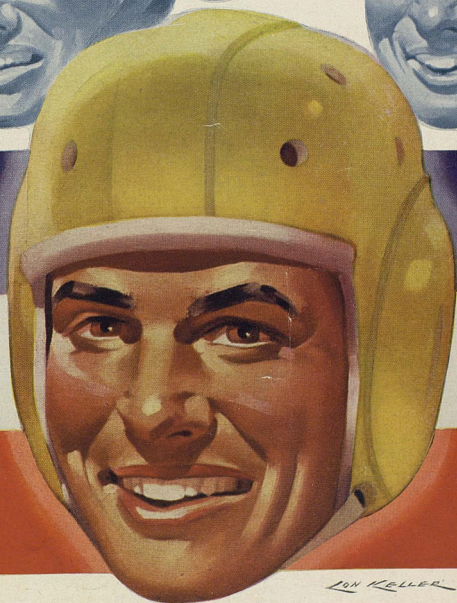
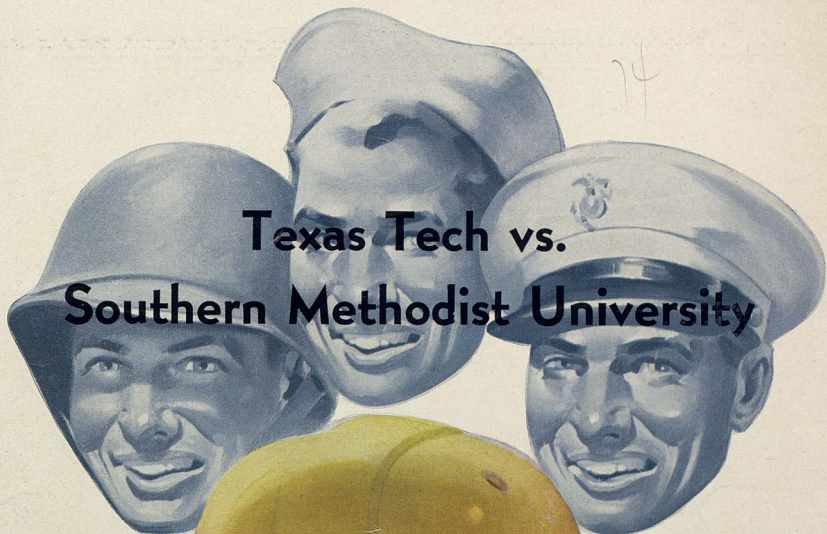


74

**Texas Tech vs.
Southern Methodist University**



LON KELLER

NOV. 25, 1944

2:30 P.M.

Homecoming

WE DEDICATE THIS PROGRAM

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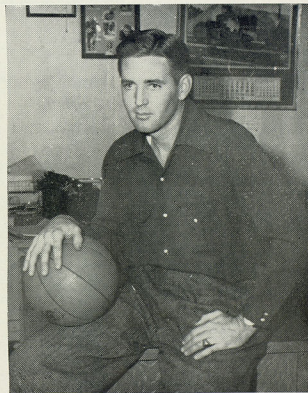
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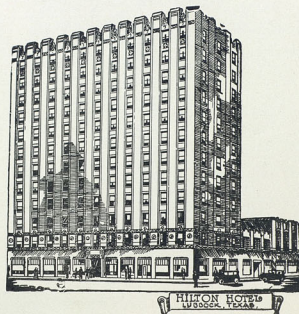


POLK ROBISON
Assistant Football Coach

(5)

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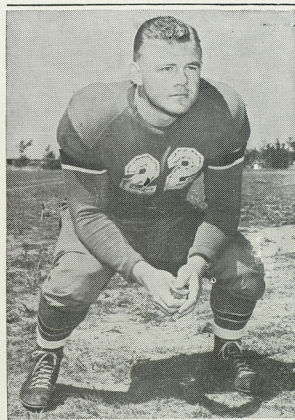
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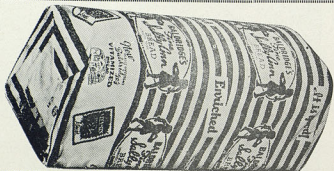
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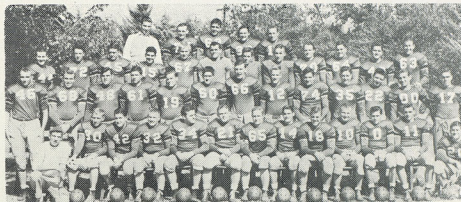
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College Avenue
DRUG

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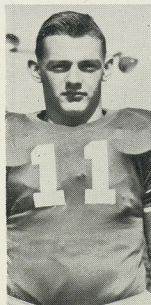
"The Students Store"

1331 College Avenue



1944 SQUAD

Top Row Left to Right—Student manager Kiger, Thompson, Black, Turner, Cox.
2nd Row—Harper, Dudley, Lawson, Shahan, Frazer, Stinnett, Stark, Rudd, Taylor,
McDermott, Webb, Kerr.
3rd Row—Gimmell, Brockman, Snodgrass, Murphey, Davis, Wallis, Grove, Hardey,
Dillon, Lawhorn, Whitehead, Cannon, Hawkins.
4th Row—Assistant student manager Mathews, Ed Orr, Boles, Don Orr, Hayes, Captain
Walter Schlinkman, Birdwell, Montgomery, Lewis, Norris, Barron, Dufkin, Cooper.



R.H.B.
Costin Burkin

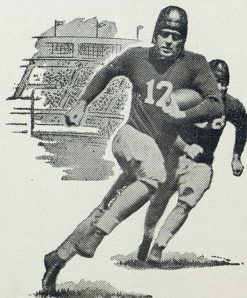


G.E.
Gene Hardey



L.H.B.
Arthur Shahan

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TEXAS TECH

1944 FOOTBALL ROSTER

NO.	PLAYER	POS.	WT.	HOME
0	Barron, B.	B	150	Big Spring
00	Cannon, R.	B	165	Bowie
10	Norris, C.	B	160	Beaumont
11	Bufkin, C.	B	160	Hobbs, N. M.
12	Hardey, G.	B	170	Hugoton, Kans.
14	Montgomery, T.	B	160	Ozona
15	Shahan, A.	B	173	Graham
16	Cox, T. M.	B	165	Muleshoe
17	Hawkins, E.	B	164	Lamesa
18	Lewis, G.	B	170	Quitague
19	Davis, W. W.	B	172	Hearne
20	Cooper, Jim	B	181	Monument, N. M.
21	Schlinkman, W.	B	185	Dumas
22	Whitehead, B.	B	176	Mason
23	Rudd, James	C	185	Mt. Pleasant
30	Orr, Ed	G	163	Vernon
32	Hayes, Bob	G	185	Graham
34	Lawhorn, F.	C	190	Burkburnett
36	Turner, Otis	C	181	Temple
40	Webb, Bill	G	173	Wink
42	Boles, Buddy	G	162	Mineral Wells
44	Stark, Homer	B	165	Lubbock
45	Lawson, Homer	G	180	Wichita Falls
46	Gimmel, James	T	182	Lubbock
48	Snodgrass, Joe	T	264	Littlefield
60	Wallis, Tex	E	170	Brownfield
61	Murphy, Seth	E	175	Portales, N. M.
62	Black, Clyde	T	186	Levelland
63	Stinnett, G.	T	172	Ben Franklin
64	McDermitt, John	T	192	Tell
65	Birdwell, J.	G	165	Tucumcari, N. M.
66	Grove, Don	T	205	Bossier City, La.
68	Brockman, F.	T	196	Monument, N. M.
72	Dudley, Don	E	161	Carlsbad, N. M.
74	Dillon, Jack	E	164	Wichita Falls
75	Thompson, Luke	E	170	Chillicothe
77	Jackson, J.	E	162	Eldorado
				Monument, N. M.

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TEXAS TECH

STARTING LINEUP			
L/R	C	RG	RT
LE Thompson	McWilliams	Turner	Layton
75	65	50	45
SQUAD LIST			
00 Barron, b	22 Whitehead, b	40 Walsh, e	60 Murphy, e
01 Darnon, b	23 Bada, c	41 Rank, e	61 Starnes, t
10 Norwood, b	24 Orr, e	42 McDermit, t	62 Blodgett, k
11 Bricker, b	25 Haynes, c	43 Groves, t	63 Brookman, t
12 Cunningham, b	26 Lockhart, c	44 Dunley, e	64 Dillon, e
13 McKahan, b	27 Webb, c	45 Dillan, e	65 Thompson, e
14 Lewis, b	28 Starr, e	46 Jackson, e	
15 Hawton, b	29 Lamm, e		
16 Cox, b	30 Lamm, e		
17 Lawton, b	31 Lamm, e		
18 Davis, b	32 Lamm, e		
19 Cooper, b	33 Lamm, e		
20 Schumaker, b	34 Lamm, e		

OFFICIALS

REFEREE — Ray McCallum (TCU)
 UMPIRE — C. F. Anderson (Baylor)

S. M. U.

STARTING LINEUP

L/R	C	RG	RT	RE
Wheat	McWilliams	Hollweg	Cook	Fulmer
80	75	50	87	52
SQUAD LIST				
11 Floyd, b	43 Squires, b	72 Kneel, t		
12 Cox, b	44 Vernon, b	73 Elliott, t		
13 Allen, b	45 McWilliams, e	74 McCoy, t		
14 Armstrong, b	46 Schulte, e	75 Mathis, g		
15 Cunningham, b	47 Harrell, e	76 Hollweg, e		
16 Miles, b	48 Harrell, e	77 Davis, t		
17 Napier, b	49 Richardson, e	78 Wilson, e		
18 Palsom, e	50 Fitch, g	79 Nix, b		
19 Hamman, b	51 Cartwright, t	80 Quinn, e		
20 Keutrich, b	52 Hollweg, g	81 Dyer, e		
21 Williams, b	53 Morgan, e	82 Phillips, e		
	54 Kolarich, t	83 McFarland, e		
	55 Cook, t	84 Reising, e		
		85 Strain, c		

OFFICIALS

HEADLINESMAN — Henry Taylor (TCU)
 FIELD JUDGE — Wallace Davis (NTSC)

On the Campus
It's CHESTERFIELD

S. M. U. FOOTBALL SQUAD

No.	Name	Wt.	Pos.	Hometown
11	Floyd, Johnny	165	B	Ft. Worth
14	Cox, L. B.	165	B	Ozona
15	Allen, C. D.	185	B	Ft. Worth
17	Armstrong, John W.	155	B	Garland
20	McClintock, Eugene	175	B	Dallas
21	Cunningham, Ivan	170	B	Arlington
22	Miles, Cecil	190	B	Hutchins
24	Naiper, Skelton	185	B	Wilmer
30	Ruthstrom, Ralph	215	B	Houston
37	Hamman, Bill	170	B	Dallas
40	Kendrick, Jimmy	160	B	Dallas
41	Williams, Louis	150	B	Waco
42	Powers, Johnny	150	B	Gilmer
43	Squires, Bill	175	B	El Paso
44	Vernon, Frank	160	B	Dallas
82	Nix, Billy	170	B	Tyler
52	McWilliams, R. O.	180	C	Ozona
53	Schultz, Leon	175	C	Lagrange
62	Richardson, Shelby	185	C	Tyler
60	Barnett, James	180	G	Paris
63	Derrick, W. M.	190	G	Arlington
65	Fitch, Forrest	185	G	San Juan
67	Rollwage, J. O.	180	G	Dallas
69	Morgan, Arvin	176	G	Gladewater
75	Meletio, James T.	208	G	Dallas
66	Cartwright, Billy	197	T	Wilmer
70	Kotlarich, Pete	195	T	Galveston
71	Cook, Earl	205	T	Dallas
72	Keele, Rhea	202	T	Dallas
73	Elliott, Jack	260	T	Dallas
74	McCoy, Dave	200	T	Victoria
32	Folsom, Bob	170	E	Dallas
76	Holloway, Bob	180	E	Arlington
80	Wilson, Eugene	180	E	Troup
83	Quinn, Robt	160	E	Wilmer
85	Dyer, Joe	172	E	Sherman
87	McFarland, John	190	E	Grenville
88	Reinking, Dick	175	E	Dallas
91	Strain, Weldon	156	E	Richardson
61	Harrell, T. O.	198	G	Norman, Okla.
77	Dean, Tom	230	T	Conroe

Head Football Coach
JIMMIE STEWART

Ass't. Coach
Ass't. Coach

J. C. WETSEL
REDMAN HUME



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Lieut. Gen. Omar Bradley—"The Doughboy's General"—pictured as he is today and as a player at West Point.

By Joe Cahill

FOOTBALL PAYS DIVIDENDS IN BATTLE

"HIS most promising characteristic is getting there and if he keeps up the clip he's started, some of us will some day be bragging to our grandchildren that 'Sure, General Bradley was a classmate of mine.'" This is the way his classmates, in the 1915 cadet yearbook, foresaw the future of Lieutenant General Omar Nelson Bradley and how right they were!

Today the tall, slender, gray, straightforward and rather reserved hero of Bizerte is recognized by fellow officers as a great tactician who is at the top in his knowledge of the science of warfare. In fact, his present important command as leader of all United States ground forces in the piercing of Fortress Europe, emphasizes the brilliance of the famous three-star soldier who is so sparing of the lives of his men but who feels Germans should be exterminated.

If history repeats itself, the European side of this greatest and most destructive of all wars must be ready to howl out. No one will ever forget the great drive on the Rhine in 1918 when the Allied Armies forced the Germans into complete surrender. That thorough rout of the enemy was led by General John Pershing, a native of Laclede, Missouri. If the Allies had listened to General Pershing twenty-six years ago, maybe we would not have had to call on "Omar the Tent Maker" from Moberly, Mo., to do the job again.

Bradley was born in Clark, Missouri on February 12, 1893, and entered the United States Military Academy in 1911. The first two years of his colorful career as a West Pointer Omar was held down to the "B" squad football team. His youth, inexperience and slight stature were not of the type to cope with the bull-necked men in the game those days. But above all Cadet Bradley had the guts and determination to master the rugged game and set as his goal the varsity end position. He made the team in his third and final years and played some great football. His tackling and offensive play were definitely of the highest caliber. For his outstanding play he was awarded the coveted "A" and a souvenir football. Omar loved football but the grid game was not his only forte. He possessed a powerful throwing arm that received the deepest respect throughout the collegiate baseball world. And could he hit that ball! His three year batting average

on the Army varsity was a neat .333—a commendable record in any league.

To make even the cadet varsity in those days you had to be good. A quick glimpse of the roster uncovers some of our greatest fighting men: General Eisenhower, Supreme Commander; Major General Hubert Harmon, Commanding Thirteenth Air Force; Leland S. Hobbs, now in an important overseas assignment; Thomas Larkin, in the North African Theatre; Vernon E. Prichard, commanding the 14th Armored Division, and Roscoe Woodruff, commanding the 34th Infantry Division. All great warriors and likewise former outstanding athletes and classmates of Omar Bradley in 1915.

At fifty-one General Bradley keeps himself in A-1 condition and on several occasions has excelled many young enlisted men in physical endurance. As an example, associates tell of his running through obstacle courses, swinging across ravines and streams on dangling ropes, while enlisted men dropped out.

Bradley's first call to fame in the present war was in Tunisia when he captured the French naval base of Bizerte in May, 1943, with thousands of Germans giving up their arms, while in command of the American Second Corps. His troops surrounded, cut up and forced the German Divisional Commander to surrender unconditionally and to his terms immediately.

Like General Eisenhower, his rise was slow at first but rapid in recent years. He was a Colonel as recently as February, 1941, but had climbed to a lieutenant general by June, 1943.

Thrifty of his men's blood but a thorough master of tactics, Bradley is known as "the Doughboy's General."

He is described by friends as a non-smoker, an infrequent drinker and a shrewd and enthusiastic poker player.

When General Bradley was appointed to lead the Yank Army in the greatest invasion the world has ever known, his wife remarked: "He has always done the best he can and it has always been enough. He will do the best he can and I'm sure it will be enough."

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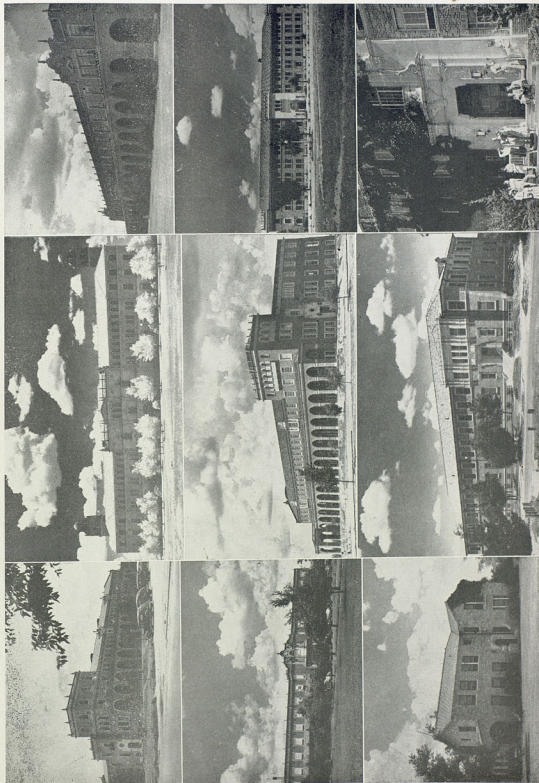
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DATE	OPPONENT	PLACE
* SEPT. 23	- LUBBOCK ARMY AIR FIELD - - -	LUBBOCK, TEXAS
SEPT. 30	- TEXAS A & M - - - - -	SAN ANTONIO, TEXAS
* OCT. 7	- OKLAHOMA A & M - - - - -	LUBBOCK, TEXAS
OCT. 14	- TULSA UNIVERSITY - - - - -	TULSA, OKLA.
* OCT. 21	- SOUTHWESTERN UNIVERSITY - - -	LUBBOCK, TEXAS
* OCT. 27	- WEST TEXAS STATE COLLEGE - - -	AMARILLO, TEXAS
NOV. 4	- RICE INSTITUTE - - - - -	HOUSTON, TEXAS
NOV. 11	- TEXAS CHRISTIAN - - - - -	FORT WORTH, TEXAS
NOV. 18	- UNIVERSITY OF NEW MEXICO - - -	LUBBOCK, TEXAS
NOV. 25	- SOUTHERN METHODIST UNIVERSITY -	LUBBOCK, TEXAS
DEC. 2	- SOUTHLAINS ARMY AIR FIELD - - -	LUBBOCK, TEXAS

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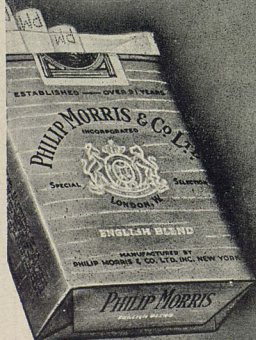
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