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SPECIAL RELEASE

REF: 1-3-20-95

CONTACT: Steve Kauffman

## TEXAS TECH UNIVERSITY/TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

In the early 1900s, a grass roots campaign took shape to establish a higher education institution in West Texas. Citizens of West Texas banded together to weather the toil, strife and legislative setbacks. Out of that campaign two still-standing institutions were born: the West Texas Chamber of Commerce and Texas Tech.

Texas Technological College was established in 1923 and opened two years later with 910 students taking classes in academic divisions of agriculture, engineering, home economics and liberal arts. The campus had a total of six buildings. Today, following rapid and diverse growth, Texas Tech University and Texas Tech University Health Sciences Center have a combined enrollment of 25,000 students and employ some 8,000 faculty and staff members.

Texas Tech University each year enrolls 24,000 students from every county in Texas, all 50 states and 96 foreign countries, making it one of the largest universities in Texas and the largest comprehensive higher education institution in the western two-thirds of the state.

The university is listed among the top 125 higher education institutions in the nation by U.S. News and World Report's 1995 listing of "America's Best Colleges."

That claim of excellence is echoed in the success of its alumni. Texas Tech graduates have earned distinction as astronauts, U.S. Cabinet members, Metropolitan Opera soloists and heads of international corporations. In fact, Forbes Top 800 Highest Compensated CEOs listing includes four Texas Tech alumni, placing the university among the leading universities in Texas.

University students choose fields of study from more than 150 undergraduate, 100 master's and 50 doctoral programs in the Law School, Graduate School and seven colleges: Agricultural Sciences and Natural Resources, Architecture, Arts and Sciences, Business Administration, Education, Engineering and Human Sciences.

Texas Tech President Robert W. Lawless, Ph.D., believes diversity coupled with quality education has been Texas Tech's key to success and steady growth since its founding more than 70 years ago. Those standards still are instrumental -- and are thriving -- as the university continues to develop as a first-class research and teaching institution. Unsurpassed customer service to students and the community also is a primary goal. The university and the health sciences center both have taken a lead among educational institutions in Texas by incorporating an ongoing comprehensive customer service program to train everyone in the faculty, staff and student employee ranks.

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FOR IMMEDIATE RELEASE  
REF: 2-3-20-95  
CONTACT: Jennifer LeNoir

LUBBOCK -- Texas Tech University's Institute for the Gifted will host Super Saturdays for K-7th-graders April 1 through May 6. The application deadline to participate in the program is March 27.

The program is designed to provide academic and creative experiences beyond the regular school curriculum. Topics will include various classes in aerodynamics, art, archaeology, computers, creative dramatics, cooking and physical science. Instructors for these classes include members of the Texas Tech faculty, professionals in various fields and public school teachers who have expertise with gifted and talented students.

Most Super Saturdays classes will meet for two hours each Saturday, April 1 through May 6. The cost for each class varies according to topic, but most classes cost \$59.

To participate in the classes, students must meet any of the following criteria: I.Q. of 120 or above, B plus or better overall average in school or standardized achievement test score of 90th percentile or higher in imaginative or creative thinking ability, leadership ability, visual and performing arts ability or a recommendation from a teacher or counselor.

For more information or to register for Super Saturdays, contact Deborah Milosevich or Russell Baker at the Institute for the Gifted, Division of Continuing Education, Texas Tech University, Box 42191, Lubbock, Texas 79409 or call the institute at (806) 742-2352 Ext. 241.

Persons with disabilities who plan to attend the classes and who may need auxiliary aids or services are requested to notify the Institute for the Gifted at the time of registration so that appropriate arrangements can be made.

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MEDIA ADVISORY

REF: 3-3-20-95

CONTACT: Myrna Whitehead

LUBBOCK -- Texas Assistant Commissioner of Agriculture Mark Ellison will present the keynote address during a one-day symposium sponsored by the International Textile Products and Apparel Consortium (ITPAC) in the College of Human Sciences. The event, set for 9:30 a.m. to 4:30 p.m. Tuesday (March 21), will be presented at the International Textile Center, 1001 E. Loop 289.

Ellison will speak at 10:30 a.m. Media representatives are invited to attend the speech or interview keynote speaker Ellison at 12:30 p.m. before the lunch break.

"Impact of ITPAC" will be the theme of the symposium which will feature lectures, break-out sessions and a tour of the textile facility. Texas Tech University Professor Patricia Horridge, coordinator of ITPAC, will speak on the "Impact of ITPAC" at 11:30 p.m.

Horridge will be joined in the hour with presentations by ITPAC member Harvin Smith, "Recent and Planned Research Activities at the International Textile Center"; Samina Khan, associate professor of merchandising, "Cotton/Wool Blends: Wear and Biofinishing"; Jinger Eberspacher, associate professor of merchandising, "Shifting Paradigms: Opportunities for an Integrated Leather Industry"; and Shelley Harp, associate professor of merchandising, "Focus Group Research."

For more information on the symposium, contact Kay Caddel, ITPAC research associate, on the day of the symposium at (806) 747-3790.

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**MEDIA ADVISORY**



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**HEALTH TIPSHEET**  
from  
**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER**  
**March 17, 1995**

**RURAL HEALTH** -- TTUHSC's annual Conference on Rural Health Care is scheduled Friday-Saturday (March 24-25) at the McInturff Center. Speakers will include National Rural Health Association President James D. Bernstein and Texas Commissioner of Health David Smith.

The conference will focus on the challenges faced by rural health care providers in an era of centralized medicine. Health care practitioners, hospital administrators, rural community leaders and state and federal policy-makers and innovators will participate in the conference.

Sessions will run 8:30 a.m. to 5:30 p.m. Friday with Smith talking at 2:15 p.m. on "Public Health in Rural Communities." On Saturday presentations are scheduled 8 a.m. until 1 p.m. with Bernstein speaking at 10:15 a.m. on the "Future of Rural Health in Unmanaged Competition."

For more information on the conference, contact Margaret A. Teague, director of Continuing Medical Education, at 743-2237. For assistance in scheduling interviews, contact Preston Lewis in the News and Publications Office at 743-2143.

**LABORATORY LEGALITIES** -- Federal regulations governing laboratory testing in physician office labs will be explained during a free 3-hour workshop offered Saturday (March 25) by TTUHSC's Department of Clinical Laboratory Science.

Clinical Laboratory Science Chairman Hal S. Larsen, Ph.D., will conduct the workshop beginning at 9 a.m. in the LaQuinta Inn, 4115 Brownfield Highway.

Larsen said many physician office labs have trouble understanding or complying with the regulations which went into effect three years ago. The workshop will acquaint lab personnel with their responsibilities under the regulations.

The Clinical Laboratory Science Department also provides various services to physician labs, including needs assessment, implementation, personnel training and required records maintenance.

For more on the workshop or on lab requirements and their implications for physicians and patients, contact Larsen at 743-3252.

A-3-21-95

For more on these or other stories,  
contact Wayne Barringer or Preston  
Lewis at TTUHSC News and  
Publications, (806) 743-2143.



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**FOR IMMEDIATE RELEASE**  
**REF: B-3-21-95**  
**CONTACT: Preston Lewis**

**LUBBOCK --** Improving care of the rural elderly will be one of the topics covered during the Texas Tech University Health Sciences Center's annual Conference on Rural Health Friday through Saturday (March 24-25) in the McInturff Center.

Karen Davis, Ph.D., president of the Commonwealth Fund of New York, will speak on "Improving the Quality of Care for the Frail and Elderly" at 1:30 p.m. Friday. Davis is one of 23 speakers from throughout the United States who will be in Lubbock for the conference.

Other speakers will include National Rural Health Association President James D. Bernstein; Texas Commissioner of Health David Smith, M.D.; Congressman Charles Stenholm; Colorado Hospital Association President Larry Wall; National Rural Electric Co-op Association Executive Vice President Glenn English; Rural Health Affairs Director Richard Hoeth of the Texas Hospital Association; and Thomas A. Bruce, M.D., of the W.K. Kellogg Foundation.

The conference is designed to help focus attention on the special needs of health care in rural areas and to make sure those needs are not overlooked. The program aims to bring together rural leaders, health care practitioners and hospital administrators with health care policy makers and innovators to examine possible solutions or courses of action to meet rural health care needs.

Topics will include quality improvement in the rural setting; physician recruiting; the growing role of nurse practitioners and physician assistants; peer review for rural physicians; rural networking; providing quality care for the rural elderly; telecommunications in rural health care delivery; and cooperative projects for rural health care providers.

The conference will begin at 8:30 a.m. Friday and end after a luncheon Saturday. Registration costs \$195 and continuing education credit is available through the Texas Tech Office of Continuing Medical Education.

Additional information, including services for persons with disabilities, is available by contacting the Office of Continuing Medical Education, Texas Tech University Health Sciences Center, 3601 Fourth St., Lubbock, TX 79430, (806) 743-2237.

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**FOR IMMEDIATE RELEASE**  
**REF: C-3-21-95**  
**CONTACT: Preston Lewis**

**LUBBOCK --** A workshop on the Clinical Laboratory Improvement Amendments approved by the Health Care Financing Administration will be offered Saturday (March 25) by the Clinical Laboratory Science Department of the Texas Tech University Health Sciences Center.

The workshop is scheduled 9 a.m. until noon at the LaQuinta Inn at 4115 Brownfield Highway to review the regulations governing the standards which must be met by laboratories doing medical testing in physician offices.

Texas Tech Clinical Laboratory Science Chairman Hal S. Larsen, Ph.D., who will conduct the workshop, said many labs do not meet the government requirements and have trouble understanding or complying with the mandate.

"Laboratories are valuable to a physician's practice," Larsen said, "if they are operated properly. If not, they can be a liability to proper health care delivery to patients."

Topics covered during the workshop will be an overview of the regulations themselves, needs assessments, implementation, personnel training and required records maintenance.

The session is open free to interested laboratory and health care personnel.

For more information on the workshop, contact the Clinical Laboratory Science Department at 743-3252.

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**NEWS RELEASE**

**TEXAS TECH**  
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FOR IMMEDIATE RELEASE  
REF: 4-3-21-95  
CONTACT: Steve Kauffman

LUBBOCK -- Texas Tech University personnel will test campus warning sirens at 10 a.m. Wednesday (March 22). Fixed-tone sirens mounted across campus and Police Department vehicle "hi-lo" sirens both will be used in the one-minute test.

The annual test is conducted to ensure that sirens and warning systems are in proper working order and to identify areas of campus that are not effectively covered by existing warning sirens, according to Texas Tech Police Chief Jay Parchman.

This year, the vehicle sirens will be added to the warning operations as part of the recent countywide adoption of the "hi-lo" siren mode to signify the need for residents to take cover. The signal now is used throughout Lubbock County as a standardized warning of severe weather conditions.

In case of severe weather Wednesday, the test will be postponed to a later date.

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FOR IMMEDIATE RELEASE  
REF: 5-3-21-95  
CONTACT: Jennifer LeNoir

**[Editor's Note: Members of the media are invited to attend any of the "Marketplace 2000" activities. To attend a breakfast, lunch or dinner, please contact Madelaine Lowe, director of the Graduate Services Center in the College of Business Administration, at (806) 742-3184 so she may make appropriate arrangements.]**

LUBBOCK -- The College of Business Administration at Texas Tech University will host "Marketplace 2000," a new series of activities that assists graduate business students in interacting with corporate representatives, scheduled Wednesday through Friday (March 22-24).

Marketplace 2000 seeks to help graduate students gain a greater professional and economic advantage in their job searches by participating in three days of programs to raise corporate awareness of the college's strong academic environment, as well as help match student credentials with hiring needs, according to Madelaine Lowe, director of the Graduate Services Center in the College of Business.

"The event will give employers more than a career day -- we're letting corporate representatives experience Texas Tech's College of Business Administration through interactions with students at several activities. For the first-time, faculty members also will have the opportunity to host separate corporations," Lowe said.

Wednesday activities will kick-off with a reception for corporate partners from 6:30 to 8 p.m. at the Cap\*Rock Winery. Activities for Thursday will involve a breakfast for faculty members and corporate partners from 8:30 to 9:30 a.m. at the Lubbock Club, 1500 Broadway. Marketplace Career Day, which is scheduled from 10 a.m. to 3 p.m. in the Rotunda of the College of Business Administration Building, will involve students providing their resumes to corporate representatives as they visit about hiring needs. The day's events will include a lunch for faculty members and corporate partners from 11:30 a.m. to 1 p.m. in the college's faculty lounge.

An optional activity on Thursday will include corporate employers selecting candidates for job interviews from 3 to 4 p.m., and student candidate sign-ups for interviews from 4 to 4:30 p.m. in the college's Rotunda. A Business Graduate Student Society Spring Fling Formal is planned Thursday, with a dinner dance at 7:30 p.m. at the Baker Building, 1211 13th Street.

Student job interviews are planned from 8:30 a.m. to noon Friday, with breakout sessions from 10 to 11:45 a.m. in the college's Rotunda. Additionally, a series of three lectures will be presented beginning at 10 a.m. titled "Perceptions" in Room 256, "Interviewing Strategies" in Room 258 and "Breaking the Glass Ceiling" in Room 259. Two other lectures will start at 11 a.m. titled "Corporate Political Savvy" in Room 256 and "Corporate Ethics" in Room 259.

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MARKETPLACE 2000/PAGE 2

Some of the corporate partners represented at Marketplace 2000 are Campbell Wilson (Health Organization Management), Merrill Lynch, Charter Plains Behavioral Health System, NationsBank, Taco Bell, Abbott Laboratories, Southwestern Bell Corp., Ernst & Young LLP, Equitable Ins., Burlington Northern Railroad, Hastings Books Music and Video Co., United States Air Force Health Professions Office, Croyvac Corp. and Cintas Corp.

For additional information about "Marketplace 2000," individuals should contact Lowe at (806) 742-3184.



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FOR IMMEDIATE RELEASE  
REF: 6-3-21-95  
CONTACT: Jennifer LeNoir

LUBBOCK -- The Museum of Texas Tech University is sponsoring a K-12 student essay and poster contest in conjunction with Texas Archaeology Awareness Week scheduled April 21-30. The deadline for submission of entries is April 1.

Essay/poster contest applications are available at Barnes & Noble Booksellers, Golden Corral, the Lubbock Lake Landmark State Historical Park and KCBD-TV Channel 11.

The essays will be judged according to grade categories. Categories include kindergarten through third grade, fourth through sixth grade, seventh through ninth grade and tenth through twelfth grade. Winners will be displayed at the Lubbock Lake Landmark throughout Archaeology Awareness Week.

Essay content should focus on what archaeology means to the individual student. Individuals may accomplish this by several approaches such as relating an experience at an archaeological site, exploring the types of information archaeologists gain from excavations, examining a single artifact they have read or heard about, showing an archaeologist at work, discussing why they may want to be an archaeologist someday or exploring what we know about Southern Plains peoples based on archaeology.

Students are encouraged to use their imaginations in expressing the endless variety of topics that may be related using words or visual images.

Essays, which may be up to 500 words in length, do not need to be typed. However handwritten essays should be legible. Poster entries may not exceed 18 inches in width and 24 inches in length.

The panel of judges will consist of at least one or more local teachers representing each grade category, as well as two Lubbock Lake Landmark volunteers.

Entries may be hand delivered to Lara Adair, assistant education program manager at the Lubbock Lake Landmark State Historical Park, at the Museum of Texas Tech, at Fourth Street and Indiana Ave. Students also may mail their entries to Adair at the Museum of Texas Tech University, Box 43191, Lubbock, Texas 79409-3191. Entries should reach the office by April 1.

The park is located in Northwest Lubbock near the intersection of Loop 289 and Clovis road. For more information about Archaeology Awareness Week, call the Museum Tours and Programs office at (806) 742-2456 or the Lubbock Lake Landmark Learning Center at (806) 742-1116. For additional information about the contest, contact Lara Adair at (806) 742-1116 or Diana Theall at (806) 742-2442.

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FOR IMMEDIATE RELEASE

REF: 7-3-21-95

CONTACT: Michael Sommermeyer

AUSTIN -- The Texas-Israel Exchange, a cooperative research effort in the field of agriculture, has awarded Texas Tech University \$111,000 to improve irrigation methods and identify new crops adapted to the harsh climates of Texas and Israel.

A research grant of \$55,540 will fund a study aimed at identifying crops adapted to drought and arid conditions that can be used for medicine and forage.

For instance, Buffalo Grass, a native of the Great Plains, will be studied for its use as a forage crop uniquely adapted to dry, hot climates. Also, the castor-oil plant will be studied for its ability to produce ricin, a highly toxic protein used to develop new drugs for cancer and AIDS.

This grant was awarded to Dick Auld, chair and professor of plant and soil science at Texas Tech, and Zohara Yaniv, professor of agronomy, and Menachem Zur, senior scientist at the Volcani Center in Israel.

A second research grant of \$55,540 will fund a project that uses polymers to improve water absorption in semi-arid regions. Soils in arid regions tend to form a tight water seal increasing the chances of water runoff loss, poor plant growth and wind erosion.

Richard E. Zartman, professor of plant and soil science at Texas Tech, and Guy J. Levy, soil scientist at the Volcani Center in Israel, will use rainfall simulators to test the use of polymers in clay, sandy-loam and silty-loam soils gathered from Texas and Israel. The study seeks to determine if polymers can help the soil absorb and retain moisture while eliminating runoff and erosion.

The Texas Department of Agriculture and the Ministry of Agriculture in Israel created the Texas-Israel Exchange to improve agriculture in areas under semi-arid and water-shortage conditions.

The Texas-Israel Exchange awarded a total of nine research grants to Texas Tech, Texas A&M University, University of Texas at Austin, East Texas State University and the Texas Agricultural Extension Service.



**NEWS RELEASE**



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**FOR IMMEDIATE RELEASE**

**REF: D-3-22-95**

**CONTACT: Preston Lewis**

**LUBBOCK -- Donald E. Wilson, M.D., M.A.C.P., dean of the University of Maryland School of Medicine, will speak on peptic ulcers during a three-day visit to the Texas Tech University Health Sciences Center.**

Wilson, Texas Tech's Alpha Omega Alpha Honor Society visiting professor for 1995, will discuss "Is Peptic Ulcer Disease Really an Infectious Disease?" at noon Thursday (March 30) in TTUHSC Room 5B148. The speech is open free to community physicians and health care professionals.

In addition to his public speech, Wilson will meet with medical faculty and students during his Lubbock visit and will address the annual AOA Banquet Friday (March 31) when 20 new members will be inducted into the medical honor society.

In 1991 Wilson, M.D., became the nation's first African-American dean of an accredited medical school that is not predominantly minority. His medical specialization is gastroenterology and internal medicine. He is a master of the American College of Physicians.

Prior to joining the University of Maryland, Wilson served 11 years as professor and chairman of the Department of Medicine at State University of New York Health Science Center at Brooklyn. He was physician-in-chief of the University Hospital of Brooklyn and Kings County Hospital Center in Brooklyn.

He is a member of numerous medical societies, including the Institute of Medicine and the Association of American Physicians. He was a co-founder of the Association for Academic Minority Physicians in 1986.

Wilson has published more than 100 scholarly papers on internal medicine and gastroenterology, and has been an editor or associate editor of a number of medical journals, including the Journal of the Association for Academic Minority Physicians, the Journal of the American College of Nutrition and Prostaglandins.

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**WILSON/PAGE 2**

Outside the academic arena, Wilson currently chairs the Department of Health and Human Services' Advisory Council for Health Care Policy and Research. He also sits on the implementation committee of the Association of American Medical College's Project 3000 by 2000, a campaign to increase the number of under-represented minority students enrolled in medical schools by the year 2000.

Wilson completed his undergraduate education at Harvard University and received his medical degree from Tufts University.





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FOR IMMEDIATE RELEASE  
REF: E-3-22-95  
CONTACT: Preston Lewis

**LUBBOCK --** Courses for Emergency Medical Services personnel will be offered at two sites by the Texas Tech University Health Sciences Center (TTUHSC) during the summer.

The 16-week courses for persons interested in Emergency Medical Technician (EMT) training will begin May 9 in Lubbock and May 16 in Olton.

Successful completion of the Lubbock course will result in certification as an EMT-Basic. Completion of the course in Olton will lead to certification as EMT-Intermediate.

Cost of the EMT-Basic courses is \$300 plus books. The intermediate course costs \$600 plus books. Additional information is available from the TTUHSC Emergency Medical Program office at (806) 743-3218.

The Lubbock course will be offered 6-10 p.m. Tuesdays and Thursdays through Aug. 22 at the Texas Tech University Health Sciences Center. EMT-Paramedic Caron McMillian will teach the course.

The Olton course will be taught 6-10 p.m. Tuesdays and Thursdays through Aug. 29 at Olton High School. Course instructor will be EMT-Paramedic Chris Black.

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FOR IMMEDIATE RELEASE  
REF: 8-3-22-95  
CONTACT: Chuck Bischoff

**LUBBOCK --** The Texas Bar Foundation has awarded a \$1,500 research grant to Susan Saab Fortney, assistant professor at the Texas Tech University School of Law, to study self-regulation in Texas law firms.

Fortney will conduct a landmark study of peer review -- the process by which law firm shareholders or partners, who are usually autonomous, monitor and evaluate the job performance of their colleagues. Fortney will systematically compile and study attitudes on peer review and assess peer review measures currently in use.

"This project promises to be mutually significant to the legal profession and the public because peer review protects lawyers and their clients," said Fortney. "I hope to formulate a feasible approach to peer review in which ethical behavior is encouraged, recognized and rewarded."

She added that any such proposal for new peer review procedures must address problems with implementation of programs and consequences to the practitioner, the firm, the legal profession and the consumers of legal services.

The results of preliminary research indicate that law firms are likely to implement peer review programs if they earn tangible rewards such as greater efficiency in office management, increased profitability, greater client satisfaction, better loss prevention and heightened awareness of ethical obligations, according to Fortney.

Fortney received her bachelor's degree in social sciences in 1974 from Trinity University in San Antonio. She earned her law degree in 1977 from Antioch School of Law in Washington, D.C., and a master's degree in law in 1992 from Columbia University School of Law. Fortney currently is writing her dissertation for a doctorate degree in law, also from Columbia University School of Law.



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FOR IMMEDIATE RELEASE  
REF: 9-3-22-95  
CONTACT: Jennifer LeNoir  
or LaTanya Dunn

LUBBOCK -- The Museum of Texas Tech University will host a presentation and discussion about bats by Robert Baker, curator of the Natural Science Research Laboratory at the museum, at 10:30 a.m. Saturday (March 25). Space is limited for afternoon activities, so individuals should register early by calling the museum's education office at (806) 742-2432.

Several activities for children will include a sensory activity using their senses of smell and touch, a lesson on bat anatomy, a study of bat houses and an opportunity to make bat ears and masks. The activities are scheduled from 2 to 4 p.m. in the Explorium Gallery of the Museum of Texas Tech.

Participants will learn how bats see in the dark and how they use their sense of smell to locate their offspring. Janell Cannon's award winning book about baby bats, "Stellaluna" will also be read.

The first six participants under the age of 18 to register will receive a bat poster featuring a color photograph from the exhibition, "A Celebration of Bats," which currently is being displayed in Gallery 2 of the museum.

The museum will provide all program materials and activities free of charge.

Persons with disabilities who plan to attend the lecture or activities, and who may need auxiliary aids or services are requested to notify the education division at (806) 742-2432 at the Museum of Texas Tech at the time of registration so that appropriate arrangements can be made.

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FOR IMMEDIATE RELEASE  
REF: 10-3-23-95  
CONTACT: Chuck Bischoff

LUBBOCK -- Poet Stephen Dunn will read selections from his works at 8 p.m. Tuesday (March 28) in the Lubbock Room of the University Center on the Texas Tech University campus. The reading is free and open to the public.

Dunn is the author of nine poetry collections including "Landscape at the End of the Century," "Between Angels" and "Not Dancing." His poems have appeared in magazines such as *The New Yorker*, *The Atlantic*, *The Nation* and *American Poetry Review*. His most recent work, "Walking Light: Essays and Memoirs," is a book of prose published in 1993.

As part of his visit to campus, copies of Dunn's books soon will be available in the "Visiting Authors" section in the Texas Tech Bookstore.

Dunn is a trustee fellow in the arts and professor of creative writing at the Richard Stockton College of New Jersey. His awards include three Creative Writing Fellowships from the National Endowment for the Arts and a Guggenheim Fellowship.

Dunn's visit is co-sponsored by the Texas Reading Circuit with funding from the Texas Commission on the Arts.

For more information about the poetry reading, contact Walter McDonald at (806) 742-2500.

Persons with disabilities who plan to attend the lecture and need auxiliary aids or services should contact McDonald two business days prior to the lecture so that arrangements can be made.



LUBBOCK -- Bernard Harris, the first black NASA astronaut to walk in space, will discuss his most recent Feb. 2 space mission with members of Beta Gamma Sigma, a Texas Tech University honor society for business students, at 7 p.m. Tuesday (March 28) in the University Center Coronado Room. Members of the media are invited to interview Harris at 6:30 p.m. in the Coronado Room prior to his discussion and slide show.

Harris, a Texas Tech regent, will receive a Beta Gamma Sigma chapter Honoree Award at the dinner signifying his accomplishments since graduating from the Texas Tech School of Medicine in 1982. Membership in Beta Gamma Sigma is the highest national recognition a student may receive in an undergraduate or master's program in business or management accredited by the American Assembly of Collegiate Schools of Business. To be eligible for membership, a student must rank in the upper seven percent of the junior class, upper 10 percent of the senior class or upper 20 percent of the graduating master's class.

In his most recent mission, led by NASA's first female space shuttle pilot and five crewmates, Harris served as the payload commander on STS-63 -- the commercial space laboratory Spacehab mission aboard the Orbiter Discovery. The crew members were involved in an unprecedented rendezvous with the Russian space station.

Harris' spacewalk involved testing new insulation in their 250-pound pressurized suits. Throughout the test, Harris and astronaut Michael Foale remained in the shadow of the shuttle or Earth -- where temperatures were below minus 125 degrees Fahrenheit. The \$10.4 million suits essentially are mini-spaceships built to protect the human body from disintegration in the vacuum of space.

In April 1993, Harris blasted off on his first space mission. That journey highlighted the first use of a state-of-the-art robot arm and the operation of the most advanced medical research mini-laboratory to fly in space. Research on board Columbia focused on various ways the human body is affected by the microgravity environment of space.

Harris is noted for signing autographs with inspirational comments such as "Reach for the Stars" or "Dare to Dream." At age 5, Harris' parents took him to Johnson Space Center in Houston to visit the National Aeronautics and Space Administration. There, he announced for the first time that he would be an astronaut, but he knew then that he also wanted to be a doctor.

Harris earned a bachelor's degree in biology in 1978 from the University of Houston before entering medical school. In addition, he completed a National Research Council Fellowship at NASA Ames Research Center in 1987, and trained as a flight surgeon at the Aerospace School of Medicine, Brooks Air Force Base, San Antonio, in 1978.



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FOR IMMEDIATE RELEASE

REF: 11-3-24-95

CONTACT: Charles Griffin

Lubbock -- Texas Tech University's 11th annual All-University Conference on the Advancement of Women in Higher Education is scheduled for Friday (March 31) at the Godbold Cultural Center, 2601 19th St. across from Texas Tech. Sponsored by the Women's Studies Council, the conference has the theme of "Beyond Differences: Individuals Together" and will feature keynote speaker Carol Tavis, author of "The Mismeasure of Woman" and "Anger: The Misunderstood Emotion."

Tavis is a social psychologist, lecturer, teacher and writer on various aspects of psychology. Her career has been devoted to writing about psychological research for the public, with a special focus on gender issues, the status of women and critical thought about "psychobabble."

The purpose of the conference is to provide a forum for the discussion of ideas, concerns and interests related to the advancement of women in higher education. The conference will include a poster and art session, two panel sessions and a luncheon featuring Tavis as keynote speaker.

Registration as well as the poster and art session will begin at 9 a.m. Artists, authors, researchers and presenters will be available to answer any questions about their exhibits.

The luncheon and keynote address, "Beyond Difference: Why Women are not the Superior Sex, the Inferior Sex or the Opposite Sex," will be from noon to 1:45 p.m.

The first panel, "Beyond Difference: Some Leaders are Born Women," is scheduled from 10:30-11:50 a.m. The discussion will focus on the advantages and disadvantages of being a woman and a leader, as well as the role of mentoring. The second panel "Toward Empowerment" is a roundtable mentoring session scheduled to begin at 2 p.m. Individuals will participate by dividing into small groups of five to six people to discuss concerns until 3:30 p.m.

All faculty, staff, students and community residents are invited to attend the conference. A registration fee of \$20 for the general public and \$10 for students and low income individuals is charged for the lunch program. Panel discussions and the poster session may be attended without registering. The deadline for registering for the luncheon is Tuesday (March 28).

For more information, contact the Office of Women's Studies at (806) 742-3001 or Mary Jane Hurst, acting coordinator of Women's Studies, at (806) 742-2501.

Persons with disabilities who plan to attend this event and who may need auxiliary aids or services are requested to notify the Office of Women's Studies at the time of registration.



# TEXAS TECH UNIVERSITY

News & Publications

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LUBBOCK -- The Ranching Heritage Center of the Museum of Texas Tech University will feature a musical presentation titled, "Music of the Gilded Age" at 2:30 p.m. Sunday (March 26) in the lobby of the DeVitt-Mallet Orientation Building, Fourth Street and Indiana Avenue. Admission for the general public is free.

The musical presentation, which will highlight a variety of turn-of-the-century music, is the first in a series of three special concerts to be performed this spring, according to David Dean, associate director for operations and programs at the Museum of Texas Tech.

The afternoon presentation will kick-off with a performance by Tiffany Tsai, a Texas Tech sophomore music major, who will perform selections of period music on the Venus Concert Harp. The harp is part of the furnishings from the Edith McKanna Parlor at the Ranching Heritage Center. Tsai last performed at the center during "Candlelight at the Ranch" in December.

Another concert highlight will feature a demonstration of the player piano, a popular instrument at the beginning of the 20th century. Player pianos were a favorite form of musical entertainment due to their low cost, easy maintenance and automation -- anyone could operate a player piano since they did not require musical knowledge or talent. During the demonstration, visitors will have an opportunity to see the ingenious rolling mechanisms that make the player piano "play."

The Hub City Harmonizer's Barbershop Quartet also will perform musical numbers featuring four-part harmony and the often sentimental lyrics of favorites such as "Let Me Call You Sweetheart," "Wild Irish Rose" and "Sweet Adelaine." Members of the quartet are Fravin Adams, lead singer; George Dawson, bass; Ted Reed, baritone; and Mike Hensley, tenor.

**MEDIA ADVISORY**



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**HEALTH TIPSHEET**  
**from**  
**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER**  
**March 24, 1995**

**RARE, BUT SCARY** -- Bacterial meningitis outbreaks like recent ones in northern New Mexico are not uncommon, says one TTUSHC pediatrician. But most people don't understand the disease, and that can lead to community panic during an outbreak.

"Meningitis cases tend to cluster in the winter months and generally follow flu outbreaks," said pediatrician David Waagner, M.D. "The flu season came late this year and so are the cases of meningitis."

Waagner said bacterial meningitis is a scary disease, but it also is very rare. Four cases have occurred in Lubbock in the past eight months. Only people exposed to the bacteria for prolonged periods of time can contract this form of meningitis. If discovered early enough, the disease can be controlled with antibiotics.

For more information about meningitis contact Waagner at 743-2266.

**ARRRGHHH!** -- Many working Americans experience moderate to severe work-related stress. These distractions can decrease performance, lower self-esteem and be an all-around detriment to our emotional and physical health.

But, there is one simple, effective way individuals can successfully deal with and conquer their own stress.

"People need to exercise," said Krista Winn, Ph.D., of TTUHSC's psychiatry department. "If you're emotionally and physically drained, exercise is the best medicine. The days when you feel least like exercising are the days you need it most."

The physical benefits of exercise are obvious, but strenuous activity actually will change mood-altering chemicals in the brain and allow you to feel and perform better. "Exercise contributes to increased immune functioning, elevated mood, decreased anxiety and hostility, better sleep, more energy and better concentration," Winn says.

For more on how exercise helps overcome stress, contact Winn at 743-2800.

F-3-24-95

For assistance on these or other stories,  
contact Wayne Barringer or Preston Lewis at  
TTUHSC News and Publications, 743-2143.