



TEXAS TECH UNIVERSITY SYSTEM

Office *of* Communications and Marketing

News Releases

September through December 2003

LOG SHEET		
Separated by Weeks		
09/02/03	Jon Whitmore Assumes Presidency at TTU effective September 2, 2003	CR
09/02/03	University Events and Awards for September	TTB
09/03/03	Raiders Rojos National Alumni Hosts "Closing the Gaps Education Summit"	SLP
09/03/03	Sarai Granados Receives Scholarship to Attend the American Speech-Language Hearing Association's Minority Student Leadership Program	MHP
09/03/03	TTUHSC Continuing Nursing Education Program Presents "Care of the Obese Patient: Improving Outcomes"	MHP
09/03/03	Coach Bob Knight and His Wife, Karen, Donate 700 Books to the University Library Collection	SLP
09/03/03	Scholarship Presentation from the American Medical Association Foundation Event Advisory	MR
09/04/03	Deadline for Fulbright Applications Approaching	PR
09/04/03	Texas Tech Law Professor, Marilyn Phelan, Appointed Chair of the International Taxation Committee, American Bar Association Section of International Law and Practice	PR
09/05/03	The National Piano Foundation Declares September as National Piano Month	SS
09/08/03	Learning Expert Offers Study Tips	TTB
09/09/03	TTUHSC Institute for Health Aging Sponsors the Symposium "Ages and Stages: Meeting the Challenges of Healthy Aging"	MR
09/11/03	Marion O. Williams, M.D. Joins TTU Student Health Services	SLP
09/15/03	Shelby Hunt, Ph.D. Honored as a "Highly Cited Researcher" by Thomson ISI	TTB
09/16/03	Researchers from the Wind Science and Engineering Research Center Travel to North Carolina for Hurricane Isabel	SS
09/17/03	Sterling City Economic Development Corporation and the Texas Cooperative Extension Hold Forum for Rural Development Experts at TTU	TTB
09/17/03	Texas Tech Embarks on Joint Program with Denmark University	SS
09/17/03	Signups Start for Super Saturdays	PR
09/18/03	Chuck D to Speak on Hip Hop and the Digital Divide	SLP
09/18/03	Texas Tech University Sets Enrollment Records	SLP
09/19/03	Jack Kelley's Lecture "Back from War: USA Today Foreign Correspondent Takes You into the Foxholes"	SLP
09/19/03	The Gullledge Fonville Endowed Scholarship is Established in the College of Human Sciences	SLP
09/19/03	Meredith McClain, Ph.D. Receives an Invitation to the George Bush Award for Excellence in Public Service Award Presentation	PR
09/19/03	Jodey Arrington the Keynote Speaker for the 22nd Annual Center for Public Service Symposium	PR
09/22/03	Kristin DeBusk Wins Place in the Gilder Lehrman History Scholars Program for 2003	PR
09/22/03	Mathematical and Computational Modeling of Biological Systems Mini Symposium Sponsored by the Mathematics and Statistics Department	PR
09/23/03	Victoria Sutton's "Law and Bio-terrorism" Class Makes the "Cool Courses"	PR

	in the September 2003 Issue of <i>The National Jurist</i>	
09/23/03	Tech Law Professor, Gabriel Eckstein, Invited to the UNESCO Water Conference in Paris, France	PR
09/23/03	National Academic Advising Association to Give the E-COACH Program the Outstanding Institutional Advising Program Certificate of Merit	SS
09/24/03	Jack Kelley: "Back from War: USA Today Foreign Correspondent Takes You Into the Foxholes" - Event Advisory	TTB
09/25/03	The Federal Joint Task Force--Full Accounting Uses the Texas Tech University's Vietnam Center Archives for Researching Military Personnel	TTB
09/26/03	"Healthy Lubbock" Launched by TTUHSC President M. Roy Wilson, M.D.	SCM
09/26/03	Asthma	JH
09/29/03	TTUHSC Receives Funding for the West Texas Area Health Education Center	SCM
09/29/03	The Sculpture "Bookman" by Terry Allen is Placed between the University Center and the University Library	SS
09/29/03	Student Union Building Ribbon Cutting Ceremony	TTB
09/30/03	TTU Sets Fall 2003 Enrollment Record	SLP
10/01/03	University Events and Awards	TTB
10/01/03	Regent Brian Newby Holds Discussion about the University's Cultural Climate Event Advisory	TTB
10/01/03	Aurora Chaides Hernandez Named the 2003 Distinguished Alumna in the School of Nursing	MHP
10/01/03	Breakfast Honors Texas Tech Mass Communications Alumni	SLP
10/02/03	Texas Tech and A&M Football Game	SLP
10/02/03	Texas Tech University System Board of Regents Meeting Format Change	SLP
10/02/03	Asthma	JH
10/03/03	Board of Regents Pass Tuition Increase	SLP
10/03/03	Board of Regents Approve Construction of New Residence Facility	SLP
10/03/03	Board of Regents Issue Statement Regarding Ruling on the Use of Race and Ethnicity in Student Admissions	SLP
10/07/03	University Events	TTB
10/08/03	El Paso Regional Dean Jose Manuel de la Rosa is Appointed by President Bush to the United States-Mexico Border Health Commission	SCM
10/08/03	Containment and Collusion: The Rise and Fall of the German Colony of West Texas - Event Advisory	PR
10/08/03	Texas Tech University Day - Event Advisory	PR
10/10/03	Roderick Nairn, Ph.D. Named Executive Vice President for Academic Affairs and Dean of the Graduate School of Biomedical Sciences	SCM
10/13/03	Texas Tech University News and Events	TTB
10/13/03	Legislature Approves \$45 Million in Tuition Revenue Bonds for TTUHSC in El Paso, Texas	SCM
10/13/03	New Deal Ping-Pong Space Experiment	SS
10/14/03	Chancellor David Smith Updates Vaccine Paper	SLP
10/15/03	TTUHSC Receives Grant for Glaucoma Screenings	MR
10/15/03	Southwest Cancer Center Receives the American Cancer Society's Harold P. Freeman Award	MR
10/15/03	98th Tau Beta Pi Convention	SS

10/15/03	Robert M. Sweazy, Ph.D. Appointed to the Texas Yes! Advisory Board	SLP
10/15/03	Roseanna Davidson Awarded a Grant to Study the Reliability of the Functional Hearing Inventory	PR
10/16/03	Vietnam Center to Host the "The Rise and Fall of Ngo Dinh Diem" Conference	TTB
10/20/03	Quality Enhancement Plan	TTB
10/21/03	Erin Nunn, Senior Nursing Students Helps Friend in Boating Accident	JH
10/21/03	Rube Goldberg Challenge	SS
10/22/03	Alpha Eta Honor Society Inducts 43 New Members - Event Advisory	MHP
10/22/03	The Department of Physics Hosts the Joint Fall Meeting of the Texas Sections of the American Physical Society, American Association of Physics Teachers and the Society of Physics Students (Zone 13)	PR
10/22/03	Vietnam Center Receives Contribution from Col. Roger and Norma Donlon	TTB
	Event Advisory	
10/23/03	Award Winning Poet B. H. Fairchild to Speak at Texas Tech	PR
10/23/03	School of Law Team Wins First Place in the John Marshall National Moot Court Competition	PR
10/24/03	Halloween Safety	JH
10/27/03	M. Roy Wilson, M.D. Receives Membership into the Institute of Medicine of the National Academy of Sciences	SCM
10/27/03	Language Day Hosted by the Department of Classical and Modern Languages and Literatures	PR
10/27/03	Professor Glenda Riley to Lecture on "Annie Oakley as Symbol and Myth"	PR
10/27/03	Texas Tech University Response to TMPA Survey	SLP
10/28/03	Surendra K. Varma, M.D. Receives the Texas Pediatric Society's Sidney Kaliski Award of Merit	JH
10/28/03	Tech CAN Share Drive	SP
10/28/03	Open House for the SBC Stadium West Side	SP
10/29/03	Sankar Chatterjee, Ph.D. and Others of the Research Team to Appear in the Journal <i>Nature</i>	PR
10/29/03	Professor Daniel Cottom to Lecture on "The Violence of Education"	PR
10/29/03	Senator Duncan to be Guest of Honor at the School of Law's Distinguished Alumnus Dinner	PR
10/29/03	Dia de los Muertos	TTB
10/29/03	TTUHSC State of the University Address and Faculty Awards Convocation	SCM
10/31/03	ARCS Scholarship Recipients	RK
11/03/03	TTU and South Plains College Co-host the Annual Conference of the Association on Higher Education and Disability in Texas - Event Advisory	TTB
11/03/03	International Educational Advisers to Visit Tech	TTB
11/04/03	Departments of Family and Community Medicine and Internal Medicine Receive Grant from U.S. Health Services Research Administration	MR
11/06/03	45th Annual Carol of Lights	PR
11/06/03	Law Professor Gabriel Eckstein Invited to UNESCO Program in Toyko crusader raiders	PR
11/06/03	Students from Iles Elementary School are New Crusader Raiders	PR
11/06/03	Don Hunt Named Super Lawyer by <i>Texas Monthly</i>	PR
11/06/03	Feast for Famine Banquet	TTB

11/06/03	Masonry Day - Event Advisory	SS
11/06/03	Tree Planting Ceremony for Columbia Space Shuttle Crew - Event Advisory	MHP
11/07/03	Moot Court Team Available for Media Questions and Photos - Event Advisory	PR
11/07/03	Veteran's Day Commemoration Program - Event Advisory	TTB
11/10/03	Grand Opening of Academic Classroom at HSC	SCM
11/11/03	Justin Ferguson Receives Highest Score on Bar Exam	PR
11/11/03	76th Annual Pig Roast	TTB
11/11/03	TTU Wins Academic Tech Bowl at Region 5 Fall Regional Conference	SS
11/12/03	The Department of Political Science Survey	PR
11/12/03	News Conference Regarding Political Science Survey Results - Event Advisory	PR
11/14/03	Cochlear Implants and Your Child: Assistive Listening Technology Training Session	MHP
11/17/03	Texas Medical Rangers - Event Advisory	MR
11/17/03	Concert to be Held in the Memory of James Sudduth	SS
11/18/03	TTUHSC School of Nursing Receives Grant for the Department of Health and Human Services	MHP
11/18/03	The Healthy Lubbock Initiative Needs a Permanent Name	JH
11/18/03	Showcasing Texas Tech University	PR
11/18/03	Governor Appoints Two New TTU Regents	SLP
11/18/03	November is American Diabetes Month	MHP
11/19/03	Professor Do Dinh Ho, M.D. Visits the School of Nursing - Event Advisory	MHP
11/19/03	Eugene Dabiezies, M.D. Serves as Rudolph Matas Memorial Lecturer	MR
11/20/03	Texas Higher Education Coordinating Board Officially Creates the College of Mass Communications	PR
11/20/03	TTU Grounds Management Team Receives 2003 Professional Grounds Management Society Green Star Awards	PR
11/20/03	Elizabeth Hall Receives the Kitty Magee Outstanding Professional for the Department of Kinesiology at Texas Woman's University	PR
11/20/03	Two-Mile Fun Run to Promote the Awareness of Drowsy Driving	TTB
11/24/03	KTXT-TV Hosts December Fundraising Festival	SLP
11/24/03	Congressional Internships	TTB
12/03/03	Samuel Prien, Ph.D. Selected for the 58th Edition of "Who's Who in America"	MR
12/03/03	Kelly Willis and Bruce Robison Holiday Show	TTB
12/05/03	Carleton Phillips, Ph.D. Receives State Department Award for His Services to Iraq	PR
12/05/03	President Whitmore Appoints Michael L. Wilson Interim Vice President for Fiscal Affairs	SLP
12/05/03	BECA Grants Available for Spring Semester	PR
12/05/03	Robot Competition Scheduled at Texas Tech Event Advisory	SS
12/08/03	Texas Tech Researchers Study Electronic Tax Filing	TTB
12/08/03	KTXT-TV Launches Digital Service	SLP
12/08/03	Nursing Students to Participate in Disaster Training - Event Advisory	MHP



12/09/03	Second Annual Caprock Celtic Christmas	SS
12/10/03	Infinito Horizonte Award Dinner Honoring Preston Smith - Event Advisory	SLP
12/11/03	Chancellor's Teaching and Research Awards Announced - Event Advisory	SLP
12/11/03	South Plains Nursing Coalition Receives the Texas Higher Education Star Award	MHP
12/12/03	Chancellor's Council Distinguished Teaching and Research Awards	SLP
12/16/03	2003 December Graduation	SS
12/17/03	TTUS Board of Regents Meeting and Swearing of New Regents - Event Advisory	SLP
12/17/03	Satellite Feed for New Board of Regent Members	SLP
12/17/03	Texas Tech Extended Studies - Degree at a Distance	LW
12/19/03	Two new members of TTUS Board of Regents Sworn In	SLP
12/19/03	Merit Increase for Faculty and Staff	SLP



Texas Tech University Health Sciences Center

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**FOR IMMEDIATE RELEASE**

December 3, 2003

CONTACT: Melody Ragland, [melody.ragland@ttuhsc.edu](mailto:melody.ragland@ttuhsc.edu)

**PROFESSOR SELECTED FOR “WHO’S WHO IN AMERICA”**

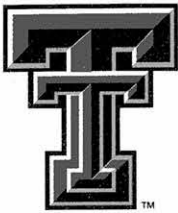
LUBBOCK – Samuel Prien, Ph.D., an associate professor in the Department of Obstetrics and Gynecology at the Texas Tech University Health Sciences Center, has been selected for inclusion in the 58<sup>th</sup> edition of “Who’s Who in America.”

Prien has a joint appointment with the Department of Animal and Food Sciences at Texas Tech University and is also the director of both the In Vitro Fertilization Laboratory and resident research at the health sciences center.

Recently he and Dustie Johnson, a graduate student in the Department of Animal and Food Sciences, developed a technology to improve artificial insemination. This new technology has both medicinal and agricultural uses.

In medicine, the technology can be used to improve the quality of semen used in fertility treatments, possibly reducing the need to seek more costly procedures such as in vitro fertilization. Agriculturally, the technology can be used to improve pregnancy rates and increase the number of those bred from each semen sample collected.

Prien also has several ongoing research projects that have both medical and practical applications.



**FOR IMMEDIATE RELEASE**

December 3, 2003

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Kaley Paris, [kaley.paris@ttu.edu](mailto:kaley.paris@ttu.edu)

**COUNTRY MUSIC ARTISTS TO PERFORM AT TEXAS TECH**

LUBBOCK – The Texas Tech University Center for Campus Life will host the Kelly Willis and Bruce Robison Holiday Show. Willis and Robison will perform country and bluegrass songs with special guests, *The Green Cards*, beginning at 8 p.m., on Saturday (Dec. 6), in the Student Union Allen Theatre.

The pair recently released a holiday album and many songs off this album will be featured during the performance.

“We are excited to bring Kelly and Bruce’s original yet classic country sound to Texas Tech,” Jennifer Henley, special events coordinator for the Center for Campus Life, said. “It is always a pleasure to have Texas country music showcased here on campus.”

Willis is originally from Lawton, Okla., and credits her musical inspiration to her mother’s active participation in musicals. Willis moved to Austin during the 80's where she was discovered in the live music scene. She has been recording country and bluegrass music ever since.

Robison records under his own label, *Boar’s Nest*. Along with recording his traditional yet updated country music, his songwriting has landed him on albums by Lee Ann Womack, Tim McGraw, Gary Allen, Charlie Robison, his wife Kelly Willis and many more.

Student admission is free and tickets for the general public are \$5. Tickets are available through Select-a-Seat at (806) 770-2000 or toll free at 1-800-735-1288. For more information, contact Jennifer Henley, special events coordinator for the Center for Campus Life, at 742-LIFE.





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**FOR IMMEDIATE RELEASE**

Date: December 5, 2003

CONTACT: Phil Riddle, [philip.l.riddle@ttu.edu](mailto:philip.l.riddle@ttu.edu)

**TEXAS TECH PROFESSOR RECEIVES STATE DEPARTMENT AWARD**

LUBBOCK – A Texas Tech University biology professor currently “on loan” as a William Foster Fellow to the United States Department of State has received an award for his work in helping develop a democratic government in Iraq.

Carleton Phillips, Ph.D., a professor of biological sciences and chair of the steering committee for Texas Tech’s new Experimental Sciences Building, received the honor Nov. 24. His was one of approximately 100 tributes presented to members of the State Department staff.

“This has been an incredible opportunity to represent the United States in the reconstruction of science and technology in Iraq,” said Phillips, currently in Iraq. “My work primarily concerns the redirection of former Iraqi weapons of mass destruction scientists into peaceful civilian research, but also gives me a chance to assist in the future of their university system.”

The award, presented by Secretary of State Colin Powell, honors Phillips for “answering the call to service and volunteering for duty in Iraq in the face of great hardship and uncommon danger.”

Phillips missed the awards ceremony and Secretary Powell’s keynote speech because he was in Lubbock for the steel topping ceremony on the new Experimental Sciences Building.

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**Source: Carleton J. Phillips, Ph.D., professor of biological sciences, Texas Tech University, (806) 742-2727, [carl.phillips@ttu.edu](mailto:carl.phillips@ttu.edu).**



**FOR IMMEDIATE RELEASE**

December 5, 2003

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

**TEXAS TECH APPOINTS INTERIM VICE PRESIDENT**

LUBBOCK – Texas Tech University President Jon Whitmore, Ph.D., today, (Dec. 5) appointed Michael L. Wilson interim vice president for fiscal affairs.

Wilson, who is currently in private business in Lubbock, will fill the position vacated by Lynda Gilbert on Nov. 3. Gilbert has accepted the position of vice chancellor for financial affairs at the University of Alabama System.

Texas Tech's vice president for fiscal affairs is responsible for the university's fiscal operations including the budget office, student business services, financial services and accounting.

"Our vice president for fiscal affairs is a key position at Texas Tech, especially in these tough economic times," said Whitmore. "Michael has an outstanding background and a wealth of experience working with the finance of the university."

Wilson was assistant vice president for budget for Texas Tech from 1993 until earlier this year. In that position, he managed the university's budget office and was responsible for preparing the legislative appropriation request and the annual operating budget. Wilson also served as Texas Tech's liaison with the Legislative Budget Board and the Governor's Budget Office.

Wilson holds a bachelor's degree in political science from Huston-Tillotson College in Austin and a master's in public administration degree from Columbia University in New York City. He has attended summer public management institutes at the Rand Graduate Institute in California and the Lyndon Baines Johnson School of Public Affairs in Austin.

Before coming to Texas Tech, Wilson served as budget director and assistant chief financial officer for the Texas Department of Insurance. He has also held budget analyst positions with both the City of Austin and the New York City Mayor's Office of Management and Budget, Department of Transportation Task Force

A national search to fill the position will get underway before the first of the year.

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**SOURCE: Jon Whitmore, Ph.D., president, Texas Tech University, (806) 742-2121.**



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**FOR IMMEDIATE RELEASE**

Date: December 5, 2003

CONTACT: Phil Riddle, [philip.l.riddle@ttu.edu](mailto:philip.l.riddle@ttu.edu)

**GRANTS FOR BILINGUAL CLASSES AVAILABLE FOR SPRING SEMESTER**

LUBBOCK – Grants for area teachers interested in Texas Tech University's Bilingual/ESL Education (BECA) Program are available for spring semester classes.

BECA Grants, which reimburse tuition and fees for courses that prepare teachers to work with English language learners, are available for pre-service and in-service teachers. Teachers in public and private schools in areas of content including history, science, math and physical education, are eligible for the grants.

Pre-registration is suggested in required classes for teachers seeking English as a Second Language Certification. Grant applications are available through the Texas Tech College of Education Bilingual Resource Center.

For more information please contact Esther Lopez at (806) 742-1997 or [esther.lopez@ttu.edu](mailto:esther.lopez@ttu.edu).

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## EVENT ADVISORY

December 5, 2003

CONTACT: Scott Slemmons, [scott.slemmons@ttu.edu](mailto:scott.slemmons@ttu.edu)

### ROBOT COMPETITION SCHEDULED AT TEXAS TECH

**WHAT:** Several teams of sophomore students studying electrical and computer engineering will participate in a contest in which autonomous robots, designed and built by the students, will compete against each other.

**WHEN:** 11 a.m., Saturday (Dec. 6).

**WHERE:** Texas Tech University's R4 parking lot, behind the Electrical Engineering Building at Sixth Street and Boston Avenue. The parking lot will be closed to other traffic from 10 a.m. to 2 p.m. on Saturday.

**EVENT:** The objectives of the contest are for each robot to navigate, by itself, in an outdoor area about the size of a parking lot, with guidance from a Global Positioning System sensor. Systems like these have direct military applications in unmanned vehicles and show promise for future civilian applications.

**SOURCE:** Michael Parten, Ph.D., professor, Department of Electrical Engineering, College of Engineering, Texas Tech University, (806) 742-3533 or [michael.parten@coe.ttu.edu](mailto:michael.parten@coe.ttu.edu).



FOR IMMEDIATE RELEASE

December 8, 2003

CONTACT: Tiffany Tubbs-Berry, [tiffany.tubbs@ttu.edu](mailto:tiffany.tubbs@ttu.edu)

## TEXAS TECH RESEARCHERS STUDY ELECTRONIC TAX FILING

LUBBOCK- Using tax preparation software to file a return has become a common "do-it-yourself" method for individual tax filing. Researchers at Texas Tech University have studied the methods of these electronic filing systems and have concluded that if not used properly, the self-methods may have the unintended effect of costing the taxpayer money.

Robert Ricketts, Ph.D., area coordinator and professor of accounting, and John Masselli, Ph.D., assistant professor of accounting, at the Texas Tech Jerry S. Rawls College of Business, studied the electronic tax filing programs.

"One of the things that have occurred in the past 10 years is the advent and popularity of computer programs for individual taxpayers. About 35 of the electronic tax filing programs are currently on the market," said Masselli.

Ricketts said the programs offer two main computer diagnostics, or error checks and audit flags, that aid taxpayers through the process. The error checks are in place to ensure that the taxpayer has completed the forms properly and that the information is not missing something that would trigger the Internal Revenue Service to determine that the return is incomplete, he said.

The other diagnostic is called an audit flag. "The flags are designed to put the taxpayer on notice that something in their return, when compared to the national averages published by the IRS, and to other people in their income bracket, actually may cause additional scrutiny to the taxpayer," said Ricketts.

Masselli explains that the common assumption is that the general population wants to avoid an audit. "Having used these programs as a taxpayer myself and as a practitioner, we can see that some people may misread these audit flags," said Masselli.

This particular dilemma gave rise to Ricketts' and Masselli's research project. "The deduction could be 100 percent legitimate and the taxpayer has proof to back it up, but still could very well trigger an audit flag, which might cause the taxpayer to decrease the amount and actually lose money in the process," said Ricketts.

A research environment was created in a lab with students who were both novice tax payers, as well as experienced taxpayers, said Masselli. "The students then went through an experimental tax return where they were asked to be the decision makers as if

it were their own tax return," said Masselli. In the lab, 50 percent of all the students involved in the experiment had audit flags on their programs.

"Our purpose was to see whether there would be different responses to these audit diagnostics," said Masselli. Results showed that students with little knowledge changed the amounts because of the audit flags.

"The basic premise of this is that taxpayers are so afraid of being audited by the IRS, that they would cheat themselves out of a legitimate deduction," said Ricketts. "We hope that tax payers will research before they complete the electronic tax filings and if they are still hesitant, go to a professional."

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**SOURCES:** **Robert Ricketts, Ph.D., area coordinator and professor of accounting, Texas Tech University Jerry S. Rawls College of Business, (806) 742-3180 or ricketts@ba.ttu.edu.**

**John Masselli, Ph.D., assistant professor of accounting, at the Texas Tech University Jerry S. Rawls College of Business, (806) 742-2392 or j.masselli@ttu.edu.**





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**FOR IMMEDIATE RELEASE**

December 8, 2003

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

**KTXT-TV TO LAUNCH DIGITAL SERVICE**

LUBBOCK—Texas Tech University's educational television station, KTXT-TV Channel 5, (Cox Cable Channel 4), will launch digital service to the viewers of the South Plains at 2:30 p.m. Thursday, (Dec. 11) at the station located at 17<sup>th</sup> Street and Indiana Avenue.

"This is a major step for public broadcasting on the South Plains," said Pat Cates, general manager for the station. KTXT-TV's digital signal will be broadcast over channel 39 and will require a digital receiver to tune in to the programming.

KTXT-TV, the Public Broadcasting System, (PBS), affiliate for the South Plains, will operate its digital signal at full power and joins local stations KCBD Channel 11, which launched digital service in 2002, KJTV Channel 34, KLBK Channel 13 and KAMC Channel 28, which all launched digital services earlier this year.

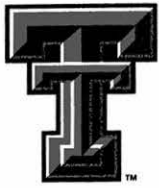
Digital television offers broadcasters more options to serve the public through high definition pictures and digital quality sound. In addition, multicasting, which divides the signals transmitted into four or more channels of better quality than current analog resolution. For example, KTXT-TV could offer separate broadcast channels featuring news/science, children's educational, adult educational, community/university focus, etc. Digital television also provides datacasting, which could provide media-rich experiences downloaded to schools, hospitals, universities and students with much more efficient time and storage use than today's computers.

The Federal Communications Commission (FCC) mandated the digital transition and all television stations are to be fully digital by 2006. Television manufacturers are required to include digital tuners in most of their new models starting in 2004.

KTXT-TV signed on the air in 1962 and is owned and operated by Texas Tech University. The transition to digital technology was made possible in part by grants from the Helen Jones Foundation, Houston Endowment, Meadows Foundation, Texas Infrastructure Fund and the Public Telecommunications Facilities Fund.

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**SOURCE: Tim Chambers, KTXT-TV manager of TV Development, (806) 742-2209.**



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## **EVENT ADVISORY**

December 8, 2003

CONTACT: Mary Hudspeth Peters, [mary.peters@ttuhsc.edu](mailto:mary.peters@ttuhsc.edu)

### **NURSING STUDENTS TO PARTICPATE IN DISASTER TRAINING**

**WHAT:** Disaster drill

**WHEN:** 8 a.m. to noon, Tuesday (Dec. 9)

**WHERE:** Clinical Simulation Center, 3C117, Texas Tech University Health Sciences Center

**EVENT:** Senior nursing students will participate in a simulated disaster that allows them to practice dealing with a real disaster situation. The drill will simulate a bus crash involving 69 victims.

**CONTACT:** Mary Hudspeth Peters, Office of News and Publications, (806) 743-2143



**FOR IMMEDIATE RELEASE**

December 9, 2003

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**CHRISTMAS CELEBRATION TO BOAST CELTIC FLAVOR**

LUBBOCK – Texas Tech University will host the second annual Caprock Celtic Christmas this year. The concert, a celebration of the music, dance, poetry and folklore of the Celtic peoples of Ireland, Scotland, Wales, and Brittany, will take place at 8 p.m. on Tuesday, (Dec. 16), in the Music Building's Hemmle Hall on the Texas Tech campus.

Some of the featured performances will include examples of set dancing, Irish step dancing, Scottish country dance, traditional Irish dance tunes, Scottish bagpiping, Irish baroque music, Irish, Welsh and English choral singing and a slapstick mummers play.

Christopher Smith, Ph.D., assistant professor of music history and literature and the concert's co-director, said the Caprock Celtic Christmas is already showing great growth and popularity for a tradition that is only two years old.

"It seemed to us that we might be able to mount a bigger, more elaborate production and bring in people from theater, dance, art and people from the Irish and Scottish dance groups here in town," said Smith. "It was so successful last year that we were urged by the upper administration to make it an annual event."

Texas Tech music education senior John Perrin will be playing the bodhran, a traditional Irish drum, in the concert. He said that Celtic music has a broad appeal for many Americans.

"It's music of the people," said Perrin. "It doesn't come from a big publishing house or anything like that. People who lived in the homes played it around their fireplaces, taught it to their children and danced to it. That's a real draw to people who want something that's real and down-home."

Smith said awareness of Celtic music is on the rise in Texas.

"Some people will be familiar with the Scottish games, the Scottish bagpiping and athletic games, which are very big in Texas because many people in Texas are of Scottish ancestry," Smith said. "Irish music is not so big, although a lot of people in Texas have that ethnicity, but this is a music that has gone from being a rural phenomenon in Ireland to something that's really gone around the world, to any place where Irish people have emigrated. Now, with the Vernacular Music Center

that I direct at Texas Tech, we're actually inaugurating a scholarship in traditional music and arts."

Smith said the traditional music scholarship is an innovative award that is offered by very few other institutions in America. It will be a competitive scholarship open to graduate students who show expertise in Western classical music and in a traditional art form, such as Irish fiddling, African dance or South American percussion.

Admission for the Caprock Celtic Christmas is \$6 for adults, \$4 for children under 12 and \$5 for seniors. Proceeds will benefit a new scholarship in Traditional Music at Texas Tech. Attendees also are encouraged to bring a donation of canned goods for the South Plains Food Bank.

-30-

**SOURCE:** Christopher Smith, assistant professor of music history and literature, School of Music, College of Visual and Performing Arts, Texas Tech University, (806) 742-2270, or e-mail christopher.smith@ttu.edu.



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## EVENT ADVISORY

December 10, 2003

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

### CLARIFICATION OF PRESTON SMITH AWARD DATE

The Infinito Horizonte Award dinner honoring Preston Smith is set for 7 p.m. **Thursday, Dec. 18** at the Merket Alumni Center on the Texas Tech Campus. The award is the highest honor the board awards.

The former governor will be honored posthumously for his dedication and commitment to Texas Tech.

Tickets for the dinner are \$100 per person and may be obtained by calling (806) 742-0012.

The award was established by the Texas Tech Board of Regents this year to recognize those whose extraordinary vision for education in Texas and unwavering commitment to Texas Tech have significantly broadened the horizons of the Texas Tech University System.



**EVENT ADVISORY**

December 11, 2003

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

**CHANCELLOR'S TEACHING AND RESEARCH AWARDS ANNOUNCED**

WHAT: News conference.

WHEN: 2 p.m., Friday, (Dec. 12).

WHERE: Board of Regents meeting room, 2<sup>nd</sup> floor east wing of the Administration Building.

EVENT: Announcement of seven Texas Tech University and Texas Tech University Health Sciences Center faculty members who have been named 2003 winners of the Chancellor's Distinguished Teaching and Research Awards.

These awards recognize outstanding teachers and researchers at both institutions. Each award carries a cash award.

CONTACT: Sally Logue Post, associate director, Office of News and Publications, (806) 742-2136.





Texas Tech University Health Sciences Center

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**FOR IMMEDIATE RELEASE**

December 11, 2003

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<http://www.ttuhsc.edu/home/newspubindex.htm>

**NURSING SCHOOL, COALITION RECEIVE STATE RECOGNITION**

LUBBOCK – The South Plains Nursing Coalition, of which the School of Nursing at Texas Tech University Health Sciences Center is a part, was named as a recipient of the Texas Higher Education Star Award at a ceremony Dec. 10.

The Star Award, established by the Texas Higher Education Coordinating Board, recognizes higher education institutions, organizations, groups and individuals for their exceptional contributions toward closing the gaps in education.

The coalition was awarded for their outstanding effort to address the shortage of nurses on the South Plains. “The fact that we work with all these different entities to address the serious problem of the nursing shortage is unique,” said Alexia Green, dean of the School of Nursing. “The health sciences center School of Nursing is pleased to be part of this group and of receiving this award.”

The South Plains Nursing Coalition consists of the School of Nursing at the health sciences center, Covenant Health System, Covenant School of Nursing, South Plains College School of Nursing, University Medical Center, Lubbock Christian University School of Nursing and American State Bank. The health sciences center is the largest nursing school in the consortium and the only school offering advanced degrees in nursing.



**FOR IMMEDIATE RELEASE**

December 12, 2003

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

**TEXAS TECH CHANCELLOR'S COUNCIL AWARDS  
HONOR FACULTY TEACHING, RESEARCH**

LUBBOCK – Seven faculty members from Texas Tech University and Texas Tech University Health Sciences Center have been named recipients of the Chancellor's Council Distinguished Teaching and Research Awards.

"These awards signify the incredibly high quality of our faculty as both teachers and researchers," said David R. Smith, M.D., chancellor of the Texas Tech University System. "It is difficult to make these decisions, we have so many superb educators to choose from. These men and women are among the many reasons students receive an outstanding education at Texas Tech."

From Texas Tech University, Debra Laverie, Ph.D., associate professor in the Area of Marketing, received the teaching award. Todd Anderson, Ph.D., associate professor in the Department of Environmental Toxicology, and Patricia M. Pelley, Ph.D., associate professor in the Department of History, shared the research award.

At Texas Tech University Health Sciences Center, Phillip S. Sizer, Jr., PT, Ph.D., OCS, FAAOMPT, associate professor of physical therapy, and Sharon Decker, R.N., C.S., M.S.N., CCRN, professor of nursing are co-winners of the teaching award. Sandor Gyorke, Ph.D., professor of physiology, and Beverly S. Chilton, Ph.D., professor of cell biology and biochemistry, shared the research award.

This is the third year for the Chancellor's Council to present the awards. In past years, one faculty member from each institution was chosen in each category. This year, the selection committee named co-recipients in three categories. The winners each receive a cash award and a plaque. The Chancellor's Council raises funds to support student scholarships, faculty recruitment and support and programs for excellence.



Texas Tech University System  
COMMUNICATIONS & MARKETING

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## **FOR IMMEDIATE RELEASE**

December 16 2003

CONTACT: Scott Slemmons, [scott.slemmons@ttu.edu](mailto:scott.slemmons@ttu.edu)

**[Editor's note: A student from your area is included in this release.]**

### **TEXAS TECH TO HONOR GRADUATES**

LUBBOCK – More than 1,800 Texas Tech University students will receive diplomas during commencement ceremonies at 9 a.m. and 1:30 p.m., Saturday (Dec. 20), in the United Spirit Arena, 1701 Indiana Ave. The featured speaker at both ceremonies will be Jon Whitmore, Ph.D., Texas Tech's new president.

Whitmore holds a Ph.D. from the University of California, Santa Barbara and a B.A. and M.A. from Washington State University. He previously served at West Virginia University, the State University of New York at Buffalo, the University of Texas at Austin and the University of Iowa. He is the former chair of the Council on Academic Affairs for the National Association of State Universities and Land-Grant Colleges and served as a member of the Task Force on the Future of the Humanities for the American Association of Universities.

The morning ceremony will include students in the Colleges of Architecture, Arts and Sciences, Education and Engineering. The afternoon observance includes the Colleges of Agricultural Sciences and Natural Resources, Human Sciences, Visual and Performing Arts and the Jerry S. Rawls College of Business Administration.

The Texas Tech School of Law has scheduled its ceremony for 5 p.m., at the Allen Theatre in the University Center, with a reception immediately following at the Merket Alumni Center. The speaker for the law school commencement is Kent Hance, a former United States Representative and a graduate of Texas Tech. The class speaker will be Moge Lovelle of Alice.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the Croslin Room of the University Library, College of Architecture in the conference room on the 10<sup>th</sup> floor of the Architecture Building, College of Arts and Sciences in the lobby area of Holden Hall Room 104, College of Business Administration in the Business Administration Building Rotunda, College of Education in the second floor foyer of the Education Building, College of Engineering in the dean's office suite of the Engineering Center, College of Human Sciences in the El Centro lounge and College of Visual and Performing Arts in the Administration Building Room 244.

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An EEO/Affirmative Action Institution

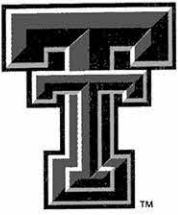
Outstanding students will carry banners representing their respective colleges. Administrators selected the banner bearers based on all-around achievement.

The banner bearers are: Johnathan David Warminski, a food technology major from White Deer, and Leslie Christine Spikes, an interdisciplinary agriculture major from Aztec, N.M., College of Agricultural Sciences and Natural Resources; Kyle Franklin Nix, an architecture major from Midland, College of Architecture; Ellen Christine McNamara, a political science major from Dallas, College of Arts and Sciences; Kara Marisa Ickert, an accounting major from Olney, the Jerry S. Rawls College of Business Administration; Sarah Christine Fernau, a multidisciplinary studies major from Midland, College of Education; Samuel Amado Hinojosa, a civil engineering major from Anton, College of Engineering; Monica Gene Allen, a math major from Salt Lake City, Utah, at 9 a.m., and Shane Randal Smith, a finance and economics major from Amarillo, at 1:30 p.m., Honors College; Melissa JoAnne Thomas, an interior design major from Sulphur Springs, College of Human Sciences; and Curtis Hale, an art major from El Paso, College of Visual and Performing Arts.

Selected to carry the banner for the Graduate School are Philip Ray Pearson, from Lubbock, a doctor of philosophy student in civil engineering in the College of Engineering, at 9 a.m.; and Chad Steven Davis, from Slaton, a doctor of education student in agricultural education in the College of Agricultural Sciences and Natural Resources, at 1:30 p.m.

Also recognized during commencement exercises will be bachelor's degree candidates with the highest grade-point averages in their respective colleges. In some cases, the honoree also is among the previously mentioned banner bearers.

Highest ranking December graduates are Agricultural Sciences and Natural Resources – Warminski of White Deer and Spikes of Aztec; Architecture – Nix of Midland; Arts and Sciences – Jennifer Lynn Gnepper, a psychology major from Amarillo; Kyle David Highful, a philosophy major from Sweeny; Amanda Estela Hinojosa, a mathematics major from Anton; Trevor John Kerr, a biology major from Lubbock; Heather N. Meeks, a biology major from Lubbock; Seema Vinod Patel, a biology major from Amarillo; Kimberly Diane Reagan, a psychology major from Lubbock; Michael Jordan Taylor, a history/psychology major from Killeen; Leslie Marie Whealdon, a biology major from Lubbock, and Katherine Marie Winfrey, a Spanish major from Lubbock; Business Administration – Tammy Gay Ejem, an accounting major from Roscoe; Ickert of Olney; Melissa Ann Post, an accounting major from Houston, and Randal Shane Smith, a Master of Business Administration student from Amarillo; Education – Fernau of Midland; Engineering – Samuel Amado Hinojosa of Anton; Human Sciences – Sylvia Valencia Cantu, a human development and family studies major from Lubbock, Kay Lee Stubblefield, an early childhood major from Colorado City, and Thomas of Sulphur Springs; Visual and Performing Arts – Hale of El Paso.



**EVENT ADVISORY**

December 17, 2003

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**TEXAS TECH BOARD OF REGENTS TO MEET IN LUBBOCK**

**WHAT:** Texas Tech University System Board of Regents meeting and swearing in of new regents.

**WHEN:** 9 a.m., Friday, (Dec. 19)

**WHERE:** Board of Regents meeting room, 2<sup>nd</sup> floor of the Administration Building on the Texas Tech campus.

**EVENT:** Regular meeting of the Board of Regents. Two new regents, J. Frank Miller III of Dallas and L.F. "Rick" Francis of El Paso, will be sworn in at 9 a.m. State District Judge Sam Medina will administer the oath of office.

Regents will conduct business before going into executive session. There will be an opportunity for media interviews between the regular session and executive session.

**CONTACT:** Sally Logue Post, associate director, Office of News and Publications, (806) 742-2136 or via e-mail at [sally.post@ttu.edu](mailto:sally.post@ttu.edu).



## **SATELLITE ADVISORY**

December 17, 2003

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### **TEXAS TECH UNIVERSITY SATELLITE FEED NEW BOARD OF REGENTS MEMBERS**

**WHAT:** Satellite Feed.

**WHEN:** 1-1:15 p.m. CST, Friday, (Dec. 19).

**WHERE:** Analog Satellite Coordinates  
SBS-6 Transponder 18 lower KU Band  
Downlink frequency: 12129 Vertical  
Located 74 degrees West Standard Audio

Digital Satellite Coordinates  
AMC-5 Transponder 12 A  
FEC: 3/4 Data rate: 5.5 Symbol rate: 3.9787  
Downlink frequency: 12024 Horizontal L Band-1274.4  
Located 79 degrees West

**EVENT:** J. Frank Miller III, of Dallas, and L.F. "Rick" Francis, of El Paso, will be sworn in as members of the Texas Tech University Board of Regents Friday, (Dec. 19). Both men are graduates of Texas Tech University.

Miller is chairman of the board and CEO of JPI, a national apartment development company. He serves on the boards of the Urban Land Institute, National Multi Housing Council and the Real Estate Round Table. He also is involved on numerous community boards in Dallas, including the Dallas Citizens Council, Central Dallas Association and St. Paul University Hospital. Miller earned a bachelor's of business administration degree in 1974.

Francis is chairman and CEO of Francis Properties, Francis Holdings and Prime Funding, firms primarily engaged in family investments. He serves as vice chair of the Bank of the West-El Paso, chairman-elect of the Sierra Medical Center and Providence Memorial Hospital. He also serves on the Western Regional Board of Directors for the Boy Scouts of America. He earned a bachelor's of business administration degree in 1978.

**CONTACT:** Sally Logue Post, associate director, Office of News and Publications, (806) 742-2136.





**FOR IMMEDIATE RELEASE**

December 17, 2003

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**DEGREE AT A DISTANCE SUITS TEXAS TECH STUDENTS**

LUBBOCK -- Seven hundred eighty-five miles separate Tom and Jessica, yet on December 20, they both expect to graduate from Texas Tech University. Tom Cartwright of Phoenix, and Jessica Donaldson of Lubbock, are working toward their Bachelor of General Studies (BGS) degrees at a distance, through print-based and online courses offered through the College of Arts and Sciences and administered by Texas Tech Extended Studies.

Donaldson and her husband married while they were both still in college. She recalls, "I continued to pursue my degree on a part time basis, and then had my first child in November of 1998. After a couple of semesters of trying to find babysitters so that I could take a class here and there, I began to think that obtaining a degree was going to be an impossible dream."

Her husband Dane, a 2001 Texas Tech graduate in civil engineering, suggested that she research taking classes by correspondence and she found Texas Tech's program online.

"I started the BGS program in 1999 with 49 hours needed to graduate. Since that time, I have had three other children. I worked five to six days a week on my schoolwork while my children napped in the afternoon. It took me nearly five years to complete the program," Donaldson said.

Donaldson believes that if not for Texas Tech's degree at a distance, she probably would not have finished her degree. "The external degree program made it possible for me to be a full time mother to my children and wife to my husband, and in a couple weeks, my dream of becoming a college graduate will finally be fulfilled."

Cartwright attended Texas Tech more than 25 years ago, but due to personal reasons, was unable to complete his degree. He says it was a dream-come-true to learn about the Extended Studies program and to have the opportunity to complete his degree from a distance.

"My experience has been extremely positive since enrolling into the program about 3 years ago," said Cartwright. "As a working professional with a family, the Texas Tech Extended Studies program allowed me to complete my degree requirements at my pace with great flexibility. The courses, instructors, and administrative personnel have all been very supportive of my educational goals."

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Cartwright, who will be traveling from Phoenix to attend commencement ceremonies at the United Spirit Arena on Dec. 20, agrees that the bachelor's degree at a distance is attainable for students who, for whatever reason, cannot or choose not to attend college on campus. "To receive a degree from a prestigious Big 12 university such as Texas Tech is a great honor. I would recommend the Texas Tech Extended Studies opportunity to anyone with the desire and dedication to complete their degree," Cartwright said.

The Bachelor of General Studies degree at a distance program has graduated 17 students since 2000. Fifteen graduates came from Texas (Highland Village, Arlington, Woodville, Bedford, Dalhart, The Colony, Dallas, El Paso, Plainview, Abilene, Plano, Houston, Hardin, Lubbock, Hawley), one from Arizona and one from Hawaii.

Besides the BGS degree, Texas Tech offers nine other degree programs at a distance. For more information on these degree programs, contact Michele Moskos at (806) 742-7200, ext. 276, or 800-MY-COURSE.



**FOR IMMEDIATE RELEASE**

December 19, 2003

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**TWO NEW MEMBERS JOIN TEXAS TECH BOARD OF REGENTS  
STILL PHOTOS AVAILABLE ELECTRONICALLY  
SATELLITE FEED AVAILABLE**

**Analog Satellite Coordinates – 1-1:15 p.m. CST, Friday, Dec. 19**

SBS-6 Transponder 18 lower KU Band Downlink frequency: 12129 Vertical  
Located 74 degrees West Standard Audio

**Digital Satellite Coordinates – 1-1:15 p.m. CST, Friday, Dec. 19**

AMC-5 Transponder 12 A FEC: 3/4 Data rate: 5.5 Symbol rate: 3.9787  
Downlink frequency: 12024 Horizontal L Band-1274.4 Located 79 degrees West

LUBBOCK – Two new members of the Texas Tech University System Board of Regents were sworn-in today, (Dec. 19) during a regular meeting of the board.

J. Frank Miller III, of Dallas, and L.F. “Rick” Francis, of El Paso were sworn-in by Lubbock State District Judge Sam Medina.

Gov. Rick Perry made the appointments last month. Miller will replace John Jones of Brady, whose term has expired. He will serve until Jan. 31, 2009. Francis replaces J. Robert Brown of El Paso, who has resigned from the board. Francis’ term expires Jan. 31, 2007.

“Texas Tech is fortunate to have people of this quality on our board,” said David R. Smith, M.D., Texas Tech chancellor. “This is a pivotal time for Texas Tech. We are experiencing quality growth and both Frank and Rick will bring the type of leadership and guidance we need to continue our mission.”

Miller is chairman of the board and CEO of JPI, a national apartment development company, one of the largest apartment developers in the nation. He serves on the boards of the Urban Land Institute, National Multi Housing Council and the Real Estate Round Table. He also is involved on numerous community boards in Dallas, including the Dallas Citizens Council, Central Dallas Association and St. Paul University Hospital. Miller earned a bachelor’s of business administration degree in 1974 from Texas Tech University.

Francis is chairman and CEO of Francis Properties, Francis Holdings and Prime Funding, firms primarily engaged in family investments. He serves as vice chair of the Bank of the West-El Paso, chairman-elect of the Sierra Medical Center and Providence Memorial Hospital. He also serves on the Western Regional Board of Directors for the Boy Scouts of America. He earned a bachelor’s of business administration degree in 1978 from Texas Tech University.



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December 19, 2003

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**TEXAS TECH REGENTS HEAR PAY INCREASE PLANS**

LUBBOCK – The Texas Tech University System Board of Regents today, (Dec. 19), heard the plans for pay increases for many employees.

Texas Tech University faculty and staff will receive an average 3 percent salary increase, based upon merit. Because the increase becomes effective half way through the current fiscal year, faculty and staff will receive a 1.5 percent one-time payment, based upon merit, in Spring 2004. The 3 percent salary increase, based upon merit, becomes a permanent part of the budget in Fiscal Year 2005.

Texas Tech University Health Sciences Center staff will receive 2 percent in a one-time, non-recurring payment, based upon merit, to be paid in Spring 2004. Faculty will participate in a competitive-based initiative program. Each dean will establish the criteria for the faculty initiative program and submit recommendations to the president for funding consideration.

“Retaining the superior staff that we have at the health sciences center is vital. In these tough economic times, we must find the money to reward the people who will ensure our continued quality growth,” said M. Roy Wilson, M.D., president of the health sciences center.

Jon Whitmore, Ph.D., president of Texas Tech University, echoed that sentiment. “We put people first at Texas Tech. Rewarding and retaining quality faculty and staff is important if we want to continue the quality growth in our student body that we have seen over the past two years.”

The pay increases at both institutions are funded in part through continued cost saving efficiency efforts and a \$10 per credit hour tuition increase that will go into effect for the Spring 2004 semester.

At Texas Tech University, that tuition hike will provide about \$3.75 million. About \$900,000, or 25 percent, will be set aside for financial aid. The remainder will go for creating new faculty positions, the merit salary payments and expenses to support laboratory equipment for new faculty.

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At Texas Tech University Health Sciences Center, the designated tuition increase will produce about \$275,000. Of that amount, about \$45,000 will be set aside for financial aid. The faculty initiative program is funded by placing 2 percent of the educational and general faculty salary fund, plus supplemental funding of about \$300,000 into a total pool of about \$1 million.

"We must continually look for ways to reward our faculty and staff. Because the majority of faculty and staff have had no salary adjustment since Sept. 1, 2001, it's imperative that we provide an increase," said David R. Smith, chancellor of the Texas Tech University System. "We are experiencing rapid, and quality growth at both institutions. We depend on our faculty and staff to ensure that the university and the health sciences center continue to provide the best possible education for our students and do our part to improve the economic base of our state and region."

Also today, two new members of the Texas Tech University System Board of Regents were sworn-in during the regular meeting of the board.

J. Frank Miller III, of Dallas, and L.F. "Rick" Francis, of El Paso, were sworn-in by Lubbock State District Judge Sam Medina.

Miller is chairman of the board and CEO of JPI, a national apartment development company, one of the largest apartment developers in the nation. He serves on the boards of the Urban Land Institute, National Multi Housing Council and the Real Estate Round Table. He also is involved on numerous community boards in Dallas, including the Dallas Citizens Council, Central Dallas Association and St. Paul University Hospital. Miller earned a bachelor's of business administration degree in 1974 from Texas Tech University.

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