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CAPTIONS AND		Locals	A.J. only	State List	Reg.	Ag. List	Fine Arts	Science Stories	HT's	Special Stories	News Films	Pix	EXPLANATION
Date	NAME OF STORY												
1-9-13	Speech Productions	X					X						Littlefield, Brownfield
2-9-13	La Ventana	X											
3-9-13	Indus. Engr. Short Course	X											
4-9-13	Vocational Rehab.	X											
5-9-14	Hiram Parks Scholarship								X				A-J, Jorador, TV's Big Lake Wildcat
6-9-14	1940 class Reunion	X		X									
7-9-16	BSO Retreat	X											
8-9-16	Houston Pres Club Scholarship	X							HT HT			X	A-J, Jorador, KLBK, KCBD
9-9-16	Tech Union program	X											
10-9-17	United Cerebral Palsy Scholarship	X										X	A-J, Jorador, KLBK, KCBD
11-9-17	Gen. Winston Davis	X											
9-18	Phi Kappa Phi								15 X				15 towns

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Texas Technological College  
Department of Public Information  
Mrs. Emil Carmichael, Information Officer

More than 800 coeds are expected to begin arriving on the Texas Tech campus Saturday (Sept. 4) for the annual Rush Week activities of the College's 12 sororities.

The young women, who will be among an estimated 15,000 students entering Tech this fall, will meet with active sorority members in convocation at 7:30 p.m. Saturday (Sept. 4) in Tech Union ballroom for an orientation session to begin the week's activities.

A series of parties for rushees and members will be held throughout the week, beginning with open house events at noon Sunday (Sept. 5) and will culminate in the issuing of "bids" (invitations to membership) at 6 p.m. Saturday, Sept. 11.

Rushees and sorority members will be living in four Tech residence halls, Drane, Horn, Gates and Wall. Active members have been on campus since Monday (Aug. 30) for preliminary meetings known as "pre-rush."

The executive council of Tech's Panhellenic is in charge of Rush Week, said Miss Jacqueline Olsen, assistant dean of women. Jill Philbrick of Lubbock is Panhellenic's rush chairman.

Judy Jeter of Midland, vice president of Panhellenic, is in charge of arrangements for convocation. Rebecca Wilson of Olney is Panhellenic president.

Texas Technological College  
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Darrell N. Ueckert, Texas Tech senior from Merkel, has been awarded a \$300 scholarship by the Soil Conservation Society of America for the school year 1965-66.

A range management major, Ueckert is a member of Alpha Zeta, agricultural honorary fraternity, and was a member of the national champion plant identification team in 1964.

Ten scholarships were made available through the international conservation organization. Ueckert was the recipient for the Southwestern Region comprising Texas, Oklahoma, Kansas and New Mexico.

He is the son of Mr. and Mrs. Henry Ueckert of Merkel.

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2-9-2

Texas Technological College  
Department of Public Information  
Mrs. Emil Carmichael, Information Officer

A Texas Tech graduate, Dr. William Ross Thompson of Fort Worth, will be the new chairman of the division of language, literature and speech at Fort Hays Kansas State College beginning this fall.

Dr. Thompson did his graduate work at Tech where he received his Ph.D. degree in 1957. He earned his bachelor's and master's degrees at Texas Christian University.

His experience includes 13 years of teaching at colleges in Big Spring, Lubbock and Arlington, work as an engineering analyst and as director of the government sponsored VISTA (Volunteers In Service to America) program in Alaska. He was an instructor in the English department while at Tech.

Dr. Thompson served with the Army four years during World War II and has written numerous magazine articles and is a member of Modern Language Association and the American Association of University Professors.

He and his wife Mittie have two children, Dianne, 10, and Ross, 3.

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Texas Technological College  
Department of Public Information  
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FOR SUNDAY

LUBBOCK -- Texas Tech, through its educational television facilities, KTXU, Channel 5, will offer residents of the Lubbock area an opportunity this fall to take one of three televised college credit courses requiring a minimum time in the classroom.

The courses will include Beginning Spanish (Spanish 141), a four-hour credit course; Speech Development for Personal Competence (Speech 239), and Business and Professional Speech (Speech 338), each a three-hour credit course.

Enrollment will be handled through regular procedures during the fall semester registration Monday through Thursday (Sept. 13-16).

Persons wishing to take only one college course may enroll in one of the televised subjects and view the televised instructions from the place of their choice, said D. M. McElroy, station director. The televised courses will be a part of the regular instructional program, with full-time students required to view the telecasts in the classroom.

For non-regular students, the televised Spanish course will require only two campus attendances per week for language laboratories. Each of the Speech courses require one campus classroom meeting per week for participation sessions.

Spanish 141 will be taught in three 45-minute televised lessons per week (which non-regular students may view from the place of their choice), plus two weekly laboratory periods. Televised lessons will be broadcast at 7:15 p.m. on Monday, Wednesday and Friday, beginning Sept. 17. Laboratory classes will be on Tuesday and Thursday at hours arranged through the Department of Foreign Languages at registration.

(more)



television courses--add one

There also will be three daytime broadcasts of each Spanish lesson, at 9 a.m. and 2 p.m. on Monday, Wednesday and Friday, and at 8 a.m. on Tuesday, Thursday and Saturday. These broadcasts will be viewed in the classroom by regularly enrolled students, however non-regularly enrolled students may take advantage of the broadcasts if they wish, McElroy noted.

Speech 239, which deals with principles and practice of speech skills necessary for personal effectiveness, will be composed of one televised lesson per week at 6:30 p.m. Thursday, beginning Sept. 23, and one participation classroom session from 6:30 to 8:30 p.m. Tuesday. Each lesson also will be broadcast at 10 a.m. each Monday for classroom viewing by regular students.

Speech 338, dealing with basic principles of speech applied to the needs of professional men and women, will include one televised lesson per week at 6:30 p.m. Tuesday, beginning Sept. 21, and one participation classroom session from 6:30 to 8:30 p.m. each Thursday. Each lesson will be broadcast at 1 p.m. on Monday for classroom viewing by regular students.

Persons enrolling for home viewing television courses will be limited to one course for the current semester. Additional information may be obtained by calling Tech Education Television, PO2-8811, Ext. 2209; Dept. of Foreign Languages, Ext. 4262, or Dept. of Speech, Ext. 2152.

In addition to the three televised courses offered for credit, Tech also will utilize the facilities of KTXT to supplement classroom instruction in Introductory Accounting and in Freshman English. Although broadcasts in these subject areas will not be sufficient to justify college credit for home viewers, the lectures are expected to be of interest to the general viewing audience who wish to improve their accounting procedures or to brush up on their writing abilities. Broadcast time for these subjects is to be announced later.

McElroy estimates that approximately 1,800 students will be enrolled in the five courses which will be using television in the instructional program.

Texas Technological College  
Department of Public Information  
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In preparation for an estimated record-breaking enrollment of more than 15,000 students this fall, Texas Tech will begin its 41st annual session with a general faculty meeting at 10 a.m. Friday (Sept. 10) in Tech Union ballroom.

More than 850 faculty members are expected to be on hand for the meeting which will include an address by Tech President R. C. Goodwin, recognition of new faculty members, and announcements for the fall semester.

The faculty will meet by schools at 2 p.m. Friday.

Nineteen campus residence halls will open for occupancy at 10 a.m. Sept. 12. With accommodations for 7,173 students, the halls are already filled and off-campus housing is being sought to take care of the overflow.

"Lubbock residents can be of great service to the College by providing rooms, particularly for women students," Dr. Goodwin said.

Housing requests for women students have been particularly heavy in recent weeks, noted Dean of Women Florence Phillips.

To meet the demand, 10 halls have been allotted to women students, one of which, West Hall, was formerly occupied by men students. In addition to the nine men's residence halls, overflow space has been obtained in Pioneer Hotel.

Registration for the fall semester will get underway Monday with academic counseling, testing and registration for entering freshmen who did not register during the summer, and for other undergraduate students entering Tech for the first time.

Registration will continue for all students from 8 a.m. until noon and from 1:30 to 6 p.m. Sept. 14 and Sept. 15 and from 8 a.m. to 12 noon Sept. 16. There will be no late registration, said Registrar Floyd D. Boze.

(more)

Registration--add one

Orientation for entering freshmen who registered during the summer will be at 8 a.m. Sept. 16 in Lubbock Municipal Auditorium. Orientation for entering freshmen who did not register in the summer and for other new students will be at 1:30 p.m. Sept. 16, also in Municipal Auditorium.

Preceding the faculty meeting Friday, the Tech Faculty Club will honor new and returning faculty members at a reception from 9 to 10 a.m. in the Club's quarters in the Student Union Building.

Classes will begin Sept. 17.

Tech's physical plant, although stretched to capacity by an increased enrollment, also will be doing some growing this year.

The College's current building program includes a \$1,200,000 chemical research building and a \$1,350,000 math and foreign language classroom and office building, both to be constructed with the aid of federal-state matching funds.

Still badly needed however, are more classrooms and additional laboratory facilities to serve the academic requirements of a skyrocketing enrollment which is expected to reach 20,000 by 1970. Last year's fall enrollment was 13,827.

The Constitutional Building Amendment slated to come before Texas voters in November may provide some of the answers. The amendment, if it carries, will create a fund on which bonds can be issued for construction of academic buildings.

Under the arrangement, Tech stands to gain approximately \$20 million in revenue which can be put to use almost immediately to alleviate the already existing shortage of classrooms, laboratories and similar facilities.

Texas Technological College  
Department of Public Information  
Mrs. Emil Carmichael, Information Officer

LUBBOCK -- Texas Tech's Big Red Band will start workouts this week in preparation for the fall marching season.

Members of Kappa Kappa Psi and Tau Beta Sigma, band honoraries, are scheduled to report Wednesday (Sept. 8) to get the practice field in shape for drill sessions and to plan for the influx of students.

Freshmen band students will report Thursday (Sept. 9) for orientation and instruction in the Tech style of marching. Full-scale workouts will begin Friday with the arrival of upperclassmen.

The 1965 fall program calls for the presentation of 250 or more players in a "blowing and going" halftime show at each of the seven home games, plus several road trips. The band will accompany the Tech team to the University of Texas game in Austin Sept. 25 and to the University of Arkansas, Fayetteville, Nov. 20.

Arrangements have been made for the Tech bandmen to stay in College residence halls during the early rehearsal period prior to the official opening of the fall semester, band officials said.

Fall registration will be Sept. 13-16. Classes for an estimated enrollment of more than 15,000 students will begin Sept. 17.

Texas Technological College  
Department of Public Information  
Mrs. Emil Carmichael, Information Officer

A course in Beginning Spanish (Spanish 141) will be offered again this fall over Texas Tech's Educational Television Station KTXT (Channel 5).

Regular students may enroll for Sections 1, 2 or 3 and for a laboratory class meeting twice each week, said Dr. Harley D. Oberhelman, head of the department of foreign languages.

Area residents who are not taking other courses at Tech may enroll for credit in Section 4 and view the program at any one of the following hours: 9 a.m., 2 p.m., or 7:15 p.m. on Monday, Wednesday and Friday, or at 8 a.m. Tuesday, Thursday and Saturday.

In addition, students in Section 4 must enroll in a laboratory class taught on the Tech campus on Tuesday and Thursday. Laboratory classes are offered at all hours during the day and at 6:30 p.m.

The class will be taught by Miss Alice Maria Kent, assistant professor of foreign languages and a native of Asuncion, Paraguay. Additional information may be obtained by calling the Department of Foreign Languages, PO2-8811, Ext. 4262.

Registration for the fall semester will open Sept. 13 and continue until noon Sept. 16. Classes begin Sept. 17.



Texas Technological College  
Department of Public Information  
Mrs. Emil Carmichael, Information Officer

*(Ray Wells in charge  
of arrangements)*

1965

Texas Tech's 41st annual session officially will get underway Friday (Sept. 10) at the College's first general faculty meeting of the 1965-66 academic year.

Tech President R. C. Goodwin will address the more than 850 faculty members at 10 a.m. in Tech Union ballroom. General announcements will be made and new faculty members will be welcomed at the faculty convocation.

In the hour preceding the meeting, Tech's Faculty Club will be hosts to new and returning teachers at a reception in the Club's quarters adjacent to the ballroom.

The faculty will meet by schools at 2 p.m. for deans' announcements.

New faculty members will be special guests at the annual President's Reception for faculty and staff given by Dr. and Mrs. Goodwin from 8 to 9:30 p.m. Friday in the Union Ballroom.

Tech's 19 residence halls will open for occupancy at 10 a.m. Sunday (Sept. 12).

Orientation for entering freshmen who did not register during the summer and for all undergraduates entering Tech for the first time will be from 8 to 9:30 a.m. Monday (Sept. 13) in Lubbock Municipal Auditorium.

Dr. William Pearce, vice president for academic affairs, will be the speaker. New students will be welcomed by Roland Anderson, president of the Tech Student Association.

Fall semester registration will be held from 1:30 to 5 p.m. Monday, from 8 a.m. to 12 noon and from 1:30 to 6 p.m. on Tuesday and Wednesday and from 8 a.m. to 12 noon Thursday.

(more)

**Tech faculty meeting--add one**

**Freshmen who participated in Tech's summer academic advisement conferences will meet at 9 a.m. Thursday (Sept. 16) in Lubbock Municipal Auditorium.**

**A second orientation meeting for freshmen who did not participate in the summer academic advisement conferences will be held at 2 p.m. Thursday (Sept. 16), also in Municipal Auditorium.**

**All-church night, a time of parties and receptions for new and returning students, will be observed from 7 to 10 p.m. Thursday, with local congregations as hosts.**

**Classes will begin Sept. 17.**

**More than 15,000 students are expected to enroll this fall at Tech. Last fall's enrollment was 13,827, making it the third largest state-supported college or university in Texas.**

Texas Technological College  
Department of Public Information  
Mrs. Emil Carmichael, Information Officer

To meet the needs of an anticipated record enrollment this fall, Texas Tech has made arrangements for several "large chunks" of off-campus housing for both men and women students.

Available for men students will be the entire 11th floor of Caprock Hotel with accommodations for 31 persons, said Dean of Men Lewis Jones. Additional space will be made available if needed, the Dean said.

Arrangements have been made for a similar bloc of rooms at Pioneer Hotel, this also for men students.

Off campus housing for women students will include the second floor of Methodist Hospital School of Nursing Residence Hall at 2002 Miami St.

This hall will have space for approximately 40 students said Dean of Women Florence Phillips, and will offer accommodations similar to halls on campus, except that meals will not be served.

More than 15,000 students are expected to register this fall. The 19 residence halls on campus have been filled for many weeks and there is a long waiting list.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Cars carrying Texas Tech students -- and packed to the brim with their belongings -- will begin streaming into Lubbock Sunday (Sept. 12) as thousands of students start the trek back to college for the fall semester.

Doors of Tech's 19 residence halls will open at 10 a.m. Sunday for the more than 7,100 students who will be living on campus. Others will be moving into -- or looking for -- off-campus housing in private homes, apartments, houses and commercial lodgings over the city.

This mass settling-in process for an estimated 15,000 students will continue throughout registration, which begins Monday and continues through Thursday.

Fall semester classes will begin Friday (Sept. 17).

The first orientation session for new students, specifically designed for freshmen who did not register during the summer and for undergraduates attending Tech for the first time, will be from 8 a.m. to 9:30 a.m. Monday (Sept. 13) in Lubbock Municipal Auditorium. Freshmen new to the campus will meet for the second time at 2 p.m. Thursday in Municipal Auditorium.

Attendance at the Monday meeting is not required for approximately 2,700 freshmen who participated in early registration at conferences during the past summer, pointed out Dean of Student Life James G. Allen. These freshmen who have completed registration will meet for a briefing session at 9 a.m. Thursday (Sept. 16) in Municipal Auditorium.

Beginning with registration for entering freshmen from 1:30 to 5 p.m. Monday, enrollment will continue for all students from 8 a.m. until 12 noon and from 1:30 to 6 p.m. Tuesday (Sept. 14)

**Registration -- add one**

**the same hours Wednesday (Sept. 15) and from 8 a.m. to 12 noon Thursday (Sept. 16).**

**There will be no late registration, said Registrar Floyd D. Boze. There will, however, be a restricted registration from 8 a.m. until 12 noon Saturday (Sept. 18) for graduate students who had begun but had not completed the enrollment process.**

**The coming week also will be filled with a variety of activities, some social and others leading to participation in extra-curricular fields.**

**Conferences for students interested in choir, opera, band, orchestra or stage band will be held from 4 to 5 p.m. Monday (Sept. 13) in the Music Building.**

**At 7 p.m. Wednesday, the Tech Student Council will sponsor a meeting for all freshmen men on the Administration Building Green, while, at the same time, the Association of Women Students will host a Big and Little Sister "Howdy Party" for freshmen women in the Coronado Room of Tech Union.**

**At 8:30 p.m. Wednesday, freshmen and new students will be honored at an All-School Street Dance in the Administration Building parking lot.**

**Thursday evening will be All-Church Night, with receptions and parties honoring new and returning students planned from 7 to 10 p.m. at churches over the city with local congregations as hosts.**

**Two major events are scheduled Friday: a giant pep rally from 7 to 8 p.m. in Southwest Conference Circle on campus, followed by the All-College Howdy Dance from 8:30 to 11:30 p.m. in Municipal Coliseum. The dance, sponsored by Tech Union, will be free. Music will be by the Fireballs.**

**(MORE)**



Registration -- add two

Climaxing the week will be Texas Tech's first football game of the season, with Kansas University, at 7:30 p.m. Saturday (Sept. 18) in Jones Stadium.

ATTENTION: FINE ARTS EDITORS

Tryouts for Andre Obey's "Noah," the first of four Texas Tech Department of Speech productions this year, will begin at 7 p.m. Friday (Sept. 17) in the University Theater.

Other times for tryouts are 2-5 p.m. Saturday (Sept. 18) and 2-4 and 7-10 p.m. Monday (Sept. 20). Performances for the modern portrayal of the Biblical story are scheduled Nov. 1, 3, 4, 6 and 7.

All four plays will be student acted and produced. Ronald Schulz, associate professor of speech, will direct the productions.

In addition to Noah, other plays chosen for production this year by the speech department include "The Confidential Clerk," a comedy by Nobel Prize Winner T. S. Elliot, Jan. 28-31; "Tartuffe," a satire on hypocrisy by Moliere, March 18-21; and "Gallows Humor," described as a "sardonic jest" by Jack Richardson, of Theatre of the Absurd at the Cherry Lane Theatre Off Broadway in 1962.

Night performances for all plays will be at 8:15 p.m. and Sunday matinees are set at 3 p.m. Tickets are \$1, with all seats reserved, and may be purchased in advance by mail. Requests should be addressed to Box Office, University Theater, Texas Tech. Further information is available by calling PO 2-8811, Ext. 2154.

Special rates will be available for student groups for the Sunday afternoon and Monday night performances of "Noah" and "Tartuffe."

**Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer**

Another harbinger of the new fall term, the 1965 La Ventana, a special 40th anniversary edition of the Texas Tech yearbook, is being distributed this week in the basement of the Journalism Building on campus.

Distribution of the 8,000 copies of the book will be made from 8 a.m. to noon and from 1-5 p.m. daily through Friday (Sept. 17) and from 1-5 p.m. each day next week. Students should present a fee slip as proof of purchase, said Phil Orman, director of Student Publications.

For the first time, all covers on the 12 magazines composing the yearbook are in full color. The 592-page volume is bound in desert sand-colored cloth with a large "40" embossed on the cover. The name, "La Ventana," and the year are superimposed in gold lettering with a Double "T" in red.

The book is dedicated to Dr. Willa Vaughn Tinsley, dean of the School of Home Economics, whose picture is featured on the cover of the first magazine, "Tyme," the yearbook's news magazine.

Other magazines are "Mademoiselle," women's organization issue featuring a picture of Sheila Helbing, Richardson, Tech's 1965 Miss Mademoiselle; "Playboy," men's organization magazine with a three-page color foldout of Ann Rice, Bay City, 1965 Miss Playmate; and "Sports Illustrated," the sports section with a color cover of a grid action shot of Donnie Anderson, Stinnett, Red Raider All America halfback.

(more)

The School of Arts and Sciences is covered in a "Post" magazine with "Future" as the magazine of the engineering, business administration and graduate schools and "Town and Country" featuring the schools of agriculture and home economics. A "Life" magazine reports all student activities and features a special story on dorm life, followed by the Senior, Junior, Sophomore and Freshman "Views", four magazines which include the class sections.

A James Bond theme was used in the presentation of the Tech Beauties in "Mademoiselle." Other themes included the four seasons in "Junior View," a "Spotlight on Sophomores," for Sophomore View, and "Happiness is a Freshman," in Freshman View. The Senior View featured a special edition of letters to the editor written by senior students.

Editors of the 1965 book were Miss Becky Parker, Sabinal, and Ray Finfer, Abilene. Dow Patterson, Abilene, was art director and Cal Wayne Moore, Lubbock, was director of photography.

Karen McKenzie, Fort Worth, served as associate editor, and Winston Odom, Brownfield, was copy editor. Other editors were Mike Ferrell and Cecil Green, "Tyme;" Miss Parker, "Mademoiselle;" Finfer and Mike Cannon, "Playboy;" John Armistead and Mike Bohn, "Sports Illustrated;" Noel Freeman and Liz Lyne, "Post;" Odom and Larry Fagan, "Future;" Charlotte Stewart, "Town and Country;" Miss McKenzie, "Life;" Beverly Hunt, "Senior View;" Jane Maginnis, "Junior View;" Noel Freeman, Sophomore View;" and Nancy Hedleston, "Freshman View."

**Texas Technological College  
Department of Public Information  
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**Dr. Erwin R. Tichauer, professor of industrial engineering, and Dr. Richard A. Dudek, head of industrial engineering at Texas Tech are conducting a 2½ day short course, "Biomechanics for Industrial Physicians," at the Western Electric Company's General Medical Directors' Conference this week (Sept. 13-17) at Ocean City, N.J.**

**Industrial biochemics is concerned with the physical interaction between man, work and equipment, a field in which the Tech department has achieved national recognition in recent years. It involves the application of science to the design of work systems for optimal performance, safety and physical comfort of the worker.**

**The short course presented by the Tech educators will cover the basic principles of biomechanics and will stress work place design for minimal training periods, avoidance of manufacturing defects caused by the interaction between the workers' hands and delicate materials, and methods whereby the industrial physician can aid the practicing engineer in the detection of design features of tools, seating and work method which can lead to work stress and low performance levels.**



Texas Technological College  
Department of Public Information  
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Vocational rehabilitation directors from a five-state area are on the Texas Tech campus this week to discuss the application of programmed instruction to rehabilitation counselor training.

Dr. Paschal Strong and Dr. Beatrix Cobb of the Tech department of psychology are conducting the discussions which opened Monday (Sept. 13) and will continue through Wednesday (Sept. 15).

Purpose of the conference is to select target areas for programmed instruction to be investigated and tested in a three-year research program directed by Drs. Strong and Cobb.

Attending are 11 vocational directors from Texas, Oklahoma, Arkansas, New Mexico and Louisiana.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

The students who wore the "1940" freshman beanies will tread the Texas Tech campus again Saturday when their class meets for its Silver Anniversary Reunion.

After registration at 10 a.m. in the Anniversary Room of the Tech Union, the graduates will be invited to see how 25 years of growth have changed the Tech campus. Tours, coffees, a reception, and dinner are on the agenda for the day-long meet which concludes with group attendance of the Texas Tech-University of Kansas grid game in Jones Stadium.

Approximately 125 members of the class of 1940 are expected to return, according to Wayne James, executive director of the Ex-Students' Assn.

Registration will continue until 5 p.m. Coffees at 10 a.m. are scheduled for agriculture graduates in Room 201, Ag Building and for business administration graduates on the third floor of the BA Building. At 10:30 a.m. Home Economics graduates will be guests at a coffee in Room 151 of the Home Ec Building.

A tour of the library, the University Theater Building and one of the new women's residence halls is set at 1:30 p.m.

Faculty members of 1939 and 1940 will be honored at a reception from 3-5 p.m. in the Student Union Building.

Warlick Carr, Lubbock attorney and chairman of the reunion committee, will speak at a dinner at 5 p.m. in the Tech Union.

Asher Thompson, Lubbock, another member of the committee, will serve as master of ceremonies. Class members will attend the football game following the dinner at 7:30 p.m.

(more)

1940 Class Reunion--add one

Members of the class of 1940 include Waggoner Carr, Lubbock, Texas state attorney general, and Max Tidmore, mayor of Lubbock. James reported that at least one ex from as far as Huntington Beach, Calif., was scheduled to attend.

Other members of the reunion committee include Mrs. H. E. Griffith and S. B. Nelson, all of Lubbock.

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6-9-14

**Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer**

**Fifteen student leaders at Texas Tech began a three-day leadership lab session Thursday (Sept. 16) on retreat at Buffalo Springs Lake.**

**Sponsored by the Board of Student Organizations, the "Leadership Training Lab," the first at Tech, was planned to train a select number of student leaders to enable them to conduct similar leadership labs with other student groups.**

**Dr. Fred C. Proff, a specialist in the field of leadership training from the University of Illinois, will serve as consultant for the retreat, the first of a planned series at Tech, according to Ernie Cowger, BSO president.**

**The participants, representatives of various campus organizations, are excused from Friday and Saturday classes, and are staying in two cabins at the Lakes, 15 miles southeast of Lubbock.**

**Composed of 15 two-hour sessions, the workshop is organized in lecture sessions, devoted to theory and principle discussion, followed by lab periods of practical application.**

**An evaluation report of the workshop will be made and submitted to the Hogg Foundation which awarded a \$500 grant for the project. Dr. Beatrix Cobb, professor of psychology, heads the evaluation report committee. In addition to the grant, the seminar was financed by a \$10 fee per participant, paid either by the individual or his sponsoring organization.**

**Representatives participating in the initial workshop are Suzanne Crain, Alpha Lambda Delta; Jim Moore, Men's Residence Council; Bill Beuck, student government; Ernie Cowger, BSO; Beverly Barlow, Channing Club, and Jenny Mathews, Mortar Board.**

**(more)**

BSO Retreat--add one

Others are Alan Murray, Interfraternity Council; Chris Hickey, Pre-Law Club; Sandy Harris, Junior Council; Raymond Lusk, Kappa Kappa Psi; Thomas Garza, Los Tertulianos; Gary Rose, Mac Johnson, and Scott Allen, student government, and Becky Wilson, Panhellenic.

The students will return Sunday night.

-30-

7-9-16

**Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer**

**A Texas Tech Junior Journalism major, Mrs. Cal Wayne Moore, the former Miss Pam Best, is one of five students awarded scholarships this fall by the Press Club of Houston.**

**Mrs. Moore, one of nine applicants, received \$250 from the Club which awards scholarships from profits from its annual Gridiron Show and three memorial funds.**

**The daughter of Mr. and Mrs. D. M. Best, Houston, Mrs. Moore is a former assistant news editor, copy editor, and editorial assistant on the Daily Toreador, Tech newspaper. During the summer of 1964, she worked on the Peach Edition of the Houston Chronicle as part of the internship program of the Texas Daily Newspaper Assn. She is a member of Theta Sigma Phi, women's national Journalism fraternity.**

**A 1962 graduate with honors from San Jacinto High School, Houston, Mrs. Moore is presently working part-time in the Tech Public Information Office.**



FOR SUNDAY

An open house from 3-5 p.m. Sunday (Sept. 19) will introduce students to the features and facilities of Tech Union, the entertainment, social and cultural center of Texas Tech's "campus city."

The Walter Marlin Trio will perform in the piano lounge of the Union beginning at 3:30 p.m. Members of the Union Executive Council will host the event, designed to acquaint students with Union operation.

Students also may sign up to serve on one of the seven committees which plan the year's program of activities sponsored by the Union.

Big-name entertainers this year spice a regular Union program of events which include week-end movies, Wednesday noon forums, Friday afternoon and after-game dances, lectures, monthly exhibits and Sunday afternoon Jazz sessions.

On tap as outstanding offerings of the Union this fall are a performance by the Mitchell Trio Oct. 1, a songfest by the Serendipity Singers, Dec. 1, and an appearance by comedian Bill Cosby in conjunction with the folksinging group, The Womenfolk, on Jan. 7.

Supported by a \$5 student activity fee paid at registration, the Union, aside from planning special programs often open to the general public, offers the use of its meeting rooms, display area, ballroom and food services to Tech affiliated organizations.

Mrs. Dorothy Pijan, program director, supervises the Union governing Program Council which is composed of eight student executive officers. Seven additional student chairmen head committees planning Union activities.

Executive officers are Susanne Walker, Fort Worth, president; Gary Rose, Lubbock, vice president; Sherrell Andrews, Houston, secretary-treasurer; Patti DeJon, Houston, personnel director; and Camille Keith, Fort Worth, public relations.

(more)

Tech Union Program--add one

Committee chairmen are Glenn Sides, Lubbock, special events; Janice Kinney, Lubbock, dance; Beverly Barlow, Dallas, ideas and issues, Jimmy Hogg, Odessa, art and design; Gary Graves, Lubbock, entertainment; Susan Wilkinson, Midland, fine arts, and Chris Williams, Midland, hospitality.

"Dr. Strangelove" is the first offering in the Popular Film Series which starts at 8 p.m. Friday (Sept. 24) and at 3 and 7 p.m. Sunday (Sept. 26) in the Coronado Room. There will be no admission charge. Other movie selections for September and October include "To Kill a Mockingbird," "The Hustler," "Advice and Consent," and "Diamond Head."

"The Impacts" will play for the first TGIF Dance from 4:30-5:30 p.m. Friday (Sept. 24) in the Snack Bar area.

Suzanne and Gene Aker will speak on "Literal and Non-Literal Elements in the Expression of Art," in the initial Wednesday noon forum discussion Sept. 29 in the Blue Room. Cost of the buffet dinner at the forum is \$1, due with reservations which must be made at the Union Program Office before 5 p.m. on the preceding day. Mrs. Aker is an instructor of modern dance in the Women's Physical Education Department at Tech.

Dr. Rudolph Dreikurs, education psychologist, will present a lecture at 7:30 p.m. Sept. 30 in the Coronado Room.

Exhibit theme for September is "African Folkways of Angola and Mozambique" which includes color photography in the lobby of the Union. The exhibit will be on display until Oct. 3.

-30-

9-9-17

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

A May graduate, Mrs. S. J. Neyland III, the former Miss Rilla Ann Kollenberg, is recipient of a \$500 scholarship from the United Cerebral Palsy Research and Educational Foundation.

Mrs. Neyland, who received a B.S. degree in education, will use the scholarship in working toward a master's degree in speech therapy. She holds a graduate assistantship in Speech 239 this fall.

The daughter of Mr. and Mrs. C. H. Kollenberg, Houston, Mrs. Neyland is a member of Kappa Alpha Theta, social sorority; Newman Club; and Sigma Alpha Eta, speech and hearing honorary. In the spring term, she was Clement Hall representative to the Assn. of Women Students.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Gen. W. Austin Davis, vice commander of the U.S. Air Force Systems Command and a 1936 graduate of Texas Tech, will speak at the Board of Student Organizations Presidents' Banquet at 6:30 p.m. Tuesday (Sept. 21) in Coronado Room of Tech Union.

The banquet, an annual project of the Tech BSO, is designed to help presidents and leaders of the College's 170 student organizations to become better acquainted.

Davis, who earned his pilot's wings at Kelly Field, Tex., in 1937, served with the 12th Air Force in the Mediterranean Sea area in World War II. Since 1950 he has served in five different positions dealing with Air Force management and procurement.

In June, 1964, he was assigned to his present post. He assists in the overseeing of nine divisions, five development and testing centers, two test ranges and three contract management regions.

He and his wife, the former Josephine Newman, have two sons, Austin, 24, and Richard, 19.

-30-

11-9-17

Dr. Donald Ray Scott, who has recently joined the Department of Chemistry at Texas Tech as an associate professor, is recipient of a \$2,000 research grant by the Petroleum Research Fund and of the American Chemical Society.

Dr. Scott was notified Sept. 1 of the approval of his application for research on "Electronic Spectra and Bonding of Transition Metal Sandwich Complexes."

Goal of the project, according to Dr. Scott, is the clarification of chemical forces involved in the formation of some unusual and stable compounds of carbon and various transition metals. The interaction of light will be used to yield additional information on these chemical forces and theoretical calculations will be employed in the study.

Dr. Scott, formerly of Wichita Falls, received his B.A. degree in chemistry from the University of Texas in 1956 and earned his M.S. and Ph.D. in physical chemistry from the University of Houston in 1960 and 1965, respectively. He taught one semester at the University of Texas part-time before accepting a position on the Tech faculty this term.

He is author of eight contributions to professional publications, including several still not released. Two recent articles are "The Ground State Electronic Configurations of Ferricenium and Dibenzenechromous Cation" published in the Journals of Physical Chemistry and "Ligand Field Absorption Bands and d-Orbital Splitting in Ferrocene" in the Journal of Organometallic Chemistry.

He is married to the former Miss Grace Phillips and has three children, Laurie, 5, Chris, 2, and Linda, 10 months.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Roy Russell Graham, a 1964 graduate of Texas Tech with a B.S. in chemical engineering, is the first winner of Tech's newly established Texaco Fellowship in Chemical Engineering, a \$2,667 stipend, plus tuition.

Graham, Lubbock, has been awarded the one-year fellowship to be used in graduate work toward a proposed M.S. degree in chemical engineering.

The fellowship was set up last spring by Texaco Inc. for a candidate for either a master's or doctor's degree, with the selection of the winner left to the Department of Chemical Engineering.

The son of Mr. and Mrs. Q.A. Graham, 2901 E. 1st Place, Graham was employed as a chemical engineer for a year by Du Pont Co. in Houston before beginning work on the advanced degree.

At Tech he was a member of Tau Beta Pi, honorary engineering fraternity, Phi Gamma Delta, social fraternity and the Engineering Society.

He is married to the former Miss Kitty Ellen Porr, Lubbock, a May 1964 graduate of Tech.



Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Dr. Willard F. Williams, professor and head of Texas Tech's agricultural economics department, will leave Wednesday (Sept. 22) for London, England on a special assignment for the U.S. Agricultural Service.

Dr. Williams will participate in the U.S. Variety Meats Exhibit and seminar at the U.S. Trade Center and, on Sept. 28, will deliver an address on the subject, "Availability of Variety Meats in the United States." The seminar will continue through Sept. 29.

On his return trip, Dr. Williams will stop over in Washington, D.C., for conferences with representatives of the National Food Commission and the United States Department of Agriculture.

As staff economist for the Food Commission, the Tech department head conducted a nation-wide study of cattle feeding and is now preparing a special report for the Commission which will be incorporated in a comprehensive report to be delivered to President Johnson early next year.

Dr. Williams will return to Lubbock Oct. 2.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Texas Tech exes in Austin will begin setting the stage Thursday (Sept. 23) for the weekend game between the Red Raiders and the University of Texas Longhorns.

Opening activity in the series of events will be a meeting of the Austin Chapter of the Tech Ex-Students Association at 7:30 p.m. Thursday in the auditorium of American National Bank in Austin.

On hand to give a rundown on the Red Raiders and recent developments at Tech will be Bill Holmes, sports information director; Wayne James, executive director of the Ex-Students Association and Robert Newell, assistant dean of engineering at Tech.

On Friday afternoon the Austin Exes will turn out in full force to meet the Red Raider team and their coaches at the airport.

All Tech exes and friends of the College are invited to a reception from 2 to 5 p.m. Saturday in the Stephen F. Austin Hotel. Ex-student chapters in Houston, San Antonio and Corpus Christi have chartered buses and are scheduled to attend the reception, James said.

The traditional Double-T name tags and other material denoting the Red Raider supporters will be distributed at the reception.

Tech cheerleaders are expected to be on hand and will lead the exes and students in yells outside the hotel at 5 p.m. Saturday.

Gametime will be 7:30 p.m. Saturday.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Two Texas Tech graduates are among four Texans who will receive achievement awards at the annual banquet of the American Institute of Park Executives Thursday (Sept. 23) in Milwaukee, Wisc.

Honored as directors of public park and recreation programs in their respective cities will be Eddie Brown of Phoenix, Ariz., Dwain Miller of Boulder, Colo., Bill Bird of Miami Beach, Fla., and L. B. Houston of Dallas.

Mrs. Lyndon Johnson will present the Bob and Bea Everly medals to the directors in a dinner meeting at Milwaukee Arena.

Elo Urbanovsky, professor and head of the Tech department of park administration, will receive an honorary fellowship at the meeting. He is a past president of the Institute of Park Executives.

Miller, a 1956 graduate of Tech, is a native of San Angelo. Brown, a 1960 graduate of Tech, was employed by the Lubbock Park and Recreation Department before becoming director of the Maricopa County park system. Both majored in horticulture and park administration at Tech.

Bird, originally from Odessa, and Houston are both teaching consultants for the Tech department of park administration.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Cultural opportunities for Texas Tech students will be broadened this year by the addition of four outstanding programs in the new Tech Artists' Course series.

The Harkness Ballet, which presented a command performance at the White House a year ago, is the first offering of the new series, with a performance Oct. 10.

The company, founded by the Rebekah Harkness Foundation, made its debut at the Casino Municipal in Cannes, France in February, 1964. Marjorie Tallchief, the first American ballerina to dance at Moscow's famed Bolshoi Theatre, heads the company of 30.

Jennie Tourel, former leading Mezzo-soprano of the Metropolitan Opera Co., will sing for the second performance in the series, scheduled Nov. 17.

The soloist made her debut in Paris at the Opera-Comique and joined the Metropolitan Opera in 1944.

The National Shakespeare Co.'s production of "Macbeth" will be performed here Feb. 7, and the Pittsburgh Symphony Orchestra, under direction of William Steinberg, will be the final presentation on April 18.

Founded in 1895, the symphony has been directed by noted conductors Victor Herbert, Otto Klemperer and Fritz Reiner. Under the direction of Steinberg, permanent conductor, the orchestra played throughout Europe and the Middle East in an 80-day tour last year.

The series, which was initiated last summer, is financed by a 50 cent allocation from an activity fee paid by students at registration.

(more)

Artists' Course--add one

Because the Artists' Course presentations are financed by Tech students, admission to them is free. Two weeks prior to the performance students, on presentation of ID cards, may secure advance tickets. No seats will be reserved.

Half-price tickets at \$2 will be offered to other Tech personnel one week before the event. This reduction will be available to husbands, wives or children of students, and to faculty and administrative officers and their immediate families.

Remaining tickets will be sold to the general public three days before each show at the general-admission price of \$4 per person.

Programs for this year's series were selected by an Artists' Course Committee, under the direction of Dr. Harold Simpson, chairman.

-30-

7-9-22

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Inquiries about Danforth Graduate Fellowships to be awarded in March 1966 are now being received by the Texas Tech Liaison officer, Dr. W. G. Steglich, head of the department of sociology and anthropology.

The Fellowships, offered by the Danforth Foundation of St. Louis, Mo., are open to men and women who are seniors or recent graduates of accredited colleges in the U.S., who have serious interest in college teaching as a career, and who plan to study for a Ph.D. in a field common to the undergraduate college.

Danforth Graduate Fellows are eligible for four years of financial assistance with a maximum annual living stipend of \$1800 for single and \$2200 for married students.

Candidates must be nominated by Liaison officers of their undergraduate institutions, Dr. Steglich said. The Foundation does not accept direct applications for Fellowships.

The Danforth Foundation, one of the nation's 10 largest educational foundations, was founded in 1927 by the late William H. Danforth, St. Louis businessman and philanthropist.



Texas Tech has already started making plans for allotting additional on-campus residence space to women students for the 1966-67 session, announced Guy J. Moore, director of residence halls.

Men's Residence Hall No. 9, opened as a residence hall for 527 men at the beginning of the fall semester last year, will be reassigned to women students of Texas Tech at the opening of fall semester in 1966.

In keeping with the policy of the Tech Board of Directors, the College will strive to house as many single women on campus as possible, and to encourage private housing developers to build residence halls for men students, Moore said.

Since there is no construction underway at present for completion by 1966, the conversion of Hall No. 9 will help to absorb some of the increasing enrollment of women students at Tech. Enrollment of women students for the current semester is approximately 6150, compared to 5097 women students for the previous fall session.

The hall is fully air-conditioned with all rooms housing two students each. Rooms are equipped with built-in beds, fitted with innerspring mattresses, desks with overhead study light and adequate storage space for clothing.

At the present time, three firms have indicated an interest in construction of men's residence halls, Moore said. They are: University Housing Construction, Ltd. of Omaha, Neb. and Glenview, Ill. (with space for 850 students), University Dormitory Development, Inc. of Chicago, Ill. (700-plus spaces) and Bob Robinson of Lubbock (850 spaces).

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Three members of Texas Tech's industrial engineering staff will be speakers at the fall meeting of the Southwestern Chapter of the Institute of Management Sciences Friday (Sept. 24) in Tulsa, Okla.

Dr. R. A. Dudek, professor and head of the Tech department of industrial engineering, will give an address on "O.R. Instructional and Research Programs at Texas Tech," at the 9 a.m. session and will speak at 10 a.m. on "Prediction of Mean Demand and Optional Order Size."

Dr. P. M. Ghare, assistant professor of industrial engineering, will discuss "Performance Characteristic Model of a Closed Loop Conveyor System."

Milton L. Smith, graduate student and holder of a NASA Fellowship, also will be a speaker at the morning session. His topic will be "Optimum Strategy for Return of a Non-Random Customer Competing with Random Arrivals."

**Texas Tech's agricultural economics department has been awarded a research contract on water by the U.S. Department of Agriculture.**

The contract, according to Dr. Willard F. Williams, Tech department head, will provide \$17,000 for research over a two-year period on the economics of irrigation water use.

Dr. James Osborn, assistant professor in agriculture, will be the project director. The contract also provides funds for graduate student assistance and arrangements for publication.

Objectives of the research will be to evaluate the farmer's adjustments to the changing supply of irrigation water and to estimate the impact of farmer adjustments on the economy of the High Plains of Texas.

The study will make possible a better understanding of the overall importance of irrigation water to the entire High Plains community, Dr. Williams said.

A second project, awarded by the U.S. Dept. of Health, Education and Welfare, to Dr. Herbert Grubb, assistant professor of agricultural economics, will study Playa Lake modification on the Texas High Plains.

The major objectives of this study are to estimate the costs of Playa Lake modification and the benefits, such as eradication of encephalitis spreading mosquitoes, land reclamation, water storage and recreation associated with modified lakes.

Since Playa Lakes are becoming more and more important to the water supply picture, it is necessary to become better acquainted with health and water development potentials of presently unmodified lakes before costly projects are undertaken, Dr. Grubb pointed out.

The Playa Lake project is also a two-year project and supports a graduate student in agricultural economics.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

(Pronounced -- Quay-lo)

An international flavor has been added to Texas Tech's graduate Rehabilitation Counselor Training Program this fall with the enrollment of Maria Coelho, 27, from Goa, India.

Miss Coelho, of Portuguese descent, is one of 30 students working on advanced degrees in the government-sponsored program in Tech's department of psychology. Dr. Beatrix Cobb, professor of psychology, is program director.

The program, one of 30 in the nation, is sponsored by the Division of Rehabilitation of the Department of Health, Education and Welfare which has made a grant this year to Tech of \$92,242, including more than \$75,000 in student stipends.

A graduate of the University of Lisbon, Portugal, with a bachelor's degree in philosophy and history, Miss Coelho is the first foreign student to participate in Tech's program to prepare rehabilitation counselors.

In her second year in the United States, Miss Coelho, who lived 17 years in Asia and 10 years in Europe, came to Tech from the University of New Mexico. She learned of the training program from a former Tech student.

The dark-haired student rates the Tech department of psychology as "excellent." She will spend approximately two years here working on a doctorate, and specializing in rehabilitation. Her interest, she says, is planning research in the international field of rehabilitation. Of special help to her, she believes, is her knowledge of five languages--Portuguese, English, French, Spanish, and Konkani (an Indian language), and "some Italian."

(more)

Rehabilitation program--add one

Miss Coelho is one of 10 students working toward a Ph.D. while twenty others are doing graduate work toward a master's with the stipends allotted by the program.

The program at Tech is the largest of three allotted to the state, according to Dr. Cobb. In the ten years since its initiation at Tech, more than a million dollars has been poured into the program, resulting in 157 students with master's degrees and five with doctorates who are presently working in the field of rehabilitation. Only 20 per cent of these graduates are working in private industry, with the rest in state or federal rehabilitation programs, the director noted.

Dr. Charles Halcomb, assistant professor of psychology, has been added to the program at Tech this year as associate director, and will train students in rehabilitation research.

**Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer**

**LUBBOCK -- Ronald L. Hamm, 30, of Tallahassee, Fla., has been named Director of Public Information at Texas Technological College, according to announcement by Dr. R. C. Goodwin, college president.**

**Hamm, currently assistant director of Alumni Affairs and Alumni Publications Editor at Florida State University, will assume his new duties on Oct. 4.**

**The new information director's professional experience includes more than 10 years work in all areas of communications with emphasis on newspaper and wire service activity. Hamm, who holds a BA degree in Journalism from Florida State University with additional graduate work in English, has been associated with the Associated Press in Seattle, Wash. and United Press International in Atlanta, Ga., Richmond, Va., Roanoke, Va., and Albuquerque, N.M.**

**Hamm's duties in Albuquerque included responsibility for all news and picture coverage of New Mexico for UPI, the supervising of a five-man staff in that city and a two-man operation in Santa Fe and extensive travel throughout the state dealing with client publishers and editors as well as radio and television officials.**

**His duties at Florida State included the editing of a quarterly magazine, a quarterly newsletter and assisting in the editing of another. Hamm coordinated all news media contacts, wrote all news releases and aided the president of the University in talks before alumni groups. He also helped to plan and coordinate on-campus reunions, meetings, seminars and banquets.**

**(more)**



Hamm-add one

Hamm, born March 30, 1935, in Marion, Ind., has developed strong ties with Texas Tech and West Texas. He married Miss Peggy Jean Brown of Muleshoe, a 1958 graduate of Tech, on March 15, 1962. A brother-in-law, former Red Raider quarterback Don Williams, now coaches at Abernathy. One sister-in-law is a recent Texas Tech alumnae while another is now pursuing her degree at Texas Tech.

Mr. and Mrs. Hamm have a son, Kristopher Howard, 19 months. Hamm is a Marine Corps veteran and a member of the Kappa Alpha Order social fraternity. The family attends the Baptist Church.

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1-9-27

**Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer**

**LUBBOCK -- Ralph W. Carpenter, former editor-publisher of the Ralls Banner, has been named Assistant Director of Public Information at Texas Technological College.**

**Carpenter, who has had more than 12 years of newspaper experience, served as state editor of the Brownwood Bulletin and managing editor of the Port Lavaca Wave-Times.**

**He attended Texas Technological College and served as editor of The Toreador two years, in 1961 and 1962. He is a member of Sigma Delta Chi, professional journalism fraternity and is currently area vice president of the West Texas Chapter.**

**The new informational representative wrote a prize-winning column while at Port Lavaca in Texas Press Association competition. He is a member of Rotary International and has been active in civic work while in Ralls.**

**Carpenter is married to the former Miss Lois Boedeker, daughter of Mr. and Mrs. N. W. Boedeker of Stamford. The couple has one son, Clark, 2. The family will attend Redeemer Lutheran Church.**

**-30-**

**2-9-27**

Texas Tech's newly organized Graduate English Club will sponsor its first public lecture at 4:30 p.m. Wednesday (Sept. 29) in Coronado Room of Tech Union.

Guest speaker will be Dr. John P. Newport, professor of philosophy of religion at Southwestern Theological Seminary, Fort Worth.

Speaking on the topic, "Religious Values in Contemporary Literature," Dr. Newport will discuss the problems relating to "faith, freedom and guilt" in the works of Melville, Sartre, Faulkner and other writers.

Dr. Newport, who holds a doctor of theology degree from Southern Theological Seminary, Louisville, Ky., and a doctor of philosophy degree from the University of Edinburgh, Scotland, also has studied in the universities of Basel and Zurich, Tulane, Columbia University and Texas Christian University and was a post-doctoral visiting scholar under a Rockefeller Foundation grant at Harvard.

He has conducted study tours to Africa, Asia, Russia and Western Europe and has lectured to groups in many of the southern and southwestern states, Hawaii and Mexico.

Members of the audience will have an opportunity to visit informally with Dr. Newport following the lecture, said Anthony Dube, club president.

The lecture will be open to the public. There will be no admission charge.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

ATTENTION: AGRICULTURE EDITORS

Plans are complete for a Ranch Management Conference to be held at Texas Tech Oct. 1, according to Dr. Thadis W. Box, professor of Agronomy and Range Management at Tech.

Dr. Box said the conference will be held in the Student Union Building at Tech with registration scheduled for 9 a.m. Delivering the welcome, aims and objectives of the conference will be Tom Copeland, Levelland, chairman of the Range Management Conference planning committee.

A panel discussion at 10:30 a.m. will concern the integrating of dry-lot feeding into a ranching operation. Dr. J. L. Schuster, assistant professor of Agronomy at Tech will direct the discussion. Panelists will include Paul Marion, Texas Agricultural Experiment Station, Spur; Dr. Ralph Durham, Animal Husbandry Dept., Texas Tech; Edwin Forrest, rancher, Lubbock; and Cal Boykin, agricultural economist, U.S. Dept. of Agriculture Research Service, College Station.

During the afternoon sessions those attending will hear a talk on the management of range cattle by Dr. George F. Ellis, Jr. of the Tech Animal Husbandry Dept.

Other speakers during the afternoon will include L. E. "Sonny" Nance, rancher, Haslett; W. J. "Dub" Waldrip, Texas Experimental Ranch, Throckmorton; Dr. Sam Curl, Tech Animal Husbandry Dept.; C. L. Leinweber, department of Range and Forestry, Texas A&M University; H. L. Leithead, Soil Conservation Service, Ft. Worth; Leo Merrill, Ranch Experiment Station, Sonora and Dr. Gerald Thomas, Dean of Agriculture, Texas Tech. The conference will adjourn at 4 p.m.

(more)

Ranch management conference---add one

Dr. Box said the conference is a part of a continuing educational program to provide a service to ranchers over the area. The program is open to all who are interested.

The event will be sponsored jointly by Texas Tech and Texas Agriculture Experiment Station, West Texas Chamber of Commerce, Lubbock Chamber of Commerce, Soil Conservation Service, South Plains Chapter of Soil Conservation Society of America and the Texas Section of American Society of Range Management.

"We would also like to extend an invitation to those attending to visit the Barbed Wire and Branding Iron Exhibit at the West Texas Museum," Box concluded.

-30-

4-9-27

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

LUBBOCK--Officials in charge of Texas Tech's 40th Anniversary Celebration are leaving no stone unturned in their efforts to find members of the 38th legislature who passed the law creating the College in 1923. Doors of the College opened in 1925.

These early-day law makers will be special guests at the "Kick-off" for the celebration which will feature the Texas Tech-Texas A&M football game Saturday night (Oct. 2). The Tech School of Engineering will also hold open house.

C. W. Ratliff, chairman of the Saturday event, reports that 18 of the former state officials have been located and the search is still underway for 11 more.

The 18 "found" officials who have been mailed invitations to Saturday's festivities include J. G. Strong, Carthage; J. W. Thomas, Belton; Roy C. Coffee, Dallas; E. L. Covey, Bowie; Henry B. Dielmann, San Antonio; Julian P. Greer, Vidor; T. K. Irwin, Dallas; George C. Kemble, Fort Worth; Homer R. Maxwell, Dallas; Joe M. Moore, Mt. Vernon; Hon. Wright Patman, Washington, D. C.; Gary B. Sanford, Timpson; Lloyd E. Stiernberg, Harlingen; Robert B. Thrasher, Austin; H. W. (Howard Walling) Wells, Edna; Mrs. Edna Williams, Dallas; Robert Lee Bobbitt, San Antonio and Cecil Storey, Longview.

Former House members who have not been located include Virgil E. Arnold, H. S. Bonham, Claud E. Carter, Douglas S. Davenport, E. H. Gipson, T. L. Jennings, Burke W. Mathes, W. D. McFarlane, A. L. Pinkston, Charles C. Rice and G. Tom Shires.

Anyone knowing the addresses or whereabouts of any of the persons above is asked to contact Ratliff at SH 4-6809, Lubbock, as soon as possible. Ratliff was a member of Texas Tech's first graduating class.

(more)

Celebration--add one

Ratliff explained the procedure that was used to locate the former state officials. Records of the Legislative Reference Library were sifted through, the State Health Department checked their death records, the Texas Legal Directory and telephone directories were checked for addresses and the Department of Public Safety checked their drivers' license records.

The theme for the 40th anniversary celebration--slated for each home game weekend during the month of October--will be one of recognition and honor for those people who were instrumental in establishing the College.

Tech Board Member Al Allison, Levelland, is chairman of the executive committee which will oversee the entire month of festivities.

Serving with him are Board Member J. Edd McLaughlin, Ralls; Board Member Wilmer Smith, New Home; and Marshall Pennington, vice president for business affairs.

Serving with Ratliff during the Oct. 2 events will be honorary chairman Lt. Gov. Preston Smith. Others helping on plans are Dr. Clifford B. Jones, president emeritus, and R. Wright Armstrong, Fort Worth, Board chairman.

Other special guests for the first weekend will include:

1. Members of the committee from Lubbock who were successful in getting the College for Lubbock;
2. Former state officials such as governors, lieutenant governors, attorney generals, etc.;
3. West Texas Chamber of Commerce officials, and
4. Members of the original faculty.

The special guests will be given guided campus tours. Tentative plans have been made for the School of Engineering to host an open house where visitors can see what strides have been made in that field.

(more)



Celebration--add two

The guests will attend the football game, and plans are being studied to provide special seating for those being honored. They will be honored at a noon luncheon at the Koko Palace sponsored by the Directors of the West Texas Chamber of Commerce who will be meeting here. Board Chairman Armstrong will be master of ceremonies.

-30-

5-9-28

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

LUBBOCK--Target date for folk music lovers is Friday, Oct. 1. That's the day the Mitchell Trio pays a visit to the Hub City and its Municipal Auditorium.

Tickets for the 8 p.m. performance are on sale at the Tech Student Union. Student tickets are \$1.25 (two tickets per I.D. card), faculty \$2 and the general public, \$3.

The one-night show, billed as "fine entertainment," will feature a new face and voice in former Tech student, John Denver. Denver, whose real name is John Deutchendorf, attended Tech for two and one-half years. He was an architecture major and a member of Delta Tau Delta social fraternity.

When Denver made his singing debut in Washington on July 19, 1965, the Washington Daily News said, "Mr. Denver is a 'find!' He fits his niche superbly. He has a fine, fluent voice. In fact, it's a voice of superior quality."

"The Mitchell Trio is that rarity among the burgeoning crop of folk groups, a combo with a conscience," a Student Union spokesman said.

"The Mitchells use their music not only to entertain, but to comment on modern life and affairs," added Sue Walker, Tech Union president.

Members of the trio are Denver, Mike Kobluk and Joe Frazier.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

Applications are now being accepted at Texas Tech for the 1966-67 Rhodes Scholarships and the 1966-67 Woodrow Wilson national fellowships, Dr. David Vigness, professor and head of history at Tech, has announced.

The Woodrow Wilson fellowship is designed to attract men and women to the profession of college teaching. It annually awards fellowships to 1,000 prospective first-year graduate students planning to enter college teaching, and awards honorable mention to another 1,500 graduate students. A fellow is fully supported for one academic year at a U.S. or Canadian graduate school.

The Rhodes Scholarships, to Oxford University in England, are for at least two years and provide a stipend sufficient for expenses during term-time and vacations.

A Rhodes Scholarship recipient must be a male citizen of the United States, between the ages of 18 and 24 and have at least junior standing in a recognized degree-granting college or university in the U.S. at the time of making application.

Candidates for the Woodrow Wilson fellowships must be nominated by a faculty member no later than Oct. 31. The nomination should include the candidate's name, his current mailing address and proposed field of graduate study. A candidate for the Rhodes Scholarship must send in his application as early as possible, and no later than Nov. 2.

Additional information is available through Dr. Vigness, the faculty representative, room 119 of the Social Sciences Building on the Tech campus.

7-9-29

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

LUBBOCK--Col. E. H. Bauer, chief of ROTC division Fourth Army headquarters, Fort Sam Houston, was on the Texas Tech campus Wednesday for a visit with Army ROTC officials.

Bauer said his visit was designed to assist the College Army ROTC program in any way possible as they begin a new school year.

"I found everything in order and I can report a definite increase in freshman enrollment in the program," Bauer said. He explained there is also an increase in enrollment in advanced Army ROTC classes.

The Tech visit was part of a trip which will take Col. Bauer to colleges and high schools over West Texas and New Mexico.

8-9-29

LUBBOCK--Tickets are now available for the giant barbeque which will be a main feature of Dad's Day, 1965.

The barbeque is one of many events under planning for Dad's Day, scheduled for Saturday, October 16 and the day of the Tech vs. Oklahoma State football game, said Katina Simmons, publicity chairman of the Dad's Day committee.

Other special features of Dad's Day in this 40th anniversary year of Tech's history include recognition of the 1925 Red Raider team that played in the Cotton Bowl and members of the Texas Legislature who participated in passing the bill which created Texas Technological College. These men will be honored at the Dad's Day luncheon and during halftime ceremonies of the ball game.

Dad's Day is co-sponsored by the Dad's Assn. and the Assn. of Women Students sponsored by Dean Jacquelin Olsen, assistant dean of women.

Theme for Dad's Day is "Tech Salutes Our Dads." Activities are planned for the entire day beginning with a registration coffee Saturday morning (Oct. 16) and climaxing with the game between Tech and Oklahoma State. Activities not only include Tech dads but also their families.

Other members of the Dad's Day committee are: Elaine Walter, chairman; Cindy McCarty, coffee; Beth Rutledge, registration; Genelyn Cannon, luncheon; Sue Gibson, secretary; and Janie Moser, pre-game, which includes the three awards presented to the youngest father, oldest father and father who travelled the farthest distance.

Reservations for the barbeque may be made by writing Tech Dads Assn., P. O. Box 4293, Tech Station, Lubbock, Texas 79409. Arrangements for football game tickets may be made through the Tech Athletic Department.

Texas Technological College  
Department of Public Information  
Emil Carmichael, Information Officer

FOR SUNDAY:

LUBBOCK -- A gleaming new La Ventana for 1965 has rolled off the presses and now occupies a warm spot in the hearts and homes of thousands of Texas Techsans--young and old.

Why does the Texas Tech yearbook create more excitement and interest than the usual run of college yearbooks? In the first place, it dares to be different. Being different was no accident. It was planned.

Way back in 1954 an idea came to W. E. Garets for a new style of college yearbook. Garets, head of the Texas Tech Journalism department, didn't let the idea die.

In 1956 and '57 the editors of Tech's old-style La Ventana were pulling their hair out. Interest in the yearbook had dropped to a low ebb and the various editors were having headaches trying to find enough students to serve as staff members.

Garets, still toying with his idea, stepped forward. The culmination of this step was the 1959 La Ventana, first example of the magazine format and beginning of the style that has made Tech's yearbook unique in all the world.

Garets explained the need for a change in La Ventana's style:

"Our staff was completely demoralized; we had a handful of students doing the job, consequently they were discouraged and there was little carry-over in that personnel. We had to do something to provide interest and gain new support for the publication."

The idea was taken to the Publications Committee for consideration and then to the Student Council as the voice of the student population. Approval was given for the '59 trial run.

(More)

Garets put out a call for Ray Tibbets, a graphic arts specialist with experience as a printer, engraver and lithographer, whom he described as "a design man, an ideal person to help us implement this type of book."

Many months of hard work and planning followed. In September of 1959 Tech students woke up one morning to find that a magazine-style yearbook had been born.

Since the style came into being, La Ventana sales have doubled, according to Phil Orman, director of Student Publications and one of the persons who spent a great deal of time on the first "new look" yearbook.

But it wasn't only the circulation that increased with the delivery of the magazine style book. The number of staff members has grown from a "worked down" four to a dedicated 65.

Students working on the new yearbook format discovered that they were not only putting out a record of the school's many events, but were working under conditions which would give them valuable experience in actually writing and producing professional magazines.

Techsans applying their talents on the new-style book find that they are receiving on-the-job training for a fast growing field.

Instead of having one editor handling the production of the book, the staff includes an editor for each magazine, along with the administrative co-editors.

There is also an associate editor, a copy editor and an art editor.

Permission for the use of titles was obtained from the actual magazines when the idea began to breathe life. The only changes were in the names of three magazines.

"Time" was changed to "Tyme" and "Fortune" to "Future" because of discrepancies with the magazine publishers. "Look" was changed to "View" because the original agreement would have limited the use of the title to two years.

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Garet's initial idea called for the magazines to be just that--12 books published in a series. That portion of the idea has been shelved, but Garets still hopes for the realization of the series idea.

He believes that the students' Joy could be spread over the 12-issue period, also giving the books a more authentic following of magazine formats.

A study of the 1965 La Ventana reveals that strenuous efforts were made to follow the original magazines. For example, "Tyme" contains a news review on the year's major events and the people who made the news. "Mademoiselle" contains travel stories, fashions and features. "Playboy" concerns itself with Tech men, campus activities, fraternities and even a Miss Playmate.

"Sports Illustrated" is just that--a complete review of the year in sports at Raiderland. "Post" takes a close look at arts, sciences, administration, student government and honors. "Future" presents a picture of the engineering and business year at Tech. "Town and Country" delivers reports on the Agriculture and Home Economics departments. "Life" mirrors the goings-on of the ever-growing student population at Tech. "View" is divided into four sections with stories and pictures concerning seniors, juniors, sophomores and freshmen.

The "new look" La Ventana has made many strides since its inception in 1959. The staff of the 1966 book maintains that there are still new worlds to conquer.

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LUBBOCK--Costumes are an important ingredient in the production of successful plays. Texas Tech's University Theater, mindful of this fact, has employed an expert in the field.

She is Miss Mary Louise Evans, an instructor in the speech department. Coming to Texas Tech from the University of Minnesota, Miss Evans holds a B.S. degree in Speech and Theatre Arts Education and an M.A. degree in Theatre, both obtained at the University of Minnesota. She also attended the University of Iowa and William Woods Junior College.

Miss Evans served as a costuming assistant for the Minnesota Centennial Showboat Summer Seasons and was a costuming assistant at the Tyrone Guthrie Theatre, the new internationally known repertory theatre in Minneapolis.

The new University Theater costumer, busy preparing costumes for the play, "Noah," to be presented on campus as a feature of Fine Arts Festival, Nov. 1-3-4-6-7, has had costuming experience in several community theatres including Duluth Playhouse, Duluth, Minn.; Theatre-in-the-Round, Minneapolis; St. Louis Park Theatre, Minneapolis and theatre work in Glendive, Montana.

Miss Evans taught high school speech and English for four years, taught communication at the University of Minnesota for two years and taught speech and theatre arts at Hibbing (Minn.) Junior College two years.

Her theater experience includes the producing and directing of plays throughout her years of teaching. She handled all speech and drama contest work during her high school teaching and taught creative dramatics in Hibbing Elementary Schools.

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Costumer--add one

Also while at Hibbing she directed children's plays for the American Association of University Women. Adding a Spanish flavor, she directed the Spanish language play during the University of Minnesota Theatre season.

"Noah," sure to be a highlight of the theater season at Tech, has been described as a play for "the people, the poets, and the pure in heart." Utilizing a kind of poetic realism and a modern idiom, it presents the story of the Flood in its sensuous and emotional immediacy and evokes the experience of hope and disappointment attendant upon mankind's beginning anew.

The play will depict Noah as a man of great faith, a farmer, who is human and subject to despondency when things go wrong; faith, however, always wins out.

The production will also be presented Friday, Oct. 29, at the Southwest Theatre Conference in Midland.

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11-9-30

FOR SUNDAY

LUBBOCK--Over 250 persons are expected on the Texas Tech campus Thursday (Oct. 7) for the initial session of Tech's 1965 Tax Institute. Meetings are also planned for Friday, Saturday and Monday, Oct. 8-9-11.

Highlight of the Institute will come at the Monday luncheon when the group hears an address by Sheldon S. Cohen, Commissioner of Internal Revenue Service, Washington, D.C.

Cohen was named Commissioner of Internal Revenue by President Lyndon B. Johnson on Dec. 28, 1964. As Commissioner, Cohen is responsible for planning, directing and controlling the policies of Internal Revenue. He also supervises the activities of the service's seven regions and 58 districts.

Born in Washington, D.C. in 1927, Cohen received an A.B. degree with special honors in accounting from George Washington University in 1950. Two years later he received his law degree from the university, graduating first in his class. He became a certified public accountant in the State of Maryland in 1953.

In 1952 Cohen was admitted to the bar of the United States District Court for the District of Columbia and the United States Court of Appeals for the District of Columbia. He was admitted to practice before the United States Supreme Court and the Tax Court of the United States in 1956.

In 1960, Cohen joined the Washington law firm of Arnold, Fortas and Porter. He was a partner in the firm from 1963 until his appointment as Chief Counsel to Internal Revenue.

He was on active duty with the U.S. Navy from 1945 to 1946.

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Tax Institute--add one

The annual Institute will feature discussions on net operating losses; tax traps; valuation of assets for federal estate planning; current developments in sharing arrangements and use of partnership arrangements; aggregation and other oil and gas development; current developments in depreciation; pitfalls in corporate liquidations; real estate transactions; related taxpayers and the definition of business purpose; automatic data processing in the Internal Revenue Service; havens and hazards of insurance arrangements; and taxation of life insurance in the community property state.

Clarence P. Brazill, Lubbock attorney, is president of the 1965 Tech Tax Institute.

Speakers Thursday, Oct. 7, include W. B. Wood, CPA, Dallas; A. W. Dieffenbach, CPA, St. Louis, Mo.; Bill Diss, CPA, Denver, Colo.; Godfrey W. Welsch, CPA, Dallas; and George Varady, CPA, Houston.

Friday morning speakers are CPA Lindsay Fleck, Dallas and attorney Alan R. Bromberg, Dallas. In the afternoon talks will be delivered by J. Chrys Dougherty, Austin attorney; Parker Fielder, Texas University Law School; and Howard Longley with the Dallas Internal Revenue Service.

Insurance officials will take the spotlight at the Saturday, Oct. 9 session. They will be Ralph Gano Miller, Jr., San Diego, Calif.; and Henry P. Green of New York.

Officials expect at least 350 persons for the Monday noon luncheon.

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12-10-1

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LUBBOCK--Presentation of certificates of merit to two area ranchers highlighted the activities of the Ranch Management Conference held on the campus of Texas Tech Friday.

Receiving the awards, presented by Texas Tech Chapter of the Texas Section of the American Society of Range Management, were Tom Copeland, Levelland, and Edwin Forrest, Lubbock. Making the awards were Darrell Ueckert, Tech chapter president, and Gerald Horn, chapter secretary-treasurer. Presentation was made during a luncheon in the Tech Union.

Copeland is assistant manager of Post-Montgomery estate, Levelland, and a 1959 graduate of Texas A&M. He is a past president of the Texas Section of Range Management.

Forrest, a Tech graduate, is a Lubbock businessman and rancher.

Ueckert said of Copeland, "He has exercised leadership in bringing attention of Range management to the people of West Texas. Under his guidance, the first Ranch Management Conference in West Texas was organized and held in 1962."

Continuing his praise of Copeland, Ueckert said, "His dynamic leadership as president of the Texas Section, ASRM, did much to promote dialogue between researchers, technicians and ranchers throughout Texas.

"He has demonstrated that theory and research can be put into practice on rangelands through his work with the Post-Montgomery Estate. Copeland is constantly searching for new and better range management techniques."

Making the presentation to Forrest, Horn said, "He has demonstrated in the management of his own ranch his concern for the perpetuation of high range production and the conservation of the range resources.

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"He is an enthusiastic supporter of education and he has contributed to the favorable image of the range profession through his many civic activities and his leadership in the business community."

Horn pointed out that Forrest's interest in range management goes beyond national borders. He donated a herd of Hereford cows to Texas Tech to finance a graduate fellowship for a Mexican National graduate student as part of the Good Neighbor policy.

Horn explained that Forrest has shown his interest in range research by supplying facilities, livestock, land and financial support for research projects in range management and animal husbandry at Tech.

Dr. Gerald Thomas, Dean of Agriculture, delivered the welcome to the campus visitors during the luncheon. During their visit, the group visited the Barbed Wire and Branding Iron exhibit at the West Texas Museum.

The conference adjourned at 4 p.m.



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Texas Tech has a new assistant dean of women to help answer the many and varied questions posed by the College's more than 6,100 coeds.

Miss Loyce Katz, a graduate of the University of Texas and Columbia University, joined Dean Florence Phillips' staff at the beginning of the fall semester as an assistant in the area of off-campus housing and to organizations for women students.

She also assists in orientation, a continuing process throughout the year on an individual as well as a group basis, and serves as an advisor for Town Girls Club for coeds who live off campus, and for Alpha Lambda Delta, national honorary for freshman women.

A recent graduate herself, the 23-year-old Miss Katz feels a close kinship with her young and enthusiastic charges. She received a master of arts degree in guidance and student personnel administration from Columbia University this spring and earned two undergraduate degrees, a bachelor of arts and a bachelor of journalism, both from the University of Texas, in 1964.

While at Columbia, Miss Katz did field work at Queens College in New York City where she worked in the office of student activities, served as Panhellenic advisor, and studied the administration of student government "from the dean's point of view."

This was not altogether a novel experience for the attractive and energetic brunette whose participation in campus activities at the University of Texas won her the Silver Spur Spirit Award presented to the outstanding senior woman student.

(more)

Loyce Katz--add one

Miss Katz well understands the opportunities for women students in campus activities. She served as secretary of the University of Texas student body, as Arts and Sciences assemblyman, a member of Chancellor Ransom's advisory cabinet, and treasurer of Kappa Delta Pi, and as a representative to several national conferences where she participated in panel discussions concerning student programs.

Throughout her undergraduate career, she also served on numerous boards and committees associated with the University Panhellenic Council, the student union and special extra-curricular events.

She is a member of Mortar Board and Theta Sigma Phi, Journalism fraternity for women.

Reared in Amarillo, she is a graduate of Tascosa High School. Her mother, Mrs. Irving Ellis, resides at 4226 W. End St., Amarillo.

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14-10-1

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The Texas Tech Ex-Students Association executive board and the Texas Tech Loyalty Fund trustees will hold a joint meeting Saturday (Oct. 2) in Tech Union.

Frank Calhoun of Abilene, president of Tech Exes, will preside at the 10 a.m. meeting in Room 209. On the agenda are committee reports, along with special reports by Calhoun and Wayne James, executive director of the ex-students association.

Dr. W. M. Pearce, vice president for academic affairs, will address the group at a luncheon meeting in the Anniversary Room. He will discuss recent developments at the College and plans for the future.

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15-10-1

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CAPTION

HONORED AT CONFERENCE--Edwin Forrest, Lubbock, left, and Tom Copeland, Levelland, exchange handshakes after being presented certificates of merit by the Texas Tech Chapter of the Texas Section of the American Society of Range Management. Presentation was made during a luncheon Friday held in conjunction with Ranch Management Conference held on Tech campus. (Tech Photo)

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CAPTION

A TECH WELCOME -- Dr. Beatrix Cobb, professor of psychology, notes points of interest on the Tech campus for Maria Coelho, 27, of Goa, India. Miss Coelho, who speaks five languages, is the first international student to participate in the Rehabilitation Counselor Training Program at Tech, of which Dr. Cobb is director. The ten-year-old program, financed by the Department of Health, Education and Welfare, is allotted \$92,242 this year including \$75,000 in student stipends.

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