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# Texas Tech vs Creighton University

THANKSGIVING DAY, 1937

5

1937

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(Incorporated)



PAUL BARRIER, Mgr. Phone 213

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Red Raiders**

Tech Students  
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**Huffman**

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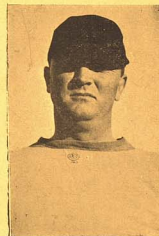
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*Line Coach*



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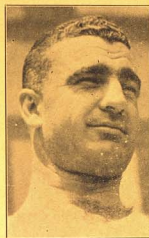
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Freshman Coach



And He Learned  
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from Her!



PRIZE CROP TOBACCOS MAKE THEM **DOUBLE-MELLOW**  
2 JACKETS OF "CELLOPHANE" KEEP THEM **FACTORY-FRESH**



BO WILLIAMS  
Athletic Manager

R  
E  
D

Herschel  
Ransney

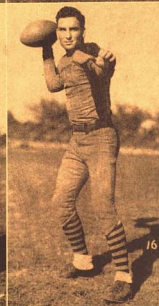


Louis  
Jones

Matrice  
Chernosky

R  
A  
I  
D  
E  
R  
S

Raymond  
Curfinan



Ed  
Smith

Jesse  
Browning

1  
9  
3  
7

Miles  
Chapman



A. B.  
Murphy

Alton  
Owens

*John Wallace*

*Incorporated*

*1205 College*

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**Red Raiders**

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**Sally Ann**

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TEXAS TECH

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JOE W. BOWMAN, MANAGER

Creighton Bluejays

engage

Red Raiders

in Today's

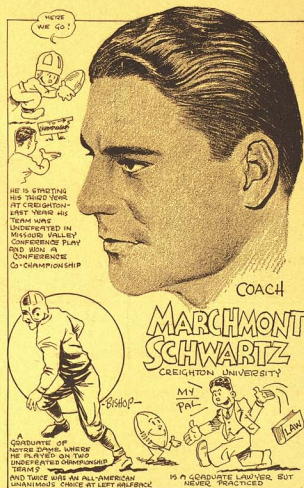
Turkey Day Battle



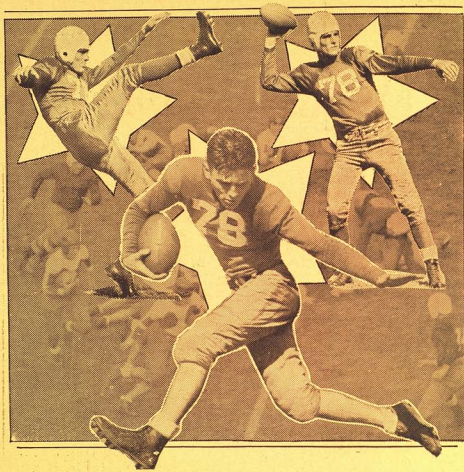
PAUL HARTNEK



OMER KELLY



## Ziesel, Bluejay Triple Threat Halfback



ZIESEL, BILL, "Zipper"—left halfback; junior; graduate of Creighton Prep in Omaha where he won 1 letter in football at half and quarter; 2 in basketball at forward and 2 in baseball at shortstop; all-city and all-Interstate in basketball and all-Interstate in football; played on city, Interstate and state champion basketball teams and city and Interstate football championship teams; weighs 165, 5 ft. 8 in., 19 years old; won letter last season as No. 2 left halfback and should repeat this year; was injured several times but starred in a couple of games with long touchdown runs; elusive in the open field, very fast; good triple-threat man, excellent passer and runner and good kicker; good on defense, especially against passes; an ideal safety man on defense; has lots of natural talent and football sense; can easily develop into a star of the first class; fine spirit; won popularity contest among softball players in all Omaha leagues this summer.

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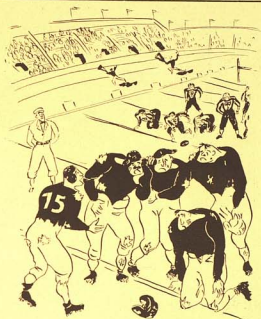
1814 Bdwy.

Phone 160

Dependable Service

## Texas Tech Football Roster

No.	Name	Pos.	Wt.	Home Town
13	Holmes, Bob	H	155	Miami, Okla.
14	Chapman, Miles	H	165	Dallas
15	Chernosky, Maurice	H	165	Ennis
17	White, Dixie	G	182	Lubbock
20	Akins, Dudley	H	160	Hillsboro
21	Tarbox, Elmer	F	170	Higgins
22	Curfman, Raymond	Q	168	Electra
23	Smith, Edward	Q	160	Del Rio
24	Alexander, Lewis	C	162	Muskogee, Okla.
28	Calhoun, Charles	H	175	Lubbock
29	Jones, Chief	E	165	Lubbock
31	Harmon, Phillip	G	187	Idalou
34	Neeley, Thos.	Q	173	Sayre, Okla.
36	Waldrep, Holt	G	182	Slaton
37	Greene, Wilmer	G	185	Gainesville
38	Williams, Rex	C	187	Sherman
39	Lewis, W. B.	H	165	Santa Fe, N. M.
40	Barnard, Buzz	H	175	Tulsa, Okla.
41	Philbrick, George	E	170	Dallas
45	Murphy, A. B.	T	200	Beaumont
48	Barnett, Gene	H	159	Lubbock
49	Moseley, Henry	E	187	Lubbock
51	Guzick, Frank	C	187	Sherman
52	Madry, Doc	E	194	Levelland
53	Owens, Pete	G	180	Levelland
54	Jones, Lewis (line C)	G	198	Cleburne
55	Latch, Leonard	T	200	Cisco
57	Davis, William	T	225	Grapevine
59	Wimberly, G. B.	T	202	Lubbock
60	Overton, Elbert	C	220	Yeso, N. M.
62	Ramsey, Hershel (C)	E	178	Chillicothe
63	Russell, Bull	T	235	Robstown
65	Tallaferro, Lloyd	T	193	Plainview
67	Webb, G. L.	E	180	Itasca
69	Balfanz, Ralph	E	165	Abilene
71	Bostick, Truman	E	197	Brownwood
72	Myers, Brian	C	180	Santa Anna



" 'S a good thing this is the last game.... These uniforms can't take it like Hart, Schaffner & Marx suits."

**Hemphill-Well Co.**

Lubbock's Finest Department Store



## Texas Tech Roster

P. W. Cawthon  
Coach

- 13 Holmes, Bob, h
- 14 Chapman, Miles, h
- 15 Chernosky, Maurice, h
- 17 White, Dixie, c
- 20 Atkins, Dudley, lb
- 21 Tarbox, Elmer, f
- 22 Curran, Raymond, q
- 23 Smith, Edward, q
- 24 Alexander, Lewis, c
- 25 Calhoun, Charles, h
- 29 Jones, Chief, e
- 31 Harmon, Philip, f
- 32 Novey, Thos., c
- 34 Waltrip, Holt, f
- 37 Greene, Wilmer, g
- 38 Williams, Ike, c
- 39 Lewis, W. R., h
- 40 Barnard, Burt, h
- 41 Philbrick, George, e
- 45 Murphy, A. R., i
- 48 Barrett, Gene, h
- 49 Mowley, Henry, e
- 51 Gaskie, Frank, c
- 52 Maury, Doc, e
- 53 Owens, Pete, g
- 54 Jones, Lewis, (line C), g
- 55 Latch, Leonard, t
- 57 Davis, William, t
- 58 Wimberly, G. B., t
- 60 Oretton, Elbert, c
- 62 Ramsey, Heribel (C), e
- 63 Russell, Bull, t
- 65 Tallaferrro, Lloyd, t
- 67 Webb, G. L., e
- 68 Balanza, Ralph, e
- 71 Bostick, Truman, e
- 72 Myers, Brian, c
- Harris Check, Student Mgr.
- Doc Spears, Trainer

## Creighton U. Roster

MARCHMONT SCHWARTZ,  
Coach

- 49 Pedgen, Nick
- 41 Werve, Marvin, g
- 42 Kelly, Omar, c
- 43 Grommick, Stanley, e
- 44 McKay, Bob, c
- 45 Robbins, Conetto, h
- 46 Gladon, Vern, h
- 49 Rousch, Vinson, lb
- 50 Burns, Fred, e
- 51 Reif, Frederick, g (Cap)
- 52 Koberg, Robert, t
- 53 Dippel, Lee, e
- 54 Locke, Arthur, rh
- 56 Lullshold, Sylvester, t
- 57 Dille, William, t
- 58 Di Andrea, Miles, rh
- 59 Mann, George, qb
- 61 Clark, f
- 62 Martin, Charles, g
- 63 Hall, Jim, rh
- 64 Thomas, John, qb
- 65 Bond, Nathan, c
- 66 Haggan, John, h
- 67 Leahy, John, rh
- 68 Puet, John, h
- 70 Engelbreton, Roy, e
- 71 Vana, Richard, g
- 73 McGrath, Andy, t
- 74 Kitterman, Marshall, e
- 75 Barnes, Don, rh
- 76 Cocoran, Jack, g
- 77 Quinn, Joseph, t
- 78 Ziesel, William, rh
- 80 Gastman, Sam, qb
- 81 Hobbs, Stanley, rh
- 83 Ruckl, Richard, g
- 84 Hartwick, Paul, rh
- 85 Jones, Frank, t
- 87 Golonska, Robert, rh
- 88 Stoffel, Clarence, e
- 89 Nowak, John, rh
- 91 Preuss, Clyde, rh



*ACE of THEM ALL  
for MILDNESS and TASTE*

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## Texas Tech Starting Line-Up

L. E.	L. T.	L. G.	C.	R. G.	R. T.	R. E.
Ramsey	Davis	White	Williams	Owens	Murphy	Bostick
62	57	17	38	33	45	71
Q. B.						
Smith						
23						
L. H.						
Holmes						
13						
R. H.						
Tarbox						
21						
F. B.						
Calhoun						
28						

## Creighton U. Starting Line-Up

L. E.	L. T.	L. G.	C.	R. G.	R. T.	R. E.
Engelbreton	Koberg	Vana	Kelly	Reif	Jones	Nowak
70	52	71	42	51	85	50
Q. B.						
Gastman						
81						
L. H.						
R. H.						
Piet						
Ziesel						
68						
F. B.						
Leahy						
67						

## OFFICIALS

Referee	Haskins (Oklahoma)
Umpire	Sears (Kentucky Mines)
Headlinesman	Poe (Austin)
Field Judge	Parcells (Northwestern)

# Palace

NOW SHOWING THROUGH SATURDAY  
For Real Holiday Entertainment See Bing and  
Martha Sing It and Swing It



Walt Disney Cartoon, "PLUTO'S QUINTUPLETS,"  
Adventures of a Cameraman, "LAUGHING AT  
FATE" and Paramount News

# Lindsey

SHOWING TODAY ONLY

HE RAN the FIELD  
-to the Guardhouse!

CUPID gets  
kicked for  
a goal!



## Creighton U. Football Roster

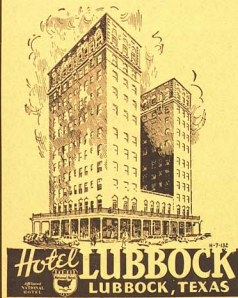
Name	Pos.	Wt.	Ht.
Barnes, Don	FB	217	6:2
Bond, Nathan	C	200	6:3
*Borak, Fred	E	195	6:1½
Bronemann, Ray	T	206	6:2
Corcoran, Jack	G	170	5:10½
Cramer, Eugene	G	185	5:10½
DiAndrea, Mike	RH	170	5:8
Dippel, Lee	E	190	6:00
*Engelbreton, Roy	E	190	6:00
Gantman, Sam	QB	185	5:10
Gaston, Vern	LH	180	5:11
*Golanka, Robert	RH	170	5:10
*Gronnicki, Stanley	E	200	5:2
Hall, Jim	RH	190	6:00
*Hartnek, Paul	RH	208	6:1
Hobbs, Stanley	RH	187	5:11
*Jones, Frank	T	205	5:11
*Kelly, Omer	C	195	6:2
Kittleson, Marshall	E	194	6:2
Koberg, Robert	T	190	6:3
*Leahy, John	FB	170	5:10½
Locke, Arthur	RH	170	5:11
*Lutinski, Sylvester	T	227	5:10
Mason, George	QB	165	5:10
McGrath, Andy	T	194	6:00
Martin, Charles	G	185	5:11
McKay, Bob	C	175	5:11½
Nowak, John	FB	185	5:11
Ojils, William	T	185	5:9
*Padgen, Nick	C	180	5:8
*Piet, John	LH	165	5:11
Preuss, Clyde	FB	177	6:00
Quinn, Joseph	T	195	6:1
*Reif, Frederick (Capt.)	G	160	5:7
Roach, Vinson	QB	172	5:11
Robino, Concetto	LH	170	6:00
*Rucki, Richard	G	195	5:11
Saggau, John	LH	170	5:11
*Stoffel, Clarence	E	185	5:½
Thomas, John	QB	175	5:11
*Vana, Richard	G	190	6:00
*Werwe, Marvin	G	160	5:6½
*Winship, John	G	178	5:11
*Ziesel, William	RH	165	5:10

\*Varsity letters.



## Just a bowl of bury-ies

Sugar Bowl . . . Rice Bowl . . . Cotton Bowl  
. . . Sun Bowl . . . Rose Bowl and Orange Bowl  
make life "just a Bowl of Bury-ies" for the  
football player. But . . . no matter how brim-  
ful the bowl gets, old Lubbock Tech will be on  
top when the shouting's through. GOOD LUCK  
BOYS!!!



The Matadors of Texas Tech have  
helped make football history in the  
Southwest. For their entire history  
we have followed with interest their  
splendid success.

The season of 1937 will add  
plenty of lustre to an already  
enviable record.

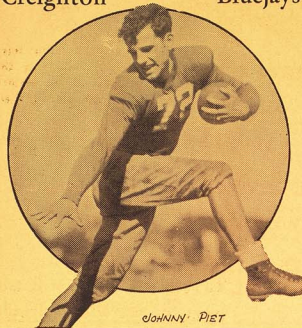
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Bluejays



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at

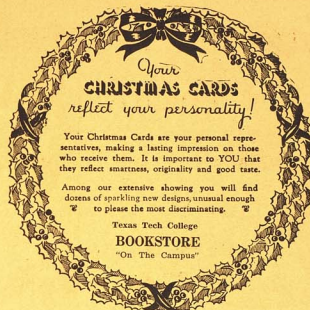
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Vernon Herndon, Manager

Lubbock's Newest And Finest Hotel

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# RED RAIDERS

1937

Elmer Tarbox

Cotton Neely

G. B. Wimberly

Ralph Balfanz

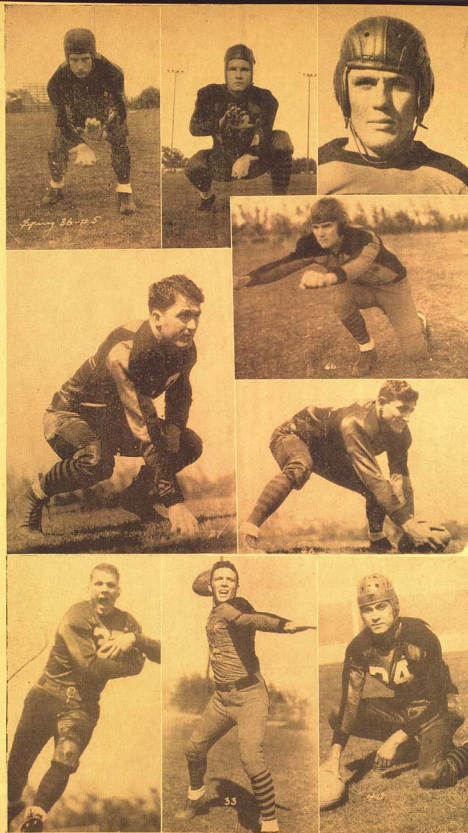
George Philbrick

Frank Guzik

Allen Plummer

Gene Barnett

Lewis Alexander



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dents — Only Selected Pictures Played.

P. E. Smith

W. O. Bearden

## Raid 'Em, Raiders



"South Plains' Finest"

# RED RAIDERS

1937

Elbert Overton



Rex Williams



Holt Waldrep



Thurman Bostick



Ray Stettin



Charlie Calhoun



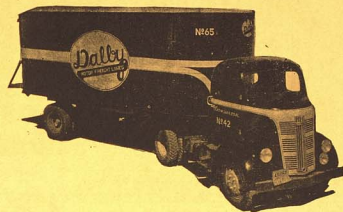
William Davis



Dixie White



Buzz Barnard



## Two Good Bets TECH RED RAIDERS and



Frank Guzik



Allan Plummer

**LEVINES**  
PRICES TALK

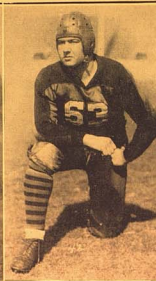
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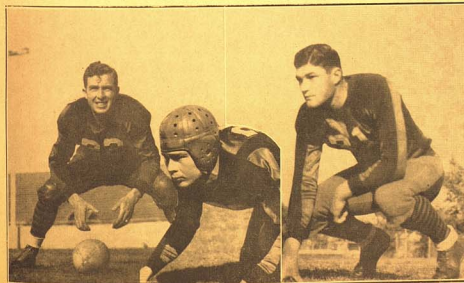
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"EVERYTHING A MAN WEARS"

# THE HUB CLOTHIERS



# Her Singing Coach Advised A Light Smoke

**CAROLE LOMBARD** <sup>\*</sup>PREFERS LUCKIES  
BECAUSE THEY'RE EASIER ON HER THROAT

"WHEN I had to sing in a recent picture," says Carole Lombard, "I considered giving up smoking. But my voice teacher said I needn't if I'd select a light smoke—Luckies.

"I soon found that even when singing and acting 12 hours a day, I can smoke as many Luckies as I like without the slightest throat irritation."

The reason Luckies are easy on Miss Lombard's throat is because the "Toasting" process takes out certain throat irritants found in all tobacco—even the finest.

And Luckies do use the finest tobacco. Sworn records show that among independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the honest judgment of those who spend their lives buying, selling and handling tobacco... with men who know tobacco best...

it's Luckies—2 to 1

\* Star of the new Paramount production "True Confession"

## A Light Smoke

EASY ON YOUR THROAT—"IT'S TOASTED"

Copyright 1938, The American Tobacco Company



WITH TOBACCO EXPERTS...  
WITH MEN WHO KNOW TOBACCO BEST

*It's Luckies 2 to 1*