

LOCALS DAILIES WIRE SERVICE WEEKLY REGIONAL NEWS BOARD TELEPHONE

TOTALS

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Classification of non-teaching personnel at Texas Tech is now underway to assist college officials at the growing institution.

With an enrollment exceeding 10,000 students, Tech has approximately 850 non-teaching employees to help operate the school, Fredric J. Wehmeyer, new director of personnel at Tech, said.

Plans are being made for a formal job evaluation program to cover all employees who have no teaching responsibilities, with the exception of certain administrative positions.

"The job evaluation program is designed to assist administrative officials in the fair and equitable distribution of money allotted to the college by the State Legislature for salaries and wages," said Marshall Pennington, Tech vice-president and comptroller.

He explained that job evaluation is the process of determining the value of an individual job in relation to other jobs in the organization. It also involves the pricing of these values by establishing minimum and maximum salaries for each group of jobs based on their relative value.

Wehmeyer said the Classified Personnel Office will establish complete records on all employees. By January, the office will be recruiting, testing and screening applicants for campus positions.

(more)

The long-range goal is to enable Tech to set salaries as competitively as possible, commensurate with job and responsibility, within the limits of the operating budget.

Consultant for the program is Frank A. Ives, director of personnel for the University of Colorado.

Wehmeyer came to Tech from the University of Texas where he was associated with the personnel office for two years, primarily in the wage and salary administration section. The university has approximately 3,900 classified personnel and 402 different job descriptions. He holds a B.B. A. degree from the University and was in agency management for a life insurance company before joining the University office.

He anticipates there will be approximately 100 job descriptions for Tech personnel when the first phase of the classification program is completed.

Questionnaires have been sent Tech administrative, clerical, food service, custodial and maintenance employees seeking information to determine job duties, requirements and qualifications needed to perform the jobs.

A committee, composed of members of the Tech staff, will evaluate the jobs. Salaries ranges will be established on the basis of local and regional salary surveys.

Texas Technological College
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10/2/61

Jennice Marks, Texas Tech journalism graduate, has been appointed to an editorial staff position in the United States Information Agency.

Miss Marks received her B. A. degree in journalism at Tech in January, 1961. She is the daughter of Mr. and Mrs. J. W. Adams of Ralls.

Various activities Miss Marks participated in while at Tech include serving as president of Theta Sigma Phi, professional journalism fraternity; membership in Phi Kappa Phi, professional scholastic honorary; serving as an officer in the Wesley Foundation and as a legislator in Doak Hall.

Miss Marks worked as a student assistant in Tech's department of public information and in the women's department of the Avalanche-Journal.

She is a graduate of Tulia High School.

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Three Air Force officers attending Texas Tech under the USAF Institute of Technology program have been cited for outstanding service in previous duty assignments.

Air Force Commendation Medals have been awarded to Lt. Col. Jack M. Hamilton, industrial engineering student; Maj. John Ensdorff, industrial engineering graduate student, and Capt. John F. Frazier, mechanical engineering major.

The officers are enrolled in Tech to study engineering as part of the AFIT program to educate experienced officers to fill critical duty assignments in the Air Force.

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10/2/61

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Dr. R.L. Rouse will announce the plans on behalf of the Self-Study steering committee. Purpose of the study is to assess Tech's current status as an institution and lay the groundwork for long range planning.

In other actions, M.L. Pennington, vice-president and comptroller, will comment on the 1961-63 budget requests. Announcements will be made on the Tech Group Insurance Plan, and the Campus Club.

Head Cheer Leader Jim Isham also will speak to the group.

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More than 250 Tech faculty and staff members were on hand for the meeting in the Tech Union ballroom to hear future plans of the self-study project. Also speaking was M.L. Pennington, Tech vice-president and comptroller, who commented on the 1961-63 legislative appropriations for educational institutions.

Rouse said that all academic and staff personnel will get questionnaires from one or several of the 11 area study committees that have determined what information is needed for the project.

"We hope to have all the completed informational reports from the faculty-staff by Jan. 15, 1962," Rouse said. The committee on purpose and goals of the institution should have its report in by Nov. 1 of this year. Five more area committee reports are due in March and the final five committee reports should be complete by May, he added.

The editorial committee should have drafted its final report by Aug. 1. The completed report will be available when a visitation committee from the Southern Assn. of Colleges and Universities is on campus Nov. 11-14.

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He will discuss "Art Education in a Democracy" to art teachers of elementary and secondary school and college levels. He will also give a demonstration on metal sculpture.

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More than 40 area school administrators from 19 of the 22 member schools in the region were on hand for the meeting in the Tech Union.

The council formally accepted the Lubbock Public Schools for membership in the WTSSC. The addition of the Lubbock system brought the membership total to 22 schools in the region.

A panel on advanced standing examinations for students was held in the morning session with Dr. Floyd Boze, Tech dean of admissions and registrar, as principal speaker. Other panelists were Dr. Ishmael Hill of Lubbock, T.E. McCollum, Snyder superintendent; T.A. Roach, Andrews superintendent; Noel Johnson, Abernathy superintendent, and Dr. Morris Wallace, Tech education department head.

P.E. Hutchinson from the Texas Education Agency's division of finance was chief speaker for the afternoon panel on recent legislation affecting public schools. Members of the panel included school superintendents Glenn Reeves, Littlefield; R.T. Smith, Post; N.L. Douglas, Hale Center; Joe Young, Seminole, and Abe Holder, Lamesa.

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10/5/61

LUBBOCK-- Colonel William M. Brown, Texas Tech Army-ROTC infantry officer, has announced that 15 Army-ROTC cadets have been designated as Distinguished Military Students.

Army-ROTC cadets cited are:

CANADIAN-- John E. Grist, industrial management major.

DALLAS-- Wesley W. Coggins, advertising art and design major. He is the son of Mr. and Mrs. W. W. Coggins, 5335 Mercedes.

Larry L. Justice, electrical engineering major. He is the son of Mr. and Mrs. G. B. Justice, 1130 Elmhurst.

Robert B. Kennard, chemical engineering major. He is the son of Mr. and Mrs. Robert Kennard, 2465 Garapan.

GARLAND-- Harvey Cornett.

HAMLIN-- Virgil L. Wilson, finance major.

IOWA FALLS, IOWA-- Lawrence G. Schmidt, electrical engineering major. He is the son of Col. and Mrs. L. B. Schmidt, Box 31, Route 3.

KILLEEN-- Michael M. Morse, history major.

LUBBOCK-- John F. Bashore, government major. He is the son of Mr. and Mrs. F. H. Bashore, 2009 5th.

Calvin E. Boyles, psychology major. He is the son of Mr. and Mrs. E. G. Boyles, 4101 32nd.

Frank W. Bray, math major. He is the son of Mr. and Mrs. Buford Bray, 3209 42nd.

MIDLAND-- Don C. Cox, mechanical engineering major.

MONAHANS-- Bobby C. Switzer, finance major.

MONTGOMERY ALA.-- Robert N. Harris, finance major. He is the son of Mr. and Mrs. C. A. Harris, 2704 21st.

SNYDER-- Stephen A. Melton, chemical engineering major.

Cadets who receive the Distinguished Military Students honor maintain outstanding grades in their academic major, military and air science subjects, and leadership training throughout their college careers.

Texas Technological College
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10/6/61

More than 40 persons are expected for the Texas Tech Foundation Board's first meeting of the 1961-62 academic year at 3:30 p.m. Saturday (Oct. 7) in the Tech President's Office.

The Foundation supplements Tech's State appropriations with private funds.

Progress in various Tech development projects will be revealed by W. H. Butterfield, Tech vice-president in that area. M. L. Pennington, Tech vice-president and comptroller and Foundation treasurer, will report on Foundation finances and will review Legislative appropriations and Tech operations.

Dr. W. M. Pearce, Tech academic vice-president, will welcome the Board of Directors and guests back to the campus and will discuss teaching activities.

Ways of emphasizing quality in admission of students will be described by Dr. Floyd Boze, Tech admissions dean.

Scheduled to attend the meeting are nine of ten new members on the Board.

Discussion during the meeting will include Tech's Stadium Expansion Project, the Institute of Science and Engineering, the Library Building Fund and scholarship gifts and grants.

Board Chairman Roy Furr of Lubbock will preside.

Foundation directors and guests will be honored at a buffet supper at 6:15 p.m. in the Press Box Lounge of Jones Stadium. They also will attend the Tech-Texas A and M football game at 7:30 p.m. in the Stadium.

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10/6/61

LUBBOCK-- Officers of Texas Tech's student chapter of Sigma Delta Chi, professional journalistic society, have been elected for the 1961 school year.

Robert L. Taylor, senior journalism major, is president. He is the son of Mr. and Mrs. L. T. Taylor, 4111 32nd., Lubbock. Taylor is managing editor of the "Toreador," Tech's student newspaper, and last year served as section editor of "Life" magazine on the yearbook staff.

John Petty, senior journalism major, 2712 E. 2nd., Lubbock, is vice-president. He is news editor of the "Toreador."

Julian F. Rodriguez, junior journalism major from Sanderson, is treasurer. He is a copy editor on the student newspaper.

Travis L. Peterson, sophomore journalism major from Sudan, will serve as secretary. He is section editor of "Future" magazine this year on the yearbook staff and is a copy editor on the "Toreador."

Ralph Sellmeyer, journalism professor, is faculty sponsor for Sigma Delta Chi.

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Department of Public Information
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10/6/61

Two of Texas' most colorful bands will take the field tonight (Oct. 7) when Texas Tech and Texas A and M lift the curtain on the 1961 collegiate football season in Lubbock.

That Goin' Band from Raiderland--186 strong--will open festivities with a pre-game show at 7:15 p.m.

"Those Wonderful Years--The Fifties" will provide the theme for a fast-paced halftime show, based on hit tunes of that decade.

The Tech Band will again feature a thunderous drum section, rhythm, and the Big Sound in Stereo--arrangements especially for stadium listening.

Tech actually will have two bands of 93 musicians each on the field. Each band will have its sections balanced and arranged for a stereo effect in the stands.

Contrasting sharply with the Red Raider musicale at halftime will be the massive Aggie Band, with its deliberate pace, amazingly intricate marching routines, and martial music.

The Aggie Band is scheduled to arrive at 4 p.m. Saturday at the Santa Fe Railroad Station. It will march from there up Broadway to Avenue N, where it will board busses to go to the Army Reserve Armory. The local A and M Club will serve it a barbecue there at 5 p.m.

More than 37,000 tickets for the Southwest Conference game had been sold at closing time Friday. The Stadium seats 41,500. Stadium ticket offices will remain open all day Saturday and tickets are expected to be available at gametime although a near sellout is possible.

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Texas Technological College
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10/7/61

LUBBOCK --The annual Texas Tech Tax Institute will meet on the
Tech campus Oct. 23-25.

Speakers will be accountants and attorneys from Texas and New
Mexico. The meeting, divided into four sessions each day, will open
Monday, Oct. 23, at 10 a.m. in the Tech Union.

Approximately 150 are expected to attend the three-day convention.

Each meeting will concentrate on a different phase of tax planning
and taxation. Subjects to be discussed Monday include "the Tax Planner's
Responsibility to the Tax payer," "Tax Planning and Charitable Giving,"
and "Choice of Accounting Methods in Tax Planning".

Discussions Tuesday will be concerned with opportunities in
employee benefit plans, transfers of life insurance in community
property states, family income tax planning and mineral properties,
tax planning in oil and gas leasing transactions.

Wednesday's program will be discussions pertaining to problems
of corporations. The concluding session will be a panel discussion
conducted by two certified public accountants and an attorney.

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Texas Technological College
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10/7/61

LUBBOCK --Texas Tech is setting new records in scholarship gifts as well as in enrollment, W.H. Butterfield, vice-president for development told a fall meeting of the Tech Foundation directors here Saturday (Oct. 7).

More than 40 directors and guests attended the afternoon session in the Tech President's Office.

In 1959, an all time record of \$50,420 was set for scholarship grants through the Foundation, Butterfield said. A 25 per cent increase over that record was reached in 1960, with grants totaling \$63,234.

Thus far in 1961, the total already has climbed to \$66,215 and is expected to exceed \$70,000 before year's end.

"Each year, more and more top ranking high school graduates enroll at Tech, "Butterfield pointed out, "and this is due in part to increasing scholarship funds available to outstanding students."

He emphasized, however, that the need for scholarships still is greater than gifts for this purpose.

Tech enrollment passed 10,000 mark this fall. Final figures are due Monday.

Reporting on the Stadium Expansion Project, Butterfield said receipts now amount to \$829,383, practically all in seat-option payments.

Additional payments of \$58,645 are still to be made on 167 seat-option pledges being met on installment plans.

(More)

2--Tech Foundation

Contributions for Tech's Institute of Science and Engineering since 1959 have reached \$42,000. Thus far in 1961, \$24,500 has been received and further pledges payable before the close of this year now stand at \$11,000.

Every effort will be made to reach the \$50,000 mark in contributions to the Institute during 1961, Butterfield said.

Purpose of the Institute is to provide funds to stimulate research in many areas of science and engineering, enhancing Tech's reputation and encouraging industrial development on the South Plains.

Tech's \$250,000 Library Building Fund has reached 60 percent of the goal, with gifts and commitments now amounting to \$150,000. Goal for completing the private-support fund is June. The fund supplements State funds for the new building now being erected.

Dr. W.M. Pearce, Tech academic vice-president, welcomed directors and guests to the meeting.

Foundation finances were reported by Marshall Pennington, Foundation treasurer and Tech vice-president and comptroller.

Pennington also reviewed legislative appropriations and Tech operations.

Dr. Floyd Boze, Tech admissions dean, described methods to emphasize quality in admission of students.

The Board paid special tribute to the late George Livermore, its chairman, who was killed recently in an auto accident.

Roy Furr of Lubbock, Foundation Board chairman presided at the meeting. Directors and friends were honored by Tech with a buffet supper in the Stadium Press Box Lounge and were guests for the Southwest Conference football game between Tech and Texas A and M Saturday night.

###

10/7/61

LUBBOCK --- Major Gen. Ralph M. Osborne, deputy commanding general of the Fourth U. S. Army headquartered in San Antonio, will visit Texas Tech's Army ROTC unit Wednesday (Oct. 11).

Assigned as the Fourth Army's deputy commander last June, Osborne will arrive in Lubbock Wednesday noon after visiting ROTC units at New Mexico State University, Las Cruces, and at New Mexico Military Institute, Roswell.

The general will have lunch with Dr. W.M. Pearce and other Tech officials, then inspect the Tyrian Rifles honor guard, visit military science classes and talk with senior cadet officers, said Col. William M. Brown, Tech professor of military science.

General Osborne was graduated and commissioned at the United State Military Academy in 1926. He later earned a B.S. degree in mechanical engineering at the Massachusetts Institute of Technology, attended the Command and General Staff College at Fort Leavenworth, Kan., and the National War College, Washington, D.C.

He was a military observer in England when the United States entered World War II. In 1942 he became director of Research and Development for Army Service Forces. He served in staff position in Europe in 1945.

In July 1952, Gen. Osborne served as artillery commander for the Third Infantry Division in Korea and later as the Army member of the UN Armistice Delegation. He was commanding general of the Munsan-NI Provisional Command which conducted Operation Big Switch, the prisoner-of-war exchange.

After assignments in state-side Army commands, he went to Germany in 1958 for duty with NATO and in December 1959 became US commander in Berlin.

He was promoted to brigadier general in July 1952 and to major general in December 1955. His decorations and awards include the Legion of Merit with two Oak Leaf Clusters and the Bronze Star.

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10/7/61

LUBBOCK ---Journalism Day, 1961, has been set for Saturday (Oct. 14) at Texas Tech. Approximately 250-300 high school news writers from the Panhandle, South Plains and eastern New Mexico are expected to attend.

J-Day is sponsored by the West Texas High School Press Assn. and the journalism department of Tech. Registration will get underway between 8-9:30 a.m. in the Journalism Bldg.

An official welcome and general announcements will begin the first session of the day's activities in the Agriculture Auditorium, W. E. Garets, Tech journalism department head, said.

The keynote address will be by John Masterman, city editor of the Amarillo Globe-Times and Daily News. Masterman is responsible for covering and reporting most of the events which led to the exposure of a breakdown in law enforcement in Amarillo. For this reporting under the direction of Thomas H. Thompson, editor, the Globe-Times won the 1960 Pulitzer Prize for meritorious public service.

Masterman is a graduate of Cornell University and worked for four years as a reporter for the Ithaca, New York "Journal." He has also been a radio newscaster for the Globe-News Publishing Co.

Following the keynote address, the West Texas High School Press Assn. will conduct its annual business meeting electing new officers for the coming year.

At noon, all WTHSPA officers and all advisers will meet in the Tech Union for lunch.

(MORE)

In the afternoon a film will be shown to the students and Lewis N. Jones, Dean of Men at Tech, will give a talk. Following Jones' talk, a special session called "The Next Step" will be conducted by members of Tech's student chapters of Theta Sigma Phi and Sigma Delta Chi, professional journalism fraternities for men and women.

Final session for the afternoon will be a panel discussion, "A Visit with Professionals," in the Agricultural Memorial Auditorium.

The professional panel will be made up of Duncan Ellison, KDUB-TV; Otice Green, a public relations man; Curtis Sterling of the Brownfield News; Kenneth May of the Avalanche-Journal; Bill Donnelly, United Press International, ^{and} C.W. Ratliff, KCBD-TV.

Before the evening banquet, advisers and students will have an opportunity to tour the campus and talk with WTHSPA judges.

A 5 p.m. banquet will climax the day. Awards given annually through the WTHSPA competition will be presented.

All persons participating in J-Day activities will be guests of the college at the Tech-TCU football game which begins at 7:30 p.m. at Jones Stadium.

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MAILING SCHEDULE FOR Oct 2-7, 1961

DAY	NAME OF STORY	LOCALS	MAILS	WIRE SERVICE	WEEKLY	RESUME	HT'S BOARD	TELOPS	EXPLANATION (SPECIMENS, PHOTOS, ETC.)
10/2/61	German Makers, Tech ex-journalism	✓							Julia Kaard
10/2	Dader Day (Daughter & Father)					✓			w/5 x7
10/2	Dader Day					✓			
10/3	USAF Institute for Technology					8			
10/2	Sail-Study Program	✓							
10/3	Geology ex								w/2 x7 W.T. Jodary
10/3	Sail-Study Program questionnaire	✓							
10/4	Boatlift and speed	✓							
10/4	W.T.S.C. - Legislation & adv. Working group	✓						✓	5 x7 AS
10/5	5m Kennedy biographical data								mrs. Roland Towell, Plainville
10/5	Distinguished Army ROTC cadet					✓			
10/6	Tech and Ar M Bands	✓							
10/6	Foundation Board meeting	✓							
10/6	SDX officers elected	✓				✓			
10/7	Tech for Institute	✓	✓						
10/7	Army ROTC, outstanding AF div., maker, adv. sign for 2nd div.						✓		
10/7	Officer, W.T.S.C., boatlift, foundation board, foundation, full study quest.								
10/7	Tech Foundation	✓	✓	✓					
10/7	Journalism Day Oct 14	✓	✓	✓		✓			
10/7	Wm. Ralph M. Dickens meet	✓	✓	✓					
TOTALS									

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The officers are enrolled in Tech to study engineering as part of the AFIT program to educate experienced officers to fill critical duty assignments in the Air Force.

Hamilton was commander of the 12th Bomb Squadron, 341st Bombardment Wing, at Dyess AFB, Tex., before coming to Tech. He was cited for directing planning and briefing of the B-47 Unit Simulated Combat Mission for which the Wing received the highest score ever made in the Strategic Air Command by a B-47 unit.

A native of Houston, he attended Rice University before joining the Air Force in 1941. Hamilton holds the Distinguished Flying Cross and other decorations for his World War II duty in the Mediterranean and China-Burma-India theaters, and for NATO duty in Turkey.

Major Ensдорff was a civil engineering officer with 8th Air Force headquarters, Westover AFB, Mass., before enrolling for graduate schooling in industrial engineering at Tech.

His commendation was for establishing civil engineering control rooms for the 8th AF's directorate of engineering. The resulting increased efficiency and utilization of Base Civil Engineer personnel throughout the command was cited in the commendation.

(More)

Add 1 - Outstanding service AF

A native of Denver, Colo., Ensdorff served in the China-Burma-India theater during World War II and was in production control for Ford Motor Co. at Dearborn, Mich. from 1948 to 1951 being recalled to active duty. He earned a degree in civil engineering at the University of Illinois in 1957 and has since served as a civil engineering officer in Greenland.

Capt. Frazier, a native of Corona, Calif., has served as an officer in the AF Office of Special Investigations since 1951.

His Air Force Commendation Medal was awarded for outstanding service as commander of the OSI detachment at Hahn Air Base, Germany, from 1958 to 1961. He was cited for improving the investigative service in the Air Force by establishing and improving relationships between German law enforcement officials and American agencies.

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BIOGRAPHICAL DATA ON DR. S.M. KENNEDY

Dr. S.M. Kennedy Jr. is dean of arts and sciences at Texas Tech.

Kennedy received his bachelor of art's degree from Tech in 1943. After Army duty in World War II, he returned to Tech and earned a master of arts degree in 1946. He joined the Tech government department faculty.

In 1952, he received a doctor of philosophy degree from the University of Colorado.

Kennedy was acting assistant dean of arts and sciences from September 1952 until June 1953. He was assistant dean and later acting dean from 1955 to 1961 when he was named dean of the School of Arts and Sciences. He became an associate professor of government in 1953 and a full professor in 1957.

Kennedy is a member of the American Political Science Assn., Pi Gamma Mu, national honorary social science fraternity; Pi Sigma Alpha, political science honorary; After Dinner Forum, a faculty discussion group; Army Officers' Reserve Assn.; Southwestern Social Science Assn., and Sigma Delta Pi, honorary Spanish fraternity.

He is a deacon in Broadway Church of Christ, Lubbock.

Kennedy married the former Mary Frances Peak in 1946. They have two daughters, Marta Gail, born Sept. 23, 1950, and Lori, born Oct. 1958.

During his active duty in the Army, Kennedy studied part-time at the University of Nancy, France.

###

Dr. John Guilds, professor of English at Texas Tech, will speak today (Saturday) at a conference of high school and college English teachers in Amarillo.

Theme of the meeting is "Literature as an Understanding for Life." Teachers of English from schools throughout the Texas Panhandle will attend the meeting.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Colonel William M. Brown, Texas Tech Army-ROTC infantry officer, has announced that 15 Army-ROTC cadets have been designated as Distinguished Military Students.

Army-ROTC cadets cited are:

CANADIAN-- John E. Grist, industrial management major.

DALLAS-- Wesley W. Coggins, advertising art and design major. He is the son of Mr. and Mrs. W. W. Coggins, 5335 Mercedes.

Larry L. Larry L. Justice, electrical engineering major. He is the son of Mr. and Mrs. G. B. Justice, 1130 Elmhurst.

Robert B. Kennard, chemical engineering major. He is the son of Mr. and Mrs. Robert Kennard, 2465 Garapan.

GARLAND-- Harvey Cornett.

HAMLIN-- Virgil L. Wilson, finance major.

IOWA FALLS, IOWA-- Lawrence G. Schmidt, electrical engineering major. He is the son of Col. and Mrs. L. B. Schmidt, Box 31, Route 3.

KILLEEN-- Michael M. Morse, history major.

LUBBOCK-- John F. Bashore, government major. He is the son of Mr. and Mrs. F. H. Bashore, 2009 5th.

Calvin E. Boyles, psychology major. He is the son of Mr. and Mrs. E. G. Boyles, 4101 32nd.

Frank W. Bray, math major. He is the son of Mr. and Mrs. Buford Bray, 3209 42nd.

MIDLAND-- Don C. Cox, mechanical engineering major.

MONAHANS-- Bobby C. Switzer, finance major.

MONTGOMERY ALA.-- Robert N. Harris, finance major, He is the son of Mr. and Mrs. C. A. Harris, 2704 21st.

SNYDER-- Stephen A. Melton, chemical engineering major.

Cadets who receive the Distinguished Military Students honor maintain outstanding grades in their academic major, military and air science subjects, and leadership training throughout their college careers.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

More than 40 persons are expected for the Texas Tech Foundation Board's first meeting of the 1961-62 academic year at 3:30 p.m. Saturday (Oct. 7) in the Tech President's Office.

The Foundation supplements Tech's State appropriations with private funds.

Progress in various Tech development projects will be revealed by W. H. Butterfield, Tech vice-president in that area. M. L. Pennington, Tech vice-president and comptroller and Foundation treasurer, will report on Foundation finances and will review Legislative appropriations and Tech operations.

Dr. W. M. Pearce, Tech academic vice-president, will welcome the Board of Directors and guests back to the campus and will discuss teaching activities.

Ways of emphasizing quality in admission of students will be described by Dr. Floyd Boze, Tech admissions dean.

Scheduled to attend the meeting are nine of ten new members on the Board.

Discussion during the meeting will include Tech's Stadium Expansion Project, the Institute of Science and Engineering, the Library Building Fund and scholarship gifts and grants.

Board Chairman Roy Furr of Lubbock will preside.

Foundation directors and guests will be honored at a buffet supper at 6:15 p.m. in the Press Box Lounge of Jones Stadium. They also will attend the Tech-Texas A and M football game at 7:30 p.m. in the Stadium.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Officers of Texas Tech's student chapter of Sigma Delta Chi, professional journalistic society, have been elected for the 1961 school year.

Robert L. Taylor, senior journalism major, is president. He is the son of Mr. and Mrs. L. T. Taylor, 4111 32nd., Lubbock. Taylor is managing editor of the "Toreador," Tech's student newspaper, and last year served as section editor of "Life" magazine on the yearbook staff.

John Petty, senior journalism major, 2712 E. 2nd., Lubbock, is vice-president. He is news editor of the "Toreador."

Julian F. Rodriguez, junior journalism major from Sanderson, is treasurer. He is a copy editor on the student newspaper.

Travis L. Peterson, sophomore journalism major from Sudan, will serve as secretary. He is section editor of "Future" magazine this year on the yearbook staff and is a copy editor on the "Toreador."

Ralph Sellmeyer, journalism professor, is faculty sponsor for Sigma Delta Chi.

#

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Two of Texas' most colorful bands will take the field tonight (Oct. 7) when Texas Tech and Texas A and M lift the curtain on the 1961 collegiate football season in Lubbock.

That Goin' Band from Raiderland--186 strong--will open festivities with a pre-game show at 7:15 p.m.

"Those Wonderful Years--The Fifties" will provide the theme for a fast-paced halftime show, based on hit tunes of that decade.

The Tech Band will again feature a thunderous drum section, rhythm, and the Big Sound in Stereo--arrangements especially for stadium listening.

Tech actually will have two bands of 93 musicians each on the field. Each band will have its sections balanced and arranged for a stereo effect in the stands.

Contrasting sharply with the Red Raider musicale at halftime will be the massive Aggie Band, with its deliberate pace, amazingly intricate marching routines, and martial music.

The Aggie Band is scheduled to arrive at 4 p.m. Saturday at the Santa Fe Railroad Station. It will march from there up Broadway to Avenue N, where it will board busses to go to the Army Reserve Armory. The local A and M Club will serve it a barbecue there at 5 p.m.

More than 37,000 tickets for the Southwest Conference game had been sold at closing time Friday. The Stadium seats 41,500. Stadium ticket offices will remain open all day Saturday and tickets are expected to be available at gametime although a near sellout is possible.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --The annual Texas Tech Tax Institute will meet on the
Tech campus Oct. 23-25.

Speakers will be accountants and attorneys from Texas and New Mexico. The meeting, divided into four sessions each day, will open Monday, Oct. 23, at 10 a.m. in the Tech Union.

Approximately 150 are expected to attend the three-day convention.

Each meeting will concentrate on a different phase of tax planning and taxation. Subjects to be discussed Monday include "the Tax Planner's Responsibility to the Tax payer," "Tax Planning and Charitable Giving," and "Choice of Accounting Methods in Tax Planning".

Discussions Tuesday will be concerned with opportunities in employee benefit plans, transfers of life insurance in community property states, family income tax planning and mineral properties, tax planning in oil and gas leasing transactions.

Wednesday's program will be discussions pertaining to problems of corporations. The concluding session will be a panel discussion conducted by two certified public accountants and an attorney.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --Texas Tech is setting new records in scholarship gifts as well as in enrollment, W.H. Butterfield, vice-president for development told a fall meeting of the Tech Foundation directors here Saturday (Oct. 7).

More than 40 directors and guests attended the afternoon session in the Tech President's Office.

In 1959, an all time record of \$50,420 was set for scholarship grants through the Foundation, Butterfield said. A 25 per cent increase over that record was reached in 1960, with grants totaling \$63,234.

Thus far in 1961, the total already has climbed to \$66,215 and is expected to exceed \$70,000 before year's end.

"Each year, more and more top ranking high school graduates enroll at Tech, "Butterfield pointed out, "and this is due in part to increasing scholarship funds available to outstanding students."

He emphasized, however, that the need for scholarships still is greater than gifts for this purpose.

Tech enrollment passed 10,000 mark this fall. Final figures are due Monday.

Reporting on the Stadium Expansion Project, Butterfield said receipts now amount to \$829,383, practically all in seat-option payments.

Additional payments of \$58,645 are still to be made on 167 seat-option pledges being met on installment plans.

(More)

2--Tech Foundation

Contributions for Tech's Institute of Science and Engineering since 1959 have reached \$42,000. Thus far in 1961, \$24,500 has been received and further pledges payable ~~payable~~ before the close of this year now stand at \$11,000.

Every effort will be made to reach the \$50,000 mark in contributions to the Institute during 1961, Butterfield said.

Purpose of the Institute is to provide funds to stimulate research in many areas of science and engineering, enhancing Tech's reputation and encouraging industrial development on the South Plains.

Tech's \$250,000 Library Building Fund has reached 60 percent of the goal, with gifts and commitments now amounting to \$150,000. Goal for completing the private-support fund is June. The fund supplements State funds for the new building now being erected.

Dr. W.M. Pearce, Tech academic vice-president, welcomed directors and guests to the meeting.

Foundation finances were reported by Marshall Pennington, Foundation treasurer and Tech vice-president and comptroller.

Pennington also reviewed legislative appropriations and Tech operations.

Dr. Floyd Boze, Tech admissions dean, described methods to emphasize quality in admission of students.

The Board paid special tribute to the late George Livermore, its chairman, who was killed recently in an auto accident.

Roy Furr of Lubbock, Foundation Board chairman presided at the meeting. Directors and friends were honored by Tech with a buffet supper in the Stadium Press Box Lounge and were guests for the Southwest Conference football game between Tech and Texas A and M Saturday night.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --- Major Gen. Ralph M. Osborne, deputy commanding general of the Fourth U. S. Army headquartered in San Antonio, will visit Texas Tech's Army ROTC unit Wednesday (Oct. 11).

Assigned as the Fourth Army's deputy commander last June, Osborne will arrive in Lubbock Wednesday noon after visiting ROTC units at New Mexico State University, Las Cruces, and at New Mexico Military Institute, Roswell.

The general will have lunch with Dr. W.M. Pearce and other Tech officials, then inspect the Tyrian Rifles honor guard, visit military science classes and talk with senior cadet officers, said Col. William M. Brown, Tech professor of military science.

General Osborne was graduated and commissioned at the United State Military Academy in 1926. He later earned a B.S. degree in mechanical engineering at the Massachusetts Institute of Technology, attended the Command and General Staff College at Fort Leavenworth, Kan., and the National War College, Washington, D.C.

He was a military observer in England when the United States entered World War II. In 1942 he became director of Research and Development for Army Service Forces. He served in staff position in Europe in 1945.

In July 1952, Gen. Osborne served as artillery commander for the Third Infantry Division in Korea and later as the Army member of the UN Armistice Delegation. He was commanding general of the Munsan-NI Provisional Command which conducted Operation Big Switch, the prisoner-of-war exchange.

After assignments in state-side Army commands, he went to Germany in 1958 for duty with NATO and in December 1959 became US commander in Berlin.

He was promoted to brigadier general in July 1952 and to major general in December 1955. His decorations and awards include the Legion of Merit with two Oak Leaf Clusters and the Bronze Star.

Oct. 9 -

TOTALS

10-14-61

LUBBOCK-- West Texas High School Press Assn. presented 22 awards to winners of the annual WTHSPA competition during Journalism Day Saturday (Oct. 14) at Texas Tech.

Honors were announced at a 5 p.m. banquet attended by students and advisers from the Panhandle, South Plains, and eastern New Mexico. Schools competed for both newspaper and yearbook awards.

Ralph Carpenter, editor of the Tech student newspaper, presented the newspaper awards.

Winners of the Mimeographed cup, provided by State Line Tribune, Farwell, are Texico, New Mexico, first place, and Atkins Junior High in Lubbock, second place. All sizes of schools were eligible to compete for this award.

Perryton High School won first place for the Small Printed Newspapers cup awarded by the Slaton Slatonite. Levelland High School took second place and Tulia High School was third. Schools in this field have from 100-500 persons.

Pampa High School received the Medium Printed Newspapers first place cup awarded by the ^{Lubbock} Avalanche-Journal. Big Spring High School was second in this area and Dumas High School, third. Schools averaging from 501-1000 students competed for this award.

Monterey High School in Lubbock received the first place Large Printed Newspapers cup awarded by the Big Spring Herald. Second place went to Tascosa High School in Amarillo and third place to Lubbock High School. Schools competing for this award have more than 1000 students.

Phil Orman, director of student publications at Tech, presented the yearbook awards.

(more)

Texico High School in New Mexico won the cup presented by the Inter-Collegiate Press for yearbooks of small schools with 100-500 students. Floydada High School was second in this competition and Perryton High School, third.

Lamesa High School received the first place cup, presented by Taylor Publishing Co., for medium-size yearbooks of schools having 501-1000 students enrolled. Andrews High School was second place and Big Spring High School, third.

Tascosa High School in Amarillo took first place for the award presented by Newsfoto Publishing Co. to large schools having more than 1000 students. Lubbock High School in Lubbock won second place. Monterey High School was third.

Texico High School, New Mexico, received the Most Improved Yearbook cup presented by Rodgers Litho Co. of Lubbock.

Over 357 persons attended J-Day at Tech. John Masterman, city editor of the Amarillo Globe-Times and Daily News, gave the keynote address.

Lewis N. Jones, Dean of Men at Tech, spoke to students and advisers after the annual WTHSPA business meeting.

Final session of the afternoon was a panel discussion concerning the aspects of professional journalism. Panel members were Duncan Ellison, KDUB-TV; Otice Green, a public relations man; Curtis Sterling, Brownfield News; Kenneth May, Avalanche-Journal; Charles Webb, United Press International; and C.W. Ratliff, KCBD-TV.

Following the banquet and presentation of WTHSPA awards, all persons participating in J-Day activities were invited to be guests of the college at the Tech-TCU football game at 7:30 p.m. at Jones Stadium.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10-13-61

High school news writers from the Panhandle, South Plains and eastern New Mexico have made 357 advanced reservations to attend Journalism Day, 1961, today (Oct. 14) at Texas Tech.

An official welcome and general announcements will begin the first session of the day's activities at 10 a.m. in the Agriculture Auditorium, W.E. Garets, Tech journalism department head, said.

John Masterman, city editor of the Amarillo Globe-Times and Daily News, will give the keynote address. Masterman is responsible for covering and reporting most of the events which led to the exposure of a breakdown in law enforcement in Amarillo. For this reporting under the direction of Thomas H. Thompson, editor, the Globe-Times won the 1960 Pulitzer Prize for meritorious public service.

A graduate of Cornell University, Masterman worked for four years as a reporter for the Ithaca, New York "Journal." He has also been a radio newscaster for the Globe-News Publishing Co.

Following the keynote address, the West Texas High School Press Assn. will conduct its annual business meeting electing new officers for the coming year.

At noon, all WTHSPA officers and all advisers will meet in the Tech Union for lunch.

A film will be shown to the students in the afternoon and Lewis N. Jones, Dean of Men at Tech, will speak. Following Jones' talk, a special session called "The Next Step" will be conducted by members of Tech's student chapters of Theta Sigma Phi and Sigma Delta Chi, professional journalism fraternities for men and women.

(More)

J-Day

Final session for the afternoon will be a panel discussion, "A Visit with Professionals," in the Agricultural Memorial Auditorium.

Panel members are Duncan Ellison, KDUB-TV; Otice Green, a public relations man; Curtis Sterling of the Brownfield News; Kenneth May of the Avalanche-Journal; Charles Webb, United Press International, and C.W. Ratliff, KCBD-TV

Before the evening banquet, advisers and students will have an opportunity to tour the campus and talk with WTHSPA judges.

A 5 p.m. Banquet will climax the day. Awards given annually through the WTHSPA competition will be presented.

All persons participating in J-Day activities will be guests of the college at the Tech-TCU football game at 7:30 at Jones Stadium.

J-Day is sponsored by the West Texas High School Press Assn. and the journalism department of Tech. Campus registration is 8-9:30 a.m. in the Journalism Bldg.

###

10.9.61

LUBBOCK ---Journalism Day, 1961, has been set for Saturday (Oct. 14) at Texas Tech. Approximately 250-300 high school news writers from the Panhandle, South Plains and eastern New Mexico are expected to attend.

J-Day is sponsored by the West Texas High School Press Assn. and the journalism department of Tech. Registration will get underway between 8-9:30 a.m. in the Journalism Bldg.

An official welcome and general announcements will begin the first session of the day's activities in the Agriculture Auditorium, W. E. Garets, Tech journalism department head, said.

The keynote address will be by John Masterman, city editor of the Amarillo Globe-Times and Daily News. Masterman is responsible for covering and reporting most of the events which led to the exposure of a breakdown in law enforcement in Amarillo. For this reporting under the direction of Thomas H. Thompson, editor, the Globe-Times won the 1960 Pulitzer Prize for meritorious public service.

Masterman is a graduate of Cornell University and worked for four years as a reporter for the Ithaca, New York "Journal." He has also been a radio newscaster for the Globe-News Publishing Co.

Following the keynote address, the West Texas High School Press Assn. will conduct its annual business meeting electing new officers for the coming year.

At noon, all WTHSPA officers and all advisers will meet in the Tech Union for lunch.

(MORE)

In the afternoon a film will be shown to the students and Lewis N. Jones, Dean of Men at Tech, will give a talk. Following Jones' talk, a special session called "The Next Step" will be conducted by members of Tech's student chapters of Theta Sigma Phi and Sigma Delta Chi, professional journalism fraternities for men and women.

Final session for the afternoon will be a panel discussion, "A Visit with Professionals," in the Agricultural Memorial Auditorium.

The professional panel will be made up of Duncan Ellison, KDUB-TV; Otice Green, a public relations man; Curtis Sterling of the Brownfield News; Kenneth May of the Avalanche-Journal; Bill Donnelly, United Press and International, / C.W. Ratliff, KCBF-TV.

Before the evening banquet, advisers and students will have an opportunity to tour the campus and talk with WTHSPA judges.

A 5 p.m. banquet will climax the day. Awards given annually through the WTHSPA competition will be presented.

All persons participating in J-Day activities will be guests of the college at the Tech-TCU football game which begins at 7:30 p.m. at Jones Stadium.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10.9.61

Opportunities in the United States Department of State will be explained by Samuel R. Gammon of the State Department, at Texas Tech on Friday (Oct. 13).

Gammon will meet with arts and sciences and business administration seniors in the Tech Union ballroom from 10 a.m. to noon. He is chief of the reports section for the Executive Secretariat in the State Department.

The annual Foreign Service Officer written examination will be given Dec. 9. Applications to take the exam must be filed not later than Oct. 23.

Dr. Sterling Fuller, Tech professor of government, has additional details about the examination.

A native of Texas, Gammon earned a B.A. degree at Texas A & M in 1946 and received his master's degree at Princeton University in 1948. After studying at the University of London, he returned to Princeton where he received his Ph.D. degree in 1953. He was appointed to the Foreign Service Office Corps in 1954 and served in Palermo and later in Milan, Italy.

Gammon served in the Army during both World War II and the Korean War. He also taught history at Emory University.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10.9.61

LUBBOCK-- Texas Tech will be represented by participants in the 27th Collegiate Students' International Contest in Judging Dairy Products, Washington, D. C., on Oct. 23.

There will be four Tech students competing in the contest. They are:

Winston C. Waggoner of Dimmitt, secretary-treasurer of the Dairy Industry Club at Tech and a dairy industry major.

Michael O'Dell of Lancaster is a member of Tech's Dairy Industry Club and a dairy industry major.

Joseph B. Eastham is a member of the Dairy Industry Club and the Rodeo Club at Tech and a major in dairy industry. He is the son of Mr. and Mrs. A. J. Eastham, 3604 56th, Lubbock.

William P. Morrison of Athens is president of Tech's Dairy Industry Club and is a dairy industry major.

Winners of the contest will be announced Oct. 24.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10.10.61

LUBBOCK, --Texas Tech has a fall semester enrollment of 10,212, the Registrar's Office announced.

The official count marks the first time Tech registration has soared over 10,000. The increase over last fall is the second largest in Tech history, exceeded only by a 2,923 enrollment jump in 1945 when World War II GI's returned.

The Tech student body last fall totaled 9,178, making it the second largest State-supported college or university in Texas.

Tech's School of Arts and Sciences with 4,028 students, is almost as large as the combined enrollments of the next two Schools in size--Business Administration with 2,116, and Engineering with 2,075.

The Agriculture School has 801, Graduate School 641, and Home Economics School 551.

Tech still is a "coeds' paradise," with men outnumbering women two to one, but the ratio, once almost three to one, is dropping because of an increase in coeds in recent years.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10.10.61

LUBBOCK, --Dr. Seymour V. Connor of Texas Tech has been elected to the executive board of the American Assn. of Archivists.

Dr. Connor is a history professor and director of the Southwest Collection at Tech.

He is one of five elected members of the ten member board, which administers Society activities. Other members are Society officers.

The Society is made up of all archival institutions in American nations of the northern hemisphere. It promotes the proper handling of records and the training of archivists, and publishes a quarterly, the American Archivist.

The Society was established in 1936 from a division of the American Historical Assn.

###

LUBBOCK --Dr. Morris Wallace of Texas Tech is in Washington, D.C., today (Oct. 11) through Friday for a meeting of the advisory council to the American Association of Colleges for Teacher Education.

The Council will discuss critical issues in higher education that pertain to teacher education and will make recommendations to the association regarding the improvement of teacher education.

Dr. Wallace will represent Tech on the 21-member board, selected from more than 1,900 member institutions of the association. He is the only representative from Texas. Wallace heads the Tech education department.

###

10.11.61

Attn: Book Editors

LUBBOCK --Communication of ideas and specific principles are two problems that persons in engineering-science and agricultural fields often face daily. A book, co-authored by three Texas Tech teachers of English, has been published to help overcome these problems.

Entitled "Technical Writing," the book was written by Grace P. Wellborn, assistant professor of English, Dr. Lola Beth Green, associate professor of English, and Dr. Kline A. Mall, professor of English. It was published by Houghton Mifflin Co.

Noting that leaders in science, business and industry are aware that "new ideas and new methods are worth nothing unless they are communicated," the authors stress that like chemistry, animal husbandry or mathematics, technical writing is a professional tool for engineers and scientists to use.

"We continually stress the point that technical writing is practical writing, that it succeeds or fails on the basis of how clear it is, how well it conveys information to the particular reader, and how well it produces the action the writer wanted to produce," the Tech teacher-authors said.

The book is divided into two parts: "Principles and Techniques" and "Forms of Technical Communication." An appendix includes examples of letters, abstracts, reports, articles and speeches.

Each of 10 chapters originated with one of the three authors. Many of the letters of instruction are reproductions of letters actually used in industry.

(MORE)

Add 1 --Technical Writing

The book is an expansion of an earlier lithographed publication by Mrs. Wellborn and Dr. Green. This was completely revised and expanded with Dr. Nall editing much of the final manuscript.

Mrs. Wellborn teaches the technical writing course for agricultural students and Dr. Green teaches technical writing for engineers. Dr. Nall previously had taught the engineering technical writing course for a number of years.

At present, there are approximately 100 students enrolled in an agricultural technical writing and 175 engineering students enrolled in the writing course for them.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10.12.61

ATTN: Business Editors

LUBBOCK --A former athletics executive and floor maintenance consultant is the new assistant director of building operations at Texas Tech.

He is Stephen R. Glover, who has been athletic director of a junior college and executive secretary of a Junior College Athletic Assn. covering six eastern states. He also has been a director of a Triple A baseball club and two Class D baseball clubs.

Glover left his floor maintenance consultantship in eastern New York to take the position at Tech.

He has studied at the University of Connecticut; Robert Wesleyan College in North Chili, N.Y., and Rochester, N.Y., Business Institute.

During World War II, he was a member of the First American Expeditionary Force in the Southwest Pacific, serving 16 months in the jungles of New Guinea and the Dutch East Indies.

Glover is married to the former Rosemary Baldwin Paul of Syracuse, N.Y. She now is teaching exceptional children at Overton Elementary School here.

He is a member of St. Stephen's Episcopal Church here, and is a Mason and member of the American Legion, Veterans of Foreign Wars, and Disabled American Veterans.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10.12.61

LUBBOCK, --National and state officials in vocational rehabilitation work are visiting Texas Tech this week (Oct. 10-13) for a first hand look at Tech training in that field.

Visiting classes and talking with faculty and students are Dr. Herbert H. Coburn, Office of Vocational Rehabilitation, Washington D.C.; Robert E. Thomas, Dallas Office of OVR; and L.T. Johnston, Texas Education Agency, Rehabilitation Division, Austin.

Hostess for the visit is Dr. Beatrix Cobb, psychology professor and director of Tech's training program for rehabilitation counselors.

"I have noticed continuing improvement in Tech's rehabilitation training since it was instituted here six years ago," Dr. Coburn said.

Thomas said there is still a shortage of rehabilitation counselors despite increasing interest in the work.

Johnston, whose TEA division cooperates with Tech in placing interns and graduates of the program, said the quality of Tech students "shows you have some mighty good people teaching in this program."

Tech currently has 22 persons enrolled in the program, one of two offered in the Southwest. The other is at Oklahoma State University.

OVR provides teaching grants and student grants for the Tech program.

The visiting officials will complete three days of conferences and tours today (Oct. 13).

###

10.12.61

The vanguard of more than 1,000 Texas Tech parents will begin arriving here today (Oct. 13) in anticipation of Tech's annual Dads Day Saturday (Oct. 14).

A full day of activities has been planned Saturday for dads-- and moms, too-- by Tech students, led by the Assn. of Women Students and Alpha Phi Omega, men's service fraternity.

Festivities will begin with a coffee for parents at 10 a.m. in the Recreation Hall behind the Union building. The Dads Assn. will hold its annual meeting at a noon luncheon for fathers in the Union building ballroom.

Highlight will be formal inauguration of a Texas Tech Athletic Hall of Honor. Scheduled to be the first inducted are the late Ranson Walker, Elmer Tarbox, Pete Cawthon, Walter Schlinkman, and Agriculture Dean Emeritus W. L. Stangel.

New officers for the association will be elected and projects for the year will be considered. Principal speaker at the luncheon will be M. L. Pennington, Tech vice-president and comptroller.

Parents will have the afternoon open to tour the campus and meet friends of their sons and daughters. Numerous Tech organizations are planning special open houses for the occasion.

The Dads Assn. will be hosts for a family dinner at 5:30 p.m. in Lubbock Municipal Coliseum.

In ceremonies preceding the Tech-TCU football game, which starts at 7:30 p.m. in Jones Stadium, awards will be presented to the oldest and youngest dads, dad coming the farthest distance, and dad with the most children in Tech.

Dads also will be honored at halftime by the Tech band and the students' grandstand card section.

Dads Assn. officers and trustees will attend a dinner meeting at 7 p.m. today (Oct. 13) in the Red Raider Room of the Pioneer Hotel to make final plans for association business to be presented Saturday. Main speaker at the dinner will be Dr. W.M. Pearce, Tech's academic vice-president.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10-13-61

10-13-61

Dr. Sylvan J. Kaplan is professor and head of the department of psychology at Texas Tech.

Dr. Kaplan has specialized in research on radiation. He has written more than 30 articles on the subject and has been a consultant to Los Alamos Scientific Laboratory. Prior to coming to Texas Tech in 1954, he was director of the Primate Laboratory of the U.S. Air Force School of Aviation Medicine for four years. The laboratory was located at the University of Texas in Austin.

A native of San Antonio, Tex., Dr. Kaplan earned a bachelor of arts degree in psychology at the University of Texas in 1940. He served in the U.S. Marine Corps from July, 1941, to April, 1946.

He obtained a master of arts degree in psychology at the University of Texas in 1946 and received his doctor of philosophy degree at Stanford University in 1950.

Dr. Kaplan has held teaching positions at the University of Texas, Stanford University, Yale University, Brooklyn College, and Trinity University in San Antonio.

Dr. Kaplan is a member of the American, Southwestern and Texas Psychological Assns. as well as the State Mental Health Research Committee and Sigma Xi, honorary graduate research society. He was president of the Texas Psychological Assn. in 1958.

He also works with the Lubbock Counseling Service for the Blind and the Lubbock Cerebral Palsy Treatment Center.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10-13-61

Dr. W.M. Pearce, Texas Tech academic vice-president, is visiting Clemson College today through Thursday (Oct. 14-19) at the request of the Southern Assn. of Colleges and Secondary Schools.

Dr. Pearce is serving on an eight member committee, appointed by the association, to review Clemson's self-study program. Chairman of the group is Dr. John Hunter, president of Louisiana State University.

Clemson is the land-grant college in South Carolina.

The committee is conferring with Clemson faculty and staff members on the progress of their study, which is required by the Southern Assn., accrediting agency for colleges, universities and secondary schools throughout the region.

Tech, which is a member of the association, currently is in the midst of its two-year self study.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10.13.61

Thirteen scholarships will be announced when the Texas Tech Home Economics Club holds its annual awards banquet Tuesday (Oct. 17).

Dr. Willa Vaughn Tinsley, home economics dean, will formally present the 1961-62 grants at the 6 p.m. dinner in the Union Building ballroom.

Other highlights will include presentation of a plaque to Miss Carolyn Vines of Albany, student Home Economist of the Year at Tech, and announcement of Tech's outstanding sophomore in home economics.

Also to be recognized are home economics majors who have received scholarships outside the Home Economics School.

Autumn leaves will provide the theme for the banquet, planned by a Home Economics Club committee with Miss Judy Dawson of Tulia as chairman.

Among special guests will be donors of home economics scholarships, including Mr. and Mrs. Homer G. Maxey of Lubbock and Mrs. Charles Barton, who will represent Lubbock Panhellenic.

Presiding at the banquet will be Miss Nickie Woelfel of Bovina, Home Economics Club president.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10-13-61

Texas Tech belongs to Tech Dads today (Oct. 14).

More than 1,000 parents of Tech students are expected on campus for 12 hours of Dads Day festivities, highlighted by the Tech-TCU football game at 7:30 p.m. in Jones Stadium.

Everyone from the greenest freshmen to professors emeritus are primed to welcome parents and show them as much of Tech as possible.

Events will open with coffee and registration for parents at 10 a.m. in the Recreation Hall immediately behind the Union Building.

M.L. Pennington, Tech vice-president and comptroller, will report on Tech activities at a noon luncheon for dads in the Union Building ballroom.

The luncheon will feature the official inauguration of the Tech Athletic Hall of Honor. First men to be inducted are the late Ransom Walker, Elmer Tarbox, Pete Cawthon, Walter Schlinkman and Agriculture Dean Emeritus W.L. Stangel.

Scheduled to be on hand in person for the ceremony are Mrs. Walker, Tarbox, and Stangel.

The inauguration will be a part of the annual business meeting for the Tech Dads Assn., which is sponsoring the Hall. The association will elect new officers and ratify plans for the coming year during the meeting.

Parents will have the afternoon free to visit with their sons, and daughters and friends. Numerous Tech organizations have planned open houses for parents.

(More)

2--Dads Day

The Dads Assn. will be hosts for a family dinner at 5 p.m. in Lubbock Municipal Coliseum. Entertainment will be provided by the Tech Stage Band, Tech Choir, and Flying Matadors trampoline team.

In pre-game ceremonies at Jones Stadium, trophies will be awarded to the oldest and youngest dads, dad with the most children in Tech and dad coming the farthest distance for Dads Day.

Dads will be honored during the game by a student card section and the Tech Band.

Both the Tech and TCU bands will perform at halftime.

Approximately 25,000 are expected for the Southwest Conference clash between TCU's Horned Frogs and Tech's Red Raiders. Each has lost its SWC opener, so one team will climb to the .500 mark tonight in conference play.

###

10-13-61

Samuel R. Gammon of the State Department described primary opportunities for employment in the United States Department of State on Tech campus, Friday (Oct. 13).

Gammon explained to students and faculty members that the State Department deals primarily with political reporting, economic and commercial work, consular work and administration work.

He pointed out that those persons who pass the Foreign Service Officer examination hold most of the important jobs in the State Department and are largely responsible for shaping foreign policy and carrying it out.

Foreign Service Officer written examination will be given Dec. 9 in Dallas, El Paso and Albuquerque. Applications to take the exam must be sent to the State Department not later than Oct. 23. Application blanks are available in the Placement Office in West Engineering Bldg. on the campus.

All persons from 21 to 31 years of age are qualified to take the exam. Also, senior or graduate students in the college who are 20 years may qualify.

Gammon stated that "Out of 6,000 persons who took the written test last year, only 1,200 passed. The 'mortality' rate on the test is very high and a person's maturity is important in whether he passes or fails the exam."

Those who do pass the written exam are later required to take oral tests and medical examinations. Approximately two-thirds of the people who pass all of the tests are appointed to serve in one of 296 Foreign Service posts abroad. About one-third work in Washington, D. C.

(more)

Gammon, who is chief of the reports section for the Executive Secretariat in the State Department, conducted four sessions Friday including a luncheon session attended by various members of the Tech faculty.

Those attending the luncheon in the Tech Union Anniversary Room were Dr. R. L. Rouse, head of the economics department; Dr. W. G. Steglich, sociology department head; Dr. J. W. Davis, head of the government department; Dr. W. E. Oden, associate professor of government; R. D. Mack, assistant professor of government, Dr. P. J. Woods, associate professor of history; and Dr. Sterling Fuller, professor of government.

Dr. Fuller estimated that approximately 215 students attended the student sessions and termed it a "very good turnout."

Gammon reported that "there seemed to be much interest generally." He added that "The State Department has offices from Addis Ababa to Zanzibar to be filled and the welcome mat is out for all who can pass the Foreign Service Officer exam." Gammon expressed hope that Tech students would be among the ones to help fill posts.

Anyone requiring additional information on the Foreign Service Officer test may contact Dr. Fuller, Ad. Bldg., Room 324 on the Tech campus.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10-14-61

TELECATION

Richard Tarrant (right) of Irving was announced Saturday as winner of a \$500 Standard Oil Co. of Texas scholarship at Texas Tech. Presenting the award are (left to right) R.C. Sybrant of Lubbock, Standard district sales manager, and J.A. Thompson of Snyder, production foreman for Standard units there. Tarrant is a senior in electrical engineering. Standard also announced a \$500 unrestricted grant to the Tech petroleum engineering department.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/14/61

Texas Tech is well on the way to the greatest year in its history, M.L. Pennington, Tech vice-president and comptroller, declared in the principal address at the Texas Tech Dads Assn. luncheon Saturday (Oct. 14).

The Legislature has shown increasing awareness of the needs of higher education in Texas, Pennington said, and the appropriation bill is a decided improvement over last years.

Pennington paid tribute to the Dads Assn., Ex-Students Assn., and students in particular for the growing enthusiasm with which they are supporting Tech this year.

Veteran faculty members report students are more serious and are doing better academic work, he said.

Every one from the Board of Directors through the faculty and staff are putting out an extra effort this year, he added.

Pennington urged Tech Dads to continue their support of Legislators in seeking to improve the standards and quality of higher education in Texas.

Pennington pointed out that \$24 million in new buildings and facilities have been constructed on the campus since 1949 and "it looks like another \$24 million in physical plant will be added by 1970".

One of the biggest and most beautiful of buildings now under construction is the new Library Building, he continued. Scheduled for completion early next year, it will have the very best in lighting, service and conditions for study.

(More)

The Union Building addition, which will triple its facilities, is scheduled to be ready early next year, also. Also under construction now are a Science Building addition and extensive new farm facilities.

Plans and specifications for a new women's residence hall for 776 are reaching final stages.

A self-study survey of Tech is entering its second and final year, Pennington reported. The survey will reveal the strengths and weakness of the institution and provide a basis for long range planning and over-all improvement.

It is a major undertaking and almost all of approximately 1,300 members of the faculty and staff are involved, he pointed out.

In other business, the Dads Assn. voted to apply for a State charter as a non-profit organization, and established special memberships for patrons. Bronze memberships will go to each dad contributing at least \$100. Silver memberships will be provided for those contributing at least \$250 and gold memberships will go to those giving at least \$500.

The Tech Dads passed a resolution in memory of Dr. Holland Jackson of Fort Worth, association vice-president who died soon after his election last fall.

Another resolution was passed expressing to Tech President R. C. Goodwin, the association's "hopes for your early recovery and return to the college." Dr. Goodwin, who has been ill in Florida, is due back in his office sometime in November.

Dads Treasurer Weldon Gibbs of Lubbock reported association expenses of \$1,139.24 and income of \$2,054.69 from Feb. 10 to Sept. 30. Total funds available as of Sept. 30 are \$1,966.25, he said.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK ---Journalism Day, 1961, has been set for Saturday (Oct. 14) at Texas Tech. Approximately 250-300 high school news writers from the Panhandle, South Plains and eastern New Mexico are expected to attend.

J-Day is sponsored by the West Texas High School Press Assn. and the journalism department of Tech. Registration will get underway between 8-9:30 a.m. in the Journalism Bldg.

An official welcome and general announcements will begin the first session of the day's activities in the Agriculture Auditorium, W. E. Garets, Tech journalism department head, said.

The keynote address will be by John Masterman, city editor of the Amarillo Globe-Times and Daily News. Masterman is responsible for covering and reporting most of the events which led to the exposure of a breakdown in law enforcement in Amarillo. For this reporting, under the direction of Thomas H. Thompson, editor, the Globe-Times won the 1960 Pulitzer Prize for meritorious public service.

Masterman is a graduate of Cornell University and worked for four years as a reporter for the Ithaca, New York "Journal." He has also been a radio newscaster for the Globe-News Publishing Co.

Following the keynote address, the West Texas High School Press Assn. will conduct its annual business meeting electing new officers for the coming year.

At noon, all WTHSPA officers and all advisers will meet in the Tech Union for lunch.

(MORE)

In the afternoon a film will be shown to the students and Lewis N. Jones, Dean of Men at Tech, will give a talk. Following Jones' talk, a special session called "The Next Step" will be conducted by members of Tech's student chapters of Theta Sigma Phi and Sigma Delta Chi, professional journalism fraternities for men and women.

Final session for the afternoon will be a panel discussion, "A Visit with Professionals," in the Agricultural Memorial Auditorium.

The professional panel will be made up of Duncan Ellison, KDUB-TV; Otice Green, a public relations man; Curtis Sterling of the Brownfield News; Kenneth May of the Avalanche-Journal; Bill Donnelly, United Press and International, / C.W. Ratliff, KCBT-TV.

Before the evening banquet, advisers and students will have an opportunity to tour the campus and talk with WTHSPA judges.

A 5 p.m. banquet will climax the day. Awards given annually through the WTHSPA competition will be presented.

All persons participating in J-Day activities will be guests of the college at the Tech-TCU football game which begins at 7:30 p.m. at Jones Stadium.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Opportunities in the United States Department of State will be explained by Samuel R. Gammon of the State Department, at Texas Tech on Friday (Oct. 13).

Gammon will meet with arts and sciences and business administration seniors in the Tech Union ballroom from 10 a.m. to noon. He is chief of the reports section for the Executive Secretariat in the State Department.

The annual Foreign Service Officer written examination will be given Dec. 9. Applications to take the exam must be filed not later than Oct. 23.

Dr. Sterling Fuller, Tech professor of government, has additional details about the examination.

A native of Texas, Gammon earned a B.A. degree at Texas A & M in 1946 and received his master's degree at Princeton University in 1948. After studying at the University of London, he returned to Princeton where he received his Ph.D. degree in 1953. He was appointed to the Foreign Service Office Corps in 1954 and served in Palermo and later in Milan, Italy.

Gammon served in the Army during both World War II and the Korean War. He also taught history at Emory University.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Texas Tech will be represented by participants in the 27th Collegiate Students' International Contest in Judging Dairy Products, Washington, D. C., on Oct. 23.

There will be four Tech students competing in the contest. They are:

Winston C. Waggoner of Dimmitt, secretary-treasurer of the Dairy Industry Club at Tech and a dairy industry major.

Michael O'Dell of Lancaster is a member of Tech's Dairy Industry Club and a dairy industry major.

Joseph B. Eastham is a member of the Dairy Industry Club and the Rodeo Club at Tech and a major in dairy industry. He is the son of Mr. and Mrs. A. J. Eastham, 3604 56th, Lubbock.

William P. Morrison of Athens is president of Tech's Dairy Industry Club and is a dairy industry major.

Winners of the contest will be announced Oct. 24.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, --Texas Tech has a fall semester enrollment of 10,212, the Registrar's Office announced.

The official count marks the first time Tech registration has soared over 10,000. The increase over last fall is the second largest in Tech history, exceeded only by a 2,923 enrollment jump in 1945 when World War II GI's returned.

The Tech student body last fall totaled 9,178, making it the second largest State-supported college or university in Texas.

Tech's School of Arts and Sciences with 4,028 students, is almost as large as the combined enrollments of the next two Schools in size--Business Administration with 2,116, and Engineering with 2,075.

The Agriculture School has 801, Graduate School 641, and Home Economics School 551.

Tech still is a "coeds' paradise," with men outnumbering women two to one, but the ratio, once almost three to one, is dropping because of an increase in coeds in recent years.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, --Dr. Seymour V. Connor of Texas Tech has been
elected to the executive board of the American Assn. of Archivists.

Dr. Connor is a history professor and director of the
Southwest Collection at Tech.

He is one of five elected members of the ten member board,
which administers Society activities. Other members are Society
officers.

The Society is made up of all archival institutions in American
nations of the northern hemisphere. It promotes the proper handling
of records and the training of archivists, and publishes a quarterly,
the American Archivist.

The Society was established in 1936 from a division of the
American Historical Assn.

###

LUBBOCK --Dr. Morris Wallace of Texas Tech is in Washington,
D.C., today (Oct. 11) through Friday for a meeting of the advisory
council to the American Association of Colleges for Teacher Education.

The Council will discuss critical issues in higher education
that pertain to teacher education and will make recommendations to
the association regarding the improvement of teacher education.

Dr. Wallace will represent Tech on the 21-member board, selected
from more than 1,900 member institutions of the association. He is
the only representative from Texas. Wallace heads the Tech education
department.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Attn: Book Editors

LUBBOCK --Communication of ideas and specific principles are two problems that persons in engineering-science and agricultural fields often face daily. A book, co-authored by three Texas Tech teachers of English, has been published to help overcome these problems.

Entitled "Technical Writing," the book was written by Grace P. Wellborn, assistant professor of English, Dr. Lola Beth Green, associate professor of English, and Dr. Kline A. Nall, professor of English. It was published by Houghton Mifflin Co.

Noting that leaders in science, business and industry are aware that "new ideas and new methods are worth nothing unless they are communicated," the authors stress that like chemistry, animal husbandry or mathematics, technical writing is a professional tool for engineers and scientists to use.

"We continually stress the point that technical writing is practical writing, that it succeeds or fails on the basis of how clear it is, how well it conveys information to the particular reader, and how well it produces the action the writer wanted to produce," the Tech teacher-authors said.

The book is divided into two parts: "Principles and Techniques" and "Forms of Technical Communication." An appendix includes examples of letters, abstracts, reports, articles and speeches.

Each of 10 chapters originated with one of the three authors. Many of the letters of instruction are reproductions of letters actually used in industry.

(MORE)

Add 1 --Technical Writing

The book is an expansion of an earlier lithographed publication by Mrs. Wellborn and Dr. Green. This was completely revised and expanded with Dr. Nall editing much of the final manuscript.

Mrs. Wellborn teaches the technical writing course for agricultural students and Dr. Green teaches technical writing for engineers. Dr. Nall previously had taught the engineering technical writing course for a number of years.

At present, there are approximately 100 students enrolled in an agricultural technical writing and 175 engineering students enrolled in the writing course for them.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Business Editors

LUBBOCK --A former athletics executive and floor maintenance consultant is the new assistant director of building operations at Texas Tech.

He is Stephen R. Glover, who has been athletic director of a junior college and executive secretary of a Junior College Athletic Assn. covering six eastern states. He also has been a director of a Triple A baseball club and two Class D baseball clubs.

Glover left his floor maintenance consultancy in eastern New York to take the position at Tech.

He has studied at the University of Connecticut; Robert Wesleyan College in North Chili, N.Y., and Rochester, N.Y., Business Institute.

During World War II, he was a member of the First American Expeditionary Force in the Southwest Pacific, serving 16 months in the jungles of New Guinea and the Dutch East Indies.

Glover is married to the former Rosemary Baldwin Paul of Syracuse, N.Y. She now is teaching exceptional children at Overton Elementary School here.

He is a member of St. Stephen's Episcopal Church here, and is a Mason and member of the American Legion, Veterans of Foreign Wars, and Disabled American Veterans.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, --National and state officials in vocational rehabilitation work are visiting Texas Tech this week (Oct. 10-13) for a first hand look at Tech training in that field.

Visiting classes and talking with faculty and students are Dr. Herbert H. Coburn, Office of Vocational Rehabilitation, Washington D.C.; Robert E. Thomas, Dallas Office of OVR; and L.T. Johnston, Texas Education Agency, Rehabilitation Division, Austin.

Hostess for the visit is Dr. Beatrix Cobb, psychology professor and director of Tech's training program for rehabilitation counselors.

"I have noticed continuing improvement in Tech's rehabilitation training since it was instituted here six years ago," Dr. Coburn said.

Thomas said there is still a shortage of rehabilitation counselors despite increasing interest in the work.

Johnston, whose TEA division cooperates with Tech in placing interns and graduates of the program, said the quality of Tech students "shows you have some mighty good people teaching in this program."

Tech currently has 22 persons enrolled in the program, one of two offered in the Southwest. The other is at Oklahoma State University.

OVR provides teaching grants and student grants for the Tech program.

The visiting officials will complete three days of conferences and tours today (Oct. 13).

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

The vanguard of more than 1,000 Texas Tech parents will begin arriving here today (Oct. 13) in anticipation of Tech's annual Dads Day Saturday (Oct. 14).

A full day of activities has been planned Saturday for dads-- and moms, too-- by Tech students, led by the Assn. of Women Students and Alpha Phi Omega, men's service fraternity.

Festivities will begin with a coffee for parents at 10 a.m. in the Recreation Hall behind the Union building. The Dads Assn. will hold its annual meeting at a noon luncheon for fathers in the Union building ballroom.

Highlight will be formal inauguration of a Texas Tech Athletic Hall of Honor. Scheduled to be the first inducted are the late Ranson Walker, Elmer Tarbox, Pete Cawthon, Walter Schlinkman, and Agriculture Dean Emeritus W. L. Stangel.

New officers for the association will be elected and projects for the year will be considered. Principal speaker at the luncheon will be M. L. Pennington, Tech vice-president and comptroller.

Parents will have the afternoon open to tour the campus and meet friends of their sons and daughters. Numerous Tech organizations are planning special open houses for the occasion.

The Dads Assn. will be hosts for a family dinner at 5:30 p.m. in Lubbock Municipal Coliseum.

In ceremonies preceding the Tech-TCU football game, which starts at 7:30 p.m. in Jones Stadium, awards will be presented to the oldest and youngest dads, dad coming the farthest distance, and dad with the most children in Tech.

Dads also will be honored at halftime by the Tech band and the students' grandstand card section.

Dads Assn. officers and trustees will attend a dinner meeting at 7 p.m. today (Oct. 13) in the Red Raider Room of the Pioneer Hotel to make final plans for association business to be presented Saturday. Main speaker at the dinner will be Dr. W.M. Pearce, Tech's academic vice-president.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10-13-61

Dr. Sylvan J. Kaplan is professor and head of the department of psychology at Texas Tech.

Dr. Kaplan has specialized in research on radiation. He has written more than 30 articles on the subject and has been a consultant to Los Alamos Scientific Laboratory. Prior to coming to Texas Tech in 1954, he was director of the Primate Laboratory of the U.S. Air Force School of Aviation Medicine for four years. The laboratory was located at the University of Texas in Austin.

A native of San Antonio, Tex., Dr. Kaplan earned a bachelor of arts degree in psychology at the University of Texas in 1940. He served in the U.S. Marine Corps from July, 1941, to April, 1946.

He obtained a master of arts degree in psychology at the University of Texas in 1946 and received his doctor of philosophy degree at Stanford University in 1950.

Dr. Kaplan has held teaching positions at the University of Texas, Stanford University, Yale University, Brooklyn College, and Trinity University in San Antonio.

Dr. Kaplan is a member of the American, Southwestern and Texas Psychological Assns. as well as the State Mental Health Research Committee and Sigma Xi, honorary graduate research society. He was president of the Texas Psychological Assn. in 1958.

He also works with the Lubbock Counseling Service for the Blind and the Lubbock Cerebral Palsy Treatment Center.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Dr. W.M. Pearce, Texas Tech academic vice-president, is visiting Clemson College today through Thursday (Oct. 14-19) at the request of the Southern Assn. of Colleges and Secondary Schools.

Dr. Pearce is serving on an eight member committee, appointed by the association, to review Clemson's self-study program. Chairman of the group is Dr. John Hunter, president of Louisiana State University.

Clemson is the land-grant college in South Carolina.

The committee is conferring with Clemson faculty and staff members on the progress of their study, which is required by the Southern Assn., accrediting agency for colleges, universities and secondary schools throughout the region.

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(More)

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###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

High school news writers from the Panhandle, South Plains and eastern New Mexico have made 357 advanced reservations to attend Journalism Day, 1961, today (Oct. 14) at Texas Tech.

An official welcome and general announcements will begin the first session of the day's activities at 10 a.m. in the Agriculture Auditorium, W.E. Garets, Tech journalism department head, said.

John Masterman, city editor of the Amarillo Globe-Times and Daily News, will give the keynote address. Masterman is responsible for covering and reporting most of the events which led to the exposure of a breakdown in law enforcement in Amarillo. For this reporting under the direction of Thomas H. Thompson, editor, the Globe-Times won the 1960 Pulitzer Prize for meritorious public service.

A graduate of Cornell University, Masterman worked for four years as a reporter for the Ithaca, New York "Journal." He has also been a radio newscaster for the Globe-News Publishing Co.

Following the keynote address, the West Texas High School Press Assn. will conduct its annual business meeting electing new officers for the coming year.

At noon, all WTHSPA officers and all advisers will meet in the Tech Union for lunch.

A film will be shown to the students in the afternoon and Lewis N. Jones, Dean of Men at Tech, will speak. Following Jones' talk, a special session called "The Next Step" will be conducted by members of Tech's student chapters of Theta Sigma Phi and Sigma Delta Chi, professional journalism fraternities for men and women.

(More)

J-Day

Final session for the afternoon will be a panel discussion, "A Visit with Professionals," in the Agricultural Memorial Auditorium.

Panel members are Duncan Ellison, KDUB-TV; Otice Green, a public relations man; Curtis Sterling of the Brownfield News; Kenneth May of the Avalanche-Journal; Charles Webb, United Press International, and C.W. Ratliff, KCBD-TV

Before the evening banquet, advisers and students will have an opportunity to tour the campus and talk with WTHSPA judges.

A 5 p.m. banquet will climax the day. Awards given annually through the WTHSPA competition will be presented.

All persons participating in J-Day activities will be guests of the college at the Tech-TCU football game at 7:30 at Jones Stadium.

J-Day is sponsored by the West Texas High School Press Assn. and the journalism department of Tech. Campus registration is 8-9:30 a.m. in the Journalism Bldg.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Business Editors

Fort Worth attorneys and certified public accountants are participants in the 1961 Texas Tech Tax Institute, which will gather on the Tech campus Oct. 23, 24 and 25.

Attorneys and accountants from Texas and New Mexico will be guest speakers for the three-day meeting.

Current problems in taxation and tax planning will be topics of discussion.

Approximately 150 are expected to attend.

Among those to speak will be Hatcher Pickens, certified public accountant who is affiliated with McCammon, Morris, Pickens and Mayhew.

Pickens, a graduate of the University of Texas, will speak Monday, Oct. 23 at 10:30 on the subject, "The Tax Planner's Responsibility to the Taxpayer."

Pickens has been president of the Texas Society of Certified Public Accountants and vice president of the American Institute of Certified Public Accountants.

Jack D. Egloff will also speak Monday at 1:30 on the choice of accounting methods in tax planning.

Egloff, a CPA, is a partner in the Fort Worth office of Peat, Marwick, Mitchell and Co.

He received his B.B.A. from Texas A & M College. He is also member of the American Institute of Certified Public Accountants.

(MORE)

Fort Worth attorney, Frank Appleman, will speak on the new look in multiple corporations to the Tech Institute Tuesday at 3:15 p.m. Appleman received his B.A. and his LL.B. from Oklahoma University.

He has served as assistant Attorney General of the state of Oklahoma, and special attorney in the Bureau of Internal Revenue in Washington.

He is now a member of the firm of Weeks, Birk, Cannon and Appleman.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Attn: Business Editors

C. L. Kay, vice-president for public services and industrial relations at Lubbock Christian College, will speak at the 1961 Texas Tech Tax Institute which will gather on the Tech campus Oct. 23, 24 and 25.

Attorneys and accountants from Texas and New Mexico will be guest speakers for the three-day meeting.

Current problems in taxation and tax planning will be topics of discussion. Approximately 150 are expected to attend.

Kay has recently conducted a series of six consecutive weekly lectures at a Freedom Seminar in Fort Worth.

For his lecture "The Battle Ahead," Kay was awarded the George Washington Medal of Honor by the Freedoms Foundation of Valley Forge, Pa.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director.

Attn.: Business Editors

Albuquerque certified public accountant Stephen E. Watkins is among the participants in the 1961 Texas Tech Tax Institute which will gather on the Tech campus Oct. 23, 24 and 25.

Attorneys and accountants from Texas and New Mexico will be guest speakers for the three-day meeting.

Current problems in taxation and tax planning will be topics of discussion.

Approximately 150 are expected to attend.

Watkins will discuss "The Use of Corporation in Farm Operations" Oct. 25 at 1:30 p.m.

A native of Oklahoma, he received his Bachelor degree in 1944 from the University of New Mexico. He has been a CPA in New Mexico since 1950 and is manager of the Albuquerque office of Peat, Marwick, Mitchell & Co.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Business Editors

Among the speakers at the 1961 Texas Tech Tax Institute which will gather on the Tech campus Oct. 23, 24 and 25 will be Peter Wells, Beaumont attorney with Wells, Duncan and Beard.

Attorneys and accountants from Texas and New Mexico will be guest speakers for the three-day meeting.

Current problems in taxation and tax planning will be topics of discussion. Approximately 150 are expected to attend.

Wells received his A. B. degree from the University of Texas and his L.L.B. from Harvard Law School.

A member of the American Bar Assn., Wells has also been conducting classes on federal taxation in the adult educational department at the Lamar State College of Technology in Beaumont.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Samuel R. Gammon of the State Department described primary opportunities for employment in the United States Department of State on Tech campus, Friday (Oct. 13).

Gammon explained to students and faculty members that the State Department deals primarily with political reporting, economic and commercial work, consular work and administration work.

He pointed out that those persons who pass the Foreign Service Officer examination hold most of the important jobs in the State Department and are largely responsible for shaping foreign policy and carrying it out.

Foreign Service Officer written examination will be given Dec. 9 in Dallas, El Paso and Albuquerque. Applications to take the exam must be sent to the State Department not later than Oct. 23. Application blanks are available in the Placement Office in West Engineering Bldg. on the campus.

All persons from 21 to 31 years of age are qualified to take the exam. Also, senior or graduate students in the college who are 20 years may qualify.

Gammon stated that "Out of 6,000 persons who took the written test last year, only 1,200 passed. The 'mortality' rate on the test is very high and a person's maturity is important in whether he passes or fails the exam."

Those who do pass the written exam are later required to take oral tests and medical examinations. Approximately two-thirds of the people who pass all of the tests are appointed to serve in one of 296 Foreign Service posts abroad. About one-third work in Washington, D. C.

(more)

Gammon, who is chief of the reports section for the Executive Secretariat in the State Department, conducted four sessions Friday including a luncheon session attended by various members of the Tech faculty.

Those attending the luncheon in the Tech Union Anniversary Room were Dr. R. L. Rouse, head of the economics department; Dr. W. G. Steglich, sociology department head; Dr. J. W. Davis, head of the government department; Dr. W. E. Oden, associate professor of government; R. D. Mack, assistant professor of government, Dr. P. J. Woods, associate professor of history; and Dr. Sterling Fuller, professor of government.

Dr. Fuller estimated that approximately 215 students attended the student sessions and termed it a "very good turnout."

Gammon reported that "there seemed to be much interest generally." He added that "The State Department has offices from Addis Ababa to Zanzibar to be filled and the welcome mat is out for all who can pass the Foreign Service Officer exam." Gammon expressed hope that Tech students would be among the ones to help fill posts.

Anyone requiring additional information on the Foreign Service Officer test may contact Dr. Fuller, Ad. Bldg., Room 324 on the Tech campus.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

TELECATION

Richard Tarrant (right) of Irving was announced Saturday as winner of a \$500 Standard Oil Co. of Texas scholarship at Texas Tech. Presenting the award are (left to right) R.C. Sybrant of Lubbock, Standard district sales manager, and J.A. Thompson of Snyder, production foreman for Standard units there. Tarrant is a senior in electrical engineering. Standard also announced a \$500 unrestricted grant to the Tech petroleum engineering department.

####

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Texas Tech is well on the way to the greatest year in its history, M.L. Pennington, Tech vice-president and comptroller, declared in the principal address at the Texas Tech Dads Assn. luncheon Saturday (Oct. 14).

The Legislature has shown increasing awareness of the needs of higher education in Texas, Pennington said, and the appropriation bill is a decided improvement over last years'.

Pennington paid tribute to the Dads Assn., Ex-Students Assn., and students in particular for the growing enthusiasm with which they are supporting Tech this year.

Veteran faculty members report students are more serious and are doing better academic work, he said.

Every one from the Board of Directors through the faculty and staff are putting out an extra effort this year, he added.

Pennington urged Tech Dads to continue their support of Legislators in seeking to improve the standards and quality of higher education in Texas.

Pennington pointed out that \$24 million in new buildings and facilities have been constructed on the campus since 1949 and "it looks like another \$24 million in physical plant will be added by 1970".

One of the biggest and most beautiful of buildings now under construction is the new Library Building, he continued. Scheduled for completion early next year, it will have the very best in lighting, service and conditions for study.

(More)

The Union Building addition, which will triple its facilities, is scheduled to be ready early next year, also. Also under construction now are a Science Building addition and extensive new farm facilities.

Plans and specifications for a new women's residence hall for 776 are reaching final stages.

A self-study survey of Tech is entering its second and final year, Pennington reported. The survey will reveal the strengths and weakness of the institution and provide a basis for long range planning and over-all improvement.

It is a major undertaking and almost all of approximately 1,300 members of the faculty and staff are involved, he pointed out.

In other business, the Dads Assn. voted to apply for a State charter as a non-profit organization, and established special memberships for patrons. Bronze memberships will go to each dad contributing at least \$100. Silver memberships will be provided for those contributing at least \$250 and gold memberships will go to those giving at least \$500.

The Tech Dads passed a resolution in memory of Dr. Holland Jackson of Fort Worth, association vice-president who died soon after his election last fall.

Another resolution was passed expressing to Tech President R. C. Goodwin, the association's "hopes for your early recovery and return to the college." Dr. Goodwin, who has been ill in Florida, is due back in his office sometime in November.

Dads Treasurer Weldon Gibbs of Lubbock reported association expenses of \$1,139.24 and income of \$2,054.69 from Feb. 10 to Sept. 30. Total funds available as of Sept. 30 are \$1,966.25, he said.

Oct. 16 - 21, 1961

LOCALS
DAILIES
WIRE SERVICE
WEEKLY
REGIMES
MT'S
CH-90
TELEPH

Special Journalism List

10/16 ✓ WTHSPA awards
10/17 ✓ HAW Young - ICIF
10/17 ✓ Home Ec. Leadership
10/18 ✓ HAW Young - ICIF
10/18 ✓ ~~State~~ Officer
10/18 ✓ Jimmy Scott - PIO
10/18 ✓ Agriculture Detail
10/18 ✓ Young (Agonomy) national meet
10/18 ✓ HE Youth activist cong.
10/18 ✓ New Lg. Plant Science Valley.
10/19 ✓ Tax Institute
10/19 ✓ Young judging team / Dr. Shelden program
10/19 ✓ Shelden - Sam's attend meetings
10/19 ✓ Ben Bessing speaks
10/19 ✓ S. Plaine Boyer Club
10/19 ✓ Outstanding Young ROTC cadets
10/19 ✓ Jimmy Smith
10/19 ✓ WTHSPA awards: Data Dargatzis
10/19 ✓ AW Young, Class Officer, HE Longest
10/20 ✓ Home Ec. Soph. of Year
10/20 ✓ Cutting & Textile Reg. Conf.
10/20 ✓ football & soccer activities

TOTALS

Waco w/pe + Pix & AS
am. college P.H. Korn.
magazine list (2)

John Miller

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1st 3 pane

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Texas Tech's new \$38,000 Agricultural Plant Sciences Building was dedicated Saturday (Oct. 21) to "meet the challenge of a rapidly changing and highly scientific agriculture."

Speaking those words in the principal address was Marshall L. Pennington, Tech vice-president and comptroller.

Agriculture must meet the challenge of feeding an expanding population which each year adds 50 million people, the equivalent of an entire nation the size of France, Pennington told an audience of some 100 persons filling the main foyer of the new building.

The structure, covering almost two-thirds of an acre with its two stories, is equipped to provide laboratory training and research in technical phases of agronomy and horticulture and park management for both graduate and undergraduate students.

Guests for the 3 p.m. ceremony included J. Carter King, State Parks Board chairman; representatives of the grain and seed industry, and parks and recreation facilities, and many members of area garden clubs.

The ceremony officially opened Tech's annual Fall Horticulture Festival in which more than 1,000 specimens of plants are on display Saturday and today, mostly in the new building.

D.M. McElroy, assistant comptroller presided at the ceremony. Dr. W.W. Yocum, horticulture professor, gave the invocation.

Housed in the building are the departments of agronomy and horticulture and parks management. Prof. Cecil Ayers represented agronomy at the dedication. Elo Urbanovsky represented horticulture and park management.

(MORE)

2--plant sciences dedication

Emphasizing the need for the new research and training facility, Pennington said, "We cannot sit back complacently and expect agricultural progress to continue. We must constantly strive to advance the frontiers of knowledge."

The increasing population must be fed, clothed and housed from a farmland resource that is constantly declining, he pointed out.

"In addition to this challenge, we are faced with the need for increased emphasis on ornamental plants, on recreation, and on park management and planning," Pennington said.

"If we are to accept these challenges, we must continually build new and better facilities. Furthermore, we must utilize these facilities most effectively through good teachers--good teachers who are curious scientists and who possess a high sense of integrity and ability to stimulate the youth of our nation."

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- West Texas High School Press Assn. presented 22 awards to winners of the annual WTHSPA competition during Journalism Day Saturday (Oct. 14) at Texas Tech.

Honors were announced at a 5 p.m. banquet attended by students and advisers from the Panhandle, South Plains, and eastern New Mexico. Schools competed for both newspaper and yearbook awards.

Ralph Carpenter, editor of the Tech student newspaper, presented the newspaper awards.

Winners of the Mimeographed cup, provided by State Line Tribune, Farwell, are Texico, New Mexico, first place, and Atkins Junior High in Lubbock, second place. All sizes of schools were eligible to compete for this award.

Perryton High School won first place for the Small Printed Newspapers cup awarded by the Slaton Slatonite. Levelland High School took second place and Tulia High School was third. Schools in this field have from 100-500 persons.

Pampa High School received the Medium Printed Newspapers first place cup awarded by the ^{Lubbock} Avalanche-Journal. Big Spring High School was second in this area and Dumas High School, third. Schools averaging from 501-1000 students competed for this award.

Monterey High School in Lubbock received the first place Large Printed Newspapers cup awarded by the Big Spring Herald. Second place went to Tascosa High School in Amarillo and third place to Lubbock High School. Schools competing for this award have more than 1000 students.

Phil Orman, director of student publications at Tech, presented the yearbook awards.

(more)

Texico High School in New Mexico won the cup presented by the Inter-Collegiate Press for yearbooks of small schools with 100-500 students. Floydada High School was second in this competition and Perryton High School, third.

Lamesa High School received the first place cup, presented by Taylor Publishing Co., for medium-size yearbooks of schools having 501-1000 students enrolled. Andrews High School was second place and Big Spring High School, third.

Tascosa High School in Amarillo took first place for the award presented by Newsfoto Publishing Co. to large schools having more than 1000 students. Lubbock High School in Lubbock won second place. Montezuma High School was third.

Texico High School, New Mexico, received the Most Improved Yearbook cup presented by Rodgers Litho Co. of Lubbock.

Over 357 persons attended J-Day at Tech. John Masterman, city editor of the Amarillo Globe-Times and Daily News, gave the keynote address.

Lewis N. Jones, Dean of Men at Tech, spoke to students and advisers after the annual WTHSPA business meeting election of officers and the showing of a film.

Final session of the afternoon was a panel discussion concerning the aspects of professional journalism. Panel members were Duncan Ellison, KDUB-TV; Otice Green, a public relations man; Curtis Sterling, Brownfield News; Kenneth May, Avalanche-Journal; Charles Webb, United Press International; and C.W. Ratliff, KCBD-TV.

Following the banquet and presentation of WTHSPA awards, all persons participating in J-Day activities were invited to be guests of the college at the Tech-TCU football game at 7:30 p.m. at Jones Stadium.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK -- Dr. A. W. Young, Agronomy Department head, Texas Tech, will attend the 43rd annual meeting of the International Crop Improvement Association.

The four-day meeting will begin Sunday, Oct. 22, in Des Moines, Iowa. Dr. Young is completing his second year as president of the organization.

The meeting will emphasize the celebration of 1961 as World Seed Year. Probably the most important topic to be discussed is the participation of certified seed growers of the U. S. in the Organization for European Economic Cooperation and its development program for certification of herbage seeds.

###

LUBBOCK -- Faculty members of Texas Tech's School of Home Economics are assisting in fall in-service education conferences for vocational homemaking teachers in Texas.

Assisting in the conference are Dr. Willa Vaughn Tinsley, Dean of the School of Home Economics; Vivian Adams, head of the department of home economics education; Lola Marie Drew, associate professor of home management; and Billie Williamson, associate professor of home economics education.

Tech's School of Home Economics is one of the major centers in Texas approved by the State Board to train homemaking teachers for vocational education in secondary schools.

Future in-service education conferences will take place in Houston, Oct. 26-29, and Big Spring, Nov. 17-19. Dean Tinsley will address the Houston conference and Billie Williamson will speak at the Big Spring conference.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Jane Huffman of Breckenridge is Sophomore of the Year in Home Economics at Texas Tech.

The honor, determined in a Home Economics School election, was announced at the annual Home Economics Club awards banquet, held at 6 p.m. Tuesday (Oct. 17) in the Union Building.

Scholarships were awarded to 14 Home Economics majors. Also recognized were majors who have received scholarships outside the School of Home Economics.

Carolyn Vines of Albany, was presented a plaque as recognition of being Home Economist of the Year at Tech. Miss Vines was selected for the honor last spring by the Home Economics Club and is Tech's nominee for the State Home Economist of the Year. She will compete for the honor at the annual meeting of the Texas Home Economics College Clubs in Denton, Oct. 26-28.

Dr. Willa Vaughn Tinsley, home economics dean, presented the 1961-62 scholarship grants at the dinner in the Union Ballroom. Nickie Woelfel of Bovina, Home Economics Club president was mistress of ceremonies.

Among those receiving scholarships was Be Shiao from Formosa. Miss Shiao is a foreign fellowship student sponsored by the Home Economics Club and Phi Upsilon Omicron.

Others receiving scholarships were Priscilla Ann Gibson, the Borden Award; Sunny Jean Courington, Helen Fay Foster and Susan Brady Jungle, Sears-Roebuck Scholarships; Judith Ann Cowger, Olivia June Dvoracek and Sylvia La Rue Elliott, the Melba Mae Maxey Scholarships.

Others included Janice Kay Holloway, Carol Jean Purl and Margaret Jean Smith, the Ethel Foster Scholarships; Lela Jo Glimp, the Johnnie Michie Scholarship; and Shelley Carol White, the Lubbock City Panhellenic Scholarship. Dorothy Kathleen Brennan received an anonymous scholarship. (More)

Home Ec. scholarships

Others included Janice Kay Holloway, Carol Jean Purl and Margaret Jean Smith, the Ethel Foster Scholarships; Lela Jo Glimp, the Johnnie Michie Scholarship, and Shelley Carol White, the Lubbock City Panhellenic Scholarship. Dorothy Kathleen Brennan received an anonymous scholarship.

Theme of the banquet was autumn leaves. The Ballroom was decorated in fall colors of brown, orange, and rust and chrysanthemums were used in the table decorations as well as for guests' corsages. Judy Dawson of Tulia was chairman of the Home Economics Club decoration committee.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Dr. A.W. Young, Agronomy Department head at Texas Tech, will leave Friday (Oct. 20) to attend the 43rd annual meeting of the International Crop Improvement Association at Des Moines, Ia.

Dr. Young, who is completing his second year as president of the organization, will preside at the Executive Committee meeting Sunday (Oct. 22) and will officiate at the business session on Wednesday and on Thursday (Oct. 25 and 26).

The meeting will emphasize the celebration of 1961 as World Seed Year. The afternoon general program Thursday will be devoted to talks on activities of different countries that are observing World Seed Year.

Probably the most important topic of international interest to be discussed is the participation of certified seed growers of the United States in the Organization for European Economic Cooperation and its development program for certification of herbage seeds.

The government recently approved U.S. participation in this program. S.F. Rollin, Chief, Seed Branch of the Grain Division of the Agricultural Marketing Service, Beltsville, Md., has been named coordinator of program participation for this country.

Development of this program will provide a ready exchange of seed stocks between cooperating countries, Dr. Young said. As the program develops, it can lead to a valuable market for seeds of adapted varieties which can be used in other countries. The supply of high-quality seed made available to countries which have very limited supplies of good seed also can help increase food supplies in those countries.

Other important matters to be given attention by the assn. include pending changes in the Federal Seed Act, establishment of procedures for the registration of crop varieties on a national basis, changes in tolerance tables for purity standards for seed analyses, and other items. Norman A. Erbe, Governor of Iowa, will be guest speaker at the annual banquet on Thursday with Dr. Young serving as master of ceremonies.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Sixteen Texas Tech students have been elected officers of undergraduate classes.

The campus elections also filled Student Council, Association of Women Students and Freshman Council positions.

Class officers for 1961-62 include:

ABILENE-- Nancy Shoemaker. She is the daughter of Mr. and Mrs. Hart C. Shoemaker, 1501 Sylvan. She was elected freshman class secretary.

AMARILLO-- Gary Strickland, architecture major. He is the son of Mr. and Mrs. Reid Strickland, 4000 Paramount. He was elected sophomore class president.

Jim Head, biology major. He is the son of Captain and Mrs. J. B. Head, 2625 Eldorado. He was elected sophomore vice-president.

ARLINGTON-- Claudia Austin, secretarial administration major. She is the daughter of Mr. and Mrs. C. T. Austin, 1918 Skylark. She was elected junior class secretary.

CANADIAN-- Johnny Grist, business administration major. He was elected senior class president.

DALLAS-- Carolyn Wood, business education major. She is the daughter of Mr. and Mrs. W. F. Wood, 6714 Brookshire. She was elected sophomore secretary.

Robert Legg, government major. He is the son of Mrs. E. P. Legg, 4847 Walnut Hill. He was elected freshman president.

HOUSTON-- Carolyn Maniha, elementary education major. She is the daughter of Mr. and Mrs. William Maniha, 2323 Dunstan. She was elected senior class secretary.

Mike Horridge. He is the son of Mr. and Mrs. D. L. Horridge, 4606 Waycross. He was elected freshman vice-president.

KILGORE-- George Matson, finance major. He was elected senior class vice-president.

LUBBOCK-- Bill Golightly, philosophy major. He is the son of Mr. and Mrs. Ed. Golightly, 3412 - 29th. He was elected junior vice-president.

Wendell Barnett, finance major. He is the son of Mr. and Mrs. S.T. Barnett, 4001 - 45th. He was elected junior president.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK -- A colorful array of some 1,000 specimens of flowers will be on display during the fourth annual Fall Horticulture Festival at Texas Tech this weekend.

The festival will be held Saturday and Sunday in Tech's new Agricultural Plant Sciences Building, which will be dedicated at 3 p.m. Saturday. The admission-free festival will be open to the public from conclusion of the dedication until 10 p.m. Saturday, and from 10 a.m. until 9 p.m. Sunday.

Theme of this year's show is "Time, Space and Eternity." Anyone who wishes may enter at no charge. Entries will be received Saturday morning from 8 a.m. until 11 a.m. Judging will begin at 12:30 p.m.

In keeping with the theme, arrangements will reflect the past, present and future, and various symbols of space. For example, the past will be represented by a mixed bouquet in an old-fashioned container. A view of tomorrow will feature a line-mass arrangement using two colors only.

Arrangements reflecting space will feature "The Sky's the Limit," an arrangement in a tall, narrow container using up to three flowers. Others will reflect Orbit, Dark of the Moon, Satellite, Infinity, and Cassiopeia, an abstract arrangement.

One or more specimens of a listed variety will constitute a class. Horticultural exhibits must be grown by the exhibitor on his property. Flowers in arrangements must be garden grown unless otherwise specified, but not necessarily by the exhibitor.

(MORE)

Add 1 Horticulture Festival

There will be two sweepstakes winners, one in horticulture and one in arrangements. Sweepstakes will be calculated on the basis of the greatest number of blue ribbons awarded to a single exhibitor.

A tri-color award will be made in each division to the highest scoring blue ribbon winners.

Miss Kay Keltner, Crane, horticulture queen, will be on hand to assist in presenting awards. Horticulture princesses who will serve as hostesses at the festival are Patti Ayres, Corpus Christi; Marty Keagy, Dallas; Delores Bollig, Borger; and Diane Fischer, San Benito.

Miss Keltner and the princesses, all horticulture students, were selected by their respective classes to vie for the queen's title. Final selection was made by the horticulture club.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, -- Tommy Keith has joined the Texas Tech Public Information Department as a staff specialist in agriculture.

Keith comes from Memphis, Tenn., where he has been a technical editor for the National Cotton Council since 1959.

He was an Anderson-Clayton scholar in agricultural journalism for his last two undergraduate years at Texas A&M, where he received a bachelor of science degree.

While at A&M, Keith worked in the news section of the Agricultural Information Office. He served two years on the livestock publicity staff of the State Fair of Texas. He was on the editorial staffs of A&M's Agriculturist, School of Agriculture magazine, and Battalion, campus newspaper.

"The Southwest is providing some of the finest examples of today's dynamic and progressive agriculture," Keith said. "I look forward to working at Tech and to seeing and having a part in the Southwest's continued growth and progress."

Keith's new position is an expansion of the Tech Public Information staff to help meet the rapidly-growing institution's responsibilities in reporting its research, training and other services, Director Adrian Vaughan said.

While specializing in agriculture, Keith also will prepare public information on other activities at Tech.

Keith is the son of Mr. and Mrs. S. J. Keith, Route One, Cleveland, Tex.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Texas Tech's new Agricultural Plant Sciences Building, which will house the departments of Agronomy, and Horticulture and Parks Management, will be dedicated Saturday, Oct. 21, at 3 p.m.

The dedication will be held in the lobby of the building, which also is the site of the Fall Horticulture Festival Saturday and Sunday.

Dr. Gerald Thomas, Dean of Agriculture, will welcome guests. M. L. Pennington, vice-president and comptroller, will deliver the principal address. Master of ceremonies will be D. M. McElroy, assistant comptroller.

A tour of the building and exhibits prepared for the occasion will be conducted. In addition to the festival, exhibits will include a demonstration of techniques and instruments used in commercial grain grading; plant and seed identification; machines used to measure seed germination and quality; and explanations of various phases of soil and soil management.

There also will be exhibits on soybeans, range grasses, sorghum, and wildlife management.

The \$380 ,000 building has a floor area of 26,725 square feet, almost two-thirds of an acre. It is equipped to provide laboratory training in technical phases of agronomy, horticulture and park management for both graduate and undergraduate students.

The new building is expected to serve as a valuable supplement to field studies on Tech's farm facilities.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Dr. Gene Sheldon, head of the department of clothing and textiles, accompanied by 26 advanced students from pattern design classes will visit clothing manufacturing plants in Dallas, Oct. 26-28.

The group will visit two plants that manufacture dresses, one millinery house, and the famed merchandise mart. Such experiences will add interest and first-hand knowledge of clothing production on a commercial basis as well as furnish opportunity for students to view many forms of merchandising.

###

Dr. Mina W. Lamb, head of the department of food and nutrition at Texas Tech, will attend the annual meeting of the American Dietetics Association in St. Louis, Oct. 23-26.

Dr. Lamb, as a representative of Tech's School of Home Economics, will bring back ideas for coordinating the training of students interested in dietetics, nutrition, and public health. She will gain information concerning dietetic internship and will have opportunity to consult with potential employers of Texas Tech graduates in the field of food and nutrition.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Texas Tech's dairy products judging team is in Morgantown, W. Va., today (Oct. 20) for the Southern Dairy Products Judging Contest.

Following the contest, the team will leave for Washington, D. C., for the International Contest in Judging Dairy Products scheduled for Monday (Oct. 23).

Team members are Winston C. Waggoner, Dimmitt; Michael O'Dell, Lancaster; Joseph B. Eastham, Lubbock; and William P. Morrison, Athens.

Dr. J. J. Willingham, head of the dairy industries department, is the team coach.

#

Dr. Gene Sheldon, head, department of clothing and textiles at Texas Tech, will present a program to the Home Demonstration Club in Littlefield on Wednesday (Oct. 25). The meeting will be held in the Reddy Room, Southwestern Public Service, at 2:30 p.m.

Dr. Sheldon's topic is "Fabrics--Selection, Use, and Care." Keeping up-to-date on new fabrics and fabric finishes that are constantly being placed on the market is a subject which Dr. Sheldon is well-qualified to discuss.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Latest interpretations of tax laws and business estate planning will be given at Texas Tech's annual Tax Institute, beginning Monday (Oct. 23).

The three-day meeting in Aggie Memorial Auditorium will get under way with registration at 9 a.m.

More than 150 accountants, lawyers and businessmen are expected to hear a team of ten authorities speak on planning related to taxation of oil and gas leasing, farming, corporations, and family incomes.

Dr. W.M. Pearce, Tech academic dean, will welcome participants at the opening session at 10:15 a.m. Monday. Hatcher A. Pickens of Fort Worth will discuss the tax planner's responsibility to the taxpayer.

After a luncheon address by C.L. Kay of Lubbock Christian College, participants will hear Jack D. Egloff of Fort Worth describe accounting methods for tax planning. J.W. Riehm, Southern Methodist University law dean, will speak on tax planning and charitable giving.

Discussion Tuesday will be concerned with opportunities in employee benefit plans, transfers of life insurance in community property estates, family income tax planning and mineral properties, and tax planning in oil and gas leasing operations.

Wednesday's program will include talks on problems of corporations. The concluding session Wednesday afternoon will be a panel discussion by two certified accountants and a lawyer.

Sponsoring the institute are the Tech accounting department, area chapters of the Texas Assn. of Public Accountants and Texas Society of Certified Public Accountants, and the Lubbock Bar Assn.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

The president of the State Junior Bar of Texas, Ben Pickering, will speak Monday (Oct. 23) at Texas Tech.

His address is open to the public. Sponsoring his appearance at 4 p.m. in Room 120 of the Classroom and Office Building is the Tech Pre-Law Society.

Pickering is a partner in the law firm of Goldberg, Fonville, Gump and Strauss of Dallas.

Elected to the State Junior Bar presidency last July, he is the first Dallas lawyer to hold the office in eight years.

Pickering was graduated from the Southern Methodist University Law School in 1954. He is a past president of the Dallas Junior Bar Assn. and served as State Junior Bar director from Dallas for two years.

Active in Oak Lawn Methodist Church at Dallas, Pickering also is known for his participation in civic fund raising campaigns. Last year he headed the speakers bureau for the Democratic Party in Dallas.

He also has directed the speakers bureau in Dallas County for the State Committee to Eliminate Loan Shark Evils.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, --- The South Plains Baylor Club will hold its fall meeting here Saturday (Oct. 21) in the Baptist Student Center, immediately following the Texas Tech-Baylor football game.

The meeting will be a reception for the football team and coaches and an open house for all Baylor ex-students and friends in the area, Club President Bill Patterson of Lubbock said.

Baylor Chancellor W. R. White and several other Baylor officials are scheduled to be here Saturday for the game and the meeting.

The Baptist Student Center is located at 2401 13th, near the Tech campus.

Patterson said Club officers will hold a business meeting at 7:30 p.m. today (Oct. 20) at the First Baptist Church.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Three students from Lubbock have been named Distinguished Military Students at Texas Tech.

In all, 14 Army ROTC cadets were presented DMS badges during a corps parade Thursday afternoon (Oct. 19).

Receiving awards were John F. Bashore, Calvin E. Boyles and Frank W. Bray, Lubbock; Wesley W. Coggins, Larry L. Justice and Robert B. Kennard, Dallas; and John E. Grist, Canadian.

Also Virgil L. Wilson, Hamlin; Lawrence G. Schmidt, Iowa Falls, Iowa; Michael M. Morse, Killeen; Don C. Cox, Midland; Bobby C. Switzer, Monahans; Robert N. Harris, Montgomery, Ala.; and Stephen A. Melton, Snyder.

To receive the Distinguished Military Students honor, cadets must maintain outstanding grades in their academic major, military subjects, and leadership training throughout their college careers. They are offered Regular Army commissions after going on active duty.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Jane Huffman of Breckenridge is Sophomore of the Year in Home Economics at Texas Tech.

Miss Huffman, a sophomore foods and nutrition major, was selected for the honor by a Home Economics School election. She is also ^{treasurer} ~~secretary~~ of the Home Economics Club.

She is the daughter of Mrs. Sallie Huffman, 1102 E. Elm, Breckenridge.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Two members of Texas Tech's department of clothing and textiles are attending a Central Regional Conference for college teachers in clothing and textiles at Manhattan, Kansas, scheduled Thursday through Sunday (Oct. 18-22).

Mrs. Lila Kinchen, associate professor, and Miss Anna Lee Messer, assistant professor, will bring back ideas for curriculum emphasis in this ever-popular area of home economics.

This is the 17th in-service training program for specialists in clothing and textiles. It is sponsored by the Home Economics branch of the U. S. Office of Education.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

More than 30,000 persons are expected on the Texas Tech campus today for a weekend of football, flower gazing and general festivities.

Tonight's big game between Tech and Baylor at 7:30 p.m. in Jones Stadium is naturally the star attraction, but visitors will find lots of interesting activities off the gridiron.

The most colorful activity will be the Fall Horticulture Festival. The festival will feature some 1,000 specimens of flowers arranged to depict the theme "Time, Space and Eternity." In keeping with this theme, arrangements will reflect the past, present and future, and various symbols of space.

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The vast building has a floor area of 26,725 square feet, almost two-thirds of an acre, and will house the departments of agronomy, and horticulture and parks management.

A special halftime show is in store for those who attend the game. Bands of both Tech and Baylor will perform.

Tech's 250-piece marching band will feature a return to the days of Buffalo Bill and Annie Oakley with its version of "Annie Get Your Gun." A highlight will be a solo twirling routine by Miss Sandy Bell, last year's Grand Champion of New Mexico and now a Tech freshman.

(more)

football and flower festivities

Add #1

The South Plains Baylor Club will hold its fall meeting in the Baptist Student Center immediately following the game. The meeting will be a reception for the football team and coaches and an open house for all Baylor ex-students and friends in the area.

Plenty of tickets for the game will be available at the gate.

#

Oct. 16 - 21, 1961

DATE		TIME		LOCATION		REMARKS	
10-16	WTHSPA awards				X		Special journalism list
10-17	A. W. Young - ICIA	X					
10-17	Home Eco. Scholarships	X					
10-18	A. W. Young - ICIA		X				1st 3 pars
10-18	Class Officers				X		
10-18	Tommy Keith - PIO	X	X				Farm Dailies, wire
10-18	Horticulture Festival	X	X				Waco
10-18	Young (Agronomy) national meet		X				
10-18	HE faculty anst in conf		X				
10-18	New Ag. Plant Science Bldg.		Farm				
10-19	Tax Institute	AJ					
10-19	Dairy judging team/ Dr. Sheldon's	X					
10-19	Shelden-Lam attend meeting	X					
10-19	Ben Pickering speaks	AJ					
10-19	South Plaines Baylor Club	X	X				Waco Waco w/pix AJ w/pix
10-19	Outstanding Army ROTC cadets	X					
10-19	Tommy Keith						Magazine list A. M. College P. R. Assn.
10-20	Home Eco. Soph. of Year				X		
10-20	Clothing & textiles Reb. Conf.	X					
10-20	Football & flower festivities	X					
10-21	Tax Institute	X				X	
10-21	Pickering	X				X	w/8x10 torador
10-21	Ag Plant Science Bldg. Dedication						AJ and TV'S

10/21/61

Latest interpretations of tax laws and business and estate planning will be given at Texas Tech's annual Tax Institute, beginning Monday (Oct. 23).

The three-day meeting in Aggie Memorial Auditorium will get under way with registration at 9 a.m.

More than 150 accountants, lawyers and businessmen are expected to hear a team of ten authorities speak on planning related to taxation of oil and gas leasing, farming, corporations, and family incomes.

Dr. W. M. Pearce, Tech academic vice-president, will welcome participants at the opening session at 10:15 a.m. Monday. Hatcher A. Pickens of Fort Worth will discuss the tax planner's responsibility to the taxpayer.

After a luncheon address by C. L. Kay of Lubbock Christian College, participants will hear Jack D. Egloff of Fort Worth describe accounting methods for tax planning. J. W. Riehm, Southern Methodist University law dean, will speak on tax planning and charitable giving.

Discussion Tuesday will be concerned with opportunities in employee benefit plans, transfers of life insurance in community property estates, family income tax planning and mineral properties, and tax planning in oil and gas leasing operations.

Wednesday's program will include talks on problems of corporations. The concluding session Wednesday afternoon will be a panel discussion by two certified accountants and a lawyer.

Sponsoring the institute are the Tech accounting department, area chapters of the Texas Assn. of Public Accountants and Texas Society of Certified Public Accountants and the Lubbock Bar Assn.

###

10/21/61

Texas Tech's new \$38,000 Agricultural Plant Sciences Building was dedicated Saturday (Oct. 21) to "meet the challenge of a rapidly changing and highly scientific agriculture."

Speaking those words in the principal address was Marshall L. Pennington, Tech vice-president and comptroller.

Agriculture must meet the challenge of feeding an expanding population which each year adds 50 million people, the equivalent of an entire nation the size of France, Pennington told an audience of some 100 persons filling the main foyer of the new building.

The structure, covering almost two-thirds of an acre with its two stories, is equipped to provide laboratory training and research in technical phases of agronomy and horticulture and park management for both graduate and undergraduate students.

Guests for the 3 p.m. ceremony included J. Carter King, State Parks Board chairman; representatives of the grain and seed industry, and parks and recreation facilities, and many members of area garden clubs.

The ceremony officially opened Tech's annual Fall Horticulture Festival in which more than 1,000 specimens of plants are on display Saturday and today, mostly in the new building.

D.M. McElroy, assistant comptroller presided at the ceremony. Dr. W.W. Yocum, horticulture professor, gave the invocation.

Housed in the building are the departments of agronomy and horticulture and parks management. Prof. Cecil Ayers represented agronomy at the dedication. Elo Urbanovsky represented horticulture and park management.

(MORE)

2--plant sciences dedication

Emphasizing the need for the new research and training facility, Pennington said, "We cannot sit back complacently and expect agricultural progress to continue. We must constantly strive to advance the frontiers of knowledge."

The increasing population must be fed, clothed and housed from a farmland resource that is constantly declining, he pointed out.

"In addition to this challenge, we are faced with the need for increased emphasis on ornamental plants, on recreation, and on park management and planning," Pennington said.

"If we are to accept these challenges, we must continually build new and better facilities. Furthermore, we must utilize these facilities most effectively through good teachers--good teachers who are curious scientists and who possess a high sense of integrity and ability to stimulate the youth of our nation."

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/16/61

LUBBOCK-- West Texas High School Press Assn. presented 22 awards to winners of the annual WTHSPA competition during Journalism Day Saturday (Oct. 14) at Texas Tech.

Honors were announced at a 5 p.m. banquet attended by students and advisers from the Panhandle, South Plains, and eastern New Mexico. Schools competed for both newspaper and yearbook awards.

Ralph Carpenter, editor of the Tech student newspaper, presented the newspaper awards.

Winners of the Mimeographed cup, provided by State Line Tribune, Farwell, are Texico, New Mexico, first place, and Atkins Junior High in Lubbock, second place. All sizes of schools were eligible to compete for this award.

Perryton High School won first place for the Small Printed Newspapers cup awarded by the Slaton Slatonite. Levelland High School took second place and Tulia High School was third. Schools in this field have from 100-500 persons.

Pampa High School received the Medium Printed Newspapers first place cup awarded by the ^{Lubbock} Avalanche-Journal. Big Spring High School was second in this area and Dumas High School, third. Schools averaging from 501-1000 students competed for this award.

Monterey High School in Lubbock received the first place Large Printed Newspapers cup awarded by the Big Spring Herald. Second place went to Tascosa High School in Amarillo and third place to Lubbock High School. Schools competing for this award have more than 1000 students.

Phil Orman, director of student publications at Tech, presented the yearbook awards.

(more)

Texico High School in New Mexico won the cup presented by the Inter-Collegiate Press for yearbooks of small schools with 100-500 students. Floydada High School was second in this competition and Perryton High School, third.

Lamesa High School received the first place cup, presented by Taylor Publishing Co., for medium-size yearbooks of schools having 501-1000 students enrolled. Andrews High School was second place and Big Spring High School, third.

Tascosa High School in Amarillo took first place for the award presented by Newsfoto Publishing Co. to large schools having more than 1000 students. Lubbock High School in Lubbock won second place. Monterey High School was third.

Texico High School, New Mexico, received the Most Improved Yearbook cup presented by Rodgers Litho Co. of Lubbock.

Over 357 persons attended J-Day at Tech. John Masterman, city editor of the Amarillo Globe-Times and Daily News, gave the keynote address.

Lewis N. Jones, Dean of Men at Tech, spoke to students and advisers after the annual WTHSPA business meeting.

Final session of the afternoon was a panel discussion concerning the aspects of professional journalism. Panel members were Duncan Ellison, KDUB-TV; Otice Green, a public relations man; Curtis Sterling, Brownfield News; Kenneth May, Avalanche-Journal; Charles Webb, United Press International; and C.W. Ratliff, KCBD-TV.

Following the banquet and presentation of WTHSPA awards, all persons participating in J-Day activities were invited to be guests of the college at the Tech-TCU football game at 7:30 p.m. at Jones Stadium.

10/17/61

Dr. A.W. Young, Agronomy Department head at Texas Tech, will leave Friday (Oct. 20) to attend the 43rd annual meeting of the International Crop Improvement Association at Des Moines, Ia.

Dr. Young, who is completing his second year as president of the organization, will preside at the Executive Committee meeting Sunday (Oct. 22) and will officiate at the business session on Wednesday and on Thursday (Oct. 25 and 26).

The meeting will emphasize the celebration of 1961 as World Seed Year. The afternoon general program Thursday will be devoted to talks on activities of different countries that are observing World Seed Year.

Probably the most important topic of international interest to be discussed is the participation of certified seed growers of the United States in the Organization for European Economic Cooperation and its development program for certification of herbage seeds.

The government recently approved U.S. participation in this program. S.F. Rollin, Chief, Seed Branch of the Grain Division of the Agricultural Marketing Service, Beltsville, Md., has been named coordinator of program participation for this country.

Development of this program will provide a ready exchange of seed stocks between cooperating countries, Dr. Young said. As the program develops, it can lead to a valuable market for seeds of adapted varieties which can be used in other countries. The supply of high-quality seed made available to countries which have very limited supplies of good seed also can help increase food supplies in those countries.

Other important matters to be given attention by the assn. include pending changes in the Federal Seed Act, establishment of procedures for the registration of crop varieties on a national basis, changes in tolerance tables for purity standards for seed analyses, and other items.

Norman A. Erbe, Governor of Iowa, will be guest speaker at the annual banquet on Thursday with Dr. Young serving as master of ceremonies.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/18/61

Jane Huffman of Breckenridge is Sophomore of the Year in Home Economics at Texas Tech.

The honor, determined in a Home Economics School election, was announced at the annual Home Economics Club awards banquet, held at 6 p.m. Tuesday (Oct. 17) in the Union Building.

Scholarships were awarded to 14 Home Economics majors. Also recognized were majors who have received scholarships outside the School of Home Economics.

Carolyn Vines of Albany, was presented a plaque as recognition of being Home Economist of the Year at Tech. Miss Vines was selected for the honor last spring by the Home Economics Club and is Tech's nominee for the State Home Economist of the Year. She will compete for the honor at the annual meeting of the Texas Home Economics College Clubs in Denton, Oct. 26-28.

Dr. Willa Vaughn Tinsley, home economics dean, presented the 1961-62 scholarship grants at the dinner in the Union Ballroom. Nickie Woelfel of Bovina, Home Economics Club president was mistress of ceremonies.

Among those receiving scholarships was Be Shiao from Formosa. Miss Shiao is a foreign fellowship student sponsored by the Home Economics Club and Phi Upsilon Omicron.

Others receiving scholarships were Priscilla Ann Gibson, the Borden Award; Sunny Jean Courington, Helen Fay Foster and Susan Brady Jungle, Sears-Roebuck Scholarships; Judith Ann Cowger, Olivia June Dvoracek and Sylvia La Rue Elliott, the Melba Mae Maxey Scholarships.

{More}

Home Ec. scholarships

Others included Janice Kay Holloway, Carol Jean Purl and Margaret Jean Smith, the Ethel Foster Scholarships; Lela Jo Glimp, the Johnnie Michie Scholarship, and Shelley Carol White, the Lubbock City Panhellenic Scholarship. Dorothy Kathleen Brennan received an anonymous scholarship.

Theme of the banquet was autumn leaves. The Ballroom was decorated in fall colors of brown, orange, and rust and chrysanthemums were used in the table decorations as well as for guests' corsages. Judy Dawson of Tulia was chairman of the Home Economics Club decoration committee.

###

10/18/61

LUBBOCK-- Sixteen Texas Tech students have been elected officers of undergraduate classes.

The campus elections also filled Student Council, Association of Women Students and Freshman Council positions.

Class officers for 1961-62 include:

ABILENE-- Nancy Shoemaker. She is the daughter of Mr. and Mrs. Hart C. Shoemaker, 1501 Sylvan. She was elected freshman class secretary.

AMARILLO-- Gary Strickland, architecture major. He is the son of Mr. and Mrs. Reid Strickland, 4000 Paramont. He was elected sophomore class president.

Jim Head, biology major. He is the son of Captain and Mrs. J. B. Head, 2625 Eldorado. He was elected sophomore vice-president.

ARLINGTON-- Claudia Austin, secretarial administration major. She is the daughter of Mr. and Mrs. C. T. Austin, 1918 Skylark. She was elected junior class secretary.

CANADIAN-- Johnny Grist, business administration major. He was elected senior class president.

DALLAS-- Carolyn Wood, business education major. She is the daughter of Mr. and Mrs. W. F. Wood, 6714 Brookshire. She was elected sophomore secretary.

Robert Legg, government major. He is the son of Mrs. E. P. Legg, 4847 Walnut Hill. He was elected freshman president.

HOUSTON-- Carolyn Maniha, elementary education major. She is the daughter of Mr. and Mrs. William Maniha, 2323 Dunstan. She was elected senior class secretary.

Mike Horridge, He is the son of Mr. and Mrs. D. L. Horridge, 4606 Waycross. He was elected freshman vice-president.

KILGORE-- George Matson, finance major. He was elected senior class vice-president.

LUBBOCK-- Bill Golightly, philosophy major. He is the son of Mr. and Mrs. Ed. Golightly, 3412 - 29th. He was elected junior vice-president.

Wendell Barnett, finance major. He is the son of Mr. and Mrs. S.T. Barnett, 4001 - 45th. He was elected junior president.

10/18/61

LUBBOCK -- A colorful array of some 1,000 specimens of flowers will be on display during the fourth annual Fall Horticulture Festival at Texas Tech this weekend.

The festival will be held Saturday and Sunday in Tech's new Agricultural Plant Sciences Building, which will be dedicated at 3 p.m. Saturday. The admission-free festival will be open to the public from conclusion of the dedication until 10 p.m. Saturday, and from 10 a.m. until 9 p.m. Sunday.

Theme of this year's show is "Time, Space and Eternity." Anyone who wishes may enter at no charge. Entries will be received Saturday morning from 8 a.m. until 11 a.m. Judging will begin at 12:30 p.m.

In keeping with the theme, arrangements will reflect the past, present and future, and various symbols of space. For example, the past will be represented by a mixed bouquet in an old-fashioned container. A view of tomorrow will feature a line-mass arrangement using two colors only.

Arrangements reflecting space will feature "The Sky's the Limit," an arrangement in a tall, narrow container using up to three flowers. Others will reflect Orbit, Dark of the Moon, Satellite, Infinity, and Cassiopeia, an abstract arrangement.

One or more specimens of a listed variety will constitute a class. Horticultural exhibits must be grown by the exhibitor on his property. Flowers in arrangements must be garden grown unless otherwise specified, but not necessarily by the exhibitor.

(MORE)

Add 1 Horticulture Festival

There will be two sweepstakes winners, one in horticulture and one in arrangements. Sweepstakes will be calculated on the basis of the greatest number of blue ribbons awarded to a single exhibitor.

A tri-color award will be made in each division to the highest scoring blue ribbon winners.

Miss Kay Keltner, Crane, horticulture queen, will be on hand to assist in presenting awards. Horticulture princesses who will serve as hostesses at the festival are Patti Ayres, Corpus Christi; Marty Keagy, Dallas; Delores Bollig, Borger; and Diane Fischer, San Benito.

Miss Keltner and the princesses, all horticulture students, were selected by their respective classes to vie for the queen's title. Final selection was made by the horticulture club.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/18/61

LUBBOCK, -- Tommy Keith has joined the Texas Tech Public Information Department as a staff specialist in agriculture.

Keith comes from Memphis, Tenn., where he has been a technical editor for the National Cotton Council since 1959.

He was an Anderson-Clayton scholar in agricultural journalism for his last two undergraduate years at Texas A&M, where he received a bachelor of science degree.

While at A&M, Keith worked in the news section of the Agricultural Information Office. He served two years on the livestock publicity staff of the State Fair of Texas. He was on the editorial staffs of A&M's Agriculturist, School of Agriculture magazine, and Battalion, campus newspaper.

"The Southwest is providing some of the finest examples of today's dynamic and progressive agriculture," Keith said. "I look forward to working at Tech and to seeing and having a part in the Southwest's continued growth and progress."

Keith's new position is an expansion of the Tech Public Information staff to help meet the rapidly-growing institution's responsibilities in reporting its research, training and other services, Director Adrian Vaughan said.

While specializing in agriculture, Keith also will prepare public information on other activities at Tech.

Keith is the son of Mr. and Mrs. S. J. Keith, Route One, Cleveland, Tex.

###

10/18/61

Texas Tech's new Agricultural Plant Sciences Building, which will house the departments of Agronomy, and Horticulture and Parks Management, will be dedicated Saturday, Oct. 21, at 3 p.m.

The dedication will be held in the lobby of the building, which also is the site of the Fall Horticulture Festival Saturday and Sunday.

Dr. Gerald Thomas, Dean of Agriculture, will welcome guests. M. L. Pennington, vice-president and comptroller, will deliver the principal address. Master of ceremonies will be D. M. McElroy, assistant comptroller.

A tour of the building and exhibits prepared for the occasion will be conducted. In addition to the festival, exhibits will include a demonstration of techniques and instruments used in commercial grain grading; plant and seed identification; machines used to measure seed germination and quality; and explanations of various phases of soil and soil management.

There also will be exhibits on soybeans, range grasses, sorghum, and wildlife management.

The \$380 ,000 building has a floor area of 26,725 square feet, almost two-thirds of an acre. It is equipped to provide laboratory training in technical phases of agronomy, horticulture and park management for both graduate and undergraduate students.

The new building is expected to serve as a valuable supplement to field studies on Tech's farm facilities.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/19/61

Dr. Gene Sheldon, head of the department of clothing and textiles, accompanied by 26 advanced students from pattern design classes will visit clothing manufacturing plants in Dallas, Oct. 26-28.

The group will visit two plants that manufacture dresses, one millinery house, and the famed merchandise mart. Such experiences will add interest and first-hand knowledge of clothing production on a commercial basis as well as furnish opportunity for students to view many forms of merchandising.

###

Dr. Mina W. Lamb, head of the department of food and nutrition at Texas Tech, will attend the annual meeting of the American Dietetics Association in St. Louis, Oct. 23-26.

Dr. Lamb, as a representative of Tech's School of Home Economics, will bring back ideas for coordinating the training of students interested in dietetics, nutrition, and public health. She will gain information concerning dietetic internship and will have opportunity to consult with potential employers of Texas Tech graduates in the field of food and nutrition.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/19/61

Texas Tech's dairy products judging team is in Morgantown, W. Va., today (Oct. 20) for the Southern Dairy Products Judging Contest.

Following the contest, the team will leave for Washington, D. C., for the International Contest in Judging Dairy Products scheduled for Monday (Oct. 23).

Team members are Winston C. Waggoner, Dimmitt; Michael O'Dell, Lancaster; Joseph B. Eastham, Lubbock; and William P. Morrison, Athens.

Dr. J. J. Willingham, head of the dairy industries department, is the team coach.

#

Dr. Gene Shelden, head, department of Clothing and Textiles at Texas Tech, will present a program to the Home Demonstration Club in Littlefield on Wednesday (Oct. 25). The meeting will be held in the Reddy Room, Southwestern Public Service, at 2:30 p.m.

Dr. Shelden's topic is "Fabrics--Selection, Use, and Care." Keeping up-to-date on new fabrics and fabric finishes that are constantly being placed on the market is a subject which Dr. Shelden is well-qualified to discuss.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/21/61

The president of the State Junior Bar of Texas, Ben Pickering, will speak Monday (Oct. 23) at Texas Tech.

His address is open to the public. Sponsoring his appearance at 4 p.m. in Room 120 of the Classroom and Office Building is the Tech Pre-Law Society.

Pickering is a partner in the law firm of Goldberg, Fonville, Gump and Strauss of Dallas.

Elected to the State Junior Bar presidency last July, he is the first Dallas lawyer to hold the office in eight years.

Pickering was graduated from the Southern Methodist University Law School in 1954. He is a past president of the Dallas Junior Bar Assn. and served as State Junior Bar director from Dallas for two years.

Active in Oak Lawn Methodist Church at Dallas, Pickering also is known for his participation in civic fund raising campaigns. Last year he headed the speakers bureau for the Democratic Party in Dallas.

He also has directed the speakers bureau in Dallas County for the State Committee to Eliminate Loan Shark Evils.

###

10.19.61

LUBBOCK, --- The South Plains Baylor Club will hold its fall meeting here Saturday (Oct. 21) in the Baptist Student Center, immediately following the Texas Tech-Baylor football game.

The meeting will be a reception for the football team and coaches and an open house for all Baylor ex-students and friends in the area, Club President Bill Patterson of Lubbock said.

Baylor Chancellor W. R. White and several other Baylor officials are scheduled to be here Saturday for the game and the meeting.

The Baptist Student Center is located at 2401 13th, near the Tech campus.

Patterson said Club officers will hold a business meeting at 7:30 p.m. today (Oct. 20) at the First Baptist Church.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10.19.61

Three students from Lubbock have been named Distinguished Military Students at Texas Tech.

In all, 14 Army ROTC cadets were presented DMS badges during a corps parade Thursday afternoon (Oct. 19).

Receiving awards were John F. Bashore, Calvin E. Boyles and Frank W. Bray, Lubbock; Wesley W. Coggins, Larry L. Justice and Robert B. Kennard, Dallas; and John E. Grist, Canadian.

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10-20-61

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

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(more)

football and flower festivities

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[illegible]

TOTALS

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Texas Tech will be host to 40 or more debate teams at its Fall Forensic Festival, Friday and Saturday (Oct. 27-28).

Robert G. Dick, tournament director, said the teams will represent 13 colleges and universities in Texas, New Mexico, Oklahoma and Arizona.

Festival events include debate, discussion, poetry reading, extemporaneous speaking and after dinner speaking.

The topic for debate will be "Resolved: That labor organizations should be under the jurisdiction of anti-trust legislation." There will be six rounds of debate for all teams, and each team must debate both sides of the question.

Students entered in discussion competition will review "What procedure should the federal government follow to protect the civil rights of all citizens?"

Certificates of Award will be given to all speakers, discussants, debate teams and members of debate teams who score a superior or an excellent rating.

Registration for the festival will be held from 8 to 8:30 a.m. Friday in Speech Building, Room I.

Friday's events include extemporaneous speaking, poetry reading, and after dinner speaking and discussion in the morning session.

Afternoon events include lunch and debate round-table, round two extemporaneous speaking, poetry reading and after dinner speaking; debate, rounds one and two; and discussion, round two.

(more)

Fall Forensic Festival

Finals in after dinner speaking and presentation of awards will come at a 6:30 p.m. dinner, round two in debate will come Friday night.

On Saturday, round three, discussion, and rounds four, five and six in debate will be held during the morning. Announcements of awards and results will be made at 1 p.m. in the speech auditorium.

Schools entering teams in the meet are Eastern New Mexico, University, Texas Western University, University of New Mexico, Oklahoma Baptist University, Hardin-Simmons University, Abilene Christian College, Midwestern University, University of Arizona, Frank Phillips College, North Texas State University, Texas Christian University, Lubbock Christian College and Texas Tech.

#

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Tax effects on employee benefits and on transfer of life insurance in community property states will be discussed this morning (Oct. 24) as the Texas Tech Tax Institute enters its second day.

Vester T. Hughes of Dallas will relate opportunities in employee benefit plans and Ethan B. Stroud of Dallas will talk on life insurance transfers during the session beginning at 9 a.m. in the Aggie Memorial Auditorium.

In the afternoon session, Godfrey W. Welsch of Dallas will discuss family income tax planning and mineral properties. Frank B. Appleman of Fort Worth will speak on tax planning in oil and gas leasing transactions.

More than 90 persons attended opening sessions of the three-day institute Monday.

Sponsors include the Tech accounting department and area chapters of the Texas Society of Certified Public Accountants, Texas Assn. of Public Accountants, and the Lubbock Bar Assn.

Edward R. Smith, Lubbock attorney, is program chairman.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

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Three students represented Tech. They are Donald Goss, senior agronomy major of Edcouch; Johnny Hajek, senior agronomy major of Seymour; and Clyde Stahnke, junior agronomy major of Comanche.

Institutions which took part in this Region four contest consisted of those in Okla., La., Ark., Miss., and Texas. The Tech students were coached by agronomy instructor B. L. Allen.

Institutions finished in the following order: first place, Texas A & M; second, Texas Tech; third, Mississippi State; fourth, Oklahoma State; fifth, Louisiana State; sixth, University of Arkansas; and seventh, Panhandle A & M of Okla.

High individual scorer was Clyde Stahnke of Tech with 675 points. Second was Charles Batte of Texas A & M with 650 points. Third was Dennis Elmore of Mississippi State, 640 points. Fourth was George Alston of Texas A & M with 610. There was a three-way tie for fifth place individual scores. Johnny Hajek of Tech, William Quirk of Louisiana State, and Dale Loveless of Texas A & M each had 605 points.

Tech will be included in the national competition as the top two scoring schools from each region are eligible to compete nationally.

The national contest will take place in May. The site of the contest will be chosen at the national convention of the American Society of Agronomy in St. Louis, Mo., Nov. 27-30.

Texas Technological College
Department of Public Information
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Sigma Alpha Eta meets the first and third Tuesdays each month at noon in the Student Union Building.

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Texas Technological College
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Department of Public Information
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More than 600 educators will exchange ideas on improving the quality and efficiency of learning.

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FOR SUNDAY

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While the firm was headquartered at Providence, R.I., Mrs. Gilbreth studied for a doctorate in industrial psychology at Brown University. She received her degree in 1915.

(More)

Add 1 Dr. Gilbreth

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The death of her husband in 1924 left Dr. Gilbreth alone to carry on the work they had begun. Her accomplishments since that time are testimony of how well she carried on.

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Dr. Tinsley said she believes that the challenge in education is for teachers to teach in such a way that every student is motivated and assisted in achieving his own individual capacity for learning.

Tech will also send representatives to an Area II meeting in Big Spring Nov. 18. This area extends from Lynn County on the north to the Big Bend Country on the south, and from El Paso to San Angelo.

Dean Tinsley and Billie Williamson, associate professor of home economics education, will aid in the Area II conference.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

More than 155 students from 15 colleges in Texas, New Mexico, Arizona and Oklahoma will begin competing this morning (Oct. 27) in the ninth annual Texas Tech Forensic Festival.

Contests in debate, discussion, poetry reading, extemporaneous speaking and after dinner speaking will be held today and Saturday.

Tech, the host school, will be represented by four debate teams composed of Hac Brommett, Kip Glasscock, Cleo Haston, Wynette Johnson, Tommie King, Mike Lange, Mike Pollard and Arthur Skibell. In addition to the debaters, about 23 other Tech students will participate in individual speaking events.

Debate topic will be "Resolved: that labor organizations should be under the jurisdiction of anti-trust legislation." There will be six rounds of debate for all teams, and each team will debate both sides of the question.

Students in discussion competition will review "What procedure should the federal government follow to protect the civil rights of all citizens?"

Registration begins at 8 a.m. today, with competition getting under way at 9 a.m.

Extemporaneous speaking, poetry reading, after dinner speaking and round one of discussion will be held this morning.

A debate round-table will highlight today's noon luncheon, and afternoon activities include round two extemporaneous speaking, poetry reading and after dinner speaking, rounds one and two of debate and round two of discussion.

(MORE)

Finals in after dinner speaking and presentation of awards will come at a 6:30 p.m. dinner today. Round three in debate will come tonight.

Saturday's events include round three discussion and rounds four, five and six in debate. Announcements of awards and festival results will come at 1 p.m. in the speech auditorium.

The round-table discussion on debate at today's luncheon will be led by Dr. Lester Levy, Texas Tech economist, who will make a brief analysis of the debate proposition.

Schools to attend the forensic festival include McMurry College, North Texas State University, Frank Phillips College, University of Arizona, Midwestern University, Abilene Christian College, Hardin-Simmons University, Oklahoma Baptist University, the University of New Mexico, Texas Western College, Eastern New Mexico University, West Texas State College, Texas Christian University and Texas Tech. Other schools are expected to register today.

Robert G. Dick of the Tech speech staff is tournament director.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --- "An Italian Straw Hat," a comedy-classic, will be presented by Texas Tech Speech Department Nov. 6-11 during the Fine Arts Festival.

The comedy by Eugene Labiche and Marc-Michel will be the speech department's first production this year.

Cast for the production was selected by June Bearden, director.

Cast members from Dallas are Bill Leonard, son of Dr. and Mrs. J. E. Leonard, 6820 Hyde Park; David Lindeman, son of Mr. and Mrs. Vincent Lindeman, 711 E. Colorado; and Cay Ransour, daughter of Mr. and Mrs. J. Milton Ransour, 5497 Blair Rd.

Lubbock cast members are Bob Cole, son of Mr. and Mrs. W. B. Cole, 4502 35th; Barry Corbin, son of Mr. and Mrs. Kilmer B. Corbin, 4207 47th; Linda Eberley, daughter of Mr. and Mrs. A. B. Everley, 3115 37th; Carol O'Connell, daughter of Mr. and Mrs. J. B. O'Connell, 4310 42nd; and Ann Saxton, daughter of Mr. and Mrs. John P. Saxton, 3216 26th.

Other cast members are Bob Adams, Seminole; Bob Bowers, Levelland; Hank Haynes, Brownsville; Nancy Jackson, Abilene; John Kennon, Granbury; Jim Slaughter, Kermit; Roger Smith, Waco; and Nancy Martin, daughter of Mr. and Mrs. G. Berman, 2900 W. Berwyn, Chicago, Ill.

Heads of crew committees are Sara Brown, house committee, Plainview; Barry Corbin, set construction; Mary McAdoo, make-up, Seminole; Kay Norman, make-up, Memphis; Carol O'Connell, publicity; Ken Hobbs, lighting and sound, Megargel; Mary Jo Fish, properties, daughter of Mr. and Mrs. J. H. Fish, 4143 Lively, Dallas; and Betty Mabry, costumes, 2310 14th Lubbock.

Assisting Director June Bearden will be Charles E. Buzzard, technical design and direction, John Kennon, assistant director; Vera Simpson, costume; and David Lindeman, stage manager.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Texas Tech is being represented by seven students at the annual Texas Home Economics College Clubs workshop at North Texas State University, Denton.

The three-day workshop, which is centering around a communications theme, "Let's Tell the World," will be concluded today (Oct. 28).

Tech students attending are Carolyn Vines, Albany; Judy Cowger, Stamford; Jane Huffman, Breckenridge; Nickie Woelfel, Bovina; Carolyn Manning, Glen Reid and Jean Mott, all of Stanton.

Miss Vines is president of THECC.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Texas Tech | will be humming this week with preparations for its annual Homecoming Friday and Saturday (Nov. 3-4).

Festivities will feature appearances scheduled Friday by Vice-President Lyndon B. Johnson.

The Vice-President is to address a dinner of the Tech Century Club, an Ex-Students Assn. organization, and crown Tech's Homecoming Queen in public ceremonies at 8:30 p.m. in front of the Science Building.

Class reunions will be held Friday night following the coronation. Classes of 1945 through 1961 will gather in the Union Building. Classes of 1925 through 1944 will have a reunion dance in the Caprock Hotel.

A homecoming parade will begin at 10 a.m. Saturday to wind its way through downtown Lubbock and out to the Tech campus. "A Techsan in Fantasyland" will be the theme for parade floats.

Tech exes will be guests of Furr Foods Inc. and Dunlaps for a luncheon at 11:30 a.m. Saturday in Lubbock Municipal Coliseum.

Tech's Red Raiders will meet the Rice Owls in a Southwest Conference football game at 2 p.m. in Jones Stadium.

A homecoming dance will be held Saturday night in Lubbock Municipal Coliseum.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

The battle for honors in Texas Tech's Forensic Festival enters the final round this morning (Oct. 28) and will be concluded with the announcement of awards at 1 p.m. in the speech auditorium.

Approximately 125 students from 17 colleges and universities in Texas, New Mexico, Arizona and Oklahoma are attending the festival.

Today's events will include round three in discussion and rounds four, five and six in debate. Extemporaneous speaking, poetry reading, after dinner speaking and round one of discussion were held Friday morning. Afternoon activities included round two extemporaneous speaking, poetry reading and after dinner speaking, rounds one and two of debate and round two of discussion.

Debate topic is "Resolved: that labor organizations should be under the jurisdiction of anti-trust legislation." Competitors in discussion reviewed "What procedure should the federal government follow to protect the civil rights of all citizens."

Tech is being represented by four debate teams and about 23 other students who are participating in individual speaking events.

#

Texas Technological College
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Lubbock, --Texas Tech's Toreador, has been named the third ranking college newspaper in its class in the nation by the Associated Collegiate Press.

The ranking is for issues last spring by college papers who publish at least three times a week.

The ACP does not publish the names of all papers and their rankings but lets each paper know its standing.

The Toreador was cited especially for its news writing and its columnists.

Ralph Carpenter of Lubbock is Toreador editor. K.P. Orman is student publications director.

###

NAME OF STORY		LOCALS	DAILIES	WIRE SERVICE	WEEKLY	REVENUE	LET'S	BOARD	TELETYPE	EXPLANATION (SPECIALS, PHOTOS, ETC)
10-23	Fall Forensic Festival	X	X	X			X			
10-23	Tax Institute	X								
10-23	Soil judging contest	X								
10-24	Sima Alpha Eta initiates	X					X			
10-24	Bids on residence hall	X	X	X						
	Ag plant sci. bldg., football & forensic festival									
10-25	tax inst., soil jud, bids on dorm, Sigma Alpha Eta							X		
10-25	Pearce/American Council on Ed.									
10-25	Grant on biology study-Strandmann									
10-25	Cheerleader picture									Dallas & Houston
10-26	Dr. Gilbreth		X	X						Dailies except Radio and TV
10-26	Dean Tinsley-Houston Cong.	X								Houston
10-26	Forensic Festival	X								
10-27	"An Italian Straw Hat"						X			
10-27	Dr. Gilbreth		Radio							
			AJ & TV							Daily Radio & TV
10-27	THECC	X								
10-27	Homecoming		AJ	x	X					
10-28	Dr. Gilbreth Homecoming	X								Except AJ & UPI
	Pearce, Straw Hat, Tinsley, Forensic Festival									
10-28	FFfinal round, Gilbreth, Homecoming, THECC							X		
10-28	Assn. Collegiate Press	X								Star Tel and Stamford Armerican

Texas Technological College
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10/23/61

LUBBOCK-- Texas Tech will be host to 40 or more debate teams at its Fall Forensic Festival, Friday and Saturday (Oct. 27-28).

Robert G. Dick, tournament director, said the teams will represent 13 colleges and universities in Texas, New Mexico, Oklahoma and Arizona.

Festival events include debate, discussion, poetry reading, extemporaneous speaking and after dinner speaking.

The topic for debate will be "Resolved: That labor organizations should be under the jurisdiction of anti-trust legislation." There will be six rounds of debate for all teams, and each team must debate both sides of the question.

Students entered in discussion competition will review "What procedure should the federal government follow to protect the civil rights of all citizens?"

Certificates of Award will be given to all speakers, discussants, debate teams and members of debate teams who score a superior or an excellent rating.

Registration for the festival will be held from 8 to 8:30 a.m. Friday in Speech Building, Room I.

Friday's events include extemporaneous speaking, poetry reading, and after dinner speaking and discussion in the morning session.

Afternoon events include lunch and debate round-table, round two extemporaneous speaking, poetry reading and after dinner speaking; debate, rounds one and two; and discussion, round two.

(more)

Fall Forensic Festival

Finals in after dinner speaking and presentation of awards will come at a 6:30 p.m. dinner, round two in debate will come Friday night.

On Saturday, round three, discussion, and rounds four, five and six in debate will be held during the morning. Announcements of awards and results will be made at 1 p.m. in the speech auditorium.

Schools entering teams in the meet are Eastern New Mexico, University, Texas Western University, University of New Mexico, Oklahoma Baptist University, Hardin-Simmons University, Abilene Christian College, Midwestern University, University of Arizona, Frank Phillips College, North Texas State University, Texas Christian University, Lubbock Christian College and Texas Tech.

#

Department of Public Information
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10/23/61

Tax effects on employee benefits and on transfer of life insurance in community property states will be discussed this morning (Oct. 24) as the Texas Tech Tax Institute enters its second day.

Vester T. Hughes of Dallas will relate opportunities in employee benefit plans and Ethan B. Stroud of Dallas will talk on life insurance transfers during the session beginning at 9 a.m. in the Aggie Memorial Auditorium.

In the afternoon session, Godfrey W. Welsch of Dallas will discuss family income tax planning and mineral properties. Frank B. Appleman of Fort Worth will speak on tax planning in oil and gas leasing transactions.

More than 90 persons attended opening sessions of the three-day institute Monday.

Sponsors include the Tech accounting department and area chapters of the Texas Society of Certified Public Accountants, Texas Assn. of Public Accountants, and the Lubbock Bar Assn.

Edward R. Smith, Lubbock attorney, is program chairman.

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(MORE)

According to Dr. Tinsley, it is important for the teachers to realize that practically every student can achieve all levels of learning in some areas if he is sufficiently motivated. But relatively few students may be capable of achieving the levels of creativity required in all areas of knowledge and the judgment needed in evaluation.

Dr. Tinsley said she believes that the challenge in education is for teachers to teach in such a way that every student is motivated and assisted in achieving his own individual capacity for learning.

Tech will also send representatives to an Area II meeting in Big Spring Nov. 18. This area extends from Lynn County on the north to the Big Bend Country on the south, and from El Paso to San Angelo.

Dean Tinsley and Billie Williamson, associate professor of home economics education, will aid in the Area II conference.

###

10/26/61

More than 155 students from 15 colleges in Texas, New Mexico, Arizona and Oklahoma will begin competing this morning (Oct. 27) in the ninth annual Texas Tech Forensic Festival.

Contests in debate, discussion, poetry reading, extemporaneous speaking and after dinner speaking will be held today and Saturday.

Tech, the host school, will be represented by four debate teams composed of Mac Brommett, Kip Glasscock, Cleo Haston, Wynette Johnson, Tommie King, Mike Lange, Mike Pollard and Arthur Skibell. In addition to the debaters, about 23 other Tech students will participate in individual speaking events.

Debate topic will be "Resolved: that labor organizations should be under the jurisdiction of anti-trust legislation." There will be six rounds of debate for all teams, and each team will debate both sides of the question.

Students in discussion competition will review "What procedure should the federal government follow to protect the civil rights of all citizens?"

Registration begins at 8 a.m. today, with competition getting under way at 9 a.m.

Extemporaneous speaking, poetry reading, after dinner speaking and round one of discussion will be held this morning.

A debate round-table will highlight today's noon luncheon, and afternoon activities include round two extemporaneous speaking, poetry reading and after dinner speaking, rounds one and two of debate and round two of discussion.

(MORE)

Finals in after dinner speaking and presentation of awards will come at a 6:30 p.m. dinner today. Round three in debate will come tonight.

Saturday's events include round three discussion and rounds four, five and six in debate. Announcements of awards and festival results will come at 1 p.m. in the speech auditorium.

The round-table discussion on debate at today's luncheon will be led by Dr. Lester Levy, Texas Tech economist, who will make a brief analysis of the debate proposition.

Schools to attend the forensic festival include McMurry College, North Texas State University, Frank Phillips College, University of Arizona, Midwestern University, Abilene Christian College, Hardin-Simmons University, Oklahoma Baptist University, the University of New Mexico, Texas Western College, Eastern New Mexico University, West Texas State College, Texas Christian University and Texas Tech. Other schools are expected to register today.

Robert G. Dick of the Tech speech staff is tournament director.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/27/61

LUBBOCK --- "An Italian Straw Hat," a comedy-classic, will be presented by Texas Tech Speech Department Nov. 6-11 during the Fine Arts Festival.

The comedy by Eugene Labiche and Marc-Michel will be the speech department's first production this year.

Cast for the production was selected by June Bearden, director.

Cast members from Dallas are Bill Leonard, son of Dr. and Mrs. J. E. Leonard, 6820 Hyde Park; David Lindeman, son of Mr. and Mrs. Vincent Lindeman, 711 E. Colorado; and Cay Ransour, daughter of Mr. and Mrs. J. Milton Ransour, 5497 Blair Rd.

Lubbock cast members are Bob Cole, son of Mr. and Mrs. W. B. Cole, 4502 35th; Barry Corbin, son of Mr. and Mrs. Kilmer B. Corbin, 4207 47th; Linda Eberley, daughter of Mr. and Mrs. A. B. Everley, 3115 37th; Carol O'Connell, daughter of Mr. and Mrs. J. B. O'Connell, 4310 42nd; and Ann Saxton, daughter of Mr. and Mrs. John P. Saxton, 3216 26th.

Other cast members are Bob Adams, Seminole; Bob Bowers, Levelland; Hank Haynes, Brownsville; Nancy Jackson, Abilene; John Kennon, Granbury; Jim Slaughter, Kermit; Roger Smith, Waco; and Nancy Martin, daughter of Mr. and Mrs. G. Berman, 2900 W. Berwyn, Chicago, Ill.

Heads of crew committees are Sara Brown, house committee, Plainview; Barry Corbin, set construction; Mary McAdoo, make-up, Seminole; Kay Norman, make-up, Memphis; Carol O'Connell, publicity; Ken Hobbs, lighting and sound, Megargel; Mary Jo Fish, properties, daughter of Mr. and Mrs. J. H. Fish, 4143 Lively, Dallas; and Betty Mabry, costumes, 2310 14th Lubbock.

Assisting Director June Bearden will be Charles E. Buzzard, technical design and direction, John Kennon, assistant director; Vera Simpson, costume; and David Lindeman, stage manager.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/27/61

Texas Tech is being represented by seven students at the annual Texas Home Economics College Clubs workshop at North Texas State University, Denton.

The three-day workshop, which is centering around a communications theme, "Let's Tell the World," will be concluded today (Oct. 28).

Tech students attending are Carolyn Vines, Albany; Judy Cowger, Stamford; Jane Huffman, Breckenridge; Nickie Woelfel, Bovina; Carolyn Manning, Glen Reid and Jean Mott, all of Stanton.

Miss Vines is president of THECC.

###

10/27/61

LUBBOCK-- Texas Tech will be humming this week with preparations for its annual Homecoming Friday and Saturday (Nov. 3-4).

Festivities will feature appearances scheduled Friday by Vice-President Lyndon B. Johnson.

The Vice-President is to address a dinner of the Tech Century Club, an Ex-Students Assn. organization, and crown Tech's Homecoming Queen in public ceremonies at 8:30 p.m. in front of the Science Building.

Class reunions will be held Friday night following the coronation. Classes of 1945 through 1961 will gather in the Union Building. Classes of 1925 through 1944 will have a reunion dance in the Caprock Hotel.

A homecoming parade will begin at 10 a.m. Saturday to wind its way through downtown Lubbock and out to the Tech campus. "A Techsan in Fantasyland" will be the theme for parade floats.

Tech exes will be guests of Furr Foods Inc. and Dunlaps for a luncheon at 11:30 a.m. Saturday in Lubbock Municipal Coliseum.

Tech's Red Raiders will meet the Rice-Owls in a Southwest Conference football game at 2 p.m. in Jones Stadium.

A homecoming dance will be held Saturday night in Lubbock Municipal Coliseum.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/27/61

The battle for honors in Texas Tech's Forensic Festival enters the final round this morning (Oct. 28) and will be concluded with the announcement of awards at 1 p.m. in the speech auditorium.

Approximately 125 students from 17 colleges and universities in Texas, New Mexico, Arizona and Oklahoma are attending the festival.

Today's events will include round three in discussion and rounds four, five and six in debate. Extemporaneous speaking, poetry reading, after dinner speaking and round one of discussion were held Friday morning. Afternoon activities included round two extemporaneous speaking, poetry reading and after dinner speaking, rounds one and two of debate and round two of discussion.

Debate topic is "Resolved: that labor organizations should be under the jurisdiction of anti-trust legislation." Competitors in discussion reviewed "What procedure should the federal government follow to protect the civil rights of all citizens."

Tech is being represented by four debate teams and about 23 other students who are participating in individual speaking events.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/28/61

Lubbock, --Texas Tech's Toreador has been named the third ranking college newspaper in its class in the nation by the Associated Collegiate Press.

The ranking is for issues last spring by college papers who publish at least three times a week.

The ACP does not publish the names of all papers and their rankings but lets each paper know its standing.

The Toreador was cited especially for its news writing and its columnists.

Ralph Carpenter of Lubbock is Toreador editor. K.P. Orman is student publications director.

###

10-30 — 11-4-1961

NAME OF STORY		LOCAL	DRIVES	WIRE	RECORD	EXPLANATION (SEE INDEX)
10/30	Wilson book		X			N ^Y w/5X7 - A3, Sta-10, & Amaville
10/30	Dr. Bilborth - A11E dinner meet	✓				
10/30	Home Economics & Year	✓	✓		(2)	
10/30	Dr. Bilborth - other project		X			A3, Sta-10, Amaville w/air
10/31	Speech clinic / Dr. Nod	X	✓			w/5X7 A3, Amaville, STAR-IFL
10/31	Home Economics & Sta-10	X				
10/31	Dr. Central Modern Lang, Dean	X				
10/31	How land on dam construction	X	X	X		How land (3 daily N-P)
10/31	Dr. Bilborth at local	X				Sta-10 (A)
11/2	Engineering award pit	X		X		Source list Odean, Sta-10, & Sta-10 Prof Eng
11/2	Home Economics 5X7 pit				(2)	Sta-10 AP
11/2	Dr. Bilborth at local Homecoming	X				
11/3	Speech clinic, Jordan, home sec. of H. modern lang, in 1. ground				X	
11/3	Water Power for the desert	X				Source list
11/3	Dr. MW Lang / Satin local, Cas	X				
11/3	Home Contract accepted	X				
11/3	Dr. D. Bilborth, more strong output.	X				
11/3	Dr. M. Ogden, Water Power	X				
TOTALS						

Chronological Style

Vernon, 10, Henry, 7, and Leland, 5, sons of Mrs. Winifred Landis, 1548 Winslow place, attended Sunday school this Easter morning at the Plymouth Congregational church, 1134 Dayton avenue. About 10 o'clock, as they were leaving the building they were met by their father, Albert Landis, 36, a machinist, who has been separated from his wife for about six months.

Landis gave Vernon a note to take home to his mother and then drove off in his automobile with the other two boys. Mrs. Landis read the note which stated that her husband intended killing himself and his two younger sons. Immediately she notified police who broadcast a radio order to all patrolmen and squad cars to watch out for the father and boys.

Newspaper Style

Two young boys, fresh from Easter Sunday school services, were critically wounded today, police reported, by bullets fired by their father before he killed himself. Municipal hospital authorities expect neither to live.

Police Chief Crittendon C. Janis related details of frantic efforts to forestall the triple shooting after the body of Albert Landis, 36, a machinist, was found slumped over his unconscious sons, Henry, 7, and Leland, 5, in his automobile a half mile south of town on Sutherland boulevard.

Landis met the boys, accompanied by another son, Vernon, 10, when they left Plymouth Congregational church, 1134 Dayton avenue, about 10 A.M. He gave Vernon a note to take home to his wife, Winifred, 1548 Winslow.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Dr. Lillian Gilbreth, internationally known industrial engineer, will be guest speaker at Texas Tech's AIIE dinner meeting at 8 p.m. tonight (Oct. 31) at the Parkway Manor.

In 1949 Dr. Gilbreth became known to the public as "mother" in "Cheaper By The Dozen", a book written by two of her children. The book was the best selling non-fiction of that spring and was later adapted to a movie.

Dr. Gilbreth will arrive at Tech at 9:30 a.m. and will spend the rest of the morning conducting a seminar for industrial engineering students.

A pioneer in the field of motion study, Dr. Gibleth entered industrial engineering when her late husband, Frank Gilbreth, persuaded her to join him in founding Gilbreth, Inc. As consulting engineers, they became widely known as efficiency experts, and served as consultants for firms in Germany, England and the U. S.

Since the Gilbreths reared 12 children, many of their theories on motion and elimination of wasted time were useful in their home.

Dr. Gilbreth, 83, has discovered and formulated ways to save wasted motion in the office, factory and home. She has served on faculties of Purdue, Rutgers and Neward College of Engineering, and has written recognized textbooks in her field.

Her many honors include selection by "American Women" as one of the 10 outstanding women in 1936.

She received her doctorate in industrial psychology from Brown University, and has been awarded four honorary degrees.

The dinner meeting is co-sponsored by the AIIE student chapter, the AIIE wives group and the department of industrial engineering.

The AIIE is the American Institute of Industrial Engineers.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

CAPTION

TECH MUSIC MAKING WINS AWARD--Paul Ellsworth of Texas Tech receives an Award of Merit from the National Federation of Music Clubs, given to Tech because of its outstanding string instruction projects for elementary and secondary schoolers. Presenting the certificate is Mrs. Raymond Marshall of Lubbock, president of the Texas Federation of Music Clubs. (Texas Tech Photo)

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Attention: Women's Editor

LUBBOCK -- A Texas Tech student has been named state home economist of the year.

She is Miss Carolyn Vines, a senior from Albany. Miss Vines was selected for the award during the Texas Home Economics College Clubs workshop held at North Texas State University, Denton, this past weekend (Oct. 26-28).

Two other members of Tech's home economics department also claimed honors at the workshop. Miss Nickie Woelfel of Bovina was elected vice-president of THECC, and Miss Mary Gerlach, assistant professor in the department of clothing and textiles, was named state adviser.

Miss Jeanne Golly, a Texas University student, was elected to succeed Miss Vines as president of THECC.

Approximately 160 home economics students from 27 colleges and universities attended the three-day workshop. The 1962 state meeting will be held at Tech next fall.

###

ATTENTION: Book Editors

LUBBOCK -- The struggles of a Northern newspaper editor in his fight for freedom of the slaves and freedom of the press during the 1830's is the subject of a new book by Dr. Merton L. Dillon, associate professor of history at Texas Tech.

Title of the book is "Elijah P. Lovejoy, Abolitionist Editor." It is published by the University of Illinois Press and is the first book by Dr. Dillon, who is the author of several articles in professional history journals.

Dillon spent several years, traveling to Main, Illinois, and Missouri to collect information for the book. In doing so, he compiled new material from contemporary newspapers and previously unused correspondence between Lovejoy and his family.

Information was also obtained from the Wickett-Wiswall collection of Lovejoy papers in the Southwest Collection at Tech. Tech campus.

The decision by Lovejoy and many others of the period to work for freedom of the slaves resulted in relentless persecution. However, of all the abolitionists, only Lovejoy was murdered for his beliefs.

Lovejoy, a schoolmaster, preacher and newspaperman, was driven from St. Louis, Mo., when he refused to compromise his beliefs. He crossed the Mississippi River to Alton, Ill., where he resumed publishing a newspaper and drew fire from local citizens.

"I dare not flee from Alton," Lovejoy told local opposition.
"If I fall, my grave shall be made in Alton."

(MORE)

Add 1 --Dillon book

On Nov. 7, 1837, Lovejoy was shot to death by a mob trying to destroy his new printing press. It was the fourth press to be destroyed during Lovejoy's career as an abolitionist.

Lovejoy's death created enormous resentment throughout the North and did more than anything else to persuade Northerners of the hopelessness of the anti-slavery movement as a moral reform, Dillon writes.

The text of the book is 179 pages. It is dedicated to Dillon's mother and father.

Dr. Dillon has been on the Texas Tech history staff since 1956, coming from New Mexico Military Institute.

He received his BA degree from Eastern Michigan University and his MA and PhD degrees from the University of Michigan. He obtained his doctorate in 1951.

Dr. Dillon has received two research grants from Texas Tech and has spent the past two summers collecting material for a second book on Benjamin Lundy and the early anti-slavery movement.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTENTION MUSIC EDITORS

LUBBOCK-- A Texas Tech string project for grade schoolers won an Award of Merit from the National Federation of Music Clubs.

Asst. Prof. Paul Ellsworth is director of the project, which provides instruction on string instruments for fifth and sixth graders.

Teaching is done by string majors under Ellsworth's direction. By attending the classes at Tech for two years the grade schoolers are prepared for a much better start in junior high school orchestra.

In addition to the grade school project, Tech's summer orchestra school for elementary and secondary school youngsters helped with the award.

The summer course provides instruction and practice at three levels--elementary, junior high and high school.

The Tech music department cooperates with the music program in the public schools and sponsors a children's Christmas concert by the Tech Symphony.

The award was presented to Ellsworth by Mrs. Raymond Marshall of Lubbock, president of the Texas Federation of Music Clubs, on behalf of the national federation.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Texas Tech's speech clinic is now in operation under the supervision of Miss Helen A. Lindell, assistant professor in Tech's speech department.

Services of the clinic include evaluation of speech, and therapy, when needed, by advanced students under supervision.

Twelve therapists are working in the clinic, in which there are approximately 80 individual cases for therapy this fall. No fees are charged, but contributions are accepted to help provide scholarships and incidental equipment.

Requests for speech evaluation and therapy should be directed to Miss Lindell at PO 5-8541, Extension 383.

###

Dr. Kline Nall, Texas Tech English professor, will attend the National Council of English Teachers meeting in Philadelphia, Pa, Nov. 23.

Dr. Nall is a member of the committee on college English for technical and scientific students, and is chairman of a similar committee on technical writing.

The council is composed of 3,000 members from across the country.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Texas Tech home economics exes and their families are invited to a homecoming coffee in the dining room of the Home Economics Building from 8:15 to 9:30 a.m. Saturday (Nov. 4).

The coffee is sponsored by the Home Economics School staff. Special guests will include Dean Emeritus Margaret W. Weeks and Professor Emeritus Mable D. Erwin.

In the receiving line will be Dean Willa Vaughn Tinsley, Mrs. O.V. Adams, head of home economics education, Mrs. Pauline Keyes, home economics exes president, and Carolyn Murphy, president of Phi Upsilon Omicron, home economics honorary.

Table hostesses will include Mrs. J. Roy Wells, Mrs. Marshall L. Pennington, Mrs. William H. Butterfield, and Dr. Florence Phillips, Dean of Women.

"Each year a large number of exes from all over the state attend this function," said Lila Kinchen, associate professor of clothing and textiles. "Although it is impossible to mail invitations to each home economics ex, all are extended a cordial invitation to attend."

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Five Texas Tech faculty members will speak at the meeting of the South-Central Modern Language Association at Waco on Nov. 10-11.

Dr. John C. Dowling, foreign languages department head, will discuss "The Literary Scholar in the Libraries and Archives of Madrid." Dr. Roger L. Brooks, assistant professor of English, will speak on "The Effect of Criticism upon Matthew Arnold's Poetry."

"Tobacco and Health in Literature, 1560-1960" will be the topic for Dr. Joseph T. McCullen, Jr., English professor; Grace Pleasant Wellborn, assistant professor of English, will discuss "The Legendary Three in 'The Scarlet Letter'," and Dr. Charles B. Qualia, foreign languages professor, will speak on "La Puissance de l'ennui chez Julien Green."

Theodor W. Alexander, associate professor of foreign languages, is secretary-treasurer of the association. It is composed of representatives from 40 colleges and universities from Oklahoma, Louisiana, Mississippi, Illinois, Kansas, Tennessee and Texas.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, -- Low bidder on general construction of a new Texas Tech dormitory for women is H.A. Lott Co. of Houston, with a base proposal of \$1,660,000.

Bids were opened at 2 p.m. Tuesday (Oct. 31) in Tech's Aggie Memorial Auditorium. Twelve firms presented base proposals with five alternate proposals.

The Tech Board of Directors is expected to let a general contract for all construction on the new housing and dining facilities at a Friday afternoon (Nov. 3) meeting here.

The new residence hall will house 776 women. It will be located on the south side of the campus, west of Boston Ave. and north of 19th St.

In special construction bids, opened Oct. 24, R.G. Farrell Co. of Odessa was low on heating, plumbing and air conditioning with a base proposal of \$477,500.

Low bid on elevators was Hunter-Hayes Elevator Co., Dallas, with \$83,968. Charles Nelson Co., Lubbock, had the low bid on electrical work with a base proposal of \$165,213.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Wise management is needed in our homes and daily lives as well as in industry and business.

This was pointed out by Dr. Lillian Gilbreth, noted industrial engineer, at Texas Tech's American Institute of Industrial Engineers dinner meeting Tuesday night (Oct. 31). The banquet was at 8 p.m. at Parkway Manor Motor Hotel.

Speaking on "Some Problems in Management Today," Dr. Gilbreth emphasized that the need for management applies to all areas of work.

She then elaborated on five areas where management is of particular importance. They are managing itself, home and the family, the citizen's job, volunteer jobs, such as developing hospitals and libraries, and career jobs.

"These are all different areas, yet there are certain likenesses," Dr. Gilbreth said. "A foundation in human and technical aspects will help in all of them."

"There can be no foundation unless there is a philosophy of management and an appreciation of what makes a technique successful or unsuccessful," she said.

A pioneer in the field of motion study, Dr. Gilbreth has discovered and formulated techniques to save wasted motion in all of these areas. These techniques were practiced in rearing 12 children after the death of her husband, Frank Gilbreth, as well as in helping to reorganize many factories and businesses.

Dr. Gilbreth conducted a seminar for industrial engineering students Tuesday afternoon.

The dinner meeting was co-sponsored by the AIIE student chapter, AIIE wives group and the department of industrial engineering.

###

**Texas Technological College
Department of Public Information
Adrian Vaughan, Director**

LUBBOCK --Texas Tech has been awarded a \$36,817 Air Force grant to continue studies on the effect of heat on complex compounds of cobalt, chromium, copper and nickel.

A two-year renewal of the contract was announced by Dr. Knox Millsaps, executive director of the Air Force Office of Scientific Research, which is financing the project.

Dr. Wesley Wendlandt, Tech professor of chemistry, is supervising the research.

According to Dr. Wendlandt, these compounds, when heated, give off various substances, such as water and gases. This study is designed to determine the kind and amount of substances released, and to analyze the change that occurs in the compounds.

Scientists call this a study of the "thermo rearrangement of coordination compounds."

All grants and contracts awarded by AFOSR are based on unsolicited basic research proposals. Selection is made on the basis of originality, significance to science, scientific competence of the investigator and relevance of the proposed research to Air Force needs.

Research is supported throughout the U. S. and the rest of the free world. AFOSR has awarded 79 basic research grants and contracts valued at almost \$3 million so far this fiscal year.

###

**Texas Technological College
Department of Public Information
Adrian Vaughan, Director**

Excitement is rising at Texas Tech as its biggest homecoming begins changing from dreams to reality today (Nov. 3).

The festive weekend will feature a public appearance of Vice-President Lyndon B. Johnson tonight, a downtown parade Saturday morning and the Tech-Rice football game Saturday afternoon.

Johnson and other federal officials are scheduled to arrive in the Vice-President's jet plane at Municipal airport about 4:30 p.m.

They will be given a "Red Carpet" welcome by Lubbock and Tech officials. Johnson will receive an honorary Lubbock citizenship from Mayor David Casey.

Johnson will address a meeting of the Tech Century Club, a Tech Ex-Students Assn. organization at 6 p.m. in the Tech Union Building.

The Vice-President will crown Tech's Homecoming Queen during public ceremonies in front of the Science Building.

Finalists in the Homecoming Queen contest are Kay Woody, Lubbock; Nancy Therrell, Houston; Beth O'Quinn, San Antonio; Linda Lockett, Vernon; and Jackie Howard, Albuquerque, N.M.

The Queen was selected in a campus-wide vote Wednesday. Her identity will not be revealed until the Coronation tonight. In case of bad weather, the ceremonies will be moved to Lubbock Municipal Coliseum.

Tech classes of 1925 through 1944 will have reunions at 9:30 p.m. today in the Caprock Hotel. Classes of 1945 through 1961 will meet at 9 p.m. in the Union Building.

(More)

Add 1 -- Tech homecoming

More than 20 floats are entered in the annual homecoming parade, which will begin at 10 a.m. Saturday. Floats will form on Main, move on Texas to Broadway, going west on Broadway to the Tech campus.

The homecoming luncheon for exes will begin at 11:30 a.m. in Lubbock Coliseum. Hosts will be Furr Foods and Dunlaps.

Tickets for the Tech-Rice football game at 2 p.m. Saturday in Jones Stadium are going rapidly but seats will be available up to game time, athletic department officials said. A crowd of 37,000 or more is predicted for the Southwest Conference game.

A homecoming dance is scheduled at 8 p.m. Saturday in Lubbock Coliseum, with music by Ralph Flanagan and his orchestra.

The exes part in homecoming will begin officially at 10a.m. today in the Union building with a meeting of the Ex-Students Assn. executive board.

A luncheon honoring past presidents of the association will be held at noon in the Union and the association's annual meeting will be held at 2 p.m. there.

Texas Tech's Board of Directors will meet at 1:30 p.m. in the President's Office in the Administration Building. Chairman C.I. Wall will preside and Tech Vice-Presidents W.M. Pearce, M.L. Pennington, and W.H. Butterfield will represent the administration in the absence of President R.C. Goodwin.

Homecoming activities for students began officially Thursday with the Freshman Spirit Convocation at 7:30 p.m. in the Union Ballroom. Lighted was the Freshman Spirit Lantern, which will be used to ignite the homecoming pep rally bonfire at 7:45 p.m. today at the Southwest Conference Circle.

Convocation speaker was the Rev. Ralph Macy of St. Paul Episcopal Church.

###

**Texas Technological College
Department of Public Information
Adrian Vaughan, Director**

LUBBOCK --Water power can be of much value in desert areas by providing a flexible power supply to meet fluctuating demands, according to Dr. George A. Whetstone, Texas Tech civil engineer.

Dr. Whetstone discusses "Water Power for the Desert" in the October issue of "Water Power," a magazine published in London and having world-wide circulation.

Dr. Whetstone points out that of all primary sources of power, only water power, with storage, is flexible.

Fuel and atomic energy, two other primary sources, must be operated at a constant rate for top efficiency, while wind and tide are not always available.

"Water power is applicable to desert conditions in providing the flexibility ... to supplement such primary sources as wind, solar or geothermal power (from heat of earth's interior)," Dr. Whetstone states.

He adds that the flexibility of water power can be of value even in arid areas where it would be impractical to depend on water as the sole power source.

The engineer points out that hydroelectric plants are beneficial even under such extreme conditions as the Chilean desert, which has an annual rainfall of only 0.04 inches. These plants develop power when needed in periods of peak demand, and provide a use for fuel-power plants when no other market exists for some of their power.

Dr. Whetstone, a Tech professor, cites 36 articles in technical journals relating to water power in arid regions, including five previous studies of his own.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Officers and music faculty advisors from seven colleges in West Texas and Eastern New Mexico will attend a meeting of Phi Mu Alpha, men's honorary music fraternity, to be held Monday (Nov. 6) on the Texas Tech campus.

The institutions represented will be from Province 23 of the fraternity, of which Dr. Gene Hemmle, head of the Tech music department, is province governor.

The workshop will be held from 10 a.m. to 4 p.m. in the Student Union Building

About 20 persons from Midwestern University, West Texas State College, Wayland Baptist College, Hardin-Simmons University, Eastern New Mexico University, the University of New Mexico and Texas Tech will attend.

###

Dr. Bill C. Lockhart, Head of the Department of Applied Arts at Texas Tech, will participate in an art workshop at Seminole, Monday (Nov. 6).

Dr. Lockhart and the elementary school teachers in attendance at the workshop will discuss means of promoting creativity in the young child. Demonstrations will be given to show how creativity may be promoted through use of various materials and techniques: crayons, toothpicks, drinking straws, and other readily available materials; through block printing, and scrap printing.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Music and music faculty advisors from seven colleges in West Texas and Eastern New Mexico will attend a meeting of Phi Mu Alpha, men's honorary music fraternity, to be held Monday (Nov. 6) on the Texas Tech campus.

The institution represented will be from

Dr. Mina W. Lamb, head of the food and nutrition department at Texas Tech, will attend the Seventh Southern Regional Conference of College Food and Nutrition Teachers in Dallas, Monday through Wednesday (Nov. 6-8).

Speakers on the program will bring ideas of the newest trends in food and nutrition to approximately seventy-five college teachers of food and nutrition from colleges in Texas, Oklahoma, Louisiana, and Arkansas.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Members of the West Texas Latin Teachers Assn. will meet today (Nov. 4) in the Texas Tech Student Union Building.

Registration begins at 12 noon. The meeting will convene in the afternoon session, following lunch.

Between 15 and 20 Latin teachers are expected to attend.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Contracts totaling \$2,764,546 for construction of a new Texas Tech women's dormitory were approved Friday (Nov. 3) by the Tech Board of Directors.

The Board accepted a low bid of \$1,660,000 for general construction by H. A. Lott Inc. of Houston.

The general contract included major subcontracts as follows: \$477,500 for plumbing, heating and air conditioning by R. G. Farrell Co., Odessa; \$165,213 for electrical work by Charles Nelson Co., Lubbock; and \$83,968 for elevators by Hunter Hayes Elevator Co., Dallas. Total cost of the new construction and facilities will be \$3,450,001.

The new dormitory will contain housing and dining facilities for 776 women.

#

LOCALS SCHEDULE FOR

TOTALS

10/30/61

Dr. Lillian Gilbreth, internationally known industrial engineer, will be guest speaker at Texas Tech's AIIE dinner meeting at 8 p.m. tonight (Oct. 31) at the Parkway Manor.

In 1949 Dr. Gilbreth became known to the public as "mother" in "Cheaper By The Dozen", a book written by two of her children. The book was the best selling non-fiction of that spring and was later adapted to a movie.

Dr. Gilbreth will arrive at Tech at 9:30 a.m. and will spend the rest of the morning conducting a seminar for industrial engineering students.

A pioneer in the field of motion study, Dr. Gibleth entered industrial engineering when her late husband, Frank Gilbreth, persuaded her to join him in founding Gilbreth, Inc. As consulting engineers, they became widely known as efficiency experts, and served as consultants for firms in Germany, England and the U. S.

Since the Gilbreths reared 12 children, many of their theories on motion and elimination of wasted time were useful in their home.

Dr. Gilbreth, 83, has discovered and formulated ways to save wasted motion in the office, factory and home. She has served on faculties of Purdue, Rutgers and Neward College of Engineering, and has written recognized textbooks in her field.

Her many honors include selection by "American Women" as one of the 10 outstanding women in 1936.

She received her doctorate in industrial psychology from Brown University, and has been awarded four honorary degrees.

The dinner meeting is co-sponsored by the AIIE student chapter, the AIIE wives group and the department of industrial engineering. The AIIE is the American Institute of Industrial Engineers.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/30/61

Attention: Women's Editor

LUBBOCK -- A Texas Tech student has been named state home economist of the year.

She is Miss Carolyn Vines, a senior from Albany. Miss Vines was selected for the award during the Texas Home Economics College Clubs workshop held at North Texas State University, Denton, this past weekend (Oct. 26-28).

Two other members of Tech's home economics department also claimed honors at the workshop. Miss Nickie Woelfel of Bovina was elected vice-president of THECC, and Miss Mary Gerlach, assistant professor in the department of clothing and textiles, was named state adviser.

Miss Jeanne Golly, a Texas University student, was elected to succeed Miss Vines as president of THECC.

Approximately 160 home economics students from 27 colleges and universities attended the three-day workshop. The 1962 state meeting will be held at Tech next fall.

###

10/30/61

ATTENTION: Book Editors

LUBBOCK -- The struggles of a Northern newspaper editor in his fight for freedom of the slaves and freedom of the press during the 1830's is the subject of a new book by Dr. Merton L. Dillon, associate professor of history at Texas Tech.

Title of the book is "Elijah P. Lovejoy, Abolitionist Editor." It is published by the University of Illinois Press and is the first book by Dr. Dillon, who is the author of several articles in professional history journals.

Dillon spent several years, traveling to Main, Illinois and Missouri to collect information for the book. In doing so, he compiled new material from contemporary newspapers and previously unused correspondence between Lovejoy and his family.

Information was also obtained from the Wickett-Wiswall collection of Lovejoy papers in the Southwest Collection at Tech. Tech campus.

The decision by Lovejoy and many others of the period to work for freedom of the slaves resulted in relentless persecution. However, of all the abolitionists, only Lovejoy was murdered for his beliefs.

Lovejoy, a schoolmaster, preacher and newspaperman, was driven from St. Louis, Mo., when he refused to compromise his beliefs. He crossed the Mississippi River to Alton, Ill., where he resumed publishing a newspaper and drew fire from local citizens.

"I dare not flee from Alton," Lovejoy told local opposition. "If I fall, my grave shall be made in Alton."

(MORE)

Add 1 --Dillon book

On Nov. 7, 1837, Lovejoy was shot to death by a mob trying to destroy his new printing press. It was the fourth press to be destroyed during Lovejoy's career as an abolitionist.

Lovejoy's death created enormous resentment throughout the North and did more than anything else to persuade Northerners of the hopelessness of the anti-slavery movement as a moral reform, Dillon writes.

The text of the book is 179 pages. It is dedicated to Dillon's mother and father.

Dr. Dillon has been on the Texas Tech history staff since 1956, coming from New Mexico Military Institute.

He received his BA degree from Eastern Michigan University and his MA and PhD degrees from the University of Michigan. He obtained his doctorate in 1951.

Dr. Dillon has received two research grants from Texas Tech and has spent the past two summers collecting material for a second book on Benjamin Lundy and the early anti-slavery movement.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/30/61

ATTENTION MUSIC EDITORS

LUBBOCK-- A Texas Tech string project for grade schoolers won an Award of Merit from the National Federation of Music Clubs.

Asst. Prof. Paul Ellsworth is director of the project, which provides instruction on string instruments for fifth and sixth graders.

Teaching is done by string majors under Ellsworth's direction. By attending the classes at Tech for two years the grade schoolers are prepared for a much better start in junior high school orchestra.

In addition to the grade school project, Tech's summer orchestra school for elementary and secondary school youngsters helped with the award.

The summer course provides instruction and practice at three levels--elementary, junior high and high school.

The Tech music department cooperates with the music program in the public schools and sponsors a children's Christmas concert by the Tech Symphony.

The award was presented to Ellsworth by Mrs. Raymond Marshall of Lubbock, president of the Texas Federation of Music Clubs, on behalf of the national federation.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/31/61

Texas Tech's speech clinic is now in operation under the supervision of Miss Helen A. Lindell, assistant professor in Tech's speech department.

Services of the clinic include evaluation of speech, and therapy, when needed, by advanced students under supervision.

Twelve therapists are working in the clinic, in which there are approximately 80 individual cases for therapy this fall. No fees are charged, but contributions are accepted to help provide scholarships and incidental equipment.

Requests for speech evaluation and therapy should be directed to Miss Lindell at PO 5-8541, Extension 383.

###

Dr. Kline Nall, Texas Tech English professor, will attend the National Council of English Teachers meeting in Philadelphia, Pa., Nov. 23.

Dr. Nall is a member of the committee on college English for technical and scientific students, and is chairman of a similar committee on technical writing.

The council is composed of 3,000 members from across the country.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/31/61

Texas Tech home economics exes and their families are invited to a homecoming coffee in the dining room of the Home Economics Building from 8:15 to 9:30 a.m. Saturday (Nov. 4).

The coffee is sponsored by the Home Economics School staff. Special guests will include Dean Emeritus Margaret W. Weeks and Professor Emeritus Mable D. Erwin.

In the receiving line will be Dean Willa Vaughn Tinsley, Mrs. O.V. Adams, head of home economics education, Mrs. Pauline Keyes, home economics exes president, and Carolyn Murphy, president of Phi Upsilon Omicron, home economics honorary.

Table hostesses will include Mrs. J. Roy Wells, Mrs. Marshall L. Pennington, Mrs. William H. Butterfield, and Dr. Florence Phillips, Dean of Women.

"Each year a large number of exes from all over the state attend this function," said Lila Kinchen, associate professor of clothing and textiles. "Although it is impossible to mail invitations to each home economics ex, all are extended a cordial invitation to attend."

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/31/61

Five Texas Tech faculty members will speak at the meeting of the South-Central Modern Language Association at Waco on Nov. 10-11.

Dr. John C. Dowling, foreign languages department head, will discuss "The Literary Scholar in the Libraries and Archives of Madrid." Dr. Roger L. Brooks, assistant professor of English, will speak on "The Effect of Criticism upon Matthew Arnold's Poetry."

"Tobacco and Health in Literature, 1560-1960" will be the topic for Dr. Joseph T. McCullen, Jr. English professor; Grace Pleasant Wellborn, assistant professor of English, will discuss "The Legendary Three in 'The Scarlet Letter'," and Dr. Charles B. Qualia, foreign languages professor, will speak on "La Puissance de l'ennui chez Julien Green."

Theodor W. Alexander, associate professor of foreign languages, is secretary-treasurer of the association. It is composed of representatives from 40 colleges and universities from Oklahoma, Louisiana, Mississippi, Illinois, Kansas, Tennessee and Texas.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/31/61

LUBBOCK, -- Low bidder on general construction of a new Texas Tech dormitory for women is H.A. Lott Co. of Houston, with a base proposal of \$1,660,000.

Bids were opened at 2 p.m. Tuesday (Oct. 31) in Tech's Aggie Memorial Auditorium. Twelve firms presented base proposals with five alternate proposals.

The Tech Board of Directors is expected to let a general contract for all construction on the new housing and dining facilities at a Friday afternoon (Nov. 3) meeting here.

The new residence hall will house 776 women. It will be located on the south side of the campus, west of Boston Ave. and north of 19th St.

In special construction bids, opened Oct. 24, R.G. Farrell Co. of Odessa was low on heating, plumbing and air conditioning with a base proposal of \$477,500.

Low bid on elevators was Hunter-Hayes Elevator Co., Dallas, with \$83,968. Charles Nelson Co., Lubbock, had the low bid on electrical work with a base proposal of \$165,213.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

10/31/61

Wise management is needed in our homes and daily lives as well as in industry and business.

This was pointed out by Dr. Lillian Gilbreth, noted industrial engineer, at Texas Tech's American Institute of Industrial Engineers dinner meeting Tuesday night (Oct. 31). The banquet was at 8 p.m. at Parkway Manor Motor Hotel.

Speaking on "Some Problems in Management Today," Dr. Gilbreth emphasized that the need for management applies to all areas of work.

She then elaborated on five areas where management is of particular importance. They are managing itself, home and the family, the citizen's job, volunteer jobs, such as developing hospitals and libraries, and career jobs.

"These are all different areas, yet there are certain likenesses," Dr. Gilbreth said. "A foundation in human and technical aspects will help in all of them."

"There can be no foundation unless there is a philosophy of management and an appreciation of what makes a technique successful or unsuccessful," she said.

A pioneer in the field of motion study, Dr. Gilbreth has discovered and formulated techniques to save wasted motion in all of these areas. These techniques were practiced in rearing 12 children after the death of her husband, Frank Gilbreth, as well as in helping to reorganize many factories and businesses.

Dr. Gilbreth conducted a seminar for industrial engineering students Tuesday afternoon.

The dinner meeting was co-sponsored by the AIIE student chapter, AIIE wives group and the department of industrial engineering.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

11/2/61

LUBBOCK --Texas Tech has been awarded a \$36,817 Air Force grant to continue studies on the effect of heat on complex compounds of cobalt, chromium, copper and nickel.

A two-year renewal of the contract was announced by Dr. Knox Millsaps, executive director of the Air Force Office of Scientific Research, which is financing the project.

Dr. Wesley Wendlandt, Tech professor of chemistry, is supervising the research.

According to Dr. Wendlandt, these compounds, when heated, give off various substances, such as water and gases. This study is designed to determine the kind and amount of substances released, and to analyze the change that occurs in the compounds.

Scientists call this a study of the "thermo rearrangement of coordination compounds."

All grants and contracts awarded by AFOSR are based on unsolicited basic research proposals. Selection is made on the basis of originality, significance to science, scientific competence of the investigator and relevance of the proposed research to Air Force needs.

Research is supported throughout the U. S. and the rest of the free world. AFOSR has awarded 79 basic research grants and contracts valued at almost \$3 million so far this fiscal year.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

11/2/61

Excitement is rising at Texas Tech as its biggest homecoming begins changing from dreams to reality today (Nov. 3).

The festive weekend will feature a public appearance of Vice-President Lyndon B. Johnson tonight, a downtown parade Saturday morning and the Tech-Rice football game Saturday afternoon.

Johnson and other federal officials are scheduled to arrive in the Vice-President's jet plane at Municipal airport about 4:30 p.m.

They will be given a "Red Carpet" welcome by Lubbock and Tech officials. Johnson will receive an honorary Lubbock citizenship from Mayor David Casey.

Johnson will address a meeting of the Tech Century Club, a Tech Ex-Students Assn. organization at 6 p.m. in the Tech Union Building.

The Vice-President will crown Tech's Homecoming Queen during public ceremonies in front of the Science Building.

Finalists in the Homecoming Queen contest are Kay Woody, Lubbock; Nancy Therrell, Houston; Beth O'Quinn, San Antonio; Linda Lockett, Vernon; and Jackie Howard, Albuquerque, N.M.

The Queen was selected in a campus-wide vote Wednesday. Her identity will not be revealed until the Coronation tonight. In case of bad weather, the ceremonies will be moved to Lubbock Municipal Coliseum.

Tech classes of 1925 through 1944 will have reunions at 9:30 p.m. today in the Caprock Hotel. Classes of 1945 through 1961 will meet at 9 p.m. in the Union Building.

(More)

Add 1 -- Tech homecoming

More than 20 floats are entered in the annual homecoming parade, which will begin at 10 a.m. Saturday. Floats will form on Main, move on Texas to Broadway, going west on Broadway to the Tech campus.

The homecoming luncheon for exes will begin at 11:30 a.m. in Lubbock Coliseum. Hosts will be Furr Foods and Dunlaps.

Tickets for the Tech-Rice football game at 2 p.m. Saturday in Jones Stadium are going rapidly but seats will be available up to game time, athletic department officials said. A crowd of 37,000 or more is predicted for the Southwest Conference game.

A homecoming dance is scheduled at 8 p.m. Saturday in Lubbock Coliseum, with music by Ralph Flanagan and his orchestra.

The exes part in homecoming will begin officially at 10a.m. today in the Union building with a meeting of the Ex-Students Assn. executive board.

A luncheon honoring past presidents of the association will be held at noon in the Union and the association's annual meeting will be held at 2 p.m. there.

Texas Tech's Board of Directors will meet at 1:30 p.m. in the President's Office in the Administration Building. Chairman C.I. Wall will preside and Tech Vice-Presidents W.M. Pearce, M.L. Pennington, and W.H. Butterfield will represent the administration in the absence of President R.C. Goodwin.

Homecoming activities for students began officially Thursday with the Freshman Spirit Convocation at 7:30 p.m. in the Union Ballroom. Lighted was the Freshman Spirit Lantern, which will be used to ignite the homecoming pep rally bonfire at 7:45 p.m. today at the Southwest Conference Circle.

Convocation speaker was the Rev. Ralph Macy of St. Paul Episcopal Church.

###

11/3/61

LUBBOCK --Water power can be of much value in desert areas by providing a flexible power supply to meet fluctuating demands, according to Dr. George A. Whetstone, Texas Tech civil engineer.

Dr. Whetstone discusses "Water Power for the Desert" in the October issue of "Water Power," a magazine published in London and having world-wide circulation.

Dr. Whetstone points out that of all primary sources of power, only water power, with storage, is flexible.

Fuel and atomic energy, two other primary sources, must be operated at a constant rate for top efficiency, while wind and tide are not always available.

"Water power is applicable to desert conditions in providing the flexibility ... to supplement such primary sources as wind, solar or geothermal power (from heat of earth's interior)," Dr. Whetstone states.

He adds that the flexibility of water power can be of value even in arid areas where it would be impractical to depend on water as the sole power source.

The engineer points out that hydroelectric plants are beneficial even under such extreme conditions as the Chilean desert, which has an annual rainfall of only 0.04 inches. These plants develop power when needed in periods of peak demand, and provide a use for fuel-power plants when no other market exists for some of their power.

Dr. Whetstone, a Tech professor, cites 36 articles in technical journals relating to water power in arid regions, including five previous studies of his own.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

11/3/61

Officers and music faculty advisors from seven colleges in West Texas and Eastern New Mexico will attend a meeting of Phi Mu Alpha, men's honorary music fraternity, to be held Monday (Nov. 6) on the Texas Tech campus.

The institutions represented will be from Province 23 of the fraternity, of which Dr. Gene Hemmle, head of the Tech music department, is province governor.

The workshop will be held from 10 a.m. to 4 p.m. in the Student Union Building

About 20 persons from Midwestern University, West Texas State College, Wayland Baptist College, Hardin-Simmons University, Eastern New Mexico University, the University of New Mexico and Texas Tech will attend.

###

Dr. Bill C. Lockhart, Head of the Department of Applied Arts at Texas Tech, will participate in an art workshop at Seminole, Monday (Nov. 6).

Dr. Lockhart and the elementary school teachers in attendance at the workshop will discuss means of promoting creativity in the young child. Demonstrations will be given to show how creativity may be promoted through use of various materials and techniques: crayons, toothpicks, drinking straws, and other readily available materials; through block printing, and scrap printing.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

11/3/61

Dr. Mina W. Lamb, head of the food and nutrition department at Texas Tech, will attend the Seventh Southern Regional Conference of College Food and Nutrition Teachers in Dallas, Monday through Wednesday (Nov. 6-8).

Speakers on the program will bring ideas of the newest trends in food and nutrition to approximately seventy-five college teachers of food and nutrition from colleges in Texas, Oklahoma, Louisiana, and Arkansas.

###

Members of the West Texas Latin Teachers Assn. will meet today (Nov. 4) in the Texas Tech Student Union Building.

Registration begins at 12 noon. The meeting will convene in the afternoon session, following lunch.

Between 15 and 20 Latin teachers are expected to attend.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

11/3/61

LUBBOCK-- Contracts totaling \$2,764,546 for construction of a new Texas Tech women's dormitory were approved Friday (Nov. 3) by the Tech Board of Directors.

The Board accepted a low bid of \$1,660,000 for general construction by H. A. Lott Inc. of Houston.

The general contract included major subcontracts as follows: \$477,500 for plumbing, heating and air conditioning by R. G. Farrell Co., Odessa; \$165,213 for electrical work by Charles Nelson Co., Lubbock; and \$83,968 for elevators by Hunter Hayes Elevator Co., Dallas. Total cost of the new construction and facilities will be \$3,450,001.

The new dormitory will contain housing and dining facilities for 776 women.

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