

9 pt.  
2 col.

# STATEMENT OF PURPOSE

The essential mission of the Texas <sup>Association of</sup> Mexican  
American Chambers of Commerce is to create  
commerce, organize and implement programs  
that will improve the economic conditions  
of the Mexican-American population in the  
State of Texas.

TAMACC  
History

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TEXAS MEXICAN CHAMBER OF COMMERCE

I. GOALS The Board of Director have decided on the following goals:

- A. • Generate full participation in the economic growth and development of our state.
- B. • To unify and strengthen all efforts for our common interests.
- C. • To provide continued mutual support for the development of our organizations.

II. OBJECTIVES Specific objective which were approved are:

- A. • To identify and develop economic opportunity.
- B. • To assist in the creation/expansion of businesses, jobs and educational programs.
- C. • To identify areas of interest and common concern in order that the necessary programs may be implemented.
- D. • To establish a communications system which will project a successful image.
- E. • To serve as a vehicle for economic research and development.
- F. • To promote the interests of our members.
- G. • Utilize external resources for the benefit of our members.

III. ACTION PROGRAMS which the Association plans to develop are:

- A. ECONOMIC DEVELOPMENT
  - 1. Service to existing business and industry.
  - 2. Business and Industrial.
  - 3. Agricultural.
  - 4. International Commerce.
  - 5. Area Planning.
  - 6. Promotional Activities (communication, trade fairs, etc)
- B. COMMUNITY DEVELOPMENT
  - 1. Education
  - 2. Employment
  - 3. Housing
  - 4. Transportation
  - 5. Urban Planning
  - 6. Cultural Needs

C. HUMAN RESOURCES

1. Manpower Programs
2. Human Relations
3. Health
4. Environmental Control

D. PUBLIC RELATIONS

1. Local, State and National Legislation
2. Tax Studies
3. Political Participation Courses
4. Business-Consumer Relations
5. Economic (Education) Understanding Program
6. Interpreting Business
7. High School/College Business Symposiums