

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-4-3-67	Union Spks. Series	✓				Galbraith
2-4-3-67	Dietetic Assoc. Mtg.	✓				
3-4-3-67	Traffic Security Mtg.	✓				Daniels (Chf.)
4-4-3-67	Luckasings Paper	✓				
5-4-3-67	Cecilia Kuhnley	✓		✓		summer - ^{Mick. St.} Some Ec. Training
6-4-3-67	Marie Carlsen	✓		✓		summer - Army Dietician Practicum
7-4-3-67	Mobil X-Ray Unit	✓				
8-4-3-67	Student Union Conf.	✓				
9-4-3-67	Pre-medical Day	✓		✓		
10-4-3-67	Melvin D. Estridge	✓		✓		Wall St. Journal Award
11-4-3-67	Livestock Ind. Conf.	✓		✓		
12-4-3-67	International Cntr.	✓				contributed papers
13-4-4-67	Tech Jazz Band	✓		✓		Inter mountain Colleg. Jazz Festi.
14-4-4-67	Eleanor Metheny	✓		✓		Phys. Ed.
15-4-4-67	Outline					
16-4-4-67	Pgri Blood Donors	✓				A-J U.S.

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
17-4-5-67	Angel Flight	✓				visit Air Force Academy
18-4-5-67	Australia Documentary	✓				Horace McQueen
19-4-5-67	Don Wells - Present Paper	✓	✓	✓		at San Angelo Wildlife Society
20-4-5-67	Neil Tinscott Conf.	✓				Australian Consulate General
21-4-5-67	Dean Thomas	✓	✓			La Ventura Presentation
22-4-6-67	School Board Workshop	✓		✓		weeklies
23-4-6-67	Women's Day	✓				
24-4-6-67	Petroleum Short Case	✓		✓		
25-4-6-67	Stephen J. Neal	✓				Brady
26-4-6-67	Dr. Bill Lockhart	✓				conduct Oklahoma Seminar
27-4-6-67	Law School Conference	✓				
28-4-7-67	Board of Directors Mt.	✓				Tech
29-4-7-67	Sanotti	✓	✓	✓		
30-4-7-67	Zinn Promotion	✓	✓	✓		
31-4-7-67	Chan. 5 Program	✓				Plainview, Amarillo
32-4-7-67	Bridal Style Show					T.T. Univ. Hospitality
33-4-7-67	Award Presentation	✓				
34-4-8-67	Museum Approval	✓	✓	✓		

[illegible]

This release was distributed
4/3/67 to all Lubbock media,
state and regional farm editors
for all media plus Cattlemen
Magazine, Southwestern Crop &
Stock, Progressive Farmer, Farm
Journal, New Mexico Livestock
Journal, and farm editor of
Chihuahua, Mexico paper.

LUBBOCK, April 3 --- Texas Tech's Animal Husbandry Department will host the 23rd. annual Livestock Industry Conference on the university campus, April 18.

Speakers for the conference will include experts from the teaching and governmental fields as well as leading cattle producers from the United States and Mexico.

Discussions at the one-day meeting will focus attention on livestock production in arid and semi-arid climates with special emphasis on beef cattle production in the Southwest.

Headlining the list of speakers is Dr. Keith E. Gregory, Director of the United States Meat Animal Research Center in Nebraska. Dr. Keith, an authority in the field of animal genetics, will speak twice. His morning topic will be "The Effect of Hybrid Vigor on Traits of Economic Value," and during the afternoon session, he will discuss the meat animal research center.

Following registration, delegates will be welcomed by Tech President Grover E. Murray. Other speakers at the morning session include William J. Waldrip, Superintendent of Texas A&M's experimental ranch at Seymour, Tech Animal Husbandry Prof. Samuel E. Curl, and Dr. Thad Box, Organizational Director for the university's International Center for Arid and Semi-Arid Land Studies.

The Block and Bridle Club will sponsor a barbeque luncheon for the conferees in the Livestock Pavilion.

Delegates to the conference will learn of the contrasts and similarities of the cattle industry in Texas and Mexico. Ben Carpenter, President of the Texas and Southwestern Cattle Raisers Association, will discuss the state's cattle industry and the cattle industry in Northern Mexico will be the topic of Gilberto Valdez R. (sic), who ranches near Chihuahua, Mexico.

(More)

Livestock Industry Conference . . . add one

Four Tech professors will round out the afternoon speakers' roster. Dean of the Agricultural School, Gerald W. Thomas, Dr. Dale Furr, Superintendent of the Tech's research farms at Pantex and Dr. Dale W. Zinn, acting Head of the Animal Husbandry Department will address the gathering and R. Ralph M. Durham will moderate a summary of the conference.

Tech is sponsoring the Livestock Industry Conference in cooperation with the Lubbock and West Texas Chambers of Commerce, Texas Agriculture Experiment Station and the Black and Bridle Club. The conference will be in the Ballroom of the Student Union Building.

Registration will get underway at 8 p.m. Fee for registering, which includes the barbeque lunch, is \$5.00.

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11-4-3-67

This release was distributed
4-6-67 to all Lubbock media,
Oklahoma City, Norman, Okl.,
and Tulsa, Okl.

LUBBOCK, April 6 -- Texas Tech's Applied Arts Department Head, Dr. Bill Lockhart, will conduct a seminar April 15 in the Oklahoma Art Center at Oklahoma City for all high school students and art teachers participating in the Young Talent in Oklahoma Art Exhibit.

The formal opening of the exhibit for the general public is scheduled for April 16. Dr. Lockhart selected the exhibitions, which is compiled of 160 works from a total of 800 entries submitted. Student work presented in the exhibit includes paintings, sculpture, drawing, print making, crafts and design.

The annual exhibit is sponsored by the Oklahoma Art Education Association, the Daube Foundation, the Oklahoma Art Center and the Oklahoma City Public Schools. It is open to all high school art students in Oklahoma.

Dr. Lockhart, who judged the exhibition last month said, "the wide range of quality work represented in this show is a real tribute to the students, art teachers and the people of Oklahoma. Extremely mature work in pottery, sculpture and print making was evident."

EDITOR'S ADVISORY: You are most welcome to have a representative on hand to obtain photographs and/or interviews once the briefing is concluded. The meeting will be held in the President's Office in the Administration Building, and should end about 2:15 p.m.

**Public Information
Texas Tech**

4-5-67

LUBBOCK, April 5 -- Australian Consul General Neil Truscott will be on the Texas Tech campus Thursday (April 6) to confer with university officials and to obtain a firsthand briefing on Tech's new international Center for Arid and Semi-Arid Land Studies.

Truscott, one of his country's ranking representatives to the United States with offices in San Francisco, will confer at 1:30 p.m. with Tech President, Grover E. Murray and Dr. Thadis W. Box, Organizational Director for the International Center.

Truscott, slated to discuss areas of possible cooperation and exploration of mutual interests, is scheduled to appear at a 7:30 p.m. meeting at KoKo Palace to acquaint West Texas with the economic opportunities available in Australia.

The International Center is concerned with the study of problems arising from those global areas where arid or semi-arid conditions prevail.

Approximately 50 per cent of the world's land surface falls in this category, and Australia has vast areas of drylands.

"The Consul General's visit, " said Dr. Murray, "of course, is a great honor for Tech, and is concrete evidence of the growing international recognition of our vital program."

"We trust that our discussions will be fruitful," said the Tech President, "and that from our meetings will come solid ideas and firm suggestions for programs of mutual benefit to us all."

LUBBOCK, April 6 -- Veterans Administration personnel director Irene Parsons will be the featured speaker for Texas Tech's 35th annual Women's Day April 25.

Highlight of the special day sponsored by the Association of Women Students will be a banquet at 6 p.m. in the Tech Union Ballroom. Woman of the Year and Faculty Woman of the Year will be recognized, new officers will be installed and Miss Parsons will discuss "A Woman's Place."

Miss Parsons holds a bachelor of science degree in business education and administration from the University of North Carolina and a master's in public administration from George Washington University.

She was named VA personnel director in 1961.

Women's Day chairman is Rebecca Anderson, Committee chairmen include election, Mary Dolaway; tickets, Janis Langley; food, Judy Jay; publicity, Janice McDuff; secretary, Betty Waller; decorations, Janene Close; programs, Janie Harris and invitations, Margaret Reeburgh.

T *NEWS*

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Ron Hamm, Director, SW 5-8746
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April 6, 1967

NEW ORGAN -- Texas Tech Music professors Dr. Kent Hill (standing) and Dr. Judson Maynard check out a new chamber organ recently purchased by the Tech Department of Music. The organ will be heard for the first time in recital on Friday (April 14) at 8:15 p.m. Dr. Hill will be the recitalist, assisted by Dr. Maynard. (Tech Photo)

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This release distributed 4-6-67
to all Lubbock media and Brady.

LUBBOCK, April 6 -- Texas Tech sophomore Stephen J. Neal of Brady has been selected the outstanding Air Force ROTC cadet for March, Tech Aerospace Prof. Henry L. Gantz announced Thursday.

Neal, majoring in physical education, was presented the outstanding cadet citation by freshman football coach Berl Huffman. The award is based on drill performance, academic standing and corps activities. Neal is a member of Tech's football team.

He is the son of Mr. and Mrs. B. J. Neal of 706 Carothers St., Brady.

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25-4-6-67

This release distributed 4-7-67
to all Lubbock media, Plainview
and Lamesa

LUBBOCK, April 7 -- "N.E.T. Journal: Black Natchez" Monday at 9 p.m. on Texas Tech's Channel Five is a documentary created amid a fermenting Negro community just after a bombing incident. The program ranges the streets, homes, and meeting halls of the city providing a view of the conflict.

"The Moment of Impact" which cost 118 lives, a two year investigation and a million dollars is featured Tuesday at 6:30 p.m. as the pieces of the crash puzzle of giant Canadian air tragedy are reconstructed.

Nationally syndicated columnist Drew Pearson is interviewed by N.E.T.'s Washington correspondent Paul Niven on "In My Opinion" Wednesday at 9 p.m. Pearson predicts that New York Gov. Nelson Rockefeller will be the Republican presidential candidate in 1968, and that a Johnson-Humphrey ticket remains likely.

"Spectrum," the weekly science series, takes a penetrating look at one of the most prolific writers in the history of English literature when it presents "H.G. Wells, Man of Science" Monday at 8:30 p.m. The program concentrates on Wells scientific training and his amazingly accurate predictions of future developments in science and technology.

"The Master of Santiago," Henri de Montherlant's classic drama, will be presented on "N.E.T. Playhouse" Friday at 9 p.m. The program is a study of a man who prefers to withdraw from a world of hypocrisy rather than to compromise his standards. The setting is 16-century Spain with Stephen Murray starring as the knight who turns from life. Meg Wynn Owen plays his daughter.

Vitamin-happy Americans are examined on "The Vitamin Formula" on the monthly consumer program "Your Dollar's Worth" at 9:30 p.m. Wednesday.

Rice pudding made the French way is a dessert fit for a queen, and Julia Child on "The French Chef" Thursday at 8:30 p.m. shows her recipe for her "Empress Rice."

This release was distributed
4/5/67 to all Lubbock media.

LUBBOCK, April 5 -- Texas Tech's third year German class will present Henrich Boll's symbolic drama "Ein Schluck Erde" (One Swallow of Earth) Saturday (April 8) at the annual convention of the Texas Association of German Students in San Marcos.

Tech is a charter member of TAGS and German graduate student Mary Ann Baber of Vernon is current president.

Presented entirely in German, the three-act play is directed by Prof. Theodore W. Alexander. German major Barbara Bryant will serve as associate director.

Boll, one of postwar Germany's best known authors, is a writer who has won acclaim both at home and in other countries for his rejections of the hypocrisy of modern life, Alexander said.

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18-4-5-67

This release was distributed
4/5/67 to all Lubbock media.

LUBBOCK, April 5 -- Members of Texas Tech's Angel Flight will visit the Air Force Academy in Colorado Springs Friday and Saturday (April 7-8).

The students will visit classes and tour the academy to learn more about the Air Force program. A party has been planned in their honor Saturday night.

Primarily a service organization, the organization has 41 members selected on marching ability, poise, personality, academic record and interest in the Air Force.

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17-4-5-67

This release was distributed
4/4/67 to all Lubbock media,
Abilene, Amarillo, Brownfield,
Lamesa, Littlefield, Plainview,
and San Angelo.

LUBBOCK, April 4 -- University of Southern California physical education professor Eleanor Metheny will speak at Texas Tech on April 18 at 7 p.m. in the Tech Union Ballroom.

Dr. Metheny's appearance will be sponsored by Tech's Major-Minor Club and Phi Epsilon Kappa, men's physical education fraternity. Her topic will be "Sports: A Flow of Meaning Without Words."

A professor of PE at USC since 1942, Dr. Metheny holds a bachelor of science in mathematics from the University of Chicago, a master's and PhD in child development from the University of Iowa.

Dr. Metheny has written 90 articles for research and professional journals and more than 30 for general circulation magazines. She has traveled extensively in Europe, Asia and Africa and served as a lecturer at the International Olympic Academy in Olympia, Greece.

She is currently president of the National Business and Professional Women of Los Angeles. Dr. Metheny also served as a consultant to the war department in Japan and Korea.

Chairman of the university senate at USC, she is president of the American Academy of Physical Education, vice president of the American Association of Health, Physical Education and Recreation and chairman of the physical education division.

Dr. Metheny has done extensive lecturing on movement theory, tension-relaxation, leadership, women and Greece appearing before educational organizations and community and service groups.

She is listed in American Men of Science, Who's Who in America, and Who's Who of American Women.

Admission price is \$1 for the general public. Those directly connected with the university will be admitted free, according to Lubbock junior, Chris Adrean who is serving as publicity chairman for the event.

This release was distributed
4/4/67 to all Lubbock media,
Abilene, Amarillo, Fort Worth,
Plainview, Salt Lake City, and
San Angelo.

LUBBOCK, April 3 -- Texas Tech's Stage Band will compete in the Inter-mountain Collegiate Jazz Festival in Salt Lake City Friday and Saturday (April 7-8).

The Tech group was chosen as the only representative band from Texas to participate in the event. Winners of the Salt Lake City competition will be flown to Miami Beach, all expenses paid, in May, to compete in the National Intercollegiate Jazz Festival.

The Stage Band is under the direction of Joel T. Leach, percussion instructor and assistant director of Marching and Concert Bands at the university.

The band will launch its trip by chartered bus Thursday morning (April 6). Leach said Tech would compete in the big band category during the contest. Three preliminary concerts will be staged before the winning groups are selected Saturday night (April 8) during the finals.

Leach said winners in three categories will be selected, including stage band, combo and vocalist. Eighteen bands, combos and vocalists will be competing for trophies and the opportunity to appear in the Miami Beach finals.

Contest judges will be outstanding professionals from the music industry, Leach said. The festival will be sponsored by the Salt Lake Lake City Junior Chamber of Commerce.

A benefit concert in Lubbock last month by composer, conductor Skitch Henderson helped raise funds for the trip. Texas-New Mexico and Oklahoma Coaches Inc. of Lubbock also contributed toward financing the trip through its president and general manager, Clyde Owens of Lubbock.

This release was distributed
4/3/67 to all Lubbock media,
Ralls, Crosbyton, Lorenzo,
Floydada, Plainview, Littlefield,
Brownfield, Levelland, Lamesa,
Amarillo, Muleshoe and Abernathy.

LUBBOCK, April 3 -- Texas Tech's 10th annual
Premedical Day is set for Saturday (April 8) in the
Tech Union.

Registration will open at 9 a.m. with the formal
program scheduled at 9:45 a.m. The sessions, sponsored
by Alpha Epsilon Delta and the Tech Pre-Med Society, are
designed to provide high school and college students with
information concerning premedical training and work in
medical and dental school.

Discussions will be led by Dr. James R. Schofield,
academic dean at the Baylor University College of Medicine
in Houston; Billy B. Rankin, assistant to the dean of
student affairs at the University of Texas Medical Branch
in Galveston; Dr. Ben C. McKinney, associate dean at
the University of Texas Dental Branch in Houston and
Dr. Roy F. McCasland, past president of the Texas
Dental Association and a representative of the Baylor
University College of Dentistry in Dallas.

Conferences for high school students, pre-dental
students and pre-medical students will open at 2:45 p.m.
The sessions will conclude with an awards dinner at 6:30
p.m. with Dr. Schofield as the featured speaker.

This release was distributed
4/3/67 to all Lubbock media.

LUBBOCK, April 3 -- Four members of Texas Tech's Food and Nutrition Department will attend the Texas Dietetic Association's state meeting in Dallas, April 5-7.

Attending will be Dr. Mina W. Lamb, department head, and professors Mrs. Angela Boren, Mrs. Clara McPherson and Opal L. Wood.

Mrs. McPherson, president of the Lubbock Dietetic Association, also will attend the executive board meeting. Her name is on the ballot for president-elect for 1967-68.

-30-

2-4-3-67

This release was distributed
4/3/67 to all Lubbock media,
and Muleshoe.

LUBBOCK, April 3 -- Texas Tech senior Melvin Dean Ethridge has been awarded the Wall Street Journal Student Achievement Award for 1966-67, according to Agricultural Economics Prof. James Osborn.

Ethridge, the son of Mr. and Mrs. S. M. Ethridge of Muleshoe, is majoring in agricultural economics. The award, consisting of a specially designed silver medal and a year's subscription to the Wall Street Journal, will be given to Ethridge at the department's annual steak fry in May.

Osborn said Ethridge had the highest grade point average for a graduating senior in agricultural economics. He is a member of Phi Kappa Phi, Alpha Zeta, Tyrian Rifles and the Agricultural Economics Club.

-30-

10-4-3-67

This release was distributed
4/3/67 to all Lubbock media.

LUBBOCK, April 3 -- Harvard economist John Kenneth Galbraith will be Texas Tech's eighth and final lecturer in its University Speaker Series.

Galbraith will address students and faculty at 7:15 p.m. Saturday (April 8) in Lubbock Municipal Auditorium. His topic will be "A Modern Foreign Policy."

A business analyst as well as a teacher and author, the towering (6-ft. 8-in.) educator has won both kudos and criticisms for his outspoken comments on economic policies in the U.S. and abroad. He speaks from a wealth of experience gained in government posts, writing non-technical books for the lay public, as an editor of Fortune Magazine, as a key figure in the presidential campaigns of Adlai E. Stevenson, and as ambassador to India from the spring of 1961 to mid-1963.

He has been lauded for his trenchant writing and caustic wit and challenged for his recommendations as deputy administrator of the Office of Price Administrator in the 1940's.

A native of Ontario, Canada, Galbraith has lived in the United States since coming here shortly after receiving his BA degree from the University of Toronto in 1931 to study economics on a scholarship at the University of California at Berkeley, where he earned master's and PhD degrees.

After a year at Cambridge University, England, as a Social Science Research Fellow and a teaching stint at Princeton University, he entered government service in 1938 as economic adviser and assistant to Chester Davis, agricultural member of the National Defense Advisory Committee, a job which led to the OPA appointment and other government positions.

Following World War II, he became director of the State Department's Office of Economic Security Policy, which took charge of the economic affairs of Germany and Japan. He also served as consultant to the Department of Agriculture, the National Resources Planning Board, the Council of Economic Advisors, the National Security Resources Board, the Selective Service Administration and
(More)

Galbraith -- add one

the American Farm Bureau Federation.

In 1949, he returned to Harvard as professor of economics, and to writing the books which have won a wide readership in colleges and universities and among the lay public.

His best known works are "American Capitalism," "The Great Crash, 1929," "The Affluent Society," "The Liberal Hour," "Economics and the Art of Controversy," and "American Capitalism," the last named an analysis of the problem of market regulation and power in the modern capitalist society.

Galbraith has long been active in Democratic Party affairs, serving on Stevenson's campaign staff in 1952 and 1956, on the Democratic Advisory Council from 1956-60, and on the convention staff of President John F. Kennedy in 1960.

In recent years, he has been a frequent spokesman for American liberals on both foreign and domestic policy.

Prof. Galbraith is a Fellow of the National Institute of Arts and Letters, and a member of the Century Association and the Federal City Club of Washington.

This release was distributed
4/7/67 to all Lubbock media.

MERIT AWARDS PRESENTED -- M. L. Pennington, vice-president for business affairs, right, presents D. I. Davis, custodian, left, and Dr. F. L. Mize, head of the Management Department, certificates of merit for service to Texas Tech. Davis and Dr. Mize are retiring from active service. Dr. Mize has served 21 years at Texas Tech. He was cited for years of counseling and assistance to the three departments of the Texas Tech physical plant. Davis served more than 11 years in the custodial department of the university. (Tech Photo)

-30-

33-4-7-67

This release was distributed
4/7/67 to all Lubbock media.

LUBBOCK, April 7 -- The Texas Tech Union Hospitality Committee will sponsor a bridal gown style show Thursday (April 13) at 8 p.m. in the Lubbock Municipal Auditorium.

Clothes will be furnished by Hemphill-Wells of Lubbock and 10 models will be selected from Tech sororities. The show will feature the bride's trousseau as well as bridal gowns.

The public is invited and admission is free.

-30-

32-4-7-67

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-4-10-67	Suchi Scholarship	✓				Home Ec
2-4-10-67	H. E. Banquet	✓				
3-4-10-67	Library Grant	✓				
4-4-10-67	Science Tour Award	✓				
5-4-11-67	Applied Arts Workshop	✓				Amarillo, Alb., Clovis, San Angelo, St. Worth, Dallas, Hobbs, Carlsbad, Plainview
6-4-11-67	Oral & Super	✓				9
7-4-11-67	Rodeo	✓				St. Worth, San Angelo, Amarillo, Plainview, Big Spring, Abilene, Julia, Amarillo, Hobbs, Carlsbad, Clovis, D. M. V.
8-4-11-67	Grinner					
9-4-12-67	New Name Committee	✓	✓	✓		
10-4-12-67	Photographic Exhibit	✓				
11-4-12-67	Home Ec. of the Year	✓			✓	
12-4-13-67	Naming of Schl. Tours	✓	✓	✓		
13-4-13-67	French Award Bngt.	✓	✓		✓	
14-4-13-67	Red William	✓				Legislative Spkr.
15-4-13-67	Kiwanish Ceramic Ex.	✓				
16-4-14-67	St. Louis Grant	✓				Eng., Chemistry, & Chem. Eng.

[illegible]

LUBBOCK, April 10 -- "Hope of Spring" will be the theme of Texas Tech's annual Home Economics Banquet Wednesday, April 12, at 6:30 p.m. in the Tech Union Ballroom.

The outstanding sophomore and home economist of the year will be announced by Sharon Baumgardner, president of the Tech Home Economics Chapter. Scholarship holders and students with 3.5 or four point grade averages will be recognized.

Home Economics Dean Willa Vaughn Tinsley will speak on "Education From Abroad." She was recently chosen by the Comparative Education Society and Phi Delta Kappa to join 103 other educators in a three week comparative education traveling seminar. Dean Tinsley will discuss her observations of secondary schools and university programs in London, Paris, Rome, Florence, Moscow and East Berlin.

Tickets are on sale in the Home Economics Building.

This release was distributed
4/14/67 to all Lubbock media
and local and regional farm
editors.

LUBBOCK, April 14 -- Texas Tech's 23rd annual Livestock Industry Conference, set for Tuesday (April 18) in the Student Union Building, will spotlight livestock production in arid and semi-arid regions with emphasis on cattle production in the Southwest.

"This should prove to be one of the most interesting conferences we have held," Dr. Dale Zinn, head of the Animal Husbandry Department, said. "We have speakers representing all phases of interest in cattle production --- the teacher, the governmental researcher and the rancher."

Zinn said registration for the one-day conference would start at 8 a.m. in the Student Union. Dr. Grover E. Murray, Tech president, will officially welcome conferees at 9 a.m.

Dr. Keith E. Gregory, director of the United States Meat Animal Research Center at Clay Center, Neb., will open the conference at 9:15. One of the leading animal geneticists in the nation, he will speak on "The Effect of Hybrid Vigor on Traits of Economic Value."

"Cattle and Grass Management" will be discussed by William J. Waldrip, superintendent of the Texas A&M experimental ranch at Seymour.

Two Tech professors, Animal Husbandry Prof. Samuel E. Curl, and Dr. Thad W. Box, organizational director of the university's International Center for Arid and Semi-Arid Land Studies, will close the morning session with discussions of the cattle industry as it pertains to West Texas climates.

Dr. Curl will talk on "Reproductive Efficiency of Beef Cattle in the Southwest" and Dr. Box will cover "Arid Lands Research for the Beef Cattle Industry."

At noon, Tech's Block and Bridle Club will sponsor a barbecue lunch in the Livestock Pavilion.

Dean of the university's Agriculture School Gerald Thomas will open the afternoon session with "The Challenge of Beef Production in Arid and Semi-Arid Lands."

(More)

Livestock Industry Conference . . . add one

Ben Carpenter, a long time rancher from Fort Worth and president of the Texas and Southwest Cattle Raisers Association will present the working rancher's view of "The Cattle Industry in Texas." Gilberto Valdez R., one of Mexico's leading ranchers and a former official of the Mexican Cattlemen's Association, will look at "The Beef Cattle Industry in Northern Mexico - Past, Present and Future."

Dr. Gregory will speak at the afternoon session on the new meats lab in Nebraska. The installation which Dr. Gregory heads is a part of the U. S. Department of Agriculture and is designed to become the national center of research in meats.

Dr. Dale Furr, superintendent of Tech's research farm will follow Dr. Gregory on the program with discussion on the university's farm at Pantex and its research with beef cattle.

Dr. Zinn will conclude the conference with a summary of the research being carried on by Tech's Animal Husbandry Department.

Registration fee for the conference is \$5 which includes lunch. The conference is sponsored by Tech, the Lubbock and West Texas Chambers of Commerce, Texas Experiment Station and the Block and Bridle Club.

The public is invited.

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19-4-14-67

***ICASALS & MUSEUM DEVELOPMENT FUND**
***International Center for Arid and Semi-Arid Land Studies**

LUBBOCK, Tex., April 14 -- Top leadership of the ICASALS & Museum Development Fund met here Friday to map plans for launching a Lubbock and West Texas campaign to raise at least \$2 million toward construction of a new \$6 million museum on the Texas Tech campus.

Lubbock transportation executive Loyd Lanotte, Development Fund Chairman, conferred with Development Council Co-Chairmen Dr. D. M. Wiggins and Harris F. Underwood and steering committee members Roy Furr, Retha R. Martin, Jack Payne, Charles Verner, Charles Maedgen, Robert H. Brummal and Dr. Grover E. Murray.

The committee reviewed organizational needs for the intensive drive. Lanotte said top leaders would be recruited to the public relations committee, pattern gifts division, advance gifts division, special gifts, area gifts and womens gifts divisions.

Appointments of chairmen for public relations, pattern gifts division and prospects rating probably will be made next week, Lanotte said.

L.G. Pierce, treasurer of the West Texas Museum Association, also has agreed to serve as treasurer for the ICASALS & Museum Development Fund, the chairman said.

Lanotte told the steering committee several large, individual gifts would be necessary to make the drive a success.

He said one \$250,000 contribution and other single gifts of \$200,000, \$150,000, \$100,000 and \$75,000 would be required to put the campaign over the top.

In addition, he pointed out, two contributions of \$50,000, four of \$25,000, five of \$20,000, eight of \$15,000 and 15 of \$10,000 each would be needed.

Lanotte said a Development Council dinner would be held about May 2 at which specific goals and campaign needs would be outlined.

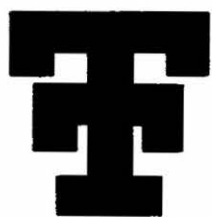
The committee was told the pattern gifts division would be the pace-setting group for the campaign in terms of the total amount of money

to be raised . The division, Lanotte explained, is responsible for obtaining a major part of the goal.

The pattern gifts division is to be composed of not less than 20 active members and will serve as counsel for establishing suggested gift patterns.

Details of a record study, currently in progress at Tech to identify areas of possible support for the campaign, also were revealed.

Lanotte said a thorough study is underway of admission records, historical documents and records of previous supporters in an effort to relate this information to areas of potential assistance for the development fund.



NEWS

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Ralph Carpenter, Ass't Dir., SW 2-3378

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Zinn said registration for the one-day conference would start at 8 a.m. in the Student Union. Dr. Grover E. Murray, Tech president, will officially welcome conferees at 9 a.m.

Dr. Keith E. Gregory, director of the United States Meat Animal Research Center at Clay Center, Neb., will open the conference at 9:15. One of the leading animal geneticists in the nation, he will speak on "The Effect of Hybrid Vigor on Traits of Economic Value."

"Cattle and Grass Management" will be discussed by William J. Waldrip, superintendent of the Texas A&M experimental ranch at Seymour.

Two Tech professors, Animal Husbandry Prof. Samuel E. Curl, and Dr. Thad W. Box, organizational director of the university's International Center for Arid and Semi-Arid Land Studies, will close the morning session with discussions of the cattle industry as it pertains to West Texas climates.

Dr. Curl will talk on "Reproductive Efficiency of Beef Cattle in the Southwest" and Dr. Box will cover "Arid Lands Research for the Beef Cattle Industry."

At noon, Tech's Block and Bridle Club will sponsor a barbecue lunch in the Livestock Pavilion.

Dean of the university's Agriculture School Gerald Thomas will open the afternoon session with "The Challenge of Beef Production in Arid and Semi-Arid Lands."

(More)

Livestock Industry Conference . . . add one

Ben Carpenter, a long time rancher from Fort Worth and president of the Texas and Southwest Cattle Raisers Association will present the working rancher's view of "The Cattle Industry in Texas." Gilberto Valdez R., one of Mexico's leading ranchers and a former official of the Mexican Cattlemen's Association, will look at "The Beef Cattle Industry in Northern Mexico - Past, Present and Future."

Dr. Gregory will speak at the afternoon session on the new meats lab in Nebraska. The installation which Dr. Gregory heads is a part of the U. S. Department of Agriculture and is designed to become the national center of research in meats.

Dr. Dale Furr, superintendent of Tech's research farm will follow Dr. Gregory on the program with discussion on the university's farm at Pantex and its research with beef cattle.

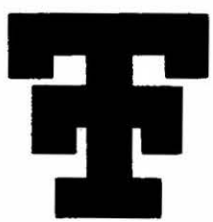
Dr. Zinn will conclude the conference with a summary of the research being carried on by Tech's Animal Husbandry Department.

Registration fee for the conference is \$5 which includes lunch. The conference is sponsored by Tech, the Lubbock and West Texas Chambers of Commerce, Texas Experiment Station and the Block and Bridle Club.

The public is invited.

-30-

19-4-14-67



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POrter 2-8811 Ext. 4136
Ron Hamm, Director, SW 5-8746
Ralph Carpenter, Ass't Dir., SW 2-3378

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The public is invited.

-30-

19-4-14-67

***ICASALS & MUSEUM DEVELOPMENT FUND**
***International Center for Arid and Semi-Arid Land Studies**

DEVELOPMENT FUND LEADERS CONFER -- Lubbock transportation executive Loyd M. Lanotte (center), chairman of ICASALS & Museum Development Fund, confers with development council co-chairmen Dr. D. M. Wiggins (left) and Harris F. Underwood Friday following a meeting of the steering committee. The development fund is designed to raise \$2 million in Lubbock and West Texas toward construction of a \$6 million museum on Texas Tech campus.

-30-

21-4-14-67

This release was distributed
4/14/67 to all Lubbock media
and hometowns of the finalists.

LUBBOCK, April 14 -- Five Texas Tech beauties are competing for the title of Tech Collegiate Rodeo queen and the winner will be crowned at the first performance Wednesday night (April 19) at Municipal Coliseum.

The five finalists include Cherry Beck, freshman, Vera; Patti Englerth, freshman, Arlington; Betty White senior, Midland; Marianne Munz, senior, Alvin and Karan Robinson, senior Snyder.

More than 250 cowboy and wowgirls from 13 colleges and universities are expected to compete in the four-day affair. Grand entry time is 8 p. m. each day.

The annual show will feature television stars Milburn Stone and Ken Curtis, better known as "Doc" and "Festus" of "Gunsmoke."

The Tech Rodeo team will be competing against 12 other schools for championship points in the Southwestern Region of the National Intercollegiate Rodeo Association. Points won here will be counted toward the national competition in St. George, Utah this summer.

-30-

24-4-16-67

This release distributed 4-14-67
to local media and Taylor.

LUBBOCK, April 14 -- A full slate of activities is scheduled for Texas Tech's annual Women's Day April 25.

The event, sponsored by the Association of Women Students, includes a talk by Veterans Administration Personnel Director Irene Parsons, a banquet in the Tech Union and the naming of the Woman of the Year and Faculty Woman of the Year. New AWS officers also will be installed.

Miss Parsons, a graduate of the University of North Carolina and George Washington University, will discuss "A Woman's Place."

Rebecca Anderson, a senior from Taylor, is Women's Day chairman.

-30-

22-4-14-67

This release was distributed
4/14/67 to all Lubbock media.

LUBBOCK, April 14 -- Texas Tech seniors Areta Privett of Slaton and Melvin Ogle of Amarillo have been invited by the Southern Baptist Foreign Mission Board of Richmond, Va. to train this summer for journeyman service overseas.

Miss Privett, a music education major and piano teacher, will teach music in Niger Baptist College in northern Nigeria.

Ogle, majoring in business administration, will work in a Baptist book store in Santiago, Chile.

Miss Privett, a member of the First Baptist Church here, is mission chairman of the Baptist Student Union at Tech. Ogle is a member of Lubbock's Oakwood Baptist Church.

-30-

18-4-14-67

This release was distributed
4/13/67 to all Lubbock media.

LUBBOCK, April 13 -- Texas Tech Asst. Prof. of Applied Arts Franz Kriwanek has a ceramics exhibit in the Texas Designer-Craftsmen Exhibition which opened this week at the University of Texas Art Museum in Austin.

Kriwanek's ceramics are in the form of multipots. These exhibit pieces show the distinctive clays and glazes in complex integrated groupings.

-30-

15-4-13-67

This release was distributed
4/13/67 to all Lubbock media.

LUBBOCK, April 13 -- Lubbock Representative Reed Quilliam^a will be the featured speaker at noon meeting of the Texas Tech Chapter of the Texas Association of College Teachers, Friday, in the Tech Union Coronado Room, according to Dr. Coleman O'Brien, chapter president.

Quilliam will discuss the progress being made in the Texas Legislature on fringe benefit bills regarding state-supported colleges and universities.

The public is invited.

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14-4-13-67

The following not for release
until after 6:30 P.M., April 13,
1967 to all Lubbock media and
student hometowns.

LUBBOCK, April 13 -- Jerry Nash, Texas Tech junior from Longview, was awarded the Roscoe Wilson Scholarship in French, ~~Tuesday~~ ^{Thursday} night, highlighting the annual Pi Delta Phi French Awards banquet in the Tech Student Union.

The scholarship was presented Nash by Head of the Foreign Language Department Harley Oberhelman. Pat Coil, Lubbock sophomore, was named alternate.

Rabbi Alexander S. Kline of Lubbock was the principal speaker at the banquet which annually recognizes outstanding French students at the university. Rabbi Kline spoke on the French school of art.

Donna Dodson, president of Pi Delta Phi, served as master of ceremonies, and Prof. A. Maynor Hardee presented the awards.

The French Embassy medal for excellence in first year French studies went to Arthur Carnrick, Lubbock freshman. Janice Carol Richards, a freshman from Austin, was awarded the medal as the ranking student in second year French.

Outstanding students in their third year of French studies were presented French Consulate awards. They were Miss Coil, Diana Mott, Amarillo junior and Virginia Viets, Dallas junior.

Consulate awards for excellence in advanced studies went to Lubbock sophomore Robert Whitehill, Dallas junior Caren Kay Ferguson and Nash for literature and Kaye Bryant, Lubbock senior and Agnes Schroeder, Abilene senior, for linguistics.

Officers and new members of the sponsoring organization, a French honorary, were recognized as were the officers of Le Cercle Francais.

Sally Shaw, a senior from Fort Worth was announced winner of the essay contest sponsored by L'Esprit Francais, Tech's French publication. Suzy Crain, a junior from Lubbock, won the poetry contest.

All contributors to the publication were recognized.

This release was distributed
4/13/67 to all Lubbock media
and newspapers in Dallas, Houston,
Fort Worth, Amarillo and Austin.

LUBBOCK, April 13 -- A special committee of Texas Tech's Board of Directors is seeking suggestions for names for the remaining three towers and the commons building of the university's multi-million dollar Wiggins dormitory complex, Board Chairman Roy Furr of Lubbock announced Thursday.

The huge complex is being built in two phases with the first three towers now reaching completion and scheduled for occupancy this fall.

The six-tower complex is named for former Tech President Dr. D. M. Wiggins of Lubbock, now a member of the State Coordinating Board. The first three towers were named Chitwood, Weymouth and Coleman Halls in honor of prominent Texans instrumental in Tech's founding and development.

Furr said board member Retha R. Martin of Lubbock would chair the special committee and would serve with directors Herbert Allen of Houston and J. Edd McLaughlin, Ralls.

Martin said those interested in suggesting names for the towers should put their recommendations in writing and submit them, along with a justification of the name proposed, to the "Residence Halls Name Committee" in care of the President's Office at Tech.

He said all recommendations should be confined to writing and should be submitted by no later than May 25.

Board policy regarding the naming of such building states that "Each dormitory shall be named for a person, but shall not be named for any person actively connected with the College at the time of the naming."

The name committee will submit its recommendations to the Board for final approval.

"We want suggestions," Martin said, "from all interested parties so that no deserving person will be overlooked."

The tentative completion date for the remaining three towers is August 1, 1969.

This release was distributed
4/12/67 to all Lubbock media.

LUBBOCK, April 12 -- A kaleidoscope of photographs are on display in the Texas Tech Library now through April 26. The exhibit, brought to Lubbock by the Tech Architecture and Allied Arts Department, is the work of Howard Dearstyne.

The 50 color photographs cover a wide range of subjects and are the culmination of Dearstyne's 40 years as a photographer.

Besides his photographic work, Dearstyne has written many magazine articles dealing with art in photography. His work has been displayed in New York, Los Angeles and other major cities in the United States.

-30-

10-4-12-67

This release distributed 4-12-67
to local media, Clarendon, Brownwood,
Fort Worth, Amarillo, Friona,
Goldthwaite, Hereford and Plainview.

LUBBOCK, April 12 -- Sharon Baumgardner was named Texas Tech's Home Economist of the Year at the university's School of Home Economics Awards Banquet Tuesday in the Tech Student Union.

School of Home Economics Dean, Dr. Willa V. Tinsley, presented the award. She also named Jamie Brewer as outstanding sophomore of the year.

Miss Baumgardner, a Home Economics education major from Plainview, served as president of the Home Economics Club in 1966-67. A junior from Tech, Miss Baumgardner is active in Phi Upsilon Omicron and Delta Kappa Gama and has been on the Dean's Honor Roll since enrolling at Tech and was included in this years All-School Recognition. A member of the Junior Council, she also has been active in 4-H Club work and is listed in Who's Who.

Miss Brewer, a sophomore from Brownwood, has made the Dean's Honor Roll for three semesters and is active in A. H. E. A. and Alpha Lambda Delta.

Also recognized at the Awards Banquet were those Home Economics students with outstanding scholastic averages. Recipients of Home Economics scholarships were also honored.

Dean Tinsley was the principal speaker at the Awards Banquet which concluded with the installation of the 1967 Home Economics Club officers and advisors. Lynn Bourland, Clarendon Junior was named president. Other officers include Lou Ann Witkowski, a Hereford junior, vice president; Beverly Rhodes, a Goldthwaite sophomore, recording secretary; Nancy Bell, a Lubbock freshman, corresponding secretary and Madalyn Binger, a Home Economics major from Friona, treasurer. Advisor for the organization is Mrs. Jackie Harland.

Miss Baumgardner is the daughter of Col. and Mrs. John Baumgardner. Col. Baumgardner is a professor in the Animal Husbandry Department at Tech.

11-4-12-67

This release was distributed
4/12/67 to all Lubbock media,
AP and UPI.

LUBBOCK, April 12 -- A committee to make recommendations for a new name for Texas Tech was appointed Wednesday by Roy Furr of Lubbock, Chairman of Tech's Board of Directors.

The official name of the institution of some 17,000 students here is Texas Technological College, but there has been growing feeling over the years that a new name, more reflective of the institution, should be selected.

Furr said C. A. Cash of Amarillo, Vice Chairman of the Board, would serve as chairman of the committee.

Other committee members will be Director Harold Hinn of Plainview and Dallas, Midland Senior William F. Beuck, President of the Student Association at Tech, Dr. William E. Oden, Chairman of the Faculty Advisory Committee at Tech, and C. H. Cummings of Lubbock, President of the Texas Tech Ex-Students Association.

"I am confident this committee is representative of the broad spectrum of Tech life," said Furr.

He said the committee would be open to suggestions for a new name for the university, and would study all aspects of the question.

Furr instructed the committee to report to the board at its next meeting.

This release was distributed
4/10/67 to all Lubbock media.

LUBBOCK, April 10 -- Texas Tech Home Economics junior Wanda Suchiu of Lubbock has been named recipient of the \$250 Elmira Blecha Scholarship given by the Texas Dietetic Association.

Miss Suchiu, daughter of Mr. and Mrs. Nick Suchiu of Lubbock, will receive the award at the annual TDA banquet Thursday night (April 13) in Dallas. Tech Food and Nutrition Head Mina W. Lamb will make the presentation.

Dr. Lamb said the award is given annually to an outstanding home economics student. Miss Suchiu serves as a student assistant in the Food and Nutrition Department.

Other faculty members attending the banquet will be Mrs. Clara McPherson, Mrs. Angela Boran and Miss Opal Wood.

-30-

1-4-10-67

This release distributed 4-11-67
to local media, Ft. Worth, San
Angelo, Amarillo, Plainview, Big
Spring, Abilene, Tulia, Shamrock,
Tribune, Kans, Clayton, N. M. and
Arthur, Neb.

LUBBOCK, April 11 -- Cowboys and cowgirls from 13 colleges and universities will compete in the 1967 Texas Tech Collegiate Rodeo April 19-22.

Grand entry time is 8 p. m. each day in Lubbock Municipal Coliseum. More than 250 performers are expected to compete in the four-day affair.

Billed as the largest indoor collegiate rodeo in the world, the show will feature performances at each performance by Milburn Stone and Ken Curtis, better known as "Doc" and "Festus" on the television show, "Gunsmoke." Alice Williams, Miss Rodeo of Texas, also will appear during the show.

The crowning of the Tech Rodeo Queen will be the highlight of the opening night.

Tommy Steiner of Austin will supply the stock for this year's show. Steiner is one of the leading professional rodeo producers on the circuit.

The Tech rodeo team will be competing against 12 other schools for championship points in the Southwestern Region of the National Intercollegiate Rodeo Association. Points earned here will be counted toward national competitions scheduled in St. George, Utah this summer.

Other schools entered include Midwestern University, Panhandle A&M, Oklahoma State, Cisco Junior College, Hardin-Simmons University, Sul Ross College, University of Texas at El Paso (formerly Texas Western), West Texas State, Eastern New Mexico State, South Plains Junior College, New Mexico State and Tarleton State College.

Events include bull riding, bareback bronc, saddle bronc, tie-down calf roping, ribbon roping and steer wrestling for the boys.

Girls events include barrel racing, goat tying and breakaway calf roping.

Rodeo -- add one

Each school will enter six individuals to compete for a team trophy. Tech's rodeo performers will include Jarrell Russell, Shamrock; Skipper Driver, Big Spring; Eddie Puckett, Muleshoe; Dale Johnson, Tribune, Kans.; Tommy Houston, Dallas; J. W. Jacobs, Clayton, N. M.; Craig Haythorn, Arthur, Neb.; Dan Reding, Lubbock; and Melvin Chisum, Tulia.

Team sponsors include Animal Husbandry Prof. Dr. Frank Hudson and English instructor Mrs. Lenore Tunnell.

-30-

7-4-11-67

This release distributed 4-11-67 to
all local media, Vernon Record.

LUBBOCK, April 11 -- Texas Tech German teaching assistant Miss Mary Ann Baber has been named recipient of a German Academic Exchange Scholarship entitling her to a year's study at a German university of her choice.

The award was announced Friday by the German consul during the annual meeting of the Texas Association of German Students in San Marcos.

Miss Barber said she would begin her studies at the University of Freiburg in southern Germany in October. She will leave for Germany in August where she will live with a German family as part of the Experiment in International Living Program prior to beginning her studies.

A native of Vernon, Miss Baber holds a bachelor of science degree from Tech and is currently working toward a master's degree in German.

The scholarship will pay her transportation to Germany, living expenses and university costs, including books. Miss Baber is the second Tech student in five years to receive the coveted honor.

Miss Baber holds memberships in Delta Phi Alpha, Pi Delta Phi and the South Central Modern Language Association. She also is the current president of TAGS. Tech is a charter member of the organization.

This release distributed 4-11-67 to
all local media

LUBBOCK, April 11 -- Oral L. Luper of Houston, a member of the board of directors of the Humble Oil and Refining Company, will speak to Texas Tech accounting majors at 1 p.m. Thursday (April 13) in the Tech Union Coronado Room.

Luper's talk, sponsored by the Texas Society of Certified Public Accountants, is the third in the annual distinguished accounting lecturer series conducted by the TSCPA. The lectures provide accounting students an opportunity to meet and hear accounting authorities.

Luper holds a bachelor of science degree in business administration from the University of Oklahoma and has done graduate work at Northwestern University.

A member of the Texas Society and the American Institute of Certified Public Accountants, Luper is on the Institute's accounting principles board. He also is a member of the financial executives institute and the division of finance and accounting of the American Petroleum Institute.

-30-

6-4-11-67

This release was distributed
4/10/67 to all Lubbock media.

LUBBOCK, The Texas Tech Library has filed application for a federal grant from the U.S. Office of Education for books and other materials.

Librarian Ray Janeway said the amount allocated to Tech will be determined by its ranking among more than 3,000 colleges and universities.

Funds available under Title II-A of the Higher Education Act of 1965 make three types of grants available: basic, supplemental and special-purpose. Janeway said Tech should receive the basic grant of \$5,000 and that the university's newest doctoral programs should provide sufficient need for the special-purpose grant.

The latter grant is awarded on a dollar-for-dollar matching basis with priority given to colleges and universities that require special assistance in setting up and strengthening joint-use library facilities.

Janeway said that if Tech receives the special-purpose grant, it will be used to increase source materials such as micro-films, particularly for new doctoral programs.

The federal program, now in its second year, will provide more than \$24.5 million during 1967, three times as much as was available last year when 1,831 institutions received grants.

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3-4-10-67

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-4-17-67	Monten Board Pre.	✓	✓		✓	
2-4-17-67	Tramships	✓	✓		✓	Retarded Children
3-4-17-67	Int'l. Cntr. Present.	✓			✓	
4-4-17-67	Livestock Ind. Conf.	✓				
5-4-17-67	Peace Corps Recruiting	✓				
6-4-18-67	Henry A. Wright	✓	✓	✓	✓	news faculty member
7-4-18-67	Electrical & Electronic ^{Conf.}	✓		✓		
8-4-18-67	Accounting Mtnq.	✓				
9-4-18-67	Latin Am. Studies Ind.	✓				
10-4-18-67	Dietetic Internships					
11-4-18-67	Int'l Cattle Talk	✓				Mexico Newspaper - Chihuahua
12-4-18-67	Petroleum Shortage	✓	✓	✓		
13-4-18-67	Livestock Conf.	✓	✓	✓		Cutline
14-4-19-67	ROTC Scholarships	✓			✓	
15-4-19-67	Aerospace Presentation	✓				
16-4-19-67	Home Economics	✓				
17-4-19-67	Else Wolf	✓				Pakistan paper
18-4-19-67	Cutline	✓				

Date	STORIES & OUTLINES	Locals	State	Reg.	HT's	EXPLANATION
19-4-19-67	Home Economics Conf.	✓				
20-4-19-67	Dr. Tina Banks Sociology Hearing Clinic					
21-4-20-67	Roscoe Wilson Memorial Sch.	✓				
22-4-20-67	Rcky Mt. Incl.	✓				Latin American Studies
23-4-20-67	Am Society Conference	✓				
24-4-20-67	D.S. Longworth					Speaker at Mtng. of Chic Valley Sociological Soc.
25-4-20-67	Science & Engineering	✓		✓		
26-4-20-67	Military Ball	✓				
27-4-20-67	Women's Day	✓				
28-4-20-67	Pennington Loan Fund	✓				Corsicana Sun, Houston Post & Outline
29-4-20-67	Knapp Pting Hung	✓				
30-4-20-67	Short Crse. Outline					
31-4-20-67	Beta Gamma Sigma	✓				initiation
32-4-20-67	Australian Cottlman	✓				Jorn Ed
33-4-21-67	Computer Symposium	✓	✓	✓		
34-4-21-67	Ark. ^{Center} STATE CONV.	✓				
35-4-22-67	Justin C. Smith Talk	✓				

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This release was distributed
4/17/67 to all Lubbock media
and to local and state hometowns
listed.

LUBBOCK, April 17 -- Texas Tech's Mortar Board tapped 25 junior girls Monday with their unique custom of selecting new members for the national honor society for women.

In their academic robes and mortar boards, the current members of the society went into classrooms and "tapped" the girls who were chosen for membership. A black stole was placed on each new member and the girls in the processional sang the Mortar Board Ode.

Selection for the organization is based on scholarship, leadership and service.

Those selected this year were Lu Ann Aday, Waxahachie; Jeanne Affleck, Waco; Mary Lou Clements, Longview; Sharon Baumgardner, Plainview, Gwen Connelley, Lubbock; Suzy Crain, Lubbock; Mary Ann Gaines, Odessa; Judy Gordon, Lubbock; Janie Harris, Odessa.

Kathy Harrison, Brownsville; Gwen Henry, Port Arthur; Tina Heuer, Wales; Judy Jay, Idalou; Janie Kinney, Lubbock; Janis Langley, San Antonio; Elizabeth McAninch, Trent; Carla Matthews, Wichita Falls; Diane Naylor, Lubbock; Sherrill Reagan, Fort Worth; Susan Jane Scott, Lubbock.

Gretchen Strief, Dallas; Teresa Terrell, Victoria; Connie Thomas, Baytown; Ginger Viets, Dallas; and Marcie Windler, Swinney.

-30-

1-4-17-67

This release distributed 4-19-67
to local media

LUBBOCK, April 19 -- Dr. Margaret Sitton will represent Texas Tech's Home Economics Education Department at the state meeting of the Future Homemakers of America Friday and Saturday (April 21-22).

The Dallas meeting will include an expected 5,000 high school girls, their advisors, chapter parents and area consultants in homemaking education.

The convention theme will be FHA-Design for Living.

-30-

16-4-19-67

This release distributed 4-19-67
to local media

LUBBOCK, April 19 -- Texas Tech will host the U.S. Air University Aerospace Presentation Team from Maxwell Air Force Base, Ala. Thurs. (April 20) in the Agriculture Engineering Auditorium at 5 p.m.

Appearing for the first time at Tech, the team will discuss America's future in space, according to Lt. Col. Henry L. Gantz, Prof. of aerospace studies.

The three man team, composed of Lt. Col. James S. Wall, Maj. Dannie R. Hoskins and Maj. Robert K. Potter, will cover all phases of the U.S. space program--propulsion, spacecraft, interplanetary probes, and plans for a moon trip. Slides and motion pictures are presented with the lecture.

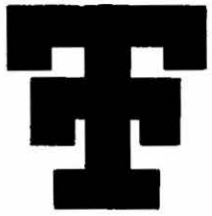
All team members are veteran Air Force men assigned to the Air University for public aerospace education.

The public is invited to attend.

The team will appear at a dinner at Reese AFB Thursday evening.

-30-

15-4-19-67



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POrter 2-8811 Ext. 4136
Ron Hamm, Director, SW 5-8746
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, April 19 -- Four Texas Tech Army ROTC cadets have been named recipients of two-year scholarships sponsored by the Department of the Army, Military Science Prof. Col. B. W. Paden announced Wednesday.

They are Charles K. Morrison, Lubbock; Robert S. Gosnell, Wellington; Ronnie D. Lott, Roswell, N. M.; and David M. McCleskey, Corpus Christi.

Col. Paden said the scholarships are awarded on academic excellence, extra-curricular activities, physical standards and leadership potential.

The scholarships pay for tuition, textbooks, laboratory fees and provide a subsistence allowance of \$50 per month.

-30-

14-4-19-67

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-30-

14-4-19-67

This release distributed 4-19-67
to local media

LUBBOCK, April 19 -- Texas Tech Home Economics Prof. Ilse H. Wolf will attend the Conference of Council on Consumer Information in Minneapolis, Minn. Thursday through Saturday (April 20-22).

The national meeting is sponsored by the Council on Consumer Information for college teachers concerned with consumer education representing the areas of home economics, economics, marketing and business education.

More than 150 educators are expected to attend.

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17-4-19-67

This release distributed 4-19-67
to local media

LUBBOCK, April 19 -- Dr. Tina Bangs, associate director of the Houston Speech and Hearing Center, will speak on the early identification of children with language disorders in Texas Tech's Agricultural Auditorium at 7:30 p.m. Thursday (April 20).

Dr. Bangs, who is lecturer in speech pathology at the University of Houston and the Baylor University College of Medicine, is appearing at Tech under the sponsorship of the University's Speech and Hearing Clinic.

The public is invited to hear Dr. Bangs' address, "Age Three is Too Late."

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20-4-19-67

This release was distributed
4/21/67 to all Lubbock media,
and regional news outlets.

LUBBOCK, April 21 -- Six experts in mathematics, science and computer programming, plus Paul Haney of the Manned Spacecraft Center, will conduct a day-long symposium Friday, April 28, at the Texas Tech Student Union.

The first of such meetings here, it has been planned by Dr. George K. Hutchinson, Director of Tech's Computer Center. It begins at 9 a.m. in the Coronado Room.

"Error Control in Digital Computations" will be the topic of discussion for the symposium, with each speaker relating various aspects and solutions for eliminating errors in computer programs.

"Since more and more businesses are using computer programs for their benefit today, we feel many in the Lubbock area will be interested in this event," said Dr. Hutchinson.

Any interested person may attend and should make reservations by calling the Computer Center (P02-8811 Ext. 3191) before Friday. Registration fee is \$5 and includes lunch.

Featured speaker for the morning session will be Dr. Eldon Hansen, who directs research in numerical analysis at Lockheed Missile and Space Co. in Palo Alto, Calif.

"Dr. Hansen's work regarding computational error is widely known and we feel especially fortunate that he will be present," said Dr. Hutchinson.

Dr. Hansen received bachelors and masters degrees in physics from the University of California and a PhD in mathematics from Stanford. From 1950-56 he was associated with the University of California Radiation Laboratory, where he pursued research in particle accelerator design and operation, as well as in numerical analysis.

Since that time he has been with Lockheed. Of particular renown is his work with numerical methods in matrix computation. In a recent text, a major section is devoted to "The Method of E. Hansen." Dr. Hansen's symposium subject deals with that sector of interval analysis applying to differential equations and matrix computation.

(More)

Luncheon speaker will be Haney, well known voice of Gemini and Apollo. He will discuss the potential effect of computational error upon space programs.

A journalist by profession, Haney joined National Aeronautics and Space Administration Headquarters in 1958. He was appointed news director in 1960 and worked primarily on the formulation of public information policy on Project Mercury. Since 1962 he has been Public Affairs Officer for MSC.

He is responsible for over all planning and direction of public affairs activity within MSC and is in a position to know what error control in digital computing means to this nation's manned space flight program.

Other speakers for the morning session will be Jack Donaldson, director of the Computer Center at the Southwest Center for Advanced Studies in Dallas and Ray Boche, a systems engineer at Tech Computer Center.

Donaldson also is a scientist with the Southwest Center of Research, Division of Atmospheric Space Sciences. His two degrees are in physics and he is currently a doctoral candidate at Texas Christian.

Boche, former supervisor of computer operations for Lockheed, holds bachelors and master's degrees in mathematics from California State Polytechnic College and San Jose State. He has wide experience in the use of the digital computer for the solution of scientific and engineering problems.

Appearing on the program for the afternoon session will be George K. Bennett, head of systems programming and software systems at the Tech Computer Center; Dr. Henry Decall, who directs mathematical research and theoretical analysis at the Manned Spacecraft Center; and Dr. Thomas L. Jordan, leader of a group in charge of central computing facilities for the Los Alamos Scientific Laboratory.

Bennett has industrial experiences in electrical design and was a senior scientific programmer for Lockheed. He is a doctoral candidate at Tech. Dr. Jordan, a mathematician, is primarily interested in computer procedures and techniques and numerical analysis.

(More)

Computer Symposium . . . add two

Chairman for the afternoon session will be Dr. P. L. Odell,
Head of Tech's Mathematics Department.

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33-4-21-67

This release was distributed
4/17/67 to all Lubbock media
and newspapers in San Antonio
and San Angelo.

LUBBOCK, April 17 -- The awarding of Senior Traineeships for future teachers of the mentally retarded to Joyce Cox of San Angelo, Dorothy Dove, San Antonio, and Mrs. Jackie Humphrey and Mrs. Bobbie Livesay, both of Lubbock, was announced Monday by Dr. Morris S. Wallace, Head of the Department of Education at Texas Tech.

The recipients are elementary education majors at Tech and are engaged in study programs which will lead to certification as elementary teachers and teachers of mentally retarded children.

The traineeships, for the 1967-68 academic year, are for \$1,600 each with tuition and fees also paid. The grants were made by the U.S. Office of Education. Tech is among the institutions which provide programs to prepare special education personnel.

Basis for the grants included outstanding scholastic achievement, faculty recommendation and intent to specialize in special education upon graduation.

Dr. Wallace also announced the award by the Texas Education Agency of Summer Traineeships in Mental Retardation to three West Texas teachers who will continue their study this summer leading to certification as teachers of retarded children.

The TEA grants are \$450 each, plus summer tuition and fees. Names of the recipients are to be announced at a later date, Dr. Wallace said.

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2-4-17-67

LUBBOCK, April 17 -- Peace Corps representatives are on the Texas Tech campus recruiting students interested in serving overseas.

Dick Jameson, leader of the five-man team, said his group was offering assignments in Polynesia and other places around the world.

"We are interested in liberal arts majors as well as students in architecture, engineering and agriculture," Jameson said.

He said, however, that there were openings for people in every course of study in the Peace Corps.

The team will be in the foyer of the Tech library through Friday (April 21). Interested persons may fill out an application and take a short language aptitude test in less than 30 minutes, Jameson said.

The openings in Polynesia are new, according to Jameson, and between 300 and 500 jobs must be filled.

Jameson said that filling out an application in no way obligated a person.

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5-4-17-67

This release was distributed
4/17/67 to all local Lubbock
farm editors.

LUBBOCK, April 17 -- Registration for Texas Tech's 23rd annual Livestock Industry Conference will open at 8 a.m. Tuesday (April 18) in the Tech Student Union.

The one-day conference will feature discussions on livestock production in arid and semi-arid regions with special emphasis on cattle production in the Southwest.

Conference registration fee is \$5 which includes lunch. The event is sponsored by Tech, the Lubbock and West Texas Chambers of Commerce, Texas Experiment Station and the Block and Bridle Club. The public is invited.

Tech President Grover E. Murray will welcome delegates at 9 a.m.

Formal sessions will open with a talk by Dr. Keith E. Gregory, director of the United States Meat Animal Research Center at Clay Center, Neb.

"Cattle and Grass Management" will be the topic of William J. Waldrip, superintendent of the Texas A&M experimental ranch at Seymour.

Tech Animal Husbandry professors Samuel E. Curl and Dr. Thad W. Box, organizational director of the university's International Center for Arid and Semi-Arid Land Studies, will end the morning session with talks on the cattle in industry as it pertains to the climate in West Texas.

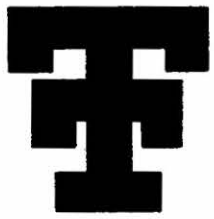
Tech Agriculture Dean Gerald W. Thomas will open the afternoon program with a talk "The Challenge of Beef Production in Arid and Semi-Arid Lands."

Ben Carpenter, president of the Texas and Southwest Cattle Raisers Association, will give the working rancher's view with a talk on "The Cattle Industry in Texas."

Gilberto Valdez R., one of Mexico's leading ranchers, will discuss "The Beef Cattle Industry in Northern Mexico-- Past, Present and Future."

Tech Research Farm superintendent Dale Furr will discuss the university's farm at Pantex and its research on beef cattle.

Animal Husbandry Head Dale Zinn will close the sessions with a summary on the research being carried on by Tech's Animal Husbandry Department.



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 PO Box 2-8811 Ext. 4136
Ron Hamm, Director, SW 5-8746
Ralph Carpenter, Ass't Dir., SW 2-3378

Educ. File

LUBBOCK, April 17 -- The awarding of Senior Traineeships for future teachers of the mentally retarded to Joyce Cox of San Angelo, Dorothy Dove, San Antonio, and Mrs. Jackie Humphrey and Mrs. Bobbie Livesay, both of Lubbock, was announced Monday by Dr. Morris S. Wallace, Head of the Department of Education at Texas Tech.

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The TEA grants are \$450 each, plus summer tuition and fees. Names of the recipients are to be announced at a later date, Dr. Wallace said.

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2-4-17-67

This release was distributed
4/18/67 to all Lubbock media
and the hometowns listed.

LUBBOCK, April 18 -- Six Texas Tech Food and Nutrition majors in the School of Home Economics have been accepted for dietetic internships, Department Head Dr. Mina W. Lamb announced Tuesday.

The students are Nancy Williams, Weatherford; Kay Graybill, Leedey, Okla.; Katherine Hardesty, Amarillo; Mary Helen Scheffield, Sulphur Springs; Carroll Tankersly, Seymour and Lynn Wyatt, Plainview.

Miss Williams will intern at the University of Kansas Medical Center in Kansas City; Miss Graybill will intern at the Loma Linda University School of Nutrition and Dietetics at Loma Linda, Calif.; St. Mary's Hospital at Rochester, Minnesota was selected by Miss Hardesty.

Miss Scheffield will study at the University of Alabama Medical Center; the Air Force has accepted Miss Tankersly as a dietetic intern at Highland General Hospital in Oakland, Calif. and Miss Wyatt is serving at the University of Indiana Medical Center in Indianapolis.

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10-4-18-67

This release was distributed
4/18/67 to all Lubbock media,
local and regional oil editors.

LUBBOCK, April 18 -- "Selection of the Optimum Secondary Recovery Program" will be the over-all topic of the April 21 afternoon panel discussion which promises to be one of the highlights of this year's 14th annual Southwestern Petroleum Short Course scheduled at Texas Tech.

The session will be held from 1:30-4:00 p.m. on the second day of the two-day conference. Registration and conference headquarters will be in the Tech Union. Registration will begin at 8 a.m. with a fee of \$15 per person.

Under moderator Dr. Norman Lamont, manager of engineering for the Texas Pacific Oil Company, the panel will discuss factors of importance in the selection of the optimum secondary recovery program for a given oil property.

Panel members include James L. Relph, petroleum engineer with Cities Service Oil Company; Norman J. Clark, petroleum consultant with Norman J. Clark Engineering and Dr. Philip D. White, partner in Texas Petroleum Engineers. A question and answer session will follow the panel presentation.

The conference, begun in 1953, is sponsored by Tech's Department of Petroleum Engineering in cooperation with oil producing companies in the Permian Basin and West Texas-New Mexico areas.

Twenty-eight technical papers dealing with oil and petroleum will be delivered, according to conference chairman Marshall W. Keathley of Midland.

Relph, of Bartlesville, Okla., will tell delegates that successful water injection operations can be conducted in oil reservoirs of widely varying physical properties of the reservoir fluids, and the reservoir rock.

Clark, of Dallas, will deliver a brief discussion on the three basic miscible drive recovery categories including high pressure gas injection, condensing gas drive and miscible slug drive.

White, also from Dallas, will cover reservoir properties necessary for successful thermal recovery of oil. The discussion will

(More)

Short course . . . add one

be limited to in-situ combustion, combination floods and steam injection.

Consultant Everett C. Lindsey of Houston will deliver the principal address at an opening day luncheon in the Union Ballroom. Tech President Grover E. Murray will welcome delegates.

Lindsey's talk, which has been described as "educational, humorous, inspiring and unique," is entitled "Human Motivation."

A native of Enid, Okla., Lindsey holds bachelors and masters degrees from Oklahoma State University and has done graduate work at the University of Pennsylvania and the University of Cincinnati.

Lindsey is a member of Iota Sigma and Phi Delta Kappa honorary fraternities and is past chairman of the organization and extension committee for the western district of the Boy Scouts of America.

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12-4-18-67

This release was distributed
4/18/67 to all Lubbock media,
the Plainview and Amarillo
papers.

LUBBOCK, April 18 -- Texas Tech Electrical Engineering Prof. R. H. Seacat will head a delegation of Tech students and professors at the Southwestern Institute of Electrical Engineers Conference and Exhibition in Dallas April 19-21.

Dr. Seacat and Amarillo College Prof. Micheal Parten will deliver a paper on "The Synthesis of Orthogonal Filters by the Use of the Strum-Liouville Equations."

Tech Electrical Engineering Prof. W. W. Wilkins will address the conference on "The Properties of a Class of Nonstationary Random Signals."

Larry B. Masten, graduate student from Plainview, will deliver a paper on "Broad-Band Impedance Matching Networks for a Class of RLC Load Impedances," and Larrie F. Judd, Lubbock graduate student, will talk on "A Digital Phase Locked Oscillator."

-30-

7-4-18-67

This release was distributed
4/18/67 to all local farm editors,
farm editors in Amarillo, Fort
Worth and San Angelo, Southwest
Crop and Stock-Lubbock and alumni
offices at UofCal. and Utah State.

LUBBOCK, April 18 -- Dr. Henry A. Wright has joined the Texas Tech Range Management faculty as an assistant professor.

Dr. Wright will teach range management and range ecology courses and conduct range research with emphasis on brush control. He has been connected with the U. S. Sheep Experiment Station near Dubois, Idaho since 1964.

The new Tech professor holds a bachelor of science degree from the University of California and the master's and PhD from Utah State University.

Dr. Wright has worked for the University of California Extension Service on range demonstration projects. He joined the Intermountain Forest and Range Experiment Station in Boise, Idaho in 1960 where he worked on grazing and fire studies.

Dr. Wright and his wife, Janet, have three children, Michael, Sandra and Paul. The family resides at 3705 45th St., Lubbock.

This release was distributed
4/18/67 to all Lubbock media
and Pheonix, Arizona.

LUBBOCK, April 18 -- Texas Tech's Accounting Society will meet Thursday (April 20) in the Reddy Room of Southwestern Public Service Company.

Speaker will be J. L. Clark, manager of financial planning at the Semiconductor Production Division of Motorola in Pheonix, Ariz.

The public is invited.

-30-

8-4-18-67

This release was distributed
4/18/67 to all Lubbock media.

LUBBOCK, April 18 -- Texas Tech will host the 15th annual conference of the Rocky Mountain Council for Latin American Studies Friday and Saturday (April 21-22) in the Tech Union.

Tech Government Professor Raymond D. Mack is president of the organization and Geosciences Professor Karl H. Wuersching is secretary-treasurer.

Mack said the Council was formed 15 years ago to increase inter-American understanding and to advance the teaching of Latin American studies. More than 28 colleges and universities are expected to send representatives.

Dr. Thadis W. Box, organizational director for Tech's International Center for Arid and Semi-Arid Land Studies, will be the principal speaker at a banquet for delegates at 6:45 p.m. Friday.

Tech last hosted the conference in 1957.

-30-

9-4-18-67

This release distributed 4-20-67
to all local media

LUBBOCK, April 20 -- The Texas Tech Army R. O. T. C. Military Ball will be held on Saturday, April 22 in the Student Union Main Ballroom.

Highlights of the annual affair will be the crowning of the Queen of the Military Ball and a salute to the Senior Cadets. The formal dress ball begins at 8 p. m. and music will be provided by the Texas Tech Stage Band.

Candidates for queen of the ball are: Donna Wall, Nancy Hurn, Barbara Willis, Carol Story, Karen Surrey, Marilyn Benak and Sandy O'Neal.

Donna Carter, Lana Sirpless, Susan Weiner, Susan Evans, Julie Henderson, Elaine Splawn and Sherry Barnett.

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26-4-20-67

This release was distributed
4/20/67 to all Lubbock media.

LUBBOCK, April 20 -- Registration opened Thursday for the 15th annual conference of the Rocky Mountain Council for Latin American Studies set Friday and Saturday (April 21-22) at Texas Tech.

More than 28 colleges and universities throughout the country are expected to send representatives. All sessions are scheduled in the Tech Student Union.

Purpose of the organization is to increase inter-American understanding and to advance the teaching of Latin American studies. Tech Government Prof. Raymond D. Mack is president.

"Early indications point to an excellent turnout for the conference," Mack said, "Certainly this is a time in history when we need more inter-American understanding."

Dr. Thadis W. Box, organizational director for Tech's International Center for Arid and Semi-Arid Land Studies, will be the speaker at a banquet for delegates at 6:45 p.m. Friday.

-30-

22-4-20-67

This release distributed 4-20-67
to Lubbock media, Shreveport, La.
and Fort Worth

FOR RELEASE AFTER 7 P. M.

LUBBOCK, April 20 -- Texas Tech sophomores Judy Fallon and Katherine Ritter were named recipients of the Roscoe Wilson Memorial Scholarship Awards for German at a meeting of Delta Phi Alpha, German honorary fraternity, Thursday night.

Miss Fallon is the daughter of Dr. and Mrs. B. J. Fallon, of Lubbock, and Miss Ritter is the daughter of Mr. and Mrs. J. C. Ritter, Jr., of Many, La.

Both are majoring in German at the university.

Alternate for the scholarship award is Avis Collingsworth, freshman German major from Fort Worth. She is the daughter of Mr. and Mrs. E. R. Collingsworth.

An illustrated lecture, "Traveling Through Switzerland," by Hans Grunauer, concluded the meeting.

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21-4-20-67

This release was distributed
4/20/67 to all Lubbock media.

LUBBOCK, April 20 -- Beta Gamma Sigma, Texas Tech's Business Administration honorary fraternity, will have its 1967 initiation ceremony and banquet Saturday (April 22) in the Student Union.

Speaker for the banquet will be Dr. George Kozmetsky, dean of the University of Texas College of Business Administration.

In addition to his deanship at Texas, Dr. Kozmetsky is executive associate for the Texas University System, formulating its long range plans on the management of economic resources for the system.

New members of Beta Gamma Sigma will be initiated at 6 p.m. in the Student Union Blue Room and the banquet will be in the Mesa Room at 7:30 p.m.

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31-4-20-67

This release distributed 4-20-67
to local media and Farm Editors

LUBBOCK, April 20 -- Thirty-two Australian cattlemen, in this country studying the cattle industry, will visit the Texas Tech campus Friday afternoon (April 21) for a round of activities.

Tech Animal Husbandry Department Head Dale Zinn, who is coordinating the campus visit, said the Australians would investigate facilities of the school of agriculture, view demonstrations and receive briefings by the Tech agriculture faculty.

Dr. Thadis W. Box, Organizational Director of the International Center for Arid and Semi-Arid Land Studies, will outline the new program's goals and aims.

A demonstration of freeze branding will be given by George White, owner of the Yellowhouse Ranch.

Tech professor Ralph Durham will conduct the visitors on a tour of the campus feedlots and Dr. Robert C. Albin will discuss various aspects of cattle feeding and breeding. Research in estrus synchronization will be explained by Animal Husbandry Prof. Sam E. Curl and the tour will conclude with the university's meat laboratories.

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32-4-20-67

This release was distributed
4/20/67 to all Lubbock media.

LUBBOCK, April 20 -- Residents of Texas Tech's Knapp Hall honored their dormitory namesake this week with the hanging in the residence hall of an oil painting of Dr. Bradford Knapp, Tech's second president.

Dr. Knapp headed the university from 1932 to 1938. He died in office June of 1938.

A dinner at the hall and a short history of Dr. Knapp's life and accomplishments by Knapp Hall Association President Janice McDuff, Stamford, preceeded the formal presentation.

-30-

29-4-20-67

LUBBOCK, April 20 -- Texas Tech's coeds will dress in white Tuesday (April 25) in recognition of Women's Day, a time the university sets aside to honor its women students and their scholastic achievements.

Highlight of the day's activities will be an address by Irene Parsons, assistant administrator for personnel for the Veterans Administration. Miss Parsons is the highest ranked woman in federal government personnel work and the top woman administrator in the VA.

Sponsored by the Association of Women Students, Women's Day will begin at noon with a luncheon in Knapp Hall.

Rebecca Anderson, a senior from Taylor and Chairman of Women's Day, said students and faculty would have an opportunity to meet Miss Parsons before the banquet at an afternoon tea in the office of the Dean of Women.

"We want Women's Day to be a very special experience," Miss Anderson said, "one that is unforgettable for all who participate. Because of that, we encourage all women at Tech to dress in white Tuesday."

The 6 p.m. banquet, climax of the day's events, will be in the Student Union Building. Miss Parsons, whose VA responsibilities include the supervision of, and formulation of policy for, more than 170,000 federal employees, will speak on "A Woman's Place."

Following the address, Tech's Woman of the Year and Faculty Woman of the Year will be named.

The idea behind a day to honor Tech women students was originally conceived in 1931 and has become one of the top annual events at the university.

Committee chairmen for this year's activities include Mary Dolaway, election; Janis Langley, tickets; Judy Jay, food; Janice McDuff, publicity; Betty Waller, secretary; Janene Close, decorations; Janie Harris, programs and Margaret Reeburgh, invitations.

LUBBOCK, April 20 -- Texas Tech delegates from the Arnold Air Society and Angel Flight, the coed auxiliary of the air society, will travel to Miami, Fla, April 23-26 for the National Conclaves.

Highlighting the conclaves will be appearances by leading public figures from the U. S. Air Force, the academic world and aerospace industry including Norman S. Paul, Undersecretary to the Air Force; Lt. Gen. John W. Carpenter III, Commander of the Air University; and James H. Straubel, executive director of the Air Force Association.

Host for the four day convention is the University of Florida.

Attending from Tech are David A. Bloomer, National Publications Officer; representing the Lewis C. Ellis, Jr. Squadron will be Mackie B. Curry, commander; Norman B. Schuessler, executive officer; Charles W. Borders, commander for academic year, 1967-68 Paul Honig, information officer and Jim Westbrook.

Tech Angel Flight delegates will be Susan Elle, commander, academic year 1967-68; Donna Johnstone, information officer, Gail Hawes, executive officer and Dorothy Dove, national publications officer.

Major Robert Dyer, professor of Aerospace Studies at Tech, will accompany the group.

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23-4-20-67

LUBBOCK, April 20 -- Texas Tech Home Economics Prof. Donald S. Longworth will present a report at the regional meeting of the Ohio Valley Sociological Society at Notre Dame April 27-29.

He will speak on the meeting of the 1966 International Congress in Family Relations in New Delhi, India which he attended.

-30-

24-4-20-67

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-4-26-67	Uel Dunlap Endow. Fd.	✓			✓	library fund
2-4-26-67		✓				
3-4-26-67	Noche de Conquistadores	✓				intramural events
4-4-26-67	Ozarks Spring Interpr. Speech Sch.	✓				
5-4-26-67	3te d' Interpretation	✓			✓	choral speaking group
6-4-26-67	Home Ec. Grant	✓				
7-4-26-67	Eyes - May 6 Mtg.	✓	✓	✓		
8-4-27-67	Kappa Alpha Mtg.	✓				Old South Weekend
9-4-27-67	Daylt. Svcs. Time.	✓				Switch
10-4-27-67	Computer Symposium	✓				
4-27-67	Profs Honored					cutline - Phi Kappa Phi
11-4-27-67	Gracy atten. Conf.	✓				Denver
12-4-27-67	Australian Rangeland	✓	✓			expert visited
4-27-67	Plant discussion	✓				range land cutline
14-4-27-67	Engin. Banquet	✓				
15-4-28-67	Int'l Cate.	✓	✓	✓		Cronis - will spk.
16-4-28-67	Union Awards	✓				
17-4-28-67	Larson attend mtg. for deaf	✓				
18-4-28-67	Opera Theater	✓				

[illegible]

This release was distributed
4/26/67 to all Lubbock media
and Dallas media.

LUBBOCK, April 26 -- Members of Texas Tech's Class of 1959 have voted to honor the memory of their class president, the late Jay Teel Dunlap Jr. of Dallas, by renaming a library endowment for him.

Class spokesman Mrs. William K. Jones said the class initiated a \$1,000 endowment fund eight years ago with earnings earmarked for acquisition of library books at Tech.

She said the Tech Board of Directors would be asked to rename the fund the "Jay Teel Dunlap Jr. Endowment Fund," with all other terms and conditions of the original grant to remain the same.

Dunlap, who died last year, is survived by his parents who reside in Dallas.

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1-4/26/67

This release was distributed
4/26/67 to all Lubbock media.

LUBBOCK, April 26 -- Texas Tech will be represented by a team of six speech students at the fourth annual Ozarks Spring Interpretation Speech Festival which opens Thursday (April 27) at Missouri State College in Springfield.

The three-day program will include events in poetry, prose, drama reading and readers theater, said speech instructor Vera Simpson who will accompany the Tech group.

Tech's Readers Theater will present Shakespeare's "Comedy of Errors" under direction of graduate student Morris Bruns of Muleshoe. Cast members, who also will participate in other festival events, are Jay Brown of Roby, Dennis Beck of Arlington, Pam Watson of Houston, and Ronnie Strader, Pam Stuart and Sam Ratliff, all of Lubbock.

Students from 23 colleges and universities in 11 states will take part in the festival, one of the largest spring speech events held in the nation. Clinician will be Dr. Wallace Bacon, professor of interpretation in the School of Speech at Northwestern University.

This release was distributed
4/28/67 to all Lubbock media.

LUBBOCK, April 28 -- Texas Tech's Opera Theater has selected Mozart's celebrated comic opera, "Cosi Fan Tutte" (Women Are All Alike) as its major production of the current year.

Two performances will be presented, at 8:15 p.m. Friday and Saturday (May 5-6) in Lubbock Municipal Auditorium.

Opera Theater director Charles Lawrie will conduct both performances which will feature separate casts each night, and a 35-member orchestra and a student chorus of 22 voices.

Tickets are priced at \$2 for general admission, \$1.25 for Tech students and faculty and \$1 for pre-college age students. Reduced rates are available to special groups. Mail orders should be addressed to Opera Theater, Department of Music, Texas Tech.

The performances will be in English. Friday's cast will include Lynda Sudduth, Lubbock, and Carolyn Fincher, Abilene, as the sister Fiordiligi and Dorabella; Dana Gibson, Abilene, as the maid Despina; Tom Acord, Sugarland, and Robert Collett, El Paso, as the officers Ferrando and Guglielmo, and Dick Phillips, El Paso, as the worldly bachelor, Don Alfonso.

The principals in Saturday's performance will be Devorah Russell, Fort Worth, and Toni McMillon, Midland, as the sisters; Sheri Malone, Lubbock, as the maid; Pablo Pedraza, El Paso, and Mac McKinney, Abilene, as the officers and Johnnie Wilson, Lubbock, as Don Alfonso.

The opera's story line, supposedly based on events gossiped about in the Viennese Imperial Court in the 1780's, deals with a wager made between two young officers and their cynical bachelor friend (Don Alfonso) who believes that all women are, by nature, unreliable in matters of love. The young men, in an effort to prove their own fiancées are models of fidelity and virtue, assume disguises and pay court to each other's lady loves, much to the amusement of their sophisticated friend.

Scenic design for the production is by Suzanne Aker and costume designs by Joanna Lawrie. Mary Clare Babin and Ron Williams will alternate as continuo harpsichordists. James Jay is student technical assistant and stage manager.

Opera Theater . . . add one

Aiding in the production are Tech voice faculty members Charles and Betsy Roe, Charles Post and Mimi Armstrong, and Tech Orchestra Director Paul Ellsworth.

-30-

18-4-28-67

This release was distributed
4/28/67 to all Lubbock media,
state and regional news outlets.

* ICASALS & MUSEUM DEVELOPMENT PROGRAM

* International Center for Arid and Semi-Arid Land Studies

LUBBOCK, April 29 -- A drive to raise at least \$2 million for a new \$6 million museum at Texas Tech will be launched officially Tuesday (May 2) with an informational dinner at Lubbock Country Club.

Rice University Chancellor Carey Croneis will be the guest speaker. His topic will be "The Research Role of a University."

Robert H. "Bob" Brummel, southern division manager of Southwestern Public Service Company and President of the West Texas Museum Association, will be master of ceremonies.

More than 300 persons are expected to attend the 7 p.m. event. Dr. Dudley Strain, Minister of the First Christian Church and President of the Lubbock Ministerial Association, will deliver the invocation and benediction.

T.I.M.E. Motor Freight executive Loyd M. Lanotte, Chairman of the ICASALS & Museum Development Fund, will discuss support needed for the program which is intended to cover Lubbock and West Texas.

Former Tech President D. M. Wiggins, Co-Chairman of the Development Council along with Harris F. Underwood, will speak on "An International Center for Texas Tech." Tech President Grover E. Murray will introduce Dr. Croneis.

Dr. Croneis, associated with Rice since 1954 and Chancellor since 1961, is widely known both as an educator, administrator and geologist.

He recently received the highest professional honor given by the American Association of Petroleum Geologists by being named recipient of the Sidney Powers Memorial Medal.

Dr. Croneis, who designed the geology section of the Chicago Museum of Science and Industry, was Head of the Hall of Science at the Chicago World's Fair.

(More)

Croneis . . . add one

A member of the first National Science Foundation Committee on Mathematics, Physical and Engineering Sciences, the Chancellor is a past president of the American Geological Institute and the Society of Economic Paleontologists and Mineralogists.

Widely travelled, he is the author or co-author of several books and scores of scientific articles and reviews.

Dr. Croneis, active in Houston community affairs, is a past Board Chairman of the Contemporary Art Association and has served on the Board of the Houston Museum of Natural Science.

The Texas Tech Board of Directors recently approved the exterior design of the museum, scheduled to replace the present facility in the heart of the campus.

Architect's drawings of the new museum, scheduled to be located on a 76-acre tract, will be on display at the dinner.

This release was distributed
4/28/67 to all Lubbock media.

FOR RELEASE AFTER 6:30 P.M. Friday, April 28

LUBBOCK, April 28 -- Tech Union president Beverly Barlow was honored as the senior making the greatest contribution to this year's Student Union program and Jeanne Affleck was named outstanding committee chairman at the group's annual Awards Night Dinner Friday (April 28).

Miss Barlow received the W. B. Rushing Award at the 6:30 p.m. meeting in the Union's Coronado Room. Art and Design Director Jimmy Hogg was awarded a lifetime pass award for his outstanding service.

Receiving outstanding assistant chairman awards were Joan Williams of the Hospitality Committee and David McDougal of the Dance Committee.

Trophies for excellent service went to Personnel Director Kathy Harrison, Vice President Janie Kinney and Public Relations Director Betsy Tyson.

Key awards were presented to the following chairmen and committee members: Ronnie Brown, Model UN; Robert Elkins and Nancy Crothers, Ideas and Issues; Laura Coil, Special Events; Nan Jones and Mary Lou Clements, International Interest and Diane Lewis, Hospitality Committee.

The banquet was dedicated to Hogg for his work as art and design director. He was presented a plaque of the Union symbol he had designed.

Attending were members of the Union Committee, Union Board and special guests.

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16-4-28-67

This release was distributed
4/27/67 to all Lubbock media,
state and regional news outlets.

LUBBOCK, April 27 -- Texas Tech Exes throughout the country will observe Saturday (May 6) as the 13th annual "Tech Day."

Ex-Students Executive Director Wayne James said Wednesday the observance would have special meaning for more than 8 alumni chapters in Texas, Nevada, Oklahoma, Arizona, California, New Mexico, and Washington, D. C.

The observance will be launched in Dallas Saturday (April 29) with School of Engineering Dean John R. Bradford and Freshman Football Coach Burl Huffman speaking at a picnic of Dallas Exes at the Willowick Party House (6002 Sandhurst).

Huffman also will be the featured speaker at a dinner meeting of Friona Exes May 5 at 7:30 p.m. in the Community Room of the Friona State Bank.

Ex-Students Association President Cliff Cummings will be the speaker at the Abilene Texas Tech Day May 13 at the Starlight Inn.

Athletic Director Polk Robison will address San Antonio Exes May 5 in the home of Raymond Ince (2914 Woodcrest).

Rancher S. F. Hurlbut, vice president of the Tech Dad's Association, will be the speaker for Corpus Christi Exes. Chapter President John Copinger said the meeting will be held in Rob Welder Park in Sinton.

The Greenbelt Chapter at Vernon will have a fish-fry picnic to celebrate the special day. The picnic is scheduled in Arlington Park.

Tech President Grover E. Murray will speak at a fish fry scheduled by Wichita Falls Exes May 13. Earl Sargent is chapter president.

Oklahoma City Exes will have a picnic at Overholser Park May 6.

Exes in Las Vegas, Nev. have scheduled a meeting May 6. Rex Tynes is the chapter president.

Exes will gather in Roswell, N.M. May 13 for a meeting. Dr. Thadis W. Box, Organizational Director for the International Center for Arid and Semi-Arid Land Studies will be the speaker.

Exes . . . add one

A barbecue May 14 is on the agenda for Austin Exes. Coach Huffman will be the featured speaker for the meeting in the Barhart Lodge at Westlake Drive.

Lubbock Exes will have a barbecue at Klapp Party House May 6 at 7 p.m.

Tech Executive Vice President W.M. Pearce will speak to the Houston Ex-Students at their annual observance May 6 at Linkwood Park beginning at 5 p.m.

Lamesa area Ex-Students will meet at the Lamesa Country Club May 6 for golf, swimming and a picnic. Tech Assistant Coach Tom Wilson will be the speaker.

Arizona Exes will gather at the Pine Cone Inn in Prescott, Ariz. May 6 with Jerry Jackson chairman.

The Tech-Arkansas football film will be the highlight of a meeting of the East Texas Tech Exes in Tyler May 6 at Bell's Lake House on Hitts Lake.

Exes in the Washington, D.C. area are planning a buffet dinner on May 6 at the Sheraton-Silver Spring Motor Inn. Jim Tom Casey is the chairman for arrangements.

California Bay Area Exes will have a picnic at the Golden Gate Park May 6. Nola Bennett is in charge of arrangements.

Ft. Worth Exes will meet at the Green Oaks Inn, 6901 West Freeway May 6 at 7 p.m. Tentative speaker is former Attorney General Waggoner Carr.

A special meeting for Tech Exes will be headed by Porter Parris in Chicago May 6 at the Hilton Hotel.

This release was distributed
4/27/67 to all Lubbock media.

DENVER, Colo., April 27 -- Texas Tech archivist David B. Gracy II is attending a three-day conference here on the Impact of Automation on Documentation.

The meeting, first of its kind in this country on the relation of automation to archives, is featuring nationally known experts on records in machine language, care and preservation of the new media and emerging technology.

All subject areas relate to the storage and instant retrieval technique made possible through computers.

Gracy, who joined Tech's Southwest Collection last year, has worked in the Texas State Archives and the University of Texas Archives.

He is the author of eight articles, is the editor of "Maxey's Texas," and has had an article on the early days of Littlefield accepted for publication by the University of Texas Press.

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11-4-27-67

LUBBOCK, April 27 -- Texas Tech will observe the statewide switch to Daylight Savings Time effective with the beginning of classes on Monday (May 1), Executive Vice President William M. Pearce said Thursday.

Dr. Pearce said all campus clocks would be set forward one hour at midnight on Sunday.

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9-4-27-67

This release was distributed
4/27/67 to all Lubbock media.

LUBBOCK, April 27 -- "Error Control in Digital Computations" will be the topic of a one-day symposium sponsored by Texas Tech's Computer Center Friday (April 28) in the Tech Student Union.

Computer Center Director George K. Hutchinson said the symposium will feature six experts in mathematics, science and computer programming, plus Paul Haney of the Manned Spacecraft Center.

The first of such meetings at the university, the sessions begin at 9 a.m. in the Union Coronado Room.

Haney will be the luncheon speaker, discussing the potential effect of computational error upon space programs. He is the well known voice of Gemini and Apollo.

Highlighting the morning session will be a talk by Dr. Eldon Hansen, who directs research in numerical analysis at Lockheed Missile and Space Co. in Palo Alto, Calif.

Other speakers for the morning session will be Jack Donaldson, director of the Computer Center at the Southwest Center for Advanced Studies in Dallas and Ray Boche, a systems engineer at Tech Computer Center.

Speakers in the afternoon will include George K. Bennett, head of systems programming and software systems at the Tech Computer Center; Dr. Henry Decall, who directs mathematical research and theoretical analysis at the Manned Spacecraft Center and Dr. Thomas L. Jordan, leader of a group in charge of central computing

(More)

Computer Symposium . . . add one

facilities for the Los Alamos Scientific Laboratory.

Chairman for the afternoon session will be Dr. Ronald M. Anderson, associate professor in Tech's mathematics department.

All interested persons may attend. Registration fee is \$5 and includes lunch.

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10-4-27-67

This release was distributed
4/27/67 to all Lubbock media.

LUBBOCK, April 27 -- Australian rangeland expert Ray A. Perry conferred Thursday with officials of Texas Tech's International Center for Arid and Semi-Arid Land Studies.

Perry, Chairman of the Rangeland Research Program for the commonwealth Scientific and Industrial Research Organization of Australia, will continue his talks Friday on the possibility of exchanging ideas between the two organizations.

The Australian rangeland research program is designed to investigate the ranching industry in arid and semi-arid lands, encompassing earth, animal and plant sciences.

"Tech seems to be one of the best places in Texas for us to carry on an interchange program," Perry said. "I am certainly impressed with the program here."

Perry said that more than two million square miles of his country are too dry for crops or pasture. He explained that these lands "carry more than 30 per cent of the sheep and beef cattle."

"Two per cent of the human population is found in the same area," he added.

Perry also visited the university's agriculture facilities and received briefings by the agriculture faculty.

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12-4-27-67

LUBBOCK, April 27 -- The Texas Tech chapter of Kappa Alpha fraternity will observe its annual "Old South Weekend" this Friday and Saturday with a series of activities, highlighted by a parade and judging of a beard growing contest.

The fraternity, founded at Washington and Lee University after the close of the Civil War, will mark its Southern heritage with a parade at 4 p.m. Friday starting in front of the KA Lodge at 2305 Broadway.

Members, bearded, dressed as Confederate soldiers and mounted on mules and horses, will parade down Broadway to the Tech Campus, stopping at Gates, Knapp and Doak Hall where invitations will be given to the Old South Ball.

The parade will include the Honorary KA Rose, Debbie Mullins, this year's KA Rose, Mrs. Lynn Hamilton, and the six Rose candidates from whom the new fraternity sweetheart will be chosen.

At Doak Hall, Mrs. Grover E. Murray will judge a contest to name the KA who has grown the best beard over the past several weeks.

Saturday's events include a luncheon at the lodge for all dates. A dance Saturday night at the Lubbock Country Club will cap weekend activities.

EDITOR'S ADVISORY: Friday's parade, scheduled to stop about 4:30 p.m. at Doak Hall, should provide interesting photographic possibilities. Fraternity members will be bearded and dressed in Confederate uniforms. Their dates will be attired in ante-bellum dresses.

LUBBOCK, April 26 -- Texas Tech's Choral Speaking Group in the Department of Speech were honored at the first annual "Fete d'Interpretation" held recently at Southern Methodist University.

Under the direction of Speech Prof. Mrs. Vera Simpson, the group was designated the "banner school" of the Fete for its overall artistic contribution to the event.

The students presented individual lecture recitals, a group reading from T.S. Eliot's "Murder in the Cathedral" and a collection of Texas Folklore material entitled "Texas."

Students participating included Judith Darby, Dallas; Tamara Elledge, Hobbs, N.M.; Gary Hays, Odessa; Melody Edwards, Lamesa; Rebecca Joyner, Houston and David Morgan, Evanston, Ill.

Mrs. Simpson said the folklore material presented at the Fete will be included in a readers' theater production, "A Southwest Farago: The Land and It's People," scheduled May 8-9 in the Tech Agricultural Engineering Auditorium.

In addition to folklore selections, work by members of the Tech faculty including Dr. William Holden, Dr. Everett Gillis and Mrs. Grace Wellborn will be presented. Lubbock Christian College students also have been invited to participate.

There will be no admission charge and the public is invited.

This release was distributed
4/26/67 to all Lubbock media.

LUBBOCK, April 26 -- Texas Tech's Noche de Conquistadores will be staged in Lubbock's Municipal Coliseum Thursday (May 4) at 7 p.m., Tech Intramural Director Edsel Buchanan said Wednesday.

James Jeffrey, executive director of the Fellowship of Christian Athletes, will be the featured speaker.

Sponsored by Tech's Intramural Department, the event will decide the All-College Championship in numerous intramural events including volleyball, spaceball, weightlifting, tug-o-war, boxing and wrestling.

Trophies will be presented to the top individual and team participants throughout the year.

Jeffrey, who had an outstanding record as an athlete at Baylor University and later with the Air Force at Carswell AFB in Fort Worth, was named to the All-Southwest Conference team and the Service All-American team.

His civic activities include serving on the board of the Midwest Mental Health Foundation and the Board of Management of the Kansas YMCA, as well as serving on the physical education committee for the National YMCA.

Jeffrey was named executive director of the FCA in 1963. Before his appointment, he served the organization in various ways including being a conference delegate, huddle leader, member of the advisory council and member of the board of directors.

The public is invited to attend.

This release was distributed
4/26/67 to all Lubbock media.

LUBBOCK, April 26 -- Dr. Willard F. Williams, Head of Texas Tech's Department of Agricultural Economics, will leave Thursday (April 27) for Rio de Janeiro to confer with officials of the U.S. Agency for International Development and representatives of the Brazilian Ministry of Planning regarding a 10-year program of economic development in Brazil.

Dr. Williams, who expects to return here about May 20, will be asked to evaluate the Brazilian plan and to offer specific suggestions for research and planning.

Arrangements for Dr. Williams' visit were made through the IRI Research Institute Inc. of New York.

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2-4/26/67

LUBBOCK, April 26 -- Texas Tech's School of Home Economics has been named recipient of a \$16,185 Texas Education Agency planning grant covering a five-month study preliminary to the establishment of a Center for the Development of Home Economics Instructional Materials for use in vocational training programs in Texas high schools.

Louise Keller of Chula Vista, Calif., will direct the planning phase of the project. Dr. Ann Buntin, head of Tech's Department of Home Economics Education, is resident director, and Mrs. Thelma Whigham, graduate student, is research assistant.

Miss Keller's recent experience as consultant in the U.S. Office of Education, Vocational Education Division, makes her services especially helpful in planning for the development of the curriculum materials laboratory at Tech, said Home Economics Dean Willa Vaughn Tinsley. Miss Keller also is a former state supervisor of Home Economics Education in Iowa, Missouri, Montana and Vermont.

Major purpose of the planning phase, Dean Tinsley explained, will be to define the scope, content and over-all design of the proposed center aimed at developing, producing and distributing instructional materials for use in training programs supported by the Vocational Education Act of 1963.

These occupational training programs in home economics are designed to prepare high school age students for employment in such areas as helpers in child care centers, food service aides, assistants in motel and hotel housekeeping and as alteration assistants in dry cleaning shops and ready-to-wear stores.

Materials of this type are not currently available for the use of home economics teachers in developing competencies needed by trainees for employment in home economics related occupations, Dean Tinsley said.

Headquarters for the planning project are being set up in temporary building 10-X, west of the Business Administration Building.

This release distributed 4-27-67
to local media

LUBBOCK, April 27, Dr. Thomas L. Martin, Jr., Dean of the Institute of Technology at Southern Methodist University will be the principal speaker Friday night at the Texas Tech Engineering Honorary Banquet.

The 8 p.m. event will be held at Furr's Cafeteria at 34th and Avenue H and is open to all members of Tech engineering honoraries.

Sponsors will be Tau Beta Pi, Pi Tau Sigma, Mechanical Engineering; Alpha Pi Mu, Industrial Engineering; and Eta Kappa Nu, Electrical Engineering.

Dr. Martin, on the SMU faculty since August of last year, formerly was Dean of the School of Engineering at the University of Florida.

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14-4-27-67

This release was distributed
4/28/67 to all Lubbock media.

LUBBOCK, April 28 -- More than 1600 students from 160 West Texas schools are expected to participate in Texas Tech's 40th annual Vocational Agriculture Judging Contest Saturday (April 29), School of Agriculture Dean Gerald W. Thomas, announced Friday.

A total of 536 teams are slated to participate in the 10 contest divisions. Superintendents in charge of the contests are: Dr. Sam Curl, livestock judging; Keith Hanson, dairy cattle; Dr. Blaine B. Breidenstein, meats; Dr. Frank Hudson, wool; Dr. Robert Albin, poultry; Cecil Ayers, crops; Dr. Kenneth Killian and Dr. Raymond Meyer, land; John Hunter and Chester Jaynes, grass; Dr. Clark Harvey, cotton, and Dr. J. J. Willingham and Milton Peeples, dairy products contest.

Competitions will begin at 7:30 a.m. Coaches will meet in the Tech Union ballroom at 9:15 a.m. Vocational agriculture teachers and contest superintendents will be luncheon guests of the Plains Cooperative Oil Mill at noon.

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19-4-28-67

This release was distributed
4/28/67 to all Lubbock media.

LUBBOCK, April 29 -- The West Texas Tuberculosis Association and the Women's Health and Physical Education Department of Texas Tech will sponsor a symposium on Respiratory Diseases at 7 p.m. Tuesday (May 2) in the Agricultural Engineering Building.

Speakers include Mrs. Clifford Sharp, Executive Director of the WTTA, and physicians Dr. John H. Selby and Dr. Billy P. Kincaid, all of Lubbock.

Dr. Selby, a thoracic surgeon, will speak on "Anti-Smoking and Air Pollution." Dr. Kincaid's subject will be "Bronchitis and Emphysema."

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21-4-26-67