

wound packet

[illegible]

FOR RELEASE AS NEEDED
REF: 1-3-14-88
CONTACT: Kippie Hopper

VIN ITALY WINE FESTIVAL

The mystique of Texas has captured the attention of wine connoisseurs, buyers and critics in Italy. Texas wines will benefit from the fame of the state when United States wine producers showcase their premium wines for the first time in 22 years at Vin Italy, the largest international wine exhibition in Italy.

Italian and foreign wines will be displayed April 8-13 in the fairgrounds at Verona, Italy along with wine trade magazines. The event in 1987 included 1,228 exhibitors including 32 from 7 countries other than Italy and was attended by more than 70,800 visitors.

Texas wines will take on their California competition in Italy, one of the wine capitals of the world, says John Fitzgerald, director of the Texas Wine Marketing Research Institute at Texas Tech University. Five Texas wineries will be among exhibitors from the states of California, New Mexico, Washington and Pennsylvania. Texas, which produces less than 1 percent of the wine in the United States, will have 20 percent of the booth space in the United States wine exhibition hall.

The U.S. Department of Agriculture, Texas Tech University's College of Home Economics and Texas wine producers are paying the \$53,000 cost of sending Texas wines to Italy. The Texas involvement in the Vin Italy festival was initiated by E. (Kika) de la Garza, chairperson of the U.S. House Committee of Agriculture.

The investment is helping to create a demand for Texas wines in national and international markets, Fitzgerald says. He can be reached at (806) 742-3068.

Lucio Caputo, an authority on wines and the Vin Italy representative to the United States, can be reached in New York at (212) 432-2000.

FOR RELEASE AS NEEDED
REF: 2-3-14-88
CONTACT: Kippie Hopper

TEXAS WINE MARKETING RESEARCH INSTITUTE

Marketing research will be a deciding factor in the future of the Texas wine industry, according to John Fitzgerald, the director of the Texas Wine Marketing Research Institute at Texas Tech University.

The institute, a part of the Restaurant, Hotel and Institutional Management program within the College of Home Economics, recently was established to lead the state's efforts in selling its wine industry.

Researchers' first project, a taste test among restaurateurs, concluded that a Texas blush wine was found to be equal to or better than a California blush wine by 61 percent of the Texas restaurateurs sampled. A Texas red wine was rated equal to or better than the California red wine by 58 percent of the sample.

Texas Tech researchers are working with the Texas Restaurant Association, the Texas Hotel Association and Texas wine industry representatives to create sound marketing and planning strategies for the Texas wine industry in national and international markets.

The institute also benefits grape growers who want to know which grapes will bring the most return on their investments to the retailers and restaurateurs who must use profitable promotional techniques and understand consumer behavior.

Many farmers in West Texas and other areas of the state have turned to the development of vineyards to supply an alternative crop to cotton. Currently more than 3,000 acres of grapes have been planted in West Texas. Research conducted within the Texas Tech institute will affect the future direction of agriculture and wine production.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 5-3-14-88

CONTACT: Kristie King

LUBBOCK -- The annual Miss Texas Tech Pageant will take place at 7:30 p.m. Thursday (March 31) in the University Center Allen Theater.

Nineteen contestants, representing various student organizations, will be competing for the title. The contestants must be between the ages of 18 and 22, single and have at least a 2.5 GPA.

The contestant who wins the title of Miss Texas Tech later will participate in the Miss Texas Pageant with the possibility of competing in the Miss USA Pageant.

The event is sponsored by the Residence Halls Association. Tickets for the event may be purchased in advance at the UC Ticket Booth or at the door. Advance tickets cost \$3 for students, \$5 for adults and \$2.50 for children. All tickets purchased the night of the event are \$5.

For more information, contact the Residence Halls Association at 742-2651.

-30-

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 6-3-14-88

CONTACT: Patti Morgan

LUBBOCK -- The Texas Tech University Department of Germanic and Slavic Languages will present the German play "Glaube Liebe Hoffnung" (Faith, Love, Hope) at 8 p.m. March 24, 25, 26 and 28 in the Qualia Room in the basement of the Foreign Language Building.

Written in the 1920s by Hungarian playwright Oedoen von Horvath, the play is set in Germany at the beginning of the Nazi era. Although the play will be performed in German, an English synopsis of the production will be provided to the audience.

Texas Tech faculty members Thomas Bacon and James Rushing Jr. will direct the 41st annual German language play. According to Bacon, the play enhances the students command of the language while they learn about the aspects of staging a drama in a foreign language.

Tickets cost \$2.50 and may be purchased in advance by calling the Department of Germanic and Slavic Languages at 742-3282 or at the door.

-30-

Texas Tech University
University News & Publications
BOX 4640/LUBBOCK, TEXAS 79409/(806) 742-2186

Radio & Television New Service

PUBLIC SERVICE ANNOUNCEMENTS

FOR IMMEDIATE USE

THROUGH AUG. 31, 1988

CONTACT: BEVERLY TAYLOR/
CASEY CLINE

PSA: 30 SECONDS

\$459,000 DOLLARS IN OPERATING FUNDS FOR THE MUSEUM OF TEXAS TECH UNIVERSITY WERE CUT FROM THE 1988-89 STATE BUDGET. AN INTENSIVE EFFORT IS UNDER WAY TO REPLACE THOSE FUNDS. WITHOUT THE FUNDS THE MUSEUM CANNOT PROVIDE FULL SERVICES TO THE PUBLIC. THE MEADOWS FOUNDATION OF DALLAS HAS MADE A \$50,000 MATCHING GRANT TO THE MUSEUM OF TEXAS TECH UNIVERSITY. BE A PART OF THE MUSEUM'S FUTURE BY SENDING YOUR TAX-DEDUCTIBLE CONTRIBUTION TO: THE MUSEUM OF TEXAS TECH UNIVERSITY, P.O. Box 4499, LUBBOCK, TX. 79409.

cutline -----

7-3-14-88

GERMAN PLAY -- Student actors in the German play "Glaube Liebe Hoffnung" (Faith, Love, Hope) at Texas Tech University are from left: Keith Lester and Martina Greene, both of Lubbock, and William Pickett of Houston. All are students in Tech German classes. The play will be staged at 8 p.m. March 24, 25, 26 and 28 in the Qualia Room located in the basement of the Foreign Language Building.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640 / Lubbock, Texas 79409-2022 / (806) 742-2136

FOR IMMEDIATE RELEASE

REF: 8-3-16-88

CONTACT: Preston Lewis

LUBBOCK -- Five faculty members have been named recipients of 1988 president's teaching awards at the Texas Tech University Health Sciences Center.

Robin E. Bowen of occupational therapy, Charles W. Garner of biochemistry, J. Thomas Hutton of medical and surgical neurology, and Sharon I. Decker of nursing are 1988 recipients of the President's Excellence in Teaching Awards. Hal S. Larsen of medical technology is the 1988 recipient of the President's Academic Achievement Award.

The award recipients will be recognized by Texas Tech President Lauro F. Cavazos during a Texas Tech faculty convocation at 3:30 p.m. April 6 in the University Theater. Honorees will receive a health sciences center medallion and a \$1,500 honorarium.

The excellence in teaching award was established in 1981 to recognize teaching merit and the academic achievement award in 1986 to honor outstanding faculty performance in meeting the health sciences center's teaching, research and public service missions.

Bowen, acting chair of occupational therapy, joined the School of Allied Health faculty in 1984. She was recognized for presenting her courses in a concise and interesting manner and for her high expectations tempered with a friendly and helpful manner. She holds a bachelor's degree from the University of Kansas and a master's degree in education from the University of Arkansas.

-more-

Garner, associate chair of biochemistry, has been a School of Medicine faculty member since 1973. He was honored for his effective teaching style and willingness to help students assimilate a large amount of complex information in a short amount of time. He holds a bachelor's degree in chemistry from Abilene Christian University and a doctorate in chemistry from the University of Texas at Austin.

Hutton joined the School of Medicine faculty in 1981 and is the director of the Texas Tech Alzheimer's Center. He was praised for his exceptional enthusiasm for teaching and his concern for students as well as his balance of research, teaching, patient care and public service. Hutton holds a medical degree from Baylor School of Medicine and a doctorate from the University of Minnesota.

Decker joined the School of Nursing faculty in 1986 as an assistant professor of clinical nursing. She was commended for her thorough knowledge of her field and her ability to communicate that knowledge in a clear and interesting way. Decker holds a bachelor of science in nursing from Baylor University and a master of science in nursing from the University of Texas at Arlington.

Larsen, acting chair of medical technology, has been a School of Allied Health faculty member since 1984. He was recognized for effectively balancing his systematic approach to teaching with a basic and clinical research program. He holds bachelor's and master's degrees in microbiology from Brigham Young University and a doctorate in medical microbiology from the University of Nebraska Medical Center.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

HEALTH TIPSHEET
from
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
March 16, 1988

MATCH DAY -- To this spring's graduating medical students, Wednesday, March 23, is as significant a day to their future as NFL draft day is to the future of college football players. Wednesday is this year's "Match Day" when prospective medical degree recipients find out where they will be serving their residencies for the next three to five years, depending on their speciality. Match Day is the culmination of an eight-month process involving U.S. and Canadian medical students and the medical institutions which conduct medical residencies. Coordinated by the National Resident Matching Program (NRMP), the process matches student preferences with those of residency programs in the U.S. and Canada. Students in their final year of medical programs accredited by the Liaison Committee on Medical Education participate by reviewing particular residency programs and preferred locations. Then they rank their top choices for residency locations. Simultaneously, participating institutions are reviewing student applications and ranking their preferences. The NRMP then correlates the student preferences against the hospital preferences and makes matches. At noon Eastern standard time on Match Day, NRMP releases the matches by identification number and hospital. A school's percentage of students matched with their first or second choice is one indicator of the quality of medical education, reports James A. Chappell, M.D., TTUHSC associate dean for admissions and student affairs. In recent years 77 percent of TTUHSC students have been matched with their first or second choice. Contact Chappell for more on the Match Day and the matching process or Nancy H. Tarwater, TTUHSC manager of admissions and records, to arrange medical student interviews. Both may be reached at (806) 743-3005.

For assistance in covering this or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

9-3-16-88

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 10-3-16-88

CONTACT: Kippie Hopper

LUBBOCK -- Dr. Sarah Harder, the national president of the American Association of University Women (AAUW), will discuss "Who's Shaping the Agenda? The Challenge for Academic Women" during a March 25 conference at Texas Tech University.

Harder, who has national and grassroots experience in expanding opportunities for women, will speak at a noon luncheon Friday in the University Center Ballroom as the featured speaker of the fourth All-University Conference on the Advancement of Women in Academia.

As AAUW president, Harder directs the organization's 193,000 members and serves as board chairperson for the AAUW Education Foundation, which distributes scholarships. AAUW was founded in 1881 to support women in continuing their educations.

Harder has been a national spokeswoman on pay equity, student aid, welfare reform, teen pregnancy and child care. She has helped to shape AAUW's national issues on Women's Work/Women's Worth and Promoting Individual Liberties. Harder has been a major advocate for the Family/Medical Leave and Civil Rights Restoration Acts.

In recent meetings of the United Nations Decade for Women, Harder was a leader in promoting connections among women of the world and in pushing for development and disarmament issues.

Harder is assistant to the vice chancellor of the University of Wisconsin at Eau Claire and supervises academic and non-academic programming related to returning adult students, minority students and educationally disadvantaged students.

-more-

She is a tenured faculty member in the Department of English and is coordinator for Women's Studies.

Having served on several councils created by the governor of Wisconsin, Harder currently is a member of the Governor's Council on Business and Educational Partnerships. From 1983-87, she was chairperson of the Wisconsin Women's Council, and she is a former co-chairperson of the National Women's Conference Committee.

The conference, organized by the Texas Tech Women's Studies Program, is open to all faculty members, staff, students and administrators.

Research proposals, works in progress and completed research by and about women will be on display throughout the conference. Research investigators will be available at their displays from 9:30-10:30 a.m. in the University Center Ballroom.

Morning panel sessions from 10:30-11:45 a.m. in the University Center will cover the topics: "The Dilemmas of Women in Dual Career Relationships," "Strategies for Research and Publication" and "Strategies for Development and Fund Raising."

Afternoon panel sessions from 1:30-2:45 p.m. in the University Center will cover the topics: "Women Working With Women, Mentors and Support Groups," "Wellness and Productivity" and "Women in Academic Administration."

The cost of the luncheon is \$8. To make reservations and for more information about the All-University Conference on the Advancement of Women in Academia, contact the Division of Continuing Education at (806) 742-2352.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640 / Lubbock, Texas 79409-2022 / (806) 742-2136

FOR IMMEDIATE RELEASE

REF: 11-3-16-88

CONTACT: Kippie Hopper

LUBBOCK -- The premiere of a narrative form music-video, "heartBEAT," will be at 8:15 p.m. Thursday (March 24) in the Hemmle Recital Hall, located in the Music Building at Texas Tech University,

The video is the latest production in the Art Department's project "TV on TV: Television Art for the 1980s," an open-ended series of television works that stress television as an art form.

The story of "heartBEAT" centers upon a young man's hopes and fears as he reflects upon his life at the end of a long day. To convey his flow of thoughts, live action and fantasy images, the commonplace and the esoteric, are woven together with sophisticated computer graphics.

To complete the project, art professor Kim Smith, who wrote and produced the video, received a \$3,000 1987 Independent Production Fund award for media artists in the south central region, funded by the National Endowment for the Arts.

The video involved more than 100 persons in the community and on campus from areas of theater, music, mass communications and art. Camera work was provided by Mark Fischer of New York City, and post-production editing was done by Smith at Matrix Video in New York City on state-of-the-art equipment. The soundscore was created by David Kneupper, Ph.D. candidate in the Texas Tech Music Department.

For more information, contact the Art Department at 742-3825.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640 / Lubbock, Texas 79409-2022 / (806) 742-2136

FOR IMMEDIATE RELEASE

REF: 12-3-16-88

CONTACT: News and Publications

(EDITORS' ADVISORY: The calendar includes events from March 22-27.)

LUBBOCK -- Texas Tech University classes are dismissed this week for spring break, however campus activities resume Monday (March 21).

Jack Hayes, a professor in the Department of Preventive Medicine at the Texas Tech University Health Sciences Center, will present "The Challenges of Tropical Disease Research" at 4 p.m. Monday (March 21) in Room 101 Goddard Range and Wildlife Building. A reception will precede the lecture at 3:30 p.m. in the Plant Science Building atrium.

Art Professor Eugene Alesch will present "German and Austrian Architecture, Sculpture and Painting -- Wurzburg, Diewies and Vierzehnheiligen" at 11 a.m. Tuesday (March 22) at the Museum of Texas Tech University. The lecture is part of "Art through the Ages," weekly art seminars sponsored by the Women's Council of the West Texas Museum Association. Coffee and registration begin at 10:30 a.m. Admission is \$3.

The opening reception for an alumni print invitational will be from 7 to 9 p.m. Tuesday (March 22) in the Fine Arts Gallery of the Art Building. The exhibit will continue through March 31 and is in conjunction with the Colorprint U.S.A. exhibit at the Museum of Texas Tech University.

Composer David Kneupper will present a recital at 8:15 p.m. Wednesday (March 23) in the Hemmle Recital Hall of the Music Building.

-more-

Paul Saltman, co-author of The California Nutrition Book professor of biology at the University of California at San Diego, will present "For the Want of a Nail ... the Role of Trace Elements in Health and Disease" at 1:15 p.m. Wednesday (March 23) in the University Center Coronado Room. The lecture is part of a research conference presented by the Institute for Nutritional Sciences in the College of Home Economics. For more information, contact Julian Spallholz at 742-3124.

Art Professor and printmaker Lynwood Kreneck will give a tour of the printmaking exhibit "Colorprint U.S.A.: Update 1988" during Thursday Nights at the Museum March 24. Kreneck will talk about individual prints and artists during the tour. Refreshments and a social time will be from 6:30-7 p.m. and the program will be from 7-8:30 p.m.

Economist Lloyd Dumas will speak on the topic "Of Burdens and Opportunities: American Technology and the American Economy in the 1990s" at 8:15 p.m. Thursday (March 24) in the University Center Coronado Room. For more information, contact West Texans for Peace at 793-1683.

The premiere of the narrative form music-video "heartBEAT" will be at 8:15 p.m. Thursday (March 24) in the Hemmle Recital Hall of the Music Building. The video is the latest production in the Art Department's project, "TV on TV: Television Art for the 1980s." For more information, contact the Art Department at 742-3825.

Virginia Walter, professor in the ornamental horticulture department at California Polytechnic State University, will present "Floriculture in Zimbabwe" at noon Thursday (March 24) in Room 101 Goddard Range and Wildlife Building.

The Texas Tech University Department of Germanic and Slavic Languages will present the German play "Glaube Liebe Hoffnung" (Faith, Love, Hope) at 8 p.m. March 24, 25, 26 and 28 in the Qualia Room in the basement of the Foreign Language Building. Tickets cost \$2.50 and may be purchased in advance by calling the Department of Germanic and Slavic Languages at 742-3282 or at the door.

Design Day is scheduled for Friday (March 25). A 9 a.m. welcome by College of Home Economics Dean Elizabeth Haley will be followed by a lecture at 9:30 a.m. by Fran Kellogg Smith, of the American Society of Interior Design and founder of Luminae Lighting Consultants. Michael Crosson, executive vice president of Jon Greenberg and Associates Inc., will speak at 1:30 p.m. A speaker's panel will begin at 2:30 p.m. All activities are in Room 169 Home Economics Building. For more information, contact JoAnn Shroyer at 742-2067.

Sarah Harder, the national president of the American Association of University Women (AAUW), will be the featured speaker at the All-University Conference on the Advancement of Women in Academia. Harder will speak at a noon luncheon Friday (March 25) in the University Center Ballroom about "Who's Shaping the Agenda? The Challenge for Academic Women." For more information, contact the Division of Continuing Education at 742-2352.

The color landscapes of Steve Finch will be exhibited through Friday (March 25) in the S.R.O. Gallery, located in the sub-basement of the Art Building.

Three recitals are scheduled for Sunday (March 27) in the Hemmle Recital Hall. Valda Jirgensons will perform on the organ at 3 p.m. Junior students Kristen McDonald will play the clarinet and June Henry will play the horn at 5 p.m. Guest artist Zhong Hui will play the piano at 8:15 p.m.

FOR IMMEDIATE RELEASE

REF: 13-3-16-88

CONTACT: Kippie Hopper

LUBBOCK -- The author of The California Nutrition Book, Paul Saltman, will be the featured speaker during a March 23 research conference conducted by the Institute for Nutritional Sciences at Texas Tech University.

Saltman, professor of biology at the University of California at San Diego, will present "For the Want of a Nail ... The Role of Trace Elements in Health and Disease" at 1:15 p.m. Wednesday in the University Center Coronado Room.

In his research, Saltman focuses on understanding the chemistry, biochemistry and nutrition of trace metal elements, such as iron, copper, zinc and manganese.

Saltman, who believes human nutrition is becoming an exact science, says people need to know how and why to control their diets. Nutritional understanding involves avoiding excess fat, choosing from a wide variety of foods and using supplements to provide enough of the nutrients that may be missing from meals.

The research conference, presented by the Institute for Nutritional Sciences in the College of Home Economics, will begin with an 11:45 a.m. luncheon honoring S.P. Yang, professor of nutrition, who will retire in August after 19 years at Texas Tech.

For more information, contact Julian Spallholz at 742-3124.

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 14-3-16-88

CONTACT: Kippie Hopper

LUBBOCK -- Economist and author Lloyd Dumas will discuss the military arms build-up and its effect on the economy in a lecture at 8:15 p.m. Thursday (March 24) in the University Center Coronado Room.

Dumas, a professor of political economy and economics at the University of Texas in Dallas, is the author of The Overburdened Economy: Uncovering the Causes of Chronic Unemployment, Inflation and National Decline. His lecture is titled "Of Burdens and Opportunities: American Technology and the American Economy in the 1990s."

Through a historical perspective, Dumas examines the beginning of the economic decline from the post-World War II period when the United States increasingly diverted its resources into the defense industry. He argues that the economy can and must be transformed for global survival. Considering the recent stock market collapse, he examines the effects of sustaining a multi-billion-dollar industry that has no usable product.

Dumas' lecture, free and open to the public, is organized through the Economics Department and is sponsored by West Texans for Peace.

-30-