(Untitled)

1-9-18-95	skeletal lecturer	murder	MW
2-9-19-95	Library	automation	JL
3-9-19-95 L	Rotary Ambassadors	rot_amba.nr	MS
4-9-19-95 L	Rotary Student of the Month	rot_mnth.nr	MS
5-9-19-95	Art Program for kids	artery	MW
6-9-20-95	Male leadership conf.	100men	MW
7-9-20-95	Educational workshop	workshop	MW
8-9-20-95	Black Student reception	reception	MW
9-9-21-95	Celebration Week	LLL.celeb	JL
10-9-27-95	Selena scholarship	selena	MW
11-9-28-95	Arden Bement lecture	Bement	JB
A 12-9-28-95 A	Media advisory Marine run	marine2	JB
13-9-28-95 A	TX AG Lending School	TXLenders	JB
14-9-29-95	MPA Alumni Day	alumday	MW
15-9-29-95	FOVA Art Speaker	fova	MW
16-9-29-95	Flower/Museum Exhibit	museum	MW

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Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 1-9-18-95 CONTACT: Myrna Whitehead

ACT: Myrna Whitenead or Rhonda Davis

[Editor's Note: To schedule an interview before or after the lecture, contact Grant D. Hall, assistant professor, department of sociology, anthropology, and social work, at (806) 742-2227 or 742-2400.]

LUBBOCK -- Investigating skeletal remains of murder victims will be the topic of a free lecture by forensic anthropologist Douglas Owsley. The lecture, slated for 7:30 p.m. Wednesday (Sept. 20) in Human Sciences Building Room 169 on the Texas Tech University campus, is sponsored by Texas Tech Anthropological Society.

Owsley, curator and division head for physical anthropology at the Smithsonian National Museum of Natural History in Washington, D.C., will present "On the Trail of Criminals: Forensic Investigations at the Smithsonian." Utilizing color slides to enhance the presentation, Owsley will discuss how police investigations are conducted to find and retrieve bodies in mass-murder cases such as Jeffrey Dahmer and the Branch Davidian compound.

"Human bones reveal important clues in archaeological research and in tracking modern-day criminals. The fascinating world of the forensic anthropologist involves field and laboratory investigation of human remains to determine a person's identity and cause of death," said Owsley.

Owsley, a member of the American Academy of Forensic Scientists, has coauthored more than 130 publications in the field of skeletal biology and forensic anthropology. He recently edited a book,"Prehistoric Skeletal Biology of the Great Plains." Owsley was a member of the team that recovered an examined the human remains from David Koresh's Branch Davidian Compound.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615

FOR IMMEDIATE RELEASE

REF: 2-9-19-95

CONTACT: Jennifer LeNoir

LUBBOCK -- The Libraries at Texas Tech University recently expanded the number of periodical indexes, abstracts and other databases that are accessed through the computerized Library Information System.

About 900 to 1,000 journals can be accessed via the LIS to provide patrons with full-text articles as well as abstracts. One menu item on the LIS directory, the TexShare indexes, includes a business database called ABI/INFORM and an all subject database called Periodical Abstracts.

In addition to these two indexes, the TexShare Gopher may be used to access the Federal Register and Commerce Business Daily.

The library also has expanded the number of indexes and databases that may be accessed through FirstSearch, another menu item on LIS. The new information includes access to American Business Information, Applied Science & Technology Index, Biography Index, Book Review Digest, Education Index, Environmental Sciences & Pollution Management, PAIS Decade, Sociological Abstracts, USA Select Telephone Directory and Worldscope GLOBAL. RILM music literature abstracts will be available Oct. 1.

According to E. Dale Cluff, director of libraries at Texas Tech, the usage of FirstSearch has increased remarkably considering the short period of time that it has been available at Texas Tech. Records from July 1, 1994 indicate that during the first nine month availability of FirstSearch, more than 370,000 searches were conducted. Cluff added that the only library that ranked above Texas Tech in FirstSearch usage was the University of Minnesota.

TexShare is available to numerous libraries located at public colleges and universities throughout the state of Texas. The Texas Legislature pays 75 percent of the service's fee and participating libraries pay 25 percent. The University Library joined other Llano Estacado Information Access Network libraries and the New Mexico Consortium of Academic Libraries to provide access to the FirstSearch indexes and databases.

"By working together, these libraries are able to jointly provide access to these databases. We are able to provide our patrons with more easily accessible information at a reduced cost to our libraries," said Cluff.

-more-

LIBRARY/PAGE 2

The LEIAN members include higher education libraries at Abilene Christian University, Amarillo College, Eastern New Mexico University, Hardin-Simmons University, Howard Payne University, McMurry University, New Mexico Highlands University, San Juan College, Texas Tech and the Texas Tech School of Law, the University of Texas-Permian Basin, Wayland Baptist University and West Texas A&M University as well as the Amarillo Public Library and the Lubbock City/County Library.

In addition to participating LEIAN libraries in New Mexico, the NMCAL libraries also include the University of New Mexico's General Library and law library in Albuquerque as well as campuses in Los Alamos and Valencia, New Mexico Junior College, New Mexico Military Institute, New Mexico Institute for Mining & Technology, New Mexico State University-Alamogordo, Dona Ana County Community College, St. John's University, Technical Vocational Institute and Western New Mexico University.

For more information about the computerized Library Information System as well as TexShare and FirstSearch indexes and databases, call the University Library's Reference Desk at (806) 742-2236.



FOR IMMEDIATE RELEASE

REF: 3-9-19-95

CONTACT: Margaret Lutherer

LUBBOCK -- Rotary District 5730, made up of local Rotary Clubs throughout the South Plains and Permian Basin, announces recipients of 1996-97 Rotary Foundation Ambassadorial Scholarships.

Rotary Foundation Ambassadorial Scholarships are for one academic year abroad and provide roundtrip transportation and up to \$21,500 for tuition and fees, room and board, and other necessary educational supplies.

Winners from District 5730 are Nyamusi K. Igambi, a graduate student in Spanish at Texas Tech University and Paul R. Byrne, II, a graduate student in Communications Studies at Tech. Ms. Igambi, a native of Houston, Texas, will study Hispanic culture and the Spanish language at a university in Latin America during the 1996-97 academic year. She received a B.A. degree in journalism from Texas Tech in 1994.

Mr. Byrne, of Lubbock, plans to study the German language at Freie Universitat in Berlin. He graduated with a B.A. from Texas Tech in May, 1994.

The Rotary Foundation Ambassadorial Scholarship program is the world's largest privately sponsored international scholarship program. Over \$242 million has been spent on over 24,270 international scholarships since the program began in 1947. Rotary District 5730 is only one of the 502 Rotary Districts around the world to participate in the scholarship program.

Scholarships are awarded based upon the applicants ability to act as an ambassador of goodwill representing the principles of Rotary International before Rotary Clubs, schools, civic organizations and other forums in the host country. In addition, applicants must have completed a minimum of two years of college or university to be eligible.

The world's first service club organization, founded in Chicago in 1905, Rotary International is composed of nearly 26,000 clubs and more than 1.1 million members. Rotary Club provide humanitarian service, encourage high ethical standards in all vocations and promote international understanding and goodwill.



FOR IMMEDIATE RELEASE

REF: 4-9-19-95

CONTACT: Margaret Lutherer

LUBBOCK -- The Rotary Club of Lubbock honored nine local high school and college students as September Students of the Month. Presentations were made to each of the nine outstanding local youths at the club's Wednesday (Sept. 20) meeting. The Rotary Club of Lubbock honors a student from each Lubbock high school and from Texas Tech University, Lubbock Christian University and South Plains College each month in an effort to bring attention to outstanding young people of the area. September Students of the Month are as follows:

Coronado High School -- Kellie Ball
Estacado High School -- Tanyette McCoy
Frenship High School -- Rachel Urnosky
Lubbock High School -- Wes Hendrix
Monterey High School -- Taylor Kingsley Ratcliff
Trinity Christian High School -- Jenny Marie Goodman
Lubbock Christian University -- Matt Rush
South Plains College -- Joseph Macias
Texas Tech University -- Eugueni Vasiljevich Kobzar

The Rotary Club of Lubbock is the city's oldest service organization. Founded in 1921, the club meets weekly on Wednesday at the McInturff Center. Rotary International is an organization of more than one million members world-wide.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 5-9-19-95

CONTACT: Myrna Whitehead

or Rhonda Davis

LUBBOCK -- The Artery Program, which provides hands-on art experiences for students in first through ninth grades, begins Saturday (Sept. 23) at Texas Tech University.

The cost, which includes supplies, is \$30 per student. Classes will be conducted from 9 to 11 a.m. Saturdays through Nov. 18. The first class will include parents and students at 9 a.m. in Room 67 of the Business Administration Building, 15th Street and Flint Avenue.

The Artery program, which enters its fifth year, is directed by Karen Keifer-Boyd, assistant professor of art at Texas Tech. Each class will be taught by advanced art education majors from the department of art.

Teachers will develop art lessons from specific themes and projects and will introduce students to a variety of media including clay, drawing, watercolor, sculpture, animation and paper making. The program will focus on encouraging creativity in the students.

The pieces generated by the students will be displayed in an exhibit Dec. 2-8 in the Gallery of the Art Building.

Keifer-Boyd joined the faculty at Texas Tech in fall 1994. She received a bachelor's degree in painting and printmaking in 1978 from Kansas City Art Institute, a master's degree in cultural services in 1989 and a doctorate in art education in 1993, both from the University of Oregon in Eugene, Ore.

For more information on the Artery program, contact Keifer-Boyd at (806) 742-3010.

Persons with disabilities who plan to attend the classes and need auxiliary aids and services should contact Keifer-Boyd at least two business days prior to the orientation meeting so that necessary arrangements can be made.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615

FOR IMMEDIATE RELEASE REF: 6-9-20-95 CONTACT: Myrna Whitehead

or Rhonda Davis

(Editor's Note: Media representatives are invited to attend the conference and interview participating speakers.)

LUBBOCK -- "Original Man: The Black Male Leadership Conference" will be presented to the Texas Tech University/Lubbock community from 9 a.m. to 5 p.m on Saturday (Sept. 23), in the University Center on the Texas Tech campus.

The conference, free and open to the public, will address issues critical to Black men on campus with emphasis on spirituality, health, relationships and leadership.

Michael Ward, president of 100 Black Men of West Texas, and Patrick Day, assistant dean of students at Texas Tech, will welcome participants to the conference during an opening session at 9 a.m. in Room 169 of the Human Sciences Building. Workshops will be conducted in the Lubbock and Coronado rooms of the University Center.

According to Day, "Original Man: The Black Male Leadership Conference" promises to be an informative event with featured speakers Leonard Jarman, minister at Lubbock Central Church of Christ, and Greg Phea, owner of Rising Fast Motors.

The workshop is sponsored by 100 Black Men of West Texas and the Multicultural Services Center at Texas Tech.

For more information, contact Day at (806) 742-2192.

Persons with disability who plan to attend the event and need auxiliary aids or services should contact Day at least two days before the event so that appropriate arrangements can be made.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 7-9-20-95

CONTACT: Myrna Whitehead or Jim Campbell

(Editor's Note: Media representatives are invited to attend the workshop and interview participating speakers.)

LUBBOCK -- All new African-American and Hispanic freshmen and transfer students are invited to attend an Educational Planning Workshop at 5 p.m. Sunday (Sept. 24) in the University Center Matador Room on the Texas Tech University campus. The event is free and open to Texas Tech students.

Speakers will address topics ranging from academic achievement, financial planning, participation in student organizations, leadership qualities and the success of the student-athletes.

Patrick Day, assistant dean of students, will be the workshop's primary speaker. A question-and-answer session will follow the presentations.

The event is sponsored by Texas Tech's Multicultural Services Center.

For more information about the workshop, contact Day at (806) 742-2192.

Persons with disabilities who plan to attend the workshop and need auxiliary aids or services should contact Day at least two days prior to the event so that appropriate arrangements can be made.



Box 42022 Lubbock, TX 79409-2202

(806) 742-2136 FAX (806) 742-1615

News & Publications

FOR IMMEDIATE RELEASE REF: 8-9-20-95

CONTACT: Myrna Whitehead

or Jim Campbell

(Editor's Note: Media representatives are invited to attend the reception and interview featured speakers.)

LUBBOCK -- Texas Tech University will host its annual Black Student Reception titled "Harambee (Let's Come Together)" at 8 p.m. Friday (Sept. 22) in the University Center Ballroom. The reception is free and open to all Texas Tech students.

The keynote speaker will be Lisa Baker, president of the Black Student Association at Texas Tech.

The program will feature short comments from representatives of student and community organizations, African-American ex-students and community leaders.

Texas Tech's Multicultural Services Center will the sponsor the annual event.

For more information on the reception or its guests, contact Patrick Day, assistant dean of students, in the Multicultural Services Center at (806) 742-2192.

Persons with disabilities who plan to attend the reception and need auxiliary aids or services should contact Day at least two days prior to the event so that appropriate arrangements can be made.



Box 42022 Lubbock, TX 79409 2202 (806) 742-2136 FAX (806) 742-1615

FOR IMMEDIATE RELEASE REF: 9-9-21-95

CONTACT: Jennifer LeNoir

LUBBOCK -- A series of public demonstrations to observe Celebration Week at the Lubbock Lake Landmark State Historical Park will be held Oct. 6-15. The week marks the five year anniversary of the 1990 dedication of the historical park, the Robert A. "Bob" Nash Interpretive Center and the Quaternary Research Center.

Indian culture demonstrations featuring the various uses of the bison, bead working and basket weaving will be presented daily throughout the celebration.

"The demonstrations are a good opportunity for people to come out and learn about the life ways of West Texas native peoples and area was like around 12,000 years ago," said Lara Adair, education program manager at the Lubbock Lake Landmark for the Museum at Texas Tech.

The following is a schedule of events and activities planned for the week:

- · Friday (Oct. 6) -- Indian culture demonstrations, from 9:30 a.m. to 4 p.m., on bison processing, beadworking, the making of basketry and pottery, as well as Native American instruments playing.
- Saturday (Oct. 7) -- Indian culture demonstrations from 9:30 a.m. to 4 p.m. A historical video titled "Apache," part of which was filmed at the landmark during the 1994 field season, may be viewed at 11 a.m., 1 p.m. and 3 p.m. Native American stories will be read by youth volunteers at 10 a.m., noon and 2 p.m. A flintknapping workshop for a maximum of 15 participants is scheduled from 11 a.m. to 2 p.m., and preregistration is required.
- Sunday (Oct. 8) -- Indian culture demonstrations are scheduled from 1 to 4 p.m., and storytelling sessions are planned at 1:30 p.m. and 3:30 p.m. Regge Wiseman from the Office of Archaeological Studies at the Museum of New Mexico will present a lecture and pottery workshop from 1:30 to 4:30 p.m. Pre-registration for the workshop is required. The workshop will include discussions about why people study pottery, how Southwestern pottery was made and an exploration of different pottery types. Participants are encouraged to bring pot shards for identification purposes.
 - Monday (Oct. 9) -- The Lubbock Lake Landmark is closed.
- · Tuesday (Oct. 10) -- Indian culture demonstrations are scheduled from 9:30 a.m. to 4 p.m. A youth beadwork class is planned from 6:30 to 8:30 p.m. Preregistration for the beadwork class is required. A maximum of 10 youths (ages 9 to 15 years old) will be accepted, and a parent is required to accompany children and participate in the class. Participants will be charged a \$3 supply fee.

LLL CELEBRATION/PAGE 2

- Wednesday (Oct. 11) -- Indian culture demonstrations are scheduled from 9:30 a.m. to 4 p.m. Additionally, a music class is scheduled from 6:30 to 8:30 p.m. in which participants will be instructed how to make traditional Native American rattles using plant gourds. Pre-registration is required. A maximum of 10 youths will be accepted, and a parent is required to accompany children and participate in the class. Participants will be charged a \$3 supply fee.
- Thursday (Oct. 12) -- Indian culture demonstrations are scheduled from 9:30 a.m. to 4 p.m. A basketry class is planned from 6:30 to 8:30 p.m. and pre-registration is required. A maximum of 10 youths will be accepted, and a parent is required to accompany children and participate in the class. Participants will be charged a \$3 supply fee.
- Friday (Oct. 13) -- Indian culture demonstrations are scheduled from 9:30 a.m.
 to 4 p.m.
- Saturday (Oct. 14) -- Indian culture demonstrations are scheduled from
 9:30 a.m. to 4 p.m. The historical video "Apache" may be viewed again at 11 a.m.,
 1 p.m. and 3 p.m. Native American stories will be read by a youth volunteers at 10 a.m., noon and 2 p.m.
- Sunday (Oct. 15) -- Indian culture demonstrations are scheduled from 1-4 p.m.
 The historical video "Apache" may be viewed at 2 p.m. and 4 p.m. Native American stories will be read by youth volunteers at 1:30 p.m. and 3:30 p.m.

The landmark is open to the public from 9 a.m. to 5 p.m. Tuesdays through Saturdays and 1 p.m. to 5 p.m. Sundays. The park is closed on Mondays. The state park admission fee is \$2 for adults, \$1 for students (with proper identification) and children under the age of 6 are admitted free.

The park is located in northwest Lubbock near the intersection of Loop 289 and Clovis Road. Guided tours are available each day with advance arrangements. For more information about the celebration contact Lara Adair at the Lubbock Lake Landmark Education Office, (806) 742-1116. To schedule a tour call Diana Theall at the Museum Tours and Programs office, (806) 742-2456.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 10-9-27-95

CONTACT: Myrna Whitehead

or Jim Campbell

LUBBOCK -- Texas Tech University student Gabrieal Gonzales has been named the recipient of the Selena Quintanilla Perez Memorial Scholarship in Music. Local radio station KXTQ-FM established the scholarship in July for Texas Tech's School of Music.

Gonzales, a junior vocal performance major from Plainview, received the \$1,500 scholarship from this academic year. The funds for the scholarship, named for the late Tejano music star Selena, were raised through listener contributions.

Gonzales also is the recipient of Texas Tech's Hewitt Vocal Award.

The station set qualifications for the one-time scholarship to be awarded to a Hispanic student from the West Texas area. Additionally, the student had to be classified as a junior or senior majoring in music with a minimum of a 2.85 grade point average.

KXTQ-FM, Magic 93.7, is owned by Ramar Communications, Inc.

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Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 11-9-28-95 CONTACT: Josh Allen

(Editor's Note: Members of the media are welcome to attend Bement's lecture.)

LUBBOCK -- Arden L. Bement, co-author of the report "Reshaping the Graduate Education of Scientists and Engineers," will speak in the Texas Tech University Human Sciences Auditorium at 10 a.m. Friday (Sept. 29) on revamping the engineering educational system.

In the report, Bement, who is a member of the prestigious National Academy of Engineering, recommends changes in engineering curricula that will give graduates a greater breadth of academic and career skills. The recently published report is sponsored by the Committee on Science, Engineering and Public Policy of the National Academy of Science; the National Academy of Engineering; and the Institute of Medicine.

Bement, the Basil S. Turner distinguished professor of engineering at Purdue University, has received the Distinguished Civilian Service Medal of the U. S. Department of Defense. In addition to his professorship, Bement also directs the Midwest Superconductivity Consortium at Purdue.

Before joining the faculty at Purdue, Bement served as vice president for science and technology at TRW, Inc. A graduate of the Colorado School of Mines, Bement earned his master's degree from the University of Idaho and his doctorate from the University of Michigan.



News and Publications Lubbock, TX 79409-2022 (806) 742-2136 FAX (806) 742-1615

MEDIA ADVISORY REF: 12-9-28-95 CONTACT: Josh Allen

LUBBOCK -- Members of the media are invited to interview participants of the Texas Tech University Marine Association run from Amarillo to Lubbock along Interstate Highway 27 Saturday (Sept. 30). Association members have been taking donations for the run in hopes of raising \$15,000 for a fitness trail at the Children's Home of Lubbock.

The press also is welcome to cover the end of the run at 4 p.m. at the Children's Home, located one mile east of Loop 289 on Idalou Road.

Due to legal restrictions, Children's Home residents may not be identified by name or face in publication or broadcast unless express consent is given by a Children's Home staff member. Non-identifying pictures are welcome. For information on the Children's Home, contact Mike Martin or Vickie Russell at (806) 762-0481. Both staff members will be at the Children's Home at the end of the run to answer media questions.

The run begins south of Amarillo at the city limits sign on I-27 at 8 a.m. and ends at the Children's Home in Lubbock at 4 p.m. After the run, participants will visit with Children's Home residents.

The run will consist of five 26-mile legs. Four legs will be run simultaneously beginning at 8 a.m. Each leg will divided among five runners. The fifth and final 26-mile leg, run by the University Marine Association, will begin just north of Lubbock at 10 a.m. and finish at 4 p.m. The delayed start will allow all of the runners to be at the Children's Home when the final runner arrives.

Four other Marine groups will run one leg of the fund raiser. Running leg one is the inspector/instructor staff at the Amarillo Marine reserve unit. Leg two will be run by the Amarillo Marine recruiters. The Lubbock Marine recruiters will run leg three, followed by the Lubbock inspector/instructor staff for leg four.

The University Marine Association is a campus organization designed to increase the military skills of Marine Corps reservists while attending Texas Tech. Although principally focused on Marines, the association is open to all students. The Children's Home of Lubbock is the major philanthropic benefactor of the association.

All donations, before or after the run, can be mailed to the University Marine Association, Box 41013, Texas Tech University, Lubbock, Texas, 79409-1013.

For information on the run, contact University Marine Association members Trey Courtney or Jerry Willingham at (806) 795-2732.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 13-9-28-95 CONTACT: Josh Allen

LUBBOCK -- Texas Tech University's department of agricultural economics will host loan officers from around the state Oct. 4-6 at the Holiday Inn Civic Center during the fifth annual Texas Agricultural Lending School.

The lending school is open to junior and senior loan officers.

In conjunction with Texas A&M University, Texas Tech sponsors the event that alternates sites each year between Lubbock and College Station during the week of the Texas Tech/Texas A&M football game.

"This is an in-depth educational program focusing on financial analysis, current issues and customer relations," said Kary Mathis, Texas Tech Thompson professor of agricultural economics and program co-coordinator. "Participants will have the opportunity to interact with other lenders as they analyze key issues facing Texas agriculture."

Lending school sessions begin at 9 a.m. Oct. 4 and wrap-up at noon Oct. 6. Scheduled workshops include "Handling Complex Loans," "Using Futures and Options" and "Ten Things Lenders Should Never Do on Friday Afternoon." About 60 loan officers from around the state have registered for the school.

The lending school, which is also coordinated by Danny Klinefelter, professor and extension economist at Texas A&M's department of agricultural economics, has reserved a block of tickets for participants at the Oct. 7 football game.

For more information on the Texas Agricultural Lending School, contact the agricultural economics department at Texas Tech by phone, (806) 742-2821, or by fax, (806) 742-1099.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 14-9-29-95

CONTACT: Myrna Whitehead

or Rhonda Davis

LUBBOCK -- State Comptroller John Sharp will be the keynote luncheon speaker at the annual Texas Tech University's Masters of Public Administration Alumni Day. The luncheon is scheduled for 11:45 a.m. Friday (Oct. 6) at the Lubbock Plaza Holiday Inn.

The cost of the luncheon is \$20. Reservations will be accepted through Wednesday (Oct. 4).

Sharp also will participate in afternoon panel discussion at 1 p.m. in the McKenzie Room with additional speakers including David Ellison, city manager for the City of Carrollton; Andy Higgins, total quality management supervisor for Texas Instruments; and Kerry Billingsley, director for the Office of Quality Service, and Mark Somma, director of the MPA program, both at Texas Tech. The topic to be discussed is "Productivity Measurements for Quality Public Service."

Alumni Day, sponsored annually by the Center for Public Service, combines students in the MPA program with professionals in city management and municipal government.

Additional activities will include an alumni panel to assist current students in job searches and networking. Students who may be interested in careers in municipal government are encouraged to attend.

For more information or to make reservations, call the center at (806) 742-3125.

Persons with disabilities who plan to attend any alumni day activity should contact the center at least two business days prior to the event so that appropriate arrangements can be made.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 15-9-29-95 CONTACT: Myrna Whitehead

or Jim Campbell

[Editor's Note: To schedule an interview before or after the lecture, phone Kathy Whiteside at the Forum for the Visual Arts in the department of art at Texas Tech University at (806) 742-1947]

LUBBOCK -- Australian museum curator Sue Rowley will visit the Texas Tech University campus Tuesday (Oct. 3) through Saturday (Oct. 7). The visit is in conjunction with the exhibit "Crossing Borders: Contemporary Australian Art" which has been on display since Sept. 8 in the Forum on the Visual Arts Gallery in the department of art, 18th Street and Flint Avenue.

Rowley, professor of contemporary art history at the University of New South Wales, will conduct a slide lecture at 5 p.m. Friday (Oct. 6) in Room B01 of the Art Building.

"Crossing Borders" reflects on many aspects of Australian culture. Aboriginality, race relations, gender, the environment, colonial history and popular culture are related through media ranging from tapestry to sculpture.

"Ironic, humorous, critical and sometimes savage, these artists use textiles to investigate, disassemble and re-configure Australian history, culture and identity," said Christopher Leitch, exhibition curator.

The exhibit, which will run through Oct. 14, is free and open to the public. The gallery operates from 9 a.m. to 5 p.m. Monday through Friday and from noon to 6 p.m. Saturdays and Sundays.

"Pre-visit" packets are available upon request through Kathy Whiteside, gallery director in the department of art, at (806) 742-1947. The packet includes information on understanding and appreciating the exhibit. Books and videos also are available at the entrance to the exhibit.

Persons with disabilities who plan to view the exhibit and need auxiliary aids or services should contact Whiteside so that appropriate arrangements can be made.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 16-9-29-95

CONTACT: Myrna Whitehead or Jim Campbell

LUBBOCK -- The Museum of Texas Tech University will present an exhibition of watercolor paintings titled "Proteas: Flowering Plants of the Southern Hemisphere" at 1 p.m. Sunday (Oct. 1) in the DeWitt Wing. More than 70 paintings by artist Zoe Carter of Nelson, South Island, New Zealand, will remain on exhibit at the museum through September 1996.

A reception honoring for Texas Tech president Grover E. Murray and his wife Sally, collectors of the works in the exhibit, is scheduled at 2 p.m. Sunday in the Memorial Room of the museum. The reception is open to the public. Murray will give a short introduction to the exhibit at 2:30 p.m. in the Kline room.

The paintings feature a flowering perennial plant named for the Greek sea god Proteus who could change his shape at will. Proteas range from mat-like plants to trees that grow as tall as 100 feet. The flowers are often complex and colorful, Carter said.

Proteas have held a lifelong enchantment for Carter, the artist. She has an extensive collection of the plants at her New Zealand home.

"My fascination with the plants and animals of South Africa began when I lived there for a time as a child. So when establishing a new garden here (New Zealand) nearly 20 years ago my search for proteas began," Carter said. "Presently, my garden contains more than 100 different varieties of South African and Australian proteans, many of which were the subjects of the painting you see on display. My interest, appreciation and admiration for these plants continues to grow."

The majority of proteas are located in the southern hemisphere, with 860 species in Australia, Carter said.

"I was pleased to learn about a year and a half ago some West Texans, the Murrays, also possessed a fascination for these plants," she said.

Murray, Texas Tech president from 1966 to 1976, pursued the connection with Carter and eventually purchased a large collection of her watercolor paintings featuring proteas. He and his wife provided the paintings and information for exhibit at the museum.

The exhibit is free and open to the public from 1-5 p.m. Sunday and 10 a.m. to 5 p.m. Tuesday through Saturday. The museum is open until 8:30 p.m. Thursdays and is closed Mondays. For more details, contact the museum at (806) 742-2490.



3601 Fourth Street Lubbock, TX 79430 (806) 743-2143 FAX (806) 743-2118

FOR IMMEDIATE RELEASE REF: A-9-15-95

CONTACT: Sandra Pulley or Tanya

Mathena

LUBBOCK -- Nurses can earn continuing education credit for "Managed Care: Critical Pathways", a one-day seminar offered Oct. 6 through the Texas Tech University Health Sciences Center.

The course, which is sponsored by the School of Nursing Continuing Nursing Education Program, will run from 9 a.m. to 4:15 p.m. Oct 6. Registration begins at 8:30 a.m. The course will be in TTUHSC Room 2C103. The Abell-Hanger Foundation is co-sponsoring the course.

Dulcelina A. Stahl, R.N., Ph.D., will address models of managed care, their impact on the health care delivery system, and the strategies needed to adapt to the managed care of the '90s. Stahl is the vice president of managed care and subacute program development at United Health, Inc., in Milwaukee. She also holds a faculty position at Oakton Community College in Des Plaines, Ill., teaching medical ethics, business ethics and ethics.

Nurses will earn 6.3 contact hours from TTUHSC School of Nursing Continuing Education Program for completing the course.

The course fee is \$79 before Sept 22 and \$94 after.

For more information, contact Shelley Burson in the School of Nursing at 742-2734.



3601 Fourth Street Lubbock, TX 79430 (806) 743-2143 FAX (806) 743-2118

FOR IMMEDIATE RELEASE

REF: C-9-15-95

CONTACT: Sandra Pulley

LUBBOCK -- Children with epilepsy may be better able to control their disease with a new medication being studied at the Texas Tech University Health Sciences Center.

Vigabatrin, a prescription drug aimed at controlling epilepsy, is currently available in 44 countries and has been used by more than 80,000 adult patients. Texas Tech researchers will be one of 36 groups across the nation testing whether the medication offers benefits for children with epilepsy.

"We are trying to reach those children who are currently using one or two medications but who are still having seizures," said Ruth Nemire, Pharm. D., the director of clinical trials research for the TTUHSC Department of Neurology.

Children between the ages of 3 and 16 who suffer from complex partial seizures are eligible for the study. Although 60 to 70 percent of people with epilepsy can fully control the disease through medications, the other 30 percent have few workable treatment options.

Parents interested in enrolling their child in the study should contact the Center for Neurological Studies at 743-2587.



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FOR IMMEDIATE RELEASE

REF: D-9-15-95

CONTACT: Sandra Pulley

LUBBOCK -- Teachers and school nurses now have a new way to educate junior and senior high students about the risks of tattooing.

A nine-minute video targeted to adolescents was developed by Myrna Armstrong, Ed.D., R.N., a professor in the Texas Tech University Health Sciences Center School of Nursing. Armstrong, who has been conducting tattoo research for the past six years, said the number of teens wanting to get tattoos is increasing.

"Tattooing, an at-risk behavior among adolescents, is flourishing," she said. "Yet health education to promote discussion and assist informed decision-making has not been available."

According to a 1995 study, about 55 percent of adolescents are interested in getting a tattoo. That number is up from the 33 percent reported in 1993. The 1995 study also shows that about 9 percent of teens already have tattoos.

By making this video available to educators, Armstrong hopes to give teens the facts they need to make informed decisions about tattoos.

The video discusses the risks associated with tattoos, along with tattoo removal techniques. Many teens do not realize that tattooing is an invasive procedure that carries a risk for catching blood-borne diseases, Armstrong said.

"We tried to make the video quick-moving and realistic, so that it is interesting to teens," she said. "The video has been pilot tested with junior and senior high students, as well as nurses and educators, with an excellent response."

To cover the cost of video production and shipping and handling, the School of Nursing is charging \$55 for the video. Checks or money order can be sent to Texas Tech University Health Sciences Center, School of Nursing, ATTN: Carolyn Miller, 3601 Fourth St., Lubbock, TX, 79430.

For more information about the video, contact Armstrong at 743-2730.



3601 Fourth Street Lubbock, TX 79430 (806) 743-2143 FAX (806) 743-2118

HEALTH TIPSHEET from

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER September 22, 1995

SPIRIT OF GIVING -- A simple gift may not only grant sight to those with visual impairments, but it may also yield a cure for several rare diseases. This simple gift is an eye donation.

"A corneal transplant is one of the most promising transplants, given its 95 percent success rate," said Ken Steward, CEBT, coordinator of Eye Bank Services for the Great Plains Lions Eye Bank. "Because of available medications, we can keep the rejection rate low. This gives recipients a good chance to regain at least part of their vision, and sometimes, total vision."

The comea is the most valuable for transplants, but other parts of the eye are also useful. The sclera, or whitish part of the eye, can be used to patch damaged eyes and the entire eye can be used to research several eye diseases. The Great Plains Eye Bank is a non-profit organization funded by the District 2-T2 Lion's Club and affiliated with the TTUHSC Department of Ophthalmology.

For more information about eye donations, please contact Steward at 743-2242.

FAILURE TO COMMUNICATE -- If the brain is like a large factory, then its communication system lies in the neurons.

These cells use electric impulses to take messages from the brain to their proper destinations. In people with epilepsy, these neurons sometimes misfire, causing blackouts, convulsions and even loss of bladder control.

"Most people think of epilepsy as only uncontrolled jerking seizures," said Ruth Nemire, the director of clinical drug trials research for the Texas Tech Department of Neurology. "Epilepsy is really a general name for about 20 seizure types."

Only 60 to 70 percent of patients can fully control their seizures through medication, but researchers continue to find new drugs to battle the disease, Nemire said.

For more information about epilepsy, contact Nemire at 743-2587.

A-9-22-95

For assistance on these or other stories, contact Sandra Pulley or Preston Lewis at TTUHSC News and Publications, (806) 743-2143.



3601 Fourth Street Lubbock, TX 79430 (806) 743-2143 FAX (806) 743-2118

FOR IMMEDIATE RELEASE REF: B-9-22-95

CONTACT: Sandra Pulley

LUBBOCK -- Glaucoma is often a silent thief, stealthily stealing vision until its victims are blind. But simple screenings and tests can weed out glaucoma before it causes major, irreparable damage to the eye.

"This is a condition that can be stopped if caught early enough," said Jose Morales, M.D., an ophthalmologist at the Texas Tech University Health Sciences Center. "But many people do not realize they have the disease until it is too late. Most people do not understand what glaucoma does."

Glaucoma is actually the name for an entire family of eye diseases which cause pressure to build in the eye. As the pressure builds it injures the optic nerve, causing a gradual loss of peripheral vision and, eventually, blindness.

Although current treatments cannot repair damage to the nerve, they can prevent further deterioration.

"That is why annual exams are so important for people at a high risk for developing glaucoma," Morales said. "They allow us to detect the problem early."

This is especially important considering the most common type of glaucoma is "silent," meaning it has few symptoms. This type normally affects people who are over the age of 40.

Others with a high risk for glaucoma include African Americans, diabetics and people with a family history of glaucoma. Those who have taken steroids for prolonged periods, had trauma to the eye or had intraocular surgery are also in the high-risk group for getting the disease.

"Everyone can be affected by glaucoma, though," Morales warned. "It is rare, but children can be born with glaucoma. Some people develop the disease as young adults. These are not the normal cases, but they illustrate why periodic eye exams are so important."

People between the ages of 45 and 65 who do not have a high risk of developing glaucoma should have an eye exam every two to three years, Morales said. For those over the age of 65, a yearly exam is advisable.

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GLAUCOMA/PAGE 2

These exams include a simple and painless test for glaucoma. The most common test checks the eye's pressure, making sure it is within normal limits. This examination takes less than two-minutes to perform. An examination of the optic nerve completes the glaucoma test.

A more sophisticated tool for diagnosis is the perimetry test, which assesses a patient's peripheral vision. Right now this test is lengthy, but Morales said he is developing ways to make the test shorter, while maintaining its accuracy.

"Patients often think to ask about their blood sugar or cholesterol levels when they visit the doctor," Morales said. "They should be just as adamant when asking about the condition of their eyes.

"We do not discover that some people have glaucoma until they need an eye exam for glasses. By then, they already have lost some of their vision permanently."

Once glaucoma is detected, ophthalmologists have an array of options to stop its spread. Medicated eye drops and prescription pills are two of the most common ways to treat glaucoma. Laser treatment or surgery may be required in more severe cases.

"The kind of treatment depends on a variety of factors," Morales said.
"Fortunately we have a wide range of options. But patients have to keep in mind that once they have glaucoma, they will have it for the rest of their lives."

Although prevention is the only way to stop the disease now, Morales said he hopes his research will help find genetic ways to stop glaucoma in the future. Using a \$6,000 grant from the Knights Templar Eye Foundation, Morales is studying how glaucoma is inherited.

"This research may help us find the disease earlier and prevent major damage," Morales said. "In the distant future, it may even offer us a way to cure the disease."



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FOR IMMEDIATE RELEASE REF: C-9-22-95 CONTACT: Preston Lewis

LUBBOCK -- A faculty member and a medical student at the Texas Tech University Health Sciences Center were honored by the Texas Academy of Family Physicians (TAFP) during its 46th Annual Assembly and Scientific Program.

Charles Alvin Jones, M.D., professor and associate chairman of family medicine, received the C. Frank Webber Family Practice Award and fourth-year medical student Michael Loden received the Norma and Felipe Porres Medical Student Scholarship.

The Webber Award is presented by the University of Texas M.D. Anderson Cancer Center in Houston to recognize family physicians who have contributed to the fight against cancer. Jones is the first South Plains recipient of the award since it was initiated in 1983.

Jones was honored for his continuing dedication to cancer prevention, especially those cancers related to tobacco use. Jones, who chairs the TAFP's clinical preventive medicine committee, has been on the forefront of tobacco education issues not only on the South Plains but also on the legislative front in Austin.

The Porres Scholarship was established to honor medical students exemplifying the attitudes and skills consistent with the principles of family practice at Texas Tech. Dr. Norma Porres, formerly of Lubbock and now of Bryan, made the presentation to Loden.

Loden is the son of Mr. and Mrs. Harold A. Loden of Houston.

The TAFP represents more than 5,000 members in Texas and promotes the maintenance of high quality health care. The Austin-based organization has 31 local chapters covering the entire state.



3601 Fourth Street Lubbock, TX 79430 (806) 743-2143 FAX (806) 743-2118 FOR RELEASE 5 P.M. SEPT. 30 REF: A-9-28-95 CONTACT: Preston Lewis or Sandra Pulley

(EDITOR'S NOTE: This release is embargoed until after 5 p.m. Saturday (Sept. 30). To arrange interviews with Dr. Bradley Monk, contact Preston Lewis or Sandra Pulley at (806) 743-2143.)

LUBBOCK -- Changing the established practices physicians use after taking patient Pap smears could make a big difference in reducing the death rate of cervical cancer among indigent women.

That conclusion comes from a study conducted by a team of California researchers led by Robert A. Burger, M.D., and by Bradley J. Monk, M.D., director of gynecologic oncology at Texas Tech University Health Sciences Center.

"Traditionally," Monk said, "women have gone in for a pelvic exam and Pap smear. If their Pap smear showed any abnormalities they typically had to return to the physician's office for an examination with a colposcope, then again for counseling and yet another time for appropriate therapy."

"What we have proposed is literally 'one-stop shopping," Monk said. "Women are seen, screened with Pap smears, counseled and treated during a single visit. If more physicians provided single visit screening and treatment, we would expect a drop in the mortality rate among Hispanic women."

The results of the study, "Single Visit Program for the Prevention of Cervical Cancer in a High-Risk Population," have just been published in <u>Obstetrics and Gynecology</u>, the premier scientific journal in Monk's specialty. The study was conducted in Orange County, Calif., by a team of researchers at the University of California at Irvine College of Medicine, where Monk worked before coming to Texas Tech. The study was sponsored by the American Cancer Society's Orange County Unit.

Cervical cancer is the leading cause of cancer-related death in women worldwide. Cervical cancer death rates are particularly high in developing nations. Mexico, for instance, in 1994 had 15.9 deaths per 100,000 women, compared to 2.6 per 100,000 in the United States.

Monk noted, however, that cervical cancer cases among Hispanics in the United States were significantly higher than among non-Hispanic whites. For instance, Hispanic women average 13.9 cases and 4.9 deaths per 100,000 population, compared to 4.9 cases and 2.7 per 100,000 among non-Hispanic whites.

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PAP SMEAR STUDY/PAGE 2

The disparity is due in large part to a failure of these women to receive initial treatment or necessary follow-up, Monk reported. The lack of appropriate follow-up is related to the traditional requirement of multiple visits to the doctor's office.

For indigent women, who may lack access to a telephone and transportation, these repeated visits to the doctor's office can be burdensome at best, Monk said. At worst, the women do not return for necessary follow-up if the Pap smear is abnormal, dramatically increasing their risks for cervical cancer.

This finding is in line with National Center for Health Statistics which identify the six major barriers to preventing cervical cancer among the nation's Hispanic women: (1) low socioeconomic status, (2) limited transportation, (3) language differences, (4) lack of telephone access, (5) opposing cultural attitudes and health behaviors, and (6) lack of education.

In the study, 126 Hispanic women who were indigent and had not had a Pap smear for at least two years were recruited in urban Orange County, Calif. Though the study was conducted in an urban area, Monk said it has applications for the Hispanic and indigent women of West Texas because the problems of transportation and communication are similar.

Of the participants in the study, 116 had normal Pap smears and were released after the results were reported. Another three with mildly "atypical" Pap smears were referred for colposcopy. However, seven patients had electrosurgical excision of abnormal cervical tissue because of abnormal Pap smears.

The average time between performance of a Pap smear and the receipt of the results was 2.2 hours in the study. Total average visit time for patients was 3.6 hours. Of the patients in the study, 69 percent reported financial difficulty and 26 percent listed transportation problems as major barriers to getting proper care. Patients participating in the study greatly preferred the single visit program as being more beneficial and satisfying than the multiple visit approach.

"The traditional multiple visit approach for screening, diagnosis and management is cumbersome and expensive," Monk said. "As a result, it represents a major barrier for individuals at highest risk for developing cervical cancer, particularly Hispanic women of low socioeconomic status.

"By consolidating the traditional approach into a single visit strategy," Monk said, "we stand to save time, money and lives."



3601 Fourth Street Lubbock, TX 79430 (806) 743-2143

HEALTH TIPSHEET from

FAX (806) 743-2118TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER September 29, 1995

FOR THE CHILDREN -- Pediatricians think ensuring children's health is the first step toward producing a healthy adult population.

That is why doctors from across the country will share the latest breakthroughs in pediatrics at the 19th annual Pediatric Postgraduate Conference, Friday and Saturday (Oct. 6-7) in the McInturff Conference Center.

The conference aims to inform South Plains health care professionals about advances in children's health care, said program director V.J. Gururaj, M.D., a professor in pediatrics. Some of the topics to be discussed during the two-day event include infectious diseases, asthma and immunizations.

For more information about the conference, contact Debbie Green at 743-2929. To arrange interviews with doctors who can provide an overview of children's health today, contact Sandra Pulley at 743-2143.

FIGHTING THE ITCH -- Winter may cause some people to itch.

That's because, eczema, a dry skin condition, is exacerbated by the cold and dry conditions common in winter. But the severity of this dry skin can be lessened by making some basic hygiene changes.

"The easiest thing to do is to rub emollients, such as petroleum jelly, on the skin several times a day," said Farah Shah, M.D., an assistant professor in dermatology. "Also using a mild soap and shying away from long, hot showers will help."

Medication can be prescribed by a dermatologist if these conditions persist. It is important to get eczema treated as soon as possible because secondary infections can be caused by scratching the skin persistently.

For more information, contact Shah at 743-2456.

C-9-28-95

For assistance on these or other stories, contact Sandra Pulley or Preston Lewis at TTUHSC News and Publications, (806) 743-2143.