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Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4650/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

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CONTACT: Preston Lewis

1-10-24-83

(MEDIA ALERT: Law School Dean Byron Fullerton will deliver his annual "pep talk" to first year law students, upperclassmen, faculty members and "anyone else who will listen" at noon Friday (Oct. 28) in Room 109, Law School. The annual "pep talk" is an opportunity for new students to meet Fullerton.)

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2-10-24-83

LUBBOCK--Journalistic and community contributions spanning more than 40 years were recognized when Lubbock (Texas)

Avalanche-Journal Editor Jay Harris was named an Outstanding Mass Communications Alumnus for 1983 at Texas Tech University.

Harris, a 1940 Texas Tech graduate with majors in journalism and government, began his Avalanche-Journal career in 1938 while he was still a student and has worked for the paper continuously except for a three-year absence during World War II.

After returning from the war he worked two decades as managing editor of the morning edition and then served as executive editor of both editions until 1972 when he was named to his current position.

Harris was presented the award during homecoming activities Oct. 15 at Texas Tech. The award is sponsored annually by the Mass Communications Department's area alumni councils in Lubbock, Dallas, Fort Worth and Houston, by the department's faculty and students and by the university's Mass Communications Advisory Committee.

caption-----

3-10-24-83

TOP ALUMNUS--Lubbock (Texas) Avalanche-Journal Editor Jay Harris has been named an Outstanding Mass Communications Alumnus for 1983 at Texas Tech University. Harris, a 1940 Texas Tech graduate, was honored during the university's homecoming Oct. 15. Harris, right, receives a plaque from Carol Talcott, president of Texas Tech's Lubbock Area Mass Communications Alumni Council. (TECH PHOTO)

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4-10-24-83

LUBBOCK--Wall Street Journal business and industrial advertising manager Kirk Carr, a 1968 Texas Tech University graduate, has been honored as an Outstanding Mass Communications Alumnus for 1983.

After earning his advertising degree at Texas Tech, Carr joined The Wall Street Journal's Dallas office and later worked in the paper's Cincinnati and Detroit offices. In 1976 while in Detroit, he was named district manager. Two years later he was reassigned as ad director of the Asian Wall Street Journal. He assumed his present position in 1980.

He is active in several professional organizations, including the New York Chapter of the Business/Professional Advertising Association, New York Advertising Club and American Advertising Federation.

Carr was presented the award during homecoming activities Oct. 15 at Texas Tech. The award is sponsored annually by the Mass Communications Department's area alumni councils in Lubbock, Dallas, Fort Worth and Houston, by the department's faculty and students and by the university's Mass Communications Advisory Committee.

caption-----

5-10-24-83

TOP ALUMNUS--Kirk Carr, business and industrial advertising manager of The Wall Street Journal, has been named an Outstanding Mass Communications Alumnus for 1983 at Texas Tech University. Carr, a 1968 advertising degree recipient, was honored during homecoming activities Oct. 15 at Texas Tech. Carr, right, receives a plaque from Phil Price of Texas Tech's Lubbock Area Mass Communications Alumni Council. (TECH PHOTO)

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CONTACT: Cheryl Duke

6-10-25-83

LUBBOCK--Prize-winning poet W.D. Snodgrass will give a public reading of his poetry Nov. 10 at Texas Tech University.

He won the 1960 Pulitzer prize for poetry for his book, "Heart's Needle," published in 1959. Other poetry books include "After Experience," "The Fuhrer Bunker" and "If Birds Build with Your Hair." He has also published "These Trees Stand. . .," a poem with a portrait series of the poet, and "The Boy Made of Meat," an illustrated children's poem.

His other prizes have included the 1959 Longview Literary Award, the 1961 Guinness Poetry Award in Great Britain, the 1966 Miles Modern Poetry Award, the Hudson Review Fellowship in Poetry and a Guggenheim Fellowship.

Snodgrass is distinguished professor of English at the University of Delaware. He has taught at Old Dominion University, Syracuse University, Wayne State University, the University of Rochester and Cornell University.

He earned bachelor's and master's degrees from the State University of Iowa.

The free public reading will be at 8 p.m. in the University Center Senate Room. The poet will meet with several English classes during his Texas Tech visit, sponsored by the Department of English and the National Endowment for the Arts, a federal agency.

For more information, contact the English Department, 742-2501.

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7-10-25-83

LUBBOCK--Textiles from Guatemala, representing changing Mayan culture from the 1880s to the 1980s, go on display Sunday (Nov. 6) at The Museum of Texas Tech University.

Scholars say the Guatemalan textiles featuring Highland Indian costumes, are among the most sophisticated and varied in the world.

Old and new textiles -- huipils (blouses), tzutes (headcloths or shawls), skirts, trousers, belts, hair bands and other elements of Indian dress, are from 11 key villages where the weaving tradition has flourished since Maya times.

The exhibit, "A Century of Change in Guatemalan Textiles," is about changes, many caused by European influences, but many linked to new techniques and designs developed by the native weavers themselves. More color and more and larger decorations tend to be on the recent textiles. Silk brocade styles of the 1930s are contrasted with the more flamboyant styles of the last decade.

The fashions range from elaborate costumes which would be worn for a wedding or saint's day to others which are nearly plain for everyday.

Guatemalan textiles first began to be noticed and collected randomly in the late 19th century by foreigners who went to Guatemala for archeological research or missionary work. These early pieces provide valuable information on villages during that period.

However, it was not until 1930 that serious collection on a large scale took place and field study was initiated, eventually resulting in publications.

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Little collecting or study occurred in the next three decades, partly because of politics and World War II. By the 1970s, though, there was a great resurgence of interest in weaving, manifested in both collection and publication.

About half of the textiles in the exhibit are from the extensive collection of the late Lilly de Jongh Osborne. An American, Mrs. Osborne lived in Guatemala 70 years and was one of the pioneer students of Guatemalan Indian ethnology. She acquired examples of work featuring weaving and dyeing techniques no longer used.

Photographs and textiles have also been lent by several individual collectors and major museums. The Osborne collection belongs to the Center for Inter-American Relations in New York City, which has prepared and circulated the exhibit with financial assistance from Bank America Foundation, the National Endowment for the Arts and INCO United States Inc.

Type of yarn is probably the single most important factor affecting the appearance of the textiles. By the late 19th century, machine-spun yarns were commercially available, although some hand spinning was still being done and continues today. The range of colors in cotton yarns has increased from the relatively limited selection in the early phases.

A few late 19th-century pieces contained silk supplementary wefts. By contrast, much silk yarn is found in textiles of the 1930s, as well as commercial cotton yarn that imitated the color of shellfish purple dye. Cotton yarns of the era were not mercerized, so colors were muted, an effect enhanced by the fading of the yarns in subsequent years.

Because of the colors, Guatemalan textiles of the '30s tend to have the greatest appeal.

Recent textiles use brightly colored mercerized cotton yarns. Pieces also contain acrylic yarns which do not fade.

Other changes in the textiles through the years include styles and designs and innovations in backstrap loom techniques, still one of the world's slowest weaving processes.

The Guatemalan textiles exhibit is sponsored locally by the West Texas Museum Association and will be displayed through Jan. 29.

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CONTACT: Debbie Butts

8-10-26-83

LUBBOCK--Eleven Texas Tech University business education majors have been inducted into Pi Omega Pi, a national business teacher education honor society.

Those inducted as pledges, listed by hometowns, included:

From Hereford: Sharon Brorman, daughter of Mr. and Mrs. Frank Brorman, Route 4.

From Great Falls, Mont.: Carman Campagna, son of Joseph Campagna, 1216 First Ave.

From Wink: Kimberly Jacobsen, daughter of Mr. and Mrs. Don Jacobsen.

From Hale Center: Jeannie Jones, daughter of Mr. and Mrs. Wilbur Foraker, Star Route.

From Santa Fe, N.M.: Lee Ann Osborne, daughter of Mr. and Mrs. James Osborne, 2937 Camino del Bosque.

From Albuquerque, N.M.: Nancy Terrill, daughter of Dr. and Mrs. Henry Terrill, 2331 Morrow N.E.

The active inductees, listed by hometowns, included:

From El Paso: Kelly Aguilar, daughter of Mr. and Mrs. Carl Dickson, 5213 Danny.

From Seminole: Jana Caffey, daughter of Mr. and Mrs. Leland Caffey, 2106 N.W. Ave. B.

From Lamesa: Melinda Davidson, daughter of Joyce Davidson.

From Dumas: Christy Hagler, daughter of Mr. and Mrs. Jerry Hagler, 803 Hastings.

From Lakeland, Fla.: Christopher Quinn, son of Mr. and Mrs. Roger Quinn.

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To become a pledge in Pi Omega Pi, a person must have completed 30 semester hours with at least a 3.0 grade point average on a 4.0 scale. The person must intend to become a teacher of business subjects.

To become an active member, a person must have completed 45 hours of which 15 hours must have been in business or education courses. Also, a 3.0 grade point average must be maintained.

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CONTACT: Debbie Butts

9-10-26-83

LUBBOCK--Texas Tech University Music Professor Mary Jeanne Van Appledorn has received an American Society of Composers, Authors and Publishers (ASCAP) Standard Panel Award for the fourth consecutive year.

Van Appledorn received the \$750 award in recognition for significant performances of her music. The premieres in Nuremberg, Germany of "Liquid Gold," a piece for alto saxophone, and in Corpus Christi of "A Celestial Clockwork," at the American Guild of Carillonneurs, were two of the performances recognized with the ASCAP award.

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CONTACT: Preston Lewis

10-10-26-83

(MEDIA ADVISORY: Symposium participants will be available to discuss heart disease and behavior with the media at 12:45-1:30 p.m. Friday, Nov. 4. To schedule an interview at this time or to make other arrangements, contact Dr. Jeff Elias, Psychology Department, 742-3707 or 742-3738.)

LUBBOCK--Six nationally known scholars will examine the relationship between cardiovascular disease and behavior during the Third Annual Interfaces in Psychology Symposium sponsored Nov. 3-4 by the Texas Tech University Psychology Department.

Open free to the public, the symposium will be of special interest to professionals who work with victims of heart disease, according to organizers Jeffrey W. Elias and Phillip H. Marshall of the Psychology Department.

Speakers will include psychologists Merrill P. Anderson, Houston Cardiovascular Rehabilitation Center; Paul Costa, Gerontology Research Center, National Institute on Aging, Baltimore; Merrill F. Elias, Psychology Department, University of Maine at Orono; and Charles Spielberger, Psychology Department, University of South Florida.

Participating medical doctors will be Edward G. Lakatta, cardiovascular section, Gerontology Research Center, National Institute on Aging, Baltimore, and Redford Williams, director, Psychophysiological Labs, Department of Psychiatry, Duke University.

Presentations will begin each day at 9 a.m. in the University Center Senate Room.

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On Nov. 3 Lakatta will deliver the opening address on myth and reality about the aging heart. Williams will discuss hostility, hormones and heart disease and Merrill Elias will cover age, hypertension and thought processes.

Costa will deliver the opening address Nov. 4 on myths about the role of personality as a contributor to heart disease. Anderson will speak on psychological issues and cardiovascular rehabilitation, an area of growing concern in behavioral medicine. Spielberger will conclude the conference with a review of previous presentations and an overview of the behavioral aspects of cardiovascular disease and the increasing role of psychology in medicine.

For more information on the symposium, contact Jeffrey W. Elias in the Psychology Department at 742-3707 or 742-3738.

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CONTACT: Cheryl Duke

11-10-26-83

LUBBOCK--Edwin H. Irons, retired Lubbock school superintendent, and Ruby S. Kirkpatrick, Post Civic leader, will be honored by the Texas Tech University College of Education during a Nov. 1 awards banquet.

Outstanding graduate and undergraduate students, both from Lubbock, will also be honored. The 6:30 p.m. banquet in the University Center Ballroom is open to the public for \$8. Reservations and additional information may be obtained by calling the Dean's Office at 742-2377.

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12-10-26-83

LUBBOCK--The Reader's Digest Foundation has awarded a \$2,000 grant to the Texas Tech University Mass Communications Department to fund travel and research expenses for student journalists.

The contribution, up \$500 from last year, helps pay for travel and research costs involved in writing in-depth articles. This is the 15th consecutive year the Texas Tech department has received the grant.

Student publications staff members and news writing laboratory students can apply for the funds through their instructors.

Department chairman Billy I. Ross said the grant allows students to gain varied travel, research, interviewing and reporting experience.

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CONTACT: Cheryl Duke

13-10-27-83

LUBBOCK--The West Texas Museum Association (WTMA), a nonprofit support group for The Museum of Texas Tech University, will have a special membership drive during November.

The organization supports programs, special activities, exhibits and acquisitions for The Museum and provides behind-the-scenes volunteer help.

Some items funded through WTMA financial assistance include traveling exhibits repair or restoration of items in the collections, new purchases for the permanent art, history, historical costumes and textiles collections, and special equipment and training materials for staff use.

WTMA membership costs \$15 a year for individuals or families and is open to anyone interested in The Museum and its programs, exhibits and activities. Corporate and school memberships are also available.

WTMA members are admitted free to daily planetarium shows and receive a 10 percent discount on purchases at The Museum Shop, which features objects from Southwestern cultures, art and American folk arts and crafts.

Members also receive notices of all exhibits, openings and special activities, including films, lectures and children's programs.

For more information, contact the WTMA office, 742-2443.

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CONTACT: Cheryl Duke

14-10-27-83

LUBBOCK--Texas Tech University art Professor Kenneth R. Dixon was one of 22 artists from across the nation selected as participants in the 1984 "Exhibition Series for Outstanding Emerging Artists."

Slides of eight of Dixon's recent works were submitted to a selection panel for the national competition sponsored by the Galveston Arts Gallery.

Panelists included Nancy A. Drysdale, owner-director, McIntosh/Drysdale Gallery, Houston; James Edwards, curator of exhibitions, Art Museum of South Texas, Corpus Christi; Marvin Watson Jr., owner-president, Watson/de Nagy Gallery, Houston; and James D. Weaver, director of the Texas Museum of Art, Tyler.

The 22 artists will present five group exhibitions during 1984. Dixon's work will appear in a five-person exhibition, opening June 2 at The Galveston Arts Gallery. One of the artists will be selected by the juror panel for a one-person exhibition at the gallery, including a \$1,000 expense budget. There will be a special reception for the artists in the fall of 1984.

Dixon's recent art awards have included a juror's award in the 17th annual Musuem of the Southwest Exhibition in Midland in May; a first place at the 39th Six-State Painting Competition at the Abilene Fine Arts Museum in June; and juror's award in the 25th annual Eight-State Competition at the Little Rock, Ark., Art Center in October.

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CONTACT: Cheryl Duke

15-10-27-83

Attention: Education Editors

LUBBOCK--Gifted and talented students have something in common with persons with advanced college degrees -- intuitive personalities, according to research conducted by a Texas Tech University higher education professor.

Dr. Dayton Y. Roberts administered the Myers-Brigg Type Indicator (MBTI) to 97 gifted and talented high school students recently at Texas Tech. He said no previous research has been published, using this particular 166-item, in-depth personality instrument with gifted and talented students.

Students tested were from throughout Texas. A large majority, almost 76 percent, were typed as intuitive personalities, about the same percentage of intuitives which would be found among a group of persons with doctoral degrees.

Intuitive types like solving new problems, dislike doing the same thing over and over again, enjoy learning a new skill more than using it, work in bursts of energy powered by enthusiasm with slack periods in between, put two and two together quickly, are impatient with routine details, follow their inspirations (good or bad), often get their facts a bit wrong and dislike taking time for precision.

Sensing types (the majority of people) dislike new problems unless there are standard ways to solve them, like established routines, enjoy using already-learned skills instead of learning new ones, work steadily with a realistic idea of how long a task will take, must usually work all the way through to reach a conclusion, are patient with routine details, rarely trust inspirations and don't usually get inspired, seldom make errors of fact and tend to be good at precise work.

Roberts, who has conducted more than 200 workshops using the MBTI in colleges and universities throughout the United States and in the Caribbean, said the intuitive scores for this group of gifted and talented students is the highest percentage of intuitives he has found below the graduate level.

The students' MBTI scores were compared with scores for 2,794 Florida high school students typed with the MBTI as a base.

Roberts said the high percentage of intuitives among the gifted and talented students is consistent with their high achievement on standardized tests and their performance in school.

He said his results on even this small number are interesting because of the close link with scores obtained repeatedly by persons with doctoral degrees. He plans to do further research with gifted and talented students, he said.

Developed 21 years ago, the MBTI is based on Carl Jung's theories of psychological types. Jung says there are two ways of perceiving -- sensing and intuition, and two ways of judging -- thinking and feeling. In addition to these types, Jung says there are characteristic types for introversion (concern with the inner world of concepts and ideas) and extraversion (interested mainly in the outer world of actions, objects and persons) and for judging and perceiving lifestyles. Students were typed for all the traits.

Roberts said the sensing and intuition scores and the scores for introversion and extraversion for the students were the only areas where the students differed significantly from the general population.

He said 50 percent of the students were typed as introverts and the other half extraverts, while some 75 percent of the general population and public school students are extraverts and only 25 percent are introverts.

Roberts said extreme introverts and extreme extraverts are somewhat rare, but there were a few among the group of gifted and talented students.

High-scoring or extreme introverts have a strong leaning toward drama or comedy or other niches where they can put on some type of mask, Roberts said. Surprisingly, many of the people who stand out in the crowd and are the most attention-getting are introverts even though shyness is one of the traits of introverts.

For instance, Roberts said, the MBTI administered to a group of stand-up comics in Florida earlier showed all were introverts and half of them were extreme introverts.

Roberts said no personality type is considered better or worse than another. They are just different. All have their positive and negative attributes.

Roberts is preparing his research findings for publication in "Research and Psychological Type," a national journal published out of Mississippi State University.

Students he typed were participants in Texas Tech's "Shake Hands With Your Future " enrichment program for the gifted and talented.

Participants for the program are selected on the basis of IQ, consistently high achievement test scores, leadership abilities and special talents in the visual or performing arts.

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CONTACT: Clifford Cain 16-10-27-83
(FOR RELEASE AFTER 12:30 p.m. Friday, Oct. 28)

LUBBOCK--Political maneuverings and a "faddish" approach to considering tax legislation impede reforms of the country's tax system, according to a Texas Tech University taxation professor.

Speaking to more than 300 persons at the 31st annual Texas Tech Tax Institute, Lawrence Phillips focused on the status of tax-related legislation such as the flat-rate tax, indexation and taxpayer compliance.

"Predicting future trends in tax legislation is about as precarious as making economic projections of the direction of the economy," Phillips said. "The congressional committees seem to be continually considering several tax legislative bills which in many cases have little or no chance for passage."

He said many of the proposed bills are the "result of political maneuvering among various political factions." He cited proposals for renter's deduction, in lieu of interest and real estate taxes for homeowners, as examples of "politically popular proposals which satisfy the voting constituency of the sponsoring congressman, although the bill is never given serious consideration."

Phillips, who in July assumed the Frank M. Burke Chair in taxation in the College of Business Administration, noted 12 tax bills have been introduced on the subject of the flat-rate tax and two others have differing provisions dealing with the fringe benefits tax area.

Increasingly, both houses of Congress pass tax bills with distinctly different provisions which must then be reconciled by a joint conference committee before the final version is discernible, he said.

"Thus, it is frequently difficult for tax specialists to advise their clients as to the tax consequences arising from legislative proposals," Phillips said.

Tax legislation is further complicated by the "faddish nature of tax ideas of issues," he said. "Radical changes in our taxing system are proposed on a periodic basis and enthusiasm seems to mount from members of Congress, the press and public opinion.

"Eventually, the reality of the impact of massive change takes hold and the new idea is 'put on the shelf,' studied by a national commission or whatever."

Examples of popular tax reforms have included the value added tax proposed but never enacted and the flat-rate tax system popularized by the news media and considered "to have substantial bi-partisan support in Congress," he said.

The value added tax, considered a form of national sales tax, had support by two to one in public opinion polls when considered as a sales tax. He noted the flat tax proposal seems to have been shelved pending further study.

Phillips said Congress in recent years has changed its usual practice of "fixing the tax system to make short-range changes to curb an alleged abuse or to placate a special interest group" by indexing rate schedules, personal exemptions and the zero-bracket amount.

He said the 1981 Economic Recovery Tax Act includes a partial indexing system to be implemented in 1985. "Current proposals, however, would scale down or eliminate indexation due to the existence of massive budget deficits," he said.

Phillips listed several tax bills under consideration in Congress. He noted that Assistant Treasury Secretary John Chapoton has commented that he doubts any major revenue raising tax bills this year.

The legislation being studied includes a proposal to limit the current exemption for employer paid health insurance premiums to \$70 per month for single taxpayers and \$175 for families; "various piecemeal tax simplification bills" that could repeal investment tax credit basis adjustments; a simplification bill which would change several areas of taxation such as estimated tax, alimony and reordering of tax credits; and the fringe benefits area where two bills have been introduced in the House and Senate.

He said Congress is reluctant to offend voters by passing legislation affecting fringe benefits because of its election year impact.

"The fringe benefits area is a classic example of longstanding congressional inaction and resulting uncertainty," Phillips said. "Since 1975, the Treasury Department has attempted to restrict certain fringe benefits but has been prevented from enforcing its proposed regulations because the Congress twice has enacted legislation placing a moratorium on the issuance of Treasury regulations."

No comprehensive tax reforms are expected this year out of Congress, he said, because of strong resistance from special interest groups and uncertainties arising from proposals to change to a flat-rate tax system. "Piecemeal tax simplification legislative measures are more likely to occur," he said.

He noted budget deficits will result in scaling down indexation adjustments scheduled for 1985.

CONTACT: Cheryl Duke

17-10-27-83

(EDITOR'S ADVISORY: For more information or to arrange coverage of the popular culture symposium, contact Dr. Michael Schoenecke, Texas Tech English professor, at The Museum, at 742-2490.)

LUBBOCK--"American Frontiers, Past, Present and Future," a symposium on popular culture is in progress Thursday through Saturday at The Museum of Texas Tech University.

The event covers various aspects of American culture as it has appealed to the masses. Lectures will cover western films, Southwest Collection materials and the American frontier.

Meetings Thursday, Friday and Saturday are 10:30 a.m. to 5 p.m. at The Museum and Ranching Heritage Center. A film, "A Turkish Folktale from Real to Reel," will be shown at 7 p.m. Thursday, and two films, "Neshnabek: The People," and "Chopper Video Blues," a video of drawings based on Vietnam war experiences, will be shown 7-9 p.m. Friday.

Guest speakers include Ray Browne of Bowling Green University, a founding father of the National Popular Culture Association, and Peter Rollins, president of the National Popular Culture Association, Oklahoma State University.

The symposium is open to the public for a \$5 registration fee. It is sponsored by the Texas Popular Culture Association and the Southwest Popular Culture Association.

Dr. Michael Schoenecke, Texas Tech University English professor and president of the Texas Popular Culture Association, arranged the meeting.

caption-----

18-10-27-83

"NIGHT VISION"--This three-panel watercolor and pencil artwork is one of several Texas Tech University art Professor Kenneth R. Dixon recently submitted to a national competition sponsored by the Galveston Arts Gallery. Dixon was selected as one of 22 artists nationwide for a 1984 exhibition series for outstanding emerging artists.

caption-----

19-10-27-83

"PANDA MOUNTAIN"--This three-panel, watercolor and color pencil work is one of several Texas Tech University art Professor Kenneth R. Dixon recently submitted to a national competition sponsored by the Galveston Arts Gallery. Dixon was selected as one of 22 artists nationwide for a 1984 exhibition series for outstanding emerging artists.

Story leads for the week of
Oct. 31 to Nov. 5, 1983
20-10-28-83

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University News & Publications
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Radio & Television New Service

BRYANT GUMBLE--Best known as anchorman on NBC's "Today" and former co-host for National Football League pre-game shows, this broadcast journalist will speak at 8:15 p.m. Nov. 4 at Texas Tech's University Center Theatre. Local media will be contacted if/when a news conference can be confirmed. For information, contact Dennis Crook, assistant student activities coordinator, at 742-3621.

CLOVER CELEBRATION--675 4-H members from 40 West Texas counties will attend the 75th Anniversary of 4-H in Texas celebration Nov. 5 at Texas Tech. In addition to touring Texas Tech's College's of Home Economics and Agricultural Sciences, the teen-agers will attend the Texas Tech-Texas Christian football game. Special pre-game events, beginning at 1:30 p.m. will spotlight 4-H. For more information, contact Dr. Gail House, co-director of activities, at 742-1941.

HEART-TO-HEART TALKS--Cardiovascular disease and behavior will be discussed by three medical doctors and three psychologists at a symposium Nov. 3-4 at Texas Tech. Sessions are targeted for professionals who work with heart patients and their families. Topics include hypertension, aging hearts and myths about personality-inflicted heart problems. Symposium participants can talk with media representatives from 12:45-1:30 p.m. Nov. 4. To schedule an interview, contact Dr. Jeff Elias, Psychology Department, 742-3707.

WHIZ KIDS--Gifted and talented youngsters show common personality traits in a test given by a Texas Tech educator. The majority -- defined as intuitive personality types -- like solving new problems, work best in bursts of energy followed by slack periods and don't always worry about precision. Dr. Dayton Roberts can discuss his research results. Contact Roberts at 742-2393.

For assistance in developing these and other story ideas, contact Rosemary West, UN&P, 742-2136.

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21-10-28-83

LUBBOCK--A teacher may use flash cards to teach young children their alphabet or multiplication tables, but what does an instructor use to teach adults?

How to teach adult learners is the focus of the professional development teleconference on "Learning Styles and the Adult Learner" from 9 a.m. to 3 p.m. Nov. 17 at Texas Tech University. Sponsored by the Division of Continuing Education, the course will meet in Room 209, McClellan Hall-Continuing Education.

The teleconference is designed for faculty, graduate students, administrators and others working with adult learners. The conference will feature David A. Kolb of Case Western Reserve University in Ohio, Nancy M. Dixon of the University of Texas-Austin and Sharon Schwabenlender of Fox Valley Technical Institute in Wisconsin.

Kolb will discuss experiential learning theory, adult learning styles and their application by administrators and faculty.

Dixon will examine ways to identify how an individual learns and match that individual's learning style to instructional methods. Dixon will also discuss the need for student responsibility in learning.

Schwabenlender will explain cognitive style mapping inventory. This inventory technique is being used at Fox Valley Technical Institute to spot potential learning strengths and problems with incoming students. Teachers can use the inventory to measure their own way of learning.

The registration fee, due by Nov. 15, is \$50 per person and \$25 for Texas Tech faculty, staff and graduate students. The fee covers instructional materials.

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22-10-28-83

LUBBOCK--James H. Johnson, deputy undersecretary for Small Community Development in the U.S. Department of Agriculture, will be the keynote speaker for the 11th annual Bankers Agricultural Credit Conference Dec. 2-3.

The conference will begin with registration at 6 p.m. Dec. 2 and a reception at 6:30 p.m. at the Holiday Inn Civic Center at 801 Ave. Q. A 7:30 p.m. banquet is scheduled with J.B. Potts, conference president and senior vice president of Republic Bank-Lubbock, presiding. Entertainment will be provided by "Southwest Express."

Sponsored by the Texas Tech University College of Agricultural Sciences and the Department of Agricultural Economics, the 8 a.m. conference program will follow the 7:30 a.m. registration Dec. 3 in the Texas Tech University Center Theater. A luncheon in the Coronado Room of the University Center is scheduled.

On the morning of Dec. 3, three panel sessions are planned and will include discussions on "Asset-Liability Management in a Deregulated Environment," "Microcomputer Applications to Agricultural Lending" and "Agricultural Economy Outlook."

Texas Tech Agricultural Economics Department Chairman Kary Mathis will be one of the 11 panelists. The panels also will include two farmers, five bankers and representatives from the cotton, cattle and grains industries.

A special program is planned for the wives. A complimentary breakfast will be at 9 a.m. Dec. 3 at the University-City Club at 2601 19th St.

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Costs are \$15 per person for the banquet and \$45 per participant for the conference which also includes the luncheon.

Persons wanting to register or to receive more information about the conference should contact Dr. J. Wayland Bennett, conference coordinator, at P.O. Box 4190, Texas Tech University, Lubbock, Texas 79409, or (806) 742-2876.

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23-10-28-83

LUBBOCK--Carols by the campfire, a cowboy Santa and preparations for a Christmas ranch wedding will be highlights of "Candlelight At The Museum," 6-8 p.m. Dec. 7 and 8 at The Museum of Texas Tech University.

The sixth annual Christmas celebration will be centered at the Ranching Heritage Center where visitors will take the long walk down paths lighted by luminarias and lanterns to peer into celebrations of Christmas past in most of the center's historic ranching structures.

The Christmas tour will begin in the David M. DeVitt and Mallet Ranch Building with a visit with a storekeeper and his wife in the "Furr's Country Store" exhibit, decorated for Christmas and providing a glimpse of antique toys and games, boots, ladies and children's shoes, decorative food containers, an Edison phonograph and a sewing machine.

The elegant McKanna Parlor will be firelit while costumed volunteers await the Christmas season. Visitors may do some real Christmas shopping at the Cogdell's General Store which features a variety of Western and nostalgic ornaments and gifts.

On the outdoor trail, a fiddler will play in the 1840s El Capote Cabin. German music and German holiday cooking will be going on in the Hedwigs Hill Double Log Cabin. Costumed volunteers will greet visitors in the Jowell House and a lone guitarist will play in the Matador Half-Dugout.

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An organist will entertain while a family prepares for Christmas in the Box and Strip House and a Campfire group will trim the tree and have an old-time school party in the Bairfield schoolhouse.

Victrola music will come from the Harrell House while the Kyle family cooks Christmas goodies and decorates a tree.

Cowboys will play a harmonica and do some whittling in the Masterson JY Bunkhouse and Frenship High School students will perform square dances accompanied by musicians from South Plains College, in the Las Escarbadas Ranch Headquarters.

The three-story, turn-of-the century ranch home, the Barton House, will be full of life on the "Night Before a Wedding."

Jo Templer, a museum volunteer and chairman of the Candlelight Committee, said there will be activities in each room of the house, involving various preparations by all family members, wedding party members and friends for a huge early 1900s ranch wedding -- cooking, sewing, packing, sharing gifts and plans. Music rehearsal will take place in the parlor.

The Ropes Depot will be open for its first Candlelight celebration this year. Volunteer Phil Nickel, a longtime Santa Fe conductor, as ticket agent, will serve holiday travelers waiting for the train. Tapes will simulate the train coming in and leaving the depot. Nickel will announce arrivals and departures.

There will be two outdoor campfires on the site. A Cowboy Santa will wander throughout the center greeting young and old.

Visitors will find a rest stop and coffee and lemonade in the 6666 Barn.

At The Museum, participants may view the planetarium show, "Star of Bethlehem," each 20 minutes beginning at 6 p.m. And they can see major exhibits, including "Millard Sheets: Six Decades of Painting," "A Century of Change in Guatemalan Textiles," and "Mirrors of Changing Traditions: Mexican Indian Costumes from the Cordry Collection."

The Museum Shop will be open to sell a variety of Christmas ornaments and gifts from all over the world.

Templer stressed warm clothes for the evening outing along with good walking shoes. She said visitors should plan to be inside the DeVitt building no later than 8 p.m. in order to participate in candlelight.

For more information, contact The Museum of Texas Tech University, 742-2442.

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24-10-28-83

LUBBOCK--A \$5,000 contribution, the third installment of a \$25,000 grant from Anadarko Production Co., has been presented to the Texas Tech University Petroleum Engineering Department.

The unrestricted grant will be used to support the department's educational program, said department Chairman Robert E. Carlile.

Representing Anadarko at the presentation were Rex Alman III, division geological engineer; Debbie B. DesChamps, employment representative; and John D. Lowery, reservoir engineer, all of Houston. Lowery is a 1981 graduate of Texas Tech's Petroleum Engineering Department.

The contribution brings to \$15,000 the total funds awarded the department by Anadarko over the last three years.

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25-10-28-83

PETROLEUM GRANT--The Texas Tech University Petroleum Engineering Department has been awarded a \$5,000 unrestricted grant from Anadarko Production Co. Attending the presentation are, from left, John D. Lowery, Anadarko reservoir engineer, Debbie B. DesChamps, Anadarko employment representative; Petroleum Engineering Department Chairman Robert E. Carlile; and Rex Alman III, Anadarko division geological engineer. (TECH PHOTO)