

ORAL HISTORY COLLECTION

MAIN ENTRY: Mason, Richard

DATE OF INTERVIEW: January 14, 2011

LOCATION OF INTERVIEW: Lubbock, Texas

INTERVIEWER: Andy Wilkinson

FORMAT: File on Server

IDENTIFICATION NUMBER:

LENGTH OF INTERVIEW: 2 hours, 21 minutes

SCOPE AND CONTENT NOTE: Richard Mason talks about the Land Rig Newsletter that he published, which mainly focused on Oil and Energy Business. He also talks about the Rig Data and how he got that information and published it in his newsletter. He also recollects his experiences working as a field representative for Southwest Collection.

ABSTRACT:

FILE	TIME STAMP
Introduction	0:02
Former field representative for Southwest collection	
Published Land Rig Newsletter	
Moved to Lubbock from Cincinnati, Ohio	
Worked for West Texas Times	
Covered sports in Brownwood, Texas	
Southwest Collection	0:10
Interview for field representative position	
Contribution by the directors at that time	
Earlier methodology to set an archive	
Material and field work	
Oral History Interviews	0:20
Community archive	

Links and contacts grows
Target into specific themes
Interviews with Seed Breeders

Cotton 0:29

Storm proof cotton
Machine harvest cotton
Texas Agricultural Experiment Station
Cotton breeding in state of Texas

Finding people for interviews
Bringing publicity
Papers on subject matters
Regional historical meetings
Historical associations
Exhibits

Assignments 0:41

Coal mining town
Natural gas for Wichita Falls, Dallas and Fort Worth, Texas
North Texas oil boom
Barnett Shale
American association of petroleum geologist

Land Rig Newsletter 0:50

Midland job
Basin week publication
Other owners
Offshore Data Services
Mailing list and single subject publication

Land Rig Newsletter (continued) 1:00

Transfer publications
Desktop publishing revolution

Oil and Gas Business

Financing
Wall Street stepped into this sector
Contract drillers
Gaining Financial customers
Unconventional activity tracking
Rig counts

Rig Data 1:10

Tracks drilling permit

Staff report once in a week
Industry centric information
U.S Department of Energy was using this information

Newsletter contents	1:19
Essays	
Graphs	
Standard template	
National operation	
Oil extraction methods	1:29
Source rocks	
Geologic trap	
Conventional methods	
Unconventional methods	
Land drilling sector	
Unconventional drilling breakthrough	
Nabors drilling company	
Chinese drilling rig	
Community gospel singing	1:40
Singing, harmony	
Shape note singing	
Singing conventions	
KLIF radio station	
Rodeo and Ranch music	1:49
Allegory	
Cultural theatre	
Cowboy vs. farmer	
History of Lubbock	
First and second history of Lubbock	
Agricultural chapter	
Seed breeders	
Sports in newsletter	2:01
Sports reporter	
Sports columnist	
Selling Land Rig Newsletter	
Well Servicing	2:10
Pressure pumping	

Well services market report

Interview ended

DATE OF BIRTH OF INFORMANT:

GENDER OF INFORMANT: Male

ETHNICITY OF INFORMANT: