

FOR IMMEDIATE RELEASE

REF: 1-11-12-90

CONTACT: Jennifer LeNoir

**[MEDIA ADVISORY: The media is invited to attend the presentation of a GMC truck to a Texas Tech University student engineering team at 10:30 a.m. Saturday (Nov. 17) at Texas Tech's Engineering Key.]**

LUBBOCK -- The General Motors Corp. of Detroit is donating a pickup truck to a Texas Tech University student engineering team for a project that focuses on reducing the nation's dependence on foreign oil and utilizing the natural gas reserves in Texas.

The 1990 Sierra pickup truck will be presented at 10:30 a.m. Saturday (Nov. 17) on the Engineering Key at Texas Tech. As part of an alternative fuel project, the vehicle will be converted by the engineering students to operate on natural gas fuel.

Texas Tech was selected with 23 other universities throughout the United States and Canada to compete in the competition involving the conversion of the pickup trucks. University teams in the spring will drive the vehicles in a road rally, "The 1991 Society of Automotive Engineer's Natural Gas Vehicle Challenge."

The location of the road rally has not been determined. Final performance testing, however, will be completed in Detroit, said Texas Tech faculty adviser Jesse Jones, mechanical engineering lecturer.

The teams, vying for prizes totaling approximately \$20,000, will be judged on conversion, emissions and fuel economy criteria. The GMC Truck Division of General Motors is donating the 24 full-size one-ton pickup trucks to universities around the nation for conversion to natural gas. Along with the vehicles, General Motors also is providing basic conversion kits.

The Texas Tech students were selected to participate in the project after they submitted a detailed proposal covering their plans for a natural gas conversion method to the Society of Automotive Engineers, according to another Texas Tech faculty adviser Timothy Maxwell, associate professor mechanical engineering.

All of the 24 universities that outlined an efficient method of conversion will receive cash grants totaling \$10,000 from General Motors.

Sponsors for the alternative fuel project include: The U.S. Department of Energy (DOE); Energy, Mines and Resources-Canada (EMR); Argonne National Laboratory (ANL); the Society of Automotive Engineers (SAE); General Motors (GM); and Energas Co. in Dallas.

-more-

## NATURAL GAS/PAGE 2

Texas Tech team captain Mike Walser said natural gas is advantageous as an alternative fuel source because it's more efficient than gasoline and cheaper per unit. In addition, the United States possess a larger supply of natural gas as compared to gasoline.

"Unlike gasoline, natural gas cannot be wasted through vaporization because it goes directly into the tank. One of the primary problems with natural gas, however, involves the size and location of such a stout fuel tank," said Walser.

"A heavy walled tank is necessary to accommodate high pressures of natural gas. The high-pressured tank has not yet caused any safety problems, which naturally is a concern," he said.

Team member Gary Bourne, said natural gas also is better for the environment because the fewer emissions result in cleaner air.

Both students agreed that the project will provide them with important hands-on knowledge. Most of the student team is considering working in the automotive industry after they graduate.

Texas Tech's engineering student team members are: Walser, a senior from Canadian; Stephen Biddy, a senior from Iowa Park; Bourne, a junior from Slaton; Steve Brewer, a junior from Spring; Chris Brune, a senior from Portland, Ore.; Bill Capshaw, a senior from Clear Lake City; Tom Graham, a senior from Lubbock; Robert Steele, a senior from Dallas; and Joe Reed, a senior from Whitesboro.



**F E A T U R E**  
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News & Publications, HSC Bureau

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FOR IMMEDIATE RELEASE  
REF: A-11-12-90  
CONTACT: Kim Davis

**LUBBOCK --** By New Year's Day, chances are you'll gain seven pounds.

Sad but true, says Steffany Brich, a dietitian at the Texas Tech Health Sciences Center's TRIM program. 'Tis the season, she said, when such palatable pleasures as turkey dinners, egg nog and pecan pie are lurking in the kitchens of most American households.

"And if you're not prepared, those holiday foods will do you in," Brich said. "Now is the time to be thinking about how you're going to keep from putting on those predicted seven pounds."

No matter how hard we may try to watch what we eat, sooner or later that piece of fudge or handful of roasted nuts are going to win us over. Brich, who refers to this time of year as the "National Eating Season," said no one should expect to make it through the holidays unscathed. But with a few helpful hints, your calorie intake can be reduced.

When planning for Thanksgiving dinner, for instance, try to prepare just enough for that meal. Leftovers, she said, will prolong the high calorie meal for weeks to come. The average turkey dinner -- including stuffing, gravy, mashed potatoes and various vegetable casseroles -- usually adds up to about 8,000 calories.

"And it only takes 3,500 calories to gain one pound," Brich said. "So on Thanksgiving day alone, you could easily gain about two pounds. Make enough turkey for weeks of leftovers, and you figure it out ..."

But that high-calorie dinner can be significantly reduced by making a few simple substitutions. For example, substitute green beans for that green bean casserole and cook your stuffing outside the turkey rather than in. And, try to cut down on the amount of gravy you use. One tablespoon runs a whopping 50 calories.

Holiday chefs, Brich said, should heed one simple warning: Don't graze while cooking. The food may be intoxicatingly tempting, but each "sample" of the meal is just added waste for your waist.

-more-



## WEIGHT GAIN/PAGE 2

As for parties, Brich said, try to be fashionably late. That way, you won't be tempted to eat those fattening hors d'oeuvres often served before a meal. Chances are, you won't miss what you never saw.

Additionally, when planning social gatherings, try to avoid a lot of roasted nuts and heavy hors d'oeuvres. Pretzels, seasoned popcorn or vegetable trays, she said, are a much healthier snack any way you slice it.

Holiday spirits -- in the form of beer, wine and heavy liquors -- also contribute to winter weight gain. While beer has about the same number of calories as a can of soda, wine has twice as many. Egg nog -- a traditional favorite -- runs about 40 calories per ounce, and that's before you add any whiskey or rum.

Brich suggests watching your alcohol intake -- for safety's sake as well as for weight maintenance -- by mixing wine with diet Sprite or 7-Up and reducing the amount of liquor in other mixed drinks.

Perhaps one of the best ways to prepare for these and other holiday temptations, Brich said, is to concentrate on "deficit days." Especially now, before getting into the thick of the holiday season, consumers should cut back on their calorie consumption and exercise a little more than normal.

"By losing one or two pounds now, you'll be more prepared for those inevitable slip ups," she said. "like when that piece of fudge is staring you in the face on Christmas Eve."

Additionally, she said, be sure to continue exercising. Too many people believe they have to put on workout garb and break a sweat to accomplish anything. In reality, a brisk 10-minute walk here and there throughout the day, or climbing stairs instead of taking the elevator is just as good at burning calories as that 30-minute workout in front of your television set.

Above all else, Brich said, enjoy the holiday season. Don't punish yourself if you eat a piece of that fudge or snitch at the stuffing while you're preparing it. The key is to realize that the temptations will be there and to develop a plan to avoid them. If you slip up, don't give up. Instead, plan for the next hurdle -- and accomplish it.

"The National Eating Season lasts from Halloween to New Year's Day," she said. "Don't let yourself be one of those people making a resolution to lose those extra seven pounds."



# TEXAS TECH

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**FOR IMMEDIATE RELEASE**

**REF: B-11-13-90**

**CONTACT: Kim Davis**

**[MEDIA ADVISORY: You are invited to attend the opening of the new clinical and research facilities for the TTHSC's Alzheimer's Institute and Tarbox Parkinson's Institute on Sunday (Nov. 18) in the department of medical/surgical neurology on the 5th floor, Pod C of the health sciences center.]**

LUBBOCK -- The Texas Tech Health Sciences Center's (TTHSC) department of medical/surgical neurology on Sunday will formally open its doors to the new Alzheimer's Institute and Tarbox Parkinson's Institute facilities. Tours of the new research and clinical facilities will be from 2-5 p.m. on the 5th floor, Pod C of the health sciences center, at 3601 Fourth St.

The celebration also will honor the establishment of the Giles McCrary Neurology Professorship, which will allow expanded research at the TTHSC in the areas of Parkinson's and Alzheimer's Disease.

For more than 15 years, the Tarbox Institute has provided a Parkinson's Disease clinical treatment center for West Texas and has been a training center for health care professionals and neuroscientists to assist in the treatment and care of Parkinson's patients.

Established in 1987, the Alzheimer's Institute has served the state as a comprehensive center of excellence for patient care, education and research related to Alzheimer's Disease.

Both institutes have expanded in recent years to better serve the patient and the family. An interdisciplinary care team has been formed consisting of a neurologist, psychologist, social worker and nurse. The team emphasizes rehabilitation and improved quality of life for the patient and serves as a model of health care delivery at the TTHSC.

For more information about the opening celebration or the two institutes, contact the department of medical/surgical neurology at 743-2720.

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FOR IMMEDIATE RELEASE

REF: 2-11-13-90

CONTACT: Chris Patterson

LUBBOCK -- Texas Tech University students, long a source of revenue for local businesses, may be easier to reach thanks to new rental space in the University Center, said Tom Shubert, director of the center.

Approximately 435 square feet just left of the main lobby doors will be available for lease as soon as January 1991.

"We hope that by offering this opportunity to local merchants, we can knock down some of the boundaries between the city and the campus," said Shubert.

Shubert said the concept of bringing local vendors to the campus has been a success. Three businesses -- Premier Travel, First National Bank at Lubbock and The Money Place -- currently have operations in the University Center.

Bids from almost any kind of business will be considered, but, Shubert said, due to exclusive contractual agreements the following types of business will be excluded: retail food services; check cashing; computer hardware or software; pool, snooker or billiards; banking; travel agency; convenience store; and electronic games. Bids will be due by 2 p.m. Nov. 27 in the Office of Contracting and Risk Management at Texas Tech.

Shubert said the University Center Advisory Board will review all bids and make a final selection. The lease will be for a two year and eight month period with possible two-year contract extensions. The minimum bid is \$1.85 per square foot and will include custodial services and utilities provided by the University Center.

Business owners interested in picking up bid packets or obtaining more information should contact Shubert or Dan Burns at the University Center main office, Room 227, 742-3636.



FOR IMMEDIATE RELEASE

REF: 3-11-13-90

CONTACT: Chris Patterson

(EDITOR'S NOTE: A student from your area is included in this release.)

LUBBOCK -- The Texas Tech University meat judging team recently won first place in two national contests.

The team returned from the American Royal contests held Nov. 4 in Emporia, Kan., with the first place award and an all-time record high score of 3,976 points in intercollegiate meat judging. Two weeks earlier, team members won first place at the Eastern National contest in Wyalusing, Penn.

Team coach Alan Schluter said the team hopes to do as well at the last contest of the semester, which is for the national championship in intercollegiate meat judging, scheduled Nov. 18 in Dakota City, Neb. He said he believes this year's team has the chance to equal or outdo last year's team which won the contest.

At the American Royal contest, the Texas Tech team won first place in the beef grading, beef judging, placings and specifications categories. The team beat the second place team, Oklahoma State University, by almost 100 points.

The team did almost as well at the Eastern National contest -- winning first in the beef grading, pork judging, reasons and specifications categories.

Texas Tech students scored high marks during the American Royal contest. Chris Oats, of Slaton, was first overall and in the beef grading and total beef categories. He finished the contest with 1,006 points. Eddie Behrends, of Fredericksburg, was right behind him with 1,005 points -- finishing second overall and first in the lamb judging and IMPS categories. Allison Finney, of Belton, with 991 points, was second in the beef judging and total beef categories.

Wes Craig, of Plano, was first overall at the Eastern National contest. He was first in the IMPS and placings categories and second in the total beef and beef judging categories. Finney was first in the alternate contest. Behrends and Oats tied for third overall and for first in the reasons category. Team member Darrell Taylor, of Ropesville, was sixth overall.



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FOR IMMEDIATE RELEASE  
REF: 4-11-13-90  
CONTACT: Steve Kauffman

**(MEDIA ADVISORY: Media representatives are invited to cover events connected to the Interfraternity Council project on Wednesday. For details on classroom or meeting schedules, contact the Office of News and Publications.)**

LUBBOCK -- At 8 a.m. Wednesday (Nov. 14), Texas Tech University student Craig Andres will be preparing to conduct the weekly meeting of the President's Executive Council. Across campus, Texas Tech President Robert W. Lawless will be sitting in a lecture hall taking notes in ISQS 2445: "Introduction to Business Statistics."

Andres and Lawless officially will trade places and schedules for the day at 7:30 a.m. in the President's Office.

The one-day role reversal is the product of a fund-raising raffle sponsored by Texas Tech's Interfraternity Council. Andres, a junior international trade major from Dallas, won the raffle Monday when his name was drawn from a container filled with about 1,500 tickets sold to students for \$2 each.

According to organizers of this first-time campaign, the money raised from the raffle will be donated to the university's general scholarship fund.

IFC members can count themselves lucky that the day's activities are benefitting scholarships funds, a project strongly supported by Lawless. The president's dedication to increase scholarship funds could be his strongest motivation for completing Andres' difficult class day. In addition to the business statistics class, Lawless will be a proxy for Andres in three upper-level economics classes and a beginning course in Japanese.

Andres is relaxed with his scheduled day of meetings, but he does have some concern about Lawless' substituting during his busiest class day in the week.

"The president is going to have a rough schedule with my classes," Andres said. "He'll have his hands full. I'll probably just have to catch-up on the class notes later."



FOR IMMEDIATE RELEASE

REF: 2-11-14-91

CONTACT: Chris Patterson  
or Gayle Fulcher,  
(806) 742-2352

LUBBOCK -- Teaching children and young adults to write will be the focus of the fourth annual writing conference, "Write, West Texas!," Jan. 26 at Texas Tech University.

The conference, which focuses on improving the teaching of writing, is scheduled from 8 a.m. to 4:30 p.m. at the University Center on the Texas Tech campus.

During the conference, Victoria Young, a representative from the division of student assessment of the Texas Education Agency (TEA), will discuss the direct writing assessment portion of the new Texas Assessment of Academic Skills (TAAS) test. The test, administered for the first time in October 1990, is more thorough than the former Texas Educational Assessment of Basic Skills (TEAMS) test which tested for minimum requirements. TEA philosophy and practices will be discussed, and the results of the first TAAS tests will be explained.

M.E. Kerr, the author of numerous children's and young adults' books, will give the keynote presentation at 3:30 p.m. in the University Center Ballroom. During her lecture, "Why Me? How Someone becomes a Writer," Kerr will discuss the differences between writing for adult and child audiences.

Jim Kinneavy, also a featured keynote speaker, will discuss the current role of English/language arts teachers. Kinneavy also will present a special two-hour workshop for teachers of grades six through 12 to demonstrate how to use daily newspapers to teach the aims and modes of writing. Kinneavy, a professor of education at the University of Texas, is one of the nation's leading discourse theorists and author of "A Theory of Discourse."

The conference also will feature Caprock Area Writing Project teacher-consultants who will offer a range of concurrent workshops describing exemplary writing programs for grades kindergarten through 12 in West Texas classrooms.

The \$40 registration fee includes morning coffee and lunch. A special \$28 registration fee is offered for full-time Texas Tech students. The conference is approved for six hours of advanced academic training.

For more information or to register, telephone the Division of Continuing Education at (806) 742-2352 Ext. 229. MasterCard and VISA charges will be accepted by telephone. Fees also may be paid in person between 8 a.m. and 5 p.m. Monday through Friday at the Continuing Education Building at 15th Street and Akron.

The conference is sponsored by the Caprock Area Writing Project and Texas Tech's College of Education and Division of Continuing Education.



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FOR IMMEDIATE RELEASE  
REF: 5-11-14-90  
CONTACT: Chris Patterson  
or Andrea Book

LUBBOCK -- Rural areas are not immune to the drug use problem, especially to alcohol use, according to the U.S. Department of Education. In response to that dilemma, the federal agency recently awarded Texas Tech University's College of Education a \$181,884 grant for its Rural Education and Awareness in the Classroom and Home (REACH) Program.

The REACH Program is an 18-month program which will provide training to teachers and other public/private school personnel on the education and prevention of drug abuse. The program will concentrate on the rural areas around Lubbock and will cover 15 counties in all.

The REACH Program, approved by the U.S. Education Department in October, is part of the agency's Drug Free Schools and Communities Act which sponsors similar programs throughout the nation.

Dan Gomez, program director at Texas Tech, said prevention and research specialists in the program will travel to area rural schools, including private schools, and conduct drug education presentations for teachers, administrators, counselors, cafeteria workers, bus drivers, janitors, students and parents.

The program will provide training on various aspects of substance abuse, pharmacology, drug characterization, prevention, addiction and the concept of alcoholism as a disease, said Gomez. Through core team training, teachers, counselors and parents will form a core team to assess the drug abuse cases of students if necessary.

The grant for the REACH Program is the third award for Texas Tech to be approved by the U.S. Department of Education. The first grant focused on a drug use prevention training program for Lubbock and surrounding area law enforcement and judicial officials. The second grant funded a program called "Educators For Drug Free Schools." The two-year program, which started in July 1989, is a teacher training program in drug use prevention for Lubbock schools only.

An advisory committee for the REACH Program has been appointed and is scheduled to meet at 10:30 a.m. Nov. 17 at Texas Tech's Education Building, Room 154. School personnel from the surrounding communities are welcome to attend the meeting. For more information, contact either Gomez or Jesus Azua at (806)742-2012 or (806)742-2041.



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SPECIAL TO A-J/NEIGHBORS  
MINI PROFILES  
REF: 6-11-14-90

LUBBOCK -- The person who occupies Room 506 of the Home Economics Building at Texas Tech University may look familiar. As a matter of fact, Penny Granucci Bell, Ph.D., recently joined the faculty at Texas Tech this semester replacing her identical twin sister, Pamela Cummings. Cummings previously occupied the same office and held the same position as her twin.

Bell, who moved to Lubbock from the San Francisco Bay area of California, is not a stranger to West Texas. She received her doctorate in 1989 in restaurant, hotel and institutional management from Texas Tech. Bell received both her bachelor's and master's in speech pathology and audiology in 1975 and 1976, respectively, from San Jose State University in San Jose, Calif. She also received a post-graduate credential in administration/higher education in 1981 from San Jose State.

Bell's areas of interest include travel and tourism within the hospitality industry, computers and the wine industry. She said her fascination for computers developed while working at Intel Corp. in "silicon valley."

The Tennessee native, who worked for the Wine Growers of California, also has an interest in the development of Texas' wine industry. That interest became the focus of Bell's dissertation, "Wine Training: Restaurateurs and Their Serving Status."

"We have some excellent wine makers right here (in West Texas)," she said.

The move to West Texas was not without sacrifices for Bell who traded California's scenery and ocean for the South Plains. However, she said that the friendliness of the people make up for Lubbock's desert scenery.

"I truly miss the ocean, but I cannot emphasize the friendliness of the people," Bell said. "It appears to be genuine."

There are several survival tips that Bell recommends for non-Texans such as learning to speak slower, adding new auxiliary verbs to one's vocabulary such as "fixin' to" and learning to country and western dance.

Chicken fried steak, a Texas specialty, is one of Bell's weaknesses.

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MINI-PROFILE/PAGE 2

"My goal is to find someone in food science who can create chicken fried steak and gravy," Bell joked.

Away from the university, Bell is active in St. Paul's on the Plains Episcopal Church where she serves on the lay eucharistic ministry and the pastoral care committee.

Bell, who is married to Marquis Bell, has two sons: Keith Granucci, 22, and Christopher Granucci, 20.

Without a doubt, this former Californian has the potential to become a real West Texan.



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SPECIAL TO A-J/NEIGHBORS  
MINI PROFILES  
REF: 7-11-14-90

LUBBOCK -- It is no exaggeration to say J. Edgar Glenn makes a career out of family life. Glenn, a new addition to the College of Home Economics at Texas Tech University, is a professor of family studies.

The former Provo, Utah, resident moved to Lubbock shortly after receiving his doctorate in marriage and family therapy from Brigham Young University in Provo, Utah.

One of his professors at Brigham Young, a former Texas Tech professor, influenced Glenn's decision to teach at Texas Tech. Not only was Glenn impressed with the university, but he was equally impressed with the people of Lubbock.

"The people are outstanding," Glenn said, adding that they are very friendly and have been helpful to him and his family.

Glenn, whose areas of interest and expertise include divorce, remarriage and problem marriages, also focuses on blended families. Blended families are composed of divorced people who remarry and bring children from their previous unions into the new family.

Glenn's studies have affected his own marriage.

"We make more of an effort to talk," Glenn said, noting most marriages encounter problems related to communications.

A Concordia, Kan., native, Glenn currently is researching: relationship styles in marriage and disclosure, and he also is examining co-dependency and shame-based behavior.

Glenn said he copes with life's demands often by recalling something his father told him: "The strongest helping hand you will find is at the end of your arm."

Glenn and his wife, Loretta, have three children: James, 9, Heather, 8, and Rachel, 2.



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FOR IMMEDIATE RELEASE  
REF: 8-11-14-90  
CONTACT: Steve Kauffman

[EDITOR'S NOTE: Barbara Walker, author of "The Dancing Palm Tree," will tell children's stories from 8:30-11 a.m. Thursday (Nov. 15) at Maedgen Elementary School and from 8:30-11 a.m. Friday (Nov. 16) at All Saints Episcopal School as part of National Children's Book Week activities. She also will autograph copies of her books from 11 a.m. to noon Dec. 4-5 during Texas Tech University Press' Open House in the Administration Building West Wing Basement.]

LUBBOCK -- "The Dancing Palm Tree and Other Nigerian Folktales," a book from Texas Tech University Press, has won the New York Times Best Illustrated Children's Book Award for 1990. The presentation marks the first time any university press has received the award in its 39-year history.

The book is a collection of 11 Nigerian folktales retold by Barbara K. Walker. The 24 illustrations by Helen Siegl are full-color woodcuts depicting the Nigerian characters in native dress.

Siegl and Texas Tech Press Director Wendell W. Broom will accept the award at a luncheon hosted by the editors of the New York Times Book Review Thursday (Nov. 15) at the Harvard Club in New York City.

Illustrations from "The Dancing Palm Tree" were featured in the Nov. 11 edition of the New York Times. According to competition organizers, more than 700 children's books from the United States and several foreign countries were submitted for judging.

"It is always gratifying to receive evidence that books of sound content such as those published by university presses are finding more appreciation in the trade marketplace," said Broom, noting that the book also is included on the New York Public Library's "1990's One Hundred Best Books for Children."

The folktales were related to Walker by Olawale Idewu, a Nigerian college student in America. Walker, curator of Texas Tech's Archive of Turkish Oral Narrative, documented the traditionally spoken tales and compiled them into a narrative of an old storyteller entertaining friends on a moonlit night in Nigeria.

Born in Austria, Siegl now lives in New York working as an illustrator and graphic artist. She and Walker also have collaborated on a fall 1990 full-color illustrated Texas Tech Press release, "The Art of the Turkish Tale," a collection of folktales from Turkey.



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FOR IMMEDIATE RELEASE  
REF: 9-11-15-90  
CONTACT: Chris Patterson

LUBBOCK -- Three West Texans were recognized Thursday (Nov. 15) for their outstanding contributions to Texas agriculture during the Texas Tech University College of Agricultural Sciences' 63rd annual Pig Roast.

Wayne Martin and John R. Abernathy, both of Lubbock, and James L. Powell, of San Angelo, were named Gerald W. Thomas Outstanding Agriculturalists at the ceremony.

The awards are named for Gerald Thomas, former dean of agricultural sciences at Texas Tech, now president emeritus of New Mexico State University at Las Cruces. The award, established in 1969, is given to individuals for their contributions to Texas agriculture in the areas of agricultural production, agribusiness and public service.

The college's scholarship recipients, donors and members of intercollegiate judging teams also were honored at the Pig Roast which began more than 60 years ago as an informal gathering of agriculture students.

The outstanding agriculturalist in the area of agribusiness was awarded to Martin, general manager and president of the Plains Cooperative Oil Mill in Lubbock. The Tahoka native is active and influential in the cotton industry and in agriculture in general.

Martin is a member of numerous boards and councils associated with agriculture including the National Council of the Farmer Cooperatives, the Texas Agricultural Cooperative Council, the National Cottonseed Products Association and the Texas Cottonseed Crushers Association. He also serves on the advisory committee of the Texas Food and Fiber Commission and on the board of the Lubbock Chamber of Commerce.

He received his bachelor's degree of business administration in accounting in 1964 from Texas Tech.

Powell, a rancher from San Angelo, was awarded outstanding agriculturalist in the area of agricultural production. He is the immediate past president of the Texas and Southwestern Cattle Raiser's Association and has served as president of the Texas Sheep and Goat Raisers Association and the National Wool Growers Association.

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PIG ROAST/PAGE 2

Powell has been involved in numerous civic, state and national activities. He served from 1975 to 1985 as a member of the Board of Regents for the University of Texas system and as its chairman from 1981 to 1983. He is active in the banking industry and serves as director of several banks. Over the years, he has received many agricultural awards and honors.

He received a bachelor's degree in 1951 from Rice University and did graduate work in 1951 and 1952 in finance and economics at the University of Texas. He then served as an officer in the U.S. Navy for two years before returning to the ranching and banking investments businesses.

Abernathy, a professor of weed science and resident director of research at the Texas A&M University Agricultural Research and Extension Center in Lubbock, was named outstanding agriculturalist in the area of public service.

He is responsible for weed research in agronomic crops of the Texas Southern High Plains. His research and knowledge of weeds and herbicides is recognized in Texas, across the United States and internationally. He is called upon often to solve growers' weed problems, to make presentations to farm groups and to give Agricultural Chemical Industry seminars throughout the United States and abroad.

Abernathy holds graduate faculty appointments at both Texas Tech and Texas A&M University, and he has worked on increasing linkages between the two institutions. Seventeen graduate students have completed upper level degrees through his research program since 1972. He is the author of numerous technical articles, book chapters, abstracts and popular press articles. He received his bachelor's and master's degrees from Oklahoma State University in 1967 and 1969, respectively, and his doctorate in 1972 from the University of Illinois.



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MEDIA ADVISORY

REF: 10-11-15-90

CONTACT: Steve Kauffman or  
Serena Savage

## VISITOR CENTER LINKS TEXAS TECH WITH COMMUNITY AND NEW STUDENTS

LUBBOCK -- The Texas Tech University Visitor Center has arranged more than 1,500 individual and large-group campus tours since opening last fall as an information center for prospective students and campus visitors who are unfamiliar with Texas Tech.

The Visitor Center, located in the east wing foyer of the Administration Building, was opened in September 1989 as an extension of the office of New Student Relations. However, according to Center Coordinator Beverly Thompson, the center has expanded its role as a recruitment aid and often arranges tours and provides information for local residents, many of whom have seen the campus for years but have never toured the grounds.

"In addition to our primary role in recruitment of students, one of the functions of this center is to develop a better rapport with the city," Thompson said. As part of its public service role, the center is the starting point for students interested in enrolling in the Senior's Academy, a university program for people age 55 and older.

Tours are conducted by two student groups, the Saddle Tramps and High Riders, by appointments at 10 a.m. and at 1:30 p.m., Mondays through Fridays, and at 10 a.m., Saturdays. Reservations can be made by calling the center, weekdays from 9 a.m. to 4:30 p.m., at 742-1299.

### SOURCE:

**Beverly Thompson**, 742-1299  
Coordinator, Texas Tech University Visitor Center



**MEDIA ADVISORY**

**TEXAS TECH**  
University & Health Sciences Center

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CALENDAR WEEK NOV 16-23

REF: 11-11-15-90

CONTACT: News and Publications

**(MEDIA ADVISORY: This Texas Tech calendar is compiled to let you know of upcoming events and releases and to serve as a reminder of releases already sent. If you need more information, call News and Publications at 742-2136.)**

**NOV 16**

Symposium -- "Campus Continuity: Symposium on Preservation of Educational Buildings in the United States and Mexico," continues, sponsored in part by the College of Architecture, 8 a.m. to 5 p.m., Architecture Gallery

Lecture -- "Psychoneuroendocrinology and the Consequences of Stress," by Dr. Julie Morrow-Tesch of Boston School of Medicine, sponsored by the department of cell biology and anatomy, 11 a.m., TTHSC Room 5A100

International Coffee Hour: Focus on Europe, sponsored by the Office of International Affairs, 4 p.m., Holden Hall Room 75

Reception and dinner announcing the establishment of the Peter C. Canizaro, M.D., Endowed Chair in Surgery, hosted by TTHSC, 6:30 p.m. reception, 7:30 p.m. dinner; University Medical Center McInturff Conference Center

Women's volleyball -- Houston at Texas Tech  
7 p.m., Student Recreation Center

Performance -- Music Theater Scenes  
8:15 p.m., Music Building Room M01

Concert -- Turtle Island String Quartet  
8:15 p.m., UC Allen Theater

**NOV 17**

Symposium -- "Internal Medicine Update," sponsored by TTHSC, 8 a.m. to 1 p.m., UMC McInturff Conference Center

4-H Day, hosted by the College of Agricultural Sciences, 9 a.m. to 2 p.m., UC Courtyard and Ballroom

Performance -- Music Theater Scenes  
8:15 p.m., Music Building Room M01

-more-



CALENDAR/PAGE 2

- NOV 18      Tours of new clinical and research facilities for TTHSC Alzheimer's Institute and Tarbox Parkinson's Institute, sponsored as part of the Medical/Surgical Neurology Celebration, 2-5 p.m., TTHSC fifth floor, pod C
- Senior Exit Dinner, sponsored by the Ex-Students Association  
6 p.m., UC Ballroom
- Concert -- University Symphony Orchestra  
3 p.m., Hemmle Recital Hall
- Recital -- Baroque Ensemble  
8:15 p.m., Hemmle Recital Hall
- NOV 19      Concert -- Jazz Ensemble I  
8:15 p.m., UC Allen Theater
- Exhibit -- Carla Cain, photography,  
Art Building S.R.O. Gallery through Dec. 10
- NOV 20      Association of American University Presses traveling exhibit of books and dust jackets sponsored by Texas Tech University Press Administration/Education Building west basement through Dec. 5
- Recital -- Clarinet Choir and Trombone Ensemble  
8:15 p.m., Hemmle Recital Hall
- NOV 21      University classes dismissed at noon for Thanksgiving
- Women's volleyball -- Cal Poly-San Luis Obispo at Texas Tech  
7 p.m., Student Recreation Center
- NOV 22      University closed for Thanksgiving through Nov. 23
- NOV 23      Exhibit -- Clay Club  
Art Building Hall Gallery through Dec. 6

# TEXAS TECH UNIVERSITY

News & Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

FOR IMMEDIATE RELEASE  
REF: 12-11-15-90  
CONTACT: Myrna Whitehead

LUBBOCK -- Poet and scholar Wendy Barker will read from her works during a program at 8 p.m. Monday, Nov. 26, in the Texas Tech University Center Lubbock Room. The reading is free and open to the public.

Barker, associate professor of English at the University of Texas at San Antonio, is the author of "Winter Chickens" and "Let the Ice Speak," two collections of poems.

"Winter Chickens" was published in September by Corona Publishing Company. Copies of the book will be available at the reading. Barker's second book of poems, "Let the Ice Speak," will be published by Ithaca House Books later this year and will be available in book stores in spring 1991.

Barker has been published in several professional journals including "Poetry," "Nimrod" and "Prairie Schooner." Her poems also have been included in nine anthologies such as "Anthology of Magazine Verse and Yearbook of American Poetry 1986-1988," published by Monitor Book Company Inc., and the forthcoming "Women Poets of Texas" from Plainview Press.

The winner of a 1986 National Endowment for the Arts fellowship, Barker is recognized for her works on Emily Dickinson. Barker's study "Lunacy of Light: Emily Dickinson and the Experience of Metaphor" was published by Southern Illinois University Press in March 1987 and will be reprinted in paperback in spring 1991.

Barker, who received her bachelor's and master's in 1966 and 1974, respectively, from Arizona State University in Tempe, received her doctorate in 1981 from the University of California at Davis. She specializes in American literature, literature by women and creative writing.

The reading is sponsored by the Creative Writing Club, a student organization at Texas Tech.

For more information, telephone Lincoln Neighbors at 744-4253 or Barbara Rodman at 742-2509.



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FOR IMMEDIATE RELEASE  
REF: 13-11-15-90  
CONTACT: Steve Kauffman

**(MEDIA ADVISORY: Media representatives are invited to interview participants at the game site, west of Wells/Carpenter Residence Halls.)**

LUBBOCK -- Saturday morning (Nov. 17), future attorneys and future doctors will get a preview of professional confrontation during the Malpractice Bowl, a flag football game on the Texas Tech University campus.

Texas Tech law and medical students will meet at 10 a.m. at a campus recreation field at Flint Avenue and Main Street. Leading sideline cheers for the respective teams will be School of Law Dean W. Frank Newton and School of Medicine Dean Darryl M. Williams.

The event will take place without the real-life debate about court docket overloads and multi-million dollar claims. The only monetary damages at stake in this malpractice match-up is the bill for referees and lunch. However, the spirit of competition still prevails for the deans.

"We are convinced the 'wanna-be M.D.s' will be unable to catch us in our Brandeis briefs," said Newton in support of his team, the "Lawdogs."

The zest likewise is not lost on Williams and his "Witch Doctors."

"Of course, our group is not only up to the challenge, but I think our team will wipe clean the opponents in the spirit of the bowl," Williams said, confidently adding, "The students have been busy all week preparing incantations to make sure the game ends in our favor."

The match-up is planned to continue as an annual fall event, sponsored by the deans' offices as a stress-reliever for students preparing for final examinations in December.

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FOR IMMEDIATE RELEASE  
REF: 14-11-16-90  
CONTACT: Chris Patterson  
or Andrea Book

LUBBOCK -- Mitchell A. Black, a landscape architecture graduate of Texas Tech University, recently was selected by the American Society of Landscape Architects (ASLA) as first place award winner in the Distinguished Undergraduate Student Awards Program. The honor is recognized as the highest category of design awards in student design competition in landscape architecture in the United States.

According to ASLA representatives, 67 entries, all of high quality, were submitted. The organization praised Black saying he is "highly commended for achieving this level of design excellence."

The Student Awards jury selected winners based on strong visual design and presentation along with a clear expression of process and concise written explication in the students' projects.

Black's project was a Holocaust Memorial Museum plaza in Washington, D.C. In his design, the focal point of the concept was a tunnel intended to allow visitors to experience symbolically the darkness of inhumanity and destruction, followed by the rebirth into light and freedom.

Black graduated cum laude from Texas Tech in May 1990. He currently works as a landscape architect with the firm of CRS Sirrinc Inc. in Houston. He is the son of Mr. and Mrs. Claude Black of Dumas.



FOR IMMEDIATE RELEASE  
REF: 15-11-16-90  
CONTACT: Margaret Simon

LUBBOCK-- National Public Radio will debut in Lubbock for the first time Monday (Nov. 19) as KOHM-FM becomes a National Public Radio affiliate.

KOHM-FM, the only listener-supported classical format station on the South Plains, will begin programming "Morning Edition" on Monday from 6 until 8 a.m. The program will air each weekday. Each afternoon, Monday through Friday, "All Things Considered" will air from 5 until 6:30 p.m.

These are the only two NPR offerings that the station will carry in the first months of affiliation, according to station manager Judy Powell.

"We will go slowly at first, as we determine what the Lubbock audience wants from NPR," said Powell.

KOHM-FM first went on air in Lubbock in May, 1988. The station has raised funds since that time in hopes of someday achieving NPR status. The major turning point, according to Powell, came last month when the Corporation for Public Broadcasting awarded the station a \$31,000 Radio Station Development Grant that made NPR affiliation possible.

"The Lubbock community has long supported the idea of a listener-supported classical station on the South Plains," said Powell. "We have been a viable alternative for Lubbock audiences since our inception in 1988. But we needed the recognition and funding from CPB to make NPR in Lubbock a reality," she added.

National Public Radio is an independent, nonprofit membership organization and radio production center providing news, information, cultural, and special interest programming each week. From its Washington, D.C. headquarters, NPR serves the programming needs of 407 affiliate stations.

For more information on KOHM-FM's NPR affiliation, contact station manager Judy Powell at 742-3100.



**TEXAS TECH**  
HEALTH SCIENCES CENTER

News &amp; Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118**HEALTH TIPSHEET**  
from  
**TEXAS TECH HEALTH SCIENCES CENTER**  
November 16, 1990

**HEALTHY FEARS** -- A housewife is deathly afraid of leaving her home. A child finds it virtually impossible to ride the ferris wheel with his friends. A stockbroker is unable to ride the elevator each day to his sixth-story office. Phobias -- an unrealistic fear of some thing or some situation -- are not that uncommon, says John Simonds, M.D., a TTHSC psychiatrist. In fact, about 7 percent of the population suffers from some form of phobia. Fortunately, Simonds said, most phobias can be avoided. For example, acrophobics -- those afraid of heights -- generally can ease their woes simply by staying off the ferris wheel and avoiding high places. However, he said, some people -- such as agoraphobics -- find their fears to be a tremendous burden in their lives. Like the housewife who's afraid to leave her home, agoraphobics are fiercely afraid of being in open places. Also, Simonds said, those who refuse to travel by airplane can be tremendously burdened by their fear. But help is available for these people in the form of desensitization behavior therapy or individual psychotherapy. With time, most people are able to come to terms with their fears. To arrange interviews with Simonds, contact Kim Davis in the TTHSC Office of News and Publications at (806) 743-2143.

**HOLIDAY HEARTBURN** -- It starts with a burning sensation under the breastbone, and sometimes feels like that dinner you ate just won't make it down to your stomach. Especially during the holidays, heartburn -- a result of an irritated esophagus -- can be quite common. The problem begins when acidic stomach contents flow backward into the esophagus. Heartburn results when the lining of this carrier tube becomes irritated by prolonged exposure to stomach acid, says C.A. Jones, M.D., a TTHSC family physician. While most of us will suffer from this minor discomfort at some time in our lives, there are some suggestions for preventing heartburn. For instance, Jones said, don't lie down for two to three hours after eating, and don't overeat during this holiday season -- despite how tempting everything may be. Finally, if heartburn is a continuous problem, sufferers should seek treatment before a more serious problem -- such as ulcers -- develops. For more on this subject, contact Jones at (806) 743-2757.

For assistance on these or other stories,  
contact Kim Davis or Preston Lewis at TTHSC  
News and Publications, (806) 743-2143.

C-11-16-90