

FOR IMMEDIATE RELEASE

REF: 1-7-16-90

CONTACT: Kim Davis

LUBBOCK -- The Texas Tech Health Sciences Center (TTHSC) department of ophthalmology recently was awarded a \$50,000 grant by Research to Prevent Blindness (RPB) for advanced research into the prevention and treatment of sight-threatening diseases. RPB is a leading voluntary organization in support of eye research.

The grant money -- allocated over a two-year period -- will help fund current departmental research in such areas as glaucoma treatment, corneal wound healing and color vision, according to Donald May, M.D., chairman of the TTHSC department of ophthalmology.

Annually, RPB awards grants to 62 medical schools across the country. To date, the organization has awarded grants to the TTHSC totalling \$245,500.

FOR IMMEDIATE RELEASE
REF:02-07-17-90
CONTACT: Myrna Whitehead

LUBBOCK -- Texas Tech graduate student Richard C. L'Amie recently was presented the \$1,000 Radio and Television News Directors Foundation's Abe Schechter Graduate Scholarship. L'Amie is a lecturer/teaching assistant in the School of Mass Communications.

L'Amie, son of Florence Hancock of Harligen and Bill L'Amie of Gladewater, earned his bachelor's degree in journalism at Texas Tech in 1982. While at Texas Tech, he served as the medical reporter for **The University Daily**, the campus newspaper, and as news director of KTXT-FM, the campus radio station.

His professional career has included positions with two local television stations, KLBK-TV and KAMC-TV and a Dallas television station, WFAA-TV. He worked as a senior reporter in the Dallas/Fort Worth market for seven years prior to returning to Texas Tech in 1989.

At Texas Tech, L'Amie teaches an introductory telecommunications class and serves as lab instructor for broadcast journalism.

L'Amie will be recognized at the 45th Annual RTNDA International Conference Sept. 24-27 in San Jose, Calif.

MEDIA ADVISORY

REF: 03-07-17-90

CONTACT: Myrna Whitehead

(EDITOR'S NOTE: Media representatives are invited to cover any of the events associated with the Youth Exchanging with Seniors Project Summer Institute workshop July 18-20 at Texas Tech University Health Sciences Center. For more information call Lora Ann Neill, YES Project coordinator, at 742-3189.)

LUBBOCK -- Elderly issues advocate Bert Kruger Smith, special consultant for the Hogg Foundation for Mental Health at the University of Texas at Austin, will present the keynote address during the three-day Youth Exchanging with Seniors (YES) Project Summer Institute.

The workshop begins Wednesday at Texas Tech University Health Sciences Center. Smith will speak at the institute dinner slated for 6:30 p.m. Thursday (July 20) at Saint Mary of the Plains Hospital, 4000 22nd St.

The goal of the YES Project is to promote positive relationships between youths and senior citizens. Teen-agers in the program perform general household duties to help seniors in rural communities maintain their independent lifestyles. The project is funded by the Robert Wood Johnson Foundation, the nation's largest health care philanthropy.

The institute will begin at 10:30 a.m. Wednesday (July 18) with registration in Room 2C103 of the health sciences center. The workshop will link area Future Homemakers of America and 4-H members with senior citizens in a 20-county region of West Texas.

Activities slated for Wednesday will include programs on "Understanding Aging" and "Myths of Aging"; a dinner at the University Medical Center McInturff Conference Center; and a review of Lubbock hospital programs for senior citizens.

On Thursday (July 19), a panel discussion on existing services and service gaps will be presented at 8:30 a.m. Additional programs will focus on how to get youths and seniors involved.

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WORKSHOP/PAGE 2

The afternoon sessions will feature topics such as "Strategies for Community Involvement" and "Success and Fostering Business Skills of Individuals and Organizations." The highlight of the day's festivities will be the dinner at St. Mary's where workshop participants will be joined by 25 members of the YES Project's advisory council and 40 community leaders.

Smith will present "Mrs. Martin Finds a New Friend." The speaker received her bachelor's degree from the University of Missouri in Columbia in 1936 and master's degree from the University of Texas at Austin in 1949. Smith was presented an honorary doctorate of humane letters from the University of Missouri in 1985.

Author of "Looking Forward: Some Options for your Later Years" and "The Pursuit of Dignity, New Living Alternatives for the Elderly," Smith started numerous mental health programs at the Hogg Foundation.

She serves on a task force on long-term care of the elderly and as a chairman of the board of the Austin Groups for the Elderly, a program which is similar to Lubbock's YES Project. Smith is a member of the National Committee for the Prevention of Elder Abuse, Adult Services Council, Family ElderCare Inc. and the American Federation for Aging Research.

Friday's (July 20) activities get under way with a project timetable session at 8:30 a.m. A county-by-county strategy session will be conducted at 10:45 a.m. Following a noon luncheon, an optional informational wrap-up is slated for 1:30 p.m.

YES Project directors are Sheryl H. Boyd, Ed.D., assistant chairman for development in the department of Internal Medicine and associate professor in the Health Organization Management department at the health sciences center; Betty Stout, Ph.D., assistant professor of home economics education in the College of Home Economics at Texas Tech; and Kathy Volanty, Ph.D., District 2 director of the Texas Agricultural Extension Service.



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SENIORS' ACADEMY

PUBLIC SERVICE ANNOUNCEMENT

30 seconds

REF: 4-7-17-90

CONTACT: Steve Kauffman

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FOR IMMEDIATE RELEASE
REF: 05-07-18-90
CONTACT: Myrna Whitehead

LUBBOCK -- Young children learn through play. Active learners, children learn about the physical properties of the world, getting along with others, mathematical relationships and using language, art, dramatics and music to express their understanding of their world.

This fall, the Child Development Research Center at Texas Tech University will incorporate the High/Scope curriculum, based on 30 years of research concerning how children learn, according to Cathy Nathan, Ed.D., new director of the center. Enrollment for the center is now open.

"What makes this program different is that children take active roles in their learning by selecting from a wide variety of age-appropriate and individually appropriate activities," Nathan said.

Age-appropriate means that activities appropriate for infants are not appropriate for 4-year-olds. Infants explore the world through their senses by tasting, touching, handling and watching. Four-year-olds discover spatial relationships by building blocks, by practicing roles and social skills through dramatic play and by using language as a means to acquire information and to represent what they understand, Nathan said.

Children do not all learn at the same rate, at the same time and in the same manner. Therefore, a curriculum must be individually appropriate as well as age appropriate, Nathan said. The goal of the High/Scope program is to give children large blocks of free-time when they can select activities that meet their developmental needs and their personal interests.

"The formula allows the child to plan, do and review," Nathan said. "The children plan their activities, carry out their plans and then talk about what they have done. The emphasis is on developing independent learning and thinking skills rather than teaching isolated bits of information."

According to David Elkind, noted child psychologist, putting young children in academic programs which emphasize academic skills, such as reading, writing and math, can cause stress and lead to burnout. Developmentally appropriate programs such as High/Scope allow children to be children while maximizing their learning, Nathan said.

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YOUNGSTERS/PAGE 2

Because High/Scope builds upon children's existing strengths and accomplishments, the program is successful with a wide range of children, including gifted and normally developing children, mildly and moderately handicapped children, bilingual and multicultural children and children from diverse socioeconomic backgrounds, Nathan said.

The Child Development Research Center, housed within the department of human development and family studies in the College of Home Economics, serves children from 6 weeks through 5 years of age. Directed by Marilyn McCormick from 1987 until recently, the center achieved accreditation in 1989 by the National Association for the Education of Young Children.

Beginning this fall, the center will operate from 7:30 a.m. to 6 p.m. Monday through Friday with a holiday schedule similar to the public school system. The center provides full- or part-time enrollment and an optional summer program. Interested parents can call the center at 742-3016 or 742-3000.

TEXAS TECH

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FOR IMMEDIATE RELEASE

REF: 6-7-19-90

CONTACT: Chris Patterson
or Gayle Fulcher,
(806) 742-2352

LUBBOCK -- Early childhood educators and caregivers will have the opportunity to attend an "Introduction to High/Scope Curriculum" training seminar Aug. 3-4 in Lubbock.

The seminar will help teachers, paraprofessionals, program directors, administrators and parents develop a greater awareness of the High/Scope Preschool Curriculum which is used in thousands of programs across the United States and abroad.

The training will focus on the basics of developmentally appropriate, high-quality education and practical ways to implement the High/Scope Curriculum into early childhood settings. Structuring the daily routine, essentials of room arrangement, effective teaching strategies and team planning are among the topics to be explored.

The High/Scope Educational Research Foundation is a non-profit research, development and training organization with headquarters in Ypsilanti, Mich. The foundation's principal goals are to promote the learning and development of children from infancy through adolescence and to support parents and teachers as they help children learn and grow.

The seminar is cosponsored by Texas Tech University's department of early childhood/elementary education, department of human development and family studies and Division of Continuing Education and the Levelland Independent School District.

Registration for the seminar is \$95 or \$85 per person for groups of four or more. For more information, contact Sue Morrow at (806) 792-9060, or to register for the seminar telephone (313) 485-2000.

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REF: 07-07-20-90

CONTACT: Myrna Whitehead

LUBBOCK -- Upon graduating from Texas Tech University, Sharla Short-Russell applied for and was accepted to three prestigious doctoral programs at the Massachusetts Institute of Technology in Cambridge, Mass., the University of California at Berkeley and Rockefeller University in New York. This fall, Short-Russell has chosen to begin the doctoral program at Rockefeller to study with Professor Nam Chua, a well-respected molecular biologist.

Short-Russell received her bachelor's degree in 1984 and master's in 1986 in plant molecular biology at Texas Tech, where Jerry Berlin, former chairman of the department of biological sciences, directed her thesis.

"I chose to come to Texas Tech because of its proximity to Tahoka (her hometown) and because of the environment of the classrooms," Short-Russell said, adding that the classes provide students with opportunities for hands-on research experience.

Short-Russell said she chose Rockefeller for the chance to work with Chua and for its laboratory rotation. Chua, a graduate of Harvard University in Cambridge, Mass., has taught at Rockefeller for 19 years.

The laboratory rotation structure -- which allows students to begin immediately to work in laboratory settings -- was another key factor. Most programs require students to undertake one to two years of study before entering the lab, she said.

Currently employed at Tufts University in Medford, Mass., Short-Russell is researching the aging process. She said she plans to become a university professor and continue to do research.

Short-Russell is the daughter of Linda Bach of Dallas and Harry Short of Tahoka.

NEWS RELEASE

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FOR IMMEDIATE RELEASE

REF: 08-07-20-90

CONTACT: Myrna Whitehead

LUBBOCK -- Texas Tech University student Christi Wharton recently was awarded a \$1,500 scholarship given by the Press Club of Dallas Foundation. Wharton, a senior public relations major in the School of Mass Communications, was among the 10 Press Club scholarship winners.

Wharton, daughter of Mrs. Clyde J. Wharton of Wills Point and the late Clyde J. Wharton, was judged on her resume, cover letter and news clips. Wharton is participating as a summer intern at the Susan B. Jacobs Advertising Agency in Dallas.

In addition to receiving the scholarship, Wharton will be recognized in the fall at the annual Press Club of Dallas Katie Awards dinner for professional journalists.

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FOR IMMEDIATE RELEASE
REF: 9-7-20-90
CONTACT: Kippie Hopper

LUBBOCK -- The summer recycling efforts at Texas Tech University are helping to save trees, conserve energy and decrease pollution.

Organizers of the first Drop-Off Recycling Day say 7,720 pounds of newsprint and 322 pounds of aluminum cans were among the items collected July 7.

"The newsprint we collected saved 68 trees, 37,400 gallons of water, 21.25 million BTUs of energy and 225 pounds of pollutants from being pumped into the atmosphere," said Cheryl Shubert, coordinator of student activities at the University Center.

Another Drop-Off Recycling Day is scheduled for 10 a.m. to 1 p.m. Saturday, Aug. 4. Materials will be accepted at the loading dock located on the east side of the University Center Allen Theater.

Aluminum cans, newspapers with glossy inserts removed and plain and computer paper currently are being collected.

The recycling endeavor is part of the Community Action Network, sponsored by the Texas Tech University Center. Money collected from the recycled aluminum cans is designated for the Masked Rider Endowment Fund. The fund covers expenses incurred by the Texas Tech mascot as he or she travels to football games and more than 40 public appearances annually.

The 12,880 cans that were collected in July raised about \$135 for the fund and saved the equivalent of more than 600 gallons of gasoline, Shubert said.

"Recycled aluminum requires 95 percent less energy than producing it from bauxite, and each recycled can saves the equivalent of half a can of gasoline," she said.

For more information about the Drop-Off Recycling Day, contact Shubert or Doug Grier at 742-3621.

HEALTH TIPSHEET
from
TEXAS TECH HEALTH SCIENCES CENTER
July 20, 1990

COLOR VISION -- It's something most of us take for granted. It allows us to identify everything from color-coded maps to children's crayons. But what about the person who's color blind and only sees black roses where the red ones are supposed to be? There is practically no profession which does not inherently use color as a means of identification, says Rockefeller Young, M.D., of the TTHSC ophthalmology department. Young has been researching and developing an instrument for early detection of color blindness that may lead to a broader understanding of the entire range of color. Most tests, he said, require verbal responses based on what the subject sees. In contrast, Young's experimental test looks at the pupil of the eye and how it responds to light of different colors. The result of the test allows Young to objectively decide whether or not the person can discriminate between various colors. With the same test, Young said he also is examining when color vision actually develops in infants. By finding when color vision begins, Young hopes to be able to determine what factors contribute to the development of color blindness. For more on color vision, contact Young at (806) 743-2400.

For assistance on these or other stories,
contact Kim Davis or Preston Lewis at TTHSC
News and Publications, (806) 743-2143.

10-7-20-90

FOR IMMEDIATE RELEASE

REF: 11-7-20-90

CONTACT: Steve Kauffman

[MEDIA ADVISORY: For more information on this book or its author, contact Texas Tech University Press at (806) 742-2982.]

LUBBOCK -- A literary excerpt by William Shakespeare is included in the opening of the newly released book from Texas Tech University Press. Following the introduction is not a typical companion to Shakespeare -- the Vietnam War.

"A Band of Brothers: Stories from Vietnam" by Walter McDonald, is not the typical book about war.

The fictional collection of short stories is told through the eyes of a young military writer. After experiencing the war through second-hand accounts, he is flown to Vietnam to chronicle the last weeks of the war with the last U.S. Air Force fighter squadron in the territory.

According to the author, the stories are about people more than they are a statement about the war.

"These are interesting stories about human beings I care for and I find interesting," said McDonald.

Although the stories in "A Band of Brothers" are fictional, McDonald's perspective on the war is based in reality. He was a U.S. Air Force pilot from 1957-71 and served in Vietnam in 1969-70.

McDonald has been a faculty member of the English department at Texas Tech University since 1971. Since that time, much of McDonald's work has focused on poetry.

His first book, "Caliban in Blue," is a collection of poems about Vietnam published in 1976. Poems about Vietnam also are included with other subjects in McDonald's 10 additional poetry collections.

"A Band of Brothers," McDonald's first book of fiction, combines the past of the poet and the war veteran in the cycle of stories about humans trying to remain humane. The result is a book that by design does not make a statement about the Vietnam War. But it does make a statement about people.

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MCDONALD/PAGE 2

"I never set out to write a Vietnam poem. I start with something that is a point of interest and write from there," McDonald said.

As Robert Flynn, author of the non-fictional "A Personal War in Vietnam," wrote in the book's foreword, "This is a book about human beings in a baffling and dangerous world, and it is for human beings who want to know, and who want to care."

For more information on "A Band of Brothers: Stories from Vietnam," contact Texas Tech University Press in writing at Texas Tech University, Lubbock, Texas 79409-1037 or by telephone at (806) 742-0158 or (800) 832-4042.