

FOR IMMEDIATE RELEASE

REF: 1-5-6-91

CONTACT: Steve Kauffman
or Kim Cooke

LUBBOCK -- Financial administrators and professional staff can gain insight into financial and non-financial functions of governmental finance during the 14th annual Southwest School of Governmental Finance May 19-23 at Texas Tech University.

The residency school is designed for city, county and state officials as well as accountants, school personnel, financial advisors and investment bankers. Courses will be led by 45 well-known experts from governmental, financial and academic institutions around the United States.

The 1991 curriculum allows participants to follow track sessions or select courses on an elective basis.

The organization of the three course tracks is: accounting and auditing track -- financial and non-financial functions; finance track -- investing, borrowing, accounting, reporting and managing for municipal finance personnel; and school track -- school district management.

Among notable guest speakers, Kent Hance, former chairman of the Texas Railroad Commission, will speak at the school's opening session May 19.

The school is sponsored by the Center for Professional Development, a division of the Texas Tech College of Business Administration.

Participants in the school can obtain up to 29 hours of CPE (continuing professional education) credit by completing the program. Municipal clerks can receive 2.5 credits toward certification. School board members can obtain 29 hours of continuing education credit to fulfill requirements of the Texas Education Agency.

Enrollment is limited. Registration is \$525 per person and includes materials for the course, single occupancy residence hall accommodations, meals and social activities.

For more information, contact Don W. Finn, Director of the Southwest School, at (806) 742-2038. For registration material, contact the Center for Professional Development, College of Business Administration, Texas Tech University, P.O. Box 4550, Lubbock, Texas 79409-9988, telephone (806) 742-3170 or fax (806) 742-2099.

FOR IMMEDIATE RELEASE

REF: 2-5-6-91

CONTACT: Steve Kauffman

LUBBOCK -- More than 2,000 students will participate in Texas Tech University's general commencement ceremony at 9 a.m. Saturday (May 11) in the Lubbock Municipal Coliseum, Fourth Street and Boston Avenue. Kenneth H. Ashworth, commissioner of the Texas Higher Education Coordinating Board, will deliver the keynote address.

During the general ceremony, doctoral and selected school of Law candidates will be hooded and other graduates will accept degrees en masse. Diplomas will be presented later in the day during individual ceremonies for the colleges and the School of Law.

Ashworth became commissioner of higher education in 1976 after serving three years as executive vice president of the University of Texas at San Antonio.

Ashworth joined the University of Texas system in 1969 as an assistant to the vice chancellor for academic programs, assuming the duties of vice chancellor the following year. Previously, Ashworth had been assistant commissioner for federal programs and facilities planning for the Coordinating Board.

At the 9 a.m. ceremony, the university's Presidential Mace will be carried by College of Arts and Sciences faculty member Richard A. Bartsch, a Horn professor in the department of chemistry and biochemistry. The mace, which debuted at the December 1989 commencement, is a symbolic staff bearing the university crest and a flame signifying the light of knowledge.

Also during the exercises, 13 bachelor's degree candidates will be recognized for maintaining the highest cumulative grade-point-averages in their college graduating classes. The students will be recognized individually during the ceremony. From this group, a representative of each college will carry banners representing their colleges.

The students are: Chris Branson Huey of San Antonio, 3.95 GPA, College of Agricultural Sciences; Berry Shawn Cox of Monahans, 3.77 GPA, College of Architecture; Claire Denise Henderson, of Los Alamos, N.M., 4.0 GPA, College of Business Administration; Mary Jane Beard of Jasper and Julie Kristen Latta Stedje, both 4.0 GPA, College of Education; Kyle Wayne Whittenberg of Lubbock, 3.94 GPA, College of Engineering; and Lois Marie Brimhall of Olton, 3.92 GPA, College of Home Economics.

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COMMENCEMENT/PAGE 2

The College of Arts and Sciences honorees, all with 4.0 grade-point-averages, are: Kathryn Elaine Houser, Carla Ann-Helmbrecht Markowski, Charles Gregory Odorizzi, Audrey Jean Sanzotera, all of Lubbock; Dustin Dean Ruff of Amarillo; and Kambra Kae Winningham of Pampa.

Also selected to carry banners are mathematics doctoral candidate Kendall Clyde Richards of Lubbock representing the Graduate School and Patrick Connell McGinnis of Houston representing the School of Law.

The schedule of Saturday's individual graduation ceremonies is:

College of Architecture at 11:30 a.m. in the University Theater with Associate Dean Michael Jones speaking, reception following in the Architecture Gallery;

College of Arts and Sciences at 11:30 a.m. in the Lubbock Municipal Coliseum with alumnus Jens Hansen of Bass Enterprises Production Co. in Fort Worth speaking, reception following in the Arts and Sciences Recognition Garden;

College of Engineering at 11:30 a.m. in the Allen Theater with Dean Mason H. Somerville speaking, reception following in the Dean's Suite;

College of Home Economics at 11:30 a.m. in the Lubbock Municipal Auditorium with Dean Elizabeth G. Haley speaking, no reception;

College of Agricultural Sciences, 2 p.m. in the Allen Theater with Dean Sam Curl speaking, reception following in the University Center Courtyard;

College of Business Administration, 2 p.m. in the Lubbock Municipal Coliseum with graduating students Jay Burleson and Terri Schafer speaking; reception following in the College's Rotunda;

School of Law at 2 p.m. in the Lubbock Municipal Auditorium with Texas Attorney General Dan Morales speaking, reception following at the Lubbock Plaza Hotel, 3201 S. Loop 289; and

College of Education, 4:30 p.m. in the Municipal Auditorium with Executive Vice President and Provost Donald R. Haragan speaking; no reception.

TEXAS TECH UNIVERSITY

News & Publications

Lubbock, TX 79409-2022
(806) 742-2136
FAX (806) 742-1615

FOR IMMEDIATE RELEASE

REF: 3-5-7-91

CONTACT: Jennifer LeNoir

LUBBOCK -- The department of petroleum engineering at Texas Tech University recently received \$11,250 in scholarship and unrestricted funds from the Amoco Foundation in Chicago.

The presentation of the scholarship monies is part of Amoco's ongoing contribution to the engineering program, according to Doug Frey, resource manager at Amoco Production Company in Houston and a recruiter at Texas Tech.

"Although the petroleum industry suffered a downturn in the mid-80s, Amoco has maintained its level of giving to Texas Tech and we expect that giving to continue in the future," said Frey.

Designations of the total gift are: \$2,500 for minority scholarships, \$1,500 for undergraduate scholarships, \$6,000 for graduate scholarships, \$250 for the student chapter of the Society of Petroleum Engineers and \$1,000 in unrestricted funds to the department.

Amoco annually contributes approximately \$108,000 in scholarship funds and general support to the College of Engineering at Texas Tech, according to Ernie Shutt, reforming division manager at Amoco Oil Company in Texas City and lead recruiter at Texas Tech.

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FOR IMMEDIATE RELEASE

REF: 4-5-7-91

CONTACT: Myrna Whitehead

LUBBOCK -- Jane L. Winer, Ph.D., has been named Dean of the College of Arts and Sciences at Texas Tech University. The announcement was made today (May 7) by Executive Vice President and Provost Donald R. Haragan.

Winer, the college's associate dean for research since 1987, assumes her new duties on Sept. 1. She succeeds Joe R. Goodin, Ph.D., who has resigned his post to devote time to research as a professor of biological sciences.

"Dr. Winer is the person we need to provide leadership at a time when resources are scarce and hard decisions must be made regarding our priorities for the future. She has a very real awareness and an in-depth understanding of the strengths and weaknesses of the college, as well as its needs," Haragan said in his announcement.

Winer came to Texas Tech in 1975 as an assistant professor of psychology. In 1981, she became an associate professor. Winer was named a professor in 1986.

"I interviewed on this campus 16 years ago and I chose Texas Tech because I felt it gave me the greatest opportunity to develop in my profession. I believe the events of this week are evident that I made the right decision 16 years ago," Winer said. "I'm deeply committed to the College of Arts and Sciences at Texas Tech and I look forward to working closely with the faculty, department chairs and school directors to advance the college."

Winer was recognized in 1991 as a fellow of the American Psychological Association and American Psychological Society. Winer was the recipient of the department of psychology's faculty recognition award in 1985. She was selected as one of four distinguished research faculty members by the College of Arts and Sciences in 1984.

Winer has been a member of the American Psychological Association since 1977. She joined the American Psychological Society in 1990. Winer is a member of the American Association for Counseling and Development, the Southwestern Psychological Association, the Texas Psychological Association and the Lubbock Association of Psychologists.

Winer received a bachelor's degree in English in 1969 and a master's degree in library science in 1970, both from State University of New York at Albany. She received a master's degree in psychology in 1971 and a doctorate in psychology in 1975 from Ohio State University.

FOR IMMEDIATE RELEASE
REF: 5-5-9-91
CONTACT: Myrna Whitehead

(EDITOR'S NOTE: A student from your area is included in this release).

LUBBOCK -- The School of Mass Communications at Texas Tech University recently awarded a \$500 Louise C. Allen Scholarship to Jennifer LeNoir of Tyler, for the 1991-92 academic year.

LeNoir, who currently is writing a master's thesis on science writing and reporting, is pursuing a master of arts degree in mass communications. She received her bachelor of arts degree in January 1986 from Austin College in Sherman with a liberal arts degree and a double major in general business and art.

She received a Rotary International Foundation Scholarship from the Tyler Rotary Club in 1987, which enabled her to study at Carleton University's School of Journalism in Ottawa, Canada.

Since 1989, she has been employed as a writer in the Office of News & Publications at Texas Tech University. From 1988-89, she worked as a reporter at the Tulsa World newspaper.

She is the daughter of Don and Wilma LeNoir of Tyler.

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FOR IMMEDIATE RELEASE
REF: 6-5-9-91
CONTACT: Myrna Whitehead

[MEDIA ADVISORY: Media representatives are invited to attend events during the meeting. For details, contact Raymond Jackson, Ph.D., at (806) 742-2717.]

LUBBOCK -- Texas Tech University will host the 67th annual meeting of the Southwestern and Rocky Mountain (SWARM) Division of the American Association for the Advancement of Science (AAAS). The meeting is set for Wednesday through Saturday (May 15-18).

This year's theme is "Making Sense Out of Science: Communication in Science and Technology." The meeting is open to scientists, educators and the general public.

The three-day meeting will include general presentations by university researchers and students in the nine-state division of AAAS, a poster session for public school students in kindergarten through 12th grades and awards presentations for junior college teachers. Professional presentations will be covered in 12 disciplinary sections by scientists from Texas, New Mexico, Oklahoma, Arizona, Colorado, Kansas, Nebraska, Wyoming and Montana.

"Last year, more than 300 people attended the conference in Colorado Springs, (Colo.) We're expecting at least that many to come to Lubbock," said M. Michelle Balcomb, executive director of the SWARM Division.

Richard S. Westfall, Ph.D., distinguished professor emeritus at Harvard University, will deliver the annual John Wesley Powell Memorial Lecture. He will speak on "The Construction of a New Model of Nature: the 17th Century" at 7:30 p.m. Thursday (May 16) at the Sheraton Inn, 505 Ave. Q. The lecture is part of a series which began in 1929 in honor of geologist John Wesley Powell.

Other nationally known speakers will include F. James Rutherford, Ph.D., chief education officer at the Office of Science and Technology and director of Project 2061, a national plan for science educators, in Washington, D.C.; and Manert Kennedy, Ph.D., president of the Triangle Coalition in Boulder, Colo.

Rutherford will present "The Progress and Impact of Project 2061" during the meeting's opening session at 1 p.m. Wednesday (May 15) in the Texas Tech Chemistry Building Room 107. Kennedy will present "Building Broad-Based Coalitions for Science Teaching" at the Educators Honors Luncheon at noon Friday (May 17) in the Texas Tech University Center Coronado Room.

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MEETING/PAGE 2

The SWARM meeting will be divided into seven symposia.

"Playas, Community Analysis and Landscape Patterns" will be the subject of the annual symposium presented by the SWARM Committee on Desert and Arid Zones Research at 2 p.m. Thursday (May 16) in Home Economics Building Room 169. The symposium and lectures will focus on conservation uses and the variety of organisms in playa sites.

Additional symposia to be presented during the meeting include "Molecular Responses to Stress," in the Biomedical Sciences Section at 1 p.m. Wednesday (May 15) in Home Economics Building Room 111. A discussion on heat shock proteins and other phenomena of stress will be presented. Participants in the History and Philosophy of Science Section will present papers on the subject of "Technology and Philosophy" at 2:30 p.m. Wednesday (May 15) in Home Economics Building Room 228.

The Psychological Sciences Section symposium topic will be "Stress: Advances and Reconceptualizations" at 2 p.m. Thursday (May 16) in Home Economics Building Room 173. An additional symposium in the Psychological Sciences Section will be on "Cognition: Advances, Concerns and Research" at 9 a.m. Friday (May 17) in Home Economics Building Room 173.

The Social Sciences Section symposia will address two subjects, "Cultural Dynamics on the Southern Plains" and "Attribution: Motivational and Cognitive Perspectives." These sessions, which begins at 9 a.m. Friday (May 17) in Home Economics Building Room 169, will deal with special groups and cross-cultural terms.

To supplement the meeting, archeological field trips are planned to Palo Duro Canyon in the Texas Panhandle and to the Lubbock Lake Landmark State Historical Park, a newly dedicated archeological site that holds a 12,000-year continuous record of human occupation in the New World.

On-site registration will be available. For more information, contact Raymond Jackson, Ph.D., Texas Tech professor of biological sciences and chairman of the meeting's organizational committee, at (806) 742-2717.

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FOR IMMEDIATE RELEASE
REF: 7-5-10-91
CONTACT: Steve Kauffman

LUBBOCK -- Texas Tech University is seeking to expand its bid list of businesses owned by minorities or women.

According to Thomas R. Blackburn, director of the purchasing/payables department, the information gathering campaign is part of Texas Tech's ongoing interest in increasing female and minority involvement in university business opportunities.

"We at Texas Tech want to continue to do as much business as possible with minority- and women-owned enterprises. With this information provided, we can know where all of these business are or who is interested in bidding on our requirements," Blackburn said.

Interested minorities and women can get a bid application form by contacting the Texas Tech purchasing/payables department at P.O. Box 4050, Lubbock, Texas 79409, (806) 742-3818.

MEDIA ADVISORY

TEXAS TECH
HEALTH SCIENCES CENTER

News & Publications, HSC Bureau

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HEALTH TIPSHEET
from
TEXAS TECH HEALTH SCIENCES CENTER
May 10, 1991

POMP AND CIRCUMSTANCE -- More than 200 students at the Texas Tech Health Sciences Center will receive their degrees during ceremonies at 1 p.m. Saturday (May 18) in the Exhibit Hall of Lubbock Memorial Civic Center. Degrees will be awarded to 93 medical students, 71 nursing students and 47 allied health students. The commencement will bring to 1,897 the number of TTHSC alumni since its first graduating class in 1974. For commencement details, contact Vonda Somerville, director of student services, at (806) 743-2300.

HEALTH CARE PERSPECTIVE -- Dr. Thomas Allen Bruce, program director of the W.K. Kellogg Foundation of Battle Creek, Mich., will deliver the 1991 TTHSC commencement address at 1 p.m. Saturday (May 18). Bruce, former dean of the College of Medicine at the University of Arkansas for medical sciences, will address future challenges in health care delivery. As program director for the Kellogg Foundation, Dr. Bruce helps identify priorities and worthwhile projects for one of the world's largest private philanthropic organizations. Established in 1930 to help people help themselves, the foundation has distributed more than a billion dollars to support programs in agriculture, education and health in the U.S., Latin America, the Caribbean and southern Africa. To arrange an interview with Dr. Bruce, contact Preston Lewis, TTHSC News Bureau, at (806) 743-2143.

TOP STUDENTS -- Annual awards ceremonies recognizing outstanding students for their myriad achievements in the TTHSC's three schools will precede commencement. The Gold-Headed Cane Award, symbolizing the ideals of the outstanding physician, will be presented to a graduating medical student during the School of Medicine's annual senior awards ceremony at 3 p.m. Friday (May 17) in the University Center Allen Theater. The School of Nursing will conduct its awards ceremony at 9:30 a.m. Saturday (May 18) in the University Center Ballroom. The School of Allied Health will hold its ceremony at 10 a.m. Saturday in the Civic Center Theater. For more, contact Preston Lewis, TTHSC News Bureau, at (806) 743-2143.

For assistance on these or other stories,
contact Kim Davis or Preston Lewis
at TTHSC News and Publications,
(806) 743-2143.

B-5-10-91

CALENDAR WEEK MAY 10-17

REF: 8-5-10-91

CONTACT: News and Publications

(MEDIA ADVISORY: This Texas Tech calendar is compiled to let you know of upcoming events and releases and to serve as a reminder of releases already sent. If you need more information, call News and Publications at 742-2136.)

- MAY 10** Board of Regents formal meeting
8:20 a.m., Administration Building Regents Suite
- Parents Graduation, sponsored by the Dads and Moms Association,
3 p.m., UC Lubbock Room
- MAY 11** Spring 1990 general university commencement
9 a.m., Lubbock Memorial Coliseum
- College of Architecture graduation ceremony
11:30 a.m., University Theater
- College of Arts and Sciences graduation ceremony
11:30 a.m., Lubbock Municipal Coliseum
- College of Engineering graduation ceremony
11:30 a.m., Allen Theater
- College of Home Economics graduation ceremony
11:30 a.m., Municipal Auditorium
- College of Arts and Sciences reception
1 p.m., Arts and Sciences Recognition Garden
- College of Agricultural Sciences graduation ceremony
2 p.m., Allen Theater
- College of Business Administration graduation ceremony
2 p.m., Lubbock Municipal Coliseum
- School of Law hooding ceremony
2 p.m., Municipal Auditorium
- College of Education graduation ceremony
4:30 p.m., Municipal Auditorium

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- MAY 14** Venture Forum, sponsored in part by the College of Business Administration and the Board of City Development, 7-8:30 a.m., Lubbock Plaza Hotel
- MAY 15** 67th annual meeting of the Rocky Mountain Division of the American Association for the Advancement of Science on campus and at Lubbock Plaza Hotel through May 18
- MAY 17** Continuing Nursing Education Course -- "The Gentle Art of Verbal Self Defense," by Suzette Haden Elgin, director of the Ozark Center of Language Studies; co-sponsored by Abell-Hanger Foundation; 8:30 a.m., TTHSC Room 2C103