



TEXAS TECH UNIVERSITY SYSTEM

Office *of* Communications and Marketing

News Releases

January through April 2004

LOG SHEET		
Separated by Weeks		
01/05/04	Expert Available to Discuss Creating a Healthy Eating Plan	MR
01/05/04	Richard V. Homan, M.D. Named Vice President for Clinical Affairs	SCM
01/07/04	Daniel Cooke, Ph.D. Directs NASA-funded Research on Intelligent Controls Architectures	SS
01/07/04	Ronald J. Kendall, Ph.D. Appointed to the National Research Council on the Superfund Site Assessment and Remediation in the Coeur D'Alene River Basin	TTB
01/08/04	TTUHSC Continuing Nursing Education Program Presents "Ethical Dimensions of End of Life Care"	MHP
01/12/04	TTU Space Experts Available for Comment	SP
01/14/04	Seventh Annual Girls and Women in Sports Day	KH
01/14/04	Super Saturday Registration Now Open	SLP
01/20/04	Ribbon-cutting for the TTU Marsha Sharp Center for Student Athletes - Event Advisory	SLP
01/20/04	Water . . . Preserving Our Common Wealth Conference - Event Advisory	TTB
01/20/04	TTU Vietnam Center Celebrates Tet, the Vietnamese New Year	TTB
01/21/04	President Town Hall Meeting - Event Advisory	SLP
01/22/04	The Marsha Sharp Center for Student Athletes Opens	SLP
01/22/04	Four-year Graduation Contract with Incoming Freshman Begins Fall 2004	SLP
01/23/04	Texas Tech University News and Events	TTB
01/26/04	Pamela Eibeck, Ph.D. Named New Dean of the College of Engineering	SS
01/26/04	School of Nursing Annual Scholarship Stampede	RC
01/26/04	Red Raider Readers Valentine's Day Program	SCM
01/26/04	The Organization Efficiencies Committee and Accenture to Review Organizational Structure of TTU and TTUHSC	SLP
01/26/04	How Added Sweeteners Affect the American Diet - Event Advisory	MR
01/28/04	Third Annual African American History Month	SS
01/29/04	Diabetes Education for Health Care Professionals Program Offered	MHP
01/29/04	Texas Tech Receives \$10.5 Million in 2004 Federal Appropriations	SLP
02/02/04	Spring 2004 Enrollment Sets New Record	SLP
02/02/04	Grand Opening of Union Bistro	TTB
02/02/04	TTUHSC Experts Available for February Health Issues	MR
02/03/04	Carlton Britton, Ph.D. Receives the Outstanding Undergraduate Teaching Award	TTB
02/03/04	Gerald Myers Statement Regarding Altercation Between Chancellor and Knight	SLP
02/04/04	Third Annual African American History Month Continues	SS
02/05/04	Check Presentation from ExxonMobil - Event Advisory	PR
02/05/04	The Medical Management of Elder Abuse: A Practical Approach Workshop	MR
02/06/04	Eighth Annual Nurse Practitioner Workshops	MHP

02/09/04	Media Briefing on TTU, TTUHSC, TTUS	SLP
02/10/04	2004 College of Agricultural Sciences and Natural Resources Distinguished Alumni	TTB
02/10/04	C-130 Aircraft to be Used in Full-scale Testing of Wind Loading on Building and Roof Structures - Event Advisory	SS
02/10/04	The Society for Advancement of Chicanos and Native Americans in Science Selects Texas Tech as Home for Student Chapter	PR
02/11/04	Coast Guard Vice Admiral Terry M. Cross to Visit the Institute of Environmental and Human Health	SS
02/11/04	Third Annual African American History Month Continues	SS
02/11/04	Vanessa Siddle Walker to Speak at the College of Education	PR
02/12/04	College of Engineering Team Wins the Heavy Civil Division of the Associated Schools of Construction's Region V Student Competition	SS
02/13/04	First Student Chapter of the Society of Advancement of Chicanos and Native Americans in Science - Event Advisory	PR
02/13/04	Office of Women's Studies Mark March as Women's History Month at Texas Tech	PR
02/16/04	ING Alliance for Diversity in Financial Planning Event Advisory	TTB
02/16/04	2004 Fulbright Visiting Scholar Ali Loury, Ph.D. - Event Advisory	PR
02/17/04	Staff Members from the U.S. Senate and House of Representatives Become Doctors for a Day at TTUHSC	SCM
02/17/04	Texas Tech University News	TTB
02/17/04	TTU Speech and Debate Team Win First Place in the Texas State Speech and Debate Competition	PR
02/17/04	Career Gateway Co-Hosted by the Rawls College of Business Administration	TTB
02/17/04	2004 Agricultural Dean's Scholars	TTB
02/18/04	Architecture Hosts a Multipanel Student in Sustainable Architecture	PR
02/18/04	Victoria Sutton, Ph.D., Selected to Chair the Association of American Law Schools	PR
02/18/04	Health Care Expert to Speak at the Rawls College of Business - Event Advisory	SLP
02/18/04	Third Annual African History Program Continues	SS
02/18/04	ING U.S. Financial Services, TTU, Prairie View A&M University Launch the ING Alliance for Diversity in Financial Planning	TTB
02/18/04	Reception for Ag Sciences Dean Candidate Frank E. Gilstrap - Event Advisory	SLP
02/18/04	TTU Statement Regarding Financial Aid Investigation	SLP
02/19/04	President M. Roy Wilson, M.D. and Other Texas Tech M.D.s named in "The Best Doctors in America 2003-2004"	MR
02/19/04	Robotics Quest Festival	SS
02/19/04	2004 Spring Congressional Interns	SS
02/19/04	2004 Spring Congressional Intern - Clayton Bruce Isom, Idalou	SS
02/19/04	2004 Spring Congressional Intern - Crystal Renee Sumner, Mesquite	SS
02/19/04	2004 Spring Congressional Intern - Erin Elizabeth McCurdy, Houston	SS
02/19/04	2004 Spring Congressional Intern - Haley Ann Hillard, Abilene	SS
02/19/04	2004 Spring Congressional Intern - Krysta Ann Jones, Canyon	SS
02/19/04	2004 Spring Congressional Intern - Emily Grace Ehrlich, Perryton	SS
02/19/04	2004 Spring Congressional Intern - Richard Bland Dennis, Round Rock	SS
02/19/04	2004 Spring Congressional Intern - Ellie Mae Harrison, Lubbock	SS
02/20/04	2004 Chancellor for a Day	SLP

02/23/04	KTXT-TV 2004 Fundraising Festival	SLP
02/23/04	Texas Tech Fundraising Efforts	SLP
02/23/04	2004 Spring Intern - Deepa Sathianath Menon, Abu Dhabi, United Arab Emirates	SS
02/24/04	School of Mass Communications Hall of Fame Luncheon	PR
02/24/04	The Internet and its Impact on the 2004 Presidential Race	PR
02/24/04	Registration for TTU's Spring Break Camp Event Advisory	SS
02/24/04	Inauguration of John Whitmore, Ph.D., 14th President of TTU - Event Advisory	SLP
02/24/04	Classes Rescheduled Due to Weather	SLP
02/25/04	Four TTUHSC Researchers' article: Older Person's Evaluations of Health Care: The Effects of Medical Skepticism and Worry about Health is Published in the February 2004 <i>Health Services Research</i>	SLP
02/25/04	Tribute to Teachers 2004	PR
02/25/04	Civil Engineering Classes to Demonstrate the Rube Goldberg Machines	SS
02/25/04	Third Annual American History Month Program Continues	SS
02/26/04	Reception for Kevin Pond, Ph.D. as Dean Candidate for the College of Agricultural Sciences and Natural Resources Event Advisory	TTB
02/26/04	Human Sciences Week	TTB
02/26/04	Kishor C. Mehta, Ph.D. Elected to the National Academy of Engineering	SS
02/26/04	TTU Board of Regents Meeting	SLP
02/27/04	TTU Board of Regents Approve Tuition Rate Hike	SCM
02/27/04	A Large Portion of Tuition Increase to be Set Aside for Scholarships and Financial Aid	SLP
02/27/04	Professors Neil Kurtzman, M.D. Receives the Grover E. Murray Professorship and Abdelhafid Gaiti, Ph.D. Receives the Paul Whitfield Horn Professorship; New Board of Regents are Sworn In	PR
02/28/04	Jon Whitmore, Ph.D. Installed as Texas Tech's 14th President	SLP
03/01/04	Science: It's a Girl Thing Summer Camp	SS
03/01/04	Four-year Colleges and Universities Participate in Survey Concerning Tobacco Use Among College Students	SCM
03/02/04	Reception for Dean Candidate Marvin Cepica, Ph.D. Event Advisory	TTB
03/03/04	Landscapes of Jewish Experience Lecture by Lawrence Langer	PR
03/03/04	Nazi Political Posters: The Art of Propaganda Lecture by Ingrid Fry, Ph.D.	PR
03/03/04	37th Annual Comparative Literature Symposium	PR
03/03/04	Department of Engineering Technology Competing in the Associated Schools of Construction National Student Competition	SS
03/03/04	Back to Basic--Training for Leadership Workshop	TTB
03/03/04	Reception for Dean Candidate Mark Cochran, Ph.D. Event Advisory	TTB
03/03/04	Iron Horse Literary Review Presents Deborah Magpie Earling	PR
03/03/04	Eleventh Annual Forensic Science Seminar - Event Advisory	RK
03/04/04	TTU Rawls College of Business, Phi Sigma Beta, International Business Students and Tech Marketing Association Sponsor Blood Drive	TTB
03/04/04	Southern Association of Colleges and Schools Accreditation Plan	TTB
03/04/04	Prevention Tips for the West Nile Virus	MR
03/08/04	Annual Test of the Emergency Siren System - Event Advisory	SLP
03/08/04	Dina Day Trip for the Crusader Raider Club - Event Advisory	SS
03/08/04	Second Annual West Texas Economic Development Summit	PR
03/09/04	Spring Break Safety Tips	RC
03/09/04	Dedication Ceremony for the South Plains Closing the Gaps Coalition Event Advisory	MR



03/10/04	National Pain Foundation Website	MR
03/12/04	The English Department Receives the Texas Tech University's Teaching Academy 2004 Excellence in Teaching Award	PR
03/12/04	Third Annual Support Tomorrow's Educators Program Conference	PR
03/12/04	Seventh Annual city Lights Charity Ball	RC
03/15/04	2004 Quality Service Awards	SS
03/15/04	Gerald Skoog Named 2004 Robert H. Carleton Award from the National Science Teachers Association	PR
03/16/04	Match Day for TTUHSC Students - Event Advisory	MR
03/17/04	The Law Review from the TTU School of Law Hosts the 2004 National Conference of Law Reviews	PR
03/17/04	Sankar Chatterjee and R. J. Templin Discovered Keys to the Pterosaurs Wings	PR
03/22/04	Iron Horse Literary Review will be by Mark Spragg	PR
03/22/04	Seshadri Ramkumar, Ph.D. and Associates Develop a Friction Software Program for the Material-related Industries	TTB
03/22/04	TTUHSC School of Medicine Students Host "Put Your Boots on for Food and Fun" - Event Advisory	RC
03/23/04	Texas Tech University Chosen for One of Twelve Cluster Leaders for the Carnegie Academy for the Scholarship of Teaching and Learning	TTB
03/24/04	Patti Patterson, M.D. Appointed to the National Advisory Committee on Rural Health and Human Services	SCM
03/24/04	College of Engineering Announces Distinguished Engineer	SS
03/24/04	Carleton Phillips, Ph.D. Goes to Iraq to Help the Rebuilding of the Iraqi Science Programs	PR
03/24/04	Ph.D. Program Added to the Communication Sciences and Disorders Major in the School of Allied Health	MHP
03/24/04	TTUHSC Continuing Nursing Education Program Presents "Chronic Congestive Heart Failure and Hypertension"	MHP
03/24/04	Diabetes Education for Health Care Professionals Program	MHP
03/26/04	Emergent Technologies, Inc. License Antibody Drug Discovery Technology from TTUHSC	MHP
03/26/04	T. Boone Pickens to Speak at the Rawls College of Business	TTB
03/29/06	Handicapped Awareness Week - Event Advisory	TTB
03/29/04	Severe Weather Experts Available	SS
03/29/04	Second Annual TTU Health Professions Career Fair - Event Advisory	MR
03/31/04	International Water Law Expert Available	PR
03/31/04	New Reference Book by Herman E. Wyandt, Ph.D., and Vijay S. Tonk, Ph.D. <i>Atlas of Human Chromosome Heteromorphism</i>	RC
03/31/04	College of Education Co-Hosts Seminar Focusing on Siblings of Children with Autism	PR
04/01/04	Red Raider Readers Program	SCM
04/02/04	Festival 2004 Brings in \$99,049 for the KTX-TV Channel 5/Digital 39	TC
04/02/04	Seventh Annual City Lights Charity Ball	RC
04/05/04	Santa Fe Opera's Annual Apprentice Tour	SS
04/07/04	TTUHSC Closes Mobile Mammography Clinic	SCM

04/07/04	The Establishment of the First Community Health Observatory	SCM
04/08/04	2004 Exemplary Initiatives Awards Competition	PR
04/08/04	School of Music's 28th Annual Scholarship Concert	SS
04/08/04	TTUHSC Continuing Nursing Education Presents "Overview of Common Psychiatric/Mental Health Disorders	MHP
04/12/04	Marvin Cepica Selected as the New Dean of the College of Agricultural Sciences and Natural Resources	TTB
04/12/04	Order of the Whirling Dervishes of Rum to be Performed at the Student Union Building	SS
04/12/04	International Year of the Family Seminar - Racial Diversity Within Families: Challenges and Possibilities	TTB
04/12/04	Jeff Morris of ALON USA to Speak at the Rawls College of Business Chief Executive Roundtable - Event Advisory	TTB
04/13/04	Lighting the Path to Preeminence Symposium and Community Reception Event Advisory	SCM
04/13/04	FFA Career Development Judging Contest - Event Advisory	TTB
04/13/04	Ground Breaking for Natural Science Research Laboratory Addition Event Advisory	SLP
04/13/04	Tech Rodeo Team Members Place Third at the Western Texas College Rodeo	TTB
04/14/04	2004 Quality Service Awards	SS
04/14/04	Kent State University Donates the Social Movements Collection to TTU	TTB
04/15/04	Jon Whitmore Becomes Member of the College of Fellows of the American Theatre	SLP
04/15/04	Science: It's a Girl Thing	SLP
	William L. Ballenger, Ph.D. Named New Music Director	SS
04/15/04	Texas Tech Parents Association's Annual Spring Scholarship Breakfast	SS
04/15/04	Living with Grief: Alzheimer's Disease Teleconference	MR
04/16/04	Gen. Nguyen Khanh Visits Texas Tech - Event Advisory	TTB
04/16/04	Catch the Engineering Bug Sponsored by the Society of Women Engineers Event Advisory	SS
04/17/04	TTUHSC President Shares His Vision for the Health Sciences Center	SCM
04/19/04	Consul General of France to Speak on French and US Relations	TTB
04/19/04	Asthma Rates Higher in West Texas than US	SCM
04/20/04	College of Human Sciences Apparel Design and Manufacturing Program Host Fashion Show - Event Advisory	TTB
04/21/04	Two Major Gifts Announcement - Event Advisory	SLP
04/21/04	New Masked Rider - Event Advisory	TTB
04/21/04	San Antonio Livestock Exposition Gives Money for Endowed Chair in the College of Agricultural Sciences and Natural Resources	JW
04/22/04	Reading by author Jacqueline Kolosov-Wenthe - Event Advisory	PR
04/22/04	Anonymous Donor Gives \$6.5 Million Bequest	JW
04/22/04	NIH Grant Received for ACL Research	MR
04/22/04	Diabetes Education for Health Care Professionals	MHP
04/23/04	Scholarships for Bilingual or English as a Second Language are Available for the 2004 Summer Sessions	PR
04/23/04	Evan Smith, Speaker for the William S. Morris III Distinguished Lecture Series	PR
04/23/04	Angela Valenzuela, Speaker for Helen DeVitt Jones Lecture and Seminar Series	PR
04/23/04	Transfer of Reins Ceremony	TTB

04/23/04	The Other Carmina Burana Musical Presented by the College of Visual and Performing Arts - Event Advisory	SS
04/26/04	Sculpture of Jerry S. Rawls to be Unveiled	TTB
04/26/04	Arbor Day	TTB
04/26/04	Equestrian Center Donation - Event Advisory	TTB
04/27/04	Texas Tech 's Role is Agro-Terrorism Security	SLP
04/27/04	TTU Law School Student, Mark DesNoyer, Named Outstanding Law Student of the Year in Who's Who: American Law Students	PR
04/27/04	Rawls College of Business 2004 Distinguished Alumni Dinner	TTB
04/27/04	Creative Services Wins Several Awards for the Society of Publication Designers	SS
04/28/04	Annual Project Demonstration Day - Event Advisory	SS
04/28/04	Safety Fair - Event Advisory	SLP
04/28/04	TTUHSC President to Speak at the African-American Leadership Summit	SCM
04/30/04	Chancellor Smith Writes Report on Vaccines	SLP
04/30/04	News Conference to Announce Professorship in Human Sciences	SLP
	Event Advisory	
04/30/04	International Cultural Center to Sponsor Interdisciplinary Border Conference - Event Advisory	TTB



**FOR IMMEDIATE RELEASE**

Date: February 2, 2004

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**TEXAS TECH ENROLLMENT CONTINUES TO SET RECORDS**

LUBBOCK -- Texas Tech University has set an enrollment record for the third consecutive Spring semester. Spring 2004 enrollment stands at 26,454 students as of the 12<sup>th</sup> class day. This semester's enrollment surpasses the record spring enrollment of 25,875 recorded in 2003. Enrollment is not considered official until the 20<sup>th</sup> class day.

"It's significant that Texas Tech continues to set spring semester enrollment records," said Jon Whitmore, Ph.D., president of Texas Tech University. "Spring semester enrollment traditionally lags behind fall enrollment due to December graduation. The fact that we continue to increase our spring enrollment shows that we are clearly becoming the school of choice for students wanting a quality education."

Graduate school enrollment for Spring 2004 is also a record, with 4,179 students. This is the second straight spring enrollment record. Spring 2003 saw 4,104 students enrolled.

Whitmore said that Texas Tech will continue to grow and is taking steps to make sure that students can graduate in a timely manner. "Beginning in the fall, Texas Tech will offer a Four-Year Graduation Contract to incoming freshman students," said Whitmore. "The contract is voluntary, but if the student signs it, he or she is agreeing to take the semester hours necessary to graduate in four years. On our part, the university agrees to make sure the necessary courses are available to the student in the sequence needed to insure a graduation in four years."

If a required course is not available, the university will help the student find an appropriate course to substitute. If the student fulfills his or her end of the contract and still cannot graduate due to the university's failure to offer a course, the student may attend Texas Tech for the extra semester need to graduate tuition free.

The average Texas Tech student takes 5.5 years to graduate. To graduate in four years, a student would have to average 15 semester credit hours per long semester.

**SOURCE:** Jon Whitmore, Ph.D., president, Texas Tech University, (806) 742-1212.



Texas Tech University System  
NEWS & PUBLICATIONS

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**FOR IMMEDIATE RELEASE**

Date: February 2, 2004

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**TEXAS TECH UNIVERISTY OPENS ON-CAMPUS BISTRO**

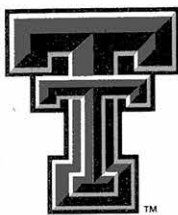
LUBBOCK –The newly renovated Texas Tech University Student Union Building now has a new food vendor, the Union Bistro. Hospitality Services will host the bistro's open house Friday, (Feb. 6), to celebrate the grand opening of its newest eatery.

"Students, faculty and staff are encouraged to drop by the open house," said Kirk Rodriguez, associate director of Hospitality Services. "We hope that the welcoming environment of the Union Bistro will provide a place for busy students and staff to purchase a gourmet meal on the go instead of the usual fast food."

The Union Bistro serves up-scale food selections daily including specialty and gourmet coffee, sandwiches, soups, salads, stir fry, Boar's Head meats and Sara Lee® desserts. The restaurant's décor features rich-colored woods, a full-service coffee bar and modern, up-scale accents.

For more information, please contact Kirk Rodriguez, associate director of Hospitality Services, at (806) 742-1360.





**FOR IMMEDIATE RELEASE**  
February 2, 2004

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**MORE TO FEBRUARY THAN VALENTINE'S DAY** <http://www.texas-tech.edu/newshome>

Valentine's Day is just one occasion many people recognize during the month of February, but this is also the month heart and vision care are acknowledged. Texas Tech University Health Sciences Center experts are available for interviews on February health issues.

### **American Heart Month**

American Heart Month takes place each February. Cardiovascular disease is the No. 1 killer of Americans. Heart disease includes many conditions such as high blood pressure, coronary heart disease, congestive heart failure, stroke and congenital heart defects. The Texas Tech University Health Sciences Center recently received federal funding for the creation of a Center for Cardiovascular Disease and Stroke. Experts are available to talk about all types of heart disease and prevention methods.

### **Age-Related Macular Degeneration/Low Vision Awareness Month**

Age-related macular degeneration affects 1.6 million Americans age 50 and older. This disease is the leading cause of vision loss. The Texas Tech University Health Sciences Center has ophthalmologist that can discuss Age-Related Macular Degeneration/Low Vision Awareness Month, as well as other vision conditions.

### **Relationships**

Valentine's Day is a time to celebrate or recognize those we care about. The Texas Tech University Health Sciences Center has experts that can discuss topics regarding dating, marriage, family and friendships.

### **Valentine's Day**

New studies are finding that things associated with Valentine's Day such as wine, chocolate and flowers can be beneficial to your health. A study from the Centers for Disease Control and Prevention shows wine can help reduce the risk of stroke in women by 40 to 60 percent. Texas Tech University Health Sciences Center experts can talk about how chocolate, especially dark chocolate, eaten in moderation can be healthy. It contains an antioxidant called catechin that can help protect our bodies from disease and our cells from damage. Chocolate also contains polyphenols, which can help lower the risk of heart disease by preventing fat-like substances from clogging a person's arteries.

For more information, or to schedule interviews, contact Melody Ragland, Texas Tech University Health Sciences Center Office of News and Publications at (806) 743-2143 or [melody.ragland@hotmail.com](mailto:melody.ragland@hotmail.com).



**FOR IMMEDIATE RELEASE**

Date: February 3, 2004

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**TEXAS TECH PROFESSOR WINS TEACHING AWARD** <http://www.texastech.edu/newshome>

LUBBOCK – The recipient of the Outstanding Undergraduate Teaching Award in 2004, presented jointly by the Range Science Education Council and the Society for Range Management, is Carlton M. Britton, Ph.D., professor in the Department of Range, Wildlife and Fisheries Management at Texas Tech University.

The award is presented annually to the individual who makes the greatest contribution to undergraduate education in the broad discipline of range science.

"I am so honored to receive this award. In all my years in undergraduate education, this award is a very exciting recognition. Teaching is a lot of fun for me," said Britton.

Britton attended Texas Tech University where he received his bachelor's and master's degrees in range management. Before continuing his education toward his doctoral degree, Britton served as a technician and fire chief for the Prescribed Burning Program at Texas Tech University. He subsequently attended Texas A&M University where he received his doctoral degree in Range Science.

In 1980, Carlton returned to Texas Tech University to join the faculty in the Department of Range, Wildlife, and Fisheries Management. He served as director of the Texas Tech Research Ranch and coordinator of research on the Ranch for 20 years.

In recognition of his teaching prowess he has received the President's Excellence in Teaching Award, Texas Tech University (1999) and was inducted into the Teaching Academy, Texas Tech University (2000).

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**SOURCE:** Carlton Britton, Ph.D., professor in the Department of Range, wildlife and fisheries management, Texas Tech University College of Agricultural Sciences and Natural Resources, (806) 742-2842 or [carlton.britton@ttu.edu](mailto:carlton.britton@ttu.edu).



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n e w s   r e l e a s e

**FOR IMMEDIATE RELEASE**

Date: February 3, 2004

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Texas Tech University Athletic Director Gerald Myers today (Feb. 3) announced that appropriate personnel action has been taken in regards to head men's basketball Coach Bob Knight. No suspension is involved, but the action does include a reprimand.

"This is a misunderstanding and has now been rectified," said Myers. "The matter has been resolved in the best interest of the university."

"I regret that the situation turned out the way it did," said Knight. "I look forward to finishing this season in a strong fashion and I am glad the situation is behind me so that I can return to the business of coaching."

"I applaud the efforts of President Jon Whitmore and Athletic Director Gerald Myers in resolving this issue," said David R. Smith, M.D., chancellor of the Texas Tech University System. "We look forward to the continuation of what is already a successful season."

-30-



**EVENT ADVISORY**

February 4, 2004

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**TEXAS TECH UNIVERSITY TO CELEBRATE  
AFRICAN AMERICAN HISTORY MONTH**

**WHAT:** Texas Tech University is hosting its Third Annual African American History Month program with a series of events scheduled throughout February. The cultural celebration continues this week.

**EVENTS:** At 6:30 p.m., Friday (Feb. 6), at Texas Tech's International Cultural Center at 601 Indiana Avenue, Tibor Nagy, Ph.D., executive director of International Affairs and Kwame Alford, Ph.D., assistant professor of history, will present the opening reception for African American History Month, in conjunction with an exhibit of photographs of the African Diaspora by Tony Gleaton, Ph.D., visiting professor of mass communications, entitled "Africa's Legacy in Mexico, Central and South America."

At 6 p.m., Tuesday (Feb. 10), in Room 001 of Texas Tech's English Building, John Samson, Ph.D., associate professor of English, will lead a discussion of racism in 19<sup>th</sup> Century American literature, focusing on the work of Mark Twain.

Additionally, an ongoing exhibit of artwork is on display at the Texas Tech Museum at 3301 Fourth Street. The exhibition, "Jacob Lawrence: Three Series of Prints – Genesis, Hiroshima and Toussaint L'Ouverture," is curated by Peter Nesbett, who contributes an essay about Lawrence and the introductions to the three series. The works come from the collection of Alitash Kebede and will be on display 'til March 14.

-30-

**SOURCE:** Michael Gunn, assistant director of the Center for Campus Life, Texas Tech University, (806) 742-5433, or [michael.gunn@ttu.edu](mailto:michael.gunn@ttu.edu).



**EVENT ADVISORY**

Date: February 5, 2004

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**EXXONMOBIL TO PRESENT CHECK FOR STATE SCIENCE FAIR**

**WHAT:** The ExxonMobil Foundation will announce its \$50,000 contribution to the Texas Science and Engineering Fair, to be held April 1-3, 2004 at Texas Tech University.

**WHEN:** Saturday (Feb. 7) at 1 p.m.

**WHERE:** United Spirit Arena, 1701 Indiana Ave., City Bank Meeting Room

**EVENT:** The ExxonMobil Foundation, the primary philanthropic arm of the ExxonMobil Corporation, will present a \$50,000 check for Texas Tech's hosting of the state science and engineering fair.

**CONTACT:** Bruce R. Whittlesey, Ph.D., Associate Dean, College of Arts and Sciences, Texas Tech University; (806) 742-3831, [bruce.whittlesey@ttu.edu](mailto:bruce.whittlesey@ttu.edu).





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**FOR IMMEDIATE RELEASE**

February 5, 2004

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**PROGRAM TO TEACH HEALTH CARE PROVIDERS  
HOW TO RECOGNIZE ELDER ABUSE**

LUBBOCK – According to the National Center on Elder Abuse, in 1996 2.1 million cases of elder mistreatment were reported. This number far exceeded new cases of colon, lung and breast cancer in that same year. To raise awareness about elder mistreatment, which involves 3 to 7 percent of the aging population in the United States, more than 80 health care providers from West Texas will be trained on the guidelines for examining elderly patients and recognizing the various types of mistreatment at the Feb. 6 workshop, “The Medical Management of Elder Abuse: A Practical Approach.”

The program will take place from 7:45 a.m. to 5:15 p.m. Feb. 6 at the Texas Tech University Health Sciences Center, 3601 Fourth St., Room 2B152. Participants will learn how to recognize various types of elder abuse; risks factors and physical signs of elder abuse, a geriatric medical approach to abused and neglected patients and how to work effectively with law enforcement.

At the Texas Tech Health Sciences Center, the Institute for Healthy Aging is developing programs that promote healthy aging through research, interdisciplinary education, health care delivery and health policy analysis. The Institute is proud to be able to bring this nationally recognized workshop to health care providers in West Texas. The program has been developed and co-sponsored by the Texas Elder Abuse and Mistreatment (TEAM) Institute and the Texas Tech Health Sciences Center Office of Continuing Medical Education.

The TEAM Institute was established in 1997 to help serve the rising number of abused and neglected elderly. As a collaborative initiative between the Baylor College of Medicine Geriatrics Program at the Harris County Hospital District and the Texas Department of Protective and Regulatory Services – Adult Protective Services, they are helping to improve the lives of older Americans through education, intervention and research.

For more information, contact Melody Ragland, Office of News and Publications, at (806) 743-2143.



Texas Tech University Health Sciences Center

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**FOR IMMEDIATE RELEASE**

February 6, 2004

CONTACT: Mary Hudspeth Peters, [mary.peters@ttuhsc.edu](mailto:mary.peters@ttuhsc.edu)

<http://www.ttuhsc.edu/home/newspubindex.htm>

**SCHOOL OF NURSING OFFERS NURSE PRACTITIONER WORKSHOP**

LUBBOCK – Texas Tech University Health Sciences Center's continuing nursing education program will present the eighth annual nurse practitioner workshop titled "Female Genital Infectious Disease Update: What's Up, Down There?" March 4 and "Prevention and Treatment of Obesity, Polycystic Ovarian Syndrome, Dysfunctional Uterine Bleeding and Update on Hormone Therapy" March 5 at the Region 17 Education Service Center, 1111 W. Loop 289.

The purpose of the course is to provide participants with the most current, clinically relevant information in the area of women's health care with the overall goal of improving the quality of care provided by nurse practitioners who attend.

Registration for the course will take place each day from 8:30 a.m. to 9 a.m. and the course is scheduled for 9 a.m. to 4:15 p.m. on day one and from 9 a.m. to 3:45 p.m. on day two. The registration fee for day one is \$89 if paid before Feb. 19 and \$104 after the deadline. The fee for day two is \$97 before Feb. 19 and \$112 after the deadline. For both days of the course, the fee is \$168 before Feb. 19 and \$198 after the deadline.

The speaker for the course is Mimi Secor, M.S., R.N., F.N.P., a family nurse practitioner specializing in women's health. She has been the president/CEO of Nurse Practitioner Associates for Continuing Education in Lexington, Mass. since 2001.

Participants will receive 6.3 contact hours for each day of the program.

For more information, contact Carolyn Brackett, educational coordinator for continuing nursing education, at (806) 743-2734 or [carolyn.brackett@ttuhsc.edu](mailto:carolyn.brackett@ttuhsc.edu) or visit [www.ttuhsc.edu/pages/nurse/cne.htm](http://www.ttuhsc.edu/pages/nurse/cne.htm).



## **EVENT ADVISORY**

Date: February 9, 2004

CONTACT: [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

### **TEXAS TECH UNIVERSITY SETS WASHINGTON, D.C. MEDIA BRIEFING**

- WHAT:** Briefing for media on Texas Tech University, Texas Tech University Health Sciences Center and the Texas Tech University System.
- WHEN:** 8:30 a.m., Wednesday (Feb. 11).
- WHERE:** National Press Club, Edward R. Murrow Room, 13<sup>th</sup> Floor, 14<sup>th</sup> and F Streets, NW., Washington, D.C.
- EVENT:** David R. Smith, M.D., chancellor of the Texas Tech University System, Robert Black, chairman of the Texas Tech University System Board of Regents, M. Roy Wilson, M.D., president of the Texas Tech University Health Sciences Center and Jon Whitmore, Ph.D., president of Texas Tech University and other officials will be on hand to talk about major research initiatives pending before Congress and legislative agencies; highlights of our Path to Preeminence Capital Campaign, which seeks to enhance and build on our achievements and enrollment growth at Texas Tech; a description of our Four Year Contract with Students initiative and the current Accountability Plan the Board of Regents and administration have implemented.
- CONTACT:** Sally Logue Post, associate director of News and Publications at the Texas Tech University System, 806-742-2136 or via e-mail at [sally.post@ttu.edu](mailto:sally.post@ttu.edu) or Alberto P. Cardenas, Jr., J.D., special assistant to the chancellor, Texas Tech University System, (202) 546-5410, or via e-mail at [beto.cardenas@ttu.edu](mailto:beto.cardenas@ttu.edu).



Texas Tech University System  
NEWS & PUBLICATIONS

n e w s   r e l e a s e

**FOR IMMEDIATE RELEASE**

February 10, 2004

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**TEXAS TECH TO HONOR DISTINGUISHED AGRICULTURAL SCIENCES AND  
NATURAL RESOURCES ALUMNI**

**[EDITOR'S NOTE: An individual in this release is from your area. Photos of the distinguished alumni are available electronically.]**

LUBBOCK – The Texas Tech University College of Agricultural Sciences and Natural Resources will honor six distinguished alumni at a private reception and luncheon beginning at 11 a.m., Monday (Feb. 16), at the Merket Alumni Center.

The 2004 College of Agricultural Sciences and Natural Resources Distinguished Alumni are: Charles L. Anderson of Lubbock; Jackie K. Bubenik of Tulsa, Okla.; Michael L. Gilbert of Wolfforth; David A. Haukos of Lubbock; Kathleen Phillips of College Station; and Jesse E. Reyes Jr. of Summit, N. J. The awards recognize College of Agricultural Sciences and Natural Resources alumni who have made significant contributions to society, and whose accomplishments and careers have brought distinctive credit to the college and to the professions associated with agriculture and natural resources.

Anderson is a 1965 food science graduate and is currently the president and founder of Abuelo's Mexican Food Embassy restaurants. He also serves as chairperson of the Executive Committee of Food Concepts International, L.P. Anderson has had many years of service in the food industry. Prior to Abuelo's, he was the owner and operator of Anderson Consulting and the president of Starmark Food Division of Wyatt Cafeterias in Dallas, Texas.

Bubenik graduated in 1971 in park administration and retired in July 2003 after serving 29 years as the executive director of the Tulsa River Parks Authority. Bubenik has received professional certification with the American Institute of Certified Planners; Leisure Professional certification with the Oklahoma Recreation and Park Society; and certification as a Landscape Architect in Oklahoma. He has established an urban wilderness in the heart of Tulsa and overseen miles of new trails for pedestrians, bicyclists and joggers throughout his professional career. He has also created park areas with facilities for children, the handicapped and general park users; built an outdoor amphitheatre where free concerts and movies are presented for the public; and designed unique fishing piers for the handicapped and others to enjoy.

In 1980, Gilbert earned his bachelor's degree in agricultural economics and he received his doctoral degree in 1989 in agronomy from Texas Tech. He received his master's degree from West Texas A&M in 1986. Gilbert is the general manager of FiberMax Cottonseed Business and president of Bayer Cotton Seed International.

-more-

He is responsible for all aspects of the global cotton seed business including breeding, development, production, sales and marketing. Gilbert has supervised crop improvement and crop business units in several countries and across several crops including grain sorghum, hybrid rice, canola hybrid cotton, sunflower and millet.

Gilbert also is a periodic graduate school advisor at Texas Tech University, serves on the Advisory Committee for the School of Agriculture at West Texas A&M as well as the USDA Crop Germplasm Committee in Washington, D.C. Gilbert is a member of the American Society of Agronomy, Crop Science Society of America, Texas Seed Trade Association, American Seed Trade Association and Southern Seed Association. He has also served as the past Chairman of Board for the Sorghum Improvement Committee of North America.

Haukos received his master's degree in wildlife science and his doctoral degree in wildlife services from Texas Tech University. Haukos is currently the Regional Migratory Gamebird Management Specialist. Within this chosen career, Haukos has been able to research migratory birds in Region 2 of the U.S. Fish and Wildlife Service, which consists of Texas, Oklahoma, New Mexico and Arizona. Haukos also has served as an adjunct professor at Texas Tech since 1993. As a member of the graduate faculty in the Department of Range, Wildlife and Fisheries Management, he supports graduate students, serves on graduate dissertation and thesis committees and participates in university activities.

Phillips is a 1978 graduate in agricultural communications. She also received her master's degree in agriculture in 1987. She is the state news coordinator for the Texas A&M University Department of Agricultural Communications. Previously she served as news writer in the department for 13 years. Phillips is involved in the Texas A&M University Institute for Countermeasures Against Agricultural Bioterrorism as the publicity chairperson and also serves as the public information task chair for the National Carcass Disposal Working Group.

Reyes, class of 1981 in agricultural economics, is the vice president, director of research at Thomson Venture Economics, which is a subsidiary of Thomson Financial. Prior to joining Venture Economics, he was a visiting assistant professor at Texas Tech University, teaching courses in futures, finance and applied economics. He was formerly the director of Texas-based Decision Research Associates, a consultancy specializing in software for medical office management applications.

Reyes also is a member of the Association of Investment Management Research (AIMR) and the Global Investment Performance Standards (GIPS) committee on performance presentation standards representing private equity investing. He is also on the Research Committee of the US National Venture Capital Association as an adjunct at Cornell's Johnson Graduate School of Management.

**CONTACT: Memory Bennett, coordinator of alumni relations, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2802 or [memory.bennett@ttu.edu](mailto:memory.bennett@ttu.edu).**





**EVENT ADVISORY**

Date: February 10, 2004

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**C-130 AIRCRAFT TO BE USED IN WIND ENGINEERING TEST**

<http://www.texastech.edu/newshome>

**WHAT:** Researchers at Texas Tech University's Wind Science and Engineering Research Center, in collaboration with the National Institute of Standards and Technology and the 136th Airlift Wing of the Texas Air National Guard, will use the propeller wash from a C-130 Hercules aircraft to conduct full-scale testing of wind loading on building and roof structures.

**WHEN:** 8 a.m. to 5 p.m., Wednesday (Feb. 11).

**WHERE:** Reese Technology Center, 1103 Filmore Drive, northwest runway, near Building 250.

**EVENT:** For this experiment, winds generated by the propellers of the C-130 will be used to produce turbulent gale force winds of at least 100 mph. Both a manufactured home and a modular home, fitted with instrumentation to measure internal and external pressures, roof loading and other variables, will be subjected to these winds.

The general objectives of this research are to investigate the structural response of small buildings and their components during high winds, as well as possible strategies to mitigate both building damage and loss of energy efficiency resulting from high winds.

This type of collaborative effort is an example of the innovative testing being conducted by the Wind Science and Engineering Research Center to improve building construction by gaining a better understanding of structural response to winds. In the end, researchers hope to advance the development of stronger, more energy-efficient homes and buildings.

**CONTACT:** Chad Morris, associate director, Civil Engineering, Texas Tech University, (806) 742-3479, [chad.morris@wind.ttu.edu](mailto:chad.morris@wind.ttu.edu).



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**FOR IMMEDIATE RELEASE**

Date: February 10, 2004

CONTACT: Phil Riddle, [philip.l.riddle@ttu.edu](mailto:philip.l.riddle@ttu.edu)

**TEXAS TECH HOME TO FIRST SACNAS STUDENT CHAPTER**

LUBBOCK - The Society for Advancement of Chicanos and Native Americans in Science (SACNAS) has selected Texas Tech University as the home of the first of only two student chapters in the United States.

The 30-year-old organization, which includes almost 800 students from about 250 colleges, universities and community colleges nationwide, also named Oregon State University a student chapter site.

"The Texas Tech University Howard Hughes Medical Institute Science Education Program embraces the idea that multicultural organizations are integral to the recruitment and retention efforts of underrepresented minorities in higher education," said Diana Fabing, coordinator of the HHMI Science Education Program at Texas Tech, and the SACNAS national liaison.

Based in Santa Cruz, Calif., the organization was formed to encourage and mentor Chicano and Native American students to pursue graduate education and obtain advanced degrees necessary for research careers and science teaching professions at all levels.

"With other groups, individuals and organizations, our hope is to guide the SACNAS chapter governing body in producing a successful outreach program in which current and future students achieve intellectual and personal development, preparing them for tomorrow. We are confident the SACNAS chapter will be successful in reaching out and increasing understanding and appreciation for all minorities," states John Burns, Ph.D., Texas Tech associate vice president for undergraduate research and chapter adviser.

SACNAS programs include: the Neuroscience Scholars Fellowship Program, which funds students' attendance at scientific meetings and summer research opportunities; the K-12 E-mentoring program, which build collaborations between minority-serving educators in elementary and secondary school settings and research scientists to provide pre-college science education to prospective minority scientists; and scholarships which cover travel expenses for undergraduate and graduate students.

**SOURCE: Diana Fabing, coordinator, Texas Tech University Howard Hughes Medical Institute Undergraduate Biological Sciences Education Program,** (806) 742-2883, ext. 2, [diana.fabing@ttu.edu](mailto:diana.fabing@ttu.edu).



**EVENT ADVISORY**

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**COAST GUARD VICE ADMIRAL TO VISIT TEXAS TECH** <http://www.texas-tech.edu/newshome>

**WHAT:** United States Coast Guard Vice Adm. Terry M. Cross, Commander, Pacific Area and Regional Emergency Transportation Coordinator, will visit the Institute of Environmental and Human Health (TIEHH) at Texas Tech University to give a briefing on the Adm. Elmo R. Zumwalt Jr. Program for Countermeasures to Biological and Chemical Threats.

**WHEN:** 2 p.m., Thursday, (Feb. 12).

**WHERE:** The Institute of Environmental and Human Health, 1103 Filmore Drive, Building 555, at the Reese Technology Center.

**EVENT:** Cross is responsible for all Coast Guard operations west of the Rocky Mountains and throughout the Pacific Basin to the Far East, an area encompassing more than 73 million square miles. He has been nominated by the Secretary of Homeland Security to serve as the next Vice Commandant of the Coast Guard.

The Zumwalt Program for Countermeasures to Biological and Chemical Threats focuses on defining, investigating and furthering the ability of operational military forces to prevent and mitigate threats associated with biological and chemical weapons.

**CONTACT:** Alicia Knight, MPA, assistant director for administration, TIEHH, Texas Tech University, (806) 885-4567, [alicia.knight@tiehh.ttu.edu](mailto:alicia.knight@tiehh.ttu.edu).



**EVENT ADVISORY**

February 11, 2004

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**TEXAS TECH UNIVERSITY TO CELEBRATE  
AFRICAN AMERICAN HISTORY MONTH**

<http://www.texas-tech.edu/newshome>

**WHAT:** Texas Tech University is hosting its Third Annual African American History Month program with a series of events scheduled throughout February. The cultural celebration continues this week.

**EVENTS:** At 6:30 p.m., Thursday (Feb. 12), in the Red Raider Lounge of Texas Tech's Student Union, Tony Gleaton, Ph.D., visiting professor of mass communications, will discuss his photographs of the African Diaspora in Mexico. The program will be followed, at 8 p.m., by a performance by Ballet Hispanico in the Student Union's Allen Theater.

At 7 p.m., Monday (Feb. 16), at Texas Tech's International Cultural Center, former ambassador Edward J. Perkins, Ph.D., the William J. Crowe chair professor of geopolitics and executive director of the International Programs Center at the University of Oklahoma, will lecture on "The African-American Role in Influencing U.S. Policy – Especially in Regards to the Diaspora." Perkins previously served as ambassador to Liberia, South Africa and Australia and was the U.S. representative in the UN Security Council in 1992-93.

At 10 a.m., Tuesday (Feb. 17), in Texas Tech's Merket Alumni Center, the Teaching, Learning and Technology Center will hold a student roundtable with Ambassador Perkins on "The Growing Importance of Globalization – From the Individual to the Nation." Tibor Nagy, Ph.D., executive director of International Affairs, will moderate the roundtable discussion.

Additionally, an ongoing exhibit of artwork is on display at the Texas Tech Museum at 3301 Fourth Street. The exhibition, "Jacob Lawrence: Three Series of Prints – Genesis, Hiroshima and Toussaint L'Ouverture," is curated by Peter Nesbett, who contributes an essay about Lawrence and the introductions to the three series. The works come from the collection of Alitash Kebede and will be on display 'til March 14.

-30-

**SOURCE:** Michael Gunn, assistant director of the Center for Campus Life, Texas Tech University, (806) 742-5433, or [michael.gunn@ttu.edu](mailto:michael.gunn@ttu.edu).



**FOR IMMEDIATE RELEASE**

Date: February 11, 2004

CONTACT: Phil Riddle, [philip.l.riddle@ttu.edu](mailto:philip.l.riddle@ttu.edu)

**AWARD-WINNING AUTHOR, PROFESSOR TO SPEAK AT TEXAS TECH**

Vanessa Siddle Walker, Ph.D., author of "Their Highest Potential: An African-School Community in the Segregated South," will speak at the Texas Tech University College of Education under the auspices of the Helen DeVitt Jones Foundation on Sunday, (Feb. 22), to commemorate the 50<sup>th</sup> anniversary of the United States Supreme Court's landmark *Brown v. Board of Education* ruling.

Siddle Walker recently was awarded the Winship Distinguished Research Professor in the Division of Educational Studies at Emory University. Her areas of expertise include the sociocultural influences on teaching, and institutional and interpersonal caring in the pre-integration school environment of African-American children. She currently is researching African-American communities and schools in the years 1954-1999.

"Their Highest Potential: An African-American School Community in the Segregated South" earned Siddle Walker the 1998 AESA Critics' Choice Award. She is also winner of the prestigious Grawemeyer Award for excellence in the field of education.

The event, slated from 5 to 7 p.m., in Room 001 of the Texas Tech Education Building, 3008 18<sup>th</sup> Street, is open to the public.

**SOURCE: Doug Simpson, Ph.D., professor, Texas Tech University College of Education, (806) 742-1997, ext. 242, [doug.simpson@ttu.edu](mailto:doug.simpson@ttu.edu)**





**FOR IMMEDIATE RELEASE**

Date: February 12, 2004

CONTACT: Scott Slemmons, [scott.slemmons@ttu.edu](mailto:scott.slemmons@ttu.edu)

**TEXAS TECH TEAM WINS CONSTRUCTION COMPETITION**

A team of students from Texas Tech University won first place in a Dallas engineering construction competition and will advance to the national competition next month.

The team from Texas Tech's College of Engineering won the Heavy Civil division of the Associated Schools of Construction's Region V student competition, which was held on Feb. 7-9. They will represent the region, which includes universities from Texas, Oklahoma, Louisiana and Arkansas, at the national contest, which will be held in Orlando, Fla., on March 10-13.

In the competition, each team was provided with a problem statement. The team then had 16 hours to develop and submit a written proposal of how to solve the problem. Next, they had to develop an oral presentation summarizing their solution and present it to a panel of judges.

"The project this year was a highway expansion project in the San Antonio area," said Randy Burkett, Ph.D., associate professor of engineering and construction option coordinator. "The students were to address construction issues like estimating the cost of the project, identifying the construction activities associated with execution of the project, developing a timetable for the execution of these construction activities and evaluating several options in the project to justify their selection of the 'best' option."

Texas Tech's Heavy Civil team includes senior Clint Humes, senior Marvin Garcia, senior Mike Jones, junior Daniel Horton, senior Mike Fowler, and senior Steve Thomas. They are coached by Mujahid Akram, Ph.D., assistant professor of construction engineering technology.

Horton and Garcia also were named the first and second most outstanding presenters in the division.

The other Texas Tech teams participating in the competition were the Design Build team, coached by Randy Burkett, Ph.D., associate professor of engineering technology, and the Commercial Building team, coached by Mukaddes Darwish, assistant professor of engineering technology.

-30-

**SOURCE:** Randy Burkett, Ph.D., P.E., associate professor, College of Engineering, Texas Tech University, (806) 742-3531, extension 228, [randy.burkett@coe.ttu.edu](mailto:randy.burkett@coe.ttu.edu).



Texas Tech University System  
NEWS & PUBLICATIONS

a d v i s o r y

### EVENT ADVISORY

Date: February 13, 2004

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## TEXAS TECH ANNOUNCES NATION'S FIRST SACNAS CHAPTER

**WHEN:** 12:30 p.m., Tuesday, (Feb.17)

**WHERE:** Board of Regents Meeting Room, Room 206, Administration Building,  
Texas Tech University.

**EVENT:** A press conference and reception officially will announce that the Society of Advancement of Chicanos and Native Americans in Science has named Texas Tech University as the site of the first of only two student chapters in the United States.

**CONTACT:** Diana Fabing, coordinator, Texas Tech University Howard Hughes  
Medical Institute Undergraduate Biological Sciences Education Program,  
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**FOR IMMEDIATE RELEASE**

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**WOMEN'S HISTORY MONTH CONCERT, LECTURE SCHEDULED**

LUBBOCK - The Texas Tech University Office of Women's Studies will mark March as Women's History Month with a concert, featuring visiting artist Nancy Paddleford, and a lecture from historian Kate Larson.

Paddleford, from St. Olaf College, will be joined by Texas Tech faculty and students performing the works of Amy Beach at 3 p.m., Sunday, (March 7), at Hemmle Recital Hall in the Texas Tech School of Music.

Beach, one of the most widely performed composers of her generation, is the first American woman to succeed as a creator of large-scale art music. Admission is free and a reception will follow the performance. The concert is sponsored by the Texas Tech School of Music and the Texas Tech Office of Women's Studies.

Women's History Month at Texas Tech continues as Kate Clifford Larson, Ph.D., delivers the lecture, "Harriett Tubman: Fact or Fiction? Researching the Life of an Icon," at 7 p.m., Monday, (March 8), at the Texas Tech International Cultural Center Auditorium.

Larson is the author of the recently published biography, "Bound for the Promised Land: Harriett Tubman, Portrait of an American Hero." The historian will be available to sign copies of the book, which will be on sale following the lecture.

Larson's appearance is co-sponsored by Texas Tech Women's Studies, the Texas Tech History Department and the Texas Tech International Cultural Center.

**SOURCE: Esther Sundell Lichti, Ph.D., coordinator, Texas Tech University Office of Women's Studies, (806) 742-4335, [esther.lichti@ttu.edu](mailto:esther.lichti@ttu.edu).**



## EVENT ADVISORY

Date: February 16, 2004

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### ING U.S. Financial Services, Texas Tech University and Prairie View A&M University Announce Unique Financial Planning Alliance

**WHAT:** ING U.S Financial Services, Texas Tech University and Prairie View A&M University will host a press conference to launch the ING Alliance for Diversity in Financial Planning.

**WHEN:** Noon, Wednesday (Feb. 18).  
Luncheon: 12:30-1:30 p.m.

**WHERE:** *Press Conference:* Auditorium, A.L. Thomas Administration Building,  
Prairie View A&M University, located on LW Minor Street,  
Prairie View, Texas

*Luncheon:* President's Dining Room, Memorial Student Center, Prairie View A&M University

**EVENT:** The ING Alliance for Diversity in Financial Planning promotes higher education opportunities for multi-ethnic and multi-cultural groups in the area of financial planning and also increase representation of these groups in the financial planning profession to reflect the changing demographics in the United States population.

The ING Alliance for Diversity in Financial Planning will leverage the resources and financial planning expertise of ING, Texas Tech University and Prairie View A&M University to provide new opportunities for advanced financial planning education, specifically at Historically Black Colleges and Universities (HBCUs) to increase diversity among financial planning professionals.

As part of this new alliance, Texas Tech University will establish a financial planning "generator" on its campus to train both financial planning practitioners and educators to serve the ING Alliance for Diversity in Financial Planning. Prairie View A&M University will serve as the model for integrating financial planning curricula into additional HBCUs. Prairie View also will serve as the base campus for conducting research in the financial planning arena.

**CONTACT:** **Caroline Campbell, ING U.S. Financial Services;** Phone: (770) 618-3801,  
E-mail: [caroline.campbell@us.ing.com](mailto:caroline.campbell@us.ing.com)  
**Tiffany Tubbs-Berry, Texas Tech University;** Phone: (806) 742-2136,  
E-mail: [tiffany.tubbs@ttu.edu](mailto:tiffany.tubbs@ttu.edu)  
**Diana Fallis, Prairie View A&M University;** Phone: (936) 857-2088,  
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**EVENT ADVISORY**

Date: February 16 2004

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**FULBRIGHT VISITING SCHOLAR TO SPEAK AT TEXAS TECH**

**WHAT:** The College of Education and the International Cultural Center at Texas Tech University will host a public lecture by 2004 Fulbright visiting scholar Ali Lory, Ph.D.

**WHEN:** 5 p.m., Tuesday, (Feb. 24).

**WHERE:** Texas Tech International Cultural Center Auditorium, 601 Indiana Ave.

**EVENT:** Ali Lory, Ph.D., a native of Bahrain, will deliver a lecture titled "Bridging the Gap: A Look at Life in an Arab Country." A question and answer session will conclude the presentation. A reception in the International Cultural Center Hall of Nations will follow at approximately 6 p.m.

**CONTACT:** Karen Jacobsen, director of external relations, College of Education, Texas Tech University, (806) 742-1998, ext. 455; karen.jacobsen@ttu.edu.



**FOR IMMEDIATE RELEASE**

February 17, 2004

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**CONGRESSIONAL LEADERS AND STAFF BECOME DOCTORS FOR A DAY  
AT THE TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER**

LUBBOCK – Staff members from U.S. Senate and House of Representative offices will become doctors for a day at the Texas Tech University Health Sciences Center, Wednesday (Feb. 18).

Representatives from congressional offices will make their way through the health sciences center as medical students. The visit is a part of Project Medical Education (PME). PME is a nationwide program that aims to educate federal representatives and the analysts who assist them in understanding academic medicine and to impress upon them the critical funding difficulties facing these institutions.

M. Roy Wilson, M.D., president of the health sciences center, says it is vital that our congressional leaders and their staff have knowledge of how long it takes to educate physicians, the scope of faculty involved in research, medical care and the training of physicians.

"This is an opportunity for them to see first hand what academic institutions deliver through teaching, research, patient care and service and why it is crucial to receive federal funding for academic health institutions," Wilson said. "We want to send them back with a clearer understanding of the complexity of a medical education and how it relates to patient care and research."

Richard V. Homan, vice president of clinical affairs and dean of the School of Medicine at the health sciences center, says the representatives will get the experience of what it takes to be a medical student.

"The visit will give staffers who are interested in medical issues the opportunity to speak to the health sciences center's students, residents and faculty," Homan said. "And hopefully they will walk away with the understanding about the process of medical education, its benefits, and what role their government support plays in getting this accomplished."

Invited attendees are congressional staff from the offices of U.S. Senator Kay Bailey Hutchison and John Cornyn, and U.S. Representatives Randy Neugebauer, Silvestre Reyes, Charles Stenholm and John Carter.

-more-



The congressional leaders and their staffers will get an inside look at the life of medical students, resident physicians, and faculty physicians. They will discuss the admissions process, participate in white coat ceremonies, and examine the structure of medical education curriculum. The day will include tours of the gross anatomy lab, research facilities, and University Medical Center, the primary teaching hospital for the School of Medicine in Lubbock. A highlight of the day will be a hooding ceremony, which signifies the successful completion of medical school.

For more information, contact, Alberto Cardenas, Jr. at (202) 546-5410.



Texas Tech University System  
NEWS & PUBLICATIONS

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**FOR IMMEDIATE RELEASE**

Date: February 17, 2004

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**TEXAS TECH UNIVERSITY NEWS**

**TEXAS TECH PROFESSOR HONORED WITH STAR AWARD**

Clint Boal, Ph.D., assistant unit leader of the Texas Cooperative Fish and Wildlife Research Unit at Texas Tech University, recently was named a recipient of the USGS STAR Award.

The STAR Award, or Special Thanks for Achieving Results Award, recognizes one-time acts of service or accomplishments that are noteworthy. These awards acknowledge accomplishments or acts of special service that contribute to the mission of the Cooperative Research Units and the Unit Cooperators. The award consists of an appreciation certificate and a monetary award to the employee.

"There were challenges resulting from the unexpected retirement of the unit leader, but the credit for the unit's performance belongs to all of us in the unit, as it was truly a team effort," said Boal.

Boal's recognition stems from his achievements when he was asked to assume the duties of acting unit leader following an unscheduled resignation of the former unit leader. Boal teaches classes in non-game ecology and management in the Department of Range, Wildlife and Fisheries at Texas Tech. His research interests include work with northern goshawks, loggerhead shrikes, and Cooper's hawks. He is a member of the Wilson Ornithological Society and The Wildlife Society. For more information please contact Clint Boal at (806) 742-2851 or [clint.boal@ttu.edu](mailto:clint.boal@ttu.edu).

**PROFESSOR HONORED WITH WEED SCIENTIST AWARD**

Peter Dotray, Ph.D., received the 2004 Outstanding Young Weed Scientist Award selected by the Weed Science Society of America. This honor is bestowed on only one young scientist each year.

Dotray received his bachelor's degree in agronomy from the University of Minnesota in 1986, his master's degree in agronomy from Washington State University in 1989 and his doctoral degree in agronomy from the University of Minnesota in 1993. Dotray has been at Texas Tech since 1993.

-more-

The Weed Science Society of America is a national organization that promotes research, education and extension outreach activities related to weeds; provides science-based information to the public and policy makers; and fosters awareness of weeds and their impacts on managed and natural ecosystems. For more information, please contact Dotray at (806) 742-1634.

### **NEW DIRECTOR FOR BUSINESS PROGRAM**

Petroleum land management majors and industry professionals are being introduced to new leadership in the energy programs field at Texas Tech University with the appointment of Director Terry McInturff. McInturff has two Texas Tech degrees in education and law.

"After our curriculum is established, there won't be a better academic program in the nation," McInturff said. "We are training accountants, bankers and landmen so we need a broader base and our curriculum is being very well received by the industry."

Texas Tech is one of four universities in the nation to offer a land management degree.

For information about the Student Landman Association at Texas Tech or the energy programs department visit <http://plm.ba.ttu.edu> or contact Terry McInturff, director of energy programs at the Rawls College of Business at (806) 742-1609.



**FOR IMMEDIATE RELEASE**

Date: February 17, 2004

CONTACT: Phil Riddle, [philip.l.riddle@ttu.edu](mailto:philip.l.riddle@ttu.edu)

**TEXAS TECH SPEECH AND DEBATE TEAM CLAIMS STATE CROWN**

(Editor's note: A student from your area is named in the following release)

LUBBOCK - Texas Tech University's Speech and Debate team, led by first year competitor Erin Wyatt of El Paso, won first place at the recent Texas State Speech and Debate Competition in Hurst.

The Red Raiders were first in debate, third in individual events and first in overall sweepstakes.

"I am very proud of this team," said Ric Shafer, director of forensics and communications studies instructor at Texas Tech. "We started this year with nine first year students and one sophomore. To win the state title with this young of a crew demonstrates their work and dedication."

Wyatt captured top individual honors as Texas Tech claimed five of the top 10 speaker awards. Teammate Chris Lord, a McKinney native, took ninth place in parliamentary debate, becoming the eighth member of the squad to qualify for the national competition.

"What a truly amazing group of students," said Carrie Stockstill, graduate coaching assistant for the debate team. I couldn't be prouder of the work and growth they have demonstrated."

Other Texas Tech winners included Shiva Bodreddy, of Lubbock, who won as top novice speaker, top novice communication analysis and top extemporaneous speaker. Amarillo's Tim West was fourth in parliamentary debate, trailed by teammates Gianpaolo Macerola, from Houston, in fifth, Lord in ninth and Vamsi Vemuru, from Midland in 10<sup>th</sup>.

**SOURCE:** Ric Shafer, instructor, communication studies, Texas Tech University, (806) 742-1328, [ric.shafer@ttu.edu](mailto:ric.shafer@ttu.edu)



## EVENT ADVISORY

Date: February 17, 2004

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### TEXAS TECH HOSTS CAREER FAIR

**WHAT:** This year's spring career fair will be co-hosted by the Rawls College of Business Career Management Center and the Texas Tech University Career Center.

**WHEN:** 8 a.m.- 3 p.m., Wednesday (Feb. 18).

**WHERE:** United Spirit Arena on the Texas Tech campus.

**EVENT:** Companies scheduled to attend are seeking students to fill full-time and internship positions within their organizations.

Career Gateway will kick-off a special focus on business students from 8 a.m. – 10 a.m. Career Gateway will then be open to all Texas Tech University students until 3 p.m. Students are encouraged to attend the event in professional attire prepared with resumes to give to interested employers. A list of all companies participating can be found under the events section of the Rawls College of Business Career Management Center's website, [www.rawlscmc.ba.ttu.edu](http://www.rawlscmc.ba.ttu.edu).

This year, Career Gateway has two levels of sponsorship: Red Raider and Masked Rider. The Red Raider sponsors include Cintas, Ferguson, Georgia Pacific, RSM McGladrey-Pullen, Ryan & Company, and PricewaterhouseCoopers. The Masked Rider sponsors include Axa Advisors, Consolidated Graphics, Eli Lilly & Company, Homecomings

**CONTACT:** Robert Shindell, director of the Rawls College of Business Career Management Center, Texas Tech University, (806) 742-4531



Texas Tech University System  
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**FOR IMMEDIATE RELEASE**

February 17, 2004

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**[Editor's Note: A student from your hometown is included in this release.]**

## **TEXAS TECH NAMES AGRICULTURAL SCHOLARS**

LUBBOCK -- The College of Agricultural Sciences and Natural Resources at Texas Tech University will recognize the Dean's Scholars for the 2003-2004 academic year during a reception at 3 p.m., Friday (Feb. 20) at the Market Alumni Center, located at 17<sup>th</sup> Street and University Avenue.

"These scholarships have been established by the college to reward academic excellence and to encourage hugely capable young men and women to major in the agricultural and natural sciences," said John Abernathy, Ph.D., dean of the college.

The Dean's Scholars Awards are based on academic excellence as well as leadership, character and citizenship. The Gold Award is a \$12,000 four-year scholarship and the Silver Award is an \$8,000 four-year scholarship. To keep the scholarship, recipients must maintain a 3.5 grade-point-average for Gold Awards and a 3.3 grade-point-average for Silver Awards. The scholarships are funded by various donations to the college.

The Gold Award winners, each receiving a \$3,000 scholarship per year, are: Ben Holland, a senior animal science major from Texline; Katie Paske, a senior fdt major from Lamesa; Jenny Rogers, a senior agricultural business major from Kress; Robert Simek, a senior animal science major from Lubbock; Will Waller, a freshman animal science major from Albany.

The Silver Award winners, each receiving a \$2,000 scholarship per year, are: Solana Aguero, a freshman ANCS major from Tahoka; Jake Britt, a sophomore AAEC major from wheeler; Steven Brosch, a junior AGRO major from Slaton; Jessica Clay, a freshman animal science major from Conroe; Brian Essex, a senior RMGT major from Clovis, N.M.; Mary Flanagan, a sophomore animal science major from Lubbock; Ashley Hall, a sophomore animal science major from Clifton, Colo.; Kyle Haralson, a freshman animal science major from Saint Jo; Rashonda Hayes, a sophomore INAG major from Forestburg; Jared Horsford, a senior LA major from Hale Center; Josh Light, a junior Aanimal science major from Olton; Dian Mashburn, a freshman INAG major from Chandler; Jeff Mathiews, a senior AAEC from Woodson; Cristalyn Sageser, a freshman FDT from Hale Center; Leslie Spikes, a December graduate INAG major from Aztec, N.M.; Drew Vela, a junior LA major from Needville; Rebecca Warminski, a freshmen FDT major from White Deer; Jonathan Warminski a December graduate FDT major from White Deer.





Texas Tech University System  
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### EVENT ADVISORY

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### TEXAS TECH COLLEGE OF ARCHITECTURE SLATES RECEPTION

<http://www.texas-tech.edu/newshome>

- WHAT:** The College of Architecture at Texas Tech University will host a multi-panel study in sustainable architecture.
- WHEN:** 4 p.m., Tuesday, (Feb. 24).
- WHERE:** The ground floor foyer in the Architecture Building on the Texas Tech campus.
- EVENT:** A reception, highlighted by a presentation of "A Study of Sustainable Architecture," will follow remarks from Associate Professor, Marc Giaccardo.
- CONTACT:** **Marc Giaccardo, associate professor of architecture, Texas Tech University, (806) 742-3136, ext. 239, marc.giaccardo@ttu.edu.**



**FOR IMMEDIATE RELEASE**

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**TEXAS TECH LAW PROFESSOR ELECTED TO CHAIR AALS SECTION**

Texas Tech University School of Law Professor Victoria Sutton, Ph.D., has been elected to chair the Association of American Law Schools section on Indian Nations and Indigenous Peoples.

Sutton, a member of the Texas Tech Law School faculty since 1999, is an enrolled member of the Lumbee Indian Nation and has served as secretary of the National Native American Bar Association.

"Following a succession of distinguished Indian law scholars who have chaired this section of law professors is indeed an honor," Sutton said.

Her workload at Texas Tech includes classes on environmental law, law and science, Native American law, biotechnology law, bio-terrorism law and constitutional law. Sutton has published numerous law review articles and books and is working as co-author on an undergraduate textbook for American Indian studies.

Texas Tech Law School Dean Walter Huffman noted Sutton's election reflects great credit on her, but also inures to the benefit of the law school.

"Professor Sutton is a superb legal scholar, and one of our most visible and respected faculty on the national scene," Huffman said.

The AALS is an accrediting body of select American law schools, of which Texas Tech is a member. The 104-year-old association strives to improve the legal profession through legal education.

Sutton's election came during the organization's annual meeting in January.

**SOURCE:** Victoria Sutton, professor, Texas Tech University School of Law, (806) 742-3990, ext. 264, [vickie.sutton@ttu.edu](mailto:vickie.sutton@ttu.edu).



## **EVENT ADVISORY**

Date: February 18, 2004

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

### **HEALTH CARE EXPERT SPEAKS AT TEXAS TECH UNIVERSITY**

- WHAT:** Lectureship series presented by the MBA and MD/MBA program in Health Organization Management at the Rawls College of Business at Texas Tech University.
- WHEN:** Noon, Thursday, (Feb. 19).
- WHERE:** Merket Alumni Center on the Texas Tech campus.
- EVENT:** William M. Dwyer, divisional vice president of strategic marketing at Abbott HealthSystems Division will speak on health care trends during the John Aure Buesseler Distinguished Lectureship Series.

Dwyer has 25 years of experience with Abbott Laboratories, principally in sales, marketing and strategic planning areas. He is a nationally recognized speaker on health care trends. His information is geared to better prepare executives to meet the opportunities of a changing health care market place.

The lectureship series is sponsored by the Rawls College of Business MBA and MD/MBA program, a joint degree with the Texas Tech School of Medicine, designed to give physicians the expertise necessary to deal with the business side of medicine.

- CONTACT:** Susan Brown, alumni relations coordinator, Rawls College of Business Administration, (806) 742-1571.



## EVENT ADVISORY

February 18, 2004

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### TEXAS TECH UNIVERSITY TO CELEBRATE AFRICAN AMERICAN HISTORY MONTH

**WHAT:** Texas Tech University is hosting its Third Annual African American History Month program with a series of events scheduled throughout February. The cultural celebration continues this week.

**EVENTS:** At 8 p.m., Thursday (Feb. 19), in the Allen Theater of Texas Tech's Student Union, "The First Semester," a play focusing on five African American students enrolled at a state university, will be performed. Many issues and problems faced by students on today's university campuses are addressed in the play.

At 11 a.m., Saturday (Feb. 21), Barnes and Noble bookstore at 6707 Slide Road will hold a Story Telling Festival for children of all ages, focusing on traditional African and African-American folk tales and stories.

At 7 p.m., Tuesday (Feb. 24), at the Barnes and Noble bookstore at 6707 Slide Road, Texas Tech's English department will host a discussion of Harriet Ann Jacobs' 1861 autobiography, "Incidents in the Life of a Slave Girl."

Additionally, an ongoing exhibit of artwork is on display at the Texas Tech Museum at 3301 Fourth Street. The exhibition, "Jacob Lawrence: Three Series of Prints – Genesis, Hiroshima and Toussaint L'Ouverture," is curated by Peter Nesbett, who contributes an essay about Lawrence and the introductions to the three series. The works come from the collection of Alitash Kebede and will be on display until March 14.

-30-

**SOURCE:** Michael Gunn, assistant director of the Center for Campus Life, Texas Tech University, (806) 742-5433, or [michael.gunn@ttu.edu](mailto:michael.gunn@ttu.edu).



Texas Tech University System  
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news release

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**ING U.S. FINANCIAL SERVICES, TEXAS TECH UNIVERSITY AND  
PRAIRIE VIEW A&M UNIVERSITY ANNOUNCE  
FINANCIAL PLANNING ALLIANCE**

**HOUSTON** – ING U.S. Financial Services, Texas Tech University and Prairie View A&M University today, (Feb. 18), announced the launch of the ING Alliance for Diversity in Financial Planning. The alliance promotes higher education opportunities for multi-ethnic and multi-cultural groups in the area of financial planning and also to increase representation of these groups in the financial planning profession.

The alliance will leverage the resources and financial planning expertise of ING, Texas Tech University and Prairie View A&M University to provide new opportunities for advanced financial planning education, especially at Historically Black Colleges and Universities (HBCUs). Currently, only one of the 89 four-year HBCUs has a Certified Financial Planner Board registered certificate program available to its students.

According to the Certified Financial Planner Board of Standards, less than 2 percent of certified financial planners are of ethnic diversity, and according to the U.S. Census Bureau, selected years from 1990-2000, the ethnic population will comprise more than 40 percent of the United States population by 2050.

"To better serve increasingly diverse households, it is imperative that we strive to educate a group of knowledgeable, skilled financial professionals that reflect the changing demographics in the United States population," said Ricardo Valencia, senior vice president, Domestic Emerging Markets, ING U.S. Financial Services. "The more financially-savvy we are as individuals, the more our country will benefit as a society focused on building the wealth and well-being of our nation for future generations."

As part of this new alliance, Texas Tech University will establish a financial planning "generator" on its campus to train both financial planning practitioners and educators to serve the ING Alliance for Diversity in Financial Planning. Currently, Texas Tech University is the only institution of higher learning in the United States that offers a CFP Board-Registered doctoral degree program in addition to master's and bachelor's degrees in financial planning.

"The personal financial planning program at Texas Tech University is recognized as one of the most prestigious programs in the country," said Jon Whitmore, Ph.D., president, Texas Tech University. "We believe that sharing our more than 20 years of expertise in financial planning education to help this alliance increase diversity within the financial planning sector is extremely important."

Prairie View A&M University is intended to serve as the model for integrating financial planning curricula into additional HBCUs. Prairie View also will serve as the base campus for conducting research in the financial planning arena.

"As one of the 89 Historically Black Colleges and Universities, we are delighted at the opportunity to take a lead in expanding financial literacy through increased educational opportunities," said George Wright, Ph.D., president, Prairie View A&M University. "We hope our success with this initiative will inspire other HBCUs to implement financial planning programs on their campuses and help create a level playing field for minorities in the financial planning arena."

In the coming year, plans for the alliance include the coordination of the Champions Conference in August 2004, an event to bring together educators who are interested in establishing financial planning programs at other HBCUs; a Summer Scholars program; and a financial planning program development seminar.

### **About ING**

ING Groep N.V. (NYSE: ING) is one of the largest integrated financial services organizations in the world, providing insurance, banking, and asset management products. ING strives to provide an innovative, client-focused approach to its financial products and services through strategic global distribution channels.

In the United States, the ING families of companies offer a comprehensive array of financial products and services to retail and institutional clients that includes retirement plans, mutual funds, managed accounts, alternative investments, direct banking, institutional investment management, annuities, life insurance, employee benefits, financial planning, and reinsurance.

Currently, ING holds top-tier rankings in key United States markets and serves over 14 million customers across the nation. Globally, ING serves more than 60 million private, corporate, and institutional clients throughout 60 countries. For more information, visit [www.ing.com](http://www.ing.com).

### **About Texas Tech University**

Texas Tech University, the largest university system in West Texas, provides education and support for approximately 29,300 students. Texas Tech is the only university system in Texas with a comprehensive academic institution, law school and medical center located on one contiguous campus.

In addition to the Texas Tech University Health Sciences Center, the Texas Tech University School of Law and the Texas Tech University Graduate School, the university is made up of nine colleges: Agricultural Sciences and Natural Resources, Architecture, Arts and Sciences, Business Administration, Education, Engineering, Honors, Human Sciences and Visual and Performing Arts, and provides 150 undergraduate, 100 master's and 50 doctoral degrees.

Texas Tech is the second largest university, in area, in the United States. In Lubbock, the university's facilities are located on the central 1,839-acre campus, at Reese Center, a research and industrial complex in west Lubbock County, and at an East Lubbock research facility. For more information, please visit [www.ttu.edu](http://www.ttu.edu).

### **About Prairie View A&M University**

Prairie View A&M University, the second oldest public institution of higher education in Texas, was established by the Texas Constitution of 1876 during Reconstruction after the Civil War. Prairie View A&M is the first state-supported college in Texas for African Americans and the state's first coeducational institution of higher education.

The university has a current enrollment of 7,800 students in nine colleges and offers bachelor's degrees in 39 areas, master's degrees in 30 majors, and three doctoral programs. As an established HBCU, the university has gained a reputation for providing thousands of African American engineers, nurses, and educators and army and naval officers to the state and country. ROTC and NROTC programs have commissioned more than 200 naval officers and more than 12,000 army officers, including two admirals and six generals, three of them with three-star rank.

Prairie View A&M has been recognized as a leading institution in the nation for producing African American scientists in agriculture, mathematics, biology and the natural sciences. The university is partnered with private companies, federal agencies and national laboratories to conduct research on multiple projects, including high-energy particle physics, space exploration and commercialization and toxic elements in the soil and food chain.

-30-

### **CONTACTS: Caroline Campbell, ING U.S. Financial Services**

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## EVENT ADVISORY

Date February 18, 2004

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

### RECEPTION SET FOR DEAN CANDIDATE FOR TEXAS TECH COLLEGE OF AGRICULTURAL SCIENCES AND NATURAL RESOURCES

- WHAT:** Reception for members of the Texas Tech and Lubbock communities to meet one of four candidates for Dean of the Texas Tech University College of Agricultural Sciences and Natural Resources.
- WHEN:** 4:30-6 p.m., Thursday, (Feb. 19).
- WHERE:** Hall of Nations in the International Cultural Center, 601 Indiana Avenue.
- EVENT:** A reception for Frank E. Gilstrap, Ph.D., candidate for the position of Dean in the Texas Tech University College of Agricultural Sciences and Natural Resources.

Gilstrap is currently a professor in the Department of Entomology at Texas A&M University. Gilstrap also has held positions with the Texas Agricultural Experiment station where he was associate director from 1996-2003. He received his bachelor's degree in biology in 1968 from Fresno State College and his master's and doctoral degrees from the University of California at Riverside.

Gilstrap has taught courses in biological control and has researched biological control of pests on sorghum, wheat, corn and citrus. He has worked with the U.S. Department of Agriculture regional and national committees dealing with biological control, the USDA-APHIS Task Force on Russian wheat aphid and with multiple agencies on control and eradication of the Mediterranean fruit fly.

Gilstrap is a member of numerous professional associations, including the Entomological Society, of which he will serve as president in 2006.

John Abernathy, Ph.D., resigned from the position of dean August 31, 2003. Marvin Cepica, Ph.D., is serving as interim dean of the college. Three more candidates also will visit campus. They are: Cepica; Kevin Pond, chairman of the Texas Tech Department of Animal and Food Sciences; and Mark Cochran of the University of Arkansas.



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**TEXAS TECH UNIVERSITY STATEMENT CONCERNING  
FINANCIAL AID INVESTIGATION**

LUBBOCK – Texas Tech University has identified a case of possible fraud concerning the Office of Financial Aid. The case dates to January 2003.

Appropriate authorities have been notified, and a full investigation currently is underway.

“We want to note that the possible fraud did not impact past, current or future aid available to Texas Tech students,” said Stephanie Hays, associate vice president for enrollment management.



**Texas Tech University System**  
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Texas Tech University Health Sciences Center

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<http://www.ttuhsc.edu/home/newspubindex.htm>

**FOR IMMEDIATE RELEASE**

February 19, 2004

CONTACT: Melody Ragland, [melody.ragland@ttuhsc.edu](mailto:melody.ragland@ttuhsc.edu)

**TEXAS TECH UNIVERSITY SCHOOL OF MEDICINE  
PROFESSORS ACKNOWLEDGED AS BEST DOCTORS® IN AMERICA**

LUBBOCK – Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., and other notable Texas Tech School of Medicine physicians have been named in “The Best Doctors in America 2003-2004.” The Best Doctors database lists doctors who were nominated by their peers and colleagues, and are well known in their field of expertise.

“Being honored by ‘The Best Doctors in America’ is a pleasure for all of us,” Wilson said. “I believe it shows that our faculty physicians are well regarded nationally among our peers and that our work here is not going without recognition.”

Department of Anesthesiology

- Michael Badgwell, M.D., professor
- Eason Cockings, M.D., professor
- P. Prithvi Raj, M.D., professor
- Gabor Racz, M.D., Grover P. Murray professor and director of the International Pain Institute

Department of Family and Community Medicine

- Jeff Paxton, M.D., assistant professor

Department of Internal Medicine

- Everado Cobos, M.D., professor
- Robert Kimbrough, M.D., professor
- Donald Wesson, M.D., professor and chair

Department of Neuropsychiatry and Behavioral Sciences

- Randolph Schiffer, M.D., professor and chair

Department of Obstetrics and Gynecology

- Arthur Evans, M.D., professor and chair

Department of Ophthalmology and Visual Sciences

- Sandra Brown, M.D., associate professor
- David McCartney, M.D., professor and chair
- M. Roy Wilson, M.D., professor

Department of Orthopaedic Surgery

- Eugene Dabezies, M.D., professor and chair

Department of Pediatrics

- Michael Bourgeois, M.D., associate professor
- Richard Lampe, M.D., professor and chair
- Joon Park, M.D., professor
- Surendra Kumar Varma, M.D., professor
- David Waagner, M.D., associate professor

Department of Surgery

- John Griswold, M.D., professor and chair

“The Best Doctors in America” database contains the names of 31,000 doctors in the United States that represent the top 5 percent of doctors in more than 400 subspecialties of medicine.



**FOR IMMEDIATE RELEASE**

Date: February 19, 2004

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**ROBOTICS FESTIVAL SET AT TEXAS TECH**

<http://www.texastech.edu/newshome>

LUBBOCK--Texas Tech University's new Math/Science QUEST Program, a component of Upward Bound Programs, will host the Robotics QUEST Festival on Saturday, (Feb. 21), as the College of Engineering kicks off its annual Engineering Week.

The QUEST Festival, which stands for Quality University Explorations in Science and Technology, will feature a number of exhibits and activities that focus on robots and space exploration.

Leticia L. De Larrosa, Math/Science QUEST unit coordinator, said the festival will allow students to have hands-on opportunities to learn about new technologies in robotics and space travel.

"We'll be offering many different presentations and demonstrations of new technology and procedures," said De Larrosa. "It's going to be informative, but it's also going to be a lot of fun for the students. They'll see things at the QUEST Festival that they'll be talking about for years to come."

A number of different robots will be demonstrated for students, including some built on the chasses of small remote control hummers and others that are made out of remote control Lego building blocks. The QUEST students have prepared poster presentations on how robotics are associated with their career interests and any implications for study in space. The poster presentations will be spotlighted for all attendees to view and will be judged on the most creative design, the best overall presentation, the quality of research conducted and the most thorough presentation.

The afternoon will be dedicated to a program called "Those Crazy Martian Robot Games." The red soil at the Texas Tech Livestock Arena will be modified to resemble a Martian landscape. The students will be able to move a remote-controlled robot, equipped with a camera, around the arena to give them an idea of what it's like to control an exploration robot on Mars, while navigating for sources of water.

Among the presenters at the festival will be Greg Wilson, Ph.D., a Mars Mission scientist at the California Institute of Technology's Jet Propulsion Laboratory, who will speak on "Rover's New Tricks"; Ellen Peffley, Ph.D., a professor of plant and soil science at Texas Tech and a researcher for NASA's program contracted to develop a sustainable food source on Mars, who will host a presentation called "Red Planet/Green Planet"; Dan Cooke, Ph.D., the chair of Texas Tech's computer science department and a

researcher for NASA's Mars Mission Communication Technologies, whose topic will be "Mars/Phone Home"; and Marcos Palacios, Ph.D., an artificial intelligence scholar and software engineer, who will present a lunchtime program on "The Future is Rushing Toward Us."

Other Texas Tech entities collaborating on the Robotics QUEST Festival include the College of Engineering, the College of Agriculture, the Center for Partnerships in Science and Technology, the Department of Landscape Architecture and the Department of Animal and Food Sciences. Texas Tech students of the Institute of Electrical and Electronics Engineers and staff of The Science Spectrum and Omni Theater will serve as judges for the poster presentations, and undergraduate engineering students will judge the robot competition for "Those Crazy Martian Robot Games."

-30-

**SOURCE:** Eric Strong, managing director, Classic Upward Bound, Texas Tech University, (806) 742-3616, ext. 291, eric.strong@ttu.edu.  
Leticia L. De Larrosa, unit coordinator, Upward Bound Math/Science QUEST, Texas Tech University, (806) 742-3616, ext. 287, leticia.de-larrosa@ttu.edu.





**FOR IMMEDIATE RELEASE**

February 19, 2004

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS  
CONGRESSIONAL INTERN FOR THE SUMMER**

LUBBOCK – Texas Tech University has announced the students who have been selected as 2004 spring interns for the Congressional internship program in Washington, D.C.

The new interns include:

- Richard Bland Dennis, a marketing/management major from Round Rock, the son of Richard and Darlene Dennis. He will work in the office of U.S. Congressman John Carter.
- Emily Grace Ehrlich, a sophomore marketing major from Perryton, the daughter of Mitchell and Kathy Ehrlich. She will work in the office of U.S. Congressman Michael Burgess.
- Ellie Mae Harrison, a senior French major from Lubbock, the daughter of Joe Claiborne and Rebecca Harrison. She will work in the office of U.S. Congressman Sam Johnson.
- Haley Ann Hillard, a senior public relations major from Abilene, the daughter of James and Connie Hillard. She will work in the office of U.S. Sen. Kay Bailey Hutchison.
- Clayton Bruce Isom, a senior business economics major from Idalou, the son of Rex and Nancy Isom. He will work in the office of U.S. Congressman Kevin Brady.
- Krysta Ann Jones, a junior political science/pre-law major from Canyon, the daughter of Joe and Brenda Augustine and Chris and Cheryl Jones. She will work in the office of U.S. Sen. John Cornyn.
- Erin Elizabeth McCurdy, a junior accounting major from Houston, the daughter of Henry and Deana McCurdy. She will work in the office of U.S. Congressman Henry Bonilla.
- Deepa Sathianath Menon, a senior advertising major from Abu Dhabi, United Arab Emirates, the daughter of Sathianath Menon and Dr. Sobha Kumari. She will work in the office of U.S. Congressman Randy Neugebauer.
- Crystal Renee Sumner, a senior international business major from Mesquite, the daughter of Harold and Phyllis Sumner. She will work in the office of U.S. Congressman Martin Frost.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

The Office of the President at Texas Tech sponsors and provides the scholarships for the Congressional internship program. As participants in the program, students can observe how the government functions while working for senators and representatives. Students are selected through an interview process to complete an internship in the nation’s capital in the fall or spring. State internships are available to students when the legislative session is held in Austin.

Texas Tech also is preparing to launch a new website focusing on the internship program at <http://www.congressionalintern.ttu.edu>.



**FOR IMMEDIATE RELEASE**

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL INTERN**

**[Editor's note: A student from your area is featured below. A photograph is available upon request.]**

LUBBOCK – Clayton Bruce Isom, a senior business economics major from Idalou, has been selected as a 2004 spring intern for the Congressional internship program in Washington, D.C. Isom, who is the son of Rex and Nancy Isom, will work in the office of U.S. Congressman Kevin Brady.

"In many cases, our internship program has been a life-changing experience for the students," said Jon Whitmore, Ph.D., president of Texas Tech University. "The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures."

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL INTERN**

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LUBBOCK – Crystal Renee Sumner, a senior international business major from Mesquite, has been selected as a 2004 spring intern for the Congressional internship program in Washington, D.C. Sumner, who is the daughter of Harold and Phyllis Sumner, will work in the office of U.S. Congressman Martin Frost.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL INTERN**

**[Editor's note: A student from your area is featured below. A photograph is available upon request.]**

LUBBOCK – Erin Elizabeth McCurdy, a junior accounting major from Houston, has been selected as a 2004 spring intern for the Congressional internship program in Washington, D.C. McCurdy, who is the daughter of Henry and Deana McCurdy, will work in the office of U.S. Congressman Henry Bonilla.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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**[Editor's note: A student from your area is featured below. A photograph is available upon request.]**

LUBBOCK – Haley Ann Hillard, a senior public relations major from Abilene, has been selected as a 2004 spring intern for the Congressional internship program in Washington, D.C. Hillard, who is the daughter of James and Connie Hillard, will work in the office of U.S. Sen. Kay Bailey Hutchison.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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LUBBOCK – Emily Grace Ehrlich, a sophomore marketing major from Perryton, has been selected as a 2004 spring intern for the Congressional internship program in Washington, D.C. Ehrlich, who is the daughter of Mitchell and Kathy Ehrlich, will work in the office of U.S. Congressman Michael Burgess.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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LUBBOCK – Richard Bland Dennis, a marketing/management major from Round Rock, has been selected as a 2004 spring intern for the Congressional internship program in Washington, D.C. Dennis, who is the son of Richard and Darlene Dennis, will work in the office of U.S. Congressman John Carter.

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL INTERN**

**[Editor's note: A student from your area is featured below.]**

LUBBOCK – Ellie Mae Harrison, a senior French major from Lubbock, has been selected as a 2004 spring intern for the Congressional internship program in Washington, D.C. Harrison, who is the daughter of Claiborne and Rebecca Harrison, will work in the office of U.S. Congressman Sam Johnson.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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**FOR IMMEDIATE RELEASE**

Date: February 20, 2004

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**TEXAS TECH CHANCELLOR, STUDENT SWITCH PLACES**

LUBBOCK – Texas Tech University senior Jeri Rose will become Chancellor For a Day on Monday, (Feb. 23). Rose, a zoology major, and David R. Smith, M.D., Texas Tech chancellor, will switch roles as part of an annual project by the Mortar Board organization.

Rose, who is from Amarillo, will get a first-hand look at what it takes to run the Texas Tech System, including raising funds. Smith will attend Rose's classes.

"This is a unique experience, and I look forward to it. I think it will be good for Chancellor Smith to see what it's like to be a student. Students are always complaining about the administration, so I'll get to see how things really work," said Rose.

As for Smith, he sees the day as a chance to stay in touch with students. He will attend Rose's physiology of bacteria class and a cell biology lab. "At Texas Tech students come first. They are our main priority. Going to class and following Jeri's schedule is a refresher for me on the challenges our students face everyday. I just hope I don't hurt her grades," he said.

Rose will make some fund-raising calls and take part in some of the chancellor's day-to-day meetings.

Rose plans to attend Texas College of Osteopathic Medicine next fall and will pursue a career as a physician. She was selected by a drawing from 671 tickets sold by Mortar Board. The proceeds from the tickets, which sold for \$1 each, go toward the Mortar Board Scholarship Fund.

Ten more students who were chosen from the same pool of tickets will have the opportunity to have coffee with the chancellor Monday morning (Feb. 23).

Mortar Board is a national honorary organization composed up of seniors who demonstrate superior scholarship, dedicated service and outstanding leadership.

-30-

**SOURCE:** Susan Talkmitt, senior adviser for Mortar Board and instructor in the College of Education, (806) 742-1997 x 256.



**FOR IMMEDIATE RELEASE**

Date: February 23, 2004

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**KTXT-TV SETS FESTIVAL 2004 PROGRAMMING**

LUBBOCK -- Texas Tech University's educational television station, KTXT-TV, the Public Broadcasting (PBS) affiliate for the South Plains, will conduct an on-air fundraising event March 6-21. "Festival 2004" will air on Channel 5/Digital 39 (Cox Cable Channel 4 in Lubbock). The theme of the fundraiser is "Be More, Watch and Support Your Public Television!"

Station officials have set a goal of \$100,000 for the two-week event, giving South Plains residents ample opportunity to support local public television as an essential community resource. Funds raised during the event will go directly to the purchase and broadcast of quality television programming.

"Public television is a unique cultural and educational resource that can never be replaced by commercial television, either broadcast or cable," said Tim Chambers, KTXT-TV's development officer. KTXT-TV is now in its 42<sup>nd</sup> year of providing educational television to the people of the South Plains.

The Festival 2004 schedule will feature musical specials, "An Evening with Harry Connick Jr.," "Denyce Graves: Breaking the Rules," "Andrea Bocelli: Sacred Arias" and "Joshua Bell: West Side Story Suite."

In addition, "From Lawrence Welk, To America With Love," "Fever: The Music of Peggy Lee," "Daniel O'Donnell: Songs of Faith," and "Rosemary Clooney: Girl Singer" will once again highlight the schedule.

Nostalgic concerts to be presented include "Peter Paul and Mary: A Musical Legacy," "60's Pop Music Reunion," "Carol Channing and Pearl Bailey On Broadway" and "My Music #101: 70's Soul Superstars."

Encore presentations of "Michael Flatley's Lord of the Dance," "Andre Rieu: Live in Dublin," and "John McDermott: A Time to Remember" will be part of the special programming schedule.

"Many of the regular favorites such as American Experience documentaries will be part of the schedule with encore presentations of "Remember the Alamo" and "Seabiscuit," said Chambers.

-more-



KTXT-TV/Page 2

Weekday mornings will focus on fundraising around children's programming, such as "Arthur," "Dragon Tales," "Clifford the Big Red Dog," "Barney & Friends" and "Sesame Street." An emphasis will be placed on asking parents, grandparents and caregivers to maintain the tradition of providing quality children's programs by making a pledge of support to their local public television station.

The station will offer DVDs, VHS tapes and CDs from select programs as thank you gifts throughout the fundraiser. Pledges also can be sent via KTXT-TV's Web site at [www.ktxt.org](http://www.ktxt.org).

For more information on KTXT-TV's Festival 2004, or to make a donation, call Chambers at (806) 742-2209.

-30-

**SOURCE:** Tim Chambers, KTXT-TV development officer, (806) 742-2209, or via e-mail at [tim.chambers@ttu.edu](mailto:tim.chambers@ttu.edu).



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**TEXAS TECH CONTINUES FUNDRAISING MOMENTUM**

LUBBOCK – Texas Tech University System's fundraising efforts continue to flourish. Since 2002, Texas Tech has raised \$100 million, about a fifth of that total going to student scholarships.

"In a time of decreasing state funding, Texas Tech must look to many other sources of outside funds if we are to continue to provide quality education and health care and to continue to contribute to the economy of Lubbock and West Texas," said David R. Smith, M.D., chancellor of the Texas Tech University System. "We are not sitting still over here. We're out raising funds from private sources and working to secure more research funding."

Another indication of Texas Tech's fundraising efforts is its growing endowment. The endowment, which funds academic efforts, now stands at \$344 million, ranking it 125th in the nation in 2003. That ranking is up from 144 in 2000.

About \$19 million has been raised for scholarships, over the past two years. "With the cost of higher education continuing to rise, it is vital that we provide financial support, in the form of scholarships, to students," said Jim Brunjes, chief financial officer for the Texas Tech system. "More than half of our students require some sort of financial assistance, while just more than 6,900 students received scholarships last year."

Texas Tech also this year received \$10.5 million in congressional funding for a variety of research projects at Texas Tech University and the Texas Tech University Health Sciences Center.

"It is vital to our future that the university and the health sciences center continue to expand their research missions," said Smith. "A university's research often has a direct impact on the lives of the citizens it serves."

One way Texas Tech and the health sciences center can increase their research efforts is to secure funds for top quality faculty. Texas Tech's President Jon Whitmore has already announced plans to hire 100 new faculty members over the next three years. Dr. M. Roy Wilson, president of the health sciences center has made research a priority, and that means hiring more faculty members.

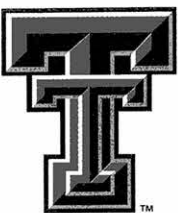
-more-

TEXAS TECH FUNDRAISING/Page 2

“In the next few weeks, the university and the health sciences center will begin a very public effort to secure private funding for scholarships for students and faculty needs,” said Smith. “We cannot just continue to raise tuition to meet our needs. We must depend on private investors. The next three years will bring a focused campaign to both raise funds and heighten our image as we move down the path to becoming a preeminent institution of higher education in the Southwestern United States and in the nation.”

-30-

**SOURCE:** David R. Smith, M.D., chancellor, Texas Tech University System,  
(806) 742-0012.



**FOR IMMEDIATE RELEASE**

February 23, 2004

CONTACT: Scott Slemmons, [scott.slemmons@ttu.edu](mailto:scott.slemmons@ttu.edu)

**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL INTERN**

**[Editor's note: A student from your area is featured below. A photograph is available upon request.]**

LUBBOCK – Deepa Sathianath Menon, a senior advertising major from Abu Dhabi, United Arab Emirates, has been selected as a 2004 spring intern for the United States Congressional internship program in Washington, D.C. Menon, who is the daughter of Sathianath Menon and Dr. Sobha Kumari, will work in the office of U.S. Congressman Randy Neugebauer of Texas.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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**Texas Tech University System**  
NEWS & PUBLICATIONS

**n e w s   r e l e a s e**

**FOR IMMEDIATE RELEASE**

Date: February 24, 2004

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Lubbock, TX 79409-2022

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**TEXAS TECH ALUMNI TO BE RECOGNIZED AT LUNCHEON** <http://www.texastech.edu/newshome>

LUBBOCK – Two Texas Tech University alumni, Jack Dale and Miller Bonner, will be honored at noon Friday, (Feb. 27), at the School of Mass Communications Hall of Fame Luncheon to be held at the Merket Alumni Center. Dale is being honored for his work in radio. Bonner is being recognized posthumously for a variety of roles at Texas Tech.

Dale, known as the “Voice of the Texas Tech Red Raiders,” has broadcast more than 1,350 men’s basketball games, 520 Southwest Conference football games and about 50 Texas Tech baseball and women’s basketball games. He completed his 50<sup>th</sup> and final season by broadcasting the Red Raiders’ win in the championship consolation game of the National Invitation Tournament in April of 2003.

Bonner’s contributions at Texas Tech included speech writing, product positioning, publicity, public affairs, as well as environmental and crisis document writing. He was active in the National Press Club and the Headliner’s Club in Austin. A co-founder of the Alliant Group, Bonner frequently lectured at the University of Texas and at the Medill School of Journalism at Northwestern University.

The Mass Communications Hall of Fame was organized to recognize alumni who have distinguished themselves in the field and have specifically aided the educational programs in the School of Mass Communications at Texas Tech.

Tickets to the luncheon are \$10 per person. To make reservations please call the School of Mass Communications at (806) 742-3385.

-30-

**SOURCE: Gianna Pascuzzi, Texas Tech Univeristy School of Mass Communications, (806) 687-4020, giannattu@yahoo.com.**



Texas Tech University System  
NEWS & PUBLICATIONS

n e w s   r e l e a s e

**FOR IMMEDIATE RELEASE**

Date: February 24, 2004

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**MASS COMMUNICATIONS BOARD HOSTS DISCUSSION ON EFFECT OF  
INTERNET ON POLITICS**

LUBBOCK – The national board of directors for the Texas Tech University School of Mass Communications will host a discussion centered on the emergent use of the Internet and its impact in the 2004 presidential race.

The discussion, an activity for the annual board of directors' meeting, is slated for 3:30 p.m., Thursday, (Feb. 26), at the Merket Alumni Center. Jimmie Reeves, telecommunications professor in the School of Mass Communications at Texas Tech, will chair the panel.

Panel members will present ideas on who benefits from money spent on campaign "air wars," the impact of the Internet from the standpoint of the economics of mounting a national campaign, and the refusal of CBS to air a commercial citing preferential treatment.

The discussion is open to the public and also will be streamed live at [www.mcom.ttu.edu](http://www.mcom.ttu.edu).

-30-

**SOURCE: Holly Kennedy, account executive, Raider Comm, (806) 742-3385, [hbkennedy01@aol.com](mailto:hbkennedy01@aol.com).**





**EVENT ADVISORY**

Date: February 24, 2004

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**REGISTRATION OPEN FOR TEXAS TECH SPRING BREAK CAMP**

**WHAT:** Registration for Texas Tech University's Spring Break Camp has been opened.

**WHEN:** 7:30 a.m. to 5:30 p.m., March 15-19

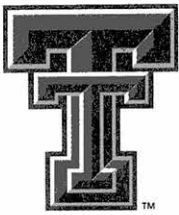
**WHERE:** Exercise Sports Science Center, Texas Tech University, Eighth Street and Akron Avenue.

**EVENT:** The five-day camp is open to children in kindergarten through sixth grade and is designed to provide children with an exciting educational and recreational experience, as well as addressing the problem of child care during Spring Break for many working parents.

Each day of the camp will focus on different themes, including art, theater, physical fitness, science and music.

Children are registered on a first-come, first-serve basis, and early registration is encouraged. The fee for the camp is \$135.

**CONTACT:** Caety West, Spring Break Camp instructor, Texas Tech University, (806) 742-2420, [caety.west@ttu.edu](mailto:caety.west@ttu.edu).



## EVENT ADVISORY

Date: February 24, 2004

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

Box 42022

Lubbock, TX 79409-2022

806.742.2136

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<http://www.texastech.edu/newshome>

### INAUGURATION SET FOR TEXAS TECH PRESIDENT JON WHITMORE

**WHAT:** The inauguration of Jon Whitmore, Ph.D., as 14<sup>th</sup> president of Texas Tech University. The public is welcome to attend the event.

**WHEN:** 10:30 a.m., Saturday, (Feb. 28).  
There will be media availability immediately after inauguration.

**WHERE:** Allen Theatre in the Student Union Building on the Texas Tech campus.

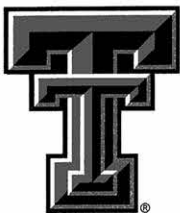
**EVENT:** Jon Whitmore assumed the office of president of Texas Tech on Sept. 1, 2003. His inauguration speech will serve as a platform to announce new student, staff and faculty initiatives.

Whitmore also will outline new interdisciplinary programs drawing on existing Texas Tech resources that will impact the quality of life and issues facing those living in Texas and in the Southwestern United States.

Whitmore already has announced plans to hire 100 new faculty members over the next three years and a new Four Year Graduation Contract to encourage students to finish their degree in a timely manner. Both initiatives draw directly on Whitmore's emphasis on putting people first at Texas Tech University.

Performing at the inaugural ceremony will be the Texas Tech choir under the direction of John Dixon and the university brass ensemble under the direction of John Cody Birdwell. Jonathon Marks will give a dramatic reading from the works of William Saroyan, who is the subject of Whitmore's academic research.

Whitmore came to Texas Tech from the University of Iowa, where he served as provost and professor of theatre arts from 1996 until 2003. That position followed six years as dean of the College of Fine Arts at the University of Texas. Whitmore earned his bachelor's and masters' degrees in speech from Washington State University. He earned his doctorate in dramatic arts from the University of California, Santa Barbara.



Texas Tech University System  
COMMUNICATIONS & MARKETING

a d v i s o r y

**EVENT ADVISORY**

Date: Feb. 24, 2004

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

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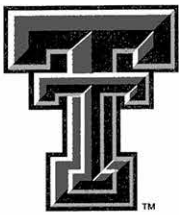
<http://www.texastech.edu/newhome>

**TEXAS TECH UNIVERSITY CLASSES DELAYED**

Texas Tech University will dismiss classes at 6 p.m. today (Feb. 24). All classes will resume at regularly scheduled times beginning at 10 a.m. Wednesday (Feb. 25).

Staff will observe their regular work schedules Tuesday and Wednesday. Staff delayed due to road conditions should notify and coordinate with their supervisor.

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**FOR IMMEDIATE RELEASE**

Date: February 25, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

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**TEXAS TECH HEALTH SCIENCES CENTER ARTICLE LOOKS AT  
SENIOR CITIZENS' MEDICAL CARE SATISFACTION**

LUBBOCK – From top 10 lists to “what’s in and what’s out” lists in magazines, it seems Americans rate just about everything, including their health care.

Consumer assessments have become an important tool for monitoring the accessibility and quality of health services. Health plans and systems routinely conduct consumer evaluations to monitor their performance and alter the delivery of care in order to retain and attract customers, said Tyrone F. Borders, Ph.D., assistant professor and director of the division of health services research at the Texas Tech University Health Sciences Center. Clinicians also use consumer or patient satisfaction ratings to determine how they can better meet the needs of patients and improve treatment outcomes. Purchasers of health insurance plans such as employer groups use ratings to determine which plan to choose.

What factors affect health care ratings given by senior citizens is the subject of a newly published article by four Texas Tech University Health Sciences Center researchers. The article, “Older Person’s Evaluations of Health Care: The Effects of Medical Skepticism and Worry about Health,” appears in the February 2004 issue of *Health Services Research*.

The authors from the division of health services research, Borders; James E. Rohrer, Ph.D., professor; Tom Xu, Ph.D., assistant professor; and David R. Smith, M.D., chancellor of the Texas Tech University System, focused their study on health care perceptions of 5,000 people aged 65 or older living in the 105 county region comprising West Texas.

While numerous studies have been done in this area, the elderly is one group that has been understudied. “This work gives us new insight into how our elder population rates health care. As our society ages, it is important that we know how senior citizens think when it comes to seeking health care and if there are things we as health care providers can do to make sure our seniors are not putting off receiving the health care available to them,” said Smith.

The primary purpose of this research was to examine whether medical skepticism and worry about health affect overall care ratings and personal doctor ratings among the noninstitutionalized elderly.

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The researchers found that individuals who believed home remedies are better than prescriptions, who held attitudes that they understand their health better than most doctors and who worried about their health gave lower health care ratings. Those who held attitudes that individual behavior determines how soon one gets better when sick gave health care better ratings.

While the majority of West Texas elders were satisfied with their health care, several groups were identified as having lower ratings of health care even after controlling for medical skepticism, worry about health, and other factors. Hispanic elders had higher ratings of their personal doctors and health care overall than non-Hispanic whites. Elders with at least a high school degree had higher ratings than those with less education whereas males had lower ratings than females.

“In addition to expanding our knowledge of how attitudes about medical care may play a role in older persons’ evaluations of their care, the findings raise policy questions about the degree to which the health care industry should attempt to satisfy skeptical consumers, many of whom may never rate their care highly” said Borders. “Another issue for policy makers to consider is whether they want to target skeptical consumers with educational efforts explaining the benefits of medical care.”

This research project is a part of the Texas Tech 5,000 survey which assessed the health and health care needs of elderly West Texans. The Texas Tech 5,000 survey was funded by the Administration on Aging. Additional work for this paper was provided by the Agency for Healthcare Quality and Research.

-30-

**SOURCE:** Tyrone F. Borders, Ph.D., assistant professor and director of the Texas Tech University Health Sciences Center Division of Health Services Research, (806) 743-3013 or David R. Smith, M.D., chancellor of Texas Tech University, (806) 742-0012.



**FOR IMMEDIATE RELEASE**

Date: February 25, 2004

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**COLLEGE OF EDUCATION HOSTS ANNUAL TRIBUTE TO TEACHERS**

LUBBOCK - The Texas Tech University College of Education and corporate partner Wells Fargo Bank, will host *Tribute to Teachers 2004*. The yearly event, slated for 6:30 p.m., Saturday, March 27, in the McInturff Conference Center, recognizes excellence and commitment in education.

Sponsors who donate \$250 to the Texas Tech Foundation may honor a teacher with dinner for four, a framed certificate commemorating the event, and a crystal apple award.

"No one deserves more recognition than our teachers and educators," said Texas Tech College of Education Dean Sheryl Santos, Ph.D. "This is our chance to give back to them after all they have given."

The tribute will feature a multi-media presentation showcasing each individual during the awards ceremony.

Teachers, professors, administrators and counselors – active, retired or deceased – currently or previously employed in a learning community at levels from preschool through university, are eligible for recognition.

Mike Moses, Ed.D., former Texas Commissioner of Education and former superintendent of the Lubbock Independent School District will be the guest speaker.

Deadline for submitting teachers to be honored is Friday, March 12. The number of honorees is limited to 40 to preserve the integrity of the evening.

Now in its ninth year, *Tribute to Teachers* has become the premier event honoring educators held on the South Plains.

-30-

**SOURCE: Karen Jacobsen, director of external relations, College of Education, Texas Tech University, (806) 742-1998, ext. 455, [Karen.jacobsen@ttu.edu](mailto:Karen.jacobsen@ttu.edu).**



## EVENT ADVISORY

February 25, 2004

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### RUBE GOLDBERG PROJECT TO CHALLENGE ENGINEERING STUDENTS

**WHAT:** Civil engineering classes at Texas Tech University will demonstrate a class project this week in which they built "Rube Goldberg" machines to perform a simple task.

**WHEN:** Noon to 2 p.m., Friday (Feb. 27).

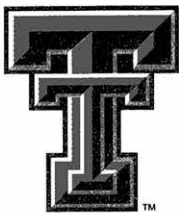
**WHERE:** Civil Engineering Building, Room 205.

**EVENT:** Eleven teams of students will present their designs in two classes on Friday. The students' projects required them to design a machine which would place a small wood cube on top of a wooden block. The machines must consist of at least two moving parts, and there must be at least eight steps in the process. Electrical components must be battery powered, unless the machine itself generates electricity. Liquids must not be used.

Goldberg was a Pulitzer-winning cartoonist whose work combined his love of art with his knowledge of engineering. His cartoons featured fanciful and absurdly complex homemade inventions that performed very simple tasks. Creations based on Goldberg's ideas have been seen in everything from television shows and movies to board games, such as the popular "Mouse Trap" game.

**SOURCE:** Phillip Nash, research associate, Department of Civil Engineering, College of Engineering, Texas Tech University, (806) 742-2783 or [phil.nash@coe.ttu.edu](mailto:phil.nash@coe.ttu.edu).





**EVENT ADVISORY**

February 25, 2004

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**TEXAS TECH UNIVERSITY TO CELEBRATE  
AFRICAN AMERICAN HISTORY MONTH**

**WHAT:** Texas Tech University is hosting its Third Annual African American History Month program with a series of events scheduled throughout February. The cultural celebration continues this week.

**EVENTS:** At 6:30 p.m., Thursday (Feb. 26), in the Student Union Building Allen Theater, the African Students Organization will host a Night of African Culture, which will include poetry, drama, dancing and a fashion show.

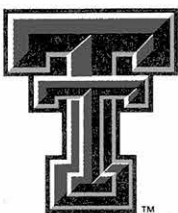
At 9 a.m., Friday (Feb. 27), in Room 001 of the Texas Tech Education Building, an African American History Month symposium will be held. Graduate and undergraduate students from all disciplines will share research papers, projects and works-in-progress at paper and poster sessions.

At 6:30 p.m., Friday (Feb. 27), in the Texas Tech International Cultural Center, 601 Indiana Avenue, the end of African American History Month will be marked with a special closing celebration to recognize the people and programs involved in the festivities.

Additionally, an ongoing exhibit of artwork is on display at the Texas Tech Museum at 3301 Fourth Street. The exhibition, "Jacob Lawrence: Three Series of Prints – Genesis, Hiroshima and Toussaint L'Ouverture," is curated by Peter Nesbett, who contributes an essay about Lawrence and the introductions to the three series. The works come from the collection of Alitash Kebede and will be on display until March 14.

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**SOURCE:** Michael Gunn, assistant director of the Center for Campus Life, Texas Tech University, (806) 742-5433, or [michael.gunn@ttu.edu](mailto:michael.gunn@ttu.edu).



**EVENT ADVISORY**

Date: February 26, 2004

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**RECEPTION SET FOR DEAN CANDIDATE FOR TEXAS TECH COLLEGE OF  
AGRICULTURAL SCIENCES AND NATURAL RESOURCES**

**WHAT:** Reception for members of the Texas Tech and Lubbock communities to meet one of four candidates for Dean of the Texas Tech University College of Agricultural Sciences and Natural Resources

**WHEN:** 4:30 -6 p.m., Monday, (March 1).

**WHERE:** Hall of Nations in the International Cultural Center, 601 Indiana Ave.

**EVENT:** A reception for Kevin Pond, Ph.D., candidate for the position of Dean in the Texas Tech University College of Agricultural Sciences and Natural Resources.

Pond is currently the chairperson of and professor in the Department of Animal Sciences and Food Technology in the College of Agricultural Sciences and Natural Resources. Before becoming the chairperson in 1996, Pond was a professor at North Carolina State University.

Pond received his bachelor's degree in animal science from Cornell University, and his master's degree in animal nutrition and doctoral degree in nutrition from Texas A&M University.

Pond is a member of the American Society of Animal Science, American Dairy Science Association, American Forage and Grassland Council, Council for Agriculture Science and Technology, National Association of Colleges and Teachers of Agriculture, Alpha Zeta and Gamma Sigma Delta.

John Abernathy, Ph.D., resigned from the position of dean Aug. 31, 2003. Marvin Cepica, Ph.D., is serving as interim dean of the college. Two more candidates also will visit campus. They are: Cepica and Mark Cochran of the University of Arkansas.



Texas Tech University System  
NEWS & PUBLICATIONS

n e w s   r e l e a s e

**FOR IMMEDIATE RELEASE**

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**TEXAS TECH HOSTS HUMAN SCIENCES WEEK**

LUBBOCK – Texas Tech University's College of Human Sciences will hold its annual Human Sciences Week, Feb. 29-March 4. Events are open to the public, Texas Tech students and media representatives.

Activities will begin on Feb. 29 with a private reception honoring 2004 Alumni Award recipients. The reception will be held from 4:30-6 p.m., at Skyview's Restaurant, located in the Bank of America building on University Avenue and 19<sup>th</sup> Street.

The 2004 Distinguished Alumni Award recipients are: Monty Becton of Dallas, Gail E. Gates, Ph.D., of Stillwater, Okla., Priscilla Carter Snodgrass, M.D., of Lubbock, Betty S. Wagner, Ph.D., of Lubbock, Mitzi J. Ziegner of Lubbock, Kay H. Sanford of Lubbock and Winifred Walker-Wagner of Yreka, Cali.

Recognition Day, Monday (March 1), the college will recognize excellence among alumni, students and faculty at the annual awards luncheon from 11:45 a.m.-1:30 p.m., at the Lubbock Memorial Civic Center. The luncheon is open to the public. To RSVP, please call (806) 742-3031. Research posters will be set up for viewing at 8:30 a.m. in the Human Sciences Building El Centro area.

Research Day, Tuesday (March 2), will feature research and creative project poster sessions, from 10:30-11:30 p.m., in the Human Sciences Building El Centro area.

Design Day, Wednesday (March 3), will start with an interior design advisory council meeting from 8:30 a.m.-1 p.m., in the Human Sciences Building, Room 102. A Design Day presentation will be held from 1:30-3 p.m., in the Human Sciences Building, Room 169. The guest speaker will be Holly Hunt, a Texas Tech graduate and a well-known textiles and furniture designer from Chicago, Ill. A reception and senior presentation will be held at the end of Design Day from 3:30-5 p.m., in the Human Sciences Building El Centro and design gallery.

Thursday (March 4) will be the 3<sup>rd</sup> annual "Choices: Exploring Career Options," which is a career exploration day for College of Human Sciences students sponsored by the Texas Tech Human Sciences Alumni Association. Panels made up of professionals from all human sciences areas will be available to speak to students.

The panel for the human development and family studies program includes Melissa Garlington of Houston, director of development for the Ronald McDonald House; Aurora

-more-

Chaides Hernandez, R.N., J.D. of Lubbock, Lubbock County Precinct 3 Justice of the Peace; Connie Lewellen Hindman of Lubbock, executive director of the Children's Advocacy Center of the South Plains; and Brian Jefferies of Lubbock, program coordinator for the Billy Meeks Center Therapeutic Community and the Pharmacotherapy Program for Lubbock Regional MHMR Center.

The panel for the interior design program includes Victor M. Castillo of San Antonio, interior design coordinator for Alamo Architects; Monica Faulkner of Houston, associate IIDA for The Bennett Design Group; and Gayla Jett Shannon of Ft. Worth, principal/interior designer for Inside Incorporated.

The panel for the retailing program includes: Channa Christie Cook of Dallas, merchandise planner for Neiman Marcus Direct; Jennifer Youngren Redler of Dallas, assistant buyer for Dillard's; and Lisa Valenti of Plano, senior assistant buyer of watches for Bailey Banks and Biddle, a division of Zale Corporation.

The panel for the restaurant, hotel and institutional management program includes Douglas H. Brooks of Dallas, president and chief executive officer of Brinker International; and Patricia LaMont of Waco, regional human resources manager for ARAMARK.

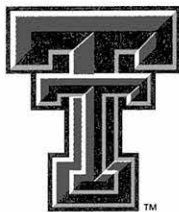
The panel for the early childhood program includes Tonia Boyer of Lubbock, student teacher supervisor for Lubbock Christian University; Sandy Core of Lubbock, retired director of Sonshine Preschool at Broadway Church of Christ; and Carrie Hodnett of Lubbock, pre-kindergarten teacher at the Child Development and Resources Center at Texas Tech University.

The panel for the family and consumer science education program includes Lynn Perrin of Lubbock, SMI specialist of child nutrition for Region 17 Education Service Center; and Connie Yates of Dallas, director of public affairs for Tom Thumb/Randalls Food Markets.

The panel for the personal financial planning program includes Darby Henley, Jr. of Amarillo, director of the West Texas Complex for Merrill Lynch; Rick Peterson of the Woodlands, vice president and regional director for INC Managed Account Group; and Viktor Szucs of Dallas, director of business development for Quest Capital Management, Inc.

The panel for the apparel design and manufacturing program includes Marlene Grayson of Richardson, designer for Ocean to Ocean; and Marilyn Stewart of Dallas, lead technical designer of women's apparel for J.C. Penney Company.

The panel for the food and nutrition program includes Katherine Chauncey, Ph.D., of Lubbock, associate professor in the department of family and community medicine at the Texas Tech Health Sciences Center; Chelsea Finch of Lubbock, clinical dietitian for University Medical Center; and Corlis Pate of Wellman, nutritionist for Clinical Nutrition Consultants.



**FOR IMMEDIATE RELEASE**

Date: February 26, 2004

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**MEHTA ELECTED TO NATIONAL ACADEMY OF ENGINEERING**

LUBBOCK – Kishor C. Mehta, Ph.D., a Horn professor of civil engineering at Texas Tech University and the former director of the Wind Science and Engineering Research Center, was among 76 new members and 11 foreign associates recently elected to the National Academy of Engineering.

Election to the National Academy of Engineering is among the highest professional distinctions accorded to an engineer. Academy membership honors those who have made important contributions to engineering theory and practice, including significant contributions to the literature of engineering and those who have demonstrated accomplishment in the pioneering of new fields of engineering, making major advancements in traditional fields of engineering, or developing/implementing innovative approaches to engineering education.

Mehta was elected to the National Academy for his work on systematic studies of structural damage caused by windstorms, his leadership in the development of design standards for wind loads and his multidisciplinary approach to research and education.

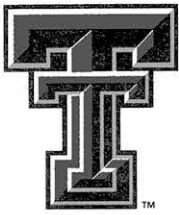
“Being elected to the National Academy is a great honor, and I’m both happy and humbled to receive it,” Mehta said. “It is very exciting and gratifying to see recognition of our Wind Science and Engineering program.”

“This is tremendously exciting news for the university,” said Texas Tech President Jon Whitmore, Ph.D. “This is another indication that our faculty are respected as academic leaders throughout the nation. Our very enthusiastic congratulations go out to Dr. Mehta for this honor.”

The National Academy of Engineering has a total national membership of 2,174, with 172 foreign associates.

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**SOURCE:** Kishor C. Mehta, Ph.D., P.W. Horn professor of civil engineering, Texas Tech University, (806) 742-3479, [kishor.mehta@wind.ttu.edu](mailto:kishor.mehta@wind.ttu.edu).



## EVENT ADVISORY

Date: February 26, 2004

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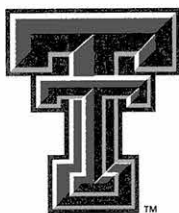
### TEXAS TECH UNIVERSITY SYSTEM TO SWEAR-IN NEW REGENTS

- WHAT:** Texas Tech University System Board of Regents meeting.
- WHEN:** 10 a.m., Friday (Feb. 27).
- WHERE:** Board of Regents meeting room, 2<sup>nd</sup> Floor of the Administration Building on the Texas Tech campus.
- EVENT:** Three new regents will be sworn into office. Windy Sitton, a three-term mayor of Lubbock, owns Sitton's Selections, a Lubbock company that specializes in interior and exterior renovations. She was appointed by Gov. Rick Perry to serve on the Texas Higher Education Coordinating Board in 2002 and by President George Bush as the Federal Commissioner of the Canadian River Compact, also in 2002. In addition, Sitton is a member of the Texas Tech Chancellor's Council, the Red Raider Club and the executive committee of the Marsha Sharp Leadership Circle. She is a graduate of North Texas State University and owns a master's degree from Texas Woman's University. Her term will expire Feb. 1, 2009.

Bob Stafford, a partner in Stafford Cattle Company of Matador, is a board member of the Texas Tech Red Raider Club and is the chairman of the Amarillo Area Texas Tech Horizon Campaign. He also serves as a member of the Texas Tech Chancellor's Council and the Double T Association. Stafford, a graduate of Texas Tech, received his medical degree from the University of Texas Southwestern Medical School. His term expires Feb. 1, 2007.

Scott Dueser, the past chair of the Texas Bankers Association, is a member of the Texas Tech Chancellor's Council and the Abilene Higher Education Authority, as well as a board member of the Texas Tech Foundation. He also serves on the board of the Hendrick Medical Center Foundation. Dueser's civic awards include the United Way of Abilene's Volunteer Service Award and the Big Brother/Big Sister of Abilene's Vision Award. He is a graduate of Texas Tech with a master's degree in banking from Southern Methodist University. Dueser's term will expire Feb. 1, 2009.





**FOR IMMEDIATE RELEASE**

February 27, 2004

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER TUITION HIKE  
APPROVED BY BOARD OF REGENTS**

LUBBOCK – The Texas Tech University System Board of Regents approved a tuition rate hike as well as fee increases for the Texas Tech University Health Sciences Center today, (Feb. 27).

The School of Nursing, School of Allied Health Sciences, School of Pharmacy and Graduate School of Biomedical Sciences will see a legislatively mandated tuition increase of \$2 per credit hour, raising the fee to \$48 per credit hour.

The Institutional Tuition or Designation Tuition, will increase from \$1,104 to \$2,000 annually for all students enrolled in the School of Medicine. M. Roy Wilson, M.D., president of the health sciences center, said the revenue generated is insufficient for significant student financial aid or for recruitment and retention of faculty and staff.

Wilson said the increase is necessary in order to continue to provide the same level of service for a quality education. "The average tuition for public medical schools in this country is nearly double medical student's tuition rates and fees in Texas," Wilson said. "Our students have the unique opportunity to receive an excellent education for half of the cost as compared to medical schools in other states."

He added that Texas Tech must remain competitive with other health science centers across the country. "There are many challenges in the coming years. With the constraints of the budget realities, we must seek measures to continue our focus and momentum of taking the health sciences center to the next level of excellence."





Texas Tech University System  
NEWS & PUBLICATIONS

n e w s   r e l e a s e

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**TEXAS TECH BOARD OF REGENTS APPROVE TUITION INCREASE**

LUBBOCK – Continued student enrollment growth, coupled with decreasing state funding is leading the Texas Tech University System Board of Regents to raise institutional tuition \$20 per credit hour for the Fall 2004 semester.

The increase approved today, (Feb. 27), means institutional tuition will increase from \$56 per credit hour to \$76 per credit hour. For a student taking 15 credit hours per semester, this increase will amount to about \$300 per semester in institutional tuition.

Jon Whitmore, Ph.D., president of Texas Tech University, said he offered a lower tuition increase than originally proposed by his budget advisory committee because of concerns expressed during meetings with student leaders.

“At a time when Texas Tech is seeing record enrollment growth, we are seeing less state funding,” said Whitmore. “We understand that this tuition hike is placing more of the burden of funding higher education on our students and their families, however we have no other choice if we are to continue to offer the same high quality education to our students.”

Enrollment at Texas Tech has grown about 12 percent over the past two years, but state funding has remained the same, said Whitmore. In the Fall 1998 semester, enrollment was 24,158. For the Fall 2003 semester, enrollment hit a record 28,549 students. Part of the increase will go to hire new faculty to meet the demands of growing enrollment. More staff also will be hired in positions that directly affect student services in such areas as financial aid, student business services and advising.

A large portion of the tuition hike will be set aside for scholarships and financial aid for students.

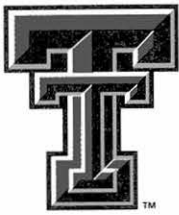
In a move to help relieve some of the financial strain on Texas Tech students, the university will begin offering a Four-Year Graduation Contract to freshmen in the Fall 2004 semester. The contract, which is voluntary, is meant to help students graduate in a more timely manner.

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The Four-Year Graduation Contract guarantees that the university will offer courses in the sequence needed for students to graduate in four years. The students agree that they will take the credit hours necessary to graduate in four years. If the student fails to meet the contract goal, no penalty will be entailed. If the university fails to keep its end of the contract, and the student cannot graduate in four years, the student may attend an extra semester tuition-free.

Currently, the average Texas Tech student takes 5.5 years to graduate. "By graduating in four years, those students will save three semesters of college costs. It also means they are in the work force, earning a paycheck a year and a half sooner," said Whitmore. "In the long run, it makes economic sense for students to take more credit hours and graduate sooner, even if it means borrowing a little bit more money to do so."

**SOURCE:** Jon Whitmore, Ph.D., president of Texas Tech University, (806) 742-1212.



**FOR IMMEDIATE RELEASE**

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**TEXAS TECH PROFESSORS KURTZMAN, GAFAITI EARN HONORS  
NEW BOARD OF REGENTS MEMBERS TAKE OFFICE**

LUBBOCK - The Texas Tech University System Board of Regents today, (Feb. 27), swore in three new members and approved the designation of Neil Kurtzman, M.D. as a Grover E. Murray Professor and Abdelhafid Gaiti, Ph.D., as a Paul Whitfield Horn professor.

The Murray professorship is the highest honor a member of the Texas Tech Health Sciences Center faculty can receive. The award, established in 1995, recognizes scholarly achievement and outstanding service to the Texas Tech University Health Sciences Center. The Horn designation is, likewise, the highest honor for Texas Tech professors. The first Horn professors were named in 1966.

Kurtzman, University Distinguished Professor in the Department of Internal Medicine at Texas Tech University Health Sciences Center, boasts a career of more than 30 years in clinical medicine, education, research and administration. A past president of the National Kidney Foundation, he is internationally known for his research on kidney function and disease.

As chairman of Texas Tech Health Sciences Center's Department of Internal Medicine from 1985 to 1998, Kurtzman was responsible for all the school's programs in internal medicine at all four campuses.

Gafaiti, recruited to Texas Tech in 1995 to serve as the first Jeanne Charnier-Qualia Professor of French and Francophone studies in the College of Modern Literatures and Languages, was selected the winner of the Arts and Sciences Outstanding Researcher award in 2003.

He serves as a member of the College of Arts and Sciences Tenure and Promotion Committee and as a member of the Faculty Senate Tenure Hearing Committee. In addition, Gafaiti is the director of a bilingual book series published by L'Harmattan Press and is on the editorial boards of several other publishers.

The native of Algeria is an internationally recognized scholar on French colonialism and North African culture, the condition of women in Arab-Muslim societies, Arab politics, post-colonial issues in Africa, Islam and the Diaspora.

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Three new members of the Texas Tech University System Board of Regents took their seats for the first time at today's meeting.

Former Lubbock Mayor Windy Sitton, retired orthopedic surgeon Bob Stafford, M.D., of Amarillo and president and chief executive officer of First Financial Bankshares, Inc., F. Scott Dueser of Abilene were named in January to fill openings on the board by Texas Gov. Rick Perry. The three were sworn into office by Lubbock State District Judge Mackey Hancock.

Sitton, a three-term mayor of Lubbock, owns Sitton's Selections, a Lubbock company that specializes in interior and exterior renovations. She was appointed by Perry to serve on the Texas Higher Education Coordinating Board in 2002 and by President George Bush as the Federal Commissioner of the Canadian River Compact, also in 2002. In addition, Sitton is a member of the Texas Tech Chancellor's Council, the Red Raider Club and the executive committee of the Marsha Sharp Leadership Circle. She is a graduate of North Texas State University and owns a master's degree from Texas Woman's University. Her term will expire Feb. 1, 2009.

Stafford, a partner in Stafford Cattle Company of Matador, is a board member of the Texas Tech Red Raider Club and is the chairman of the Amarillo Area Texas Tech Horizon Campaign. He also serves as a member of the Texas Tech Chancellor's Council and the Double T Association. Stafford, a graduate of Texas Tech, received his medical degree from the University of Texas Southwestern Medical School. His term expires Feb. 1, 2007.

Dueser, the past chair of the Texas Bankers Association, is a member of the Texas Tech Chancellor's Council and the Abilene Higher Education Authority, as well as a board member of the Texas Tech Foundation. He also serves on the board of the Hendrick Medical Center Foundation. Dueser's civic awards include the United Way of Abilene's Volunteer Service Award and the Big Brother/Big Sister of Abilene's Vision Award. He is a graduate of Texas Tech with a master's degree in banking from Southern Methodist University. Dueser's term will expire Feb. 1, 2009.

L.F. Francis of El Paso and J. Frank Miller III of Dallas, were sworn in as regents during December's regular meeting. The appointments bring the Texas Tech Board of Regents to its full complement of nine members.



**FOR IMMEDIATE RELEASE**

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**INAUGURATION HELD FOR TEXAS TECH PRESIDENT JON WHITMORE**

LUBBOCK – Pledging to move Texas Tech University further down the path to becoming a nationally prominent, top-tier university, Jon Whitmore, Ph.D., was installed as the 14<sup>th</sup> president of the university during an inauguration ceremony today, (Feb. 28).

Whitmore, who assumed the presidency on Sept. 1, 2003, outlined his vision for the future of Texas Tech University during his address. "I'm not here to reinvent the university. There is too much already here that is strong and vibrant and of high quality," said Whitmore. "Great universities are built over decades. I see my role as bringing new energy, an intense focus and a revitalized quest for excellence to Texas Tech."

Calling Texas Tech's academic enterprise the heart and soul of the university, Whitmore guaranteed that in his administration people would come first. "The only competitive advantage any university has is the quality of its people, its faculty, staff, students and alumni," he said.

To invest in faculty, Whitmore announced that the university intends to create new endowed Regents chairs and professorships, hire 100 additional faculty members, provide a second merit raise next year and develop a faculty diversity hiring program.

Whitmore said he does not intend to simply scatter the new faculty members across the campus. He announced new innovative plans to hire faculty in multidisciplinary clusters to take advantage of Texas Tech's strengths.

The study of the Southwest is the first of two issues Whitmore has identified. The study of the Southwest will include geology, environment, history, demographics and politics, its Hispanic influence, its literature, art, culture and sociology. "Southwestern studies already is a recognized topic of expertise at Texas Tech, but with targeted hiring and additional research support, Texas Tech will gain international recognition as a center for the study of the Southwest and its Pan-Hispanic influences," Whitmore said.

The second crucial area of study is water, Whitmore said. "From resources for future sustenance to legal issues, from water in agriculture and rural economic development, to the political realities of water usage, water dominates much public discourse in the West, Southwest and global arid regions," said Whitmore. "Texas Tech has many experts on the subject, and we will become an international authority on water issues."

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Whitmore also pledged not to lose sight of the importance of the liberal arts and humanities while reviewing centers of excellence. "Let's not forget that our first president's background was English literature and mine is theater arts," he said.

Whitmore also praised Texas Tech's staff and pledged the additional hiring of staff, mostly in the student services and advising areas, a second merit raise next year, to create a staff ombudsperson to provide an informal means of hearing employment-related concerns and to devise a staff excellence time-off award program.

The president also has a long list of improvements for Texas Tech for students, including creating more scholarships, hiring additional faculty and advisers, offering a new four-year graduation contract to entering students, building a new high-tech general classroom building to relieve overcrowding, and building a new student Wellness Center.

The university's research mission is another key area of concentration for Whitmore. He said he will conduct a review of resources and technology transfer operations with the intent of building on the current research strengths and identifying new areas of discovery. Whitmore also said he would like to increase the number of graduate and post-doctoral students in targeted areas and significantly increase federally funded research.

Whitmore pledged to advance diversity on the campus. "Diversity must be at the forefront of our push for academic excellence," he said. "This institution must more closely reflect the ethnic richness of our great state."

Whitmore has spent his first semester at Texas Tech learning and listening. He said he would continue to make communications a foundation of his administration. "I will attend Faculty Senate and Staff Senate meetings. I will host open town hall meetings, and I will talk with anyone who wants to talk," he said. "The hallmark of great universities is open communication within communities that champion debate and the free exchange of ideas. Texas Tech must be a place where freedom to think, to question, to criticize, to invent and to create are woven into our rich tapestry of traditions and values."

Whitmore concluded by stressing that the path to greatness will not be easy. "Moving to preeminence is our challenge. A sweeping vision of excellence, built to match the vastness of the West Texas plains, is Texas Tech's clarion call for the next five years. I have no doubt that we, the Texas Tech family, can do it."