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FOR IMMEDIATE RELEASE

REF: 1-2-1-88

CONTACT: Beverly Taylor

LUBBOCK -- "Passages to the People's Republic of China," a July, 1988, studytour for educators, will offer glimpses of China as both a modern country and an ancient civilization.

The trip, which will include sightseeing in Hong Kong, Shanghai, Beijing, Xi'An and Guilin, will be July 5-18. In Guilin, participants will take a cruise on the Li River and explore one of its many caves. In Xi'An, the remains of a Neolithic village indicate the area was inhabited 8,000 years ago. Beijing, the capital of modern China, has the Great Wall and Shanghai offers the Museum of Art and History. Shopping and visiting the busy waterfront are planned for Hong Kong.

Richard E. Ishler, dean of the Texas Tech University College of Education, will be the educational leader for the tour. He has led tours to the Soviet Union and Europe and was invited by the Chinese to lead this tour.

Besides sightseeing in each of the cities, the participants will enjoy a traditional Chinese banquet and cultural performances.

Visits will also be made to schools and universities for those who are interested. Participants may earn two semester hours of undergraduate or graduate credit.

The tour is open to 30 individuals. The cost is \$2,815 from Dallas. The enrollment deadline is May 1, 1988.

For more information, contact Dean Richard E. Ishler, College of Education, P.O. Box 4560, Texas Tech University, Lubbock, Texas 79409 or at (806) 742-2385 during the day and (806) 794-4961 in the evening.

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FOR IMMEDIATE RELEASE

REF: 2-2-1-88

CONTACT: Beverly Taylor

LUBBOCK -- The fame which began for Harlem artists and musicians in the 1920s and their renditions of the black American experience will be the focus of Thursday Nights at the Museum this Thursday (Feb. 4).

Art historian Alvia Wardlaw will talk about the period known as "Harlem Renaissance" from 7-8:30 p.m. Thursday as a part of Thursday Nights at the Museum, a series of social and educational events designed to introduce the public to the museum. Refreshments and a social time will precede the lecture at 6:30 p.m.

The free program is held in conjunction with Black Awareness Month.

Wardlaw is an art history professor at Texas Southern University in Houston. She earned a master's from New York University's Institute of Fine Arts and is a doctoral student at the University of Texas, Austin. She received the Compton Ban Fort Fellowship to study at UT in 1985 and is adjunct curator of African American Art at the Dallas Museum of Art.

From the 1920s into the 1940s, Harlem produced many black artists, writers and musicians who became an identifiable part of American culture. Through their portrayals of the black American experience, black themes were introduced into American modernism.

Harlemites to achieve fame during this period include writers

Langston Hughes and Claude McKay, musicians Duke Ellington and Louis

Armstrong, sculptor Meta Warrick Fuller, painter and book illustrator

Aaron Douglas, and painters Palmer Hayden and William H. Johnson.

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FOR IMMEDIATE RELEASE

REF: 3-2-1-88

CONTACT: Marydawn Webber

LUBBOCK -- The Textile Research Center of Texas Tech University was granted approval to change its name in an effort to more accurately reflect the center's extensive work on an international level.

The new name, International Center for Textile Research and Development, was approved during the last meeting of the university Board of Regents.

In granting the new name, the regents acknowledged the research center's evolution into an organization of international significance answering requests from all over the world regarding research results related to textile manufacturing.

Director Jim Parker said the center will retain its TRC logo, which is widely-recognized.

"This seems far more appropriate in view of the international activities and relationships the center has, and it would appear to be more descriptive of the center's activities," Parker said of the new name.

"During the past decade, the activities of the Textile Research
Center have become increasingly more international. Our relationship
with fiber consumers and textile manufacturers in other countries has
grown to the point that approximately one-fourth of our correspondence
comes from outside the United States," Parker explained.

TEXTILE RESEARCH CENTER NAME CHANGED/PAGE 2

He said manufacturers in Korea, Japan, Taiwan and Hong Kong are particularly interested in reports on the quality of Texas cotton. Also, research results on processing, especially spinning on rotor machines, seem to be of great interest in Europe, while South American and African countries are mostly interested in general information pertaining to textile manufacturing, Parker added.

Parker said the TRC has more than 4,000 visitors each year to view the activities underway, and about 10 percent of the center's research is conducted for organizations outside the U.S.

March March

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FOR IMMEDIATE RELEASE

REF: 4-2-3-88

CONTACT: Margaret Simon

LUBBOCK -- A scholarship recently established at Texas Tech University by the Anheuser-Busch corporation has been reserved for Hispanic students.

The endowed scholarship at Texas Tech reflects the corporation's effort to increase educational opportunities for Hispanic youth in Texas, a company spokesman said.

A gift of \$10,000 from Anheuser-Busch will provide one scholarship each year. In alternate years the scholarship will bear the name of the Rainbow Bread Company and the Budweiser Company, two subsidiaries of Anheuser-Busch.

The terms of the scholarship have not been established. Tech officials said it will likely be designated for undergraduate students above the freshman year who demonstrate academic promise and financial need. The recipients will be chosen by Texas Tech according to its financial aid criteria.

Jim Estrada, Manager for Corporate Relations for Anheuser-Busch, said that the company has made a "firm commitment" to increasing educational opportunities for Hispanic youth by funding similar scholarships at other state colleges.

In addition, he said, the company has a National Hispanic Scholarship Fund that helps promising young people to attend the institution of their choice.

ANHEUSER-BUSCH/PAGE 2

He said that Anheuser-Busch officials recognize the "tremendous need to increase the numbers of Hispanic youth who attend and complete college."

Tech President Lauro Cavazos said that he is "determined that Texas Tech will increase the number of minority students on our campus. We want to recruit promising young people and assure them that they will complete their education regardless of their financial resources. Scholarship endowments like this one make our task much easier."

Acres Man

FOR IMMEDIATE RELEASE

REF: 6-2-3-88

CONTACT: Marydawn Webber

LUBBOCK -- Members of the Research Advisory Group for the National Science Foundation Wind Field Experiment Project will be on the Texas Tech University campus to review research on wind pressure experiments and tour the test facilities.

The media is invited to the public tour of the recently constructed field experiment facility to be conducted between 11:30 a.m.-12:30 p.m. Feb. 4 at the site located at 4th Street between Indiana and Quaker Avenue.

The tour will include on-site testing of the equipment and revolving of the test building which is supported on a circular track so that it can be rotated in simulated wind storms from various directions.

The research involves gathering information on the impact of wind from hurricanes and other storms on low-rise structures according, to Dr. Kishor C. Mehta, project director and professor of civil engineering.

Mehta said the research will also provide data to improve wind tunnel testing.

Ultimately, the data from the experiments will be presented to a committee for the American National Standards Institute which sets national building standards. Mehta is chairman of the National Committee for Wind Loads and Building Design.

WIND TESTING SITE TOURED/PAGE 2

Representatives of the Research Advisory Group expected to review the research data and tour the site include Dick Marshall, National Bureau of Standards-Washington; Dale Perry, Southern Building Code Congress International-Birmingham; Jon Peterka, Colorado State University; Dave Surry, University of Western Ontario-Canada; Tim Reinhold, Associated Research Engineers-Raleigh, N.C.; and Gill Harris, Metal Building Manufacturer's Association-Cleveland.

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FOR IMMEDIATE RELEASE

REF: 7-2-3-88

CONTACT: Marydawn Webber

or Kristie King

LUBBOCK -- Houston attorney Richard "Racehorse" Haynes was the featured speaker during December hooding ceremonies for graduates of Texas Tech University School of Law.

Law professor Marilyn Phelan hooded the graduates, and law student Kenneth Zysko spoke on behalf of the class.

Participating in the hooding ceremonies were 18 graduates from the following cities:

BALLINGER: Karl W. Vancil, son of Bob and Gayle Vancil of 508

10th St.

CLAUDE: Crystal Y. McBee Yates, daughter of Billy and Jane McBee.

EL PASO: Victor Hernandez, son of Valentin and Augustina Hernandez of 543 Eastland.

FORT WORTH: Barbara D. Campanelli, daughter of Albert and Elfreide M. Lynn of 5205 South Drive.

KERMIT: Anthony M. Spinks, son of J.W. and Arthenia Spinks of 334 James St.

KERRVILLE: Kenneth J. Zysko of 400 Benson Drive.

LUBBOCK: Karen M. Bertram of 8212 Elkridge Ave.

MANSFIELD: Donald P. Morehart, son of Paul and Elizabeth Morehart of 1125 Pebble Beach.

MIDLOTHIAN: Glen E. Hackler of 1001 University Ave.

-more-

LAW GRADUATES/PAGE 2

ODESSA: Shane A. Green Jackson, daughter of Arthur and Margaret Jackson of 3407 Fairlane.

RANGER: Steven R. Herod, son of Billy R. and Sandra K. Herod of Route 1.

SAN ANGELO: Edwin S. Frost of 1224 N. Van Buren and Floyd L. Lamrouex, son of George and Peggy Lamrouex of 25 E. 12th.

SAN ANTONIO: Dawn L. Carmody, daughter of John and Peggy Carmody of 139 Danube Drive.

WICHITA FALLS: Richard O. McKennon, son of Richard and Linda McKennon of 1905 Margaret.

WHEELER: Bobbye C. Adams Hill.

ROSWELL, N.M.: Eric J. Coll, son of Charles and Linda Coll of 301 Berkley.

BLAIR, Okla.: John P. LeVick, son of Lawrence and Imogene LeVick.

Story ideas for the week of February 8, 1988 8-2-4-88

Plowing New Ground -- A Senate Interim Committee on Natural Fibers fielded testimony from about 50 state-wide agriculture leaders as part of an effort to stimulate domestic production of cotton, wool and mohair. The study is designed to coordinate production of the state's natural fibers, revitalize the industry within the state and make recommendations concerning data that may affect future funding for research institutions. The first round of the committee's formal hearings convened at the International Center for Textile Research and Development (formerly Textile Research Center) of Texas Tech University on Tuesday Jan. 26. The study is scheduled for completion by the end of this year. The committee will continue to examine areas of research and production of natural fibers in the state. Hearings are scheduled in March at the Apparel Mart in Dallas and in May at Burlington Industries at Clarksville, Va.

Study tour to China -- A July, 1988, study tour for educators will offer glimpses of China as a modern country and an ancient civilization. The trip will include sightseeing in Hong Kong, Shanghai, Beijing, Xi'An and Guilin. The tour dates are July 5-18. Richard E. Ishler, dean of the Texas Tech University College of Education, will be the tour leader. Participants may earn two semester hours of undergraduate or graduate credit. The enrollment deadline is May 1, 1988. For more information contact Dean Richard E. Ishler, 742-2385.

The "Essential Poison" -- Selenium is both toxic and lifesaving. The nutrient which occurs naturally in the soil was once considered to be a toxin with no redeeming value, but a decade ago the Chinese government provided selenium to millions of citizens with a rare heart disease and saved many lives. The Chinese lived in an area where selenium did not occur in the soil. While the nutrient may help prevent cancer and heart disease, excess dosages of selenium actually cause cancer. Selenium was recognized formally by the Food and Drug Administration in 1980 as an essential nutrient. Julian E. Spallholz is the director of the Institute for Nutrition Science at Texas Tech University and is one of the world's leading authorities on selenium. For more information call Julian E. Spallholz at 742-3124.

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For assistance on these and other story ideas, call News & publications 742-2186.

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FOR IMMEDIATE RELEASE

REF: 9-2-4-88

CONTACT: Beverly Taylor

LUBBOCK -- What people want for Christmas reveals more than that year's popular toys and gadgets. Christmas lists are also cultural and social chronicles of the times.

National retailer Sears has donated a complete set of its
Christmas "Wish Book" catalogs to the Texas Tech University Southwest
Collection. The Wish Book microfilm, from 1933-1987, complements the
microfilm collection of Sears general catalogs which the Southwest
Collection previously received.

Southwest Collection Director David Murrah said the catalog collection is important because from it researchers can learn about the lifestyles of particular time periods. Researchers from many areas will find the collection useful, including those interested in antiques, museum studies, popular culture and history.

The general catalogs, dating from the 1890s, and the Wish Books provide some 265,000 pages of historic data. Early catalogs, with products like canvas wagon covers for the "prairie schooners" which carried settlers to the West, are reminders of a bygone era. The many fitness products which began appearing in catalogs in the late 1970s illustrate the beginnings of the current national concern for health.

"Our catalogs have been used as research tools by everyone from historians and movie set designers to individuals who want information about collectibles," said Lenore Swoiskin, Sears archivist in Chicago.

Some 150 public and university libraries across the country have received the Sears microfilm catalog collections.

AFTER HOURS CALL: Joe Sanders, University News, 799-1781 • Preston Lewis, Health Sciences Center, 745-1718 • Dorothy White, Broadcast, 745-4493 - 30 -

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FOR IMMEDIATE RELEASE

REF: 10-2-4-88

CONTACT: Beverly Taylor

LUBBOCK -- A London book dealer who specializes in private presses will present a book show from 3-5 p.m. Feb. 9 at the Texas Tech University Library.

Charlene Garry, managing director of The Basilisk Press Ltd. of London, will present "Exquisite Illustrated Books: A Show by Charlene Garry." The free show will be in the Special Collections/Rare Book Room on the third floor of the library.

Garry is touring the United States, talking about modern private presses. She will talk about exquisitely illustrated books, finely bound books, fine color plates and limited editions and will demonstrate the topics with books from all over the world.

Refreshments will be served at 4 p.m. in the third floor lobby and Garry will answer questions.

The event is sponsored by the Library and the Friends of the University Library/Southwest Collection.

FOR IMMEDIATE RELEASE REF:

CONTACT: Marydawn Webber

LUBBOCK -- Texas entrepreneurs, inventors, small business owners and small manufacturing firms will benefit from a statewide network of technical assistance centers, designed to boost business in the state.

A Technical Assistance Center (TAC) for Northwest Texas will formally open Feb. 9 to assist small business and entrepreneurs in establishing and enhancing technology-based business. A press conference and explanation of the program by officials of Texas Tech University and the Texas A&M Engineering Experiment Station (TEES) will be from 10:30 a.m.-12 p.m. at the Lubbock Room of the University Center on the Tech campus.

Speakers at the conference will include Tech Vice President for Academic Affairs and Research Donald R. Haragan, Dean of Engineering Mason Somerville, College of Business Administration Associate Dean Bob Phillips and District Director for the U.S. Small Business Association Walter Fronstin.

A&M representatives will include Herbert Richardson, deputy chancellor and dean of engineering; Ken Hall, TEES director and assistant dean for engineering; and Helen Dorsey, director, Technology Business Development for TEES.

The TAC's goal is to leverage the capabilities of TEES, Texas A&M and Texas Tech to help move new business venture ideas and technology out of the university laboratory more rapidly, and into the business community where it can actively aid the state, according to TAC directors.

TECHNICAL ASSISTANCE CENTER OPENS/PAGE 2

"Texas urgently needs a more diversified economy and the accompanying new jobs and revenue," said Dr. Richardson, who is deam and deputy chancellor for engineering at A&M.

"A major factor in the state's success in this area will come from cooperative efforts such as the one we formally begin now," Richardson added.

The center will be operated as part of a statewide network of TACs established by the TEES' Technology Business Development Division in conjunction with the state's regional Small Business Development Centers.

Coordination of the Lubbock office involves TEES's TBD division, the Northwest Texas Small Business Development Center at Tech and the Tech's College of Business Administration and College of Engineering.

TEES is a state agency within the Texas A&M University system that supports the state through research and development, industrial innovation and technology.

The TAC at Tech is coordinated by Ted Cadou, director of the Northwest Texas Small Business Development Center.

Besides offering technical assistance and programs to foster new businesses, the center will identify and evaluate research projects and new technologies developed at Tech that might prove commercially viable, according to Cadou.

Cadou says, "A team approach to technology development will enable us to bring a wide range of skills together for the people in the Lubbock and Northwest Texas area."

TECHNICAL ASSISTANCE CENTER OPENS/PAGE 3

The NTSBDC system is composed of six subcenters to serve a 95-county area of the Northwest Texas region. In addition to Tech, which serves as regional administrator, subcenters are also located at Abilene Christian University in Abilene, University of Texas-Permian Basin at Odessa, West Texas State University at Canyon, Midwestern State University at Wichita Falls and Tarleton State University at Stephenville.

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FOR IMMEDIATE RELEASE

REF: 12-2-5-88

CONTACT: News and Publications

LUBBOCK -- Events scheduled next week at Texas Tech University include a performance by the St. Paul Chamber Orchestra and a recital by visiting pianist William Westney.

The movie "The Untouchables" will be shown at 7:30 p.m. and 9:45 p.m. Friday and at 8 p.m. Saturday (Feb. 5-6) in the University Center Allen Theater.

Guest artist Ayako Yonetani, violinist, will perform with Browning Artist-in-Residence William Westney, a pianist, in a recital at 8:15 p.m. Saturday (Feb. 6) in the Hemmle Recital Hall of the Music Building.

The University Symphonic Band will be conducted by James Sudduth at 3 p.m. Sunday (Feb. 7) in the Hemmle Recital Hall.

The Jazz Ensemble I will perform at 8:15 p.m. Monday (Feb. 8) in the Hemmle Recital Hall. The performance, directed by Alan D. Shinn, will feature trombonist Chris Seiter. Tickets are \$2. For more information, telephone 742-2294.

The photographic images of Jack Barnosky will be exhibited beginning Monday (Feb. 8) and continuing through Feb. 26 in the S.R.O. Gallery, located in the sub-basement of the Art Building. Barnosky, who teaches photography at the Indiana Vocational Technical College, deals with Pennsylvania coal mines as a man-made landscape.

CALENDAR/PAGE 2

The Summer Camp Job Fair is scheduled for 10 a.m. to 4 p.m. Tuesday (Feb. 9) in the University Center Ballroom.

Lubbock artist Eleanor Kreneck will present "Dutch Painting -Rembrandt" at 11 a.m. Tuesday (Feb. 9) at the Museum of Texas Tech
University. The lecture is part of "Art through the Ages," weekly art
seminars sponsored by the Women's Council of the West Texas Museum
Association. Registration and coffee begin at 10:30 a.m. Cost is \$3.

Charlene Garry, managing director of The Basilisk Press Ltd. of London, will present "Exquisite Illustrated Books: A Show by Charlene Garry" from 3-5 p.m. Tuesday (Feb. 9) at the Texas Tech University Library. Garry is touring the United States to talk about modern private presses, illustrated books and limited editions. The free program will be in the Special Collections/Rare Book Room on the third floor of the Library.

The Saint Paul Chamber Orchestra will perform at 8:15 p.m.

Tuesday (Feb. 9) in the Lubbock Municipal Auditorium. Guest conductor will be Eduardo Mata, and Russian-born pianist Yefin Bronfman will be the guest artist. Tickets for Texas Tech students are \$7 and \$10.

Tickets for the general public are \$12 and \$15. For more information, telephone 742-3619.

Gene Kelly can be seen in "Singing in the Rain," which will be shown at 8 p.m. Wednesday (Feb. 10) in the University Center Allen Theater.

Professor Jerome O'Callaghan will lecture on the topic "Supreme Court on Speech and Action" at noon Thursday (Feb. 11) in Room 318 English Building.

CALENDAR/PAGE 3

Art by junior and senior high school students from West Texas and Eastern New Mexico can be viewed through Friday (Feb. 12). The West Texas Scholastic Art Awards Exhibition is open 10 a.m. to 5 p.m. in the Fine Arts Galleries of the Art Building, located at 18th Street and Flint Avenue.

The cult film "Rocky Horror Picture Show" can be experienced at midnight Friday (Feb. 12) in the University Center Allen Theater.

The Tech Leadership Academy, scheduled for Friday and Saturday (Feb. 12-13), will feature Kent Gardner, founder of the Order of Omega and associate vice president for student affairs at the University of Texas at Arlington. Gardner will speak about motivation, problem-solving and risk-taking. Registration deadline is Wednesday (Feb. 10). For more information, telephone 742-3621.

The Valentine's Day Fun Run will begin at 10 a.m. Saturday (Feb. 13) at the north entrance to the Student Recreation Center.

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FOR IMMEDIATE RELEASE

REF: 13-2-5-88

CONTACT: Beverly Taylor

LUBBOCK -- West Texas educators and Texas Tech students can tap into a new computer bulletin board service to download public domain software and be informed of events at Texas Tech University.

EdTechNet, recently established by the College of Education (COE), can be used free 24 hours daily by individuals who have computer and modem.

Robert V. Price, director of the COE's Education Computer Center, said the electronic bulletin board was established primarily for West Texas educators, but can be accessed by anyone. Graduate student Robert St. Clair operates the system.

The service offers listings of COE class schedules, course schedule revisions, announcements of conferences and special events and an electronic mail service for COE faculty and staff.

Public domain educational computer software for Apple II,

Macintosh and IBM and compatible computers may also be downloaded

through EdTechNet. A variety of communications software may be used

to access EdTechNet, including two programs which will be copied free

by faculty and staff at the Advanced Technology Learning Center (ATLC)

in the university library. "Red Ryder" is for Macintosh computers and

"PC Com" is for IBM and compatible computers.

To access EdTechNet, call (806) 742-3252 via modem. Both 300 and 1200 baud service is supported. Users should set their communications software at seven data bits, one stop bit and no parity.

For more information, contact Price or St. Clair at 742-2362.

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HEALTH TIPSHEET

from

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER February 2, 1988

OVER-THE-COUNTER TROUBLE -- That off-the-shelf panacea from the local drugstore may not always be a good idea, particularly for the elderly. The reason is simply that the elderly are more likely to be taking other medications for the various health problems that often occur with aging, says TTUHSC nursing Professor Mary Slater, R.N., M.S.N. When over-the-counter drugs are taken along with drugs prescribed by a physician, the combination of medications can produce chemical changes detrimental to improved health. For instance, patients taking prescribed medications to alleviate high blood pressure may actually increase their blood pressure if they take a cold remedy or cough syrup to deal with a cold. Slater, a certified specialist in gerontological nursing, recommends that the elderly become familiar with prescribed medicines they are taking and that they check with their physician before taking non-prescription drugs, whether it be a cold remedy, a sleeping pill or even a laxative. For more on the special problems the elderly face in taking off-the-shelf drugs and on the precautions they can follow, contact Slater at (806) 743-2730.

WHAT'S UP, DOC! -- Some preparation before you visit your physician and some assertiveness in the examination room can help you come away from an exam more satisfied and, most importantly, more knowledgeable about the state of your health. Usually working on tight schedules and talking in medical terms, physicians may not always communicate effectively with their patients. Patients, though, can help ensure good communication, reports Sheryl H. Boyd, Ed.D., of TTUHSC's Internal Medicine Department, by writing out in advance a list of questions and by asking the doctor to explain answers they do not understand. An informed patient makes the best decisions and the decision on any type of medical treatment is ultimately the patient's. Boyd also suggests that patients take notes on the doctor's diagnosis and on special instructions. This helps the patient more accurately follow through with the treatment. Following this same type of assertiveness, whether dealing with the physician, the nursing staff or the administrative staff in a medical office, can help prevent unsettling surprises, whether they be in the method or cost of treatment. For more details on how patients can improve communication with their physicians, contact Boyd at (806) 743-3189.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

14-2-5-88

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FOR IMMEDIATE RELEASE

REF: 15-2-5-88

CONTACT: Preston Lewis

LUBBOCK--Applications will be accepted through Feb. 16 by the Texas Tech University Health Sciences Center (TTUHSC) School of Nursing Lubbock campus for licensed vocational nurses seeking admission for the 1988 summer session.

Applications for registered nurses seeking admission to the 1988 summer session at the Permian Basin campus in Odessa will be accepted through March 25.

The TTUHSC School of Nursing offers a bachelor of science in nursing degree. Registered nurses, licensed vocational nurses and students with no previous nursing background are admitted to the program in Lubbock while registered nurses are admitted in the Permian Basin. Credit may be awarded to registered nurses and licensed vocational nurses for previous nursing education.

For additional information about the application process at the Lubbock campus, contact the School of Nursing Student Services Office, TTUHSC, Lubbock, Texas 79430, (806) 743-2737. For additional information on Permian Basin procedures, contact Assistant Dean Ella Herriage TTUHSC School of Nursing, 800 W. Fourth St., Odessa, Texas, 79761, (915) 335-5150.

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FOR IMMEDIATE RELEASE

REF: 16-2-5-88

CONTACT: Marydawn Webber

LUBBOCK -- Two conferences dealing with consumer and border trade laws are slated this spring in El Paso, sponsored in part by the Texas Tech University School of Law.

The Consumer Law Conference, Feb. 12, will cover topics concerning state and federal consumer statutes, insurance claims under articles of duty of good faith and fair dealing and professional responsibility. Also to be discussed will be innovative uses of the Deceptive Trade Practices Act. The conference is co-sponsored by the El Paso Young Lawyers Association.

The Border Trade Law Conference, March 3-4, will feature nationally-known speakers and is designed to provide both novice and experienced practitioners with the latest information available for dealing with the challenges of international business relationships.

The keynote address will be delivered by Judge Edward D. Re, chief justice of the U.S. Court of International Trade, New York, N.Y.

Topics will cover U.S. competitiveness and impact on border trade, quota and multi-fiber agreements, joint ventures and profit sharing in Mexico, the Mexican perspective, the Japanese perspective and an International Trade Commission report on legislative developments.

Also planned for discussion will be U.S. customs penalties and administrative relief, U.S. tax considerations, immigration issues and business visas, ethical considerations and the Foreign Corrupt Practices Act, and transfer and protection of technology.

LAW CONFERENCES SLATED/PAGE 2

The conference is co-sponsored by the Texas Tech University School of Law, the University of New Mexico School of Law and the International and Immigration Law Section of the State Bar of New Mexico.

Future conferences this spring sponsored by the Texas Tech
University School of Law include a Medical Malpractice Conference,
March 24-25 in San Antonio; Banking Law Institute, April 14-15 in Fort
Worth; and Immigration Law Conference, April 21-22 in El Paso.

Attorneys who are unable to attend a conference may purchase the materials. More information can be obtained by directing inquiries to Kay Fletcher, Texas Tech University School of Law, Lubbock, Texas 79409, (806) 742-3804.

A CONTRACTOR

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Jim Estrada, Manager of Corporate Relations for Anheuser-Busch Corporation, presents Texas Tech University President Lauro Cavazos with a gift of \$10,000 to fund a scholarship at Tech for Hispanic

LUBBOCK, Feb.1 - ANHEUSER-BUSCH SCHOLARSHIP-

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FOR IMMEDIATE RELEASE

REF: 18-2-5-88

CONTACT: Margaret Simon

LUBBOCK -- It doesn't take a storm with the force of a tornado to cause wind damage to your home. In fact, the majority of damage claims filed with insurance companies each year are the result of straight winds that accompany low pressure fronts and thunderstorms.

In an effort to understand how current home building practices could be altered to improve wind resistance, the Allstate Foundation, the research arm of Allstate Insurance Company, has presented a \$25,000 grant to the Institute for Disaster Research at Texas Tech University.

According to James R. McDonald, director of the institute and professor of civil engineering, the grant will be used to develop practical and economical methods of construction to minimize wind damage.

"Allstate is interested in evaluating how improved construction could reduce homeowner insurance premiums in the future," said Gary Briggs, regional vice president for Allstate, in a recent visit to the Tech campus to tour the institute and present the grant to McDonald and Texas Tech president Lauro Cavazos.

"In the past there has been little incentive for homeowners to take measures to mitigate wind damage because hazard insurance covers the damage. We would like to be able to lower premiums to reward our policy holders who take action to improve the wind resistance of their homes," remarked Briggs.

ALLSTATE GRANT/PAGE 2

The Institute for Disaster Research studies all types of natural hazards, although the major emphasis in the past 18 years has been research on windstorms. The Lubbock tornado of May 11, 1970, destroyed more than 1,000 buildings, creating an instant laboratory for the study of high wind damage. Building on the information gained in the 1970 tornado, institute researchers have continued on-site documentation and analysis of more than 60 major storms throughout the U.S. since 1970.

From on-site research, the institute has developed one the country's most extensive collections of data on the wind resistance of various building types.

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cutline ---- 19-2-5-88

LUBBOCK, Feb. 3 -- A GRANT TO STUDY STORM DAMAGE

Texas Tech University President Lauro Cavazos, left, accepts a research grant for \$25,000 from Gary Briggs, regional vice president for Allstate Insurance Company. The grant will allow the Institute for Disaster Research at Tech to study prevention of wind damage to homes from thunderstorms and tornadoes. Looking on are, left to right, Dennis Bianchi, Allstate territorial claims manager for the Dallas region; James R. McDonald, director of the institute; Lurlaine S. Eavey, Allstate unit claims manager, Lubbock; and Bob Dyche, regional human resources manager for Allstate. (Texas Tech photo) 1988

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Video story ideas for the week of February 8, 1988 20-2-5-88

- FEB. 9 -- SMALL BUSINESS ASSISTANCE -- A technical Assistance Center for Northwest Texas will formally open Feb. 9 to assist small businesses and entrepreneurs in establishing and enhancing technology-based business. A press conference and explanation of the program by officials of Texas Tech University and the Texas A&M Engineering Experiment Station will be from 10:30 a.m. to 12 at the Lubbock Room of the University Center on the Tech campus.
- FEB. 9 -- PRETTY BOOKS FROM PRIVATE PRESSES -- A London book dealer who specializes in private presses will present a book show from 3-5 p.m., Feb. 9 at the Texas Tech University Library in the Special Collections Room on the third floor. Charlene Garry will be talking about exquisitely illustrated books, finely bound books, fine color plates and limited editions and will demonstrate the topics with books from all over the world.
- FEB. 12 -- 50,000th MAMMAL ADDITION TO THE NATURAL SCIENCE RESEARCH COLLECTION AT THE MUSEUM -- will be added at 3:00 p.m. Friday with Tech President Lauro Cavazos, John Montford, and officials of Texas Tech in attendance. The bobcat will be officially catalogued by the dignitaries in the ceremony. This is one of the largest mammal collections in the U.S. Drive to the service entrance south of the Museum off Indiana and go to the first parking lot. For more information contact Robert Baker, Horn Professor of Biology, at 742-2485.

For assistance on these and other story ideas, call Pam Alspaugh at the Broadcast Bureau 742-2186