

TABLE OF CONTENTS		
JULY		
Date	News Release	Writer
07/01/09	Texas Tech Business Student Awarded Texas Business Hall of Fame Scholarship	Allison Ralston
07/01/09	Ranching Heritage Center Announces New National Advisory Board Members	Marsha Pfluger
07/07/09	Media Availability with Chancellor Kent Hance About Alberto Gonzales Appointment at Texas Tech - Advisory	Sally Logue Post
07/07/09	Texas Tech's Sowell Center Staffers Meet President Obama	Leslie Cranford
07/07/09	Alberto Gonzales Brings Expertise, Experience to Texas Tech	Sally Logue Post
07/07/09	Texas Tech Biologist: Understanding History of Southeast Asia's Island Rainforests Crucial to Understanding Impact of Human Deforestation	John Davis
07/07/09	Texas Tech to Host P2B Undergraduate Research Week	Jeannie Diaz
07/07/09	Texas Tech University to Host National Hispanic Institute Southwest Great Debate	Jeannie Diaz
07/09/09	Texas Tech Press Author to Tell Tales of Old Tascosa	Barbara Brannon
07/09/09	Authors to Launch Texas Guidebook at Lady Bird Johnson Wildflower Center	Barbara Brannon
07/14/09	Texas Tech Wind Expert Testifies at House Hearing on Wind and Solar Energy - Advisory	Leslie Cranford
07/16/09	Texas Tech and Scott's Complete Car Care to Provide Car Clinic Advisory	Allison Ralston
07/16/09	Safflower Field Day Set for July 21 at Texas Tech Research Farm	Norman Martin
07/20/09	National Ranching Heritage Center to Dedicate 80 John Wallace Home	Allison Ralston
07/23/09	Texas Tech SPICE to Open New Chess Park - Advisory	Allison Ralston
07/23/09	Masked Rider to Make Appearance at Texas Tech Hill Country Golf Tournament	Cory Chandler
07/27/09	Texas Tech SPICE Opened New Chess Park on Campus During Girls' National Competition	Allison Ralston

	TABLE OF CONTENTS	
	JULY	
Date	News Release	Writer
07/27/09	Texas Tech Hospitality Services Employees Elected to Office With National Food Service Organization	John Davis
07/31/09	Texas Tech Spirit Squads Grab Top Scores, All-American Spots at National Camp	Cory Chandler
07/31/09	International Cotton School Brings Pros to Lubbock	Norman Martin



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 1, 2009

CONTACT: Allison Ralston, allison.ralston@ttu.edu
(806) 742-2136

Texas Tech Business Student Awarded Texas Business Hall of Fame Scholarship

A Jerry S. Rawls College of Business Administration graduate student will receive a \$10,000 scholarship for 2009 from the Texas Business Hall of Fame.

Kara Neff, who is attending Texas Tech to obtain an MBA with a concentration in entrepreneurship, will be awarded the scholarship on October 15 during a luncheon ceremony at the Hilton Americas in Houston.

Her scholarship is one of 15 awarded by the hall of fame to future entrepreneurs and leaders who will keep Texas at the cutting edge in business, exhibit leadership qualities in academic and campus activities, and with good academic credentials.

Neff received her bachelor's degree in sociology with a minor in business from the University of Texas in Austin.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Catherine McGovern, communications coordinator, Jerry S. Rawls College of Business, Texas Tech University, (806) 742-1573, or catherine.mcGovern@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 1, 2009

CONTACT: Marsha Pfluger, marsha.pfluger@ttu.edu
(806) 742-2136

Ranching Heritage Center Announces New National Advisory Board Members

Texas Tech University recently announced three new members to serve on the national advisory board for the Ranching Heritage Association's \$20 million Heritage Campaign.

Layton Black, George Sell and Bob Stafford join the 32-member board this summer. Funds raised by the national advisory board benefit the National Ranching Heritage Center museum and historical park at 3121 Fourth St. on the Texas Tech campus.

Black is a life-long rancher and Texas State Representative from 1989–1996. He and his wife, Thresa, reside in Goldthwaite. Sell's work in banking includes chairing PlainsCapital and Wells Fargo's Amarillo Region. He and his wife, Judy, live in Lubbock. Stafford is a rancher and retired orthopedic surgeon. He recently completed service on the Texas Tech System Board of Regents. He and his wife, Diana, reside in Amarillo.

Members of the national advisory board work to raise awareness of the National Ranching Heritage Center as well as money and donations of art, artifacts and books for the center's library.

The National Ranching Heritage Center is comprised of the museum building and the 16-acre historical park onto which 48 ranch structures have been moved and restored. Ranches represented in the park include the Spade, JA, Four Sixes, Matador, U Lazy S, Pitchfork, Waggoner, XIT and King ranches, among others from Kansas, New Mexico and Texas.

The Heritage Campaign is a \$20 million fund-raising effort to address the master plan for the National Ranching Heritage Center. The first phase was completed with construction of the 16,800-square-foot Christine DeVitt Wing and John Lott Terraced Patio on July 28, 2006.

The current phase of the fund-raising effort includes construction of a north addition to the museum building to house two galleries, banquet space, a reception hall and a prominent main entrance plaza. Construction is scheduled to begin in 2010.

Additional information about the National Ranching Heritage Center is available at www.nrhc.com or by calling (806) 742-0498.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

-more-

Office of Communications and Marketing

An EEO/Affirmative Action Institution

**CONTACT: Marsha Pfluger, associate director, National Ranching Heritage Center,
Texas Tech University, (806) 742-0498, or marsha.pfluger@ttu.edu.**



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: July 7, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

**Media Availability with Chancellor Kent Hance
About Alberto Gonzales Appointment at Texas Tech**

WHO: Kent Hance, chancellor, Texas Tech University System

WHAT: Media availability with Chancellor Kent Hance

WHEN: 4:30 p.m. today (July 7)

WHERE: Room 116, Administration Building, east wing

EVENT: Former United States Attorney General Alberto Gonzales will join the Texas Tech University System beginning Aug. 1.

-30-

**CONTACT: Sally Logue Post, director Office of Communications and Marketing,
Texas Tech University**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 8, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech's Sowell Center Staffers Meet President Obama

Texas Tech University research associates from the Virginia Murray Sowell Center in the College of Education were at the right place at the right time to meet President Obama.

Supporting a unique program recently in Washington, D.C., six young adults who are deaf-blind participated in a leadership course on self-advocacy and policy-making. Partnering with the Helen Keller National Center, Sowell Center staff was involved in teaching, mentoring, research, videography and sign-language interpreting for students during the week's events.

Funding from national grants written by Roseanna Davidson, associate professor and coordinator of the Deaf/Hard of Hearing and the Deafblind programs, supported the course development and research components for the effort. The week culminated in a visit to the Oval Office and a meeting with Obama.

A photograph from the event was featured on the White House blog at <http://www.whitehouse.gov/blog/Still-Thriving-and-Excelling-Long-After-Helen-Keller/>. Pictured on the right are Amy Parker and Beth Case, both Sowell Center research associates serving as interpreters for the students' visit to the White House.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Amy Parker, research associate, College of Education, Texas Tech University, (806) 742-1998, or amy.parker@ttu.edu. parkeamy@gmail.com.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 7, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Alberto Gonzales Brings Expertise, Experience to Texas Tech

Former United States Attorney General Alberto Gonzales will join the Texas Tech University System beginning Aug. 1.

Gonzales will assist both Texas Tech University and Angelo State University with recruiting and retaining first generation and underrepresented students. He will work with Texas Tech's Office of Institutional Diversity, Equity and Community Engagement in the planning of a first generation and minority student leadership training and development program.

He also will teach a junior-level seminar course, "Contemporary Issues in the Executive Branch" in the Department of Political Science at Texas Tech. As a visiting professor Gonzales will guest lecture to classes across the campus.

"I am excited that Alberto Gonzales is bringing his experience to Texas Tech," said Kent Hance, Texas Tech University chancellor. "His own upbringing in Houston as part of a migrant family with eight children makes him qualified to tell underrepresented Texas students that college is possible. He will help Texas Tech and ASU prepare our students for success and to be future leaders in the State of Texas and beyond."

Lawrence Schovanec, interim dean of Texas Tech's College of Arts and Sciences, said, "Judge Gonzales brings a unique experience to our classroom. His career in law, government and public service will provide our political science students a rich perspective of the executive branch and issues and challenges facing our nation."

Gonzales joined the Air Force after graduating from high school. From there, he sought and received an appointment to the Air Force Academy. He transferred to Rice University and majored in political science. He graduated from Harvard Law School and joined the Houston law firm of Vinson & Elkins. Then Texas Gov. George Bush recruited him as a special advisor on border issues and relations with Mexico. Gonzales also served Bush as general counsel. He was appointed Texas Secretary of State and elected to the Texas Supreme Court. When Bush was elected president, he again called on Gonzales to serve as White House counsel and later was appointed Attorney General.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 7, 2009

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

Texas Tech Biologist: Understanding History of Southeast Asia's Island Rainforests Crucial to Understanding Impact of Human Deforestation

After studying a million years of forest evolution on Southeast Asian islands, a Texas Tech University plant biologist said human deforestation and future climate change may add insult to injury for species in an already precarious situation.

Chuck Cannon, lead investigator for the study, said his team studied how changes in climate and sea levels affected the Sundaland-area rainforest's evolutionary history in the last million years. Many important animals, such as the orangutan, are already at unusually low population sizes because of natural changes from the last Ice Age.

Since the current distribution of rainforests scattered on the major islands of Borneo, Sumatra, Java and the Malaysian peninsula are in retreat – working in reverse of how forests in higher latitudes have grown back where glaciers once covered the ground – future climate change and deforestation may cause worse damage to an area already in survival mode.

“Understanding the historical spatial dynamics of forest distribution plays a crucial role in the ability to predict community response to future change,” Cannon said. “This also has major conservation implications, as the forests are being cut down in Southeast Asia. They already went through a fairly recent and major reduction and fragmentation event, at the end of the last Ice Age.”

The results were published June 19 in the online early edition of the *Proceedings of the National Academy of Sciences*.

Much has been written about the decline and degradation of Southeast Asia's rainforests, Cannon said. Converting natural forests to plantations has continued at a high rate for many years, which fragments the rainforest and leaves fractured habitats for endangered species such as orangutans, gibbons, sun bears and clouded leopards.

Cannon's new model highlights the fact that rainforest conversion by humans is occurring only a few thousand years after a major natural reduction and fragmentation of forest area occurred when glaciers melted and sea levels rose.

Office of Communications and Marketing

An EEO/Affirmative Action Institution

All of these endangered species were at historical lows in their population and already highly vulnerable to population extinction. Now, Cannon said activity could be accelerating that extinction.

During the last Ice Age, when much of the water was trapped in glaciers in higher latitudes, this area, known as Sundaland, had rainforests that flourished and expanded into an Amazon-like river basin.

When the glaciers melted, sea levels rose and flooded this river basin, marooning forests on high grounds, isolating plants and animals and creating a refugial stage for the rainforest ecosystem that clings to survival on the land that is left.

While scientists understand the expansion of populations out of the refugial stage, they know almost nothing about how areas in the refugial stage are formed, he said. This is a critical question confronting ecologists and biogeographers in Southeast Asia, and Cannon's model provides a tool for exploring these dynamics.

"Using detailed historical models of how the rainforests of Southeast Asia worked in the past will greatly enhance our understanding of future response to climate change and development and will provide insight into how to best mitigate the ongoing conversion and degradation of these mega-diverse forests," he said.

The report can be downloaded at
www.pnas.org/content/early/2009/06/18/0809865106.abstract.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Chuck Cannon, associate professor, Department of Biological Sciences, Texas Tech University, professor, Chinese Academy of Sciences, Xishuangbanna Tropical Botanical garden, chuck.cannon@ttu.edu or chuck@xtbg.ac.cn.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 7, 2009

CONTACT: Jeannie Diaz, jeannie.diaz@ttu.edu
(806) 742-1095

Texas Tech to host P2B Undergraduate Research Week

Texas Tech University's Center for Undergraduate Research will coordinate with South Plains College's Plains Bridges to the Baccalaureate Program to host the P2B Undergraduate Research Week.

Twelve students from the Plains Bridges to Baccalaureate Program will attend a week-long series of workshops and events hosted by the center to develop critical research skills and conduct team-building activities. The program runs July 12-17 at Texas Tech.

"This new partnership between South Plains College's program and Texas Tech's Center for Undergraduate Research will allow underrepresented minority students the opportunity to further engage in undergraduate research at Texas Tech," said Jeannie Diaz, director of the center. "By hosting these types of programs, we hope to increase enrollment in graduate education and increase retention in the science, technology, engineering and mathematics (STEM) pipeline."

Summer workshops series include: Basics of Research, Library Resources, Etiquette Luncheon, CV/Resume Workshop and a campus tour. Students will live in dorms while on campus to further engage them in the Texas Tech community.

The Plains Bridges to the Baccalaureate Program is funded by the National Institutes of Health. It is a multi-faceted program for underrepresented minority students interested in science. The program aims to help these students succeed in higher education and to help them make a smooth transition to a four-year institution such as Texas Tech.

For more information about the Plains Bridges to the Baccalaureate Program visit: www.bridges.tieh.ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Jeannie Diaz: director, Center for Undergraduate Research, (806) 742-1095 or jeannie.diaz@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 7, 2009

CONTACT: Jeannie Diaz, jeannie.diaz@ttu.edu
(806) 742-1095

Texas Tech University to Host National Hispanic Institute Southwest Great Debate

Texas Tech University's Center for Undergraduate Research and the National Hispanic Institute will host the NHI Southwest Great Debate July 9-12.

More than 175 high school freshmen from the region will visit Texas Tech to test and improve their written and verbal communication skills through organized discussions and debates. Participation in the Great Debate will provide students with a platform to strengthen their communication skills and familiarize them with the challenges that face a growing U.S. Latino community.

"The ability to communicate effectively is crucial to the success of youths in high school and college," said Ernesto Nieto, president of NHI. "We wanted to introduce civic engagement and leadership service as part of their development and preparation for a U.S. Latino community that is now projected to become 100 million by 2050. What better way to broaden and strengthen the supply of skilled and educated leaders that this community will demand in the not too distant future than by influencing the development of high potential youth who aspire to attend top colleges and universities in the nation?"

Additional summer host sites for NHI include the University of Texas-Austin, Augustana College, Adams State College, University of Villanova and DePauw University.

For more information about the Great Debate, please visit www.nhi-net.org online applications are available.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Jeannie Diaz: director, Center for Undergraduate Research, (806) 742-1095 or jeannie.diaz@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 9, 2009

CONTACT: Barbara Brannon, barbara.brannon@ttu.edu

(806) 742-2982

Texas Tech Press Author to Tell Tales of Old Tascosa

The Texas ghost town of Tascosa is the topic of discussion at a book signing by author Frederick Nolan from 6-8 p.m. July 20 at Hastings Entertainment, 2020 S. Georgia Ave. in Amarillo.

Nolan will talk about and sign copies of his new book "Tascosa: Its Life and Gaudy Times," published by Texas Tech University Press.

A lot of bad men made fortunes and a lot of good men lost them as Tascosa went from boom to bust, from frontier Babylon to forgotten ghost town, in just a few decades. Bypassed by the railroad, the community dried up. Today Tascosa is a ghost town; its name has all but disappeared from Texas maps. In his book Nolan digs up the history of one of the most violent outlaw towns of the Old West.

Tascosa was called the cowboy capital of the Texas Panhandle and the hardest place on the frontier. Nolan tells the stories of Pat Garrett's Home Rangers, the 1883 cowboy strike and the undeclared war that ensued between the corporation ranchers such as Charlie Goodnight, and the fraternity of rustlers manipulated by Tascosa town boss Jesse Jenkins.

As well as being the center of ranching activity in the Panhandle, Tascosa became the last best hiding place in Texas for killers on the run, horse thieves, tinhorn gamblers, hair-trigger shootists or anyone else with a past he wanted to get away from. Billy the Kid, "Poker Tom" Emory, Bill Gatlin, Jim Kenedy and Louis "The Animal" Bousman were just a few of the outlaws and desperadoes who vied for dominance with lawmen in an ongoing war of attrition that made sudden death a routine occurrence.

Nolan is the author of "The West of Billy the Kid," "The Wild West: History, Myth and the Making of America," and many other works of fiction and non-fiction. He is considered Britain's foremost authority on Billy the Kid and the Wild West. He can be contacted through his Web site: www.fredericknolan.com. Publicity materials, including a hi-res cover image and author headshot, are available on the [Texas Tech University Press](#) Web site.

For information on the Hastings book signing, contact Pilar Mohan, (806) 352-4151.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 9, 2009

CONTACT: Barbara Brannon, barbara.brannon@ttu.edu
(806) 742-2982

Authors to Launch Texas Guidebook at Lady Bird Johnson Wildflower Center

Texas Tech University Press recently published a field guide to Texas wildflowers just in time for the summer.

LaShara J. Nieland and Willa F. Finley, co-authors of "Lone Star Wildflowers: A Guide to Texas Flowering Plants," will sign copies of their book as part of Lady Bird Johnson Tribute Day at the Lady Bird Johnson Wildflower Center.

Lady Bird Johnson Tribute Day is 1 to 4 p.m. July 26 at the wildflower center at 4801 La Crosse Ave., Austin. Admission to the center is free all day.

From the Panhandle canyons to the islands of South Texas, from the eastern Pineywoods to the farthest reaches of the arid Trans-Pecos, some 5,000 species dot Texas' 268,820 square miles. Each spring, locals and visitors revel in the color palettes and variety of the many species of Texas wildflowers. Now "Lone Star Wildflowers" offers easy identification through color grouping and a wealth of insight.

Nieland and Finley, Texas natives who have worked together on wildflower research and school presentations since their college days at Abilene Christian University, developed their easy-to-follow guidebook after years of experience in teaching secondary school science students how to recognize and appreciate Texas wildflower species. Through their experiences, they observed that flower enthusiasts could most easily identify flowers by color groupings.

More information about "Lone Star Wildflowers" is available at www.lonestarwildflowers.net. Publicity materials, including a hi-res cover image and author headshots, are available at <http://www.ttup.ttu.edu/Book%20Pages/9780896726444.html>

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or barbara.brannon@ttu.edu.

-30-



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: July 14, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Wind Expert Testifies at House Hearing on Wind and Solar Energy

- WHAT:** Andy Swift, director of Texas Tech University's Wind Science and Engineering Research Center, will testify at a U.S. House of Representatives hearing on development of wind and solar energies.
- WHEN:** 1 p.m. (CDT) Today (July 14)
Swift is available for telephone interviews today from 11 a.m. to 1 p.m. and after 4 p.m.
- WHERE:** 2318 Rayburn Bldg., Washington, D.C.
- EVENT:** Swift will speak on wind energy research and development to the Subcommittee on Energy and Environment, a subcommittee of the House Science and Technology Committee. The focus is on legislation to increase federal funding of wind and solar research.

Other scheduled speakers include Steve Lockard, CEO, TPI Composites and co-chairman of the research and development committee, American Wind Energy Association; Ken Zweibel, director, George Washington University Solar Institute; Nancy Bacon, senior adviser, United Photonics Ovonic and Energy Conversion Devices; and John Saintcross, program manager, Energy and Environmental Markets, New York State Energy Research and Development Authority.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Leslie Cranford, senior editor, Office of Communications & Marketing, (806) 742-2136, or leslie.cranford@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: July 16, 2009

CONTACT: Allison Ralston, allison.ralston@ttu.edu
(806) 742-2136

Texas Tech and Scott's Complete Car Care to Provide Car Clinic

- WHAT: Car clinic for faculty, students and the general public
- WHEN: 10 a.m.-1 p.m. Wednesday (July 22)
- WHERE: C-17 parking lot at Texas Tech Parkway and Indiana Avenue
- EVENT: University Parking Services and Scott's Complete Car Care are providing a free car clinic that will include a belt and fluids check.

Participants have the chance to win a free parking permit, goodie bags and more.

The car clinic happens three times a year: before Thanksgiving break, before spring break and before the start of the fall semester.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Heather Medley, marketing and training coordinator, University Parking Services, Texas Tech University, (806) 742-7275 or heather.medley@ttu.edu

-30-



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 16, 2009

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-4108

Safflower Field Day Set for July 21 at Texas Tech Research Farm

High Plains research aimed boosting safflower crop production will be showcased at a field day on Tuesday (July 21) at Texas Tech University's research farm.

The facility is located in Lubbock at the intersection of 2nd Street and Quaker Avenue in Lubbock.

Safflower seeds are used for cooking oils and in margarine, much like sunflower seeds. According to energy officials, safflower also makes an excellent feed stock for biodiesel.

"We think that winter and spring safflower has great potential as an oilseed crop for this region," said Dick Auld, the Rockwell Endowed Chair in Texas Tech's Department of Plant and Soil Science.

Hosted by Texas Tech, Dreamland Industries Inc. and Texas AgriLife Research and Extension, the morning field day will run from 10 a.m. to noon and include presentations by researchers, private seed companies, growers and processors.

Among the day's featured speakers are Jerry Bergman, superintendent for the Montana State University Eastern Agricultural Research Center, who has conducted research on safflower production for more than three decades.

Steve Oswalt, a Texas Tech research associate and farm manager of the Quaker Research Farm, will provide an update on performance of spring and winter safflower and irrigation response. Ray Templeton, CEO of Abilene-based Dreamland Industries Inc., will provide an overview of safflower crop production in West Texas.

Safflower, which comes from the same plant family as the sunflower, is adapted to dryland or irrigated production, and can be planted using the same equipment as wheat or sorghum. The safflower, which looks like a thistle, was originally grown for the flowers that were used in making red and yellow dyes for clothing and food preparation. Now, the annual oilseed crop primarily supplies oil, meal and birdseed.

Safflower production in the United States reached 310 million pounds in 2008, a 47 percent increase from the previous year. Today, California grows more than 50 percent of the U.S. safflower crop.

Office of Communications and Marketing

An EEO/Affirmative Action Institution



TEXAS TECH UNIVERSITY

“We think it (safflower) will find a place in West Texas crop rotations,” Auld said.

CONTACT: Dick Auld, professor, Department of Plant and Soil Science, Texas Tech University at (806) 742-5704 or dick.auld@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 20, 2009

CONTACT: Allison Ralston, allison.ralston@ttu.edu
(806) 742-2136

National Ranching Heritage Center to Dedicate 80 John Wallace House

The 80 John Wallace House will be dedicated at 11 a.m. July 25 at the National Ranching Heritage Center (NRHC) and will be followed by a barbecue lunch at noon.

The NRHC is located at 3121 Fourth Street and tickets to the ceremony are \$10 in advance from Tim Bynum at (806) 742-2498 or go online at www.nrhc.com.

Daniel Webster "80 John" Wallace, one of Texas' most successful black ranchers, was born in 1860, the son of slave parents in Victoria County. At the age of 15, he went to work as a cowboy and eventually worked on cattle drives and roundups for C.C. Slaughter, Isaac Ellwood, John Nunn, Clay Mann and several other big operation owners.

Wallace received his nickname 80 John from his time on the Mann ranch. He did the majority of the branding, and the Mann ranch brand was a large "80" used on both cattle and horses. He became known as 80 John, and the name stuck with him the rest of his life.

Wallace's cross-shaped house sat at the edge of a cultivated field and was surrounded by mesquite trees. The house was built more than 100 years ago, but is in remarkably good condition for its age. The house had a kitchen stove for cooking, another stove for heat and chimneys all still intact prior to the move to the NRHC.

He broke horses, drove cattle, helped set up large cattle ranches and survived hostile Native American attacks. His wages went to buy cattle and land, which he used to set up his own ranch on 1,280 acres southeast of Lorraine in Mitchell County.

Funds to relocate and restore the 80 John Wallace house were granted to the Ranching Heritage Association by the CH Foundation of Lubbock.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Jim Pfluger, executive director, National Ranching Heritage Center,
(806) 742-0498, or jim.pfluger@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: July 23, 2009

CONTACT: Allison Ralston, allison.ralston@ttu.edu
(806) 742-2136

Texas Tech SPICE to Open New Chess Park

- WHAT:** Ribbon cutting ceremony of the Texas Tech SPICE Chess Park
- WHEN:** 10 a.m. Monday (July 27)
- WHERE:** Between the Student Union Building and library
- EVENT:** The ribbon cutting ceremony for the Texas Tech Susan Polgar Institute for Chess Excellence (SPICE) Chess Park will be a historic day for collegiate chess in the U.S.

The chess park, funded by an anonymous donor, is the first dedicated U.S. chess park at a university. Texas Tech administrators will attend along with city officials and dignitaries.

Participants of the 2009 Susan Polgar National Invitational for Girls and their family members and coaches also will attend.

Along with funding the chess park, the anonymous donation of \$320,000 is being used for scholarships to attract chess players to Texas Tech.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Susan Polgar, director, Susan Polgar Institute for Chess Excellence, Texas Tech University, (806) 742-7742 or susan.polgar@ttu.edu.

-30-



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 23, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Masked Rider to Make Appearance at Texas Tech Hill Country Golf Tournament

Whether marking birdies or bogeys on their score cards, players will have the support of Texas Tech University's Masked Rider as they compete Aug. 15 at the 6th Annual Red & Black Golf Classic in Fredericksburg.

Texas Tech's iconic mascot will attend the Texas Tech Alumni Association's Hill Country Chapter tournament at Lady Bird Johnson Golf Course in Fredericksburg.

Opening ceremonies and the shotgun tee-off begin at 12:30 p.m. Check-in and lunch begin at 11:30 a.m., and the public is invited to see the Masked Rider and her horse, Midnight Matador, from 11 a.m. to 1 p.m.

Players will compete as members of four-person teams in a scramble format. Registration costs \$80 per person and pays for registration, lunch, a goodie bag and awards party once play has finished, and also contributes \$5 to a skins pot.

All individuals and teams are welcome. Proceeds will support scholarships for Texas Tech students from the Hill Country.

The 1st through 5th place teams will win prizes, as will those with the longest drive, shots falling closest to the pin or a hole in one.

Registration forms are available at

https://admin.alumniconnections.com/olc/pub/TTAA/filemanager/Chapters/Red&Black_registration_form2009.doc

CONTACT: Sam or Patti Sagebiel at (830) 669-2237, or Lynn Hecht at (830) 896-1547.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 27, 2009

CONTACT: Allison Ralston, allison.ralston@ttu.edu
(806) 742-2136

**Texas Tech SPICE Opened New Chess Park on Campus
During Girls' National Competition**

Texas Tech University and the Susan Polgar Institute for Chess Excellence (SPICE) opened the Texas Tech Chess Park with a ribbon cutting ceremony at 10 a.m. July 27 during the Susan Polgar National Invitational for Girls.

The chess park is the first dedicated U.S. chess park at a university and is inspired by the New York Central Park chess court. An anonymous donation of \$320,000 funded the park and is also used for scholarships to attract chess players to Texas Tech.

The ceremony was attended by Texas Tech administrators, city officials, and participants of the 2009 Susan Polgar National Invitational for Girls.

The Invitational for Girls is being held in the Frazier Alumni Pavilion July 26-31.

The park is located between the Student Union Building and the University Library at 15th Street and Akron Avenue.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Susan Polgar, director, Susan Polgar Institute for Chess Excellence, Texas Tech University, (806) 742-7742, or susan.polgar@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 27, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

**Texas Tech Hospitality Services Employees Elected to Office With
National Food Service Organization**

Two Texas Tech University Hospitality Services' employees were sworn into office during the 51st Annual National Association of College and University Food Services (NACUFS) National Conference, which was held July 10 in Milwaukee.

Sam Bennett, assistant vice president of Student Affairs & Enrollment Management and director of Hospitality Services, became national president of the organization. Kirk Rodriguez, associate director for retail sales, took office as president of the organization's Southern region.

"Texas Tech Hospitality Services is proud to be a part of NACUFS because of our shared goals," Bennett said. "The drive of NACUFS is to promote the highest quality of foodservice on school, college and university campuses by providing members with educational and training opportunities, technical assistance, scholarships, industry information and research."

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Alan Cushman, business development administrator, Department of Hospitality Services, (806) 742-1360 or alan.cushman@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 31, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech Spirit Squads Grab Top Scores, All-American Spots at National Camp

Texas Tech University's cheerleaders, pom squad members and mascots notched up a number of honors, including rare fully paid bids to the national championship, at the 2009 National Cheerleaders Association/National Dance Association (NCA/NDA) College Summer Camp.

Eleven Texas Tech cheerleaders earned NCA collegiate all-American spots during the camp, held July 28-30 at the University of Kansas in Lawrence, Kans.

The team finished with the top overall score and won the title of most collegiate – or the team that showed the most school spirit – earning a full paid bid to the 2010 Collegiate Cheer and Dance Championship in Daytona Beach, Fla. It also won first place for its spirit-rally and game-day routines.

“Winning in the categories we did meant a lot to us,” said squad captain Davey Massoth, one of the all-Americans. “We are trying to be not only a competitive squad, but also a collegiate squad, and one of our top priorities is promoting Texas Tech spirit and image.”

The Pom Squad boasted two all-American dancers and 10 nominations and was selected as both the most spirited and most collegiate team at the camp. It won first place for its game-day routine as well as the top overall dance score and won a full paid bid to the nationals as well.

The team went into the camp without a coach after losing Rachel Levetzow.

“Our main goal was to walk away with a bid for the championship,” said co-captain Holly DeHaan. “We were stunned when we heard the results. The team really came together; everyone stepped up and worked hard.”

The four students who take turns in Texas Tech's Raider Red costume received all-American mascot awards and Raider Red was selected the most collegiate mascot.

CONTACT: Stephanie Rhode, assistant director, Center for Campus Life, Texas Tech University, (806) 742-5433, or stephanie.rhode@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: July 31, 2009

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-4108

International Cotton School Brings Pros to Lubbock

More than a dozen cotton industry experts from across the nation are set to attend the Aug. 10 start of the Texas International Cotton School at Texas Tech University's Fiber and Biopolymer Research Institute.

"The sessions are structured to provide in a short period of time an integrated understanding of the U.S. cotton industry and how it interacts with the global cotton textile industry," said Katie Leigh, the school's coordinator and a communications coordinator with Texas Tech's Department of Plant and Soil Science.

The two-week school, a cooperative effort between the Lubbock Cotton Exchange and the Fiber and Biopolymer Research Institute, features hands-on instruction of all phases of cotton production, harvesting, ginning, classing, testing, preparation and processing.

In addition, particular emphasis is placed on high-volume instrument technology and how it's applied to cotton marketing and textile manufacturing. The school also offers the opportunity to observe a functioning electronic cotton marketing system.

The program includes tours of a modern cotton gin, USDA classing office, Farmer's Coop Compress, American Cotton Growers mill, ginning moisture technology manufacturer, cottonseed oil mill and the Seam Electronic Cotton Market.

In the past more than 446 students, managers, merchants and textile workers from 57 countries have joined top cotton, commodity and textile experts in the intensive two-week sessions of the Texas International Cotton School.

For more information, or to apply for the Aug. 10-21 session of the Texas International Cotton School, visit www.texasintlcottonschool.com.

Contact: Katie Leigh, communication and recruiting coordinator, Department of Plant and Soil Science, Texas Tech University, at (806) 742-1627 or katie.leigh@ttu.edu.