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# Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4650/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

## AFTER HOURS CALL:

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Christy Bingham, Manager, Broadcast Bureau, (806) 795-1865

CONTACT: Preston Lewis

1-4-16-84

LUBBOCK--Lubbock novelist Jane Gilmore Rushing, whose seven novels depict West Texas and its people, their customs, manners and morals, has been named the first distinguished alumna of the Texas Tech University Department of English.

Dr. Rushing will be recognized during the department's first awards banquet at 7 p.m. Thursday (April 19) in the University Center Ballroom.

She earned her master's degree in 1945 and her doctorate in 1957, both in English, from Texas Tech.

Her novels, all published by Doubleday, and publication dates are: "Walnut Grove," 1964; "Against the Moon," 1968; "Tamzen," 1972; "Mary Dove," 1974; "The Raincrow," 1977; "Covenant of Grace," 1982; and "Winds of Blame," 1983.

Rushing earned her bachelor's degree in journalism from Texas Tech. She worked briefly as a reporter for the Abilene Reporter-News and later taught English at the high school and university levels.

In 1961 she won the "Virginia Quarterly Review's" prestigious Emily Clark Balch Award for a short story, "Against the Moon." Since then she has worked full-time as a novelist.

Her novels have explored life in West Texas for a century beginning in the 1870s. Her other writing credits include co-authorship of "Evolution of a University: Texas Tech's First Fifty Years."

She is married to James A. Rushing of the Texas Tech English faculty.

Tickets available through the English Department, 742-2501, are \$10 for the public and \$5 for students.



CONTACT: Cheryl Duke

2-4-16-84

LUBBOCK--After a combined 72 years of service to Texas Tech University, Theodor W. and Beatrice W. Alexander will retire this summer.

Theodor Alexander, professor of German, helped make the annual German play a Texas Tech tradition with a statewide following. His wife, Beatrice, of the Romance Language faculty, integrated visual aids to teach dialogue and other language concepts in her classes.

The two met on the Texas Tech campus. After auditing each other's language courses, they were married in the summer of 1947. Since then their work has been teaching and promoting the study of foreign language.

Alexander's teaching concepts included the use of plays. He started the Texas Tech German play as a language teaching tool during his first year.

"It is remarkable what rapid progress students can make with the oral language while working on the play," Alexander said.

"We note changes and progress from rehearsal to rehearsal."

Alexander took a play on the road to the Texas German community of Boerne in 1948.

The play and community outreach led to the formation of the Texas Association of German Students (TAGS) in 1952. Alexander was co-founder of the organization with Dr. Wolfgang Michael, who began producing German plays at the University of Texas-Austin, and Sister Joan of Arc at our Lady of the Lake College. UT and Texas Tech plays have become annual entertainment for the group's meetings.



Alexander directed his final play, "The Firebugs" by Max Frisch, this spring at Texas Tech. It also was performed at the March TAGS meeting in San Angelo.

"I will really have to psyche myself up not to miss the play. It grows on you," he said. "But at least it will be in good hands."

A former student -- Texas Tech Professor Thomas I. Bacon -- will carry on the Texas Tech German play tradition. As Dr. Alexander's student, Bacon helped direct 1959 and 1961 plays and acted in them in 1961 and 1962. As a faculty member, Bacon has co-directed the plays every year but one since 1975.

Alexander has also seen German plays produced by his former students in Texas high schools in Duncanville and Spring. Another student was instrumental in getting a German play course approved at the University of Southern California.

The German play also influenced the French plays which were started on campus in the 1960s. Mrs. Alexander has been set designer and production manager for 10 French plays and set designer for every German play since 1968 at Texas Tech.

She has directed the first-year French programs and supervised teaching assistants for 17 years. She has sponsored the French honor society 24 years, and was adviser for a French literary magazine from 1962-74. She and her husband have also been involved in joint research projects in French and German comparative literature, particularly, the French influences on German writer Arthur Schnitzler.

Alexander's other contributions to Texas Tech have included starting in 1955 the Texas Tech Kinderschule program to teach German to elementary school children. He has used puppets, plays, games and songs to teach more than 1,500 young students through the years. Professor Irmgard Hunt has assumed responsibilities for the program.

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Both professors said they will miss their classes and students most of all.

"It's exciting when a group of students, like several of the ones this spring, show a strong interest in the language and become highly skilled in its use," Alexander said.

"Teaching is my favorite thing," Mrs. Alexander said. "The first year French class is the most rewarding because it is the one in which you see so much progress. Each class has a personality of its own, and every year a student will say things or ask questions no other student has asked."

After 37 years of teaching, though, Alexander said, "I think it is time to retire. I didn't want to wait until I was too tired or used up to enjoy it."

Mrs. Alexander retires after 35 years of teaching. The couple has two sons and three granddaughters.

After August retirement, they will divide their time between homes in Lubbock and Fredericksburg. They also plan travel to France and Vienna.

"I think I would like to be an architect now. We need to do a lot of work on our Fredericksburg home," Mrs. Alexander said.

For her, Fredericksburg is returning home. Her father was a country doctor there and delivered and treated many of the local residents they meet.

"Ted also likes having these old home folk connections and he can speak German with many people in that community," she said.



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CONTACT: Clifford Cain

3-4-16-84

LUBBOCK--Ray Noval, co-producer of the Texas Tech University Celebrity Tennis Tournament, and three more stars have signed on for the April 27-29 tournament, benefitting the Texas Tech University Foundation.

Noval, Morgan Brittany of "Dallas," Grant Goodeve of "Dynasty," and Robert Walden, formerly Rossi on "Lou Grant," have been added to the growing roster of celebrities.

Other stars who have officially announced they will participate include former Texas Tech students G.W. Bailey and Barry Corbin, "Matt Houston" television star Lee Horsley, "That's Incredible" star Cathy Lee Crosby, Lloyd Bridges, Barbara McNair, Cornel Wilde, Dallas native Trini Lopez, Lyle Waggoner, Richard Dean Anderson of "Emerald Point, N.A.S.," Cindy Gibb of "Fame," Connie Stevens, Jo Ann Pflug, Richard Roundtree, Jerry Van Dyke, Judy Norton, Martha Smith, Martin Kove, Joseph Mascolo of "Days of Our Lives," Eric Braeden of "The Young and the Restless," Markie Post of "The Fall Guy," Marcia Rodd of "The Four Seasons," and Dick and Pat Van Patten and their sons Jimmy, Vincent and Nels.

The foundation's goal of \$250,000 will support general scholarships, endowments and other academic areas at Texas Tech.

Weekend activities are being produced by Noval/Bucks Productions Inc. of Los Angeles. Co-producer Charles Bucks is a longstanding member of the Texas Tech President's Council and a Texas Tech Distinguished Alumnus.

-more-



The tournament will be at the Supreme Court Racquet Club and Fitness Center's Tennis Center at 90th Street and Memphis Avenue. The stars will play a brief exhibition match at Texas Tech's Recreation Center tennis courts on the morning of April 28.

Noval was born in New York, where he started his musical education and career at 6 years old. He studied violin, piano, trumpet and guitar, and later earned a voice scholarship to the Julliard School of Music. Before organizing his own orchestra, Noval performed for three years as a vocal soloist for NBC in New York.

In 1957 he moved to southern California to play the Casino Ballroom on Santa Catalina Island and has lived in California since. He speaks fluent Italian, Spanish, French and Portuguese. His language repertoire is considered so authentic that he has appeared in many productions in those countries.

In recent years Noval has expanded into producing, directing and writing for television and producing celebrity tennis tournament shows. He has produced shows for the Andy Williams Celebrity and Bill Cosby Celebrity Tennis tournaments in Denver, Colo., and two for Lloyd Bridges Celebrity Tennis, Dan Pastorini Celebrity Tennis, Jack Benny Memorial Tennis Classic and the Phyllis Diller Pro-Celeb Tennis Classic, all at Lake Conroe, Texas.

Brittany is working on her third season on "Dallas" and is actively involved in The March of Dimes. Her first role was at age 5, in which she appeared with Bridges in his popular "Sea Hunt" series.

Her early films included Alfred Hitchcock's movie, "The Birds," "Yours, Mine and Ours" and "Gypsy," in which she played Baby June.

At age 14 she retired as a child star and concentrated on her education. She graduated from California State University at Northridge with a degree in journalism.



She planned a career as a TV newscaster, but she landed modeling jobs and became known as "The Milk Girl," "The Ultra-Brite Girl" and did commercials for Avon, Ford, Max Factor, Levi's and Texaco.

Her recognition in the TV ads resulted in roles in "Gable and Lombard" and "The Day of the Locust," both as Vivien Leigh, a role she reprised in the mini-series, "Moviola."

Her TV work has included "Fantasy Island," "Love Boat," "The Dream Merchants," "The Amazing Howard Hughes," "Going Home Again," "The Initiation of Sarah" and "The Prodigal."

Goodeve has been starring in the recurring role of Chris Deagan on the TV series, "Dynasty." His other TV appearances have included "Emergency," "Gibbsville," "Eight is Enough" for five years, "Love Boat," "Fantasy Island," "T.J. Hooker" and "Trapper John, M.D." His films have included "The Last Cry for Help," "Rebel of the Road" and "Pigs vs. Freaks."

His professional musical credits have included "The Fantastiks," "Bells Are Ringing," "Meet Me in St. Louis," "110 in the Shade" and "Paint Your Wagon."

When Walden starred on "Lou Grant," he received three Emmy nominations for his portrayal of Rossi. He also has appeared in more than a dozen movies, more than eight movies-of-the-week and guest-starred in more than 20 TV shows.

He has appeared in TV movies, "Memorial Day" and "They're Playing Our Song." In films, he appeared in "Hospital" with George C. Scott and as Donald Segretti in "All the President's Men."

Celebrities will play against or be partners with former Texas Tech students, friends of the university and members of the general public who "buy into" the doubles draw.



Money also will be generated through tournament tickets, dinner show tickets and the sale of souvenir programs. Show tickets are priced at \$12 for the public and \$10 for students. Tournament tickets are \$5 per day for the public, \$3 for students, or \$7.50 for the weekend for the public, \$5 for students. Programs are \$3.

Tournament play will begin April 28 at the Racquet Club tennis courts. That night a Las Vegas-style dinner show, in which the attending celebrities will perform and Horsley will emcee, is planned at the Lubbock Memorial Civic Center Exhibition Hall.

Tournament play will end April 29.

Persons wanting information about participating or contributing to the tournament should phone the tournament hotline number (806) 742-1333 or contact Pat D. Taylor, director-special projects, Texas Tech Development Office, (806) 742-2128.



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CONTACT: Cheryl Duke/B. Zeeck

4-4-16-84

ATTENTION: Fine Arts/Family News Editors

LUBBOCK--Lace, the aristocrat of textiles and in some periods valued higher than silver or gold, will be featured in a lecture, a major exhibit and a lace clinic at The Museum of Texas Tech University.

Antique, handmade laces which could have as many as 6,000 buttonhole stitches per square inch, are as irreplaceable as Old Master paintings. These as well as more modern laces will be exhibited and discussed.

The lace exhibit will open in late summer, but on April 19 Betty J. Mills, curator of costumes and textiles for The Museum, will present a free, public lecture on lace. The lecture will begin at 7 p.m. in The Museum.

International lace expert, author and lecturer Pat Earnshaw of Guildford, England, will present a lace clinic Sept. 25 in conjunction with the exhibit. She will instruct in the history, identification and care of antique laces.

Most of the laces to be presented in the Aug. 26-March 3 "Language of Lace" exhibit are part of the Costume and Textiles Collection of The Museum. Others will be on loan from Syracuse University and one from McKissack Museum of the University of South Carolina. The last is a wedding veil worn by financier Bernard Baruch's mother.

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Because of the value of antique laces, both Mills and Earnshaw recommend meticulous preservation and warn against cutting them or using them for mundane purposes.

For more information on the clinic contact the Women's Council of the West Texas Museum Association, sponsor of the clinic, (806) 742-2443, or Mills, 742-2461.



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5-4-16-84

FAREWELL TO A TRADITION--Professors Theodor W. Alexander and Beatrice W. Alexander, retiring from Texas Tech University in August after a combined 72 years teaching service, look over scrapbooks they have kept of the annual Texas Tech German plays. Alexander started the plays at the university in 1947. Mrs. Alexander has been involved with the German plays, designing complete sets for the shows since 1968. (TECH PHOTO)



caption-----

6-4-16-84

GERMAN LESSONS--Texas Tech University Professor of German Theodor W. Alexander, center, helps work out a scene for the annual German play with students, from left, Grady Simmons and Bill Harris, both of Lubbock. Produced this spring, the play was the last directed by Alexander who started the annual tradition in 1947. He will retire from the university in August. (TECH PHOTO)



caption-----

7-4-16-84

FROM THE TOP--Texas Tech University Professor of German Theodor W. Alexander gives language cues and stage directions for the 1984 German Play. Produced this spring at Texas Tech, the play was the last directed by Alexander who started the annual tradition in 1947. He will retire from the university in August. (TECH PHOTO)



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8-4-16-84

COUPLE RETIRES--Professors Theodor E. Alexander and Beatrice W. Alexander, who have taught foreign languages at Texas Tech University for a combined 72 years, examine visual aids unique to their classes. Mrs. Alexander, who teaches French, has designed visual aids, for both her French classes and his German classes, and sets for Texas Tech German and French plays. The two will retire in August. (TECH PHOTO)



caption-----

9-4-17-84

COLLECTORS' LACES--Lace, held in higher esteem than gold at a time when each stitch was made by hand, will be the subject of a lecture, a clinic and an exhibit at The Museum of Texas Tech University. Left to right are Venetian gros point, Maltese bobbin lace, and point de gaz. The gros point and point de gaz are needlepoint. The needlepoint laces, left and right, were made by using a minute buttonhole stitch over threads traced around a pattern. (TECH PHOTO)

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CONTACT: Preston Lewis

10-4-17-84

LUBBOCK--A book of photographs on "A Day in the Life of Texas...150 Years Later" to be produced by three faculty members in the Texas Tech University Mass Communications Department has received approval of the Texas Sesquicentennial Commission and will appear in the commission's official listings of projects celebrating the 150th anniversary of Texas independence in 1836.

The book will feature primarily color photographs taken by photographers on a single day throughout the state. Publication is expected by November 1985 with proceeds from the sales going to support scholarships for students in the Texas Tech Mass Communications Department.

The book will be produced by Texas Tech Mass Communications Department Chairman Billy I. Ross; Ray LaFontaine, associate director, Texas Tech Institute for Communications Research; and Ashton Thornhill, director of the department's photocommunications program. They will use free-lance and news photographers throughout the state for photos in the book.

The project has been endorsed by the Texas Tech Sesquicentennial Committee.



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CONTACT: Clifford Cain

11-4-18-84

LUBBOCK--Seven celebrities, including one from Lubbock and another from El Paso, have announced they plan to participate in the April 27-29 Texas Tech University Celebrity Tennis Tournament, benefitting the Texas Tech University Foundation.

Former Lubbockite Ralna English, former El Pasoan Ana Alicia of "Falcon Crest," Patrick Wayne, Desi Arnaz Jr. of "Automan," Bernie Kopell of "The Love Boat," Christopher Holder of "The Young and the Restless," and Janet Marie Jones of "Dance Fever" round out the list of celebrities that has grown to a field of almost 40 stars.

English, a former Texas Tech student, will join fellow Tech-Exes Barry Corbin and G.W. Bailey on the courts at the Supreme Court Racquet Club and Fitness Center's Tennis Center at 90th Street and Memphis Avenue. They and the other stars will play a brief exhibition match at Texas Tech's Recreation Center tennis courts on the morning of April 28.

Other stars who have officially announced they will participate include tournament co-producer Ray Noval, "Matt Houston" television star Lee Horsley, "That's Incredible" star Cathy Lee Crosby, Lloyd Bridges, Barbara McNair, Cornel Wilde, Dallas native Trini Lopez, Lyle Waggoner, Richard Dean Anderson of "Emerald Point, N.A.S.," Cindy Gibb of "Fame," Connie Stevens, Jo Ann Pflug, Richard Roundtree, Jerry Van Dyke, Judy Norton, Martha Smith, Martin Kove, Joseph Mascolo of "Days of Our Lives," Eric Braeden of "The Young and the Restless," Markie Post of "The Fall Guy," Marcia Rodd of "The Four Seasons," Morgan Brittany of "Dallas," Grant Goodeve of "Dynasty," Robert Walden, and Dick and Pat Van Patten and their sons Jimmy, Vincent and Nels.

-more-



The foundation's goal of \$250,000 will support general scholarships, endowments and other academic areas at Texas Tech.

Weekend activities are being produced by Noval/Bucks Productions Inc. of Los Angeles. Co-producer Charles Bucks is a longstanding member of the Texas Tech President's Council and a Texas Tech Distinguished Alumnus.

English was a regular performer on the Lawrence Welk Show until Welk retired in 1982. Her first gig was with a junior high school rock 'n roll group in Lubbock. She soon was appearing on local TV shows and at area dances. During her days at Texas Tech, she was chosen to star in a musical extravaganza at Six Flags Over Texas. With her former singing partner, Guy Hovis, English made a major contribution to the recording industry with sales of more than 5.5 million albums.

Alicia is a native of Mexico City, but she moved to El Paso when she was 4. She began with a plan to study law but ended with a bachelor's degree in drama. She has appeared in "Ryan's Hope," "Battlestar Galactica," "Quincy," "The Hardy Boys," "Buck Rogers," and "McClain's Law." Her movie credits include "The Ordeal of Bill Carney," "Coward of the County," "Happy Endings," "Condominium" and "Halloween II." She is in her third season with "Falcon Crest."

Wayne, son of Academy Award-winning actor John Wayne and godson of Oscar-winning director John Ford, is a veteran of more than 30 motion pictures, numerous TV shows and commercials. His film credits include "McClintock," "The Alamo," "Mister Roberts," "The Long Grey Line" and "The Searchers." His TV roles have included "The Rounders," "Charlie's Angels," "Fantasy Island," "Police Woman," "Marcus Welby, M.D." and "Have Gun Will Travel."



Arnaz, the son of Lucille Ball and Desi Arnaz Sr., is starring as Walter Nebicher, a mild-mannered computer expert in "Automan." His career began at the age of 6 as a drummer. He co-starred with Lucille Ball at the age of 15 in her series, "Here's Lucy." His first starring role was the critically acclaimed movie-of-the-week, "Mr. and Mrs. Bojo Jones," followed by "Having Babies," "The Courage and the Passion," "She Lives" and "Voyage of Yes." His roles in film have included "Red Sky at Morning," Robert Altman's "A Wedding," "Billy Two Hats" and "Joyride."

Kopell, an avid tennis player, plays Adam "Doc" Bricker in "The Love Boat." He has brought a wealth of 20 years of experience to his role. His knack for accents has landed him roles on the former daytime drama "A Brighter Day," "The Jack Benny Show," "Get Smart," "That Girl," "The Doris Day Show," "Bewitched," "Needles and Pins," and the Mel Brooks' series "When Things Were Rotten."

Holder plays Kevin Bancroft on "The Young and the Restless," but he is striving to learn more about show business through acting, dancing and singing classes. He has appeared in more than 30 stage productions and has made films, commercials and TV specials.

Jones is in her fourth season on "Dance Fever" and has just completed a feature film with Matt Dillion in "Flamingo Kid," to be released in August. She is on the cover of Shape magazine in the August anniversary issue.

Celebrities will play against or be partners with former Texas Tech students, friends of the university and members of the general public who "buy into" the doubles draw.

Money also will be generated through tournament tickets, dinner show tickets and the sale of souvenir programs. Show tickets are priced at \$12 for the public and \$10 for students. Tournament tickets are \$5 per day for the public, \$3 for students, or \$7.50 for the weekend for the public, \$5 for students. Programs are \$3.

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CONTACT: Clifford Cain

12-4-18-84

(MEDIA ALERT: You are invited to a news conference with the Texas Tech University Celebrity Tennis Tournament Publicity Committee at 9:30 a.m. Thursday (April 26) at the Yellow Room in the basement of First Federal Savings Bank on Broadway. The committee has designated the conference as the final meeting of the media and the committee to discuss coverage, press passes and other arrangements relating to the tournament. For more information, contact Pat D. Taylor, director-special projects, Texas Tech Development Office, (806) 742-2128.)

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CONTACT: Cheryl Duke/P. Lewis

13-4-19-84

LUBBOCK--Microcomputers and special technology could provide for the blind a missing link to an equal learning opportunity in public schools and a better chance in the work force.

Texas Tech University special education Professor Vivian I. Correa said, "We are witnessing the very birth of computer access for the visually handicapped."

Dr. Correa, who helps train teachers of the visually handicapped and multi-handicapped blind, said current technology can:

- \*Convert braille messages into print on a computer screen and screen messages to braille.

- \*Give spoken messages through a voice synthesizer.

- \*Scan a computer screen and provide tactile letter images.

- \*Provide special large-print computer software.

"If we can get access equipment in the schools, we will see improvements in the self-concept of these handicapped youths."

Computer aids and computers provide flexibility, efficiency and speed virtually impossible in traditional methods of teaching the visually handicapped, she said.

Though the special equipment is often expensive, it is necessary, she said, to keep from shutting out the visually handicapped from their peers and from advanced educational opportunities.

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Dr. Virginia M. Sowell, director of the Texas Tech program called "Consulting Teachers of the Visually Handicapped," and Correa are introducing teachers of the visually handicapped to available equipment. Through the project, supported by a grant from the Office of Special Education and Rehabilitation Services in the U.S. Department of Education, Texas Tech is one of the few universities nationally to have extensive access equipment for the blind. Through the project, workshops and courses on access technology and computer equipment are taken to schools throughout the region.

"We want to expose teachers to the access equipment, let them know what types of equipment their students can use to work with computers, who makes it and what it costs, so they can investigate the possibilities of getting it for their schools," Correa said.

Without the training, teachers may not be aware of available equipment like the Optacon, an electronic camera which raises print so the blind can read books, papers and other matter by touch. A special Optacon lens also enables the visually handicapped to scan the type on a computer screen. Also available is cassette braille equipment allowing a student to type a message in braille and to have it converted into print on the display screen.

She said blind and partially-sighted students must be taught specific computer use, but the process is generally simple because typing is a part of blind student's early training.

Further research is needed to provide more and better access technology, Correa said.

"At this point we don't know, for instance, the screen and print color that are best for the partially-sighted or what type is most effective," she said. "Research needs to answer these questions."

caption-----

15-4-19-84

FINGERTIP READING--Dr. Vivian I. Correa, Texas Tech University special education professor, shows Bobby Druesedow, a Texas Tech blind student a new device which enables him to scan and read a computer screen. With his left hand he uses a special lens that converts screen letters into raised imagery. With his right hand Druesedow reads the computer screen by means of an Optacon machine. Druesedow is the son of Mr. and Mrs. Bobby Druesedow, 2725 S. 39th St., Abilene. (TECH PHOTO)



caption-----

16-4-19-84

SPECIAL COMPUTING--Dr. Vivian I. Correa, Texas Tech University special education professor, demonstrates a large-print computer program developed for the partially-sighted. The computer prints messages in large type. Correa presents the special programs and demonstrates other computer access technology for the blind during regional workshops for teachers of the visually handicapped. (TECH PHOTO)

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CONTACT: B. Zeeck 17-4-19-84

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LUBBOCK--A new tenure policy for Texas Tech University, developed by a Board of Regents ad hoc committee working with Texas Tech President Lauro F. Cavazos, was submitted Thursday to deans of the colleges for transmittal to faculty for their comments.

At the Jan. 20 meeting of the board, a tenure policy approved by faculty was reviewed. At that time the committee raised concerns about the policy submitted to it and asked the administration to continue to review the consequences of tenure and project and gather data relative to the university's tenure situation over the next decade.

The committee requested that the president and his administration "investigate strategies that might be implemented in the future that would continue tenure, but using mechanisms that will continue to add to the revitalization of faculty, maintain quality of faculty and assure the quality of our academic program at the highest levels...

"It should be assured," the committee statement read, that any proposed changes to the university's current tenure policy would not affect those faculty who are already tenured or in tenure track positions."

The policy which went Thursday to faculty members would go into effect Sept. 1 with faculty in tenure-track positions allowed to choose between governance by the new or by the former policy.

Faculty comments regarding the new policy are to be transmitted via department chairpersons to deans for forwarding to the Office of Academic Affairs. They will be reviewed before the new policy is considered by regents at their May 11 meeting.

Tenure assures a faculty member continuous employment up to age 70 as long as requirements of the institution's tenure policy are observed.



TENURE/ADD ONE

Tenure is based on a concept of a faculty's need for academic freedom to deal with controversial issues while searching for truth within a specific field, whether teaching, performing research or some other creative activity, writing or speaking. In most instances faculty are required to serve for a period of several years at any institution before tenure can be granted.

Dr. John R. Darling, vice president for academic affairs at Texas Tech, said the new policy addresses a common concern in higher education regarding the percentage of faculty that hold tenure within a given institution.

Within the new policy it is stated that "of the total university-wide full-time-equivalent (FTE) faculty positions a minimum of 45 percent and a maximum of 60 percent will be filled by tenured faculty members. The Board recognizes that the maximum of 60 percent may be exceeded temporarily because of faculty members who are in the tenure track on the date of the implementation of this policy. However, the administration is to return to the 60 percent maximum as soon as possible after all of those individuals in the tenure track have been either accepted or rejected for tenure under terms of their initial appointments."

Of the current Texas Tech faculty, 58 percent are tenured.

Untenured members of the faculty would, under the new policy, hold term appointments of up to three years which could be renewed for an indefinite number of periods.

During term appointments, faculty would be assured academic freedom and academic due process like that of tenured faculty.

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18-4-20-84

TWINS IN RESEARCH--Twopairs of twin calves are subjects of a cattle feeding project at the Texas Tech University field laboratory in northeast Lubbock County. Dr. Robert A. Long of the animal science faculty will put one of each pair on a high energy diet for fast gain and the other twin of each pair on a slower, more traditional diet. With twins, Long says, lack of genetic variations give more positive results. (TECH PHOTO)



Tip sheet for the week of  
April 22-28, 1984  
19-4-20-84

**Texas Tech University**  
University News & Publications  
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# Radio & Television New Service

**YAQUI INDIANS**--"The Year of the Yaqui" Symposium opens at Texas Tech Museum April 25. The three day event will include performances and demonstrations by Yaqui dancers, musicians and artists. Films, slides and video tape of Texas Tech expeditions into Yaqui villages in Mexico will be presented. Contact The Museum of Texas Tech, 742-2456.

**CELEBRITY TENNIS**--The Texas Tech University Celebrity Tennis Tournament begins at the Racquet Club tennis courts in Lubbock April 28. Stars will play a brief exhibition match at Tech's Recreation Center tennis courts on the morning of April 28. A dinner show with the celebrities is planned for the Civic Center Exhibition Hall the night of April 28. Contact Pat D. Taylor, director-special projects, Texas Tech Development Office, 742-2128.

**HISPANIC MARKETING**--A seminar April 27 at the Lubbock Hilton Inn will give an overview of the Hispanic consumer and present findings about Hispanic consumer behavior. Contact Marketing professor Bert Valencia, 742-3161.

**COMMENCEMENT**--U.S. Senator John Tower will deliver the Texas Tech commencement address May 11 in the Municipal Coliseum at 7 p.m. State Senator Bill Sarpalius will speak at the College of Agricultural Sciences at 8:30 a.m. May 12 in the University Center Theater. State Senator John T. Montford will address College of Education graduates at 10:30 a.m. May 12 in Municipal Auditorium. Contact Preston Lewis, 742-2136.

For assistance in developing these and any other story ideas, contact Christy Bingham/Dub Bowlus, UN&P, 742-2136.



CONTACT: Clifford Cain

20-4-20-84

ATTENTION: FARM AND RANCH EDITORS

LUBBOCK--A Texas Tech University project involving 10 pairs of identical twin calves could lead to changes in the method and economics of feeding cattle.

The identical twin calves, produced by another university by ovum manipulation, are being used in a long-term Texas Tech research project to show that cattle have the same composition at the same weight whether fed fast or fed the slower, traditional way.

Texas Tech University animal science Professor Robert A. Long said the advantage of the twinning process in research is that it produces an identical pair, free of genetic variables. This, consequently, removes some questions regarding research results.

Long's first results are expected in about a year.

He said the feedlot industry on the Texas High Plains traditionally has maintained animals first on roughage for four to six months (backgrounding) before switching -- about 150 days before slaughter -- to a high energy diet.

"Producers believe this method builds a lot of frame and muscle, but research data do not support this," Long said. Preliminary research suggests an animal has the same carcass composition when it reaches a certain weight, whether you feed it slow or fast.

"The benefits in fast feeding come in the time it takes to develop the cattle -- less interest on investment and less feed wasted on maintenance requirements," he said. "We're saying the hurry-up route is best because of the better use of time, money and feed."

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Long said he believes the industry has been reluctant to accept the faster feeding method because data have not come from the same cattle. With identical twin calves, the genetic variations are removed, making results more credible.

Long said Texas Tech has acquired two pairs of identical twin calves -- twin bulls and twin heifers -- and will receive eight more pair from Colorado State University for the project. Long is working with animal science Professor C. Boyd Ramsey, director of the Texas Tech Meats Laboratory.

Colorado State University developed a way to split a fertilized egg and so produce identical twin calves. In this project, Texas Tech provides the semen for Colorado State.

He said the identical twin process now is mainly used to produce for research calves without genetic variations.

"If you use identical twins, you eliminate any genetic differences between the calves," he said.

The Texas Tech calves, Simmental crossbreeds, are being fed and kept at the university's Agricultural Sciences Field Laboratory-Lubbock County.

"The calves will be treated alike until they reach about 8 months of age," Long said. "At that time one of each pair will be placed on a high energy diet to promote rapid growth, and these will be slaughtered when each is estimated to have reached the choice quality grade. The remaining member of each pair will be fed to gain at approximately half the rate of gain for the fast-fed twins. They will be slaughtered when they reach the weight at which their twin was slaughtered."

The project is expected to take about a year before the animals are slaughtered for determination of quality grade and cutability which is the ratio of lean to fat in the carcass, he said.

"The feedlot industry's thinking is if you feed the cattle slow they'll be leaner, but the carcass composition is the result of genetics rather than the method of feeding," Long said.

"Researchers believe the calf should be put in a feedlot and on a high-energy diet as soon as it leaves its mother. This would save feed, time, money borrowed and spent and maintenance costs."



21-4-20-84

Texas Tech University employees will be relieved of duties Friday April 20 for time necessary to attend religious services in observance of Good Friday. All university and health sciences center offices will, however, remain open until 5 p.m. The announcement was made in accordance with instructions from the Office of the Governor, allowing the time off with the consent of the chief executive officer of each state agency.