

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-4-29-68	Magellan Project ^{DT}	✓		✓		Corpus Christi, Amarillo
"	Cutline on above					85 selected Farm Magazines
2-4-29-68	Jon Hartsorn PH ^{EC}	✓				
3-4-29-68	Arnold Air Society ^{EC}	✓		✓		
-4-4-29-68	Effect of Computers & data processing ^{DT}	✓				Houston
5-4-29-68	Two repr. of Nat'l Aeronautics Space Agency spoke here	✓				
6-4-29-68	Richard Barton to present a paper	✓				
7-4-30-68	Speech students win Panmun award ^{EC}	✓				
" " " "	Cutline on above					
8-4-30-68	Home Economist of Year ^{EC}	✓				
9-4-30-68	Briefs:					
	1. Mr. Donald Longworth ^{EC}	✓				
10-4-30-68	Univ. Sing	✓				
-11-4-30-68	Cutline on Phi Kappa Phi	✓				
12-4-30-68	Dist. Engineer Alumni Awards	✓				NA Aviation PR dept. Texas Power & Lt.

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
13-5-1-68	Jay Naman to speak to DT Agric. Honorary - Alpha Zeta	✓				sent to Secy. of Alpha Zeta
14-5-1-68	Robt. L. Standley retiring DT	✓				
15-5-1-68	Cutline on above DT Corbett's win blue ribbon DT	✓				
16-5-1-68	Ree-Registration	✓			Mon. & Tuesdays	
17-5-1-68	Piano Workshop	✓			Fridays	
18-5-1-68						
(no number)	Special story on Festival Events to Jack Shender EC					
19-5-1-68	Donald Chapman DT TEXAS-EX IN- STALLED AS DEPUTY JUD. ASSOCIATE GENERAL of Tex.	✓				
20-5-2-68	Distinguished Engineers Alumni Awards Mr. Mitchell Smith to speak DT	✓				
21-5-2-68	Social Science Meeting EC	✓				
22-5-2-68	Ag. Ex. Club Award Night EC	✓				
23-5-2-68	Art Exhibition in Fort Worth EC + Pass	✓				Fort Worth & El Paso
24-5-2-68						
—	"The Knack" Story on Union Theater to Jack Shender EC AG					2 pix
—	Colour slides on "The Knack"					KCB D + KLBK

Date	STORIES & CUTLINES	Local's	State	Reg.	HT's	EXPLANATION
25-5-2-68	"The Knack" EC	✓				
26-5-2-68	Beta Gamma Sigma DT	✓				
27-5-2-68	Prof Barton to speak at DT Social Science meeting	✓				
28-5-2-68	Saddle Stamps RH	✓				
29-5-2-68	Briefs: 1. Quick Ind. Engr. DT 2. KTXB-TV to broadcast EC					
30-5-3-68	Public Concert EC	✓				Amarillo + Dallas
31-5-3-68	Engineers Awards DT	✓				Dallas, LA, Texas Power & Airtel North Amer. Rockwell Corp.
32-5-3-68	Phi Kappa Phi EC	✓				200 copies sent to selected news media
33-5-3-68	Intramurals ^{for men -} Matchups Sptw. ✓					
34-5-3-68	Dean Phillips DT	✓				
35-5-3-68	Army ROTC DT	✓				
36-5-3-68	Scouts Spanish class					Mexico, Colombia, Venezuela Argentina
37-5-3-68	Phi Kappa Phi	✓				

[illegible]

FOR RELEASE TUESDAY A.M., APRIL 30, 1968

LUBBOCK, April 29 -- An in-depth report released Tuesday (April 30) by a Texas Tech scientist indicates that Australia's Central Desert apparently has all the ingredients--including underground water--to turn it into an irrigated agricultural area similar to the Texas High Plains.

The report by Texas Tech's International Center for Arid and Semi-Arid Land Studies grew out of a feasibility study on agricultural potential of Central Australia.

The study was made by Dr. Thadis W. Box, director of ICASALS, and was sponsored by the Magellan Petroleum Corporation as part of its program for economic development of Australia's great center.

"Australia, with its vast resources, stands as a major food producing country among the nations of a hungry world...The arid zone, almost three-fourths of the continent, has been devoted to extensive pastoral enterprises," Dr. Box said.

"Recent discoveries of energy sources in the form of hydrocarbons and apparent reserves of underground water offer a possibility of developing more intensive agriculture in certain areas."

The study was suggested when Magellan reported a major fresh water aquifer during the development of its Mereenie Gas Field. Dr. Box spent three weeks in Australia, meeting with scientists from the Commonwealth Scientific and Industrial Research Organization, university scientists, Australian government officials, cattlemen's association leaders and others. His field work included a reconnaissance survey of the Alice Springs region.

(MORE)

The report outlined four major areas for development - irrigated pastures for livestock feed to stabilize the livestock industry, long staple cotton, citrus fruits and vegetables and specialty crops. Dr. Box suggested an intensive research project to determine markets, yields and other basic data necessary for the development of the region. The climate and soils appear suitable for most crops of hot temperate regions, but few crops have actually been produced in the area.

"The center of Australia has productive, but somewhat infertile soils, a reasonable supply of underground water and a source of cheap energy in the form of gas. Given these three elements in a climate such as the Alice Springs area, the development of agriculture is inevitable," said Dr. Box.

"It is only a matter of time until it will become economically feasible to exploit the climate, water and soils of the area.

The report indicated that more research information is needed before large scale development can take place. Plans are being made for suitable joint projects involving Australian agencies, ICASALS and Magellan.

"As the human population grows, more pressure will be placed on the so-called sub-marginal lands," Dr. Box said. "It is essential that we gear our research projects to future needs if the world is to be fed. Preliminary evidence indicates that with the proper research program, Central Australia's great deserts may become food producing areas."

1-4-29-68

By Dan Tarpley

EDITOR'S NOTE: Magellan Petroleum Corporation is making a nationwide release on the same day.

LUBBOCK, April 29 -- Texas Tech International Student Advisor Jon Hartshorne left Monday for San Francisco to attend the 20th conference of the National Association for Foreign Student Affairs.

Theme of the April 30-May 3 meeting is "The Middle East: Tradition and Transformation." Amherst College President Calvin H. Plimpton will be among the featured speakers.

Following the conference Hartshorne will observe the foreign students program and confer with advisory personnel and International students at Stanford University, the College of San Mateo and San Jose State.

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2-4-29-68

by Ron Hamm

LUBBOCK, April 29 -- Texas Tech student James L. McCarty of McLean has been named cadet commander of Tech's Arnold Air Society, Air Force ROTC service honorary, for 1968-69.

Serving with him will be executive officer David O. Henneke, (113 Cherokee Lane) San Antonio, operations officer David V. Martin, (2223 Wirterest) Houston, comptroller James D. Ward, (1306 E. Tulane) Lubbock, information officer William J. Mundt, (1142 S. Jefferson) Abilene, administrative officer Gary D. Brackett, (1505 E. 1st) Lubbock, and chaplain Emanuel M. Honig, (2009 Ave. F), Hondo.

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3-4-29-68

By Emil Carmichael

This release distributed 4-29-68
to Lubbock news media and Houston.

LUBBOCK, April 29 -- Texas Tech accounting classes were told Monday (April 29) of the increasing influence of computers and data processing upon business, even of the social impact on their lives.

Dr. George Lafferty, partner in the Houston firm of Cheatham, Brady, Lafferty & Cox, said, "if you get caught on an LSD charge, it will always be with you because of the memory of a computer somewhere.

"Remember the days of the GTT's? A GTT was a person who had committed a crime in Tennessee and had 'Gone to Texas' to start over, where nobody knew him or likely would ever know of his past," he said.

"The capabilities of computers and data processors are amazing," Dr. Lafferty said. "In New York City there's a bank into which you can drive, speak your name and account number into a microphone, and have your balance--if any--flashed on a screen.

"There are machines into which you can speak English and get it back in Russian--that is if you speak English correctly enough and without too much of an accent."

In discussing the range of the use of computers, Dr. Lafferty said that with the proper computer programming, you could probably get a good idea of what a certain major league baseball pitcher would throw in the last half of the eighth inning with one out and a runner on third.....or the likelihood of University of Texas Quarterback Bill Bradley throwing or passing under certain game conditions.

(MORE)

COMPUTERS --- add one

This highly sophisticated equipment, he said, is only as effective as the information given it. The brain is a piece of electronic apparatus unsurpassed by modern equipment, and the minds of man will always control the destiny of machines

George Ott of Peat, Marwick, Mitchell & Co., also of Houston, spoke of the need to program carefully all electronic equipment. "There is the Gi-Go system often referred to in the trade," he said. "Gi-Go means 'garbage in, garbage out.'"

The two Houston certified public accountants spent Monday talking to and answering questions from Tech accounting classes.

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4-4-29-68

By Dan Tarpley

This release distributed 4-29-68
to Lubbock news media.

LUBBOCK, April 29 -- Two representatives of the National Aeronautics Space Agency in Houston are at Texas Tech for lectures to faculty, staff and graduate students.

Jim Rainey spoke Monday (April 29) on "Application of Computers in Library and Information Retrieval Systems."

Eugene Brock, division chief of the Computation and Analysis division of NASA, will speak at 3:30 p.m. Tuesday (April 30) on "Developing a Computer Philosophy in Management."

The public is invited to the lecture and demonstration in the Agricultural Engineering Auditorium.

Rainey is head of the Assimilated Development Section of NASA. The appearances at Tech are at the invitation of President Grover E. Murray.

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5-4-29-68

By Dan Tarpley

This release distributed 4-30-68
to Lubbock news media.

LUBBOCK, April 30 -- Dr. Richard F. Barton of Texas Tech's Management Department will present a paper on "Gaming the Large Public Accounting Firm" to a San Francisco convention Wednesday through Friday (May 1-3).

He and Dr. Vincent Luchsinger, head of Tech's Management Department, will attend the joint meeting of the Institute of Management Sciences and Operations Research Society of America.

A training game, Dr. Barton says, has four purposes: to provide an orientation to the firm for new employees, to offer an opportunity to exercise management skills for experienced members of the firm, to stimulate reflective insights into the leadership functions of the firm, and to be fun and a feature of the firm's hospitality to clients and prospective employees.

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6-4-30-68

By Dan Tarpley

This release distributed 4-30-68
to Lubbock news media.

LUBBOCK, April 30 -- Texas Tech speech students have brought back their second annual banner award for outstanding over-all performance at Southern Methodist University's Spring Festival in Interpretation.

Representatives from 10 colleges and universities participated in competitions which included experimental and conventional Readers Theater productions and individual lecture recital events.

Performances were rated by critics and also subjected to group evaluation, according to Mrs. Vera Simpson, assistant professor of speech and team coach.

Members of the award-winning Tech team include Diane Brown of Grand Prairie, Beverly Lumpkin of Mason, Janice Benner of Chicago, Patricia Spiller of Paris, Linda Shofner of McGregor, Judy Skipper of Sherman, Anne Wisdom of Midland, Linda Hughes of Abilene, Elizabeth Shauer of San Antonio, and George Chaffin of Odessa.

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7-4-30-68

By Emil Carmichael

This release distributed 4-30-68
to Lubbock news media.

LUBBOCK, April 30 -- Texas Tech's home economist of the year and outstanding sophomore student will be named at Tech's annual Home Economics Awards banquet at 7:30 p.m. Friday (May 3) in Tech Union Ballroom.

Guest speaker will be Miss Esther Sorensen of Wheeler, former Texas Education Agency homemaking consultant for the Panhandle and West Texas area. Her topic will be "Portrait of a Lady."

Other features of the program will include recognition of scholarship holders and students with 3.5 or above grade averages and the installation of student chapter officers for 1968-69.

Presiding will be Lynn Bourland of Clarendon, president of the Tech chapter of the American Home Economics Association, and Madeline Lemon of Lubbock, president of Phi Upsilon Omicron, home economics honorary.

Tickets are on sale in the Home Economics Building.

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8-4-30-68

By Emil Carmichael

This release distributed 4-30-68
to Lubbock news media.

LUBBOCK, April 30 -- Dr. Donald S. Longworth will represent Texas Tech's Department of Home and Family Life at a regional meeting of the Ohio Valley Sociological Society which opens Thursday in Detroit.

Some 450 college and university professors are expected to participate in the three-day session.

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9-4-30-68

This release was distributed 4/30/68 to
all Lubbock media.

LUBBOCK, April 30 -- Amateur vocal groups, with styles ranging from classical to rock and roll, will vie for honors Saturday at Texas Tech's annual University Sing at 7:30 p.m. in Lubbock Municipal Auditorium.

A total of 18 sororities and fraternities, representing an aggregate of more than 500 singers, are expected to participate in the competitions sponsored by Tech's Interfraternity and Panhellenic Councils and Phi Mu Alpha, men's professional music fraternity.

Trophies will include awards for first, second and third places in each of three divisions -- sorority, fraternity and mixed groups -- a sweepstakes award and a special judges award.

Featured performers will be the Phi Mu Alpha singers presenting selections from "Camelot."

Tickets will be \$1 for adults and 50 cents for students.

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By Emil Carmichael
10-4-30-68

This release was distributed
4-30-68 to all Lubbock media.

FACULTY INITIATES HONORED -- Three faculty initiates into Phi Kappa Phi, academic honorary society at Texas Tech, were introduced at a coffee Tuesday (April 30) in the Student Union. Two are shown with the president and president-elect of the fraternity. They are, left to right, Dr. Reginald Rushing, head of the Department of Accounting and president-elect of Phi Kappa Phi; Prof. Peder Christiansen of the Classical and Romance Languages Department and Prof. H. A. Anderson of the Economics Department, initiates; and Chemistry Prof. A. L. Draper, president. The third new member is Dr. Clara McPherson of the School of Home Economics.

11-4-30-68

(Tech photo)

This release was distributed 4/30/68
to all Lubbock media, Dallas, North
American Aviation Public Relations
Dept., Texas Power and Light Co., LA.

LUBBOCK, April 30 -- Charles W. Wooldridge of Dallas, executive vice president of Texas Power and Light Co., and Waymond Austin Davis of Los Angeles, a North American Rockwell Corporation vice president, have been named recipients of Texas Tech's 1968 Distinguished Engineer Alumni awards.

Their selection was announced Tuesday (April 30) by Tech Dean of Engineering John R. Bradford. The presentations will be made at the second annual awards luncheon at noon Friday (May 3) in the ballroom of the Student Union.

The awards were established last year "to recognize individual achievements and to point up the work being done by graduates of this university," Dr. Bradford said.

Chairman of Textile Engineering Charles C. Wilson will present the award to Wooldridge and Chairman of Mechanical Engineering Louis J. Powers will present Davis'.

Mr. and Mrs. Wooldridge and Davis will be honored at a reception in Dean Bradford's office from 2 to 5 p.m. Friday. Mrs. Davis will be unable to attend, but a son, Richard E. Davis, an arts and sciences student at Tech, has been invited.

Wooldridge graduated from Texas Tech with a BS degree in textile engineering in 1930 and that summer began his 38-year association with Texas Power and Light.

In May 1954 he was elected vice-president of the company and two years later took charge of public service. He became vice president in charge of engineering-purchasing-transportation in 1964 and in May 1967; was named executive vice-president and a member of the board of directors.

Wooldridge was inducted into the Texas Tech Athletic Hall of Honor in 1964. He served on the Tech board of directors from 1947 to 1953 and is a past president and board chairman of the Cotton Bowl Athletic Association.

(More)

Engineering award . . . add one

During the four years he headed engineering, construction and purchasing for Texas Power and Light, the company's construction program averaged more than \$50 million a year.

Davis delivered the commencement address at Texas Tech last spring and was awarded an honorary doctorate at the ceremony.

He joined North American Rockwell Corporation in May 1967 after retiring from the U.S. Air Force with the rank of lieutenant-general.

At the time of his retirement he was vice-commander of the Air Force Systems Command (AFSC) at Andrews Air Force Base, Maryland.

He received his bachelor of science degree in mechanical engineering at Texas Tech in 1936, his master's in aeronautical engineering, USAFIT, in 1941.

He completed the advanced management course at the Harvard Graduate School of Business Administration in 1949 and attended the Industrial College of the Armed Forces in 1953 and 1954.

In 1961 General Davis became the first commander of Aeronautical Systems Division, Air Force Systems Center. After serving as commander of the Ballistic Systems division at Norton AFB in California from 1962 to 1964, he was named vice commander of the Air Force Systems Command.

He holds the Distinguished Service Medal, Legion of Merit with one oak leaf cluster, the Air Medal and the Army Commendation Medal.

This release distributed 5-1-68
to Lubbock news media.

LUBBOCK, May 1 -- Jay Naman, president of the Texas Farmers Union, will speak in the Agriculture Auditorium at Texas Tech at 7:30 p.m. Thursday (May 9).

His appearance at Tech is at the invitation of Alpha Zeta, agriculture honorary. He will discuss state and national programs of the Farmers Union.

The 42-year-old Waco livestock farmer serves on the seven-member Executive Committee of National Farmers Union, of which the Texas organization is an affiliate, and is a member of several boards which manage the business entities of the National Farmers Union.

His address at Tech is open to the public.

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13-5-1-68

By Dan Tarpley

This release distributed 5-1-68
to Lubbock news media.

LUBBOCK, May 1 -- Robert Lee Standley, who followed a part of his family to Lubbock 12 years ago for health reasons, was retired after 10 years of service to Texas Tech's Building Operations Department Wednesday (May 1).

Mr. and Mrs. Standley will move to Nocona this weekend to live near a daughter, Mrs. H. H. Glass, formerly of Lubbock.

"After our daughter came to Lubbock and found the climate good for her asthmatic condition, my wife and I decided to move here, too, from near Eugene, Ore," Standley said. "And sure enough, our conditions improved."

The 67-year-old Standley worked up from custodian to building foreman, then to general foreman, but last year returned to building foreman so that he would not be exposed to severe weather.

His supervisor, Charles F. Libby, director of building operations, described Standley as "one of the hardest working men on the campus and set a pace difficult to follow, even by men much younger."

In Oregon, Standley was employed in the lumber business. He and Mrs. Standley live at 5206 King Avenue in Lubbock. They have eight children, "scattered from Texas and Oklahoma to Oregon."

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14-5-1-68

By Dan Tarpley

This release distributed 5-1-68
to Lubbock news media.

LUBBOCK, May 1 -- The CorpsDettes, women's auxiliary of the Texas Tech Army ROTC, presented the first place blue ribbon they won at the San Antonio Fiesta Flambeau to Col. Maxwell C. Murphy Jr. in ceremonies Wednesday (May 1).

Military Science Prof. Murphy described the San Antonio event as "the highlight of drill competition for this part of the nation with only the best drill teams participating."

Competition this year, he said, was particularly significant in view of the larger than usual number of observers in San Antonio for Hemisfair.

"The Tech Angel Flight, sponsored by the Air Force ROTC, took second place to make a clean sweep of honors at San Antonio," Murphy said.

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15-5-1-68

By Dan Tarpley

This release distributed 5-1-68
to Lubbock news media.

LUBBOCK, May 1 -- Invitations to approximately 5,000 prospective new freshmen at Texas Tech this fall will go out in the next few weeks urging them to attend one of seven early registration conferences.

The conference, part of a program of academic advisement and registration for entering freshmen, will be conducted July 29-30, August 1-2, 5-6, 8-9, 12-13, 15-16 and 19-20, according to Kenneth Wallace, director of undergraduate admissions.

The program is designed to assist new students in making the transition to college. Each two-day session will be limited to 450 students, and they may choose the conference they wish if it has not been filled.

"The conferences will assure each student individual attention in academic advisement, orientation and registration," Wallace said.

"Attendance is optional, but applicants are urged to take advantage of the pre-registration conferences."

New students who do not attend a conference must enroll during the regular registration period in September.

Only those students who have submitted all admission documents will be invited. These include an application, health data blank, high school transcript, and the College Board S.A.T. scores.

(MORE)

Pre-registration Conferences --- add one

Freshmen who attend summer school may participate in one of the conferences.

Housing and food service facilities will be available for participants and their parents during the conferences. Students also will have an opportunity to purchase textbooks while attending a pre-registration conference.

The first morning of the conferences will be devoted to checking into residence halls and picking up catalogs. The afternoon will be spent in advisement sessions with the academic departments. A 7 p.m. orientation session is scheduled for students and parents.

On the second morning, students will complete academic advisement and registration, have identification pictures taken, and purchase textbooks.

"Parents are invited and urged to participate with the student in these conferences," Wallace said.

"This program gives us an opportunity to take new students individually and lead them through orientation and their first registration procedures."

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16-5-1-68

By Dan Tarpley

LUBBOCK, May 1 -- The 1968 Texas Tech piano workshop for teachers and students from the sixth through the 12th grades will be held June 3-12, it was announced Wednesday (May 1) by Thomas Mastroianni, chairman of keyboard studies.

Mastroianni will be the director-clinician for the workshop. Dr. I. Thomas Redcay, professor of piano, will coach chamber music students.

A highlight will be a June 7 concert of children's music presented by Jane Ann Henry, an Iowa State University music faculty member.

Teachers' sessions are scheduled for June 3-5 with an invitation for them to observe other sessions. The student portion of the workshop will take place June 3-7 and 10-12. Housing can be arranged on campus.

Mastroianni holds the bachelor's and master's degrees from Julliard School of Music and has done doctoral studies at Indiana University. He has performed concerts in Europe and Mexico as well as in the United States, on stage and television. He is active as a teacher, adjudicator and performer.

Dr. Redcay also is noted as a concert artist. He debuted in Carnegie Hall in 1963. He earned three degrees in musical arts from the Eastman School of Music and is a former Fulbright scholar to the Royal Academy of Music in London.

Tuition for the Piano Workshop is \$20 for students (plus a \$1 health fee) and \$25 for teachers. Applications should be sent to Thomas Mastroianni, Summer Piano Workshop, Texas Technological College,

This release distributed 5-1-68
to Lubbock news media.

WASHINGTON, May 1 -- Rear Adm. Donald Chapman, who received his bachelor's degree from Texas Tech in 1939, was installed here Wednesday (May 1) as the Deputy Judge Advocate General of the Navy.

Tech officials believe it is the highest Navy rank ever achieved by a Tech graduate.

Adm. Chapman, a native of Thalia in Foard County, has one son, Randall, attending Tech. Another son, Ronald, is employed as an engineer for Shell Oil Co. in New Orleans. Mrs. Chapman is the former Miss Norene Elam of Amarillo.

During World War II, Adm. Chapman served on board various ships and was commanding officer of a destroyer in the North Pacific. He was the district legal officer for the Navy at Pearl Harbor from 1963-66 and has been assigned to the Washington area since that time.

His new assignment makes him a deputy to the Navy's top lawyer.

-30-

19-5-1-68

By Dan Tarpley

Two alumni of Texas Tech's School of Engineering were cited as "Distinguished Engineers" in ceremonies in the Tech Union ~~today~~ today.

The citations "to recognize individual achievements and to point up the work being done by graduates of Tech" went to Gen. W. Austin Davis of Los Angeles, a North American Rockwell Corporation vice president; and Charles W. Wooldridge of Dallas, executive vice president of Texas Power and Light Co.

Wooldridge, a 1930 graduate, was a Tech board member from 1947 to 1953. Davis, a 1936 graduate, joined North American Rockwell after retiring from the Air Force last year with the rank of lieutenant general.

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Dan Tarpley F INFO SERVICES

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42
LOCALS, CC to Barton, Don L. Smith,
Wuersching, Mitchell Smith,
Kennamer, and our
Socials Sciences file.

LUBBOCK, May 2--~~Three~~ Texas Tech faculty members
will present papers at the Rocky Mountain Social Science
Association meeting in Denver Friday and Saturday ~~(May 3-4)~~ and a
fourth will preside over one of the sections.

~~Prof. C. H. Hargrett, D. C. Hargrett~~

Government Prof. Weldon V. Barton will preside
over the 1 p.m. session Friday on "American Intergovernmental
Relations."

~~Prof. C. H. Hargrett, D. C. Hargrett~~

Teaching Assistant Don L. Smith will read a paper
on "Rural Acceptance of Metropolitan Councils of Government"
in a session on American Politics: National and Local.

"Indicators of Urban Development" is the topic of
a presentation by T. Karl Wuersching - before the Geography
section.

Dr. Mitchell Smith, Texas Tech history professor
and expert on African affairs, will read a paper on "National
and International Implications of Black Power as Seen by
African and American Negro Writers." It will highlight the
African Studies session

--30--

By jdt

21-5-268

This release distributed 5-2-68
to Lubbock news media.

LUBBOCK, May 2 -- Texas Tech's Agricultural Economics Club will honor the department's outstanding students at the group's annual Awards Night steak fry Friday (May 3) at Mackenzie Park Party House.

President Dan Newman of Stratford will emcee the 6:30 p.m. event.

Citations will include the announcement of the winners of the Joe Ayres Speech Award and the Wall Street Journal Award. Officers for the 1968-69 academic year will be introduced.

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22-5-2-68

By Emil Carmichael

LUBBOCK, May 2 -- An exhibition of paintings by Mrs. Juanita Tittle Pollard and Dr. Clarence Kincaid of Texas Tech's Art Department faculty will open in El Paso Sunday (May 5).

Works of two other Tech art faculty members, Paul Hanna and Dick Evans, are showing in the Gallery in the Square, Fort Worth.

The exhibition in El Paso will be at the Southwest Intercultural Center Gallery. The artists will be honored at a reception Sunday afternoon.

Mrs. Pollard will exhibit acrylic and oil paintings. She uses decorative, brilliant colors to portray impressions of people and environment.

Dr. Kincaid's paintings represent gouache, watercolor and mixed media techniques to reflect primary, structural elements of nature and still life.

Hanna has more than 40 paintings in the Fort Worth show, Evans 150 works in sculpture and ceramics.

Star-Telegram Fine Arts Columnist James Meeker said Hanna "is blessed with an unfaltering hand in his draughtmanship and a quick wit. His clever drawings and paintings, Beardsley-like in composition, should prove very popular."

-30-

23-5-2-68

By Dan Tarpley

LUBBOCK, May 2 -- Ann Jellicoe's avant-garde comedy, "The Knack," Texas Tech University Theater's contribution to the Spring Fine Arts Festival, will open a four-day run Friday (May 10) in the campus theater.

Performances will begin at 8:15 p.m. Friday, Saturday and Monday and at 3 p.m. Sunday. Admission will be \$2 for the general public, \$1 for non-Tech students and 50 cents for Tech students with ID cards. Reservations may be made by calling the theater boxoffice, 742-2153.

"The Knack," says Director Ronald Schulz, "is symptomatic of the current revolution in the theater in that it is a play of gesture in which action takes precedence over words. It also is a chilling indictment of today's society that has become divorced from sentiment and human feeling."

In order to bring the audience as close to the action as possible, the four characters perform on a specially constructed stage in front of the proscenium.

The plot, assessed as both a "serious spoof" and a "comic satire" on modern attitudes toward sex, revolves around the efforts of 17-year old Nancy, fresh from the country, to evade the advances of the more sophisticated male animal.

Renee Gagnon of Lubbock appears as the naive Nancy who has stumbled into an absurd situation. Luther Balliew of San Antonio plays Tolen, the modern "wolf" who has a knack for seduction. Mitchell Walker of Lubbock appears as Tom, a bright young man who seeks to check Tolen's efforts to demonstrate his prowess, and Jack Homesley of Dallas, plays Colin, Tolen's shy and ineffectual rival.

Speech Prof. Clifford Ashby designed the set, a room that somehow never gets painted, despite the efforts of all concerned. Costumes, designed by Larry Randolph, reflect the attitudes as well as the styles of the current generation.

LUBBOCK, May 2 -- Six graduates, 33 seniors and 14 juniors will be initiated into the Gamma of Texas chapter of Beta Gamma Sigma at Texas Tech at 6 p.m. Saturday (May 4).

The annual initiation and banquet will be held in the Mirror Room of the Johnson House Restaurant.

Dr. Ronald D. Johnson of the School of Business Administration will preside with John Scovell, vice president of the Tech chapter, in charge of initiation.

Dr. Robert Hall, general agent in charge of the New Orleans office of Penn Mutual Insurance Co., will speak on "The Need for Individuality in Business." He is a member of the honorary and has a PhD in Economics from the University of Arkansas.

Beta Gamma Sigma is the highest scholastic honorary in the School of Business.

Graduate initiates include Jeff Michael Biggs of Tyler, John Michael Curran of Fort Worth, Joe Max Miller of Lubbock, Mrs. Marilyn Guetersloh of Levelland, Joel Robert Sachs of Houston, and David Gordon Wilson of Big Spring. The top 20 per cent of the Business Administration graduates were eligible for membership and all had 3.75 grade point averages or above.

The top 10 per cent of the seniors were eligible with the cut-off point at 3.2. The top four per cent of juniors were eligible and all had 3.5 grade point averages or above.

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to Lubbock news media.

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Government Prof. Weldon V. Barton will preside over the 1 p.m. session Friday on "American Intergovernmental Relations."

Teaching Assistant Don L. Smith will read a paper on "Rural Acceptance of Metropolitan Councils of Government" is a session on American Politics: National and Local.

"Indicators of Urban Development" is the topic of a presentation by Geography Prof. T. Karl Wuerschling before the Geography section.

Dr. Mitchell Smith, Texas Tech history professor and expert on African affairs, will read a paper on "National and International Implications of Black Power as Seen by African and American Negro Writers." It will highlight the African Studies session.

-30-

27-5-2-68

By Dan Tarpley

LUBBOCK, May 2 -- Fifteen Texas and New Mexico high schools were canvassed by Texas Tech's Saddle Tramps during the recent spring vacation in the organization's inaugural effort at recruiting academically superior students to the university.

Calvin L. Brints of Crosbyton, vice president of the men's spirit group, said "we definitely were encouraged by our first effort at visiting high schools to tell students about the advantages of Tech."

He indicated the project would become an annual event.

Saddle Tramp members, distributing information provided them by Tech's Division of Information Services, visited schools in their hometowns and estimated they talked to more than 250 students.

Schools visited included Dumas High, Farwell, Temple, Memphis, Turkey High, Bryan Adams, Snyder, Brady, Melvin, Gainesville, Claude, Sundown, Tahoka, Killeen and Hagerman, N. M.

Brints said some schools already were on vacation when the Tramps visited, but that the members conferred with principals or counselors where the students were not available.

-30-

28-5-2-68

By Ron Hamm

This release distributed 5-2-68
to Lubbock news media.

LUBBOCK, May 2 -- Texas Tech's 1968 Distinguished Engineer Alumni awards will be presented to Charles W. Wooldridge of Dallas and W. Austin Davis of Los Angeles at noon Friday (May 3).

Wooldridge is executive vice president of Texas Power and Light Company and a former member of the Tech board of directors. Davis is a vice president of North American Rockwell Corporation and a retired Air Force lieutenant-general.

Their selection was announced this week by Dean of Engineering John R. Bradford. Textile Engineering Chairman Charles C. Wilson and Mechanical Engineering Chairman Louis J. Powers will make the formal presentations at a luncheon in the Student Union.

Mr. and Mrs. Wooldridge and Gen. Davis will be honored at a reception in Dean Bradford's office from 2 to 5 p.m. Friday.

-30-

29-5-2-68

By Dan Tarpley

This release distributed 5-2-68
to Lubbock news media.

LUBBOCK, May 2 -- Texas Tech's chairman of Industrial Engineering Richard A. Dudek will present a paper on "Industrial Engineering Research" at the 19th annual Convention of the American Institute of Industrial Engineers at Tampa, Fla. May 9. Two other faculty members, Profs. M. M. Ayoub and Horace J. MacKenzie, will also attend the three-day convention.

-30-

LUBBOCK, May 2 -- KTXT-TV will broadcast Texas Tech's Music Theater production of Puccini's opera, "Gianni Schicchi," at 7 p.m. Tuesday (May 7) over Channel 5. Baritone Dick Phillips, senior music major from El Paso, sings the title role in the satirical comedy involving the efforts of the greedy Donati family to achieve financial gain by falsifying a will. Ellen Fuller of San Angelo appears as Zita, matriarch of the Donati clan. Dana Gibson of Abilene and Pablo Pedraza of Lubbock portray the young lovers.

-30-

29-5-2-68

LUBBOCK, May 3 -- Texas Tech's Symphony Orchestra, Choir and Singers will present a public concert at 3 p.m. Sunday (May 5) in Tech Union Ballroom.

The event will launch the second week of special programs in Tech's 17th annual symposium of Contemporary Music, a feature of the Spring Fine Arts Festival.

The orchestra will perform six pieces by Anton Webern under direction of Conductor Paul Ellsworth and a collection of original works by Tech student Richard Watts of Lubbock, directed by Amarillo student John Gibson.

Choir Director Gene Kenney will conduct the combined orchestra and choral groups in a performance of Ernest Bloch's "Sacred Service" (1933), a symphonic arrangement based on ancient Jewish liturgy. Rabbi A. S. Kline of Lubbock's Congregation Shaareth Israel will be the minister-narrator and Charles Roe will be soloist.

Mid-week programs will include a performance by the Don Caldwell Quintet, playing contemporary jazz, at 8 p.m. Tuesday (May 7) and a concert by the Tech Stage Band at 8:15 p.m. Wednesday (May 8), both in Tech Union Ballroom. Joel Leach will direct the Stage Band.

Works by student composers will be featured in a student recital at 4 p.m. Wednesday (May 8) in Room 1 of the Tech Music Building.

Represented will be student composers Watts, Louise Nystel and Vaughn Stenis, all of Lubbock, Terry Malouf of Dallas, Gibson and David Payne of Mt. Carmel, Ill.

The Tech Music Department will present faculty artists in a recital at 8:15 p.m. Friday (May 10) in the university library's Croslin Room.

The program of vocal and instrumental presentations will include compositions by contemporary composers Samuel Barber, Leslie Bassett, Bela Bartok, Manuel M. Ponce, Anton Heiller, Villa-Lobos, Werner Heider, Benjamin Britten and Tech's Mary Helen McCarty.

All programs will be open to the public at no charge.

This release distributed 5-3-68
to Lubbock news media, regional
dailies, Dallas, LA, Texas Power
& Light and North American Rock-
well Corp.

LUBBOCK, May 3 -- Distinguished Engineer Awards were presented by Texas Tech's School of Engineering to Charles W. Wooldridge of Dallas and W. Austin Davis of Los Angeles at a luncheon Friday (May 3) at the Student Union.

Wooldridge, a 1930 Tech graduate, is executive vice president of Texas Power and Light Co. and a former member of the Tech board of directors.

Davis, a 1936 graduate, is vice president, Aircraft Group, at the Aerospace and Systems Group of North American Rockwell Corporation. At his retirement from the Air Force in 1967 he held the rank of lieutenant general, the highest military grade ever held by a Tech graduate.

Approximately 175 Tech faculty, administrators and guests attended.

The citations followed an invocation by Vice President for Development Bill J. Parsley, introductory remarks by President Grover E. Murray and introduction of guests by Engineering Dean John R. Bradford.

In citing Gen. Davis, Mechanical Engineering Chairman Louis J. Powers said, "throughout your long and distinguished career, you have practiced engineering at the highest level, and significant engineering accomplishments have resulted from your efforts.

"Both in industry, since your retirement, and with the United States Air Force prior to that, you have served with immense effectiveness in posts of great distinction."

(MORE)

Engineering Awards -- add one

Textile Engineering Chairman Charles C. Wilson read the citation for Wooldridge.

"You are a living refutation of the charge often leveled these days at professions in most categories: over-specialization, with resultant narrowness of view," Wilson said. A greater diversification of interests and services than yours would be extremely difficult to imagine.

"Your guiding hand," he continued, "has been felt at the helm of social and professional clubs, such as Northwood Country Club and the Dallas Engineers Club; in service clubs...in such cultural projects as the Dallas Summer Musicals; and in Sports Associations, such as Southwest Conference Lettermen's Association and the Cotton Bowl Athletic Association."

Wooldridge, a Tech board member from 1947 to 1953, was inducted into Texas Tech's Athletic Hall of Honor in 1964.

This second annual awards program was "to recognize individual achievements and to point up the work being done by graduates of this university," Dr. Bradford said.

Mr. and Mrs. Wooldridge and Gen. Davis were honored at a reception in Dr. Bradford's office from 2 to 5 p.m. Friday.

-30-

31-5-3-68

By Dan Tarpley

KIRK: —————> 200 copies
Give copies to Emil

L LUBBOCK, May 7 -- Texas Tech

has been elected to Phi Kappa Phi, national academic honorary for outstanding students at the upperclass and graduate levels.

L To be eligible, students must maintain a grade point average of 3.0 or ~~3.0~~ better, with juniors ~~ranking~~ ranking in the upper two per cent, seniors and graduate students in the upper 10 per cent of their respective classes.

L Phil Simpson, president of Republic Gypsum Co., Dallas, was the speaker at the Tech chapter's annual Spring Banquet honoring new members.

32-5-3-68

This release was distributed 5/3/68 to all
Lubbock media.

LUBBOCK, May 3 -- Dr. David O. Matthews, director of Illinois University intramural activities, has been named guest speaker at the Texas Tech Intramural Awards banquet Monday (May 13).

Tech director of intramurals for men Edsel Buchanan said approximately 20 awards will be presented at the 7 p.m. "Noche de Conquistadores" at the Student Union. Fifteen awards are based on points accrued throughout the year.

Dr. Matthews will speak on Illinois' building program involving a \$9 million intramural-physical education facility. He will comment on the concept, origin and eventual attainment and construction toward such a facility, Buchanan said.

The Illinois facility will be the most complete of its type in the nation.

Dr. Matthews will bring film presentations and discuss intramurals in general.

He has headed the intramural program at the University of Illinois since 1962. He holds or has held high offices in the National College Physical Education Association for Men, the National Intramural Association, the American Association for Health, Physical Education, and Recreation, and Sigma Delta Psi, national honorary.

He authored Athletic Injuries: A Trainer's Manual and Textbook.

-30-

By Dan Tarpley
33/5/3/68

This release distributed 5-3-68
to Lubbock news media.

LUBBOCK, May 3 -- Dr. Florence Phillips, dean of women at Texas Tech since 1954, has resigned her deanship to return to fulltime teaching at the university.

Tech President Grover E. Murray announced today that he has granted her request to leave the deanship to teach in the Department of Psychology when a replacement for her has been appointed.

"Dean Phillips has given 14 years of devoted service to the development of student life at Tech," Dr. Murray said, "and her leadership and inspiration will be missed.

"Since she did have a sincere desire to return to the classroom, I felt I should honor her request. I am confident she will contribute as much to the classroom as she did to the office of dean of women."

"I have enjoyed being dean of women," Dr. Phillips said, "and it has been a privilege to have been associated with Texas Technological College in this capacity.

"When I assumed the duties of this position, I was aware that at some time in the future I would want to make a transition to teaching on a full-time basis. I have asked Dr. Murray to consider a transition for me August 31, 1968, because I should like to have time for teaching, research and travel."

While serving as dean, Dr. Phillips has taught several courses, including, "Interviewing Principles and Practices," and "Industrial Psychology."

Dr. Theodore Andreychuk, chairman of the psychology department, said he was "most pleased to have Dean Phillips join our staff on a fulltime basis. I know she will make a valuable contribution because of her background in student personnel work and industrial psychology."

(MORE)

Dean Phillips --- add one

She came to Texas Tech from Indiana University where she was in charge of counseling and discipline in the women's residence halls.

Dr. Phillips received her bachelor's degree from Marshall University, Huntington, W. Va.,; her master's from Michigan State; and her doctor's from the University of Indiana.

She has held faculty and staff positions at Marshall University, Indiana and Eastern New Mexico University.

She is doing research on the life and work of Karen Horney, one of the founders of the American Institute for Psychoanalysis in New York City. Miss Horney was the first dean of the Institute and served in that capacity until her death.

-30-

34-5-3-68

By Dan Tarpley

This release distributed 5-3-68
to Lubbock news media.

LUBBOCK, May 3 -- More than 220 Texas Tech Army ROTC cadets hit the field early Saturday (May 4) for a tactical training exercise which will continue until Sunday morning.

The exercise is designed to prepare junior and senior students for summer camp at Ft. Sill. It will stress practical application of previous instruction that trainees received in classrooms, drills and in field problems.

Major phases of the exercise include movement to the problem area north of Slaton, tactical road march, leadership reaction test, rifle company in attack and defense, night-time withdrawal, counterattack, critique, and movement to the campus for dismissal.

During the problem, the company will be subjected to numerous simulated ambushes and one air strike. The company will be tactical from the time the men dismount from their vehicles at noon until the exercise ends Sunday morning.

A non-denominational religious service will be conducted prior to departure from the site Sunday.

-30-

35-5-3-68

By Dan Tarpley

This release distributed 5-3-68
to newspapers in Barquisimeto,
Ven., Mexico, D.F., Buenos Aires,
and Bogota

LUBBOCK, TEX. 3 Mayo -- Seis especialistas en problemas de tierras áridas de México, Argentina, Colombia y Venezuela han regresado a sus países respectivos después de un fin de semana muy activo en el Centro Internacional de Investigaciones Sobre Tierras Aridas y Semi-Aridas (ICASALS).

El Centro es un instituto del Texas Technological College en Lubbock.

Los científicos que hicieron la inspección de ICASALS y las facilidades agrícolas y científicas de Texas Tech son: el Sr. Alberto Ortiz Chaux, Instituto Colombiano de la Reforma Agraria, Bogotá; el Ing. Federico Saucedo Carillo, especialista en problemas educativos en tierras áridas de México, D.F.; el Sr. Gonzalo Raga, el director, y el Sr. Augusto Gallardo, de la Estación Experimental Zonas Aridas, Barquisimeto, Venezuela; el Sr. Julio Ipuchu Aguerre, Instituto de Suelos y Agrotécnica, Buenos Aires, y el Sr. José Antonio Sarasa, Estación Experimental Agropecuaria (INTA) Anguil (Provincia La Pampa), Argentina.

La delegación venía a Lubbock de Monterrey, Mex., donde asistía a un simposio internacional sobre el Aumento de la Producción de Alimentos en Zonas Aridas. Uno de los cinco patrocinados del simposio era ICASALS.

Con ellos en el viaje a Lubbock venían el Dr. David Amato de la Agencia de Desarrollo Internacional de E.U., México, D.F., y un negociante de Lubbock, el Sr. Francisco C. Gonzalez.

La delegación inspeccionaron las facilidades de investigaciones en entomología, ingeniería agrícola, agronomía, manejo de pastizales, cosechas y suelos, y ciencias animales. También observaban a unos jóvenes de las escuelas secundarias públicas en un concurso de la evaluación de ganados, cosechas, lana y algodón.

Venían a Texas Tech a la invitación del rector, el Dr. Grover E. Murray, y el director del ICASALS, el Dr. Thadis W. Box.

LUBBOCK, May 3 -- Texas Tech's chapter of Phi Kappa Phi, national academic honorary, will initiate new members and install officers at the Society's annual Spring Banquet Monday (May 6) in Tech Union.

Phil Simpson, president of Republic Gypsum Co., Dallas, will be the guest speaker at the 6:30 p.m. dinner honoring 218 students and three Tech faculty members.

Dr. Arthur Draper, chapter president, will introduce the speaker.

Phi Kappa Phi honors individual achievement at the uppergraduate and graduate levels. To be eligible, students must maintain a grade point average of 3.0 or better, with juniors ranking in the upper two per cent and seniors and graduate candidates in the upper 10 per cent of their respective groups.

Faculty initiates are Economics Prof. H. A. Anderson, Dr. Peder G. Christiansen of the Classical and Romance Languages Department, and Mrs. Clara Mueller McPherson of the School of Home Economics.

Officers for 1968-69 include Accounting Department Chairman Reginald Rushing, president; Animal Husbandry Prof. John H. Baumgardner, president-elect; History Prof. William R. Johnson, secretary; Education Prof. Billy C. Everton, treasurer, and Home Economics Prof. Ilse Wolf, treasurer.

Lubbock junior Donley T. Studlar will become the chapter's new vice president, an honor which automatically goes to the junior with the highest grade point average.

FOR RELEASE AT 8 P.M. FRIDAY, MAY 3

LUBBOCK, May 3 -- Agricultural Engineering Prof. Marvin J. Dvoracek was presented the "Outstanding Professor Award" by the Texas Tech chapter of Tau Beta Pi, national engineering honorary, Friday night (May 3).

The award was presented on the basis of the professor's work with students in and out of the classroom.

Dvoracek joined the staff at Tech in 1962. He formerly taught at Texas A&M University and at the University of California at Davis.

He received his bachelor's degree in agricultural engineering from Texas A&M in 1959, a master's from the University of California in 1962.

Dvoracek is a registered professional engineer and a member of several professional societies including the American Society of Agricultural Engineers, the American Society of Civil Engineers, and the National Society of Professional Engineers.

Dvoracek is conducting research in soil and water engineering, with emphasis on groundwater recharge. He is chairman of the Texas section of the American Society of Agricultural Engineers.

-30-

38-5-3-68

By Dan Tarpley

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-5-6-68	Henry J. Shine ^{DT}	✓				
1-5-6-68	Phil Culline on above	✓				
2-5-6-68	Ag. Ex. Awards ^{DT}					
3-5-6-68	U.S. Office of Education Grants ^{EC}	✓				
4-5-6-68	Plan wells chosen by Gov. Connally as Nat'l Rivers ^{DT}	✓				
	& Harbors Congress Delegate					
- 5-5-6-68	Cutline on Don Beldingland ^{DT}	✓				AD AGE, TWO German magazines Ger. newspapers, Internat'l Ad.
6-5-6-68	Beta Gamma Sigma initiation ^{DT}	✓				Just hometowns -55
7-5-6-68	Robert A. Welch ^{Sound off for} Grants ^{DT}	✓				
8-5-6-68	Briefs					
	1. Lavin Kennamer ^{DT}	✓				
	2. Mr. Maryanne Reid ^{EC}	✓				
- 9-5-6-68	Cutline on Boy Scouts ^{DT}	✓				Boy Scouts

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
10-5-7-68	Grad. English Club ^{EC} ✓					
11-5-7-68	Robert Newell visit ^{RH} Soviet Union ✓					Odessa, Highland, Dallas, Arlington, Corpus, Roswell, & El Paso
12-5-7-68	David B. Gracy ^{RH} ✓					Abilene, Littlefield
13-5-7-68	Nat'l Arts & Crafts Exhibition ^{EC} ✓					
14-5-7-68	Summer Session Registration ^{DT} ✓					Wardles & weeklies
15-5-7-68	Adver. Awards ✓					
16-5-8-68	J.F.A. Steak Fry ^{DT} ✓					
17-5-8-68	James H. Murdough Scholarship ^{DT} ✓					Fort Worth, San Angelo, Mosher Steel Foundation
18-5-8-68	S.W. Collection receives material from ^{DT} ✓					San Antonio, New Braunfels
" " "	Cutline on about ^{DT} outstanding ✓					San Antonio
19-5-8-68	AT-ROYC Cadets ✓					Peak AF, AF Times
20-5-8-68	AT-ROYC Spring Banquet ^{DT} ✓					Ingles & Fort Worth
21-5-8-68	Auditions for Summer ^{EC} Repertory Co. ✓					
22-5-8-68	Nat'l & Texas Farmers Union propaganda discussed by Jans Naman ✓					

Date	STORIES & CUTLINES	Local's	State	Reg.	HT's	EXPLANATION
23-5-8-68	New Courses in Classical Romance Am ^{RH}	✓				
24-5-9-68	Dietary Consultant Institute ^{DT}	✓				
25-5-9-68	Natl Assoc. of Food Services ^{RH}	✓				
26-5-9-68	Teach Names Meeting ^{DT}	✓				
27-5-9-68	Cutline on "egg toss" ^{DT}	✓			✓	
28-5-9-68	Concert Series EC	✓				
29-5-9-68	Adm Fraternity ^{DT}	✓			✓	
29-5-9-68 30-5-9-68	Cutline on above	✓				
(no number) 5-9-68	Special Concert story to Jack Shuler ^{EC}	3				
30-5-9-68	Briefs:					
	1. Martin Kye ^{EC}	✓				
	2. Ernest Waller ^{EC}	✓				
32-5-10-68	Texas Education Agency ^{EC} Traineeships ^{JP}	✓				
33-5-10-68	On-campus dormitory living	✓				

[illegible]

This release distributed 5-6-68
to Lubbock news media.

LUBBOCK, May 6 -- Texas Tech Chemistry Prof. Henry J. Shine left Monday (May 6) for a three-week lecture tour which will take him to Northeastern United States, Canada, England and France.

The internationally recognized chemist will deliver lectures on his Texas Tech research activities at the University of Delaware, Sun Oil Co., Bell Telephone Research Laboratories and McGill University.

He will leave Montreal Saturday (May 11) for England where he will lecture at the University of London and Imperial Chemical Industries research staff at Runcorn.

Dr. Shine will deliver a paper at the Third International Organo Sulfur Symposium being held at the University of Caen, France, May 20-25.

In England, Dr. Shine will visit the University of Manchester. The Tech professor is a native of England, but has lived in the United States 20 years.

-30-

1-5-6-68

By Dan Tarpley

LUBBOCK, May 6 -- Winners of six awards have been announced by the Texas Tech Department of Agricultural Economics.

They were:

Miss Lu Ann Aday, senior, daughter of Mr. and Mrs. Marvin Aday of (Route 5) Waxahachie, the Wall Street Journal Student Achievement Award.

Dan Newman, senior, son of Mr. and Mrs. Rollo Newman of (Box 756) Stratford, leadership award.

Louis Glass, son of L. R. Glass of (Route 1) Levelland, outstanding senior.

Richard Connell, son of Mr. and Mrs. Cleo I. Connell of (Route 4) Dimmitt, outstanding junior.

William E. Cornett, son of Mr. and Mrs. C. H. Cornett of (Route 1) Knox City, outstanding sophomore.

Jackie Smith, son of Mr. and Mrs. Jess L. Smith of (Route 2) Roscoe, outstanding freshman.

-30-

2-5-6-68

By Dan Tarpley

LUBBOCK, May 6 -- Twelve Texas Tech students have been named to receive U.S. Office of Education training grants in special education for 1968-69.

The awards are earmarked for the training of professional personnel in teaching handicapped children, said Dr. Bruce Mattson, chairman of the Department of Special Education.

Selected to receive master's fellowships of \$2,000, plus tuition, fees and special allotments were Mrs. Betty Trammel Snyder of (3411 58th St.) Lubbock, Mrs. Linda Anderson of (3017 28th St.) Lubbock, and Jimmy Smothermon of Springer, N.M.

Selected to receive junior level traineeships of \$300 each were Patricia O'Neill of (6144 Tesuque) El Paso, Mary Jo Price of (721 S. Oleander) Pecos, and Beth McCallum of (216 W. Midwest), Hobbs.

Recipients of senior traineeships for \$800 each, plus tuition and fees, include Cathy Gammenthaler of (3320 1st St.) Lubbock, Mrs. Barbara Moran of (221 Indiana) Lubbock, Mrs. Wanda Beth Jennings of (2017 Broadway) Lubbock, Robbie Van VanStavern of (2217 5th St.) Lubbock, Ann Wilds of (3906 Loop Drive) Temple, and Paula Jane Tripp of (5512 Royal Crest) Dallas.

This release distributed 5-6-68
to Lubbock news media.

LUBBOCK, May 6 -- Director Dan Wells of Texas Tech's Water Resources Center has been named by Gov. Connally as a delegate from Texas to the 55th annual National Convention of the National Rivers and Harbors Congress.

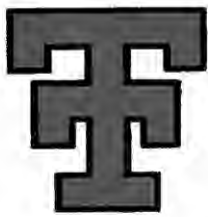
Dr. Wells will attend the convention in Washington, June 4-7 .

"This convention," Dr. Wells said, "is important to the future of the water resources and their conservation and use in Texas. I am happy to accept the governor's invitation to be a delegate."

-30-

4-5-6-68

By Dan Tarpley



NEWS

Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
Ron Hamm, Director, SW5-8746
D. N. Oppenheimer, Mgr. News Bureau, SW2-1115

This release distributed 5-6-68
to hometowns.

LUBBOCK, May 6 -- Texas Tech

has been initiated into
Beta Gamma Sigma, business administration honorary for
outstanding students at the upperclass and graduate levels.

Graduate initiates came from the top 20 per cent of their
class; seniors from the top 10 per cent and juniors from the
top four per cent.

The new members included six graduates, 34 seniors and
14 juniors.

-30-

6-5-6-68

By Dan Tarpley

This release distributed 5-6-68
to Lubbock news media, Robert A.
Welch Foundation.

LUBBOCK, May 6 -- Receipt of \$190,000 covering 13 grants-in-aid for research at Texas Tech from the Robert A. Welch Foundation was announced Monday (May 6) by Tech President Grover E. Murray.

The funds are for use from May 1, 1968, through next April 30.

"We are most pleased," Dr. Murray said, "that the Welch Foundation continues to support Texas Tech in such a tangible manner. This grant-in-aid program is most appreciated and assists us in a very vital area of our institutional operations."

Six of the grants-in-aid are renewals, for a total of \$97,000, the other seven are original grants totaling \$93,000. All are for research in chemistry.

The renewals, with investigator, title of investigation and amounts are:

Dr. Henry J. Shine, "Aromatic Molecular Rearrangements," \$20,000.

Dr. Richard J. Thompson, "Synthesis of Lower Oxidation State Compounds of Rhenium," \$15,000.

Dr. John A. Anderson, "Biosynthesis of Ergot Alkaloids," \$12,000.

Dr. Richard E. Wilde, "Matrix-Isolation Studies," \$15,000.

Dr. Arthur L. Draper, "Adsorption on Plate-Like Materials," \$15,000.

(MORE)

RECEIPT OF FUNDS --- add one

Dr. Billy G. Marshall, "The Effects of Radiation on the Properties of Solids," \$20,000.

Dr. Harold L. Lewis, "Inhibition of Respiratory Enzymes by Fatty Acids," \$10,000.

Dr. Pill S. Song, "Photochemical Oxidations of 2-Furaldehyde and Synkavite by Flavins," \$12,000.

Dr. Murray W. Coulter, "Chemical Interrelationships of Gibberellins in Higher Plants," \$12,000..

Dr. Kamalaksha Das Gupta, "Nature of the Chemical Bond by Soft X-ray Spectroscopy," \$20,000.

Dr. William C. Herndon, "Reaction Calorimetry and Conformational Analysis," \$15,000.

Dr. Roy E. Mitchell, "Thermodynamics and Kinetics of Aldonic Acids and Lactones," \$12,000.

Dr. C. Richard Quade, "Properties of Internal Rotation in
(cq)
Asymmetric -Asymmetric Molecules," \$12,000.

-30-

7-5-6-68

By Dan Tarpley

This release distributed 5-6-68
to Lubbock news media.

LUBBOCK, May 6 -- Dean of Arts and Sciences Lorrin Kennamer Jr. has been elected counselor for the Southwest Division of the Association of American Geographers. As counselor he will represent Texas, Oklahoma, Arkansas, Louisiana and New Mexico on the executive board of the national association.

-30-

LUBBOCK, May 6 -- Dr. Maryanne Reid, director of foreign student admissions at Texas Tech, has received an in-service training grant from the National Association of Foreign Student Affairs. Dr. Reid will go to the University of Oklahoma Wednesday (May 8) to conduct a three-day study of OU's foreign student admissions program.

-30-

8-5-6-68

This release distributed 5-7-68
to Lubbock news media.

LUBBOCK, May 7 -- The first issue of Studies in Languages and Literature, a publication sponsored by Texas Tech's Graduate English Club, is being distributed this week.

The mimegraphed journal, projected for semi-annual publication, features articles by member-authors. Represented in the initial volume are graduate students Houston Rogers, Geoffrey Grimes, William P. Hutmacher, Ruth E. Galloway, Don L. Cook and Michael D. Long.

Dr. James M. Foster of Tech's English Department is faculty advisor.

-30-

10-5-7-68

By Emil Carmichael

This release distributed 5-7-68
to Lubbock newspapers, Odessa,
Midland, Dallas, Arlington, Corpus
Christi, Roswell, Clovis.

LUBBOCK, May 7 -- Texas Tech Associate Dean of Engineering Robert L. Newell will lead a delegation of several Texas business and engineering leaders on a goodwill people-to-people visit of the Soviet Union, Eastern and Western Europe beginning in June.

Newell said Tuesday the tour would begin June 8 and conclude June 29 following visits to Russia, Sweden, Hungary, Austria, West Germany and Great Britain.

"Purpose of the trip," said Newell, "is to give leading business and engineering leaders of Texas an opportunity to carry a message of goodwill to their occupational counterparts in the countries we will visit.

"We plan to see and inspect typical engineering operations and to learn and compare methods and procedures," he said.

The delegation will spend time in Stockholm, Moscow, Tashkent, Samarkand, Budapest, Vienna, Berlin and London.

Newell said only three spaces remain for those interested in becoming a delegate. Applications should be made at once to him at Tech.

Texans already designated include C.C. Perryman and Mrs. Robert L. Newell, both of Lubbock; Mr. and Mrs. Neeley R. Vaught (1703 Byron) and Mr. and Mrs. W. T. Edwards (1208 E. 17th), all of Odessa; Mr. and Mrs. Austin F. McCormack of (9424 Sherwood Glen) Dallas; Don Kelly of (215 Hollandale Circle) Arlington; Mr. and Mrs. Raymond Newell of Canadian; and Patricia A. Murray (733 S. Brownlee Blvd.) and Dwight E. Eisenhower (453 Robert), both of Corpus Christi; and Jack L. McClellan, Roswell, N. M.

11-5-7-68

By Ron Hamm

LUBBOCK, May 7 -- Texas Tech archivist David B. Gracy II will present a paper Saturday (May 11) before the West Texas Historical Association in Abilene on "Arthur P. Duggan and the Early Development of Littlefield."

Gracy, associated with the Southwest Collection at Tech, will present material based on his recent book, "Littlefield Lands: Colonization on the Texas Plains, 1912-1920."

His paper will deal with Duggan's activities as sales manager of the Littlefield Lands Company, 1912-1918, in opening and developing a thriving town from a bare prairie.

Duggan had to deal with problems of irrigation, proposed railroads, construction of buildings, prospective land buyers, land agents and so forth.

Despite his many activities in connection with the land company and the fact that his leadership helped the new town achieve a population of 1,000 by March of 1917, Duggan also was engaged in a number of other pursuits.

He was president of the school board and was instrumental in initiating in Texas the free public transportation of rural children to elementary and secondary schools in Littlefield -- one of the first uses in Texas of the new common school bus.

Later, Duggan served as president of the West Texas Chamber of Commerce and in the State Senate.

LUBBOCK, May 7 -- Two stoneware pots by Dick Evans of Texas Tech's Art Department are on display at the fourth National Arts and Crafts Exhibition in Jackson, Miss.

One of Evans' entries, the 20-inch "Op Pot," is a dynamic form featuring a bold optical design painted on with ceramic slip and finished with an ash glaze.

The other piece, "Arch Pot," is slab built in the form of a memorial arch marked with thorn-like projections on the under side.

The show is being juried by Paul J. Smith, director of the Museum of Contemporary Crafts in New York City.

Evans has exhibited work in several regional and national shows, among them the Southwestern Craftmen Exhibit, the 1968 annual Prints, Drawings and Crafts Exhibition, and the Gulf Coast Art Exhibit of 1968.

-30-

13-5-7-68

By Emil Carmichael



Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
Ron Hamm, Director, SW5-8746
D. N. Oppenheimer, Mgr. News Bureau, SW2-1115

This release distributed 5-7-68
to Lubbock news media, regional
dailies and regional weeklies

LUBBOCK, May 7 -- The summer session at Texas Tech will begin Tuesday, June 4, when the residence halls open for occupancy.

Entering freshmen will assemble for orientation Wednesday, June 5, with registration beginning about noon and continuing through 5 p.m. Thursday in the Coliseum.

Classes will begin at 7:20 a.m. Friday, June 7. The first summer term will be concluded July 13 with the second term beginning July 14 and ending August 24, date for the summer commencement exercises.

Registrar James Watkins said all students attending this spring will automatically have enrollment permits.

The permits, with the registration times on them, will be ready for distribution soon after they are received from the supplier.

Undergraduate transfers and new students, after being accepted for admission, will receive enrollment packets from the undergraduate admissions office. New graduate students will receive enrollment materials and instructions from the graduate admissions office.

Summer catalogs and schedules of classes may be obtained from the office of the Tech registrar.

-30-

14-5-7-68

By Dan Tarpley

LUBBOCK, May 7 -- An estimated 25 awards, including the national Advertising Recognition Week Award, will be presented at the annual spring banquet of Texas Tech chapter of Alpha Delta Sigma, National Professional Advertising Fraternity, Thursday (May 9).

This is the second consecutive year for the national honor to go to Tech's Advertising fraternity, according to the faculty sponsor, Dr. Billy Ross.

Names of most of the winners will not be announced until banquet time. The fraternity will present "Tech's Best Advertisement Award" to the person who has done the most during the academic year to publicize the institution.

Another first will be the "Aid to Advertising Education (AIDE) Award." The Tech chapter will be the first to make such a presentation and in future years most chapters of the national organization will give similar AIDE awards.

Rolf Wigand of Meyen, Germany, will be recognized for having won the Don Belding international advertising award.

Winners of the following awards will be recognized: top chapter, outstanding service key, art, Texas Daily Newspaper Association, Sigma Delta Chi, Lubbock Ad Club plaque and Carl Duisberg Society.

This release distributed 5-8-68
to Lubbock news media.

FOR RELEASE AFTER 10 P.M.

LUBBOCK, May 8 -- Approximately 150 members and guests attended the Texas Tech chapter of the Future Farmers of America steak fry Wednesday night (May 8) at Mackenzie Park Terrace.

Special guests included supervising teachers from nearby schools. The Tech chapter has been headed during the spring semester by Frank E. Busby, president; Foster Miller, vice president; Vernon Long, secretary; Richard Smith, treasurer; and Johnny Griffin, reporter.

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17-5-8-68

By Dan Tarpley

This release distributed 5-8-68
to Lubbock news media, Fort Worth,
San Angelo and Mosher Steel.

LUBBOCK, May 8 -- Texas Tech seniors Ronald A. Marrs of Fort Worth and Charles M. Glenn of San Angelo have been named 1968 recipients of James H. Murdough Scholarships.

The winners were announced Wednesday (May 8) by the Mosher Steel Foundation.

Architecture major Marrs received a \$500 scholarship for the 1968-69 term. Civil Engineering major Glenn received \$250 for the next fall term.

The scholarships were founded in 1966, named in honor of the former head of the Department of Civil Engineering, and are available to civil engineering and architecture majors.

The awards are based on senior standing, scholastic achievement, need and interest in structural steel design. Interviews of applicants were conducted by A. L. Kincheloe, vice president and contract manager of the San Antonio plant of Mosher Steel; J. L. Kindred, manager of the Lubbock plant; and R. Trent Campbell, vice chairman of the board.

Glenn's Lubbock address is 2804 24th St. and Marrs' is 2119-B 23rd St.

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17-5-8-68

By Dan Tarpley

LUBBOCK, May 8 -- Researchers in art and literature and the civic and cultural activities of women of the area look forward to the frequent shipments of papers, clippings and correspondence from Amy Freeman Lee of San Antonio to the Southwest Collection at Texas Tech.

"The materials graphically depict the multiple careers pursued by this artist, lecturer, art critic and Texas Tech's 'Woman of Distinction' in 1964," said Southwest Collection Director Sylvan Dunn.

The collection also includes wax recordings of Mrs. Lee's San Antonio radio program, "Call Board."

"The Lee papers will be a valuable addition to the historical knowledge of the people and the activities of the Southwest," Dunn said.

The Lee scrapbooks are complete with her published articles. The collection consists of more than 5,000 pieces concerning her awards, art shows, lectures and public service.

Mrs. Lee's gifts, Dunn said, contribute immeasurably to materials at the Southwest Collection depicting area women's activities.

(MORE)

Amy Freeman Lee --- add one

Social historians frequently desire knowledge of both the individual and the collective activities of women, and political scientists and sociologists are concerned with the proliferation of women's organizations in modern society, the archivist pointed out.

"With that in mind," he said, "we have recently selected and listed some of our collections under the title, Women of the Southwest.

"The activities of these women cover a wide range--from authors to educators, civic work to religious effort, music to art, geology to sheep raising, library work to literature and politics to gardening."

Copies of the catalog are available at the Southwest Collection.

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18-5-8-68

By Dan Tarpley

LUBBOCK, May 8 -- Texas Tech's outstanding Air Force ROTC cadets will be honored in an awards ceremony, parade and review at 1 p.m. Thursday (May 9) on the parade grounds south of the Music Building.

Tech President Grover E. Murray will present the "President's Award" to David A. Cates of Pease Air Force Base, N. H. Melvin L. Copeland of Lubbock will get the "General Military Cadet of the Year" award and Amos L. McAlister of Electra, the "Professor of Aerospace Studies Award."

Others to receive awards are John D. Allen, general dynamics award; William P. Evans, the Air Force Times and flight instruction awards; Michael V. Starch, the Armed Forces Communications and Electronics Association award; David A. Bloomer the Arnold Air Society award; John Pugh, the society's medal; and Charles Borders, the Arnold Air Society achievement award.

The public is invited.

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19-5-8-68

By Dan Tarpley

This release distributed 5-8-68
to Lubbock news media, Snyder
and Fort Worth.

LUBBOCK, May 8 -- Brig. Gen. Ernest T. Cragg, deputy chief of operations of the Air Training Command at Randolph AFB, will deliver the address at the spring banquet of Texas Tech's Arnold Air Society and Angel Flight at 6 p.m. Thursday (May 9).

Lt. Col. George R. Hull, retired former professor of aerospace studies at Tech, will be a special guest at the meeting at Reese AFB Officers Club.

Gen. Cragg is the former wing commander at Reese AFB and an honorary member of the Lewis C. Ellis Jr. Squadron of the Arnold Air Society.

Pledges to be initiated into the society are Fred W. Bolding and Richard B. McElroy of Lubbock, John T. Flynn of Snyder, and Robert D. Fleer of Fort Worth.

The society is a professional honorary service organization of Air Force ROTC cadets.

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20-5-8-68

By Dan Tarpley

LUBBOCK, May 8 -- Auditions for major roles in Texas Tech's Summer Repertory Company productions will be held May 17-18, Theater Director Ronald Schulz has announced.

Slated for performances June 29 through July 10 are John van Druten's "I Am a Camera," Jean Giraudoux's "Amphitryon 38," and James Thurber's "A Thurber Carnival."

Joining Schulz as guest directors for the 1968 summer season will be Richard Busch, Director of Theater at Sweet Briar (Va.) College and Dr. William Wolak, Director of Theater at Monmouth (Ill.) College.

Frederick March of Southwest Texas State College, designer of the unique arena theater used by the company, will return as technical director. The theater in three-quarter round, constructed on the stage of Tech's University Theater, provides an intimate setting for repertory productions.

Auditions are set for 2:30 and 7 p.m. on May 17 and at 9:30 a.m., 1 and 7:30 p.m. on the following day in the University Theater. Members of the company must be Tech students. Participants may earn up to six hours of graduate or undergraduate credit for working with the Repertory Theater.

Tech's Repertory Company, which made its debut last year under Schulz' direction, will be remembered for its challenging productions of "Blithe Spirit," "A Taste of Honey" and "Spoon River."

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21-5-8-68
By Emil Carmichael

LUBBOCK, May 8 -- National and Texas Farmers Union programs will be discussed by Jay Naman of Waco, Texas president, in the Agriculture Auditorium at 7:30 p.m. Thursday (May 9).

Naman's address is sponsored by Alpha Zeta, agriculture honorary. The 42-year-old livestock farmer serves on the executive committee of the National Farmers Union, with which the Texas organization is affiliated, and is a member of several national boards.

The address is free to the public.

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22-5-8-68

By Dan Tarpley

LUBBOCK, May 8 -- New courses and offerings in Texas Tech's Department of Classical and Romance Languages for next fall were announced Wednesday by Chairman Harley D. Oberhelman.

Second year Arabic will be offered for the first time at Tech beginning in September, in addition to a repeat of the first year course currently being taught.

Another new course, Classics 231, treating the Greek classics in translation, will be taught by Dr. John J. Bodoh. Classics 231, covering the Latin classics in translation, will be offered next spring.

In addition, Dr. Oberhelman said, dual sections of first year French and Spanish will be offered, making it possible to complete a year's work in one semester. A dual section of second year Spanish also has been scheduled.

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23-5-8-68

By Ron Hamm

LUBBOCK, May 8 -- Ron Hamm, Director of Texas Tech's Division of Information Services, has resigned effective May 31 to accept a similar position with the Southwestern Cooperative Educational Laboratory, Inc. in Albuquerque.

John Petty, Assistant Director of the division, has been named Acting Director by Tech President Grover E. Murray.

"I deeply regret the resignation of Mr. Hamm," Dr. Murray said. "He has demonstrated his loyalty and interest in Tech during his years with the university and has contributed materially to the growth of Tech's image through his activities in the public information field. His departure represents a substantial loss to us, yet I am pleased that one of Texas Tech's staff members should be selected for such an important position."

The New Mexico facility is involved in the development of educational materials, research in teaching and the training of teachers.

Hamm came to Tech in 1965 after serving as Assistant Director of Alumni Affairs at Florida State University. He also worked with both major domestic wire services, serving as bureau manager for United Press International in Roanoke, Va. and state manager for UPI in Albuquerque.

A native of Marion, Ind., Hamm is a graduate of Florida State.

"I regret leaving Tech because of the great potential of the university," Hamm said, "but the opportunities offered at SWCEL make it impossible for me to stay."

-30-

24-5-8-68

By John Petty

LUBBOCK, May 9 -- Food and Nutrition Department chairman Mina W. Lamb will speak on "Maintenance of Sanitary Control" at the Dietary Consultant Institute in Austin May 14-17.

Approximately 100 representatives from small hospital and nursing home dietary departments and government agencies from the Austin area will attend.

Speakers will acquaint qualified dietitians, especially the inactive ones, with opportunities for financial return and professional contribution as part- or full-time consultants or supervisors in nursing homes and small hospitals.

Those attending will get up-to-date information on geriatric nutrition, employee training, and food service management in small health care facilities.

Speakers will discuss the nature and special problems of such facilities and their patients. Implications of Medicare legislation for the dietetic profession also will be covered.

Assistant Home Economics Dean Billie F. Williamson left Thursday (May 9) for Colorado State University at Fort Collins to observe work of home economists in rehabilitation of the handicapped.

Tech's School of Home Economics is one of 16 universities invited to send representatives to rehabilitation centers for observation purposes.

Funds from the Rehabilitation Services Administration finance the visits.

This release distributed 5-9-68
to Lubbock news media.

LUBBOCK, May 9 -- Texas Tech Food Services Director Shirley Bates and Mrs. Margaret R. Birkman, assistant director, will attend the 10th annual conference of the National Association of College and University Food Services in Chicago May 17-19.

Mrs. Bates, a regional vice president of the organization, will attend the executive board meeting, and will be among the honorees at a luncheon honoring the 10 regional vice presidents.

The Tech official also is serving as a member of the NACUFS nominating committee, and is the official conference representative of the Association of College and University Housing Officers.

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25-5-9-68

By Ron Hamm

LUBBOCK, May 9 -- Mrs. David Vigness, Lubbock's 1967 "Woman of the Year," will address the installation meeting of Tech Dames at 7:30 p.m. Monday (May 13) at St. John's Methodist Church.

Mrs. Wayland Parker will be installed as the new president. Other new officers are Mrs. George Akers, first vice president; Mrs. Kim Hodges, second vice president; Mrs. Doug Sewell, treasurer; Mrs. Rick Rose, corresponding secretary; Mrs. Richard Frisbie, recording secretary; Mrs. Cyril Unger, historian; Mrs. Charles Rothwell, publicity director; and Mrs. Richard Craft, parliamentarian.

Mrs. Grover E. Murray will present PHT (Pushing Hubby Through) degrees to wives of candidates for June or August graduation.

Outstanding graduate and undergraduate dames will be recognized. A nursery will be provided.

26-5-9-68

By Dan Tarpley

LUBBOCK, May 9 -- Student performers will be featured in a series of concerts beginning Sunday at Texas Tech.

Three Varsity Bands will join Tech Singers in presenting a Pops Concert at 3 p.m. Sunday (May 12). The Tech Concert Band and Percussion Ensemble will perform at 8:30 p.m. Monday (May 13). Tech's Symphony Orchestra will give its annual Commencement Concert, with student artists as soloists at 7:30 p.m. Tuesday (May 14).

All three events in Tech Union Ballroom will be open to the public without charge.

At Sunday's program, band groups will be directed by faculty conductors Dean Killion, Anthony Brittin, Richard E. Tolley and graduate students Jimmy Harvey of Amarillo and David Payne of Mt. Carmel, Ill. Tech Singers will perform under the batons of Choir Director Gene Kenney and student conductor Charles Helmer of Stamford.

Monday's band concert, the final event in Tech's Symposium of Contemporary Music, will be under direction of Dean Killion and Joel Leach. A composition by Tech freshman Jeff Whitmill of Canyon will highlight the program of modern music.

A group of student artists, selected by audition from graduating senior music majors, will appear as soloists at Tuesday's Commencement Concert directed by Paul Ellsworth.

They will include soprano Carolyn Fincher of Abilene, pianists Sharon Morrison, also of Abilene, Rebecca Oekerman of La Feria and student conductor John W. Gibson of Amarillo.

FOR RELEASE 10 P.M., May 9

LUBBOCK, May 9 -- The Texas Tech advertising fraternity, Alpha Delta Sigma (ADS), was recognized as the top chapter in the nation at an awards dinner held jointly with Gamma Alpha Chi (GAX) advertising sorority, Thursday night (May 9).

The two groups then presented "Tech's Best Advertisement" award to the university's debate team for bringing Tech the most favorable publicity during the academic year.

This is the first year for such an award which will go annually to the person or organization bringing the most favorable publicity to Tech.

Sorority president Elaine Leslie of Wichita Falls presented the plaque to Robert Trapp of Perryton, new president of the P. Merville Larson Debate and Interpretation Society.

Tech teams participated in approximately 800 debates and competed at Georgetown University, Dartmouth College, George Washington University, and Brooklyn College.

Tech debaters won the Southwest Conference title for the second consecutive year in 1968.

Freddie Koenig of Bastrop, formerly of Wilson, and Carl Johnson of Fort Worth were named winners of \$125 scholarships from the Dallas Advertising League. Johnson also won the Lubbock Ad Club plaque for the highest grade point average.

Another first was the "Aid to Advertising Education Award" presented to Dean of Business Administration George Heather. All chapters of Alpha Delta Sigma (ADS), national professional advertising fraternity, will present similar awards in future years.

Lubbock senior Don Parks received the first ADS scholarship award.

ADS and GAX sponsor Billy I. Ross introduced Johnson, Carol Storbeck of Dallas and Miss Leslie who were recognized at College Awards ceremonies earlier this spring.

(MORE)

ADVERTISING FRATERNITY --- add one

Sigma Delta Chi faculty sponsor Ralph Sellmeyer presented the Texas Daily Newspaper Association intern awards to Kirk Carr of Dallas, Mike Chalupsky of Big Spring, Tommy Elkin of Coleman, Koenig, Brian Lemons of Richardson, and Michael Rainey of Plainview and the SDX journalism fraternity award to Koenig.

ADS president Mike Skaggs of Plainview and Miss Leslie, GAX president, received awards as Advertising Recognition Week chairmen under whose direction their organizations received for the second consecutive year the national Advertising Week awards.

ADS keys for outstanding service went to Koenig, Gary Stevenson, teaching assistant and graduate student from Bovina, and Larry Martin, ADS vice president.

Fort Worth Art Association awards were presented by Art Prof. James D. Howze to Mike Craft of Lubbock, Exa Gray of Artesia, Bobby (cq) Kight of Lubbock, Martin, and Lawrence Lunsford of Dallas.

Rolf Wigand of Mayen, Germany, was recognized as recipient of the Don Belding award and German students Klaus Schmedtmann, Echardt Sturm and Urs A. Maltz-Kummer as prepresenting the Carl Duisberg Society.

Stevenson and Lynne Morgan of Dallas were recognized as AAAA interns.

New ADS officers are Skaggs, president; Al Strangi of Dallas and Lemons, vice presidents; Royce Shipman of Odessa, treasurer; Craig McCollar of Amarillo, secretary; and Richard Connor of Fort Worth, pledge trainer.

New GAX officers are Miss Leslie, president; Linda Bratt of Houston and Sheila Looney of Odessa, vice presidents; Jeri Hutchinson of San Antonio, reporter; Michelle Boutin of Odessa, pledge trainer, and Anne Chambers of Dallas, secretary.

Mrs. Nguyen Thi Thai, Vietnamese radio and television program producer visiting in Lubbock, delivered the principal address.

29-5-9-68

By Dan Tarpley

This release distributed 5-9-68
to Lubbock news media.

LUBBOCK, May 9 -- Texas Tech Government Prof. Martin Kyrö has been named vice president of the Southwest region of the International Studies Association, a professional society for international affairs specialists from universities, foundations, corporations and government service. The region comprises Oklahoma, Texas, Mississippi, Arkansas and New Mexico.

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LUBBOCK, May 9 -- Texas Tech History Prof. Ernest Wallace will attend the annual meeting of the West Texas Historical Association Friday and Saturday in Abilene. Dr. Wallace is a member of the Association's executive council and is assistant editor of the WTHA Journal, the group's official publication.

-30-

30-5-9-68

By Emil Carmichael

2/4
locals and cc to dean kennamer,
Dr. Larson, Dr. Ickes, Dr.
Mattson and to Ickes, Mattson
Dept. of Special Ed and Clinic
files

LUBBOCK, May 10 -- Eight area teachers have been awarded Texas Education Agency summer traineeships in special education at Texas Tech.

Named were Joe Burks of Midland, Mrs. Melba Fisher of Canyon, Kenneth Raye Moore of Levelland, Jerry Randel Moore of Plainview, Mrs. Ruth Seymour of Amarillo and Mrs. Jane J. Kraker, Mrs. Lula Bell Loud and Mrs. Padean Lee Wilson, all of Lubbock.

The traineeships, funded by the Office of Education, are earmarked for the training of teachers ~~and students~~ for the deaf, the mentally retarded, the physically handicapped and those with speech and hearing problems.

Recipients will study under direction of Dr. Bruce D. Mattson, chairman of ~~the~~ Department of Special Education, and Dr. William K. Ickes, director of Tech's Speech and Hearing Clinic.

by EC

32-5-10-68

This release distributed 5-10-68
to Lubbock news media.

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33-5-10-68

By Emil Carmichael

LUBBOCK, May 10 -- Student recommendations regarding on-campus dormitory living at Texas Tech--termed by President Grover E. Murray "one of the best student reports I've seen"--are being used by a special administrative committee to formulate guidelines for 1968-69 regarding residence halls at the university.

The special committee's recommendations are expected sometime in June and will be based, in part, on a recently submitted "Student Housing Committee Report."

"The students have done an excellent job of looking at the housing situation at Texas Tech," Dr. Murray said. "I think it is a definite step forward because the students are offering their ideas and suggestions concerning a problem that affects all of us."

Dr. Murray said the special committee will study the student report and incorporate as many of its recommendations as possible while staying within the policies set forth by the university's Board of Directors.

"We plan to mail a copy of the new regulations to all students by June," Dr. Murray said, "so they can make their plans for the fall semester."

Members of the student committee making the report were John Perrin, chairman, David White, Cathy Obriotti, John Hutt, Mike Anderson, Pat Ramsey, David Sanders, Mike Watts and Rob Gentry.

LUBBOCK, May 10 -- Winners, staff, students and guests at the Texas Tech Intramurals Awards banquet Monday night (May 13) will hear a detailed description of the Illinois University multi-million dollar program.

Illinois director of intramurals David O. Matthews will report on the \$9 million intramural-physical education plant which soon will be the most complete of its type in the nation.

Tech men's intramurals director Edsel Buchanan said approximately 20 awards will be presented at the 7 p.m. "Noche de Conquistadores" at the Student Union. Fifteen awards are based on points accrued throughout the year.

Dr. Matthews will supplement with films his discussion of the facility from its concept to its actual construction. He also will comment on intramurals in general.

He has headed the intramural program at the University of Illinois since 1962. During his career he has remained highly active in leadership positions in various academic and civic groups. He holds, or has held, top offices in about 50 organizations concerned with physical education.

The awards banquet climaxes the academic year's activities in intramurals. Approximately 120 persons will attend.

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34-5-10-68

By Dan Tarpley

LUBBOCK, May 10 -- The Texas Tech Soil Judging team is competing in the National Collegiate Soil Judging Contest at Kansas State University today (May 10).

Members are Seniors Charles T. Hallmark of Snyder and Mike Risinger of Bula and Juniors Ronald Paetzold of Hereford and Gerald Simnacher of Pep. They were accompanied to Manhattan, Kan., by Judging Coach B. L. Allen, professor of agronomy.

Twelve teams, the two top winners from six regional meets, were scheduled to compete. Tech soil judges won first in regional contests last October.

-30-

35-5-10-68

By Dan Tarpley

Note to Editors: Mr. Chester C. Jaynes of Agronomy Department will call when results are available, hopefully tonight (May 10).

Pronunciation: Paetzold -- PAYTE-zohl
Simnacher -- Sim-knocker

LUBBOCK, May 10 -- The annual Air Force ROTC ball will be held at 8 p.m. Saturday (May 11) in the Student Union.

Dance music and special entertainment will be provided by the Bernie Howell Combo.

Junior AFROTC cadets honor seniors who will receive degrees and Air Force commissions June 1.

A giant balloon in the center of the ballroom denotes the theme, "Up, Up and Away," for this year's ball. "Miss Topflite," elected by junior and senior cadets, will be recognized.

-30-

35-5-10-68

By Dan Tarpley

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-5-13-68	Corpsletter ^{DT}	✓			✓	
"	Cutline on above	✓				
2-5-13-68	Mr. Gonzalez ^{DT} Agric. consulting Professor	✓				
3-5-13-68	Music Fraternity ^{EC}	✓			✓	
4-5-13-68	Junior Organization ^{EC}	✓			✓	
5-5-13-68	International Award Banquet ^{DT}	✓			✓	
5 " 6	Cutline on above	✓	✓		✓	
6-5-14-68	Mr. Alden ^{DT} Commencement speaker	✓				
7-5-14-68	Ex-Students Assoc ^{RH}	✓				Glennison, Tanesville McKenney, Bonham, Whitesight. Durant, Ardmore, Sherman
8-5-14-68	Law School ^{DT}	✓				Texas Bar Journal
9-5-14-68	Cutline on above	✓				Austin
10-5-14-68	Berlie Fallon ^{EC}	✓				
11-5-14-68	Vera Simpson ^{EC}	✓				

Date	STORIES & CUTLINES	Local's	State	Reg.	HT's	EXPLANATION
12-5-14-68	Texas State Historical Assoc. ^{DT}	✓				
13-5-14-68	Natl. Invitational Decorative ^{Arts EC} Exhibition ✓					
14-5-14-68	Mr. Chas. Shaw ^{DT}	✓				
-15-5-14-68	Parson Scholarship ^{DT}	✓				Triona
16-5-15-68	Army ROTC Ceremonies ^{DT} ✓					
17-5-15-68	" " Todd ^{EC} named ✓			✓		
18-5-15-68	Todd in Paris ^{EC}	✓				
-19-5-15-68	100 Miles Goal - ^{PE} & cutline ✓					Ft. Worth
20-5-15-68	Cotton Resch. ✓					found mags.
21-5-16-68	Tech Enrollment ^{JP} ✓					dailies of towns in story
22-5-16-68	Law Schl. Scholarships ^{dt} ✓					reg. dailies, Shuford Brand
23-5-16-68	Maynard Recital ^{EC} ✓					
24-5-16-68	Army ROTC Awards ^{dt} ✓					
25-5-16-68	Engl. Mtg. ^{w/cutlines (2)} ^{dt} ✓					
26-5-17-68	Shuster & Waldrup - Archer City ✓					

		<u>Lcls.</u>	<u>State</u>	<u>Reg.</u>	<u>Ht's</u>
27-5-17-68	M. B. Wike attend				
	Amer. Law Inst.	✓			
28-5-17-68	Bjorksten address to				
	Amer. Chem. Soc. here	✓			
29-5-17-68	Texas Tech Founda. Int.	✓			
-30-5-17-68	Psychology Resch.				
	Assistantship	✓ (A.J.)			
				✓	Portales pr., E. N. M. Univ. foundation members

LUBBOCK, May 13 -- The blue-ribbon winning precision marching CorpsDettes of Texas Tech will present awards to outstanding members in military ceremonies at 1 p.m. Thursday (May 16).

They will join Tech's Army ROTC for the awards ceremony in the University Theater.

Elementary education junior Candy Crawford, daughter of Mr. and Mrs. James N. Crawford of (3517 Ridgedale) Garland, has assumed command of the young women's drill team for the next year. She has been a member since her sophomore year and is concluding a term as executive officer, the second ranking position.

"We are trying to form a regional organization of CorpsDettes," Miss Crawford said. "Several colleges and universities in Fourth Army Region have auxiliary groups, and some are even called CorpsDettes. We hope to form some kind of association."

The Tech unit will supervise the drafting of a constitution for subsequent ratification by drill teams at colleges and universities in Texas, Louisiana, Arkansas, Oklahoma and New Mexico.

Tech CorpsDettes have volunteered to host the first annual convention tentatively scheduled for next fall.

The Tech CorpsDettes came in first in the Fiesta Flambeau Parade in San Antonio this spring, competing against five other groups.

"Purpose of the auxiliary is to promote activities and interest in Army ROTC programs," the new commander explained. "We drill twice weekly to perfect our marching and precision maneuvers and we help the Army ROTC any way we can."

Other new officers are Barbara Van Ness, daughter of Mr. and Mrs. J.B. Van Ness of (6233 Genoa) Fort Worth, executive officer; Jean Ann Phillips, daughter of Mr. and Mrs. Kenneth E. Phillips of (2027 Sam Houston Circle) Dallas, operations officer; Linda Evans of Midland, personnel officer; and Mary Howe, daughter of Mr. Mrs. H. M. Howe of (Route 1) Smithfield, logistics officer.

This release distributed 5-13-68
to Lubbock news media and home-
towns.

LUBBOCK, May 13 -- Dr. Martin Gonzalez, founder and superintendent of El Rancho Experimental La Campana at Chihuahua, Mex., has been named a consulting professor in the Texas Tech School of Agriculture.

Dr. Gonzalez has directed the research program at the Chihuahua experiment ranch for the last 10 years, and has written more than 15 articles and books on range management.

"He is a recognized authority on range management in Latin America," said Director Thadis W. Box of the International Center for Arid and Semi-Arid Land Studies, "and now is on an assignment in Russia for the Food and Agriculture organization of the United Nations.

"Dr. Gonzalez will be a valuable consultant in the development of our studies in cooperation with Latin America. He also will be helpful in the evaluation and planning of our agricultural programs at Tech."

Gonzalez received his Ing.Agr. degree from Monterrey Tech, his masters from Texas A&M and his PhD from Utah State.

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2-5-13-68

By Dan Tarpley

Editor's Note: Martin is pronounced Mar-teen.

This release distributed 5-13-68
to Lubbock news media and home-
towns.

LUBBOCK, May 13 -- Thirteen Texas Tech students have been elected to membership in Phi Mu Alpha Sinfonia, men's professional music fraternity.

They include Jerry Wayne Alford of (601 N. 16th St.) Artesia, N.M., Richard Dewain Bingham of (1403 E. Alamo) Hobbs, N.M., Kenny Edward Burnett of (Rt. 1) Odessa, Michael Earl Burt of (1941 Poplar) Abilene, James Henry Gibson of (2306 32nd St.) Lubbock, Ronald Wayne Koen of (3703 Clearwell) Amarillo, Gary Douglas Laura of (7601 Jackson St.) Taylor, Mich., Donald Alan Legacy of (1322 N. Nance) Amarillo, Ronald Wayne McIlroy of McLean, Patrick Smith Metze of (501 15th St.) Levelland, Michael Denis Morrison of (4620 Diaz) Fort Worth, Billy Ray Owens of (1224 17th St.) Galena Park, and Kenneth George Sorge of (402 S. Walnut) Winnsboro.

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3-5-13-68

By Emil Carmichael

This release distributed 5-13-68
to Lubbock news media and home-
towns.

LUBBOCK, Tex., May 13 -- Texas Tech student Phillip Spiegel of (2618 Nacogdoches) San Antonio has been named president of the Tech Jewish Student Organization for 1968-69.

Working with him will be vice president Marsha Gershen of (3614 Montrose) Houston, secretary Lynn Krohn of (6113 Pinehurst) El Paso, treasurer Neil Pyne of (1575 Odell St.) Bronx, New York, and chaplain Lillian George of (2101 25th St.) Lubbock.

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4-5-13-68

By Emil Carmichael

This release distributed 5-13-68
to Lubbock news media and home-
towns.

FOR RELEASE: 10 p.m. Monday, May 13, 1968

LUBBOCK, May 13 -- Top teams and individuals in Texas Tech's 6,000-man intramural sports program were recognized and presented awards at the annual "Noche de Conquistadores" Monday night (May 13).

Arts and Sciences Junior Gary Blair of Dallas was named "Outstanding Intramural Participant" and received the award from director of men's intramurals Edsel Buchanan.

Blair is the son of Mr. and Mrs. L. M. Blair of (8715 Forest Hills) Dallas.

Thompson Hall nabbed top honors in three categories: most winning teams, outstanding intramural teams and best unit participation teams.

Accepting honors for Thompson Hall were the joint directors of the dormitory's teams, David and Marion Thompson, seniors from Angleton.

Phi Delta Theta took fraternity honors in the most winning teams division with Phi Gamma Delta first in outstanding intramural teams and best unit participation teams.

Phi Epsilon Kappa won first in all three categories for clubs and the "Toads" took independent honors in outstanding intramural teams.

(MORE)

Intramurals --- add one

Dean of Student Life James G. Allen presented awards to the most winning teams; Dr. R. W. Kireilis, head of the Health, Physical Education and Recreation Department, gave awards to best unit participation teams; Tech President Grover E. Murray recognized outstanding teams, and men's intramural assistant director Will Holsberry delivered the special intramural salute.

The banquet speaker, Dr. David O. Matthews of the University of Illinois, said he considered himself a "missionary for intramurals.

"I have been an athletic coach and performer and I think one of the greatest needs in higher education is a total program of athletic participation for the student body.

"If it's good for a few at the varsity level, it's good for all at every level. Many good things can come out of an intramural program: unity, a chance for tense students to blow off steam, and a relaxation from the stresses of other phases of college and university life.

"Every university administrator," he said, "should look at his intramural program. If it doesn't meet the needs it should, he should take the action necessary for it to measure up."

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5-5-13-68

By Dan Tarpley

This release distributed 5-14-68
to Lubbock news media.

LUBBOCK, May 14 -- Dr. Vernon R. Alden, president of Ohio University since 1962, will deliver the commencement address to an estimated 1,600 Texas Tech graduates June 1.

Ceremonies will be held at 8 p.m. in the Coliseum, with a rehearsal at 8:30 a.m. Academic deans will visit receptions for graduates of their schools following the formal ceremonies.

On Jan. 1, 1968, Dr. Alden completed his sixth year as president of Ohio U. His administration has been keyed to expansion, academic excellence and the economic growth of the State of Ohio.

Student enrollment has grown from 8,500 to 16,500 on the main Athens campus during Alden's tenure.

Under his leadership, Ohio University has spearheaded the economic revitalization of Southeastern Ohio through such programs as the Institute for Regional Development, the Development Planning Institute and the Center for Economic Opportunity. He serves as chairman of the Education Advisory Committee of the Appalachian Commission and chairman of the Ohio Council on Economic Education.

Ohio University has contracted with the United States Agency for International Development to conduct teacher-training programs in developing nations. Twenty-eight Ohio faculty members are now serving in Northern and Western Nigeria and 16 are in South Vietnam.

President Alden was appointed in 1964 by President Johnson as chairman of the Task Force Committee planning the United States Job Corps and he assisted Sergeant Shriver on a part-time basis for six months.

(MORE)

ALDEN --- add one

On the national educational scene, he serves as chairman of the board of the Institute for College and University Administrators, chairman of the Voluntary Gifts Committee of the National Association of State Universities and Land-Grant Colleges, and a member of the Commission on Federal Relations of the American Council on Education.

He is a member of the board of directors of the Mead Corporation, the Kendall Company, the Boston Trust Company and the Digital Equipment Corporation.

Dr. Alden attended public schools in Moline, Illinois, and graduated in 1941 from Classical High School in Providence, R.I.

He received his bachelor's degree in 1945 from Brown University where he did honors work in English literature and was elected to Phi Beta Kappa in his junior year. He was a first-string second baseman on the baseball team and a distance runner in track.

In 1950 he received the MBA degree from Harvard University and he has been awarded seven honorary doctor's degrees.

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6-5-14-68

By Dan Tarpley

This release distributed 5-14-68
to Lubbock news media, Denison,
Gainesville, McKinney, Bonham,
Whitewright, Sherman, Durant and
Ardmore, Okla.

SHERMAN, Tex., May 15 -- Members of the Texoma Chapter of the Texas Tech Ex-Students Association will meet at the Holiday Inn here Thursday night (May 16), president J.P. Shull of Sherman said.

Reservations for the 7:30 p.m. dinner meeting should be made with Roy Custer of (1116 W. Brockett) Sherman.

Principal speaker will be Wayne James, executive secretary of the Ex-Students Association, who will show slides of the campus.

The Texoma Chapter, organized last fall, includes members in Sherman, Denison, Gainesville, McKinney, Bonham and Whitewright, Tex., and Durant and Ardmore, Okla.

Chapter officers, in addition to Shull, include Charles Ribble vice president; Bob Springfield, secretary; George Chaffee, reporter; Jim L. Petty, treasurer; and directors Reid Briggs, Paul Price, Roy Custer, Ned Culp, Arol Rogers and Alan Singleton.

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7-5-14-68

By Ron Hamm

LUBBOCK, May 14 -- Applications for admission to the Texas Tech School of Law as it enters its second year next September come from 21 states.

"And it appears we will have to choose about one out of four," said Prof. Justin C. Smith, "to hold our enrollment to the desired number of 75."

Law School admission test scores have come from 288 students.

The first class began last fall with 71 students. All but three have survived. Twenty-five colleges and universities were represented in the first class. Eleven students were from out of state. They came from Massachusetts, New Mexico, Tennessee, Louisiana, Missouri, Oklahoma, Florida, California and Indiana.

Dr. Smith praised the "pioneer" class for the "tenacity of its members...and their sense of humor."

"They kept a sense of objectivity in learning the law," he said, "and they have a fine attitude toward constructive criticism by the faculty."

"This is because we look upon one another as colleagues in a profession, not so much as students and professors."

Dr. Smith cited the diversity of background of faculty as a contribution to the progress and success of the first year of operation.

An assistant librarian who also is an assistant professor of law was added during the first year, and several new professors will join the faculty this summer and fall. (MORE)

Law School -- add one

Among them are Reed Quilliam of Lubbock, retiring state representative; Dr. Erwin A. Elias, currently of Baylor University; Dr. Ray Phillips from Florida State University; C. Thomas Reese, a graduate of the University of Houston and currently at the University of Michigan, and Navy Capt. Murl Larkin of Washington, D. C.

The law library began with 20,000 volumes in September and has grown by more than 9,000 volumes.

A three-man team from the Board of Law Examiners of the Supreme Court of Texas inspected the school for first approval last week. Earlier this year it received the approval of the Council of the Section of Legal Education and Admissions to the Bar of the American Bar Association.

Within a year the school will be accredited by the House of Delegates of the ABA, Smith said, the accreditation coming after the minimum time of operation.

Dean of Cornell University law school Ray Forrester will serve as a visiting professor this summer.

Construction of Tech's new School of Law Building is scheduled to begin late this summer with completion in time for occupancy by September 1969. It is planned for a capacity of 575 students and 30 faculty.

The site is on the campus side of 19th Street and Indiana.

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8-5-14-68

By Dan Tarpley

This release distributed 5-14-68
to Lubbock news media.

LUBBOCK, May 14 -- Editors of Arizona Highways Magazine have selected "Grand Canyon," a poem by Texas Tech Education Prof. Berlie J. Fallon, to introduce the theme of their June issue.

Prefacing a section illustrating the beauties of the Colorado River gorge, the 10-stanza poem appears on page one of the magazine, opposite a full color photo by David Muench and superimposed on a monotone reproduction of a scene by amateur photographer Barry Goldwater.

In his poem, Dr. Fallon employs imagery to evoke a series of word pictures which complement the actual photographs in describing the "deep-furrowed, shaggy, boulder-strewn" canyon, its "patchy shirt of shale and pine," its "layer-cake" bluffs, chasms and "cathedral spires."

Dr. Fallon, much of whose previous writing has been in the professional field, currently is working on a collection of poems about scenic areas in Texas. A member of the Tech faculty since 1955, he became chairman of the Department of Education last fall.

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10-5-14-68

By Emil Carmichael

This release distributed 5-14-68
to Lubbock news media.

LUBBOCK, May 14 -- Texas Tech Speech Prof. Vera L. Simpson has been named president of the West Texas Speech Association for the 1968-69 academic year.

WTSA has some 100 members representing speech programs at universities, colleges and secondary public schools in the region.

Serving with her will be Jerry Helmer of Kermit High School, vice president, and Dr. Jim Swinney of Lubbock Christian College, secretary-treasurer.

Mrs. Simpson, whose special interest field is oral interpretation, joined the Tech faculty in 1964. She holds BA and MA degrees from Tech.

Also active in state and national organizations, Mrs. Simpson currently is serving on the nominating committee of the Texas Speech Association and is the southern representative on the nominating committee for the Interpretation Interest Group of the Speech Association of America.

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11-5-14-68

By Emil Carmichael

LUBBOCK, May 14 -- Two Texas Tech history professors will speak at the Texas State Historical Association meeting in San Antonio Wednesday through Saturday (May 15-18).

Two others will attend and Sylvan Dunn, director of the Southwest Collection, will present the H. Bailey Carroll award. Dunn received it in 1967. Carroll was the first to receive a master's degree in history from Texas Tech and has served as a director of the state association.

History Prof. Seymour V. Connor, retiring president, will speak on "The Ethnic Flavors of Texas."

In discussing his subject, Dr. Connor said, "Texas has a more heterogeneous cultural heritage than most people believe and a great deal more racial harmony than most people credit the state with having."

"The Texas & Pacific Railroad Strike of 1886" is the title of the paper to be presented by Prof. James V. Reese.

Profs. Ernest Wallace and David M. Vigness, 1967 program chairman, will attend. Connor and Wallace are members of the association's executive committee.

Connor has been on the committee 12 years and as immediate past president will continue to serve. The association is the oldest learned society in Texas. It was founded in 1897 and is considered one of the six most outstanding state historical societies in the nation.

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12-5-14-68
By Dan Tarpley

This release distributed 5-14-68
to Lubbock news media.

LUBBOCK, May 14 -- Four works by Texas Tech Art Prof. Francis Stephen currently are on display at the National Invitational Decorative Arts and Ceramics Exhibition in Wichita, Kans.

The items, which Stephen describes as "small pieces of figurative sculpture with detachable pins that may be worn as jewelry," are cast wholly or partially in sterling silver.

He used the wax method of casting by vacuum and in one instance fused silver over copper to obtain the desired texture.

Stephen, who joined the Tech faculty last September, has won numerous awards, among them the Swarovski Award for his sculpture-jewelry entry in the 1967 Annual Great Designs in Jewelry competitions in New York.

Prior to coming to Lubbock, he taught at North Texas State and the University of Oklahoma.

The Wichita show will remain open through May 21.

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13-5-14-68

By Emil Carmichael

This release distributed 5-14-68
to Lubbock news media.

LUBBOCK, May 14 -- Dr. Charles Shaw of the department of genetics at M.D. Anderson hospital in Houston will speak on "Electrophoresis, Its Uses and Limitations," at 4:30 p.m. Wednesday (May 15) in the Biology Department of the Texas Tech Science Building. Students, faculty, staff and the interested public are invited to the discussion which will be concluded with a question and answer session. Dr. Shaw is editor of Biochemical Genetics. Arrangements for his Lubbock appearance were made by Texas Tech Biology Prof. Robert J. Baker.

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14-5-14-68

By Dan Tarpley

This release distributed 5-14-68
to Lubbock news media.

LUBBOCK, May 14 -- Texas Tech Development officials announced the establishment of the "E. J. 'Jack' Parsons Memorial Athletic Scholarship" by Ross Ayers of Friona Tuesday (May 14).

The Friona man is a Texas Tech graduate and former Red Raider football star, and the late E.J. Parsons is a longtime Lubbock businessman and supporter of Texas Tech athletics.

Ayers specified that the scholarship should go at the end of the freshman football season to the freshman considered the "most deserving player" as based upon the recommendation of the athletic director, freshman football coach and the dean of men.

Vice President for Development Bill J. Parsley commented, "[i]t is always fitting and a great benefit when an athletic scholarship is established. I think, however, that the establishment of the scholarship honoring the late 'Jack' Parsons is particularly gratifying because it honors a man who meant so much to the athletic program at Texas Tech."

Parsons was with J. C. Penney Co. approximately 40 years and manager of the downtown store here about 30 years. He retired about 13 years ago but continued to live in Lubbock until his death this spring. Mrs. Parsons still lives here.

He was president of the Red Raider club during two seasons, 1939-41. He also was a supporter of the city's public schools, and the E. J. Parsons Elementary School at 2811 58th Street was named in his honor.

440551

PARSONS SCHOLARSHIP -- add one

Ayers received his Bachelor of Arts degree from Texas Tech in 1934, his Master's from the University of Texas in 1946.

He played guard on the Tech varsity football team. In January 1933, he was appointed to coach the basketball team which won 16 consecutive games.

He coached at Lubbock High School four years and in 1938 became head of the Lubbock schools department of health and physical education.

After military service in World War II, he returned to the Lubbock public schools system. He resigned to take employment with the Veterans Administration. He left that agency in 1951 to operate a farm at Shallowater, and in 1958 he moved to Friona where he now lives.

It was during Ayers' schooling at Tech that he joined the National Guard, a step that led to the post of commanding general of the 36th Infantry Brigade, Texas National Guard.

During World War II he was awarded the Silver Star, Bronze Star, French Croix de Guerre, and other decorations.

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15-5-14-68

By Dan Tarpley

This release was distributed 5/15/68 to all Lubbock media.

LUBBOCK, May 15 -- More than 55 awards, including for the first time a Daughters of the American Revolution award, will be presented in Army ROTC ceremonies at Texas Tech Thursday (May 16).

The new honor will go to the "Outstanding ROTC Cadet" in the 1 p.m. ceremony in the University Theater.

The recipient must be in the upper 25 per cent of his military and academic classes and have outstanding qualities of dependability, good character and military bearing.

Mrs. Myron Kattner, regent for the Nancy Anderson DAR chapter in Lubbock, will make the presentation.

The President's award will go to the outstanding senior cadet with the highest academic standing. Academic Vice President S. M. Kennedy will make the presentation.

Col. Maxwell C. Murphy will give the "Professor of Military Science Award" to the cadet with the record of most outstanding service to the ROTC.

Dean of Student Life James G. Allen will present the Gerald Brown award. Qualifications include senior classification, combat branch, high moral character, upper 10 per cent of ROTC class, upper 50 per cent academically, outstanding military bearing and outstanding participation in extracurricular military activities.

(MORE)

Army ROTC Ceremonies . . . add one

Other presentations: Lt. Col. John Buechler, three reserve officer association medals; Comdr. Louis Murfee Jr., two American Legion scholastic excellence awards, two American Legion ROTC general military excellence awards and one marksmanship award; Jack Davis, chairman of the Lubbock Chamber of Commerce Armed Forces committee, eight military excellence awards; Lt. Col. Henry L. Gantz, four superior cadet awards; Major Don E. Brown, military science professor, 16 military science commendations;

Major Kenneth Schreiber, pilot's full wing award; Clyde Prestwood, two varsity lettermen awards; Major Gilbert H. Schumpert, cadet of the semester; Dean of Women Florence Phillips, outstanding CorpsDette; and Major Bobby V. Carter, two marksmanship awards,

Nine olympics honors will be presented.

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By Dan Tarpley
16-5-15-68

This release was distributed 5/15/68
to all Lubbock media and hometowns.

LUBBOCK, May 15 -- Army ROTC Cadet Capt. J. Todd Shields of (890 Highland) Abilene has been named head of the Texas Tech chapter of Scabbard and Blade, national military honorary, for the 1968-69 academic year.

Serving with him will be cadet officers 1st Lt. James S. Kay of (406 N. Stratton) Seymour, 2nd. Lt. Rodney A. Bray of (1305 Hamilton) Pampa, and 1st Sgt. John H. Wheeler of (Rt. 1) Chillicothe.

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By Emil Carmichael
17-5-15-68

This release was distributed 5/15/68
to all Lubbock media.

LUBBOCK, May 14 -- Texas Tech Mathematics Prof. Wayne T. Ford will leave Saturday (May 18) for a week's conference in Paris, France, with representatives of Fran Laboratories, Inc., concerning a research project which is being conducted for the Algerian government.

Dr. Ford is research advisor in applied mathematics for the special study dealing with fluid flow problems in the Saharan oil fields.

Also attending the conference will be engineers from Core Laboratories in Dallas where Dr. Ford will conduct further research this summer relating to the Algerian project.

Dr. Ford is co-author with Prof. Jim Douglas Jr. of the University of Chicago and Core Lab. engineers of two research papers in related areas. He became interested in the research subject three years ago.

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By Emil Carmichael
18-5-15-68

This release was distributed 5/15/68
to all Lubbock media, Fort Worth.

COMPLETES 100 MILES -- Texas Tech freshman Veta Moore of Fort Worth breaks the tape which gives her 100 miles of running this semester to become eligible for a certificate from the Miler Club. She was the second to reach the goal. Holding the tape is women's physical education instructor Mrs. Ann Miller. Miss Moore is the daughter of Mr. and Mrs. A. H. Moore of (3537 Bonnie Drive) Fort Worth. (Tech Photo)

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By Dan Tarpley
19-5-15-68

This release was distributed 5/15/68 to
all Lubbock media.

LUBBOCK, May 15 -- Next week a dozen Texas Tech co-eds
will complete their goal of running 100 miles.

That makes them eligible for a certificate from the Women's Physical
Education Department and the Miler Club. Less than half a dozen others have met
the requirement.

"But it's a growing club and we anticipate many more to complete
their running program soon," said Miss Ruth Morrow of the women's P-E
department. "And some will continue their running until they attain goals of
250 and 500 miles."

"Already some 300 participants are running regularly along prescribe
courses to condition themselves. They include students, faculty, staff and
interested townspeople, and all are welcome," she said.

Girls may log a mile by running around the dance studio in the women
gym 28 1/2 times, or by circling the gym floor 18 1/2 times.

Other prescribed courses include 6 1/2 times around the soccer
field, 1 1/2 times around the band field, or five times around a regular football
field plus the length of the goal line.

Routes have been measured for Chitwood, Drane, Hulen and Gates
Halls, and others will be designated by the Miler Club members upon request.
These routes can be used by men and women in Lubbock who wish a mile run
measured.

(MORE)

Mile Runners . . . add one

"The primary objective is to promote fitness through running," Miss Morrow said. "The idea was taken from clubs in other universities and grew out of women's body conditioning classes.

"Running is fast becoming a national project, particularly since the publication of Aerobics by Kenneth H. Cooper and the condensed version, "Fit at Any Age" in Reader's Digest which outlines a program for total fitness with emphasis on running.

"The aim of this group is to involve as many persons as possible in order to promote good health through fitness.

"Those interested can sign up by calling the Women's Physical Education department or Men's Intramural office at Tech," she said.

Participants under 35 are expected to run a mile a day. Those over 35 may walk-run a minimum of half a mile per day for the first three weeks, then build up gradually to a mile run in one session.

"Some students are running as many as three miles per day," Miss Morrow said. "Adults and faculty members have shown particular interest in our running program and we hope more and more persons will participate."

The Miler Club is sponsored by the Major-Minor Club in Women's Physical Education department and Phi Epsilon Kappa in the Men's Physical Education department.

This release was distributed 5/15/68
to all Lubbock media and farm magazines

LUBBOCK, May 15 -- Funds from a United States Department of Agriculture grant of \$160,795 announced this week will be used by Texas Tech researchers for experiments on increasing cotton income from types common to the South Plains.

Project Leader Harry Arthur, assistant director of the Textile Research Center, said a study of processing and blending techniques designed to increase utilization of low micronaire (mike) cottons will be made.

Plains Cotton Growers, Inc., spokesmen said 64.5 per cent of last year's cotton crop from the 23-county High Plains area was "discounted." More than that was discounted the previous year.

Mike readings in the 3.8-4.5 range are most desirable, Arthur said. Cotton in that range goes for the manufacture of shirt, sheeting and similar fabrics which bring the best price.

The average mike reading for South Plains cotton last year was 3.3 with only 35 1/2 per cent grading higher than 3.5.

PCG officials explained that the low ratings for Plains cotton results from the short growing season and the cool temperatures during much of that early season.

Cool weather impedes the development of the fiber, they said. Temperatures below 60 degrees slow or stop the development.

Arthur said the project likely will begin in July or early August with 144 samples of 15/16-inch and one-inch staple.

Announcement of the grant came from the office of Sen. Ralph Yarborough (D-Tex). Rep. George Mahon (D-Tex), chairman of the House Appropriations Committee, was a leader in the development of the project.

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By Dan Tarpley
20-5-15-68

This release was distributed 5/16/68
to all Lubbock media, dailies of towns
mentioned in story.

LUBBOCK, May 16 -- "Where do they all come from?"

With thousands of Texas Tech students streaming onto this West Texas campus at the beginning of every semester, this question is asked countless times.

This fall, more than 19,000 are expected to enter Tech--another record enrollment.

Evelyn Clewell, director of institutional studies and space utilization at Tech, recently released a detailed study which shows the origin of students by hometowns over the past ten years (1957-1967).

Lubbock leads the statistics in the number of students at Tech. In 1967, 4,952 listed the city as their home.

"This figure is not reflective of the actual number of Lubbock students at Tech," Miss Clewell said. "If a student is married or for some other reason receives his grades at a Lubbock address, he is usually carried as being from the city."

Although a record 18,646 students registered in the Fall of 1967, the number from Lubbock dipped more than 100 below the 1966 total of 5,063.

Dallas was runnerup as top contributor to the student body with 1,293. Rounding out the big three is the state's largest city, Houston, with 854 students.

(MORE)

Enrollment . . . add one

Two South Texas cities, Corpus Christi and San Antonio, showed the largest percentage gain over the ten year span. Corpus Christi residents at Tech increased 750 per cent (from 14 to 119) and San Antonio, 670 per cent (from 54 to 416).

The three West Texas cities sending the most students, with exception of Lubbock, were Fort Worth with 605, Amarillo with 490 and Midland with 458.

Abilene sent 329 students to Tech in 1967, Tech student enrollment from there has increased more than 180 per cent in ten years.

Cities surrounding Lubbock on the High Plains were comparatively heavy contributors to the Tech makeup, Slaton sent 101 students, Levelland 144, Littlefield 108, Brownfield 118, Lamesa 112, Big Spring 139 and Plainview 223.

Rounding out the 24 cities which had over 100 students at Tech in 1967 were El Paso with 208, Austin 126, Pampa 140, Richardson 110, San Angelo 146, Snyder 109 and Wichita Falls 121 and Odessa 336.

Forty-eight states besides Texas were represented at Tech, as well as two territories, the Canal Zone and Puerto Rico. Three students list their home as Washington D. C.

In 1967, 877 out-of-state residents came to Tech. This was an increase of more than 220 per cent in a decade.

Internationally, Tech attracted 88 students, more than doubling the 1957 figure. Canada sent the most students in 1967, followed closely by Mexico. In all, 30 foreign countries had citizens attending classes at the university.

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By John Petty
21-5-16-68

LUBBOCK, May 16 -- Two scholarships for the Texas Tech School of Law were announced Thursday (May 16) by Dean Richard B. Amandes.

The law firm of Witherspoon, Aikin, Thomas & Langley of Hereford has presented the school a \$250 check. The money will go to a second or third year law student selected by officials of the school.

A \$200 scholarship in memory of the late Lawrence F. Green, Lubbock attorney, has been established by Attorney John F. Maner of Lubbock.

Maner formerly was associated with Green in the practice of law.

Members of the Hereford firm are James W. Witherspoon, John D. Aikin, Wayne E. Thomas, Earnest L. Langley, E. Hazen Woods Jr., Thomas L. Burdett, Thomas W. Kendireck and Mel Ruth Aikin.

"I am happy to be able to make a monetary contribution to a worthy student of the law at Texas Tech," Maner said, "and we know the money will be used wisely by its administrators.

"We think the new School of Law at the West Texas institution is worthy of the support of attorneys and other professional people of this area."

"We at Tech are most appreciative of these scholarships which will go to deserving young men and women studying in our school," Dean Amandes said.

"Ours is a new school and we welcome support of every type for it and its students."

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By Dan Tarpley

22-5-16-68

This release was distributed 5/16/68
to all Lubbock media.

LUBBOCK, May 16 -- Dr. Judson Maynard of Texas Tech's Music Department will be presented in a recital Saturday (May 18) at the Holy Church Cathedral in Morelia, Michoacan, Mexico.

The 8:30 p.m. program will be the closing recital in the three-day International Organ Festival sponsored by Mexico's Union Nacional de Organistas.

Dr. Maynard will play compositions by Lidon, Pasquini, Carvalho, Bach, Franck and Liszt.

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By Emil Carmichael
23-5/16/68

This release was distributed 5/16/68 to all
Lubbock media.

LUBBOCK, May 16 -- Senior Steven L. Donaldson of Odessa received the Daughters of the American Revolution Award from Mrs. Myron W. Kattner, regent of the Nancy Anderson chapter of Lubbock, in military ceremonies at Texas Tech Thursday (May 16).

It was the first time in Texas for the DAR presentation.

Robert D. Brown of Perryton received the president's award for having the highest scholastic standing among Army ROTC students. Vice President for Academic Affairs S. M. Kennedy presented it at the awards ceremony in the Tech Theater.

Cadet Col. J. Floyd Carter of Hereford received the Gerald Brown Award from Dean of Student Life James G. Allen and the Professor of Military Science honor from Col Maxwell C. Murphy.

Prof. Robert L. Paradis of Aerospace Studies presented "Superior Cadet" awards to Carter, James Howell of Lubbock, Danny W. Hill of Dallas and Michael G. McMurry of Houston.

Jean Ann Phillips of Richardson was honored as "Outstanding CorpsDette." Dean of Women Florence L. Phillips made the presentation.

Other awards and recipients:

Best drilled battalion, 2nd Battalion,

Company Marksmanship award, Company A,

(MORE)

ROTC Awards Ceremonies . . . add one

Cadet of the semester, Chris L. Roehl of Bellaire.

Professor of Military Science commendation awards, Albert E. Andres, James S. Kay, Robert L. Adkins, Christopher P. Alford, Philip Nathans III, Paul B. Richter, James F. Scott, Bill D. Pittman, Kenneth W. Smith, Gerald L. Smith, (cq) Charles K. Morrison, Daniel L. Brackeen, William R. Phillpotts, Linda Evans, Hugh T. McCormick, David R. Bradley, Bobby Bryant, Edward R. Farris, and James R. Pflueger.

Pilot full wings, Richard Krull.

Varsity letterman awards, Robert A. Junell and Michael R. Currence.

Military excellence awards, David L. D'Avignon, James W. Maxfield, Timothy J. Norton, Bob E. Bryant, John W. Welch, Mark T. Paden, Robert B. Coker and Larry C. Gardner,

Reserve Officers Association Medal, Robert D. Brown, Roehl and Thaddeus A. Boyle,

American Legion Awards, James L. Haney, William R. Hamm, Howell, William H. Burgess and Douglas C. Sherman,

Olympic awards, Anthony Digirolomo, John K. Royal, Donald R. Leach, Daniel J. McNulty, Robert E. Warren, Robert L. Adkins, Marty McClure, Paden and Daniel J. Pier. The Unite Company award went to Company A.

Deans Allen and Phillips were made honorary members of the Army ROTC.

This release was distributed 5/16/68 to all Lubbock media.

LUBBOCK, May 16 -- The Texas Tech School of Engineering will present "The Fantastic Future -- From Fabrics to Infinity" at a meeting of the Texas Technological College Foundation Friday night (May 17).

More than 100 members are expected to attend the 7 p. m. meeting in the Student Union.

Dean of Engineering John R. Bradford said the program would be of interest to every member and will indicate some of the scientific developments to come from Tech's research and engineering facilities.

Dean of Arts and Sciences Lorrin Kennamer will speak on "Arts and Sciences at Texas Tech -- Comments and Perspective" at a meeting of the Foundation Board at 4 p. m. in the Union.

The board also will hear reports from Bill J. Parsley, vice president for development, William H. Evans, board chairman; Jack Maddox, chairman of the Nominations and Membership Committee; and interim Executive Vice President Gerald W. Thomas on the West Texas Water Institute.

A meeting of the executive committee will precede the afternoon board session.

-30-

By Dan Tarpley
25/5/16/68

This release was distributed 5/17/68 to
all Lubbock media .

LUBBOCK,, May 17 -- Texas Tech Profs. Joseph L.
Schuster and William J. Waldrip will participate in a program and field
tour at Archer City Friday (May 24).

Dr. Schuster will discuss Texas Tech's approach to
range management research and education. Dr. Waldrip, an
adjunct professor, will talk on grazing management systems.

The day's activities are sponsored by the American Society
of Range Management and the Archer County Soil and Water
Conservation District.

-30-

By Dan Tarpley
26-5/17/68

This release was distributed 5/17/68
to all Lubbock media.

LUBBOCK, May 17 -- Professor of Law Maurice B. Kirk of Texas Tech will participate in the deliberative activities of the American Law Institute in Washington, D. C. May 21 through May 24.

Dr. Kirk received a special invitation to take part along with the elected members of the institute. It is the principal scholarly organization within the legal profession.

The 1,500 judges, lawyers and law teachers who are its elected members have been selected on the basis of their interest in and potential for contribution to the object of the institute "to promote the clarification and simplification of the law and its better adaptation to social needs, to secure the better administration of justice, and to encourage and carry on scholarly and scientific legal work."

Kirk said this year's session will consider recommendations relating to unfinished studies on division of jurisdiction between state and federal courts, revision of the system of federal estate and gift taxation, revision of the restatement of the law of conflict of laws and revision of the restatement of the law of contracts.

The institute will begin consideration of a model land development code and a model code of pre-arraignment procedure for criminal defendants.

-30-

By Dan Tarpley
27/5/17/68

This release was distributed 5/17/68 to all
Lubbock media, Portales Daily News,
Eastern New Mexico University.

LUBBOCK, May 17 -- Dr. Johan Bjorksten, founder of the Bjorksten Research Laboratories, Madison, Wisc., will address the May meeting of the South Plains Section, American Chemical Society, here Monday (May 20).

At this 8 p.m. (CDT) lecture in Room C-2 of the Texas Tech Chemistry Building, Dr. Bjorksten will discuss problems he has encountered during his 25 years as an independent chemist.

Preceding the lecture, he will be guest at a 6 p.m. dinner in Tech's Student Union Building at which the South Plains Section will honor the outstanding area high school chemistry student and his teacher.

A native of Finland, Dr. Bjorksten earned an MS and a PhD in protein chemistry at the University of Helsingfors. He came to the U.S. in 1931 to do post doctoral work at the University of Minnesota and remained to do research for several American companies, including the Felton Chemical Co., Pepsodent Co., Ditto, Inc. and the Quaker Chemical Products Corp.

He established his own research organization in 1944. The company now has a branch laboratory in Houston and facilities in Dayton, O., and New York City.

Dr. Bjorksten has worked on many problems for both private industry and the government in the fields of polymers, graphic arts, petroleum products, hydrocarbon resins, protective coatings, friction reducing coatings, low pressure lamination and surface treatment for plastics. (MORE)

Bjorksten . . . add one

Bjorksten and his co-workers hold about 200 patents. One of their notable developments has been the foaming of metal. Another is a unique process for continuously drawing vitreous silica fibers and for metal coating glass fibers and vitreous silica fibers.

In 1953 he founded Bjorksten Research Foundation, a non-profit organization devoted to fundamental research on aging aimed at finding new paths toward control of degenerative disease and extending the physiologically most active part of man's life.

Arrangements for Dr. Bjorksten's appearance are under direction of Tech Chemistry Prof. John A. Anderson, chairman-elect of the South Plains Chapter which has members in West Texas and Eastern New Mexico.

By Emil Carmichael
28/5/17/68

FOR RELEASE AT 10 PM
FRIDAY (May 17)

This release was distributed 5/17/68 to all
Lubbock media.

LUBBOCK, May 17 -- More than 100 members and guests of the Texas Tech Foundation were given an exciting look into "The Fantastic Future" at a dinner meeting in the Student Union Friday night (May 16).

The elaborate program presented by the School of Engineering under the direction of Dean John R. Bradford ranged from "fabrics to infinity."

Highlights of the program included:

A display and demonstration of communications systems by Charles H. Chambers of Southwestern Bell Telephone with equipment provided by AT&T and Victor Electrowriting.

"Fashions of Tomorrow" by Mrs. Kim Dawson, fashion director for the Apparel Mart in Dallas.

Displays by the Manned Spacecraft Center and National Aeronautics & Space Administration at Houston and Texas Instruments, Inc., of Dallas.

Closed circuit television equipment by Video Electronic Systems, Inc., of Lubbock.

A discussion of "Air Pollution Study" by Marston C. Meador of the Department of Chemical Engineering.

Talk and demonstration of waste water renovation system groundwater demonstration model by Dan M. Wells of the Department of Civil Engineering.

(MORE)

Texas Tech Foundation Meeting . . . add one

Laser communication system and hologram display by Dr. Magne Kristiansen and Virgil C. West of the Department of Electrical Engineering.

Electronic music by Dr. Darrell L. Vines of the Department of Electrical Engineering.

Simulation of inspection task analysis by Dr. Richard A. Dudek of the Department of Industrial Engineering.

Biomechanical analysis of hand tools by Dr. Mohamed M. Ayoub of the Department of Industrial Engineering.

Simulation of metal removal by Dr. Charles L. Burford of the Department of Industrial Engineering.

Missile vibration research discussion by L. Jack Powers of the Department of Mechanical Engineering.

A talk of "Arts and Sciences at Texas Tech--Comments and Perspective" by Dean of Arts and Sciences Lorrin Kenmamer highlighted a meeting of the Foundation Board Friday afternoon (May 17).

Tech interim Executive Vice President Gerald W. Thomas spoke on "The West Texas Water Institute."

The board heard reports by Vice President for Development Bill J. Parsley, Board Chairman William H. Evans and Jack Maddox, chairman of the Nominations and Membership Committee.

-30-

By Dan Tärpley
29/5/17/68

EDITOR'S NOTE: RON HAMM WILL ATTEND AND
CALL YOU IF ANY MAJOR CHANGE,

orig ~~copy~~ AS 4 1 +
4

LOCALS, Hometown, Dr.
Cogan, Psychology Dept.

LUBBOCK, May 17--Graduate psychology student Thomas B. Posey has been granted a \$600 research assistant ship at Texas Tech this summer. Posey, son of Mr. and Mrs. T. B. Posey of (2808 Tanglewood Drive) Owensboro, Ky., will study a problem of his own choice, ~~under~~ ^{under supervision of} ~~Psychology~~ Prof. Dennis C. Cogan.

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Date	STORIES & CUTLINES	Local's	State	Reg.	HT's	EXPLANATION
1-5-20-68	Hagewood Foundation Scholarship ✓					Dallas, Amarillo, Silverton
"	Cutline on Above ✓					Dallas, Amarillo, Silverton
2-5-20-68	^{High School} Students Competing in Math Poles Competition ✓				✓	
3-5-20-68	Brownfield Development ✓					Brownfield
4-5-20-68	Commencement ✓					
5-5-21-68	Museum Complex ✓					
"	Cutline on above					
6-5-21-68	Computer Center Grant ✓					
7-5-22-68	Computer Center Institute ✓					Dailies & weeklies
8-5-22-68	Outstanding B.A. Student ✓					Adalou
9-5-22-68	Establishment of Beta Theta Pi ✓					
10-5-22-68	Psychology Workshop ✓					
11-5-22-68	Head Start Grant ✓					
12-5-22-68	Cutline on Advertising Awards ✓				✓	
13-5-24-68	Law School ✓				✓	

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
14-5-24-68	William H. Marten - Jostile Res. Center ✓	✓				
15-5-24-68	B.A. Workshop	✓		✓	✓	✓
16-5-24-68	Smoky The Bear	✓				Farm Magazines
"	3 cutlines on above	✓				
17-5-24-68	Geo. Egan Award	✓				Math Science Foundation
18-5-24-68	"Cutline Stripes for ROTC Staffers" ✓	✓			✓	
19-5-24-68	Ellis Kay Buckner - 3rd Generation Graduate of Jsh. ✓	✓				
"	Cutline on above					
20-5-24-68	Atlantic Richfield Grant ✓	✓				Midland
21-5-24-68	Prof. H.V. Greer	✓				

This release distributed 5-20-68
to Lubbock news media, Dallas,
Amarillo, Silverton.

LUBBOCK, May 20 -- Dallas sophomore Lillian Margaret Staggs has been named recipient of Texas Tech's Hazlewood Foundation Scholarship in Mathematics for the 1968-69 academic year.

The \$100 scholarship, presented for the first time this year, recognizes outstanding achievement at the undergraduate level, said Associate Department Chairman Robert Poe, head of the selection committee.

Miss Staggs, a math major with a 4.0 point grade average in her major field, is a member of Tech's chapter of Kappa Mu Epsilon, national math honorary, and was elected to membership in Alpha Lambda Delta, women's honorary, in her freshman year.

The Foundation was named in honor of former Department Chairman Emmett Hazlewood, who retired from the administrative post to return to full time teaching. A member of the Tech faculty since 1939, Dr. Hazlewood headed the department from 1948 until 1966.

The scholarship, supported by an endowment fund initiated two years ago by members of the Tech math faculty and friends of the department, is to be awarded annually.

"Plans are to increase the number of scholarships as the endowment fund grows," Dr. Poe said.

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1-5-20-68

By Emil Carmichael

This release distributed 5-20-68
to Lubbock news media and hometowns

LUBBOCK, May 20 -- A top cowboy who grew up on a Nebraska sand hills ranch and a couple of "city girls who liked horses" will represent Texas Tech and the Southwestern region in the National Intercollegiate Rodeo Association (NIRA) finals in Sacramento July 3-8.

Junior Craig Haythorn of Arthur, Neb., who was recently named all-round cowboy for the Southwestern region, is a director to the national association and plans to get to Sacramento early to attend business and executive meetings before rodeo competition starts two days later.

Joining him for the competition will be Tech co-eds Marianne and Nancy Munz, daughters of Mr. and Mrs. C.P. Munz of Alvin, and the third member of Tech's women's rodeo team, Anita Ramsey, of El Campo.

Marianne is "Miss NIRA" and will defend her world championship title in the goat-roping contest. She took national goat-roping honors in 1966 in Vermillion, S.D., and in 1967 in St. George, Utah.

Haythorn will compete in calf roping, ribbon roping and bulldogging. He was top cowhand in regional dogging competition. He scored 614 points in all events in the 10 regional rodeos to win the all-round championship. Terry Walls of Tarleton State was his closest competitor with 566.

(MORE)

Rodeo --- add one

Haythorn failed to qualify for last year's national rodeo finals, but he competed in his freshman year. An animal business major at Tech, he plans to do some professional rodeoing after graduation.

"It's tougher competition," he said, "although we use the same rodeo stock the pros do, but there are more good cowboys trying to win the money."

"No, we never lived on a ranch," Nancy Munz said, "We were a couple of 'city girls' and our father is an industrial arts teacher at Alvin Junior College.

"We got some help in caring for our horses and learning how to handle them from some high school boys and we've kept at it."

Nancy, the younger of the duo, this year out-scored Marianne in regional competition. She tallied 520 points to 485 for Marianne.

In last year's national finals Nancy placed second behind Marianne in goat roping. The two are expected to be top competitors again this year.

Both Nancy, 21, and Marianne, 23, are home economics education majors and Marianne is now studying foods and nutrition and animal science at the graduate level. Nancy was runner-up for the queen honors at the national competition in 1966.

2-5-20-68

By Dan Tarpley

This release distributed 5-20-68
to Lubbock news media, Brownfield

LUBBOCK, May 20 -- Detailed plans for the orderly growth and development of Brownfield and environs until the year 1970 will be presented to that city by Texas Tech architecture students Tuesday night (May 21).

The 7 p.m. public meeting will be held in the Brownfield High School auditorium.

The presentation culminates a nine-month project commissioned by the Terry County Chamber of Commerce and Agriculture.

The two-part program includes a comprehensive plan for Brownfield and Terry County and a series of specific projects based upon thorough studies of the city's history, needs, character, location, and potential.

Forty-two students working under the direction of Architecture Department faculty members Dudley Thompson, Mrs. Jean Smith and James Dalton produced the plan.

The Terry County Chamber underwrote the expense of materials used in the study and presentation and will award a \$250 prize to the student whose work is judged as contributing most to the total project.

The comprehensive plan will show proposals for land use development for the next three decades.

They will include highway and street development, needed and desirable recreational, educational and medical facilities, a youth ranch, farmers' market, semi-arid lands zoo, recreational areas, industrial park, and recreational and park facilities in the canyon area.

(MORE)

·Brownfield --- add one

Specific projects were developed by two-man teams within the class. Students paired for specific projects and worked with the entire class on the total project.

During the fall semester 12 city planning students made several trips to Brownfield to gather information for the land use survey. In the spring, 28 senior architectural students determined goals and designed plans.

The study is the most recent developed by Tech students enrolled in city planning. Previous plans have been developed and presented to El Paso, Santa Fe, San Antonio, Lubbock and Tulia.

-30-

3-5-20-68

By Dan Tarpley

LUBBOCK, May 20 -- Final exams are slated to begin Tuesday (May 20) for some 18,000 Texas Tech students who are winding up their academic chores for the spring semester.

The last day of tests will be May 28. Residence halls will close May 29 for all except degree candidates slated to participate in commencement exercises June 1.

Dr. Vernon R. Alden, president of Ohio University, will deliver the commencement address at 8 p.m. in Lubbock Municipal Coliseum.

Registration for the first summer term will begin June 5 and classes will start June 7. The second summer term will begin July 14 and close Aug. 24.

-30-

4-5-20-68

By Emil Carmichael

LUBBOCK, May 21 -- Before the next meeting of the Texas Tech Foundation this fall, ground will have been broken for the first phase of the new museum complex.

Architects are putting the finishing touches to drawings; bids will be let late in August; and construction will follow immediately.

This \$2 million two-story portion is to be completed and ready for occupancy by January 1970.

The first unit will include the control unit, the quarter-million dollar Moody Planetarium, a portion of the Industrial Gallery, Pioneer Hall and part of the main Exhibits Gallery.

Ultimate plans call for a \$6 million plant for the International Center for Arid and Semi-Arid Land Studies (ICASALS) and Museum complex.

The planetarium will include a new Spitz projector programmer and dome, seating for 100 persons, and offices and workrooms.

It will be connected to the central unit.

Pioneer Hall will include a commemorative corridor honoring pioneers and outstanding citizens of West Texas.

-30-

5-5-21-68

By Dan Tarpley

LUBBOCK, May 21 -- The National Science Foundation Tuesday (May 21) awarded a grant of \$100,000 to Texas Tech for improving its Computer Center facilities, Rep. George Mahon (D-Tex) announced.

The grant is one of the largest to be received by Tech from the NSF.

Officials said the funds will be used for additional equipment and staff. The application had been filed in January of this year.

It was prepared by Drs. George Hutchinson and Paul Griffith of the center's staff.

Computer Center officials said the division of the funds between equipment and staff would be determined at a later date. "These funds will provide an impetus to the growth of computing at Texas Tech," Dr. Hutchinson said, "particularly in light of the anticipated development of the computer science program.

"We have been working on this proposal for two years and are extremely pleased that our efforts have been successful.

"We at the Computer Center are extremely grateful to the entire faculty and staff at Tech, without the support of whom the grant would not have been possible.

"We are particularly indebted to Dean of Engineering John R. Bradford for his support through the Western Information Network and to Dr. S. M. Kennedy, vice president for academic affairs, for supporting the project and for serving as host to the NSF inspection team in March."

Griffith expressed his pleasure at receiving the grant and his appreciation of the support of the center's staff and other members of the academic community.

"Rep. Mahon has shown a continuous interest in the project since its inception, and we are most pleased at his high level of support," Dr. Hutchinson said.

This release distributed 5-22-68
to Lubbock news media, regional
dailies, weeklies.

LUBBOCK, May 22 -- A summer institute, "Introduction to Data Processing and Basic FORTRAN," will be presented by Texas Tech's Computer Center.

The two-week seminars are scheduled for June 17-June 28, July 22-Aug. 2 and Aug. 12-22.

Institute Director James P. Myers said the course "will provide a basic knowledge of computers, their applications, and a method of programming. All persons interested in obtaining a knowledge of data processing and basic FORTRAN are invited to participate in one of the three institutes."

Myers described the course as an "Introduction to data processing equipment and its function in a computer system. Methods of effective keypunching will be illustrated.

"Elementary methods of FORTRAN programming with applications and concepts in teaching will be presented. Work sessions for developing skills in this area will be provided."

Myers said the objectives are to instruct teachers, staff and researchers of the West Texas area in the skills which they will need to utilize effectively the Tech computing facilities and to provide the instructors who will ultimately reach the mass of West Texas students with firsthand knowledge of computer capabilities and limitations and with a broad view of computer usage now and in the future.

The Lubbock Independent School district administrative council has approved the institute as equivalent of three semester hours toward teacher requirements.

Fee for the course is \$25, which includes the textbook and materials, all lectures and seminar sessions, the luncheon and graduation banquet. It does not include housing or meals.

(MORE)

Computer Center Institute --- add one

On campus housing is provided through the Housing Office of Texas Tech. Housing requests should be returned 10 days prior to the opening of the session applicants wish to attend.

Lecturers, in addition to Myers, will be Ronald N. Brown and G. Kemble Bennett, both of Texas Tech's Computer Center faculty, and Kerry W. King, systems representative for the IBM offices in Lubbock.

The center serves an area of approximately 64,000 square miles. Its operators strive to meet the research and educational demands of this South Plains area as well as Tech's rapidly growing academic community.

The center is equipped with an IBM 7040, 360-40, 1401, and a 1620, Mod I. With exception of jobs to be run on the IBM 1620, which is an open-shop machine, all jobs are processed on a batch-type (open-programming, closed shop) basis.

On request, the center provides assistance and advice in all aspects of computer application, from data collection and preparation through processing and interpretation of the final results.

Computer seminars for the faculty and student body are held at regular intervals to supplement their knowledge of computer capabilities.

-30-

7-5-22-68

By Dan Tarpley

2 EXTRAS

LOCALS, CC to Bus Education
Business Administration
and our Bus Ad files.

Cutlines

^E
OUTSTANDING IN BUSINESS EDUCATION--Idalou senior Donna Adrian
was recognized Wednesday (May 22) for "outstanding
achievement as a student in business education" at Texas
Tech. The award of merit was presented by Dr. Horace
Griffitts, associate professor of business administration
and sponsor of Pi Omega Pi, honorary fraternity in business
education. She did her practice teaching under Miss Nelda
Jobe, Lubbock High School teacher coordinator of vocational
office education, left. Miss [REDACTED] Adrian is the
daughter of Mr. and Mrs. [REDACTED] Donald Adrian of Idalou.

[REDACTED]

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(Tech. photo)

by jdt

8-5-22-68

1/2
LOCALS, CC to IFC
William H. Duvall and our
files

LUBBOCK, May 22--The Texas Tech Interfraternity Council (IFC) and national officers of Beta Theta Pi have announced plans to establish a chapter on the campus this fall.

Beta Theta Pi is a social academic fraternity "believing in and promoting the moral and social culture of its members."

Tech fraternity advisor William H. Duvall said the IFC had decided to accept another fraternity on campus and had indicated Beta Theta Pi was its choice.

IFC President Michael A. Thomas said the new fraternity will be allowed to rush during the entire fall semester but cannot start rushing until Sept. 22 when the official rush period starts.

It will not be permitted to pledge anyone until the pledging convocation Oct. 12. It will start rush on an equal basis in the spring and it will be allowed to take any eligible pledge from Oct. 12 until the end of the fall semester.

---30---

By jdt

9-5-22-68

3/2
LOCALS, CC to Psychology Dept.
Dr. Andreychuk, and our files.

LUBBOCK, May 22--Psychology Profs. Joseph B. Ray and Deore Cannon of Texas Tech are conducting a workshop on individual and group therapy for sub-professionals at the Big Spring State Hospital.

The five-day workshop will end Monday (May 27) for the 40 [REDACTED] enrollees.

Chairman Theodore Andreychuk of the Psychology Department said Drs. Ray and Cannon are [REDACTED] training [REDACTED] hospital attendants who will be designated as mental health workers on the completion of the course.

The workshop is sponsored by the federally supported Hospital Staff Development program and the Hospital Improvement Project.

Half the enrollees attend morning sessions, the other half afternoon sessions.

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By jdt

10-5-22-68

This release distributed 5-22-68
to Lubbock news media.

LUBBOCK, May 22 -- A grant of \$24,716 from the Office of Economic Opportunity to Texas Tech for Head Start teacher training was announced Wednesday (May 22).

Official notification came from Rep. George Mahon (D-Tex). Tech officials said the funds will be used to finance the teacher training program From April 1 this year through March 31, 1969.

The program is administered by Mrs. Estelle Wallace, chairman of the Home and Family Life Department at Tech.

-30-

11-5-22-68

By Dan Tarpley

Outlines

4 EXTRAS

LOCALS, CO to hometowns, Dr. Ross, Business Administration and our School of Business files.

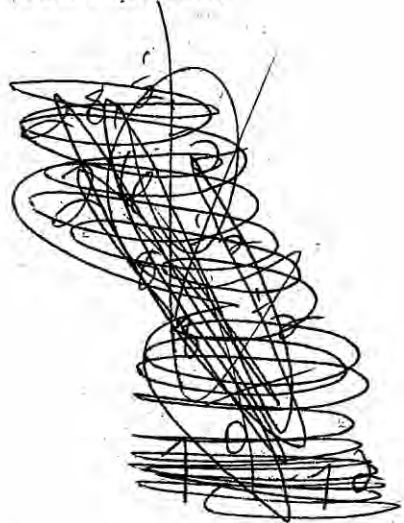
CASH IN ADVERTISING AWARDS--Three Texas Tech advertising students line up to turn their gifts into cash at ~~the~~^a bank teller's ~~box~~ cage Wednesday (May 22). They were, from left, ~~Freddie Koenig Jr., senior from Bastrop;~~ ~~Carl B. Johnson, Fort Worth senior;~~ Elaine Leslie, ~~Carl B. Johnson, Fort Worth senior~~ Wichita Falls junior; and ~~Freddie Koenig Jr., senior of~~ ~~Bastrop and formerly of Wilson.~~ Johnson and Koenig received \$125 scholarships from the Dallas Advertising Club for scholarship and service, respectively, and Miss Leslie \$50 from the Houston professional chapter of Gamma Alpha Chi, advertising fraternity, ~~the first scholarship by the~~ ~~Houston Advertising Club.~~ Johnson is the son of ~~Mr. and Mrs.~~ Mrs. C. B. Johnson of (2320 West Magnolia) Fort Worth; Miss Leslie the daughter of Mr. and Mrs. Wayne Leslie of ~~the~~ (3213 Kenesaw) Wichita Falls; and Koenig the son of Mr. and Mrs. Freddie Koenig Sr. of Bastrop.

(Tech photo)

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by JDT

12-522-68



This release distributed 5-23-68
to Lubbock news media, hometowns.

LUBBOCK, May 24 -- Three students from Texas Tech's School of Law have been named to compete in appellate court competition in Houston July 4 and 5.

The competition is sponsored by the State Junior Bar of Texas. All eight Texas schools of law will enter teams.

Tech competitors will be Hershell Barnes of Big Lake, Richard Maxwell of O'Donnell and Michael McKinney of Midland.

"Our students will be competing against second and third year law students from the other law schools in the state," Dean Richard B. Amandes of Tech said, "but we know they will represent us well, even against more advanced students.

"We are happy to get the opportunity to participate."

Students will present preliminary arguments July 4 before judges of civil appeals courts, district judges and other attorneys.

Final arguments will be presented July 5 before the nine judges of the Texas Supreme Court.

"The program is designed to afford students an opportunity to acquire skill and training in legal research, brief writing and appellate arguments," Amandes said.

"Programs such as this add a note of realism to the first year work which is largely theoretical in orientation as opposed to the skills area," he said.

In intramural competition the oral arguments were presented before a three-judge court composed of members of the Lubbock Bench and Bar and law school faculty.

(MORE)

Law School --- add one

All members of the class entered the oral arguments competition, and 40 chose the problem selected by the Junior Bar in order to qualify for the state contests.

Briefs must be submitted to state contest officials by June 18.

McKinney also was the winner of first prize in Tech law school competition in legal writing in preparation of memoranda. Second prize went to Mrs. Ruth Kirby, wife of a Littlefield attorney.

Prize money was provided by John R. Mara, Dallas law book dealer.

Maxwell lives at 2101 13th St., Lubbock, and is the son of Mr. and Mrs. W. L. Maxwell of O'Donnel.

Barnes lives at 2103 33rd St., Lubbock, and is the son of Mr. and Mrs. H. L. Barnes of (908 Utah) Big Lake.

McKinney is the son of Mr. and Mrs. T. B. McKinney of (1601 N. "C") Midland.

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13-5-24-68

By Dan Tarpley

This release distributed 5-24-68
to Lubbock news media.

LUBBOCK, May 24 -- Associate Director William H. Martin of the Texas Tech Textile Research Center has been appointed vice president in charge of research and development for Springs Mills, Inc., it was announced here Thursday (May 23).

Dr. Martin will join Springs Mills July 1 and will be based at Fort Mill, S.C. in charge of the firm's corporate research and development efforts relating to products and manufacturing processes.

He has been active in the reorganization and expansion of Tech's Textile Research Center. His activities included planning research laboratories and selecting equipment for pilot plant experiments on finishing operations and planning research to improve the marketability of the natural fibers. He also taught textile engineering.

Martin, who holds master's and doctor's degrees from the Institute of Textile Technology at Charlottesville, Va., came to Tech from the faculty at that institution.

-30-

14-5-24-68

By Dan Tarpley

LUBBOCK, May 24 -- Texas Tech Food Service Director Shirley Bates was named president-elect of the National Association of College and University Food Services at the group's May meeting in Chicago.

Mrs. Bates, who is slated to begin a one-year term as the association's 12th president in 1969, is the first woman to be elected to the organization's top post. During the upcoming year she will serve in several advisory capacities, including that of consultant to the NACUFS program committee.

She has just completed a two-year term as vice president of Region VI and has served as official conference representative to the Association of College and University Housing Officers.

Tech is one of the 425 member-institutions in the association which seeks to promote high standards of academic food service through programs, conferences, research and professional publications.

-30-

15-5-24-68

By Emil Carmichael

LUBBOCK, May 24 -- Smokey the Bear doesn't know it all.

Fires in forest and prairie are nature's way of providing the good life for man and beast, and range management experts in increasing numbers are advocating controlled burning to restore lost benefits.

Fighting fire with fire is a part of this policy backed by historic and scientific evidence.

Dr. Henry Wright, specialist in scientific burning and assistant professor of range management at Texas Tech, cited evidence to support his views on fire benefits.

"If we burned as we should burn on our range and in our forests," he said, "Smokey the Bear would have fewer devastating fires with which to contend."

Dr. Wright has been conducting tests with fire to control mesquite and other brush on the Post estate. He previously worked in fire control in Idaho and California.

Historically there is evidence, Wright said, that fires started by lightning have kept down the heavy brush and swept away dead material on forest floors. Prairie fires at periodic intervals, too, have kept brush under control and allowed good forage grasses to take hold of the land.

"The Indians apparently set fires deliberately," he said, "because they discovered that game would come in after a fire to feed on tender new shoots."

Burning off forest floors at regular intervals has been shown to benefit the forest in several ways, Wright said. Brush does not build up and create a threat of disastrous fire if it is periodically removed.

Seeds, too, apparently respond to the heat. This is particularly true with redwoods in California and blueberries in Virginia.

"Fire does not hurt the redwood tree," the range specialist said, "and it is followed by the appearance of a great number of seedlings."

(MORE)

Smokey the Bear -- add one

In the area of the Shenandoah National Park in Virginia, he said, pioneers burned the meadow and reported "blueberries so thick you couldn't use them all" two years following the burning.

Now, he said, the meadow is mowed, and the blueberries are disappearing.

In Idaho, burning allows the regeneration of forbs (broad-leaved plants) which bring in grouse. Chemical control of sagebrush there destroys the forbs and causes grouse to move on to other feed areas. Elk also increase in number as a result of a good burning program, Wright said.

In California, deer will come in to feed on the new chamise growth. When these shrubs become tall and filled with dead material, the deer avoid them. Instead they trouble orchard growers by feeding on fruit foliage.

In Florida, experience with periodic burning of forest floors has proved that the control benefits wildlife and the forest plant materials.

On the Post estate, mesquite provides cover which lengthens a cattle roundup from a one day to a three day operation. In addition, the brush invasion steals water and range from useful grasses.

Dr. Wright now is experimenting on that range. He has just completed tests to determine the relation of burning temperatures to the amount of fuel supply - in this case tobosa grass which cattle avoid.

A goal of his research is to determine patterns for controlled burning with respect to time of year, the supply of fuel available, the age of the brush, atmospheric temperatures and general climatic conditions.

Properly controlled, the rangeland would again be given over to grasses suitable for cattle grazing.

Dr. Wright is working both on specific burning experiments and cooperatively with chemical and biological experiments in brush control.

16-5-24-68

By Bea Zeeck

LUBBOCK, May 24 -- Texas Tech Electrical Engineering Department officials announced Friday (May 24) the receipt of a \$7,300 award from the National Science Foundation for instructional scientific equipment.

The funds are to be matched by non-federal funds to the extent of at least 50 percent of the costs of the project.

Chairman Russell H. Seacat Jr. of the department said the NSF and matching funds would go for the purchase of a sampling oscilloscope, a dual-beam oscilloscope and three spectrum analyzers at a total estimated cost of \$14,540.

"The equipment which the National Science Foundation award will help us buy will contribute to our ever-expanding teaching and research programs at Texas Tech," Dr. Seacat said.

-30-

17-5-24-68

By Dan Tarpley

4
3 EXTRAS

LOCALS HOMETOWNS, AFROTC,
[REDACTED] and our
files. Home town papers are
Muleshoe Journal, Comanche Chief,
and Northwest Alabamian, Fayette, Ala

Cutlines

STRIPES FOR ROTC STAFFERS--Two Air Force non-commissioned officers at Texas Tech have come in for promotions at the time their ROTC cadets are preparing for commissioning ceremonies June 1. Tech. Sgt. Garland Louis Kirkland of Fayette, Ala., right, and Staff Sgt. Ernest Leon Lewis of Muleshoe receive their new stripes from Lt. Col. Henry Gantz who soon will be retiring. Kirkland is being promoted to master sergeant and Lewis to technical sergeant. Kirkland is the sergeant major for the AFROTC detachment and Lewis is supply custodian. Kirkland is coming up for reassignment in December and Col. Gantz will retire Aug. 1. [REDACTED]

Note to Eds: Lewis is the son of Mr. and Mrs. F. P. Lewis of Star Route, Goodland.

Kirkland is the son of Sgt. and Mrs. J. L. Kirkland of Route 2, Fayette, Ala.

Col. Gantz is from Comanche.

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by jdt

18-5-24-68

LUBBOCK, May 24 -- For Texas Tech graduating senior Ellis Kay Buckner of Lubbock, commencement exercises June 1 will have more than ordinary significance.

Miss Buckner, a third generation graduate, is the daughter of Dale Ellis Buckner, a member of the Class of 1939, and the granddaughter of Mrs. Mary Dale Buckner Schubach who received the first degree awarded by Tech at graduation ceremonies May 30, 1927.

Mrs. Schubach, a native West Texan and former Lubbock resident, currently is living in West Pakistan where her husband, Robert, is serving with the United Nations in Karachi.

The diploma she received at ceremonies in the Tech gymnasium is now on display in West Texas Museum, a gift to the museum's collection of historical documents pertaining to the university.

Growth has effected many changes since Tech honored its pioneer group of seniors on a May morning 41 years ago.

Mrs. Schubach was one of 14 students, transfers from other colleges and universities, who had completed requirements for BA degrees by the end of Tech's second year of operation.

At this year's ceremonies in Lubbock Municipal Coliseum, her granddaughter will be among more than 1,600 candidates slated to receive degrees at the bachelor's, master's and doctoral levels-- a greater number than comprised the entire student body of 1,535 in 1926-27 academic year.

Although Tech's first commencement set many precedents that have since become traditional, one event was unique--the procedure by which the recipient of the first diploma was chosen.

A yellowed newspaper clipping gives this account: "Following a drawing by members of the June class, Mary Dale Buckner of Lubbock was awarded the first degree given by the college. Clifford B. Jones of Spur, president of the board of directors, made the presentation."

(MORE)

Buckner --- add one

According to Tech historians, President E. W. Horn supervised the "decision by lot" at which each graduate was given a chance at the coveted sheepskin by drawing a slip of paper from a hat. Dr. Jones, who later became Tech's third president, is credited with suggesting the time-honored method as a means of determining the winner.

Among Mrs. Schubach's souvenirs are copies of commencement and baccalaureate programs which reveal that class members were honored at a series of events during the final days of the semester. These included an outdoor pageant, "Light in the Lone Star," presented before "the cloisters of the Administration Building," and a Senior Class Banquet at Hotel Lubbock, now the Pioneer Hotel.

The six-part pageant, described as a portrayal of the "forces which have affected education" was climaxed by the coronation of a Pageant Queen and the presentation of the senior class.

The banquet program records that Mrs. Schubach gave the toast honoring the class sponsors, Dean and Mrs. J. M. Gordon. Also on the agenda was the organization of the Tech Alumni Association.

Other items highly prized by her son and granddaughter include Mrs. Schubach's class ring and a copy of the 1927 edition of La Ventana, Tech yearbook. The ring, with its delicately molded figures-in-relief of a matador and his adversary in the bull ring, was subsequently replaced by the more sturdy gem-centered design favored by today's graduates.

Mrs. Schubach, who followed up her academic achievements as an undergraduate by returning to Tech for a master's degree, later was an instructor in the English department.

Miss Buckner, likewise an outstanding student whose name appears regularly on the Dean's honor list, also plans to teach. Her honors include membership in Alpha Lambda Delta, women's honorary, and Phi Kappa Phi, national honorary. She has served as area membership chairman of the Student Education Association and is active in the Association for Childhood Education.

Buckner --- add two

Names, as well as "firsts," have a way of repeating themselves in the Buckner family. Ellis Kay's great-grandmother, Mrs. Martha Ellis Dale, was the first postmistress at Estacado, early-day settlement north of the present day Lorenzo.

"And," added Ellis Kay, "at the last unofficial count, some 25 members of our family have attended Texas Tech."

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19-5-24-68

By Emil Carmichael

LUBBOCK, May 24 -- The Atlantic Richfield Foundation Friday (May 24) presented Texas Tech a \$2,500 check for use in the Electrical Engineering Department and the School of Business Administration.

The check was delivered by R. N. Watson of Midland, district geologist for Atlantic Richfield. The Foundation's advisory committee on aid to education earmarked \$1,500 for Electrical Engineering with the remainder for Business Administration.

The grant was made "in recognition of the contribution your school has made to the advancement of higher education," the accompanying letter from William G. Shain, executive secretary of the foundation, said.

"It was a pleasure for me to come to Lubbock to present the check," Watson said. He was among five geologists in the 1938 graduating class at Tech. His son, William G. (Billy) Watson, is a junior geology student at Tech.

The Atlantic Richfield Foundation was established Dec. 21, 1965, for "receiving, investing and disbursing funds in aid of charitable, educational or scientific uses and purposes."

In 1967, the Foundation awarded aid-to-education grants totaling \$331,400 to 73 colleges and universities and 16 educational foundations in 32 states. In 1968, grants totaling \$343,550 will be awarded.

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20-5-24-68
By Dan Tarpley

This release distributed 5-24-68
to Lubbock news media.

LUBBOCK, May 24 -- A pen-and-ink drawing by Texas Tech Art Prof. H. V. Greer will be included in the Texas Fine Arts Association's Summer Citation Exhibition which opens July 12 at Laguna Gloria Museum in Austin.

Greer's work, "Man With a Hoe," received a regional citation at TFAA's April show at Lubbock's Garden and Arts Center.

Greer describes his subject as "a retrospective portrayal of life and conditions as I saw them as a boy in the small communities in East Texas."

The Austin show will close Aug. 4.

-30-

21-5-24-68

By Emil Carmichael

Date	STORIES & CUTLINES	Local's	State	Reg.	HT's	EXPLANATION
1-5-27-68	Gary Barden - Jump Award	✓				Amherst
2-5-27-68	Bill Surfer - Dir. of Charolais Association	✓				Wellington, Houston
3-5-27-68	Joint Air Force - Army Commissioning	✓				
4-5-28-68	Miss Jacobs - Fulbright Scholarship	✓				Big Lake, San Angelo
5-5-28-68	Data Processing Short Course	✓				
6-5-29-68	^{Pop 150 in} Prof. Francis Stephen ^{pendant design}	✓				
7-5-29-68	History of Lubbock	✓				
"	Cutline 1	✓				
8-5-29-68	A.G. Scholarship	✓				
"	Cutline 1	✓				
9-5-29-68	Master of Sci. in Speech Pathology	✓				
10-5-29-68	Gen. Jauer (cutline)	✓				
11-5-30-68	Class Reunion	✓				
12-5-31-68	Board Meeting	✓				
13-5-31-68	Warn Professors	✓				

[illegible]

LUBBOCK, May 27 -- A 1955 graduate of Texas Tech, Gary Bearden, son of Mr. and Mrs. G. C. Bearden of Route 1, Amherst, has been named winner of this year's Jump Award.

Bearden heads the United State Department of Agriculture's Washington Data Processing Center and he is the third USDA employee to win the award.

He has headed the processing center since it was founded in 1962. The Jump Award is made each year to younger government executives for outstanding management. It was begun in 1950 in memory of William A. Jump, a USDA Budget and Finance officer and a young executive who died of cancer in 1949.

"I had to give up what I liked best, writing computer programs, and devote myself to resource management and liaison," Bearden said.

It all started when Secretary of Agriculture Freeman merged the data processing functions of two government agencies. Gary, who was then an acting unit chief, suggested that the new center be run on a reimbursable basis for other agencies. That meant the center would derive funds only for the work it did, such as writing programs, punching cards, and allotting computer time.

Today, the center services 14 federal agencies besides those in the Department of Agriculture, boasts a talented staff numbering 130, and runs several unique training programs.

-30-

1-5-27-68

By Dan Tarpley

LUBBOCK, May 27 -- Bill Durfey, the Texas Tech Red Raider during the 1962-63 school year, has been appointed director of performance and research for the American International Charolais Association.

Durfey was the horseman who led the Red Raiders onto the football field at the beginning of each game, then watched the game from horseback.

Durfey will begin duties with the association in June with headquarters at Houston. He will receive his master's degree in animal husbandry at Tech commencement ceremonies Saturday (June 1).

During the spring semester, he has served as a teaching assistant in the Animal Husbandry Department under Profs. Dale Zinn, Sam Curl and Ralph M. Durham.

Durfey is the son of Mr. and Mrs. W. M. Durfey of Wellington. His wife is the former Charlene Waybourn, daughter of Mr. and Mrs. Bill Waybourn of Lubbock.

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2-5-27-68

By Dan Tarpley

LUBBOCK, May 27 -- A joint Air Force and Army ROTC commissioning ceremony for approximately 50 cadets will be conducted in the Student Union Ballroom at Texas Tech at 11 a.m. Saturday (June 1).

The candidates will hear a commissioning address by Brig. Gen. Dudley E. Faver, deputy chief of staff for personnel, Headquarters U.S. Air Force.

Maj. Don E. Brown, assistant professor of military science, will administer the oath of office.

Gen. Faver will present commissions, assisted by Col. Maxwell C. Murphy, U.S. Army, professor of military science, and Lt. Col. Henry L. Gantz Jr., U.S. Air Force, professor of aerospace studies.

Dean Lorrin Kennamer Jr. of arts and sciences will represent Tech President Grover E. Murray who will be unable to attend because of a Board of Directors meeting.

The public is invited to the joint ceremony.

Gen. Faver is a native of Sweetwater and a graduate of Newman High School in Sweetwater in 1933. He holds degrees from Abilene Christian College, Texas Tech and the University of Texas.

During the reorganization that followed the formation of the Air Force, Gen. Faver was assigned as assistant deputy chief of staff for operations in the Alaskan Air Command and later as director of Operations and Training Division.

In the summer of 1949, he entered the Command and Staff School at Maxwell Air Force Base, Ala. After graduating, he reported to Tyndall Air Force Base, Fla., and assumed command of the U.S. Air Force Instrument Pilot School.

Other Air Force assignments have taken him to Scott Air Force Base, Ill.; Wichita Air Force Base, Kan.; Pinecastle Air Force Base, Fla.; U.S. Air Force Headquarters in Washington, D. C.; Laon Air Base, France; Headquarters U.S. Air Forces in Europe; Ramstein Air Base and Lindsey Air Station, Germany; Amarillo Air Force Base and Reese Air Force Base.

This release distributed 5-28-68
to Lubbock news media, Big Lake,
San Angelo.

LUBBOCK, May 28 -- Texas Tech senior Paulina Jacobo of Big Lake has been awarded a Fulbright Scholarship for a year's graduate study at the University of Madrid in 1968-69.

Miss Jacobo will go to Spain early in September to begin studies in Spanish literature. As the holder of a "full study - grant," she will receive tuition, maintenance, round-trip transportation and an incidental allowance, according to Dr. David Vigness, Tech's Fulbright advisor.

A major in Tech's Department of Classical and Romance Languages, Miss Jacobo is slated to receive a bachelor's degree at the close of the summer session Aug. 24, three years after entering as a freshman in the fall of 1965.

An outstanding student with a 4-point grade average in her major field, she has four languages at her command, including Spanish, English, Portuguese and French. She is a skilled interpreter and recently served in this capacity at the Monterrey Symposium on Increasing Food Production in Arid Lands held in Mexico.

Said Department Chairman Harley Oberhelman: "Miss Jacobo is an exceptional student and one particularly well qualified to represent her college and her country abroad."

The 21-year-old coed was born in Mexico and came to the United States with her parents, Mr. and Mrs. Simon H. Jacobo of (403 Texas) Big Lake when she was two. She became a U.S. citizen last year.

She is a graduate of Reagan County High School where she was named an outstanding student in languages and social studies and also was active in band, Future Homemakers of America, the Student Council and the National Honor Society.

(MORE)

JACOBO --- add one

At Tech, she was elected to membership in Sigma Delta Pi, national Spanish honorary, and is a member of Tech's International Club and the Student Union's International Committee. She has held the Hiram Parks Scholarship all three years, a \$500 annual award established by a Lubbock businessman to assist outstanding students of Mexican descent to obtain university educations.

Miss Jacobo says she looks forward to the year's study in Madrid as a step toward a career in teaching or "perhaps in some phase of government service."

A second member of her family, a sister, Maria del Carmen, also was enrolled in Tech during the session just ending as a freshman major in textile and clothing in the School of Home Economics.

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4-5-28-68

By Emil Carmichael

This release distributed 5-28-68
to Lubbock news media.

LUBBOCK, May 28 -- A short course, "An Introduction to Data Processing for High School Students," will be offered by the Texas Tech School of Business Administration Accounting Department June 3-14.

The course is voluntary, extracurricular and carries no credits toward graduation. It will meet from 1:30 to 3:30 p.m. daily for two weeks, Monday through Friday, in the Business Administration building.

The course includes card design and coding, the keypunch, verifier, sorter, accounting machine, interpreter, reproducer, collator, a basic flow chart and programming introduction to general purposes digital computers. Students also will get instruction in computer and data processing concepts.

"The objective of the course is to acquaint students with the possibilities in the area of electronic data processing, to stimulate interest in unit record and electronic data processing, to emphasize the need for qualified personnel in this career field and to stress the growing importance of electronic equipment in the development of more efficient business systems," said Dr. Reginald Rushing, chairman of Tech's accounting department.

Dr. Rushing announced the course is open for pre-enrollment. Teachers and the public are also encouraged to enroll.

"The offering of classes of this nature to high school students is a forward step much needed in meeting the challenge and opportunity of automation," he said. "Training persons for data processing will reduce the human cost of technological change."

(MORF)

Short Course --- add one

Sixty-seven percent of the data processing equipment installed in the United States is installed in 11 states. Texas is one of them.

Dr. Rushing said he expected the rapid acceptance of automation by business and the public to continue and that automation will make greater inroads into industry and defense.

The enrollment fee of \$20 includes cost of tuition, supplies and materials used in class and laboratory exercises. Participants who stay in the university residence halls will pay regular room and board rates.

Reservations may be made and information obtained by contacting the accounting department at Tech or by telephoning Mrs. Luta Eaves, instructor, at 742-2163 or SW9-1753. Enrollment information and tuition should be mailed to Post Office Box 4064, Texas Tech, Lubbock, Texas 79409.

Advance enrollment is required, and may be completed by mailing A \$20 check payable to Texas Technological College, enclosing name, address and telephone number.

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5-5-28-68

By Dan Tarpley

LUBBOCK, May 29 -- A pendant designed by Texas Tech Art Prof. Francis Stephen placed among the top 150 entries submitted for the 1968 Diamonds International Awards judging in New York City.

Some 1,730 designs by 572 artists in 28 countries were screened at a series of judging levels leading to the selection of 30 final designs for display in the DIA show which opens Sept. 25.

Stephen submitted two pendants in yellow gold. Both featured small diamonds mounted in designs accented by rough textures in recessed areas in contrast to polished high surfaces. Black nylon string was used in preference to chain, with hook-and-eye clasps cast in yellow gold and attached to pendants. He used the lost wax method of casting.

-30-

6-5-29-68

By Emil Carmichael



Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
John Petty, Acting Director, SW5-0423
Don Tarpley, Mgr. News Bureau, SW2-5596

MEDICAL HISTORY RECORDED -- Dr. Robert Carr, president of the Lubbock-Crosby-Garza County Medical Society, takes a breather from recording the minutes of the organizational meeting of the society. The minutes of that meeting, Jan. 23, 1909, and for meetings for the next 20 years are housed in the Southwest Collection at Texas Tech. (Tech Photo)

-30-

7-5-29-68

LUBBOCK, May 29 -- The medical history of Lubbock and the South Plains as told by those who made it is available on tape recordings at the Southwest Collection at Texas Tech.

The voices of pioneer doctors whose names now adorn school buildings and cornerstones may be heard telling the stories of the early 1900's in this area.

The minutes of the organizational meeting Jan. 23, 1909, of what now is the Lubbock-Crosby-Garza County Medical Society and the minutes of the meetings of the society for the next 20 years are on file at the Southwest Collection.

And more than 1,600 pages of the papers, correspondence and records of the late Dr. Charles J. Wagner have been placed in the collection.

They are part of a rebirth of interest in the history of Lubbock as a medical center, bringing renewed efforts to obtain additional information and records pertaining to the practice of medicine in West Texas.

The Southwest Collection was able to make tape recordings from wire recorded interviews through the courtesy of Dr. William H. Gordon.

Pioneer physician Dr. M. C. Overton tells in an hour-long interview of the origin of the town of Slaton, incidents at the old Nicolette Hotel, of treating an injured cowboy, of quarantine camps for smallpox victims, early surgical methods and scores of incidents related to his practice of medicine in the first decade of this century.

(MORE)

Another voice on tape is that of the late Dr. William L. Baugh recounting early experiences as a physician in Lubbock during the early 1900's. He tells of making sick calls on horseback, facts about the building of the first hospital in Lubbock and his duties over 30 years as a delegate to the state medical association.

A taped interview with Dr. J. T. Hutchinson, another pioneer physician, relates the story of building and staffing the Lubbock Sanitarium, nurse training, typhoid and influenza epidemics and early-day surgical methods and medical practices.

Among Dr. Wagner's papers is a map made by Dr. J.H. Wayland showing that Plainview physician's territory during the 1890's.

The chart resembles a wheel with its hub at Plainview. Dr. Wayland traveled north as far as Canyon, northeast to Clarendon and the JA ranch, west and southwest to Della Plains, White Flat, Lockney, Floydada and Matador, south to Lubbock, west to the Yellowstone, Spade, Bar N Bar and Slaughter ranches.

A 21-page paper, "The Role of the Lubbock-Crosby County Medical Society in the Development of the South Plains," traces the history of the society, which now has expanded to include Garza county.

The society's first officers, elected at that first meeting almost 50 years ago, were Dr. Overton, president; Dr. L.G. Oxford, vice president, and Dr. J.N. Stoops, secretary. Dr. Baugh was named delegate to the state medical association.

The minutes of the society for the first 20 years were present to the Southwest Collection by Dr. R.C. Douglas in 1956. He is a past president of the society.

(MORE)

Medical History --- add two

Director Sylvan Dunn of the Southwest Collection and Dr. Robert Carr, president of the Lubbock-Crosby-Garza Medical Society, have discussed joint efforts to make an intensive search for additional historical materials.

During the summer, the Southwest Collection will begin work on expanding the collection of tapes, papers, correspondence and records relative to the area's medical history.

Dr. Carr said Southwest Collection representatives will be invited to make a presentation to the medical society in the fall asking its support, and Dr. Carr has pledged full cooperation.

"Such cooperation between the Southwest Collection and the people who have made or know the history is basic to the building of a repository," Dunn said. "We appreciate this splendid cooperation from the medical society and its members and we welcome additional information and records from doctors, nurses, hospital staff, and others.

"We particularly appreciate the use of Dr. Gordon's wire recordings in transferring these enlightening reminiscences of pioneer medical men onto tape for preservation.

"We hope, through our efforts and through the cooperation of the medical society and the public to make the Southwest Collection a center of West Texas medical history and information."

-30-

7-5-29-68

By Dan Tarpley

LUBBOCK, May 29 -- Texas Tech's Avalanche-Journal Scholarships for 1968-69 will go to two of the city's top high school graduating seniors who plan careers in the newspaper field, Journalism Department Chairman W. E. Garets has announced.

Winners of the \$150 awards are Debby Powell of Coronado High School and Amy Hammer of Monterey High. Both young women are outstanding students with several years of experience in scholastic journalism to their credit.

Miss Powell became interested in writing in Wilson Junior High where she worked on The Wanderer, student newspaper, and assisted in the publication of The Wanderer's Daze, school literary magazine.

In high school she served as feature editor and managing editor of The Coronado Crest and editor of the school magazine, The Phoenix. She placed second in statewide competitions sponsored by the Texas High School Press Association and was honored as a Coronado Headliner by the Lubbock chapter of Theta Sigma Phi, women's journalism society. She is the daughter of Mr. and Mrs. Noelin Powell, 4001 38th St.

"There is probably no more important job in today's world than that of communications," said Miss Powell, "and I am eagerly anticipating being part of 'the media'."

Miss Hammer, a straight-A student and National Merit Scholarship finalist, is concluding a year as editor of The Monterey Mirror. She was photo editor of the student newspaper in her junior year.

She placed first in feature writing, first in editorial composition and second in copyreading in Interscholastic League journalism competitions this spring, to rank as the second highest individual in the state contests. She also received Monterey's award for outstanding work in journalism.

Miss Hammer selected communications as a career field primarily, she says, because journalism "offers an opportunity to write and to work with people."

She is the daughter of Mr. and Mrs. Allen O. Hammer, 2122 68th St.

8-5-29-68

LUBBOCK, May 29 -- A new master of science degree in speech pathology and audiology was approved for Texas Tech by the Coordinating Board, Texas Colleges and Universities meeting at San Antonio Wednesday (May 29).

Tech Vice President S. M. Kennedy for academic affairs, who was in San Antonio for the meeting, notified officials here of the board's approval.

Speech Prof. William K. Ickes, under whose direction the application for the degree was prepared, said the degree differs from the present master of arts degree in speech with an emphasis in one or more fields.

"First, the name of the new master's degree is significant. Second, under this new program, six hours of statistics will be substituted for 12 hours of foreign languages in the Foreign Languages Department."

Dr. Ickes, director of the Tech Speech and Hearing Clinic, said the application for the new master's degree was prepared last fall and had later been approved by the School of Arts and Sciences and the administration.

He said he assumed the new degree plan would become effective with the 1968-69 academic year.

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9-5-29-68

By Dan Tarpley

MMMMM Distribute to all print media
and television stations only

Cutlines--

TO ADDRESS ROTC--Approximately 50 cadets who will receive
Air Force and Army commissions in ceremonies at 11 a.m.
Saturday (June 1) at Texas Tech will hear an address by Brig.
Gen. Dudley E. Faver, deputy chief of staff for personnel, Headquarters
U.S. Air Force. Gen. Faver formerly was commanding officer of
Reese Air Force Base, Lubbock.

10-5-29-68

LUBBOCK, May 30 -- College life as it was four decades ago will be recalled Saturday (June 1) when Texas Tech's Class of 1928 gathers for its 40th anniversary reunion.

Many alums who recollect when Tech was much smaller -- and its campus much less impressive -- than it is today are expected to be on hand for the day-long series of events sponsored by the university and the Ex-Student Association.

Invitations have gone out to those of the 98-member class whose addresses were available, said Association Director Wayne James. College officials hope that still others will get the word from friends and other exes.

The program will get underway with an 11 a.m. registration coffee in the Student Union Building.

President and Mrs. Grover E. Murray will be hosts at a class luncheon at 12:15 p.m., also in the Union. Next on the agenda will be a slide presentation on Tech's growth and future development to be shown by the Department of Park Administration at 1:30 p.m. in the agriculture engineering auditorium.

Class members will be honored at a reception from 2:30 to 3:30 p.m. in the Union Building. Special guests will include members of the classes of 1927 and 1929, members of the staff and faculty during the period from 1927-29 and college administrative officers.

The Ex-Students Association will be host at a 6 p.m. dinner at which members of the Class of 1928 will receive "anniversary diplomas" as mementos of the occasion.

(MORE)

Class Reunion --- add one

As a climax to the day's events, the Class of 1928 will be given group recognition at the 1968 Commencement ceremonies starting at 8 p.m. in Lubbock Municipal Coliseum.

Although class members are widely scattered, several registrations have been received from out-of-state, including word from Mrs. J. Dudley Caldwell, the former Verna Maye Wilson, of Bakersfield, Calif., and Mrs. John N. Ranne, the former Almeda Murray, of Colorado Springs.

Also making plans to attend are W. W. Nicklaus of Amarillo, captain of Tech's first football team and a member of the university's Athletic Hall of Fame, and Robert Guy Carter of Dallas, a past president of the Ex-Students Association.

Further information concerning the reunion activities may be obtained by calling the Association office, 742-4193.

-30-

11-5-30-68

By Emil Carmichael

LUBBOCK, May 30 -- Texas Tech agronomist A. W. Young, chairman of the Department of Agronomy and Range Management, will leave Monday (June 3) for Argentina on a special assignment with the Bunge Corporation.

Dr. Young will spend three months on a grain sorghum production project for the company which has headquarters in Buenos Aires and is one of the five largest grain companies in the world.

"I will be working during the summer months," Dr. Young said, "in an attempt to help them improve sorghum production techniques. I will be stationed at a ranch headquarters at La Pelada in Santa Fe Province about 400 miles north and west of Buenos Aires."

The Tech professor will work with Juan Cristian Born, a member of the big grain firm. Mrs. Young will go to Argentina later in the summer and both will return to the U.S. in time for him to resume his teaching duties at Tech in the fall.

-30-

12-5-30-68

By Dan Tarpley

Bunge is pronounced BUNG-y

This release distributed
5-31-68 to Lubbock news
media.

LUBBOCK, May 31 -- Texas Tech's Board of Directors will meet at 9:30 a.m. Saturday (June 1) in the new Board Room on the second floor of the Administration Building.

Main item of business will be the approval of more than 1,700 degrees to be conferred at 8 p.m. Saturday in Municipal Coliseum.

Plans call for the board members to attend the graduation ceremony.

-30-

12-5-31-68

By John Petty

Editors Note: The new Board Room is on the second floor of the Administration Building's east wing, directly across from Room 230.

LUBBOCK, June 1 -- Chairman Willard F. Williams of the Department of Agricultural Economics and Chemistry Prof. Henry J. Shine were named Horn Professors by the Texas Tech Board of Directors Saturday (June 1).

This is the second year Horn Professors have been appointed. The professorships were established by the Tech Board in 1966 "to recognize scholarly achievement and outstanding service" at the university and to honor Tech's first president, Paul Whitfield Horn.

Last year's recipients were Drs. F. Alton Wade, Carl Hammer sand Ernest Wallace, and Prof. Elo J. Urbanovsky.

"Drs. Williams and Shine both are outstanding members of the Texas Tech teaching and research faculty and are deserving of these high honors," Tech President Grover E. Murray said.

"Eligibility for Horn Professorships is acquired by attainment of national or regional distinction for outstanding teaching, research or other creative achievement and both men have more than fulfilled the requirements," he said.

"Both have traveled this spring to focus the academic spotlight favorably upon Tech. Dr. Shine has just returned from a trip to England and France to lecture to institutions and business groups abroad, and Williams testified before a Senate agriculture sub-committee with regard to the nation's farm program."

Shine and Williams will be officially recognized at Tech's spring commencement exercises Saturday night (June 1).

Nominations for the professorships are reviewed by a committee comprised of the vice president for academic affairs, the dean of the Graduate School, the chairman of the Faculty Advisory Committee and two appointed members of the faculty. Final approval is by the Tech President and the Board of Directors.
(MORE)

Horn Professors --- add one

"Dr. Williams is recognized as an outstanding scientist in his professional field," said Interim Dean of Agriculture J. Wayland Bennett. "He is a leading agricultural economist in the theory of market structure and market development analysis. He is probably the leading specialist on livestock marketing in the nation, and his textbook, 'The Economics of the Livestock-Meat Industry' has been adopted by most major universities. His recognition as a leading economist has led to special assignments with the State, the USDA, and with the National Commission on Food Marketing."

Williams was named chairman of Tech's Agricultural Economics Department in the summer of 1963, moving here from Oklahoma State University, where he had taught both undergraduate and graduate courses.

He received his bachelor's degree from Oregon State College in 1947, his master's from the University of California at Berkeley in 1948 and his doctorate from Purdue in 1952.

Dr. Williams was born in Soda Springs, Ida., and attended public schools in Lakeview, Ore., graduating from the high school there in 1940. He served in the Air Force as a bomber pilot during World War II and was awarded the Distinguished Flying Cross for service in the South Pacific.

Before going to Oklahoma State in 1960, he was for two years agricultural economist and head of the USDA Marketing Information and Statistics Section of the Marketing Research Division, and for three years was in the USDA livestock section.

From 1953 to 1955 he was senior agricultural economist for the Federal Reserve Bank of San Francisco. He also has worked as marketing economist for the California State Department of Agriculture.

Dr. Shine joined the Tech faculty in 1954 as a chemistry professor with teaching assignments at both undergraduate and graduate levels.

(MORE)

Horn Professors --- add two

He was born and schooled in London. After receiving his bachelor's degree in 1944 and his doctorate in 1947 from the University of London, he came to the U.S. to do research at Iowa State College, Iowa State University and at California Institute of Technology.

After a period of employment with U.S. Rubber Co., he returned to the academic field and came to Tech in 1954 "because of the opportunity to do research as well as teach."

He has just completed a three-week lecture tour which took him to Canada, England and France. He previously made lecture tours to Europe in 1953, 1956, 1963 and 1964.

Dr. and Mrs. Shine live at 4404 17th St., Dr. and Mrs. Williams at 1915 52nd St.

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13-5-31-68

By Dan Farpley

LUBBOCK, May 30 -- Charles A. Guy, editor and publisher of the Lubbock Avalanche-Journal who will receive an honorary Doctor of Laws degree from Texas Tech during Spring Commencement exercises Saturday (June 1) first saw the university campus when it was a cow pasture.

Although the Legislature had approved the establishment of a college at Lubbock and the land had been set aside by the city when Guy stepped off the train in Lubbock for the first time in January, 1924, the land lay vacant at the end of Broadway. He saw the first brick put into place, the first building dedicated and the first class come, study and graduate.

And his association with Texas Tech has not been merely one of observer, but of participant and commentator.

In her history of the university, The First Thirty Years, Ruth Horn Andrews notes that Guy was a member of Texas Tech's expedition in 1933 which studied the Yaqui Indians in Sonora, Mexico.

During this same period--the Depression years--Mrs. Horn continues, Guy "cooperated splendidly with the college in an effort to obtain funds from the legislature, which in a wave of economy... seemed determined to weaken Tech.

"So signal was the service performed that...the Board of Directors voted to send a resolution of appreciation for the fine cooperation with the college of Mr. Guy" and other Lubbock citizens.

In 1949, after attending a commencement ceremony at Tech Guy wrote in his daily column, "The Plainsman," what is considered to be one of the finest tributes ever paid the Tech faculty.

"Sitting high up in the west stand at Jones stadium we found our mind wandering a bit from the speeches of the baccalaureate and commencement orators.

"Spread out before us, toy-like on the stadium's greensward, was the graduating class, a thousand strong.

"It was all very pretty, very impressive--just as it should be.

"But somehow, our mind and eye kept swinging from the center section to the smaller sections of seats, flanking the graduates on either side.

(MORE)

Charles Guy -- add one

"In these smaller sections sat the faculty of Texas Technological College: The men and women who, in the final analysis, make the college what it is and what it shall be.

"When we think of colleges and what they mean this time of year, we think of graduates; of how they have followed the long, long educational trail to its conclusion; of how they are going out into the world to challenge all men in a struggle for existence.

"In other times of the year, when we think about colleges, we think about which team is likely to go to some bowl, or some national tournament; about whether or not the governing board is doing the job it should do; about whether badly needed buildings and equipment will be forthcoming--and about 1,001 other things more or less directly connected with what we call higher education.

"Peculiarly, we outside the colleges very rarely think about the faculties of the various institutions. Yet a faculty is to a college what a motor is to an airplane. Without a good one, you're not going anywhere, unless it's down.

"If graduation time is a mountain peak of progress in the experience of the graduates, it also is a mountain peak of progress in the experience of those who have taught and who have guided those graduates to their honors.

"The men and women who preside over the classrooms of our great American institutions of higher learning--who do the actual teaching, if you please--play major roles in the lives of countless thousands, year after year. From their words and through their actions, young America, fortunately, becomes stronger, year by year.

"Let those of us on the outside of the ivy-covered buildings think about that, and let us be glad for it.

"People outside the academic realm very often fall into a rut in their thinking about faculty people--when they do any such thinking.

"Somebody has told them often, that professors are impractical souls who prefer rusting in quiet cloisters to wrestling with economic fate in the money markets. So, they say professors are weaklings.

(MORE)

Charles Guy -- add two

"Somebody else has told and retold the story about the absentminded professor, until in our ignorance, we picture all pedagogues as slightly simple folk who mean well, but who can't add up the score.

"And somebody else tells us that Doctor So-And-So doesn't believe the story of Jonah and the Whale in all of its ramifications, so therefore all college professors are Godless Communists, serving the anti-Christ. Some of us are stupid enough to swallow that one, too.

"But the fact is--as those who look around in a college town well know that faculty people by and large are among the very best citizens. What is more important, their individual and collective contributions to better living in our country rank at the very top of all human contributions to civilization.

"We do not know, of course, what thoughts were running through the minds of Tech's faculty people Tuesday night as the hundreds of young men and women graduates accepted diplomas and the handclaps of their deans.

"But we imagine the emotions of every teacher were touched a dozen times or more, during the proceedings.

"How many of those youngsters never would have been in cap and gown without the proper words of encouragement, given at the proper time, by some professor sitting to the North or South of the graduating class?

"How many of those young men and women would have gone out into the world less prepared for the battle of life had it not been for a properly stern remark at the proper time, somewhere along the four-year line?

"They also serve who only stand and wait," said John Milton, in the immortal sonnet, 'On His Blindness.'

"The men and women of countless college faculties, who, at commencement time just sit and wait for the ceremonies, have also served. They have served well. The men and women who sat at either side of the graduates here this week--and those who have gone before them on the faculty of Texas Tech--have made great and invaluable contributions to culture in this new country of ours.

(MORE)

Charles Guy -- add three

"Where white-faced cattle grazed a quarter century ago, today stands one of the nation's honored colleges, and what is less important, one of its larger ones.

"Why are the big buildings there?

"Why will there have to be more big buildings on the campus?

"Why has Texas Tech grown physically, and in academic stature, to such an extent as to literally amaze those of the educational world who know most about such things?

"The answer to all these questions is simple. It is:

"From opening day, in September, 1925, until this very hour, Texas Tech has had a majority of faculty people who are good, who are sound, who are able and who are well-trained, and more important, who have given unstintingly of their time, their efforts and their knowledge.

"Cheer, if you like, as a swivel-hipped half-back races to a touchdown; as a sharp-eyed forward tosses a basket from mid-court.

"Boast, if you choose, about multi-million dollar college buildings and ultra-modern dormitories serving nearly a thousand residents in a chromium world--or about a record-breaking appropriation for expansion.

"But do not cheer, do not boast, blatantly, about a sound, helpful English teacher, or a professor of chemistry.

"Instead, let us acknowledge, humbly and in all sincerity, that without them there would be no colleges for lack of those to dispense knowledge."

In 1967, his friends in Texas established the Charles A. Guy Journalism Scholarship at Tech. During that same year, he was honored for his outstanding contributions to journalism by resolution passed by both the Texas House and Senate and named "Man of the Year" by the West Texas chapter of Sigma Delta Chi, professional journalism fraternity.

(MORE)

Charles Guy --- add four

"We consider it an honor for Texas Tech to be able to number Charles Guy among its honorary degree recipients," Tech President Grover E. Murray said.

"Few men have been so long interested in the institution and still fewer have accented that interest with as much enthusiasm, constructive criticism and plain hard work as Mr. Guy. We hope this honorary degree, in some small part, will express the appreciation and respect our university holds for him."

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14-5-31-68

By John Petty

This release distributed 5-31-68
to Lubbock news media.

LUBBOCK, May 31 -- Texas Tech will confer degrees on its largest single graduating class -- more than 1,700 candidates for advanced and undergraduate degrees -- at the university's commencement exercises Saturday (June 1).

Last spring's class, also a record, numbered 1,622.

Dr. Vernon R. Alden, president of Ohio University, will deliver the main address at the 8 p.m. ceremonies in Lubbock Municipal Coliseum. President Grover E. Murray will confer degrees.

Newspaper executive Chas. A. Guy, editor and publisher of the Lubbock Avalanche-Journal, will receive an honorary doctorate.

An array of commencement activities is scheduled Saturday, beginning with graduation rehearsal at 8:30 a.m. in the coliseum.

Approximately 50 cadets will be commissioned at Army and Air Force ROTC exercises at 11 a.m. in Tech Union Ballroom. Brig. Gen. Dudley E. Faver will give the address.

Graduates, their families and friends will be honored at a series of events hosted by the separate academic divisions, beginning with a 7 a.m. ranch-style breakfast for School of Agriculture graduates in the Aggie Pavilion.

Scheduled in Tech Union are receptions for Engineering graduates from 1:30 to 2:30 p.m., for Arts and Sciences graduates from 2 to 3 p.m., for Education graduates from 3:30 to 4:30 p.m. and for Business Administration graduates from 3:30 to 4:30 p.m. Home Economics graduates will be honored from 2:30 to 3:30 p.m. in the Home Ec. Building.

(MORE)

Commencement -- add one

Another round of events planned for members of the Class of 1928 in celebration of their 40th anniversary will get underway with a registration coffee at 11 a.m. in Tech Union. Also scheduled are a noon luncheon, a 2:30 to 3:30 p.m. reception, a 6 p.m. dinner, and group recognition at commencement services.

This year's exercises will bring to 166 the number of doctorates conferred by Tech since the first PhD, in English, was awarded in 1952.

Rosemary Pledger of Lubbock is slated to receive the university's first Doctor of Business Administration degree, in business education. Miss Pledger earned her BA at Harding College and her master's at the University of Arkansas.

Candidates for Doctor of Education degrees include Elba Bains Cairncross and Luther Bryan Clegg, both of Lubbock, Bruce Max Evans of Snyder, Paul Edward Thompson of New Braunfels and R. C. Whitmill of Tyler.

Doctor of philosophy candidates include English majors Alan Kent Jones of Sterling City, Joseph Clayborne Nunnally of Albany, Ga., and Jeri Tanner of Texarkana; chemistry majors Phillip Warren Grayson of Baytown and Eugene Lynn Simmons of Dora, N.M.; history major Bob Charles Holcomb of San Angelo, and engineering majors William Henry McCulloch of Lamesa and Fernando Vidaurri Jr. of Borger.

There are more than 160 master's degree candidates.

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15-5-31-68

By Emil Carmichael

This release distributed 6-1-68
to Lubbock news media, AP,
Coordinating Board Newsletter
and Texas Press Assn. Newsletter,
and Chronicle of Higher Education.

LUBBOCK, June 1 -- Texas Tech's Board of Directors today affirmed a ten point program which President Grover E. Murray spelled out before the Texas Legislature Thursday (May 30) that denounces any type of disruptive force or violence at the university.

"We feel obligated to maintain an orderly environment in which the young men and women of Texas can pursue an education," Dr. Murray said.

The statement, approved unanimously by the Board, says that "taxpayer-supported colleges and universities are public trusts and...must provide safeguards to ensure the orderly functioning of activities."

Dr. Murray said he felt he voiced the concern of most people in speaking out against "the small minority normally involved in disruptive activities who, because of the attendant publicity, succeeds in leaving the impression that student bodies and faculties collectively are irresponsible and rebellious.

"This is not correct."

The Tech President lauded the university's student body, saying the great majority has demonstrated a commendable dedication to maintaining the high caliber of the university and an atmosphere of mutual understanding and trust.

"We do not intend to let this responsible, mature and interested majority be distorted by a few would-be troublemakers."

"For those who seek change," he continued, "and we all welcome constructive and positive change, there are orderly procedures for seeking it."

In the statement, the Board warned that it and the administration of Tech "intend unequivocally that abrogation of its requirements of conduct and behavior shall make the offender liable to disciplinary action, including separation from the university community."

(MORE)

The ten points of disruption, as approved by the Board, are:

1. Dishonesty, such as cheating, plagiarism, or knowingly furnishing false information to the university.
2. Forgery, alteration, or unauthorized use of university documents, records or identification.
3. The use of force or violence which in fact causes obstruction or disruption of teaching, research, administration, disciplinary procedures, or other university authorized activities, including its public service functions, or of other authorized activities on university premises. As used in this subsection, the words "force or violence" include such acts, for example, as are commonly called "stand-ins," "sit-ins," and "lie-ins," only when such acts are in fact obstructive or disruptive of any of the authorized activities set out above.
4. Physical abuse of any person on university-owned or controlled property or at university-sponsored or -supervised functions or conduct which threatens or endangers the health or safety of any such person.
5. Theft of or damage of property of the university or of a member of the university community or campus visitor.
6. Unauthorized entry to or use of university facilities.
7. Violation of established university policies or of established university rules and regulations.
8. Use, possession, or distribution of narcotics or drugs, such as marijuana and lysergic acid diethylamide (LSD), wherein the use, possession or distribution thereof is violation of the laws of the State of Texas.
9. Lewd, indecent or obscene conduct or expression as defined by applicable laws of the State of Texas, on university-owned or -controlled property or at university-sponsored or -supervised functions.
10. Failure to comply with lawful directions of university officials acting in the performance of their duties.

LUBBOCK, June 3 -- Registration will get underway Wednesday (June 5) at Texas Tech with more than 7,100 students expected to sign up for summer courses, a slight increase over last year's first term record.

Pre-enrollment processing indicates the gain will be mainly at the graduate level which last summer accounted for 1,764 of the 7,065 total, according to Miss Evelyn Clewell, Tech's director of institutional studies.

Residence halls will be open for occupancy at 10 a.m. Tuesday (June 4). Entering freshmen will assemble for orientation Wednesday, with registration beginning at noon and continuing through 5 p.m. Thursday (June 6) in the Coliseum.

Classes will begin at 7:30 a.m. Friday (June 7). No classes will be held July 4 in observance of Independence Day.

First term final exams will be July 11-12. Second term registration will be July 15-16.

Summer commencement will be Aug. 24.

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16-5-31-68

By Emil Carmichael