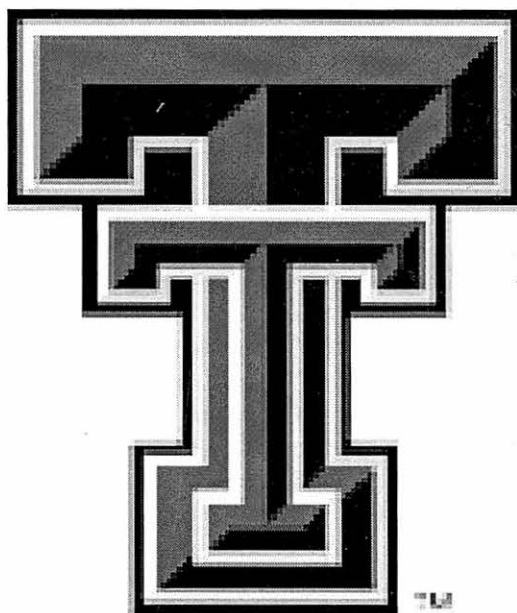


Texas Tech University
News Releases



Office of News & Publications

September through December 2002

LOG SHEET		
Separated by Weeks		
09/03/02	Criminology Concentration for Sociology Majors	AL
09/03/02	John Steinmetz Selected for White House Internship	JM
09/04/02	Vatican Exhibit Symposium: Religious Art from the Old World to the New	AL
	Event Advisory	
09/05/02	Helen Keller International Art Show 2002 New York Edition	AL
09/05/02	Overton - TT Students Receive Agriculture Scholarships	LW
09/06/02	News Radio Stories for the Week of September 9	LW
09/06/02	Humphreys - TT Students Receive Agriculture Scholarships	LW
09/09/02	Tours of the New Jerry S. Rawls Red Raider Championship Golf Course	LW
	Available	
09/09/02	Distinguished Alumni Honored by the Jerry S. Rawls College of Business	TTB
	Administration and the Chief Executives Roundtable	
09/09/02	Division of Student Affairs, Office of Community and Multicultural Affairs, the	TTB
	Graduate School and the Office of International Affairs Host a New Student	
	Welcome Bash	
09/09/02	Vatican Exhibit Closes September 15, 2002	SLP
09/09/02	September 11, 2002 Memorial Ceremony at Pfluger Fountain Event Advisory	SLP
09/10/02	Curt Pfarr, Ph.D. Receives Grant from the American Cancer Society	CLC
09/10/02	Chancellor Smith Selected to Receive the 2002 Alumni Award from the	CR
	Association of State and Territorial Health Officials	
09/10/02	Wednesday, September 11, 2002, Memorial Ceremony at Pfluger Fountain	CR
09/10/02	Burns - TT Students Receive Agriculture Scholarships	LW
09/11/02	Texas Tech Top Officials Schedule Media Briefing	CR
09/12/02	Mark Lindemood Announced as Vice Chancellor for Institutional Advancement	CR
09/12/02	Attention Problems in the Classroom	AW
09/12/02	Chancellor Smith and President Schmidly Announced Record Enrollments	CR
	and Research Dollars	
09/12/02	Texas Tech Housing and Residence Life Co-Hosts Memorial Blood Drive with	SLP
	United Blood Services	
09/13/02	Masked Rider's Horse to be Named Event Advisory	LW
09/13/02	John Burns, Ph.D. Appointed Associate Vice President for Undergraduate	SLP
	Research	
09/13/02	National Science Foundation Gives Over \$900,000 for Research on Disease	AL
	Among Amphibian Populations	
09/13/02	Three-Year-Old Black Gelding Named "Midnight Matador"	LW
09/13/02	News Radio Stories for the Week of September 16th	LW
09/16/02	Medieval Frescoes from the Vatican Museums Collection Closed Sunday,	SLP
	September 15, 2002	
09/16/02	Texas Tech University Not Involved with Decision to Tow Vehicles in the	CR
	North Overton Area	
09/16/02	Peters - TT Students Receive Agriculture Scholarships	LW
09/17/02	TTUHSC Continuing Nursing Education Presents "Wound Healing and	MH
	Ulcers: Making Sense of the Mess"	
09/17/02	J & M Bar B-Q to Donate a Portion of Proceeds from Foods Sales for	MH
	Aphasia Therapy Event Advisory	
09/18/02	Upcoming University Events	AL

09/18/02	Ginny Felstenhausen, Ph.D. Appointed the First Teaching, Learning and Technology Center Faculty Fellow	AL
09/19/02	Five-Year Anniversary of the Red Raider Readers Program	SCM
09/20/02	Reminder that Free Parking and Shuttle Service is Available on Campus for the Football Game	SLP
09/20/02	No Shuttle Service from the Ranching Heritage Center	SLP
09/20/02	Texas Tech News Radio Stories for the Week of September 23rd	LW
09/20/02	The Buckner Family Tech Legacy	SLP
09/23/02	School of Music and Latin American Iberian Studies Program Present the Becquer Symposium on September 28th	AL
09/24/02	Small Business Planning	TTB
09/24/02	Texas Tech University Sets Enrollment Records	SLP
09/25/02	Golf Course Offers Classroom Environment for Study on Turf Grass Management	LW
09/25/02	The Fourth Annual Virginia Murray Sowell Distinguished Lecturer Series	AL
09/26/02	Upcoming University Events	AL
09/26/02	Aaron Sandlin's, 10-year-old from Carbon, Artwork Displayed in the Helen Keller International Art Show 2002	AL
09/26/02	Texas Tech News Radio Stories for the Week of September 30th	LW
09/27/02	The Women's Studies Community Connection Mentoring Program	PM
09/30/02	The Texas Society of Allied Health Professionals (TSAHP) Fall Conference	MH
10/02/02	Researchers from TTU Wind Science and Engineering Research Center Travel to the Gulf Coast to Study Hurricane Lili	SS
10/03/02	National Fire Prevention Week - Event Advisory	SS
10/03/02	Petroleum Engineering Team Wins the First PetroBowl in San Antonio	SS
10/03/02	Medicolegal Death Investigation 10th Annual Forensic Science Seminar	SCM
10/03/02	David Smith and David Schmidly to Present the Painting <i>Sentinel of the Brazos</i> to Bob Gates and Jerry Gaston of Texas A&M	CR
10/03/02	Six Degree Programs Offered for Financial Planning	TTB
10/03/02	College of Human Sciences Hosts Kick-off for the Jumpstart Program	TTB
10/04/02	The Painting <i>Sentinel of the Brazos</i> Presented to Texas A&M	CR
10/04/02	Installation of the Cupped-Hands Fountain in the English-Philosophy/Education Complex Event Advisory	AL
10/04/02	Texas Tech to be Recognized with the 50 Year Cumulative Breeding Award from the AQHA	LW
10/04/02	West Texas Technology Symposium to be Hosted by TTU, Lubbock Chamber of Commerce and Reese Technology Center October 10, 2002	AL
10/04/02	Texas Tech News Radio Stories for the Week of October 7th	LW
10/07/02	Financial Planning Week	TTB
10/07/02	KTXT-TV Celebrates 40 Years of Educational Television	LW
10/07/02	TTU Opens New Regional Center in San Antonio	SLP
10/07/02	21st Annual Design Expo Event Advisory	TTB
10/07/02	Economic Issues Experts Available for Comment	TTB
10/07/02	Signing of Partnership Agreement with San Antonio College and Opening of New Regional Center Event Advisory	SLP
10/08/02	West Texas Technology Symposium Event Advisory	AL
10/08/02	Fall Arts Fest Hosted by the College of Visual and Performing Arts	AL
10/09/02	New Technology for Artificial Insemination Developed by Sam Prien, Ph.D. and Dustie Johnson	AW

10/09/02	TTUHSC Honors the Late James Thomas Wheeler, M.D. and Family for His Collection of Medical and Pharmaceutical Artifacts and Antiques	SCM
10/09/02	Katricia Collins, Speech Language Pathology Graduate Student, to Participate in the American Speech-Language-Hearing Association's Minority Student Leadership Program	CLC
10/09/02	TTU Department of Environmental Health and Safety Hosts Safety Demonstration	AL
10/10/02	University of Florida Ranks TTU 43rd Among Top 50 Research Institutions in the Nation	SLP
10/10/02	National Fire Prevention Week Event Advisory	AL
10/10/02	Texas Tech News Radio Stories for the Week of October 14th	LW
10/10/02	Susan Estrich to Lecture at Texas Tech Event Advisory	SLP
10/11/02	TTUHSC Continuing Nursing Education Program Presents "Advanced Fetal Monitoring"	MH
10/11/02	Upcoming University Events	TTB
10/11/02	Office of Economic Development Receives Grant to Build Wireless Broadband Backbone Internet Services	SLP
10/14/02	Alzheimer's Disease: New Strategies for Care Conference	AW
10/14/02	Center for the Study of Addiction	TTB
10/14/02	TTU Sees Progress in Goal to Increase Access and Diversity on Campus	SLP
10/14/02	Center for the Study of Addiction News Conference Event Advisory	TTB
10/15/02	John R. Abernathy, Ph.D., Dean of the College of Agricultural Sciences and Natural Resources, Appointed to the National Agricultural Research, Extension, Education and Economics Advisory Board	LW
10/15/02	College of Education News Conference Event Advisory	AL
10/16/02	100 Percent Passage Rate for First-Time Takers on the National Board Exam	MH
10/16/02	Engineering Ethics Day 2002 Event Advisory	SS
10/16/02	Homecoming 2002	AL
10/16/02	Museum of Texas Tech University Receives Grant from the Institute of Museum and Library Services	SLP
10/17/02	Experts to Speak on the Iraq War Resolution	AL
10/17/02	College of Education Receives Endowment from the Burkhart Family	AL
10/18/02	West Texas College Night Presentation for Students with Disabilities Event Advisory	SS
10/18/02	New International Master's of Business Administration Degree Program Approved	TTB
10/18/02	TTUHSC School of Nursing Students Teach Life-Saving Skills Event Advisory	SCM
10/18/02	Texas Tech News Radio Stories for the Week of October 21st	LW
10/21/02	53rd Annual National Intercollegiate Rodeo	LW
10/21/02	Ribbon Cutting Ceremony for the F. Marie Hall Synergistic Center	SCM
10/21/02	RHIM Program will Host the Hogan Family Foundation's Travel and Tourism Mobile Classroom	PM
10/21/02	Housing and Residence Life Conducts Blood Drive	SLP
10/21/02	Technology Summit Event Advisory	TTB
10/22/02	Housing and Residence Life Host Technology Party for SECC Fundraiser	SLP
10/23/02	Department of Physics and the Center for Forensics Studies will Present "Facial Reconstructions from Skulls for Identification"	AL
10/23/02	A New Service-Oriented Performance Ensemble Called the Texas Tech Troubadours is Formed	SS
10/23/02	Sonja Ralston Places Second in the 14th Annual Hill Country Tournament	PM
10/24/02	Department of History to Present "The Great Plains: America's Pathway"	AL

10/24/02	Department of Hospitality Services to Receive Employment Award from the Governor's Committee on People with Disabilities	SS
10/24/02	Texas Tech News Radio Stories for the Week of October 24th	LW
10/24/02	State Bar President to Visit Texas Tech Law School Event Advisory	LW
10/25/02	Lecture on the Russian Federal System and Legal Reform Event Advisory	TTB
10/25/02	Upcoming University Events	SS
10/28/02	TTU Experts Available to Discuss Halloween Safety and Economics	SLP
10/28/02	Brazil Students to Graduate with Texas Diplomas	SS
10/28/02	Victoria Sutton, Ph.D., Featured in the October Issue of Federal Lawyer	LW
10/28/02	Experts Available for Comment on Elections	AL
10/29/02	Día de los Muertos	SS
10/29/02	School of Allied Health Induct Honoraries into Alpha Eta Honor Society	SCM
10/29/02	Wine Expert Available for Comment on Recent Bill	TTB
10/30/02	Rawls College of Business and Department of Environmental Toxicology Offer Master of Environmental Toxicology and Master of Business	TTB
10/31/02	Texas Tech Student Recreation Center to Host Bone Marrow Drive	AL
10/31/02	Eight Representatives of Vietnam's Textile and Garment Industry Visit Texas Tech University	LW
11/01/02	TTUHSC Researchers Develop Coating for Contact Lens	SCM
11/01/02	TTU Center for Campus Life and the South Plains Food Bank Host a Hunger Banquet--Feast or Famine	SLP
11/01/02	College of Arts and Sciences Chairs Switch Departments	AL
11/01/02	Radio Stories for the Week of November 4th	LW
11/04/02	Spirit of Sharing Program for the Holidays	SLP
11/04/02	Upcoming University Events	TTB
11/04/02	Texas Tech University Students Available for Comment on Election Event Advisory	AL
11/05/02	2002 Gerald W. Thomas Outstanding Agriculturalists	LW
11/05/02	Old Guard Fife and Drum Corp to Perform at Football Game Event Advisory	SLP
11/05/02	Drowsy Driving Awareness Days	SLP
11/06/02	Election 2002 Experts Available for Comment	AL
11/07/02	College of Human Sciences to Host the State Board of Examiners of Dietitians Event Advisory	TTB
11/08/02	Radio Stories for the Week of November 11th	LW
11/08/02	Office Opening of the English-Philosophy and Education Complex	AL
11/11/02	News Conference to Announce HeartFirst Program Event Advisory	SLP
11/12/02	TTU Announces HeartFirst Program	SCM
11/12/02	Texas Tech Lifelong Learning Community Opening	SS
11/12/02	Wes Stevenson Broke World Record in the Bareback Riding Event	PM
11/12/02	Holiday Food Safety	LW
11/13/02	School of Mass Communications Outstanding Alumni Breakfast	AL
11/13/02	Financial and Retail Experts Available for Comment on Upcoming Holidays	TTB
11/13/02	Texas Tech University Tornado Experts Available	SS
11/13/02	English-Philosophy and Education Complex to Open with Celebration Event Advisory	AL
11/13/02	TTUHSC Launches First Telepharmacy Project in the State	SCM
11/13/02	The Department of Health, Exercise and Sport Sciences Helps Lubbock County Sheriff's Office SWAT Team Shape Up	AL
11/13/02	Financial Presentation at Dean's Council Meeting Event Advisory	TTB

11/14/02	TTUHSC School of Nursing Receives Top National Award for Exceptional Baccalaureate Curriculum in Gerontologic Nursing	MH
11/14/02	Red Raiders-Texas Longhorns Pep Rally Event Advisory	SCM
11/15/02	TTUHSC and Barnes & Noble Partnered for the Christmas Holidays	SCM
11/15/02	Center for Biodefense, Law and Public Policy to Open November 26th	LW
11/15/02	Radio Stories for the Week of November 18th	LW
11/18/02	The Department of Mathematics and Statistics Present the 2002 Red Raider Mini-Symposium	AL
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Wellington	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Waco	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Tomball, The Woodlands	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Thrall	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Sulphur Springs	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Stanton	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Spring	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Slaton	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Seguin	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - San Antonio	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - San Angelo	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Riverside, California; Fort Lupton, Colorado	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Rising Star	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Richardson	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Plano	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Petersburg	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Pasadena	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Pampa	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Odessa	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Muenster	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Morton	SLP

11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Missouri City	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Midland	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Merkel	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Lytle	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Shallowater, Lubbock	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Louisville, Kentucky	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Levelland	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Lamesa	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Lake Jackson	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Katy	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Irving	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Humble	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Houston	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Highland Park	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Henrietta	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Hale Center	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Groom	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Granbury	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Grand Prairie	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Goliad	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Fort Worth	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Floydada	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Farmers Branch	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Estancia, NM	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - El Paso	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Denver, Colorado	SLP

11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Denton	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Dallas	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Corpus Christi	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - College Station	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Clovis, NM	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Abilene	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Canyon	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Bulverde	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Brackettville	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Borger	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Austin	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Arlington	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Amarillo	SLP
11/18/02	TTU Students in Who's Who Among Students in American Universities and Colleges - Clarendon	SLP
11/18/02	TTU Receives the Professional Grounds Management Society Green Star Grounds Management Honor Award	SLP
11/18/02	News Conference to Launch Statewide Campaign "College for Texans" Event Advisory	SLP
11/18/02	Upcoming University Events	TTB
11/19/02	Texas Tech's Water Resources Center Constructs Wetland in the Green Valley Farms Subdivision	SS
11/19/02	Inaugural Healthy Harvest Fair, Saturday, November 23rd	AL
11/19/02	College for Texans Campaign Kick-Off	SLP
11/20/02	End of the Year Tax Tips	TTB
11/21/02	Grand Opening of the School of Law Tax Clinic, Criminal Law Clinic and Civil Law Clinic - Event Advisory	SLP
11/22/02	Why We Spend the Way We Do at Christmas	TTB
11/22/02	Tibor P. Nagy, Jr. Appointed to New Director for the Office of International Affairs and the International Cultural Center	TTB
11/25/02	Department of Political Sciences Announces the Results of the Statewide Election Survey - Event Advisory	AL
11/25/02	Statement from Chancellor David R. Smith Regarding President David Schmidly's Resignation	CR
11/25/02	Biodefense, Law and Public Policy Seminar Event Advisory	SLP
11/26/02	Pat Cates Appointed as New Assistant Vice Provost for KTXT-TV	SS
11/26/02	The Lower Colorado River Authority Approves Feasibility Study for Building an Environmental Center at Texas Tech's Junction Campus	SLP

11/26/02	Department of Political Science Conducts Statewide Survey on the 2002 Governor's Race	AL
11/26/02	David J. Schmidly, Ph.D. Accepts Position at OSU	CR
11/27/02	KTXT-TV Schedules Fundraising Event to Run December 1st through 8th	TTB
12/02/02	College of Human Sciences Family Financial Planning Program Receives Grant from the Certified Financial Planners Board of Advisors - Event Advisory	TTB
12/02/02	Red to Black Program Available to Students	TTB
12/02/02	Donald R. Haragan, Ph.D. Appointed Interim President	CR
12/02/02	Experts to Speak on U.S. Supreme Court's Decision to Review Two Affirmative Action Cases	AL
12/02/02	Election in Review: Survey Reveals Performance of Candidates in 2002 Governor's Races	AL
12/04/02	Finals Preparation Event Sponsored by the Center for Campus Life and the Office of External Relations for University Libraries	SLP
12/04/02	44th Annual Carol of Lights Event Advisory	AL
12/04/02	College of Human Sciences Family Financial Planning Program Receives Grant from the Certified Financial Planners Board of Advisors	TTB
12/05/02	44th Annual Carol of Lights	AL
12/05/02	Linda Hoover, Ph.D. Appointed the New Dean of the College of Human Sciences	TTB
12/06/02	Permanent Waves: The Making of the American Beauty Shop	AL
12/06/02	Archive of Turkish Oral Narrative	SS
12/06/02	Kendra Albus Helps the Lubbock County Sheriff's Office SWAT Team with Fitness Program	AL
12/06/02	David Riley Helps the Lubbock County Sheriff's Office SWAT Team with Fitness Program	AL
12/06/02	Administration on Aging of the U.S. Department of Health and Human Services Awards a Grant to the Institute for Healthy Aging at TTUHSC	SCM
12/09/02	Addictions Expert Available for Comment on Holidays	TTB
12/10/02	End of Semester at Texas Tech University	AL
12/11/02	Texas Tech University's December Graduation	SS
12/11/02	Groundbreaking for the Marsha Sharp Center for Student Athletes Event Advisory	SLP
12/11/02	Kenny Wright Newest Board-Certified Medicolegal Death Investigator	SCM
12/13/02	Faculty Members from TTU and TTUHSC Receive the Chancellor's Council Distinguished Teaching and Research Awards	SLP
12/13/02	TTU System Board of Regents Finalize Strategic Plan	CR
12/16/02	The Texas Wine Ambassador On-Line Course Offered in January, 2003	TTB
12/17/02	Gianpaolo Macerola Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition	AL
12/17/02	Sonja Ralston Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition	AL
12/17/02	Lindsey Stansell Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition	AL
12/17/02	Jason Michael Chapman Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition	AL
12/17/02	Eric Schoenthal Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition	AL
12/17/02	Amador S. Juarez Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition	AL
12/17/02	TexPREP -Lubbock Awards Scholarships to Area Students - Event Advisory	AL

12/19/02	Judith Keller, M.S. Recognized by the Specialty Board on Fluency Disorders as a Fluency Specialist	MH
12/20/02	Jillian Jensen is Recipient of the Coordinator's Choice Award Given by the Department of Houseing and Residence Life	AL



EVENT ADVISORY

October 2, 2002

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<http://www.texastech.edu/newshome>

TEXAS TECH WIND RESEARCHERS TO STUDY HURRICANE LILI

Researchers from the Texas Tech University Wind Science and Engineering Research Center are traveling to the Gulf Coast to study Hurricane Lili, using a series of 30-foot instrumented towers and the Shared Mobile Atmospheric Research and Teaching Radar (SMART-R).

Texas Tech's researchers left for Louisiana on Tuesday (Oct. 1), and they will remain in the Gulf Coast region until after Lili makes landfall. Using special instrumented towers which are actually powered by the winds of a hurricane, they hope to learn more about hurricane winds so that engineers may design buildings which are better able to resist hurricane-force gales. The towers and radar unit will be deployed as close as possible to the area of maximum winds, then the researchers will retreat to a safe distance, leaving the towers and radar to collect their data.

The research team will remain mobile for a few days, since they do not yet know where Lili will make landfall. If you would like to schedule an interview, contact April McDowell in the Wind Science and Engineering Research Center's office.

CONTACT: April McDowell, (806) 742-3476, extension 339,
April.McDowell@coe.ttu.edu.



EVENT ADVISORY

October 3, 2002

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**TEXAS TECH SCHEDULES ACTIVITIES
FOR NATIONAL FIRE PREVENTION WEEK**

WHAT: Texas Tech University fire safety demonstration, involving the burning of a room mock-up.

WHEN: 9:30 a.m. to 6 p.m., Wednesday (Oct. 9)

WHERE: Texas Tech bonfire site, located near 18th and Flint

EVENT: As part of National Fire Prevention Week, Oct. 6-12, the Environmental Health and Safety department will burn a room mock-up to demonstrate flame spread and sprinkler activation.

Also, fire extinguisher training, using live fire training equipment, will be offered at 2 p.m. on Monday (Oct. 7) in the Institute of Environmental and Human Health, at Reese Center Building 555 for Texas Tech personnel working at Reese Center, and from 2-4 p.m. on Tuesday (Oct. 8) and Thursday (Oct. 10) at the northeast corner of the Student Union Building for all interested persons.

CONTACT: **Walter James, Texas Tech Fire Marshal**, (806) 742-3876,
Walter.James@ttu.edu .



FOR IMMEDIATE RELEASE

October 3, 2002

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TEXAS TECH PETROLEUM ENGINEERING TEAM WINS PETROBOWL

LUBBOCK – A team of petroleum engineering students from Texas Tech University won the first-ever PetroBowl in San Antonio on Monday (Sept. 30).

Luke Dunn, senior from Midland, Josh Fink, senior from The Woodlands, Beau Sumrow, freshman from Humble, and Heath Sumrow, senior from Humble, defeated teams from Tulsa University, Texas A&M University and West Virginia University to take first place.

The one-day, eight-team student competition was part of the Society of Petroleum Engineers' Annual Technical Conference and Exhibition, which was held at the Henry B. Gonzalez Convention Center.

The teams faced questions dealing with scientific knowledge related to petroleum engineering, the history of the oil and gas industry, and trivia on worldwide oil and gas production and consumption.

According to Scott Frailey, Ph.D., the team's faculty advisor, the PetroBowl was a very exciting competition.

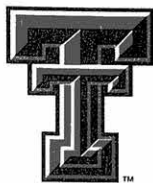
"We had heard that Texas A&M had been practicing a lot, and we had hardly practiced at all," said Frailey. "But I was surprised. Our team would have the correct answers ready before I had even grasped the complete questions."

Organizers of the PetroBowl said the idea of developing a student competition stemmed from their desire to identify and recognize the future leaders of the oil and gas industry and to encourage students to learn more about all aspects of the industry. Members of the Society of Petroleum Engineer's Emerging Leaders Program also noted that, prior to the PetroBowl, there was no form of friendly, academic competition for the organization's student chapters.

Other schools competing in the PetroBowl included the University of Texas at Austin, Louisiana State University, Montana Tech and Imperial College in London.

-30-

**Contact: Scott Frailey, Ph.D., faculty advisor, (806) 742-3573,
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FOR IMMEDIATE RELEASE

October 3, 2002

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TEXAS TECH'S 10TH ANNUAL FORENSIC SCIENCE SEMINAR

LUBBOCK – Texas Tech University Health Sciences Center Department of Forensic Pathology will host the Medicolegal Death Investigation 10th Annual Forensic Science Seminar Oct. 4 and 5 at the McInturff Conference Center, 602 Indiana Ave.

Robert Byers, F-A.B.M.D.I., administrator for the division of forensic pathology at the Health Sciences Center and chief medical investigator for the Lubbock County Medical Examiner's Office, said more than 200 people from across the country will attend.

"The people that are coming include all professions such as nurses, doctors, justices of the peace, prosecutors and law enforcement," Byers said.

Byers added that this is another example of the important service that is being provided through the Texas Tech Southwest Institute for Forensic Sciences in West Texas. "Forensic science continues to evolve and it is our mission to pass this information on to those professionals who could benefit from it."

Friday's events will include the following presentations:

- 7:45 a.m. to 8:45 a.m. "The Post Mortem Changes and Time of Death" by Sridhar Natarajan, M.D.
- 8:45 a.m. to 9:45 a.m. "The Proper Evidence Collection: Serology/DNA" by Erin Paul Reat, M.S.
- 10 a.m. to 11 a.m. "Forensic Odontology for Identification" by Capt. David L. Clemens, D.D.S.
- 11 a.m. to noon "September 11, 2001: The Pentagon and Pennsylvania" by Craig T. Mallak, J.D., M.D.
- 1 p.m. to 2 p.m. "When Photographs Lie" by Robert G. Davis, Ed.D.
- 2 p.m. to 3 p.m. "Gunshot Wound Interpretation" by Vincent J.M. Di Maio, M.D.
- 3:45 p.m. to 5:15 p.m. "Gunshot Wound Interpretation" by Di Maio.

Saturday's events include from 7:30 a.m. to 9:30 a.m. "Digital Photography Overview" by Robert G. Davis, Ed.D., and will continue from 9:45 a.m. to 11:45 a.m.

Byers said Di Maio is the nation's foremost authority on gunshot wounds and forensic techniques as they relate to firearm injuries. "It is experts of this quality that will

provide training that is not normally available to the participants. We hope to help establish a network that local agencies can turn to when they have situations they need help in," Byers said.

The Texas Tech Southwest Institute for Forensic Sciences is a collaborative effort with the Texas Tech University Health Sciences Center, the Texas Tech School of Law, the Texas Tech general academic campus and the Lubbock County District Attorney's Office.

The event is jointly sponsored by the Lubbock County Medical Examiner's Office, the Lubbock County Sheriff's Office, the Health Sciences Center Department of Pathology, the Health Sciences Center's Office of Health Care Systems, the Office of Continuing Medical Education and University Medical Center Department of Education Resources.



Texas Tech University System
NEWS & PUBLICATIONS

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FOR IMMEDIATE RELEASE

October 3, 2002

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TEXAS TECH OFFICIALS TO PRESENT PAINTING TO A&M UNIVERSITY

LUBBOCK – Texas Tech University System Chancellor David R. Smith and Texas Tech University President David J. Schmidly on Thursday will present a painting commissioned for Texas A&M to university President Bob Gates and Texas A&M System Deputy Chancellor Jerry Gaston.

The painting – Sentinel of the Brazos – was done by Paul Milosevich of Santa Fe, N.M., at the request of Texas Tech officials.

The presentation will be at 11 a.m. Friday in the President's Conference Room, Rudder Tower, on the Texas A&M campus in College Station. Joining Smith and Schmidly will be the student body presidents of Texas Tech University and Texas Tech University Health Sciences Center.

Milosevich's painting reflects the Aggie Mascot Reville.

-30-

CONTACT: David R. Smith, chancellor of Texas Tech University System, 806-742-2040.



FOR IMMEDIATE RELEASE

October 3, 2002

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EDUCATION THE KEY TO FINANCIAL PLANNING WEEK

LUBBOCK- As Financial Planning Week approaches, Texas Tech University's financial experts remind us that education is the key to any successful planning. Texas Tech is taking the lead in educating future financial planners with their registered innovative financial planning programs.

"We are leading the way for future financial planners," said Texas Tech University President David J. Schmidly. "Texas Tech is unique in the fact that we are the only university in the nation that offers a variety of family financial planning programs to our students."

The Certified Financial Planners' Board of Examiners registered six degree programs from Texas Tech University for a three-year period beginning Sept. 12, 2002, and running through Sept. 30, 2005. A total of nine program possibilities creates a unique opportunity for students from undergraduate to doctoral as well as law. The specific programs include:

- A doctoral degree in business administration-finance concentration with a minor in family financial planning.
- A joint master's degree in family financial planning and a doctoral degree of jurisprudence.
- A joint master's degree in family financial planning and master's degree in business administration.
- A joint master's degree in family financial planning and master's in finance.
- A bachelor's degree in agricultural and applied economics with a minor in family financial planning.
- A doctoral degree in agricultural and applied economics with a minor in family financial planning.

"Texas Tech has created financial planning educational opportunities that no other university can duplicate," said Bill Gustafson, Ph.D., associate professor of family financial planning and director of the Center for Financial Responsibility in the College of Human Sciences.

Gustafson explained that not only does Texas Tech have undergraduate and graduate programs in family financial planning, but new joint programs and minors within doctoral programs have been registered this year.

The program was established 14 years ago with a vision of focusing on increasing the financial knowledge of families and individuals and the preparation of professionals for the financial services industry, said Gustafson.

Gustafson said that the academic structure of the program focuses on financial planning fundamentals, risk management, investments, tax planning, retirement planning, employee benefits and estate planning.

"This is a well-rounded structure for our students to be exposed to," he said. "Financial planning is a big part of survival in a rough economy and there is no better place to receive the education for it."

For more information concerning financial planning week go to <http://www.fpanet.org/fpweek/index.cfm>.

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SOURCE: Bill Gustafson, Ph.D., associate professor of family financial planning, College of Human Science, Texas Tech University, (806) 742-9783 or bill.gustafson@ttu.edu.



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October 3, 2002

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JUMPSTART'S KICK-OFF CELEBRATION

LUBBOCK - The Texas Tech University College of Human Sciences will host the kick-off of the Jumpstart Program at 5 p.m., Friday (Oct. 11) in Room 169 at the College of Human Sciences, located on 15th Street and Akron Avenue.

Jumpstart pairs college students with low-income preschoolers to build language, literacy and social skills. Jumpstart is open to college students of all majors who qualify for the work-study program. When college students join Jumpstart, they are paired with one child and spend time with that child two to three times per week at his or her preschool.

"This is a win-win situation for our students," said Dawn Burke, director of the Jumpstart Program. "Students can get paid and help children within the community."

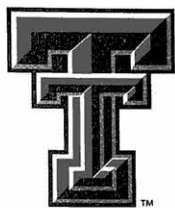
All Jumpstart Lubbock Corps members participated in intensive pre-service training in early childhood education and development prior to working with the children.

"It is so important to have a clear and visual role in the community, and this is a classic way for our students to be involved and attain experience in the service learning aspect of education," said Hansel Burley, Ph.D., associate professor in the College of Education and faculty adviser for the Jumpstart program.

After more than 200 universities expressed interest in the Jumpstart program, Jumpstart selected and awarded 10 grants to 10 universities this year to launch Jumpstart programs. For more information about the Jumpstart program please go to www.jstart.org.

-30-

SOURCE: Dawn Burke, director of the Jumpstart Program, College of Human Sciences, Texas Tech University, (806) 742-1998 ext.431, or Dawn.Burke@ttu.edu.



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October 4, 2002

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TEXAS TECH PRESENTS PAINTING TO A&M

LUBBOCK – Texas Tech University System Chancellor David R. Smith, M.D., and Texas Tech University President David J. Schmidly, Ph.D., today (Oct. 4) presented a specially commissioned painting to Texas A&M officials.

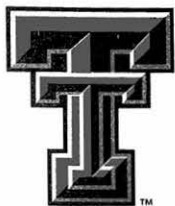
The painting, *Sentinel of the Brazos*, was done by renowned artist Paul Milosevich of Santa Fe, N.M. It portrays Reveille, the beloved mascot of Texas A&M University, standing on a bluff overlooking the Brazos River valley. Smith said the painting was commissioned to honor Texas A&M's tradition, strength and spirit after its bonfire tragedy.

"We commissioned this painting as a symbol of the relationship between two universities and university systems in Texas," said Smith. "We hope it endures as a reminder of our friendship and, above all, how Texans stand together."

Schmidly said the painting also serves as a welcome to Bob Gates, the new president of Texas A&M, and as a gesture of the working relationship between the two institutions and higher education throughout Texas.

"Each of us enjoys a shared mission of providing education and opportunity for future generations of leaders. Dr. Gates has demonstrated throughout his career his commitment to the future. All of us at Texas Tech hope this painting demonstrates our respect for another institution of higher education and its traditions," Schmidly said.

Joining Smith and Schmidly in the presentation were Kelli Stumbo, president of the Texas Tech University Student Government Association; Jeremy Brown, internal vice president of the Texas Tech University Student Government Association; and James Fay, president of the Texas Tech University Health Sciences Center Student Government Association.



EVENT ADVISORY

October 4, 2002

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**FOUNTAIN TO BE PLACED IN
ENGLISH-PHILOSOPHY/EDUCATION COMPLEX**

- WHAT: Installation of the cupped-hands fountain to be placed in the English-Philosophy/Education complex.
- WHEN: Today (Oct. 4), 10:30 a.m.
- WHERE: Courtyard between the Education and English/Philosophy Buildings.
- EVENT: Sculptures for a fountain carved into cupped hands will be placed today in the courtyard of the new English-Philosophy/Education complex.

Carved out of African black and kashmiri gold granite, the artwork, which was created by internationally renowned artist Larry Kirkland, reflects the nurturing and disseminating scholarly work produced within the university, said Cecilia Carter, public art manager for the Texas Tech University System.

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SOURCE: Cecilia Carter, public art manager of the Texas Tech University System, at (806) 742-2116 or (806) 787-0284.



FOR IMMEDIATE RELEASE

October 4, 2002

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TEXAS TECH EARNS HORSE BREEDING AWARD FROM AQHA

LUBBOCK – Texas Tech University's Ranch Horse Program will be honored with a longevity award from the American Quarter Horse Association (AQHA), at 7 p.m., Oct. 8 at the organization's center and museum in Amarillo. Texas Tech will be recognized with the 50 Year Cumulative Breeding Award.

Stephanie Stultz, manager of membership services for the AQHA, said the organization began its recognition program in 1998, with two awards, one for cumulative years and one for consecutive years. "To be considered for the award, the person, entity or ranch must be listed as the breeder of a foal in each of 50 years, to earn the cumulative award," Stultz said.

Heidi Brady, Ph.D., is the director of Texas Tech's Ranch Horse Program in the Department of Animal and Food Sciences in the College of Agricultural Sciences and Natural Resources.

"Texas Tech's location and strong ties with the ranching industry present a unique opportunity to breed and train foundation ranch horses," said Brady. "Ranch internships, field trips, training, sales preparation and marketing experience have all been incorporated into the program in association with ranchers who serve on the advisory board." Some of those board members are Rob A. Brown (R.A. Brown Ranch,) Bob Moorhouse (Pitchfork Ranch) and Glenn Blodgett (6666 Ranch).

Brady said Texas Tech's program has an exceptional herd of foundation mares, including donations from R.A. Brown Ranch, Purina Mills, Pitchfork Ranch and the Spade Ranch. "With the generous help of those ranchers and other generous Texas Tech supporters, this program has built strong working relationships," Brady said.

Stultz said that Texas Tech's program is in good company, with ranches and individuals representing Colorado, Idaho, Montana, Oklahoma and Texas also winning awards. "It's a wonderful accomplishment to have been associated with the program that long, to have bred and registered Quarter Horses for that length of time."

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CONTACT: Heidi Brady, Ph.D., director, Texas Tech University Ranch Horse Program, Texas Tech University, (806) 742-4455 or heidi.brady@ttu.edu.



Texas Tech University System
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October 4, 2002

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TEXAS TECH UNIVERSITY TO HOST TECHNOLOGY EXPO

LUBBOCK – Texas Tech University, in conjunction with the Lubbock Chamber of Commerce and Reese Technology Center, will host the West Texas Technology Symposium from 9 a.m. to 4:30 p.m., Oct. 10, in the City Bank Suite at the United Spirit Arena.

“I hope that people who attend the event will learn something about the profession they are in or are pursuing,” said Katherine Austin Stalcup, chair of the symposium. “The symposium will give participants the opportunity to network with people from a variety of areas within technology.”

During the symposium, a combination of seminars, keynote addresses and exhibit booths will provide participants with information on advances in technology. The event will focus on biomedical technology, distance learning and community infrastructure.

Keynote speakers will include Jim Sherriff, vice president of the southern area of Cisco Systems; and Kris Rinne, vice president of production and development for Cingular Wireless. The symposium will conclude with a reception at 4 p.m.

By attending the event, Stalcup, who also is assistant director of technology programs and assessments of the Teaching, Learning and Technology Center, said participants will have the opportunity to not only gain insight into technology, but they also will be able to network with representatives from a variety of companies.

The symposium is free and open to all area students. For others interested in attending, registration and lunch are \$125 for non-students. Lunch is \$25 for students.

-30-

SOURCE: Katherine Austin Stalcup, chair of the West Texas Technology Symposium and assistant director of technology programs and assessments of the Teaching, Learning and Technology Center, Texas Tech University, at (806) 742-0133 or kathy.stalcup@ttu.edu.



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FOR IMMEDIATE RELEASE

October 4, 2002

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TEXAS TECH NEWS RADIO STORIES FOR WEEK OF OCTOBER 7

Texas Tech University Office of News and Publications provides an audio news page at <http://www.texastech.edu/news/Script/RadioSpots.html>. The URL is case-sensitive. Radio stations are encouraged to use these fully-packaged stories, or the actualities, as they see fit, in their particular programming.

Medical stories, featuring Chancellor David Smith, M.D., available now through the week of October 7 include:

- **West Nile Virus**
- **Your Feet and Your Workout**
- **Aspirin: It's Not Just for Headaches**

Generic stories available now through the week of October 7 include:

- **The Grass Is Greener for Students Studying Golf Course**
- **The Perfect Brisket**

Upcoming medical stories will include:

- **Eating Disorders**
- **Dangers of Jimson Weed**
- **Computer Eye Syndrome**
- **Children and Obesity**

The site also can be accessed by going to www.texastech.edu, clicking on "system news," then on "Texas Tech News Radio." For more information on the Texas Tech News Radio Web site, or to be added to the fax or e-mail tip sheet list, contact Leslie Woodard at (806) 742-4128, or at leslie.woodard@ttu.edu.



FOR IMMEDIATE RELEASE

October 7, 2002

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**FINANCIAL PLANNING WEEK EXPERTS
AVAILABLE FOR COMMENT**

LUBBOCK- During Financial Planning Week, Texas Tech University's financial experts remind us that education is the key to any successful planning. Texas Tech is taking the lead in educating future financial planners with their registered innovative financial planning programs.

Issues such as investing, retirement and planning your financial future have become a priority with a changing economy. If you would like to speak to our experts on any issue in the financial planning spectrum, they can be reached at:

Bill Gustafson, Ph.D., associate professor of family financial planning and executive director of the Center for Financial Responsibility, Texas Tech University College of Human Sciences, (806) 742-9783 or bill.gustafson@ttu.edu.

Vickie Hampton, Ph.D., associate professor of family financial planning, Texas Tech University College of Human Sciences, (806) 742-3050 or vhampton@hs.ttu.edu.

Sunny Orr, assistant director of the Center for Financial Responsibility, Texas Tech University College of Human Sciences, (254) 386-0037 or sorr@ttu.edu.



FOR IMMEDIATE RELEASE

October 7, 2002

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KTXT-TV CELEBRATES 40 YEARS OF EDUCATIONAL TELEVISION

LUBBOCK – On Oct. 16, 1962, the South Plains got its first glimpse of educational television, which now has lasted for 40 years. KTXT-TV, Channel 5 (Cox Cable Channel 4 in Lubbock), which is the Public Broadcasting Service affiliate for the South Plains, begins its 40th anniversary celebration on Friday (Oct. 18) with an open house from 3-7 p.m. at the television station at 17th Street and Indiana Avenue.

The station was the 71st non-commercial television station licensed by the Federal Communications Commission (FCC). KTXT-TV is one of the 347 member-stations of the Public Broadcasting Service (PBS) and is one of 56 operated by a college or university.

At its launch, KTXT-TV hit the air with a dedication ceremony that included speeches by Texas Technological College administrators and performances by music department personnel. The ceremony was simulcast on KCBD-TV and KLBK-TV, Lubbock commercial television sister stations that helped make KTXT-TV a reality. Immediately following the event, Channel 5 aired Economics 231, Chemistry 333, and Physics 343. These three classes were broadcast Monday through Friday for college credit at 5:00 p.m. and repeated at 6:30 p.m., providing a 3-hour broadcast day. KTXT-TV became an affiliate of National Educational Television (NET) in 1963; and in turn, an affiliate of the new PBS in 1970. Since that affiliation, KTXT-TV has furnished the South Plains with intellectually rewarding programming for all ages. The programming has included such shows as: Masterpiece Theatre, Nova, Mystery, Live From Lincoln Center, Ken Burns' documentaries, Great Performances, Nature, This Old House, Frontline, Evening at the Pops, The News Hour with Jim Lehrer, American Experience, Arthur, Clifford the Big Red Dog, Sesame Street, and Mister Rogers' Neighborhood.

After 40 years of broadcasting, KTXT-TV is preparing to convert to digital television (DTV), which is now a requirement of the FCC. The giant step forward in technology will require additional private funding, however, the station is well on its way to making the switch, said Tim Chambers, development manager for the station. Chambers says the switch to digital broadcasting is a requirement, not an option.

"The cost for ours and other public television stations nationwide to convert to digital from analog technology is about \$6 million each, and about \$1.7 billion for all public television stations," Chambers said.

Christine Hobbs, Ph.D., instructional television manager for KTXT-TV, says the station will have expanded educational opportunities with the benefits of digital

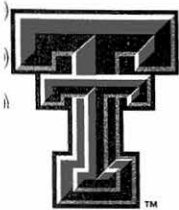
television, such as multiple channels, improved picture/sound quality, and impressive interactive and data-casting capabilities. Hobbs says that transitions are never easy, but this one promises to empower the residents of the South Plains with increased quantity and quality of broadcast educational resources.

KTXT-TV will continue to celebrate its 40th anniversary throughout the coming year, as the deadline for becoming a digital broadcasting station draws closer.

-30-

CONTACT: Christine Hobbs, manager of instructional television, KTXT-TV,
(806) 742-2209 or christine.hobbs@ttu.edu.

Tim Chambers, development director, KTXT-TV, (806) 742-2209 or
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October 7, 2002

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**TEXAS TECH UNIVERSITY OPENS CENTER IN SAN ANTONIO,
SIGNS AGREEMENT WITH SAN ANTONIO COLLEGE**

LUBBOCK – Texas Tech University continues its initiative to reach out to students across Texas with the opening of a new regional center in San Antonio and the signing of a Pathway Program partnership agreement with San Antonio College.

An open house and signing ceremony is set for 10 a.m., Tuesday (Oct. 8) at the Regional Center located at 4319 Medical Drive, Suite 312 in San Antonio. Vern Loland, Ph.D., president of San Antonio College will be present to sign a letter of agreement with Texas Tech President David J. Schmidly, Ph.D.

Jacqueline Claunch, Ph.D., president of Northwest Vista College, who has signed an agreement with Texas Tech will also attend the ceremony.

Texas Tech is developing Pathway Program agreements with community colleges across Texas and Eastern New Mexico as part of its strategic plan to increase the university's presence across Texas and meet the objectives of increased enrollment as set by the Texas Higher Education Coordinating Board's Closing the Gaps initiative.

"This partnership with San Antonio College, and others across Texas and Eastern New Mexico, will allow eligible students to seamlessly enroll at Texas Tech," said Schmidly. "Texas Tech is also dedicating scholarships specifically targeted to top community college students. We awarded approximately \$400,000 to these young people this year."

The opening of a regional office in San Antonio continues Texas Tech's commitment to reach out to students and parents in the state's major urban areas. The university also has opened offices in Dallas, Austin, Houston and El Paso.

"The staff in these regional centers primarily work with prospective students, and high school and community guidance counselors," said Michael Heintze, Ph.D., vice president for enrollment management. "But they also can be a resource for general questions about the University."

The center also features a distance-learning classroom. "We're excited about having the capability to deliver distance learning programming through the new San Antonio Regional Center," said Rosslyn M. Smith, Ph.D., vice provost for outreach and extended studies.

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Texas Tech also is increasing its visibility across Texas by adding to its presence in the Hill County of Texas. The university has operated a campus in Junction for many years. Satellite campuses have opened this year in Fredericksburg and in the Marble Falls/Highland Lakes area. Centers in Abilene and Amarillo offering graduate engineering courses also have opened this year.

“Texas Tech wants to do its part in helping prepare Texas for its future,” said Schmidly. “To do that, we must make higher education accessible to more young Texans.”

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**CONTACT: David Schmidly, president, Texas Tech University, (806) 742-2121
Michael Heintze, vice president for enrollment management, Texas
Tech University, (806) 742-7025.**



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October 7, 2002

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STUDENTS HOST 21st ANNUAL INTERIOR DESIGN EXPO

WHAT: The College of Human Sciences student chapter of the American Society of Interior Designers hosts the annual Design Expo.

WHEN: 4 p.m., Tuesday (Oct. 8), for the Design Expo.

11:30 a.m., Tuesday (Oct. 8), for the Lunch and Learn.

WHERE: The Merket Alumni Center, located on 17th Street and University Avenue for the Design Expo.

The Matador Room in the Student Union Building, located on 15th street and Akron Avenue for the Lunch and Learn.

EVENT: The Design Expo will feature a variety of professionals who will be available to talk to students and show off the latest products and trends in the interior design industry.

A gallery of projects from Texas Tech interior design students also will be displayed.

The Lunch and Learn will welcome students to learn about upcoming trends in the industry, with presentations given by interior design professionals.

All interior design students and professionals, as well as architecture students, are welcome to attend.

CONTACT: Rosa Salazar, senior interior design major, president-elect for the ASID student chapter and student representative to the Texas Professional Chapter of the American Society of Interior Designers, (806) 775-2302 or rgsalazar@mail.ci.lubbock.tx.us.



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ECONOMIC ISSUES EXPERTS

According to a recent Time/CBS News poll in "*The New York Times*", the majority of Americans say that lawmakers are paying too little attention to economic issues. Experts at Texas Tech University, will be available for comment concerning both the political and economic issues during congressional elections.

Cherie Maestas, Ph.D., associate professor of political science at Texas Tech University is available for comment on the political aspects of economic issues. Maestas said that while wars or international events do play a role, historically the economy has played a very large part in the outcome of mid-term elections.

Maestas has studied and written extensively on candidate emergence and factors that influence the outcome of congressional elections.

Maestas can be reached at (806) 742-2040.

Ron Gilbert, Ph.D., associate professor of money and banking/macroeconomics in the Department of Economics and Geography, is available to speak on issues surrounding the U.S. economy as well as determining whether or not the war on terrorism is taking precedence over the economy.

Gilbert has recently presented a paper on President Bush's economic policy. His research areas include the federal reserve, monetary policy and inflation rate.

Gilbert can be reached at either (806) 742-2466, ext. 229, or (806) 632-1224 or rogilber@ttu.edu.

Bill Gustafson, Ph.D., professor of family financial planning in the Department of Merchandising, Environmental Design and Consumer Economics, will be available to comment on economic issues such as retirement, investing and 401ks.

Gustafson can be reached at (806) 742-9783 or bill.gustafson@ttu.edu.



EVENT ADVISORY

October 7, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

**TEXAS TECH UNIVERSITY OPENS REGIONAL OFFICE IN SAN ANTONIO,
SIGNS AGREEMENT WITH SAN ANTONIO COLLEGE**

WHAT: Signing of partnership agreement with San Antonio College and opening of new regional center.

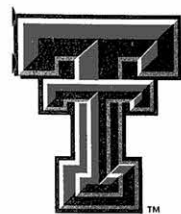
WHEN: 10 a.m., Tuesday (Oct. 8).

WHERE: San Antonio Regional Center office, 4319 Medical Drive, Suite 312.
Located in the Medical Park Plaza.

EVENT: Texas Tech University President David J. Schmidly, Ph.D., will sign a partnership agreement with Vern Loland, Ph.D., president of San Antonio College. This agreement is one of several being signed between Texas Tech and Community Colleges throughout Texas. The agreements will allow collaboration between the schools and allow for a seamless transition for community college student enrolling in Texas Tech.

The regional office is the fifth of five to be opened in major urban cities across Texas. The offices are a key part of Texas Tech's strategic plan to improve its presence across Texas. Other offices are located in Dallas, Austin, Houston and El Paso.

CONTACT: David J. Schmidly, Ph.D., president, Texas Tech, (806) 742-2121
Michael Heintze, Ph.D., vice president for enrollment management,
(806) 742-7025.



EVENT ADVISORY

October 8, 2002

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**TECHNOLOGY SYMPOSIUM TO BE
HOSTED AT TEXAS TECH UNIVERSITY**

- WHAT: West Texas Technology Symposium.
- WHEN: From 9 a.m. to 4:30 p.m., Thursday (Oct. 10).
- WHERE: City Bank Suite at the United Spirit Arena.
- EVENT: Texas Tech University, in conjunction with the Lubbock Chamber of Commerce and Reese Technology Center, will host the West Texas Technology Symposium.

During the event, a combination of seminars, keynote addresses and exhibit booths will provide participants with information on advances in technology. The symposium will focus on biomedical technology, distance learning and community infrastructure.

The event is free and open to all area students. For others interested in attending, registration and lunch are \$125 for non-students. Lunch is \$25 for students.

-30-

SOURCE: Katherine Austin Stalcup, chair of the West Texas Technology Symposium and assistant director of technology programs and assessments of the Teaching, Learning and Technology Center, Texas Tech University, at (806) 742-0133 or kathy.stalcup@ttu.edu.



FOR IMMEDIATE RELEASE

October 8, 2002

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**ARTS FEST TO CELEBRATE OPENING OF THE COLLEGE OF
VISUAL AND PERFORMING ARTS AT TEXAS TECH UNIVERSITY**

LUBBOCK – In celebration of the opening of the College of Visual and Performing Arts, the “Fall Arts Fest” will take place Oct. 10-14. The event will include a gallery opening, a theatre performance, concerts and a symposium.

“We wanted to give some kind of focal point for the opening of the college,” said Garry Owens, Ph.D., dean of the College of Visual and Performing Arts. “We packaged different events together that represent the activities of our academic units within the college. We’re really quite excited to share our new college with the community.”

An open house and informal tour will take place from 3-5 p.m., Thursday (Oct. 10), in Room 224 in the Administration Building. A gallery opening featuring faculty and student artwork will be held from 5-7 p.m. in the School of Art Building. Along with the gallery opening, a special performance of “Damn Yankees” will take place at 8 p.m. at the Charles E. Maedgen Jr. Theatre. Prior to the theatrical production, a dedication ceremony for the new lobby of the Charles E. Maedgen Jr. Theatre will be presented along with a reception at 7 p.m. Productions for the play will run until Oct. 20.

The School of Music will host a scholarship concert at 8 p.m., Friday (Oct. 11) and Saturday (Oct. 12), in the Hemmle Recital Hall at the School of Music Building. Faculty members and Max Lifchitz, a pianist, will present “A Concert of Music” at 4 p.m., Sunday (Oct. 13), in the Hemmle Recital Hall.

The festival will conclude with the Art History Symposium at 4:30 p.m., Monday (Oct. 14), in Room B01 in the School of Art Building. Additionally, the University Jazz Ensemble will perform at 8 p.m. in the Hemmle Recital Hall.

Admission to the production of “Damn Yankees” is \$12. For ticket information for “Damn Yankees,” call the University Theatre Ticket Box Office at (806) 742-3603. The scholarship concert is \$10 for students, \$12.50 for senior citizens and \$15 for the public. All other events are free and open to the public.

-30-

**SOURCES: Liza Muse, information specialist in the School of Music, Texas Tech University, (806) 742-2270, ext. 233 or liza.muse@ttu.edu.
Richard Privitt, audience relations specialist in the Department of Theatre and Dance, at (806) 742-9796 or rprivitt@ttu.edu.**



FOR IMMEDIATE RELEASE

October 9, 2002

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NEW TECHNOLOGY LEADS TO AGREEMENT WITH COMPANY

LUBBOCK – Texas Tech University System has entered into a licensing agreement with Global Distribution Inc. to commercialize a new technology developed by a Texas Tech University Health Sciences Center researcher and a graduate student.

The agreement will allow Global Distribution to market the technology, while producing income for Texas Tech.

Sam Prien, Ph.D., a professor in the Department of Obstetrics and Gynecology at the Health Sciences Center and in the Department of Animal and Food Sciences at Texas Tech University, and Dustie Johnson, a graduate student in the Department of Animal and Food Sciences, have developed the technology to improve artificial insemination.

“The new technology is based on a system that collects the semen into a physiologically stable environment similar to the environment within the male’s own body,” Prien said. “Because the environments are similar, the sperm cells are not stressed during the collection process.”

Reducing stress on the cells improves their viability at later stages of artificial insemination.

The new technology has both medicinal and agricultural uses. In medicine, the technology can be used to improve the quality of semen used in fertility treatments, possibly reducing the need to seek more costly procedures such as in vitro fertilization. Agriculturally, the technology can be used to improve pregnancy rates and increase the number of breedings from each semen sample collected.

Prior to the agreement with Texas Tech University System, the core of Global Technologies was marketing the latest technology available in portable ultrasound from E.I. Medical in Loveland, Colo. Global also has entered into an agreement with Orison of San Jose, Calif. to market their newly patented full field digital ultrasound system. The FFDU system allows for the early detection of breast cancer. The company has developed a working instrument to fully utilize this technology. Orison and Global have firm support from the EU communities. Additional products under development by Global include a laser system for veterinary applications.



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FOR IMMEDIATE RELEASE

October 9, 2002

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttmc.ttuhsc.edu

**DOCTOR DONATES MEDICAL ARTIFACTS AND ANTIQUES TO TEXAS
TECH**

LUBBOCK – Texas Tech University Health Sciences Center will honor the late James Thomas Wheeler, M.D., and his family at 2 p.m., Thursday, Oct. 10, at the Preston Smith Library of the Health Sciences, 3601 Fourth St.

Wheeler donated a collection of medical and pharmaceutical artifacts and antiques that dates from the early 1600s to the early 1900s and is valued at \$100,000. He was the first clinical hematologist to practice in Dallas. His collection showcases various aspects of the study of blood. His donation includes his late father's, James M. Wheeler, collection of pharmacy antiques.

From the Middle Ages to the early 20th century, bleeding was a common treatment for a variety of illnesses. In these early days, a person went to a barber, who was also a surgeon, to be bled. This collection includes several bleeding bowls made of the finest faience and china.

Bleeding was accomplished by making a number of small cuts on the patient, using devices known as scarificators. These were small crafted spring-powered machines of steel. The barber or surgeon would extract a leech or two from a leech bowl and affix them to the wound.

The collection contains highly decorated leech bowls, a brass microscope and case dating from the 1850s, quack machines from the late 1800s, a cased field amputation set dating from the 1850s, as well as scales, mortars and other devices for the preparation and storage of pharmaceutical products.

Richard C. Wood, director of the library, said the collection will be on permanent display on the second floor of the library. "These collections will have a life here for students to come and see," said Wood. "This contribution will serve to teach all students of all disciplines several lessons. We all stand on the shoulders of those who came before us, and this is the physical evidence for them to see history."

David R. Smith, M.D., chancellor of the Texas Tech University System, agreed. "This collection enables our students and visitors to reflect on the rich history and heritage of medicine and pharmacy. We appreciate the Wheeler family and their generous donation to the Health Sciences Center," said Smith.



FOR IMMEDIATE RELEASE

October 9, 2002

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[Editor's Note: A student from your area is included in the release.]

HSC STUDENT SELECTED FOR ASHA LEADERSHIP PROGRAM

LUBBOCK – Katricia Collins, a second-year speech language pathology graduate student in the Department of Communication Disorders at Texas Tech University Health Sciences Center, will participate in the American Speech-Language-Hearing Association's Minority Student Leadership Program.

Collins is the first Health Sciences Center student to receive this award. According to Judi Keller, an instructor in the Department of Communication Disorders, Collins was one of 30 students selected nationwide to participate in this program. "About 158 students across the nation applied," she said.

"This award enhances the national reputation of our department. It indicates that the Department of Communication Disorders and the School of Allied Health has a diverse student body that has demonstrated academic excellence at the national level," Department of Communication Disorders Chairman Rajinder Koul, Ph.D., said.

Collins will travel to Atlanta for the 2002 ASHA convention Nov. 20 through Nov. 24. At the convention, she will meet the ASHA executive board, the National Student Speech Language Hearing Association executive council, the Multicultural Issues Board and the legislative council. She will also participate in forums and a peer-mentoring workshop designed especially for minority students.

Collins said she is honored to have been chosen to participate in the ASHA convention and looks forward to attending it. "The things I learn there will be very beneficial in my graduate studies and career," she said.

Keller said this is a once-in-a-lifetime opportunity for Collins. "I am excited for Katricia," she said. "I know that she will represent Texas Tech University Health Sciences Center and the School of Allied Health well."



FOR IMMEDIATE RELEASE

October 9, 2002

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**EVENT TO INCREASE AWARENESS ABOUT
FIRE SAFETY AT TEXAS TECH UNIVERSITY**

LUBBOCK – In an effort to raise students' awareness about fire safety, the Department of Environmental Health and Safety at Texas Tech University will conduct a demonstration on safety from 9:30 a.m. to 6 p.m., Friday (Oct. 11), at the bonfire site at Urbanovsky Park, located at 18th Street and Flint Avenue. The event is part of National Fire Prevention Week.

"We hope to show the importance of fire safety and prevention," said Randy Nix, occupational safety manager at Texas Tech University.

During the event, university fire marshals will use a mock dorm room to demonstrate how quickly flames and smoke can spread throughout a room. The demonstration also will show how combustible items within a room can become and how alarms and sprinklers can provide protection against a fire.

Along with the demonstration, Nix said the Department of Environmental Health and Safety sponsored a live fire extinguishing training sessions Tuesday (Oct. 8), and will host another training session from 2-4 p.m., Thursday (Oct. 10), at the Northeast corner of the Student Union Building.

The demonstration is open to students and the general public.

-30-

SOURCE: Randy Nix, occupational safety manager, Texas Tech University, at (806) 742-3876 or randy.nix@ttu.edu.



FOR IMMEDIATE RELEASE

October 10, 2002

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TEXAS TECH UNIVERSITY RECEIVES TOP 50 RANKING

LUBBOCK – Texas Tech University is ranked 43rd among the top 50 public research institutions in the country, according to a new ranking from the University of Florida.

“We are keenly aware of our forward momentum at Texas Tech,” said David J. Schmidly, president of Texas Tech. “But it is very positive to have other organizations recognize our progress. We will continue to move up in the rankings of America’s Top 50 public research universities.”

The University of Florida publication, Top American Research Universities 2002, compares 600 public and private universities in nine different categories. In order to rank among the top 50, an institution must score in the top 25 in one of the nine categories and conduct at least \$20 million annually in federally supported research.

Categories include: total research, federal research, endowment assets, annual giving, national academy members among faculty, faculty awards, doctorates granted, postdoctoral appointments and median SAT score.

Texas Tech ranked 19th nationally in annual giving at \$115.8 million and conducted \$21.5 million in federal research.

Texas Tech’s total research of \$68.2 million ranked 85th nationally. Endowment assets of \$316.5 million ranked 46th nationally. The 139 doctorates granted in 2001 ranked Texas Tech 68th, while the average undergraduate SAT score of 1075 ranked 131st nationally.

The University of Florida report is meant to offer analysis and data useful for understanding American research university performance.

“One of the strategic goals of Texas Tech University is to move up the ranking charts among public research universities in the country,” said Schmidly. “According to this publication, we are achieving that goal by ranking 43rd.”

-30-

CONTACT: David J. Schmidly, Ph.D., president of Texas Tech University,
(806) 742-2121.



EVENT ADVISORY

October 10, 2002

CONTACT: Angela Loston, angela.loston@ttu.edu

TEXAS TECH UNIVERSITY SCHEDULES EVENT FOR NATIONAL FIRE PREVENTION WEEK

WHAT: Texas Tech University fire safety demonstration, involving the burning of a mock dorm room.

WHEN: 9:30 a.m. and 6 p.m., Friday (Oct. 11).

WHERE: Texas Tech bonfire site in Urbanovsky Park, located at 18th Street and Flint Avenue.

EVENT: As part of National Fire Prevention Week, the Department of Environmental Health and Safety will present a demonstration on fire safety.

During the event, university fire marshals will use a mock dorm room to demonstrate how quickly flames and smoke can spread throughout a room. The demonstration also will show how combustible some items within a room can become and how alarms and sprinklers provide protection against a fire.

The event is open to students and the general public.

SOURCE: **Randy Nix, occupational safety manager, Texas Tech University,** at (806) 742-3876 or randy.nix@ttu.edu.



FOR IMMEDIATE RELEASE

October 10, 2002

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TEXAS TECH NEWS RADIO HAS NEW WEB ADDRESS

Texas Tech University's Radio News page has moved to a new Web address, <http://www.texastech.edu/radionews.html>. Radio stations are encouraged to use these fully-packaged stories, or the actualities, as they see fit, in their particular programming. Clickable scripts also are available.

Medical stories, featuring Chancellor David Smith, M.D., available now through the week of October 14 include:

- **The Quest for the Perfect Body (Eating Disorders)**
- West Nile Virus
- Your Feet and Your Workout

Generic stories available now through the week of October 14 include:

- **The Grass Is Greener for Students Studying Golf Course**
- The Perfect Brisket

Upcoming medical stories will include:

- Dangers of Jimson Weed
- Computer Eye Syndrome
- Children and Obesity
- Lactose Intolerance
- Breast Implants

For more information on the Texas Tech News Radio Web site, or to be added to the fax or e-mail tip sheet list, contact Leslie Woodard at (806) 742-4128, or at leslie.woodard@ttu.edu.



EVENT ADVISORY

October 10, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

<http://www.texas-tech.edu/newshome>

SUSAN ESTRICH LECTURE SET AT TEXAS TECH UNIVERSITY

WHAT: Lecture by Susan Estrich, law professor, author and political commentator. Admission is free.

WHEN: 7:30 p.m., Oct. 16, 2002

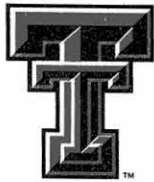
WHERE: Helen Jones Auditorium in the Sculpture Court of the Museum of Texas Tech University, 4th Street and Indiana Avenue.

EVENT: Estrich will lecture on "Bad News: Entertainment and the Media" as part of the Paul Whitfield Horn Professors Lecture Series. She will discuss what counts as news and who makes those decisions and how they are made. She contends the problem is not liberal versus conservatives, but substance versus ratings and entertainment versus information.

Estrich is a professor of law and political science at the University of Southern California Law Center. She also has served as executive director of the Democratic National Platform Committee, a senior policy advisor to the Mondale-Ferraro presidential campaign and was national campaign manager for the Dukakis for President campaign.

Estrich is a contributing editor of The Los Angeles Times and writes a nationally syndicated column. She is the author of several books including *Getting Away with Murder: How Politics is Destroying the Criminal Justice System* and her latest book, *Sex & Power*.

CONTACT: Margaret Lutherer, Ph.D., special assistant to the president, Texas Tech University, (806) 742-2121.



FOR IMMEDIATE RELEASE

October 11, 2002

CONTACT: Mary Hudspeth, mary.hudspeth@ttmc.ttuhs.edu

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SCHOOL OF NURSING OFFERS COURSE ON FETAL MONITORING

LUBBOCK – Texas Tech University Health Sciences Center's continuing nursing education program will present "Advanced Fetal Monitoring" Nov. 1 in Room 2C103 at the Health Sciences Center in Lubbock, 3601 Fourth St.

The course will provide registered nurses working on perinatal nursing units with a comprehensive approach to the assessment, planning, implementation and evaluation of the fetus in both antepartum and intrapartum settings.

Registration for the course will take place from 8 a.m. to 8:30 a.m. and the course will take place from 8:30 a.m. to 4:45 p.m. Registration fee is \$89 if paid before Oct. 18 and \$104 after the deadline.

Speaker for the course will be Rhonda Harwell, R.N.C., M.S.N., an administrator and clinical nurse at the Valley Perinatal Medical Group. She has authored several articles for Texas Perinatal News and also lectured extensively on advanced fetal monitoring across the country.

Participants will receive 7.5 contact hours upon completion of the course.

For more information, contact Carolyn Brackett, educational coordinator for continuing nursing education, at (806) 743-2734 or cne@ttuhsc.edu or visit <http://www.ttuhs.edu/pages/nurse/cne.htm>.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

October 11, 2002

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UPCOMING UNIVERSITY EVENTS

SUSAN ESTRICH LECTURE SET AT TEXAS TECH UNIVERSITY

Susan Estrich, J.D., law professor, author and political commentator will present a lecture on "Bad News: Entertainment and the Media," at 7:30 p.m., Wednesday (Oct. 16), in the Helen Jones Auditorium in the Sculpture Court of the Museum of Texas Tech University, located on 4th Street and Indiana Avenue.

Estrich is currently a professor of law at the University of Southern California Law Center. She also has served as executive director of the Democratic National Platform Committee, a senior policy advisor to the Modal-Ferraro presidential campaign and was national campaign manager for the Dukakis for President campaign.

Estrich is a contributing editor of The Los Angeles Times and writes a nationally syndicated column. She also is the author of several books including *Getting Away with Murder: How Politics is Destroying the Criminal Justice System* and her latest book *Sex & Power*.

Estrich's lecture is a part of the Paul Whitefield Horn Professors Lecture Series. Admission is free. For more information, please contact Margaret Lutherer at (806) 742-2121.

PULITZER WINNER SPEAKS AT LECTURE SERIES

William H. Goetzmann, Ph.D., Jack S. Blanton, Sr., endowed chair in History and American Studies in Behavioral Sciences at the University of Texas and a Pulitzer Prize winner, will present a lecture on "The West as Wasteland in Visual Images." The lecture will be held at 7 p.m., Thursday (Oct. 17), in the International Cultural Center, located on 6th Street and Indiana Avenue.

Goetzman is part of the Fifth Annual William Curry and Frances Mayhugh Holden Lecture Series on Water and Life. For more information, please contact Sonia Moore at (806) 742-3667.

CLASSICAL GUITAR RECITAL

Frances De Paula Soler, called the poet of the guitar, will perform along with other artists at 7 p.m. Monday (Oct. 14) in the International Cultural Center, located on 6th Street and Indiana Avenue.

The event is sponsored by the Texas Tech University Office of International Affairs and the Latin American and Iberian Studies Program. For more information, please contact Julian Perez 2-1562.



FOR IMMEDIATE RELEASE

October 11, 2002

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**TEXAS TECH UNIVERSITY PLANS SEMINAR TO DISCUSS NEW
HIGH SPEED INTERNET ACCESS FOR RURAL AREAS**

LUBBOCK – Texas Tech University's Office of Economic Development has received a grant to build a wireless broadband backbone from Hobbs, N.M., to Amarillo that could aid in business development, work force training and other educational opportunities.

"Many rural communities want better access to high speed Internet," said Robert P. McComb, Ph.D., Texas Tech assistant vice president for economic development. "This network will enable communities, with assistance from an internet service provider, to have that access while also providing quality voice/video teleconferencing opportunities."

The backbone will be built with a \$724,000 grant from the Economic Development Administration in the U. S. Department of Commerce. It could allow Texas Tech and its many partners to offer small business development and workforce training classes in the communities along the network. It also could allow Texas Tech, community colleges or public schools to share resources and classes.

A regional conference is set for Oct. 23 at the Merket Alumni Center at Texas Tech to discuss potential uses for the backbone. "Providing access to broadband telecommunications is important, but the applications and content that move over that network are what brings value," said McComb.

The network can include the cities of Hobbs, N.M., Seminole, Denver City, Seagraves, Brownfield, Levelland, Shallowater, Littlefield, Abernathy, Hale Center, Plainview, Tulia, Canyon and Amarillo. Texas Tech will need community and county partners who can provide in-kind resources in the form of easements on towers, buildings and other structures to achieve the deployment of the network.

"Two critical issues for business development in rural Texas are access to broadband telecommunications and access to business support services," said McComb. "The backbone we're building will allow for locally available business counseling, or customized workforce training and other educational opportunities for businesses that would not be able to afford to send employees to Lubbock or elsewhere for an extended period of time. The backbone also will provide improved e-commerce opportunities for small businesses and expanded adult education opportunities."

-more-

Agricultural applications might also be in store for the region. McComb says with high speed Internet, farmers and ranchers can better access commodity and educational information that is on the Internet, as well as take advantage of applications to production. Innovative applications of wireless telecommunications to production agriculture are emerging that will be very attractive to the extensive farming and ranching operations in our region, he noted.

McComb says the network is another way that Texas Tech can extend its resources to communities in Texas. "Texas Tech is committed to forming partnerships that will benefit the people of Texas," he said. "Our mission is to work with communities in identifying Texas Tech resources that can support them in their economic development efforts. For example, the Texas Tech Small Business Development Center can assist in the start-up of new businesses in rural West Texas and help existing businesses grow."

The backbone also will provide the Texas Tech community with a means to learn more about the towns, organizations and residents across West Texas. "Researchers in many disciplines at Texas Tech seek to build regional relationships to strengthen their academic research and to enrich the classroom experience," he said.

The backbone could be expanded in the future to cover most of the West Texas/Eastern New Mexico region. "Viewed as a wide-area-network, this deployment will enable us to communicate among ourselves at very high bandwidth and very low cost, without actually having to connect to the fiber Internet," McComb said.

McComb says the seminar Oct. 23 is a way for communities to come together and begin talking about what services are needed and how best to provide those services.

Anyone interested in the project is welcome to attend the seminar. There is no charge and lunch will be provided. To make a reservation contact Merideth Hildreth Fody in the Texas Tech Office of Economic Development by Oct. 20 at (806) 742-4702 or by e-mail at m.fody@ttu.edu.

CONTACT: Robert P. McComb, Ph.D., Texas Tech University assistant vice president for economic development, (806) 742-4700 or by e-mail at robert.mccomb@ttu.edu.



FOR IMMEDIATE RELEASE

October 14, 2002

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TTUHSC, CARILLON TO HOST ALZHEIMER'S DISEASE CONFERENCE

LUBBOCK -- Texas Tech University Health Sciences Center and the Carillon Research and Education Center will host the "Alzheimer's Disease: New Strategies for Care" conference Nov. 7 and Nov. 8 at the Helen DeVitt Jones Sculpture Court at the Museum of Texas Tech, Seventh Street and Indiana Avenue.

The conference will begin with a reception from 5:30 p.m. to 7:30 p.m. Nov. 6 at Carillon Senior Living Campus in the Caprock Ballroom of the Windsong Building.

Registration will begin at 8 a.m. on Nov. 7. Sessions will begin at 9 a.m. with opening remarks by Lyle Way, president and chief executive officer of Carillon, and Randolph B. Schiffer, M.D., chair of the Department of Neuropsychiatry at the Health Sciences Center.

Session topics on the first day will include Alzheimer's disease diagnosis and prevention, medication development, tips for aiding both families and patients with the transition to a residential facility and training and maintaining staff.

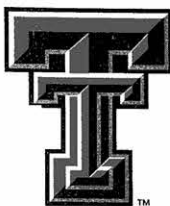
Carillon will host a dinner and poster presentation from 6 p.m. to 8 p.m. in the Caprock Ballroom of the Windsong Building.

Sessions on Nov. 8 will begin at 8:30 a.m. with keynote speaker Myron Weiner, M.D., vice chairman of clinical services at the University of Texas Southwestern Medical Center in Dallas. Weiner will speak about behavioral problems in people with dementia and medication management in dementia.

Other session topics will include designing safe environments for dementia patients, music therapy, the role of religion and spiritual practices and multicultural issues in dementia care.

Cost for the conference is \$180 before Oct. 25 and \$210 after the deadline.

For more information on the conference, call Jennifer Evans at (806) 281-6003.



FOR IMMEDIATE RELEASE

October 14, 2002

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

TEXAS TECH ADDICTION CENTER LIKE NO OTHER

LUBBOCK -Going to college is a stressful process on its own, but for many students, the college environment is a threatening one. The Texas Tech University Center for the Study of Addiction has turned a threatening environment into a supportive one for recovering college students.

"The formation of a peer-driven recovery community on a university campus allows students recovering from addiction a chance to pursue a college education while working, living and growing in an environment supportive of recovery," said Kitty Harris, Ph.D., director for the Center of the Study of Addiction in the Texas Tech University College of Human Sciences.

Continuing care in an academic setting is a relatively new concept in higher education, said Harris. Through the formation of a comprehensive education, support and service network for students struggling with recovery issues, the center provides a program that is hoping to revolutionize the way continuing care for college students is viewed.

"The key is treating the whole person," said Harris. "I believe in a more holistic approach to recovery. Just treating the chemical aspect is the tip of the ice berg."

Harris said that the center has been helping students to achieve this potential since 1986. To date, over 70 percent of the recovering students who have participated in the center's program have graduated, many of them going on to graduate, law and medical schools.

By providing students in recovery with an extensive social network, including peer mentoring and academic support, the center gives students a chance to successfully complete college and gain the skills necessary to achieve long-term sobriety and become productive members of society, said Harris.

The center is also able to help students in need of financial support. With more than \$1 million of privately endowed scholarship money, the center provides financial assistance to recovering students who might not otherwise be able to afford a college education, said Harris. Currently, 32 recovering students receive scholarships from the center.

Harris said that you have to look at each individual student's age and stage in life when treating them. "Our students are average people who have made some bad choices in life. We want them to get healthy and to realize their full potential."

In addition to financial assistance, the center offers on-campus Twelve Step meetings. Currently, more than 15 meetings per week are available on the Texas Tech campus, including Alcoholics Anonymous, Narcotics Anonymous and Eating Disorder support groups.

"This job is about relationships. You have to build, maintain and sustain them," said Harris. "As for the students at our center, we want them to get healthy. We want them to grow up and be all they were meant to be, and it's a blessing to be a part of that process."

-30-

CONTACT: Kitty Harris, Ph.D., director of the Center for the Study of Addiction, College of Human Sciences, Texas Tech University, (806) 742-2891 or kharris@hs.ttu.edu.



FOR IMMEDIATE RELEASE

October 14, 2002

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**TEXAS TECH UNIVERSITY MAKES PROGRESS IN ACCESS AND
DIVERSITY**

LUBBOCK -- Officials at Texas Tech University are beginning to see progress in their goal to increase access and diversity on campus. In the past year, minority enrollment has increased and more faculty and staff positions have gone to minority applicants than in previous years.

The goal to increase access and diversity at Texas Tech is identified as the first goal in the university's strategic plan, adopted last December by the Texas Tech Board of Regents.

Fall semester 2002 has brought record numbers of minority students to the Texas Tech campus. African American enrollment increased from Fall 2001 by 10 percent from 742 students to 818. Hispanic enrollment is up 12 percent from 2,499 students to 2,800. African American enrollment among freshmen is up 51.6 percent from 91 students to 138, while Hispanic enrollment among freshmen is up 12 percent from 359 to 402.

"These are good numbers," said Michael Heintze, vice president for enrollment management. "But they are only the beginning of where we need to go."

In the fall semester 2002, the university has seen minority faculty hires reach 20 percent of total hires. A total of 118 new faculty members were hired for the Fall 2002 semester. Of that number, 40 faculty members, or 34 percent, are female. Also among that number are five Hispanics, two African Americans, and 14 Asian/Pacific Islanders.

Provost William Marcy is pleased with the increasing numbers, which are records for the university, but he looks for even more progress. "We cannot hope to recruit minority students in greater numbers if we do not have minority faculty to mentor them, to be their role models," he said.

"Our plan is to meet the goals of the state of Texas to close the gaps in access to higher education. In order to be successful, we must encourage minority faculty, staff and students to come to Texas Tech. Then, more importantly, we must be the welcoming campus where they will want to stay," Marcy said.

-30-

CONTACT: Michael Heintze, Ph.D., vice president for enrollment management,
(806) 742-7025.

William Marcy, Ph.D., provost, (806) 742-2184.



EVENT ADVISORY

October 14, 2002

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

FEDERAL OFFICIALS TO VISIT TEXAS TECH CENTER FOR THE STUDY OF ADDICTION

WHAT: Mary Ann Solberg, deputy director of the White House Office of National Drug Control Policy, and Judge Eric Andell, senior advisor to the U.S. Secretary of Education and former justice for the First Court of Appeals for the state of Texas, will visit the Texas Tech University Center for the Study of Addiction.

WHEN: News conference at 4 p.m., Tuesday (Oct. 15).

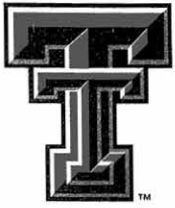
WHERE: The Merket Alumni Center, located at 19th Street and University Avenue.

EVENT: Solberg and Andell will visit Texas Tech and the Center for the Study of Addiction for a news conference and to meet with students from the center.

Solberg serves as the primary advisor to the director for a broad range of matters pertaining to drug policy and has lead the initiative for a new and broader effort to coordinate with and reach out to state and local entities in the areas of drug prevention, treatment and domestic drug law enforcement issues.

Andell serves as senior advisor and provides recommendations and guidance on juvenile justice, school safety, drug abuse reduction and other related issues requiring action by the secretary of the department

CONTACT: Kitty Harris, Ph.D., director of the Center for the Study of Addiction, College of Human Sciences, Texas Tech University, (806) 742-2891 or kharris@hs.ttu.edu.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

October 15, 2002

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TEXAS TECH AG DEAN APPOINTED TO NATIONAL ADVISORY BOARD

[Editor's Note: An electronic photo is available on request.]

LUBBOCK – John R. Abernathy, Ph.D., dean of Texas Tech University's College of Agricultural Sciences and Natural Resources, has been appointed to the U.S. Department of Agriculture's National Agricultural Research, Extension, Education and Economics Advisory Board. Secretary of Agriculture Ann M. Veneman made the appointment.

The board is composed of 31 members, each representing a specific category related to agriculture. Abernathy was appointed to represent non-land grant colleges and universities.

The board meets on Oct. 28, when Abernathy will attend his first meeting in Washington, D.C. Abernathy stressed the importance of his being appointed to the committee because historically, very few Texans have been named to the national committee. In his memory, he is only the third.

"I look forward to being able to have input in the national agenda and to see how that can be helpful to our clientele in Texas," Abernathy said.

Marvin Cepica, Ph.D., executive associate dean of Texas Tech's College of Agriculture Sciences and Natural Resources, says it's a great honor to have someone from Texas Tech representing the nation's non-land grant entities.

"It is the most important appointment of any committee in the country, relative to advising the USDA of what priorities it should pursue at the federal level," Cepica said. "Up until this latest farm bill, there were all these constituencies represented from business, industry and the land grant system, but non-land grant institutions in agriculture had no voice. The last farm bill opened up a position for representation from non-land grant entities, for which Dean Abernathy was nominated and appointed."

The purpose of the committee is to advise the Secretary, land grant colleges and universities, and the House and Senate agricultural committees/subcommittees on USDA research, education, economics and extension policies and priorities.

"The appointment validates Texas Tech's position as a leading non-land grant institution," Cepica said. "Dean Abernathy will be able to bring to the table issues which

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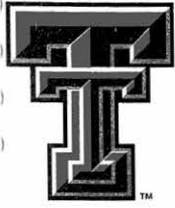
ABERNATHY NAMED TO COMMITTEE/PAGE 2

are important to our region, and potentially influence priorities that could eventually result in programs and areas funded at the federal level.”

Abernathy joined the Texas Tech faculty as dean in 1997. He earned his doctoral degree in 1972 in agronomy/weed science from University of Illinois, his master's degree in agronomy/weed science in 1969 from Oklahoma State University and his bachelor's degree in agronomy also from Oklahoma State.

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CONTACT: Marvin Cepica, Ph.D., executive associate dean, College of Agriculture Sciences and Natural Resources, Texas Tech University, (806) 742-2808 or cepica@ttu.edu.



EVENT ADVISORY

October 15, 2002

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**TEXAS TECH UNIVERSITY COLLEGE OF
EDUCATION AWARDED GRANT**

WHAT: Texas Tech University's College of Education to announce grant at news conference.

WHEN: 10 a.m., Friday (Oct. 18).

WHERE: The courtyard of the new College of Education Building, located at 3008 18th St.

EVENT: The College of Education at Texas Tech University will receive a major gift.

Chancellor David Smith, M.D., and President David Schmidly, Ph.D., will speak during the conference.

James and Jere Lynn Burkhart, of Lubbock, will present a check to the college to form the Burkhart Family Endowment for Autism Education.

-30-

SOURCE: Peg Forgason, development officer in the College of Education, Texas Tech University, at (806) 742-1998, ext. 456 or peg.forgason@ttu.edu.



FOR IMMEDIATE RELEASE

October 16, 2002

CONTACT: Mary Hudspeth, mary.hudspeth@ttmc.ttuhs.edu

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**SCHOOL OF PHARMACY STUDENTS RECEIVE 100 PERCENT PASSAGE
RATE ON NATIONAL EXAM**

LUBBOCK – Texas Tech University Health Sciences Center School of Pharmacy graduates received a 100 percent passage rate for first-time takers on the national board exam for the third year in a row.

TTUHSC's average score on the exam was 107.5, compared to the national average score of 103. The national pass rate was 94.77 for all takers and 96.74 for first-time takers. The School of Pharmacy has campuses in Amarillo, Lubbock and Dallas/Fort Worth.

"The current success of Texas Tech School of Pharmacy graduates is clear evidence of the quality of students and faculty at the School of Pharmacy," said Arthur A. Nelson Jr., R.Ph., Ph.D., dean of the School of Pharmacy.

"The faculty are delivering a challenging, quality program and the students are responding to prepare themselves as the best pharmacists they can be. We are extremely proud of the continuing success of our program and the growing state and national reputation we enjoy," he said.

David R. Smith, M.D., chancellor of the Texas Tech University System, said the School of Pharmacy has established a region-wide reputation of excellence over the last six years. "Now it is apparent that the school's notoriety based on excellence in education and the performance of our students has achieved national prominence," he said.

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EVENT ADVISORY

October 16, 2002

CONTACT: Scott Slemmons, Scott.Slemmons@ttu.edu

ENGINEERING ETHICS DAY SET FOR THURSDAY

WHAT: Texas Tech University's College of Engineering will host "Engineering Ethics Day 2002," featuring the 15th Annual Murdough Symposium.

WHEN: 2-4 p.m., Thursday (Oct. 17).

WHERE: Matador Room in the Student Union Building.

EVENT: Speakers at the Murdough Symposium will include William J. Lhota, P.E., principal of Lhota Services, president of Energy Delivery, and retired president of American Electric Power, and William M. Marcy, Ph.D., provost of Texas Tech University and former dean of the College of Engineering.

Lhota will speak on "Ethics for Engineers – Raising the Bar," while Marcy's topic will be "Engineering, Ethics and the War on Terrorism."

The Murdough Symposium is sponsored by the College of Engineering, the Dean's Council of the College of Engineering, the National Institute for Engineering Ethics and the Murdough Center for Engineering Professionalism.

CONTACT: Jenny L. James, development officer of the College of Engineering at (806) 742-3451, Jenny.James@coe.ttu.edu.



FOR IMMEDIATE RELEASE

October 16, 2002

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TEXAS TECH UNIVERSITY CELEBRATES HOMECOMING 2002

LUBBOCK – A series of events will take place in celebration of Texas Tech University's Homecoming 2002. Activities for the event will continue through Saturday (Oct. 19).

"This is going to be a great year for homecoming," said Jana Vise, advisor of the Homecoming Coordinator Committee at Texas Tech. "We are really excited about this year's events."

The theme for homecoming is "Reflections of Our Heritage." Vise said the Homecoming Coordinating Committee chose the event's theme in an effort to reflect the traditions and history of the university.

Homecoming will feature the following events:

- Pep Rally, 6 a.m., Friday (Oct. 18), at the Texas Tech Seal.
- The Techsan Memorial, 7:30 a.m., Friday (Oct. 18), at the Pfluger Fountain.
- Rowdy Raider Rally, 12 p.m., Friday (Oct. 18), at the Student Union Building.
- Parade, 6:30 p.m., Friday (Oct. 18), from Broadway and Avenue V to Urbanovsky Park.
- Concert, 8 p.m., Friday (Oct. 18), at the Urbanovsky Park Amphitheatre.
- Pep Rally, 9 p.m., Friday (Oct. 18), at the Urbanovsky Park Amphitheatre.
- Bonfire, 10 p.m., Friday (Oct. 18), at the Texas Tech Bonfire Site.
- RaiderGate, 2 p.m., Saturday (Oct. 19), at the R-1 parking lot on campus.
- Tech vs. Missouri Football Game, 6 p.m., Saturday (Oct. 19) Jones SBC Stadium.

-30-

SOURCE: Jana Vise, advisor of the Homecoming Coordinating Committee, Texas Tech University, at (806) 742-3621 or jana.vise@ttu.edu.



FOR IMMEDIATE RELEASE

October 16, 2002

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MUSEUM OF TEXAS TECH UNIVERSITY RECEIVES GRANT

LUBBOCK – The Museum of Texas Tech University has received a grant from the Institute of Museum and Library Services through its General Operating Support Program. The Museum will receive \$112,500 over two years.

“This grant amounts to a ringing endorsement of the Museum of Texas Tech University as a professionally run, nationally recognized institution,” said Gary Edson, executive director of the Museum of Texas Tech. “It’s an A-plus from the nation’s museum community.”

Each applicant for a grant must perform a self-evaluation involving every aspect of its operation. This year, 839 organizations applied for a grant and 179 grants were awarded.

“General Operating Service grants are only given to museums that have the highest approval rating of their peers,” said Robert S. Martin, director of the Institute of Museum and Library Services. “A museum must excel in every aspect of its operations, from collections’ care to public outreach. This year’s recipients are, indeed, among the best museums in the nation.”

The grant could be used to enhance several aspects of the Museum of Texas Tech’s operations, including public programming, publications and information technology.

“We are delighted to have this resounding professional approval and these funds for further improving our service to the Texas Tech and Lubbock communities,” said Edson.

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CONTACT: Gary Edson, executive director, Museum of Texas Tech University,
(806) 742-2428.



FOR IMMEDIATE RELEASE

October 17, 2002

CONTACT: Angela Loston, angela.loston@ttu.edu

EXPERTS TO SPEAK ON THE IRAQ WAR RESOLUTION

LUBBOCK – Experts at Texas Tech University are available to speak on issues concerning President Bush signing an Iraq war resolution.

Brian Gerber, Ph.D., assistant professor in the Department of Political Science, is available to comment on the domestic implications of the Bush Administration's war on terrorism. Gerber's research areas include American public policy and homeland security issues. He can be reached at (806) 742-4044 or bgerber@ttacs.ttu.edu.

John Barkdull, Ph.D., associate professor of international politics in the Department of Political Science, is available to speak on issues surrounding the resolution. Barkdull's research areas include ethics and international affairs. He can be contacted at (806) 742-2993 or john.barkdull@ttu.edu.

Clarke Cochran, Ph.D., professor in the Department of Political Science, can speak on the ethics of war. Cochran's research areas include politics and religion. He can be reached at (806) 742-2987 or clarke.cochran@ttu.edu.

Martin Edwards, Ph.D., assistant professor in the Department of Political Science, can speak to issues relating to foreign policy. Edwards can be reached at (806) 742-4050 or martin.edwards@ttu.edu.



FOR IMMEDIATE RELEASE

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**TEXAS TECH UNIVERSITY COLLEGE OF
EDUCATION AWARDED \$550,000 GIFT**

LUBBOCK – The College of Education at Texas Tech University announces the acceptance of a \$550,000 gift at a news conference at 10 a.m., Friday (Oct. 18), in the courtyard of the new College of Education Building, located at 3008 18th St. James and Jere Lynn Burkhardt, of Lubbock, will present a check to the college to form the Burkhardt Family Endowment for Autism Education.

“We are very excited to receive this gift from the Burkhardt Family,” said Gerald Skoog, Ed.D., dean of the College of Education. “It is a really important gift because it is going to provide the impetus for program development and collaborations among our college, the Texas Tech University Health Sciences Center and area public schools.”

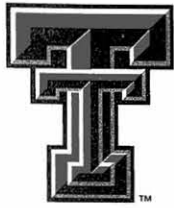
With the funding, Skoog said the university can offer services to schools that work with students affected by autism. Skoog said between 1992 and 2001, the number of autistic children identified nationwide increased from more than 1,400 cases to more than 6,000.

“In our nation today, the increase in autism has been significant,” Skoog said. “As a result, more and more teachers are responsible for providing the best education possible for autistic children. As a part of this grant, Texas Tech University will develop training modules that can be used by our teachers, teacher aides, parents and caretakers so that they can learn about the needs of autistic children.”

The Burkhardt endowment will fund scholarships, fellowships, professional development for faculty members and lectureships. Additionally, a portion of the gift will contribute financially to the Burkhardt Project in Autism. The Burkhardt project will raise educators’ and students’ awareness of autism’s impact on children. The funding will provide training development in autism education, research and travel expenses.

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SOURCE: Peg Forgason, development officer in the College of Education, Texas Tech University, at (806) 742-1998, ext. 456 or peg.forgason@ttu.edu.



EVENT ADVISORY

October 18, 2002

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**TEXAS TECH TO HOST COLLEGE NIGHT
FOR STUDENTS WITH DISABILITIES**

WHAT: Texas Tech University's TECHniques Center and Region 17 will host a West Texas College Night presentation for students with disabilities.

WHEN: 6-8 p.m., Tuesday (Oct. 22).

WHERE: The Ballroom in the Student Union Building, located on 15th Street and Akron Avenue.

EVENT: The West Texas College Night is designed to assist students with disabilities as they prepare to choose the college or university they will attend. In addition to a presentation on the challenges and opportunities they may face when they select a college, students will also be able to visit booths set up by a variety of West Texas colleges and universities to have their questions answered.

CONTACT: **Leann DiAndreth-Elkins, counseling supervisor and coordinator,** TECHniques Center, Texas Tech University, (806) 742-1822 or techniques.center@ttu.edu.



FOR IMMEDIATE RELEASE

October 18, 2002

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NEW INTERNATIONAL MBA PROGRAM AT BUSINESS COLLEGE

LUBBOCK - The Texas Tech University Rawls College of Business received approval from the Texas Higher Education Coordinating Board to offer a new International Master's of Business Administration (IMBA) degree program.

"This new graduate program will prepare students for the global economy," said Dale Duhan, Ph.D., director of the International Business Programs and associate professor of marketing at the Rawls College of Business. "We are enthused and excited about this degree program and it is evident that there is a strong student interest as well."

A foreign language and experience abroad is required with the new program as well as a curriculum that is designed to equip students to work in an international business setting. Students must have two years of post baccalaureate professional experience, two years of language course work or documented language proficiency in a second language and significant international experience.

"Of the 16 required courses, there are seven that focus on multinational concepts and one of those is a law course," said Duhan. "The IMBA students will be taking this course in the law school alongside law students."

Jeffrey Harper, associate director of the International Business Programs at the Rawls College of Business, said that students with this degree will be highly sought after by consulting firms that do business across borders as well as large multinational corporations and industries like oil and gas, telecommunications, finance and banking.

The program will be published in the Fall 2003 graduate catalog; however, students may begin working toward this degree before then. For more information, please contact the Rawls College Graduate Services Center at (806) 742-0222.

-30-

SOURCE: Dale Duhan, Ph.D., associate director of the International Business Programs and associate professor of marketing, Rawls College of Business, Texas Tech University, (806) 742-3114 or d.duhan@ba.ttu.edu.

Jeffrey Harper, associate director of the International Business Program, Rawls College of Business, Texas Tech University (806) 742-2041 or harper@ba.ttu.edu.



EVENT ADVISORY

October 18, 2002

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TTUHSC SCHOOL OF NURSING STUDENTS TEACH LIFE-SAVING SKILLS

- WHAT:** Nursing students teaching life-saving skills
- WHEN:** 12:15 p.m. to 1:30 p.m. Monday (Oct. 21)
- WHERE:** Clinical Simulation Center, 3C134, HSC building
- EVENT:** Texas Tech University Health Sciences Center School of Nursing students involved with the Texas Nursing Student Association will train members of the Lubbock Police Department and faculty and staff from the academic campus at Texas Tech in the use of Automated Electronic Defibrillator (AED). This is the 10th session held by the students, and to date, they have trained almost 60 people. The training sessions are part of a community project supported by the American Heart Association and will continue through November.



FOR IMMEDIATE RELEASE

October 18, 2002

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TEXAS TECH NEWS RADIO HAS NEW WEB ADDRESS
RADIO STORIES FOR THE WEEK OF OCTOBER 21

Texas Tech University's Radio News page has moved to a new Web address, <http://www.texastech.edu/radionews.html>. Radio stations are encouraged to use these fully-packaged stories, or the actualities, as they see fit, in their particular programming. Clickable scripts also are available.

Medical stories, featuring Chancellor David Smith, M.D., available now through the week of October 21 include:

- **Dangers of Jimson Weed**
- **The Quest for the Perfect Body (Eating Disorders)**
- **West Nile Virus**

Generic stories available now through the week of October 21 include:

- **The Grass Is Greener for Students Studying Golf Course**
- **The Perfect Brisket**

Upcoming medical stories will include:

- **Computer Eye Syndrome**
- **Children and Obesity**
- **Lactose Intolerance**
- **Breast Implants**

For more information on the Texas Tech News Radio Web site, or to be added to the fax or e-mail tip sheet list, contact Leslie Woodard at (806) 742-4128, or at leslie.woodard@ttu.edu.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

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October 21, 2002

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TEXAS TECH TO HOST LARGEST INTERCOLLEGIATE RODEO

[Editor's Note: Texas Tech's rodeo team will be practicing each day beginning at 5:30 p.m., Mon.-Wed. (Oct. 21-23), at Dub Parks Rodeo Arena at 4th Street and Quaker Ave. Photo and video opportunities are available. Contact Chris Guay, rodeo coach, at (806) 778-0131.]

LUBBOCK – Texas Tech University's Rodeo Association is hosting its 53rd annual National Intercollegiate Rodeo, scheduled for Oct. 24-26 at the South Plains Fairgrounds Livestock Pavilion. The event is the largest intercollegiate rodeo in the United States. More than 450 contestants from 15 colleges and universities throughout the region will be participating.

"We plan on being extremely competitive as hosts of our annual rodeo," said Chris Guay, Texas Tech rodeo coach and instructor of animal science. "We have some outstanding student rodeo athletes this year. I would encourage everyone to come out for some great rodeo action."

Events begin at 7:30 p.m. nightly. Thursday (Oct. 24) is University Night, with Texas Tech students admitted for half price with a valid student ID. Ticket prices are \$8 for Thursday and Friday, and \$10 on Saturday. Tickets are available through the Texas Tech Rodeo Office at (806) 742-2455.

A Little Buckaroos Play Rodeo will be offered Saturday afternoon, at approximately 2:15 p.m., immediately following Cowboy Church. Events may include a calf scramble, roping contest, goat relay, stick horse barrel race and possibly, horse back rides. The entry fee is \$1 per child (under 12) if an adult purchases a Saturday night ticket to the Texas Tech Rodeo; otherwise, the entry is \$4 per child.

Guay says one of this year's most high profile attractions is Wes Stevenson, a junior agricultural communications major from Kaufman. Stevenson is a Southwest Region National Intercollegiate Champion Bareback bronc rider, who has been a leader for the Texas Tech men's rodeo team over the past couple of years.

Stevenson currently is second in the Professional Rodeo Cowboys Association World Bareback riding standings. He is making his first bid for a world championship at the PRCA National Finals Rodeo in Las Vegas, Dec. 6-15.

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Student organizations are encouraged to participate in a calf-dressing contest, which is open each evening to three-member teams. Participation is limited to the first 24 organizations that sign up. The contest consists of teams competing to dress a calf in their organization's T-shirt. The organization with the fastest time will be presented with T-shirts.

Regular rodeo events will include bull riding, bareback riding, saddlebronc riding, calf roping, team roping, barrel racing, goat tying, break-away roping and steer wrestling. Awards for these events will be presented immediately following the finals of each event on Saturday evening.

Rodeo athletes from 15 other universities and colleges will compete, including: South Plains College, Angelo State University, Sul Ross State University, Vernon Regional College, Tarleton State University, West Texas A&M University, Frank Phillips College, Howard College, Cisco Junior College, Odessa College, Weatherford College, Western Texas College, Mesa Technical College, Eastern New Mexico College and New Mexico Junior College.

Persons with disabilities and who require assistance should notify the rodeo office two days prior to the event they wish to attend. For more information contact the Texas Tech Rodeo Association, at (806) 742-2455.

-30-

CONTACT: Chris Guay, rodeo coach, Department of Animal Science, Texas Tech University, (806) 742-2455 or cguay@ttacs.ttu.edu.

Becky Shields, Texas Tech Rodeo Association student assistant, (806) 742-2825.



FOR IMMEDIATE RELEASE

October 21, 2002

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER OPENS NEW
F. MARIE HALL SYNERGISTIC CENTER**

LUBBOCK – The F. Marie Hall Synergistic Center will officially open during a dedication and ribbon cutting ceremony at 10:30 a.m. Tuesday, Oct. 22, at the Texas Tech University Health Sciences Center, 2C400.

The student center was named in honor of philanthropist F. Marie Hall. David R. Smith, M.D., chancellor of the Texas Tech University System, said it is an honor to be affiliated with Hall. “Marie Hall is a leader in West Texas and has demonstrated the vision and compassion needed to inspire future healers,” said Smith. “She has changed the landscape of this university and our programs in countless ways.”

James Fay, president of the Health Sciences Center student government and a second year medical student said the student center is exciting for all of the schools. “A Health Sciences Center student’s day begins at 8 a.m. and ends late at night. The type of classes and labs we have prevent us from going home or to the rec center,” Fay said. “This Marie Hall Synergistic Center will give each student the opportunity to break away from our rigorous schedules.”

The F. Marie Hall Synergistic Center is adjacent to the new classroom building under construction in the west wing of the Health Sciences Center. The student center is equipped with a workout room, showers, Internet “café,” lounge area with a big screen television, an office for the student senate executive officers and a game room equipped with pool tables, foosball and table tennis.

“Ms. Hall wanted a place where all students from all disciplines could come together and study and relax,” said Elmo Cavin, acting president of the Health Sciences Center. “She envisioned a place where students can interact and gain respect for each health care field. And in turn this respect better prepares the students to deliver health care as a team.”

The student center also will house several of the offices of student-related departments, such as the Health Sciences Center Offices of Student Services, Registrar and Admissions and Student Financial Aid.



FOR IMMEDIATE RELEASE

October 21, 2002

CONTACT: Pam Meuangkhot, meuangbn@nts-online.net

<http://www.texas-tech.edu/newshome>

TEXAS TECH TO HOST MOBILE CLASSROOM

LUBBOCK -- Texas Tech University's Restaurant, Hotel and Institutional Management (RHIM) Program will host the Hogan Family Foundation's Travel and Tourism Mobile Classroom from 8:30 a.m. to 5:00 p.m., Wednesday (Oct. 23). The Mobile Classroom will be parked on the Texas Tech campus on the south side of the Administration Building, located on 15th Street and Akron Avenue. The Mobile Classroom is open to the public, and admission is free.

According to Betty Stout, Ph.D., associate professor in the Restaurant, Hotel, and Institutional Management Program in the College of Human Sciences, the purpose of the Mobile Classroom is to educate the public about the travel and tourism industry in a motorcoach setting. This is the third year that the mobile classroom has stopped on the Texas Tech campus.

"The Travel and Tourism Mobile Classroom is an excellent way of publicizing the Restaurant, Hotel and Institutional Management program at Texas Tech. It will give students an opportunity to learn about career opportunities available in the hospitality industry," said Stout.

Lubbock is one of the many stops on the Travel and Tourism Mobile Classroom 2002 Tour. Operators of the Mobile Classroom travel throughout the United States stopping to educate elementary through college-age students as well as the general public. The 45-foot custom coach transforms into a classroom that seats 24 people. Through multi-media, career related literature and interactive discussion with educators, students learn about the travel and tourism industry.

The Restaurant, Hotel and Institutional Management Program is a part of the College of Human Sciences. Additional information about the program is available at www.hs.ttu.edu/enrhm/rhim.

-30-

SOURCE: Betty Stout, Ph.D., associate professor in Restaurant, Hotel and Institutional Management, Texas Tech University College of Human Sciences (806) 742-3068 or at bstout@hs.ttu.edu.

Mitzi Franks, coordinator of Development/External Relations, Texas Tech University College of Human Sciences, (806) 742-3031 or at mfranks@hs.ttu.edu.



FOR IMMEDIATE RELEASE

October 21, 2002

CONTACT: Kaley Paris, kaley.paris@ttu.edu

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**TEXAS TECH HOUSING AND RESIDENCE LIFE
CONDUCTS BLOOD DRIVE**

LUBBOCK – Housing and Residence Life at Texas Tech University is holding a week-long blood drive in an effort to reach a goal of 1,500 pints of blood collected this year.

The drive will run from noon to 7 p.m. today (Oct. 21) through Friday (Oct. 25) and will be at the following locations:

- Monday: -- Doak Hall Formal Lounge (second floor)
- Tuesday and Wednesday -- Horn Formal Lobby
- Thursday -- Chitwood Lobby
- Friday -- Sneed Lobby

Sean Duggan, director of Housing and Residence Life says that they are currently at 4.5 percent of their goal.

"We accumulated 67 pints at our last two blood drives which received outstanding participation from students, faculty and staff," Duggan said. "We received so much participation during our first drive we had to schedule a second special drive to accommodate those individuals who didn't get to donate during the first drive."

Theoretically, 1,500 pints can be reached if one out of every four residents in the residence halls donated blood, he said. The unifying part of the drive is that everyone can donate and just one pint of blood could save a life.

Duggan said the goal of the drive is 60 pints of blood a day. Individuals who donate during lunch will receive free pizza and all donors will receive a free t-shirt.

For more information, or to schedule appointments, contact the respective residence halls.

- 30 -

CONTACT: Sam Duggan, director of Housing and Residence Life, (806) 742-2661.



EVENT ADVISORY

October 21, 2002

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TECHNOLOGY SUMMIT AT TEXAS TECH

WHAT: The Texas Office of Rural Community Affairs, Texas Tech University Office of Economic Development, Texas Tech Health Sciences Center and South Plains Association of Governments will host an all-day discussion on emerging technology and broadband telecommunications possibilities for West Texas.

WHEN: 9 a.m., Wednesday (Oct. 23).

WHERE: Merket Alumni Center, located on 17th Street and University Avenue.

EVENT: The Technology summit will be a meeting to form the Texas Technology Consortium for Community Collaboration.

In order to encourage communities to work together, the summit will initiate the formation of high speed internet access for rural areas funded by a recent grant of \$724,000.

Some goals of the summit include: building a sustainable regional broadband network; networking schools, junior colleges and university systems for distance learning; facilitating telemedicine; modernizing farming and ranching operations; enabling sophisticated business and manufacturing applications; supporting existing and new business through counseling teleconferencing; expanding opportunities for workforce training and development and enhancing services provided by state and local government and law enforcement.

CONTACT: Meredith Fody, senior economic development specialist, Office of Economic Development, Texas Tech University, (806) 742-4702 or m.fody@ttu.edu.



Texas Tech University System
NEWS & PUBLICATIONS

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FOR IMMEDIATE RELEASE

October 22, 2002

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TECHNOLOGY PARTY SET FOR TEXAS TECH CAMPUS

LUBBOCK – A first-ever technology party is set for Texas Tech University students. The party will give students the opportunity to donate to a worthwhile cause while competing in multiplayer computer games for prizes.

ResNet, a computer support department for Texas Tech Housing and Residence Life, is hosting a LAN Party for Texas Tech students from noon to midnight, Saturday (Oct. 26) in the Wall/Gates lobby. Entry fee is \$2 and all contributions will be donated to the State Employee Charitable Campaign.

Students interested in participating in the LAN Party must pay the entry fee and bring their own computer. The computer games and access to the local area network will be provided. ResNet will be able to accommodate 60 to 75 connections to the network.

Justin Daniel, manager of ResNet, says that his employees have been diligently soliciting donations for game prizes.

“We’ve contacted several departments on campus and businesses within the Lubbock community who have graciously donated prizes like computer speakers, CDRW/DVD combination drive and headphones, just to name a few,” Daniel said. “We are in the process of contacting bigger businesses, like Microsoft, for donations in hopes of enticing students to contribute to the SECC and to play.”

The SECC is a venue for state agencies and university employees in Texas to give to several charities through an annual workplace giving campaign. The charities range from small local organizations to large and well-known national and international groups.

-30-

CONTACT: Justin Daniel, manager of ResNet, (806) 742-4442.



Texas Tech University System
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October 23, 2002

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**UNLOCKING THE MYSTERY: LECTURE TO
REVEAL HOW CRIMES ARE SOLVED**

LUBBOCK – Art and science will merge during a lecture on forensic science. Texas Tech University's Department of Physics and the Center for Forensics Studies will present "Facial Reconstructions from Skulls for Identification" from 5 to 6:30 p.m., Thursday (Oct. 31), in Room 7 in the Science Building.

"It is a fun lecture that will demonstrate how crimes can be solved through the use of facial reconstructions on skeletal remains," said Roland Menzel, Ph.D., director of the Center for Forensics Studies. "I have witnessed these types of lectures, and they are both instructive and entertaining."

Betty Pat Gatliff, a forensic sculptor and retired medical illustrator, will speak at the event. During the lecture, Gatliff will show a slide presentation on how a facial reconstruction is performed on a skull. She also will show some of her sculpture work that has been featured at a museum. Additionally, she will discuss some of the criminal investigations she worked on in which she had to perform facial reconstructions to solve murders.

"The lecture will be very informative for the public and will show them how we identify skeletal remains," she said.

For 36 years, Gatliff, who is a fellow of the American Academy of Forensics Science, has worked in the field of forensics science. She divides her time between working on murder cases and teaching workshops on facial reconstructions around the country.

Admission to the lecture is free. The event is open to students and the general public.

-30-

**SOURCE: Roland Menzel, Ph.D., director of the Center for Forensics Studies,
Texas Tech University, at (806) 742-3760 or emenzel@ttacs.ttu.edu.**



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FOR IMMEDIATE RELEASE

October 23, 2002

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

NEW PERFORMANCE TROUPE FORMED AT TEXAS TECH

LUBBOCK – A new service-oriented performance ensemble called the Texas Tech Troubadours has been formed at Texas Tech University.

The Troubadours will be led by Marilyn Arland, the coordinator of college development at the new College of Visual and Performing Arts. The troupe will consist of 15 performers with skills in dance, theatre and music and will specialize in high-energy, high-visibility performances presented throughout the Texas Tech campus.

According to Arland, the ensemble will be available for functions ranging from formal dinners and receptions to basketball halftime performances.

“We plan to be a diverse group,” said Arland. “The Troubadours will provide the university with everything from aesthetic enrichment to pure entertainment, from opera scenes to square dancing, from Gershwin to Broadway, even pop music and rock and roll.”

The Troubadours will also serve as unofficial recruiters for both Texas Tech University and for the College of Visual and Performing Arts. The troupe’s performances will also help support a scholarship fund for the college.

In addition to serving as the Troubadours’ contact person for scheduling presentations, Arland, a pianist, also arranges and produces the shows, selects the music, performers, and choreography and oversees the ensemble’s weekly rehearsals.

“We won’t be limited to just performances of the full ensemble,” Arland added. “If an organization needs a performance from a smaller group, a soloist, or instrumental musicians, we’ll be able to accommodate them, too.”

Though the Troubadours are a new ensemble, they are already working on a number of upcoming performances. They will be performing a 30-40 minute program for the Chancellor’s Christmas Ball on Dec. 13 and are tentatively scheduled to perform for the Board of Regents’ quarterly meeting on Nov. 15 and for the Board of Regents’ retirement dinner on Dec. 12. Various other Christmas programs are also planned in December.

Arland said the Troubadours are looking forward both to performing and to serving the university and the community.

“The College of Visual and Performing Arts is Texas Tech’s newest college, and we want to help establish the Troubadours as a new tradition for the new college,” said Arland. “I think we can be an integral part of boosting the university’s school spirit, both by performing at traditional school events and at new and exciting ones. The possibilities are limitless.”

For more information about how to schedule the Texas Tech Troubadours for a university function, contact Arland at (806) 742-0700, extension 234.

-30-

CONTACT: Marilyn Arland, coordinator of college development for the College of Visual and Performing Arts, (806) 742-0700, Marilyn.Arlend@ttu.edu .



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FOR IMMEDIATE RELEASE

October 23, 2002

CONTACT: Pam Meuangkhot, meuangbn@nts-online.net

**TEXAS TECH STUDENT PLACES
IN NATIONAL FORENSICS TOURNAMENT**

LUBBOCK – Sonja Ralston, a senior theater and Spanish major at Texas Tech from, Greenwood Village, Colo. placed second overall in the individual sweepstakes at the 14th Annual Hill Country Tournament held in Austin. Ralston is the daughter of Larry and Donna Ralston of Greenwood Village, Colo.

“We are extremely proud of Sonja,” said William Harlow Ph.D., director of forensics in the Department of Communications Studies, “She is a team leader who began the year with a strong performance at the first tournament. I am confident she will help lead our team to another high national ranking for the year.”

The Hill Country Tournament is a national competition and is the first tournament of the year. Ralston said that placing there is a good indication of doing well for the rest of the year. Nine members of the Forensics Union competed in the tournament and five members placed.

“On a personal level, placing in the tournament, especially in the individual sweepstakes, has been a goal of mine since I first started competing, so achieving that has a lot of personal satisfaction to it,” said Ralston.

Ralston is the president of the Forensics Union and is also a member of a national senior honor society, a Golden Key member and a member of Phi Kappa Phi honor societies.

-30-

SOURCES: William Harlow Ph.D., director of forensics at Texas Tech University, at (806) 742-3911 or william.harlow@ttu.edu.

Ric Shafer, associate director of forensics at Texas Tech University, at (806) 742-1328 or ric.shafer@ttu.edu



Texas Tech University System
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FOR IMMEDIATE RELEASE

October 24, 2002

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EVENT TO HIGHLIGHT GREAT PLAINS AT TEXAS TECH UNIVERSITY

LUBBOCK – Texas Tech University's Department of History will present "The Great Plains: America's Pathway" at 7 p.m., Friday (Nov. 8) at the International Cultural Center, located at 601 Indiana Ave. The event is part of the Clint and Siva Chambers Lecture on the Great Plains and Comparative History.

"We think this lecture series is going to be important in that it will keep the history of the Great Plains alive," said Jorge Iber, Ph.D., professor in the Department of History.

Elliott West, Ph.D., author and professor in the Department of History at the University of Arkansas in Fayetteville, Ark., will be the guest speaker for the lecture. During his presentation, West will provide a brief overview of the social, economic and political importance of the Great Plains in American history.

Over the years, West has written extensively on the American West. In recognition for his literary work, West received the Caughey Prize from the Western History Association in 1998 and 1999. Additionally, West was awarded the Ray Allen Billington Prize from the Organization of American History for the best book on the American Frontier in 1998. He is the immediate past president of the West History Association.

The lecture is free and open to students and the public.

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SOURCE: Jorge Iber, Ph.D., professor in the Department of History, Texas Tech University, at (806) 742-1004, ext. 246 or jiber@ttacs.ttu.edu.



FOR IMMEDIATE RELEASE

October 24, 2002

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**TEXAS TECH HOSPITALITY SERVICES
TO RECEIVE GOVERNOR'S AWARD**

LUBBOCK – Texas Tech University's Department of Hospitality Services will receive an employment award from the Governor's Committee on People with Disabilities at 6:30 p.m. Friday (Oct. 25) in the banquet hall at the Lubbock Memorial Civic Center, 1501 Sixth Street.

According to Kirk Rodriguez, the assistant director for cash sales for the Department of Hospitality Services, the Governor's Committee on People with Disabilities recognizes state agencies and organizations that make an extra effort to employ people with disabilities.

Rodriguez said that, for approximately four to five years, the Department of Hospitality Services has employed a number of workers referred by the Texas Department of Mental Health and Mental Retardation.

Rodriguez also said the Department of Hospitality Services has employed approximately 40-50 MHMR workers over the last few years, with about 10 currently employed.

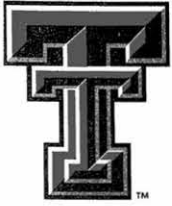
MHMR provides special job coaches for each worker to help them learn important job skills. Rodriguez said that, thanks to the job coaches, many of the workers who started out with the Department of Hospitality Services have now moved on to other positions elsewhere.

Rodriguez said news of the award from the Governor's Committee on People with Disabilities caught the Department of Hospitality Services by surprise.

"We were very surprised to be receiving the award," said Rodriguez. "The only person aware of it in advance was our director. It's nice to know that people are recognized for what I feel is a really great program. We enjoy being able to help some students into the workplace who might not have had the opportunity previously."

-30-

CONTACT: Kirk Rodriguez, assistant director for cash sales, Department of Hospitality Services, (806) 742-1455, kirk.rodriguez@ttu.edu .



FOR IMMEDIATE RELEASE

October 24, 2002

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TEXAS TECH NEWS RADIO HAS NEW WEB ADDRESS
RADIO STORIES FOR THE WEEK OF OCTOBER 28

Texas Tech University's Radio News page has moved to a new Web address, <http://www.texastech.edu/radionews.html>. Radio stations are encouraged to use these fully-packaged stories, or the actualities, as they see fit, in their particular programming. Clickable scripts also are available.

Medical stories, featuring Chancellor David Smith, M.D., available now through the week of October 28 include:

- **Computer Eye Syndrome**
- Dangers of Jimson Weed
- The Quest for the Perfect Body (Eating Disorders)

Generic stories available now through the week of October 28 include:

- The Grass Is Greener for Students Studying Golf Course
- The Perfect Brisket

Upcoming medical stories will include:

- Children and Obesity
- Lactose Intolerance
- Breast Implants
- Drowsy Driving
- Diabetes

For more information on the Texas Tech News Radio Web site, or to be added to the fax or e-mail tip sheet list, contact Leslie Woodard at (806) 742-4128, or at leslie.woodard@ttu.edu.



EVENT ADVISORY

October 24, 2002

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STATE BAR PRESIDENT TO VISIT TEXAS TECH LAW SCHOOL

WHAT: State Bar of Texas President Guy Harrison of Longview will address law students on the topic of "Legal Ethics and Professionalism."

WHEN: 9:30 a.m., Friday (Oct. 25).

WHERE: Law School Forum, located at 18th Street and Indiana Avenue.

EVENT: The leader of the Texas State Bar Association, Harrison is head of one of the two largest unified state bar associations in the nation, along with California. He is working to restore the concepts of legal ethics and professionalism as the pillars of the legal profession. This presentation is part of that effort.

CONTACT: Leslie Woodard, Office of News and Publications, (806) 742-4128 or Sally Post, (806) 742-2136.



EVENT ADVISORY

October 25, 2002

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LECTURE ON THE RUSSIAN FEDERAL SYSTEM AND LEGAL REFORM

WHAT: Christopher Osakwe, Ph.D., visiting professor of comparative civil law at Moscow State University, will speak on the Russian federal system as well as legal reform in Russia.

WHEN: 7 p.m., Monday (Oct. 28), for "The Russian Federal System: Problems, Prospects and Putin's Vision."

12:30 p.m., Tuesday (Oct. 29), for "The Legal Reform in Russia: The Role of International Assistance."

WHERE: International Cultural Center, located on 601 Indiana Avenue, for Monday (Oct. 28).

Texas Tech School of Law Room 107, located on 19th Street and Hartford Street, for Tuesday (Oct. 29).

EVENT: Osakwe has been a professor at Moscow State University since 1999. He is the author of more than 100 publications in English, Russian and French languages.

The lecture is sponsored by the Texas Tech University International Law Society, Texas Tech School of Law, International Cultural Center, Texas Tech University Russian Club and Texas Tech University. Admission is free.

CONTACT: Lisa Schwamkrug, president of the International Law Society, Texas Tech University School of Law, (806) 632-0000 or lschwamk@law.ttu.edu.



EVENT ADVISORY

October 25, 2002

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UPCOMING UNIVERSITY EVENTS

STUDENTS SET TO COMPETE IN TECHNOLOGY CONTEST

Local junior high and high school students will be competing in the Boosting Engineering, Science and Technology, or BEST, Competition from 8 a.m. to 5 p.m., Saturday (Oct. 26) at Lubbock's Estacado High School, 1504 East Itasca. The competition, which is hosted by Texas Tech University's Department of Electrical and Computer Engineering, will feature 22 teams of students who have designed, developed and built their own robots. The winners of the local contest will go on to the finals in College Station.

For more information, contact Judy Patterson, academic program advisor at Texas Tech's College of Engineering, at (806) 742-3533 or judy.patterson@coe.ttu.edu.

DISTANCE LEARNING LABORATORY TO OPEN WITH PANEL DISCUSSION

Texas Tech University's College of Engineering will host the formal opening of its new Distance Learning Laboratory from 9 a.m. to noon on Monday (Oct. 28). A panel discussion, which will take place in the College of Engineering, Room 110, will be held to commemorate the occasion. The panel will be moderated by Texas Tech professors Atila Ertas, Ph.D., and T. T. Maxwell, Ph.D., and will feature panelists from as far away as Japan. Discussion topics will range from the future of distance learning to collaboration between universities, industry and government entities.

For more information, contact Atila Ertas, Texas Tech University professor, at (806) 742-3563 or atila.ertas@coe.ttu.edu.



FOR IMMEDIATE RELEASE

October 28, 2002

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**TEXAS TECH UNIVERSITY EXPERTS AVAILABLE TO TALK ABOUT
HALLOWEEN SAFETY AND ECONOMICS**

HALLOWEEN IS BIG BUSINESS

Pat Dunne, Ph.D., professor of marketing at Texas Tech University, says Americans spend about \$3 billion this year on Halloween costumes and candy.

Dunne, who teaches courses in retail, says that figure could be lower this year because Halloween falls during the week and that cuts down on the number of Halloween parties. He says in the wake of Sept. 11, 2001, more parents are being cautious with their children, and that could mean less involvement and less money spent.

Dunne also offers some fun Halloween facts:

- Americans will spend \$50-60 million on Halloween cards.
- Most children hide their candy under their beds.
- One third of adults steal candy from their children.
-

For more information, contact Dunne at (806) 742-3432 or pdunne@ba.ttu.edu.

SIMPLE WAYS TO A SAFE, HAPPY HALLOWEEN

Paul Rogers, M.D., a pediatrician at Texas Tech University Health Sciences Center, says there are several things parents can do to ensure their children's safety while trick-or-treating.

Before leaving the house, parents should pin the child's name, address and phone number inside the costume in case the child gets lost. Parents should only take their kids to familiar neighborhoods, and they should only go to houses that are well lit.

Rogers also suggests that parents dress their children in fire-retardant costumes and that they should discourage wearing a mask, since it can make seeing difficult. It is also important for parents to keep in mind that all of the treats children collect should be inspected and all candy that appears to be punctured or tampered with should be discarded.

For more information contact the Health Sciences Center Office of News and Publications at (806) 743-2143.



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[EDITOR'S NOTE: Weaver will be available for interviews until Nov. 11]

BRAZIL STUDENTS TO GRADUATE WITH TEXAS DIPLOMAS

LUBBOCK – Thanks to Texas Tech University's Outreach and Extended Studies division, a group of high school students from Brazil will be able to graduate with Texas diplomas, as well as diplomas from their own home country.

Texas Tech maintains its own independent school district for students from kindergarten to 12th grade which conforms to all educational requirements of the State of Texas, including passing the Texas Assessment of Academic Skills, or TAAS exam.

One of the private schools participating in the Texas Tech University Independent School District is the Centro Educacional Leonardo da Vinci School in Santa Lucia, Victoria, Brazil, which is preparing to graduate its first group of students with both Brazilian and Texas high school diplomas.

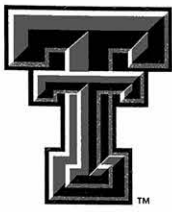
Texas Tech University Independent School District Superintendent Gib Weaver is preparing to travel to Brazil in mid-November, when he will participate in the graduation ceremony and present diplomas to the first group of 19 students.

"This has been a very interesting special project for us," said Weaver. "The educators in Brazil are very knowledgeable, they've been good to work with, and have worked hard on fulfilling all of the requirements. It's been a great experience."

Since the Texas Tech University Independent School District is accredited by the state, its diplomas and transcripts are accepted by colleges and universities worldwide, which will give the students at the school in Brazil an improved opportunity to enroll in colleges in the United States.

-30-

CONTACT: Gib Weaver, Texas Tech University Independent School District superintendent, (806) 742-7200, g.weaver@ttu.edu.



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FOR IMMEDIATE RELEASE

October 28, 2002

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

BIODEFENSE EXPERT FEATURED IN NATIONAL LAW MAGAZINE

LUBBOCK – With terrorism and homeland defense continuing in the forefront of the country's collective consciousness, one Texas Tech University expert is gaining national attention. Victoria Sutton, Ph.D., a professor in the Texas Tech School of Law, and one of the country's leading authorities on the legal issues surrounding bioterrorism, has written the cover story in the October issue of *Federal Lawyer* magazine. Sutton also has published a new book "Law and Bioterrorism." In addition, Texas Tech will open the Center for Biodefense, Law and Public Policy on Nov. 26.

"The center was established to provide an opportunity for interdisciplinary collaboration, to move in the direction of solutions for the complex and cross-disciplinary area of biodefense," said Sutton.

Experts from the areas of law, public policy, mass communications, political science, microbiology, medicine, forensic pathology, animal and food science and plant science comprise the center. The faculty is available for consultation and interviews in these areas with government, industry and associations.

Sutton's book includes research and commentary on cases, statutes and materials that address the legal issues that arise in the context of bioterrorism and homeland and national security. The book examines the history of law and bioterrorism and includes foundation cases, as well as those decided under new federal criminal statutes that were specifically constructed to address the threat of bioterrorism. The issues of federalism in a public health context are raised, as well as an analysis of the role of states in public health law and civil rights interests in a biological attack context.

Other topics include quarantine laws, vaccination powers and liabilities, as well as the proposed model public health emergency powers act. Separate chapters include international perspectives and private sector concerns. Finally, the casebook concludes with consideration of the future of the new legal framework for addressing the new bioterrorism threat and homeland security.

For additional information about the center, publications, videos and books, log on to www.ttu.edu/biodefense.

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CONTACT: Victoria Sutton, J.D., Ph.D., director, Center for Biodefense, Law and Public Policy, Texas Tech University, (806) 742-3990, ext. 265 or vickie.sutton@ttu.edu.



FOR IMMEDIATE RELEASE

October 28, 2002

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**ELECTION 2002: EXPERTS AVAILABLE
FOR COMMENT ON ELECTIONS**

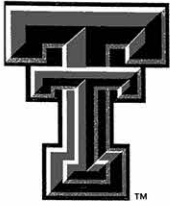
LUBBOCK – The following is a list of Texas Tech University experts who can speak on issues surrounding the November state and national elections.

Brian Gerber, Ph.D., assistant professor in the Department of Political Science, can speak on senate, congressional and gubernatorial races nationally. He can also comment on campaign advertisements. He can be reached at (806) 742-4044 or bgerber@ttacs.ttu.edu.

Cherie Maestas, Ph.D., associate professor in the Department of Political Science, has studied and written extensively on candidate emergence and factors that influence the outcome of congressional elections. She is a co-principal investigator on a national project to study the emergence of candidates in U.S. House races in 2002. She can be reached at either (806) 698-2987 or (806) 742-3121. She can also be contacted at cherie.maestas@ttu.edu.

Brian Collins, Ph.D., assistant professor in the Department of Political Science, is available to comment on state and local elections. His research areas include public administration and public policy. Collins can be contacted at either (806) 742-4042 or brian.collins@ttu.edu.

Brian Cannon, director of the Earl Survey Research Laboratory in the Department of Political Science, can comment on various aspects of polling. Cannon can discuss methodology issues, interpretation of research and validity issues in polling. Cannon can be reached for comment at either (806) 742-4851 or brcannon@ttu.edu.



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October 29, 2002

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[EDITOR'S NOTE: Photographs of artwork available on request]

DAY OF THE DEAD A TIME FOR FAMILY, HAPPINESS, REMEMBRANCE

LUBBOCK – For many Americans brought up connecting Halloween with zombies, werewolves, vampires, and horror movies, the idea that a significant proportion of the population could associate images of the dead with celebration, joy and family reunions can seem unusual. But for many Hispanics, that is the overriding theme of el Dia de los Muertos, or the Day of the Dead.

According to Tina Fuentes, Texas Tech University art professor, the Day of the Dead began in ancient Mexico as part of the Aztec culture. After the Spanish conquest, priests attempted to Christianize the celebration; today's ceremonies are a combination of the two.

"In Mexico, death is not something to be feared; it is an important part of the cycle of life," Fuentes said. "If one celebrates life, one should also be able to celebrate death."

The Day of the Dead is celebrated on November 2, which is All Souls Day. Though held only two days after Halloween, it is actually quite a different holiday from the more familiar holiday.

The purpose of the Day of the Dead is to remember dead friends and family members. It is believed that the spirits of the dead return to earth on that day to visit their living relatives.

Family members build special, brightly decorated altars, called *ofrendas*, which are then stocked with some of the deceased's favorite things, including food, drink, photographs, toys, flowers and much more. One can find ofrendas in the privacy of the home, businesses, parks and even at the tomb of the deceased loved ones.

Much Hispanic folk art for the Day of the Dead depicts dancing skeletons wearing brightly-colored clothing, and sugary candies shaped like human skulls are given to children. Memories of the deceased are also shared among family members.

Texas Tech will be participating in this year's Day of the Dead celebrations in Lubbock. From 5:30-6:30 p.m. on Saturday (Nov. 2) at the university's International Cultural Center, located at 601 Indiana Avenue, Bishop Placido Rodriguez will present a short discussion on the Day of the Dead, and artwork by a wide variety of artists will be on view. Music will be provided by Grupo Dos Mil.

Spotlighted at Texas Tech's School of Art will be a large collaborative exhibition of Day of the Dead themed artwork by students in the programs of visual studies, drawing, design, sculpture and design communication. Conjunto band Los Cuatro Grandes will provide musical accompaniment.

The Texas Tech exhibition will take place from 6:30-7:30 p.m. on Nov. 2 at the School of Art building at 18th and Flint. Other Lubbock exhibits are scheduled at the Lubbock Regional Arts Center, at Sixth and Avenue K, and at the Buddy Holly Center, at 1801 Avenue G.

Fuentes emphasized that the Day of the Dead is not considered a morbid or scary holiday.

"The festivities include lots of food, music and a sense of joyfulness, because in a symbolic way, you are reunited again with family, friends and loved ones that have passed on," Fuentes said. "It is a day in which the spirits of the dead return to the living and enjoy the food, drink and companionship that they enjoyed in life."

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October 29, 2002

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
STUDENTS AND FACULTY TO BE INDUCTED INTO HONORARY SOCIETY**

LUBBOCK – Outstanding students and faculty from the School of Allied Health at Texas Tech University Health Sciences Center will be recognized from 4 p.m. to 5:30 p.m. Wednesday, Oct. 30, in the McInturff Center at University Medical Center when they are inducted into the Alpha Eta Honor Society.

The induction ceremony and reception, which will be hosted by School of Allied Health Dean Paul Brooke and the faculty, student and alumni members of Alpha Eta, will honor the 25 Alpha Eta nominees for 2002-2003.

Alpha Eta is a national organization composed of outstanding students and faculty in allied health professions. Student members are selected during the last year of enrollment in an allied health program based on scholarship, leadership and achievement in various allied health fields.

Faculty membership requires that an individual demonstrate dedication and leadership in allied health education and practice.

Judith Keller of the Department of Communication Disorders the Health Sciences Center works closely with the organization and is enthusiastic about the upcoming year.

"I am looking forward to a busy year with the Alpha Eta Honor Society," she said. "Because our numbers have increased, we will be electing officers and we will participate in a service project."

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WINE EXPERT AVAILABLE FOR COMMENT ON RECENT BILL

Congress recently submitted a bill to the White House that permits wine shipments by vineyard visitors as long as the wine is for personal use and their home state allows residents to carry in wine purchases from another state.

Tim Dodd, Ph.D., director of the Texas Tech University Texas Wine Marketing Research Institute, said that the bill potentially will impact the wine industry in a positive way. Dodd also said that this will open the door for new wineries and will especially benefit smaller wineries who are starting out and do not have the retail distribution to grow.

The Texas Wine Marketing Research Institute was established in the Department of Education, Nutrition and Restaurant/Hotel Management at Texas Tech University in 1988.

The institute regularly collects and disseminates information concerning Texas wine and wine grape production, wine sales and wine consumption in Texas, and the industry's economic impact on the Texas economy. Specific research topics are also examined, including winery tourism, wine sales to restaurants and supermarket sales of Texas wines.

Dodd can be reached at (806) 742-3077 or tdodd@hs.ttu.edu



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NEW JOINT DEGREE OFFERED AT BUSINESS COLLEGE

LUBBOCK - The Texas Tech University Rawls College of Business is offering a new graduate program in association with the Department of Environmental Toxicology. The new program will enable students to obtain a master's in environmental toxicology and a master's in business.

"Joint programs such as this are designed to give professionals the background they need in management, marketing, finance, accounting and other business areas," said W.J. Conover, Ph.D., director of the master's of business administration programs.

Admission into the program will require that students take the Graduate Records Examination and the Graduate Management Assessments Test. In addition, this degree is expected to prepare graduates for positions dealing with environmental issues in business. In conjunction with the Institute for Environmental and Human Health (TIEHH), the program offers classes at both the main Texas Tech campus and the Reese Technology Center.

"This is a great opportunity for the institute to expand into an educational and research partnership and facilitate the training of students in toxicology interfaced with business management skills," said Ronald Kendall, Ph.D., director of the Institute for Environmental and Human Health as well as chairperson and professor in the Department of Environmental Toxicology at Texas Tech.

The joint program consists of 62 credit hours in both environmental toxicology and business. The program expects to enroll ten to twelve students a year.

For more information about the program, contact the MBA Programs Center at (806) 742-3184 or mba@ba.ttu.edu.

SOURCE: **Donneva Crowell, director of public relations and alumni relations, Rawls College of Business, Texas Tech University, (806) 742-1573 or dcrowell@ba.ttu.edu.**



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October 31, 2002

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TEXAS TECH UNIVERSITY TO SPONSOR BONE MARROW DRIVE

LUBBOCK – A bone marrow drive will take place from 3 to 7 p.m., Wednesday (Nov. 6) and Thursday (Nov. 7), at the Texas Tech Student Recreation Center. The drive will commemorate National Marrow Awareness Month.

“Ultimately, we want to raise awareness about the importance of donating bone marrow,” said David Prout, assistant director of marketing and promotion in Recreation Sports.

During the event, potential donors will have the opportunity to give a small blood sample. With this small amount of blood, donors will be placed on a registry with the National Marrow Drive Program. From the registry, patients in need of bone marrow can be matched with other donors, Prout said.

“By donating bone marrow, you can help another person to live a full and healthy life,” Prout said. “An ounce of blood can go a long way.”

By donating bone marrow, donors can help those who are diagnosed with Leukemia, aplastic anemia and other life-threatening blood diseases. The bone marrow helps to repair stem cells that are destroyed when patients undergo radiation and chemotherapy treatments.

Representatives of the National Marrow Drive Program and the Texas Tech University Health Sciences Center will be available to answer questions relating to the bone marrow drive. Pamphlets also will be available with information on donating bone marrow.

The event is open to students, faculty members and the community.

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SOURCE: David Prout, assistant director of marketing and promotion in Recreation Sports, Texas Tech University, at (806) 742-3351 or david.prout@ttu.edu.



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FOR IMMEDIATE RELEASE

October 31, 2002

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TEXAS TECH HOSTING VIETNAMESE TEXTILE INDUSTRY EXPERTS

LUBBOCK – Texas Tech University is hosting eight representatives of Vietnam's textile and garment industry. The visitors are scheduled to arrive in Lubbock on Sunday (Nov. 3) for a week of educational sessions about Texas cotton, its new uses and products, and the latest marketing techniques.

Texas Tech arranged the agenda of demonstrations and cotton-related tours for the Vietnamese through a unique effort of three of its colleges, including Human Sciences, Agricultural Sciences and Natural Resources, and Arts and Sciences.

The "U.S. Cotton Fiber Properties and Export School" for the guests is being conducted under auspices of the university, using a \$100,000 grant from the U.S. Department of Agriculture's "Emerging Markets Program."

Most of the education sessions will be held at the International Textile Center, located off East Loop 289. The Vietnamese group will be involved in a variety of sessions involving cotton research, electronic marketing and export credit guarantees. Two representatives of the Texas Department of Agriculture also will be attending. The state agency jointly initiated the project with the university.

The event could have long-term benefits for West Texas cotton growers in particular, and for the U.S. textile and garment industry in general. Under a recently ratified trade pact, Vietnam has agreed to open its market to industrial and agricultural goods from the United States. Vietnam is planning to invest \$785 million in garment and textile production over the next five years.

The delegation also will visit Buster's Gin near Ropesville and tour the Plains Cotton Cooperative Association's American Cotton Growers Mill at Littlefield. On Nov. 8, in a ceremony at Tech's International Cultural Center, members of the Vietnamese group will receive certificates noting their participation in the cotton school.

The week's activities will help set the stage for a future visit to Vietnam by U.S. cotton industry representatives. That trip, which will also include Texas Tech officials, is scheduled for March 2003.

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