

Sept 22-26, 1986		(75)	(25)	(37)	(16)	(26)	(15)				(16)					
DATE	Stories and Cutlines	Locals	Reg. Dailies	Reg. Weeklies	50 M's	Reg. Radio	X-List	Adj. Counties	Hometowners	PSA's	Ag list	Ag boxes	MISC. (#)	CONTACT	REMARKS	
1-9-22-86	nursing	220	✓	✓	✓								8	dw		
2-9-22-86	NCAA	130	✓	✓	✓								10	ht.		
3-9-23-86	interfer	180	✓	✓	✓									dw	FL ¹⁴ /med ³⁰ /B. ¹⁵	
4-9-23-86	canyons	120	✓	✓				✓						ht		
5-9-23-86	ag policy	163	✓	✓	✓						14	✓		slp	FL ¹⁴	
6-9-23-86		80	✓											ht		
7-9-24-86	auto	110	✓	✓									6	dw		
8-9-24-86	tip												29	dp		
9-9-24-86	lowkido	78	✓											pl		
10-9-24-86	travel	152	✓	✓	✓									slp	FL/B ²²	
11-9-24-86	art dept	78	✓											ht		
12-9-24-86	abrupt	85	✓											pl		
13-9-25-86	prison	95	✓					✓						slp		
14-19-9-25-86	" Captions												10	ht		
20-9-26-86	watford	80	✓										2	pl	Houston	
21-9-26-86	service	80	✓											pl		
22-9-26-86	artsems	95	✓					✓						ht		
23-9-26-86	smith	148	✓	✓	✓ ^A			✓						ht		
24-9-26-86	trunk	120	✓	✓				✓						ht		

[illegible]

CONTACT: Sally Logue Post

1-9-22-86

LUBBOCK--A \$210,000 computer donation from AT&T will allow the Texas Tech University Health Sciences Center (TTUHSC) to begin a pioneering effort to link rural health providers with the resources of a major medical facility.

The network, called KARENET or Kellogg Affiliated Remote Environments Network, is the result of a \$1.5 million grant from the W.K. Kellogg Foundation.

Project Director Teddy L. Langford, dean of the TTUHSC School of Nursing, said KARENET is designed to serve as a model for creating and linking rural health care networks nationwide.

"KARENET will enable TTUHSC to provide a link between where the knowledge is and where it is needed with speed and efficiency," Langford said.

The network will provide rural health care professionals with on-line computer conferencing and consulting on patient care; direct access to medical research data bases; automated health records for patient management; continuing education programs; and in-clinic patient education programs.

The AT&T equipment includes a 3B5 computer, four 3B2 super-micro computers and 11 4425 terminals.

Langford said the equipment will link elements of the TTUHSC's nursing unit managed by the School of Nursing at Lubbock General Hospital, West Plains Medical Center in Muleshoe and Centro de Salud Familiar La Fe Inc. in El Paso. The La Fe Clinic serves low income families.

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"The Kellogg Grant and the AT&T donation allows the health sciences center to further its mission of improving the level of health care available to all people in the 108-county region we serve," Langford said. "The network will improve health care delivery, not only in rural counties, but also in urban areas by allowing a better exchange of information and knowledge."

The KARENET system involves TTUHSC personnel from many different fields including, nursing, medicine, physical and occupational therapy, medical technology and business.

David Grimes, AT&T area vice president for major markets said TTUHSC was selected for the equipment donation because of its commitment to developing advanced technology that promises to improve the economic viability of West Texas.

"AT&T is committed to furthering computer research on the nation's college campuses," Grimes said. "With decreasing government participation in the funding of research and development in universities, more and more responsibility has fallen on private business. It is particularly gratifying to see AT&T technology have such a significant impact on one of this country's most basic needs."

LUBBOCK--Texas Tech University has been advised by the National Collegiate Athletic Association (NCAA) that it has initiated an official inquiry into alleged recruiting violations in the years 1982-84.

The university has until Nov. 3 to respond to the allegations, none of which involves either the current coaching staff or academic irregularities.

Texas Tech has been invited to make its own inquiry into the allegations and to respond to each of them in writing by Nov. 3 and then appear before the NCAA Committee on Infractions on a date to be specified later.

In responding to the NCAA notice, Texas Tech President Lauro F. Cavazos said that the university wants "to bring an early and conclusive end to the inquiry in the interests of all concerned.

"You may be assured of our cooperation and intent to correct any shortcomings, if they exist, in our athletic program," he said in a letter to S. David Berst, NCAA director of enforcement.

In his response, the president said that Tech will begin its own investigation immediately and that the university is "interested in concluding this matter at the earliest possible time."

Cavazos said he, Athletic Director T. Jones, Chairman Robert M. Sweazy of the Athletic Council, and possibly other representatives of the university would attend the meeting of the Committee on Infractions when it is called.

He has asked the NCAA for access to materials and information collected in the course of its preliminary inquiry into the allegations to expedite Tech's own inquiry and to avoid "searching for information that is already available."

Cavazos said that until Tech's own investigation of the allegations is complete and its report is acted upon by the NCAA, there would be no further comment from the university.

CONTACT: Debbi Whitney

3-9-23-86

LUBBOCK--The Food and Drug Administration's recent approval of human interferon for commercial marketing may open up new avenues of research on its effectiveness toward a variety of diseases.

Texas Tech University Health Sciences Center (TTUHSC) has received its first shipment of the protein which fights infection and tumors. The substance will be used to treat hairy-cell leukemia patients and to conduct research.

Dr. Davor Vugrin, professor and chief of oncology/hematology at the TTUHSC School of Medicine, said hairy cell leukemia is a rare disease, affecting only about 4,000 people in the United States. But with the wider availability of interferon, researchers will be able to do further tests on its use for other malignant diseases.

Hairy cell leukemia is characterized by a proliferation of characteristic white blood corpuscles (B-lymphocytes), which invade the spleen, blood and bone marrow.

The disease decreases a person's normal blood cells, and victims are prone to repeated infections, anemia and bleeding. Untreated disease or its complications are fatal.

"Interferon, though, given over a long period of time causes the abnormal cells to disappear from the blood, and the bone marrow starts to look normal," Vugrin said. "Subsequently, the need for transfusion of blood products declines, and the person stops having frequent infections."

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Vugrin said interferon is the first therapy of its type -- using a substance from the body's normal immune system -- to be approved by the FDA.

Interferon is the name for a number of different proteins secreted by cells in humans and animals in response to various stimuli. It first was detected in response to viral infection. Today, three major groups and at least 17 specific forms of interferon are known to be produced by the human body.

"Interferons are produced specifically for a living species," Vugrin said. "Therefore, interferon produced by animals could not be used to treat humans."

The substance was discovered in the 1950s, but the major boom in commercial production came with molecular engineering. Genetic engineering technology made it possible to take human genes that direct interferon production, insert bacteria and thus make the bacteria produce interferon.

"The advantage of this process was that interferon could be produced in a pure form and in large quantities," Vugrin said.

Two drug manufacturers, Roche Laboratories and Schering Corp., have been approved for the commercial sale of alpha interferon.

Vugrin is planning to expand use of the substance. He said it has shown to be beneficial in fighting chronic granulocytic leukemia, kidney cancer, melanomas, Kaposi's sarcoma in AIDS patients and several other disorders.

"Several treatment schedules have been adopted, but no one knows the best one," Vugrin said. "We want to work toward an improved response rate."

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"We know interferon has limitations, and we're looking beyond it. If we understand how it works, we may improve its therapeutic effectiveness."

One advantage to interferon now being considered is that it has a different anti-tumor action and toxicity than chemotherapy. Interferon's side effects are similar to flu symptoms, and the severity of those effects seems to be influenced by the amount of the substance given.

Another strong point is that patients can learn to administer interferon to themselves, much like diabetics do with insulin. The only drawback, Vugrin said, is if patients use less than recommended amounts to reduce side effects.

"Now that interferon will be widely available, it will encourage more studies," Vugrin said. "Previously, only approved centers could receive it, and only a minority of patients could participate in early trials."

"We hope that it is used prudently because it appears to be effective in conditions other than hairy cell leukemia. It should enable us to augment response rates by adding it to already available treatment methods for various forms of cancer."

Texas Tech News

AFTER HOURS CALL:

Bee Zeeck, Director, (806) 799-8897

Preston Lewis, Manager, News Bureau, (806) 745-1718

Dorothy Power, Manager, Broadcast Bureau, (806) 745-4493

TEXAS TECH UNIVERSITY/TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
NEWS AND PUBLICATIONS/P.O. BOX 4640/LUBBOCK, TEXAS 79409/(806) 742-2136

CONTACT: Beverly Taylor

4-9-23-86

LUBBOCK--Canyons -- the last reserve for native species on the Llano Estacado -- will be studied Oct. 2 in the first of a series of lectures as part of a natural history exhibit at The Museum of Texas Tech University.

Texas Tech University history Professor Dan L. Flores will speak on "The Canyon Edge: The History and Ecology of the Llano Estacado" 7-8 p.m. Oct. 2 at The Museum. Dr. Flores will show slides and talk about headwater canyons which he has explored, such as those on the Brazos, Pease, Red and Canadian rivers.

"The canyons were the first places people settled on the Llano Estacado," Flores said, "because the things they needed in this rather harsh environment -- wood, water and protection -- were there. Later they moved up on top of the plain and began plowing up the natural terrain and wild species.

"But, the canyons still exist in much the same state as they did for the first settlers. They are the last reserve for wild plant and animal species."

Flores will discuss the natural history of canyons, their geology and early exploration.

The lecture is part of "Prairies: A Natural History" which will be at The Museum through April 19, 1987. The exhibit explains the life cycle of the prairies through plant samples, mounted animals, photographs and a display of wild animals.

Other lectures will be from 7-8 p.m. Nov. 6, Feb. 5, March 5 and April 2 at The Museum. All are free.

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Speakers, in the order they will appear, and their topics include Jeff Weigel, a Texas Tech range and wildlife research assistant, "The Seas of Grass: Prairies Preserved, Prairies Lost"; David Schmidley, professor of wildlife and fishery sciences at Texas A&M, "Texas Mammals"; Francis L. Rose, Texas Tech biology professor, "The Reptiles and Amphibians of the Llano Estacado"; and Patricia Davenport, president of the Llano Estacado Audubon Society, "Birds for All Seasons on the Llano Estacado."

CONTACT: Sally Logue Post

5-9-23-86

LUBBOCK--How the federal deficit affects agriculture is a complex question with no simple answers.

Texas Tech University agricultural economics Professor Dean W. Hughes said there are many different theories on how particular budgetary changes will affect the farm sector, but all depend on the initial conditions throughout the economy when those changes occur.

"There are lots of different arguments, but concurrent changes in other policies such as monetary, international trade and farm policies will change the relative strengths of the different arguments. In so doing may even change the overall relationship between the budget and farm economy," Hughes said.

Hughes discussed what the federal budget deficit means for agriculture at the annual meeting of the American Agricultural Economics Association. In conjunction with John Penson of Texas A&M University and Ann Adair of Montana State University, Hughes used an econometric model to look at three possible projections of financial conditions in the farm sector.

The first projection dealt with what might happen without deficit reduction.

"It is fairly simple to see that a continuation of recent policies and high deficits would lead to a continuation and worsening of current problems," Hughes said.

Hughes projects that under current policies, farmers will be faced with high real interest rates, growing inflation and declining nominal prices under the 1985 Farm Bill.

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"If this happens, it is fair to say that we haven't seen anything yet in terms of financial adjustments in the farm sector," Hughes said. "While I think the federal deficit must be reduced to benefit the farmer, the manner though which this is accomplished can have significant ramifications for the farm sector."

Hughes said his second projection was based on the assumption that the Gramm-Rudman-Hollings Amendment would be in effect, there would be no tax increases and Congress would be unable to keep from passing spending legislation that would keep deficit projections similar to those of 1983 and 1984.

Under this projection the entire burden of balancing the budget falls on cutting spending in the non excluded programs under Gramm-Rudman-Hollings, Hughes said.

"The model showed this experiment simply did not work," Hughes said. "Ever growing expenditure cuts will lead to reduced tax revenues, eventual deep recession and projected dramatic cuts in farm programs."

In a compromise scenerio where tax rates were gradually raised, growth in government expenditures remained constant and inflation was held to below 5 percent, Hughes said deficit reductions were achieved without dramatic problems in the economy.

"Under the scenerio, domestic food demand rose with higher incomes and lower real interest rates, exports grew with a lower value of the dollar and less pressure on debt-ridden developing countries and farm expenses declined. Most importantly, farm income and asset values rose," he said.

CONTACT: Beverly Taylor

6-9-23-86

LUBBOCK--The Texas Tech University Saturday Morning Art Project has received a \$17,500 grant from Lubbock Junior League.

The program allows Lubbock high school students with artistic talent to meet on Saturday mornings to do art projects and learn from experts.

The grant, a continuation of support from Junior League, is for the next five years.

Selections for the program are based on recommendations from high school art teachers and evaluations of the students' portfolios.

TexasTech News

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CONTACT: Debbi Whitney

7-9-24-86

LUBBOCK--Nationally and internationally recognized experts in the area of patient autonomy will make presentations at a conference Oct. 3-4 at Texas Tech University Health Sciences Center.

"Legal and Ethical Aspects of Autonomy in the Health Care Setting" will focus on views of patients' rights to make their own decisions in health care. Issues will be compared in cases such as severe trauma and disability, terminal cases and cases pertaining to infants and children.

Among featured speakers are Corrine Bayley, administrator and director of the Center for Bioethics, St. Joseph Hospital, Eureka, Calif.; William F. May, professor, Kennedy Institute of Ethics, Georgetown University; Thomas H. Murray, professor, Institute for the Medical Humanities, University of Texas Medical Branch; Richard S. Scott, counsel in the Elizabeth Bouvia and William Bartling legal cases; and William J. Winslade, professor, Institute for the Medical Humanities, University of Texas Medical Branch.

All sessions will take place in Room 2B152 of the health sciences center. The conference has been approved for continuing medical, nursing and legal education.

Information on the conference and pre-registration may be obtained by calling Diane Sleet, Texas Tech University School of Law, 742-3888.

The conference is sponsored by the Texas Tech Health Sciences Center Office of Continuing Medical Education and the Continuing Nursing Education Program, Texas Tech School of Law, Concern for Dying, Lubbock General Hospital, Methodist Hospital and St. Mary of the Plains Hospital.

Story ideas for the week of
Sept. 29 thru Oct. 3, 1986
8-9-24-86

Texas Tech University
University News & Publications
BOX 4640/LUBBOCK, TEXAS 79409/(806) 742-2136

Radio & Television New Service

SOLID FOUNDATION--The ground a structure is built on may cause more damage each year than hurricanes, tornados, earthquakes and floods combined. The estimated \$2 billion annual pricetag is caused by so-called expansive soils that swell or contract as moisture levels vary. Texas Tech University civil engineering Professor W. Kent Wray is studying such variations and their effects on homes and other buildings in order to design better foundations. For details, contact Dr. Wray at 742-3471.

SHEDDING LIGHT ON THINGS--Did you know that your bathroom cleanser is a pesticide product? That fungicide is just one of some 55,000 different pesticide products. The National Pesticide Telecommunications Network provides all kinds of information about such substances. The NPTN has specialists on duty 24 hours a day at the Texas Tech University Health Sciences Center to provide safety instructions, cleanup directions, environmental effects and more. Contact Michelle Thomas at 743-3096 for more information.

HOMECOMING FESTIVITIES--Texas Tech University welcomes its alumni this weekend for Homecoming '86. The Homecoming Parade steps off at 6:30 p.m. Friday down Broadway followed by a Pep Rally at the Southwest Conference Circle at about 8:30. Members of the class of 1951 are invited to gather at 4506 15th Street at 8:45 p.m. Saturday, the Pre-Game Brunch will be open 10-11:30 a.m. in the Municipal Coliseum. Pre-game activities begin at 11:30 at Jones Stadium, including the crowning of the Homecoming queen. For a complete rundown of activities and alumni receptions, contact the Ex-Students Association at 742-3641, or the UC Activities Office at 742-3621.

MEDIA REMINDER--The nine former Texas Tech presidents will be honored Oct. 3. Bronze plaques commemorating progress made in each administration will be dedicated in two ceremonies...the first at 7:45 a.m. at the health sciences center and the second at 11 a.m. at the Administration Building on the university campus. A reception for former presidents, their families and friends is scheduled for 9:30 a.m. in the University Center courtyard. Former Presidents R.C. Goodwin, Grover E. Murray and Cecil Mackey will be present as well as relatives of every president except Clifford Jones. Contact Dorothy Power at 742-2136.

REMINDERS:

Boards of Regents committees will meet Oct. 2.
The Boards of Regents will meet Oct. 3.
The new Athletic Training Center will be dedicated at 5:30 p.m.
Oct. 2.

For assistance in developing these and other ideas, contact Dorothy Power/Don Vanlandingham, News & Publications, 742-2136.

CONTACT: Preston Lewis

9-9-24-86

(MEDIA ALERT: To arrange interviews or photo and video opportunities on how law students are helping the Law Library, contact the office of Law Dean Frank Newton at 742-3793.)

LUBBOCK--Squeezed by a budget reduction, the Texas Tech University Law Library found its books stacking up on carts rather than on shelves where they could be found.

That's when the Legal Research Board decided it could help, says board Administrative Director Rebecca King, a third-year law student from Post.

"We discussed the need and decided it was a good idea to do something about it," King said.

What the 14 members of the Legal Research Board did was to each volunteer an hour a week to re-shelve books.

"We needed to have quick access to the books, as do other law students," King said, "but more than that we thought an hour a week was a small price to pay to help the law school deal with its budget cutbacks."

Associate Law Librarian Carolie R. Mullan said the volunteer work has been critical to the library, which was unable to hire enough students to do the re-shelving. The library last year had seven students to work the desk and re-shelve books. Though four of those students still remain on the payroll, they are needed to man the checkout desk, leaving no one to replace the books on the shelves.

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"We probably have 200 books a day that must be re-shelved," Mullan said. "That may not sound like many, but that's a lot of books not to be available and many of them are books that are regularly used. Though we've all pitched in to get books back on the shelves, the student volunteers have helped us maintain our service."

In addition to the Legal Research Board, Christian Legal Society members have been helping on an as-available basis. The Legal Research Board members, though, are committed to a specific hour each week. Mullan said that volunteer help plus an increased library user awareness that books should be re-shelved has benefited all users.

Legal Research Board faculty adviser David C. Cummins said ready access is important to the board because members do legal research for attorneys and law firms, which pay the Texas Tech Law School Foundation for the work.

Law Dean Frank Newton said, "By the nature of the work Legal Research Board members do, they already benefit the law school through the foundation. But their work in re-shelving books is a gesture that goes beyond the call of duty. It's a sign of the dedication of many Texas Tech students to help deal with the university's needs during this time of fiscal uncertainty."

CONTACT: Sally Logue Post

10-9-24-86

LUBBOCK--Careful planning and a knowledge of tax rules allows those traveling overseas to receive maximum tax deductions for their business trips.

Texas Tech University Professor Jane O. Burns, the newly appointed Frank M. Burke Chair in Taxation, said that from a federal income tax perspective, foreign trips are either primarily personal or primarily business.

"Even though a trip may be primarily business, tax deductions can be lost by not understanding the rules and not keeping careful records," Burns said.

Burns said expenses including transportation, lodging, meals, telephone calls, clothes care and other expenditures related directly to traveling are deductible if they are reasonable and necessary and incurred in the pursuit of a trade or business.

Foreign travelers must have appropriate evidence verifying dates, places, times, amounts spent and explanations of business purposes and expected benefits of the trip to satisfy the Internal Revenue Service of the validity of the business trip, Burns said. Detailed records such as diaries plus receipts of amounts spent generally are acceptable evidence.

Burns said a day usually qualifies as a business day if the taxpayer is principally engaged in professional activities during normal business hours.

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"There is no minimum amount of time that must be devoted to business-related activities nor has this specific problems been addressed by the courts," Burns said. "The regulations do state that if an individual must attend a business meeting on a particular day, the entire day qualifies as a business day even though much of it may be spent on personal endeavors."

While there are some standard guidelines the Internal Revenue Service uses to determine if trips are business or pleasure, often the two are impossible to separate.

"Although a business purpose is required for travel expenses to be deductible, the courts have held this does not prevent the individual from enjoying the trip," Burns said. "In one case, a judge denied an IRS contention that a teacher could not deduct her trip simply because she enjoyed it. The judge said 'she cannot be denied the deduction on the grounds that her work was pleasurable to her.'"

Burns said courts have been influenced particularly by whether the trip was a group or individual tour, how much pre-planning occurred, if records were maintained during the trip, types of activities that occurred, number of countries visited and the amount of time allocated to each and how the travel related to the taxpayer's professional duties.

"One of the most frequently cited reasons for disallowing deductions for foreign travel is that the taxpayer's activities were too similar to those of any tourist on a sightseeing trip," she said.

Burns said spouses and family members accompanying the traveler also are subject to the same deduction requirements. If the taxpayer's spouse has a business purpose for taking the trip, then those expenses also are deductible. But, if the spouse's trip is presumed to be personal and tasks performed are only incidental to the business purpose of the trip, the expenses are not deductible.

If the spouse is ruled not to have a business purpose for the trip, only the incremental costs related to the spouse's presence are not deductible.

"Incremental costs are expenses incurred in addition to those the taxpayer would have had if the trip had been taken alone," Burns said.

She noted that some expenses such as automobile transportation generally cost the same no matter how many people ride. Therefore, all automobile expenses related to the business portion of the trip are deductible.

Lodging is an expense that usually costs more for two people than for one, but not twice as much, Burns said. "The deductible portion is the single occupancy rate. For this type of expense, the business traveler's deductible amount would be greater than the spouse's nondeductible portion.

Even if a direct business relationship is established, the intent of the taxpayer is subject to examination, Burns said. Evidence of whether the trip is business or personal may include anything from a passport application to information on how the travel specifically benefited the individual.

"Careful pre-planning can allow a taxpayer to deduct all of the transportation and most other travel expenses and still have considerable time free for personal interests," she said. "The business traveler who plans a trip scrupulously, with attention to the details, has the best chance of obtaining and defending deductions claimed on the income tax return."

CONTACT: Beverly Taylor

11-9-24-86

LUBBOCK--The works of St. Louis, Mo., artist Kim Mosley are on display in the Texas Tech University Art Building through Oct. 10.

The exhibit "Journey Into Self" includes painted photographs depicting Mosley's perception of reality. His work involves applying acrylics and water colors over the images in black and white photographs.

The exhibit is in the S.R.O. Corridor Gallery in the north sub-basement of the Art Building.

CONTACT: Preston Lewis

12-9-24-86

LUBBOCK--The Texas Tech University School of Law will sponsor its 1986 "Stay Abreast of Law Seminar" in Dumas, Midland, Amarillo, Abilene and Lubbock during October.

The seminar is designed to keep practicing attorneys and judges informed of recent developments in Texas law. The seminar will be offered 7:45 a.m. through 5:30 p.m. on a Friday at each location. Registration is \$85 for attorneys and \$45 for full-time judges in the state.

Sites and dates for the seminar are Dumas, Dumas Inn, 1712 Dumas Ave., Oct. 3; Midland-Odessa, Mission Country Club, No. 1 Mission Blvd., Hwy 191, Oct. 10; Amarillo, Centennial Room, First National Bank, Eighth and Taylor, Oct. 17; Abilene-San Angelo, Jury Assembly Room, Taylor County Courthouse, Oct. 24; and Lubbock, Texas Tech Law School, Oct. 31.

Texas Tech law professors and practicing attorneys will discuss Texas developments and trends in several legal areas, including criminal law; civil and criminal rules of evidence; court exercise of jurisdiction; family law; commercial law; estate planning and probate; and professional responsibility.

The seminar is co-sponsored by the 69th Judicial District Bar Association, Midland County Bar Association, Ector County Bar Association, Amarillo Bar Association, Abilene Bar Association and Tom Green County Bar Association.

For additional information or to register, contact Assistant Dean Carolyn J. Thomas, Texas Tech School of Law, Lubbock, Texas 79409, (806) 742-3804.

CONTACT: Sally Logue Post

13-9-25-86

LUBBOCK--Members of the Texas Governor's Commission for Women and a nationally syndicated newspaper columnist will be featured during Prime Time for Women VIII Oct. 18 in the Texas Tech University Center.

Prime Time for Women is an annual symposium designed to bring women of varied backgrounds together to enhance their knowledge and understanding of their lives and their roles in the community.

Keynote speaker will be Rusty Brown, syndicated columnist with the Newspaper Enterprise Association of New York. Brown's column, which focuses on how women and their families live today, is carried in 250 daily newspapers, including 21 Texas papers. Brown's address will focus on how women see themselves.

Governor's Commission for Women members will discuss women in the workplace, home and community. Speakers will be Commission chairperson Betty Anderson of Lubbock ; Nancy Garms, Amarillo attorney; and Karen Perkins, Tarrant County Women's Center executive director.

A women's fair, featuring informational booths about Lubbock women's organizations, will be featured during the symposium. Other sessions will focus on legal rights issues, women's literature, being a single parent, using the media, trends in the job market and financial planning.

Registration, which will begin at 8 a.m. in the University Center Courtyard, is \$20. Full-time students may register for \$8. Although registration can be done at the door, fees must be made by Oct. 10 to ensure a luncheon reservation.

For more information, contact Helen Otken at the Texas Tech Division of Continuing Education at (806) 742-2352.

14-9-25-86

American National
CattleWomen

Awardpic. (BI)

caption-----

NATIONAL GOLDEN SPUR WINNER--Livestock industry spokesman and cattle feeding innovator W.D. Farr of Greeley, Colo., was honored Sept. 19 with the 1986 National Golden Spur Award for more than half a century of commitment to the livestock industry. Farr, right, receives the award from Rich Anderson, 1985-86 chairman of the Ranching Heritage Association (RHA) Board of Overseers. The award is given each year by the RHA and the nation's major livestock organizations, including American National CattleWomen. (TECH PHOTO)

15-9-25-86

American Quarter Horse
Assoc.

comp: pic1 (BI)

caption-----

NATIONAL GOLDEN SPUR WINNER--Livestock industry spokesman and cattle feeding innovator W.D. Farr of Greeley, Colo., was honored Sept. 19 with the 1986 National Golden Spur Award for more than half a century of commitment to the livestock industry. Farr, right, receives the award from Rich Anderson, 1985-86 chairman of the Ranching Heritage Association (RHA) Board of Overseers. The award is given each year by the RHA and the nation's major livestock organizations, including the American Quarter Horse Association. (TECH PHOTO)

16-9-25-86

National
Cattlemen's Assoc

comp: pic 2. (BI)

caption-----

NATIONAL GOLDEN SPUR WINNER--Livestock industry spokesman and cattle feeding innovator W.D. Farr of Greeley, Colo., was honored Sept. 19 with the 1986 National Golden Spur Award for more than half a century of commitment to the livestock industry. Farr, right, receives the award from Rich Anderson, 1985-86 chairman of the Ranching Heritage Association (RHA) Board of Overseers. The award is given each year by the RHA and the nation's major livestock organizations, including the National Cattlemen's Association. (TECH PHOTO)

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CONTACT: Preston Lewis

20-9-26-86

FOR RELEASE AFTER NOON, SATURDAY, SEPT. 27

LUBBOCK--A 1948 petroleum engineering graduate and his wife have given \$250,000 to establish an endowed professorship in the Texas Tech University Department of Petroleum Engineering.

George F. and Joan M. Watford of Houston contributed the money to establish the professorship. Watford is the retired president and chief executive officer of Prairie Producing Co. of Houston.

The Watfords were recognized by Texas Tech President Lauro F. Cavazos and Engineering Dean Mason H. Somerville during pre-game ceremonies at the homecoming game Saturday (Sept. 27) for their commitment to the university's petroleum engineering program. Earlier this year Watford was designated a "Distinguished Engineer" by the Texas Tech College of Engineering.

The George F. and Joan M. Watford Energy Exploration Professorship in Petroleum Engineering will be awarded to an outstanding teacher on a three-year basis.

Through the expertise of the designated teacher, the professorship is intended to enhance student education in four broad areas: the relative value and importance of hydrocarbons and the forces and problems in making various forms of energy usable; geological and geophysical exploration techniques and the natural phenomena in oil and gas generation, entrapment, discovery and production; the risk versus reward economics in the search, discovery and production of hydrocarbons at a profit; and improvements in the packaging and delivery of energy.

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Watford's professional career began in 1948 as a junior geologist for Stanolind Oil and Gas Co. He became Houston District geologist for Stanolind, later Amoco, in 1954. Two years later he joined Commonwealth Oil Co. as manager of exploration.

Then after working more than eight years as a private consultant, he joined Prairie Producing Co. in 1966 as manager of exploration. Two years later he became company president and chief executive officer. Under Watford's management, Prairie prospered, eventually went public in 1981 and was accepted for trading on the New York Stock Exchange in 1983. In 1984 Prairie merged with Placer Development Ltd., a large Canadian-owned mining company.

Watford has been a member of the American Association of Petroleum Geologists and the Houston Geological Association since 1952.

Texas Tech News

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TEXAS TECH UNIVERSITY/TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
NEWS AND PUBLICATIONS/P.O. BOX 4640/LUBBOCK, TEXAS 79409/(806) 742-2136

CONTACT: Preston Lewis

21-9-26-86

FOR RELEASE AFTER 6 P.M. FRIDAY (SEPT. 26)

LUBBOCK--Distinguished Service Awards from the Texas Tech University Ex-Students Association were presented to long-time university supporters John Scoggin and Richard B. Dickey during the association's annual Century Club dinner Friday night at Texas Tech.

Scoggin is chairman of the board and Dickey is president of Scoggin-Dickey Buick-GMC-Subaru in Lubbock. Individually and through the automobile dealership, Scoggin and Dickey have been active supporters of university athletics and academics and of the Texas Tech Ex-Students Association.

Distinguished Service Awards are presented annually by the association in recognition of "outstanding service given unselfishly by the individual through time or talent to the university."

Scoggin, a member of Texas Tech's Class of '38, was cited for his support of the ex-students association and the Texas Tech Foundation. Dickey was recognized as a staunch Red Raider supporter since his 1950 Texas Tech graduation and for his years as the ex-students association's representative to the Athletic Council. Dickey served 10 years on the association's board of directors.

Jointly through their dealership, Dickey and Scoggin have for many years furnished the association with two cars for road trips to association meetings, out-of-town football functions, fund-raising efforts and local use. Additionally, they have annually funded a \$500 scholarship at the Texas Tech Law School for the past 10 years.

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Dickey and his wife, Sybil, also established a \$10,000 endowment for a scholarship trust fund in memory of their late son David.

Both honorees have been recognized numerous times for outstanding leadership in their profession. Scoggin is a former president of the Texas Automobile and Truck Dealers Association and in 1978 was selected to receive the Time Magazine Quality Dealer Award.

Additionally, both men have been active in numerous civic organizations. Dickey has served as chairman of the Lubbock Zoning Board of Adjustment and of the South Plains Better Business Bureau. He also has been active in the United Way and Boy Scouts of America. He is married to the former Sybil Pierson of Pampa.

Scoggin has served on the board of the Lubbock Chamber of Commerce, Methodist Hospital and several other civic organizations. He is married to the former Janet Barnett of Lubbock.

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(EDITOR'S ADVISORY: Should you desire to photograph the presentations, which will remain secret until the announcement, you should be in the University Center Ballroom at about 7:30 p.m. Friday. If this is inconvenient for your photographers, contact Marsha Gustafson, Ex-Students Association at 742-3641 to make additional arrangements.)

CONTACT: Beverly Taylor

22-9-26-86

LUBBOCK--The historic implications of the spread of the Renaissance to northern Europe will set the stage for this year's Tuesday art seminars sponsored by the Women's Council of the West Texas Museum Association.

Texas Tech University history Professor James E. Brink will open the fall series Tuesday (Sept. 30) with "The Hot Renaissance in the Cold North."

Art seminars begin at 11 a.m. at The Museum, with registration and coffee at 10:30 a.m.

"Art Through the Ages," the 26th year of art seminars sponsored by the Women's Council, will be in the fall a study of the Renaissance in northern Europe and in Spain and England in the spring.

"The Renaissance was an ideologically hot development of the 14th, 15th and 16th centuries," said Dr. Brink, who received his early college education in France. "It was an exciting new way of thinking. This fall, art seminars will focus on how the Renaissance developed in the climactically cold north."

The Renaissance developed different aspects north of the Alps in France, England and the Netherlands than it did in Italy and southern Europe, Brink said. In southern Europe the Renaissance began about 1350 and in northern Europe about 100 years later.

"The Renaissance in northern Europe was more of a courtly Renaissance while in Italy it was more a city or general public development," he said. "The great patrons of the arts in northern Europe were the kings rather than the townspeople."

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The influence of monarchies in northern Europe gave the Renaissance there a more formal atmosphere, he said.

"A greater degree of 'lay piety' was also found in the north," Brink said. "Lay piety refers to interest in religion by those outside the priesthood and ecclesiastical, or church, institutions."

Interest in religion, he said, resulted in emphasis of scriptural texts and classical Latin, Greek and Hebrew in the painting, music and other art forms in northern Europe.

Season tickets for fall and spring art seminars are \$35 for non-Women's Council members, \$25 for members and \$10 for Texas Tech students. Registration for either the fall or the spring series is \$20 for non-members, \$15 for members and \$5 for Texas Tech students. Individual lectures are \$3 each, payable at the door.

To register, contact WTMA, Box 4499, Lubbock, Texas 79409 or (806) 742-2443. Registration can also be paid at the first lecture.

The second fall seminar will be "Guilds and Patronage" by history Professor John Howe Oct. 7.

Art Professor Eugene Alesch will present "Painting -- Grunewald," "Painting -- Netherland and Flemish," "Painting Van Eyck" and Painting -- Borsch" on Oct. 14, Oct. 21, Oct. 28 and Nov. 4, respectively.

Art Professor Edna S. Glenn will discuss "Painting -- Durer" and "Painting -- Holbein" on Nov. 11 and Nov. 18, respectively.

Dr. Alesch will present "Painting -- Bruegel," Nov. 25.

Architecture Professor Elizabeth Skidmore Sasser will close the fall series Dec. 2 with "Architecture -- France."

History Professor Lowell L. Blaisdell will open the spring series Jan. 27, 1987 with a study of the historical factors affecting the Renaissance in Spain.

Art instructor Jody Brotherston will discuss "Architecture and Interiors -- Spain -- Escorial," Feb. 5.

"Architecture -- University Alca la de Henares" will be the topic for art Professor Nancy B. Reed Feb. 10.

Art Professor Gene Mittler will discuss "Painting -- Spain -- El Greco," Feb. 17.

Glenn will present "Painting -- Spanish Renaissance," Feb. 24.

"History -- England" will be discussed by history Professor Jacquelyn Collins March 3.

"Literature -- Shakespeare" will be highlighted by English Professor Jeri Tanner March 10.

Dr. Sasser will present "Architecture -- English Perpendicular," March 24.

Lubbock artist Eleanor Kreneck will discuss "Painting, Sculpture and Manuscripts -- England," March 31.

The series will end with "Music -- Elizabethian English" by music Professor Paul F. Cutter April 7.

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CONTACT: Beverly Taylor

23-9-26-86

LUBBOCK--Smithsonian Institution experts on American fashion, flying, space exploration, fossils, archaeology and American Indian and wildlife art will share their knowledge in lectures and workshops Oct. 8-13 at The Museum of Texas Tech University.

One of the world's leading scholarly research centers, the Smithsonian is a complex of 13 museums -- 12 in Washington, D.C., and one in New York.

Tickets may be purchased in advance by mail from the Smithsonian. Order blanks may be obtained from the West Texas Museum Association (WTMA), located in The Museum, P.O. Box 4499, Lubbock, Texas 79409 or (806) 742-2443. Checks covering the cost of all tickets ordered should be mailed to the Smithsonian along with the order blanks.

Remaining tickets will be sold at the door, beginning a half hour before each event.

The series will begin with a slide lecture "Kindred Spirits: America's Early Artist-Naturalists" from 7:30-8:30 p.m. Oct. 8. Martina Norelli, curator of graphic arts in the Smithsonian's National Museum of American Art, will discuss the works of pioneer wildlife artists such as Alexander Wilson, Mark Catesby and John James Audubon. Tickets are \$2.50.

The involvement and impact of black soldiers, cowboys and miners in the early West will be traced in a lecture from 7:30-8:30 p.m. Oct. 9. James Horton, director of Afro-American Communities Project of the Smithsonian's National Museum of American History, will present "Buffalo Soldiers and Land Owners: Blacks in the American West." Admission is \$2.50.

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Claudia Kidwell, curator of costumes at the National Museum of American History, will exhibit clothing from the costume collection to demonstrate popular masculine and feminine ideals and what Americans have endured to be in vogue from 7:30-8:30 p.m. Oct. 10. Tickets are \$2.50 to the lecture, "American Costume: Men and Women Dressing the Part."

From 10 a.m. to 1 p.m. Oct. 11, Claudia Oakes, curator of aeronautics at the National Air and Space Museum, will highlight the Golden Age of Flight -- 1919 to 1939. Slides and historic films will provide an overview of the era, landmark explorations, women in aviation and air racing. Tickets are \$20 for the seminar, "The Golden Age of Flight."

Oakes will give a slide tour of the National Air and Space Museum from 7:30-8:30 p.m. Oct. 11. "Behind the Scenes at the National Air and Space Museum" will include slides of the Wright Brothers' Flyer, Lindbergh's Spirit of St. Louis, Skylab and Apollo II. Tickets are \$2.50.

Paleontologist John Hanley of the U.S. Geological Survey will identify a variety of vertebrate and invertebrate specimens and the major fossil groups from noon to 2 p.m. and 3-5 p.m. Oct. 12. The hands-on workshops are designed for children eight and older and adults. Admission is \$7.

Artists, illustrators and photographers of American Indian customs and cultures will be surveyed from 7:30-8:30 p.m. Oct. 12. Dan Fowler, a researcher at the National Museum of Natural History, will present "Indians, Artists and Photographers." Admission is \$2.50.

Fowler will close the series with a seminar "Archaeologists and the American West" from 9 a.m. to noon Oct. 13. He will trace the major archaeological investigations in the Great Basin and the southwest and the cultures which dominated before the first European invasions. Admission is \$20.

All the events are at The Museum except the Oct. 12 fossil identification workshops which will be at The Museum's Ranching Heritage Center. The Museum and Ranching Heritage Center are located at Fourth Street and Indiana Avenue.

Local co-sponsors for the series are WTMA, The Museum, Texas Tech University, Lubbock Cultural Affairs Council, the Lubbock Chapter of the Air Force Association and Lubbock Inn.

CONTACT: Beverly Taylor

24-9-26-86

LUBBOCK--Improving trunk mobility in stroke and head injury patients will be the focus of a national video conference Oct. 21 at the Texas Tech University Health Sciences Center (TTUHSC).

"Trunk Mobility: A Bobath-Based Approach" will air from 11 a.m. to 3 p.m. in TTUHSC, Room 5B148A.

As the trunk is the foundation for all physical movements, improving trunk mobility and control results in enhanced overall body tone and increased functioning and movement. The Bobath approach is a new physical therapy technique for treating patients with central nervous system damage. The approach emphasizes exercise of the entire body.

The evaluation and treatment of tonal problems will be reviewed and trunk mobility and control techniques will be demonstrated through pre-recorded video and live audience participation. Participants can ask questions and comment via telephone during the conference.

The program is open to allied health professionals, nurses, physicians and the public.

The program is sponsored by TTUHSC and the HSC Library Teaching and Learning Center. It was produced by AREN, a national communication link for health care professionals in rehabilitative therapy.

Registration is \$65 for non-AREN members, \$45 for non-members in groups of five or more and members. Pre-registration deadline is Oct. 10. The cost includes snacks.

For more information or to register, contact the HSC Library at (806) 743-2213.

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25-9-26-86

TOP TECHSANS--Six Texas Tech University employees have been named 1986 Top Techsans in recognition of exemplary work performance. They are, from left, Dale Grusing, director of undergraduate admissions; Bob Burch, technician III, Physics Department; Louis Gutierrez, general foreman, Custodial Services; Steve Taylor, manager-systems programming, University Computing Facilities; Judith Henry, associate dean of students; and Tommie Beckwith, associate director, Office of Financial Aid. They were each honored Friday (Sept. 26) with a plaque from the Texas Tech Ex-Students Association and a \$500 check from the university.