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Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136
Residence telephones: Jane Brandenberger, Director, 829-2108 / Bea Zeeck, Associate Director, 296-7125 / Dan Tarpley, Manager, News Bureau, 792-5596

CONTACT: Marcia Lundy

LUBBOCK--Dr. Ernest B. Fish, Texas Tech University College of Agricultural Sciences interim assistant dean, has announced the selection of Linda K. Goehman as the Elanco Products legislative intern for this session of the Texas Legislature.

Goehman becomes the second Texas Tech student chosen for the internship since the program was begun three legislative sessions ago.

She will be working as a member of the staff of the House Committee on Agriculture and Livestock. Purpose of the internship, supported by Elanco, is to give the student an inside working knowledge of the structural and operational procedures of state government and how those processes affect Texas agriculture. The term of the internship, which ends with the legislative session in May, has already begun. Goehman will receive undergraduate college credit hours for the internship and will be carrying a full load of work for the term.

The 20-year-old junior in agricultural economics has already put some experience in both law and agriculture behind her, having worked two years as a legal secretary and two college semesters as a student assistant in a Texas Tech agricultural economics laboratory. She was reared on her family's Elm Creek Ranch near

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goehman/add one

Menard and took a hand in working the livestock, bookkeeping and preparing income statements.

Goehman also has been active in school and social activities since high school. She was graduated as valedictorian of her class and served as president of the school's National Honor Society and editor of the school annual for two years.

At Texas Tech she has maintained a 3.91 grade point average and earned a place on the Dean's List for four semesters. She has chaired committees and served as an officer for such organizations as Delta Delta Delta, national social sorority, the Agricultural Economics Club and Collegiate 4-H Club. She also is or has been a member of Alpha Lambda Delta, freshman scholastic honorary; Tech Student Senate; Aggie Council; Rodeo Association; Alpha Zeta, a professional, scholastic organization for agricultural students; Junior Council; Rho Lambda, honorary for sorority women; and Omicron Delta Kappa, national leadership honor society. She has also been named to "Who's Who in American Colleges and Universities."

She has received five scholarships including National Honor Society, Texas Home Demonstration Agents, Houston Livestock Show and Rodeo, Alford Memorial and Santa Fe Educational.

Goehman hopes to attend law school after graduation and continue with an emphasis in agricultural or rural law. Her mother, Mrs. Werner Goehman, and sister, Debbie, reside on the Menard ranch.

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CONTACT: Becky Patterson

LUBBOCK--Art work by Texas Tech University Art Department scholarship recipients will be displayed in the Hall Gallery in the Texas Tech Art Building, beginning Friday (Jan. 26) and continuing until Feb. 3. Several art mediums and five artists will be represented.

This year's scholarship recipients are Elizabeth Boling, Allison Campbell, Sheryl A. Haler, Kayte Pike and Joseph W. Rattan. All are undergraduate students at Texas Tech.

The scholarship recipients were selected in an intradepartmental competition. The \$200 scholarships are awarded in recognition of "excellence of the students' work," according to James D. Howze, chairperson of the Memorial Scholarship Committee, which selects recipients.

The scholarships are funded by the Memorial Scholarship Endowment of the Department of Art. It is administered by the Texas Tech Foundation and the Office of Development. It is supported by donations and fund-raising projects.

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CONTACT: Heinrich H. Steiner

LUBBOCK--Dr. Max Peter, visiting professor, is introducing the Swiss component into the teaching of German at Texas Tech University.

While students have been familiar with German and Austrian aspects, the scholar from Switzerland gives them an opportunity to become as well acquainted with the other major source of German-based culture.

Peter had been here as an exchange student 15 years ago and is specially pleased about this appointment to his alma mater.

"The university and city have grown tremendously, gained importance and status, but there is still the old friendliness and open atmosphere among students and citizens I enjoyed previously," the professor said and indicated his wish to intensify professional contacts between Texas Tech and his home college in Frauenfeld, near Zurich.

Dedicated to a wide range of interests, especially phonetics--the process of generating distinctive sound patterns of a language--he teaches graduate and undergraduate courses during the spring semester.

Peter is author of a widely used textbook in Germany and Switzerland on scientific English and a volume on 20th century American novelist Frederic Prokosch.

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CONTACT: Heinrich H. Steiner

LUBBOCK--A public one-day conference on problems and solutions related to alcohol and drug abuse will be held at Texas Tech University at 10 a.m. on Thursday (Jan. 25).

Not only increasing rates of crime and higher taxes but also inferior products and services and higher consumer prices may be linked to abusive consumption behavior, according to sponsors of the session. These include South Plains Association of Governments, Office of Student Life at Texas Tech, Texas Commission on Alcoholism and Texas Department of Community Affairs.

Objective is to provide an in-depth look at effects of alcohol and drug abuse on the lives of South Plains citizens and to examine several possible approaches to alleviating and preventing the spread of the problem.

Keynote speaker Dr. Marsha K. Schuchard of Atlanta, authority on parental guidelines concerning drug abuse, will open formal discussions with a speech, "The Family Versus the Drug Culture."

Besides joining into collective discussions, participants may attend one of six simultaneous group sessions, ranging from dealing with specific population segments involved in the problem to the impact of alcohol and drug-related crime. Group session

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drug abuse conference/add one

leaders are authorities from local and regional social facilities.

Registration fee is \$3.50, including refreshments, or \$7 with lunch. Texas Tech students are admitted without charge but must pay for lunch and refreshments.

More information and enrollment forms are available from Edward Paul, South Plains Association of Governments, 1706 26th, Lubbock, Texas 79411, 762-8721.

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CONTACT: Heinrich H. Steiner

LUBBOCK--To continue or expand education--for many people that's a dream, a wish or a necessity in order to keep up with environmental or professional requirements.

At Texas Tech University more than 17,500 persons took advantage of one of the most comprehensive continuing education programs in the nation to broaden their intellectual background during the academic year 1977-78.

Texas Tech offers a wide range of courses, seminars and lectures on a credit and non-credit basis. Credit programs on a correspondence or extension schedule are designed for persons with high school or college qualification. They may complete an education which has been interrupted, fulfill college entrance requirements or begin a degree program after having assumed adult responsibilities.

For those looking for personal enrichment or needing complementary professional education there are non-credit sessions, often tailored around specific demands and proposals. The university taps its own academic potential and cooperates with external experts and resources, including television and newspaper.

Overcoming alcoholism, improving family relations, guiding aging individuals are some topics of general interest. Health aspects are covered as well and include rehabilitation services

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continuing education activities/add one

for persons with cerebral palsy, seminars on epilepsy, vocational rehabilitation of mentally retarded and other physically handicapped persons.

Business problems are addressed in courses such as "Techniques and Strategies for Small Business Profits and Growth," "How to Start and Finance a New Business," "Tax Considerations in Real Estate" and others.

Even leisure activities are taught. One can select from dance workshops, drawing/design courses, video taping/photography courses and more.

Enrollment fees vary, according to number of participants per course and specific expenses involved.

The major share of students--about 9,400--was enrolled in courses for high school credit, while some 2,000 students were earning academic credit. More than 6,000 students in 155 classes spent a total of about 140,400 hours with non-credit activities.

Texas Tech distributes detailed catalogs and other publications on its continuing education program. These materials and other pertinent information are available without charge from the Division of Continuing Education, Texas Tech University, P.O. Box 4110, Lubbock, Texas 79409, 742-2352.

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CONTACT: B. Zeeck

LUBBOCK--Charles Verner has resigned as president of the West Texas Museum Association and the WTMA Executive Committee has named Vice President Coffee Conner to succeed him in the presidency.

Eugene Alderson, a member of the executive committee, was named vice president.

A committee announcement said that Verner expressed regret in resigning and cited a conflict of time and travel as his reasons for necessitating the move.

The WTMA is a volunteer organization that works in behalf of The Museum of Texas Tech University.

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6-1-23-79

continuing education activities/add one

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LUBBOCK--A new kind of study, taphonomy, is giving additional weight to the theory of early man's arrival in the new world via an Ice Age arctic land mass and is helping scientists understand better the prehistoric Clovis man who inhabited the Lubbock Lake Site.

One of the world's experts in the taphonomy field was visiting this week (week of Jan. 21) with the director of Lubbock Lake Site research, Dr. Eileen Johnson, to help develop a classification system for bone artifacts and to work on a monograph on bone technology.

Dr. Robson Bonnicksen of the University of Maine has been working in the northern Yukon, primarily in the Old Crow Basin, where about 100 artifacts of bone, ivory and antlers have been recovered and which date back more than 30,000 years.

"We believe discovery of these artifacts, bones modified by man, is going to push back the date when man came to the New World," Bonnicksen said. He said it may be as far back as 50,000 years ago.

The route followed by early man crossed Beringia, a land mass formed when ice held large quantities of water and the sea level was lowered, which allowed the land bridge to appear between

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bonnichsen/add one

Siberia and Alaska.

Bonnichsen said that Asian people probably followed traveling herds moving to the rich grasslands of the North at that period.

The kinds of bone tools that have been found would indicate which animals they followed, he said. The tools come from the remains of extinct mammoth, bison, horse and caribou.

Bonnichsen's study, taphonomy, relates to bones from the time an animal is killed until they are studied and classified by man.

He said that his research has involved analyzing about a half-million bones, but most of these have been relocated in lake and river beds. Bonnichsen said he hopes to return to Alaska to search for cave and rock shelters which might harbor bone tools in their original sites.

His concept is that in the North, as in the Plains rock often was not available to early man. An animal would be trapped, perhaps killed by a stone tool, bones removed and reshaped to make other tools to complete the butchering and processing of the carcass.

"The same patterns developed on the Yukon problem," he said, "are applicable to the Lubbock Lake Site."

He said the Lubbock site is significant at two levels. The first is that 30,000 bone specimens have been recovered, a large assemblage that show alteration by man. The second significant feature of the Lubbock site is that it is stratified, allowing scientists to compare similarities and changes throughout the ages it has been inhabited.

Johnson said the site has been inhabited by man for the past

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bonnichsen/add two

12,000 years. While stone artifacts are found, bone tools also are uncovered in the archeological dig.

"Man is flexible," Bonnichsen said. "The stone and bone tools required about the same techniques. It was just that man used whatever materials were available."

He said man-made decoration on bone has been discovered although it is rare among the works of early man.

Supporting Bonnichsen's work as a consultant at The Museum of Texas Tech University, where the Lubbock Lake Site collection is held, has been a portion of a National Science Foundation grant to Johnson for analyzing materials recovered at the Lubbock Lake Site.

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CONTACT: Heinrich H. Steiner

LUBBOCK--A charcoal drawing by James D. Howze, professor of art at Texas Tech University, has been selected for inclusion in a two-year traveling exhibition sponsored by the Smithsonian Institution Traveling Exhibition Service, Washington, D.C.

The work, "Plane of Darkness," is described by the artist as involving a phantasy airplane, an antique automobile and several figures, set in an illusory space and defined by an ambiguous arrangement of planes.

The drawing and 50 others have been chosen from the American Drawing II competition by the Portsmouth, Va., Community Arts Center.

The exhibition will open April 7 at Commons Gallery, University Park, Pa. Other locations are in Colorado, Illinois and Minnesota.

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CONTACT: Heinrich H. Steiner

LUBBOCK--Dr. Michael D. Joehnk has been named first recipient of the Texas Tech University College of Business Administration Research Award, a recently inaugurated feature by the college to honor "the most significant contribution through published research during the past three years."

Joehnk was selected from a group of five nominees for "a most impressive record of research accomplishments since 1976," according to Dr. Carl H. Stem, dean of the college.

Two of the principal areas of research conducted by Joehnk were bond investments and municipal debt administration.

The study into bond investments was designed to discover methods and procedures investors can follow to improve their returns. Municipal debt administration research centered on development of techniques to minimize costs of municipal borrowing and repayment procedures.

An honorarium of \$250 accompanies the award along with automatic nomination to a university-wide research award competition to be presented by the Texas Tech Dads Association at its Mid-Winter Trustees meeting on Feb. 10.

cutline-----

RECOGNIZED FOR RESEARCH--Dr. Michael D. Joehnk, center, professor of finance in the College of Business Administration at Texas Tech University, was recognized for "outstanding published research" in ceremonies in the college. Participating were Business Administration Dean Carl H. Stem, left, and Dr. Stephen C. Hora, associate dean. (Tech Photo)

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CONTACT: B. Zeeck

LUBBOCK--Fernand Leger (1881-1955), noted for his fascination with machine forms and strong, flat colors, will be the subject Tuesday (Jan. 30) of an art seminar at The Museum of Texas Tech University.

The art seminars, at 10 a.m. on Tuesdays, are sponsored by the Women's Council of the West Texas Museum Association. Rabbi Alexander Kline is the lecturer. The public may attend for a nominal fee.

The Leger lecture is the third in the spring series of 10 seminars on French painting in the 20th century.

Leger, who sculpted and for a time was co-editor of "Formes et Vie," was particularly noted for his evolution of a kind of curvilinear cubism dependent upon the dynamic shapes of machinery and their geometrical cones, cylinders, wheels and pistons.

His figures were massive and robot-like, and these figures came to dominate the the broad planes and large areas of color in his post-1920 paintings.

"Two Women Holding Flowers" is from this period. His more recent masterpieces include "Transport of Forces" and "Grand Parade," painted the year before his death. Less typical was his "Nudes in the Forest," painted during his early association with Braque and Picasso.

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CONTACT: Pat Broyles

ATTN: PSA Directors (Kill Feb. 24, 1979)

FOR IMMEDIATE RELEASE

FEBRUARY IS "BLACK MONTH" THROUGHOUT THE UNITED STATES. AT TEXAS TECH UNIVERSITY A MONTH-LONG CELEBRATION IS PLANNED TO PROMOTE BLACK AWARENESS. HIGHLIGHTS OF THE MONTH INCLUDE A TALK BY BENJAMIN HOOKS, DIRECTOR OF THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE, PERFORMANCES BY THE DRAMATIST CHARLES PAGE, AN ART EXHIBIT, BEAUTY PAGEANT, AND FILMS, PLUS A FREE EVENING OF ENTERTAINMENT WITH THE DALLAS BLACK DANCE THEATRE. BLACK MONTH IS FOR EVERYONE. FOR A COMPLETE LISTING OF EVENTS CALL THE UNIVERSITY CENTER PROGRAMS OFFICE AT 742-3611.

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CONTACT: Pat Broyles

ATTN: PSA Directors (Kill Feb. 7, 1979)

BENJAMIN HOOKS, EXECUTIVE DIRECTOR OF THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE, WILL BE SPEAKING TUESDAY, FEBRUARY 6TH, 8:15 P.M. IN THE TEXAS TECH UNIVERSITY CENTER. A LAWYER AND PREACHER, HOOKS WAS ALSO THE FIRST BLACK MEMBER OF THE FEDERAL COMMUNICATIONS COMMISSION. HEAR THE HIGHLY REGARDED SPEAKER DISCUSSING CIVIL RIGHTS ISSUES OF THE '70's. TICKETS ARE \$2 FOR TECH STUDENTS AND \$3 FOR THE PUBLIC. CALL 742-3610 FOR RESERVATIONS.

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CONTACT: Nancy Farmer

LUBBOCK--Canadian Brass, an instrumental quintet, will present a concert in the University Center Theatre at 8:15 p.m. on Feb. 15.

The event is sponsored by the Cultural Events Committee of the University Center.

Tickets for the performance are \$2.50 for Texas Tech students and \$5 for others. They are on sale at the UC Ticket Booth and Hemphill-Wells in the South Plains Mall.

The group, which consists of two trumpets, a French horn, trombone and tuba, performs classical selections from Bach, Purcell and Handel, mixed with such numbers as "Shreveport Stomp" and "Jitterbug Waltz."

The musicians spice their performances with zany antics and an ability to make the audience participate.

Each of the musicians was graduated from a music conservatory and has played with ensembles and orchestras all over the country.

The Canadian Brass present a balanced program designed to appeal to a variety of tastes.

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CONTACT: B. Zeeck

LUBBOCK--More than 110,000 persons were visitors at The Museum of Texas Tech University in 1978, according to figures announced Thursday (Jan. 25).

Museum officials said that 110,577 visited The Museum and 43,556 visited the Ranching Heritage Center, a 12-acre outdoor exhibit depicting the history of ranching in the American West.

The Museum and the Ranching Heritage Center both are open year around, from 10 to 5 p.m., Monday through Saturday and 1 to 5 p.m. on Sunday.

Docents are in the Ranching Heritage Center houses on Sunday afternoons.

The Moody Planetarium, also a part of The Museum, presents public programs at 3 p.m., Saturdays and Sundays.

There is a nominal charge for touring the Ranching Heritage Center and attending planetarium shows.

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CONTACT: Heinrich H. Steiner

LUBBOCK--The Division of Continuing Engineering Education at Texas Tech University has announced a registration deadline of Feb. 2 for an accelerated weekend course on "Activity Scheduling" for graduate engineers.

Participants will receive three semester hours of credit toward a master's degree for completion of the course (IE 5308) covering descriptions of scheduling problems, theory of sequencing, scheduling procedures, application of research results and related topics.

Sessions will be held from 6-9 p.m. on Fridays and 9 a.m.-noon on Saturdays from Feb. 9-April 21, with exception of three weekends in March.

Registration must be completed through the Continuing Engineering Education Division offices. Textbook will be "Introduction to Sequencing Scheduling" by Kenneth R. Baker.

More information may be obtained by calling L. Jo King, director of the program, at 742-3429.

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CONTACT: Dan Tarpley

EDITOR'S NOTE: This list may not be complete. Because of state privacy laws, we cannot release hometown stories about students unless we receive their permission. Many do not give us this permission. Others often list Lubbock as their permanent mailing address when they really are natives of other cities and towns. This information may help you answer questions from parents whose honored students are not listed.

LUBBOCK--More than 4,000 students at Texas Tech University qualified for the deans' honor rolls in the six colleges during the fall semester.

Among them were _____ from _____.
was

To qualify for a dean's honor roll a student must have a grade point average of 3.0 or more on a 4.0 scale and must have taken as many as 12 semester hours of work.

Texas Tech University has an enrollment of more than 22,000 students in six colleges: Agricultural Sciences, Arts and Sciences, Business Administration, Education, Engineering and Home Economics. There also are a Graduate School and a School of Law.

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CONTACT: B. Zeeck

LUBBOCK--Dr. John D. Reichert, Texas Tech professor of electrical engineering who is nationally known for theoretical research in the area of high power lasers, has been named to receive the university's College of Engineering 1978-79 Research Award for nomination for the Dads Association research award.

Each of Texas Tech's six colleges and the School of Law are nominating candidates for the Dads Association Distinguished Published Research Award. The association will announce the winner Feb. 10.

In the past five years Reichert has been named principal investigator for research contracts and grants totalling more than \$4 million.

He is best known in West Texas as director of the Crosbyton Solar Power Project, coordinating the activities of some 30 researchers in a half-dozen academic departments. He is responsible for financial management of the multi-million dollar program and negotiation of contracts. He has demonstrated administrative ability also in several other projects related to National Science Foundation and U.S. Air Force research.

Among Reichert's research reports he has been editor of five massive volumes chronicling progress in development of the five

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reichert/add one

megawatt solar energy system which eventually could provide electricity for the Crosbyton area. In addition he has published refereed articles, a book chapter and conference papers.

Reichert is particularly noted for his work in developing a mathematical model to determine performance of a new laser before it is built. Related to his interests in laser area is his study of numerical analysis, which encompasses methods for solving complex nonlinear equations on a digital computer. He has shown also continuing interest in holography--the processing, storage and transmission of three-dimensional images.

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CONTACT: Dan Tarpley

LUBBOCK-- The national Thomas Jefferson Award, sponsored by Texas daily and weekly newspaper and radio and television associations and Texas Tech University, will go this year to a former chairman of the Federal Communications Commission, Richard E. Wiley.

It is presented annually to honor an outstanding public official who has achieved distinguished service in defense and preservation of freedom of news media.

Wiley, now a Washington, D. C., attorney, led the movement by the commission to modify Communications Act rules and regulations to permit broadcast and televised debates between presidential candidates and other major party candidates for high office.

The award is sponsored by the Texas Daily Newspaper Association, Texas Association of Broadcasters, Texas Press Association, and Texas Tech. The presentation will be made on Feb. 23 as a highlight of the university's Mass Communications Week and the West Texas Press Association's spring meeting.

Wiley's tenure with the FCC began in 1970 as its general counsel and in 1972 he was appointed to the commission. Two years later he advanced to the chairmanship. He resigned in 1977 to become managing partner of Kirkland and Ellis's Washington law office.

As a member and chairman of the FCC, Wiley was a leader in the movement creating exemptions to Section 315, "the fairness doctrine" or "equal time" portion of the Communications Act.

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Exemptions making possible presidential candidate debates as well as numerous congressional race debates are considered Wiley's most important accomplishment in furtherance of the First Amendment protection of the rights of the public to know through mass media reporting.

In support of Wiley's nomination for the award William Carlisle, vice president for Government Regulations of the National Association of Broadcasters, wrote, "One outstanding contribution Mr. Wiley has made is in the area of re-regulation of radio. He has figuratively ripped away yards and yards of red tape from commission activities and thus from broadcaster nitty gritty.

"Secondly, he is almost solely responsible for the modification of the Fairness Doctrine and Sec. 315 so that commercial freedom of speech, particularly, has been greatly advanced."

The modification, Wiley has said, "has done much to broaden and enrich political discussion in this country--a step which is very much in the public interest."

In an address to Ohio broadcasters in 1975, the 44-year-old former FCC chairman said he believed the next several years will witness a renewed and strengthened commitment to the principles of free enterprise and free speech in American broadcasting."

Wiley's professional career includes service as captain in the U.S. Army Judge Advocate General's Office at the Pentagon, officer of a major corporation and partner in a Chicago law firm. He also taught law for seven years, wrote numerous articles for legal journals and was a commissioner in the Illinois State Court of Claims.

jefferson award / add two

A native of Illinois, Wiley was graduated with distinction from Northwestern University and holds law degrees from both Northwestern and Georgetown University law schools.

He has been active in professional organizations and activities. In 1977 he served as national president of the Federal Bar Association's Special Committee on Lawyers in Government. He is a member of the American Bar's House of Delegates and its Commission on Law and the Economy. He also is former chairman of its Young Lawyers Section, on the Council of the Administrative Law Section and founding editor-in-chief of "Law Notes," a widely-circulated quarterly publication.

Wiley was appointed by both Presidents Nixon and Ford to the Council of the Administrative Conference of the United States. He is an adjunct professor in the School of Communications, American University.

Prior recipients include the late U.S. Sen. Hubert H. Humphrey of Minnesota, Gov. Ella T. Grasso of Connecticut, Congressman Robert W. Kastenmeier of Wisconsin, Texas attorney Leon Jaworski, Gov. Edwin W. Edwards of Louisiana and former U.S. Sen. Sam J. Ervin Jr. of North Carolina.

TexasTech News

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Residence telephones: Jane Brandenberger, Director, 829-2108 / Bea Zeeck, Associate Director, 296-7125 / Dan Tarpley, Manager, News Bureau, 792-5596

CONTACT: Pat Broyles

ATTN: Business Editors

LUBBOCK--The job market is tight for many college graduates. But one of the areas in which demand exceeds supply is that leading to the Master of Business Administration (MBA) degree, which develops the student in the general manager sector of business.

Because of the interest in the degree an "MBA Forum" will be held at the Texas Tech University Center, Tuesday, Jan. 30, 7 p.m.

The forum is designed for those considering the MBA and wanting further information on potential opportunities available for degree recipients. The free program will consist of corporate representatives and recent MBA graduates discussing the demand for MBA's, career opportunities and job benefits of having graduate business school training.

Dr. Larry M. Austin, associate dean of graduate programs in the Tech College of Business, will describe the MBA. He will also discuss goals of graduate business school training and describe other degree programs.

Corporate representatives will include H. Neil Campbell, assistant vice president and manager of credit at Bank of the Southwest in Houston, and Michael W. Wyand, research analyst for

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El Paso Natural Gas Co. They will discuss demand for MBA's in their firms and their industries. They also will present typical entry level positions for MBA's and possible career paths and advancement.

Presenting the small business perspective will be Dave Gentry, management trainee for Great Plains Distributors, and Jim Phillips, director of management advisory services for a local CPA firm. Gentry will describe how he plans to use his degree in marketing in a small business. Phillips will talk on benefits of going back to school for his MBA.

The program is sponsored by the Texas Tech Business Graduate Students Society and the Business Administration Council.

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CONTACT: Marcia Lundy

LUBBOCK--Effects of the Comprehensive Employment Training Act (CETA) program, critiques of a nationwide outdoor recreation plan and finances for recreational improvements will be among workshop topics for the 24th annual Southwest Park and Recreation Training Institute Feb. 4-7 at Lake Texoma State Park.

Texas Tech University's Department of Park Administration and Landscape Architecture conducts the annual institute. It is sponsored by the National Recreation and Park Association, the Oklahoma Tourism and Recreation Department and the Southwest Park and Recreation Training Institute.

Abe L. Hesser, executive director of the Oklahoma Tourism and Recreation Department, is scheduled as keynote speaker.

John S. Blair, nationwide outdoor recreation planner with the Heritage Conservation and Recreation Service, Washington, D.C., will preview the nationwide plan Monday, Feb. 5.

A critique of the plan from the viewpoint of a statewide comprehensive outdoor recreation planner will be presented by Charles Branton, Comprehensive Planning Branch, Texas Parks and Wildlife Department, Austin.

Other topics will include financial resources for small communities, cultural resources, park lighting and management

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models. Workshop topics were determined by a regionwide random survey of park and recreation personnel.

Park and recreation personnel participating represent Texas, Colorado, New Mexico, Arkansas, Washington, D.C., Oklahoma, Georgia, Missouri, Louisiana and Virginia.

Two special "brag" nights are included in the schedule for participants who have valuable material but no scheduled presentations.

Jack W. Robinson, director of the Dallas Parks and Recreation Department, is institute president. Director is Dr. James W. Kitchen, Texas Tech Department of Park Administration and Landscape Architecture. Vice president is Russell Studebaker, horticulturist, Parks and Recreation Department, Tulsa, Okla. Secretary-treasurer is James Fisher, executive director, North Jeffco Recreation and Park District, Arvada, Colo.

Several undergraduate and graduate students from Texas Tech will attend the institute. A student session will be held Monday night, Feb. 5, at the request of program participants, to allow an informal interchange between professionals and students.

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CONTACT: Pat Broyles

ATTN: Fine Arts Editors

LUBBOCK--A brief look at a history book is all it takes to find a significant number of dates noteworthy to scholars of black history. Because many of these dates fall in February, it has been designated "Black Month" and celebrated annually since 1926.

To commemorate the month the Student Organization for Black Unity (SOBU) at Texas Tech University has planned a series of programs and events. Highlights of the month include a talk by the Executive Director of the National Association for the Advancement of Colored People, Benjamin L. Hooks; a Miss Black Texas Tech Pageant; an evening with the dramatist Charles Pace portraying Frederick Douglass; and an Afro American dinner followed by a performance of the Dallas Black Dance Theatre, Inc.

Benjamin Hooks will speak Tuesday, Feb. 6, 8:15 p.m. in the Texas Tech University Center. He is the first black to be a member of the Federal Communications Commission. He practiced law in Memphis for 16 years and during much of that time he was an ordained preacher in the Baptist Church. Tickets for the Hooks lecture are \$2 for Tech students and \$3 for the public.

A Miss Black Texas Tech Pageant will be held Saturday, Feb. 10, at 7 p.m. in the University Center Ballroom. The event will

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black month/add one

be free and the master of ceremonies Dallas Cowboy linebacker Thomas Henderson.

Charles Pace, actor, will present a performance of his one-man play, "Young Mr. Douglass," Tuesday, Feb. 20, 8:15 p.m. in the University Center. Pace helped establish the Afro-American Player Theatre in Austin and is known for his powerful stage presence and the directness of his delivery. Tickets for his performance are \$2 for Tech students and \$3 for the public.

An Afro-American dinner will conclude Black Month. The dinner will be served at 7 p.m. in the Faculty Club of the University Center. Dallas Black Dance Theatre, Inc., will give a free performance for Tech students following the banquet at 8:15 p.m. in the Center Theatre. Tickets for the public will be \$2. The Black Dance company is the first professional company of its kind in the Dallas area. The group specializes in modern and traditional works.

Other events featured during Black Month include an art exhibit by Faith Ringgold, which will be shown in the UC Courtyard Feb. 12-16; the film, "The Art of Black Africa," 7:30 p.m., Feb. 13, University Center Theater; a Black cosmetic program with the Ebony Fashion Fair representative, Cheryl Pillow, Feb. 19, 12:30-1:30 p.m. in the UC Courtyard.

Tickets for all programs are available from the UC Ticketbooth, 742-3610.



NEWS

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FOR IMMEDIATE RELEASE

DEAN APPOINTED TO NURSING SCHOOL

Contact: Peggy Nodurft

Teddy L. Langford, Ph.D., has been named dean of the Texas Tech University School of Nursing, President Cecil Mackey announced today.

Currently acting dean of The University of Colorado School of Nursing, Langford will assume her responsibilities with the Texas Tech University Health Sciences Center in July 1979. She will direct program development and faculty recruitment preparatory to opening the nursing school in 1980, with the first students to be admitted at that time.

The Coordinating Board, Texas State College and University Systems, granted approval in 1969 for the development of a school of nursing at Texas Tech University. Legislative funding to establish the school has been requested for the upcoming biennium.

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black month/add one

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The new dean was on the faculty and staff of The University of Texas System School of Nursing from 1970-76 and rose from the position of instructor to that of vice-president for academic affairs. She joined The University of Colorado School of Nursing as Associate Dean for Education in 1976 and became Acting Dean in 1978.

A native of Wichita Falls, Langford was granted a diploma from Wichita General Hospital School of Nursing, the B.S.N. degree by Incarnate Word College in San Antonio, the M.S.N. by The University of Texas System School of Nursing, and the Ph.D., by The University of Texas.

"We are pleased that Dr. Langford has accepted appointment to develop a school of nursing for Texas Tech," President Mackey commented. "Her experience in nursing education is comprehensive and will provide outstanding guidance for the multiple entry-exit curriculum selected for the Tech Nursing School.

Dr. Langford served as consultant to the staff of the Texas Coordinating Board, who prepared study Paper Nineteen, during its survey of nursing manpower needs. This paper outlined the need for and recommended methods to be incorporated in a multiple entry-exit curriculum for nursing. It is on these recommendations which the Texas Tech University School of Nursing will be based.

Langford, prior to entering nursing education, includes in her professional experience office and hospital nursing. She served as charge nurse on acute medical-surgical units, nursing supervisor and inservice director, initiating staff development programs for a 150-bed general hospital.

TTUSM NURSING SCHOOL
Add Two

Academic assignments have included undergraduate and graduate teaching in both clinical courses and nursing administration. She developed audio-visual teaching methods and materials, initiated a modular approach to simulation teaching subsequently incorporated into several courses, introduced independent study with graduate and undergraduate students and cooperated in undergraduate electives on collaboration among health occupations.

While in the Office of The University of Texas President, Langford's assignments included system-wide coordination of academic programs and service as co-director of the Center for Health Care Research and Evaluation, in addition to her post as vice president for academic affairs. She has chaired a variety of committees recommending positions on issues such as teaching methodology; undergraduate curriculum; graduate studies; admissions and scholastic policies; faculty reorganization; promotion, salary and evaluation.

Dr. Langford's dissertation was "Effects of a Course Designed to Promote Self-Direction in Learning". Her primary interests in research, consultation and thesis advisement lie in the area of nursing practice evaluation and its implementation into nursing education.

"The Nursing School has a high priority for development at Tech in response to serious shortages of nurses in West Texas," commented Richard A. Lockwood, M.D., Vice President for the Texas Tech University Health Sciences Center to whom Langford will report.