



## Texas Tech vs Duquesne University

HOMEcoming GAME

November 11, 1937

Price 25 Cents

*Barrier-Durham*

(Incorporated)



PAUL BARRIER, Mgr. Phone 213

**Fight,  
Red Raiders**

Tech Students  
Free Delivery

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**THE TAILOR**

1412 Broadway Phone 193  
Fight Red Raiders

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**COMPLIMENTARY**

to Coaches Cawthon, Smith, and

Huffman

And to the Red Raiders



--From A Tech Booster

There Is Nothing Like  
**Natural Gas**  
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 Distance" to those left  
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**Clothes Count In  
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 get such well informed assistance in proper  
 clothes selection."



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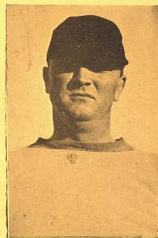
**CO-EDS**



Ever Since Tech Opened

**Jarrett's**

Has Supplied Co-Ed Needs



RUSSELL T. (DUTCHY) SMITH  
*Line Coach*



**Yea,  
Red Raiders  
Fight 'Em**

We Are For You, Win Or Lose  
The Collegiate Store

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**You Have Our Support In  
Building a Good Team**

You'll need our services and cooperation when you build a home—

**Telford Lumber Co.**

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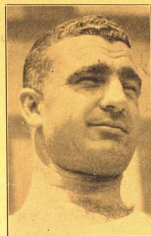
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15th & J Phone 400  
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from Her!

PRIZE CROP TOBACCOS MAKE THEM **DOUBLE-MELLOW**  
2 JACKETS OF "CELLOPHANE" KEEP THEM **FACTORY-FRESH**



BO WILLIAMS  
Athletic Manager

Herschel  
Ramsey



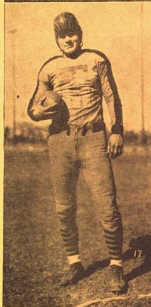
Louis  
Jones



Miles  
Chapman



Raymond  
Curfman



Ed  
Smith



Jesse  
Browning



Alton  
Owens



A. B.  
Murphy



Maurice  
Chernosky



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*Incorporated*

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**Sally Ann**

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**Tech's the bet**  
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Economical and Satisfactory Transportation  
JOE W. BOWMAN, MANAGER

## These Leaders Extend Their Welcome



### To Tech Alumni and Exes:

Welcome back to Texas Tech!

The Student Body wishes to extend to you their appreciation for the beginning you made for them and for our College. We hope your expectations of us are fulfilled.

You have our sincerest wishes for a pleasant visit on the campus during this Homecoming celebration.

Sincerely yours,

MAXINE FRY,  
President, Student Council

### Welcome

This written message of Welcome to every Graduate, every ex-student, and every friend of Texas Technological College: The writer is away on an important mission to Washington, D. C., to put through our urgent request for a loan to erect two new dormitories.

We need your loyalty and support above all. Six years ago this fall we had 1,822 students. Today we have 3,155 in the fall Semester, an increase of 73 per cent. Every Technical Division of the College has more than doubled in these six years. We trust that you will renew your devotion to the College, for its Democracy, for its contribution to Democratic Education in Texas, for the opportunity it is striving to give the youth of this State to become useful citizens of a great country and leaders in the cause of Democracy in America.

May the team win in this great game. May we move forward in united spirit, so that your College may continue to be a source of pride to every one of you and to every one in Texas.

Sincerely yours,

*Rudolph Knapp*



## Duquesne Night Riders



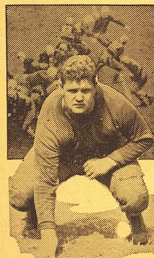
JOHN KARRIS



GEORGE MATSIK



RAY SEZANELLI



BILL CRITCHFIELD



JIM FAZIOLA



THADDEUS GRABINSKI

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Will Call For A Ride In A

## 1937 CHEVROLET

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Raiders Trample Duquesne

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Welcomes  
The  
Football Fans  
of  
West Texas

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Phone 160

Dependable Service

## Texas Tech Football Roster

No.	Name	Pos.	Wt.	Home Town
13	Holmes, Bob	H	155	Miami, Okla.
14	Chapman, Miles	H	165	Dallas
15	Chernosky, Maurice	H	165	Ennis
17	White, Dixie	G	182	Lubbock
20	Akins, Dudley	H	160	Hillaboro
21	Tarbox, Elmer	F	170	Higgins
22	Curfman, Raymond	Q	168	Electra
23	Smith, Edward	Q	160	Del Rio
24	Alexander, Lewis	C	162	Muskogee, Okla.
25	Calhoun, Charles	H	175	Lubbock
29	Jones, Chief	E	165	Lubbock
31	Harmon, Philip	G	187	Idalou
34	Neeley, Thos.	Q	173	Sayre, Okla.
36	Waldrep, Holt	G	182	Slaton
37	Greene, Wilmer	G	185	Gainesville
38	Williams, Rex	C	187	Sherman
39	Lewis, W. B.	H	165	Santa Fe, N. M.
40	Barnard, Buzz	H	175	Tulsa, Okla.
41	Philbrick, George	E	170	Dallas
45	Murphy, A. B.	T	200	Beaumont
48	Barnett, Gene	H	159	Lubbock
49	Moseley, Henry	E	187	Lubbock
51	Guzick, Frank	C	187	Sherman
52	Madry, Doc	E	194	Levelland
53	Owens, Pete	G	180	Levelland
54	Jones, Lewis (line C)	G	198	Cleburne
55	Latch, Leonard	T	200	Cisco
57	Davis, William	T	225	Grapevine
59	Wimberly, G. B.	T	202	Lubbock
60	Overton, Elbert	C	220	Yaso, N. M.
62	Ramsey, Hershel (C)	E	178	Chillicothe
63	Russell, Bull	T	235	Robstown
65	Taliaferro, Lloyd	T	193	Plainview
67	Webb, G. L.	E	180	Itasca
69	Balfanz, Ralph	E	165	Ablene
71	Bostick, Truman	E	197	Brownwood
72	Myers, Brian	C	180	Santa Anna



*"Say, 'Major'! You'll hafta  
keep your eyes on the baton . . .  
and off my Rarepack Coat."*

**Hemphill-Webb Co.**

Lubbock's Finest Department Store



## Texas Tech Roster

P. W. Cawthon  
Coach

- 13 Holmes, Bob, h
- 14 Chapman, Miss, h
- 15 Chernosky, Maurice, h
- 17 White, Dink, e
- 20 Akina, Dudley, hb
- 21 Tarbox, Elmer, f
- 22 Coffman, Raymond, q
- 23 Smith, Edward, q
- 24 Alexander, Lewis, c
- 26 Calhoun, Charles, h
- 29 Jones, Chief, e
- 31 Harmon, Philip, e
- 32 Nesley, Thos, q
- 34 Waldrop, Holt, e
- 37 Greene, Wilmer, e
- 38 Williams, Rex, e
- 39 Lewis, W. B., h
- 40 Barnard, Buzz, h
- 41 Phillips, George, e
- 45 Murphy, A. B., t
- 48 Bartlett, Gene, h
- 49 Mosley, Henry, e
- 51 Gindie, Frank, e
- 52 Madry, Doc, e
- 53 Owens, Pete, e
- 54 Jones, Lewis, (line C), g
- 55 Latch, Leonard, t
- 57 Davis, William, t
- 59 Wimberly, G. B., t
- 60 Overton, Elbert, e
- 62 Ramsey, Harshel (C), e
- 63 Russell, Bull, t
- 65 Tallaferr, Lloyd, t
- 67 Webb, G. L., e
- 69 Balfanz, Ralph, e
- 71 Bursick, Truman, e
- 72 Myers, Brian, e
- Harris Check, Student Mgr.
- Doc Sparks, Trainer

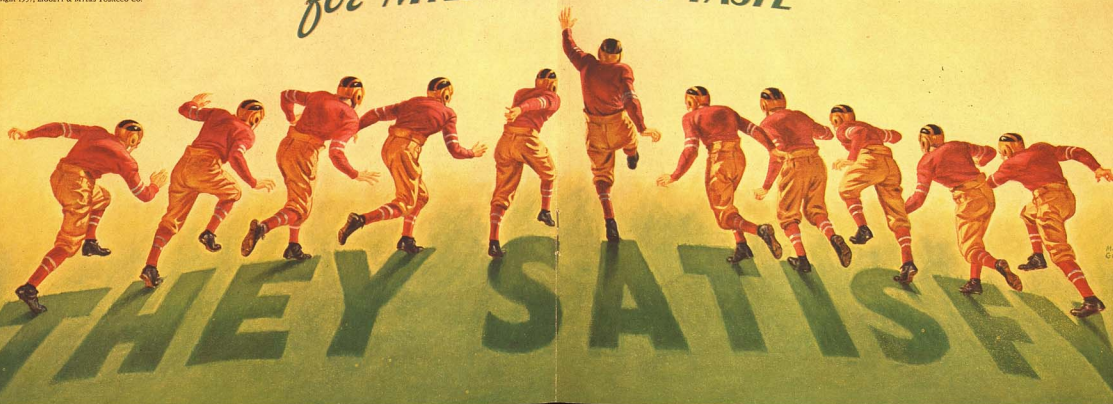
## Duquesne U. Roster

CLIPPER SMITH  
Coach

- 15 McKeena, Vincent, hb
- 17 Zoppetti, Frank, qb
- 18 Barren, Mitchell, qb
- 19 Beckhoff, Kenneth, fb
- 21 Mangan, Samuel, fb
- 22 Brumbaugh, Boyd, hb
- 23 Horn, James, g
- 25 Seragutti, Ray, e
- 26 Amann, Arthur, e
- 27 Kiralag, Lawrence, e
- 28 Piatalski, George, e
- 29 Castillo, James, qb
- 30 Barba, Stephen, e
- 31 Matals, George, hb
- 32 Omler, Gene, hb
- 34 Suzzano, Sullivan, e
- 35 Karra, John, fb
- 39 Mimick, John, t
- 49 Grabinski, Ted, e
- 43 Piatalski, James, g
- 45 Marra, Joseph, (Capt.), t
- 46 Critchfield, William, t
- 47 Kobolitz, Frank, e
- 48 Eureka, Francis, t
- 49 Mazzoni, Aldo, t
- 50 Mazzoni, Regis, e
- 51 Nerly, Clark, t
- 52 Padlo, Walter, e
- 53 Cecere, Joseph, e
- 54 Cain, Robert, hb
- 55 Federchak, John, hb
- 56 Wright, John, g
- 57 Gallagher, William, hb
- 58 Yundey, John, e
- 59 DePaul, Henry, e
- 60 McMillan, George, g



ACE of THEM All  
for MILDNESS and TASTE



## Texas Tech Starting Line-Up

L. E. Ramsey	I. T. Davis	L. G. White	C. Williams	R. G. Owens	R. T. Murphy	R. E. Bostick
62	57	17	38	53	45	71
Q. B. Smith						
23						
L. H. Holmes						
.13						
R. H. Tarbox						
21						
F. R. Calhoun						
28						

## Duquesne U. Starting Line-Up

L. E. Kiralag	I. T. Maras	L. G. Barko	C. Grabinski	R. G. Amann	R. T. Critchfield	R. E. Seragutti
27	45	30	40	26	46	25
Q. B. Zoppetti						
17						
L. H. Brumbaugh						
22						
R. H. McKeena						
15						
F. R. Karra						
35						

## OFFICIALS

Referee	C. Y. Swartz (Rice)
Umpire	Maxie Hart (Texas)
Headlinesman	Dr. Frank Moon (Nebraska)
Field Judge	Eddie Dyer (Rice)

# Palace

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Wise and witty drama with a twinkle in its eye and a catch in its heart . . . for every wife whose husband works with other women . . . every husband whose wife waits and wonders . . . every girl whose boss is handsome—and married!



**'WIFE, DOCTOR and NURSE'**



4 BIG DAYS STARTING  
SUNDAY—WITH PREVIEW SAT. 11:15 P. M.



—ADDED—  
"CRIME DOESN'T PAY"  
"GIVE TILL IT HURTS"  
AND PARAMOUNT NEWS

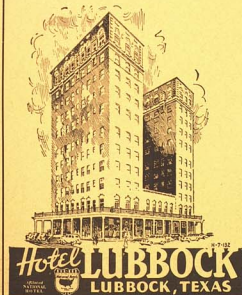
## Duquesne U. Football Roster

No.	Name	Pos.	Wt.	Ht.
15	McKeeta, Vincent	HB	175	5:09
17	Zoppetti, Frank	QB	187	5:10
18	Barron, Mitchell	QB	170	5:11
19	Bechtloff, Kenneth	FB	183	5:11
21	Mangone, Samuel	FB	175	6:02
22	Brumbaugh, Boyd	HB	185	5:10
23	Horn, James	G	181	5:11
25	Serangeli, Ray	E	180	5:10
26	Amann, Arthur	G	175	5:11
27	Kirsling, Lawrence	E	190	6:02
28	Platukis, George	E	175	6:00
29	Cassilo, James	QB	165	5:11
30	Bariko, Stephen	G	180	5:11
31	Matsik, George	HB	175	5:09
32	Onder, Geno	HB	165	5:09
34	Susanno, Sullivan	C	190	5:11
35	Karrs, John	FB	192	6:00
39	Minnick, John	T	205	6:00
40	Grabiniski, Ted	C	190	6:00
43	Paziola, James	G	190	6:00
45	Maras, Joseph (Capt.)	T	195	6:00
46	Critchfield, William	T	210	6:00
47	Ko'obitz, Frank	E	187	6:00
48	Eureka, Francis	T	210	5:11
49	Mazzoni, Aldo	T	205	6:05
50	Mazanet, Regis	E	190	6:00
51	Nery, Carl	T	220	6:00
52	Padlo, Walter	C	189	5:11
53	Cecere, Joseph	E	172	6:01
54	Cain, Robert	HB	168	6:01
55	Fedorchak, John	HB	180	6:00
56	Wight, John	G	210	5:11
57	Gallagher, William	HB	183	6:01
58	Yurechey, John	G	190	5:11
59	DePaul, Henry	C	185	5:11
60	McMillan, George	G	195	6:01



Just a bowl  
of bury-ies

Sugar Bowl . . . Rice Bowl . . . Cotton Bowl . . . Sun Bowl . . . Rose Bowl and Orange Bowl make life "Just a Bowl of Bury-ies" for the football player. But . . . no matter how brimful the bowl gets, old Lubbock Tech will be on top when the shouting's through. GOOD LUCK BOYS!!!



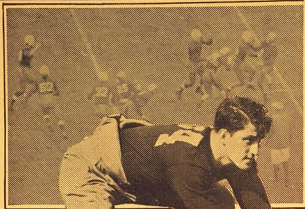
The Matadors of Texas Tech have helped make football history in the Southwest. For their entire history we have followed with interest their splendid success.

The season of 1937 will add plenty of lustre to an already enviable record.

Electric Service for the Area

TEXAS-NEW MEXICO  
UTILITIES COMPANY





SULLIVAN SUSANNO

## Duquesne Night Riders



JOE MARAS, Captain

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After the Game We'll Meet You

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IT CAN'T HAPPEN HERE, Sinclair Lewis	98c
PARODY OUTLINE OF HISTORY	79c
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SEVEN LEAGUE BOOTS, Richard Halliburton	\$1.00
VERSES I LIKE, Major Bowes	\$1.00
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## *Night Riders of Duquesne*



JIMMY CASSILLO



FRANK ZOPETTI



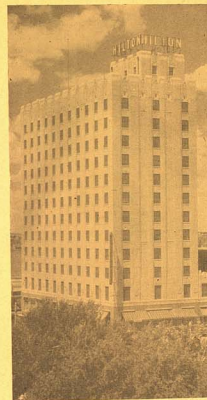
MARSHALL MANUEL

## HILTON HOTEL

LUBBOCK, TEXAS

*Boosting Tech*

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Vernon Herndon, Manager

Lubbock's Newest And Finest Hotel

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# RED RAIDERS

1937

Elmer  
Tarbox



Cotton  
Neely



G. B.  
Wimberley



Ralph  
Balfanz



George  
Philbrick



Frank  
Guzick



Allen  
Plummer



Gene  
Barnett



Lewis  
Alexander



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Lubbock, Texas

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This Theatre is Owned and Operated by Tech  
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dents — Only Selected Pictures Played.

P. E. Smith

W. O. Bearden



Good Luck, Matadors!

We Are Behind You!

## Raid 'Em, Raiders



"South Plains' Finest"



RED

RAIDERS

1937

Elbert Overton



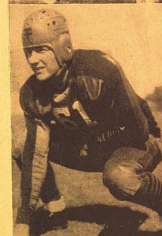
Rex Williams



Holt Waldrep



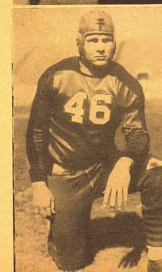
Thrumman Bostick



Ray Steidle



Charlie Calhoun



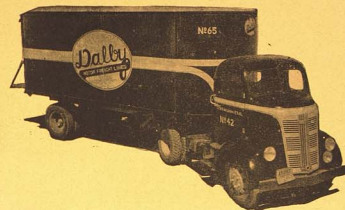
William Davis



Dixie White



Buzz Barnard



## Two Good Bets TECH RED RAIDERS and



Frank Guzik



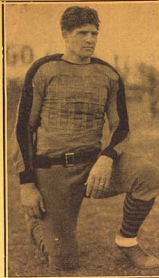
Allan Plummer

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Bull  
Russell



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BO SEXTON, Mgr.

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Union Tele-  
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Vegetable Co.**

LARGEST DISTRIBUTORS OF  
FRESH FRUIT AND  
FRESH VEGETABLES  
IN THE SOUTHWEST

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**Shoes Dyed  
Any Color**

All Work Guaranteed

**Tech Shoe Shop**  
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Van Heusen Shirts

Packard Shoes

Club Clothes

Uniforms

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Jackets

John B. Stetson Hats

Wear Plus Sox

Work Clothes

Overcoats

B. V. D. Underwear

Weyenberg Shoes

Silk-o-Line Ties

Cowboy Boots

Rose Clothes

Hickok Belts



"EVERYTHING A MAN WEARS"

# THE HUB CLOTHIERS



# Her Singing Coach Advised A Light Smoke

**CAROLE LOMBARD<sup>\*</sup> PREFERS LUCKIES  
BECAUSE THEY'RE EASIER ON HER THROAT**

"WHEN I had to sing in a recent picture," says Carole Lombard, "I considered giving up smoking. But my voice teacher said I needn't if I'd select a light smoke—Luckies.

"I soon found that even when singing and acting 12 hours a day, I can smoke as many Luckies as I like without the slightest throat irritation."

The reason Luckies are easy on Miss Lombard's throat is because the "Toasting" process takes out certain throat irritants found in all tobacco—even the finest.

And Luckies do use the finest tobacco. Sworn records show that among independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the honest judgment of those who spend their lives buying, selling and handling tobacco... with men who know tobacco best...

it's Luckies—2 to 1

\* Star of the new Paramount production "True Confession"

## A Light Smoke

EASY ON YOUR THROAT—"IT'S TOASTED"

Copyright 1937 The American Tobacco Company



WITH TOBACCO EXPERTS...  
WITH MEN WHO KNOW TOBACCO BEST

*It's Luckies 2 to 1*