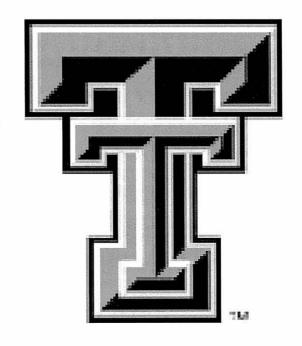
Texas Tech University News Releases



Office of News & Publications

May through August 2001

	LOGSHEET	
	Separated by Weeks	
05/04/04		11.0
05/01/01	Daisy Floyd, J.D. Selected as Carnegie Scholar	KS
05/02/01	International Association of Historians to Meet at Texas Tech	ТВ
05/02/01	Texas Tech Tops Other Universities in Charitable Campaign	JM
05/02/01	TTUHSC Workshop to Focus on Hostility Prevention	JT
05/02/01	Annual Agricultural Honors Banquet	LW
05/03/01	2001 Spring Graduates	LW
05/03/01	Kelli Stumbo Elected as Student Government Association Internal VP	MR
05/03/01	Tita Chico, Ph.D. Awarded Mellon Postdoctoral Research Fellowship	MR
05/03/01	Keith Bearden Awarded Kappa Kappa Psi's Distinguished Service	KS
	to Music Medal	
05/03/01	Texas Tech to Honor Summer Graduates	LW
05/04/01	Rajinder Koul, Ph.D. Awarded the Mary E. Switzer Rehabilitation	JT
	Research Fellowship	
05/04/01	Kishor Mehta Ph.D. Named Honorary Member of the American Society of	JM
	Civil Engineers	
05/04/01	Texas Tech Summer Camps	AL
05/07/01	Dominick Casadonte, Jr., Ph.D. Awarded the Piper Professor Award for 2001	LW
05/08/01	Dallas Senator to Speak at Spring 2001 Graduation	LW
05/09/01	TTUHSC Free Skin Cancer Screening	AW
30,00,01	The first of the state of state and	
05/14/01	Texas Tech Agricultural Educators Provide Resources to	LW
33/14/01	Central American Farmers	LVV
05/16/01	Wind Science and Engineering Center Study the Effects of Wind Damage	JM
05/17/01	TTUHSC Schedule of Graduation Ceremonies	SCM
05/17/01		LW
05/17/01	Media Perpetuates Dual Perceptions of Women in Business The Negroup Leberatory at International Toylilla Center Receives	LW
05/17/01	The Nonwoven Laboratory at International Textile Center Receives	LVV
DE /4 D /D 4	New Equipment TTUHSC Graduation Ceremonies	H _{CCM}
05/18/01		SCM
05/18/01	David Schmidly Named Small Business Advocate of the Year	CR
05/18/01	Energy Experts Available to Discuss Conservation Policy	LW
05/00/64	Name of the TTIMOO OLD I O I TO	
15/77/1111	Naming of the TTUHSC Student Center - F. Marie Hall Synergistic Center	SCM
	Now Doop of Jorny C. Dowle College of Business. Allen T. Melance. Dh.D.	LW
05/23/01	New Dean of Jerry S. Rawls College of Business - Allen T. McInnes, Ph.D.	
05/23/01 05/23/01	TTUHSC Open House for Three New Labs	JT
05/23/01 05/23/01	TTUHSC Open House for Three New Labs Heath Hightower Elected as Senator at Large for the Student	
05/23/01 05/23/01 05/24/01	TTUHSC Open House for Three New Labs Heath Hightower Elected as Senator at Large for the Student Government Association	JT TT
05/22/01 05/23/01 05/23/01 05/23/01 05/24/01	TTUHSC Open House for Three New Labs Heath Hightower Elected as Senator at Large for the Student	JT
05/23/01 05/23/01 05/24/01 05/25/01	TTUHSC Open House for Three New Labs Heath Hightower Elected as Senator at Large for the Student Government Association TTUHSC Willed Body Program	JT TT AW
05/23/01 05/23/01 05/24/01	TTUHSC Open House for Three New Labs Heath Hightower Elected as Senator at Large for the Student Government Association TTUHSC Willed Body Program Texas Tech Law Professor Available for Comments on PGA Supreme Court	JT TT
05/23/01 05/23/01 05/24/01 05/25/01	TTUHSC Open House for Three New Labs Heath Hightower Elected as Senator at Large for the Student Government Association TTUHSC Willed Body Program	JT TT AW

Robert Sweazy Named Vice President for Research, Graduate Studies,	CR
	LW
	TT
Protecting Your House from Storm Damage	JM
Four TTU History Professors Participate in the Texas State Historical	AL
Third Annual Summer Premedical Academy	AW
Big XII Adopts Texas Tech's No-Pass No-Play Rule	cc
College of Education Received Accreditation from NCATE	ТВ
Science Education Fellowship Program	ТТ
	TT
Water Damage and Mold	AW
Red Raider Readers Launch "Prescription for Dad"	KP
Texas Tech Swine Research	LW
Board of Regents to Consider Hill Country Courses	MS
Kenneth Green, Law Student, Awarded Rocky Mountain Mineral Law	TT
	SP
	SCM
	AL
	CR
	SCM
	JG
A CONTROL OF THE CONT	AL
Fourth of July Safety	KM
Jerad Dean Mitchell Memorial Scholarship Established	KP
	LW
	AW
Otitis Media - Fluid in the Middle Ear	KP
	SLP
Texas Tech Faculty Merit Raises	SLP
Chancellor John T. Montford Steps Down	CR
Paul E. Marion Memorial Endowment Established	LW
Regents Meeting Set to Discuss Interim Chancellor	CR
John T. Montford Media Interview Availability	SLP
Texas Tech Police Win Medals in the Texas Police Games	SLP
	Technology Transfer and Economic Development School of Law Receives Gift from Nike Terry Morrow Named Interim Director of the School of Art Protecting Your House from Storm Damage Four TTU History Professors Participate in the Texas State Historical Association's "A Journey Through Texas History" Third Annual Summer Premedical Academy Big XII Adopts Texas Tech's No-Pass No-Play Rule College of Education Received Accreditation from NCATE Science Education Fellowship Program Upward Bound Program Play - "Juanita's Diary" Water Damage and Mold Red Raider Readers Launch "Prescription for Dad" Texas Tech Swine Research Board of Regents to Consider Hill Country Courses Kenneth Green, Law Student, Awarded Rocky Mountain Mineral Law Foundation Scholarship Texas Tech Gains Funding for 2002-2003 from Texas Legislature TTUHSC Presidential Address Regarding 77th Legislative Session Event Advisory TexPREP-Lubbock Dr. David R. Smith Appointed Interim Chancellor TTUHSC President's Address on 77th Legislative Session The Institute of Environmental and Human Health Awarded Grant for Perchlorate Ecotoxicology Research TexPREP-Lubbock Camp Fourth of July Safety Jerad Dean Mitchell Memorial Scholarship Established Black Mold Expert, Insanity Defense, and Swine Production Postpartum Depression, Elminating Black Mold Otitis Media - Fluid in the Middle Ear Student Recreational Fee Increase Texas Tech Faculty Merit Raises Chancellor John T. Montford Steps Down Paul E. Marion Memorial Endowment Established Regents Meeting Set to Discuss Interim Chancellor John T. Montford Media Interview Availability

07/09/01	Alexia Green, RN,Ph.D., Selected as Robert Wood Johnson Executive	JT
07//0/04	Nurse Fellow	11000
07/10/01	Staff Senate's Second Annual Appreciation/Inauguration Ceremony	SLP
07/10/01	Media Day at Red Raider Camp	SLP
07/11/01	It's the All-Star Breaks; How About a Baseball Projection?	SLP
07/11/01	Jerry S. Rawls College of Business Administration Honors Alumni	LW
07/12/01	Broadway Entry Gates Ribbon Cutting Ceremony Event Advisory	JM
07/12/01	Mechanics and Materials Conference Awards Engineering Student Young Zheng First Place in Competition	JM
07/13/01	Alberto P. Cardenas, Jr. Appointed Director of Federal Relations for TTUHSC	SCM
07/16/01	Board of Regents Appoint David R. Smith, M.D. Interim Chancellor	CR
07/17/01	Broadway Entry Gates Honor W. B. "dub" and Mozelle Rushing	JM
07/19/01	Discussion of Africanzied Bees on the Southern High Plains Event Advisory	SLP
07/19/01	Tech Engineering Students Ranked Second in Texas with 95.6 Percent Pass	JM
	Rate on the Fundamentals of Engineering Exam	
07/19/01	Regents to Appoint Dr. David Smith Interim Chancellor	CR
07/22/04	TTULISC Workshop on Sovuelity in Children	1
07/23/01 07/24/01	TTUHSC Workshop on Sexuality in Children Interim Chancellor and President Does Media Tour of Montford Unit	JT
The Control of the Co		SCM
07/24/01	Holly Hamm, Law Student, Awarded Rocky Mountain Mineral Law Foundation Scholarship	TT
07/25/01	Phase One Complete At Montford Regional Medical Facility	SCM
07/25/01	Red Raider Camp Held at Junction Campus	JM
07/27/01	Tech Professors Honored with Lifetime Achievement Award from the	TT
	International Network on Personal Relationships	
		1
07/30/01	KTXT-TV August Fundraiser	LW
07/31/01	Vatican Exhibit Ticket Process Event Advisory	SLP
08/01/01	Vatican Exhibit Ticket Information	SLP
08/01/01	Truck Donation to Riding Therapy Program	LW
08/02/01	Real Sports Publisher to Speak at Graduation	LW
08/02/01	School of Law Spring Graduation	LW
08/02/01	TECHniques Center Seeking Tutors	AL
08/07/01	Jerry S. Rawls College of Business Administration Hosts Delegation from the	AL
	State Power Corporation of China	11
08/08/01	Carillon Telemedicine Initiative	SCM
08/09/01	Texas Tech Offers Computer Training in the Metroplex Event Advisory	JM
08/09/01	New Visitors Center Ribbon Cutting Ceremony Event Advisory	JM
08/09/01	Anonymous Foundation Gives Planned Gift to Honors College	CR
00/12/01	Consumers Must Make Educated Chains About Daht Consolidation Lieuw	1110/
08/13/01	Consumers Must Make Educated Choice About Debt Consolidation, Home Equity Loans	LW
08/13/01	West Balcony of United Spirit Arena Closed for James Taylor Concert	CR
08/14/01	Concussion Care Clinic	AW
00/14/01	Childhood Immunizations, Nursing Home Telemedicine	SCM

08/16/01	Chancellor John T. Montford's Resignation	CR
08/16/01	Opening of Residence Halls for Fall	AL
08/16/02	Reservations for Tickets to Vatican Exhibit	SLP
08/17/01	School of Nursing's Graduation Pinning Reception	SCM
2-1/4		
08/20/01	Opening of Texas Tech's Visitor's Center	JM
08/20/01	TTU Hosts "Not Fade Away: The Life and Times of Buddy Holly"	LW
	(First Academic Symposium)	
08/20/01	Vietnam Veterans Record Memories for the Vietnam Center Archives	SLP
08/21/01	TTUHSC Lubbock Wellness Center Receives Grant and	SCM
	School of Nursing Will Operate	
08/22/01	Derrick Ginter New General Manager for KOHM-FM	SLP
08/23/01	Lynda Gilbert Appointed Vice President for Fiscal Affairs	MS
08/23/01	Back to School Parking on Campus	JM
08/27/01	News Conference on Death of Texas Tech Mascot Event Advisory	CR
08/27/01	Texas Tech Mascot "Black Phantom" is Euthanized	CR
08/27/01	Maximiliano Hinojosa, III Appointed Vice President for Operations	SLP
08/29/01	School of Law Summer Graduates	LW
08/29/01	Deputy Chancellor Announces Plans to Step Down	CR
08/29/01	Football Crowd to Sing "Peggy Sue" for Guinness Book of World Records	LW
08/29/01	Picasso: 25 Years of Edition Ceramics Exhibit	TB
08/30/01	School of Nursing Trauma Course	RK
08/30/01	News Conference on TTU's Major Milestone	SLP
08/30/01	Henryk Temkin, Ph.D., Reappointed Jack Maddox Distinguished	JM
06/30/01	Engineering Chair	JUNI
08/30/01	Jerry S. Rawls College of Business Administration Center for Professional	AL
00/30/01	Development Sponsors Engineer as Manager and Leader Seminar	
08/31/01	Interim Chancellor to Meet with Media Event Advisory	CR
08/31/01	Texas Tech President Signs Vatican Contract Event Advisory	SLP
08/31/01	Official National Unit of the Institute of Engineering Ethics Created at Texas Tech	JM
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FOR IMMEDIATE RELEASE

May 1, 2001

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TEXAS TECH LAW PROFESSOR SELECTED AS A CARNEGIE SCHOLAR

LUBBOCK -- The Carnegie Academy for the Scholarship of Teaching and Learning (CASTL), a project of the Carnegie Foundation for the Advancement of Teaching, has selected a Texas Tech University faculty member for its fourth class of Carnegie Scholars. Daisy Floyd, J.D., Associate Dean and professor of law at Texas Tech's School of Law, was one of 30 faculty members selected from various institutions of higher education throughout the nation.

The Carnegie Scholars serve a one-year term during which they will investigate and document work on issues related to the scholarship of teaching and learning in their fields. All of the selected faculty members from diverse fields will work together to invent and share new conceptual methods for teaching.

The goal of the program is for educators to use their research skills and apply them to their daily teaching methods. The Carnegie Foundation for the Advancement of Teaching focuses on researching for the purpose of finding new knowledge, emphasizing research regarding teaching.

The foundation aims to create networks of scholars who regard teaching as serious intellectual work.

"I think it's really fascinating that we, as Carnegie Scholars, are encouraged to approach teaching in the same way that we approach research," Floyd said.

For her fellowship work, Floyd will create a seminar course to be taught during the Spring 2002 Semester. According to Floyd, students in the seminar will examine the legal profession and legal education, with the goal that students' learning in other classes will be in enhanced as a result.

"I think that sometimes as educators we don't spend enough time talking about being a lawyer. We teach the law but we keep the students from developing the skills needed to be a practicing lawyer," Floyd said.

According to Floyd, her project is still a work in progress. The entire fourth class of Carnegie Scholars will meet at the Carnegie Foundation's headquarters for two weeks in June to develop project ideas.

One reason Floyd was selected as a Carnegie Scholar was because of her involvement with and support for the Texas Tech Teaching Academy. The Teaching Academy is a participant in CASTL's Teaching Academy Campus Program, which brings together institutions of all types that are prepared to make a commitment to support the scholarship of teaching and learning. The Teaching Academy encourages discussion about research and teaching across disciplines.

Floyd chaired the Texas Tech Teaching Academy during the 1999-2000 academic year.

"It has been inspiring to work with the Teaching Academy and to engage in exchanges of ideas across disciplines," Floyd said.

Floyd was encouraged to submit a project proposal to the Carnegie Foundation by fellow Texas Tech faculty member and earlier Carnegie Scholar, T. Mills Kelly. Kelly, an assistant professor of History in his fourth year at Texas Tech, was selected in the second class of Carnegie Scholars in 1999. Kelly was aware of Floyd's work with the Teaching Academy as well as the basis of her project and encouraged Floyd to submit her proposal.

"I really wanted her to experience being a Carnegie Scholar," Kelly said. "It changed my life as an educator in a very important way. It allowed me to integrate my two loves of research and teaching."

"I feel honored and excited to be given this opportunity and I hope that what I'm doing benefits both the students and the university," Floyd said.



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EVENT ADVISORY

May 2, 2001

CONTACT: Taylor Bloom, taylor.bloom@ttu.edu

INTERNATIONAL ASSOCIATION OF HISTORIANS TO MEET AT TEXAS TECH

WHAT:

The annual meeting of the International Association of Ancient Historians.

WHEN:

Thursday – Sunday (May 3 - 6).

WHERE:

The Friday session will be held at the Caprock Winery; the Saturday morning session will be held at the Southwest Collection/Special Collections Library on the Texas Tech campus; and the Saturday

afternoon session will be held at the Four Points Hotel. All are open to the

public, but seating for some may be limited.

EVENT:

The conference will bring together more than 70 professors and graduate students from across the United States and Canada, with two coming from England. Panels, including a number of leading scholars, will discuss persistent and new problems in the histories of Ancient Macedonia, the emergence of Greek civilization, and the Roman conquest of the

Mediterranean world.

CONTACT: Briggs L. Twyman, Ph.D., department of history, at (806) 793-9735 or

by e-mail at k3blt@ttacs.ttu.edu.



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FOR IMMEDIATE RELEASE

March 5, 2002 CONTACT: Josh Murray, josh.murray@ttu.edu

TEXAS TECH TOPS OTHER UNIVERSITIES IN CHARITABLE CAMPAIGN

LUBBOCK – In a ceremony at the Texas Governor's Mansion in April, Texas Tech University won two awards for the State Employee Charitable Campaign. Among large public institutions of higher education in Texas with more than 3,500 employees, Texas Tech was named the institution with the highest per capita giving and the highest participation rate.

Ben Lock, executive assistant to the chancellor, and Ronald Phillips, special assistant to the president at Texas Tech, coordinated this year's campaign.

Jim Bob Jones, chairperson of the local employee committee and director of relations at the Texas Tech University Health Sciences Center, said that the award was given based on employees who contributed through Texas Tech and the university system offices. Per capita, Texas Tech employees contributed \$73.73, and 44.48 percent of the employees participated in the charitable drive pledging \$340,119.

Including the Health Sciences Center campuses in El Paso, Midland, Odessa and Amarillo, the Texas Tech University System contributed a total pledge of \$502,490.20. Statewide, Texans raised more than \$6.2 million during the 2000 campaign, the most money raised since the campaign began in 1994.

Donors were given the opportunity to designate the recipient of their contribution, and payroll deduction was the preferred method of employee giving. More information on the State Employee Charitable Campaign can be found at www.uwtexas.org/secc.

-30-

SOURCE: Jim Bob Jones, director of relations, Texas Tech University Health Sciences Center, (806) 743-2907.



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http://www.ttuhsc.edu/home/newspubindex.htm

REF: A-5-2-01

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TTUHSC WORKSHOP TO FOCUS ON HOSTILITY PREVENTION

LUBBOCK -- Texas Tech University Health Sciences Center's Continuing Nursing Education program will present "A Communication System for Hostility Prevention and Management" May 18 in Room 2C103 on the TTUHSC campus.

The program aims to help health care providers identify communication techniques designed to prevent and defuse hostility in the medical environment and to deal with it successfully when it cannot be avoided. Presenter will be Suzette Haden Elgin, Ph.D., who has written numerous books and developed seminars dealing with "the gentle art of verbal self-defense."

Registration begins at 8 a.m. and the class is scheduled from 8:30 a.m. to 4:45 p.m. Registration fee for the course is \$89 if enrolled by May 4, and \$104 thereafter. Credit cards are accepted.

Participants will receive 7.5 contact hours or .7 CEUs upon completion of the course. Contact the TTUHSC School of Nursing at (806) 743-2734, e-mail Carolyn Brackett at sonclb@ttuhsc.edu, or for more information, go to the school's website at: http://www.ttuhsc.edu/pages/nurse/cne.htm.



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FOR IMMEDIATE RELEASE

May 2, 2001

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[Editor's note: A student from your area is included in this release.]

TOP TEXAS TECH AGRICULTURAL STUDENTS HONORED \$

LUBBOCK – The Student Agricultural Council of Texas Tech University recognized outstanding students and announced the distinguished teachers of the fall and spring semesters at the annual Agriculture Honors Banquet, which took place April 27 at the Merket Alumni Center.

The banquet recognizes individuals who have distinguished themselves and Texas Tech during the school year. Students in each department and each discipline are recognized for their achievements. The event also honors the outstanding student overall for the college.

The outstanding teacher honor for the spring semester was presented to Emmett Elam, Ph.D., a professor in agricultural and applied economics. Dan Thomson, Ph.D., an adjunct professor in animal science and food technology, received the award for the fall semester.

The outstanding student award for the College of Agricultural Sciences and Natural Resources went to Chel Bearden, a senior agricultural communications major from Mason.

Outstanding students in each department included Brian Hutcheson, a senior agricultural and applied economics major from Wolfforth; Bearden, agricultural communications; Keri Shafer, a senior animal science major from Carrizozo, N.M.; Amanda Schneider, a senior landscape architecture major from New Braunfels; Brent Burns, a senior agronomy major from Adrian; and Mandy Cunningham, a senior wildlife and fisheries management major from Ranger.

Each department also presented a High Academic Achievement Award to a graduating senior with the highest grade-point-average. Those awards went to Hutcheson of Wolfforth; Kassidy Aldridge, an agricultural communications major from Tuscola; Alison Wortman, an animal science major from Arlington; Schneider from New Braunfels; Burns from Adrian; and Anthony Braden, a wildlife and fisheries management major from Garden City.

Individual discipline honors were awarded to Hutcheson, agricultural and applied economics; Jennifer Christian, a senior agricultural economics/general business major

AG HONORS/PAGE 2

from Jacksboro; Cunningham, wildlife and fisheries management; Shawn Coleman, a senior range management major from Allen; Jana Milliken, a senior environmental conservation of natural resources major from Round Rock; Kari Shoaf, a senior food technology major from Lubbock; Shafer, animal science; Schneider, landscape architecture; Burns, agronomy; David Fisher, a senior horticulture major from Sonora; Amanda Harman, a senior integrated pest management major from Happy; Bay Hecht, a senior interdisciplinary agriculture major from Aspermont; and Bearden, agricultural communications.

In addition, the Student Ag Council recognized those students who were awarded "Aggie of the Month" honors for outstanding academics and leadership throughout the school year. Students receiving this honor were: Greg Durban, a senior agricultural and applied economics major from Electra, September; Kelly Adams, a graduate student in animal science from Bard, N.M., October; Crystal Sultemeier, a senior animal science major from Johnson City, November; Clint Saunders, a graduate student in agricultural education from Brenham, December; Butler, from Lewisville, January; Bearden, from Mason, February; Tom Schwennesen, a senior agricultural communications major from San Antonio, March; and Leigh Dawdy, a senior agronomy major from Floydada, April.

Exiting Ag Council officers for 2000-2001 included: Bryan Cole, a senior agricultural communications major from Arlington, president; Harman, from Happy, vice president; Lauri Vaughn, a junior agricultural communications major from Lubbock, secretary for fall; Mandy Gundlach, a senior animal science major from Birney, Mont., secretary for spring; Sultemeier, from Johnson City, treasurer; and Kristin Boroff, a junior agricultural communications major from Cedar Hill, scribe.

Ag Council officers inducted for the 2001-2002 school year included: Vaughn from Lubbock, president; Boroff from Cedar Hill, vice president; Summer Dean, a senior agricultural communications major from Jacksboro, secretary; Tara McCandless, a junior agri-business major from Floydada, treasurer; and Jeremy Brown, a sophomore agricultural communications major from Lubbock, scribe.

Student government senators for the coming academic year include Brown from Lubbock; Katie Carruth, a junior agricultural communications major from Lubbock; and Nathan Jordan, a junior agricultural economics/general business major from Ralls.

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FOR IMMEDIATE RELEASE

May 3, 2001
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http://www.texastech.edu/newshome

[Editor's note: A student from your area is included in this release.]

TEXAS TECH TO HONOR SPRING GRADUATES

LUBBOCK – More than 2,280 Texas Tech University students will receive diplomas during commencement ceremonies at 9 a.m. and 1:30 p.m. May 12 in the United Spirit Arena, 1701 Indiana Ave. The featured speaker for both events will be Texas Sen. Royce West of Dallas.

West, who has served in the Senate since 1993, also is a senior partner with the law firm of Robinson, West and Gooden, P.C. He earned his bachelor's and master's degrees from the University of Texas at Arlington, and his doctor of jurisprudence from the University of Houston. West served under several district attorneys in several Texas counties, becoming the first African-American to be named chief felony prosecutor in Texas.

Graduates in the Colleges of Architecture, Arts and Sciences and Engineering will attend the 9 a.m. graduation ceremony. Graduates in the Colleges of Agricultural Sciences and Natural Resources, Education, Human Sciences and the Jerry S. Rawls College of Business Administration, will attend the 1:30 p.m. ceremony.

The Texas Tech School of Law will have its commencement at 5 p.m. at the Lubbock Municipal Auditorium, with a reception immediately following at the Merket Alumni Center. The commencement speaker will be Bill Jones, general counsel for Gov. Rick Perry.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the University Center Matador Room, College of Arts and Sciences in the lobby area of Holden Hall Room 104, College of Business Administration in the Business Administration Building Rotunda, College of Education at the Merket Alumni Center, College of Engineering in the courtyard of the Engineering Center and College of Human Sciences in the El Centro lounge. The College of Architecture will host a diploma ceremony at 11:30 a.m. at the Law School Forum immediately following commencement. The college's reception will follow the diploma ceremony in the Architecture Gallery and courtyard.

Outstanding students will carry banners representing their respective colleges. Banner bearers were selected by administrators based on all-around achievement.

The banner bearers are: Anthony W. Braden, a wildlife and fisheries management major from Garden City, College of Agricultural Sciences and Natural Resources; David

N. Snodgrass, an architecture major from Southlake, College of Architecture; Kristen E. Riser, an English/history major from Irving, College of Arts and Sciences; Jeffrey T. Hibbs, a management/marketing major from Temple, the Jerry S. Rawls College of Business Administration; Stacy Leigh Randolph, from Shallowater and Stacy Lyn Witten from Amarillo, both multidisciplinary studies majors, College of Education; Heath T. Keene, an electrical engineering major from Lubbock, and Tuan Thanh Nguyen, a computer science major from Belton, College of Engineering; Lesley D. Crowley, a biology major from Henrietta, and Alison C. Wortman, an animal science major from Arlington, Honors College; and Melissa Quintela Reyes, a family studies major from Littlefield, College of Human Sciences.

Selected to carry banners for the Graduate School are Jeffrey N. Stovall, from Amarillo, a doctor of philosophy student in civil engineering in the College Engineering, at 9 a.m.; and Crystal S. Melton, also from Amarillo, a doctor of philosophy student in agronomy in the College of Agricultural Sciences and Natural Resources, at 1:30 p.m.

Also recognized during commencement exercises will be bachelor's degree candidates with the highest grade-point averages in their respective colleges. In some cases, the honoree also is among the previously mentioned banner bearers.

Highest ranking May graduates are Agricultural Sciences and Natural Resources – Braden of Garden City; Kassidy Aldridge, an agricultural communications major from Tuscola; and Shae Joseph Kiefer, a wildlife and fisheries management major from Temple; Architecture – Snodgrass of Southlake; Arts and Sciences – Riser of Irving; Crowley of Henrietta; Sunny J. Glenn, a zoology major from Graham; James R. Knecht, an English/history major from Belen, N.M.; Phillip W. Lentz, a history major from Lamesa; Stacey N. Pikula, a Russian language and area studies major from Amarillo; Aaron W. Mittchell, a history major from Bangs; Paula M. Noe, a biology major from Henrietta; Heather A. Shepherd, a psychology major from Lubbock; Mica A. Watts, a cell and molecular biology major from Odessa; and Jack T. Williams III, a music performance major from Jayton.

Also, Business Administration – Hibbs from Temple; Jennifer Ellinger Garver, an accounting major from Uvalde; David H. Garza, a finance major from Mt. Pleasant; Katherine A. Krenz, a management major from San Antonio; Jay R. Shaw, a general business major from San Antonio; Joshua McRae Smith, a management information systems major from Lubbock; and Lydia Z. Zedler, a marketing major from Arlington; Education – Randolph of Shallowater and Witten of Amarillo; Engineering – Keene of Lubbock and Nguyen of Belton; Human Sciences – Reyes of Littlefield.



FOR IMMEDIATE RELEASE

May 3, 2001

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FLOWER MOUND NATIVE ELECTED TO TEXAS TECH STUDENT GOVERNMENT

LUBBOCK – Kelli Stumbo, a sophomore public relations major from Flower Mound, was recently elected by the Texas Tech University student body to serve as the Student Government Association internal vice president.

As internal vice president, Stumbo will be the president of the Student Senate. Along with her work in the Student Government Association, she is also a member of Alpha Phi Omega, a service organization, the Texas Tech Residence Halls Association, the Carpenter/Wells Complex Council, Student Activities Board, University Select and is chairperson of the annual Carol of Lights celebration.

"Being elected to the Student Government Association is my dream," she said.

Stumbo is a 1999 graduate of Marcus High School in Flower Mound. After graduating from Texas Tech, Stumbo plans on attending graduate school and then entering into sports public relations.

While serving her year-long term, which began in April, she hopes to bring a greater involvement and diversity to the student senate.



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FOR IMMEDIATE RELEASE

May 3, 2001

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PROFESSOR RECEIVES MELLON FELLOWSHIP

LUBBOCK – Texas Tech University Assistant Professor of English Tita Chico, Ph.D., has been awarded the Mellon Postdoctoral Research Fellowship. The fellowship is nationally competitive and is funded by the Andrew W. Mellon Foundation.

"I feel honored to receive this fellowship because it is extremely difficult to get and is usually given to a tenured professor," Chico said. "It is an enormous honor for me to receive such a prestigious research fellowship at this early stage of my career."

Chico will spend a year, beginning in the fall of 2001, studying and researching at the Newberry Library in Chicago. The library's holdings span the history and culture of Western Europe from the Middle Ages to the 20th century. Chico will use the library's resources to finish her book about 18th century British Literature called *Peering into the Dressing-Room*. She will also deliver a public lecture on her research.

"Dressing rooms were the first spaces in which women could be alone," she said. "For this reason, many writers were suspicious of women's privacy and feared that they hid secrets under their cosmetics."

This is Chico's second year at Texas Tech. Not only does she teach classes in the English department, but she also is the co-editor of *The 18th Century: Theory and Interpretation*, a journal published by Texas Tech University Press. She is an alumna of Vassar College and New York University

"I am delighted I can produce this kind of work at Texas Tech," she said.

-30-

SOURCE: Tita Chico, Ph.D., assistant professor of English, (806) 742-2501 or e-mail at tita.chico@ttu.edu.



FOR IMMEDIATE RELEASE

May 3, 2001

CONTACT: Leslie Woodard, leslie.Woodard@ttu.edu WRITER: Kelley Schirmer, kelleydenisettu@aol.com

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http://www.texastech.edu/newshome

TEXAS TECH BAND DIRECTOR HONORED FOR OUTSTANDING CONTRIBUTIONS IN THE FIELD OF MARCHING BAND

LUBBOCK -- Texas Tech University's marching band director, Keith Bearden, recently was awarded Kappa Kappa Psi's Distinguished Service to Music Medal. The director of Texas Tech's Goin' Band from Raiderland received the national honor for his outstanding individual contributions to the growth and development of modern college and university bands in the field of marching band.

The Distinguished Service to Music Medal was first instituted in 1963 to recognize and honor the extraordinary accomplishments by those actively supporting college and university bands. The award is given to those who help bands and band music grow in both performance and purpose, and to those who have rendered exceptional service to American bands.

The award for the field of marching is given based on national recognition in marching clinics, publication and marching innovations. The Goin' Band gained national recognition in 1999 when it was awarded the prestigious Sudler Trophy from the John Philip Sousa Foundation. This award recognizes the top collegiate marching band in the United States for continued excellence over an extended period of time.

Bearden is also widely recognized throughout the nation in the fields of marching band, drill writing, music education and judging.

Since 1998, he has served as committee member for the Sudler Shield, which recognizes outstanding high school marching bands. Bearden is also in high demand as a marching judge and clinician throughout the nation. Since 1989, he has judged every three years for the Texas State Marching Contest. He has also judged numerous marching contests in Arizona and Oklahoma.

Bearden graduated from Texas Tech in 1969 with a bachelor of music education degree and received his master of education degree from Texas Tech in 1975. He was named marching band director in 1981 making him the first Texas Tech alumnus to serve in that capacity.

Under his direction, the Goin' Band has performed at governor's inaugurations, various parades, numerous football bowl games and overseas in Ireland and Germany.

BAND DIRECTOR AWARD/PAGE 2

In addition to the marching band, Bearden also directs the Court Jesters and the University Concert Band.

Bearden recently was awarded full professorship for the College of Arts and Sciences. He teaches conducting, band techniques, trumpet and education courses for the School of Music and the Graduate School.

As an undergraduate student at Texas Tech, Bearden served as president of the Alpha Omicron chapter of Kappa Kappa Psi and was honored as the outstanding active by the chapter. The organization is a national honorary fraternity for college band members.

The members of Alpha Omicron submitted Bearden's name for nomination last fall. It involved a year-long process of compiling a packet of information about Bearden and his many contributions and securing letters of endorsement from fellow music educators from across the nation.

The National Council of Kappa Kappa Psi selected Bearden and awarded him the medal at the Southwest District Convention of the fraternity held on the Texas Tech campus the weekend of April 6-8.

"I was completely floored when they presented the award to me," Bearden said. "You know, you work really hard in your profession, and it's nice when your work is recognized by others. It was a very nice surprise and I am truly honored."



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FOR IMMEDIATE RELEASE

May 3, 2001 CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

[Editor's note: A student from your area is included in this release.]

TEXAS TECH TO HONOR SUMMER GRADUATES

LUBBOCK – More than 1,130 Texas Tech University students will receive diplomas during commencement ceremonies at 9 a.m. Aug. 11 in the United Spirit Arena, 1701 Indiana Ave. The featured speaker will be Amy D. Love, founder, chief executive officer and publisher of Real Sports magazine.

Historically, a Texas Tech alum is chosen to speak at summer commencement exercises. Love graduated from Texas Tech's College of Business Administration in 1988 with two bachelor's of business administration degrees in marketing and in management. She was awarded the Student Association's Double T award, was student body president, vice president and student senate president while at Texas Tech. Love earned her master's in business administration from Harvard in 1993.

Outstanding students will carry banners representing their respective colleges. Banner bearers were selected by administrators based on all-around achievement.

The banner bearers are: Kellie L. Krebs, an agricultural communications major from Robstown, College of Agricultural Sciences and Natural Resources; Larry Rocha, an architecture major from Slaton, College of Architecture; Nicole L. Barkley, a political science major from Round Rock, College of Arts and Sciences; Samuel J. Eby, a marketing/management major from Kingwood, the Jerry S. Rawls College of Business Administration; Bethany L. Brookes, a multidisciplinary studies major from Lubbock, College of Education; Stacy L. Caldwell, a petroleum engineering major from Amarillo, College of Engineering; Jennifer C. Hatchett, an anthropology/history major from Lubbock, Honors College; and Laura M. Freeman, a fashion design major from Wichita Falls, and Amy Denise Garcia, a human development major from Dimmitt, College of Human Sciences.

Selected to carry the banner for the Graduate School is David Scott Allen, from Portales, N.M., a doctor of philosophy student in curriculum and instruction in the College of Education.

Also recognized during commencement exercises will be bachelor's degree candidates with the highest grade-point averages in their respective colleges. In some cases, the honoree also is among the previously mentioned banner bearers.

SUMMER GRAD/PAGE 2

Highest ranking summer graduates are Agricultural Sciences and Natural Resources – Krebs of Robstown; Architecture – Rocha of Slaton; Arts and Sciences – Velma Michelle Babb, a cell and molecular biology major from Lubbock; Morgan Britton Everett, an English major from Roswell, N.M.; Hatchett of Lubbock; David Shane Moore, an English major from Amarillo; Heather Ann Shepherd, a psychology major from Lubbock; and Ashly Dawn Beckham Gann, a psychology major from Alvarado.

Also, Business Administration – Eby of Kingwood; Education – Brookes of Lubbock; Engineering – Caldwell of Amarillo; Human Sciences – Freeman of Wichita Falls and Garcia of Dimmitt.



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FOR IMMEDIATE RELEASE

REF: A-5-4-01

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TTUHSC FACULTY MEMBER RECEIVES PRESTIGIOUS FELLOWSHIP

LUBBOCK –Rajinder Koul, Ph.D., associate professor and chair of the Department of Communication Disorders at Texas Tech University Health Sciences Center, has been awarded the Mary E. Switzer Rehabilitation Research Fellowship from the U.S. Department of Education.

Koul received the \$45,000 fellowship for his application, "Synthetic Speech Perception and Graphic Symbol Acquisition in Persons with Severe Mental Retardation," and was one of only 10 awarded the prestigious fellowship.

"This is a very competitive fellowship, and we are delighted that Dr. Koul will be able to conduct this important research in rehabilitation services," said Paul Brooke, Ph.D., dean of the TTUHSC School of Allied Health.

The purpose of the fellowship program is to build research capacity by providing support to highly qualified individuals to perform research on the rehabilitation of individuals with disabilities. Fellows usually are funded to address problems associated with the provision of rehabilitation services and problems associated with conducting disability research.

The fellowship is sponsored by the National Institute on Disability and Rehabilitation Research, part of the U.S. Department of Education.



FOR IMMEDIATE RELEASE

March 5, 2002

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http://www.texastech.edu/newshome

KISHOR MEHTA GIVEN TOP HONOR FOR WIND RESEARCH

LUBBOCK – Kishor C. Mehta, Ph.D., P.E., Texas Tech University's Paul W. Horn professor of civil engineering and director of the Texas Tech Wind Science and Engineering Center, has been named an honorary member of the American Society of Civil Engineers, the highest honor bestowed upon civil engineers. This award comes just days before the 31st anniversary of the devastating Lubbock tornado, the point at which Mehta began his career in wind engineering.

After the Lubbock tornado destroyed 98 buildings and caused \$138 million in damage on May 11, 1970, Mehta was the first person ever to study damaged structures from an engineering perspective. His diligent work over the years has changed the understanding of tornadoes including the wind flow and force of flying debris. Originally, the most intense tornadoes were thought to produce winds of 400-500 mph, but Mehta concluded the winds are more along the lines of 250-300 mph.

James R. McDonald, Ph.D., chairman of the department of civil engineering, said Mehta is the first Texas Tech professor and one of only six engineers in Texas to receive this honor.

"This is the highest recognition an engineer can receive from its peer organization," McDonald said. "At the end of 2000, only 486 individuals have been elected as honorary members since 1853."

Mehta's research led to the organization and development of the Texas Tech Wind Science and Engineering Center, well-known for designing in-residence shelters to withstand the most forceful winds. Mehta has published 60 journal papers and more than 120 articles.

Over the last five years, Mehta has been instrumental in securing \$5 million from the U.S. Congress for a windstorm mitigation initiative. He also established the Texas Tech Information and Outreach Center, housing one of the most extensive libraries of information on wind engineering in the country. For more information on the outreach center, refer to the Web site http://www.wind.ttu.edu.

For more information about the American Society of Civil Engineers, refer to the Web site http://www.asce.org.

-30-

SOURCE: James R. McDonald, Ph.D., chairperson of the department of civil engineering, (806) 742-3523; or via e-mail at jim.mcdonald@coe.ttu.edu.



FOR IMMEDIATE RELEASE

May 4, 2001

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TEXAS TECH TO OFFER SUMMER ALTERNATIVES FOR AREA STUDENTS

LUBBOCK – As another school year concludes, the days of summer begin for local students. Listed below are various summer activities that will be offered on the Texas Tech campus for elementary, middle and high school students.

TEXAS TECH UNIVERSITY SUMMER THEATRE ARTS CAMP

When: July 15-27 Grades: entering 9-12

Contact: Martha Hise at (806) 742-2420 or m.hise@ttu.edu

Cost: \$725

The Summer Theatre Camp will instruct students on voice, movement, and various acting techniques. Because of its intense nature, the camp is aimed at the serious theatre student. Summer Theatre Camp is a residential camp.

TEXAS TECH UNIVERSITY ART INSTITUTE

When: June 16-23 Grades: entering 9-12

Contact: Martha Hise at (806) 742-2420 or www.ttu.edu/ideal

Cost: \$545

During this weeklong art studio program, students will be exposed to the issues and challenges that artists encounter. Participants also will gain experience either in drawing, painting, assemblage, jewelry making or works of clay. The program will help students to learn positive ways to start their college art career.

SHAKE HANDS WITH YOUR FUTURE

Session I

When: June 10-22 Grades: entering 8-11

Contact: (806) 742-2420, ext. 241 Cost: \$895 (residential)/\$585 (day camp)

Session II When: July 8-20 Grades: Entering 4-7

Contact: (806) 742-2420, ext. 241 Cost: \$895 (residential)/\$585 (day camp)

This program introduces students to university life and gives them insight into various careers. Participants will attend two classes and receive 30 hours of instruction for each class. Because students will not be graded on performance, the program allows them to learn in a stress-free environment.

2001 SUMMER YOUTH CLASSES AT THE MUSEUM OF TEXAS TECH UNIVERSITY

Session I

When: June 19-29

Grades: 1-7

Contact: (806) 742-2432 or museum.education@ttu.edu

Cost: \$20 per each course

Session II

When: July 10-20 Grades: 1-7

Contact: (806) 742-2432 or museum.education@ttu.edu

Cost: \$20 per each course

During the Summer Youth Classes, students will engage in various activities related to subjects such as art, history, anatomy, dinosaurs, astronomy and medieval life. Courses for the event will be an hour long.

TEXPREP

When: June 4-July 27

Grades: 7-11

Contact: (806) 742-2585 or www.texprep.ttu.edu

Cost: Free

TEXPREP is a camp geared toward students interested in learning about careers in engineering, mathematics and science. Students will have the opportunity to gain college experience and will be instructed by college professors, scientists, engineers, mathematicians and high school teachers. In order to attend this program, students must apply and be accepted by camp administrators.

ACE COMPUTER

Week 3

When: June 17-22 Grades: ages 7-16

Contact: www.ACEplanet.com or 1-800-FUN-4ACE

Cost: \$555 (for ages 7-9)/\$655 (commuter)/\$855 (overnight)

Week 4

When: June 24-29 Grades: ages 7-16

Contact: www.ACEplanet.com or 1-800-FUN-4ACE

Cost: \$555 (for ages 7-9)/\$655 (commuter)/\$855 (overnight)

Students will acquire computer programming skills such as BASIC, C, C++ and HTML. The camp also will introduce students to various software and hardware. Additionally, participants will learn how to build and design their own Web pages.

TEXAS TECH UNIVERSITY BASEBALL CAMP

Session I

When: June 18-20 Grades: ages 6-8

Contact: Greg Evans at (806) 742-3355, ext. 261.

Cost: \$75 (Day Camp)/\$200 (Commuter) /\$265 (Resident)

Session II

When: June 18-20 Grades: ages 9-12

Contact: Greg Evans at (806) 742-3355, ext. 261.

Cost: \$75 (Day Camp)/\$200 (Commuter) /\$265 (Resident)

TTU SUMMER CAMPS/PAGE 3

Session III When: July 19-21 Grades: ages 9-17

Contact: Greg Evans at (806) 742-3355, ext. 261.

Cost: \$75 (Day Camp)/\$200 (Commuter) /\$265 (Resident)

Session IV When: July 26-28 Grades: ages 9-17

Contact: Greg Evans at (806) 742-3355, ext. 261.

Cost: \$75 (Day Camp)/\$200 (Commuter) /\$265 (Resident)

This camp will offer intensive training and will help students to develop basic skills of baseball. Participants within the camp will learn offensive skills that include base running, bunting and hitting mechanics. Additionally, students will learn defensive skills such as pitching, catching infield and outfield play.

RED RAIDER SOCCER CAMP

Half-Day Camp When: June 4-8 Grades: ages 7-11

Contact: (806) 742-3355, ext. 267

Cost: \$100

The half-day camp is designed to teach boys and girls individual skills, tactics and fundamentals of team play in soccer.

Girls' Residential Camp

When: June 17-21 Grades: ages 12-18

Contact: (806) 742-3355, ext. 267

Cost: \$320 (girls residential)/\$245 (commuter)

This camp is designed to develop players' technical and tactical skills through functional gamerelated training. Because of its demanding curriculum, the program is suited for the serious soccer player.

TEXAS TECH TENNIS CAMPS

Session I (Day Camp) When: June 11-14

Contact: Tim Siegel (806) 742-3355, ext: 277

Cost: \$300 Session II When June 17-21

Contact: Tim Siegel (806) 742-3355, ext: 277

Cost: \$395 (Overnight Camp) \$325 (Commuter Camp)

Session III When: June 24-28

Contact: Tim Siegel (806) 742-3355, ext: 277

Cost: \$395 (Overnight Camp) \$325 (Commuter Camp)

First annual Texas Tech Adult camp

June 3-July 1

Contact: Tim Siegel (806) 742-3355, ext: 277

This camp is designed to teach boys and girls the develop fundamentals of the game of tennis and improve their skills.

RED RAIDER FOOTBALL CAMPS

June 2: Seven-on-Seven

June 3-6: Junior Camp (Ages 8-14)

June 6-9: Senior Camp (Ages 15-18)

June 9: Mini Camp (Ages 8-18)

Kicking Camp (Ages 14-18)

June 10-12: Specialty Camp (Ages 12-18)

Contact: Louie Matsakis (806)742-4260 ext. 245

TEXAS TECH SOFTBALL CAMP

Session I

When: July 16-18 (Day Camp) Ages: 6-8 (8:30 – 10:30 a.m.) Ages: 9-12 (10:30 a.m. –12:30 p.m.)

Cost: \$75

Contact: Rich Wieligman (806) 742-3355, ext. 280

Session II

When: June 11-13 (Residential and commuter camp)

Age: 12-18

Cost: \$280 (Residents) \$235 (Commuters)

MARSHA SHARP'S LADY RAIDER BASKETBALL CAMP

Session I

When: May 27-31

Grades: 3rd through 9th grade

Contact: Vicky McKenzie (806) 742-7705 Cost: Overnight Fundamental Camp: \$275

Commuter: \$225

Session II: When: June 3-7

Grade: 3rd through 9th grade

Contact: Vicky Mckenzie (806) 742-7705 Cost: Overnight Fundamental Camp: \$275

Commuter: \$225

Session III:

When: June 11-14

Grades: 3rd grade through 6th grade Contact: Vicky McKenzie (806) 742-7705

Cost: \$150 (Day Camp)
Post/Guard Camp
When: June 8-10

Grades: 3rd through senior in high school Cost: \$200 (overnight) \$175 (commuter)

Varsity Camp When: June 10-14

Grade: Entering 9th grade and above

Contact: Contact: Vicky McKenzie (806) 742-7705

Cost: \$325 (overnight) \$275 (commuter)

TRACK AND FIELD CAMPS

Session I:

When: June 13-16 Ages: 12 and up TTU SUMMER CAMPS/PAGE 5

Contact: Wes Kittley 806-742-3355 ext. 227 or Chris Beene 806-742-3355 ext.

249

Cost: \$295 (Residents) \$225 (Commuters) Red Raider Champions Pole Vault Camp

When: July 6-8

Ages: 7th grade and up (boys and girls)

Contact: Wes Kittley 806-742-3355 ext. 227 or Chris Beene 806-742-3355 ext. 249

Costs: \$250 (Residents) \$200 (Commuters)

Elite Pole Vault Camp

When: July 20-22 (boys who have jumped at least 11" and girls who have jumped at least 8')

Contact: Wes Kittley 806-742-3355 ext. 227 or Chris Beene 806-742-3355 ext. 249

Cost: \$250 (Residents) \$200 (Commuters)

TEXAS TECH UNIVERSITY RECREATIONAL SPORTS SUMMER SPORTS CAMP

Session I

When: June 4-15 Grades: ages 7-12 Contact: (806) 742-3351

Cost: \$85 (per child)/\$75 (for 2nd child)/\$65 (for each additional child)

Session II

When: June 18-29 Grades: ages 7-12 Contact: (806) 742-3351

Cost: \$85 (per child)/\$75 (for 2nd child)/\$65 (for each additional child)

Session III When: July 9-20 Grades: ages 10-14 Contact: (806) 742-3351

Cost: \$85 (per child)/\$75 (for 2nd child)/\$65 (for each additional child)

This camp will allow students to learn a variety of outdoors and sports activities. The outdoor skills will include basic camping skills, rock climbing, rappelling, and water games.

68TH ANNUAL TEXAS TECH BAND/ORCHESTRA CAMP

When: July 7-14 Grades: 6-12

Contact: Anna Henry at (806) 742-2225 or (806) 742-4204

Cost: \$207 (off-campus)/\$450 (on-campus)

This camp is for students who can read music and have at least one year of playing experience. Flag, twirling and drum major students also are welcomed to attend the program.

16TH ANNUAL ALL-STATE CHOIR CAMP

When: July 21-24 Grades: 9-12

Contact: Anna Henry at (806) 742-2225 or (806) 742-4204

Cost: \$105 (on-campus)/\$217 (off-campus)

Students who attend this camp will learn all-state music to prepare for auditions. Activities for the program will include choir rehearsals, section rehearsals, vocal techniques, sight reading and audition procedures. By enrolling in the program, some previous participants have been able to perform in the All-State Choir.

THE SECOND ANNUAL MARIACHI EXTRAVAGANZA

When: May 30-June 2

TTU SUMMER CAMPS/PAGE 6

Grades: Open to all students

Contact: Anna Henry at (806) 742-2225 or (806) 742-4204

Cost: \$100 (workshop)/\$150 (competition)

The program offers a workshop and a competition. The workshop will focus on beginner, intermediate and masters for experience with the vihuela, guitarron, guitar, violin, trumpet and voice. The competition is open to all groups and vocalists. This program will not provide on-campus housing.



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FOR IMMEDIATE RELEASE

May 7, 2001 CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

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TEXAS TECH PROFESSOR GARNERS STATEWIDE AWARD

LUBBOCK – Dominick J. Casadonte Jr., Ph.D., an associate professor in chemistry and biochemistry at Texas Tech University, has been awarded the Piper Professor Award for 2001.

The honor is given to 10 professors in the state of Texas during the academic year for their dedication to the teaching profession, and for their outstanding academic, scientific and scholarly achievement. The honorees each will be awarded a certificate, together with a cash honoraria of \$2,500 and a gold commemorative pin.

"This is a tremendous honor for Dom and for Texas Tech University," said Provost John Burns. "Only a handful of Texas Tech professors have ever received this honor."

In fact, only six other Texas Tech professors have earned this award since its inception. They were: R.S. Underwood, Ph.D., professor of mathematics in 1959; Cecil I. Ayers, M.S., professor of agronomy in 1962; Mina W. Lamb, Ph.D., professor of food and nutrition in 1965; Ernest Wallace, Ph.D., professor of history in 1969; Harley D. Oberhelman, Ph.D., professor of romance languages in 1975; and Norman W. Hopper, Ph.D., associate professor of plant and soil science in 1995.

Casadonte joined the faculty at Texas Tech in August of 1989. He earned his bachelor of science degree with honors in chemistry from the Case Institute of Technology of Case Western Reserve University in 1977. Casadonte was awarded his master of science degree in physical chemistry in 1980 and his doctoral degree in inorganic chemistry in 1985, both from Purdue University. Between 1985 and 1989 Casadonte did postdoctoral work at the University of Illinois. During the 1988-1989 academic year, he was awarded one of the first 10 postdoctoral teaching/research fellowships administered by the Dreyfus Foundation.

Many other awards and honors have been presented to Casadonte for his teaching excellence. In 1993 he was awarded the Texas Tech New Faculty Award sponsored by the Ex-Students' Association. He also received the Outstanding Professor of the Year Award from Alpha Epsilon Delta, a pre-medicine honorary, in 1998. In 1999-2000, Casadonte was awarded a Fulbright Scholarship to study and do research in France. He was named the Alpha Phi Foundation International Professor of the Year also in 1999-2000 and earned the President's Excellence in Teaching Award from Texas Tech in April 2000. In 1999 he shared a CHEMLUMINARY award from the American Chemical

PIPER PROFESSOR/PAGE 2

Society (ACS) for his work in the development of chemical demonstration activities and outreach with the ACS student affiliate group at Texas Tech.

The Minnie Stevens Piper Foundation was organized in 1950. Randall Gordon Piper and his wife, Minnie Stevens Piper, were the principal donors.



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FOR IMMEDIATE RELEASE

May 8, 2001

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TEXAS TECH GRADUATIONS TO FEATURE DALLAS SENATOR

LUBBOCK – Texas Tech University has scheduled its Spring 2001 graduation ceremonies at 9 a.m. and 1:30 p.m. Saturday (May 12) in the United Spirit Arena, 1701 Indiana Ave. The featured speaker for both events will be Texas Sen. Royce West of Dallas.

West, who has served in the Senate since 1993, also is a senior partner with the law firm of Robinson, West and Gooden, P.C. He earned his bachelor's and master's degrees from the University of Texas at Arlington, and his doctor of jurisprudence from the University of Houston. West served under several district attorneys in several Texas counties, becoming the first African-American to be named chief felony prosecutor in Texas.

Graduates in the Colleges of Architecture, Arts and Sciences and Engineering will attend the 9 a.m. graduation ceremony. Graduates in the Colleges of Agricultural Sciences and Natural Resources, Business Administration, Education and Human Sciences will attend the 1:30 p.m. ceremony.

The Texas Tech School of Law will have its commencement at 5 p.m. at the Lubbock Municipal Auditorium, with a reception immediately following at the Merket Alumni Center. The commencement speaker will be Bill Jones, legal counsel for Gov. Rick Perry.

Seating is open for both ceremonies at the United Spirit Arena, with no admission charge and no ticket required for attendance.

-30-

SOURCE: Leslie Woodard, Office of News and Publications, (806) 742-2136, or leslie.woodard@ttu.edu.



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FOR IMMEDIATE RELEASE

REF: A-05-09-01

CONTACT: Andrea Watson, andrea.watson@ttmc.ttuhsc.edu

TTUHSC DEPARTMENT TO OFFER FREE SCREENING

LUBBOCK – Texas Tech University Health Sciences Center's Department of Dermatology will offer a free skin cancer screening from 8 a.m. to 1 p.m. Saturday (May 12) at the Southwest Cancer Center at University Medical Center, 602 Indiana Avenue.

TTUHSC dermatologists will examine patients and refer any patient with a suspicious skin lesion to a doctor for further treatment. No appointment is necessary.

The screening is being offered to coincide with National Melanoma/Skin Cancer Detection and Prevention Month, sponsored by the American Academy of Dermatology.

The American Cancer Society estimates that more than 1 million new cases of skin cancer will be diagnosed in the United States this year. Of those, more than 51,000 will be melanoma, the most deadly form of skin cancer. One person dies from melanoma every hour.



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http://www.texastech.edu/newshome

FOR IMMEDIATE RELEASE

May 14, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

TEXAS TECH AGRICULTURAL EDUCATORS PROVIDE RESOURCES TO CENTRAL AMERICAN FARMERS

LUBBOCK – Agricultural educators from Texas Tech University are working with the Inter-American Institute for Cooperation on Agriculture (IICA) on a plan to educate and train producers in Central America to improve farming communities.

Matt Baker, Ph.D., chair of Texas Tech's department of agricultural education and communications, and David Lawver, Ph.D., a professor in that department, traveled to San Jose, Costa Rica in early March to attend an organizational and planning meeting on the needs of the agricultural communities in that area. Educators from Texas A&M University and the University of Florida also are involved in the project.

According to Baker, the purpose of the multidisciplinary project is to provide quality extension services and outreach programs of continuing education that are relevant for improving the quality of rural life in Central America.

"A large part of the problem is the political instability in these Central American countries," said Baker. "It is difficult to implement a long-term agricultural policy in a situation of such political turmoil."

Other challenges that Lawver and Baker have documented are limited natural resources of the area and limited educational and technological resources. "What they do have is a definite 'we can' attitude," Lawver said. "Many people we would be trying to teach are illiterate, so printed material may not be a teaching option. We would like to gather funds to do much of the outreach by radio programs, video tapes and distance learning classrooms." Costa Rica already has one TTVN site, which is the two-way audio and video communication system used by Texas A&M and Texas Tech for classroom distance education.

Baker described the farming system in most of Central America as sophisticated and complex, despite having limited mechanical equipment. "The diversity of household livelihood systems – and thus livelihood strategies – must be examined closely when working with limited resource farmers," Baker said. "It is this diversity that often allows families to draw upon numerous survival strategies to sustain themselves over time. The circumstances in which households find themselves are as dynamic as the households themselves. Not all of a household's possible strategies are available or useful in every circumstance, such as when one or more elements of the livelihood system fail; or the circumstance itself may inhibit or prevent use of livelihood strategies or their usefulness

as survival tools. It is imperative that households continue to have multiple options to ensure their food and economic security."

Baker said that some people question why our country should share our technology, but Baker said that is not the issue. "Farmers in Central America have very different biophysical, land ownership and cultural constraints than do producers in the United States." They are not focused on providing food for the world, or contributing to a global economy, but on day-to-day subsistence and production of enough food to feed their families and perhaps some left over to sell to have a cash reserve in case of a-family emergency," Baker said.

Texas Tech stands to gain much by being involved in this international project, according to Baker. "With a presence in Central America, Texas Tech could garner graduate students and eventual alumni, which could serve to benefit our domestic students desiring to do business in the region should the economy improve," Baker said. "It is also important from a faculty development perspective, because faculty that may eventually travel there to teach would have an enhanced perspective of global agricultural and natural resource issues to bring back into their campus classrooms."

Initial planning trips were funded by a \$5,000 grant from the Kellogg Foundation. Baker, Lawver and other participants hope to use the information they have gathered on demographics and production systems to write a grant proposal to implement some of the teaching and outreach programs they have envisioned. Baker said if they receive the larger grant, it could be up to a half a million dollars, split among the participating institutions.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.

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May 16, 2001

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TEXAS TECH CONTINUES TO STUDY EFFECTS OF WIND DAMAGE

LUBBOCK – In order to study the effects of extreme wind conditions, engineers in the Wind Science and Engineering Research Center at Texas Tech University along with the National Institute of Standards and Technology, the U.S. Department of Energy and the Texas Air National Guard began simulating extreme wind conditions today (May 16) at the Reese Technology Center. A C-130 aircraft was used to produce the winds, and a manufactured home was used to test the structural response.

Chad Morris, associate director of Texas Tech's Wind Science and Engineering Research Center, said the estimated wind load placed on this test structure was far beyond the winds the manufactured home was designed to withstand.

During this test, Morris said, the structure was exposed to wind gusts and sustained winds at normal wind speeds, around 20-30 miles per hour. Eventually the speed was increased to more than 90 miles per hour.

"We have to know what type of winds we can create behind the C-130 before we can really conduct any type of scientific research," Morris said.

Morris said if this test is successful, subsequent tests will follow possibly including a modular home and a home designed for hurricane-prone regions.

Morris said this full-scale testing provides data that is not available from models tested in wind tunnels, and this testing will be used to improve energy efficiency, durability and wind resistance.

"The benefits, both economic and human, will be significant. More energy efficient and durable buildings would mean large energy savings nationwide, fewer homeless people after wind damage, less disruption to the community, lower insurance losses and less negative impact on the economy," Morris said. "New envelope technologies can promote sustainable development, and can improve the quality of life for millions of people around the world."

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EVENT ADVISORY

REF: A-5-17-01

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SCHEDULE FOR GRADUATION CEREMONIES AT TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

- ◆ The School of Allied Health will hold graduation ceremonies at 3 p.m. Friday (May 18) at the United Spirit Arena.
- ◆ The School of Medicine and the Graduate School of Biomedical Sciences will graduate students during a 10 a.m. ceremony on Saturday (May 19) at the United Spirit Arena.
- ◆ The School of Nursing's ceremonies will be held at 2 p.m. on Saturday (May 19) at the United Spirit Arena.
- ◆ The School of Pharmacy will graduate its students at 2 p.m. Sunday (May 20) at the Amarillo Civic Center Grand Plaza.



May 17, 2001

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MEDIA PERPETUATES DUAL PERCEPTIONS OF WOMEN IN BUSINESS

LUBBOCK – One of the world's most respected business publications goes far in promoting ambivalent perceptions of women executives, says one Texas Tech University researcher, who has done an extensive study of the coverage of businesswomen in the *Wall Street Journal*.

"The issue is awareness of how women are portrayed, and how that impacts what we expect to see of women," said Linda Krefting, Ph.D., associate professor of management in Texas Tech's College of Business Administration. "What press coverage does is contribute to what people think they know, and that, over time, colors what people perceive and how they react to what they read and experience."

Krefting said there is ambivalence, or dual perception, about women executives. A previous study she read stated it this way: "Women experience a double-bind on perceived competence; either it is questioned, or it is acknowledged, but at the cost of losing likeability and influence." Krefting believes that perception creates problems. "While we have documented perceptions, and we continue to document concerns about women and executive work, we haven't really asked the questions, 'Where do these perceptions come from? How do they arrive? How do they get reproduced?' These are unusual questions to ask in management."

Krefting points to two types of evidence that ambivalent perceptions exist: the persistence of the glass ceiling for women executives and the stagnant enrollment of women in elite Master of Business Administration (MBA) programs.

"Over the last decade, enrollment of women in law schools and medical schools, even in the elite programs, has increased more than 40 percent, and it has been stuck at 30 percent for MBA programs. So part of the argument about the glass ceiling is that there is an inadequate pipeline, if you have stagnant enrollment in the best programs."

Krefting said many issues that get raised about both of those problems are regarding the perception of women executives, and that those perceptions play a role in limiting women's advancement to the top and limiting the willingness of women to enroll in MBA programs.

From a study published in 1998, Krefting offered the following results of a survey of college students who were asked to choose descriptors of successful middle managers in general, successful female middle managers and successful male middle managers.

"There was reasonably consistent agreement describing successful middle managers and male middle managers, but when it came to describing successful female middle managers, there was a real split between how female students described them, and how male students described them. Not only that but they were nearly all polar, positive versus negative descriptions."

Some of the descriptors chosen by male college students included: bitter, dawdle and procrastinate, deceitful, frivolous, hasty, nervous, passive, quarrelsome, reserved, uncertain and vulgar.

Descriptors chosen by female students to describe female middle managers included: ambitious, assertive, competent, creative, direct, emotionally stable, firm, helpful, objective, prompt, sophisticated and tactful.

Krefting regards this study as evidence of multiple perceptions, both positive and negative, of women executives, and indicates the distinction between male and female observers is not always found.

"I've been interested in figuring out where these perceptions come from, because if these perceptions are those of current college students, it's not because they have extensive experience with middle managers, male or female. The perceptions have to be coming from somewhere. Media is at least one of the possibilities."

Several sections of the WSJ fell under Krefting's scrutiny. She looked at the coverage of the deaths of Princess Diana and of Mother Teresa, the WSJ op-ed pages from July to December 1997, the WSJ front pages from July 1999 to July 2000 and the WSJ cartoon portfolios featuring panels from the 1950s through the 1990s. Much of her study surveyed articles for representations of women executives in the year following the appointment of Carly Fiorina as the head of Hewlett-Packard. In the year following Fiorina's appointment, the WSJ ran no less than 40 stories on various women executives.

The headline on one Fiorina article read, "In This Family, She's the CEO and He's Home." Krefting explains that while the coverage highlighted Fiorina's management skills and expertise, it also undermined the manner in which Fiorina got ahead by indicating she had come "almost accidentally" to her career. The article further stated that Fiorina "declined to discuss her husband's role. And many businesswomen believe it is sexist to focus on her lifestyle choices, as opposed to what she accomplished at AT&T and Lucent."

"The attributions we make about people who are successful by accident are much different than the attributions we make about the people who actively climb the corporate ladder," Krefting said.

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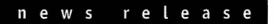
TEXAS TECH RECEIVES NEW NON-WOVEN EQUIPMENT

LUBBOCK – Batson Yarn and Fabrics is pleased to report the recent sale of a Fehrer H1 Technology Needle-punch Loom, fed by William Tatham carding and cross lapping machinery to Texas Tech University in Lubbock, Texas. This equipment is to be used in a project, led and developed by Dr. Seshadri Ramkumar of the International Textile Center at Texas Tech and sponsored by the Department of Defense, to develop protective fabrics. The Nonwoven Laboratory at the International Textile Center will be the first facility in the USA to house the state-of-art H1 Technology Needle Loom.

According to Fehrer, the principle of the H1 technology is the idea that superior web properties can be obtained by oblique angled needle penetration. This is achieved by means of an asymmetrically curved needling zone and straight needle movement. Some of the advantages derived from this new technology are more isotropic web properties, better fiber entanglement and higher strength values.

The Tatham Card Unit uses a Three Roller/Seven Roller design and will be fed by a Tatham Single Automatic Feeder Model 503 equipped with a Volumetric Delivery. Microfeed 2000 is included to monitor the fibre delivery from the Chute Section of the Volumetric Hopper and control the speed of the Card Feed Rollers to compensate for any discrepancy between the pre-programmed 'target' weight and continuously monitored 'actual' weights. Microfeed ensures extremely accurate fiber delivery into the Card Unit which is equipped with an AC Inverter Controlled Drive System. The fibre web delivered from the Single Doffer section of the Card Unit is transferred into a Tatham 'Conventional' design Crosslapper.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.





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TTUHSC GRADUATION CEREMONIES

LUBBOCK -- Texas Tech University Health Sciences Center will graduate students from its four schools Friday through Sunday.

The School of Allied Health's graduation ceremonies will begin at 3 p.m. Friday (May 18) at the United Spirit Arena. Patti Patterson, M.D., vice president for Rural and Community Health at TTUHSC, will be the commencement speaker. The school will graduate 150 students and will have its first physician assistant graduates walking for their December degrees.

The School of Medicine and the Graduate School of Biomedical Sciences will hold graduation ceremonies at 10 a.m. Saturday (May 19) at the United Spirit Arena. The guest speaker will be Phil H. Berry, Jr., M.D., past president of the Texas Medical Association. The School of Medicine will graduate 120 students, including the first MD/MBA graduates. Seven students from the Graduate School of Biomedical Sciences will receive degrees, including the first degree to be awarded in the area of pharmaceutical sciences.

The School of Nursing will graduate 123 students during a 2 p.m. ceremony on Saturday (May 19) in the United Spirit Arena. Guest speaker will be Teresa M. Oehler, R.N., of St. Luke's Episcopal Hospital in Houston. Shirley L. Garrison from Hereford will receive an honorary degree.

The School of Pharmacy will graduate 58 students, at 2 p.m. Sunday (May 20) in the Amarillo Civic Center Grand Plaza. Augusto Odone, president of the Myelin Project, will be the guest speaker. Odone is the father portrayed in the movie, "Lorenzo's Oil." He and his wife Michaela began a search for a cure for their son Lorenzo, who is stricken with adrenoleukodystrophy (ALD).



May 18, 2001

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TEXAS TECH PRESIDENT RECEIVES SBA HONOR

LUBBOCK – Texas Tech University President David J. Schmidly, Ph.D., has been named the Small Business Advocate of the Year for the Lubbock area by the U.S. Small Business Administration (SBA).

Schmidly, who became president of the university on August 1, has made assisting Lubbock and South Plains communities with economic development a top priority. The SBA cited Schmidly for work during his tenure as president of Texas Tech and as vice president for research and dean of the graduate school at Texas Tech.

Schmidly has worked to help create The Institute of Environment and Human Health (TIEHH) at Reese Center. In doing so, he assumed a leadership role in the redevelopment of the former Reese Air Force Base. In addition, he created the Rural Assistance Initiative at Texas Tech to aid neighboring communities in economic development and other endeavors. The initiative led to an Economic Development Authority (EDA) grant of \$100,000 per year for 20 years. The grant will provide for an Economic Development Center, the first of its kind for the Texas High Plains. He also has made economic development a priority for Texas Tech research projects.

Schmidly, a graduate of Texas Tech, returned to the university in 1997 as vice president for research and dean of the graduate school.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.

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tip sheet

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May 18, 2001

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ENERGY EXPERTS AVAILABLE TO DISCUSS CONSERVATION, POLICY

NUCLEAR POWER MAY BE THE ANSWER

Harry W. Parker, Ph.D., P.E., professor of chemical engineering at Texas Tech said, "Bush's nuclear energy plan is effective and the use of breeder reactors is appropriate because the potential of this power source is essentially infinite."

Although very positive on the energy plan in general, Parker said that we must be certain this plan is cost-effective. "Hybrid cars might be expensive," Parker said.

"Gas and electricity are hot buttons right now," Parker said. "We need to make sure that the need for massive amounts of energy is not overlooked."

Harry Parker, Ph.D., is a 47-year career engineer with 84 U.S. patents and more than 40 technical publications. He has tracked the price of natural gas throughout his career. Parker has worked extensively in almost all aspects of the petroleum industry as a research group leader at Phillips Petroleum Company, a consultant to Haliburton, the Engineering Societies Commission on Energy and with the U.S. Department of Agriculture.

He can be reached at (806) 742-1759, or via e-mail at harry.parker@coe.ttu.edu.

ALTERNATIVES A MUST

Michael E. Parten, Ph.D., P.E., professor of electrical engineering at Texas Tech, said, "The consumption of energy has to come down, and finding alternatives is a must."

Parten believes Bush's plan can be a boost for the hybrid vehicle industry. "If the demand for hybrid vehicles increases, we'll see the cost come down."

Over the past 10 to 12 years, a significant amount of alternative fuel vehicle related research has been carried out within the College of Engineering at Texas Tech University. These projects have been supported by Ford Motor Company, Chrysler Corporation, General Motors Corporation, Purolator, the U.S. Department of Energy, the State of Texas Advanced Technology Program, the Texas Department of Transportation, the Texas Natural Resources Conservation Commission, Adobe Gas Company, Texas State Energy Conservation Commission, the City of Lubbock, Conoco, and the Center for Energy Research at Texas Tech.

Parten can be reached at (806) 742-3533, or via e-mail at m.parten@coe.ttu.edu.

"ACCEPTABLE RISK"

Robert J. Baker, Ph.D., and Ron K. Chesser, Ph.D, both professors in Texas Tech's department of biological sciences, have studied the effects of long-term radiation exposure on mammals, traveling more than 40 times to the Chernobyl nuclear plant in the Ukraine.

"The Chernobyl accident was viewed as the world's worst nuclear power plant disaster, and we've created this concept of monsters and birth defects. The science just doesn't indicate that that's true," Baker said.

Baker and Chesser both believe nuclear power is a relatively safe source of energy and that its usefulness should be reexamined.

"The level of protection, the level of safety that we have in the United States is far greater than for the RBMK 1000 reactors that the Soviet Union built which everyone agrees are time bombs," Baker said.

Baker and Chesser, who leave again for Chernobyl on May 21, can be reached via e-mail at rjbaker@ttu.edu and rchesser@ttu.edu, respectively.

POLITICS OF ENERGY

Steven Greene, Ph.D., assistant professor of political science, is an expert on presidential politics. He is available to discuss the politics of energy. He can be reached via e-mail at steven.greene@ttu.edu or through the Office of News and Publications at (806) 742-2136.

news release



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TTUHSC NEW STUDENT CENTER NAMED

LUBBOCK – The Texas Tech University Health Sciences Center announced Wednesday the naming of a new student center - The F. Marie Hall Synergistic Center.

The student center will be adjacent to a new auditorium/classroom center that is slated to begin construction later this summer. The center will be equipped with a workout room, showers, Internet "café," lounge area with a big screen television, an office for the student senate executive officers, and outside patio area and a game room equipped with pool tables, foosball and table tennis.

The student center was named in honor of philanthropist F. Marie Hall. David R. Smith, M.D., president of TTUHSC, says it is an honor to be affiliated with Hall. "Marie Hall is a leader in West Texas and has demonstrated the vision and compassion needed to inspire future healers," said Smith.

Hall established an endowed chair to benefit rural health in 1998. "My interest in the HSC is a collision of visions - Dr. Smith's vision of the TTUHSC being an exemplar in rural health care, and my vision of a premier program that prepares health care professionals to deliver care as a team," said Hall. "My support of the HSC is to further both visions."

Hall says the center will be an arena where students of all disciplines can interact and gain a respect for the role each discipline plays in health care. "This respect better prepares the students to deliver health care as a team," said Hall.

news release



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TEXAS TECH NAMES HOUSTON BUSINESS LEADER, SCHOLAR DEAN OF JERRY S. RAWLS COLLEGE OF BUSINESS

LUBBOCK – Texas Tech University President David J. Schmidly has announced the appointment of Allen T. McInnes, Ph.D., as the new dean of the Jerry S. Rawls College of Business Administration. The appointment is effective Sept. 1.

McInnes, an oil industry executive and community leader in Houston, comes to Texas Tech after serving from 1996 to 2000 as president and chief executive officer of TETRA Technologies Inc., a diversified oil field service company. He currently serves as chair of the executive committee of the board of directors of TETRA and as chair of the board of TGC Industries, a seismic acquisition company. From 1973 until 1992, he served in various management positions at Tenneco Inc., serving most recently as executive vice president and member of the board of directors.

He also serves as a member of the board of trustees of the American Graduate School of International Management (Thunderbird) and as a member of the advisory council of the business school at the University of Texas at Austin. He also is a member of the board of trustees of The Kincaid School in Houston. He has served as a board member of the Museum of Fine Arts in Houston and the Contemporary Arts Museum in Houston.

"An internationally recognized business leader like Dr. McInnes is an enormous asset to the Jerry S. Rawls College of Business Administration as it establishes new goals to become one of the top business schools in the nation," Schmidly said. "We are very fortunate that a scholar with real-world business experience has chosen to lead the business school at Texas Tech into the new century."

"I am pleased that Texas Tech could attract someone of Dr. McInnes' stature. He brings a wealth of experience from the corporate world and a good foundation in the issues facing higher education. We expect him to make major contributions in fund raising and enhancement of relations between the Jerry S. Rawls College of Business Administration and major corporations," Provost John Burns said.

Texas Tech graduate Jerry Rawls of Sunnyvale, Calif., gave the school a \$25 million cash gift in 2000 that resulted in the naming of the school in his honor. The gift will be used to establish endowments for scholarships, faculty chairs, technology improvements and faculty development.

BUSINESS DEAN/PAGE 2

Candidates for the dean's position came from both the academic world and private industry, according to Schmidly. "Dr. McInnes was an exceptional candidate because he combined academic experience and training with high-level international corporate experience," Schmidly said.

McInnes holds a doctorate in finance from the University of Texas at Austin where he also earned a master's of business administration degree and a bachelor's degree in business administration. He also holds an advanced degree from Harvard University.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.

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TTUHSC OPEN HOUSE TO SHOWCASE THREE NEW LABS

LUBBOCK -- Taking a walk on a state-of-the-art platform will allow Texas Tech University Health Sciences Center researchers to closely study movement disorders ranging from arthritis to multiple sclerosis.

TTUHSC's School of Allied Health has launched a Gait/Motion Analysis Laboratory within the Department of Rehabilitation Sciences, providing a platform for research and enhanced teaching, as well as offering an important clinical service for West Texas, said Paul P. Brooke Jr., Ph.D., dean of the School of Allied Health.

An open house is slated from noon to 3 p.m. Wednesday (May 23) in Room 3C145 to mark the grand opening of the gait lab, along with the Balance Assessment and the Energy Cost Assessment laboratories. David R. Smith, M.D., president of TTUHSC, will kick off events with a ribbon-cutting ceremony.

Students from all schools at the Health Sciences Center will gain valuable clinical experience from the three laboratories, said Herc Merrifield, Ph.D., chairman of the Department of Rehabilitation Sciences and associate dean for the School of Allied Health.

The Energy Cost Assessment Laboratory (ECAL) will feature state-of-the-art equipment for interdisciplinary research in cardiopulmonary, musculoskeletal and geriatric areas, said John Daniel, Ed.D., director of the lab and associate professor in the Department of Rehabilitation Sciences.

Equipment in the lab includes a Jaeger Oxycon Alpha, which measures physiological responses to increasing workloads. The unit analyzes, differentiates and quantifies exactly the functional cooperation of lungs, heart, circulation and cell metabolism. Improvements in physical performance can be measured objectively.

The ECAL also includes a Biodex underweighting support system, which allows patients with spinal cord injuries to work up to their normal walking speed gradually by supporting a percentage of their bodyweight. The patient wears a harness, which supports some of their weight while they walk on a treadmill.

"These three labs will be used collaboratively in numerous ways," Daniel said, noting that disciplines including occupational medicine, sports medicine, rehabilitation and pediatrics will benefit from the technology.

The Balance Assessment Laboratory features a Neurocom Smart Equitest, which assesses the ability of the body to maintain balance, said Steven Sawyer, Ph.D., director of the lab and assistant professor in the TTUHSC physical therapy program. The equipment can be used to analyze balance deficits in diabetics, those recovering from knee surgery, patients with inner ear problems and neurological conditions such as stroke and muscular dystrophy. The equipment also can serve as a tool for assessing falls among the elderly.

"We want to be a clinical resource for West Texans with balance disorders," Sawyer said.

The Gait/Motion Analysis Laboratory will allow researchers to evaluate movement patterns such as walking, reaching and standing. Gait analysis can be used to assist medical decisions involving treatment and interventions for various pathological conditions in children, adults and the aging population. Typical conditions evaluated by a gait lab include stroke, cerebral palsy, head injury, joint injuries or abnormalities, Parkinson's disease, multiple sports applications and falling among the aging population. Tasos Karakostas, Ph.D., and Merrifield will serve as directors of the lab.

"By evaluating the way people walk or move, we can determine objectively the type of intervention needed, such as surgery and/or rehabilitation," Karakostas said.

Monitoring the position of the body in space with light-reflective markers and video cameras, observing muscle activity via electromyography and calculating ground reaction forces allow researchers to analyze coordination, movement disorders and other abnormalities. The lab also will use foot pressure analysis to fit shoes for individuals with diabetes. Researchers map where the most pressure is being exerted on the foot when walking or standing, and special inserts then can be made to provide additional support where needed.

Karakostas said by extensively mapping and monitoring seemingly simple movements, many injuries can be prevented and abnormalities corrected.

"People think walking and standing are simple," he said. "But in reality, both are extremely complex."

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HIGHTOWER ELECTED TO STUDENT SENATE AT TEXAS TECH UNIVERSITY

LUBBOCK -- Texas Tech University student Heath Hightower, a native of Lamesa, was elected to the Student Government Association Senate on April 19. The Student Government is a body of students elected by their peers to serve as representatives and to work as a liaison between the administration and the students.

Hightower's position as senator-at-large is one of few that oversee all colleges, not just his own, the College of Human Sciences. Currently majoring in family financial planning, Hightower plans to continue to be involved at Texas Tech to better serve his fellow students until he graduates. Hightower is engaged in many other activities around campus such as Beta Theta Pi, the Finance Association, Family Financial Planners Association, and the Marketing Association.

"It is important to get involved to represent the students and make sure that the tuition we're paying goes to the right places," said Hightower. He said he is excited about the coming year and serving the students and their concerns and the opportunities it holds for his future.

Meanwhile, Hightower is interning for the summer at Legacy Wealth Advisors in Dallas and looks forward to graduating in a year and a half to pursue his career in the family financial planning business.

Texas Tech allocated more than \$127,000 to Student Government in support of student interest and opinions. Funding more than 100 organizations, Student Government is also allocated more than \$182,000 for the continuing pursuit of student involvement.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



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SERVICE TO HONOR UNIQUE CONTRIBUTION TO TTUHSC

LUBBOCK – They've made a decision about their deaths and rather than being buried following a funeral, these individuals want to make sure they continue to help people after they die.

It is because of these individuals that medical students learn to be doctors. These unnamed people have chosen to donate their bodies to the willed body program at Texas Tech University Health Sciences Center. They will eventually become the cadavers used by first-year medical students in anatomy lab, and that is a very valuable contribution to make, said Claude B. Lobstein, coordinator of anatomical services for TTUHSC.

TTUHSC will take time to recognize the contribution these people and their families have made at a memorial service at 10:45 a.m. Monday (May 28) at Resthaven Memorial Park, 5740 W. 19th St.

"It's just a simple graveside service," Lobstein said. "We'll have some remarks by a representative of the health sciences center and a medical student and a minister will say a few words. It's just a very positive thing for the families and the community."

Bryce McGregor, chief operating officer for the School of Medicine, will speak on behalf of TTUHSC. Alison Hable will speak on behalf of the medical students. The Rev. Jo Roberts-Mann, associate rector at St. Stephen's Episcopal Church, will preside over the ceremony. Music for the ceremony will be provided by Texas Highland Pipes and Drums.

Lobstein said he expects a crowd of 300 to 400 people to attend the service, including several medical students and students from the School of Allied Health, who also use the cadavers during their class work.

"We have a sign in our lab that's in Latin and says, 'The dead teach the living,'" said Alan Ehlo, who also helps run the willed body program. "Every day, our students are given the chance to reflect on that sign as they get a hands-on exploration of death. This service helps remind them of the generosity of the gift these people have given. Our students get to learn because someone gave us the ultimate gift. This gives them a way to say thank you to those people."

Lobstein said the memorial service also helps the public realize where the cadavers the students use come from.

"A lot of people think the bodies we get are from the underprivileged or the unclaimed bodies, but that's far from the truth," he said. "Most of the people who donate their bodies make the decision well in advance. They come from all walks of life. There's a whole spectrum of people who want to help."

Lobstein said the most important part of the ceremony is the closure it often gives the families. After the bodies are used for the anatomy classes, the remains are cremated and given to the family. If the families wish, the remains are buried at Resthaven.

"We have most of the bodies for two to three years before we can finally use them for the students," he said. "There's not any real closure for the family and that's hard. When you have a funeral and burial, there is that sense of closure. There's a place you can visit and a place you can reflect upon. With this ceremony, we give the donor families that same sense of closure. They know their relative has been taken care of, and they can begin to move on with their lives."

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FOR IMMEDIATE RELEASE

May 29, 2001

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TEXAS TECH LAW PROFESSOR AVAILABLE FOR COMMENTS ON PGA SUPREME COURT DECISION

Tuesday (May 29) the United States Supreme Court handed down the decision in the *PGA v. Casey Martin* case, which the court heard on Jan. 17, 2001. The court voted, in a 7-2 decision, to allow professional golfer Casey Martin the use of a cart in PGA competition.

Brian Shannon, J.D., a professor of law at Texas Tech University's School of Law, filed an *amicus curiae* (friend-of-the-court) brief in the case with the Supreme Court (as he did at the Court of Appeals). Shannon's nine-year old daughter suffers from the same circulatory disorder as Martin. Shannon serves as volunteer legal counsel for the national called Klippel-Trenaunay Support Group.

In his brief on behalf of the K-T Support Group, Shannon states: "Put simply, this case is about discrimination," and that the "PGA wants the [Supreme] Court to permit it to discriminate against Casey Martin on the basis of his disability notwithstanding the ADA."

Martin suffers from a congenital, degenerative circulatory condition called Klippel-Trenaunay (K-T) Syndrome. Because the PGA Tour refused to allow him to use a cart, Martin filed suit in an Oregon federal court under the Americans with Disabilities Act (ADA). After obtaining an injunction from the federal district court, which was affirmed by the U.S. Ninth Circuit Court of Appeals, Martin qualified to play on the PGA's Nike Tour in 1998 and 1999, and on the PGA Tour in 2000.

Shannon is available for comment on the outcome of the case and the ramifications. He can be reached at (806) 742-3990, ext. 259 or brian.shannon@ttu.edu.

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EVENT ADVISORY

May 30, 2001

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TEXAS TECH, SUPACHILL TO OPEN CRYOBIOLOGY CENTER

WHAT: Texas Tech University, Texas Tech University Health Sciences Center and

Supachill USA announce the opening of the Center of Excellence in

Cryobiology at Reese Technology Center.

WHEN: 2 p.m. Thursday (May 31).

WHERE: Supachill USA, 9712 4th Drive, Reese Technology Center.

EVENT: An open house will celebrate the official opening of the Center of

Excellence in Cryobiology. Texas Tech and Texas Tech Health Sciences Center, as primary research partners with Supachill USA, already have uncovered breakthroughs that will have a major impact on various areas of medical and animal science research. The study of cryobiology is viewed by many in the medical and scientific community as some of the most important research to date for the future of tissue and organ preservation.

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May 30, 2001

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TEXAS TECH COLLEGE OF EDUCATION RECEIVES PROFESSIONAL ACCREDITATION

LUBBOCK – The College of Education at Texas Tech University is one of 54 schools of education that received either initial or continuing accreditation from the National Council for Accreditation of Teacher Education (NCATE) in its most recent round of decisions. NCATE accredits 520 institutions, which produce two-thirds of the nation's new teacher graduates each year.

The United States Department of Education recognizes NCATE as the professional accrediting body for schools, departments and colleges of education. On-site visits, document reviews and accreditation decisions are all carried out by professionals from the education community as well as members of the public and education policymakers.

NCATE standards expect accredited schools to ensure that subject matter content and method of teaching is a priority; to emphasize school district collaboration; to ensure that candidates can use technology in instruction; and to prepare teacher candidates to teach students from diverse backgrounds. NCATE revises its standards every five years to incorporate best practice and research, in order to ensure that the standards reflect a consensus about what is important in teacher preparation today.

"We are very pleased to receive this full accreditation from NCATE," said Greg Bowes, Ed.D., dean and professor of the College of Education. "We are equally proud of our students' success, our faculty and staff contributions to our excellent programs, and our exceptional partnerships in the South Plains area."

-30-

CONTACT: Karen Jacobsen, director of external relations for the Texas Tech University College of Education, (806) 742-1997 (ext. 400) or by e-mail at kjake@ttu.edu.



May 1, 2001

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SCHMIDLY NAMES ROBERT SWEAZY VICE PRESIDENT

LUBBOCK—Texas Tech President University David J. Schmidly has announced the appointment of Robert M. Sweazy as Vice President for Research, Graduate Studies, Technology Transfer and Economic Development, effective immediately. Sweazy has held the interim position since August 2000 when Schmidly left the vice presidency to become 13th president of Texas Tech..

"Bob Sweazy has given many years of outstanding service to the academic and athletic programs of Texas Tech University. I am pleased to appoint him now to a position where he can make an even greater contribution," Schmidly said.

"He brings an energy and commitment to the university's vision of becoming a top tier research university and using our research mission to help create better opportunities for the people of this region," he said.

Sweazy served from 1996 until 2000 as senior associate vice president for research. Previously, he was Executive Director of the Texas Tech University Research Foundation and vice provost for research. He came to Texas Tech in 1970 as assistant professor of civil engineering and assistant director of the Water Resource Center. From 1977 until 1985 he served as Director of the Water Resource Center.

In addition to his academic and administrative positions, Sweazy has served as faculty athletic representative to the NCAA, the Southwest Conference, the College Football Association, and the Big XII Athletic Conference. He has chaired numerous NCAA committees and has served on the association's executive committee.

Sweazy will relinquish his athletic duties to devote all his time and energy to his new responsibilities, with special emphasis on enhancing the university's research programs and creating economic development opportunities for Lubbock and the South Plains.

Sweazy holds a bachelor's degree and a master's degree, both in biology and chemistry from Wichita State University and a doctorate in civil engineering from the University of Oklahoma.

With this appointment, Schmidly completes the appointment of his administrative cabinet. In his first year as president of Texas Tech, he has filled five additional vice

president positions, one dean's position and a special assistant for diversity and equity position.



May 31, 2001

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NIKE GIFT HONORS WORK OF LAW PROFESSOR IN CASEY MARTIN COURT BATTLE

LUBBOCK – The Texas Tech University School of Law Foundation has received a gift from Nike in honor of the K-T Support Group, a family support group for persons who have the syndrome afflicting professional golfer Casey Martin. Brian Shannon, J.D., a Texas Tech law school professor, is volunteer legal counsel for the support group, and filed briefs with the various courts which heard the case.

Nike has been a continuous supporter of Martin, who suffers from Klippel-Trenaunay Syndrome, a degenerative circulatory disease that affects his right leg. Martin had asked the PGA Tour to allow him the use of a motorized golf cart, and eventually took the request to court under the Americans with Disabilities Act.

A recent statement issued by Nike said that in addition to their company's support, Martin received support from various groups ranging from disability rights organizations to legislative sponsors of the Americans with Disabilities Act. For example, the K-T Support Group filed *amicus curiae* (friend of the court) briefs on Casey's behalf at both the Court of Appeals and at the U.S. Supreme Court, through its counsel, Texas Tech's Shannon, who also is a parent of a daughter who has K-T. The statement by Nike continued by saying that in recognition of the many hours volunteered on Casey's behalf by Shannon and the support given to him by his university, Nike made a donation in honor of the K-T Support Group to the Texas Tech Law School Foundation in January.

Nike made the \$2,000 donation a few weeks after the oral arguments in the case. Shannon said he could not have had the chance to make an impact in the case without the support of the law school.

"Dean Newton helped support my efforts in the case by encouraging me to take the time to prepare the briefs and by allowing the Law School Foundation to pick up printing costs for the Supreme Court brief, which has to be printed in booklet form," Shannon said.

Frank Newton, J.D., dean of the law school gave credit to both Shannon and Nike. "We are proud that Professor Shannon would volunteer to prepare an *amicus* brief for the winning party in a Supreme Court case to help Americans with disabilities," Newton said. "But the cost of printing the brief was substantial, and Nike's subsequent generous gift more than offset those costs. Their contribution was a significant complement to this team effort."