

5/6/14

MINUTES OF MEETING OF REPRESENTATIVES OF THE EDUCATIONAL INSTITUTIONS
OF THE SOUTHWEST INTERESTED IN THE FORMATION OF A
SOUTHWEST INTERCOLLEGIATE ATHLETIC
CONFERENCE

The following representatives of the institutions of the Southwest met at the Oriental Hotel in Dallas, Texas, Wednesday, May 6th, 1914, for the purpose of considering the formation of a Southwest Intercollegiate Athletic Conference.

University of Arkansas - D. K. Saddler, R. J. Nelson.
Baylor University - C. A. Gantt, S. R. Spencer.
Oklahoma A&M College - John Corbett.
University of Oklahoma - Ben Owen.
Louisiana State University - T. W. Atkinson, J. B. Broussard.
Southwestern University - J. C. Snipes.
Texas A&M College - R. J. Potts.
University of Texas - W. T. Mather, L. Theo. Bellmont.

T. W. Atkinson was selected chairman and L. Theo. Bellmont, secretary-treasurer of the temporary organization.

As a basis for discussion, a constitution, by-laws, and eligibility were presented, carefully studied, and changes made.

A motion was made and adopted that a Southwest Intercollegiate Athletic Conference be formed of the institutions represented that can play under the letter of the rules.

Mather, Owen, and Atkinson were appointed as a committee to work with the Missouri Valley Conference and the Southern Intercollegiate Athletic Association to the end of framing a uniform summer baseball rule to govern the institutions of the Missouri Valley Conference, the Southern Intercollegiate Athletic Association and the proposed Southwest Intercollegiate Athletic Conference.

Corbett and Bellmont were appointed as a committee to suggest rules to govern the track meet of the Conference.

The secretary was instructed to report the proceedings of the meeting to the institutions not represented.

A motion was made and adopted that the temporary organization be continued until the next meeting in December.

It was voted that the next meeting of the Conference be held in Houston the second Tuesday in December and that the expenses of all representatives at the Houston meeting be pooled.

Meeting adjourned.

L. Theo. Bellmont,

Secretary-treasurer.

MINUTES OF SECOND MEETING OF REPRESENTATIVES OF EDUCATIONAL
INSTITUTIONS INTERESTED IN THE FORMATION
OF A SOUTHWEST INTERCOLLEGIATE
ATHLETIC CONFERENCE

The second meeting of the representatives of the educational institutions of the Southwest interested in the formation of a Southwest Intercollegiate Athletic Conference was held at the Rice Hotel, Houston, Texas, December 8, 1914, with the following present:

A&M College of Texas - A. C. Love
-Louisiana State University - C. C. Stroud
Baylor University - C. A. Gantt, R. S. Spencer
University of Arkansas - E. T. Pickering
Southwestern University - R. W. Tinsley
University of Oklahoma - Ben Owen
A&M College of Oklahoma - John Corbett
-Rice Institute - P. H. Arbuckle, W. W. Watkins
University of Texas - W. T. Mather, L. Theo. Belmont

The minutes of the previous meeting were read and approved.

Upon motion, it was voted to make effective January 1, 1916, the three year rule.

It was voted that the Summer Baseball Rule shall read as follows:
"No student shall be permitted to play in any form of intercollegiate athletics who has played under the National Association or in any outlaw organization recognized by the National Association. This rule to become effective at once."

Representatives of the following institutions accepted the provisions of the Conference, and formally banded together as charter members of the organization:

University of Arkansas
Baylor University
Oklahoma A&M College
Oklahoma University
Southwestern University
Texas A&M College
University of Texas

Membership of the Rice Institute was accepted provisionally.

By a unanimous vote, the regular officers of the Conference were elected as follows:

President - W. T. Mather, University of Texas.
Vice-President - John Corbett, Oklahoma A&M College.
Secretary-Treasurer - P. H. Arbuckle, Rice Institute.

The Chair appointed the following committees:

12/8/14
5/14/15

Committee on appeals - E. T. Pickering, Ben Owen, R. S. Spencer
 Committee to select design for prizes for Track Meet - A. C. Love,
 R. W. Tinsley, W. T. Mather.

It was voted to make effective at once the graduate rule to read as follows: "No man who has taken a degree from a college of standard rank shall be permitted to participate in intercollegiate athletic contests."

John Corbett, as Chairman of the Track Committee, reported progress and was granted time in which to arrange the track events.

It was voted that the first annual track meet be held in Austin, Texas, the second Friday in May, following a cordial invitation given by the University of Texas to hold the meet in that city.

The Secretary-Treasurer was instructed to draw on each member of the Conference for the annual dues.

The Secretary-Treasurer was further instructed to have the rules printed in pamphlet form and the eligibility blanks prepared.

Meeting adjourned.

L. Theo. Bellmont,

 Acting Secretary.

MINUTES OF THE FIRST ANNUAL MEETING
 OF THE SOUTHWEST INTERCOLLEGIATE
 ATHLETIC CONFERENCE

Held at the University Y. M. C. A. Building, Austin, Texas
May 14, 1915.

The meeting was called to order by President W. T. Mather, with the following representatives present:

Baylor University - Henry Trantham, C. A. Gantt
 Southwestern University - R. W. Tinsley
 University of Oklahoma - R. G. Soutar
 Rice Institute - P. H. Arbuckle
 University of Texas - W. T. Mather

The minutes as read were approved, the constitution, by-laws, and amendments were gone over carefully and the wording in certain instances changed, the object being for greater ease in interpretation.

It was moved and seconded that it is the sense of the Conference that the football training camps shall be held at the place where the institution is located and shall not open earlier than 10 days before the beginning of the annual session of that institution. Definite action was postponed until the following afternoon.

5/14/15

The intercollegiate rules for basketball were adopted by vote of the members.

The Conference, by vote, gave instructions that the following clause be added to the eligibility blanks: "This card does not refer to scholarship eligibility."

The Secretary was instructed to write the authorities at Southern Methodist University in reference to their control of the athletics of the institution, certain questions having arisen in reference to it.

It was voted that Rule 14 of the rules of eligibility shall read as follows:

CONDUCT OF COACHES AND PLAYERS ON THE FIELD

"Any player, coach, or trainer using insulting language to a player or an official in any intercollegiate contest shall be immediately required to leave the grounds; either the umpire or the referee shall enforce this penalty."

The matter of location of the track meet for 1916 was ordered postponed until the following afternoon.

The following officers were elected:

President - A. C. Love, Texas A&M College
Vice-President - Ben Owen, University of Oklahoma
Secretary-Treasurer - P. H. Arbuckle, Rice Institute.

The motion was made, seconded and carried unanimously that a vote of thanks for most efficient service rendered be extended to Dr. W. T. Mather, the first president of the Conference.

The meeting was adjourned to meet in the afternoon.

The Conference reconvened in the Y. M. C. A. Building at 5 p. m., with the new president in the chair.

Moved by W. T. Mather, of the University of Texas; seconded by C. A. Gantt of Baylor University; and duly carried that Article XV of the By-laws read as follows:

ARTICLE XV. CONDUCT OF PLAYERS, COACHES, OR
TRAINERS ON THE FIELD

"Any player, coach, or trainer using insulting language to a player or official in any intercollegiate contest shall be required immediately to leave the grounds on which the contest is being held. The umpire or referee shall enforce this penalty."

It was moved by R. G. Soutar of Oklahoma University, seconded by W. T. Mather of the University of Texas, and duly carried, that Article XIII of the By-laws read as follows:

5/14/15

ARTICLE XIII. SUMMER TRAINING
CAMP RULE

"No Institution shall maintain a summer training camp except on its home grounds, and such a camp shall not commence more than ten days prior to the opening of the Annual session of that institution."

Moved by W. T. Mather, of the University of Texas, seconded by C. A. Gantt of Baylor University, and duly carried, that the president of the Conference and secretary be instructed to re-arrange the rules, etc., of the constitution and by-laws in logical order as they see fit.

Moved by C. A. Gantt, seconded by R. G. Soutar of Oklahoma University and duly carried that the next annual track meet be held at Kyle Field at the A&M College of Texas.

On motion of W. T. Mather of the University of Texas, seconded by R. G. Soutar of Oklahoma University, and duly carried, that a committee composed of the president, the secretary, and the representative from Oklahoma University be appointed to recommend rules for the track.

Moved by W. T. Mather of the University of Texas, seconded by R. G. Soutar of the University of Oklahoma and duly carried that the results of the track meet are now final and that the points brought up by Mr. Freeland, referee of the track meet, with reference to Isaacs of Baylor University and Anderson of Oklahoma University be not considered.

Moved by R. G. Soutar of Oklahoma University, seconded by P. H. Arbuckle of Rice Institute and duly carried that a vote of thanks be extended the University of Texas and the officials of the track meet for the manner in which the meet had been conducted.

Moved by W. T. Mather of the University of Texas, seconded by P. H. Arbuckle of the Rice Institute, and duly carried that Mr. Freeland be tendered a vote of thanks for the manner in which he officiated in the track meet today.

The result of the mail vote taken on the time of operation of the graduate rule was 5-2 in favor of suspension of rule until January 1, 1916.

The Conference adjourned.

A. C. Love,

President.

Southwest Conference Council of Presidents' Meeting

Wyndham Anatole Hotel - Dallas, Texas

Wednesday, June 5, 1996

Minutes

THOSE IN ATTENDANCE WERE:

Baylor University

Dr. Robert B. Sloan, Jr., President

University of Houston

Mr. Bill McGillis, Senior Associate Athletic Director

Rice University

Dr. Malcolm Gillis, President

Southern Methodist University

Dr. Gerald Turner, President

University of Texas at Austin

Dr. James Vick, Faculty Athletics Representative

Texas A&M University

Dr. Ray M. Bowen, President

Texas Christian University

Dr. William E. Tucker, Chancellor

Texas Tech University

Dr. Robert Sweazy, Faculty Athletics Representative

Southwest Conference

Mr. Kyle Kallander, Commissioner

Ms. Coley Chambless, Assistant Commissioner

The meeting was called to order at 10:10 a.m. by the Chair, Dr. Ray M. Bowen.

I. Approval of Previous Minutes

The minutes of the November 8, 1995, meeting of the SWC Council of Presidents were reviewed.

It was VOTED: "To approve the minutes of the November 8, 1995, meeting of the SWC Council of Presidents." (VOTE: For 8, Against 0)

II. Matters Related to SWC Council Recommendations

Mr. Kallander explained all recommendations from both the Directors of Athletics and the Faculty Athletics Representatives. A copy of the minutes from both groups was provided as back-up material.

A copy of the Heritage Sports proposal regarding the written history of the Southwest Conference was reviewed. Mr. Kallander explained that the Directors of Athletics were apprehensive about getting involved as similar projects had not been successful. Mr. Kallander noted that the Directors of Athletics had agreed that production of the book must be guaranteed; thus, the minimum presold figure of four thousand books be withdrawn from the proposal.

Mr. Kallander also highlighted the Council approval of the recommendations from the Track and Field Coaches. Mr. Kallander noted that the Conference owned both a Trackmaster and award stands currently in the custody of Baylor University and Texas A&M University respectively. Mr. Kallander explained that the group voted to leave these items with each of these institutions with the understanding that any Southwest Conference member institution have access to the equipment.

Mr. Kallander also explained that there had been discussion surrounding the standing records of the Southwest Conference. He noted that both the Council and the Directors of Athletics had agreed that the standing records as of the dissolution of the Southwest Conference shall be declared the final official Southwest Conference records.

Mr. Kallander also reviewed the recommendations of the Southwest Conference Council. The Council of Presidents asked that the recommendations be acted upon separately.

Mr. Kallander noted that Medical Hardship cases and waivers of satisfactory progress had been reviewed and approved with two exceptions.

It was VOTED: "To approve the medical hardship waivers and the waivers of satisfactory progress as presented." (VOTE: For 8, Against 0)

Mr. Kallander explained that there had been significant discussion surrounding the Southwest Conference archives. There was concern over documentation involving enforcement action being open to public scrutiny. It was the consensus of the group that all documentation including enforcement information not be included in the documents that will be forwarded to Southwest Collection.

Dr. Sloan noted that the historical record, including the enforcement action, of the Southwest Conference is extremely important. Dr. Tucker expressed his concern over not including documents in what will be transferred to Southwest Collection. Dr. Sweazy noted that enforcement documentation was already on file with both the institutions and the NCAA. Mr. Kallander explained that this information would be placed under restricted access that prohibits public access for twenty-five years.

It was VOTED: "To not destroy any records, but to deny access to the public for twenty-five years or longer pending legal advice regarding the Buckley Amendment and/or prevailing cannons." (VOTE: For 8, Against 0)

It was VOTED: "To approve the recommendations of the May 30, 1996, meeting of the Southwest Conference Council as amended." (VOTE: For 8, Against 0)

III. Matters Related to Dissolution

Mr. Kallander distributed the projected revenue distribution schedule to the group. He explained that the distribution will be over \$22 million, the highest it has ever been. He noted that some of the funds have already been distributed such as television and bowl revenue.

Mr. Kallander presented the dissolution documents for the Southwest Conference to the group. The documents included the Joint Unanimous Consent of Directors and Members of the Southwest Conference, the Southwest Conference Employee's Beneficiary Association Trust Agreement, the Trust Service Summary Agreement, the Employee Benefit Trust Funding Agreement, and Articles of Dissolution of the Southwest Conference as attached. Also reviewed were the dissolution budget and actuarial report from Watson Wyatt Worldwide regarding the estimated amount to be contributed to the trust.

There was discussion surrounding the retirement trust. Dr. Bowen asked if a plan administrator had been determined. Mr. Kallander explained that he is currently serving as plan administrator as rotation among public and private institutions had been out of the question.

It was VOTED: "Based upon the financial statement prepared by the Controller, Mr. Steve Pace, to approve the liquidation budget as presented." (VOTE: For 8, Against 0)

There was discussion surrounding term extensions as officers of the corporation for both Mr. Kallander and Mr. Steve Pace as they currently end June 30, 1996.

It was VOTED: "To extend the terms of Commissioner Mr. Kallander and Controller Mr. Pace as elected and appointed officers of Southwest Conference, Inc., for a full year ending June 30, 1997."

Upon motion duly made and seconded, the meeting was adjourned at 11:15 a.m.

Respectfully submitted,

Coley Chambliss
Assistant Commissioner

Southwest Conference Directors of Athletics Meeting

Wyndham Anatole Hotel

Dallas, Texas

May 30, 1996

THOSE IN ATTENDANCE WERE:

Baylor University

Tom Stanton, Director of Athletics

University of Houston

Bill Carr, Director of Athletics

Rice University

J. R. "Bobby" May, Director of Athletics

Southern Methodist University

Jim Copeland, Director of Athletics

University of Texas at Austin

DeLoss Dodds, Director of Athletics

Texas A&M University

Wally Groff, Director of Athletics

Texas Christian University

Frank Windegger, Director of Athletics

Texas Tech University

Bob Bockrath, Director of Athletics

Southwest Conference

Kyle Kallander, Commissioner

Coley Chambless, Assistant Commissioner

The meeting was called to order at 9:10 a.m. by the Chair, Mr. Groff.

I. Approval of Previous Minutes

The minutes of the March 9, 1996, meeting of the Directors of Athletics were reviewed.

It was VOTED: "To approve the minutes of the March 9, 1996, meeting of the Southwest Conference Directors of Athletics." (VOTE: For 8, Against 0)

II. Matters Related to Agents

Mr. Kallander explained that the Division I-A members of the Collegiate Commissioners Association (CCA) are still in favor of liberalizing the agent rules, however, the group is not in favor of allowing agents to pay student-athletes. It was noted that the NCAA Special Committee on Agents and Amateurism have declared four key points of interest including:

- To develop a loan policy to allow the best student-athletes to borrow against a future contract.
- To allow institutions greater freedom in creating a system to provide the students with the means for gathering as much information as possible about their value.
- Allowing student-athletes to use University legal people not only in an advisory capacity, but perhaps to help negotiate the contract.
- Liberalize the definition of an agent by law so that anyone who makes contact with a student-athlete and offers money or services, would make him/her and agent.

Mr. Dodds expressed concern with the idea of using University counsel in the process as it would be impossible in most cases. Mr. Copeland noted that it is tough enough to get the student-athlete to listen to the right people. Groff explained that his on-campus committee has made a significant difference. It was noted that the points of emphasis from the Special Committee on Agents and Amateurism does not address the problem of student-athletes leaving early. Mr. Dodds asked what the football coaches stance on the issue is. Mr. Kallander explained that the football coaches would like to continue to support the enforcement of tough state laws and work with the player associations of the professional leagues to penalize unscrupulous agents.

III. Matters Related to Licensing

The group reviewed a proposal from Heritage Sports for a book commemorating the history of the Southwest Conference. Mr. Kallander noted that there is a stipulation of selling a minimum of 4000 copies prior to the production of the book. Mr. Dodds and Mr. Groff both explained that their athletic departments have been involved in the promotion and selling of books commemorating their respective institutions that resulted in very few sales. It was also noted that

Heritage Sports had asked for each member institution's assistance in the sales of the book prior to production. The group expressed concern over selling a book people could not see and Heritage Sports could not promise.

It was VOTED: "To approve the Heritage Sports proposal for the publication of a history of the Southwest Conference only if the minimum pre-sold number is removed, thus guaranteeing the production of the book." (VOTE: For 7, Against 1)

(A copy of the Heritage Sports proposal is attached as Appendix A.)

IV. Matters Related to Officiating

A. Fees and Expenses

Mr. Kallander noted that officials fees and expenses are usually funded by the institutions. Mr. Kallander offered the option of the moneys to be withdrawn from the institution's distribution or for their institution to be invoiced.

B. 1995 Football Officiating Report

A analysis of football officiating in the Southwest Conference during the 1995 football season was circulated to the group. Mr. Kallander noted that the report will be forwarded to the football coaches and Southwest Conference officials.

V. Matters Related to Revenue Distribution

The projected schedule of distribution was distributed to the group. It was asked how basketball units are acquired and if the units will travel with each institution to the new conferences. Mr. Kallander explained that units are awarded on a six (6) year rolling average and units will move with the institutions as they move into new conferences.

It was also noted that the Conference Bylaws call for a \$50,000 bonus for each site in the NCAA Basketball Tournament. It was also noted that the distribution from the SWC Men's Basketball Tournament is 15% to those teams making it to the finals with the balance divided amongst the remaining six institutions while the Women's Tournament awards teams for each level they reach.

VI. Matters Related to Basketball

A. Dr Pepper Southwest Conference Classic

Mr. Kallander expressed his satisfaction with the 1996 Dr Pepper Southwest Conference Classic. He noted that dollars are down, but attributed the loss to sponsorship dollars. He also noted that ticket sales were up as the crowds were the largest they have been since Arkansas left the Conference.

B. NCAA First and Second Rounds

Mr. Kallander explained that the NCAA had granted the Southwest Conference with the full 10% distribution as host of the NCAA First and Second Round.

VII. Matters Related to Track and Field

The recommendations from the track and field coaches were distributed to the group. Mr. Kallander explained that the Conference owns a Trackmaster and award stands currently housed by Baylor University and Texas A&M University respectively. The coaches voted to have those institutions maintain custody of the respective equipment with other institutions having access to the equipment for events held at their campus.

It was VOTED: "To approve the recommendations of the Track and Field Coaches." (VOTE: For 8, Against 0)

(A copy of the Track and Field Coaches minutes are attached as Appendix B.)

VIII. Matters Related to Media Relations

A. Final Records Book

Mr. Kallander noted that a final records book was in production to be distributed to each institution and placed on sale at the Texas Sports Hall of Fame. It was noted that rumors have been circulating that Southwest Conference student-athletes with

remaining eligibility would be able to set new Southwest Conference records in his/her new conference. It was the consensus of the group that new Southwest Conference records can not be set because the same teams were no longer competing against one another.

It was VOTED: "To declare the records standing as of the dissolution of the Southwest Conference, the final Southwest Conference records." (VOTE: For 8, Against 0)

IX. Matters Related to the Collegiate Commissioners Association (CCA)

Mr. Kallander provided the group with an overview of the Collegiate Commissioners' Association Meeting held on April 23-25, 1996. There was considerable conversation concerning the addition of a National Coordinator to assist in standardizing football mechanics and rules interpretations. It was noted by some that this might be more appropriate as a function under the restructured NCAA. Others opined the NCAA has traditionally had little to do with Division I-A football, thus the CCA should get involved.

Upon motion duly made and seconded, the meeting was adjourned at 11:05 a.m.

Respectfully submitted,

Coley Chambliss
Assistant Commissioner



May 20, 1996

Mr. Kyle Kallander
Commissioner
Southwest Conference
1300 W. Mockingbird Lane
Suite 444
Box 569420
Dallas, TX 75356-9420

Dear Kyle,

It was great to speak with you this morning. I am thrilled that we are going to be able to try this project. I really believe it will be a big success, which will help the member institutions as well as Heritage Sports. I look forward to meeting you face to face in the near future (possibly at the College World Series?).

I have enclosed a new contract proposal that reflects the changes we discussed on the telephone this morning. I want to draw your attention to one additional change. I added "and its member institutions" in two spots on item 5 under responsibilities of the Conference (I also added it in the heading). I think this makes it more clear.

I also have included a suggested letter to the supporters of the member institutions. This is a rough draft. Please feel free to make suggestions or changes.

Again, I am excited to be working on this project. I look forward to getting it off the ground. Thanks very much for your time and consideration.

Sincerely,

David D. Smale
Vice President

cc: Lauren Hanna, LRG



Description

Heritage Sports (hereby known as "the Publisher") proposes a commemorative book on the history of the Southwest Conference (hereby known as "the Conference"). The Publisher will produce a publication with the following specifications: at least 176 pages, approximately 200 half-tones, at least 64 pages of color photographs, 80# enamel paper, white endsheets, black ink, fabrikoid cover on 120 pt. board, Smyth sewn, round and backed, head and footbands, four-color dustjacket with lamination. The specifications also include a 20,000- to 30,000-word manuscript.

Responsibilities of the Publisher

1. Finished Product.

The Publisher will produce the finished product, a coffee-table style publication, ready for resale to boosters, alumni and friends of the Conference, as well as to bookstores. The Publisher will contract with bookstores and book distributors to distribute the book around the region and the country. The Publisher will have the book available for sale at retail as well as at a wholesale price equal to 50 to 60 percent of the retail price. The Publisher will determine the retail price in conjunction with the Conference.

2. Advertising and Promotion.

The Publisher will advertise the publication in alumni publications of member institutions, and radio, television and print media in appropriate areas. The Publisher will pay for the advertising, if appropriate. However, the Conference will attempt to enlist the assistance of its members in promoting the publication free of charge to the Publisher. The Publisher will conduct direct mailing, when appropriate, to supporters of the the Conference. The Publisher also will promote in appropriate media outlets with review copies and personal appearances by the Author (under contract to the Publisher). The Publisher will produce promotional materials for advertising purposes.

3. Author.

The Publisher will contract with and pay an Author of the the Conference's choice (hereby known as "Author") for production of manuscript. The Author will receive six percent (6%) of gross sales as payment for work done. The Author will be responsible to the Publisher for meeting all deadlines and preparing acceptable copy for the Publisher and the Conference. The Author will be responsible to ensure that no copy is in violation of any copyright or liable laws.

4. Photos.

The Publisher will purchase any photographs necessary for the publication that can not be secured by the Conference (see paragraph 1, Responsibilities of the Conference). The Publisher will give photo credit to photographers who provide photographs for the publication.

5. Complimentary Copies.

The Publisher will provide 80 copies to the Conference (10 for each member institution). Additional copies will be available to the Conference and member institutions at the wholesale price.

6. Copyright.

The Publisher will retain (with the Author) the copyright to the publication. The Publisher has the right to reprint copies of the book and sell them by terms of this contract. The Publisher may not change the publication without the written consent of the Conference and may not sell the rights to publish the

book without the written consent of the Conference. Conversely, neither the Conference nor its members may sell the right to publish the book.

7. Royalties.

The Publisher will pay the Conference a royalty of eight percent (8%) of gross sales. This royalty entitles the Publisher to print, publish and sell the publication according to the terms of this contract.

8. Time Line.

The Publisher will produce the publication on or before March 1, 1997, assuming all deadlines set by the Publisher are met by the Author and the Conference. Any delays in meeting deadlines may cause delays in production of the final product.

9. Terms.

A contract, when signed, will remain in effect for two years from the date of contract. The contract may be renewed by mutual written consent.

Responsibilities of the Conference and its members

1. Photos, Records and Statistics.

The Conference will make photos, records and statistics concerning the conference available to the Author and the Publisher for inclusion in the publication and promotional materials. Any assistance requested from the member institutions will be reasonable and limited.

2. Ticket Holders and Other Promotions.

The Publisher request from the Conference's member institutions assistance in distributing promotional material to their ticket holders.

3. Endorsement.

The Conference agrees to endorse publicly the production of the publication. Endorsement includes, but is not limited, to verbal endorsements and letters of recommendation.

4. Review of Copy.

The Conference and its member institutions will approve the manuscript submitted by the Author before the publication is advanced to the layout stage. The Conference or its member institutions may not require changes in the manuscript beyond that point. The Conference and its member institutions also may approve the final layout of the book, including photo selection and design of the book, if desired. The Conference and its member institutions may request copy changes at that point, but may not require changes. (See paragraph 3, Responsibilities of the Publisher regarding plagiarized or libelous material.)

5. Timeline.

The Conference and its member institutions will abide by the deadlines mutually agreed upon by the Conference, the Publisher and the Author. Those deadlines incumbent upon the Conference and its member institutions include, but are not limited to, approval of manuscript, and layout, if desired, provision of mailing lists, access to records, statistics and personnel, and promotions.



Notes of special interest to the Southwest Conference regarding contract proposal:

Heritage Sports will require that a specific number of books will be sold before the work on the book is begun. Heritage Sports will provide the members of the Conference with a letter and ask them to send it to their respective supporter lists asking for support of the project. The letter will include the following information (in abbreviated form): the SWC has tentatively agreed to have a book published on the history of the Conference; since the Conference will no longer exist following the 1995-96 academic year, the "sense of ownership" is passed to the fans; if 4,000 copies (500 per school) are sold prior to a specified date (to be determined by Heritage Sports and the SWC), the book will be published; if fewer than 4,000 copies are sold, the project is up to the discretion of Heritage Sports.

Heritage Sports will be responsible for producing the book. The time demands on the Conference and the member institutions will be limited. Heritage Sports contracts with the author to do the research necessary to produce a book that meets the requirements of the Conference. Officers of individual institutions may be asked to "direct" the author, but will not be asked to do the research for the author. Member institutions may be asked to provide photographs of key events/personnel in the Conference's history that are not attainable through the Conference or its agents.

Regarding specific items in the proposal:

Responsibilities of the Publisher:

2. The Publisher will choose the media in which to advertise. The aforementioned letter to member institutions' supporters will qualify as "assistance by the Conference." Any additional assistance is requested, but not required, by the Publisher.

7. The standard royalty payment is seven percent (7%), but this has been adjusted because of the eight members of the Conference. This figure is negotiable.

8. The time line is contingent upon an agreement being reached in adequate time. This date may be adjusted in either direction.

All other items in this section pertain to production of the book after the minimum number of copies is ordered.

Responsibilities of the Conference:

1. The Conference will arrange to give the Publisher and the Author access to archives that have been transferred to other parties, to assist in production of the book.

2. Members of the Conference will not be required to submit mailing lists to the Publisher. This item allows the Publisher to conduct a direct mailing to the ticket-buyers, through the individual institutions, if desired.

3. As long as personnel remain in the Conference office, this will be expected. Individual institutions will be requested to continue this practice after the Conference disbands.

4. Each member institution will select an individual to review the manuscript (and final layout, if desired). These individuals will be responsible for meeting deadlines set by the Publisher and the Conference.

The schools will put this on their
letterhead.

June 10, 1996

Dear Friend of the Southwest Conference and _____ University,

There is a line in a popular song that says, "The secret of life is enjoying the passage of time." While there is much sadness with the final days of the Southwest Conference rapidly approaching, there is tremendous excitement with the directions being taken by our member institutions. Three conferences soon will include institutions that have made up the outstanding history that is the Southwest Conference.

With that passing of time, however, the final door will be shut on the Conference and all that will remain will be the decades of memories of the gridiron, the diamond, the court, the course, the track, the pool and the other fields of competition. Those memories may last for a long time, but eventually they will fade, and those who were not fortunate enough to experience the excitement of Southwest Conference athletics might never know how special those memories were.

Therefore, the Southwest Conference has reached a tentative agreement with Heritage Sports, a sports-books publishing company, to produce a coffee-table-style book on the history of the Southwest Conference. The book will be nearly 200 pages, with many never-before published photographs, and a descriptive narration by one of the leading writers in Southwest Conference territory. It will be hard-bound, with a full-color dustjacket, and will include 64 pages of color photographs of every imaginable aspect of Southwest Conference athletics.

Since the Conference will no longer exist following the conclusion of competition in Spring 1996, the "ownership" of the history belongs entirely to the fans. And therefore, the fans will determine if this idea becomes a reality. Heritage Sports will require that 4,000 copies be purchased on or before September 1, 1996. That's just 500 copies each for fans of the (nickname) and each of the other seven schools in the SWC. If this goal is met, production will begin immediately. If not, there may never be another chance to put the glorious history of the Conference on paper.

As an added incentive, the first 4,000 people who order will receive a limited-edition copy of the book. The books will be hand-numbered and signed by the author on a special onion-skin page at the front of the book. The book will be a pleasure to give and a treasure to own. It will help you keep alive forever YOUR memories of supporting events of the Conference and our beloved institution.

Show your support of (nickname) and Southwest Conference athletics. Order your copy today. Send \$39.95 (plus \$5.00 shipping and handling) to Heritage Sports, 4750 Belinder Road, Westwood, Kansas 66205. Visa and MasterCard will be accepted. Write your card number and expiration date (1997 or later) on a piece of paper and send it to the address above. No checks will be deposited until the goal is reached, and no credit cards will be processed until the book actually is released.

Order now!



(Please feel free to
make suggestions)

**Southwest Conference
Head Men's and Women's Track and Field Coaches
Conference Call
April 16, 1996**

THOSE IN ATTENDANCE WERE:

Baylor University

Clyde Hart, Head Men's and Women's Track and Field Coach

Rice University

Raymond Davidson, Head Men's Track and Field Coach

Victor Lopez, Head Women's Track and Field Coach

Southern Methodist University

Dave Wollman, Head Men's and Women's Track and Field Coach

University of Texas at Austin

Beverly Kearney, Head Women's Track and Field Coach

Texas A&M University

Ted Nelson, Head Men's and Women's Track and Field Coach

Texas Christian University

Monty Stratton, Head Men's and Women's Track and Field Coach

Texas Tech University

Greg Sholars, Head Men's Track and Field Coach

Liz Parke, Head Women's Track and Field Coach

Southwest Conference

Kyle Kallander, Commissioner

Coley Chambless, Assistant Commissioner

The conference call was called to order at 10:10 a.m. by Mr. Kallander.

I. Matters Related to the Trackmaster

Mr. Kallander explained that he had researched the ownership of the Trackmaster since the meeting at the Outdoor Track and Field Championship. It was determined that the Southwest Conference has ownership while Baylor University has housed the equipment for many years.

Ms. Parke and Mr. Hart expressed interest in the Trackmaster. It was noted that Baylor now has ownership and has agreed to allow access to the Accutrack to any Conference member. Mr. Nelson asked if Baylor would offer the same arrangement for the Trackmaster. Mr. Hart noted that the Trackmaster would be available to any Conference member at anytime outside of Baylor's scheduled events. Mr. Wollman asked who would be responsible for shipping of equipment. Mr. Hart noted that Baylor University would not take on the burden of shipping costs.

It was VOTED: "To allow Baylor University to retain possession of the Trackmaster, but allow the remaining Southwest Conference members access to the equipment." (VOTE: Men - For 5, Against 0; Women - For 6, Against 0)

II. Matters Related to the Award Stands

Mr. Kallander explained that the issue of the ownership of the award stands had come up in a Directors of Athletics' meeting. Mr. Wally Groff, Director of Athletics at Texas A&M University, noted that the Conference had provided the money to build the award stands, but that they had always been housed at Texas A&M. Mr. Nelson explained that the award stands were in need of reconstruction as years of transporting them to events have taken their toll.

It was VOTED: "To allow Texas A&M University to retain possession of the award stands, but allow the remaining Southwest Conference members access to the stands." (VOTE: Men - For 5, Against 0; Women - For 6, Against 0)

Respectfully submitted,

Coley Chambless
Assistant Commissioner

Southwest Conference Plan of Dissolution

Update

I. Retirement Trust

- A. Funding Amount - Due to legal concerns regarding an open-ended under-funding agreement, it has been recommended to increase the amount of funds to be contributed to the Retirement Trust.
- B. Tax Determination Contingency Fund - A fund shall be established in the event the IRS issues an unfavorable ruling on the tax status of the Retirement Trust. It is expected the Trust will receive tax-exempt status, at which time the contingency fund will be distributed back to the member institutions. The decision is expected within the next four-six months. Official dissolution of the Conference will not take place until after this decision is made. This will strictly be a formality.
- C. Plan Administration - Legal concerns have scuttled the recommendation to have the Chief Financial Officer at each member institution serve as the Plan Administrator on a rotating basis. This may require the appointment of, and compensation for, an independent individual to serve in this capacity.

II. Assets and Liabilities

- A. Assets - All hard assets shall be liquidated by June 30, 1996. Remaining assets as of July 1, 1996, shall include only the dissolution budget.
- B. Liabilities - Only one significant liability is left to be resolved - the lease on copier equipment. Discussions are underway to resolve this issue prior to June 30, 1996.

III. Dissolution Budget

The dissolution budget has been reviewed by the Executive Committee. It incorporates all anticipated expenses for May, June and post-dissolution.

IV. Memorabilia and Archives

Deeds of Gift have been, or are being, executed with the Texas Sports Hall of Fame, and Southwest Collections. Both entities have received initial shipments of items. The remainder shall be delivered the final week of June.

The Deed of Gift to the Texas Sports Hall of Fame includes ownership of the Conference name and marks. However, unusual use of the name or marks cannot be granted without the approval of all eight member institutions. The dissolution budget includes a fee for Haynes and Boone to renew the Conference trademarks in six years.

V. Post-Dissolution Activities

An agreement has been reached to retain Steve Pace, Conference Controller, for a period of time to conclude all remaining Conference business activities. These activities shall include:

- A. Financial Reporting - Any remaining payables shall be fulfilled. Member institutions shall receive a monthly reporting of these activities. These reports shall be sent to the CEO's with copies going to Directors of Athletics.
- B. Filing of Government Forms - All required government forms shall be filed, including those that will need to be sent in the first six months of 1997.
- C. Audits - An audit of the final fourteen months of Conference activity shall be conducted. It is hoped this audit can be concluded by the end of Summer 1996.

Any funds remaining in the dissolution budget shall be distributed back to the member institutions upon completion of all Conference obligations, hopefully Fall of 1996.

VI. Timeline

It is anticipated that a liquidator/auctioneer shall remove all Conference Office furniture and equipment on Thursday and Friday, June 28 and 29. As a result, the phones may not be operable as of Thursday, June 28, 1996.



Southwest Conference Council of Presidents' Meeting

Wyndham Anatole Hotel - Dallas, Texas
Wednesday, June 5, 1996

Minutes

THOSE IN ATTENDANCE WERE:

Baylor University

Dr. Robert B. Sloan, Jr., President

University of Houston

Mr. Bill McGillis, Senior Associate Athletic Director

Rice University

Dr. Malcolm Gillis, President

Southern Methodist University

Dr. Gerald Turner, President

University of Texas at Austin

Dr. James Vick, Faculty Athletics Representative

Texas A&M University

Dr. Ray M. Bowen, President

Texas Christian University

Dr. William E. Tucker, Chancellor

Texas Tech University

Dr. Robert Sweazy, Faculty Athletics Representative

Southwest Conference

Mr. Kyle Kallander, Commissioner

Ms. Coley Chambless, Assistant Commissioner

The meeting was called to order at 10:10 a.m. by the Chair, Dr. Ray M. Bowen.

I. Approval of Previous Minutes

The minutes of the November 8, 1995, meeting of the SWC Council of Presidents were reviewed.

It was VOTED: "To approve the minutes of the November 8, 1995, meeting of the SWC Council of Presidents." (VOTE: For 8, Against 0)

II. Matters Related to SWC Council Recommendations

Mr. Kallander explained all recommendations from both the Directors of Athletics and the Faculty Athletics Representatives. A copy of the minutes from both groups was provided as back-up material.

A copy of the Heritage Sports proposal regarding the written history of the Southwest Conference was reviewed. Mr. Kallander explained that the Directors of Athletics were apprehensive about getting involved as similar projects had not been successful. Mr. Kallander noted that the Directors of Athletics had agreed that production of the book must be guaranteed; thus, the minimum presold figure of four thousand books be withdrawn from the proposal.

Mr. Kallander also highlighted the Council approval of the recommendations from the Track and Field Coaches. Mr. Kallander noted that the Conference owned both a Trackmaster and award stands currently in the custody of Baylor University and Texas A&M University respectively. Mr. Kallander explained that the group voted to leave these items with each of these institutions with the understanding that any Southwest Conference member institution have access to the equipment.

Mr. Kallander also explained that there had been discussion surrounding the standing records of the Southwest Conference. He noted that both the Council and the Directors of Athletics had agreed that the standing records as of the dissolution of the Southwest Conference shall be declared the final official Southwest Conference records.

Mr. Kallander also reviewed the recommendations of the Southwest Conference Council. The Council of Presidents asked that the recommendations be acted upon separately.

Mr. Kallander noted that Medical Hardship cases and waivers of satisfactory progress had been reviewed and approved with two exceptions.

It was VOTED: "To approve the medical hardship waivers and the waivers of satisfactory progress as presented." (VOTE: For 8, Against 0)

Mr. Kallander explained that there had been significant discussion surrounding the Southwest Conference archives. There was concern over documentation involving enforcement action being open to public scrutiny. It was the consensus of the group that all documentation including enforcement information not be included in the documents that will be forwarded to Southwest Collection.

Dr. Sloan noted that the historical record, including the enforcement action, of the Southwest Conference is extremely important. Dr. Tucker expressed his concern over not including documents in what will be transferred to Southwest Collection. Dr. Sweazy noted that enforcement documentation was already on file with both the institutions and the NCAA. Mr. Kallander explained that this information would be placed under restricted access that prohibits public access for twenty-five years.

It was VOTED: "To not destroy any records, but to deny access to the public for twenty-five years or longer pending legal advice regarding the Buckley Amendment and/or prevailing cannons." (VOTE: For 8, Against 0)

It was VOTED: "To approve the recommendations of the May 30, 1996, meeting of the Southwest Conference Council as amended." (VOTE: For 8, Against 0)

III. Matters Related to Dissolution

Mr. Kallander distributed the projected revenue distribution schedule to the group. He explained that the distribution will be over \$22 million, the highest it has ever been. He noted that some of the funds have already been distributed such as television and bowl revenue.

Mr. Kallander presented the dissolution documents for the Southwest Conference to the group. The documents included the Joint Unanimous Consent of Directors and Members of the Southwest Conference, the Southwest Conference Employee's Beneficiary Association Trust Agreement, the Trust Service Summary Agreement, the Employee Benefit Trust Funding Agreement, and Articles of Dissolution of the Southwest Conference as attached. Also reviewed were the dissolution budget and actuarial report from Watson Wyatt Worldwide regarding the estimated amount to be contributed to the trust.

There was discussion surrounding the retirement trust. Dr. Bowen asked if a plan administrator had been determined. Mr. Kallander explained that he is currently serving as plan administrator as rotation among public and private institutions had been out of the question.

It was VOTED: "Based upon the financial statement prepared by the Controller, Mr. Steve Pace, to approve the liquidation budget as presented." (VOTE: For 8, Against 0)

There was discussion surrounding term extensions as officers of the corporation for both Mr. Kallander and Mr. Steve Pace as they currently end June 30, 1996.

It was VOTED: "To extend the terms of Commissioner Mr. Kallander and Controller Mr. Pace as elected and appointed officers of Southwest Conference, Inc., for a full year ending June 30, 1997."

Upon motion duly made and seconded, the meeting was adjourned at 11:15 a.m.

Respectfully submitted,

Coley Chambliss
Assistant Commissioner

Southwest Conference Council Meeting

Wyndham Anatole Hotel

Dallas, Texas

May 30, 1996

THOSE IN ATTENDANCE WERE:

Baylor University

Tom Stanton, Director of Athletics

David Guinn, Faculty Athletics Representative

University of Houston

Bill Carr, Director of Athletics

Richard Scamell, Faculty Athletics Representative

Rice University

J. R. "Bobby" May, Director of Athletics

Jim Castaneda, Faculty Athletics Representative

Southern Methodist University

Jim Copeland, Director of Athletics

C. Paul Rogers, III, Faculty Athletics Representative

University of Texas at Austin

DeLoss Dodds, Director of Athletics

Jim Vick, Faculty Athletics Representative

Waneen Spirduso, Incoming Faculty Athletics Representative

Texas A&M University

Wally Groff, Director of Athletics

Thomas Adair, Faculty Athletics Representative

Texas Christian University

Frank Windegger, Director of Athletics

Joseph Helmick, Faculty Athletics Representative

Texas Tech University

Robert Sweazy, Faculty Athletics Representative

Southwest Conference

Kyle Kallander, Commissioner

Coley Chambless, Assistant Commissioner

The meeting was called to order at 1:15 p.m. by the chair,
Dr. Thomas Adair.

I. Approval of Previous Minutes

The minutes of the March 11, 1996, meeting of the Southwest Conference Council were reviewed.

It was VOTED: "To approve the minutes of the March 11, 1996, meeting of the Southwest Conference Council. (VOTE: For 8, Against 0)

II. Matters Related to the Directors of Athletics

A. Report from May 30, 1996, Meeting

As chair of the Directors of Athletics, Mr. Groff briefly outlined the Directors of Athletics meeting from earlier that morning. He explained that the group had reviewed a book proposal from Heritage Sports regarding the history of the Southwest Conference. He noted that the proposal asked for a minimum of four thousand books be pre-sold prior to the production of the book. It was also noted that Heritage Sports has asked for cooperation from the member institutions in the selling of the books. The group highlighted similar books marketed through the athletic department that had sold very few copies. As a result the Directors of Athletics had voted to counter the offer by removing the minimum pre-sold requirement and guarantee the production of the book.

Mr. Groff also explained that there have been rumors circulating that some of the new conferences have considered allowing those Southwest Conference student-athletes with remaining eligibility the chance to set new Southwest Conference records in their new conferences. Mr. Groff noted that the group agreed that this would be an impossible feat considering that teams were no longer competing against one another. Thus, the Directors of Athletics voted to declare the records standing as of the dissolution of the Southwest Conference the final Southwest Conference records.

Mr. Groff also noted that a Special Assistance Fund request from Baylor University was taken into consideration. The group voted that Baylor first petition the NCAA for additional moneys prior to the SWC institutions subsidizing the request.

It was VOTED: "To approve the recommendations of the Directors of Athletics." (VOTE: For 8, Against 0)

(A copy of the Directors' of Athletics minutes are attached as Appendix A.)

III. Matters Related to the Compliance Committee

As chair of the Compliance Committee, Dr. Sweazy discussed the decisions of the committee. He noted that the medical hardship cases had been reviewed by both the Conference office and the committee. The committee has recommended that approval of all medical hardships presented with the exception of University of Texas student-athlete John Thomas DeBoyace who did not meet the requirements set forth in NCAA Bylaw 14.2.5-(c).

Dr. Sweazy also noted that Satisfactory Progress Waivers were reviewed. He explained that the Satisfactory Progress Waiver gave relief from satisfactory progress legislation, but did not grant an additional season of competition. He noted that the group has recommended the approval of the Satisfactory Progress Waivers with the exception of University of Texas student-athlete Arthur Michael Pannell as there was not enough information to grant the request. Dr. Sweazy noted that the group had asked the Conference office to research the issue further for a vote of the group via facsimile.

It was VOTED: "To approve the recommendations of the Compliance Committee." (VOTE: For 8, Against 0)

Dr. Sweazy also noted that the group had reviewed the secondary violations from Southwest Conference institutions over the past year. He noted that all violations were minor and eligibility had been restored in all cases.

Dr. Guinn asked if the secondary violations documentation would be stored or destroyed. Mr. Kallander explained that the Council of Presidents had expressly asked that nothing on file in the Conference office be destroyed. However, Mr. Kallander noted that many items such as secondary violations will be put under restricted access at the Southwest Collection. Dr. Guinn expressed his concern about the secondary violations someday getting into the wrong hands and suggested that the documentation be destroyed. Dr. Sweazy noted that the NCAA office and the institution involved has this information on file, thus there is no reason to risk possible exposure by keeping it on file at Southwest Collection.

It was VOTED: "That all documentation involving rules violations and enforcement proceedings not be included in the documents forwarded to the Southwest Collection." (VOTE: For 8, Against 0)

IV. Matters Related to the Executive Committee

Dr. Adair gave the report of the Executive Committee. He noted that the distribution schedule and liquidation budget were received and approved.

It was VOTED: "To approve the recommendations of the Executive Committee." [VOTE: For 7, Against 1 (SMU)]

V. Matters Related to Awards

Mr. Kallander noted that the Conference office is in the process of determining the male and female recipients of the Southwest Conference Scholar Athlete of the Year Awards while the Executive Committee will vote on the Jacoby Award recipients for a decision by next week.

VI. Matters Related to Dissolution

A. Retirement Trust

Mr. Kallander again reviewed the set-up of the retirement. He noted that an estimate on the cost of covering the entitlements had been determined and that a thirty percent cushion had been recommended to ensure complete funding.

B. Assets and Liabilities

Mr. Kallander noted that the auction house has been scheduled to clear all remaining assets from the office the last week in June. He also noted that the office lease will run through July.

Mr. Kallander explained that the Conference office is currently working through the only remaining liability with the copy machine lease.

C. Dissolution Budget

Mr. Kallander noted that the dissolution budget has been received and recommended for approval.

D. Memorabilia and Archives

Mr. Kallander noted that the Texas Sports Hall of Fame has already picked up most of the memorabilia in the office, and the Southwest Collection had picked up over three hundred (300) boxes in April, and their last scheduled pick up is the last week of June.

E. Post-Dissolution Activities

Mr. Kallander noted that Controller Steve Pace had been retained to take care of all post-dissolution activities including financial reporting, filing of government forms and the final audit.

(A copy of the updated plan of dissolution is attached as Appendix B.)

VII. Matters Related to the Special Assistance Fund

A Special Assistance Fund financial update was distributed to the group. Mr. Kallander noted that all Special Assistance Fund requests had a deadline of June 15, 1996. He also explained that remaining funds would be forwarded to the appropriate offices by the end of June.

(A copy of the financial update is attached as Appendix C.)

VIII. Matters Related to Initial Eligibility

Dr. Sweazy presented a report from his meetings with member of the Texas Education Association. He noted that the group had agreed to change Texas transcripts to reflect a final grade allowing for full credit (as opposed to half credit) in cases where a student has failed one semester and passed another, but passed the class for the year. Because Texas transcripts do not reflect a final grade, the NCAA Clearinghouse will only recognize one half credit rather than the one full credit the student received.

IX. Matters Related to Other Business

Dr. Sweazy reported to the group which NCAA committees have been recommended as association wide and federated.

X. Resolution

Chairman Thomas Adair read the following resolution as approved by the Southwest Conference Council:

WHEREAS, the remaining Southwest Conference staff, Kyle Kallander, Bill Foster, Bo Carter, Coley Chambless, Steve Ewerz, Steve Pace, Joan Heidman and Sharon Walden have worked under less than ideal circumstances to keep the Southwest Conference viable and operative until its dissolution on June 30, 1996, and

WHEREAS, they each have given priority to the needs and interests of the Southwest Conference and member institutions above their personal concern for future placements, and

WHEREAS, such loyalty, personal dedication and professional commitment have been exemplary in every possible manner,

NOW THEREFORE, BE IT RESOLVED, that the Southwest Conference Athletic Directors and Faculty Athletics Representatives heartily congratulate the staff members for their superior performance and express sincere appreciation and gratitude to each and all for representing the collective best interests of the member institutions and the ideals and purposes of the Southwest Conference family.

Mr. Kallander expressed his appreciation to the Council for their support, friendship and dedication, without which the final year of the Southwest Conference would not have attained the success that it did.

Upon motion duly made and seconded, the meeting was adjourned at 2:50 p.m.

Respectfully submitted,

Coley Chambless
Assistant Commissioner

**Southwest Conference
Directors of Athletics Meeting**

Wyndham Anatole Hotel

Dallas, Texas

May 30, 1996

THOSE IN ATTENDANCE WERE:

Baylor University

Tom Stanton, Director of Athletics

University of Houston

Bill Carr, Director of Athletics

Rice University

J. R. "Bobby" May, Director of Athletics

Southern Methodist University

Jim Copeland, Director of Athletics

University of Texas at Austin

DeLoss Dodds, Director of Athletics

Texas A&M University

Wally Groff, Director of Athletics

Texas Christian University

Frank Windegger, Director of Athletics

Texas Tech University

Bob Bockrath, Director of Athletics

Southwest Conference

Kyle Kallander, Commissioner

Coley Chambless, Assistant Commissioner

The meeting was called to order at 9:10 a.m. by the Chair, Mr. Groff.

I. Approval of Previous Minutes

The minutes of the March 9, 1996, meeting of the Directors of Athletics were reviewed.

It was VOTED: "To approve the minutes of the March 9, 1996, meeting of the Southwest Conference Directors of Athletics." (VOTE: For 8, Against 0)

II. Matters Related to Agents

Mr. Kallander explained that the Division I-A members of the Collegiate Commissioners Association (CCA) are still in favor of liberalizing the agent rules, however, the group is not in favor of allowing agents to pay student-athletes. It was noted that the NCAA Special Committee on Agents and Amateurism have declared four key points of interest including:

- To develop a loan policy to allow the best student-athletes to borrow against a future contract.
- To allow institutions greater freedom in creating a system to provide the students with the means for gathering as much information as possible about their value.
- Allowing student-athletes to use University legal people not only in an advisory capacity, but perhaps to help negotiate the contract.
- Liberalize the definition of an agent by law so that anyone who makes contact with a student-athlete and offers money or services, would make him/her and agent.

Mr. Dodds expressed concern with the idea of using University counsel in the process as it would be impossible in most cases. Mr. Copeland noted that it is tough enough to get the student-athlete to listen to the right people. Groff explained that his on-campus committee has made a significant difference. It was noted that the points of emphasis from the Special Committee on Agents and Amateurism does not address the problem of student-athletes leaving early. Mr. Dodds asked what the football coaches stance on the issue is. Mr. Kallander explained that the football coaches would like to continue to support the enforcement of tough state laws and work with the player associations of the professional leagues to penalize unscrupulous agents.

III. Matters Related to Licensing

The group reviewed a proposal from Heritage Sports for a book commemorating the history of the Southwest Conference. Mr. Kallander noted that there is a stipulation of selling a minimum of 4000 copies prior to the production of the book. Mr. Dodds and Mr. Groff both explained that their athletic departments have been involved in the promotion and selling of books commemorating their respective institutions that resulted in very few sales. It was also noted that

Heritage Sports had asked for each member institution's assistance in the sales of the book prior to production. The group expressed concern over selling a book people could not see and Heritage Sports could not promise.

It was VOTED: "To approve the Heritage Sports proposal for the publication of a history of the Southwest Conference only if the minimum pre-sold number is removed, thus guaranteeing the production of the book." (VOTE: For 7, Against 1)

(A copy of the Heritage Sports proposal is attached as Appendix A.)

IV. Matters Related to Officiating

A. Fees and Expenses

Mr. Kallander noted that officials fees and expenses are usually funded by the institutions. Mr. Kallander offered the option of the moneys to be withdrawn from the institution's distribution or for their institution to be invoiced.

B. 1995 Football Officiating Report

A analysis of football officiating in the Southwest Conference during the 1995 football season was circulated to the group. Mr. Kallander noted that the report will be forwarded to the football coaches and Southwest Conference officials.

V. Matters Related to Revenue Distribution

The projected schedule of distribution was distributed to the group. It was asked how basketball units are acquired and if the units will travel with each institution to the new conferences. Mr. Kallander explained that units are awarded on a six (6) year rolling average and units will move with the institutions as they move into new conferences.

It was also noted that the Conference Bylaws call for a \$50,000 bonus for each site in the NCAA Basketball Tournament. It was also noted that the distribution from the SWC Men's Basketball Tournament is 15% to those teams making it to the finals with the balance divided amongst the remaining six institutions while the Women's Tournament awards teams for each level they reach.

VI. Matters Related to Basketball

A. Dr Pepper Southwest Conference Classic

Mr. Kallander expressed his satisfaction with the 1996 Dr Pepper Southwest Conference Classic. He noted that dollars are down, but attributed the loss to sponsorship dollars. He also noted that ticket sales were up as the crowds were the largest they have been since Arkansas left the Conference.

B. NCAA First and Second Rounds

Mr. Kallander explained that the NCAA had granted the Southwest Conference with the full 10% distribution as host of the NCAA First and Second Round.

VII. Matters Related to Track and Field

The recommendations from the track and field coaches were distributed to the group. Mr. Kallander explained that the Conference owns a Trackmaster and award stands currently housed by Baylor University and Texas A&M University respectively. The coaches voted to have those institutions maintain custody of the respective equipment with other institutions having access to the equipment for events held at their campus.

It was VOTED: "To approve the recommendations of the Track and Field Coaches." (VOTE: For 8, Against 0)

(A copy of the Track and Field Coaches minutes are attached as Appendix B.)

VIII. Matters Related to Media Relations

A. Final Records Book

Mr. Kallander noted that a final records book was in production to be distributed to each institution and placed on sale at the Texas Sports Hall of Fame. It was noted that rumors have been circulating that Southwest Conference student-athletes with

remaining eligibility would be able to set new Southwest Conference records in his/her new conference. It was the consensus of the group that new Southwest Conference records can not be set because the same teams were no longer competing against one another.

It was VOTED: "To declare the records standing as of the dissolution of the Southwest Conference, the final Southwest Conference records." (VOTE: For 8, Against 0)

IX. Matters Related to the Collegiate Commissioners Association (CCA)

Mr. Kallander provided the group with an overview of the Collegiate Commissioners' Association Meeting held on April 23-25, 1996. There was considerable conversation concerning the addition of a National Coordinator to assist in standardizing football mechanics and rules interpretations. It was noted by some that this might be more appropriate as a function under the restructured NCAA. Others opined the NCAA has traditionally had little to do with Division I-A football, thus the CCA should get involved.

Upon motion duly made and seconded, the meeting was adjourned at 11:05 a.m.

Respectfully submitted,

Coley Chambliss
Assistant Commissioner



May 20, 1996

Mr. Kyle Kallander
Commissioner
Southwest Conference
1300 W. Mockingbird Lane
Suite 444
Box 569420
Dallas, TX 75356-9420

Dear Kyle,

It was great to speak with you this morning. I am thrilled that we are going to be able to try this project. I really believe it will be a big success, which will help the member institutions as well as Heritage Sports. I look forward to meeting you face to face in the near future (possibly at the College World Series?).

I have enclosed a new contract proposal that reflects the changes we discussed on the telephone this morning. I want to draw your attention to one additional change. I added "and its member institutions" in two spots on item 5 under responsibilities of the Conference (I also added it in the heading). I think this makes it more clear.

I also have included a suggested letter to the supporters of the member institutions. This is a rough draft. Please feel free to make suggestions or changes.

Again, I am excited to be working on this project. I look forward to getting it off the ground. Thanks very much for your time and consideration.

Sincerely,

David D. Smale
Vice President

cc: Lauren Hanna, LRG

Description

Heritage Sports (hereby known as "the Publisher") proposes a commemorative book on the history of the Southwest Conference (hereby known as "the Conference"). The Publisher will produce a publication with the following specifications: at least 176 pages, approximately 200 half-tones, at least 64 pages of color photographs, 80# enamel paper, white endsheets, black ink, fabrikoid cover on 120 pt. board, smyth sewn, round and backed, head and footbands, four-color dustjacket with lamination. The specifications also include a 20,000- to 30,000-word manuscript.

Responsibilities of the Publisher

1. Finished Product.

The Publisher will produce the finished product, a coffee-table style publication, ready for resale to boosters, alumni and friends of the Conference, as well as to bookstores. The Publisher will contract with bookstores and book distributors to distribute the book around the region and the country. The Publisher will have the book available for sale at retail as well as at a wholesale price equal to 50 to 60 percent of the retail price. The Publisher will determine the retail price in conjunction with the Conference.

2. Advertising and Promotion.

The Publisher will advertise the publication in alumni publications of member institutions, and radio, television and print media in appropriate areas. The Publisher will pay for the advertising, if appropriate. However, the Conference will attempt to enlist the assistance of its members in promoting the publication free of charge to the Publisher. The Publisher will conduct direct mailing, when appropriate, to supporters of the the Conference. The Publisher also will promote in appropriate media outlets with review copies and personal appearances by the Author (under contract to the Publisher). The Publisher will produce promotional materials for advertising purposes.

3. Author.

The Publisher will contract with and pay an Author of the the Conference's choice (hereby known as "Author") for production of manuscript. The Author will receive six percent (6%) of gross sales as payment for work done. The Author will be responsible to the Publisher for meeting all deadlines and preparing acceptable copy for the Publisher and the Conference. The Author will be responsible to ensure that no copy is in violation of any copyright or liable laws.

4. Photos.

The Publisher will purchase any photographs necessary for the publication that can not be secured by the Conference (see paragraph 1, Responsibilities of the Conference). The Publisher will give photo credit to photographers who provide photographs for the publication.

5. Complimentary Copies.

The Publisher will provide 80 copies to the Conference (10 for each member institution). Additional copies will be available to the Conference and member institutions at the wholesale price.

6. Copyright.

The Publisher will retain (with the Author) the copyright to the publication. The Publisher has the right to reprint copies of the book and sell them by terms of this contract. The Publisher may not change the publication without the written consent of the Conference and may not sell the rights to publish the

book without the written consent of the Conference. Conversely, neither the Conference nor its members may sell the right to publish the book.

7. Royalties.

The Publisher will pay the Conference a royalty of eight percent (8%) of gross sales. This royalty entitles the Publisher to print, publish and sell the publication according to the terms of this contract.

8. Time Line.

The Publisher will produce the publication on or before March 1, 1997, assuming all deadlines set by the Publisher are met by the Author and the Conference. Any delays in meeting deadlines may cause delays in production of the final product.

9. Terms.

A contract, when signed, will remain in effect for two years from the date of contract. The contract may be renewed by mutual written consent.

Responsibilities of the Conference and its members

1. Photos, Records and Statistics.

The Conference will make photos, records and statistics concerning the conference available to the Author and the Publisher for inclusion in the publication and promotional materials. Any assistance requested from the member institutions will be reasonable and limited.

2. Ticket Holders and Other Promotions.

The Publisher request from the Conference's member institutions assistance in distributing promotional material to their ticket holders.

3. Endorsement.

The Conference agrees to endorse publicly the production of the publication. Endorsement includes, but is not limited, to verbal endorsements and letters of recommendation.

4. Review of Copy.

The Conference and its member institutions will approve the manuscript submitted by the Author before the publication is advanced to the layout stage. The Conference or its member institutions may not require changes in the manuscript beyond that point. The Conference and its member institutions also may approve the final layout of the book, including photo selection and design of the book, if desired. The Conference and its member institutions may request copy changes at that point, but may not require changes. (See paragraph 3, Responsibilities of the Publisher regarding plagiarized or libelous material.)

5. Timeline.

The Conference and its member institutions will abide by the deadlines mutually agreed upon by the Conference, the Publisher and the Author. Those deadlines incumbent upon the Conference and its member institutions include, but are not limited to, approval of manuscript, and layout, if desired, provision of mailing lists, access to records, statistics and personnel, and promotions.



Notes of special interest to the Southwest Conference regarding contract proposal:

Heritage Sports will require that a specific number of books will be sold before the work on the book is begun. Heritage Sports will provide the members of the Conference with a letter and ask them to send it to their respective supporter lists asking for support of the project. The letter will include the following information (in abbreviated form): the SWC has tentatively agreed to have a book published on the history of the Conference; since the Conference will no longer exist following the 1995-96 academic year, the "sense of ownership" is passed to the fans; if 4,000 copies (500 per school) are sold prior to a specified date (to be determined by Heritage Sports and the SWC), the book will be published; if fewer than 4,000 copies are sold, the project is up to the discretion of Heritage Sports.

Heritage Sports will be responsible for producing the book. The time demands on the Conference and the member institutions will be limited. Heritage Sports contracts with the author to do the research necessary to produce a book that meets the requirements of the Conference. Officers of individual institutions may be asked to "direct" the author, but will not be asked to do the research for the author. Member institutions may be asked to provide photographs of key events/personnel in the Conference's history that are not attainable through the Conference or its agents.

Regarding specific items in the proposal:

Responsibilities of the Publisher:

2. The Publisher will choose the media in which to advertise. The aforementioned letter to member institutions' supporters will qualify as "assistance by the Conference." Any additional assistance is requested, but not required, by the Publisher.
7. The standard royalty payment is seven percent (7%), but this has been adjusted because of the eight members of the Conference. This figure is negotiable.
8. The time line is contingent upon an agreement being reached in adequate time. This date may be adjusted in either direction.

All other items in this section pertain to production of the book after the minimum number of copies is ordered.

Responsibilities of the Conference:

1. The Conference will arrange to give the Publisher and the Author access to archives that have been transferred to other parties, to assist in production of the book.
2. Members of the Conference will not be required to submit mailing lists to the Publisher. This item allows the Publisher to conduct a direct mailing to the ticket-buyers, through the individual institutions, if desired.
3. As long as personnel remain in the Conference office, this will be expected. Individual institutions will be requested to continue this practice after the Conference disbands.
4. Each member institution will select an individual to review the manuscript (and final layout, if desired). These individuals will be responsible for meeting deadlines set by the Publisher and the Conference.

The schools will put this on their letterhead.

June 10, 1996

Dear Friend of the Southwest Conference and _____ University,

There is a line in a popular song that says, "The secret of life is enjoying the passage of time." While there is much sadness with the final days of the Southwest Conference rapidly approaching, there is tremendous excitement with the directions being taken by our member institutions. Three conferences soon will include institutions that have made up the outstanding history that is the Southwest Conference.

With that passing of time, however, the final door will be shut on the Conference and all that will remain will be the decades of memories of the gridiron, the diamond, the court, the course, the track, the pool and the other fields of competition. Those memories may last for a long time, but eventually they will fade, and those who were not fortunate enough to experience the excitement of Southwest Conference athletics might never know how special those memories were.

Therefore, the Southwest Conference has reached a tentative agreement with Heritage Sports, a sports-books publishing company, to produce a coffee-table-style book on the history of the Southwest Conference. The book will be nearly 200 pages, with many never-before published photographs, and a descriptive narration by one of the leading writers in Southwest Conference territory. It will be hard-bound, with a full-color dustjacket, and will include 64 pages of color photographs of every imaginable aspect of Southwest Conference athletics.

Since the Conference will no longer exist following the conclusion of competition in Spring 1996, the "ownership" of the history belongs entirely to the fans. And therefore, the fans will determine if this idea becomes a reality. Heritage Sports will require that 4,000 copies be purchased on or before September 1, 1996. That's just 500 copies each for fans of the (nickname) and each of the other seven schools in the SWC. If this goal is met, production will begin immediately. If not, there may never be another chance to put the glorious history of the Conference on paper.

As an added incentive, the first 4,000 people who order will receive a limited-edition copy of the book. The books will be hand-numbered and signed by the author on a special onion-skin page at the front of the book. The book will be a pleasure to give and a treasure to own. It will help you keep alive forever YOUR memories of supporting events of the Conference and our beloved institution.

Show your support of (nickname) and Southwest Conference athletics. Order your copy today. Send \$39.95 (plus \$5.00 shipping and handling) to Heritage Sports, 4750 Belinder Road, Westwood, Kansas 66205. Visa and MasterCard will be accepted. Write your card number and expiration date (1997 or later) on a piece of paper and send it to the address above. No checks will be deposited until the goal is reached, and no credit cards will be processed until the book actually is released.

Order now!



(Please feel free to make suggestions)

**Southwest Conference
Head Men's and Women's Track and Field Coaches
Conference Call
April 16, 1996**

THOSE IN ATTENDANCE WERE:

Baylor University

Clyde Hart, Head Men's and Women's Track and Field Coach

Rice University

Raymond Davidson, Head Men's Track and Field Coach

Victor Lopez, Head Women's Track and Field Coach

Southern Methodist University

Dave Wollman, Head Men's and Women's Track and Field Coach

University of Texas at Austin

Beverly Kearney, Head Women's Track and Field Coach

Texas A&M University

Ted Nelson, Head Men's and Women's Track and Field Coach

Texas Christian University

Monty Stratton, Head Men's and Women's Track and Field Coach

Texas Tech University

Greg Sholars, Head Men's Track and Field Coach

Liz Parke, Head Women's Track and Field Coach

Southwest Conference

Kyle Kallander, Commissioner

Coley Chambless, Assistant Commissioner

The conference call was called to order at 10:10 a.m. by Mr. Kallander.

I. Matters Related to the Trackmaster

Mr. Kallander explained that he had researched the ownership of the Trackmaster since the meeting at the Outdoor Track and Field Championship. It was determined that the Southwest Conference has ownership while Baylor University has housed the equipment for many years.

Ms. Parke and Mr. Hart expressed interest in the Trackmaster. It was noted that Baylor now has ownership and has agreed to allow access to the Accutrack to any Conference member. Mr. Nelson asked if Baylor would offer the same arrangement for the Trackmaster. Mr. Hart noted that the Trackmaster would be available to any Conference member at anytime outside of Baylor's scheduled events. Mr. Wollman asked who would be responsible for shipping of equipment. Mr. Hart noted that Baylor University would not take on the burden of shipping costs.

It was VOTED: "To allow Baylor University to retain possession of the Trackmaster, but allow the remaining Southwest Conference members access to the equipment." (VOTE: Men - For 5, Against 0; Women - For 6, Against 0)

II. Matters Related to the Award Stands

Mr. Kallander explained that the issue of the ownership of the award stands had come up in a Directors of Athletics' meeting. Mr. Wally Groff, Director of Athletics at Texas A&M University, noted that the Conference had provided the money to build the award stands, but that they had always been housed at Texas A&M. Mr. Nelson explained that the award stands were in need of reconstruction as years of transporting them to events have taken their toll.

It was VOTED: "To allow Texas A&M University to retain possession of the award stands, but allow the remaining Southwest Conference members access to the stands." (VOTE: Men - For 5, Against 0; Women - For 6, Against 0)

Respectfully submitted,

Coley Chambliss
Assistant Commissioner

**Southwest Conference
Plan of Dissolution**

Update

I. Retirement Trust

- A. Funding Amount - Due to legal concerns regarding an open-ended under-funding agreement, it has been recommended to increase the amount of funds to be contributed to the Retirement Trust.
- B. Tax Determination Contingency Fund - A fund shall be established in the event the IRS issues an unfavorable ruling on the tax status of the Retirement Trust. It is expected the Trust will receive tax-exempt status, at which time the contingency fund will be distributed back to the member institutions. The decision is expected within the next four-six months. Official dissolution of the Conference will not take place until after this decision is made. This will strictly be a formality.
- C. Plan Administration - Legal concerns have scuttled the recommendation to have the Chief Financial Officer at each member institution serve as the Plan Administrator on a rotating basis. This may require the appointment of, and compensation for, an independent individual to serve in this capacity.

II. Assets and Liabilities

- A. Assets - All hard assets shall be liquidated by June 30, 1996. Remaining assets as of July 1, 1996, shall include only the dissolution budget.
- B. Liabilities - Only one significant liability is left to be resolved - the lease on copier equipment. Discussions are underway to resolve this issue prior to June 30, 1996.

III. Dissolution Budget

The dissolution budget has been reviewed by the Executive Committee. It incorporates all anticipated expenses for May, June and post-dissolution.

IV. Memorabilia and Archives

Deeds of Gift have been, or are being, executed with the Texas Sports Hall of Fame, and Southwest Collections. Both entities have received initial shipments of items. The remainder shall be delivered the final week of June.

The Deed of Gift to the Texas Sports Hall of Fame includes ownership of the Conference name and marks. However, unusual use of the name or marks cannot be granted without the approval of all eight member institutions. The dissolution budget includes a fee for Haynes and Boone to renew the Conference trademarks in six years.

V. Post-Dissolution Activities

An agreement has been reached to retain Steve Pace, Conference Controller, for a period of time to conclude all remaining Conference business activities. These activities shall include:

- A. Financial Reporting - Any remaining payables shall be fulfilled. Member institutions shall receive a monthly reporting of these activities. These reports shall be sent to the CEO's with copies going to Directors of Athletics.
- B. Filing of Government Forms - All required government forms shall be filed, including those that will need to be sent in the first six months of 1997.
- C. Audits - An audit of the final fourteen months of Conference activity shall be conducted. It is hoped this audit can be concluded by the end of Summer 1996.

Plan of Dissolution
May 29, 1996
Page Three

Any funds remaining in the dissolution budget shall be distributed back to the member institutions upon completion of all Conference obligations, hopefully Fall of 1996.

VI. Timeline

It is anticipated that a liquidator/auctioneer shall remove all Conference Office furniture and equipment on Thursday and Friday, June 28 and 29. As a result, the phones may not be operable as of Thursday, June 28, 1996.



Special Assistance Fund Financial Update (as of 5/29/96)

	Balance as of 7/31/95	1995-96 Expenditures	Balance as of 5/29/96
Baylor University	11,540.00	11,266.27	273.73
University of Houston	26,279.35	18,518.94	7,760.41
Rice University	8,148.00	5,057.00	3,091.00
Southern Methodist	8,395.00	6,271.35	2,123.65
University of Texas	9,231.00	7,250.00	1,981.00
Texas A&M University	32,378.00	7,536.66	24,841.34
Texas Christian	44,847.00	N/A	N/A
Texas Tech University	41,655.00	N/A	N/A