

## Office of Communications and Marketing

News Releases

September through December 2003

	LOG SHEET	
	Separated by Weeks	
09/02/03	Jon Whitemore Assumes Presidency at TTU effective September 2, 2003	CR
09/02/03	University Events and Awards for September	TTB
09/03/03	Raiders Rojos National Alumni Hosts "Closing the Gaps Education Summit"	SLP
09/03/03	Sarai Granados Receives Scholarship to Attend the American Speech-	MHP
00/00/00	Language Hearing Association's Minority Student Leadership Program	+
09/03/03	TTUHSC Continuing Nursing Education Program Presents "Care of the Obese	MHP
00/00/00	Patient: Improving Outcomes"	++****
09/03/03	Coach Bob Knight and His Wife, Karen, Donate 700 Books to the University	SLP
00,00,00	Library Collection	++==
09/03/03	Scholarship Presentation from the American Medical Association Foundation	MR
00/00/00	Event Advisory	1
09/04/03	Deadline for Fulbright Applications Approaching	PR
09/04/03	Texas Tech Law Professor, Marilyn Phelan, Appointed Chair of the International	PR
	Taxation Committee, American Bar Association Section of International	
	Law and Practice	
09/05/03	The National Piano Foundation Declares September as National Piano Month	ss
09/08/03	Learning Event Offers Study Tine	TTB
	Learning Expert Offers Study Tips	MR
09/09/03	TTUHSC Institute for Health Aging Sponsors the Symposium "Ages and Stages:	IVIR
09/11/03	Meeting the Challenges of Healthy Aging Marion O. Williams, M.D. Joins TTU Student Health Services	SLP
09/11/03	Marion C. Williams, M.D. Joins 110 Student Health Services	JOLF
09/15/03	Shalby Hunt Dh D. Hanarad as a "Highly Cited Passarcher" by Thomson ISI	TTB
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09/10/03	to North Carolina for Hurricane Isabel	1133
09/17/03	Sterling City Economic Development Corporation and the Texas Cooperative	ТТВ
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09/17/03	Chuck D to Speak on Hip Hop and the Digital Divide	SLP
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09/19/03	Jack Kelley's Lecture "Back from War: USA Today Foreign Correspondent	SLP
09/19/03	Takes You into the Foxholes"	HOL!
09/19/03	The Gulledge Fonville Endowed Scholarship is Established in the College of	SLP
09/19/03	Human Sciences	11021
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09/19/03	for Excellence in Public Service Award Presentation	+
09/19/03	Jodey Arrington the Keynote Speaker for the 22nd Annual Center for Public	PR
09/19/03	Service Symposium	TIX.
09/22/03	Kristin DeBusk Wins Place in the Gilder Lehrman History Scholars Program for	PR
JUIZZIUJ	2003	11.,
09/22/03	Mathematical and Computational Modeling of Biological Systems Mini	PR
03122103	Symposium Sponsored by the Mathematics and Statistics Department	++
09/23/03	Victoria Sutton's "Law and Bio-terrorism" Class Makes the "Cool Courses"	PR

	Tightha Cartainta 2000 last of The Matienal Light	
09/23/03	in the September 2003 Issue of The National Jurist	l DD
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09/23/03	National Academic Advising Association to Give the E-COACH Program	Hee
09/23/03	the Outstanding Institutional Advising Program Certificate of Merit	SS
00/04/00		TTD
09/24/03	Jack Kelley: "Back from War: USA Today Foreign Correspondent Takes	TTB
00/25/02	You Into the Foxholes" - Event Advisory	H <sub>TTD</sub>
09/25/03	The Federal Joint Task ForceFull Accounting Uses the Texas Tech University's	TTB
09/26/03	Vietnam Center Archives for Researching Military Personnel	COM
09/26/03	"Healthy Lubbock" Launched by TTUHSC President M. Roy Wilson, M.D. Asthma	SCM
09/20/03	Asuma	JH
09/29/03	TTUHSC Receives Funding for the West Texas Area Health Education Center	SCM
09/29/03	The Sculpture "Bookman" by Terry Allen is Placed between the University	SS
03/23/03	Center and the University Library	133
09/29/03	Student Union Building Ribbon Cutting Ceremony	ТТВ
09/30/03	TTU Sets Fall 2003 Enrollment Record	SLP
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10/01/03	Regent Brian Newby Holds Discussion about the University's Cultural Climate	TTB
10/01/03	Event Advisory  Aurora Chaidea Harnandez Named the 2003 Distinguished Alumna in the	MHD
10/01/03	Aurora Chaides Hernandez Named the 2003 Distinguished Alumna in the	MHP
10/01/02	School of Nursing Breakfast Honors Texas Tech Mass Communications Alumni	CI D
10/01/03		SLP
10/02/03	Texas Tech and A&M Football Game	SLP
10/02/03	Texas Tech University System Board of Regents Meeting Format Change	SLP
10/02/03	Asthma	JH
10/03/03	Board of Regents Pass Tuition Increase	SLP
10/03/03	Board of Regents Approve Construction of New Residence Facility	SLP
10/03/03	Board of Regents Issue Statement Regarding Ruling on the Use of Race	SLP
	and Ethnicity in Student Admissions	
10/07/03	University Events	ТТВ
10/07/03	El Paso Regional Dean Jose Manuel de la Rosa is Appointed by President	SCM
10/06/03	Bush to the United States-Mexico Border Health Commission	SCIVI
10/09/02	Containment and Collusion: The Rise and Fall of the German Colony of West	PR
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10/09/02	Texas - Event Advisory Texas Tech University Day - Event Advisory	PR
10/08/03		SCM
10/10/03	Roderick Nairn, Ph.D. Named Executive Vice President for Academic Affairs and Dean of the Graduate School of Biomedical Sciences	SCIVI
10/13/03	Texas Tech University News and Events	ТТВ
10/13/03	Legislature Approves \$45 Million in Tuition Revenue Bonds for TTUHSC in	SCM
	El Paso, Texas	
10/13/03	New Deal Ping-Pong Space Experiment	SS
10/14/03	Chancellor David Smith Updates Vaccine Paper	SLP
10/15/03	TTUHSC Receives Grant for Glaucoma Screenings	MR
10/15/03	Southwest Cancer Center Receives the American Cancer Society's	MR
	Harold P. Freeman Award	
10/15/03	98th Tau Beta Pi Convention	SS

10/15/03	Robert M. Sweazy, Ph.D. Appointed to the Texas Yes! Advisory Board	SLP
10/15/03	Roseanna Davidson Awarded a Grant to Study the Reliability of the Functional	PR
	Hearing Inventory	
10/16/03	Vietnam Center to Host the "The Rise and Fall of Ngo Dinh Diem" Conference	TTB
10/20/03	Quality Enhancement Plan	ТТВ
10/20/03		JH
10/21/03	Erin Nunn, Senior Nursing Students Helps Friend in Boating Accident Rube Goldberg Challenge	SS
10/21/03	Alpha Eta Honor Society Inducts 43 New Members - Event Advisory	MHP
10/22/03	The Department of Physics Hosts the Joint Fall Meeting of the Texas Sections	PR
10/22/03	of the American Physical Society, American Association of Physics Teachers	+
	and the Society of Physics Students (Zone 13)	1
10/22/03	Vietnam Center Receives Contribution from Col. Roger and Norma Donlon	ТТВ
10/22/03	Event Advisory	1115
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10/23/03	School of Law Team Wins First Place in the John Marshall National Moot	PR
10/20/00	Court Competition	++
10/24/03	Halloween Safety	JH
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10/27/03	M. Roy Wilson, M.D. Receives Membership into the Institute of Medicine	SCM
	of the National Academy of Sciences	
10/27/03	Language Day Hosted by the Department of Classical and Modern Languages and Literatures	PR
10/27/03	Professor Glenda Riley to Lecture on "Annie Oakley as Symbol and Myth"	PR
10/27/03	Texas Tech University Response to TMPA Survey	SLP
10/28/03	Surendra K. Varma, M.D. Receives the Texas Pediatric Society's Sidney	JH
	Kaliski Award of Merit	1
10/28/03	Tech CAN Share Drive	SP
10/28/03	Open House for the SBC Stadium West Side	SP
10/29/03	Sankar Chatterjee, Ph.D. and Others of the Research Team to Appear in the	PR
	Journal Nature	
10/29/03	Professor Daniel Cottom to Lecture on "The Violence of Education"	PR
10/29/03	Senator Duncan to be Guest of Honor at the School of Law's Distinguished	PR
	Alumnus Dinner	
10/29/03	Dia de los Muertos	TTB
10/29/03	TTUHSC State of the University Address and Faculty Awards Convocation	SCM
10/31/03	ARCS Scholarship Recipients	RK
11/03/03	TTU and South Plains College Co-host the Annual Conference of the	
. 1700700	Association on Higher Education and Disability in Texas - Event Advisory	TTB
11/03/03	International Educational Advisers to Visit Tech	TTB
11/04/03	Departments of Family and Community Medicine and Internal Medicine Receive	MR
11/04/03	Grant from U.S. Health Services Research Administration	
11/06/03	45th Annual Carol of Lights	PR
11/06/03	Law Professor Gabriel Eckstein Invited to UNESCO Program in Toyko	PR
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11/06/03	Students from Iles Elementary School are New Crusader Raiders	PR
11/06/03	Don Hunt Named Super Lawyer by Texas Monthly	PR
11/06/03	Feast for Famine Banquet	TTB

11/06/03	Masonry Day - Event Advisory	SS
11/06/03	Tree Planting Ceremony for Columbia Space Shuttle Crew - Event Advisory	MHP
11/07/03	Moot Court Team Available for Media Questions and Photos - Event Advisory	PR
11/07/03	Veteran's Day Commemoration Program - Event Advisory	ТТВ
11/10/03	Grand Opening of Academic Classroom at HSC	SCM
11/11/03	Justin Ferguson Receives Highest Score on Bar Exam	PR
11/11/03	76th Annual Pig Roast	SS
11/11/03	TTU Wins Academic Tech Bowl at Region 5 Fall Regional Conference	PR
11/12/03	The Department of Political Science Survey	PR
11/12/03	News Conference Regarding Political Science Survey Results - Event Advisory	
11/14/03	Cochlear Implants and Your Child: Assistive Listening Technology	MHP
	Training Session	
11/17/03	Texas Medical Rangers - Event Advisory	MR
11/17/03	Concert to be Held in the Memory of James Sudduth	SS
11/18/03	TTUHSC School of Nursing Receives Grant for the Department of Health and	MHP
	Human Services	
11/18/03	The Healthy Lubbock Initiative Needs a Permanent Name	JH
11/18/03	Showcasing Texas Tech University	PR
11/18/03	Governor Appoints Two New TTU Regents	SLP
11/18/03	November is American Diabetes Month	MHP
11/19/03	Professor Do Dinh Ho, M.D. Visits the School of Nursing - Event Advisory	MHP
11/19/03	Eugene Dabezies, M.D. Serves as Rudolph Matas Memorial Lecturer	MR
11/20/03	Texas Higher Education Coordinating Board Officially Creates the College of	PR
11/20/00	Mass Communications	<del>                                      </del>
11/20/03	TTU Grounds Management Team Receives 2003 Professional Grounds	PR
11/20/03	Management Society Green Star Awards	
11/20/03	Elizabeth Hall Receives the Kitty Magee Outstanding Professional for the	PR
11/20/00	Department of Kinesiology at Texas Woman's University	++
11/20/03	Two-Mile Fun Run to Promote the Awareness of Drowsy Driving	ТТВ
11/20/00	Two wine run run to riomote the rwareness of Broney Brinning	11
11/24/03	KTXT-TV Hosts December Fundraising Festival	SLP
11/24/03	Congressional Internships	TTB
		+
12/03/03	Samuel Prien, Ph.D. Selected for the 58th Edition of "Who's Who in America"	MR
12/03/03	Kelly Willis and Bruce Robison Holiday Show	TTB
12/05/03	Carleton Phillips, Ph.D. Receives State Department Award for His Services to	PR
	Iraq	
12/05/03	President Whitmore Appoints Michael L. Wilson Interim Vice President for	SLP
10/0=/==	Fiscal Affairs	1
12/05/03	BECA Grants Available for Spring Semester	PR
12/05/03	Robot Competition Scheduled at Texas Tech Event Advisory	SS
12/08/03	Texas Tech Researchers Study Electronic Tax Filing	TTB
12/08/03	KTXT-TV Launches Digital Service	SLP
12/08/03	Nursing Students to Participate in Disaster Training - Event Advisory	MHP

12/09/03	Second Annual Caprock Celtic Christmas	SS
12/10/03	Infinito Horizonte Award Dinner Honoring Preston Smith - Event Advisory	SLP
12/11/03	Chancellor's Teaching and Research Awards Announced - Event Advisory	SLP
12/11/03	South Plains Nursing Coalition Receives the Texas Higher Education Star Award	MHP
12/12/03	Chancellor's Council Distinguished Teaching and Research Awards	SLP
12/16/03	2003 December Graduation	SS
12/17/03	TTUS Board of Regents Meeting and Swearing of New Regents - Event Advisory	SLP
12/17/03	Satellite Feed for New Board of Regent Members	SLP
12/17/03	Texas Tech Extended Studies - Degree at a Distance	LW
12/19/03	Two new members of TTUS Board of Regents Sworn In	SLP
12/19/03	Merit Increase for Faculty and Staff	SLP

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## **EVENT ADVISORY**

November 3, 2003

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

## TEXAS TECH CO-HOSTS ANNUAL CONFERENCE ON HIGHER EDUCATION AND DISABILITY

WHAT:

Texas Tech University and South Plains College will co-host the annual

conference of the Association on Higher Education and Disability in

Texas.

WHEN:

Wednesday, (Nov. 5), through Friday, (Nov. 7).

WHERE:

International Cultural Center, located at 601 Indiana Ave.

EVENT:

The conference is titled "Pioneering Change: Tool for Trailblazing." Guest

speakers include Randy Snow, a published author and president of

NoXQs, an achievement company; Diane Perreire, Ed.D., director of the University's of Arizona's Strategic Alternative Learning Techniques Center; and Brian Shannon, J.D., associate dean for academic affairs and

professor of law at the Texas Tech School of Law.

CONTACT: Leann DiAndreth-Elkins, coordinator for the TECHniques Center,

Texas Tech University, (806) 742-1822, or leann.elkins@ttu.edu.

## release



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## FOR IMMEDIATE RELEASE

November 3, 2003

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

#### OVERSEAS EDUCATIONAL ADVISERS VISIT TEXAS TECH

LUBBOCK -- Last year nearly 600,000 international students were enrolled in accredited United States higher education institutions. Overseas educational advisers posted at the U.S. Embassy Public Affairs offices, Fulbright Commissions, local universities and bi-national centers, help foreign students learn about higher education in the United States. On Friday, (Nov. 7), a group of overseas advisers will be visiting Texas Tech University.

The college board works with local higher education institutions to arrange campus visits for advisers at three sites around the United States. These visits form the second component of a three-week professional training program which includes a stay in Washington, D.C., to met with officials of agencies involved in international education, and ends with attendance at an international education conference to meet college and university administrators.

The advisers will visit Texas Tech University, Abilene Christian University, Abilene Intercollegiate School of Nursing, Cisco Junior College, Hardin-Simmons University and McMurry University.

The Bureau of Educational and Cultural Affairs of the United States Department of State, under the authority of the Fulbright-Hays Act of 1961, as amended, supports the United States-based training program financially. The college board, under a state department grant, administers the program.

For more information please contact Lilly Kilcrease, study abroad counselor, Office of International Affairs, Texas Tech University, (806) 742-3667 or Lilly.J.Kilcrease@ttu.edu.



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FOR IMMEDIATE RELEASE

November 4, 2003

CONTACT: Melody Ragland, melody.ragland@ttuhsc.edu

## GRANT WILL HELP TRAIN MEDICAL RESIDENTS IN GERIATRIC CARE

LUBBOCK – The U.S. Health Services Research Administration has awarded the Texas Tech University Health Sciences Center's Departments of Family and Community Medicine and Internal Medicine a grant that will support training in geriatrics for primary care medical residents.

Mike Ragain, M.D., chair of the Department of Family and Community Medicine said the unique grant allows residents to be trained in an area of medicine where training opportunities are often inadequate to meet the needs of an aging population.

"As baby boomers age, the importance of geriatric care is becoming increasingly important," Ragain said. "Older patients are not just adults, they have special needs."

The infusion of money will help support better education programs and will allow faculty an opportunity to explore innovative approaches to teaching. Ragain said part of training the residents means exploring every aspect of geriatric care. This includes identifying hospital problems, treating the healthy-ager with preventive care and knowing what unique diseases many elderly patients acquire.

Betsy Jones, Ed.D., associate professor and research coordinator in the Department of Family and Community Medicine, said the grant and the purpose it serves are a perfect fit for the health sciences center.

"The Texas Tech Health Sciences Center has experience serving rural and underserved areas," she said. "We're extremely honored that we were selected for such a competitive grant."

The grant, which is more than \$240,000, will be divided over a three-year period.



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## FOR IMMEDIATE RELEASE

Date: November 6, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

### ANNUAL CAROL OF LIGHTS FESTIVITIES PLANNED

LUBBOCK – More than 25,000 colored lights, illuminating 13 buildings around Texas Tech University's Memorial Circle, Engineering Key and the Broadway entrance, will be lit as the highlight of the annual Carol of Lights, Friday, (Dec. 5.)

The 45<sup>th</sup> annual event, with a theme of "45 Years of Our Brightest Traditions," will commence with the 6:30 p.m. Carillon Concert. At 7 p.m., the Saddle Tramps Torch Light Processional will begin at the

University Seal at the Broadway entrance and will follow the luminaria-lighted route around Memorial Circle to the Science Quadrangle.

The Texas Tech Trombone Choir, under the direction of Don Lucas, will accompany the Texas Tech University combined choirs with holiday selections, William Hartwell will sing "O Holy Night," followed by comments from Carol of Lights Chair Jennifer Henderson and Residence Halls Association President Noe Elizondo. John Dickson then will lead "Silent Night," prior to turning on the lights. A group singing will follow the lighting and the High Riders will ring the Victory Bells.

Festivities will continue with an 8 p.m. Carol Concert at Hemmle Recital Hall, featuring the University Singers and the University Choir.

A team from the Texas Tech physical plant has been hanging lights since early October. Preparation for the Carol of Lights also includes the placing of 3,000 luminarias around Memorial Circle by Alpha Phi Omega and Chi Rho fraternities and the hanging of a 20-foot fresh pine wreath by members of the Women's Service Organization.

The Carol of Lights is sponsored by the Texas Tech University Residence Halls Association.

-30-

SOURCE: Alice Scott, co-adviser for Texas Tech University Carol of Lights, (806) 742-2542, a.scott@ttu.edu.



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### FOR IMMEDIATE RELEASE

Date: November 6, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu.

### TEXAS TECH LAW PROFESSOR INVITED TO TOKYO CONFERENCE

LUBBOCK - Texas Tech University School of Law Associate Professor Gabriel Eckstein has been invited to participate in the second stage of the United Nations Education, Scientific and Cultural Organization (UNESCO) program on international ground water resources Dec. 7-12 in Tokyo.

The Tokyo meeting is a follow-up to the group's October gathering in Paris, in which Eckstein also participated.

The conference is part of UNESCO's Internationally Shared Aquifer Resources Management Program and will focus on developing concepts and principles applicable to transboundary ground water resources that could form the basis of a new United Nations treaty.

Eckstein is one of just a handful of experts invited to the meeting. He is one of two legal experts expected to be in attendance, and is the only American.

-30-

SOURCE: Walter B. Huffman, dean and professor, Texas Tech University School of Law, (806) 742-3793, walter.huffman@ttu.edu.



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#### FOR IMMEDIATE RELEASE

Date: November 6, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu.

#### IDEAL PROGRAM NAMES CRUSADER RAIDERS

LUBBOCK – The Texas Tech University Institute for the Development and Enrichment for Advanced Learners (IDEAL) will tap 70 high-achieving students from Lubbock's Iles Elementary School "Crusader Raiders."

The newest members of the Crusader Raider Club will be honored from 9 a.m. to 2 p.m. Friday, Nov. 14, from 9 a.m. to 2 p.m., with a recognition assembly at their home school and special events on the Texas Tech campus.

The newest Crusader Raiders will participate in rock climbing at the Texas Tech Student Recreation Center, followed by a hands-on science class at the Texas Tech University Howard Hughes Medical Institute and a lecture on birds of prey by volunteers from the South Plains Wildlife Rehabilitation Center.

Iles students are nominated as Crusader Raiders based on high classroom achievement and good citizenship. The event is part of the Lubbock Independent School District's *Partners in Education* program.

-30-

SOURCE: Martha Hise, director, Institute for the Development and Enrichment for Advanced Learners, Texas Tech University, (806) 742-2420, m.hise@ttu.edu.



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## FOR IMMEDIATE RELEASE

Date: November 6, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

#### ADJUNCT LAW PROFESSOR NAMED "SUPER LAWYER"

LUBBOCK – Texas Tech University School of Law Adjunct Professor Don Hunt has been chosen one of Texas' "Super Lawyers" in a survey by *Texas Monthly* magazine.

Hunt's selection is based on a survey by <u>SuperLawyers.com</u>, in which more than 20,000 Texas attorneys cast ballots.

"I was very flattered to have been nominated by my fellow lawyers," Hunt said. "It's always makes you feel good to have been recognized by a selection like this."

The Lubbock lawyer is also the coach for the Texas Tech School of Law moot court team, which recently claimed the national championship at the prestigious John Marshall competition in Chicago.

"Don Hunt is legendary for his ability to teach appellate advocacy and coach appellate moot court teams," said Texas Tech School of Law Dean Walter Huffman. "The many Texas Tech law students who have benefited from his mentoring would heartily agree that Don Hunt is a 'Super Lawyer."

Hunt joins fellow Texas Tech School of Law faculty member Marilyn Phelan on the elite *Texas Monthly* list.

-30-

SOURCE: Walter B. Huffman, dean and professor, Texas Tech University School of Law, (806) 742-3793, walter.huffman@ttu.edu.



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## FOR IMMEDIATE RELEASE

November 6, 2003

CONTACT:

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Kaley Paris, kaley.paris@ttu.edu

# TEXAS TECH UNIVERSITY'S CENTER FOR CAMPUS LIFE HOSTS HUNGER BANQUET

LUBBOCK – Feast or famine...what if it wasn't a choice? The Texas Tech University Center for Campus Life is hosting a banquet where attendees will experience firsthand how the issues of hunger affect citizens of the United States and around the world.

The banquet will be held at 6 p.m., Sunday, (Nov. 9), in the Frazier Alumni Pavilion, located on the Texas Tech campus. Admission is free, but donation of canned goods is encouraged.

Megan Wright, coordinator of Leadership/Civic Engagement for the Center for Campus Life, says that the Feast or Famine Hunger Banquet will serve food representative of the food distribution around the world.

"Meal choices will include a gourmet feast, soup or beans and rice," she said. "However, who receives which meal will be randomly determined. There will also be entertainment and discussion after dinner."

Hunger problems may seem a world away, but unfortunately the United States is faced with the same problem. In recent years, 33.6 million Americans are unsure of where their next meal will come from, said Wright.

For more information about the Feast or Famine Hunger Banquet, please contact Megan Wright, coordinator of Leadership/Civic Engagement for the Center for Campus Life, at (806) 742-5433.

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### **EVENT ADVISORY**

November 6, 2003

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

EDITOR'S NOTE: Correction of previous advisory, to show proper date

## MASONRY DAY TO DEMONSTRATE BRICK LAYING TECHNIQUES

WHAT:

Masonry Day at Texas Tech University will challenge almost 300

undergraduate and graduate students, instructed by local masonry

companies, to build a brick wall.

WHEN:

9:30 a.m. to 12:30 p.m., Thursday, (Nov. 6).

WHERE:

Service area parking (R16 parking lot) for the Engineering Center at Sixth

Street and Canton Avenue.

EVENT:

Masonry Day at Texas Tech will be the fourth Masonry Day held at the university and will include the largest number of students to ever participate in the event. After receiving instruction on the basics of bricklaying, the students will split into teams to see if they can build a brick wall. The teams will be judged on the design and workmanship of their projects. The winning team will be awarded the Golden Brick award, with the Silver and Bronze Bricks going to the second and third place teams. The event is sponsored by the College of Architecture, the Engineering Technology Department and the Texas Masonry Council.

SOURCE:

Mukaddes Darwish, Ph.D., assistant professor of engineering

technology, Department of Engineering, Texas Tech University, (806)

742-3538, ext. 227, or mukaddes.darwish@coe.ttu.edu



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## **EVENT ADVISORY**

November 6, 2003

CONTACT: Mary Hudspeth Peters, mary.peters@ttuhsc.edu

#### TTUHSC SGA HONORS SPACE SHUTTLE CREW

WHAT:

Tree planting ceremony for Columbia space shuttle crew

WHEN:

11:30 a.m. Friday (Nov. 7)

WHERE:

Preston Smith Library grounds

EVENT:

The Texas Tech University Health Sciences Center Student Government Association will have a tree planting dedication ceremony to honor the crew of the Columbia STS-107 space shuttle crew who died Feb. 1, 2003.

CONTACT:

Margret Duran, director of student services, (806) 743-2300

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## **EVENT ADVISORY**

Date: November 7, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

#### SCHOOL OF LAW NATIONAL CHAMPIONS TO APPEAR MONDAY

WHAT: Members of the Texas Tech University School of Law national championship moot court team will be available for media questions and photos.

WHEN: Monday, (Nov. 10), 10:30 a.m.

WHERE: Texas Tech University School of Law student courtroom.

EVENT: The members and coaches of the Texas Tech University School of Law moot court team have scheduled a video and photo opportunity. Texas Tech won the prestigious Marshall Moot Court Competition in October in Chicago.

CONTACT: Casey Carson, Office of Development and alumni coordinator, Texas Tech University School of Law, (806) 742-3990, ext. 315, casey.carson@ttu.edu.

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**EVENT ADVISORY** 

November 7, 2003

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

[Editor's Note: The 10 a.m. program before the flag raising is a great photo opportunity for the media although it is already sold out to the public]

## VETERAN'S DAY COMMEMORATION PROGRAM HELD AT CULTURAL CENTER

WHAT:

Veteran's Day commemoration program and ceremonial flag raising.

WHEN:

11 a.m., Tuesday, (Nov. 11).

WHERE:

International Cultural Center, located at 601 Indiana Ave.

EVENT:

The Texas Tech University K-12 International Outreach program will host a ceremonial flag raising by the Texas Tech Air Force ROTC in front of the International Cultural Center. This event is open to the public.

The 10 a.m. sold-out program preceding the flag raising is entitled "Historical American Flags," in which members of the National Sojourners will present 15 historical flags to sixth graders from Lubbock

Independent School District.

CONTACT: Lari Young, Ph.D., senior director, K-12 International Education Outreach, Office of International Affairs, Texas Tech University (806) 742-0426 ext. 267 or LARI.YOUNG@ttu.edu.



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## FOR IMMEDIATE RELEASE

November 10, 2003

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

## TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER TO CELEBRATE GRAND OPENING OF ACADEMIC CLASSROOM BUILDING

LUBBOCK – Chancellor David R. Smith, M.D., and President M. Roy Wilson, M.D., will celebrate the grand opening of the Academic Classroom Building at 3 p.m., Monday (Nov. 10) at the Texas Tech University Health Sciences Center, 3601 Fourth, with an official ribbon-cutting ceremony.

Wilson said the building is the result of years of planning and it considers stringent program requirements to meet the need for increased classroom space at the health sciences center. "The bottom line is that we are here for our students. This facility will provide the best educational atmosphere for them," Wilson said.

Elizabeth Preston, president of the health sciences center's Student Government Association, said the needed space is welcomed among the students. "All of the students are excited about it." Preston said. "We feel this is a better learning environment with the new classrooms and technology. It ups our education level."

The new two-story 60,000 square foot addition contains two large 200-seat tiered lecture halls, a 200-student teaching lab, three medium-sized classrooms and a number of smaller conference and seminar rooms. Most classrooms include extensive data communications and HealthNet distance learning capabilities.

Present at the ribbon-cutting ceremony will be Richard V. Homan, M.D., dean of the School of Medicine, Alexia Green, Ph.D., dean of the School of Nursing, Paul Brooke, Ph.D., dean of the School of Allied Health Sciences, and Charles Seifert, Pharm.D., regional dean of the School of Pharmacy.

Also present will be Donna Bacchi, M.D., chairman of the university public art committee, Mike Ellicott, vice chancellor for facilities planning and construction, Lee Lewis, CEO of Lee Lewis Construction, and Mary Crites, a principal with the design firm of Parkhill, Smith and Cooper Inc.

The Academic Classroom Building's cost was \$15,400,000. The project began in December 2001. A reception will follow immediately after the ribbon cutting at the main corridor located at the north entrance.



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#### FOR IMMEDIATE RELEASE

Date: November 11, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

### HIGHEST BAR EXAM SCORE BELONGS TO TEXAS TECH GRADUATE

LUBBOCK – The highest score attained at the July Texas bar exam belongs to Texas Tech University School of Law graduate Justin Ferguson.

Ferguson, a 2003 Texas Tech graduate, is a first-year associate with the Baker and Botts law firm in Dallas.

"This singular achievement is a great personal tribute to Justin, and also reflects well on the preparation for legal practice that has been a historic strength of our law school," said Texas Tech Law School Dean Walter Huffman. "I am very proud of Justin for being the best in Texas, and I am proud of our law faculty for giving Justin and his classmates the knowledge and skill necessary to excel on this difficult examination."

Ferguson's honor is the latest in a list of growing successes at the Texas Tech School of Law. The university's moot court team captured a national title, claiming first place in the John Marshall Law School International Moot Court Competition in October in Chicago, and two faculty members, Don Hunt and Marilyn Phelan, recently were named "Super Lawyers" by *Texas Monthly*.

-30-

SOURCE: Walter Huffman, dean and professor, Texas Tech University School of Law, (806) 742-3793, walter.huffman@ttu.edu.



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#### FOR IMMEDIATE RELEASE

November 11, 2003

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

[Editor's Note: Electronic photos are available on request.]

## COLLEGE OF AGRICULTURAL SCIENCES AND NATURAL RESOURCES HONORS OUTSTANDING AGRICULTURALISTS

LUBBOCK - Texas Tech University's College of Agricultural Sciences and Natural Resources will honor three outstanding leaders Thursday, (Nov.13), as the 2003 Gerald W. Thomas Outstanding Agriculturalists. This recognition will take place during the college's 76<sup>th</sup> annual Pig Roast, scheduled for 6:30 p.m. at the Lubbock Memorial Civic Center.

The annual award, established in 1969, honors individuals for their contributions to Texas agriculture in the areas of agribusiness, production and public service. The award was named for Gerald W. Thomas, who served as dean of Texas Tech's College of Agricultural Sciences from 1958-1970. The Pig Roast honors the college's scholarship donors and their recipients, as well as intercollegiate judging teams

This year's Outstanding Agriculturalists are Delbert Hess for agribusiness, Daniel Taylor for producer and Tom Quarles for public service.

Delbert Hess is a 1958 graduate from Texas Tech University and received his bachelor's degree in Agronomy. Hess received his master's and doctoral degrees in Agronomy from the University of Wisconsin. After receiving his Ph.D., Hess became a successful plant breeder, having developed numerous Paymaster cotton varieties that have been widely grown in the Southwestern United States.

Hess has more than 30 years of experience working with the various aspects of the seed industry including the improvement of cultivars, the production and marketing of seed and the management of seed businesses. He also is involved with seed organizations including serving as the president of the Texas Seed Trade Association and a member of the Advisory Board of the United States Variety Protection Office. In 1993, Hess was named a Distinguished Alumnus of the College of Agricultural Sciences and Natural Resources at Texas Tech. Although retired, Hess serves as a supervisor to the cotton breeding activities of a commercial cottonseed company located in Lubbock. In addition, Hess provides guidance to master's and doctoral students at Texas Tech University.

Hess resides in Abilene with his wife Patricia. They have three children: Kenneth Hess of Fairhope, Ala., Valinda Green of Montgomery, Ala. and Kirkland Hess of Mobile, Ala. All three graduated from Texas Tech.

Dan Taylor received both his bachelor's and master's degrees in agricultural education from Texas Tech University in 1964 and 1968 respectively.

Taylor started his career as an agricultural sciences teacher at Lubbock Cooper High School and led student involvement in FFA activities while participating in many state and national contests. Taylor is the past president of the Texas Independent Ginners' Association and is a member of the Texas Cotton Ginners' Association Board of Directors.

Taylor is also a member of the United States Cotton Growers Association Board of Directors, member and past chairman of the Lubbock Chamber of Commerce Agricultural Committee, past president of the Plains Ginners' Association and member of Plains Cotton Growers. He was named a Distinguished Alumnus by the College of Agricultural Sciences and Natural Resources at Texas Tech in 1998.

He currently serves as the owner and operator of Buster's Gin, Ltd. Taylor also is the owner and operator of Taylor Farms, which is an extensive cotton farming operation in Hockley, Lubbock, Lynn and Terry Counties.

Taylor resides in Ropesville with his wife, Linda. They have three children: DeLinda Hicklen, a Texas Tech graduate, of Ropesville, Darrell Taylor, a Texas Tech graduate, of Dallas, and Davon Cook of Lubbock.

Tom Quarles received both his bachelor's and master's degrees in agricultural education from East Texas State University and his doctorate in agricultural education and educational administration from Oklahoma State University. Quarles built a distinguished career in education serving as an assistant professor at Western Illinois University and later became associate professor and chairman of the Department of Agriculture at Stephen F. Austin State University.

Quarles began his career with the Houston Livestock Show and Rodeo in 1984 and currently serves as assistant general manager in the Operations Department. Quarles is an active member of the North American Livestock Show and Rodeo Managers' Association, International Association of Fairs and Expositions, and International Association of Assembly Managers. Quarles is a Distinguished Alumnus of East Texas State University and a 1981-1982 Outstanding Faculty Member for the School of Education at Stephen F. Austin State University. Quarles has also received multiple awards from the National and Texas FFA Associations, 4-H and Prairie View A&M University.

Quarles and his wife Cherie enjoy raising cattle at the Rolling Oaks Ranch in North Zulch, Texas. They have two sons, Mark and Robert Quarles.

-30-

SOURCE: Melissa Aguillard, coordinator of student and career development,
College of Agricultural Sciences and Natural Resources, Texas Tech University,
(806) 742-2808 or at melissa.aguillard@ttu.edu.



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#### FOR IMMEDIATE RELEASE

November 11, 2003

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

## TEXAS TECH ENGINEERING TEAM WINS AT ACADEMIC TECH BOWL [Editors Note: a student from your area is included in this release]

LUBBOCK – Engineering teams from Texas Tech University took first and second place at a regional academic competition and will be moving on to the national contest next year.

The Texas Tech chapter of the National Society of Black Engineers competed in the Academic Tech Bowl at the Region 5 Fall Regional Conference in St. Louis, Mo., on Oct. 31 to Nov. 2.

Two teams from Texas Tech competed in the event and faced each other in the Tech Bowl's final round.

Texas Tech's Team Number One included Jerek Hart, a junior from Dallas; Diana Dickey-Davis, a graduate student from Lubbock; Nikki Conley, a sophomore from Austin; and Ayotunde Phillips, a senior from Nigeria, while the members of Team Number Two included Daryl Ellis, a junior from Dallas; Tosan Eruwayo, a sophomore from Austin; Jennifer Onita, a junior from Houston; and Alyssa Harrison, a sophomore from Los Lunas, N.M.

Team Number One took first place in the final event and will represent Region 5 at the National Society of Black Engineers' national convention next spring break in Dallas.

Phillips, Texas Tech's National Society of Black Engineers chapter president, said the competition and convention were great experiences for everyone on the two Texas Tech teams.

"It was very exciting for all of us to participate in the competition," said Phillips. "In the second round, while Team Number One was competing, there was just one question, worth 400 points left, and we were behind by several hundred points. So we took a risk and answered that question, even though we weren't sure of the answer. It turned out we were right, and we won the round. It was definitely the most exciting moment of the competition."

In the Academic Tech Bowl, two teams compete against each other in each round, answering questions from engineering classes, including topics such as math, physics, computer, chemistry, dynamics, engineering economics and statistics. The initial round

#### **ENGINEERING COMPETITION/PAGE 2**

was an elimination round, after which eight teams of four people each competed for first place.

Besides Texas Tech, teams from Iowa State University, Texas A&M, the University of Texas at Austin, the University of Texas at Dallas, the University of Missouri at Columbia, the University of Missouri at Rolla and the University of Oklahoma competed in the Tech Bowl.

-30-

CONTACT: Ayotonde Phillips, chapter president, National Society of Black Engineers, Texas Tech University, (806) 239-9123, or e-mail ttunsbe\_chair@yahoo.com



FOR IMMEDIATE RELEASE

Date: November 12, 2003

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#### TEXANS VOICE CONCERNS IN POLITICAL SCIENCE SURVEY

LUBBOCK – An undergraduate political science class at Texas Tech University has determined that education funding tops Texas' list of concerns.

A statewide survey of 504 adults done by students in Cherie Maestas' political science data analysis class reveals that, while divided on funding methods for public schools, 74 percent of Texans think education should be a top priority for state legislators and 60 percent favor the state chipping in more for public education.

The survey also shows that a corporate income tax, preferred by 39 percent of respondents, is the most popular prospective method for getting additional money for schools, while a personal income tax gets the least support, preferred by just five percent of Texans.

A majority of citizens also feel that teacher pay is an issue in the quality of education, and that standardized tests are not a true measure of student achievement. A total of 52 percent of those responding said higher paid teachers perform better in the classroom, while 51 percent of respondents see standardized tests as a poor measuring stick for a school's performance.

Students developed and conducted the survey, which asked Texans their opinions on public education, immigration, congressional redistricting and whether they believe the state should institute provisions for the recall of elected officials similar to that used in California. The study was motivated by students' questions about how citizens felt about policy issues that had been in the news recently.

Survey results show that just over half of Texans favor the option to recall elected officials. In addition, approximately the same number feel Democrats and minorities were not treated fairly in the recent redistricting squabble.

Texans are split, however, on whom they feel should handle redistricting in the future. According to the survey, 25 percent of Texans believe the legislature should continue to draw district boundaries while 27 percent would prefer the state Supreme Court redraw borders. The notion of an independent board handling future redistricting attracted 23 percent of survey respondents.

Immigration issues were also addressed by the survey. While 35 percent of Texans see undocumented workers as helping the state economy, 45 percent feel illegal aliens hurt the economy. Still, more than 30 percent of voters think undocumented aliens should be covered by workers' compensation, should be allowed to apply for a Texas driver license and should have the same rights to sue negligent employers as documented workers.

The margin of error of the survey is +/- 4.5 percent. The phone survey was conducted from randomly selected households across Texas between Oct. 22 and Nov. 2. Students used Texas Tech's Earl Survey Research Laboratory (<a href="www.orgs.ttu.edu/earlsurveyresearchlab/">www.orgs.ttu.edu/earlsurveyresearchlab/</a>) to collect data for the survey. The survey helps students learn to collect and assess information about public opinion regarding political issues in the state. This is the third year of the survey.

-30-

SOURCE: Cherie Maestas, assistant professor of political science, Texas Tech University, (806) 742-4047, cherie.maestas@ttu.edu.

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### **EVENT ADVISORY**

Date: November 12, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

#### MAESTAS TO ANNOUNCE POLITICAL SCIENCE SURVEY FINDINGS

WHAT: Cherie Maestas, Ph.D., associate professor of political science will

conduct a news conference announcing the findings of a statewide survey conducted by an undergraduate political science class at

Texas Tech University.

WHEN: The press conference is slated for 11:30 a.m., Thursday, (Nov. 13).

WHERE: Room 106 in Holden Hall on the Texas Tech campus.

EVENT: The survey will reveal how Texans feel about a variety of timely topics,

including public school funding, immigration and congressional

redistricting.

CONTACT: Cherie Maestas, Ph.D., associate professor, department of political

science, Texas Tech University, (806) 742-4047,

cherie.maestas@ttu.edu.

-30-

## release



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## FOR IMMEDIATE RELEASE

November 14, 2003

CONTACT: Mary Hudspeth Peters, mary.peters@ttuhsc.edu

## SPEECH, LANGUAGE AND HEARING SCIENCES TO OFFER TRAINING, SUPPORT GROUP RELATING TO COCHLEAR IMPLANTS

LUBBOCK - Texas Tech University Health Sciences Center Department of Speech, Language and Hearing Sciences will host a cochlear implant family support group meeting from 5:30 to 7:30 p.m., Tuesday (Nov. 18), in Room 3A300 of the health sciences center building. Angela Wieker of Cochlear Corporation will be attending to demonstrate accessories available for cochlear implant and hearing aid users.

The workshop is being provided free of charge by the Cochlear Implant Support Group of West Texas, the Department of Speech, Language and Hearing Sciences and the Cochlear Corporation. Free child care will be provided by health sciences center students.

"Cochlear Implants and Your Child: Assistive Listening Technology," a training session for professionals, will be from 8 a.m. to 10 a.m., Wednesday (Nov. 19), in Room 2C103 of the health sciences center. Attendees will learn about various accessories to enhance the listening experience of cochlear implant and hearing aid users.

For more information on either event, contact Frankie Sims, M.S., a speechlanguage pathologist in the Department of Speech, Language and Hearing Sciences, at (806) 743-5660 ext. 233 or Lisa Flores at (806) 743-5660 ext. 235.

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## **EVENT ADVISORY**

November 17, 2003

#### TEXAS MEDICAL RANGERS TO VISIT THE HEALTH SCIENCES CENTER

WHAT:

**Texas Medical Rangers** 

WHEN:

4:30 p.m.-5:30 p.m. Friday (Nov. 21)

WHERE:

Texas Tech University Health Sciences Center, Room 5BC201,

3601 Fourth St.

EVENT:

The Texas Medical Rangers, or Medical Reserve Corps, was

commissioned in March 2003 by Gov. Rick Perry. This organization of volunteer health care professionals helps the Texas Department of Health

address public health emergencies.

Harold Timboe, M.D., M.P.H., associate vice president for administration at the University of Texas Health Science Center at San Antonio will present information and discuss the establishment of a West Texas unit.

For more information about the Texas Medical Rangers visit

www.texasmedicalrangers.com.

CONTACT:

Melody Ragland, Office of News and Publications, (806) 743-2143,

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#### FOR IMMEDIATE RELEASE

November 17, 2003

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

#### SYMPHONIC WIND ENSEMBLE PREPARES TRIBUTE TO SUDDUTH

LUBBOCK – The Texas Tech University Symphonic Wind Ensemble will present a tribute to the late James C. Sudduth, Texas Tech's longtime Director of Bands.

The concert will be held at Hemmle Recital Hall in Texas Tech's Music Building at 3 p.m., Sunday (Nov. 23). Admission is free.

The concert will feature the premiere performance of *Symphony for Band*, a piece composed by David Kneupper, Ph.D., and dedicated to Sudduth's memory.

Kneupper, a Texas Tech graduate, lives in Los Angeles and works as a composer and sound designer for Universal Studios, the Walt Disney Company, Warner Brothers, Six Flags, Soundelux and many others.

Kneupper said Sudduth was the primary inspiration behind his symphony, which includes elements of jazz, marching bands, humor and much more.

"Symphony for Band is a band piece created from the musical memories of a 10-year relationship with James Sudduth as teacher and student," said Kneupper. "For me, it paints Jim Sudduth in real-time right before my ears each time I hear it. It is my hope that those who knew Jim might enjoy this effect to some degree themselves. For those who didn't know the man, simply finding the music enjoyable is the surest sign you understand the thing about him he'd most like you to remember."

The other pieces on the Symphonic Wind Ensemble's program include Profanation from Jeremiah, Symphony No. 1 by Leonard Bernstein, Fantasia and Fugue in C minor by J. S. Bach and English Dances, Set II by Malcolm Arnold, arranged by Sudduth.

Sudduth was born near Crosbyton and had many different musical influences as he grew up, including playing classical piano, playing in a country music band with his three brothers and teaching himself to play trumpet and tuba in junior high and high school. He received his bachelor's and master's degrees in Music Education from Texas Tech in the mid-1960s and was appointed Director of Bands and Professor of Music at Texas Tech in 1981. He served in that position until his death in 1997.

Sudduth arranged, transcribed and composed more than 300 pieces of music for both marching and symphonic bands, taught conducting at both the undergraduate and

### SUDDUTH CONCERT/PAGE 2

graduate levels and was the director of the Texas Tech Band/Orchestra Camp. He was also in high demand as a clinician, adjudicator and arranger throughout the nation.

A portrait of Sudduth by artist Paul Milosovitch hangs in the band hall of the School of Music.

John Cody Birdwell, DMA, associate professor of music, is the conductor of Texas Tech's Symphonic Wind Ensemble.

-30-

SOURCE: Cathy Jung, marketing manager, College of Visual and Performing Arts, Texas Tech University, (806) 742-0700, or e-mail cathy.jung@ttu.edu.



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## FOR IMMEDIATE RELEASE

November 18, 2003

CONTACT: Mary Hudspeth Peters, mary.peters@ttuhsc.edu

## SCHOOL OF NURSING RECEIVES GRANT FOR GERIATRIC TRAINING

LUBBOCK – Texas Tech University Health Sciences Center School of Nursing was notified recently they received a \$560,685 grant from the Department of Health and Human Services. The School of Nursing, in conjunction with the Institute for Healthy Aging at the health sciences center, will offer geriatric education and mentoring to registered nurses working in long-term care facilities in rural West Texas.

The program, as part of the institute's Geriatric Education and Training Academy, will provide training in geriatrics and leadership skills for certified nurse aids and licensed vocational nurses currently employed in long-term care facilities or who are seeking a career in long-term care. For registered nurses who participate, there will be a long-term support network to assist them in providing the best possible care for their patients, instruction in leadership skills and knowledge and resources to train and support the paraprofessional staff in their agencies. The program will also increase the number of registered nurses certified in geriatric nursing in West Texas.

"The Geriatric Training Academy, as a component of the Institute for Healthy Aging, is key to improving the health and care of aging West Texans," said Glen Provost, chair of the board of directors for the Institute for Healthy Aging. "Much of the mentoring, education, and leadership created by this project will be sustained by the project participants themselves as they work to improve the quality of long-term care settings."

Donna Scott-Tilley, R.N., Ph.D., assistant professor in the School of Nursing, will serve as project director overseeing development of curriculum, recruiting of participants, collaborating to provide continuing nursing education offerings and management of the overall project.

"Already at the forefront of geriatric training, we are really looking forward to the development and implementation of the Geriatric Training Academy," said Alexia Green, R.N., Ph.D., dean of the School of Nursing. "Dr. Scott-Tilley is well-suited to serve as project director with her expertise in geriatrics, hospice care and end-of-life issues."



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## FOR IMMEDIATE RELEASE

November 18, 2003

CONTACT: Jennifer Hunt, jennifer\_j\_hunt@hotmail.com

## RESIDENTS HAVE INPUT IN HEALTHY LUBBOCK INITIATIVE

LUBBOCK – In order to address the developing health crisis of obesity, the Office of Rural and Community Health at the Texas Tech University Health Sciences Center is offering the Lubbock community a chance to become involved in the Healthy Lubbock Initiative.

The Healthy Lubbock Initiative is in need of a permanent name and the residents of Lubbock are being asked to submit any creative and witty ideas. A \$100 cash prize will be awarded to the person who creates the winning name.

The Healthy Lubbock Initiative is a program started by M. Roy Wilson, M.D., president of the health sciences center, that is specifically focusing on the promotion of the healthy lifestyles of good nutrition and fitness to Lubbock residents. Obesity is rapidly becoming one of the most serious health threats in the region, and the initiative is responding to national calls for strategies to improve overall health.

Ideas for a new name may be submitted to Shannon Kirkland, Office of Rural and Community Health, by mail to 3601 Fourth St., Lubbock, TX 79430 or by e-mail to shannon.kirkland@ttuhsc.edu. Only one submission is allowed per person and entries must be postmarked or e-mailed by midnight Dec. 1. All entries will then be reviewed and selected by a panel of judges.

For more information, contact Kirkland at (806) 743-1338.



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#### FOR IMMEDIATE RELEASE

Date: November 18, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

## HOUSTON YATES STUDENTS, ADMINISTRATORS VISIT TEXAS TECH

LUBBOCK – A program called "Showcasing Texas Tech University" will host a group of 15 students and administrators from Jack Yates High School in Houston this weekend. The Houston Yates entourage will attend the Texas Tech-Oklahoma football game Saturday following two days of campus tours and student visits.

The program, which began in the 2000-2001 academic year, is a recruitment tool for inner city students with a goal of bringing those who have been traditionally underrepresented in Texas higher education institutions to college, specifically, Texas Tech.

"Our 'Showcasing Texas Tech' weekend is a perfect opportunity to share Texas Tech with students from inner city metropolitan areas," said Texas Tech Vice Chancellor for Community and Multicultural Affairs, Cathy Allen. "School administrators and students will experience aspects of Texas Tech's academic and extracurricular life, spend time with current Texas Tech students, interact with Lubbock community members, and tour diverse areas in the city. Our expectations for the visit are that the students and administrators will be sold on the excellence of Texas Tech's campus, students, faculty and staff, and the city."

The visitors from Yates High, 10 students and five administrators, will arrive at Lubbock International Airport at 10:50 a.m. Friday, (Nov. 21), and go straight to Texas Tech's Southwest Collections Library for an 11:30 welcome lunch with administrators, and admissions and financial aid representatives.

Visits and tours of various colleges and meetings with faculty and advisors will last until the group heads to a 3:30 p.m. tour of Reese Center.

Visiting students' educational interests range from medicine, engineering, education and business to law. All are seniors at Yates and were selected by their counselor, Dr. Ernestine Randle, based on their potential to succeed in university studies.

A 7:30 p.m. dinner with community representatives, the Pastors' Forum and the Chancellor's Community Minority Advisory Council and a driving tour of Lubbock wind up the day's events.

Prior to the 2:30 p.m. kickoff of the football game Saturday, the recruits will take tours of Campus Designs, the Merket Alumni Center, the Student Union and the Student Recreation Center. Following lunch at the College of Engineering, the Yates students will peruse the engineering computer lab, and take in the atmosphere, food and music at Raider Alley.

Saturday's events wind up with a dinner at 50<sup>th</sup> Street Caboose at 8 p.m., followed by a party with Texas Tech students from Houston at the group's hotel.

Prior to winging home on Sunday, the potential Red Raiders will have breakfast at Hulen/Clemens Dining Hall and tour the residence halls.

"Showcasing Texas Tech University" was inspired by the success of a one-time program hosted by the Office of Cultural Diversity hosted for Yates High School in 2000. The event resulted in nine students from the Houston school applying to Texas Tech for the Fall 2001 semester.

-30-

SOURCE: Cathy Allen, Texas Tech University Vice Chancellor of Community and Multicultural Affairs, (806) 742-8671, cathy.allen@ttu.edu.



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## FOR IMMEDIATE RELEASE

November 18, 2003

CONTACT: Sally Logue Post, sally.post@ttu.edu

### GOVERNOR APPOINTS TWO NEW TEXAS TECH UNIVERSITY REGENTS

LUBBOCK – J. Frank Miller III and L.F. "Rick" Francis, both graduates of Texas Tech University, were appointed today (Nov. 18), by Gov. Rick Perry to serve on the Texas Tech University System Board of Regents.

Miller will replace John Jones of Brady, whose term has expired. Miller will serve until Jan. 31, 2009. Francis replaces J. Robert Brown of El Paso, who has resigned from the board. Francis' term expires Jan. 31, 2007.

"Texas Tech is fortunate to have these men on our board," said David R. Smith, M.D., Texas Tech chancellor. "This is a pivotal time for Texas Tech. We are excited about the direction Texas Tech is heading, and we are glad for the wealth of experience and knowledge Frank and Rick bring to the system."

Miller is chairman of the board and CEO of JPI, a national apartment development company. He serves on the boards of the Urban Land Institute, National Multi Housing Council and the Real Estate Round Table. He also is involved on numerous community boards in Dallas, including the Dallas Citizens Council, Central Dallas Association and St. Paul University Hospital. Miller earned a bachelor's of business administration degree in 1974.

Francis is chairman and CEO of Francis Properties, Francis Holdings and Prime Funding, firms primarily engaged in family investments. He serves as vice chair of the Bank of the West-El Paso, chairman-elect of the Sierra Medical Center and Providence Memorial Hospital. He also serves on the Western Regional Board of Directors for the Boy Scouts of America. He earned a bachelor's of business administration degree in 1978.

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## FOR IMMEDIATE RELEASE

November 18, 2003

CONTACT: Mary Hudspeth Peters, mary.peters@ttuhsc.edu

## DIABETES A SERIOUS ILLNESS, CAN BE MANAGED

More than 800,000 new cases of diabetes are diagnosed each year. November is American Diabetes Month, and although diabetes is a serious illness, there are ways to live a normal healthy life with the disease. Patty Vickers, M.S., R.D., L.D., director of the Texas Tech Diabetes Center at Texas Tech University Health Sciences Center, says there are ways to maintain the illness and live a longer life. She is available to discuss topics such as an overview of the two types of diabetes, how to avoid Type 2 diabetes, complications related to the disease and diet.

CONTACT: Patty Vickers, Texas Tech Diabetes Education Center, (806) 743-7906 or patricia.vickers@ttuhsc.edu

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#### **EVENT ADVISORY**

November 19, 2003

CONTACT: Mary Hudspeth Peters, mary.peters@ttuhsc.edu

## SCHOOL OF NURSING HOSTS VISITOR FROM VIETNAM

WHAT:

Professor Do Dinh Ho, M.D., visits from Vietnam

WHEN:

Thursday and Friday (Nov. 20-21)

WHERE:

Texas Tech University Health Sciences Center

EVENT:

Professor Ho, physician and faculty member from the University of Medicine and Pharmacy in Ho Chi Minh City, will visit the health sciences center and meet with School of Nursing faculty about a collaborative effort for the School of Nursing to help provide graduate-

level nursing education to Vietnamese nurses.

CONTACT:

Mary Peters, Office of News and Publications, (806) 743-2143



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### FOR IMMEDIATE RELEASE

November 19, 2003

CONTACT: Melody Ragland, melody.ragland@ttuhsc.edu

## CHAIRMAN SPEAKS AT INTERNATIONALLY RENOWNED CONFERENCE

LUBBOCK – Eugene Dabezies, M.D., chair of the Department of Orthopaedic Surgery at Texas Tech University Health Sciences Center, served as this year's Rudolph Matas Memorial Lecturer. The lectureship takes place yearly at Tulane University in New Orleans.

Dabezies addressed the growth of the medical industry and the shifting of trends in management, education and research. As this year's lecturer, he was also asked to join Tulane residents in grand rounds. Dabezies is a New Orleans native and graduated from the Tulane School of Medicine in 1960.

He came to the health sciences center in 1991. Dabezies specializes in hand and orthopaedic trauma surgery. As the chair he has been instrumental in the continued success of the Children's Orthopaedic Center at the health sciences center.

"It was an honor for me to give this year's lecture," Dabezies said. "This lecture is one of the oldest and most prestigious at Tulane School of Medicine. It was a great opportunity for me to discuss the growing themes in the health care industry and to encourage other physicians to take a more active stance in every aspect of their career."

The lectureship was created in 1948 by the Nu Sigma Nu fraternity at Tulane. Rudolph Matas, M.D., was the first president and a founder of the International College of Surgeons. Matas' achievements include the development of the intravenous drip, the use of spinal anesthesia in 1889 and his efforts to improve thoracic surgery.



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## FOR IMMEDIATE RELEASE

Date: November 20, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

#### BOARD APPROVAL CREATES COLLEGE OF MASS COMMUNICATIONS

LUBBOCK – A letter from the Texas Higher Education Coordinating Board has officially created the College of Mass Communications at Texas Tech University.

The letter, addressed to Chancellor David Smith, dated Nov. 18, 2003, and signed by Commissioner Don Brown, replaced Texas Tech School of Mass Communications with the new title.

"Commissioner Brown's approval validates the years of work by our alumni, faculty, staff and administrators to become one of the elite mass communications programs in the nation," said Jerry Hudson, Ph.D., director of the just-named college. "The future of the new College of Mass Communications is very bright. We accept the challenge and the responsibility."

Hudson's program recently went through a reaccredidation process, scoring a status of good in all 12 categories reviewed by the Accrediting Council on Education in Journalism and Mass Communications.

"I am pleased to welcome a new college to Texas Tech University," said University President Jon Whitmore. "I know the thousands of graduates of the School of Mass Communications will join me in applauding the Texas Higher Education Coordinating Board for approving the new college."

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SOURCE: Jerry Hudson, Ph.D., professor and director of the College of Mass Communications, Texas Tech University, (806) 742-3385, jerry.hudson@ttu.edu.

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## FOR IMMEDIATE RELEASE

Date: November 20, 2003

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## TEXAS TECH GROUNDSKEEPERS GAIN NATIONAL RECOGNITION

LUBBOCK – The grounds management team of Texas Tech University was recognized as one of the best in America at the 2003 Professional Grounds Management Society Green Star Awards Nov. 8 in St. Louis, Mo.

Texas Tech was one of seven winners classified as "Honorable" in the School or University Grounds category of awards.

"This is the second year in a row we've applied for and won the award," said Texas Tech Director of Grounds Maintenance Dewey Shroyer. "It's a prestigious award for us to win a national award out of 45 or 50 colleges."

This year's prizes acknowledge the nation's top groundskeepers in settings ranging from shopping areas to apartment complexes to universities. Overall, the Professional Grounds Maintenance Society presented five Grand Awards, its highest honor, as well as 11 Honor Awards in eight categories of competition.

The Green Star Awards program brings national recognition to grounds maintained with a high degree of excellence.

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SOURCE: Dewey Shroyer, director of grounds maintenance, Texas Tech University, (806) 742-3801, dewey.shroyer@ttu.edu.

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#### FOR IMMEDIATE RELEASE

Date: November 20, 2003

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

## TEXAS TECH UNIVERSITY VICE PROVOST CLAIMS HONOR

LUBBOCK – Elizabeth Hall, Texas Tech University Vice Provost for Faculty Affairs, has been selected the Kitty Magee Outstanding Professional for the Department of Kinesiology at Texas Woman's University.

"It's an honor to be recognized by your alma mater," Hall said. "I believe that the opportunities I've had here at Texas Tech have contributed greatly to my receiving this award."

Hall will give a brief talk recounting her experiences as a Texas Woman's University student at a luncheon honoring outstanding alumni on Monday, (Nov. 24) in Denton.

Hall has been with Texas Tech for 22 years and has worked in the Provost Office since 1998. She has also served as department chair for health, exercise and sports sciences.

-30-

SOURCE: Elizabeth Hall, Texas Tech University Vice Provost for Faculty Affairs, (806) 742-2184, Elizabeth.hall@ttu.edu.



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## TEXAS TECH STUDENTS RAISE AWARENESS ABOUT DROWSY DRIVING

LUBBOCK -The holiday season is right around the corner and many Texas Tech University students will soon hit the roads to travel home.

The Texas Tech Student Government Association, Recreational Sports, Student Health Services, the Stangel/Murdough Complex Council and Alpha Phi Omega have joined efforts to raise awareness about drowsy driving. Collectively, they are sponsoring a two-mile fun run on Saturday, (Nov. 22). Registration for the event will begin at 7 a.m. and the fun run will start at 8 a.m. at the north entrance of the Texas Tech Recreational Center.

"We know that many of our students have a long way to drive to see friends and family this holiday season and we want them to be as safe as possible," said Anne Hunninghake, chairperson of the event. "It is important that we inform our students about the importance of being rested before they set off on their trips."

According to the Texas Department of Transportation, Nearly 8,000 fatiguerelated crashes were reported in Texas between 1992 and 2000.

Texas Tech wants to make sure its students are safe on the road and hopes the fun run will bring awareness to the dangers of driving while fatigued, said Hunninghake.

The run is free to everyone and free food and presentations about the effects of drowsing driving will follow.

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CONTACT: Anne Hunninghake, chairperson of the two-mile fun run, Texas Tech University, at (806) 742-3630.

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## FOR IMMEDIATE RELEASE

November 24, 2003

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#### KTXT-TV HOSTS DECEMBER FESTIVAL

LUBBOCK – Texas Tech University's educational television station, KTXT-TV, the Public Broadcasting (PBS) affiliate for the South Plains, will conduct an on-air fundraising event Nov. 29–Dec. 7. The December Festival 2003 will air on Channel 5 (Cox Cable Channel 4 in Lubbock). The theme of the fundraiser is "Be More, Watch and Support Your Public Television!"

Station officials have set a goal of \$30,000 for the nine-day event, giving South Plains residents ample opportunity to support local public television as an essential community resource. Funds raised during the event will go directly to the purchase and broadcast of quality television programming.

"Public television is a unique cultural and educational resource that never can be replaced by commercial television, either broadcast or cable," said Tim Chambers, KTXT-TV's development officer. KTXT-TV is now in its 41<sup>st</sup> year of providing educational television to the people of the South Plains.

The December festival schedule will feature music specials including, "Lawrence Welk Family Christmas," "Tennessee Ernie Ford Christmas" and "Christmas at Baylor."

In addition, "Great Performances: Oklahoma!," the Royal National Theatre production recently filmed starring Hugh Jackman as Curly, will be presented, along with "Neil Diamond: Special Moments from Ireland," and an encore presentation of "The Blues: Road to Memphis."

Other music specials to be presented include, "American Soundtrack: The Folk Years II," "Fiesta at the Philharmonic," "The Raleigh Ringers In Concert," and "Johnny Cash: Anthology."

Many of the regular programs such as "The Lawrence Welk Show," "Washington Week in Review," "Wall Street Week with Fortune" and "Now with Bill Moyers" will be a part of the special programming schedule.

The station will be offering DVDs, VHS tapes and CDs from select programs as thank you gifts throughout the fundraiser. Pledges also can be sent via KTXT-TV's Web site at www.ktxt.org.

For more information on KTXT-TV's December Festival 2003, or to make a donation, call Chambers at (806) 742-2209.



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#### FOR IMMEDIATE RELEASE

November 24, 2003 CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

## TEXAS TECH STUDENT LEARNS THE ROPES IN WASHINGTON, D.C.

LUBBOCK -While many university seniors gain knowledge in the classroom, some will spend part of their college careers experiencing first-hand how the U.S. government works.

Melissa Simmans, a senior animal science major at Texas Tech University from Fort Worth, opted to take advantage of a congressional internship program offered through the College of Agricultural Sciences and Natural Resources that sent her to work in Congresswoman Kay Granger's office. Granger represents the Fort Worth area, including parts of Tarrant, Parker, and Wise counties.

Leaving for Washington in the Fall of 2003 to pursue something slightly different from that everyday Lubbock scene, Simmans said that she was having the time of her life, while learning the ins-and-outs of our nations' government not told in history or political science classes.

"The daily communication operations are what keep a political office going," Simmans said. Her average day includes receiving constituent phone calls and mail, running office errands, making copies and doing research.

"I have run into many Texas representatives like Charlie Stenholm, John Carter, Mac Thornberry, Randy Neugebauer and Sheila Jackson-Lee while walking down the hallways or riding in the elevators, which makes everything come to life," she said.

While in Washington, D.C., Simmans has had many opportunities to meet and talk with important government officials through her office, Washington organizations, and Texas Tech University. When Simmans returns to Lubbock in the spring, she will continue her course work until her expected December 2004 graduation, at which time she plans to enter veterinary school.

"Being in D.C. is the most incredible adventure I have ever had. I feel I have learned more about our nation's workings than I ever could have had I stayed at home." Simmans said she does not foresee a political career in her cards, but the experience has inspired her to work a little bit harder, learn a little bit more and invest a little more time in her community.

The State and Federal Internship Program sponsored by the College of Agricultural Sciences and Natural Resources at Texas Tech was established in 1998 and supports interns in Washington, D.C. each semester. Currently, two other interns are working on Capitol Hill including Lacey Durham, a senior agricultural communications major from Kress, who is working for Congressman Lamar Smith, and Blake Moore, a senior agricultural economics major from Welch, who is interning for Congressman Charlie Stenholm.

Students from Texas Tech also participate in the President's Congressional Internship Program sponsored by the Office of the President. Students from both programs live in shared housing on Capitol Hill.

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SOURCE: Melissa Aguillard, coordinator of student and career development,

College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2808 or at melissa.aguillard@ttu.edu.