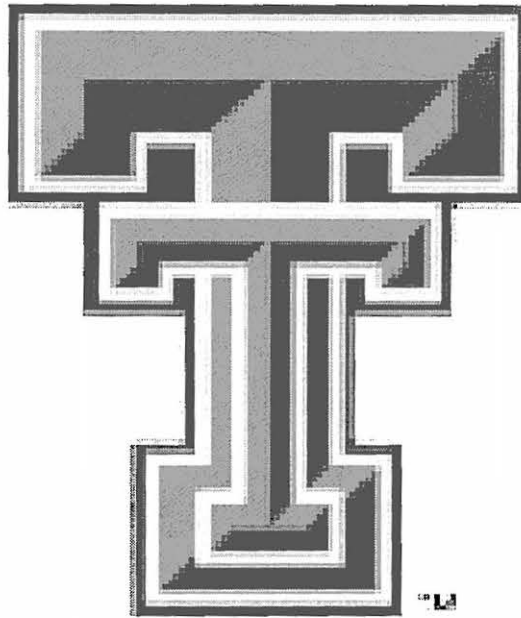


Texas Tech University
News Releases



Office of News & Publications

January through April 2002

LOG SHEET

Separated by Weeks

01/02/02	Gary Owens, Ph.D. New Dean of the College of Visual and Performing Arts	CR
01/03/02	Natural History and Humanities Degree	JM
01/03/02	Expert Talks About Lack of Real Races in Texas	LW
01/04/02	College of Engineering Graduate Studies Program in Amarillo	JM
01/07/02	Experts Available on Andrea Yates Case	LW
01/08/02	"Honors College Offers "Islam, the Middle East and the West" as a New Course	JM
01/10/02	Tax Expert Suggests New Year Tax Tips	TT
01/10/02	Workshops in Hobbs, N.M. on "Building a Stronger Organization"	JM
01/10/02	The Geriatric Client: Heartaches, Pain and Confusion Course	MH
01/10/02	TTUHSC School of Nursing Receives Grant from Nursing Innovation Grant	MH
01/11/02	Fifth Annual Techwell	CC
01/11/02	Getting Ready for College Workshop	CC
01/11/02	United States District Court Finds in Favor of Texas Tech	SCM
01/11/02	First Annual "I have a Dream" Interpretive Contest	CC
01/15/02	Chancellor's Search Committee Welcomes Nominees	CR
01/15/02	Career Gateway: Career Expo/Marketplace	CC
01/15/02	Robert Byers, First Board Certified Medicolegal Death Investigator	SCM
01/15/02	Chancellor's Search Committee Provides Options for Nominating Texas Tech Chancellor	CR
01/17/02	Alternative Fuel Expert	JM
01/18/02	Nida Roncesvalles, Ph.D. Receives Lolas E. Halverson Award	CC
01/19/02	Gov. Rick Perry Names David R. Smith, M.D. to the Council on Science and Biotechnology Development	SCM
01/22/01	Lubbock Mayor to Proclaim African American History Month Event Advisory	LW
01/22/02	2002 CASNR Spring Career Expo	LW
01/23/02	Ten Continuing Health Care Education Speakers to Be Honored	SCM
01/23/02	First Student Members of the Chancellor's Council	AL
01/24/02	Global Security Speaker Event Advisory	JA
01/24/02	Vietnam War Documents Now Available On-line	SLP
01/25/02	African American History Month	AL
01/25/02	Reach Out and Read Program Mentioned by First Lady Laura Bush in the Senate Education Committee	MH
01/28/02	Iron Horse Literary Review Reading by Stephen Jones and John Poch	LW
01/28/02	Wind Science and Engineering Research Center Design Tornado Simulator Event Advisory	JM
01/30/02	Second Annual Scholarship Stampede at the School of Nursing	MH
01/30/02	Telemedicine Brings New Electronic Burn Treatment to El Paso	SCM
01/30/02	Harlow Shapley Visiting Lectureships in Astronomy	JA

01/30/02	Telemedicine Brings New Electronic Burn Treatment to El Paso Event Advisory	SCM
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02/01/02	Research Grant for Feed Supplement for Swine	LW
02/01/02	Fifth Annual Girls and Women in Sports Day	AL
02/01/02	Texas Tech's School of Law Ranks Third in the Nation in the Program Achievement Rating (PAR) Rankings	LW
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02/04/02	Ag Awareness Week 2002	LW
02/05/02	Olympics Experts Available	LW
02/05/02	Human Sciences Dean Council Sponsors Blood Drive Event Advisory	LW
02/05/02	Tech Student, Josh Segars, Starts Second Web Design Company	CC
02/06/02	First Annual Support for Tomorrow's Educators Program Event Advisory	TT
02/06/02	Jerry S. Rawls College of Business Administration Gift Event Advisory	TT
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02/06/02	Short Course: Engineering for Gulf Coast Hurricanes	JM
02/07/02	Ben E. Keith Co. Gives to the Museum of Texas Tech	CR
02/08/02	Horizon Campaign and Endowment News Conference Event Advisory	CR
02/08/02	Texas Tech Student Accepted to International Steelcase Student Design Exchange	CC
02/08/02	Texas Tech Celebrates Horizon Campaign Success	CR
02/08/02	African American History Month Activities Continue - Week Three	AL
02/11/02	Texas Tech Presidents Seeks Student Input on Fee	SLP
02/11/02	KanKouran West African Dance Company to Perform	AL
02/12/02	Lubbock Lake Landmark Makes New Discovery in MacKenzie Park	CC
02/12/02	Valentine's Day Gifts Mean More than Love	AW
02/12/02	Theatrical Performance of "The Vagina Monologues"	CC
02/12/02	High Plains Water, People and Economic Enterprise: A Forum for Discussion	LW
02/12/02	Building Computers, Families and Communities Program at Texas Tech	JM
02/13/02	TTUHSC New Awards Program for Students Interested in Rural Health Care	SCM
02/13/02	Raider Net News Goes Live on KTXT Channel 5	JA
02/13/02	Romance Researcher Lends Advice on Relationship Problems	AL
02/13/02	Korean Teachers Visit Texas Tech	TT
02/14/02	Donna Scott-Tilley Selected by the American Association of Colleges of Nursing (AACN) to Participate in the AACN Leadership for Academic Nursing Program	MH
02/14/02	Doctoral Program Approved in the School of Allied Health for Physical Therapy	MH
02/14/02	IDEAL Program Hosts "Create the Future Spring Break Camp"	TT
02/14/02	Prevention and Maintenance Keys to Diabetic Health	MH
02/14/02	Olympics Experts Available Online	LW
02/14/02	Refresher Course in Anesthesiology Offered	AW
02/15/02	Chris Esperate, RN, FNP, Ph.D. Appointed to the National Advisory Council on Nurse Education and Practice of the Health Resources and Service Administration	MH
02/15/02	Experts Available for Comment on Andrea Yates Trial; Herbal Supplements May Pose Health Dangers	LW

02/18/02	John Q. Hammons - Hotel Pioneer and Innovator to Visit Texas Tech	LW
02/18/02	Tech's Ceili Band to Perform at the Texas Music Educators Association's Annual Conference	JM
02/19/02	401K Expert Explains Retirement Basics	TT
02/19/02	Exousia Event Advisory	JA
02/19/02	African American History Month Activities Continue - Week Four	AL
02/19/02	Expert Available for Comment on Phonics and Education Bill	TT
02/19/02	Jerry S. Rawls Honored for Gift to College of Business Administration	TT
02/19/02	Renaming of the College of Business Administration Event Advisory	TT
02/19/02	National Braille Literacy Month	TT
02/19/02	Experts Available for Comment on K-Mart's Bankruptcy	TT
02/20/02	Schmidly Unveils Strategic Plan for the University	SLP
02/20/02	Second Annual Symposium of World Musics	JM
02/20/02	Exousia and Black History Month	JA
02/20/02	TTU and LCU Offer Continuing Medical Course: "Healing the Healer: Religion and the Practice of Medicine"	AW
02/21/02	Cross of the Order of Merit of Germany Awarded to Meredith McClain, Ph.D.	AL
02/21/02	Science Fiction Writer Octavia Butler to Speak	AL
02/21/02	Major Crop Chemical Producers Visit the Institute of Environmental and Human Health	SLP
02/21/02	College of Engineering-Science Spectrum Event Advisory	JM
02/21/02	Texas Tech Hosts Higher Education Conference Event Advisory	TT
02/22/02	Gospel Brunch Event Cancelled - African American History Month	LW
02/22/02	TTUHSC Presents: "Through the Eyes of a Child"	SCM
02/22/02	Sixth Annual Nurse Practitioner Workshop: "The Ins and Outs of Prescribing and Monitoring Psychotropic Medications"	MH
02/25/02	College of Education's Tribute to Teachers	TT
02/25/02	African American History Month Activities Continue - Week Five	AL
02/25/02	Texas Tech Web Site Receives Honor	SLP
02/25/02	KTXT-TV 2002 Festival	LW
02/25/02	2002 National Summit on Retirement Savings	LW
02/25/02	Board of Regents Meeting in Odessa	CR
02/25/02	School of Law Receives Grant from IRS to Continue Operating Tax Clinic	LW
02/26/02	Spring Break Car Clinic	AK
02/26/02	Board of Regents Meeting in Odessa	CR
02/26/02	Human Sciences Week 2002	LW
02/26/02	Nobel Prize Winner in Physics to Speak Event Advisory	JA
02/26/02	Construction Set for Marsha Sharp Center	CR
02/28/02	Women's History Month	AL
02/28/02	A Tribute to African American Women Event Advisory	AL
03/01/02	Grover E. Murray Professorship and Paul Whitfield Horn Professorship Awarded	SLP
03/04/02	International Week 2002 Lecture Event Advisory	AL
03/04/02	Texas Tech's Rodeo Association Sponsors Bareback and Saddle Bronc Riding School	LW
03/04/02	Second Annual Symposium of World Music	JM
03/04/02	Former Gov. Preston Smith Celebrates 90th Birthday at TTUHSC	SCM

03/05/02	Financial Aid for Distance Learners Now Available	JM
03/05/02	Annual Emergency Siren Test Event Advisory	SLP
03/05/02	Texas Tech Emphasizes Election Neutrality	CR
03/05/02	Exhibits from the Franz Mayer, the Comision Nacional and the Blaffer Foundation titled "Selected Sacred Art from the Old and New Worlds" Join the Vatican Exhibit at the Museum of TTU	SLP
03/06/02	Performance Cuisine Made Easy Cookbook	LW
03/06/02	2002 Tech Turf Classic Golf Tournament	LW
03/06/02	Vatican Exhibition Ticket Disbursement Plan Event Advisory	SLP
03/08/02	Ron Sosebee, Ph.D. Receives W. R. Chapline Research Award	LW
03/13/02	Death Penalty Expert Available on Yates Punishment Phase	LW
03/13/02	Expert Available for Comment on Yates Trial	LW
03/13/02	Texas Tech Hill Country Courses Begin	PA
03/15/02	Pre-Medical Society to Host Conference	AW
03/15/02	Tax Expert Offers Advice on Budgeting to be a Bride	TT
03/18/02	35th Annual Texas Tech University Comparative Literature Symposium	AL
03/20/02	People and Events of Note at Texas Tech University for March 2002	SLP
03/20/02	Expert Available for Comment on Standardized Testing	TT
03/20/02	The Year 2002 Van der Stucken Music Festival for Celebration Opening of Texas Tech University-Hill Country Campus	AL
03/20/02	Agricultural and Industrial Trauma Course Offered through TTUHSC Continuing Nursing Education Program	MH
03/20/02	Poison Prevention Week 2002	MH
03/20/02	TTUHSC Matches Students with Residency Programs Event Advisory	RK
03/21/02	Fact Sheet 2002 Match Day TTUHSC	
03/22/02	TTUHSC Premedical Society to Host Conference Event Advisory	AW
03/25/02	Fourth Annual Triennial Vietnam Symposium	SLP
03/25/02	Book Signing by Neil Kurtzman, M.D. Event Advisory	AW
03/25/02	Experimental Science Ground Breaking Event Advisory	JM
03/25/02	Air Force Career Day	AL
03/25/02	Texas Tech Hosts Vatican Museums Exhibition	SLP
03/26/02	Internal Committee to Study Feasibility of George W. Bush Presidential Library	SLP
03/26/02	Upcoming University Events	JM
03/26/02	Fire Ecologist and Burn Expert Available	LW
03/27/02	International Cultural Center Remembers Vietnam Conflict with Series of Programs for Kindergarten through Twelfth Grade	TT
03/27/02	Councilman T. J. Patterson Teams UP with Children's Home and Texas Tech Medical Students Event Advisory	SCM
03/27/02	TTUHSC Employees Recognized at Awards Ceremony Event Advisory	SCM
03/28/02	College of Engineering Honors Distinguished Engineers During Luncheon	JM
03/28/02	Experimental Sciences Building Ground Breaking Ceremony	JM
03/28/02	CASNR and Student Ag Council Host the Area FFA Career Development Judging Contest	LW
03/28/02	TTUHSC Sixth Annual Quality Service Award Ceremony	SCM
03/29/02	TTU Petroleum Engineers to Make Presentation about Red Raider One	JM

03/29/02	Open Forums and Receptions Set for Texas Tech University Provost Candidates Event Advisory	SLP
04/01/02	Texas Tech Regents to Discuss Chancellor Opening Event Advisory	CR
04/01/02	Recent Texas Tech Faculty and Student Achievements	LW
04/02/02	College of Education Dean Resigns	TT
04/02/02	18th Annual All-University Conference on Advancement of Women in Higher Education	LW
04/02/02	Open Forums and Receptions Set for TTU Provost Candidates - Viola Florez Tighe Event Advisory	SLP
04/02/02	Ribbon Cutting Ceremony for the Mildred and Shirley L. Garrison Geriatric Education and Care Center	MH
04/03/02	Texas Tech Regents Name Finalist for Chancellor	CR
04/03/02	The Center for Tobacco Prevention and Control Hosts Discussion with Victor J. DeNoble, Ph.D.	SCM
04/04/02	Texas Tech Petroleum Engineers to Make Presentation About Test Oil Well	JM
04/04/02	Forensic Science Course PHYS 4000/7000 Offered for the First Time During Fall Semester 2002	AL
04/05/02	Task Force to Make Recommendations on Anti-Terrorism and Public Security Event Advisory	CR
04/05/02	Open Forums and Receptions Set for Texas Tech University Provost Candidates - William Marcy Event Advisory	SLP
04/08/02	Texas Tech Task Force on Anti-Terrorism and Public Security Releases a Series of Recommendations for Action	CR
04/08/02	CASNR Recognizes 20 Dean's Scholars for 2001-2002 Academic Year	LW
04/09/02	Texas Tech to Offer Law and Bioterrorism Course	LW
04/09/02	Open Forums and Receptions Set for Texas Tech University Provost Candidates - Marlene Strathe Event Advisory	SLP
04/09/02	Fourth Triennial Vietnam Symposium	SLP
04/11/02	Research Could Answer Questions About Tumor Growth	CC
04/11/02	Amit Bushan Awarded the President's Environmental Youth Award in Washington, D.C.	SCM
04/11/02	TTUHSC School of Nursing Hosts Open House	MH
04/11/02	School of Nursing Offers "2002 Legal Update for Nurses" Course	MH
04/11/02	The University Therapeutic Riding Center	LW
04/11/02	Kitty Harris New Director for Center for the Study of Addiction	LW
04/12/02	Upcoming University Events - April	TT
04/12/02	Texas Tech to Honor May Graduates	LW
04/12/02	Medical Students Host Annual Charity Event Advisory	SCM
04/12/02	Medical Students Host Annual Charity Event	SCM
04/15/02	Transfer of Reins Saddles Up New Masked Rider Event Advisory	LW
04/15/02	Master's of Engineering to be Offered in Abilene	JM
04/15/02	Interim Chancellor Smith to Discuss Priorities for Texas Tech's Campuses in Midland and Odessa Event Advisory	JM
04/15/02	Interim Chancellor Smith to Discuss Priorities for Texas Tech's Campus in Amarillo	JM

04/16/02	University Quarterly Club and University Women's Club Honor Paul Whitfield Horn Fellowship Recipients	AL
04/17/02	Chlamydia Epidemic	AW
04/17/02	Tornado Experts Available	JM
04/18/02	College of Education Dean's Future Scholars Take Tour of the School of Nursing Clinical Simulation Center - Event Advisory	TT
04/18/02	Upcoming University Events - April	AL
04/18/02	Courses at Texas Tech Center at Junction	KH
04/19/02	Micah Green, Senior Chemical Engineering Major, Awarded the National Science Foundation Fellowship	JM
04/19/02	Cut Your Sleep Deficit	CC
04/19/02	Texas Higher Education Coordinating Board Approves TTUHSC Class Expansion	SCM
04/19/02	New Masked Rider Breaks the Mold of Predecessors	LW
04/19/02	Sixth Annual Quality Service Awards Event Advisory	SLP
04/22/02	29th Annual School of Community Bank Management	TT
04/22/02	Kerri Stuth to Receive the Council for Elementary Science International Muriel Green Award for New Elementary Science Teachers or Pre-Service Teaching Award	LW
04/22/02	Jerry S. Rawls College of Business Administration Dallas Area Scholarship Breakfast	TT
04/22/02	Texas Tech Announces Breakthrough in E. Coli Prevention	LW
04/23/02	Five Planets Align April through May	JA
04/23/02	Kwame W. Alford, Ph.D. Awarded the Ford Foundation Postdoctoral Fellowship for Minorities from the National Academies of the National Research Council	LW
04/23/02	South Plains Wildlife Rehabilitation Center Provides Internships to Tech Students	CC
04/23/02	Jerry S. Rawls College of Business Administration Chief Executives' Roundtable Luncheon	TT
04/23/02	Texas Tech Announces Breakthrough in E. Coli Prevention Event Advisory	LW
04/23/02	25th Annual Southwest School of Governmental Finance	TT
04/23/02	TTU Department of Health, Exercise and Sport Sciences Present Youth Sports: Tips for Today's Parents	AL
04/24/02	Pfluger Fountain Dedication	JM
04/25/02	Spanish Graduate Students to Host Conference Event Advisory	AL
04/25/02	Fire Ecologist says Wildfire Prevention is Key, But There are Positive Effects	LW
04/26/02	HSC Student Senate Hosts Annual Banquet	SCM
04/26/02	Scholarship Named for HSC Student, Kate Baldocchi	SCM
04/26/02	Wildfire Prevention is Key	MA
04/29/02	Black Student Association Hosts African and African-American Commencement Ceremony	AL
04/29/02	Texas Tech Vice Chancellor William G. Wehner Passes Away	JW



FOR IMMEDIATE RELEASE

February 1, 2001

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER PROFESSIONALS
HOST STUDENT SHADOWS**

LUBBOCK – Forty-three high school students from the West Texas area will shadow Texas Tech University Health Sciences Center professionals for the 4th annual Groundhog Shadowing Day Monday, Feb. 4.

The students, 11th graders, will follow health care professionals from all disciplines such as doctors, nurses, lab personnel, EMS and occupational and physical therapists. The students will observe professionals from 26 different departments at TTUHSC. The event is a program of South Plains College Tech Prep and School-To-Careers Partnership.

Jana McCallister, R.N., M.S.N., Groundhog Shadowing Day event coordinator for TTUHSC, says the event gives the students the opportunity to get a first-hand experience of a health profession. "If a student has chosen a field they like, they can see what it takes to be in that medical field," said McCallister. "Some students might find that the field is not what they want, and then they can redirect their energy to another medical field."

The event will feature speakers from all health care professions at a luncheon from noon to 1:15 p.m. Guest speakers will include: Ron Cook, D.O., professor of family medicine, Sharon Decker, R.N., M.S.N., professor in the School of Nursing, Carey Woodward, M.Ed., director of admissions and student affairs for the School of Allied Health, Kathryn McMahon, Ph.D., associate professor of pharmacology, and Patti Patterson, M.D., vice president of rural and community health at TTUHSC.

"We want them to know what health care is all about," said McCallister. "Most importantly we want them to see that it is not about one field being better or more important than another, but that in order to provide excellence in health care, the contribution of all disciplines is critical."



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**TEXAS TECH RECEIVES RESEARCH GRANT TO EXPAND INVESTIGATION
OF FEED SUPPLEMENT FOR SWINE**

LUBBOCK -- Texas Tech University has announced a research partnership with HumaTech Inc. of Houston to investigate a natural, organic trace mineral supplement for pigs that could improve pig performance and reduce the occurrence of odor.

John McGlone, Ph.D., professor of animal science and director of Texas Tech's Pork Industry Institute, says preliminary research on the feed supplement Promax has shown promising results. "The previous research showed that in addition to providing a bio-available source of iron, it also had positive effects such as enhanced growth of the pigs, changes in the animals' immune system and reduced ammonia," McGlone said.

The formal research contract was brought to the university through the efforts of McGlone and his collaborator SungWoo Kim, Ph.D., in conjunction with staff at HumaTech Inc.

HumaTech Inc. is a long-time producer of agricultural products sold primarily in the United States and is the sole producer of the all-natural trace mineral supplement. The company is expanding sales of Promax worldwide. The contract calls for the continued research and development of the product, which is beginning to be used in animal feeds throughout the world.

David Williams, president and CEO of HumaTech Inc., said that partnering with Texas Tech's researchers allows for answers to some in-depth questions about the product's positive effects on pigs. "Solid answers detailing more clearly the benefits inherent in Promax, will add significant value to our product on a worldwide basis. HumaTech is pleased to have been able to expand and solidify our long-term partnership with such a high-caliber institution," Williams said.

McGlone and Kim have conducted the initial research on commercial pigs at Texas Tech's New Deal Farm.

Williams said, "The worldwide impact of the natural product could be considerable. Our association with Dr. McGlone, and his associates, through the years, has given us great confidence in what Texas Tech can accomplish toward adding real value to the animal producer, in helping them produce high quality food products in a more efficient and sustainable manner."



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**MOTHERS AND DAUGHTERS ENGAGE IN
A DAY OF SPORTS FOR NATIONAL EVENT**

LUBBOCK – As a mother and a student, it is somewhat difficult for Angela Rivers to find time to spend with her 10-year-old daughter. Almost four years ago, Rivers, a junior management information systems major from Lubbock, said she discovered an event where she and her daughter could share quality time together and have some fun, Girls and Women in Sports Day.

“I think this program is good because it gives me the opportunity to spend time with my daughter,” Rivers said. “It makes my daughter feel special to be able to share quality time together.”

Texas Tech University will present the fifth annual Girls and Women in Sports Day from 8:45 a.m. to 11:30 a.m. Saturday (Feb. 2) at the Robert H. Ewalt Student Recreation Center. The program will focus on exposing girls to sports and promoting the importance of fitness.

While attending the event, Rivers said she and her daughter participated in a variety of sports and fitness clinics. Through attending some of the clinics, she and her daughter learned a variety of techniques for different sports. Rivers said all of the activities that the program offers promote team leadership, collective work, self-esteem and motivation.

“When girls are exposed to sports at a young age, they are inclined to get involved in various aspects of athletics in later years,” she said. “They also will be involved with something positive that will keep them occupied.”

Betty Blanton, associate director of recreational sports, said girls who compete on athletic teams excel in the classroom, have a lower rate of teen pregnancy and avoid using drugs. Through attending the event, Blanton said young participants will see the benefits of athletic involvement.

“There are a number of good statistics on girls who play sports,” Blanton said. “We hope to expose girls to athletics so that they will see the value and fun in sports. We also hope that we can expose them to a university setting so that they can set their sites on a college education and see that a higher education is attainable.”

In addition to showing girls the rewards of playing sports, Blanton said the event also will promote life-long wellness for both mothers and daughters.

“We want to remind mothers that movement and physical activity is for everyone,” she said. “We also want mothers and daughters to find time for physical activity throughout their lives.”

For this year, Blanton said some of the activities will include clinics focused on soccer, volleyball, juggling, fitness exercises and cheerleading. Some of the student athletes, cheerleaders, faculty members and fitness instructors will be available to teach the clinics. Morning events will conclude with a light lunch for participants.

Admission to the event is free and open to the public. The program is sponsored by the Big 12 Conference, Department of Recreational Sports, Athletics Department and the Department of Health, Exercise and Sport Sciences.

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SOURCE: Betty Blanton, associate director of recreational sports, at (806) 742-3828 or betty.blanton@ttu.edu.



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February 1, 2002

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**TEXAS TECH LAW SCHOOL RANKS NATIONALLY IN BAR PASS AND
JOB PLACEMENT**

LUBBOCK – The Texas Tech University School of Law ranks with the best in the nation in placement of graduates and in bar exam passage, according to articles in *National Jurist* magazine.

In a Nov. 2001 article, the magazine listed Texas Tech's law school as third in the nation in the Program Achievement Rating (PAR) rankings, in a three-way tie with the University of Colorado and Georgia State University.

The PAR system rates the nation's American Bar Association-accredited law schools according to a set of objective data from the ABA, and de-emphasizes the more subjective factors used in the influential U.S. News & World Report annual rankings.

The current edition of *National Jurist* ranks Texas Tech's School of Law 11th in the country in bar passage rate, with a 92 percent pass rate in 1999, up from an 86 percent pass rate in July 1996.

-30-



FOR IMMEDIATE RELEASE

February 4, 2002

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SCHOOL OF NURSING OFFERS COURSE ON PAIN MANAGEMENT

LUBBOCK – Texas Tech University Health Sciences Center's Continuing Nursing Education program will present The Nurses' Role in Effective Pain Management Feb. 15 at the Texas Tech University System campus in Junction.

The purpose of the course is to promote nursing skills and clinical expertise in the assessment and treatment of pain and accompanying symptoms. Increased knowledge and expertise in pain and its management not only promotes speedier recovery, increased well-being and consumer satisfaction, but has the potential for promoting greater job satisfaction among clinicians who have become experts in the field.

Registration for the course will take place from 8:30 a.m. to 9 a.m. and the course is scheduled from 9 a.m. to 3 p.m. The registration fee for the course is \$69 if paid before Feb. 8 and \$84 if paid after the deadline.

The speaker for the course is Patricia Eye, R.N., C.H.R.N., co-founder and director of New Hope Hospice in Bangor, Maine. Eye works extensively with hospice patients and as a pain consultant. Her professional organizations include: National Hospice Organization, Purdue Frederick Speakers Bureau (pain control) and American Academy of Pain Management.

Participants will receive 5 contact hours upon completion of the course.

For more information, contact Carolyn Brackett, educational coordinator for continuing nursing education, at (806) 743-2734 or carolyn.brackett@ttuhsc.edu.



FOR IMMEDIATE RELEASE

February 4, 2002

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TEXAS TECH TO HONOR DISTINGUISHED AGRICULTURE ALUMNI

LUBBOCK -- The College of Agricultural Sciences and Natural Resources at Texas Tech University will honor six distinguished alumni at a private reception and luncheon beginning at 11 a.m. Feb. 18 at the Merket Alumni Center. The Distinguished Alumni event is part of the college's annual Agricultural Awareness Week, which takes place through Feb. 22.

The 2002 Distinguished Agricultural Alumni are: Wendell C. Barrick of Abernathy; Waylon R. Carroll of Lubbock; Randall D. Grooms of Tyler; James E. Bertram of Lubbock; Robert B. Dumas of Brownfield; and Fred C. Bryant of Kingsville. The awards recognize College of Agricultural Sciences and Natural Resources graduates who have made significant contributions to society, and whose accomplishments and careers have brought distinctive credit to the college and to the agricultural profession as a whole.

A 1966 graduate in agricultural economics, Barrick is a farmer, operating more than 3,000 acres, of which 800 acres is owned by him. Barrick also received a master's degree in agricultural economics from Texas Tech in 1969 with a minor in mathematics.

Barrick has published several articles relating to computers and the use of computers in farming. He was the grand-prize winner in the Farm Futures Magazine Farm Management contest and was awarded the Abernathy Chamber of Commerce Farm Family of the Year. Barrick is currently a board member of Lubbock County Farm Bureau and is on the State Resolution Committee of the Texas Farm Bureau.

Carroll, a 1950 graduate in agricultural education, is currently the principal of Texas Tech University High School in Lubbock. Carroll also received a master's in agricultural education from Texas Tech and continued a career in education in Canyon and Lubbock, including being principal of Monterey High School from 1983 to 1989.

During Carroll's tenure as the agriculture manager of the Lubbock Chamber of Commerce, his main goal was to educate the citizens of this area of the importance of agriculture to the local economy. His team was instrumental in bringing the Farmer Stockman Show to Lubbock.

Grooms, a 1958 animal husbandry major, is known for his progressive, practical ideas and programs for beef production. Upon graduating from Texas Tech, he earned a

master's in animal science from the University of Kentucky and a doctoral degree in animal science from the University of Georgia. He has studied, consulted, lectured or judged in more than 17 countries.

After serving more than 26 years as extension livestock specialist with the Texas Agricultural Extension Service, Grooms retired in 1996. Grooms organized and developed the original Cow-Calf clinics, which have been copied and used as one of primary educational tools to get information to Texas beef producers.

Bertram graduated in 1966 in park administration, and is currently the owner of Planning Services, in which he provides planning consulting services in the Lubbock and West Texas area. Within two years of graduation from Texas Tech, he was appointed senior planner for the city of Lubbock. In 1968, Bertram took a position in Wichita Falls as the city planner.

Following the 1970 tornado that destroyed most of central Lubbock, Bertram was rehired by the city of Lubbock as the director of planning and he coordinated several projects, including the extension of Interstate 27 through Lubbock and the Reese Air Force Base reuse efforts. Upon his retirement from the city in March of 2001, the Lubbock City Council renamed the Canyon Lakes, the Jim Bertram Lake System.

Dumas, a 1960 agronomy – crops major, is the chief operating officer and partner of Brownfield Seed and Delinting Company Inc. Dumas was part of production agriculture during the early days of hybrid sorghums, pre-plant herbicides, and liquid fertilizer, then with module builders and module trucks.

He has been involved with major organizations and associations within the industry including American Society of Agronomy, Texas Cotton Breeders Association (1999 President), American Seed Trade Association and American Cottonseed Delinting Association.

Bryant, a 1970 graduate in wildlife management, is the director of the Caesar Kleberg Wildlife Research Institute at Texas A&M University – Kingsville. After graduating from Texas Tech, Bryant obtained a master's degree in wildlife biology from Utah State University, and his Ph.D. in range science from Texas A&M. He has been the director of the institute since 1996 and before served as assistant vice provost for research in the Office of Research Services at Texas Tech University. The subject of his research included coyotes, white-tailed deer, pronghorn antelope and domestic livestock.

He has co-authored one book, "Wildlife Habitat Management of Forestlands, Rangelands, and Farmlands." Bryant recently received the prestigious award from The Wildlife Society for the most outstanding publication of 2001 entitled "Effects of Coyote Removal on the Faunal Community in Western Texas," which appeared in the *Journal of Wildlife Management*.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

February 4, 2002

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TEXAS TECH HOSTS AGRICULTURE AWARENESS WEEK

LUBBOCK -- Texas Tech University's College of Agricultural Sciences and Natural Resources (CASNR) will host its annual Ag Awareness Week Feb. 18-22. This year's theme is "Global Agriculture: It Affects You!" and all events are open to the public, Texas Tech students and media representatives. Planned events not only will promote the awareness of agriculture and natural resources, but also activities within the college.

This year's activities include the annual Distinguished Alumni reception and luncheon, departmental seminars and a college symposium featuring Michael R. Reed, Ph.D., from the University of Kentucky's Department of Agricultural Economics. A high school symposium also is planned to coincide with Texas Tech's University Day activities.

The distinguished alumni private reception and luncheon begins at 11 a.m. Feb. 18 at the Merket Alumni Center. Also on Monday information booths will be open to students and to the public from 9 a.m. to noon in the Student Union Building (formerly the University Center). The information booths will be open on Tuesday and Wednesday as well.

The 2002 Distinguished Agricultural Alumni are: Wendell C. Barrick of Abernathy; Waylon R. Carroll of Lubbock; Randall D. Grooms of Tyler; James E. Bertram of Lubbock; Robert B. Dumas of Brownfield; and Fred C. Bryant of Kingsville. The awards recognize College of Agricultural Sciences and Natural Resources graduates who have made significant contributions to society, and whose accomplishments and careers have brought distinctive credit to the college and to the agricultural profession as a whole.

The Agricultural and Applied Economics departmental seminar is planned from 2-3 p.m. Tuesday, Feb. 19 in the Agricultural Education Building, Room 102. The seminar, "Import Competition in the Japanese Beef Market," will feature Reed from the University of Kentucky.

Wednesday, Feb. 20, begins with the Animal Science and Food Technology departmental seminar at 8 a.m. in Room 100 of the Meat Laboratory Building. Don Orr, Ph.D., president and chief operations officer of United Feed Inc. will present "International Agriculture for the New Century." The college's symposium will take place from 10 - 10:50 a.m. in the Student Union Building's Matador Room. The

symposium is followed by a panel discussion at 11 a.m. featuring Orr; Bruce Maunder, Ph.D., a research adviser for the National Grain Sorghum Producers; Safei Hamed, Ph.D., an associate professor in Texas Tech's Department of Landscape Architecture; and Victoria Sutton, J.D., associate professor of law at Texas Tech, and chair of Texas Tech's Anti-Terrorism and Public Security taskforce.

Wednesday afternoon the Landscape Architecture department will present its departmental seminar from 2 – 3 p.m. in the Agricultural Education Building, Room 102. The speaker will be Fritz Steiner, dean of the College of Architecture at the University of Texas, discussing "Landscapes and the Wealth of Regions."

Two departmental seminars are scheduled for Thursday. Bruce Maunder, Ph.D., a research adviser for the National Grain Sorghum Producers, will discuss "Global Challenges to Crop Production and Food Security," from 12:30 to 1:30 p.m. in the Agricultural Education Building, Room 102.

Also on Thursday, the Range, Wildlife and Fisheries Management departmental seminar is scheduled for 4 - 5 p.m. at the same location. Ron Kendall, Ph.D., director; and Lou Chiodo, Ph.D, assistant director for science, both of Texas Tech's Institute of Environmental and Human Health, will present "An Overview of Agro-Terrorism – Homeland Security in West Texas."

Thursday also will feature a symposium for high school seniors at the Matador Room in the Student Union.

The final departmental seminar, in Agricultural Education and Communications, is scheduled for noon in Room 116 of the Agricultural Education Building. The speaker is David Acker, Ph.D., assistant dean of National and Global Programs and a professor of agricultural education and studies at Iowa State University. His discussion will be "The Globalization of Agriculture."

For more information about Agriculture Awareness Week events, times and locations, call Melissa Aguillard, coordinator of student and career development for the college, at (806) 742-2808. Persons with disabilities and who require assistance should notify the college two days prior to the event they wish to attend.

Global Agriculture: It Affects You!

Schedule of Events

Monday, February 18

- Information Booth University Center 9:00 am-12:00 pm
- Distinguished Alumni Reception and Luncheon 11:00 am

Tuesday, February 19

- Information Booth University Center 9:00 am-12:00 pm
- Departmental Seminar:
Agricultural and Applied Economics: Dr. Michael Reed, Professor, Dept. of Agricultural Economics
- University of Kentucky, "Import Competition in the Japanese Beef Market" *AgEd 102, 2:00 – 3:00 pm*

Wednesday, February 20

- Information Booth University Center 9:00 am-12:00 pm
- Departmental Seminars:
 - Animal Science and Food Technology:** Dr. Don Orr, President and COO – United Feed, Inc.,
“International Agriculture for the New Century” *AR 100, 8:00 – 9:00 am*
 - Landscape Architecture:** Dr. Fritz Steiner, Dean of the College of Architecture – University of Texas,
“Landscapes and the Wealth of Regions” *AgEd 102, 2:00 – 3:00 pm*
- College Symposium University Center - Matador Room
 - Dr. Michael R. Reed, University of Kentucky
“International Dimensions of U.S. Agriculture” 10:00 am-10:50 am
 - Panel Discussion** 11:00 am-11:50 am
 - Dr. Don Orr, President and COO – United Feeds, Inc.
 - Dr. Bruce Maunder, Research Advisor – National Grain Sorghum Producers
 - Dr. Safei Hamed, Associate Professor – Landscape Architecture, Texas Tech University
 - Dr. Victoria Sutton, Associate Professor/Chair – Anti-terrorism and Public Security task force,
Texas Tech University

Thursday, February 21

- Departmental Seminars:
Plant and Soil Science: Dr. Bruce Maunder, Research Advisor – National Grain Sorghum Producers, “Global Challenges to Crop Production and Food Security” *AgEd 102, 12:30 – 1:30 pm*
Range, Wildlife and Fisheries Management: Dr. Ron Kendall, Director, Dr. Louis A. Chiodo, Professor of Pharmacology - Institute of Environmental & Human Health, “An Overview of Agro-terrorism – Homeland Security in West Texas” *AgEd 102, 4:00 – 5:00 pm*
- High School Symposium University Center - Matador Room 5:00 pm – 8:30 pm

Friday, February 22

- University Day/CASNR Reception for Prospective Students
- Departmental Seminar:
Agricultural Education and Communications: Dr. David Acker, Assistant Dean, National and Global Programs / Professor, Agricultural Education and Studies – Iowa State University, “The Globalization of Agriculture” *AgEd 116 -TTVN, 12:00 – 1:00 pm*



FOR IMMEDIATE RELEASE

February 5, 2002

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OLYMPICS EXPERTS AVAILABLE

Aaron Shelley, MSS, SPN, SSC, CFT; head strength and conditioning coach for Texas Tech Red Raider basketball and director of sports performance nutrition, can speak on a number of sports related nutrition issues. Olympic athletes need to eat six or seven times each day – not Thanksgiving dinner sized meals, of course, but healthy, performance enhancing meals, he says. Shelley has co-authored an easy-to-follow sports performance cookbook. Contact him at (806) 742-4774 or at aaron.shelley@ttu.edu.

Elizabeth Hall, Ph.D., assistant provost at Texas Tech, can speak about the politics of the Olympics. The Olympic Games are driven by the philosophy and vision of a French baron, Hall says. The evolution of the modern Olympics is a direct reflection of the views that his status and formal western education brought to the organization of the games. This has resulted in some interesting political questions and some unusual ideas about fairness. Hall teaches a course titled "Sport in World Cultures." She was director of the U.S. Olympic Academy in 1983 and was a delegate to the international Olympic Academy. Contact Hall at (806) 742-2184 or elizabeth.hall@ttu.edu.

Marc Lochbaum, Ph.D., assistant professor in the Department of Health, Exercise and Sport Sciences at Texas Tech, can speak on a variety of areas within sports psychology. In 1996, Lochbaum spoke at the Olympics on children and physical activity and mental health. Lochbaum can be reached at (806) 742-3371.

John Miller, Ph.D., assistant professor in the Department of Health, Exercise and Sport Sciences at Texas Tech, can speak on legal aspects of sports, sports marketing and sports management. Miller has presented for several national organizations in regard to sports management. Miller can be reached at (806) 742-3361 or at john.miller@ttu.edu.

Jim Williams, Ph.D., assistant professor in the Department of Health, Exercise and Sport Sciences at Texas Tech, can speak on aspects of exercise physiology, such as exercise respiratory muscle fatigue and how it relates to exercise. Williams, a fellow in American Colleges of Sports Medicine, can also speak on exercise and asthma. He can be reached at (806) 742-3371.

Roger James, Ph.D., associate professor in the Department of Health, Exercise and Sport Sciences at Texas Tech, can speak in the areas of biomechanics such as movement, technique of sports, performance of sports, injury prevention and technique improvement. He can be reached at (806) 742-3371.

OLYMPIC TIP SHEET/PAGE 2

James Slauterbeck, M.D., a professor in the Department of Orthopaedics at Texas Tech University Health Sciences Center, can discuss why women athletes are more likely to suffer a knee ligament injury than their male counterparts, what can be done to lower the risk and how athletes begin the long road of rehabilitation. As men and women prepare to go higher, faster and farther in the 2002 Winter Olympics, the threat of injury is always present. For some, such as skier Picabo Street, knee injuries are a major risk.

CONTACT: Andrea Watson, Office of News and Publications, Texas Tech University Health Sciences Center, (806) 743-2143 or andrea.watson@ttmc.ttuhscc.edu

Cynthia Weiss-Kaffie, R.N., Ph.D., an associate professor in the School of Nursing at Texas Tech University Health Sciences Center, can speak about competition and children. Competition is healthy if the dose is right, she says. It sharpens trust, supports skill building, encourages positive interpersonal relationships, assertiveness and promotes cooperative behavior and positive communication. Weiss-Kaffie says parents, teachers and significant others can be positive role models for children as they grow and become involved with school, extracurricular and church-related activities if the competitive dose is right. Too much competition breeds lack of trust, places much too much emphasis on skills, encourages negative interpersonal relationships, aggressiveness and promotes uncooperative behavior and negative communication. Competition can get ugly in cases such as the Nancy Kerrigan-Tonya Harding women's figure skating incident and the more recent 'hockey dads' murder trial. Both incidents taught many children that winning is the aim no matter how you play the game.

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EVENT ADVISORY

February 5, 2002

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HUMAN SCIENCES COLLEGE HOSTS BLOOD DRIVE: NEED CRITICAL, ADVANCE SIGN-UP REQUESTED

- WHAT: Blood drive benefiting United Blood Services of Lubbock.
- WHEN: 9 a.m. to 4 p.m., Feb. 11-12
- WHERE: El Centro, College of Human Sciences.
- EVENT: The Dean's Council, a student group in Texas Tech University's College of Human Sciences, is sponsoring a blood drive to help stock the blood supply, which is in critical need.

United Blood Services is requesting that donors sign up in advance to schedule a time for their donation. Please contact Shannon Dial, president of the Dean's Council, at (806) 745-7345 or shannondial@juno.com.

CONTACT: Leslie Woodard, Office of News and Publications, (806) 742-2136 or leslie.woodard@ttu.edu.



FOR IMMEDIATE RELEASE

February 5, 2002

CONTACT: Cory Chandler, cochandler@ttacs.ttu.edu

TEXAS TECH STUDENT CREATES COMPANY

LUBBOCK-- While most college students are content to find part time jobs to support themselves during college, Texas Tech student Josh Segars has found he isn't one of them.

Segars has created his second Web design company in less than a year, and he is now designing Web sites for companies from across the United States.

Segars Communications, which has been in existence for little more than one month, already has done work for Rustics Furniture and Accessories in Lubbock; Multi-Dimensional Maturities, based out of Dallas; The Bank of Clovis in New Mexico; Palmetto Development & Management in South Carolina and Premier Soccer in North Carolina. He is even employing interns from Texas Tech.

Segars, a senior design communications major, started his first Web design company, Liquid State Graphics, six months before starting Segars Communications. He said he had been doing freelance Web design previously and, after doing some research, discovered he could start his own company.

"Texas makes it very easy to start a small business," he said. "It was especially easy for me, since I have very little overhead and basically work out of the house."

He said he made the transition from Liquid State Graphics to Segars Communications after his brother, Tim Segars, began working with him.

Tim Segars is Chief Executive Officer of the company and helps to deal with out of state contacts.

He said after completing his Master's degree at North Carolina State University, he saw an opportunity to combine his talents and experiences with those of Josh to form a company offering a wide range of services.

"Today's Internet climate requires a different level of service," he said. "Professionals with the proper education and a passion for innovation are what it takes, not someone who got started in Web design as a hobby."

-more-

Kyle Kothe, a senior design communications major from Fredericksburg, is the first intern to work for the company.

Kothe, who has been working for Segars Communications for two weeks, said he believes working for the fledgling company has given him more opportunities than other internships might have done.

"After hearing what other people had to say about their internships, I had a very broad range of expectations for what I thought I would get out of my internship," he said. "Working here has given me the chance to be an integral part of the process. I get to sit in on business meetings and put meaningful input into the projects."

Kothe said he hopes this experience will put him ahead of other students graduating in his field.

"I am taking part in designs that will look good in my portfolio and help with my resume," he said. "It should put me ahead of the game for future employment."

Segars said he decided to take a semester off of his classes so he can devote the time needed to get the company started, but he plans to begin his courses again this summer. He said though he puts in well over 40 hours a week, he believes the company is worth the effort.

"I think of this more as an ongoing personal project," he said. "This isn't a situation where I'm working at a job I'm not satisfied with. It is something I enjoy because I came up with it, and I find myself working on it all the time."

Segars said he plans to keep the company based in Lubbock at the moment, but said he wants to continue working for clients from around the United States. He said taking on clients from overseas is a definite possibility as well.

"The nature of this business is that you don't necessarily have to meet with your clients face to face," he said. "We can continue to expand without having to leave Lubbock."

Segars said though most of his clients are found through a word-of-mouth basis at the moment, he plans to begin advertising and print campaigns within the next few months, and the company's Web site, www.segarscommunications.com, will be up within a few days.

CONTACT:

Josh Segars, at (806) 747-3856 or by email at josh@segarscommunications.com.

Tim Segars, at (505) 762-2545 or by e-mail at tim@segarscommunications.com.

Kyle Kothe, at (806) 441-2519 or by e-mail at kyle@segarscommunications.com.



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STEP PROGRAM PROVIDES GUIDANCE FOR FUTURE TEACHERS

WHAT: The Texas Tech University College of Education and Estacado High School are hosting the first annual Support for Tomorrow's Educators Program (STEP).

WHEN: 8:30 a.m. - 4 p.m. Saturday (Feb. 9).

WHERE: Texas Tech University Allen Theatre

EVENT: The STEP program was designed to provide beneficial information for high school, community college and university students who are interested in becoming teachers.

The keynote speaker will be Jeff Livingston, a Harvard graduate as well as co-founder and vice president of Achieva.com College Prep Programs.

Sessions will be held throughout the day discussing topics such as: engaging students in learning, internet job hunting, mock interviewing and teacher options.

Registration is \$8 which includes lunch, a conference T-shirt, various handouts and resources and a certificate of participation.

- 30 -

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EVENT ADVISORY

February 6, 2002

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FORMER GEICO CEO DONATES MILLIONS AND SPEAKS TO STUDENTS

WHAT: Bill Snyder, former chief executive officer of GEICO, who has donated \$2.5 million to Texas Tech University's Rawls College of Business, will speak to students.

WHEN: 2 p.m., Thursday (Feb. 7).
A reception will follow after.

WHERE: Texas Tech Rawls College of Business Rotunda, located at 15th St. and Flint Ave. Parking is available on the east side of the building.

EVENT: Snyder will speak to undergraduate management classes on what it takes to run a successful business. The public is invited to attend.

Snyder received his bachelor's degree in accounting from Texas Tech in 1955. Snyder is from Chevy Chase, Md.

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February 6, 2002

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AFRICAN AMERICAN HISTORY MONTH ACTIVITIES CONTINUE

WHAT: Texas Tech University, along with the Lubbock community, is observing African American History Month with a series of events scheduled throughout February. Week two features the African American Student Experience.

EVENTS: 6 p.m., Thursday (Feb. 7), Human Sciences Auditorium Room 169, a panel discussion on "Black Student Experience at Texas Tech University."

9:30 – 10:30 a.m., Friday (Feb. 8), Merket Alumni Center, a student roundtable and breakfast with Dr. Ronald Walters.

12 p.m. – 1:30 p.m., Merket Alumni Center, a luncheon and keynote by Dr. Ronald Walters on "Creating Diversity Through Black Studies."

7 p.m., Texas Tech University Allen Theater, performance by spoken word poet – MuMs. For ticket information call Student Activities at (806) 742-3621.

11 a.m., Saturday (Feb. 9), Barnes and Noble Bookstore, story hour for children featuring African American Books.

CONTACT: Leslie Woodard, Office of News and Publications, (806) 742-2136.



EVENT ADVISORY

February 6, 2002

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ENGINEERING FOR GULF COAST HURRICANES

WHAT: Texas Tech University Extended Studies is now accepting enrollments for the short course, "*Engineering For Gulf Coast Hurricane*," in Galveston, Texas.

WHEN: May 22- 23.

WHERE: San Luis Conference Center
522 Seawall Blvd., Galveston.

EVENT: This course will address wind load provisions as set forth in the "American Society of Civil Engineers Minimum Design Loads for Buildings and Other Structures (ASCE 7-98)" and the engineering of housing to withstand the wind loads determined from ASCE 7-89. A discussion of the appointment process and the responsibilities of engineers inspecting structures to meet Texas Department of Insurance (TDI) requirements also will be included.

Presenters:

Joseph E. Minor, Ph.D., P.E., is a research professor in the Graduate Center for Materials Research at the University of Missouri-Rolla. He is an authority on the effects of hurricanes on buildings.

Kishor Mehta, Ph.D., P.E., P.W. Horn Professor of Civil Engineering, is the Director of the Wind Science and Engineering Research Center at Texas Tech University. He was chairman of the ASCE committee on wind loads that formulated ASCE 7 wind load provisions.

Paul Bove, Ph.D., P.E., is a senior engineering specialist with the Texas Department of Insurance (TDI). He has worked with code development since joining TDI in 1994.

CONTACT: For information contact the Extended Studies at Texas Tech University
Phone: (800) 692-6877, ext. 262 or 270; Fax: (806) 742-7277; E-mail: ppdenroll.oes@ttu.edu; Web Site: www.dce.ttu.edu



FOR IMMEDIATE RELEASE

February 7, 2002

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**BEN E. KEITH CO. PLEDGES \$5 MILLION
CASH GIFT TO TEXAS TECH UNIVERSITY**

[EDITOR'S NOTE: There is media availability for interviews with Dr. David Smith at 11:30 a.m. today (Feb. 7) in the chancellor's office in the Administration Building.]

LUBBOCK – Texas Tech University System officials announced today that the Ben E. Keith Co. had pledged a \$5 million unrestricted cash gift to Texas Tech University.

Ben E. Keith Co. officials said the gift would be used for whatever purposes were deemed appropriate by the university and the Texas Tech University System Board of Regents.

“Ben E. Keith is one of the most respected companies in the country. It's an honor that such a prestigious firm would choose to provide a gift to Texas Tech,” said Interim Chancellor David R. Smith, M.D. “I am confident our students and the community will benefit from the generosity of the Ben E. Keith Company.”

David J. Schmidly, president of Texas Tech University, said the \$5 million would be used to further the mission of the Museum of Texas Tech University.

“The museum is an integral part of the Texas Tech community. It provides a first-class environment for our students to appreciate the interaction of science with art and culture. It is the goal of this university to ensure that this gift is used wisely and in a manner that will represent the confidence that the Ben E. Keith Co. has placed in Texas Tech and its administration, faculty, staff and students,” Schmidly said.

Mel Cockrell, chief financial officer of Ben E. Keith Co., praised Texas Tech.

“Ben E. Keith Company is proud to support a fine institution such as Texas Tech, and we hope our contribution will be of great assistance to the university in the years to come,” Cockrell said.

-30-

CONTACT: David R. Smith, M.D., Interim Chancellor, Texas Tech University System, 806-742-0012.

David J. Schmidly, President, Ph.D., Texas Tech University, 806-742-2121.



Texas Tech University System
NEWS & PUBLICATIONS

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EVENT ADVISORY

February 8, 2002

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WHAT: Horizon Campaign and endowment news conference

WHEN: 6:30 p.m. Saturday (Feb. 9, 2002)

WHERE: South Concourse, United Spirit Arena. (Near the City Bank room)

EVENT: Dr. David R. Smith, interim chancellor, will make a special announcement regarding a significant new endowment. Joining Dr. Smith will be Jim Brunjes, chief financial officer; Bill Wehner, interim vice chancellor for institutional advancement; and chancellor emeritus John T. Montford.

CONTACT: **Cindy Rugeley, Vice Chancellor of News and Information, 806-742-2040.**



FOR IMMEDIATE RELEASE

February 8, 2002

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**TEXAS TECH STUDENT ACCEPTED TO INTERNATIONAL STEELCASE
STUDENT DESIGN EXCHANGE**

[**EDITOR'S NOTE:** Photographs of Sarah Smallwood are available. Contact News and Publications at (806) 742-2136.]

LUBBOCK-- Texas Tech student Sarah Smallwood will be one of 25 architecture, interior design and industrial design students taking part in the International Steelcase Student Design Exchange this summer.

The exchange, funded by Steelcase Inc., brings together students from around the world and allows them to collaborate with designers and business owners in a study-intensive environment focusing on workplace design from a people-centered perspective. It will take place from June 2 to June 28 in Grand Rapids, Mich.

Smallwood, an interior design major from Abilene, said she applied for the exchange because she felt it would give her an opportunity to meet other students and work with top designers and architects in her field.

"It is an honor to be chosen," she said. "I hope to come back with new and exciting approaches to design."

Zane Curry, Ph.D., an associate professor in merchandising, environmental design and consumer economics and director for the interior design program, said Smallwood is the fourth Texas Tech student to be accepted to the exchange.

"It is pretty extraordinary," he said. "For one university to take part four times means that we have some good students."

He also said it shows Smallwood's dedication to her major.

"You have to be pretty high class," he said. "You have to know what you are doing. We had other students that could have applied, but it puts extra pressure on a student at that level."

Curry said nearly 75 students applied for the program this year. Students must have a minimum 3.0 grade point average and are chosen on the strength of their portfolio, a written essay and faculty recommendation.

The program is scholarship based, and provides for student housing and workday meals.

Contact:

Sarah Smallwood, at (806) 792-6615 or by e-mail at ses_ttu@hotmail.com.

Zane Curry, Ph.D., at (806) 742-3050 or by e-mail at zane.curry@ttu.edu.



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February 8, 2002

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**TEXAS TECH CELEBRATES SUCCESS OF HORIZON CAMPAIGN;
BUILDS FOR THE FUTURE**

LUBBOCK – Texas Tech University System will celebrate the conclusion and the success of the Horizon Campaign Saturday (Feb. 9) with a victory celebration and the annual Spur awards.

Proceeds from the event will be used to establish scholarship endowments at the Texas Tech University System.

“All of us at the Texas Tech University System want to say thank you to all the individuals, businesses and organizations that contributed to the success of the Horizon Campaign. What the generosity of so many people has done is enable us to build the foundation for a future,” said Interim Chancellor David R. Smith, M.D.

“Today Texas Tech is on the cutting edge of greatness. We are there because over recent years we have prepared ourselves to meet the challenges of this century. Texas Tech today is a unique system that focuses on the needs of our students and sets as its mission preparing those students to meet the demands of the future,” Smith said.

The public phase of the Horizon Campaign was launched in 1996 with an original six-year goal of raising \$300 million. That goal was accomplished two years early and increased to \$500 million. At the conclusion of the five-year period on September 1, 2001, the campaign had reached and exceeded that goal. Today, the total stands at \$511 million.

Bill Wehner, Interim Vice Chancellor for Institutional Advancement, said of the total sum raised, 32.4 percent -- \$165,264,095 -- was in planned gifts and the remaining 67.6 percent -- \$345,541,200 -- was gifts and pledges.

Also 81.7 percent -- \$417,128,000 -- was for academic and other purposes while 18.3 percent was for athletics. Of the \$93,677,217 committed to athletics, \$70,231,949 was for general athletic purposes and \$23,445,268 was for the United Spirit Arena.

Wehner explained that there were 77,344 donors to the campaign over its life, including 40,402 alumni donors. Of the total number of donors, 9 percent were foundations; 25.7 percent corporations; 11.2 percent other individuals; 8.3 percent other; and 45.9 percent alumni.

“The fact so many of our alumni stepped up and donated to this campaign is a tremendous statement about Texas Tech,” Wehner said. “Our alumni loan us their good names and their reputations. Their every accomplishment adds values to our degrees. For those individuals to play such a big part in this campaign is humbling.”

Jim Brunjes, chief financial officer for the Texas Tech University System, said the campaign has enabled the system to grow its endowment. The value of the endowment was \$113.6 million in 1995. Today it is \$318.4 million.

“A university system depends on its endowment for its future. The generosity of our supporters during the life of this campaign has allowed us to make huge gains in our endowment and for that we are very thankful. Texas Tech is well-positioned today because of that tremendous financial support,” Brunjes said.

Smith said the victory celebration will show off the talents of Texas Tech, and that it will be used as part of the system’s building for the future.

“Texas Tech will never stop trying. We have momentum now and we will continue that momentum. This is a young system that has built a reputation of change and constant improvement. We will always be looking for ways to be better and to better serve our students and this state,” Smith said.

“We have emerged as the institution of choice for students seeking an environment where their futures and their well-being is the primary concern. Our goal is to continue to build on that reputation of excellence,” he said.

-30-

CONTACT: David R. Smith, M.D., interim chancellor, 806-742-0012.

**Bill Wehner, interim vice chancellor of institutional advancement,
806-742-9750**

JIM BRUNJES, chief financial officer, 806-742-9000.

Attachment



EVENT ADVISORY

February 8, 2002

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AFRICAN AMERICAN HISTORY MONTH ACTIVITIES CONTINUE

WHAT: Texas Tech University, along with the Lubbock community, is observing African American History Month with a series of events scheduled throughout February. Week three focuses on community relations and empowerment.

EVENTS: 6 p.m., Tuesday (Feb. 12), International Cultural Center, honoring African American heroes of Lubbock with a reception, ceremony and photo exhibit.

6 p.m., Thursday (Feb. 14), Lubbock Civic Center, Room 107, keynote address by Anthony Browder on "Improving Race Relations."

7 p.m., Friday (Feb. 15), Texas Tech University Allen Theater, concert by the Kankouran West African Dancers. For ticket information call Student Union Ticket Office at (806) 742-3610.

-30-

SOURCE: Kwame Alford, Ph.D., assistant professor of history, Texas Tech University College of Arts and Sciences, at (806) 742-1004, ext. 247 or kalford@ttacs.ttu.edu.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

February 11, 2002

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TEXAS TECH PRESIDENT SEEKS STUDENT INPUT ON FEE

President David Schmidly announced today (Feb. 11) that discussions on the athletic fee for the 2002-2003 academic year are ongoing and that no decision on any proposed fees has been made to date.

“The purpose of the forum on Thursday was to seek student input on the proposed fee structure. We received many positive comments, and we will consider them all before taking a fee proposal to the Board of Regents,” Schmidly said.

Most student comment at the forum centered around the athletic fee. As a result Schmidly has commissioned a scientific poll of student opinion on several options for the athletic fee. The poll will be conducted over the next several days by the Earl Survey Research Laboratory at Texas Tech.

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-30-



FOR IMMEDIATE RELEASE

February 11, 2002

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**NATIONAL DANCE GROUP TO HIGHLIGHT
AFRICAN CULTURE IN CONCERT**

LUBBOCK – In commemoration of African American History Month, the KanKouran West African Dance Company will perform at 7 p.m. Friday (Feb. 15) at Texas Tech University's Allen Theater in the Student Union Building.

In colorful African garb, the performers captivate audiences with their unique style of dance while engaging spectators to explore rich African culture. Established in 1983, the Washington, D.C.-based group is renowned nationally and internationally.

The dance troupe has presented their work at The John F. Kennedy Center for the Performing Arts, Smithsonian Institution and National Symphony Orchestra. The company also has traveled to perform at international venues such as the Japan Cultural Arts Center in Tokyo, Island Center for Performing Arts in St. Croix, Virgin Islands, the Silesian Dance Theater and Dance Festival Krakow both of Poland.

Looking toward the future, the dance company envisions extending its practice of educating the public about African heritage by establishing the African Cultural Center in the Washington, D.C. area. The foundation will serve as a model of providing the community with a greater appreciation and understanding of African traditions through dance, music, drama, language, history and other aspects of culture.

The event is open to the public. Admissions to the performance is \$10 for adults and \$5 for students, children and seniors. For more ticket information, contact the Student Union Ticket Office at (806) 742-3610. Proceeds from this concert will benefit the Carter G. Woodson Scholars Fund.

-30-

SOURCE: Kwame Alford, Ph.D., assistant professor of history, Texas Tech University College of Arts and Sciences, at (806) 742-1004, ext. 247 or kalford@ttacs.ttu.edu.



FOR IMMEDIATE RELEASE

February 12, 2002

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**LUBBOCK LAKE LANDMARK MAKES NEW DISCOVERY
IN MACKENZIE PARK**

LUBBOCK-- When a Works Progress Administration crew began digging to deepen springs around Lubbock Lake during the Dust Bowl era, no one could have known the ramifications their project would have on our understanding of the history of the Southern High Plains and of natural history itself.

The discovery of ancient bison bones and a spearhead in the Yellowhouse Draw located North of Lubbock initiated a research project that has lasted more than 60 years and has led many archeologists to believe that the region may be the oldest continuous human dwelling place in North America. The Lubbock Lake Landmark has produced evidence placing humans in the area more than 12,000 years ago.

Since its inception in 1939, researchers and volunteers through the Museum of Texas Tech University have been working to try to expand our knowledge of the history of the area. The scope of the project has spread since that time, and now every summer up to 50 volunteers, students and a small staff work to cover a region encompassing more than 50,000 miles and including locations near San Jon, N.M.; Lynn County and the Brazos River.

In August 2000, digging at a proposed amphitheater for Mackenzie Park in Lubbock unearthed artifacts that proved to have historical significance, and work on the amphitheater was frozen to allow Landmark workers to excavate the site.

Initial surveys of the area uncovered more than 1,000 artifacts, and fieldwork began in late April. Digging continued through September of last year and produced artifacts dating from 1,000 to 5,000 years ago.

"The artifacts in this site are significant because they date to a period we have little information about," said Eileen Johnson, curator for the Museum of Texas Tech and director of Lubbock Lake Landmark. "There is a large gap in our regional knowledge of this time."

These findings, which date to the Archaic period, include hearthstones, bison bone fragments, charcoal, arrowheads and other stone tools. Initial interpretations concluded that the site was used as a camp.

-more-

These findings did mean the amphitheatre project would be put on hold indefinitely though.

Corbin Pemberton, community projects manager for Lubbock Parks and Recreation, said that instead of allowing this to happen, the city has decided to move the location of the amphitheatre.

"During the surveying process, we found it would be more economical to move the facility 200 feet south of the original location," he said. "This area also will have significantly less impact on relics of archeological importance."

He said that despite the revised plans, the project is still behind schedule.

"We are about a year behind where we wanted to be at this point," he said. "But it is something that can't be helped in a case like this. The archeologists kept finding cultural resources, and I think we may have been a little more optimistic than we should have been."

The digging has also meant removing a Civilian Conservation Corps swimming pool and part of a parking lot located on the excavation site. Pemberton said the pool had not been used in nearly 20 years and the parking lot was mostly used for recreational purposes.

The Texas Historical Commission now requires testing for archeologically significant materials before any construction projects are undertaken, and the city of Lubbock recently signed a five-year research agreement with Texas Tech, allowing the museum to do archeological research and investigation before any construction takes place. The Landmark will begin surveys of intended project sites at two locations in Lubbock later this month.

Work began on the Lubbock Lake Landmark in 1939. The original excavations were conducted through the West Texas Museum, which has now become the Museum of Texas Tech University, and were led by archeologist Joe Ben Wheat. The archeological preserve is still a part of the Museum of Texas Tech University.

The Landmark received its title during the 1970s, when it gained its status as a National Historic Landmark and a State Archeological Landmark. Before that time it was known simply as the Lubbock Lake Site.

-30-

Contact: Eileen Johnson, at (806) -742-2479 or by email at Eileen.Johnson@ttu.edu.
Corbin Pemberton, at (806) 775-2689 or by e-mail at cpemberton@mail.ci.lubbock.tx.us.



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FOR IMMEDIATE RELEASE

February 12, 2002

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VALENTINE'S DAY GIFTS MEAN MORE THAN LOVE

That box of chocolate or that bottle of wine may be a great way to show someone how much you love them, but it also may be a great way to show your concern for their health. Recent studies have shown that chocolate, red wine and flowers all have beneficial effects on health. Fiona Prabhu, M.D., an assistant professor in the Department of Family and Community Medicine at Texas Tech University Health Sciences Center, says that wine and chocolate both contain chemicals that help lower the risk of diseases. However, she also cautions that both must be consumed in moderation to avoid health risks that can accompany overeating and excessive drinking.

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EVENT ADVISORY

February 12, 2002

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TEXAS TECH STUDENTS ORGANIZE, PERFORM "THE VAGINA MONOLOGUES"

WHAT: "The Vagina Monologues."

WHEN: 6 p.m. Thursday (Feb. 14).

WHERE: The Matador Room of the Student Union.

EVENT: "The Vagina Monologues," written by Eve Ensler, is a play based on a series of interviews Ensler made with women of various backgrounds. It is a loose series of monologues based around the responses of these women and focuses primarily on their relationships with their vaginas. The off-Broadway production won an Obie Award in 1996. It has been seen in Jerusalem, Berlin, Athens and London as well as across the United States.

The performance at Texas Tech will be in conjunction with V-Day, a non-profit organization intended to help stop abuse against women. Funding for V-Day comes through donations, but also from proceeds from commercial performances of "The Vagina Monologues."

This performance was organized completely by students, and the play will be sponsored by the Feminist Majority Leadership Alliance. Tickets will cost \$5 at the door, and all proceeds will go toward the Women's Protective Services.

-30-

CONTACT: Robin Germany, an assistant professor for the Art Department, at (806) 742-3025

Jessica Patton, at (806) 747-1133.



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FOR IMMEDIATE RELEASE

February 12, 2002

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WATER FORUM TO FEATURE LANEY, COMBS, PICKENS AND OTHERS

LUBBOCK – Several Texas politicians, including the Speaker of the House and the state's agriculture commissioner, will take an active part in "High Plains Water, People and Economic Enterprise: A Forum for Discussion," from 8:30 a.m. to 4 p.m. March 4 at Texas Tech's International Cultural Center, 601 Indiana Ave.

Opening remarks for the daylong activities will be delivered by James E. "Pete" Laney, speaker of the Texas House of Representatives. Susan Combs, commissioner of the Texas Department of Agriculture, will speak on "Water and the Texas High Plains." State Sen. J.E. "Buster" Brown, chairman of the Committee on Natural Resources; State Sen. Robert Duncan, vice chairman of the same committee; State Sen. David Bernsen, a committee member; and State Rep. Gary Walker, chairman of the Land and Resource Management committee, will participate in a legislative panel discussion.

John Abernathy, Ph.D., dean of Texas Tech's College of Agricultural Sciences and Natural Resources believes the discussion is critical to the future of West Texas agriculture and to the region's economy. "Water is the life blood of our region. We hope to increase awareness of water issues and policy and to increase dialogue among all stakeholders," said Abernathy. "We are honored to have some of the decision and policy makers here to listen and discuss a subject as important as water is on the Texas Plains."

The luncheon speaker will be T. Boone Pickens, Texas oil-and-gas tycoon and operator of Mesa Water Inc., discussing "Water Marketing in Texas."

Another panel discussion, "In the Trenches: Texas Regional Stakeholders," involves industry leaders on many sides of water issues, including environmental aspects, needs of large cities, agricultural requirements and more. Jim Conkwright, general manager of High Plains Underground Water Conservation District No. 1, will moderate the discussion.

Texas Tech's College of Agricultural Sciences and Natural Resources is sponsoring the forum, along with the High Plains Underground Water Conservation District No. 1, Second Baptist Church of Lubbock and the Christian Life Commission of the Baptist General Convention of Texas.

Cost for the forum, including lunch, is \$25. For registration information on "High Plains Water, People and Economic Enterprise: A Forum for Discussion," contact Abernathy at (806) 742-2808.

Agenda

8:30 – 9 a.m. Registration

9 – 9:15 a.m. Background of Conference and Introduction of Speakers

John Abernathy, Dean
College of Agricultural Sciences and Natural Resources
Texas Tech University

9:15 – 9:30 a.m. Opening Remarks

The Honorable James E. “Pete” Laney
Speaker of the Texas House of Representatives

9:35 – 10 a.m. Water and the Texas High Plains

Susan Combs, Commissioner
Texas Department of Agriculture

10 – 10:30 a.m. Region O Water Plan for the Southern High Plains

Bo Brown, Attorney
Chair, Region O Water Planning Committee

10:30 – 10:45 a.m. Break

10:45 a.m. – 12 p.m. In the Trenches: Texas Regional Stakeholders

Moderator:
Jim Conkwright, General Manager
High Plains Underground Water
Conservation District No. 1, Lubbock

Panel Participants:
Katie Hoskins, General Manager
Culberson County Groundwater Conservation District
Steve Stevens, Consultant
Mesa Water
Ken Kramer, Ph.D., Executive Director
Lone Star Chapter Sierra Club
Susan Butler, Director of Resources
San Antonio Water System
Steve Verett, Executive Vice President
Plains Cotton Growers, Inc.

12:15 – 1:15 p.m. Luncheon

Invocation and Introduction of Speaker
Rev. Terri Morgan
Coordinator for Ecology and Special Projects
Christian Life Commission
Baptist General Convention of Texas

Water Marketing in Texas
T. Boone Pickens, President
Mesa Water

1:15 – 1:25 p.m. Questions and Answers

Moderator:
Rev. Stephanie Nash
Pastor for Education and Outreach
Second Baptist Church, Lubbock

1:30 – 2:40 p.m. Legislative Panel Discussion

Moderator:
Bill Quattlebaum, Chairman
Leadership Team
Second Baptist Church, Lubbock

Panel Participants:
Senator J.E. "Buster" Brown, Chair
Committee on Natural Resources
Senator Robert Duncan, Vice Chair
Committee on Natural Resources
Senator David Bernsen
Committee on Natural Resources
Representative Gary Walker, Chair
Land and Resource Management

2:40 – 3:30 p.m. Water in Texas: Compelling Issues

Craig Pederson, Ph.D., Executive Administrator
Texas Water Development Board

4 p.m. Conclude



FOR IMMEDIATE RELEASE

February 12, 2002

CONTACT: Josh Murray, josh.murray@ttu.edu

BUILDING COMPUTERS BUILDS BETTER FAMILIES

LUBBOCK--Building Computers, Families and Communities, a program at Texas Tech University designed to provide low-income families with their very own computers, has turned into much more than its creators expected. "After the first week, parents literally came up to us with tears in their eyes and said the program was changing their family," said John Chandler, Ph.D., director of technical communication for the Texas Tech College of Engineering. "At that point, we realized there's some real magic in this program."

The Building Computers, Families and Computers program aims to provide junior-high age students with computers. But there is a catch. The student and the family must agree to attend weekly workshops guided by the Texas Tech team to build the computers and work through software training exercises. The family walks away with their own computer after spending evenings and weekends with Chandler; his partner at Texas Tech, Dean Fontenot, Ph.D., managing director of the Southwestern Bell Corporation Community of Learners, Educators and Researchers; and Texas Tech student volunteers.

Officially in its second year, the Building Computers, Families and Communities program started when the university's Upward Bound program director contacted Chandler and Fontenot for a summer program. They collected enough computer parts for each child and the Upward Bound program has continued to run successfully for three summers. Chandler knew then the program was ready to grow into the public schools, and include parents. "I always thought that the parents should see their children engage in this program," Chandler said.

Chandler got his wish when administrators at O.L. Slaton Junior High School contacted him to see if there was some sort of after-school program he and Fontenot could develop. Chandler said they committed to develop a program and began searching for computer parts. Later they learned the school did not receive the grant they were expecting to fund the program. Chandler and Fontenot put money issues aside and went forward with the program with 16 families. Five additional computers were donated to the school.

"We thought the neat thing about this would be teaching them to build the computer, but it's the kids, their parents and their teachers working together. It was a revelation," Chandler said. "They take ownership and it's this common ownership among the family. Not many people can point to their computers and say I built that with my mom and dad. Now when the students learn something new at school, they go home and

show their parents. They are looking things up on the Internet and they talk about it over the dinner table."

Chandler said families become interested in learning. "They are so proud of the computer and they want to know how to use it. We've done software instruction for years, but I've never seen people learn to do things as quickly as these families tend to."

Last fall, Building Computers, Families and Communities grew to include 100 families from Cavazos, Dunbar, O.L. Slaton, Atkins and Hutchinson junior high schools in Lubbock. Aimed at students who meet federal poverty standards, the program is intended to get students interested in science, technology and engineering early.

"We'd like to do this for everyone, but we've got to do this where the need is the greatest. I really want to get to the students who are likely to drop out," Fontenot said. "We want to change the attitudes in those communities and neighborhoods that don't have a tradition of going to college."

"Just think of the path that we are creating. Think of their extended families and think of the neighbors that come into their homes and see that computer and then see that these families value education enough to give up their free time to learn about computers with their children. That computer is tangible proof that education works," Chandler said.

Students enter the program with some trepidation, but as they interact with the college students, their confidence levels rise. Chandler said they begin to see themselves as a college student in the future.

"They become fearless about learning," Chandler said. "And they start thinking that there's a real possibility for them to go to college," Fontenot adds.

These families set out on a discovery of sorts through a curriculum designed by Chandler and Fontenot that stresses social responsibility. They build a family Web site, use e-mail, create power point presentations and write a final report that requires them to interview and record the life experience of members of the community's senior citizen population.

The final report has a dual purpose. "So many senior citizens' stories have been lost, but this is a way for these young people to connect with the older population," Chandler said

And some connections were so strong that oral histories from the senior citizens were taken for the university's Southwest Collection, a research library housing Texas Tech's special collections, the Vietnam Archive, the University Archives, the Rare Books Collection and the Hoblitzelle Conservation Lab.

Participants are encouraged to e-mail thank you letters to sponsors including the Microsoft Corporation, the City of Lubbock, the SBC CLEAR project, Market Lubbock, Lubbock Independent School District and the Texas Tech College of Engineering.

“It was a real joy to help these families achieve a goal,” said Sharlett Chowning, city of Lubbock information technology managing director. “Without exception, the group I worked with were thrilled at the prospect of getting not only a valuable computer, but also for the experience of building their own machine.”

This program also has changed the lives of some parents. “We’ve had parents get jobs when they didn’t have jobs and we’ve empowered them to contribute and participate in their community when maybe they’ve always felt like the recipient of social welfare programs,” Chandler said.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university’s research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.

-30-

SOURCE: **John Chandler, Ph.D., director of technical communication**, (806) 742-3451 or via e-mail john.chandler@coe.ttu.edu.

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FOR IMMEDIATE RELEASE

February 13, 2002

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER OFFERS NEW
AWARDS PROGRAM FOR STUDENTS INTERESTED IN RURAL HEALTH
CARE**

LUBBOCK – Texas Tech University Health Sciences Center has announced a new program to assist undergraduate and graduate-level students at Texas Tech pursuing health care educations. The new financial support program is part of an overall rural health initiative being launched by TTUHSC.

The Rural Health Education Stipend Program is geared to address the shortage of health professionals in rural West Texas by easing the expense of college for rural students. Patti Patterson, M.D., vice president of rural and community health at TTUHSC, says the best way to address the need for health professionals in rural areas is to help rural students pursue an education in health care.

“The Rural Health Education Stipend Program is an excellent way for rural students to gain an education that will enable them to go back to a rural community and make a difference,” said Patterson.

This new program at Texas Tech University is available to entering Texas resident freshmen showing a substantial interest in health careers in rural Texas. Awards are based on demonstrated commitment to a rural health career and academic history.

The stipend amount for undergraduate students at Texas Tech University is \$2,500 per year for a maximum of four years, and is renewable providing the student maintains a 3.2 grade point average. The student must demonstrate a commitment to rural health practice by participating in rural health focused activities while enrolled at Texas Tech.

The deadline for applying is March 15, 2002.

Besides this new rural stipend program, TTUHSC will begin other programs, which increase awareness of health care careers for youth, and programs which support current health care providers in rural West Texas.

The Rural Health Education Stipend Program also is available to students enrolled at TTUHSC. For more information contact Shannon Kirkland at (806) 743-1338, or visit the Web site at <https://www.remedy.ttuhsc.edu/orch/letter.asp>.



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FOR IMMEDIATE RELEASE

February 13, 2002

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RAIDER NET NEWS GOES LIVE ON KTXT CHANNEL 5

LUBBOCK – Raider Net News, a laboratory newscast on the Texas Tech University campus, is giving students the opportunity to develop their broadcast journalism skills with a broadcast on KTXT-TV channel 5.

The broadcast that airs at 10:30 p.m. every Tuesday and Thursday focuses on campus life, student recreation, international news, national news, health reports and weather. The broadcast includes topics that local television newscasts do not cover in depth.

“The purpose of the newscast is to provide applied learning opportunities for broadcast journalism students and to provide public exhibition of students’ work,” said Dennis Harp, Ed.D., professor of mass communications.

Students involved in the program believe that the opportunity to participate in the broadcast is giving them experience not only in broadcasting, but also in speaking in front of people, according to Katrina Waters, sophomore, agriculture communications major from Flower Mound, Texas, near Dallas.

“I tried out for the broadcast to get experience in something different and for fun,” said Waters, national news anchor and segment reporter. “I am exploring broadcasting to see if it might be something I want to pursue as a career.”

Classes in the School of Mass Communications produce the 30-minute broadcast. Students at Texas Tech entirely run the broadcast. Anchors are chosen through an audition process in which television stations around Texas choose the best candidates to fill the anchor positions. All majors are welcome.

The newscast aired last year and continues to run this year on the residence life cinema channel 14 in the residence halls and on the Internet. Last year’s newscast had more than 25,000 hits a month and more than 5,000 people viewed at least one complete newscast.

-30-

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FOR IMMEDIATE RELEASE

February 13, 2002

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ROMANCE RESEARCHER LENDS ADVICE ON RELATIONSHIP PROBLEMS

LUBBOCK – With Valentine's Day being tomorrow, some couples are not feeling the effervescence of love and romance. According to Jacki Fitzpatrick, Ph.D., associate professor of family studies in Texas Tech University's College of Human Sciences, couples can make changes for more satisfying relationships.

One of the most common problems that couples face is the varying expectations that they have for each other, Fitzpatrick said. Typically, she said, women are more socialized to find a partner that has most of the qualities they want in men and over time, try to fix some of the characteristics they deem unfavorable. Men tend to search for a significant other that exactly or closely fits their idea of perfection.

"When a couple becomes committed or gets married, men might see the relationship 'work' as done, and women might see the work as just beginning," she said. "These differences can be a problem if they approach Valentine's Day with these expectations."

Fitzpatrick said partners constantly mentioning past problems that occurred earlier in the relationship also can pose a threat in a relationship.

To salvage a relationship, Fitzpatrick said couples can consult with relationship therapists and books that offer advice on relationships. Partners also can try to relive some of the good things they used to do earlier in their relationships.

"In reference to couples experiencing problems, I would advise them to deal with the little issues earlier before they become larger issues," Fitzpatrick said. "Part of that is being honest."

-30-

SOURCE: Jacki Fitzpatrick, Ph.D., associate professor of family studies in Texas Tech University's College of Human Sciences, at (806) 742-3000, ext. 263 or jfitzpatrick@hs.ttu.edu



FOR IMMEDIATE RELEASE

February 13, 2002

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KOREAN TEACHERS VISIT TEXAS TECH

Lubbock-- Love is in the air for a few visiting Korean teachers...a love for teaching English that is. Texas Tech University will welcome Jin Hyun, 34, and Youngeui Kim, 38, both from South Korea, when they speak to university students about teaching English as a second language.

They will speak to a language and cognitive development class from 1:30 p.m. - 2 p.m. on Thursday (Feb. 14) in the Administration Building Room 245 as well as a diversity and learning environment class from 2 p.m.- 2:30 p.m. in the Administration Building Room 349.

"It has been a wonderful learning experience for these teachers and they have been very receptive," said Debbie Hobgood, manager of clinical and field experiences for Texas Tech University's College of Education.

Both the past two week Hyun and Kim have been in Lubbock for two weeks. Hyun and Kim are here for an internship with local secondary English as a Second Language Programs. Hyun's internship was at Cavazos Junior High and Kim's internship was at Monterey High School. These two schools are the only secondary schools in Lubbock with English as a second language programs.

They arrived in Austin on January 5 to participate in a 7-week intensive training program, known at the Fullbright American Studies Institute for Korean Secondary School Teachers of English. The first five weeks involve intensive coursework in Austin as well as two weeks of practical internship in various school districts throughout Texas.

Hyun and Kim are two of 21 teachers selected from middle and high schools throughout South Korea to participate in this program. The Texas International Education Consortium and the Texas Intensive English Program conduct the program.

"We are especially delighted to host these teachers from South Korea," said Nick Poulton, president of Texas International Education Consortium. "Programs such as these reaffirm our role as champions of international education in Texas."

-30-

CONTACT: Debbie Hobgood, manager of clinical and field experiences, Texas Tech University's College of Education, (806) 7421997 ext. 371 or dhobgood@ttacs.ttu.edu



FOR IMMEDIATE RELEASE

February 14, 2002

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SCHOOL OF NURSING PROFESSOR NAMED TO FELLOWSHIP PROGRAM

LUBBOCK – Donna Scott-Tilley, an assistant professor in the School of Nursing at Texas Tech University Health Sciences Center, was selected by the American Association of Colleges of Nursing (AACN) to participate in the AACN Leadership for Academic Nursing Program.

The yearlong fellowship program is supported by the Helene Fuld Health Trust and is designed to develop and enhance leadership skills in new and emerging administrators in baccalaureate and graduate nursing programs. The program includes a focused assessment experience, two leadership conferences and an experienced mentor.

“Dr. Scott-Tilley has been a shining star this year for the TTUHSC School of Nursing. After receiving her doctoral degree earlier this year, she began immediately pursuing various leadership roles such as faculty representative to the Dean's Council and writer of grant proposals which have received funding,” said Alexia Green, R.N., Ph.D., dean of the School of Nursing. “After the state honor of being named to Leadership Texas, now comes this national appointment for the pursuance of leadership in the nursing profession. We know that her star will shine wide and far.”

Scott-Tilley competed with other candidates at the national level to garner selection for the program. This year, Scott-Tilley will also complete the Leadership Texas program, which focuses on providing leadership skills to women who wish to assume high-level leadership roles.



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**TTUHSC SCHOOL OF ALLIED HEALTH DEVELOPS DOCTORAL
PROGRAM IN PHYSICAL THERAPY**

LUBBOCK – The School of Allied Health at Texas Tech University Health Sciences Center was approved by the Texas Higher Education Coordinating Board Jan. 25 for the state's first doctor of science in physical therapy (ScDPT) degree. The program gives licensed physical therapists the opportunity to pursue advanced education that emphasizes clinical management of patients with musculoskeletal dysfunctions.

The program will equip physical therapists with the advanced skill set that is increasingly essential for successful practice in rural West Texas. This program will provide therapists with the opportunity to develop the advanced knowledge base, clinical skills, and professional competencies needed for evaluation and treatment of their patients. In addition, the program will heighten therapists' ability to successfully manage the clinical services located in isolated practice settings in rural communities.

The program will allow physical therapists with either a bachelor's or master's degree to enter. Courses will take place on weekends and will include Web-based learning components. The coursework is divided into four different major components: clinical science coursework, a mentored, clinical internship, applied science coursework and a research/clinical project sequence.

Therapists will be allowed to continue with their clinical employment while enrolled, as their work settings will serve as a place for applying what is learned in the program. Therapists entering the ScDPT program with a master's degree are required to complete 48 semester hours, while professional bachelor's degree graduates are required to complete 71 hours. A therapist who is employed will be able to complete the program in four to six years.

The School of Allied Health will begin accepting applications in March and the first students will enter in June. For more information, contact TTUHSC School of Allied Health Office of Admissions at (806) 743-3622.



EVENT ADVISORY

February 14, 2002

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IDEAL PROGRAM HOSTS “CREATE THE FUTURE SPRING BREAK CAMP”

WHAT: Texas Tech University's Institute for Development and Enrichment of Advanced Learners is accepting registration for “Create the Future Spring Break Camp.”

WHEN: 7:30 a.m. - 5:30 p.m., March 11 – March 15.

WHERE: Texas Tech University Exercise Sciences Center (formerly the Men's Gym) located on the corner of 8th Street and Akron Street.

EVENT: “Create the Future Spring Break Camp” is open to all children in kindergarten through sixth grade.

Each day follows a certain theme including: art, theater, science, music and fitness and wellness taught by local public school teachers.

The cost of participation is \$125. Students attending Lubbock Independent School District may apply for a Foundation for Excellence scholarship.

Space is limited, so early registration is suggested. For more information, call (806) 742-2420.

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PREVENTION AND MAINTENANCE KEYS TO DIABETIC HEALTH

Country music legend Waylon Jennings, 64, died Wednesday after a long battle with diabetes-related health problems. Although diabetes is a serious illness, some complications can be prevented. Gene Bell, R.N., director of the Texas Tech Diabetes Center at the Texas Tech University Health Sciences Center, says there are ways to maintain the illness and live a longer life. She said overall complications such as foot problems, can be prevented with daily foot care. She also says that early diagnosis and education are important to diabetics' overall health. Bell is available for interviews.

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OLYMPICS EXPERTS AVAILABLE ONLINE

[**EDITOR'S NOTE:** These sound bites are for your free and unrestricted use. If you would rather do your own interviews, these experts are available by phone.]

Aaron Shelley, MSS, SPN, SSC, CFT, head strength and conditioning coach for Texas Tech Red Raider basketball and director of sports performance nutrition, can speak on a number of sports related nutrition issues.

Sound available on the Internet includes his thoughts that Olympic athletes need to eat six or seven times each day. Shelley explains why spreading out calories throughout the day can benefit ordinary people. Also, he gives tips on food choices to enhance a low-fat diet. These sound bites are available at www.texas-tech.edu/news/Script/RadioSpots.html. For more, contact him at (806) 742-4774 or at aaron.shelley@ttu.edu.

Elizabeth Hall, Ph.D., assistant provost at Texas Tech, can speak about the politics of the Olympics. Hall teaches a course titled "Sport in World Cultures." She was director of the U.S. Olympic Academy in 1983 and was a delegate to the international Olympic Academy.

In sound available on the Internet, Hall says the modern Olympic games are driven by the philosophy and vision of a French baron. The evolution of the modern Olympics is a direct reflection of the views that his status and formal western education brought to the organization of the games. This has resulted in some interesting political questions and some unusual ideas about fairness. Hall's comments are available at www.texas-tech.edu/news/Script/RadioSpots.html. For more, contact Hall at (806) 742-2184 or elizabeth.hall@ttu.edu.

Marc Lochbaum, Ph.D., assistant professor in the Department of Health, Exercise and Sport Sciences at Texas Tech, can speak on a variety of areas within sports psychology. In 1996, Lochbaum spoke at the Olympics on children and physical activity and mental health.

On the Internet, he says parents shouldn't get the wrong idea about sports while watching the Olympics. Olympic athletes compete on a very different level. Most children in competitive sports don't go through the same rigorous physical training. Lochbaum says normal physical activity and competition is good for children and their well being. His sound bites are available at www.texas-tech.edu/news/Script/RadioSpots.html. For more, Lochbaum can be reached at (806) 742-3371.



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REFRESHER COURSE IN ANESTHESIOLOGY OFFERED

LUBBOCK – A refresher course in anesthesiology will be offered March 2-3 at the McInturff Conference Center, 602 Indiana Ave. The Texas Tech University Health Sciences Center Department of Anesthesiology, the Office of Continuing Medical Education and District 1 of the Texas Society of Anesthesiologists will sponsor the course.

Registration will begin at 7:30 a.m. on March 2. The instructional sessions will begin at 8:20 a.m. and end at 4:45 p.m. followed by a dinner at 6:45 p.m. at the Lubbock Country Club. The session on Feb. 25 will begin at 8:30 a.m. and end at noon. The fee for the course is \$230. The registration deadline is Feb. 22.

For more information, contact the TTUHSC Office of Continuing Medical Education at (806) 743-2929.



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SCHOOL OF NURSING PROFESSOR RECEIVES PRESTIGIOUS AWARD

LUBBOCK – Chris Esperat, R.N., F.N.P., Ph.D., associate dean for practice and research in the School of Nursing at Texas Tech University Health Sciences Center has been appointed to the National Advisory Council on Nurse Education and Practice of the Health Resources and Service Administration (HRSA) for a four-year term ending Jan. 31, 2005.

The National Advisory Council makes recommendations to the Secretary of Health and Human Services and Congress on policy matters relating to the nurse supply, education and practice improvement. It also provides strategic directions to enhance the health of the public through the development of the nursing work force.

Esperat brings her extensive background in research, practice and grant funding to the National Advisory Council. She will address such topics as improving the distribution and utilization of nurses to meet the health needs of the nation, the development and dissemination of improved models of organization, financing and delivery of nursing services and the promotion of interdisciplinary approaches to the delivery of health services particularly in the context of public health and primary care.

“We are very proud of Dr. Esperat and her appointment to the National Advisory Council. She has much expertise to bring to this group as they make recommendations at the national level regarding the future of health care and the important role of nursing in that care,” said Alexia Green, R.N., Ph.D., dean of the School of Nursing. “She has always been a wonderful asset to our TTUHSC School of Nursing and regional and state organizations which focus on the delivery of nursing care. We are pleased that she now has an opportunity to bring her knowledge and experience to the national arena.”

The council consists of more than 20 members, the majority of whom are nurses. Careful consideration is given to ensuring a fair balance within nursing professions, geographic representation, urban and rural representation and minority representation. Members were appointed based on the competence, interest and knowledge of the mission of their particular nursing profession.



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EXPERTS AVAILABLE FOR COMMENT ON ANDREA YATES TRIAL

Dan Benson, J.D., and Brian Shannon, J.D., co-authors of the book, "Texas Criminal Procedure and the Offender with Mental Illness, An Analysis and Guide Second Edition," and professors at the Texas Tech University School of Law, are available for comment in the Houston case of Andrea Yates, who is accused of drowning her five children. The trial begins Monday (Feb. 18) in Harris County.

Benson says basically what Yates' attorneys will have to prove, to win with an insanity defense, is that at the time the crimes were committed, she did not know that the acts were illegal.

Shannon says the insanity defense is rarely successful in Texas because the legal definition of insanity is extremely narrow. He recently was appointed to Lt. Gov. Bill Ratliff's newly created task force on competency for criminal defendants.

Benson can be reached at (806) 742-3990, ext. 231, or daniel.benson@ttu.edu.

Shannon can be reached at (806) 742-3990, ext. 259, or at brian.shannon@ttu.edu.

Tim Floyd, J.D., another professor at Texas Tech's law school, is available for comment on death penalty issues. He currently represents the defendant in the first case in the nation tried and appealed under the Federal Death Penalty Act of 1994. The case was heard before the United States Supreme Court in 1999. He also has written nine articles on criminal law topics for the American Bar Association's *Preview of United States Supreme Court Cases*.

Floyd can be reached at (806) 742-3990, ext. 248, or at tfloyd@law.ttu.edu.

HERBAL SUPPLEMENTS MAY POSE HEALTH DANGERS

As the Food and Drug Administration begins investigating the safety of the herbal supplement kava, and with reports of health problems developing from use of herbal supplements increasing almost daily, many Americans are rethinking what they once thought of as safe. Alan Kaye, M.D., Ph.D., chair of the Department of Anesthesiology at Texas Tech University Health Sciences Center, says that many people need to remember that a lack of federal regulation may mean that some herbal supplements are not always safe. He also says people need to remember that a large percentage of all prescription medications also are derived from plants, which makes it essential for all patients to tell their doctors which supplements they are taking. A study conducted by TTUHSC, revealed that seven out of 10 patients did not disclose herbal use to their doctors prior to surgery, a fact that could lead to serious consequences, Kaye said.

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February 18, 2002

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HOTEL PIONEER AND INNOVATOR TO VISIT TEXAS TECH

LUBBOCK – John Q. Hammons, lodging industry pioneer and innovator, will visit the Texas Tech University campus Wednesday and Thursday (Feb. 20-21). Hammons' visit will be hosted by Texas Tech's College of Human Sciences, which has a scholarship program in his name.

Hammons will have dinner Wednesday evening with Texas Tech administrators and other representatives of the college, at Skyviews, Texas Tech's teaching restaurant, atop Texas Tech Plaza at 19th Street and University Avenue. Following, Hammons will attend the Texas Tech vs. Missouri basketball game at the United Spirit Arena.

At 10 a.m. Thursday, Hammons will address the Restaurant, Hotel and Institutional Management (RHIM) program student body in Human Sciences Building Room 169. The public is welcome to attend.

In 1991 John Q. Hammons Industries established a scholarship program throughout his hotel chain, in which a \$1 rebate from every room charge for a Texas Tech-related guest would be placed in a scholarship fund. The first completed endowment of \$5,000 has been presented to the College of Human Sciences to benefit RHIM majors.

Hammons is well-known for his shrewd market analysis and for creating signature-style full-service hotels featuring atrium lobbies, expansive meeting and convention space, large guest rooms, podium check-in stations and complete business traveler amenities.

Hammons entered the hotel industry in 1958 and joined with Roy E. Winegardner, to purchase 10 Holiday Inn franchises from founder Kemmons Wilson. By the late 1960s, the company had constructed 33 Holiday Inn hotels. Hammons later formed John Q. Hammons Hotels Inc. in 1969.

Today, John Q. Hammons Hotels Inc. operates properties nationwide under the Embassy Suites, Renaissance, Marriott, Radisson, Sheraton, Holiday Inn brands, as well as its own signature Plaza brand. The company owns or manages 53 hotels and is considered to be the leading independent builder and manager of hotel meeting space in the country, with more than 1.6 million square-feet of meeting and convention space under management.



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WHAT IS A CEILI BAND ANYWAY?

LUBBOCK – A ceili band is not a marching band or a jazz band or even the newest teen band. Texas Tech University's Ceili Band, (pronounced kay-lee), is a nine-member ensemble band that plays traditional Irish music using the flute, fiddle, banjo, guitar and a bodhran, an Irish drum. Ceili bands originated in rural Ireland where music is a participatory, social event in the kitchens, pubs and concert halls across the country.

The university's band has a show to do. The Texas Tech University Ceili Band will perform Feb. 23 at the Texas Music Educators' Association's annual conference in San Antonio. The performance is set for 11 a.m. at the Henry B. Gonzales Convention Center, located at 200 E. Market St.

"This music isn't taught in a formal way. It's passed along from one musician to another," said Christopher Smith, Ph.D., Texas Tech assistant professor of music. "The students here expressed an interest in learning this style so we had weekly teaching sessions on Saturday."

Band members include students, faculty and staff from across the campus. Fiddle players are Emily Watson, Laura Felton, and Jessica Munson. Jerry Serrano will play the tin whistle. Angela Marianil will play the guitar. John Perrin will play bodhran/percussion; and Smith will play the tenor banjo.

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SOURCE: Christopher Smith, Ph.D., assistant professor of music, (806) 742-2270, ext 249, or via e-mail at Christopher.smith@ttu.edu.



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401K EXPERT EXPLAINS RETIREMENT BASICS

When thinking about retirement, the average person is left weary of their options due to recent events. According to Bill Dukes, Ph.D., professor of finance at Texas Tech University, you should know the basics before investing in any retirement plan.

"The first step is to understand the differences between basic retirement plans," said Dukes. A 401K is a tax-deferred retirement plan usually for corporate businesses while the 403B is a retirement plan for tax-exempt institutions, explains Dukes.

"If a 401K is offered, you definitely should utilize it," said Dukes. The benefit of a 401K is that you are putting your money away on a tax-deferred basis, Dukes explains. "The 401K limit has been going up." It is \$11,000 this year and it is going to go up \$1,000 a year until 2006.

For the most part your 401K has to be diversified, suggests Dukes. "You want to invest your money in your company but keep it diversified in other equities as well," he said. "In any case you should not load up all of your contributions in the stock of your company."

The compensation for taking the risk of long-term equities, such as a 401K and a 403B, is far better than fixed income could ever be over a long period of time, said Dukes. "A difference appears with long term equities when looking at the purchasing power over a 75-year period of time."

Dukes said the 401K and the 403B are the biggest retirement plans, but other plans such as an Individual Retirement Account (IRA) are available. "Everyone who is a United States citizen can take out an IRA," said Dukes. "There are two types of IRAs, a traditional IRA and Roth IRA."

Dukes explains that the Roth IRA is more beneficial because the taxes already are paid when you take the money out. "The earnings also are an advantage with the Roth IRA because they are tax free," Dukes said. "The only way the traditional IRA would be better is when your tax bracket is 15 percent or less and you take money out."

When deciding which plan to set up, Dukes suggests to set up both an IRA and a 401K or 403B. "It is important to put away as much money as you can for retirement," said Dukes.

When should you start your retirement savings? Dukes said you should start putting your money away as soon as you have money to put away. "You should allocate part of your income to the retirement plan, and then as you advance in your career, increase that amount," Dukes said.

Long-term equities are the way to go, suggests Dukes. "The sooner you start, the better off you will be," he said. "As Warren Buffet (a stock investing billionaire) would say 'It is time in the market, not timing the market'."

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SOURCE: Bill Dukes, Ph.D., professor of finance, Texas Tech University's Rawls College of Business, (806) 742-3419 or bdukes@ba.ttu.edu.



EVENT ADVISORY

REF: 2-19-02

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**“EXOUSIA”: THE SPIRIT OF POWER AND EXCELLENCE
POWER OF HISTORY, POWER OF EDUCATION, POWER OF RESPECT**

WHAT: “Exousia”, a play to celebrate Black History Month.

WHEN: 7 p.m. Friday and Saturday (Feb. 22 & 23).

WHERE: Allen Theatre, University Center, Texas Tech University.

EVENT: The word *exousia* means power. Texas Tech students are using their power to honor Black History Month. A group of students have written, directed and will perform a play to display the importance of taking advantage of opportunities given to them no matter what their racial or ethnic background. The third annual play is about power and the need for students to take advantage of educational opportunities and opportunities within relationships. The proceeds from the play will go to the Exousia-Michael G. Burrows Memorial Scholarship.

CONTACT: **Zelvis Applin, business graduate student, director and main character**, at (806) 749-0319 or **Deidra Hader, a complex hall director for Housing and Dining**, at (806) 742-2693.



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AFRICAN AMERICAN HISTORY MONTH ACTIVITIES CONTINUE

WHAT: Texas Tech University, along with the Lubbock community, is observing African American History Month with a series of events scheduled throughout February. Week four focuses on the black church and spirituality.

EVENTS: 6:30 p.m., Friday (Feb. 22), Lubbock Civic Center Banquet Hall, keynote address by the Rev. Willie Wilson on "The Longevity of the Black Church."

7 p.m., Friday (Feb. 22) and Saturday (Feb. 23), Texas Tech University Allen Theater, opening of Exousia African American History Month Performance. For ticket information, call the Student Union Ticket Office at (806) 742-3610.

1:30 to 3:30 p.m., Saturday (Feb. 23), Mae Simmons Community Center, Soul Food Cook-Off. For more information call Leon Williams at (806) 773-1663, (806) 766-1634 or (806) 766-1633. Prizes will be awarded to participants.

Noon to 2:30 p.m., Sunday (Feb. 24), Skyviews Restaurant, Gospel Brunch featuring Visions of Light Gospel Choir. Tickets are at the Student Union ticket office and must be purchased in advance. For more information call (806) 742-3610. Proceeds from the event benefit the Carter G. Woodson Scholars Fund.

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SOURCE: Kwame Alford, Ph.D., assistant professor of history, Texas Tech University College of Arts and Sciences, at (806) 742-1004, ext. 247 or kalford@ttacs.ttu.edu.



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**EXPERT AVAILABLE FOR COMMENT ON PHONICS
AND THE EDUCATION BILL**

Carole Janisch, Ph.D., an assistant professor in the College of Education at Texas Tech University is available for comment on the emphasis of phonics in the education bill that President Bush recently signed.

Janisch's research includes developing authentic assessments of reading and writing connections. Janisch's teaching specialty is the foundation and assessment of reading. Janisch says that there is abundant research that indicates phonics has a big impact on learning how to read.

Carole Janisch can be reached at (806)742-1997 ext. 282 or at bon01@ttacs.ttu.edu



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[Editor's Note: Media are welcome to attend the brunch before the ceremony at 9 a.m. in the Helen Devitt Sculpture Court at The Museum of Texas Tech, 4th Street and Indiana Avenue]

**RAWLS COLLEGE OF BUSINESS HONORS
LARGEST DONATION IN UNIVERSITY HISTORY**

LUBBOCK – The Texas Tech University Rawls College of Business is honoring Jerry S. Rawls, the donor of \$25 million to the College of Business, with a ceremony and naming of the College at 10:30 a.m., Saturday (Feb. 2) at the Rawls College of Business, 15th Street and Flint Avenue.

“Jerry Rawls is a giving individual who is going to have a major impact on not only our college, but the whole university as well,” said Allan McInnes, Ph.D., dean of the Rawls College of Business at Texas Tech.

The ceremony will include remarks from Robert Brown, chairman of the Texas Tech University Board of Regents; David Schmidly, Ph.D, president of Texas Tech University; John Burns, Ph.D., provost of Texas Tech University; Alan McInnes, Ph.D., dean of the Rawls College of Business; Steve Sears, Ph.D., associate dean of the Rawls College of Business.

Rawls earned a bachelor's degree in engineering at Texas Tech and a master's degree in industrial administration from Purdue University. After college, Rawls began a successful 20-year career with Raychem Corp. Deciding to start his own company, Rawls and Frank Levison, a former Bell Laboratories physicist, founded Finisar in 1988.

Rawls also has donated funds to aid in the building of the new golf course for Texas Tech, as well as creating scholarships for his fraternity, Phi Gamma Delta. Rawls also played basketball for Texas Tech and will be honored at the Texas Tech versus Iowa State Men's Basketball game at 12:45 p.m., Saturday (Feb. 2) in the United Spirit Arena.

The Lubbock community, students, faculty and staff are encouraged to attend the ceremony in honor of the largest donation Texas Tech has ever received. For more information, please contact Susan Brown at (806) 742-3188. For more information concerning the men's basketball game contact the Ticket office at (806) 742-4412.

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SOURCE: **Allan McInnes, Ph.D., dean of the Rawls College of Business at Texas Tech University**, (806) 742-0632 or at amcinn@ba.ttu.edu



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**RAWLS COLLEGE OF BUSINESS HONORS
LARGEST DONATION IN UNIVERSITY HISTORY**

WHAT: The Texas Tech University Rawls College of Business is honoring Jerry S. Rawls with a ceremony.

WHEN: 10:30 a.m., Saturday (Feb. 2).

WHERE: East side of the Rawls College of Business, 15th Street and Flint Avenue.

EVENT: Jerry S. Rawls, the donor of \$25 million to the College of Business, will be honored with a ceremony unveiling the lettering of Rawls's name on the building.

The ceremony will include remarks from Robert Brown, chairman of the Texas Tech University Board of Regents; David Schmidly, Ph.D, president of Texas Tech University; John Burns, Ph.D., provost of Texas Tech University; Alan McInnes, Ph.D., dean of the Rawls College of Business; Steve Sears, Ph.D. associate dean of the Rawls College of Business.

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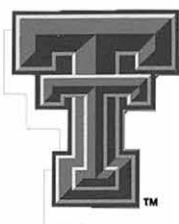
NATIONAL BRAILLE LITERACY MONTH

The month of January celebrates National Braille Literacy month in honor of Louis Braille's birthday. Encouraging children to read is a challenge for parents and teachers whether the medium is print or Braille.

Texas Tech University's Virginia Murray Sowell Center, in effort to help teachers and parents, is providing a packet concerning Braille literacy.

The Virginia Murray Sowell Center for Research and Education in Visual Impairment is an opportunity to continue the work begun by Dr. Virginia Sowell at Texas Tech University. The Center is also designed to support faculty research and public service and includes an annual Distinguished Lecturer Series on the topic of visual impairment.

For more information about Braille Literacy please contact **Amy R. Edmonds**, research associate for special education, College of Education, Texas Tech University at (806) 742-2345; amy.r.edmonds@ttu.edu



FOR IMMEDIATE RELEASE

February 19, 2002

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**EXPERTS AVAILABLE FOR COMMENT ON
KMART'S BANKRUPTCY SITUATION**

The Texas Tech University's Rawls College of Business Administration has a bankruptcy expert who is available for the comment about Kmart's bankruptcy situation. Robert Ricketts, Ph.D., professor of taxation, served as tax senior at Ernst and Whinney in Dallas and is currently an associate professor at Texas Tech. Ricketts has been interviewed by the Dallas Morning News as well as other publications.

Dr. Ricketts can be reached: rricketts@ba.ttu.edu, or at his office at 806-742-3180

Texas Tech University's Rawls College of Business Administration has a marketing expert who is available for the retailing perspective of the Kmart bankruptcy situation. Pat Dunne, Ph.D., professor of marketing, has written more than a dozen books in marketing, and has been interviewed in the Dallas Morning News, Las Vegas Review Journal, and other publications. He is the first academic to be awarded the Lemburg Award for Distinguished Service to the American Marketing Association. You can find out more about Dr. Dunne at <http://marketing.ba.ttu.edu/dunne.htm>.

Dunne says that Kmart should take a step towards reducing their locations as well as diminishing all Super Kmart's and focusing on non-Kmart stores.

Dr. Dunne's can be reached at: pdunne@ba.ttu.edu, or at his office at 806-742-3432.



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FOR IMMEDIATE RELEASE

February 20, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH PRESIDENT UNVEILS STRATEGIC PLAN FOR UNIVERSITY

LUBBOCK – Texas Tech University President David J. Schmidly, Ph.D., will discuss the university's new strategic plan, "A Clear Vision for the Future," during a town hall meeting at 7 p.m., Monday (Feb. 25) in the Helen DeVitt Jones Auditorium of the Museum of Texas Tech. The public is invited to attend.

"I believe there is no more important task in preparing for the future than creating a strategic plan with goals that will move this university to the next level," Schmidly said. "Achieving the goals of our plan will enhance excellence at Texas Tech forever."

The strategic plan is the result of 14 months of research and assessment by each of the 180 units of the university.

"Texas Tech has centers in Amarillo, Abilene, Junction and Fredericksburg with plans for others in the near future," Schmidly said. "We have strong partnerships with community colleges throughout the state, and we recruit students from every county in Texas. We will continue to grow as we solidify our place as one of the three flagship universities in the state."

Copies of the plan will be available at the town hall meeting. There will be time for comments and questions from the audience.

-30-

CONTACT: Margaret Lutherer, director of communications, Office of the President, (806) 742-2121.



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February 20, 2002

CONTACT: Josh Murray, josh.murray@ttu.edu

MUSIC IS A WORLD AFFAIR AT TEXAS TECH

LUBBOCK – Music is the sort of thing that brings people together. Friends, neighbors and even strangers around the world often unite to share their love of music. And in the spirit of sharing worldly music, the Texas Tech University School of Music and the International Cultural Center will present the Second Annual Symposium of World Musics, March 6-8.

Christopher Smith, Ph.D., assistant professor of music, said concerts, workshops, lectures, scholarly papers and school presentations will be held during the symposium. He said the three-day symposium will provide insight into the cultural diversity of the world. Admission to events is free.

“The symposium will provide an exciting opportunity for scholars, performers, and students of the world’s indigenous musics to share research, performances and discussion over three days,” Smith said.

The symposium will kick off at 1 p.m., March 6, with the first session of the academic paper presentation held in the Lubbock Room in the Student Union Building on the Texas Tech campus. The Student Union is located at 15th Street and Akron Avenue. A second session will be held from 9:30 a.m.-5 p.m. on March 7. Twenty-eight papers will be presented on a variety of music styles from around the world.

At 8 p.m. on March 6, a Festival Concert will take place at the International Cultural Center Auditorium, located at 601 N. Indiana Ave. The concert will include traditional music from Japan, Ghana and the American Southwest. Texas Tech’s Mariachis Raiders Rojas will close the evening’s performances.

A second Festival Concert will be held at 8 p.m., March 7 at the International Cultural Center Auditorium, located at 601 N. Indiana Ave. Irish, Caribbean, Native American, and Appalachian music will be presented. Original compositions by Stuart Hinds, a visiting professor at Texas Tech, will be featured. The South Plains College Bluegrass Band also will perform. A reception will follow both concerts.

Education programs will be held from 9:30 a.m. to 2:30 p.m. on March 8 at the International Cultural Center’s Hall of Nations, located at 601 N. Indiana Ave. Students from Bozeman, Brown and Hardwick elementary schools will attend. Paula Conlon, Ph.D., professor of music at the University of Oklahoma and Nancy Barry, Ph.D., professor at music at the University of Oklahoma, will present a pow-wow with songs

and dances of Native Americans. In a separate session, Li-Chien Chiang will present instrumental music and songs from Chinese traditions. This event is not open to the public.

"This isn't just an academic presentation," said Stuart Hinds, Ph.D., visiting professor in Texas Tech's School of Music. "This is a good way to bring students in the community to our campus."

-30-

SOURCE: Christopher Smith, Ph.D., assistant professor, School of Music, (806) 742-2270, ext. 249 or via e-mail Christopher.smith@ttu.edu.

Stuart Hinds, Ph.D., visiting professor, School of Music, (806) 742-2270 or via e-mail at shinds@ttacs.ttu.edu



FOR IMMEDIATE RELEASE

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**“EXOUSIA”: THE SPIRIT OF POWER AND EXCELLENCE
POWER OF HISTORY, POWER OF EDUCATION, POWER OF RESPECT**

LUBBOCK – The word *exousia* means power. Texas Tech students are using their power to honor Black History Month at 7 p.m., Friday (Feb. 22) in Texas Tech University's Allen Theatre.

Zelvis Applin, co-founder, director and author of the third annual “Exousia,” said that this performance is trying to give the campus a different perspective of what black students go through.

“Everyone will benefit from this performance, not only black students,” Applin said. “The underlying theme is a wake-up call for African American students to take advantage of every opportunity that is given to them, whether it be educational or in relationships.”

This year's performance is about a black college student who is visited by three of his ancestors.

The performance displays power and the need for students to take advantage of educational opportunities and opportunities within relationships, no matter what disadvantages they feel have been placed upon them.

“This play is an opportunity for people to see black history in action,” said Rosalynn Manor, electrical engineering graduate student from Austin and co-lead in “Exousia.” “This play gives students a chance to see what is going on in their peers' lives and not to take them for granted.”

The proceeds from the play will go to the Exousia-Michael G. Burrows Memorial Scholarship. Burrows was a student at Texas Tech before he tragically lost his life in October 1999.

Admission for the performance is \$5 for Texas Tech students and \$7 for the general public. Group rates are also available for seven or more. Tickets can be purchased at the UC Ticket Booth.

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**CONTACT: Zelvis Applin, business graduate student and director, at
(806) 749-0319.**

**Diedra Hader, Exousia Advisor, and Area Coordinator for Housing &
Dining, at (806) 742-2693.**



FOR IMMEDIATE RELEASE

February 20, 2002

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CLASS ADDRESSES LINK BETWEEN HEALTH AND SPIRITUALITY

LUBBOCK –Texas Tech University Health Sciences Center and Lubbock Christian University will offer a continuing medical education course, “Healing the Healer: Religion and the Practice of Medicine,” from 2 p.m. to 5 p.m. Friday, Feb. 22, at the Baker Conference Center on the LCU campus.

“There’s a lot of information in the medical literature about the relationship between faith and health,” said Patti J. Patterson, M.D., M.P.H., vice president for rural and community health at TTUHSC. “There are a lot of studies about lower morbidity and mortality rates and improved outcomes in patients who have faith. As the leading causes of death in this country have shifted from infectious diseases to social and behavioral causes, researchers have sought to identify factors that protect health. Religion may be one of those factors.”

Patterson said the course is designed to help health care professionals identify the connection between spirituality and health, how to address these issues with patients and how to deal with one’s own spiritual beliefs and how that can affect one’s practice.

“We’re interested in looking at the patient as a whole person,” she said. “We can’t just address the physical medicine. People have a spiritual side and that has an impact on how they view illness and their health care.”

Patterson said because many health care professionals often feel uncomfortable with these issues, classes like this can give them a forum for discussion.

“This gives us a chance to see how others deal with this,” she said. “It also gives us a chance to address the ethical issues associated with religion and medicine. This is something we need to be cognizant of as we deal with patients. Religion can be an important coping mechanism for both patients and the health care professional.”

A \$15 registration fee is required for the class, which is open to all health care professionals. There is no charge for current LCU and TTUHSC students. For more information, call Sheila Click at 720-7210.



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February 21, 2002

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PROFESSOR TO GARNER PRESTIGIOUS AWARD FROM GERMAN GROUP

LUBBOCK - Texas Tech University faculty member Meredith McClain, Ph.D., associate professor of German in the Department of Classical and Modern Languages and Literatures, has been awarded the Cross of the Order of Merit of Germany to be presented by the Consul General of the Federal Republic of Germany.

McClain will receive the award during a ceremony held in her honor at 6:30 p.m. Friday (Feb. 22) in Houston.

The merit recognizes individuals who have demonstrated service in the areas of political, economic, social and intellectual work. A distinguished honor, the award is presented by the Federal Republic of Germany. McClain said she was nominated for the award by Erwin Mueller, former CEO of the Karl May Society, and Reinhold Wolff, Ph.D., president of the Karl May Society.

Last year, McClain, a native of Georgetown, Texas, was acknowledged for her work in German studies with the Lucius Clay Medal. Named after the World War II American commander in Berlin, the medal is the highest accolade that is presented to German or American honorees who have greatly contributed to establishing strong German American relations and friendships. She received the honor in Dusseldorf, Germany.

-30-

SOURCE: Meredith McClain, Ph.D., associate professor of German in the Department of Classical and Modern Languages and Literatures, at (806) 744-6033 or meredithmcclain@cs.com.



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February 21, 2002

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**NATIONALLY ACCLAIMED SCIENCE FICTION WRITER
TO EXPLORE WORK AT PUBLIC TALK**

LUBBOCK – Renowned novelist Octavia Butler will speak about her work at the lecture, “Writing Science Fiction and Fantasy: Octavia Butler’s Positive Obsessions,” from 7:30 to 9 p.m. Wednesday (Feb. 27) at the Museum of Texas Tech University’s Helen DeVitt Jones Auditorium located at 4th Street and Indiana Avenue. A reception will follow the event.

“As the director of the Center for the Interaction of the Arts and Sciences, I have invited a number of speakers to give lectures that connect the humanities to the sciences,” said Bruce Clarke, Ph.D., professor in the Department of English. “Having come to know her work, I feel this is a good opportunity to pursue Texas Tech’s goal of brining the humanities and the sciences together.”

During the event, Butler will share with the audience the pitfalls and triumphs in becoming a writer, Clarke said. In her work, Clarke said Butler explores issues of slavery by carefully crafting her fictional characters and placing them in fantastic or alien circumstances.

“I think there is something inspiring about the success she has attained,” he said. “It is interesting to meet people who have accomplished their artistic and intellectual goals. Here is someone who has published 11 novels and several collections of short stories and non-fiction work.”

In recognition of her work, Butler has earned numerous literary accolades. Twice, she was awarded the Hugo Award, a distinguished science fiction award. Additionally, Butler has received the 1984 Nebula Award and a MacArthur Foundation Fellowship in 1995.

Admission to the lecture is free and open to the public. Along with her public address, Butler will speak at a question and answer forum at 4 p.m., Thursday (Feb. 28) in the College of Human Sciences Building in room 169. She also will be available for a book signing at 7 p.m. at Barnes and Nobles Bookstore located at 6707 Slide Road. For more information on both events, visit the Web site www.english.ttu.edu/cias.

-30-

SOURCE: Bruce Clarke, Ph.D., professor in the Department of English at Texas Tech University and director of the Center for the Interaction of the Arts and Sciences, at (806) 742-1358 or bruce.clarke@ttacs.ttu.edu.



EVENT ADVISORY

February 21, 2002

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MAJOR CROP CHEMICAL PRODUCERS VISIT TEXAS TECH'S INSTITUTE OF ENVIRONMENTAL AND HUMAN HEALTH

WHAT: The Science and Regulatory Oversight Protection Council of CropLife America will visit the Texas Tech University Institute of Environmental and Human Health. This group represents major companies in the U.S. that develop crop protection chemicals for sale.

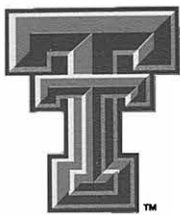
WHEN: 11 a.m., Friday (Feb. 22).

WHERE: The Institute of Environmental and Human Health facility at Reese Center.

EVENT: The council represents such companies as Uniroyal Chemical, Bayer, Corp., Syngenta Crop Protection, DuPont Crop Protection, BASF Corp. and Aventis CropScience. Representatives from this council are visiting the Institute for Environmental and Human Health to examine on-going research in the areas of toxicology, and to explore the possibility of new research projects.

Research at the institute takes an interdisciplinary look at how toxic chemicals affect plants, animals, humans and the environment.

CONTACT: Ronald J. Kendall, Ph.D., director of the Institute of Environmental and Human Health, at (806) 885-4567.



EVENT ADVISORY

February 21, 2002

CONTACT: Josh Murray, josh.murray@ttu.edu

WHAT DOES AN ENGINEER DO?

WHAT: Interact with Texas Tech University College of Engineering students, faculty and staff.

WHEN: 10 a.m.-3 p.m., Saturday (Feb. 23).

WHERE: Science Spectrum, located at 2579 S. Loop 289.

EVENT: "This is a great way to find out what engineering is out all about," said Eric Esparza, president of the Student Engineering Council. "It's a good opportunity for high school students who are thinking about a career in engineering."

Esparza also said interactive sessions will be available for all ages. Representatives from the college's nine departments will be on hand to greet visitors. Admission is free.

CONTACT: Erik Esparza, president, Student Engineering Council, (806) 441-5383 or via e-mail at eesparza@yahoo.com.



EVENT ADVISORY

February 21, 2002

CONTACT: Tiffany Tubbs, tiffany.tubbs@ttu.edu

TEXAS TECH HOSTS HIGHER EDUCATION CONFERENCE

WHAT: Texas Tech University's Higher Education Program, Higher Education Student Association and the West Texas Higher Education Research Consortium will host a Higher Education Conference.

WHEN: 8 a.m. - 3:45 p.m., Monday (Feb. 25).

WHERE: Texas Tech Market Alumni Center located on 17th Street and University Avenue.

EVENT: Graduate students from Texas will attend. Texas Tech graduate students, among other graduate students, will give presentations.

Some of the topics to be discussed include: career planning, job placement, student enrollment, faculty life and alternative teacher certification.

This is the sixth year that the Texas Tech University College of Education Higher Education Advisory Board has held an annual conference and the first year Texas Tech has hosted the conference.

CONTACT: Tiffany Tubbs, Office of News and Publications, tiffany.tubbs@ttu.edu or (806) 742-2136



Texas Tech University System
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FOR IMMEDIATE RELEASE

February 22, 2002

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GOSPEL BRUNCH CANCELLED

LUBBOCK – The Gospel Brunch, planned as one of the events celebrating African American History Month, has been cancelled. The brunch was scheduled for noon Sunday (Feb. 24) at Skyviews Restaurant.

Many other African American History Month events, sponsored by Texas Tech University's Black Faculty & Staff Association, are planned throughout the next week. A complete listing is available at <http://www.ttu.edu/history/>.

The brunch was to feature a performance by the Visions of Light Gospel Choir. For refund information, people holding tickets for the event may call the Texas Tech University Student Union ticket office at (806) 742-3610.

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FOR IMMEDIATE RELEASE

February 22, 2002

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AN EVENING BENEFITING THE RED RAIDER READERS

LUBBOCK – Texas Tech University Health Sciences Center presents “Through the Eyes of a Child,” benefiting the Red Raider Readers on Tuesday, Feb. 26 at the Science Spectrum, 2579 S. Loop 289.

Robert Baker, Ph.D., Horn professor of biological sciences at Texas Tech University, will give a special introduction to “Lost Worlds, Life in the Balance.” The event begins at 6:30 p.m. with a cocktail reception followed by the 7 p.m. showing. A dinner buffet and auction will follow at 7:45 p.m. Cost for the evening is \$35 per person.

The Red Raider Reader program set a new standard for pediatricians when it was developed in 1998. Pediatricians write prescriptions to the parents to read to their children. The doctor assesses the child’s health, and presents the child with a new age and culturally appropriate book to assist their language development.

Red Raider Readers is directed at children between the ages of 6 months and 6 years when they go to their regularly scheduled well-child visits. A volunteer reads to children while they are waiting as well.

Donna Bacchi, M.D., MPH, pediatrician at TTUHSC, says reading to children provides more than entertainment. “The whole purpose of the program is to encourage parents to read with their children in order to develop the literacy skills they need when they enter school,” said Bacchi.

“The pediatrician can monitor the child’s language and learning development,” she adds. “This is critical for pediatricians since research shows brain development is at its height during the child’s early years.”

Contact Kim Hodges at (806) 743-2244, ext. 234, for ticket reservations or for more information on the Red Raider Readers program.



FOR IMMEDIATE RELEASE

February 22, 2002

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SCHOOL OF NURSING OFFERS NURSE PRACTITIONER WORKSHOP

LUBBOCK – Texas Tech University Health Sciences Center's Continuing Nursing Education program will present the sixth annual nurse practitioner workshop titled "The Ins and Outs of Prescribing and Monitoring Psychotropic Medications" March 7 and 8 at the Region 17 Education Service Center, Loop 289 and Frankford Avenue.

The purpose of the course is to acquaint the nurse practitioner with many of the nuances regarding the prescribing and monitoring of patients who require psychotropic medications. Day one focuses on neurophysiology from the cellular to the systemic. Day two will focus on individual psychotropic medications from a neurotransmitter perspective.

Registration for the course will take place from 8 a.m. to 8:30 a.m. and the course is scheduled from 8:30 a.m. to 4:45 p.m. The registration fee for one day of the course is \$89 if paid before Feb. 22 and \$104 if paid after the deadline. For both days of the course, the fee is \$160 before Feb. 22 and \$190 after the deadline. There is a 10 percent discount for enrolling for both days.

The speaker for the course is Mary D. Moller, M.S.N., A.R.N.P., C.S., an advanced registered nurse practitioner certified as a clinical specialist in adult psychiatric-mental health nursing. She is president of NurSeminars Inc., executive director of the Center for Patient and Family Mental Health Education, clinical director of the Suncrest Wellness Center and a prescribing A.R.N.P. with a full caseload.

Participants will receive 7.5 contact hours for each day of the program.

For more information, contact Carolyn Brackett, educational coordinator for continuing nursing education, at (806) 743-2734 or carolyn.brackett@ttuhsc.edu.



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February 25, 2002

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TEXAS TECH HOSTS TRIBUTE TO TEACHERS

LUBBOCK –Who is the teacher who gave you a dream, a vision or discipline for your life? Texas Tech University's College of Education hosts a Tribute to Teachers at 6:30 p.m., Wednesday (Feb. 27) at the University Medical Center McInturff Conference Center, located at 602 Indiana Avenue.

Citizens from Lubbock sponsored 42 teachers this year. "This sponsorship allows someone to honor a teacher who made a difference in their life," said Peg Forgason, senior development officer for the Texas Tech College of Education.

The keynote speaker will be John Burns, Ph.D., provost at Texas Tech. "This is an event that I attend every year," said Burns. "We have so many outstanding teachers here in Lubbock, it is nice to let them know how we feel about them."

Forgason said the teachers are thrilled to be chosen for their contributions to education. Each teacher will be recognized individually for their contributions to education at the ceremony, explained Forgason.

The Texas Tech College of Education is accredited by the National Council for Accreditation of Teacher Education (NCATE) and the State Board for Educator Certification (SBEC). It is a member of the Holmes Partnership and the American Association of Colleges of Teacher Education (AACTE). Currently more than 660 graduate students and 695 undergraduate students are enrolled in undergraduate, masters and doctoral programs.

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SOURCE: Peg Forgason, senior development officer, Texas Tech University College of Education, (806) 742-1997 ext. 316, or peg.forgason@ttu.edu.



EVENT ADVISORY

February 25, 2002

CONTACT: Angela Loston, aloston@ttu.edu

AFRICAN AMERICAN HISTORY MONTH ACTIVITIES CONTINUE

WHAT: Texas Tech University, along with the Lubbock community, is observing African American History Month with a series of events scheduled throughout February. Week five focuses on economic empowerment.

EVENTS: 7:30 to 9 p.m., Wednesday (Feb. 27), Texas Tech University Museum Helen DeVitt Jones Auditorium, public address by Octavia Butler, renowned science-fiction writer.

5 p.m., Thursday (Feb. 28), Barnes and Noble Bookstore located at 6707 Slide Road, book signing by Octavia Butler.

6:30 to 8:30 p.m., Thursday, (Feb. 28), Texas Tech University's Market Alumni Center, African American History Month Program Closing and Scholarships Awards Ceremony featuring special performances by Estacado High School Choir.

Friday (March 1), a seminar and keynote address will be presented by Juliet Walker on "African American Business: A Historical Perspective."

Walker will host the "Seminar on African American Business and Entrepreneurship" from noon to 1:30 p.m. in the Rawls College of Business Lecture Hall 007.

She also will speak on "Economic Development in the African American Community" from 5:30 to 7:30 p.m. at the Texas Tech University Market Alumni Center.

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SOURCE: Kwame Alford, Ph.D., assistant professor of history, Texas Tech University College of Arts and Sciences, at (806) 742-1004, ext. 247 or kalford@ttacs.ttu.edu.



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February 25, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH WEB SITE RECEIVES HONOR

LUBBOCK -- Texas Tech University has been selected as one of the two Member Sites to See by the Association of College and University Telecommunications Administrators (ACUTA) for the first quarter of 2002. The topic for this quarter's competition was Hot News.

"The Web site <http://www.net.ttu.edu> was selected based on criteria of content delivery, timeliness, ease of use and accessibility," according to Harvey Buchanan, chair of the Web Site Selection task force.

Texas Tech's site will be featured on the ACUTA home page <http://www.acuta.org> after March 4 and the university will be recognized for this achievement in the March issue of *ACUTA News* and at ACUTA's Annual Conference in Reno/Lake Tahoe, Nev., July 14 – 18.

Addressing voice, data and video communications needs for higher education, ACUTA serves more than 800 institutions of higher education and 2,000 telecommunications professionals from across the United States and Canada as well as Australia and New Zealand.

-30-

CONTACT: Margaret Lutherer, communication director, Texas Tech University Office of the President, (806) 742-2121.

Pat Scott, communications manager, ACUTA. (859) 278-3338.



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February 25, 2002

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KTXT-TV SCHEDULES FUNDRAISING FESTIVAL

LUBBOCK – Texas Tech University's educational television station, KTXT-TV, which is the Public Broadcasting (PBS) affiliate for the South Plains, will conduct its annual on-air fundraising event March 2-17. "Festival 2002" will air on Channel 5 (Cox Cable Channel 4 in Lubbock). This year's theme is "Stay Curious, Watch and Support Your Public Television!"

Station officials have set a goal of \$100,000 for the two-week long event, giving South Plains residents ample opportunity to support local public television as an essential community resource. Funds raised during the telethon will go directly to the purchase and broadcast of programming.

"Public television is a unique cultural and educational resource that can never be replaced by commercial television, either broadcast or cable," said Tim Chambers, KTXT-TV's development director. KTXT-TV is now in its 40th year of providing educational television to the people of the South Plains.

The Festival 2002 schedule will feature an encore airing of "Mark Twain," the latest documentary film from Ken Burns, a new American Masters film on the career of Gene Kelly and an American Experience documentary on the history of the Miss America pageant.

Musical specials will once again highlight the schedule. "An All Star Bluegrass Celebration," hosted by Ricky Skaggs, will feature a Who's Who of Bluegrass music today. "Crossroads Songwriters," a local production, chronicles West Texas songwriters.

Nostalgic concerts to be presented include "Judy, Frank & Dean in Concert," "Legendary Liberace" and "Forever Elvis." In addition, "R&B 40," "A Soul Spectacular," "'70s Soul Jam" and "The Who from Royal Albert Hall" will be presented.

Also, "American Dream: Andrea Bocelli's Statue of Liberty Concert," "Vladimir Horowitz: A Reminiscence," "Lawrence Welk: Milestones & Memories" and "A Tribute to Victor Borge" will be presented.

"Many of the regular favorites such as 'Antiques Roadshow'; 'Mystery!'; 'This Old House'; 'Wall Street Week'; and a National Geographic Special. 'Inside the Vatican' will be part of the Festival 2002 schedule," said Chambers.

Weekday mornings will focus on fund-raising around children's programming, such as "Sesame Street," "Arthur," "Dragon Tales," "Barney & Friends" and "Clifford The Big Red Dog." An emphasis will be placed on asking parents, grandparents and caregivers to keep the tradition of outstanding children's programs strong by making a pledge.

The station will be offering DVDs, VHS tapes and CDs from select programs during evening broadcasting. Pledges also can be sent via KTXT-TV's Web site at www.ktxt.org.

For more information on KTXT-TV's Festival 2002, or to make a donation, call Chambers at (806) 742-2209.



FOR IMMEDIATE RELEASE

February 25, 2002

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

**TEXAS TECH RETIREMENT EXPERT TO ATTEND
PRESIDENTIAL SUMMIT**

LUBBOCK – A Texas Tech University faculty member in the College of Human Sciences has been selected as a delegate to the 2002 National Summit on Retirement Savings. The meeting also will be attended by President Bush, the Secretary of Labor and others, Feb. 27-March 1 in Washington, D.C.

Bill Gustafson, Ph.D., a professor of family financial planning and director of the Center for Financial Responsibility in Texas Tech's Department of Merchandising, Environmental Design and Consumer Economics, will participate in the second of three summits called for by the "Savings Are Vital to Everyone's Retirement Act of 1997" (SAVER Act). President George W. Bush, Secretary of Labor Elaine L. Chao, leaders of Congress and selected business and academic leaders will meet with a common goal to help all Americans retire with security and dignity. During the sessions the delegates will develop action plans with that goal in mind.

"The College of Human Sciences is honored to have one of our faculty members participating in a conference addressing such an important societal issue," said Linda Hoover, Ph.D., interim dean of the College of Human Sciences. "His participation in the Retirement Summit brings national recognition to both the college and Texas Tech University."

Fifty lawmakers will attend the summit, plus 200 others. The President appoints one-half of the remaining 200 delegates and the minority leadership in Congress appoints the remaining one-half. Gustafson received the call from Speaker of the House Dennis Hastert's office; however, Lubbock Congressman Larry Combest's office submitted his name.

"This meeting will develop additional strategies to emphasize the importance of saving for retirement," Gustafson said. "It is a uniting of financial service professionals, academicians, government administrators of retirement plans as well as politicians, to emphasize the importance of working cooperatively to avert an economic and political crisis. Representing Texas Tech at a meeting attended by President Bush, Alan Greenspan and the Secretary of Labor is an honor."

Gustafson has been involved with family and personal finance research and education for 21 years. He has appeared in more than 100 television and radio presentations concerning personal and financial planning topics. He has served as a member of the Industry/Educator Forum of the International Association for Financial Planning (IAFP), and as president and chapter administrator of the West Texas Chapter of the IAFP.



FOR IMMEDIATE RELEASE

February 25, 2002

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**TEXAS TECH UNIVERSITY SYSTEM REGENTS
TO MEET IN ODESSA**

LUBBOCK – Texas Tech University System Board of Regents will meet Thursday (Feb. 28) and Friday (March 1) at the Texas Tech University health Sciences Center in Odessa.

Among items on the agenda is a report regarding Texas Tech's initiative on establishing partnerships with community colleges.

Michael Heintze, Ph.D., vice president for enrollment management, said the partnerships will help address Texas Tech's goals of increasing enrollment and diversity. Also, the initiative is part of the university's commitment to helping the state accomplish goals the Texas Higher Education Coordinating Board outlined in its Closing the Gap Report issued last year. Closing the Gap called on universities throughout Texas to enroll a total of 500,000 more students by the year 2015.

"Texas Tech is reaching out to students in community colleges and in high schools to ensure they understand what Texas Tech has to offer and to extend to them our encouragement to pursue a degree from a four-year university," Heintze said. "Community college transfers are solid students. They are prepared for the rigors of a major university. We want to reach out and let them know there is a place for them at Texas Tech."

Texas Tech University President David J. Schmildy, Ph.D., has appointed a task force to make recommendations on community college partnerships

Other items on the Agenda include approving:

- designation of Horn Professorships;
- designation of Grover E. Murray Professorships;
- fee schedules for the university and health sciences center;
- a Masters of Science degree in epidemiology;
- naming the softball press box at the softball/tennis complex.

Regents will meet at 1 p.m. Thursday in the auditorium of the health science center campus, 800 West 4th Street, Odessa. The meeting will continue at 9 a.m. Friday at the same location.



FOR IMMEDIATE RELEASE

February 25, 2002

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

TAX CLINIC SERVES THOSE IN NEED

LUBBOCK – Texas Tech University's School of Law has received a grant from the Internal Revenue Service to continue operation of the school's low income tax clinic. The law school received the initial grant to operate the clinic in 2000. Citizens who are facing trouble with the IRS receive legal representation in court to help settle the problems.

"The clinic mostly serves people with limited income and limited language skills," said Don Williams, J.D., director of the clinic and a Levelland tax attorney and former tax collector for the IRS. Law students staff the clinic, which will focus its services on taxpayers who earn no more than 250 percent of the poverty level (\$21,475 for a single taxpayer, \$29,025 for two persons, and \$44,125 for a family of four).

Williams is proud of the students' work thus far, citing a particular case in which the tax help his students rendered literally saved someone's life. "This particular client was suicidal, because his tax problems were weighing so heavily on him. All other components of his life were in order, but because of his tax trouble he wanted to kill himself," Williams said. "When our students were able to represent him and gain him some relief, he was able to go on with his life."

The IRS knew there were people who need representation and the IRS didn't have the personnel. Four years ago Congress added a section to the tax code providing grants for these types of tax clinics. Texas Tech's is the only law school in Texas to obtain this grant. Williams applied for a continued grant on a three-year basis.

Williams said that some of the cases are intriguing, such as one in which a tax preparer filed a forged return for a client and took the refund in the form of a tax refund anticipation loan. With representation from the clinic, the client is seeking to recover his refund from the IRS.

There is no fee for the clinic for low-income clients, and Williams says they have been quite successful in getting court filing fees waived. Williams says his students are currently handling 25-30 cases, but would like to increase that to about 100. with each student intern taking on up to 10 cases each. The students accompany their clients into court and represent them before the IRS collection division.

Williams stressed that the clinic is not for the purpose of helping people fill out tax returns.

For information on the Texas Tech University School of Law Tax Clinic, contact Don Williams at (806) 742-3990, ext. 294 or at donald.williams@ttu.edu.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

February 26, 2002

CONTACT: Amy Kiker, amy.l.kiker@ttu.edu

Texas Tech University Health Sciences Center

3601 4th Street

Lubbock, TX 79430

806-743-2143

FAX 806-743-2118

<http://www.ttuhsc.edu/home/newspubindex.htm>

CAR CLINIC AIMS TO KEEP STUDENTS SAFE DURING SPRING BREAK

LUBBOCK – The fourth annual Safe Spring Break free car clinic will take place Thursday, Feb. 28, from 3 p.m. to 6 p.m. in the C9 campus parking lot at Texas Tech University.

The event, which is a joint effort of Texas Tech and Texas Tech University Health Sciences Center, will allow students to have their tires, tire pressure, fluids, belts and hoses inspected by certified mechanics before their spring break travels.

Three hundred bags containing small gifts and information on a variety of issues pertinent to spring break activities, such as drowsy driving, road rage, drinking and drugs will be available to participants, and a number of door prizes will be given to students at the event.

In the last three years, more than 700 students participated in the free clinic, which aims to remind students to have a safe and enjoyable spring break.

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FOR IMMEDIATE RELEASE

February 26, 2002

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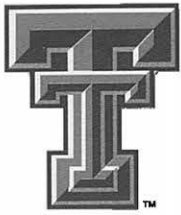
"Texas Tech is reaching out to students in community colleges and in high schools to ensure they understand what Texas Tech has to offer and to extend to them our encouragement to pursue a degree from a four-year university," Heintze said. "Community college transfers are solid students. They are prepared for the rigors of a major university. We want to reach out and let them know there is a place for them at Texas Tech."

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FOR IMMEDIATE RELEASE

February 26, 2001

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TEXAS TECH CELEBRATES HUMAN SCIENCES WEEK

LUBBOCK – The College of Human Sciences at Texas Tech University will celebrate Human Sciences Week 2002 with events planned March 4-7.

Monday's events include presentations featuring distinguished alumni, leaders and new achievers from the college, from 9-11:50 a.m., in Human Sciences Room 169. The awards luncheon follows at 11:45 a.m. in the Student Union Building Ballroom. The featured speaker is Martha E. Couch, Ph.D., 2001 distinguished alumna, professor and assistant director for 4-H and youth, Texas Cooperative Extension, Texas A&M University System.

Distinguished alumni for 2002 include Barbara C. Pence and Patricia K. O. Rambo. Pence earned her doctoral degree in 1984 in food and nutrition, and is associate vice president for research and associate dean for research and the Graduate School, Texas Tech University Health Sciences Center. Rambo earned her bachelor of science degree in 1972 and master's degree in 1974 in home economics education, and is the family and consumer sciences teacher at Tahoka High School.

New Achievers include Victor B. Allred, a 1988 graduate in restaurant, hotel, institutional management, and president and owner of Jazz, A Louisiana Kitchen, Parkville, Mo; Melissa A. Garlington, a 1990 graduate in human development and family studies, and director of development for the Ronald McDonald House of Houston; and Christopher C. Lockett, a 1995 family financial planning graduate, and business development, operations director and marketing manager for Applications Network Inc., London, UK.

A distinguished leader award will be presented to Louise Willson Arnold, president and executive director of the Helen Jones Foundation and trustee of The CH Foundation, Lubbock.

Other scheduled events include a research and creative project poster session on Tuesday and Design Day on Wednesday. Thursday features "Choices: Exploring Career Options," a career exploration day for Human Sciences students, from 8 a.m. to 4:50 p.m. in Human Sciences Room 169.

For more information or for a complete schedule of events, call Mitzi Franks, coordinator of college development and external relations, at (806) 742-3031.

HUMAN SCIENCES WEEK 2002 SCHEDULE

Sunday, March 3

4:30-6:00 p.m.

Reception honoring 2002 Alumni Award Recipients
Barbara C. Pence, Ph.D. - Distinguished Alumna
Patricia K. O. Rambo - Distinguished Alumna
Victor B. Allred - New Achiever
Melissa A. Garlington - New Achiever
Christopher C. Lockett - New Achiever
Louise Willson Arnold - Distinguished Leader
Skyviews of Texas Tech

Monday, March 4

8:30-11:30 a.m.

Dean's Advisory Council for Development Meeting
Human Sciences, Room 102

8:30-9:00 a.m.

Research posters set up for viewing
Human Sciences, El Centro

9:00-10:50 a.m.

Presentations featuring 2002 Distinguished Alumni and New Achievers
Human Sciences, Room 169

11:45 a.m.-1:30 p.m.

Awards Luncheon (reservations required)
Recognizing excellence among alumni, students, and faculty
Keynote Speaker: Martha E. Couch, Ph.D.
2001 Human Sciences Distinguished Alumna
Professor and Assistant Director 4-H and Youth, Texas Cooperative
Extension, The Texas A & M University System
University Center Ballroom

Tuesday, March 5: Research Day

10:30-11:30 a.m.

Research and Creative Project Poster Session
Human Sciences, El Centro

1:30 - 2:30

Research Presentation
Dr. Dorothy Mitstifer, *Administrator of the Undergraduate Research Community*
for the Human Sciences and Managing Editor of the Undergraduate Research
Journal for the Human Sciences
Topic: Undergraduate Research: From Receivers to Inquirers
Human Sciences, Room 273

2:30 - 3:30

Roundtable discussion for students: *"What I learned (or want to learn) from research"*
Human Sciences, El Centro
Workshop for faculty: *"How to effectively involve undergraduates in your research"*
Human Sciences, Room 102

Wednesday, March 6: Design Day

8:30 a.m.-1:00 p.m.

Interior Design Advisory Council Meeting
Human Sciences, Room 102

1:30-3:00 p.m.

Design Day Presentation
Cathy L. Hendricks
ASID/IIDA Executive Director, Texas Board of Architectural Examiners
Human Sciences, Room 169

3:30-5:00 p.m.

Design Day Reception and Senior Presentation
Human Sciences, El Centro and Design Gallery

Thursday, March 7: CHOICES: Exploring Career Options

A career exploration day for College of Human Sciences students
Sponsored by the Texas Tech Human Sciences Alumni Association

8:00-8:50 a.m.

Early Childhood

9:00-9:50

Family Financial Planning

10:00-10:50

Food and Nutrition

11:00-11:50

Restaurant, Hotel, and Institutional Management

12:00-12:50

Interior Design

1:00-1:50 p.m.

Human Development and Family Studies

2:00-2:50

Fashion Design

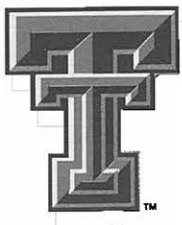
3:00-3:50

Family & Consumer Sciences Education

4:00-4:50

Merchandising

Human Sciences, Room 169



EVENT ADVISORY

Date: February 26, 2002

CONTACT: Jennifer Allen, jenallen@ttacs.ttu.edu

NOBEL PRIZE IN PHYSICS WINNER TO SPEAK AT TEXAS TECH UNIVERSITY

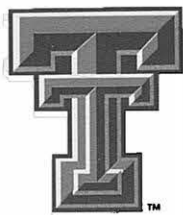
WHAT: One of the winners of the 2001 Nobel Prize in physics will give the physics department colloquium.

WHEN: 4 p.m., Thursday (Feb. 28).

WHERE: Science Building, Rm. 7.

EVENT: Eric A. Cornell, Ph.D., won the Nobel Prize in physics for demonstrating a fundamental property of the theory that describes matter at the atomic level (The Bose-Einstein Condensation). He will give a colloquium on his research. This lecture is open to the public. Cornell is a researcher at the National Institute of Standards and Technology, and Professor at the University of Colorado, Boulder. He has received awards such as the Benjamin Franklin Medal in Physics, the King Faisal International Prize in Science, the Fritz London Prize, the I.I. Rabi Prize, and the Lorentz Medal of the Royal Netherlands Academy of Arts and Sciences. He is also a member of the U.S. National Academy of Science.

CONTACT: **Stefan Estreicher, Ph.D., professor of physics** at (806) 742-3723 or stefan.estreicher@ttu.edu.



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FOR IMMEDIATE RELEASE

February 26, 2002

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

**CONSTRUCTION SET FOR MARSHA SHARP CENTER
FOR STUDENT ATHLETES**

LUBBOCK – Texas Tech officials announced today that construction of the Marsha Sharp Center for Student Athletes would begin in fall 2002 and be completed in 2003.

The center will honor academic achievements of student athletes and provide academic, classroom and computer laboratory space. The 13,600 square foot building will be located west of the athletic training facility, near the Frazier Pavilion. The location is currently a parking lot used by athletic department administrators and staff.

Texas Tech University System Interim Chancellor David R. Smith, M.D., said construction of the facility is a top priority and correctly reflects Texas Tech's commitment to academic excellence.

"This building is a priority because it recognizes our commitment to academics. It also is a priority because it recognizes Coach Sharp and her dedication to ensuring that student-athletes are successful in their chosen sport, and more importantly that they are successful in life," Smith said. "Coach Sharp and the Lady Raiders have earned a national reputation for excellence on the basketball court, the classroom and in life. That reputation has benefited all of Texas Tech."

Texas Tech University President David J. Schmidly said the center would build on Texas Tech's goal to be a top tier academic institution.

"We set high standards for our student-athletes. We want all of our athletic teams to win, but more importantly we want our to graduate and to represent the academic standards of this institution," Schmidly said. "This center will show our appreciation to Marsha Sharp, who has served Texas Tech for 20 years. It will also demonstrate that we want the standards of excellence that she has established for her teams to be the standards set for all students on this campus."

Sharp said the concept of an academic center for student-athletes can be traced to earlier decisions to construct top-of-the-line facilities for athletic competition.

"We wanted to stress the importance of academics for our athletes at Texas Tech. We believed that if we were going to have excellent athletic facilities, we needed to have excellent academic facilities as well," Sharp said.

"The reason I got involved in this project is because it benefits all of our student-athletes. We want all of our students to do well at Texas Tech and after they graduate. For most of these kids, athletics is a means to an end. The true benefit is earning a degree that will serve them in life," Sharp said.

Jim Brunjes, chief financial officer for Texas Tech University System, said construction and furnishing of the facility would cost about \$4 million.

"We wanted very badly to do this project," Brunjes said. "We wanted to do it to send a message that Texas Tech believes first and foremost in academic success. We wanted to do it this year as a way of celebrating Marsha Sharp's 20 years as head coach of the Lady Raiders.

"The Lady Raiders have long been Texas Tech's best ambassadors. They are champions, but they also attend classes and graduate with academic honors. That is the goal for all of our students and all of our athletes," Brunjes said.

Fund-raising for the center began in 1998 and included a \$100,000 anchor gift from Coach Sharp.

The Marsha Sharp Center for Student-athletes will include two classrooms, a 43-station computer lab, study rooms and offices. It will also include an Academic Hall of Fame recognizing student-athletes who excelled both in the classroom and the field.

-30-

**CONTACT: David R. Smith, Interim Chancellor, Texas Tech University System:
806-743-3900**

**Marsha Sharp, Associate Athletic Director and Coach, Texas Tech
Lady Raiders: 806-742-7700**

**Jim Brunjes, Chief Financial Officer, Texas Tech University System:
806-742-3900.**



FOR IMMEDIATE RELEASE

February 28, 2002

CONTACT: Angela Loston, aloston@ttu.edu

**WOMEN'S HISTORY MONTH TO BE COMMEMORATED
THROUGH AN EVENING OF MUSIC**

LUBBOCK – In celebration of Women's History Month, the Texas Tech University School of Music and Women's Studies program will present the Women's History Month concert at 8 p.m., Tuesday (March 5) in the School of Music's Hemmle Recital Hall located at 18th Street and Boston Avenue.

"This concert will be a wonderful opportunity to highlight music composed by women," said Lora Deahl, Ph.D., associate professor of music at the School of Music. "We hope that this recital will make people aware of the long history of women composers."

During the event, faculty and students will perform pieces by historic women composers who date from the 11th century to the 19th century. Works by Texas Tech students and faculty are also prominently featured in the concert. Gladys Montañó, a graduate student from Bolivia, South America, will present the world premiere of her work, "Three Movements for Strings and Percussion."

Over the years, Deahl said the contributions of women composers have been overlooked in traditional musical texts. Historically, women's musical talents were ignored since society restricted them from performing their work publicly, said Esther Lichti, Ph.D., coordinator of Women's Studies program at Texas Tech.

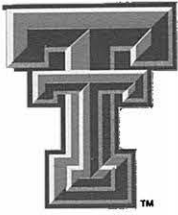
"Although music was considered a traditionally 'womanly' activity, women were supposed to show off their talents in the privacy of their homes," Lichti said. "So although there were many talented women composers through the ages, their works were not widely known or played."

Admission to the concert is free and open to students and the public. A reception will follow the event.

-30-

SOURCE: Esther Lichti, Ph.D., coordinator of Women's Studies program at Texas Tech University, at (806) 742-2404, ext. 278 or elichti@hs.ttu.edu.

Lora Deahl, Ph.D., associate professor of music at the School of Music, at (806) 742-2270, ext. 242 or lora.deahl@ttu.edu.



EVENT ADVISORY

February 28, 2002

CONTACT: Angela Loston, aloston@ttu.edu

CEREMONY TO SALUTE AFRICAN AMERICAN WOMEN

WHAT: Event to honor the accomplishments and strengths of African-American women through song, dance and drama.

WHEN: 7 p.m. Saturday (March 2)

WHERE: Student Union Ballroom

EVENT: In honor of African-American History Month, members of the Kappa Alpha Psi fraternity will host "A Tribute to Black Women."

During the event, Kappa Alpha Psi will pay homage to African-American women and recognize their historic and present achievements.

The keynote speaker for the program will be Marie Alford, assistant director for the Office of Admissions and Student Relations.

The program is open to students and the public.

-30-

SOURCE: Kwame Alford, Ph.D., assistant professor of history, Texas Tech University College of Arts and Sciences, at (806) 742-1004, ext. 247, or kalford@ttacs.ttu.edu.