

League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961

Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF Irving STATE Texas

Population of community <sup>1960</sup> (Latest census figure ~~or more recent estimate~~) 45,985

Congressional District 5th Texas

Number of paid voting members, 3-31-61 (estimated) 63

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 3

OR

Net decrease (estimated) of paid voting members and  
associate members since 3-31-60         

Number of members not renewing, 4-1-60 - 3-31-<sup>61</sup>~~60~~ (estimated) 15  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? yes How frequently published? monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program? Twice monthly, Sept. -- May, with this exception: one meeting only in Dec.

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe. Since the Irving League is relatively new (organized in Nov. '57), it is not easy to note changes in some areas of League work. Improvement is evident in membership participation in program coverage and in consensus reaching where we feel more assured. There is also some improvement in maintaining year-round resource committees for state and national items. Public relations with the community have been good since we organized, \*Joined your League in 1960-61.

but this year we have been conscious of a degree of acceptance of the League which is both gratifying and challenging.



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Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How? As we reported last year, we need to improve our resource committees, the integration of more of our new members into the program work of the League, and the use of League publications by members. Continued improvement in these areas will enable members to take action readily and with confidence in their own opinions. I doubt that state or national Boards can give us more help than that so well provided already. Steady effort and a slow maturing process will bring us to our goal.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

One change the Irving League supports is the calling of the Texas State Convention in even years (to alternate with National Convention). This would equalize the program making work load and would insure a more interesting and representative annual "Calendar of Work" for the local League. We worked for this change in the 1960 State Convention and will continue to advocate it.



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FOREIGN POLICY (CA AND UN CR)

- 1) Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment. Unit meeting (Nov. '60): "Balancing the Imbalance of Payments and Financing Economic Development Adequately and Effectively." Slip sheets giving current information sent to members with Nov. VOTER. Technique: Discussion leader was country looking for aid. Members were one or more lending agencies. Problem: which (cont'd. other side)
- 2) In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960. Discussion at the Nov. unit meetings revealed that most members believed that certain agencies should have tied loans but not those agencies which lend to the completely under-developed countries. They felt that circumstances change the (cont'd. other side)
- 3) How useful were the following national materials:
  - a) Economic Diplomacy at Home and Abroad. August, 1960. Very
  - b) Hard Choices. December, 1960. Slow moving to date. Interest should be livelier by March meeting. Plan to place copies strategically in community.
  - c) Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960). Most helpful. Several given to contributors.
  - d) Pocket Reference on the UN. Sent to all members with Oct. VOTER.
  - e) VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion). Most valuable. Used all 160 issues for study and reference.
- 4) Have you any comments in regard to the scope and manageability of the Current Agenda? The scope of the item is almost too broad to be manageable, but limiting it would be difficult because all areas are overlapping.
- 5) Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda? Have no special comment at this time.
- 6) If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item?



1. Unit meeting, Cont'd. from page one;

agencies could give the country the type of aid wanted. Excellent response. Members became better informed and participated more fully than at previous national program meetings.

General meeting: luncheon (Nov. '60): Letters were sent to presidents of all civic organizations and other interested persons in Irving. Speaker, on "Liberalizing Trade and Making Adjustments for Injured Industries and Communities", did not keep to subject. League attendance, good. Community response, poor. We hope that letters and good, advanced news coverage called attention to League's interest in national program subject.

Committee activity: Year-round resource committee with 2 permanent members not counting chairman, president, or program coordinator. Have had 3 other members off and on. Committee meetings were held before each League meeting on national program. Briefing sessions held with discussion leaders.

Future meetings: Two unit meetings scheduled for March and April.

Legislative activity: May 19, '60 - League sent wire in response to call for action; notified members, several of whom sent wires or letters.

UN CR: Some of the UN agencies were included in the role playing described in Unit meeting above. No work to date on Connally Amendment.

2. Cont'd. from page one:

situation so fast that decisions are outdated before reported. They agree there should be some sort of long-range planning in this area, but no agreement has been evidenced as to kind.



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#### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

Water: Unit meetings in April, 1960 were devoted to reviewing the League's newly arrived at position with explanations of why the League felt this way and what to do about it. We have given no sustained attention to this item since then outside of calling attention to various current news articles.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?

WATER: Blatnik Bill (Federal Incentive Program for Sewage Treatment Plants) Membership was alerted at the April unit meetings, the Board members were alerted at the May Board meeting of possible call to action. Letters were sent in the name of the League to Rep. Bruce Alger, Sen. Ralph Yarborough and Senator Lyndon Johnson.

Mutual Security Appropriations for 1961: Due to Rep. Alger's repeated strong stand in favor of a drastic cut, we felt a telegram to him at that time (when Bill was still in subcommittee) would be futile and so notified National office. Upon receipt of a phone call from Mrs. Loren Gordon, State Board member, we sent a telegram to Rep. stating our views on June 13th. (When Bill was due to go to floor of House). Individual members were contacted (not all reached) and at least three took action. Time for action was carried in the August VOTER so that all members were informed by the time the Senate took action.



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

The majority of our members are prepared for action on the Water CR. With a brief review and up-dating, they would be ready for a call to action on the United Nations. However, they would need detailed preparation for any action on Loyalty-Security, Item Veto, Tax Rates Limitation, Limiting Powers of Executive and Congress over Foreign Relations and D.C. Suffrage and Home Rule.

In. which national CRs are your members most interested? In which are they least interested?

At this time, there is no clear indication as to which items are of most or of least interest to the members. They are more familiar with the United Nations and the Water Continuing Responsibilities.

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs? We are fairly new and the majority of our members are young mothers with limited time. So far, we have concentrated on Current Agenda in an effort to keep abreast with the other Leagues. We hope by next year to have covered CRs in such a way that our members will be prepared for action. We realize we hopped on a moving train when we became a Local League and we don't expect the whole organization to stop and back up for us. We are in the process no of getting our coats off and finding a comfortable seat to journey on.



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

At the present we are not working on any regional or river basin problem. We did join the Dallas-Fort Worth Leagues in doing the Trinity River Basin survey.

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?

We have done no original preparation for this area. The newspapers in Dallas have published several articles complete with maps and pictures on the Trinity River Basin and these have been called tot he attention of the membership.



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

The pamphlets on Continuing Responsibilities have proved useful but to fully understand them, our members will need more details since they did not participate in the original studies. I feel this can be done easily at the local level if and when we can find enough time to really review the League positions and discuss them adequately in unit or general meetings.



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#### STATE CURRENT AGENDA

Describe briefly and evaluate your League's activity on State Current Agenda. Include amount of coverage in League and in community, including type and number of meetings of membership, community meetings, whether you have year-round resource committees for each item and if so, how they carry out their work; use of radio and/or television; and if your state has positions on its state Current Agenda, indicate the type of legislative activity taken in support of these positions.

**State ITEM II - METHODS OF VOTERS REGISTRATION:** Two unit meetings were devoted to this subject. The Kit sent from state insured that all areas were covered and members felt that they had plenty of information to come to agreement. This item does not have a year round resource committee, of the same makeup as the other resource committees. No legislative action has been taken.\*

**STATE ITEM I - TEXAS CONSTITUTIONAL REVISION:** So far we have had 1 set of unit meetings on this subject dealing with State-Local Relations. There is a year-round committee which at present is gathering basic resource material and which prepared the material for the unit discussions. A general meeting has been scheduled for April but may be changed unless we receive more specific direction from state by that time. We have taken no legislative action on this item at this time.

\* There are no radio or television stations in Irving and we have not made use of the Dallas and Fort Worth stations so far. We have received coverage in the Irving daily newspaper, which published the position of the League concerning Methods of Voters Registration and also gave us coverage while we were doing the Opinion Makers survey on Texas Constitutional Revision. This survey was done during the months of August and September and did make several persons aware of the need for revision.

How useful were the state Board's materials, if any; state area conferences or workshops, if any; and state Board services on the state Current Agenda in general. The kit on Voters Registration Methods proved very helpful as did the kit for the Opinion Makers survey on Texas Constitutional Revision. Both were easily followed and contained techniques as well as information. The State Area Conference on Resource Committees was invaluable to our League, being new and not as experienced in working with resource committees. It inspired the directors, discussion leaders and members.



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#### STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

**ELECTION LAWS:** Time was given to a discussion of the Election Laws position at the October unit meetings. It was worked in with the discussion on methods of voters registration and created member interest. A slipsheet containing the position and explaining each section of it was sent out with the October VOTER so that the members were prepared. The State publication on Election laws, which arrived shortly after, was offered to the membership.

**JUDICIAL ARTICLE:** Since the League had participated in the study and consensus on this position just last year, no sustained attention has been given it as of this date. The State Leagues' publication has been offered to the members.

**FAMILY COURTS:** Time at the November unit meetings was used to discuss this item. A slip sheet with information regarding the League's position was sent out with the November VOTER.

No legislative action has been taken at this time on any of the above items.



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#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

##### April, 1960

A speech was presented to a Girl Scout troupe on planning in Irving.

The second unit meetings were discussion meetings to cover "Planning a Central Business District".

##### May, 1960

A page explaining planning and various areas of the Plan was prepared for the finance kit.

##### August, 1960

Plans for the community meetings in Sept. & Oct. included:

1. Securing the cooperation of nine other civic groups in the city.
2. 1,000 flyers were prepared and distributed by the civic groups and at the J.C. Community Fair.

3. Notice of the meetings went out with 13,000 bank statements.

4. A letter was sent to all ministers regarding the coming meetings and out speakers bureau.

5. Summaries of Dr. Leipziger's summary of the Plan were compiled for sale at the community meetings and distribution to contributors.

(a) our summaries: 90 sent to contributors

85 sold at 10¢

50 given to members

(b) 59 copies of Dr. Leipziger's summary were sold at \$3.00 (this is total to date).

6. Numerous short talks were given to PTA's and other groups regarding planning and the coming meetings.

##### September, 1960

A community and general membership meeting was held at City Hall and attended by 120 people. A panel of six Irving citizens presented their views on different areas of the Plan. Dr. John M. Claunch was moderator.

A display booth at the J.C. Community Fair depicted the Plan as a goal for Irving.

##### October, 1960

The second community meeting was held on Oct. 4th at City Hall and attended by 95 people. The speakers were Mr. Ben Carpenter and Mr. James Eppright. Mr. Wre Sutherland, President, Irving Chamber of Commerce, was moderator. Dr. Hugo Leipziger was present as resource person.

The second unit meetings were discussion meetings to examine and determine possible areas of agreement on the Utilities, & Capital Improvements sections of the Plan and the Land Use Map.

The third community meeting was held on Oct. 18th at City Hall and attended by 85 people.



Introduction by Dr. Harold Hall, President, Rotary

Moderator: Dr. John M. Claunch

Speakers: Mr. Bryan Baker, Ft. Worth Planner

Mr. Milford Riggs, Director, Abilene Chamber of Commerce

Mr. Staley McBrayer, publisher

Resource person: Dr. Hugo Leipziger

December, 1960

Unit meetings to reevaluate all previous areas of agreement and determine final consensus on the Plan.

January, 1961

Presentation to the City Commission the League's statement of position regarding the Plan. No action was taken by the Commission.

A call to action was issued to the members to attend the City Commission meeting. Thirty-one responded.

On the 27th, we held an open committee meeting with Dr. Leipziger to which we invited representatives of the Chamber of Commerce, the J.C.'s and the Planning Commission. 27 attended. There it was decided that by concerting our actions, we could be of mutual aid.

February, 1961

Second meeting with the above groups to plan our action in the community.

Unit meetings to discuss material on a planner, subdivision regulations and zoning ordinance.

Immediate Future Action in the Community (board approved)

1. Statement of our position to the School Board
2. Restatement of our position to the City Commission, urging action, when the J.C.'s present their position.
3. Statement to the City Commission at the appropriate time regarding our position on implementation of the Plan (after board evaluation of consensus).
4. Question regarding the Plan in the Voter's Guide.
5. Third meeting with the Chamber of Commerce and J.C.'s to plan further action in the community.

Respectfully submitted,

Joan Höllicher  
Local Program Chairman



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LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

I do not have any remarks to the above. However, I do feel that resource committee personnel could have been better utilized. This could have been achieved by:

- 1. planning further in advance
- 2. assigning greater responsibility to committee members
- 3. giving a deadline for completion of each job.

Joan Hollier  
Local Program Chairman



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VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

- I. Report on 1960 local League projects
  - A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details.
  - B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
  - C. Comments on radio and TV time. Estimated audience reached.
  - D. Describe work in areas where there are no Leagues.
  - E. Describe cooperative efforts with political parties.
  - F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.) (See other side of this page)

II. Evaluation of 1960 national materials.

- A. TV Spots ("Mr. Smug," "On Election Day")
  1. Which did you use, and how? (See other side of page)
  2. Comments, suggestions.
- B. Excerpts from the 1960 Party Platforms Publication
  1. Number and way in which used. (See other side of page)
  2. Comments, suggestions.
- C. Flyer, On Election Day
  1. Number and way in which used (No comment)
  2. Comments, suggestions
- D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
  1. Number and way in which used.
  2. Comments, suggestions

Our local paper is not printed by a method to allow use of mats. However, we thought they were a good idea and would have bought them for the paper's use had it been possible.



1. Report on 1960 Local League projects:

In making out this report I shall try to follow the suggested outline although a number of the items were not applicable to our situation.

A. The Irving League published a spring Voter's Guide for the Democratic primary in conjunction with the Dallas League. It was distributed through the local banks, grocery stores, mailed to contributors and put in the Chamber of Commerce Office. 2500 County Guides and 2500 State Guides were folded together and distributed in the manner. The cost of producing the County Guides was shared by the Dallas and Irving Leagues. Irving sold no copies. A fall guide was produced and distributed in the same quantity and manner.

B. No candidates meetings or live TV was attempted.

G. Not applicable.

D. N. A.

E. Our small league has had no opportunity for party cooperation.

F. Our speakers bureau was operated as a part of our public relation portfolio. Our League had 22 members deputized to collect poll taxes in the area during January, 1961. We collected 1203 taxes and wrote 43 exemption applications. In Dallas County the League does not receive any remuneration for this service.

II. The Irving League purchased four copies of the TV spot "On Election Day" jointly with the Dallas and Fort Worth Leagues. These were taken to the four area stations to be used at their discretion. They were not shown very frequently. There were so many spot announcements available it was not necessary to use any one repeatedly.

B. We received four copies of the 1960 Party Platform Excerpts. We loaned these to interested persons but our budget would not allow purchasing a quantity for general distribution.



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VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand

1. Did you find this a helpful tool? The booklet "Give the Voter a
  2. Comments, suggestions? Hand was a good guide and a helpful
- handbook for a new Voter Service Chairman. (See other side of page)

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered. The Swap Shops have a wealth of fine ideas. Their arrival a few weeks before election time would not allow (See other side of page)

III. Reports and comments on special projects.

- A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company
2. Lane Bryant Stores
3. Department of Defense

We did not participate in any of the special projects listed in this section.

- B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.

1. Did you see or give materials to them?
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

- V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

A LOOK AHEAD

- I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year. Inexpensive materials on the mechanics of the election for give-away purposes to stimulate general interest.

- II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

1. "Plans for immediate future"

2. Suggestions. I believe up-to-date series of material on the Federal Government would be most helpful. Discussion guides on this topic could be well used by the League for member groups or for public meetings or speaker bureau material.



E. Cont'd.

Once again a number of the ideas and suggestions were not applicable to a League of our size, but we will keep them in mind for future use as we grow.

F. Cont'd.

for use of the ideas that involve some long range planning.



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#### PUBLIC RELATIONS

1. Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

The three community meetings on Irving's Master Plan in cooperation with 9 other civic groups and the attendant publicity seemed to help the Irving League "come of age" in the eyes of the community. This coverage included detailed press releases to the Irving newspaper and those in Dallas, brief speeches to promote attendance at the meetings to almost all PTA's, advertising flyers, about 1,000, mimeographed invitations sent through the 2 local banks with their statements, about 12,500, and letters to all the ministers in Irving (72). Pictures of speakers and moderators were used by local paper. One Dallas paper gave extremely good coverage to the meetings. (cont'd on other side of page)

2. To what extent does your League use radio? Describe.

Not at all. Irving has no radio station and no attempt has been made to interest the Dallas stations.

3. To what extent does your League use television? Describe.

Same situation as for radio. Three stations were asked to cover the three L C A community meetings in Sept-Oct. '60, but did not do so.

4. What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

- A. A good new pamphlet on Speakers' Bureau, on something on the order of the Swap Shop; something to interest an embryo speechmaker and give her confidence as well as ideas.
- B. The press release concerning National Convention and the CCCMF conference in Los Angeles were printed locally verbatim, but no interest shown at all otherwise by said local sheet. Perhaps more press releases that could be tied in locally would help.

Mrs. Jack Haley  
Public Relations Director



1. Cont'd.

A booth at the J.C.'s. Community Fair gave a little more exposure of the name of the League, to say the very least.



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TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$ <u>315.00</u>
Member Contributions	<u>25.00</u>
Non-member Contributions	<u>745.85</u>
All other receipts: (from projects)	<u>322.15</u>
(from reserves, etc.)	<u>174.87</u>
TOTAL INCOME	\$ <u><u>1582.87</u></u>

EXPENDITURES

Local Disbursements	\$ <u>1232.87</u>
State and National Services	<u>150.00</u>
TOTAL EXPENSES	\$ <u><u>1382.87</u></u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$ <u>174.87</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$ <u>200.00</u>

FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$ <u>652.00</u>
Actual No. of persons who contributed	
Members	<u>9</u>
Non-members (Individuals)	<u>61</u>
Business firms	<u>26</u>
Actual No. of workers	<u>30</u>



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FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? 7

2. How many of your actual contributions came from business firms? 26

Of these, how many were from:

a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 25

b) central or branch offices of nationwide firms 1

List names of these nationwide firms:

Wyatts Distribution Center, owned by Kroger Chain

3. Were any of your contributions from any one of the following four firms:

American Can? no Arkansas Fuel Oil Co.? no Kroger Co.? indirectly  
and Calumet-Heccla? no

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.

I don't believe this could be considered a Kroger contribution because the Wyatt management of many years contributed as much because they had just moved their distribution center to Irving as any other. It was within the last year that Kroger purchased Wyatts.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

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ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF La Marque STATE Texas

Population of community (Latest census figure or more recent estimate) 13,000

Congressional District 9

Number of paid voting members, 3-31-61 (estimated) 106

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 \_\_\_\_\_

OR  
Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 \_\_\_\_\_

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) \_\_\_\_\_  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? Yes How frequently published? Monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

2 & 4 Wednesdays & Thursdays of every month except December & August  
also

3rd Wednesday of each month (exception December & August) Luncheon-Discussion  
Meeting for Business Women & Community

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe.

The above mentioned Business Women's Luncheon-Discussion Meeting meeting 3rd Wednesday Monthly is the League's method of getting non-partisan material and League thinking to the community. Our League often uses experts on subjects discussed. This meeting is represented in all large Industrial Plants in this area.

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

LAKE JACKSON

STATE

TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

Membership - in a community of this size and type, we feel that we could increase membership considerably -- with a concerted, year-round effort and good orientation procedures for new members.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT, 4/1/60 - 3/31/61

FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment. National Item committee (6 members) has met six times -- with several visitors. One general membership meeting in conjunction with Freeport LWV, program using "World Economic Development" and "Fighting Man's Ancient Enemies" filmstrip. Answered "Time for Action" on mutual security (May, 1960) and OECD (Feb., 1961). At March committee mtg, will review "Questions & Answers about the World Court" In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960. very useful; read by national item committee

Hard Choices. December, 1960. very useful; more widely read by membership.

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960). used extensively for committee work

Pocket Reference on the UN. only used for public relations work--to give away.

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

Have no real indication of how much membership is reading, but interest in item seems good.

Have you any comments in regard to the scope and manageability of the Current Agenda? It has been very timely; there is a great deal of resource material besides League sources. We have had greater interest in national item this year than previously.

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

Would prefer something in field of trade as next field of study.

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item? CCCMF Conference in Los Angeles was interesting. Meeting at which our delegate reported on the conference was very well attended.



League of Women Voters of the U.S.  
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LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

#### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment. **Have kept membership up-to-date (by brief review at meetings or in local Voter) of current happenings on CR's. Did some distribution of "National Continuing Responsibilities."** Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

They have not been reviewed on all CRs during this League year.  
Membership is probably ready for action on most -- except item  
veto, constitutional limitation on taxes.

In, which national CRs are your members most interested? In which are they least interested?

Most interested in the United Nations; treaty powers.  
Least interested in item b veto, constitutional limitation on taxes.

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

More interest in national current agenda and more activity in those areas.



League of Women Voters of the U.S.  
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LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

No.

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON  
STATE TEXAS

ANNUAL REPORT 4/1/60-3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

"National Continuing Responsibilities-1960" was used for the most part. It has been distributed to the membership.

We have plans to use "Questions and Answers about the World Court" for study in March.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

Our state CRs were reviewed for the membership at a meeting in February. This was in anticipation of legislative action to be taken (probably on all three CRs) during present Legislative session (January to May).



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

"Evaluation of our city's need for health code, with action to be taken on this determination."

1. May, 1960 - general membership evolved areas of health that they felt need attention and study.
2. Summer, 1960 - resource committee formed; responsibility assigned for research.
3. August, 1960 - general membership meeting with resource committee reporting their findings and answering questions. Chart condensing findings prepared and distributed to each member - both at meeting and in local Voter. Members answered questionnaire prepared by local item committee.
4. September, 1960 - Board, with advice of local committee, formulated statement of position.
5. October and November, 1960 - members of local item committee interviewed city manager, city health officer, mayor and city councilmen (individually); explained LWV's position and reasons for it.
6. December, 1960 - formal statement to City Council by LWV President requesting passage of health code; all members urged to be present.
7. February, 1961 - second appearance at City Council meeting requesting health code. Council says it will be passed about April.

Continued action planned!



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest we have not yet tried to do this on a large scale; we plan to if the code isn't passed in April
- f) achieving successful action. we are optimistic that the Code will be passed in April and this will complete action for this item

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

- I. Report on 1960 local League projects
  - A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details. (attached)
  - B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
  - C. Comments on radio and TV time. Estimated audience reached.
  - D. Describe work in areas where there are no Leagues.
  - E. Describe cooperative efforts with political parties.
  - F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.)
- II. Evaluation of 1960 national materials.
  - A. TV Spots ("Mr. Smug," "On Election Day")
    1. Which did you use, and how?
    2. Comments, suggestions.
  - B. Excerpts from the 1960 Party Platforms Publication
    1. Number and way in which used. about 25 -- we used these in several
    2. Comments, suggestions. ways. Condensed for our own Voter; to give away to newspapers and interested citizens.
  - C. Flyer, On Election Day
    1. Number and way in which used
    2. Comments, suggestions
  - D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
    1. Number and way in which used.
    2. Comments, suggestions



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE \_\_\_\_\_

STATE \_\_\_\_\_

ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand

1. Did you find this a helpful tool?
2. Comments, suggestions?

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

III. Reports and comments on special projects.

A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company
2. Lane Bryant Stores
3. Department of Defense

B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.

1. Did you see or give materials to them?
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

A LOOK AHEAD

I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year.

II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

1. "Plans for immediate future"
2. Suggestions.



*Lake Jackson  
Texas*

A. Published materials of League:

1. April, 1960 - Voters Guide for City and School Board elections. Published in local newspaper.
2. May, 1960 - Voters Guide for Democratic primary. Local and state offices; mailed to every registered voter (about 2,000).
3. November, 1960 - Voters Guide for general election -- some local and state offices; mailed to all voters.

F. Special projects;

In January, 1961, League worked with County Clerk's office to collect poll taxes. We set up collection agents in one grocery store, bank, city hall and real estate office. Collected approx. 1500 taxes; 25 League members working 75 womanhours.



League of Women Voters of the U.S.  
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LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

Our most popular League activity is Voters Service. The local newspaper is very sympathetic and most cooperative on "news" items, i.e., consensus reached on State Item 2 received front page publicity. Recent editorial during finance drive (attached) indicates paper's feeling.

To what extent does your League use radio? Describe.

Only in a limited manner -- for announcements of meetings; reminders to vote on election days; reminders to pay poll tax at the proper time.

To what extent does your League use television? Describe.

Not at all.

What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

The material we have has been quite adequate; we just haven't used it enough. We hope to do more P.R. work on program issues in the next year.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$ <u><del>20</del> 200.00</u>
Member Contributions	<u>125.00</u>
Non-member Contributions	<u>1000.00</u>
All other receipts: (from projects) (from reserves, etc.)	<u>75.00</u>
TOTAL INCOME	\$ <u><u>1400.00</u></u>

EXPENDITURES

Local Disbursements	\$ <u>700.00</u>
State and National Services	<u>400.00</u>
TOTAL EXPENSES	\$ <u><u>1100.00</u></u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$ <u>1188.59</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$ <u>1400.00</u>

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FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$ <u>1110.00</u>
Actual No. of persons who contributed	
Members	<u>20</u>
Non-members (Individuals)	<u>70</u>
Business firms	<u>5</u>
Actual No. of workers	<u>12</u>



League of Women Voters of the U.S.  
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LOCAL LEAGUE LAKE JACKSON  
STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? 10

2. How many of your actual contributions came from business firms? 5

Of these, how many were from:

a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 4.

b) central or branch offices of nationwide firms 1

List names of these nationwide firms:

The Dow Chemical Company

3. Were any of your contributions from any one of the following four firms: **No**

American Can?            Arkansas Fuel Oil Co.?            Kroger Co.?             
and Calumet-Hecla?           

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.

ALL FINANCE DATE ESTIMATED AS DRIVE IN PROGRESS FEBRUARY 21 - MARCH 1.



League of Women Voters of Lake Jackson  
February 1961

Please list your PROPOSED Local Program for 1961-1962

Local Current Agenda:

1. Support of Lake Jackson Sanitation Code
2. Study of Brazoria County administration

Local Continuing Responsibilities:

(Check those you expect to be active in 1961-1962)

LEAGUE OF WOMEN VOTERS OF TEXAS, 2114 Sealy Avenue, Galveston, Texas



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

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ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF LAKE JACKSON STATE TEXAS

Population of community (Latest census figure or more recent estimate) 10,000

Congressional District 9

Number of paid voting members, 3-31-61 (estimated) 35

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 -

OR

Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 3

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 10  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? yes How frequently published? monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program? Committees for each program item meet monthly; they are open to general membership and publicized in Voter. General membership meetings monthly with more formal program presentation.

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe.

Membership participation in program coverage - more active resource committees. These two areas work together. Regular committee meetings have encouraged this.

Consensus reaching - on local item, this League took responsibility of reaching local consensus for first time. Also, took active part in \*Joined your League in 1960-61. reaching consensus on State Item #2.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

Membership - in a community of this size and type, we feel that we could increase membership considerably -- with a concerted, year-round effort and good orientation procedures for new members.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

"Evaluation of our city's need for health code, with action to be taken on this determination."

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7. February, 1961 - second appearance at City Council meeting requesting health code. Council says it will be passed about April.

Continued action planned!



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LAKE JACKSON

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest we have not yet tried to do this on a large scale; we plan to if the code isn't passed in April
- f) achieving successful action. we are optimistic that the Code will be passed in April and this will complete action for this item

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.



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1026 17th St., N.W., Washington 6, D.C.

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ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF Longview STATE Texas

Population of community (Latest census figure or more recent estimate) 40,061

Congressional District Third

Number of paid voting members, 3-31-61 (estimated) 82

Number of associate members, 3-31-61 (estimated) 1

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 13

OR

Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 \_\_\_\_\_

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 17  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 1

Does your League have a local bulletin? Yes How frequently published? Monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

**Discussion units meet twice monthly**

**General membership meetings are held at least four times each year.**

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe.

**Participation of new members on our committees has been a big achievement. We have year-round resource committees functioning well - more active than ever before. We used a workshop for local program selection with very good participation. We are very pleased with are many new active, interested members.**

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Longview

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

more

We hope to develop better and/effective ways to distribute our publication material to the community. The suggestions from State and National are good . It is a matter of making positive effort at the local level and using our ingenuity to best select and adapt these suggestions to our community.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

We feel that basic national and state policies and procedures are quite effective.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Longview

STATE Texas

ANNUAL REPORT, 4/1/60 - 3/31/61

FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

**Year-round resource committee.**

**United Nations: Unit Discussion Group in Oct.**

**General Membership meeting. - Film - UN week**

**A delegate attended the CCCMF Conference in LA in Jan.**

**General Membership Mtg. in Feb - Rpt. from LA**

**Econ. Aid: Two unit discussion groups on "Hard Choices" (Feb. & Mar.)**

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

**No consensus in this area.**

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960. **Useful to Resource Com.**

Hard Choices. December, 1960. **Good distribution to membership.**

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960). **Interesting material and vital assistance to keeping the study right up-to-date**

Pocket Reference on the UN. - **Given to membership**

**Good for distribution to members and community.**

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

**Current one (Mar.) on Gold most timely to our discussion.**

**Articles in National Voter are excellent.**

Have you any comments in regard to the scope and manageability of the Current Agenda?

**Scope quite broad for the limited time we have to devote to it.**

**Difficult to reach consensus in any area. Perhaps by next year**

**when we are deeper into the subject, we will be able to see our**

**way better. Material is good, there is much interest - some confusion**

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

**Not at this time.**

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item?

**No participation in this project.**

**Delegate attended CCCMF Conference in LA.**



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Longview  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

**None to report.**

What action has been taken on the national CRs by your League as an organization and by its members as individuals?

**Members have responded as individuals to Calls to Action.  
Letters to congressmen by individuals.**



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE

Longview

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

**Yes Possibly Water Resources Development.**

In, which national CRs are your members most interested? In which are they least interested?

1. **Water Resources Development.**
2. **Tax Limitations.**
3. **D. C. Home Rule**

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

**Lack of time for discussion of Nat'l C. R.s. We hope our position will be clarified at unit discussion groups planned in April & May.**



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STATE Texas

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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

**No.**

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?

**None.**

**Sabine River Basin Study made in 1959.**



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STATE Texas

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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

National material useful in keeping members up-to-date.

~~Foreign Policy Summary is particularly helpful.~~

New Continuing Responsibility Review, just received, looks most interesting.



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LOCAL LEAGUE Longview

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

**None this year as yet.**

**Have Unit Discussion groups planned in April & May.**

**Legislature is in session now and action may be possible in near future.**



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LOCAL LEAGUE Longview

STATE Texas

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#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

"Study of the Welfare Agencies operating in our community."

Have just completed our second year study of this LCA item. Have had a year-round resource committee who compiled the information for this study.

Have a published report pending (should be complete by Mar. 15th.) which will be distributed to members, contributors and an interested segment of the community. Resource committee was enlisted from members who indicated a particular interest in this subject.

Two unit discussion groups in Oct. & Nov.

In January had a program-making workshop on LCA.



League of Women Voters of the U.S.  
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LOCAL LEAGUE Longview

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

In the past our difficulty has been ~~px~~ in preparing something for the community at the conclusion of our study. We believe we have some interesting information to offer them this year, although we do not have a concensus or any conclusions. Our study is in effect a survey.



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LOCAL LEAGUE Longview  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

- I. Report on 1960 local League projects (See other side)
- A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details.
  - B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
  - C. Comments on radio and TV time. Estimated audience reached.
  - D. Describe work in areas where there are no Leagues.
  - E. Describe cooperative efforts with political parties.
  - F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.)
- II. Evaluation of 1960 national materials.
- A. TV Spots ("Mr. Smug," "On Election Day")
    - 1. Which did you use, and how? **Planned to use in cooperative project with two other local leagues. Wrong material was received.**
    - 2. Comments, suggestions.
  - B. Excerpts from the 1960 Party Platforms Publication
    - 1. Number and way in which used. **Only 6 copies. Displayed at local bank and library. Could have used more copies. Realized too late to order.**
    - 2. Comments, suggestions.
  - C. Flyer, On Election Day
    - 1. Number and way in which used
    - 2. Comments, suggestions **Not used.**
  - D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
    - 1. Number and way in which used.
    - 2. Comments, suggestions **Not used**  
**Most of this not applicable to our area.**



(See Veterans Service Reports for more detail)

- I. A. 1500 Voters Guides printed and distributed on local School Board and City Commission Elections in April 1960.
- 2,000 State Voters Guides distributed for May 7 Demo. Primary
- 2,000 local guides (local & county offices) for May 7 Primary.
- Demonstrated use of voting machine in one of the local banks for a week prior Nov. Gen. election
- 4,000 State Voters Guides distributed before the Nov. Gen. election.
- 3,000 local Jury Service pamphlets distributed to all local jury panels.
- F. Furnished League material to several industries conducting courses in Practical politics.



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LOCAL LEAGUE Longview  
STATE Texas

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VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand

1. Did you find this a helpful tool? **Yes.**
2. Comments, suggestions? **Used by Board members & Voters Service Committee**

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

**Distributed to Voters Service Committee**

III. Reports and comments on special projects.

A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company
2. Lane Bryant Stores
3. Department of Defense

**Reported on these to membership.**

B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.

1. Did you see or give materials to them? **no.**
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

A LOOK AHEAD

I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year.

**TV spots seem most usable here.**

II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

- Believe the up-to-date series on the Federal Govt would be very good.**
1. "Plans for immediate future"
  2. Suggestions.



League of Women Voters of the U.S.  
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LOCAL LEAGUE Longview  
STATE Texas

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#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

**No outstanding achievement in this area this year.**

**Relationship with our local paper is the best it has ever been.**

To what extent does your League use radio? Describe.

**Both local radio stations are exceptionally cooperative with spot announcements and any special panels, etc. Most generous with their time for public service.**

To what extent does your League use television? Describe.

**Nearest station in Tyler, Texas. Spot announcements throughout the year. So far this year no pictur coverage, but hoping for some on 1961 School Board Candidates Rally scheduled for March 28th.**

What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

**News releases helpful to public relations . Although we don't always get them in our local paper, coverage in the Dallas papers reached this area.**



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Longview

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$ <u>324.00</u>
Member Contributions	<u>6.62</u>
Non-member Contributions	<u>1,063.50</u>
All other receipts: (from projects)	
(from reserves, etc.)	<u>32.75</u>
TOTAL INCOME	\$ <u>1,426.87</u>

EXPENDITURES

Local Disbursements (est. to 3/31/61)	\$ <u>1,053.10</u>
State and National Services	<u>425.00</u>
TOTAL EXPENSES	\$ <u>1,478.10</u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$ <u>742.87</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$ <u>723.03</u>

FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$ <u>1,027.00</u>
Actual No. of persons who contributed	
Members	<u>2</u>
Non-members (Individuals)	<u>83</u>
Business firms	<u>10</u>
Actual No. of workers	<u>26</u>



League of Women Voters of the U.S.  
1026 17th St., N.W. Washington 6, D.C.

LOCAL LEAGUE Longview  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? 14
2. How many of your actual contributions came from business firms? 10

Of these, how many were from:

- a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 5.
- b) central or branch offices of nationwide firms None

List names of these nationwide firms:

3. Were any of your contributions from any one of the following four firms: **NO**

American Can? No Arkansas Fuel Oil Co.? \_\_\_\_\_ Kroger Co.? \_\_\_\_\_  
and Calumet-Hecia? \_\_\_\_\_

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.

**None**



ATTACH ONE COPY TO ANNUAL REPORT FORM

League of Women Voters of LUBBOCK  
February 1961

Please list your PROPOSED Local Program for 1961-1962

Local Current Agenda:

- I. Continuation of the League Know Your Schools Survey and use of the information to further the community awareness of its responsibility for the public education. This will include continued study of administration and curriculum and preliminary study of finances.
- II. Continued support of measures to secure and use voting machines in Lubbock County and improvement of local voting procedures.
- III. A compilation and distribution of results of City Charter Study.

Local Continuing Responsibilities:

- I. Biennial review, and if necessary, revision of the KYCity survey. County.
- II. Support of measures to promote a Domestic Relations Court for Lubbock
- III. Support of measures to secure Voting Machines for Lubbock County.
- IV. Biennial review, and if necessary, revision of the KYCounty survey.
- V. Support of measures to secure economy, efficiency, and improved procedures in county government with maximum use of the County Purchasing Agent.

(Check those you expect to be active in 1961-1962)



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF LUBBOCK STATE TEXAS

Population of community (Latest census figure or more recent estimate) 127,000

Congressional District \_\_\_\_\_

Number of paid voting members, 3-31-61 (estimated) 117

Number of associate members, 3-31-61 (estimated) None

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 10%

OR  
Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 10%

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 18  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 1

Does your League have a local bulletin? Yes How frequently published? Monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

Lubbock League consists of four units. Each unit meets twice each month. General meeting is held once each month.

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe.

I feel that this past year has seen a great improvement in public relations. Voters Service has been excellent and well received.

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE LUBBOCK

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

Member participation seems to be our weakest point. Too many seem to regard the League as strictly a study group. When the time comes for actual work the same "work horses" end up doing the job. Naturally there are mutterings that "the same clique runs the League year in and year out", but the "mutterers" are averse to taking any job that would entail a bit of work. This is probably the general complaint in all Leagues, but I do feel that if there was some way we could make the general membership feel closer to the National group we would accomplish our purpose, on the assumption that the "what I feel doesn't matter" outlook changed to "I help run our country" would inspire members to greater effort.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Lubbock

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE Lehigh

STATE Penn

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

In which national CRs are your members most interested? In which are they least interested?

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?



STATE

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Kubark

STATE Texas

ANNUAL REPORT 4/1/60-3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

The Resource Committee found "Forty years of  
and Mrs. National Voters, National CR book  
and National CR book reports of great use. However  
there is a little time left for CR (on any  
lead) of the next agenda items have been  
covered. There should be some quick  
summary of CRs to the membership  
"Maybe we should have a CR of the  
Month" club with a special appointment  
to the League to deal with CRs at the  
end of each meeting for CR book  
discussion in some.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE \_\_\_\_\_

STATE \_\_\_\_\_

ANNUAL REPORT 4/1/60 - 3/31/61

### STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

At our continuing responsibilities since the last report we have been active in March in the state capital building where we held a voter guide party. We also held a state OKs (the name of the local voter guide party before the planned state). The OK has been a committee going to work on its briefing sessions. The State Supplement Election Rules will be of great importance since many new members have joined our ranks. Information on state league work regarding this OK interest was stimulated recently by an editorial in the local newspaper on eliminating the secret method of voting. "Shut Out of Secret Voting" is being used by a group of persons at the state in his classroom lectures. Members of the local league are very aware of the S.E.C. and are encouraged by a number of bills being passed at the state in public safety - this interest is stimulated by fact. The item dealing with Voting Machines. A great ballot for the county is by primary interest.



3 copies - Winkler School Board  
League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

3102 - 26th  
LOCAL LEAGUE Lubbock,  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

The Public School study committee was divided into two groups:

Administration and Curriculum.

Past Action: We studied and presented to each unit a series of talks based on the public school publications, "Manual of Policies and Administrative Procedures," and "Course Offerings and Graduation Requirements."

The unit members formulated questions from the reports for the committee to investigate.

We interviewed the Classroom Teachers' Assoc., the Supt. and Administration, business men, College teachers and informed citizens.

Again the findings were presented to the units.

The Curriculum committee also studies and reported on school studies made by Educators and groups across the nation.

Future Action: 1. Create a committee to study school finances.

2. Complete interviews with administration.

3. Interview Principals of High Schools, Jr. High Schools and Elem. Schools.

4. Evaluate material from interviews ~~from~~ of business and professional people.

5. Finish the study of the Special Ed. program.

6. Present material to units.

7. Reach conclusions.

8. Publish



## LCA 2 - A Study of the City Charter

The committee that has worked on the City Charter has not been able to come to any consensus in our study pertaining to whether a revision should be made.

We have made a list of the provisions in the charter that are obsolete and agree that these sections should be eliminated or revised. At this time we are waiting on a charter study that has been made by the government department at Texas Tech College so that we can include their findings in our study.

Last year we met with the City Attorney and went over the Charter line by line with him so we believe our preliminary work has been excellent. After we get the completed study made by Texas Tech I believe with a few meetings we can reach consensus and present it to our membership. This should be done by May of this year.

Mrs. H.J. Roper, Chairman



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

Lubbock

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- ✓d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

*The study of the city charter with emphasis on the finance picture.*



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Lubbock,  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

We are enlarging the committee.



ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

The LWV of Lubbock has had three LCA items  
1) Voting Machines 2) City Charter Revision & 3) KY Schools.  
This questionnaire will deal with the Voting Machine item.  
Seven years ago the Lubbock League worked toward securing  
Voting Machines for the County. However, this item was put on CKs  
by the County Commissioners. Court convinced the League that purchase  
of said machines was impossible from a financial standpoint. Last  
year Lubbock readopted the item. We secured a machine for  
demonstration - it has been used at the local County fair  
(some 700 people used the machine there) was demonstrated at  
a local bank, City Library, Girl Scout House, local department  
store - was used for voting at the Community Theatre (on  
selection for play for the coming year), was used for voting  
in class favorites at one of the local high schools. The League  
also has been circulating petitions among qualified voters  
of the County asking for purchase of the machines for the three  
largest voting tracts. We have secured some 3,000 names  
(some 10% of the qualified voters of the county). We plan to  
appear before the Court to ask that they submit the Voting Machine  
proposal to the voters on April 4. Some 25 speeches (through  
speakers bureau) have been made to Civic & Service Clubs  
Classes in Junior High & Senior High, women's groups, etc. & etc.  
Approximately 12 members have been trained to speak &  
demonstrate the machine. We published one leaflet which  
was distributed throughout the community (at grocery stores,  
department stores, banks, etc.) Newspaper coverage has  
been excellent & we have received at least 3 editorials  
in favor of this item. We feel that we are nearing our  
goal. If the County adopts the machines we plan an extensive  
public education program on the use of the machines.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

LUBBOCK

STATE

TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

Locally we have been working for the securing of voting machines by the county. A Speakers' Bureau was set up and outlines prepared for the use of volunteer members. Not only were we well received by the public but we developed some speakers who will be an asset to us for the future. We have not yet received county sanction of voting machines but foresee it in the near future.

To what extent does your League use radio? Describe.

"Spots" reminding people to pay their poll tax.  
"Spots" ~~reminding people to go to the polls and vote.~~  
An occasional interview with a local woman's program commentator on the League in general.

To what extent does your League use television? Describe.

Presenting the winners of the local "Pay your poll tax" contest conducted by the League at the Junior and Senior High Schools.  
A program interview on the subject of "Voting Machines"  
A program interview before the past national election explaining the four amendments contained on the Texas ballot.

What help would your local League like to have from state and national Boards to  
1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

National and state releases directly to the local paper might assure better coverage.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF MIDLAND STATE TEXAS

Population of community (Latest census figure or more recent estimate) 62,700

Congressional District 16th

Number of paid voting members, 3-31-61 (estimated) 125

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 20

OR  
Net decrease (estimated) of paid voting members and  
associate members since 3-31-60           

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 14  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 1

Does your League have a local bulletin? Yes How frequently published? monthly -  
Sept. thru May

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

Each unit meets twice monthly. We also have one general membership meeting almost every month.

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe.

Membership participation in program coverage, because of more unit meetings with a greater average attendance.

Larger and more active resource committees, because of a larger membership of longer standing.

Voter's service - because of the year and a top-notch V/S Chairman.

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE MIDLAND

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

Our League is still weaker than we would like in resource work, altho we are improving in this area. We can't seem to interest members in reading publications on program items until after the first unit meeting on each. We need to do a better job in methods of presentation of program material, too - in order to make our programs more unique and thereby catch the average member's interest. Perhaps more ideas from state/national chairmen for this would help, although I think with more time and experience we will improve in this area.

We are just now building up good resource committees - and area in which we have been even weaker in the past. Since they are now meeting more regularly, they will become better informed in their respective fields and then should be able to give more thought to improving means of presentation of material and developing an even better informed membership.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

Seems to us that our national and state boards do a terrific job and we just couldn't ask for more - or better.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

MILLAND

STATE

TEXAS

ANNUAL REPORT, 4/1/60 - 3/31/61

FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

We devoted three unit meetings last spring and one this January to For. Pol. All of April and May is scheduled for this again. We have one unit meeting on Nat. C.R.s. Also devoted one to U.N. discussion and time at several to the Connally amendment. Had Mr. Wilson of the state department at a public meeting (luncheon) last spring. No legislative activity in this area this year. No TV or Radio.

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

Pretty generally, this League favors the retention of the Connally Reservation, I would say, though we haven't actually taken consensus on this yet. West Texas is pretty conservative in its viewpoint, although we can see some change in attitude.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960.  
Very - to the committee, so far.

Hard Choices. December, 1960.

Using this now. Members purchased about thirty, so far.

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960).

These are excellent but no special use has been made of them, other than reading.

Pocket Reference on the UN.

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

A New Year in Balance was most helpful, in January unit on this subject.

We read Voter articles and mention them, but haven't made specific use of them.

Have you any comments in regard to the scope and manageability of the Current Agenda?

The scope is so wide we wonder how we can ever reach consensus but this may not seem so after the April and May meetings. An Economist from Odessa College is to talk to us March 3rd.

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item?



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE MIDLAND  
STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

#### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

*We merely devoted a unit meeting to explanation of these and some discussion. Could have done better. The material arrived late - after the date planned in our calendar for this - so we worked with what we had.*

What action has been taken on the national CRs by your League as an organization and by its members as individuals?

*None. Feel we aren't ready and well enough prepared, with such a large number of new members.*



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE

MIDLAND

STATE

TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

No.

In., which national CRs are your members most interested? In which are they least interested?

United Nations - most interested.  
All of the others - least interested.

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

Lack of interest due to little time given to them - and fact that members are so new. We have used our Bulletin to try to help inform them as well as the one meeting - but there is just so much time and space and just so many people. We just can't do it all.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

Midland

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

*No*

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?

*None*



League of Women Voters of the U.S.  
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LOCAL LEAGUE

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ANNUAL REPORT 4/1/60-3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

The materials are fine. We have plenty of information - it is just a matter of time and manpower.



League of Women Voters of the U.S.  
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LOCAL LEAGUE

MIDLAND

STATE

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ANNUAL REPORT 4/1/60 - 3/31/61

STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

One unit meeting - of each unit - devoted to brief history and explanation and history of these followed by discussion. Not particular action in the community - other than the interviews of our legislators on these in December at a public Legislative Dinner held in conjunction with the Odessa League.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Midland

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

The Midland League's LCA the past year has been STUDY OF MIDLAND COUNTY GOVERNMENT. There was a committee of eight members interviewing county officials, reading and collecting printed data on our County Government. The month of February was set aside to bring our information to the members. We had five unit meetings on this subject. One of these meetings was in the form of a coffee and our special guests were women from various women's organizations that had helped on the poll tax drive. At our League Day meeting we had one of the County Commissioners speak to us about our County. Three members of our League gave a panel discussion at the Business and Professional Womens Club meeting.

We are hoping to continue this item next year and if possible publish a booklet that would be available to the public.

Our CR item was possible Revision of the Midland City Charter. We were partly responsible for a Charter Commission being appointed to study possible revision of the Charter; two members of our League were on that Commission. Although we did not get a revision, there were amendments made to it that improved the situation. This is still an item that will come up in the future and will be one we can go back to.

Excellent, clever and very helpful and clarifying charts were made and used in the presentation of the county government material.



League of Women Voters of the U.S.  
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LOCAL LEAGUE MIDLAND  
STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

Our Local Program work has been very successful this year. The chairman and her large committee did much interviewing of county officials - which was good from the member participation angle but also from the viewpoint of public relations. Their presentations were good and member interest very high. We hope to go much further with it this year.



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LOCAL LEAGUE

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ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

- I. Report on 1960 local League projects
  - A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details.
  - B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
  - C. Comments on radio and TV time. Estimated audience reached.
  - D. Describe work in areas where there are no Leagues.
  - E. Describe cooperative efforts with political parties.
  - F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.)
- II. Evaluation of 1960 national materials.
  - A. TV Spots ("Mr. Smug," "On Election Day")
    1. Which did you use, and how?
    2. Comments, suggestions.
  - B. Excerpts from the 1960 Party Platforms Publication
    1. Number and way in which used.
    2. Comments, suggestions.
  - C. Flyer, On Election Day
    1. Number and way in which used
    2. Comments, suggestions
  - D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
    1. Number and way in which used.
    2. Comments, suggestions



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE

MIDLAND

STATE

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ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand

1. Did you find this a helpful tool?
2. Comments, suggestions?

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

III. Reports and comments on special projects.

A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company
2. Lane Bryant Stores
3. Department of Defense

B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.

1. Did you see or give materials to them?
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

A LOOK AHEAD

I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year.

II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

1. "Plans for immediate future"
2. Suggestions.



ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL LEAGUE MIDLAND

VOTERS SERVICE

STATE TEXAS

1-A The Midland LWV published 3 Voter's Guides (copies attached) in 1960. These Guides, along with the Guides published by the State LWV office covering candidates for State offices and proposed constitutional amendments, were mailed to the household of every qualified voter in Midland County. 19,218 voters were reached with each mailing for a total of 57,654. The expense of publishing and mailing the local Guides was paid for by the local league as set forth in the budget adopted for 1960-61. The State Guides were purchased from the State office and paid for by the local LWV.

1-B No candidates meetings, as such, were held. See 1-C.

1-C Free TV and radio time was utilized to the fullest. The leading local radio station requested the VS Chairman to make 1 minute tapes which were broadcast numerous times daily before the May 1960 Democratic Primary Election and the LWV Poll Tax Drive in January, 1961. VS was responsible for 11 half hour TV shows. All candidates were presented before each election on these programs with local LWV members taking part giving factual information concerning the offices for which the candidates sought election. One half hour program presented by local LWV members was devoted solely to explanation of how to use voting machines, the mechanics of precinct conventions and the importance of attending same and urging citizens to cast an informed vote. There were pictures and stories on local TV news programs concerning the publishing of each Guide and during the Poll Tax Drive there was a daily progress report on both 6 PM and 10 PM news programs. There was a total of 32 newspaper articles, editorials, pictures, etc. on VS alone. Listener and viewer audience estimated at approximately 130,000.

More than 91% of Midland County qualified voters cast their ballots in the November General Election and the Midland LWV feels it played some part in such a heavy turn out.

1-D In areas where there are no Leagues, we only answered letters and inquiries received enclosing League material with our answers when appropriate.

1-E All political parties were most cooperative. 2 political meetings were held with the County Chairmen of the 3 active parties, Democratic, Republican and Constitution, being presented and allotted equal time for discussion on stands and issues. At one of these meetings 3 High School students representing each of the parties also spoke. Only approximately 200 attended these meetings although wide spread newspaper coverage accompanied both.

1-F a. Members of local LWV served as tabulators of absentee ballots in the May, 1960, Democratic Primary Election.



ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL LEAGUE MIDLAND

VOTERS SERVICE (con't.)

STATE TEXAS

- b. Before November General Election local LWV members spoke to 2 Church groups and 1 PTA meeting - all talks based on the importance of voting and being informed. Considerable audience interest shown in the Electoral College system. During this time LWV members also conducted a mock election at one Elementary School.
- c. Approximately 60% of local LWV membership (125) staged a concentrated Poll Tax Drive the last 4 days of January, 1961, collecting 5,727 taxes or approximately 40% of the total taxes collected in Midland County. 19 collection booths were manned by LWV members with the help of 106 volunteer workers from 24 other women's organizations. Booths were set up at 4 PTA meetings, 1 woman's club meeting, The Borden Co., 9 office buildings, 1 grocery store, 1 drug store and 2 department stores, and were located in the down town area and 3 shopping centers.

- II-A TV Spots - did not use though thought they were good
- II-B 100 Party Platform Excerpts were ordered. A few of these were given away but the bulk were sold to interested LWV members and citizens.
- II-C Flyer, On Election Day - did not use
- II-D Newspaper mats - "Registration" material does not fit Texas (yet) and to date Midland LWV has not bought newspaper space.
- II-E Give the Voter a Hand is good material and should be read by all VS Chairmen
- II-F Swap Shops - very interesting and am sure most helpful. I, personally, was too busy developing and carrying out ideas and suggestions of local Board and members to follow up on Swap Shop.
- III-A A local Rexall drug store included "Voter's Key to 1960" in one mailing of their monthly statements.
- III-B Know nothing of requests from these businesses.
- IV Restriction of Board members from attending public meetings or receptions of any political party or candidate. Would suggest over sized "LWV Observer" buttons be made available.
- V Dr. Dorothy Wyvell, local LWV member, ran for U S Senate on Constitution Party ticket

#### A Look Ahead

- 1 Suggest 1964 National material be fundamental and brief. Particularly like leaflets like "Brass Tacks", "What's



ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL LEAGUE MIDLAND

VOTERS SERVICE (con't.)

STATE TEXAS

THE US to YOU? a Quiz" and "Is Politics Your Job". Found the "Voter's Key" invaluable.

- II I am not familiar with the Federal Government series but am sure it would be informative. An up to date summation of the Electoral College system will no doubt be popular in 1964.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE MIDLAND  
STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

Publication of 5,000 booklets - "A Guide for Jurors".  
Panels and speakers sent from LWV to PTAs and other clubs (by request).  
(These have been on state and local level - not national).  
Legislative Dinner.  
Public Opinion Poll on TCR was most helpful in a public - relations way.  
Biggest PR job for the League this year was in the field of Voter's Service.  
Two League members serving on City Charter Revision (which amended but did not revise the charter) also served a PR purpose - but not so successful, I guess!!

To what extent does your League use radio? Describe.

To announce coming League meetings and events.  
Short talks, taped by V/S chairman on elections and voting, etc.

#### WHY DON'T YOU ASK ABOUT THE NEWSPAPER???

We have been in the local paper 100 times since April 1, 1960 - with one month to go for a full year. This includes a good many pictures and some editorials and front page spots as well as some big headlines.

To what extent does your League use television? Describe.

Quite extensively. Eleven TV programs presenting candidates and explaining precinct meetings, voting machines, etc. were done. One half hour each.  
Two League members appeared for one half hour to discuss amendments to the city charter, before that election.  
Two League members on for one half hour to discuss the amendments to the constitution in November.  
League president on at 6:30 P.M. and once at 7:30 P. M. to tell about LWV - purpose, etc. before membership and finance drives, and poll tax drive.  
Cartoon on Local elections used.

What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

Couldn't ask for more.

Remark from a Midland citizen: "Who is the League Public Relations persons? I read and hear so much in papers and on TV about the League, its making me think that I am missing something by not belonging."!!



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

MIDLAND

STATE

TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$	<u>585.00</u>
Member Contributions		<u>195.26</u>
Non-member Contributions		<u>3,186.50</u>
All other receipts: (from projects)		<u>97.47</u>
sale of publications (from reserves, etc.)		<u>79.63</u>
TOTAL INCOME	\$	<u>4,223.86</u>

EXPENDITURES

Local Disbursements	\$	<u>2,583.24</u>
State and National Services		<u>907.50</u>
TOTAL EXPENSES	\$	<u>3,490.74</u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$	<u>2,620.59</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$	<u>2,600.00</u>

FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$	<u>2,880.00</u>
---------------------	----	-----------------

Actual No. of persons who contributed

Members	<u>10 (est.)</u>
Non-members (Individuals)	<u>200 (est.)</u>
Business firms	<u>40 (est.)</u>

Actual No. of workers

In process of conducting  
our campaign right now. we  
can see that we will reach  
our goal easily. Most grati-  
fying.



League of Women Voters of the U.S.  
1026 17th St., N.W. Washington 6, D.C.

LOCAL LEAGUE MIDLAND  
STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? None
2. How many of your actual contributions came from business firms? approx. 10

Of these, how many were from:

- a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) none.
- b) central or branch offices of nationwide firms none

List names of these nationwide firms:

*We make no appeals to firms. However, some of the men contribute for their firms rather than personally - such as law firms, independent oil men, etc.*

3. Were any of your contributions from any one of the following four firms:

American Can? no Arkansas Fuel Oil Co.? no Kroger Co.? no  
and Calumet-Heccla? no

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.



ATTACH ONE COPY TO ANNUAL REPORT FORM

League of Women Voters of  
February 1961

Odessa, Texas

Please list your PROPOSED Local Program for 1961-1962

Local Current Agenda:

1. Publication, distribution, and study of the Know Your City-County Survey.
2. Publication and distribution of the Jury Guide.

Local Continuing Responsibilities:

*Provision of adequate courts for Ector Co.*

(Check those you expect to be active in 1961-1962)

LEAGUE OF WOMEN VOTERS OF TEXAS, 2114 Sealy Avenue, Galveston, Texas



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961

Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF ODESSA STATE TEXAS

Population of community (Latest census figure or more recent estimate) 80,000

Congressional District 16

Number of paid voting members, 3-31-61 (estimated) 77

Number of associate members, 3-31-61 (estimated)       

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 220

OR

Net decrease (estimated) of paid voting members and  
associate members since 3-31-60       

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 13  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? Yes How frequently published? Monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

One unit meeting a month; and one General meeting a month. Also the resource committees Monthly try to meet monthly for discussion and briefing.

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe. We feel the League has made marked improvement in nearly all areas-- especially member participation, Program, and resource. This area had been slightly neglected due to the stress of re-organizational pains. We have had long-range program planning, units have been meeting regularly, with better distribution of publications in advance for study; thereby feeling that consensus-reaching had been done with more adequate preparation and discussion.

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

ODESSA

STATE

TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

There are two important areas in which we would like our League to improve.

A. Finance: Our finances have been inadequate to do all the Voters Service we would like to do, to distribute more League publications in the Community, and to carry out areas in Local Program. We are doing better planning this year I think to increase and "weed" out our contributors file; secure more workers, and do a better job of training. I think the help from the state & national boards could be in a simplified "step" procedure ie--what to do in concrete terms, outlining suggestions month by month.

B. Voters Service--getting more people to work! They've become so interested in Program we can't get them to work on Voters Service--having a workshop this month to try to remedy that.

C. Would like some ideas on how to incorporate "observers" reports back to membership since different observers attend different governmental meetings and belong to different units. They are beginning to feel like extra thumbs. When and where do you give them the opportunity to "play the piano"?

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

This area ranges from moderately conservative to ultra conservative. The national program material is viewed as being "slanted" toward liberalism and that it seems to be more than coincidental that League philosophy and that of the liberal Democrats is essentially the same. They want a more objective "pro and con" presentation of national current agenda in order to reach a true consensus. This has been a serious problem in the past from what I can understand, and though somewhat improved with the addition of new members, it has caused a majority of the charter members to either drop out or become inactive. They are almost anti-U.N. though we are beginning to see areas of improvement, and they want to keep the Connally Reservation, and also want a Constitutional limitation on income taxes. They question whether the consensus of the latter was a true picture of membership consensus. No suggestions -- it has to be word of mouth and we have too few mouths who wish to change their attitudes, and there is daily indoctrination by the local newspaper.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Edison

STATE Tex.

ANNUAL REPORT, 4/1/60 - 3/31/61

### FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

*A year round resource committee (4 members)*

- (1) 2 resource committee meetings*
- (2) 2 briefings before units*
- (3) 2 unit discussions*
- (4) 2 General meetings*

U.N.

SUMMARY -

DR MILLIKAN } SPEECHES  
DR DALES }

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960. - *Most widely read*

Hard Choices. December, 1960. - *Excellent but has not sufficiently  
covered by membership.*

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960). - *The resource committee found them quite useful.*

Pocket Reference on the UN. - *Very good to bring new members up to  
date*

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

*MARCH '60 - CONCISE.*

Have you any comments in regard to the scope and manageability of the Current Agenda? *We found that in concentrating on one item "Imbalance of Payments" from Economic Diplomacy there was significant discussion at units.*

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

*A film: as the materials although excellent had not been  
sufficiently read by the membership.*

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item? \_\_\_\_\_



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE ODESSA, TEXAS  
STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

CRS — (3-4-5-6-7) EACH CR HAS BEEN ASSIGNED TO A MEMBER FOR SPECIAL STUDY — BUT NO SET PROGRAMS.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

1) WATER, THE BOOK "LAND, WOOD AND WATER" BY SENATOR KERR, WILL BE REVIEWED IN APRIL — THERE IS AN INDICATION OF INTEREST.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?

NONE.



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE Odeson, Tex.

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

*The Nominations Committee and board members  
are prepared - Perhaps not all CR's.*

In, which national CRs are your members most interested? In which are they least interested?

*Water and the U.N.*

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

*Like so many leagues - a lot of our time has  
been devoted to the study of our state  
Constitution.*



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Odessa

STATE Iowa

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

*Is not participating*

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Ocala

STATE Fla.

ANNUAL REPORT 4/1/60-3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

1. Just Suppose
2. Pocket Reference on U. W.
3. National Continuing Responsibilities ('60-'62)

All excellent for the new members and those who do not have a lot of reading time.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

Odessa

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

For membership coverage on the state C. R's; we had a panel of League members from the original resource people who briefed the members. There was a great amount of enthusiasm--no one seemed to question where the train had been before!

At our Midland-Odessa Legislative Dinner citizens of both communities were informed on League stands and a brief resume' was presented at that time. They listened with a great deal of interest to what the legislators had to say!

*Speakers Bureau:*

*2 on election laws*

*1 on Judiciary*

*1 on Family Courts*



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Odessa

STATE / Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

##### *I. Publication and Distribution of Jury Guide.*

The activity centered on our Local Item I was unfortunately little.

1. The committee was composed of four active persons, the chairman being a new member of the league, who at first displayed much potential but later resigned from the position.
2. There was one meeting of the committee.
3. There was one general membership meeting at which one of the committee members ( a lawyer ) spoke on the various ways of reaching the public, commissioners, etc.
4. The court will need to change its form of mailing before a decision on form of printing can be made.
5. We will need the finances to publish the guide.

##### *II. Know Your City - County Survey*

The activity centered on our Local Item II was considerable:

1. There was one workshop involving all league members.
2. There were two unit meetings involving all league members.
3. The committee was composed of eleven members, the chairman being an older league member.
4. New members were utilized in sub-committee positions and they were quite successful.
5. All areas were completed and the publication could have been possible if there had been the money to finance it.

There was no activity on our continuing responsibility.

*see enclosed letter -*



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Odessa

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

*Survey Guide*  
Local Item I-- I believe achieving successful action was the problem here, for actually very little was done. This, in my opinion, was due to lack of leadership on the item. However, much enthusiasm was lost in knowing that the guide could not be published because of the lack of funds.

*Kycc Survey*  
Local Item II--The only apparent problem here was the lack of funds to publish the survey. I feel it was most successful especially in view of the fact that it led to our proposed item of study for the coming year.

*We are keeping both the above items in dogged determination to see successful completion - with full study of the Kycc Survey to adequately equip membership for future C.A. choices. Also Women's Clubs here have professed an interest in the survey if & when we get it published.*



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

ODESSA

STATE

TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

Most support gained for League position has been through individual contacts-- e.g. personal interviews with civic leaders during TCR survey, contacts with businessmen during preparation of the KYCCS and Jury pamphlet, observer posts, finance drive. Better understanding of League has also stemmed from these activities--- plus a half-hour Voters Service TV program prior to general election, newspaper summations of league activity, and the Speakers Bureau. Most of our League-community relations have been of a non-partisan, educational nature. Support of our stand has come on a group basis through Speakers Bureau.

To what extent does your League use radio? Describe.

To date, limited use of radio: Spot announcements reminding citizens to cast informed vote (prior to all elections); news announcements when consensus has been reached.

To what extent does your League use television? Describe. Spots as election reminders; news announcements when League takes a stand on local or state issue; voters service---general election information, explanation of voting machine use, pros and cons.

What help would your local League like to have from state and national Boards to  
1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

1)---professionally-done posters or drafts of posters; slogans, etc. portraying the League member not as a suffragette, but a sensible, intelligent, dedicated woman.

2) Also-- how about some editorial cartoons portraying League stand on vital issues??

More complete news releases, especially after consensus has been reached--with key facts in first paragraph, forceful, factual explanation of the issue--informative-- minimize explanation of machinery through which agreement was reached-- emphasize attempt in story to list enough information to let the data itself convince the reader that the stand taken was justified.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

Odessa

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$	<u>400.00</u>
Member Contributions		<u>60.00</u>
Non-member Contributions		<u>1029.50</u>
All other receipts: (from projects)		<u>96.55</u>
(from reserves, etc.)		<u>415.61</u>
TOTAL INCOME	\$	<u>2001.66</u>

EXPENDITURES

Local Disbursements	\$	<u>1490.47</u>
State and National Services		<u>400.00</u>
TOTAL EXPENSES	\$	<u>1890.47</u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$	<u>399.48</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$	<u>111.19</u>

FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$	<u>1250.00</u>
Actual No. of persons who contributed		
Members	<u>6</u>	
Non-members (Individuals)	<u>22</u>	
Business firms	<u>49</u>	
Actual No. of workers	<u>20</u>	



League of Women Voters of the U.S.  
1026 17th St., N.W. Washington 6, D.C.

LOCAL LEAGUE

Odessa

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? 93

2. How many of your actual contributions came from business firms? 49

Of these, how many were from:

a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 44.

b) central or branch offices of nationwide firms 5

List names of these nationwide firms:

Southwest Portland Cement

Pioneer Natural Gas Co.

El Paso Natural Gas Products (not nationwide, but home office is El Paso)

Frost Baking Co

Great National Life Ins. Co. (Branch)

3. Were any of your contributions from any one of the following four firms:

American Can? no Arkansas Fuel Oil Co.? no Kroger Co.? no  
and Calumet-Heccla? no

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.



ATTACH ONE COPY TO ANNUAL REPORT FORM

League of Women Voters of Port Arthur  
February 1961

Please list your PROPOSED Local Program for 1961-1962

Local Current Agenda:

Know Your City Government

Local Continuing Responsibilities:

Know Your School System

(Check those you expect to be active in 1961-1962)

LEAGUE OF WOMEN VOTERS OF TEXAS, 2114 Sealy Avenue, Galveston, Texas



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961

Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF Port Arthur STATE Texas

Population of community (Latest census figure or more recent estimate) 75,000

Congressional District 2

Number of paid voting members, 3-31-61 (estimated) 25

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 9

OR  
Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 -----

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 3  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? Yes How frequently published? Quarterly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program? Once each month

In what area or areas do you think your League has improved this year (e.g. member-ship participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe. Have distributed more LWV publications this year than the past few years--More interest in the community lately concerning the LWV activities.

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How? Membership--Think a city the size of Port Arthur should have a LWV membership a great deal larger--plan to double the Working on two local voters guides now--School Trusteeship and City Commission.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

No.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT, 4/1/60 - 3/31/61

FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

CA Two membership meetings--LWV Day and a lot of resource work UNCR--some distribution of booklet in community  
One public meeting--Bookreview in May 1960 The Ugly American.

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960. Very good

Hard Choices. December, 1960. Excellent

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960).

Pocket Reference on the UN. Good--some distribution of booklet in community

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

Used in preparation for meetings.

Have you any comments in regard to the scope and manageability of the Current Agenda?

Like it

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

If you have cooperated on any CCCMF project, ~~such as the handling of foreign visitors~~, did your cooperation result in greater interest in the foreign policy item?

Mrs. Wm. E. Wilson National Item CA I. Attended Los Angeles CCCMF and LWV meetings Jan. 11& 12, 1961.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

In., which national CRs are your members most interested? In which are they least interested?

CR I & 2

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

NO

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60-3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

Have devoted more time to the National, State and Local current agendas.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

Had membership meeting- LWV Day--Mrs. McCollum presented State CR using State Summary Reviews on the CR's.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

No program on LCR

Local CA Program LWV Day--Leader Mrs. J. C. Aaron--  
Studied Port Arthur City Charter--Compared it with government  
in adjoining Inc. towns--Griffing Park--Pear Ridge--  
One public meeting--Speaker and Discussion Leader--Mr. A. A.  
DeLee--Former city attorney--on Advantages and Disadvantages of  
the Present City Charter--June 7, 1960.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest ☒
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

One item  
Know Your City Government



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

- I. Report on 1960 local League projects
  - A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details.
  - B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
  - C. Comments on radio and TV time. Estimated audience reached.
  - D. Describe work in areas where there are no Leagues.
  - E. Describe cooperative efforts with political parties.
  - F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.)
- II. Evaluation of 1960 national materials.
  - A. TV Spots ("Mr. Smug," "On Election Day")
    1. Which did you use, and how?
    2. Comments, suggestions.
  - B. Excerpts from the 1960 Party Platforms Publication
    1. Number and way in which used. 20--individually
    2. Comments, suggestions.
  - C. Flyer, On Election Day
    1. Number and way in which used
    2. Comments, suggestions
  - D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
    1. Number and way in which used.
    2. Comments, suggestions



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand

1. Did you find this a helpful tool?
2. Comments, suggestions?

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

III. Reports and comments on special projects.

A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company
2. Lane Bryant Stores
3. Department of Defense

B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company. Kroger (Henke and Pillot) were asked

1. Did you see or give materials to them? No contribution received
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

A LOOK AHEAD

I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year.

II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

1. "Plans for immediate future"
2. Suggestions.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

To what extent does your League use radio? Describe.

To what extent does your League use television? Describe.

What help would your local League like to have from state and national Boards to  
1) build understanding of the League itself in the community, and 2) build support for issues on the League program?



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Port Arthur  
STATE n Texas

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$ <u>63.00</u>
Member Contributions	<u>          </u>
Non-member Contributions	<u>145.00</u>
All other receipts: (from projects)	<u>187.74</u>
(from reserves, etc.)	<u>          </u>
TOTAL INCOME	\$ <u><u>395.74</u></u>

EXPENDITURES

Local Disbursements	\$ <u>175.02</u>
State and National Services	<u>100.00</u>
TOTAL EXPENSES	\$ <u><u>275.02</u></u>

CASH STATEMENT

Cash balance (including <sup>None</sup> Savings) on hand March 31, 1960	\$ <u>375.20</u>
Estimated cash balance (including <sup>None</sup> savings) on hand March 31, 1961	\$ <u>317.92</u>
State Senator guides--Local guides and Delagate to President Convention <u>175.00</u>	<u>          </u>

FINANCE CHAIRMAN'S REPORT

Total Campaign Goal (400) achieved	\$ <u>145.00</u>
Actual No. of persons who contributed	
Members	<u>          </u>
Non-members (Individuals)	<u>5</u>
Business firms	<u>6</u>
Actual No. of workers	<u>          </u>



League of Women Voters of the U.S.  
1026 17th St., N.W. Washington 6, D.C.

LOCAL LEAGUE Port Arthur

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? Reworking file not complete at present.
2. How many of your actual contributions came from business firms? 6

Of these, how many were from:

- a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 5
- b) central or branch offices of nationwide firms 1

List names of these nationwide firms:

Coca-Cola

3. Were any of your contributions from any one of the following four firms: NO

American Can?            Arkansas Fuel Oil Co.?            Kroger Co.?             
and Calumet-Hecla?           

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF San Angelo STATE Texas

Population of community (Latest census figure or more recent estimate) 58,000

Congressional District 92

Number of paid voting members, 3-31-61 (estimated) 51

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 6

OR  
Net decrease (estimated) of paid voting members and  
associate members since 3-31-60         

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 12  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? yes How frequently published? monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

Twice a month

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe.

We have improved in getting new members, but not enough to make much gain in total membership.

\*Joined your League in 1960-61.



We have improved in getting new members, but not enough to make much gain in total membership.

Twice a month

How frequently do you hold meetings? Yes monthly

Number of new members in your league in 1950-51 0

Number of members not reported in 1950-51 (estimated) 12  
(This does not mean new change, but total of members not reported)

Not duesless (estimated) at paid voting members and duesless members since 1-1-51

Not duesless (estimated) at paid voting members and duesless members since 1-1-51

Number of duesless members 1-1-51 (estimated) 0

Number of paid voting members 1-1-51 (estimated) 51

Population of community (latest census figure or most recent estimate) 58,000

League of Women Voters of San Angelo Texas

April 1, 1950 - March 31, 1951  
Annual Report  
Local and Provisional Leagues

League of Women Voters of the U.S.A.  
1025 17th St., N.W., Washington, D.C. 20036  
Return one copy of this report to your state league (or more than one copy if your state league so desires). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1025 17th Street, N.W., Washington, D.C. 20036. Local leagues in Alaska and Hawaii should send their reports directly to the national office.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

San Angelo

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

The main area in which the San Angelo League needs to improve is in membership. We now have 51 members, but as many of these are inactive, we find it difficult to fill the board and committees as they should be. We feel that if we could get more women who would take some responsibility to join the League, all our other problems would be solved. I don't know of any way the State or national Boards can help.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

It seems that direct mailings to the board members rather than to the publication chairman would be an ideal situation. However, we realize this would be more expensive and perhaps have other complications that we do not realize.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo  
STATE Texas

ANNUAL REPORT, 4/1/60 - 3/31/61

### FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment. We have our resource committee but have not had more than two committee meetings. We are to have our first general meeting on the 17th and the second on March 1st. We have answered all calls to action and the FP Chairman has lectured to the Albuquerque League and is to speak in the next two days to the Abilene and Lubbock Leagues. We helped the San Angelo College celebrate UN Day. The background of the Connally Amendment was given in preparation for Council, the national Board is anxious to have any additional (over) information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960.

Hard Choices. December, 1960. Being used in two general meetings ( our group is so small we have general instead of unit meetings)  
Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960).

Pocket Reference on the UN. Presented to college

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

Resource members

Have you any comments in regard to the scope and manageability of the Current Agenda?

We find it very good and useful

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

No, except that we appreciate the clarity and intelligence with which the material has been prepared.

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item?

The only CCCMF project we cooperated in was the conference in Los Angeles on January 11th to which we sent one delegate.



the Feb. 17th meeting followed by discussion at the next meeting  
March 1.

How useful were the following national materials:

Foreign Policy at Home and Abroad, August, 1960

David Chalmers, December, 1960. This was used in two national meetings (one  
group is to be sent to the Foreign Policy at Home and Abroad, August, 1960 - the United Nations - and  
September, 1960).

Foreign Policy at Home and Abroad, August, 1960

Foreign Policy at Home and Abroad, August, 1960. This was used in two national meetings (one  
group is to be sent to the Foreign Policy at Home and Abroad, August, 1960 - the United Nations - and  
September, 1960).

Have you any comments in regard to the scope and manageability of the Current

Agenda?

It is a very good and useful

Have you comments on the amount and kind of discussion by the national board in  
the implementation of the Foreign Policy at Home and Abroad, August, 1960 - the United Nations - and  
September, 1960.

If you have comments on any kind of material, such as the handling of foreign  
visitors, and your cooperation with the Foreign Policy at Home and Abroad, August, 1960 - the United Nations - and  
September, 1960.

The only other material to be sent to the national board is the Foreign Policy at Home and Abroad, August, 1960 - the United Nations - and  
September, 1960.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

None so far.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?

None so far.



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

Yes

In. which national CRs are your members most interested? In which are they least interested?

They are especially interested in the water problem since it is of local significance. There seems almost no interest in the loyalty-security item.

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

Interest in new subjects and the fact that time is spent on new items, feeling that the CRs have already been dealt with.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

San Angelo

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

None

Describe briefly what your League has done as a member of that inter-League group.

None

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?

None



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo

STATE Texas

ANNUAL REPORT 4/1/60-3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

The materials have been ample and good. It is our own lack of use of them that has caused an inactive program.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

One program was held in December on State CRs. Using the excellent Summary Reviews prepared on each of these items, the same board member and off board person carrying the Texas Constitutional Revision item, presented this program. The Summary Reviews were ordered for all league members and participation in discussion at this meeting was excellent. This was a particular timely program as our Legislature convened in January. As yet we have had no opportunity for legislative action but it is anticipated there will be action before the legislature adjourns.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

We did not have an active Current Agenda the past year. Perhaps we made a poor selection, but there was no one to take the chairmanship. As we had an incomplete Board, there was a limit to the doubling up on program that the board members could take.

We had two programs on the CR "Support of the development of water resources in our Community". We had a Go-See tour of the water treatment plant and the sewage disposal plant. At the following meeting, we discussed the tour and the near future needs that would involve a bond issue.

One meeting was held on the CR "Support of the revision of the San Angelo Charter". The Franchise section was ~~discussed~~ reviewed and a proposed change discussed. The time for action has not arrived.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

San Angelo  
Texas

STATE

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

San Angelo

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

Answers on back

- I. Report on 1960 local League projects
  - A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details.
  - B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
  - C. Comments on radio and TV time. Estimated audience reached.
  - D. Describe work in areas where there are no Leagues.
  - E. Describe cooperative efforts with political parties.
  - F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.)
- II. Evaluation of 1960 national materials.
  - A. TV Spots ("Mr. Smug," "On Election Day")

Did not use either

    1. Which did you use, and how?
    2. Comments, suggestions.
  - B. Excerpts from the 1960 Party Platforms Publication

Not used

    1. Number and way in which used.
    2. Comments, suggestions.
  - C. Flyer, On Election Day

Not used

    1. Number and way in which used
    2. Comments, suggestions
  - D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
    1. Number and way in which used.

Not used
    2. Comments, suggestions



- I. A. We published two Voters Guides in the local news paper, one for the Democratic Primary and one for the General Election. These cost the league \$885.00. This is a large expenditure for our league, but the San Angelo Standard-Times has a wide distribution in West Texas where there are no other leagues.
- B. We gave a coffee at a down town hotel before the Democratic Primary to which the four candidates to the Texas Legislature and the public were invited. Each candidate spoke briefly followed by a question period. The attendance was poor, 11 members and 5 guests. At a luncheon meeting Nov. 2, the Democratic and Republican candidates to the Texas Legislature were our guests. About 25 League members were present at the meeting.
- C. We had two members on TV Programs. One member was on a panel with other citizens discussing the ammendments to the Texas Constitution to be voted on. Another member gave a short talk on "voter apathy" in an effort to get more people to vote in local elections. The TV station (only one) will give the League time most any time we want it. The station only reaches the local area.
- D. Although expensive, we follow the plan of publishing the voters guides in the local paper as this reaches a large area in West Texas where there are no leagues.
- E. None
- F. Although we do not have a speakers bureau, we have several members who frequently make talks before clubs on topics related to the league program.
- II. E. "Give the Voter a Hand" was quite good. The League ordered a copy for each member of the Voters Service Committee.  
(I am sure that they have not read them)



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand

1. Did you find this a helpful tool? ( back of first page of VS.)
2. Comments, suggestions?

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

III. Reports and comments on special projects.

A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company
2. Lane Bryant Stores
3. Department of Defense

Nothing has been done

B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.

1. Did you see or give materials to them? No.
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

Gladys Wright, Secretary of Republican Party of San Angelo  
Dorothy Griffis, State chairman of Democratic Women of Texas.

A LOOK AHEAD

I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year.

II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

1. "Plans for immediate future"
2. Suggestions.

Our members need to know more about government. I think a short course in government would be very helpful.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

To what extent does your League use radio? Describe.

None

To what extent does your League use television? Describe.

The League made two appearances on TV during the past year. One member was on a panel with other citizens discussing the proposed amendments to the Texas Constitution. Another member gave a short talk on "voter apathy" in an effort to interest the citizens in voting in local ~~ex~~ elections.

What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

I don't know what help the State and National Boards can give to build understanding of the League, but we need ~~something~~ help to get the women in San Angelo interested enough to want to become a member of the league.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Angelo  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$ <u>209.00</u>
Member Contributions	<u>30.00</u>
Non-member Contributions	<u>734.50</u>
All other receipts: (from projects)	<u>7.30</u>
(from reserves, etc.)	<u>724.00</u>
TOTAL INCOME	\$ <u><u>1,704.80</u></u>

EXPENDITURES

Local Disbursements	\$ <u>1,278.90</u>
State and National Services	<u>400.00</u>
TOTAL EXPENSES	\$ <u><u>1,678.90</u></u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$ <u>1,280.88</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$ <u>644.00</u>

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FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$ <u>734.50</u>
Actual No. of persons who contributed	
Members	<u>3</u>
Non-members (Individuals)	<u>30</u>
Business firms	<u>17</u>
Actual No. of workers	<u>8</u>



League of Women Voters of the U.S.  
1026 17th St., N.W. Washington 6, D.C.

LOCAL LEAGUE San Angelo  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? 25

2. How many of your actual contributions came from business firms? 17

Of these, how many were from:

a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 17.

b) central or branch offices of nationwide firms \_\_\_\_\_

List names of these nationwide firms:

3. Were any of your contributions from any one of the following four firms:

American Can? \_\_\_\_\_ Arkansas Fuel Oil Co.? \_\_\_\_\_ Kroger Co.? \_\_\_\_\_  
and Calumet-Hecla? \_\_\_\_\_

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF San Antonio STATE Texas

Population of community (Latest census figure or more recent estimate) city of  
San Antonio = 605,238; Bexar County = 683,262 (Jan. 1961)  
Congressional District 20

Number of paid voting members, 3-31-61 (estimated) 222  
Number of associate members, 3-31-61 (estimated) 2

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 + 15

OR  
Net decrease (estimated) of paid voting members and  
associate members since 3-31-60           

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 28  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 2

Does your League have a local bulletin? Yes How frequently published? Monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

Unit meetings: 1 per month; general membership meetings, approximately every other month.

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe.

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Antonio  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

1. Finance - we need to recruit more workers, and make a better effort to cover the cards we have of regular and prospective donors. We seem to have good organizational plans on paper, but something always happens so that the result is short of the mark.

2. Membership - we have made good strides this year to reversing a trend of the past few years of a gradually declining figure. This year we ended up with a plus 15 in the membership column, while not sensational, at least it is going in the right direction. We need to continue this trend.

3. Continue to work on more member participation in every activity.

Have no specific suggestion for need of help at state or national level. I think we understand our problems, the L.W.V., and simply need to get busy and work out solution. Not so silly suggestion: Hire a maid, full-time, for every L.W.V. President!

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

1. I feel L.W.V., at National level, tries to act on too many things, in a legislative way. Part of the problem is, in my opinion, a very unrealistic list of C.R.'s. It is very difficult to keep even the most dedicated league members conversant on all phases of L.W.V. program, and legislative actions.

2. At State level: I suggest limiting the mailing of bulletins to not more than five members of the state board, based on assignments made by state office, and no more than five other leagues, on an exchange basis. We waste too much time, paper and postage mailing our voter to all state board members and all presidents. If I received five, I would read all - instead ---the circular file is my first thought when I see my mailbox crammed with bulletins.

3. Thought for all levels of L.W.V. including local ; "Is this mailing really necessary?"

4. Overall look at Finance picture. At local level we are going broke trying to pay our pledge to state and national. If we cut back could do so much to strengthen our league in the community. Yet we feel guilty guilty, because each year we are automatically asked for a raise, and even maintaining the too-high status quo seems to be a compromise with what the budget committee of state wishes us to do. Our league, with a \$1750 pledge to state and national, found that all revenue netted about \$3500, but we were pledged to give half our income on our pledge. This year we were asked to raise our state pledge. In stead we are going to cut back. Our suggested budget lists \$1500, but it is my feeling that even that is too high proportionately to our income.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

San Antonio

STATE

Texas

ANNUAL REPORT, 4/1/60 - 3/31/61

### FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

*Year-round Resource comm., one meeting each month, 10-11 months; workshop method used at comm. mtgs.; one unit and one general mtg.; general mtg. to be in form of League panel with university professor of economics as expert -- thorough planning with this expert -- open to public. Participated in community day program, one unit mtg. on UN.*

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960. *Evaluating consensus within the resource (area) committee -- In spite of fact that we are struggling with the balance of payments, private investment in developing (area).*

How useful were the following national materials: *particular helpful to*

Economic Diplomacy at Home and Abroad. August, 1960. *the resource comm.*

Hard Choices. December, 1960. *excellent background material for general membership to use in preparation for unit discussions.*

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960). *Used by resource comm. and as reference at unit meetings -- very helpful.*

Pocket Reference on the UN. *used when discussing UN, particularly by new members.*

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion) *all those listed in study guide bibliography have been used for review and background by resource comm. We often request membership read (review) prior to unit discussion.*

Have you any comments in regard to the scope and manageability of the Current Agenda? *Resource comm. feels scope extremely wide for condensing for unit consumption. Use of workshop method has proved extremely helpful to comm., but we cannot seem to get other members to attend.*

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda? *Yes! - extremely helpful. The study guide gives chairman good working basis for the comm. and makes acquiring of resource material simple. National Board Report suggestions helpful.*

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item?

*Not under CCCMF program -- We entertained the Woman of the Year of Latin America who was a UN day guest in the community.*



Court, discussion pro and con on Connally Amendment.  
ment.\*

(State)  
Local opposition to repeal of Connally Amendment.  
Senate resolution sent to Washington re this and  
a direct attack on the World Court.

\* Result of discussion on Connally Amendment: 5 units  
for repeal; 2 units against repeal with minority  
rept; no unit, no report.

countries should be encouraged for these  
reasons: eventually private investment will  
develop a market for us; such investment  
helps to strengthen the economy of the free  
world.



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LOCAL LEAGUE

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#### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

We presented a resume of and the League's position on each item for discussion by the Unit groups.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?

None.

Have a member on the local Water Resources Committee.

Are studying a River Authority bill now before the Legislature with a view to possible Action.



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LOCAL LEAGUE

San Antonio

STATE

Texas

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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

They have at least been brought up to date on all. Possibly some feel that more study should be made on CR2.

In, which national CRs are your members most interested? In which are they least interested?

Most interest in CR1 and CR2. Least in CRs 5,6, and 7.

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

The water item is closest to us personally since San Antonio has the most acute water problem in Texas and Texas as a whole is desperately in need of coordinated water planning.

The United Nations item is so much a part of the current picture that it cannot help being of the utmost interest to all.

The others, particularly those which have not been studied by the younger members, do not seem so important.



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STATE Texas

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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

No.

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?

Have brought our 1958 River Basin study up to date.  
Have prepared material for the Units on the River Authority bill  
on which we hope to take Action.



League of Women Voters of the U.S.  
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LOCAL LEAGUE San Antonio  
STATE Texas

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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

National materials are excellent, particularly the CR pamphlet.

Because the workload precludes spending very much time on the CRs, it would seem that a smaller pamphlet, priced low enough for Leagues to purchase one for each member might be advisable. The leaflet is not quite adequate for this purpose.



League of Women Voter of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE San Antonio

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### STATE CURRENT AGENDA

State C.A. 1: "The LWV will work for revision of the Texas Constitution..."  
etc.

1. Sent out "Brief Case For Revision" to all members with Voter.
2. Six member resource committee planned Texas Const. Revision survey which took place during Sept. 1960. Committee prepared own interviewer's guide; also used material prepared by State chairman. About two dozen members participated; interviewed about 110 persons.
3. Constitutional revision was discussed at eight unit meetings in September and again in October, with special emphasis in October on State-local relations.
4. Members gave speeches on Constitutional Revision.
5. First chairman resigned in October. New chairman was appointed in January.
6. Constitutional revision was discussed with state legislators during interviews in December.

#### Usefulness of state materials:

Materials were good. This League didn't like timing of survey to start during summer. State chairman was cooperative and helpful.



League of Women Voters of the U.S.  
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STATE Texas

ANNUAL REPORT, 4/1/60-3/31/61

#### STATE CURRENT AGENDA

Describe briefly and evaluate your League's activity on State Current Agenda. Include amount of coverage in League and in community, including type and number of meetings of membership, community meetings, whether you have year-round resource committees for each item and if so, how they carry out their work; use of radio and/or television; and if your state has positions on its state Current Agenda, indicate the type of legislative activity taken in support of these positions.

State C.A. 2: "Evaluation of methods of voter registration".

Had five member resource committee.

November 1960: Each of 8 units had one meeting on voter registration.

One general meeting with outside speaker.

January 1961: State announced League position favoring a permanent system of voter registration. League position was given brief coverage in San Antonio papers. It prompted one supporting editorial in San Antonio Express, Jan. 24, 1961.

Dec. 1960: Possible voter registration legislation discussed with state legislators in interviews.

Legislative action in this session likely. Details of bills not yet available.

How useful were the state Board's materials, if any; state area conferences or workshops, if any; and state Board services on the state Current Agenda in general.

Voter registration material was good. Was used for December study in units. Given to speaker. Given to legislators.



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LOCAL LEAGUE San Antonio  
STATE Texas

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STATE CONTINUING RESPONSIBILITIES  
(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

State C.R. 1: "Support of legislation providing for a state system of family courts".

March 1961: 8 units will study this C.R. at one meeting of each.

Possible in March: Legislative action on Juvenile Codification Bill.

Possible juvenile law codification bill was discussed with legislators in interviews in Dec. 1960.

State C.R. 2: "Support of legislation for improvement of Texas election laws".

October 1960: subject of study, local committee,

November 1960: 8 units reviewed this C.R. at one meeting of each.

December 1960: Possible election law legislation discussed with legislators in interviews.

Feb. 1961: Copies of "Election Law Sketches" given to local newspaper editor, and to two local members of legislative committee on suffrage and elections.

State C.R. 3: "Support of constitutional provisions for an effective judicial structure".

March 1960: Reviewed in units.

Subject of study of local committee for Constitutional Revision, (of League).

December 1960: Discussed with legislators during interviews.

To be restudied in League units in May 1961.



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#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

C.A. 1: Conduct a "Know Your Schools" survey to further the community's awareness of its responsibility for public education.

1. Local committee has twelve members. First chairman resigned because of other employment. Second chairman appointed in December.
2. Committee attention to interviewer's guide has resulted in many revisions of the guide. Approach is in terms of school levels, i.e., elementary, junior high, and senior high school, and subject areas, such as: district history, administration, financing, teachers, other personnel, pupils, physical facilities, building program, eating facilities, special facilities, curriculum, instructional aids and textbooks, co-curricular and extra curricular activities, pupil progress, discipline, organizations, communication, integration, planning, guidance, library facilities, and health.
3. Committee planned and presented for discussion in eight units in Dec. 1960, an introduction to the school survey covering: Whose responsibility is education? Characteristics of the survey. How do governmental units (Federal, State, Local, Districts) shape our schools?
4. Committee prepared one chapter on public education in the San Antonio area for the City Survey (C.A. 2)
5. Committee planned study, district by district, with publication of each survey as completed. There are 7 Independent districts, 4 Rural High School districts and 2 federally supported districts on military bases. Survey is underway in one independent district, beginning in another, and about to begin in one military base district. First publication planned for July 1961.
6. Committee requested materials and advice from all Texas Leagues which had similar items. Dallas studies were most helpful. State Chairman has helped supply materials.
7. Two interviews by committee members with a professional educator (voluntary consultant) have been helpful.
8. Materials being gathered thru available written sources and interviews.
9. Speaker at Annual meeting, March 1961, will be superintendent of largest local school district.



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LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

C.A. 1: "Conduct a "Know Your Schools" survey to further the community's awareness of its responsibility for public education."

b) and c) gave most difficulty. Since a local item requires preparation of resource materials, as well as planning, organizing materials, and "selling" this hard work to members, the difficulties come in these work phases. "Interested" members are not easily persuaded to take on the work involved.

Meetings, however well planned, are never attended as well as the committee would like them to be.



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#### LOCAL PROGRAM

C.A. 2: "Completion of the 'Citizens' Handbook of San Antonio'".

Work on this program was impeded because there was no full-time chairman until Sept. 1960. However, material previously collected was sorted, rewritten, and typed during the interim; and the newspaper clipping file was kept current. Since Sept. the following progress has been made:

1. Eight new assignments of material were made to six members. All assignments were completed and first drafts of each write-up were submitted to the chairman.
2. All but 2 sections of the handbook completed 6 or more months ago were updated.
3. A two-member final editing committee was appointed.
4. Five chapters (approx. one-half of the handbook) were submitted to the editing committee on Feb. 8, 1961, after being checked for accuracy by each city department concerned.
5. The chairman of C.A. 2 was responsible for the January briefing meeting. Thres of the handbook sections were mimeographed by the local office and supplementary material was supplied by each of the 3 city departments discussed in these sections. The Director of the City Welfare Dept. was invited to the briefing, and the major part of the meeting was a question and answer session about the City Welfare Dept. This turned out to be a very stimulating meeting and provided the discussion leaders with excellent discussion material above and beyond the actual factual material provided.
6. February unit meetings on the 3 above-mentioned handbook sections were held. Meetings were primarily study-discussion type.
7. A special event related to this C.A. 2 item was a bus tour sponsored by the City of San Antonio for the San Antonio League members and their guests on Feb. 15, 1961. This 3-hour tour (available to any interested group) was held to familiarize citizens with the various activities of their city govt. Approximately 60 League members and guests attended.

The chief weakness of this program item has been in the collection and preparation of materials and in maintaining member interest. Although member participation has been good in the initial stages of collecting data, the chairman has not organized an effective committee system for editing rough drafts into finished form. Lack of member interest has been due to the fact that this item has been so long coming to completion.



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LOCAL LEAGUE San Antonio

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### LOCAL PROGRAM

Local C.R. 1: "Support of the basic principles of Council Manager government".

1. Local committee has ten members.
2. Council manager government has been on even keel this year. Passage of large bond issue in January indicated voter confidence.
3. Committee has attended meetings of City Council regularly in order to inform Board and membership of coming developments.
4. Bus tour of city developments in Feb. 1961 (sponsored by C.A. 2 committee) also helped to inform members of operation of council manager government.
5. Review material on council manager government produced for Voter and for March meetings of eight units.
6. League speakers have discussed the operation of city government.

### Difficulties:

- b) collection and preparation of study materials
- e) building public interest

The committee is analyzing, arranging, and binding up study materials and files on this item to make them more useful for future study.

There seems to be a lack of State and National material on this subject in League publications catalogs.

It is always easier to spark public interest when there is a threat to the Charter. This may happen soon if moves to provide for an elected mayor grow stronger.



ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM

Local C.R.2 "Support of long-term budgeting procedures for Bexar County".

Chairman assigned. County budget hearing attended. Review material published in March 1961 Voter.

Local C.R. 3 "Support of County Home Rule".

1. Chairman active as member of Bexar County Home Rule Assoc.
2. President appointed to County Legislative committee to consider possible legislation at state level affecting county. Home Rule bill drafted and approved by committee. Support of County Commissioners and Bexar County legislators sought. Bill changed and being restudied now after many meetings.
3. State-local relations and county home rule studied by eight units during one meeting of each in Oct. 1960.
4. Reports of progress in Voters. Brief review of meaning of this C.R. in March 1961 Voter.
5. County Commissioner (Chairman of county legislative committee) guest speaker at January general membership meeting.
6. League speakers have discussed county home rule.
7. Orientation and review in eight units for March 1961 meetings.



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ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$	<u>935.00</u>
Member Contributions		<u>35.00</u>
Non-member Contributions		<u>642 .00</u> (campaign yet to be held)
All other receipts: (from projects)		<u>108.50</u>
(from reserves, etc.)		<u>          </u>
TOTAL INCOME	\$	<u>1720.50</u>

EXPENDITURES

Local Disbursements	\$	<u><del>2014.86</del></u>
State and National Services		<u>1750.00</u>
TOTAL EXPENSES	\$	<u>3764.86</u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$	<u>1644.36</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$	<u>1000.00</u>

FINANCE CHAIRMAN'S REPORT

**drive will be held in March - report later**

Total Campaign Goal \$                     

Actual No. of persons who contributed

Members                     

Non-members (Individuals)                     

Business firms                     

Actual No. of workers



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FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? Don't know;  
many cards do not indicate whether business or personal.
2. How many of your actual contributions came from business firms? 61 \*

Of these, how many were from:

- a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 50 \*
- b) central or branch offices of nationwide firms 11 \*

List names of these nationwide firms:

Coca-Cola  
The Borden Co.  
Red & White (Sweeney & Co.)  
Sears Roebuck & Co.  
Conoco (local distributor)  
Foremost Dairies  
IBM (International Business  
Machines)

General Motors Acceptance  
Corporation (GMAC)  
Dempsey-Tegeler  
National Stores  
Handy-Andy (regional grocery  
chain)

3. Were any of your contributions from any one of the following four firms:

American Can? No. Arkansas Fuel Oil Co.? No. Kroger Co.? Not here.  
and Calumet-Heccla? Not here.

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.

The local manager for American Can refused, stating that the company limits the contributions they can make locally to United Fund and a few others. Cities Service (Arkansas Fuel Oil Co.) has not been contacted yet.

\* These figures are estimates; this year's finance drive is scheduled for March.



Texas State

League of Women Voters of Texas City, Texas  
February 1961

Please list your PROPOSED Local Program for 1961-1962

Local Current Agenda:

" A Study of Our City Tax System"

Local Continuing Responsibilities:

- I. Support measures to maintain adequate health standards for our community.
- ✓ II. Continued support for a Juvenile Officer for the Mainland
- ✓ III. Zoning: Its effectiveness and enforcement
- IV. Continued support for Mosquito Control for Galveston County

(Check those you expect to be active in 1961-1962)

LEAGUE OF WOMEN VOTERS OF TEXAS, 2114 Sealy Avenue, Galveston, Texas



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT  
April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF Texas City, STATE Texas

Population of community (Latest census figure or more recent estimate) 32,065

Congressional District 9th

Number of paid voting members, 3-31-61 (estimated) 543

Number of associate members, 3-31-61 (estimated) 1

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 \_\_\_\_\_

OR

Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 4

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 9  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? yes How frequently published? monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

five general meetings a year, plus one unit a month. There have been w2 special meetings to either bring membership up to date on an item, or to go into more depth on National CA

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe.

We have had both more active resource committees and year-round resource committee on the National CA. We hope to organize the State and Local CA's along these lines this year. There seems to be better membership participation in program coverage in the last two or three months.

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
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LOCAL LEAGUE

Texas City

STATE

Texas

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Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

Better communication between Board and membership. Hope to correct this by more committee work done by membership. Local Board spent most of its time this last year in re-organizing itself and trying to formulate plan for better membership in all phases of League work. We will try to help members understand their responsibility in giving direction to the board so that we know what they want. If the Board could spend less time second-guessing the needs and wants of the members, we could get a vast amount of work done.

Too little time as been spent on Public Relations in our League. This last year the Secretary had to double up on her job to do this. A lot is still to be done to get each Board member to think in terms of public relations on her own portfolio. Once we can get this new train of thought operating for us, I think we can do a much better job for the League in this field.

There is much valuable information already available from State and National on these two areas. We haven't taken full advantage of them as yet.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Texas City

STATE Texas

ANNUAL REPORT, 4/1/60 - 3/31/61

FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

Our league held unit meetings with film, "Fighting Man's Ancient Enemies" as background. We had a general meeting (coffee) on United Nations Day with article in local paper and display in the window of the local bank. Representatives from our league attended a discussion of the Connally Amendment with the La Marque League. Two members from our resource In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

Our League has another year of planned study fairly well in mind and do not feel that our membership is ready for any consensus as yet.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960.

This was most helpful to the resource committee in planning our work

Hard Choices. December, 1960.

Although the resource committee has used this, we have yet to take it to the membership. We believe it will be most useful, however. This was especially useful for U.N. Day and the additional help on September, 1960). Connally Amendment has been used

Pocket Reference on the UN.

Haven't used this except for resource

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

Found the March 1960 and September 1960 Voter very helpful. In fact, we ordered additional copies for new members and guest at our meetings.

Have you any comments in regard to the scope and manageability of the Current Agenda?

We feel the Current Agenda is broad enough for every league whether large or small to profit from the study. There are so many directions for one to go. However, a small league such as ours does not have time to do justice to the study. Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

I feel that the National Board has been a big help in sending materials necessary for an effective job with our program. We were "floundering" until the book "Economic Diplomacy at Home and Abroad" arrived.

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item?

Mrs. Albert Barth attended the CCCMF Conference on United Nations in California in January. She reported back to our membership at our special workshop, and she has been invited to report on her trip to the Galveston County Federation of Women's Clubs. We feel that other request for her to report will be coming in the near future.

*(continued on back)*



committee attended the interview with Clark Thompson. We have written personal letters to The Foreign Relations Committee Chairman and Senators on "Organization for Economic Cooperation and Development" and we have also answered the "time for action" request from National with other letters to our Senators and Foreign Relations Chairman on OECD. Our National Resource Chairman has been Joy Glass with Thelma Barth, Jean Riley and Arsie Davison serving on this committee. We have had several meetings together, plus numerous telephone calls. We divided the work load so that each member was doing some special reading. We also had a special workshop in January on our Current Agenda. In evaluating our work for the year-----we have not done nearly enough, especially toward taking things and ideas to the community, however, I do believe we have sparked interest in our own membership, so hope that we can do much, much more next year.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Texas City

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Our league ran into some serious trouble on our local project this year and have neglected our National CR's. However, we have them scheduled in April.  
Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

I mentioned our United Nations Coffee under Foreign policy, but since I did not have the space required I will tell more about it here. Each member was requested to bring an article or clipping about the United Nations as admission fee for the "coffee". One of our members who has visited the United Nations several times told some of the personal aspects of her visits there and then we conducted a "poll" of the articles. Much discussion was provoked by this and we felt that an interesting and festive occasion was observed.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

We feel that our membership is prepared for any action on the United Nations. We have many new members however, that we do not feel are ready for action on other CRs.

In. which national CRs are your members most interested? In which are they least interested?

Most interested in United Nations. Less interested in Water resource development since our area isn't directly involved at this time.

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

The reason our membership is most interested in the United Nations is that we have studied it more----there is more publicity in local papers, national magazines, etc. Church groups have studied it, and naturally we are more "exposed" to the United Nations. Television coverage of activities in the United Nations has been good this year. The program committee has been unable to present other CR's to our membership this year though we have them scheduled in April. This is not the fault of our membership but naturally they are not as interested because of this and also because some of the CR's such as home rule and national suffrage do not seem to touch the local membership as the United Nations does. We feel tied to its future.



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

none

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

The materials from national have been most useful and we hope to present them to the membership soon.



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LOCAL LEAGUE Texas City

STATE Texas

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STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

This year we had units on Item I Support of Legislation providing for a state system of Family Courts.  
Item II Support of legislation for improvement of Texas Election Laws. We did not discuss Item III because it was covered pretty carefully last year. Mrs. Pennell Kelly has spoken to P.T.A. groups on Item I and before a church group on League program in general. Our membership was very interested in Item II in view of the election this year.



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LOCAL LEAGUE Texas City  
STATE Texas

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#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

I. "A Study of the Financial Structure of Texaw City City Government with emphasis on Capital Financing."

This item was never completed. The chairman had to resign late in the year because of illness, and there was dissatisfaction on the board that we could ever reach a successful conclusion on this item. This dissatisfaction stemmed largely from a feeling that there was not complete agreement among the membership, we felt, on just what the item was intended to mean. Some felt it meant a study of Capital Improvements and some felt it meant a study of the City Budget and how our city is operated at what cost.

At an area conference our board learned for the first time just what the board was supposed to do for a proposed Local Program. This had not been done for the above item. The board took our problem to the membership with the recommendation that we drop it for this year.

At the February, 1961, Board Meeting we spent the entire time discussing the proposed local program for the coming year. We feel we are on much firmer ground this year, and should be able to conduct a good Local Program to everyone's satisfaction.

II. Continuation of County Survey as adopted by the League of Women Voters of Galveston County

This survey has been concluded.



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LOCAL LEAGUE Texas City  
STATE Texas

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LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.

CA I

"A Study of the Financial Structure of Texas City City Government with emphasis on Capital Financing."

The trouble was in "a" and "b".



League of Women Voters of the U.S.  
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LOCAL LEAGUE Texas City  
STATE Texas

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#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

The League received excellent newspaper coverage concerning the Citizens Poll on Texas Constitution Revision.

Our League averaged an article per month covering our local activities.

To what extent does your League use radio? Describe.

We do not use the local Radio Station

To what extent does your League use television? Describe.

We have no Television Station in Texas City

What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

We would like to have more press releases concerning the League State and nation wide. A more overall picture could be presented to the public.



ATTACH ONE COPY TO ANNUAL REPORT FORM

League of Women Voters of TYLER  
February 1961

Please list your PROPOSED Local Program for 1961-1962

Local Current Agenda:

- I. "A study of the costs of Tyler school buildings, including a review of existing facilities and standards for future planning."
- II. "A study of the facilities and future needs for detention and shelter of juveniles under jurisdiction of the Court of Domestic Relations of Smith County."

Local Continuing Responsibilities:

"Voting procedures."

(Check those you expect to be active in 1961-1962)

LEAGUE OF WOMEN VOTERS OF TEXAS, 2114 Sealy Avenue, Galveston, Texas



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT  
April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF TYLER STATE TEXAS

Population of community (Latest census figure or more recent estimate) 55,000

Congressional District 3

Number of paid voting members, 3-31-61 (estimated) 51

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60           

OR

Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 5

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 12  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? yes How frequently published? monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

Once a month...this is a 3-hour combination unit-general meeting - includes presentation of program material, buzz group discussion, reconvening for buzz group leader reports and general discussion and consensus. We almost always have discussion questions mimeographed in advance to assure to assure on-the-subject discussion. Attendance has soared since we tried this type meeting. In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.)

Describe.  
More membership participation in program coverage and more active year-round resource committees are finally working out well for us. We have really had wonderful programs (and well attended) this year - "in depth" as the saying goes. Our members do all presentation (no guest speakers except legislators) and study of resource material, our buzz groups are always lively, our attendance better than ever.

\*Joined your League in 1960-61.

Public relations - we've always had good publicity, but our public relations has hit a new high in that county commissioners, judges, school board have actually sought our advice or asked us to perform research. Legislators much friendlier than ever. Many more speaking requests than heretofore. We've tried to build respect for League (often at the expense of a little publicity we've foregone at the moment - which invariably returns 2-fold) and show various officials that we're cooperative and well-informed rather than antagonistic and reform-or-bust. Voters service - improves annually and very popular locally.



League of Women Voters of the U.S.  
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LOCAL LEAGUE

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ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

Membership is still off. Present membership is active and we absorb new members into real participation at once. Also, we have lots of guests at our meetings - but they don't join (we call on them, send bulletins and "facts" and letters inviting them to join, and phone them before each meeting for a reasonable length of time). We can't figure it out because League has gained local respect, our local program is stimulating, they enjoy our meetings, and we follow up on every lead - ??? Some of our Board members think it's just our town - very social (over 400 women's clubs); others think we've just cleared out the deadwood and actually have more participating members than ever - but the irrefutable fact is that membership has dropped.

Units have never worked in our League - we tried them for years and attendance averaged about 5, regardless of how well planned program was. We think we've found a solution in our monthly "unit-general" meetings (which we always break up into <sup>small</sup> discussion groups) and in active committees...at least attendance has soared and we have better programs and better discussions. Should we continue to feel guilty about not having units? (I would someday like to see us have a night unit for businesswomen - coordinated with day meetings so they could participate in luncheon discussion fully.)

~~Publications not well distributed - new chairman will resolve this difficulty.~~  
~~State item not well handled - new chairman will resolve this difficulty.~~  
Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

Service by and large very commendable...there have been a few occasions when instructions from State Board were confusing to local Board members or gave them pretty short notice on something, but we understand they have problems too!



League of Women Voters of the U.S.  
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LOCAL LEAGUE TYLER

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ANNUAL REPORT, 4/1/60 - 3/31/61

FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

**Connally Amendment - NONE**

**See reverse side.**

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960. **Splendid**

Hard Choices. December, 1960. **To be used during 1961**

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960). **Program guides**

Pocket Reference on the UN. **Copy given to each member**

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

**Useful in both instances**

Have you any comments in regard to the scope and manageability of the Current Agenda?

**Very good. Adaptable to local program needs and action resulting from study**

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

**Attended CCCMF session in Los Angeles. Most informative and practical. A memorable League experience.**

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item?



1. Year-round resource committee of 6 and unit chairman, using outline on page 2, Economic Policy at Home and Abroad as guide

2. General meetings held monthly, of which 4 are in area of Foreign Relations.

3. Programs of 1960-1961 to date:

a. world markets and related problems, trade, tariff, etc.

b. UN Day - mutual aid, scope, need, results.

c. Foreign Economic Policy at Home and Abroad - based on text-

d. National Convention Report

CCOMF  
Conference report.

Methods employed: Discussion, buzz sessions, panels, films, tapes,  
League publications

4. Communications: TV-radio limited use. Satisfactory press relations.

5. Communication or personal contacts with Congressman on pending legislation when feasible.

6. UN (Cont. Resp.) maintained through programs, literature, community cooperation.



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LOCAL LEAGUE

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ANNUAL REPORT 4/1/60 - 3/31/61

### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

United Nations. A workshop on the United Nations held during United Nations Week was unusually well attended and well received. Starting at 10 AM, the program included the League tape of an interview with Henry Cabot Lodge on the question of UN membership and two short talks by members on the use of military force by the UN and the economic role of the UN in the developing countries. Next, those present divided into small groups for discussion of prepared questions on the theme of "The United Nations and the Emerging Nations of the World." At noon a covered dish luncheon was served. Members had been asked to bring foreign dishes for the meal, and the international cuisine which resulted aroused great interest. In the afternoon the film "Storm Clouds over the Colonies" was shown.

The League also participated in a community United Nations program at Tyler Junior College. Our own workshop was open not only to members but to all interested persons.

What action has been taken on the national CRs by your League as an organization and by its members as individuals?



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE TYLER

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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

We plan to emphasize National Continuing Responsibilities in our program planning this spring. Our workload recently has not permitted us to give them sufficient attention. Soon we will distribute the pamphlets on the CR's to the entire membership and devote a meeting to discussion of them.

Our members are best prepared for action on the United Nations. We held a workshop on the UN and all members were given UN pamphlets.

In which national CRs are your members most interested? In which are they least interested?

Most - United Nations

Least - Water Resources, Home Rule for District of Columbia

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

Presence - UN in news constantly - matter of survival!

Absence - Water never stimulated members' interest when it was CA. Don't know why for water surely a big issue in state (maybe because East Texas gets plenty of rain!)

Home Rule for D.C. doesn't affect members personally - some not sure they agree anyway.

Other - No program on CRs for a year + a half! Planning one early in coming year.



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

No.

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

The pamphlets on the National Continuing Responsibilities and the material in the National Voter concerning them are quite adequate and useful.



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STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

We have discussed some of our state continuing responsibilities (especially election laws) with our legislators at which our membership was present.



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#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

Item: "Study of costs of Tyler school buildings, including a review of existing facilities and standards for future planning."

Publications used for research:

Bibliography from National Education Association (5 pp. of references) -

First 3 of following are from this bibliography.

Guide for Planning School Plants (1958) - Nat'l. Council on Schoolhouse Constr. - 254 pp.

13 Principles of Economy in School Constr. - " 254 pp.

Cutting Costs in Schoolhouse Construction - Amer. Ass'n. of School Administrators - booklet

Cost of a Schoolhouse - Report from Educational Facilities Laboratories (Ford Foundation Grant) - 144 pp.

Progress Report on School Construction - Tyler Public Schools - 1953-58

Tyler School Topics - "School Buildings" - 4 page news sheet distributed through schools. A copy for each person at Feb. meeting.

American School and University - 1959-60

American Home Magazine - Feb. 1960 - pp. 40-41

Dodge Reports. Costs and Trends of Current Bldg. Constr. Summer 1959

Reports compiled by Tyler School Administration Staff

Saturday Review. Oct. 15, 1960 - p. 84 & ff.

Time. Sept. 12, 1960 - pp. 74-79.

For general background: Schools of Tomorrow - Today

Saturday Review - Education Supplements.

Committee or resource people: Tried to use only people not on League Board; outcome: Chairman and 2 others are Board members, 2 off-board people serving. (Board members are Secy. and Treas., however, who've not participated in League Program much before now.) Committee "developed" by meeting and planning together. Each committee member did basic research on a particular facet of study and presented findings at first meeting, then followed up by applying basic research to local schools at next meeting.

Sept. program - topics covered: "Changing School Architecture", "Ways School Planning Can Be Done", "Why School Costs Vary". A question sheet was distributed for member participation - followed by discussion.

Feb. program - program topics: "School Forecasting", "Planning for Tyler School Buildings", "Evaluation of Local School Construction", "Cost Comparisons". Questions sheets, maps, charts, etc. used to stimulate discussion and arrive at consensus.

Members of committee, in addition to basic research, interviewed School Superintendent and staff member in charge of research and information. Both of these men attended Feb. meeting, and again served as resource people, answering questions from the membership. Both administrators very cooperative and helpful.

(OVER)



Consensus reached so far is to the effect that school planning is well done in Tyler for the most part; some thought there are particular aspects needing improved planning, but no trend apparent in these criticisms. In general, League learned what it set out to learn - whether the harsh criticisms of newer Tyler school buildings by public were justified. We found that, by and large, they are not; that some of the things that have been criticized have been corrected in more recent buildings; that planning pretty well follows recommended procedures.

Action - Superintendent Dennard stated that he would like the paper on Tyler School Planning to be made available to his office for duplication for School Board members, since they may not be fully informed as to all that goes into preparing educational specifications. (He stated at League meeting that it was the most constructive meeting he'd ever attended.)

A newspaper reporter present at the Feb. meeting proposed running a series in the local paper based on League study. (Picture of Supt. and program participants appeared on front page of paper that evening.)

The League Board recommends continuing the the school construction item for LCA next year with probably emphasis being action from this year's study, possibly in form of publishing findings.



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LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings Needed more time to cover scope of subject (President's note: Chairman undersells herself - she planned meetings beautifully - made full use of visual aids charts, maps, mimeographed materials and organized committee and reports to give us a tremendous amt. of information in clear, concise form.)
- d) reaching consensus Need better informed membership for good consensus. Further discussion
- e) building public interest planned for Annual Meeting.
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.



League of Women Voters of the U.S.  
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VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

- I. Report on 1960 local League projects
  - A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details.
  - B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
  - C. Comments on radio and TV time. Estimated audience reached.
  - D. Describe work in areas where there are no Leagues.
  - E. Describe cooperative efforts with political parties.
  - F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.)
- II. Evaluation of 1960 national materials.
  - A. TV Spots ("Mr. Smug," "On Election Day")
    1. Which did you use, and how?
    2. Comments, suggestions.
  - B. Excerpts from the 1960 Party Platforms Publication
    1. Number and way in which used.
    2. Comments, suggestions.
  - C. Flyer, On Election Day
    1. Number and way in which used
    2. Comments, suggestions
  - D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
    1. Number and way in which used.
    2. Comments, suggestions



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VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand

1. Did you find this a helpful tool?
2. Comments, suggestions?

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

III. Reports and comments on special projects.

A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company
2. Lane Bryant Stores
3. Department of Defense

B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.

1. Did you see or give materials to them?
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

A LOOK AHEAD

I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year.

II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

1. "Plans for immediate future"
2. Suggestions.



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TEXAS

## A GLANCE BACK

- I. A. State and local Voters Guide for Democratic primary published free by Tyler Courier-Times. State and local (only one local race contested) Voters Guides for general election also published courtesy of the paper. The Tyler League purchased 600 State Voters Guides in the general election, which were distributed to PTA's, church and civic groups. General Electric plant also requested permission to copy part of the State Guide (Constitutional Amendments pro & con) for distribution to their employees.
- B. Live TV interviews - informal chats with candidates.
- C. Television interview of candidates for City Commission. This was sponsored by the General Electric Company and the Blackstone Hotel. The local TV station serves the East-Texas area - Tyler, Longview, and surrounding smaller towns.
- D. ---
- E. ---
- F. Prior to the general election, numerous organizations requested League members to speak at their meetings. The requests were most gladly filled. The proposed State Constitutional amendments were discussed pro and con, sometimes with two speakers taking either side.

League workers spent many hours demonstrating voting machines prior to the primary and general elections. Eight years of work by League members culminated in the decision of the County Commissioners to purchase 15 voting machines. They plan to purchase the rest in succeeding years. Demonstrations set up in banks, schools, stores, etc. Arranged for TV demonstration by County Judge and County Maintenance Man (who has taken a course in maintaining machines at the company).

As always the League issued poll tax receipts the last part of January. Sub-stations were set up at 6 grocery stores Jan. 27, 28, 31. Special times were set up at 5 office buildings. Altogether 2648 poll tax receipts were issued, and 173 exemption certificates given out. 21 League members participated, assisted by 17 non-league workers.

Many League members worked at the polls in the general election.

- II. A. ---
- B. ---
- C. ---
- D. ---

- E. Give the Voter a Hand. This is one of the finest, most practical publications ever. It was extremely helpful. It has all the answers for a Voters Service Chairman.
- F. I haven't used the Swap Shops. They didn't impress me too much. Each League has its' specific problems and ways of doing things. It's interesting to hear other Leagues' activities, but not necessarily useful.

- III. A. ---

- B. --- (except selling poll taxes at Child's Grocery Stores - Kroger chain).

- IV. In such a "hot" election as last fall's, it was a strain on Board members, refraining from active participation in politics



Some of our contributors remarked that they thought we were almost too nonpartisan - everyone was stirred up about the presidential race.

- V. Two of our members are very active in Democratic Party, filling such posts as secretary of county convention, delegate to state convention (and I believe one of them attended the national convention). However, they are two of our most inactive members as far as the League is concerned - haven't attended meetings in over a year.

#### A LOOK AHEAD

- I. Short readable condensation of party platforms and presidential candidates campaign promises.
- II. Material suitable for use by junior high and high school students would be a good start in taking the government to the community. If the children are interested, it might impress their parents!



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE TYLER  
STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

The success of the purchase of 15 voting machines by the County after long League efforts received more acclaim than anything we've done other than Voters Service projects.

Texas Constitutional Revision survey - most effective PR for State program. Local program - series of articles to be run in paper on school construction planning (using League reports); superintendent of schools requested copies of League reports to give to school board.

Meeting with three state legislators - established rapport with them on State Program, also excellent publicity.

Annual UN Day efforts -- Wilson of State Dept. visit, first break-through on To what extent does your League use radio? Describe. National Program (town generally unsympathetic) -- speakers at various clubs.

Not too often, but they are willing. Used the three station during poll tax taking time.

To what extent does your League use television? Describe.

Newsreel pictures were taken at a luncheon for our <sup>State</sup> representative with commentary on questions League asked them. Poll tax announcements...and newsreel pictures of League taking poll tax at the General Electric Co. Candidates interviews. Newsreels of effort to get voting machines at County Commissioners Court. Live interview with Mr. Wilson of State Dept. and newsreel coverage of his arrival and activities.

What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

Publications we now receive are most helpful - both PR guides and attractive program material. On program - we could use something concise and attractive on injured industries for public distribution (Tyler's an embittered oil town). Voters Service publications are, of course, more readily acceptable (welcomed would be a more apt word) by general public than program material.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE TYLER  
STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$	<u>235.00</u>
Member Contributions		<u>5.00</u>
Non-member Contributions		<u>1134.00</u>
All other receipts: (from projects)		<u>7.05</u>
(from reserves, etc.)		
TOTAL INCOME	\$	<u><u>1381.05</u></u>

NOTE:  
Finance Drive  
Oct. '60...  
most of amt.  
collected is  
used 61-62

EXPENDITURES

Local Disbursements	\$	<u>564.15</u>
State and National Services		<u>350.00</u>
TOTAL EXPENSES	\$	<u><u>914.15</u></u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$	<u>580.90</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$	<u><u>1086.00</u></u>

FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$	<u>1000.00</u>
Actual No. of persons who contributed		
Members	<u>None</u>	
Non-members (Individuals)	<u>43</u>	
Business firms	<u>26</u>	
Actual No. of workers	<u>16</u>	



League of Women Voters of the U.S.  
1026 17th St., N.W. Washington 6, D.C.

LOCAL LEAGUE

TYLER

STATE

TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? 44

2. How many of your actual contributions came from business firms? 26

Of these, how many were from:

a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 25

b) central or branch offices of nationwide firms 1

List names of these nationwide firms:

**American Clay Forming Co.**

3. Were any of your contributions from any one of the following four firms:

**No**

American Can? \_\_\_\_\_ Arkansas Fuel Oil Co.? \_\_\_\_\_ Kroger Co.? \_\_\_\_\_  
and Calumet-Heccla? \_\_\_\_\_

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.



ATTACH ONE COPY TO ANNUAL REPORT FORM

League of Women Voters of Victoria  
February 1961

Please list your PROPOSED Local Program for 1961-1962

Local Current Agenda:

Continuation of the Survey of the Victoria Independent School District

Local Continuing Responsibilities:

Support of the Victoria County Probation Department

(Check those you expect to be active in 1961-1962)

LEAGUE OF WOMEN VOTERS OF TEXAS, 2114 Sealy Avenue, Galveston, Texas



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF VICTORIA STATE TEXAS

Population of community (Latest census figure or more recent estimate) 32,000

Congressional District 9

Number of paid voting members, 3-31-61 (estimated) 74

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 9

OR  
Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 \_\_\_\_\_

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) 7  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 0

Does your League have a local bulletin? Yes How frequently published? Monthly

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program?

Usually twice a month.

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe. Particularly in membership participation in program coverage and consensus reaching. This was particularly true in the State Item on Voting Registration. We are at last learning how to have better unit discussions with the idea of reaching consensus.

\*Joined your League in 1960-61.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

1. Continued improvement in unit and member participation with Program.  
This has improved greatly this year and we can use more.
2. Improved public relations - Need to get and keep a chairman working at all times. We have a good newspaper relationship, but need more write-ups about units and program items.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT, 4/1/60 - 3/31/61

FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

**This item has not been studied as yet by our League but will be the basis for unit discussion in April and May. Resource committee has not been too active because Chairmanship has changed twice.**

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

How useful were the following national materials:

Economic Diplomacy at Home and Abroad. August, 1960.

Hard Choices. December, 1960.

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960).

Pocket Reference on the UN.

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

Have you any comments in regard to the scope and manageability of the Current Agenda?

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item? **Sent a delegate to Los Angeles Conference on U.N. Project and she is to be speaker for Annual Meeting emphasizing economic aid and U.N.**



League of Women Voters of the U.S.  
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LOCAL LEAGUE Victoria

STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) item veto; 6) constitutional limitation on taxes; and 7) treaty powers - Bricker Amendment.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

**None done this year.**

What action has been taken on the national CRs by your League as an organization and by its members as individuals?



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE

Victoria

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

Some members prepared for action on Water, but the membership turn-over limits this.

In., which national CRs are your members most interested? In which are they least interested?

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

Not enough time to cover national CR's in units with so much other program to cover.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?



League of Women Voters of the U.S.  
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LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT 4/1/60-3/31/61

NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?



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LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

STATE CONTINUING RESPONSIBILITIES  
(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

Had a general membership meeting on the Texas Judiciary with the local District Judge as speaker.



League of Women Voters of the U.S.  
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LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any.

We have been conducting a Know Your Schools Survey. The first sections studied were History, Buildings and Administration. To insure as nearly unbiased results as possible we tried to assign two or more members of differing backgrounds and opinions to each section of the study. As soon as they had been completed the sections on Buildings and Administration were mimeographed and distributed to the membership. As additional chapters are completed they will also be distributed.

It happened that the section on Buildings was being studied at just the time that urgent need for a new Junior High School building was becoming apparent. Several reports to PTA groups aroused a great deal of interest in the subject. When a school bond election was called, the local League distributed copies of the Buildings section to schools, school board members and other interested people. One interesting - and flattering - note was that the Bond Divisor employed by the School Board requested a copy for use in the sale of the bonds. While the League did not take a stand for or against the bond, the facts presented in objective fashion were useful in informing the public. The bond passed.

Unit meetings have studied the results of our study on two different occasions several months apart. At a general membership meeting, the president of the School Board discussed the school bond. The units are now holding workshops on the School Survey to give direction for future work. The consensus of the first unit workshop was that further study of Teachers and Curriculum would be advisable and that action should be taken to inform the general public of the results of our study.

In general we have been pleased with the results of our survey, and have been commended by the School Superintendent and members of the School Board. Our chief difficulties have arisen from lack of woman-power rather than lack of interest.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE

Victoria

STATE

Texas

ANNUAL REPORT 4/1/60 - 3/31/61

LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.



League of Women Voters of the U.S.  
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LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

- I. Report on 1960 local League projects
  - A. Please give statistical information on published materials produced by state and local Leagues; include financing and distribution details.
  - B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings.
  - C. Comments on radio and TV time. Estimated audience reached.
  - D. Describe work in areas where there are no Leagues.
  - E. Describe cooperative efforts with political parties.
  - F. Report on special projects not included above. (Cooperation with Chamber of Commerce Courses in Practical Politics, cooperation with business, speakers bureaus, etc.)
- II. Evaluation of 1960 national materials.
  - A. TV Spots ("Mr. Smug," "On Election Day")
    1. Which did you use, and how?
    2. Comments, suggestions.
  - B. Excerpts from the 1960 Party Platforms Publication
    1. Number and way in which used.
    2. Comments, suggestions.
  - C. Flyer, On Election Day
    1. Number and way in which used
    2. Comments, suggestions
  - D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
    1. Number and way in which used.
    2. Comments, suggestions



League of Women Voters of the U.S.  
1026 17th Street, N.W., Washington 6, D.C.

LOCAL LEAGUE Victoria

ANNUAL REPORT 4/1/60 - 3/31/61

STATE Texas

VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand

1. Did you find this a helpful tool?
2. Comments, suggestions?

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

III. Reports and comments on special projects.

A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company
2. Lane Bryant Stores
3. Department of Defense

B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.

1. Did you see or give materials to them?
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice."

A LOOK AHEAD

I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year.

II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

1. "Plans for immediate future"
2. Suggestions.



## I. 1960 Local League Projects

- A. Victoria published a local Voters Guide for the local county election for the Democratic Primary. There were no Republican candidates. We published 5,000 of these. We also ordered 3,000 of the Guides put out by the state League for the same election but covering the candidates for state offices. These were paid for out of our budget~~ed~~ item "Action in the Community". Distribution was done by all League members at various club meetings, mailed to members and contributors, and copies were placed in the lobbies of our three banks. Also the Chamber of Commerce asked for some. When the amount we had for them ran out, they went to the printer and ordered an additional 2,500~~0~~ using the very same Guide, paying for them, and asking no credit for their expenditure.
- B. No candidates meetings held.
- C. Radio was used to urge in spot announcements people to "Pay their Poll Tax"
- D. In Port Lavaca - no League- we took about 500 local Guides to the area. These were distributed in club meetings by a woman who has been vagly interested in a League there. Also some were placed in the bank of the town.
- E. No cooperative work with political parties.
- F. We had a speakers bureau as a special project. The League was asked to make several talks on the importance of attending the local precinct meetings and general necessity of the public taking a more interested part in politics. Our local Chamber of Commerce is now giving the leaders course in Pratical Politics but our League was not specifically asked to participate.

## II. National Materials

- A. No TV spots.
- B. Excerpts from the 1960 Party Platforms  
This was very well received. However we missed the boat and could have done much more with it. Only 30 copies were used in our League. This was an excellent publication and if repeated we will make much better use of it.
- C. On Election Day - not used for wide use. We felt we would spend our money to better use locally in printing the maximum number of guides we could afford. If we had more money and more woman power for distribution, it would have been good.
- D. Newspaper mats - not used. Our paper was contacted about using some and they were not interested unless we wanted to pay for an ad.
- E. Give the Voter a Hand - this we used as a help for our speakers bureau.
- F. Swap Shops- These are especially good for new Voters Service chairmen. They need to come in the fall so they can be used with plenty of planning time before our Texas Spring elections. All our elections are Spring or summer ones, beginning in April, city, school board, county and state.



### III. Special Projects

None.

### IV. Non-partisanship problems.

About the only problems we encountered this year were the constant complaints from both parties that the best womanpower available was in the League and why were we so strict with our board members.

### V. Individuals in Political Parties.

We had one member, Mrs. Webb Carnes, who was Co-Chairman for the Women's Division of the Democratic Party of Victoria County. She almost worked her head off, going to coffees, giving coffees, setting up coffees, and phoning and phoning. She is a housewife with three small children and truly worked above and beyond the call of duty for her party. Victoria was leaning pretty far toward the Republican side of the fence in the National election and I do believe Mrs. Carnes played an important in Victoria County going Democrat.

### A Look Ahead

#### I. More materials for 1964.

The repeat of Excerpts from Party Platforms is a must. This was really excellent.

#### II. National Voters Service materials for government to community.

An up-to-date series on the Federal Government would be most helpful. This is the sort of thing that our contributors would be most interested in and would provide much new membership interest. Also Workshop outlines and discussion guides on the Federal Government would provide us with a help for our units. Many of our new members join because they have forgotten much of what they learned in school and are eager for the League to help them with a sort of refresher.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

The Victoria League worked in the community on the State Project on a survey of opinions concerning Revision of the Texas Constitution. We seemed to get a better understanding of League work in the community from this project. Also the continued printing of local Voters Guides (begun a year ago) has brought the non-partisan idea to the public.

To what extent does your League use radio? Describe.

Only for spot announcements concerning Voting. Have had Membership Coffee discussed on a local news program.

To what extent does your League use television? Describe.

None available.

What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

What we are now receiving is excellent. Our trouble is keeping a good public relations person to take advantage of all the wonderful material we now receive.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

LOCAL LEAGUE Victoria  
STATE Texas

ANNUAL REPORT 4/1/60 - 3/31/61

TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$	<u>325.00</u>
Member Contributions		<u>7.00</u>
Non-member Contributions		<u>680.00</u>
All other receipts: (from projects) Calendars & (from reserves, etc.) Publications		<u>41.07</u>
TOTAL INCOME	\$	<u>1053.07</u>

EXPENDITURES

Local Disbursements	\$	<u>784.36</u>
State and National Services		<u>300.00</u>
TOTAL EXPENSES	\$	<u>1084.36</u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$	<u>804.41</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$	<u>973.12</u>

FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$	<u>650.00</u>
Actual No. of persons who contributed		
Members	<u>2</u>	
Non-members (Individuals)	<u>29</u>	
Business firms	<u>38</u>	
Actual No. of workers	<u>15</u>	



League of Women Voters of the U.S.  
1026 17th St., N.W. Washington 6, D.C.

LOCAL LEAGUE VICTORIA

STATE TEXAS

ANNUAL REPORT 4/1/60 - 3/31/61

FINANCE CHAIRMAN'S REPORT (Cont'd)

1. How many cards in your contributors file were for business firms? 48

2. How many of your actual contributions came from business firms? 38

Of these, how many were from:

a) local, consumer-type businesses (e.g. gas stations, grocery stores, banks, etc.) 37.

b) central or branch offices of nationwide firms 1

List names of these nationwide firms:

J. C. Penny Company (\$3.00)

3. Were any of your contributions from any one of the following four firms:

American Can? no Arkansas Fuel Oil Co.? no Kroger Co.? no  
and Calumet-Hecia? no

These firms requested Voters Service information through the national office and the requests were funneled back to state League offices. If your League received a contribution from any of these firms, please list which ones.



League of Women Voters of the U.S.  
1026 17th St., N.W., Washington 6, D.C.

Return one copy of this report to your state League (or more than one copy if your state League so instructs). In addition, the national office would like to receive a copy directly if you can reproduce an extra one without too much inconvenience. The address of the national office is 1026 17th Street, N.W., Washington 6, D.C. Local Leagues in Alaska and Hawaii should send their reports directly to the national office.

ANNUAL REPORT

April 1, 1960--March 31, 1961  
Local and Provisional Leagues

LEAGUE OF WOMEN VOTERS OF WACO STATE TEXAS

Population of community (Latest census figure or more recent estimate) 100,000

Congressional District 11th

Number of paid voting members, 3-31-61 (estimated) 1133

Number of associate members, 3-31-61 (estimated) 0

Net increase (estimated) of paid voting members and  
associate members since 3-31-60 111

OR  
Net decrease (estimated) of paid voting members and  
associate members since 3-31-60 \_\_\_\_\_

Number of members not renewing, 4-1-60 - 3-31-60 (estimated) \_\_\_\_\_  
(This does not mean net change, but total of members who dropped out.)

Number of new\* members who were members in another League in 1959-60 \_\_\_\_\_

Does your League have a local bulletin? Yes How frequently published? 6 a year last  
year

How frequently do your members meet in discussion units or other kinds of member meetings to discuss League Program? Every month - once a month.

In what area or areas do you think your League has improved this year (e.g. membership participation in program coverage, program selection, consensus reaching, public relations, Voters Service, more active resource committees, year-round resource committees, distribution of publications among members or among community.) Describe. We have had difficulty having a League this year and are now trying to rebuild League interest and membership.

\*Joined your League in 1960-61.



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Are there one or two important areas in which you would like your League to improve? Why? Are these areas that the state and/or national Boards can help you with? How?

The greatest need in our local league is active member participation, beginning with the Board. Do not feel our problems could be eliminated by either state or national boards.

Have you any suggestions for changes in basic national or state policies or procedures which would increase the effectiveness of the League or improve the service from national or state Boards? If so, please describe, giving reasons for suggestions and possible solutions or methods for improvements.

no



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### FOREIGN POLICY (CA AND UN CR)

Describe the coverage your local League has given the Current Agenda Item, e.g., kind and extent in League and in community; year-round resource committee and frequency of meetings; kind and number of meetings with the membership, type of community meetings; use of radio and/or television; legislative activity in support of League positions. Other activity? Include what your League has done in regard to the United Nations Continuing Responsibility, especially any work you may have done on the Connally Amendment.

Resource Committee of 6 to 8 attending each time has met 6 times.  
Professors of college Econ. have acted as consultants 3 times.  
One General meeting with pros and cons on the Connally Amendment  
A 30 minute period at the Annual meeting for bringing the members up to date and encouraging buying and reading of Hard Choices.

In preparation for Council, the national Board is anxious to have any additional information or observation on consensus under the Current Agenda which you think would supplement the consensus letters asked for in the National Board Reports of May and November 1960.

The consensus of our Resource committee which has met 6 times for about 2 hours each time would lean toward believing that the balance of payments problem is a long range one which can be helped by  
How useful were the following national materials: (over)

Economic Diplomacy at Home and Abroad. August, 1960.

Gave our Resource Committee its start.

Hard Choices. December, 1960. Will be the basis for member study and hopefully newspaper and radio coverage.

Foreign Policy Roundups (especially June, 1960 - the United Nations - and September, 1960). June issue stimulated organizing a community planning session for UN week.

Pocket Reference on the UN. To give to community groups on speaking engagements.

VOTER articles (specify which were the most useful and how were they useful, e.g. to resource committees, as member preparation for discussion).

March Voter for member preparation for discussion.

Have you any comments in regard to the scope and manageability of the Current Agenda? Without the help of professors of Economics in our local

University, our Resource committee would have found it more difficult to understand "balance of trade" and "gold standard". With consultants of this calibre at 3 of our Resource meetings, it was manageable.

Have you comments on the amount and kind of direction by the national Board in the implementation of the Current Agenda?

The National Board Reports have given a wealth of material and excellent references for supplemental reading.

If you have cooperated on any CCCMF project, such as the handling of foreign visitors, did your cooperation result in greater interest in the foreign policy item?

Have had no foreign visitors for several years.



a many sided approach such as increasing U.S. business and industrial efficiency and exporting more products, both in trade and aid--increasing our GNP. In economic aid for developing nations, we would agree that goals must be more clearly defined, long range plans be made and various sources of financing must be explored in other industrialized nations thru ,for example OECD.



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### NATIONAL CONTINUING RESPONSIBILITIES

Describe your activities on national CRs under the questions listed below. Be specific about work on each CR when possible. For your convenience the CRs are listed by brief title: 1) Water resource development (Please describe inter-League river basin or regional groups under the special questions); 2) United Nations (Please report under Foreign Policy); 3) loyalty-security; 4) home rule and national suffrage; 5) citizen veto; 6) Constitutional limitation on taxes, and 7) treaty powers - Bricker Amendment. Program Resource Committee activities at Annual meeting.

Please describe any especially successful techniques used by your League to present the national CRs or to arouse interest in them.

What action has been taken on the national CRs by your League as an organization and by its members as individuals? None except to talk to our Representative at a December meeting arranged to discuss our National and State Program positions with our legislators, both State and National.



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Are your members prepared for action on any or all of the national CRs?

If members need study within this year in order to act, National CR-No2, especially information on the pros and cons of the Connally Amendment has been presented at one General meeting. We plan at the Annual meeting to find out if there is any opposition to support of repeal of the Connally Amendment.  
None of the other National CR'S have had a place on this years program.

In.. which national CRs are your members most interested? In which are they least interested?

We don't know.

To what do you attribute the presence or absence of interest in and preparedness for action on the national CRs?

This League has been going through a reorganization period this year with programs limited to one monthly. Next year should be different.



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Is your League participating in an inter-League group working on a river basin or regional water problem? If so, with what group?

NO.

Describe briefly what your League has done as a member of that inter-League group.

What materials have you prepared this year on regional or river basin situations, problems, solutions, etc.?



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NATIONAL CONTINUING RESPONSIBILITIES (Cont'd)

Did your League find national materials useful in working on national CRs? What material proved most useful? What changes in material or type of material would you suggest to better fit it for your use?

Publication 269 is concise and clear and we are going to make an effort to see that every member has one. For the National Items Resource committee, the National Board reports and the text of statements made before congressional committees are most helpful in understanding the implications of our positions. Of course, the National Voter articles keep every member aware of current developments. More material like the Christian Science Monitor "Pros and Cons of the Connally amendment" would help to keep those members, who do not agree with the majority consensus, from feeling that League material is slanted, biased etc.



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### STATE CURRENT AGENDA

Describe briefly and evaluate your League's activity on State Current Agenda. Include amount of coverage in League and in community, including type and number of meetings of membership, community meetings, whether you have year-round resource committees for each item and if so, how they carry out their work; use of radio and/or television; and if your state has positions on its state Current Agenda, indicate the type of legislative activity taken in support of these positions.

We were not able to participate in the Opinion Poll Survey on State Program Item I because of limited resources. We held a meeting of the membership for a discussion of voter registration and sent our report into the State to be used in compiling the state consensus. We did have a committee that met several times in preparation for the program. We had one meeting of the membership for this discussion. Since we did not have unit meetings this year it was not necessary to have a number of people on the committee for resource purposes. The committee met to discuss the manner of presentation that would be most interesting that they were capable of doing. As yet no legislative action has been taken in support.

How useful were the state Board's materials, if any; state area conferences or workshops, if any; and state Board services on the state Current Agenda in general.

State Board material was used as the basis of our discussion and the . I did not attend the area workshop.



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STATE CONTINUING RESPONSIBILITIES

(For use in states having state Continuing Responsibilities)

Describe League activity on any of your state Continuing Responsibilities. Include membership coverage, community activity, and legislative action taken, if any.

We have been working on a local level with the hope of some day having Family Courts. This is our local program.

We have studied in a general membership Voter Registration and the State has arrived at consensus. There have been bills proposed in the present legislature some of which we are now going to support.

No action is anticipated at the moment on SA No. 3 - Judicial Structure



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#### LOCAL PROGRAM

Describe briefly the activity of your local League on your Local Current Agenda and Continuing Responsibilities. Include mention of publications or other printed or mimeographed materials, how you developed resource people, number and kinds of discussion meetings involving the membership, community activities, consensus, and action, if any. Meetings as follows: Committee meeting on Sept. 19, with speaker on County problems, including our study. Tour of Probation Department on Sept. 21. General meeting on Sept. 29: membership voted to give committee authority to draft a petition and present it to the Commissioners listing needs. Committee toured City Jail on Oct. 4. General meeting on Jan 18, progress reported and possibilities for next year's study discussed. On Jan. 13, talked with County Judge about needs. Revisited Probation Department on March 7, and learned of improvements made. 2 of 4 items had been attended to. Letter of thanks written to Judge and Commissioners.



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LOCAL PROGRAM (Cont'd)

If the two most important goals in local program work are widespread member participation in all phases and the actual accomplishment of the purpose of the program item; and you are less than completely satisfied with your local program work, did the trouble lie in

- a) program selection -- We believe this was our weakest link in last year's program, though we were able to accomplish part of our goal.
- b) collection and preparation of study materials
- c) planning and executing good meetings
- d) reaching consensus
- e) building public interest
- f) achieving successful action.

N.B. If your League has more than a one-item agenda indicate to which item your remarks apply unless they apply to all.



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VOTERS SERVICE  
OUTLINE OF SUBJECTS TO BE COVERED  
IN THE ANNUAL REPORT FORMS - 1960

Introduction: A Presidential election year is so unusual, occurring as it does only once in four years, that we are asking for a comprehensive report to guide us in the future. Voters Service in an ordinary year does not tell us what we need to know in planning for Presidential year activities. The following report form may look a little overwhelming. Actually we don't believe it is; what we have tried to do is break things down into specific parts in order to make it easier for you to use these forms. When answering the questions included here be sure to review the November National Board Report, pp. 17-19. This will give you the thinking behind the questions on this form. In particular we would like to call your attention to the thought that these questionnaires will be particularly helpful in planning for Council discussion as well as future Voters Service materials. If samples of material are available please attach to the form you fill out.

A GLANCE BACK - WHAT DID WE LEARN IN 1960?

From budget:

- I. Report on 1960 local League projects
- A. Please give statistical information on published materials produced by 5,000 local state and local Leagues; include financing and distribution details. Voters Guides
- B. Statistics on candidates meetings held by local Leagues. Comments on attendance, experimentation with format for both live and TV meetings. None
- C. Comments on radio and TV time. Estimated audience reached. Excellent cooperation
- D. Describe work in areas where there are no Leagues.
- E. Describe cooperative efforts with political parties. Cooperation of each major party
- F. Report on special projects not included above. (Cooperation with Chamber on voting of Commerce Courses in Practical Politics, cooperation with business, machine issue speakers bureaus, etc.)
- II. Evaluation of 1960 national materials.
- A. TV Spots ("Mr. Smug," "On Election Day")
1. Which did you use, and how?
2. Comments, suggestions.
- B. Excerpts from the 1960 Party Platforms Publication
1. Number and way in which used. Given to Democratic and Republican Parties;
2. Comments, suggestions. also sold at Public Library, and to members.
- C. Flyer, On Election Day
1. Number and way in which used
2. Comments, suggestions
- D. Newspaper mats (Registration set; "Telephone League" mat; "VOTE" mat)
1. Number and way in which used.
2. Comments, suggestions



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VOTERS SERVICE (Cont'd)

E. Give the Voter a Hand - - - Did not use

1. Did you find this a helpful tool?
2. Comments, suggestions?

F. Swap Shops

General usefulness and suggestions for future content; i.e., number of issues per year and time of year most useful; themes that might be covered.

III. Reports and comments on special projects.

A. Describe what you did in connection with each of the following and add any comments you think would be helpful to the national Board in judging the advisability of cooperating in future proposals.

1. Rexall Drug Company -- Supplied Voters Key to 1960, Political Directories
2. Lane Bryant Stores for McLennan County, Voters Guides.
3. Department of Defense

B. Describe (including statistics where possible) how requests from the following business and companies were followed up: Kroger Company; Calumet-Hecla; American Can Company.

1. Did you see or give materials to them?
2. Do you feel this has been a fruitful contact for public relations? Financially? Please explain in detail.

IV. Give examples of typical nonpartisanship problems.

V. Cite any outstanding examples of members' "work as individuals in the political party of their choice." Several members active in political party of their choice and actively supported candidates. Secured Chairman for Voting Machine Committee from member's interest in general election.  
A LOOK AHEAD

I. Specific suggestions for types of national materials to be provided in 1964 Presidential Election Year. Repeat on Party Platforms.

II. Suggestions for national Voters Service materials to help take government to the community. Would you find an up-to-date series on the Federal Government helpful? Workshop outlines? Discussion guides? Other suggestions? See November 1960 National Board Report, p. 18; reference, Chapter 10, Give the Voter a Hand.

1. "Plans for immediate future"
2. Suggestions.



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#### PUBLIC RELATIONS

Describe any achievement or activity on League program in which the League has successfully built understanding of the League and/or support in the community for the League position - include national Program positions in this.

Revived our interest in Voting Machines--circulated petitions and secured approximately 3,500 names. Good publicity in all areas. While this was not program--community support was vital.

To what extent does your League use radio? Describe.

Radio facilities have been most cooperative and have given public service spots whenever asked. Have used radio in connection with poll tax drive, voting machine petitions, voters guides, and election news.

To what extent does your League use television? Describe.

Panel on proposed amendments to the Texas Constitution.  
Appearance discussing membership and need for members.  
Covered every news event requested by the League.

What help would your local League like to have from state and national Boards to 1) build understanding of the League itself in the community, and 2) build support for issues on the League program?

Information presently supplied is excellent.



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TREASURER'S REPORT  
April 1, 1960 - March 31, 1961

INCOME

Dues	\$ <u>510.00</u>
Member Contributions	<u>520.00</u>
Non-member Contributions	<u>692.00</u>
All other receipts: (from projects)	<u>63.80</u>
(from reserves, etc.)	<u>262.53</u>
TOTAL INCOME	\$ <u><u>2048.43</u></u>

EXPENDITURES

Local Disbursements	\$ <u>1328.77</u>
State and National Services	<u>1050.--</u>
TOTAL EXPENSES	\$ <u><u>2378.77</u></u>

CASH STATEMENT

Cash balance (including savings) on hand March 31, 1960	\$ <u>572.54</u>
Estimated cash balance (including savings) on hand March 31, 1961	\$ <u>387.54</u>

FINANCE CHAIRMAN'S REPORT

Total Campaign Goal	\$ <u>1000.00</u>
Actual No. of persons who contributed	
Members	<u>102</u>
	<u>10</u>
Non-members (Individuals)	<u>10</u>
Business firms	<u>65</u>
Actual No. of workers	<u>25</u>