at Indiana University last month.

For students interested in politics, Mrs. Phillips told of the various ways to become politically effective - working for the government, working in political parties or by joining an organization like the League.

Copies of Mrs. Phillips' speech are available from the national office: 10 cents.

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ALSO IN THE NEWS

Mrs. Luigi Petrullo, national Board member, attended the recent swearing-in of Mrs. Charles W. Tillett as U.S. Representative on the UN Status of Women Commission, Mrs. Tillett was one of the early leaders of the League of Women Voters in North Carolina and is still a member of the Charlotte League.

Other League members in the news include: Mrs. Marie McGuire of the San Antonio, Tex. League who is Public Housing Administrator; Mrs. Orville Freeman, of the Minneapolis, Minn. League, whose husband is Secretary of Agriculture; Mrs. G. Mennen Williams, of the Lansing, Mich. League, whose husband is Assistant Secretary of State for African Affairs; Mrs. John A. Carver, of the Arlington, Va. League whose husband has been appointed Assistant Secretary of the Interior; Mrs. Jerome B. Wiesner, president of the Watertown, Mass. League whose husband is Special Assistant to the President; and Mrs. Walt Whitman Rostow of the Belmont, Mass. League whose husband is Deputy Special Assistant to the President.

(This is an incomplete list. As others are brought to our attention, they will be noted.)

JOHNNY CAN READ -- BUT WHO ELSE DOES?

"When I get a little money, I buy books; and if there is anything left, I buy food and clothes."

"It is a national shame that new homes are being built without provisions for books. This lack of concern for a home library would have shocked earlier generations who prided themselves on the number and quality of books available in their own homes."

"In a democracy, where the final decision in national matters rests in the hands of the people, it is especially important to have a clear and keen perception of the nature of problems on which the citizens must pass judgment. For the majority the quickest way and easiest access to the world's best thought is through the public library."

Can you identify these quotations? The first is from Erasmus. The second is from a midwestern teacher recently quoted in the <u>Congressional Record</u>. And the third is from a local League of Women Voters in Wisconsin.

All three indicate interest and concern about the state of books, reading, and libraries. And, with National Library Week here April 16-22, it seems timely to review what Leagues have been doing in the library field.

For many years Leagues throughout the country have conducted library studies. This year alone 97 Leagues have either a CA or CR item on public libraries. New library buildings, expanding facilities, adequate financing - these are only a few things that Leagues have supported.

What have studies brought to light? A January 1961 study of the Pacific Grove, California, library by the local League there showed that, compared to 18 other libraries in the state with comparable budgets, Pacific Grove ranked first in tax rate, thirteenth in circulation, and seventeenth in the amount of money spent for books.

Among this League's many recommendations was the initiation of an annual review of the library's entire collection "because the value of the library is measured not only by the number of books on its shelves but by the number actually used."

Leagues have not only looked into libraries - they are part of them. Libraries have offered Leagues a special shelf for League publications and materials pertinent to current studies on economy, trade, water. Hatboro, Pennsylvania, Wayland, Massachusetts, and San Mateo, California, Leagues are among those which recently have obtained such shelves.

Library Week is here this week. It might be a good time to let the public know that Leagues do read - and many have supported efforts to make public libraries "the quickest way and easiest access to the world's best thought."

(A fuller, 7-page roundup story on Leagues and what they have done in the library field is available from the national office: price 10 cents).

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PUBLIC RELATIONS CALENDAR

April 14	 Pan American Day
April 16-22	 National Library Week
May 13-21	 Armed Forces Week
May 30	 Decoration (Memorial) Day
July 4	 Fourth of July

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Just Looking ...

CBS:

Washington Conversation, a new half-hour program featuring Paul Niven interviewing top political figures from Capitol Hill and the Executive Department, Sundays, 12 noon. The program, however, may be taped for use at other times, so check TV guides in local newspaper.

NBC:

The Nation's Future: Latest word from the producers of this hour program is that a program on League interest is scheduled for Saturday, May 6, 9:30 p.m. EST.

NET:

Briefing Session, a Public Affairs program produced by the National Educational Television and Radio Center with the cooperation of the AFL-CIO, featuring Edward P. Morgan as moderator, briefing by John MacVane on the problem to be discussed, discussion by a panel of specialists. This series is shown first on the NET network and is then available for public service showing on commercial television. Audition prints can be obtained from the AFL-CIO Department of Public Relations, 815 16th Street, N.W., Washington 6, D.C. The first two programs are on the state of the national economy.

<u>Profiles of Mankind</u>: Paul Hoffman and Chester Bowles will discuss foreign aid on this program, May 7. The program can be seen on the stations affiliated with the National Educational Television and Radio Center as well as some of the commercial stations.

... And Listening

CBS:

Capitol Cloakroom, an old favorite in the public service field, Thursday evenings, 8:05 - 8:30 p.m., features interviews with political leaders by a group of newsmen. Consult radio log for exact time of broadcast in your community.

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RIVERS TAKES TO WATER

Everybody has discovered water, it seems -- and the latest article on the subject is "The Politics of Water Pollution" in the March 30 issue of The Reporter.

Written by William L. Rivers, the article discusses "governmental efforts to persuade industries and communities to do something about the pollution of our waterways by industrial wastes and sewages."

Some will agree and some will disagree with Mr. Rivers' conclusions. But there is no question that he has stirred the troubled waters of pollution.

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A PRESIDENT MEETS THE PRESIDENT

When the President of the United States asks you to attend a state dinner, do you, as the invitation reads, arrive at eight p.m. -- or a little before eight -- or quite a bit before eight?

The answer is: somewhere between a little before eight and quite a bit before eight, as Mrs. Robert Phillips, President of the League, and her husband discovered.

After pondering protocol (not covered by HARD CHOICES), they finally left the Statler Hotel in a taxi at 7:45 p.m. with instructions to the driver to "drive around" until TWO minutes to eight. However, when promptly at EIGHT p.m., "The League of Women Voters President Mrs. Phillips and Mr. Phillips" were announced, most of the 90 guests were already gathered in the East Room.

The occasion was the state dinner for President and Mrs. Bourguiba, of Tunisia, held May 3 -- the first state dinner of the new Administration. Other guests included Vice President Johnson and his wife, Ambassador of the U.N. Stevenson, Secretaries Rusk, Dillon, McNamara and their wives, American Red Cross President General Gruenther and his wife, President of the Ford Foundation Mr. Heald and his wife, and NBC reporter Mr. Brinkley (Mrs. Phillips' dinner partner) and his wife.

According to Mrs. Phillips, spring tulips, daffodils, and jonquils were arranged on the huge horseshoe-shaped table, some six to eight feet in width, and the two Presidents and their wives sat in armchairs while the other guests sat in comfortable folding chairs. The menu (in Frencb) included salmon, roast lamb, salad, and a strawberry ice cream mold dessert; flatware was gold, the service plates green and gold, and the crystal properly shone like diamonds.

After dinner, coffee was served in the East Room and then the guests assembled on the terrace for a military review complete with bagpipes. The evening festivities closed with the President standing at the door and shaking hands with the guests. According to Mrs. Phillips, both the President and Mrs. Kennedy gave the impression of a young, very serious couple wishing to demonstrate their friendly concern for others. Mrs. Kennedy, she said, was as pretty as reports claim. She was gracious, quiet, of dignified carriage, and was beautifully but simply groomed.

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NO TEN O'CLOCK SCHOLAR ...

A dillar, a dollar, a ten o'clock scholar?

Not the League of Women Voters. School may be out, and summer vacation here, but homework in the hammock can include the new SCHOOL SURVEY GUIDE, ready for release June 30.

The GUIDE is divided into two parts, the first relating to the school system, its administration, teaching staff, plant, financing -- all matters that have long concerned local Leagues. The second part relates to the school program, and is the first GUIDE in the broad field of curriculum that the League of Women Voters of the United States has put out for the use of local Leagues.

The GUIDE stresses the nature of such a survey which, because this is in effect much like a KNOW YOUR TOWN, has certain limitations.

"League interest should be concerned with the objectives, standards, and quality of school program. Such matters of pedagogy as the selection and content of textbooks, teaching techniques and systems which are constantly evolving ... are for the attention and decision of professional educators."

Along with the survey is a comprehensive bibliography of the latest books on education. Ten O'clock Scholar? Not us.

HERE'S A LIVELY ISSUE

"Don't write your Congressman, Unless" writes Ellen Davis, who sits in the Easy Chair of HARPER'S June issue: The guest editor, who has worked in politics and public relations, gives the Congressman's views on the some 300 to 3,000 letters received weekly.

Asked by HARPER'S to comment on the article in a letter to the editor, Mrs. Phillips notes the whys of League letter-writing, and points out that "writing a letter has an effect on the writer as well as on the person who receives it He is likely to deepen his own interest in the subject"

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BOARD MEMBER TO TRY TEA AND CRUMPETS

Miss Barbara Stuhler, of Minneapolis, Minnesota, national Board member who heads the Current Agenda Item, will attend a two-week conference on economic, social, and political issues in England July 16-29.

The conference is one of 10 sponsored yearly by Wilton Park, an organization which is the British contribution to the furthering of an informed European public opinion. A recent grant from the Ford Foundation has allowed Wilton Park to include Americans at the conference, and Miss Stuhler, through her League work, was one of the 25 - 30 selected to participate.

According to Mr. Koeppler, Director of Wilton Park, Miss Stuhler will be one of the youngest members and one of the few women present.

(Who knows what will happen this time? In 1840 when Lucretia Mott and Elizabeth Cady Stanton met in London for a World Anti-Slavery Convention and were denied seats because they were women, they formed a pact to start a woman's rights movement in the United States. And that's how women in the United States won the vote and that's how the League came about!)

WE MAKE THE CONGRESSIONAL RECORD -- AND MODERN SCREEN, TOO

In the Congressional Record of April 27, Senator Jennings Randolph (D., W.Va.) commends the League of Women Voters for its role in public affairs. "It is indeed gratifying to see the growing commitment of women in the field of public affairs, and especially do I commend the members of the League of Women Voters ...

"Within the increasingly complex fabric of American life it becomes ever more difficult to isolate those problems which properly belong to women rather than men ... Such broad social issues as the advancement of education ... the overriding issue of achieving some semblance of peace in a troubled world -- each of these questions touches upon the lives of all of us, without regard to sex or occupational differences." 法社会社会

And seen in Modern Screen of May 1961 was this mention of the League in an article on the remodeled house of movie actor and Academy Award winner Burt Lancaster:

"Norma (Mrs. Lancaster) would love to have a room where she could just carry on her PTA activities and her League of Women Voters phoning."

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A POOR RICHARD'S WATER ALMANAC

The water level is rated high in Chicago, Illinois, and in West Lafayette, Indiana. The Izaak Walton League, one of the nation's largest soil conservation groups, will include a Clean Water conference at its national 1961 conference in Chicago, June 22-24. The Soil Conservation Society of America will hold its sixteenth annual conference July 30 through August 2 at Purdue University, West Lafayette, Indiana. Leaguers are invited.

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Sample Press Release for Fourth of July

IT'S NOT THE DATE ITSELF THAT IS IMPORTANT

On July 3, 1776, John Adams wrote his wife Abigail the following:

"The second day of July, 1776, will be the most memorable epoch in the history of America. I am apt to believe that it will be celebrated by succeeding generations as the great anniversary festival. It ought to be commemorated as the day of deliverance, by solemn acts of devotion to God Almighty. It ought to be solemnized with pomp and parade, with shows, games, sports, guns, bells, bonfires, and illuminations, from one end of this continent to the other, from this time forward for evermore."

July 2, to Mr. Adams, was the historic day when the resolution for independence, drafted by Richard Henry Lee of Virginia, was adopted by a committee including Adams.

As it turned out, it was Jefferson's draft of the Declaration of Independence that was agreed to and was signed and sent on July 4 to the legislatures of the states.

But, in spite of the difference in dates, Adam's vision of a "great anniversary festival" has been fulfilled.

The Fourth of July has become a traditional holiday which Americans throughout the 50 states observe, and the League of Women Voters of ______ again will take part in this year's activities.

(Here the local League may indicate its activities: a display at the library? Joining with other organizations for a civic picnic? a state fair? part of a parade? display of publications*?)

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PUBLIC RELATIONS CALENDAR

- July 4 -- Fourth of July
- July 15 -- St. Swithin's Day (an old superstition that if rain fell it would continue 40 days)
- Sept. 4 -- Labor Day
- Sept. 17 -- Citizenship day

Sept. 15 - 19 -- National Conference on Citizenship, held in Washington, D.C.

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* Good Fourth of July publications are <u>Is Politics Your Job?</u> (25 cents), <u>Facts About the League of Women Voters</u> (25 for 85 cents), <u>How a Bill Becomes</u> a Law (5 cents). Can be ordered from national office.

AUG 21 REC'D

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<u>FY</u>I

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Call On McCall's -- Special Portfolio on Woman Suffrage

"It was that lace-edged, vapors-and-violets age known as Victorian. Over in England the Queen and Empress herself felt that woman's place was in the home ... the Age of Reason had arrived, with liberty for all - all males, that is."

This is how the ten-page story on suffrage begins in the September issue of <u>McCall's</u> magazine, which goes on sale August 24. Timed for August 26, the day in 1920 when the amendment granting women the right to vote was officially ratified, the article by writer Leonard Slater and artist Daniel Schwartz depicts the 72-year struggle for equality.

Using lively material from Katherine Anthony's <u>Susan B. Anthony</u> and Mary Gray Peck's <u>Carrie Chapman Catt</u> and other sources, the suffrage portfolio includes the story of the "Bloomer girls" (yes, a part of suffrage lore), the story of Wyoming granting the vote to women, and the story of Mrs. Catt, honorary president of the League of Women Voters until her death.

The article ends with a quote from League President Mrs. Robert J. Phillips on the suffrage heritage and its meaning to women today. So call on McCall's September issue.

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First Lady Receives Suffrage Desk

Leaguers touring the White House in Washington this summer may note an ornate but slender Baltimore desk situated against the south wall in the Green Room between two windows.

The gift to the Nation, under Mrs. John F. Kennedy's plan to refurnish the executive mansion in authentic American antiques, was made by League member Mrs. Maurice Noun of Des Moines, Iowa, in memory of the late Flora Dunlap, a founder of the Iowa League of Women Voters.

Miss Dunlap, a social worker with Jane Addams at Hull House in Chicago before working with Carrie Chapman Catt, was president of the Iowa Suffrage Association, then first president - from 1919 to 1921 - of the Iowa League of Women Voters.

Miss Dunlap gave the desk to Mrs. Noun's mother, a close friend. Mrs. Noun, wife of a physician, is herself a board member of the Iowa state League.

The mahogany desk is one of less than ten still in existence, and was made in Baltimore sometime in the early 19th century.

We Couldn't Have Thought Up A Better Idea Ourselves

More than children will head back to school in September.

NBC-TV has announced a new Continental Classroom project on American government that will begin September 25 and run a full academic year.

Teacher will be Dr. Peter H. Odegard, known as one of the nation's most distinguished political scientists, and known to Leaguers as speaker at the national League Convention in 1954 and long-time admirer of League efforts.

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Dr. Odegard will be on leave from his post as professor of political science at the University of California at Berkeley in order to conduct the coast-to-coast "classroom" which will be seen Monday through Friday, from 6:30 to 7 a.m. local time.

As Mrs. Robert J. Phillips, League President, said in a letter to the editor, Washington Post, July 22: "The new Continental Classroom Course offers an unparalleled opportunity not only for those who feel a lack because they have never had a course in American Government but to those who have had such a course in the past and would like to re-explore the theories and principles underlying our form of government in the light of their own experiences as citizens.

"I for one intend to get up a little earlier each weekday after September to take advantage of this course. I hope millions of my fellow Americans will do likewise."

NBC states its aims as "not just another course in American Government. It is not a panel show, debate, or round-table coffee discussion. It is a scholarly, wellprepared instructional approach to the study of government and the issues involved. It is an answer to a definite educational lag which has developed in social and political understanding today."

Following is a sample of subjects to be discussed in the first few weeks.

the exclute and which a subtra from Lague free bant fro. Solved 1. Millifes on the Sept. 26 - Oct. 6: Introduction: Political Power, Its Condition, Uses and Abuses

- I. The New Leviathan
 - 1. Government Our Biggest Business
 - 2. The Power and the Glory
 - 3. Ethical Basis of Political Power
 - 4. Power Structure Elites and Masses
- 5. The Scope and Purpose of Power

minimum cost more sets of the solution the solution of the Group have solution Oct. 9 - 13:

Geo-Politics and the American Government

- 1. Geography
- The American Geo-Political Paradox
 The Frontier in a Space Culture
 Sectional Regions and the Nation

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5. People of Plenty

Oct. 16 - 20: We The People

- 1. A Nation of Dissenters
 - 2. The Transcendental Paradox
- 3. The Uprooted
 - 4. The Alien-American Paradox
 - 5. "Give Me Your Poor"

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POLITICS OF TRADE is its name.

That is the League of Women Voters' newest pamphlet to be published September 1. It will, the League hopes, reach not only every Leaguer but the next door neighbor, the teacher, the Congressman from your state.

It is the first of League efforts to make 1962 the year of Trade, for this is the year that the Trade Agreements Act comes up for review.

<u>POLITICS OF TRADE</u> starts out with a case history of a Senator who must make dicisions on the trade issue. In his mail he receives letters from constituents who hold different views -- some want higher tariffs, some want lower tariffs. How does the Congressman decide?

Thus approaching trade in the framework of the decision-making process, the pamphlet gives a sketch of the trade history in the United States, its present picture, and future proposals. The last chapter, of particular importance, examines such generalizations as "we cannot compete with cheap foreign labor," and others.

The pamphlet will also include a preface by Mrs. Robert Phillips, president of the League of Women Voters, explaining the League's position on trade, a readers' question guide, a glossary titled "We Define Our Terms," and suggested readings.

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League Material Someday Archeological Discovery?

Through a suggestion by the Public Library of Norfolk, Virginia, the <u>Know Your</u> <u>County</u> pamphlet by the Norfolk League of Women Voters will be placed into the Time Capsule of the city's new Golden Triangle Building. The Public Library recommended the pamphlet because "it so thoroughly covers the subject of city government."

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Public Relations Calendar

Sept.	4	Labor Day
Sept.	17	Citizenship Day
		National Conference on Citizenship, held in Washington, D.C.
Oct.	23	United Nations Week begins
		United Nations Day
Oct.	31	Halloween
Nov.	5	American Education Week begins
		Election Day
		Veteran's Day
Nov.	.23	Thanksgiving

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On The Newsstands Again

The August issue of the Chamber of Commerce's <u>Nation's Business</u> quotes Mrs. Robert J. Phillips, League President, in an article on "How to Pick Political Winners." The article describes the importance of local, county and state elections to be held this fall.

Be Not of Faint Heart

(Anniversaries are always a good time to sum up one's work, make thank-yous for help given in the previous year, remind others of one's purpose. The following is a sample release that can be adapted for a thankyou note to the editor or a thank-you for other media, or a feature story, etc. So remind the public of <u>Aug.26</u> when 41 years ago in 1920 women won the right to vote.)

In 1915, an anti-suffrage speaker preached "No brass bands ... no speeches ... instead a still, silent, effective influence" as a way to defeat the woman suffrage movement.

Alice Duer Miller, the Dorothy Parker of the Woman Suffrage movement, promptly wrote the following poem as answer in the New York Herald Tribune:

> "We are waging - can you doubt it? A campaign so calm and still No one knows a thing about it, And we hope they never will. No one knows What we oppose And we hope they never will.

We are ladylike and quiet Here a whisper -- there a hint; Never speeches, bands or riot, Nothing suitable for print. No one knows What we oppose For we never speak for print.

Sometimes in profound seclusion In some far (but homelike) spot, We will make a dark allusion: 'We're opposed to you-know-what' No one knows What we oppose For we call it 'You-Know-What'."

Faint hearts, as Mrs. Miller pointed out, do not win campaigns -- and they did not win the women the right to vote. No "silent, still influence" brought about the ratification of the 19th amendment on August 26, 1920, but work, speeches, campaigns, perseverance did.

As successors of the National American Woman Suffrage Movement, the League of Women Voters learned, too, that campaigns "quiet and still" are those that no one hears about.

That is why the League of ______ wishes to thank the ______ for its help over the past year(s), for its excellence of coverage, its fairness of reporting League activities. (Then pick up local matter, such as "through support of the papers and other organizations and citizens, the League was able to do" etcetera.)

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League of Women Voters of the U.S. 1026 - 17th Street, N.W. Washington 6, D.C. DEC 17 PFC'D

December 11, 1961

FYI

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WE SAW THREE SHIPS COME SAILING IN ... COME SAILING IN ...

When the Harvard Graduate School of Business Administration orders 675 copies of THE POLITICS OF TRADE, then the League's trade sails aren't merely swelling -- they're bursting.

And the League's trade pamphlet hasn't hit an academic response only -- but an international one, too. An order has been received from the Bibliothek des Instituts fur Weltwirtschaft an der Universitat Kiel, Kiel-Wik, Germany, and correspondence from Geneva, Switzerland, brings this compliment from Mr. E. Wyndham White, Executive Secretary of GATT:

"I am particularly pleased that you have laid emphasis on the political importance of this question which I do not think always receives the emphasis it should. I imagine that there will soon begin a major public debate on U.S. trade policy and your pamphlet will be a most effective contribution."

And to add to the international flavor, Mr. James Reston, of the New York Times, asked to have THE POLITICS OF TRADE and a trade kit rushed to him before he left for Europe.

Domestically, THE POLITICS OF TRADE has sold some 47,500 copies since its publication in September. This means that out of the initial order of 50,000 only 2,500 are left. In fact, sails -- and sales -- have been so favorable that a second printing of this League trade pamphlet has been set.

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WE DEFINE OUR TERMS? ...

According to the bulletin of the Sedgwick County League in Kansas, an American is:

"A fellow who sips Brazilian coffee from an English cup while sitting on Danish furniture after coming home in a German car from an Italian movie -- and writes his Congressman with a Japanese ball point pen demanding that something be done about all the gold that's leaving the country."

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ANOTHER GREAT IDEA ...

"The only new idea in Adult Education in many a long year."

That's the way the Government in Action (GIA) project of the League of Women Voters Education Fund is described, and to handle the inquiries that come in daily on how to plan and launch a GIA course, the LWV Education Fund will issue two pamphlets in January.

One will be designed for organizations wishing to initiate a GIA course, the other for universities or colleges planning to undertake one.

The Education Fund has conducted two GIA pilot projects in cooperation with the University of Syracuse (1960) and Indiana University (1961).

THE ABC'S OF GOVERNMENT ...

abcdefghijklmnopqrstuvwxyz

Just 26 letters -- that's all it takes to make a word, sentence, book. The important thing, though, is how you arrange the letters, and the League of Women Voters has arranged these letters along with facts to make:

YOU AND YOUR NATIONAL GOVERNMENT

Here are the latest abc's on Congress (how the committee system works, how representation works, what happens to a bill after it's put in the "hopper"); on the executive branch (how many and what the executive departments are, how the cabinet evolved, present day concept of the President's job); on the judiciary (what the various courts are, how the Supreme Court came to have nine members); -- and on the citizen and how he influences the three branches of government.

Some 15,000 advance orders have been received for YOU AND YOUR NATIONAL GOVERNMENT, and though the publication date has been delayed due to the Christmas rush at the printers, this new pamphlet is already on its way to topping THE POLITICS OF TRADE as a best-seller.

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"HOW'S THAT AGAIN?" DEPARTMENT

An attractive young Nigerian woman, visiting the Overseas Education Fund office in Washington, couldn't quite understand the League of Women Voters' policy of nonpartisanship. "But aren't there big fights," she asked, "between the Republicans and Democrats in League elections?"

And a League member in Philadelphia reports that her psychiatrist husband is so positive in his attitude towards the League that he frequently prescribes League membership for his women patients.

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AND THEREUPON GREW A MIGHTY OAK ...

Seeds often take root where one least expects.

Here's an incident that occurred during the three-week "short course" seminar that the Overseas Education Fund held in Washington in October for 14 women, 12 from different Latin American voluntary organizations, and two from the United States.

Since the seminar was mainly a discussion exchange, and since most of the participants did their best thinking in Spanish, the State Department provided interpreters to do simultaneous translations, and one of these interpreters, a male, accompanied the group on a field trip to the Arlington, Virginia League in order to observe a Candidates! Meeting.

The meeting lasted longer than had been anticipated, and so the OEF escort started to round up the participants a little more than halfway through the session.

The participants came along willingly but the interpreter refused to budge. He said he couldn't leave until he had heard what the Independent candidate had to say.

"After all," he said, "I haven't sat in your course for ten days without learning something."

FOR THE ARMCHAIR LISTENER ...

Mrs. Robert J. Phillips, national President of the League, is scheduled to be heard on December 13 over approximately 400 radio stations in a five minute interview with commentator John K. M. McCaffery on a new radio series called "Progress."

Mrs. Phillips will discuss women in politics. The program is heard five days a week and features eminent persons presenting their views and ideas on how America can make progress in various fields, from science to government and business. (Check your local radio station to see if "Progress" is carried).

PUBLIC RELATIONS CALENDAR

Dec.	15 -	- Bill of Rights Day	
Dec.	25 -	- MERRY CHRISTMAS	
Jan.	1 -	- HAPPY NEW YEAR AND LEAGUE YEAR RE	ESOLUTIONS
Feb.	12 -	- Lincoln's Birthday	
Feb.	14 -	- Valentine's Day	allocation and an annual state of the
Feb.	22 -	- Washington's Birthday	

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OH, FOR THE LIFE WHERE THE PALM TREES WAVE

Mrs. Robert J. Phillips, national President of the League, was a judge in the All-America Cities contest co-sponsored by the National Municipal League and LOOK magazine.

The judging took place in Miami, Florida during the 67th National Conference on Government held by the National Municipal League, November 30 through December 2.

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A TALE WITH NO MORAL ... (except Eagle are the Eyes of a Leaguer)

After gazing long and steadily at THE POLITICS OF TRADE poster^{*}, the League of Women Voters of South Carolina sent in the following poem:

We do revere Columbus who was sent for gold and made A coup by finding land instead and complicating Trade.

We see Columbus filled with hope When first he scanned the sea We see him Captain of the ship that changed geographee.

The queen, she wanted cash in hand not wilderness and woe But Chris said, "Just commercialize with ships that come and go!"

So Chris is now a symbol of how trips for trade began --The League of Women Voters has So poster-ized the man. But look ye well, and find the League Increasing man's chagrin With female stealth, they've pictured Chris as looking where he's BEEN!

The ship is sailing to the right A windswept, scudding craft But Captain Chris with telescope Is looking left and AFT!

Was some poor sailor overboard? Were monster whales in view? Or was he lonesome for his wife? --The picture gives no clue.

If men should note that Chris and craft are mutually aloof Let's hope they'll put the blame upon a mere artistic "goof"

Let's pray they'll not suspect the worst or ego-insult find Let's hope they'll gallantly forgive The Women Voter's mind!

After gazing long and steadily at THE POLITICS OF TRADE poster, the national office replied to the South Carolina League:

"Although we are not able to contact the artist of the drawing who is making a trip around the world in a five-masted schooner, several knowledgeable people here have the following explanations ...

"<u>Symbolic explanation</u>: Trade winds are notorious for their affinity to change directions without the slightest provocation. This is what makes the study of trade so exciting. Therefore, here, graphically shown, is how one man -- one citizen -- is trying to sight the true facts of trade. The frail vessel represents Trade's present policies, a bit out-dated. The sea represents the stormy future. The sails and banners represent the diverse opinions raging that keep turning the ship around and around. The birds represent Facts which, since being sighted by man, will show him the way to Understanding and Calm Seas...."

"Official explanation: Once Columbus reads THE POLITICS OF TRADE, he will, we hope, as well as other citizens, take a forward look at our trade policies."

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^{*} There are still posters available (and they're free). They are excellent for poetic contemplation as well as a stimulus to sale of publications. Order through the national office, 1026 - 17th Street, N.W., Washington 6, D.C.

League of Women Voters of the U.S. 1026 - 17th Street, N.W. Washington 6, D.C.

February 15, 1962

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LEAGUE'S WORK ON WATER RESOURCES WINS BUCKETFUL OF PRAISE*

It's raining plaudits, and even money, for the League's work on conservation and development of water resources.

Announcement has just been made that the League of Women Voters has won a \$500 American Motors Conservation Award plus an engraved bronze and walnut plaque for "a significant contribution to the conservation of America's renewable natural resources."

Actual presentation of the award will be made at the League national Convention in Minneapolis in April. However, in congratulating the League, George Romney, president of American Motors Corporation, said:

"The awards program was inaugurated in 1953 as a means of publicly recognizing the material and spiritual importance of preserving our renewable natural resources. It is our hope that, as the program continues year by year, it will bring renewed inspiration not only to those receiving the awards, but also to their colleagues in conservation everywhere, and that it will help focus public thought upon the imperative and continuing need for sound conservation practise."

The \$500 award came in recognition of the work done by the Leagues on water resources conservation, one of the items on the League's national Program. At the 1960 Convention League delegates renewed their "support of national policies and procedures which promote comprehensive long-range planning for conservation and development of water resources," and, during the past four years, studies have been made of virtually all the major river basins of the United States. League members have also met with the Senate Committee on Water Resources, with state and local authorities, to express their recommendations for water supply and pollution control.

The award was one of 22 given this year. Others included one to a local organization, 10 to professional conservationists employed by non-profit organizations, and 10 to individual non-professionals whose conservation activities are performed as acts of good citizenship.

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* The above may be adapted for a press release. To tailor it for your community, change second paragraph to read: "Mrs. _____, President of the _____ League, announced today that" rather than "announcement has just been made." Additional information can be added on what local League has done on the water item.

THE WHITE HOUSE REVISITED

Mrs. Robert J. Phillips, president of the League of Women Voters, will join other members of the Board of Trustees of the American Heritage Foundation at the White House on February 20.

The occasion is the annual meeting of the American Heritage, a non-profit organization devoted to citizenship, and, after greetings by the President, the trustees will meet at a Washington hotel for their annual banquet.

#

HAVE YOU READ?????????????

(From the Norfolk, Virginia Bulletin - with some variations)

Answer yes or no to each of the ten current books listed. Check your Book-Q below.

- Franny and Zooey. Salinger. (The Glass family's fun and games). 1.
- The Politics of Trade. LWV of the U.S. (Easy reading on 1962's vital issues). 2.
- The Small Room. Sarton. (Teachers and principles). 3.
- 4.
- The Age of Reason. The Durants. (Not 1962). You and Your National Government. LWV of the U.S. (Refresher and reference on 5. the federal government with the emphasis on YOU).
- Russia and the West under Lenin and Stalin. Kennan. (Oh). 6.
- The Schools. Mayer. (Surgery 101). 7.
- World Trade? What Has That To Do With Me? LWV of the U.S. (Popular piece on 8. trade, with marvelous cartoons).
- The Emerging South. Clark. (1920-61). 9.
- 10. Man and Dolphin. Lilly. (Fish story).

If you have answered 2,5, and 8 with a yes, you are brilliant, beautiful, charming AND an active, interested League member. If you have read 1,3,4,6,7,9,10 you are a nice person who keeps up but still needs to contact her publications chairman immediately and get copies of "The Politics of Trade" (50 cents); "You and Your National Government" (25 cents); and "World Trade? What Has That To Do With Me?" (15 cents).

#

BACK TO THE CLASSROOM

It's back to the classroom for the League of Women Voters Education Fund.

The Fund, in cooperation with the Sears Foundation and the Pennsylvania League of Women Voters, will sponsor a series of "Schools for Citizens" throughout the state in 1962.

The project started February 6 with a 3-day "Training Seminar" for a limited group of leaders to give them techniques and information. The leaders then returned to their home towns to set up local "Schools."

Purpose of the project is to take information concerning all levels of government to groups and areas not already covered by programs of this nature and also to encourage citizens to play a more effective role in government and in the party of their choice.

- 2 -

A "REFRESHED" LOOK AT TRADE

Sometimes the world gets very serious. A lot is happening to make one serious. But too much solemnity, without relief, can often lead the citizen right back to apathy rather than to interest and action.

That is why "World Trade? What Has That To Do With Me?", the League's new popular piece on trade, hopes to enlighten -- but without the heavy footsteps one so often feels.

Written in a colloquial style, the 16-page pamphlet tells the story of trade, in particular that of the United States, and tells why a new liberal trade policy is important in 1962. It takes from "The Politics of Trade" many of the arguments pro and con on "we can't compete with foreign labor," "we can't compete successfully in a world market" and shows why it is important to look at all the facts, and why it is important for citizens to inform their Congressmen of their opinions. It also gives the current trade map -- and all is linked in a storytelling approach.

And an integral part of the story are the cartoons -- fresh, witty and delightful, we think.

It is hoped that Leagues will find the popular piece of special use in their community trade campaigns. It is a piece designed particularly for the public as an introduction to trade, and it is hoped that citizens will respond to it as did this one, an employee of the firm that handled the pamphlet's printing. He said "You know, I never thought about World Trade quite this way before. It's one of the most refreshing and easily read pieces I have seen."

Copies may now be obtained from the national office. Price is 15 cents a single copy, with discounts at: 10 to 50 copies 10%; 51 to 500 copies 20%; over 500 copies 25%.

#

TV FOR THE ARMCHAIR VIEWER

- ABC A new program, with prominent newscaster Howard K. Smith, featuring analysis of the news, starting February 14, 7:30-8 p.m. EST. Be sure to watch the commercial on February 28. There may be a League plug.
- CBS Walter Cronkite hosts on Twentieth Century special, "The Women Get the Vote," 6 p.m. Sunday, March 18. Much of material gathered for program was from the League and the Smithsonian Institution.
- NBC "Ask Washington," (Saturdays, 4:30-5 p.m. EST) is welcoming questions from viewers. Good opportunity to get questions on trade, United Nations, etc. aired. Send to P.O. Box 4, Washington 4, D.C.

#

WELL! YOU NEVER KNOW ABOUT THESE THINGS (From a Salem, Ohio Bulletin)

Representative Frank Thompson of New Jersey sent his constituents a list of Improbable Predictions for 1962. "For January: House deadlocked over choice of new speaker and decided the troika principle should be applied. Going outside the House it was determined that the three member speakership would be made up of representative from the National Association of Manufacturers, the AFL-CIO, and the League of Women Voters."

> # # # # # - 3 -

A VALENTINE'S GREETING

There's the You in your national government -- and there's the YOU in the League's Overseas Education Fund, for what the OEF exports to women in other countries is League experience, know-how, and techniques.

That's why OEF has this "valentine" greeting to share with League members. Below is a letter from Kenneth O'Donnell, Special Assistant to the President of the United States to Mrs. John G. Lee, OEF president:

"The President has asked me to acknowledge your letter.... He was most interested in having your report of the part the League of Women Voters, through its Overseas Education Fund, played in establishing the Union de Ciudadanas de Colombia, and feels you are justly proud of this accomplishment.

"Your organization is to be congratulated on the effectiveness of this program in citizen education and on your genersou sharing of knowledge, experience and talents with the women of Latin America.

"The success of President Kennedy's Alliance for Progress will depend not only on official economic and financial programs, but perhaps even more on the creative and imaginative efforts of private organizations such as the Overseas Education Fund.

"May your efforts to assist the citizens of other countries in assuming the responsibilities in a free society continue to meet with the success they so richly deserve. Best wishes."

* # # #

PUBLIC RELATIONS CALENDAR

February 22	Washington's Birthday
March 12	Girl Scout Day - 50th Anniversary
March 17	St. Patrick's Day
April 8-14	National Library Week
April 20	Good Friday
April 22	Easter Sunday
April 30 - May 4	League Convention

#

WHAT'S THAT NUMBER AGAIN?

55,572.

That's the number of "The Politics of Trade" sold since September 1, its publication date, up to now.

And "You and Your National Government," the League's newest publication on the federal government and the citizen, is on its way up the list of the League's top ten. Some 38,776 have been sold in its first two weeks of distribution!

#

League of Women Voters of the U.S. 1026 - 17th Street, N.W. Washington 6, D.C.

April 16, 1962

FYI

FOR YOUR INFORMATION

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Early to Bed and Early to Rise Makes You ... Well Wise

A favorite League professor -- and a favorite of some one-and-a-half million television viewers -- will be a guest at the National League Convention in Minneapolis on May 4.

His name? Dr. Peter Odegard. He has been conducting the well-known Continental Classroom course over NBC television antitled "Structure and Functions of American Government." And, though they haven't become monetarily wealthy rising early to view the programs, Leaguers, as well as other viewers, have become wealthy and wise in knowledge, they feel.

Recently reviewed on Dr. Odegard's 6:30 a.m. to 7 a.m. classes were the 14th Amendment, due process, and the Bill of Rights. Coming up during National Convention week (for those at home) April 30 - May 4 will be Foréign Policy -- From Isolation to Cold War. Other programs scheduled include: May 7 - 11, Foreign Policy -- Challenge and Opportunities in the 1960's; May 14 - 18, The Price of Freedom --Taxation and Fiscal Policy; and May 21 - 25, The American Republic in Transition.

#

THE NUMBERS GAME (Match up the distribution number with the publication)

YOU AND YOUR NATIONAL GOVERNMENT ... POLITICS OF TRADE ... WORLD TRADE? 40,236 54,348 63,114

Yes -- no matter how you look at it, publications are reaching Leaguers and the public!

(Correct answers: Y & YNG, 54,348; Politics of Trade, 63,114; World Trade, 40,236)

Needed: Spot Spotters

A spot spotter, according to definition, is a person who watches for television spots of League interest.

And spot spotters are needed to watch for the filmed television announcements which will stress the need for protecting rivers and streams from water pollution, according to the President's Advisory Board for Water Pollution Control.

In fact, Leaguers in particular have been asked to spot the "spots" and send their comments to the President's Advisory Board for Water Pollution Control, Office of the Secretary of Health, Education and Welfare, Washington 25, D.C.

Distributed by the Public Health Service of HEW, these films -- two l-minute announcements and two 20-second announcements -- will be sent to all U.S. television stations by May 1. Individuals and local organizations interested in protecting rivers and streams are being asked to encourage local TV stations to run the announcements, especially during the months of May and June.

The "spots" will feature John Daly, news commentator and member of the President's Advisory Board for Water Pollution Control.

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Parlez-Vous Francais?

When five provincial administrators from the Republic of the Congo came to the Overseas Education Fund of the League of Women Voters to learn about the democratic process in action, the OEF in turn asked the New Jersey League for help -- and for French-speaking translators.

Result? Seven French-speaking League members explained the State Highway Department program to the visitors as a representative case of federal-state relationships. The Congolese were also toured and dined, and League members in the Princeton, New Jersey area provided home hospitality.

OEF says merci beaucoup. It also "would be grateful" if Leagues would forward directly to its office at 1026 17th street N.W. any mention of OEF that may appear in local newspapers or in any League bulletins.

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..... And Nobody Would Go Home

In February the League of Women Voters Education Fund in cooperation with the Pennsylvania League under a grant from the Sears Foundation sponsored a three-day seminar to train leaders on how to set up "Schools for Citizens."

The important thing was not just the seminar itself but how the leaders attending would take what they had learned and apply it in their communities.

Here's what happened to one of the participants. Mrs. Harmuth, a Shop Steward for the International Ladies Garment Workers Union, returned to her town of Lebanon, Pennsylvania, and held a Sunday afternoon <u>Political Quiz</u> for a group from her factory. She asked questions on local, state and national subjects, and for each correct answer she gave a prize. Following each question-and-answer period, Mrs. Harmuth then spoke in greater detail about the subject.

The meeting was so successful, her report came in, that "nobody wanted to go home."

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We're Getting There

From the <u>REPORTER</u> newspaper, Florissant, Missouri, comes this editorial:

"No one knows this but newspaper people, but through the years we have become aware of a subtle, unexpressed hostility on the part of newspaper men toward the League of Women Voters. We have not only noticed it but we have, possibly by osmosis, shared in it.

"We cannot explain it on any grounds other than the possibility that since newspapermen are more often aware of the work done by the LWV, they simply display the traditional masculine hostility for women participating in public affairs and they wish, perhaps secretly, that the girls would return to the kitchens from whence they came ...We, too, are great believers in (this) theory ... but we have also come to the conclusion that the woman is also a citizen and that the LWV is doing an important and unmatched job among the gentle sex ...

"Therefore, if any vestige of that occupational hostility still hides anywhere within this editor's character, we hope to overcome it through further exposure to the work of the LWV. Good work, girls! ..."

Don't Fade with Trade in May

- 4 -

Don't fade -- World Trade Week is coming up in May.

It will be held May 20 - 26, and groups looking for materials (posters, flyers, brochures) may write the Committee for a National Trade Policy if they are interested in the following:

- 3-color, accordion-fold flyer, "Foreign Trade -- So What?", with illustrations by Leo Hershfield (no charge)
- 3-fold flyer, "This Is the Year to Decide," details on the Trade Expansion Act of 1962 (no charge)
- 4-color poster, roughly 2'x3'. A limited number is being offered free. Otherwise, 30¢ apiece

CNTP also offers brochures, press clippings (no charge), postage meter imprint (\$15 - but something local firms might like to use), cuts and slogans for use in ads and publications (indicate size - small cost), and a World Trade Week kit with suggested programs, speeches, and brochures (free). Write to CNTP, 1025 Connecticut Avenue NW, Washington 6, D. C.

Also available on 16 mm. film is CBS's "Mr. Europe and the Common Market." Rental price is \$25 and the film may be obtained from Carousel Films Inc., 1501 Broadway, New York, N.Y.

* * * * * * * * * *

Public Relations Calendar

April 22 April 30-May 4	Easter Sunday League Convention	May 12-20 May 20-26 May 30 July 4	Armed Forces Week World Trade Week Memorial Day Fourth of July
May 1 May 19	Law Day Armed Forces Day		

* * * * * * * * *

Armed Forces Day

"We could well dedicate this observance to closer unity and common effort between the civilian effort -- industry, education, and civil defense and our Armed Forces," so says President Kennedy in saluting Armed Forces Day, to be held this year on May 19.

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Law Day

Gladstone called the Constitution of the United States "the most wonderful work ever struck off at a given time by the brain and purpose of man." And this year, on Law Day, the 175th anniversary of the drafting of the Constitution will be celebrated. Theme is: "The Law ... Wellspring of Liberty."

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April 30-May 4	League Convention	May 20-26	World Trade Week
May 1	Law Day	May 30	Memorial Day
May 19	Armed Forces Day	July 4	Fourth of July

#

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LEAGUE GOES "CURRENT"

When a national magazine devotes its first page editorial to the League of Women Voters, it is not only noteworthy -- but worth a mention in the CONGRESSIONAL RECORD.

At least Senator Kenneth B. Keating (R., N.Y.) thought so and he inserted in the June 5 RECORD the editorial appearing in the June 4 issue of <u>Current Magazine</u> written by Sidney Hertzberg.

Senator Keating also said in the RECORD "what America needs more than anything else is educated and alert citizen discussion of the complex needs we face. The League of Women Voters has, over the years, taken the lead in practising enlightened citizenship throughout the country."

Mr. Hertzberg, too, has nice words for the League - and he says them in a very refreshing way.

"In the American system," the editorial begins, "there is room for a variety of democratic expression, from the passionate fanatics who throw themselves at the White House fence to the timid fanatics who accumulate footnotes in research institutions. Between these minimally effective extremes of decisiveness and indecisiveness there is that maximally effective combination of thought and action which is best represented by the League of Women Voters.

"The League is practically a fourth branch of government ... (its) method of operation begins with a careful study of what it is that the League ought to study. This step is crucial in a period when problems are many and time is short. In studying what it decides to study the League is deliberate and exhaustive....

"In late April and early May, the League held its 25th Convention. Mrs. Robert J. Phillips, President, reported that ... the League ... had more members (132,000) in more local Leagues (1,120) engaged in more activity than ever before. Not only was there more of everything, Mrs. Phillips said, but also the general quality of the study and action programs has never been so good...."

(Reprints of Mr. Hertzberg's complete editorial are now available from the national office at 5 copies for 10 cents.)

MORE THAN COFFEE IS GROWING IN MANIZALES

For two weeks in May, seven women from Panama, Ecuador, Paraguay, Bolivia, and Peru traveled about, talking with Board members, visiting local Leagues -- and if they hadn't been traveling in Colombia, one might have thought they were on a League tour in the states.

They were guests of the Overseas Education Fund of the League of Women Voters at the two-week Cita de Ciudadanas de America (Appointment for the Women of America), and part of their tour included attending the three-day convention of the Union de Ciudadanas de Colombia.

Held in Manizales, the coffee center of Colombia, this conference had some 100 visitors and delegates, representing twelve locals and approximately 1,000 members of the UCC, the non-partisan citizen group with whom OEF has worked since 1956.

During this conference as well as during the entire tour, the seven women, all leaders in their countries, were able to see UCC in action, and how Latin American women, working together, "can and do achieve their aims."

The success of the OEF project was summed up by a distinguished Colombian man who said, "If these women go back to their countries and develop organizations like this (UCC), half our battle for democracy will have been won."

NEXT TIME THE LEAGUE ON THE BALLOT?

The Baltimore Sun ran the following letter in its May 7th edition:

"Sir: I voted today, but the outfit I really wanted to vote for was not on the ballot -- the League of Women Voters. If you ... refuse to vote blind, and want to know what each candidates' training, experience and ideas (if any) are, get on the Leagues' mailing list.

"Better yet, order your wife to join.

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June 15, 1962

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LEAGUE GOES "CURRENT"

When a national magazine devotes its first page editorial to the League of Women Voters, it is not only noteworthy -- but worth a mention in the CONGRESSIONAL RECORD.

At least Senator Kenneth B. Keating (R., N.Y.) thought so and he inserted in the June 5 RECORD the editorial appearing in the June 4 issue of <u>Current Magazine</u> written by Sidney Hertzberg.

Senator Keating also said in the RECORD "what America needs more than anything else is educated and alert citizen discussion of the complex needs we face. The League of Women Voters has, over the years, taken the lead in practising enlightened citizenship throughout the country."

Mr. Hertzberg, too, has nice words for the League - and he says them in a very refreshing way.

"In the American system," the editorial begins, "there is room for a variety of democratic expression, from the passionate fanatics who throw themselves at the White House fence to the timid fanatics who accumulate footnotes in research institutions. Between these minimally effective extremes of decisiveness and indecisiveness there is that maximally effective combination of thought and action which is best represented by the League of Women Voters.

"The League is practically a fourth branch of government ... (its) method of operation begins with a careful study of what it is that the League ought to study. This step is crucial in a period when problems are many and time is short. In studying what it decides to study the League is deliberate and exhaustive....

"In late April and early May, the League held its 25th Convention. Mrs. Robert J. Phillips, President, reported that ... the League ... had more members (132,000) in more local Leagues (1,120) engaged in more activity than ever before. Not only was there more of everything, Mrs. Phillips said, but also the general quality of the study and action programs has never been so good...."

(Reprints of Mr. Hertzberg's complete editorial are now available from the national office at 5 copies for 10 cents.)

MORE THAN COFFEE IS GROWING IN MANIZALES

For two weeks in May, seven women from Panama, Ecuador, Paraguay, Bolivia, and Peru traveled about, talking with Board members, visiting local Leagues -- and if they hadn't been traveling in Colombia, one might have thought they were on a League tour in the states.

They were guests of the Overseas Education Fund of the League of Women Voters at the two-week Cita de Ciudadanas de America (Appointment for the Women of America), and part of their tour included attending the three-day convention of the Union de Ciudadanas de Colombia.

Held in Manizales, the coffee center of Colombia, this conference had some 100 visitors and delegates, representing twelve locals and approximately 1,000 members of the UCC, the non-partisan citizen group with whom OEF has worked since 1956.

During this conference as well as during the entire tour, the seven women, all leaders in their countries, were able to see UCC in action, and how Latin American women, working together, "can and do achieve their aims."

The success of the OEF project was summed up by a distinguished Colombian man who said, "If these women go back to their countries and develop organizations like this (UCC), half our battle for democracy will have been won."

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NEXT TIME THE LEAGUE ON THE BALLOT?

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League of Women Voters of the U.S. 1026 - 17th Street, N.W. Washington 6, D.C.

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DR. GALLUP VISITS LEAGUE OFFICE

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But when the League is out campaigning for more registered voters or for _______ (use a local example), its members aren't far from showing the same spirit exercised by the suffrage ladies long ago.

"The suffrage campaign was no pushover," said ______ "It was emotional bitter, and even violent at times. And men weren't the only ones who attacked it. Some women, too, felt strongly." For example, Mrs. _______ said, the New York State Association Opposed to Woman Suffrage in 1915 sent out a leaflet to its members urging them to "tell every man you meet, your tailor, your postman, your grocer, as well as your dinner partner, that you are opposed to woman suffrage."

However, New York Tribune and pro-suffrage writer Alice Duer Miller answered the Association's plea in her column with these words: "We hope that 90,000 sewing machine operatives, the 40,000 saleswomen, the 32,000 laundry operatives, the 20,000 knitting and silk mill girls, the 17,000 women janitors and cleaners, the 12,000 cigar makers, to say nothing of the 700,000 other women and girls in industry in New York state, will remember when they have drawn off their long gloves and tasted their oysters to tell their dinner partners that they are opposed to woman suffrage because they fear it might take women out of the home."

But what was it these women, as well as so many men, feared? The NAWSA put out a little book "Woman Suffrage: History, Arguments, and Results" to try to answer the many emotional charges against suffrage.

"Some of these objections included 'We have too many voters already'," said "Certainly a charge no longer heard today." The suffrage ladies answered this one with "if to increase the number of voters were an evil in itself, then every woman who becomes a mother of a half of dozen of sons would have done harm to her country."

Another objection was "it will turn women into men." The NAWSA replied, "the differences between men and women are natural; they are not the result of disfranchisement."

But _____'s favorite is a charge still heard today: "Women are too emotional and sentimental to be trusted with the ballot." NAWSA's answer to this was "government would be a poor affair without sentiment, and is not likely to be damaged by a slightly increased supply."

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However, New York Tribune and pro-suffrage writer Alice Duer Miller answered the Association's plea in her column with these words: "We hope that 90,000 sewing machine operatives, the 40,000 saleswomen, the 32,000 laundry operatives, the 20,000 knitting and silk mill girls, the 17,000 women janitors and cleaners, the 12,000 cigar makers, to say nothing of the 700,000 other women and girls in industry in New York state, will remember when they have drawn off their long gloves and tasted their oysters to tell their dinner partners that they are opposed to woman suffrage because they fear it might take women out of the home."

But what was it these women, as well as so many men, feared? The NAWSA put out a little book "Woman Suffrage: History, Arguments, and Results" to try to answer the many emotional charges against suffrage.

"Some of these objections included 'We have too many voters already'," said "Certainly a charge no longer heard today." The suffrage ladies answered this one with "if to increase the number of voters were an evil in itself, then every woman who becomes a mother of a half of dozen of sons would have done harm to her country."

Another objection was "it will turn women into men." The NAWSA replied, "the differences between men and women are natural; they are not the result of disfranchisement."

But _____''s favorite is a charge still heard today: "Women are too emotional and sentimental to be trusted with the ballot." NAWSA's answer to this was "government would be a poor affair without sentiment, and is not likely to be damaged by a slightly increased supply."

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League of Women Voters of the United States 1026 - 17th Street, N.W. Washington, D.C. 20036

October 24, 1963

<u>FY</u>I

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November 29, 1963

FYI

FOR YOUR INFORMATION

* * * * * * * * * * * *

The President The White House Washington, D. C.

My dear Mr. President:

Please permit me to join with millions of other Americans to wish you well as you undertake the vast responsibilities that are now yours. When you returned to the nation's Capital on Friday evening, I heard you say that you would do all you could -- that you would do your best.

I hope that the rest of us will also do our best -- our best to exorcise the divisiveness and hate that led to the recent tragic happenings; our best to understand the tremendous and complicated problems with which you will have to grapple; our best not to become impatient and press for quick and easy answers; our best not to abdicate personal responsibility but to share your problems with you to the extent that citizens can do so. In the League of Women Voters, we shall most certainly try.

Sincerely,

Furth S. P. Killips

Mrs. Robert J. Phillips President

* * * * * * * * * * * *

Mrs. Phillips wrote President Johnson November 26 for all members of the League of Women Voters, confident that we will all do our best.

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MORE ON "LADY LOBBYISTS"

The Board, membership, and staff were delighted with the October 17 <u>Wall Street</u> <u>Journal's excellent article on the League:</u> "Lady Lobbyists -- The League of Women Voters Widens Its Role in U.S. Public Affairs." But the follow-up was good too. Some of it goes like this:

The same day the <u>Wall Street Journal</u> carried it, Senator Jack Miller (R., Iowa) had the article printed in the <u>Congressional Record</u>. Senator Miller described the story as "in-depth type of reporting on the progress which the League of Women Voters in recent years has been making in its political impact on the United States and on the various state and local governments."

"By and large, the ladies who are members of the League do their homework, and do it well, ' the Senator continued. "I think the nonpartisan approach of the League is one reason why it is indeed effective."

Two letters to the editor commenting on the article appeared in the November 13 Wall Street Journal, the first from a New Providence, N. J., League husband who wrote that "if there is one word that can best describe the League it would be thoroughness. The issues ... are studied with intricate care. A stand, or even a statement, is never made before all the facts are in and thoroughly evaluated. This is an attribute that all politicians should develop. Perhaps then the American public would not be fed so many misleading statements and half-truths."

The second letter cited the Geneva, Ill., League's splendid campaign for passage of the Trade Expansion Act. The letter signed off with this thought: "League members learned long ago that anything can be done if you don't care who gets the credit."

#

ANOTHER APPROACH TO U.N. FINANCING

Direct from the New York entertainment world, a glamorous lady visited our Washington office earlier this month. And all for the cause of international understanding.

Her mission was to promote a brand-new, long-playing record, "Three Billion Millionaires, ' an original musical comedy about a new kind of U.N. "crisis."

The first musical comedy ever created expressly for the record medium, the album features U.N. Ambassador Adlai E. Stevenson, Bing Crosby, Wally Cox, Carol Burnett, Judy Garland, Terry-Thomas -- oh, we could go on -- all of whom contributed their services without fees. <u>Proceeds from record sales will go to the U.S. Committee</u> for the United Nations and the U.N.'s Children's Fund (UNICEF).

Our visitor, it turned out, was not only the album's promoter but also its initiator, coordinator, and composer. Staff members have listened to the skits and songs and found them lively and entertaining.

We are told "Three Billion Millionaires" is available at record shops. The album is attractively packaged, retails for about \$5, and might be a suggestion for "difficult" holiday presents or just for your own enjoyment.

#

To Britain ...

National League secretary Mrs. William H. Wood, the only official woman participant among 23 European and U.S. delegates, * attended the October 13 through 26 Wilton Park Conference in Steyning, Sussex, England.

Established in 1946 and sponsored by Her Majesty's Government, the Wilton Park institution is a "British contribution to the formation of an informed international public opinion. To promote greater cooperation in Europe and the West in general, it offers those influencing opinion in their own countries an opportunity of exchanging views on political, economic, and social questions of common interest."

Ten informal conferences are usually held each year, every meeting dealing with a broad range of common problems but devoting some time during each to one specific aspect in the institution's general field.

Theme of the 56th conference which Mrs. Wood attended was "Competitive Co-existence and the Third World: Economic Issues," the "third world" referring to underdeveloped and uncommitted nations. Held in the 16th century manor house (with 20th century amenities) which also houses the institution itself, the conference included plenary sessions, small group discussions, and tours of some of the colleges at Oxford, one of the new towns designed to absorb population and industry from London, and the largest automobile body building factory in England.

Mrs. Wood was chosen to take part in an "International Round Table," a discussion group composed of one participant from each represented country. Mrs. Wood spoke on the role of public opinion in the formulation of U.S. foreign policy and gave illustrations of its effect on our foreign aid program.

"A lovely life," columnist Arthur Hoppe wrote of the 13-day conference. "I'm so loaded with international understanding, I smile beautifully in my sleep."

On a more serious note, Mrs. Wood felt the value of the conference for her lay in its opportunity to learn to really understand European problems.

... and to the Netherlands

An invitation to attend the European-American Symposium on Agricultural Trade November 11 through 15 in Amsterdam came to the League office last month from Agriculture Secretary Orville L. Freeman. National Board director Mrs. John D. Briscoe was the League's representative.

An opportunity to discuss special problems of food, agriculture, and agricultural trade was given to the some 500 persons from 15 European countries and the United States who attended. (Continued on page 4)

^{*} National Board director Miss Barbara Stuhler, in July 1961, was the first American woman ever to participate in these conferences. Other Leaguers who have attended are Mrs. John D. Briscoe, national Board director; Mrs. LeMon Clark, national treasurer; and Mrs. William M. Christopherson, former Kentucky State League president.

League Leaders on the Go (Continued from page 3)

Senate Democratic Whip Hubert Humphrey was scheduled to deliver one of the opening addresses but business (like foreign aid bill business) kept him from going. Richard W. Reuter, Director, Food for Peace Program, delivered the speech for him.

#

DECEMBER BEST SELLERS

Did you know THAT ... the Joint Council on Economic Education has just ordered 500 copies of The Politics of Trade?

Did you know THAT ... nearly 10,000 copies of the A-B-C Quizzes have been sold?

Did you know THAT ... 100 copies of the A-B-C's were sold to the Library of Congress?

DO you know that ... we think the Social Studies Supplement Kit is going to be a best seller too?

#

NEWS NOTE

The League has been cooperating with Barnard College in rounding up pertinent material for inclusion in an exhibit tentatively entitled "Women in Politics: Their Role and Responsibility." The exhibit, which is being prepared in connection with the 75th anniversary of the founding of Barnard College, is scheduled to open in early 1964 and later tour nationally under League auspices.

We expect the exhibit to attract considerable attention, particularly as it is an election year. The display will trace the role of women in American politics.

#

FOOTNOTES FROM THE EDUCATION FUND

The League of Women Voters Education Fund has received a grant from Resources for the Future (a foundation whose principal interest is conservation) to publish The <u>Citizen and Water Resources</u>, a book of selected studies by regional groups of state and local Leagues. It is designed to provide background information which citizens need to understand the complex process of water resources development and to show the many ways in which citizens may participate.

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The President The White House Washington, D. C.

My dear Mr. President:

Please permit me to join with millions of other Americans to wish you well as you undertake the vast responsibilities that are now yours. When you returned to the nation's Capital on Friday evening, I heard you say that you would do all you could -- that you would do your best.

I hope that the rest of us will also do our best -- our best to exorcise the divisiveness and hate that led to the recent tragic happenings; our best to understand the tremendous and complicated problems with which you will have to grapple; our best not to become impatient and press for quick and easy answers; our best not to abdicate personal responsibility but to share your problems with you to the extent that citizens can do so. In the League of Women Voters, we shall most certainly try.

Sincerely,

Futh S. P. Killips

* * * * * * *

Mrs. Robert J. Phillips President

Mrs. Phillips wrote President Johnson November 26 for all members of the League of Women Voters, confident that we will all do our best.

MORE ON "LADY LOBBYISTS"

The Board, membership, and staff were delighted with the October 17 <u>Wall Street</u> <u>Journal</u>'s excellent article on the League: "Lady Lobbyists -- The League of Women Voters Widens Its Role in U.S. Public Affairs." But the follow-up was good too. Some of it goes like this:

The same day the <u>Wall Street Journal</u> carried it, Senator Jack Miller (R., Iowa) had the article printed in the <u>Congressional Record</u>. Senator Miller described the story as "in-depth type of reporting on the progress which the League of Women Voters in recent years has been making in its political impact on the United States and on the various state and local governments."

"By and large, the ladies who are members of the League do their homework, and do it well," the Senator continued. "I think the nonpartisan approach of the League is one reason why it is indeed effective."

Two letters to the editor commenting on the article appeared in the November 13 Wall Street Journal, the first from a New Providence, N. J., League husband who wrote that "if there is one word that can best describe the League it would be thoroughness. The issues ... are studied with intricate care. A stand, or even a statement, is never made before all the facts are in and thoroughly evaluated. This is an attribute that all politicians should develop. Perhaps then the American public would not be fed so many misleading statements and half-truths."

The second letter cited the Geneva, Ill., League's splendid campaign for passage of the Trade Expansion Act. The letter signed off with this thought: "League members learned long ago that anything can be done if you don't care who gets the credit."

* * * * * *

ANOTHER APPROACH TO U.N. FINANCING

Direct from the New York entertainment world, a glamorous lady visited our Washington office earlier this month. And all for the cause of international understanding.

Her mission was to promote a brand-new, long-playing record, "Three Billion Millionaires," an original musical comedy about a new kind of U.N. "crisis."

The first musical comedy ever created expressly for the record medium, the album features U.N. Ambassador Adlai E. Stevenson, Bing Crosby, Wally Cox, Carol Burnett, Judy Garland, Terry-Thomas -- oh, we could go on -- all of whom contributed their services without fees. <u>Proceeds from record sales will go to the U.S. Committee</u> for the United Nations and the U.N.'s Children's Fund (UNICEF).

Our visitor, it turned out, was not only the album's promoter but also its initiator, coordinator, and composer. Staff members have listened to the skits and songs and found them lively and entertaining.

We are told "Three Billion Millionaires" is available at record shops. The album is attractively packaged, retails for about \$5, and might be a suggestion for "difficult" holiday presents or just for your own enjoyment.

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- 2 -

To Britain ...

National League secretary Mrs. William H. Wood, the only official woman participant among 23 European and U.S. delegates,* attended the October 13 through 26 Wilton Park Conference in Steyning, Sussex, England.

Established in 1946 and sponsored by Her Majesty's Government, the Wilton Park institution is a "British contribution to the formation of an informed international public opinion. To promote greater cooperation in Europe and the West in general, it offers those influencing opinion in their own countries an opportunity of exchanging views on political, economic, and social questions of common interest."

Ten informal conferences are usually held each year, every meeting dealing with a broad range of common problems but devoting some time during each to one specific aspect in the institution's general field.

Theme of the 56th conference which Mrs. Wood attended was "Competitive Co-existence and the Third World: Economic Issues," the "third world" referring to underdeveloped and uncommitted nations. Held in the 16th century manor house (with 20th century amenities) which also houses the institution itself, the conference included plenary sessions, small group discussions, and tours of some of the colleges at Oxford, one of the new towns designed to absorb population and industry from London, and the largest automobile body building factory in England.

Mrs. Wood was chosen to take part in an "International Round Table," a discussion group composed of one participant from each represented country. Mrs. Wood spoke on the role of public opinion in the formulation of U.S. foreign policy and gave illustrations of its effect on our foreign aid program.

"A lovely life," columnist Arthur Hoppe wrote of the 13-day conference. "I'm so loaded with international understanding, I smile beautifully in my sleep."

On a more serious note, Mrs. Wood felt the value of the conference for her lay in its opportunity to learn to really understand European problems.

... and to the Netherlands

An invitation to attend the European-American Symposium on Agricultural Trade November 11 through 15 in Amsterdam came to the League office last month from Agriculture Secretary Orville L. Freeman. National Board director Mrs. John D. Briscoe was the League's representative. (Continued on page 4)

*National Board director Miss Barbara Stuhler, in July 1961, was the first American woman ever to participate in these conferences. Other Leaguers who have attended are Mrs. John D. Briscoe, national Board director; Mrs. LeMon Clark, national treasurer; and Mrs. William M. Christopherson, former Kentucky State League president.

League Leaders on the Go (Continued from page 3)

An opportunity to discuss special problems of food, agriculture, and agricultural trade was given to the some 500 persons from 15 European countries and the United States who attended.

Senate Democratic Whip Hubert Humphrey was scheduled to deliver one of the opening addresses but business (like foreign aid bill business) kept him from going. Richard W. Reuter, Director, Food for Peace Program, delivered the speech for him.

#

DECEMBER BEST SELLERS

Did you know THAT ... the Joint Council on Economic Education has just ordered 500 copies of The Politics of Trade?

Did you know THAT ... nearly 10,000 copies of the A-B-C Quizzes have been sold?

Did you know THAT ... 100 copies of the <u>A-B-C's</u> were sold to the Library of Congress?

DO you know that ... we think the Social Studies Supplement Kit is going to be a best seller too?

#

NEWS NOTE

The League has been cooperating with Barnard College in rounding up pertinent material for inclusion in an exhibit tentatively entitled "Women in Politics: Their Role and Responsibility." The exhibit, which is being prepared in connection with the 75th anniversary of the founding of Barnard College, is scheduled to open in early 1964 and later tour nationally under League auspices.

We expect the exhibit to attract considerable attention, particularly as it is an election year. The display will trace the role of women in American politics.

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FOOTNOTES FROM THE EDUCATION FUND

The League of Women Voters Education Fund has received a grant from Resources for the Future (a foundation whose principal interest is conservation) to publish <u>The</u> <u>Citizen and Water Resources</u>, a book of selected studies by regional groups of state and local Leagues. It is designed to provide background information which citizens need to understand the complex process of water resources development and to show the many ways in which citizens may participate.

#

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League of Women Voters of the United States 1026 - 17th Street, N.W. Washington, D.C. 20036

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This year an opportunity to study the problems of modern urban living is being presented in coordinated form through a collection of readings, <u>Metropolis</u>: <u>Values</u> in <u>Conflict</u>, and through a series of eight, half-hour television programs, <u>Metropolis</u>: <u>Creator or Destroyer</u>?

The book, sponsored by the University Council on Education for Public Responsibility, and the film series, produced by the National Educational Television and Radio Center, are not identical in format but planned jointly for combined use by educational, church, and civic groups. Some 80 television stations are expected to carry the films sometime after March 1.

A former Columbia University professor of architecture and city planning will open the TV series with an explanation of some basic city planning terminology. Representative persons moving into an urban area will be interviewed. Later programs will include examining a Philadelphia redevelopment area, a Chicago suburb, the "improvement but preservation" of a New York City neighborhood, and the different approaches being applied to District of Columbia urban renewal.

The set of readings, presenting selections by articulate writers on the urban scene, explores such basic topics as metropolitan government and suburban attitudes and values, plus vital questions like: Does urban living inevitably increase crime, delinquency, and mental illness? Should we have more public housing? Do urban renewal programs create more racial ghettos?

Leagues working in closely related areas might well find the "coordinated approach" helpful in developing their own Programs and for interested individual members the TV series -- which can be enjoyed without the readings -- might provide plain good viewing. Other community groups with programs on urban affairs might be glad to have you join forces with them on this project.

*From brochure announcing coordinated program.

Check with the educational television station nearest you for day and time of series. If you are not within viewing area of an N.E.T. affiliate, a nearby commercial station may be carrying the series at the request of a local educational institution sponsoring the program. It is assumed that all stations will broadcast the series at weekly intervals.

If no local contact is available, for further information on the films, readings, guide, and discussion materials, write the Department of Program Utilization, National Educational Television, 10 Columbus Circle, New York, New York 10019.

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PREVIEW OF "POLITICS WITHOUT MALICE"

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National League President Mrs. Robert J. Phillips was one of the four invited to participate in the symposium which met January 9 at the St. Regis Hotel in New York. The ideas discussed at this meeting will be presented in feature-form in the April Journal.

Other leaders airing their views were Mrs. Holton R. Price, Jr., President of the Girl Scouts of America; Mrs. Dexter Otis Arnold, President of the General Federation of Women's Clubs; and Miss Dorothy I. Height, President of the National Council of Negro Women. These four women together represent some 15 million organized, adult women in all parts of the country.

Also present at the January meeting were Mr. Davis Thomas, <u>Journal</u> editor, and Miss Margaret A. Hickey, its public affairs editor and chairman of the Citizens' Advisory Council on the Status of Women.

###########

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The "week" actually marks a climax of continuing, year-round efforts to promote a "better-read, better-informed America." Four critical areas have been selected for emphasis and support during 1964:

- An attack on illiteracy, concentrating primarily on the development of lifetime reading habits by the very young;
- 2. The important economic and social role of state libraries;
- 3. The many career opportunities the library profession offers to talented young people and to college-educated older persons seeking "second careers;"
- 4. The continuing urgent need for more and better school and academic libraries to provide our rapidly expanding student population with the educational resources demanded by modern teaching methods and curricula.

If your League has a Program involving libraries or maybe a shelf in your library, Library Week is the time to play up what you are doing and strengthen your own Programs.

(continued on page 3)

You might also wish to use an article on National Library Week in your bulletin. NLW headquarters (58 West 40th Street, New York, New York) says they are prepared to help editors obtain special material of interest to their readers. Free promotion material is similarly available.

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Appearing on the program will be Representatives Morris K. Udall (D., Ariz.), speaking for home rule, and Joel T. Broyhill (R., Va.), speaking against. Former D.C. League president Mrs. Richard C. Simonson will also speak. (Guess whose side she's on.)

One of the some 300 commercial and educational radio stations which regularly broadcast the Georgetown Forum series may be in your community. Check and see.

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Lady Jackson (Barbara Ward), British author, editor, and economic interpreter, will address League Convention delegates and guests the third evening of Convention, April 22, at the Pittsburgh Hilton.

* * * * *

Mrs. Robert J. Phillips will participate as a panel member in the Sixth Annual Alumnae Forum of Boston, sponsored by the Boston area alumnae clubs of 35 women's colleges, April 4. The forum's topic: "Women and Politics: Plus or Minus?"

Dr. Anne Gary Pannell, President of Sweet Briar College, will serve as moderator. Other panel members are Mrs. Esther Peterson, Assistant Labor Secretary and Executive Vice Chairman of the President's Commission on the Status of Women; Mrs. Eleanor Lansing Dulles, economist, author, and former State Department official; and Representative Mary Newman, member of the Massachusetts Legislature.

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Mrs. Robert J. Stuart, national League second vice president and nominee for 1964-66 President, was off February 12, via the polar route, for the 60th Wilton Park Conference in Sussex, England, February 16 through 29.

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- 3 -

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The occasion was a Woman's National Democratic Club dinner meeting February 4 in Washington and the subject under discussion, "Water -- The Magic Ingredient." Mrs. Rosenblum, the final speaker, spoke on the citizen's view of the management of water resources.

Mrs. Rosenblum later said that during the course of the evening both Mr. Northrop and Mr. William E. Warne, Director of the California Department of Water Resources, referred to Leagues in the Delaware River Basin area (Delaware, New Jersey, New York, Pennsylvania) and in California as the "best informed" groups working in the public interest on water matters.

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The need for such a publication was indicated by census figures showing a large number of American citizens of Polish descent (born in Poland or in the U.S. of Polish-born parents) in the Buffalo metropolitan area. The pamphlets will be made available free to citizens of Polish background in the area and, on request, to the 93 local Leagues in New York State to distribute in their Polish-speaking communities.

The Buffalo League was encouraged in the undertaking because of the success of a similar project -- involving the printing and distribution of 200,000 copies of a Spanish translation of <u>New York State Facts</u> -- undertaken by the New York City League.

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June 5, 1964

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GOING TO THE WORLD'S FAIR IN NEW YORK?

(These shorts might be used in different bulletins throughout the summer.)

Going to the World's Fair in New York?

Visit the United States Pavilion and pay heed to the "Challenge to Greatness" section. You will see an exhibit of voting machines calling attention to the millions of U.S. voters who do not exercise their franchise.

Then a little farther on under pictures of people and places which are recipients of U.S. aid pick up a telephone and hear David Bell giving a personal message on the accomplishments of the foreign aid program.

If you leave the U.S. Pavilion without going on to the top level, you are likely to go through the American Reference Center and see "Library USA." Step up to the desk and ask for the card showing voting requirements for your state. (Your state League supplied the facts and figures. So check and see that there is a continuous demand to see these cards.)

* * * * * * *

Going to the World's Fair?

Drop in at the Women's Hospitality Center located on the top floor of the Better Living Building. Your proof of League membership will give you access to a comfortable place to relax among pleasant surroundings, provided through the generosity of the Purex Corporation. Leagues in the New York vicinity will serve as hostesses during the week of June 8 - 14 and again in September.

* * * * * * *

Going to the World's Fair?

Try to plan your time at the Fair to coincide with League of Women Voters Day at the Fair -- Wednesday, September 17 -- also to be celebrated as "Citizenship Day."

DEPARTMENT OF UNDERSTATEMENT

According to the April 6 issue of <u>The Insider's Newsletter</u> ("an every Monday report for busy men who need to know what's going on"), at least three adult male New Yorkers are associate members of the League of Women Voters, "along with girls and aliens ... with no voice and no vote in policy."

When queried as to why they joined the "predominately ladies'group," two of the men said they liked the League's impressive stream of fact sheets, pamphlets, leaflets and reports on public affairs; the other simply said he "liked women."

None of them attends meetings. One admits to never having "had the courage."

FLORIDA LEAGUE IS LISTED AMONG THE ''MOST INFLUENTIAL''

The February 23, 1964, edition of the <u>St. Petersburg (Fla.) Times</u>* carried a story listing the 102 Floridians "whose influence is strong enough, whose understanding of politics lucid enough, and whose financial resources firm enough to sustain a winning campaign."

Two women were included; one was Mrs. Cyril B. Smith, then president of the League of Women Voters of Florida.

The <u>Times</u> said that the inclusion of Mrs. Smith, of Coral Gables, on the "list of most influential is symbolic. The politicians themselves credit the Florida League of Women Voters, which Mrs. Smith heads, with electing or defeating any number of candidates."

(Lest anyone think the Florida League has abandoned nonpartisanship and is now supporting candidates, we hastily point out this is not so. Voters Service activities there are conducted as they are in any other League, their influence being indirect. We see this as the <u>Times</u> story continues:)

"This is done by an insistence that candidates take positions on issues. More than one candidate has gone down to defeat because he declined to answer questions or because his answers -- patterned to placate his backers -- angered the public."

* The <u>St. Petersburg Times</u>, you will recall, recently won a Pulitzer Prize for reporting.

#

"WOMEN VOTERS WEEK" PROGRAM MATERIALS

The League of Women Voters has prepared a "Club Kit" of program materials for organizations cooperating in the "Women Voters Week" campaign.

Priced at \$2, the "Club Kit" includes ideas for speeches and press releases on "Women Voters Week;" a resume of the findings of the President's Commission on Voting and Registration Participation; statements on the importance of voting; a copy of the Presidential Proclamation of "Women Voters Week;" and copies of the endorsements of the Democratic and Republican National Committee Chairmen and of the American Heritage Foundation.

Also, such League publications as <u>The Role of Political Parties</u>, <u>USA</u>, <u>You and Your</u> <u>National Government</u>, <u>Ideas for Programs Based on You and Your National Government</u>, Do You Know the ABC's of Your Town's Government? and <u>When You Come to Washington</u>.

The "Kit" may be ordered from the <u>(local)</u> League at <u>(address)</u> or from national League headquarters in Washington.

(continued from page 2)

(You might want to suggest after this item, that League members cut it out of their bulletins and send it along to other organizations, suggesting they insert it in their own bulletins. The "Kit" will be ready for distribution July 1.)

#

"WOMEN VOTERS WEEK" ENDORSEMENTS

"Whereas the maximum participation of our citizens in the elective process is a basic need for the development of our democracy; and

"Whereas within our voting-age population there are considerably more women than men; and

"Whereas the participation of American women in past elections has not been as great as that of men; and

"Whereas the League of Women Voters and other dedicated groups of our citizens have been undertaking special programs to ensure an increased participation of women in our elections:

"Now, therefore, I, Lyndon B. Johnson, President of the United States of America, do hereby designate the week beginning September 13, 1964, as Women Voters Week; and I urge that a special effort be made during this week to ensure maximum registration of qualified women...."

From the May 11, 1964, Presidential Proclamation of Women Voters Week, 1964

* * * * * * *

"In behalf of the Democratic National Committee I am pleased to endorse Women Voters Week, September 13 - 19, and wish to applaud the League's sponsorship of this fine program...."

Statement by John M. Bailey, Democratic National Committee Chairman, April 6, 1964

* * * * * * *

"I want to express my hearty endorsement of the League of Women Voters' proposal to organize a Women Voters Week in September....

"It is clearly the duty of responsible political leadership to join in genuine citizen efforts to improve the record. I am delighted to know that a fine organization such as the League of Women Voters is taking the initiative."

Statement by William E. Miller, Republican National Committee Chairman, March 23, 1964

#

MORE HELP FOR "AID"

Plans for the formation of the bi-partisan National Committee for International Development (NCID), a citizens' group supporting the United States foreign aid program, were recently announced.

The newly formed group, which has the endorsement of President Johnson, will distribute information and carry on educational activities, particularly to counter arguments that foreign aid accounts for the U.S. balance-of-payments deficit or otherwise increases its monetary problems.

Sol M. Linowitz, chairman of the board of the Xerox Corporation, will serve as chairman of the committee. Offices have been opened in Washington, D.C., at 1625 I Street, N.W.

- 3 -

Constant .

REVIVAL OF INDEPENDENCE DAY BELL-RINGING

On July 4, 1776, at 2 p.m. the tolling of the Liberty Bell at Independence Hall in Philadelphia proclaimed the signing of the Declaration of Independence.

On July 4, 1963, bells were again rung -- this time throughout the United States -as a result of a project originated by two Connecticut citizens with the additional support of Governor John N. Dempsey and Senator Abraham Ribicoff. (Resolutions supporting such an annual observance were introduced last year in the Senate by Mr. Ribicoff and in the House by the late Francis E. Walter, of Pennsylvania.)

Interested groups such as historical societies, veterans', civic, labor, church, and educational organizations cooperated last year and are again making plans to ring bells this coming July Fourth at the same moment (2 p.m. EST) in all 50 states.

If you are interested in participating this year, contact similarly interested groups and then get local newspapers and TV and radio stations enthusiastic about the program. If you need assistance in organizing a committee, write "Let Freedom Ring," Warren, Connecticut.

#

PUBLIC RELATIONS CALENDAR

- June 1 National Recreation Month begins
 June 28 Save Your City Week USA
 begins; through June 20
 July 4 Independence Day
 June 14 Race Amity Day
 July 13 Republican National Convention
 begins in San Francisco
 June 15 Washington, D.C., Summer
- June 15- Washington, D.C., Summer Jubilee begins (Remember new League publication, <u>When You</u> <u>Come to Washington</u> @ 35 cents.)

#

EDUCATION FUND FOOTNOTES

Three more Government in Action courses, sponsored by the League of Women Voters Education Fund, were given during the past spring semester: at the University of Wisconsin at Racine; at the University of California Extension at Riverside (Here the class made their field trip to the state capital at Sacramento in a chartered plane, financed largely by local business firms.); and at the Downtown Center of Indiana University in Indianapolis (where the course focussed on metropolitan problems).

* * * * * * *

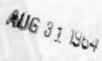
TV Guide

The National Educational Television organization's 21-program series dealing with America's political system and called "Of People and Politics" will premiere on the N.E.T. network the week of June 15 with a pre-election roundup.

NET, League delegates will remember, made films of our Convention in Pittsburgh to be included in this series. So you will want to check with your local NET affiliate (There are 82 affiliated stations.) and see for what times the programs have been scheduled in your area.

* * * * * * * *

League of Women Voters of the United States 1026 - 17th Street, N.W. Washington, D.C. 20036



August 21, 1964

FYI

FOR YOUR INFORMATION

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Tour price of \$625 includes trans-Atlantic crossing, bed and breakfast at first class hotels, ground transportation in England, program arrangements. Visitors who wish to stay abroad 21 days, can spend the rest of the time in England or on the Continent.

Although primarily set-up for E - SU members, the trip is open to others and the Union expects to draw tour members from World Affairs Councils and similar groups. For further information, write Election Tour Secretary, The English-Speaking Union, 16 East 69th Street, New York 21, New York.

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"MEASURE MAKES HASH OF BOTH TRADE TALKS, ROUND STEAK"

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"Sources" later said the League members did a splendid job. There is no doubt they enjoyed their work. All went home saying they hoped they would be tapped for similar employment very soon.

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A suggested counterattack is a flood of letters to the Corporation (in Rochester, N.Y.) from the other side, commending them for their pioneer action. Helpful too are visits with local ABC and NBC station managers asking when the programs will be carried and offering to assist with the publicity.

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MRS. STUART SPEAKS ON NEW NATIONAL ITEM

When Mrs. Robert J. Stuart spoke to the League of Women Voters of Colorado in Denver October 20, it was the first time she had devoted an entire speech to the new human resources item on the national Program. She touched on many aspects of the problems involved in studying equality of opportunity in education and employment, but FYI especially wanted to bring to your attention Mrs. Stuart's idea of the League's specific role here, particularly in view of so much activity on the part of others -- organizations such as the unions, the Chamber of Commerce, foundations, schools, in addition to various agencies of government.

"First of all /Mrs. Stuart said, we have our own traditional role -- the role of a group without a direct self-interest in the outcome. No matter how objective and impartial a labor group, a business group, or a governmental group for that matter is in studying problems such as these, the League approach \dots /is/ more detached.

"The second contribution we can make, I believe, is also traditional -- the providing of information. No doubt you have already shared the new publication <u>Prospects for</u> <u>Education and Employment</u> with your newspapers, with your Chamber of Commerce, with your labor unions, and your schools. When your state League has factual information about the way in which Colorado is participating in federal programs for expanded vocational training, for worker training or retraining, for employment services, for strengthening the economies of depressed areas, if you have them, and for eliminating discrimination against minority groups, this too, you will want to share not only here in Colorado, but you will want to share this information with us so that we can begin to put the pieces of the national picture together -- this time as seen not from Washington but from Denver, Topeka, Chattanooga, Atlanta, and New York City.

"Our third contribution could be -- if we can manage it -- to follow up on the suggestion made by Secretary Wirtz at our Convention. Those of you who were there or who have heard or read his speech may recall he suggested that the League become a 'clearing house' /for information on programs being carried on/ around the country. This would indeed be a substantial service but it would also be a tremendous job -particularly because nothing in this field stands still long enough for anyone to make a card file -- much less a catalogue!

"There is another contribution we can make. If we are convinced that the problem of equality in education and employment exists, we can try to convince our communities that this is so. $/\overline{For}$ there are those in our communities who either do not -- or do not wish to -- see the hidden poverty that Michael Harrington refers to as 'the other America.'

"And then there is another thing we can provide and that is staying power. As a political scientist advised a League audience on another subject -- 'Get young women interested and involved because this is going to be a long battle and it is well to start young.' (Continued on page 2.)

(Mrs. Stuart Speaks on the New National Item -- continued from page 1.)

"It is quite possible that the problem of human resources -- the search for equality of opportunity -- may be with us in one form or another for the next 20 years, as the United Nations has been with us for the past 20. At every stage in the game I am sure we can make some sort of contribution -- to knowledge of the subject, to understanding, and even to the eventual solution of some of the problems."

#

EDUCATION FUND RECEIVES USPHS GRANT

The League of Women Voters Education Fund recently received a grant* from the United States Public Health Service to conduct a new kind of "course" in citizenship education, designed to give a large number of citizens a better understanding of landwater resource problems, of government structure as it applies to these subjects, and of practical ways in which the citizens can participate in decisions concerning land and water use.

The program will be carried out in three different regions (the Connecticut River Basin, the Lake Erie area, and the Southeastern United States) through three separate pilot projects each starting with a three-day seminar for interested community leaders from the areas.

The seminar participants will be briefed on new concepts and existing programs in land and water use and helped to work out ways to take the information back to their communities in the form of local "schools for citizens."

The grant pays travel, hotel, and food expenses of those persons who will be attending the seminars, all to be held next year, probably in March. The seminar participants -- some 35 to 40 of whom are expected to take part in each three-day briefing -- will be chosen by the Education Fund on the basis of geographical distribution and potential effectiveness from nominations made by interested organizations and businesses.

Mrs. Arthur E. Whittemore, Education Fund trustee and former League national Board member, is serving as program chairman.

*Complete title: Water Supply and Pollution Control Demonstration Project grant.

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NEWS NOTE

As we go to press, total distribution count of the September red, white, and blue VOTER stands at 715,000 copies.

#

CORRECTION

In the August 21, 1964, FYI, it was incorrectly stated that the total 1963 "Trick or Treat for UNICEF" collection came to \$2 billion. The correct sum should read \$2 million (not billion). FYI regrets the error.

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FROM LOCAL LEAGUES WE HEAR . . .

Tenafly, N.J., the town in which Elizabeth Cady Stanton was severely criticized for trying to cast her first vote and for associating with such woman suffrage leaders as Susan B. Anthony and Matilda Joslyn Gage, last September finally recognized the former resident for her role in the struggle for votes for women.

At the suggestion of the Tenafly League, which incidentally was founded by Mrs. Carrie Chapman Catt, the Planning Board designated a street in the area where Mrs. Stanton lived as "Stanton Road." State and local League officers and descendants of Mrs. Stanton were among those attending dedication ceremonies.

* * * * * *

Mrs. Robert Bressler, president of the Toledo League, received the following letter from the city's Congressman, Representative Thomas Ludlow Ashley:

"This morning the President invited me to come down to the White House for the signing of the International Development Association Act, a ceremony in which he uses a number of pens in the affixing of his signature. These are then presented to the members of Congress who played a part in the drafting and enactment of the legislation.

"I am sending the pen I received to you because of the splendid work you and the League of Women Voters are doing. It occurred to me that this particular ceremony was only possible because of the participation and support of citizens such as yourself and that you should therefore be the recipient of the pen."

* * * * * *

The Metropolitan Columbus (Ohio) League's finance flyer is a sheet from a yellow, legal-sized pad on which appears an illustrated poem -- "A Hand for the League of Women Voters." We quote one verse.

"A woman usually joins the League because she has some interest in government, but feels inadequate about how little she knows. We're strictly amateur, but by the time a member has dug into a subject in compulsive League fashion, she is usually more professional

* * * * * *

According to the September <u>Gary</u> (Ind.) <u>Voter</u>, the September 1964 <u>Readers</u> <u>Digest</u> carried the following:

than the pros."

"A League of Women Voters study group, wrestling with the world's problem, was discussing whether to send wheat to Russia, and whether such wheat would raise the standard of living and make the Reds less disposed to war. Finally, one quiet member settled it. 'If you feed them enough, they'll be less likely to fight,' she said, then explained her reasoning. 'I know; I've been on Metrecal for two weeks, and I'm ready to fight anybody!'"

PUBLIC RELATIONS CALENDAR

ľ	lovember	3	 General Election Day
N	lovember	8	 American Education Week begins. Through the 14th
N	lovember	11	 Veterans Day or Armistice Day
N	lovember	12	 Elizabeth Cady Stanton's birthday (Born 1815, died 1902)
N	lovember	26	 Thanksgiving Day
N	lovember	30	 Chanukah
D	ecember	6	 Human Rights Week begins. Through the 12th
E	ecember	10	 Presentation of the Nobel Awards
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FROM "LETTERS WE COULDN'T WAIT TO FINISH READING"

The League of Women Voters Washington, D. C.

Dear Sirs: (sic)

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I would be very pleased if you could send me pictures, charts, etc. I would pay for the expense (but please not over \$5.00).

Hope to here (sic) from you soon.

League of Women Voters of the United States 1026 - 17th Street, N.W. Washington, D.C. - 20036

October 28, 1964

FYI

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MRS. STUART SPEAKS ON NEW NATIONAL ITEM

When Mrs. Robert J. Stuart spoke to the League of Women Voters of Colorado in Denver October 20, it was the first time she had devoted an entire speech to the new human resources item on the national Program. She touched on many aspects of the problems involved in studying equality of opportunity in education and employment, but FYI especially wanted to bring to your attention Mrs. Stuart's idea of the League's specific role here, particularly in view of so much activity on the part of others -- organizations such as the unions, the Chamber of Commerce, foundations, schools, in addition to various agencies of government.

'First of all /Mrs. Stuart said/, we have our own traditional role -- the role of a group without a direct self-interest in the outcome. No matter how objective and impartial a labor group, a business group, or a governmental group for that matter is in studying problems such as these, the League approach ... /is/ more detached.

"The second contribution we can make, I believe, is also traditional -- the providing of information. No doubt you have already shared the new publication <u>Prospects for</u> <u>Education and Employment</u> with your newspapers, with your Chamber of Commerce, with your labor unions, and your schools. When your state League has factual information about the way in which Colorado is participating in federal programs for expanded vocational training, for worker training or retraining, for employment services, for strengthening the economies of depressed areas, if you have them, and for eliminating discrimination against minority groups, this too, you will want to share not only here in Colorado, but you will want to share this information with us so that we can begin to put the pieces of the national picture together -- this time as seen not from Washington but from Denver, Topeka, Chattanooga, Atlanta, and New York City.

"Our third contribution could be -- if we can manage it -- to follow up on the suggestion made by Secretary Wirtz at our Convention. Those of you who were there or who have heard or read his speech may recall he suggested that the League become a 'clearing house' /for information on programs being carried on/ around the country. This would indeed be a substantial service but it would also be a tremendous job -particularly because nothing in this field stands still long enough for anyone to make a card file -- much less a catalogue!

"There is another contribution we can make. If we are convinced that the problem of equality in education and employment exists, we can try to convince our communities that this is so. $/\overline{For}$ there are those in our communities who either do not -- or do not wish to -- see the hidden poverty that Michael Harrington refers to as 'the other America.'

"And then there is another thing we can provide and that is staying power. As a political scientist advised a League audience on another subject -- 'Get young women interested and involved because this is going to be a long battle and it is well to start young.' (Continued on page 2.)

(Mrs. Stuart Speaks on the New National Item -- continued from page 1.)

"It is quite possible that the problem of human resources -- the search for equality of opportunity -- may be with us in one form or another for the next 20 years, as the United Nations has been with us for the past 20. At every stage in the game I am sure we can make some sort of contribution -- to knowledge of the subject, to understanding, and even to the eventual solution of some of the problems."

#

EDUCATION FUND RECEIVES USPHS GRANT

The League of Women Voters Education Fund recently received a grant* from the United States Public Health Service to conduct a new kind of "course" in citizenship education, designed to give a large number of citizens a better understanding of landwater resource problems, of government structure as it applies to these subjects, and of practical ways in which the citizens can participate in decisions concerning land and water use.

The program will be carried out in three different regions (the Connecticut River Basin, the Lake Erie area, and the Southeastern United States) through three separate pilot projects each starting with a three-day seminar for interested community leaders from the areas.

The seminar participants will be briefed on new concepts and existing programs in land and water use and helped to work out ways to take the information back to their communities in the form of local "schools for citizens."

The grant pays travel, hotel, and food expenses of those persons who will be attending the seminars, all to be held next year, probably in March. The seminar participants -- some 35 to 40 of whom are expected to take part in each three-day briefing -- will be chosen by the Education Fund on the basis of geographical distribution and potential effectiveness from nominations made by interested organizations and businesses.

Mrs. Arthur E. Whittemore, Education Fund trustee and former League national Board member, is serving as program chairman.

*Complete title: Water Supply and Pollution Control Demonstration Project grant.

* * * * * *

NEWS NOTE

As we go to press, total distribution count of the September red, white, and blue VOTER stands at 715,000 copies.

#

CORRECTION

In the August 21, 1964, FYI, it was incorrectly stated that the total 1963 "Trick or Treat for UNICEF" collection came to \$2 billion. The correct sum should read \$2 million (not billion). FYI regrets the error.

FROM LOCAL LEAGUES WE HEAR . . .

Tenafly, N.J., the town in which Elizabeth Cady Stanton was severely criticized for trying to cast her first vote and for associating with such woman suffrage leaders as Susan B. Anthony and Matilda Joslyn Gage, last September finally recognized the former resident for her role in the struggle for votes for women.

At the suggestion of the Tenafly League, which incidentally was founded by Mrs. Carrie Chapman Catt, the Planning Board designated a street in the area where Mrs. Stanton lived as "Stanton Road." State and local League officers and descendants of Mrs. Stanton were among those attending dedication ceremonies.

* * * * * *

Mrs. Robert Bressler, president of the Toledo League, received the following letter from the city's Congressman, Representative Thomas Ludlow Ashley:

"This morning the President invited me to come down to the White House for the signing of the International Development Association Act, a ceremony in which he uses a number of pens in the affixing of his signature. These are then presented to the members of Congress who played a part in the drafting and enactment of the legislation.

"I am sending the pen I received to you because of the splendid work you and the League of Women Voters are doing. It occurred to me that this particular ceremony was only possible because of the participation and support of citizens such as yourself and that you should therefore be the recipient of the pen."

* * * * *

The Metropolitan Columbus (Ohio) League's finance flyer is a sheet from a yellow, legal-sized pad on which appears an illustrated poem -- "A Hand for the League of Women Voters." We quote one verse.

"A woman usually joins the League because she has some interest in government, but feels inadequate about how little she knows. We're strictly amateur, but by the time a member has dug into a subject in compulsive League fashion, she is usually more professional than the pros."

* * * * * *

According to the September <u>Gary</u> (Ind.) <u>Voter</u>, the September 1964 <u>Readers Digest</u> carried the following:

"A League of Women Voters study group, wrestling with the world's problem, was discussing whether to send wheat to Russia, and whether such wheat would raise the standard of living and make the Reds less disposed to war. Finally, one quiet member settled it. 'If you feed them enough, they'll be less likely to fight,' she said, then explained her reasoning. 'I know; I've been on Metrecal for two weeks, and I'm ready to fight anybody!'"

PUBLIC RELATIONS CALENDAR

November :	3	 General Election Day
November a	8	 American Education Week begins. Through the 14th
		Veterans Day or Armistice Day
November	12	 Elizabeth Cady Stanton's birthday (Born 1815, died 1902)
November	26	 Thanksgiving Day
November	30	 Chanukah
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A 200-word summary of the candidate's accomplishments must accompany the completed official nomination form. Clippings, pamphlets, and other materials may also be submitted. For information and nomination blanks write to the Lane Bryant Awards, 465 Fifth Avenue, New York 17, N.Y.

* * * * * * * *

PUBLIC RELATIONS CALENDAR

1965	International Cooperation Year began January 1. By Presidential proclamation and by resolution of the General Assembly of the United Nations.
February 12	Abraham Lincoln's birthday
February 14	- Ct Valentine's Day
February 15	Susan B. Anthony's birthday
February 22	George Washington's birthday
March 7	National Business Women's Week begins. Through the 13th
indi cin 7	Sponsored by the National Federation of Business and Pro Women's Clubs.
March 17	St. Patrick's Day

- 4 -

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A 200-word summary of the candidate's accomplishments must accompany the completed official nomination form. Clippings, pamphlets, and other materials may also be submitted. For information and nomination blanks write to the Lane Bryant Awards, 465 Fifth Avenue, New York 17, N.Y.

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PUBLIC RELATIONS CALENDAR

1965	International Cooperation Year began January 1. By Presidential proclamation and by resolution of the General Assembly of the United Nations.
February 12	Abraham Lincoln's birthday
February 14	St. Valentine's Day
February 15	Susan B. Anthony's birthday
February 22	George Washington's birthday
March 7	National Business Women's Week begins. Through the 13th. Sponsored by the National Federation of Business and Professional Women's Clubs.
March 17	St. Patrick's Day

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League of Women Voters of the United States 1200 - 17th Street, N.W. Washington, D.C. 20036

April 23, 1965

FYI

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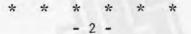
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AUG 30 1965

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"Now what Government official, faced with the urgent requirement of communicating with the public, is going to defy 'Gronouski's law' by withholding information? It just works against him. It reduces his base of possibility. If 10 releases equal 1 news story, then it is obvious that 100 releases equal 10 stories. It's known as 'information escalation.' And that's the way the system works. Everyone releases all he knows and gets 10 percent of it published. But there's a hitch in the system. It's usually the wrong 10 percent that gets published. No matter how hard you try, it seems, you still can't get your story across."

From an address by John A. Gronouski, Postmaster General, to the National Press Club, June 30.

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"Now what Government official, faced with the urgent requirement of communicating with the public, is going to defy 'Gronouski's law' by withholding information? It just works against him. It reduces his base of possibility. If 10 releases equal 1 news story, then it is obvious that 100 releases equal 10 stories. It's known as 'information escalation.' And that's the way the system works. Everyone releases all he knows and gets 10 percent of it published. But there's a hitch in the system. It's usually the wrong 10 percent that gets published. No matter how hard you try, it seems, you still can't get your story across."

From an address by John A. Gronouski, Postmaster General, to the National Press Club, June 30.

League of Women Voters of the U.S. 1200 - 17th Street, N.W. Washington, D.C. 20036

October 6, 1965

FYI

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OCT 12 1965

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October 6, 1965

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League of Women Voters of the United States 1200 17th Street, N.W. Washington, D.C. 20036

December 1, 1965

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NATIONAL LEAGUE PRESIDENT SPEAKS AT ICY WHITE HOUSE CONFERENCE

When the Committee on Trade met December 1 to present its report at the White House Conference on International Cooperation, national League President Mrs. Robert J. Stuart made the keynote speech.

She was asked to be the keynoter although she was not a regular member of the Trade Committee. Mrs. Stuart's regular committee assignment was with the Resource Conservation and Development Committee and, of course, she was also present when this Committee presented its report during the November 28 - December 1 Conference.

Below are excerpts from Mrs. Stuart's "trade" remarks.

"I am thoroughly, utterly, and completely devoted to the idea that trade is one of the most important bridges of all between people and between countries I believe ture. If the technicians are to be able that a liberal United States trade policy will best serve the political and economic the theorists theirs, the rest of us will interests of this country and of its citi- have to make sure that we not only detect zens collectively and individually /And/ I am, therefore, completely committed to the proposition that there must ... be continued progress in this field ... and that we must recruit an army of trade zealots who are just as dedicated ... as we "It is obvious that this is a lifetime are to the tried and true principles underlying programs for expanded trade.

"... I believe /it is the concerned citizen's job/ to see to it that enough people ing way of life in the community of man.' understand the benefits of trade so that we will not let down those who labor over the details of establishing standards, simplifying procedures and working out the international trade." terms of adjustments.

"And it is our job, too, to follow the plans of those who take the long view and chart the imaginative course for the futo perform their jobs most effectively and but that we put to a stop the protectionist moves designed to undermine bit by bit the bold progress made in the recent past.

assignment. And I, for one, accept it cheerfully. In referring to ICY President Johnson once said that not only 'this year, but next year, and in the years to come international cooperation must be an endur-I quite agree and I suggest that there is . no area to which this philosophy can be applied more usefully than to the area of

LWV PHI BETA KAPPA IMAGE SOFTENED?

League members watching the National Citizenship Quiz November 23 were torn between watching their own scores and keeping an eye on the scores of League members and their friends in the studio who were taking the test in full view of millions of watchers and listeners.

Average score of the studio audience was 73 -- 10 points above the national average but not so good as the average of Congressmen, political party workers, or honor students in St. Louis. So the League Phi Beta Kappa image may be a little blurred for the moment. But perhaps that's just as well.

Not for the moment blurred, however, is the conviction that the National Citizenship Test was, in the words of <u>New York</u> <u>Times</u> critic Jack Gould, "an altogether absorbing and useful hour of television."

We also agree with Mr. Gould that "in terms of advance educational potential, the program obviously had great value" and that "by any standard it was effective teaching."

Many League members have already written IBM and CBS, thanking them for making the program possible. If you wish to do so too, here are the addresses:

> CBS News 51 West 52nd Street New York, New York 10019 and

> International Business Machines 545 Madison Avenue New York, New York 10022

The quiz, incidentally, is available now in paperback (Bantam Book) for 75 cents. Called <u>The National Citizenship Quiz</u>, it gives explanations of the questions asked during the program and includes the texts of the Declaration of Independence and the Constitution and lists of Senators and Representatives.

#

BOOKS USA is a kind of literary CARE. Instead of packets of food, packets of American paperback books are sent abroad for distribution by Peace Corps volunteers and U.S. Information Service officers. These books find their way to students and teachers in Asia, Africa, and Latin America.

Edward R. Murrow announced BOOKS as a government program at the 1963 Convention of the League of Women Voters of New York City. Later that year it became incorporated as a nonprofit, private citizens' organization because it was felt the program could operate more effectively that way. At the same time, a former New York City League president, Mrs. George C. Vietheer, was elected BOOKS first vice president. She still holds this office.

How does it function? BOOKS USA operates through contributions from the American public -- each \$4 of which sends overseas one packet of 10 books in such categories as American history and government, American literature, science, learning English, and children's books -- all for presentation in the donor's name.

Titles are selected by the board of directors from lists recommended by the U.S. Information Agency. The paperback industry allows liberal discounts for purchasing the books.

The organization's board of directors includes Leonard H. Marks, USIA director; Thurgood Marshall, Solicitor General of the U.S.; Sargent Shriver, Peace Corps Director; and Mrs. Vietheer. Headquarters are at 1750 Pennsylvania Avenue, N.W., Washington, D.C. 20006.

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INCIDENTAL INFORMATION

Since September, 22,500 copies of the LWV flyer <u>Baffled</u> have been distributed to social studies teachers and librarians all over the country.

#

FYI FANTASIES

Americans are known to be a people on the move and League members are no exception -- if the number of NATIONAL VOTER changeof-address notices which come into the Washington office each month is any indica- tion of the Federal Bar Association in tion.

As a matter of fact, the sheer volume of these notices prompted this exchange recently:

A -- 'What is the first thing a League member says when she moves into a new community?"

B -- "I don't know. What does she say?" A -- "Take me to your Leaguer."

* * * * * * * *

The word "consensus," one so basic to League procedure and philosophy, has the dubious honor of being perhaps the most frequently misspelled word in our vocabulary. Many people have attempted various reminders to get it right. You probably have heard the saying, "Remember, there's 'sense' in consensus."

For those of you who nevertheless "slip" on this word sometimes, here's another approach to jogging your memory about those pesky c's and s's:

Said a Leaguer on spelling consensus, 'Don't consent to these constant offenses. It won't do to make guesses --First one c, then three s's --There's no sense in implying a census!"

#

RECOMMENDED READING

The story of the U.S. Supreme Court -emphasizing landmark cases from Marbury vs. Madison to the more recent Baker vs. Carr -- has been published by the Foundacooperation with the National Geographic Society.

Through a simple, running commentary and extremely attractive and colorful prints, photographs, and drawings, EQUAL JUSTICE UNDER LAW shows the Court's changing role from its empty-docket beginning in New York in 1790 to its complex operations in 1965. The Court's 95 justices, their times, difficulties, and impact are here.

The 145-paged book is available in paperback (\$1.25) and in hard cover (\$2.75) from the Publications Office of the Foundation of the Federal Bar Association. 304 Federal Bar Building, Washington, D.C. 20006.

EQUAL JUSTICE UNDER LAW is the fifth in a series of books on the national government. The others are on the White House, all of the Presidents, George Washington, and the Capitol Building.

Information on the series may be obtained from the U.S. Capitol Historical Society, 1146 - 16th Street, N.W., Room 216, Washington, D.C. 20036.

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CLASSIFIED AD

For sale, quantities of new publications on "resources":

Water Resources -- Population + Production = Pollution, a FACTS & ISSUES setting down major factors causing water pollution. 15c, 10 for \$1. The 89th Congress Acts on Water Resources Management, Current Review of Water Resources No. II, which describes "monumental" water laws passed in 1965. 50c.

Human Resources -- Development for Distressed Areas, a FACTS & ISSUES discussing recent federal laws to encourage area and regional development. 15c, 10 for \$1. (Copy enclosed with this FYI.) The 89th Congress Acts on Regional Development, Economic Opportunity Amendments and Education, Current Review of Human Resources No. II, analyzing recent legislation related to educational and employment opportunities in the U.S. 50c.

FUND-RAISING GUIDE PRAISED

When Washington Post columnist Bill Gold recently (November 23) discussed ways of raising money for charities, he posed one basic question. "Which is more effective, a 'project' designed to raise funds, or a straightforward appeal for money?"

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 Abraham Lincoln's birth- day, celebrated in 32 states.
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 George Washington's birth- day, celebrated in 48 states, the District of Columbia, and Puerto Rico.

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League of Women Voters of the United States 1200 17th Street, N.W. Washington, D.C. 20036

December 1, 1965

FYI

FOR YOUR INFORMATION

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NATIONAL LEAGUE PRESIDENT SPEAKS AT ICY WHITE HOUSE CONFERENCE

When the Committee on Trade met December 1 to present its report at the White House Conference on International Cooperation, national League President Mrs. Robert J. Stuart made the keynote speech.

She was asked to be the keynoter although she was not a regular member of the Trade Committee. Mrs. Stuart's regular committee assignment was with the Resource Conservation and Development Committee and, of course, she was also present when this Committee presented its report during the November 28 - December 1 Conference.

Below are excerpts from Mrs. Stuart's "trade" remarks.

"I am thoroughly, utterly, and completely devoted to the idea that trade is one of the most important bridges of all between people and between countries.... I believe ture. If the technicians are to be able that a liberal United States trade policy will best serve the political and economic the theorists theirs, the rest of us will interests of this country and of its citi- have to make sure that we not only detect zens_collectively and individually /And/ I am, therefore, completely committed to the proposition that there must ... be continued progress in this field ... and that we must recruit an army of trade zealots who are just as dedicated ... as we "It is obvious that this is a lifetime are to the tried and true principles underlying programs for expanded trade.

"... I believe /it is the concerned citizen's job/ to see to it that enough people ing way of life in the community of man.' understand the benefits of trade so that we will not let down those who labor over the details of establishing standards, simplifying procedures and working out the international trade." terms of adjustments.

"And it is our job, too, to follow the plans of those who take the long view and chart the imaginative course for the futo perform their jobs most effectively and but that we put to a stop the protectionist moves designed to undermine bit by bit the bold progress made in the recent past.

assignment. And I, for one, accept it cheerfully. In referring to ICY President Johnson once said that not only 'this year, but next year, and in the years to come international cooperation must be an endur-I quite agree and I suggest that there is . no area to which this philosophy can be applied more usefully than to the area of

LWV PHI BETA KAPPA IMAGE SOFTENED?

League members watching the National Citizenship Quiz November 23 were torn between watching their own scores and keeping an eye on the scores of League members and their friends in the studio who were taking the test in full view of millions of watchers and listeners.

Average score of the studio audience was 73 -- 10 points above the national average but not so good as the average of Congressmen, political party workers, or honor students in St. Louis. So the League Phi Beta Kappa image may be a little blurred for the moment. But perhaps that's just as well.

Not for the moment blurred, however, is the conviction that the National Citizenship Test was, in the words of <u>New York</u> <u>Times</u> critic Jack Gould, "an altogether absorbing and useful hour of television."

We also agree with Mr. Gould that "in terms of advance educational potential, the program obviously had great value" and that "by any standard it was effective teaching."

Many League members have already written IBM and CBS, thanking them for making the program possible. If you wish to do so too, here are the addresses:

> CBS News 51 West 52nd Street New York, New York 10019 and

> International Business Machines 545 Madison Avenue New York, New York 10022

The quiz, incidentally, is available now in paperback (Bantam Book) for 75 cents. Called <u>The National Citizenship Quiz</u>, it gives explanations of the questions asked during the program and includes the texts of the Declaration of Independence and the Constitution and lists of Senators and Representatives.

#

'CARE' IN PAPERBACK

BOOKS USA is a kind of literary CARE. Instead of packets of food, packets of American paperback books are sent abroad for distribution by Peace Corps volunteers and U.S. Information Service officers. These books find their way to students and teachers in Asia, Africa, and Latin America.

Edward R. Murrow announced BOOKS as a government program at the 1963 Convention of the League of Women Voters of New York City. Later that year it became incorporated as a nonprofit, private citizens' organization because it was felt the program could operate more effectively that way. At the same time, a former New York City League president, Mrs. George C. Vietheer, was elected BOOKS first vice president. She still holds this office.

How does it function? BOOKS USA operates through contributions from the American public -- each \$4 of which sends overseas one packet of 10 books in such categories as American history and government, American literature, science, learning English, and children's books -- all for presentation in the donor's name.

Titles are selected by the board of directors from lists recommended by the U.S. Information Agency. The paperback industry allows liberal discounts for purchasing the books.

The organization's board of directors includes Leonard H. Marks, USIA director; Thurgood Marshall, Solicitor General of the U.S.; Sargent Shriver, Peace Corps Director; and Mrs. Vietheer. Headquarters are at 1750 Pennsylvania Avenue, N.W., Washington, D.C. 20006.

#

INCIDENTAL INFORMATION

Since September, 22,500 copies of the LWV flyer <u>Baffled</u> have been distributed to social studies teachers and librarians all over the country.

#

FYI FANTASIES

Americans are known to be a people on the move and League members are no exception -- if the number of NATIONAL VOTER changeof-address notices which come into the Washington office each month is any indica- tion of the Federal Bar Association in tion.

As a matter of fact, the sheer volume of these notices prompted this exchange recently:

A -- 'What is the first thing a League member says when she moves into a new community?"

B -- "I don't know. What does she say?" A -- "Take me to your Leaguer."

* * * * * * * *

The word "consensus," one so basic to League procedure and philosophy, has the dubious honor of being perhaps the most frequently misspelled word in our vocabulary. Many people have attempted various reminders to get it right. You probably have heard the saying, "Remember, there's 'sense' in consensus."

For those of you who nevertheless "slip" on this word sometimes, here's another approach to jogging your memory about those pesky c's and s's:

Said a Leaguer on spelling consensus, 'Don't consent to these constant offenses. It won't do to make guesses --First one c, then three s's --There's no sense in implying a census!"

#

RECOMMENDED READING

The story of the U.S. Supreme Court -emphasizing landmark cases from Marbury vs. Madison to the more recent Baker vs. Carr -- has been published by the Foundacooperation with the National Geographic Society.

Through a simple, running commentary and extremely attractive and colorful prints, photographs, and drawings, EQUAL JUSTICE UNDER LAW shows the Court's changing role from its empty-docket beginning in New York in 1790 to its complex operations in 1965. The Court's 95 justices, their times, difficulties, and impact are here.

The 145-paged book is available in paperback (\$1.25) and in hard cover (\$2.75) from the Publications Office of the Foundation of the Federal Bar Association, 304 Federal Bar Building, Washington, D.C. 20006.

EQUAL JUSTICE UNDER LAW is the fifth in a series of books on the national government. The others are on the White House, all of the Presidents, George Washington, and the Capitol Building.

Information on the series may be obtained from the U.S. Capitol Historical Society. 1146 - 16th Street, N.W., Room 216, Washington, D.C. 20036.

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50¢.

CLASSIFIED AD

For sale, quantities of new publications on "resources":

Water Resources	<u>Population + Production = Pollution</u> , a FACTS & ISSUES setting down major factors causing water pollution. 15¢, 10 for \$1. <u>The 89th Congress Acts on Water Resources Management</u> , Cur- rent Review of Water Resources No. II, which describes
	"monumental" water laws passed in 1965. 50¢.
Human Resource	Development for Distressed Areas, a FACTS & ISSUES discussing recent federal laws to encourage area and regional develop- ment. 15¢, 10 for \$1. (Copy enclosed with this FYI.) The 89th Congress Acts on Regional Development, Economic
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March 15, 1966

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"/But/ neither the work of the groups nor the effectiveness of the approach get a fair chance without the genuine participation of the majority of the members. The League, and particularly the Lincoln League, has never favored positions on public policy, however brilliant, arrived at by a small elite, passively endorsed by a lackadaisical constituency.

"It is not our product / then/ but our market we need to improve, and I hope that the next round of unit meetings will find more of us together, in active consideration of the problems that genuinely shape our lives, despite the illusion that they are far removed, and the inevitable result will be an even better product.

"Yours in marketing."

OEF WORKS WITH OAS

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part of the IACW-sponsored project which began at the University of Puerto Rico with a six-week course of study in political processes, political and social structures, and community organizations.

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(more)

OEF and OAS (con't. from page 1)

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(This kind of unsolicited testimonial makes an excellent addition to any finance kit. Free copies of the four-page leaflet may be ordered from the Association at

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"But, Chief, who "

"I can't tell you who they are now, Smart. We'll have to call these people by their code name -- 'contributors'."

The Chief leaned back and smiled meaningfully. "Your job, Smart, is to find those contributors and relieve them of the burden of guarding those supplies. And you have only until to do the job."

"But, Chief "

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Undercover agent	 Anyone who can type or make phone calls
Front man	- one who calls on contributors
Decoy	- baby-sitter on days
	of the big drive)

From The Wichita Voter for December 1965.

(You will be interested in knowing that the national finance committee is planning to display other samples of good finance articles at the Convention.)

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OUR APPORTIONMENT STAND MAKES THE RECORD

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"I think the Nation owes the League of Women Voters its highest commendation for undertaking a thorough study of this fundamental question nationwide. Its efforts and its report are in the highest tradition of the League's civic leadership, and its long-standing interest in more effective state governments," he said.

* # # #

- 3 -

MRS. STUART JUDGE FOR RADIO-TV AWARDS

The Alfred I. DuPont Awards Foundation has invited Mrs. Robert J. Stuart, national League president, to serve on its Committee of Awards for the second consecutive year.

The Committee meets early in the spring at Foundation headquarters at Washington and Lee University in Lexington, Va., to select winners for the Foundation's several awards which are made to stations and individuals for high standards of radio and television broadcasting in the public interest.

Awards will be made several weeks later in Washington, D.C.

#

MEDICARE STILL NEEDS HELP

MEDICARE might be the law, but the new health insurance program still needs help so that everyone over 65 is aware of the benefits now available. And its administrator, the U.S. Social Security Administration, is asking members of the League and other national women's organizations to help spread the word that March 31 is the deadline for enrollment in the program for all persons who were 65 or over January 1, 1966.

#

PUBLIC RELATIONS CALENDAR

March 6 - Girl Scout Week begins March 17 - St. Patrick's Day April 10 - Easter Sunday April 17 - National Library Week begins April 24 - National YWCA Week Begins

#

READ AND WRITE

- <u>Weekly Compilation of Presidential Documents</u> -- new government weekly which contains all available transcripts of the President's press conferences, messages to Congress, public speeches and statements, other materials released by the White House. A year's subscription to this invaluable source of current information on presidential policies and pronouncements is \$6. Order from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402.
- UNESCO and the Decade of Development -- four-page Sunday (October 24, 1965) supplement to the Kansas City (Mo.) Star which describes work of UNESCO -- particularly in relation to development of emerging nations -- and assistance programs of other international agencies and the U.S. Agency for International Development. The supplement was written in anticipation of the 10th National Conference of the U.S. National Commission for UNESCO held last November in Kansas City. Free copies are available from the Secretariat of the National Commission, Room 2425, Department of State, Washington, D.C. 20520.
- Africa 1966 -- an 88-page work on the geography, history, government, culture, and economy of the 37 independent African nations; includes attractive maps and notes on African dependent territories. The book is \$1 from Stryker-Post Publications, 6330 Utah Avenue, N.W., Washington, D.C. 20015.

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Senator Paul Douglas of Illinois had some very flattering things to say about the League when he had our apportionment stand reprinted in the January 17 <u>Congressional</u> Record.

He called the League consensus "one of the most encouraging developments since the Court acted in June of 1964 to enforce this /one man, one vote/ guarantee of the Constitution."

"I think the Nation owes the League of Women Voters its highest commendation for undertaking a thorough study of this fundamental question nationwide. Its efforts and its report are in the highest tradition of the League's civic leadership, and its long-standing interest in more effective state governments," he said.

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MRS. STUART JUDGE FOR RADIO-TV AWARDS

The Alfred I. DuPont Awards Foundation has invited Mrs. Robert J. Stuart, national League president, to serve on its Committee of Awards for the second consecutive year.

The Committee meets early in the spring at Foundation headquarters at Washington and Lee University in Lexington, Va., to select winners for the Foundation's several awards which are made to stations and individuals for high standards of radio and television broadcasting in the public interest.

Awards will be made several weeks later in Washington, D.C.

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MEDICARE STILL NEEDS HELP

MEDICARE might be the law, but the new health insurance program still needs help so that everyone over 65 is aware of the benefits now available. And its administrator, the U.S. Social Security Administration, is asking members of the League and other national women's organizations to help spread the word that March 31 is the deadline for enrollment in the program for all persons who were 65 or over January 1, 1966.

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PUBLIC RELATIONS CALENDAR

March 6 - Girl Scout Week begins March 17 - St. Patrick's Day April 10 - Easter Sunday April 17 - National Library Week begins April 24 - National YWCA Week Begins

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READ AND WRITE

- <u>Weekly Compilation of Presidential Documents</u> -- new government weekly which contains all available transcripts of the President's press conferences, messages to Congress, public speeches and statements, other materials released by the White House. A year's subscription to this invaluable source of current information on presidential policies and pronouncements is \$6. Order from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402.
- UNESCO and the Decade of Development -- four-page Sunday (October 24, 1965) supplement to the Kansas City (Mo.) Star which describes work of UNESCO -- particularly in relation to development of emerging nations -- and assistance programs of other international agencies and the U.S. Agency for International Development. The supplement was written in anticipation of the 10th National Conference of the U.S. National Commission for UNESCO held last November in Kansas City. Free copies are available from the Secretariat of the National Commission, Room 2425, Department of State, Washington, D.C. 20520.
- Africa 1966 -- an 88-page work on the geography, history, government, culture, and economy of the 37 independent African nations; includes attractive maps and notes on African dependent territories. The book is \$1 from Stryker-Post Publications, 6330 Utah Avenue, N.W., Washington, D.C. 20015.

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League of Women Voters of the United States 1200 - 17th Street, N.W. Washington, D.C. 20036

September 1, 1966

FYI

FOR YOUR INFORMATION

(This FYI is designed for you - bulletin editors and public relations chairmen. You may wish to use it for fillers in your bulletin, for promotion pieces, newspaper items, speech ideas, conversation starters. It is written with pleasure and in the hope that it will be read the same way.)

A COMPOSITE PICTURE OF 1966 LEAGUE CONVENTION DELEGATES

When a careful study was made of the questionnaires which each delegate to the Denver Convention was asked to complete, it was discovered that together the amount of time they had spent in the League totaled nearly 9,000 years! And this accounts for only about 75 percent of the 1,360 voting delegates, because all did not return their forms.

And we seem to be getting younger too. The median age of the 996 women who did send in their questionnaires was 41 years. The average age of the "typical" delegate to the three previous Conventions was 43 years. The oldest 1966 delegate on record was 78; concerts, gardening, spectator sports, playthe youngest, 25.

More likely than not a delegate had two -- maybe three -- children. Putting the questionnaires together, we came up with a grand total of 2,456 children and nearly 300 grandchildren.

Most of the delegates had either graduated from college or had credits towards their bachelor's degrees. One hundred and thirteen had their masters' and 11 their doctorates. Nearly all of them held down a job before marriage and about 10 percent are presently employed.

Consensus seems to be that cooking is okay, but housework per se is not so popular. Even so, only about half have any degree of household help and of these just 20 women indicated their help was full-time.

Without a doubt, reading was a League delegates's favorite pastime. Other recreation included going to the theater and

ing cards, swimming, tennis, golf.

Husbands were apt to be professional or businessmen and usually quite enthusiastic about their wives' interest in the League. A few occasionally voice disapproval, but this is not because of the League itself, rather because of the time it demands of their spouses.

The average length of League membership for delegates was approximately nine years. The longest was 44 years . . . and the shortest period was just three months.

And we think we should keep our eye on this new member. Anyone who could manage to get delegate credentials after belonging just three months, undoubtedly has a great career ahead of her in the League of Women Voters.

NEWS BRIEFS

The 12-year-old son of a Board member of the Park Forest (Ill.) League recently wrote Senator Dirksen asking him to do something about water pollution. The Senator replied by sending him a copy of the LWV Facts & Issues -- <u>Population +</u> Production = Pollution.

* * * * * *

Foreign Aid at the Crossroads made the May-June issue of <u>Trade Talk</u>, the official publication of the Committee for a National Trade Policy. The League was cited as a "well-spring of timely and stimulating reports on various aspects of U.S. foreign economic policy" which has just issued another "valuable publication in this series." A short, excellent review of Foreign Aid followed.

* * * * * *

The League of Women Voters of the Metropolitan Area of San Juan (Puerto Rico) recently translated into Spanish <u>Prospects for Education and Employment</u>. If your community contains a large Spanishspeaking population and you would like more information on <u>Prospectos</u> (as it is called in the Puerto Rican edition), write the San Juan president, Mrs. Malcolm Gordon, F-4 Forest Hills Street, Garden Hills, Bayamon, Puerto Rico 00619.

* * * * * *

Resources for the Future, Inc., the nonprofit, tax-exempt corporation which provided the Education Fund with the funds needed to produce The Big Water Fight, was established in 1952 with the cooperation of the Ford Foundation. Its purpose is "to advance the development, conservation, and use of natural resources through programs of research and education." Some of its programs are carried on by the central staff; some are supported by grants to other nonprofit institutions. From the beginning the work of Resources for the Future has been financed by grants from the Ford Foundation.

FOR BULLETIN EDITORS ONLY

Amateur sleuths in the national office are having great problems tracking down the origins of many local bulletins. Indeed Dick Tracy himself would have difficulty discovering where some come from.

But bulletin editors could help us turn up the evidence we need if they would INCLUDE THE NAME OF BOTH THEIR LEAGUE AND THEIR STATE AT THE TOP OF THE BULLETIN. Remember that there are 1,227 local Leagues and it's just impossible to know in which state each is.

Sometimes when the state is not mentioned in the masthead we're lucky and find reference to it in the body of the bulletin itself. But other times it's gotten so bad we've had to go to work on an indecipherable postmark with a magnifying glass:

All of this unnecessary work of course could be done away with. So please, please help us out and put the name of the state where it belongs.

Does each bulletin editor, incidentally, have a copy of the national office's "Tips on Reaching the Member Through Bulletins?" Prepared last spring, the two-page fact sheet gives editors helpful suggestions as to form, style, and content. For a free copy, write to the national League's Publication Department.

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PUBLIC RELATIONS CALENDAR

September 5 -- Labor Day

- September 17 -- Citizenship Day; Constitution Week begins, through the 23rd.
- October 12 -- Columbus Day
- October 24 -- United Nations Day
- October 31 -- Haloween; remember "Trick or Treat for UNICEF."

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"THE BIG WATER FIGHT"

(Editor's note: <u>The Big Water Fight</u>, the LWV Education Fund book about which you have been reading so much lately, will be ready in October. So that members will know about the special price the publisher is offering League members, you might want to insert the following blurb and order blank in your bulletin. Be sure you indicate that orders go to The Stephen Greene Press, not the national League office, and that offer is good only until October 21.)

Over two years of preparation have gone into the League of Women Voters Education Fund's new book -- <u>The Big Water Fight</u> -- which will be off the presses in October. And League members will certainly want copies, because the 256-page hardback volume draws primarily from League success stories for its examples of what private citizens can order form **below** and send directly to do about the critical problems of water The Stephen Greene Press, 120 Main Street, supply, pollution, flooding, and planning. Brattleboro, Vermont 05301.

The Leagues whose work was chosen for the book are in Utah, New York, California, Oregon, New Jersey, Arizona, Missouri, Washington, Maine, Maryland, Pennsylvania, New Mexico, Illinois, Michigan, and Massachusetts. They reported their experiences to the Education Fund's office where the material was edited and put together with the assistance of a grant from Resources for the Future, Inc.

The Big Water Fight includes photos, charts, glossary, reading list, and names and addresses of private and federal offices concerned with water problems.

A special pre-publication price of \$5.75 (regular price will be \$6.95) is being offered by the publisher to LWV members who order by October 21. Fill out the TO: THE STEPHEN GREENE PRESS 120 Main Street Brattleboro, Vermont 05301

FROM: Name Address (city) (state) (zip)

Please send me <u>copies of The Big</u> <u>Water Fight</u> @ \$5.75 per copy plus book rate postage. I am a member of the League of Women Voters.

// Check enclosed. // Bill me.

Order right away. Special offer good only until October 21, 1966.

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"PROFILES IN WOMEN'S COURAGE" BY WIFE OF SENATOR DOUGLAS

Emily Taft Douglas, wife of Senator Paul H. Douglas of Illinois, has recently written an interesting book called <u>Remember the Ladies</u>, an appropriate subtitle for which might be "Profiles in Women's Courage."

The book, which includes a chapter on women active in the suffrage movement, begins with the story of Anne Hutchinson and devotes its final pages to Eleanor Roosevelt. Although the crusades and interests of those women chosen for the book were different, each in some way helped shape American history of fostering humanitarian and libertarian reforms.

<u>Remember the Ladies'</u> publisher is G.P. Putnam's Sons. The price is \$5.50. It is a hardback and 254 pages.

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NEXT_YEAR, CANNES!

"It's Your Decision -- Clean Water," the public service film which was co-sponsored by the League and the Soap and Detergent Association, recently received the second award (in the General Public Welfare category) in the National Visual Presentation Association's "Best Visuals of 1966" program.

The 16mm animated, color film talks about the national water crisis and stresses the need for effective community action to ensure abundant supplies of clean water for future use.

By May the film -- which was premiered just this past March -- had been shown (or had been scheduled to be shown) by over 150 local Leagues. If your League is interested in showing it in your community, the 14½-minute motion picture is still available on a loan-free basis from Association Films, Inc., 600 Madison Ave., New York, New York 10022.

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READING LIST FOR FALL

Start off the new League year with these three pieces of Program materials, each of which a novice, as well as the more "mature" member, can easily handle.

As a matter of fact, the NCA and NCR booklets might be considered prerequisites for <u>all</u> members, because the booklets so clearly and concisely explain what League Program is all about.

National Current Agenda (1966-68) gives background information on each of the three fields of government operations with which the League is now concerned under its CA. It is not a history of League Program, because it discusses only the present CA, but it is indeed a history of the League's involvement with these three issues: Development of Human Resources, Foreign Policy, and Water Resources. 35 pages. 40 cents.

National Continuing Responsibilities (1966-68) takes a good look at the five current CRs -- why they were adopted,

Reading List for Fall (Continued)

positions reached and action taken on them, and what lies ahead for the League as far as these issues are concerned. Also includes an excellent description of how a CA issue becomes a CR. 39 pages. 40 cents.

<u>A Consideration of Federal Financial In-</u> <u>centives to Industry for Abating Water</u> <u>Pollution</u> (also known as "Current Review of Water Resources No. 3") was written to provide more material for reaching consensus on whether or not the federal government should give aid in connection with industrial pollution abatement. It poses the types of aid proposed in Congress, reasons both for and against such assistance, and alternatives to tax preferences. 20 pages. 50 cents.

#

LWV IS SINGLED OUT FOR PART PLAYED IN BUILDING SUPPORT FOR TRADE EXPANSION ACT

Intercom, the bi-monthly publication of the Foreign Policy Association, devoted its March-April 1966 issue to "Public Opinion and Foreign Policy" and singled out the League to show how one organization went all out to mobilize support for trade expansion in 1962.

"Study without action is frustrating; action without study is irresponsible. This is the League of Women Voters' byword no matter what issue it is working on."

And the article took a good look at the "usual and unusual" techniques which the League used in its nationwide education and action campaign to win support for the Trade Expansion Act.

The editors quote from former national foreign policy chairman Barbara Stuhler who said: "As for the League itself, in the process /of building support for the great change-over in trade policy which the Act represented/ we became politicians and economists. To be sure, we had amateur status, but I believe we can claim a professional status as citizens because we cared, we learned, and we acted."

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League of Women Voters of the United States

1200 - 17th Street, N.W. Washington, D.C. 20036

November 22, 1967

FYI

FOR YOUR INFORMATION

Bulletin Editors and Public Relations Chairmen -- F Y I is designed for you!

It contains fillers for you to use in your bulletins...for promotion pieces...newspaper items...speech ideas...conversation starters. It is written with pleasure and in the hope that it will be read in the same way.

THE MEMBERSHIP DRIVE IS OFF TO A FLYING START.

Letters and phone calls pouring into the national office bring the good news that local Leagues -- with latchstrings out -are welcoming a host of new recruits.

...And we know that you (Bulletin Editors and Public Relations Chairmen) can play -and are playing -- a big role in making your local League's membership drive a success.

For this reason we'd like to share with you some excerpts from interesting letters we've received from Leaguers across the country telling us why they joined the League, why the League continues to appeal to them, and/or tips for recruiting others like themselves. (Many are business and professional women, who -- in spite of busy schedules -consider their League activities a must.)

May we suggest that you <u>reprint some of</u> <u>these in your local bulletin</u>? We feel certain that your members will recognize prototypes of their friends in these "thumbnails"...friends who have not yet joined the League. These vignettes contain talking points they can use to help "sign up" these friends as League members. If we've spotlighted the working gal, it's only because so often we hear the lament that women are bypassing the League and instead taking on a job when their youngest enters first grade. We think these personal notes show that Age Thirty-Five may return to office or classroom, but she does not necessarily snub the League in the process. On the contrary, League life frequently begins for her at this point -- or if already begun, takes on new meaning.

We would like to suggest that you seek to uncover among your local members interesting comments as to why <u>they</u> joined the League...and, with their permission, <u>print these in your bulletin</u>, along with some of those we've included on the following pages.

Also a suggestion for PR Chairmen: biographical notes from your own members may provide "fodder" for local news stories and features...contain the kind of human interest angle your local newspaper is looking for...enable you to get the League story across to the community at large while indirectly attracting new members.

(Don't forget to send us clippings when this happens!)

TEACHERS ARE "NATURALS" FOR THE LEAGUE. FOLLOWING ARE SOME THOUGHTS ABOUT LEAGUE MEMBERSHIP CONTAINED IN THEIR LETTERS TO THE NATIONAL OFFICE, WHICH YOU MAY WISH TO USE AS "FILLER-SUGGESTIONS" IN YOUR LOCAL BULLETINS:

<u>A teacher from New York State</u> <u>speaks from personal experience</u> on how to approach the school-marm:

"Teachers are busy, discerning people. First, you have to <u>spark our interest</u> by personal contact...then <u>give us time</u> to digest and appreciate the valuable, impartial materials the League can supply on local issues for our use in our classrooms...and finally <u>zero in</u> on the resulting admiration and respect we come to feel for the League."

Another timely tip set forth in her letter:

"Try contacting teachers on maternity leave. They have more time on their hands and like to keep up their mental and social stimulation."

* * *

A teacher from Kentucky also pushes League publications as entrees for winning over teachers:

"League resource material and unit outlines," she points out, "are extremely valuable to the pressured teacher of current events, local government, and history. They're a marvelous way to make valuable contacts with the teaching community...give service...and win new members for the League."

(A good opportunity for Leaguers with children-in-school to play recruiter!)

* * *

A school counselor points out the League gives career women techniques for moving onward and upward in their work:

"I've found my League experience invaluable in chairing meetings, leading discussions, and conducting committee projects."

She adds that school systems are more and more tending to give teachers time off to participate in the League...just as they do men teachers who take part in Rotary meetings.

A professor from Iowa suggests "wooing" college faculty members:

"Teaching on the college level permits a flexibility of schedule that allows time-out for League meetings. These professional women can be reassured that they need take on only the degree of responsibility within the League that they feel they can comfortably handle."

(She also suggests that Leagues sharpen research techniques and streamline organization to meet the busy careerwomen's time available.)

* * *

A Pennsylvania teacher proposes approaching the world of academe on a "we-need-you--you-need-us" basis:

"Maybe a teacher does not have time to attend all committee meetings on a particular subject, but you can point out to her that she can read at home in spare moments -- and then be particularly valuable to the local League in developing visual aids or putting the material together when the committee is preparing to take the information to the membership for discussion."

She adds:

"Retired teachers are another source of members. Be sure to give them interesting assignments and pay necessary expenses."

* * *

A nursery school owner,

who	is	also	a	local	League	president,
wri	Ltes	as	fol	llows:		

"I have conveyed the excitement and satisfaction I have found in the League to other working (and non-working) women. I find in my community that teachers and professional women come to evening unit meetings, general meetings, and read the bulletin and other publications even though they may not have the time to sit on the Board."

(And she finds that they, in turn, recruit others from their ranks as League members!) BESIDES TEACHING, LEAGUERS ARE PURSUING A VARIETY OF OTHER CAREERS THESE DAYS, RAISING FAMILIES, AND CALENDARING LEAGUE RIGHT ALONG WITH ALL OF IT!

A housing counselor for OEO in Illinois-a Leaguer for 14 years--tells us:

"It is important to stress to others who are thinking of joining the League the satisfaction they can find in discovering that the complexities of government <u>can</u> be understood. And for the woman looking ahead the League opens avenues of employment they might never dream of achieving without the valuable training the League gives them."

An important byproduct:

"It's fun to be able to discuss 'larger' issues with your husband, children, and friends."

* * *

A clinical psychologist working in New Hampshire reminds us:

... that professional women (like herself) with flexible schedules may be able to devote one full day a week to the League.

Working in the League has given her an opportunity to realize goals to correct existing situations and community problems. She recommends the League as a constructive outlet for professional people who want to take constructive action...points out that through participation on state and local items the professional woman learns how to act more effectively in making professional recommendations.

She adds:

"The League needs professional women, and these individuals need the League. Even a busy person with limited free time can find in the League an opportunity to gain the knowledge on which sound opinions can be based. And business and professional women <u>are</u> opinion makers."

* * *

A New Jerseyite says the League keeps working women informed and on their toes:

"I can only say that I have urged fully employed friends to join the League because it is the best way I know of for a busy woman to be aware of what is going on in her community, her state, the nation, and the world.

"Even though the working woman may not be able to attend other than evening meetings -- and then not be ultraactive -- she can, I know from experience, derive great benefit from membership...i.e., a firsthand knowledge about important issues that she could not acquire simply from reading the newspapers."

* * *

A Michigan career woman

emphasizes that many companies now encourage civic activity:

She belongs to a company that gives hearty approval to employee participation in community affairs -- which she finds to be a growing trend in private enterprise.

An interesting note: "I joined the local League as a newcomer to town and was asked to become a member of the Board soon after I joined. I consider it important to <u>involve</u> the working woman with obvious initiative in League Program right away in order to hold her interest."

* * *

A director of a child development center in Massachusetts also stresses how the League has helped her in her work:

"In developing the child care center, I was enormously helped by a League study of the problems of poverty. Through the League I had learned a good deal about the structure of government and about existing legislation, so I know where to look for help."

MEANWHILE BACK ON THE HOME FRONT

A service wife finds the League a passport to making friends in a new community:

"It is generally assumed that as the wife of a career officer in the U.S. Army, political action is forbidden either tacitly or openly. On the contrary, employment by the Federal Government does not disenfranchise one. And as a family which is implicitly a transient one, it is of paramount interest that we be informed quickly, factually, and objectively of local conditions in the area to which we are assigned."

She adds: "Joining the League is the ideal way for service wives to meet people of similar interests as well as to learn about the community. I am a devoted LWV participant wherever it is available. I wish more service wives would join." A Denver Leaguer reveals what League membership can mean to a naturalized citizen:

"The experience of a government under Hitler seemed to bring out in me a deep desire for a knowledge about the government of my newly adopted country and a wish for more active participation in government."

(The League provided this knowledge and opened up avenues of participation.)

"My enthusiasm about the League has rubbed off on other women. My approach has never been what is good for me is good for you, but my conviction that I do have a voice in influencing legislation -- and my proof to people as to what can be accomplished -- has encouraged others to try it out for themselves."

OH SAY, DID YOU SEE

the November Issue of <u>Good Housekeeping</u>? Helen Valentine's "Young Wife's World" plugs the League...urges young mothers to sign up with a local League so they can keep their families posted as to what's happening -- at home and abroad.

NOW IS THE TIME

To start ordering copies of <u>Choosing the President</u>. All members of your League will want to read it <u>before 1968</u>.

(Good Leaguers are, of course, well aware that the <u>choosing</u> process begins <u>now</u> -- not in the summer of '68.)

This 94-page booklet explains step-by-step just how the President is nominated and elected. Part I focuses on steps in the selection. Part II gives facts and figures.

Schools are already starting to order in quantity, and you'll want to bring it to the attention of other organizations in your town, contributors, new citizens...in fact every voter. Have it reviewed in your local newspapers and mentioned on your local radio stations.

Price is just 75 cents a copy.

League of Women Voters of the U. S. 1200 - 17th Street, N. W. Washington, D. C. 20036

January 1969

<u>FYI</u>

FOR YOUR INFORMATION

Bulletin Editors and Public Relations Chairmen --- F Y I is designed for you!

It contains fillers for you to use in your bulletins...for promotion pieces...newspaper items...speech ideas...conversation starters. It is written with pleasure and in the hope that it will be read in the same way.

FAME... IT'S WONDERFUL

The world is taking increasing notice of the League!... in February, we had a letter from President Johnson praising us for Crisis: The Condition of the American City... This was followed by compliments on the booklet from dozens of other top people including Secretary of Housing and Urban Development Weaver, Secretary of Labor Wirtz, Washington Urban League director Sterling Tucker, Boston Law School Dean Robert F. Drinan and others....Incidentally, Secretary Weaver also wrote recently :0 Mrs. Herman Lewis, the League's Human Resources Chairman, to express his appreciation for significant help during the 90th session of Congress. He writes "...results were accomplished largely through the support which you and your associates gave us..measures were considered by Congress."

* * *

<u>Crisis</u> is still for sale at 75 cents each to League members, \$1.00 to others. The short but succinctly thorough summary of our city problems, written in cooperation with Urban America and complete with stunning illustrations, is the best brief analysis you'll find on urban agonies. If someone in your League still doesn't have one, and if it hasn't been widely circulated among your librarians, schools, top media people, etc., get some more!...

* * *

<u>Choosing the President</u> has also been widely acclaimed, chosen as a bonus by the Book of the Month Club and distributed to all 124 UN delegations at the request of then Ambassador Goldberg, who thought it was excellent.

THEY LOVE LUCY!...

* * *

The world is noticing us in other ways: Mrs. Benson appeared on three national radio programs in September and a national TV program in October. She was a guest of Mike Wallace on his CBS <u>Close-Up</u> show, of Barbara Walters over NBC's <u>Emphasis</u>, and of the WGN <u>Reviewing Stand</u> over Mutual...Her network television debut was as a guest on ABC's Virginia Graham <u>Girl Talk</u> show where she and Arlene Francis talked politics and women...

... AROUND THE WORLD

At about the same time, our national president was achieving international notice when the U. S. Information Service included a transcript of a television interview with Washington TV headliner Joe McCaffrey, together with a photo of Mrs. Benson, in a packet shipped to its overseas outlets, and the Voice of America's exclusive radio interview with Mrs. Benson was beamed to VOA's overseas outlets...and did you hear the glowing tributes paid to the League by Howard K. Smith over ABC on election night, as he credited the League with helping ABC gather its election statistics?

READ ALL ABOUT IT!

* * *

Readers of America's national magazines were treated to a full-page Sinclair Oil ad which featured the League of Glastonbury, Connecticut, and a photo of Susan Stone of the Champaign County, Illinois League, who has promoted a tree campaign there. The ad appeared in fall issues of <u>Audubon</u>, <u>National=</u> <u>Geographic</u>, <u>Natural History</u>, <u>Saturday</u> <u>Review</u>, <u>Sports Illustrated</u> and <u>U.S.</u> News and World Report.

* * *

NATIONAL WOMEN'S MAGAZINES featuring pre-election items about the League in: cluded <u>House Beautiful</u> (August), <u>Godd</u> <u>Housekeeping</u> (October), <u>McCalls</u> (November), and <u>Woman's Day</u> (November)... and a company magazine which did a SMASHING four-page story with color photos was <u>The Humble Way</u>, published by the Humble Oil Company. Reprints of the latter are available from the national office while they last.

GET 'EM WHILE THEY'RE HOT!

Just coming off che press are the League's two new works on housing supply, Needed: Six Million Homes (in the Facts & Issues series), and Housing Supply (Current Review of Human Resources No. IV.)...Needed discusses the availability of housing for low and moderate income families, and analyzes the provisions of the 1968 Housing and Urban Development Act, with special focus on rent supplements and other subsidies, nonprofit sponsored housing projects and high risk insurance. (25¢ each; 10 for \$1.75.)....Housing Supply reviews the evolution of federal housing programs, looks at FHA programs for low and moderate income groups.

* * *

... OR COLD (COLD FACTS, THAT IS)

DID YOU KNOW that three Facts and Issues, in addition to the one mentioned above, came out in 1968, and another was revised? The new editions include two on China, <u>Mainland China Under</u> <u>Communist Rule</u> (January) and <u>Mainland</u> <u>China and Her Asian Neighbors</u> (September.) There was also the first in the housing series, this one on discrimination in housing and entitled <u>A Promise to Keep</u>, published in August. And the widely-distributed <u>Who Pays for a</u> Clean Stream? was revised in November.

* * *

CATCH UP!

Notice the list of materials for Catch-Up Kits in the July <u>Voter</u>. There is a suggested Human Resources Kit which includes six publications and sells for \$1.65; a Water Resources Kit including nine titles and selling for \$1.25, and a Foreign Policy Kit with 13 items selling for \$3.00...Just the thing for helping League members catch up with League program!

BOARD AND RUMORS ...

Our Busy Board members are making news as usual... The peripatetic Mrs. Donald Clusen, who wears four hats as 2nd Veep, Water Chairman, Electoral College Chairman and Representative Government Chairman, has found time to give several speeches...In September she earned a standing ovation with her speech on "How the League Reaches Consensus" to the Society of American Foresters...in October she spoke on the Electoral College in Racine, Wisconsin, and in November she was one of the big hits of the National Municipal League's New Orleans Convention, when her topic again was the Electoral system ...

<u>Mrs. David G. Bradley</u>, Foreign Policy Chairman, has been appointed a sponsor of the Atlantic Council, which works toward a community of the U.S., Canada and European countries with "common heritage and interests."...<u>Mrs. Alexander M. White, Jr.</u>, the League's official UN observer, is now known to watchers of 125 TV stations coast to coast, as a result of the very successful <u>How</u> <u>Today's Young Woman Can Take Part in</u> <u>Politics</u> produced by the Coffee Information Service..So popular was the threeminute film that the institute ran cut of copies!

* * *

A LOOK AT THE INNER CITY

The Inner City Citizenship Education Project Newsletter is now available to Leagues and Leaguers. You are invited by the League of Women Voters Education Fund to look over their shoulder at what Leaguers and Inner City residents are doing in seven U.S. cities by subscribing. September through June issues pool resources and techniques, give background information on such subjects as tax exemption, Black Power, Whites in the Inner City, and more .. The Newsletter is available for \$3.00 a year from the League of Women Voters Education Fund, 1200 17th Street, N.W. Washington, D. C. 20036

COMING ATTRACTIONS

The long-awaited <u>Western States Water</u> Conference, sponsored by the League of Women Voters Education Fund, will begin on February 11 at the Ramada Tun in Salt Lake City, and continue through the 13th....Representatives from the Leagues of Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Texas, Utah, Washington and Wyoming will hear experts from private and government sources, as well as our own League experts, explore the special problems of the West and water.

And two more <u>Inner City Conferences</u>, bringing together League members and inner city residents, are scheduled for early 1969....New York City's will be January 14-16, and Kansas City's, February 6-8...the first such conference was in Cleveland in November.

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WHERE THE ACTION IS

No League member should be without a subscription to "Time for Action." When Congress is in session, "Time for Action" alerts the member to act on pending legislation of importance to the League... It also brings her up to date on the state of the legislation in Congress, including a complete rundown on the legislation's background and meaning. Get your order in in time for the first session of the 91st Congress! Only \$2.50 a year...send your check to the League of Women Voters of the U.S., 1200 17th Street, N.W., Washington, D. C. 20036. (Don't forget to include the name of your local League and your own address and zip code.)

FROM THE LEAGUE PRESIDENT

"I think there may well be one thing more valuable than an idea in its time, and that is an idea in action, an idea made to work by the efforts of people working together, making the decisions and taking the concrete steps to bring the idea into effect. This is what the League of Women Voters has been doing, and it is what we must continue to do and more and more effectively. Both the challenge and the opportunity are before us."

> --Mrs. Bruce B. Benson President, League of Women Voters of the United States

A LEAGUE AUTHOR

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"Lansing, (Michigan) Leaguer Margaret Whitaker has co-authored a book with Albert L. Sturm which has just been published: Implementing a New Constitution: The Michigan Experience. Mrs. Whitaker served on state board as legislative chairman for several years and was the League lobbyist at con con. The book is \$5.00 and can be ordered from the Institute of Public Administration, University of Michigan, 1516 Rackham Building, Ann Arbor, 48104." (from Michigan Lansing's October Bulletin.)

ON POVERTY

"Today for the first time, we no longer have to tolerate poverty. We can forsee its eventual elimination.

"In contrast with a history of scarcity, industrial and technological advances have now created enough goods for all Americans. Our wealth, both actual and potential, can provide a decent standard of living for every American.

"Yet never before has the contrast been. so marked between the poor, and not merely the rich, but the great mass of the population.

"The Puritan belief that an indivisible hand separates the deserving and the undeserving poor has failed to pass the test of time. The natural phenomena of flood, fire, disease, and disaster fall upon all without distinction, but social forces, unless controlled by government, fall more heavily on the poor. No state, however rich and powerful, can remain complacent while a certain proportion of its citizens, by virtue of the material and spiritual conditions in which they live, remain unconcerned and uninterested in its welfare and are unable to do their fair share to promote it."

> Preface to Focus on Community Action (Report of the National Advisory Council on Economic Opportunity)

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WHAT A PITCH!

"There comes a time when the rigors of the political campaign start getting to the candidates as well as the voters. Julius 'Bud' Tudor, a Democrat running for the legislature, was one of the ten candidates featured at an open forum staged by the League of Women Voters in the state Senate chamber. Tudor opened his statement with 'I want to thank the ladies of the Little League for inviting me.'" (Quoted from the Williamstown, Massachusetts Voter from a story about another League.)

League of Women Voters of the U.S. 1200 - 17th Street, N. W. Washington, D. C. 20036

March 1969

<u>FYI</u>

FOR YOUR INFORMATION

Bulletin Editors and Public Relations Chairmen -- F Y I is designed for you!

It contains fillers for you to use in your bulletins...for promotion pieces...newspaper items...speech ideas...conversation starters. It is written with pleasure and in the hope that it will be read in the same way.

50TH YEAR BEGINS

Leagues everywhere have entered the League's milestone 50th year with gusto ...on the fun side, there are parties, proclamations, parades, posters, pamphlets, press releases and every possible protestation of pride!...on the practical side, the membership campaign, on which so much depends, continues.

* * *

OUR CELEBRITY

Mrs. Benson added to her laurels as a national celebrity by appearing on the NBC Today show January 2, and as the subject of a nationally published Associated Press feature story a few weeks later.. In addition, the Urban Coalition honored Mrs. Benson by appointing her to its Steering Committee with other distinguished citizens from various walks of life Mrs. Benson was also honored with an invitation to address two state legislatures: those of South Carolina and of Massachusetts. Both law-making assemblies received her remarks with great enthusiasm ... Copies of the article "League of Women Voters

Tries Harder," written by Mrs. Benson for the Smith College Alumnae Quarterly, are available from the national office at a cost of 15 cents each (See page 2) the interview of our national president by ScottMorrison of Mutual Radio was distributed to individual stations in March. Since each station uses these interviews at a different time, there was no way of alerting local Leagues to listen for this one, but it is hoped many League members caught it. If you didn't hear it or hear about it, telephone your Mutual station and ask them if they've used it, and if not, when they plan to schedule it.

MAR 31 1969

LABOR OF LOVE

More kudos for the League from outgoing Labor Department Women's Bureau Director Mary Dublin Keyserling, who writes us: "Your organization especially has been a tremendous force nationally and in the States for the progress which has been made....I am more deeply grateful than I can say for the support you have always given the Bureau."

UP AND OUT ...

The American Civil Liberties Union's January bulletin credits the League of Women Voters with being "most on top" of the nationwide alert to prevent a national constitutional convention... while the November <u>Holiday</u> magazine praises the League for being "in the forefront" of the effort to fight water pollution.

... AND ON THE WATER FRONT

To honor the League for its efforts in the fight for clean water, the Belle Baruch Foundation has awarded the League its 1968 Bernard M. Baruch Special Citation for Water...and the National Wildlife Federation has awarded us one of its coveted Whooping Crane statuettes for our "many contributions and dedicated service on behalf of the American people in the wise use and conservation of all natural resources, especially in the field of water pollution abatement."

* *

FROM THE LEAGUE PRESIDENT

"There is a vast contrast between the idea of equality of opportunity and fulfillment of that idea. The society that we subscribe to, condone and accept is free and open for white people but not for black people, not for Indians, Mexican-Americans, Puerto Ricans.

"White-collar jobs are usually whitecolor jobs. Some progress notwithstanding, there still is little more than nominal representation of minorities among policy-makers, administrators and top-level staff in business or the professions, in the communications media, hospitals, schools, welfare administration or law enforcement."

> --Mrs. Bruce B. Benson President League of Women Voters of the United States

(quoted from "League of Women Voters Tries Harder" in Smith Alumnae Quarterly, February 1969.)

GOLD YEAR NUGGETS

A letter to all members from Winnetka-Northfield-Kenilworth (Illinois) League 50th Anniversary co-chairmen Harriet Kirby and Sylvia Weinberg said one check came in with a note saying "I owe the League of Women Voters a great deal ... how does one possibly pay for friends, common interests, warmth, fun, a sense of usefulness?"...And an original idea from the bulletin of the LWV of Alexandria, Virginia: Turn in the foreign bills you've been saving as souvenirs of your trips abroad, so they can be converted to U.S. currency and help swell the League's 50th anniversary coffers...Oft-quoted is national campaign chairman Mrs. Alf Gundersen's quote from Shakespeare's Julius Caesar as she admonished fund-raisers attending the 50th Anniversary workshops:

"There is a tide in the affairs of men Which, taken at the flood, leads on to fortune:

Omitted, all the voyage of their life Is bounded in shallows and in miseries."

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BOARD AND RUMORS

First Vice-president Mrs. William M. Christopherson has been appointed to the Board of Directors of the Overseas Education Fund...other national board members who serve as OEF board members are Mrs. Kenneth W. Greenawalt and Mrs. Ezra Levin... Busy Mrs. Greenawalt has also accepted the chairmanship of New York City's 50th Anniversary Campaign, while the equally energetic Mrs. Levin has accepted another non-League assignment as a member of the State Advisory Council of the Division of Health Planning and Resources in her home state of Illinois...Mrs. Charles Johnson spoke on her experiences with the Minneapolis Coalition when she appeared as a panelist at an Urban Coalition-National Institute of Public Affairs Conference on urban affairs in Washington in February. . Mrs. H.E. Murphree, Jr. is now a citizen of Dickenson, Texas, again, since her husband's transfer back there from Whiting, Indiana, in January.

we salute Bulletin Editors <u>Mrs. Frank</u> <u>Hubbell</u>, (<u>The Leagueline</u>, LWV of Greater York, York, Pennsylvania), <u>Mrs.</u> <u>Joseph F. Romano</u>, (<u>The Voter</u>, LWV of North Brookhaven, Brookhaven Township, New York), <u>Mrs. James Russell</u>, (<u>The Bulletin</u>, LWV of Greater Youngstown, Ohio), and <u>Mrs. Charles White</u>, Jr. (<u>Bulletin</u>, LWV of Palos Verdes Peninsula, California.) -- four of MANY good bulletin editors the League is blessed with...

* *

The LEAGUELINE has a nicely designed page 1 log, which includes the name of the League and its area including the state; bright blue, very readable type, and is filled with good news items including a couple of pages neatly laid out in two easy-on-the-eyes columns... The Voter also opts for blue by using blue paper on its front page, is very neatly typed, has good illustrations, and, most important of course, meaty items... The Palos Verdes Bulletin also has a gracefully designed page 1 logo, and a neat, attractive format making use of the two-column style. It uses plenty of white space---or yellow, blue, green, gold or what-have-you space---as each page is a different color. Contains plenty of information too. These three are simple mimeograph jobs ... proving you don't have to be affluent to be readable.

THE YOUNGSTOWN BULLETIN is in a different style, and is done in offset...It measures a compact $8\frac{1}{2} \ge 6\frac{1}{2}$, is beautifully laid out, is dotted with gay little illustrations, and is crammed with <u>facts</u>, often underlined for emphasis.

* *

All four editors have extra copies they will be happy to send to anyone interested in seeing them. Write to:

> Mrs. Frank F. Hubbell, Editor <u>The Leagueline</u> LWV of Greater York 1905 Woodstream Drive York, Pennsylvania 17402

Mrs. Ruth Connelly Circulation Chairman LWV of North Brookhaven 4 Hiawatha Lane Setauket, New York 11785

Mrs. Sylvia Russell, Editor <u>The Bulletin</u> LWV of Greater Youngstown P. O. Box 1223 Youngstown, Ohio 44501

Mrs. Charles D. White, Jr., Editor <u>Bulletin</u> LWV of Palos Verdes Peninsula 5048 Foxpoint Lane Rolling Hills Estates California 90274

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STATE IT STATE IT STATE IT STATE IT!

Although your bulletin is great it Is a fact that we just hate it When we go to read and rate it And find you state you failed to state it!

Is it Ala, Ark or Fla? Could be Del or Cal or La! Maybe Kan or Mass or Va! Possibly it's Maine (Utah?) We guess it's Minn -- we guess Wyo, We play with Ky and Mich and O! N. C. - N. D. - why who can say? Maybe Wash or Ioway! Colo, Conn or maybe Penn, Ill or Md or could be Tenn! N. M., N. J. - we've got it! -- Mont! Or is it Okla, or Vermont? N. H., Alaska, or N. Y.? West Virginia, Ind, R. I.? Arizona? maybe Miss -S. D., Hawaii, could be Wis, Nebraska, maybe Idaho, Maybe Nev or maybe Mo! Could be Texas, or S. C., Ore or Ga -- what can it be?

Your city's there, your League, --but wait! There's not a clue to what's your state! Collate it, crate it, bait it, date it --But state it state it state it state it!

POLISH SPECIALTIES

<u>Mrs. Alina Zeranska</u> of the LWV of Bethel Park, Pennsylvania, has written a book called <u>The Art of Polish Cooking</u>...and speaking of things Polish, did you hear about the League bulletin that carried this item: "Thanks to T. H. for getting workers to gather data from the Poles and phone it into ABC."

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EAGER LEAGUERS

Congratulations to Mrs. Howard Cromwell, president of the League of Women Voters of Ohio, named an Outstanding Woman of the Year by the Cincinnati Enquirer ... Carol Slotkin and Barbara Sherman of the LWV of Charlotte, North Carolina, got a police escort to a Board of Education meeting when they stopped to ask directions. They explained that they were League observers and this was enough for the League-conscious officer, who escorted them to the meeting with lights flashing and siren blowing. For a reward the ladies gave him a short explanation of League policy, consensus and the current education item!.....Mrs. Hubert Humphrey was made an honorary member of the LWV of Buffalo, Minnesota during a joint Buffalo-Waverly celebration honoring the former vice-president and his wife...

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Fun to read, and enlightening too, was the account by Editor Fran Helfman of the Mt. Lebanon Voter (LWV of Mt. Lebanon, Pennsylvania) of "The Making of A Bulletin."...Fran takes her readers through the steps from receiving material, through reading, cutting, adding and inserting, through approval by the president, typing, stenciling, reproducing, stapling, folding, scotch taping and mailing.

DOTS AND SPOTS ...

Ina letter to Mrs. Benson, CBS President Frank Stanton congratulated the League "on your current action program in the area of housing discrimination." The network executive added: "I am sure you will bring to it the same enthusiasm and competence which have marked the League's outstanding efforts in other areas, which have earned for your organization the respect, admiration and gratitude of your countrymen."... Mrs. Benson was paid another compliment when the editors of Business Week magazine published her letter commenting on their article "Why the U. S. Must Sell More Overseas" and calling their attention to an error therein....Copies of this article, by the way, can be purchased from the magazine by sending 50c to the Reprint Department, Business Week, 330 West 42nd Street, New York. New York 10036. It appeared in the January 4 issue.

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... AND DASHES AND FLASHES

A graduate student in Iowa who received League materials to help her with research was so impressed by them that after she finished her paper she turned the League publications over to the local library, who gratefully received them...The LWV of Galesburg, Illinois had the pleasure of seeing their new Know Your Town publicized in lights on a huge local Home Savings and Loan Association sign... A recent edition of Amerika, Russian-language magazine published by the State Department for distribution in the Soviet Union, contains an account by Mrs. George A. Little, a member of Board of Directors of the OEE about League members who were hostesses to a group of Soviet women who visited the U.S. in 1967... The League pamphlet, Is Politics Your Job? so impressed International Business Machines that they published about two-thirds of it in employee publication, their which reaches about 150,000 employees.