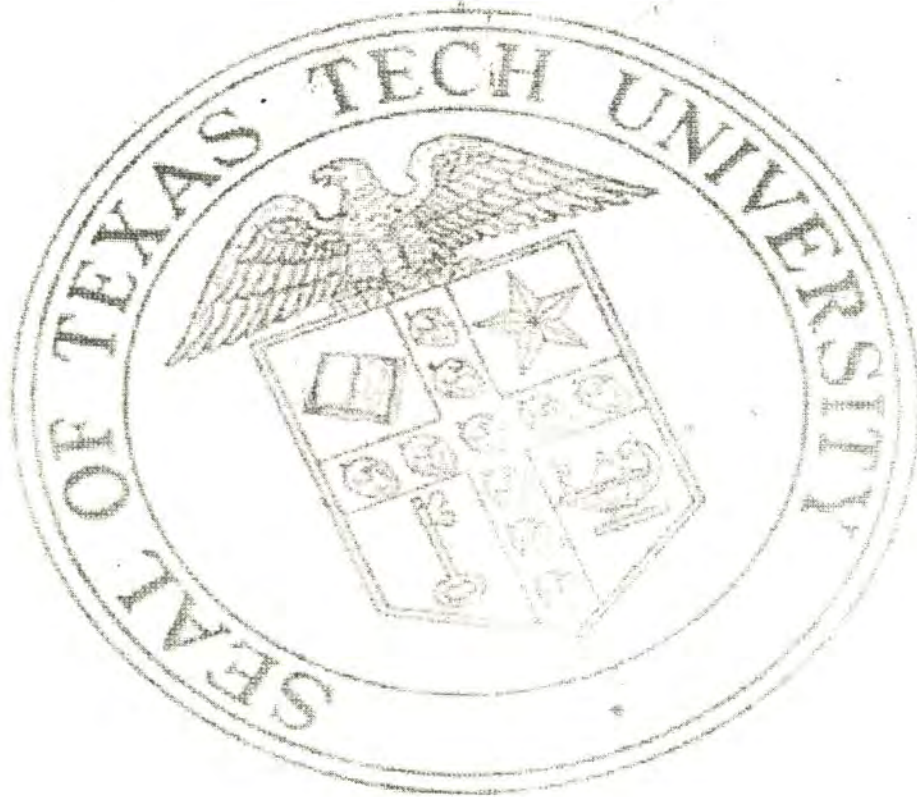


**TEXAS TECH UNIVERSITY  
NEWS RELEASES**



**JANUARY TO MARCH 1998**

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**FOR IMMEDIATE RELEASE**

**REF: A-1-6-98**

**CONTACT: John Walls**

**LUBBOCK --** The third annual "Show of Hands" will be held Saturday (1/10) from 7 p.m. to 9 p.m. at Texas Tech's Regional Hand Center in the Medical Office Plaza, 3502 Ninth Street, Suite 450.

This art show, sponsored by the Department of Orthopaedic Surgery at Texas Tech University Health Sciences Center and University Medical Center, will feature paintings, photography and sculpture incorporating the general theme of hands.

Featured this year is an original computer-generated piece titled "Hands of the Elk Clan" by Pam Price. Price is a well-known regional artist who also serves as dean of the art school at the University of Texas of the Permian Basin. In addition to Price, several other presenting artists will be in attendance.

All artwork at the event is available for purchase, commission free, and will be displayed at the Regional Hand Center throughout 1998. Admission is free and open to the public. For more information, please call 743-2465.

-30-

## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 1-1-8-98**

**CONTACT: Myrna Whitehead**

**LUBBOCK --** World-renowned toxicologist Perry J. Gehring will present a free lecture on the topic "Pesticide Research and Development" at 2 p.m. Monday (Jan. 12) in the Biology Lecture Hall 101 on the Texas Tech University campus. The event is open to the public and anyone interested in the topic is invited to attend.

Gehring, vice president for research and development for DowElanco, is recognized for his research in the area of toxicity of chemical substances and risk assessment. He joined Dow in September 1965. While at Dow, he was named in 1970 as the assistant director of the Toxicology Research Laboratory. He became director of the laboratory in 1973. Gehring later was named director of Health and Environmental Sciences, U.S.A. in 1978. In 1981, Gehring became vice president of Global Agricultural Products Research and Development at the Dow Chemical Company prior to moving into his current post in 1989. Gehring also serves as an adjunct professor at Michigan State University.

Gehring received his bachelor's and doctoral degrees in veterinary medicine in 1960 from the University of Minnesota. He performed graduate work at Iowa State University and Baylor University in 1960 and 1961 before returning to the University of Minnesota where he received a doctorate of philosophy in pharmacology in 1965.

Dow AgroSciences, formed in 1989, is one of the largest research-based agricultural companies in North America where researchers focus on weed management, insect management products, plant disease management products and biotechnology.

The lecture is sponsored by Texas Tech's Institute of Environmental and Human Health whose focus is to provide multidisciplinary graduate and undergraduate education in environmental science, toxicology and environmental health.





News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**MEDIA ADVISORY**  
**REF: A-1-9-98**  
**CONTACT: Brad Walker**  
**(915) 335-5110**

**MEDIA ADVISORY: (Information embargoed until 1/9.)**

Texas Tech University Health Sciences Center will hold a news conference at 11 a.m. Friday (1/9) in the Roadrunner Room of the Scharbauer Student Center on the Midland College campus.

Texas Tech Chancellor John T. Montford and Texas Tech University Health Sciences Center President David R. Smith, M.D., will make a major announcement concerning a Permian Basin gift to Texas Tech.

(Because of the schedules for the news conference participants, some people may not be available for individual interviews after the event. The event will begin as scheduled at 11 a.m.)

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**FOR IMMEDIATE RELEASE**

**REF: B-1-9-98**

**CONTACT: Brad Walker or  
John Walls**

**MIDLAND --** Texas Tech officials announced on Friday the creation of a new endowed chair to benefit rural health during a news conference on the Midland College campus in the Scharbauer Student Center.

The chair has been established by Permian Basin businesswoman and philanthropist Marie Hall, and it is named the Marie Hall Chair of Rural Health.

Texas Tech Chancellor John T. Montford thanked Miss Hall for her contribution. "It is fitting that someone with such a commitment to the Permian Basin and rural health would take this great step forward," Montford said. "Marie saw a need for this chair to promote rural health, and her vision will benefit this region for years to come."

Leo Vela, M.D., M.P.H., medical director of the Center for Telemedicine and Telehealth at TTUHSC, was announced as the chair holder during the news conference. In this post, Vela's responsibilities will include finding new ways to deliver quality health care education and service to rural areas by building interdisciplinary networks across West Texas' medical, nursing, pharmacy and allied health professions.

"This is a great opportunity for us to use Texas Tech's expertise in rural health care to benefit this region," Vela said.

Miss Hall said, "Of major concern to rural Texans is receiving and providing quality health care. It is vital to human survival, and it is essential to the well-being of the region.

"The spirit of the chair is to foster a passionate quest for innovation and excellence in health care. This chair will advance preventive medicine through the study of health problems associated with rural life, and it will improve the responsiveness and broaden the scope of rural health service through the development of the team approach."

Texas Tech University Health Sciences Center President David R. Smith, M.D., said the chair will establish a new network of health care services. "This endowed chair places us in a position of national prominence in rural health. With this commitment, we can extend our innovative resources, such as telemedicine, across traditional boundaries to form a new network using interdisciplinary resources."

-more-



Texas Tech University Health Sciences Center has a service area of 135,000 square miles with a population of more than 2 million. The Health Sciences Center consists of schools of Allied Health, Medicine, Nursing, Pharmacy and a Graduate School of Biomedical Sciences on campuses in Amarillo, El Paso, the Permian Basin and Lubbock.

Texas Tech has recently extended its working relationships to include Midland College in a new physician assistant program. The program will be located on the Midland College campus and classes will begin in June of 1999.



## **NEWS RELEASE**

# **TEXAS TECH** UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

### **NEWS BRIEFS**

REF: 1-1-15-98

CONTACT: Myrna Whitehead

### **Zumwalt To Receive Nation's Highest Civilian Award**

**LUBBOCK** -- Distinguished Naval veteran Elmo Russell "Bud" Zumwalt, Jr., will be among the 15 civilians to receive the Presidential Medal of Freedom during a special ceremony Thursday (Jan. 15) at the White House in Washington, D.C. The award symbolizes the nation's highest civilian honor.

Zumwalt served as Commander of the United States Naval Forces in Vietnam and later as Chief of Naval Operations. He has served as chairman of Texas Tech University's Vietnam Center's National Advisory Council since 1989. Presently, Zumwalt devotes his time to obtaining compensation for veterans whose health problems can be linked to their military service in Vietnam.

For more information, contact Jim Reckner, director of the Center for the Study of Vietnam at Texas Tech, at (806) 742-3742.

### **KTXT-TV To Host Telethon**

Texas Tech University's educational television station KTXT-TV Channel 5, in conjunction with the Volunteer Center of Lubbock and South Plains Mall, will host its fourth annual on-air telethon from 10 a.m. to 3 p.m. Feb. 14. This year's theme is "Give Time....A Gift From the Heart."

Telethon organizers will be trying to increase volunteer recruitment through the LOVE Drive, Lubbock's On-Air Volunteer Effort. The goal of the telethon is to encourage the public to pledge volunteer hours to non-profit organizations. The telethon will feature representatives from 50 volunteer groups who will explain volunteer opportunities available throughout the city.

During the week prior to the telethon, "Love Moments," 60-second organization profiles taped at South Plains Mall, will air on Channel 5.

For more information, contact Tim Chambers, manager of television development, at KTXT-TV, at (806) 742-2209.

### **History Professor To Autograph New Book**

Mark Stoll, assistant professor of history at Texas Tech, will autograph copies of his new book, "Protestantism, Capitalism and Nature in America," during a signing program from noon to 2 p.m. Feb. 28 at Barnes and Noble Booksellers, 6707 Slide Road.

The book focuses on religion and ideas about nature including the exploitation and preservation of nature.

Stoll, after four years as an assistant professor of history at St. Edwards University in Austin, joined the faculty at Texas Tech in fall 1997 where he teaches courses in history and environmental history. He received a bachelor's degree in history in 1977 from Rice University and a doctorate in history in 1993 from the University of Texas.

For more information, contact Stoll at (806) 742-3725.

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**MEDIA ADVISORY**  
**REF: A-1-16-98**  
**CONTACT: Kent Best**

**MEDIA ADVISORY:** Please do not print or broadcast this information prior to the news conference as this is an invitation-only affair. However, media are welcome to cover this event.

**LUBBOCK --** Texas First Lady Laura Bush will help launch a Texas Tech-sponsored child development program Wednesday, Jan. 21., at the Texas Tech University Health Sciences Center. A news conference is scheduled for 1 p.m. Wednesday in Room 4A100 of the Health Sciences Center, 3601 Fourth St.

Mrs. Bush, the wife of Texas Gov. George W. Bush, will be on hand to help promote Red Raider Readers, a children's reading program developed by Texas Tech Associate Professor of Pediatrics Donna Bacchi, M.D. In addition to the news conference, Mrs. Bush will tour the Pediatrics Clinic and the Children's Hospital of University Medical Center before returning to Austin.

For more information about the news conference, please contact Kent Best at 743-2143.



## **MEDIA ADVISORY**

# **TEXAS TECH**

University & Health Sciences Center

News and Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

**EMBARGOED UNTIL 4 P.M. WEDNESDAY, JAN. 21**

**MEDIA ADVISORY**

**REF: 4-1-20-98**

**CONTACT: Michael Sommermeyer**

**LUBBOCK --** Texas Tech Chancellor John T. Montford will accept a million dollar donation from Jack Hamilton of Houston at a press briefing at 4 p.m., Wednesday (Jan. 21) in the Board of Regents Room, second floor, east wing of the Administration Building.

The gift will fund \$500,000 in undergraduate scholarships in the College of Business Administration. Additionally, \$500,000 of the gift will be used to create an endowed professorship in the College of Business Administration in honor of former professor George Berry. Dean Roy Howell will make comments following the presentation.

Hamilton is president of Davis Hamilton Jackson & Associates, an investment advisory service located in Houston. He received his bachelor's degree in finance in 1968 from Texas Tech. Hamilton and his wife Connie are members of the Chancellor's Council and long-time supporters of the university.

Berry served as professor of finance from 1960 to 1969 in the College of Business Administration where he taught senior and graduate level courses in the areas of investments, real estate and business finance. He left academia to pursue a career as an economic consultant. He currently is Chief Executive Officer of George William Berry, Ph.D., in Austin. Berry is recognized for his ability to prepare students for the business world through a real-experiences approach to teaching.

Berry received a bachelor's degree in 1956, a master's degree in 1957 and a doctorate in 1961, all in business, from the University of Texas at Austin.

The Hamilton gift will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign.

The Horizon Campaign officially will be launched on Feb. 6, as Texas Tech celebrates its 75th Anniversary with a gala musical presentation in the Lubbock Municipal Auditorium.

**NEWS RELEASE**

**TEXAS TECH**  
**UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.texas-tech.edu/newshome>

**MEDIA ADVISORY**

REF: 3-1-20-98

CONTACT: Michael Sommermeyer

**WHAT:** Texas Tech University Recruits Lubbock Students

**WHEN:** Tuesday (Jan. 20), 5:30 p.m. to 7:30 p.m.

**WHERE:** International Cultural Center, Sixth Street and Indiana

**EVENT:** Chancellor John T. Montford will speak to approximately 600 Lubbock-area high school students encouraging them to attend Texas Tech. These students make up the top 25 percent in class ranking. This is the first time Texas Tech has hosted a recruitment reception for local students. The chancellor will speak at 6:30 p.m.  
Media representatives are invited to attend this event.

**CONTACT:** Michael Sommermeyer, associate director, Office of News and Publications at (806) 742-2136.

## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

NEWS BRIEFS-3

REF: 2-1-20-98

CONTACT: Janet Doggett  
or Kim Livingston

### **HHMI Mentors Recognized for Significant Achievements**

**LUBBOCK** -- The following mentors in the Texas Tech University/Howard Hughes Medical Institute undergraduate education program received accolades recently for the following:

- John Burns, provost and co-director of the TTU/HHMI program, was elected to the executive committee of the Chief Academic Officers Council of National Association of State Universities and Land Grant Colleges.
- Howard Strahlendorf, mentor to HHMI fellow David Kerr in the department of physiology at the Texas Tech Medical School, received an award for his research on "Role Of P75 Neurotrophin Receptor In Determining life or Death of CNS Neurons."
- Peter Syapin, mentor to fellow David Huron in the department of pharmacology in the medical school, received an award for his research on "Alcohol Abuse and Gene Expression in the Brain."

### **School of Music Sets Summer Camp Schedule**

The Texas Tech School of Music announces dates for summer camps in the Music Building and surrounding area on the university campus.

**Band/Orchestra Camp** -- July 11 - July 18

**All State Choir Camp** -- July 25 - July 28

For more information, contact Anna Whitlock Henry, coordinator of special activities, at (806) 742-2225.

### **Lubbock Lake Landmark Plans Spring and Summer Events**

Archaeology Awareness Week is scheduled for April 17-26 at the Lubbock Lake Landmark. Activities will be presented from 10 a.m. to 4 p.m. Tuesday through Saturday, and from 1 p.m. to 5 p.m. on Sunday.

A summer archeological field research session also will be conducted from June 15-Aug. 16 at the Lubbock Lake Landmark.

For more information regarding these or other Lake Landmark events, please contact Susan Shore, museum educator, at (806) 742-1116.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.texastech.edu/newshome>

NEWS BRIEFS-2

REF: 1-20-98

CONTACT: Janet Doggett  
or Kim Livingston

### **Art Gallery Exhibit Opens With University's 75th Anniversary Kick-Off**

LUBBOCK -- An art exhibit, "Lubbock Collects Tech," will open with a reception from 6:30 p.m. to 9 p.m. Feb. 6 at the Landmark Arts gallery, located in the Art Building on the Texas Tech University campus.

The exhibition, which runs through March 14, will be open from 10 a.m. to 4:30 p.m. on weekdays and from 1 p.m. to 4 p.m. on Saturdays. It is free and open to the public for viewing.

The gallery showing is comprised of artwork made by past and present Texas Tech artists. The showing coincides with the university's 75th anniversary celebration, which also kicks off Feb. 6.

For more information, contact Gallery Director Ken Bloom at (806) 742-1947.

### **German Students, Faculty Visit Coincides With University Gala Events**

A group of students and faculty from the German university Fachhochschule in Wilhelmshaven will be in Lubbock Feb. 1-8 to experience the culture and language of West Texas. The visit coincides with other university gala and Horizon Campaign events that mark Texas Tech's 75th anniversary celebration.

The group consists of students involved in various engineering and business majors.

"More than 180 students have participated in the program since its inception in 1987," said Ray Desrosiers, program coordinator for the Texas Tech College of Engineering.

A group of Texas Tech engineering students will travel to Wilhelmshaven in May.

Although thriving, the exchange program has been supported with volunteers and backed by donations for the past 11 years.

For more information on the program, contact Desrosiers at (806) 742-3553.

### **United Spirit Arena Student Agreement Presentation Set**

A ceremony to commemorate the signing of the official United Spirit Arena Student Agreement will be at 2 p.m. Feb. 3 in the courtyard of the University Center on the Texas Tech campus.

The agreement includes promises made to the student body of Texas Tech regarding arena issues such as ticket purchases, seating and parking. The agreement will ensure that future students will understand the rights and privileges granted through student financial support of the arena, said Russell Thomasson, president of the Student Government Association.

For more information on the agreement signing, contact Thomasson at (806) 742-3631.

## **MEDIA ADVISORY**

# **TEXAS TECH**

University & Health Sciences Center

News and Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 5-1-21-98**

**CONTACT: Myrna Whitehead**

- WHAT:** Public lecture on cancer risks associated with chemical exposure
- WHEN:** 3-4 p.m., Thursday (Jan. 22)
- WHERE:** Pod A, Fifth Floor, Room 101, Texas Tech Health Sciences Center
- EVENT:** The Dow Chemical Company's Technical Director of the Health and Environmental Research Laboratory James S. Bus, Ph.D., will present a lecture, "Use of Mechanism of Action Studies for Insight into Human Cancer Risks Associated with Chemical Exposure: Examples of Methyl Chloride and Ethyl Chloride." Bus, author and co-author of more than 80 research papers, reviews and books, is a member of the Diplomate American Board of Toxicology. His lecture is sponsored by the Institute of Environmental and Human Health at Texas Tech University, whose focus is to provide multidisciplinary graduate and undergraduate education in environmental science, toxicology and environmental health.
- CONTACT:** Myrna Whitehead, News and Publications, at (806) 742-2136.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**FOR IMMEDIATE RELEASE**  
**REF: A-1-22-98**  
**CONTACT: John Walls**

**LUBBOCK --** The Texas Tech School of Medicine chapter of the Texas Medical Association will host its first black tie charity ball, called "City Lights," at 8 p.m. April 18 in the Lubbock Club, 1500 Broadway.

As a theme for this event, physicians, medical school alumni and community leaders are invited to celebrate the success that Lubbock and the Texas Tech medical school have enjoyed together for more than 25 years.

Tickets for the event are \$50. Event sponsors currently are being solicited and will be recognized for three levels of giving: silver, contributions of \$1,000 to \$2,499; gold, contributions of \$2,500 to \$4,999; and platinum, contributions of \$5,000 or more.

Proceeds from the event will go to support Red Raider Readers (the Texas Tech child literacy program), the Ronald McDonald House, and the Make-a-Wish Foundation.

For more information on the event, contact Jenny Rowan or JoAnn Larsen at (806) 743-2147.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.texastech.edu/newshome>

FOR IMMEDIATE RELEASE  
REF: 7-1-23-98  
CONTACT: Myrna Whitehead

**[Editor's Note: Media representatives can obtain film footage of "Celebrate" during evening rehearsals Jan. 27 and Jan. 29. Contact the Office of News and Publications at (806) 742-2136 to make arrangements.]**

LUBBOCK -- Texas Tech University will gaze at its horizons past and future as it celebrates its 75th anniversary at 8 p.m. Feb. 6 in the Lubbock Municipal Auditorium.

The gala musical performance, "Celebrate," will feature Texas Tech students, faculty and alumni who now are stars of opera and theater around the world. The gala is open to the general public, donors, friends and supporters of Texas Tech.

Tickets, priced at \$52, \$27, \$17 and \$12, are available at Select-a-Seat outlets including its Main Office at Memphis Place Mall, Dollar Western Western Wear, Ralph's Records and the University Center Ticket Booth. Proceeds from ticket sales will fund a student scholarship endowment. For tickets, call Select-a-Seat at (806) 770-2000.

"Celebrate" represents a collaborative venture between Texas Tech's School of Music and department of theatre and dance. The production is written by Norman A. Bert, chair of the department of theatre and dance, and directed by Horn Professor of Music John Gillas. In his 25 years at Texas Tech, Gillas has directed 77 productions of 59 opera, operetta and musical comedies.

Performers in the production include Mary Jane Johnson, David Gashen, Ann Sanders, Kelly McClendon, Jana Campbell and Donnie Allison. Johnson, who performs with opera companies around the world, is a protégé of Luciano Pavarotti and won an Emmy Award in 1982 for her performance in "LaBoheme" on PBS. Gashen will be returning from Hamburg, Germany, where he is singing the lead role in "The Phantom of the Opera." He performed the same role in the Andrew Lloyd Webber musical from 1995-97 in Basel, Switzerland.

Sanders currently is performing the lead role in "Miss Saigon" in Stuttgart, Germany. McClendon has performed with the Eugene, Ore., Opera, the Midland Opera and the Denton Opera, both in Texas. Campbell is in her first season with the San Diego Opera. She was a California finalist in the Metropolitan Opera Company auditions for fall 1997. Allison has appeared on MTV, at a Farm Aid Benefit concerto and Willie's Picnics, produced by Willie Nelson. He will perform songs from "Buddy -- The Buddy Holly Story."

-more-

## CELEBRATE/PAGE 2

Actor G.W. Bailey also will be appear in the cast. Bailey has starred in television and movie productions, including the television series "M\*A\*S\*H." Also a playwright, Bailey is a faculty member at Southwest Texas State University.

Instrumental solos will be performed by Browning Artist-in-Residence and pianist William Westney and Associate Professor of Clarinet Robert Walzell. Texas Tech alumnus David Kneupper will conduct the Celebrate Orchestra in his original composition, "The Music of Apollo/Saturn V Center."

"Celebrate" also features the Texas Tech University Choir, under the direction of Kenneth Davis; the Goin' Band from Raiderland, under the direction of Keith Bearden; the Texas Tech Pom Pon Squad; and Raider Red.

### **Texas Tech's 75<sup>th</sup> Gala Wins National Acclaim**

The 3,000 members of the audience who witnessed Texas Tech's 75<sup>th</sup> Anniversary Gala and kickoff of The Horizon Campaign in Lubbock's Municipal Auditorium on February 6 were unified by their standing ovation that the performance was truly outstanding. The reception at the Museum of Texas Tech University before the gala and the festive post-gala reception in a 1,000 square foot tent (?) outside the auditorium brought unanimous acclaim from the evening's celebrants.

But the Lubbock guests were not the only ones who recognized that the 75<sup>th</sup> Anniversary Celebration was a night to remember in the history of Texas Tech.

The Council for the Advancement and Support of Education (CASE), an international organization dedicated to the promotion of higher education initiatives, honored Texas Tech with their 1998 Silver Medal Award for activities surrounding the gala and The Horizon Campaign kickoff.

The organization bestowed the silver medal on Texas Tech for its planning and organization of the 75<sup>th</sup> Anniversary Gala and Campaign Kickoff. The silver medal was presented to Texas Tech at the organization's annual meeting, held on July 12-15 in Chicago. Texas Tech was selected to win the award for special celebrations from among 300(?) universities that submitted entries in the competition.

"The Texas Tech talent that came together to produce our 75<sup>th</sup> Anniversary Gala was overwhelming," said Chancellor John T. Montford. "We are very pleased that CASE, the premier international organization in support of higher education initiatives, realized the merit of our endeavor."



"We are also pleased to be the only Texas university recognized by CASE for special events planning in their 1998 competition," Montford also said.

The award is the sixth won by Texas Tech in the annual competition. In 1989, the university received a Gold Medal for improvement in its Public Relations programs. In 1991, the university received a silver medal for its community relations program. In 1992, Tech photographer Artie D. Limmer was named International Photographer of the Year by CASE, and in 1993 the university and health sciences center received a gold medal for their programs in support of animal-based research in biomedical sciences. In 1995, Texas Tech was honored for fund raising program excellence by the 3,500 member organization.

"Each time Texas Tech has been selected by the CASE Annual Awards program, we have received positive media attention and recognition from other institutions of higher education. We are justifiably proud that our 75<sup>th</sup> Anniversary Gala and Horizon Campaign Kickoff join our award-winning tradition at Texas Tech," Montford said

**MEDIA ADVISORY**  
**TEXAS TECH**  
University & Health Sciences Center

News and Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 1-1-26-98**

**CONTACT: Michael Sommermeyer**

**[Editor's Note: Embargo until Noon, Tuesday (Jan. 27).]**

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept another anonymous one million-dollar donation at a press briefing scheduled for 1 p.m., Tuesday (Jan. 27) in the Board of Regents Room, second floor, east wing of the Administration Building. A West Texas family gave this New Year's gift to the university.

The one million dollar gift, plus an additional commitment of \$250,000 approved as a donation by the Chancellor's Council, will serve as a \$1.25 million challenge grant to increase Honors Program scholarships.

This challenge, when successfully met, will create an additional endowment of \$2.5 million for 100 new Honors Scholarships. Associate Vice President and Honors Program Director Gary Bell will make comments following the presentation.

The Chancellor's Council, formally known as the President's Council, was organized in 1966 to provide leadership support for the advancement of Texas Tech. Members of the Chancellor's Council provide financial support to a wide-range of university programs, including scholarships, faculty awards and student recruitment.

These gifts will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of the Horizon Campaign.

The Horizon Campaign officially will be launched on Feb. 6, 1998 as Texas Tech celebrates its 75th Anniversary with a gala musical presentation in the Lubbock Municipal Auditorium.

## **MEDIA ADVISORY**

# **TEXAS TECH**

University & Health Sciences Center

News and Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

## **MEDIA ADVISORY**

REF: 5-1-27-98

CONTACT: Michael Sommermeyer

**LUBBOCK --** State and local representatives from the Texas Department of Protective and Regulatory Services will brief the press at 10:30 a.m. Friday (Jan. 30) at the Maggie Trejo Supercenter, 3200 Amherst.

The group will announce a community meeting and will detail plans for a \$700,000 Community Youth Development Grant awarded for use in the 79415 zip code in Lubbock. That area is located north of Fourth Street, between Quaker Avenue and Avenue Q.

A community meeting, scheduled for 10 a.m. Saturday (Jan. 31) at Cavazos Junior High, will serve as a community forum for the purpose of creating a community-based program aimed at providing mentoring, tutoring, job training and alternative recreational activities.

The grant was awarded through the Community Youth Development program created and initially funded by the Texas Legislature in 1995. The program tries to eliminate the factors that can lead at-risk youth into the juvenile justice system.

Texas Tech University is providing technical assistance to the Texas Department of Protective and Regulatory Services.

For more information about this event, contact Janet Schmidly, director of special projects in the Office of the President, at (806) 742-0361.



**NEWS RELEASE**

**TEXAS TECH**  
**UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.texastech.edu/newshome>

FOR IMMEDIATE RELEASE

REF: 4-1-27-98

CONTACT: Michael Sommermeyer

LUBBOCK -- Monty E. Davenport, Ph.D., vice president for operations at Texas Tech University has announced his retirement effective Friday (Jan. 30). He has served in his current position since September 1990 and has worked at the university for 38 years.

A professor of mechanical engineering, Davenport joined the College of Engineering faculty in 1961. He has served in numerous positions at Texas Tech including associate dean in the College of Engineering, senior associate vice president, associate vice president for research and special programs as well as assistant to the dean of engineering.

"Monty has made a tremendous contribution to the university in a lot of ways," said President Donald R. Haragan. "He is the type of administrator who works hard to complete a project and doesn't seek credit for a job well done. I hate to see him go."

Davenport earned a bachelor's degree in mechanical engineering in 1956 from Texas Tech. He received a master's degree in 1958 and a doctorate in 1962, both in mechanical engineering from Stanford University.



News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**  
**REF: 2-1-27-98**  
**CONTACT: Myrna Whitehead**

**LUBBOCK --** Texas Tech University is pleased to announce that the following corporations will provide sponsorship of its 75th anniversary with an extravagant musical performance entitled "Celebrate" at 8 p.m. Feb. 6 at the Lubbock Municipal Auditorium.

"Celebrate," and its accompanying events, is sponsored by Southwestern Bell, the title sponsor; Texas Tech Medical Center; Southwest Airlines; Plains National Bank; University Medical Center; and Norwest Bank.

The gala performance will feature students, faculty and alumni who now are stars of opera and musical theater from around the world. The gala represents a cooperative venture between the School of Music and the department of theatre and dance at Texas Tech.

Media representatives are invited to attend the gala performance. Limited media tickets are available. To secure tickets, media representatives are asked to call the Office of News and Publications at (806) 742-2136 before the Jan. 30 ticket deadline.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 6-1-28-98**

**CONTACT: Mary Hudspeth**

**(Editor's Note: A student from your area is included in this release.)**

**LUBBOCK --** Texas Tech University's Livestock Judging Team recently finished first overall at the 1998 National Western Livestock Show Intercollegiate Judging Contest in Denver, Colo. Three of the top 10 individual award winners were from Texas Tech.

The stock show is one of seven national contests in which Texas Tech participates. The team competed against 32 other teams including Oklahoma State, Kansas State, Texas A&M and Nebraska.

The team finished second in the categories of beef and sheep and third in the reasons and swine categories. Jaime Bobinmyer of Culbertson, Neb., finished second overall, placing second in reasons and third in beef. Joe Wolfe of Indianola, Neb., finished fourth overall, placing first in reasons and sheep. Heath Hornecker of Lander, Wyo., placed ninth overall.

The team is coached by Clay Elliott and assisted by Samantha Dyer, both in the department of animal science and food technology.

"The team has worked very hard and we feel very fortunate to have earned a win at such a prestigious contest," Elliott said.

The 1998 Livestock Judging Team members are Bobinmyer, Wolfe, Hornecker, Jason Behrends of Fredericksburg, Kacey Bessler of Worland, Wyo., Chris Bishop of Amhurst, Jason Boyd of Lubbock, Dustin Dean of Jacksboro, Misti Pilster of Alzada, Mont., Matt Schertz of Robstown and Chad Thomas of San Angelo.

The team will finish the spring semester by participating in the Southwestern Livestock Exposition in Fort Worth followed by the Houston Livestock Show and Rodeo.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 7-1-29-98**

**CONTACT: Michael Sommermeyer**

**LUBBOCK** – Gene W. Medley, Ed.D., director of admissions and records at Texas Tech University has announced his retirement effective Friday (Jan. 30). He has served in his current position since September 1980.

Medley joined the office of admissions and records as an associate director in 1976. A native of Lubbock, Medley served as a lecturer in the College of Education at Texas Tech before joining the admissions and records office.

“Gene’s long years of dedicated service to admission and records have been appreciated and we wish him well in his retirement,” said James Brink, vice president for enrollment management.

Medley received a bachelor’s degree and master’s degree in music in 1964 and 1968, respectively, both from Texas Tech. He received a doctorate in education in 1974 from also Texas Tech.

“The admissions and records staff at Texas Tech is, without a doubt, the most efficient professional team of any institution of higher education in Texas,” said Medley. “Leaving such good friends and colleagues is very difficult.”

## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**  
**REF: 7-1-29-98**  
**CONTACT: Myrna Whitehead**

**LUBBOCK --** The Texas Agritech Corridor Partnership will host a strategic planning meeting Tuesday (Feb. 3) at 8:15 a.m. at Texas Tech University's International Cultural Center, 601 Indiana Avenue. The meeting is open to the public.

The Texas Agritech Corridor Partnership includes public and private interests who have combined to attract capital investment for the formation of value-added based industries and accelerated research initiatives. The partnership is a collaborative endeavor involving the Texas Department of Economic Development, Texas Tech, the International Agritech Center in San Antonio and the Agribusiness Institute at Palo Alto College in San Antonio.

The strategic planning meeting is sponsored through a \$500,000 grant from the U.S. Department of Commerce. The meeting will focus on an area between Lubbock and San Antonio.

Following a brief welcome at 8:45 a.m. by Texas Tech Chancellor John T. Montford, Senator Robert Duncan and City of Lubbock Mayor Windy Sitton, Peter A. Inman, director of Strategic Initiatives for the Texas Department of Economic Development, will present a general orientation. Inman's presentation will be followed by an agribusiness overview by John R. Abernathy, dean of the College of Agricultural and Natural Resources at Texas Tech. Gene Teeter of the Board of Directors for the International Agritech Center will give a talk on the agritech center.

The day-long meeting will feature presentations on a variety of topics such as "Review Survey Results," "Planning Process," "Form Area Oversight/Leadership/Communications Teams" and "Review/Define Expectations, Benchmarks." During the noon luncheon, agency briefings by representatives of the Texas Department of Agriculture and the Texas Water Development Board will be conducted.

For more information on the meeting, contact Kary Mathis, director of the International Center for Arid and Semiarid Land Studies and professor of agricultural and applied economics, at (806) 742-2218.

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

REF: 8-1-30-98

CONTACT: Janet Doggett

- WHAT:** College of Agricultural Sciences and Natural Resources Media Day and Distinguished Alumnus Luncheon
- WHEN:** Monday, Feb. 2
- WHERE:** Merket Alumni Center
- EVENT:** Media Day will begin at 9:45 a.m., followed by the Distinguished Alumnus Luncheon at 11:45 a.m. The media is cordially invited to meet with college representatives, faculty and staff about new innovative programs and projects and to meet and interview each of the six distinguished alumni who will be honored at the luncheon.
- CONTACT:** Janell Jones, Coordinator of Student and Alumni Programs, College of Agricultural Sciences (806) 742-2808.
- Janet Doggett, Media Specialist, Texas Tech News and Publications,  
(806) 742-2136.



**NEWS RELEASE**

**TEXAS TECH**  
**UNIVERSITY**

News & Publications

Box 42022

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

<http://www.texastech.edu/newshome>

FOR IMMEDIATE RELEASE

REF: 3-2-13-98

CONTACT: News & Publications

**(Editor's Note: Students from your area recently graduated. Please see the enclosed page for their names and degree information).**

LUBBOCK -- More than 1,700 students at Texas Tech University received degrees during 1997 fall commencement exercises. Keynote speaker at the exercises was Thomas R. Phillips, chief justice of the Texas Supreme Court.

Graduating students included the following:

## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.texastech.edu/newshome>

FOR IMMEDIATE RELEASE

REF: 3-2-26-98

CONTACT: Michael Sommermeyer

LUBBOCK -- As part of Texas Tech University's initiative to improve the South Plains economy, the Center for Professional Development in the College of Business Administration will administer \$1.2 million through December 1999 for the purpose of providing customized training for small businesses. The money comes from the Smart Jobs Fund program, a Texas Department of Economic Development incentive program designed to enhance employment opportunities and meet the needs of new and existing businesses.

Program requirements will be outlined from 6 p.m. to 8 p.m. Wednesday (March 4) at the Small Business Development Center, 2579 South Loop 289. Interested business managers and owners should call Terri Patterson, program director, at (806) 742-3170 to reserve a seat.

Small businesses seeking training for specialized skills are eligible to apply for a share of the Smart Jobs Fund money. More than 85 distinct training courses are available for immediate instruction through Texas Tech and other educational sources.

The Center for Professional Development at Texas Tech will help businesses apply for funding, coordinate training programs and administer monitoring and reporting requirements for small businesses participating in the program. The Center for Professional Development has been a major resource for quality professional and management training since 1976 and has served more than 300,000 participants.

To be eligible for the program, businesses must have at least one employee, have been in operation for at least one year, demonstrate financial soundness and be current on state tax obligations. While an emphasis will be placed on small businesses, all businesses have an opportunity to receive funding from this program.

"This program allows us to help South Plains businesses improve their productivity, increase their efficiency and remain competitive," said Patterson. "Additionally, the program is employer driven, which allows them to decide what training they need and who will provide the training."

To apply for funding through the Smart Jobs program grant or to obtain more information about the program, contact Patterson at (806) 742-3170 or send e-mail to [Patterson@coba.ttu.edu](mailto:Patterson@coba.ttu.edu).

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**  
**REF: 4-2-2-98**  
**CONTACT: Mary Hudspeth**

**LUBBOCK --** Hiram E. (Gene) West, director of the Physical Plant at Texas Tech University, has been appointed acting vice president for operations effective today (Feb. 2). The position was vacated by Monty E. Davenport, who announced his retirement Jan. 30.

West had served in his current position since March 1991 and had served as director for building maintenance and utilities from August 1982 to February 1991. West's new duties will include overseeing the operational aspects of the physical plant including environmental health and safety.

West received a bachelor's degree in agricultural engineering in 1962 from Texas Tech. He received a master's degree in 1968 in industrial engineering also from Texas Tech.



**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

REF: 3-2-2-98

CONTACT: Myrna Whitehead

**WHAT:** Dress rehearsals for Texas Tech's 75th Anniversary Gala

**WHEN:** 7:30 p.m. Tuesday (Feb. 3) and Thursday (Feb. 5)

**WHERE:** Lubbock Municipal Auditorium

**EVENT:** Performers in the 75th Anniversary Gala "Celebrate" will conduct a dress rehearsal at 7:30 p.m. Tuesday (Feb. 3) and Thursday (Feb. 5) at the Lubbock Municipal Auditorium. "Celebrate" is a gala musical performance featuring Texas Tech students, faculty and alumni who now are stars of opera and theater around the world. The gala is set for 8 p.m. Friday (Feb. 6) at the Lubbock Municipal Auditorium. "Celebrate" also will kick off the public phase of Texas Tech's \$300 million capital campaign, The Horizon Campaign.

**CONTACT:** Myrna Whitehead, Texas Tech News and Publication, at (806) 742-2136.

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

REF: 2-2-3-98

CONTACT: Michael Sommermeyer

**WHAT:** United Spirit Arena Student Agreement Signing Ceremony

**WHEN:** Tuesday (Feb. 3), 2 p.m.

**WHERE:** University Center Courtyard

**EVENT:** Texas Tech Chancellor John T. Montford, President Donald R. Haragan, Athletic Director Gerald Meyers and Student Association President Russell Thomasson will sign the student agreement providing funding for the United Spirit Arena. Students will fund a portion of the construction costs in exchange for reserved seating. This event takes place at 2 p.m. in the UC Courtyard. Media representatives are invited to attend this function.

**CONTACT:** Michael Sommermeyer, Associate Director, Office of News and Publications at (806) 742-2136.

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

NEWS BRIEFS

REF: 5-2-3-98

CONTACT: Kim Livingston

**Habitat For Humanity Polar Bear 5K Run**

**LUBBOCK** — Texas Tech Student Chapter of Habitat For Humanity will sponsor the 2nd annual Polar Bear 5K Fun Run at 10 a.m. Saturday (Feb. 7). The race will start at the Biology Building parking lot and finish at Raider Alley (Sixth Street & Canton Avenue).

The Texas Tech Student Chapter of Habitat for Humanity is a non-profit organization whose purpose is to provide housing for families in need. Profits from the run will go to the chapter's goal to raise \$35,000 for the construction of a new Texas Tech sponsored house during the 1998-99 academic year.

Individual and team registration forms, along with the \$10 entry fee, will be accepted Tuesday through Thursday (Feb. 3-5) on the north side of the University Center lobby on the Texas Tech campus from 10 a.m. to 4 p.m. Late registration on Saturday (Feb. 7) will cost \$15.

For more information, contact Charles Elliot, president of Habitat for Humanity Texas Tech student chapter, at (806) 792-1866.



## **MEDIA ADVISORY**

# **TEXAS TECH** UNIVERSITY

News & Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

## **MEDIA ADVISORY**

REF: 6-2-4-98

CONTACT: Michael Sommermeyer

### **Texas Tech Holds Two Press Conferences as The Horizon Campaign Nears**

**[Editor's Note: These press conferences will occur on separate dates, Thursday (Feb. 5) and Friday (Feb. 6). Please embargo information until after each event.]**

Texas Tech Chancellor John T. Montford will accept three \$1 million gifts from Paul and Patsy Condit of Seminole at 2 p.m. Thursday (Feb. 5) in the Board of Regents Room, second floor, east wing of the Administration Building.

The Condits' planned gifts, presented in honor of their sons, will benefit the College of Business Administration and the College of Human Sciences at Texas Tech. The Condits' sons, John, Jeff and Jim, will make remarks during the presentation.

Paul Condit is the principal shareholder in Texas Equipment Co., a John Deere dealership in Seminole. This dealership, in November 1996, became the first John Deere dealership in the nation to trade publicly.

Additionally, Chancellor Montford will recognize the Houston Endowment Inc. for its role in bringing \$3 million in new faculty endowments to Texas Tech during a press conference at 10 a.m. Friday (Feb. 6) in the Board of Regents Room.

In October 1995, the Houston Endowment awarded a \$1.5 million challenge grant to Texas Tech's alumni and friends to establish chairs and professorships at the university and the health sciences center. The challenge grant was completed in late 1997 and has established 8 new professorships and one new chair at Texas Tech.

Presidents Donald R. Haragan and David R. Smith will outline the faculty enhancements made possible by the Houston Endowment during the event. David L. Nelson, vice president and director of grants for the Houston Endowment, will make remarks about the successful completion of the challenge grant.

In 1937, Jesse H. Jones and Mary Gibbs Jones created Houston Endowment Inc., a private foundation dedicated to the support of charitable undertakings. Houston Endowment Inc. is the largest private foundation in Texas and ranks among the largest in the nation.

Each of the gifts announced at these presentations will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign. The Horizon Campaign officially will be launched Friday (Feb. 6), as Texas Tech celebrates its 75th Anniversary with a gala musical presentation in the Lubbock Municipal Auditorium.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 8-2-5-98**

**CONTACT: Janet Doggett**

**LUBBOCK --** Texas Tech Animal Science and Food Technology Professor Markus F. Miller recently was awarded the 1998 Young Scientist Award in Education. He is the first professor to be a recipient of the award in two categories; he was the recipient of the award in the area of research in 1996.

He also received the university-wide Spencer A. Wells Award for Creative Teaching in 1994 and was recognized as the Outstanding Teacher in the College of Agricultural Sciences and Natural Resources in 1996.

It was in 1996 that Miller received the ranking of professor at Texas Tech. He previously had worked since 1990 as an assistant professor of animal science and food technology. Prior to coming to Texas Tech, Miller worked as an assistant professor in the animal science department at the University of Georgia until 1989, and then worked as director of research and development and quality assurance for Monfort's Pork Division.

Miller graduated with a bachelor's degree in animal production 1982 from Texas Tech, a master's degree in meat science in 1984, also from Texas Tech, and a doctorate in 1987 from Texas A&M University.

Holding a 75:25 teaching to research appointment, Miller teaches five meat science courses, coordinates a national champion student meat judging team, advises students and serves as faculty advisor for departmental clubs. He has authored 89 refereed journal articles, 117 technical articles and 113 presentations of research results at professional meetings. He has written nine books and book chapters and a meat judging manual for use in training students.



**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

REF: 7-2-5-98

CONTACT: Myrna Whitehead

**WHAT:** Lecture to Focus On Cell Tissue and Growth Factors

**WHEN:** Friday (Feb. 6) 2 p.m.

**WHERE:** Reese Center, 1207 Gilbert

**EVENT:** Russell Bowes, Ph.D., assistant professor in the department of pharmaceutical sciences at Texas Tech University Health Sciences Center in Amarillo, will present a lecture on cell tissue and growth factors at 2 p.m. Friday (Feb. 6) at the Institute of Environmental and Human Health at the Reese Center, 1207 Gilbert Building 555. Bowes has received the National Institute Environmental Health Sciences Predoctoral Fellow. He previously had conducted a postdoctoral and junior research scientist post for the W. Alton Jones Cell Science Center Inc. in Lake Placid, N.Y.

**CONTACT:** Myrna Whitehead, Texas Tech News and Publications, at (806) 742-2136.



**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**  
**REF: 9-2-6-98**  
**CONTACT: Myrna Whitehead**

- WHAT:** Media Information for 75th Anniversary Gala
- WHEN:** Friday (Feb. 6) at 6 p.m.
- WHERE:** Lubbock Municipal Auditorium/Museum of Texas Tech
- EVENT:** At the request of Gala Director John Gillas, cameras will not be allowed in the auditorium past 8 p.m. Media are invited to cover the reception prior to the event at the Museum of Texas Tech starting at 6 p.m. Media are encouraged to attend the post-gala champagne reception at 10 p.m. in the tent outside the auditorium. Media will not be allowed into any events without the a special media pass available from the Office of News and Publications in Room 212 Administration Building.
- Video cameras and flash photography will not be allowed during the performance. Media parking is available in the north parking lot of the coliseum. Due to the space needed for technical equipment, parking is not available on the south side of the coliseum. Television stations planning live shots should consider this factor when making assignments.
- CONTACT:** Michael Sommermeyer, associate director, at (806) 789-5953 or Myrna Whitehead at News and Publications at (806) 742-2136.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 10-2-6-98**

**CONTACT: Myrna Whitehead**

**LUBBOCK --** Ronald J. Kendall, director of The Institute of Environmental and Human Health at Texas Tech University, has been selected to chair a United States Environmental Protection Agency (EPA) Science Advisory Panel Subcommittee Review on genetically enhanced plant pesticide resistance management in agriculture, particularly in cotton, corn and potato crops.

Kendall, a member of the EPA panel, will chair the meeting which is scheduled for Monday and Tuesday (Feb. 9-10) in Washington, D.C.

Attendees for this meeting will include a variety of stakeholders including government representatives as well as representatives from environmental organizations throughout the nation. The results from this meeting will provide input to the EPA in their regulation of gene technology and its wider application in agricultural and pest management, Kendall said.

Academic scientists from across the country will compose the panel commissioned through the Office of Pesticide Programs at the EPA. Randy Allen, professor of biological sciences at Texas Tech, also will serve on the panel. He is an expert in plant biotechnology.

According to Kendall, breeding plants to produce toxins themselves as they grow would ward off pests and eliminates the need to use commercial available pesticides. Although this technology is applied in a larger scale in agriculture, particularly in cotton and other crops, resistance may build up in important pest species and measures to protect against the resistance are being studied.

For more information on the meeting, contact Kendall at (806) 742-2457.

## **MEDIA ADVISORY**

# **TEXAS TECH** UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

## **MEDIA ADVISORY**

REF: 11-2-6-98

CONTACT: Michael Sommermeyer

**LUBBOCK** – This morning (Feb. 6) Texas Tech Chancellor John T. Montford recognized the completion of a \$3 million dollar endowment campaign to fund eight new professorships and one new chair at the university and the health sciences center. The initial funding for this new endowment came from a \$1.5 million challenge grant presented to Texas Tech by Houston Endowment Inc., in 1995. The challenge grant was completed in late 1997 and has funded the following areas:

### **Texas Tech Medical Center**

Professorship -- Department of Radiology

Peter Canizaro Chair of Surgery

Harris F. Underwood Professorship in Pediatric Orthopaedic Surgery

### **Texas Tech University**

Professorship – College of Business Administration

Visiting Professorship in Journalism – College of Arts and Sciences

Telecom-Technology Professorship in Management Information Systems – College of Business Administration

Endowed Professorship in Management – College of Business Administration

Professorship – College of Agricultural Sciences and Natural Resources

Professorship – College of Human Sciences

Houston Endowment Inc., was created in 1937 by Jesse H. Jones and Mary Gibbs Jones. It is the largest private foundation in Texas dedicated to the support of charitable undertakings. This challenge grant counts toward the \$300 million goal Texas Tech has set to raise in private donations as part of the Horizon Campaign.



**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 2-2-9-98**

**CONTACT: Myrna Whitehead**

**WHAT:** Brazilian Professor to Host Film Series

**WHEN:** Tuesday (Feb. 10) at 7:30 p.m.

**WHERE:** International Cultural Center Auditorium

**EVENT:** Visiting Professor Miguel Neneve will host a Brazilian Film Series beginning at 7:30 p.m. Tuesday (Feb. 10) at the International Cultural Center Auditorium, Sixth Street and Indiana Avenue. Neneve is a professor in the Latin America and Iberian Studies program at Texas Tech University from the Universidade Federal de Rondonia in Porto Velho. The film, "Hour of the Star," by Clarice Lispector, represents the second installment of the film series which will feature seven films. The general public is invited to view the film. There is no admission charge.

**CONTACT:** Myrna Whitehead, News and Publications, at (806) 742-2136.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**FOR IMMEDIATE RELEASE**

**REF: A-2-9-98**

**CONTACT: Suzanna Cisneros**

**LUBBOCK --** Students and officials from the Texas Tech School of Medicine announced today the creation of a new black-tie charity ball, called "City Lights," to celebrate the strong ties between the school and Lubbock.

The ball will be at 8 p.m. April 18 in the Lubbock Club, 1500 Broadway. Tickets for the event are \$50, and proceeds will benefit Red Raider Readers, the Make-A-Wish Foundation, and the Ronald McDonald House.

David R. Smith, M.D., president of Texas Tech Medical Center, said the medical students wanted to show their appreciation for Lubbock. "There is a strong bond between our student body and this city, and this charity ball celebrates our unique and successful partnership," Smith said.

Joel Kupersmith, M.D., dean of the Texas Tech School of Medicine, added, "Our students developed the concept of this charity ball, and it's a superb idea. We expect this charity ball will be a memorable night for Lubbock and the Texas Tech School of Medicine. I know that our students are excited about this night, and they have been working feverishly to make this a huge success."

Jonathan Snead, first-year medical student and City Lights executive committee member, said the ball provides the students with a way to honor the community. "Lubbock has been very important to Texas Tech's success as a medical school, and it will be our home for the next few years. The medical students just wanted to say a very public thank you to Lubbock for helping this medical school grow and prosper."

Angela Siler, first-year medical student and City Lights executive committee member, noted that the ball benefits three deserving local charities. "With the gracious support of our sponsors and donors, we hope that this ball will provide both added recognition and funds for some very deserving charities."

Donors for the event are The Lubbock Club, University Medical Center, Methodist Hospital, St. Mary Hospital, the Lubbock-Crosby-Garza County Medical Society, College Flowers, Dr. and Mrs. Mike Owen, Parks Printing and Norwest Bank.

For more information on City Lights, call 743-2147.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**NEWS RELEASE**

**REF: 1-2-9-98**

**CONTACT: Kim Livingston**

**Texas Tech Students Win Design Competition**

**(Editor's Note: A student from your area is mentioned in the following release)**

**LUBBOCK** — Three Texas Tech University landscape architecture students recently were awarded cash prizes of \$2,000 each by the Texas National Cemetery Foundation. The winners were Eric Bernard and Janna Bradford, both of Lubbock, along with Bryan Mask of Lytle.

The competition was open to all architecture, art and landscape architecture students at universities and colleges throughout Texas.

The Dallas-Fort Worth Cemetery is on a 560-acre site located between Mountain Creek Lake and Patriot Parkway in southwest Dallas.

The first phase of development of the cemetery should be completed by 1999. When completed, the cemetery will provide burial space for honorably discharged veterans and their spouses. The veterans memorial itself will be located on a one-acre promontory in the southeast portion of the site.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 5-2-11-98**

**CONTACT: Myrna Whitehead**

**LUBBOCK -- "Connecting with the Community" will be the theme to the week-long College of Human Sciences celebration. The site of the celebration, which runs March 1-4, will be the Texas Tech University campus.**

The festivities will begin March 2 with a panel discussion, "Expectations and Realities," at 9 a.m. in Room 169 of the college. The panel will feature the 1998 New Achiever, Distinguished Alumna, Distinguished Leadership and Service Award recipients.

The highlight of day's activities will be the annual Awards Luncheon at 11:45 a.m. in the University Center Ballroom. The 1998 New Achiever award winner is Kevin Ruhman, the 1998 Distinguished Alumna is LouAnn Morgan, the 1998 Distinguished Leader is Kathy Ford Montgomery and the 1998 Service Award winner is Gayle Wilson.

Ruhman, a 1987 graduate with a degree in restaurant, hotel and institutional management, is the director of marketing and executive committee member at the Omni Mandalay Hotel in Dallas. Morgan, a 1976 graduate with a degree in merchandising, is the Midland District Manager of Texas Utilities Electric Company. Montgomery, a 1973 graduate with a degree in interior design, served as president of the American Society of Interior Designers, a national professional organization with 32,000 members. Wilson has served on the College of Human Sciences Dean's Advisory Council for Development, the Texas Tech Foundation and has been instrumental in establishing scholarships in the college.

March 3 has been designated as Design Day for the college. The day will feature an interior design advisory council meeting, a reception and presentation of senior interior design projects as well as presentations by Connie Jackson and Heather Valentine of Wilson and Associates of Dallas. The two will discuss "International Hospitality Design: Trends for the Future of Interior Design" at 1:30 p.m. in Room 169 of the college.

On March 4, the 1998 Human Sciences Senior Reception is set for 11:30 a.m. for spring and fall graduating seniors. The reception is hosted by the Texas Tech Human Sciences Alumni Association in El Centro of the Human Sciences Building. Also, the American Association of Family and Consumer Sciences student organization will host a research and creative design poster session from 10 a.m. to 1 p.m. in El Centro on March 4.

Persons with disabilities who plan to attend the celebration and need auxiliary aids or services should contact Fran Scott, assistant dean, at (806) 742-3031 so that appropriate arrangements can be made.

**NEWS RELEASE**  
**TEXAS TECH**  
**UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**NEWS RELEASE**  
**REF: 4-2-11-98**  
**CONTACT: Kim Livingston**

**LUBBOCK** -- The Office of New Student Relations at Texas Tech University will host **University Day** starting at 8 a.m. February 27 at the Lubbock Municipal Auditorium.

Prospective students and parents will have the opportunity to attend academic information sessions, campus tours and student organization fairs. The day will begin with registration and an opening ceremony. While on the Texas Tech campus, the students and their parents will have a chance to learn about various colleges and academic departments, student services and campus organizations. Throughout the morning, members from several student groups will be available to answer questions about their organizations.

"University Day is an excellent opportunity for high school students from around the state to experience practically everything Texas Tech has to offer," said Jarret Mallon, University Day coordinator.

Guided bus tours of the campus will depart from the University Center every 20 minutes until early afternoon. Visitors will be given a first-hand look at the advantages of living on campus while riding the Residence Hall Trolley Lines. Meal tickets for campus dining halls may be purchased at registration.

The closing assembly at 3 p.m. will allow students and their parents to ask any remaining questions as well as win some great Texas Tech souvenirs.

The exciting day will be capped off with a mixer at 7 p.m. at the Merket Alumni Center. The mixer will be a great place to mingle with current students and future classmates while enjoying music, dancing and refreshments.

Special visitor parking will be available at the Lubbock Municipal Auditorium west of Jones Stadium. There also will be a free airport shuttle starting at 3 p.m. on Thursday (Feb. 27) until noon on Saturday (Feb. 28) for participants.

For more information, contact the Office of New Student Relations at (806) 742-1480.

Persons with disabilities who may need auxiliary aids or services are requested to contact the Office of New Student Relations in advance of University Day so that appropriate arrangements can be made.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

## NEWS RELEASE

REF: 6-2-13-98

CONTACT: Kim Livingston

**LUBBOCK** -- The department of range, wildlife, and fisheries management at Texas Tech University recently has hired a new chair and two new professors.

Phillip J. Zwank, hired as chair of the department, moved to Lubbock from Las Cruces, N.M. Zwank replaced Ronald Sosebee who has been at Texas Tech since 1969. Sosebee stepped down as chairperson in January 1997 and now is teaching and conducting research at Texas Tech.

Zwank has 17 years of administrative and supervisory experience as Leader of Cooperative Fish and Wildlife Research units in Louisiana. He became the New Mexico Unit Leader in 1989 and was responsible for about 45 research projects totaling more than \$4 million. Since 1980, he has taught undergraduate courses in wildlife and fishery departments at Louisiana State, Oklahoma State and New Mexico State Universities.

Zwank earned his doctorate degree in wildlife ecology in 1978 from Utah State University, his master's degree in wildlife and fisheries in 1975 at the University of Missouri and his bachelor's degree in biology in 1966 at Central College in Pella, Iowa.

Newly hired Associate Professor Warren B. Ballard earned his doctorate in 1993 at the University of Arizona, his master's degree in 1971 at Kansas State University and his bachelor's degree in 1969 from New Mexico State University. Ballard's specialty is big game, a course he is teaching this spring. In the fall, he will teach Introduction to Wildlife along with Big Game Ecology.

Kevin Lee Pope, hired as an assistant professor, earned his doctorate in 1996 from South Dakota State University, his master's degree in 1993 from Auburn University and his bachelor's degree in 1991 from Texas A & M University. Pope's speciality is Fisheries. This spring, he is teaching Fisheries Science and he will teach Freshwater Ecology along with Fisheries in the fall.



**NEWS RELEASE**

**TEXAS TECH**  
**UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 7-2-13-98**

**CONTACT: Michael Sommermeyer**

**LUBBOCK** – Yale history professor John M. Merriman will present a free slide lecture on the topic “On Balazuc: What has changed and what hasn’t in a southern French village” at 8 p.m. Friday (Feb. 20) in the International Cultural Center located at 6th and Indiana Ave. The event is open to the public and anyone interested in the topic is invited to attend.

Merriman, the Charles Seymour Professor of History at Yale University, is one of the world’s leading specialists in modern European history, particularly the history of France. His lecture is the inaugural event in a series of lectures focusing on European Studies planned by the Texas Tech European Studies Group, the Texas Tech department of history and the International Cultural Center.

Merriman received his bachelor’s degree in 1968 and his doctoral degree in 1972 from the University of Michigan. He has taught history at Yale since 1973. He also has taught at the Universite de Lyon II and the Ecole des Hautes Etudes en Sciences Sociales in France. In addition, Merriman is the author of several books about French, European and urban history.

For more information about this lecture contact David G. Troyansky, associate professor of history, at (806) 742-3744.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**FOR IMMEDIATE RELEASE**  
**REF: A-2-13-98**  
**CONTACT: Suzanna Cisneros**

**LUBBOCK -- A Refresher Course in Anesthesiology will take place Feb. 28th thru March 1st at the Lubbock Memorial Civic Center, 1501- 6th Street.**

Guest speakers will include Steven C. Hall, M.D., Michael B. Howie, M.D., Girish C. Moudgil, M.D., Michael Mulroy, M.D., Mark Murphy, M.D., Gabor B. Racz, M.D., P. Prithvi Raj, M.D.

The purpose of this conference is to offer clinical anesthesiologists current concepts in several areas of anesthetic practice. Emphasis will be placed on the blending of basic science knowledge into clinical practice.

The course is sponsored by Texas Tech University Health Sciences Center Department of Anesthesiology, the Office of Continuing Medical Education and District 1 of the Texas Society of Anesthesiologists.

For more information, contact Debbie Green at (806)743-2929 or Eeon Cockings, M.D. at (806)743-2920.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

FOR IMMEDIATE RELEASE

REF: 1-2-16-98

CONTACT: Janet Doggett

**[Editor's Note: A person from your area is included in this release. Photographs are available from the Office of News and Publications upon request.]**

**LUBBOCK** — Texas Tech University recognized six distinguished agriculture alumni Feb. 2, each of the leaders representing a department in the College of Agricultural Sciences and Natural Resources in honor of the institution's 75th anniversary.

Honored were: J. Robert Anderson, a landscape architect from Austin; Donald W. Ator, executive vice president of the Pflugerville-based Texas Seed Trade Association; Dale Lynn Drawe with the Welder Wildlife Foundation in Sinton; Curtis Griffith, a Lubbock banker; J. Pat Shepard, a custom cattle feeder from Hale Center; and Dan Taylor, a cotton ginner from Ropesville.

Anderson received his bachelor's degree in park administration from Texas Tech in 1973 and a master's of landscape architecture degree from the University of Illinois in 1975. He began his career working three years as an environmental planner with the U.S. Army Construction Engineering Research Lab in Illinois before moving to Austin in 1978 to work for the General Land Office. For the past 14 years, he has completed more than 300 projects in four states and has been featured in more than 30 publications.

Before Ator completed his bachelor's degree in agronomy-crop science in 1969, he served in the Marine Corps during the Korean conflict. After graduation, he joined the Texas Department of Agriculture as an agronomist where he would later serve as district supervisor in Central Texas. In 1980, he was appointed to Seed Branch, Agricultural Marketing Service of the USDA in Washington, D.C. There, his responsibilities included the implementation and direction of seed standardization, seed certification services and regulation. In 1986, Ator accepted an appointment as executive vice president for the Texas Seed Trade Association where he continues to serve today.

Drawe began his higher education at Texas A&I University in Kingsville after graduating with a bachelor's degree in agricultural education in 1964. He came to Texas Tech and he received a master's degree in range management in 1967. He then attended Utah State University and received a doctorate in rangeland ecology in 1970. In 1974, Drawe became assistant director of the Rob and Bessie Welder Wildlife Foundation where he remains today. He also holds adjunct professorships at Texas A&M University in Kingsville, Texas Tech University and Texas A&M University.



**Griffith**, a Lubbock native, serves as board chairman for First State Bank of Morton, South Plains bank of Levelland, West Texas Trust, City Bank of Lubbock and South Plains Financial. Additionally, Griffith is a managing partner of JKC Farms, which spans acreage in Cochran and Terry counties. He also is a managing partner of Southwest Gin and serves as Module Truck System president.

**Taylor**, who served many years as an agriculture sciences instructor at Lubbock Cooper High School, became involved in cotton farming in 1975. In addition to the 3,100-acre cotton growing operation in Hockley, Lubbock, Lynn and Terry counties, he and his wife, Linda, own and operate Buster's Gin at Ropesville.

**Shepard**, also from Lubbock, is currently the managing partner of Shepard Cattle Company, one of the area's pioneer custom cattle feeding operations, which encompasses 2,400 acres of farm and ranchland in Hale and Deaf Smith counties. He holds memberships in a number of industry-related organizations.

For more information, please contact the College of Agricultural Sciences and Natural Resources at (806) 742-2808 or the Office of News and Publications at (806) 742-2136.

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**  
**REF: 2-2-17-98**  
**CONTACT: Myrna Whitehead**

**WHAT:** Chancellor Montford Speaks to Minority Group

**WHEN:** Thursday (Feb. 19) at 11:45 a.m.

**WHERE:** University Center Matador Room

**EVENT:** Texas Tech Chancellor John T. Montford will speak to members of the Texas Tech University/Texas Tech Health Sciences Center Minority Faculty/Staff Association during a luncheon at 11:45 a.m. Thursday (Feb. 19) in the University Center Matador Room. The annual event allows patrons an opportunity to ask the Chancellor questions relating to minority concerns including recruitment, retention and hiring practices. Tickets cost \$8.50.

For more information on the luncheon, contact Hal Stevens, MFSA treasurer, at (806) 742-3674 or Maria Fernandez, MFSA secretary, at (806) 742-3616.

**CONTACT:** Myrna Whitehead, Texas Tech News and Publications, at (806) 742-2136.

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**  
**REF: 3-2-17-98**  
**CONTACT: Myrna Whitehead**

**WHAT:** Toxicologist To Lecture at Texas Tech University

**WHEN:** Thursday (Feb. 19) 2 p.m.

**WHERE:** Reese Center, Building, 555 Conference Room

**EVENT:** Toxicologist Ronald C. Porter of the Human Systems Center, formerly Armstrong Laboratory, will present a free lecture at 2 p.m. Thursday (Feb. 19) in Building 555, Conference Room at the Reese Center. Porter of Brooks Air Force Base in San Antonio will talk on "Approaches to Environmental Risk Assessment in the Air Force."

The lecture is sponsored by the Institute of Environmental and Human Health at Texas Tech.

Porter is a member of the Petroleum Environmental Risk Forum-Risk Assessment Consortium Ecorisk Work Group. He also is a coordinator for the Tri-Service Ecological Risk Assessment Work Group sponsored by the U.S. Department of Defense. He received his bachelor's degree in biology from Delta State University and his doctorate in biology from the University of Southern Mississippi.

**CONTACT:** Myrna Whitehead, the Office of News and Publications, at (806) 742-2136.



**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**  
**REF: 4-2-19-98**  
**CONTACT: Myrna Whitehead**

**WHAT:** Tour Speaker to Visit University

**WHEN:** Feb. 26, 7:30 p.m.

**WHERE:** Chemistry Building, Room 113

**EVENT:** James N. BeMiller, director of the Whistler Center for Carbohydrate Research at Purdue University, will present a free lecture on "Food Chemistry in Carbohydrates" at 7:30 p.m. in Room 113 of the Chemistry Building on the Texas Tech University campus. The lecture is part of the American Chemical Society tour series, and BeMiller's visit is sponsored by the South Plains local section of ACS.

BeMiller, author of 23 books and more than 200 papers and book chapters, was an officer of the American Chemical Society Division of Carbohydrate Chemistry for 25 years. He has been the national representative of the United States to the International Carbohydrate organization since 1978 and president of the ICO from 1986 to 1988. He has co-directed and taught 23 short courses on gum chemistry and technology for the food industry.

For more information on the lecture, contact Todd Anderson at the Institute for Environmental and Human Health at (806) 885-4567 ext. 231.

**CONTACT:** Myrna Whitehead, the Office of News and Publications, at (806) 742-2136.

## **NEWS RELEASE**

# **TEXAS TECH** **UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 5-2-20-98**

**CONTACT: Michael Sommermeyer**

**LUBBOCK --** Foreign policy isn't just something debated and exercised by Washington, D.C. political leaders. Texas Tech lays claim to its own share of talk over foreign relations through its International Cultural Center and Office of International Affairs. The university's longstanding tradition of encouraging cooperation among nations will be showcased March 1 - 7 as the university celebrates International Week.

The weeklong program begins with an International Food Festival from 5 p.m. to 8 p.m. March 1 in the UC Ballroom. Students representing countries around the globe will offer unique foods and entertainment representative of their cultures. Additionally, the Texas Tech Division of International Education will present a Study Abroad Fair in the UC Courtyard at the same time detailing student exchange programs in more than 30 countries.

March 2 a number of seminars will be presented including one that looks at educating teachers so they can educate children about other cultures. The speech, "Preparing Teachers to Teach Global Perspectives: A Handbook for Teacher Educators," will be offered by Elaine Jarchow, Ph.D., dean of the College of Education at 4 p.m. in the International Cultural Center Auditorium, located at Sixth Street and Indiana Avenue.

Also March 2 at 8 p.m. in the International Cultural Center Auditorium Latif Bolat, singer and composer, will present a concert of Turkish Music. Bolat is considered to be one of the distinguished Turkish musicians in the United States. He will accompany himself on the baglama, a long-necked flute as well as other instruments from the Turkish folk music tradition.

The colorful and popular Parade of International Flags takes place March 3 at 10 a.m. International students clothed in national dress and carrying the national flags of their respected countries will march from the Engineering Key to the University Center. A ceremony at Memorial Circle will be held to proclaim March 1 - 7, 1998 as International Week in Lubbock.

March 4 is highlighted by a demonstration of the shadow theatre, a unique performing art which originated in China and remains one of the country's dominant cultural arts. This performance takes place from 2 p.m. to 3 p.m. in the International Cultural Center Auditorium. Students from area high schools have been invited to attend this performance.

At 7 p.m. March 5 in the Marshall Formby Room of the Southwest Collection/Special Collections Building a lecture titled "American-Vietnamese Economic Relations and Business in Vietnam Today" will be presented by Douglas Pike, a professor of history, who has studied the contemporary problems of Southeast Asia since 1975.

-more-



## INTERNATIONAL WEEK/PAGE 2

At 8 p.m. March 5 in the International Cultural Center's Hall of Nations, Young-Joong Gahng, director of the Korea Trade Center in Dallas, will present the Howard Welborn Lecture. This speech will look at Korea's past, present and future and will offer a unique perspective on the importance of the Korean-US trade partnership.

March 6 from 9:30 a.m. - 10:30 a.m. in the Archive of Turkish Oral Narrative in the Texas Tech University Library, Barbara Walker, archive curator, will present a 50-minute program, titled *Turkey: A Treasure-Box of Folktales*. This presentation will be a combination of lecture, storytelling, video and audience participation.

At 8 p.m. March 6 in the University Theatre, the department of theatre and dance presents "Vinegar Tom", a play about witchcraft that has no witches in it. This production, penned by British playwright Caryl Churchill, is "not about evil, hysteria and possession by the devil, but about poverty, humiliation and prejudice," according to Churchill.

March 7 International Week concludes with the Fashion and Talent Show, a spectacular program, featuring the rhythms of life and of love in song, dance, skits and a display of the world through color, fashions, designs and more. This program takes place beginning at 7:30 p.m. in the International Cultural Center Auditorium. Tickets for this program cost \$3 for students and \$5 for adults and can be purchased at the time of the performance.

Persons with disabilities who may need auxiliary aids or services for events presented at the International Cultural Center are requested to contact Heather Hocker, facilities manager, at (806) 742-2218, so that appropriate arrangements can be made.

For more information about the events of International Week, contact Sonia Moore, information specialist in the Office of International Affairs, at (806) 742-2974.



**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**  
**REF: 6-2-20-98**  
**CONTACT: Myrna Whitehead**

**WHAT:** School of Law To Host Regional Competition

**WHEN:** Saturday (Feb. 21) 9:30 a.m.

**WHERE:** Law School Building, campus

**EVENT:** Texas Tech University's School of Law will host one of 12 regional competitions in the 1998 American Bar Association's National Client Counseling Competition. Texas Tech won the right to host the competition by winning the regional in 1997.

Twelve teams representing law schools from the region will participate in the competition with the winner advancing to the national competition March 13-14 at the Chapman University School of Law in Anaheim, Calif. This year's contest will feature student teams from Baylor, Kansas, Oklahoma, Oklahoma City, St. Mary's, Southern Texas College of Law, Southern Methodist University, Texas Southern, Tulsa, Washburn in Topeka, Kan., and the University of Arkansas at Fayetteville.

The client counseling competition tests the skills of teams through a simulation of law office consultation. Each team will have 30 minutes to interview people acting as clients and 15 minutes to propose a plan of action for resolution of the problem. The 1998 topic is "Landlord-Tenant Relations."

For more information on the contest, contact Chuck Bubany, the George Mahon Professor of Law at Texas Tech, at (806) 742-3614.

**CONTACT:** Myrna Whitehead, the Office of News and Publications, at (806) 742-2136.

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**  
**REF: 1-2-24-98**  
**CONTACT: Myrna Whitehead**

**WHAT:** Historian To Present Annual Lecture Address

**WHEN:** Friday (Feb. 27) at 7:30 p.m.

**WHERE:** Ranching Heritage Center, Fourth Street and Indiana Avenue

**EVENT:** Myron P. Gutmann will present a free lecture entitled "A New Look at the Causes of the Dust Bowl" at 7:30 p.m. at the Ranching Heritage Center. A reception, also open to the public, will begin at 7 p.m.

The Charles L. Wood Agricultural History Lecture Series, which began in 1985 as a memorial tribute to the late Texas Tech history professor Charles L. Wood, features the nation's top agricultural and western historians.

Gutmann is a professor of history at the University of Texas at Austin. He is the author of "Towards the Modern Economy: Early Industry in Europe, 1500-1800" and "War and Rural Life in the Early Modern Low Countries."

**MEDIA ADVISORY**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

<http://www.ttu.edu/newspubs>

**MEDIA ADVISORY**

**REF: 2-2-25-98**

**CONTACT: Janet Doggett**

**WHAT:** Bucy Guest Lecturer, Texas Tech Department of Physics

**WHEN:** Thursday (Feb. 26) at 7 p.m.

**WHERE:** Science Building, Room 007 (basement)

**EVENT:** Chris Quigg of the Theoretical Physics Department at the Fermi National Accelerator Laboratory will speak on "Nothing Is Too Wonderful To Be True" Thursday at 7 p.m. in the Science Building.

His lecture will explore new instruments and insights in particle physics, the revolution of progress and today's outstanding puzzles for the way we perceive our place in the universe. He will highlight the intriguing behavior of the neutrino and the Higgs boson.

**CONTACT:** For more information, contact Janet Doggett, science media specialist in the Office of News and Publications, at (806) 742-2136.



**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 1-3-2-98**

**CONTACT: Kim Livingston**

**WHAT:** The First Co-op Job Fair

**WHEN:** Thursday (March 5) 10 a.m. to 3 p.m.

**WHERE:** Livermore Auditorium, Electrical Engineering Building

**EVENT:** Engineering students interested in cooperative education will be able to research the companies participating in The First Co-op Job Fair, Thursday (March 5) 10 a.m. to 3 p.m. at the Livermore Auditorium, Electrical Engineering Building. Cooperative education is a program that enables students to receive career training with pay as they work with professionals in various fields of study.

Interested students should bring copies of their resumes and transcripts, dress professional-casual, research the companies involved in the job fair and prepare to be interviewed.

**CONTACT:** For information about co-op and for help with resumes, contact Delores Ludwig, co-op director, Dean's Office, Room 100 Engineering Center, (806) 742-3451.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**NEWS RELEASE**

**REF: 2-3-2-98**

**CONTACT: Kim Livingston**

**LUBBOCK --** Two-time Pulitzer Prize winner and Harvard University Professor E.O. Wilson will speak at Texas Tech University on April 1 at 3:30 p.m. in the Allen Theatre. Wilson is a conservationist and an advocate of the study of ecology within universities. His presentation will be on "The Diversity of Life" which will focus on conservation of the Earth's biodiversity.

The presentation is free and open to the public.

Wilson is considered to rank among the 100 top scientists of all time and among the 25 most influential people in the United States, according to *Time Magazine*. He has received most major awards given to international scientists including, The National Medal of Science, International Prize for Biology (Japan), American Association for Advancement of Science Award for Public Understanding of Science and Technology, Crafford Prize from the Swedish Academy of Sciences, and the Gold Medal from the World Wildlife Fund for Nature. He has written numerous books and has received two Pulitzer Prizes for his books "The Ants" and "On Human Nature." He is the creator of the field of Sociobiology and author of the best selling textbook on that subject, "Sociobiology: The New Synthesis."

The presentation is sponsored by the departments of range, wildlife and fisheries management, biology, plant and soil sciences, and the Office of Research Services.

For more information call Professor Loren M. Smith at (806) 742-2842.

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 3-3-3-98**

**CONTACT: Myrna Whitehead**

**WHAT:** Constitution Scholar to Speak at Law School

**WHEN:** Wednesday (March 4) at 4 p.m.

**WHERE:** Texas Tech School of Law

**EVENT:** Noted constitution scholar Ronald Rotunda will present a free lecture on "Limitations on Federal Power Over the States in Light of the Tenth Amendment and Section 5 of the Fourteenth Amendment" at 4 p.m. Wednesday (March 4) at the Texas Tech University School of Law.

Rotunda, professor at the University of Illinois College of Law, is the author of one of the leading course books on constitutional law, "Modern Constitution." He is the author of several books and more than 150 articles which have been cited more than 1,000 times by state and federal courts at every level.

Rotunda will be available to meet with media representatives before and after his lecture.

**CONTACT:** For more information, contact David Hartmann, vice president of the Tech chapter of the Federalist Society, at the Texas Tech Law School at (806) 742-3791.



## **NEWS RELEASE**

# **TEXAS TECH** **UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ltu.edu/newspubs>

**FOR IMMEDIATE RELEASE**  
**REF:6-3-5-98**  
**CONTACT: Myrna Whitehead**

### **Local High School Students to Perform Drama at Texas Tech**

**LUBBOCK --** Thirty high school students from Estacado High School will stage a performance of "Taking a Ride through History" at noon Monday in the University Center Courtyard on the Texas Tech University campus.

The performance is free and the general public is invited to attend.

The play, "Taking a Ride through History," is written and directed by high school senior Damion Davis. The show will focus on scenes from black history through humor and singing.

Although not a Lubbock native, Davis and his family moved to the city five years ago. He attended Dunbar Junior High School. Davis, son of Shirley Ingram, is the editor of Estacado High's newspaper. He plans to attend Texas Tech in the fall as a recipient of a H.Y. Price Scholarship.

"This is an opportunity to showcase some of our local students," said Cathy Allen, vice chancellor for Cultural Diversity. "The visit is part of an outreach project to provide students with an excellent opportunity to view our campus and see what we're all about."

Allen added that the performance was first seen by Norman Bert, chair of the department of theatre and dance, and he suggested a showing at Texas Tech.

"Taking a Ride through History" is sponsored by the Office of Cultural Diversity and the department of theatre and dance.

Persons with disabilities who plan to attend the performance and need auxiliary aids or services should contact Allen at (806) 742-8671 so that appropriate arrangements can be made.

**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 4-3-5-98**

**CONTACT: Janet Doggett**

**LUBBOCK -- Monday (March 9)** Texas Instruments will present \$1 million to Texas Tech University's College of Engineering for the establishment of a master's degree program in semiconductor product engineering.

The news conference will be at 1 p.m. in the Board of Regents Conference Room on the second floor of the Administration Building on campus.

The degree program was created following discussions over the past two years by officials at Texas Instruments and the administration at Texas Tech. The effort is one of many by TI to address the shortage of skilled product engineers in the semiconductor industry, said Jorge Auñón, the Dean of the College of Engineering.

In addition to this recent donation, TI has donated more than \$400,000 in funding for programs in the College of Engineering over the past eight years. Other collaborations between Texas Tech and TI Lubbock include the annual West Texas BEST (Boosting Engineering, Science and Tehcnology) program, in which students at the junior and senior high school level compete against other school teams in a robotics competition. TI also has donated digital signal processing teaching kits to Texas Tech's electrical engineering department for classroom use.

Texas Instruments Incorporated is a global semiconductor company and the world's leading designer and supplier of digital signal processing solutions, the engines driving the digitization of electronics.

For more information, contact Janet Doggett in the Office of News and Publications at (806) 742-2136 or Gail Chandlor at Texas Instruments at (972) 480-6808.

## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

<http://www.texastech.edu/newshome>

FOR IMMEDIATE RELEASE

REF: 5-3-5-98

CONTACT: Michael Sommermeyer

LUBBOCK -- The Texas Tech Board of Regents will conduct a special called meeting, via teleconference, on Thursday (March 12) at 8:30 a.m. The meeting will be directed by Board of Regents Chair Edward E. Whitacre, Jr., from the Board of Regents Room, second floor of the east wing of the Administration Building.

Among the items to be discussed in the committee meetings are the following:

- Granting of academic tenure and change in academic rank,
- Naming of the Texas Tech Police Department building,
- Naming of the Health Sciences Center library building,
- Approval of fees for fall semester 1998,
- Authorization for the Office of the Chancellor to approve and execute two contracts with the City of Lubbock for the development and support of the Institute of Environmental and Human Health,
- Authorization for the Office of the Chancellor to select an architect, establish a budget, and provide construction documentation for the Red Raider Alley Pavilion, and
- Approval to execute an agreement between Texas Tech University Health Sciences Center and El Paso County Sheriff's Office for providing health services to El Paso County inmates.

In addition, the regents will hear a report from Jim Brink, interim vice president for enrollment management, as well as remarks by Chancellor John T. Montford.

For more information on the special called meeting, call Michael Sommermeyer, associate director in the Office of News and Publications at (806) 742-2136 or (806) 787-5953.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

## NEWS RELEASE

REF: 7-3-6-98

CONTACT: Kim Livingston

**LUBBOCK** -- Texas Tech University's artist-in-residence Juan Logan will host several programs during his three week stay. Logan is being sponsored by both Landmark Arts and Lubbock Fine Arts Center. The mission of the visiting artist is to provide education and leadership in the visual arts by promoting the highest standard of arts professionalism and aesthetic quality.

The programs Logan will work with include helping children to create an exterior artwork for Lubbock Fine Arts Center's Spring Break Project at Greenfair Manor Housing Program March 16-20; lead an art teachers' workshop March 28; and produce a wall sculpture in the Landmark Gallery with the assistance of a select group of art students from Texas Tech and the community March 23 through April 1.

The art teachers' workshop is organized to help develop strategies and methods to stimulate thinking about identity and cultural symbols. The objective is to take the skills back to the classroom and help children create personal-identity icons fashioned of images from family history and cultural heritage.

During the primary focus of the residency in The Landmark Gallery (March 23- April 1) with student assistance, Logan will focus on making a new artwork related to previously made pieces that have been placed around the gallery as part of an overall design strategy. The completed installation will go on exhibit April 3 through May 16 from 10 a.m. to 4:30 p.m., weekdays and from 1 p.m. to 4 p.m., Saturdays at the Landmark Arts, Landmark Gallery Art Building on the Texas Tech campus. A reception will be presented from 6 p.m. to 8 p.m. April 3.

Logan will present a discussion of his work at 7 p.m. March 26 at the Museum of Texas Tech.

Logan's art is socially engaged and allows for many layers of meaning. The artist's work features bold, symbolic forms which refer to church, military and other social institutions, as well as personal spiritual experiences. Family history plays a major role in the derivation of Logan's images, he fuses oral traditions with visual responses to his social observations in his work.

Landmark Arts is dedicated to enriching intellectual growth and broadening the collective experience and knowledge of the visual arts in our community through a comprehensive program of exhibitions; symposia and workshops; publications; and hands-on experience with working artists.

For more information, contact Ken Bloom, director of Landmark Arts, at (806) 742-1947.

## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 1-3-10-98**

**CONTACT: Margaret Lutherer**

**LUBBOCK --** Dallas oilman Louis A. Beecherl, Jr. will join Texas Tech University President Donald R. Haragan on Wednesday (March 11) at an 11 a.m. press briefing to announce the establishment of the George W. McCleskey Professorship in Water Rights and Water Law. Beecherl's gift is the latest to be announced as part of Texas Tech's Horizon Campaign. The press briefing will take place in the Rotunda of the Market Alumni Center on campus.

Beecherl and his wife, Julia Tutt Beecherl, made a gift to the university to establish the Law School Professorship in honor of Lubbock community leader and attorney George W. McCleskey. McCleskey served on several state bar committees and on the Texas Water Development Board for 12 years. He graduated from the University of Texas School of Law in 1939, and served as chair of the Texas Supreme Court's Advisory Committee on Rules of Civil Procedure. McCleskey died on Aug. 8, 1997.

Also speaking at the 11 a.m. press briefing will be his son, George H. McCleskey, III. McCleskey is CEO of Methodist Hospital and was a senior partner in the law firm of McCleskey, Harriger, Brazill & Graf. The firm was founded by his father. The younger McCleskey has served on the Board of Directors of the Texas Tech Foundation, Inc. and is a member of the Texas Tech Chancellor's Council. His wife, Royan McGrath McCleskey, earned a bachelor's degree from Texas Tech. McCleskey is a graduate of North Texas State University and Baylor University School of Law.

Beecherl is a former member and past chair of the University of Texas System Board of Regents. He and his wife are well known philanthropists in Dallas. They have supported the United Way of Dallas, the Highland Park Education Foundation, Friends of Fair Park, the Salvation Army, the UT Southwestern Medical Center and the Baylor University Medical Center. Beecherl is the founder of the Bosque Foundation, which has made a contribution toward the George W. McCleskey Professorship in Law.

The Beecherl's gift counts toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.texastech.edu/newshome>

FOR IMMEDIATE RELEASE

REF: 2-3-11-98

CONTACT: Janet Doggett

LUBBOCK -- Three student and teacher programs offered by Texas Tech are highlighted in a new resource book recently published by the Association of Texas Colleges, of which Texas Tech is a member. The publication, "Teaming Up Across Texas, The Resource Book," offers more than 70 examples of partnerships among universities, public schools, local communities and the business sector throughout Texas.

The following Texas Tech programs are highlighted in the publication:

- The Dean's Future Scholars Program -- a cooperative program to recruit minority students as future teachers. The program works with sixth graders from 21 elementary schools and students from 14 junior high schools and 11 high schools. Students attend all-day conferences at Texas Tech. The goals of the program include increasing the numbers of minority students who choose to become teachers and to create more student exposure to university personnel.
- The Texas Tech-Howard Hughes Medical Institute Biotech Traveling Electrophoresis Project -- a 10-day summer workshop program in which area science teachers are trained in modern DNA technology. When the teachers return to the classroom, they borrow a self-contained laboratory kit that allows students hands-on experience in DNA testing. Currently, more than 3,000 students, 40 teachers and eight trainers support the project.
- The Texas Tech Medical School is a partner in the Kellogg Community Partnership Institute for Border Community Health Education at the University of Texas El Paso. This is a community focused, multidisciplinary health care program for those living in the poverty stricken Texas-Mexico border area.

The book offers numerous examples of how Texas schools, colleges and universities are building partnerships to maximize their resources, opportunities and progress in various areas. Nine chapters present a variety of programs that involve more than 100 college and university campuses and more than twice as many public schools.

According to Texas Education Commissioner Mike Moses, "Teaming up Across Texas" provides outstanding examples of existing school-university partnerships and serves as an excellent foundation for expanding quality programs.

Book samples are available for review upon request. Please contact Lisa Smith Nielsen at the Association of Texas Colleges and Universities at (512) 478-0805 for more information.



**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**FOR IMMEDIATE RELEASE**  
**REF: A-3-12-98**  
**CONTACT: Suzanna Cisneros**

**LUBBOCK --** National Brain Awareness Week is March 16-21. The Interdepartment of Neuroscience Program at Texas Tech University Health Sciences Center and the Science Spectrum will host "Gray Matters."

The event will be at the Science Spectrum located at 2579 S. Loop 289.

There will be exhibits which feature hearing, vision, and nerve cell activity. Alzheimer's disease, learning/memory and other topics will be on display the entire week.

Daily events include at 1:30 p.m. a "Brains are Cool! Workshop" which will be held with elementary school children. Also, at 2:30 p.m. there will be a children's participation activity called "Let's Pick Your Brain" gameshow.

Saturday, March 21 the activities will end with a "Gray Matters" event from 2:00 p.m. to 4:30 p.m. The event will have clinical and basic neuroscience researchers involved with hands-on activities at the Science Spectrum.

For more information contact Louis A. Chiodo, M.D., professor and chairman of pharmacology, at 743-2425.

**MEDIA ADVISORY**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

REF: 3-3-12-98

CONTACT: Michael Sommermeyer

**WHAT:** Smart Jobs Program Press Briefing

**WHEN:** Friday (March 13) 3:30 p.m.

**WHERE:** Room 150, Business Administration Building

**EVENT:** Representatives of the Center for Professional Development in the College of Business Administration will make available \$1.2 million through December 1999 for the purpose of providing customized training for small businesses. The program will allow the university to help South Plains businesses improve their productivity, increase their efficiency and remain competitive. Media representatives are invited to attend this press briefing.

Dean Roy Howell will make comments and outline how the program fuels Texas Tech University's initiatives to improve the South Plains economy,

**CONTACT:** For information about Smart Jobs Program, contact Cam Wright, director, Center for Professional Development, (806) 742-3170.

-30-

**MEDIA ADVISORY**  
**TEXAS TECH**  
**UNIVERSITY**  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**MEDIA ADVISORY**  
**REF: A-3-16-98**  
**CONTACT: John Walls**

**MEDIA ADVISORY --** Texas Tech School of Medicine seniors will see what life holds for them when they open their envelopes on Match Day, (March 18), in the McInturff Conference Center at University Medical Center (second floor, west side of the building).

Match Day is when seniors across the country find out where they will serve their residencies over the coming years. Until they open their sealed letters, the medical students don't know where they will be matched for medical residencies.

Envelopes are opened simultaneously at all medical schools in the United States and Canada. To get the best photos and videos, you should be in the McInturff Center at least five or 10 minutes before 11 a.m. to make sure you capture the spontaneity of the event.

For more information, please contact John Walls or Suzanna Cisneros at 743-2143.

-30-



## NEWS RELEASE

# TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

## FACT SHEET

### 1998 MATCH DAY

Texas Tech University Health Sciences Center  
March 18, 1998

One hundred thirteen (113) medical students at Texas Tech campuses in Lubbock, El Paso and Amarillo were officially matched today with medical facilities nationally where they will begin postgraduate training after graduation. Of 113 total graduates, eight graduates matched earlier through military programs or sub-specialty matches, and three graduates deferred residency training.

More than half (71) of Texas Tech's medical class of 1998 will begin their residencies in Texas. The remainder will fan out across the country to begin residencies throughout the United States from California to Connecticut.

Twenty-one percent (24) of 1998 Texas Tech medical graduates will serve their medical residencies at Texas Tech campuses in Amarillo, El Paso, Lubbock and Odessa. Studies show that most residents go into practice within a 100-mile radius of where they serve their residencies. Texas Tech's residency program is helping ensure West Texas a steady supply of physicians for the future.

Fifty-six percent (64) of the graduating seniors have chosen primary care fields (Family Medicine-28, Internal Medicine-16, Obstetrics/Gynecology-10, and Pediatrics-10).

The length of a residency will vary depending upon the specialty, but usually will run from three to five years. Sub-specialty residencies may be longer.

Match Day is the culmination of an eight-month process that matches student preferences with those of residency programs in the United States and Canada. The National Resident Matching Program coordinates the process and releases match results simultaneously at all the nation's medical schools. Approximately 14,000 fourth-year medical students throughout the U.S. and Canada receive word today of their residency assignments.

Graduating Texas Tech medical students will serve residencies in a variety of prestigious medical institutions nationwide, including Baylor College of Medicine, Stanford, Michigan State University, Bowman-Gray and Texas A&M-Scott and White Hospital.

#### Contacts:

Terry C. McMahon, M.D., associate dean for educational programs, School of Medicine  
JoAnn T. Larsen, M.S., manager of student affairs, School of Medicine

**TEXAS TECH**  
**UNIVERSITY**

News &amp; Publications

Box 42022

Lubbock, TX 79409-2202

(806) 742-2136

FAX (806) 742-1615

<http://www.ttu.edu/newspubs>**FOR IMMEDIATE RELEASE**

REF: 4-3-17-98

CONTACT: Margaret Lutherer

**Texas Tech To Study Athletics Program**

LUBBOCK, TEXAS -- President Donald R. Haragan announced today that Texas Tech will begin a year-long, campus-wide effort to study its athletics program as part of the NCAA Division I athletics certification program. The self-study, which will lead to NCAA certification, is not related to the recent NCAA investigation at Texas Tech. Specific areas the study will cover are academic and financial integrity, rules compliance, and commitment to equity.

Academic accreditation is common in colleges and universities. This program is the first to focus solely on certification of athletics programs. Following a pilot project, the NCAA Division I membership adopted the program and its standards at the 1993 annual convention. Texas Tech was one of five schools nationally to participate in the pilot program in 1991.

The certification program's purpose is to ensure integrity in the institution's athletics operations. It will open up athletics to the rest of the university/college community and to the public. Institutions will benefit by increasing awareness and knowledge of the athletics program campus-wide, confirming its strengths and developing plans to improve in areas of concern.

The committee responsible for the study will include Haragan, Robert H. Ewalt, Vice President for Student Affairs and chair of the steering committee, various members of the university faculty and staff, as well as athletics department personnel. David Brunk of the NCAA compliance services staff recently traveled to Lubbock for a one-day orientation visit to meet with the committee and its subcommittees early in the process.

Within each area to be studied by the committee, the program has set standards, called operating principles, which were adopted by the NCAA to place a "measuring stick" upon which all Division I members will be evaluated. The university also will examine how activities of the athletics program relate to the mission and purpose of the institution.

Once Texas Tech has concluded its own study, an external team of reviewers will conduct a three-to-four-day evaluation visit on campus in June, 1999. Those reviewers will be peers from other colleges, conference offices and universities. That team will report to the NCAA Committee on Athletics Certification, another independent group. The committee will then determine the university certification status and announce the decision publicly.

During the course of the self-study, several hearings will allow for campus wide, and community wide input into the evaluation.



**NEWS RELEASE**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 5-3-18-98**

**CONTACT: Michael Sommermeyer**

**LUBBOCK --** Michael D. "Dusty" Abney, a senior animal science major from Athens, Texas, has been selected as Texas Tech University's 1998-1999 Masked Rider. Abney replaces current Masked Rider Becky MacDougal.

Abney brings years of equestrian experience to his new position, including showing in numerous county livestock shows as a member of a 4-H club in Athens. He also was a member of the Henderson County Horse Judging Team where he competed at the Houston Livestock Show and Rodeo. He is a member of the Working Ranch Cowboy Association and a past member of the American Paint Horse Association.

At Texas Tech, Abney has been named to the President's List for academic excellence and to the Dean's List in the College of Agricultural Sciences and Natural Sciences. He is a member of the National Golden Key Honor Society.

He has served on the Masked Rider Field Safety Team since 1996, an experience that inspired him to seek the Masked Rider position. He served as one of two assistants to MacDougal in 1997.

"From the first game, when the Masked Rider rode out leading the team onto the field with the fanfare booming in the background, I knew I wanted the honor, responsibility and pride of the position of Masked Rider," Abney said.

In addition to serving as the University's mascot, Abney will receive a \$1,500 scholarship. He is the 37th student to serve in the position of Masked Rider, a tradition which began in 1936 and has developed into an institution that demands more than 10,000 miles of travel and more than a 100 public appearances each year.



## **NEWS RELEASE**

# **TEXAS TECH** **UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

### **NEWS BRIEFS**

REF: 6-3-18-98

CONTACT: Myrna Whitehead

#### **Texas Tech to Host National Debate Meet**

**LUBBOCK** — Texas Tech University will be the site of the 1998 National Parliamentary Debate Association Championship Tournament set for Thursday through Sunday (March 19-22). The tourney is the largest debate contest in the nation with more than 70 teams from colleges and universities across the country.

Texas Tech, currently ranked in the top five in the nation for the year-long sweepstakes, has placed in the top 10 at this tourney for the past three years.

For more information, contact David Williams, forensic director, at (806) 742-3904.

#### **Professor Named Fellow of Communication Society**

Texas Tech University Professor Carolyn Rude has been named a fellow of the Society for Technical Communication. Rude, author of the textbook "Technical Editing," is a professor of English.

The Society for Technical Communication is the world's largest professional in its field with more than 22,000 members in 143 chapters worldwide. Rude was cited for her pioneering efforts as a teacher, program director and administrator in Texas Tech's Technical Communications Program. Texas Tech is one of six universities nationwide to offer a doctorate in technical communication and rhetoric.

#### **Education Dean Receives Honor**

Elaine Jarchow, dean of the College of Education at Texas Tech, recently received an American Association of Colleges for Teacher Education Presidential Award during the group's annual conference in New Orleans. The award recognizes Jarchow for distinguished service to the organization in its teacher education and international education mission.

Jarchow, dean of the college since 1994, is the author of two books on global and international education.

#### **Meat Judging Team Wins Contest, Retires Trophy**

Texas Tech's Meat Judging Team recently won the Southwestern Meat Judging contest in Fort Worth for the third consecutive year. The victory enabled the university to retire the challenge cup prize.

The team defeated students from Colorado State University, Kansas State University, Texas A&M University, Oklahoma State University and the University of Nebraska.

In individual categories, the team also placed first in beef grading, total beef and institutional meat purchasing specifications. The team placed second in beef judging and pork judging coupled with a third place finish in reason and placings.

**NEWS RELEASE**

**TEXAS TECH**  
**UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**  
**REF: 1-3-23-98**  
**CONTACT: Myrna Whitehead**

**LUBBOCK -- Business owners and community organizations from across the South Plains are needed to sponsor outstanding teachers to be recognized during Texas Tech University's College of Education third "Education Celebration -- A Tribute to Teachers" dinner and awards ceremony set for April 20 in the Knippling Center at Methodist Hospital.**

**The event serves as a fund-raiser for the college's scholarships and activities.**

**West Texas educators will be recognized for their contributions to education during the celebration. Interested businesses, organizations or individuals can sponsor an outstanding teacher of their choice. Honorees will receive a crystal apple and certificate in recognition of the event.**

**A sponsorship fee of \$250 will entitle a business or organization to a seating for four including the honoree, sponsor and guests. Patrons can pledge \$100 and receive dinner for the patron and a guest**

**The guest speaker at the celebration will be City of Lubbock Mayor Windy Sitton.**

**The dinner is the first event to be included in the week-long observance of "Excellence In Education Week for the College of Education.**

**For additional information, contact Cheryl Carroll, director of external relations for the College of Education, at (806) 742-1997, ext. 295.**

-30-

**MEDIA ADVISORY**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**EVENT ADVISORY**

**REF: 3-3-24-98**

**CONTACT: Michael Sommermeyer**

- WHAT:** Winter/Spring 1998 Architecture Lecture Series
- WHEN:** Wednesday (March 25)
- WHERE:** Human Sciences Lecture Hall, Room 169
- EVENT:** Olga Paterlini de Koch, a professor of architecture at the National University of Tucuman, Argentina, will present a slide-lecture on the topic "Urban Planning and Preservation in Argentina." She will explore the problems and approaches to historical preservation in the cities of Cordoba and San Miguel de Tucuman, Argentina. The lecture is free and open to the public.
- CONTACT:** Michael Sommermeyer, associate director, Office of News and Publications at (806) 742-2136.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**  
**REF: 2-3-24-98**  
**CONTACT: Myrna Whitehead**

**LUBBOCK --** April 20-23 will mark the third annual College of Education week-long celebration at Texas Tech University. "Excellence In Education" is the theme of this year's events which recognize the achievements of area educators, alumni, faculty, students, staff and friends of the college.

The week-long festivities will begin with the annual Education Celebration -- A Tribute to Teachers at 6:30 p.m. April 20 at the Knipling Education Center of Methodist Hospital. Lubbock Mayor Windy Sitton will present the keynote address during a dinner which honors outstanding educators from across the South Plains. Proceeds from the \$100 per couple/\$250 per sponsor fees will benefit the college's scholarships and activities.

On April 21, the College Scholarship and Awards Ceremony is set for 4:30 p.m. in the Formby Room of the Texas Tech Southwest Collections Building. This event recognizes new scholarship donors, scholarship recipients and outstanding students.

The annual Friends of Education Luncheon is set for 11:30 a.m. April 22 in the Market Alumni Center. College of Education Dean Elaine Jarchow and members of the audience will pay tribute to the 1998 Friend of Education W.B. "dub" Rushing. The cost of the luncheon is \$10 per person.

Also on April 22, the Jones Fellows Reunion is set for 5:30 p.m. at the Lubbock Club.

On April 23, the College Awards and Recognition Banquet is set for 6 p.m. in the Matador Room of the University Center. Distinguished alumni Jeff Bostic and James Harris will be honored during the program. The cost of tickets is \$12.50 per person.

The week-long festivities will conclude with the phase three reunion conference of participants in the Dean's Future Scholars at 11 a.m. in Room 313 of the Administration/Education Building on the Texas Tech campus.

For more information regarding tickets to the Excellence in Education Week celebration, contact Cheryl Carroll, director of external relations for the College of Education, at (806) 742-1997, ext. 295.

Persons with disabilities who plan to attend these events and need auxiliary aids or services should contact Carroll at least two business days prior to the event so that appropriate arrangements can be made.

## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.texas-tech.edu/newshome>

FOR IMMEDIATE RELEASE

REF: 4-3-24-98

CONTACT: Michael Sommermeyer

LUBBOCK -- The Pentagon recently announced that Magne Kristiansen, a Texas Tech University Thornton and Horn Professor in electrical engineering, was selected to receive one of 16 Multidisciplinary University Research Initiatives (MURI) awards for compact power sources.

Texas Tech's partner in this research project is the University of Missouri at Rolla. Consultants on the project come from Lawrence Livermore National Laboratory, The University of Texas at El Paso, Texas A&M University and Loughborough University in England.

The five-year, \$5 million research grant will fund Kristiansen's continuing work into pulsed power research, a field in which Texas Tech is the leading university worldwide. Investigators from England, Germany, Russia and Japan will work on the project at Texas Tech laboratories. Other Texas Tech investigators include professors Lynn Hatfield, Jahan Rasty, James Dickens, Andreas Neuber, Michael Giesselmann, Hermann Krompholz and Edgar O'Hair.

The award is the second of its kind for Kristiansen. He also is the principal investigator on another five-year, \$5 million MURI project on high power microwave sources. Subcontractors on this project, which is near the end of its third year, are the University of Michigan and the University of New Mexico. According to Pentagon sources, it is unusual for any research group to have two of these prestigious programs.

Pulsed power is the science and technology of storing energy (usually electric) slowly and then releasing it quickly at a much higher power level. This is analogous to charging a battery slowly and then using its charge quickly when starting a car, except that the time scales are much more extreme. The energy release times in some of Texas Tech's experiments are shorter than one-thousandth of one-millionth of a second.

The latest MURI project involves converting the energy from explosives into short electric pulses to drive high power microwave generators, for example. The actual explosives tests will be performed at the University of Missouri.

The generation of short, high power electric pulses has applications to both civilian (i.e. atmospheric clean up) and military groups (electronic warfare).

The Pulsed Power Laboratory at Texas Tech was started in 1972 and has received more than \$40 million in federal research support. A new laboratory addition is being built with federal and state of Texas funds and is scheduled for completion this fall.

**MEDIA ADVISORY**

**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 6-3-25-98**

**CONTACT: Janet Doggett**

- WHAT:** Texas Tech University College of Agricultural Sciences and Natural Resources  
Dean's Scholars Scholarship Reception
- WHEN:** 4 p.m. to 5 p.m., Friday (March 27)
- WHERE:** Courtyard of the University Center on the Texas Tech campus.
- EVENT:** Students designated as Dean's Scholars in the College of Agricultural Sciences and Natural Resources will be recognized for their academic achievements and capabilities. Parents of the students also have been invited to attend.



**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 5-3-25-98**

**CONTACT: Kim Livingston**

**WHAT:** Harvard Professor will speak on "Biodiversity"

**WHEN:** April 1 at 3 p.m.

**WHERE:** Texas Tech University Allen Theatre

**EVENT:** E.O. Wilson, professor of science, Harvard Museum of Comparative Zoology, is a two-time Pulitzer Prize winner and a National Medal of Honor recipient. He is ranked in Time magazine among the 25 most influential people in America and he is ranked among the top 100 most influential scientists of all time.

-30-

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY

News & Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 7-3-26-98**

**CONTACT: Kim Livingston**

- WHAT:** University of Maryland Professor Thomas R. Holtz, Jr. will speak on "The Evolution and Adaptations of the Carnivorous Dinosaurs: More than the Origin of Birds."
- WHEN:** Friday (March 27) at 2 p.m.
- WHERE:** Geosciences Building Room SC234
- EVENT:** Sponsored by the department of geosciences and Sigma Gamma Epsilon, Holtz will present "The Evolution and Adaptations of the Carnivorous Dinosaurs: More than the Origin of Birds." Refreshments will be served afterward in the Geosciences Reading Room.

-30-

**MEDIA ADVISORY**  
**TEXAS TECH**  
UNIVERSITY  
**HEALTH SCIENCES CENTER**

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

**MEDIA ADVISORY**  
**REF: A-3-30-98**  
**CONTACT: John Walls**

**MEDIA ADVISORY: Please do not print or broadcast this information prior to the event. It is for media information only.**

An expert in reproductive biology will lecture at noon Thursday (April 2) in Room 5B148 at the Texas Tech University Health Sciences Center, Fourth Street and Indiana Avenue.

Ryuzo Yanagimachi, D.Sci., from the University of Hawaii, will lecture on the topic "In Vivo and In Vitro Fertilization in Orthodox and Unorthodox Ways." Yanagimachi is the TTUHSC/Graduate School of Biomedical Sciences Distinguished Lecturer, and he is the guest of the Department of Cell Biology and Biochemistry.

Yanagimachi has more than 300 publications to his credit. He was the first to demonstrate mammalian fertilization in vitro; he was the first to successfully inject sperm into eggs; and he developed the first technology to measure sperm fertilizing ability.

For his work, Yanagimachi received the 1996 International Prize for Biology, the highest scientific award given in Japan.

For more information, contact John Walls at 743-2143.

-30-



**NEWS RELEASE**

**TEXAS TECH**  
**UNIVERSITY**

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE**

**REF: 1-3-30-98**

**CONTACT: Michael Sommermeyer**

**LUBBOCK** – Texas Tech University's College of Education has received a federal grant to cover educational expenses for a select number of doctoral students interested in bilingual education. The grant was announced today by Elaine Jarchow, Ph.D., dean of the college.

The grant, provided by the U.S. Department of Education, will provide money for up to eight doctoral students enrolled in the Bilingual Doctoral Education Program. Benefits include full tuition, an annual stipend, a textbook allowance, travel allowance and an assistantship in the college. The students could receive funding for up to three years.

Interested students must pass the Texas Oral Proficiency Test in Spanish and be a full-time graduate student in bilingual education. The application deadline for the fall 1998 fellowships is April 15. Interested students should contact Richard Gomez, assistant professor, (806) 742-1997, ext. 277, or Amie Beckett, assistant professor, (806) 742-1997, ext. 262.

**NEWS RELEASE****TEXAS TECH**  
UNIVERSITY

News &amp; Publications

Box 42022  
 Lubbock, TX 79409-2202  
 (806) 742-2136  
 FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

**FOR IMMEDIATE RELEASE****REF: 2-3-30-98****CONTACT: Mary Hudspeth**

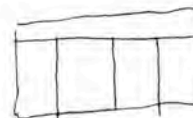
**LUBBOCK** -- Texas Tech University's College of Agricultural Sciences and Natural Resources will host the 70th Future Farmers of America Hamburger Feed and Area Judging Contest on Saturday (April 4) for Area I and II FFA high school students. The event consists of nine contests, which will be held at various times and in various buildings on campus.

At 6:30 p.m. Friday (April 3), a pre-contest dinner for contestants and agri-science teachers will take place in the Livestock Arena, located at Indiana Avenue and Brownfield Highway. The hamburger supper will be prepared and served by members of the Student Agricultural Council.

On Saturday, each FFA student will compete in one of nine categories. The areas of competition are agricultural mechanics, dairy cattle, dairy foods, horse, land, livestock, meats, poultry and range and pasture judging.

Teams placing in at least the top three in each category will advance to the state competitions. Texas Tech will host state contests in crops, wool, cotton, horse, entomology and range and pasture identification on April 18. Other state contests will be hosted by various Texas universities.

Area contest schedule follows:

**FFA CONTEST SCHEDULE**

<b>CONTEST</b>	<b>TIME</b>	<b>PLACE</b>	<b>COORDINATOR</b>
Ag Mechanics	8:30 a.m.	Ag Education and Communications Bldg. - Rm. 107	David Lawver (806) 742-2816
Dairy Cattle	8:30 a.m.	Ag Sciences Teaching & Research Lab (New Deal Farm)	Kevin Pond (806) 742-2514
Dairy Foods	8:30 a.m.	Food Tech Bldg. (south side)	Max Miller (806) 742-2451
Horse	7:30 a.m.	South Plains Fairgrounds Arena	Heidi Brady (806) 742-2550 & Nikki Johnson
Land	8:30 a.m.	Ag. Education and Communications Bldg. - Rm. 102	C.J. Green (806) 742-1632 R. Zartman (806) 742-1626
Livestock	8:30 a.m.	Livestock Arena	Sam Jackson (806) 742-2804
Meats	7:30 a.m.	Meat Laboratory (at Livestock Arena)	Mark Miller (806) 742-2804
Poultry	8 a.m.	in front of Animal Science Bldg.	Leslie Thompson (806) 742-2469
Range & Pasture	8:30 a.m.	Livestock Arena Parking Lot	John Hunter (806) 742-2841



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

FOR IMMEDIATE RELEASE

REF: 3-3-31-98

CONTACT: Mary Hudspeth

**(Editor's Note: A student from your hometown is included in this release.)**

**LUBBOCK** -- The College of Agricultural Sciences and Natural Resources at Texas Tech University recognized 25 Dean's Scholars for the 1997-98 academic year during a reception March 27 in the courtyard of the University Center.

"These scholarships have been established by the college to reward academic excellence and to encourage highly capable young men and women to major in the agricultural and natural sciences," said John Abernathy, dean of the college.

The Dean's Scholars Awards are based on academic excellence as well as leadership, character and citizenship. The Gold Award is a \$10,000 four-year scholarship and the Silver Award is a \$5,000 four-year scholarship. To keep the scholarship, recipients must maintain a 3.4 grade point average for Gold Awards and a 3.2 grade point average for Silver Awards. The scholarships are funded by various donations to the college.

The Gold Award winners, each receiving a \$2,500 scholarship, are Leigh Dawdy, a freshman agronomy major from Floydada; Chad Key, a senior agronomy major from Spur; Shane Kiefer, a sophomore wildlife management major from Temple; and Tara Shaw, a senior agricultural communications major from Clovis, N.M.

The Silver Award winners, each receiving a \$1,250 scholarship for the year, are Reagan Bownds, a junior agricultural business major from Eldorado; Amber Brady, a sophomore animal science major from Abilene; Ben Brockriede, a sophomore agricultural business major from Burkburnett; Jarrod Busby, a senior agronomy major from Springlake; Karen Coomer, a senior agricultural communications major from Weatherford; Will Craddock, a senior pre-veterinary major from Aspermont; Amy Head, a senior agricultural business major from Lubbock; Kevin Hoelscher, a senior agricultural business major from Midland; Jill Jackson, a senior wildlife management major from San Antonio; Jennifer Jolly, a sophomore pre-veterinary major from Lubbock; Sammye Martin, a senior horticulture major from Amarillo; Lyndy Paske, a sophomore agricultural communications major from Lamesa; Jeanette Pritchard, a senior landscape architecture major from Abilene; Beth Scallan, a junior animal science major from Spring; Joseph Stahmer, a senior range and wildlife management major from Lone Oak; Phillip Trammell, a freshman agricultural business major from San Antonio; Bryan Vogt, a senior wildlife management major from Boerne; Amber Williams, a freshman pre-veterinary major from Chantilly, Va.; Kendra Bevel, a senior agricultural business major from Guthrie; and Alison Wortman, a sophomore pre-veterinary major from Arlington.



## NEWS RELEASE

# TEXAS TECH UNIVERSITY

News & Publications

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615  
<http://www.ttu.edu/newspubs>

FOR IMMEDIATE RELEASE

REF: 4-3-31-98

CONTACT: Kim Livingston

**(Editor's Note: A student from your area is included in this release.)**

**LUBBOCK** -- The Texas Tech University Dads and Moms Association honored recently students from each of the university's seven colleges at its Spring SpecTECHular. The student Academic-Citizenship Awards were presented for academic excellence and outstanding community service.

The association chose Dave N. Underwood from the College of Agricultural Sciences and Natural Resources. A senior majoring in agriculture education, he is a student body senator and is on the Intergovernmental Relations Committee. Underwood is on the "Presidents List" and is a member of Gamma Sigma Delta Honor Society and Scholarship of Merit, as well as Phi Theta Kappa Honor Society and is a Livestock Judging Official in Cattle Collegiate FFA. He currently is doing his student-teaching at Ropesville High School. He is active in "Race for the Cure," "Take a Kid to the Game Day" and the U-Can Share Food Drive. Underwood is the son of Tim and Glendene Underwood of Mason.

Julie Patricia Steltz won the Academic-Citizenship Award in the College of Architecture. She is a sophomore enrolled in the five year Master of Architecture program and also is pursuing her bachelor of science in civil engineering. She is active in the college volunteering for college committee assignments and leadership positions within its professional student organization, the American Institute of Architecture Students. She is also an enthusiastic participant in the Habitat for Humanity groups both in Lubbock and Houston. Steltz volunteers for the Houston Food Bank and also organizes and assists patients in the M.D. Anderson Cancer Center. Steltz is the daughter of Jacob and Veronica Steltz of Houston.

Blythe S. Harrell was honored for her achievements in the College of Arts and Sciences, where she is a senior pursuing her degree in public relations with a minor in French. She has been a student senator, a member of the President's Cabinet for which she chaired the Heritage Committee to preserve university traditions and tapping chairperson of Mortar Board. She has been on the President's list four semesters and on the Dean's List for two semesters. Harrell is a Chancellor's Ambassador, and holds membership in Phi Kappa Phi and other honor societies. Off-campus she has contributed service to the Ronald McDonald House, Methodist Hospital, the Children's Miracle Network Telethon and the Bridge Tournament for Senior Citizens. She is a current recipient of a "Dads and Moms Association Scholarship." Harrell is the daughter of Charles and Patricia Harrell of Beaumont.

Trudy Lynell Kellogg was honored from the College of Business Administration. Kellogg is a senior marketing major and has been accepted into the 150 Program where she will receive both her bachelor's and master's degrees. She has been on the President's Honor Roll each semester while enrolled as a student at Texas Tech.

-more-



Kellogg has been one of the Chancellor's Ambassadors and is a member of the National Dean's List, and she is a USA All-American Scholar and was inducted into Who's Who Among Students in American Universities and Colleges this past fall. She is in the University Honors Program and serves as the Membership Selection Co-Chairman of Mortar Board. Her community service includes Big Brothers/Big Sisters, Lubbock Lake Clean-up, Bring-A-Child, Lubbock Arts Festival and food drives. In addition, she has completed the necessary testing and flight time to obtain pilot rating and is a licensed private pilot. Kellogg is the daughter of Larry and Carol Kellogg of Coppel.

Effie Laman was honored from the College of Education. Laman is a multidisciplinary studies elementary education major with a specialization in generic special education K-12. She is a member of Texas Student Educators Association and Students Council Exceptional Children, she is on the Charity Committee for Phi Theta Kappa and is a member of the Golden Key National Honor Society. Laman has served as president of two different P.T.A.'s and the Eddy County Extension Club. She has volunteered for Meals on Wheels and for American's Retarded Citizens. Laman and her husband, Marvin, have two daughters, Chrystal and Carol.

Scott J. Kinghorn, an industrial engineering major, was recognized among students in the College of Engineering. He is an active member of the Engineering Ambassador group, serving as the vice president for Recruiting and is the vice president for the student chapter of the Institute of Industrial Engineers. He earned the rank of Eagle Scout and served as the youth leader of his scout troop. Kinghorn is the president of the elder's group in his church and has served a mission for the church for two years. He is active in the young adult group in his church and volunteers with the Food Bank, clean-up activities and many other community projects. He is the son of Clive and Jan Kinghorn of Lubbock.

Devon Deann Clark, a senior human development major, was recognized among students in the College of Human Sciences. Clark initiated a volunteership through Mental Health and Mental Retardation in the AmeriCorps program, serving over 900 hours in 1997 and is continuing her service there through 1998. She is the daughter of Rex and Patricia Farrall of Grand Prairie.

Mark McAden was honored for his achievements in the School of Allied Health. McAden is a junior, majoring in occupational therapy and is on the President's Honor Roll. As one of the top 15 percent of students at Texas Tech, he was elected to the Golden Key National Honor Society. McAden is president of the Student Occupational Therapy Association and has encouraged a spirit of teamwork as well as public service. The group initiated a project which involved collecting clothing, canned goods and books for the Servants of the Poor. He has participated in Snyder Neighborhood Sharing, a service project where volunteers repair and modify homes of the elderly in Odessa. McAden is the son of Larry and Janelle McAden of Snyder.

-more-

Jenny Anderson was recognized from the School of Nursing. Anderson is a senior nursing student. She is a member of the Golden Key National Honor Society and the Nursing Ambassador organization and is an active member of Texas Nursing Student Association and is a CPR instructor. Anderson is the state editor for the TNSA publication, "The Center Line." In addition to her various commitments with these organizations, Anderson works as a nurse tech for St. Mary's Hospital. She is the daughter of Dr. John Anderson of Argyle.