

JUL 23 1981

MEMORANDUM

To: SWC Faculty Representatives /
From: Kenneth W. Herrick [REDACTED]
Date: July 21, 1981
Subject: The Present Value of Money

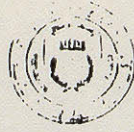
In light of our discussion of the present value of money at our SWC meeting July 19, I thought the following data might be of interest.

You'll recall that a 12½% raise in salary each year for the next three years for the SWC commissioner would aggregate \$39,810 more than his 1980-81 compensation level. We voted to make a tax-free loan to the commissioner of \$40,000 in lieu of any future compensation increases and the question arose as to the present value of receiving \$40,000 now instead of receiving \$1,105 a month for 36 months (\$39,780).

Leaving out some detailed refinements, and assuming that \$39,780 is about the same as \$39,810 and further assuming 12% interest, then the following facts evolve. In parting with \$40,000 now the SWC will be giving up the equivalent of \$1,330 for 36 months instead of \$1,105. Another way of stating all of this is that if you had approximately \$30,400 today and could earn 12% interest on the declining balance, you could pay out \$1,105 a month for 36 months (\$39,780), at the end of which time no money would remain. If instead you had \$40,000 today, under the same assumptions you could pay out \$1,330 a month for 36 months (\$47,880).

What does all this prove? It is better to have money now than later. I'm sure that doesn't surprise anyone!

APPENDIX XII.A.



THE UNIVERSITY OF TEXAS AT AUSTIN
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS FOR MEN
AUSTIN, TEXAS 78712

7-0-2

The University of Texas at Austin has been asked to play a three game baseball series with the University of Miami on the afternoons of February 5, 6, and 7, 1982. The games will be televised nationally by ESPN. The games should be a good showcase for collegiate baseball and be beneficial to the Conference, as well as to the University. As Spring practice begins at the University on ~~February~~ ^{January} 19, the series is too early to be of real benefit otherwise. The University requests permission to play the series as a single non-conference event.

[Redacted Signature]

Faculty Representative

Texas Tech University

Resources Center
P.O. Box 4630

Lubbock, Texas 79409
Phone (806) 742-3597

9-0-0

July 17, 1981

Mr. Cliff Speegle
Commissioner
Southwest Athletic Conference
1300 West Mockingbird Lane
P. O. Box 47420
Dallas, Texas 75247

Dear Cliff:

I am requesting that the case of Walter Morrison be brought before the faculty representatives at their earliest convenience. Mr. Morrison attended Baylor University his freshman year on a track scholarship, but subsequently transferred to Odessa Jr. College from which he will graduate in December. Our track coach, Mr. "Corky" Oglesby, would like to have Mr. Morrison attend Texas Tech University on a track scholarship beginning in January of 1982. To this end, a release from Baylor Athletic Director Bill Menefee has been obtained and is attached.

While there is little urgency with regard to bringing this matter before the conference, we would like to know if Mr. Morrison will be eligible at Texas Tech University under general regulations 303.4.

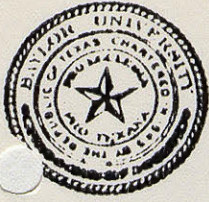
Thank you for your consideration in this matter.

Sincerely yours,

Robert M. Sweazy, Ph.D.
Faculty Representative

RMS:jlb

Attachment



BAYLOR UNIVERSITY

DEPARTMENT OF ATHLETICS

P.O. Box 6427 • Waco, Texas 76708 • 817-754-4648

June 26, 1981

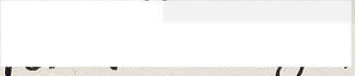
Mr. John Conley
Director of Athletics
Texas Tech University
Lubbock, TX 79409

Dear Mr. Conley:

This will serve as a release for Walter Morrison from any obligation to Baylor University. Walter attended Baylor his freshman year on a track scholarship. Since that time he attended Odessa Junior College and is no longer obligated to Baylor University in any way.

Walter left Baylor University in good standing and we are glad to release him, hoping that he will be given the opportunity to perform at Tech at the Southwest Conference level. He is not obligated to Baylor in any way.

Sincerely,


Bill Menefee
Athletic Director

BM:an

COLLEGE FOOTBALL ASSOCIATION MEETING
July 16-17, Hilton Airport Hotel, Chicago, Illinois

C.B.S. is not submitting a bid to the NCAA on one half of the television plan for football.

The NCAA has not advised any of the networks that the totality of the package is less than what has been represented and sold in prior years.

Inappropriate for CBS to submit a bid to CFA.

Van Gordon Sauter.

Eighty-Three per cent (83%) of the NCAA vote was from schools that did not appear on the plan the last five years!

ABC:
Jim Spence, Charles Lavery:

ABC has some legal responsibility to the NCAA during the exclusive negotiating period.

Period will be over Friday, July 24, 1981.

After this date ABC is willing to open discussions with CFA if they do not come to a conclusion with NCAA.

NCAA

1. ABC will receive the better of the split package
2. Serious problem with NCAA
3. CFA package will command top dollar!

NBC: Arthur A. Watson, President Sports Division
Submitted a plan:

1. Recommended the plan to be for five years.

Question: Consider three years?

(a) Yes! First refusal with the right to match the established price.

Watson: We feel that this will need five years to fully develop.

Question: Consider two years?

(b) No!

Board Consensus:

Three years with first refusal.

CFA Meeting

2. Rights Payment
Five years 180 - 200 Million Dollars.

Board Consensus:

Forty plus millions per year for three years plus escalation for cost of living and saleable property.

3. Must clarify what they are buying.
Games: CFA

4. Games: Outside the CFA opponent.

5. Series Format
22 exposures
10-16 Nationals and
5-12 Regionals
1 Additional exposure either regional or national which will be scope of appearance limitation.

Board Consensus:

Stay as close to the original plan as possible.

1982:

Six (6) Saturday evenings a game on Prime Time.
Ultimate 11-12 Prime Time games.

6. Commercial Format:
23 commercial minutes!

7. Appearances:
Sixth-Five per cent (65%) of CFA members shall be on in a two (2) year period.
All members shall appear during the five-year period.
A minimum of seven appearances within a two-year period. No more than four in any one year.

B.C. Board Consensus: Stay as close to original plan as possible.

8. (Big 10 and Pacific 10) - work to convince them to join the CFA.

Board:

Telegram to NCAA and the Networks:

Ten-day exclusive period of negotiations with NBC Monday, July 20 through Wednesday, July 29.

~~Board~~ Board charged with responsibility to present NCAA plus CFA plans to the membership.

REPORT BY MICHAEL HARVEY

SMU used seven lawyers and spent 2200 hours in preparation for the Meeting.

SMU reviewed alligations with Special Committee in Kansas City.

This Meeting ended in a strained relationship with the Investigative Staff.

SMU investigated the questionnaire as thoroughly as possible and was prepared. The specific outline was used in the investigation. All investigations were handled outside the athletic department.

Question was raised related to "Special Legal Investigations."

The NCAA placed investigation in the following catagories:

- A. Boiler Plate
Explain academic admittance policies and procedures; athletic funding from Slush funds; etc.! 20 - 25%.
- B. Evidence from student-athletes.
Information from student-athletes first, second or third hand. 20 - 25%.
- C. Speculation of evidence by parallel innuendo, i.e., you did this with this athlete and they are parallel to this athlete's situation, etc.!

SMU admitted five catagories:
(Questioned Felony or Misdemeanor)

- 1. Persons of Athletic Interest:
 - (a) Meals during recruitment.
Athletic Department. No knowledge.
 - (b) Transportation of Prospect:
 - (1) Within own community.
 - (c) Two tickets to football game in home town.
- 2. Recruiting:
 - (a) Paid Visits
 - (1) Cash to prospects for entertainment (Explained)
 - (2) Picture of stadium with marquee showing.
 - (3) Car to drive prospect to hotel. (Rain)
 - (4) Prospect arrived with mother, uncle. (Mike Harvey involved in this case.)
 - (5) Coach played racquet ball with prospect. (Unusual circumstance.)
 - (b) Recruiting Contacts:
 - (1) Coaches only contacted (3 times)
 - (a) P.A.I. contacted remainder.

Report by Michael Harvey

(c) Inducements:

Their concern of NCAA toward Head Coach dropping innuendoes related to tickets, clothing, etc., which was associated to morals, ethics, etc. of personal character.

- (1) Coach has canned presentation to parents and athlete. Lasted at least two hours.

Coach makes the first contact not the last.

MIKE HARVEY'S OBSERVATION:

NCAA Investigations:

Investigators came to the campus in March, 1980. Interviewed 18 athletes and six coaches.

No athlete on campus was involved in no allegations during preliminary investigations.

NCAA found SMU guilty on the evidence of own admission. Reported six minor violations.

One athlete was in school at SMU for three weeks that was mentioned in questionnaire.

SMU had evidence that was not consistent with the NCAA staff.

Investigator's interview is written and returned to person to sign. Considerable persuasion is used to have person sign document.

Staff does not present all material only what is pertinent to their case. All material is not presented at the hearing.

SMU will be reviewed again in two years.

A.D. Meeting
May 31, 1981



®

SOUTHWEST ATHLETIC CONFERENCE

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OFFICE OF THE COMMISSIONER
LIFE OF THE SOUTHWEST BUILDING, SUITE 444
1300 W. MOCKINGBIRD LANE
BOX 47420
DALLAS, TEXAS 75247
(214) 634-7353

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THE UNIVERSITY OF TEXAS AT AUSTIN
UNIVERSITY OF ARKANSAS
UNIVERSITY OF HOUSTON

APPENDIX A-1

ATHLETIC DIRECTORS MEETING

May 31, 1981

Fairfield Bay, Arkansas

Chairman Marvin Tate called the Meeting to order at 8:30 a.m. with the following present:

Arkansas	-	Frank Broyles	Texas	-	Bill Ellington
Baylor	-	Bill Menefee	Texas A&M	-	Marvin Tate
Houston	-	Cedric Dempsey	TCU	-	Frank Windegger
Rice	-	Augie Erfurth	Texas Tech	-	John Conley
SMU	-	Bob Hitch			

The following items were acted upon:

I. Moved, seconded and voted to approve the Minutes of the Athletic Directors Meeting dated May 6-7, 1981.

II. Committee Reports:

A. Chairman John Conley had no report on the fall competition. A report will be presented this fall.

B. Track Conference Competition:

Augie Erfurth, Athletic Directors' representative to Track Coaches Meeting submitted items for consideration.

1. Squad Limitations:

Vote:
8-0-1

Moved, seconded and voted to increase the squad members in outdoor track to 36 when competition is against Southwest Athletic Conference opponents on campus of a conference institution. 28 Scorers are to be declared prior to the start of the Meet. Squad members are restricted from competing in any other Meets at that time except when events of competition are not a part of that Meet.

III. Equivalencies:

Augie Erfurth, chairman, made a recommendation for the committee to permit the NCAA rule to govern the conference related to equivalencies. NCAA Constitution Article 3, Section 4-(b)-(2). There was no motion considered. Subsequently it was agreed to submit to Faculty for discussion.

APPENDIX A-1

Athletic Directors Meeting, Fairfield Bay, Arkansas
Page 2

IV. University of Houston Letter:

Subject was resolved during the Executive Meeting of Faculty Representatives.

V. Other Business:

A. Basketball Coaches' Recommendations:

Vote: 8-0-1
1. Moved, seconded and voted to schedule Conference basketball games on Wednesdays and Saturdays when only two games are scheduled during a week.

Vote: 9-0-0
2. Moved, seconded and voted to rotate the 1984 basketball schedule from left to right every two years provided there is no conflict with the home-away schedules of Houston-Rice and TCU-SMU games.

Vote: 9-0-0
3. Moved, seconded and voted that no consolation basketball game be played during the Conference Tournament.

Vote: 9-0-0
4. Moved, seconded and voted to designate a basketball coach as a member of the Ad Hoc Television-Radio Committee. Eddie Sutton was designated.

B. Football Coaches' Recommendations:

Vote: 9-0-0
1. Moved, seconded and voted to permit unlimited visits to the school of the prospective student-athlete with the approval of the administration or a designated representative.

Vote: 9-0-0
2. Moved, seconded and voted to designate the second Wednesday in February for the signing date for football of the National Letter of Intent.

3. Academic regulations were discussed with the recommendations of the football coaches to follow NCAA regulations across the board receiving little support.

(a) A Study Committee was appointed to evaluate regulations.
They were: Frank Windegger, Chairman
Cedric Dempsey
Fred Akers
Gerald Myers
Bill Menefee

Vote: 9-0-0
4. A discussion of the Sur-charge of 50¢ per ticket attached to the Rice football tickets for parking was considered to be a part of the ticket price, therefore, was to be shared in the settlement. Rice agreed to correct the charge for the following season after 1981.

Vote:
8-0-1

5. Moved, seconded and voted that unless mutually agreed upon by participating institutions all prices listed on the football tickets are to be shared.

C. Ad Hoc Television-Radio Committee Recommendations:

Vote:
9-0-0

1. Moved, seconded and voted to designate two (2) Athletic Directors as a supportive team in the negotiation of Conference contracts related to competition. Marvin Tate and Cedric Dempsey were the designates. Individuals will be rotated every two years. One may serve three years to correct the rotation plan.

Vote:
9-0-0

2. Moved, seconded and voted that all basketball games in the Conference shall begin at 7:30 p.m. except games designated for prime time. Prime time games may begin at 7 or 8 p.m.

Vote:
9-0-0

3. Moved, seconded and voted that Non-Conference games which are not designated in the Conference television packages may be negotiated by the institution and the institution shall retain the revenue derived from the game(s). Institutional intra-conference basketball games not designated in the the Conference television package may be negotiated for local television. The institution shall pay the Conference \$1,000 for each telecast.

4. Contracts:

Vote:
9-0-0

- (a) Moved, seconded and voted that the request by ON-TV to permit exclusivity to telecast in the Dallas-Fort Worth area shall be denied.

Vote:
9-0-0

- (b) Moved, seconded and voted that the request by ON-TV to televise the basketball tournament and to televise competition in the Houston area shall be denied.

Vote:
9-0-0

- (c) Moved, seconded and voted that the proposal of A.T.C. to telecast in the Dallas-Fort Worth metroplex over pay television shall be denied.

Vote:
9-0-0

- (d) Moved, seconded and voted that the proposal of William Tanner Company shall be accepted. Earnest money up front should be accepted.

Vote:
9-0-0

- (e) Moved, seconded and voted that the request of Sports Productions, Inc. to televise a total delay and live sports package for the Southwest Conference competition in all events shall be denied.

(f) Conference Positions:

Vote:
9-0-0

(i) That the Conference basketball tournament in Dallas shall have no telecast originating from the tournament.

(ii) That the Conference picking order for telecasts shall be as follows:

- 1) TVS-NBC
- 2) ON-TV
- 3) William Tanner Company

Vote:
9-0-0

(g) Moved, seconded and voted that Media-Sports pay the Conference \$5,000.00, plus 15% of their gross production cost until the \$15,000.00 is recovered. 10% of the gross production cost is standard.

Vote:
9-0-0

(h) Moved, seconded and voted that E.S.P.N. pay the \$30,000 as stipulated in the contractual agreement.

(i) Moved, seconded and voted that Bylaw XIII, Section 3-(b)-(2) be amended permitting the competing institutions to retain 30% of national televised game receipts.

Vote:
9-0-0

(j) Moved, seconded and voted that Bylaw XIII, Section 4 be amended to permit the competing institution in post-season basketball tournaments to retain:

- (1) Thirty times first-class airfare from the campus to the site plus \$90,000.00 plus 20% of gross revenue received from the first round of the tournament.
- (2) Thirty times first-class airfare from the campus to the site plus 20% of the gross revenue received from the tournament in subsequent rounds.

D. Meeting adjourned at 12:35 p.m.

E. The Athletic Directors held a Meeting Tuesday, June 2, 1981 at 8:45 a.m. to consider items submitted by the baseball coaches. All Directors were present.

1. Items Considered:

Vote:
0-6-2

(a) Moved, seconded and voted to permit the Conference to purchase tarps for the coverage of baseball fields at each institution. "Athletic Directors felt that this was an institutional matter and/or expense."

Vote:
1-6-2

(b) Moved, seconded and voted to permit weekend scheduling by the Conference for baseball series to include Sunday.

Vote:
9-0-0

(c) Moved, seconded and voted that the scheduling of the Conference weekend-series was up to the participating institutions as to schedule changes that included the weekend.

F. Meeting adjourned at 9:05 a.m., June 2, 1981.

SOUTHWEST ATHLETIC CONFERENCE

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SOUTHERN METHODIST UNIVERSITY
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OFFICE OF THE COMMISSIONER
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(214) 634-7353

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TEXAS CHRISTIAN UNIVERSITY
TEXAS TECH UNIVERSITY
THE UNIVERSITY OF TEXAS AT AUSTIN
UNIVERSITY OF ARKANSAS
UNIVERSITY OF HOUSTON

APPENDIX A-2

CONFERENCE CALL August 17, 1981

Chairman Erfurth called the Meeting to order at 10:06 a.m. with the following on the phone:

Arkansas	- Frank Broyles
Baylor	- Bill Menefee
Houston	- Cedric Dempsey
Rice	- Augie Erfurth
SMU	- Bob Hitch was unavailable
Texas	- DeLoss Dodds
Texas A&M	- Marvin Tate
TCU	- Frank Windegger
Texas Tech	- John Conley

VI. Recommendations to the Conference Faculty Representatives:

Vote:
7-1-0
(absent)

A. Moved, seconded and voted that the Conference vote by unit rule and will be governed by this vote. SMU did not vote. Marvin Tate would change his vote if the voting occurred as registered.

Vote:
8-0-0
(1 absent)

B. Moved, seconded and voted that the Conference meet on Thursday, August 20, at 10:00 p.m.

VII. Discussions:

Chairman Erfurth asked that Marvin Tate, NCAA Football Television Committee and Ad-Hoc member of the Negotiating Committee, review the the NCAA agreements with CBS/ABC.

Marvin reviewed the plans as presented on the comparative sheet:

Highlights:

A. Projecting 120 teams to appear on the two packages (CBS/ABC).
(1.) 2 Years each company will display 82 different teams if they choose a 7 National 7 Regional series.

B. NCAA financial picture clarified:
(1.) 1st year - \$59 Million
2nd year - 64 Million
3rd year - 68 1/2 Million
4th year - 72 Million

- (b) (Appearances):
 - Regional - \$700,000.
 - Games to 843,000.
 - National 1,000,000.
 - Games to \$1,250,000.

- (c) Antitrust:
 - Networks cannot have a set price for one package.

C. Question of Cable and Pay Television:

- (a) Negotiations by NCAA and the committee will have total control of all television.
- (b) CFA plan calls for each school to have a separate vote on the plan and a separate vote whether to be a part of the plan.

VIII. Cedric Dempsey was asked to comment on the CFA plan.

Cedric used the comparative sheet to review the plan and the contract as written (not in everyone's hands). Mail has not reached all schools from the CFA office.

The guarantee for two (appearances) were discussed (1 million for each of the schools, minimum).

- A. A general discussion was held subsequent to the voting which implemented the CFA plan by a vote of 31-30. (Majority).

- (a) Would the CFA plan continue to be a plan?

Same money, but only going to the institutions that voted to implement the plan, or would the contract be adjusted?

- (a) Paragraph 9 of the NBC contract explains this subject.

- IX. A recommendation was made and seconded to permit the institution to vote singly if the Conference did not have a position vote of six or more members. Bylaw XV of the Conference Manual.

The motion was withdrawn after considerable discussion of the subject.

- X. Meeting adjourned at 11:15 a.m.

Attached: Comparative sheet

COMPARATIVE TELEVISION PLANS

APPENDIX VII

NCAA PLANS
1977-81

1982-85

CFA PLAN
1982-85

GENERAL INFORMATION

Companies: ABC

CBS/ABC

NBC

TOTAL EXPOSURES FOR EACH YEAR

23 Exposures
116 Teams Appearing

28 Exposures
20.7 Increase
over 1977-81

23 Exposures
92 Teams Appearing
Day and Prime Time

All Teams in Div. I
IAA, II and III plus
Championships in IAA,
II and III

All Teams in Div. I
IAA, II and III

All Teams in Div. I,
II and III plus
Championships in the
above divisions.

Guaranteed exposures
(2) for each school
in the CFA (61).

COMMERCIAL TIME

23 Commerical Minutes

26 Commercial Minutes

24 Commercial Minutes
23 (Prime Time)

14 Commercial Minutes
during game

19 Commercials Minutes
during game

14 Commercial Minutes
during game

INSTITUTIONAL APPEARANCES

4 Appearances in a
2-year period

6 Appearances in a
2-year period

7 Appearances in a
2-year period.

1 National
1 Regional
2 Regional in any one year
(add 1 Wild-Card
exception telecast)

2 Nationals
1 Regional or
2 Regionals with no more
4 in first year. No
more than 5 in 2nd year.

No more than 4 in any
one year.
Two year - 5 National
2 Regionals or a com-
bination of 7.

10.6 increase in school
appearances.

All CFA Members
guaranteed 1 tele-
cast in each 2-year
segment.

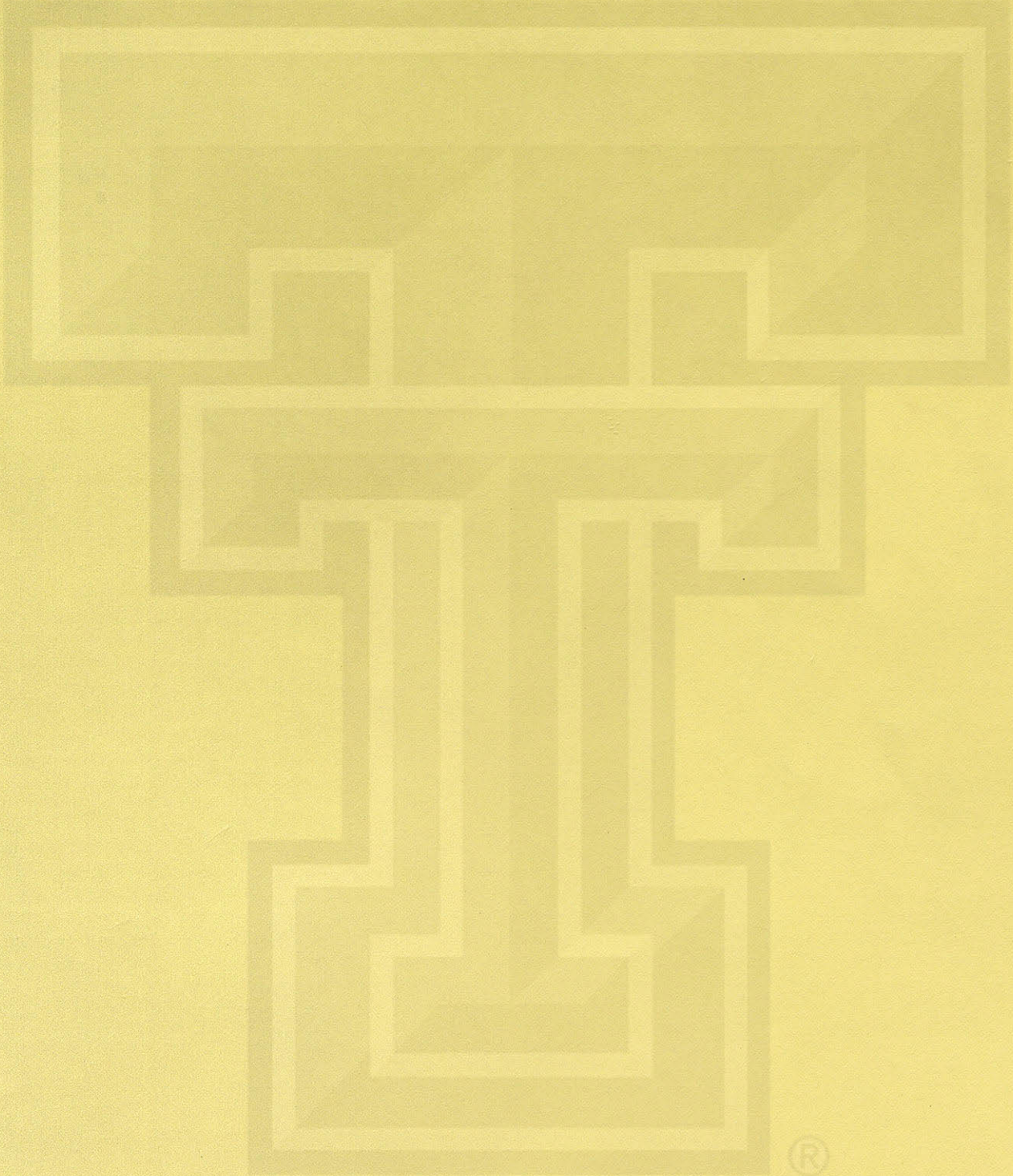
MANDAORY SUPPORTING PROGRAMS

Yes

No

No

<u>ABC</u>	<u>CBS/ABC</u>	<u>CFA PLAN</u>
	<u>CABLE TELEVISION AND PAY TELEVISION</u>	
Under exception telecasts	"This was included in new plan to control all Television by NCAA Committee"	Will be negotiated separately. Each member will vote on plan submitted.
	<u>TOTAL DOLLARS</u>	
4 Years: \$130,000,000.00	\$263,000,000.00	\$180,000,000.00
	<u>NET DOLLARS</u>	
Regional Game: \$422,000.00 Total 212,000.00 each	Regional Game: No figures available Talked by Members \$700,000.00 Total 350,000.00 each	Regional Game: (1st) \$850,000. Total Game 425,000. each (2nd) 720,000. Game 360,000.
National Game: 602,000.00 Total 301,000.00 each	National Game: \$1,000,000.00 Total 500,000.00 each	National Game: \$1,100,000.00 Total 550,000.00 each
		(Second 2 Years) (1st) \$1,150,000. Total Game 575,000. each (2nd) 868,000. Total Game 434,000. each Nat'l. 1,250,000. Total 625,000. each
	<u>CONFERENCE DOLLARS</u>	
Southwest Conference Share: 8% of Revenue \$7,100,000.00	8% of Revenue \$21,000,000.00	(NBC Figures) \$30,000,000.00



®



**Teachers Insurance and Annuity Association
College Retirement Equities Fund**

730 Third Avenue/New York, NY 10017 (212) 490-9000

February 25, 1981

Mr. Mike Justice
Southwest Athletic Conference
Suite 444
1300 W. Mockingbird Lane
P.O. Box 47420
Dallas, Texas 75247

Dear Mike;

It is a pleasure to enclose our Total Disability insurance plan proposal for your consideration.


Page 1 of the proposal consists of a brief summary of the plan. As you will see, the plan provides a monthly cash income benefit of 60% of covered monthly salary to a maximum benefit of \$2,000. The plan also provides a TIAA-CREF annuity premium benefit equal to 15% of covered monthly salary. Both benefits begin on the first of the month after an individual has been totally disabled for a period of 6 consecutive months and they continue for the duration of the disability, but not beyond age 65 (for total disabilities commencing after age 60, benefits continue for 5 years after the date the disability began, but not beyond age 70).

You will notice the definition of a total disability on page 5 includes pregnancy. Federal law now requires that all disability and medical insurance programs treat pregnancy the same as any other disability for the purpose of benefit payments.

You will also notice on page 2 that the rates were calculated both with and without the 3% Increasing Benefit Provision. This provision is designed to provide at least some measure of protection against the effects of inflation. I would also like to call your attention to three rather significant features of the plan. They are the \$50 minimum monthly benefit, the Social Security "Freeze," and the rehabilitation procedure, discussed on pages 6 and 7.

I will give you a call in the next week in order to review the proposal with you and to answer any questions that you might have. I look forward to speaking with you then.

Sincerely yours,


Michelle Hyett Tauster
Benefit Plan Counselor

MHT:jo
Enclosure

Schedule of Benefits

Monthly Income Benefit

60% of covered monthly salary, but not to exceed \$ 2,000 . This benefit includes income payable from Social Security, Workmen's Compensation, and any disability benefits payable under any retirement or insurance plan of the institution. However, regardless of any other benefits, in no event will the monthly Income Benefit payable by TIAA be less than \$50.

Social Security "Freeze." The monthly Income Benefit payments a disabled employee receives from TIAA will not be reduced because of any statutory increase in Social Security benefits that occurs after benefits under this plan begin.

Monthly Annuity Premium Benefit

15% of covered monthly salary, paid to TIAA and/or CREF annuities for a disabled employee. This benefit does not apply to TIAA-CREF Supplemental Retirement Annuities.

Increasing Benefit Provision

The monthly Income Benefit and Annuity Premium Benefit payable by TIAA are increased by 3% compounded annually.

Benefit Waiting Period

Benefits begin on the first of the month following 6 months of total disability.

Benefit Duration

Benefits continue during such disability until the insured individual attains age 65. However, for a period of total disability commencing after attainment of age 60, benefits continue during such disability until the insured individual has been totally disabled for a period of five years or, if earlier, has attained age 70.

Estimated Rates and Premiums

With Increasing Benefit Provision

Benefit	Number of Employees	Covered Monthly Salary for Income Benefit	Rate as a % of Covered Monthly Salary	Monthly Benefits Insured	Rate per \$100 of Benefits	Monthly Premium
Income	11	\$ 20,749.98	.690	\$ 12,450	\$ 1.15	\$ 143.17
Annuity Premium	11	\$ 21,166.66	.279	\$ 3,175	\$ 1.86	\$ 59.06
Total Monthly Premium \$						202.23

Without Increasing Benefit Provision

Benefit	Number of Employees	Covered Monthly Salary for Income Benefit	Rate as a % of Covered Monthly Salary	Monthly Benefits Insured	Rate per \$100 of Benefits	Monthly Premium
Income	11	\$ 20,749.98	.630	\$ 12,450	\$ 1.05	\$ 130.72
Annuity Premium	11	\$ 21,166.66	.254	\$ 3,175	\$ 1.69	\$ 53.76
Total Monthly Premium \$						184.48

The above estimates are based on TIAA's current rate structure, the data submitted by Southwest Athletic Conference in February, 1981, and assumptions on page 10.

L. T.

BARTON, Insurance

Associates:

L. T. Barton
Troy G. Barton
David L. Cooper
Hayes Tucker CPCU, CLU

607 Bailey

P.O. Box 9320

AUTO-FIRE-CASUALTY-LIFE Phone AC 817 332-1313
Fort Worth, Texas 76107

May 1, 1981

MAY 6 1981

Cliff Speegle
Southwest Athletic Conference
P. O. Box 7185
Dallas, Texas 75209

Subject: Comprehensive General Liability Insurance

Dear Cliff:

We are enclosing the proposal for Comprehensive General Liability Insurance and Excess Umbrella liability coverage for the Southwest Athletic Conference.

This policy would provide liability coverage for the various activities of the conference. In the proposal you will notice that the policy would also cover each employee as an insured under the policy.

Premium is based upon the estimated attendance for each of the athletic events listed in the proposal and the square foot area of the office in Dallas.

The Excess Umbrella liability coverage would provide liability coverage over and above the comprehensive general liability policy.

If you are not now carrying Worker's Compensation Insurance, we would recommend that you consider purchasing this coverage. We will be happy to obtain premium computations for this coverage.

Should you have any questions on this proposal, please get in touch with us.

Cordially yours,

L. T. BARTON, Insurance

Hayes Tucker, CPCU, CLU, CIC

HT/nh
encl.

cc: Robert F. Middleton
Dr. Kenneth Perry
School of Business, TCU

COMPREHENSIVE GENERAL LIABILITY

\$500,000/\$500,000 Bodily Injury
\$100,000/\$100,000 Property Damage
\$500,000 Personal Injury

Coverage would be included for:

Bodily Injury Liability

Property Damage Liability

Personal Injury Including:

- 1) Libel
- 2) Slander
- 3) False Arrest
- 4) Wrongful entry
- 5) Eviction

Employee's Covered as an insured

Contractual Liability

Advertising Injury Liability

Medical Payments Coverage

Host Liquor Law Liability

Fire Legal Liability

Incidental Medical Malpractice Liability

*Total Annual Premium \$3347.00

*This premium is based on attendance:

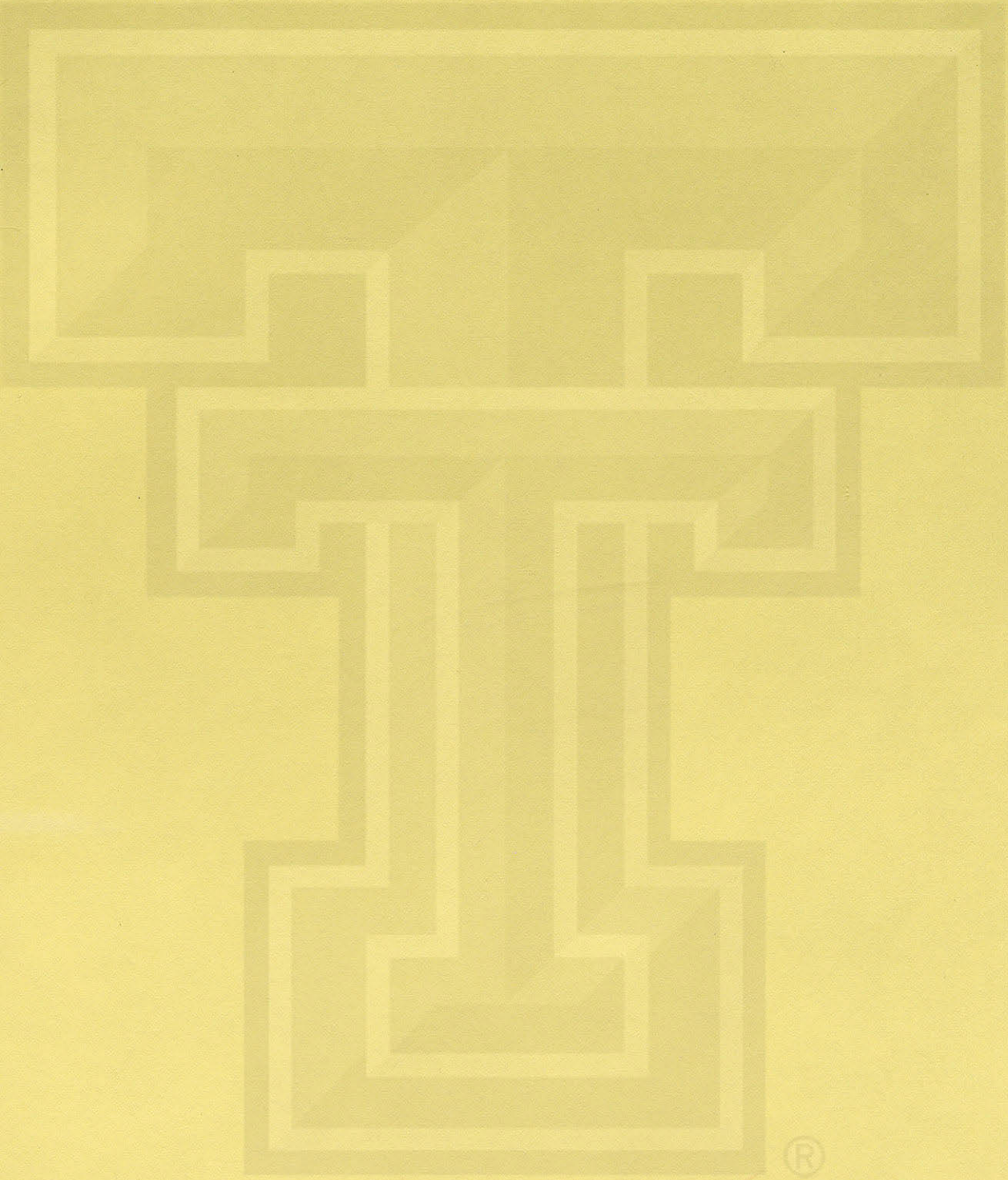
Basketball	45,000
Golf	1,000
Indoor Tract	5,000
Outdoor Tract	8,000
Baseball	16,000
Swimming	300
Tennis	2,000

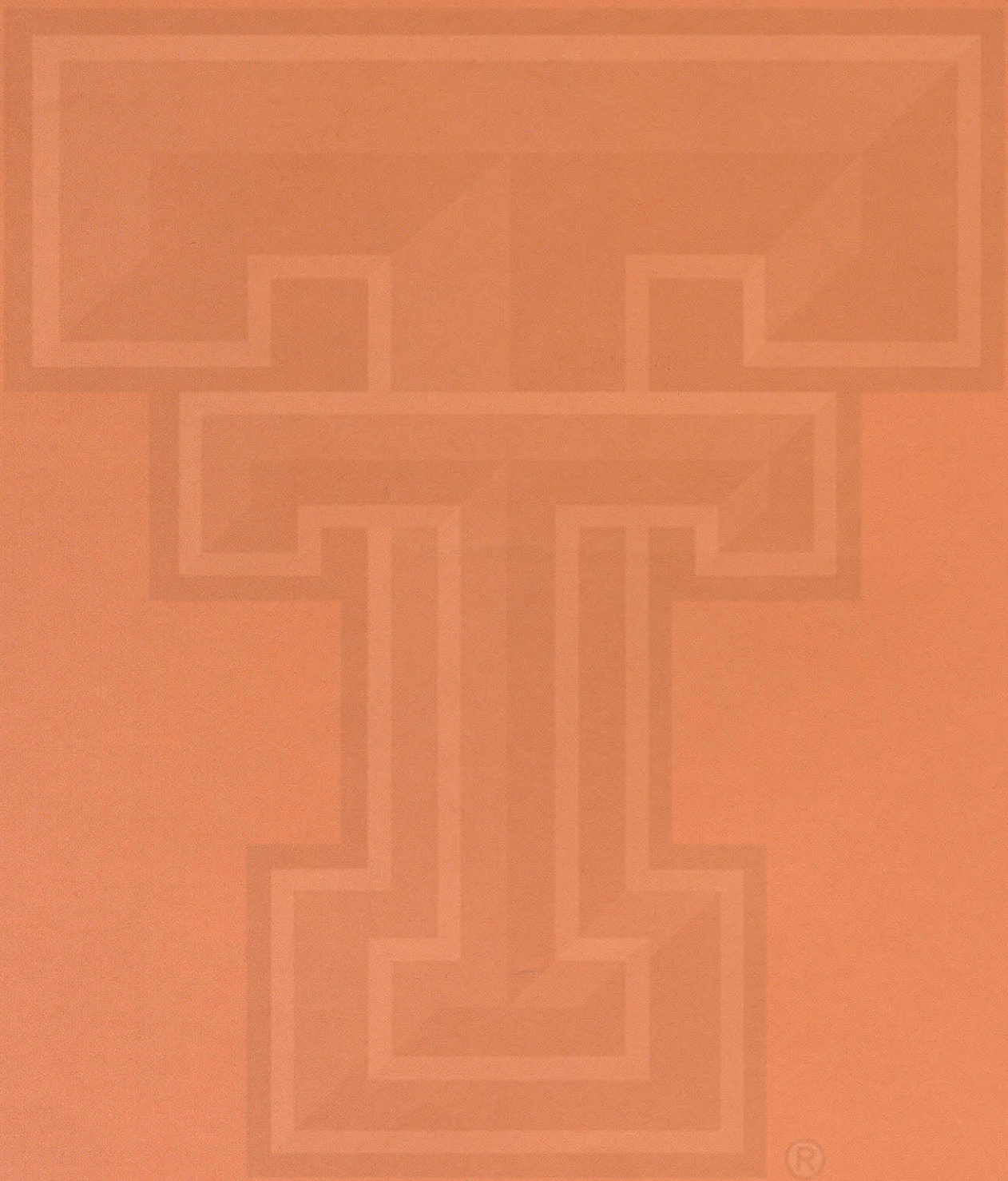
*Premium is also based on 5033 Sq. Ft.

EXCESS UMBRELLA LIABILITY

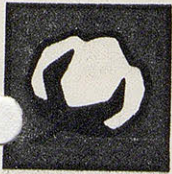
	Premium
\$1,000,000.00	\$ 400.00
\$3,000,000.00	\$1,000.00
\$5,000,000.00	\$1,600.00

®





®



THE COTTON BOWL CLASSIC

Cotton Bowl Athletic Association

P.O. Box 47420 • Dallas, Texas 75247 • 214/634-7525

II (b) **1**(ii)

Dear Friends:

Enclosed is the position of the Cotton Bowl Athletic Association and the Southwest Conference regarding the recent NCAA Council action in its administration of Postseason football games.

This is a most serious matter to all of us who are involved and concerned over the continued promotion of college football.

If you need any further assistance please give Jim Brock, the CBAA Executive Vice President, a call -- office 214/634-7525; home 214/691-0559.

Thank you for any consideration.

THE COTTON BOWL ATHLETIC ASSOCIATION

s





THE COTTON BOWL CLASSIC

Cotton Bowl Athletic Association

P.O. Box 47420 • Dallas, Texas 75247 • 214/634-7525

For Release: Upon receipt.

4/30/81

Dallas, TX ----- The Cotton Bowl Athletic Association has received official certification from the NCAA Postseason Committee for the 45th annual Classic to be staged January 1, 1982.

The Cotton Bowl was one of five Bowls certified for New Years Day. The other traditional January 1 games since 1937 -- the Rose, Sugar and Orange -- were joined by the Fiesta Bowl, which moved from December 26. The Fiesta Bowl was first approved for 1971 and has scheduled its ten games on six different December dates.

The four traditional January 1 Bowls are expected to distribute over \$14 million to the participating teams from the estimated \$20 million from all the Bowls. The Fiesta payoff will be around \$1 million.

The NCAA Council at its April 26 meeting in Kansas City cleared the way for the Fiesta move to January 1 when it defeated a motion to formulate a specific policy giving the NCAA Postseason Football Committee the authority to regulate the times or dates of Postseason football games. The Committee had recommended to the Council prohibiting the scheduling of any additional games on New Years Day.

The recent action by the Council is effective immediately, which permits any of the 16 certified Bowls to set any date or time it so desires during the 1981-82 holiday period. Tentatively, the five Bowls kickoff times (CST) for January 1,

4/30/81

1982: Fiesta, 12:30 PM; Cotton, 1 PM; Rose, 4 PM; Sugar and Orange, both 7 PM.

"Our Association is deeply concerned about the propriety of having an additional game on New Years Day," said Jim Brock, Cotton Bowl Executive Vice President.

"There are many fine Bowls, but now with five January 1, the fans are faced with overexposure and saturation. The traditional four have made many significant contributions to intercollegiate football including substantial financial benefits to many deserving institutions."

Brock also pointed out "The Fiesta Bowl does not have a Conference affiliation, and there is no doubt that having a Conference champion or co-champion as a major attraction in Dallas, Pasadena, New Orleans and Miami has provided the fans with some outstanding games, many with the National Championship at stake. We are also indebted to countless people who have dedicated their energies and efforts to assure a successful civic event and the promotion of college football."

Cliff Speegle, Commissioner of the Southwest Conference which has furnished the host team in the Cotton Bowl since 1941, also expressed concern over the Council action.

"It is difficult to understand the action of the Council which overruled the position established by the Postseason Football Committee when the Committee is composed of athletic directors who have great knowledge of Bowl activities.", said Speegle.

Other than January 1, there are only two dates that have more than one game scheduled during the 1981-82 holiday period -- December 19, the California and Tangerine Bowls; and December 31, Hall of Fame, Peach and Bluebonnet Bowls.

#####

A COTTON BOWL ATHLETIC ASSOCIATION REPORT

Submitted by Jim Brock 4/28/81

CBAA President John Scovell, Jim Brock, Guy Carter (legal counsel) and Field Scovell met with the NCAA Postseason Football Committee (Bylaw II NCAA) April 13-16 in Dallas on matters related to administration of Bowl games.

The Committee voted to accept the recommendation of the Rose Bowl, Orange Bowl, Sugar Bowl and Cotton Bowl which would not permit another Bowl to be scheduled on New Years Day and would present such position to the NCAA Council. Fiesta Bowl had requested permission to move its game to January 1 from December 26. (The four majors (Rose, Orange, Sugar, Cotton) will distribute an estimated \$14 million from their 1981 games--the total revenue from all the Bowls is estimated to be near \$20 million.

George Gangwere, NCAA legal counsel, visited by phone with Mr. Carter on April 23 prior to the Sunday Council meeting. It was interpreted by Mr. Carter that Gangwere advised the Postseason Committee at its Dallas meeting that it may have the authority to regulate dates but not the times of the Postseason games. However, Gangwere inferred that he did feel the same principle applied to both times and dates and he would be present at the Council meetings in Kansas City for counsel.

The Council convened in Kansas City April 25-27, and during a late Sunday afternoon session, received the full Postseason Committee report and recommendations from Chairman Mike Lude that included the Committee's

refusal to permit the Fiesta Bowl to move to New Years Day. The Council then heard an appeal from the Fiesta Bowl followed by a short session with the representatives from the four New Years Day Bowls -- Rose, Orange, Sugar and Cotton. Guy Carter served as chief spokesman for the group. It was reported that Gangwere also informed the Council during the same session that he felt the NCAA did not have the authority to regulate either times or dates of any Postseason games with fear of possible antitrust litigation. Walter Byers also inquired if the four New Years Day Bowls "would be responsible for any indemnities against the NCAA related to this issue." The Council then voted to overturn the Postseason recommendation regarding the Fiesta Bowl on the grounds that a refusal by the Council might involve the NCAA in possible litigation.

The representatives from the five Bowls were notified by the Council at the close of the Sunday session (6 PM CST) that the Council had defeated a motion to formulate a specific policy giving the Postseason Football Committee the authority to regulate the times or dates of Postseason football games.

Thus, the Fiesta Bowl or any other Bowl now has the right to move its game to New Years Day or any other day it so desired, effective immediately.

Brock also had a call from CBS (Monday April 27) discussing the action by the Council. It appears that the Cotton Bowl and the other three long-time Bowl games on New Years Day (since 1937) are in jeopardy of having their future rights fees diluted by overexposure on January 1. There is also a strong possibility an additional game or games will also shift to January 1, 1982.

Page Three - CBAA Report

A detailed report will be filed by Brock and "Chuck" Samson on the above events in the near future.

THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

Ballot for Referendum on 1982-1983 Football Television Program

The vote of the undersigned member institution is cast
We abstain. For purposes of evaluating other possible uses of television
and associated media in an alternative Football Television Arrangement,
we withhold our vote on this referendum issue. Our bases for abstention
are presented on the following pages.

(Fill in "For" or "Against")

adoption of the recommended NCAA Football Television Program for
1982-1983 as submitted under date of April 21, 1981, by the president
of the Association.

Signed: _____

Peter T. Flann

Position: _____

President

Institution: The University of Texas at Austin

Date: _____

May 4, 1981

Mail to: Mr. Walter Byers, National Collegiate Athletic Association,
Post Office Box 1906, Shawnee Mission, Kansas 66222

TELECOPY May 4, 1981. Confirmation mailed May 4, 1981.

Completed ballot must be received at the NCAA national office by mail or
wired transmission no later than May 8, 1981; any ballot received after that
date will be valid only if mailed under postmark date of May 1, 1981, or earlier.

Referendum on 1982-83 Football Television Program

Our bases for abstention from the Football Television Program Referendum are as follows:

1. The only authorization that exists for a referendum, or vote, by mail is that contained in the official interpretation of Bylaw 11-3-(aa), circulated to certain members by President Frank's letter of April 18, 1981. With specific reference to the second sentence of that "interpretation" which calls for a mail referendum, there is clearly an attempt to legislate on a matter not contained in the original Bylaw. The fact that mail votes may have been taken in the past does not justify the present practice; a past error is not precedent. We find nothing in the Constitution or Bylaws which permits a mail vote. We do find that under the Constitution, 5-6-(i), Robert's Rules of Order, Newly Revised, shall be the deciding reference used in case of parliamentary challenge. In that reference, Section 44, pp. 355-356, states "It is a fundamental principle of parliamentary law that the right to vote is limited to members of an organization who are actually present at the time the vote is taken in a legal meeting. Exceptions to this rule must be expressly stated in the bylaws". Note that Sections 5-1-(g), 5-2-(d), and 6-4-(b) of the Constitution do not apply to this referendum.

2. Other parts of the "official interpretation" contain additions and substantive changes, rather than explanations or clarification of ambiguities. The phrase "control all forms of the televising of the intercollegiate football games of member institutions" is materially and philosophically different from the last sentence of Bylaw 11-3-(aa), which refers to the "Association's football television policy and program", whatever that might be. Similarly, the "interpretation" refers to cablecasting, which is surely an addition, rather than an interpretation. Procedures for adoption of new Bylaws and Amendments to the Constitution are clearly spelled out in Article 7 of the Constitution and Article 12 of the Bylaws. Accepting the Council's procedures in this instance, there would never be a need to resort to the cumbersome processes of Article C-7 or Article B-12. Interpretations could continue ad infinitum to serve the Council's needs. It is our position that official interpretations should merely clarify ambiguities in the Constitution or Bylaws, and not make substantive changes or additions in them.

3. Even if they were proper, the interpretations which sanction the present proposed procedure appear to conflict seriously with the avowed Fundamental Policies of the Association as set forth in the Constitution, 7-2-(b). Those properly form the basis for the vast majority of the Constitution, Bylaws, Executive Regulations, and Recommended Policies and Practices of the Association.

4. The University of Texas at Austin is a state institution. We have been advised by legal counsel that it is not clear that, under the Texas Constitution and Statutes, we have the legal authority to delegate the right to negotiate, and/or contract for, television broadcast rights. In fact, it is almost certain that we do not.

In summary, we are not voting because

- (a) we believe the procedure to be illegal,
- (b) the interpretation which justifies the procedure is improper,
- (c) the interpretation is inconsistent with NCAA Constitutional policies, and
- (d) we probably could not abide by the results, in any case.

SOUTHWEST ATHLETIC CONFERENCE

MEMBERS

BAYLOR UNIVERSITY
RICE UNIVERSITY
SOUTHERN METHODIST UNIVERSITY
TEXAS A&M UNIVERSITY

OFFICE OF THE COMMISSIONER
LIFE OF THE SOUTHWEST BUILDING, SUITE 444
1300 W. MOCKINGBIRD LANE
BOX 47420
DALLAS, TEXAS 75247
(214) 634-7353

MEMBERS

TEXAS CHRISTIAN UNIVERSITY
TEXAS TECH UNIVERSITY
THE UNIVERSITY OF TEXAS AT AUSTIN
UNIVERSITY OF ARKANSAS
UNIVERSITY OF HOUSTON

May 7, 1981

MEMORANDUM

To: John McDonnell, Arkansas
Clyde Hart, Baylor
Tom Tellez, Houston
Steve Straub, Rice
Ted McLaughlin, SMU
Cleburne Price, Texas
Charles Thomas, Texas A&M
Mel Thomas, TCU
Gerald Oglesby, Texas Tech

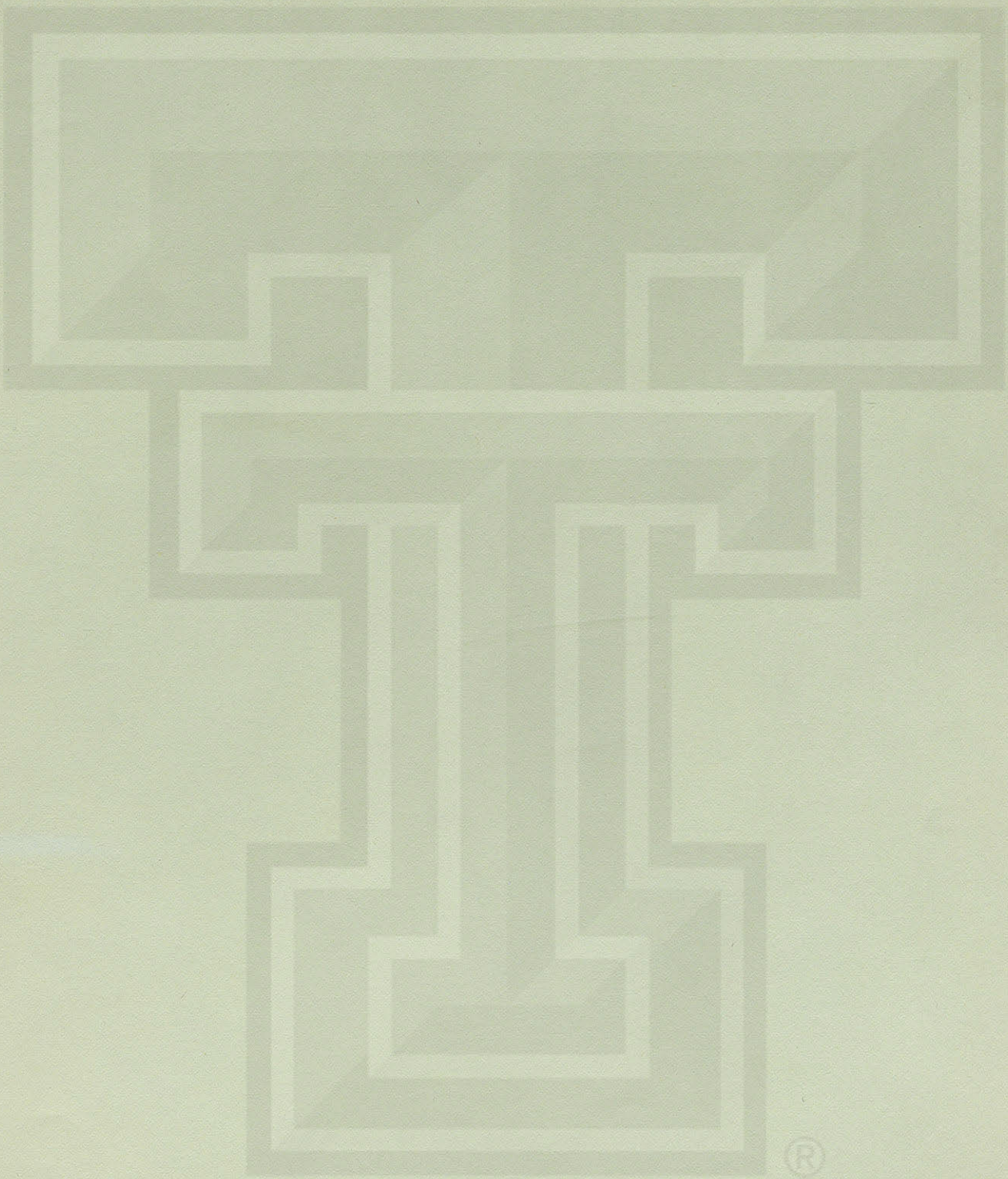
From: Hal Lahar

Re: Track Coaches Meeting, Thursday May 14, Dallas, Texas

The Athletic Directors met in Dallas on Thursday May 7 and voted unanimously on the following motion: "The Track Coaches of the Southwest Conference institutions are instructed to develop a schedule whereby a specific number of dates are set aside annually for triangular, quadrangular, etc. meets involving the institutions. On these specific dates all members of the respective track squads are to be restricted to competition in these meets."
8 for - 0 against Arkansas - absent

The Athletic Directors have also called a meeting of the Track Coaches Thursday May 14, 1981 immediately following the dinner preceding the 1981 Championships at the Doubletree Inn. Augie Erfurth, Rice University, will represent the Athletic Directors at this meeting.

rs



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ATHLETIC DIRECTORS AD HOC RADIO-TELEVISION COMMITTEE
Spring Meeting -- May 6, 1981 -- Dallas, Texas

Meeting called to order at 5:05 p.m.

Present: Dr. Cedric Dempsey, chairman
Marvin Tate
John Conley
Cliff Speegle
Bill Morgan

- 1, The committee reviewed the current football bowl receipt policy and recommended it not be changed. Vote 3-0.
- 2, The committee reviewed the current football ABC-NCAA bowl receipt policy and recommended that the participating team(s) in national telecasts retain 30 per cent, instead of the current 20 per cent, and that all other considerations for both national and regional telecasts remain as is (participating team[s] in regional telecasts retain 30 per cent of the television income, all remaining money is divided ten equal ways between Conference institutions and the Conference office). Vote 3-0.
- 3, The committee reviewed the current NCAA basketball tournament receipt policy and recommended the following policy be adopted:
 - A. Participating team(s) in first-round games receive the equivalent of first-class air fare times 30 from campus to game site, plus \$100,000, plus 20 per cent of gross revenue received;
 - B. Participating team(s) in subsequent rounds receive the equivalent of first-class air fare times 30 from campus to game site, plus 20 per cent of gross revenue received.Vote 3-0.
- 4, The committee recommended that all individual institutional basketball game contracts be referred to Conference office for approval before being effected. Vote 3-0.
- 5, The committee recommended that all intra-conference basketball games start at 7:30 p.m., with the exception of games scheduled for Saturday afternoon telecasts by TVS-NBC. Vote 3-0.

Meeting adjourned at 6:35 p.m.

FEB 16 1981

METROSPORTS

A DIVISION OF METRO COMMUNICATIONS, INC.

HEADQUARTERS

6151 Executive Boulevard
Rockville, Maryland 20852
(301) 984-9600
TWX 710 828-0235

WEST COAST BRANCH

2029 Century Park East
Suite 600
Century City
Los Angeles, California 90067
(213) 552-9692

February 12, 1981

Mr. Cliff Speegle
Commissioner
SOUTHWEST ATHLETIC CONFERENCE
Life of the Southwest Bldg. - Suite 444
1300 W. Mockingbird Lane
Box 47420
Dallas, Texas 75247

Dear Cliff:

Thank you for your letter of January 28 in relation to METROSPORTS continuing the telecasting of Prime Time Basketball games in the years to come.

I realize that our contract will be up after the March 7 Southwest Conference Championship final and yes we are very interested in continuing the relationship we started three and one half years ago.

As you know we spent a great deal of time, effort and money in trying to build Southwest Conference Prime Time Basketball to one of the finest televised packages in the country. We feel that we've succeeded but not to our satisfaction. We feel we have a long way to go and look forward to the continuation of our relationship.

I am however, very concerned about advertising revenues as it relates to expenditures and I am quite concerned about making a firm commitment at this time about a set rights fee.

I look forward to discussing this with my people and getting back to you and your committee before the Spring meetings so we can make a final presentation at that time.

To answer your question again, yes we are interested, yes we would like to continue this relationship and hopefully we can get together on meaningful dollars that will be beneficial to both of us.

I look forward to speaking with you soon.

Best regards,

METROSPORTS

Leonard L. Klompus
President

MAY 11 1981

METROSPORTS

A DIVISION OF METRO COMMUNICATIONS, INC.

HEADQUARTERS

6151 Executive Boulevard
Rockville, Maryland 20852
(301) 984-9600
TWX 710 828-0235

WEST COAST BRANCH

2029 Century Park East
Suite 600
Century City
Los Angeles, California 90067
(213) 552-9692

May 5, 1981

Mr. Cliff Speegle
Commissioner
SOUTHWEST ATHLETIC CONFERENCE
1300 W. Mockingbird Lane
P. O. Box 47420
Dallas, Texas 75247

Dear Cliff:

Pursuant to our phone conversation last week and subsequent meetings internally among all of us at METROSPORTS, it is with much regret we must decline your invitation to make a presentation to the Directors at your Spring meetings regarding Prime Time Television for Southwest Conference basketball.

A number of factors entered into our much belabored decision:

First, our post-analysis of last season showed quite a substantial loss in revenue; "No beer" commercials in Dallas, pulling off the Semi-Final games of the Tournament, additional games on Channel 21 in Dallas, were some major factors for the in the "red bottom line".

Secondly, with the Championship game being moved to Reunion Arena next March, there will probably be a "black-out" of the Dallas market. Moreover, pay TV (Oak) will buy Houston for approximately \$12,000-\$15,000 leaving us only a shell of a network for that classic contest.

Cliff, this decision was not made in haste. We pioneered a Southwest Conference prime-time regional broadcast network, complemented by national cable exposure and tried to build something that was meaningful to both of us. But as the years went on our bottom line revenue rapidly diminished.

If there is a way to get it done, we'll certainly pursue it.

Thanks again for all your considerations.

Best regards,

METROSPORTS

Leonard/L. Klompus
President

LLK:nm



ESPN PLAZA, BRISTOL, CONNECTICUT 06010 (203)584-8477

MAY 11 1981

May 7, 1981

Mr. Cliff Speegle
Commissioner
Southwest Athletic Conference
Box 47420
Dallas, TX 75247

Dear Cliff:

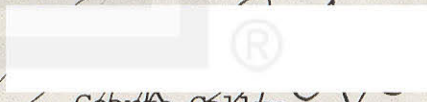
The purpose of this letter is to notify you that it is not ESPN's intention to renew the existing 1980-81 contract with the Southwest Athletic Conference beyond its termination date this June. As you know, we have had great difficulty this year in living up to our contractual obligations. We are finding as we grow, that it is increasingly cumbersome to coordinate long range quantity contracts with any conference.

As you may know, the only overall sports conference contract we have is with you. Since that contract was written, we have avoided positioning ourselves on a similar contract basis with other conferences, simply because of the almost impossible logistical burden it puts on us to coordinate event need with all the other factors that must be taken into consideration. Some of these factors have to do with...Can we physically produce from wherever the sports facility is?...Is production equipment available when we want to do the event?...Does the event conflict with other events we may want to be doing at the same time?...budget considerations?

In addition, all of this must be thought of in conjunction with other programming of a non-amateur sports nature in mind. Believe me Cliff, it's a giant jigsaw puzzle and the pieces don't fit easily together. We have thus come to the conclusion that we just cannot burden ourselves with contracts such as the one that currently exists with you that calls for the performance of a quantity of events that perhaps we just cannot produce and fit into our schedule. We have to have the flexibility of working with the schools separately on an event need basis. It's this way with all the other conferences and we feel strongly that it should be this way with the Southwest Athletic Conference in the future. I do hope you understand.

cc: Jules Winn

Sincerely,


George Gallup
Vice President
of Programming

GG:st

MAY 11 1981

Southwest Athletic Conference

Sept. 1980 - June 1981

	<u>Rights Amount</u>	<u>Date Processed</u>	<u>Balance</u>
Minimum Rights			\$100,000.00
9/20 Penn State vs. Texas A&M - Football	\$3,000.00	10/29/80	
10/11 Texas A&M vs. Houston - Football	\$3,000.00	10/29/80	
10/25 SMU vs. Texas - Football	\$3,000.00	10/29/80	
11/1 Texas vs. Texas Tech - Football	\$3,000.00	11/7/80	
11/8 SMU vs. Rice - Football	\$3,000.00	11/17/80	
11/22 Arkansas vs. SMU - Football	\$3,000.00	11/26/80	
11/22 Houston vs. Texas Tech - Football	\$3,000.00	11/26/80	
11/29 Texas A&M vs. Texas - Football	\$3,000.00	12/9/80	\$ 76,000.00
12/9 Iowa State vs. SMU - Basketball	\$3,750.00	12/24/80	
12/16 Pepperdine vs. Houston - Basketball	\$3,750.00	12/24/80	
1/6/81 Texas Tech vs. Houston - Basketball	\$3,750.00	1/9/81	\$ 64,750.00
1/13 Baylor vs. Rice - Basketball	\$3,750.00	1/20/81	
1/20 Rice vs. Texas A&M - Basketball	\$3,750.00	1/28/81	
1/28 Texas A&M vs. Houston - Basketball	\$3,750.00	2/9/81	
2/10 Texas A&M vs. SMU	\$3,750.00	2/19/81	
2/17 Houston vs. Texas Christian	\$3,750.00	2/26/81	\$ 46,000.00
3/6 Conference Championships - Swimming	\$4,000.00	3/20/81	\$ 42,000.00
4/25 Rice at Texas Baseball (2 games)	\$2,000.00		\$ 40,000.00
4/26 SWC Tennis Championships	\$2,000.00	5/1/81	\$ 38,000.00
5/15-17 SWC Baseball Tourney	\$6,000.00		\$ 32,000.00
5/16 SWC Track and Field	\$2,000.00		\$ 30,000.00



MAY 11 1981

ESPN PLAZA, BRISTOL, CONNECTICUT 06010 (203)584-8477

May 7, 1981

Mr. Cliff Speegle
Commissioner
Southwest Athletic Conference
Box 47420
Dallas, TX 75247

Dear Cliff:

As I mentioned to you on the phone last Friday, we are running into a bind on being able to deliver a sufficient number of events with the Southwest Conference to meet our contractual obligations. This contract, as you will recall, called for expending a total of \$100,000 in rights for events between the period of September 1980-June 1981. It is now apparent that we will fall about \$30,000 short of being able to make this commitment. The attached sheet will show you specifically where we are as of this date...you will see that the final figure in the balance column is the \$30,000 that I previously referred to.

Cliff, what I am asking very simply is for Conference understanding on releasing us from the obligation to complete the full \$100,000 of rights money required by the contract. The difficulties associated with coordinating schedule needs with event availabilities...meshing this all in with a 24 hour per day schedule and at the same time, trying to satisfy national viewer interest, are as you can well imagine, monumental. We have tried very hard to live within the framework of your contract requirements but have just not been able to come up with a sufficient number of events that either from a scheduling standpoint or a need standpoint, make for a logical and intelligent schedule. Some of the difficulties that we have had, have been compounded by problems presented us concerning schedule changes and production inadequacies with certain Southwest Conference sites that have precluded us from telecasting events that we might normally have wanted.

All of this is simply to reiterate what I said on the phone...that we do hope that the TV Committee for the Conference will see fit to relieve us of the responsibility to fulfill the remaining contractual obligation as it exists in the present contract and will not hold us to paying the \$30,000 in rights money that would still be due. Obviously, any consideration you can give this request will be most appreciated.

Thank you in advance for your help and I look forward to hearing from you.

cc: Jules Winn

Sincerely,

George Gallup
Vice President
of Programming

GG:st

The Entertainment and Sports Programming Network, Inc.
A subsidiary of Getty Oil Company

MAY 4 1981

MUTUAL BROADCASTING SYSTEM

Corporate Headquarters

1755 S. Jefferson Davis Highway, Arlington, Virginia 22202 (703) 685-2070

JERRY M. WALLACE
Senior Vice President
Corporate Services

April 28, 1981


Mr. Cliff Speegle
Commissioner
Southwest Athletic Conference
PO Box 47420
Dallas, Texas 75427

Dear Mr. Speegle:

In accordance with Article 5.01 (c) of our Agreement with the Southwest Athletic Conference dated March 28, 1978, I am please to forward to you the certified Annual Gross and Net Receipts Report for the 1980 football season.

If you have any questions, please don't hesitate to give me a call.

Very Truly Yours ,


Jerry M. Wallace
Senior Vice President Corporate Services

Enclosure

cc: Mr. Robert Middleton - Meyers, Miller & Middleton
Mr. W. B. West - Clark, West Keller Sanders & Butler
Mr. B. Goodman - MBS

®

MAY 4 1981

MUTUAL BROADCASTING SYSTEM

Corporate Headquarters

1755 S. Jefferson Davis Highway, Arlington, Virginia 22202 (703) 685-2070

JERRY M. WALLACE
Senior Vice President
Corporate Services

April 28, 1981


Southwest Athletic Conference Agreement for Broadcasting Rights

Accounting for Second Contract Year Article V 5.01 (c) Gross and Net Receipts Report

Gross Sales		\$ 571,759.11
Less:	1. Agency commission	\$ 85,163.88
	2. Sales commissions	73,499.27
	3. Verified rebates	<u>158,663.15</u>
Sub-total		<u>413,095.96</u>
	4. Accounting services (10%)	<u>41,309.60</u>
Total Net Receipts		\$ <u>371,786.36</u>
25% of Net Receipts		\$ <u>92,946.59</u>

Second year's broadcast rights payments were \$ 222,223.00, 25% of Net Receipts does not exceed second year contractual broadcast rights fees; therefore, no additional monies are due.

I hereby certify that the above is true and correct.


Jerry M. Wallace
Senior Vice President Corporate Services

®

SOUTHWEST ATHLETIC CONFERENCE

Basketball Schedule

Monday
Check Laker

IV A 2. (c)

Arkansas		Baylor		Rice		Houston		SMU		Texas		A&M		TCU		Texas Tech	
H	A	H	A	H	A	H	A	H	A	H	A	H	A	H	A	H	A
TCU		Tex		Hou		<u>Rice</u>		TT		Bye		<u>Ba</u>		<u>Ark</u>		<u>SMU</u>	206
Bye		<u>TCU</u>		<u>A&M</u>		SMU		<u>Hou</u>		<u>TT</u>		Rice		Ba		Tex	64
<u>SMU</u>		<u>Rice</u>		Ba		Bye		Ark		TCU		<u>TT</u>		<u>Tex</u>		A&M	96
<u>Ba</u>		Ark		TCU		<u>Tex</u>		A&M		Hou		<u>SMU</u>		<u>Rice</u>		Bye	130
Tex		SMU		Bye		<u>A&M</u>		<u>Ba</u>		<u>Ark</u>		Hou		TT		<u>TCU</u>	148
Rice		Bye		<u>Ark</u>		TT		TCU		<u>A&M</u>		Tex		<u>SMU</u>		<u>Hou</u>	200
<u>TT</u>		<u>Tex</u>		<u>SMU</u>		TCU		Rice		Ba		Bye		<u>Hou</u>		Ark	238
Hou		TT		Tex		<u>Ark</u>		Bye		<u>Rice</u>		<u>TCU</u>		A&M		<u>Ba</u>	274
<u>A&M</u>		<u>Hou</u>		<u>TT</u>		Ba		<u>Tex</u>		SMU		Ark		Bye		Rice	308
Bye		TCU		A&M		<u>SMU</u>		Hou		TT		<u>Rice</u>		<u>Ba</u>		<u>Tex</u>	1M
Ba		<u>Ark</u>		<u>TCU</u>		Tex		<u>A&M</u>		<u>Hou</u>		SMU		Rice		Bye	30
SMU		Rice		<u>Ba</u>		Bye		<u>Ark</u>		<u>TCU</u>		TT		Tex		<u>A&M</u>	58
<u>Tex</u>		<u>SMU</u>		Bye		A&M		Ba		Ark		<u>Hou</u>		<u>TT</u>		TCU	104
<u>Rice</u>		Bye		Ark		<u>TT</u>		<u>TCU</u>		A&M		<u>Tex</u>		SMU		Hou	135
TT		Tex		A&M		<u>TCU</u>		<u>Rice</u>		<u>Ba</u>		Bye		Hou		<u>Ark</u>	174
<u>Hou</u>		<u>TT</u>		<u>Tex</u>		Ark		Bye		Rice		TCU		<u>A&M</u>		Ba	205
<u>TCU</u>		<u>A&M</u>		<u>Hou</u>		Rice		<u>TT</u>		Bye		Ba		Ark		SMU	230
A&M		Hou		TT		<u>Ba</u>		Tex		<u>SMU</u>		<u>Ark</u>		Bye		<u>Rice</u>	262 278

MEMBERS

BAYLOR UNIVERSITY
RICE UNIVERSITY
SOUTHERN METHODIST UNIVERSITY
TEXAS A&M UNIVERSITY

SOUTHWEST ATHLETIC CONFERENCE

OFFICE OF THE COMMISSIONER
LIFE OF THE SOUTHWEST BUILDING, SUITE 444
1300 W. MOCKINGBIRD LANE
BOX 47420
DALLAS, TEXAS 75247
(214) 634-7353

MEMBERS

TEXAS CHRISTIAN UNIVERSITY
TEXAS TECH UNIVERSITY
THE UNIVERSITY OF TEXAS AT AUSTIN
UNIVERSITY OF ARKANSAS
UNIVERSITY OF HOUSTON

May 8, 1981

TO: Coach Eddie Reese
and the National Champion
University of Texas
Swim Team

The member institutions of the Southwest Athletic Conference warmly acknowledge Coach Eddie Reese and the members of The University of Texas team for their unprecedented accomplishment of winning the National Collegiate swimming championship.

The Conference takes pride in the accomplishments of these dedicated and gifted athletes and in their outstanding coach, who brought credit to the Conference by finishing second in the 1980 Championships and then added to the Conference and institution reputations for athletic excellence by winning the championship in 1981.

To Coach Reese and the members of the National Championship Longhorn swim team, we extend not only our sincere congratulations but also our thanks for representing our Conference with lasting distinction.

Cliff Speegle
Commissioner

BANDS AND SPIRIT GROUPS

A. SPIRIT PEOPLE

Each school will be allowed a maximum of twenty-five (25) spirit people for each contest in which the represented institution completes. Admission to Arena will be granted only if individual is in uniform and wearing proper credentials.) A special area at each end of the floor will be designated for spirit people. Spirit people must remain in these areas when ball is in play, and will be allowed in court area during pre-game, half-time and time-outs.

Spirit groups are requested to coordinate with bands in preparing half-time entertainment. (See Section on Bands.)

B. ARTIFICIAL NOISE MAKERS

Artificial noisemakers and amplifiers other than megaphone, are barred from use during the Classic. This specifically prohibits air horns, cowbells, and other noisemaking devices.

C. MASCOTS

Mascots are barred from the Arena during the course of the Classic.

D. BANDS -- Maximum of Fifty (50)

Provisions have been made for the seating of each band representing a competing institution during the game in which that institution competes.

Bands planning to attend are asked to be prepared to provide a maximum of seven minutes of half-time music. Teams designated as visiting team bands will perform first. (See section titled TEAM PROCEDURE AT ARENA paragraph D, for determination of visiting team.) Bands are not to perform while ball is in play, or when a player is preparing to take a free throw.

Band members will be admitted to the Arena only if in uniform, and wearing proper credentials. (See Section on Credentials.)

E. DESCRIPTION OF TRAVEL ARRANGEMENTS FOR BANDS

The basketball tournament committee voted, and the conference approved, that each band representing the participation teams be invited to attend and that partial compensation be provided at the conference (tournament) on the following basis:

Voted to request that all bands attend and that partial compensation be provided by the Conference on the following basis:

1. Round trip transportation costs for one bus including local service charges while at the Tournament site.
2. Per diem of \$20 per person for twenty-five (25) persons based on following:
 - a. Bands representing teams defeated in the quarter finals will receive on (1) per diem.
 - b. Bands representing teams defeated in the semi-finals:
 - (1) No. 1 and No. 2 seed - one per diem.
 - (2) Others will receive two (2) per diems.
 - c. Bands representing teams in the finals.
 - (1) No. 1 and No. 2 seed - two (2) per diems.
 - (2) Others will receive three (3) per diems.

mutual southwest radio network

4141 Office Parkway, Dallas, Texas 75204 (214) 827-2800

John C. Butler

Vice President &
Executive Director

November 13, 1980

Cliff Speegle
SOUTHWEST ATHLETIC CONFERENCE
P. O. Box 47420
Dallas TX 75247

RE: 1981 BASKETBALL

Dear Cliff:

Joe Dickey and I have had a discussion with reference to the feasibility of power station concept and the "local station" outlet. As of this writing, we cannot see how this can be implemented practically without influencing the Southwest Conference Football Network and our clearing stations.

Mutual Southwest could:

1. Lease the Conference land lines on the days and hours requested; e.g, Tuesday and Saturday nights - the "Game of the Week" system.
2. Our Dial-A-Net system would be available to the power stations or to a limited market lineup.
3. The talent necessary has not been evaluated, but this system will require some Station Relations work in clearing, and of course, technical people on duty to ensure that the games are received here in good quality and sent out on land lines to the stations. We will have to share administration with the SWC office.

We would, of course, only be a "packager" for you in this area, but I do believe it's feasible to deliver the games.

The salability of this is questionable at this time, but if we keep it simple and easy like a set number of games over a fixed period, it will get the stations interested.

Best regards,

John C. Butler
Vice President

JCB:rf

cc: Hal Lahar
Bill Morgan
Joe Dickey

COMMISSIONER'S REPORT

Competition:

The Conference has completed a tremendous year in athletics. A championship nationally by Texas was accomplished in swimming for the first time with SMU placing second in the Indoor Track Meet. Tennis teams, golf teams and baseball teams have succeeded in attaining continued national rankings and will represent the Conference well in the national meets and tournaments this spring.

The basketball tournament continued to grow regionally. Everyone is looking forward to being in Dallas the next two years. The people of San Antonio were gracious hosts.

Indoor Track Championship is sponsored by the Tarrant County High School Coaches Association at no expense to the institutions.

The Golf Championship Tournament has been held at Briarwood Country Club in Tyler, Texas with the members of that club graciously hosting our teams.

The H.E.B. Tennis Center along with the Corpus Christi Tennis Club have sponsored the Conference Tennis Championship with time and money and will continue to sponsor this program.

Columbia Lakes and Texarkana Country Clubs have been gracious hosts for the fall golf tournaments.

It is evident by the geographical locations, Conference competition is followed by a large populace of citizens in our area.

Administrative personnel of the Conference office have attended competition in New Orleans and Philadelphia outside the Conference. Meetings were attended in Kansas City, Phoenix, South Bend, New York, Biloxi, McAllen and Dallas on related business matters for the Conference.

Meetings:

Conference meetings were held in Miami and San Antonio with the Faculty Representatives and in Dallas with Athletic Directors. Special Committee meetings have been held in Dallas with the Basketball Tournament Committee, football and basketball officiating, coaches in football, track, investigative business, television agreement and evaluation of Conference radio and television, and coaches in golf and tennis at the site of championship meets and tournaments.

COMMISSIONER'S REPORT (Continued)

Office Management:

Gretna Anglen (secretary) has retired at the age of 62 after a seven-month illness that has left her with restrictive use of the left side of her person.

The office adjusted by moving Jo Daniels from the media relations department (secretary) to fill the vacancy created by Gretna Anglen.

The media relations department is in the process of hiring a woman qualified to do sports information work with some responsibility for filing records. This decision was made due to our expanded use of the word processon equipment which eliminates a considerable amount of secretarial work in that department.

Jimmy Earl - Coordinator of the Basketball Bureau for the two Conferences will not be with us next season. Jimmy as accepted the Athletic Director's position at Middle Tennessee State to fill this vacancy.

A new person has not been contacted. We are in the discussion stage with Big-8, Missouri Valley and WAC Conference in orangizing another group of Conferences to carry on the cooperative officiating in basketball.

The facilities we now occupy are excellent and with the added equipment purchased we are in a position which is conducive to good working habits.

Fiscal:

The adjustments are made by the change in the office location. Equipment has been purchased which will stabilize the responsibility in cost yearly.

Paper, telephone, travel and mail are the items that will continue to escalate which will make it necessary to observe these budget items more closely in the future.

Maintenance contracts, insurance coverage and hospitalizations for the personnel have risen considerably, but these items should be more stable in the future for the Conference.

We appreciate the guidance of the President of the Conference and Budget and Personnel Committee, expecially during this re-evaluation and expansion period of the Conference office.

COMMISSIONER'S REPORT (Continued)

Minutes of all Coaches Meetings are maintained on file in the Conference Office. The practice of Athletic Directors meeting with the Coaches of each sport has been very well received. The present plan requires the Directors to rotate each year. It is suggested that the assignment be for an extended term and on the basis of expertise and / or choice.

The quality of officiating has been excellent in Football, Basketball, Baseball, and Tennis. The assignment of officials was a very successful experiment and received some attention nation wide. The Conference is a leader in inovating methods of training and officiating programs. This is particularly true in the use of flim and video study. Continued advancement of the evaluation or development process is in progress. Official Conference regulation have been established for Football and simular regulation are in the process for Basketball. Officiating Committees in Basketball and Football have been very effective.

The Conference has undertaken the publication of officating Mechanics Manuals and Illustrated Rules Manuals in Football and Basketball as a service for the Collegiate Commissioners Association.

Hal Lahar - Director of Competition

MEDIA RELATIONS DEPARTMENT 1980-81 SCHOOL YEAR

The department underwent several internal changes during the year, due partly to a redefinition of duties and partly to the acquisition of a word-processing system that resulted in further changing of duties.

Morgan became more involved in the areas of radio and television contracts and operations and Turbiville became more involved in the management of records and publications, although we both continued to stay considerably involved in former duties.

Jo Daniels became an expatriate. We discovered after several months of useage, that the word processor almost totally negated the need for a competent typist. Jo's expertise at turning out finished typing from our poorly-typed releases, letters, etc. wasn't being utilized because the word processor enabled poor typists to do an adequate job. This, coupled with the Commissioner's greater need for filing skills, dictated Jo's move to Speegle's office in March.

In my view, the greater involvement of our department in television and radio enabled us to spot more quickly trouble areas arising from the special needs of those media against the special interests of the print media and the convenience to our paying patrons. Having been more closely subjected to the daily operational demands of both the print and electronic media, our department was in a better position to determine potential problems when confronted with contractual options regarding switches in starting times and in-house requests for changes in policy.

In this regard, the internal restructuring has been beneficial to our department and, hopefully, to the Conference as a whole.

Regarding the word-processing system, we feel it has been of considerable value in expediting daily and weekly releases, in storing records, and in production of some of our less expensive publications. For example, the entire spring-sports media guide was printed and stored on processor discs, making for a cleaner and more readable printing job and giving us the capability of updating and correcting each page at considerably less expense and time loss than in the past.

Probably its best feature from a media-relations standpoint is its capability of sending material directly into wire-service computers. This enables subscribers (virtually every daily of any size in Texas) to electronically call up an item that is already set in type, which means no delays in type-setting at the newspaper and a better chance of having our material used.

We still have not developed the capability of producing camera-ready type for the more expensive publications (football and basketball) to a degree with which we feel comfortable, but we are told that will be within our capabilities in the near future. If and when that occurs, the savings in type-setting alone should pay for the system in a relatively short period of time--four to five years at current type-setting rates.

And once that has been achieved, the savings could escalate by the Conference setting type for institutional guides and other publications.

The latter would ideally be the greatest single savings to all our information and promotion operations realized through the word processor.

A chronological report of the year's operation of the media-relations department begins on the following page.

Generally, the media-relations department's year followed past calendars in our day-to-day operations.

As good a starting place as any is April, when we begin preparing the summer preview football guide. We began gathering material for this publication in April 1980 and were able to get the bulk of it on the word processor. This publication is distributed in late May for use by media in preparing summer football magazine articles and in setting budgets for coverage of the fall season.

Before the pre-season guide was completed, we began work on the fall football guide. Due to higher-escalating production costs than at any other time in my memory, we cut several pages from the first section of the book--the section dealing with the history of the Conference, which was at most updated in no more than eight places each fall. We received no complaints from media people about this deletion, which led us to believe our eliminating that section didn't dilute the product. However, on examining the guide through the football season and in conversations with media people covering the Conference on a regular basis, we believe the other sections serve a valuable purpose and we recommend against further cuts in the publications, with the reservation that continuation of the current inflation spiral may deem further cuts obligatory.

The football media guide was prepared, proof-read and sent to the publisher in sections during May, June and early July and was delivered in late July for mailing to be completed the first week in August.

During the summer, Turbiville attended the NCAA golf tournament and the CoSIDA convention, Morgan attended the annual NCAA Public Relations Committee meeting as the District Six representative.

Once-weekly releases were begun in late July in our annual attempt to wrest some media time and space from the glut of professional baseball and football coverage.

Along with these activities we completed plans for the press tour. It is becoming increasingly difficult to secure an airplane for the Lubbock and Fayetteville phases of the trip. We managed to find a reconditioned (but not very) Convair from a firm in New Iberia, La. Outside of spending two and a half hours on the runway at Drake International Airport in Fayetteville while our Convair delivered off-shore drilling crews to Corpus Christi, the transportation phase was blessedly uneventful. The tour was complicated by the early (Sept. 1) date of the Arkansas-Texas game, which necessitated completing the tour before the game. The Conference coaches were unanimously considerate and cooperative in a trying situation.

In September we began our fall schedule of 650 mailers (statistics and notes) on Mondays, 450 mailers (conversation pieces and notes) on Tuesdays, 650 mailers (game advances) on Wednesdays. We received more press than usual through the last half of October and in November, most of the columns and notes based on the private-school winning percentage over the state schools, a situation that had not occurred in the Conference since 1963.

Strong coverage continued into December, due primarily to the unprecedented situation of five Conference schools participating in bowl games. Football was completed with Morgan attending the Bluebonnet Bowl as the Conference representative and Turbiville working on the Cotton Bowl staff.

In September Turbiville handled press at the fall golf tournament and Morgan worked with Bob Condrón of SMU handling press at the cross-country championships.

Basketball press day was held in November with 75 in attendance, the largest basketball press day attendance since the Conference began the event in the late 1960s. Arkansas outlets and more Lubbock participation added to the number from within the conference, while a few more non-Conference locations were on hand.

Basketball and swimming weekly releases were begun in December and continued through the basketball post-season tournament and swimming championships the first week in March. The word processor's ability to insert material into newspaper type-setting machines, as well as getting items to television and radio wires almost instantaneously, enabled us to expedite these releases quicker than at any time in the past. We had not been able to deliver basketball releases before they were outdated since we went to a nine-team schedule in the 1975-76 school year. As a result, we had more in-print useage of both sets of statistics than at any time since I've been with the Conference.

We began working on press and arena accommodations for the post-season tournament in early summer and found San Antonio hotels disinterested in dealing with us. Press headquarters was finally established at El Tropicano Hotel, about a mile distant from HemisFair Arena. Hotels in the proximity were not interested in reserving us any amount of rooms, much less talking about a special rate. The media attendance remains at about 240, including TV crews and school information people--this is a basically-unchanging figure because our priority system, based on physical limitations, has become known and the smaller papers have generally quit requesting credentials.

The Conference hosted a "working" breakfast meeting at San Antonio during the post-season tournament that was attended by 45 media representatives and institutional information personnel. Items of mutual interest were discussed, with accompanying suggestions, results of which were sent to faculty representatives, athletic directors and information directors. It was unanimously agreed to make it an annual meeting.

The Conference inaugurated a "hot line" series of recorded telephone interviews in March, following the suggestion of Michael Johnson of the University of Houston. It recorded 17 calls the first day and has subsequently remained our most effective service to radio stations throughout Conference areas.

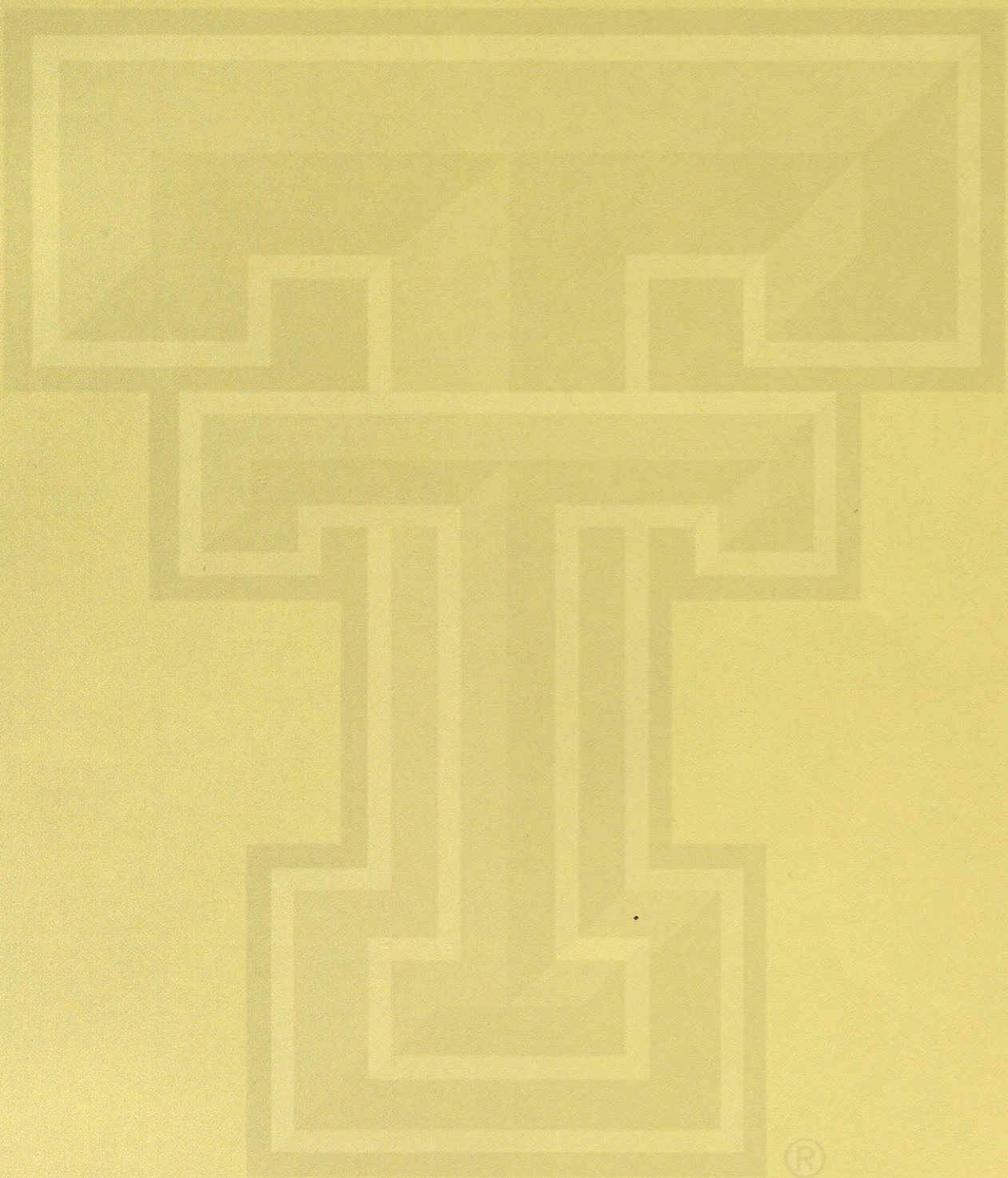
The spring-sports book was prepared in January and available for distribution at the indoor track championships at Fort Worth in February. Morgan and Turbiville worked with Augie Erfurth on heating and seeding and with Dick Moore on press accommodations at the meet.

Spring-sports weekly releases ran from March through the championships and tournaments in late April and mid-May. The spring-sports guide remains the most inaccurate of our publications, due to the schedule changes that often accompany spring sports. There was better useage of track marks on a weekly basis, probably due in part to the outstanding track programs in the conference and in part to the ease with which newspapers can reproduce the type via the processor-computer link.

Morgan attended the NCAA basketball championships in Philadelphia, for the annual ConSida meetings and to work for the NCAA staff during the tournament.

Turbiville handled press accommodations at the golf tournament and Morgan handled them at the tennis tournament and track championships. We received the usual media complement at the track meet (about a dozen newspapers, all area TV) and good local coverage at the tennis and golf tournaments, although only three to four outside newspapers covered tennis and golf. The baseball tournament remains a strong draw, as it has been since its inception.

Bill Morgan
May 19, 1981



®

Minutes
Basketball Officiating Committee
May 6, 1981 Dallas, Texas

Present: Frank Broyles, Arkansas, Chairman
Augie Erfurth, Rice
Bill Menefee, Baylor
Guy Lewis, Houston
Shelby Metcalf, Texas A&M
Gerald Myers, Texas Tech
Jim Earle, CBOSA-SWC
Hal Lahar, SWC

Guest: Larry Covin, SWC Observer

Meeting called to order at 9:30 a.m. at the Southwest Conference office Conference Room.

- I. Jim Earle distributed a comprehensive report on the CBOSA operation for the 1980/81 season, portions of which are included herein as Addendum A.

Passed
7 for
0 against

The committee voted to accept the report, to thank Jim Earle for his efforts on behalf of the SWC and to commend him for a job well done.

- II. Larry Covin, Chief Observer for the 1980/81 season distributed a report on the Observer Program, included herein as Addendum B. Dr. Covin recommended that the program be continued and intensified. It was also recommended that the Video Viewing Program be developed as completely as possible.

Passed
for
0 against

The committee voted to accept the report.

- III. Evaluation results and system were reviewed. There was considerable discussion regarding the relative importance of observers' ratings vs. coaches' ratings and peer ratings. Ratings are included herein as a part of CBOSA Report, Addendum A.

- IV. Report on Fees and Expenses was made covering 1980/81 season. Recommendations for 1981/82 will be made at the annual Spring Meeting. Report is included herein as Addendum C.

- V. An Officiating Plan was presented and discussed along with a progress report on negotiations with the Big Eight Conference and the Missouri Valley Conference. This report is included herein as Addendum D.

A discussion took place regarding the merits of three-man officiating vs. two-man. The committee voted to recommend the following:

Passed
6 for
0 against
1 abstention

- A. The Conference office continue to develop the central concept with MVC and Big Eight.

1. If the Cooperative Assigning Agency becomes a reality and either the Big Eight or the MVC goes to three-man officiating, the SWC would remain three-man.
2. If neither the Big Eight nor the MVC goes to three-man, the SWC goes to two-man.
3. If the Cooperative Assigning Agency does not become a reality, the Conference will go to two-man.

- VI. SWC Basketball Officiating Regulations are to be formalized and submitted to the Coaches, AD's, and Faculty Reps for modification and approval. This matter to be placed on the June meeting agenda.

The meeting adjourned at 12:10 p.m.

Minutes
BASKETBALL TOURNAMENT COMMITTEE
Meeting April 2, 1981

Present: Dr. Kenneth Herrick, Chairman, TCU
Augie Erfurth, Rice University
Marvin Tate, Texas A&M
Al Lundstedt, The University of Texas
Dave Bliss, SMU
Jim Haller, Baylor
Gerald Myers, Texas Tech
Jim Brock, CBAA
Hal Lahar, SWC

Guests: Cliff Speegle, SWC
Mike Justice, SWC

Chairman Herrick called the meeting to order at 10:05 a.m.

9 for
0 against

I. Moved seconded and voted to approve the minutes of the March 7, 1981 meeting in San Antonio.

II. Received a report from Jim Brock regarding the availability of rooms for the 1982 tournament. Very tight conditions exist.

Press will be staying at the Holiday Inn Downtown. 100 rooms have been blocked off. Quoted rates were \$38 single and \$46 double. Use of the downstairs area for workroom and hospitality was also agreed.

Special mention was made that a similar condition will be encountered at any of the cities because they all cater to conventions. It was suggested that the committee work at least two years ahead.

The Hyatt Regency will be the headquarters for teams and administration. An effort will be made to provide a recreation room for the participants.

III. Received a report on Financial Estimates for Classic VI, 1981.

Discussion took place regarding the sellout guarantee by San Antonio. It was generally agreed that anything less than that which was agreed upon should be brought to the attention of the committee to determine action that should be taken.

It was suggested that Spalding be asked to furnish basketballs for the tournament in 1982.

It was also suggested that a very careful look be taken of "other" expense category.

IV. Format.

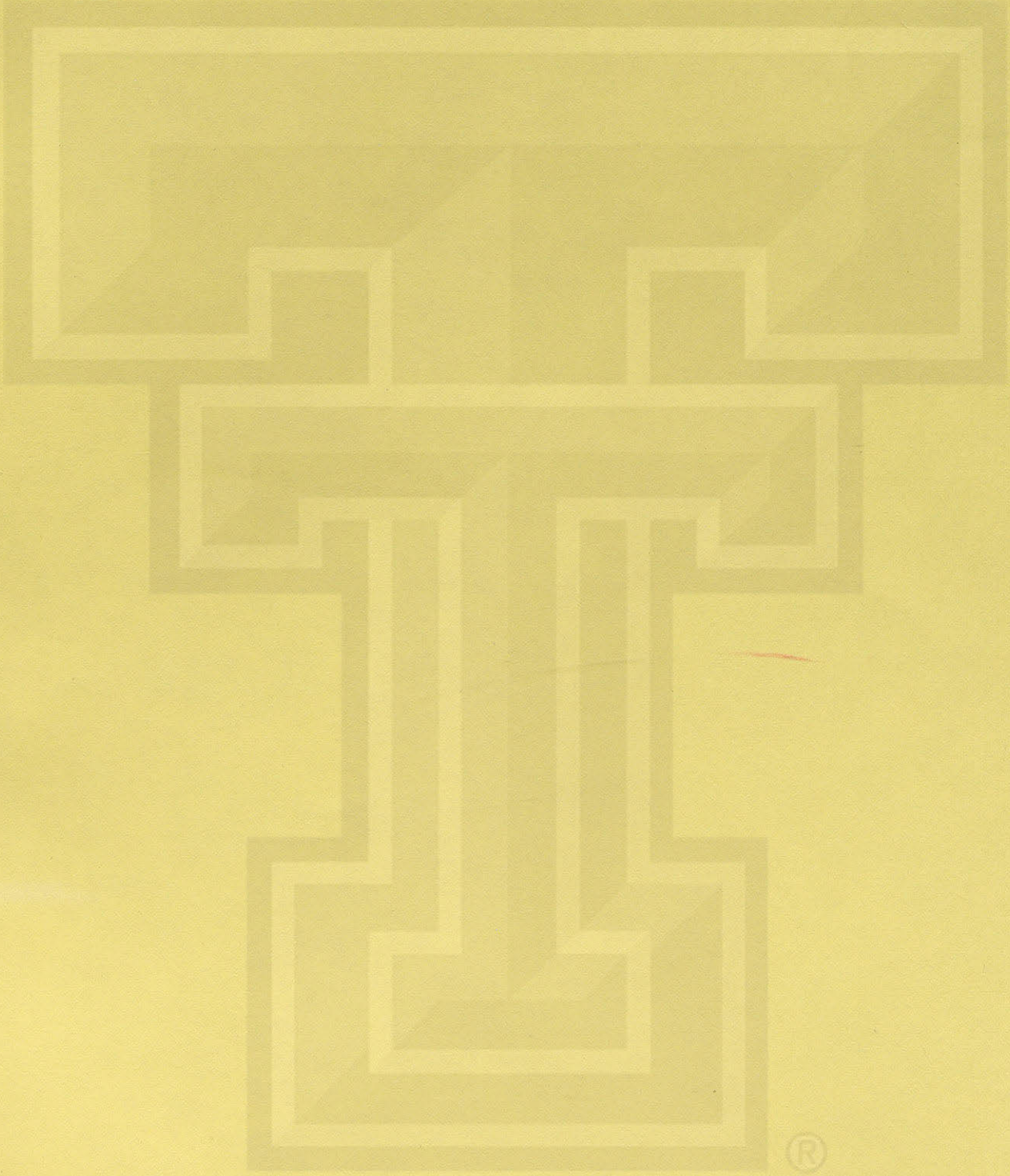
Considerable discussion took place regarding possible changes in format for 1982.

or
0 against

It was moved seconded and voted to defer any action on a change in format until 1984.

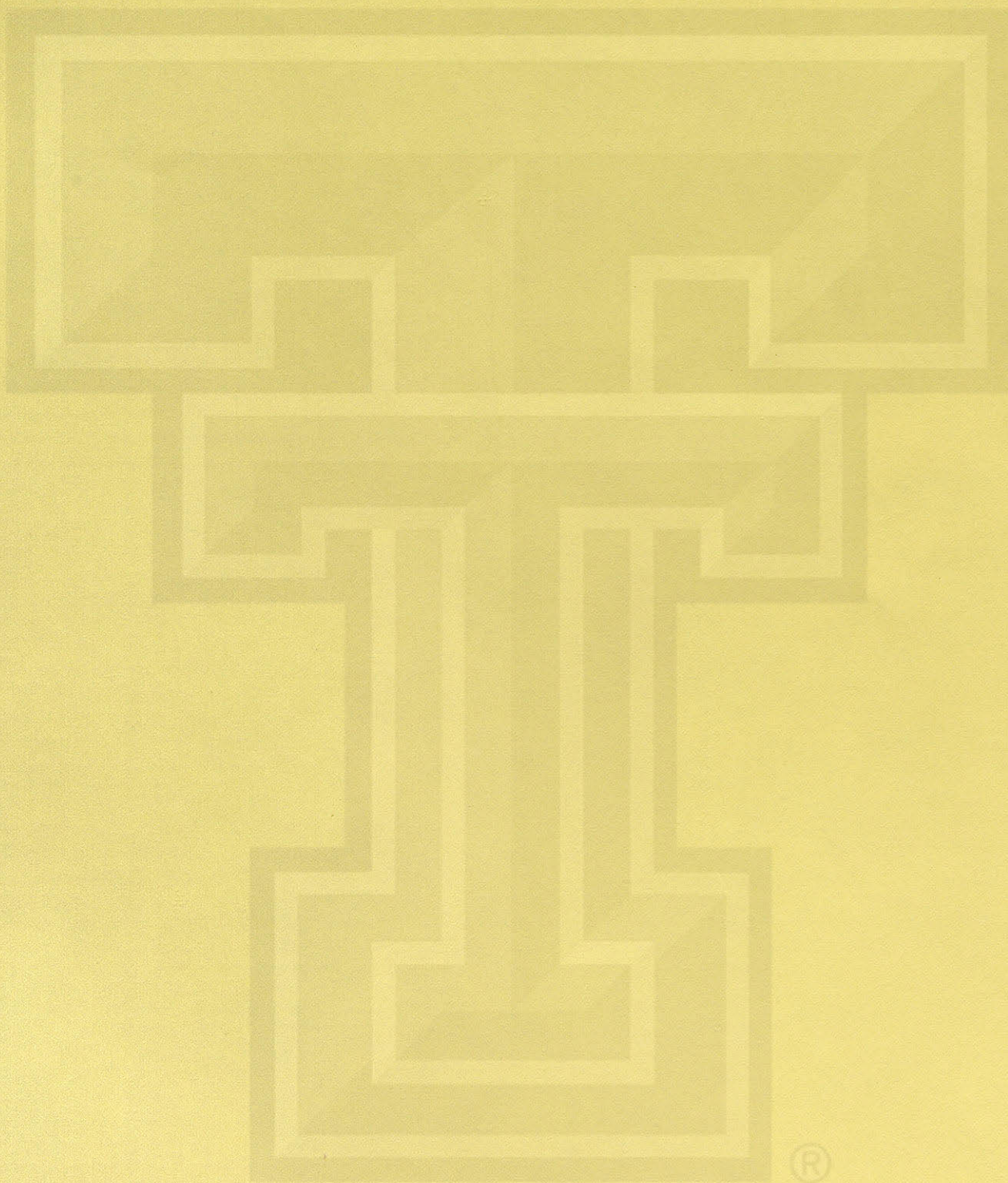
It was suggested that a study be made of the various possibilities and that time be allocated for a thorough discussion of this question during the Coaches' meeting in Fairfield Bay.

- V. Mike Justice gave a report on the ticket allocations for Classic VII including locations and prices. Also distributed was a breakdown of institutional sales for the Basketball Tournament in San Antonio.
- VI. A brief discussion took place with the Basketball Coaches present regarding the officiating organization for 1981/82.
- VII. Meeting adjourned at 11:50 a.m.



®

Appendix B-4-(a)



Appendix 401

304.2 Size of Home Squad. There shall be a limit on the number of participants (players) who may dress for or participate in varsity competition being conducted at the institution's home facility. The following limitations are applicable:

	Non-Conference	Conference
Baseball	26	22
Basketball	15	15
Cross Country	9	9
Football		
Golf	6	6
Swimming	24	18
Tennis	7	7
Indoor Track	24	24
Outdoor Track	28	28

NCAA Bylaw Article 3 when applicable to Division I institutions, pages 60 - 65.

400 ACADEMIC ELIGIBILITY REGULATIONS.

Except when not covered by these articles or modified by vote of the Southwest Athletic Conference Faculty Representatives, the rules of the National Collegiate Athletic Association shall govern all matters related to academic eligibility regulations.

NCAA Constitution Article Three, Section 3, pages 15 - 16 and Bylaw Article Four when applicable to Division I institutions, pages 67 - 82, plus academic requirements of the Southwest Athletic Conference as they relate to Bylaw Four, section 1 (j)-(4), page 70.

400.1 To be eligible to participate in intercollegiate athletics a student-athlete must:

(1) Be registered for at least 12 semester hours of standard work each semester prescribed in regular courses at the institution.

(2) During the student athlete's last two regular semesters of college attendance before participation, pass at least twenty semester hours and in addition to requirements in item 1, a student-athlete must, in order to maintain eligibility to participate, pass a cumulative number of hours as shown by the following table:

	Quarters or Semester	Semester Hours	Quarter Hours
At the end of:	1	6	5
	2	20	15
	3	32	30
	4	44	40
	5	57	50
	6	70	65
	7	83	75
	8	96	90
	9	109	105

(3) or, the student-athlete must pass 24 hours during the twelve months immediately preceding the term in which participation occurs.

400.2 The Student-athlete must pass at least six hours the first regular semester in attendance at a Southwest Conference institution to be eligible for competition the second semester.

400.3 It is expressly understood that advance standing examinations, correspondence, extension, preparatory, non-collegiate, physical training courses, and courses once passed and repeated shall not count toward meeting the minimum requirements of this rule.

400.4 In the case of a student withdrawing from school during a semester or term, that semester or term must be used in determining scholastic eligibility under the cumulative hour table, but shall not be used to determine the twenty semester hour requirement.

400.5 Work taken in summer school may be used in determining scholastic eligibility for the 24 hour rule and/or the cumulative table. A Southwest Conference institution may not provide financial aid grants to student-athletes for summer school attendance except it may provide financial aid to a full-time student who has received an injury which requires major surgery* and it would be in the best interest of the student-athlete to be closely supervised during the rehabilitation of the injury.

*Each case must be documented by the Doctor, Trainer, and Coach of the sport and approved by the Commissioner.

Summer school work taken at any collegiate institution may be used in determining scholastic eligibility provided such work is "transferable degree credit."

400.6 Member institutions should go behind the junior college transcript to make sure that the high school graduate requirement has been met before declaring a junior college transfer eligible.

400.7 The two semesters in residence previous to participation need not be consecutive semesters nor is it necessary that the third semester in residence immediately follow the second semester. Absence from the institution, following two semesters of scholastic eligibility upon the student's return, i.e., a player may be out one or more semesters, and in one or more semesters without affecting the student's eligibility, provided the student's grades continue satisfactory, except that this procedure (not attending any institution a semester) may not be repeated until after the student has subsequently attended two consecutive semesters, in each of which satisfactory grades were made.

By passing the work of the last two semesters of residence is meant that it shall have been passed in or as of the semesters in which the work was regularly offered. A conditioned grade in a course shall be considered as failing until a passing grade has been recorded in that course on the Registrar's records.

A student eligible at the opening of a semester shall be considered eligible throughout the semester, provided the student continues during that semester to meet all Conference scholastic requirements, and provided the period of eligibility, as explained in Paragraph 400.2 of the General Regulations, is not thereby exceeded.

400.8 A student-athlete with less than a 2.000 grade point average at the time of the student-athlete's graduation from high school may become eligible for financial aid and practice provided:

(a) The student-athlete has attended a senior college for two or more regular semesters, and

(b) The student-athlete has passed at least twenty semester hours of work with an over-all grade point average of 2.000 during two consecutive semesters in the senior college.

If this student-athlete is a transfer student the student-athlete's eligibility for athletic participation is governed by the provisions of Section 501.1 of the General Regulations.

O.I. 1. The following method is to be used in computing a student's collegiate grade-point average with all grades weighed in accordance with the semester hour credit a course bears:

A counts 4	D counts 1
B counts 3	F counts 0
C counts 2	

O.I. 2. Correspondence, extension, preparatory, non-collegiate and physical training courses shall not be counted in calculating a student-athlete's collegiate grade-point average.

O.I. 3. In calculating the collegiate grade-point average of a student, courses dropped and courses once taken and repeated shall count as follows:

(1) Courses recorded as dropped or withdrawn while failing shall count as "F".

(2) Courses recorded as dropped or withdrawn while passing shall not be counted.

(3) In calculating grade-point average, the highest grade made on repeat courses (courses once taken and repeated) shall be counted and the lowest grade disregarded. In the case of a transfer student this is applicable only if the institution transferring the grades uses this procedure.

(4) In meeting, quantitative requirements, courses once passed and repeated shall not be counted.

(5) The Conference shall use 1/2 of the hours made in the quarter immediately preceding the final quarter plus the final quarter when determining the semester hours at that institution for eligibility purposes.

400.9 Institutional Registration and Time of Entrance. No student shall be eligible for intercollegiate contests during that institution's sport season who has registered in places other than the parent institution or who did not register for at least twelve semester hours of work within fifteen days of the opening of the semester in which the student participates. By registering it is understood that the student was present on the date of the student's registration, and from that date became continuously a resident student, taking regular classroom work. The first day of recitations is regarded as the opening of the season.

400.10 Student Responsibility. Although a member institution may provide counseling assistance through its coaching staff or otherwise to student-athletes or prospective student-athletes, the students are ultimately and primarily responsible for making themselves familiar with and satisfying those regulations concerning the student's individual conduct, including the regulations concerning academic eligibility. Neither the Conference nor member institutions assume responsibility for the failure of a student to maintain the student's eligibility because of failure to understand and comply with these regulations.

requirements as determined by the faculty of the institution. Further, a student-athlete who has received a baccalaureate or equivalent degree and who is enrolled in the graduate or professional school of the institution attended as an undergraduate, or who is enrolled and seeking a second baccalaureate or equivalent degree at the same institution, may participate in intercollegiate athletics provided the student-athlete has athletic eligibility remaining and such participation occurs within five years after initial enrollment in a collegiate institution. (Revised: 8/1/72, 8/1/74, 8/1/77, 1/13/78) [Case Nos. 109 through 114]

O.I. 7. The phrases "good academic standing" and "satisfactory progress" are to be interpreted at each member institution by the academic authorities who determine the meaning of such phrases for all students, subject to the controlling legislation by the conference or similar association of which the institution is a member.

O.I. 8. Correspondence courses taken from an institution other than the one in which a student-athlete was last enrolled as a full-time student shall not be used in determining a student's "academic standing" or "satisfactory progress."

The 75th NCAA Convention amended the foregoing O.I. 8 to read as follows, effective August 1, 1981:

O.I. 8. Correspondence, extension and credit-by-examination courses taken from an institution other than the one in which a student-athlete is enrolled as a full-time student shall not be used in determining a student's "academic standing" or "satisfactory progress." The Academic Testing and Requirements Committee may grant exceptions to this restriction in response to written requests from member institutions for the evaluation of specified programs of studies involving the use of such courses. In addition, prior approval by appropriate academic officials of the certifying institution is required if courses taken during another institution's summer term are to be utilized in determining the student's "academic standing" or "satisfactory progress."

(b) A student-athlete shall not be eligible to participate in organized practice sessions in a sport unless the student-athlete is enrolled in a minimum full-time program of studies as determined by the regulations of the certifying institution. (Adopted: 1/14/81)

(1) A student-athlete who is enrolled in less than a minimum full-time program of studies and has athletic eligibility remaining may participate in practice sessions if the student-athlete is enrolled in the final semester or quarter of the baccalaureate program and the institution certifies that the student-athlete is carrying for credit the courses necessary to complete the degree requirements as determined by the faculty of the institution. (Adopted: 1/14/81)

(2) A student-athlete who has received a baccalaureate or equivalent degree and who is enrolled in the graduate or professional school of the institution attended as an undergraduate, or

ARTICLE FIVE**ELIGIBILITY RULES FOR NCAA CHAMPIONSHIPS**

Section 1. Individual Eligibility. A participant in a National Collegiate Athletic Association championship must satisfy all of the following requirements: *(Revised: 8/1/72)*

(a) The student-athlete must be eligible under the rules of an institution as well as the rules of the intercollegiate athletic conference of which the institution is a member, if such affiliation is held. *(Revised: 8/1/72)*

(b) The student-athlete must be eligible to represent an institution in intercollegiate athletic competition under all of the applicable provisions of the constitution and bylaws, except that during the period between August 1, 1981, and August 1, 1985, eligibility for participation by women in women's championships may be governed either by NCAA rules or the formalized, published rules of any recognized state, conference, regional or national organization under which the institution administered its women's athletic program prior to August 1, 1981. *(Revised: 8/1/72, 1/14/81)*

(c) The student-athlete must, at the time of competition, be registered for at least a minimum full-time program of studies as defined by the institution, which, in any event, shall not be less than 12 semester hours or 12 quarter hours (or a similar minimum academic load as determined by the NCAA Eligibility Committee in an institution which determines registration other than on a traditional semester or quarter hour basis or conducts a cooperative education program; or a minimum full-time graduate program as defined by the institution and approved by the NCAA Eligibility Committee in the event fewer than 12 hours are required, but which may be no fewer than eight hours); further, if the competition takes place between terms, the student-athlete must have been so registered in the term immediately preceding the date of competition. *(Revised: 1/17/76, 1/13/78, 1/10/79)* [Case Nos. 110, 278 through 280]

(1) The minimum full-time program of studies requirement of paragraph (c) may be waived for a full-time student who resides in the final semester or quarter of the student's baccalaureate program, provided the institution's registrar certifies that the student is carrying for credit the courses necessary to complete the degree requirements as determined by the faculty of the institution. The student granted eligibility under this exception also shall be eligible for NCAA competition which takes place immediately following said semester or quarter; however, the student shall thereafter forfeit eligibility in all sports. *(Adopted: 8/1/75)*

(2) This waiver provision shall be administered by the allied conferences of the Association or, in the case of an independent member institution, by the NCAA Eligibility Committee. *(Adopted: 8/1/75)*

(d) The student-athlete must not have engaged previously in three seasons of intercollegiate competition after the freshman year in Division I or in more than four seasons of intercollegiate competition in Divisions II and III. *(Revised: 8/1/75, 8/1/77, 1/13/78, 8/1/79)* [Case

Div.
I*

official institutional regulations governing normal progress toward a degree for all students and other applicable institutional and conference eligibility rules. *(Adopted: 8/1/75, Deleted: 8/1/81)*

(4) A transfer student from a four-year institution, who was a 2.000 qualifier or a 2.000 nonqualifier who attended a four-year institution at least one academic year, shall be eligible for financial aid, regular-season competition and practice in a Division I institution under the rules of the institution and the conference of which the institution is a member. *(Adopted: 8/1/75)*

(5) A transfer student from a four-year institution who was a 2.000 nonqualifier and attended the four-year institution less than one full academic year shall not be eligible for financial aid, regular-season competition and practice in a Division I institution during the first academic year in attendance at the certifying institution. *(Adopted: 8/1/75) [Case Nos. 322, 323]*

Divs.
I
and
II**

The 75th NCAA Convention approved the following new paragraph (6), effective August 1, 1981:

(6) A student-athlete who has completed at least one academic year in residence at the certifying institution shall be required to satisfy the following minimum academic progress requirements for continuing eligibility. *(Adopted: 8/1/81)*

(i) Eligibility for financial aid and practice during each academic year following the student-athlete's initial year in residence shall be based upon the rules of the institution and the conference of which the institution is a member. *(Adopted: 8/1/81)*

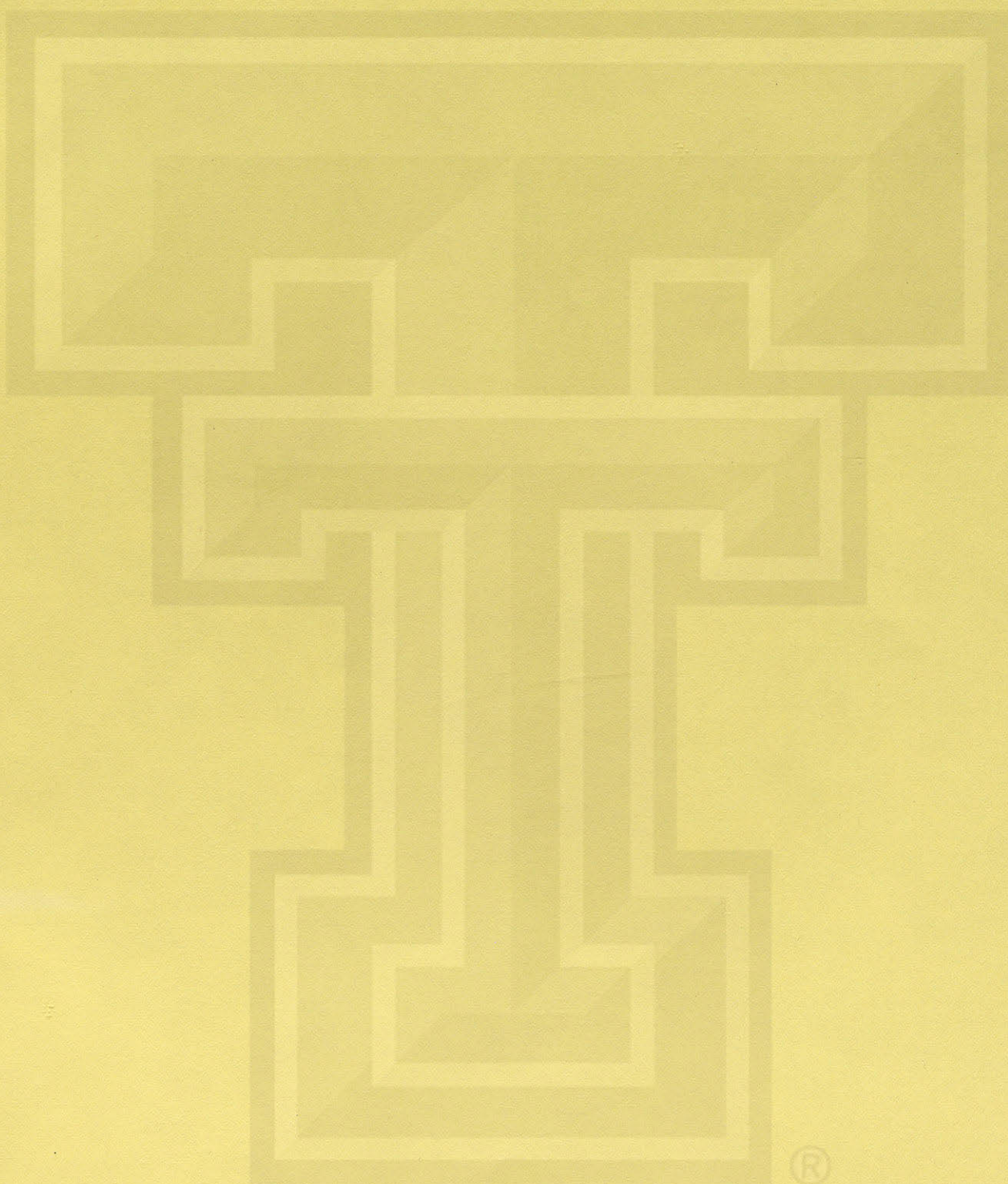
(ii) Eligibility for regular-season competition subsequent to the student-athlete's first academic year in residence shall be based upon: (1) satisfactory completion prior to each term in which a season of competition begins of an accumulative total of semester or quarter hours of the academic credit required for a baccalaureate degree in a designated program of studies at the institution which is equivalent to the completion of an average of at least 12 semester or quarter hours during each of the previous academic terms in which the student-athlete has been enrolled, or (2) satisfactory completion of 24 semester or 36 quarter hours of acceptable degree credit since the beginning of the student-athlete's last season of competition. *(Adopted: 8/1/81)*

(iii) The calculation of credit hours under the provisions of subparagraph (ii) shall be based upon hours earned or accepted for degree credit at the certifying institution. Hours earned in the period following the regular academic year at the institution (e.g., hours earned in summer school) may be utilized to satisfy academic credit requirements of this regulation. *(Adopted: 8/1/81)*

(iv) A graduate student who is otherwise eligible for regular-season competition shall be exempt from the provisions of this regulation. *(Adopted: 8/1/81)*

*The provisions of Bylaw 5-1-(j)-(4) and (5) pertain to Division I members only.

**The provisions of Bylaw 5-1-(j)-(6) pertain to members of Division I and Division II only.



®

BAYLOR UNIVERSITY

SCHOOL OF LAW

Edwin P. Horner • Professor

MAR 27 1981

WACO TEXAS 76798

817 - 755-3611

March 26, 1981

Mr. Cliff Speegle
P. O. Box 47420
Dallas, TX 75247

RE: James W. Skeeler Baseball Eligibility

Dear Cliff,

I wish to report a violation of SWC REG. 400.1(1)(3) which came to my attention the other day.

On the Eligibility Report for Baseball this Spring, I reported Mr. Skeeler enrolled in 13 hours and eligible. The other day, during an audit of student transcripts, it was learned that although Mr. Skeeler is actually enrolled in 13 hours this semester, in six of these hours he is repeating two three hour courses in which he made a "D." Thus, he is actually enrolled in seven repeat "D" hours this semester and not eligible under Reg. 400. The party doing the audit happened to know of Reg. 400(3) and knew that the six repeat hours of the "D" work would not qualify for conference academic eligibility purposes.

Inquiry revealed that the academic advisor had him properly enrolled in 13 hours, without any repeat of the two "D's." Somehow or other, he was then advised by the Dean of his department to change his registration schedule and to repeat the two "D's." Neither Skeeler nor the Dean apparently knew that this made him ineligible for participation.

At the time of the discovery of this ineligibility, he had played nine non-conference games, in which Baylor had won five and lost four. His ineligibility status was discovered before a SWC game.

We report this inadvertent and regrettable mistake and wish to make apology for its happening.

Yours truly,

EDWIN P. HORNER

EPH:bb

BAYLOR UNIVERSITY

SCHOOL OF LAW

Edwin P. Horner • Professor

MAY 13 1981

WACO, TEXAS 76703

817 - 755-3611

May 11, 1981

Mr. Cliff Speegle
Commissioner
Southwest Athletic Conference
P. O. Box 75247
Dallas, Texas 72547

RE: Vance L. Vaughn

Dear Cliff:

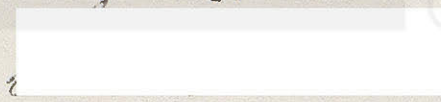
I wish to apologize for an error made on the eligibility report filed January 12, 1981, for Track. The eligibility report showed Mr. Vaughn to be enrolled in 12 hours for the Spring, 1981, semester. On Tuesday, April 28, 1981, during an internal audit of academic records in the Registrar's office, it was discovered that three of the twelve hours were a repeat of a "D" which Mr. Vaughn made in Accounting 3305, Intermediate Accounting. Being enrolled in only nine hours for SWC academic eligibility purposes he was in violation of SWC GR 400.3 and ineligible. He participated in a number of track meets prior to the discovery of this error.

For background for this error, he was originally properly counseled by his academic advisor to enroll in a course other than the repeat of the "D". At actual registration, an advisor in the Business School registered him to repeat the "D" course, neither apparently knowing that this change of his academic counselling made him ineligible for SWC competition. The error was discovered because the person doing the auditing of the student's records prior to the end of the school year was aware of the SWC academic requirements and when this repeat "D" was discovered, I was so advised.

Mr. Vaughn has not participated since learning of this violation.

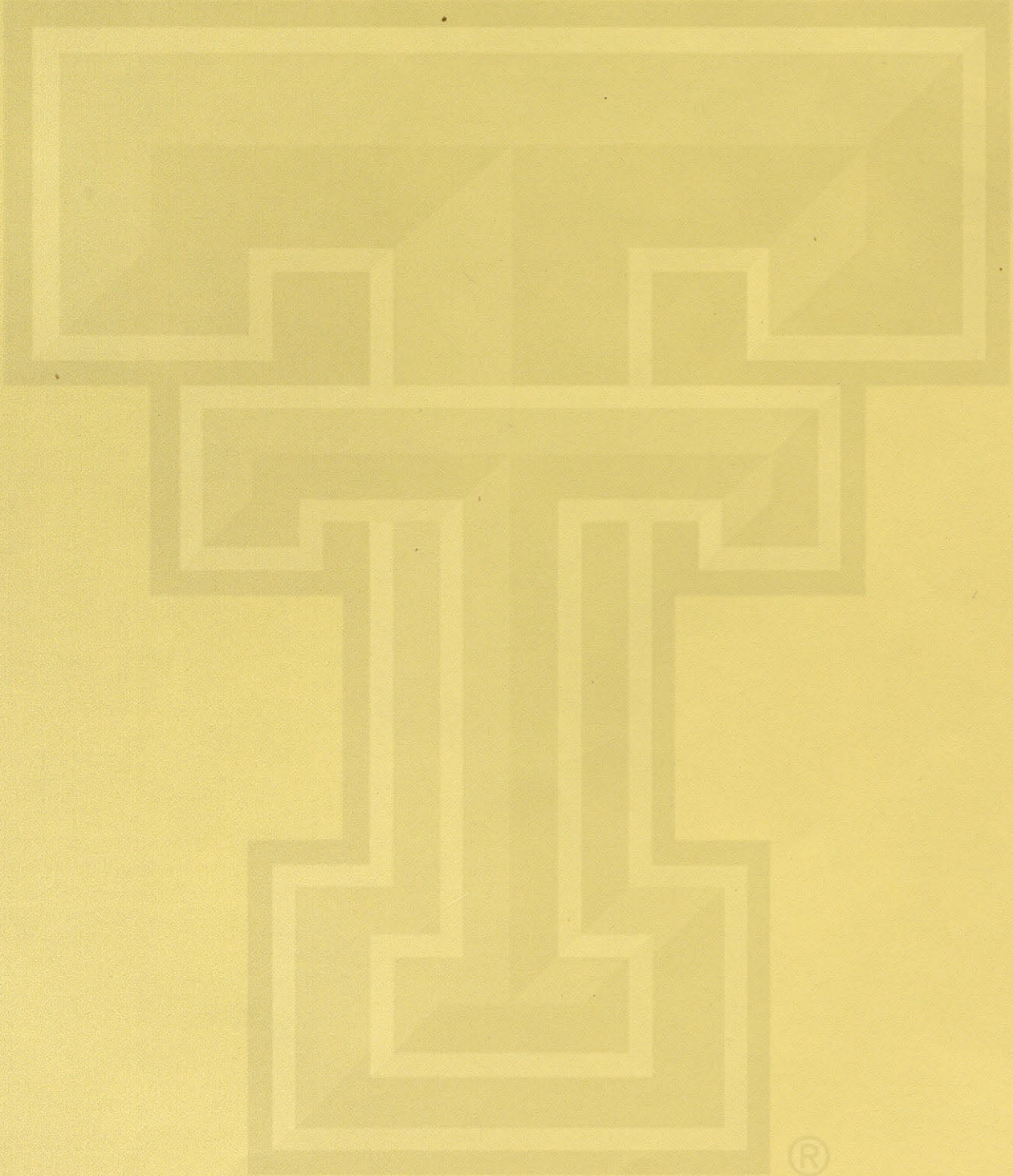
Baylor University wishes to apologize to the Conference for his error and for permitting his participation.

Yours truly,


EDWIN P. HORNER
Faculty Representative

EPH:bb

Minutes-July 19'81
Exe. Session



®

SOUTHWEST ATHLETIC CONFERENCE
EXECUTIVE SESSION
9:30 A.M., July 19, 1981
Amfac Hotel, Room 2301, D/FW Airport

The Meeting was called to order by President Jim Castaneda with the following present:

Arkansas	- Albert Witte
Baylor	- Edwin Horner
Houston	- Michael Johnson
Rice	- James Castaneda
SMU	- Michael Harvey
Texas	- Tom Morgan
Texas A&M	- Earl Bennett
TCU	- Kenneth Herrick
Texas Tech	- Robert Sweazey

The following reports and items were considered:

I. Finalized the Conference budget for the 1981-82 fiscal year.
(a) Appendix I - Kenneth Herrick, Jim Castaneda, Al Witte, "Chuck" Samson.

II. Request by The University of Texas.
(b) Appendix II

Vote: 7-0-2
Moved, seconded and voted to permit The University of Texas baseball team to appear on a National Television Series (3 games) with Miami University, which will count as one (1) date against a non-conference opponent. Article IX, Section 2-(d) of the Conference Bylaws.

Vote: 9-0-0
III. Moved, seconded and voted to permit Walter Morrison to compete in track at any Southwest Conference institution under General Regulations 303.4. Appendix III.

Vote: 8-0-1
IV. Moved, seconded and voted to proceed under regulations passed by the Conference which permits Houston to use March 1, 1981 for settlement dates in calculating interest to be payed.

V. A report of the CFA Meeting, July 16-17, 1981, Chicago, Illinois.
(a) Appendix V.

VI. A report by Michael Harvey related to the NCAA investigation for recruitment and its findings.

Vote: 8-0-1
(a) Appendix VI (Confidential Matter)
(A handout at the Meeting.)
(b) Moved, seconded and voted to prohibit SMU from representing the Conference in the Cotton Bowl game, January 1, 1982.
(c) Article XVI of the Conference Regulations will be discussed at a later meeting.

VII. The Meeting adjourned at 12:10 p.m.

JUL 23 1981

APPENDIX I

MEMORANDUM

To: SWC Faculty Representatives
From: Kenneth W. Herrick
Date: July 21, 1981
Subject: The Present Value of Money

In light of our discussion of the present value of money at our SWC meeting July 19, I thought the following data might be of interest.

You'll recall that a 12½% raise in salary each year for the next three years for the SWC commissioner would aggregate \$39,810 more than his 1980-81 compensation level. We voted to make a tax-free loan to the commissioner of \$40,000 in lieu of any future compensation increases and the question arose as to the present value of receiving \$40,000 now instead of receiving \$1,105 a month for 36 months (\$39,780).

Leaving out some detailed refinements, and assuming that \$39,780 is about the same as \$39,810 and further assuming 12% interest, then the following facts evolve. In parting with \$40,000 now the SWC will be giving up the equivalent of \$1,330 for 36 months instead of \$1,105. Another way of stating all of this is that if you had approximately \$30,400 today and could earn 12% interest on the declining balance, you could pay out \$1,105 a month for 36 months (\$39,780), at the end of which time no money would remain. If instead you had \$40,000 today, under the same assumptions you could pay out \$1,330 a month for 36 months (\$47,880).


What does all this prove? It is better to have money now than later. I'm sure that doesn't surprise anyone!



THE UNIVERSITY OF TEXAS AT AUSTIN
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS FOR MEN
AUSTIN, TEXAS 78712

7-0-2

The University of Texas at Austin has been asked to play a three game baseball series with the University of Miami on the afternoons of February 5, 6, and 7, 1982. The games will be televised nationally by ESPN. The games should be a good showcase for collegiate baseball and be beneficial to the Conference, as well as to the University. As Spring practice begins at the University on ~~February~~ ^{January} 19, the series is too early to be of real benefit otherwise. The University requests permission to play the series as a single non-conference event.


Faculty Representative

Texas Tech University

er Resources Center
P.O. Box 4630

Lubbock, Texas 79409
Phone (806) 742-3597

9-0-0
July 17, 1981

Mr. Cliff Speegle
Commissioner
Southwest Athletic Conference
1300 West Mockingbird Lane
P. O. Box 47420
Dallas, Texas 75247

Dear Cliff:

I am requesting that the case of Walter Morrison be brought before the faculty representatives at their earliest convenience. Mr. Morrison attended Baylor University his freshman year on a track scholarship, but subsequently transferred to Odessa Jr. College from which he will graduate in December. Our track coach, Mr. "Corky" Oglesby, would like to have Mr. Morrison attend Texas Tech University on a track scholarship beginning in January of 1982. To this end, a release from Baylor Athletic Director Bill Menefee has been obtained and is attached.

While there is little urgency with regard to bringing this matter before the conference, we would like to know if Mr. Morrison will be eligible at Texas Tech University under general regulations 303.4.

Thank you for your consideration in this matter.

Sincerely yours,

[Redacted Signature]

Robert M. Sweazy, Ph.D.
Faculty Representative

RMS:jlb

Attachment



APPENDIX III

BAYLOR UNIVERSITY

DEPARTMENT OF ATHLETICS

P.O. Box 6427 • Waco, Texas 76706 • 817-754-4648

June 26, 1981

Mr. John Conley
Director of Athletics
Texas Tech University
Lubbock, TX 79409

Dear Mr. Conley:

This will serve as a release for Walter Morrison from any obligation to Baylor University. Walter attended Baylor his freshman year on a track scholarship. Since that time he attended Odessa Junior College and is no longer obligated to Baylor University in any way.

Walter left Baylor University in good standing and we are glad to release him, hoping that he will be given the opportunity to perform at Tech at the Southwest Conference level. He is not obligated to Baylor in any way.

Sincerely,

[Redacted Signature]
Bill Menefee
Athletic Director

BM:an

APPENDIX V
COLLEGE FOOTBALL ASSOCIATION MEETING
July 16-17, Hilton Airport Hotel, Chicago, Illinois

C.B.S. is not submitting a bid to the NCAA on one half of the television plan for football.

The NCAA has not advised any of the networks that the totality of the package is less than what has been represented and sold in prior years.

Inappropriate for CBS to submit a bid to CFA.

Van Gordon Sauter.

Eighty-Three per cent (83%) of the NCAA vote was from schools that did not appear on the plan the last five years!

ABC:
Jim Spence, Charles Lavery:

ABC has some legal responsibility to the NCAA during the exclusive negotiating period.

Period will be over Friday, July 24, 1981.

After this date ABC is willing to open discussions with CFA if they do not come to a conclusion with NCAA.

NCAA

1. ABC will receive the better of the split package
2. Serious problem with NCAA
3. CFA package will command top dollar!

NBC: Arthur A. Watson, President Sports Division
Submitted a plan:

1. Recommended the plan to be for five years.

Question: Consider three years?

(a) Yes! First refusal with the right to match the established price.

Watson: We feel that this will need five years to fully develop.

Question: Consider two years?

(b) No!

Board Consensus:

Three years with first refusal.

2. Rights Payment
Five years 180 - 200 Million Dollars.

Board Consensus:

Forty plus millions per year for three years plus escalation for cost of living and saleable property.

3. Must clarify what they are buying.
Games: CFA

4. Games: Outside the CFA opponent.

5. Series Format
22 exposures
10-16 Nationals and
5-12 Regionals
1 Additional exposure either regional or national which will be scope of appearance limitation.

Board Consensus:

Stay as close to the original plan as possible.

1982:

Six (6) Saturday evenings a game on Prime Time.
Ultimate 11-12 Prime Time games.

6. Commercial Format:
23 commercial minutes!

7. Appearances:
Sixth-Five per cent (65%) of CFA members shall be on in a two (2) year period.
All members shall appear during the five-year period.
A minimum of seven appearances within a two-year period. No more than four in any one year.

B.C. Board Consensus: Stay as close to original plan as possible.

8. (Big 10 and Pacific 10) - work to convince them to join the CFA.

Board:

Telegram to NCAA and the Networks:

Ten-day exclusive period of negotiations with NBC Monday, July 20 through Wednesday, July 29.

Board charged with responsibility to present NCAA plus CFA plans to the membership.

APPENDIX VI

REPORT BY MICHAEL HARVEY

SMU used seven lawyers and spent 2200 hours in preparation for the Meeting.

SMU reviewed alligations with Special Committee in Kansas City.

This Meeting ended in a strained relationship with the Investigative Staff.

SMU investigated the questionnaire as thoroughly as possible and was prepared. The specific outline was used in the investigation. All investigations were handled outside the athletic department.

Question was raised related to "Special Legal Investigations."

The NCAA placed investigation in the following catagories:

- A. Boiler Plate
Explain academic admittance policies and procedures; athletic funding from Slush funds; etc.! 20 - 25%.
- B. Evidence from student-athletes.
Information from student-athletes first, second or third hand. 20 - 25%.
- C. Speculation of evidence by parallel innuendo, i.e., you did this with this athlete and they are parallel to this athlete's situation, etc.!

SMU admitted five catagories:
(Questioned Felony or Misdemeanor)

- 1. Persons of Athletic Interest:
 - (a) Meals during recruitment.
Athletic Department. No knowledge.
 - (b) Transportation of Prospect:
 - (1) Within own community.
 - (c) Two tickets to football game in home town.
- 2. Recruiting:
 - (a) Paid Visits
 - (1) Cash to prospects for entertainment (Explained)
 - (2) Picture of stadium with marquee showing.
 - (3) Car to drive prospect to hotel. (Rain)
 - (4) Prospect arrived with mother, uncle. (Mike Harvey involved in this case.)
 - (5) Coach played racquet ball with prospect. (Unusual circumstance.)
 - (b) Recruiting Contacts:
 - (1) Coaches only contacted (3 times)
 - (a) P.A.I. contacted remainder.

(c) Inducements:

Their concern of NCAA toward Head Coach dropping innuendoes related to tickets, clothing, etc., which was associated to morals, ethics, etc. of personal character.

- (1) Coach has canned presentation to parents and athlete. Lasted at least two hours.

Coach makes the first contact not the last.

MIKE HARVEY'S OBSERVATION:

NCAA Investigations:

Investigators came to the campus in March, 1980. Interviewed 18 athletes and six coaches.

No athlete on campus was involved in no allegations during preliminary investigations.

NCAA found SMU guilty on the evidence of own admission. Reported six minor violations.

One athlete was in school at SMU for three weeks that was mentioned in questionnaire.

SMU had evidence that was not consistent with the NCAA staff.

Investigator's interview is written and returned to person to sign. Considerable persuasion is used to have person sign document.

Staff does not present all material only what is pertinent to their case. All material is not presented at the hearing.

SMU will be reviewed again in two years.

A.D. Conference Call
August 17, 1981



MEMBERS

BAYLOR UNIVERSITY
RICE UNIVERSITY
SOUTHERN METHODIST UNIVERSITY
TEXAS A&M UNIVERSITY

SOUTHWEST ATHLETIC CONFERENCE

OFFICE OF THE COMMISSIONER
LIFE OF THE SOUTHWEST BUILDING, SUITE 444
1300 W. MOCKINGBIRD LANE
BOX 47420
DALLAS, TEXAS 75247
(214) 634-7353

MEMBERS

TEXAS CHRISTIAN UNIVERSITY
TEXAS TECH UNIVERSITY
THE UNIVERSITY OF TEXAS AT AUSTIN
UNIVERSITY OF ARKANSAS
UNIVERSITY OF HOUSTON

CONFERENCE CALL
August 17, 1981

Chairman Erfurth called the Meeting to order at 10:06 a.m. with the following on the phone:

Arkansas	- Frank Broyles
Baylor	- Bill Menefee
Houston	- Cedric Dempsey
Rice	- Augie Erfurth
SMU	- Bob Hitch was unavailable
Texas	- DeLoss Dodds
Texas A&M	- Marvin Tate
TCU	- Frank Windegger
Texas Tech	- John Conley

A. Recommendations to the Conference Faculty Representatives:

Vote:
7-1-0
(1 absent)

- I. Moved, seconded and voted that the Conference vote by unit rule and will be governed by this. SMU did not vote. Marvin Tate would change his vote if the voting occurred as registered.

Vote:
8-0-0
(1 absent)

- II. Moved, seconded and voted that the Conference meet on Thursday, August 20, at 10:00 p.m.

B. Discussions:

Chairman Erfurth asked that Marvin Tate, NCAA Football Television Committee and Ad-Hoc member of the Negotiating Committee, review the the NCAA agreements with CBS/ABC.

Marvin reviewed the plans as presented on the comparative sheet:

Highlights:

- I. Projecting 120 teams to appear on the two packages (CBS/ABC).
(a) 2 Years each company will display 82 different teams if they choose a 7 National 7 Regional series.

- II. NCAA financial picture clarified:
(a) 1st year - \$59 Million
2nd year - 64 Million
3rd year - 68 1/2 Million
4th year - 72 Million

(b) (Appearances):
Regional - \$700,000.
Games to
843,000.
National 1,000,000.
Games to
\$1,250,000.

(c) Antitrust:
Networks cannot have a set price for one package.

III. Question of Cable and Pay Television:

- (a) Negotiations by NCAA and the committee will have total control of all television.
- (b) CFA plan calls for each school to have a separate vote on the plan and a separate vote whether to be a part of the plan.

C. Cedric Dempsey was asked to comment on the CFA plan.

Cedric used the comparative sheet to review the plan and the contract as written (not in everyone's hands). Mail has not reached all schools from the CFA office.

The guarantee for two (appearances) were discussed (1 million for each of the schools, minimum).

I. A general discussion was held subsequent to the voting which implemented the CFA plan by a vote of 31-30. (Majority).

(a) Would the CFA plan continue to be a plan?

Same money, but only going to the institutions that voted to implement the plan, or would the contract be adjusted?

(a) Paragraph 9 of the NBC contract explains this subject.

D. A recommendation was made and seconded to permit the institution to vote singly if the Conference did not have a position vote of six or more members. Bylaw XV of the Conference Manual.

The motion was withdrawn after considerable discussion of the subject.

E. Meeting adjourned at 11:15 a.m.

Attached: Comparative sheet

COMPARATIVE TELEVISION PLANS

NCAA PLANS
1977-81

1982-85

CFA PLAN
1982-85

GENERAL INFORMATION

Companies: ABC

CBS/ABC

NBC

TOTAL EXPOSURES FOR EACH YEAR

23 Exposures
116 Teams Appearing

28 Exposures
20.7 Increase
over 1977-81

23 Exposures
92 Teams Appearing
Day and Prime Time

All Teams in Div. I
IAA, II and III plus
Championships in IAA,
II and III

All Teams in Div. I
IAA, II and III

Guaranteed exposures
(2) for each school
in the CFA (61).

All Teams in Div. I,
II and III plus
Championships in the
above divisions.

COMMERCIAL TIME

23 Commerical Minutes

26 Commercial Minutes

24 Commercial Minutes
23 (Prime Time)

14 Commercial Minutes
during game

19 Commercials Minutes
during game

14 Commercial Minutes
during game

INSTITUTIONAL APPEARANCES

4 Appearances in a
2-year period

6 Appearances in a
2-year period

7 Appearances in a
2-year period.

1 National
1 Regional
2 Regional in any one year
(add 1 Wild-Card
exception telecast)

2 Nationals
1 Regional or
2 Regionals with no more
4 in first year. No
more than 5 in 2nd year.

No more than 4 in any
one year.
Two year - 5 National
2 Regionals or a com-
bination of 7.

10.6 increase in school
appearances.

All CFA Members
guaranteed 1 tele-
cast in each 2-year
segment.

MANDAORY SUPPORTING PROGRAMS

Yes

No

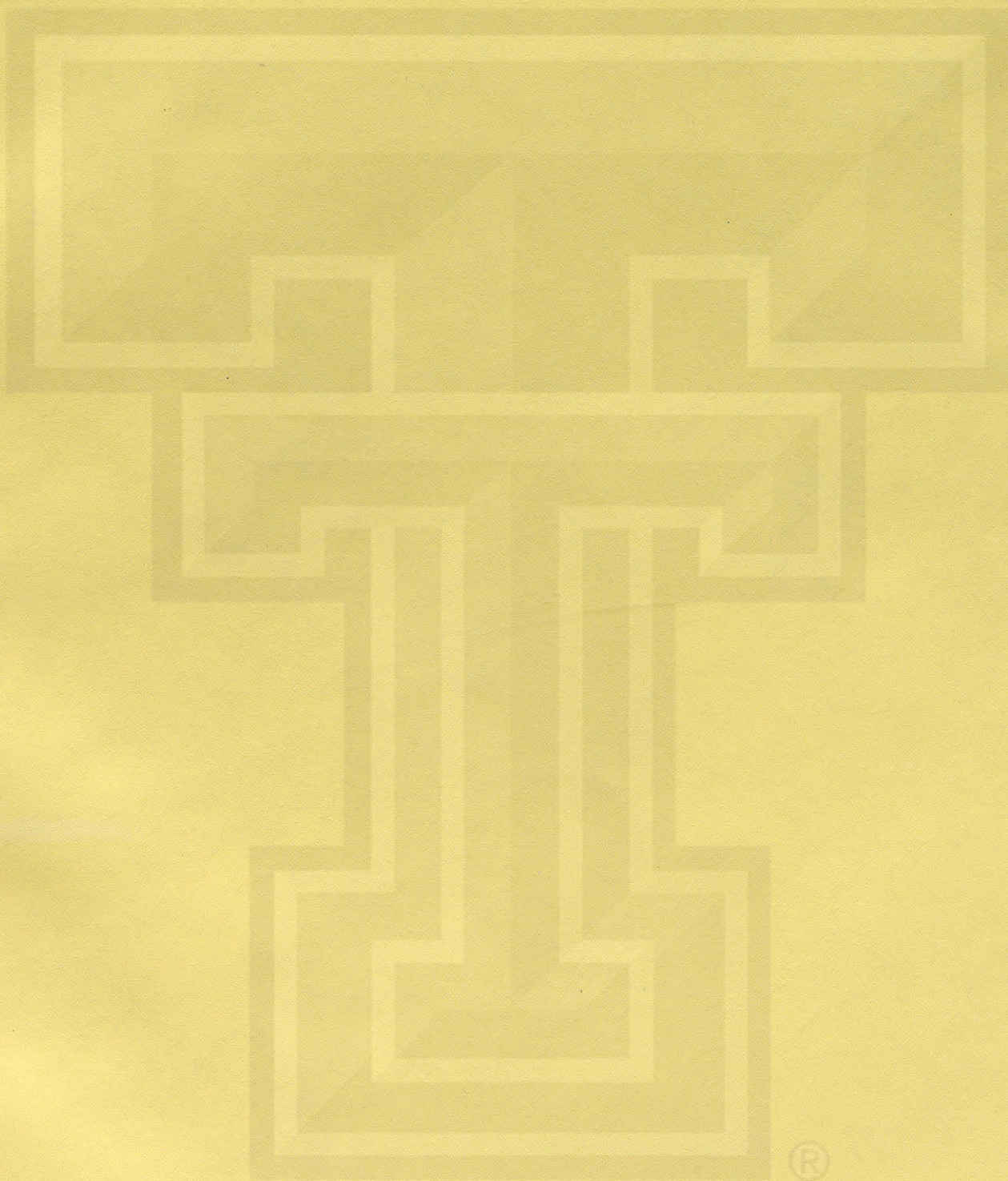
No

Comparative Television Plans - Page 2

<u>ABC</u>	<u>CBS/ABC</u>	<u>CFA PLAN</u>
	<u>CABLE TELEVISION AND PAY TELEVISION</u>	
Under exception telecasts	"This was included in new plan to control all Television by NCAA Committee"	Will be negotiated separately. Each member will vote on plan submitted.
	<u>TOTAL DOLLARS</u>	
4 Years: \$130,000,000.00	\$263,000,000.00	\$180,000,000.00
	<u>NET DOLLARS</u>	
Regional Game: \$422,000.00 Total 212,000.00 each	Regional Game: No figures available Talked by Members \$700,000.00 Total 350,000.00 each	Regional Game: (1st) \$850,000. Total Game 425,000. each (2nd) 720,000. Game 360,000.
National Game: 602,000.00 Total 301,000.00 each	National Game: \$1,000,000.00 Total 500,000.00 each	National Game: \$1,100,000.00 Total 550,000.00 each
		(Second 2 Years) (1st) \$1,150,000. Total Game 575,000. each (2nd) 868,000. Total Game 434,000. each Nat'l. 1,250,000. Total 625,000. each
	<u>CONFERENCE DOLLARS</u>	
Southwest Conference Share: 8% of Revenue \$7,100,000.00	8% of Revenue \$21,000,000.00	(NBC Figures) \$30,000,000.00

®

Faculty Representative
Conf. Call-8/18/81



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SOUTHWEST ATHLETIC CONFERENCE

MEMBERS

BAYLOR UNIVERSITY
RICE UNIVERSITY
SOUTHERN METHODIST UNIVERSITY
TEXAS A&M UNIVERSITY

OFFICE OF THE COMMISSIONER
LIFE OF THE SOUTHWEST BUILDING, SUITE 444
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MEMBERS

TEXAS CHRISTIAN UNIVERSITY
TEXAS TECH UNIVERSITY
THE UNIVERSITY OF TEXAS AT AUSTIN
UNIVERSITY OF ARKANSAS
UNIVERSITY OF HOUSTON

FACULTY REPRESENTATIVE CONFERENCE CALL August 18, 1981

Telephone Meeting called to order by President Castaneda at 2:35 p.m. with the following present:

Arkansas - Albert Witte, Fred Vescolani
Baylor - Edwin Horner
Houston - Michael Johnson
Rice - Jim Castaneda
SMU - Michael Harvey
Texas - L.O. "Tom" Morgan
Texas A&M - Earl Bennett, Charles Samson
TCU - Kenneth Herrick, Chancellor William E. Tucker, Bill Koehler
Texas Tech - Robert Sweazy
Conference Office - Cliff Speegle
President Castaneda

XI. ACTIONS BY THE CONFERENCE FACULTY REPRESENTATIVES:

A. Unit Rule:

After a general discussion President Castaneda concluded that it was not feasible to vote the Unit Rule. It will be discussed Thursday evening in Atlanta.

Arrangements were made for meeting at the Capitol Airport Hotel in Atlanta at 10:00 p.m., Thursday, August 20, 1981.

XII. GENERAL DISCUSSIONS:

A. Unit Rule for Conference Voting:

1. Texas - Tom Morgan: Opposed
 - (a) Inconsistent with the Conference position when the C.F.A. was formed. Institutional Vote.
Question to pay for initiation fee by Conference was voted down.
 - (b) Texas does not wish to be bound by Conference vote if it was not their vote.
2. Arkansas - Albert Witte: Opposed
 - (a) Inconsistent with National organizations.
 - (b) Unit rule was not employed when CFA was formed.

3. A&M - Earl Bennett: Opposed

4. TCU - Bill Koehler: Opposed

Questioned the voting by institutions and subsequent change in the structure of the Conference, if any, when final decision is published.

Questioned the decision to be made by the institutions related to meeting the CFA voting deadlines.

5. Tech - Bob Sweazy: Voted for plan

XIII. SERIES OF QUESTIONS:

A. Impact on the Conference:

(a) Split Vote:

1. Will this alter Conference in any way - scheduling, money distribution, etc.?

Tom Morgan: We hope everyone is rational enough to stick together. No one has anticipated any change in the SWC. (Witte).

B. Reaction by the NCAA:

(a) Expel members of Conference. Financial obligation for legal action? CFA and NBC agreed on a split if legal actions occur.

C. Committed to Major Sports Programs Across the Board:

CFA is not structural to handle this as a regulatory body.

Commitment to NCAA (8%) is adequate to promote and administer if membership is eliminated by the CFA.

D. Cable and Pay Television Rights?

The memorandum dated April 17, 1981, circulated to the schools, as O.I. 307, passed by the Council, relinquishes the rights for all television to the Football Television Committee of the NCAA in perpetuity. Witte read the memorandum.

E. Castaneda:

Big Ten, Pacific Ten Presidents' position issued to the press after joint Meeting.

1. Questioned the newspapers report that Notre Dame vs. USC will not be a series on television any more under CFA plan.
 1. Provisions in NBC Contract for this.

2. Source close to the Conferences say a number of schools are wavering toward CFA plan.

F. Questioned NCAA knowledge of the vote at the CFA Meeting.

1. Secret ballot.

Texas Tech - Favors university rights.

CFA plan better financially for Texas Tech (50% to 100%). More appearances and dollars. Guaranteed exposures.

Question to the Meeting:

Reasons for not going with CFA plan.

Rice - Jim Castaneda opposed to CFA.

Distribution of wealth to all schools in the NCAA. Altruistic way with money wider base for total National interest. Conference Bylaw XV states NCAA football only. May be a problem changing. Need six votes.

TCU - Kenneth Herrick:

Give Notre Dame property right to Irish Network (\$20 Million) for themselves.

NCAA Contract negotiated for whole organization.

Football coaches will control CFA. Limits on squads, coaches, etc. will be scrapped.

Bill Koehler:

TCU favoring total athletic program. Not interested in one sport control similar to "Tail wagging the dog."

Morgan:

Question NCAA:

(a) The language issues:

Basic interpretation that binds institutions.

(b) Way of approaching a resolution of problems.

(c) Consider implications of long range.

Witte:

Germane to total problems:

Insufficient attention to basic issues. Bylaw interpretation such as the Councils's in April 18 Memorandum. Cable Casting under umbrella of TV. Infringing on inseason basketball.

COMMENTS FROM EVERYWHERE:

Procedure for processing violations of voting privileges:

Investigative Committee: NCAA

Staff determines precisely what regulations were violated:

Based on knowledge aforethought by voting on the plan.

"Institutional Violation" (Minnesota and Denver): NCAA

File with the Institutional President notification of allegations.

Answers from Institution.

Appearances before the Committee.

Appeal if needed.

Big Ten and Pacific Ten voted on the plan at a called meeting.

The question "when does the violation occur" has not been answered.

NCAA will attempt to place its members in violation if schedules in football were mixed.

College President "Quote":

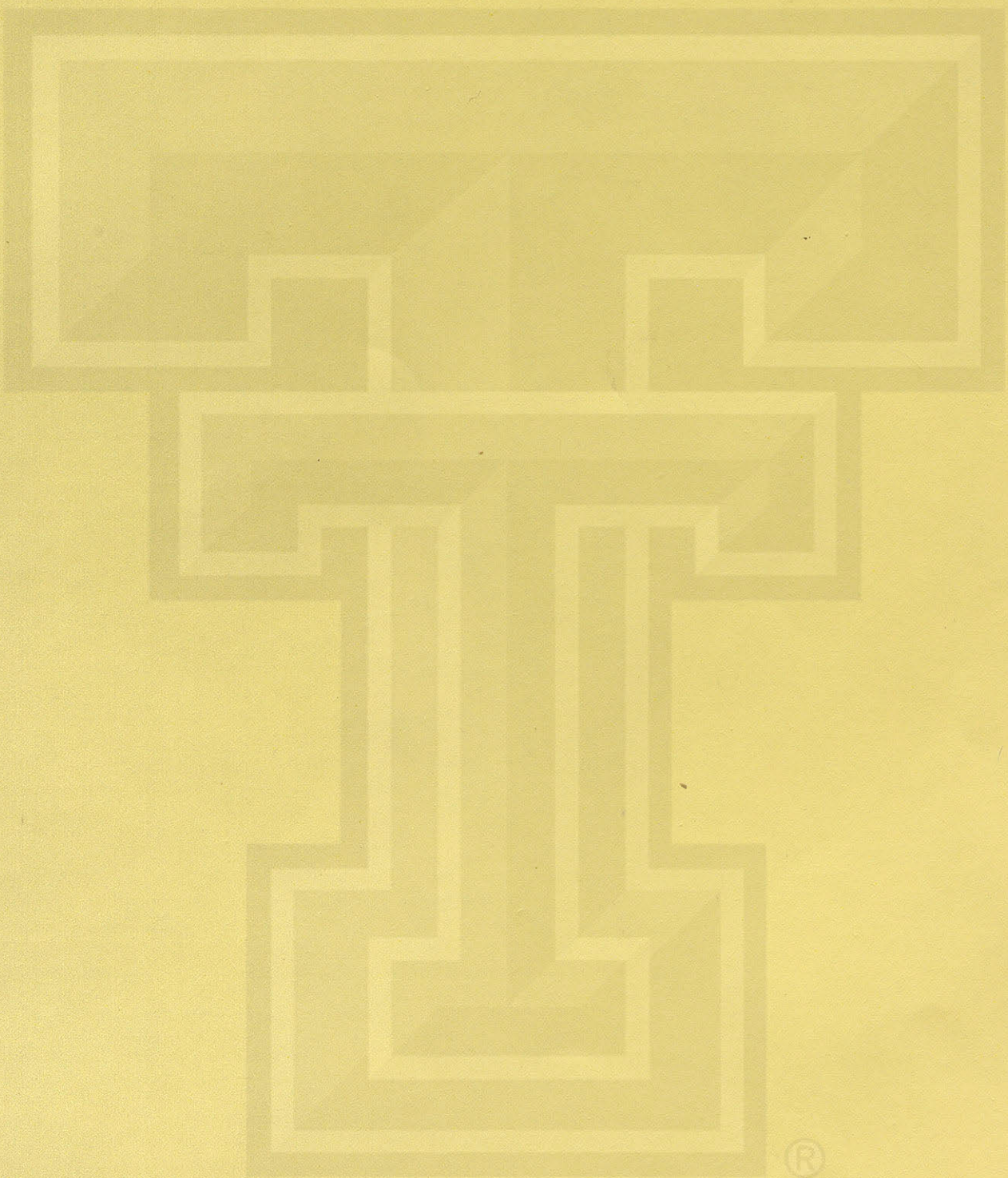
"If the NCAA does not recognize and address the problems these universities have soon, these universities should invite themselves to a meeting and form a Conference of institutions which would consider all competition for men and women."

Athletic Director "Quote":

We are caught in a classic confrontation which may be summed up in two words: power and money.

The Meeting adjourned at 3:45 p.m.

A.D. Meeting-9/9/81
Regent - Dallas



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THE UNIVERSITY OF TEXAS AT AUSTIN
UNIVERSITY OF ARKANSAS
UNIVERSITY OF HOUSTON

THE SOUTHWEST ATHLETIC CONFERENCE
ATHLETIC DIRECTORS MEETING
September 9, 1981
Regent Hotel, Dallas, Texas

Chairman Augie Erfurth called the Luncheon Meeting to order at 12:15 p.m. with the following present:

Arkansas	-	Frank Broyles, Ruth Cahoon
Baylor	-	Bill Menefee, Clyde Hart, Pam Davis
Houston	-	Cedric Dempsey
Rice	-	Augie Erfurth, Martha Hawthorne
SMU	-	Bob Hitch, Barbara Camp
Texas	-	DeLoss Dodds, Jody Conradt
Texas A&M	-	Marvin Tate, Wally Groff, Kay Don
TCU	-	Frank Windegger, Carolyn Dixon
Texas Tech	-	John Conley, Jeannie McHaney
CBA	-	John Scovell, Jim Brock
SWC	-	Cliff Speegle, Hal Lahar, Bill Morgan, Tom Turbiville, Mike Justice

Hal Lahar and Mike Justice remained during the meeting.

Conference Call of Faculty Representatives:

Albert Witte report of CFA Board action:

CFA members will have until September 18, 1981 to declare their intent. Extended from September 10, 1981.

Class action suits were filed in Oklahoma and Georgia. Temporary restraining orders were issued against the NCAA. That seeks injunctive relief for CFA institutions from NCAA sanctions and an effort to obtain a declaratory judgement on the property right issue concerning football television. The cases will be in court on September 17, 1981.

NBC is requesting November 1, 1981 as the date for final declaration by the CFA institution. NBC is concerned about the CFA using NBC to reorganize NCAA. They will not have a contract in place to bargain at a later date.

"Chuck" Samson Report on NCAA Council:

NCAA Council has requested a Special Convention for the December 7-12, 1981 week. The Special Convention will have only one issue before it: Governance. A Sub-Committee has met and has submitted to the Governance Committee and the Council to consider the items in the Memorandum dated September 2, 1981 as recommendation for the Special Convention to consider.

The Special Meeting of the Presidents, September 28-29, is open to all presidents rather than the original select few. Notice will be forthcoming to all presidents.

The Council will sponsor legislation at the Special Convention on Governance.

Tom Morgan reported that:

"The University of Texas has filed basically the same suits in State Court and have been granted temporary injunctions against the NCAA. The cases will be tried on September 18, 1981."

Cliff Speegle reported that the Big 8 CEOs have responded to the Special Convention of the NCAA by issuing a statement that the CEOs were not in a position to commit to either football television plan; therefore, have demanded that neither plan be negotiated until after the special convention has been held.

It was agreed to have a Conference Call to review further developments at 12:00 Noon, CDT, on September 17, 1981.

ITEM VIII. Minutes

ITEM IX.

- A. Kay Don, Chairman of the Women's Athletic Directors gave the following report on the Women's Championship sponsored under the name and logo of the Southwest Athletic Conference.

"Four championships were held during the 1980-81 year.

Tennis - Texas hosted
Volleyball - Texas Tech hosted
Basketball - Houston hosted
Track and Field - Arkansas hosted

The institution that hosted the championship absorbed most of the cost."

- B. During the morning meeting the women considered cross country and swimming championships. Subsequently, it was agreed to recommend to the Conference "that the Southwest Athletic Conference permit the women to sponsor the following women's championships under the same conditions as last year:

Tennis: November 20-22, 1981 - 9 schools will compete
Volleyball: October 30-31, 1981 - 6 schools will compete
Basketball: January 27-30, 1982 - 9 schools will compete
Track and Field: May 14-15, 1982 - 8 schools will compete

- C. The women expressed a desire to review conference competition for women in other geographical areas, subsequently submit proposals to be considered by the Conference for sponsorship of women's championships.

- D. Chairman Augie Erfurth reviewed the discussions he has had with Jim Higgins, the athletic director at Lamar, related to forming a conference made up of universities along Interstate I-10 from San Antonio to Louisiana which would cover the Southland and the Southwest Conference's most southern part. Teams would be in close geographical area.

It appeared that no sentiment was expressed toward this idea of forming a conference for women among these schools.

- E. NCAA Women's Basketball Championship:
Cedric Dempsey, Committee Representative

1. There will be a 24 team bracket for 1982.
2. There will be an experiment on an integrated regional tournament with the following format.
3. The women will play Friday-Sunday and the men will play Thursday-Saturday.
4. D.G.W.S. Rules will be used for the championship with qualified officials that are familiar with these rules.
5. CBS will televise finals of the championship held at Old Dominion University.

F. NCAA Women's Cross Country and Outdoor Track:
DeLoss Dodds, Committee Representative

1. Outdoor track championship will be held jointly with the men's championship.

G. The women excused themselves from the meeting at 2:50 p.m. after the Conference Call of the faculty representatives that was listened to by the athletic director.

ITEM X. Sports Competition:

A. Baseball:

Vote: Moved, seconded and voted to make an exception to Bylaw IX, (d) that
2-1-6 would permit Texas A&M to play a series with the University of Southern
(Failed) California in Los Angeles on February 12-13, 1982.

Vote: Moved, seconded and voted to permit the Conference institutions to
6-2-1 participate in fifteen (15) playing dates for the baseball season of
1982 only. Any similar request for competition shall be considered by
the athletic directors before being voted upon by the faculty represent-
atives.

B. Basketball:

1. After a lengthy discussion and review of the Conference basketball schedule, it was agreed that the Conference schedule for television could not be changed; therefore, the Arkansas vs. A&M game will be scheduled on February 15, 1982 and appear on the television schedule of Tanner Company.

Vote: 2. Moved, seconded and voted that the Southwest Athletic Conference
9-0-0 Basketball coaches shall, at the Spring Business Meeting, make the
schedule for all Conference television contracts from the base sche-
dule voted by the Conference.

This schedule shall be presented to the athletic directors for approval and submitted to the faculty representatives for final approval at the Spring Meeting. This approved schedule shall not be altered after final approval by the faculty representatives.

Vote: 3. Moved, seconded and voted to permit the University of Houston to
9-0-0 televise "The Kettle Classic" over E.S.P.N. during the Christmas
season.

C. Track and Field:

1. The expenses of the Conference track championship were reviewed. Questions were raised regarding permanent equipment charged to the Conference.

Chairman Erfurth appointed an ad-hoc committee to evaluate charges and make recommendations to the Conference for procedures to follow for track championships and to report at the Winter Business Meeting.

DeLoss Dodds, Chairman
Frank Windegger and Bob Hitch

ITEM XI. Other Business:

A. Television receipts due the Conference office:

Vote:
9-0-0

1. Moved, seconded and voted to permit a maximum of thirty (30) days from the day of receipt of television appearance money until the money is delivered to the Conference office.

B. That the Conference office distribute a memorandum stating the expenses that are covered by Conference meetings for the athletic directors.

1. That the expense vouchers be distributed at the beginning of the meeting when appropriate.

C. That the Conference office number the pages for each meeting chronologically beginning with the Spring Meeting dated May 31-June 2, 1981.

D. That the Conference office number the items considered chronologically beginning with the Spring Meeting dated May 31-June 2, 1981.

E. Report by John Scovell, President of the Cotton Bowl Athletic Association:

John Scovell, President of the Cotton Bowl, and Jim Brock, the CBAA Executive Vice President, were present for lunch.

Scovell made some brief remarks and explained the new CBAA Advance Ticket Sales effort, and indicated there had been a good response. He also restated the CBAA ticket policy on the allocation of tickets for the participating teams, a minimum of 16,500 seats for the SWC champion; and 12,500 for the visiting team. He reported that the CBAA officers would recommend to the Executive Committee and Board of Directors an increase in ticket price for the 1983 Classic, \$20 for all seats except box seats that would be \$25 each. The ticket price was increased from \$12.50 beginning with the 1981 Classic. He also expressed sincere appreciation for the continuing cooperation and association with the Southwest Conference and thanked the institutions on the purchase of 200 tickets each for the Cotton Bowl game.

F. Report of Conference Call of Faculty Representatives:

G. The Meeting adjourned at 5:10 p.m.

The National Collegiate Athletic Association

President
JAMES FRANK
Lincoln University
Jefferson City, Missouri 65101

Executive Director
WALTER BYERS

Secretary-Treasurer
JOHN L. TONER
University of Connecticut
Storrs, Connecticut 06268

MEMORANDUM

September 2, 1981

TO: Members of the Special Committee on NCAA Governance,
Organization and Services.

SUBJECT: Recommendations of Special Governance Subcommittee.

In the governance committee's March 16, 1981, meeting, it was decided that a subcommittee, rather than the full committee, should be appointed to consider the viability of the current Divisions I-A and I-AA subdivisions in the sport of football and the proliferation of Division I members in the sport of basketball. Subsequently, I appointed the following committee members to serve on that subcommittee: DeLoss Dodds, Kansas State University (moving to the University of Texas, Austin, this week); Richard H. Perry, University of Southern California, chair; Charley Scott, University of Alabama; J. Neils Thompson, University of Texas, Austin, and John L. Toner, University of Connecticut.

The subcommittee has met twice -- June 24 in Denver, Colorado, and August 31 in Kansas City, Missouri. I attended both meetings, and I am taking this means to obtain approval by the full committee of the subcommittee's recommendations.

Essentially, the subcommittee has arrived at two primary conclusions: That the 1978 Division I football reorganization creating subdivisions I-A and I-AA has not worked as intended, and that the virtually uncontrolled growth of Division I makes it desirable to propose more demanding and meaningful criteria for Division I membership and eligibility for the Division I Men's Basketball Championship. The committee has agreed that its goal should be to return to the intent of the three-division structure adopted in 1973 and the intent of the 1978 football reorganization; i.e., to assure that institutions with like commitments and like programs are grouped together, especially for voting purposes.

Because the subcommittee is just that -- a subordinate unit of the governance committee -- it is the full committee's responsibility to act on the subcommittee's recommendations and submit them to the NCAA Council for consideration in its October meeting. Time is short inasmuch as the October meetings of the division steering committees and the Council



National Office: Nall Avenue at 63rd Street • Mission, Kansas

Mailing Address: P.O. Box 1906 • Shawnee Mission, Kansas 66222 • Telephone 913/384-3220

are less than six weeks away. Therefore, it is imperative that we ask you to react to these recommendations by mail or telephone not later than September 11. Please mail or phone your comments to Ted Tow at the national office so that they arrive not later than Friday, September 11. If you agree with all of the recommendations, no response is necessary. If there is sufficient objection to any of the recommendations, I will schedule a telephone conference of the entire committee.

Following are the subcommittee's recommendations:

Division I Football

1. Recommend legislation to delete the 12-sport option set forth in Bylaw 10-1-(e)-(5), replacing it with two exception opportunities:
 - a. An institution that fails to meet the home attendance requirement in Bylaw 10-1-(e)-(3) or (4) may retain Division I-A Football classification if it is a member of an allied conference in which more than half of the member institutions meet the attendance criterion for the appropriate period.
 - b. An institution that fails to meet the home attendance requirement in Bylaw 10-1-(e)-(3) or (4) may retain Division I-A Football classification if it averages 20,000 attendance, home and away, for the appropriate period.
2. Recommend legislation to establish in Bylaw 10-1-(e) an appeal procedure in which an institution that fails to meet the Division I-A Football criteria but that has complied substantially with such criteria may apply to the Classification Committee for Division I-A classification, setting forth the circumstances of its failure to meet the criteria; if the Classification Committee recommends favorable action, it shall be submitted to the membership of Division I-A Football, and approval by two-thirds of such members shall grant the institution Division I-A classification.

Division I Basketball

1. Recommend legislation amending Bylaw 10-1-(b) to increase the Division I nonfootball sports sponsorship criterion from six to eight sports. ✓
2. Recommend legislation amending Bylaw 10-1-(d) to require an institution applying for Division I membership to play all but two of its basketball games against Division I opponents, with no change in the current ✓

requirement for existing Division I members; further, to require that a minimum of one-third of a Division I institution's basketball contests (or those of an applicant for Division I membership) be played in an arena used for home games (more than one) each year.

3. Recommend legislation amending Bylaw 9-4 to specify that an institution could change its division membership only to an adjacent division; i.e., from Division III to Division II or from Division II to Division I. The reverse also would be true.
4. Recommend legislation amending Bylaw 5-7 to require a conference to conduct a double round-robin regular-season conference schedule if it is to be considered for automatic qualification in the Division I Men's Basketball Championship.
5. Recommend legislation amending Bylaw 5-7 to specify that at least three of the sports (including basketball) in which an allied conference must determine championships to be considered for automatic qualification must be team sports per NCAA definition.
6. Support the Executive Committee's August action revising Executive Regulation 2-6-(b)-(2) to require a newly created Division I conference to wait three years (rather than two) before applying for automatic qualification and to specify that any new Division I conference that includes any institution that has not been a Division I active member for five years to wait five years before making such application.
7. Recommend that inasmuch as any examination of the 1978 reorganization plan is not complete unless football television issues are addressed, the subcommittee believes that football television is a matter to be determined by football-playing institutions only; therefore, the negotiating principles for NCAA football television plans, and the plans themselves, should be approved either by all football-playing members or by football-playing members voting by division; further, that the Football Television Committee should conduct a series of seminars to educate and receive feedback from the membership regarding the development of each NCAA television plan in the future, and that the Football Television Committee should consider the desirability of formulating more than one football television plan (e.g., separate plans for Divisions I, II and III).

I believe you will agree that the subcommittee has been diligent, effective and thoughtful in fulfilling its assignment.

JAMES FRANK, Chair
Special Committee on NCAA Governance,
Organization and Services

JF:pt

Faculty Representative
Conf. Call-9/17/81



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UNIVERSITY OF HOUSTON

SOUTHWEST ATHLETIC CONFERENCE FACULTY REPRESENTATIVES CONFERENCE CALL September 17, 1981 - 12:00 Noon

President Castaneda called the Telephonic Meeting to order with the following members on the telephone:

LETTERS

Arkansas	- Albert Witte	CFA (CEO's decision) NCAA
Baylor	- Edwin Horner	CFA (CEO's decision)
Houston	- Michael Johnson	CFA and NCAA
Rice	- Jim Castaneda	CFA (CEO's decision) NCAA
SMU	- Bob Hitch, Athletic Director	CFA and NCAA
Texas	- L.O. "Tom" Morgan	Legal action-No letters
Texas A&M	- Charles Samson	CFA and NCAA
TCU	- Kenneth Herrick	
Texas Tech	- Robert Sweazy	CFA and NCAA

The following reports were presented:

CLIFF SPEEGLE:

Reported that the *SEC, Big-8 and Southern 7 independents have unanimously supported the principle of ceasing negotiations of football television contracts by both CFA-NBC and NCAA-ABC & CBS until after the Special Convention in St. Louis, December 3-4, 1981. *Mississippi State agreed, must think about letter before answering. The ACC was meeting by phone. Bob James had discussed by phone with me on Wednesday that the resolution they had made public will be their position with both parties.

Reported that the Special Convention of the NCAA will be from 1 p.m., December 3 through December 4, 1981.

ALBERT WITTE, CFA Board Member:

A meeting of the CEOs of the CFA is being seriously considered to be held October 25, 1981 in Atlanta, Georgia to discuss the issues on governance that has surfaced.

The plan is to invite CEOs of the Big-10, Pacific-10 to this meeting.

The Board agreed a letter to both the CFA and NCAA would clearly state the intent of members to cease the negotiation for football television subsequent to 1981.

Thurman McGraw, Colorado State University, stated that the CEOs of the WAC Conference had, on September 2, made the commitment to both parties to cease negotiation for the football television rights until after the Special Convention of the NCAA.

Responded to a question related to NBC deadline; that NBC sports department was sympathetic to extension of date for commitment to NBC until the matters were resolved at the Special Convention of the NCAA, but the Corporate Committee set the date November 1, 1981 in order to make other plans to fill the time allocated to college football in 1982.

"CHUCK" SAMSON - NCAA COUNCIL:

Reported that the Council had no further information on the television contracts to offer.

The governance issues will be sponsored by the council. Principles will be similar to the proposal of 1978 Convention.*

The Governance Committee will meet October 11-12. The council will meet the following days.

Responded to a question related to possibility of passing governance legislation by being optimistic based on conversations that he had had across the country.

TOM MORGAN, LEGAL ACTION:

Reported that court hearing will be September 18, 2:00 p.m. in the 200th District Court, Austin.

There is a possibility that they will drop the class action suit if it distracts from the declaratory judgment portion of the suit. They will push for an early decision on the judgment suit.

Texas, due to legal action pending, will not respond to CFA or NCAA by letter.

ALBERT WITTE, CFA REPRESENTATIVE TO BOARD OF DIRECTORS:

Reviewed reasoning of the next board meeting, October 4, suggested that representatives correspond with him their pros and cons on legislation to be addressed at the Special Convention. Items worthy of consideration should be forwarded to him for consideration by the Board for Sponsorship.

Telecopy the messages to the Conference office if delivery is to be accomplished today.

The CFA office shall be equipped with a Telecopier, September 18, 1981.

Meeting adjourned at 12:55 p.m.

*Attached: Items considered at the 1978 NCAA Convention related to reorganization criteria for Division I.

page 81, as follows:

[Common bylaw, all divisions, divided vote]

"(6) An institution granted probationary status shall be permitted to vote on all constitutional issues and on those bylaws which apply to all three divisions of the Association (voting in the division in which it holds probationary membership). It shall not vote on those bylaws which may be amended by one or more divisions acting separately until its probationary status is terminated."

Source: NCAA Council (Classification Committee).

Intent: To clarify the voting privilege of an institution granted probationary membership status.

Effective Date: Immediately.

NO. 15 DIVISION I CRITERIA

Bylaws: Amend Article 9, Section 1, by adding new paragraph (c), page 83, as follows:

[Division I only]

"(c) An institution desiring to be a member of Division I shall not make an award of financial aid (for which the recipient's athletic ability is considered in any degree) in excess of the number permitted by the provisions of Bylaw 5-5-(a), (b), (c) and (d)."

Source: NCAA Council.

Intent: To acknowledge that the financial aid limitations of Bylaw 5 constitute divisional membership criteria.

Effective Date: Immediately.

NO. 16 DIVISION II CRITERIA

Bylaws: Amend Article 9 by adding new Section 2, page 83, renumbering subsequent section, as follows:

[Division II only]

"Section 2. Criteria for Division II Membership. An institution desiring to be a member of Division II shall not make an award of financial aid (for which the recipient's athletic ability is considered in any degree) in excess of the number permitted by the provisions of Bylaw 5-5-(e) and (f)."

Source: NCAA Council (Division II Steering Committee).

Intent: To acknowledge that the financial aid limitations of Bylaw 5 constitute divisional membership criteria.

Effective Date: Immediately.

NO. 17 VOTING COMMITTEE

Bylaws: Amend Article 10, Section 2-(d), page 86, as follows:

[Common bylaw, all divisions, divided vote]

"(d) The Voting Committee shall be responsible for counting

votes at an annual or special Convention when called upon by the president of the Association and shall include a sufficient number of members for that purpose. At least one member shall be appointed from each NCAA district, and the chairman shall be appointed at large."

Source: NCAA Council.

Intent: To provide flexibility in the size of the Voting Committee to accommodate differing counting requirements from one Convention site to another.

Effective Date: Immediately.

NO. 18 RESEARCH COMMITTEE

Bylaws: Amend Article 10, Section 3, by adding new paragraph (s), page 89, relettering subsequent paragraphs, as follows:

[Common bylaw, all divisions, divided vote]

"(s) The Research Committee shall consist of seven members, including at least two from each division and including at least three faculty athletic representatives, at least two directors of athletics and one experienced in research methods. It shall evaluate, supervise and coordinate the Association's research activities, make recommendations to the Executive Committee regarding expenditures of Association funds for research projects and make recommendations to the Council concerning research topics in intercollegiate athletics."

Source: NCAA Council.

Intent: To establish the Research Committee as a standing committee.

Effective Date: Immediately.

NO. 19 COMMITTEE ON COMPETITIVE SAFEGUARDS

Bylaws: Amend Article 10, Section 4-(b)-(1), page 90, as follows:

[Common bylaw, all divisions, divided vote]

"(b) The Committee on Competitive Safeguards and Medical Aspects of Sports shall consist of six ~~nine~~ members.

"(1) The membership of the committee shall represent the fields of athletic administration, active coaching, physical education, physiology, medicine (two members), and athletic training and law, with one member elected from the NCAA Football Rules Committee."

Source: NCAA Council (Committee on Committees, Committee on Competitive Safeguards and Medical Aspects of Sports).

Intent: To clarify that the representative of the field of coaching on the committee must be a currently active coach and to expand the committee to include another medical doctor and a legal counsel.

Effective Date: Immediately.

NO. 23 EMPLOYMENT-TENNIS

Constitution: Amend Article 3, Section 1-(f), by adding new subparagraph (4), page 9, as follows:

[All divisions, common vote]

"(4) A student-athlete in the sport of tennis may accept employment as (i) a counselor in a summer camp; (ii) an assistant to a teaching professional; (iii) an employee or tennis instructor at a club or establishment where tennis is played; (iv) an employee or tennis instructor of a sectional or district association of the U.S. Tennis Association, a city recreation department or its equivalent or a recognized tennis patrons' organization, or (v) an employee in any public junior development program. Remuneration for such employment may be only on a fixed weekly or monthly basis and may not be on a fee-for-lesson or hourly basis."

Source: Big Ten Conference.

Intent: To permit college tennis players to teach or coach in the situations specified, consistent with U.S. Tennis Association regulations.

Effective Date: Immediately.

NO. 24 ATHLETIC AWARDS

Constitution: Amend Article 3, Section 1-(i)-(1), pages 11-12, as follows:

[All divisions, common vote]

"(1) Individual intercollegiate athletic awards and similar mementos to student-athletes shall be limited to those approved or administered by the member institution, or a member conference, in keeping with the following requirements:

[Subparagraphs (i), (ii) and (iii) unchanged.]

"(iv) Most valuable player awards presented in established meets, tournaments and particular contests or events, including postseason football contests, may be permitted if the selection of the recipient is by a recognized organization approved by a member institution(s) or conference and the award conforms to paragraph (ii).

[Subparagraphs (v) and (2) unchanged.]

"(3) Neither paragraph (ii) nor (iii) permits individual Individual awards in recognition of specialized performances in particular contests or events are permitted only as set forth in paragraph (iv). It is permissible, however, for members to provide awards in recognition of special attainments or contributions to a team's competitive season (e.g., scholar-athlete, most improved player, most minutes played); such awards must conform in form and value to the preceding limitations."

Source: Boston College.

Intent: To permit properly recognized organizations to present a most

valuable player award to a student-athlete as the outstanding performer in a particular contest or as the outstanding performer in a number of contests (e.g., most valuable player of the week).

Effective Date: Immediately.

NO. 25 ATHLETIC AWARDS

Constitution: Amend Article 3, Section 1-(i)-(2), page 12, as follows:

[All divisions, common vote]

"(2) In paragraphs (i), (iii) and (iv) above, the awarding institution, conference or other organization may not provide more than one award in recognition of a student-athlete's accomplishment except for the senior award described in paragraph (i), which may constitute a second award, and the cost of any single award may not exceed \$100 \$150."

Source: University of Georgia.

Intent: To increase the permissible cost of the single awards specified from \$100 to \$150.

Effective date: Immediately.

NO. 26 TRAVEL UNIFORMS

Constitution: Amend Article 3, Section 1-(h), by adding new subparagraph (6), page 11, as follows:

[All divisions, common vote]

"(6) An institution may provide travel uniforms to its student-athletes which shall not exceed slacks and a sport coat or jacket marked with the institution's name, insignia or initials. During the student-athlete's college career, the travel uniform shall be checked in and out in the same manner as the game uniform. The travel uniform may be given to the student-athlete upon completion of his eligibility."

Source: Big Ten Conference.

Intent: To permit an institution to provide travel uniforms as was permitted prior to August 1, 1976.

Effective Date: August 1, 1978.

NO. 27 DIVISION I MEMBERSHIP CRITERIA

A. Bylaws: Amend Article 9, Section 1-(a), page 83, as follows:

[Division I football only]

"(a) An institution desiring to be a member of Division I Football in the sport of football must meet the requirements of subparagraphs (1) and (2), and must meet one of the two criteria contained in subparagraphs (3) and (4):

"(1) The institution must sponsor a minimum of eight varsity intercollegiate sports, including football, in Division I.

"(2) The institution must schedule more than 50 at least 60 per cent of its games against members of Division I Football in that sport the sport of football.

"(3) The institution must have averaged more than 17,000 in paid attendance per home football game in the immediate past four-year period, or

"(4) The stadium utilized regularly for the institution's home games must contain a minimum of 30,000 permanent seats; further, the institution must have averaged more than 17,000 in paid attendance per home football game at least one year in the immediate past four-year period.

"O.I. 900. For purposes of computing attendance figures, tickets sold at regularly established prices shall be counted whether or not they are used for admission. Tickets sold at discount prices may be counted as paid attendance only if they are used for admission. In addition to the foregoing, student attendance may be counted as paid attendance if the student actually is in attendance and one of the following conditions applies: The student paid an athletic fee, or the student paid an institutional fee of which a certain portion was allocated to the department of intercollegiate athletics, or the student paid no athletic fee but the institution allocated to the department of intercollegiate athletics a certain portion of tuition income or general operating funds as the equivalent of a student athletic fee.

"(5) The Council, by a two-thirds majority of its members present and voting, may grant exceptions to the Division I Football stadium size criterion set forth in paragraph (4) above in cases where circumstances beyond the control of the institution (fire, windstorm, earthquake or other disaster) prohibit it from using its usual home stadium or in cases where the institution can document that it is building or expanding its stadium and will be in compliance with the seating criterion within three years of the date it requests the exception."

[Note: If the Division I-AA Football classification is adopted per parts B, C and D of this amendment, the criteria above would be clarified editorially to specify that they apply to the Division I-A Football classification.]

B. Bylaws: Amend Article 8, Section 1-(a), page 79, as follows:

[Common bylaw, all divisions, divided vote]

"Section 1. Determination of Divisions. (a) Each active member institution shall be designated as a member of Division I, Division II or Division III for certain legislative and competitive purposes. In the sport of football only, Division I shall be divided into Division I-A and Division I-AA; and the membership of these divisions shall vote separately on legisla-

tive issues which pertain only to the sport of football."

C. Bylaws: Amend Article 11, Section 1-(d), page 97, as follows:

[Common bylaw, all divisions, divided vote]

"(d) Only members of Division I which sponsor intercollegiate football classified as Division I-A or Division I-AA may submit legislation applicable only to Division I-A or Division I-AA football, respectively. Such legislation shall be subject to vote only by members classified Division I-A or Division I-AA in football and, if adopted by a subdivision, shall be applicable only to such the members of that subdivision."

D. Bylaws: Amend Article 9, Section 1, by adding new paragraphs (b) and (c), page 83, as follows:

[Division I football only]

"(b) An institution desiring to be a member of Division I-AA Football must meet the following criteria:

"(1) The institution must sponsor a minimum of eight varsity intercollegiate sports, including football, in Division I.

"(2) The institution must schedule more than 50 per cent of its games against members of Division I-A Football or Division I-AA Football in the sport of football.

"(c) Members of Division I-A Football and Division I-AA Football shall vote separately in their respective subdivisions on legislative issues which pertain only to that sport."

E. Bylaws: Amend Article 9, Section 1-(b), page 83, as follows:

[Division I only]

"(b) (d) An institution desiring to be a member of Division I Basketball and a member of Division I for other legislative and competitive purposes must meet the following criteria:

"(1) The institution must schedule at least 75 per cent of its basketball games against members of Division I.

"(2) The institution must sponsor:

"(i) A minimum of eight varsity intercollegiate sports, including football in any division and basketball and six other sports in Division I;

"(ii) A minimum of 10 varsity intercollegiate sports in Division I if it does not sponsor varsity intercollegiate football.

"(e) Members of Division I Basketball, including those which are Division I members only in that sport per Bylaw 9-1-(h) [Proposal No. 37-A], shall vote separately on legislative issues which pertain only to that sport."

F. Bylaws: Amend Article 9, Section 1, by adding the following new paragraph, page 83:

[Division I only]

"(f) A member institution which qualifies for membership in Division I-A Football, Division I-AA Football or

4
Division I
Division I Basketball by the end of the three-year period specified in Bylaw 8-1-(c), but fails to remain in compliance at the end of any year thereafter, shall be placed in a 'provisional membership' category for a period of one year. If at the conclusion of that year the member does not comply with the criteria, it shall be reclassified by the Classification Committee to a division for which it does meet the criteria. If it does not meet the criteria of any other division, it shall be reclassified as an associate member."

G. Bylaws: Amend Article 9, Section 1, by adding the following new paragraph, page 83:

[Division I only]

"(g) To be a member of Division I for purposes of voting on all legislative items before Division I which do not pertain solely to football or basketball, an institution must be a voting member of Division I-A Football, Division I-AA Football or Division I Basketball as described in Bylaw 9-1-(d)."

H. Bylaws: Amend Article 9, Section 1, by adding the following new paragraph, page 83:

[Division I only]

"(i) The sports designated to meet the criteria in this section must be among those in which the Association sponsors a championship meet or tournament, must be recognized by the institution as varsity intercollegiate sports and must involve all-male teams or mixed teams of males and females. Further, in each sport the institution's team must engage in at least the following minimum number of intercollegiate contests (against four-year, degree-granting collegiate institutions) each year:

Baseball	27	Skiing	6
Basketball	25	Soccer	11
Cross Country	6	Swimming	10
Fencing	9	Tennis	12
Football	9	Indoor Track	6*
Golf	8	Outdoor Track	6*
Gymnastics	9	Volleyball	19
Ice Hockey	25	Water Polo	15
Lacrosse	10	Wrestling	13

"(1) The institution's team actually must participate in and complete each contest to be counted. Scheduled contests which are cancelled or not completed in accordance with the playing rules of the sport in question may not be counted.

"(2) The institution's team, in individual sports, shall include a minimum number of participants in each contest for it to be counted. The following minimums are applicable:

Cross Country	5	Swimming	11
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Fencing	5	Tennis	5
Golf	5	Indoor Track	14
Gymnastics	7	Outdoor Track	14
Skiing	7	Wrestling	10

"(3) In the team sports (i.e., baseball, basketball, football, ice hockey, lacrosse, soccer, volleyball and water polo), each game in a doubleheader, tripleheader or tournament shall be counted as one contest. In the individual sports as listed in (2) above, each institution-vs.-institution meeting shall be counted in any multi-team competition (e.g., quadrangular track meet). If the institution achieves a single score in competition with the other competing institutions (e.g., a conference championship), it shall be counted as one contest.

"(4) If an institution sponsors the same sport in two different seasons of the same academic year, it may count contests in both seasons if regular varsity competition is sponsored in both seasons and is so listed on the institution's official schedule in that sport.

"(5) The Council, by a two-thirds majority of its members present and voting, may approve exceptions to the minimum number of intercollegiate contests or the minimum number of participants in a contest in situations beyond the control of the institution (i.e., weather conditions or disaster preventing completion of a scheduled competition, or verified injury or illness at the site of competition preventing the participation of the required minimum number of individuals).

"*(6) An institution may receive credit for sponsoring both indoor track and outdoor track if its team participates in a total of at least 12 indoor and outdoor meets during the year, with at least four indoor meets and at least four outdoor meets included in the total of 12."

I. Bylaws: Amend Article 9, Section 1, by adding the following new paragraphs, page 82:

[Division I football only]

"(j) An institution which is a member of Division I-AA Football may elect to be governed by the legislation pertaining to Division I-A Football, as follows:

"(1) Such institution shall file a declaration of intent with the NCAA executive director prior to June 1 preceding the applicable academic year.

"(2) Once receipt of the declaration has been confirmed, such an institution shall not be eligible for inclusion in NCAA Division I-AA rankings, for consideration for an NCAA Division I-AA championship or for Division I-AA television appearances in accordance with the NCAA Television Plan. The institution shall be eligible to vote on issues pertaining to the sport of football in Division I-AA.

Subdivision of Division I

"(3) A Division I allied conference whose members are divided between Division I-A Football and Division I-AA Football shall vote in the subdivision in which the majority of its members are classified; or if its membership is divided equally between the two subdivisions, the subdivision in which it shall vote shall be determined by the NCAA Council."

Source: NCAA Council.

Intent: To divide Division I into subdivisions for certain legislative purposes: two subdivisions in football and one in basketball; to establish criteria for Division I membership in these subdivisions. The current football classification guidelines in Bylaw 8-5 would be deleted if the new football criteria were adopted.

Effective Date: Immediately, an institution which was a member of Division I as of January 13, 1978, shall declare within 60 days of Convention adjournment its desired classification and then must conform to the appropriate criteria in accordance with the provisions of Bylaw 8-1-(c) [i.e., three years from date of adoption], while an institution applying for Division I membership subsequent to January 13, 1978, must meet the criteria prior to making application, in accordance with Bylaw 8-2 and Bylaw 8-4.

NO. 28 DIVISION I MEMBERSHIP CRITERIA

Amend Proposal No. 27-A, Bylaw 9-1-(a), as follows:

[Division I football only]

"(a) An institution desiring to be a member of Division I Football must meet the requirements of subparagraphs (1), and (2) and (3), and must meet one of the two criteria contained in subparagraphs (3) and (4).

[Subparagraphs (1), (2) and (3) unchanged.]

(4) The stadium utilized regularly for the institution's home games must contain a minimum of 30,000 permanent seats; further, the institution must have averaged more than 17,000 in paid attendance per home football game at least one year in the immediate past four-year period."

[Renumber subparagraph (5).]

Source: Big Eight Conference.

NO. 29 DIVISION I MEMBERSHIP CRITERIA

Amend Proposal No. 27-A, O.I. 900, by deleting the proposed language and substituting the following:

[Division I football only]

"O.I. 900. Division I members shall compute paid admissions for home football contests in accordance with the following:

"(i) Any ticket sold at a previously established price shall be deemed a paid admission and counted whether utilized or not for the specified contest.

"(ii) Any ticket sold at a reduced price for students, faculty and staff of the institutions involved shall be deemed a paid admission and counted whether utilized or not for the specified contest.

"(iii) Any students (or members of the faculty and staff, if applicable) admitted on the basis of an activity pass or similar provision shall be deemed a paid admission and counted, provided that the student actually attends the contest as verified through utilization of a special ticket which shall be taken upon the student's entry into the stadium.

"(iv) A complimentary ticket shall be defined as a free-of-service-charge admission and shall not be counted as a paid admission.

"Further, each institution shall keep on file, in the office of the director of athletics, an audited report of each home game's attendance, denoting the number of tickets sold and/or admissions accounted for in each category. These game reports, encompassing the required four-year period, shall be available for examination upon request by an authorized representative of another institution, the NCAA and, as to members of an allied conference, an authorized representative of the conference."

Source: Missouri Valley Conference.

NO. 30 DIVISION I MEMBERSHIP CRITERIA

Amend Proposal No. 27-D, Bylaw 9-1-(b)-(2), as follows:

[Division I football only]

"(2) The institution must schedule more than 50 per cent of its games against members of Division I-A Football or Division I-AA Football those members classified as Division I as of January 1, 1978, in the sport of football."

Source: Mid-American Conference, Missouri Valley Conference, Southern Conference, Southland Conference.

NO. 31 DIVISION I MEMBERSHIP CRITERIA

Amend Proposal No. 27-D, Bylaw 9-1-(b)-(2), as follows:

[Division I football only]

"(2) The institution must schedule more than 50 60 per cent of its games against members of Division I-A Football or Division I-AA Football in the sport of football."

Source: Furman University.

NO. 32 DIVISION I MEMBERSHIP CRITERIA

Amend Proposal No. 27-D, Bylaw 9-1-(c), as follows:

[Division I football only]

"(c) Members of Division I-A Football and Division I-AA Football shall vote separately in their respective subdivisions on

legislative issues which pertain only to that sport. A bylaw provision adopted by either Division I-A Football or Division I-AA Football may be rescinded by a two-thirds vote of the combined members of Division I-A Football and Division I-AA Football present and voting." [Note: If adopted, this provision would be reflected editorially in Bylaw 11-1-(e).]

Source: Furman University.

NO. 33 DIVISION I MEMBERSHIP CRITERIA

Amend Proposal No. 27-E, Bylaw 9-1-(d)-(1), as follows:

[Division I only]

"(1) The institution must schedule at least 75 ~~90~~ per cent of its basketball games against members of Division I."

Source: Missouri Valley Conference.

NO. 34 DIVISION I MEMBERSHIP CRITERIA

Amend Proposal No. 27-E, Bylaw 9-1-(d)-(2)-(ii), as follows:

[Division I only]

"(ii) A minimum of 10 ~~seven~~ varsity intercollegiate sports in Division I if it does not sponsor varsity intercollegiate football."

Source: Pepperdine University.

NO. 35 DIVISION I MEMBERSHIP CRITERIA

A. Amend Proposal No. 27-E, Bylaw 9-1-(d)-(2)-(ii), as follows:

[Division I only]

"(ii) A minimum of 10 varsity intercollegiate ~~men's, women's or mixed~~ sports in Division I if it does not sponsor varsity intercollegiate football."

B. Amend Proposal No. 27-H, Bylaw 9-1-(i), as follows:

[Division I only]

"(i) The sports designated to meet the criteria in this section must be among those in which the Association sponsors a championship meet or tournament, must be recognized by the institution as varsity intercollegiate sports and must involve all-male teams, or mixed teams of males and females or ~~those all-female teams operating under NCAA rules and regulations.~~" [Remainder of paragraph unchanged.]

Source: University of South Florida.

NO. 36 RESOLUTION: DIVISION I-AA FOOTBALL

[All divisions, common vote]

"*Be It Resolved*, that the NCAA Executive Committee be authorized to conduct a mail ballot of the Division I-AA Football membership (i.e., those institutions declaring Division I-AA Football as their desired classification within 60 days of Convention adjournment) to determine their interest in a Division I-AA Football championship and a separate football statistics program for that subdivision; further, that

the NCAA Executive Committee be authorized to establish pilot programs in those two areas for the 1978 football season if a majority of those responding to the mail ballot favor those programs."

Source: NCAA Council, NCAA Executive Committee.

[Note: The present NCAA football television contract provides for national network television of the semifinals and championship game of a Division I-AA Football championship if such an event is established.]

NO. 37 MULTIDIVISION CLASSIFICATION

A. Bylaws: Amend Article 9, Section 1, by adding the following new paragraph, page 83:

[Division I only]

"(h) An institution may be a member of Division I Basketball by successfully petitioning to participate in Division I in that sport in accordance with Bylaw 8-3-(a). Such institution, a member of Division II or Division III for all other purposes, shall be entitled to vote in Division I on legislative issues pertaining only to basketball if it is classified in Division I in that sport."

B. Bylaws: Amend Article 8, Section 3, page 80, as follows:

[Common bylaw, all divisions, divided vote]

"Section 3. Multidivision Classification and Eligibility. A member institution may participate in football and in one other sport in a division other than the one in which it is a member, as follows:

"(a) A member of Division II or Division III may petition to participate in Division I in any one sport, other than football and basketball. If the petition is granted in the sport of basketball, the institution shall be entitled to vote in the division in which it participates in basketball on legislative issues pertaining only to basketball."

[Remainder of section unchanged.]

C. Bylaws: Amend Article 11, Section 1-(f), page 97, as follows:

[Common bylaw, all divisions, divided vote]

"(f) An institution which is a member of a different division than its football or basketball classification shall vote on amendments pertaining to football or basketball in the division in which its football program is classified in that sport."

D. Bylaws: Amend Article 8, Section 3, page 80, by adding new paragraph (b), relettering subsequent paragraphs, as follows:

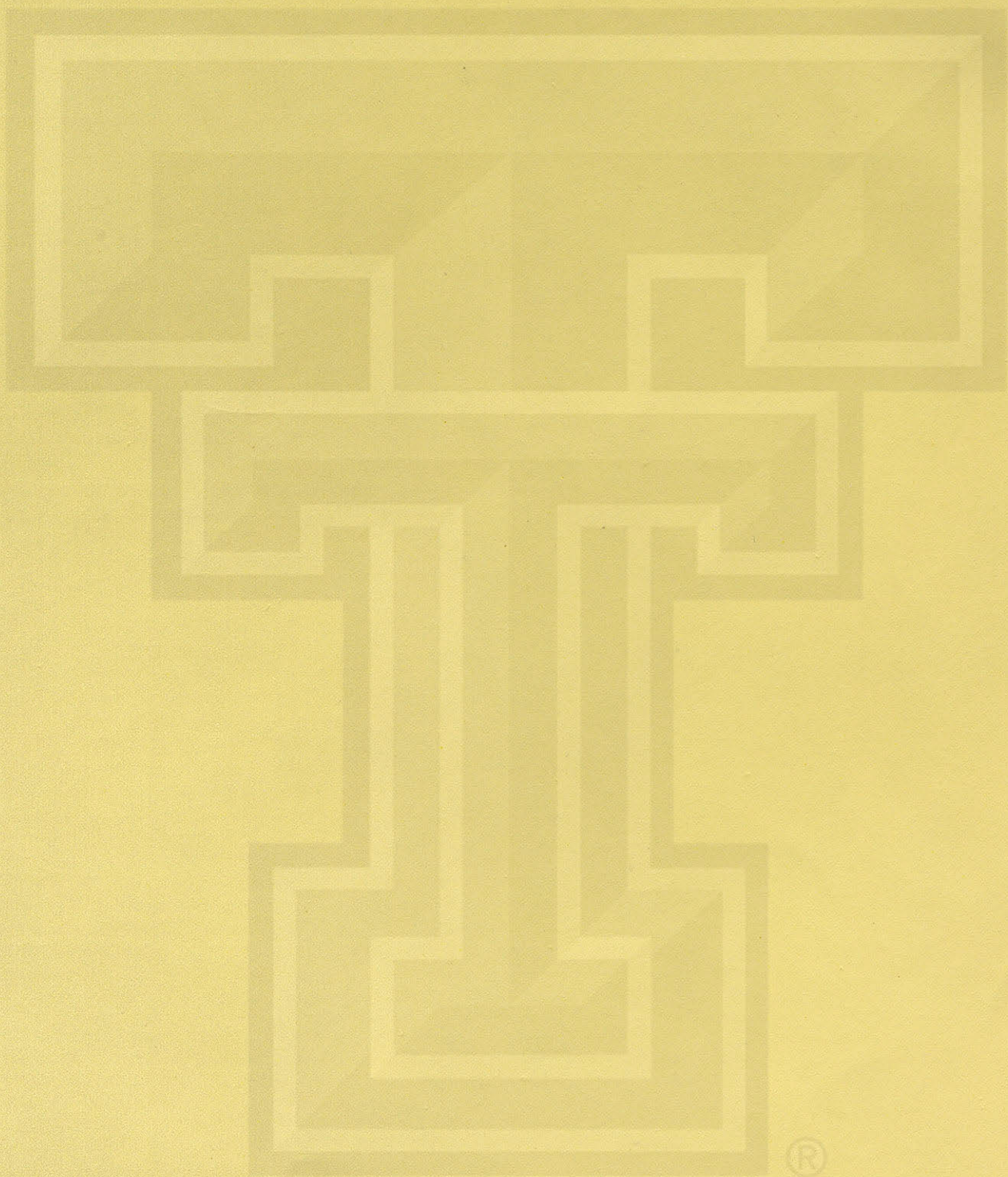
[Common bylaw, all divisions, divided vote]

"(b) A member of Division II may petition to be classified in Division I in a second sport (other than football) if the institution sponsors eight or more varsity intercollegiate sports."

Source: NCAA Council.

Intent: To specify that a member of Division II or Division III may petition to participate in Division I in any sport except football,

Minutes-Special Meeting
Regent-Dallas-10/25/81



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SOUTHWEST ATHLETIC CONFERENCE
SPECIAL MEETING
October 25, 1981, 10:00 A.M.
Regent Hotel, Dallas, Texas

President Castaneda called the Meeting to order at 10:10 a.m. with the following present:

Arkansas	- Fred Vescolani		
Baylor	- Edwin Horner		Bill Menefee
Houston	- Michael Johnson		John Kasser
Rice	- Jim Castaneda	Alan Chapman	
SMU	- Joseph Tyson		Dudley Parker
Texas	- Tom Morgan		DeLoss Dodds
Texas A&M	- Charles Samson	John Hoyle	Wally Groff
TCU	- Kenneth Herrick		Frank Windegger
Texas Tech	- Robert Sweazy		John Conley

Conference - Cliff Speegle, Hal Lahar, Mike Justice

President Castaneda requested: that the faculty representatives introduce the people in attendance from each institution; all faculty representatives submit to Jay Zorn, president of the Sportsmanship Committee, the institutional representation to this committee so they may perform their duties before and during Cotton Bowl time.

President Castaneda reported that, during a luncheon with Lon Bensten, president of the Bluebonnet Bowl, Mr. Bensten was informed that the October Meeting Agenda was full and at the earliest the Bluebonnet proposal would be considered will be in December, during the Winter Business Meeting.

Michael Johnson requested the Conference office to place this item (Bluebonnet proposal to the Conference) on the Winter Business Agenda.

The Conference considered the following items:

Vote:
9-0-0

XIV. Moved, seconded and voted to approve the minutes of: the Spring Business Meeting, dated May 29-June 2, 1981; the Conference Telephone Meetings, dated August 18 and September 19, 1981.

XV. Conference Amendments:

A. Tom Morgan expressed the opinion from The University of Texas' legal department that property rights were spelled out in the amendment.

The main concern is that an organization that has the principles of enforcement responsibilities and business responsibilities is an organization that may misuse the power vested in it.

The courts will make the final decision.

Texas will challenge the decision of the NCAA to rule this amendment out of order during the Special Convention.

B. The Conference approved the amendment to Bylaw 5-1-(j)-(6)-(ii), page 74, that restricts dropout by student-athletes during years of competition.

C. No action was taken on Item C: Amendment of NCAA Executive Regulations.

XVI. Charles Samson, vice president for District 6, Conference representative on the NCAA Council reviewed the material for the Special Convention and 62 items of the regular Convention of the NCAA.

A. Fourth Special Convention - December 3-4, 1981:

No. 1 Amendment: Eliminate the prescribed compliance period for divisional membership; permits the division to establish dates and time periods, if desirable.

No. 2 (CFA) Amendment: Creates a new division within the NCAA for 90 plus institutions with similar football programs.

Alan Chapman, NCAA parliamentarian for the Special Convention, revealed that if Item 2 fails, Item 3 will be moot.

No. 3 (CFA) Resolution: Creates a new division and the procedures to follow for establishment of this division.

It was reported that 18 schools in the 90 plus mentioned in No. 2 could not qualify under this resolution. NCAA staff figures.

NCAA Council shall oppose Items 2 and 3.

No. 4 (Big 8) Amendment: Eliminate the options and the time table listed in B-10-(1)-(e) for Division I-A criteria. Require both the 30,000 permanent seat stadium and the average attendance of 17,000 per game and eliminate the 12 sport requirement to permit Division I membership.

No. 5 (NCAA) Amendment: Eliminate some options and all time table listed in B-10-(1)-(e) for Division I-A criteria. Require an average of 20,000 attendance average for a season and eliminate the 12 sport requirement to permit Division I membership.

If No. 4 passes (5) (i) is moot. Exception procedure plus membership voting on new members.

No. 6 (NCAA) Resolution: Permit waivers for institutions that wish to reduce their classification in football.

No. 7 (Ivy) Division IA Football only: Permit institutions to be classified IA in football by having a 25,000 permanent seats stadium or an average of 15,000 attendance average.

No. 8 (NCAA) Amendment IAA Football Criteria: Permit institutions to move from IA to IAA in football.

No. 9 (CFA) Property Rights. Discussed in Item A above. Texas will challenge the Chair's ruling from the floor of the Special Convention.

No. 10 (NCAA) Resolution:

- (a) Submit legislation to 1982 convention that will permit Divisions to determine their own television policies through the regular voting process.
- (b) Submit legislation to 1982 Convention to organize the Football Television Committee on a divisional basis. Each division of the committee may be atonomous in determining recommendations.
- (c) Committee conduct seminars.
- (d) Further resolved:

Committee shall renegotiate (to the extent that such renegotiation is practical and feasible) the existing contracts with ABC and CBS, 1982-85.

- (i) Division IAA members protected. Allied Conferences two appearances each two years.
- (ii) Number of different teams of IA will be given consideration for appearances if increased flexibility is desirable.
- (iii) Flexibility to arrange television opportunities for local coverage through conventional or non-conventional delivery systems.

Finally resolved: Initially limit its contractual commitment of supplementary television series authorized by the 1982-85 principles to a two years subject to additional two years!

No. 11 (Southern Conference) Resolution: Reflect proportionately the results of restructuring of Division I football on the Football Television Committee.

No. 12 (Pacific 10) Resolution: Restructure Division IA Football; 1982-85 Television plans not accountable, NCAA will support the following principles:

- (a) Henceforth, plans shall be subject to divisional vote approval by football playing members of that division.

Further Resolved: to reconstruct Division I Football Television Committee by election of Division I members which shall be authorized to negotiate with the appropriate networks achieving the following principles:

- (i) Greater flexibility in the number and timing appearances by members.
- (ii) Guaranteed number of appearances and/or revenue for Division I participating members.
- (iii) Greater flexibility for member institutions to televise games for their home market areas.

No. 13 and 14 (Big 8) Resolution: Provide Division IAA with appearances; Divisional Committees, including IAA, to negotiate own contract under the following principles: (i), (ii) and (iii) stated above in No. 12.

No. 15 (Big 8) Resolution: Compliance period of one year beginning September 1, 1982 to sponsor at least 8 sports to be a member of Division I.

No. 16 (NCAA) Division I Basketball Criteria: Application for membership, institution must play no more than two games of its schedule against teams not in Division I and play at least one third of its games at home.

No. 17 (NCAA) Division I Automatic Qualification: Allied Conferences must sponsor at least two team sports other than basketball to qualify automatically.

No. 18 (NCAA) Automatic Qualification: Conference with 12 or more teams in basketball may establish subdivision of six or more teams must play a round-robin schedule within the subdivision and a single round-robin against remainder to qualify automatically.

No. 19 (Trans-America Conference) Automatic Qualifications: Change 12 to 11 in 18 and 6 to 5.

No. 20 (Big 8) NCAA Council Reorganization: One vice president elected by members of Division IA at round-table. Expand to 28 members.

(Out of order)

No. 21 (CFA) NCAA Council Reorganization: Elect five members from each division at round-table (4 divisions).

No. 22 (CFA) Executive Committee: Division IV shall have three members represented on this committee.

No. 23. CFA Division IV Committees:

Football Television Committee IV elected by Division IV members.
Postseason Football Committee elected by Division IV.

Have representation on committees from other divisions.

Material for the 76th Convention shall be presented at the Business Meeting in December.

XVII. Other Business:

Vote
9-0-0

A. Moved, seconded and voted to commend Michael Harvey, through an appropriate resolution, for his contribution to Conference, SMU and the athletes during his tenure for Southern Methodist University.

Vote
9-0-0

B. Moved, seconded and voted to permit the women basketball players selected as all-stars at the Conference institutions to use the Southwest Athletic Conference name and logo during competition with all-stars from the Metro-Conference.

C. A general discussion of contractual agreements in football between Conference institutions as related to present and past policies historically was held and it was agreed that a committee should study the problems and report to the Winter Business Meeting their findings and recommendations for consideration.

This item shall be placed on the agenda for the December 11-12 Winter Meeting.

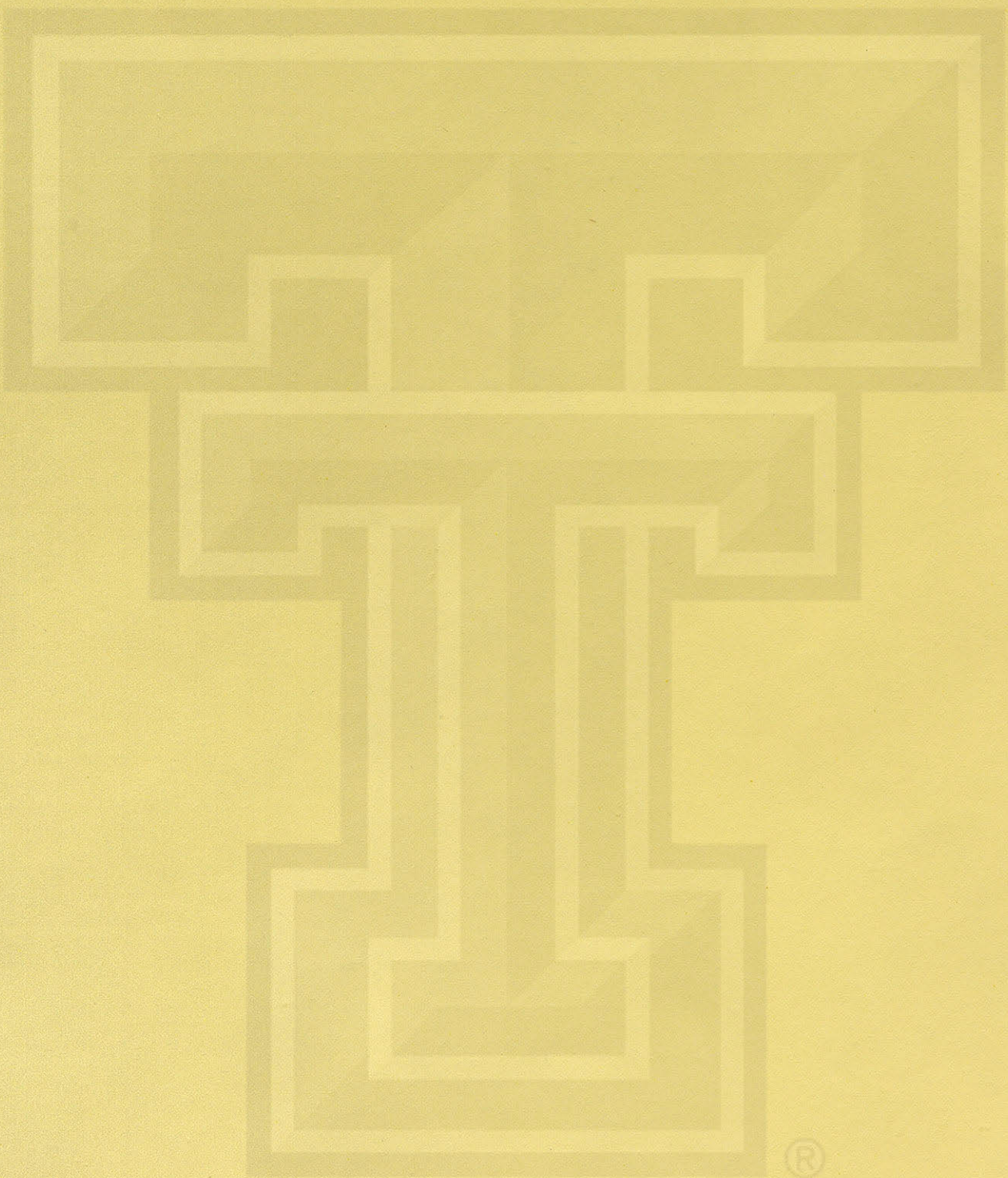
Vote
7-0-1
SMU cannot vote.
Rice abstained.

D. Moved, seconded and voted to rescind the faculty approval of the exception to the rule which permitted The University of Texas to play baseball against the University of Miami in a televised (ESPN) series, and to permit only the prescribed (13) dates for competition as stated in (d) of Bylaw IX of the Southwest Conference Manual.

"The athletic directors requested the faculty representatives to submit all requests for changes of the Conference competition to the athletic directors before final approval."

XVIII. The Meeting was adjourned at 3:45 p.m.

Exec. Session-10/25/81
Regent Hotel - Dallas



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SOUTHWEST ATHLETIC CONFERENCE
EXECUTIVE SESSION
October 25, 1981, 10:00 A.M.
Regent Hotel, Dallas, Texas

President Castaneda called the Meeting to order at 3:50 p.m. with the following present:

Arkansas - Fred Vescolani
Baylor - Edwin Horner
Houston - Michael Johnson
Rice - Jim Castaneda
SMU - Joseph Tyson
Texas - Tom Morgan
Texas A&M - Charles Samson
TCU - Kenneth Herrick
Texas Tech - Robert Sweazy

Conference - Cliff Speegle, Hal Lahar, Mike Justice

XIX. Items Considered:

Moved, seconded and voted to approve the Minutes of the Meeting dated July 19, 1981.

XX. A general discussion was held regarding the academic responsibilities of student-athletes in split-season sports. The student-athletes are bound only by the 24-hour rule for the twelve month period which is creating concerns for academic people on campus. This is the NCAA rule adopted in the Spring Business Meeting of the Conference.

XXI. The Meeting was adjourned at 4:00 p.m.

Dec. 3, 1981
Council Mte.

CFA

SOUTHWEST ATHLETIC CONFERENCE
Faculty Representatives for Athletics -- Athletic Directors
9 p.m. Thursday, Dec. 3, 1981 -- Stouffer's Riverfront Towers

Present were:

<u>Institution</u>	<u>Faculty Representative</u>	<u>Athletic Director</u>	<u>Chief Executive Officer</u>
Baylor:	Edwin P. Horner	Bill Menefee	Herbert H. Reynolds
Houston:	Michael T. Johnson	Cedric Dempsey	
Rice:	James A. Castaneda	Augie Erfurth	
SMU:	Joseph B. Tyson	Bob Hitch	L. Donald Shields
Texas:	L.O. Morgan	DeLoss Dodds	
Texas A&M:	Charles H. Samson Jr.	Wally Groff	
TCU:	Kenneth W. Herrick	Frank Windegger	William E. Tucker
Texas Tech:	Robert M. Sweazy	John Conley	

Absent were:

Arkansas: Albert M. Witte Frank Broyles

Also attending were: Alan Chapman, Rice University; Hal Lahar and Bill Morgan, SAC staff.

- 1, President Castaneda appointed the following ad hoc committees to study sanctions imposed on member institutions by the National Collegiate Athletic Association and report back to the committee:

SMU -- Bob Sweazy, chairman
Ken Herrick
Al Witte

TCU -- Tom Morgan, chairman
Joe Tyson
Mike Johnson

- 2, It was moved that the following institutions be approved for post-season football bowl-game participation:

- A. Texas A&M -- Independence Bowl, Shreveport, La., December 12, 1981;
B. Arkansas -- Gator Bowl, Jacksonville, Fla., Dec. 28, 1981;
C. Houston -- Sun Bowl, El Paso, Texas, Dec. 26, 1981.

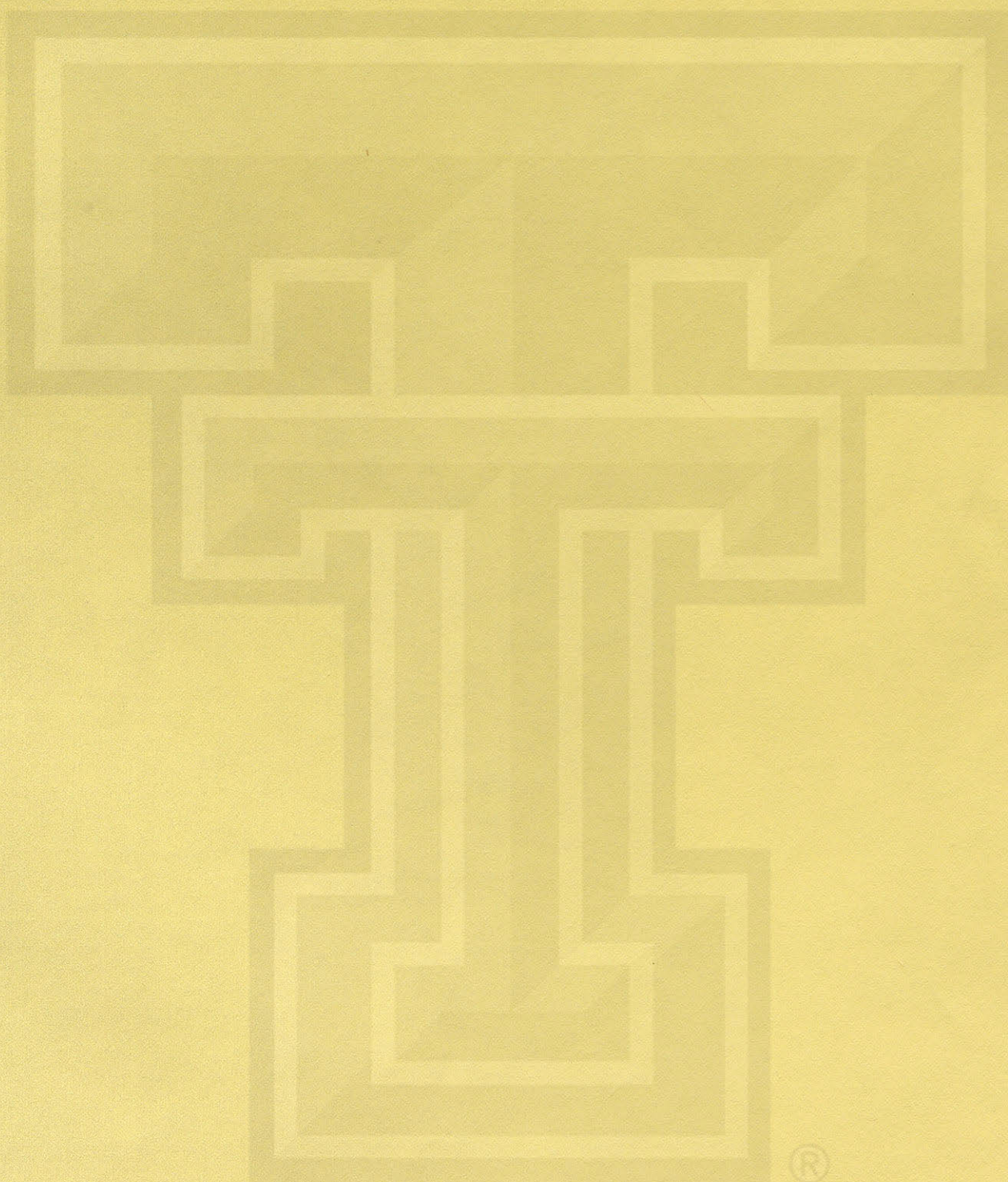
M-S-V: 8-0-0 (Houston absent).

President Castaneda reminded members that no action was necessary on participation by Texas in the Cotton Bowl game in Dallas Jan. 1, 1982, as participation is approved by by Article XIII, Sec. 1, SAC By-Laws (revised to June 1, 1981).

- 3, President Castaneda scheduled a meeting of the football game contract ad hoc committee for The Regent Hotel, Dallas, the evening of Thursday, Dec. 10. Committee members are Ed Horner, DeLoss Dodds, Ken Herrick, Cedric Dempsey, Frank Broyles.
- 4, President Castaneda sought names from member institutions to submit as nominees for various NCAA committee assignments, and noted there is "vigorous campaigning" for candidates nominated by other conferences.
- 5, There was a discussion of several proposals to be voted the following day at the NCAA special convention.
- 6, Meeting adjourned at 10:45 p.m.

-end-

A.D. Minutes
Dec. 10. 1981



THE SOUTHWEST ATHLETIC CONFERENCE - ATHLETIC DIRECTORS MEETING
THURSDAY, DECEMBER 10, 1981

Vote:
6 for
0 against

XII. Approved Minutes of September 9-10, 1981

Vote:
6 for
0 against

XIII. A. John Conley reported on fall competition and suggested that Tennis have same restrictions as Golf, that the Fall Golf Tournament be held at a later date, and that generally there was a need for some restrictions.

Motion and Seconded to Table until these matters could be discussed with the Coaches of the respective sports.

Vote:
8 for
0 against

B. Motion that ON Television Company be requested to submit a firm proposal for distribution of SWC Basketball to cable companies in the Dallas/Fort Worth area.

Motion to approve

Vote:
8 for
0 against

C. Budget Committee Report submitted by DeLoss Dodds.

XIV. Other Reports

Vote:
8 for
1 against

A. Motion that SWC Bands should not play from the pre-snap position of the Quarter Back until the ball is put in play.

Discussed the matter of Bands appearing at professional events.

B. Heard a report on the "Southwest Conference Sports Medicine Society" by Dr. James Butler M.D., Houston, Texas Orthopedic Surgeon.

Vote:
7 for
0 against
1 abstention

C. 1. a. Approved the recommendation that SWC Baseball Teams be granted thirty(30) practice days in the fall within a 45 day period. Effective 1982

Vote:
6 for
0 against
1 abstention

b. Amended Coaches recommendation to allow fourteen(14) playing dates with non-conference opponents. Effective 1983

Vote:
7 for
1 against
1 abstention

c. Defeated, then voted to reconsider and approve request to allow four(4) Spring Scrimmage dates with outside opponents on the Home Field with no umpires, no box scorers, and no classes missed. Effective 1982