

Date	Stories and Cutlines	Locals	Reg. Daily	Reg. Week	50 M's	Hometowns	Selected	Explanation
19-4-13-77	PSA - Romeo Reyna exhibition	✓	Radio					
20-4-13-77	PSA - Sigma Ki Awards Banq	✓	Radio					
21-4-13-77	PSA - Hch Singus Concert	✓	Radio					
22-4-13-77	PSA - Stage Bands Concert	✓	Radio					
23-4-13-77	PSA "The Heritage of Ancient Egypt"	✓	TV					
24-4-13-77	Hometowners - Law School Banquet							
25-4-13-77	"Distinguished Engineers"	✓						
26-4-13-77	Women's Continuum Workshop	✓						
27-4-13-77	(PSA) Home Ec. Alum Luncheon	✓	T.V.					
28-4-13-77	League (Pueblo Indians)	✓						nm. dailies
29-4-13-77	"Heritage of Ancient Egypt"	✓	✓					Adjacent countries
30-4-13-77	House	✓						" "
31-4-13-77	Northington Plants from Guadalupe Mntn.	✓						adjacent countries
32-4-13-77	ICASALS scholarships	✓	✓					ICASALS list
33-4-13-77	American Chemical Society meeting	✓						
34-4-14-77	Petroleum short course	✓	✓					oil list
35-4-14-77	"Samuel Weiselberg Autographs"	✓	✓	✓	✓		✓	Bacon
36-4-14-77	Larry A. Jove (Beta Gamma Sigma)	✓						

Date	Stories and Cutlines	Locals	Reg. Daily	Reg. Week	50 M's	Hometowns	Selected	Explanation
37-4-14-77	Les ^{Children's exhibit} Elementary sixth graders	✓						
38-4-14-77	French honors	✓						
39-4-14-77	PSA Nikki Giovanni	✓	T.V.					
40-4-14-77	PSA " "	✓	Radio					
41-4-14-77	Holden Hall	✓						
42-4-14-77	Southwest Collection	✓	✓	✓				
43-4-15-77	Realtors' warn seminar	✓					✓	adjacent Counties
44-4-15-77	Dr. Walter McDonald Awards	✓						
45-4-15-77	Nikki Giovanni							
46-4-15-77	PSA Nikki Giovanni	✓	Radio					
47-4-15-77	PSA Women's Continuum	✓	Radio					
48-4-15-77	PSA Home Ec ^{Alum} Luncheon meeting	✓	Radio					
49-4-15-77	Women's Continuum	✓	✓				✓	adjacent Counties
50-4-15-77	Dept. of H, P.E., & R. Major/Minor Club banquet							AD, UD
51-4-15-77	Carl Camp awards	✓						
52-4-15-77	Sacks fellowship appt.							
53-4-15-77	Women's Continuum #2						✓	Update
54-4-15-77	Martin	✓					✓	adj. counties

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Jean Terrell

LUBBOCK--Dr. Stanley R. Liberty, associate professor in the Department of Electrical Engineering of Texas Tech University, has been named the C. Holmes MacDonald Distinguished Young Electrical Engineering Teacher for 1977.

The award is presented annually by Eta Kappa Nu, honorary engineering fraternity, to recognize the nation's outstanding young electrical engineering teacher.

It is awarded to an electrical engineer under age 35 "who has made outstanding contributions to education through research and teaching, served his community, state and nation, has demonstrated cultural or aesthetic development and can claim noteworthy accomplishments."

Since Liberty has been at Texas Tech, he has introduced graduate courses on stochastic control and optimization theory and developed them to become an integral part of the graduate curriculum. He is one of the Texas Tech faculty members participating in the "Flying Professors" program, instituted to teach graduate courses to engineers in industry at their own plants.

He has served as graduate advisor in the department of electrical engineering and as associate dean of the graduate school, in addition to collaborating with a number of graduate students on research.

-more-

liberty / add one

Liberty is an accomplished researcher in control and estimation as well as solar energy. He is co-inventor of a novel linear induction, wind energy conversion system, which is in the patent process.

He is project manager for a solar-thermal electrical generating facility designed to serve the Texas community of Crosbyton. This project is sponsored by the National Energy Research and Development Administration (ERDA). In addition to alleviating the energy crisis at Crosbyton, this facility will establish a prototype and provide basis for development of a solar power electrical alternative for use at other towns and for other applications.

Liberty has organized and chaired a nationally significant Texas Tech symposium on the energy crisis.

With interests that do not end at the boundaries of technology, Liberty has worked with Lubbock youth athletic programs, as coach of Babe Ruth and Little League baseball teams and Lubbock Boys Club basketball.

An accomplished musician, he plays piano and single-reed instruments. At the age of 13 he appeared professionally with bands in New England and later earned expenses at the University of Notre Dame by playing saxophone with various musical groups. He still gives private music lessons.

Liberty, a native of Gray, Me., earned the B.S., M.S. and PhD. degrees from Notre Dame.

He will receive the distinguished young electrical engineering teacher award April 17 in New York.

cutlines-----

DISTINGUISHED TEACHER--Dr. Stanley R. Liberty, left, of the electrical engineering faculty at Texas Tech University has been named the C. Holmes MacDonald Distinguished Young Electrical Engineering Teacher for 1977, an honor presented by Eta Kappa Nu engineering fraternity. He is assisting graduate student Gary Moe, Santa Rosa, Calif., in one of the electrical engineering laboratories at Texas Tech. (Tech Photo)

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1-4-11-77

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Dan Tarpley

LUBBOCK--Texas Tech University's College of Education is considering the possibility of offering a doctoral level program in the El Paso area.

A meeting will be held at the Region XIX Educational Service Center in El Paso at 4 p.m., Friday (April 15).

Men and women who have completed the master's degree and who are interested in working toward an in-service doctorate are encouraged to attend.

Dr. Paul Zintgraff, chairman of Administration, College of Education, and members of his staff will attend the El Paso session to explain the in-service doctorate program, entrance requirements and program content, and to answer questions from persons attending.

Zintgraff said if enough administrators are interested, Texas Tech will pursue plans to offer the program.

-30-

2-4-11-77

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Dan Tarpley

LUBBOCK--A report on one of the nation's fastest growing historical repositories will be a key feature of Friday's April 15 meeting of the West Texas Historical Association (WTHA) in Midland.

The report "surveys the phenomenal growth of Texas Tech University's Southwest Collection during the past 10 years," according to Michael Q. Hooks, deputy archivist for the Texas Tech repository.

Hooks will deliver a paper entitled, "Southwest Collection Update: A Decade Report," during the first session of the 54th annual meeting of the regional organization.

Designed to update a similar report by Southwest Collection Director Roy Sylvan Dunn at the 1967 WTHA session, Hooks' study reveals a "tremendous increase in the repository's growth following development of an aggressive field program.

"We have had a 100 per cent increase in the number of periodical titles, a 150 per cent increase in the number of books, a 400 per cent increase in the number of microfilm reels, and more spectacularly, just since 1970, an increase of 2,785 per cent increase in the number of leaves processed through in-house microfilming," Hooks said.

-more-

"Additionally, manuscript holdings have risen three and one-half times, increasing from three million in 1967 to more than 10 million today."

In addition to field work, Hooks credited three other factors for the repository's rapid growth: the Bicentennial, Texas Tech's rapid expansion, and excellent support from the people of West Texas.

"We have attempted to demonstrate that the Southwest Collection is not only unwilling to let the records of the region slip away, but also to make them available to researchers as quickly as possible."

The two-day session begins at 3 p.m., Friday, at the Rodeway Inn in Midland. All sessions are open to the public.

cutline-----

TEXAS TECH ARCHIVIST REVIEWS REPORT--Southwest Collection deputy archivist Michael Q. Hooks reviews last minute changes with assistant archivist Lolana Thompson in his report prepared for the 54th annual meeting of the West Texas Historical Association in Midland Friday. Hooks' study, entitled "Southwest Collection Update: A Decade Report," reveals a tremendous growth in the Texas Tech University Southwest Collection's holdings following development of an aggressive field program. Since 1967, the repository's manuscript holdings have increased from three million to more than 10 million leaves. Both Hooks and Thompson are graduate students in history at Texas Tech. (Tech Photo)

-30-

3-4-12-77

Texas Tech News

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CONTACT: Kay Hord

LUBBOCK--Information on the Texas Tech University Field School and Art Workshop at Taos, N. M., will be available at a 7 p.m. meeting, Tuesday (April 19), room 102, Art Building.

Three to six hours credit can be earned for three to six weeks of classes. Sessions will be May 31-June 18 and June 20-July 9.

Courses being offered first session are art history taught by Edna S. Glenn, drawing by Paul Hanna and painting by James D. Howze. Second session courses include ceramics by Frank R. Cheatham, painting by Howze and photography by James W. Hanna. All the teachers are members of the Texas Tech Art Department faculty.

Students will be responsible for their own housing, meals and transportation.

Registration will be held in Taos on the first day of the sessions, and fees can be paid at that time. Those interested in making reservations can send their name, address, telephone number and courses desired to Howze, Department of Art, Texas Tech University.

-30-

4-4-12-77

Texas Tech News

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CONTACT: Dan Tarpley

LUBBOCK--An emergency escape pod for an offshore drilling rig seemed a good idea to Texas Tech University architecture student James Robert Sailor. So he came up with a design for one.

The Pampa student's concept met with equal acceptance by Texas Tech's architectural faculty and later by a jury of American Institute of Architects (AIA) members for the annual Reynolds Metals Company contest for architectural students.

His design took an honorable mention in the national contest and a \$1,000 prize which he divides equally with the Division of Architecture at Texas Tech. He also received \$300 provided by the metals company to the Division of Architecture for the best Texas Tech entry.

Sailor's design calls for aluminum construction, as required by rules of the contest, and for the pod to be attached to the drilling rig or delivered by helicopter in case of emergency, he said.

"Such an escape system," he added, "should be light in weight, anti-corrosive to salt air and water, with heat dissipation qualities. Aluminum provides those qualities."

-more-

reynolds prize winner / add one

The student's winning design would provide for the escape pod to dissipate its own heat through a honey-comb panel which circulates water.

Emphasis in the contest, administered by AIA, is placed on creative design in aluminum to exploit the material's special properties in a superior work of architecture.

Sailor, a senior architectural major, is the son of Mr. and Mrs. Robert Sailor of Star Route 4, Pampa.

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5-4-12-77

cutline-----

EMERGENCY ESCAPE POD--Architectural student James Robert Sailor, left, and Texas Tech Prof. James A. Burran check the student's design for an emergency escape pod for an offshore drilling rig. The design was one of the winners of a contest for the best original architectural design in which creative use of aluminum is an important contributing factor. Sailor, a senior architectural major at Texas Tech, is the son of Mr. and Mrs. Robert Sailor of Star Route 4, Pampa. The student received a total of \$800 in prize money for himself and \$500 for the Division of Architecture at Texas Tech for his design. (Tech Photo)

-30-

5-4-12-77

Texas Tech News

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CONTACT: Nita Gilger

DALLAS--More than 450 representatives from five states participated in the Region VI Conference for Educators of Head Start Handicapped Children here over the weekend.

It was sponsored by the College of Home Economics at Texas Tech University.

Mrs. Lyndon B. Johnson, keynote speaker and first national chairperson of Head Start, said the program has matured into a strong record of accomplishment.

"Our hope with Head Start," Johnson said, "was to rescue the next generation, to throw a lifeline to families who were lost in a sea of too little of everything--jobs, education and hope."

The former First Lady commented, "The lives of six million children have been touched by Head Start in a most significant way, and the lives of millions more in their families have been, too."

Learned from Head Start, according to Mrs. Johnson, are that education of a Head Start child stretches out to a whole family; that the real heart and genius of Head Start is found in the firm hold it has taken at the grass roots; and that Head Start has become an established part of the fabric of life in this country.

Dr. Donald L. Longworth, dean of the College of Home Economics, and Dr. Mary Tom Riley, special projects director and home economics professor, both of Texas Tech, participated in the opening session of the conference. Riley was conference chairperson.

Texas Tech News

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CONTACT: Nita Gilger

LUBBOCK--Texas Tech University Department of Germanic and Slavic Languages will present a slide show and lecture on "The Great American Windfall, Illustrious Emigres to the U.S. 1933-45," April 18, 7:30 p.m., in the Business Administration Building, room 202.

Dr. Adrienne Ash, professor at the State University of New York, Albany, will present an in-depth look at immigrants' contributions to physics, psychoanalysis, architecture, music and other areas of the arts.

The slides will be about "illustrious emigres" and events of the period.

The public is invited at no charge.

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7-4-12-77

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CONTACT: Dan Tarpley

LUBBOCK--Texas Tech University Professor Orlo E. Childs has accepted the directorship of a six-year scientific study to be conducted by geologic organizations in Canada, Mexico and the United States.

Rocks of the earth's crust which contain the mineral and petroleum resources vital to the well-being of society will be the subject of the study, "Correlation of Stratigraphic Units of North America" (COSUNA).

The American Association of Petroleum Geologists, headquartered in Tulsa, will operate the project under a contract from the United States Geological Survey, Department of the Interior.

Goal of the project is to define and tie together the thousands of rock units present beneath North America and its continental margins, which, although beneath the sea, are becoming increasingly important as a source of petroleum and minerals. Vast amounts of geologic data recovered as the result of drilling for oil and gas will be incorporated for the first time in continent-wide correlation charts.

Cooperating organizations include the American Association of Stratigraphic Palynologists, the American Commission on Stratigraphic Nomenclature, the Association of American State Geologists, the

-more-

childs heads project / add one

Geological Association of Canada, the Geological Society of America, the Instituto de Geologia UNAM (Mexico), the JOIDES Planning Committee, and the Society of Economic Paleontologists and Mineralogists. Additional organizations are expected to become involved as the project progresses.

Dr. Childs holds degrees from the University of Utah and the University of Michigan. He has worked for both industry and government and served from 1963 to 1970 as president of the Colorado School of Mines. He is a past president of the American Association of Petroleum Geologists.

Childs has been a member of the faculty and staff of Texas Tech since leaving the presidency of the Colorado School of Mines and he will continue his teaching and other duties here.

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8-4-12-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thank you very much.)

10 seconds

VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? A NEW MUSEUM EXHIBIT, THE
RE-CREATION OF A LAWYER'S OFFICE AS MANY LOOKED IN
SOUTH PLAINS TOWNS BETWEEN 1900 AND 1910, BEGINNING
APRIL FIFTEENTH.

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9-4-12-77

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CONTACT: Worth Wren

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VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? A SIX-WEEK EXHIBITION OF
CONTEMPORARY WALL HANGINGS BY ROMEO REYNA, AN
INTERNATIONALLY KNOWN LUBBOCK ARTIST, BEGINNING AT
THE MUSEUM, SUNDAY, APRIL SEVENTEENTH.

--30--

10-4-12-77

Texas Tech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? THE JOINT AMERICAN CHEMICAL
(ZI)
SOCIETY-SIGMA XI AWARDS BANQUET, APRIL TWENTY-SECOND,
SIX-FORTY-FIVE P.M., MAIN LOBBY OF THE MUSEUM, FEATURING
A PLANETARIUM SHOW.

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11-4-12-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(Please this PSA prior to or on April 24th. Thanks much.)

30 seconds

TEXAS TECH UNIVERSITY MUSIC THEATRE PRESENTS THREE OPERATIC
("JON'-NEE SKEE'-KEE)
COMEDIES, INCLUDING "GIANNI SCHICCHI," "THE IMPRESARIO" AND "SWEET
BETSY FROM PIKE," APRIL TWENTY-SECOND THROUGH TWENTY-THIRD AT
EIGHT-FIFTEEN P.M. A SPECIAL MATINEE IS SET FOR THREE P.M., APRIL
TWENTY-FOURTH. ALL PERFORMANCES ARE IN THE UNIVERSITY CENTER-MUSIC
RECITAL HALL. TICKETS ARE ONLY TWO DOLLARS AND ONE DOLLAR FOR AN
EXPERIENCE OF MUSIC AND LAUGHTER. FOR MORE INFORMATION CALL 742-3610.

--30--

12-4-12-77

Texas Tech News

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CONTACT: B. Zeeck

LUBBOCK--Dr. Dwane G. Miller has been named chairperson of the Department of Plant and Soil Sciences in the College of Agricultural Sciences at Texas Tech University.

His appointment, effective April 1, was announced by Dean Anson R. Bertrand.

Miller, formerly on the faculty of Washington State University, is editor of the "Journal of Agronomic Education" and national secretary of the American Society of Agronomy (ASA) Committee for Intercollegiate Crops Contests.

A former member of the Advisory Council of the ASA, he has received numerous awards for teaching.

Miller's degrees were earned at the University of Wyoming, and he has done additional work at Iowa State University in Ames. In addition to teaching at Washington State University, he has been a member of the faculty at Southern Oregon College and research associate with the U.S. Department of Agriculture and for two years taught vocational agriculture in the Albin, Wyo., high school. He has been a visiting lecturer in plant science at the University of Idaho.

His primary research interests have been in simulated hail studies in peas and wheat, use of chemicals for selective male sterility in wheat, and basic management studies in peas.

-more-

Miller / add one

Miller succeeds Dr. Harold E. Dregne, who is now director of the Texas Tech International Center for Arid and Semi-Arid Land Studies. Serving as interim chairpersons have been Dr. Clark Harvey and Dean Bertrand.

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13-4-12-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? STUDENTS WILL BENEFIT
FROM A TEN THOUSAND DOLLAR GRANT FROM GULF OIL
CORPORATION THROUGH THE GULF STUDENT LOAN PROGRAM,
FORMING A STUDENT LOAN FUND AT TEXAS TECH.

-30-

14-4-13-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? TECH SINGERS CONCERT,
EIGHT-FIFTEEN P.M., TUESDAY, APRIL TWENTY-SIXTH,
FREE IN RECITAL HALL.

-30-

16-4-13-77

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? STAGE BANDS CONCERT,
EIGHT-FIFTEEN P.M., MONDAY, APRIL TWENTY-FIFTH,
FREE IN UNIVERSITY CENTER THEATRE.

-30-

17-4-13-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

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10 seconds

WHAT'S WHAT AT TEXAS TECH? A NEW MUSEUM EXHIBIT, THE RE-CREATION OF A LAWYER'S OFFICE AS MANY APPEARED IN SOUTH PLAINS TOWNS BETWEEN 1900 AND 1910, BEGINNING APRIL FIFTEENTH.

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18-4-13-77

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CONTACT: Worth Wren

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WHAT'S WHAT AT TEXAS TECH? A SIX-WEEK EXHIBITION OF CONTEMPORARY
WALL HANGINGS BY ROMEO REYNA, AN INTERNATIONALLY KNOWN LUBBOCK
ARTIST, BEGINNING AT THE MUSEUM, SUNDAY, APRIL SEVENTEENTH.

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19-4-13-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? THE JOINT AMERICAN CHEMICAL
(ZI)
SOCIETY-SIGMA XI AWARDS BANQUET, APRIL TWENTY-SECOND, SIX-FORTY-FIVE
P.M., MAIN LOBBY OF THE MUSEUM, FEATURING A PLANETARIUM SHOW.

-30-

20-4-13-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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10 seconds

WHAT'S WHAT AT TEXAS TECH? TECH SINGERS CONCERT, EIGHT-FIFTEEN
P.M., TUESDAY, APRIL TWENTY-SIXTH, FREE IN RECITAL HALL.

-30-

21-4-13-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? STAGE BANDS CONCERT, EIGHT-FIFTEEN
P.M., MONDAY, APRIL TWENTY-FIFTH, FREE IN UNIVERSITY CENTER THEATRE.

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22-4-13-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thank you.)

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? SLIDE PRESENTATIONS ON
"THE HERITAGE OF ANCIENT EGYPT" IN THE ASSEMBLY
ROOM OF THE MUSEUM, APRIL TWENTY-SIXTH AND MAY
THIRD, SEVEN-THIRTY P.M.

-30-

23-4-13-77

TexasTech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Kay Hord

LUBBOCK--Sam Boyd of Austin, Barbara Hoffman of El Paso, Cecilia Hufstedler of Lubbock, James Schutza of Ft. Worth and Michael Wilson of Galveston were admitted into the Order of Barristers at the Texas Tech University School of Law Honors and Awards Program, April 2.

Trophies were presented by the law firm of Key, Carr, Evans and Fouts to students who exhibited excellence and attained high honors in appellate advocacy and mock trial competition. These students were selected as national members of the Order of Barristers by the Board of Governors of the organization.

Parents are: Mr. and Mrs. Bob Boyd, 2621 Exposition Boulevard, Austin; Mr. James Hoffman, 4612 O'Keefe, El Paso; Mr. and Mrs. J.D. Hufstedler, 4062 21st, Lubbock; Mr. and Mrs. H.J. Schutza, 4901 Lafayette, Ft. Worth; and Dr. and Mrs. W.A. Wilson, Galveston.

-30-

24-4-13-77

TexasTech News

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CONTACT: Kay Hord

LUBBOCK--Deborah Brown of Levelland was presented ~~with~~ a plaque by the International Academy of Trial Lawyers at the Texas Tech University School of Law Honors and Awards Program, April 2.

The award was one of three presented to students who have demonstrated outstanding accomplishments in the field of trial advocacy.

She is the daughter of Mr. and Mrs. Gene Loran of 5204 20th St., Levelland.

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24-4-13-77

TexasTech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Kay Hord

LUBBOCK--Don Mills of Aubrey and Risher Smith of Waco received the Geary, Stahl, Koons, Rohde and Spencer Moot Court award as the winning team in the intraschool Moot Court Competition.

An award of \$200 was presented at the Texas Tech University School of Law Honors and Awards Program, April 2.

Mills is the son of Mr. and Mrs. John Mills, Jr., Aubrey. Smith is the daughter of Mr. and Mrs. Cullen Smith, Waco.

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24-4-13-77

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Kay Hord

LUBBOCK--Randall Moore of Frost and David Hamilton of Lubbock received Intrascchool Moot Court Competition Runners-up awards at the Texas Tech University School of Law Honors and Awards Program, April 2.

The second-place team received an award of \$50 each.

Moore is the son ^{of} Mrs. Lois G. Moore, Frost. Hamilton is the son of Mr. Thomas B. Hamilton, 5212 26th, Lubbock.

-30-

24-4-13-77

Texas Tech News

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CONTACT: Kay Hord

LUBBOCK--Risher Smith of Waco received the Geary, Stahl, Koons, Rohde and Spencer Moot Court award at the Texas Tech University School of Law Honors and Awards Program, April 2.

An award of \$100 was presented to the student who had the best oral argument in the semi-final round.

Smith is the daughter of Mr. and Mrs. Cullen Smith of Waco.

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CONTACT: Kay Hord

LUBBOCK--James Schutza of Ft. Worth received the Geary, Stahl, Koons, Rohde and Spencer Moot Court Scholarship at the Texas Tech University School of Law Honors and Awards Program, April 2.

The \$300 scholarship is awarded annually to a student who has distinguished himself and brought credit to the School of Law through participation in intercollegiate moot court competition.

Schutza is the son of Mr. and Mrs. H.J. Schutza, 4901 Lafayette, Ft. Worth.

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CONTACT: Kay Hord

LUBBOCK--Alex Sears of San Angelo received the Myron Penn Laughlin award for the best researched and summated law review article.

The \$50 annual award was presented at the Texas Tech University School of Law Honors and Awards Program, April 2.

Sears is the son of Mr. Joe R. Lemley, San Angelo.

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Texas Tech News

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CONTACT: Kay Hord

LUBBOCK--Robert W. Teuton of Orinda, Calif., received a two-year honorary membership in "Scribes, The American Society of Writers on Legal Subjects," at the Texas Tech University School of Law Honors and Awards Program April 2.

The award is presented to a graduating senior who has demonstrated an ability to do outstanding legal writing and editing.

Teuton is the son of Mr. and Mrs. William T. Teuton, Orinda, Calif.

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CONTACT: Kay Hord

LUBBOCK-- Katherine Campbell, Texas Tech University freshman law student from Agana, Guam; James Raup, Texas Tech junior law student from Austin, and Betty Little, Texas Tech senior law student from Muleshoe received the Corpus Juris Secundum awards at the Texas Tech School of Law Honors and Awards Program, April 2.

The awards are presented by the West Publishing Company to the freshman, junior and senior law student^s who have made the most significant contributions^s to legal scholarship.

Parents are: Mr. and Mrs. Janes O. Long, Agana, Guam; Mr. and Mrs. Calvin R. Raup, 1802 Corona Drive, Austin; and Mr. and Mrs. Joe Harbin, Muleshoe.

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CONTACT: Kay Hord

LUBBOCK--Luis Chavez of El Paso received the Judge Meade F. Griffin award at the Texas Tech University School of Law Honors and Awards Program, April 2.

An award of \$200 from Judge Griffin's former briefing attorneys is presented annually to the graduating law student who, through industry, perseverance, integrity and character, has best utilized the law school experience to improve and prepare himself for his profession.

Chavez is the son of Mr. and Mrs. N. Chavez, 10257 Socorro Road, El Paso.

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CONTACT: Kay Hord

LUBBOCK--Walter Huffman of Lubbock received the George W. and Sarah H. Dupree award at the Texas Tech University School of Law Honors and Awards Program, April 2.

The \$100 award is presented to the member of the graduating class who is outstanding in academic record, leadership and contributions to the School of Law and community. Huffman's name was inscribed on a plaque on display in the School of Law.

He is the son of Berl Huffman, 2707-60th, Lubbock.

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CONTACT: Kay Hord

LUBBOCK--Karen Tandy of Ft. Worth received the Service award, presented by the Lubbock law firm of McCleskey, Harriger, Brazill and Graf, at the Texas Tech University School of Law Honors and Awards Program, April 2.

The \$100 award is presented to the student who has contributed outstanding service during the year to the Student Bar Association and the Law School.

She is the daughter of William C. Tandy, Jr., 4319 Glenview Court, Ft. Worth.

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CONTACT: Kay Hord

LUBBOCK--Robert Lybrand of Greenville received the Phi Alpha Delta, legal fraternity, Outstanding Scholarship award at the Texas Tech University School of Law Honors and Awards Program, April 2.

He is the son of Mrs. Margaret Lybrand, 4202 Roberts, Greenville.

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CONTACT: Kay Hord

LUBBOCK--Tom Carr of Ft. Worth received the Phi Alpha Delta, legal fraternity, Outstanding Active Member award at the Texas Tech University School of Law Honors and Awards Program, April 2.

Carr is the son of Mr. and Mrs. Peter Carr, 4304 Mary's Creek, Ft. Worth.

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CONTACT: Kay Hord

LUBBOCK--Samuel Lang Boyd of Austin received the Phi Delta Phi, legal fraternity, award for Outstanding Graduating Student at the Texas Tech University School of Law Honors and Awards Program, April 2.

Boyd is the son of Mr. and Mrs. Bob Boyd, 2621 Exposition Boulevard, Austin.

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CONTACT: Kay Hord

LUBBOCK--Linda J. Norris of Snyder received the Phi Delta Phi, legal fraternity, Outstanding Member award at the Texas Tech University School of Law Honors and Awards Program, April 2.

She is the daughter of Mr. and Mrs. Bud England, Route 3, Snyder.

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CONTACT: Kay Hord

LUBBOCK--James R. Raup of Austin received the Phi Delta Phi, legal fraternity, Scholarship award at the Texas Tech University School of Law Honors and Awards Program, April 2.

He is the son of Mr. and Mrs. Calvin R. Raup, 1802 Corona Drive, Austin.

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CONTACT: Kay Hord

LUBBOCK--Mike Parsons of Friona was honored twice at the Texas Tech University School of Law Honors and Awards Program, April 2.

Parsons received the Delta Theta Phi Hance, Thompson and Thomas award to the Outstanding Delt and the Marion T. Key award to the Outstanding Delt Scholar.

He is the son of Mr. and Mrs. Percy Parsons, Friona.

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CONTACT: Kay Hord

LUBBOCK--Bob Rogers of Abilene was honored by the South Plains Trial Lawyers Association at the Texas Tech University School of Law Honors and Awards Program, April 2.

Rogers received one of three awards presented to students who have demonstrated outstanding accomplishments in the field of trial advocacy.

He was presented with a textbook in law and his name was inscribed on a plaque in the Law School.

Rogers is the son of Mr. and Mrs. Lester Rogers, Abilene.

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CONTACT: Kay Hord

LUBBOCK--Robert Junell of San Angelo received the \$100 William R. Moss Trial Advocacy award at the Texas Tech University School of Law Honors and Awards Program, April 2.

The award was one of three presented to students who have demonstrated outstanding accomplishments in the field of trial advocacy.

He is the son of Mr. and Mrs. Frank Junell, San Angelo.

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CONTACT: Kay Hord

LUBBOCK--Robert Rendall of Midland and Risher Smith of Waco were honored at the Texas Tech University School of Law Honors and Awards Program, April 2.

Rendall and Smith received certificates and cash awards for winning the regional competition in the National Client Counseling Competition. Their names were also inscribed on a plaque on display in the School of Law.

Rendall is the son of Mr. and Mrs. R.U. Rendall of Midland. Smith is the daughter of Mr. and Mrs. Cullen Smith, Waco.

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CONTACT: Kay Hord

LUBBOCK--Dean Greer of San Antonio, J. Deaton Grubbs of Colorado City and Gary Terrell of Snyder received Outstanding Service awards at the Texas Tech University School of Law Honors and Awards Program, April 2.

An award of law books ~~were~~^{was} presented by Foundation Press to students who had given outstanding service to the Moot Court and Mock Trial Competition Teams, to the Moot Court Board and to the Law School.

Greer is the son of Mr. Barry Greer, 3103 Old Ranch Road, San Antonio, and Mrs. Mary Lou Farley, Canal Zone.

Grubbs is the son of Mr. and Mrs. Johnny Grubbs, Colorado City, and Terrell is the son of Mr. and Mrs. Marlin Terrell, Snyder.

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CONTACT: Kay Hord

LUBBOCK--Jim Culbertson and Mike Deegan, both of Ft. Worth, received Intrascchool Moot Court Competition Runners-up awards at the Texas Tech School of Law Honors and Awards Program, April 2.

The third-place team received an award of \$25 each.

Culbertson is the son of Mr. and Mrs. Robert Culbertson, 3705 Winifred, and Deegan is the son of Mr. and Mrs. John Deegan, 5400 Westhaven Drive.

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CONTACT: Kay Hord

LUBBOCK--Sam Boyd of Austin and Don Dennis of Seminole received the Hughes, Luce, Hennessey, Smith and Castle Mock Trial Competition award at the Texas Tech University School of Law Honors and Awards Program, April 2.

The winning team of the Texas Tech Mock Trial Competition received an award of \$200.

Parents are Mr. and Mrs. Bob Boyd, 2621 Exposition Boulevard, Austin, and Mr. and Mrs. Joe Dennis, Seminole.

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CONTACT: Dan Tarpley

LUBBOCK--Four graduates of the College of Engineering at Texas Tech University will return to the campus at noon Friday (April 15) to be recognized as "distinguished engineers."

Approximately 250 faculty, staff, former recipients of the recognition, and friends are expected to attend the Distinguished Engineer Awards Luncheon in the University Center Ballroom. At least 15 former recipients have indicated they will participate in the ceremonies, the largest number of former recipients ever to attend the luncheon.

The 1977 recipients are Donald R. Clark, vice president, International Marketing, Continental Oil Co., Houston; A. L. Kincheloe, vice president and general manager of Operations, Mosher Steel Co., Houston; Orval L. Lewis, director of Projects, Davy Powergas Inc., Houston; and John S. Ball, director, U. S. Energy Research and Development Administration, Energy Research Center, Bartlesville, Okla.

Certificates of citation also will be presented to Phillips Petroleum Co. and Pioneer Corp. This is the second year the College of Engineering has recognized corporations and individuals who have made outstanding contributions to the college.

Presentations will be made by Texas Tech President Cecil Mackey. Engineering Dean John R. Bradford will introduce guests.

CUTLINE-----

TECH'S DISTINGUISHED ENGINEERS NAMED--Four alumni of the College of Engineering were recognized as Texas Tech University Distinguished Engineers Friday. They are, left to right, A. L. Kincheloe, vice president and general manager of Operations, Mosher Steel Co., Houston; Donald R. Clark, vice president, International Marketing, Continental Oil Co., Houston; Orval L. Lewis, director of Projects, Davy Powergas Inc., Houston; and John S. Ball, director, U. S. Energy Research and Development Administration, Energy Research Center, Bartlesville, Okla. Also pictured is Dean John R. Bradford, right, who introduced the guests. (Tech Photo)

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CONTACT: Worth Wren

ATTN: Education and News Editors

(Please help Women's Continuum's efforts to help working couples communicate more effectively. Please use before or on April 19. Thank you.)

LUBBOCK--He works all day. She's continuing her education during the day and working five hours at night. They meet briefly over a quick supper. Their time together each week consists of weekdays from midnight to 7 a.m. and weekends, when she isn't studying.

Perhaps the situation is unusual, perhaps not, but many Lubbock couples are working couples with limited time together and little time for avoiding misunderstandings.

Texas Tech University's Women's Continuum and Counseling Center are sponsoring a workshop on "Communication Skills for Working Couples" at 7:30 p.m. Tuesday, April 19, in Room 216 of West Hall.

Married career couple Dr. Tim Thorpe and Joan Harrigan from the center will guide group discussions during the free workshop.

"Particular problem areas for a couple, such as time and task division and how to spend free time and most effectively finish necessary tasks, can be greatly helped by improved communication between husband and wife," Ms. Harrigan said.

The workshop will deal with techniques leading to discussion of issues and arriving at mutual decisions, as a couple-team, rather than as two individuals, she said. For reservations call Barbara Pillow at 742-2192.

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thank you.)

10 seconds

VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? SPRING LUNCHEON-BUSINESS
MEETING OF THE TEXAS TECH UNIVERSITY HOME ECONOMICS
ALUMNI ASSOCIATION, NOON, APRIL TWENTY-THIRD, IN
THE LUBBOCK WOMEN'S CLUB, 2020 BROADWAY.

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cutline-----

TESUQUE PUEBLO--1879--The south houserow in Tesuque Pueblo, eight miles north of Santa Fe, is scheduled for restoration to its appearance in the late 19th century, similar to the way it looked in this 1879 photograph. The photo is part of the senior thesis of S. Elizabeth Sasser of the Texas Tech University Division of Architecture.

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28-4-13-77

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CONTACT: B. Zeeck

LUBBOCK -- Preparation for the 13th century New Mexican Tesuque Pueblo, to the east fading culture, will be presented by the Architecture Sunday.

The exhibit, "An Analysis of Architectural Form at Tesuque Pueblo," by architecture senior S. Elizabeth Sasser, will be on view from 2 to 5 p.m. in Room 100 of the Architecture Building. It is Sasser's senior thesis.

The Tesuque Pueblo was inhabited by Indians of the Tewa linguistic group and is one of the most traditional of New Mexican pueblos, she said. Its inclusion in the National Register of Historic Places marks it as a site of special significance.

The Tesuque Tribal Council authorized Sasser to do the research for restoration of a portion of the plaza area of the pueblo which lies eight miles north of Santa Fe. She later was requested to prepare working drawings for the restoration of the village's south houserow.

In the 13th century, she explained, drought and wars drove Pueblo Indians out of cliff dwellings and into villages which they constructed by erecting houserows on four sides of a plaza. The basic design, similar to pioneer forts, was chosen for defensive purposes.

The area with which she is working is one of four apartment blocks of adobe.

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JTB

Tesuque/Add 1

"In recent years," she said, "the availability of modern, detached housing has caused the Tesuque to abandon their historic houses and there is gradual deterioration of the historic area."

In 1975, the tribal council of Tesuque Pueblo implemented a program of adaptive use restoration, rehabilitating historic areas as modern living units, she said. A portion of this project has been funded by grants from the National Park Service, the ^{U.S.} Department of Housing and Urban Development and the American Revolution Bicentennial Administration. Reconstruction of one houserow was completed last December.

Sasser's exhibit represents the historic background, photographic documentation and specific design proposals for the restoration of the south houserow. Her work was done under the history option of the Division of Architecture degree program and was funded, in part, by a grant from the Texas Tech Institute for University Research.

She said restoration work based on her research is expected to begin later this year.

cutlines.....

TESUQUE PUEBLO -- 1879 -- The south houserow in Tesuque Pubelo, eight miles north of Santa Fe, is scheduled for restoration to its appearance in the late 19th century, similar to the way it looked in this 1879 photograph. The photo is part of the senior thesis of S. Elizabeth Sasser of the Texas Tech University Division of Architecture.

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CONTACT: Jean Terrell

LUBBOCK--Dates have been changed for a slide-sound series on the "Heritage of Ancient Egypt," offered by the West Texas Museum Association (WTMA).

Presentations are at 7:30 p.m., Tuesdays, in the Assembly Room of The Museum of Texas Tech University. The change was made to avoid a conflict with other community events.

The next presentation will be April 26 instead of April 19 and will cover the reigns of Amunhotep III, Akhnaton, Smenkhkara and Tutankhamun. The final presentation, May 3, will deal with the treasures discovered in Tutankhamun's tomb.

The series is in preparation for an October WTMA-sponsored excursion to New Orleans to view an exhibit of the "Treasures of Tutankhamun."

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CONTACT: Kay Hord

LUBBOCK--William L. Fouse, vice president and deputy manager for Wells Fargo Investment Advisors in San Francisco, Calif., will keynote a financial forum at 7 p.m., Monday (April 18), at the Faculty Club in the Texas Tech University Center.

Fouse will discuss "Alternative Investment Strategies in an Inflationary Economy." Tickets for the dinner and speech will be \$12 per person.

Fouse has been instrumental in the development of the Wells Fargo Index Fund, a mutual fund which has applied the relatively new "indexing" approach to the management of its portfolio.

The financial forum is sponsored by the College of Business Administration at Texas Tech.

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CONTACT: B. Zeeck

LUBBOCK--Rare plants of the Guadalupe Mountains, some found nowhere else in the world, will be shown and described through a slide lecture by botanist David Northington at 2 p.m., Sunday, in The Museum of Texas Tech University.

The public program is a part of an adult series offered for the first time this year by students of museum science at Texas Tech.

Dr. Northington, a member of the Texas Tech faculty in biological sciences, will explain the ecologically unique Guadalupe Mountains National Park and show slides of one-of-a-kind plants from the orchid, legume, snapdragon and other botanical families.

"Many of these can be seen only by backpacking into the area at the right time of year," he said, "and I would suppose that most of the audience would not have seen the plants described in the lecture."

Northington said the park is unique in that it stretches from desert to forested mountains, providing a varied terrain and climate.

"Some plants are found nowhere else in the world," he said.

"Some are found only one or two other places."

There is no charge for the slide lecture.

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CONTACT: Nita Gilger

PLEASE HOLD FOR STATION 30.1

LUBBOCK--The South Plains Section of the American Chemical Society will hold its fourth annual meeting in room 5 of the Texas Tech University Chemistry Building, Saturday (April 16), 9:55 a.m.-2 p.m.

Purpose of the meeting is the presentation and judging of 11 research papers by Texas Tech students. Awards of \$25, \$15 and \$10 will be accorded to three graduate student-authors of top papers and \$15 and \$10 awards to two undergraduates. The awards will be given at a banquet on April 22.

Judging criteria are based on lecture preparation, organization and clarity, use of audio-visual aids, responses to questions and quality of research.

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CONTACT: B. Zeeck

LUBBOCK--Larry A. Jobe, managing partner of the Dallas office of Alexander Grant & Company, will address faculty and students of the Texas Tech University College of Business Administration at the annual Beta Gamma Sigma honors banquet at 7 p.m., Friday.

Jobe will speak on opportunities in business.

One faculty member, Dr. Raymond J. Clay Jr., and 102 students will be inducted into the society. Membership is the highest scholastic honor a student in business administration can attain. Junior members must rank in the top 5 per cent of their class, seniors in the top 10 per cent and graduate students in the top 20 per cent.

Purposes of the society are to encourage and reward scholarship and accomplishment, to promote business education and to foster integrity in the conduct of business operations.

Jobe, a former assistant secretary in the U.S. Department of Commerce, has served as chairman of the board of the Interracial Council on Business Opportunity in Dallas and Waco, member of the board for the Dallas Alliance for Minority Enterprise, the Accounting Advisory Board at North Texas State University and the Accounting Advisory Council of the University of Texas at Austin.

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beta gamma sigma / add one

He has received several awards for his federal service, including a presidential commendation for efforts in the Commerce Department to become the first Cabinet-level agency to have all accounting systems approved by the comptroller general. He was chairman of the Executive Officer's Group of the Federal Government in 1971-72.

Jobe was graduated summa cum laude from North Texas State University in 1961. In addition to his rapid rise in responsibility in Alexander Grant & Company, he was for two years a vice president of Dart Industries Inc., Los Angeles.

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CONTACT: Prabhu Ponkshe

LUBBOCK--Ten \$500 scholarships have been created for students of the new graduate program in Arid Land Studies at Texas Tech University.

The program, beginning this fall, will be administered by the International Center for Arid and Semi-Arid Land Studies (ICASALS) for the Graduate School. Dr. Idris R. Traylor, ICASALS deputy director, will serve as Graduate School adviser and receive scholarship applications.

The total amount of the scholarships, \$5,000, comes from a Shell Companies Foundation grant presented to ICASALS "in recognition of the work done by the Center."

The Houston-based foundation gave the amount to ICASALS for "general support."

"Mankind today--four billion going on seven--has occupied almost all of the earth that is habitable and is now looking at the water-short areas for food, forage and settlement," said Dr. Harold E. Dregne, ICASALS director.

Problems of food, forage and settlement in water-short environments are not restricted to agriculture alone, "but also include the social and cultural environment," Dregne added.

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comparative literature and...
Skilled manpower will be required to cope with this wide variety of problems, and the new program is designed to meet this demand.

"Students will be offered specialized courses and training either in agriculture, the sciences or engineering of arid lands for an M.S. degree or in the social sciences and humanities of arid lands for an M.A.," Traylor said.

activities.
Core courses, common to both graduate tracks, include a seminar in geography of arid lands, a course in these lands' natural environment and one in their cultural environment.

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The course in natural environment will review renewable and nonrenewable natural resources of arid lands, extent, characteristics, importance and potential for utilization.

"More specifically, courses will outline definition and distribution of arid lands, their water, soil, plant, mineral and animal resources," Traylor said.

Selected topics in social sciences, arts and humanities will be encompassed in the cultural environment course.

"A wide variety of subjects including history, cultural anthropology, sociology, economics, politics and government, marketing and management, education, art and architecture, and literature and folklore, as they relate to arid lands, will be taught," he added.

Specialized courses will also cover such areas as agricultural economics, ecology of arid lands, bioengineering, climatology, civil engineering and geology for the M.S. Candidates for the M.A. will study architecture, business administration, economic research,

scholarships / add two

comparative literature and political science.

Graduates are expected to be in demand in land-use planning in arid regions, environmental studies, and teaching and consultancy work in varied fields, Dregne said.

Enrollment for the program will grow as federal, state and international agencies seek qualified personnel for arid land activities.

For more information write to Dr. Idris R. Traylor, ICASALS, Texas Tech University, P.O. Box 4620, Lubbock, Texas 79409.

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CONTACT: Dan Tarpley

ATTN: Oil editors

LUBBOCK--The editor of "World Oil" magazine, Bob Scott of Houston, recognized as an authoritative spokesman for the nation's oil industry, will assess the petroleum situation for the Southwestern Petroleum Short Course at Texas Tech University April 22.

His luncheon address in the University Ballroom will be a highlight of the 24th annual short course to be conducted on campus April 21-22. His speech will deal with "where the oil industry is and where it is going."

Scott joined "World Oil" in 1958 as engineering editor and was subsequently named editor. His work in keeping abreast of industry developments has involved travels through many of the oil producing areas of the world.

He has visited and written about operations throughout North America, including the Arctic, as well as Europe, the Middle East, Far East and Africa. He is a director of Gulf Publishing Co., publisher of "World Oil," and H. O. Mohr and Associates, consulting engineering firm in Houston.

Another highlight will be recognition of two scholarship recipients, Carl Brown, Seminole senior, and Steve Culp, Lubbock junior, in the Department of Petroleum Engineering.

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The scholarships are underwritten by the short course and by the late Dr. Norman Lamont, former member of the petroleum engineering faculty at Texas Tech.

Brown and Culp will be recognized at a luncheon at 12 noon on Thursday.

More than 35 lectures, demonstrations and presentations will highlight the program for the two-day short course sponsored by the petroleum industry of West Texas in cooperation with the Department of Petroleum Engineering at Texas Tech.

Six will deal with drilling and well completions, nine with well stimulation and workovers, six with reservoir operations, six with artificial lift and six with production handling.

Lectures and presentations dealing with statutory regulations and oil finance are grouped in a general interest category.

Approximately 500 petroleum engineers, technicians and management personnel are expected to attend.

Petroleum engineering Prof. Duane A. Crawford of Texas Tech is in charge of the short course, and the program is under the direction of Bill R. Brogdon with Halliburton Services of Midland.

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CONTACT: B. Zeeck

LUBBOCK--Sixth grade students at Iles Elementary School in Lubbock will exhibit their own collection of museum materials from 3 to 5 p.m., Sunday, at The Museum of Texas Tech University.

The children have been engaged in a Museum Experience Project, involving study of collections of the Texas Tech museum with the help of curators and of the ways in which museums operate with the help of museum science students.

Subject of their studies has been "Man and Environment of the Llano Estacado." Ellie Caston, candidate for the doctoral degree in fine arts and visiting lecturer in the museum science program, has supervised the experimental program.

The children have been encouraged to make their own collection, and the rocks, turtle shells, insects, plants and other objects they have collected will be exhibited. The children will be at The Museum to explain the material.

Purpose of the program has been to develop within young children an appreciative future museum audience.

Chocolate chip cookies and fruit punch will be served visitors. There is no charge.

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CONTACT: B. Zeeck

PLEASE HOLD FOR RELEASE UNTIL AFTER 7:30 P.M., THURSDAY, APRIL 14

LUBBOCK--The Lubbock area French students

1936-1950
LUBBOCK--Eight students of French at Texas Tech University were honored Thursday at an evening of entertainment in the Qualia Room of the Foreign Language and Mathematics Building.

French Consulate Book Awards were made to: third year students Claire Cupp, 2315 61st, Lubbock, Dee Ann Knight, 1305 NW 11th, Andrews, and Deborah Trainor, Colorado Springs, Colo., and fourth year students Jana Bloom, 1717 Glenbrook Drive, Irving, Bobbi Mullins, 2018 Bradford, Arlington, and Catherine Portnoy, 5509 28th, Lubbock.

Award for the best prospective teacher of French was presented to Elmer Brixey, 218 N. Emerald, Crosbyton.

Dayna Escue, 4505 43rd, Lubbock, received the Roscoe Wilson Memorial Scholarship.

Entertainment was provided by first-year French students who presented skits, poetry reading and short plays.

-30-

38-4-14-77

on the road

the road to the future

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thanks much.)

10 seconds

VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? THE PRINCESS OF BLACK
(GEE-OH-VON-NEE)
POETRY, NIKKI GIOVANNI, SHARING HER POETRY IN "THE
WAY I FEEL," SEVEN-THIRTY P.M., WEDNESDAY, APRIL
TWENTY-SEVENTH, UNIVERSITY CENTER BALLROOM.

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39-4-14-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(Please use this PSA prior to or on April 27, 1977. Thanks a lot.)

30 seconds

SOOTHING, TOUCHING, MOVING, STARTLING, CONTROVERSIAL, WARM
AND WITTY. SHE HAS BEEN DESCRIBED IN ALL THESE WAYS, THE PRINCESS
(GEE-OH-VON'-NEE)
OF BLACK POETRY, NIKKI GIOVANNI. AND SHE IS BRINGING HER WILD
AND WITTY FLIGHTS OF VERSE TO TEXAS TECH UNIVERSITY CENTER BALLROOM
WEDNESDAY, APRIL TWENTY-SEVENTH, AT SEVEN-THIRTY P.M. NIKKI WILL
SHARE HER POETRY IN HER PROGRAM, "THE WAY I FEEL." TICKETS, TWO
DOLLARS AND ONE DOLLAR AT THE UNIVERSITY CENTER TICKET BOOTH.

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40-4-14-77

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CONTACT: Worth Wren

ATTN: News Editors

LUBBOCK--The building that was a basement-museum for 14 years, 1936-1950, was dedicated as the new Social Sciences Addition-Holden Hall complex Thursday (April 14) morning at Texas Tech University.

Dr. Glenn E. Barnett, executive vice president, dedicated the building's \$4.5-million addition to continued improvement of social sciences academic and research programs and to the faculty and students who use the building.

The new section houses offices, classrooms, seminar rooms, lecture halls, conference rooms, a study room, libraries, space for a future media center and computer terminal, and research laboratories for archaeology, cartography, linguistics, physical geography, physical anthropology and social welfare.

"I always feel that once we get into a new building, other needs can come, perhaps slowly, but nevertheless, come to be," Barnett said.

He urged the social sciences not to become isolated in their new facilities from the rest of the university. The six departments--history, sociology, political science, geography, economics and anthropology--completed moves from various campus locations into the new facility in the fall or between semesters.

Regent Bill E. Collins of Lubbock and Dr. William Curry Holden, professor emeritus of history, were among several special guests.

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CONTACT: B. Zeeck

MIDLAND--Preserving the past for the future is the job of the Southwest Collection at Texas Tech University, and a deputy archivist for the repository told West Texas historians Friday that in the past 10 years the collection has experienced "tremendous expansion."

Michael Q. Hooks spoke before the 54th annual meeting of the West Texas Historical Association meeting in Midland.

"Just since 1970," Hooks said, "the collection has had an increase of 2,785 per cent in the number of leaves processed through in-house microfilming.

"Additionally, manuscript holdings have risen three and a half times, from 3 million in 1967 to more than 10 million," he said. "Ten years ago the average annual growth rate of manuscripts was 200,000 leaves. Now the average rate is 800,000."

In addition to that, 900,000 pages of documents are microfilmed, these from material on loan for the purpose.

Hooks said the Southwest Collection in the past decade has had a 100 per cent increase in the number of periodical titles, a 150 per cent increase in the number of books, and a 400 per cent increase in the number of microfilm reels.

The Southwest Collection is a regional archive, preserving historical material for future scholarly research.

-more-

He said that major additions to manuscript holdings, the heart of the collection, have been in the areas of medical history, economic history, railroads, politics, ranching and farming, and the oil industry.

Oral history projects recently have incorporated interviews related to the 1970 Lubbock tornado, the Depression and "Cattle Shoot" of the 1930s, the Fort Worth and Denver Railroad, athletics in West Texas, Bob Wills and the Texas Playboys, the cattle feeding industry of the Texas High Plains, the political career of Preston Smith and Mexican-Americans on the South Plains.

Of special interest in microfilming is an effort of the Southwest Collection to borrow files from newspaper publishers of the region and preserve their records on microfilm. Almost a score of weekly newspapers are now on microfilm file.

Chamber of Commerce records also are being microfilmed, and chambers in 28 Texas cities are cooperating in this effort.

The Southwest Collection's photographs now number 100,000. Of these 8,000 are copies made from material borrowed from 49 West Texas counties.

Hooks is a candidate for the doctoral degree in history at Texas Tech University. He is the son of Mr. and Mrs. Donald Q. Hooks, 205 S. Frisco, Henderson.

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CONTACT: Kay Hord

LUBBOCK--The Society of Real Estate Appraisers and the Texas Tech University Center for Professional Development are sponsoring a seminar on narrative reporting and the R-2 realtors examination.

The seminar will be conducted 8:30 a.m.-5 p.m., May 12-13, in the Senate Room of the University Center. The R-2 examination will be May 14.

The seminar is for persons preparing to submit a demonstration appraisal report and for those wanting to take the examination. It is intended to increase appraisal knowledge and improve report-writing ability.

Instructor for the seminar will be J.R. Kimball, member and officer of the North Central Texas chapter of the American Institute of Real Estate Appraisers.

Fees for the seminar are \$90 for the cost of materials, lunches both days and coffee breaks. The R-2 examination will be \$30.

Participants are asked to bring a battery-operated calculator to the seminar.

Additional information can be obtained from Dr. Karl L. Guntermann, Box 4320, Texas Tech University, Lubbock, Texas 79409.

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CONTACT: Gail Molsbee

LUBBOCK--Dr. Walter R. McDonald, Texas Tech University professor of English, is the recipient of two 1976 awards from the Texas Institute of Letters.

McDonald received a \$250 award for "The Track", a short story published in the "Sam Houston Literary Review" as the best short story. "Caliban in Blue", his book of poetry published by the Texas Tech Press, was accorded the \$200 Voertman's Poetry Award.

This is the first year since 1975 that one person has received awards in more than one category.

He teaches creative writing and American literature at Texas Tech. A publisher of fiction and essays, he is also co-editor of "A 'Catch-22' Casebook."

He is past president of the Texas Association of Creative Writing Teachers.

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CONTACT: Nita Gilger

LUBBOCK--Nikki Giovanni, writer and reader of black poetry and fiction, will give a presentation of her works under the title, "The Way I Feel," April 27, 7:30 p.m., at the Texas Tech University Center Ballroom.

An author of 13 books in the past 10 years, she also has recorded four albums. She has received several honorary doctorates, the "Ladies Home Journal" Woman of the Year-Youth Leadership Award and the "Mademoiselle" Award for Outstanding Achievement.

The American Library Association also has given her recognition for her books for young adults.

The writer was born in Knoxville, Tenn., and raised in Cincinnati, Ohio. She was graduated from Fisk University with honors.

In 1967, Giovanni received a Ford Foundation grant which enabled her to publish her first book of poetry, "Black Feeling, Black Talk." Additional grants allowed her to continue writing.

Critics have called Giovanni one of the leading voices among emerging black artists.

Tickets are available at the University Center ticketbooth at \$1 for students and \$2 for the public.

The event is sponsored by the Student Organization for Black Unity and the UC Cultural Events Office.

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What radio spot. Thank you.)

10 seconds

WHAT'S WHAT AT TEXAS TECH? THE PRINCESS OF BLACK POETRY,
(GEE-OH-VON'-NEE)
NIKKI GIOVANNI, SHARING HER POETRY IN "THE WAY I FEEL," SEVEN-THIRTY
P.M., WEDNESDAY, APRIL TWENTY-SEVENTH, UNIVERSITY CENTER BALLROOM.

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CONTACT: Worth Wren

ATTN: Public Service Directors

(Please use this PSA prior to or on April 26. Thank you.)

30 seconds

THINKING OF TURNING A PASTIME OR HOBBY INTO A PROFIT-MAKING VENTURE OR ANY MONEY-MAKING IDEA INTO REALITY? THE TEXAS TECH UNIVERSITY WOMEN'S CONTINUUM AND THE FEDERAL SMALL BUSINESS ADMINISTRATION ARE PREPARING A FREE PROGRAM FOR PERSONS THINKING OF STARTING THEIR OWN BUSINESSES. THE PANEL DISCUSSION, TUESDAY, APRIL TWENTY-SIXTH, AT SEVEN-THIRTY P.M., FEATURES SUCCESSFUL BUSINESSWOMEN AND A REPRESENTATIVE OF THE S-B-A. DISCUSSION WILL BE IN THE UNIVERSITY CENTER LUBBOCK ROOM AT SEVEN-THIRTY.

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47-4-15-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What radio spot. Thank you.)

10 seconds

WHAT'S WHAT AT TEXAS TECH? SPRING LUNCHEON-BUSINESS MEETING
OF THE TEXAS TECH UNIVERSITY HOME ECONOMICS ALUMNI ASSOCIATION, NOON,
APRIL TWENTY-THIRD, IN THE LUBBOCK WOMEN'S CLUB, 2020 BROADWAY.

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48-4-15-77

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CONTACT: Worth Wren

Bank, and the one man on the panel, Scott F. Brock, management

ATTN: Education and News Editors

for the South Plains region.

LUBBOCK--A panel of five women and one man will explain to prospective businesspersons "How to Start Your Own Business" at 7:30 p.m., Tuesday, April 26, in the University Center Lubbock Room at Texas Tech University.

Women's Continuum and the Small Business Administration are preparing the free program for women and men thinking of turning a pastime or hobby into a profit-making venture or any money-making idea into reality.

Panel members who will be giving advice to would-be businesspersons have traveled the successful business route, Women's Continuum representative Barbara Pillow said. Women's Continuum is an organization designed to help women who want to continue their educations.

Dr. L. Louise Luchsinger, who was recently named Woman of the Year by the Altrusa Club of Lubbock, will moderate the panel discussion. She is an associate professor of business administration at Texas Tech and a successful apartment owner.

Other panel members are Neta Tillman, who has been an annual million-dollar securities producer several times for Investors Diversified Services; and Betty Wright, who is a successful builder and apartment owner.

-more-

women's continuum / add one

Completing the panel will be Maxine Willingham, who founded CONTACT: Jean Terrell
Maxine's Accent; Joy Lambert, a vice president of Lubbock National Bank; and the one man on the panel, Robert Prock, management assistance officer at the Small Business Administration office for the South Plains region.

Subjects to be covered by the panel include the basics of financing a business, pitfalls and advantages of starting a business, step-by-step explanation of how to start a business, management needs and the advantages of market research and consumer identification.

The award is presented annually by the Delta Psi, honorary engineering fraternity, to recognize the nation's outstanding young
Prock also will show a film entitled "The Business Plan."

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CONTACT: Kay Hord

LUBBOCK--The Texas Tech University Department of Health, Physical Education and Recreation Major-Minor Club will hold its awards banquet at 7 p.m., Tuesday (April 19), at the Lubbock Civic Center Banquet Hall.

Speaker will be Dr. Hally Beth Poindexter, president of the Texas Association of Health, Physical Education and Recreation.

Tickets will be \$5 per person and can be purchased at the department's office or at the door.

The Major-Minor Club is for students majoring or minoring in health, physical education and recreation at Texas Tech.

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CONTACT: B. Zeeck

LUBBOCK--Three students in Texas Tech University's Department of Biological Sciences have been presented 1977 Earl D. Camp Scholarship Awards.

They are Barbara A. Miller, Perrin, Tex., Clay J. Cockerell, Abilene, and William A. Shaver, Lubbock. Each is a pre-med major and candidate for graduation in May.

The Camp award is made annually to the undergraduate biology major with the best scholastic record who also has participated in extracurricular activities.

Dr. Jerry D. Berlin, acting chairman of the selection committee, said that precedent was broken this year when three were named. It has been the custom, he said, to make only one award.

"Each of the three winners this year," he said, "has an enviable record, and the committee decided not to break the tie. Faculty within the department concurred with the committee's decision."

The award carries a stipend of \$80 and honors a previous chairperson of the Department of Biological Sciences.

Miller is the daughter of William F. Miller, Perrin. Cockerell is the son of Dr. Earl G. Cockerell, Abilene, and Shaver is the son of Judge William A. Shaver, Lubbock.

cutline-----

LEADERSHIP AND SERVICE--Dean Richard B. Amandes of the Texas Tech University Law School receives an award from students "in appreciation for dedicated leadership and service to students." With him is President Karen Tandy of the Texas Tech Student Bar Association. The award was a surprise presentation at the Law School's annual honors banquet. Amandes was appointed dean of the Law School in 1966 before it admitted its first students. He has resigned, effective Aug. 31, to return to full time teaching.

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CONTACT: B. Zeeck

(Sakes)

LUBBOCK--Dr. Richard E. Saks of the Texas Tech University faculty has been named a fellow in the Institute of Electrical and Electronics Engineers, Inc. (IEEE).

He will be presented a certificate of fellowship at the IEEE International Symposium on Circuits and Systems in Phoenix the week of April 25.

Saks holds appointments in the Departments of Electrical Engineering and of Mathematics. He is an associate professor who received his doctoral degree in 1967. This honor is described by colleagues as "highly unusual for one so young."

Saks is cited for his contributions to circuit and system theory. The award acknowledges his contributions in adapting mathematical techniques for applications in circuit and system theory.

He has been a leader in the burgeoning area of large-scale systems, his nomination said. In addition to his own research in this area he founded and chairs the IEEE Circuits and Systems Society's Technical Committee on Large-Scale Systems. He organized special conference sessions and workshops in this area and edited a book of contributions to large-scale dynamical systems.

He also has directed or co-directed four doctoral dissertations

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saeks / add one

and seven master's theses at Texas Tech and at the University of Notre Dame, where he previously taught.

Saeks earned his degrees at Northwestern, Colorado State and Cornell universities.

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CONTACT: Gail Molsbee

LUBBOCK--Steve Martin, Emmy Award-winning comedian, will present "An Evening of Insanity", April 21, 8:15 p.m., in the Texas Tech University Center Theater.

When describing himself, Martin has said, "I've been everywhere, I've done everything, I've seen it all. I've climbed the highest mountain. I've lunched with Jackie O. And through it all, all that matters is, 'Was it funny?'"

He has been a guest on the Johnny Carson show numerous times and has appeared on "Doc", "The Cher Show" and the "Midnight Special." He has been a comedy writer for Sonny and Cher, Pat Paulsen and others. He won an Emmy for his writings with "The Smothers Brothers Comedy Hour."

Martin's shows have included taking his audience into an empty outdoor swimming pool and "swimming" through them, hiding from his audience for 20 minutes in the middle of his show and treating his audience of 300 to hamburgers at a corner stand and changing the order to an order of French fries with extra salt when he noticed the cook was having a nervous breakdown.

-more-

martin / add one

Asked why there is an absence of political humor in his act, Martin has said "I think it's a depressing subject and it's futile to talk about it."

Martin's performance is presented by the UC programs. Cost will be \$3 for Texas Tech students and \$4 for the general public.

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