



TEXAS TECH UNIVERSITY SYSTEM™

Office *of* Communications and Marketing

News Releases

September through December 2004

| LOG SHEET | | |
|--------------------|---|-----|
| Separated by Weeks | | |
| 09/01/04 | President Jon Whitmore to Deliver State of the University Address - Event Advisory | SLP |
| 09/01/04 | Baroque Lute Concert | SS |
| 09/03/04 | Parking Charges for the Metallica Concert | SLP |
| 09/07/04 | Christopher John Gellner Receives Internship for Texas Congressman Sam Johnson's Office | SS |
| 09/07/04 | Dustin R. Farahnak Receives Internship to Work on the House of Representatives Committee on the Judiciary | SS |
| 09/07/04 | Kate Marie Weber Receives Internship for Texas Congressman Henry Bonilla's Office | SS |
| 09/07/04 | Cynthia Nicole MacDonald Receives Internship for Texas Congresswoman Kay Granger's Office | SS |
| 09/07/04 | Nathan Gilbert Peters Receives Internship for Texas Congressman John Carter's Office | SS |
| 09/07/04 | Matthew David Mims Receives Internship for Texas Congressman Michael Burgess' Office | SS |
| 09/07/04 | Miriam Joanna Diemer Receives Internship for Texas Congressman Martin Frost's Office | SS |
| 09/07/04 | Meredith Lynn Slaughter Receives Internship for Texas US Senator Kay Baily Hutchison's Office | SS |
| 09/07/04 | Plant and Soil Sciences and Texas A&M Texas Cooperative Extension Office Host Field Day - Event Advisory | TTB |
| 09/08/04 | Forensics and the Media: Bridging the Gap Conference | SCM |
| 09/09/04 | Nguyen Thi Xuan Phuong, Ph.D. will be Visiting the Vietnam Center and Archive | TTB |
| 09/13/04 | The Memory Shoppe Opens at TTUHSC | SCM |
| 09/14/04 | Wind Science and Engineering Research Center Sent a Team of Researchers to Study Hurricane Ivan | SS |
| 09/14/04 | Russ Gibbs Named Associate Vice Chancellor for Development Programs | SLP |
| 09/15/04 | Robert Clark Schutt, Jr., M.D. Appointed New Chair in the Department of Orthopaedic Surgery | SCM |
| 09/15/04 | Gabor Racz, M.D. Receives Lifetime Achievement Award from the American Society of Interventional Pain Physicians | SCM |
| 09/15/04 | School of Nursing Graduate Program Receives the Rural RN to MSN and BSN to MSN Education Leadership Curriculum Grant | SCM |
| 09/16/04 | Heart Walk | SCM |
| 09/16/04 | Opening of New Computer Lab at the Student Union Building - Event Advisory | SLP |
| 09/16/04 | Preliminary Fall 2004 Enrollment Figures | SLP |
| 09/16/04 | TTUS Chancellor's Council Scholarship Recipient Reception - Event Advisory | SLP |
| 09/16/04 | TTU Ground Maintenance Department Receives Award for the Texas Forestry Commission | SLP |
| 09/21/04 | President's Town Hall Meeting - Event Advisory | SLP |
| 09/21/04 | Academic Construction at Texas Tech | SLP |

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| 09/24/04 | School of Law Receives Gift from Mark and Beck Lanier | SLP |
| 09/24/04 | TTU Chapter of Habitat for Humanity Will Build Playground | SLP |
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| | | |
| 09/27/04 | Annual Meeting of the Western Society for French History - Event Advisory | TTB |
| 09/27/04 | Charles Weddle Distinguished Lecturer Wildflower Symposium | TTB |
| 09/28/04 | Donation from ExxonMobil | SS |
| 09/28/04 | A Reading of Banned Books - Event Advisory | SLP |
| 09/28/04 | Forensics and the Media Conference Cancelled | SCM |
| 09/29/04 | Third Annual John M. Burns Conference on the Scholarship of Teaching and Learning | SS |
| 09/29/04 | M. Roy Wilson's Presidential Address to the Health Sciences Center | DB |
| 09/30/04 | Texas Tech University Final Fall 2004 Enrollment | SLP |
| 09/30/04 | College of Engineering Receives New Endowed Chair from Texas Instruments Former and Current Employees | SS |
| 10/01/04 | Building Computer, Families and Computers | SS |
| 10/01/04 | Healthy Marriage Resource Center to Open | TTB |
| 10/01/04 | New Advising Positions for Tech Students | SLP |
| | | |
| | | |
| 10/04/04 | Silappadhikaram: A Story of Women of Substance - Event Advisory | SS |
| 10/04/04 | Fifth Annual Thesis/Dissertation Symposium | TTB |
| 10/04/04 | 50th Anniversary of the Masked Rider Program | TTB |
| 10/04/04 | Paula Grammas, Ph.D. Appointed Director of the Institute for Healthy Aging at TTUHSC | SCM |
| 10/04/04 | School of Allied Health Hosts Job Fair | SCM |
| 10/04/04 | National Depression Screening Day | SCM |
| 10/05/04 | Texas Tech Part of New Texas High-Speed Data Network | SLP |
| 10/05/04 | Troy Sternberg Appointed as 2004-2005 US Fulbright Student Fellowship Recipient | SS |
| 10/05/04 | Mark Watts Appointed 2004-2005 US Fulbright Student Fellowship Recipient | SS |
| 10/05/04 | Technology Immersion Pilot in the College of Education - Event Advisory | TTB |
| 10/06/04 | Donna Bacchi, M.D., Elected President for the American Heart Association, Texas Affiliate | SCM |
| 10/07/04 | Reception for Pamela Eibeck, Dean of Engineering - Event Advisory | SS |
| 10/08/04 | University Day | SLP |
| 10/08/04 | Jason Lenz Appointed 2004-2005 US Fulbright Student Fellowship Recipient | SS |
| | | |
| | | |
| 10/11/04 | Texas Tech Political Science Class Conducts Poll on 19th Congressional District Election | SLP |
| 10/11/04 | Poll Results from 19th Congressional District Election - Event Advisory | SLP |
| 10/11/04 | Members of Texas Tech University's Fulbright-Hays Group To Give Three Talks - Event Advisory | TTB |
| 10/12/04 | American Music and Radical Politics | SS |
| 10/12/04 | Texas Tech University Awards | TTB |
| 10/12/04 | Three Students Appointed for 2004-2005 US Fulbright Student Fellowship | SS |
| 10/12/04 | Iron Horse Literary Review Presents a Reading by Kim Barnes - Event Advisory | SLP |
| 10/12/04 | Carillon Senior Village Hosts Dinner for the American Heart Association's Walk Event Advisory | SCM |
| 10/14/04 | Two Professors from the School of Law were Named Super Lawyers by the Texas Monthly Magazine | SS |

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| 10/14/04 | Brian Shannon Selected as the 2004 Distinguished Alumnus Award from Angelo State University | SS |
| 10/14/04 | Women's Studies Honor Windy Sitton for Her Outstanding Service to the Community and the University - Event Advisory | SS |
| 10/15/04 | American Heart Association Walk - Event Advisory | SCM |
| 10/15/04 | Vickie Gustafson Receives Top Techsan Award from the TTU Alumni Association | SLP |
| | | |
| 10/18/04 | TTU Student Government Association is Asking Football Fans to Wear Red For the Football Game Against UT | SLP |
| 10/18/04 | TT Alumni Association's Lubbock Chapter of Black Alumni Awards Two Scholarships | SLP |
| 10/19/04 | Polling by the Political Science Class for the 19th Congressional Race | SLP |
| 10/19/04 | Visiting Fulbright Specialist , Razia Akter Banu, to Speak to the League of Women Voters - Event Advisory | SLP |
| 10/19/04 | Presentation of SBC Scholars - Event Advisory | SLP |
| 10/20/04 | New Professorship in the Department of Mathematics and Statistics Event Advisory | SLP |
| 10/21/04 | Chief Oren Lyons of the Iroquois Tribe to Speak as a Part of the Formby Lecture Series | SS |
| 10/21/04 | College of Mass Communications 2004 Outstanding Alumni Breakfast | SLP |
| 10/21/04 | TTU Agricultural Economists Announced Results of an Analysis of the Effects of a Projected Chinese Currency Appreciation on World Fiber Markets | TTB |
| 10/22/04 | E. R. "Dick" and Martha Brooks Endowed Professorship in the Department of Mathematics and Statistics Announced | SLP |
| 10/22/04 | Make Your Child's Halloween Healthy and Safe | SCM |
| | | |
| 10/25/04 | School of Law Groundbreaking Ceremony - Event Advisory | SLP |
| 10/25/04 | News Conference for Two New Endowed Chairs - Event Advisory | TTB |
| 10/25/04 | Willie Tullis, Former NFL Player and Kodak All American Cornerback, to Speak About His Recovery and Addiction | TTB |
| 10/26/04 | Groundbreaking Ceremony for the Mark and Becky Lanier Professional Development Center | SLP |
| 10/26/04 | Texas Tech University Independent School District Works with Brazilian High School | SS |
| 10/26/04 | Center for Campus Life Encourages Students to Participate in the South Plains Food Bank Voucher Program | TTB |
| 10/27/04 | Cell Phone Fraud | SS |
| 10/28/04 | James W. Bagley Endows Chair in Business and Chair in Engineering | TTB |
| 10/29/04 | 19th Congressional District Voter Poll Survey for the 2004 Election | TTB |
| 10/29/04 | Political Science Students Schedule a Watch Party for the Election Results Event Advisory | SS |
| 10/29/04 | Eighth Annual Greek Treat, October 31st | TTB |
| | | |
| 11/01/04 | Exit Polls of the 19th Congressional District | SS |
| 11/01/04 | Bone Marrow Drive | SLP |
| 11/01/04 | Wiley's Way Day at Lubbock ISD - Event Advisory | TTB |
| 11/01/04 | TTU Can Share Food Drive | TTB |
| 11/01/04 | The Future of Water in West Texas | TTB |
| 11/01/04 | Texas Tech Releases Survey Results on the Electoral College and Amendment | TTB |

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| | 36 in Colorado | |
| 11/02/04 | TTU Horse Judging Team Placed First in the All-American Quarter Horse Congress | TTB |
| 11/02/04 | No Class Cancellations | SS |
| 11/03/04 | TTU College of Education, Post ISD, Floydada ISD Showcase the Texas Immersion Pilot (TxTIP) Grant | SS |
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| 11/08/04 | Keh-Shew Lu Endows Chair in the College of Engineering | SS |
| 11/08/04 | TTU Public Art Program to Restore and Maintain Five Outdoor Bronze Sculptures | SS |
| 11/08/04 | Annual Red Raider Symposium | SS |
| 11/10/04 | Center for Campus Life Spirit of Sharing | TTB |
| 11/11/04 | ROTC Flag Retirement Ceremony | SLP |
| 11/11/04 | Tech Student, Robin Milstead, Featured in Glamour Magazine | SS |
| 11/11/04 | Masters of Agriculture at a Distance Degree Program | TTB |
| 11/11/04 | Annual Agriculture and Natural Resources Awareness Week | TTB |
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| 11/15/04 | Major General Ken Bowra, United States Joint Forces Command, to Visit Vietnam Center | TTB |
| 11/15/04 | Who's Who Among America's Teachers | TTB |
| 11/15/04 | Drowsy Driving 5K/1 Mile Fun Run Walk - Event Advisory | TTB |
| 11/15/04 | Fun and Fitness for Lubbock Boys & Girls Club - Event Advisory | SCM |
| 11/16/04 | 2004 Gerald W. Thomas Outstanding Agriculturalists | TTB |
| 11/17/04 | Three-day Texas Viticulture Shortcourse | TTB |
| 11/17/04 | Great American Smokeout | SCM |
| 11/17/04 | Founding Fathers of the School of Medicine Honored | SCM |
| 11/18/04 | Civil Engineering Classes to Demonstrate Rube Goldberg Machines | SS |
| 11/18/04 | Governor for a Day | SS |
| 11/18/04 | Ph.D. Programs Offered On-line | LW |
| 11/18/04 | West Texas Cares Program Honored by the U.S. Administration on Aging | SCM |
| 11/19/04 | KTXT-TV Fundraiser "Be More, Watch and Support Your Public Television" | SLP |
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| 11/22/04 | Matt Cartmill, Ph.D. to Lecture at TTU | TTB |
| 11/22/04 | Addition of the Clinical Tower/Research Center | SCM |
| 11/24/04 | News Conference to Announce the Gift from Chester and Clela Belle Gilmore | TTB |
| | Event Advisory | |
| 11/24/04 | Establishment of the J. W. Wright Regents Chair in Mechanical Engineering | SS |
| | Event Advisory | |
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| 11/29/04 | Starting the Journey Program - Event Advisory | SCM |
| 11/29/04 | West Texas Rural EXPORT Center | DB |
| 11/29/04 | Geoffrey Raisoman, M.D., Ph.D., to Lecture on the "Repair of Spinal Cord Injury by Transplantation of Olfactory Ensheathing Cells" | SCM |
| 11/29/04 | J. W. Wright Regents Chair Established in the College of Engineering | SS |
| 11/29/04 | Poetry Reading by Chad Davidson - Event Advisory | SLP |
| 12/01/04 | New Facility for the Office of the Medical Examiner | SCM |
| 12/01/04 | 46th Annual Carol of Lights | SLP |
| 12/02/04 | Chris Esperat, Ph.D. Inducted in the American Academy of Nursing | SCM |
| 12/02/04 | Annual Robot Demonstration Day - Event Advisory | SS |

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| 12/02/04 | Program on Lego Robotics Scheduled - Event Advisory | SS |
| 12/03/04 | New Faculty for Texas Tech | SLP |
| 12/03/04 | Marshall and Sharleen Formby Endowed Professorship in the College of Mass Communications Announced - Event Advisory | SLP |
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| 12/07/04 | Office Grand Opening of the Southwest OB/GYN Associates | SCM |
| 12/07/04 | Marshall and Sharleen Formby Regents Professorship | SLP |
| 12/08/04 | 2004 Chancellor's Council Distinguished Teaching and Research Awards Event Advisory | SLP |
| 12/09/04 | TTUHSC's Larry Combest Community Health and Wellness Center | SCM |
| 12/09/04 | Golf Digest Names Rawls Golf Course Second Most Affordable Golf Course | TTB |
| 12/10/04 | Chancellor's Council Distinguished Teaching and Research Awards | SLP |
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| 12/13/04 | Third Annual Caprock Celtic Christmas | SS |
| 12/13/04 | Fall Commencement Ceremonies | SS |
| 12/15/04 | UMC Health System Honors Nine TTUHSC School of Medicine Physicians with the UMC Endowment for Excellence in Medicine | SCM |
| 12/15/04 | EyeCare America | SCM |
| 12/16/04 | Parking Availability for the December Commencement Ceremonies | SLP |
| 12/17/04 | TTUS Board of Regents Elect New Chairman and Vice Chairman | SLP |
| | | |
| | | |
| 12/20/04 | Statement Regarding Aaron Shelley and NCAA | SLP |
| 12/21/04 | TTU Police Department Adds Three New Officers | SLP |
| 12/22/04 | David R. Smith, M.D. Named to the National Association of State Universities and Land-Grant Colleges Board of Directors | SLP |



Texas Tech University System
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FOR IMMEDIATE RELEASE

December 1, 2004

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<http://www.texas-tech.edu/newhome>

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER CELEBRATES
NEW MEDICAL EXAMINER'S FACILITY**

LUBBOCK –Texas Tech University Health Sciences Center, along with the Lubbock County Medical Examiner's Office and county and city officials, celebrated the grand opening of the new facility for the Office of the Medical Examiner and the 10th anniversary of the Medical Examiner System today (Dec. 1).

Sridhar Natarajan, M.D., M.S., chief medical examiner and director of the Division of Forensic Pathology, said the medical examiner system involves a number of partnerships with all law enforcement agencies. "Forensic science is a vital part of law enforcement," said Natarajan, who also is an assistant professor of pathology at the Texas Tech University Health Sciences Center. "These past 10 years have been successful because of the collaboration among everyone from the Lubbock County Commissioner's Court, the District Attorney's Office, the Sheriff's Office, the Lubbock Police Department, Texas Tech University and the Health Sciences Center."

In 1994, the Lubbock County Commissioner's Court received a feasibility study from a committee comprised of various law enforcement agencies. Forensic Pathology Associates was awarded a contract to operate the Lubbock County Medical Examiner's Office on Oct. 1, 1994. Jerry Spencer, M.D., was appointed the county's first chief medical examiner. Robert Byers became the chief investigator under Spencer, a position he still holds, along with that of senior administrator for the Division of Forensic Pathology at Texas Tech University Health Sciences Center. In 2001, Byers became the first board-certified medicolegal death investigator in Texas and one of only 18 at that time in the U. S. There are now 83 board certified and 778 registered medicolegal death investigators in the U.S.

A number of advancements have been made during the past 10 years. The medical examiner's office began in the basement at University Medical Center, moving first to the former Emergency Center in 1996 and now to the new location at 4434 S. Loop 289. The new facility includes high-tech equipment such as an alternate light source like those seen on the TV series "CSI," which are used in the morgue or at a crime scene for observing trace evidence and specimens such as blood, semen, urine, saliva as well as fibers that are not seen under normal light.

Texas Tech University Health Sciences Center employs the medical examiners office and oversees its services as the division of forensic pathology. The medical

examiner serves as a faculty instructor for medical students and residents in the pathology department.

Byers said it takes a team of forensic experts to find answers for victims and their families. "We are the last advocates for the dead. We are their last voice. Many times victims do not have anyone to speak for them and it is our job to find the truth on their behalf," Byers said.

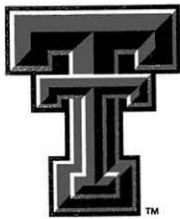
The medical examiner's office has 88 counties in its service area, covering the panhandle of Texas to Pecos to Presidio to San Angelo and the five counties surrounding San Angelo to Vernon. The office performed 1,027 autopsies in 2003 and in 2004 has recorded 879 autopsies.

Along with the autopsy service, the Office of the Medical Examiner is actively involved in training forensic investigators and people in related fields. The office has conducted an annual seminar for the past 11 years, designed to prepare field investigators, prosecutors, nurses and Justices of the Peace to properly process a scene, collect evidence, and conduct an investigation. They also are involved in the education process by teaching forensic science students from Texas Tech University.

Today, officials also unveiled the newest addition to the medical examiners facility, the Sexual Assault Nurse Examiner (SANE). A SANE is a registered nurse who has received additional education and is certified to provide comprehensive care to sexual assault survivors. A SANE demonstrates competency in conducting a forensic exam and the ability to be an expert witness. The utilization of SANEs in the emergency department for the collection of forensic evidence with rape exams is quickly becoming the standard of care nationwide.

In the near future, the medical examiner's facility will house the Texas Tech Institute of Forensic Sciences. A Texas Tech University Health Sciences Center Task Force for the Advancement of Forensic Sciences was formed to look at expanding the role of the medical examiner's office from a pure service role to one of education, training and research.

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Texas Tech University System
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FOR IMMEDIATE RELEASE

Date: December 1, 2004

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ANNUAL CAROL OF LIGHTS FESTIVITIES PLANNED

[EDITOR'S NOTE: Television live trucks may park along the Engineering Key in front of the Mass Communications Building, facing north, or on the Engineering Key in front of Holden Hall, facing north.]

LUBBOCK – More than 25,000 colored lights, illuminating 13 buildings around Texas Tech University's Memorial Circle, Engineering Key and the Broadway entrance, will be lit as the highlight of the annual Carol of Lights, Friday (Dec. 3).

The 46th annual event, with a theme of "Shining Through the Night," will commence with the 6:30 p.m. Carillon concert. At 7 p.m., the Saddle Tramps Torch Light Processional will begin at the university seal at the Broadway entrance and will follow the luminaria-lighted route around Memorial Circle to the Science Quadrangle.

The Texas Tech Trombone Choir, under the direction of Don Lucas, will accompany the Texas Tech University combined choirs, under the direction of John Dickson, Ph.D. William Hartwell will sing "O Holy Night" followed by comments from dignitaries and the lighting of the lights.

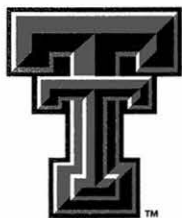
Festivities will continue with an 8 p.m. "Carol Concert" at Hemmle Recital Hall, featuring the University Singers and the University Choir. Tickets are available through Select-A-Seat and are priced at \$11 for adults, \$9 for senior citizens and \$8.50 for students. A limited number of tickets will be available at the door. Proceeds benefit the scholarship fund of the Texas Tech University College of Visual and Performing Arts.

A team from the Texas Tech physical plant has been hanging lights since early October. Preparation for the Carol of Lights also includes the placing of 3,000 luminarias around Memorial Circle by Alpha Phi Omega and Chi Rho fraternities and the hanging of a 20-foot fresh pine wreath by members of the Women's Service Organization.

The Carol of Lights is sponsored by the Texas Tech University Residence Halls Association.

-30-

SOURCE: Alice Scott, Texas Tech University Carol of Lights, (806) 742-2542, a.scott@ttu.edu.



Texas Tech University System
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FOR IMMEDIATE RELEASE

December 2, 2004

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
FACULTY MEMBER INDUCTED INTO AMERICAN ACADEMY OF NURSING**

LUBBOCK – Texas Tech University Health Sciences Center's Chris Esperat, Ph.D., associate dean for research and practice at the School of Nursing, was inducted into the American Academy of Nursing on Nov. 13. The academy is a prestigious organization of leaders in the field of nursing who have significant impact on health care, nursing education and health policy in the U.S.

Alexia Green, Ph.D., dean of the Health Sciences Center School of Nursing, said this appointment is well-deserved. "Dr. Esperat's continued leadership has not only resulted in an initiative in reducing health disparities in West Texas, but overall she has helped in making our community a healthier place to live," Green said. "The School of Nursing is fortunate to have her expertise here at the Health Sciences Center."

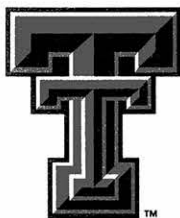
Esperat was instrumental in modeling community transformation through the intervention of nursing services and public policy to expand health care access for vulnerable populations. Her advocacy for providing health care to the medically underserved has earned her appointments to several state and regional commissions and committees.

She currently serves as a member of the National Council on Nursing Education and Practice, an advisory group to the U.S. Department of Health and Human Services and the United States Congress on nursing education and practice issues. She also is on the board of directors of the National Nursing Centers Consortium.

Esperat's efforts have resulted in increased health care services to medically underserved populations through the delivery of primary care services and the establishment of chronic disease management programs in a nurse-managed clinic in east Lubbock. She has helped in the establishment of a nurse-managed primary care service for homebound elderly and provided diabetes self-management training to medically underserved populations.

Her induction into the academy makes a total of eight Health Sciences Center School of Nursing faculty members named into the American Academy of Nursing.

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EVENT ADVISORY

Date: December 2, 2004

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TEXAS TECH STUDENTS TO DEMONSTRATE ROBOTS

WHAT: Texas Tech University's Electrical and Computer Engineering department, in cooperation with the Institute of Electrical and Electronic Engineers South Plains Section and its Texas Tech student chapter, will host its annual Robot Demonstration Day, in which teams of students will demonstrate undergraduate projects.

WHEN: 10 a.m., Saturday, (Dec. 4).

WHERE: The R4 parking lot behind Texas Tech's Electrical Engineering building.

EVENT: Texas Tech students will demonstrate their undergraduate projects, including a competition using student-designed and built autonomous robots. The objective for the contest is for the robot to navigate around a parking lot, by itself, guided by a Global Positioning System (GPS) sensor. Systems like these have direct military applications in unmanned vehicles and show great promise for future civilian applications.

In addition, from 10 a.m. to noon, a sample of electrical and computer engineering undergraduate laboratory projects — including a firefighting robot and a maze-solving robot — will be on display in the Electrical Engineering building, with student teams explaining and demonstrating their projects.

CONTACT: Michael Parten, Ph.D., professor of electrical engineering, College of Engineering, Texas Tech University, (806) 742-3533, or e-mail M.Parten@coe.ttu.edu.



Texas Tech University System
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PROGRAM ON LEGO ROBOTICS SCHEDULED AT TEXAS TECH

- WHAT:** Chris Rogers, Ph.D., professor of mechanical engineering at Tufts University and director of the Center for Engineering Education and Outreach, will speak at Texas Tech University about using robots made from toy building blocks to help further engineering education.
- WHEN:** 2 p.m., Friday (Dec. 3).
- WHERE:** The Lankford Lab in Texas Tech's Electrical Engineering Building.
- EVENT:** Rogers incorporates robots made from toy building blocks like Lego bricks into his engineering lessons for students from kindergarten through graduate school. His program at Texas Tech, sponsored by the College of Engineering and the Center for Partnerships in Science and Technology, will touch on his experiences with engineering outreach and how to use robots in improve educational, academic and outreach programs.
- CONTACT:** **John Chandler, Ph.D., director, Center for Partnerships in Science and Technology, College of Engineering, Texas Tech University, (806) 742-3451, john.chandler@coe.ttu.edu.**



FOR IMMEDIATE RELEASE

Date: December 3, 2004

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TEXAS TECH HIRES NEW FACULTY

LUBBOCK – Texas Tech University authorized searches for 43 new faculty members during the current academic year. These new faculty will begin service at Texas Tech in the Fall of 2005.

“This is the first step toward hiring 100 new faculty members for the university by 2006,” said Jon Whitmore, president of Texas Tech University. “We have been able to replace about 75 faculty members who retired or accepted positions elsewhere, but it is vital that we add new faculty positions if the university is to continue to provide the highest quality academic experience for our students.”

Adding new faculty members also is vital to the success of the university’s Graduate on Time contract with freshman students. The students sign a voluntary contract agreeing to take the necessary credit hours each semester to graduate in the prescribed length of time for their individual degree plan.

“The university’s side of the Graduate on Time contract is that we will offer sufficient sections of courses in the order that they are needed for students to graduate,” said William Marcy, Ph.D., Texas Tech provost. “To keep our end of the agreement, we must have more faculty in the classroom. These new faculty positions are a huge step forward.”

Keeping existing faculty positions filled and adding new faculty contributes to the Lubbock economy, said Whitmore. “Our total faculty salary budget today is approximately \$82 million. When you use an economic multiplier of three, the faculty payroll contributes more than \$240 million to the Lubbock economy,” said Whitmore. “When all 100 new faculty positions are filled in 2006, about \$9.6 million will be added to the Texas Tech payroll and that means more of an economic impact for the city.”

All of the new faculty members are in tenure-track positions, meaning that they are engaged in both teaching and research.

“We have a commitment to our students, our state and our nation to provide a superior academic experience here at Texas Tech,” said Whitmore. “By focusing on areas of excellence within the university, we are spending the limited resources we have in the most efficient way to make sure that our graduates are receiving a quality academic experience.”



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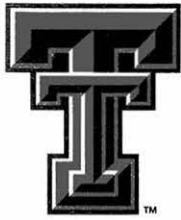
EVENT ADVISORY

Date: December 3, 2004

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**ENDOWED PROFESSORSHIP CREATED
IN COLLEGE OF MASS COMMUNICATIONS**

- WHAT:** News conference to announce Texas Tech College of Mass Communications endowed professorship.
- WHEN:** 11 a.m., Tuesday (Dec. 7).
- WHERE:** Merket Alumni Center on the Texas Tech campus.
- EVENT:** Announcement of the Marshall and Sharleen Formby Endowed Professorship in the College of Mass Communications. Marshall and Sharleen have been long-time supporters of Texas Tech and have owned operated newspapers and radio stations since 1941.
- CONTACT:** Jerry Hudson, Ph.D., dean of the Texas Tech College of Mass Communications, at (806) 742-3385 or jerry.hudson@ttu.edu.



Texas Tech University System
COMMUNICATIONS & MARKETING

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FOR IMMEDIATE RELEASE

December 7, 2004

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
TO ANNOUNCE A COMPREHENSIVE WOMEN'S HEALTH CARE CENTER**

LUBBOCK – The Texas Tech University Health Sciences Center's Department of Obstetrics and Gynecology will celebrate the official grand opening of the Southwest OB/GYN Associates at 2 p.m. Wednesday (Dec. 8) at Healthpoint, located at 4004 82nd St., Suite A.

The new facility is a comprehensive women's health care center with services that include prenatal care, well woman exams, treatment of infertility, laparoscopy for gynecologic surgery, urinary incontinence, pelvic relaxation, and menopause management.

Arthur T. Evans, M.D., chair of the Department of Obstetrics and Gynecology, said the center will provide sophisticated, personalized medical care for women. "We wanted a location in the growing Southwest Lubbock area to provide comprehensive gynecologic and obstetrical care. Our physicians have the knowledge and skills that come from more than 200 years of combined experience as teachers and health care providers for women," Evans said.

Physicians on staff include Evans, Kellie Flood-Shaffer, M.D.; Dana Phillips, M.D.; Carol K. Felton, M.D.; Cornelia deRiese, M.D.; Christine Aronoff, M.D.; Amy M. Thompson, M.D.; Gary Sutkin, M.D.; and Selman I. Welt, M.D.

The center's physicians will rotate after-hour calls, which assures patients that one of their practice physicians always is available when needed. University Medical Center is the hospital partner for Southwest OB/GYN Associates.

A Web site, www.swoga.com, is available for research on certain women's health topics as well and for more information about the center. For more information, contact the Southwest OB/GYN Associates, at (806) 796-8537.

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FOR IMMEDIATE RELEASE

Date: December 7, 2004

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**COLLEGE OF MASS COMMUNICATIONS
RECEIVES ENDOWED PROFESSORSHIP**

LUBBOCK – Texas Tech University officials today (Dec. 7) announced the creation of the Marshall and Sharleen Formby Regents Professorship in the new College of Mass Communications.

“Sharleen Formby Rhoads has a history of supporting various programs at Texas Tech University,” said Jerry Hudson, Ph.D., dean of the College of Mass Communications. “She is very loyal to the college and has followed our progress with interest. Her endowment will enhance the quality of our undergraduate and graduate programs.”

Sharleen and Marshall Formby are long-time supporters of Texas Tech and have a rich history in the field of mass communications, having owned and operated newspapers and radio stations in the West Texas region since 1941.

“My late husband Marshall Formby was Mr. Mass Communications,” said Sharleen Formby Rhoads. “He was a great believer that everyone should be informed. I hope this gift will enable future generations of mass communications students to remember his legacy.”

Marshall received his bachelor’s degree in political science from Texas Technological College in 1932. A former broadcaster and Texas State Senator, Marshall served as a member of the Texas Tech Board of Regents from 1967-1971. He was named Mass Communications Outstanding Alumnus in 1981 and was a member of the Mass Communications Advisory Committee. He died in 1984.

Sharleen Formby Rhoads is a 1940 graduate of the University of Montevallo in Alabama and did graduate work in radio communications at the University of Texas at Austin. Sharleen is a member of the Chancellor’s Council and a major donor to both Texas Tech University Health Sciences Center and Texas Tech University, including the largest single gift ever to go to the Southwest Collection/Special Collections Library.

The \$250,000 contribution from Sharleen Formby Rhoads will be matched by funds through the Regents Faculty Endowment Program to create the \$500,000 professorship. The program is part of Texas Tech’s Path to Preeminence effort to enhance recruitment and retention of distinguished faculty.

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Texas Tech University System
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EVENT ADVISORY

Date: December 8, 2004

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**CHANCELLOR'S COUNCIL DISTINGUISHED
TEACHING AND RESEARCH AWARDS ANNOUNCED**

WHAT: News conference.

WHEN: 3 p.m., Friday (Dec. 10).

WHERE: Board of Regents meeting room, Administration Building.

EVENT: Announcement of four Texas Tech University and Texas Tech University Health Sciences Center faculty members who have been named 2004 winners of the Chancellor's Council Distinguished Teaching and Research Awards.

The awards recognize an outstanding teacher and researcher at each institution and carry a \$10,000 cash award.

CONTACT: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, (806) 742-2136 or sally.post@ttu.edu.



Texas Tech University System
COMMUNICATIONS & MARKETING

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FOR IMMEDIATE RELEASE

December 9, 2004

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
TO CELEBRATE GROUNDBREAKING CEREMONY OF THE
LARRY COMBEST COMMUNITY HEALTH AND WELLNESS CENTER**

LUBBOCK – Since 1999, delivering health care to the underserved populations in East Lubbock has been the heart of the Texas Tech University Health Sciences Center School of Nursing Wellness Center.

Health Sciences Center officials along with Chancellor David R. Smith, M.D., and former Congressman Larry Combest will celebrate the official groundbreaking ceremony for the Larry Combest Community Health and Wellness Center at 9 a.m. Friday (Dec. 10) at 217 40th St. (between Copper Rawlings Community Center and Harwell Elementary School).

Originally, there were no medical clinics to serve the Harwell neighborhood residents. With the development of the Wellness Center, that need has been met. Nurse practitioners from the School of Nursing staff the center, supported by physicians from the Health Sciences Center School of Medicine.

M. Roy Wilson, M.D., M.S., president of the Health Sciences Center, said because of the strong presence of Texas Tech in the Lubbock community, it is vital for the Health Sciences Center to provide leadership in improving the health of the community of which it is a part.

“As do many health sciences centers, we provide outstanding care to the sickest of patients. To improve the health of the community, we must provide medical services to those least able to afford it, educate the public on health-related issues, and play a key advocacy role in promoting a healthier environment,” Wilson said. “The overall health of a community will depend to a large extent on the health status of its neediest citizens, those least able to afford health care.”

Funding to support the building project came from a \$885,210 congressional appropriation administered through Health Resources and Services Administration (HRSA); \$350,000 in capital construction funds from the Health Sciences Center School of Nursing; a \$250,000 Community Development Block Grant from the City of Lubbock; and leasing support for the land from LISD.

Alexia Green, Ph.D., R.N., dean of the Health Sciences Center School of Nursing, said the new facility will position the Wellness Center to collaborate with local organizations in the development of programs to improve the health of its patients. "This would not exist without the partnerships of various individuals and organizations such as LISD, the Lubbock City Council, City of Lubbock Parks and Recreation and, of course, Mr. Combest. All involved want the best care for all of its citizens, and this new Wellness Center will provide that for this community," Green said.

Other community partners include City Council members Floyd Price and Councilwoman Linda DeLeon, Harwell Elementary School Principal Celia Glick, the Wellness Center Advisory Board, the East Lubbock Community Coalition for Health Improvement, former City Councilmen T.J. Patterson and Victor Hernandez, Judge Aurora Hernandez, and former County Commissioner Gilbert Flores.

The Health Sciences Center students also receive hands-on clinical experience in the center and assist with check-ups, outreach services and counseling.

"The new logo of the Wellness Center is a heart with the new name, Larry Combest Community Health and Wellness Center," Green said. "It is only fitting that we honor a person who has given so much to this community. The heart of this community now will have an exceptional health care facility available to them."

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FOR IMMEDIATE RELEASE

DATE: Dec. 9, 2004

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GOLF DIGEST MAGAZINE RECOGNIZES RAWLS COURSE

LUBBOCK – The Texas Tech University Rawls Course appears in the January issue of *Golf Digest Magazine* as the 2nd best new affordable golf course in America.

“We are honored to be recognized by this top-notch magazine and hope to continue the tradition we have established as a new course,” said Jack North, managing director of The Rawls Course.

The Rawls Course also was named one of the “Top 50 Courses in the Nation for Under \$50” by *Golf Magazine* in 2004, ranked No. 3 among all university-owned golf courses across the country by *Golfweek Magazine* in 2004 and named one of the “10 Best New Golf Courses in the Nation” by *Golf Magazine* in 2004.

The Tom Doak-designed course started as a flat cotton field but Doak’s crew moved 1.3 million cubic yards of earth to create an oasis that more closely recalls Scottish golf courses than the semi-arid south plains of Texas, said North.

At its lowest point with a 4.5 acre man-made lake in its center, the course drops 38 feet below ground level. One of the elements that provides an out-of-the-city feeling is the 15-foot berms that surround the course, said North. The berms were built with all the earth that was moved to create a 7,207 yard, par 72 course of wide and long fairways, fast greens and sand traps that can reach a depth of 21 feet.

The course also features a 53-acre driving range. The greens are California-style bent greens, unique to the Southwest, and the fairways are planted with Tif Sport Bermuda grass, the newest hybrid Bermuda available.

The Rawls Course also is serving as a laboratory for Texas Tech’s turf grass program in the Department of Plant and Soil Sciences, to give students hands-on experience in turf grass management.

Public green fees are \$35 Monday through Thursday and \$42 Friday through Sunday. Further discounted green fees are available to Texas Tech faculty, staff and students. Memberships are available.



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OUTSTANDING TEACHING, RESEARCH AWARDS ANNOUNCED

LUBBOCK – Four faculty members from the Texas Tech University Health Sciences Center and from Texas Tech University have been named recipients of the Chancellor's Council Distinguished Teaching and Research Awards.

"These awards underscore the high quality of our faculty as both teachers and researchers," said David R. Smith, M.D., chancellor of the Texas Tech University System. "Both of our institutions have a commitment to quality and the job these four professors do in educating our students and furthering our research mission is an example of that commitment."

From Texas Tech University Health Sciences Center, Seah Lim, M.D., Ph.D., professor and chief of the division of Hematology and Oncology, is the recipient of the research award. Reza Mehvar, Pharm.D., Ph.D., professor of pharmaceutical sciences, is the recipient of the teaching award. Both Lim and Mehvar are based in Amarillo.

At Texas Tech University, Guigen Li, Ph.D., associate professor of chemistry is the recipient of the research award. John Krahmer, J.D., LL.M., professor in the School of Law, is the recipient of the teaching award.

This is fourth year for the Chancellor's Council to present the awards. The winners receive a plaque and a \$10,000 cash award. The Chancellor's Council raises funds to support student scholarships, faculty recruitment and support and other programs.

The Texas Tech University winner of the Chancellor's Council Distinguished Research Award is Guigen Li, Ph.D. He is a specialist in organic chemistry whose research focuses on devising new methods for the preparation of organic compounds of chemical, biological and pharmaceutical importance. Li received his bachelor's and master's of science degrees in the People's Republic of China. His doctorate is from the University of Arizona. He twice received the First Awards for teaching and research from the Department of Chemistry at Nanjing University and has been the recipient of the Xianhuo Excellent Product Prize from the National Committee of Science and Technology of the People's Republic of China. Li is a widely published author, a reviewer for several journals and professional publications and has been a speaker at numerous universities and at the American Chemical Society national meeting and National Science Foundation workshops.

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AWARDS/Page 2

The Texas Tech University winner of the Chancellor's Council Distinguished Teaching Award is John Krahmer, J.D., LL.M. He has been a member of the Texas Tech University School of Law faculty since 1971. Krahmer is a nationally recognized expert in contract law, commercial and banking law and consumer law. He received his bachelor's and law degrees from the University of Iowa, and his master of laws' degree from Harvard University Law School. He has been selected five times as Outstanding Law Professor by the students of the Texas Tech School of Law and also has won the President's Award for Teaching Excellence at Texas Tech, and the University Research Award for Computerized Text Analysis Research. Krahmer is a widely published author and has been an invited speaker at many professional and continuing legal education programs.

The Texas Tech University Health Sciences Center winner of the Chancellor's Council Distinguished Research Award is Seah Lim, M.D., chief of the division of hematology and oncology in the School of Medicine in Amarillo. Lim also is director of the biotherapy and stem cell transportation program at the Harrington Cancer Center in Amarillo. He is nationally known for developing innovative immunologic approaches to the treatment of cancer. Specifically, he has identified a specific antigen that is a suitable target for the use of immunotherapy to treat multiple myeloma and ovarian cancer. Lim is a widely published author and has made presentations at professional meetings around the world. He was educated at the Medical School, Aberdeen University in Scotland and the University of Wales.

The Texas Tech University Health Sciences center winner of the Chancellor's Council Distinguished Teaching award is Reza Mehvar, Pharm.D., Ph.D., professor of pharmaceutical sciences at the School of Pharmacy in Amarillo. Mehvar's teaching excellence is widely recognized. He has been selected by the second year pharmacy students as Teacher of the Year for the last five years by the Health Sciences Center School of Pharmacy and recently received the President's Excellence in Teaching Award. Mehvar also was named teacher of the year at the College of Pharmacy and Health Sciences at Drake University and has received three Innovation in Teaching Awards from the American Association of Colleges of Pharmacy for his use of computer-based technology in his interactive, problem-based course in pharmacokinetics. Mehvar received his doctor of philosophy degree from the University of Alberta, Edmonton, Alberta, Canada and his doctor of pharmacy degree from the University of Tehran, Tehran, Iran.



FOR IMMEDIATE RELEASE

Date: December 13, 2004

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CHRISTMAS CELEBRATION TO BOAST CELTIC FLAVOR

LUBBOCK – Texas Tech University will host the third-annual Caprock Celtic Christmas this year. The concert, a celebration of the music, dance, poetry and folklore of the Celtic peoples of Ireland, Scotland, Wales, and Brittany, will take place at 8 p.m., Friday (Dec. 17), in the Music Building's Hemmle Hall on the Texas Tech campus.

Some of the featured performances will include examples of Irish set and step dancing; traditional Irish dance music; Scottish bagpiping; Irish baroque music; Irish, Welsh and English choral singing and an original mummers' play.

Christopher Smith, Ph.D., assistant professor of music history and literature and the concert's musical director, said the Caprock Celtic Christmas is already showing great growth and popularity for a tradition that is only three years old.

"We have more than 310 performers in this year's program," said Smith. "That includes more than 200 children in the new University Children's Choir, plus performers from the Schools of Dance, Theater and Music and an Irish dance company from Lubbock."

Susan Brumfield, Ph.D., associate professor of music education and director of the University Children's Choir, wrote original arrangements of some traditional Celtic music, and assistant director Jim McDermott, Ph.D., instructor of theatre and dance, wrote an original mummers' play for the production.

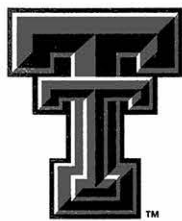
Smith said the Caprock Celtic Christmas will give the audience something they don't often get from musical performances — the ability to respond directly to the music.

"This program will offer people a chance to listen to music in a way that's very different from the way most of us experience music," said Smith. "We experience most music through the radio or over the Internet or by surfing on the remote control of the television. Celtic music is the antithesis of that. This is all about right here, right now, all of us together, making this thing happen. And that participation is as essential coming from the audience as it is from the players. One of the great things about the Celtic Christmas is that, consistently, the audience members have responded. They laugh, applaud, cheer, hiss the bad guys and sing along with the carols. It's a very involving and inclusive experience."

Admission for the Caprock Celtic Christmas is \$6 for adults, \$4 for children under 12 and \$5 for seniors. Proceeds will benefit a scholarship in Traditional Music at Texas Tech. Smith said the traditional music scholarship is an innovative award that is offered by very few other institutions in America. It is a competitive scholarship open to graduate students who show expertise in Western classical music and in a traditional art form, such as Irish fiddling, African dance or South American percussion. Concert attendees also are encouraged to bring a donation of canned goods for the South Plains Food Bank.

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SOURCE: Christopher Smith, assistant professor of music history and literature, School of Music, College of Visual and Performing Arts, Texas Tech University, (806) 742-2270, or e-mail christopher.smith@ttu.edu.



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Date: December 13, 2004

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TEXAS TECH TO HONOR GRADUATES

LUBBOCK – Almost 2,000 Texas Tech University students will receive diplomas during commencement ceremonies at 9 a.m. and 1:30 p.m., Saturday (Dec. 18), in the United Spirit Arena, 1701 Indiana Ave. The featured speaker at both ceremonies will be noted author Thomas V. Mallon.

Mallon has written six novels, including *Henry and Clara*, *Dewey Defeats Truman*, *Two Moons* and *Bandbox*. He also is the author of three nonfiction books, including *Stolen Words* and *A Book of One's Own*, and two volumes of essays. The recipient of Rockefeller and Guggenheim fellowships, as well as the National Book Critics Circle award for reviewing, Mallon is a member of the National Council on the Humanities and was recently appointed director of preservation for the National Endowment for the Humanities.

The morning ceremony will include students in the Colleges of Agricultural Sciences and Natural Resources, Architecture, Honors, Human Sciences, Visual and Performing Arts and the Jerry S. Rawls College of Business Administration. The afternoon observance includes the Colleges of Arts and Sciences, Education, Engineering, Honors and Mass Communications.

This will be the College of Mass Communications' first commencement ceremony. The college, formerly the School of Mass Communications in the College of Arts and Sciences, was created in September. It offers degrees in advertising, journalism, public relations, telecommunications and photocommunications. Jerry Hudson, Ph.D., is the college's founding dean.

The Texas Tech School of Law has scheduled its ceremony for 5 p.m., at the Allen Theatre in the University Center, with a reception immediately following at the Merket Alumni Center. The speaker for the law school commencement is Lubbock attorney and School of Law Adjunct Professor Don Hunt, J.D. The class speaker will be Bryan D. Eisenbise of Wolfforth.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the Croslin Room of the University Library, College of Architecture in the Architecture Building's Gallery, College of Arts and Sciences in the lobby area of Holden Hall Room 104, College of Business Administration in the Business Administration Building Rotunda, College of Education in Room 001 of the Education Building, College of Engineering in the dean's office suite of the Engineering Center, College of Human Sciences in the El Centro lounge, College of Mass Communications in Room 223 of the Mass Communications Building and College of Visual and Performing Arts in the Maegden Theatre Lobby.

Outstanding students will carry banners representing their respective colleges. Administrators selected the banner bearers based on all-around achievement.

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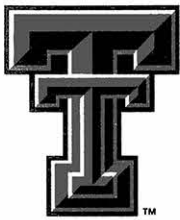
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The banner bearers are: Lexi Marie Wied, an interdisciplinary agriculture major from Wilson, College of Agricultural Sciences and Natural Resources; Derrick Clay York, a master of architecture student from Kermit, College of Architecture; Kristin Michele DeBusk, an English/history major from Hays, Kan., College of Arts and Sciences; Jessica Leigh McPherson, a finance/marketing major from Lubbock, the Jerry S. Rawls College of Business Administration; Katie Marie Mathis, an interdisciplinary studies major from Midland, College of Education; Selegha Michael Daukoru, a mechanical engineering major from Houston, College of Engineering; Clayton Bruce Isom, a business economics major from Idalou at 9 a.m., and Katie Mansfield Rhode, a philosophy and psychology major from Lubbock, at 1:30 p.m., Honors College; Katherine Marie Armstrong, a human development and family studies major from Brandon, Miss., College of Human Sciences; Sarah Beth Ross, a journalism major from Jacksonville, College of Mass Communications; and Dillon Ross Hill, a music major concentrating in teacher preparation from Pampa, College of Visual and Performing Arts.

Selected to carry the banner for the Graduate School are David Rivera, Jr., from Beaufort, S.C., a doctor of philosophy student in hospitality administration in the College of Human Sciences, at 9 a.m.; and Kristie Dawn McGurk, from Silver Spring, Md., a doctor of philosophy student in clinical psychology in the College of Arts and Sciences, at 1:30 p.m.

Also recognized during commencement exercises will be bachelor's degree candidates with the highest grade-point averages in their respective colleges. In some cases, the honoree also is among the previously mentioned banner bearers.

Highest ranking December graduates are Agricultural Sciences and Natural Resources – Wied of Wilson; Architecture – York of Kermit; Arts and Sciences – DeBusk of Hays, Kan.; Erica Lynn Enns, a French major from Houston; Leah Kendall McCoy, a political science major from Haslet; Thomas Roy Reynolds, a German/history major from Midland; Erin Kathleen Schank, a geology major from Waco; Blake Louis Waggoner, an English major from Dallas; and Brandi Paige Willis, an English major from Lubbock; Business Administration – McPherson of Lubbock and Sara Nicole Hinkle, a management major from Austin; Education – Mathis of Midland; Engineering – Daukoru of Houston and Jason E. Davis, a mechanical engineering major from Rowlett; Human Sciences – Cynthia Arriaga, an early childhood major from Lubbock, Jaclyn Nicole Bates, an early childhood major from North Richland Hills, Jennifer Reneigh Burns, a human development and family studies major from Lubbock, Tessa Dell Eads, an early childhood major from Denver City, Sara Jean Giles, an early childhood major from Austin, Emily Catherine Howard, an interior design major from Odessa, Mark Andrew Lacy, a human development and family studies major from Houston, Abbye Gayle McFather, an early childhood major from Seymour and Tiffany Ann Newsom, an early childhood major from Odessa; Mass Communications – Ross of Jacksonville; Visual and Performing Arts – Amanda Kaye Cordsen, a design communication major from Estes Park, Colo.



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FOR IMMEDIATE RELEASE

December 15, 2004

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**UMC HEALTH SYSTEM BOARD NAMES
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
2004 UMC ENDOWED CHAIRS**

LUBBOCK – The UMC Health System honored nine Texas Tech University Health Sciences Center School of Medicine physicians with the UMC Endowment for Excellence in Medicine. The endowment is a tribute to excellence in health care given to all patients who receive care from the UMC Health System or the Health Sciences Center.

Originally, the UMC Board of Managers created an Endowment Trust of \$10 million in December 1996. These 10 Endowed Chairs became the single largest contribution by one institution to the School of Medicine's Lubbock campus. The trust has grown to support 11 UMC Endowed Chairs and one professorship.

The nine following Health Sciences Center physicians were honored:

- Joehassin Cordero, M.D., Department of Surgery
- Sharma Prabhakar, M.D., Department of Internal Medicine
- Walter Lajara-Nanson, M.D., Department of Neuropsychiatry
- David McCartney, M.D., Department of Ophthalmology
- Everado Cobos, M.D., Department of Internal Medicine
- Arthur Evans, III, M.D., Department of Obstetrics/Gynecology
- Cynthia Jumper, M.D., Department of Internal Medicine
- Michael Marshall, M.D., Department of Orthopaedics
- Kellie Flood-Shaffer, M.D., Department of Obstetrics/Gynecology

M. Roy Wilson, M.D., M.S., president of the Health Sciences Center, said these UMC Endowed Chairs have provided the Health Sciences Center with opportunities to recruit and retain quality faculty members. "These are the caliber of individuals that will help take us to the next level in terms of the quality of education, research and patient care we provide to the Lubbock community and the West Texas region," Wilson said. "We are honored to have UMC as a trusted partner and look forward to future endeavors that will strengthen the quality of health care available for this area, state and beyond."

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GIVE THE GIFT OF SIGHT THIS HOLIDAY SEASON

LUBBOCK – This year, give the gift of sight. Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., M.S., an ophthalmologist, said the EyeCare America's Seniors EyeCare Program may be the best gift you can give this holiday season.

"By age 65, one in three Americans has some form of vision-impairing disease. Unfortunately, many are not aware they have an eye disease or believe their poor vision is a natural part of the aging process," Wilson said. "We need to reach seniors with the message that proper eye care is a significant component of their overall health."

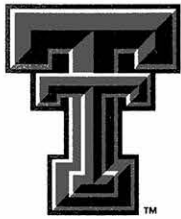
All U.S. citizens or legal residents, age 65 and older who have not seen an ophthalmologist in three years or more may be eligible for a referral by calling 1-800-222-EYES (3937). The program will match callers with an ophthalmologist in their area who will provide a comprehensive medical eye examination and up to one year of treatment for any disease diagnosed during the initial visit.

Texas has 405 volunteer ophthalmologists who have agreed to accept Medicare or other insurance as payment in full, resulting in no out-of-pocket expense to the patient. Seniors without insurance receive care at no charge.

The program, co-sponsored by the Knights Templar Eye Foundation Inc., began nationwide in 1986. Since that time, 22,345 people from Texas have been served through EyeCare America. Nationally, the program has treated more than 150,000 cases of eye disease. EyeCare America is a public service foundation of the American Academy of Ophthalmology. "Encourage your friends and family to call the Senior EyeCare Program and give the gift of sight this holiday season," Wilson said.

For more information about the program, contact 1-800-222-EYES (3937).

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FOR IMMEDIATE RELEASE

Date: December 16, 2004

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INDIANA AVENUE OPENS FOR TEXAS TECH COMMENCEMENT

LUBBOCK – The Saturday morning opening of Indiana Avenue between 19th and 18th Streets on the Texas Tech campus will cause some traffic pattern and parking changes for those attending commencement ceremonies Saturday (Dec. 18), at the United Spirit Arena. The ceremonies begin at 9 a.m. and 1:30 p.m. It is recommended that those attending the ceremony arrive early to avoid traffic delays.

Parking is available in the law school parking lot and the residence hall parking lots located along 18th St. and Hartford Ave. The easiest access to those lots is by entering campus from 19th St. at Flint Ave. or 19th St. and Hartford Ave.

The commuter parking lots around KTXT-TV, due west of the United Spirit Arena across Indiana Ave., are open. These lots can be accessed from Indiana at 19th Street from the south and Main Street from the north.

The parking lot directly north of the United Spirit Arena is reserved for commencement pass holders, ADA parking and Texas Tech faculty. This lot can be accessed from Main St. by way of Flint Ave.

Traffic control officials will be located at strategic points to assist drivers. Parking is not allowed on the streets around the arena. Fire lane violations will be enforced.

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CONTACT: Kent Meredith, manager, United Spirit Arena, (806) 742-7362.



FOR IMMEDIATE RELEASE

Date: December 17, 2004

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TEXAS TECH REGENTS ELECT NEW OFFICERS

LUBBOCK – The Texas Tech University System Board of Regents today (December 17) elected El Paso businessman L.F. “Rick” Francis as chairman. Regent J. Frank Miller III of Dallas was elected vice chairman. Both will serve in their leadership roles for a two-year term.

Francis and Miller were appointed to the Board of Regents by Gov. Rick Perry in November 2003. Francis will serve until Jan. 31, 2007. Miller’s term runs until Dec. 31, 2009.

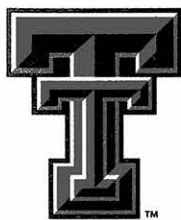
Francis is chairman and CEO of Francis Properties, Francis Holdings and Prime Funding, firms primarily engaged in family investments. He serves as vice chair of the Bank of the West-El Paso, chairman of the Sierra Medical Center and Providence Memorial Hospital. He also serves on the Western Regional Board of Directors for the Boy Scouts of America. He earned a bachelor’s of business administration degree in 1978 from Texas Tech University.

Miller is chairman of the board and CEO of JPI, a national apartment development company, one of the largest apartment developers in the nation. He serves on the boards of the Urban Land Institute, National Multi Housing Council and the Real Estate Round Table. He also is involved on numerous community boards in Dallas, including the Dallas Citizens Council, Central Dallas Association and St. Paul University Hospital. Miller earned a bachelor’s of business administration degree in 1974 from Texas Tech University.



Texas Tech University is committed to the health and well-being of its student athletes and to following every NCAA rule. The Texas Tech Athletics Office of Compliance has done a thorough investigation into supplements that were ordered by former nutritionist Aaron Shelley. We have found no evidence that any supplement with Ephedra was ever delivered to Texas Tech or given to any student athlete. Some of the charges against Mr. Shelley involve billing the university for products that were never delivered. When we discovered improprieties in Mr. Shelley's operation, we terminated him and a federal investigation was initiated. He has now pleaded guilty and is awaiting sentencing. The NCAA was informed immediately upon our becoming aware of Mr. Shelley's activities and has been kept informed throughout the period of time leading up to his arrest and plea.

It is unfortunate that the person we hired to guide us in providing nutritional supplements to our student athletes misinformed us and chose to defraud the university. Texas Tech has a new control system of checks and balances including review by a registered dietician for any supplements given to student athletes in place through our NCAA compliance office. Every request for a product is checked against an NCAA-approved list and verified that it meets NCAA standards before it is ordered.



Texas Tech University System
COMMUNICATIONS & MARKETING

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

Date: December 21, 2004

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TEXAS TECH ADDS NEW POLICE OFFICERS

LUBBOCK – The Texas Tech University Police Department has added three new members to its Uniform Patrol Division.

After five months of comprehensive training at the University of Texas System Police Law Enforcement Academy, recruit police officers Aaron Woody, Curran Massey-Heath and Dustin Hatley graduated last week and have begun serving the Texas Tech community.

In addition to criminal and traffic law enforcement, training included investigative techniques, firearms, emergency driving, physical fitness, defensive tactics and lifesaving measures.

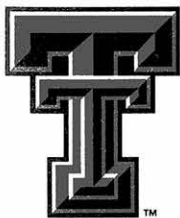
“What many people may not appreciate is that this training represents far more than the minimum requirement in Texas to become a certified peace officer,” said Richard Foster, assistant chief of the Texas Tech Police Department. “The demands of a University police officer often surpass those placed on a municipal officer. At Texas Tech, as well as at other campuses, the police provide a wide array of necessary services for their constituents that you don’t find in city police departments. I believe you will find that we are very service oriented in addition to enforcing laws. This training provides the tools to meet these challenges.”

Following graduation the new officers will enter a 16-week Field Training Program where they will be partnered with a senior officer who will guide them in applying what they have learned over the last several months, and evaluate their performance. After successful completion of their field training, the new officers will begin solo patrols.

“After being away for five months I’m sure they are anxious to begin what we hope is a long and satisfying career in law enforcement, serving the people at Texas Tech,” said Foster.

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CONTACT: Richard Foster, assistant chief, Texas Tech Police Department, (806) 742-3931.



Texas Tech University System
COMMUNICATIONS & MARKETING

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

Date: December 22, 2004

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TEXAS TECH CHANCELLOR NAMED TO NATIONAL BOARD

LUBBOCK – David R. Smith, M.D., chancellor of the Texas Tech University System, has been elected to the board of directors of the National Association of State Universities and Land-Grant Colleges (NASULGC).

NASULGC, founded in 1887, is the nation's oldest higher education association. The 215 members of the organization are public universities, land-grant institutions and many of the nation's public university systems.

"I am honored to be a member of the NASULGC board of directors. The organization plays an important role in supporting excellence in teaching, research and public service. Our membership in NASULGC will enable Texas Tech to participate in the debate over the reauthorization of the federal higher education act and other national education policy matters," said Smith.

NASULGC member institutions enroll more than 3.2 million students and award 62 percent of all doctoral degrees. NASULGC universities include 10 of the top 20 universities in total federal spending on research and development in science and engineering, and 15 of the top 20 universities in total research and development expenditures. Currently, 46 of the current CEOs of America's Fortune 100 corporations graduated from NASULGC institutions. Among its efforts, NASULGC created the Kellogg Commission in 1996 to help define the direction public universities should go in the future and to recommend an action agenda to speed up the process of change.

"We welcome David Smith and the expertise he brings to our board at a time when higher education is facing many challenges and complex issues. Our member institutions are essential to our country's future successes. Dr. Smith will help NASULGC continue to carry out its mission of support for higher education," said C. Peter Magrath, president of NASULGC.