TEXAS TECH

March 19, 1938

MAGAZINE

Engineering Edition



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RACKET PRESSES

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Texas Tech College BOOKSTORE

"On the Campus"

Homecoming Day for the Class of 1928



Make a date for June 4 for the annual alumni and ex-student banquet. Although we are taking this means of reminding you several months in advance, we want to be sure that you know all about the biggest event of the year.

We want as many of the graduating class of ten years ago to be at the banquet as can possibly be here, and as many alumni and ex-students as the law allows to gather around and welcome them back to their alma mater.

Make a note of the date and plan *now* to be on hand. Remember, it's June 4, 1938.

Alumni and Ex-Students Association

Texas Technological College Lubbock, Texas

The Editor's Page

Through this means I want to thank State Representative J. Doyle Settle and the regular staff of the TEXAS TECH MAGAZINE for editing the last issue of this publication. I am glad to resume my duties at the college after six weeks absence due to a streptococci mastoid infection.

March 12 eleven schools of Texas were represented at a council of alumni executive secretaries at College Station. The association derived from this meeting proved invaluable to our organization. Information gained and contacts made will be of infinite value from now on.

Doyle Settle and I attended this meeting. We want to thank E. E. McQuillen and A & M College for being such gracious hosts. Doyle was glad to see Ike Ashburn again, and I was glad to make the acquaintance of the man everyone in Texas knows, respects, and calls his friend. John McCurdy, Secretary from Texas University, gave us invaluable information concerning alumni work, as well as McQuillen et al.

I do not want to slight Rice, SMU, NTSTC, Saint Mary's, Southwestern, Hardin-Simmons, Mary Hardin-Baylor, or A & I, but I believe that they will join with me in expressing unanimous thanks to the two men from A & M and the University of Texas.

The most important thing we obtained from the meeting is that of making alumni dues cover the year from the date of payment. At the present time we are operating with dues payable about the time school starts, with the year ending in summer. Dues paid any date during this time will give credit only for the duration of the period. Of course, if dues are paid at any time during the year and fall due a year from the date issued, there will be considerably more bookkeeping involved—but we may also estimate that there will be considerably more members in the association. Additional members will give us more strength and power needed in commanding statewide respect so that we may more easily obtain for our alma mater the material growth so sorely needed.

It is hoped that the next time the Executive Committee meets such a ruling will be passed so that this advantage may be made use of by the association and its members.

CALVIN HAZLEWOOD

Secretary's Notebook

Fighting is the word for Dr. Bradford Knapp. Although he is at this moment confined to his home on the campus for a much needed rest, several times within the past month he has broken this rest to attend important meetings. Mounting his horse for a short time during the Arbor Day celebration, he left the affair for the quiet of his home. A week later he attended



Dr. Bradford Knapp directs tree planting ac-

the college Board of Directors meeting, presided at the laying of the corner-stone of the new library building, and introduced Governor Allred at Mrs. Roosevelt's talk in the High School auditorium. Only his intimate friends could tell the strain through which he was going, so good was his poise and self control. Reports from his office indicate he will soon be back in harness, although he still directs college affairs from his home.

April 8-9 the engineers make magic of their achievements and present a kaleidoscopic extravaganza stupendous and collosal. Always there is something new. Through this review of the accomplishments of the past few years, we are given an insight beyond the curtain of tomorrow. Read Mary Cobb's story about the show in this issue and arrange, if possible, to see Dean Adam's understudies perform.

With spring training for the Red Raiders just under way, we are reminded of Lloyd Gregory, Managing Editor, The Houston Post, and his column "Looking 'Em Over.'" Recently he committed himself in favor of Texas Techentering the Southwest Conference, saying . . "It is only a question of time until the West Texas school will be

admitted. Texas Tech would be a credit to the conference. In point of enrollment, Texas Tech is the state's third largest school, trailing only University of Texas and A & M College. Under Pete Cawthon, Texas Tech has compiled an athletic record, and built a splendid athletic plant. In the courses it offers, and in the scholarship of its faculty and students, Texas Tech compares favorably with Southwest Conference schools . . As I see it, the addition of Texas Tech would be the smartest move the Southwest Conference possibly could make. With Tech in the League, the conference then truly would be representative of the Lone Star state. As it is now the empire of West Texas is NOT represented, and the Plains folk

On the same days that the Interscholastic League Meet and the Engineers' Show are held, the Division of Home Economics will hold open house. All visitors on the campus are invited to attend.

March 12, State Representative J. Doyle Settle, who is at the present time Chairman of the Appropriations Committee, and your Secretary, Calvin Hazlewood, attended a meeting of Executive Secretaries of Alumni Associations of Texas schools, gathering at College Station on the A & M campus. Although our organization is extremely young in comparison to the schools represented, it is our opinion that Tech received adequate attention at the gathering. However, we came away with considerably more information than we left. While down in that neck of the woods, we drove down to find out about the Houston Chapter of our association. JACK HARDY, up-and-at-'em president of the organization, was brimful of information about former Tech students now in the fast growing Texas metropolis. Didn't know it before, but Mrs. Hardy is HAL HITCHCOCK'S sister. They have a real little girl, NANCY.

Found DYCHE KELLY, who is with the Portable Rig Company there, with GARLAND SMITH, lawyer with the Shell Oil Company and high officer of the Young Democrats. Moving pictures of last year's engineering show were left with PREXY HARDY for the meeting to be held the following Tungday.

By the way, all former Tech students who are in Houston the third Tuesday of each month should attend their

The Texas Tech Magazine

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Calvin Hazlewood Eleanor Jungman Campus Editor
Wilmot Eaton Typographical Editor
W. F. Tanner Photographic Editor
Earl Braly Advertising
Wynell Cox Advertising

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meetings. They are held in the Chamber of Commerce assembly room in the Chamber of Commerce Building at 8 o'clock. Anyway, call JACK at Taylor 6466 and let him know you are in town.

BOB TRACY, former Toreador Editor, employed by Halliburton Oil Well Cementing Co., out of Houston, was recently hurt in handling some cement. After about ten days in the hospital, he has been confined to his home at 106 Glendale.

A nice letter was received recently from DOUGLAS MARSHALL. He enclosed a good snapshot of his ranch home near Canyon, showing a good herd of livestock in the foreground. He and his wife, the former BESSIE FAYE DONNELL are the proud parents of an alumni baby boy born this past Christmas day. Friends are invited to visit them. The ranch is located eleven miles east of Canyon on the Palo Duro highway and one mile south. On their 2,342 acres, their major enterprise is raising Hereford cattle, but large flocks of poultry, and hogs and sheep are also being raised.

J. T. PINKSTON, M. E. '37, who has been employed in Iowa, is now with the Mission Manufacturing Company of Houston.

MR. AND MRS. EUGENE ED-WARDS of Whichita Falls announce the (Continued on Page Eleven)

Engineers' Show

April 8 and 9

By Mary Bynum Cobb, Lubbock, Senior

New points of interest will be found when students display a portion of their work and demonstrate the use of the more important pieces of laboratory equipment at the tenth annual engineering show held on Texas Technological College campus April 8 and 9.

In addition to exhibits, a large number of new processes and demonstrations have been prepared this year in order to show the advances being made in various engineering fields, Henry Meredith, senior mechanical engineer of Cleburne, and general manager of the 1938 show, pointed out.

A definite mode of display is to be carried out in each of the nine departments into which the division has been divided.

Carding, spinning, weaving, testing, and dyeing processes may be observed among the textile students. Cotton, wool, silk, and rayon will be woven from raw materials into finished products. Cotton will go through a carding to a spinning machine, to the spoolers, then will be slashed or treated with starch to facilitate weaving. Yarn will be wound on a beam and drawn into a harness and woven on looms. They will be tested for size, strength and uniformity. The dye laboratory, fully equipped, will operate for the benefit of spectators.

Visitors to the show this year will be



able to see scientific phenomena made possible by engineering. Recent purchase of excellent electrionic equipment by the department of electrical engineering will allow a presentation of some new displays not seen here before.

An imitation bucking bronc will be installed in the electrical laboratory. With the arrangement of motor and generator it will be possible to reverse

automatically the direction of rotation every five seconds.

As division manager of electrical lighting, Phillip Sterrett, senior of Aberathy, is planning to introduce new ways of lighting the buildings. Tricolored lights, dimming and brightening by seconds, will bedeck the main building. Again the 24-foot lighted star and "E' will be mounted over the entrance. Bordering lights will flash in rotation around each building in the show.

John Ragland, senior from Paducah, and Edward P. Lynch, senior of Pep, are working to establish a system of short wave communication between the various buildings. Tentative plans are being made by Joshua Parks of Cleburne, and Lyle Donaldson of Lubbock, to erect electrical apparatus by which pictures will be sent over a telephone connection.

The automatic drinking fountain, controlled by a photo-electric cell, where the visitor will only have to bend over to start the flow of water, and the electronic alarm, which is a radio circuit sensitive to presence of human bodies, will again be among the special exhibits demonstrating the practical engineering principles. These were found to be especially interesting to school children who visited the show last spring.

Models of various units comprise a





large part of the civil engineer's contribution, with demonstrations and tests made by the department. Many of the models are patterned directly from subjects observed on the first inspection trip made to Conchas Dame, N. M., during the first semester.

Mechanical and civil engineering students are combining efforts in constructing a model of an aggregate sorting plant similar to the one at Conchas. The machine will take unsorted gravel from the earth and sort it into various piles according to size of particles. William B. King of Weatherford and William T. Savage of Brownfield are designing and constructing the plant. Machine shop work will be done by C. N. Wilson of Clovis, and Jim Kelley of Hobbs, N. M.

John Emmett, senior student of Roswell, N. M., and civil engineering division manager; and Wayland Merriman, senior of Wheeler, are constructing a miniature cross-section of an earth fill dam. The model will show relative sizes of particles of earth, degree of compaction, and shape of the fill.

A miniature replica of Conchas Dam

Rule of Lubbock. The Olsen concrete compression testing machine, which can exert a pressure of 200,000 pounds when breaking concrete cylinders, will be operated by Carl Kuentz of Dallas.

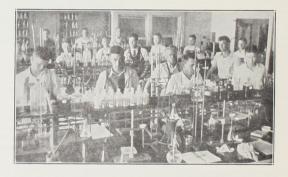
Bridge models, model highway intersections showing circular type, clover leaf grade separation, and street intersection with three color traffic lights in operation will complete the civil

More centralized and original demonstrations will be the bases of the chemical engineer's division, according to John W. Sheehan, division superintendent of chemistry.

"Liquid air is peculiarly suited for demonstrations before layman audiences", Sheehan said when explaining that plans are under consideration for a demonstration of the air if a supply can be secured from the federal helium plant at Amarillo.

Chemists also hope to use a new press, a part of equipment used in pressing out dominoes from plastic material. The press is of a type that develops high pressure and high temperature simultaneously.

Names of all visitors will be etched on small squares of glass with fluoric acid for souvenirs. One of the laboratories will be wholly devoted to novelty exhibits built and demonstrated by individual students. This will include an





electrolysis of water, practical applications of fitration, and the dry ice demonstrations.

A series of demonstrations of chemiluminescence, or light without heat, will possibly be shown in the lecture room of the Chemistry building as the major attraction. Homer Henslee, senior of Hereford, will be in charge of the lecture room.

Geological engineers will set up museums of all sorts, including specime of geological formations, and periods. A miniature volcano, cross section of a mine and an animated model of a prehistoric Dinosaur will attract the crowd to this department. There will be a display of different types of minerals and rocks and demonstrations of mechanical principles and lubrication systems used in animal skeletons. Moving

pictures are usually shown by geologists during the course of the show.

For the first time, the ROTC division, directed by Clyde Wilson of Borger, will take an active part in the show. Their duty will be to regulate traffic and guide the crowd during the event.

Offering specimen of work in pattern making, foundry, machine shop, heat treating, welding, sheet metal working, and miscropic examination of metals, mechanical engineering shop workers will show raw materials, both metal and wood, transformed into finished products. Souvenir ash trays, designed and made by this department, will be sold. Presses for the trays are to be run of by an air compressor, and stamped in the shops. Jim Kelley is directing the designing and stamping of the black and silver metal trays.

In the department of architecture and allied arts there will be seen collosal murals of restored temples, mythological



be explained by students. Exhibits showing the manufacture of a pencil during all stages will probably be shown again this year, with paper-making machinery, industrial labor-saving trucks, and a mosaic of the aerial survey of some improvement project.

Elected by the engineering society, Robert Mason, junior student of Post, will assist Meredith, and automatically become manager of the eleventh annual show. John Pierce of Lubbock, senior electrical engineer, has been appointed publicity director. Division managers serving this year are: mechanical, Max Nuttall, laboratory, and C. N. Wilson, shop; chemical, John Sheehan; geology, Dosh McCreary; civil, John Emmett; textile, Dwight Epperson; architecture, Ross Wayne Dowdy; electrical, Loyd Heggen, laboratory, and Philip Sterrett, lighting; industrial, Ray Elldridge; and ROTC, Clyde Wilson.

Progress of the show may be evidenced by the fact that where 1,000 visitors viewed the show the first year, more than 7,000 people jammed the halls of the biuldings last year.

Special invitations are being sent to every high school in this vicinity asking them to attend. The show will be conducted at the same time that the Interscholastic League meet is held on the campus, and officials are expecting an year's exhibit.



figures and scenes decorating the walls. There will be displays of design problems, commercial art problems, pendrawings, and cast models. These students are supplying the show with all placards and posters.

Murals are being painted on the walls of the art laboratory in preparation for the show. Students who have been selected to assist Professor Robert I. Lockard in painting the murals are: Don Benson, John McNeill, and Julia Pollard of Lubbock; Freddy Boswell of Fort Worth; and Mary Ellen Jones of Dallas.

Included among the engineering and industrial education exhibits will be ablue print machine in operation, making blue prints. This department will also display student drawing work, lettering and models. Methods of reproduction, of prints for engineering purposes will



Minor Sports Take The Spotlight

By T. J. HARRIS, Lubbock, Sophomore

Minor sports—that "forgotten man" of the athletic world—has finally stepped into the headlines of campus activities.

"The most ambitious program in minor sports in the history of the college" is the description given of present and future plans for the tennis and golf organizations, two of the "major" minor sports. Boxing and wrestling also are becoming "of age."

To foster the lively interest being displayed in the racket division, three new concrete tennis courts are being erected just back of the men's dormitory. Permanent backstops and windbreaks will be erected around the new courts as well as the one contributed by last year's graduating class.

James G. Allen, acting dean of men and coach of the varsity tennis squad, said that building of new courts was the greatest single step forward in the progress of that sport on the campus. An investment of approximately \$3,000 is available for the project.

Headlining the tennis schedule is a participate in the Southwestern Tennis Tournament, April 13-16. Over 20 schools from Louisiana, Oklahoma, and Texas will be represented. The meet is sponsored by Dr. Penick, coach of tenies at Texas University for 30 years. He has developed such notables of the racket world as Wilmer Allison and Berkley Bell. Championship has gone to Ernie Sutter, Tulane, intercollegiate tennis king of the United States the last two seasons.

Team leaves for the state capitol, April 9, and will play a series with A. C. C. at Abilene. While engaging in Austin contests the Raiders will play in dual meets with Texas University, STSTC of San Marcos, and possibly with SMU, TCU, and Baylor. Then on the return trip an encounter with Hardin-Simmons university is scheduled.

After this road trip the group will set their eyes to the west and the Border conference meet at Tempe, Arizona, in May. Tech will be defending titles won in both singles and doubles divisions last year. While traveling to the Tempe jousts, a contest with NMMI of Roswell has been arranged. Tentative plans also call for a tussell with the Blue Brigade of the University of Arizona.

In the Border tournament Wilson M. Chapman will defend his singles championship. Captain Harry Jordon and Sidney Moore will team up in an effort to bring the doubles pennant to the campus again. A fourth entrant making the trip will be Aubrey McCarty. An exchange of contests has been "contracted" with racquettes from WTSTC of Canyon. Tech will also play host to ACC and Hardin-Simmons squads of Abilene.

The Tennis club now lists a membership of 30 freshmen and varsity players, Dean Allen announced. Plans are almost complete for the formation of an Ex-Lettermen's Tennis association. The new organization plans to hold an annual banquet at each homecoming. There are now thirteen such lettermen.

No less brighter are golf squad's prospects for one of its most successful seasons under direction of Coach J. W. Jackson. Candidates for this year's team began practicing on country club grass greens in preparation for the 1938. Toreador golf tournament which began March 8. Grass greens are being used as all matches are scheduled for this spring will be played on courses which use grass.

Qualifying rounds will begin March 25. This features the first unofficial matches for members eligible to compete in the tournament. An entrance fee of \$1 entitles entrants to use the course any time during qualifying contests and through final matches. Sixteen men will comprise the roster of each flight.

Pacing the favorites on the Matador's fairway team are Lindsey Telford, winner of the Border conference championship last year; Donald Doherty, 1937 Toreador invitation tourney champion; Jack Carlson, last year's top man and runner-up in the 1937 Border conference battles; and Manson Allen, 1936 letterman who was forced out of competition by an operation. Other squadmen entering this future meets are David Keithley, Bill McGowan, Rufus Ryan, and James McKnight. Many other team members and campus niblic artists will take part in the meet, fast becoming one of the major activities of campus sports.

A sliver cup bearing the inscription "Winner of the 1938 Toreador Golf Championship" will be awarded the champion. Prizes will be offered to the medalist, winner of each flight, runner-up in each flight, and consolation winner in each flight.

The team will take part in several matches with other colleges and then

enter the Border conference meet from which Tech emerged victorius last year.

Not only has Joe College been picking up his ears over tennis and golf but over boxing and wrestling as well. These two sports owe their rapid growth in popularity to Lewis Spears, physical education director and sponsor of intramural sports on the campus. A series of intramural fun night program drew larger crowds to the Double T gymnasium than for any such previous entertainments the entire year. As a result of this increasing interest in these two formerly condemned activities, Texas Tech has entered teams in the Dirstrict Golden Gloves tournament at the local Auditorium. Under tutelage of Coach Milton (Killer) Coffey, four leather slingers won berths in the district finals and a chance to compete in the state Golden Glove fiasco in Fort Worth. Two of them went to the semi-finals before they were defeated.

Another uppercut at fistic and bone bending honors was taken by Coffey's squad and a squad of wrestlers under Coach Art Gamble when the group took part in the NMMI Invitation Boxing and Wrestling Tournament March 11-12. Not content with what he has accomplished thus far, Coffey is sponsoring the District A. A. U. Boxing meet in the local auditorium Friday, March 18. Several Tech fighters, winers in district Golden Gloves contests and in various A. A. U. meets over the country this winter have "signed" with Coffey for this week-end's show.

So, from the observers standpoint the usually dull season in campus sports has turned into one of the most lively and interesting programs ever attempted on Tech's sports calendar. It is only a matter of two or three years, officials believe, until so-called minor sports will begin pushing the nations's two major pastimes for the banners of sports pages of this section.

He was seated in her parlor And he said unto the light, "Either you or I, old fellow, Will be turned down here tonight."

Professor Garlington: "What is so rare as a day in June?"

Freshman English student: "A half-done steak."

Coed: "I got this dress for a song." Roommate: "My, I'll bet that was music to your father's ears."

Plains Museum Society Has Annual Meeting

By ARTIE HICKS, Lubbock, Senior



Members of West Texas Museum Association who gather on Tech campus March 18 for the ninth annual meeting of the organization will hear four members of the Tech faculty and two visiting authorities discuss the future of the museum and other topics relative to its maintenance.

A thousand letters of invitation have been mailed to 300 members and 700 prospective members of the association.

In the afternoon session, which will be in the museum building, three Tech professors and one visitor will deliver addresses. "Preparation and Maintenance of a Natural History Exhibit" will be discussed by Dr. D. W. Douglass, instructor in zoology. Dr. R. C. Goodwin, head professor of chemistry, will speak on "Utilization of Farm Waste." Prof. L. F. Sheffy, head professor of history at West Texas State Teachers College at Canyon and secretary of the Panhandle Plains Museum, will speak on "Activities and Plans of the Panhandle Plains Museum." "Report of Activities of the Texas Tech Art Institute" will be the subject of an address by Prof. F. A. Kleinschmidt, head professor of architecture and allied arts.

That evening at a dinner in the Women's dormitory Dr. Bradford Knapp, president of Tech, will address the association on "Future Possibilities of the West Texas Museum." John Brush, representative of an Arizona chemical company, will speak on "Utilization of Minerals Salts of the South Plains."

The association, which began approximately nine years ago as the Plains Museum Society with laymen, scientific leaders, and several Tech professors as members, has seen many changes since that time. The annual meeting in 1936 was noteworthy. Members voted to change its name to West Texas Museum Association and plans were made

for construction of a museum building in which to place collections that might be gathered pertaining to the history and development of West Texas.

Accordingly, plans were sent to the State Board of Control at Austin in 1936, and in the fall of 1937 construction of the building was begun from \$25,000 in Centennial funds and from money gathered by subscription, donations, and other sources. Approximately a year ago the first story of the proposed three-story West Texas Museum building was presented to members of the association by Lieut. Gov. Walter Woodul, chairman of the Centennial Commission of Texas.

At the meeting of the association this month plans will be made for raising funds for completion of the building by this time next year. The three-story structure will be air-cooled throughout and will have no windows on the two front walls. Just over the center of the present building there will be a rotunda, two stories high, with panels for mural decorations.

Most of this circular rotunda will be taken up by 12 panels, each of which will be dedicated to an outstanding pioneer family of West Texas. Around the top of the rotunda will be a continuous mural depicting life and advancement of man from prehistoric ages down to the present time.

Since completion of the first unit of the building more than 7,500 different items of historical, archaeological, and artistic significance have been catalogued and placed on display. These relics come from nearly every state in the union, from Alaska, and from foreign countries, including Canada, Old Mexico, and Panama.

Recently Smithsonian Institute of Washington, D. C., donated an archaeological collection to the museum. It includes flint arrowheads, knives, skin scrapers, and drills from Georgia; arrowpoints from Virginia; a stone pestle from the Ohio valley; a stone mortar for grinding grain from California; fragments of fossil ivory and artifacts from Alaska; and a pottery vase from Chirioui. Panama.

Floyd Seaman of Plainview has donated a similar collection gathered from West Texas. It includes worked flint, scrapers, steel points, and a mano from Palo Duro; scrapers, projectile points, knives, steel points, and manos from Plainview; and smaller collections from other towns of West Texas, from New Mexico, and from Purgatory Valley in Colorado.

Another exhibit recently obtained includes bills of sale for slaves, obtained from relatives by Mrs. C. B. Powell and loaned to the museum. One of these bills of sale is dated 1847 and in it a negro slave, Armstead, a blacksmith about 40 years old was sold to the highest bidder for a price of \$1,255. In another a negro boy named Alfred, about 28 years of age, which was warranted as a slave for life, was sold in 1847 for \$1,000. The earliest bill of sale is dated 1843 in which a negro boy, William, about 18 and a slave for life, was sold for \$600.

In addition to these regular exhibits the association sponsors in behalf of members and the general public a series of programs and special exhibits. Beginning about the middle of March a special exhibit of Miss Elizabeth H. West, Texas Tech librarian, will be on display. It will include rare books, first editions, old maps, and published works of members of the Tech faculty.

On March 20, Dr. R. S. Underwood, professor of mathematics, will deliver a lecture entitled, "Beyond the Moon." Moving pictures of plains wild flowers will be presented by W. G. McMillan, Lubbock building contractor, on March 27, and on April 3, Dr. D. W. Douglass, instructor in zoology, will lecture on "Seasonal Aspects of Bird Life." The Young-Hunter exhibit of paintings and portraits by the Texas Tech Art Institute will be displayed from April 15 to 29. Following an exhibit of local wild flowers by Dr. R. A. Studhalter, head professor of biology, botany, and zoology, from April 30 to May 9, a shearing, spinning, and weaving exhibition will be presented on May 3 by Miss Mabel Erwin, head professor of cloth-

Continued on Page Ten

These Techsters Enter State Politics







The above Texas Tech men are candidates for the State Legislature. On the left is Wayne C. Sellers of Rising Star who receives his degree this June, candidate for the flotorial position in the 107th district. Center is John Vickers of Lubbock, and right is Alvin R. Allison of Levelland, rival candidates for Representative of the 119th district.

Interscholastic League Meets On Campus

BY SYLVIA SMITH, Kermit, Senior

Whether reminiscences of their own high school days, class dismissals, or visiting friends from their home towns, or all three are the reasons, students of Texas Technological college welcome the District Interscholastic League meet, to be held on the campus April 8-9.

Approximately 2,000 contestants, representing all counties in district 3 and the Lubbock city-county unit, are expected to attend this year's meet, according to A. W. Evans, league director general.

Other league directors are: J. W. Jackson, debate; Doyle D. Jackson, declamation; Bonnie K. Dysart, extemporaneous speech; Berl G. Huffman, athletics; R. A. Mills, essay; Annah Jo Pendleton, one-act play; Mamie W. Jackson, typing and shorthand; and C. B. Qualia, Spanish.

Registration and payment of entry fees will be made in the Administration Building lobby for literary and athletic events, including declamation, debate, one-act play, volley ball, golf, extemporaneous speech, Three-R contest, ready-writerts contest, tennis typewriting, and track and field events.

Rules are substantially the same as last year, with divisions made for rural and urban, boys and girls, and ward

and high schools.

What is now known as the Univerganized in December 1910, at the State Teachers' Meeting at Abilene. Each year since then it has been organized by a bureau of the Extension Division of the University of Texas. For the first year the League's activities were confined to debates among the high schools affiliated with the University. The following year contests in declamation were added and membership was made available to all schools of the state below college rank. Subsequently, spelling, essay writing, music memory, etc., were added, until the present schedule of events was made up.

The League is an annual service offered by the Bureau of Public School Interest, and has a shifting membership. This membership has constantly increased, however, from 28 schools in 1910 to 5,687 schools in 1936. This represents a large gain in percentage of schools over the few preceding years, since the records show that there are fewer schools in the state each year due to the great consolidation program which has been steadily gaining head-

Purpose of the highly organized

League is to organize and direct, through the medium of properly supervised and controlled contests, desirable school activities, and thereby assist in preparing pupils for citizenship, and furnish inspiration to the talented.

Museum Society Meets

Continued from Page Nine

ing and textiles. From May 16 to 30 there will be an exhibit of soap carvings by Miss Marty Poindexter, head professor of applied arts, and from May 14 to 23 plants poisonous to livestock will be displayêd by Dr. E. L. Reed, professor of botany.

West Texas Museum with its regular exhibits, its lectures and programs, and its special displays has become one of the most interesting places on the Texas Tech campus. It has developed into an important educational factor for school children, for Tech students, and for people of this area. It promises to become instrumental in making people of this section conscious of the rich historical heritage that has come down to

Secretary's Notebook

(Continued from Page Four)

arrival of a daughter, born February 18. GENE is in the air conditioning department of the C. A. Spraggins Company

GLEN NEWTON, C. E. '36, visited the campus recently. He is employed by the Texas Company in New Orleans.

JOHN C. NEWTON, M. E. '36, and GEORGIA MARIE BRYAN of Avery, were married February 20. They are at home in Dallas where JOHN is with the Continental Supply Company.



tions a wise man can't

"Is that why I'm flunkin' this exam?"



ATMAR L. ATKINSON, A. E. '36, and AUDREY OVERSTREET of Lubbock were married February 27. AT-MAR is the architect's supervisor on the construction of the Mont County Hospital at Conroe, employed by Hedrick and Lindsley, Inc., of Fort Worth.

ARLEDGE STOKES, Ch. E. '34, is with Mehring and Hanson Co., Chicago, and is working on the Santa Fe Building in Dallas as general superintendent for the company.

J. M. MOXLEY has moved to Dallas and is employed by the Fidelity and Casuality Co. of New York.

WILLIAM C. ZIRKLE is teaching agriculture at Wheeler.

MARK E. WOOD is technical editor of the Textile World in New York

MARY EDNA TURNER is teaching home economics part time in Abilene High School.



"I was foolin' around with a Silver Key last night and he didn't have any money either."

CHARLES MEYERS is working for Phillips Petroleum Co., at Dentworth,

MR. AND MRS. TRUETT (RED) BROOKS recently moved to Pheonix, Arizona, where RED will be working with R. V. WILLIS.

MRS. J. A. CORNELIUS, the former VERA NADENE ADAMSON, is teaching at Owens Ward School near Ralls.



...the use of chewing gum lessens fatigue, improves alertness and mental effi-ciency. BEECHIES are the "candy-coated" variety in your choice of flavors . . . Peppermint, Pepsin or Spearmint.



"CHEW WITH A PURPOSE"

Always worth stopping for

HOLD UP

A Short Short Story

By W. A. McCarty, Lubbock, Senior

HE subdued slap-slap of belts blended with the wolf-howl whine of gin machinery to lend an eerie air to the quick fading October twilight over the East Texas hamlet, and the group around the sturdy stove had hitched their chairs into as close a circle as the stove permitted.

"I'd just like to see somebody try and hold me up and take my hard armed farmer's money. I'd fix them I betcha!" the speaker glared around the circle with all the fierceness possible in his brown eyes. Sly grins slid on and off the faces of his listeners like little waves off river sand as they verbally prodded the village braggart.

"You'd fix 'em all right, Ike".

"What would you do Ike, put your foot in his mouth?"

"Say, Ike, reckin I oughta loan you my star so as you can bring him in legally?"—this from the village constable.

Sour faced Jed, brother of Ike, stared at each speaker in turn with lusterless black eyes and said nothing although little lights in his eyes might have indicated inward laughter at the sailes. The door opened and the gangling darky gin helper announced that Mr. Ike's cotton wagon was ready to move and Ike took his departure.

"It would be fun to see Ike tangle with a hi-jacker, huh boys?" The village constable was a confirmed practical

"What if we gave him an opportunity to do his stuff? He wouldn't do anything and we'd have a way of shutting off his bragging for years." The suggestion was accepted with mirthful anticipation. The group was more than a little surprised when Jed offered to be key man and hold up Ike, but one 'lowed' that "guess Jed does get pretty tired of never getting to put in the last word." The scene of the hold-up was to be Jordon's creek with the jokers to meet Ike as he returned to town to report the robbery.

Ike creaked peacefully through murky East Texas darkness with an occasional admonition to the skittish Jude, young mule in the team. The wagon moved at a steady rate and was nearing the blot of trees marking the course of Jordon's creek. Ike bethought himself of his tobacco and got out his plug and a pocket knife of the variety store, frogsticking type. The knife contained one long blade set in a curved handle and Ike often bragged that it was the only knife in Winterbottom sharp enough to divide a thickness of wrapping paper. The wagon rumbled down the incline to the bridge and Jude, the skittish mule, shied at a shadow. Ike grabbed at the reins and finding his knife in his overals hip pocket intending to finish shaving a chew when the bridge was crossed. The clattering bridge drummed and echoed with its load and Ike continued to hold the lines as the team began the ascent. He heard no unusual noise but doubtless the cotton seed muffled any sound. He was aware of no one until he was gouged below the ribs and told to "Put up your hands! Turn around. Now, hand over your money!" The mules continued on up the road as Ike turned to face the intruder, a man in blue dungarees, dark hat, and bandanna over his face. Ike obeyed the directions in turn and fumbled in his hip pocket for his bill fold. He scarcely repressed an exclamation when he pricked his hand on the sharp knife. That prick started his paralyzed mind. Here was a weapon if he could use it.

"What do you want with my money?" he quavered, playing for time. The

large oak tree on the hill loomed large in front of the wagon but the stranger's back was to it. Ike saw it and was inspired by its reaching branches.

"Look out, the branches," he said clutching his knife

handle, and the stranger turned his head and ducked just a little. Ike stepped quickly bebehind him, grasping the stranger's gun with his left hand with his right arm carrying the knife, encircled the intruder's neck. The stranger began to struggle and in sudden panic, Ike drew his knife deep through the unprotected throat. A gurgling gasp and the stranger's struggles cased. Ike laid him on the cotton seed and turned the unwilling mules toward town, whipping them into a run.

A car of men stopped with shrieking breakes in front of the running team and

when the team was sufficiently quieted a joker shouted, "Whatsa matter, Ike, got your directions mixed?"

Ike hurried out his tale to alarmed listners who clustered around the still form. Jed was dead.

The Freshman's Twenty-Third Psalm. The senior is my boss: I shall not think. He maketh me bend over and catcheth my ankles; he applyeth the Sam Browne skillfully.

Yea, though I find a nice comfortable seat in the recreation hall, he findeth me. He sendeth me on an errand to keep me busy. He calleth me to his room for a reception; he shaveth my head without soap; my friends laugheth merrily.

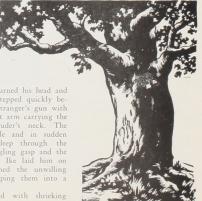
Surely all of this will end some day and I shall become a senior forever and ever.

"It's the little things in life that tell," said the sister as she dragged her small brother out from behind the sofa.

—The Villanovan

Registrar: "Won't you come join me in a bottle of coke?"

Postmistress: "Don't be ridiculous. You know both of us can't get in one of those little bottles."



Texas Tech's Two New Deans

Texas Technological College board of directors appointed two new deans at a meeting last week, one of the positions being newly created.



Dr. R. C. Goodwin

Dr. R. C. Goodwin, head professor of chemistry and chemical engineering, was appointed dean of the graduate division and director of scientific research. In the position of graduate dean, he succeeds the late Dr. W. A. Jackson. Position of director of scientific research is new

Dr. W. C. Holden was named dean and director of historical, anthropological, and social science research, creating a new deanship. He has been serving as head professor of history and anthropology, director of archaeological research and curator of West Texas Museum.

The appointments were made in a brief session of five board members upon recommendation of Dr. Knapp. They are "part of the endeavor to set forward research work of the college," said Dr. Knapp. "It think it is a great step. I've been working on it a long time, and have the hearty support of the board," he said.

Attending the meeting were Clifford B. Jones of Spur, chairman; Spencer A. Wells, of Lubbock, vice-chairman; Mrs. W. R. Potter of Bowie; Tomas G. Pollard of Tyler; Charles C. Thompson of Colorado; W. T. Gaston, secretary and ex-officio member; and Dr. Knapp.



Dr. W. C. Holden



Campus Highlights

TEXAS INTERCOLLEGIATE
DRAMATIC TOURNAMENT. Miss
Ruth Pirtle, head professor of speech,
has named judges of plays to be presented by nine contesting colleges in the
Texas Intercollegiate Dramatic tournament at Tech March 28 to April 2.
Weldon Stone, Texas playwright and
professor of English at A. & M. college;
Oma Lind Rowley, director of Amarillo Little Theatre; and Dr. W. B. Gates,
professor of English at Tech, will serve.
Colleges competing are Hardin-Simmons
University, El Paso School of Mines,
Daniel Baker College, University of
Houston, Abilene Christian College,
Mary Hardin-Baylor College, Southwestern University, Trinity University, and
Baylor University, and

MUSEUM EXHIBIT. Indian relics from the Great Lakes region of Wisconsin have been donated to West Texas museum at Tech by Howard Wilkowske of Lamesa, agricultural sophomore. Copper arrowheads and other artifacts in the group were fashioned by Indians who lived where copper occurred in a free state. Included in the collection are a mano or grindstone with extended handle, two half-finished tomahawks, flint knives, scrapers, and arrowheads.

BAND TRIP. Fifty-five band members and Director D. O. Wiley left March 14 on a five-day tour of West Texas cities. Towns in which concerts were given are Plainview, Tulia, Hereford, Canyon, Amarillo, Panhandle, Pampa, Borger, Stinnett, McLean, Memphis, and Spur.

ESPERANTO CONFERENCE. Second annual conference of the Esperanto Association of Texas will meet at Tech April 2. Program will center on discussion of the present status of Esperanto, usefulness of Esperanto in current international communication, and its future program.

ARTICULATION CONFERENCE. Leading educators in Texas and other states will discuss final issues in curriculum revision at a three-day articulation conference at Tech March 31-April 2. Dr. A. W. Evans, head professor of education, is general chairman.

SCHOLASTIC AVERAGES. Graduate students at Tech led in scholastic averages for the fall semester, registrar's report shows, with a grade-point average of 5.01, or A minus. Other

classes rate as follows: seniors, 3.49 or B minus; juniors, 2.76 or C plus; sophomores, 2.39 or C; freshmen, 1.78 or C minus. Women residing in the college dormitory, with an average of 3.08, excelled all women in the college, who averaged 2.95. Dormitory men averaged 2.37 as compared with all men's average of 2.01. All-college average was 2.37.

OLDER GIRL'S CONFERENCE.
Approximately 75 representatives from schools within a 100-mile radius are expected to attend the second annual Older Girls' Conference at Tech March 18-20. The meeting, sponsored by YM-YW organizations, has as its aim organization of girl reserve clubs in high schools.

AWS ELECTION. Eron Gafford, Panhandle, was recently elected president of the Association of Women Students. Other officers are Marie Shook, Sweetwater, vice-president; and Elsie Feigenspan, Roxana, secretary-treasurer.

EAGLE SCOUTS. Seeking affiilation with Alpha Phi Omega, national Eagle Scout fraternity, student Eagle Scouts recently met with acting Dean J. G. Allen to initiate a movement for a permanent organization. Seventeen students attended and elected John I. Gillispie, Morton, and Powell McCreary, Weatherford, as a committee for investigating possibilities of obtaining a sponsor and choosing a constitutional drafting committee.

COTTON CARNIVAL. Committee chairmen have been appointed for the annual Cotton Carnival at Texas Technological College in May, sponsored by Phi Psi, national textile fraternity. Officials are Harold Cocanougher, Lubbock, president; Charles Wilson, Tulia, general manager; J. D. Branton, Ralls, sales and soliciting; J. R. Earnest, Lamesa, publicity; Milton Hallmark, Loraine, accounting; Kendall Onstott, Lubbock, queen and models; J. Weldon McCarty, Lubbock, program and decorations.

GERALDINE CROW, freshman home economics student from Albany, reigned as queen over the annual freshman dance March 11, after defeating six other candidates in an election.

The tall brunette, a 1938 La Ventana beauty, was hidden in a bowl covered with balloons which rose when she was presented from a green-banked throne in the white and green decorated gymnasium. Her crown was of red roses, and the coronation was done by Mack Barnes, president of the class.

Serving as attendants to Her Majesty the Freshman Queen, were Lucille Winter, Abilene; Winnie Jo Hooser, Plainview; Evelyn Patty, Waco; Gertrude Claiborne, Lubbock; Nancy Anderson, Longview; and Marjorie Burrow, Girvin

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Library Cornerstone Is Laid

History was made at 2 p. m. Tuesday, March 8, when the cornerstone was laid for the new \$275,000 library of Texas Technological College.

Governor James V. Allred and officers of the Masonic Grand Lodge of Texas participated in the ceremony. Grand Master John Temple Rice of El Paso officiated during the ritual attendant to laying the cornerstone, in which were placed documents "that will show those who remove them at some future time



John Temple Rice

present culture of the South Plains and West Texas."

Approximately 4,000 persons remained through intermitten showers to see the ceremony and to hear the great structure dedicated to the future of education, to those, as the governor said, "who will know no north, no south, no east, no west," but "freemen standing steadfast for those principles which the experience of the foundation of the best government."

Governor Allred traced the construction of the library from the abstract days when a proposal for its creation was offered in the legislature.

Senate bill No. 18, he said, was offered by Sen. G. H. Nelson of Lubbock and enacted by the 44th legislature. It unanimously was passed by the senate Nov. 12, 1935. On Nov. 13 through the efforts of Representative J. Doyle Settle, the house of representatives passed the measure, 112 to 18, and the next day "it became effective when upon reaching my desk it was gladly and promptly approved..."

The governor was introduced by Dr. Bradford Knapp, Tech president who arose from a sick bed to preside at the cornerstone laying.

The new library, said Dr. Knapp, will provide for 1,000 students to be accommodated at the same time, whereas the old structure would handle only 149. He praised efforts of Governor Allred in behalf of Tech.

Music was played at intervals in the program by the Matador bandsmen, Prof. D. O. Wiley directing. Dr. J. M. West, acting grand chaplain of the Grand Lodge of Texas, offered an invocation, later pronouncing a benediction.

Miss Elizabeth H. West, librarian, was called to the stand and praised for her contribution in bringing about the new library.

Objects placed in the copper box which was sealed in the cornerstone were selected by a committee composed of Dr. Harry L. Kent, director of administrative research; Miss Elizabeth H. West, librarian; Dr. W. C. Holden, dean and director of historical, anthropological and social science research and head professor of history; Chas. A. Guy, editor of Avalanche-Journal publications; and Hubert L. Allen, president of West Texas Museum association.

Grand Lodge officials in the ceremony were: Rice; Lee Lockwood of Waco, state deputy grand master; Leo Hart of Gilmer, grand senior warden; Sam B. Gantey, jr., of Fort Worth, grand jun-



Governor James V. Allre

ior warden, and Jim Martin of Stamford,

Other Masons on the platform were Dr. J. M. Lewis, H. J. McClellan, Burton S. Burks, Neil H. Wright, H. L. Willeford, W. Guy Casey, A. Sansom, S. C. Wilson, and Early Daniel, all of whom live in Lubbock and were appointed to serve as grand officers for the occasion.

Also on the rostrum were Spencer Wells, vice chairman of the board of directors of the college; Senator Tom Pollard of Tyler, director; Charles C.

Continued on Page Sixteen



Dr. Bradford Knah



Architect's Drawing of Completed Library Building

Trees Are Planted Dean Adams Says:

Twelve thousand trees and shrubs of 15 varieties were planted on Texas Technological College campus Independence Day. More than 1,000 students and faculty members participated. A chuckwagon supplied workers with coffee and



O. B. Howell, professor of plant in-Tech, was in charge of the project. President Bradford Knapp, W. T. Gas-Nelson, Ray L. Chappelle, head professor of vocational agriculture, Chas A Guy, editor of Avalanche-Journal publications, J. H. Grimsley, superintendent of buildings and grounds, astride college horses, supervised the program. De-



Dean James M. Gordon and Dr. Albert Barnett

Trees planted included Russian Olive, Chinese Elm, American Elm, Russian Mulberry, Green Ash, Red Bud, Carolina Poplar, Arizona Cypress, Siberian Pea, Honey Locust, Spanish Locust,



"I'm just doing this to show you what we'll have to eat at the annual

To the Engineering Alumni of Texas

Plans for the Tenth Annual Engineers' Show are well under way. Henry Meredith is general manager of the show. John R. Pierce and Robert Mason have been selected as publicity manager and assistant general manager respectively. The show will be held Friday and Saturday, April 8 and 9.

The 1938 Engineers' Banquet is now history. Three hundred and ten persons gathered in the dining room of the Women's Dormitory on that occasion. This is considerably the largest number which ever attended this Banquet. The eats were everything that any one could desire. The address by Dean Woolrich of the Engineering School of the University of Texas was very well received

The enrollment for the College for the year is now 3,490 and for the Enyear. The number of students enrolled in this division at this time is 661 as rollment is as a whole well distributed throughout the various departments. However, Geological Engineering and most outstanding growth during the due to the improved financial condition in the petroleum industry and to the recent oil development in West Texas.

One milestone has just been passed by your Alma Mater. The Grand Lodge of Texas, A. F. & A. M., laid the cornerstone of our new library. Governor James V. Allred was the principal speaker of the occasion.

Division during the year has been the installation here of Texas Beta Chapter of the Tau Beta Pi Association. Our former Society for the Promotion of Engineering Scholarship prepared the application for a chapter of Tau Beta Pi last year. It was presented to the annual meeting of the Association in Austin last fall. We are all very happy over this event. Professor H. F. (Pop) God-

In closing it is my sincere wish that each and every one of you are making a sucess of the work which you are now doing. True happiness can only come as a result of service rendered. Those of us who remain here at the College year after year are always glad to hear from you and to learn of your

O. V. Adams,

Cornerstone Is Laid

Continued from Page Fifteen

Thompson of Colorado, director; W. T. Gaston, college business manager; Sen. Nelson, DeWitt Knapp, son of the college president, and Gen John A. Hulen, former director, and Dr. J. O. Loftin, President of Texas College of Arts and

On the side of the cornerstone were the names: James V. Allred, Sen. G. H. Nelson, Rep. J. Doyle Settle, Clifford B. Jones, Mrs. John A. Haley, Mrs. W. R. Potter, James M. West, Charles C. Thompson, all directors, and Dr. Bradford Knapp.

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Lisle L. Steele,

Enthusiastic Director

By Johnsie Jo Steele, Mexia, Senior

Time or circumstances may find him in any part of the State of Texas. The oil business might take him to Austin, Tyler, or deep into the south and west. Texas Tech might bring him to Lubbock, or fishing and hunting might take him to the Gulf of Mexico or the Big Bend. Do not be surprised when and where you find him.

L. L. Steele, "Lisle" to his friends, was born in Limestone county in 1897 and now lives in Mexia, twenty miles from his place of birth. Emerging from his boyhood, he spent a year in business college and taught school the following year, then transferred his interests to oil. Oil booms took him from one part of the state to another until the Mexia field opened up in 1921. At that time he decided to make this his permanent home, settling down with Mrs. Steele, the former Miss Cordia Lockhart of Stephenville whom he married in 1917. Johnsie Jo and Billy Jack complete the family.

He has many interests outside the oil business. As a director of Tech, he is immensely interested in the work, and has taken an active interest in the athletic department. At the present time he seems to want more than anything else for Tech to become a member of the Southwest Conference, and has worked diligently toward that goal.

Interested in the students and the enrolment, he is trying to build up the attendance from Mexia and East Texas. He wants to make Tech an "all Texas school."

Mr. Steele is always ready to hear criticisms, good or bad, on rules and regulations. He always sees both sides of a question and believes fully that the school should be for the students and by the students. If he gives any preference, he gives preference to a student over an outsider.

A photographic gallery might well be the title given to Mr. Steele's office in Mexia. He collects pictures of his friends as a hobby. Among these one may find President Knapp, Governor Allred, Pete Cawthon and Berl and Dutchy, and scores of state officials. Along with the pictures, his office seems to shout "Tech" at anyone who enters. He wants to make everyone Tech conscious.

L. L. Steele—Immaculate in dress— Hard working—The student's friend— Member Texas Tech Board of Directors.

Victorious Debaters Return



Debate squad pictured above arrived Tuesday from a successful 17-day trip of competitive matches in Arizona and California.

Reading left to right they ares Johnnie Birdwell, Warlick Carr, Betty Dale West, Junius Carter, Miss Annah Jo Pendleton, coach and professor of speech, and Waggoner Carr.

Water-bound by California rains, five Tech debaters and their coach, Miss Annah Jo Pendleton, were force dis postpone meets with Occidental college, University of Southern California, and University of Redlands, scheduled for March 2 and 4. Johnnie Birdwell, Ralls, and Betty West, Memphis, made up the girls' team, and Junius Carter, Childress, Waggoner and Warlick Carr, Lubbock, composed the bovs' team.

Completing their 17-day tour, the teams debated with Stanford University at Palo Alto March 10. Other schools with which the group competed on schedule included the University of Arizona, Tucson; University of San Francisco, San Francisco; College of the Pacific, Stockton; University of California, Berkeley; and California Institute of Technology.

Both men's and women's teams debated at all of the places with the exception of California Tech where only the men competed. At several of the schools the teams were mixed.

"Resolved, That the National Labor Relations Board Should be Empowered to Enforce Arbitration of all Idustrial Disputes" was the subject. This question was selected by Pi Kappa Delta, national debate organization.

Whether the debates were to be decisive or non-decisive was decided by

The group traveling by automobile turned to Lubbock March 14.

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La Ventana Beauties Selected

Acclaiming Ella Norene Moreman of Post, freshman engineering student and a member of KoShari social club, as most beautiful of 14 candidates for La Ventana honors, Arthur Portune, who accompanied the famed pianist, Harold Bauer, to Lubbock, personally selected eight girls to receive full pages in the yearbook.

Seven other girls to receive top rating were, according to their selection: Kay McCoy, sophomore arts and science student, Baird, member of Las Vivarachas; Lorena Owens, senior arts a na science student, Lubbock; Mary Price, sophomore home economics student, Pampa, member of DFD; Merle Houston, sophomore arts and science student, Stanton, member of Las Vivarachas; Merle Haynes, junior arts and science student, Hobbs, N. M., member of DFD; Geraldine Crow, freshman home economics student, Albany, member of Las Chaparritas; and Jean Fagala, junior home economics student, Greenville, member of Las Chaparritas;

Mary Price, rated fourth by Portune

Ride the Bus

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Everything for the Feminine Wardrobe this Spring in

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- · Hate
- · Shoes
- Hose
- Lingerie

Ludlami

was top ranking beauty in Billy Rose's selection last year.

Dressed informally, the group of 14 contestants appeared individually from between gray velvet curtains on the stage of Lubbock High school auditorium March 3, and modeled directly in front of the judge. The group then came onto the stage in a body. This is the first time for the beauties to be selected in a personal appearance. Billy Rose judged the group last year in Fort Worth from movie camera shots. Previously, individual portraits of each candidate were sent to some celebrity for selection.

In a student election in January, sixteen girls were chosen to compete in the contest for 1938 La Ventana beauties. Those other than the eight selected include Beverly Sue Smith, Fort Worth; Maxine Fry, Floydada; Bettie Lawrence, Houston; Nancy Anderson, Longview; Elray Lewis, Brownfield; and Mancy Nell Wingo, Plainview. Winifred Piner of Big Spring, and Priscilla Davis of Fort Worth were also candidates, but are not in school this semester.

Traffic Safety

The Department of Civil Engineering for the summer of 1938 is again
offering courses in Traffic Safety Education for public school teachers. The
first term C.E. 435 (Ed. 4310) will be
offered. This course, similar to the one
offered last summer, has been increased
to three semester hours to more completely cover essentially the same material. The course is designed to present
to the teacher the materials and methods
in teaching the problem of traffic safety and automobile operation to junior
and senior high schools.

The second course C. E. 436 (Ed. 4311) to be offered the second term has been specifically designed to give to teachers a broader background than that afforded by the first course alone, as it is believed that the subject will become important enough to demand such a background. The course will include an intensive study of traffic laws, the law of negligence as applied to automobile accidents, methods of measuring the ability to drive an automobile, and the theory of the working mechanism of the automobile.

Both courses carry graduate credit and have been approved by the State Department of Education as advanced methods courses toward the professional certificate.

Dr. Davis Lectures

Dr. Harvey N. Davis, National President of the American Society of Mechanical Engineers for 1937-3 Melvisited the Student Branch of the A.S. M. E. on the Tech campus March 15 and 16. Dr. Davis is on a series of tours over the entire United States, during which time he will visit every local section and Student Branch of the A.S. M. E. During his visit on the campus he was honored by a tea given by the Science Club, a banquet given by the A.S. M. E. Student Branch, and spoke at a general convocation in the gymnasium.

Dr. Davis is not only president of the national A. S. M. E., but is the third president of Stevens Institute of Trechnology and is considered one of our leading engineers and educators. He was graduated from Brown University with an A. B. degree in 1901, received his A. M. degree from Brown in 1902, and A. M. degree from Brown in 1902, and A. M. and Ph.D. degrees from Harvard University in 1903 and 1906, respectively. In 1936 New York University conferred the honorary degree of Doctor of Engineering upon him and in 1928 he received the honorary degrees of L.L. D from Rutgers University and Sc.D. from his alma mater, Brown university. He is a member of Sigma Chi, Phi Beta Kappa, and Tau Beta Pi, as well as a number of other scientific and academic

The subject of Dr. Davis' talk at the banquet will be "Study of Human Beings" and at the student convocation he will talk on "The Engineer of the Future".

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Texas Tech Magazine

Texas Technological College Lubbock, Texas



"If a man hath two coins, With one let him purchase bread For it sustaineth life; With the other let him buy a flower For it enricheth the soul,"

—Mohammed

May We Suggest That You Send A Surprise Bouquet To A Friend Today?

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MISS IONE REED, DARING MOVIE
STUNT GIRL, ANSWERS A
QUESTION ABOUT CIGARETTES...

SHE jumps off rushing trains. She changes from speeding car to train and back again. She is the girl stunt star of Hollywood. Laughs at danger—because she knows what she is doing. Is extra careful in her choice of a cigarette, because, as she says—but read below and let her tell her ideas in her own way.



THE PHOTOGRAPHER Snapped this just as Miss Reed leaped from a speeding car. While making pictures, lone often has time for only quick snacks. "Smoking Camels always helps me to enjoy my meal more," she says. You'll find that those finer, more expensive tobaccos in Camels mean much to your smoking.

OFTEN MISS REED has to go through the same danger—the same strain—five or six times before the "take" is right. "I know what hard work is," she says. "Many a time I've been thankful for that cheery 'lift' that I get with a Camel."



FOR RECREATION Miss Reed likes cooking...dancing...outdoor sports...and Camels! "On almost every movie lot, I notice that so many of the stars prefer Camels," she says.

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