

DATE	Stories and Cutlines	(75) Locals	(25) Reg. Dailies	(39) Reg. Weeklies	(16) 50 M's	(26) Reg. Radio	(15) X-List	Adj. Countie	Hometowners	PSA's	Ag list	(16) Ag boxes	MISC. (#)	CONTACT	REMARKS
1-10-15-84	Museum Collections (120)	✓	✓		✓								✓	Darla	Bacon-
2-10-15-84	Continuing Ed	✓					✓							Palmer/ Lewis	
3-10-15-84	Horse Judging Team	✓												Albers	Sp. List
4-10-15-84	Caption - Pix Horse Judg. Team											7			" "
5-10-15-84	Caption - Pix Urbanewsky/Hierm											2			A-J + U.D only
6-10-15-84	Telephone													PZ	U.D only
7-10-16-84	Souring Cost, Health Care	✓	✓				✓					B		Bee	Lance, Snyder & Antony 10 copies to Rathbun
8-10-16-84	Dr. Franklin - (Sent to Homer Co.)	✓					✓					3		Bee	Simmons, New York, Daguerre
9-10-16-84	Quarterly Club	✓												Bee	
10-10-16-84	Packboard	✓										6		Bee	
11-10-16-84	Helmut Schmidt News Conf (100)	✓	✓											T. Lloyd	
12-10-16-84	ROTC	✓												T. Lloyd	
13-10-16-84	Bankers Credit Conf.	✓	✓				✓							B. Albers	
14-10-16-84	Scholarship Caravan - Home Ec	✓	✓		✓									Darla	
15-10-16-84	Landson Charitable Fdn	✓	✓		✓									Darla	
16-10-16-84	Editors Adv													Bee	X List
17-10-16-84	Radio News Story "Electronic Sweet Shakes"														9 stations
18-10-17-84	Santa Fe Art (131)	✓	✓		✓	✓								Darla	
19-10-17-84	Salhouse Symposium (143)	✓	✓		✓	✓								PZ	Baron's list - 5

+ 4 copies for files
3 for Murch Sullivan
Higdon

15-19
1984

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AFTER HOURS CALL:

Bee Zeeck, Director, (806) 799-8897

Preston Lewis, Manager, News Bureau, (806) 745-1718

Christy Bingham, Manager, Broadcast Bureau, (806) 795-1865

CONTACT: Darla Hightower

1-10-15-84

LUBBOCK--Secrets can lie hidden in museum storerooms.

Experts at The Museum of Texas Tech University are striving to uncover some of the secrets through a project to upgrade care of archaeological collections excavated during the 1930s, 1940s and 1950s.

During that time, many important archaeological sites were excavated, but some items were never cleaned or studied, said Professor Eileen Johnson, curator of archaeology for The Museum. Now the collections, which could provide a link to the country's heritage, are in need of care and preservation.

"Interest in one's own heritage is a strong characteristic in West Texas, and that heritage is tied up in these collections," Johnson said.

The Museum's collections cover western Texas and eastern New Mexico ranging in time from 12,000 B.C. to the early A.D. 1900s. The collections include artifacts such as lithics, bone, pottery, textiles, metal and glass. Researchers expect to find a range of tools, faunal and botanical remains, field notes and photodocuments.

Similar untouched collections are found in museum storerooms all over the country recording thousands of excavated sites, Johnson said.

The tragedy, Johnson said, is that once the item is removed from the ground, the natural resource is being destroyed.

-more-

"There's a misconception that since they've been around all these years they can't be fragile," Johnson said. "But by taking from the ground, we're destroying their equilibrium."

The lack of emphasis on preservation during that time was not due to carelessness, but "things were just that way then," Johnson said.

"In the past, all of the money and expertise went into field work and not museum care. It just wasn't a priority," she said.

But during the past 20 years, the preservation of archaeological collections has become a priority. Federal standards now dictate how museums must care for collections.

"Many museum people feel strongly about this," Johnson said. "Not caring for collections violates the public trust. We feel Museums are accountable to the public."

The Texas Tech Museum has been awarded a \$55,084 grant from the National Science Foundation to upgrade the care of the hidden collections. A six-year program is planned that will bring the resources up to federal standards, or exceed them, Johnson said.

The first phase of the program, which includes taking an inventory, is nearing completion.

The second phase spans three years and is the major part of the work. It includes cleaning, stabilizing and preserving the specimens. The preservation will be followed by cataloging, housing and forming specialized inventories. It also includes documentation care.

The third phase, the last year, will resolve holdover problems from the first two phases.

A long-range goal of The Museum is to make the collections available to researchers on a national level, Johnson said.

The collections will also be available for exhibits and public interpretation.

Education is another purpose for the archaeology collections. The Museum will sponsor workshops on the care of museum items. Johnson is also planning a textbook on the care of collections.

The techniques used to preserve the collections are the best known today, but progress will continue and in 50 years there will be even better methods.

"They will learn from what we're doing today. That is just good professional growth," Johnson said.

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4640/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

CONTACT: Deborah Palmer/P. Lewis

2-10-15-84

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LUBBOCK--Courses in management, computers and business communication will be offered by the Texas Tech University Division of Continuing Education in October.

Dr. Richard A. Dudek, Horn professor and chairperson of the Department of Industrial Engineering, will discuss "The Concepts of Management: Philosophy and Practice" during Lunch and Learning. The session will be held noon to 1:30 p.m. Thursday (Oct. 18) at the Lubbock Club in the First National Bank Building. Cost is \$16 and includes lunch.

Participants in a numbers skills course can learn to key, record, transfer or proofread numbers more accurately and with greater speed. The class will meet 7-9 p.m. Mondays and Wednesdays, Oct. 29 through Nov. 14, in McClellan-Continuing Education Building, Room 209. The \$85 registration fee includes a \$40 materials packet.

Professionals can improve the clarity and conciseness of their written messages by participating in "Put It In Writing." Designed to also increase the speed at which your messages are composed, the class will meet 7-9 p.m. Tuesdays, Oct. 16 through Nov. 20, in Room 222, Home Economics Building. The fee is \$85.

Persons who wish to learn computer basics and explore computer functions can participate in the three-hour "Computer Literacy" class. The one-night course is offered 6:30-9:30 p.m. at Entre Computer Center, 4620 50th St. October dates for the class are Oct. 15, 23 or 29. Participants select the evening they wish to attend; cost is \$30.

For more information about these or other continuing education classes, contact Helen Otken, Division of Continuing Education, Texas Tech University, Box 4110, Lubbock, Texas 79409, (806) 742-2354.

CONTACT: Betty Albers

3-10-15-84

LUBBOCK--Texas Tech University's two horse judging teams have scored a double victory by placing first and tying for second overall in the Grand National and World Championship Morgan Horse show at Oklahoma City.

Animal science Professor and coach Jim Heird said, "This is the first time we have ever competed in this contest. We don't see many Morgan horses in this area. The kids did it on their expertise rather than knowledge of Morgan horses."

Heird said Texas Tech's Squad "A" accumulated 1,274 points out of a possible 1,350 to win first in the Oct. 8 contest. Squad "B" totaled 1,208 points to tie for second place with Kansas State University. Kansas State "B" team placed fourth and Oklahoma State University placed fifth.

Squad "A" members and their parents are: Dean Hawkins, animal science/agricultural education senior, Mr. and Mrs. Jerry Hawkins, Clarendon; Casey Cobb, animal production junior, Mr. and Mrs. Charles Cobb, Star Route, Hereford; Becky Terrell, animal science junior, Mr. and Mrs. M.P. Terrell, 533 Skyline Lane, Stillwater, Okla.

Squad "B" members and their parents are: Sam Jackson, animal science junior, Dr. and Mrs. Bill G. Jackson, Route 4, Stephenville; Mark Thomas, agricultural education senior, Mr. and Mrs. Maynard Thomas, Wolfforth; Kristi Hancock, animal production junior, Mr. and Mrs. Donald Hancock, Route 2, Brownfield.

-more-

HORSE JUDGING TEAM/ADD ONE

Out of the past 12 national-level collegiate horse judging contests, Texas Tech has placed first eight times.

"This is the second straight win for this team," Heird said.

Dean Hawkins and Becky Terrell tied for first place in overall individual honors. Hawkins won using the tie-breaking system of higher scores for oral reasons. Mark Thomas placed fourth, Casey Cobb placed sixth and Kristi Hancock placed eighth in the overall individual honors.

The next competition will be Oct. 22 at the All-American Quarter Horse Congress in Columbus, Ohio.

Heird said, "Columbus is usually one of the larger intercollegiate contests in the country. The team has won two firsts in the past six years and have not been lower than third in the last three years."

caption

4-10-15-84

WINNING TEAMS--Texas Tech University's horse judging teams have placed first and tied for second at the Grand National and World Championship Morgan Horse Show at Oklahoma City. Pictured, from the left, are animal science professor and coach Jim Heird; team members, Casey Cobb, Hereford; Mark Thomas, Wolfforth; Becky Terrell, Stillwater, Okla.; Kristi Hancock, Brownfield; Sam Jackson Stephenville; Dean Hawkins, Clarendon. (TECH PHOTO)

caption

5-10-15-84

DOCTORAL STUDENT -- Deirdre K. Hirner, right, Texas Tech University graduate student, is completing work toward the doctoral degree as the first recipient of the prestigious Elo J. and Olga Urbanovsky Scholarship in land use planning, management and design. The scholarship established by Urbanovsky, left, Horn professor emeritus of park administration and landscape architecture, and his wife, center, allows a student \$12,000 a year for three years to pursue the doctoral degree. Hirner came to Texas Tech from Jefferson City, Mo., for her doctoral work. (TECH PHOTO)

-30-

Note to editors of the AJ and UD:

As you know, Mrs. Urbanovsky is gravely ill. Although this is not a current photo "The Prof" would greatly appreciate it if you can find space to run it. Thanks. Bee Zeeck

CONTACT: Preston Lewis

6-10-15-84

LUBBOCK--The 1984-85 campus telephone directory for Texas Tech University and Texas Tech University Health Sciences Center is now available.

Copies for departmental use are available 8 a.m. to 5 p.m. in the Office of Communication Services in the center section of Doak Hall and in the Centrex Attendant's Office, Room BA106, Health Sciences Center. Copies are charged to departmental accounts.

The Texas Tech Bookstore, Varsity Bookstore and University Bookstore also have directories available for students and employees desiring personal copies. Cost is \$1. Some student organizations will be selling directories in the University Center and residence halls.

AFTER HOURS CALL:

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Christy Bingham, Manager, Broadcast Bureau, (806) 795-1865

CONTACT: B. Zeeck

7-10-16-84

LUBBOCK--A public forum on the "Soaring Cost of Health Care" will take place at 7 p.m. Nov. 15 in the Texas Tech University Center. Participants will be "anyone who wants an informed discussion of the issue."

Lubbock's forum will be a part of a National Issues Forum with several hundred communities participating. The Domestic Policy Association (DPA) initiated the program to hold open discussions among all interested citizens to reach a civil understanding about complex problems from which public policy can be created and supported.

Dr. John F. Deethardt of the Texas Tech University speech communications faculty is the Lubbock convener for the forum, and he heads a steering committee of faculty, staff and Lubbock citizens interested in the project.

"Forums try to define what the public interest is and how it can be served," Deethardt said. "The Domestic Policy Association does not stage formal debates in which one side or the other side 'wins' the votes of those present.

"On the contrary," he said, "the purpose is to help people find where they can agree on controversial issues."

Texas Tech University, several health care institutions in Lubbock and the DPA are co-sponsors. The Kettering Foundation provides national coordination for the DPA, although forums are all managed by local sponsors. The foundation began in 1927 through the interest of the inventor, Charles F. Kettering. Its headquarters are in Dayton, Ohio. It is involved in applied research and education in science, education and government.

Anyone who wants to participate in the Nov. 15 discussion is asked to order, at a cost of \$3.50, a magazine-length booklet on the topic of soaring health care costs. These guides to the issue carefully present all sides of the question without advocating any position. The booklets include a questionnaire to measure a participant's first reactions and then another questionnaire to measure the participant's opinion after the discussion.

After each forum is held, questionnaires are forwarded to a Presidential Library Conference. There, citizens selected from forums held throughout the country and national policymakers gather to review results.

From the local discussions, the questionnaire responses are compiled and distributed to the DPA, the forum sponsors, state and federal legislators and to any who request results.

Last year 23,000 people participated in 700 meetings in 33 states. More are expected to participate this year. If the Lubbock forum creates sufficient local interest, it is possible that the other two issues slated for 1984-85 also may be subjects for Lubbock public forums. Those topics are "Jobs and the Jobless in a Changing Workplace" and "Difficult Choices about Environmental Protection."

Books for the forum may be obtained by sending \$3.50 to the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409. More information may be obtained by calling that division, (806) 742-2354.

Other than purchasing the informational book, there is no charge. All participants will be discussants, Deethardt emphasized.

"This is a non-partisan grass roots effort to help solve national problems," he said.

CONTACT: B. Zeeck

8-10-16-84

LUBBOCK--The Texas Tech University College of Home Economics has received the deed to a section of land which, when sold, will provide funds for a professorship in food and nutrition. The land in Castro County was bequeathed to the college by the late Ruth Ann Franklin.

Dr. Franklin, who taught school on the elementary, high school and college levels, died in 1983. At the time of her death, she was an associate professor of foods and nutrition at Texas Christian University.

She was a life-long learner and attended 11 colleges and universities, some for short courses or summer sessions, but she earned her bachelor's, master's and doctoral degrees at Texas Tech University and had served as a consultant to the Texas Tech College of Home Economics.

Professor Clara M. McPherson of the food and nutrition faculty spoke of Dr. Franklin's professional life at the time of the deed transfer.

"She was highly motivated, determined and self-directed in learning, with unquestionably high standards," McPherson said. "She pursued her educational degrees with professional dedication."

She was at one time head of the Home Economics Department of Northwestern State University, Natchitoches, La., and served on the faculty of New Mexico State University at Las Cruces for two years.

She had taught in Salt Lake City and Albuquerque and, in the 1950s was a residence hall dietitian at the University of Texas and at Texas Tech. She was a registered dietitian and a certified professional manager.

Dr. Franklin was a native of Nazareth.

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Dr. Elizabeth G. Haley, dean of the College of Home Economics, said the land will be leased for production and earnings from the lease will be used to establish the endowment. At the time the land is sold, she said, the professorship in food and nutrition will be established to conform with Dr. Franklin's wishes.

CONTACT: B. Zeeck

9-10-16-84

LUBBOCK--Jean A. Jenkins, for 23 years director of the Placement Service at Texas Tech University, has been awarded the first Service Award of the University Quarterly Club.

The club of university women faculty and staff was founded 51 years ago, and Mrs. Jenkins served twice as its president, 1956-58 and 1978-80. She was a member of the Texas Tech staff for 38 years.

In presenting the award at its October meeting, the club cited her as an initiator of the Paul Whitfield Horn Fellowship program for women graduate students.

The Horn Fellowship, named in honor of Tech's first president, was established in 1941 and for more than two decades it was a loan fund for women graduate students. This year, however, the fund was sufficient to award \$500 fellowships for nine women in five fields of study -- education, law, museum science, fine arts and English.

Mrs. Jenkins is the widow of the late Harmon Jenkins, widely known Lubbock banker. The service she headed has been renamed the Career Planning and Placement Service.

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CONTACT: B. Zeeck

10-10-16-84

LUBBOCK--The Museum of Texas Tech University has issued an unusual special publication, "Contributions in Mammology in Honor of Robert I. Packard," a collection of scientific papers by 10 of Packard's students during his teaching years at Texas Tech University.

Packard died in 1979 after a long bout with cancer.

Editors of the book are Robert E. Martin of the Department of Biology, University of Mary Hardin-Baylor at Belton, who earned the doctorate under Packard's tutelage, and Brian R. Chapman, who earned the master's degree with Packard serving as his principal professor. Chapman is now on the biology faculty of Corpus Christi State University.

As a teacher, Packard directed 23 master's theses and guided eight candidates to completion of the doctor of philosophy degree, including the first awarded by the Department of Biological Sciences at Texas Tech. The recipient was Herschel W. Garner who teaches at Tarleton State University.

In a tribute to Packard, two colleagues, Drs. J. Knox Jones Jr. and Robert J. Baker, traced his academic and public service career.

Packard earned the bachelor's degree at the University of Nebraska and his master's and doctoral degrees at the University of Kansas. He was the author of 61 scholarly publications, most related to his special interest in mammals. He taught at Stephen F. Austin State College in Texas before joining the Texas Tech faculty in 1962. In addition to duties as professor of biological sciences, he was assistant dean of the Graduate School, 1967-68, coordinator of research for The Museum, 1971-75, and director of the Texas Tech University Center at Junction, 1975-79.

His name is associated with the original descriptions of six taxa of recent mammals. He was a joint describer of a fossil species and of a new name for the whale, *Feresa occulta*, and one mammal, *Antrozous pallidus packardi*, a bat, was named in his honor in 1982 by two of his former students, Martin and David J. Schmidly of the Department of Wildlife and Fisheries Sciences at Texas A&M University.

Packard was elected to serve five terms as a director of the American Society of Mammalogists and also served on numerous ASM committees. He was a vice president of the Texas Academy of Science and journal editor and president of the Southwestern Association of Naturalists.

He suffered a rare blood disease as a child and seldom afterward could feel himself in robust health, but that did not deter his work. In his tribute, Baker pointed out that even when he understood that death was imminent, "he considered it important not to let his condition dilute his activities in his last months of life... In fact, he interacted with his colleagues in such a positive manner that many commented that his death had caught them by surprise."

Before his death Packard had established a scholarship fund in memory of two daughters who died of the blood disease he had had. A \$200 scholarship is awarded annually.

Texas Tech News

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PACKARD/ADD TWO

Former students who contributed scholarly works to the book include Schmidly, Martin, Chapman and Peter V. August, Department of Zoology, University of Rhode Island, Kingston; James C. Segers, Texas A&M University Research and Extension Service, Corpus Christi; Walt Conley, Department of Biology, New Mexico State University; Frank W. Judd, Department of Biology, Pan American University, Edinburg; Robert W. Wiley, Department of Natural Sciences, University of Arkansas, Monticello; Graham C. Hickman, Department of Zoology, University of Natal, Pietermaritzburg, South Africa; Kenneth G. Matocha, Department of Biology, Southern Arkansas University, El Dorado; and James B. Montgomery Jr., Department of Biology, New Mexico Military Institute, Roswell.

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(MEDIA ADVISORY: A news conference for Helmut Schmidt will be held at 6 p.m. Oct. 17 at the University City Club Tudor Rose room. For more information, contact Mary Donahue at 742-3621.)

CONTACT: Terri Lloyd

11-10-16-84

LUBBOCK--Former West German Chancellor Helmut Schmidt will speak on "The World's Economic Constellation" in a public lecture at 8:15 p.m. Oct. 18 in the Lubbock Municipal Auditorium.

While serving as chancellor from 1974-1982, Schmidt founded the economic summits to coordinate the economic policies of the major western countries.

Before his term as chancellor, Schmidt served as joint minister of economics and finance, finance minister and defense minister.

Schmidt is respected for his views on the world economy, international strategic problems, NATO and arms control and reduction.

He received the U.S. Medal for Distinguished Service in 1972.

Sponsored by Texas Tech University Cultural Events in cooperation with University Center Programs, tickets are \$4 for Texas Tech students and \$6 for the general public.

Tickets are available at the Texas Tech University Center Ticket Booth. All seats are reserved. For more information call 742-3610.

CONTACT: Terri Lloyd

12-10-16-84

LUBBOCK--Helicopter rides and jumps off 15-foot and 40-foot towers in Buddy Holly Park Saturday (Oct. 20) may look only like fun to observers, but both will be part of training exercises for Texas Tech University Army Reserve Officers Training Corps students.

Training exercises will involve aviation, rappelling and land navigation. The public is invited to observe.

Officers from Fort Hood will inform students about the functions and duties of an aviation officer and give 10 to 15 minute helicopter rides.

The rappelling section involves rappelling from 15 and 40 foot towers. Each student sits in a swiss seat attached to a rope that extends from the top of the tower to the ground. Students jump off backwards from the tower, push off the wall with their feet and land on the ground.

Land navigation involves a compass course with points located at various sites on the ground. Students must go through the course and locate the sites within the time limit.

Purpose of the exercise is to increase student confidence and provide training in unfamiliar activities.

Texas Tech News

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CONTACT: Betty Albers

13-10-16-84

LUBBOCK--The 12th annual Bankers Agricultural Credit Conference will cover "Planning for Current Agricultural and Community Credit Needs: Nov. 30 through Dec. 1 at Texas Tech University.

Conference activities begin at 6 p.m. Nov. 30 at the Holiday Inn-Civic Center. Neal Flathers, president of the conference and vice president of the First Bank and Trust of Booker, will serve as master of ceremonies at the Friday night reception and banquet.

The Saturday program begins at 8 a.m. in the Texas Tech University Center courtyard. Randy Phillips, executive vice president and trust officer, First Bank and Trust of Booker, and also chairman of the Agricultural and Rural Affairs Committee of the Texas Bankers Association will chair the program.

Louis M. Ratliff Jr. of the law firm, Kirby, Ratliff, Manning and Greak of Littlefield will make a presentation on "Bankruptcy From the Bankers Perspective." Terry Winders, president of First Lease in Louisville, Ky., will address the group relative to "Developing a Leasing Department for Agricultural Equipment and Livestock."

Panelists who will address the "Agricultural Economy Outlook for 1985" are: Dr. Kary Mathis, chairman of the Texas Tech Department of Agricultural Economics; Bert Kyle, general sales manager of the Plains Cotton Cooperative Association, Lubbock; Bill Scott, assistant vice president of grain marketing, Union Equity Cooperative Exchange, Fort Worth; and Dr. Richard McDonald, executive assistant of the Texas Cattle Feeders, Amarillo.

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AG. CREDIT CONFERENCE/ADD ONE

Glen Lemon, immediate past president of the Texas Bankers Association, will talk about the "Future of the Community Bank" at noon on Saturday.

A special program for wives will be at 9 a.m. Saturday at the University City Club.

Banquet tickets are \$20 per person and the conference costs \$45 per person. For information contact Dr. J. Wayland Bennett, P.O. Box 4190, Texas Tech University, Lubbock, Texas 79409.

CONTACT: Darla Hightower

14-10-16-84

LUBBOCK--Nature hikes, a chuck wagon supper and country western dancing will all be part of the "Ranch Caravan for Scholarships" Sunday (Oct. 21) sponsored by the Texas Tech University College of Home Economics.

Noted author James Michener will be guest celebrity for the event at Casa del Sol, Georgia Mae Ericson's ranch in Blanco Canyon near Crosbyton. Ericson is a member of the Dean's Advisory Council for Development in Home Economics. Her home is a model solar energy home.

Garland Weeks, a noted Texas sculptor, also will be a special guest at the ranch party.

The purpose of the event is to raise scholarship funds for the College of Home Economics. Interested persons may participate by purchasing a "key to the ranch" for \$1,000 per couple.

Guests may enjoy dancing to a country western band and a chuck wagon supper served under the open skies of Blanco Canyon. Nature lovers may enjoy a hike through the nature trails of the canyon.

Highlighting the day will be an auction with items including a complete autographed set of Michener's works, a Weeks' bronze sculpture and a prize bull, courtesy of Ericson.

Football fans also will find a television for watching the games.

Chartered buses will leave the Texas Tech University Bookstore at 3:30 p.m. and return at 9:30 p.m.

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SCHOLARSHIP CARAVAN/ADD ONE

The fund-raising event is needed to provide scholarship funds for worthy students desiring to study in the College of Home Economics, according to Dean Elizabeth G. Haley. The Texas Tech College of Home Economics is ranked sixth in the nation.

Home Economics now includes such diverse majors as dietetics; interior design; merchandising; restaurant, hotel and institutional management; family finance; fashion design; family relations; marriage and family therapy; human development; gerontology; consumer studies; home economics education; teachers of young children; and residential real estate.

Anyone interested in attending the fund-raising event should call the College of Home Economics at (806) 742-3031.

CONTACT: Darla Hightower

15-10-16-84

LUBBOCK--The H.W. Davidson family was honored with a reception by the Texas Tech University College of Home Economics in celebration of the contributions of the Davidson Family Charitable Foundation.

H.W. Davidson and his son, Steve, represented the Midland family at the Oct. 10 reception in the El Centro room of the College of Home Economics.

The Davidsons have established 28 scholarship funds at universities and colleges throughout Texas. The Texas Tech endowment is currently at \$185,000 providing 20 \$1,000 scholarships annually.

The Texas Tech fund began in 1968 and a total of 70 scholarships have been awarded in home economics.

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EDITOR'S ADVISORY

16-10-16-84

Texas Tech University police reported Tuesday (Oct. 16) that word has been received from the Prince William County, Va., Police Department that Donnie Newton has been arrested there. Newton is charged with aggravated robbery in connection with the armed robbery Sept. 26 of an armored car driver who had in his possession approximately \$84,000 in cash and checks belonging to Texas Tech.

Officer J. C. Johnson of the countywide Virginia police unit said that Newton was in a motel in Triangle, Va., near Quantico, at the time of his arrest.

Because Newton was reportedly heavily armed, a Special Weapons and Tactics team was involved in the arrest, but the arrest was made without incident. Johnson reported that an undetermined amount of cash was evident in Newton's room.

Detective Supervisor Jay Parchman of the Texas Tech University Police Department said that extradition will be sought.

A quantity of checks and other documentation was recovered after the robbery when a blue nylon bag was found in a dumpster near the Lubbock International Airport. The bag contained the two money bags which had held the Texas Tech deposits stolen in the robbery.

Newton, 27, is a native of Lubbock and a former Texas Tech campus policeman. He had served in the Army and the Marine Corps.

17-10-16-84

PRODUCTION PROJECT

COURTNEY: ELECTRONIC SWEATSHOPS

PAGE _____

TIME _____

DATE 10-15-84

XC-: file - College of Business
17-10-16-84

VIDEO	LOG NUMBER	AUDIO
SENT OUT 10-16-84 TO: KFYO KLLL KGNC KDJW KVOP TSN KKYN KRBC KSEL		<p>HOME OFFICES MAY BE THE BOOM MARKET OF THE FUTURE, WITH COMPUTERS MAKING IT POSSIBLE. TEXAS TECH UNIVERSITY BUSINESS PROFESSOR JIM COURTNEY SAYS COMPUTER "SWEATSHOPS" ARE LESS LIKELY THAN A FREE-LANCE WORKER'S MARKET:</p> <p>SOUND BITE: "THE ELECTRONIC SWEATSHOP HAS BEEN IS DEFINED AS WORKERS WORKING AT HOME ON A PIECE RATE BASIS. THE CONCERN IS THAT THEY WON'T HAVE ANY BENEFITS AND THEY WILL, MORE OR LESS, BE EXPLOITED. I DON'T SEE THAT AS A VIABLE THING IN THE FUTURE. MANAGEMENT IS CONCERNED ABOUT GIVING UP CONTROL OVER EMPLOYEES AND WANTS TO HAVE THE EMPLOYEES IN THE OFFICE SO THAT THEY CAN INSURE THAT THE WORK CAN BE DONE IN A TIMELY BASIS. THERE ARE A LOT OF PEOPLE NOW THAT WOULD FREE-LANCE OUT OF A HOME, PARTICULARLY PEOPLE WHO ARE AMBITIOUS OR WORKAHOLIC TYPES."</p> <p>REPORTING FOR TEXAS TECH UNIVERSITY, THIS IS BILL WIDEMAN.</p>

CONTACT: Darla Hightower

18-10-17-84

LUBBOCK--The scenic beauty of the historic Southwest can be viewed in a special exhibit of "Paintings of the Southwest" from the Santa Fe Railway Art Collection beginning Oct. 25 at The Museum of Texas Tech University.

The Atchison, Topeka and Santa Fe Railway has been said to have a right-of-way through some of the most beautiful landscapes in creation. The landscapes are captured by artists represented in the railway's collection.

The exhibit, consisting of 32 paintings by 24 artists, will run through Nov. 25.

"There is no question that Santa Fe people, from the early pioneers to the present, take great pride in the scenic beauty of the railway's route, as well as the early settlers and the Indians who have inhabited this land for centuries," said Curator W.D. Woodburn. "The art collection symbolizes this affection, and it is a treasured part of Santa Fe history."

The first painting in the collection, a scene of the San Francisco peaks in northern Arizona, by Bertha-Menzler Dressler, was acquired in 1903. Now there are a total of 598 subjects in the collection ranging from the wheat fields of Kansas and the early trade routes to the scenic lands of New Mexico, Arizona and California.

Paintings in the exhibit include "Canyon Aspens" by E. Martin Hennings; "Taos Turkey Hunters" by E.I. Couse; and "Temple of Nar-sus-Sa" and "The Priestesses," both by Gerald Cassidy.

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SANTA FE ART/ADD ONE

Other artists include Louis Akin, W.R. Leigh, E.L. Blumenschein, Gerard C. Delano and Walter Ufer. Also included are J.H. Sharp, LaVerne Nelson Black, Frederic Mizen, Ferdinand Burgdorff, Charles Craig, W. Herbert Dunton, Victor Higgins and Bert Phillips.

Other artists in the exhibit are Carl Oscar Borg, Leonard H. Reedy, Louis H. Sharp, Lon Megargee, Gunnar Widforss, E.A. Burbank and Jack Sorenson.

CONTACT: Preston Lewis

19-10-17-84

LUBBOCK--The scholarly significance of two Texas Tech University Library collections on John Donne and Joseph Conrad will be examined in a Nov. 7-8 symposium, titled "The Donne Dalhousie Discovery."

The symposium on the acquisition and study of the Donne and Conrad collections will mark the acquisition by the Library of the First and Second Dalhousie Manuscripts. The symposium will also open the new Rare Books/Special Collections area in the Library and serve as first meeting of the newly-organized Friends of the University Library/Southwest Collection.

Activities will begin at 7:30 p.m. Nov. 7 with an address by Texas Tech English Professor Ernest W. Sullivan, who was responsible for locating and securing the Dalhousie Manuscripts for the Library. The symposium will resume at 10 a.m. Nov. 8 with five speakers scheduled for the day. All activities will be on the third floor of the Library in the Rare Books/Special Collections area.

Speakers will be Donald W. Rude and David Leon Higdon of the Texas Tech English faculty, John T. Shawcross of the University of Kentucky, Ted-Larry Pebworth of the University of Michigan-Dearborn and Gary Allen Stringer of the University of Southern Mississippi.

Donne, a 17th century English metaphysical poet, wrote "A Valediction Forbidding Mourning," "Go and catch a falling star," "Hymn to God the Father," the sonnet "Death be not proud" and "The Flea," among others.

The two Dalhousie manuscripts, so named because they were owned by the Dalhousie family in Scotland from 1620 until 1981, contain 145 poems, including 73 by Donne.

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Sullivan said study of the Dalhousie Manuscripts will alter current understanding of Donne and other Renaissance poets.

"The manuscripts were copied in Donne's lifetime and do reflect Donne's own words in the poems," Sullivan said. "Therefore they will significantly affect our understanding of the text and meaning of several of Donne's poems."

David J. Murrah, director of special collections for the Library, said with the acquisition by Texas Tech the Dalhousie Manuscripts are, for the first time, in academic hands and available for scholarly scrutiny.

Like the Dalhouse Manuscripts, the Conrad collection is significant because of the insight it provides into the English author. Conrad, the author of "Heart of Darkness" and "Lord Jim," among others, is considered one of the greatest novelists and prose stylists in English literature.

The collection at Texas Tech is probably the most complete in the world of Conrad's novels printed during his lifetime and shortly after his death, according to Higdon, a Conrad scholar and Horn Professor of English at the university.

Higdon said, "The collection is significant because Conrad regarded his manuscripts as rough drafts and he revised constantly. Each new edition would have his revisions and some significant rewrites. Sometimes he would cancel entire passages and add new ones."

The symposium is designed for a public audience and items from each collection will be displayed. For more information on the symposium, contact Special Collections, University Library, Texas Tech, Lubbock, Texas 79409, (806) 742-3758.

caption-----

20-10-17-84

HALLIBURTON GIFT--The Halliburton Foundation Inc. of Dallas has presented Texas Tech University \$25,000 for the College of Engineering and \$1,000 for the Career Planning and Placement Service. Attending the presentation are, from left, Associate Engineering Dean James H. Strickland; Development Vice President John R. Bradford; Engineering Dean Mason H. Somerville; Dave Turner, manager-corporate personnel, Brown & Root Inc., an operating unit of the Halliburton Co.; Bill Baker, director-college relations, Halliburton Services; and David Kraus, director, Texas Tech Career Planning and Placement Service.

TexasTech News

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Preston Lewis, Manager, News Bureau, (806) 745-1718

Christy Bingham, Manager, Broadcast Bureau, (806) 795-1865

21-10-17-84

Mary K. Harvey
AMAERICAN
222 E. 4th St.
Odessa, TX 79760

Bios and pictures of the following are enclosed:

J.T. Hartman
Nathan Galloway
Richard Berry
Lauro F. Cavazos
Samuel Richards

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CONTACT: Darla Hightower

22-10-17-84

LUBBOCK--Space exploration spanning 25 years will be commemorated in "All Systems Go," a new program beginning Friday (Oct. 19) at Moody Planetarium at Texas Tech University.

The show will explain the exploration that has led mankind from the edge of the earth's atmosphere to the edge of the solar system.

The program also touches on what will be happening in the space program up to the turn of the century, according to Steve Wade, director of the planetarium at The Museum of Texas Tech.

The planetarium shows are at 2:30 p.m. Monday through Friday; 7:30 p.m. Thursday; and 2 p.m. and 3:30 p.m. Saturday and Sunday.

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Radio & Television New Service

The soaring cost of health care is EVERYBODY'S PROBLEM. And everybody can contribute to a solution. Voices working together achieve great things. If you want to help, join in a public LUBBOCK NATIONAL ISSUES FORUM at 7 p.m. November 15th in the Texas Tech University Center. The forum is non-partisan and non-profit. Participants are asked to buy an inexpensive booklet of information from the Tech Division of Continuing Education. For more information, call the Division of Continuing Education 742-twenty-three, fifty-four.

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CONTACT: R. Gary Cates

24-10-18-84

LUBBOCK--Persons considering a career in law will have a chance to look over the Texas Tech University School of Law Oct. 27 during the annual Law School Day.

The program, sponsored in conjunction with Phi Delta Phi legal fraternity, is designed to give prospective law students an opportunity to meet with professors and students at the school and ask questions about studying for the legal profession. Students will also participate in a mock class that will point out the different instruction techniques law schools employ apart from other college courses.

Law Dean Byron Fullerton will give opening remarks and a mock class session will follow. Students will be given material needed to prepare for class. The class will illustrate the student preparation necessary for the law study. A panel discussion will follow, featuring Joseph Conboy, dean of admissions, and three law students who will answer questions about law school admissions and procedures.

The program also will feature a mock trial presentation by the award-winning Texas Tech Board of Barristers. The mock trial will demonstrate oral advocacy.

For more information on Law School Day contact Steven Thompson at 742-3789 or 795-3099.

CONTACT: Darla Hightower

25-10-18-84

LUBBOCK--Educational skills are needed not only in school classrooms, but anywhere there is learning.

The Texas Tech University College of Education is reaching out to fill those needs by establishing a Center for Educational Research and Service.

The purpose of the center is to take the educational skills available at Texas Tech and apply them wherever needed, said Professor Duane Christian, director of the center. Schools, business training programs or community clubs are possible users of the services.

Some examples of services include assistance in staff development, leadership training, community research and student growth, Christian said.

The center will pursue ways to respond to needs, Christian said. Services are available to anyone in Lubbock or within easy driving distance of Lubbock by calling (806) 742-2368.

Education faculty members, in the past, have served as in-service day speakers or assisted in staff training in Lubbock public schools, Christian said. He described some possible needs to which the center could respond.

School districts may need staff training in instructional skills, new curricula, classroom management, preparation for certificate or career ladder exams, or help with research projects.

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Leadership training, available to any business, could include topics such as identification and training of leaders, assertiveness training, and how to evaluate employees.

Community research, such as satisfaction surveys or reactions to proposed programs, is another way the center could be used, Christian said. The center will also offer help in writing proposals for funding.

Speakers for school career days, clubs or community interest groups can also be arranged through the center.

CONTACT: Preston Lewis

26-10-18-84

LUBBOCK--Texas Tech University entomology Professor James K. Wangberg, whose teaching methods have included costumed appearances in the classroom and insect scavenger hunts, has been named recipient of the 1984 Spencer A. Wells Award for Teaching Excellence by the Dads Association.

Given annually for creative teaching, the award will be presented to Wangberg at the association's Family Day membership luncheon at 11:45 a.m. Oct. 27 in the University Center Ballroom.

Wangberg is chairperson of the Entomology Department and director of the Texas Tech University Center at Junction. He was cited for his imaginative, innovative and dedicated teaching.

As an example of his teaching innovation, several letters supporting his nomination noted Wangberg's appearances in his "Literature and History of Entomology" class. Wearing costumes and makeup, Wangberg delivered "first-person" lectures as if he were pioneer entomologists returned to life.

In a letter of nomination, David K. Northington, a 13-year member of the Texas Tech biological sciences faculty, said Wangberg's "effectiveness in the classroom results from a variety of teaching talents and a thorough knowledge of the subject matter...He has developed several novel teaching innovations that are fun as well as instructive. Two of the ones that I have enjoyed the most are insect charades and his timed team scavenger hunt."

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Associate Dean William F. Bennett of agricultural sciences said, "I have visited with students from his courses and seen his student evaluation results. They are of one voice -- excellent teacher."

One of his students wrote, "He has a special way of teaching which combines his practical experience in entomology with his technical knowledge. He has the great ability to communicate well with all his students which makes it easy for us to understand even the most difficult course work."

The annual award, sponsored by the Hemphill-Wells Foundation, includes a \$1,000 honorarium.

Wangberg has been on the Texas Tech faculty since 1976. In that time, he has been involved in a dozen sponsored research projects totaling more than \$484,000. He is the author of 19 refereed journal articles and 49 other papers, addresses and research reports.

In 1982 he received an AMOCO Outstanding Teaching Award from the university.

He was named chairperson of the Entomology Department in 1982 and director of the Junction Center earlier this year.

In addition to his classroom, research and administrative duties, Wangberg has also served as faculty sponsor to the Texas Tech Saddle Tramps spirit organization for five years and the Texas Tech Entomology Club for four years.

Tickets for the Family Day membership luncheon are \$6.50 and may be reserved by calling 742-3630.

PSA
:30 Seconds
27-10-18-84

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Radio & Television New Service

(The Lubbock Independent School District information office personnel also have information on this event. If you can find a place for this announcement in the schedule, it would be appreciated.)

Lubbock High School is the place. 7 p.m. Monday (October 22) is the time for parents and junior and senior high school students to look into the future. Between 40 and 50 college representatives from throughout Texas and some other states are expected at Lubbock High School Monday for COLLEGE NIGHT. There will be formal presentations and time for parents and all Lubbock county students to talk to representatives of the college or colleges of their choice. For families looking toward college or university life in the future, Monday night at Lubbock High School is the time to find answers.

-30-

For more information contact John Edwards, coordinator of Lubbock College Night for the Texas Association of Collegiate Registrars and Admissions Officers, 742-1480.

Please kill after 7 p.m. Monday, Oct. 22, 1984

CONTACT: Darla Hightower

28-10-19-84

LUBBOCK--The Museum of Texas Tech University staff is seeking community involvement by asking persons from all sectors of the community to help give guided public tours.

The docents will undergo six training sessions beginning Wednesday (Oct. 24), said Garold Barney, curator of education for The Museum. On Jan. 1, The Museum will begin giving the first guided public tours offered in a number of years, Barney said.

Volunteers will be trained in the history and significance of all exhibits.

The Museum is asking for volunteers "because we want to make this a community museum," Barney said.

Anyone interested in signing up for the training sessions should call The Museum at (806) 742-2456 or 742-2445.

CONTACT: Terri Lloyd

29-10-19-84

LUBBOCK--Texas Tech University School of Law Professor Thomas E. Baker has been elected to the American Law Institute. Baker is the first faculty member from the Texas Tech School of Law to be selected to the institute.

Baker's areas of specialization include criminal law and procedure and federal jurisdiction.

Membership is limited to approximately 1,800 judges, lawyers and law teachers interested in improvement of the law and legal scholarship.

The institute develops compilations of law and drafts model legislation.

CONTACT: R. Gary Cates

30-10-19-84

LUBBOCK--The national accounting firm of Main Hurdman has contributed \$16,000 to the Accounting Area of the Texas Tech University College of Business Administration for the coming year.

The gift will be used for scholarships, for faculty recruitment and to aid the development of the Texas Tech accounting program.

The contribution was made possible by employee donations which were matched by Main Hurdman offices in Lubbock, Odessa and Midland. Additional contributions were made by the Main Hurdman Foundation.

Ben Robinson, partner in charge of Lubbock offices, and Kendall Cowan, partner with Main Hurdman, presented the check to Dr. Gary E. White, director of Texas Tech accounting programs, and accounting Professor M. Herschel Mann, on Sept. 13.

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31-10-19-84

GIFT--Representatives of the West Texas offices of the accounting firm of Main Hurdman have presented \$16,000 to the Accounting Area of the Texas Tech University College of Business Administration. Attending the presentation are, from left, Ben Robinson, head of Main Hurdman offices in Lubbock; Dr. Gary E. White, director of accounting programs at Texas Tech; Kendall Cowan, partner with Main Hurdman; and accounting Professor M. Herschel Mann. (TECH PHOTO)