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September 19, 1936

Price 10c

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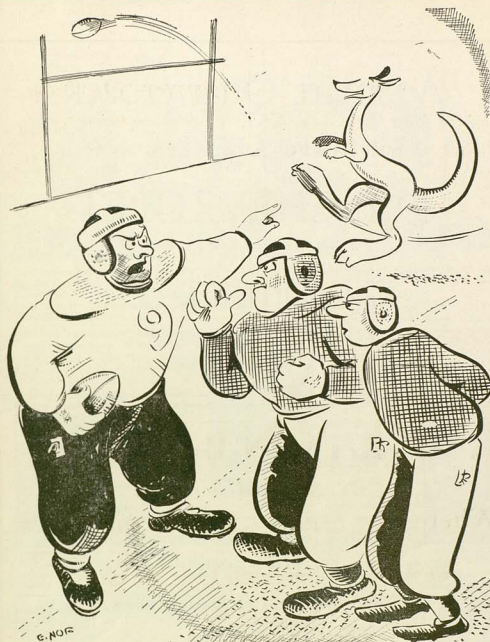
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TACKLE



L. JONES
GUARD



BAZE
FULLBACK



Remember when the late Knute Rockne was standing the football world on end with his smashing Notre Dame teams? And then along came Howard Jones' Southern California Trojans to knock the Irish out of the driver's seat?

Or, think back a few years when Barry Wood coined the apt phrase "Monday morning quarterbacks" to apply to that group of ardent fans who replayed Saturday's game the following week.

If you can recall those days you'll remember that a lively debate always developed when someone mentioned football systems. During the Notre Dame era of prosperity under Rockne, the Rockne system was THE system. Then it was the Jones system. And so on down the line.

Coaches, and fans, now realize, however, that a system alone can't make a team. The field is spreading out as coaches use any one of the major styles of play — Jones, Rockne or Warner — along with variations of their own. Even the originators have had to make changes during the past few years.

Take Howard Jones, for example. When he had such men as Ernie Smith, Aaron Rosenberg and Johnny Baker in the Trojan lineup, his system worked perfectly. But when Jones lost the manpower which, along with the system sent U. S. C. to the top of the gridiron heap, he had to revise it.

When entering upon a discussion of the various systems — which we are about to do — it must be in mind that the system of offense itself is

secondary to schooling the players in the fundamentals of football such as blocking, tackling or timing.

The Rockne System

The type of football which Rockne taught is being played in colleges from coast to coast — passed down to, and improved upon by men who once played under Rockne. He taught his men the one perfect play — which meant nothing more than every man doing his job properly and allowing the ball-carrier to proceed on his merry way. The secret behind this system — and wherever you see a Notre Dame man coaching you'll find it to be true — is grounding the players thoroughly in fundamentals, blocking particularly. That perfect play requires every man to take out a certain opposing player and when you can do this, the ball-carrier has nothing much to worry about.



Knute Rockne

Basically, the Notre Dame formation of attack appears at first glance to be the same as a single wing-back offense. However, the difference is that the back who appears to be a wing is closer in from the end than the average wing-back. With this formation, Rockne used to take every point in the line. The virtues of the formation are found in the power which it masses, the speed with which it strikes and the ease with which it can negotiate a pass to the ends. However, the success of this system lies in greater perfection of execution, blocking, feinting, and timing.

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Texas Tech Football Roster

No.	Name	Pos.	Wt.	Town
10	Reese, Harry	HB	145	Royce City
13	Cannon, Demp (C)	QB	165	Slaton
14	Chapman, Miles	HB	160	Dallas
15	Chernosky, M	HB	170	Ennis
16	Johnson, Earl	C	170	Dalhart
17	Duval, Charley	QB	170	Sherman
18	Cheaney, Holland	QB	160	Santa Anna
19	Alken, Dudley	QB	160	Hillsboro
20	Reed, Bud	HB	160	McCamey
21	Tarbox, Elmer	FB	170	Higgins
22	Curfman, Raymond	E	170	Electra
23	Smith, Ed	HB	165	Del Rio
24	Alexander, Louis	C	175	Muskogee, Okla.
25	Byrd, Fred	HB	165	Ardmore, Okla.
27	Hemsel, Chester	T	180	Greenville
28	Neill, Jim	HB	180	Brownfield
29	Brown, Jim	G	190	Kerrville
30	West, J. W.	E	185	Memphis
31	Newton, Weymond	E	160	Lubbock
32	Plummer, Alan	FB	190	Beaumont
34	Nesley, Thomas	QB	185	Sayre, Okla.
36	Puckett, Brode	FB	160	Spur
37	Greene, Wilmer	G	190	Gainesville
38	Wiggington, Tox	C	190	Chillicothe
39	Base, Winny	HB	180	Robert Lee
40	Pierce, Kenneth	G	190	Muskogee, Okla.
41	Philbrick, Geo.	E	175	Dallas
42	Winter, Geo.	FB	190	Dallas
45	Murphy, Abe	T	202	Beaumont
46	Kotrola, Alvin	T	208	Taylor
48	Barnett, Gene	HB	175	Lubbock
49	Mosely, Henry	FB	190	Lubbock
50	Owens, Alton	G	184	Littlefield
51	Guzick, Frank	C	190	Sherman
52	Jones, Jack	E	187	Newcastle
53	Owens, Pete	G	183	Littlefield
54	Jones, Lewis (line C)	G	208	Cleburne
55	Latch, Leonard	G	207	Cleco
56	Wilson, Clyde	T	206	Panhandle
57	Browning, Leslie	T	206	Fluvanna
58	Browning, Jesse	T	208	Fluvanna
59	Wimberly, G. B.	T	208	Lubbock
60	Overton, Elbert	C	218	Ft. Sumner, N. M.
61	Appleton, L.	G	170	Baird
62	Ramsey, Hershel	E	185	Chillicothe
63	Holcomb, Bill	T	220	Sulphur Springs
65	Taliaferro, Lloyd	T	195	Plainview



What A Team!!

What a bunch of "Huskies"—This bunch who will carry the colors of the famous "Red Raiders" from coast to coast are the pride and joy of every Malador Supporter—and What a Schedule—real big games week after week—High powered Football served in Tech's traditional "Rock and Sock Em" fashion—

And A New Stadium . . .

How do you like this new plant—? Mighty fine we would say—a proper background for the type football now being played at Tech—Comfortable—Massive—Cosmopolitan—the kind of plant that inspires confidence in the future of Tech Athletics—

And Victory Bells . . .

Have you heard about the new Bells—? They are tradition in the making—they are to be rung on the occasion of outstanding victories—quite an idea we would say—and while we are on this point we suggest pointedly that the most appropriate time we can imagine to initiate this tradition would be on the night of September 28th—What do you think?

Hemphill-Wells Co.

SMOKE CHESTERFIELDS

Texas Wesleyan Starting Line-Up

L. E.	L. T.	L. G.	C	R. G.	R. T.	R. E.
Rhyme	Wilkerson	Livingston	Bray	Hays	Randolph	Geatt

Q. B.
Isbell

L. H.	R. H.
Reese	Splawn

F
Stroud

OFFICIALS

Referee	PAYNE	(Bethany)
Umpire	LOVVORN	(TCU)
H. Linesman	McMILLAN	(Texas A & M)
Field Judge	PARCELLS	(Northwestern)

Texas Tech Starting Line-Up

L. E.	L. T.	L. G.	C	R. G.	R. T.	R. E.
Ramsey	Browning	Jones	Gusick	Owen	Browning	West
62	57	54	51	53	58	30

Q. B.
Cannon
13

L. H.	R. H.
Noell	Baze
28	39

F
Winter
42

STUDENT MANAGER

Herman Thornton _____ Manager

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Sunday, Monday, and Tuesday

Palace
LUBBOCK



And At The
LINDSEY

The Eternal Star
Will Rogers

—IN—

‘State Fair’

T. W. C. Football Roster

NO.	NAME	POS.	WT.	YEARS
10	Alton Gantt	E	172	x
11	Gene Hames	E	175	no
12	Kerigan Lee	G	178	no
13	Yater Weatherred	B	150	no
14	James Andrews	E	168	no
15	John Flynn	T	175	s
16	Milton McClesky	G	170	x
17	Monroe McCarthy	B	150	x
18	Lemmy Bray	C	170	no
19	Bob Isbell	E	160	x
21	Howard Gracey	HB	175	x
22	Jack Roten	C	160	x
23	Dan Rhome	E	170	x
26	Terrell Davis	FB	165	x
27	Hal Splawn	HB	170	x
28	Ferman Rutledge	QB	155	no
29	Newton Hayes	G	155	s
30	Milt Isbell	QB	148	x
31	Alvin Reese	HB	165	x
32	Moran Mote	FB	160	x
33	Jake Stroud	FB	185	x
34	Howard Wilkerson	T	220	x
35	Add Richardson	T	325	x
36	Theron Francis	G	175	x
37	Troy Stegall	T	207	no
38	Dick Livingston	G	180	x
39	Robert Randolph	G or T	208	x
40	John Bray	C	180	x
41	Troy Blakely	G	170	no

OTHERS—

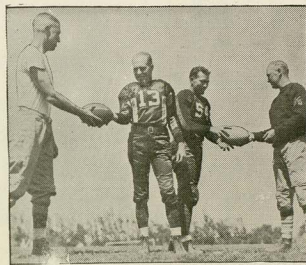
Leon Atherton	back
George Graham	guard
James Brewer	full back
Ben Fowler	center
Roy Seegars	center
Cliff Easterwood	end
Marvin Armstrong	end

x—denotes last year lettermen

no—no experience

s—squadmen last year

To Captains Demp Cannon and Lewis Jones and all the squad—we wish you luck—



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It's our business to “take em to town” twenty-four hours every day with good low cost electricity to the homes and commercial enterprises of this territory.

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and Then See

Joan Crawford

--in--

I Live My Life

Preview Tonight and then

Sun., Mon., and Tues.

Comedy and News

Admission 10c and 20c



BYRON RHOME

took several high school football players, mostly from Fort Worth, and lost but three games during football's first season on TWC campus. He learned his grid knowledge while playing with Berl Huffman at Trinity university.



MARVIN ARMSTRONG

left the Polytechnic High school gridiron in Fort Worth to join the Rams. After a "top" career at Poly High Armstrong is expected to continue his outstanding play at a TWC terminal.

Hurrah For The Matadors!

The Hilton Hotel

Joins all the football fans in Lubbock and West Texas in hearty congratulations on the new and improved Grand Stand and greatly increased seating capacity.

We Predict A Great Season

But Win or Lose We're With You

L. M. Drown

Manager

WELCOME

Texas Wesleyan Visitors — Texas Tech

Exes — Football Fans — to Texas Tech

The Matadors are waiting for the initial clash of the season—
And we're for the Red Raiders because they have the will to win.

**Texas Tech College
Bookstore**

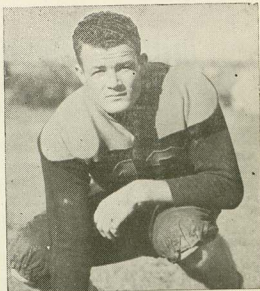
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Merchandise — such as Manhattan
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Headquarters

Walton's
Store for Men



JOHN BRAY

who will be holding down the pivot post for the Rams tonight is plenty capable of his task. While occupying center for Ranger High, Bray became a member of the all-state aggregation. He is also a former Picador, having been a mainstay on Ballard's fish team two years ago.

Red Raiders Texas Tech

1936 Football Schedule

Sept. 19—Texas Wesleyan—Lubbock
Sept. 26—Texas Christian Univ.—Lubbock
Oct. 3—Oklahoma City Univ.—Lubbock
Oct. 9—Wichita University—Wichita
Oct. 24—Centenary College—Lubbock
Home Coming
Nov. 6—Oklahoma A. & M.—Lubbock
Parent's Day
Nov. 11—Loyola University—Los Angeles
Nov. 20—De Paul University—Lubbock
Nov. 26—Loyola of South—New Orleans
Thanksgiving
Dec. 5—Arizona University—Tucson



CAPT. DEMP CANNON
QUARTERBACK
TEXAS TECH RED RAIDERS



BO WILLIAMS,
PROGRAM MANAGER
Texas Tech
Annual Souvenir
FOOTBALL PROGRAM
Season of 1936
PUBLISHED BY MATADOR
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**GOOD
LUCK
MATADORS**

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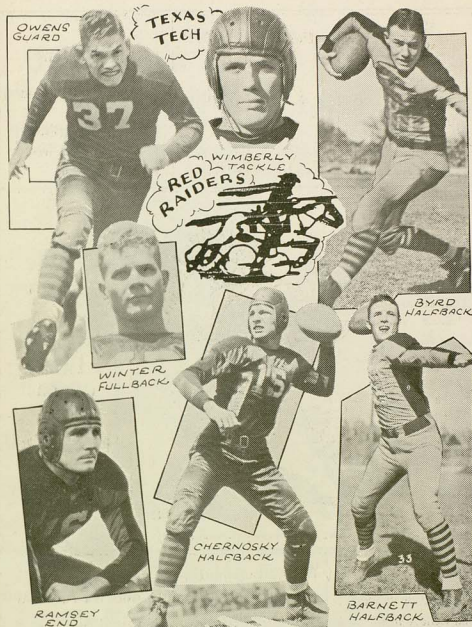


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field. Keep folks at
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ROBERT H. GRAYSON

Stanford Football • Member of Grantland Rice's All-America Team for 1935 • Homer, Portland, Oregon
One of the best of all ball carriers and defensive stars.