

CAPTIONS AND												EXPLANATION	
Date	NAME OF STORY	Locals	A. J. only	State List	Reg.	Ag. List	Fine Arts	Science Stories	HT's	Special Stories	News Films	Pix	
1-2-28	Felix, Ted, Tedden	X											+ Adams Newspaper
2-2-28	I. B. M. Conference	X											Pix to HJ, KESD, KLBK, and Toledo
3-2-28	Q. N. Kempy White Tech Campus	X											(Special 3 copies) Pomona Newspaper - Museum
Captain	During, Stuart (son)												Wash. Post - column, May, 1928
Captain	Jerning Distortion												to <del>Midland Newspaper</del>
4-2-28	Pacewalk in Odessa	X											+ <del>Midland Newspaper</del>
5-2-28	Hearings - Ag.	X				4							Local farm editors
6-2-28	Charles A. Bonest	X											Copies for Mr. Hannon
Captain	Committee, Chel												
7-3-1	College Union - Arthur. Confound	X											Wash. Post - column, May, 1928
8-3-1	Schiller's talk on Ag. problems												Wash. Post - column, May, 1928
Captain	Ag. Committee Hearing	X											Wash. Post - column, May, 1928
Captain	Peace Corps Birthday cake	X											Wash. Post - column, May, 1928
9-3-1	Dr. Walter Rundle	X											Wash. Post - column, May, 1928
10-3-2	House Agri. Comm.	X											Wash. Post - column, May, 1928
11-3-2	Dr. Marie Wallace	X											Wash. Post - column, May, 1928
12-3-2	Photo for Odessa youth	X											Wash. Post - column, May, 1928
13-3-2	Memphis Fair	X			X								Wash. Post - column, May, 1928
14-3-2	Model United Nations	X											Wash. Post - column, May, 1928

CAPTIONS AND												
Date	NAME OF STORY	Locals	A. J. only State List	Reg.	Ag. List	Fine Arts	Science Stories	HT's	Special Stories	News Films	Pix	EXPLANATION
15-3-3	Dist Ed. Investigation	X										
16-3-3	A. Melmore Campus	X										
17-3-3	12 Annual Exam Dying a Steep Climb General Ed. to B											
18-3-3	Dr. Marshall Case -	X		X								
19-3-3	Madel G.M.	X										
20-3-4	William J. Justice Begin Monday	X										
21-3-4	Symposium - Eng. Laboratories	X										

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## CAPTIONS AND

Date	NAME OF STORY	Locals	A. J. only	State List	Reg.	Ag. List	Fine Arts	Science Stories	HT's	Special Stories	News Films	Pix	EXPLANATION
18-3-17	Nat. Assoc of college + Univ. food drive	X											Univ. of Ky. - Joe Holmes pic - KETX 18K, 20K, 21K, 22K.
19-3-17	Jerome Smith - <sup>scholarship</sup> writer	X							X				Portland Globe - Times Portland
20-3-17	Doc. John Country made names of March to Lincoln	X											Cleveland, white face, Cleveland Home Town Cleveland Tribune, white face Home Town
21-3-17	Capt. <del>50</del> Clothing drive	X											Removille Plainway - Garden City, financial & junior edition of Houta paper. Special are list of 21 editions by the record. Also a American
22-3-17	Freda Pointe <sup>standing</sup> H. Sybil	X							X				
24-3-18	J. N. Cook - CPA	X							X				
25-3-18	Atkins short course	X											
26-3-18	Conrad Sparks at Am. Comm. Society	X											
27-3-18	Friends of the Library	X											Ray Janeway
28-3-18	Temel. Popery Donation of 1000 lbs. of 500 lbs. of food & canned	X											Albuquerque N.M., Jackson & Coleman
29-3-18	Cooperative freighter	X											
31-3-18	Faculty Club activity	X											
32-3-18	Star. Generally	X											
33-3-18	Free Meal	X											
34-3-18	Lincoln March	X											Lexington, Ky. - 700 miles times - Kup & Bull & 100000 a. of 1000000
35-3-18	of the Philippines	X											Lexington, Ky, 1000000
36-3-18	Deliver a Counting Pro. L.	X											Deliver a Counting Pro. L.
36-3-18	Entry System	X											Deliver a Counting Pro. L.

+ Outline - (Mape)



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This release was distributed  
2/28/66 to local media and Odessa  
newspapers only.

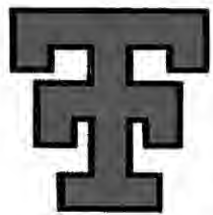
LUBBOCK, Feb. 28 -- The February issue of the "Texas Techsan," official magazine of the Texas Tech Ex-Students Association, has just gone into the mail to approximately 10,000 Exes and other friends of the College.

The 32-page magazine, which contains a full-color cover as part of its regular format, features a number of interesting articles.

Included in the current issue are articles on Tech's new President-Elect, Dr. Grover E. Murray, the College's important growing Southwest Collection and star Red Raider basketball performer Dub Malaise of Odessa.

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1-2-28-66



# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
Code 806 POrter 2-8811 Ext. 4136  
Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

This release was distributed  
2/28/66 to local media.

LUBBOCK, Feb. 28 -- Dr. A. W. Young, head of Agronomy and Range Management in Texas Tech's School of Agriculture, is attending the fourth annual International Business Machine Agricultural Symposium in San Jose, Calif. this week (Feb. 28-March 5).

The symposium is held to bring together agricultural leaders from various fields to study the application and utilization of high speed data processing as applied to agriculture.

"With technological and economic changes occurring at an increasing rate in agriculture, data processing is proving helpful in finding the solution to many agribusiness problems," Dr. Young said.

He is the first member of the Tech agriculture staff to receive an invitation to the I B M Conference.

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2-2-28-66

This release was distributed  
2/28/66 to local media.

LUBBOCK, Feb. 28 -- Dr. William D. Kemper, visiting scientist from Colorado State University, will visit Texas Tech this weekend (March 4-5), said Dr. A. W. Young, head of Agronomy and Range Management at Tech.

Dr. Kemper will discuss "Mechanisms by which Water Moves Through Soils and Membranes in Response to Solute Concentration Gradients," in a meeting at 7:30 p.m. Friday in Tech's Agricultural Auditorium. All interested persons are invited.

He will address the 29th annual banquet of the Tech Agronomy Club Saturday night at 7 in the KoKo Palace Ballroom. His topic will be "Will Western Agriculture Survive the Loss of Its Waters to Urban and Industrial Users?"

Dr. Kemper's visit is sponsored by the American Society of Agronomy and the Ford Foundation. He holds a bachelor's degree from Brigham Young University and the master of science and Ph D. degrees from North Carolina State.

A professor of Soil Science at Colorado State, Dr. Kemper's research has centered around the measurement of moisture and salinity in soils. He is the author of more than 40 technical journal articles.

Dr. Kemper is past chairman of the Soil Physics Division of the American Society of Agronomy and a member of Sigma Xi and Gamma Sigma Delta.

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3-2-28-66



This release was sent out 2/28/66  
to all local Lubbock media and to  
Midland media.

LUBBOCK, Feb. 28 -- Dr. William R. Pasewark, Head of Texas Tech's Business Education Department, will speak at Lee High School in Midland on Friday (March 4).

Dr. Pasewark, a member of the School of Business Administration faculty at Tech, will address the District Four meeting of the Texas Business Education Association.

His topic is entitled, "The Challenge of Change."

4-2-28-66

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This release was sent out 2/28/66  
to local media and farm editors.

LUBBOCK, Feb. 28 -- The Agricultural Committee of the Texas House of Representatives will conduct hearings at Texas Tech Tuesday (March 1) with members of the School of Agriculture faculty, according to Gerald W. Thomas, Tech Agriculture Dean.

The committee, appointed by House Speaker Ben Barnes, is charged to make recommendations concerning laws pertaining to agriculture and to study the agricultural problems of Texas.

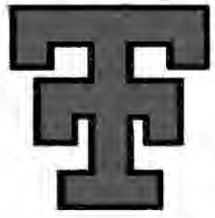
Committee members include State Reps. Wayne Connally, Floresville; Milton Schillar, Cameron; and Delvin Jones, Lubbock. Others are W. W. Lynch, president of the Texas Power and Light Co., and Dolph Briscoe, rancher, banker and former president of the Texas and Southwestern Cattle Raisers Association.

The hearings, scheduled in the Physical Plant Building Auditorium, will open at 10 a.m. A luncheon in the Tech Union at 12:30 with members of the Tech Administration and department heads of the Agriculture School will be followed by a tour of Tech's agricultural facilities.

The committee will conclude its visit with a summary session from 3-4 p.m., Dr. Thomas said.

Those appearing before the committee to make brief presentations will include Dr. Thomas, "The Need for Strengthening Research and Education;" Dr. Wayland Bennett, "The Agribusiness Concept;" Dr. Willard Williams, "Economic Considerations and Agricultural Outlook;" Dr. Clark Harvey, "Crop Breeding and Production Problems;" Billy Crumley, "Cotton Utilization Research;"

Also, Dr. George Elle, "Vegetable Production and Research;" Dr. Ellis Huddleston, "Insects;" Dr. Thadis Box, "Range and Wildlife;" Elo Urbanovsky, "Parks and Recreation;" Dr. Willie Ulich, "Agricultural Engineering and Mechanization;" Dr. Richard Dale Furr, "The Research Farm;" and Mrs. Carroll Koch, "Mesquito Eradication."



# NEWS

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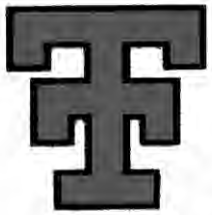
NOTE TO EDITORS: For your information, Charles Arthur Bassett, U.S. Astronaut killed in a plane crash Monday, Feb. 28, was a Texas Tech graduate, receiving a bachelor of science degree in electrical engineering with honors Aug. 20, 1960. Bassett graduated from high school in Berea, Ohio in June 1950. He enrolled in Ohio State University in September of 1950 and attended through April 11, 1952, when he enlisted in the service as an air cadet. He enrolled at Tech in 1958. He was born in Dayton, Ohio Dec. 30, 1931. His mother, Belle J. Bassett, lives at 188 East Center St., Berea, Ohio.

His Houston address was: Charles Arthur Bassett, 18714 Point Lookout Drive, Houston, Texas 77058.

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6 - 2-28-66





# NEWS

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Code 806 POter 2-8811 Ext. 4136  
Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, March 1 -- Mrs. Dorothy Pijan, Texas Tech Student Union program director, will be a program participant at the Association of College Unions-International Conference scheduled March 20-23 in New Orleans.

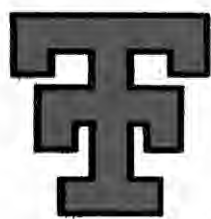
Mrs. Pijan will chair a panel discussion concerning the role of the group advisor and his relationship with student groups and student leaders.

Dr. Nevitt Sanford, director of the Study of Human Problems and professor of psychology and education at Stanford University will deliver the conference keynote address on "The College Student of the Sixties."

Other discussions will include the college union as an agency for extra-curricular research; the "multi-versity" and its demand for a new kind of building and service, and the college students' roles, rights and responsibilities.

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7-3-1-66



# NEWS

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Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

This release was distributed  
3/1/66 to The Marlin Democrat,  
The Hearne Democrat, The Rockdale  
Reporter, The Cameron Herald,  
The Rosebud News, KAWA Radio  
Station, The Brazos Valley Times,  
The Temple Daily Telegram, The  
Thorndale Champion, The Franklin  
Texan, and KMIL Radio Station.

LUBBOCK, March 1 -- Rep. Milton J. Schiller of Cameron and other members of the House Agriculture Committee opened a series of statewide hearings at Texas Tech Tuesday on problems confronting Texas agriculture.

Schiller, a 49-year-old farmer-merchant who represents District 45 in the State Legislature, termed the hearing at Tech "a good send off for our committee."

"We're set for three or four months of hard work," Rep. Schiller said. "The committee will serve a most important function at this particular time due to changing trends in the agricultural picture of our state."

Other committee members include Rep. Delwin Jones of Lubbock, Rep. Wayne Connally of Floresville, rancher Dolph Briscoe and Dallas utility executive W.W. Lynch.

The committee heard several presentations from Tech Agriculture faculty members Tuesday and toured Tech's agricultural facilities.

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8-3-1-66

This release was distributed to local  
media 3/1/66.

LUBBOCK, March 1--Dr. Walter Rundell Jr., of the National Historical Publications Commission in Washington, will visit Texas Tech Wednesday (March 2), according to Dr. David M. Vigness, History Department Head in the School of Arts and Sciences.

Dr. Rundell is the director of a survey on the use of original sources in graduate history training. The purpose of his visit is to determine how original sources relating to U.S. history are being used in graduate training, Dr. Vigness said.

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9 - 3-1-66

This release was distributed 3/1/66 to  
local media and Quanah Tribune-Chief.

LUBBOCK, March 1--A house agriculture committee appointed by Speaker Ben Barnes opened a series of statewide hearings here Tuesday on problems confronting Texas agriculture.

The five-man committee, headed by Dallas utility executive W. W. Lynch, plans to hold 16 more hearings in parts of the state before returning here in the early fall for a summation meeting.

Tuesday's hearing was conducted at Texas Tech, and committee members heard a wide variety of presentations on all aspects of Texas agriculture by Tech faculty members.

Testimony to the committee took the form of detailed reports by Tech professors on subjects ranging from the agribusiness concept to livestock production and research.

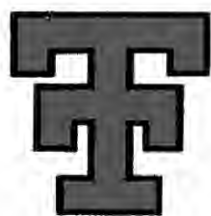
Tech Agriculture Dean Gerald W. Thomas led off the hearing with a plea for strengthening research and education in agriculture.

Mrs. Carroll Koch, publisher of the Quanah Tribune-Chief, was the only non-Tech participant. Mrs. Koch, a leading proponent of brush control, discussed mesquite eradication.

Committee members in addition to Lynch include State Reps. Delwin Jones of Lubbock, Milton Schiller of Cameron and Wayne Connally of Floresville and rancher-banker Dolph Briscoe.

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# NEWS

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Ralph Carpenter, Ass't Dir., SW 2-3378

This release was distributed 3/2/66 to  
local, selected So. Plains Nws., Key  
State education editors, AP & UPI.

## "TECH EDUCATOR BELIEVES FEDERAL AID TO EDUCATION HERE TO STAY"

LUBBOCK, Tex., March 3 --"Federal aid to education is here and on a scale undreamed of even five years ago," asserts Dr. Morris S. Wallace, head of Texas Tech's Education Department.

Federal assistance has brought numerous changes in education, and Wallace maintains that many more will be made in the future.

He points out that the first major entry of the Federal Government in direct support of education was the Morrill Act of 1862. In 1917, the Smith-Hughes Act provided vocational education in the secondary schools, extended by four major acts between 1929 and 1946.

The depression of the '30s lead to a number of emergency moves by the government in all areas of education. World War II brought the government's entry in subsidization in national defense effecting school district programs and facilities. By 1948, according to the Hoover Task Force study, the government was obligating \$3.7 billion. of tax revenue to all levels of education with the major portion in Veteran's aid programs.

Hitting with greater impact, however, have been the 17 educational acts passed by Congress since 1962. They range from the 1962 Manpower Development and Training Act through the Economic Opportunity Act of 1964. Four major acts were given the go-ahead in 1965, including those pertaining to Elementary and Secondary Education, Higher Education, Health Professions Assistance and the Act for Training Teachers of the Handicapped.

Pointing out that the power and responsibility to raise educational taxes has resided mostly with state and local communities in the past, Dr. Wallace notes that at least some power is likely to pass "not by intent and design but by default to the Federal government." This will come about, he believes, because many communities and states have come to rely and depend on Washington for support in many activities--as has happened in cities, agriculture, transportation and other areas.

(More)

WALLACE... add one

"The implication is clear," he says, "that the Federal government will become a major partner in providing education at all levels beginning with kindergarten, elementary and secondary and extending into higher education."

Dr. Wallace says it should be made clear that "no single factor, nor the desire of any individual or group, has caused this current expansion of the government in education.

"Four wars and their aftermaths within this century have brought demands for selectivity of individuals with extraordinary mental and physical capacities, trained manpower, skills and industrial output," Wallace says. "All these have been used to fight the war while the efforts for peace at its conclusion have placed even greater stress on the need for statesmen, economists, scientists, technicians and others for use in the rehabilitation and rebuilding of nations and the winning of cold wars.

"These powerful forces," Dr. Wallace declares, "together with the everlasting wars against ignorance, poverty and disease--not only in our own nation but others as well--have elevated the educated mind and the maximum development of human talents."

Dr. Wallace agrees that local and state control of public education is a justly cherished principle and tradition, but to be even more cherished is "the inalienable right of everyone to an appropriate educational opportunity -- subject only to the capacity to profit from instruction."

For almost two centuries, Wallace says, the Federal government has had no responsibility for education except that which it might choose to exercise. Initial land grants were for general support with no reference to how the monies were to be used or audited. Therefore, they did not produce fear or concern over the responsibility or control.

"Through the years the early precedent has given way to direct grants, subsidies and loans that have specified as a minimum restriction, certain auditing and accounting procedures," the educator notes.

(More)

WALLACE...add two

Now, he says, the commitment of the government and the responsibility and authority for all levels has become so pronounced that it has the effect of an accepted principle.

"This as been achieved through action not only by the legislative branch of the central government but also by the Supreme Court and the executive branch.

"Still, there is no national-state-local policy regarding either the actual or theoretical control of education as related to three levels of government." He says this "has now become the most critical educational problem of our time."

Dr. Wallace says assumption of responsibility by the Federal government to provide billions of dollars of educational support to states and communities must be accompanied by "the power to eliminate or curtail those programs that either defy improvement or which prove to be unworthy of support.

"In addition," he says, "the spending of tax dollars is not likely to escape public demands for an evaluation, accounting and justification. Some control, or shared control, therefore is inevitable."

Dr. Wallace believes the control will be determined by the integrity of those who seek and authorize proposals and requests, and how well local and state educational officials accept their responsibilities.

Private and public school districts and colleges and universities who receive aid from the state and are unable or unwilling to meet their educational responsibilities, are likely to have that responsibility at least temporarily removed along with much local control, he asserts.



This release was distributed 3/2/66 to local media, Odessa Sports Media, AP, UPI, George Dolan, Burle Pettit and Bill Holmes.

LUBBOCK, Tex., Mar. 2 --It's pretty old hat for college publicity men to be deluged with pleas from the younger set for photographs of current gridiron heroes.

But an Odessa youngster took a slightly different approach in a letter Tuesday to Ren Hamm, Texas Tech's Public Information Director.

The lad wrote: "Will you please send me one of Tech's football stars."  
(sic)

Hamm couldn't quite rise to the occasion, but he did send the boy a photograph of Donny Anderson, Tech's All American.

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12 - 3-2-66

This release was distributed 3/2/66  
to local and regional media, Dallas, El  
Paso, Houston, Fort Worth, San Antonio,  
Austin, Abilene, Midland, Odessa,  
Amarillo, Wichita Falls, Albuquerque

LUBBOCK, March 2--A special committee of Texas Tech's Board of Directors is seeking suggestions for names for certain College residence halls, Board Chairman R. Wright Armstrong of Fort Worth said Wednesday.

Armstrong appointed the committee in February and charged it with recommending names for two existing dormitories now known as Men's 9 and 10, and for three towers of a contemplated \$17 million six-tower housing complex.

The Board, at its Feb. 11 meeting, approved construction of half the six-tower complex and set completion for the fall of 1967. The other three towers are to be built later.

Armstrong said interested persons could submit names for one or all five of the buildings. He asked that suggestions be put into writing, along with a justification of the name proposed, and sent to the "Residence Halls Name Committee," in care of the President's Office at Tech by no later than April 11.

Armstrong, who requested that all suggestions be confined to writing, reminded those submitting suggestions of Board policy which states: "Each dormitory shall be named for a person, but shall not be named for any person actively connected with the College at the time of the naming."

The name committee, in accordance with the policy, will submit its recommendations to the Board for final approval.

The Chairman said he expected many suggestions to be received, but that "the Board has the right to reject any, or all, names."

"However," Armstrong pointed out, "we do want suggestions from all interested persons so no deserving person will be overlooked."

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This release was distributed 3/2/66  
to local media.

LUBBOCK, March 2--Texas Tech's fourth annual Model United Nations opens a three-day run Thursday (March 3) in the Student Union Ballroom, according to Keith Strain of Lubbock, president of the MUN General Assembly.

More than 350 Tech students, representing 100 Tech delegations will discuss and decide positions on universal topics ranging from "Representation of Red China," to "Human Rights in Africa."

Sessions will begin Thursday at 3:30 p. m. with a second session planned at 6:30-8 p. m. . Meetings Friday are set for 1-5 p. m. and 6:30 p. m. The debates will continue from 10-12 a. m. and 1:30-3:30 p. m. Saturday.

Gerassimos Gigantes, better known to Americans by his pen name, Philip Deane, will deliver the keynote address Friday at 10 a. m. He is a former secretary-general to the King of Greece and author of several books including, "I was a Captive in Korea."

Gigantes served as a correspondent for the London Observer covering the communist guerrilla war in Greece and the Korean War. In 1964, shortly after the death of King Paul of Greece, Gigantes was appointed secretary general to the new ruler, H. M. King Constantine. As the international crisis over Cyprus grew more serious, the Greek government named him Minister Plenipotentiary to the United States and Canada, a position he still holds.

Eldon Wylie Griffiths, member of the British House of Commons, was originally scheduled to give the keynote address, but pressing political matters in Great Britian prevented his appearance, according to Chris Hickey, MUN secretary-general.

The debate topics for the sessions were selected last year by the Steering Committee, a supervisory group of students chosen by Tech Union directors and last year's MUN secretary general.

"In choosing the topics," Strain said, "we tried to select current issues that are important in the world today and issues that keep reoccurring on the international political scene," Strain said.

(More)



MODEL UN...add one

Three committees from delegates of the General Assembly were formed to work with the subjects for debate. Each worked on two issues, creating resolutions giving proposed solutions to the topics. The resolutions will be debated during the sessions.

The three-day event will close with a recognition banquet Saturday at 6:30 p.m. in the Union Coronado Room. Recognition awards will be presented to the Security Council, to the best overall delegation, and four awards will be presented for outstanding action in the General Assembly. Judges will include faculty members and the Steering Committee.

"All interested persons, especially area high school students and businessmen, are invited to attend the MUN sessions," Camille Keith, Public Relations Director of the Tech Union said.

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14 - 3-2-66

This release was distributed  
3/3/66 to local media.

LUBBOCK, March 3 -- Dr. Foster L. Marlow, associate professor of applied arts in Texas Tech's School of Home Economics, will be a featured speaker at a meeting of Midland Art Education Association in Midland Friday (March 4). "Instruction and Motivation in Crafts" will be the theme of the conference for art teachers in Midland public schools.

- 30 -

15-2-2-66

This release was distributed  
3/3/66 to local media.

LUBBOCK, March 3 -- A. Malmros, a representative of International Business Machines Corp., Owego, N. Y., will be on the Texas Tech campus Monday, (March 7) to speak to the Student Branch of the American Society of Mechanical Engineers.

His address on the topic "An Approach to Creative Design" will be at 7:30 p.m. in Room 1 of the Civil and Mechanical Engineering Building.

Malmros is a technical advisor on the management staff of IBM and is assistant to the manager of the engineering laboratory. A graduate of Lehigh University, his professional activities have included research, engineering and management during his 30-year career with IBM.

He has been granted a number of patents in the field of computing and calculating machines and is co-inventor of a mechanical heart and lung machine which is now being used in open heart surgery in hospitals throughout the country.

As a lecturer and instructor for IBM, Malmros, has written several textbooks which were used for internal company technical education.

He is a member of the Optical Society of America, the Acoustical Society of America and is a licensed professional engineer.

- 30 -

16-3-3-66



This release was distributed  
3/3/66 to local media.

LUBBOCK, March 3 -- Subjects of special interest to grain dealers and storagemen will be explored at the twelfth annual Grain Drying and Storage Institute Friday (March 4) at Texas Tech.

Approximately 200 delegates are expected to register for the one-day meeting in Tech Student Union Building. Bill Parsley, Tech Vice President for Development, will welcome the visitors at the 9 a.m. opening session.

Introductory speaker will be Dr. Roland B. Shepherd of Dallas, supervisory inspector for the Department of Health, Education and Welfare. Also on the morning program will be J. W. Sorenson Jr. and Nat Person, both of A&M University, and D. G. "Bill" Nelson of Amarillo, executive vice president of the Grain Sorghum Producers Association.

Tech's crop judging team coached by Agronomy Professor Cecil Ayers will be introduced at a luncheon meeting in Tech Union.

Speakers at the afternoon session will include Dr. Samuel N. Little, Dr. Bob Pearson, and Robert B. Reedy, all of Lubbock, Robert A. Saul of Iowa State University, and W. S. "Bill" Allen of A&M University.

Institute President Samuel A. Thomas of Amarillo will conduct a business meeting at 4:40 p.m.

Don Smith, director of the Agriculture and Soil Conservation Service Commodity office in Kansas City, will be principal speaker at a 7 p.m. dinner meeting at Hillcrest Country Club.

- 30 -

17-3-3-66

LUBBOCK, March 3 -- Dr. Morris Wallace, Head of Texas Tech's Education Department, believes Federal aid to education is here to stay and views that assistance -- combined with other factors -- as bringing about a reshaping of today's public school system.

He predicts that the "K4-4-4-2" system will be used as a basis for the realignment. The system would reach downward to include kindergarten and go upward to add two years of junior college -- all under the public school system.

"The provision of kindergarten education at age 4-5 1/2 and the addition of two years beyond high school is inevitable and will become a reality in the 1970's," Wallace says. The 13th and 14th year at the junior college level will aid the nation's economy by providing academic, vocational and technical programs for capable students who have been unable to attend four year colleges and universities.

"It is also clear," Wallace comments, "that many public school districts too small and too limited in resources to provide an adequate program at reasonable cost will be eliminated.

He thinks the length of both the school day and year will be extended.

"The original justification for a five-to-six hour school day for three-quarters of a calendar year no longer exists," Dr. Wallace says. He explains that while a seven-to-eight hour school day for 11 months will increase the nation's investment in schools, the result will be more economical both in terms of educational outcomes and greater use of facilities and personnel.

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This release was distributed 3/3/66  
to local media.

LUBBOCK, March 3 -- Highlighting Friday's (March 4) sessions of Texas Tech's fourth annual Model United Nations Assembly will be an address by an internationally-known diplomat, Gerassimos Gigantes, Minister Plenipotentiary from Greece to the United States and Canada.

Gigantes, former secretary-general to the King of Greece, will give his address at 10 a.m. in Tech Union ballroom where sessions of the mock assembly are being held.

Better known to Americans by his pen name, Philip Deane, Gigantes is the author of several books, including "I was a Captive in Korea." While serving as a war correspondent for the London Observer in Korea, he was captured by the communists and held in a prison camp 33 months.

More than 350 Tech students, representing 102 Tech delegations, are discussing topics of worldwide interest at the sessions which opened Thursday and will continue through Saturday.

Up for discussion are such topics as representation of Red China in the United Nations, non-proliferation of nuclear weapons, permanent peace-keeping force, Kashmir, land reform and development and human rights in Africa.

Chris Hickey, Tech senior from Taft, is secretary-general of the Model UN. Keith Strain, Lubbock senior, is president of the assembly.

The three-day event will close with a recognition banquet at 6:30 p.m. Saturday in Tech Union Coronado Room.

Friday's discussion sessions will be at 1 and 6:30 p.m. The fifth and sixth sessions will be at 10 a.m. and 1:30 p.m. Saturday. Two sessions were held Thursday.

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This release was distributed  
3/4/66 to local media.

RELEASE: 6 P. M. SATURDAY MARCH 5, OR THEREAFTER

LUBBOCK, March 4 -- Man's search for a relevant faith in today's secular world will be the theme of Texas Tech's spring series of Willson Lectures scheduled to begin Monday (March 7).

Lecturer will be Dr. Blake Smith, Austin educator, minister and counselor, who is widely known for his discussions on topics of special interest to college communities.

The general public also is invited to hear any or all of the lectures scheduled at 10 a.m. Monday and Tuesday and at 9 a.m. Wednesday and Thursday in Tech Union Ballroom. There will be no admission charge.

In his first lecture, "The Prophet and His Culture," Dr. Blake will discuss the relevance of prophetic faith. His second talk, "Prophetic Roots of Modern Secular Culture," will deal with the secular nature of our American culture.

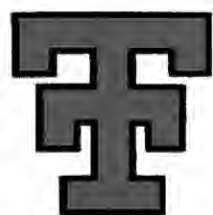
Dr. Blake's Wednesday topic will be "The Church on the Secular Frontier," in which he will take up the role of the church in a secular society. In his fourth and final lecture Thursday on the topic "The Prophet and the Iconoclast," he will discuss the man of faith in a secular world.

Dr. Blake is pastor of University Baptist Church in Austin where he has served as president of the Austin Council on Human Relations, the Austin Council of Churches and the Austin Ministers Association. He is a former president of Hardin College for Women in Missouri and was a member of the faculty for a marriage and family relations counseling seminar conducted by the University of Texas.

His lectures at home and abroad have taken him to more than 100 college campuses in the United States and to U. S. Air Force and Army bases in England, Turkey, and Crete in recent years.

This year's program will be the 18th in a series of lectures made possible by an endowment fund established in 1946 by South Plains pioneer residents, Mr. and Mrs. J. M. Willson of Floydada.





# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
Code 806 POster 2-8811 Ext. 4136  
Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, March 4 -- Elizabethan music as well as the literature, science and philosophy of England's "golden age" will be featured at Texas Tech's Symposium on the English Renaissance Friday and Saturday (March 11-12).

Approximately 200 teachers from colleges and universities in Texas and adjoining states, along with high school English teachers from throughout West Texas are expected to attend the two-day series of lectures sponsored by Tech's English Department.

Opening with a reception and coffee hour in the Student Union, the Friday program will include a luncheon in the Union followed by three lectures at 1:30 p.m. in the Tech Agriculture Auditorium.

Afternoon lecturers will be Dr. Kester Svendsen of the University of Oregon, internationally recognized authority on Milton; Dr. Berthold C. Friedl (Free-del), visiting professor at Tech and internationally known linguist, and Dr. Robert G. Collmer, Dean of Wayland Baptist College, Plainview, prominent area Renaissance scholar.

A tea is scheduled at 4 p.m. to coincide with an exhibit of Renaissance books at the Tech library. The program will include harpsichord music by Mrs. Sylvia Hazelrig who will play an instrument constructed by her husband, Jack Hazelrig, an instructor in Tech's English department.

Main speaker at a 7 p.m. banquet in Tech Union will be Dr. Andrew S. Cairncross, Tech visiting professor and Shakespearean scholar. Banquet music will be Elizabethan songs by Tech's Madrigal Singers directed by Gene Kenney.

Highlighting Saturday's program will be a panel discussion on "Science and Literature: The Old and the New" beginning at 9 a.m. in the Agriculture Auditorium. Panelists will include Dr. J. T. McCullen of Tech and Drs. Cairncross, Collmer and Svendsen.

This release was distributed to local media, El Paso, Amarillo Newspapers and W. D. Zimmerman 3-7-66

LUBBOCK, March 7 -- John V. Gilbert of the Texas Tech music faculty has been awarded a Danforth Teacher Grant for continued advanced study at Columbia University during the 1966-67 academic year.

Gilbert, who is doing his doctoral study while on academic leave from Tech, received a similar grant for the current year. Danforth Foundation officials said his selection for reappointment was made on the basis of significant progress during the initial grant and the high quality of his work.

Gilbert joined the Tech faculty as instructor in music theory shortly after receiving his master's degree from Columbia University in 1962. He was graduated from Tech in 1960, receiving bachelor of music and bachelor of arts degrees.

While an undergraduate at Tech he wrote and directed the Tech Varsity Show and produced an opera for Tech Opera Theater. His wife, the former Kay Adkins of El Paso, also is a Tech graduate. Gilbert was reared in Amarillo.

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1 - 3-7-66

This release was distributed 3/8/66 to special farm list of about 60 news editor of farm journals and Southwest Newspapers, radio and TV.

LUBBOCK, Tex., March 8 -- The resignation of Dr. George F. Ellis Jr. as Head of Texas Tech's Department of Animal Husbandry was announced Tuesday by Dr. Gerald W. Thomas, Dean of the School of Agriculture.

Dean Thomas said Animal Husbandry Prof. Dale W. Zinn would head the department on an acting basis until a permanent replacement was named.

Ellis' resignation will become effective June 1. The 32-year-old New Mexico native, who holds the bachelor's degree from New Mexico State and the PhD from Texas A&M, will then enter private business in a partnership with Abilene rancher and oilman J. P. Dunigan in a cattle feeding operation.

Ellis and Dunigan, who has holdings both in Texas and New Mexico, including a large ranch near Santa Fe, will be concerned with vertically integrated beef production. "We will be engaged in all areas of beef production," they said, "from the range through the feed lot."

Ellis, who said he "sincerely regretted leaving Tech," added that the opportunities in the new venture were "too attractive to pass up. I still will be able to contribute to the beef industry," he said.

Ellis said he was "leaving education, but not research," and commended Dean Thomas and the Agriculture School faculty for their "splended cooperation and assistance."

Dean Thomas, who termed the resignation "a great loss," said "he has been a very capable and cooperative administrator, research worker and teacher. Our best wishes go with him as he accepts this new and challenging position."

Dean Thomas said he was interested in finding "the best qualified permanent replacement" and that he would seek recommendations both from Tech faculty members as well as animal scientists and administrators at other major institutions.

Zinn, a 35-year-old animal scientist with a growing reputation in meat production and processing, is the author of more than 40 scientific papers and articles.

(More)

ELLIS... add one

The West Virginia native holds two degrees from UWV, and is completing requirements for the PhD in meats technology at the University of Missouri.

Married and the father of three, Zinn is a captain in the Air Force reserve. He joined the Tech faculty in 1961 from New Mexico State.

At Tech, he has coached the meats judging team and has directed the meats industry program. He teaches grading and classification of meat animals and meat processing and merchandizing.

Zinn holds membership in the American Society of Animal Science, American Association for the Advancement of Science and the American Meat Scientists Association.

Ellis, who will continue to reside here with his wife and two children, grew up on the Bell Ranch near Tucumcari, N. M.

His assignments with Tech have included teaching, Manager of the Research Farm at Pantex and Head of Animal Husbandry. Dean Thomas cited Ellis for taking the lead in research which helped make <sup>all</sup> ~~oil~~ concentrate feeding commercially acceptable to the livestock industry. At Pantex, he initiated a genetic study of selection criteria in beef cattle with emphasis on the <sup>itability</sup> ~~hereditability~~ of rate of gain and carcass characteristics.

Ellis has experimented with the use of popped milo in cattle feeding as a substitute for cracked grain, and has explored other feeding techniques to enhance the utilization of West Texas feed crops.

He holds membership in Sigma Xi, Alpha Zeta, Phi Kappa Phi honorary research fraternity, the American Society of Animal Science and the American Society of Range Management.

He is a recipient of the Sigma Xi Award for Outstanding Research as a graduate student, and is listed in "Who's Who."

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6 - 3-8-66



This release was distributed 3/9/66 to local media.

**LUBBOCK, March 9 -- Al Capp, cartoonist, satirist and commentator on the social scene, will be here Saturday as the second lecturer in Texas Tech's University Speaker series.**

**"Ask Al Capp" will be the subject of his informal lecture at 7:15 p. m. in Lubbock Municipal Auditorium in which he will seek audience participation. Cards will be distributed, and members of the audience will be asked to write questions which Capp will answer during the program.**

**As creator of the "Li'l Abner" comic strip, Capp has won international attention for his hillbilly characters' homespun philosophy and for the biting humor which distinguishes his attacks on human weaknesses in government, politics and daily living.**

**A native of New Haven, Conn., Capp early decided to become a cartoonist and after a short apprenticeship and a year of study at the Massachusetts School of Art, he went to New York where he sold his idea for a comic strip to United Features. "Li'l Abner" met with almost instantaneous success and today appears in more than 1,000 newspapers throughout the world. In the 30 years since they were introduced to the American public, the inhabitants of "Dogpatch" have become celebrated characters on stage and screen and have brought fame and fortune to their creator.**

**Capp also is well-known through his appearances on such television shows as Johnny Carson's "Tonight Show" and in other interview-type programs. His lecture tours also take him to many colleges and schools, to clubs and civic organizations across the nation.**

**Next speaker in the lecture series will be Dr. Huston Smith, Massachusetts Institute of Technology professor of philosophy and religious writer, who is scheduled to speak here March 31. Architect R. Buckminster Fuller, designer of the geodesic dome, will speak April 19. Opening lecturer was Arthur Schlesinger Jr.**

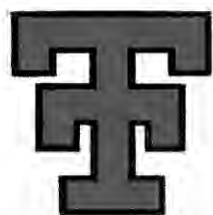
(More)

AL CAPP...add one

Planned primarily for Tech students, the lectures are made possible by a special allocation of student activity fees. The general public may hear the lectures if space is available at program time, said Dean of Student Life James G. Allen, chairman of Tech speakers committee.

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8 - 3-3-66



# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
Code 806 POster 2-8811 Ext. 4136  
Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, MARCH 8 -- Beverly Barlow, Texas Tech junior from Richardson, has been named vice president of the Tech Student Union for 1966-67, according to Patty DeJon, Union personnel director.

The daughter of Mr. and Mrs. V. E. Leewright of 921 Greenbrier in Richardson, Beverly is majoring in child development and family relations.

She has been active in dormitory activities and is secretary-treasurer of the Tech Channing Club.

Applicants for the post were screened according to diversification of college activities, scholarship, personality, attitude and ideas.

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5-3-8-66

This release was distributed 3/8/66 to  
local media and American-Statesman  
in Austin, Tex.

LUBBOCK, March 8 -- "One way for religion to maintain its feeling of importance is to contend that religious faith produced scientific secular culture," Dr. Blake Smith of Austin, Texas Tech Willson lecturer, said here Tuesday.

Speaking in the second of a series of lectures made possible by Mr. and Mrs. J. M. Willson of Floydada, he said many people are trying to establish a Christian base for scientific technological culture partly because it is doing what organized religion has not been able to do -- such as feeding the hungry, healing the sick etc.

The final two lectures in the 18th annual series are slated for 9 a. m. Wednesday and Thursday. Dr. Smith is available for personal conferences with students from 3 to 5 p. m. daily in Room 167 of the Administration Building.

Speaking Tuesday on "Prophetic Faith of Secular Culture," the lecturer said where religion has not been able to communicate with the world in non-religious terms, secular scientific culture has been "enormously successful."

"Christianity did not produce scientific technological culture," he said. Biblical faith elicited a faith-response which, in turn, created the mood of faith which makes exploration and mastery of the natural order possible.

"But this faith is not an idea or a proposition," he said. "It is a response, and it gives a new and radical dimension to the nature we observe."

Declaring that secular culture is neither "evil or good," Dr. Smith explained that it is God's gift to us, "for redemption or damnation."

"If man forgets or neglects the transcendent dimension of his nature, then the works of his hands become self-defying, and they will not bless but will destroy him," Dr. Smith concluded.

Dr. Smith will speak on "The Church on The Secular Frontier" Wednesday.

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This release was distributed  
3/8/66 to all local news media.

LUBBOCK, March 8 -- Noted woman engineer Dr. Lois Graham will be the featured speaker at the second in a series of Texas Tech Engineering Lecture Series at 4 p.m. Thursday in the Architecture Auditorium.

Dr. Graham, Associate Professor and Assistant Director of the Mechanical and Aerospace Engineering Department at the Illinois Institute of Technology, will arrive here late Wednesday.

She is scheduled to address a group of Mechanical Engineering students at Tech Thursday morning prior to her afternoon lecture, which is open to the public.

Dr. Graham received her BME degree from Rensselaer Polytechnic Institute and her PhD from Illinois Institute of Technology in 1959.

She joined the IIT faculty in 1949 and has taught undergraduate and graduate courses in thermodynamics, heat transfer, combustion, air conditioning and cryogenics.

-30-

7-3-8-66

This release was distributed 3/9/66 to local media.

LUBBOCK, March 9 -- Highlighting Texas Tech's Department of Foreign Language Awards Banquet Thursday will be an address by a visiting Wagnerian scholar and presentation of awards to outstanding student linguists in German and Russian.

Principal speaker at the 6 p.m. dinner in Tech Union will be Dr. Kurt Overhoff, Tech visiting professor of music from Austria, whose address on "Musical Beauty in Changing Styles" will be delivered in German.

Master of Ceremonies Connie Pajot, senior language major from Big Spring, will introduce Dr. Overhoff and special guests. Miss Pajot is president of the student chapter of Delta Phi Alpha, German honorary.

Dr. Overhoff, a native of Vienna, is a former music director for the city of Heidelberg, the Beyreuth Symphony Orchestra and Philharmonic Chorus and for many years was tutor in charge of the cultural education of Wieland Wagner, grandson of Richard Wagner.

An author as well as a composer, he has written several books, including "Introduction to Symphonic Literature" which has been widely re-printed in Europe and "Richard Wagner's Tristan Score." His opera, "Mira," was successfully produced in Essen and other of his compositions, notably a violin concerto, have been frequently performed in concerts and on radio.

Since 1962 Dr. Overhoff has taught composition, conducting and music theory at the Academy Mozarteum in Salzburg and is a guest conductor of the Salzburg Symphony Orchestra.

Awards to outstanding Tech students will include the certificate of merit from "Novoye Russkoye Slovo," oldest Russian newspaper in New York, for excellence in first and second-year Russian; the American Association of Teachers of German awards to outstanding second-year students of German, the national Delta Phi Alpha book award to the most meritorious student of German, the Lucian Thomas Leadership Cup Award, and the Dr. William F. Anderson Cup for excellence in German in the pre-medical curriculum.

This release was distributed 3/9/66  
to local media.

LUBBOCK, March 9 -- Miss Lola Marie Drew, associate professor in the Home and Family Life Department of Texas Tech's School of Home Economics, will head a delegation of Tech students who will attend the annual meeting of the Texas Home Economics Association in Dallas Thursday through Saturday (March 10-12).

Miss Drew will serve as chairman of the Family Economics and Home Management Subject Matter Section at the three-day meeting.

In addition to attending THEA sessions, students in Tech's Home Management class also will tour home appliance departments operated by utility companies and department stores in Dallas.

- 30 -

10-3-8-66

This release was distributed 3/9/66 to  
local media, Austin and Floydada media

LUBBOCK, March 9 -- The church has no reason to "fear and suspect science," Texas Tech Willson Lecturer Dr. Blake Smith said Wednesday in the third of a series of lectures here.

of  
Dr. Smith, pastor Austin's University Baptist Church, said science is also a servant of God which can aid the church in "providing a home for the questing spirit."

The final lecture in the 18th annual series is scheduled at 9 a. m. Thursday. He will discuss "The Prophet and the Iconoclast."

Speaking on "The Church on the Secular Frontier," Dr. Smith said there are many frontiers of culture which the church must take into account. Using government and science as examples, Dr. Smith said prophetic faith affirms that, in the most fundamental sense, "all government is from God."

"The church, therefore, will foster and encourage respect for government while remaining free to criticize its policies and practices," he stated.

"Sometimes this faith will require that some individuals accept as their Christian calling the refusal to obey tyrannical rulers or unjust laws. But the Christian who disobeys rulers or laws must accept the consequence of his acts," he continued.

"If for conscience sake, he must protest the situation, he cannot protest the penalty," Dr. Smith added.

A sense of personal responsibility may be lost, he said, in the complex machinery of government. "The individual cannot contract out his personal responsibility before God by being involved in and loyal to his government," Dr. Smith said. He said the church must keep hammering away at this truth, because it is a frontier which the church "cannot delegate to culture."

(More)



WILLSON LECTURES... add one

Dr. Smith said the church must acknowledge its debt to science because the lessons of the 19th century must not be forgotten.

"The church made the mistake of opposing scientific knowledge and succeeded only in driving many away from religion," he noted. "As the church abandons a dreary literalism it can help science to abandon its arid rationalism and together they can provide a home for the questing spirit."

The lecture series is made possible by a fund provided by Mr. and Mrs. J. M. Willson of Floydada.

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11 - 3-9-66

This release was distributed 3/9/66 to local media, and special list of 19 Oil Editors in Tex. & Okla.

FOR RELEASE: 6 p.m. Saturday, March 12, or thereafter

LUBBOCK, Tex., March 9 -- Texas Tech will welcome more than 300 officials of the petroleum industry April 21-22 for the 13th annual Southwestern Petroleum Short Course, conference chairman Wallace B. Johnson of Odessa, said Saturday.

The conference, instituted in 1953, is sponsored by Tech's Department of Petroleum Engineering in cooperation with oil producing companies in the Permian Basin and West Texas-New Mexico areas.

"It's purpose," Johnson said, "is to advance the technology and engineering required in the lifting of petroleum from producing wells." He is General Sales Manager of Cardinal Chemical Inc. in Odessa.

Registration and conference headquarters will be in the Tech Union. Registration will begin at 8 a.m. The registration fee is \$15 per person.

George Bush, director of the Zapata Off-Shore Co., will deliver the principal address at an opening day luncheon in the Union Ballroom. Dr. John R. Bradford, Dean of Tech's School of Engineering, will welcome registrants.

Other items on the opening day's agenda include a talk on the purpose and history of the short course, a briefing session and presentation of awards.

Late registration for delegates will be conducted in Room 103 of the West Engineering Building.

Classroom sessions, a vital facet of the conference, are scheduled in the Civil and Mechanical Engineering, Electrical Engineering, Petroleum Engineering and Architecture-Computer Buildings.

Marshall W. Keathley, district manager of the Secondary Recovery Department of the Forest Oil Corporation in Midland, will serve as conference program chairman. Administrative advisor is W. L. Ducker, Head of Tech's Department of Petroleum Engineering.

Johnson said 28 technical papers related to petroleum and oil will be presented.

(More)

SHORT COURSE... add one

Papers will cover drilling and completion, case histories and reservoir operations, artificial lift systems, lease facility operations, corrosion scale and paraffin control.

Three papers will be presented under the general heading of "Drilling and Completion." C. R. Fast, Pan American Petroleum Corp. of Tulsa, will discuss "Hydraulic Fracturing--A Product of Industrial Research," James F. Massey, Jake L. Hamon Co., Dallas, "Deep Well Drilling and Completion," and Edgar N. Teutsch, Gulf Oil Corp., Odessa, "The Evolution of Completion Techniques in Carbonate Reservoirs Containing Vertical Fractures."

The Case Histories and Reservoir Operations division will be composed of four papers.

"Case History of Waterflooding the Yates Sand, Ward County, Texas" will be the topic of Richard J. Cassin, Forest Oil Corp., Midland, "Special Acids and Additives to Relieve Well Bore Restrictions" is the topic of Midlandites P. L. Crenshaw, H. R. Briscoe and F. F. Flippen of Dowell. Lynn D. Jones, with Cardinal Surveys in Odessa will speak on "Proper Tool Selection for Refined Production and Injection Well Profiling." "New Applications of Polymer Flooding" will be discussed by George F. Schurz, Dow Chemical, Pittsburg, Calif.

Nine papers are scheduled in the "Artificial Lift Systems" category.

Robert R. Barman of Sun Oil Co. in Colorado City will explore "Pumping Well Analysis for Maximum Profit." "Design and Operation of the Gas Lift System" will be discussed by Edward E. DeMoss of the Merla Tool Corporation in Garland, "A Summary Look at Production Packers," William R. Greene, Shell Oil Co., Midland, Lee V. Hall, B-J Centrilift Pumps, Midland, "Oil Field Submersible Pumps: Selection and Application for High-Volume Pumping," Charles T. Keffer, The Atlantic Refining Co., Dallas, "Reliability Concepts in Injection Unit Selection."

Howard Kelley with Armco Fluid Packed Pumps in Dallas will discuss "Economics and Flexibility of Hydraulic Pumping Systems." "Maximizing Individual Well Performance" will be covered by James N. McCoy with the Echometer Co. in Wichita Falls.

(More)

SHORT COURSE... add two

Joe C. Neal with Gulf Oil Corp. in Odessa is slated to speak on "Gas Turbines as Prime Movers for High Pressure Water Injection," and "Artificial Lift as Applied to the Multiple Completion Choke Assembly" will be discussed by Karl N. Tunstall of the Otis Engineering Corp. in Lafayette, La.

Five papers are scheduled on "Lease Facility Operations."

"The Operation of Salt Water Disposal Systems" is the subject of William G. Abbott, of Rice Engineering and Operating, Hobbs, N. M., Ross A. Brewer, National Tank Co., Odessa, "Chemelectric -- The Electrical Coalescing Treater," Tom H. Fraser, Continental-Emsco Co., Dallas, "General Aspects of Automated Well Testing," O. R. Harrison, Humble Oil and Refining Co., Houston, "Use of Computers for Gas Measurement and Well Control in the Greta Fields," and Charles N. Smith, Phillips Pipeline, Odessa, "Automation of Pipeline Operations."

Four papers are scheduled for the "Corrosion Scale and Paraffin Control" division.

M. L. Chester of Drilling Specialties Co. in Odessa will speak on "The Economical Use of Plastic Pipe for Corrosion Control," James D. Crawford, Hydrochem Continental Products of Texas, Odessa, "Scale and Paraffin -- Causes and Methods of Control," "Corrosion and Corrosion Control in Oil and Gas Producing Equipment," Eben D. Junkin, Tidewater Oil Co., Houston, and John D. Stone, Baroid Division, National Lead Co., Midland, "Inhibitors for Corrosion Control."

General interest category papers include "Functions of Middle Management," R. G. Parker, Continental Oil Co., Fort Worth, "Economic Evaluation of Water Sources for Waterflooding Programs," Ed Reed, consulting geologist, Midland, and Paul Witt, U. S. Bureau of Mines, Dallas, "Flame Propagation and Explosion Proof Electrical Equipment."

A panel discussion on "Waterflooding of Carbonate Reservoirs" is scheduled in the Union Ballroom at 1:30 p. m. Friday.

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This release was distributed 3/9/66 to local media, San Antonio, Texas City, Tucson, Ariz., papers and parents.

LUBBOCK, Tex., March 9 -- Gov. John Connally Wednesday designated Texas Tech's Angel Flight drill team as Texas' official representative to the National Sunshine Drill Competition March 19 in Tucson, Ariz.

Gov. Connally sent a proclamation to Maj. Henry L. Gantz Jr., Head of Tech's Air Force ROTC Detachment, who presented it to Angel Flight Commander Jane Sosnowy of (415 - 22nd Ave. N.) Texas City, and Carol Giraud of (543 Cicero Dr.) San Antonio.

Thirty members of Angel Flight and 27 members of Tech's Sabre Flight, men's drill team, will take part in the Tucson meet.

The Tech Angel Flight contingent is the only one from Texas ever to compete at Tucson. Last year the squad finished fourth in a field of 10.

Tech's Sabre Flight, set for its third appearance at Tucson, won seventh place in 1965. Thirty teams from throughout the country were entered.

Maj. Gantz said the Angel Flight had been invited to march in a parade in downtown Tucson on March 18. Both Tech teams will perform their precision drill on March 20 at Davis-Montham AFB, site of the competition.

The event is sponsored by the University of Arizona and the Air Force.

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LUBBOCK, March 10 --Labeling new iconoclasts as smashers of ideas, values and customs, Willson lecturer Dr. Blake Smith said Thursday there are religious iconoclasts who seem bent on destroying the very root and branch of the church.

"They oppose theological obscurantism, as they should," he declared, "but they do not stop there. They go so far as to deny the validity of religious knowledge and experience."

Discussing "The Prophet and the Iconoclast," Dr. Smith, pastor of Austin's University Baptist Church, concluded the 18th annual series of lectures made possible by Mr. and Mrs. J. M. Willson of Floydada.

"There are moral iconoclasts," Dr. Smith said, "who smash all morality on the pretense of opposing antiquated moralisms, concluding that because some patterns of morality are no longer valid, then nothing is valid and anything goes."

The political iconoclast would replace the evils he finds in government with anarchy or totalitarianism, he noted.

Dr. Smith said that in a sense Jesus was an iconoclast, but with one major difference. While He condemned falsehoods and injustices which had religious sanction and drove the money changers out of the temple and associated with all kinds of sinners, Jesus and the prophets were more concerned about planting and building than they were about tearing down.

"They worked to fulfill the old, not to destroy it," he said. "The real iconoclast is concerned with destruction and he never gets beyond that."

"The prophet lives toward the future in the faith that the values of the past and the present can be brought to greater fulfillment. And he bets his life on it."

This release was distributed  
3/10/66 to local media, and  
papers in Amarillo and Weather-  
ford, Okla.

LUBBOCK, Tex., March 10-- Dr. John Binnion, professor of Business Education and Secretarial Administration in Texas Tech's School of Business Administration, will be in Amarillo Friday (March 11) to address the District 4 meeting of the Texas Business Education Association.

Dr. Binnion will speak to the delegates on "The Wonderful World of the Annual Report."

The Tech professor will attend the Southwestern Oklahoma Business Education Association conference at Southwest State College in Weatherford on March 17-18.

-30-

15 - 3/10/66

This release was distributed  
3/10/66 to local media

LUBBOCK, March 10--Dr. Robert K. Mautz, professor of Accountancy at the University of Illinois, will be the lecturer for the 1966 Distinguished Accounting Lecturer Series at Texas Tech next Tuesday (March 15).

The lecture, set for 3 p. m. in the Aggie Memorial Auditorium, is presented by the Texas Society of Certified Public Accountants. Dr. Mautz will discuss "Accounting Problems and Opportunities."

He is immediate past president of the American Accounting Association and currently is a member of the Council of the American Institute of Certified Public Accountants.

Dr. Mautz is a former editor of The Accounting Review and has written accounting articles for The Journal of Accountancy and other periodicals.

All interested persons are invited.

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16 - 3-10-66



RELEASE AT 6 P. M. THURSDAY, MARCH 10, OR THEREAFTER

LUBBOCK, March 10 -- Twelve outstanding student linguists were honored at Texas Tech's Department of Foreign Languages Awards Banquet Thursday (March 10) for students of German and Russian.

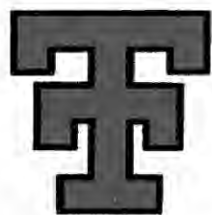
Dr. Kurt Overhoff, visiting professor of music from Austria, delivered the principal address in German at the 6 p. m. dinner meeting in Coronado Room of Tech Union. His subject was "Musical Beauty in Changing Styles."

Connie Pajot (Pay-joe) received the National Council of Delta Phi Alpha Merit Book Award for achievement in German. Miss Pajot, senior foreign language major from Big Spring, is president of the Tech chapter of Delta Phi Alpha, German honorary, and was master of ceremonies at the banquet.

The Lucian Thomas Leadership Cup went to German major George S. Camp, Amarillo senior, and the Dr. William F. Anderwon Cup for excellence in pre-med curriculum German to Preston E. Harrison, Big Spring junior.

Recipients of certificates of merit from "Novoye Russkoye Slovo," oldest Russian newspaper in New York, were Sandra Lee Watts, Galveston, first year Russian, and Sandra Ann Boyd, Dumas, second year Russian.

Certificates of Merit from the American Association of Teachers of German were presented to seven second-year students of German. They included Larry Howard of Merkel, Priscilla Cameron of Amarillo, Darlene S. Brun of San Antonio, Deborah Johnson and Kent Keeton, both of Lubbock, Carol Ann McMillan of Pasadena and Avis A. Collingsworth of Fort Worth.



# NEWS

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Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

This release was distributed 3/10/66  
to local and Amarillo media.

LUBBOCK, March 10--Dr. Stanley S. Madeja, associate professor in the Applied Arts Department of Texas Tech's School of Home Economics, will deliver the principal address at the Friday (March 11) meeting of the Texas Education Association of the 11th District scheduled in Amarillo.

More than 100 art teachers of the 11th District, which includes the Amarillo area and upper Panhandle, are expected to attend. Dr. Madeja will discuss "Implications of Existing Federal Aid."

- 30 -

18-3-10-66

For Release: At Noon, Friday, March 11, or thereafter.  
PLEASE NOTE AND OBSERVE RELEASE DATE

DALLAS, March 11 -- Dr. Willa Vaughn Tinsley, Dean of Texas Tech's School of Home Economics, was named "Home Economist of the Year" by the Texas Home Economics Association at its annual meeting here Friday.

Dean Tinsley was presented an engraved plaque, a Betty Lamp, and other awards by Dr. Mina Lamb, head of Tech's Foods and Nutrition Dept., during the ceremony in her honor.

Judge Sara T. Hughes delivered the keynote address at the luncheon.

Dean Tinsley is an active member of THEA and served as its president in 1962, a member of American Home Economics Association, Vocational Association, American School Food Service Association and the Academy of Political and Social Science.

Her accomplishments include serving as co-director of the Nutrition Education Workshop, Mankato State Teachers College; professor, graduate home economics, education, Colorado State University; director of training programs for school lunch personnel since 1947; homemaking curriculum consultant for United States Indian Service and serving as a member of the Regional and National Committee on Development of Criteria for Approving Home Economics Teacher Education programs.

She has written many professional articles and bulletins and contributed to the USDA Yearbook on Food in 1957. She has assisted in education programs for homemaking teachers on all levels--area, local and state-- and has served as a member or consultant on advisory, curriculum and research committees, both on the state and national levels.

(This was distributed 3/10/66  
to locals and hometowns

LUBBOCK, March 10 -- Two Texas Tech seniors were among semi-finalists to receive honorable mention in the Woodrow Wilson Fellowship awards for the 1966-67 academic year.

Cited were Gena Odell of Garland and Donald Otis Pederson of Arlington. Names of the Tech students have been sent to graduate deans and other fellowship granting agencies for consideration for other graduate study awards, Woodrow Wilson Foundation officials said.

Miss Odell, an English major, is the daughter of Mrs. C. L. Odell, 1317 Linden Lane, Garland.

Pederson is majoring in physics. His parents are Mr. and Mrs. O. A. Pederson, 1522 W. Park Row, Arlington.

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20-3-10



This release was distributed  
to local media 3/10/66

DALLAS, March 10-- Dr. Willa Vaughn Tinsely, Dean of Texas Tech's School of Home Economics, and members of the Home Economics faculty are attending the annual meeting of the Texas Home Economics Association here this weekend.

Dr. Tinsley, past president of THEA, will address THEA college representatives on "The Professional Role of the College Chapters." More than 400 persons are expected to attend the meeting scheduled in the Statler-Hilton Hotel.

One of the program highlights will be an address by Dr. Ruth C. Hall, president of THEA. Dr. Hall, who is director of Home Economics at the University of Arizona, will discuss "Mobilizing Our Potential."

Dr. Mina Lamb, head of Tech's Department of Food and Nutrition, will report on the THEA Low-Income Workshop during a general session. Miss Marie Carano, Tech instructor in Home Economics Education, will report to the college chapters on an advisors workshop at Michigan State University last year.

Miss Lola M. Drew, associate professor in the Home and Family Life Department, will serve as chairman of the Family Economics and Home Management Subject Matter Section. Mrs. Estelle H. Wallace, head of the Department of Home and Family Life, will act as chairman of the section on Family Relations and Child Development.

"Characteristic Needs of Low-Income Families and Individuals," will be the topic of a talk to be given by Dr. Ilse Wolf, Home Management professor at the sectional meeting on Family Economics and Home Management.

This release was distributed  
3/11/66 to local and regional  
media.

LUBBOCK, March 11-High school and junior college students interested in careers in medicine will join Texas Tech's pre-med students in hearing talks by authorities in the field at Tech's 9th annual Pre-Med Day Saturday (March 19).

Conferring with students and speaking will be Dr. Kemp Clark, assistant dean of the Southwestern Medical School; Dr. Harold Cummins, dean of the Tulane School of Medicine; Dr. Ben McKinney, associate dean of the University of Texas Dental Branch; and Dr. Kenneth P. Walker, assistant director of admissions, University of Texas Medical Branch.

Sessions are scheduled in the Coronado Room of Tech Union where registration will begin at 9 a. m.

The program is designed to inform students on pre-med training and work in medical and dental school.

Hosting the event will be Tech's Pre-Med Society and the Tech chapter of Alpha Epsilon Delta, pre-med honorary fraternity. The theme will be "Preparing for Opportunities in Medicine and in Dentistry."

Separate conferences for high school, pre-med and pre-dental students are slated for 2 p. m.

Dr. Cummins will be the principal speaker at the Pre-Med Society's Awards Dinner at 6 p. m. in the Coronado Room.

This release was distributed 3/11/66 to local and regional media and papers in Roswell, Hobbs, Clovis, Portales, and Albuquerque.

FOR RELEASE: THURSDAY, MARCH 17, or thereafter

LUBBOCK, Tex., March 17 -- A nuclear science symposium for high school students and instructors from the South Plains and Eastern New Mexico will be held at Texas Tech April 1.

The symposium, sponsored by Tech and the Texas Atomic Energy Research Foundation, will be held in the Coronado Room of the Student Union, beginning at 9:30 a. m.

Three of the nation's top nuclear scientists will be speakers. They are Dr. Eugene Haddad and Dr. F. R. Scott of the General Atomic Division of General Dynamics Corporation, San Diego, and Dr. R. E. Wainerdi, Associate Dean of Engineering at Texas A&M.

Dr. Haddad will be the first speaker, with the topic of "Basic Nuclear Physics -- A Review". He is assistant manager of General Atomics linear accelerator project, and has been with GA since 1960. His doctorate in physics was earned at the University of Utah, while he received his master's at the University of California and his bachelor's degree at Auburn University.

Dr. Wainerdi received his bachelor's degree at the University of Oklahoma and his master's and doctorate at Penn State. He received the Faculty Distinguished Service Award in Research at Texas A&M in 1962, and was cited for the Junior Chamber of Commerce Distinguished Service Award in 1963. He will speak on "Nuclear Activation Analysis".

(More)

SCIENCE SYMPOSIUM...add one

Dr. Scott, as physicist-in-charge of plasma projection devices, plays a major role in the thermonuclear research program of the Texas Atomic Energy Research Foundation and General Atomics. The TAERF-GA activity is the first and largest privately financed thermonuclear research program in the world. He earned his doctorate and his master's degree at Indiana University after having received his bachelor's from Reed College. His symposium subject is "Progress in Nuclear Fusion Research".

Other symposium activities include a showing of the film "Reaching For The Stars", a description of the research program conducted by the Texas Foundation and General Atomic, and a panel discussion on careers and curricula. The speakers will be joined in the panel by Dr. John R. Bradford, Tech Dean of Engineering.

Bill J. Parsley, Vice President for Development at Tech, and A. R. "Lon" Watson, president of Southwestern Public Service Company and of the Texas Atomic Energy Research Foundation, will welcome symposium participants. R. H. "Bob" Brummal, Southwestern's Southern Division manager, will introduce the speakers.

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This release was distributed  
3/14/66 to local media.

LUBBOCK, March 14--Texas Tech's Debaters have accepted an invitation to participate in the first "All-Texas" Debate Tournament to be held Friday and Saturday (March 18-19) at The University of Texas.

Debaters from 17 other universities and colleges will compete in the tournament, sponsored by the UT Speech Department. The topic for debate is "Resolved: that law enforcement agencies in the United States should be given greater freedom in the investigation and prosecution of crime."

Winners of the open division will receive the Governor's Trophy donated by Gov. Connally. Men's division winners will receive a trophy from the Oratorical Association.

The tournament will open Friday with an assembly at 1 p.m.

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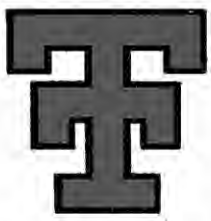
This release was sent to local  
Lubbock media 3/14/66.

LUBBOCK, March 14 -- Five Texas Tech students were honored for outstanding achievement and 11 others received honorable mention at Tech's Department of Foreign Language Awards Dinner for students of Italian.

Department Head Dr. Harley D. Oberhelman presented awards at the 7:30 p.m. meeting Sunday (March 13) at Eveleno's Restaurant. Dr. Ferdinando Maurino, professor of Italian, was master of ceremonies.

Top awards went to James Burleson of Corpus Christi, Linda Campo of Odessa, Nancy Manning of Bellarie, Sally Manicapelli of Lubbock, and Caroline Shull of Fort Sam Houston.

Receiving honorable mention were, Patricia Adler, San Antonio; Ann Baber, Dallas; Susan Birdsong, Muleshoe; Virginia Callaway, Forsyth, Ga.; Mary Manicapelli and Ernestine Manning, both of Lubbock; Cruz Montanez, Big Spring; Frances Odell, Garland; Estelle Pesina, Dimmitt; Judy Puckett, Wichita Falls, and Cheryl Tarver, Midland.



# NEWS

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This release was sent 3/14/66 to  
local Lubbock media.

LUBBOCK, March 14 -- Phillip Hamburger, assistant for Congressional Relations for the National Aeronautics Space Administration in Houston, will be the luncheon speaker during the third annual Management Conference scheduled Thursday (March 17) in Texas Tech's Student Union.

Hamburger will discuss "The Space Program and the Business Firm" at the Conference's noon banquet. "The Business Firm and its External Environment" is the theme of the one-day Conference sponsored by the Texas Tech Chapter of the Society for Advancement of Management.

Registration will open at 9 a.m. followed by a welcome at 9:30 a.m. by Mike Dyer, president of the sponsoring organization. Ken Hobbs, Tech Management instructor and Lubbock attorney, will open the program with a talk on "The Legal Environment of the Business Firm" at 9:45 a.m.

Bill J. Parsley, Vice President for Development at Tech, will discuss "Education and the Business Firm" at 10:30 a.m. Frank Junnell, Executive Vice President of Citizens National Bank here, will speak on "The Financial Environment of the Business Firm" at 11:15 a.m.

The Conference, held as an aid to area businessmen, businesswomen, and Tech management majors, will include displays of modern office equipment.

Reservations may be made by calling Dyer at PO2-8811, Ext. 3789, or Roger Moore at PO 2-2706.

3-3-14-66

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This release was distributed 3/14/66  
to local media.

LUBBOCK, March 14 -- Dr. Eugene Brutten, professor of speech correction at Southern Illinois University, Carbondale, will be on the Texas Tech campus April 5 to deliver a lecture on "Stuttering as Learned Behavior."

His address at 7:30 p. m. in Coronado Room of Tech Union is being sponsored by the Tech Speech Department and Sigma Alpha Eta, speech and hearing honorary. The meeting will be open to the public at no admission charge, said Dr. William K. Ickes, director of Tech's Speech and Hearing Clinic.

Dr. Brutten is widely known for his research in speech pathology and as the originator of a device used to infer anxiety present in stuttering behavior.

His talk is expected to be of special interest to stutterers, Dr. Ickes said, as well as to professional speech therapists and representatives of health and welfare agencies.

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This release was distributed 3/15/66  
to local media.

LUBBOCK, March 15 -- Dr. Thelma H. Leonard, professor of Home Economics Education, is representing Texas Tech's School of Home Economics at the 21st annual meeting of the Association for Supervision and Curriculum Development in session this week in San Francisco.

Speakers at the six-day conference for teachers and administrators of U.S. colleges and secondary schools include such well-known educators as John I. Goodland of the University of California, Harry S. Broudy of the University of Illinois, Dr. William G. Hollister of the University of North Carolina School of Medicine, Ronald Lippett of the University of Michigan and Dean James I. Quillan of Stanford University.

Dr. Leonard also will participate in study groups planned around the conference theme, "Strategy for Curriculum Change."

The conference closes Thursday (March 17).

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This release was distributed 3/15/66 to local media, 21 major Tex. dailies, Mr. Hanson, Dr. Hutchinson, and Southern Regional Education Board.

LUBBOCK, March 16 -- Computers are playing an increasingly important role in the daily lives of Americans, asserts a Texas Tech professor who believes it's high time we learned more about them. "It's a facet of the 'Information Age'," says Dr. George A. Hutchinson, Director of Tech's Computer Center and associate professor of Industrial Engineering.

Dr. Hutchinson, formerly a research specialist with Lockheed, cites several pertinent examples of the way sophisticated computing systems are making their mark in contemporary America.

"Information processing, with computers playing a major role, controls the traffic flow in major cities, analyzes heart patient cardiographs, helps identify and apprehend traffic violators, scans tax returns for error and fraud, takes a leading part in national defense, performs billing and payroll for business firms and does countless other things that affect more of us each day."

These blessings, however, are not without their drawbacks and Dr. Hutchinson recognizes the justified concern over machines replacing men. "But a century of automation," he says, "has left unemployment at practically a constant five per cent with labor shortages presently existing in many sectors of our economy.

"Figures over the past few years indicate a constant rise in labor costs, accompanied by a constant decrease in the cost of machine processing." The Tech scientist feels there may be a danger that labor is pricing itself out of the market in some areas.

Tech, however, is well aware of its need for specialized computing facilities and continues to build on the firm foundation of its present equipment. "It's our objective," says Dr. Hutchinson, "to provide the entire College with the best possible computing capabilities, both in terms of capacity and access."

(More)

COMPUTER CENTER...add one

The Center has taken a major step forward in meeting its objectives with the recent acquisition of an IBM 7040-1401. The new computer is described as "extremely fast," with the capability of doing approximately 62,500 additions per second. "As a rough comparison," Dr. Hutchinson points out, "the average student requires 20 to 25 seconds to add an eight digit number, which gives the machine the capacity of approximately 1,400,000 students. Furthermore, the machine probably would make fewer mistakes."

Dr. Hutchinson says we can look forward to the day when users of the center will be given access to a large capacity computer -- opening such fields as computer graphics, remote processing and on-line information retrieval as well as the more traditional computing."

The Center currently is running a wide variety of jobs for students and researchers from every area of the campus. The School of Business Administration is doing an analysis of the use of business games as a learning vehicle, the Physics Department is processing research data on the thermal conductivity of silicon at low temperatures, Applied Arts is investigating artistic creativity and the Psychology Department is doing a statistical analysis of personality, perception and learning, using experimental data.

Several departments are teaching programming, either as a separate entity or as a necessary tool to the primary subject matter, Dr. Hutchinson says.

"The potential of computers with regard to higher education is unlimited. Basic communication techniques such as speech and writing for man-to-man communication are taught at every academic institution today. It is not inconceivable that institutions of higher learning may someday require all students to take man-machine communication, including programming techniques.

"In fact," he continues, "one can easily imagine a problem oriented language, such as FORTRAN, being accepted as a second language for doctoral students.

"We would like to work toward the day at Tech." Dr. Hutchinson says, "when heavy users of the Computer Center are given remote access to its capabilities from on-line devices located at their convenience." For example, if a department on campus should need access to information stored by the computer, it could be obtained by use of an on-line device placed within the department.

(More)

COMPUTER CENTER... add two

"This would allow business to continue normally in both the Center and the department," Dr. Hutchinson explains.

C. B. Hanson, branch manager for Lubbock's IBM Division, shares Dr. Hutchinson's enthusiasm for Tech's Computer Center.

"The computer industry, only in its second decade, has shown fantastic growth with new applications being pursued every day. We feel Tech has a very progressive Center presently building on a firm foundation.

"Tech is giving its students a fundamental understanding of data processing which better prepares them to enter the industrial world of today," he says.

Hanson predicts that the Center will prove an asset in attracting top-notch faculty members to Tech. "With proper computer facilities, faculty members will be able to continue and expand their research work, to say nothing of the better research environment it will create."

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6 - 3-15-66



7-3-15-66

This release was distributed 3/15/66  
to local, Levelland, Whiteface,  
Sundown, and hometowns.

LUBBOCK, March 15 -- Residents of Texas Tech Men's Dorm No. 10, in a drive designed to "bring a worthwhile facility to the public's attention," Tuesday announced plans to march to Girlstown, U.S.A. near Whiteface this weekend carrying a \$100 contribution for the facility.

Dormitory president E. C. Bramlett of Gorman, a junior pre-med major, said his group hopes its efforts will inspire individual citizens and organizations to aid Girlstown.

The students will leave the Tech Union at 7 p.m. Friday and march throughout the night, arriving at the home about noon on Saturday. Girlstown is located nine miles south of Whiteface in Cochran County.

Girlstown residents and officials plan to meet the students a mile from their destination and continue the rest of the way with them.

Thirty Techsians will make the trip with 15 marching, and the other 15 riding in a truck ready to spell them along the route.

Sunday, dorm residents, working with Tech's Women's Residence Council, will collect girls' clothing on campus to contribute to the home.

Girlstown, licensed by the State Department of Public Welfare, accepts girls from throughout the United States up to the age of 16.

Assisting Bramlett are Doug Timmins, dorm vice president from San Antonio, and Keith Claborn, wing governor from Trent.

This release was distributed 3/15/66  
to local media.

LUBBOCK, March 15 -- Texas Tech students wishing to apply for the new Air Force ROTC two-year program must do so by April 1, Maj. Henry L. Gantz Jr., Tech professor of Aerospace Studies, said Tuesday.

Students planning to apply must complete the Air Force officer qualifying test and a physical examination.

In addition, students must have two years of college remaining at the undergraduate or graduate level, be a male citizen of the United States, at least 17 years old at the time of acceptance, have good moral character and successfully complete the six-week summer field training course.

Students wishing further information may contact the Department of Aerospace Studies, Room 19 in the Social Science Building.

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8 - 3-15-66

This release was distributed 3/16/66  
to local media.

LUBBOCK, March 16 -- Texas Tech will pause Sunday (March 20) to honor more than 700 of its outstanding students during the annual All-College Recognition Service at 2 p. m. in the Tech Union Ballroom.

Tech President R. C. Goodwin will address the group, which will include student leaders, scholarship leaders, scholarship holders and scholastic leaders.

Following the ceremony, an informal tea will be held in the West Lobby of the Tech Union in honor of students being recognized, their parents and friends.

Dr. Keith R. Marmion, head of the Department of Civil Engineering and chairman of the Faculty Advisory Committee, will introduce Dr. Goodwin. James G. Allen, Dean of Student Life, will be master of ceremonies.

The Rev. Mark Williams, pastor of St. John's Methodist Church, will give the invocation.

The Tech Choir, directed by Gene Kinney of the Music Department, will present three numbers during the service.

Dr. Goodwin will introduce students with College Honors, including 15 students who have been recognized scholastically at three previous ceremonies.

Dean of Arts and Sciences Dr. S. M. Kennedy will present 34 students with School Honors for having been recognized at two previous services.

Class honors for 112 students who have been recognized once before, will be introduced by Dr. Gerald Thomas, Dean of Agriculture.

Individual recognition will be made of 341 students who are being recognized scholastically for the first time. Dr. John R. Bradford, Dean of Engineering, will present these students.

Dr. George G. Heather, Dean of Business Administration, will present the top-ranking students within the respective schools.

Twenty-three students will be cited for leadership recognition by Roland Anderson of Fort Worth, president of the Student Association.

(More)

RECOGNITION...add one

Recognition of 164 scholarship holders will be made by Dr. Willa Vaughn Tinsley, Dean of Home Economics. Scholarship recognition of 16 organizations will be made by Thomas Stover of the Dean of Student Life Office.

Jack C. McClure, chairman of the College Awards Board, will conclude the ceremony with recognition of teams, organizations and individual students whose performance has brought distinction to the College during the spring and fall semester of 1965.

The Rev. Williams S. Smith of Westminster Presbyterian Church will give the benediction.

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9 - 3-16-66



This release was distributed 3/16/66  
to local media.

LUBBOCK, March 16 -- Texas Tech's Sabre Flight, Air Force ROTC drill team, will compete in the National Sunshine Drill Competition Saturday (March 19) in Tucson, Ariz.

Tech's Angel Flight drill team has been designated by Gov. John Connally as Texas' official representative during the event.

The Sabre Flight, led by M/Sgt. Don Mitchell, a sophomore from Claude, will compete with 39 drill teams from colleges and universities throughout the nation.

Trophies will be presented at an awards ceremony and ball scheduled Saturday night. Tech placed seventh in the competition last year.

Maj. Henry L. Gantz Jr., professor of Tech Aerospace Studies, will accompany the 34-member team to Arizona.

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10 - 3-16-66

This release was distributed 3/16/66  
to local media.

LUBBOCK, March 16 -- An areawide Structural Conference on Folded Plates for practicing engineers and architects will be held Friday (March 18) in the Coronado Room of Texas Tech Union.

Registration for the Conference, sponsored by Tech's Civil Engineering Department in association with the Portland Cement Association, will open at 8 a.m. H. C. Pfannkucke, with Portland Cement Association in Austin, will preside.

Dr. Kishor C. Mehta, assistant professor of Civil Engineering and program director, said folded plates are a new type of roof construction using reinforced concrete. "During the conference we hope to better acquaint engineers and architects with this process," he said.

Dr. John R. Bradford, Dean of the School of Engineering, will welcome participants at 8:35 a.m., followed by a talk on "Architectural Aspects of Folded Plate Construction," by Terrell B. Warren, assistant professor of Architecture and Allied Arts.

Dr. Mehta will discuss "Fundamentals of Folded Plate Analysis" at 9:15 a.m.

Following a coffee break, Dr. Noel J. Everard, professor of Engineering Mechanics at Arlington State College, will speak on "Closed Method of Analysis; Yitzhaki's Method of Particular Loading."

"Design Example and Summary" will be discussed by Dr. John E. Breen, associate professor of Civil Engineering at The University of Texas, at 11 a.m.

During the afternoon, Eugene E. Dabney, chief engineer of the Prescon Corporation in Corpus Christi will comment on "Prestressing as Applied to Folded Plate Design," Calvin L. Garrett, vice president of The Atlas Organization in Oklahoma City, will discuss "Job Practices in Folded Plate Construction." "Roofing of Folded Plates" is the topic of Bill N. Banister of Portland Cement in Corpus Christi.

The talks will be followed by a movie on folded plate construction. A panel discussion and question period will include all Conference participants.

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This release was distributed 3/16/66  
to local media.

LUBBOCK, March 16 -- Outstanding students in Texas Tech's School of Home Economics will be honored at the Tech College Chapter of the American Home Economics Association annual Awards Banquet Thursday (March 17).

Mrs. O. L. Byrd, Lubbock speaker, will give the principal address at the 6:30 p.m. dinner meeting in Tech Union Ballroom. Her topic will be "In These Great Times."

Mrs. Byrd, a Tech graduate and former teacher, is widely known for her talks to church and civic groups and student organizations.

AHEA chapter president Marge Eubank of Idalou will preside and will announce the winner of the top sophomore award. Dean of Home Economics Willa Vaughn Tinsley will introduce scholarship recipients of the current academic year.

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12 - 3-16-66

This release was distributed 3/16/66  
to local media and farm editors

AMARILLO, March 16 -- The 16th annual Texas Tech Research Farm Bull Sale at Pantex is scheduled for March 24, according to farm superintendent Dr. Dale Furr.

Sixty-eight bulls will be sold, beginning at 1 p.m. The sale will follow an educational program at 10 a.m. which will include an address by L. A. Maddox Jr., Texas Agricultural Extension Service animal husbandryman.

Dr. Gerald Thomas, Dean of Tech's School of Agriculture, will serve as program chairman.

Dr. Furr said the first bull to be sold will be a Hereford owned by Laurin Paine of Booker. The bull set a new individual performance record of 4.03 pounds gained daily during 140-day performance test. The average daily gain for 96 bulls during the test was 2.73 pounds.

The top performing pen of Herefords is owned by Paine, gaining 3.25 pounds per day. Top performing pen of Angus, showing a gain of 3.07 pounds, is owned by Leonard Ford of Claude.

Forty-three Herefords, five Polled Herefords and 20 Angus bulls will be sold.

A barbeque lunch at \$1 per plate will be served. The public is invited.

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This release was distributed 3/16/66  
to local media.

LUBBOCK, March 15 -- Texas Tech Speech Department's modernized version of Moliere's comedy-satire, "Tartuffe," will begin a four-day run at University Theater at 8:15 p. m. Friday (March 18). Other performances will be at 8:15 p. m. Saturday and Monday and at 3 p. m. Sunday.

The Tech production will be unique in that the 17th century French play will be transposed into a Western ranch-style setting, with actors costumed in Western dress symbolic of the late 1890's.

Tickets will be \$1.50 for the general public and 50 cents (with I. D. cards) for Tech students. Reservations may be made by calling the University Theater box office, PO2-8811, Ext. 2154.

G. W. Bailey of Port Arthur will play the title role of Tartuffe, the religious hypocrite. Others in the cast are Pat Rogers of Wichita Falls as Orgon, the rancher; Elizabeth McAninch of Abilene as Elmira, his wife; Susan Logan of San Angelo as Marianne, their daughter; Bobby Oates of Amarillo as Damis, their son; Jeannie Rook of Lubbock, as the Widow Pernelle; Judy Marcell of Lubbock as Dorina, the Mexican maid; Mrs. Ramona Peebles of Kerrville as Flipote, the Indian servant; Greg Bell of El Paso as Cleante, the ranch hand; Mike Gafford of Midland as Valere, the suitor, and Billy Huddleston of Uvalde as Mr. Loyal, a friend of the family.

Appearing as the sheriff in alternate performances will be John Hodge of Gatesville, Doug Andrus of Abilene, and Robert Meyer of Clovis.

Dr. Clifford Ashby is director and Jay Brown of Roby is assistant director.

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This release was distributed 3/17/66  
to local media.

LUBBOCK, March 17 -- More than 100 students from nine area high schools will participate in Texas Tech's one-act play Workshop Friday and Saturday (March 18-19).

Registration will open at noon Friday in the Green Room of University Theater. Plays will be presented for criticism in the Laboratory Theater in the Tech Speech building, said Ron Schulz, workshop director.

McCamey High School cast will lead off at 1 p. m. Friday with the play "Six Who Pass While the Lentils Boil," by Stuart Walker.

Others scheduled Friday are: "Mooncalf Mugford," by Duffield and Leavy, presented by O'Donnell High School at 1:55 p. m.; "Becket" by Anouilh, presented by Muleshoe High School at 2:40 p. m.; "A Midsummer's Night's Dream" by Shakespeare, presented by Ector High School, Odessa, and "Antigone," by Anouilh, presented by Lubbock High School.

Workshoppers will hear an oral reading by Susan Logan, Miss Lubbock of 1966, at a 6 p. m. dinner in the Mesa Room of Tech Union, and will attend the Friday evening performance of the Tech production of Moliere's "Tartuffe" in University Theater.

Plays scheduled Saturday morning will include Wilder's "Queens of France" performed by Coronado High School, Lubbock, at 9 a. m.; Walker's "Six Who Pass While the Lentils Boil," produced by Tulia High School, Rostand's "Cyrano de Bergerac," performed by White Deer High School and Mosel's "Impromptu," performed by Floydada High School at 11:25 a. m.

The workshop will close at noon Saturday.

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This release was distributed 3/17/66  
to local media.

LUBBOCK, March 17 -- Methods of doing business with the National Aeronautics and Space Administration (NASA) were outlined for Texas Tech students and area businessmen attending sessions of Tech's third annual Management Conference here Thursday (March 17).

"NASA encourages participation of business and industry through its competitive contracting system," said Philip Hamburger, Assistant for Congressional Relations for NASA in Houston.

Hamburger was main speaker at the Conference luncheon sponsored by the Tech Society for Advancement of Management (SAM), composed of management majors in the School of Business Administration.

As each NASA center determines its own requirements and awards its own contracts, it is necessary that companies make their capabilities known to appropriate NASA officials, Hamburger advised.

"The person with a new idea should bring it to the attention of procurement officers available at each NASA center. They will be pleased to assist existing and prospective contractors," Hamburger added.

The luncheon program closed with a showing of a color film, "Proud Conquest," pertaining to the Gemini VII and VI space flights in 1965.

Other speakers at today's sessions included Lubbock attorney Ken Hobbs, who spoke on "The Legal Environment of the Business Firm," Frank Junell, executive vice president of Citizens National Bank, Lubbock, whose subject was "The Financial Environment of the Business Firm," and Bill J. Parsley, Tech's Vice President for Development, who spoke on "Education and the Business Firm."

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17 - 3-17-66

This release was distributed 3/17/66  
to local media, U. of Okla. & Joe  
Holmes

LUBBOCK, Tex., March 17 -- Texas Tech will play host March 24-25 to the annual Region VII meeting of the National Association of College and University Food Service.

Food service administrators from colleges and universities throughout Texas, Oklahoma, Arkansas and New Mexico are expected to attend, according to Mrs. Shirley S. Bates, Tech's Director of Food Service.

The meeting will begin with registration and a buffet breakfast at Tech's Central Food Facilities followed by the opening session at 10 a. m. presided over by Frank P. Pasierb of the University of Oklahoma, regional vice president.

A highlight of the session will be an address on "Variety -- the Spice of the Menu," by Mrs. Phyllis Reitmeyer, Dietitian, Institutional Food Service, Kraft Kitchens in Chicago.

Pasierb will open the afternoon meeting with a discussion session, followed by a talk on "Physical Stress on Women," by Tech Industrial Engineering Prof. E. R. Tichauer.

Thursday's session will be capped with a dinner at 6:45 p. m. in the Faculty Club at the Tech Union with M. L. Pennington, Tech's Vice President for Business Affairs, as the principal speaker.

Friday's meeting will open with a tour of the Central Food Facilities conducted by Manager Joe B. Holmes. He and Mrs. Bates will conduct a question and answer period on the facility.

Dr. James E. Kuntz, Director of Tech's Counseling Center, will address the group at 11:30 a. m. on "Communicating Ideas ." A luncheon and tour of the food facilities at Hulen and Clement Halls will follow the morning program.

(More)



**FOOD SERVICE...add one**

A business meeting and discussion session led by Pasierb will occupy the closing afternoon session. The two -day meeting will conclude with a 7 p. m. dinner Friday at the Hickory Inn.

Tech personnel in charge of arrangements for the meeting in addition to Mrs. Bates and Holmes include Assistant Director Mrs. Margaret R. Birkman; food service supervisors Miss Stella Peeks and Miss Elizabeth Elliott and Mrs. Ina E. Deere, experimental kitchen and training supervisor.

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18 - 3-17-66

19-3-17-66

This release was distributed  
3/17/66 to all local media  
and Amarillo Globe Times.

FORT WORTH, March 17,-- Texas Tech sophomore Jorene Smith of Amarillo was named recipient of the \$250.00 Elmira Blecka Scholarship for 1966-67 at sessions of the Texas Dietetic Association here Thursday (March 17).

The scholarship is presented each year, on a competitive basis, to a student majoring in food and nutrition at a Texas college. At Tech, where she is enrolled in the School of Home Economics, Miss Smith is a member of Alpha Lambda Delta, women's honorary; the Foreign Student Host committee; the executive council of the Church of Christ Bible Chair and is secretary of the Religious Interest Council.

She is the daughter of Mr. and Mrs. Berry Jacobsen, 3715 Lynette, Amarillo.

LUBBOCK, March 17 -- The itinerary of Gov. John Connally, who will visit Lubbock and the Texas Tech campus on Monday (March 21) was announced Thursday.

Spokesmen for a joint civic committee who invited the Governor, said he was scheduled to arrive at Lubbock Municipal Airport at 10:30 a.m. A news conference is scheduled at the airport immediately following his arrival.

At noon, the Governor will address an anticipated crowd of 2,000 persons at a luncheon in the Municipal Coliseum. Admission is \$2.00 per person. Some tickets remain on sale at the Chamber of Commerce.

The visit has officially been designated as "Gov. John Connally Day," and Lubbock civic clubs will observe the occasion by holding their meetings in connection with the noon luncheon.

The West Texas County Judges and Commissioners Association will hold its annual meeting here on the same day with members planning to attend the luncheon as a group.

Lubbock County Rep. Delwin Jones said the committee had issued a special invitation for Tech faculty members and students to attend the luncheon and hear the governor's address.

Following the luncheon, Gov. Connally will go to the Tech library for presentation of a six-volume set of "The Saga of Texas," a compilation of the state's history from the days of the Spanish conquistadors through the industrial present. Dr. Seymour V. Connor will make the presentation on behalf of the Tech history professors who wrote the books.

At 2 p.m., the Governor will address the Tech faculty in a special meeting in the Coronado Room of the Union, according to Vice President for Development Bill J. Parsley.

This release was distributed 3/17/66  
to local media, Morton, & hometowns

LUBBOCK, March 17 -- More than 80 residents of Texas Tech Men's Dorm No. 10 will march to Girlstown, U.S.A. this weekend carrying contributions for the facility.

Dormitory president E. C. Bramlett of Gorman said Thursday interest "continues to build" with offers of help coming from Slaton, Snyder, Lamesa, Levelland and Whiteface, as well as individuals both on and off the campus.

The students will leave the Tech Union at 7 p. m. Friday and march throughout the night, arriving at the home, located 50 miles west of Lubbock, about noon on Saturday.

The marchers, who will receive contributions from townspeople along the route, will be served breakfast Saturday in Levelland at the VFW Hall around 6 a. m.

Doug Timmins, dorm vice president, said "all the students are excited about the project. I expect it to be a real success."

Girlstown residents and officials plan to meet the students a mile from their destination and continue the rest of the way with them.

Dorm 10 residents will collect girls' clothing for the home Sunday, working with Tech's Women's Residence Council. Timmins said several girls' dormitories are helping with the project.

Girlstown, licensed by the State Department of Public Welfare, accepts girls from throughout the United States up to the age of 16.



(To locals, Ropesville)

RELEASE 6 p.m. THURSDAY, MARCH 17, OR THEREAFTER

LUBBOCK, March 17 -- Freda Pointer of Ropesville was named Outstanding Sophomore of 1966 by Texas Tech's chapter of the American Home Economics Association at the group's annual Awards Banquet Thursday (March 17) in Tech Union ballroom.

Mrs. O. L. Byrd of Lubbock was guest speaker at the dinner which honored scholarship and award recipients for the current year, senior home economics majors and members of the Home Economics School faculty.

A student leader, Miss Pointer's activities include membership chairman of the Tech AHEA Chapter, participation in AHEA catering projects, FHA project hostess, a representative to the Tech Board of Student Organizations retreat. She was a nominee for freshman class favorite. She is the daughter of Mr. and Mrs. J. C. Pointer, Rt. 1, Ropesville.

Chapter president Marge Eubank presided and Home Economics Dean Willa Vaughn Tinsley presented the AHEA honorees.

(-30-)

23-3-17-66

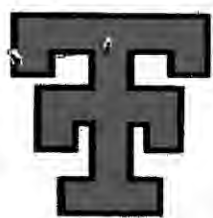
This release was sent 3/18/66 to local, Garden City, financial and business editors of Houston media.

LUBBOCK, March 18 -- Houston accountant James Nelson Cook, a 1965 Texas Tech graduate, posted the second highest score in the country in last year's Certified Public Accountant examinations, officials announced here Friday.

Cook, formerly of Garden City and now associated with the Houston firm of Peat, Marwick, Mitchell and Company, was one of approximately 17,000 persons to take the test in all 50 states.

Ben F. Robinson, President of the Lubbock CPA chapter, said he had received notification that Cook had been designated for the Elijah Watt Sells Silver Medal for his achievement.

Cook, an honor student at Tech, was a member of Beta Alpha Psi, national professional accounting fraternity. He graduated with the highest grade point average of all Tech accounting students in 1965, and was second in terms of academic proficiency among the College's 261 Business Administration graduates that year.



# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
Code 806 POrter 2-8811 Ext. 4136  
Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, March 17 -- "Waterflooding of Carbonate Reservoirs" will be the over-all topic of the April 22 afternoon panel discussion which promises to be a highlight of this year's 13th annual Southwestern Petroleum Short Course scheduled at Texas Tech.

The session will be held from 1:30-4 p. m. on the second day of the two-day conference. Registration and conference headquarters will be in the Tech Union. Registration will begin at 8 a. m. with a fee of \$15 per person.

Under moderator R. S. Cooke, division engineer of the Union Oil Company of California, the panel will discuss operation of and problems associated with waterfloods in carbonate reservoirs.

Twenty-eight technical papers relating to the oil industry will be presented during the conference. Papers will cover drilling and completion, case histories and reservoir operations, artificial lift systems, lease facility operations, corrosion scale and paraffin control.

Three papers will be presented under the general heading of "Drilling and Completion." C. R. Fast, Pan American Petroleum Corp. of Tulsa, will discuss Hydraulic fracturing, the most widely used well stimulation technique; James F. Massey of the Jake L. Hamon Co. in Dallas, will discuss problems encountered during drilling and completion of the world's deepest commercial producer, Waples-Platter No. 1, in Reeves County. Edgar N. Teutsch, Gulf Oil Corp., Odessa, will comment on well completion problems in the Permian Series of West Texas.

Four papers will compose the Case Histories and Reservoir Operations division.

Richard J. Cassin, Forest Oil Corp. in Midland, will speak on successful waterflooding the Forest A. B. Gordon lease. He has selected the best of the indicators available prior to waterflooding and will give his views on their merit in predicting waterflood performance for similar reservoirs.

(More)

SHORT COURSE... add one

Midlandites P. L. Crenshaw, H. R. Briscoe and F. F. Flippen of Dowell, will offer comments on special acids and additives required to relieve well bore restrictions.

Lynn D. Jones of Cardinal Surveys in Odessa will speak on the importance of selecting the proper tools for refined production and injection well profiling. Poor selection of production logging tools often results in inadequate or incomplete information on down-hole fluid movement.

A new use for Polymer solutions in improving waterflood oil recovery will be investigated by George F. Schurz with Dow Chemical in Pittsburg, Calif. He will explain the isolation of individual portions of a field so separate recovery operations can be conducted.

Nine papers are in the "Artificial Lift Systems" category.

Robert R. Barman of Sun Oil Co. in Colorado City will comment on the need for a constant program of well analysis employing understanding, prudent practices and applied techniques.

A discussion of the components of the gas lift system will be included in a talk by Edward E. DeMoss of the Merla Tool Corporation in Garland. He will describe each component in the light of its effect on other components.

A packer classification method will be outlined and detailed in a paper by William R. Greene of Shell Oil Co. in Midland.

Selection and application for high-volume pumping in oil field submersible pumps will be covered by Lee V. Hall, B-J Centrilift Pumps, Midland. He will explain why efforts should be made to obtain the best possible quantitative and qualitative data available.

Charles Keffer of The Atlantic Refining Co. in Dallas will discuss a method of estimating reliability and expected operating time for injection units.

The many advantages of closed power oil systems will be outlined and current installation practices reviewed by Howard Kelly with Armco Fluid Packed Pumps in Dallas.

James N. McCoy, with the Echometer Co. in Wichita Falls, will discuss factors controlling well production. He also will discuss use of liquid level instruments to obtain down-hole information from which production efficiency can be determined.

(More)



SHORT COURSE...add two

Use of gas turbines as prime movers for high pressure water injection will be covered by Joe C. Neal with Gulf Oil in Odessa. He will describe installation, operation and economics of using gas turbines.

Karl N. Turnstall, with Otis Engineering Corp. in Lafayette, La., will cover the artificial lift as applied to the multiple completion choke assembly. A review of past allocation means, the new rules which govern multiple completion chokes in flowing and artificial lift wells, and installations utilizing improved producing techniques with pronounced savings, is included.

Five papers are scheduled on "Lease Facility Operations."

William G. Abbott, Rice Engineering and Operating, Inc., Hobbs, will tell participants that trouble-free salt water disposal systems do not "just happen;" they are properly designed and adequately maintained by experienced supervisory personnel.

Possibilities of the Chemelectric Treater will be discussed by Ross A. Brewer of the National Tank Company in Odessa. Chemelectric has reduced operation cost over conventional emulsion treating.

Tom H. Fraser, Continental-Emsco Co. in Dallas, will present comments on the general aspects of automated well testing, discussing the developments forcing attention to testing.

Use of computers for gas measurement and well control in the Greta Field will receive attention from O. R. Harrison, Humble Oil and Refining Co., Houston.

Charles N. Smith of Phillips Pipeline in Odessa will discuss what one pipeline company is doing in the automation of its operations in the West Texas gathering area, and on its mainline systems.

Four papers are planned on "Corrosion Scale and Paraffin Control."

M. L. Chester of Drilling Specialties Co. in Odessa will speak on various properties of plastic materials, uses and methods of installation.

A paper by James D. Crawford of Hydrochem Continental Products of Texas in Odessa, will deal with scale and paraffin problems encountered in petroleum production.

(More)

SHORT COURSE... add three

Eden D. Junkin, Tidewater Oil Co., Houston, will talk on techniques of corrosion control in oil and gas producing equipment.

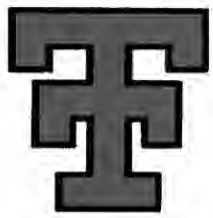
Methods of application and evaluation of the results of corrosion control programs in both primary and secondary recovery projects are included in a paper by John D. Stone, Baroid Division, National Lead Co., Midland.

General category papers include a talk by R. G. Parker, Continental Oil Co., Fort Worth, concerning changes in the organization and management of oil companies.

Ed Reed, Midland, consulting geologist, will give a short history of the development of ground water sources for waterflooding programs.

Paul Witt of the U. S. Bureau of Mines will discuss the need for and maintenance of explosion-proof and permissible electric equipment.

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# NEWS

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Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

RELEASE AT 6 P. M. SATURDAY, MARCH 19, OR THEREAFTER

LUBBOCK, March 17 -- Dr. W. L. Carrick of Union Carbide Plastic Company's research department will be guest speaker at a meeting of the South Plains Section of the American Chemical Society Monday (March 21) on the Texas Tech campus.

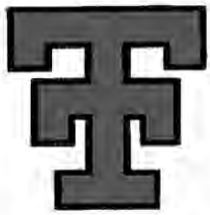
His topic will be "Organo Transition Metal Compounds in Catalysis."

Prior to his lecture at 7:30 p.m. in Room 101 of Tech Chemistry Building, Dr. Carrick will be guest of honor at a 6 p.m. dinner at the Ming Tree restaurant.

Soon after he won his Ph.D. degree in Chemistry from the University of Arkansas in 1954, Dr. Carrick joined Union Carbide's research department at Bound Brook, N. J., moving up in 1956 to group leader. His research has been principally in the field of olefin polymerization with transition metal catalysts and in related studies on catalysis and organo transition metal chemistry.

He is a member of American Chemical Society, the Scientific Research Society of America and Sigma Xi, scientific research honorary.

Dr. Richard J. Thompson is chairman of the South Plains Chapter of ACS.



# NEWS

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Ralph Carpenter, Ass't Dir., SW 2-3378

This release was distributed 3/18/66  
to local media and Ray Janeway

FOR RELEASE: At 6 p.m. Saturday, March 19, or thereafter

LUBBOCK, March 19 -- Friends of the Library, a group interested in increasing and strengthening the holdings of the Texas Tech Library, will celebrate its first year of organization with a dinner April 4 in the Tech Union.

Friends President Phil Simpson said Tech Vice President for Development Bill J. Parsley would address the 7 p.m. meeting on "Investing in Excellence." The banquet will be held in the Union's Blue Room.

Tech librarian R. C. Janeway said the group, organized in 1965, has a total membership of 87 and raised a total of \$5,394.80 last year.

Purpose of the Friends, according to Janeway, is to benefit the Tech Library by providing funds for the purchase of books and collections, by encouraging money donations and by increasing the awareness of the importance of a great library to the College and community.

One of the organization's outstanding achievements in 1965 was enabling the Tech Library, through use of Friends money, to purchase the entire stock of a New York bookstore.

The acquisitions, said Janeway, greatly strengthened current holdings and enabled the library to obtain some rare and scarce books at a fraction of their true worth.

Dr. W. B. Gates, Dean Emeritus of Tech's Graduate School who now lives in San Antonio, recently paid tribute to the Library and to the Friends.

The Tech Library, he said, "had a remarkably fine collection considering its youth... Yet, in spite of these auspicious circumstances, excellence lies far ahead and beckons to the Friends to perform some heroic tasks."

Reservations for the dinner may be obtained by telephoning PO 2-8811, Extension 2262. Tickets are \$2.25 each. Memberships in Friends of the Library, available at a minimum of \$10 each, also are available by calling the Tech extension.

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This release was distributed 3/18/66  
to local media and Albuquerque NP.

LUBBOCK, March 18 -- Tom L. Popejoy, President of the University of New Mexico, will be the featured speaker at the annual joint banquet of Phi Eta Sigma and Alpha Lambda Delta freshmen scholastic honoraries Saturday (March 19) at 5:30 p.m. in the Tech Union Ballroom.

The banquet will honor initiates for the spring and fall semesters, according to James G. Allen, Dean of Student Life.

Popejoy, who has served as President of the University of New Mexico since 1948, is the first native New Mexican to hold the post.

He has held several positions in government and public service, serving as research director of the New Mexico Taxpayers Association in 1932, as state director of the National Youth Administration from 1935-39, and as a representative for Regional Consumer Relations of the Office of Price Administration in 1942.

He represented all U. S. colleges and universities before a Senate subcommittee for the American Council on Education in 1960.

He currently holds memberships in the Presidents' Council of the Western Athletic Conference, Western Interstate Commission for Higher Education, Executive Committee of the Associated Rocky Mountain Universities and the U.S. Territorial Expansion Memorial Commission.

He is a director of the School of American Research, New Mexico Opera Association, New Mexico Heart Association and the Kit Carson Council of the Boy Scouts of America.

During his college days he was president of Sigma Chi fraternity and the Inter-fraternity Council. He lettered four years in football, kicking the field goal that beat Arizona 3-0 in his senior year.

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FOR RELEASE: 6 p.m. Sat. March 19 or thereafter

This release was distributed 3/19/66 to local media, and Cleburne N.P.

LUBBOCK, March 18 -- Texas Tech Dean of Men Lewis N. Jones has been named president of the Southwest Association of Student Personnel Administrators which includes colleges and universities in Texas, Oklahoma, Arkansas and Louisiana.

The association meets annually to discuss mutual problems and explore new ideas. Next year's session will be held at Tech.

Jess Parris, former Tech staff member now at San Angelo State College, was elected second vice president. Another former Tech staff member, Jack Collins, now at Northeastern Louisiana State College, is the executive secretary.

Jones was named Dean of Men at Tech in 1953, after serving as assistant dean. He is a graduate of Cleburne High School and holds a masters in history from Tech.

He is a former high school football coach and played professional football. He served two years in the Navy during World War II.

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This release was sent 3/18/66  
to local media.

LUBBOCK, March 18 -- Western dinners and a square dance will highlight activities of the Texas Tech Faculty Club Thursday and Friday, March 24-25.

A western dinner in the Tech Union Ballroom, followed by a square dance, is planned Thursday at 7:45 p.m. The Faculty Club will be the scene of the western dinner Friday at 6:30 p.m.

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31-3-18-66

This release was sent 3/18/66  
to local media.

LUBBOCK, March 18 -- "Responsibilities for Growth" will be the topic of Gov. John Connally at a noon luncheon address here Monday at Municipal Coliseum.

Lubbock County Rep. Delwin Jones, spokesman for a joint civic committee which invited the governor here to speak and to visit Texas Tech, said a crowd of 2,000 was expected for the luncheon.

Most local civic clubs have dismissed their regular weekly meetings in favor of attending the luncheon and in observance of "Gov. John Connally Day," Jones said. In addition, 200-300 members of the West Texas County Judges and Commissioners Association plan to be on hand.

Some tickets for the luncheon remain on sale at the Chamber of Commerce, and Jones said they would be available through 10 a.m. Monday. The price is \$2.

Sen. H.J. "Doc" Blanchard of Lubbock will introduce Gov. Connally at the luncheon, and Chamber of Commerce President George McClesky will serve as master of ceremonies. Music will be provided by the Tech band under the direction of Dean Killion.

All area legislators have been invited to the noon meeting, and a special invitation has been extended to the Tech faculty and the student body.

The governor will accept a six-volume set of "The Saga of Texas" during a special ceremony at the Tech library at 1:35 p.m., and will address the Tech faculty at 2 p.m. in the Coronado Room of the Union.

Tech Vice President for Development Bill J. Parsley said he understood the governor would speak to the faculty on the general theme of excellence, and that some time would be provided for a question and answer session.



This release was sent 3/18/66 to all local media.

LUBBOCK, March 18 -- More than 50 high school and junior college students interested in medicine will be on the Texas Tech campus Saturday (March 19) to join Tech pre-med students in hearing talks by medical authorities during the 9th annual Pre-Med Day.

Dr. Harold Cummins, former dean of the Tulane University School of Medicine, will be the keynote speaker at the annual banquet Saturday night in Tech Union.

The annual event, held for Tech pre-med, pre-dental students and area high school students, will open at 9 a.m. in the Union with speeches and question-and-answer sessions.

Dr. Cummins, professor emeritus of anatomy at Tulane, is managing editor of the American Journal of Anatomy and is a past president of the American Society of Genetics.

Other participants will be Dr. Ben McKinney, associate dean of the University of Texas Dental Branch; Dr. Kenneth P. Walker, assistant director of admissions, University of Texas Medical Branch; and Dr. Kemp Clark, assistant dean of the Southwestern Medical School.

James Moore, chief technician at Lubbock's Methodist Hospital, will lead three discussion groups for pre-med students, pre-dental students, and area high school students.

Dr. S. M. Kennedy, Dean of the School of Arts and Sciences, will welcome the students, along with Scott Allen, chairman of the Tech Student Senate.

Tech Dean of Student Life James G. Allen will be the luncheon speaker.

Hosting the event will be Tech's Pre-Med Society and the Tech chapter of Alpha Epsilon Delta, pre-med honorary fraternity.

This release was sent 3/18/66 to local media.

LUBBOCK, March 18 -- With more than 80 marchers present, Texas Tech Men's Dorm No. 10 launched its pilgrimage to Girlstown, U.S.A. Friday night carrying contributions for the Whiteface Institution.

The students planned to march all night and arrive at Girlstown, located about 50 miles west of Lubbock, at noon Saturday. A truck accompanied the students ready to provide rest for tired marchers.

Members of the V F W Ladies Auxiliary of District 7, provided dinner for the students before they left Tech. They planned to serve breakfast to the marchers Saturday in the Levelland V F W Hall, and will assist Girlstown officials with lunch Saturday.

Girlstown residents and officials were to meet the students a mile from their destination and continue the rest of the way with them.

Doug Timmins, dorm vice president and one of the organizers of the march, said offers of help for Girlstown continue. He reported offers from Snyder, Lamesa, Post, Slaton, Whiteface, Levelland, Morton and Big Spring.

Kathy Brown, a member of Tech's Women's Service Organization, said her group, working with Alpha Phi Omega, men's service organization, will go to Girlstown to paint the day room and dining area on April 23.

Pledges of both organizations will visit Girlstown on March 26 to provide decorations and a stage for an open house planned for March 27.

Dorm residents, assisted by the Tech Women's Residence Council, will collect girls' clothing on campus Sunday.

E. C. Bramlett of Gorman, a Junior pre-med major, is dormitory president. He is assisted by Timmins and Keith Claborn, wing governor from Trent.

LUBBOCK, Tex., March 18 -- An accountant for the University of the Philippines concludes a three-day visit to Texas Tech this weekend as part of a six-months U.S. tour to learn more of accounting procedures utilized in this country's educational institutions.

Mrs. Josefina Licuanan, a pert brunette and the mother of three and five-year-old daughters, is a staff accountant at the University of the Philippines who is concerned with proposed initiation of a cost accounting system in selected areas of her university's operation.

Her visit to the United States is sponsored by the Philippine National Economic Council and the Agency for International Development.

She has made her base of operations at the University of Kentucky, and has travelled to various universities throughout the South and Southwest. Mrs. Licuanan will spend the last three months of her visit in Washington.

"I'm here to learn budget control, cost accounting and better accounting procedures in general," she said. "Naturally, we want to incorporate the better aspects of their methods into our own operation."

M. L. Pennington, Tech's Vice President for Business Affairs, said Tech was on Mrs. Licuanan's itinerary because of so many similarities between the College and her university.

"We are alike in so many ways," said Mrs. Licuanan, "in terms of enrollment, rate of growth and our building programs. I particularly wanted to see how Tech planned for its new construction."

At Tech, she studied methods of accounting for construction, and observed recording, reporting and analysis of physical plant additions and financing.

Mrs. Licuanan, married to a supply officer at the Philippine Merchant Marine Academy, likes the United States, but admits that "it's bigger than I thought!"

She has toured historic sites in<sup>and</sup> around Washington, and has seen basketball played by the Kentucky Wildcats.

A highlight of her visit to Lubbock was renewing acquaintance with a former classmate, Miss Emmelina Ceguerra of Legazpi City, a graduate accounting student at Tech.

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# NEWS

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Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

This release was sent to locals  
3/18/66.

FOR RELEASE: At 6 p.m. Saturday, March 19 or thereafter

LUBBOCK, March 19 -- Texas Tech, in a move aimed at easing on-campus driving and parking for townspeople and visitors to the College, Saturday announced inauguration of a system of entry stations to go into operation on April 7.

The plan, long under consideration as the most feasible means of solving an ever-growing traffic problem, was approved by the Board of Directors last month.

The entry stations originally were scheduled to begin operation with the start of the fall term. However, the Tech Traffic Commission, in order to facilitate the plan, agreed to launch the plan earlier to allow sufficient time to determine the most ideal locations and operation of the stations.

Bill Daniels, head of Tech's Traffic Security Department, said one station will be placed on each of the four routes to the interior part of the campus. Station No. 1 will be at the Broadway entrance west of Gordon, Sneed, and West Hall parking lot; No. 2 will be located at the 15th Street entrance to the Drane Hall parking lot; No. 3 will be adjacent to 17th and Boston; and No. 4 will be across from the Meats Lab on 15th Street.

Daniels emphasized that the initial stations will be "completely portable" until final station sites are determined. He pointed out that all stations will be located in areas where "turn around space for cars can be provided."

"We now have a daytime population of more than 18,000," Daniels said, "with some 35,000 expected by 1975."

Daniels said he believes the entry stations will enable Tech to "be better able to take care of visitors to the campus as well as the faculty, staff, and student body."

(more)



System... add one

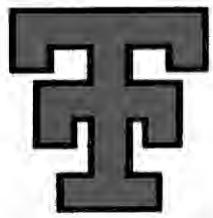
Dean of Men Lewis N. Jones, head of the Tech Traffic Commission, said the system should be a "tremendous help to visitors because they will be able to find the places they are looking for much easier." Jones also pointed out that Tech's student body is in accord with the plan. "They were just as concerned as we were about the mounting traffic problem."

Jones explained that officers manning the entry stations will provide visitors with a dated parking pass and a campus map.

The stations will be in operation from 7:15 a.m. until 3:15 p.m. and will be open only to service trucks, faculty and staff members, handicapped students and visitors.

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36-3-18-66



# NEWS

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Office of Public Information  
Lubbock, Texas 79409  
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Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

LECTURE SET -- Dr. Robert K. Mautz, professor of Accountancy at the University of Illinois, will be the lecturer for the 1966 Distinguished Accounting Lecturer Series at Texas Tech Tuesday (March 15). The lecture is set for 3 p.m. in the Aggie Memorial Auditorium. Dr. Mautz will discuss "Accounting Problems and Opportunities." Sponsored by the Texas Society of Certified Public Accountants, the lecture is open to the public.

WITH LECTURER -- Dr. Robert K. Mautz, professor of Accountancy at the University of Illinois, visits with Texas Tech students Lnyyda Cornelius and Bob Yancer, prior to his lecture in Aggie Auditorium Tuesday. Miss Cornelius, a junior from Paris, is a Secretarial Administration major and Yancer, a senior from Arlington, is majoring in Accounting. He was a halfback for the 1965 Red Raider football team. Dr. Mautz was the lecturer for the 1966 Distinguished Accounting Lecturer Series sponsored by the Texas Society of Certified Public Accountants. (Tech Photo)

CLOTHING DRIVE -- Catherine Elrod, left, and Barabra Fowler, residents of Texas Tech's Hulen Hall, Thursday present Doug Timmins, vice president of Tech Dorm No. 10, clothing they have gathered to give to Girlstown, U.S.A. Dorm 10 residents will march to the home Saturday carrying contributions. Sunday, dorm residents, working with Tech's Women's Residence Council, will collect clothing on campus for the home. Miss Elrod is a junior from Bellaire and Miss Fowler is a junior from Dallas. Timmins is from San Antonio. (Tech Photo)

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DISCUSS ACCOUNTING PROCEDURES -- University of the Philippines staff accountant Mrs. Josefina Licuanan (left) discusses latest methods of accounting for construction with Texas Tech Comptroller Robert B. Price (standing) and M. L. Pennington, Vice President for Development. Looking on is Miss Emmelina Ceguerra of Legazpi City, Philippines. Miss Ceguerra, a Tech accounting graduate student, and Mrs. Licuanan were classmates at the University of the Philippines. Mrs. Licuanan is spending six months in the United States to learn more of accounting methods utilized by this country's educational institutions. (Tech Photo)

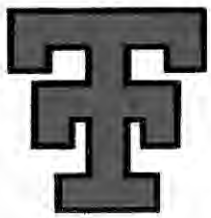
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PROPOSED ENTRY STATION SITES--Texas Tech will have ports of entry to limit vehicular traffic on the interior campus effective April 7. This map depicts the locations of the entry stations. No. 1 at the Broadway entrance west of Gordon, Sneed, and West Hall parking lot; No. 2 will be located at the 15th Street entrance to the Drane parking lot; No. 3 will be adjacent to 17th and Boston; and No. 4 will be across from the Meats Lab on 15th Street. The diagonal bar to the right, indicates that the street near Tech's Men's Gym will be closed during the entry station hours of 7:15 a.m. until 3 p.m. (Tech Map)

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**SPEAKER SPONSORS -- Dr. Blake Smith, center, lecturer for Texas Tech's spring series of Willson Lectures, discusses the program with Mr. and Mrs. J. M. Willson of Floydada, founders of the lecture series. The lectures opened Monday (March 7) and will continue through Thursday in the Tech Union Ballroom. Dr. Smith is pastor of the University Baptist Church in Austin. This year's program is the 18th in a series of lectures made possible by an endowment fund established by Mr. and Mrs. Willson in 1946. (Tech Photo)**

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Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

**LECTURE SPEAKER --** Members of Texas Tech's Religious Interest Council, from left, Mike Malley, Patty Powder, and Mike Mallett listen as Dr. Blake Smith, lecturer for Tech's spring series of Willson Lectures, makes a point before his opening lecture Monday in the Tech Union Ballroom. Dr. Smith is pastor of the University Baptist Church in Austin. This year's program is the 18th in a series of lectures made possible by an endowment fund established in 1946 by South Plains pioneer residents, Mr. and Mrs. J. M. Willson of Floydada. Malley and Mallett are from Lubbock and Miss Powder is from Ft. Worth. (Tech Photo)



ENGINEER TO SPEAK -- Noted engineer Dr. Lois Graham of the Illinois Institute of Technology will speak at 4 p.m. Thursday in the Texas Tech Architecture Auditorium. Her lecture is the second in this year's annual Engineering Lecture Series at Tech. Dr. Graham, Associate Professor and Assistant Director of the Mechanical and Aerospace Engineering Department at IIT, will speak on "Techniques for Measuring Phase Equilibrium Data for Multicomponent Systems." The lecture is open to the public. (Tech Photo)

TEAM AT SHOW -- Members of Texas Tech's Junior Livestock Judging Team who competed in the recent Houston Livestock Show are, back row, left, Prof. Dale Zinn, team coach; John McNeill, Happy; Stanley Young, Tulia, and Jim Allison, Happy; front, Ronnie Vineyard, Kress, and Jim Shook, San Saba. Tech placed fifth in the show and won third place in horses. (Tech Photo)

TECH ANGEL FLIGHT RECOGNIZED \*\* Maj. Henry J. Gantz Jr., Head of Texas Tech's Air Force ROTC Detachment, presents a proclamation from Gov. John Connally to two members of Tech's Angel Flight naming the Tech contingent Texas' official representative to the National Sunshine Drill Competition March 19 in Tucson, Arizona. Receiving the Proclamation are, left to right, Carol Giraud, daughter of Sgt. Major and Mrs. Frank Giraud of (543 Cicero Dr.) San Antonio, and Angel Flight Commander Jane Sosnawy, daughter of Mr. and Mrs. John H. Sosnawy of (414 22 Ave., N.) Texas City. (Tech Photo)

DISCUSS RENAISSANCE -- Dr. Warren Walker, left, general program chairman for Texas Tech's symposium Friday and Saturday (March 11-12) on The English Renaissance, confers informally with Dr. Kester Svendsen,(center) guest lecturer from the University of Iowa, and delegate Benjamin Archer of the English staff of Southwestern Texas State College, San Marcos. Approximately 200 teachers of English from colleges, universities and high schools in Texas and adjoining states are attending the two-day meeting which will close with a panel discussion beginning at 9 a.m. Saturday in Tech's Agriculture Auditorium. (Tech Photo)

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**TAX INSTITUTE OFFICIALS GATHER--**Officials attending the Texas Tech Tax Institute on Water Depletion confer Friday prior to opening of afternoon session. Left to right are Lubbock attorney Clarence P. Brazill Jr.; Ellis Campbell Jr.; Joe G. Moore Jr., Executive Secretary of the Texas Water Development Board in Austin; Russel Bean, Chairman of the High Plains Underground Water District No. 1; Marvin Shurbet and Howard C. Longley. (Tech Photo)

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This release was distributed 3/21/66  
to local media.

LUBBOCK, March 21 -- Col. George J. Brennan, command chaplain at Alabama's Maxwell Air Force Base, will present two lectures at Texas Tech Friday (March 25), Maj. Henry L. Gantz Jr., Tech professor of Aerospace Studies, said Monday

Col. Brennan will discuss "The Moral Responsibilities of the Air Force Officer," in the Aggie Memorial Auditorium at 1:15 p.m. and again in the Agricultural Engineering Auditorium at 2 p.m. The programs are open to the public, Maj. Gantz said.

During World War II, Col. Brennan served with Gen. George Patton's 3rd Cavalry Reconnaissance Group in Europe. After the war, he served as aide to the Chief of Air Force Chaplains and was senior Air Force Representative on the faculty of the Chaplains School at Fort Solcum, New York.

An alumnus of the College of Holy Cross in Worcester, Mass., he was awarded the Bronze Star and holds Air Force and Army Commendation Ribbons.

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This release was distributed 3/21/66 to  
local media, Kermit Daily Sun & parents.

LUBBOCK, March 20 -- Texas Tech sophomore Lenin Juarez, son of Mr. and Mrs. Florentino Juarez of (411 South Walnut) Kermit, was one of 15 students who left Saturday (March 19) for 10 months of study in Peru.

Juarez, a Spanish major at Tech, will attend classes at the University of San Marcos in Lima, Peru, under Indiana University's seventh annual Junior Year in Peru program.

The American students, all with special interests in Latin America, represent nine U.S. universities and colleges.

They attended briefing sessions at the Foreign Service Institution in Washington prior to leaving for Peru.

The program, jointly sponsored by Indiana University and the State Department, gives the students an opportunity to study the Spanish language in the Peruvian vernacular, as well as the history, customs, and literature of Peru and other Latin American countries.

In all, each student will take six courses, earning 30 hours of college credit.

Accompanying them was T. E. Dorf, associate professor of Spanish at Indiana, who will teach a course in Spanish-American literature at San Marcos, and act as resident director of the Junior Year program.

Most of the students in the program are sophomore or junior Spanish language majors. However, majors in government, geography, history and medicine also are participating.

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This release was distributed 3/21/66 to  
local media, Dallas n.p. and SMU News  
Bureau

DALLAS, March 21 -- Dr. William M. Tate, President of Southern Methodist University, Monday expressed appreciation for the support shown the Mustangs in the recent Regional NCAA basketball tournament here by Texas Tech students and faculty.

Dr. Tate, in a letter to Tech President R. C. Goodwin, said he understood that the Tech "student body, athletic officials, faculty and staff supported the Mustangs as if they were your own team.

"This attitude," he wrote, " makes it easy to understand why your institution has been awarded the Southwest Conference Sportsmanship Trophy several times in the past decade.

"The support, no doubt, had a great deal to do with the all-out effort of the Mustangs to represent the SWC in this tournament."

Dr. Tate asked President Goodwin to convey to all "the sincere thanks of all of us for this cooperation and support."

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This release was distributed 3/21/66 to local media.

LUBBOCK, March 21 -- Texas Tech's debate team has been named one of nine top ranking teams in Area 5 to participate in the West Point Elimination Debate Tournament scheduled Friday and Saturday (March 25-26) at Texas Christian University.

Seniors Hal Upchurch of Kermit and Janine Coats of Amarillo were ranked third among contenders from colleges in the five-state area of Texas, Oklahoma, Arkansas, Louisiana and Mississippi.

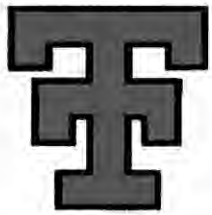
The top four teams emerging from the elimination rounds will become eligible to compete in the national Tournament at West Point, N. Y., April 20-23, said Debate Coach Vernon Ray McGuire.

This marks the first time that Tech has been seeded into the elimination rounds in the tournament's 20-year history, McGuire said.

The Tech team was outranked in preliminaries only by the University of Houston and Northeast Oklahoma University debaters who tied for first and second place. The University of Southern Mississippi was judged in fourth place. Other schools, in order of ranking, were North Texas State, Texas University, Baylor, Southeast Oklahoma and TCU.

The debate question is: "Resolved --That law enforcement agencies should be given greater freedom in the investigation and prosecution of crime."

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# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
Code 806 PO Box 2-8811 Ext. 4136  
Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

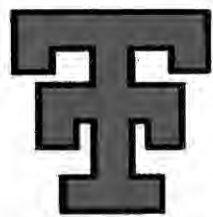
LUBBOCK, March 22 -- Mrs. Claire Lee Chennault, whose husband was Flying Tiger Commander in China during World War II, will be guest speaker at Texas Tech's annual Women's Day May 3.

"Our Challenge in Asia" will be the subject of her address at the Awards Banquet which will climax the day's activities. The distinguished journalist, author and lecturer who now lives in Washington, maintains a home in Formosa and tours Asia and the Far East annually.

Women's Day, sponsored by the Association of Women Students, is set aside each year to honor Tech's outstanding women, both students and faculty, said Nan Faulkner, chairman of this year's event. Traditionally all women on campus wear white on this day.

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# NEWS

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Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, March 22 -- Texas Tech Music Department's Chamber Music Recital originally scheduled for April 3 has been changed to 8:15 p.m., Friday, April 1. The concert featuring the Tech faculty string trio will be in the foyer of the Tech library building.

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6 - 3-22-66

This release was distributed  
3/22/66 to local media and to  
hometowns and parents.

LUBBOCK, March 22 -- Texas Tech's Paul W. Horn Chapter of the Texas Student Education Association has been cited for outstanding achievement during the current year.

At the annual TSEA March meeting in Corpus Christi, the chapter was presented an Operation Achievement Certificate in recognition of activities providing "guidance and inspiration for professional-minded students who have chosen teaching as a career."

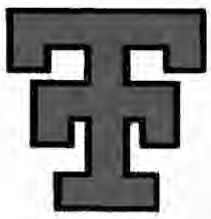
"Dr. Panze B. Kimmel, chapter sponsor, and the student officers are to be commended for a magnificent job of leadership," said Dr. Morris Wallace, head of Tech's Department of Education.

Barbara Nevil of Mineral Wells is president and James Perkins of Friona is vice president.

Two incoming officers have been named to state posts for 1966-67. Stanley Myles of Lubbock, president-elect of Tech chapter, will serve on the State Membership Committee. Jack Bennett of Afton, vice president-elect, was named to the State Organizational Affairs Committee.

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7-3-22-66



# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
Code 806 PORTer 2-8811 Ext. 4136  
Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

FOR RELEASE: A. M.'S THURSDAY, MARCH 24

AMARILLO, March 24--The 16th annual Bull Sale at Texas Tech's Research Farm near here will get underway at 1 p.m. today (March 24), according to farm superintendent Dr. Dale Furr.

Preceding the sale will be an educational program beginning at 8 a.m. with an inspection of the bulls. A highlight will be a talk at 11:15 a.m. on "The Present and Future Contribution of Performance Tested Beef Cattle," by L. A. Maddox, extension animal husbandman, Texas Agricultural Extension Service.

Dr. Gerald W. Thomas, Dean of Tech's School of Agriculture, will welcome participants. A discussion on "Agronomy and Soil Research at Texas Tech Research Farm" by Dr. Douglas F. Owen, Research Farm agronomist, will follow.

Dr. Furr will speak on "Beef Cattle Research at Texas Tech Research Farm," and Dr. George F. Ellis Jr., head of Tech's Animal Husbandry Department, will discuss "The Use of All-Concentrate Rations for Fattening Beef Cattle."

The sale will follow a barbecue lunch served by the Pampa Shriners.

The first bull to be sold will be a Hereford owned by Laurin Paine of Booker. The bull set a new individual performance record of 4.02 pounds gained daily during a 140-day performance test. The average daily gain for 96 bulls during the test was 2.73 pounds.

The top performing pen of Herefords also is owned by Paine. The cattle gained 3.25 pounds per day. Top performing pen of Angus, showing a gain of 3.07 pounds, is owned by Leonard Ford of Claude.

Forty-three Herefords, five Polled Herefords and 20 Angus bulls will be sold.

This release was distributed 3/22/66 to  
local media and Houston newspapers.

LUBBOCK, March 22 -- Texas Tech President R. C. Goodwin Tuesday announced receipt of a \$1,000 Schlumberger Collegiate Award from the Schlumberger Foundation in Houston.

This year's grant is the renewal of a previous award with \$500 earmarked for a Tech student scholarship and the other \$500 for a matching grant to the College.

Dr. Goodwin said the "continued support of the Schlumberger Foundation is appreciated."

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9 - 3-22-66

This release was distributed 3/22/66 to local media, Bishop Museum, Hawaii, and Honolulu Nps.

LUBBOCK, Tex. March 22 -- Dr. Russell W. Strandtmann, Texas Tech biology professor, has been awarded a research grant from the National Science Foundation through the Bernice P. Bishop Museum of Hawaii to continue studies on mesostigmatic and prostigmatic mites in the Antarctica.

Dr. Strandtmann, a recognized authority on mites, will take a year's leave from Tech for the study. He has been conducting research on the life history and classification of mites since 1952.

He will go to Washington for orientation and briefings in September and will then spend the next several months on Antarctic field investigations.

"I'm quite excited about the prospects of the trip," Dr. Strandtmann said. "I will have the opportunity to investigate many new areas. I know it will prove interesting.

"Mites are medically and agriculturally important because they are bloodsuckers and are potentially disease carriers or transmitters," he explained. "Because they feed on the blood of animals, they continue to pass on recurrent diseases."

Mite research got its impetus during World War II when it was found that chiggers transmitted scrub typhus, Dr. Strandtmann said.

A native of Maxwell, Tex., Strandtmann earned his BS degree in biology at Southwest Texas State College in 1935, a MS in entomology at Texas A&M in 1937, and PhD in entomology at Ohio State in 1944. He joined the Tech faculty in 1948 after doing post-graduate research at the Texas School of Medicine.

He was a visiting lecturer at the Institute of Acarology at the University of Maryland for five summers. As a recognized authority on medically important parasitic mites, Strandtmann has written more than 35 articles on scientific subjects, including a 450 word article on the mesostigmatic mites for the McGraw-Hill Encyclopedia of Science and Technology. He is a member of Phi Kappa Phi, national scholastic honorory, and Sigma Xi, national research society.

Strandtmann is married to the former Mary Ruth Chance of Liberty Hill, Tex.. They live at 3315 - 39th in Lubbock. The Strandtmann's have two sons, Russell Lamar, and Spurgeon Bruce.



This release was distributed 3/22/66 to local media, wildlife list, hometown papers and parents.

LUBBOCK, March 22 -- Texas Tech seniors Jack Carroll and Derrick Cooke are participating in a bird marking project designed to study the dispersal habits of a wintering covey of quail.

The students, members of a Wildlife Projects course offered by Tech's Agronomy and Range Management Department in the School of Agriculture, are making the study under a permit granted to Range Management professor Dr. Thadis Box, by the Texas Parks and Wildlife Department.

More than 75 Blue Quail now are on the Tech College Farm. The students are attempting to determine how far the birds move, locations of nest sites and general nesting habits in the locations where they rear their broods.

"We are also studying techniques of marking quail for scientific study," Carroll said. Project findings will be reported to the Texas Parks and Wildlife Department, Dr. Box said.

The birds are marked with a red-orange paint on the back and wings. In addition, some birds carry brightly colored leg bands. Others have plastic streamers attached to their wings.

"It would help us a great deal if persons spotting the birds would report their location," Dr. Box said. He can be reached at P02 8811, Ext. 6148, in Lubbock.

Carroll, from San Saba, and Cooke, who hails from Plains, have nicknamed many of the marked birds. Names range from Red Raider to Yellow Tail.

Dr. Box terms the research project a "great asset" for the students. "It gives them practical application of the principles taught in their undergraduate courses."

This release was distributed  
to local media 3/22/66.

LUBBOCK, March 22--Rendel B. Alldredge, chief of statistical analysis for the National Park Service, is on the Texas Tech campus this week conducting discussions with Department of Park Administration graduate students who are engaged in research for parks in Texas.

Alldredge is a former assistant professor of economics at Tech.

Elo J. Urbanovsky, professor and head of the department, said several National Park Service officials will visit Tech in the next two years to offer assistance to park administration graduate students.

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12 - 3-22-66

This release was distributed 3/22/66 to local media.

LUBBOCK, March 22 -- Edsel Buchanan, director of Texas Tech's Intramural Program, will head a delegation of Tech representatives to the annual meeting of the National Intramural Association at the University of Oklahoma Wednesday through Saturday (March 23-26).

Buchanan is national secretary and membership chairman for Texas. He also will present a paper at the conference on "New Sports Activities for the Intramural Program."

Others attending from Tech are Willard Holsberry, member of Intramural instructional staff, and graduate assistant Jack Tillinghast.

Buchanan will discuss spaceball, skeet and ice hockey, all currently included in Tech's program, and rugby football as it is conducted on the University of California's Davis Campus.

He also will give details about other Tech programs which have attracted national interest, such as sponsorship of Region I University Interscholastic League Girls Basketball Tournament, Region I UIL Track and Field Meet and the annual Tech Summer Cheerleaders School.

"All of these activities are unique to Texas. There has been considerable inquiry as to how they are conducted," Buchanan said.

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This release was distributed 3/23/66 to local media, special oil list of 25, 6 hometown nups. of authors.

FOR RELEASE: 6 p.m. Saturday March 26, or anytime thereafter.

LUBBOCK, Tex., March 26 -- Petroleum executives from Texas, Oklahoma and California are included in the initial list of authors and abstracts released here Saturday by officials of the 13th annual Southwestern Petroleum Short Course scheduled at Texas Tech April 21-22.

Authors scheduled to speak during the two-day conference are C. R. Fast, Tulsa, Okla.; James F. Massey, Dallas; Edgar N. Teutsch, Odessa; Richard J. Cassin, P. L. Crenshaw, H. R. Briscoe and F. F. Flippen, Midland; Lynn D. Jones, Odessa; George F. Schurz, Pittsburg, Calif.; R. R. Barman, Colorado City; and Edward E. DeMoss, Garland.

The annual event is sponsored by Tech's Petroleum Engineering Department in cooperation with the West Texas petroleum industry.

Fast, a research associate with the Pan American Petroleum Corp., holds a bachelor of science degree in petroleum engineering from the University of Tulsa. He joined Pan American in 1943.

He will discuss "Hydraulic Fracturing -- A Product of Industrial Research," pointing out that total wells fractured in the United States and Canada exceeds 450,000 with approximately 2,200 treatments currently being conducted each month.

Fast will explain that hydraulic fracturing, the most widely used well stimulation technique, is a prime example of a process developed by industrial research.

Massey, chief engineer for the Jake L. Hamon Co., has the topic "Deep Well Drilling and Completion." He will discuss problems encountered during drilling and completion of the world's deepest commercial producer, Waples-Platter No. 1, located in the Hamon Field in Reeves County, Tex.

He will present a resume of changes in operational procedures utilized during current drilling of two offset wells in an attempt to reduce the magnitude of the problems of the discovery well.

Massey holds a bachelor's degree in petroleum engineering from the University of Texas. He has been with the Hamon Co. throughout his professional career.

(More)



SHORT COURSE...add one

Teutsch is expected to say that well completion in the Permian Series of West Texas is complicated in many instances because of poor knowledge of reservoir rock, improper log analysis and misinterpretation of core analysis. His talk is entitled "The Evolution of Completion Techniques in Carbonate Reservoirs Containing Vertical Fractures."

He is a production geologist for the Gulf Oil Corp., obtaining a bachelor's in geology from Kansas State University. Teutsch is an active member of the American Association of Petroleum Geologists.

A waterflood district engineer with Forest Oil Corp., Cassin has selected the best of the indicators available prior to waterflooding and will give his views as to their merit in predicting waterflood performance for similar reservoirs, in a talk "Case History of Waterflooding the Yates Sand, Ward County."

Cassin has a bachelor of science degree in Industrial administration and a master of science in geology from the University of Texas. He belongs to the West Texas Geological Society, Permian Basin Well Logging Society and the Society of Petroleum Engineers of AIME.

Midlandites P. O. Crenshaw, H. R. Briscoe and F. F. Flippen of Dowell, will combine efforts on a presentation entitled "Special Acids and Additives to Relieve Well Bore Restrictions." Permeability reduction in the critical zone surrounding the well bore will seriously reduce production of liquids or gas, is one point made in their paper. This reduction can be caused by such things as mud and cement contamination, migration of formation particles and deposition of material from water or oil.

Flippen holds a bachelor of science degree from Oklahoma. He has been with Dowell for the past 10 years. Crenshaw graduated from Tech in 1954. He has 10 years of service with the company. Briscoe holds a bachelor of science degree in petroleum engineering from Texas.

Jones, sales engineer with Cardinal Surveys Co., will discuss "Proper Tool Selection for Refined Production and Injection Well Profiling," explaining that indiscriminate selection of production logging tools. Results in inadequate or incomplete information on down-hole fluid movement.

"New Applications of Polymer Flooding," is the topic of Schurz, operations manager of the Dow Chemical Co. A graduate of the University of California at Berkeley with bachelor of science degrees in chemistry and physics, he will point out that a new use for polymer solutions is the isolation of individual portions of a field so that separate recovery operations can be conducted.

(More)



SHORT COURSE...add two

Schurz will tell participants that in the N.E. Hallsville Field in Harrison County, Tex., a 250 ppm polymer solution was used to establish a broad low mobility band isolating the oil productive area from an associated gas cap, permitting individual recovery from each zone without mutual interference.

Barman, area engineer for Sun Oil Co. in Colorado City, holds bachelor of science degrees in petroleum engineering and geological engineering. He will tell delegates their wage or profit is derived from operating expense and gross income. Therefore they should properly manage operating costs so that the returns will not only come to their company, but also to themselves. His talk is entitled "Pumping Well Analysis for Maximum Profit." Barman will present a program of managing pumping wells with case history results.

DeMoss's paper on the "Design and Operation of the Gas Lift System," will describe gas lift system components in the light of their effect on other components.

He holds a bachelor of science degree in petroleum engineering from Texas and has been sales engineer for the Merla Tool Corp. the past four years.

More than 300 petroleum industry officials are expected for the annual event. Registration and conference headquarters will be in the Tech Union. Registration will begin at 8 a.m. with a fee of \$15 per person.

George Bush, director of the Zapata Off-Shore Co., will deliver the principal address at an opening day luncheon in the Union Ballroom. Wallace B. Johnson of Odessa, General Sales Manager of Cardinal Chemical Inc., is conference chairman.

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This release was distributed 3/22/66 to local, regional media, Ft. Worth, Dallas, Houston, Albuquerque, El Paso, Tulsa, Oklahoma City Nups.

LUBBOCK, Tex., March 23 -- Texas Tech will offer a workshop for graduate students on problems in learning and motivation during the first summer session.

The workshop, scheduled June 3 through July 8, is open to any graduate student with 18 hours of education and educational psychology who is a teacher, counselor, visiting teacher, school social worker, supervisor or administrator.

Applicants may complete registration during regular registration June 1-2, or by mail between May 1 and 15. Enrollment is limited and requests for reservations should be made by April 15. Reservation requests should be mailed to the Department of Education at Tech.

Workshop sessions will deal with problems of learning and motivation, diagnosing pupil learning difficulties and developing corrective techniques. Demonstrations with school-aged students will be conducted.

Dr. Rudolph Dreikurs, psychiatrist and director of the Alfred Adler Institute of Chicago, will be visiting consultant. He has taught at the Chicago Medical School, University of Indiana, University of Oregon and universities in South America and the Middle East.

Dr. Dreikurs has written many books and articles, some of which have been published in seven languages. His books\* include The Challenge of Marriage, The Challenge of Parenthood, Fundamentals of Adlerian Psychology, Psychology in the Classroom and Encouraging Children to Learn.

He was born in Vienna, coming to the United States in 1937. Dr. Dreikurs received his medical degree from the University of Vienna in 1923.

He was president of the American Society for Adlerian Psychology in 1954-56, vice chairman of the International Association of Individual Psychology in 1954 and vice president of the American Humanist Association in 1950-56.

He also will teach a problems course in Adlerian Counseling while at Tech.

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This release was distributed 3/24/66 to local media.

LUBBOCK, March 24 -- Dr. William R. Pasewark, Head of Texas Tech's Business Education Dept., has returned from Mexico City where he conferred with Manuel Bravo Jiminez, Vice President of the Bank of Mexico and Director General of the National Productivity Center of Mexico.

The National Productivity Center has been designed to study ways of increasing agriculture production, industry output and service industry output.

Dr. Pasewark discussed methods to better educate office personnel and problems associated with basic research in increasing office productivity.

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This release was distributed 3/22/66 to local media.

LUBBOCK, March 24 -- Fifteen Texas Tech Air Force ROTC cadets are slated for initiation into Arnold Air Society, national ROTC honorary, at the Tech chapter's initiation banquet Friday (March 25).

Assistant Dean of Admissions Don L. Renner will be main speaker at the 7:30 p.m. dinner meeting at Quaker Inn. Renner, who entered the U.S. Air Force following his graduation from Tech in 1954, was a cadet in the College's ROTC program and a member of the Tech AAS chapter.

AAS eligibility requires a 2.0 overall grade point average with a 3.0 grade point in ROTC courses. The new members are Jerry Boyle, Fred Brumbelow, Douglas Cauble, Russ Hart, Bobbie Lovell, Steve Madison, Amos McAlister, Michael McCann, David McClendon, Paul Richter, Pete Schwalen, Jerry Stanford, J. B. Stringer, Cecil Turquette and Larry Youngblood.

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17-3-24-66

This release has been sent to all  
local media on 3/24/66.

LUBBOCK, March 24 -- A volume of critical essays on works of James Fenimore Cooper, "Leatherstocking and the Critics," compiled and edited by Texas Tech English Prof. Warren S. Walker, has been tapped for two design awards.

The paperback has been selected by the American Institute of Graphic Arts for inclusion in its 1966 Textbook Show which opened this week in New York City. The competition annually attracts more than 500 entries from which approximately 50 are chosen for display.

"Leatherstocking and the Critics" also was named a Top Honor Book in the 17th annual Chicago Book Clinic exhibit of 58 outstanding publications which will be shown throughout the U. S. in coming months.

Unusual features of the edition published by Scott, Foresman and Company are the reproductions of a well-known F.O.C. Darley illustration on the cover and title page. The illustration, which depicts Leatherstocking hero Natty Bumppo, originally appeared in the 1860 edition of Cooper's "The Pathfinder."

The book includes 30 critical articles ranging from comments by contemporary writers to evaluations by present day authorities. Dr. Walker's contribution is an essay on "The Frontiersman as Recluse and Redeemer."

Dr. Walker, a specialist in American literature, joined the Tech faculty in 1964. In addition to articles and essays, he also has edited several Cooper novels, including "The Spy," for the Hafner Library of Classics, and "The Sea Lions," published by the University of Nebraska Press in 1965.

A Fulbright lectureship at Ankara University, Turkey, in 1961-62 led to an interest in Turkish literature. Dr. Walker collaborated with Ankara professor Ahmet Aysal on an album, "Turkish Folktales," released by Folkways Records last year and currently is working on a book, "Tales Alive in Turkey," scheduled for publication this fall by Harvard University Press.

Dr. Walker earned his BA and MA degrees at State University of New York, and his PhD at Cornell University.



This release was distributed to local  
media 3/24/66.

LUBBOCK, March 24 -- Texas Tech Air<sup>Force</sup> ROTC cadets will choose Tech's Miss  
Topflight of 1966 at their annual Spring Ball Saturday night in the Student Union  
ballroom.

Nominees for the honor are Nancy Craddick, Patty Perkins, Susan Elle,  
Martha Eason and Donna Wall.

Decorations will follow a Man-in-Space theme. Music will be by the Mark  
Anthony Orchestra with novelty numbers by the Sourdough Singers at intermission.

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19-3-24-66

This release was distributed 3/24/66 to local media.

LUBBOCK, March 24 -- Nineteen Air Force and two Army ROTC cadets from Texas Tech will go to Fort Worth Friday (March 25) to view a USAF air show and weapons system static display at Carswell Air Force Base.

The show and display comprise a special Aerospace School Day program for AF-ROTC cadets, said Lt. Col. Henry L. Gantz, professor of aerospace studies at Tech. The Air Force's aerial demonstration team, the Thunderbirds, will be featured in the air show.

The group will leave Lubbock at 7 a.m. aboard a C-123 transport plane. They will be accompanied by Capt. Herman A. Jones of the Tech Aerospace Studies faculty.

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20-3-24-66

This release was sent 3/24/66 to  
all local media.

LUBBOCK, March 24 -- Libby Marilyn Collins, daughter of Mr. and Mrs. Bill E. Collins, 311 1/2 22nd St., has been awarded a Fulbright grant for a year's advanced study at the University of San Carlos, Guatamala City, Guatamala, beginning in September.

Miss Collins, who received her BA degree in Spanish at Texas Tech in 1965, currently is doing graduate study in Spanish and Portuguese at the University of Wisconsin. She will study Spanish-American literature at the University of San Carlos

She was on the Dean's Honor List at Tech and is a member of Sigma Delta Pi, Spanish honorary fraternity.

Miss Collins is the fifth Tech Spanish major to receive a Fulbright grant to Latin American universities within the past two years, said Department of Foreign Languages Head Dr. Harley D. Oberhelman.

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21-3-24-66

This release was distributed 3/25/66 to all Lubbock media, 12 professional journals and oil editors of 37 newspapers.

DALLAS -- Texas Tech President-Elect Dr. Grover E. Murray, in a recent speech here before the annual Institute on Exploration and Economics of the Petroleum Industry, declared that demands slated for tomorrow's petroleum explorationists "clearly preclude the bachelor's degree as an acceptable terminal degree."

Speaking on "Training Tomorrow's Petroleum Explorationists," Dr. Murray, currently Boyd Professor of Geology and Vice President for Academic Affairs at Louisiana State University, said such training "shall indeed need to be rigorous, for at no other time in the history of petroleum exploration has the inevitable decline in the rate of petroleum discovery seemed so inevitable."

Dr. Murray, who will become Tech's eighth president on Sept. 1, is the only man to serve as President of both the American Association of Petroleum Geologists (1964-65), and the Society of Economic Paleontologists and Mineralogists (1963-64). He also is the only man to edit the Bulletin of each of these organizations.

"Total energy requirements and other demands for petroleum by the year 2,000 are almost unbelievable," Dr. Murray said, resulting in no predictable decrease in the next few decades in the demand for highly trained, competent explorationists.

"The need for ingenuity, originality, knowledge of subject matter and the ability to apply that knowledge in the search for petroleum during the next quarter of a century," he said, "constitutes the greatest challenge which has yet faced explorationists."

Dr. Murray said he thought the petroleum industry presently suffers from "an insufficient supply of competent, thoroughly trained, original creative thinkers," as well as facing a short supply of competent, well-trained explorationists. "This time," Dr. Murray declared, "the petroleum companies have practically no one but themselves to blame."

The petroleum industry was faced with a severe shortage of explorationists following World War II and the Korean Conflict, he said, with the result that "a whirlwind courtship ensued" between industry and graduates.

"Young men and women of all degrees of ability and interest flocked to the bandwagon. Institutions of higher learning contributed by training masses of bodies for careers in petroleum geology.

(More)

DR. MURRAY...add one

"Enrollments mushroomed, departments were created and blossomed overnight into virtual diploma mills with huge enrollments. The quality of students, and their mental and physical adaptability," Dr. Murray pointed out, "was unfortunately often largely ignored."

But everyone did too good a job, he said, resulting in a surplus of explorationists. The consequence was wholesale dismissals. "The public image of the petroleum industry was badly tarnished. Word spread rapidly and enrollments in the geological sciences throughout most of the United States plummeted sharply downward.

"As a result," Dr. Murray explained, "only a limited number of young men and women now entering college give serious consideration to petroleum exploration as a career. Other scientific and engineering disciplines are receiving their primary attention."

Dr. Murray said it was obvious that "if petroleum companies wish educational institutions to continue to provide well-trained explorationists, then they have the responsibility of improving and maintaining a quality public image.

"Furthermore," he said, "they should assist universities and colleges in long-range planning by providing some estimate of future needs of explorationists. Universities and colleges must, on the other hand, provide the breadth and depth of training to insure competence and quality" in their graduates.

Dr. Murray said would-be explorationists must receive sufficient training and preparation "to insure an appreciation of the various scientific, economic, political and public aspects of mineral exploration and exploitation, and the impact of these on our increasingly complex culture."

These students, he said, should be versed in the arts and humanities to insure personal enjoyment, the ability of self-entertainment, a philosophy of logical reasoning and an ability to meet problems with equanimity and composure.

"Creativity, imagination and optimism are highly desirable assets.

"Tomorrow's explorationists must be broadly educated in the arts, humanities, languages, physical-mathematical-chemical-biological sciences, information-communications-systems-material sciences, financial sciences, social and political sciences, law and environmental sciences. And last, but not least, he must be rigorously trained in depth in the geosciences."



This release was distributed 3/25/66 to local media.

LUBBOCK, March 25 -- Psychiatrist-author Dr. Rollo May of New York City will be on the Texas Tech campus Monday (March 28) to participate in a psychology workshop, and to speak on "Personal Identity in an Anonymous World."

The visit, sponsored by the Tech Psychology Department and the Tech Union, will include two talks by Dr. May.

He will speak to Psychology Department faculty and graduate students at 4 p.m. in the Union, and will discuss personal identity at a 7:30 p.m. meeting open to the public.

He is a supervisory and training analyst at the William White Institute of Psychiatry, Psychology and Psychoanalysis in New York, and is on the faculty of New York University.

Dr. May, past president of the New York State Psychological Association, is a fellow of the National Council of Religion in Higher Education and the American Psychological Association.

His books include Art of Counseling and The Meaning of Anxiety and Existence: A New Dimension in Psychiatry and Psychology.

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24-3-25-66

FOR RELEASE: 6 p.m. March 26 or thereafter

This release was distributed 3/25/66 to local media.

LUBBOCK, March 25 -- Two Texas Tech professors will represent Tech's School of Home Economics at out-of-state professional meetings this week.

Home Economics Education Department Head Ann Buntin will lead a group discussion at a seminar on occupational education to be held at Ohio State University, Columbus, Monday through Thursday (March 28-31). Dr. Buntin's subject will be "Ways to select and Prepare Teachers for Teaching in Occupational Programs."

The seminar is sponsored by OSU's Center for Vocational and Technical Education. Attending will be approximately 300 supervisors, chairmen and teacher educators from U.S. colleges and universities.

Dr. Florence Petzel, professor of clothing and textiles, will participate in the 36th annual meeting of the Textile Research Institute in New York City Wednesday through Saturday (March 30-April 1). The program will emphasize recent developments in textile research, including developments in cotton finishings and studies of cellulose. Participants will include representatives from government programs, research laboratories, colleges and industrial firms.

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25-3-25-66

This release was distributed  
3/25/66 to all local news media.

LUBBOCK, March 25 -- Texas Tech men's business administration fraternity Delta Sigma Pi will sponsor its second annual Careers Conference Wednesday (March 30) in the Student Union.

The conference, sponsored by the Tech Placement Service and the Union, is designed to acquaint Tech students with the operations of several businesses.

The one-day session will begin with a noon luncheon followed by individual meetings between students and representatives of the 33 companies who plan to be on hand.

Representatives of Humble Oil, Texas Power and Light, Texas Instruments, Douglas Aircraft and the United States Civil Service Commission will lead the discussion groups.

26 - 3-25-66

PLEASE RELEASE 6 p.m. MARCH 26, OR THEREAFTER

This release was distributed  
3/25/66 to all local news media.

LUBBOCK, March 26 -- High schools and colleges from over the state will bring delegations to Texas Tech Friday and Saturday (April 1-2) for the annual meeting of the Texas Association of German Students hosted by Tech's Department of Foreign Languages.

More than 800 students are expected to participate in the lively program of German plays, music, novelty presentations and social events which will get underway following a kick-off banquet at 6 p.m. Friday in Tech Union ballroom.

Highlighting Friday night's agenda will be the University of Texas presentation of Johann Nestroy's play, "Der Talisman," beginning at 8 p.m. in University Theater. Tickets to this event will be available to the public at 50 cents each. Reservations may be made by calling PC2-8811, Ext. 4262.

Saturday's plays, also presented in German, will be open to the public at no charge.

Arrangements for the two-day program are under direction of members of Delta Phi Alpha, German honorary, headed by Connie Pijot. Professor Theodor Alexander is faculty advisor.

-30-

27 - 3-25-66

This release was distributed  
3/25/66 to local media, except  
the Avalanche Journal.

LUBBOCK, March 25-- Texas Tech Christian Student Center will observe Religious Emphasis Week in a series of special programs beginning Sunday (March 27).

Dr. Morris Wallace, Head of Tech's Department of Education, will speak at 9:30 a.m. Sunday on the topic "What Our Church Believes About the Holy Spirit." A recording, "Twentieth Century Folk Mass" will be played at the 7:30 p.m. program. Student leaders will be Charles Watkins and Ron Lowe.

The Rev. Houston Hodges, chairman of the Biblical Literature Department at Tech, will discuss "The God-Is-Dead Theologicians" at a 7:30 p.m. service Monday. A vesper service will be held at 6:30 p.m. Tuesday.

Wednesday and Thursday observances will open with breakfast at 7:15 a.m. and chapel services at 7:30 a.m.

Highlighting Thursday's program will be an address by Dr. Huston Smith, professor of Philosophy at M.I.T., at 7:15 p.m. in the Tech Union Ballroom. His topic will be "The Nature of Man -- Some Evidences from Science."

A discussion on "Christian-Islamic Views of God and Christ" is scheduled at 7:30 p.m. Friday at the Christian Student Center. Speakers will be Dr. Wallace and Dr. M.A.K. Lodhi, Tech assistant professor of physics.

-30-

28 -3-25-66



BIRD STUDY -- Texas Tech seniors Jack Carroll, left, and Derrick Cooke mark one of the Blue Quail being used in their project designed to study the movement and nesting habits of a wintering bird covey. They are members of a Wildlife Projects course offered by Tech's Agronomy and Range Management Department. Carroll is from San Saba and Cooke is from Plains. (Tech Photo)

###

STAY WITH "FRIENDS" -- Texas Tech's Women's Service Organization leads off the Friends of the Library membership drive by presenting a \$100 renewal-of-membership check to Dr. Harold Simpson, chairman of the Friends' steering committee. WSO members are, from left, Bonnie Graham of Houston, President Ann Faith of Idalou, and Ann Kirby of College Station. Members of WSO also lend a hand at Friends' sponsored music programs, library book fairs and assist in distributing "Ex Libris," the Friends' official publication. (Tech Photo)

###

CLOTHING FOR HOME -- Texas Tech Men's Dorm No. 10 residents (from left) Steve Rackets, Barry Peterson and Larry Hull inspect clothing to be given to Girlstown, U.S.A. near Whiteface. The clothing drive will continue through Sunday (March 28). Dormitory residents are working with Tech's Women's Residence Council on the drive. Rackets, dorm treasurer, is from Dallas. Peterson, a dorm councilman, is from Pampa. Hull, also a dorm councilman, hails from Roswell. (Tech Photo)

###

ATTEND TEXAS TECH CONFERENCE -- Among area educators participating in Wednesday's Conference on High School-College Relationships at Texas Tech were, left to right, Dr. Paige Carruth, Dean of Student Life at West Texas State University; Mrs. Rosalea Huff, Kermit High School counselor; Dr. Berlie Fallon, Texas Tech professor of education and director of the conference; Mrs. G. B. Morris, Lubbock High School counselor, and Supt. Floyd Manry of Plainview Public Schools. Approximately 65 high school and college administrators attended the one-day meeting sponsored by West Texas School Study Council. (Tech Photo)

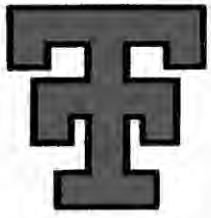
SEMINAR SCHEDULED -- Freshman Kay Hayden of Midland and senior marketing major Frank Eikenburg of Dallas check plans for Texas Tech's Marketing Seminar Day April 19 in the Tech Union. Miss Hayden, daughter of Mr. & Mrs. L. R. Hayden of (3808 Fannin) Midland, has been named official hostess for the event which is expected to attract more than 300 persons. Eikenburg, son of Mr. and Mrs. Frank Eikenburg of (7109 Westlake) Dallas, is program and publicity chairman for the sponsoring Tech chapter of the American Marketing Association. (Tech Photo)

###



FOOD SERVICE CONFERENCE PARTICIPANTS -- Mrs. Shirley S. Bates, Director of Food Service at Texas Tech, (Left) and Mrs. Phyllis Reitmeyer, Dietitian for Institutional Food Service with Kraft Kitchens in Chicago, get set to sample some rolls just out of the oven at Tech's Central Food Facilities. The occasion was the annual Region VII meeting of the National Association of College and University Food Service at Tech Thursday and Friday (March 24-25) at which Mrs. Reitmeyer was principal speaker. (Tech Photo)

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# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
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Ron Hamm, Director, SH 7-1415  
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This release was sent 3/24/66 to  
all local media and publisher.

WINS DESIGN AWARDS -- Texas Tech English Professor Dr. Warren S.  
Walker displays a copy of his latest book, "Leatherstocking and the  
Critics," which has been cited for uniqueness of design. The book is  
a collection of critical evaluations of James Fenimore Cooper's  
"Leatherstocking Tales." (Tech Photo)

###

TIME OUT FOR A HANDSHAKE -- Tomas Romero, 15, of Lima, Peru, visiting Lubbock, Texas, this week (March 21-25) as part of the Institute to Promote Peruvian Education visited the Texas Technological College campus Thursday (March 24) and watched spring football practice, the first time the young visitor had ever seen the American sport being played. Here, Head Coach J. T. King of the Red Raiders pauses in the practice session for a brief word and a handshake. (Tech Photo)

This release was distributed 3/28/66 to local, Brownwood, San Angelo, Memphis, Tenn., and Guadalajara, Mex., Secretaria de Educacion Publica.

LUBBOCK, Texas March 28 -- Texas Tech Spanish instructor Frank Dietze has been awarded a Mexican Government Fellowship for advanced study in Mexico during the 1966-67 academic year.

Dietze, who earned both his BA and MA degrees at Tech, has elected to study at the University of Guadalajara where he will do research leading to a doctorate in contemporary Spanish literature.

The grant, one of 12 offered by the Mexican government on an exchange basis, is administered by the Institute of International Studies in connection with the Fulbright Commission.

"Insofar as I know," Dietze said, "it is the first 'wheelchair fellowship' to be awarded an American for study outside the United States." Dietze, a paraplegic, works from a wheel chair, traveling to and from class in a rolling vehicle equipped with a desk.

"Too often physically handicapped persons, particularly paraplegics, are discouraged from applying for foreign grants," Dietze added, "because it is felt the physical requirements would be too strenuous."

Dietze has earned three college degrees and has compiled an outstanding scholastic record, all from a wheelchair base of operations.

"I was a high school dropout," quipped Dietze in recounting the events which began when he enlisted in the Air Force before acquiring a high school diploma in his hometown of Brownwood, Tex.

Assignment as a radio operator carried him to an island base in the Bering Straits off Alaska. An accident during a recreation exercise in 1951 caused the back injury which resulted in paralysis. Because of the remoteness of the outpost station, plus an inconvenient spring thaw, it was four days after the accident before an amphibious navy aircraft could fly in and rescue him.

Throughout several years of medical treatment in hospitals and rehabilitation centers, Dietze never lost sight of his plans to complete his education.

Perserverance paid off when he was permitted to take the General Education Exams which would qualify him for college entrance.

(More)

DIETZE...add one

Meanwhile, he had met and married the Tennessee girl who was to give him wholehearted support in his educational objectives along the way. Mrs. Dietze accompanies her husband to classes, serving as note taker, record keeper, secretary and general all-around Girl Friday.

At San Angelo, the couple embarked on the road that was to lead to an Associate Arts degree in 1961, a bachelor of arts from Tech in 1963 and a masters from Tech in 1965, the latter accomplished with a straight "A" average.

Dietze was consistently on the honor roll throughout his undergraduate career and acquired an impressive array of honors. At Angelo State he was listed in "Who's Who in American Junior Colleges," and was a member of Phi Theta Kappa, junior college honorary.

At Tech he was awarded the Sigma Delta Pi Cristobal Colon medal for outstanding undergraduate study in Spanish in 1963 and again 1964, and was elected to membership in two other honoraries, Pi Sigma Alpha and Phi Kappa Phi.

While a graduate student at Tech he held a National Defense Education Act Fellowship in Spanish.

His mother, Mrs. Alva Dietze, lives in San Angelo, Tex.

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1-3-28-66

DIETZE is pronounced "DEETS"



This release was distributed 3/28/66 to  
locals, Houston, Fort Worth, Dallas,  
Baton Rouge, New Orleans nups, also Mrs.  
Cay Lignos, & Mr. Harold L. Geis

HOUSTON, March 28 -- Dr. Grover E. Murray, President-Elect of Texas Tech,  
has been elected to the Board of Directors of the American Society for  
Oceanography.

Dr. Murray, now Vice President for Academic Affairs at Louisiana State  
University, was notified of his election by ASO President Harold L. Geis of  
Houston.

A recognized authority in the field of geology with an international  
reputation, Dr. Murray will assume his duties as Tech's eighth president on Sept. 1.

Other ASO board members include Rep. Bob Casey (D-Tex.), astronaut-aquanaut  
M. Scott Carpenter, Dr. Carey Croneis, Chancellor of Rice University, Dr. Philip G.  
Hoggman, President of the University of Houston and publisher Clare Boothe Luce.

The American Society for Oceanography is a national organization concerned  
with increasing the knowledge of the world's oceans and the ability to utilize  
them for the public good.

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2-3-28-66

This release was distributed 3/28/66 to  
local media- Baylor News Bureau, & Waco

LUBBOCK, March 28 -- Members of Texas Tech's Phi Epsilon Kappa fraternity will hear an address by Dr. Lloyd O. Russell, chairman of the Baylor University Department of Health, Physical Education and Recreation, at the annual Founder's Day banquet Friday (April 1) at 8 p.m. at La Hacendia Restaurant.

Dr. Russell, current chairman of the Texas Foundation for Health, Physical Education and Recreation, will discuss the question, "Who Are You?". Phi Epsilon Kappa is a national professional fraternity for students and teachers of health, physical education and recreation.

The banquet will honor Morley Jennings, Tech Physical Education professor and former Baylor football coach, who will retire this year. Dr. Russell played football for Jennings at Baylor. Tech's 1966 yearbook, La Ventana, has been dedicated to Jennings.

Dr. Russell will arrive Wednesday and has scheduled lectures for graduate and undergraduate physical education students. He is a past president of the Texas Association for Health, Physical Education and Recreation.

"The banquet is a highlight of the year's activity within our department and we feel fortunate to have a man of Dr. Russell's stature come our way," said Edsel Buchanan, director of Tech's Intramural Program and co-sponsor of Phi Epsilon Kappa.

Buchanan said a limited number of banquet tickets are available. Interested persons may reach him at PO 2-8811, Extension 3113.

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3-3-28-66

This release was distributed 3/28/66 to local media.

LUBBOCK, March 28 -- Dr. Rudolph Dreikurs, director of the Alfred Adler Institute of Chicago, who will be a visiting consultant during Texas Tech's summer workshop on problems in learning and motivation, currently is teaching at the University of Tel-Aviv in Israel.

The workshop, scheduled June 3 through July 8, is open to any graduate student with 18 hours of education and educational psychology who is a teacher, counselor, visiting teacher, school social worker, supervisor or administrator.

Workshop enrollment is limited and request for reservations should be made by April 15. Requests should be mailed to the Department of Education at Tech.

Dr. Dreikurs will teach one-week courses in May for psychologists and social workers in Athens and Zurich. In addition, the publisher of Dr. Dreikurs new book is arranging a lecture series for him in Stuttgart, Germany.

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4-3-28-66

This release was distributed 3/28/66 to local media.

LUBBOCK, March 28 -- Dr. Huston Smith, professor of philosophy at Massachusetts Institute of Technology and author of the highly popular "The Religions of Man," will speak Thursday as the third guest lecturer in Texas Tech's University Speaker Series.

Dr. Smith will discuss "The Nature of Man -- Some Recent Evidences from Science" at 7:15 p.m. in Tech Union Ballroom.

Dr. Smith, son of missionary parents, was born and reared in China. His teaching has been devoted to bridging intellectual gulfs -- between East and West, between science and humanities and between formal classroom education and informal education via television.

In his definitive study, "The Religions of Man," he explored the origins, history, tenets and modern values of the great religions of the world: Hinduism, Buddhism, Confucianism, Taoism, Islam, Judaism and Christianity.

His other books include "The Purposes of Higher Education," "The Search for America" and "Condemned to Meaning."

Several of Dr. Smith's television series have received wide-spread acclaim from educators as well as the general public.

A 1945 graduate of the University of Chicago, Dr. Smith taught at Colorado, Denver and Washington University before joining the MIT faculty.

No admission will be charged and although the series is primarily for Tech students, the public is welcomed if seating space is available.

The fourth and final lecturer in the series will be R. Buckminster Fuller, engineer-inventor-architect, who designed the geodesic dome. He will speak at Tech April 19.

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5-3-28-66

This release was distributed 3/28/66 to local media.

LUBBOCK, March 28 -- Reference data concerning Fulbright-Hays faculty awards for research and lectureships during the 1967-68 academic year is now available in the office of Texas Tech Faculty Fulbright Advisor David M. Vigness, Room 119, Social Science Building.

The information covers appointments in Europe, Africa, the Near East, South and East Asia, the Pacific, the Far East and Latin America.

Closing date for applying for research awards will be June 1, Dr. Vigness said, considerably in advance of last year's date. Applications for lectureships will be accepted as long as they are available. Application forms may be obtained from the Committee on International Exchange of Persons, 2101 Constitution Avenue, N. W., Washington, D.C. 20418.

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6-3-28-66



LUBBOCK, March 28 -- Promotion of Henry L. Gantz Jr., professor of aerospace studies and commander of Detachment 820, Air Force ROTC Unit at Texas Tech, to Lieutenant Colonel has been announced by the Air Force.

Lt. Col. Gantz was assigned to Tech in August, 1963, following overseas duty as comptroller at Royal Air Force Station, Fairford, England.

A combat veteran of World War II, he piloted B-24 bombing missions in the European Theater of Operations, earning a Certificate of Merit and an Air Medal in 1944. He also holds the World War II Victory Medal and the National Defense Service Medal. He was Air Transport Squadron Commander at Goose Air Base, Labrador in 1953.

Reared in Comanche, he was graduated from the University of Omaha in 1959. He attended Service Schools where he completed courses relating to management analysis, budget officer and academic instructor.

Assignments in the U.S. have included work in statistical services, management analysis and programs analysis at Kelly AFB, Carswell AFB, and HQ Strategic Air Command, Offutt AFB, Nebraska.

Lt. Col. and Mrs. Gantz have two sons, Henry L. III, and Gary, and a daughter, Mrs. Cathia D. Boozer, Austin.

This release was distributed  
3/29/66 to local media.

LUBBOCK, March 29--Officials from 12 companies will be at Texas Tech Wednesday (March 30) to participate in the second annual Careers Conference sponsored by Delta Sigma Pi, Tech business fraternity.

The conference will open with a luncheon in the Union, followed by a question and answer session. The event is designed to better acquaint students with business operations and to aid them in planning careers and majors.

Bob Cash, general manager of Litton Industries, will deliver the luncheon address.

Representatives will answer questions concerning their companies throughout the afternoon. The conference is open to the public. Luncheon tickets are \$1.25.

Officials will include J. L. Morris, Corporate Budget Corporation from Humble; James K. Abernathy, Texas Power and Light Co.; J. E. Arcenean, Texas Instruments Co.; Ronald Kimball, Douglas Aircraft; J. A. Simmons, U.S. Civil Service; and C. B. Hanson, Lubbock branch manager for International Business Machines.

Other organizations to be represented include Proctor and Gamble, Carnation, General Motors, Litton, U.S. Corps of Engineers and Continental Oil.

- 30 -

8-3-29-66

This release was distributed 3/29/66 to local media, special oil list and hometowns of speakers.

FOR RELEASE: At 6 p.m. Saturday, April 2, or anytime thereafter.

LUBBOCK, Tex., April 2 -- A listing of more authors and abstracts for the 13th annual Southwestern Petroleum Short Course scheduled at Texas Tech April 21-22 was released Saturday by Conference chairman Wallace B. Johnson.

It includes William R. Greene and Lee V. Hall, of Midland; Charles T. Keffer, Howard L. Kelley and Tom H. Fraser of Dallas; James N. McCoy, Wichita Falls; J. C. Neal and Ross A. Brewer, Odessa; Karl N. Tunstall, Lafayette, La.; and William G. Abbott, Hobbs, N.M.

More than 300 petroleum industry executives are expected for the annual event sponsored by Tech's Petroleum Engineering Department in cooperation with the West Texas petroleum industry.

Registration and conference headquarters will be in the Tech Union.

Registration will begin at 8 a.m. with a fee of \$15 per person.

Johnson, general sales manager of the Cardinal Chemical Co. of Odessa, is conference general chairman. Marshall Keathley, district manager of the Secondary Recovery Department of Forest Oil Corp. in Midland, is program chairman.

Greene, with Shell Oil Co., will outline a packer classification method with equipment available from several manufacturers included as examples. His topic will be a "A Summary Look at Production Packers." He is a senior production engineer with a bachelor of science degree from Texas A&M.

Hall, with B-J Centrilift Pump, will tell delegates that a properly engineered project requires the use of accurate and reliable data. He holds a bachelor of science in petroleum engineering from the University of Tulsa and a bachelor of business administration in business statistics from Southern Methodist University. He will point out that submersible pumps are not without limitations and that the effect of these limitations is better understood with knowledge of the conditions under which the equipment must operate.

"Reliability Concepts in Injection Unit Selection" will be discussed by Keffer of the Atlantic Refining Co. His paper will cover the method of estimating reliability and expected operating time for injection units. An analysis of failure observations is presented and the means by which statistical methods can be employed to obtain reliability estimates. Keffer, a standards engineer, received a bachelor of science from the U.S. Military Academy and a master of science in engineering administration from Southern Methodist.

(More)



## SHORT COURSE...add one

Kelley will discuss increased use of hydraulic pumping equipment to artificially lift producing wells because of new equipment being developed, multiplicity of wells requiring lift and new operating concepts. The paper also will discuss closed power oil hydraulic pump systems with advantages outlined and current installation practices reviewed. He is a hydraulic sales engineer with the Fluid Packed Pump Div. of Armco, and holds a bachelor of science in mechanical engineering from the University of Oklahoma.

"Maximizing Individual Well Performance" will be the theme of James N. McCoy of the Echometer Co. He will discuss factors controlling production from a well and comment on using liquid level instruments to obtain down-hole information to determine production efficiency. He will give details on the effect of casing pressure and high liquid levels on production rate, along with data to simplify the obtaining of down-hole well bore pressures. McCoy graduated with a bachelors in petroleum engineering from Oklahoma and a masters degree in petroleum engineering from Penn State in 1958.

Neal, a graduate of Oklahoma A&M, holds a bachelor of science in mechanical engineering. He is a petroleum engineer with Gulf Oil Corp. Using the topic, "Gas Turbines as Prime Movers for High Pressure Water Injection," Neal will describe installation, operation and economics of using gas turbines as prime movers. The paper will cover a period from initial installation in 1961 to 1966.

"Artificial Lift as Applied to the Multiple Completion Choke Assembly" will be the subject of Tunstall, senior salesman with Otis Engineering. He will point out that a desire to return to operations in the simpler, single string form, yet maintain multiple zone allowables, formulated by the economic squeeze, was the need which created the multiple choke assembly. He is a graduate of the University of Southwestern Louisiana with a bachelor in petroleum engineering.

Abbott, a division manager of Rice Engineering and Operating Inc., has the topic "The Operation of Salt Water Disposal Systems." He will stress that the salt water disposal system should be properly designed to minimize maintenance costs. Abbott is a graduate of the University of Texas with a bachelors in mechanical engineering.

Brewer will comment on the present trend toward lease consolidation and automation, a result of economic influence, which has prompted more study of method and design for central treating of oil field emulsions. His talk is entitled, "Chemelectric - The Electrical Coalescing Treater." Brewer is sales engineer with the National Tank Co. and holds a bachelors degree in petroleum engineering from Oklahoma.

(More)

SHORT COURSE...add two

"General Aspects of Automated Well Testing" is the topic of Fraser, new product sales manager with Continental-Emsco Co. He will discuss developments focusing attention on testing, necessity of factual data, past practices, case history background, plans and decisions on project, battery consolidation and test decisions, cost data, cost analysis and results. He is a Texas A&M graduate with a degree in mechanical engineering.

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9-3-29-66



This release was distributed 3/29/66 to local media.

LUBBOCK, March 29 -- Outstanding students of French in Texas Tech's School of Arts and Sciences will be honored at the annual French Awards Banquet Thursday (March 31).

Dr. Michel Dassonville, professor of romance languages at the University of Texas, will be the main speaker at the 6:30 p.m. dinner meeting in Coronado Room of Tech Union. His subject will be "Tresor Spirituel de la France."

Dr. Dassonville, who joined the University of Texas faculty in 1960, received his bachelor's degree and a Licence es Lettres from the University of Lille, his master's from the University of Bathurst, N.B., Canada, and a Doctorat es Lettres from the University of Laval, Quebec. He is the author of numerous articles, critical editions and a book on his speciality, Pierre de la Ramee.

Awards will be presented to winners of essay and poetry competitions sponsored (cq) by "L'Esprit francais," literary magazine published by the Tech chapter of Pi Delta Phi, French honorary, and to top ranking students in French. These will include French Embassy Medals for excellence in first and second year classes and French Consulate Awards for excellence in third and fourth year courses.

Mary Margaret Davis, president of Pi Delta Phi, will be master of ceremonies. Dr. A. Maynor Hardee will present the awards.

Twenty new members will be initiated into Pi Delta Phi in ceremonies in Tech Union Blue Room immediately preceding the dinner meeting.

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10-3-29-66

This release was distributed 3/30/66 to local media, Roswell, Santa Fe, Albuquerque N.M., Dallas, Houston, Amarillo, Fort Worth, El Paso, NMMI, West Point, Haverford.

FOR RELEASE: At 9 a.m. Wednesday, March 30, or thereafter

LUBBOCK, Tex., March 30 -- Peter Hurd, the artist, will receive an honorary doctorate from Texas Technological College at its 40th annual commencement exercises on May 28.

President R. C. Goodwin, in making the announcement Wednesday, said the College Board of Directors had voted at its February meeting to confer the degree.

Hurd, who resides at the Sentinel Ranch near San Patricio, N.M., attended New Mexico Military Institute, the U.S. Military Academy and Haverford College, but lacks a formal college degree.

He will receive the honorary Doctor of Fine Arts degree during the commencement ceremony in Municipal Coliseum at which Dr. James M. Moudy, Chancellor of Texas Christian University, will be the principal speaker.

"I'm very honored," said Hurd, who added that the Tech degree "sits very neatly and has no competition whatsoever. I absolutely never thought I would have been a doctor of anything. I'm delighted with it because I consider myself an autodidact.

"But I'm particularly happy the degree is from Tech because I have a special interest in the College and an affection for it from having spent so much time on the campus."

Hurd has an international reputation, but is especially well known in Lubbock for the 16-panel mural depicting the development of the South Plains which he painted in the rotunda of the West Texas Museum on the Texas Tech campus.

Dr. Goodwin said Hurd was being recognized "not only for his special contributions to the College, but to art in general and for bringing prominence to this area through his painting."

Former museum director Dr. W. C. Holden, a close associate of Hurd's for many years, had this to say:

(More)

HURD...add one

"Peter Hurd as a regional painter bids fair to become for the Southwest what Russell and Remington were for the old West. Hurd's interest, superb painter though he is, goes far beyond painting and his agility with a brush. He is a profound student of geology, meteorology, botany, history, ethnology, linguistics, music, literature and astronomy. In fact, there is scarcely a segment of learning in which he does not have some knowledge and interest. He is active in social, educational and political movements, and is a militant conservationist. In addition to preserving the life, color, atmosphere and traditions of his region pictorially, he is one of its most outstanding citizens.

"He thinks and speaks in Spanish and his work sympathetically interprets the amalgamation of the Spanish and Anglo cultures in the Southwest. He sings Mexican ballads to his own guitar accompaniment and the colors on his palette are labeled in Spanish. As a professional painter, he spans the period from the horse and buggy to the space age. He has seen the ox drawn carts, wooden windmills, men in overalls, women in sun bonnets and the 'Oakies' fleeing the dust bowl. He too experienced the paralyzing effects of the depression. These impressions, with scores of others from an austere but fascinating land, he portrayed in the Lubbock mural."

Fellow San Patricio artist John Meigs, associated with Hurd in painting the Lubbock mural, commented that:

"This first award in the field of the Arts and Humanities shows the coming of age of West Texas. It is only fitting that a person who so well represents the Southwest and is so well represented by the mural on the Texas Tech campus is now invited for this signal honor. With the commission to paint the official portrait of the President of the United States, Peter Hurd has emerged as a national figure in the arts. It seems imminently appropriate that Texas and Texas Tech so honors him."

"A mural is a great opportunity for a painter," said Hurd, "but my mural days are over ... it's a hard job!"

Preliminary plans and specifications have been approved for a new museum to be constructed at 4th and Indiana with the present museum to revert to Tech for other uses. "I don't feel a bit badly about moving the museum," said Hurd, "but it's terrifically risky as well as expensive to move frescoes.

"But if my work is any good, people will beat a trail to it. It's up to the future, and if it is any good, people will see it."

This was distributed 3/29/66 to  
Lubbock media.

LUBBOCK, March 29 -- Dr. Bill C. Lockhart, professor and head of the Department of Applied Arts in Texas Tech's School of Home Economics, will head Tech delegations at two professional meetings this week, the sixth annual National Art in Home Economics Conference which opens Wednesday (March 30) in Ames, Iowa, and the Western Art Association Biennial Conference Saturday (April 2) through April 7 in Houston.

Dr. Lockhart is a member of the NAHEA executive council. He has been nominated for president-elect of WAA, and currently is chairman of the WAA State Information Studies Committee.

Mrs. Ethel Jane Beitler of the Applied Arts Department also will participate in the Ames, Iowa, meeting.

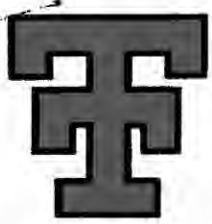
At the WAA conference, Dr. Clarence E. Kincaid will serve on a research panel and will present a demonstration on use of concept machines, assisted by Richard Cheatham. Frank Kriwanek will demonstrate a program on "Ceramics in Junior High Schools," based on research he is conducting in public school art programs.

Jack Davis, chairman of Research Implementation at Junior High Level, also will participate in a series of demonstration sessions. Miss Mickey Fay Story will coordinate group demonstrations on stitchery.

Stanley Madeja, chairman of demonstration sessions, will chair a panel on New Media and will present a research paper at the Houston conference.

Approximately 1,200 art teachers and administrators from the 18 states comprising the western region are expected to attend.





# NEWS

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## PETER HURD - BIOGRAPHICAL DATA

It's a long journey from drawing a picture of a castle in a small New Mexico classroom to painting the official portrait of a President, but Peter Hurd has seemed to enjoy every minute.

Hurd, born in Roswell, N.M. in 1904 has recorded everyday living with love and understanding, a life of which he has been a part since his birth.

Hurd, son of a lawyer, was appointed a cadet of the class of 1925 in the U.S. Military Academy at West Point. Because the life of an army cadet is a busy one, Hurd was able to keep his artistic career alive only by an ingenious use of time. He would decorate envelopes of the letters he wrote home with imitations of Maxfield Parrish, including woods scenes, reflecting pools and jovial kings.

Cadet Hurd resigned from the Academy, as he put it, "to become an artist." It was during this period that Hurd made his first sale as a professional artist.

His faculty tactical officer at West Point, Maj. Parker C. Kalloch, visited Hurd's quarters and found him at work completing a small square painting of a full moon rising over the orderly room of the West Point barracks.

"Mr. Hurd," asked the Major, "which is more important to you: to remain here as an Army cadet and to graduate and become an officer, or to resign and become an artist?"

Hurd replied, "Sir, I would rather resign and become an artist."

The Major took \$10 from his wallet, purchased the picture, and encouraged Hurd to become the best artist in the United States.

With the intention of completing his formal education, Hurd entered Haverford College. However, with thoughts only for the fulfillment of his vision of the world, he soon left to study at the Pennsylvania Academy of Fine Arts. Hurd also applied as a private pupil to N. C. Wyeth, of Chadds Ford, Pa., a famous painter of illustrations, who was later to become his father-in-law in a few years.

Hurd developed steadily under Wyeth. He always had a passion for the land of his birth, however, and for several months before his marriage to Henriette Wyeth he returned to New Mexico.

Working in a small studio, Hurd found for himself, out of the sphere of influence of Wyeth, a sudden new style of expression in the use of paint. After about two years, he returned to marry Henriette Wyeth in 1929, and brought her to New Mexico on a honeymoon.

(More)



HURD...add one

At Chadds Ford in the early 1930's, a son and daughter, Peter Wyeth and Carol, were born to the Hurds. Another child, Michael, was born several years later in New Mexico.

Hurd still longed for the land of his birth, and returned to Roswell in the mid '30's. After a long search, he found a place to settle at San Patricio, about 50 miles west of Roswell.

During the 30's Hurd continued to paint and work in the field of lithography. It was during the decade between 1930 and 1940 when he undertook the medium of mural painting.

He was asked by the federal government, along with other artists, to join in the United States Treasury Department arts projects. He accepted commissions to do murals in the post offices of Big Spring, Alamogordo, N.M., and Dallas. Painting in true fresco on wet plaster, he extended his new expression.

Later, he was commissioned to decorate a room in the New Mexico Military Institute which gave him greater possibilities for atmospheric painting of historical subjects which set forth the significant triad -- Indian, Spanish, frontier American -- of the history of the Southwest.

It was during this period that national recognition came. His work attracted the interest of the editors of Life Magazine and they sent a young editor to visit the Sentinel Ranch. The magazine produced a story with pictures on Hurd, with some of his best works in color.

When World War II erupted, Hurd was commissioned a captain in the Army Air Corps. At the same time, Daniel Longwell, Life editor covering the war, had organized a group of war-correspondent artists. He was determined to have Hurd on his team. Hurd was demobilized from the Army and classified as a Life correspondent in the assimilated rank of captain.

Hurd was attached to the Eighth Air Force and was sent to England, where he painted the life of Britain at war, and filled dozens of sketchbooks with drawings.

In the 1950's Hurd painted the famous heroic mural panels for the rotunda of the West Texas Museum. There is nothing like it anywhere else in the world. The rotunda walls carry a continuous landscape background of the West Texas Plains, depicting the growth and life of the Plains.

Hurd and Dr. W. C. Holden, professor of History at Tech, Archaeologist and former director of the Museum, first met on the steps of the old Museum 25 years ago when it was only a basement. In addition to their close association during the four years of research and painting of the mural, it was Hurd's knowledge of the archaeology of eastern New Mexico which led Holden to establish Tech's Archaeological Field School near San Patricio during the summers of 1950-58.

(More)

HURD...add two

Holden describes Hurd as a regional painter who "bids fair to become for the Southwest what Russell and Remington were for the old West.

"His interests, superb painter though he is, goes far beyond painting and his agility with a brush. He is a profound student of most all segments of learning and is active in social, educational and political movements."

John Meigs, an artist and associate of Hurd at San Patricio, said this first award in the field of the Arts and Humanities show the "coming of age of West Texas." Meigs assisted Hurd with the Tech Museum mural.

Last year Hurd was commissioned by the White House Historical Association to paint the official portrait of President Johnson. The portrait is complete.

Hurd found out about his assignment when he and his wife were invited to the White House for a party for the President of South Korea.

"I got out my evening clothes, and they smelled of mothballs because we don't use them down here on the ranch," Hurd said. "I felt self conscious as I stood by the President, and then he calmly dropped his bomb when he introduced me to the Korean President, "I want you to meet the man who is going to do my portrait."

Hurd did the cover of Mr. Johnson when he was Time Magazines, "Man of the Year."

Newspaper and television stories followed. Fred Gipson, who wrote the book, Old Yeller, was commissioned by the New York Times to visit San Patricio for a story scheduled for March publication.

Like Mr. Johnson, Hurd, who is 61-years-old, raises Black Angus cattle.

"It's a small operation," he said, "100 head of cattle even if the spread is three and a half square miles. It's not Texas, but it's not far away. Anyhow, I have been voted into the Texas Philosophical Society."

This release was distributed 3/30/66  
to local media.

LUBBOCK, March 30--Dr. Huston Smith, professor of philosophy at Massachusetts Institute of Technology, will speak today (Thursday, March 31) at 7:15 p.m. in the Texas Tech Union Ballroom as the third guest lecturer in Tech's University Speaker Series.

Dr. Smith, author of the popular "The Religions of Man," will discuss "The Nature of Man--Some Recent Evidences from Science."

A 1945 graduate of the University of Chicago, Dr. Smith taught at Colorado, Denver and Washington University before joining the MIT faculty.

- 30 -

15-3-30-66

This release was distributed 3/30/66 to local media.

LUBBOCK, March 30 -- Students from Texas colleges and high schools will gather at Texas Tech Friday and Saturday (April 1-2) for the state meeting of the Texas Association of German Students and the fine arts program which traditionally is a feature of the annual conference.

More than 800 students, language professors and advisors are expected to participate in the two-day series of events, said Tech senior Betty Jane Smith, TAGS vice president in charge of arrangements. Registration will be from 3 to 5 p.m. Friday in Tech Union Building.

Kickoff event will be a banquet at 6 p.m. Friday in Tech Union Ballroom at which the German consul from Houston has been invited to address the delegates.

Immediately following the banquet, delegates will go to Tech University Theater for a program of German music by Austin's McCallum High School Sauerkraut Band and presentation, at 8 p.m., of a play by the University of Texas Department of German. Their production of Johann Nestroy's "Der Talisman," will be in German.

Friday's program will end with a dance in Tech Union Ballroom to the music of "The Blackouts," Hutchinson Junior High School Band from Lubbock.

Plays presented Saturday morning in University Theater will be open to the public, beginning with Anton Tschechov's "Der Bar" by San Antonio's Robert G. Cole High School at 8:30 a.m. and a puppet play by San Antonio College at 9 a.m.

Milby High School, Houston, has chosen "Eigensinn," by Roderich Benedix and North Texas University will present "Der Fahrende Schuler im Paradies" by Hans Sachs. Texas A&M University will present "Anatols Hochzeitmorgen" by Arthur Schnitzler.

Scheduled next is a program of folk singing and dancing by Lamar State College of Technology students at 10:50 a.m., followed by the New Braunfels High School production of "Ein Knopf" by Julius Rosen.

San Marcos Academy language students will present an original musical play, "Beethoven vs. Beatles." Final theatrical event will be "Die Verlobung," by students of Lubbock's Coronado and Monterey high schools.

(More)



# NEWS

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TAGS...add one

A buffet lunch will be served in Tech Union Building. Officers will be elected and plans for the coming year discussed at the annual business meeting from 2 to 3 p.m. in Tech Union.

President Marceil Marburger of Southwest Texas State College will conduct the business session, assisted by Miss Smith, Ellen Muldrow of Spring Woods High School, secretary, and Tom Bacon of the University of Texas, treasurer. Texas Tech professor Theodor Alexander heads the TAGS board of advisors.

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16-3-30-66



This release was distributed  
3/30/66 to all local news media.

LUBBOCK, March 30 -- "Dissenters in time of crisis perform a great service for democracy by asking questions that need to be asked and by forcing society to look at itself," Texas Tech students were told at Wednesday's Noon Forum.

Frank Simpson, teaching assistant in history, was the speaker at the forum discussion, one of a series held on alternate Wednesdays under sponsorship of Tech Union Ideas and Issues Committee.

Decrying what he called "the fetish of middle class respectability," he cited dangers inherent in a mass society in which people tend to identify themselves according to groups.

"Engulfed in organizations, we mold ourselves to fit society, rather than the other way around. As we become more conventional, dissent becomes increasingly difficult."

Crisis also produces a "crisis mentality."

"This type of thinking has been manifested throughout our history, from the anti-Masons and the Know Nothings down to anti-Communist and anti-civil rights movements, by those who insist they have the correct and only answer to a national problem."

"Anti-communist paranoia tends to create a climate of opinion which makes realistic debate impossible," he said. "Concerning the war in Viet Nam, for example, we need to debate power politics, the efficacy of a containment policy, not the morality of our position."

In concluding his talk on "Another Tired American," Simpson described himself as being "tired of self righteousness and attempts to force into limbo those people who have courage to speak out for what they believe, those who have recognized the importance of individual commitment."

This release was distributed 3/31/66 to local media.

LUBBOCK, March 31 -- Edsel Buchanan, Texas Tech Intramural Program Director since 1956, was elected president of the National Intramural Association at its annual meeting at the University of Oklahoma (March 23-26).

Buchanan previously had served as national secretary and membership chairman for Texas. He presented a paper at the conference on "New Sports Activities for the Intramural Program."

He holds a bachelor of science degree in physical education and a master of arts degree in physical education administration from the University of Michigan.

Professional memberships include the Texas and American Associations for Health, Physical Education and Recreation, National College Physical Education Association for Men, National Association of Gymnastic Coaches, Southwest Football and Basketball Officials Association and the National Intramural Association.

Buchanan presented details on Tech programs which have gained national interest, such as spaceball, skeet, ice hockey, sponsorship of Region I University Interscholastic League Girls Basketball Tournament, Region I UIL Track and Field Meet and the annual Tech Summer Cheerleaders School.

He was associated with the Amarillo Public Schools before coming to Tech.

Other Tech faculty members attending were Willard Holsberry, member of the Intramural instructional staff, and graduate assistant Jack Tillinghast.

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18-3-31-66

This release was distributed 3/31/66 to local media.

LUBBOCK, March 31 -- A nuclear science symposium for area high school students and instructors will be held at Texas Tech Friday (April 1).

Some 450 participants are expected for the seminar, which is jointly sponsored by Tech and the Texas Atomic Energy Research Foundation. It will be held in the Coronado Room of the Student Union and begin at 9:30 a.m.

Three of the nation's leading authorities in thermonuclear fusion research will be participants. They are Dr. Eugene Haddad and Dr. F. Robert Scott, both from General Atomic Division of General Dynamics Corporation at San Diego; and Dr. R. E. Wainerdi, Associate Dean of Engineering at Texas A&M.

Bill J. Parsley, Vice President for Development at Tech, and A. R. "Lon" Watson, President and General Manager of Southwestern Public Service Co., will welcome the participants to the symposium. Watson also is president of the Texas Atomic Energy Research Foundation.

R. H. Brummal, Southern Division manager for Southwestern Public Service Company in Lubbock, will preside at the program and introduce the speakers.

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19-3-31-66

This release was distributed 3/31/66 to  
local media.

LUBBOCK, March 31 -- The 34th annual Texas Tech Science and Engineering Show will be held April 22-23, officials announced Thursday.

Show coordinator Jay Carter said exhibits would center around the X-15 aircraft.

Carter said the show would be designed to inform area high school students, Tech students and Lubbock residents on the functions of Tech's School of Engineering and engineering as a career.

--30--

20-3-31-66

This release was distributed 3/31/66 to local media.

LUBBOCK, March 31 -- Paul Anderson, former Olympic weightlifting champion and the "World's Strongest Man," will be the featured guest at Texas Tech's Noche de Conquistadores scheduled May 5, according to Tech Intramural Director Edsel Buchanan.

Sponsored by Tech's Intramural Department, the event will see the All-College Championship decided in numerous intramural events such as volleyball, spaceball, weightlifting, tug-o-war, boxing and wrestling.

Anderson, who beat the Russians in weightlifting in the 1956 Olympic Games, will present individual and special awards following the competition.

Trophies also will be presented to the top individual and team participants throughout the year.

Anderson became interested in weightlifting while a student at Furman University on a football scholarship. He broke every existing school record and was soon breaking national and world marks.

He lifted a record 1,130 pounds in three lifts for the Olympic triathlon in Munich in 1955, and won the Olympics heavyweight crown in 1956 by lifting 1,102 pounds in three lifts. He lifted 6,270 pounds in a back lift. No other person has approached his record.

Anderson has toured the world as a goodwill ambassador for the State Department. The Russians were so impressed by his tour of their country in 1955 that they called him a "wonder of nature."

Anderson and his wife now operate the Paul Anderson Youth Home in Georgia.

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LUBBOCK, March 31 -- Mrs. Elizabeth Borton de Trevino, award-winning author and journalist from Cuernavaca, Mexico, will visit the Texas Tech campus Monday (April 4) as the guest of Theta Sigma Phi, national fraternity for women in communications.

Mrs. de Trevino will be main speaker at Theta Sigma Phi's annual Spring Banquet at 7 p.m. in the Tech Union and will be guest of honor from 3 to 5 p.m. that afternoon at an autographing party in West Texas Museum.

Both events are open to the public. Tickets to the banquet are \$2.50 each and reservations may be made through Friday by calling SH4-5405. There will be no charge for the autographing party.

Books by Mrs. de Trevino will be on display Monday afternoon in the Rotunda Room of the museum. These include "I, Juan de Pareja" (won-day-pah-ray-ha) which won the Newbery Medal for the most distinguished children's book of 1965, and her recently published novel for adults, "The Fourth Gift."

She is perhaps best known for her book, "My Heart Lies South," written after her marriage to a Mexican businessman and becoming a citizen of Mexico.

The American-born Mrs. de Trevino was reared in Bakersfield, Calif. After graduating from Stanford University, where she majored in journalism, she went to work on the Boston Herald as music reviewer and general assignment reporter.

Her knowledge of Spanish led to assignments in Mexico where she met her future husband. She has continued to write for American and Mexican newspapers and periodicals and is the author of many books for both children and adults.

She lived many years in Mexico City before moving to Cuernavaca last year.

22-3-31-66

--30--

de Trevino is pronounced "DAY-TRAY-VEEN-YO"

This was distributed 3/31/66 to  
local media.

CORPUS CHRISTI, March 30 -- Dr. John W. Cobb Jr., director of Texas Tech's physical education major program for men will be one of five graduates of the University of Corpus Christi to receive the Distinguished Alumnus Awards here Friday (April 1).

UCC Dean Kenneth A. Maroney will present the award to Dr. Cobb at inaugural ceremonies for Dr. Joseph C. Clapp, fourth president of the college at 10 a.m. in Parkdale Baptist Church.

"The award is designed to honor those of our graduates who have begun to achieve," Dr. Maroney said.

Dr. Cobb joined the Tech faculty in 1958, soon after receiving a doctor of physical education degree from Indiana University. He received a bachelor of science degree from UCC in 1951 and his master's in education at Tech in 1954.

As a graduate assistant at Indiana University while working on his doctorate, he was Director of Health and Safety and Director of Recreation. From 1954 to 1956 he was a physical education instructor and coach with the Corpus Christi Public Schools.

Dr. Cobb has written numerous articles on physical activities and physical conditioning, ranging from the construction of a baseball skill test for boys of Little League age to the effects of an isometric contraction program on body size of varsity athletes.

On the national level he has been on the program committee of the driver education section of the National Safety Congress and was a panel participant on the safety education section of the American Association for Health, Physical Education and Recreation. He is active in the Texas Association for Health, Physical Education and Recreation and in the Texas Safety Association.

Other organizational memberships include American College of Sports Medicine, Texas Association of College Teachers, American Association of University Professors and Southwest Football Officials Association. Other UCC graduates to be honored include Dr. Nolan Estes of St. Louis, Mo., Arch Hunt of Waco, Bernard Schrader of Corpus Christi and Dr. Cora Carter Felts of San Antonio.

LUBBOCK, April 1 -- More than 20 Texas Tech students will travel to Dallas today for the combined annual national conferences of the Arnold Air Society and Angel Flight from Saturday through next Thursday.

Heading the Tech delegation will be Arnold Air Society Commander Andy Kochis of San Antonio and Angel Flight Commander Virginia Fry of Lubbock.

The Tech chapters boast three national officers who will participate in the Dallas conference. They are Don Kennedy of Burkburnett, national publications officer, and Winston King, national archives officers. Glenda Straw, Tech coed from Dallas, serves as national publications officer for Angel Flight.

Highlighting the conference will be appearances by leading public figures from the Air Force and the National Aeronautics Space Administration. They include Gen. John P. McConnell, Air Force Chief of Staff; Gen. Bernard A. Schriever, Commander of Air Force Systems Command; Maj. Gen. Robert R. Rowland, Chief of Staff, Pacific Air Forces; Astronauts Edward White and James McDivitt; and Eugene M. Zuckert, former Secretary of the Air Force.

The Arnold Air Society is an organization of more than 6500 Air Force ROTC cadets who are preparing to be commissioned Air Force officers. The organization's purpose is to promote the traditions and goals of the Air Force, to foster ideals of American citizenship and to create a bond of professionalism and brotherhood among future officers.

Angel Flight members, although not enrolled in Air Force ROTC, support the goals of Arnold Air Society and participate in numerous civic service projects. Angel Flights are located at 115 colleges and universities which sponsor Air Force ROTC units.

Comedian Bob Hope will serve as master of ceremonies for the awards banquet.

FOR RELEASE: SUNDAY, APRIL 3, OR THEREAFTER

LUBBOCK, April 1--Raymond Boche, former supervisor in computer operations for the Lockheed Corporation, has been appointed system engineer for Texas Tech's Computer Center, Director George K. Hutchinson said Friday.

Dr. Hutchinson said Boche has a "solid background in computers, including experience in the use of the digital computer for the solution of scientific and engineering problems.

"We are indeed fortunate to obtain the services of Mr. Boche," he said.

Boche received a bachelor of science in math at California State Polytechnic College and a masters degree in math from San Jose State.

Boche is interested in developing scientific programming methods for application to problems in agriculture, business and other areas.

He will be available as a consultant to those encountering computing problems and will continue his own research, Hutchinson said.

Boche is married and has three children. The family resides at 3820 23rd Street in Lubbock.

- 30 -

26-4-1-66

Boche Pronounced "Boesh"



FOR RELEASE: SUNDAY, APRIL 3

LUBBOCK, April 2 -- Friends of the Library, Texas Tech's society for library enrichment, will hold its annual dinner and business meeting at 7 p.m. Monday (April 4) in Tech Union.

Main speaker will be Tech Vice President for Development Bill J. Parsley whose topic will be "Investing in Excellence."

Accomplishments of the organization since its inception one year ago will be reviewed at the business meeting, said Friends President Phil Simpson. Purpose of the Friends, he explained, is to provide funds for the purchase of books and collections by encouraging money donations and by increasing the awareness of the importance of library excellence.

During its first year the group attained a membership of 87 and raised a total of \$5,394.80 which enabled the Tech library to purchase the entire stock of a bookstore in New York, and also to acquire, in separate purchases, other rare editions and unusual volumes.

A chief advantage of the Friends' treasury, Simpson said, was to provide a "flexible fund" which is immediately available for the purchase of valuable books or an important collection when it is put up for sale.

Tech Librarian R. C. Janeway commended the work of the Friends and its objectives. "The existence of an active Friends of the Library serves notice upon the academic world that we have accepted excellence as our goal," Janeway said.

Both individual and organizational memberships are available. Regular individual memberships are \$10.00 per year. One may become a contributing member at \$25.00, a sponsor at \$50.00, a patron at \$100.00 and a life member at \$1,000.00. Organizational memberships are \$100.00 per year. Contributions are tax deductible.

Many student organizations on the Tech campus have already renewed their memberships for the current year, Simpson said.

Officers elected in 1965 will serve two-year terms. Serving with Simpson are Dr. Henry Shine, vice President; Dr. Scotti Mae Tucker, secretary, and James Platz, treasurer. Dr. Harold Simpson is chairman of the steering committee.



LUBBOCK, April 1 -- Outstanding students in literary competition and linguistics were honored at Texas Tech's French Awards Banquet Thursday night (March 31).

Pat Doherty placed first, Doug Lewis, second, and Howell Polser, third, in the essay contest sponsored by "LE'sprit francais," literary magazine published by Pi Delta Phi, French honorary.

In the poetry division, Elizabeth Gill placed first, Susie Dennis, second, and Richard Morris, third. Stan Wyllie and Howell Polser received honorable mention.

French Consulate Awards for excellence in fourth-year courses went to seniors Carol Appell, Dwight Fullingim, Gena Odell, Rebecca Hord Trail and Judith Alexander, and to juniors Linda Campo, Cassandra Devlin, Joy Jasper, Pino Maurino, Leo A. Whitman and Kay Hervey.

Emily Calhoun received the French Consulate Award for excellence in third-year French.

Caroline M. Shull took top honors in second-year French and Patricia Lee Coil placed second. Barbara Ann Butler and Pam Nausley received honorable mention.

In first-year French, Carol Lynne Keller placed first, Janyth Carpenter and Nancy Eleanor Traweek tied for second. George W. Malouf received honorable mention.

Dr. Michel Dassonville, professor of romance languages at the University of Texas, was principal speaker at the 6:30 p.m. dinner meeting in Tech Union. Mary Margaret Davis, president of Pi Delta Phi, French honorary, was master of ceremonies.

FOR RELEASE: Sun. April 3rd or thereafter

LUBBOCK, April 2 -- Dr. Patrick L. Odell, University of Texas mathematic professor, has been named head of Texas Tech's Mathematics Department effective Sept. 1, Tech President R. C. Goodwin said Saturday.

Dr. Odell will succeed Dr. Emmett Hazelwood, who has announced plans to return to fulltime classroom teaching. He first joined the Tech faculty in 1939 and became head of the department in 1948

Dr. S. M. Kennedy, Dean of the School of Arts and Sciences, said Dr. Hazelwood had indicated a desire "to be relieved of the pressures of the headship to devote fulltime attention to the classroom."

"To Dr. Hazelwood and the faculty committee go the credit for locating and recommending a man of Dr. Odell's caliber," Dr. Kennedy said.

He described Dr. Odell as a "young, energetic educator, who comes to Tech highly qualified and recommended by members of his profession." Dr. Hazelwood said he has known Dr. Odell for many years and described him as a person with "great energy and enthusiasm."

Dr. Odell, 36, holds a bachelor of science degree from The University of Texas and his masters and PhD from Oklahoma State University.

He has been Associate Director of the Texas Center for Research in Applied Mathematics and Mechanics in Austin in addition to his teaching duties. The Center does basic applied research on problems associated with spacecraft trajectory determination and analysis.

Dr. Odell has served as a consultant to engineers and physical scientists in mathematics, statistics and operations research, as a researcher in the field of applied statistics, applied mathematics and operations research, as an instructor of mathematics and mathematical statistics and as a laboratory instructor for biological sciences and engineering sciences statistics courses.

He was chief of the Doppler Reduction Section at the White Sands Missile Range in 1952-53, an Air Force meteorologist from 1953-57; research scientist for the Kaman Aircraft Nuclear Division in 1958-59; mathematician for a U.S. Naval Nuclear Ordnance Evaluation Unit in 1959-60; and consulting mathematician and statistician for the U.S. Naval Weapons Evaluation Facility in 1960-62.

(More)

MATH HEAD...add one

Dr. Odell was a graduate assistant in mathematics at Oklahoma State in 1957-58, becoming a graduate assistant in statistics in 1960-62. He was a consulting mathematician, statistician and operations analyst with Chance Vought Corp. in Dallas in 1962-64; and held a similar position with Kaman Instruments in Austin in 1963-65

The new department head holds memberships in the Society for Industrial and Applied Mathematics, Operations Research Society of America, American Statistical Association and Sigma Xi.

Dr. Odell's publications include "A Method for Determining Unreliability Using Data from Life Tests," "A Method for Determining a Confidence Bound on Unreliability when Time to Failure is Normally Distributed," "Tables and Graphs for Determining an Upper Confidence Bound on the Number of Defectives in a Finite Population" and "An Empirical Study of Three Stochastic Approximation Techniques Applicable to Sensitivity Testing."

Others are "Decision Criteria for Determining Testing Policies," "A Method for Obtaining Non-Parametric Confidence Intervals in Up-and-Down Testing," "A Note Concerning a Generalization of the Gauss Markov Theorem," "An Alternate Definition of a Pseudo-Inverse of a Matrix" and "On Generating Random Vectors and Sample Covariance Matrices."

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30-4-1-66

LUBBOCK, April 1 -- Water may become the source of the world's supply of energy in the not-too-distant future, replacing other fuels that are being used up faster than they are being produced, young scientists were told at Texas Tech's nuclear science symposium for high school students Friday.

"A pitcher of water contains enough deuterium, a heavy isotope of hydrogen, to supply sufficient energy to operate a house for a year -- once we learn how to extract and harness it," said Dr. Robert Scott, one of the three top nuclear scientists who spoke to the more than 350 student delegates from Texas and New Mexico.

Several problems remain to be solved, however, Dr. Scott noted, among them the one of environment, which is particularly prickly since deuterium heats up to temperatures of 100 million degrees, producing a new state of matter called "plasma."

"Our latest discoveries indicate that we must learn to handle this new state of matter by means of magnetic fields," said Dr. Scott who is physicist-in-charge of plasma projection devices at the General Atomic Division of General Dynamics in San Diego, Calif.

Water as the energy source of the future will be of tremendous importance, he pointed out, because it is "an infinite source that is universally available."

Other breakthroughs in science were brought to the attention of symposium delegates by Dr. Eugene Haddad, assistant manager of General Atomics linear accelerator project, and Dr. R. E. Wainerdi, Associate Dean of Engineering at Texas A&M.

Dr. Haddad spoke on "Basic Nuclear Physics -- A Review."

Dr. Wainerdi discussed "Nuclear Activation Analysis."

Other symposium activities included a showing of the film "Reaching For the Stars," a description of the research program conducted concerning deuterium, and a panel discussion on careers and curricula. The speakers were joined in the panel by Dr. John R. Bradford, Tech Dean of Engineering.

The symposium was sponsored by Tech and the Texas Atomic Energy Research Foundation.

This release was distributed  
4/1/66 to all local news media.

LUBBOCK, April 1 -- Dr. Coleman A. O'Brien, assistant professor of Animal Husbandry in Texas Tech's School of Agriculture, will participate in the 15th annual Texas Swine Short Course at Texas A&M University Monday and Tuesday (April 4-5). Dr. O'Brien also will attend the Texas Swine Breeders annual meeting which will be held in connection with the short course.

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32-4-1-66



This release was distributed  
4/1/66 to all local news media.

FOR RELEASE SUNDAY, APRIL 4

LUBBOCK -- Approximately 180 school board members and administrators from public schools in 21 West Texas counties are expected to attend the annual School Boards Workshop at Texas Tech Monday (April 4).

The program is designed for orientation of new board members and a refresher workshop for experienced members, said Dr. Berlie Fallon, conference coordinator. Registration will begin at 2:30 p.m.

Keynote speaker at the 3 p.m. opening session in Tech Union ballroom will be Supt. Sam Anderson of Big Spring Public Schools. His topic will be "Federal Aid Programs to Public Schools -- the Short and Long of It."

Panel discussions will be conducted on topics of major and current interest to school administrators.

Panel topics and chairmen will include: "State Activity in Public Education," Supt. Delwin Webb, Abernathy; "Federal Activity in Public Education," Supt. Sam Anderson; "School Board-Superintendent-Teacher Relations," James H. Whiteside, Lubbock School Board president; "School Boardmanship," W. E. Cox, Seminole School Board president; "Adult Education," Floyd Honey, director of special projects for Lubbock schools, and "Local Boards Forum," Supt. Tommy Thompson, Kermit.

The workshop is being sponsored by the Texas Association of School Boards and Tech.

This release was distributed 4/6/66 to  
local media and farm editors, state  
farm editors, 9 special magazines,  
Clovis, Portales, Roswell, & Albuquerque

FOR RELEASE: Sunday, April 10, or thereafter

LUBBOCK, Tex., April 9 -- The Animal Husbandry Department of Texas Tech's School of Agriculture will sponsor a one-day Livestock Feeders Conference May 12 at the Tech Union, Department Head Dr. George F. Ellis Jr. said today.

Principal speaker will be C. G. Scruggs, Texas-New Mexico-Arizona-Oklahoma Editor for Progressive Farmer magazine. Scruggs, of Dallas, will speak at 10:15 a.m. on the "Changing Agricultural Situation: Its Future Outlook."

Registration, which begins at 8 a.m., is \$5 per person. The fee includes a luncheon and a printed copy of the conference proceedings.

Dr. Ellis, conference co-director along with Prof. Dale Zinn, said 300 ranchers and cattle feeders from throughout the South Plains and Eastern New Mexico were expected to attend.

Other featured speakers include Spur rancher Jim Barron who will discuss utilization of research results at 9:30 a.m.

Paul Marion of the Texas Agriculture Experiment Station will speak on the cattle feeding operation at the Spur installation.

The remainder of the program will include presentation of papers by 10 Tech agriculture faculty members with emphasis in development of all-concentrate feeding.

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24-3-31-66

AWARDED FELLOWSHIP -- Mr. and Mrs. Frank Dietze make plans for a busy year in Mexico where the Texas Tech Spanish instructor will do doctoral study at the University of Guadalajara. Dietze, a paraplegic, has been awarded a Mexican government grant for the 1966-67 academic year. (Tech Photo)

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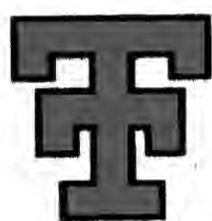
RECEIVES PROMOTION -- Texas Tech Air Force ROTC Commander Henry L. Gantz Jr., at right, receives oak leaf marking his promotion to Lieutenant Colonel from Tech Dean of Admissions Floyd D. Boze. Dr. Boze, who also holds the rank of Lieutenant Colonel in the Air Force Reserve, serves as liaison officer for the Air Force Academy. (Tech Photo)

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A FAMILY AFFAIR -- Alfred LaGasse, executive director and general manager of the National Recreation and Parks Association and a former Texas Tech instructor, was a Tech visitor this week. Here he confers with his daughter, Valleri, a Tech freshman majoring in Park Administration. Another member of the family, Robert, now a high school senior in Wheeling, W.Va., will join Valleri next year as a Park Administration major. LaGasse, who has offices in Wheeling and New York, is a former student of Elo Urbanovsky, head of Tech's Park Administration, Horticulture and Entomology Department. He was here to confer with Park Administration graduate students on park projects and to interview June graduates. (Tech Photo)

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# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
Code 806 POrter 2-8811 Ext. 4136  
Ron Hamm, Director, SH 7-1415  
Ralph Carpenter, Ass't Dir., SW 2-3378

OFF TO DALLAS -- Texas Tech members of the Arnold Air Society and Angel Flight left Saturday for the national conferences of the two groups in Dallas. The meetings will run through next Thursday (April 7). Here Arnold Air Society Commander Andy Kochis, son of Mr. and Mrs. A. A. Kochis of (303 Hartline Dr.) San Antonio, holds the car door for Angel Flight Commander Virginia Fry of Lubbock. Already seated is Carol Giraud, daughter of Sgt. & Mrs. Frank E. Giraud of (543 Cicero) San Antonio. (Tech Photo)

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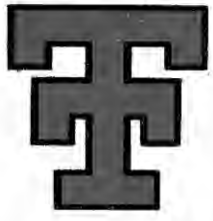
NUCLEAR SYMPOSIUM SPEAKERS -- Some 350 area high school science students turned out at Texas Tech Friday to hear a distinguished panel of speakers discuss new developments in nuclear science. Here, Dr. Eugene Haddad (left), of the General Atomics Division of General Dynamics Corporation in San Diego, confers with Southwestern Public Service Southern Division Manager R. H. "Bob" Brummel of Lubbock (center) and Tech Engineering Dean John R. Bradford. Southwestern Public Service is one of 10 Texas utility companies which sponsored the symposium in cooperation with the Texas Atomic Energy Research Foundation.

(Tech Photo)

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MUSEUM VISITOR -- Donna Axum, "Miss America" of 1964, paused for a picture in West Texas Museum during a visit to the Texas Tech campus Tuesday. Miss Axum, in Lubbock to crown the Lions Club Queen, toured the Diamond Jubilee Exhibition, commemorating Lubbock's 75th anniversary. (Museum Photo)

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GIFT FOR THE FRIENDS -- Joe Minkley (left), Vice President of the Saddle Tramps, presents a \$100 check representing membership for the Texas Tech spirit organization, to Phil Simpson (center), President of the Tech Friends of the Library. Looking on as the Tramps join the Friends organization is Tramp Sergeant-at-Arms Frank E. Busby of Nolan. Minkley is from Stratford. (Tech Photo)

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**ATTEND TECH SYMPOSIUM --** Among those who were given a "look at the future" at Texas Tech's nuclear science symposium Friday were, from left to right, Olton High School Senior Mike Bodkin, Olton Science Instructor Paul Walden and C. B. Knox, junior at New Mexico Military Institute, Roswell. Bodkin is the son of Mr. and Mrs. Wilton Bodkin, Olton, and Knox is the son of Dr. and Mrs. C. B. Knox, Brownfield. The symposium was sponsored by Tech and the Texas Atomic Energy Research Foundation.

**(Tech Photo)**

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