

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-6-7-67	Dr. W.S. Longworth	✓			✓	home & family life workshop
2-6-7-67	D. N. Oppenheimer				✓	& U of Montana
3-6-7-67	Rdng. Imp. Course	✓				
4-6-7-67	Swine Short Course	✓				& local farm. editors
5-6-7-67	Biomechanics	✓		✓		Jo. of Ind. Engin. "Human Factors" Hudak, Asgard, etc mag.
6-6-7-67	Law School	✓				UPI, AP, regional dailies
7-6-7-67	Hum. & Early Lf. Mtng.	✓				Waco
8-6-7-67	New Univ. Hqs. Stge	✓				
9-6-7-67	Ind. Wote. Conf	✓				
10-6-7-67	Registration	✓				
11-6-9-67	Mesquite Cntal. Gmt.	✓		✓		same editors - local UPI, AP, SW Coop & Stock, Prigation
	& cutline					Age, Jst. Phs. Agrie, Spurster Pharo, & Dean Thomas
12-6-8-67	Cutline on registration	✓			✓	AP, UPI
13-6-9-67	Australian Farmers' Lou	✓		✓		UPI, AP, Jean Baker, &
14-6-9-67	Registration Total	✓				Clewell, Boze
15-6-9-67	Reading Work- shop	✓				Kan. + All dailies

T *NEWS*

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POrter 2-8811 Ext. 4136
Ron Hammi, Director, SW 5-8746
Ralph Carpenter, Ass't Dir., SW 2-3378

HORN PROFESSORS NAMED -- Four Texas Tech professors were awarded Horn Professorships Saturday (June 3) by the university's Board of Directors. The four are the first to be named to the professorships which were created by the Board in 1966 in honor of Tech's first president, Paul W. Horn. Selected were, left to right, Dr. Ernest Wallace, Dr. F. Alton Wade, Elo J. Urbanovsky and Dr. Carl Hammer. (Tech Photo).

-30-

28-6-3-67

T NEWS

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TEXTILE RESEARCH DISCUSSED -- Texas Tech's Board of Directors Saturday (June 3) voted to spend more than \$500,000 to expand the university's Textile Engineering Department and launch an intensive cotton research program. Roy Furr, chairman of Tech's Board of Directors, left, discusses the project with Howard Alford, vice president of the Cotton Producers Institute, center, and board member Harold Hinn. (Tech Photo).

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29-6-3-67

**This release distributed to local media
and Big Spring Herald 6-7-67**

BIG SPRING , June 7 -- Dr. Donald S. Longworth, Texas Tech professor of Home and Family Life will be here Thursday (June 8) to head up a one-day workshop for high school homemaking teachers from 35 countries.

The Lubbock educator, from Texas Tech's School of Home Economics, will be here under the auspices of the Texas Education Agency in a program designed to upgrade high school teaching methods in home and family life programs.

Some 150 homemaking teachers are expected to attend the Big Spring workshop at the Cosden Country Club.

Dr. Longworth is a veteran workshop director, both in Texas and other parts of the country. Last year he attended the International Union of Family Organizations in New Delhi, India, the results of which he reported two months ago to the Ohio Valley Sociological Society at its annual meeting.

Theme of this week's workshop will be "Facts and Prospects of Teaching Family Life Courses."

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1-6-7-67

This release was distributed
6/6/67 to all local media.

LUBBOCK, June 6 -- An experimental course aimed at improving listening and studying skills, vocabulary and concentration will be introduced to the Texas Tech campus June 12.

Tom Fields, supervisor of the Reading Improvement Program in the University Counseling Center, said the five-week course resulted from his classroom observation of students whose vocabulary and listening and concentration habits impeded their ability to "attain their full learning potential." He said he knew of no other such course in this country.

The pilot course will be opened to selected students who already have completed the Reading Improvement Program's basic course.

Dr. James E. Kuntz, director of the Counseling Center, said registration for both the basic course and the new program ends June 12, but he cautioned students not to sign up for the advanced program without a prior interview with the Center staff.

Both courses will meet for an hour and a half daily, Monday through Thursday during the five-week period.

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3-6-6-67

This release was distributed
6/6/67 to all Lubbock media
including local farm editors.

LUBBOCK, June 6 -- A leading authority on swine herd management will be on the Texas Tech campus in July as guest speaker at a swine short course.

Course Chairman Dr. Sam Curl, associate professor in Tech's Animal Husbandry Department, said Dr. Leland Tribble will discuss "management of the swine herd" in sessions July 6-7. Tribble is a widely recognized animal husbandry educator from the University of Missouri.

Curl said about 200 swine producers, feed industry representatives, county agents and vocational agriculture teachers are expected to attend the 15th in Tech's annual series of summer swine short courses, co-sponsored by Tech and the Texas Swine Breeders Association. Lubbock producer Buddy Winter is president of the TSBA.

Another highlight of the course will be a barrow show and judging contest, for which producers will be invited to bring in hogs. Curl said "We'll look at the hogs July 6. They will be slaughtered and we will evaluate the carcasses on the following day."

Curl said the purpose of the course is to "afford producers the opportunity to discuss problems, explore new production techniques and practices and to keep the producer up to date in the overall activities in swine husbandry."

Others slated to appear during the session include Dr. Dale Zinn, Chairman of Tech's Animal Husbandry Department; Dr. Blaine Breidenstein, assistant professor; Dr. Robert Albin, assistant professor; James Rasberry, director of Tech's Meats Laboratory; Prof. L. M. Hargrave of Tech's Agriculture Education Department; Euel Liner and Roy Pogue of Lubbock; Jack Barton, Littlefield; Guyle Cavin, Canyon and County Agent Paul Gross of Big Spring.

This release distributed 6-7-67 to local media, Telephone Times, regional dailies, Journal of Industrial Engineering & "Human Factors," Dudek and Ayoub, and W. E. Magazine.

LUBBOCK, TEX., June 7 --Fourteen Western Electric engineers are back in school on the Texas Tech campus this month, looking for new ways to match up assembly line techniques to the worker's ability to function without stress.

Dr. Richard A. Dudek, chairman of Tech's Industrial Engineering Department, said the intensive one-month, six-hour graduate course in biomechanics is the only course of its kind conducted for W. E.'s senior technical management personnel. Dr. Irwin R. Tichauer, Internationally known Tech professor and former W. E. corporate consultant, said the summer program was inaugurated last year. It is part of the firm's Graduate Engineering Education Program, Tichauer said. "Tech is the only university west of the Mississippi chosen to participate."

Dr. Mohamed M. Ayoub, associate professor who shares teaching duties with Tichauer, said "our goal is to teach these engineers advanced principles of biomechanics so they can apply these principles in setting up a work environment that will increase productivity and efficiency without undue stress on the worker."

Ayoub said the course includes a detailed study of the human skeleton, its muscle structure and mobility. "We must know the physiology of man," he said, "because we can't alter his physical nature. Our job is to find ways to improve his work environment to fit his capabilities."

He explained that the introduction of new miniaturized and micro-miniaturized work, particularly in the field of electronics where transistors and detailed wiring have become part of assembly line demands, has created new stress problems. "These problems are not solved in conventional plant methods," he said, "and we are trying to develop solutions through these advanced work analysis and design programs."

This release was distributed
6/8/67 to all Lubbock media,
UPI & AP and regional dailies.

LUBBOCK, Tex., June 8 -- The teaching faculty for Texas Tech's new School of Law, opening its doors to an estimated 75 first year law students in September, was completed this week with the appointment of assistant professor, Martin A. Frey.

Frey's appointment, announced by Law School Dean Richard B. Amandes, brings the faculty to its full authorized compliment of six.

Amandes said Frey was coming to Tech from the Drake University campus in Des Moines, Ia., where he served last year as assistant professor of law. Frey, a native of Rochester, N.Y., did his undergraduate work at Northwestern University, and attended law school at Washington University, St. Louis, and George Washington University's Graduate School of Public Law, Washington, D. C., where he worked under a teaching fellowship in 1965-66.

Frey, who will teach property law this Fall, joins Professors Amandes and Glen W. Shellhaas, formerly of the University of North Carolina Law School; Justin Smith, National College of State Trial Judges at the University of Nevada; Maurice B. Kirk, former Law School Dean at Drake, and U. V. Jones, who will serve as law librarian, as well as teach.

Amandes said he welcomed Frey to the Tech School of Law "particularly, because of his deep interest in the establishment of a law review at an early date. We are working toward the day when Tech's School of Law will be ranked among the finest in the country. We have put together a first year faculty," he said, "which I believe includes the talent, knowledge, experience and dedication necessary to start us off in the right direction.

"We anticipate an initial enrollment of as many as 75 first year law students and we have a tentative goal of 600 by 1975."

This release was distributed
6/7/67 to all Lubbock media
and the Waco Tribune Herald.

LUBBOCK, June 7 -- Two members of Texas Tech's Home and Family Life Department will attend professional meetings this weekend.

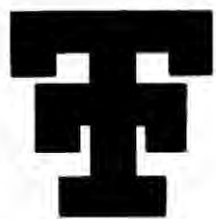
Mrs. Charlotte Camp and Mrs. Jeannette Jenkins will participate in a planning session of the Texas Association for the Education of Young Children in Waco Saturday (June 10) in preparation for the association's national meeting to be held at Baylor University in October.

Mrs. Camp, president of the Texas association, also will attend a meeting of the State Day Care Advisory Committee in Austin Friday.

Mrs. Jenkins is chairman of the AEYC convention program committee.

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7-6-7-67



NEWS

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Ralph Carpenter, Ass't Dir., SW 2-3378

NEW THEATRICAL VENTURE -- Technical Director Fred March, stage designer for Texas Tech's Summer Repertory Theater in "three-quarter round", discusses upcoming productions with properties supervisor Cheri Brownlee of Lubbock. The unique stage will enable the audience to view productions at close range. (Tech Photo).

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3-6-7-67

This release was distributed
6/7/67 to all Lubbock media.

LUBBOCK, Tex., June 7 -- Dr. Dan M. Wells, director of Texas Tech's Water Resources Center, will be in New York next week to attend a five-day course on "Advanced Methods of Industrial Waste Treatment."

The Tech educator's participation in the course, to be conducted at Manhattan College in the Bronx, was made possible by a grant from the U.S. Public Health Service. The course is slated to run June 12-16 and will be conducted by "several internationally recognized experts in Industrial waste treatment," Wells said.

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9-6-7-67

This release distributed 6-7-67
to local media

LUBBOCK, June 8 -- More than 2,500 students began registering Wednesday as Texas Tech's enrollment for the summer term got underway at 1:30 p.m.

Registration will continue from 8 a.m. to 5 p.m. Thursday. Classes will begin at 7:20 a.m. Friday.

A record 7,000 students are expected for the first summer term, said Dean of Admissions Floyd D. Boze.

Classes will meet Monday through Friday of each week with the exception of three Saturdays, June 10, June 24 and July 8, which also will be full days of instruction. No classes will be held July 3-4 in observance of Independence Day.

First term final exams will be July 13-14. The second term registration will be July 17-18.

Summer commencement will be Aug. 26.

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10-6-7-67

This release was distributed 6/9/67 to all locals including farm editors, regional dailies, UPI & AP, Southwest Crop and Stock, Irrigation Age, Great Plains Agriculture publications, Joseph Shuster, Howard Phares and Dean Gerald Thomas.

LUBBOCK, Tex., June 9, -- An equipment and manpower grant by a Lubbock farm equipment firm has given Texas Tech a headstart on its new research program in noxious brush and weed control.

Dr. Joseph L. Schuster, associate professor of range management, said 300 acres on Tech's animal husbandry range has been set aside for periodic shredding of mesquite in the search for an economic control program.

He said Howard Phares of Phares and Wilkins Mfg. Co. launched the program with a flail type shredder, cutting the mesquite at ground level. "This approach on certain types of mesquite if effective, will be much less expensive than root plowing or bulldozing and will not involve any threat to crop plants that normally are damaged by chemical treatment," Schuster said.

However, he cautioned that this method could "create problems of prolific resprouting of mesquite unless we can find the precisely right season for shredding."

Schuster said the work, made possible by the loaned equipment, will "work hand in glove with the program we will get into in September when we have access to the \$100,000 appropriated by the Legislature for brush control research." The appropriation bill currently is awaiting the governor's signature.

Current plans call for the shredding of test plots every four months in an effort to determine the best time of the year for treatment and its effect on forest production.

Schuster said "we should have some idea by next spring as to what would be the best season for shredding. Then we will continue annual cuttings for three years on subdivided plots to find the frequency of shredding that would be necessary for optimum effect." He said cost of shredding runs \$1-\$3 per acre, compared to the \$6-\$14 per acre cost of root plowing or bulldozing. Chemical treatment, he said, is relatively as inexpensive as shredding, but shredding can be accomplished adjacent to plant crops, such as cotton, without any threat to the crop.

WILL SHREDDER SOLVE BRUSH CONTROL PROBLEMS? -- Dr. Joseph L. Shuster of Texas Tech examines ground where a stand of mesquite was shredded in Tech's new research program in noxious brush and weed control. Looking on is Howard Phares, Lubbock, whose firm is contributing the shredding equipment for the experiment.

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11-6-9-67

This release distributed 6-9-67 to
locals, regional dailies, Kansas City Times,
Times, Kansas City Star, Courier,
Champaign, Ill., News Gazette and Dr.
Mattson.

LUBBOCK, TEX., June 9 -- Two leading Midwest authorities on the training of retarded children will be at Texas Tech this month to help conduct a three-week workshop on reading for the mentally handicapped.

Dr. Bruce D. Mattson, chairman of Special Education at Tech, said the workshop faculty will include himself, Dr. Laura Jordan of the University of Illinois' Institute for Research on Exceptional Children, and Florence Smith, consultant to teachers of the mentally handicapped in the Kansas City, Mo. Public School System.

The course begins Monday (June 12) and will continue through June 30.

Some 50 West Texas teachers of retarded children are expected to attend the advanced workshop, from which they will earn three graduate credit hours.

Mattson said Dr. Jordan "brings to this workshop the latest findings with regard to the various approaches to the teaching of reading as they relate to the mentally retarded."

Miss Smith, he said, "has devoted her entire teaching career with or on behalf of the mentally retarded. We secured her services for this workshop as the result of a major contribution she made to one of our special education workshops last summer."

He said also that many publishers of basic reading series and publishers of specialized materials for the mentally retarded will exhibit their materials during the workshop.

This release was distributed
6/10/67 to all Lubbock media,
regional dailies, AP & UPI
cables and Jean Baker.

LUBBOCK, Tex., June 10 -- A group of 20 prominent Australian farmers and ranchers will be here Monday (June 12) as part of an American tour of farm areas to inspect farm technology in this country.

Australian tour manager Frank H. Johnston called the visitors "practical farmers and graziers (ranchers). Some are quite big operators," he said, "growing 6,000-7,000 acres of wheat and running many sheep and cattle.

The visitors will be here shortly after noon Monday and will devote the balance of the day to visits to local Feed Mill operations and the farm area in this vicinity to get a general idea of local crop production.

On Tuesday, they are slated to inspect the South Plains Research Center. Then they will tour the Texas Tech campus, particularly the School of Agriculture, where they will discuss work related to soils, sorghum, oilseeds, cotton and other crops.

Johnston said they will be entertained Tuesday night by Mrs. Floyce T. Masterson, prominent in West Texas ranching circles. Mrs. Masterson has arranged for the Australians to meet with prominent farmers and ranchers in the area so they can discuss mutual problems and exchange ideas.

The tour manager said "agriculture is the theme of the tour, rather than livestock, but all things dealing with the land will interest us."

T *NEWS*

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WHERE DO WE GO FROM HERE? -- Texas Tech freshman coeds Marquita Seaton (l), Lazbuddie, Tex., and Kristine Lackorn, Seguin, Tex., look confused in the rush to register for summer session. They are among the 7,000 students checking into the Tech campus this week for the first six-weeks of the 12-week summer academic program. (Tech Photo)

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12-6-8-67



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6-8-67

DEPARTMENT OF PUBLIC INFORMATION
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

This release was distributed
6/9/67 to all Lubbock media,
Evelyn Clewell and Dr. Floyd Boze.

LUBBOCK, Tex., June 9 -- The books on Texas Tech's summer session registration closed today with all signs pointing to a summer enrollment of "slightly more than 7,000."

Evelyn Clewell, Assistant Registrar, said final figures would not be available until next week. "We are allowing some students to complete their registration and pay fees today, providing they started the registration process before 5 p.m. yesterday," Miss Clewell said. Yesterday was the registration deadline.

She said it appears the three-to-two ratio of male students over coeds will hold up during the summer session.

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14-6-8-67

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-6-12-67	Food Serv. Mgmt. Programs	✓				Stout State U., U. of Nebraska, Mrs. Bates, L. Moore, Schiller, San
2-6-12-67	Serv. Inst. for Office Educ.	✓				Heather, Pasewack, San Diego State College, Pa. Dept. of Pub. Instr., U.S. Office of Education
3-6-13-67	Cover of Student Dir.					U.S. Tech. Servs., Inst. Dir
4-6-13-67	1868 Pioneer ^{E. cutline} Daily	✓		✓		Dunbar, A.P. UPI, reg.
5-6-13-67	New Biology Bldg - Bids Open	✓		✓		
	E. cutline (Locals)					Bus. Inq. - Taylor - Miss Gray
5-6-13-67	Pest Control Workshop	✓				Kilwood - Dept. Health
6-6-13-67	Pest Control Workshop	✓		✓		Cleveland Pest. Control
7-6-13-67	Registration Figures	✓		✓		Clewell, Boze, Ex-Students, Tech. Times
8-6-14-67	Union Events Calendar	✓				Tech. Times, Pyan
9-6-14-67	Counseling Service	✓		✓		A.P. UPI, Ray, Andreychuk, Jnl. of Amer. Aca. of Child. Psy., Amer. Aca. of Psychotherapists, Amer. Psychologist

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
10-6-14-67	Biology Bldg. Bldg.	✓		✓		APVP, Taylor, Pennington, Kirkwood, Dallas News
11-6-15-67	Sevens. Music. Camp	✓				Big Spring, Midland, Abilene , Amarillo, Andrews, Pecosdale, Hobbs & Clovis N.M., Emporia H. Col., U. of Texas, 2 Cleveland newspapers.
12-6-15-67	FHA Workshop	✓			✓	Tinsley, B. Williamson
13-6-15-67	Prest. Hotel. Sht. Crad	✓				Locals & E. of Volanovsky Jeneway
14-6-15-67	Library Smt.	✓				
15-6-15-67	Bldgs. Close for Biology Bldg.	✓				Pennington, Kirkwood, Amarillo APVP
16-6-15-67	Cutline on W.E.	✓				Schamus, Dudik, Bradford, W.E.
17-6-16-67	Computer Center	✓				W.E. - Rannon - Walters APVP, Schulterson, Bradford, Daniels
18-6-16-67	Daniels attending mtg.	✓				
19-6-16-67	Pescor Corps Shores.	✓				

1967

This release was distributed 6/15/67 to all Lubbock media, Leach and to the following newspapers: Big Spring Herald, Midland Reporter Telegram, Lamesa Reporter, Andrews News, Floydada Hesperian, Hobbs News & Sun, Clovis News Journal, Emporia St. College, U. of Iowa, music editors of Cleveland Press and the Cleveland Plain Dealer.

LUBBOCK, June 15 -- This year, for the first time, instruction in all three divisions of Texas Tech's Summer Youth Music Camp will be offered at a single, two-week session beginning July 16, camp director Joel Leach has announced.

Concurrent sessions in band, orchestra and choir will permit a wider participation in the comprehensive program, Leach pointed out. Divisional programs have been held separately in the past.

Eligible to attend are band students in grades 7 through 12, choir students in grades 9 through 12 and orchestra students from elementary grades through high school.

Students may participate in as many as two major divisions or may choose from a wide range of additional courses, including theory, music appreciation, conducting, private study, small ensembles, drum majoring and twirling.

Distinguished visiting instructors will be University of Iowa Band Director Fred Ebbs, Cleveland Symphony Orchestra's Assistant Director Michael Charry and Charles Schaefer of Emporia (Kan.) State College. They also will direct the music camp's band, orchestra and choir at the final joint concert July 28 in Tech Union Ballroom.

(More)

Music camp . . . add one

Several special entertainment events have been planned for the more than 500 young musicians who are expected to attend. These will include banquets, picnics and dances, Leach said, adding that students also will have access to various athletic facilities at Tech throughout the day.

Tuition for the two-week session will be \$25, except elementary string students who will pay \$12.50 based on a half-day program of instruction. Dormitory space will be available for students who wish to live on campus. Inquiries and reservations should be directed to Leach, Department of Music, Texas Tech.

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By Emil Carmichael
11-6-15-67

This release was distributed
6/12/67 to all Lubbock media,
Mrs. Shirley S. Bates, Guy Moore,
Stout State U., U. of Nebraska,
Schuyler Sun (Schuyler, Neb.).

LUBBOCK, Tex., June 12 -- Two Midwest coeds began a bottom-to-top program at Texas Tech Monday (June 12) to learn first hand the finer points of food service management, Texas style.

Mrs. Shirley S. Bates, Tech's director of food service for residence halls, said the two college seniors will spend the next 10 weeks in a food service management training program sponsored by the Association of College and University Housing Officers. The association has sponsored the program for several years, but Mrs. Bates said this is the first year Tech was selected as a participating institution.

She said ^{the} prime purpose of the program is to recruit food service management staff for colleges and universities from among promising students now majoring in hotel and restaurant management or institution management.

The first trainees are Eileen McGrane, Minnetonka, Minn., of Stout State University in Menomonie, Wis., and Charlene Vavricek, Schuyler, Neb., of the University of Nebraska.

The coeds start their program with orientation sessions but by mid-week, Mrs. Bates said they "will find themselves in the kitchen working with our people from the ground up. They will be thoroughly familiarized with the basics of food preparation and residence hall work schedules and requirements. "

"As the program progresses they will eventually be working with management and by then should be in position to know all aspects of the management of Tech's food service program," she said.

Mrs. Bates and Mrs. Margaret R. Birkman, assistant director, will supervise the program. Program advisor will be Mrs. Stella Peeks, Food Service Supervisor for Women's Dining Halls.

This release was distributed
6/12/67 to all Lubbock media,
Dean Heather, Dr. Pasewark,
San Diego State College,
Pennsylvania Dept. of Pub.
Instruction, Harrisburgh, Pa.,
and the U.S. Office of Education.

LUBBOCK, June 12 -- Texas Tech's School of Business

Administration has been awarded a \$33,250 U.S. Office of Education grant to conduct a summer Institute in Office Education, Dean George G. Heather has announced.

Forty trainees from 28 states have been chosen to participate in the four-week training program scheduled July 17 through Aug. 11 under direction of Dr. William R. Pasewark, head of Tech's Department of Business Education.

Visiting consultants will include Dr. Bruce Blackstone, Head of Office Occupations Educations for the U.S. Office of Education, Wash., D.C.; Dr. E. Dana Gibson, president of the Society for Automation in Business Education at San Diego State College, Calif.; Dr. William Selden, Supervisor of Business Education for Pennsylvania's Department of Public Instruction, and Robert J. Ruegg, vice president of Stenographic Machines, Inc., Skokie, Ill.

"Practicum" sessions, designed to evaluate and provide for practical application of theory, will be led by Tech business education Profs. John E. Binnion, Horace E. Griffitts and Ronald D. Johnson.

Dr. Pasework said the main objectives of the course will be to develop participants' abilities to organize, administer, and teach office occupations programs that are federally funded. Trainees, who may elect to receive three semester hours of graduate credit for the course, will receive stipends of \$75 per week plus transportation expenses.

The Tech short course is the first Office Education Institute to be funded by the federal government under the current USOE program, Dr. Pasewark noted.

LUBBOCK, June 12 -- The cover of Texas Tech's 1967-68 student directory will be the work of some ^{University} student, faculty or staff member.

And, whoever furnishes the original work for the cover will be \$50 richer.

Institutional Directories, Inc., printer of the directory, has announced it will sponsor a contest at the university for the cover of the telephone book which will be delivered after school begins this fall. The winning entry will receive \$50.

Deadline for submitting color photographs or color drawings of some aspect of Texas Tech has been set for June 29.

Entries will be judged by Tech's Department of Public Information and representatives of Institutional Directories. They should be submitted to the Director of Public Information on campus.

Contest officials said all entries should depict the scene vertically and be suitable for color reproduction on an 8 1/2 by 11-inch cover. All rights to the winning illustration become the property of Texas Tech, but other entries may be picked up after the contest at the Public Information office.

The winner will be announced in the University Daily.

This release was distributed
6/13/67 to all Lubbock media,
R. Sylvan Dunn, AP, UPI and
regional dailies.

LUBBOCK, Tex., June 13 -- A prominent West Texas businessman has turned over to Texas Tech's Southwest Collection four well-preserved pages from a 119-year old diary of a pioneer prospector who struck it rich in the California gold rush.

R. Sylvan Dunn, associate professor at Tech and director of the West Texas Museum Association's Southwest Collection, said the pages from George W. Neill's diary were turned over to his custody by Neill's grandson, Otis Neill, Slaton.

Otis Neill said other pages from the historic diary, which describes weather, terrain, scarcity of supplies and lack of water, are in the hands of a sister. He advised Dunn that these additional entries eventually will be placed in the Southwest Collection.

The diary indicates George Neill crossed the country in 1848, starting the long trek with three companions, but arriving in California alone after his fellow pioneers turned back. Although there is some misspelling, Neill's descriptive power was effective: "Using the river watter (sic). Some watter clear . . . ascend a high mountain, descend into the valley at 1 o'clock . . . wood scarce . . . distance today 14 miles. . . clear moon shining beautifully and bright."

He also told of dusty trails and muddy paths, almost impassable.

The grandson, now in the oil, insurance and real estate business, said family records indicate George Neill returned East with his gold, bought land, cattle and cotton gins and eventually was elected to Congress from Arkansas.

However, the Civil War had erupted by the time he arrived in Washington, so he enlisted in the Union Army and reportedly died of pneumonia before ever seeing his family again.

Dunn described the four pages from the diary as a "rare and interesting contribution to the archives of the Southwest Collection!"

GOLD RUSH MEMORIES PRESERVED IN SOUTHWEST COLLECTION -- Otr's

Neill (c), Slaton, Tex., businessman, presents parts of his prospecting grandfather's 1848 diary to Texas Tech's Southwest Collection. Sylvan Dunn, Collection director, and Lubbock newsman Tanner Laine (r), check the contents of the historic pages which were penned 119 years ago by George W. Neill. The pioneer struck gold and then moved back East to Arkansas and eventual service in the Civil War.

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4-6-13-67

This release was distributed
6/13/67 to all Lubbock media,
AP & UPI, regionals, John Taylor,
Fort Worth Star Telegram and
Dallas Morning News.

LUBBOCK, Tex., June 13 -- Bids on Texas Tech's \$4½ million biology building will be opened Wednesday and Thursday (June 14-15), Tech Business Manager John Taylor said Monday.

Taylor said bids on the subcontracts for the six-story structure will be opened at 3 p.m. Wednesday in the university's physical plant building auditorium. Bids on the general contract will be opened Thursday at 2 p.m.

The apparent low bids then will be reviewed by the Campus Planning Committee and turned over to the Board of Directors for disposition at its July 28 meeting, pending final action by the Federal Department of Housing and Urban Development at Fort Worth. Federal approval is necessary under the Higher Education Facilities Act, through which money for construction will be made available.

Miss Jerry Kirkwood, coordinator for the Campus Planning Committee, said it is hoped construction will be underway by mid-summer, with an occupancy goal set for the beginning of the 1969 fall semester.

Architects for the new facility are Pierce and Pierce of Houston.

Taylor said the building, although following general architectural lines of other buildings on Tech's campus, will be highlighted by greenhouses on the roof. He said the latest in biology laboratory equipment will be included in the new plant, which also will house an auditorium seating almost 500 persons. The buildings will provide space totaling 152,185 square feet.

Taylor said current plans are to make the auditorium available as a general campus facility when it is not being used by the biology department.

This release distributed 6-13-67
to locals, regional dailies, Cleveland
Pest Control and Ashdown.

LUBBOCK, Tex., June 13 -- Texas Tech entomologists open the school's fourth annual State Pest Control Workshop Friday (June 16) with an estimated 40 to 60 operators of pest control businesses expected to attend.

Dr. Donald Ashdown, professor of entomology, said small business operators from throughout the state will be here to "check out new techniques, materials and late developments in their field."

The two-day workshop, held in cooperation with the Texas Pest Control Association, will include discussions by:

Dr. Ashdown: Decontamination of hazardous chemicals;

Dr. Charles R. Ward, assistant entomology professor:
Mosquito control;

Ralph L. Sellmeyer, associate professor of journalism:
advertising techniques for small businessmen, and

Tom M. Hills, graduate research assistant: Flies and fly control.

-30-

6-6-13-67

This release was distributed
6/13/67 to all Lubbock media,
regionals, Evelyn Clewell,
Floyd Boze, Ex-Students Office
and Tech Times.

LUBBOCK, Tex., June 13 -- A summertime record of 7,060 students registered at Texas Tech for the first half of the 1967 summer session. Asst. Registrar Evelyn Clewell reported today.

Miss Clewell said enrollment was up 145 over last year's previous high of 6,915 at the end of the session's fourth class day. Miss Clewell said this year's enrollment figure was 2.1 percent ahead of last summer's total according to the unaudited figures.

By class standing, graduate students led the list this year, with 1,759 men and women signing up for post graduate work, while the School of Arts and Sciences led all other Tech schools in registrations with 2,547.

Miss Clewell said the school-by-school breakdown looked like this:

Agriculture, 368; Arts and Sciences, 2,547; Business Administration, 1,378; Engineering, 589; Home Economics, 419 and Graduates, 1,759.

The class-by-class breakdown looked like this:

Freshman, 1,363; Sophomores, 1,138; Juniors, 1,465; Seniors, 1,335, and Graduates, 1,759. The graduate students figure were not segregated by school in the preliminary count.

The assistant registrar said the first week of summer session saw 4,151 men enrolled at Tech, compared to 2,909 summer school coeds.

This release was distributed
6/14/67 to all Lubbock media
and Tech Times.

LUBBOCK, June 14 -- Performances by a six-member ballet company and an instrumental trio will headline the June schedule of special events offered by Texas Tech's Student Union.

"Ballet Concepts," which has been called a "dynamic and exciting evening of dramatic, contemporary, classical and humorous ballets," is slated for presentation at 8 p.m., June 21, in the Union's Coronado Room.

The Amsterdam Baroque Trio, which includes Tech flute instructor Frank Bowen, will perform June 28. Other members of the trio are Veronika Hampe, professor of viola da gamba at the Conservatory of Music in Amsterdam, and Anneka Uittenbosch, professor of harpsichord at Amsterdam and Nasstricht Conservatories.

The trio, formed in 1963 while Bowen was a Fulbright scholar in Holland, has made several concert tours in Europe, the latest in 1966.

Fine arts programs scheduled in July and August will include the Porgy and Bess Singers, Lucia Hawkins, Leverne Hutcherson and Avon Long, on July 8 ; pantomimist Juki Arkin, July 26; concert actor Philip Hanson, Aug. 2, and folksinger Kay Britten, Aug. 16.

All events are slated to begin at 8 p.m., said Mrs. Dorothy Pijan, Union program director. There will be no admission charge.

This release was distributed 6/14/67 to all Lubbock media, regionals, AP, UPI, Dr. Joseph Ray, Dr. Theodore Andreychuk, Newsletter, aapcc; Journal of the American Academy of Child Psychiatry; Newsletter, American Academy of Psychotherapists; and the American Psychologist publication.

LUBBOCK, Tex., June 14 -- The little boy toyed with a volleyball, bouncing it on a desk, tossing it lightly in the air, then rolling it slowly over the desk top. He smiled. Then he began talking.

He talked about some problems the neighbors were having. And he talked about a "mean boy" on the street. And he talked about himself.

A graduate student listened and smiled frequently and he kept the conversation moving with a well placed word or phrase and a lot of obvious warmth.

Neither the counselor nor the little 9-year-old boy knew that a pleased Dr. Joseph B. Ray, director of Texas Tech's Psychological Services Center, was observing every move and listening to every word in an adjoining room. Perhaps the Tech professor was the most pleased of the trio because here was another example of the effects of Tech's clinic which, among other things, offers what Ray calls "instant therapy" to any person in the Lubbock area who needs help.

Dr. Ray said that a few weeks ago, "this little boy's parents came to us from their physician who could find no organic reason for constant vomiting. Further evaluation showed us that he was extremely withdrawn, almost without any apparent ability to communicate with those around him."

That was the case this Spring, according to Dr. Ray. He said the child never uttered a word to his counselor in the clinic during his first five visits . . . "he just stood in the room and stared.

"Finally -- as though a wall was suddenly torn away -- he began talking," the psychologist said, "and we discovered a sensitive, intelligent, observant child coming out of his shell of fears. He stopped vomiting and he began participating in the life around him instead of only observing that life."

By "instant therapy," Dr. Ray refers to the fact that the clinic so far has never had to impose a waiting period for those who come for help.

(More)

Psychological services . . . add one

"We have five faculty psychologists in the clinic along with a wealth of graduate students in quest of their Masters or Doctoral degrees, each of whom is a capable counselor," Ray said. "The clinic is a total educational experience because it not only affords any person in the area to come to us at absolutely no cost to learn about themselves, but it provides us with an excellent educational facility to further the training of our graduate students in a totally professional atmosphere."

During the last school year, Ray said in a report to Psychology Department Head Dr. Theodore Andreychuk, clinical counselors spent 2,631 hours in therapy sessions with 214 clients, more than half of whom were youngsters under 20. At the present rate of increased activity in the clinic -- with referrals now beginning to come from as far away as Roswell, Carlsbad and Hobbs, N.M. -- it is anticipated that the next year's caseload will come to about 450 clients.

Ray emphasized that the clinic's services are available to everyone although the majority of problems come from off Tech's campus.

The requirements to qualify for help? "Just call us and tell us you want help with a problem, that you want to try to help yourself, and that you do not object to being observed and recorded in complete confidentiality by qualified clinical personnel," Ray said. "You don't have to wait six weeks, either. We'll give you an appointment on your first phone call, and we think we can help you."

The little boy was now laughing with his counselor. He wouldn't have too many more sessions in the little room with the toys. But then that wouldn't bother him because he was rapidly losing his reasons for going to the clinic in the first place.

9-6-14-67

-30-

By: Dawson N. Oppenheimer

T NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POrter 2-8811 Ext. 4136
Ron Hamm, Director, SW 5-8746
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, Tex., June 14 -- The little boy toyed with a volleyball, bouncing it on a desk, tossing it lightly in the air, then rolling it slowly over the desk top. He smiled. Then he began talking.

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9-6-14-67

-30- By Dawson N. Oppenheimer

This release was distributed
6/14/67 to all Lubbock media,
UPI & AP, Dallas Morning News,
Pennington, Kirkwood, Taylor
and regionals.

LUBBOCK, Tex., June 14 -- Three Texas contractors and a Michigan firm submitted low bids of an aggregate \$1,658,591 Wednesday for the subcontract work on Texas Tech's proposed new \$4.5 million Biology Building .

The bids for the general contract for construction of the six-story plant just south of Tech's Science Building will be opened Thursday afternoon in the auditorium of the University's Physical Plant Building.

Tech Vice President M. L. Pennington, who presided over the subcontract bid opening, said apparent low bidder on the mechanical contract was Drew Woods, Inc., Carthage, Tex., with a bid of \$1,104,000. The Carthage firm offered one alterhate bid that would reduce the base price by \$2,000 and a second alternate to cut the cost \$17,100.

Apparent low bidder on the electrical contract was Watco Electric Co. of Lubbock with a bid of \$395,000 and an alternate that would trim that figure by \$4,600.

Hunter-Hayes Elevator Co., bidding from its Dallas office, offered an apparent low bid of \$123,721 to do the elevator work, while a \$35,870 bid by Herman Miller, Inc., Zeeland, Mich., was the apparent low figure for the contract to provide seating in the biology building's 500-seat auditorium-lecture hall.

Other firms submitting bids Wednesday:

MECHANICAL: Hughes-Walsh Co., Inc., Dallas, \$1,288,490; Kasch Brothers, Inc., Big Spring, \$1,156,000; and Plains Plumbing Co., Inc., Amarillo, \$1,187,948.

ELECTRICAL: Amco Electric Co., Lubbock, \$483,550; Budwine Service Electric Co., Lubbock, \$669,671; Clark Electric Co., Lubbock, \$472,322; Duke Electric Co., Inc., Amarillo, \$414,121; Hughes-Walsh Co., Inc., \$494,490; John C. Pickett Electric Co., Lubbock, \$499,988;

(More)

Bid opening . . . add one

Nelson Electric Co., Lubbock, \$487,000, and Tarver Electric Co.,
Lubbock, \$416,000.

ELEVATOR: Westinghouse Electric Corp., Dallas office, \$131,286.

SEATING: American Seating Co., Dallas, \$37,233.74.

-30-

By Dawson N. Oppenheimer
10-6-14-67

This release was distributed
6/15/67 to all Lubbock media,
hometown newspapers listed, Dr.
W. V. Tinsley and Miss B.
Williamson.

LUBBOCK, June 15 -- More than 1,000 Future Homemakers of America from 127 high schools in Texas will be on the Texas Tech campus Thursday and Friday (June 22-23) to participate in the fourth annual FHA Officers Leadership Workshop sponsored by Tech's School of Home Economics.

"Teen Leadership" will be the theme of the two-day series of lectures, training sessions and fun programs planned for state, chapter and area officers and their chapter advisors.

Registration will be from 7 to 10 a.m. Thursday (June 22) in Clement and Hulen residence halls where most of the participants will be staying.

Directors of the workshop are Dr. Margaret Sitton, assistant professor of Home Economics Education, and Miss Billie Williamson, assistant dean of the School of Home Economics.

Speakers at the 10:30 a.m. opening general session in Lubbock Municipal Auditorium will be 1966-67 Area I president Janie McManigal of Happy, and 1967 Tech graduate Ross Lynn Spradling of Lubbock. Miss McManigal's topic will be "Leadership in FHA," and Miss Spradling will speak on "Designs for Leadership."

Miss Spradling, a home economics major, has maintained an active interest in the FHA program since a student at Lubbock's

(More)

FHA Workshop . . . add one

Monterey High School where she served as president of her school chapter and also was named "Miss FHA." At Tech she served as vice president and treasurer of the college chapter of the American Home Economics Association and also represented the chapter at several state workshops.

State parliamentarian Jamie Henderson of Wolfforth will preside. Betty Cox of Comanche, retiring Area IV president, will conduct the opening ceremony. Bobby Christie of Idalou, Area I first vice president of Future Farmers of America, will bring greetings from FFA. Carolyn Stephenson of Groom, incoming Area I vice president, will give the response.

Delegates will be welcomed by Tech Home Economics Dean Dr. Willa Vaughn Tinsley.

Workshop participants will be instructed in the duties of their respective offices at a series of group meetings conducted Thursday afternoon by area and state officers and Tech home economics students. Sue Smith of Miles, incoming Area IV president, will emcee a style show and music program for delegates at 7:30 p.m. in the Tech Union ballroom.

On Friday state Third Vice President Lexi Adams of Tahoka will hear reports from group leaders at the second general session at 8:30 a.m. in Tech Union ballroom.

Main speaker at Friday's 10:30 a.m. general session will be Dr. William S. Banowsky, minister of Broadway Church of Christ, Lubbock. His topic will be "The World Is In Your Hands."

Presiding officer will be Mary Virginia Smith of Hawley, first vice president of Area IV the past school year.

(More)

FHA Workshop . . . add one

Devotionals at the three general sessions will be given by FHA chapters at Abernathy, Loraine and Anton. Closing ceremonies will be conducted at noon Friday by Mary Johnson of Merkel, 1967-68 state historian.

-30-

by Emil Carmichael
12-6-15-67

This release was distributed
6/15/67 to all Lubbock media,
and E. J. Urbanovsky.

LUBBOCK, June 15 -- The fourth annual Pest Control Operators Short Course will get underway at 8 a.m. Friday (June 16) in Texas Tech's Student Union Building.

The two-day session, a project of the Texas Pest Control Association, will feature talks and demonstrations by pest control specialists from throughout the state, Tech Entomology Prof. Donald Ashdown said.

Delegates will be welcomed by Dr. William Pearce, Tech executive vice president. Presiding officers will be Ken Bell of Amarillo, William A. Lewis of Abilene and Noad Corley of Dallas.

Scheduled Friday are talks by TCPA President Robert G. Firestone of Houston, Dr. Ashdown, Tech Journalism Prof. Ralph Sellmeyer, Midland businessman Bob Boydstun, Tech Entomology Prof. Charles Ward and National PCA President William I. Elo of San Antonio.

TCPA board members will hold their annual meeting at 7 p.m. Friday at KoKo Inn.

The Saturday program, starting at 9 a.m., will include a talk on investments by Frank Schwarz of Commercial Corporation, Dallas, and a panel discussion led by Tech student Tom Hill of Dalhart. A question-and-answer session at noon Saturday will conclude the conference.

-30-

13-6-15-67
BY Emil Carmichael

This release was distributed
6/15/67 to all Lubbock media,
Ray C. Janeway.

WASHINGTON, June 15 -- Rep. George Mahon, D-Tex., Thursday announced grants totaling \$54,752 to the Texas Tech Library for the purchase of library materials.

Rep. Mahon, who also announced similar but smaller grants to Lubbock Christian College and South Plains Junior College, said the funds were approved by the U.S. Office of Education to institutions participating in the College Library Resources Program.

Two grants were approved Thursday for Tech, one for \$5,000 and a supplementary funding of \$49,752.

Tech Librarian Ray C. Janeway expressed appreciation for the grants and said they would be used "to meet some unfilled needs of long standing."

-30-

By Ron Hamm
14-6-15-67

This release was distributed
6/15/67 to all Lubbock media,
AP & UPI, Pennington and Kirkwood.

LUBBOCK, Tex., June 15 -- A Houston contracting company, already playing a large role in the expansion of Texas Tech's Physical Plant, submitted the apparent low bid of \$4,105,348.73 Thursday for construction of the University's new Biology Building.

Tech Vice President for Business Affairs M. L. Pennington, who officiated at the bid opening, said he would conduct a telephone poll of Tech's Board of Directors for approval of the bid by H.A.Lott, Inc.

Peter Clogher, estimator for the Lott firm, said "construction of the six-story building will begin as soon as the board awards the contract. We're ready to start now," he said.

The total cost includes a base bid by Lott of \$2,397,000, plus the aggregate apparent low bids of \$1,658,591 by subcontractors and three per cent of that aggregate for assuming responsibility for the subcontract work.

Lott is completing the first three residence hall towers in the new Wiggins Dormitory Complex and has erected a number of other buildings for Tech.

Clogher said Lott Vice President Homer H. May, who supervised construction of the three high-rise dorms, also will serve as general construction superintendent for the Biology Building, to be placed west of the Science Building.

Award of the contract by the Board of Directors requires concurrence by the Federal Department of Housing and Urban Development, Fort Worth, although this generally is a routine matter.

Only other bidders on the base contract Thursday included:

Manhattan Construction Co., Oklahoma City, Okla., \$4,127,762.82; and Robert E. McKee General Contractor, Inc., \$4,188,348.73.

Plans call for the new building to follow general architectural lines established on the campus. It will include an auditorium-lecture room with a seating capacity of about 500 and will be topped with greenhouses on the roof. Pennington said the latest in biological laboratory equipment will be installed.

(More)

Biology Building . . . add one

The new facility is slated for completion prior to the beginning of the 1969 fall semester.

-30-

By Dawson N. Oppenheimer
15-6-15-67

TECH NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 PO Box 2-8811 Ext. 4136
Ran Hamm, Director, AV 5-8746
Ralph Carpenter, Asst Dir., SW 2-3378

WESTERN ELECTRIC OFFICIALS VISIT TEXAS TECH ENGINEERS

Shannon (second from left), director of management development for Western Electric and Dr. E. G. Walters (second from right), Western Electric's director of education for graduate engineers, chat with Tech educators during an informal dinner for 14 Western Electric engineers attending a special course at Tech in Biomechanics. From the left are Dr. Erwin R. Tichauer, former Western Electric Consultant on Tech's Industrial Engineering faculty; Shannon, Dr. Richard A. Dudek, head of the Industrial Engineering Department, Walters and Dr. John R. Bradford, Dean of the School of Engineering.

16-6-15-67

This release was distributed
6/16/67 to all Lubbock media,
AP, UPI, Hutchinson, Bradford
and Heather.

LUBBOCK, Tex., June 16 -- The United States remains significantly ahead of the rest of the world in its development and use of information processing systems, according to Dr. George K. Hutchinson, director of Texas Tech's Computer Center.

Hutchinson just returned from Oslo, Norway, where he delivered an invited paper to a meeting of the International Federation of Information Processing Societies. He also visited computer centers in Copenhagen, Amsterdam, and London.

In Oslo, Hutchinson presented his paper on "Some Problems in the Simulation of Multiprocessor Computer Systems." The invitation by the international group reflected the Tech professor's leadership in research and development of computer languages for the simulation of information processing systems.

He has been on the Tech faculty for a year and a half. A former project leader with Lockheed Missiles and Space Co. in charge of directing administrative and technical research projects and grants, he earned his doctoral degree in management science from Stanford. He also had his master's and bachelor's degrees in mechanical engineering from Carnegie Tech and the University of Maine.

He reported that the Soviet Union was represented at the meeting, and "they left me with the impression that their computer technology is significantly behind that of the leading Western Nations." It was the first time the Russians attended this type of international meeting
(More)

Hutchinson, computer center . . . add one

of leading computer research men and educators, Dr. Hutchinson said.

The Russian computer experts stayed very much to themselves and seemed reluctant to get involved in informal discussions. But I was left with the impression that they lag about five years behind the United States and much of Europe both in hardware and programming systems.

"Our Center at Texas Tech--while it is not as large as other U.S. collegiate centers--probably would be one of the more important and larger computer centers in Russia," Hutchinson said.

He rated computer centers and research scientists in England, Denmark and Norway as "the better European examples of progress in the computer field. I expect they will lead the field in Europe for some time to come."

But he said the computer capacity of most schools in the United States "is greater than comparable schools in Europe.

"As an example," he added, "the center at Tech has nearly the computing capacity of the center at the Imperial College in London, which is one of the outstanding technical schools in England."

-30-

By Dawson N. Oppenheimer
17-6-16-67

This release was distributed
6/16/67 to all Lubbock media.

LUBBOCK, June 16 -- Texas Tech Traffic Security Chief Bill G. Daniels will leave Sunday for Boulder, Colo., to preside over the annual meeting of the National Association of College and University Traffic and Security Directors.

Daniels, outgoing president of the national organization, will be succeeded at the conclusion of the June 19-22 meeting by Robert F. Ochs (cq) of Rutgers University. Daniels will become immediate past president and will automatically assume a one-year term on the association's board of directors.

A highlight of this year's session, according to Daniels, will be a proposal to change the name of the group to the International Association of College and University Traffic and Security Officers, thus allowing membership from Canadian and Mexican institutions as well as other countries.

-30-

by Ron Hamm
18-6-16-67

WASHINGTON, June 16 -- Rep. George Mahon, D-Tex., Friday announced a \$147,126 grant to Texas Tech to train 55 Peace Corps Volunteers for Costa Rica although Tech officials noted that only 40 Volunteers would be trained under terms of a revision in the agreement.

Tech Peace Corps Director George O. Elle said the original grant would be reduced to reflect the decrease in Volunteers to be trained at Tech although he was not certain Friday what ~~the final~~ figure would be.

The grant marks the fourth Peace Corps project for Tech in three years and the second program for Costa Rica.

The trainees are expected to arrive in Lubbock July 6 to begin an intensive 13-week instructional program.

The Volunteers, all of whom are college graduates, will be trained for community action assignments in rural areas and for various phases of agricultural work, Elle said, including research at experimental stations, agricultural extension projects, home economics specialties and agricultural marketing.

Following their instruction at Tech, the volunteers will go to Vera Cruz, Mexico, for three weeks of field training before reporting to their assigned stations in Costa Rica. While at Tech they will be housed in Matador Hall, an off-campus dormitory.

Elle said that approximately 40 Tech and visiting faculty members and 20 fulltime staff employees will be involved in the instructional program.

Tech is the only institution training Peace Corps Volunteers for Costa Rica at this time, Elle said.

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-6-19-67	Wiggins Birthday	✓				g cutline Houston (2) mwpus, Schmidt, H.H. Lott.
2-6-19-67	Schl. Bus. Workshop	✓		✓		El Paso, Dallas, Waco, Austin; Fallon, Wallace, Ashdown
3-6-19-67	Coeds Inspec. New Dorm	✓			✓	
4-6-20-67	Webb Inc. ^{g cutline} Write Bk	✓				Webb, Wallace, Abilene, Bladewater, Hamlin, Tyler, Int. Hbk. Co., Univ. of S. Calif.
5-6-19-67	Biology Bldg. Bids	✓				UPTAP, Houston Papers
6-6-20-67	Jackrabbit Research	✓				Box, Bolon, Tris to W. Tex., ^{The Captlemen} Fire. Hge, &
7-6-20-67	Telephone Cable	✓				Bell Lab. Record, Taylor, Jordan, E.W.
8-6-20-67	Upward Bound ^{Grant}	✓				Anderson, Joe Riordan, W. E.
9-6-20-67	Dr. Anderson	✓				Jordan, Mahon, Kirdis - Anderson
10-6-21-67	Home Economists at Mtg	✓				Lamb, Wolf, Trisley
11-6-21-67	Bus. Ed. Workshop	✓				Wallace - Fallon, Houston, Amarillo, Vernon, El Paso,
12-6-21-67	Pianists with Hou. Sym. ^{Orch.}	✓			✓	Hemmel, ^{Keddy} Houston, Longview, La Brea, Tyler, Fort Worth,
13-6-21-67	Summer ^{U. of Tex.} Repertory	✓				Trent, Longview, Bel. Ck., Adrian El Paso, Amarillo, Potan, Plain- view, Ashby & Randolph
14-6-21-67	O'Brien & MGA	✓				Abilene, San Angelo, Ft. Worth, Cisco, Houston, Amarillo - James Stockman
15-6-21-67	Channel Five					

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
16-6-22-67	Pickens-Music Schol.	✓			✓	
17-6-22-67	Amer. Home Eco. Assn					
	delegates sent	✓			✓	Tinsley, Williamson
18-6-22-67	Soc. Dept. conducting					
	serv. on Mex. Amer	✓				Stefich, Cartwright
19-6-22-67	Tech. Orientation	✓		✓		Ft. Worth, Amarillo, ^{Boze} Houston -
20-6-22-67	Schl. Bus. Serv. Wkshp.	✓				AP, UPI, TSTA, Austin, Gallon
21-6-22-67	FHA	✓				Weeklies at Jaroka & Happy.
22-6-22-67	^{Science Unit.} Mahon announces	✓				Little
23-6-23-67	Rain Project-Marmion	✓				AP, UPI, Marmion, Bradford, Wells
24-6-23-67	Home Eco. Wkshp	✓		✓		Hawley Wages (Williamson), Tinsley, Litton
25-6-23-67	Electronic Piano	✓			✓	Texas Wesleyan, Muscie, Ind., Bull
	& cutline					State News Bureau, Hemmle, Monahan
26-6-23-67	Plant Identi. Short Cise.	✓				News, Tech. Times, AP, UPI.
						Ayers

This release was distributed 6/27/67
to all Lubbock media.

LUBBOCK, June 27 -- A Texas Tech professor on leave who has been serving as a Ford Foundation consultant in Jordan the past year returned to Lubbock this week still unaware of the fate of the school of business he was helping to establish in Beit Hanina on the outskirts of Jerusalem.

"The war caught us by surprise," Dr. John Gilliam said. "Although most of us realized that trouble was brewing we were unprepared for the sudden turn of events which called for evacuation of Americans to Beirut early in June."

Still thinking that he would have "plenty of time" to attend to some necessary business matters, Gilliam returned to the city Sunday June 4 and found himself in the midst of a shooting war on the following day.

"After that I had no chance to learn what happened to the Beit Hanina Junior College, its staff or its 180 students," Gilliam said. "Martial law was declared and Americans had no alternative but to wait until we could be taken to Tehran by a United States Air Force plane."

The unnerving experience was made less so for Dr. Gilliam since his wife, son Charles and daughter Carol Ann had left Jordan earlier on a vacation trip to the States. Ironically, the vacation timetable remains undisturbed, as Gilliam originally had planned to join them here in late June. Another son, Bruce, had remained in Lubbock in order to graduate with the class of 1967 at Monterey High School.

(More)

Gilliam-Beit Hanina Jr. College . . . add one

All five staff members of the Jordanian school were trained at Tech, leaving here at the end of the 1966 summer term to teach professional courses in business and economics.

The college, the first of its kind in Jordan, was being established to prepare business teachers for Jordan public schools and to train intermediate-level workers in accounting, management, marketing and related business and office occupations.

"It was progressing satisfactorily," Gilliam said, with several new buildings in the planning stage, including a business administration building, a classroom building and a dormitory.

Just what will happen to the program is uncertain at this point, Gilliam said, adding that he plans to return to the Middle East in about 10 days, and probably will be stationed, at least for the time being, at the Ford Foundation's temporary headquarters in Athens, Greece.

His assignment, which began last August is scheduled to continue until August 1968. In his job as foundation consultant, he works with the Jordanian Ministry of Education as advisor on programs pertaining to business and economics education throughout that country, Lebanon and Saudi Arabia.

During the past year in Jordan, Gilliam worked closely with the Ministry's Director of Business Education, Aref Dahabran, currently enrolled at Tech.

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By Emil Carmichael
2-6-27-67

This release distributed 6-29-67
to local media

LUBBOCK, June 29 -- Award of a \$38,170 grant to Texas Tech's Department of Chemical Engineering from the National Aeronautics and Space Administration to study the removal of certain types of gasses from this country's spacecraft was announced Thursday.

Department Head Arnold J. Gully said the one-year award, which becomes effective Sept. 15, was to "perform an investigation on the removal of acid gasses and oxides of nitrogen from spacecraft atmospheres."

Dr. Gully, who will head the study, explained that the object was "to develop technology required for effective control of oxides of nitrogen, sulphur dioxide and other acid gasses from spacecraft cabins."

Dr. Gully will be assisted in his investigations by Dr. Robert M. Beatha, assistant professor of chemical engineering at Tech.

Dr. Gully said he would examine and attempt to discover ways of absorbing or breaking down the gasses generated by the life processes of the astronauts themselves during space travel.

"Even small parts of these gasses are hazardous over a long period of time," he said, pointing out that the gasses are not as much of a problem on short orbital missions as they will become on longer flights of weeks or months.

-30-

By Ron Hamm

8-6-29-67

This release was distributed 6/23/67
to all Lubbock media and Dr. Ayers.

LUBBOCK, June 23 -- Texas Tech Agronomy Prof. Cecil Ayers will conduct a weed, plant and seed identification short course for representatives of the Elanco Products Co. Monday and Tuesday (June 26-27).

Dr. Ayers, coach of Tech's Crop Judging Team, will acquaint those attending with various vegetation as it pertains to Texas crops and recreation areas.

Dr. Grover E. Murray, Tech president, will welcome the short course participants Monday. Also attending the two day conference will be Dr. Rupert Palmer, extension weed specialist at Texas A&M University; Dr. Howard Greer and Dr. Paul Santelman, weed specialists at Oklahoma State University and Dr. Allen Wiese with the USDA at Bushland, Texas.

Following laboratory training in Tech's Plant Science Building, the conferees will fly to McAllen for three days of field in weed, plant and seed identification.

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By John Petty
26-6-23-67

This release was distributed 6/23/67 to all Lubbock media, Ft. Worth, Monahans, Texas Wesleyan, Ball State, Tech Times, AP, UPI and Hemmle, and Muncie Ind.

LUBBOCK, Tex., June 23 -- A pretty Texas Tech graduate student has been tapped by Fort Worth's Texas Wesleyan College to head a new electronic piano experimental course which she said "could revolutionize piano education"

Dark-haired Bonnie Jo Apple, serving this summer as music librarian in Tech's Department of Music, will leave next week for a special workshop at Ball State University in Muncie, Ind. Ball State, she said is the first place the electronic pianos were used-- prior to their commercial development for general sale.

An honor Tech graduate from Monahans, Tex., the five-foot, five-inch Miss Apple will earn her master's degree in music at Tech in August. She had planned to continue her graduate work at Indiana University this fall in quest of her doctor's degree.

But she said "this offer was so fabulous . . . so challenging that I just had to change my plans.. As far as I'm concerned, this concept could revolutionize group piano teaching in music schools everywhere."

She said the main difference with the electronic piano and the conventional piano is a set of earphones and special outlets allowing student and teacher to monitor the student's play without the sound otherwise escaping from the instrument.

This means, she said, a school probably could eliminate the need for a separate practice room for each piano and "conceivably as many as 30 students could work together in a single room with no one disturbing the concentration or ability by others in the room to hear their own work."

She said another important advantage would come from the fact that other classrooms could be adjacent to a large piano practice room or classroom without any danger of disturbing the workers next door.

(More)

Electronic piano . . . add one

It will be up to Miss Apple to determine how these new pianos may be used -- not just during practice periods -- "but in teaching music theory, music education, or even music appreciation and beginning classes of very small children."

She said she would have "selected captive students" during the initial year of her work at Texas Wesleyan, but "if the experiment proves as successful as we think it will, it will be worked into the curriculum next year."

The 26-year-old teacher, who looks more like a college junior than an experienced music educator and whose hobbies include the learning of Biblical Hebrew "because it, too, is challenging," taught in Lubbock public schools for three years. She spent one year teaching under-privileged pre-school children prior to getting into Tech's graduate program in the music school last year.

In between experimenting with electronic pianos, studying music theory and learning Hebrew, she manages to sandwich into each day five hours of conventional piano practice and a good deal of sewing-- "I make all of my own clothes.

"My piano teacher will laugh, if you say anything about my practice," she said. He knows I've been busy trying to get ready for the trip to Ball State, so I'm afraid my practicing has suffered a little during the past week . . . and he has already let me know about it."

-30-

By Dawson N. Oppenheimer
25-6-23-67

AN ELECTRONIC PIANO LESSON -- Texas Tech Sophomore Judy Fay Penn (left), Littlefield, takes an electronic piano lesson from Bonnie Jo Apple . Miss Apple , a Tech honor graduate soon to receive her Master's Degree, goes to Texas Wesleyan College, Fort Worth, this summer as instructor in an experimental teaching program using electronic pianos.

The electronic piano allows teacher and student to monitor work on head-phones without disturbing other practicing students in the room.

25-6-23-67

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This release was distributed 6/23/67
to all Lubbock media, regionals,
Hawley, Tinsley, Williamson and
Sitton.

LUBBOCK, June 23 -- Today's generation must learn to cope with "a very paradoxical world if our culture is to survive," a Lubbock Church of Christ minister told Future Homemakers of America at Friday's closing session of Texas Tech's Officers Leadership Workshop.

"We have learned to split the atom and now you must learn to unite the world," Dr. William S. Banowsky said in his address to approximately 1,000 delegates from West Texas high schools.

He challenged them, as leaders, to "avoid the sin of being ordinary" by emphasizing service rather than materialism, adding that "tremendous power has been developed in rocketry and other scientific projects. Power without direction or thrust without control, however, is dangerous. Whether our civilization survives depends on whether you can provide the delicate mechanism of control."

Mary Virginia Smith of Hawley, Area IV first vice president, presided at the assembly in Tech Union Ballroom which climaxed the two-day series of lectures and training sessions sponsored by Tech's School of Home Economics.

The workshop was under direction of Home Economics Assistant Dean Billie Williamson and Tech Prof. Dr. Margaret Sitton.

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By Emil Carmichael
24-6-23-67

This release was distributed 6/23/67
to all Lubbock media, AP, UPI,
Marmion, Bradford and Wells.

LUBBOCK, June 23 -- The head of Texas Tech's Civil Engineering Department is all set to move on to the next phase of his research project.

Now, all he is waiting for is some rain.

The project has been in the designing, planning and production stage for almost a year, according to Dr. Keith R. Marmion. He undertook the research with funds from a small federal grant last fall and he hopes to determine the distribution pattern of rainfall in intense thunderstorms that are characteristic of the High Plains of West Texas.

With this information, the Tech engineer said, "we will be in a position to design more suitable storm drainage facilities which will help hold down flooding on one hand and yet enable us to avoid overdesigning these facilities by building them at the most economical and practical sizes."

Marmion said the project is being carried on with close cooperation of the city of Lubbock, which provided the crews to install 50 rain gauges on city utility poles.

The project should "have some value to the International Center for Arid and Semi-Arid Land Studies" he said. "One of the characteristics of these semi-arid regions is that rainfall usually occurs in brief but heavy thunderstorms which have the habit of causing much flooding without necessarily relieving dry spells because of fast runoff."

(More)

Rain Research . . . and one

For the past year, Tech engineers have been designing and building the rain gauges that now are being installed in Lubbock's Klapp Park, Marmion said. The park contains a lake to which an area of about 2.5 miles drains.

Marmion said "drainage of small areas always has been a serious problem, and we hope this research will provide better information on which to base the design of drainage facilities and structures."

The project actually was set to run two years, but now that the rain gauges are being installed, Marmion said "we probably will work on a continuing basis because there are vast differences in rainfall patterns from year to year."

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By Dawson N. Oppenheimer
23-6-23-67

This release was distributed 6/22/67
to all Lubbock media and Dean Little.

LUBBOCK, June 22 -- Rep. George Mahon (D-Tex.)
said Thursday a grant of \$31,072 was awarded to Texas
Tech by the National Science Foundation "to strengthen
the University's science programs."

Mahon said "the monies would be used to purchase
scientific equipment." The amount of the award, he
said, is based on previous NSF grants given Texas
Tech during the year.

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By Dawson N. Oppenheimer
22-6-22-67

LUBBOCK, June 22 -- "A leader needs persistence, imagination and the ability to sense other people's feelings," Tech graduate Ross Lynn Spradling of Lubbock told about 1,000 Future Homemakers of America as Texas Tech's fourth annual FHA Officers Leadership Workshop got underway Thursday (June 22).

"Teen Leadership" is the theme of the two-day series of talks, training sessions and fun programs. State, area and chapter officers, together with their advisors, from some 127 high schools in West Texas are attending the program directed by Home Economics Assistant Dean Billie Williamson and Tech Prof. Dr. Margaret Sitton.

A good leader also needs to develop a "non-sidetracked ability, enabling her to keep her mind on the goals of the organization without being distracted by unrelated issues or trivial details," Miss Spradling said at the opening session.

The home economics major, is a past president of Monterey High School FHA Chapter and while at Tech was an officer of the college chapter of the American Home Economics Association.

Advantages of leadership experiences were cited by another speaker at Thursday's sessions. Janie McManigal, Happy, noted the values derived from "association with others and the sharing of ideas which helps one to grow personally in abilities and skills that can be of help in other activities." Miss McManigal is completing a year's tenure as president of Area I.

Delegates got down to the actual business of learning the duties of their respective offices at a series of group meetings Thursday afternoon directed by Tech home economics students and state officers. A "fun fest" scheduled at 7:30 p.m. Thursday in Tech Union ballroom includes a style show and music program with Lexi Adams, state third vice president, from Tahoka as mistress of ceremonies.

Main speaker at Friday's 10:30 a.m. general session will be Dr. William S. Banowsky, minister of Broadway Church of Christ, Lubbock. His topic will be "The World Is In Your Hands."

The workshop will close at noon Friday.
21-6-22-67

This release was distributed 6/22/67
to all Lubbock media, AP, UPI, Austin,
TSTA, Fallon.

LUBBOCK, June 22 -- A spokesman for the Texas State Teachers Association asked school district business managers meeting at Texas Tech Thursday to "build the image of the school teacher and get him enough money to keep him in Texas classrooms."

A. H. (Jim) Hooser of Austin, assistant in Research and Legislation for TSTA, told more than 80 Texas school business managers the state now suffers a shortage of 10,000 teachers, "although the 60th State Legislature went a long way toward improving the state's school picture."

Hooser was top speaker during the final day of Texas Tech's 16th annual School Business Services Workshop. Other highlights of the Thursday session included a panel discussion on Certification of School Business Officials in Texas and a lunch address on "A Look Ahead" by conference coordinator Berlie J. Fallon, professor in Tech's Education Department.

Hooser reviewed 1967 education legislation accomplishments, adding "we concluded the Legislature with the finest relations between members of the House and Senate and our staff and TSTA in general that I have ever witnessed."

Referring to the teacher pay-raise fight of the 1965 session, he said "we also had none of the knock-down, drag-out battles which characterized the 59th session."

Hooser told the school business officials it was their job to "help improve the teacher's image in his community. He must be assured of his rightful place or we are going to continue losing the good educators. Industry is hiring them away from us every day."

He also said it was "now time for the school business officials in Texas to begin coming up with some workable solutions to increased use of school facilities and talent." His reference was to the possible establishment of 12-month school operation, the introduction of a trimester system or other approaches to more full-time use of school rooms that currently stand empty three months a year.

This release was distributed 6/22/67
to all Lubbock media, regionals,
Ft. Worth, Amarillo, Houston and
Boze.

LUBBOCK, June 22 -- Early registration conferences will be held again this summer for Texas Tech's beginning freshmen, Dean of Admissions Floyd D. Boze has announced.

Approximately 3,000 of next fall's freshmen will be advised and counseled at the series of eight two-day clinics scheduled in July and August, he said. Clinic dates will be July 24-25, 27-28, July 31-Aug. 1, Aug. 7-8, 10-11, 14-15 and 17-18.

Summer orientation sessions were initiated three years ago to give beginning students an opportunity to visit the campus in small groups, to engage in individual counseling, determine their course schedules and to accomplish registration.

Participation is voluntary with attendance at each conference limited to 450 applicants who have completed all of Tech's admission procedures.

Parents are invited to attend as full participants in the program. Housing and meals will be available for both students and parents at nominal rates in air-conditioned Hulen and Clement residence halls.

Each clinic will open with registration from 10 a.m. until noon in the residence halls. The program will begin with a 1 p.m. orientation session for all participants in Tech's Student Union Building, after which students will meet with academic counselors in their respective schools for consultations concerning course

(More)

Freshmen orientation conferences . . . add one

programming.

The Office of the Dean of Student Life will conduct a series of meetings for parents and students, beginning at 7 p.m., at which Tech officials and student leaders will discuss university policies and programs. These will include a joint meeting in the Union's ballroom, an informal question-and-answer program for students monitored by members of the Student Senate in the Coronado Room, a program for parents sponsored by campus service organizations, and a hospitality hour for both groups.

On the second day, students will complete their academic advisement and registration, report for identification photos and, if they wish, purchase textbooks for the fall semester. Fees and charges will be billed by mail after completion of the conference.

Student Dean James G. Allen called attention to the campus bus tours for parents on the second morning of each conference. Several tours have been arranged, the first at 8:50 a.m., from the north entrance of the Student Union building.

Beginning freshmen who are attending summer school may participate in the orientation program on the same basis as those who plan to enter in the fall, Dean Boze said. A student who does not participate in one of the summer conferences will enroll during the regular registration period in September.

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By Emil Carmichael
19-6-22-67

This release was distributed 6/22/67
to all Lubbock media, Steglich and
Cartwright.

LUBBOCK, June 22 -- Texas Tech has been selected by the Governor's Committee on Aging to conduct a survey to determine the needs of elderly Mexican Americans in Lubbock County, Sociology Department Head Dr. W. G. Steglich, project director, said Thursday (June 22).

Purpose of the survey will be to define the relationship between needs, particularly in the areas of health and welfare, and the public and private services available locally, Dr. Steglich said.

He said that the program, supported by federal and state funds totaling \$3116, will begin July 1 and will require approximately a year to complete.

Sociology Prof. Dr. Walter J. Cartwright will be co-investigator with Steglich.

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By Emil Carmichael
18-6-22-67

This release was distributed 6/22/67
to all Lubbock media, Dallas,
hometowns, Dean Tinsley and Asst.
Dean Williamson.

LUBBOCK, June 22 -- Dr. Willa Vaughn Tinsley, Dean of Texas Tech's School of Home Economics, will head a delegation of 11 faculty members and 10 home economics majors to the annual national Conference of the American Home Economics Association in Dallas Monday through Friday (June 26-30).

Dean Tinsley will preside at a section meeting on food and nutrition. Assistant Dean Billie Williamson will be in charge of an exhibit of "Tips and Topics," Tech home economics publication of which she is editor.

Mrs. Wildring Edwards of the Home and Family Life Department will present a paper on "A College Class on Community and Professional Responsibilities to Children and Families."

Research reports will be presented by Dr. Mina Lamb on "Body Measurements as Determinants of Frame Size in Normalcy of Body Weight," and by Mrs. Gladys Holden on "Use of Convenience Foods by Urban Families."

Other Tech faculty members attending will include Mrs. Estelle Wallace, Dr. Ann Buntin, Miss Virginia Tompkins, Miss Louise Keller, Mrs. Thelma Whigham and Dr. Ilse Wolf.

Representing the Tech AHEA College Chapter will be Lynn Bourland of Clarendon, Tech Chapter president; Beth Morgan, Dallas; Sharon Banks and Carol Best, both of Lubbock; Marjorie Chastain, Mineral Wells; Janie Washington, Mansfield; Nancy Robnett and Kay Bryan, both of Stanton; Barbara Binion, Weatherford; Bonnie Sullins, Gruver, and Sherrill Reagan, Fort Worth.

-30-

By Emil Carmichael
17-6-22-67

LUBBOCK, Tex., June 22 -- Gene Pickens, a graduate student of music at Texas Tech, has been named 1967 winner of the National Federation of Music Clubs Scholarship in Operatic Coaching and Accompanying, Charles Lawrie, associate music professor and director of Tech's Opera Theater, has announced.

Lawrie said the Colorado City, Tex., pianist's scholarship was to the Oglebay Institute Opera Workshop in Wheeling, W. Va.

Pickens is slated to be in Wheeling for four weeks, beginning July 31, Lawrie said. The workshop will be under the direction of Russian born Boris Goldovsky, international operatic figure.

The Tech student is a former musical assistant to the Tech Opera Theater and former staff accompanist in the Music Department. A church organist in Lubbock, the scholarship winner also often is heard as a recital accompanist in West Texas.

-30-

By Dawson N. Oppenheimer
16-6-22-67

This release was distributed 6/22/67
to all Lubbock media, Colorado Cty.
Record; Hemmle and Lawrie.

LUBBOCK, Tex., June 22 -- Gene Pickens, a graduate student of music at Texas Tech, has been named 1967 winner of the National Federation of Music Clubs Scholarship in Operatic Coaching and Accompanying, Charles Lawrie, associate music professor and director of Tech's Opera Theater, has announced.

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By Dawson N. Oppenheimer
16-6-22-67

LUBBOCK, June 21 -- A week's television fare including documentaries, film classics and topical discussions will be aired over Texas Tech's Channel Five next week. The agenda includes:

"Who Needs an Upper Crust?" --- a contrast between the ruling classes of present-day France and Germany -- N.E.T. Journal, 9 p.m. Monday (June 26).

Excerpts from "Nanook of the North", 9:30 p.m. Tuesday in the first of a series of four weekly documentary programs featuring classics by pioneer film maker Robert Flaherty. Novelist John Updike will be visited at his home in Ipswich, Mass., in the U.S.A. Writers series at 9 p.m.

"Our World," a two-hour special video tape delay broadcast originating June 25 in 18 different countries, 6:30 p.m. Wednesday.

"What is Woman?" a discussion on the changing patterns as reflected by the confused role of men and women in today's society, 8 p.m. Thursday. Josef Krips will conduct the Israel Philharmonic in a performance of Beethoven's Ninth Symphony at 9 p.m.

"Crime and Punishment," a special television adaptation of Dostoyevsky's novel, starring David Collins and Patricia Hayes, N.E.T. Playhouse at 9 p.m. Friday.

Flora and fauna of the Florida Everglades will be the subject of What's New series projected at 6 p.m. daily throughout the week.

-30-

Ry Emil Carmichael

15-6-21-67

This release was distributed 6/21/67 to all Lubbock media to the attention of farm editors at the Abilene Reporter, San Angelo Standard Times, Fort Worth Star Telegram, Cisco Daily News, Houston Post, Amarillo News-Globe and the Farmer Stockman.

LUBBOCK, Tex., June 21 -- A Texas Tech agricultural scientist will deliver a paper in Paris next month which may provide the beef industry with its counterpart to human birth control pills.

Dr. Coleman A. O'Brien, assistant professor in Animal Husbandry, has been experimenting with a hormone in the feed of fattening heifers in an effort to suppress ovulation during the time which normally would be the mating period.

He said the tests indicate the hormone, melengestrol acetate (MGA), apparently produces the desired suppression as well as resulting in increased weight gains and reduced amount of feed per pound of gain.

Dr. O'Brien will deliver his paper to the 18th World Veterinary Congress, to be held in Paris July 17-22. Leading veterinary scientists from 47 nations will take part in the five-day meet.

O'Brien will deliver his paper during a July 20 panel on Endocrine Pathology of Reproduction in Domestic Animals with 13 other participants from 11 nations. His paper will be the only one on the panel from the United States.

O'Brien will describe two tests in which he fed the hormone to one group of animals, while leaving another group on regular feed.

In each test, he said, the hormone treated heifers showed a greater weight gain than the untreated heifers and a corresponding improvement in gain-feed unit ratio.

He said that while sexual receptivity of the treated heifers was effectively suppressed, the second test showed that the ovaries of treated heifers were 15.9 per cent larger and significantly more large graafian follicles than were observed on the untreated animals.

This creates the possibility, he said, that more research may indicate the hormone can be used to bring about multiple births in cattle.

O'Brien . . . add one

He said that the treated heifers returned to completely normal behaviour and growth patterns as soon as the controlled feeding of the hormone was discontinued. Dr. O'Brien currently is researching multiple birth potential in cattle by use of MGA.

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By Dawson N. Oppenheimer
14-6-21-67

This release was distributed 6/21/67
to all Lubbock media, Trent, Battle
Creek, Adrian, El Paso, Amarillo,
Rotan and Plainview; and Drs. Ashby
and Randolph.

LUBBOCK, June 21 -- Casts are rehearsing daily all three dramas to be presented July 5-12 by Texas Tech's University Theater in Summer Repertory, Dr. Clifford Ashby, director of the project, said Tuesday (June 20).

Seasonal opener will be Noel Coward's "Blithe Spirit" followed on succeeding nights by Shelagh Delaney's "A Taste of Honey" and Edgar Lee Masters' "Spoon River."

Cast as central characters in Coward's urbane comedy about "seances and the hereafter" are Perry Langenstein and Anne Barasche, both of Lubbock, as the novelist Charles Condomine and his second wife; Elizabeth McAninch of Trent as the ghost of the first wife and Sylvia Ashby of Lubbock as Madame Arcati, the "whimsical medium."

Others include Biff Painter of Longview and Sherry Gray of Lubbock as the sceptical Dr. Bradman and his wife and Janet Crowe of Battle Creek, Mich., as the maid. Tech Speech Prof. Larry Randolph is the director.

Appearing in "A Taste of Honey," are Dorris Horton of Adrian as the troubled English girl, Walter Marlin of El Paso as the sailor, Mike Cook of Amarillo as the art student, Cheri Brownlee of Lubbock as the mother, and Kenny McCasland of Rotan as the young husband. Dr. Ashby is director.

Performing in the dramatized version of "Spoon River," Masters' panorama of small town life, will be John Bratcher of Plainview, Margo Perdue of Kress, Morris Bruns, Tony Everton, Nancy Fly, Kathleen Graw and Linda White, all of Lubbock, and McCasland and Marlin. Speech instructor June Bearden is directing the production.

"Blithe Spirit" will be presented July 5, 8 and 10, "A Taste of Honey" on July 6, 9 (matinee) and 11, and "Spoon River" on July 7, 9, and 12. Evening performances will be at 8:15 p.m. and the matinee at 3 p.m.

(More)

Summer repertory . . . add one

Season tickets are available at \$5 each, single tickets at \$2 each for the general public and at 50 cents plus I.D. card for students. Reservations can be made through the University Theater box office, P02-8811, Ext. 2153.

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By Emil Carmichael
13-6-21-67

This release was distributed 6/21/67
to all Lubbock media, to the attention
of music editors at Longview, La Feria
Tyler, Fort Worth and Houston; Drs.
Hemmle and Redcay.

LUBBOCK, June 21 -- Four Texas Tech piano students have been selected to appear as guest soloists with the Houston Symphony Orchestra this summer, Music Department Head Dr. Gene Hemmle announced.

Nedra Banister of Longview will play Sunday (June 25), Rebecca Oekerman of La Feria on July 6, Edward Eikner of Tyler on July 13 and Katherine Collier of Fort Worth on July 20. A. Clyde Roller will conduct the series of evening performances in Houston's Herman Park.

The Tech students were among more than 150 young musicians who were auditioned for guest appearances on the concert series, Dr. Hemmle said. All are students of Tech Prof. Thomas Redcay.

Miss Banister, a junior, will play Mozart's Concerto K.467 in C major. In addition to performances with Tech piano and chamber music groups, She has appeared with ensembles in Longview, San Angelo, and Lubbock during the past year.

Miss Oekerman, a senior, will perform "Variations Symphoniques" by Cesar Franck. She has won awards in the Quadrennial Recording Competition sponsored by the National Guild of Piano Teachers and was a finalist in this year's National Young Artists contest sponsored by the Midland-Odessa music groups.

Eikner, who will play Prokofieff's Concert No. 13, has won numerous honors and awards, including the Van Cliburn scholarship at Baylor University, the Midland-Odessa National Young Artists Competition, and the Whitlock and Paderesky awards sponsored by the National Guild of Piano Teachers.

Miss Collier will be making her third appearance with the Houston Symphony and also has appeared with the Dallas Symphony, winning its solo spot two years ago at the Rockefeller Foundation Festival. She will perform Mozart's Concerto K.491 in C Minor at the Houston concert.

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By Emil Carmichael
12-6-21-67

This release was distributed 6/21/67
to all Lubbock media, Houston,
Amarillo, Vernon, El Paso; Morris
Wallace and Bernie Fallon.

LUBBOCK, June 21 -- A call was made to school business managers, Wednesday for "teamwork, cooperation and the sharing of responsibility between the business departments and instructional departments of their school systems.

The call was sounded as Dr. John McFarland, dean of education at the University of Texas at El Paso, kicked off Texas Tech's 16th annual School Business Services Workshop.

The Wednesday session also featured a talk on "Automation in the Seventies" by Wes Melton, regional Building Automation Specialist for Honeywell, Inc.; a lunch address on "Maintenance of Grounds -- Developments and Trends" by Dr. Donald Ashdown, professor of entomology at Tech, and four panel discussions. They were on Budgeting and Accounting, Building and Maintenance, Wage and Hour Law, and Lunchroom Operation.

About 80 school business managers and more than 100 Tech graduate students in school administration attended the two-day session, sponsored annually by Tech, The Texas Association of School Business Officials and The West Texas School Study Council.

The Thursday session will highlight a morning address on "School Legislation in Texas" by Jim Hooser of the Texas State Teachers Association and a lunch at which conference coordinator Berlie J. Fallon of Tech's Education Department will take "A Look Ahead." A

(More)

McFarland . . . lesson plans-add one

panel discussion Thursday will deal with certification of School Business Officials in Texas.

McFarland, a former school superintendent at Houston, Amarillo, and Vernon, noted that "a majority of school boards are made up of business and professional men who may be more interested in budgets, construction, maintenance and accounting than in the improvement instruction, guidance and lesson plans."

This makes it necessary, the veteran educator said, "for the business manager to keep in mind he's part of the instructional team. Effective teaching and learning are more likely to occur in an efficient school, and it's up to the business manager to make it efficient."

McFarland said the business manager should try to bridge the gap between the school board and the instructional staff of a school system to avoid rivalry between the two.

He said the principals, superintendents and teachers should be consulted during the early stages of annual budget planning so they will be familiar with business problems. The business people should "study instructional programs and listen to the educational specialists."

Later, when the budget goes to the school board and business officials, McFarland said, the estimates of expenditures frequently exceed the revenue estimates and the budgets must be trimmed.

"This is a time that calls for understanding, vision and courage and when you need to exercise the best policies of human relations," McFarland told the workshop.

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By Dawson N. Oppenheimer
11-6-21-67

This release was distributed 6/21/67
to all Lubbock media.

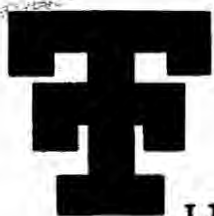
LUBBOCK, June 21 -- Two members of Texas Tech's School of Home Economics are representing the university at professional meetings this week.

Food and Nutrition Department Head Dr. Mina Lamb was slated to preside at several sessions of a two-day meeting on Health Legislation for Dietary Consultants in Nursing Homes and Small Hospitals. The conference, sponsored by the Texas Dietetic Association, opened Tuesday (June 20) in Dallas.

Dr. Ilse H. Wolf, professor of home and family life, will present a paper at a national conference on Family Economics sponsored by the American Home Economics Association Thursday and Friday (June 22-23) in Baton Rouge, La. Her topic will be "Teaching Concepts in Family Economics--Home Management."

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By Emil Carmichael
10-6-21-67



NEWS

This release distributed
to local media

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 P.O. Box 2-8811 Ext. 4136
Ron Hamm, Director, SW 5-8746
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, June 20 -- A \$20,000 National Science Foundation grant to

finance molecule research by a Texas Tech chemistry professor was announced Tuesday by Rep. George Mahon (D-Tex).

Dr. John A. Anderson, associate professor in Tech's Chemistry Department, said the money would be used primarily to purchase necessary scientific equipment and to fund graduate assistants who will help with the project during the next two years.

"I am most grateful that the NSF has seen sufficient merit in the proposal we submitted to justify their making this grant available," Anderson said.

He said his primary research object is a protein molecule known in scientific laboratories as "serum albumin." This is a large and complex molecule, Anderson said, and "we will try to determine its structure at certain binding sites in order to find why smaller, more simple molecules will bind to it on some sites and not bind to it on other sites.

"This project may show us how small molecules may be transported through the blood stream to other parts of the body by being bound to the albumin molecule," he said.

There are a number of projects currently underway in an effort to determine the structure of the large protein molecule, but different methods of research are being used, the Tech scientist added.

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By Dawson N. Oppenheimer

9-6-20-67

This release was distributed 6/20/67
to all Lubbock media, David Jordan,
Rep. G. Mahon and Dr. R. Kireilis.

LUBBOCK, June 20 -- Lubbock area high school teachers and Texas Tech faculty members are being interviewed in a recruitment program to staff a federally financed project to develop to its potential the learning ability of disadvantaged pre-college students.

The \$72,000 Upward Bound program will bring 50 high school students to the Tech campus next month for six weeks of classroom work, individual and group tutoring and intramural, recreational and vocational activities.

Project director David Jordan, of Tech's Physical Education Department, said Project Upward Bound is sponsored by the Office of Economic Opportunity.

Jordan and project coordinator Ben Zermeno hope to complete faculty recruitment by Wednesday and the faculty would begin sifting through about 200 applications during student interviews Thursday.

Jordan said the 50 students would be selected on the basis of recommendations from schools, teachers, neighborhood center directors and other sources in close contact with the youngsters.

The students to be enrolled, he said, primarily are from economically disadvantaged families. He said most would be "under-achievers in school . . . that is youngsters whose grades and progress in school work do not match their potential. This is determined by testing and by the observations of teachers, principals, and other adult authorities who are in a position to evaluate learning potential."

The staff will consist of three high school teachers, two Texas Tech educators and six tutor-counselors.

Students accepted in the program will live on the campus at no cost to themselves and will be paid \$10 per week for spending money.

-30-

By Dawson N. Oppenheimer
8-6-20-67

This release was distributed 6/20/67
to all Lubbock media, Bell Lab.
Record, W. E., J.Y.Jordan, Taylor,
E. W. Anderson and Joe Riordan.

LUBBOCK, June 20 -- Installation crews from Western Electric are at Texas Tech this month preparing the largest single cable ever built for use by Southwestern Bell Telephone Co., telephone company official J. Y. Jordan announced.

Jordan said the 2,700-pair cable is to be run from Tech's main switchboard in Doak Hall to the three nearly completed residence halls in the Wiggins Complex.

Jordan said the cable, along with the new campus wide Centrex System of direct-to-the-extension calls, will be in operation before opening of the fall semester this year.

He said initial work involves installation of brackets to secure the huge cable as it is pulled through an underground tunnel. The operation will require about four weeks.

Jordan said the cable's size was determined by the requirements of the three new 12-story dormitories in addition to three similar towers to be constructed in the immediate future to complete the Wiggins Complex. He said Tech already "has the largest single telephone system serviced by Southwestern Bell. The system now is being expanded to a 6,200 telephone capacity."

The Centrex System, Jordan said, "requires modification of Tech's current telephone equipment and involves the running of a line from the telephone office in downtown Lubbock to the switchboard at Tech.

He said the system will make it possible for anyone, on or off campus, to place a call directly to the desired telephone in any Tech office or residence hall room without having to go through the switchboard operator.

GIANT CABLE TO BRING PHONE SERVICE TO NEW DORMS -- Freda Pointer, Texas Tech Home Economics senior from Ropesville, stops on her way to class to watch Southwestern Bell telephone men run a 2,700-pair cable from Tech's main switchboard in Doak Hall to the new Wiggins Dormitory Complex. It is the largest cable ever manufactured for Southwestern Bell, and it will take about four weeks to run it to the three residence halls. Working on the job are Southwestern Bell employees David Cook (c) and Charles Ramsey, both of Lubbock. (Tech Photo)

-30-

7-6-20-67

This release was distributed 6/20/67 to all Lubbock media, to the attention of farm editors; the following publications This is West Texas, Irrigation Age and The Cattleman, Thad Box and Dr. Bolen.

LUBBOCK, Tex., June 20 -- Dr. Eric G. Bolen, assistant professor at Texas Tech, will supervise a federally-funded study of jack rabbit populations in the Southern High Plains of Texas.

Announcement of the \$8,570 grant from the U.S. Interior Department's Fish and Wildlife Service, was made by Dr. Thadis W. Box, director of the International Center for Arid and Semi-Arid Land Studies.

Noting the damage jack rabbits can inflict on sheep and cattle pasture land, Dr. Box said, "we hope that Dr. Bolen and his graduate students will be able to come up with some guidelines for understanding rabbit populations on the arid lands of the Western United States.

"We indeed are pleased to have Dr. Bolen working on this problem of great importance to arid regions," Box said.

Bolen, a member of the School of Agriculture faculty, wrote the original proposal for the study.

He said the research would try to determine "vegetational and topographical conditions in areas of high, moderate and low jack rabbit densities along previously established transects in the Edwards Plateau and Southern High Plains of Texas.

"We also want to determine the similarities in habitat features between areas of similar jack rabbit population densities," he said, as well as to "determine local distributions of jack rabbits in relation to seasonal changes in habitat features."

Another aim, he said, would be to "develop and test, when possible, means of predicting jack rabbit population characteristics using a system of site classifications."

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This release distributed 6-19-67 to
locals, AP, UPI, Houston papers.

LUBBOCK, Tex., June 19 -- The Texas Tech Board of Directors slightly trimmed the low bid of H. L. Lott, Inc., and then awarded the Houston construction firm the contract to build Tech's new Biology Building.

Exercising its option to eliminate a conservatory and make a change in insulation requirements, the board brought the building price to \$3,978,937.73 from the originally announced bid of \$4,105,348.73 submitted last Thursday (June 15).

Award of the contract was announced by M. L. Pennington, Tech Vice President for Business Affairs, who said the contract has been submitted to the Federal Department of Housing and Urban Affairs for final approval. The federal agency reviews all such contracts when government money is involved.

Construction of the six-story plant is expected to begin as soon as word is received from the HUA in Fort Worth, with completion set prior to the beginning of the fall semester in 1969.

The new Biology Building will be located west of Tech's Science Building and will be featured by the latest in biological laboratory equipment, experimental greenhouses on the roof and a 500-seat auditorium-classroom.

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5-6-19-67

By Dawson N. Oppenheimer

This release was distributed 6/20/67
to all Lubbock media, Abilene
Reporter News, Gladewater Mirror,
Hamlin Herald, Tyler Newspaper,
International Textbook Co., Un v. of
Southern Calif., Dr. Webb and Dr.
Morris Wallace.

LUBBOCK, Tex., June 20 -- Should high school publications be censored? How much homework should be required of teenagers? What is the role of extra-curricular activities in a secondary school program?

These are among the questions asked by a husband-and-wife team of West Texas educators, Drs. Holmes Webb and Doris Johnson Webb, in their new textbook designed for graduate courses in school administration.

Belying its prosaic title, the book, "School Administration: A Casebook" presents in spritely fashion approximately 100 knotty, down-to-earth problems seldom found in other textbooks, including many that are often termed "too hot to handle" because human emotions are involved.

Published this month by International Textbook Company, Inc., the paper-backed volume already has been selected for use in several college courses.

The authors speak out on frustrations that plague and harrass the average school administrator.

Dr. Holmes Webb was principal of schools in Hamlin, Abilene, Gladewater, and Tyler prior to joining the Texas Tech faculty as professor of education in 1960. Mrs. Webb, currently counselor of elementary education for Lubbock Public Schools and also an experienced classroom teacher, formerly was a guidance counselor at Lubbock's Monterey High School and at Hogg Junior High in Tyler. Both hold doctorates in education, Webb from the University of Southern California and his wife from Texas Tech.

Drawing from their background of training and experience, the authors selected cases which they consider typical, none of which, they emphasize, can be pinpointed as having occurred in a particular school nor as having happened to a particular principal.

(More)

Nor do they set themselves up as pundits. No cut-and-dried answers are given; no arbitrary rules laid down.

Rather, they choose in each instance to set the stage, name the actors, give them their lines and allow the action to proceed to a believable -- and sometimes unpredictable -- conclusion.

Questions appended to each case study are calculated to trigger class discussion as well as individual analysis.

"Actually, there are no 'right' answers to any problems," Dr. Webb says in explaining his preference for an inductive approach to ferreting out "workable solutions" involving basic school policy.

When Johnny complains, for example, that he "has too many English themes," what makes his gripe valid? When Mary rebels at discipline on a band trip, whose voice determines a responsible course of action?

Situations of this type can discourage the beginning administrator who is not prepared to meet them, the writers point out.

"The secondary principal wears many hats," Mrs. Webb comments. "He must plan, organize and make decisions regarding a large number of programs ranging from questions of cafeteria personnel to curriculum requirements."

Mindful of the scope of administrative responsibility, the authors have separated the case studies into several categories, according to their basic concepts: Student Activities, Supervision and Staff Relations, Curriculum and Instruction, Discipline and Student Morale, Guidance, School-Community Relations, Organization and Operation, Professional Ethics and School Law.

The case study method lends itself to several approaches. Class discussion not only serves to spark ideas but also helps to identify issues and suggest solutions. Viewpoints may be presented in panel discussions. Or members of the class may be assigned to the roles of the characters involved and present the case in dramatic form, thus projecting an added touch of reality to an already authentic plot.

In deference to the people represented in their book and those who will be using it, the Drs. Webb have dedicated their case study "To the acceptance of human frailty with understanding and goodwill."

This release was distributed to all Lubbock media 6/19/67, regional dailies, newspapers in El Paso, Dallas, Waco and Austin, Prof. D. Ashdown, Dr. B. J. Fallon, and Prof. Morris Wallace.

LUBBOCK, June 19 -- Businessmen will join educators in discussing automation and accounting procedures at Texas Tech's annual School of Business Services Workshop Wednesday and Thursday (June 21-22) in Tech Union.

Approximately 75 business managers and administrators from schools over the state are expected to attend the two-day conference, Workshop Coordinator Berlie J. Fallon of Tech's Education Department said. Co-sponsors include the Texas Association of School Business Officials and the West Texas School Study Council.

Principal speaker at the 9:15 a.m. general session Wednesday will be Dr. John McFarland, Dean of the School of Education, University of Texas at El Paso, and former superintendent of schools at Amarillo and Houston. His topic will be "An Ex-Superintendent Looks at School Business Management."

Wes Melton of Dallas, regional building automation specialist for Honeywell, Inc., will speak on "Automation in the Seventies."

Tech Entomology Prof. Donald Ashdown will discuss developments and trends in grounds maintenance at the group's noon lunch.

Panel discussions, conducted on a rotating basis, are slated Wednesday afternoon. Subjects and chairmen will include: Budgeting and Accounting, Alden L. Armstrong of Waco; Building and Maintenance, George Christy of Seminole; Wage and Hour Law, Dennis Davis, Dallas, and Lunchroom Operation, H. B. Evans, Brownfield. Delegates will tour the National Cash Register Data Processing Center under direction of NCR representative Frank Leonardelli.

Scheduled Saturday are a panel discussion on "Certification of School Business Officials in Texas," chaired by Tech Education Prof. Morris Wallace and a talk on "School Legislation in Texas," by Texas State Teachers Association Representative Jim Hooser of Austin. Dr. Fallon will speak on "A Look Ahead" at the closing conference lunch.

COEDS PAUSE TO "PRETTY-UP" DURING INSPECTION OF NEW DORM--Texas Tech Vice President for Business Affairs M. L. Pennington waits patiently as freshman coeds Ann Farmer (L), Littlefield, and Elaine Morse, Quitman, check their makeup during an inspection tour of the three-nearly completed residence halls in the new Wiggins Complex. Pennington gave the girls an escorted tour of the 12-story dormitories while marking the first anniversary of the ground breaking for the project.

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3-6-19-67

This release was distributed to all Lubbock media, the Houston Chronicle and the Houston Post, Howard W. Schmidt, H. A. Lott Construction Firm.

LUBBOCK, Tex., June 19 -- Three hundred construction men were hard at it Monday as they raced toward completion of the largest building project in the history of Texas Tech in the shortest time any major Tech structure had ever been built.

One year ago Sunday, June 19, the first phase of the two-phase Wiggins Dormitory Complex was an idea on a drawing board, a set of plans and a vacant patch of ground on the southwest corner of the Tech campus. The drawing board called for three 12-story residence halls.

On the previous day, M. L. Pennington, Tech vice president for business affairs, met with the college Board of Directors to consider the low bid of the H. A. Lott construction firm and gave construction superintendent H. H. May the go-ahead.

Since then, May said, "we have had some 300 to 400 men on the job. We knew we had to work hard and fast, but we thought we could get the job done. Now, I believe we're going to do it."

Tech consulting Architect Howard W. Schmidt admitted that "we had our reservations about the possibility of meeting this kind of schedule. But we had a good workable team and we knew that if anyone could get a job like this done, they could."

The rush job was called for last year when it became apparent that Tech's enrollment was far outstripping the university's ability to provide housing.

Wiggins Birthday . . . add one

Emergency measures had to be taken and the Board of Directors voted to establish a schedule that would eventually provide housing for 3,432 students, half of which would be ready by the beginning of the fall semester this year.

Present plans call for construction of three more high-rise residence halls in the complex for occupancy by September of 1969.

Pennington said earthmovers were on the construction site last June "within minutes of the time I informed May the contract had been awarded by the board.

"We needed to have everything fall into place if they were going to meet the contract requirement of completion by Sept. 1," the Tech executive said.

Schmidt called the dramatic progress "from drawing board to an aggregate of 36 stories of sophisticated brick and mortar, the latest in kitchen equipment and lounges and the finest in college living quarters the result of a lot of muscle."

He said these three buildings "didn't just happen. He credited "a tremendously well-coordinated team, a lot of people pooling intelligent planning into the right channels and one important piece of luck--perfect weather when we needed it--."

By comparison, Lott was the apparent low bidder June 15 for the prime contract to construct a new six-story Biology Building for Tech.

Contractual time allowed for construction? Two years,

Crews at the Wiggins Complex simply didn't have time this week to mark the first anniversary of the construction start. They were too busy building three skyscrapers . . . just trying to stay ahead of schedule.

-30- 1-6-19-67, By D.N. Oppenheimer

PLANNERS, BUILDERS INSPECT ONE YEAR'S HANDIWORK -- Architect Howard W. Schmidt (pointing) shows Texas Tech Vice President M. L. Pennington one of three residence hall towers in the Wiggins Complex just one year after ground was broken. On the left, Coordinator Jerry Kirkwood of Tech's Campus Planning Committee checks blue prints with construction superintendent H.H. May.

-30-

1-6-19-67

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-6-27-67	^{Armenia} Dr. Murray's Visit to	✓				
2-6-27-67	^{Schl.} Dr. Williams in Jordan	✓				
3-6-28-67	Troy Scholarship	✓				Dallas
4-6-28-67	^{Cutline} Kriwanek-Pottery	✓	^{dislike} with			FWST, Snyder
5-6-28-67	^{Belg.} Lindberg for Biology & Editors' Advisory	✓				Camp
6-6-28-67	Upward Bound program	✓				
7-6-29-67	Regis. for Music Camp	✓				Joel Leach
8-6-29-67	Chem. Engin. Grant	✓				
9-6-29-67	Shascienas Grant	✓				
10-6-30-67	^{Alumni} W. James attend Conf.	✓				James
11-6-30-67	Swine Short Case	✓				Brownfld., Phoenix, Tulsa, Snyder, Big Spring, Littlefield, Canyon - S. Carl
12-6-30-67	Boze Promotion AFROTC	✓				Boze
13-6-30-67	Education's Workshop	✓				Burntin
7-7-3-67	Forner	✓				

This release was distributed
6/30/67 to all Lubbock media.

LUBBOCK, June 30 -- Leading educators will discuss problems related to the teaching of disadvantaged youngsters at the junior high school level during sessions of a two-week workshop for occupational training teachers beginning Monday (July 3) at Texas Tech.

The workshop, funded by a \$25,800 Texas Education Agency grant, will be under direction of Dr. Ann Buntin, head of Tech's Department of Home Economics Education. Participating will be 40 teachers from Texas schools, representing academic as well as vocational subject fields.

Here as consultants will be Dr. Francis A. Cizon, director of research for Loyola University's School of Social Work; Dr. Edwin Gross, University of Missouri psychologist; Dr. Glenn Hawkes, Associate Dean of Family and Consumer Sciences at the University of California, and Dr. Bernice Moore of the Hogg Foundation for Mental Health at the University of Texas.

The first week's program will be directed toward gaining a greater understanding of the backgrounds and needs of disadvantaged students, Dr. Buntin said. Emphasis the second week will be on the development and use of instructional methods and materials which will be helpful to teachers in counseling potential dropouts.

"To be effective, the occupational training teacher in junior high should be well informed on vocational training programs and academic skills available in high school and beyond," Dr. Buntin said.

Workshop findings will be recorded and summarized in reports by David Weiner of the University of Texas Department of Sociology and Mrs. Willie Mae Cary, classroom teacher from Crockett.

This release was distributed
6/30/67 to all Lubbock media
and Dr. F.Boze.

LUBBOCK, June 30 -- Announcement of the promotion of Dr. Floyd B. Boze, Texas Tech's Dean of Admissions, to the rank of colonel in the U.S. Air Force Reserve was made Thursday (June 29).

A member of the Air Reserve Forces since he was released from active duty in 1954, Col. Boze currently serves as the Air Force Academy's Liaison Officer Coordinator in West Texas.

He was on active duty during the Korean conflict and also during World War II when he served in Australia, the India-Burma-China Theater and in Europe.

-30-

By Emil Carmichael
12-6-30-67

This release was distributed 6/30/67
to all Lubbock media, Big Spring,
Canyon, Tulia, Snyder and Sam Curl.

LUBBOCK, June 30 -- Texas Tech's Animal Husbandry Department will host the 15th annual Swine Short Course July 6-7, according to Dr. Sam Curl, chairman of the event.

More than 200 breeders and others interested in the swine industry are expected to attend the short course which will be held in the Livestock Pavilion and Student Union Building on the Tech Campus.

"We have lined up a program which will be of interest to both new and experienced swine breeders," Curl said. "Dr. Leland Tribble of the University of Missouri and Dr. R.F. Sewell of the Ralston-Purina Company will be among the featured speakers."

Curl said one of the highlights of the two-day affair would be a market hog show and judging contest followed by a carcass evaluation and demonstration.

"After the hogs are shown Thursday morning, the animals will be slaughtered, measurements taken and carcasses judged," Curl said. "The carcasses will be exhibited and discussed Friday afternoon."

On the judging committee are Tech Agriculture Education Prof. L.M. Hargrave, T. Euel Liner, Lubbock seed stock producer, and Paul E. Gross, Howard County agriculture agent.

Following Thursday morning's hog show, Dr. Don B. Hudman, Texas Agriculture Extension Service animal husbandman, will discuss the merits of raising meat type swine. Lunch will follow in the Livestock Pavilion with several local swine producers preparing the pork chops.

The afternoon session in the Student Union will include a welcome by Tech President Grover E. Murray, a discussion on the future of the swine business by Liner plus Dr. Tribble's talk on "Management of the Sow Herd: Breeding to Farrowing."

Dr. Sewell will wind up the day's discussions with an evaluation on "Feeding Market Pigs."

A questioning period will follow each speakers' presentation.

(More)

After the short course adjourns Thursday, the Texas Swine Breeders Association will meet with Buddy H. Winter of Lubbock, president, and Billy J. Richardson of Reagan, secretary-treasurer, presiding.

Jack Barton, Littlefield swine producer, will begin Friday's session by discussing "A Ventilation System That Works." Dr. Leland will continue his hog management discussion, speaking on sows and pigs from farrowing to weaning.

Tech Animal Husbandry Prof. Robert Albin will inform the short course participants on swine research at Tech followed by a swine production panel discussion and questioning period. Panel members are Dr. Leland, Roy Pogue, Lubbock seed stock producer, and Guyle Cavin, Canyon swine producer. Dr. Hudman will serve as moderator.

After lunch, Dr. Blaine Breidenstein and James B. Rasberry, Tech animal husbandry professors, will conduct the swine contest carcass demonstration and announce the winners.

This year's short course is a joint effort of Tech and the Texas Swine Breeders Association, Curl said. "We would not be able to do it without their (association members) help," he said. "We are most appreciative."

LUBBOCK, June 30 -- Wayne James, Executive Director of the Texas Tech Ex-Students Association, will be in San Francisco, July 2-6, to attend the national conference of the American Alumni Council. More than 1,500 alumni and development officers from universities, colleges, and secondary schools are expected to attend.

James will deliver two papers at the conference. He and Arthur J. Horton, Director of Annual Giving at Princeton, and Warren Gould, Vice President of George Washington University, will speak on "Planning and Scheduling - the Crucial Phase of Fund Raising."

James also will chair a session on "the Role of Alumni in Admissions at Large State Universities."

James currently is serving as Director for Annual Giving of the American Alumni Council's District IV which includes Texas, Arkansas, Louisiana and Mexico.

-30-

By Ron Hamm
10-6-30-67

WASHINGTON, June 29 -- Rep. George Mahon, D-Tex., Thursday announced grants totaling \$45,600 to Texas Tech's Department of Geosciences.

Rep. Mahon said the grants, funded through the National Science Foundation, were for three different studies.

Dr. Richard B. Mattox, Head of the Department of Geosciences, said the money would be used "to support faculty research."

-30-

By Ron Hamm

9-6-29-67

LUBBOCK, June 29 -- Award of a \$38,170 grant to Texas Tech's Department of Chemical Engineering from the National Aeronautics and Space Administration to study the removal of certain types of gasses from this country's spacecraft was announced Thursday.

Department Head Arnold J. Gully said the one-year award, which becomes effective Sept. 15, was to "perform an investigation on the removal of acid gasses and oxides of nitrogen from spacecraft atmospheres."

Dr. Gully, who will head the study, explained that the object was "to develop technology required for effective control of oxides of nitrogen, sulphur dioxide and other acid gasses from spacecraft cabins."

Dr. Gully will be assisted in his investigations by Dr. Robert M. Beatha, assistant professor of chemical engineering at Tech.

Dr. Gully said he would examine and attempt to discover ways of absorbing or breaking down the gasses generated by the life processes of the astronauts themselves during space travel.

"Even small parts of these gasses are hazardous over a long period of time," he said, pointing out that the gasses are not as much of a problem on short orbital missions as they will become on longer flights of weeks or months.

-30-

By Ron Hamm

8-6-29-67

LUBBOCK, Jun3 29 -- Registration for Texas Tech's Summer Youth Music Camp is underway now and will remain open through the first day of instruction, June 16, camp director Joel Leach said Thursday (June 29).

Leach said in making the announcement that he felt there was "possibly some misunderstanding about an early shut-off date" for enrolling in the two-week program for band, orchestra and choir students in the public schools.

For the convenience of latecomers who are unable to enroll earlier, a registry table will be set up from 11 a.m. to 2 p.m. on opening day in the lobby of Tech's music building, he said.

Eligible to attend are band students in grades 7 through 12, choir students in grades 9 through 12 and orchestra students from elementary grades through high school. Instruction also will be offered in music theory and appreciation, conducting, private study, small ensembles, drum majoring and twirling.

-30-

7-6-29-67

By Emil Carmichael

EDITOR'S NOTE: Re: Texas Tech's Summer Youth Music Camp release
dated 6/29/67.

CORRECTION: Registration date in first paragraph should be
corrected to read the first day of instruction, July 16."

-30-

6-30-67

LUBBOCK, June 28 -- Selection of the 11-member instructional staff for Texas Tech's Upward Bound program was announced Wednesday (June 28) by David Jordan, director of the federally financed project to aid disadvantaged pre-college students.

The faculty will conduct classes, provide individual and group tutoring and supervise vocational and recreational activities for the 50 high school students from Lubbock selected to participate in the six-week program beginning July 15.

The teaching staff includes two educators from Tech, Meredith E. Aker of the English department and Miss Maryanne Reid of the Education department, and three from secondary schools, William Powell and Charles Henry of the Dunbar High School faculty, and Mrs. Ruth Burchett, Lubbock public school speech therapist.

Six Tech students were named to tutor-counselor positions. They include Sandra Strong, physical education and music major from Lubbock; Sheila Bernal, elementary education major from Lubbock; Fred Volcansek, physical education major from Dallas; Walter Marlin, music education major, El Paso; Judy Rouse, English major, and Henry Estrello, physics major, both of Lubbock.

The curriculum will include classes in English, social sciences, mathematics, science, and physical education along with special training in communication skills, Jordan said.

The main purpose of the program, he explained, is to help students who have completed the 11th grade, particularly those from economically disadvantaged families, to develop academic skills which will enable them to enter college.

Jordan and project coordinator Ben Zermeno will present final plans on the curriculum, classroom and counseling procedures at a series of faculty orientation sessions July 5, 6 and 7.

The Upward Bound program is funded by a \$72,000 grant from the Office of Economic Opportunity.

This release was distributed 6/28/67
to all Lubbock media and Dr. Camp.

LUBBOCK, June 28 -- Groundbreaking ceremonies will be held Thursday (June 29) for Texas Tech's new \$3.9 million Biology Building.

Tech Vice President for Business Affairs M.L. Pennington will be master of ceremonies for the 10:30 a.m. event which will be held just behind and to the west of the Science Building.

Parking will be available in the Science Quadrangle, site of the annual Carol of Lights. The public is invited.

Tech Board Chairman Roy Furr, President Grover E. Murray and Biology Department Head Earl D. Camp will speak. The local legislative delegation, city and state officials have been invited as special guests of honor.

H.A. Lott, Inc. of Houston will build the six-story structure which will have a total of 152,185 square feet.

Outstanding features will include a roof top greenhouse and a 500-seat auditorium. The building will include the latest in biology laboratory equipment.

-30-

By Ron Hamm
5-6-28-67

EDITOR'S ADVISORY:

Groundbreaking ceremonies will be held at 10:30 a.m. Thursday (June 29) for Texas Tech's new Biology Building.

The ceremony will be held just behind and to the west of the present Science Building, and ample parking will be available in the Science Quadrangle.

You are cordially invited to attend, and to cover the event.

Public Information/Texas Tech

This release was distributed
6/28/67 to local media, Fort
Worth Star-Telegram, Regional
Dailies, Regional Weeklies,
and Snyder newspaper

LUBBOCK, June 28 -- Pottery, as a creative art, should express the character of the land through the use of local materials, says a Texas Tech professor who prefers to manufacture his own clays and glazes.

"West Texas clay fires into a rich, sandy brown color reminiscent of the plains," says potter-artist Franz Kriwanek. "By its very nature it helps to capture the mood of the area, the thorny quality of the mesquite tree and the ruggedness of the semi-desert."

Stoneware by Kriwanek exemplifies this philosophy. The West Texas Museum recently added to its permanent collection five large pieces and a punch bowl and cup set, all made of Texas clay. Containers for plants in the Tech Library's Garden Room demonstrate the practical as well as artistic values of the huge pottery urns. Items on display about the campus, such as an ancient water bag in stoneware, symbolizes by texture as well as shape the basic elements of "earth, sun and water."

Originally a painter, Kriwanek became an admirer of Sino-Swedish stoneware while studying and teaching in Sweden some 20 years ago.

Swedish potters had perfected long lost Chinese techniques of making high fire ceramics, he explains, adding that this "challenged me to translate these rediscovered skills into contemporary designs."

Soon after he joined Tech's Department of Applied Arts in 1963, Kriwanek began searching for a local clay suitable for interpreting his "feeling about the Southwest."

"Not just any clay will do," he cautions. "It must stand temperatures of 2,400 degrees Fahrenheit, it must 'sinter' or melt properly and it must have a high degree of plasticity to be used for wheel throwing."

Finally he found what he was looking for in a quarry near Snyder. The Scurry County clay could be converted into a plastic stoneware "body" by the addition of Texas fire clay. He then set out to develop a series of glazes from cotton gin ashes, a waste product easily available at the numerous cotton gins dotting the plains.

These glazes, Kriwanek points out, follow the same great traditions of Chinese ash glazes in their matte texture, subtle colors and applications.

Kriwanek, whose personal history reads like an adventure story, has drawn on many cultures for inspiration and craftsmanship. His works have found their way into private collections and museums in the United States, England, Sweden, Austria and his native Czechoslovakia. Among them are the International Museum of Folk Art in Santa Fe and the Mission Gallery in Taos, N.M., the Graz Art Gallery in Austria, the Swedish National Museum in Stockholm, the Permanent Collections of the State University of Iowa, the Des Moines (Iowa) Art Center and the Joslyn Art Memorial in Omaha, as well as many galleries in Texas.

Born in Znojmo, Czechoslovakia, he studied at the Institute Academy of Fine Arts in Vienna and the Institute of Fine Art in Rome prior to World War II when Hitler's armies swept across his homeland and he was conscripted into the German Army.

He served as an interpreter in Russia and with Rommel's Afrika Corps before he was taken prisoner on May 13, 1943, a date he describes as "the luckiest day in my life because it brought me to America."

While a prisoner of war in Iowa, he made the decision that eventually changed his life: to return here to live, if and when he could. Meanwhile he continued to paint and to increase his knowledge of the U.S., its language, customs and political philosophy.

Kriwanek -- add two

Repatriated following the war under terms of the Geneva Convention, he returned to Austria to rejoin his wife, a Salzburg girl whom he had met while in training in Austria and married while on leave shortly before the Rommel army surrendered in Tunisia.

Events took another turn in 1948. The Kriwaneks were among some 3,000 families who had lost their homes during the war and were offered resettlement in Sweden.

Four years later they were able to come to the United States, a move made possible through the assistance of friends whom Kriwanek had made while a prisoner of war in this country, and a change in the U.S. immigration laws permitting the entry of former German soldiers.

They settled in Shenandoah, Ia., where Kriwanek first taught art and later opened a Fine Arts School. His interest in teaching led him to enroll in the State University of Iowa where he obtained a master's degree in art. He taught art at the high school level before becoming head of the art department at Iowa Wesleyan College, the position he held immediately prior to coming to Tech.

The Kriwaneks, who became naturalized citizens of the U.S. in 1958, can lay just claim to being an "international" family. Each of the couple's three daughters was born in a different country. Elizabeth, 20, a math major at Tech, was born in Austria; Kristina, 17, and a senior at Coronado High, was born in Sweden, and Eva, 8, a third grader at Stubbs Elementary School, was born in the U.S.

Elizabeth also has emerged as a potter. She designs and makes ceramic figurines known as "Liliputs," working each summer at the family enterprise, the Silverton Mountain Pottery, in Colorado.

POTTER AT WORK -- Texas Tech art Prof. Franz Kriwanek demonstrates his craftsmanship in shaping an 18-inch stoneware urn from Texas clay. The basic glaze, made of cotton gin ashes, points up the blue-gray finish on the vessel.

-30-

4-6-28-67

LUBBOCK, June 28 -- Robert D. Troy, instructor in Texas Tech's Department of Architecture and Allied Arts, has been awarded a \$1,500 Langly Scholarship by the American Institute of Architects in support of a two-month research study in South America.

The travel grant, supplemented by an additional departmental award made available by the M.D. Anderson Foundation, will enable Troy to study housing problems and developments in Peru, said Department Head Nolan Barrick.

Purpose of the research will be to assemble information on housing as it relates to architectural solutions and the specific interests of Tech's International Center for Arid and Semi-Arid Land Studies, Barrick said.

Troy will leave Lubbock July 1 and will return early in September.

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By Emil Carmichael
3-6-26-67

LUBBOCK, June 27 -- A Texas Tech professor on leave who has been serving as a Ford Foundation consultant in Jordan the past year returned to Lubbock this week still unaware of the fate of the school of business he was helping to establish in Beit Hanina on the outskirts of Jerusalem.

"The war caught us by surprise," Dr. John Gilliam said. "Although most of us realized that trouble was brewing we were unprepared for the sudden turn of events which called for evacuation of Americans to Beirut early in June."

Still thinking that he would have "plenty of time" to attend to some necessary business matters, Gilliam returned to the city Sunday June 4 and found himself in the midst of a shooting war on the following day.

"After that I had no chance to learn what happened to the Beit Hanina Junior College, its staff or its 180 students," Gilliam said. "Martial law was declared and Americans had no alternative but to wait until we could be taken to Tehran by a United States Air Force plane."

The unnerving experience was made less so for Dr. Gilliam since his wife, son Charles and daughter Carol Ann had left Jordan earlier on a vacation trip to the States. Ironically, the vacation timetable remains undisturbed, as Gilliam originally had planned to join them here in late June. Another son, Bruce, had remained in Lubbock in order to graduate with the class of 1967 at Monterey High School.

(More)

All five staff members of the Jordanian school were trained at Tech, leaving here at the end of the 1966 summer term to teach professional courses in business and economics.

The college, the first of its kind in Jordan, was being established to prepare business teachers for Jordan public schools and to train intermediate-level workers in accounting, management, marketing and related business and office occupations.

"It was progressing satisfactorily," Gilliam said, with several new buildings in the planning stage, including a business administration building, a classroom building and a dormitory.

Just what will happen to the program is uncertain at this point, Gilliam said, adding that he plans to return to the Middle East in about 10 days, and probably will be stationed, at least for the time being, at the Ford Foundation's temporary headquarters in Athens, Greece.

His assignment, which began last August is scheduled to continue until August 1968. In his job as foundation consultant, he works with the Jordanian Ministry of Education as advisor on programs pertaining to business and economics education throughout that country, Lebanon and Saudi Arabia.

During the past year in Jordan, Gilliam worked closely with the Ministry's Director of Business Education, Aref Dahabran, currently enrolled at Tech.

REUNION AT TECH -- Happenings in the Middle East furnished a ready topic of conversation for Dr. John Gilliam, left, Texas Tech professor on leave serving as an overseas consultant for the Ford Foundation, and Aref Dahabran, Director of Business Education for Jordan's Ministry of Education. Gilliam is on a vacation trip to the U.S., and Dahabran is attending Tech's summer session. They worked together the past year on a business education program for Jordan. (Staff Photo)



NEWS

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LUBBOCK, June 3 -- Four Texas Tech professors---each a nationally recognized authority in his field---were named recipients Saturday of the first Horn Professorships by the university's Board of Directors.

Receiving the professorships, named in honor of Tech's first president, Paul Whitfield Horn, were Dr. F. Alton Wade, Professor of Geosciences, Dr. Carl Hammer, head of the Germanic and Slavonic Languages Department, Prof. Elo J. Urbanovsky, Head of the Department of Park Administration, Horticulture and Entomology, and Dr. Ernest Wallace, Professor of History.

"The Board of Directors has made excellent choices for the initial Horn Professorships," said Tech President Grover E. Murray. "Each Horn Professor exemplified the qualities of teaching ability and research curocity that combine to make him an outstanding authority in his field.

"Texas Tech is privileged to have these men on its faculty."

The Horn Professorships were established by the Tech Board in 1966 "to recognize scholarly achievement and outstanding service" at the university. Eligibility was based on attainment of national or regional distinction for outstanding teaching, research or other ereative achievement.

Dr. Wade, who joined the Tech faculty in 1954, is internationally known for his expeditions to Antarctica. He made his first polar trip in 1933 with Admiral Richard E. Byrd and returned from his fifth expedition early this year.

A graduate of Western Rserve, Kenyon College and Johns Hopkins, Dr. Wade headed Tech's Geosciences Department from 1954 until 1964 when he resigned to devote fulltime to teaching and research.

He holds two Congressional Medals for his work with Admiral Byrd and was cited for work in Korea by the Air Force in 1952. Kenyon awarded him an honorary Doctor of Science in 1962.

A native of Akron, Ohio, Dr. Wade is the co-author of Elements of Crystallography and Mineralogy and Physical Geology, and has published several papers on the geology and glaciology of Antarctica and Greenland.

Prof. Elo J. Urbanovsky is one of the leading authorities on parks and recreation areas in the United States. Under his direction, Tech's Park

(MORE)

Professorships -- add one

Administration Department recently presented a proposal to Gov. Connally for a scenic parkway system in Texas designed to revolutionize auto tourism in the state.

A native West Texan, Urbanovsky graduated from Texas A&M and did graduate work in landscape architecture at the University of Massachusetts before joining the Tech faculty in 1949.

He has served as president of the American Institute of Park Executives, holds an honorary fellowship in the National Recreation and Park Association and was cited by the association for outstanding work in 1965.

Pope John XXIII conferred the Pro Excelsia Et Pontifice on Urbanovsky in 1963.

In May of this year, he was one of two U.S. speakers at the Third World Congress in Public Park and Recreation Administration in England.

Dr. Ernest Wallace, noted historian, teacher and author, joined the Tech faculty 31 years ago. Concentrating his area of historical interest in the Southwest Dr. Wallace is co-author of The Comanches: Lords of the South Plains, considered by experts to be the most thorough and complete history of that tribe. He also is a recognized authority on Gen. Ranald S. MacKenzie, an early military leader in Texas.

A graduate of East Texas State, Dr. Wallace holds a master's degree from Tech and the PhD from the University of Texas.

A native of Daingerfield, he did post-doctorate work at Harvard under a Ford Foundation Faculty Fellowship in 1952-53.

He holds memberships in several national and regional historical societies, and has published numerous historical articles in addition to several novels.

Dr. Carl Hammer Jr. joined the Tech faculty in 1964, bringing with him an international reputation in Germanic studies. He is considered one of the leading authorities on Goethe.

A native North Carolinian, Dr. Hammer was graduated from Catawba College, earned his master's at Vanderbilt and received the doctorate at the University of Illinois where he was Phi Beta Kappa.

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Other graduate work includes studies at the University of North Carolina and the University of Jena in Germany.

Dr. Hammer recently was selected to Head Tech's new Department of Germanic and Slavonic Languages which opens in September.

He has written eight books and more than 20 articles related to his field and is a constant contributor to journals. Currently president of the Texas Chapter of the American Association of Teachers of German, Dr. Hammer was cited by the University of Illinois in 1958 as one of the top ten graduates of the German Department in the last 50 years.

He was awarded the Schiller sesquicentennial medal by the Federal Republic of Germany in 1956 for his work in promoting cultural relations between the United States and that country. In 1964 he was a guest of the Republic for a special project and lectured in Germany again last summer.

Academic Vice President S. M. Kennedy, who headed the committee which selected the Horn nominees, said the four were lauded by experts in their particular fields throughout the United States.

"We were gratified to receive so many unreserved recommendations for the Professorships from these men's colleagues," Dr. Kennedy said.

Horn Professorships, as outlined by the Board of Directors, are for five-years subject to renewal. They carry with them a minimum salary supplement of \$2,000.

The four initial Horn professors will be officially recognized at Tech's spring commencement exercises (Saturday, June 3) at 8 p. m.