

March 6-10,
1989

[illegible]

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

MEDIA ADVISORY
REF: 1-3-6-89
CONTACT: Jennifer LeNoir

TORNADO, WIND DAMAGE FOCUS OF DISASTER INSTITUTE RESEARCH

LUBBOCK -- The 19-year-old Institute for Disaster Research at Texas Tech University in Lubbock is the only university center in the nation that utilizes on-site documentation and lab research to study natural disasters such as tornadoes, hurricanes and low-level blasts. The center most recently studied Hurricane Gilbert's invasion of the Gulf Coast and the 1987 tornadoes in Saragosa, Texas. Following is a list of institute experts who can comment on aspects of natural disasters.

SOURCES:

James R. McDonald, Ph.D., (806) 742-3476
Chairman of Civil Engineering Department, Director of Institute for Disaster Research

McDonald can comment on general characteristics and history of tornado damage. He also has researched residential building improvements and insurance companies' roles in supporting residential and commercial wind resistant construction.

Kishor Mehta, Ph.D., (806) 742-3476
Professor of civil engineering and director of Texas Tech University Wind Engineering Research Center

Mehta, a longtime wind researcher, can comment on effects of high wind loads on buildings and the characteristics of wind damage.

Richard E. Peterson, Ph.D., (806) 742-3418
Professor of atmospheric science, researcher for the Institute for Disaster Research

Peterson can comment on formation and characteristics of tornadoes and advanced research in reading storms which are likely to produce tornadic activity.

H. Scott Norville, Ph.D., (806) 742-3492
Associate professor of civil engineering, field researcher for the Institute for Disaster Research

Norville can comment about on-site research and studies of wind damaged areas with a research emphasis on glass breakage and design improvements.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

MEDIA ADVISORY
REF: 2-3-6-89
CONTACT: Steve Kauffman

NOBEL LAUREATE SAYS PUBLIC FEAR OF RADIATION IS UNFOUNDED

LUBBOCK -- Today's society has an almost phobic fear of radiation that is unnecessary, according to 1977 Nobel Laureate in Physiology/Medicine, Dr. Rosalyn S. Yalow.

Yalow will hold a press conference at 2:30 p.m. Tuesday (March 7) in the Texas Tech University Regents Board Room on the second floor of the Administration Building.

A noted nuclear physicist, Yalow maintains that uses of radiation are shaped by society, but radioactive material itself is a substance created by nature.

"Radiation was not invented by (Marie) Curie, it was discovered by Curie," Yalow says.

Yalow is in Lubbock through Wednesday to address university classes on campus and to speak at a public lecture at 7:30 p.m. Tuesday (March 7) in Room 100 of the Biology Building at Texas Tech. Her lecture, "Radiation and Society," is part of the eighth annual James G. Allen Distinguished Visiting Professorship sponsored by the Dads and Moms Association.

Yalow, now senior medical investigator for the Veteran's Administration Medical Center in New York, was awarded the Nobel Prize for the development of radioimmunoassay (RIA), a methodology used to measure hundreds of biological substances in blood and other body fluids.

In 1986, Yalow's New York laboratory was designated a Nuclear Historic Landmark by the American Nuclear Society. She was awarded the National Medal of Science in 1988.

Yalow received a bachelor's degree in physics and chemistry from Hunter College in New York and earned master's and doctorate degrees in nuclear physics from the University of Illinois. She joined the Veteran's Administration Medical Center in 1947 and became senior medical investigator in 1972.

Texas Tech University Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 3-3-7-89

CONTACT: Jennifer LeNoir

LUBBOCK -- Texas Tech University's computer programming team recently placed third in the international 13th annual Association for Computing Machinery (ACM) Scholastic Programming Contest in Louisville, Ky.

Student teams representing 25 universities competed in the six-hour competition. Each university was represented by a team of four students who wrote programs to solve eight problems. Teams were ranked according to the number of problems solved, the time of completion and the number of attempts.

Some problems in this year's contest required students to write computer programs that allowed playing chess on a telephone key pad, mapping laser communications between boats at sea and routing communications on a computer network.

"We're proud of the fact that we beat out some top schools it lends quite a bit of prestige to the computer science program and to the College of Engineering," said Leonard Weiner, associate professor of computer science at Texas Tech.

Members of the university's winning team are: Dennis Carroll, captain, of Abilene; Christopher J. Blackwood, and Brand Hilton, both of Lubbock; and Gregg Stubbendieck of Lincoln, Neb.

All team members are graduate computer science students, except for Hilton, who is a senior. Weiner and Donald Bagert, assistant professor of computer science at Texas Tech, coached the team.

The Texas Tech team's efforts resulted in the group receiving a \$500 scholarship for the department. The scholarship was given by Upsilon Pi Epsilon, a national computer science honorary association.

Only schools ranking in the top four slots received the award. This year's top teams were: University of California at Los Angeles; Rensselaer Polytechnic Institute, Troy, N.Y.; Texas Tech University and Duke University.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640 / Lubbock, Texas 79409-2022 / (806) 742-2136

FOR IMMEDIATE RELEASE

REF: 4-3-7-89

CONTACT: Gwen Pallissard
or Kippie Hopper

LUBBOCK -- Four Texas Tech University public relations students and one faculty member recently received scholarships from the Texas Public Relations Association to attend the association's winter conference in Houston.

The TPRA conference, "Starship Houston," examined technical advances in communication, said Cathy Morton, instructor of public relations, who accompanied the students.

Attending the conference were senior public relations majors: Sherrel Hunter, daughter of David and Linda Hunter of 104 Mill Creek Drive, Arlington; Mary Keliher, daughter of Lester and Rosine Keliher of 27 Cypress Point, Wimberley; Delynn Jenkins, daughter of P.C. and Betty Jenkins of 2025 Pebble Beach Drive, League City; and Tania Templeton, daughter of Arnold and Nene Simmons of 516 Dennis Drive, Round Rock.

Texas Tech public relations students were awarded four of the 20 scholarships available to students in the state. Mass Communications faculty member Morton also received a scholarship to the conference. The scholarships covered a \$120 registration fee and other expenses.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 5-3-7-89

CONTACT: Chris Patterson

LUBBOCK -- Tonya Tinnin of Bell Ranch, N.M., recently was named the 1989-90 Masked Rider at Texas Tech University during a Transfer of Reins ceremony.

Tinnin, a junior agricultural communications major, was presented the scarlet satin cape and the reins of the horse, Midnight Raider, by the former Masked Rider Lea Whitehead.


The Masked Rider is a mysterious and striking symbol of school spirit and pride. Wearing black riding clothes, mask, hat and red cape and perched atop Midnight Raider, the Masked Rider circles the football field in celebration of Red Raider touchdowns. The Masked Rider also represents Texas Tech at rodeos, parades and many other school and civic functions.

Tinnin, daughter of Mr. and Mrs. Johnnie Tinnin, began showing horses in 1978. She has won numerous horsemanship awards, including the Western Horsemanship Class of the Texas 4-H Horse Show in 1986. In 1988 she was a member of Texas Tech's horse judging team and placed 10th highest individual in performance judging at the American Quarter Horse Association World Show Judging contest.

Tinnin said even as a child, she had the goal of becoming the Masked Rider.

"My first show horse was the 1971-73 Masked Rider horse, Showboy Huffman. I would make the Red Raider 'guns' with my hands and ride him and pretend I was the Masked Rider," she said.

Tinnin said she is eager to promote spirit within the university and to promote goodwill for Texas Tech.



cutline ----

5-3-7-89

NEW TEXAS TECH MASKED RIDER -- Tonya Tinnin (left) of Bell Ranch, N.M., recently became the 1989-90 Texas Tech University Masked Rider. Lea Whitehead, the former Masked Rider, ties the mascot mask on Tinnin. As the university's official mascot, the Masked Rider wears the mask and red satin cape and rides horseback at football games in celebration of Red Raider touchdowns. The Masked Rider also represents Texas Tech at rodeos, parades and many other school and civic functions.

(TEXAS TECH PHOTO)

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640 / Lubbock, Texas 79409-2022 / (806) 742-2136

FOR IMMEDIATE RELEASE

REF: 6-3-7-89

CONTACT: Gwen Pallissard
or Steve Kauffman

LUBBOCK -- Texas Tech University students John King and Nancy Turner-Galle have been inducted into the National Business Teacher Education Honor Society, Pi Omega Pi.

King is the son of Tom and Sara King of 420 Ben Jiman in Denton, and Turner-Galle is the daughter of Hicks and Jamie Turner of Route 2 in Clyde.

Pi Omega Pi encourages scholarship in business education, promotes civic responsibility and fosters high ethical standards in business and professional life. The organization is open to students who plan to pursue business education and have completed 45 credit hours with a minimum 3.0 grade-point-average.

-30-

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 7-3-7-89

CONTACT: Steve Kauffman

LUBBOCK -- The second annual Halbert O. Woodward Lecture, Thursday at the Texas Tech University School of Law, will feature U.S. District Judge Sidney A. Fitzwater, the youngest federal judge in the United States.

Fitzwater will speak on "A Renaissance of Professionalism in Legal Advocacy" at 2 p.m. in the Law School Forum.

Fitzwater was appointed in 1986 to the Dallas bench for the Northern District of Texas. Today, at age 35, he remains the youngest federal judge in the country.

He is a graduate of Baylor University and Baylor University School of Law. He is the recipient of the Baylor University Outstanding Young Alumnus Award and the Fort Worth Independent School District Outstanding Alumni Award.

The lecture is sponsored by the Lubbock County Bar Association in honor of U.S. District Judge Halbert O. Woodward of Lubbock.

Woodward, currently at senior judge status, was appointed to the U.S. Northern District of Texas in 1968. He remained on full-time active duty until 1986, serving as chief judge from 1977 to 1986. He received bachelor's and law degrees from the University of Texas.

Texas Tech University Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

RE: 8-3-7-89

CONTACT: Kippie Hopper

LUBBOCK -- Five distinguished alumnae will be honored during an awards luncheon Thursday (March 9) as part of Home Economics Awareness Week at Texas Tech University.

The luncheon will begin at 11:45 a.m. Thursday in the University Center Ballroom. To be recognized are: Angela Rattan Boren of Lubbock, Loretta W. Hoover of Columbia, Mo., Barbara Gail House of Alexandria, Va., Jessie W. Bateman-Barns Narsutis of Denton and Diane King Scovell of Dallas.

Boren received a bachelor's degree in 1950 in home economics education and a master's degree in 1962 in food and nutrition. A Texas Tech faculty member for 30 years, she helped to organize the South Plains Alumni and Associates for the College of Home Economics. Boren has been a volunteer for the Lubbock Chamber of Commerce Women's Division, the West Texas Museum Association Women's Council and the Home Economics Dean's Advisory Council for Development.

A national expert in computer-assisted management in dietetics, Hoover currently teaches food system management at the University of Missouri-Columbia, where she completed a Ph.D. and MBA. She received a master's degree in 1969 in food and nutrition from Texas Tech. Listed in four editions of the "American Men and Women of Science," Hoover developed the Dietetic Com-Pac, an educational computer model. She previously was chairperson of the Journal Board of the American Dietetic Association and currently is chairperson of the steering committee of the Nutrient Data Bank Users Group.

House, currently the executive director of the American Home Economics Association in Washington, D.C., received her bachelor's, master's and doctorate degrees from Texas Tech. She is a former faculty member and assistant dean for external relations of the Texas Tech College of Home Economics. Her research has focused on consumer economics and gerontology and she is a former director of the Retired Service Volunteer Program. She has held joint appointments with the Texas Tech University Health Sciences Center Geriatric Center and Southwestern Gerontological Institute.

-more-

HOME ECONOMICS ALUMNAE/PAGE 2

Narsutis previously served as dean of the College of Nutrition, Textiles and Human Development at Texas Woman's University (TWU) in Denton. She received a bachelor's degree in 1931 and a master's degree in 1941 at Texas Tech. She completed a doctorate in 1953 at Cornell University. Narsutis has taught home economics education, has been affiliated with Head Start programs and has directed child development programs in several Texas cities. She has served on the President's Council of TWU and North Texas State University. In Denton, Narsutis has worked with the Area War on Drugs, Art Guild, Chamber of Commerce, Friends of the Public Library, Lions Club, Christian Pre-School and Association for the Education of Young Children.

Currently co-chairperson of Dallas Together and the Dallas Mayor's Task Force on Race Relations, Scovell received a bachelor's degree in 1968 in merchandising at Texas Tech. She has been an assistant buyer/personnel manager for Sanger Harris in Dallas and has served as an assistant buyer and personnel research analyst for Fileve's in Boston. Scovell has been a nominee for the Lady Bird Johnson National Beautification Award, Outstanding Volunteer of Dallas Award and Excellence in Community Service Award. She currently is involved in Positive Parents of Dallas, I Have a Dream Program and Tri Delta Charity Antique Show.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 9-3-7-89

CONTACT: Steve Kauffman

LUBBOCK -- Texas Tech University law students this past weekend (March 3-4) captured the regional crown of the American Bar Association's 1989 National Client Counseling Competition. The team now will advance to national competition in Baltimore, Md., later this month.

"It was quite an achievement," said team coach and Texas Tech Law Professor Charles P. Bubany. "The team lost in the very first round Friday morning and had to win that afternoon to remain in the competition."

Bubany said the slow start could be a "good omen," noting that the 1987 Texas Tech team also had a first-round regional loss but followed with a winning streak that climaxed with the national title.

A regional winner in 1988, Texas Tech gained the 1989 regional title after beating St. Mary's University in the finals.

The local team will advance to the national finals March 30-April 1 at the University of Baltimore School of Law in Maryland. International competition will follow on April 2, also at the University of Baltimore, with national champions from Canada, the United States and England.

The Texas Tech team includes second-year law students: Drue Ann Davis, daughter of Mr. and Mrs. Dan Davis of Lubbock; Christopher Sharkey of Tyler, son of Barnard Sharkey of Point Pleasant, N.J., and Katherine Sharkey of Red Bank, N.J.; and Greg Perry, son of Mr. and Mrs. Gene Perry of Ozona. Bubany and Lubbock County Assistant District Attorney Clay Abbott are coaches for the team.

During the competition to evaluate legal consultation skills, teams have 30 minutes to interview a "client" and 15 additional minutes to formulate a legal course of action and present that plan to competition judges in each round.

Teams are given general facts of the case, similar to information supplied to a law firm's secretary in setting up an appointment, 10 days before the competition "appointment." This year's competition subject is product liability.

Teams at the regional meet in Lubbock represented the University of Houston, Texas Southern University, Baylor University, South Texas School of Law, University of Texas, Texas Tech and St. Mary's University.

Texas Tech University Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

MEDIA ADVISORY
REF: 10-3-8-89
CONTACT: Kippie Hopper

TEXAS WINE INDUSTRY PIONEERS TO BE HONORED

LUBBOCK -- Several pioneers of the Texas wine industry will be honored Friday during the conclusion of Home Economics Awareness Week at Texas Tech University.

The T.V. Munson commemorative luncheon is scheduled from 11:30 a.m. to 1 p.m. in the University-City Club, 2601 19th St. The event is a tribute to Munson, a pioneer viticulturist.

Munson, who died in 1913, is credited with saving the French wine industry from destruction by the phylloxera vastatrix epidemic that plagued French vineyards during the 1880s. Munson sent Texas grapevine rootstocks to France for grafting. For his efforts, the French government awarded to Munson the French Legion of Merit, awarded to only one other American, Thomas Edison.

Conducting research in Grayson County near Denison, Munson originated more than 300 disease-resistant grape varieties. Munson's 1909 book "Foundation of American Grape Culture" still is considered to be the most complete account of the American grape.

Leaders from the Texas wine industry, Texas Tech faculty from the enology and wine marketing programs and representatives from Denison will attend the luncheon.

William Munson IV, a descendent of Munson's and the mayor of Denison, and Roy Renfro, the vice president for continuing education at Grayson County College, will be honored during the luncheon.

Local wine industry leaders from the regional Grape Growers Association and the Lubbock area wineries, Llano Estacado, Teysha Cellars and Pheasant Ridge, also will be recognized.

Two former Texas Tech chemistry professors, Robert Reed and Clinton McPherson, will be honored for their roles in the evolution of the West Texas wine industry.

CALENDAR WEEK MARCH 10-17

REF: 11-3-9-89

CONTACT: News and Publications

Here is a listing of events this week at Texas Tech. These are listed to let you know events you might want to cover, mention or use as a reminder of releases already received. If you need more information, call News and Publications at 742-2136.

March 10 Senior recital, Maureen Davis, harp
 7 p.m., Hemmle Recital Hall

 Baroque Ensemble,
 8:15 p.m., Music Building Room M01

 "The Beggar's Opera" ballad opera continues
 8:15 p.m., University Theater, March 10-12

March 11 Recital, Beverly Woodall, oboe
 3 p.m., Hemmle Recital Hall

 Recital, Jerry Thames, flute
 8:15 p.m., Music Building Room M01

March 12 International Food Festival
 sponsored by University Center Programs
 5 p.m., University Center Ballroom

 University Choir
 3 p.m., Hemmle Recital Hall

 University Symphonic Band
 8:15 p.m., Hemmle Recital Hall

 Mazowsze, Polish dance company
 8:15 p.m., University Center Allen Theater

-more-

CALENDAR/PAGE 2

- March 13 Recital, Joy Kairies, flute
8:15 p.m., Hemmle Recital Hall
- March 14 18th century art seminar
sponsored by West Texas Museum Association
11 a.m.-noon, Texas Tech Museum Kline Room
- March 16 Poetry reading, author Carolyn Forché
sponsored by department of English
8:15 p.m., Business Administration Auditorium
(release will be mailed)
- "Careers -- Making the Global Connection" symposium
sponsored by Phi Beta Delta, international scholars
2:30 p.m., University Center Senate Room
(release will be mailed)
- Board of Regents
committee meetings and board meeting
Lubbock campus March 16-17
(release/agenda will be mailed)
- March 17 Board of Regents
- (March 18) (Classes dismissed at noon for spring break)

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640 / Lubbock, Texas 79409-2022 / (806) 742-2136

HEALTH TIPSHEET
from
TEXAS TECH HEALTH SCIENCES CENTER
March 10, 1989

THE IMPAIRED PHYSICIAN -- Organized medicine is giving increased attention to early identification and treatment of physicians with impairments. TTHSC psychiatry department Chairman Richard L. Weddige, M.D., chairs the Texas Medical Association's Physician Health and Rehabilitation Committee which helps state county medical societies identify and rehabilitate physicians with problems. By far the majority of problems relate to substance abuse, primarily alcohol and to a much lesser extent analgesic drugs, but problems can include anxiety, depression and cognitive dysfunction. Physicians and even their families are being taught the early warning signs so problems can be handled in the initial stages. The goal is assuring physician wellness instead of treating a sickness that has gotten out of hand. For details on physician impairments and how organized medicine is dealing with them, contact Weddige at (806) 743-2800.

COUNTRY LIFE -- While access to medical care is often limited in rural areas, access to psychological and emotional care is even more limited. As a result, says Darlene Norton, R.N., M.S.N., of the TTHSC nursing faculty, rural families, particularly those who farm, may have no place to turn when the pressures of maintaining their livelihood and their lifestyle get too great. Norton, who worked for a decade as a nurse in a rural community, says rural families are generally more stoic than their urban counterparts. Consequently, they feel they can handle their own problems, but depressed farm economics have made that impractical for many and impossible for some. Personal stress and family strife are on the rise and few social services are available to deal with that in rural areas. For more on this aspect of rural health care, contact Norton at (806) 743-2730.

For assistance in covering these or other stories, contact HSC News Bureau manager Preston Lewis at (806) 743-2143.

12-3-10-89

FOR IMMEDIATE RELEASE

REF: 13-3-10-89

CONTACT: Steve Kauffman

LUBBOCK -- Margaret Sheffield Simon, Ph.D., has been named director of the Texas Tech University and Health Sciences Center Office of News and Publications after a two-month term as acting director of the office. Texas Tech Interim President Elizabeth G. Haley made the announcement this week.

"She's done a great job and I know she'll continue to do a great job interacting with faculty, alumni and the community," Haley said.

Simon, who joined the office in November, 1987, as associate director of media relations, became acting director in December when Joseph Sanders vacated the post to accept a position as vice chancellor at the University of Denver in Colorado.

Vice President for Development Colette Murray, who oversees the office, requested that Haley name Simon as director.

Murray said, "In my 20 some odd years of dealing in higher education, she is as fine a person as I have worked with. She has been doing an extraordinary job with complicated public relations issues in these past months."

"Right now, our priority is to continue the office's mission to improve the image of the university and Health Sciences Center and give Texas Tech a national presence," Simon said.

She added that the role also will include enhancing fund-raising campaigns initiated by the Office of Development and acquainting local and state media with the new president to be appointed within the next few months.

Simon joined the Texas Tech administration after four years as director of publications in economics and housing policy for the National Association of Home Builders in Washington, D.C.

A Lubbock native and Monterey High School graduate, Simon earned a bachelor's degree in English from Texas Tech in 1971. She completed master's and doctorate degrees in English at The Pennsylvania State University.

Texas Tech University Texas Tech University Health Sciences Center

News and Publications
Box 4640 / Lubbock, Texas 79409-2022 / (806) 742-2136

MEDIA ADVISORY
REF: 14-3-10-89
CONTACT: Margaret Simon

LUBBOCK -- EDITORS AND NEWS DIRECTORS: The March meeting of the Texas Tech University and Health Sciences Center Board of Regents will be held on Thursday and Friday (March 16-17). Please note that all committee meetings on Thursday and the formal board meeting on Friday will be held in the Board Suite on the second floor of the Administration Building.

The regents will begin committee meetings at 10 a.m. in the Board Suite on Thursday (March 16). Committee meetings will adjourn at approximately 4 p.m. The regents will begin its formal board meeting at 9 a.m. on Friday (March 17). The formal meeting will conclude at approximately 10:30 a.m. As usual, most of the discussion of agenda items will occur during the committee meetings.

The most significant items on the regents agenda are:

- A discussion of space planning for the university and health sciences center, including a discussion of possible uses for the Pyramid Plaza.
- An update on negotiations for construction of the proposed Texas Tech Parkway.
- Establishment of the Wildlife and Fisheries Management Institute.
- Discussion of renovation and fencing of the Pantex-Kilgore Beef Cattle Center near Amarillo.
- Discussion of additional parking spaces for Lubbock General Hospital.
- Discussion of the price of football tickets at Jones Stadium.