



# Texas Tech vs Centenary

Texas Tech Stadium

October 18, 1941

Price 25c

8:30 P. M.

**With Your  
Meals—**

**DRINK**



## Bray's Campus Toggery

- \* Mallory Hats
- \* Taylor-made Shoes
- \* Cooper's Jockey Shorts
- \* B.V.D. Sports Wear
- \* Wilson Brothers Shirts and Sports Wear
- \* California Varsity Slacks

1107 College Avenue

*Don't Say Bread  
Say Holsum*



*Holsum*

(2)



**PEPSI-COLA**  
BOTTLING CO.

IF YOU WANT THE BEST IN  
FOOTBALL TAKE

**TECH**

IF YOU WANT THE BEST IN STYLE  
AND QUALITY IN YOUR CLOTHES

TAKE

**S&Q Clothiers**

*Headquarters For Tech Students*

**Stephen's**

Home of

**Curlee Suits**

and

**TOP COATS**

903 Broadway

**PRESCRIPTIONS**

Filled at Lowest Prices

Open All Night

FREE FAST  
AUTO DELIVERY

**DOC'S DRUG**  
503 BROADWAY  
DIAL 4483

(3)



## Tried and True Tech --grid timber



Here's five of the most reliable players on the Texas Tech football juggernaut. They've played a lot of major football and proved themselves sound and true in the most rugged of games. Reading left to right:

Warren Cudd, junior 210-pound right tackle from Perryton, Tex., Vernon Ray, 190-pound left end from Hughes Spring; Robert Duncan, 180-pound left end from Henderson; Line Captain Loyce Baillio, 185-pound right guard from Roby, and Roger Smith, 178-pound left halfback from Rising Star. These five stalwarts turned in commendable games against Abilene Christian, Oklahoma A. and M., Loyola University and are ready for a great effort tonight against the Centenary College Gentlemen. All but Loyce Baillio and Robert Duncan will be back next year unless Uncle Sam takes them on his team.

Represented for National Advertising by DON SPENCER COMPANY, INC., 271 Madison Ave., New York City.

(4)

## JOHNNY CALLS 'EM SIGNALS & PENALTIES



**You can't help inhaling—But you can help your throat!**



**Philip Morris superiority is recognized by eminent medical**



**authorities. For smoking pleasure without penalties—**





• Comfortable Rooms, Luxurious & Beautiful

• Delicious Food, Well Served

*For Private Parties*

Chimayo Room

Aztec Room

Matador Ball Room

**HILTON HOTEL**

## Baillio and Smith Talk -- it over



The Texas Tech Red Raiders are always "talking over" their big games and here we have Line Captain Loyce Baillio and Left Half-back Rogers Smith chatting. Both are standouts this season. Smith scored Texas Tech's first 1941 touch-down when he raced 30 yards around end in the Abilene Christian game. Big Baillio helped clear the path for Smith. They'll be putting out all they have tonight against the Centenary Gentlemen.

Drink

*Barg's*

ORANGE

and

Real



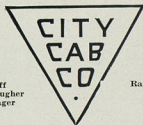
Sold In This Stadium

DIAL

**7474**

DIAL

WHITE TOP CABS



Cliff  
Cocanougher  
Manager

Ray Farmer  
Owner

RENT A CAR DRIVE IT YOURSELF

BAGGAGE AND TRANSFER

Special Rates On Out-of-Town Trips  
Office 1216-A Broadway



We Are Behind  
"The Red Raiders"  
They are GOOD

WHEN you need  
appliances see us  
We have the FINEST  
FRIGIDAIRE PHILCO  
BENDIX WASHER

Household  
Supply Co.  
1211 Broadway Dial 7419  
"Your Appliance Dealer  
for 14 years"

BUY

a

PROGRAM

Every

Week!

23 YEARS IN LUBBOCK  
DOING QUALITY SIGN  
WORK AT REASONABLE  
PRICES

*Jons Signs*

Use

**NATURAL GAS**

For Better

COOKING

HEATING

REFRIGERATION

*There's Nothing Like It*

*West Texas Gas Co.*

Natural Gas, Your Quick, Clean, Economical Servant

(8)

**TECH  
STICKERS**

for your car

**Varsity  
Bookstore**

1309 College "Dub" Rushing, owner

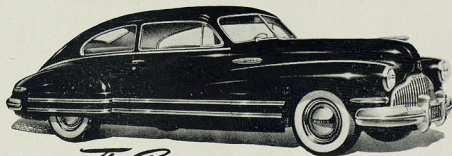
*West Texas's  
most Modern Bakery*



Makes

*Sally Ann*  
BREAD

TIP TO YOU FOR '42  
"Better Buy Buick"



*The Super* SEDAN

*Scoggin-Dickey Motor Co.*

(9)



"Mr. Burgess: Two in the east stand and one in the west!"





Bet on your favorite team  
but don't gamble with time—

Start to the game with a Delco Battery

### Quicksall-Pryor Co.

J. L. Quicksall, Jr.—W. C. Pryor

Automobile supplies, parts  
and equipment—wholesale

1108 Main St. Phone 5783 Id. No. 1  
Lubbock, Texas

## Let's Support Our Red Raiders

Then All Go To

"College Avenue Drug"

For a drink—a snack—or a meal

Fountain and Lunch Service  
Complete Stock, Drugs—Sundries  
and School Supplies

*College Avenue Drug*

A Winning Combination

Red Raiders  
and  
Pontiacs

BESTWICK MOTOR CO.

1011-14th St.

Phone 4608



WIN A LETTER for your sweater, and see what  
something new can do! And remember: Some-  
thing new has been added to a cigarette, too—to  
make it even more pleasant!

#### \*Latakia

(Pronounced "La-ta-  
kee-a"), a flavorful tobacco  
from the Eastern Mediter-  
ranean. Carefully blended  
with other famous tobac-  
cos, Latakia creates an en-  
tirely new—even finer Old  
Gold flavor.



(12)

## After The Game LUBBOCK'S FINEST THEATRES

Where Happiness Costs So Little

THE NEW *Lindsey*

PREVIEW TONITE—11:30  
SUNDAY THRU WEDNESDAY

**BIG** as the Mighty  
State it glorifies!

ROARING . . . with Adventure!  
ROUSING . . . with Romance!  
RADIANT . . . with Spectacle!

**TEXAS**

with

WILLIAM HOLDEN  
GLENN FORD  
CLAIRE TREVOR

*Palace*

PREVIEW TONITE  
—11:30  
SUNDAY—MONDAY  
—TUESDAY

IT'S A SALVO OF ROMANCE AND FUN!

*Sailors  
on Leave*

with WILLIAM LUNDIGAN • SHIRLEY ROSS

**TOWER**  
COLLEGE & 10th

NOW SHOWING! THRU TUES.  
HIGH TENSION THRILLS!

Edward G. ROBINSON  
...is mad about Dietrich!  
Marlene DIETRICH  
...is mad about Raft!  
George RAFT  
...is mad about the whole thing!

"MANPOWER"

LATE SHOW TONITE—No Pre-  
view! Come as late as 10:30 and  
see a complete show!

PREVIEW  
Every  
SAT. NITE  
11:30

**BROADWAY**

PREVIEW TONITE—11:15  
(Also Sunday thru Wednesday)

"Woo! Woo! Today I am  
a man!"—Andy

MICKEY ROONEY

in

"LIFE BEGINS  
for ANDY HARDY"

with Lewis Stone, Fay Holden, Ann  
Rutherford and JUDY GARLAND

**LYRIC** PREVIEW  
TONITE—11:15

BOB HOPE DOROTHY  
LAMOUR

"CAUGHT IN  
THE DRAFT"

(13)



HERE'S TO  
THE SUCCESS OF THE  
NEW FOOTBALL REGIME



# Hemphill-Wellb Co.

THE FASHION CENTER  
OF  
WEST TEXAS



## TEXAS TECHNOLOGICAL COLLEGE 1941 FOOTBALL ROSTER

No.	Player	Position	Weight	Class
10	Thayne Amonett	Right Half	173	Junior
11	Don Austin	Right Half	160	Junior
12	Capt. Ty Bain	Quarterback	175	Senior
13	Bob Phillips	Left Half	175	Junior
14	Peter Blanda	Left Half	175	Junior
15	Walter Webster	Right Half	190	Junior
16	Garland Head	Center	195	Sophomore
17	Art Weber	Quarterback	170	Junior
18	Maxey McNight	Right Half	168	Sophomore
21	Glenn Lowe	Fullback	188	Senior
22	Charles Dvoracek	Fullback	195	Senior
24	Tom Douglass	Fullback	180	Senior
25	J. R. Callahan	Left Half	180	Sophomore
26	Byron Mayfield	Quarterback	170	Junior
27	Rogers Smith	Left Half	183	Junior
29	Roy Williams	Right Half	170	Sophomore
34	Howard Alford	Fullback	180	Sophomore
40	Kenneth Robbins	Quarterback	185	Junior
42	Will Allbright	Quarterback	195	Junior
44	Edwin Irons	Center	180	Senior
48	Edger Ewen	Center	190	Junior
52	Doyle Caraway	Left Guard	185	Junior
53	Capt. Loyce Baillio	Right Guard	185	Senior
54	Pat Farris	Left Guard	183	Sophomore
55	Billy Hale	Center	185	Sophomore
56	Jimmy Jay	Left Guard	195	Sophomore
57	James Reed	Right Guard	188	Sophomore
58	Jerry Nash	Right Guard	180	Junior
61	Jack Shanks	Left Tackle	205	Senior
62	Warren Cudd	Right Tackle	210	Junior
63	Ed Harris	Left Half	169	Sophomore
64	Troy Davis	Left Tackle	210	Sophomore
65	J. L. Batas	Left Half	174	Sophomore
66	Newman Ledbetter	Right Tackle	190	Senior
67	Avon Sewalt	Left Tackle	234	Sophomore
68	Albert Williams	Left Tackle	220	Sophomore
69	Earl Williams	Right Tackle	205	Sophomore
71	Jimmy Driggers	Left End	175	Sophomore
72	Clarence Tillery	Right End	180	Senior
73	Bing Bingham	Left End	190	Senior
74	Byron Gilbreath	Right End	185	Sophomore
75	Robert Duncan	Left End	180	Senior
76	Harold Crossen	Right End	190	Sophomore
77	Vernon Ray	Left End	190	Sophomore
78	Wayne Rowden	Left Guard	185	Sophomore
80	J. C. Wright	Left Guard	190	Junior
84	Howard Webb	Left Tackle	216	Junior
86	Bill Posey	Left Tackle	190	Junior
93	Buck Gillinwater	Right Tackle	195	Junior
Abner Teague—Student Manager				

R. E. "Monk" Jones—Ass't. Manager  
Bedford Raley—Ass't. Manager



## Texas Tech

L.E. Duncan 75	L.T. Shanks 61	L.G. Albright 42	Center Irons 44	R.G. Baillio 53	R.T. Ledbetter 66	R.E. Tibbey 72
	L.H. Smith 27		Q.B. Bain 12	R.H. Austin 11		
			P.R. Dvoracek 22			

## SQUAD LIST

No.	No.	No.	No.
10 Amomet, hb	38 Crow, end	66 Ledbetter, t	
11 Austin, hb	40 Head, t	67 Sewall, t	
12 Bain, qb	42 Albright, hb	68 A. Williams, t	
13 Phillips, hb	44 Irons, c	71 Driggers, e	
14 Bland, hb	46 Pipes, c	72 Tibbey, e	
15 Webster, qb	48 Ewen, c	73 Bingham, e	
16 Robbins, qb	52 Caraway, g	74 Gilbreath, e	
17 Weber, qb	53 Baillio, g	75 Duncan, e	
18 McKnight, hb	54 Farris, g	76 Crossen, e	
21 Lowe, fb	55 Hale, c	77 Ray, end	
22 Dvoracek, fb	56 Jay, t	78 Rowden, e	
24 Douglas, hb	57 Reed, g	80 Wright, t	
25 Callahan, hb	58 Daniels, g	81 Webb, t	
26 Mayfield, qb	61 Shanks, t	84 Nash, g	
27 Smith, hb	62 Cudd, t	86 Fossey, t	
29 R. Williams, hb	63 Harris, hb	88 Gillenwater, t	
31 Parsons, qb	64 Davis, t		
34 Alford, fb			

## GAME OFFICIALS

Referee \_\_\_\_\_ Harry Viner (Missouri)  
 Umpire \_\_\_\_\_ Jimmy Higgins (S.M.U.)

## Centenary College

R.E. Daugherty 56	R.T. Golden 35	R.G. Allums 59	Center Baldwin 35	L.G. Angel 52	L.T. McClockie 26	L.E. Teel 79
	L.H. Raley 63	Q.B. Lawless 32	F.B. White 30	R.H. Johnson 34		

## SQUAD LIST

No.	No.	No.	No.
22 Trumble, b	33 Baldwin, c	54 Ferry, c	
24 Hinds, b	35 Birtman, b	56 Daugherty, c	
25 Fath, b	37 Griffith, b	58 Nash, e	
26 McClockie, t	42 Schad, g	59 Allums, g	
28 Peducis, b	46 Rina, g	62 Varner, b	
30 White, b	48 Johnson, g	63 Raley, b	
31 Heath, t	49 Teel, e	64 Parks, t	
32 Lawless, b	50 Whitehurst, g	66 Baldwin, c	
33 Gibson, t	51 Robbins, e	67 Sparks, t	
34 Johnson, b	52 Angel, g		

## GAME OFFICIALS

Linesman \_\_\_\_\_ Gene Bedford (S.M.U.)  
 Judge \_\_\_\_\_ Charles Hawn (Texas)

At all the Games  
**IT'S CHESTERFIELD**  
 They Satisfy

## Centenary's Football Roster

NO.	PLAYER	POS.	WEIGHT	CLASS	NO.	PLAYER	POS.	WEIGHT	CLASS
22	Bill Trumble	Back	176	Sophomore	46	W. A. Riza	Guard	172	Sophomore
23	Maurice Odom	End	180	Sophomore	48	Bob Johnson	Guard	189	Junior
24	Richard Hinds	Back	170	Sophomore	49	Claude Teel	End	176	Senior
25	Mayo Faith	Back	185	Junior	50	Claude Whitehurst	Guard	175	Junior
26	Claude McCracklin	Tackle	200	Junior	51	James Robbins	End	168	Sophomore
28	Guy Feducia	Back	153	Junior	52	Chester Angel	Guard	185	Junior
30	David White	Back	180	Sophomore	54	James Perry	Center	190	Sophomore
31	James Heath	Tackle	185	Junior	56	Raymond Daugherty	End	180	Sophomore
32	W. G. Lawless	Back	190	Junior	58	Jack Nash	End	190	Sophomore
33	Elston Golsen	Tackle	200	Sophomore	59	John R. Allums	Guard	170	Junior
34	Truman Johnson	Back	180	Senior	62	Harry Varner	Back	175	Junior
35	Gene Baldwin	Center	180	Junior	63	Bob Raley	Back	173	Junior
38	Charles BIRTHMAN	Back	177	Sophomore	64	Sam Parks	Tackle	205	Sophomore
39	Tom Griffith	Back	160	Sophomore	66	Jack Baldwin	Center	205	Sophomore
42	Dick Schad	Center	180	Sophomore	67	Harold Sparks	Tackle	200	Sophomore

### CONVENIENTLY LOCATED

Long the favorite meeting place of downtown sports fans... Agreeable informal sessions make this a natural meeting place for Monday Morning Quarterbacks. The fountain service is excellent... The Drug line is the finest... The tariff is reasonable. Drop in.

**Jarrett-West Drug Co.**

1314 Broadway

-:-

Phone 7414

DEPENDABLE SERVICE

The Front Cover was Designed and Printed by DON SPENCER COMPANY, INC., 271 Madison Ave., New York.

## New Mexico Lobos Next --for Red Raiders

The baffling New Mexico Lobos, practically the same team that spoiled Texas Tech's 1940 campaign with a 19 to 14 victory will play the Red Raiders here next Friday night, October 24 at 8 o'clock. It will be Parents Day at the game.

The Lobos will be playing their fourth year under Head Mentor Ted Shipkey who was an all-American end with Stanford in 1926.

In 1937, his first season, the Lobos broke even in their schedule winning four and tying one. They beat New Mexico State Teachers College, Tempe, Colorado College and Flagstaff.

In 1938 the Lobos hit a winning stride capturing eight out of ten games with wins chalked up over the State Teachers, Tempe, Colorado College, Flagstaff, Arizona, Aggies, and the Colorado Aggies. They dropped only to Texas Tech and Texas Mines of El Paso.

In 1939, the record stands unchanged: eight wins, two losses, losing again to Texas

Tech and for the first time in many years to Tempe who grabbed the Border Conference Crown. New Mexico beat the State Teachers, Wyoming, Denver, Texas Mines, Flagstaff, Aggies, Arizona and Colorado Aggies.

Last year was a history making year. Starting off like an antiquated Model T ford, the Lobos didn't hit their stride until mid-season from where they went on undefeated, knocking over Texas Tech for the first time in history, 19-14, in an upset battle that nobody but Coach Ted Shipkey dared predict. At that time Tech was ranked 18th in the nation. Also falling under the Lobo victory column were Flagstaff, the Aggies and State Teachers. The Wolf pack lost to Wyoming, Tempe, Colorado State and Texas Mines in a very wobbly start.

1941: This year, barring a universal draft that takes all of the male students of the college which isn't very likely, New Mexico is pointing for a .755 season at the very worst.

Follow The Border Conference To The

## SUN BOWL

EL PASO, TEXAS, JAN. 1

### SOUTHWESTERN SUN CARNIVAL

Dec. 29—El Paso Symphony Concert

Dec. 30—Horse Show, Coronation of Queen, and Coronation Ball

Dec. 31—Pan-American Luncheon, Indian Dances, International New Year's Eve Celebration

Jan. 1—"A Pageant of Democracy" parade, Massed Band Concert, Sun Bowl Game.

Write Ticket Division, Hotel Cortez, El Paso  
For Reservations



He will wing aloft for  
--many touchdown passes



CLARENCE TILLERY, *Right End*

The gridiron foundry just doesn't manufacture better ends than Clarence Tillery who takes care of the right wing slot for the Texas Tech Red Raiders. His end gifts are many and amazing, and his final season with the Red Raiders should bring him soundly merited recognition. Tillery, a Grapevine, Tex., High School product, is a terror to the opposition on passes, and he defends superbly. He tackles like an automatic mower. Tillery received Associated Press All-American mention last year when he scored six touchdowns and two conversions for 38 points. Watch this Clarence Tillery tonight against the Centenary Gentlemen...notice just how much he plays in Centenary's backfield when Texas Tech is on the defense.

"No Line Could Be Weak  
--with Jack Shanks"



JACK SHANKS, *Left Tackle*

Jack Shanks! That's the name that is wafting the All-American breezes these torrid football days. Time after time this Texas Tech left tackle has amply proven his tackling prowess and this year the nation's All-American critics are keeping their critical eyes on his weekly performance. Even though he weighs 203 pounds, Jack Shanks is one of the three fastest players on the Texas Tech juggernaut. Coach Jim Lookabaugh of the Oklahoma Aggies paid Jack Shanks this glowing compliment after Shanks had played against his Aggies:

"No line could be weak with that Jack Shanks at tackle."

Not only is Shanks a standout with the Red Raiders but he is the No. 3 man on Coach Jimmy Allen's Texas Tech tennis team. This is Shanks last campaign as a Red Raider...his empty shoes will be difficult to fill next September.

# Pause...

## at the familiar red cooler



For the pure  
refreshment  
of ice-cold  
Coca-Cola

5¢

COCA-COLA BOTTLING CO.

1615 Texas

Dial 5529

(22)

## Chattering Between Halves

By BILL PARKER

Texas Tech's game of games will be next Friday night when the New Mexico Lobos visit Tech stadium...the same Lobos who whipped the Red Raiders last season, 19 to 14. This time the Lobos will not only bring along their famous and dangerous spread formation but also their "Accordion Shift" which is something brand new in football. The name, devised by Coach Ted Shipkey of the Lobos, comes from the spread and close formations, moving in and out like an accordion.

An explanation of the shift comes from Coach Shipkey:

"First, the team comes out of the huddle into a wide open formation. The center gets over the ball. The team can now shift. Ends can come in or out, tackle the same, while the guards move into balanced or unbalanced formations or stay in the backfield, and the backs shift in or out of the line, wide or close."

Such is the new "Accordion Shift" according to Coach Shipkey. It appears to be a concoction of the Stanford "T", Shipkey's famed spread which Texas Tech will vouch for, and a routine tap that would pass in any amateur show.

Spinners, close formations, man-in-motion, triple laterals, hidden ball plays, deception and whatnot will evolve from the keys of the "Accordion Shift" in making the Lobos attack powerful.

That's what you football fans will see Friday night when the Lobos trot on the field for their annual battle with the Red Raiders...and it would not be a bad idea to secure your tickets early at the Texas Tech gymnasium ticket office.

...writing of the Texas Tech and Loyola game in the Los Angeles Times Charles Curtis said:

"I labored under a false impression. I thought the Texas Tech athletic publicity writer was trying to kid me about the Red Raiders amazing speed. I now stand convinced because Friday night I saw the Red Raiders

cut loose with their nationally advertised speed...and, mister, they can gallop for my money on any kind of a track."

...Kenneth "Cock" Robbins, quarterback, may break into the Texas Tech lineup tonight. Robbins looked great in fall workouts but suffered a broken hand and was forced to the sideline...but he removed the "cement" the other day and is ready to play tonight if needed by the Red Raiders.

...in answer to many questions, Wayne "Red" Pipes, the former Lubbock High School star and promising Texas Tech Red Raider, turned in his uniform last week in order to accept a job with a railway company. Pipes played in and out of football for the Raiders and was never considered a regular starter. He received a very substantial offer from the railway company and the lure of lure got him.

Honors must go to J. R. Callahan, left halfback, and Garland Head, center, as the two best sophomores on the Tech varsity. Callahan, a former Wink High School hero, has established himself as one of the most versatile halfbacks on the squad. Head, the former Clovis High School sensation, played a great game against the Loyola Lions and will get his share of action tonight against Centenary.

...the various claims in the sports pages that Thayne "Red" Amonett has been demoted to the third team is absolutely wrong and an injustice to this illustrious player and fine kid...the truth is this: Coaches Dell Morgan and Berl Huffman were badly in need of a "spot player" for all the tough situations in a game and their man was "Red" Amonett who went into the Oklahoma A. and M. game and set the Red Raiders up for a touchdown. He went into the Loyola game and with one long run made a Tech touchdown possible. "Red" Amonett is the "money player" for the Red Raiders and just as much of a regular as any man on the squad...make no mistake about that when it comes to the Flomot Flash.

(23)



# After The Game

It's

*McGuire's*

1313-13th

PH. 7272 FOR RESERVATIONS



# We Tackle Your Budget

With Quality  
Foods  
at Thrift Prices

\*\*\*\*\*

Six Conveniently  
Located Stores  
in Lubbock

\*\*\*\*\*

Doing Our Part For  
The Tech  
RED RAIDERS



"Her husband was a triple threat!"

(24)

BUY A  
FOOTBALL PROGRAM  
EACH GAME  
AND HELP THE  
RED RAIDERS!

# Individual Performances of Red --Raiders in three games



"...but Shanks you're so grand!"  
"Aw, football ain't nothin' but a  
battle of wits!"

## PASSING PLAYS

Player-Position	Attd.	Comptd.	Had Int.	Yds Gnd.
Roger Smith, Lh	9	4	1	83
J. R. Callahan, Lh	13	4	2	107
Glenn Lowe, Fb	1	1	0	22
Peter Blanda, Lh	3	1	0	5
J. L. Bates, Lh	6	3	0	58
Byron Mayfield, Qb	1	0	0	0
Maxey McKnight, Lh	2	1	0	2
	35	14	3	257

## RUSHING PLAYS

Player-Position	Times Carried	Yard. Gained	Yard. Lost	Net Yard. Gained
Roger Smith, Lh	19	77	18	57
J. R. Callahan, Lh	18	116	3	113
Don Austin, Rh	12	68	5	63
Chas. Dvoracek, Fb	16	54	2	52
Tom Douglass, Fb	17	107	4	103
Maxey McKnight, Lh	6	16	0	16
Glen Lowe, Fb	9	25	0	25
Thayne Amonett, Rh	10	41	0	41
Peter Blanda, Lh	8	39	1	38
Bob Phillips, Lh	1	2	0	2
J. L. Bates, Rh	5	13	0	13
Byron Mayfield, Qb	2	3	0	3
Walter Webster, Rh	2	8	0	8
	125	556	46	510

(25)

Prompt-Courteous  
Efficient

*Electric Service*

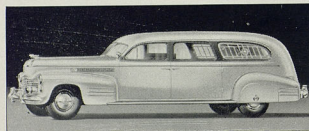
TEXAS-NEW MEXICO  
UTILITIES CO.

TECH DRUG

*We're For Two  
Strong Lines*

TEXAS TECH  
and  
TECH DRUG

College and Main Phone 2-1051



Phone 5521 for  
Ambulance Service

Bryan McDonald  
Glenn McDonald

PLAINS  
Funeral Home

*Let's go to Levines*

Lubbock's Largest Cash Department Store

You Will Find Shopping At Levine's A Pleasure

Four Floors of Wearing Apparel At Popular Prices



ROGER SMITH...leading scorer

# Statistics on Raiders for Three Games

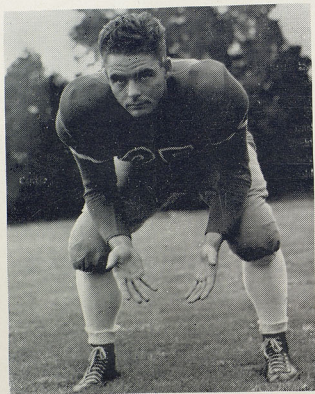
Player-Position	T-D	F-G	Con	TP
Rogers Smith, L-H	2	1	4	19
Clarence Tillery, R-E	2	0	0	12
J. R. Callahan, L-H	1	0	1	7
Bing Bingham, L-E	1	0	0	0
Don Austin, R-H	1	0	0	6
Maxey McKnight, L-H	1	0	0	6
Tom Douglass, F-B	1	0	0	6
Avon Sewalt, L-T	0	0	2	2
Totals	9	1	7	64

	Texas Tech
Total First Downs	16
Net Yardage Gained By Rushing	269
Net Yardage Gained By Passing	284
Forward Passes Attempted By	36
Forward Passes Completed By	14
Forward Passes Intercepted By	10
Total Number of Punts By	32
Number Punts Returned By	39
Total Yardage of Punts By	888
Number of Kick-offs By	12
Number of Fumbles By	8
Number Fumbles Recovered By	8
Number of Penalties Against	27
Total Yardage of Penalties	274

Opponents
29
224
283
75
23
5
37
1088
5
7
7
13
99



# Most Sensational Sophomore --for Raiders



J. R. CALLAHAN, *Left Halfback*

J. R. Callahan, the former Wink High School scattin' scooter, is Texas Tech's most sensational sophomore of the current campaign. This agile, free-wheeling, far-kicking youngster turned in marvelous games against Oklahoma A. and M. and the Loyola Lions. Callahan is as light on his feet as a cat walking on eggs and is a great addition to Texas Tech's high voltage backfield. Not only is he fast. Not only can he pass and kick but he has plenty of the old moxie when it comes to wading in and playing the most rugged of football. Callahan is tooled and geared for another standout performance tonight against Centenary.



Kerr Bros.  
Serv. Sta.

DIAL 8506

Bdwy. & Ave. Q

24 HOUR SERVICE  
CONOCO PRODUCTS

Gates  
Tires &  
Batteries

*Good  
Luck*  
**RAIDERS**

*Where There's A Will There's A Win*

**LUBBOCK**  
COTTON OIL CO.



*An easy chair ...  
your favorite pipe ...*  
**A GOOD BOOK  
TO READ—**

## BOOKS

HAVE EVERYTHING ...

Adventure and Romance, education and travel, laughter, tears, thrills...BOOKS give you the stimulus you need to enjoy everyday living.

HUNDREDS OF OUTSTANDING  
BEST-SELLERS  
From Which To Choose

- DICTIONARIES
- ENGINEERING HANDBOOKS
- DELUXE EDITIONS
- CHILDREN'S BOOKS
- POCKET BOOKS

We invite you to come in and 'Browse' to your heart's content.

TEXAS TECH COLLEGE  
**BOOKSTORE**  
"On the Campus"  
West of the Girls Dormitories

# Dalby Motor Freight Lines, Inc.



## After the Game...



Make your days enjoyment complete  
... Stop at the excellent Hotel Lubbock  
Coffee Shop for a really delicious meal  
... Stop over for the night, enjoy one  
of the newly appointed, comfortable  
Guest Rooms. The rates are sensible  
and the service is excellent...

TOM PENDERGAST, *Manager*

# KUYKENDALL

Like A

### Triple Threat Back

Sells

NEW CARS... USED CARS... SUPER SERVICE

*"We Know Chevrolet—You Know Us"*





THE SMOKE OF SLOWER-BURNING CAMELS CONTAINS

# 28% Less Nicotine

than the average of the 4 other largest-selling cigarettes tested—less than any of them—according to independent scientific tests *of the smoke itself*

BY BURNING 25% SLOWER than the average of the 4 other largest-selling brands tested—slower than any of them—Camels also give you a smoking *plus* equal, on the average, to

**5**  
EXTRA SMOKES  
PER PACK!

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



# Camel—THE CIGARETTE OF COSTLIER TOBACCOES