

LUBBOCK, March 1 -- Open house from 2:30 to 4 p.m. Sunday (March 3) at Texas Tech's Wiggins Complex is expected to attract visitors, parents of students and friends of the university interested in viewing the new \$11 million housing facility.

Lobbies, lounges, and other public areas in the 12-story towers will be open, along with some student rooms. Hosts will be student officers and supervisors of the multi-towered residence complex.

Honored at the public dedication will be the men for whom the halls are named: former Tech president Dr. Dossie M. Wiggins of Lubbock, former Tech board member Chanslor Weymouth of Amarillo, the late Dr. P.C. Coleman of Colorado City, and the late Richard M. Chitwood, Tech's first business manager.

Coleman and Chitwood were influential in bringing about legislation which created Texas Tech in 1923.

Visitors will be greeted at tea tables set up in the lobbies of Weymouth, Chitwood and Coleman Halls and in Wiggins Commons, the dining hall which serves all three dormitories.

Each tower in the modern, air-conditioned facility can accommodate 572 students in double rooms with bath and built-in furniture. Available for student use are a variety of lounges, television and recreation rooms, snack bars, laundry facilities and storage rooms for luggage and out-of-season clothing.

Student guides will assist visitors in touring the premises.

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17-3-1-68

By Emil Carmichael

This release distributed 3-1-68  
to Lubbock news media.

LUBBOCK, March 1 -- Members of Texas Tech's School of Education faculty authored two publications issued recently by the Texas Education agency in Austin.

Dr. Owen McCaskey, professor of education, and Acting Assistant Dean Julian Biggers collaborated on "Activities and Characteristics of Elementary School Counselors in Texas," in which they reported the results of a statewide research project concerning the roles, backgrounds and functions of guidance counselors.

Dr. Biggers is the author of "The School Counselor at Work," a bulletin of the TEA's Division of Guidance Services. The bulletin, prepared for distribution to public schools in Texas, reviews the growth and changes in guidance programs and counseling services offered by Texas school systems.

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18-3-1-68

By Emil Carmichael

This release distributed 3-1-68  
to Lubbock news media and San  
Antonio.

LUBBOCK, March 1 -- Conductor Paul Ellsworth and the Texas Tech's Symphony Orchestra will leave Monday for a series of concerts in San Antonio's high schools.

Performances are slated Wednesday (March 6) in Edison and MacArthur High Schools and Thursday at McCollum and Holmes. Music Instructors Richard Meek and Dona Lee Cherry will accompany the group.

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19-3-1-68

By Emil Carmichael

This release distributed 3-1-68  
to Lubbock news media.

LUBBOCK, March 1 -- Mrs. Wildring S. Edwards of Texas Tech's Home and Family Life Department will serve as a consultant for a three-day training session for parents, teachers and students which opens Sunday (March 3) in Spearman.

The program, dealing with family relationships and problems of teenagers, is being sponsored by the Spearman PTA.

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20-3-1-68

By Emil Carmichael



This release distributed 3-1-68  
to Lubbock news media.

LUBBOCK, March 1 -- Polish Ambassador Jerzy Michalowski and Romanian Ambassador Corneliu Bogdan complete the roster of internationally known figures who will be here to address general sessions of Texas Tech's World Affairs Conference which opens Thursday (March 7).

"The Soviet Bloc: Evolution in World Affairs" will be the theme of the three-day series of lectures, discussions and seminars sponsored by Tech's Student Union.

Michalowski will give the opening address at 1:30 p.m. Thursday and Bogdan will speak at the same hour Friday in the Union's ballroom.

Dr. George Venable Allen, Director of the Foreign Service Institute of the U.S. Department of State, will speak on "Communism and U.S. Foreign Policy" at a 7 p.m. banquet Thursday.

Other major speakers at general sessions will be Newsweek Magazine's expert on Soviet affairs, Leon Volkov, and former Hungarian prime minister Dr. Ferenc Nagy, who will give the closing address at 10:45 a.m. Saturday.

Registered delegates, including representatives from some 12 colleges and universities in the Southwest, may choose four from among 20 seminar topics dealing with East European affairs. General sessions will be open to all Tech students. Banquet tickets will be available for non-delegates at \$2.50 each.

(MORE)

WORLD AFFAIRS CONFERENCE --- add one

Seminar leaders will include Dr. Stephen Fischer-Galati of the University of Colorado, editor of "East European Quarterly," Rice University's Dr. R. John Rath, editor of "Austrian History Yearbook," Capt. Edward L. Warner III of the U.S. Air Force Academy, and Dr. Ivan Taborsky, professor of political science at the University of Texas at Arlington and former secretary-general of the Czech delegation to the United Nations.

Other educators include Dr. Roy Laird of the University of Kansas, Dr. John Eriksen and Dr. Kenneth Dailey, both of the University of Oklahoma; Dr. Louis Kostanick of the University of California at Los Angeles and Dr. Warren Lerner of Duke University.

Representing Tech will be Dr. Mitchell Smith, professor of history, and Dr. Elizabeth Sasser, professor of architecture.

Conference arrangements are under direction of a student committee headed by Ronnie Brown of Fort Worth. Dr. Idris Traylor, deputy director of Tech's International Center for Arid and Semi-Arid Land Studies, is faculty advisor, and Mrs. Dorothy Pijan, program director of Tech Union, is staff counselor.

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21-3-1-68

By Emil Carmichael

22  
This release distributed 3-1-68  
to Lubbock news media, Corvallis,  
Washington Star, Logan (Utah),  
Utah St. PIO, Oreg. St. PIO,  
Fort Worth, Dallas, AP.

LUBBOCK, Tex., March 1 -- Total individual commitment by physical education teachers and acceptance of interagency community cooperation were cited Friday night as "musts" in programs for mentally retarded children.

Dr. Julian Stein of Washington, D. C., said "there is a need for coordination and cooperation among community agencies if we are to involve the mentally retarded in a program of integrated activities--mental and physical."

Earlier, Stein told a Texas Tech workshop that physical education and recreation programs for the mentally retarded tend to "focus on the ability of the retarded child rather than on his disability."

Sharing the luncheon spotlight with Stein, director of the Project on Recreation and Fitness for the Mentally Retarded for the American Association of Health, Physical Education and Recreation, was Lois Pye, PE instructor at Oregon State University in Corvallis.

Speaking Friday night in addition to Stein, was Associate Prof. Lois Downs of Utah State University's Health, Physical Education and Recreation Department. She told the West Texas educators gathered here "you have a commitment to do something if our children are going to become responsible citizens. A contribution or a total commitment is up to you."

Stein said "there are facilities and services available for helping the retarded. Until recently there has been very little conscious effort to work together because too much feeling of competition existed among the various agencies.

"There has been a shift in philosophy in recent years, away from the thought that a retarded child should be shipped off to some institution. The trend now is to keep him in the community if at all possible and to give him as much 'normal' life and opportunity as possible.

"This creates a greater burden and responsibility for the community and its various agencies to provide a comprehensive program that will focus on meeting all the child's needs: personal, medical, vocational and recreational."

(MORE)

Stein said also a "vast educational program must be implemented because the key to attainment of community acceptance of its responsibility is community awareness.

"Retardation," he said, "is going through the same stages most social problems go through: public indifference, apathy and sometimes active antagonism among the uninformed."

Miss Downs said the "potential contributions of physical education to the retarded child could develop and improve strength, agility, coordination, endurance and general physical condition or an increased level of physical fitness.

"Social behavior could be improved through respect for others, cooperation, taking turns, obedience to rules, teamwork, winning and losing. These are experiences that children should have."

She also stressed the need for individual attention to each child. "The only thing these children have in common is low intelligence. There are wide individual differences in any other form of behavior."

Lois Pye of Oregon State, who spoke at another workshop luncheon, advised West Texas elementary school PE instructors to "devote more time to individual instruction and have a greater regard for individual differences of children."

Miss Pye said traditional physical education programs in this country are "watered down versions of what you give in high school. More attention should be paid the individual child," she said, "if we want to help him find his own potential and adapt his movement patterns to space, other people and moving objects.

"The goal of the elementary school physical education teacher should be to help the child improve his coordination and skills rather than to lump all the individuals into one 'en masse' program of calisthenics or other large group activities, where everyone is doing everything together without regard for individual differences."



This release distributed 3-1-68  
to Lubbock news media.

LUBBOCK, March 1-- Approximately 600 students from some 65 area high schools are participating in Texas Tech's annual debate tournament and speech workshop which opened Friday under direction of Tech's Forensic Union.

Friday's program included debate preliminaries and individual events in prose and poetry reading, persuasive and informative speaking.

Final rounds in debate are scheduled Saturday, along with workshop sessions at which students will receive training in debating, extemporaneous speaking and oral interpretation.

Results of competitions will be announced at 1 p.m. at an assembly in Tech's University Theater.

Tech Speech Prof. Vernon McGuire is coordinating the two-day series of events. Forensic Union officers in charge of arrangements are Brink Oxford, Mission, president; Robert Trapp, Perryton, vice president, and Jan Sparrow, San Antonio, secretary.

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23-3-1-68

By Emil Carmichael

This release was distributed 3/1/68 to all  
Lubbock media,

LUBBOCK, March 1 -- Texas Tech Prof. John C. Gilliam said Friday night "the brains and the experience gained" in Jordan's war-aborted effort to establish a new junior college for business education "were salvaged and the progress we made remains intact. "

Gilliam, who recently returned from a year and a half in Jordan where he worked on a Ford Foundation project to establish the school, spoke to a joint conference of District 13 of the Texas State Teacher Association and the Texas Tech Business Education Department.

He said "Jordan only lost real estate--the physical site of the proposed college--during the brief war with Israel last summer.

"But I remain optimistic that much good will come from the experience and that the college will become a reality because the men from Jordan who trained at Tech and returned to build the school are still there and they are still working toward their goal. "

Gilliam described the history of the Jordanian project, and noted that "a country does not experience economic development either automatically or by chance. Indeed, for purposeful and meaningful development careful planning is essential," he said.

"Before an effective long-range economic development plan can be prepared," he said, "it is necessary first to analyze a country's resources and

Gilliam . . . add one

potentials for developing these resources. Once a country has made a study of its development potentials and arranged them in some priority, specific goals can be established.

"For the developing countries," he said, "education is always a top priority consideration. The real problem, however, is to determine the kinds of education that are most important at the various stages of development.

"Although the general nature of manpower requirements and supplies available vary from country to country, one important fact stands out," Gilliam said. "In virtually every case there is a critical shortage of qualified manpower at the technician level."

He called business and economic education among "the most important forms of technical education necessary for effective economic development."

-30-

By Dawson N. Oppenheimer

24-3-1-68



Date	STORIES & OUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-3-4-68	Charles Roe	✓				U of Ill. Alum. Mag. Midland & Brennan
-2-3-4-68	VA Francisco to Psy. Dept.	✓				
-3-3-4-68	Student Chapter of A.M.E. ch	✓				
4-3-5-68	Faculty Recital cc	✓				
5-3-5-68	Dr. Montgomery <sup>guest speaker</sup> at Gamma Phi B.A. doctoral meeting dno					
6-3-5-68	Outline on candidates	✓				
7-3-5-68	Industrial Eng. Grant dno	✓				U of Ind. Eng. Great Plains Areas Baton Rouge, Fort Worth, H.P. Hallen, Houston, San Angelo, Amarillo, Midland, Odessa, El Paso, San Antonio, Stock & Crop.
8-3-5-68	Postwar Book dno	✓				AA Fort Worth, Houston, Dallas, N.Y., Austin, San Antonio
-9-3-5-68	Texas Tech's Artists Course <sup>cc</sup> Service ✓					
10-3-5-68	Prof. Aristotle Lecture <sup>cc</sup> ✓					
-11-3-6-68	Reynolds Alum Prize dno	✓				Reynolds Medal
-12-3-6-68	World Affairs Conf <sup>cc</sup> ✓					
13-3-6-68	Ballet Russe <sup>cc</sup> ✓					

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
+14-3-7-68	"Go West Young Man..." <sup>dnw</sup>	✓				{ Mich., Ohio, Penn., N.Y. Vermont & N.H. weekly mags
15-3-7-68	"Jobacco Road" ec	✓				
16-3-7-68	TASS cubo rh	✓				Austin
+17-3-7-68	Cutline M. Educa. <sup>workshop</sup>	✓				
18-3-8-68	{ Report on 70 increase on degrees granted at Tech, UT & NTSU. rh	✓				Major Texas mags, AP & UPI
3-8-68	Jobacco Road pictures					AJ - Tribune - U-D { 6 pictures + KCBD - KLBK { 1 more tape to KCBD
19-3-8-68	Dr. Robert D. Darrow <sup>ec</sup>	✓				Greensboro - Paducah
20-3-8-68	How bid for addition to Tech's site <sup>construction</sup> <sup>dnw</sup>					
21-3-8-68	Scholarship deadline <sup>dnw</sup>	✓				
22-3-8-68	Delta Phi Alpha ec	✓				
23-3-8-68	Sigma Xi Meeting <sup>ec</sup>	✓				
24-3-8-68	Layton - guest. <sup>accepting</sup> <sup>ec</sup>	✓				Midland
25-3-8-68	Home Eco. education Conf. <sup>dnw</sup>	✓				
+26-3-8-68	Cutline on Math Seminar	✓				

[illegible]

This release distributed 3-4-68  
to Lubbock news media, U of Ill.  
alumni magazine, Midland and  
Sherman.

LUBBOCK, March 4 -- Charles Roe, voice and music instructor at Texas Tech, has been selected for inclusion in the 1968 edition of Outstanding Young Men of America published by the Junior Chamber of Commerce.

The volume honors men between the ages of 21 and 35 for professional accomplishments and contributions to community service.

Roe, 27, joined the Tech faculty in 1964, soon after receiving his master of music degree from the University of Illinois. He did his undergraduate work at Baldwin Wallace College in his native state of Ohio.

The young baritone's active career as a performer includes guest solo appearances with the Lubbock Symphony, the Midland-Odessa Symphony and the Sherman Civic Chorus. He is a frequent performer in civic, church and university programs and has presented concerts in area and regional cities.

Roe was the music director and conductor for recent Lubbock Theater Center productions of "The Music Man" and "Bye, Bye Birdie," and was stage director for Tech's fall production of "L'il Abner." His list of performances include major roles in "Guys and Dolls" and "Once Upon a Mattress" with the Casa Manana Music Company in Fort Worth.

In 1966, he won the Southwest Regional "Singer of the Year" title and was runner-up in national competitions sponsored by the National Association of Teachers of Singing, Inc.

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1-3-4-68

By Emil Carmichael



This release distributed 3-4-68  
to Lubbock news media.

LUBBOCK, March 4 -- The chairman of Texas Tech's Department of Psychology announced Monday Veteran Administration approval of nine traineeships, valued at about \$180,000, for doctoral candidates in counseling psychology.

Dr. Theodore Andreychuk said the VA announcement for 1968-69 marked an increase of four traineeships from the present total of five doctoral candidates in this year's program.

Tech is one of only 23 American universities with counseling psychology programs leading to the doctorate which have been approved by the American Psychological Association.

Trainees brought into the four-year program will spend two-and-one-half to three years in academic work at Tech and with summer work at VA hospitals in Waco and Dallas and the VA Center at Temple. Academic work will be followed by at least a year of full-time internship in VA hospitals.

The program provides each trainee with a \$3,500 stipend the first year, \$4,500 the second year, \$5,500 the third year and \$6,500 the last.

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2-3-4-68

By Dawson N. Oppenheimer

This release distributed 3-4-68  
to Lubbock news media.

LUBBOCK, March 4 -- Members of Texas Tech's student chapter of the American Institute of Industrial Engineers and three members of the Department of Industrial Engineering will be in Dallas Thursday through Saturday (March 7-9) for the AIIE's annual Student Paper Contest at Southern Methodist.

Accompanying the students will be Department Chairman Richard A. Dudek; Dr. Charles L. Burford, associate professor; and Dr. Brian K. Lambert, assistant professor.

Dr. Dudek also will attend the regional meeting of the AIIE Department Heads Organization.

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3-3-4-68

By Ron Hamm

This release distributed 3-5-68  
to Lubbock news media.

LUBBOCK, March 5 -- Texas Tech's Department of Music will present Miss Evelyn McGarrity, mezzo-soprano, and tenor Charles Post in a faculty recital at 3 p.m. Sunday (March 10) in the foyer of the Texas Tech Library.

Miss McGarrity will sing compositions by Robert Schumann and Federico Mompou. Charles Lawrie will play the piano accompaniment.

Post's selections will include works by Franz Schubert and Gabriel Faure with Mrs. Gertrude Post as accompanist.

The program is sponsored by Friends of the Tech Library.

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4-3-5-68

By Emil Carmichael



This release distributed 3-5-68  
to Lubbock news media.

LUBBOCK, March 5 -- Dr. Evelyn Montgomery, associate professor of sociology and anthropology at Texas Tech, will be the guest speaker Wednesday at a meeting of the Tech Chapter of Gamma Theta Upsilon, national honor society in geography.

The meeting is set for 7:30 p.m. in Room 120 of the Science Building at Tech, and the public is invited at no charge.

Dr. Montgomery, an anthropologist who did her field work for her doctorate in Peru and who spent a summer in Brazil, will discuss "Ecological Factors of Andean and Jungle Southern Americans."

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5-3-5-68

By Dawson N. Oppenheimer

WORK ON TEXT --- Three Texas Tech Business Administration doctoral candidates, part of a team of 12 graduate students and two Tech professors, work on the text of a new book on teaching methodology at the college level. The idea for the book, Improving Collegiate Instruction, came last fall during a graduate course conducted by Dr. William B. Pasewark, chairman of Tech's Business Education Department. The students, Dr. Pasewark and Dr. John C. Gilliam organized the "Improving Collegiate Instruction Association" and have specific assignments in preparation of the text. Pictured from the left are Richard M. Foster of Portales, secretary of the association; Donald M. Springer of Salt Lake City, chairman, and Editor Marshall E. Reddick of Denver. (Tech Photo).

6-3-5-68

This release distributed 3-5-68  
to Lubbock news media, Great Plains  
Agriculture, Cotton Digest, Fort  
Worth, AP, Dallas, Houston, San  
Angelo, Amarillo, Midland, Odessa,  
El Paso, San Antonio, Stock & Crop,  
Journal of Ind. Eng. and Amer.  
Inst. of Ind. Eng.

LUBBOCK, March 5 -- The Cotton Producers Institute has approved a \$98,000 grant for an interdisciplinary study at Texas Tech to learn if costs in moving cotton from the farm to the mill can be trimmed.

Researchers will examine "traditional practices, trade rules and conditions imposed on the entire system by the seasonal nature of cotton harvesting, ginning and marketing," according to chief investigator William D. Sandel, associate professor of Industrial Engineering.

He noted that "attention so far has been focused mainly on improving operations within different elements of the system. Such efforts have met with limited success in some instances. But very little change in the efficiency of the overall system has resulted because of the interdependence between its various elements.

"The system as a whole," said Sandel, "must be studied to bring into focus and evaluate possibilities for attaining a more favorable cost structure through alternating, combining or eliminating various functions."

Announcement of the grant -- first to Tech since the cotton industry voted to tax itself a dollar per bale to set up a research and promotion fund -- was made by Dr. Richard A. Dudek, chairman of Tech's Department of Industrial Engineering.

Co-investigators and consultants will come from Tech's Textile Research Center, other engineering disciplines and the Department of Agricultural Economics. Other industrial engineers working on the project will be Prof. H.J. MacKenzie and graduate research assistant Milton Smith. Dudek and Prof. Ray Boche will serve as consultants.

(MORE)

Industrial Engineering Grant --- add one

Rainey Speed and Prof. L.E. Parsons of Textile Engineering will be investigators while M. Earl Heard, L.E. Wilson, Dr. William H. Martin and Harry Arthur, all of the Textile Research Center, will be consultants. Dr. Mark L. Fowler will represent Agricultural Economics.

The contract calls for the study to "develop an analytical model of the present raw cotton processing-handling system, taking into account limitations imposed by traditional practices and trade rules."

The researchers will "employ that model, along with other applicable techniques in assessing cost reductions that might be effected through integration, modification or elimination of various practices and operations within the limits of technology already available." Sandel said "we will take into account research and engineering studies now underway."

Another objective will be to "identify those specific obstacles to the development of a still more efficient system which appear amenable to new research."

Sandel noted that "about \$30 is added to the cost of a bale of cotton in getting it from the farm to the mill with \$40 on export bales. Obviously this is an area of significant importance in the industry's efforts to reduce costs.

"The main elements of the processing-handling system involved in moving cotton from the farm to the mill are ginning, warehousing, selling and transportation. Each part of the system is closely dependent on the others," Sandel said.

7-3-5-68

By Dawson N. Oppenheimer

This release distributed 3-5-68  
to Lubbock news media, AP, Fort  
Worth, Houston, Dallas, New York  
Times, Austin, San Antonio, '

LUBBOCK, March 5 -- A fruitless search last fall for "meaningful" text material on teaching methods at the college level has resulted in formation of a team of two Texas Tech professors and 12 graduate students who decided to come up with a text of their own.

The group, members of a class taught by Dr. William R. Pasewark, formed the "Improving Collegiate Instruction Association," to "develop and write a book using the principles discussed in the course, Collegiate Business Education."

With Pasewark serving as adviser, the association drew up a charter, selected Improving Collegiate Instruction as the title of the proposed text, elected marketing student Donald M. Springer of Salt Lake City, as chairman, and made assignments.

Only non-student contributors will be Pasewark, on the final chapter, "A Philosophy of Education," and Dr. John C. Gilliam, acting associate business administration dean, who will contribute the second chapter, "The Instructor and Learning Theory."

Marketing major Marshall E. Reddick of Denver was named editor and Carlos W. Moore, accounting major from Frost is associate editor. Robert D. McWilliams of Sierra Lancaster, Calif., a management major, was elected treasurer and marketing major Richard M. (Mac) Foster of Portales is secretary.

Pasewark said the course last fall, now required for doctoral candidates, involved a search for textbooks that could be used as teaching method guides at the college level. "We simply could not find anything that was meaningful.

(MORE)



Improving Collegiate Instruction Association --- add one

"The purpose of this effort," he said "is to bring together in a single text specific college classroom teaching methods, including consideration of problems faced by the teacher in testing, grading, self-evaluation, choice of texts, assignments, motivation, lecture-discussion techniques and related areas."

Springer said the idea for the book evolved from the experiences in in Pasewark's class last fall.

Among the innovations in the course was the assignment to grade Pasewark on his own teaching performance. During the first six weeks, the students graded Pasewark on the various aspects of his teaching techniques. These unsigned grades were turned in for his own self evaluation.

"From these completely free exchanges of ideas," Springer said, "we got together and chipped in \$5 apiece to finance the preparation of a text that could be used appropriately for graduate students who intend to teach on the college level but who have no current material available that deals specifically with methods."

Divided into 15 chapters, the book will have contributions from 10 of the graduate students.

This release distributed 3-5-68  
to Lubbock news media.

LUBBOCK, March 5 -- An elaborately staged version of Racine's "Phaedra," classic Greek drama about a woman in love with and spurned by her stepson, will be brought to Lubbock March 15 under auspices of Texas Tech's Artists Course Series.

The American Theater production at 8:15 p.m. in Lubbock Municipal Auditorium will present an experienced cast in the drama which has been called "the most civilized great tragedy ever written."

Tickets, available at Tech Union program office and at the door on performance night, are \$2.50 for the general public, \$1.50 for non-Tech students and are free to Tech students with ID cards.

Heading the eight-member cast are Shirley Cox as the tormented Phaedra and John MacAllan as Hippolytus, the stepson. Miss Cox, a graduate of the University of Colorado, has appeared in a summer theater production of "After the Fall" with Jose Ferrer and as Martha in "Who's Afraid of Virginia Woolf?"

Following post-graduate work at Northwestern University, MacAllan joined the APA Repertory Company in Ann Arbor where he appeared in "War and Peace," "Man and Superman" and "Judith." Before becoming a member of American Theatre Productions, he spent a year in France acting in films and on the stage.

Veteran Shakespearean actor Robert Blackburn will play Theseus. He played Orlando in "As You Like It" and Valentine in "Two Gentlemen of Verona" at the New York Shakespear Festival, and leading roles in "Hamlet" and "Henry IV" for New York's Phoenix Theater. He has apperaed in "Saint Joan" and "Camino Real" at the Boston Arts Festival.

(MORE)



Artists Course Series --- add one

Others in the cast are Nancy Donohue, Audrey Ward, Ralph Nilson, Paul Shaw and David Metcalf. Joseph Gistirak is director, scenery and lighting are by Barry C. Tuttle and costumes by Jack Edwards.

Prize-winning poet Robert Lowell is the author-translator of the new English version of "Phaedra" which was premiered at The Theatre of the Living Arts in Philadelphia with Diana Sands in the title role.

The story, first dramatized by Euripedes, was re-interpreted by Jean Racine in 1677. Since the 18th Century, the play has been a favorite vehicle for some of the world's greatest actresses, including Rachel, Sarah Bernhardt and, most recently, Marie Bell. A film version starring Melina Mercouri and Tony Perkins several years ago presented a modern look at the ageless plot.

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9-3-5-68

By Emil Carmichael

This release distributed 3-5-68  
to Lubbock news media.

LUBBOCK, March 5 -- Prof. Marta Velez de Ardiles of the National University of Tucuman, Argentina, is at Texas Tech this week to deliver a series of lectures to advanced and graduate students in the Department of Classical and Romance Languages.

Her lecture topic is "Contemporary Argentine Literature."

Prof. Ardiles is a former student of Department Chairman Dr. Harley D. Oberhelman who taught at the National University as a Fulbright scholar in 1961 and as a member of Tech's Summer Institutes in Tucuman in 1962-64.

As a specialist in scientific language related to agriculture, Prof. Ardiles will confer with faculty members in Tech's Department of Agronomy and also will study techniques employed in Tech's new language laboratories.

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10-3-5-68

By Emil Carmichael

LUBBOCK, March 6 -- Terrance J. Brown of Hereford Wednesday was presented a \$250 check as winner at Texas Tech of the 1968 eighth annual Reynolds Aluminum Prize for Architectural Students.

The prize, administered by the American Institute of Architects, is offered for the "best original architectural design in which creative use of aluminum is an important contributing factor."

It was established by Reynolds Metals to encourage creativity in architectural design and to stimulate interest in the design potential of aluminum.

Brown, a senior in Tech's Department of Architecture, won the student competition at Tech for his design of a portable pack bridge. He is vice president of the student chapter of the AIA.

His winning design was entered, along with winners from other participating U.S. schools of architecture, in the national competition for the Reynolds Aluminum Prize for Architectural Students.

The national prize provides a cash award of \$5,000 to be divided equally between the winning student and his school. It will be presented during the American Institute of Architects' convention in Portland, Ore., June 24-27.

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11-3-6-68

By Dawson N. Oppenheimer

This release distributed 3-6-68  
to Lubbock news media.

LUBBOCK, March 6 -- Nikita Talin, former leading dancer with the Ballet Russe, will teach a master class in ballet at Texas Tech March 16.

The class, at 2 p.m. in the Women's Gym dance studio, will be open to advanced students at Tech and in the area, according to Mrs. Suzanne Aker, Tech physical education professor and dance director.

Talin, currently an artist in residence at Southern Methodist University where he heads the Ballet Department, will be assisted by Amarillo student Howard Canode who is a Harkness Ballet scholar at SMU.

Students enrolled in the master class will have an opportunity to qualify for Harkness Ballet scholarships, Mrs. Aker said.

Talin, who has become noted for his teaching techniques, taught the past summer at the Harkness training session in Watch Hill, R.I.

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13-3-6-68

By Emil Carmichael



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*file  
Copies*

This release distributed the week  
of 3/11/68 to 1,271 weekly  
newspapers in Michigan, Ohio,  
Pennsylvania, New York, Vermont  
and New Hampshire

LUBBOCK, Texas -- "Go West, young man (or woman)" is good advice even today for those seeking a quality, low-cost education, and is particularly applicable to Texas Tech, a booming university of 20,000 which offers not only one of the best academic programs in the United States, but also one of the least expensive.

Non-Texans attending Texas Tech pay only \$200 a semester in tuition, one of the lowest in the country and below the resident tuition of many other states.

Texas Tech offers bachelors degrees in 92 areas of study in six undergraduate schools --- agriculture, arts and sciences, business administration, education, engineering and home economics. Its graduate programs confer masters degrees in 48 fields and doctorates in 20.

The university also maintains one of the largest on-campus residence hall systems in the country. Its 22 dormitories house almost 9,000 students at economical rates, providing supervised yet self-reliant experiences in living.

Fully accredited, Texas Tech has directed its academic energies to enlarging and maintaining high grade educational facilities while creating an atmosphere conducive to research and public service.

Openings still remain for next fall, and inquiries may be directed to the Dean of Admissions, Box 4340, Lubbock, Texas 79409.



This release distributed 3-7-68  
to Lubbock news media, Austin

LUBBOCK, March 8 -- The Texas Association of State Senior College and University Business Officers will meet at Texas Tech Monday (March 11) for a discussion of topics relating to institutional building programs.

TASSCUBO, a new organization of vice presidents for business, business managers and comptrollers of Texas institutions of higher education, held its first meeting in Austin in January.

M.L. Pennington, Tech Vice President for Business Affairs and President of TASSCUBO, said about 50 persons were expected here for Monday's session.

The meeting, which will be held in the Wiggins Commons and will include a tour of the new Wiggins Dormitory Complex and the campus, will include discussions on "The Sources of Building Funds for Construction at Public Institutions" by Ken Ashworth of Austin.

Ashworth, Assistant Commissioner for Federal Programs and Facilities Planning for the State Coordinating Board, also will examine source materials designating guidelines and procedures from the U.S. Office of Education and Housing and Urban Development on federal programs.

A committee on Federal Report Dates will pursue the questions of an inventory of dates and of obtaining uniform dates established for submission of reports.

Jack Cates, Vice President for Fiscal Affairs at Southwest Texas State College, is chairman of the committee, and members are University of Texas Auditor Grady Starnes and Ashworth.

(MORE)

This release distributed 3-7-68  
to Lubbock news media.

LUBBOCK, March 7 -- Final rehearsals are underway for Texas Tech's production of "Tobacco Road" which will open a four-performance run at University Theater March 16.

Speech Prof. Larry Randolph is directing the 11-member student cast in Jack Kirkland's adaptation of Erskine Caldwell's novel of degradation among impoverished Georgia sharecroppers. Evening performances will be at 8:15 p.m. and a Sunday matinee at 3 p.m.

Admission will be \$2 for the general public, \$1 for non-Tech students and 50 cents for Tech students with ID cards. Reservations may be made by telephoning 742-2153.

The play, which probes deeply into the social ills resulting from poverty, ran eight consecutive years on Broadway.

Glen Thomason, Lubbock sophomore, will play Jeeter Lester, the role made famous in the 1930's by Henry Hull. El Paso senior Nancy Fly is cast as his wife Ada; Jay Brown, Roby, as their not-too-bright son Dude, and Julia Schuerger, Amarillo, and Trudy Turner, Plano, as their daughters Ellie May and Pearl.

Cheri Brownlee, Lubbock, in the difficult role of the inarticulate Grandma Lester, adds poignancy to the plot without the aid of words.

Janet Crowe of Battle Creek, Mich., will portray Sister Bessie Rice, the itinerant woman preacher. Glenn Polk, Post, is cast as Lov Bensey, Pearl's husband; Billy Huddleston, Uvalde, as Henry Peabody, a neighboring farmer; George Chaffin, Odessa, as the landlord, and Dan Sample, Abilene, as the banker who is foreclosing on the mortgage.

The entire action takes place on dilapidated farm home of Jeeter Lester, situated on a tobacco road in the back country of Georgia during the Depression of the Thirties.

For purposes of realism, a weatherbeaten shanty-type house has been dismantled and reassembled, in toto, on the University Theater stage. The set also will include a vintage type automobile which many will remember as a "motivating force" in the original story.

Dr. Clifford Ashby is technical director of the production. Costumes were designed by Randolph.



TASSCUBO ---- add one

Building construction supervision will be the topic of another committee discussion headed by chairman Don Walker, Vice Chancellor for Business Affairs for the University of Texas System. Committee members include DeWitte Holleman, Comptroller of Sam Houston State, and J.O. Adams, Director of Construction at A&M.

The final discussion will concern the duties of the building inspector, to whom he reports, salaries paid and sources of payment.

The association was founded, Pennington explained, to contribute to the advancement of higher education in its fullest and broadest implications and specifically to the professional advancement of the offices of business and fiscal affairs within state-supported senior colleges and universities.

Standing committees include the executive with Pennington as chairman, appropriation riders, attorney general's opinions, the Fair Labor Standards Act, inventory, investment of local funds in the state treasury, resolutions, budget format, building construction supervision, federal report dates, purchasing procedures, interagency agreements, internal administration and fiscal organization, payroll procedures, personnel, physical plant improvement and residence halls operation.

In charge of arrangements for Monday's meeting are Tech Business Manager John Taylor, Guy J. Moore, Director of Residence Halls, and O. Ray Downing, Director of Building Maintenance.

The President's Hostesses will assist throughout the day, and will conduct the various tours for the visitors.

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16-3-7-68

By Ron Hamm

LUBBOCK, March 8 -- Dr. Robert A. Amason, Professor of Marketing at Texas Tech, reported Friday that a preliminary report under preparation at North Texas State for the State Coordinating Board shows Tech's School of Business Administration to be the fastest growing in Texas from 1960 through 1966. Amason served as coordinator of the Texas Tech portion of the research study.

In number of undergraduate business degrees granted, Tech's output doubled during the period while North Texas increased 21 percent and the University of Texas 35 percent. In number of graduate degrees granted, Tech increased 282 percent, University of Texas 148 percent and North Texas 53 percent.

In total student semester hours taught, Tech increased 109 percent during the period, Texas 35 percent and North Texas State 33 percent. In graduate student semester hours taught, Tech increased 561 percent, North Texas 251 percent, Texas 134 percent. Tech's graduate business enrollment represented a far greater portion of the total graduate program at the university (11.5 percent) than did the business enrollment at any other Texas college or university.

The study further revealed that a considerably higher percentage of the business professors at Tech are engaged in noteworthy research than at NTSU or UT.

The expenditure for instruction for each student semester hour taught is somewhat lower at Tech than at UT, NTSU or at the University of Houston.

Average salaries paid professors and associate professors at UT and NTSU are considerably higher than at Tech.

This release distributed 3-8-68  
to Lubbock news media, Quanah and  
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LUBBOCK, March 8 -- Dr. Robert A. Darrow, one of the nation's top plant scientists, has been named consulting professor in range management at Texas Tech.

Dr. J. Wayland Bennett, interim agriculture dean, said Darrow's appointment "brings us a research scientist of national prestige who will be a most valuable adjunct in our continuing brush control program."

Interim Executive Vice President Gerald W. Thomas said Darrow's addition "is a significant sign of the progress we are making at Tech in the School of Agriculture.

"He joins a number of other distinguished scientists and educators who recently have become consulting professors at Tech. His experience with chemical brush control will speed up our program considerably."

Dr. Darrow is chief of the Plant Physiology Division of the Army's Plant Sciences Laboratory at Fort Detrick, Frederick, Md.

Prior to joining the Fort Detrick laboratories in 1962, he conducted extensive research in the Southwest as a member of the Department of Botany and Range Ecology at the University of Arizona from 1936 to 1948, and as a professor of range and forestry at Texas A&M during the subsequent 14 years. He was a research fellow for the U.S. Golf Association Green Section in 1935.

At A&M, during his association with the Texas Experiment Station, he headed the statewide brush control program and was one of the key individuals in the testing and widespread acceptance of 2,4,5-T, the most commonly used chemical for brush control currently in use.  
(MORE)

DARROW ---- add one

In recognition of his research leadership, Dr. Darrow was cited for distinguished service in range management by the Texas Section of the American Society of Range Management.

A native of New York, he holds a BS degree from New York State College of Forestry at Syracuse University, a master's in botany and range ecology from the University of Arizona and a PhD in botany from the University of Chicago.

He is a fellow in the American Association for Advancement of Science, a life member and former director of the American Society of Range Management and has chaired various committees for the Ecological Society of America, the Weed Science Society of America and is a past president of the Southern Weed Conference.

He is a member of the American Bryological Society, the American Institute for Biological Science and the Scientific Research Society of America.

Dr. Darrow is the author of numerous professional and scientific articles. He served as editor of ASRM's Journal of Range Management from 1954-56 and as associate editor of ESA's Ecology from 1960-62.

Honoraries of which he is a member include Alpha Xi Sigma, Phi Kappa Phi and the Society of the Sigma Xi.

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19-3-8-68

By Emil Carmichael



This release distributed 3-8-68  
to Lubbock news media, Houston

LUBBOCK, March 8 -- The Texas Tech Board of Directors has approved a \$701,300 bid by H.A. Lott, Inc., Houston, for construction of the proposed new addition to Tech's Textile Research Center, Interim Executive Vice President Gerald W. Thomas announced Friday.

Thomas said bids were opened by M.L. Pennington, vice president for business affairs, and that the board was polled by telephone to expedite awarding of the contract.

The low bid was one of eight submitted by contractors interested in the base construction job, which covers mechanical, electrical, fixed laboratory equipment and general construction work.

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20-3-8-68

By Dawson N. Oppenheimer



LUBBOCK, March 8 -- Dr. Bruce D. Mattson, chairman of Texas Tech's Department of Special Education, alerted prospective special education trainees Friday that the deadline for applying for the federal scholarships is March 25.

Mattson said junior, senior and graduate students interested in obtaining one of the dozen grants available through the department should apply in Room 201 of the Tech Administration Building as soon as possible. Decisions on recipients will be made by April 1.

Three \$300 junior traineeships, six \$800 senior traineeships and three \$2,000 graduate fellowships are available. The senior traineeships include tuition and fees, as do the graduate fellowships, which also provide \$600 for each dependent.

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21-3-8-68

By Dawson N. Oppenheimer

This release distributed 3-8-68  
to Lubbock news media.

LUBBOCK, March 8 -- Outstanding students will be honored and 16 new members initiated into Delta Phi Alpha, German honorary, Tuesday (March 12) at the annual spring banquet sponsored by Texas Tech's Department of Germanic and Slavonic Languages.

Food and Nutrition Department Chairman Mina Lamb will be the main speaker at the 7 p.m. dinner in Tech Union. Dr. Lamb's address on "Der Deutsche zu Hause" (A German at Home) will be illustrated by slides.

Chairman Dr. Carl Hammer Jr. of the host department, will present awards. These will include the American Association of Teachers of German citations to outstanding second-year students, the Lucien Thomas Leadership cup award, the Dr. William F. Anderson cup for excellence in German in the pre-medical curriculum, the Delta Phi Alpha book award, and the certificate of merit from Novoye Russkoye Slovo, oldest Russian language newspaper published in New York, for excellence in first and second-year Russian.

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22-3-8-68

By Emil Carmichael

This release distributed 3-8-68  
to Lubbock news media.

LUBBOCK, March 8 -- Texas Tech biology Prof. Russell W. Strandtmann will be principal speaker at a noon meeting of the Society of the Sigma Xi Tuesday (March 12) in Tech Union ballroom.

His topic will be "Animals of the Antarctic." Dr. Strandtmann, a member of the Tech faculty since 1948, recently returned from the Antarctic where he did research in polar mites.

The meeting will be open to Tech faculty, students and other interested persons. Reservations may be made by calling 742-7238 before noon Monday (March 11).

Biology Department Chairman Dr. Earl W. Camp is president of the Tech Chapter of the Society of the Sigma Xi, national honorary science research organization.

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23-3-8-68

By Emil Carmichael

LUBBOCK, March 8 -- LeRoy Layton, managing partner for Main Lafrentz & Co., will discuss practical aspects of accounting in a guest lecture at Texas Tech Friday (March 15).

The New York executive, who also is a certified public accountant, will speak at 1:30 p.m. in Tech's agricultural-engineering auditorium. His topic will be "Inflation's Corrosive Effect on Accounting."

The lecture, which is expected to be of special interest to Tech's accounting students, is being sponsored by the Texas Society of Certified Public Accountants in cooperation with the Lubbock Chapter of CPA's headed by C.L. Boggs and Tech's Accounting Department chaired by Dr. Reginald Rushing.

Don Cassling of Midland, state chairman of the TSCPA lecture series, will preside.

Layton is a member of the Accounting Principles Board of the American Institute of CPA's, the organization responsible for making and authorizing public pronouncements on accounting principles.

A graduate of Drexel Institute of Technology, he is a member of Drexel's Board of Trustees and of the Advisory Board of Rutgers University's Graduate School of Public Accounting.

This release distributed 3-8-68  
to Lubbock news media.

LUBBOCK, Tex., March 8 -- Dr. L. Ann Buntin, chairman of the Department of Home Economics Education at Texas Tech, will be in Kansas City, Mo., next week for a three-day conference on home economics education.

The meeting, which opens Monday, is sponsored by the division of Home Economics Education of the U.S. Department of Health, Education and Welfare. Theme of the meeting is "Home Economics Education: Commitments to Action and Change.

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25-3-8-68

By Dawson N. Oppenheimer



This release distributed 3-9-68  
to Lubbock news media and selected  
news media.

LUBBOCK, March 9 -- Creation of an Office of Planning and Analyses to help chart long-range programs for Texas Tech, and the appointment of Tech Management Prof. Richard Barton as director were announced Saturday by President Grover E. Murray.

"It has become increasingly apparent," said Dr. Murray, "that only carefully conceived and well-executed planning can provide the orderly development and growth of this institution in keeping with the wishes of the taxpayers, lawmakers and students.

"The State Coordinating Board, for example, came into being at the request of Gov. Connally to insure a logical progression of growth in Texas public higher education, and to avoid needless and costly duplication of time, effort and talent.

"We are simply following this lead," Dr. Murray said, "in establishing an office through which we can foresee and control developments rather than be dictated to by them.

"No one, especially the citizens and young people of Texas whom we have an obligation to serve," he said, "wants a topsy-turvy type of expansion."

Dr. Barton, who will assume the new post June 1, is a recognized authority in management science and operations research, has been a professor in Tech's School of Business Administration since 1967 and brings 20 years of training and experience to his new post.

His duties, according to Dr. Murray, will include participation in setting long-range goals for Texas Tech, organization of planning and maintenance of a master medium-range plan for the institution.

Additionally, Dr. Barton will help define problem areas, seek alternative solutions and utilize faculty talent on a consulting basis.

The faculty talent pool, to be known as University Consultants, will serve on an ad hoc basis, working on special projects and will not replace any administrative functions.

"There is an immense reservoir of unique talent within our faculty and administration," said Dr. Murray. "It can play a significant role in the advancement of the university."

(MODE)

BARTON --- add one

Named University Consultants, with Barton as chairman, were Dr. Patrick L. Odell, chairman of the Department of Mathematics; Dr. Vincent Luchsinger, chairman of the Management Department; and Dr. Thomas K. Kim, associate professor of economics.

Barton, 43 and a native of Wisconsin, holds the bachelor's degree from Northwestern and the doctorate from the University of California.

A World War II fighter pilot, he is married and the father of two sons and a daughter.

He has served on the faculties of the University of Kansas and the University of Nebraska, and as a consultant to the Midwest Management Institute, the Center for Regional Studies and the Executive Development Program in Kansas, and the Center for Continuing Education and the Lincoln Public Schools in Nebraska.

A 1967 faculty intern with the national accounting firm of Ernst & Ernst, Barton also has had business experience with the Travelers Insurance Company and Procter & Gamble.

Currently, he is engaged in research to understand competitive bidding behavior by simulating bidders on a computer and is completing a book on man-computer and all-computer simulation. He will continue to teach graduate courses in computer-based management and behavioral science in the School of Business Administration.

A widely known lecturer and author, Barton has written 15 articles and several management simulation computer programs, including The (cq) Imagnit Management Game experienced by students at several universities. His doctoral dissertation was on Business Decision Theory.

He is former Ford Foundation Predoctoral Fellow, and a member of the Operations Research Society of America, the Institute of Management Sciences, The American Economic Association, the Academy of Management and the Southwestern Social Science Association.

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27-3-9-68

By Ron Hamm

EDITORS NOTE: Dr. Barton's salary will be \$24,000 annually.

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-3-11-68	Una business Officers	✓				Fort Worth, Dallas,
<del>1-3-11-68</del>	meeting on above	✓				Houston, Austin, San
2-3-11-68	Dr. Paul von F. Schlegel dno	✓				Princeton, N.J.
3-3-12-68	Instructional Materials <sup>ec</sup>	✓				
4-3-12-68	Locally Recital <sup>ec</sup>	✓				
5-3-12-68	German & Russian <sup>ec</sup>	✓			✓	
6-3-13-68	Annual meeting of <sup>ec</sup> Texas Council on Family Relations	✓				
7-3-13-68	Gracy Book <sup>ec</sup>	✓				
8-3-13-68	George L. Boyer <sup>ec</sup>	✓				
9-3-13-68	Inspection of Army ROTC Cadet Corps dno	✓				Roswell, San Antonio
10-3-13-68	Spanish Language <sup>ec</sup> Institute	✓				
11-3-13-68	Food Technologists <sup>ec</sup>	✓				
12-3-13-68	Eastern New Mexico Uni- versity Drama Festival <sup>ec</sup>	✓				
13-3-14-68	German Play <sup>ec</sup>	✓			✓	
13-3-14-68	Cutline on above	✓				



Date	STORIES & OUTLINES	Locals	State	Reg.	HT's	EXPLANATION EXPLANATION
14-3-14-68	Room - Board Increases ✓					
15-3-14-68	Distinguished Air Force Cadets dno ✓					
16-3-14-68	Dean Heather's Resignation dno ✓					
17-3-14-68	Arnold Air Society dno ✓					
18-3-14-68	Dr. Paul von Schlegel ✓					
18-3-14-68	Cutline on above ✓					
19-3-14-68	Harkness Ballet ec ✓					
20-3-14-68	Dr. George K. Schwitzer ec ✓					
21-3-14-68	Cutline on doc inspection ✓					
22-3-14-68	Management Conf ec ✓					
23-3-14-68	Cutline on Broadsword Exhibition					
24-3-15-68	Inspection, Team of Univ. of Texas at El Paso ✓					
25-3-15-68	Tobacco Road ec ✓					
26-3-15-68	Beef Cattle Conf ec ✓					Selected news media (farm)
27-3-15-68	Bycycle Race ec ✓					

This release distributed 3-11-68  
to Lubbock news media and Princeton

LUBBOCK, Tex., March 11 -- Dr. Paul von R. Schleyer, professor of Chemistry at Princeton University and one of the nation's most widely published and best known chemists, will be at Texas Tech Thursday and Friday to deliver two talks and consult with chemistry faculty members and graduate students.

Schleyer, a former Guggenheim Fellow and Fulbright Research Fellow, also will be honored at a dinner in Tech's Faculty Club Thursday at 7 p.m., according to Chemistry Department Chairman Joe Dennis.

Dr. Dennis said the Princeton scientist will arrive Thursday and visit the Chemistry Department prior to his 4:30 p.m. address on the "Chemistry of Organic Molecules With the Diamond Structure." The talk is slated for the Chemistry Building.

He is expected to consult with chemistry staff personnel Friday morning and has slated conferences with Tech President Grover E. Murray, Vice President for Academic Affairs S.M. Kennedy and Arts and Sciences Dean Lorrin Kennamer Jr. Dr. Dennis said a tour of Lubbock would be followed by a 4 p.m. reception in Room 302 of the Chemistry Building.

His second talk, slated at 5 p.m. in Chemistry 101, will feature a discussion of "Bridgehead Carbonium Ion Activity."

2-3-11-68

By Dawson N. Oppenheimer



LUBBOCK, March 12 -- Food service specialists will join Texas Tech home economists Friday (March 15) at the first of a series of editorial sessions aimed at developing vocational training programs for high school home economics students.

A similar session for members of the advisory committee for clothing specialist training materials is scheduled Monday (March 18).

Purpose of the meetings between business and educational representatives will be to review and edit materials compiled to date and to define areas which need further study, according to Miss Barbara Clawson, director of Tech's Center for the Development of Home Economics Instructional Materials.

Function of the center, supported by a \$64,400 Texas Education Agency grant, is to develop materials for use in teaching vocational subjects in such areas as child care, hostelry, home furnishing, housekeeping, food services and clothing specialities.

These materials will be available to Texas teachers and should prove useful to schools throughout the United States, noted Chairman Ann Buntin of Home Economics Education. Dr. Buntin is chief investigator for the project.

W. Price, executive vice president of the Texas Restaurant Association in Austin, will represent food service organizations at the 1:30 p.m. Friday session at the center's headquarters. Other participants will include Mrs. Shirley Bates, director of Tech's central food service; Don McBrayer, manager of Furr's Cafeteria No. 7; Mrs. Lorna Miller, director of dietetics at Methodist Hospital; Mrs. Audette Harkins, area consultant for the school lunch program, and Mrs. Myrtle Rochelle of the Texas Employment Commission.

(MORE)

INSTRUCTIONAL MATERIALS -- add one

Tech members include Dr. Buntin, Food and Nutrition Department Chairman Dr. Mina Lamb, food and nutrition instructor Ann Kleiva and the center's assistant director, Mrs. Thelma Whigham.

Working with clothing specialists at the 3 p.m. Monday session will be Chairman Gene Shelden and Prof. Johnny Dorsey of the Clothing and Textiles Department. Business representatives will include Mrs. Margaret Adkins of Gristy Cleaners, J.B. O'Connell of Hemphill-Wells, Mrs. Bessie Lee Hicks of Robinson Cleaners and Mrs. Rosa B. Johnson of Bray Cleaners.

Miss Clawson, who became center director in February, is an experienced high school and college teacher who has conducted extensive research in home economics education. A native of Iowa, she holds a BS degree from Iowa State University and a master's from the University of North Carolina at Greensboro. She is the author of a self-instructional sewing program, Sewing Step By Step.

3-3-12-68

By Emil Carmichael

This release distributed 3-13-68  
to Lubbock news media.

LUBBOCK, March 13 -- Texas Tech's Department of Music will present Betsy King Roe, soprano, and Charles Roe, baritone, in a faculty recital at 3 p.m. Sunday (March 17) in Coronado High School Auditorium.

Mrs. Roe will perform compositions by Purcell, Ravel, Brittin, Floyd and Duke. Roe has selected works by Loewe, Schumann, Liszt, Wolf, Hageman, Dello Joio, Dougherty and Berger.

The closing selection will be a duet, "Bess, You Is My Woman," from George Gershwin's "Porgy and Bess." Mrs. Gertrude A. Post will play the piano accompaniments.

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4-3-12-68

By Emil Carmichael

This release distributed 3-11-68  
to Lubbock news media.

LUBBOCK, March 12 -- Fifteen Texas Tech students were cited for excellence in German and Russian at the annual spring banquet Tuesday sponsored by Tech's Department of Germanic and Slavonic Languages.

Dr. Mina Lamb, chairman of the Department of Food and Nutrition, was principal speaker at the 7 p.m. meeting in Tech Union at which 16 new members were initiated into Delta Phi Alpha, German honorary.

Individual awards in German went to Judy Weber of Houston; Jorjanna Barber, Santa Fe, and Barbara Bryant, Lubbock. Miss Weber received the Lucian Thomas Leadership Cup. Miss Barber was awarded the Dr. William F. Anderson Cup for achievement in the pre-medical curriculum and Miss Bryant received the Delta Phi Alpha national book award.

American Association of Teachers of German awards were presented to Oleta Armstrong and Donley Studlar, both of Lubbock; Becky Botkin, Borger; Mary Brandenburg of Amarillo; Sandra Carson, Houston; Janice Drake, Phillips; Benita Fenter, Dallas; James Kelley, Lake Jackson, and Charles Smith of Odessa.

Certificates of merit in Russian went to first year students Katherine Ritter, Many, La., and Richard Strickland of Lubbock, and to second year student Peggy Blackwell, Goldthwaite. The certificates are sponsored by "Novoye Russkoye Slovo," oldest Russian language newspaper published in New York.

(MORE)

## GERMAN AND RUSSIAN BANQUET

Delta Phi Alpha initiates included Johanna Anderson, Pat Coil and Anna D'Elia, all of Lubbock; Mary Ann Bonnell, Dallas; Douglas Carter, Fort Worth; Gaynell Doehne, Corpus Christi; Edward Dunn, Ruidoso; Herman Haag, San Antonio; Ernest Harwig, Dallas; William Hertner, Gerald Okerson and Sharon Short, all of Amarillo; Janice Peterson, Wichita Falls; Kenneth Rash, Sweetwater; Jerry Stevens, Plainview, and Miss Barber.

Department Chairman Dr. Carl Hammer Jr. presided at the awards ceremony. Miss Bryant is president of the Delta Phi Alpha.

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5-3-12-68

By Emil Carmichael



This release distributed 3-12-68  
to Lubbock news media.

LUBBOCK, March 13 -- Texas Tech's delegation at the annual meeting of the Texas Council on Family Relations in San Antonio Friday and Saturday (March 15-16) will include five who hold offices in the state organization.

They are: Mrs. Bryan Edwards, president; J. Samuel Phillips, treasurer; Mrs. Jeannette Greenwaldt, corresponding secretary; Dr. Donald Longworth, editor of the TCWR Newsletter, and Dr. K.F. King, program chairman.

Others who will represent Tech's Department of Home and Family Life include Mrs. June Henton and Mrs. Nancy Allmon.

Keynote speaker at the conference will be Dr. Mary S. Calderone, executive director of the Sex Information and Education Council of the United States (SIECUS). Her topic will be: "Sex Education: A Community Responsibility."

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6-3-13-68

By Emil Carmichael

LUBBOCK, March 13 -- David B. Gracy II, archivist for Texas Tech's Southwest Collection, is the author of Littlefield Lands, Colonization on the Texas Plains, 1912-1920, published this month by the University of Texas Press.

In his definitive study describing how huge ranch holdings were converted to individual farmsteads, Gracy gives a well-documented history of both a town and an era.

Early day cattle baron Maj. George W. Littlefield created the Littlefield Lands Company and founded the town of Littlefield, Tex., in 1912 in order to sell as farmland a part of his Yellow House Ranch.

Littlefield's sales manager was his nephew by marriage, Arthur P. Duggan, who was charged with the responsibility of employing the necessary techniques to attract buyers for the Lamb County land in and around the new community. To accomplish this, he dug wells, planted trees, and planned a park, in addition to negotiating contracts, helping establish a school, a bank and several businesses.

Gracy, a grandson of Duggan, devotes the greater portion of his book to the creation of the company, the steps taken to make the area attractive to potential settlers and the problems which beset the building of a community.

The final chapter considers the people who moved onto the Littlefield tracts -- where they came from, why they came, what their reactions were to the plains country and how they learned to cope with their new environment. An appendix gives pertinent information about all land transactions conducted by the company during the period covered and about each buyer.

(MORE)

GRACY BOOK -- add one

Gracy was assisted in researching his subject by the manuscripts and family records on deposit with Southwest Collection.

A native of Austin, Gracy earned BA and MA degrees at the University of Texas. Before coming to Tech in 1966, he was an editorial assistant of the Southwestern Historical Quarterly and an assistant in the University of Texas Archives and the Texas State Archives.

He is the author of Maxey's Texas, published by Pemberton Press, and of numerous articles published in scholarly journals. His memberships include Phi Alpha Theta, national history honorary, Western History Association, the Organization of American Historians, the Texas State Historical Association and the Society of American Archivists.

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7-3-13-68

By Emil Carmichael

This release distributed 3-19-68  
to Lubbock news media.

LUBBOCK, March 13 - Argentina's poet-philosopher Jorge Luis Borges, who has been called one of the world's greatest contemporary writers, will deliver a guest lecture at Texas Tech Monday (March 18).

The distinguished visitor will speak at 7:30 p.m. in Tech Union Ballroom. His lecture on "Don Quixote" will be open to the public without charge, said Dr. Harley Oberhelman, chairman of Tech's Department of Classical and Romance Languages which is sponsoring the writer's appearance here.

An exhibit of Borges' works, including original editions and translations, will be on display in Tech's library building foyer through Wednesday (March 20). While at Tech, Borges will confer with faculty members and will speak informally to faculty-student groups.

Borges currently occupies the Charles Eliot Norton Poetry Chair at Harvard University, a professorship which honors internationally known men of letters. His appointment is for one year.

Born in Buenos Aires, Borges was educated in Europe. Following completion of his secondary schooling in Geneva he took up residence in Spain where his early work earned him a reputation as an avant-garde poet.

In 1921, he returned to Argentina to become a suburban municipal librarian and to continue his writing. His first book of poems, Fervor de Buenos Aires was published in 1923, to be followed by Luna de enfrente in 1925 and Cuaderno San Martin four years later. Meanwhile, he was a frequent contributor to Sur, literary and cultural review edited by Victoria Ocampo.

(MORE)

BORGES --- add one

In the 1930's, his literary activity tended more toward the essay and the story, resulting in Historia universal de la infamia (1935) which is considered his most representative book. A collection of his best narratives, Ficciones, published in book form in 1944, brought him international recognition. A similar collection, El Aleph, was published in 1949.

Other works published during this period include Inquisiciones and Otras inquisiciones, Evaristo Carriego, Discusion, Antiguas literaturas germanicas and Historia de eternidad.

In 1961, Borges received the Prix International des Editeurs, an award which he shared with Samuel Beckett.

Although unaffiliated with political groups or parties, Borges, a lover of freedom, opposed the Peron dictatorship. In retaliation Peron attempted to humiliate the writer by relieving him of his modest post as librarian and naming him poultry inspector.

After Peron's fall, the Argentine government sought to make amends by appointing Borges director of the National Library of Argentina, a position he continues to hold. He also teaches courses in English literature at the University of Buenos Aires.

At the invitation of the Tinker Foundation, Borges taught courses in Argentine literature at the University of Texas in the fall of 1961.

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8-3-13-68

By Emil Carmichael



LUBBOCK, March 13 -- Final preparations were completed Wednesday for the annual federal inspection of Texas Tech's Army ROTC Cadet Corps and the regular Army personnel that operate the program.

Four area officers came to Lubbock from San Antonio and Roswell, N.M., late Wednesday to meet cadet commanders, get briefed on cadet activities and join the ROTC cadre for dinner at Reese Air Force Base.

During the Thursday inspection, the Cadet Corps will present to Tech a \$250 Gerald Brown Memorial Scholarship, to be awarded to an incoming freshman at Tech next fall. The award will be accepted by S.M. Kennedy, academic vice president at the university.

Brown, known as the "Kool Aid Kid," was a much decorated Tech graduate who gained fame for his compassion for young Vietnamese children and inspired a nationwide drive for shipment of needed food and medical supplies to the war-torn country. He died in action about a year ago.

The inspection team is headed by Col. James E. Williams, chief of the Operations Branch for Reserve Forces, Fourth Army, Fort Sam Houston. He is accompanied by Lt. Col. Arthur A. Marston, chief of the Organization and Staff Branch for Reserve Forces; Lt. Col. William L. Smith, assistant professor of military science at Trinity College, San Antonio, and Maj. Joseph D. Posz, assistant PMS at New Mexico Military Institute, Roswell.

Thursday they will visit ROTC classrooms and confer with Arts and Sciences Dean Lorrin Kennamer Jr. and Tech President Grover E. Murray.

The formal field inspections begin at 1 p.m. on the Tech Drill Field, when the first and second cadet battalions are reviewed, during which time the scholarship will be presented to the university.

The inspectors also will see a counter guerrilla demonstration, inspect the 3rd cadet battalion, and brief the cadre on their findings.

LUBBOCK, March 13 -- A Spanish language directory of social services agencies in Lubbock is being readied for distribution to local schools, institutions and agencies, according to Education Prof. Owen Caskey, coordinator of Texas Tech's Mexican-American Counselor Education Program.

The directory was developed by Caskey in collaboration with Abel Acosta, director of the Adult Migrant Education Program of the Lubbock Public Schools, and Mrs. Polly Kayser, former instructor in Tech's Department of Classical and Romance Languages.

The directory's major purpose, Caskey said, is to assist teachers and counselors in carrying out their responsibilities to Mexican American students "by providing information about the services most needed by these students and their families.

"Presented in Spanish, it is designed to communicate directly with parents and to eliminate, as much as possible, misunderstanding of functions and activities of community agencies."

The directory was published by the Southwest Educational Development Laboratory, a branch of the U.S. Office of Education, as a part of the Mexican-American Counselor Program at Tech.

-30-

10-3-13-68

By Emil Carmichael

This release distributed 3-13-68  
to Lubbock news media.

LUBBOCK, March 13 -- Mrs. Margarete Harden, instructor in Texas Tech's Food and Nutrition Department, will participate in a state conference of the Institute of Food Technologists which opens Thursday (March 14) at Texas A&M.

Approximately 100 nutritionists, researchers and developers of new foods and processing methods are expected to attend the three-day meeting.

-30-

11-3-13-68

By Emil Carmichael

This release distributed 3-13-68  
to Lubbock news media.

LUBBOCK, March 13 -- Texas Tech Speech Prof. Ronald Schulz will serve as a judge at Eastern New Mexico University's Drama Festival in Portales Thursday and Friday (March 14-15) and at the District 1-A Interscholastic League One-Act Play Contest in White Deer March 19,

In addition to play productions from some 16 regional high schools, the Portales program will include a panel discussion on "Growth and Development of High School and University Theaters in Eastern New Mexico and West Texas." Schulz is director of Tech's University Theater.

Students from high schools in Canadian, Gruver, Stratford, Sunray and White Deer will participate in the District 1-A competitions.

-30-

12-3-13-68

By Emil Carmichael

This release distributed 3-14-68  
to Lubbock news media.

LUBBOCK, March 14 -- Texas Tech's third year German class has selected Max Frisch's morality play, "Biedermann und die Brandstifer" (The Firebugs) as the group's major production of the spring semester.

Six performances are scheduled, at 7:30 p.m. Tuesday through Saturday (March 19-23) and at the same hour Monday (March 25) in the language theater-studio, Room 5 of the Mathematics and Foreign Languages Building.

Tickets, at \$1 each, will be available at the door or may be reserved by calling 742-4264.

The three-act play, to be presented entirely in German, is directed by Prof. Theodor W. Alexander and student assistant Pat Coil of Lubbock. Local audiences will recall the English version of "The Firebugs" which met with popular acclaim when it was presented by Tech's University Theater several years ago.

"Frisch approaches the stage from an unconventional point of view," Alexander said. "He does not believe in offering a solution to the central problem but feels that the viewer must find his own personal answer."

The plot, in telling the story of Gottlieb Biedermann, a solid citizen with a guilty conscience, projects two of Frisch's favorite themes -- that man will not learn by experience and that pretense has a deadly effect.

Plagued by his own unethical business practices, Biedermann, played by David Coward of Wichita Falls, attempts to gain a reputation as a humanitarian by giving shelter to a couple of strangers.

(MORE)



GERMAN PLAY -- add one

Appearing as the wanderers suspected of arson are Amarillo students Gerald Okerson as Schmitz, the wrestler, and William Hertner as Eisenring, a waiter.

Despite the warning of the Firemen's Chorus, and even of the arsonists themselves, Biedermann refuses to believe that the strangers mean to destroy him. Members of the chorus are Robert Wekerle and John Barrows, both of Lubbock, Kent Matthews of Corpus Christi and Jon Donaldson of Uvalde.

Others in the cast are Miss Coil as Biedermann's wife, Catherine Moreau, Lubbock, as the maid; Kenneth Rash, Sweetwater, as the policeman; Vernon Nesmith, Lubbock, as a doctor of philosophy, and Mary Calvert, Houston, as the Widow Knechtling.

The setting is arranged to show, simultaneously, a room and the attic of the Biedermann house. Edward Dunn, Lubbock, is technical director, William Hudgens, Fort Worth, is in charge of sound effects and Nesmith is stage manager.

Costumes were designed by Sharon Short, Amarillo, and Mary Calvert, Houston. Makeup is under direction of Mary Bonnell, Dallas; Melinda Burnstedt, Stanton; Anna Tilley, Amarillo, Judy Weber, Houston, and Deva Wood, Kermit. Ingeborg Northcutt, Lubbock, is the prompter.

A repeat performance, sponsored by Delta Phi Alpha, German honorary, will be given at the annual meeting of the Texas Association of German students March 30 at Sam Houston State College, Huntsville.

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13-3-14-68

By Emil Carmichael

This release distributed 3-14-68  
to Lubbock news media.

LUBBOCK, March 14 -- Two student leaders in the Air Force ROTC program at Texas Tech -- one the son of a career Air Force Sergeant and the other the son of a veteran Tech professor -- were named Distinguished Air Force Cadets Thursday, according to Lt. Col. Henry L. Gantz Jr.

Gantz, professor of Aerospace Studies at Tech, said cadets John R. Baumgardner of Plainview and James G. Westbrook Jr. will be awarded Regular Air Force commissions upon graduation in June. Others who complete the officer training program at Tech receive Reserve commissions.

The two seniors were awarded the honor on the basis of their academic standing at Tech, their cadet record in AFROTC and their performance at summer camp.

Baumgardner is a senior electrical engineering major and the son of Mr. and Mrs. John H. Baumgardner of Plainview. The elder Baumgardner is an animal science professor at Tech.

Westbrook is a senior math major from Lubbock. His parents are Chief Master Sgt. and Mrs. James G. Westbrook (2317 47th St.). Sgt. Westbrook is stationed at Reese Air Force Base.

-30-

15-3-14-68

By Dawson N. Oppenheimer

*W. H. J. J. J.*

This release distributed 3-14-68  
to Lubbock news media.

LUBBOCK, March 14 -- Dr. George G. Heather, dean of Texas Tech's School of Business Administration, has resigned to return to fulltime teaching as Professor of Finance, Tech President Grover E. Murray announced Thursday.

He will resume his teaching duties effective with beginning of the fall semester next September.

Dr. Heather was appointed to the deanship in 1950, and has built the School of Business Administration into one of the largest and most respected in the country.

"Dean Heather's years of hard work and skillful administration in the school are recognized in both academic and business circles," Murray said. "The enrollment increases, approval of many new graduate programs and evolution of the school's building program are just some of the advances made under his guidance.

"His return to the faculty cannot help but improve the teaching facilities of the Department of Finance."

A committee has been formed to select a successor to Heather.

-30-

16-3-14-68

By Ron Hamm

This release distributed 3-14-68  
to Lubbock news media.

LUBBOCK, March 14 -- Texas Tech's Arnold Air Society will ask Lubbock citizens and Tech students to "buckle up for safety" Saturday (March 23) with a special seat belt drive.

The cadet organization will have a sales booth and installation station set up from 9 a.m. to 5 p.m. on the north sector of the Lubbock Municipal Auditorium parking lot at 4th and Boston.

Seat belts will be sold at \$3 per pair and installation will be accomplished on the spot, with the price of installing two front seat sets fixed at \$6.

The service is offered by the society as part of its overall program to acquaint the public with Tech's Air Force ROTC program and to promote better understanding between the Air Force and the community.

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17-3-14-68

By Dawson N. Oppenheimer



Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
Ron Hamm, Director, SWS-8746  
D. N. Oppenheimer, Mgr. News Bureau, SW2-1115

**DISTINGUISHED CHEMIST --** Dr. Paul von R. Schleyer, center, Princeton University chemistry professor, arrived at Lubbock Municipal Airport Thursday for a two-day stay at Texas Tech. He will deliver lectures and visit university officials and Chemistry Department personnel. Meeting him were Dr. William C. Herndon, left, associate professor in the Chemistry Department at Tech, and Dr. Joe Dennis, department chairman. (Tech Photo)

18-3-14-68



This release distributed 3-14-68  
to Lubbock news media.

LUBBOCK, Tex., March 14 -- Dr. Paul von R. Schleyer, Princeton University chemistry professor and one of the nation's best known chemists, arrived at Texas Tech Thursday to deliver two talks and consult with chemistry faculty members and graduate students.

Schleyer, a former Guggenheim Fellow and Fulbright Research Fellow, was honored at a dinner in Tech's Faculty Club Thursday night.

The Princeton scientist spoke at 4:30 Thursday on the "Chemistry of Organic Molecules With the Diamond Structure."

He was to consult with chemistry staff personnel Friday morning prior to conferences with Tech President Grover E. Murray, Academic Vice President S.M. Kennedy and Arts and Sciences Dean Lorrin Kennamer Jr.

His second talk, slated at 5 p.m. Friday in Chemistry 101, will feature a discussion of "Bridgehead Carbonium Ion Activity."

-30-

18-3-14-68

By Ron Hamm

EDITORS' NOTE: Schleyer is pronounced "sch-lie-er."

This release was distributed 3/14/68 to  
all Lubbock media.

LUBBOCK, March 14 -- The Harkness Ballet, which headlined Texas Tech's Artist Course Series two years ago, will return to Tech Friday (March 22) for a performance at 8:15 p.m. in Municipal Auditorium.

Produced by Rebekah Harkness under the direction of Brian MacDonald, the program will feature such well known performers as Brunilda Ruiz, Lone Isaksen, Elizabeth Carroll, Annette avPaul, Lawrence Rhodes, Helgi Tomasson and Finis Jhung.

The company, founded four years ago, made its debut at the Casino Municipal in Cannes, France. The dancers have presented a command performance at the White House and have toured the U.S. extensively, winning acclaim for their "contemporary style and tremendously talented performances."

Tickets, available at the Tech Union program office and at the door on performance night, are \$2.50 to the general public, \$1.50 for Tech staff, faculty and non-Tech students, and free to Tech students with ID cards.

-30-

By Emil Carmichael  
19-3-14-68

LUBBOCK, March 14 -- Dr. George K. Schweitzer, philosopher, theologian and professor of chemistry at the University of Tennessee, will be the guest speaker for Texas Tech's Willson Lecture series beginning Monday (March 18) in Tech Union Ballroom.

"Scientific Faith and Religious Knowledge" will be the theme of the four lectures to be given at 10:30 a.m. Monday and Tuesday and at 9:30 a.m. Wednesday and Thursday.

The Willson Lectures, sponsored by Mr. and Mrs. J.M. Willson of Floydada, prominent Methodist laymen, constitute the sixth major event in Tech's University Speaker Series.

Dr. Schweitzer holds doctoral degrees in inorganic chemistry from the University of Illinois; philosophy of religion from New York University and science from Central College.

He combines interests in science, philosophy and religion through lectures that have brought him popular acclaim on more than 90 college and university campuses throughout the United States.

He has written 70 papers on inorganic and radiochemistry, in addition to numerous articles on philosophy of religion and philosophy of science. He is the author of two books, Radioactive Tracer Techniques and The Doctorate.

Dr. Schweitzer has served as consultant for both government agencies and private industry, working with the Atomic Energy Commission, Federal Civil Defense Office, Army Radiological Defense Office, Procter and Gamble, American Cyanamid, Massengill and Monsanto.

He is a member of the American Chemical Society, History of Science Society and several honoraries including Phi Beta Kappa, Sigma Xi (Science), Alpha Epsilon Delta (Biology) Delta Phi Alpha (German) and Phi Lambda Upsilon (Chemistry).

A Protestant, he is a native of Poplar Bluff, Mo.

-30-

20-3-14-68

By Emil Carmichael

EDITORS' ADVISORY: A glossy print of Dr. Schweitzer was sent to your earlier.



Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
Ron Hamm, Director, SW5-8746  
D. N. Oppenheimer, Mgr. News Bureau, SW2-1115

INSPECTION -- Col. James E. Williams, chief of the Operations Branch for Reserve Forces, Fourth Army, Fort Sam Houston, inspects ROTC cadet Danny Hill of Dallas. Williams headed a four-man Army team which came to Lubbock for the annual federal inspection of Texas Tech's Army ROTC Cadet Corps. (Tech Photo)

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21-3-14-68

LUBBOCK, March 14 -- Good management is based on comprehensive financial statements which provide a thorough knowledge of business needs, participants were told at Texas Tech's fifth annual Management Conference Thursday.

"Financing for Profitable Growth" was the theme of the one-day meeting sponsored by Tech's Management Department, Lubbock Chamber of Commerce, the Small Business Administration and the Retail Merchants Association.

The importance of complete records was emphasized by Harold A. Bolinger, a partner in the firm of Bolinger, Segars Co., in his talk on "What are the Needs for Financial Analysis?"

Hall T. Martin, program coordinator for the Southwestern Area Office of the Small Business Administration, discussed the various types of financial assistance available through SBA. He defined the major factors in granting loans as character, capacity, capital, collateral and conditions.

Wayne Finnell, Lubbock National Bank director, discussed the banker-client relationship in his talk on "The Bank's Function in Financing."

Jean E. Hancock, president of the Hancock Manufacturing Co., explored other sources of financing, such as insurance companies, mergers factoring and the sale of stock to the public.

Panel discussions were led by Tech Prof. George W. Berry and John A. Wheeler, Lubbock farm machinery dealer.



This release distributed 3-15-68  
to Lubbock news media.

LUBBOCK, March 15 -- Prof. H. J. MacKenzie of Texas Tech's Industrial Engineering Department has been selected to serve on an inspection team which will visit the University of Texas at El Paso Monday (March 18) in the interest of establishing a chapter of Tau Beta Pi, men's engineering honorary, on the El Paso campus.

MacKenzie has served as advisor to the Tech chapter.

-30-

24-3-15-68

By Emil Carmichael

This release distributed 3-15-68  
to Lubbock news media.

LUBBOCK, March 15 -- The curtain will go up at 8:15 p.m. Saturday (March 15) on Texas Tech's University Theater production of Jack Kirkland's "Tobacco Road."

Subsequent performances are set for the same hour Sunday and Monday and at 3 p.m. Sunday.

Speech Prof. Larry Randolph is directing the student cast in the famous Broadway hit based on Erskine Caldwell's novel about a family of poverty-stricken Georgia sharecroppers.

Heading the cast will be Glen Thomason as Jeeter Lester, Nancy Fly as his wife, Ada, Jay Brown as his son Dude, Julie Schuerger and Trudy Turner as his daughters Ellie May and Pearl, and Cheri Brownlee as Grandma.

Janet Crowe will play Sister Bessie Rice and Glenn Polk will appear as Jeeter's son-in-law, Lov Bensey. Others in the cast are Billy Huddleston, George Chaffin and Dan Sample.

Tickets are \$2 for the general public, \$1 for non-Tech students and 50 cents for Tech students with ID cards. The box office will be open from 9 a.m. until curtain time on performance days and at 1 p.m. Sunday. Reservations may be made by telephoning 742-2153.

-30-

25-3-15-68

By Emil Carmichael

LUBBOCK, March 15 -- Recent research in animal nutrition and breeding programs will be major subjects for discussion at Texas Tech's 24th annual Beef Cattle Conference April 23.

The program sponsored by Tech's Department of Animal Husbandry, will get underway at 8 a.m. with a tour of the university's beef cattle research facilities.

Featured speaker will be Dr. Bart Cardon, president of Arizona Feeds, Tucson, who will address the 1:25 p.m. general session in Tech Union Ballroom. His topic will be "New Nutritional Thinking in Feeding Cattle."

Dr. Cardon, who has done extensive research in cattle nutrition, was a professor of animal husbandry at the University of Arizona before going into private business. He holds a PhD degree from the University of California.

Speakers from Tech's School of Agriculture faculty and their topics will include:

Dr. Dale Zinn, Chairman, Animal Husbandry Dept., -- The Influence of Animal Growth and Fattening Upon Feedlot Management.

Dr. Sam Curl Interim Assistant Dean -- Synchronization of Estrus and Endocrine Control of Growth in Beef Cattle.

Dr. Ralph Durham -- Systematic Crossbreeding for Efficient Beef Production.

Prof. Walter Grub -- Feedlot Design and Management for Pollution Control.

Dr. Robert Albin -- Castorbean Meal for Growing Fattening Beef Cattle.

Dr. Coleman O'Brien -- Attempts at Multiple Fotation in Heifers with Oral Progestational Treatment.

Dr. Lloyd Sherrod -- Use of Urea in High-Energy Finishing Rations.

Dr. Blaine E. Breidenstein -- Relationship of Length of Feeding Period to Carcass Composition and Cost of Gains in Feeder Steers.

Dr. Ralph Durham -- What About Rumen Inoculation?

Closing event will be a panel discussion led by Interim Assistant Dean of Agriculture Wayland Bennett.

Tech's Block and Bridle Club will be hosts at a noon barbeque in the Livestock Pavilion.

26-3-15-68  
Emil Carmichael

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-3-18-68	Textile Research Cntr. <sup>grandbriery</sup> (jfb) ✓					Phimview, Bradford
2-3-18-68	German Play (ec) ✓			✓		Alexander, Hammer
3-3-18-68	Successor to Heather rh ✓					
4-3-18-68	Schweitzer Lectures (ec) ✓					Lloydada, the Willsons
5-3-19-68	Roderick Parkinson <sup>(ec) judge</sup> and eth. ✓					Rockhard, Kennamer, Parkinson
6-3-14-68	Briefs - <sup>Graham at Engia. Pring</sup> Hall at English meet. (rh) ✓					Hall, Graham, Dudek, Bury
7-3-19-68	Mock Political Conv. (ec) ✓					Kennamer Larson
8-3-19-68	Dietetic Assn. Mtg. (ec) ✓					persons mentioned
9-3-19-68	Rigby appointed for <sup>was FUP</sup> <sup>Academic</sup> Affairs ✓					Rigby, alumni & pres of Reed College
10-3-19-68	Schweitzer's Tues. Mtg. ✓					Allen, the Willsons, Lloyd
11-3-20-68	Ed. Shaughnessy (EC) ✓			✓		the Cnty. Reporter
12-3-20-68	Protocol Symposium <sup>(B3)</sup> ✓					
13-3-20-68	Signa Ki Grants - in a.d. dh ✓					
14-3-20-68	Outstanding Pi Tau Sigma <sup>dh</sup> ✓			✓		
15-3-20-68	Ames. Society of Engineering Conf. at Colley Station. ✓ dh					



Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
16-3-20-68	Wilson Lecturer EC ✓					
17-3-20-68	Meats judging team EC ✓					
18-3-20-68	Field Day Program - Research Farm ✓ Mr. Artadalen - speaker at					local farm editors, West Texas farm editors, Amarillo media.
19-3-21-68	Amer. Chemical Society Meeting ✓					Portales
20-3-21-68	Circle X (RH) ✓					
21-3-21-68	Faculty Recital (EC) ✓					
22-3-21-68	Dr. H. S. Graves Acting dean (RH) of Grad. School ✓					
23-3-21-68	Wilson Lecture (EC) ✓					
24-3-21-68	Ad. Dept. receives (JP) ✓ scholarship funds					
25-3-21-68	The Sherkness Ballet (EC) ✓					
26-3-22-68	Greek Week (RH) ✓					Transylvania PIO + Lexington naps
27-3-22-68	Rushing appointed Acting dean (RH) of School of B.B. ✓					
28-3-22-68	Petroleum Short Course (RH) ✓ Attending law					Oil editors of regional dailies & weeklies + selected media
29-3-22-68	Dean Announces Conference (RH) ✓					
30-3-22-68	New Law Faculty ✓					{ Dallas, Milwaukee, Ann Arbor, Waco, PIO offices a alum. mags. of Florida State, U of Houston, Sam Houston State, U of North Carolina, Emory, U of Marquette,



Date	STORIES & OUTLINES	Locals	State	Reg.	HT's	EXPLANATION
31-3-22-68	Recognition Service (DH)	✓				
32-3-22-68	Eur. J. Goodman (EC)	✓				
33-3-22-68	Residents Retreat Ceremony (RH)	✓				
34-3-22-68	Audio-Visual Instruction (EC)	✓				
35-3-22-68	Piano Concert (EC)	✓				Littlefield & Crosbyton
36-3-22-68	Young Farmer Field Day (RH)	✓				Welch, Austin, Stamford, Remmett, F.W. Julia, Littlefield, San Angelo, Camarillo & Spur
37-3-22-68	Editorial Advisory (RH)	✓				
38-3-22-68	Pakistan Day (EC)	✓				
39-3-22-68	Texas Quilt Association's Univ. Memorial Scholarship Bookhart named Mrs. (3)	✓				Andrews
40-3-22-68	Elect of Western Arts Assoc (RH)	✓				
41-3-22-68	Outline on Political Background (RH)	✓				
42-3-22-68	Office of Eco. Oppor. Grant to Upward Bound (RH)	✓				

This release was distributed 3/18/68 to  
all Lubbock media.

LUBBOCK, March 18 --- Groundbreaking for Texas Tech's \$1.25 million expansion of the Textile Research Center will be Tuesday (March 19) at 3 p. m.

The ceremonies will be northwest of the Textile Engineering Building.

Among the dignitaries present, according to Engineering Dean John Bradford, will be Tech Board of Director member Harold Hinn, Dr. Grover E. Murray, Tech president and Roy Furr, chairman of the board.

Hinn was instrumental in gaining board approval for the expansion last June. Completion of the expansion is scheduled for this fall.

When completed, the Textile Research Center will have 21,000 square feet above ground housing laboratories, offices, classrooms and a pilot plant. A 12,000 square foot basement will provide space for additional research. Building plans allow for addition of a second floor when needed.

At present, Texas Tech offers one of the two noncommercial, fulltime spinning laboratories in the country. The pilot finishing plant will allow for chemical wet processing of fabrics. New equipment will permit research to start with the raw fiber and be carried through to the finished material.

One of the research goals of the expanded center will be utilization of the Texas natural fibers---cotton, wool and mohair---through blending and chemical treatment into new products, Dr. Bradford said.

By John Petty

-30-

1-3-18-68

This release was distributed 3/18/68 to all  
Lubbock media, hometowns mentioned.

LUBBOCK, March 18 -- Texas Tech's German language production of Max Frisch's "The Firebugs" will open a six-performance run Tuesday (March 19) in the studio-theater of the university's Math and Foreign Languages Building.

Prof. Theodor W. Alexander will direct the 12-member student cast in repeat performances at 7:30 p. m. Wednesday through Saturday and at the same hour Monday (March 25). Tickets, at \$1 each, will be available at the door or may be reserved by telephoning 742-4264.

David Coward of Wichita Falls heads the cast of third-year German students in the role of Biedermann, the unethical manufacturer. Amarillo students Gerald Okerson and William Hertner appear as the arsonists to whom he gives shelter in the hope of gaining a reputation as a humanitarian.

Other leading roles are played by Pat Coil and Catherine Moreau, both of Lubbock, as Babetee, Biedermann's wife, and Anna the maid.

The current play is the 21st annual production, in German, to be presented by Tech's Department of Germanic and Slavonic Languages under auspices of Delta Phi Alpha, German honorary.

-30-

By Emil Carmichael  
2-3-18-68

This release was distributed 3/18/68 to all  
Lubbock media.

LUBBOCK, March 18 -- Texas Tech Academic Vice President S. M. Kennedy named an eight man committee Monday to select a successor to Dr. George G. Heather, whose resignation as Dean of Tech's School of Business Administration was announced last week.

Arts and Sciences Dean Lorrin G. Kennamer Jr. was appointed chairman along with committee members Dr. Oswald D. Bowlin, Dr. Lawrence L. Graves, Dr. George K. Hutchinson, Dr. Thomas K. Kim, Dr. Donald S. Longworth, Dr. Billy Ross and Dr. Willard F. Williams.

Dr. Kennedy told the committee that "it is important that the search be a careful one and that aspirations of the School of Business Administration and Texas Tech be understood and implemented."

-30-

By Ron Hamm  
3-3-18-68

This release was distributed 3/18/68 to all Lubbock media.

LUBBOCK, March 18 -- "Man has become a type of cosmic detective, a celestial James Bond, searching for a clue to the mystery of life," Texas Tech students were told Monday at the opening Willson Lecture in Tech Union Ballroom.

"Knowledge does not destroy faith," Dr. George K. Schweitzer said in his talk on "Clues and World Views." "The crime against knowledge lies in failing to examine your clue, test it and live by it.

"Your clue is your personal conviction about the meaning of life, the criteria by which you judge what is real, beautiful, good and true -- the focus of your faith, trust and loyalty."

Clues reflect the "world view" of the individual, he pointed out, the way in which a person reacts to the complex pressures brought by environment, personal relationships, the exchange of ideas and the era in which he lives.

Convictions wear many labels, humanism, nationalism, materialism, and religion. "In America," he said, "the label most often worn is 'Christian'."

Dr. Schweitzer will discuss "The Christian Clue" at his second lecture at 10:30 a.m. Tuesday. Subsequent lectures at 9:30 a.m. Wednesday and Thursday will be on "The Clue and Science" and "The Clue and Cosmic History."

Dr. Schweitzer is a professor of chemistry at the University of Tennessee. His duties include teaching and directing research in inorganic and nuclear chemistry at Knoxville and at Oak Ridge.

The Willson Lectures, sponsored by Mr. and Mrs. J. M. Willson of Floydada, constitute the sixth major event in Tech's University Speaker series.



This release was distributed 3/19/68 to  
all Lubbock media.

LUBBOCK, March 19 -- Texas Tech Art Prof. Roderick Parkinson will serve as a judge at the American Art Competitive Exhibition which opens Sunday (March 24) in Abilene.

Entries will include paintings and sculptures by both professional and amateur artists. The exhibit will remain open through March 31.

Parkinson, a member of the Tech faculty since 1948, has become widely known for his paintings, wood carvings and metal sculptures. He is a graduate of Pratt Institute of Fine and Applied Arts and holds a BS and a M.Ed degree from Tech.

-30-

By Emil Carmichael  
5-3-19-68

This release was distributed 3/19/68  
to all Lubbock media.

LUBBOCK, March 19 -- Lyman M. Graham Jr., assistant professor of Industrial Engineering at Texas Tech, will be in College Station Thursday through Saturday (March 21-23) to attend the American Society of Engineering Education Gulf Southwest Section meeting.

-0-

LUBBOCK, March 19 -- Dr. Kline A. Nall, professor of English at Texas Tech, will address the dinner meeting of the College Section of the Oklahoma Council of Teachers of English in Goodwell, Okla., April 19.

Dr. Nall will speak on "Love and Wrestling Brewster:  
A Study of Puritan Ethos."

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By Ron Hamm  
6-3/19/68

This release was distributed 3/19/68 to all  
Lubbock media.

LUBBOCK, March 15 -- Republican Congressman James Smith of Oklahoma's 6th District will be the keynote speaker at Texas Tech's Republican Mock Political Convention which opens Thursday (March 21) under direction of the university's Forensic Union.

Smith's 7:45 p. m. address in the Student Union Building Ballroom will launch the two-day event aimed at giving Tech students an opportunity to learn more about national issues and the methods by which a presidential candidate is selected.

Friday's schedule will follow closely the pattern of a national convention, according to temporary chairman Keith Strain of Lubbock including the election of permanent convention officials, certification of contested delegations, debate and adoption of a platform, and the nomination of presidential and vice presidential candidates.

Approximately 700 students have pre-registered in delegations representing various states and territories. Delegations range in size from New York's 46 members, sponsored by the Student Action Committee, to the Virgin Island's two delegates sponsored by the Young Democrats.

"Although designated as a Republican convention, it will be somewhat non-partisan," Strain said. "We selected the party currently out of office as offering opportunity for a 'wide open' convention." (MORE)

Mock Political Convention . . . , add one

Plans are being made for a parade of delegates' from the engineering quadrangle to the SUB preceding the keynote speech.

Smith, a farmer and rancher, is a member of Oklahoma's Board of Regents for four-year colleges, and has served on the educational committee of the Chickasha Chamber of Commerce, the Farmers Home Administration Board, the Meridian School Board and as a past director of the Farm Bureau.

Other steering committee members are Brink Oxford of Mission; Phyllis Rummel, Lubbock; Jan Sparrow of San Antonio, and Jerry Irvin, El Paso.

Oxford is president, Robert Trapp, Perryton, is vice president, and Miss Sparrow is secretary of the Forensic Union, an organization for speech majors interested in debate and public speaking. Speech Prof. Vernon McGuire is faculty sponsor.

This release was distributed 3/19/68  
to all Lubbock media,

LUBBOCK, March 19 -- A delegation of 32 Texas Tech Home economics students will join faculty members and Tech dietitians representing the university at the annual meeting of the Texas Dietetic Association in Austin Wednesday through Friday (March 20-22).

Faculty members will include Food and Nutrition Department Chairman Mina Lamb, Mrs. Angela R. Boren and Mrs. Clara M. McPherson. Mrs. Boren, president of the Lubbock Dietetic Assn., will participate in an executive board session.

Other Tech representatives will include Mrs. Florence Pierce, Drane Hall dietitian, and Mrs. Gertrude Morse, Tech Union food service manager.

Tech student delegates are seniors majoring in dietetics. The group will travel by chartered bus.

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By Emil Carmichael  
8-3/19/68



*W hly file*

This release was distributed 3/19/68 to all Lubbock media, alumni mags and pio's of Iowa State and Reed College.

LUBBOCK, Tex., March 19 -- Appointment of Dr. Fred D. Rigby to the new post of Assistant Vice President for Academic Affairs at Texas Tech was announced Tuesday by President Grover E. Murray.

Rigby, Dean of Tech's Graduate School for the past five years and a former *research* deputy director of the U.S. Office of Naval Research, will assume his new duties April 15.

"We are most pleased, " said Vice President for Academic Affairs S. M. Kennedy, "that a man of Dr. Rigby's vast administrative experience has agreed to serve in a new post. It is especially important that the academic leaders at Texas Tech be planning in areas transcending traditional departmental lines.

"The addition of Dr. Rigby, " he said, "will enable the Office of Academic Affairs to become fully operational. His assistance and support will be of much value."

Kennedy said Rigby will be initially concerned with plans for new inter-disciplinary programs in computer science and atmospheric sciences.

A committee to select a new Graduate dean will be appointed shortly, Kennedy said.

Rigby joined ONR in 1946, was made head of the logistics branch of the Mathematical Sciences Division in 1949, became Division director in 1957 and was named *research* deputy director in 1962.

While serving in these various capacities, he was "loaned" to the Pentagon's Weapons Systems Evaluation Group for operations research to head the Group's Electronics Branch.

A Montana native, Rigby was graduated from Reed College and received his doctorate from *univ of Iowa* ~~Iowa State~~.

During World War II, he served with the Navy, receiving his commission as ensign in 1943. On release in 1946, he was a lieutenant commander and was planning officer on the staff of the Chief of Naval Air Training.

This release distributed 3-20-68  
to Lubbock news media.

LUBBOCK, March 20 -- The Society of Sigma Xi for the encouragement of scientific research has announced recipients of three grants-in-aid at Texas Tech.

The grants will go to Frank W. Judd and David J. Schmidly, teaching assistants with Tech's Biology Department, and Dr. Magne Kristiansen, assistant professor with the Electrical Engineering Department.

Judd is conducting research concerned with the "Geographic Variation in the Deermouse, *Peromyscus Maniculatus*, on the Llano Estacado."

Schmidly is studying the "Geographical, Sexual and Individual Variation in Six Populations of the Kangaroo Rat (*Dipodomys Ordii*) in the Southern Great Plains."

Dr. Kristiansen is conducting an "Investigation of Mode Coupling and Low Frequency Oscillations in Magnetoplasma."

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13-3-20-68

This release distributed 3-20-68  
to Lubbock news media and home-  
towns

LUBBOCK, March 20 -- Texas Tech's chapter of Pi Tau Sigma, national mechanical engineering honorary fraternity, has named ten Tech men with outstanding academic records to its spring pledge class.

The pledges are Carl Johnson of Pampa, Virel Curfew, Crane, Robert Heath of Pasadena, William Heitzman, Anthony, William Potts of Floydada, William Roeh, Houston, Larry Taylor of Athens, Keith Kastor, Houston, Douglas Robertson of Graham and James Nail, Amarillo.

Pi Tau Sigma has also established a tutoring program for all freshmen engineering students. Sessions will begin at 7 p.m. Thursday (March 21) in Room 112 of the Mechanical Engineering Building.

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14-3-20-68

This release distributed 3-20-68  
to Lubbock news media.

LUBBOCK, March 20 -- Seven members of the Texas Tech faculty will travel to Texas A&M University Thursday (March 21) for a three-day conference of the Gulf-Southwest Section of the American Society of Engineering Education.

Dr. Mohamed M. Ayoub, Dr. Brian K. Lambert and William D. Sandel will represent Tech's Industrial Engineering Department at the conference.

The Electrical Engineering Department will be represented by Dr. D. L. Vines, Dr. Russell Seacat Jr., Dr. Magne Kristiansen and T. B. Stenis.

Dr. Vines will address the conference on "Concepts of Problem Solving," and Dr. Seacat will speak on "The Three E's in a Freshman Engineering Course."

Dr. Kristiansen will speak on "Foreign Student Problems," and Stenis will speak on "Engineering Counseling of Freshmen."

While in College Station, Sandel also will conduct interviews concerning cotton research projects for which he is responsible.

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15-3-20-68

LUBBOCK, March 19 -- Man is facing a major breakthrough, one calling for involvement and the exercise of "love, compassion and self-sacrifice," Dr. George K. Schweitzer said Tuesday in his second address in the Texas Tech Willson Lecture Series.

"Evolution now is in man's hands," Schweitzer told his audience in Tech Union Ballroom. "For good or for evil, the major factor has become man and what he shall do.

"This is the Christian clue to the mystery of life, the message of Jesus of Nazareth who typifies man as he is intended to be -- a creature of unconditioned love stopped by nothing, not even death.

"There have been many breakthroughs in the cosmic universe," Schweitzer said in citing the evolution of energy into matter, matter into life, life into mind and mind into personalization -- conscious man who is aware alike of "his past and his destiny.

"We are capable and have technological knowledge, and we also have privileges and responsibilities," the speaker said.

There are two routes open, Schweitzer suggested, that man can destroy himself through technology and thoughtlessness or that he can save himself by planning and by making decisions based on compassion and understanding.

"It is sinful for us not to plan for this new world. When we become aware that we are here to serve, rather than to be served, then we will become aware of the breakthrough. "

Selfishness and the refusal to be involved constitute the real "crime against God," he said.

Dr. Schweitzer will speak at 9:30 a. m. Wednesday on "The Clue and Science," the third in the four-part series on the theme "Scientific Faith and Religious Knowledge." The lectures sponsored by Mr. and Mrs. J. M. Willson of Floydada comprise the sixth major event in Tech's University Speaker Series.



LUBBOCK, March 20 -- Ed Shaughnessy, drummer on the Johnny Carson Show, will be guest clinician at Texas Tech's Stage Band Festival for area high school music groups Saturday (March 23) in the University Theater.

Nineteen bands from schools in Class 2-A, 3-A and 4-A will compete for division ratings, All-Star Band Award and Outstanding Musician at the one-day event sponsored by Phi Mu Alpha music fraternity and Tech's Music Department.

Shaughnessy will conduct a percussion clinic and will be featured in a 6:30 p.m. concert by Tech's Stage Band under direction of Joel Leach.

Shaughnessy has performed with many big bands, including those of Count Basie, Duke Ellington, Benny Goodman and Tommy Dorsey. A former staff percussionist for CBS-TV, he joined the NBC staff three years ago. He is the author of several articles and books on jazz.

Contest judges will be Dr. M.E. Hall, head of the Music Department at Stephen F. Austin State College; Phil Hewett, band director at Paschal High School, Fort Worth, and Mark Anthony, Lubbock dance band leader.

Bands participating in the various divisions will include:

Class AA -- Hale Center, Lockney, Morton, Denver City, Midland's Lee (group II), Dalhart, Phillips and Bridgeport.

Class AAA --- Lubbock's Dunbar, Seminole, Snyder and Lake Worth.

Class AAAA --- Lubbock's Monterey and Lubbock High, Amarillo's Caprock, Palo Duro, Amarillo High, and Tascosa, and Midland's Lee (group I ).

Awards will be announced at 1:15 p.m. and 7:15 p.m.

11-3-20-68

By Emil Carmichael

LUBBOCK, March 20 -- Science, because it bypasses "large tracts of human experience," does not provide a comprehensive answer to man's spiritual questions, according to Texas Tech's Willson Lecturer, Dr. George K. Schweitzer.

"The scientist does not deal with the whole universe, but only with groups of data," Dr. Schweitzer said in his address Wednesday on "The Christian Clue and Science," in which he called attention to the method by which specialized sciences draw upon a complex set of experiences for the facts which "fit into the deterministic framework of a pattern."

Science, by dealing only with cause and effect, leaves out the basic human relationships which involve compassion, understanding, and service.

"Science is a magnificent tool in the hands of the Christian, he observed, when it helps "to serve all men who are ill, lonely, and troubled."

Man is in danger of being destroyed, he said "when he makes an idol out of a scientific movement. Nothing should be swallowed whole. Spiritual growth is fostered by keeping an open mind. Religion is ever questing, ever seeking, ever being made new."

Dr. Schweitzer will discuss "The Christian Clue and Cosmic History" at his fourth and final lecture Thursday at 9:30 a.m. in Tech Union Ballroom. The lectures sponsored by Mr. and Mrs. J.M. Willson of Floydada comprise the sixth major event in Tech's University Speaker Series.

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16-3-20-68

By Emil Carmichael

This release distributed 3-20-68  
to Lubbock news media and hometowns

LUBBOCK, March 20 -- Texas Tech's meats judging team will participate in the annual Meat Animal Evaluation Contest sponsored by the Knights of Ak-Sar-Ben in Omaha Friday and Saturday (March 22-23).

Team members are Jim Allison, Happy; Dan Crenwelge, Fredericksburg; Ronnie Vineyard, Kress; Jimmy Shook, San Saba; Jim White, Spur and Stanley Young, Kress.

Accompanying the team will be Dr. Blaine B. Breidenstein, team sponsor, and Animal Husbandry Department Chairman Dale Zinn, who will serve as coordinator of the beef carcass evaluation competition.

Approximately 130 contestants from 13 midwestern colleges and universities will evaluate breeding and market animals, carcasses and cuts.

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17-3-20-68

By Emil Carmichael

This release distributed 3-21-68  
to Lubbock news media, local farm  
editors, West Texas farm editors,  
Amarillo media.

PANTEX, March 21 -- Plans have been completed for the annual Field Day Program at Texas Tech's Research Farm here March 28, Superintendent Dale Furr announced Thursday.

A highlight of the event will be the three-hour PanTech PRI registered bull sale beginning at 1 p.m., Dr. Furr said.

The program will begin with coffee and inspection of bulls from 8 until 10 a.m., followed by a welcome by Tech President Grover E. Murray.

George Ellis Sr., manager of the Bell Ranch, will discuss "Twenty Years of Performance Testing." Ellis has worked closely with New Mexico State University in his testing program, and will be discussing the historical implications of his work.

Dr. Frank Baker, Chairman of the Animal Science Department at the University of Nebraska, will talk on "Performance Testing and Tomorrow's Beef Industry."

Baker formerly was the Federal Extension Livestock Specialist for the United States and was based in Washington. He is known for his leadership in improving and implementing beef cattle performance testing programs in America.

Other morning session talks include "Buying and Merchandising Tomorrow's Beef," by Dr. B.C. Breidenstein, manager of fresh meats merchandising for the Wilson Packing Company, and "Results of Twelve Years Selection for High Gain" by Dr. Furr.

The Pampa Shriners will host a barbecue luncheon from 11:45 a.m. until 12:50.

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18-3-21-68

By Ron Hamm

This release distributed 3-21-68  
to Lubbock news media, Portales.

PORTALEX, N.M., March 21 -- Dr. E. R. Van Artsdalen of the University of Virginia's Cobb Chemical Laboratory, will be guest speaker at the March meeting of the South Plains Section, American Chemical Society, Tuesday (March 26) in Portales.

His lecture on "Chemistry in Fused Salts" will be at 7:30 p.m. (MST) in Room 108 of the Eastern New Mexico University Science Building. The lecture will be open to members of the chemistry faculties and graduate students at ENMU and Texas Tech.

Tech Chemistry Prof. Dr. John A. Anderson, chairman-elect of the South Plains Chapter, is in charge of arrangements.

Dr. Van Artsdalen is a former group leader for research projects at Los Alamos Scientific Laboratory and Oak Ridge National Laboratory. He was Assistant Director of Research at Union Carbide's Parma Research Center in Cleveland prior to becoming Chairman of the Department of Chemistry at the University of Virginia in 1963.

His major research interests and publication fields are in reaction kinetics, high temperature chemistry, photochemistry, fused salts, explosives, atomic energy and thermodynamics.

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19-3-21-68

By Emil Carmichael



LUBBOCK, March 21 -- Some 200 members of Circle K International from Texas and Oklahoma will gather in Lubbock Friday for the opening of the weekend (March 22-24) district convention.

State Rep. Elmer Tarbox of Lubbock will be principal speaker at the Saturday night banquet, replacing Lt. Gov. Preston Smith.

Smith informed district governor Marshall Grimes of Morton, who is serving as convention chairman, that last minute gubernatorial campaign conflicts ruled out his appearance.

Circle K is a national college and university service organization sponsored by Kiwanis International.

Highlights of the three-day meeting include welcomes Saturday morning at KoKo Palace by Lubbock Mayor W.D. "Dub" Rogers and Texas Tech President Grover E. Murray.

Other features include entertainment at a luncheon Saturday by Tech coed Devorah Russell of Fort Worth, this year's Miss Mademoiselle. Peggy Kincannon, Miss Lubbock of 1968, will be the guest entertainer for Saturday night's Governor's Banquet.

The banquet speaker Sunday, when new district officers will be installed, will be David Keyko, a senior at Drew University in Madison, N.J., and national president of Circle K.

Most convention activities will take place at the KoKo Palace, beginning with poolside registration Friday afternoon and a Kiwanis Barbecue Friday night. The barbecue will be followed by the district's annual "Ugly Man Contest," during which a group of Tech coeds will judge contestants on "their lack of looks and lack of talent."

Top speakers at the Saturday morning session will be Milton McQuaye, Key Club governor of the Texas-Oklahoma District, and Brad Moore, a senior from Bethany (Okla.) College.

The Saturday luncheon speaker will be C.H. "Slim" Livermon of Oklahoma City, Kiwanis district governor. Workshops will be held during the afternoon.

Sunday morning's devotional period will be followed by an executive session with the main address to be delivered by L.C. "Pappy" Bowling of Channelview, Kiwanis district adviser. New officer officers will be elected during the executive meeting.

This release distributed 3-21-68  
to Lubbock news media.

LUBBOCK, March 21 -- Texas Tech's Music Department will present the faculty Baroque Ensemble in a recital at 8:15 p.m. Thursday (March 28) in the Tech Library Croslin Room.

The program will feature music of the early 18th Century, performed on instruments contemporary with the period. Compositions will include music by Bach, Veracini, Telemann, Rameau and Couperin.

Members of the group include Peter W. Hurd, harpsichord; Dona Lee Cherry and Virginia Kellogg, violins, and Arthur G. Follows, cello. Richard Meek and Mrs. Cherry will perform on the recorder, a type of woodwind instrument popular in Shakespeare's time.

The violins and cello also will be representative of the period. Mrs. Cherry will play a Carlo Antonio Testore instrument handcrafted in 1740, Miss Kellogg, a 1793 Laurentius Storioni and Follows, a cello made by John Betts of London in 1775.

The program, open to the public, is being sponsored by the Friends of the Tech Library.

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21-3-21-68

By Emil Carmichael

LUBBOCK, March 21 -- Dr. Lawrence L. Graves, Texas Tech history professor and associate dean of the Graduate School, will become acting graduate dean April 15, President Grover E. Murray announced Thursday.

Graves will succeed Dr. Fred D. Rigby, who will assume new duties next month as assistant vice president for academic affairs.

Widely recognized as an American history scholar, Graves joined the Tech faculty in 1955 and was named associate graduate dean last September.

He taught at the Woman's College, University of North Carolina, for five years before coming to Tech and holds the doctorate from the University of Wisconsin.

Graves is a former president of the Tech Faculty Club, and of the local chapter of the American Association of University Professors.

He is a member of the American Historical Association and the Mississippi Valley Historical Association.

A committee to select a new graduate dean will be named shortly.

LUBBOCK, March 21 -- Dr. George K. Schweitzer issued a challenge Thursday to become "tough minded and tender hearted" in solving a world crisis brought about by scientific developments and a loss of individualism.

"Science has plunged us into a state of crisis. World annihilation has become a real potential," Schweitzer said in his fourth and final address in the Texas Tech Willson Lecture Series on "Scientific Faith and Religious Knowledge."

"The day of nationalism is gone," the University of Tennessee chemistry professor said. "The communications media have made all men aware of scientific advances in all areas and they are demanding the right to realize these things for themselves. Communism is not the greatest threat today. It is the failure to recognize that every man can and should be self determining."

Schweitzer said developments in science leave but two alternatives: mass suicide or a world community.

Among causes of mounting tensions in the U.S. and around the world, he cited the exploding population, automation, rapid urbanization, racial confrontations and a growing disregard for the fundamentals of biological survival, such as water and air pollution.

The moral dilemma will be resolved, he said, by attacking these problems with "care, concern and compassion, and by being tough minded through being well informed.

"Young people can effect a change," he said, by placing themselves "in a crucial situation in the world's circumstances.

"The day of acting on crucial problems with 'zero' information is over. The critical intellect must be dedicated to the rights of personal integrity and freedom and to guaranteeing these rights for others.

"Those who believe in the Christian concept, the eternality of love have always been in the minority, but it is leadership that counts. Make your contribution wherever you stand by being concerned rather than merely tolerant," he concluded.

The lecture series, sponsored by Mr. and Mrs. J.M. Willson of Floydada, constitutes the sixth major event in Tech's University

Speaker Series.  
23-3-21-68



This release distributed 3-21-68  
to Lubbock news media.

LUBBOCK, March 21 -- Texas Tech's Advertising Department has been named the first recipient of funds from a recently inaugurated scholarship program by the Dallas Advertising League.

The Ad League presented Dr. Billy Ross, chairman of the department, with a \$250 check at the club's weekly meeting in Dallas. The money, for use in the current academic year is "for use in meeting expenses of students whose primary field of study is advertising," said club president Barton D. Rominger.

"These are grants to the students," he said, "and need not be repaid. So they can be as flexible as possible based on the students' needs, we have given the department head complete discretion as to how much of the grant goes to what student," Rominger said.

"We are very pleased that the Dallas Ad League has initiated this scholarship program," Dr. Ross said, "and are honored that Texas Tech was singled out to receive the first award."

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24-3-21-68

By John Petty



This release distributed 3-21-68  
to Lubbock news media.

LUBBOCK, March 21 -- The Harkness Ballet, noted for its fresh approach to dance techniques, choreography, musical composition and design, will perform at 8:15 p.m. Friday (March 22) in Lubbock Municipal Auditorium.

The program sponsored by Texas Tech, will be the sixth and final event in the university's current Artists Course Series.

Tickets, available at the Tech Union program office and at the door prior to the performance, are \$2.50 for the general public, \$1.50 for Tech staff and non-Tech students and free to Tech students with ID cards.

In the four years since it was founded, the company has won critical acclaim for the manner in which it fuses classic and contemporary ballet in a repertoire which includes a new staging of Stravinsky's "Firebird," Alvin Ailey's "Feast of Ashes," and the dramatic "Abyss."

Principal dancers include Brunilda Ruiz, Lone Isaksen, Elizabeth Carroll, Lawrence Rhodes, Helgi Thomasson and Finis Jhung.  
(cq)

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25-3-21-68

By Emil Carmichael

This release distributed 3-21-68  
to Lubbock news media, Transly-  
vania PIO, Lexington nups

LUBBOCK, March 22 -- Plans for Greek Week at Texas Tech, a four-day program of activities from March 28-31 to promote and foster better relations and understanding between the university and its Greek letter social organizations, were announced Friday.

Events will begin, according to Panhellenic Council President Anne Blackburn of Dallas and Interfraternity Council President Mike Thomas of Plainview, with workshop sessions at 7 p.m. March 28.

The program will conclude with a 2 p.m. Greek Rededication Service March 31 at the First Methodist Church, said Dr. William H. Duvall, associate dean of Men and fraternity advisor.

Principal speaker for the rededication service will be Dr. Benjamin F. Burns, Dean of Morrison Chapel and assistant professor of humanities at Transylvania College, Lexington, Ky.

Dr. Burns, a frequent speaker on college campuses around the nation, will discuss "Garlands and Anthems, Wreaths and Requiems."

Other events, in addition to the workshops on interfraternity relations, chapter management, finance and pledge education, scholarship, membership selection and alumni and public relations, will include a talent show for all fraternity and sorority members at 8 p.m. March 30 in the Tech Union.

Greek Week chairmen are Dennis Meals and Betsy McCraw. Carolyn O'Dell and Mike Irish are talent show chairmen, Susan Boedecker is workshop chairman and Penny Boggs is convocation chairman.

Steering committee members include Dr. Duval, Kathryn Peddy, assistant to the dean of women, Joan Williams and Bill Mullins.

24 3-22-68

By Ron Hamm

LUBBOCK, March 23 -- Dr. Reginald Rushing, Chairman of Texas Tech's Department of Accounting for the past 20 years, Friday was named acting dean of the School of Business Administration, effective June 1, 1968. He will serve until a successor to Dr. George G. Heather is named.

Rushing, a native of Lott, Tex., holds the doctorate from the University of Texas.

From 1926-32, he served as teacher, then principal-coach at Rosebud (Tex.) High School, before becoming superintendent of Riesel (Tex.) Public Schools.

He was an instructor at UT from February of 1937 through May, 1938 at which time he was appointed assistant professor of accounting at Mississippi State. He taught accounting at Texas A&M and then joined the Tech faculty as assistant professor in 1939.

A practicing accountant since 1942, Rushing is a member of the Texas Society of Certified Public Accountants, the American Institute of Accountants, past chairman of the Lubbock Chapter of Certified Public Accountants; past president of the Texas Association of University Instructors in Accounting and past chairman of the Southwestern Social Science Association.

He was appointed to the Texas Tax Fact-Finding Committee in 1949. He acted as consultant for the U.S. General Accountants Office in 1957, and for the New Orleans regional office in 1965.

Rushing is a member of Beta Alpha Psi, national accounting fraternity; Delta Sigma Pi and Beta Gamma Sigma, national business administration fraternities; and Phi Delta Kappa, national education society.

This release distributed 2-22-68  
to Lubbock news media, oil editors,

FOR RELEASE: Sunday, March 24, 1968

LUBBOCK, Tex., March 23 -- Plans for the 15th annual Southwestern Petroleum Short Course to be held at Texas Tech April 18-19 were announced Saturday by general chairman Robert W. Drake Jr. and Robert H. Gault, program chairman.

The Midland men said this year's course would include 27 papers relating to various aspects of the petroleum industry.

The course is sponsored by the petroleum industry of West Texas in cooperation with the Department of Petroleum Engineering at Tech, headed by Chairman William L. Ducker.

The principal address of the two-day session will be delivered by Carl E. Reistle Jr. of Houston, Past Chairman of the Board, Humble Oil & Refining Co. and a member of the Tech Board of Directors.

Opening day welcomes will be given by Tech President Grover E. Murray and Dr. John R. Bradford, Dean of the School of Engineering.

Short course papers will cover preparing and stimulation of water injection and disposal wells, choosing a fracturing fluid, a new approach to selective stimulation, procedures for bidding and supervising a contract drilling operation, a solution to well servicing rig production and design and selection of sucker rod pumps for troublesome wells.

Other topics include liquid removal from gas wells -- gas lifting with reservoir gas, common causes of failure in sucker rod strings, selection of artificial lift for a waterflood project, gas lift in multiple completed wells and use of vent strings in artificially lifted wells.

(MORE)



## PETROLEUM SHORT COURSE --- add one

The program also includes discussions of improvements and advantages of electrical, submersible pumps, pumping fundamentals, salt water disposal, the selection, fabrication and application of flexible thermoplastic materials for oil field tank liners, lease-type packaged gasoline plants and quality assurance as related to field performance of plastic coated oil country tubular goods.

Other topics relate to stability and corrosivity of packer fluids, fundamentals of magnetic particle and electromagnetic induction inspection of oil country tubular goods, scale production from analyses and cathodic protection of oil well casings.

The short course is designed to provide adequate instruction and permanent record of technological advances in petroleum production through annual meetings and publication of the proceedings. It is devoted to problems concerning the lifting of petroleum from the ground.

Short course organization consists of a governing board of directors and an administrative committee composed of members of the industry and faculty members of the Department of Petroleum Engineering at Tech.

The conference was instituted in late 1953 as the West Texas Oil Lifting Short Course. The depth and scope of technical content of the course increased, and, at the eleventh conference, the course name was changed to the Southwestern Petroleum Short Course. The first short course was held April 22, 1964.

Initiation of the project was the result of a recommendation of the Petroleum Advisory Board - a recommendation-liason industry group devoted to aiding and advising the Petroleum Engineering Department to further strengthen its efforts in the southwest.

28-3-22-68

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By Ron Hamm



This release distributed 3-22-68  
to Lubbock news media.

LUBBOCK, Tex., March 22 -- Dean Richard B. Amandes of Texas Tech's School of Law will be in Salem, Ore. April 5-6 for the annual Conference of Western Law Schools.

Amandes also will address the Brownfield Rotary Club April 12, and will be in Dallas April 16-19 to participate in the 5th Circuit Judicial Conference.

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29-3-22-68

This release distributed 3-22-68  
to Lubbock news media, Tallahassee,  
Milwaukee, Ann Arbor, Waco, PIO  
offices and alumni mags of Florida  
State, U of Houston, Sam Houston  
State, U of North Carolina, Emory,  
Yale, Marquette, U of Michigan.

LUBBOCK, Tex., March 22 -- Appointment of three new members to the Texas Tech School of Law faculty was announced Friday by Dean Richard B. Amandes.

Amandes said Dr. Erwin A. Elias, currently a professor of law at Baylor University, would join the Tech faculty in June as a professor.

Dr. Ray Phillips, of the Florida State University College of Law, will become professor at Tech Aug. 1, and C. Thomas Reese will be assistant professor Sept. 1.

The Tech School of Law, which opened last fall with an initial class of 71, has a fulltime faculty of seven.

"This year," said Amandes, "we wanted to add a Texas flavor to our faculty, and gain men with experience in Texas law."

Elias has been associated with Baylor for the past 11 years, and Reese, an alumnus of Sam Houston State, is a cum laude graduate of the University of Houston Law School with teaching experience at Baylor.

Elias, a native of Milwaukee, holds the bachelor's and law degrees from Marquette University and the LL.M. from the University of Michigan.

Married and the father of one daughter, he has taught administrative law, conflict of laws, constitutional law, contracts, jurisprudence, labor law, local government and trade regulations.

He is the author of several papers published in the Baylor Law Review and the Kentucky Law Review and other law journals.

He is a member of the Texas Bar, the Waco McLennan County Bar, the American Bar Association, the American Judicature Society and Delta Theta Phi legal fraternity.

Active in civic and fraternal organizations, he is a member of the Episcopal Church, Masons and Shriners, is president of the United Cerebral Palsy Association of Central Texas and is on the board of the McLennan County Rehabilitation Center and the Waco Legal Aid Clinic.

(MORE)

## LAW FACULTY

Phillips, married and the father of two, is a graduate of the University of North Carolina, holds two law degrees from Emory University and the doctorate from Yale.

He has taught at Yale, Florida State and the University of North Dakota, and has been admitted to practice before the U.S. Supreme Court and the United States Tax Court.

Phillips has been a law clerk for the Chief Judge of the U.S. District Court in Atlanta, was a special master for the U.S. District Court in Atlanta and was a referee in bankruptcy for the Northern District of Georgia.

He is co-author with James Wm. Moore of Debtors' and Creditors' Rights, Cases and Materials and has had articles published in the Encyclopedia of Georgia Law, the Montana Law Review and the Mercer Law Review.

Formerly, a Sterling Fellow at Yale, Phillips is a vice president of the Federal Bar Association and is a member of the Florida and Georgia Bar Associations.

"These men," the dean said, "represent some of the finest legal education talent in the United States. They are experienced both in the law and in its teaching, and will bring a decided strength to the Texas Tech law faculty."

The father of four, Reese is completing work as a graduate fellow in law at the University of Michigan and was associate editor of the University of Houston Law Review.

He is co-author of Court Delay -- Texas Style, and was assistant law clerk in the 5th Circuit U.S. Court of Appeals.

His special interest is in the field of real and personal property with specialized work at Michigan on land use controls.

30-3-22-68

By Ron Hamm

EDITOR'S NOTE: No photograph available of Prof. Reese.

LUBBOCK, March 22 -- Texas Tech will honor more than 1,000 of its outstanding students Sunday (March 24) at the annual All-College Recognition Service at 2 p.m. in Lubbock Municipal Auditorium.

Recognition of individual scholarship and leadership and outstanding performance by organizations will be included in the service.

Dr. Eric F. Goldman, Princeton history professor will deliver the principal address entitled "The Coming Shape of American Life." Goldman will be introduced by Tech President Grover E. Murray.

James G. Allen, Tech dean of student life, will be master of ceremonies. The Rev. Mark B. Williams, pastor of St. John's Methodist Church, will give the invocation.

Dr. J. Wayland Bennett, acting dean of agriculture, will recognize those students being honored for the first time at a recognition service.

Dr. Donald McDonald, acting dean of education, will present those students who have been recognized at one previous service.

Dr. John R. Bradford, dean of engineering, will introduce students attending their third recognition service.

President Murray will recognize students who have been honored at three previous services.

Dr. Willa Vaughn Tinsley, dean of the School of Home Economics, will introduce students with high academic records who hold scholarships and awards.

Dr. George G. Heather, dean of business administration, will present student organizations with high scholastic averages and Dr. Lorrin Kennamer, dean of arts and sciences, will introduce top-ranking students within their respective schools.

Students honored for leadership will be presented by Max Blakney, president of the Tech Student Association.

Thirteen individuals and organizations displaying distinguished performance during 1967 will be recognized by Eddie W. Grisham, chairman of the College Awards Board.

Entertainment will be provided by the Texas Tech Choir. The benediction will be given by the Rev. Edward Rainsberry of St. Christopher's Episcopal Church. -30-



LUBBOCK, march 22 -- Historian Eric F. Goldman, Princeton University professor and former special consultant to the president ~~will speak at 2 p.m. Sunday (March 24) in Lubbock Municipal Auditorium.~~

His address on "The Coming Shape of American Life" <sup>13</sup> sponsored by Tech's University Speaker Series.

An authority on the history of the United States since the 1890's, Goldman is the author of Rendezvous with Destiny, a history of modern American reform which won him the Bancroft Prize for "distinguished writing in American history." The New York Times described the book as "one of the most learned, most provocative and best written books in a long, long time."

Since 1959 he has served as the moderator of NBC's television discussion program "The Open Mind" ~~which was~~

~~which was~~ awarded the Emmy of the New York Academy of Television Arts and Sciences in 1962 and again in 1966.

Goldman has distinguished himself as a lecturer and as journalist in ~~the field of~~ national affairs. For three years he was a writer for Time magazine. He has contributed articles to scholarly journals and to popular magazines ~~including~~ as Harper's, Holiday, the New Republic, the Reporter, the Saturday Review, and the New York Times Sunday Magazine Section.

In 1953, Goldman went abroad for the State Department to explain America to Europeans living outside the Iron Curtain and in 1956 he was sent to India for the same purpose.

As a part-time intellectual-in-residence at the White House from ~~1964-66~~ 1964-66, he was charged with channeling the best thinking of the nation to the Government. Goldman joined the Princeton faculty in 1940 and was named Rollins Professor of History in 1962. ~~For years he taught the longest upperclass course in the university and for 12 consecutive years was voted "best lecturer" by the Senior Class.~~

more



Goldman -- add one

A native of Washington, [redacted] Goldman was educated in the public schools of Baltimore and at [redacted] Johns Hopkins University from which he received his PhD in 1938 at the age of 22.

He <sup>was</sup> ~~was~~ launched as a writer in 1943 with the publication of Charles J. Bonaparte, Patriotic Reformer, a book which announced the themes of liberalism and reform that were to predominate in his writing.

Other ~~of his~~ works include The World's History, ~~and~~ Two Way Street: The Emergence of the Public Relations Council and The Crucial Decade, ~~in 1944 and 1945~~.

Goldman is a member of Phi Beta Kappa <sup>and</sup> the American Historical Association and a past president of the Society of American Historians. He has been a Library of Congress Fellow in American Civilization; a senior fellow, Council of Humanities, Princeton; a Guggenheim Fellow, <sup>and</sup> in 1962, a McCosh Fellow, the highest award <sup>and</sup> that Princeton can confer upon a faculty member.

-30-

By EG

EDITOR'S ADVISORY: A glossy print of Goldman was sent to you earlier.

32-3-22-68

LUBBOCK, March 22 -- The first President's Retreat Ceremony of the spring semester will be held at Texas Tech March 28, Col. Maxwell C. Murphy Jr., Professor of Military Sciences, announced Friday.

The retreat, third of the academic year, is designed to call public attention to the national colors and to encourage respect of the American flag.

Past retreats also have been used as occasions to present decorations to military personnel based locally, Col. Murphy said.

Special awards will be presented next week to Distinguished Military Students selected this winter.

Col. Murphy said the Lubbock Naval Reserve Unit would be represented for the first time this year with Cmdr. R.L. Stanfield attending.

Other units scheduled to be involved in the ceremony, scheduled for 4 p.m. at Memorial Circle, will be the Army ROTC Corps of Cadets, the Tyrian Rifles, the CorpsDettes, the Air Force ROTC Corps of Cadets, the Angel Flight and the Texas Tech band.

-30-

33-3-22-68

By Ron Hamm

This release distributed 3-22-68  
to Lubbock news media.

LUBBOCK, March 22 -- Miss Barbara Clawson and Mrs. Thelma Whigham of Texas Tech's School of Home Economics will participate in the annual meeting of the National Education Association's Division of Audio-Visual Instruction which opens Sunday (March 24) in Houston.

Miss Clawson is director and Mrs. Whigham assistant director of Tech's newly established Home Economics Instructional Materials Center where vocational materials are being developed for use in occupational home economics classes.

The meeting ends Friday (March 29).

-30-

34-3-22-68

By Emil Carmichael

This release distributed 3-22-68  
to Lubbock news media, Littlefield  
and Crosbyton.

LUBBOCK, March 22 -- Texas Tech students Sylvia Curry of Crosbyton and Rodney Hoover of Littlefield will give a piano concert at 3 p.m. Sunday (March 24) in the chapel of First Baptist Church, Littlefield.

Miss Curry will perform Bach's English Suite in A Minor and Chopin's Ballade in G Minor. Hoover's selections will include a Beethoven Sonata and a collection of Bulgarian dances by Bartok.

Both are students of Tech Music Prof. Louis Catuogno.

-30-

35-3-22-68

By Emil Carmichael

This release distributed 3-22-68  
to Lubbock news media, Welch,  
Austin, Stamford, Dimmitt, Fort  
Worth, Tulia, Littlefield, San  
Angelo, Amarillo and Spur.

LUBBOCK, March 22 -- Some 150-200 West Texas youths are expected here March 30 for Texas Tech's fifth annual Young Farmer Field Day, coordinator T.L. Leach, Chairman of Tech's Department of Agricultural Education, said Friday.

The event, sponsored by Tech's School of Agriculture, will get underway with registration and coffee at 8:30 a.m. followed by a welcoming address by Dr. J. Wayland Bennett, acting dean of the School of Agriculture.

State executive secretary Billy Conner of Austin will introduce the various Young Farmer groups in attendance, and Area II president Darnell Richards of Stamford will introduce special guests.

State vice president Bill Gray of Welch will preside at the morning session at which area soil chemist Jim Valentine will discuss "Fertilizers and Applications."

Dr. Raymond Brigham of the Lubbock Experiment Station will speak at 9:45 a.m. on "Oil Seed Crops." Tech freshman football coach Burl Huffman will speak followed by a discussion of the "Cow and Calf Operation -- Semi-Confinement."

A noon luncheon at the Tech Livestock Pavilion, sponsored by Pioneer Natural Gas, Goodpasture, Inc. of Brownfield, the National Farm Life Insurance Co. and Agricultural Workers Auto Insurance Co., both of Fort Worth, will precede the afternoon sessions.

Area I president Tom Garrison of Tulia will preside at the 1:15 p.m. afternoon session at which Dr. Dale Zinn, Chairman of Tech's Department of Animal Husbandry, will discuss "Livestock Research."

Neal Johnson, Farm Editor of KCBD-TV and Bob Hand of the Lubbock Chamber of Commerce, will talk on "Water for the Future," to be followed by two special interest discussions at 2:15 p.m.

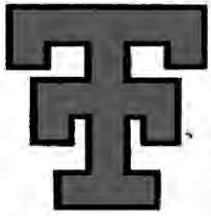
Jack Barton of Littlefield will speak on "Swine Production," and Asst. Prof. Robert Reed of Tech's Department of Park Administration, Horticulture and Entomology will discuss "Vegetable Production."

-30-

36-3-22-68

By Ron Hamm





# NEWS

Texas Technological College  
Office of Public Information  
Lubbock, Texas 79409  
Code 806 POrder 2-8811 Ext. 4136  
Ron Hamm, Director, SW 5-8746  
Ralph Carpenter, Ass't Dir., SW 2-3378

*All-College  
Recognition Service*

EDITORS ADVISORY: Attached is the program of the  
ALL COLLEGE RECOGNITION SERVICE at 2:00 p.m. Sunday,  
March ~~24~~<sup>24</sup> in the Lubbock Municipal Auditorium

This information is not for release until this  
time. (15)

This office plans no photography or reporting  
coverage of the recognition service. Those being  
recognized and those receiving awards and scholarships  
are mentioned in the program. Also attached is a copy  
of the advanced story released on the recognition  
service ~~March 22nd~~ *March 22nd*

-30-

37- 3-17-67

From Christ. News Fils

This release distributed 3-22-68  
to Lubbock news media.

LUBBOCK, March 22 -- Texas Tech students from Pakistan will sponsor a Pakistan Day program Saturday (March 23) in observance of their country's major national holiday.

Dr. Morris S. Wallace, Tech education professor who visited Pakistan several years ago, will be the main speaker at the 7:30 p.m. program in First Christian Church Fellowship Hall.

A documentary film on Pakistan life will be shown and Tech students will model native costumes said graduate student Aziz Ashraf, coordinator of the special event. The program will be open to the public.

This is Tech's third observance of the holiday commemorating the adoption of an independence resolution in 1940 and the date Pakistan became a republic in 1956, Ashraf said.

A display of Pakistani costumes and handicrafts will be on exhibit at the West Texas Museum during coming weeks. Items in the display are on loan from collections belonging to Dr. and Mrs. John E. George and Dr. and Mrs. Mohammad Lodhi. George and Lodhi are members of the Tech Arts and Sciences faculty.

Other Pakistan students at Tech are ~~Nagi Akter~~, Mazahir Khan, Ghulam Siddiqi, Saiyid Shah and Faruque Bhakran. **ASHRAF GILLANI**  
**ALAM KHAN LODHI -30- AZIZ ASHRAF**

38-3-22-68

By Emil Carmichael

This release distributed 3-22-68  
to Lubbock news media and home-  
towns.

AUSTIN, March 22 -- Frances L. Cooper, Texas Tech home economics major from Andrews has been awarded the Texas Dietetic Association's Elmira Blecha Memorial Scholarship for use during her senior year. The amount of the scholarship is \$250.

The award was made at a banquet meeting of the Association in Austin. Thirty-two Tech dietetics majors are attending the March 20-22 meeting. Faculty members attending are: Food and Nutrition Department Chairman Mina Lamb, Mrs. Angela R. Boren who is president of the Lubbock Dietetic Association, and Mrs. Clara M. McPherson.

Miss Cooper is the daughter of Joe Lee Cooper, 603 N.E. Ave. D, Andrews, Tex.

-30-

39-3-22-68

By Bea Zeeck

This release distributed 3-22-68  
to Lubbock news media

ST LOUIS, March 22 -- Dr. Bill C. Lockhart, Chairman of Texas Tech's Art Department, was named president-elect of the 4,000 member Western Arts Association meeting here this week.

The 75-year-old WAA, comprised of teachers of art from Colorado to Ohio, is the oldest of the four associations making up the National Arts Education Association.

Dr. Lockhart will serve two years as president-elect, and will become president of the WAA in 1970 at the biennial meeting in Milwaukee.

In accepting the national post, Lockhart praised his faculty for providing "strength and support" to enable him to devote time to association activities.

-30-

40-3-22-68

By Ron Hamm



Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
Ron Hamm, Director, SW5-8746  
D. N. O'Connell, Mgr. News Bureau, SW2-1115

**POLITICAL BANDWAGON -- Texas Tech students boost their candidates**  
at Friday's Republican mock political convention sponsored by Tech's Forensic Union. Nixon campaigners are Angie Benton, left, from Crosbyton and Phyllis Murphy from Waco. The Tower placard bearer is Joe Watson of Midland. More than 700 students participated in the mock convention which was keynoted by Republican Congressman James Smith of Oklahoma. (Tech Photo).

-30-

41-3-22-68



2  
2

locals, upward bound file, jordan file  
and copy to jordan

WASHINGTON, March 22 -- Rep. George Mahon (D-Tex.) Friday announced approval by the Office of Economic Opportunity of a \$75,264 grant to the Upward Bound Program at Texas Tech for this summer and next year.

Dr. David B. Jordan, director of the federally financed project for disadvantaged pre-college youths, said the grant was a refunding of a similar award last year in which 50 Lubbock area students were brought to Tech for six weeks then counseled through their last year of high school.

This year's program will be somewhat different, he explained, in that the original 50 students will be enrolled at Tech for three to six hours college credit with work to begin with a new group of 50 high school students in the fall.

The main purpose of the program, Jordan said, is to help students develop academic skills which will enable them to enter college.

~~\_\_\_\_\_~~  
The summer program will begin July 14 with a year's program of tutoring and assistance for the high school students to start in September.

"We are very happy to see a continuation of this most important program," Jordan said.

The funds will provide tuition, dormitory accommodations, supplies, medical expenses, salaries for eight tutors-counselors and two fulltime faculty positions.

By Ron Hamm

42-3-22-68

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Date	STORIES & CUTLINES	Local's	State	Reg.	HT's	EXPLANATION
1-3-25-68	Rosewark in Puerto Rico ph	✓				San Juan
2-3-25-68	Margaret Mead ec	✓				
3-3-25-68	Cullins on Mexican Symposium	✓				
4-3-25-68	Dr. Russell Brandtman ec	✓				
5-3-26-68	PR1 Field Day rh	✓				Amarillo
6-3-26-68	Agrie. Engineers Meeting ph	✓				
7-3-26-68	Inspection tour of Army ROTC	✓				
8-3-26-68	Cullins on Mead	✓				
9-3-27-68	Presidents Retreat rh	✓				Canyon
10-3-27-68	New officers of Kappa Kappa Psi ec	✓				
11-3-27-68	Mr. P. M. Larson, elected to Amer. Inst. of Parliamentarians rh	✓				
12-3-27-68	Computer Talks rh	✓				
13-3-27-68	Air Force ROTC visit Inker AFB rh	✓				
14-3-27-68	Officers of Assoc. of Women Students ec	✓			✓	
15-3-27-68	Paul Hanna ec	✓				
16-3-27-68	Chamber Orchestra ec to present Public Concert	✓				

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
17-3-28-68	William Moffitt - Legis. Intern <sup>rh</sup>	✓				San Antonio
18-3-28-68	Equipment Grant to E.E. <sup>rh</sup>	✓				
19-3-29-68	Winter Rifle League <sup>lc</sup>	✓			✓	
20-3-29-68	Cutline on Rose Queen Finalist	✓			✓	
21-3-28-68	Equipment <sup>rh</sup> Grant Outline	✓				Irving
22-3-28-68	Pantry Field Day <sup>dt</sup>	✓				
23-3-28-68	Operas <sup>lc</sup>	✓				
24-3-28-68	Pet. Short Course <sup>rh</sup>	✓				Oil Field
25-3-29-68	Tech Art - Home Eco Conf. <sup>lc</sup>	✓				
26-3-29-68	Annual Meeting of Native Society for Programmed Instruction	✓				
27-3-29-68	"The Firebug" <sup>lc</sup>	✓				
28-3-29-68	Fiesta Weekend <sup>lc</sup>	✓				
29-3-29-68	Young Farmers Field Day <sup>rh</sup>	✓				
30-3-29-68	Distinguished military students <sup>rh</sup>	✓			✓	
31-3-29-68	Monterey Symposium <sup>rh</sup>	✓				
32-3-29-68	Shakespeare Club <sup>lc</sup> Meeting					

This release distributed 3-25-68  
to Lubbock news media and San  
Juan nups.

LUBBOCK, Tex., March 25 -- Dr. William R. Pasewark, Chairman of the Business Education Department at Texas Tech, will be in Puerto Rico April 1-5 to confer and consult with various educational offices.

On April 1 he will consult with the Department of Public Instruction in San Juan, and on April 2 will meet with the faculty of the University of Puerto Rico to discuss the education of business teachers.

Dr. Pasewark will be at the Catholic University of Puerto Rico in Ponce on April 4-5 to present a program on planning and teaching office procedures courses.

He also expects to meet with former and prospective graduate students of Texas Tech from the Virgin Islands and Jamaica.

-30-

1-3-25-68

By Ron Hamm



This release distributed 3-25-68  
to Lubbock news media.

LUBBOCK, March 25 -- Anthropologist Margaret Mead, curator of ethonology for the American Museum of Natural History in New York City, will be the eighth and final lecturer in Texas Tech's University Speaker Series.

"The Generation Gap" will be the topic of her address at 7:15 p.m. Tuesday (March 26) in Lubbock Municipal Auditorium.

An authority on Polynesian cultures, Dr. Mead was first recognized for her study of the adolescent in the primitive society she found in the Samoan Islands in 1925-26, a research project resulting in the publication of one of her best-known books, Coming of Age in Samoa.

Since then she had made numerous expeditions to the South Pacific, returning to the Admiralty Islands in 1953 to restudy a community she had described 25 years earlier in Growing Up In New Guinea. In a subsequent book, New Lives for Old, she described the cultural changes that had taken place among the Manus tribe since her original visit. In 1964 and 1965 she returned for two further studies of the same villiage.

Dr. Mead currently is involved in two major field projects in New Guinea concerned with advanced research in cultural anthropology. She is an adjunct professor in anthropology at Columbia University and a visiting professor at the universities of New York and Cincinnati and the Menninger Foundation in Topeka.

A native of Philadelphia, Dr. Mead received her undergraduate education at Barnard College and master's and PhD degrees from Columbia.

(MORE)



MARGARET MEAD --- add one

She is the recipient of many citations and awards, among them the Viking Medal in General Anthropology, awarded by the Wenner-Gren Foundation for Anthropological Research; the National Achievement Award; the Women Geographers Medal, and the Spirit of Achievement Award, presented by the Women's Division of the Albert Einstein College of Medicine of Yeshiva University. In 1965, she was named one of the outstanding women of the 20th Century in a national poll of women editors in the U.S.

Dr. Mead is a past president of the American Anthropological Association, the Society for Applied Anthropology and the World Federation for Mental Health. She has served as officer and board member of many other professional organizations, including the American Association for the Advancement of Science, New York Academy of Sciences, and the World Society for Ekistics.

Her writings also reflect her great interest in contemporary cultures and the development of cultural theories of human behavior. Her more recent books in this field include The School in American Culture, Male and Female and Soviet Attitudes Toward Authority.

-30-

2-3-25-68

By Emil Carmichael

EDITOR'S ADVISORY: A glossy print of Dr. Mead was sent to you earlier.



Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
Ron Hamm, Director, SW5-8746  
D. N. Oppenheimer, Mgr. News Bureau, SW2-1115

MEXICAN SYMPOSIUM PLANNING -- Dr. Thadis W. Box, Director of the International Center for Arid and Semi-Arid Land Studies, (right) and Dr. Paulino Rojas, Dean of Agriculture at Monterrey Tech, discuss plans for a symposium on "Increasing Food Production in Arid Lands," to be held in Monterrey, Mexico, April 22-25. Dr. Rojas, coordinator of the program, was in Lubbock Monday to discuss final plans for the event sponsored by ICASALS, Monterrey Tech, the U.S. Agency for International Development in Mexico and the University of Nuevo Leon. (Tech Photo).

-30-

3-3-25-68

This release distributed 3-25-68  
to Lubbock news media.

LUBBOCK, March 25 -- Dr. Russell W. Strandtmann, Texas Tech visiting professor of biology, is the author of a chapter on prostigmatic mites included in Entomology of Antarctica, a comprehensive study recently published by the American Geophysical Union.

The chapter, "Terrestrial Prostigmata (Trombidiform Mites)," appears in Volume 10, edited by J. Linsley Gressitt, of the APG's Antarctic Research Series.

Dr. Strandtmann, a descriptive biologist, has spent summers in the Arctic and winter months in the Antarctic since 1966 collecting and studying the entomology of the polar regions in research projects supported by the National Science Foundation and the National Institute of Health.

Of the 22 Antarctic mites classified to date, 19 have been classified by Strandtmann.

One of the new species described in Strandtmann's report is named "Tydeus wadei" in honor of the biologist's longtime colleague, Dr. F. Alton Wade, veteran Antarctic explorer and professor of geosciences at Tech.

Strandtmann was professor of biology at Tech from 1948 until August, 1967, when he resigned to become an acarologist for the Bernice P. Bishop Museum in Honolulu.

-30-

4-3-25-68

By Emil Carmichael

PANTEX, March 26 -- The annual PRI registered bull sale and field day will be held at the Texas Tech Research Farm here Thursday (March 28), superintendent Dale Furr announced Wednesday.

Highlight of the annual event will be the bull sale, said Dr. Furr, which lasts from 1-4 p.m.

Other events include a barbecue luncheon sponsored by the Pampa Shriners, a welcoming address by Tech President Grover E. Murray and talks by George Ellis Sr., manager of the Bell Ranch; Dr. Frank Baker, chairman of the Animal Science Department at the University of Nebraska; Dr. B.C. Breidenstein of the Wilson Packing Co. and Dr. Furr.

Ellis, a native of Portales, N.M., is a graduate of Kansas State with a degree in Animal Husbandry, was vice president of the New Mexico Cattle Growers Association, was chairman of the research committee of the American National Cattleman's Association, and was a member of the Board of Regents of New Mexico A&M (now New Mexico State).

He has been performance testing beef cattle at the Bell Ranch for more than 20 years.

Baker, an Oklahoman, holds the bachelor's and doctorate degrees from Oklahoma State, taught at Kansas State, was Federal Extension Livestock Specialist in Washington and went to the University of Nebraska in 1966.

Breidenstein holds the doctorate from the University of Illinois. He taught at Illinois and has judged beef, sheep and swine carcass competition at the Illinois and Indiana State Fairs.

Breidenstein joined the Wilson organization two years ago as manager of fresh meats merchandising and has developed a new system of buying beef relative to grade and yield.

-30-

5-3-25-68  
By Ron Hamm

EDITOR'S NOTE: The Division of Information Services will staff the PanTech Field Day and Bull Sale, and will provide coverage about mid-afternoon Thursday (March 28).

LUBBOCK, March 26 -- Three Texas Tech School of Agriculture professors will present papers at the Southwest Section Meeting of the American Society of Agricultural Engineers at Louisiana State University April 4-5.

Assoc. Prof. Walter Grub will present a paper on "Engineering Analysis of Cattle Feedlots to Reduce Water Pollution," a report of research conducted at Tech by departments in the Schools of Agriculture and Engineering.

The research was supported by grants from the cattle industry and various state agencies. Grub will discuss the nature of the problem, and will suggest means of treatment and control to reduce feedlot runoff.

A paper on the "Potential of Ground Water Recharge" will be given by Asst. Prof. Marvin J. Dvoracek and Assoc. Prof. Rolland Z. Wheaton.

Ground water recharge research has been conducted at Tech for several years, and the research to be discussed was supported by state and federal funds.

The two professors will discuss the advantages of ground water recharge to conserve limited water supplies and possible storage of imported water. They will review means of recharging the ground water and of problems associated with recharge. They will suggest solutions to these problems.

Several Tech students also are scheduled to attend the professional meetings at Baton Rouge.

-30-

6-3-26-68

By Ron Hamm



LUBBOCK, March 26 -- Maj. Gen. Francis J. Murdoch Jr., deputy commanding general for reserve forces of the Fourth Army at Fort Sam Houston, will be at Texas Tech Wednesday (March 27) for a visit and inspection tour of the Army ROTC Corps of Cadets.

Gen. Murdoch will receive a briefing on corps activities by the Commandant of Cadets and Chief, Academic Affairs Division, at 9:35 a.m. followed by a tour of ROTC classrooms, arms room, range and facilities.

He then will confer with cadet commanders and other student officers, according to Col. Maxwell C. Murphy Jr., Professor of Military Science.

A noon luncheon with cadre officers; Lt. Col. Henry L. Gantz Jr., Professor of Aerospace Studies; the brigade commander; Dr. S.M. Kennedy, vice president for academic affairs; Dr. Lorrin G. Kennamer Jr., dean of Arts and Sciences; Dean of Student Life James G. Allen; Registrar Floyd Boze; Vice President for Business Affairs M. L. Pennington and Bill J. Parsley, vice president for development will conclude Gen. Murdoch's visit.

A 1935 West Point graduate, Gen. Murdoch was commissioned a second lieutenant of cavalry and during World War II was chief of the amphibious planning section in both the European and North African theaters of operations.

He has attended the Armed Forces Staff College at Norfolk, Va., and the Army War College at Carlisle, Pa.

Gen. Murdoch has served as commanding officer of Combat Command B, 3rd Armored Division, Germany, and until last October was deputy chief of staff for logistics and administration for Allied Land Forces in Southern Europe.

He holds the Silver Star, the Legion of Merit, the Bronze Star, the Army Commendation Medal, the French Croix de Guerre with Palm and the Czech Military Cross.



Texas Technological College  
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Code 806 742-4136  
Ron Hamm, Director, SW5-8746  
D. N. Oppenheimer, Mgr. News Bureau, SW2-1115

TEXAS TECH SPEAKER -- Noted anthropologist Margaret Mead, here to speak under auspices of Texas Tech's University Lecture Series, visits informally with (from left), Tech Law School Dean Richard B. Amandes, Student Body President Max Blakney and Law Prof. Justin B. Smith. Miss Mead will speak at 7:15 p.m. today (March 26) on "The Generation Gap" in Lubbock Municipal Auditorium. (Tech Photo)

-30-

8-3-26-68

This release distributed 3-27-68  
to Lubbock news media.

LUBBOCK, March 27 -- The first President's Retreat Ceremony of the spring semester will be conducted Thursday (March 28) by the Texas Tech Army ROTC Cadet Corps at Memorial Circle.

The 4 p.m. event, according to Col. Maxwell C. Murphy Jr., Professor of Military Science, is designed to focus attention and respect upon the national colors.

Due to be honored at the retreat will be Distinguished Military Students selected this semester.

Army Reserve CWO Herschell L.F. Stevens, Canyon, who has twice served with the Tech ROTC detachment, will receive the Fourth Army Certificate of Achievement.

Other participating units or personnel will include the Air Force ROTC, Tyrian Rifles, CorpsDettes, Angel Flight, Tech Band, Marine Corps Reserve and Naval Reserve.

-30-

9-3-27-68

By Ron Hamm

This release distributed 3-27-68  
to Lubbock news media and hometowns

LUBBOCK, March 27 -- Hale Center junior Keith Bearden has been named president of Texas Tech's chapter of Kappa Kappa Psi, honorary band fraternity, for 1968-69.

Serving with him will be vice president Jim Schutza, (4901 Lafayette) Fort Worth; recording secretary Tom SoRelle, Jayton; corresponding secretary Charley Reinken, (1807 W. 12th) Plainview; treasurer Bill Forbes, Abernathy; sergeant-at-arms Jim Morgan, (1204 Wayland) Plainview, and social chairman Doug Scaggs, (1336 Hamilton) Pampa.

-30-

10-3-27-68

By Emil Carmichael

This release distributed 3-27-68  
to Lubbock news media.

LUBBOCK, March 27 -- Dr. P. Merville Larson, Chairman of the Department of Speech at Texas Tech, has been elected to membership in the American Institute of Parliamentarians.

AIP is designed to aid in the improvement of parliamentary procedures and thus help make democracy more effective.

Larson was elected treasurer of the South Central Region of the AIP at its annual meeting in Abilene this month.

He has taught parliamentary procedure at Tech since joining the faculty in 1950.

-30-

11-3-27-68

By Ron Hamm



This release distributed 3-27-68  
to Lubbock news media.

LUBBOCK, March 27 -- A team of computer experts from the Computation and Analysis Division of the NASA-Manned Spacecraft Center will be at Texas Tech in March and April to conduct a series of talks on computer application to university activities.

Eugene Brock will discuss "Introduction to Computing" in a three-hour talk Friday night (March 29), and Thomas Woods will outline "Computer Logic from the Software and Hardware Points of View" Saturday morning.

On April 26 James Ramsey will discuss the "Application of the Computer to Information Retrieval and Library Problems," and Brock will conclude the series with a talk April 27 on "Developing Computer Philosophy for Management."

All lectures will be held in Agriculture Engineering 102.

-30-

12-3-27-68

By Ron Hamm

This release distributed 3-27-68  
to Lubbock news media.

LUBBOCK, March 27 -- Some 40 Texas Tech Air Force ROTC cadets, several faculty members and local newsmen will leave Lubbock Thursday (March 28) for a one-day visit to Tinker Air Force Base at Oklahoma City.

Majs. Stephen Von Phul and Robert Dyer, coordinating the trip, said its purpose will be to familiarize cadets with operations of the huge air material center.

The group will leave at 7:30 a.m. from Lubbock Municipal Airport on a C-118 from Kelly AFB and will return about 7 p.m.

The cadets will inspect the new jet transport Starlifter, see the C-141 maintenance section, the B-52 engine shop and automated supply center processing.

-30-

13-3-27-68

By Ron Hamm

LUBBOCK, March 27 -- Texas Tech student Janice McDuff of (Rt. 3) Stamford, has been named president of Tech's Association of Women Students for 1968-69.

Working with her will be first vice president Jackie Scott, (5104 Mumm) El Paso; second vice president Susan Morrissey, (2975 Talisman) Dallas, and third vice president Pat Klous, (2801 27th) Wichita Falls.

Other officers are secretary Carla Dunn, Alpine; Treasurer Kathy Griffis, (2502 Bowman) Austin; judiciary chairman Judy Caldwell, Panhandle, and Debbie Campbell, (3200 Cortez) Fort Worth, representative to the Intercollegiate Association of Women Students.

AWS serves as a coordinating body for all women's organizations on campus and sponsors several projects including a Howdy Party for freshmen girls, annual Women's Day and special events for Dads Day held each fall.

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14-3-27-68

By Emil Carmichael

This release distributed 3-27-68  
to Lubbock news media.

LUBBOCK, March 27 -- Texas Tech Art Prof. Paul D. Hanna is one of 70 U.S. artists whose works have been selected for display at the 10th annual Invitational Art Exhibition which opens in Longview April 21.

Hanna will be represented by a non-objective oil painting, "Latent."

The exhibit, sponsored by the Junior Service League of Longview, will be judged by Jerry Bywaters, director of the Owen Fine Arts Center at Southern Methodist University. Art works will remain on display through May 3.

Hanna, who works in several media, has exhibited woodcuts, drawings, and prints in numerous shows including the National Exhibition of Graphics held recently in Edinboro, Pa.

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15-3-27-68

By Emil Carmichael

This release distributed 3-27-68  
to Lubbock news media.

LUBBOCK, March 27 -- Texas Tech's Chamber Orchestra, directed by Paul Ellsworth will present a public concert at 3 p.m. Sunday (March 31) in the Tech Library Croslin Room.

Soloists will be faculty members Evelyn McGarrity, mezzo soprano, and Richard Tolley, trumpet. Miss McGarrity will perform compositions by Richard Wagner and Tolley will be featured in Knudage Rusager's Concertino for Trumpet and Strings.

The 34-member orchestra will perform the Don Quixote Suite By G.T. Telemann.

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16-3-27-68

By Emil Carmichael



This release distributed 3-27-68  
to Lubbock news media.

WASHINGTON, March 27 -- Navy Capt. Murl Larkin, who will become professor of law in Texas Tech's School of Law Sept. 1, has been selected recipient of the Navy League's Navy Lawyer Award.

The award, for the best publication of 1967 by a Navy law specialist, will be presented at the League's national convention April 21-27 in Honolulu.

Capt. Larkin, based in Washington, will retire from the Navy this summer.

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17-3-27-68

By Ron Hamm

This release distributed 3-28-68  
to Lubbock news media, San Antonio

LUBBOCK, March 28 -- Texas Tech graduate student William Moffitt, 23, of San Antonio, has been named one of 10 Legislative Interns to the 1969 session of the Texas Legislature beginning next January.

Moffitt, son of Mr. and Mrs. John V. Moffitt of (108 Wagon Trail Road) San Antonio, and married to the former Miss Michele Stockart of San Antonio, will go to Austin in September to begin his nine-month internship.

The program, which carries an individual \$4,500 grant, is sponsored by the Ford Foundation to acquaint young government and law students with state government.

Moffitt, a 1966 Tech graduate now working on a master's degree in government, will be enrolled next fall in a seminar on the Texas legislative process.

When the session begins, he will be assigned to a legislative office or committee.

Moffitt, who plans on a teaching career in government, is looking forward to working in the area of constitutional revision or with a committee dealing with cities, towns or counties.

"This certainly is an honor," he said, "and I am flattered to have been chosen."

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17-3-28-68

By Ron Hamm

LUBBOCK, March 28 -- The National Science Foundation has awarded three research grants totaling \$38,400 to professors in Texas Tech's Department of Electrical Engineering.

Research initiation grants of \$15,000 were awarded Dr. David K. Ferry for "Anomalous Microwave Emission from Bulk Semiconductors" and to Dr. Marion O. Hagler for "Investigations of Turbulent Plasma Heating." In addition, an \$8,400 grant was given Ferry for specialized research equipment for physical electronics.

Dr. Ferry's work involves the study of the generation and amplification of microwave signals utilizing hot electron instabilities in semiconductors, a class of materials used in transistors.

Generally speaking, hot electrons are those out of thermal equilibrium with the lattice of the material. Instabilities can be generated when the semiconductor is excited with electric and magnetic fields.

The importance of these effects lies in the advantage which semiconductor microwave sources yield over conventional sources of millimeter and submillimeter waves in ease of construction and availability of power. In addition, information on the transport properties of the materials will be obtained.

Dr. Hagler's grant is to study turbulent plasma heating in connection with the controlled thermonuclear fusion program. To achieve thermonuclear fusion and develop it as a useful source of electric power, the engineering problems of heating a dense plasma to fusion temperatures of a million degrees or more and confining the plasma must be solved.

Turbulent heating is one of the more promising methods of achieving this heating. In addition, turbulent plasma heating is relevant to the problem of obtaining an energetic plasma for space propulsion.

(MORE)

Turbulent heating will be studied in the laboratory by excited electromagnetic waves in a confined gaseous plasma. These waves will be excited by a four megawatt radio frequency generator.

Characteristics of quasi-static ion cyclotron waves can be measured using magnetic probes.

The equipment grant is to obtain a superconducting magnet facility which will allow the extension of present research activities in Electrical Engineering to a regime of high magnetic fields.

The nature of this research is to examine the effect of magnetic fields on transport phenomena in semiconductors and semi-metals, to investigate magneto-plasma effects both in semiconductors and gaseous plasmas and to study magneto-optical phenomena.

Dr. Ferry received his PhD from the University of Texas and came to Tech last June from the University of Vienna. Dr. Hagler also received his PhD from UI and came to Tech last September.

18-3-28-68

By Ron Hamm

This release distributed 3-28-68  
to Lubbock news media and home-  
towns.

LUBBOCK, March 28 -- Texas Tech's championship rifle team, which copped honors in the South Plains Winter Rifle League with a 12-1 record, will be feted at the League's awards banquet at 7:30 p.m. Friday (March 29) at Reese Air Force Base.

Marksmen in the winning team are Army ROTC Cadets Herbie L. Hurst, Lubbock; William E. Mize of Soda Springs; Terry R. Leach, Hurst, and Air Force ROTC Cadet Harold D. Sloan of Jermyn.

Thirteen four-member teams, including four teams from Tech, participated in the match competition which ended March 18. Other units included marksmen from Reese Air Force Base, Veterans of Foreign Wars and Litton Industries.

The championship trophy will be presented at the banquet.

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19-3-27-68

By Emil Carmichael



4 EXTRAS

(cutline)

COMPETE FOR RODEO QUEEN -- Finalists in competition for the title of Queen of Texas Tech's Rodeo April 18-20 are, from left to right, front row -- Jane ~~Hamlin~~ Ferguson, daughter of Mr. and Mrs. John D. Ferguson, Hamlin, <sup>and</sup> Jackie McClain, daughter of Mr. and Mrs. C. Sidney McClain (11116 Dwarf's Circle) Dallas; second row -- Judy Jenkins, daughter of Mr. and Mrs. E. N. Jenkins, Hamlin, and Anita Ramsey, daughter of Mr. and Mrs. Frank L. Ramsey, El Campo; third row -- Claire Walker, daughter of Mr. and Mrs. W. L. Walker, (4620 Frankfort) El Paso, and Judy Barksdale, daughter of Mr. and Mrs. W. W. Barksdale, (9410 Clearwater Dr.) Dallas. (Tech Photo).

20-3-28-68

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Send photo to : Dallas Morning News  
El Paso  
El Campo Leader News  
Hamlin Herald

1 EXTRA

locals, irving nup

DISCUSS RESEARCH GRANT -- Dr. David K. Ferry (right) of Texas Tech's Department of Electrical Engineering explains equipment to be used in \$15,000 National Science Foundation grant to graduate students William G. Guion (left) of Lubbock and William A. Porter of (2722 Wesleyan) Irving. Ferry received \$15,000 to study "Anomalous Microwave Emission from Bulk Semiconductors," and \$8,400 for ~~\_\_\_\_\_~~ special equipment. (TECH PHOTO)

21-3-28-68

PANTEX, March 28 -- Some 600 cattle producers and others interested in the cattle business were given a look at tomorrow's beef industry at the 17th annual Field Day Program of the Texas Technological College Research Farm here Thursday.

They were told that "cattle should be fed to weights and grades beyond which the conversion of feed to meat is inefficient." Dr. B.C. Breidenstein, merchandising specialist for Wilson Packing Co., said that "assessing the capabilities of cattle in this regard will become increasingly important inasmuch as different kinds of cattle differ greatly with respect to their potential weight-grade combination beyond which they become inefficient."

The practice of shipping carcass beef to retail stores will likely diminish, he said. Partial fabrication of the carcass at the packing plant or other central locations probably will increase rapidly. Such practices are likely to include primal cuts, trimmed cattle and vacuum packaged modified primal cuts, he said.

Dr. Frank Baker, chairman of the Animal Science Department, University of Nebraska, cited a need for improved methods of registration of cattle with a break from tradition in the registration procedures.

Dr. Gerald Thomas, Dean of Agriculture at Texas Tech and Interim Executive Vice President, presided and presented plaques to A. A. Bush, W.M. Durham Jr. and C. W. Weymouth, all of Amarillo, who were trustees of the Killgore Foundation at the time \$536,000 was made available for the Killgore Beef Cattle Center. They were cited for their outstanding contribution to the cattle industry and to the research center.

Robert J. (Bob) Moore was recognized for 19 years service as an employee of the center.

Tech President Grover E. Murray welcomed the producers, cooperators and guests pointing out the role of the operation here in the scope of the International Center for Arid and Semi-Arid Land Studies.

(MORE)

George F. Ellis Sr., a veteran of 20 years of performance testing at the Bell Ranch in New Mexico, told cattlemen that "weight and goods conformation are not opposed, and you can get both in the same herd."

After 20 years of selecting for weight, there has been an outstanding improvement in the conformation of cattle on the Bell Ranch, he said.

"I am now convinced that it is much easier to improve the conformation of a herd than it is to get more weight," Ellis said. "I would not be too surprised if we could get better results from here on by selecting for weight alone."

Dr. Dale Furr, Superintendent of the research farm, showed data relative to cattle that had been selected for four different criteria: gain plus conformation, high gain, conformation and low gain. Averaged for the last three years' calf crops it showed the calves from the high gain herd to return in dollars approximately 40 percent more than those from the conformation and low gain selected herds. The steers from the high gain herd continued to gain about six-tenths pound per head more per day than the other herds.

Ninety-one performance rated bulls were auctioned at the 17th annual PRI Registered Bull Sale. The high gaining bull, Clayton Nemode 329A, a Hereford owned by Glenn Burrows of Clayton, N.M., brought \$575. It was sold to Claude rancher Ed Harreld. The animal had an average daily gain of 3.53 pounds.

A Hereford, with a 3.39 gain, belonging to Parcel Herefords of Coldwater, Kan., went to the McDowell Ranch at Big Spring for \$600.

22-3-27-68

By Dan Tarpley

This release distributed 3-23-68  
to Lubbock news media.

LUBBOCK, March 28 -- Texas Tech Music Theater's major production of the spring semester will be a double-billed performance of two one-act operas by Puccinni, "The Cloak" (Il Tabarro) and "Gianni Schicchi."

Both operas, in English, will be offered by a student cast on successive nights, April 26 and 27, in Lubbock Municipal Auditorium.

Music by the Tech Chamber Orchestra will be under direction of Music Theater director Charles Lawrie, for "Gianni Schicchi" and Tech Orchestra director Paul Ellsworth, who will conduct "The Cloak." Lawrie also is stage director for both operas.

In "The Cloak," a melodrama, the plot centers around Michele, a Parisian barge captain, his unfaithful wife Giorgetta and her ill-fated lover, Luigi. The dramatic tension of the eternal triangle, combined with fervent Puccini melodies make it an exciting and impassioned musical drama.

The comically satirical "Gianni Schicchi" is in a much lighter vein, featuring a plot involving the attempted falsification of a rich man's will by his avaricious relatives. Confusion arises when a clever trick to steal the estate backfires.

Puccini, best known for his sentimental tragedies, "La Boheme" and "Madame Butterfly," satirizes himself by carrying his romantic style to the extreme in these examples of comic musical theater.

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23-3-28-68

By Emil Carmichael



This release disturbs

This release distributed 3-28-68  
to Lubbock news media, oil list.

FOR RELEASE: Sunday, March 31, 1968

LUBBOCK, Tex., March 30 -- The 15th annual Southwestern Petroleum Short Course, scheduled for April 18-19 at Texas Tech, will cover a wide variety of topics relevant to the petroleum industry, program chairman Robert H. Gault of Midland announced Saturday.

Halliburton Services representatives William C. Carlile of Odessa, John A. Knox of Duncan, Okla., and Bill R. Brogdon of Midland will discuss "Preparation and Stimulation of Water Injection and Disposal Wells."

Carlile, a division chemist; Knox, a sectional supervisor; and Brogdon, chemical services superintendent, will show how two similar but somewhat different problems exist in preparing old producing wells to be injection wells and stimulating injection wells currently in use.

Texas Tech alumnus Jack F. Fletcher, station manager for Cardinal Chemical in Hobbs, N.M., will talk on "Choosing a Fracturing Fluid."

His paper will delve into the mathematics of cost of fracturing fluids.

"A New Approach to Selective Stimulation" will be the topic of Cardinal district sales engineer J.D. Kemp of Monahans. Kemp will show how recent work, utilizing a temperature survey immediately after each stage is pumped, has afforded the immediate evaluation of the prior stage and more concise planning of each following stage.

J.N. Muscovalley, division sales manager in Midland for Loffland Brothers Co., will discuss "Procedures for Bidding and Supervising a Contract Drilling Operation." Active in the field for the past 12 years, Muscovalley will cite problems encountered in training drilling personnel in the 15-20 years since most oil companies stopped operating their own drilling rigs.

(MORE)

PETROLEUM SHORT COURSE --- add one

Pool Co. president Frank M. Pool of San Angelo will highlight changing patterns in methods of management by the oil producer in his talk, "A Solution to Well Servicing and Rig Productivity."

Pool is expected to point out that these changes make it necessary for the contractor to assume new responsibilities in the services he offers. A graduate of Texas A&M, Pool saw service as a tank commander in World War II and was associated with Humble for many years.

Cities Service production engineer John B. Heck of Odessa, a University of Oklahoma alumnus, will present "A Discussion of Cities Service Oil Company's Cummins CD&W San Adres Waterflood." Success of the project is attributed to close spacing of water injection wells and relatively low water injection rates.

"I Wonder Where the Oil Bank Went" by Atlantic Richfield analytical engineer J.J. Renfro of Midland will be a review of the development, operation principles, application and techniques of commonly used production rigging services.

Renfro, a 1957 graduate of the University of Oklahoma, was a production and reservoir engineer for Phillips Petroleum for 10 years.

Clarence L. Arens, manager of the hydraulic shop for Armco Steel in Odessa, will discuss the value of careful selection of pumps and use of operating techniques in increased performance and economical operation in his talk on "Design and Selection of Sucker Rod Pumps for Troublesome Wells."

Long Beach Oil Development Co. production engineer Fredric C. Crosby will cover his firm's first two years of operating experience with a power water subsurface hydraulic pumping system in his presentation.

This release distributed 3-29-68  
to Lubbock news media.

LUBBOCK, March 29 -- Experts in art crafts dealing with design, interior decoration, extension service programs and architecture will lecture and lead discussions at the national Art in Home Economics Conference which opens Thursday (April 4) under direction of Texas Tech's Art Department.

Some 50 art educators from U.S. colleges and universities are expected to participate in the three-day program on "Changing Images" aimed at exploring common goals and problems, according to conference coordinators Dr. D. Jack Davis and Miss Donna Read.

Tech Art Dept. Chairman Dr. Bill Lockhart will preside at the 9 a.m. opening session in Pioneer Hotel at which Lubbock architect Howard Schmidt will lead a discussion on new architectural concepts.

Thursday afternoon's session at Lubbock Garden and Arts Center will feature an exhibit of work by Tech art students and a program on "Research in Art" led by Tech Art Profs. Clarence Kincaid and Davis.

Group leaders will be University of Iowa home economist Dr. Margaret Keyes, University of Missouri Interior Design Department Head Dr. Kate Rogers, Mrs. Christine Salmon of Oklahoma State University and University of Wisconsin's Art Department Chairman Dr. James Schwalbach.

Delegates will view private art collections that evening in the homes of Mr. and Mrs. Wesley Blankenship, Mrs. Helen D. Jones and Mr. and Mrs. John Lott.

The conference will move to the Tech campus Friday for a program on "Crafts." Miss Marian G. Heard of the University of Tennessee will preside at the general session in Tech Union ballroom at which Dr. Lockhart will discuss "Art at Texas Tech."

Guest lecturer will be Mrs. Meda Johnston, head of the Department of Textile Design at Cranbrook Academy of Art, Bloomfield Hills, Mich. Delegates will tour Tech's art department, view an exhibit of faculty art work in Tech Union and a stitchery show at West Texas Museum.

(MORE)

HOME ECO. ART CONFERENCE --- add one

Miss Jane Schoppe, home furnishing specialist with the Extension Service at the University of California, Berkeley, will speak on "Art in Extension" at the Friday afternoon program. Tech Home Economics Dept. Chairman L. Ann Buntin will preside.

Group leaders will include extension service specialists Jane C. Berry of Texas A&M, Miss Patricia Klobe of the University of Missouri, Miss Glenda Pifer of the University of Illinois and Miss Bernice Tharp of Pennsylvania State University.

Following a 6:30 p.m. buffet dinner in Tech Union, delegates will view a filmed program on "Our World -- Our Art" compiled by Dr. Davis. Tech students will perform dances directed by Prof. Suzanna Aker of Tech's Department of Physical Education for Women.

Saturday's final session at Pioneer Hotel will include a business session and a discussion of Southwestern architecture by Tech Architecture Prof. Willard B. Robinson. Presiding will be Miss Agatha Norton, professor of Related Arts at the University of Wisconsin where the first national Art In Home Economics Conference was held eight years ago.

Other members of the Tech arrangements committee include Mrs. Janie Beitler, Miss Edna Houghton, Dr. Lockhart, Miss Betty Street, Ray Hellberg, H.V. Greer and Lyn Kreneck.

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25-3-29-68

By Emil Carmichael



LUBBOCK, March 29 - Dr. Billy Askins of Texas Tech's School of Education will present a paper on autoinstructional procedures at the annual meeting of the National Society for Programmed Instruction in San Antonio April 17-20.

Conference emphasis will be on new educational technology dealing with self instructional programs which enable a student to progress at his own pace and speed at individually equipped and operated learning stations.

Askins, a specialist in computer based instruction, will describe a research project for the Department of the Air Force in which he developed a two-volume textbook and investigated the effectiveness of various teaching techniques involving the use of autoinstructional material.

Askins said that "the many evolving types of autoinstructional procedures, especially computer based instruction, may solve some of the many pressing problems in education, particularly in the area of technical training concerned with procedural and perceptual-motor tasks."

Before joining the Tech Secondary Education Department faculty last September, Askins taught in the Fort Worth Public Schools. From 1960-64, he did research and taught advanced comptroller courses in the Department of Air Force training program.

He holds a BS in history from East Texas State University, a master's in education from Midwestern University and a doctorate in education from North Texas State.

26-3-29-68

By Emil Carmichael



This release distributed 3-29-68  
to Lubbock news media.

LUBBOCK, March 29 -- Texas Tech's third year German class will give a performance of Max Frisch's "The Firebugs" at the state meeting of the Texas Association of German Students Saturday (March 30) at Sam Houston State College.

The Tech drama will be one of two full length plays to be performed in German at the Huntsville meeting, said Prof. Theodor W. Alexander, director. Pat Coil of Lubbock is student director of the play which had a six-performance run earlier this month in Tech's German Theater.

Twenty Tech students, including the 12-member cast and production crew, will participate in the conference sessions.

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27-3-29-68

By Emil Carmichael

LUBBOCK, March 29 -- Texas Tech's Fiesta Weekend, which swings into high gear with an all-college dance Friday (March 29) will offer a variety of social and entertainment events for Tech's 18,000 students.

The Buckingham's, nationally known pop group, will play for the Tech Union sponsored dance in Lubbock Municipal Coliseum.

Saturday's schedule will get underway at noon with the annual Little 500 Bicycle Race at Memorial Circle. Women's team competition will start at 1 p.m. and men's teams will race at 2 p.m. Traveling trophies will be awarded first place winners in the event sponsored by student service organizations.

Activities for Tech's social sorority and fraternity chapters will include a Greek Talent Show at 8 p.m. Saturday in Tech Union ballroom and a Rededication Service at 2 p.m. Sunday (March 31) in Lubbock's First Methodist Church. Both events are a part of the four-day Greek Week observance which ends Sunday.

Guest speaker for the Sunday service will be Dr. Benjamin F. Burns, Dean of Morrison Chapel and assistant professor of humanities at Transylvania College, Lexington, Ky. His topic will be "Garlands and Anthems, Wreaths and Requiems."

Calvin Brints, Crosbyton junior, heads the coordinating committee in charge of Fiesta Weekend activities.

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28-3-29-68

By Emil Carmichael

EIDTOR'S ADVISORY: Tech Division of Information Services plans no coverage of the Little 500 Bicycle Race.

LUBBOCK, March 29 -- The fifth annual Young Farmers Field Day will get underway at Texas Tech at 8:30 a.m. Saturday (March 30) with coffee and registration in the Agriculture Building, coordinator T.L. Leach, chairman of Tech's Agricultural Education Department, said.

Dr. Wayland Bennett, acting dean of agriculture at Tech, will give the welcoming address and state vice president Bill Gray of Welch will preside.

The morning session of the day-long program includes discussions on "Fertilizers and Application," "Oil Seed Crops," and "Cow and Calf Operation -- Semi-Confinement."

A noon luncheon in the Livestock Pavilion will be sponsored by Pioneer Natural Gas, Goodpasture, Inc., National Farm Life Insurance and Agricultural Workers Auto Insurance.

Area I president Tom Garrison of Tulia will preside at the afternoon session during which talks are slated on "Livestock Research," "Water for the Future," "Swine Production," and "Vegetable Production."

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29-3-29-68

By Ron Hamm

EDITOR'S NOTE: Information Services plans no coverage of this event.

This release distributed 3-29-68  
to Lubbock news media, parents of  
students, El Paso, Dimmitt, Pan-  
handle, Dallas and Winters.

LUBBOCK, March 29 -- Six Texas Tech Army ROTC cadets were named Distinguished Military Students here Friday, and were recognized at the President's Retreat Ceremony this week.

Col. Maxwell C. Murphy Jr., professor of military science, said they were selected on the basis of being in the upper 10 per cent of their ROTC class, or in the upper half of their class overall with ranking in the upper third of ROTC studies.

"Thus," said Col. Murphy, "they have distinguished themselves academically and now become eligible for consideration for a regular Army commission upon graduation."

Named were Daniel C. Rhodes, son of Mr. and Mrs. Bert D. Rhodes of (2701 62nd) Lubbock, a civil engineering senior and member of Sigma Chi fraternity;

Roy M. Mitchell, son of Mr. and Mrs. A.L. Mitchell (Route 4) Winters, a senior majoring in agricultural economics;

Daniel L. Brackeen, son of Mr. and Mrs. D.B. Brackeen of (Box 876) Panhandle, a senior dairy industry major, Dean's Honor Roll student, president of the DI Club and member of Tyrian Rifles and the Aggie Council;

Albert E. Andres, son of Mrs. Grace Andres (5619 Matalee) Dallas, a senior personnel management honor student and member of Scabbard and Blade national military honorary fraternity;

Ronnie D. Hammonds, son of Mr. and Mrs. W.B. Hammonds of (610 W. Stinson) Dimmitt, a senior honor roll accounting major and member of the Saddle Tramps; and

William B. Phillipotts, son of Mr. and Mrs. R.A. Phillipotts of (4321 Hastings) El Paso, a senior personnel management major and president of Scabbard and Blade.

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30-3-29-68

By Ron Hamm



This release distributed 3-29-68  
to Lubbock news media.

FOR RELEASE: Sunday, March 31, 1968

MONTERREY, N.L., Mexico, March 29 -- A four-day international symposium on "Increasing Food Production in Arid Lands" will open April 22 at the Monterrey Institute of Technology and Advanced Studies.

The symposium, which will draw upon the knowledge of agricultural and scientific leaders of the United States and Latin America, will be followed by a field trip April 26 to areas of interest in northern Mexico.

This is the second symposium sponsored by Texas Tech's International Center for Arid and Semi-Arid Land Studies. Other sponsoring agencies are Monterrey Institute of Technology, the Mexican Institute of Arid Zones, the U.S. Agency for International Development and the University of Nuevo Leon.

Areas to be considered include the role of institutions and government in the development of arid lands, uses of natural resources, crop and livestock development and the ecology of arid lands.

Addressing the opening session of the symposium will be Gov. Eduardo Elizondo of Nuevo Leon and the President of Monterrey Institute of Technology, Fernando Garcia Roel.

Others speaking at the opening session will be President Grover E. Murray of Texas Tech, Executive President Alfredo Jaime de la Cerda of the Mexican Institute of Arid Zones (IMAZ), Honorary Chairman Emilio Portes Gil of IMAZ, Carlos Salazar Camacho, head of the Department of Agricultural Industries in the Mexican Department of Agriculture, and Dr. Paulino Rojas of the Department of Parasitology and Botanica at Monterrey Tech.

Dr. Rojas is program coordinator for the symposium. Frank Gonzalez of Lubbock is consultant to the planning committee. Interim Executive Vice President Gerald W. Thomas of Texas Tech is program chairman.

(MORE)



MONTERREY SYMPOSIUM --- add one

In addition to Dr. Murray, those participating from Texas Tech will include Vice President for Academic Affairs S. M. Kennedy; Dr. Dan Wells, director of the Water Resources Center; Dr. Mina Lamb, chairman of the Department of Food and Nutrition; Dr. Milton Peeples, professor of dairy industry; Dr. Dale Furr, superintendent of the Research Farm; Dr. Thomas; ICASALS Director Thadis W. Box; and Dr. Martin Gonzalez, consulting professor of the School of Agriculture, who will speak as a representative of the Rancho Experimental la Campana in Chihuahua.

Chairman Dale Zinn of the Department of Animal Husbandry at Texas Tech is co-author of a paper to be delivered by Dr. Furr.

Other U.S. participants include Dr. David Amato of USAID in Mexico; Dr. Carl N. Hodges, Institute of Atmospheric Sciences, University of Arizona; Charles Poll, Ralph Parsons Co., Los Angeles; Dr. Edwin Wellhausen, director of the International Center for Wheat and Maize Improvement in Mexico; Dr. J. Rex Johnston, U.S. Department of Agriculture, Agricultural Research Service, Bushland, Tex.; and Robert P. Hinn, president, IMHAR, S.A., in Mexico and executive vice president of Harvest Queen Mills, Plainview, Tex.

Others are Dr. Martyn Butterworth, Food and Agriculture Organization project co-director at Monterrey Tech; Dr. Don D. Dwyer, New Mexico State University; Dr. Cyrus McKell, Dry Lands Research Institute, University of California at Riverside; Dr. George H. Hargreaves, USAID, Bogota, Colombia; Dr. Bruce H. Anderson, director, Interamerican Center for the Development of Land and Water Resources, Merida, Venezuela; and C. Jamieson, U.S. consul general in Monterrey.

31-3-29-68

By Bea Zeeck

This release distributed 3-29-68  
to Lubbock news media.

LUBBOCK, March 29 -- Texas Tech drama students will present the fifth act of "Antony and Cleopatra" at a meeting of the Shakespeare Club of Lubbock at 3 p.m. Tuesday (April 2) in Tech's University Theater.

The program directed by Greg Bell of El Paso will be the fifth in a series of act-by-act presentations of the Shakespearean play. Acts 1 through 4 were directed by Elizabeth McAninch, Trent; David Keys, Longview, and Mike Cook, Amarillo.

Approximately 20 students participated in the project sponsored by Tech's advanced acting class under direction of Speech Prof. Larry Randolph.

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32-3-29-68

By Emil Carmichael