COMERCIANTES

ORGANIZADOS

MEXICO-AMERICANOS myrick bldg., suite 406 1215 avenue j p.o. box 886 lubbock, texas 79408 telephone 806/762-5059 director ejecutivo HECTOR DE LEON



AGENDA (Officers & Board of Directors Meeting Montelongo's 8/31/'76)

- I. Reporte del "Special Projects and Finance Committee".....Ida Alfaro & Roy Montelongo
- II. Reception for incoming Freshmen, Professors and others to Tech.....Tomas Garza
- III. Reporte del Progreso de Las Fiestas... Andres Cruz
- IV. Monthly Meeting: 7 September 7:30 p.m. at
 E1 Sombrero #2
 Guest Speaker Dr. Peter Marques *
- V. Miscellanous Hector de Leon

* Has not been confirmed yet

PRESIDENTE Gilberto Flores VICE PRES Ismael Hernandez SECRETARIO Froy Salinas TESORERA Ida Alfaro

Bidal Aguero Andres Cruz Tomas Garza Jorge Moreno Roy Montelongo

IMMEDIATE OBJECTIVES

- A. COMA Stationery
- B. COMA Brochure
 - 1. Content
- C. COMA Calling Cards
 - 1. Personal Calling Card (Director of COMA)
- D. COMA Office
 - 1. Telephone
- E. Directory of Mexican-American owned Businesses in Lubbock
- F. Format for COMA Newsletter
 - 1. Make Newsletter self-supporting by selling ads.
- G. Develop Application for membership

DUTIES

RECURRENT

- A. Building membership
 - Visit at least 2-3 prospective members per week (Businessmen or interested professionals)
- B. Set up monthly general meetings
 - 1. Contact membership
 - 2. Set up program (speakers)
 - 3. Take minutes
 - 4. Location (secure)
 - 5. Mail acknowledgement letters to guests
 - 6. Agenda

- C. Set-up monthly board meetings
 - 1. Contact members
 - 2. Secure location
 - 3. Take minutes
 - 4. Agenda
- D. Open channels of communication (maintain) with other organizations throughout the state
 - 1. Develop mailing list for COMA Newsletter
- E. Promote Public Relations
 - 1. Radio and TV shows
 - 2. Newsletter articles
 - Visit and get to know radio and TV station managers and persons in print media.
- F. Visitations with COMA members
 - Pick-up individual membership news from COMA businesses or professional for Newsletter.
- G. Visit firms and agencies with affirmative action requirements
 - 1. Examine opportunities for minority contractors
- H. Special Projects
 - 1. Annual Awards Banquet
 - 2. Fiestas Patrias
 - 3. COMA Scholarship
- 1. State Association
 - 1. Correspondence
 - 2. Make preparation for next State Association Board Meeting that is to be held here in Lubbock

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AGENDA

(Board of Directors Meeting, La Malinche 8/23/76)

- I. Fiestas Patrias
 - A. Rodger's Community Center
 - 1. Booth \$40.00
 - 2. La Adelita \$15.00
- Guadalupe Park

 1. Booth

 2. Parade
- Lubbock Chamber of Commerce Ultimatum II.
- Committee Activities III.
- General Meeting IV. 7th of September (First Tuesday)
 - General Information

2. Supplies

PRESIDENTE Gilberto Flores VICE PRES Ismael Hernandez SECRETARIO Froy Salinas TESORERA

Bidal Aguero Andres Cruz Tomas Garza Jorge Moreno Roy Montelongo

Ida Alfaro

Community Development Developm

25,000

AGENDA

	8:00	Bienvenida
	8:10	Presentación por dos Comerciantes
	8:20	Introdución de Mario Cadena por Jamie Garcia
	8:22	Mario Cadena-Presidente de Camara de Comercio en Dallas
	8:50	Preguntas y Discusión por David Chavez, Issac Olivarez y Mario Cadena
(*)	9:10	Discusión tocante la quota mensual de COMA
	9:20	Presentación por Jorge Moreno tocante Movimiento Popular
	9:30	Presentación por Lenia Justez tocurte B3CM
	9:40	Citación de la junta

