



Lubbock Office
P.O. Box 11250
Lubbock, Texas 79401
Tel. (806) 763-3841

EL EDITOR

Odessa Office
P.O. Box 7797
Odessa, Texas 79766
Tel. (915) 337-7369



February 13, 1985

Dear Advertiser:

The Mexican-American Business person has prospered in Lubbock for the past 5 years. Despite economic difficulties throughout the U.S. our businesses have grown and new businesses are continually established.

As a tribute to the Mexican-American business person, El Editor Newspaper will published a special edition featuring stories and articles telling the entire West Texas area our progress. The special will be published on March 7, 1985. The 10,000 copies of the special will undoubtedly prove to be a collector's edition and a useful guide for both consumers and businesses since in addition to advertisements and promotional stories, it will contain a complete and accurate listing of all Mexican-American business in Lubbock.

Our rates for this special will remain at our normal rate at \$4.50 per column inch. Our representative will soon be calling on you to arrange your participation.

Thank you in advance for your participation. If you have any questions, please do not hesitate to call me.

Sincerely,

Olga Riojas
Managing Editor

OR/or



EL EDITOR

A Publication of Amigo Publications-Bidal Aguero, President

Accounting. Bookkeeping and Financial Consulting

- Associated Business Services - Jaime Garcia
1946 Avenue Q Suite 219 - 744-1984
- Ortiz Bookkeeping & Real Estate - Gil Ortiz
4508 Ave. H - 762-8459
- The Bookkeeper - Nell Martinez
7806 Indiana Suite 202 - 793-1591
- Garcia Accounting - George Garcia
1717 Ave. K Suite 218 - 747-7256
- LJB International - Luis Benavides
3103 81st Street - 745-8670 & 866-4224

Advertising

- Artworks - Isabel Flores
1310 34th Street - 744-3586
- Designer Printing - Ramon Leija
321 Avenue H - 744-4706
- El Editor - Amigo Publications - Bidal Aguero
1911 16th Street - 763-3841
- Pasatiempo - West Texas Hispanic News - Ernesto Barton
125 N. University - 747-3467
- KLFB Radio - Marcelo Tafoya
2700 Marshall - 765-8114
- KCLR Radio - Pete Rodriguez
Ralls, Texas - 762-1314
- Showcards - Israel Armendariz
8412 Fremont Avenue - 745-7440

Alterations - Clothing

- Alfonso's Custom Tailoring - Alfonso
5313 50th Street - 792-6174
- Al's Cleaning - Albino Lovato
1215 Ave. H - 744-6741
- Leos McKenzie Village Cleaners
1730 Parkway - 763-1278
- Alterations by Carmen - Carmen Olmos
1213 Ave. K - 762-3152

Artists - Professional

- Romeo Reyna
1303-B Jarvis - 763-0753
- Armando Pena

AUTOMOTIVE

Batteries and Electric

- Broadway Battery and Electric - Jaime Hernandez
1208 Avenue A - 763-9653

- Speed Electric
2901

1806
LL 2000
S2 10
P1 120
FL 150
SL 110
140
Headings = FL.3



2

EL EDITOR

A Publication of Amigo Publications Bidal Agiero, President

4.3
Y Body Shops

Joe's Body Shop
304 North University - 763-7951

Bill VM Body Shop
215 North University - 762-9282
Ortiz Paint and Body Shop - Luz Ortiz
1611 Avenue E - 744-3340

Richard's Body Shop
124 Sherman Street - 762-2588

6F Y Auto Parts - New and Used
Gilbert's Auto Supply - Gilbert Flores
708 4th St. - 747-4676

O & G Water Pump Rebuilding
513 17th Street - 744-5870

Cantu Auto Repair and Salvage - Joe Cantu
122nd Street & Tahoka Hwy South - 747-2547

6F Y Sepeda's Auto Salvage - Jose Sepeda
1/2 mile East on 88th Street - 745-9976

Y Auto Repairing - General

Alcorte Auto Repair - Pete Alcorte
908 Ave. A - 763-3656

R. Trevino & Son's Garage
2018 Clovis Road - 762-2196

Lubbock Auto Hobby Center - Richard Anciso
1902 19th Street - 762-8245

Joe's Custom Paint & Body Works
501 Idalou Road - 762-8443

Ortega & Sons Auto Repair
915 Ave. B - 762-9064

Pinkerton's Garage - Frank Picon
319 Avenue H - 765-9719

Ramon's Texaco - Ramon Mendoza
2402 34th Street - 799-2888

Brown Tire Company - M&M Service - Rufus Martinez
1414 Ave. L - 762-1902

Martinez Repairs - Randol Martinez
339 Ave. H - 747-6721

Tim's Automotive - Tim Ybarra
4411 Avenue H - 762-8822

Perez Auto Repair - Mario Perez
Northeast of City - 744-1036

4.3 Y Tony's Automotive
103 N. University - 765-7002

Y Auto Repair - Radiator

Beever's Radiator Works - Alfredo Cantu
2602 Avenue H - 744-0803

4.3 Y Eagle Radiator - Juan Hernandez
2901 Texas Avenue - 765-6431

Y Auto Repair - Trim and Glass

A & B Grim and Glass - Sonny Lopez
325 Avenue H - 762-6716

4.3 Y Augie's Trim and Glass
1315 Avenue H - 762-5492

Y Auto Repair - Import Cars

Import Expertise - Tony Delacruz
3722 Avenue Q - 747-6737

EL EDITOR

A Publication of Amigo Publications Bidal Agorro, President

Automotive-Used Cars

Martinez Motor Company
1005 Idalou Road - 762-8352
Mojica Auto and Tractor Sales
East Highway 62-82 - 762-8200

Attorneys

Abeyta, Patrick
1209 Broadway - 763-9377
Alvarez, Javier
1001 Main - 765-7153
Berlangua, Paul
1001 Main - 744-1046
Garza, David
Court Place Building Suite 601 - 765-7153
Garza, Tomas
1006 13th Street - 747-4534
Hernandez, Jorge
1006 13th Street - 747-4534
Martinez, David
806 Main - 763-4568
Martinez, Vince
1212 Texas - 765-7477
Martinez, Enrique
1301 Avenue L
Medina, Sam
2019 Broadway - 763-3661
Mercado, Maria
West Texas Legal Services, 1220 Broadway - 763-4557
Perez, Albert
1112 Texas Avenue - 747-4583
Rosas, Marta
1107 Main - 763-9551
Saldivar, Felix Jr.
1209 Broadway - 763-9377
Salinas, Vilsen
1107 Main - 763-9551
Gonzalez, Bernardo
1112 Texas - 765-0974

Bail Bonds

Chubby's Bail Bonds - Ramiro Aguilar
1220 Avenue G - 747-9538
Lugo's Bail Bonds - Roberto Lugo
701 Broadway - 765-0266

Bakery

El Nopal Bakery - Emilio Arzabala
615 Broadway - 762-9863
Jimenez Bakery - Lucio Jimenez
1217 Avenue G - 744-2685
Pancho's Bakery
125 N. University - 762-9034

Barbers, Beauty Shops and Hairstylists

Cesario's Barber Shop - Cesario Torres
2624 34th Street - 795-8627

DeLeon Barber Shop
4512 Avenue H - 744-9596

Flores Barber Shop
4412 Ave. H - 762-9298

Freddie's Barber Shop
119-B North University - 762-9071

Adela's Beauty Salon
2802 34th Street - 793-4714

Estela Loya Salon
5011 34th Street - 793-3335

The Gazebo Salon
4437-B 50th Street - 792-6179

Hair Cuts Plus - Delfino Rendon
2543 34th St. - 793-3156

Hair Designs by Phil - Phil Flores
3904 Avenue Q - 747-4659

Julia's Golden Comb
4930 Loop 289 South - 792-9997

Hair Hut
3108 50th Street - 792-2746

The Looking Glass
1204 Broadway - 765-6160

Image Styling and Barber Shop
217-B North University - 744-8271

Raul's Barber Shop
407 North University - 763-1451

Second Look
1st National Bank Building - 762-1827

Vara's Hairstyling
2604 Boston - 799-4708

Anita's Beauty Salon
1308 Broadway - 744-9972

Chavez Beauty Salon
1110 Avenue J - 762-4069

Studio of Hair Designers - Janie Rivera
2105 50th Street - 765-9963

The Hair Shack - Aurora Azua
1925 21st Street - 747-9691

Lupita's Beauty Shop
3613 Ave. A - 747-5878

Lupe's Magic Mirror Beauty Salon
320 South 6th St. Slaton - 828-5253

Maria's Beauty Salon
4102 East 3rd Place - 747-8686

Martina's Hair Designs
2912-B Colgate Street - 744-2204

Mary's Beauty Shop
107 Avenue O - 765-9682

Mr. J's Coiffures
4004 Avenue Q - 744-1332

Gogi's Coiffures
1638 17th Street - 763-1231

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EL EDITOR

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Princess y Cesario's Hairstyling

2624 34th Street - 795-8627

Sebastians Artistic Center

4601 50th Street - 792-1230

Hair Square

Caprock Center - 792-2131

Beauty Supplies

Concept

1726-A Parkway Drive - 762-5974

3412 Avenue H - 744-4759

L & M Sales

605 Chestnut - Idalou - 892-3284

Beer and Liquor - Retail

Bene's Place - Bene Garcia

Tahoka Highway - 745-2685

Chuck's Beer and Wine - Rudy Sanchez

Tahoka Highway - 745-1083

Guajardo's Grocery and Station and Package Store - Pete Guajardo

Tahoka Highway - 745-2960

Carl's Corner - Paul Cruz

9801 Quirt - 745-4355

Bicycles

Cruz Bicycle and Lawnmower Repair Shop

Levelland Hwy by Reese Traffic Light - 795-4331

Blueprinting

Lubbock Reproduction Company - Rufus Alvarado

1638 Main - 763-4356

Bookbinders

Bookbinding and Bible Repair Company - Moses Perez

2623 34th Street - 795-7796

Bridal Shops

Anita's Bridal Fashions - Anita Martinez

1308 Broadway - 744-9972

Wedding Plus

2318 Broadway - 747-5234

Famous Bridal Shop

1213 Avenue G - 763-5711

The Bridal Shoppe

3432 34th Street - 795-6636

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EL EDITOR

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Building Contractors

Barajas Construction
2902 East 2nd Street - 763-0073
Sam Reyes Homes
5110 78th Street - 794-5610
Antonio Romero Jr.
3405 East 14th Street - 762-2724
Rendon Construction - S.T. Rendon
2543 34th Street - 793-3156
Sepeda Builders
1715 Ave. K Suite 104 - 763-6551

Building Materials

Abercrombie Lumber Company
4th and Ave. H - 763-5224

Building Maintenance, Carpet and Upholstery Cleaning

Deep Clean Carpet and Janitorial - Jesse Reyes
2316 10th Street - 762-0269
Lara's Services
1309 Avenue L - 747-9759
New Way Rug & Upholstery Cleaners
3002 Erskine - 765-5691
Alvarado Janitorial
1638 Main - 763-4356

Cabinets

Berlanga Cabinets - Frank Berlanga
1318 Avenue G - 762-0084
Ray's Cabinet Shop - Ray Lopez
617 Broadway - 744-1175
Perez Cabinet Shop
2237 East 48th Street - 747-0751

Calculation & Adding Machines

Bengoa Electronics
2001 46th Street

Car Washing and Detail

Alcorte Auto Service
908 Ave. A - 763-3656



Cielings

Tejas Drywall- Armando Pat & Jimmy Lovato
Ph. 793-6326 Beeper- 765-1342

Caterers

El Charro Restaurant - Johnny Gonzalez
1608 19th St. - Ph. 762-5854

Ceramics

Juanita
125 University

Chambers of Commerce

COMA
1946 Ave. Q

Churchs

Assembly of God
4201 Ave. J - Ph. 744-8593

Baptist

Arnett Benson Baptist Church
201 N. Boston - Ph. 763-6211

Templo Bautista

175 Panhandle St. E - Slaton - Ph. 828-4951

Instituto Bautista Biblico

206 Ave. T - Ph. 744-6091

Iglesia Bautista El Calvario

2914 Baylor - Ph. 763-8825

Flint Ave. Baptist Church

900 N. Flint - Ph. 765-5444

Parkway Baptist Mission

110 Elder - Ph. 762-9141

→ Catholic

Christion Renewal Center

303 Toledo - Ph. 763-4156

Our Lady of Grace

3119 Erskin - Ph. 763-4156

Our Lady of Guadalupe

915 42 St. - Ph. 763-0710

St. Joseph Church

102 N. Ave. P - Ph. 765-9935

St. Patrick Church

Cherry

Accounting, ~~Bookkeeping~~ + Financial Consulting
Associated Business Services - Jaime Garcia
1946 Ave. Q Suite 219 744-1984

Ortiz Bookkeeping + Real Estate
4508 Ave. H 762-8459

The Bookkeeper Nell Mortimer
7806 Indiana Suite 202 ~~793-1591~~
763-3315

Garcia Accounting George Garcia
1717 Ave. K Suite 218 747-7256

AJB International Luis Benavides
3103 81st Street 745-8670
866-4224

Advertising -
Artworks
1310 34th

Isabel Flores
744-3586

Designer Printing
321 Ave A

Ramon Leija
744-4706

21 Editra - Amigo Publications - Bidal Agüero
2305 19th 763-3841

Pasatiempo - Hispanic News
125 N. University

Ernesto Barton
747-3467

KLF 13
2700 Marshall

Marcelo Tafuya
765-8114

No answer

not there

not interested

24/11
Come by

will call
back

no answer

Showcards
8412 Fremont Ave

2306 - 120th Univ. 300 yds.
Mendley's E of Univ.

Israel Armendariz

745-7440

" 5858 office

Self Monday

Air Conditioning

Andy's Plumbing + Heating
3202 2nd St.

Andres Cruz

762-3468

3x 5th St

JC Refrigeration - Juan Lara

~~1701 Parkway Dr.~~
Sal's Plumbing, Heating + Air
1606 N. University

7606-A N. University

744-9855

762-6227

not there

Alterations - Clothing

Alfonso's Custom Tailoring
5313 50th

Alfonso

792-6174

not there

Al's Cleaning
1215 Ave. H

79201

Al Lucero

744-6741

not there

Mary
Leos McKenzie Village Cleaners

1730 Parkway

79403

763-1278

Artist.

Ramco Reyna 1368-B Jacis 763-0753 744-2797
Armando Peña

(not interested)

Automotive

Broadway Battery + Electric
1208 Ave. A

Jaime Hernandez

763-9653

12 call Monday

Body Shops

Joe's Body Shop
304 W. University

Did call

763-7951

no.

no.

Ancira's Body Shop
2506 3rd

79415

744-5529

Repairs

R. Trevino + Son's Garage
2018 Clovis Rd.

762-2196

Lubbock Auto Hobby Center
1902 19th St.

79401

Richard Anciso
762-8245

Dis
Car

Joe's Custom Paint + Body Works
501 Idalon Rd

762-8443

but
clean

Ortega + Sons Auto Repair
915 Ave. B

762-9064

Pinkerton's Garage
319 Ave. H

Frank Picon
765-9719

19411

Ramon's Texaco
2402 34th

Ramon Mendoza
799-2888

just

Speed Electric Auto Center
2901 Clovis Road

765-6236

Seat Covers

A + B Trim + Glass
325 Ave. H
Augie's Trim + Glass

19401

Sonny Lopez
762-6716

Bill VM Body Shop
215 University Ave

762-9282

Busy

Ortiz Paint & Body Shop
1611 Ave E

Luz Ortiz
744-3340

NO
Disc

Richard's Body Shop 79415
124 Sherman St.

762-2588

Disc

Used Cars

Martinez Motor Co. Dis
1005 Idalon Rd

762-8352

NO
Assure

Mojica Auto & Tractor Sales
E. Hwy 62-82

762-8200

Auto Parts 79881
Gilbert's Auto Supply
708 4th

Gilbert Flores
747-4676

NO
Assure

O+G Water Pump Rebuilding
513 17th

POB 1542
79402

744-5870

Disc

Cantu Auto Repair & Salvage Joe Cantu
122nd & Tahoka Hwy South 745-8512

incorrect

NO
Assure

Sepeda's Auto Salvage
1/2 mile East on 88th St.

79364 745-9976

Repairing

Alconte Auto Repair
908 Ave A

Pete Alconte
763-3656

Repairing Continued

~~1~~
garry



Wasea Greens Jones

Attorney's
Abeyta, Patrick
→ 1209 Broadway

763-9377

Alvarez, Javier P.O. B 10324
79408
1209 Broadway

763-9377

Berlanga, Paul P.O. 466
79408
1001 Main

744-1046

Garza, David P.O. 1001 main
Court Place Building Sweet 701
zip 79401

765-7153

Garza, Tomas
1006 13th 820 Ave H
Sweet 3
79401

747-4534

Martinez, David 806 main
806 Main 79401

763-4568

Martinez, Robert Vince
1212 Texas

Long number
765-7477
765-7477

Martinez, Frank
1301 Ave. L

747-0221

Perez Albert 1112 Texas
1112 Texas Ave. 79401

747-4583

✓ 2 Salinas, Vilson 1107 main 79401 763-9551

will call back Mon.
Gonzalez, Bernardo 1001 main
1112 TEXAS Sweet 703 765-0974
7904

✓ 40 → Mercado, Maria 1212 Broad
West Texas Legal Services Sweet 1601 763-4557
79401

✓ 2 Rosas, Martha
1107 Main 763-9551
79401

✓ Martinez Enrique
1301 Ave. L 747-0221
79401

✓ Saldivar, Felix, JR
1209 Broadway 763-9377
79401

Medina, Sam



Handwritten marks including a small circle, a cross, a stylized 'X', and a circled 'X'.

✓ EJ Brown Tire Co.
1414 Ave. L
79401

Rufus Martinez
762-1902

✓ ~~Cantu Auto Repair~~
Eagle Radiator Works
2901 Texas
79401

Hernandez
765-6431

✓ Beaver's Radiator Service
2602 Ave. H
79404

Alfredo Cantu
744-0803

✓ ~~Martinez, Rando~~ ^{no} _{Answer}
339 Ave. H

747-6721

✓ ~~Lopez Machine Shop~~
~~Perez Auto Repair~~
NE of City

744-1036

✓ ~~Tim's Automotive~~
4411 Ave. H
79404

762-8822

✓ Tony's Automotive
103 N. University
79415

765-7002

~~Mr. #23~~ Bail Bonds Dis

call back → Chubby's Bail Bonds
1220 Ave. G

Ramiro Aguilar
747-9538

will call back → Lugo's Bail Bonds
701 W. Broadway
79401

Roberto Lugo
765-0266

~~go by Monday~~ Bakers

→ El Nopal Bakery
615 Bdwy
79401

Emilio Arzabala
762-9863

→ Jimenez Bakery
1217 Ave. G.
79401

744-2685

call back → Pancho's Bakery
125 N. University
79415765-6184

762-9034

~~DeLeon~~ Barbers

Cesario Barber Shop
2624 34th

79410

795-8627

No Answer
Discon.

DeLeon Barber Shop
4512 Ave. H

744-9596

M.S.
3X3

→ Flores Barber Shop
4412 Ave. H
79404

762-9298

No Freddie's Barber Shop
119-B N. University

79410

762-9071



mm

Adela's Beauty Salon 19410

2802 34th

793-4714

Estela Loya 5011 34th 79411

793-3335



The Gazebo Salon 79413
4437-B 50th

Ali Zappata

792-6179

Hair Cuts Plus 2543-34th Delfino Rendon 793-3156

Hair Designs by Phil 1617 27th 8707

3904 Ave. Q

747-4659

297-9975

Julia's Golden Combs 4930 Loop 2895 Julia

792-9997

Hair ~~Hot~~ By Daniel

Danny

3108 50th St. (3108 50th St. 79413)

792-2746

The Looking Glass 1204 Broadway 79401

765-6160

no answer

Image Styling + Barber Shop
217-B N. University

744-8271

Rawl's Barber Shop
407 N. University

763-1451

trade off
1500 Broad
79401

Second Look
12th National Bank Building 762-1827

call back

Vara's Hairstyling
2604 Boston

799-4708

(will call back)

Anita's Beauty Salon
1308 Broadway

744-9972

will call back

Chavez Beauty Salon
1110 Ave. J

762-4069

call her
Tues.

Studio of Hair Designers Janie Rivera
2105 50th 765-9963

The Hair Shack 1925 21st

Aurora Ave

Capita's Beauty Shop 3413 Ave. A

747-9691
747-5878

Estela Loya
4902 34th St.

743-3335

Lupe's Magic Mirror Beauty Salon

320 S 4th St. - Station 828-5253

Maria's Beauty Salon

4102 E. 3rd Pl.

747-8686

Martina's Hair Designs

2912 Colgate St.

744-2204

Mary's Beauty Shop

~~1308 Broadway~~ 107 Ave. O

765-9682

Mr. J's Coiffures

34 Memphis

4004 Ave. Q

79410

744-1332

Gogi's Coiffures

1638

17th

79401

743-1231

Princess Y Cesario's Hairstyling

2624

34th

795-8627

Sebastians Artistic Center

4601

50th St.

792-1230

Hair Square

Beauty Supplies

NO Concept

1726 - A Parkway Drive 762-5974
3412 Ave. H 744-4759

L + M Sales

605 Chestnut - Idalon 892-3284

Beer

Bene's Place

Tahoka Hwy

745-2685

Chuck's Beer + Wine

Tahoka Hwy

745-1083

will call
back
mon.

NO Guajardo's Grocery - Station

+ Package Store - Tahoka Hwy 745-2960

~~NO call back~~

J + T Liquor Store

E. 19th St.

Joe Ybarra

765-0332

Carl's Corner (?) 9801 Quirt

745-4355

Bicycles

NO

Cruz Bicycle + Lawnmower

Repair Shop

795-4331

Levelland Hwy by Reese Traffic Light

Blueprinting

Lubbock Reproduction Co.

1638 Main

763-4356

NO

Bookbinders

Book Binding & Bible Repair Co.

2623 34th

795-7796

Bridal Shops

Anita's Bridal Fashions

Anita Martinez

1308 Broadway

744-9972

Wedding Plus 2318 Broadway

747-5234

Famous Bridal Shop

1213 Ave. G

763-5711

The Bridal Shoppe 3432 34th St.

745-6636

Building Contractors

Barajas Construction

2902 E 2nd

763-0073

4:30
pm

~~Barajas~~ Sam Reyes Homes

5110 78th

794-5610

Antonio Romero Jr.

3405 E. 14

762-2724

gas

Sepeda Builders

1715 Ave. K Suite 104

763-6551

4:11
call
back

Building Materials

Abercrombie Lumber Co. 32nd

4th & Ave. H

763-5224

Deep Clean Carpet + Sanitorial

Lara's Services
1309 Ave. L.

Jesse Reyes
762-0269
747-9759

Cabinets

No

Berlanga Cabinets

1318 Ave G

762-0084

~~Lopez~~ ^{Ray's} Cabinet Shop

Ray Lopez

617 Broadway

744-1175

Perez Cabinet Shop

2237 E. 48

747-0751

6pm.

Calculating + Adding Machines

Bengoa Electronics

2001 46th St.

765-9039

Car Washing + Detail

J+T's Detail Shop

Ceiling

Tejas Drywall

Carpet + Rug Cleaners

Deep Clean Carpet

Lara's Services

1309 Ave L

Jesse Reyes
762-0269

747-9759

yes

no

New Way Rug + Upholstery Cleaners

3002 Exstreme

765-5491

Hector Guerrero 765-5801

Caterers

El Charro Restaurant
1608 19th St.

Johnny
Orozco
762-5854

Ceramics

Tranita's Ceramics
125 N. University

Chambers of Commerce

COMA

1946 Ave. Q

762-5859

Churches

Assembly
of God

Templo Emmanuel Assembly of God
4201 Ave. J

744-8593

Baptist

Arnett Benson Baptist Church
201 N. Boston

763-6211

Paraguay Drive Baptist Church
2913 E. 3rd St.

765-5241

Templo Bautista

175 Panhandle St. E. Station 828-4451

Instituto Bautista Biblico

206 Ave T

744-6091

Iglesia Bautista El Calvario
2914 Baylor

763-8825

Flint Ave. Baptist Church
900 N. Flint

765-5444

Parkway Baptist Mission
110 Elder

762-9141

Catholic

Christian Renewal Center
303 Toledo

763-4156

Our Lady of Grace
3119 Erskine

763-4156

Our Lady of Guadalupe
915 4th St.

763-0710

St. Joseph Church
102 N. Ave. P

765-9935

St. Patrick Church
Cherry

Pentecostal

El Buen Pastor

2821 E. 5th - Frank Garcia Pastor

Civic Organizations

W Auxilio Inc.
1638 Main 763-9578

W American GI Forum
1717 Ave. K 763-8541

W LULAC 243 ^{9th Ward}
1202 Ave. F 745-4411 747-5775

RUBEN COMA
1946 Ave. Q 762-5059

W Lubbock Centro Aztlan
2305 19th 763-3841

W Defensa Inc.
Banco de Comoda
Parkway Mall 744-8364

LULAC 281

Association of Hispanic Women
1715 Ave. K Suite 104 763-6551

Brown Berets
1638 Main

763-4357

Texas Migrant Council

Guadalupe Neighborhood Council

Arnett Benson Neighborhood Council

L.E.A.D.

U.M.A.S.



Chicago Law Students

Lubbock Assoc. of Bilingual Educators

LEARN - Educational Talent Search
1203 University 763-4256

Lugia Masonica ~~#~~ Lib # 19

Clubs - Lounges ~~Angie's Place~~
~~Clavis Rd.~~

~~Atlantic Club~~ ~~D J's Club~~

703 13th St.

762-4249

Cactus Inn

401 N. University

765-5842

10th

~~Casablanca Club~~ ~~The Ritz~~

322 N. University

744-3401

Che Che Lounge

1819 E. Broadway

744-9293

~~El Tropical lounge~~

~~202 Municipal Drive~~

~~744-9169~~

El Fronterizo

Tahoka Hwy

745-9968

Joe's Lounge

4601 Southeast Dr.

762-9832

Margie's Place

407 Quirt

744-9388

One Two Three

Quirt

Pete's Fiesta
1902 E. 4th

762-5305

Stumble Inn lounge
802 34th

762-9709

21 ~~Chamizal~~ ZARape
918 50th

762-8327

El Alma Lentina
98th + Quint

745-9860

Sportsman Club
803 N. Ave. Q Dr.

762-9031

Gambler's Club
2228 Clovis

762-5981

Color Separations

Superior Color
1906-13 Ave. Q

747-3389

Contractors Concrete Contractors

Garcia Construction

765-3150

797-7840

Garcia Frank Construction
1515 Ave. J

797-7840

No

828
5774

Broadway Church of Christ
1924 Broadway

763-0464

Foursquare

First Foursquare Gospel Church

3115 2nd

762-8481

Methodist

Emanuel United Methodist Church

2617 Cornell

763-3595

Romero Construction
3405 E. 14th

762-2724

Tenl Concrete Construction Co.
84th + Ash

745-7759

Consulates

Mexican Consulate

1220 Broadway

Copies

Copy Cat 1219 Ave K

765-8816

Jesse Flores
762-8204

Curios

Casa Mexicana
1218 Ave. G

747-7628

Casa Rosalinda
3029 34th

793-0305

Trevino's Mercado
University

El Mercado
University

La Bodega
Broadway

P-2
Ricardo
SALAZAR

D

~~Dentist~~
Daniel Chaparro III DDS
Family Dentistry 2420 Quaker Ave

792-2844

Draperies + Curtains

no
as

A + J Blind + Shade Shop
1917 19th
Julio Ysasaga
742-4013

Druggist- Pharmacies

yes

Global Discount Pharmacy
2809 Ave. Q
744-5353

Drafting Services

2x11
cell

Estrada's Drafting Services
Briercroft Office Park No. 7
743-1607

Farm Supplies

Frank's Farm Supplies
850 S. 9th Slaton
828-4852

yes Joe's Feed + Supply
1100 9th St. South Slaton 828-3656

no Floor Waxing, Polishing + Cleaning
Lopez Cleaning Service®
6416 28th
795-4265

no

Fruit + Vegetables

Valley Fruit Mkt.
2110 4th

Riche Lopez
762-9419

Fire + Water Damage Restoration
~~Lopez~~ Anthur Lopez Remodeling
3811 38th

795-9379

Fruit + Vegetables
Valley Fruit Market
2110 4th

Richard Lopez
762-9419

Funeral Directors

Gonzalez Funeral Home
3202 34th

Ron Gonzalez
795-2624

Furniture + Appliances

West Texas Furniture
2239 19th St.

Aurelio Pena
744-3145

Appliance Painting Center - Tony Flores
2501-B Ave. H

Hamburgers - Fast Food

North 40 Drive In

~~2908~~ 1910 Clovis Rd

763-5208

Oasis Drive In
2908 Parkway Drive

Barajas
763-4073

Northside Drive In

Hearing Aids

Livingston Hearing Aid Center
1913-A / 9th

Richard R. Davis
762-2951

Ice Making Equipment
Sanchez Refrigeration & Heating
3105 2 Pl 763-0655

Insulation
Rendon Enterprises

Insurance
Saiz Insurance Agency Frank Saiz
1603 13th St. 763-3703

Michael Aguirre
3307 82nd St. 792-1319

Paula Montoya
3136 34th 792-6006

Irrigation Systems

Montelongo Bros.
122 Ave U 765-7311

Yepe Irrigation

Keys

George's Key Shop
2118 50th St.

762-4414

Handscape Contractors

Ray Lawn Service

Machine Shops

Cardona Machine Co.
324 E. 40th

747-9430

Meat Markets

Don Juan's Meat Mkt.
1208 Ave. F.

744-4546

Upholsters

Ben's Upholstery
501 E. 36th

747-4919

David's Upholstering
4210 19th St.

742-8392

Jimmi's Upholstery
1618 Ave. H

762-1796

Mendoza Upholstery
5005 34th

795-5721

West Texas Furniture
2239 17th

744-3145

Vacuum Cleaners

Welding

Mundy's Welding
308 E. 34th

765-6948

Wigs

Wig Trend
1012 Broadway

Ismael Hernandez
763-1106

The End

Painting Contractors

Julian GARZA Painting & Decorating
1114 E. Newcomb St. 744-4531

Loya Painting & Decorating
Rt. 6 Woodrow TX 863-2224

Passport Service

Immigration & Visa Service

Pawnbrokers

Estrada's Pawn Shop
703 Broadway

765-8415

Pest Control

Lystads Pest Control
1515 Ave J

Frank Rodriguez
741-7429

Photographers

Nine J's Photo

400 S. 9th St
Arango Photo Services

744-0199

Robert's Studio

1632 Broadway

793-6862

Victor Masqueda
6401-B University

796-0684

Television Repair
Estrada's TV Service
1206 Ave F

762-6499

Rosie TV Service

Tile - Contractors

Alva Tile Co.
1918 6th St.

747-9446

Alaniz Tile

✶
Florida Tile (?)
5844 49th St.

Fondo Rustigo
793-3688

Tortillas

El Sereno Tortilla Co
4814 Ave. G

763-3760

Mr. Ranchito
3810 Ave. A

® 765-6985

Restaurants

Casa Escobar Mex. Restaurant

3300 82nd St

797-1350

Rafael Escobar

~~995-7151~~

Casa Lopez Rest.

5011 Ave H

747-2329

Chili's Downtown

3017 34th

793-9777

El Papagayo

5125 34th St

792-8351

El Tico Rest.

FM. 1585

745-6155

El Charro Rest.

1408 19th St.

762-5854

The Canzo Factory

4624 34th

797-6519

Service Stations

Astroga Service Station
1921 Clovis Rd

762-6002

Juan's Service Station
4010 Ave H

747-5230

Luna Parkway
1920 Parkway

765-5455

Ramirez's Texaco
2402 34th

799-2888

University Chevron
110 University

762-4809

Pool Service
Garcia's Pool Service
3012 Fordham

765-7614

La Fiesta Rest.
1519 34th

Rosita's
765-9931

Jose Dining Rm
5029 Ave. H
Montelongo's Rest
3021 Clovis Rd.
Las Casuelas
718 4th St.

744-3784

762-3068

762-8357

Lugo's Rest
7922 Abbeville

794-3141

Oasis Drive In
2908 Parkway

763-4073

Rosita's Cafe
3501 Ave. A

744-4613

Taco Village Rest.
1712 3rd St.

762-4457

La Malincha
1105 2nd Place

747-6675

Lala's Rest.
1018 Broadway

747-2384

Records

La Feria Record Shop
1105 Broadway

762-3437

Roofing

Joe's Roofing

Valdez Roofing

Lara's Roofings

Shoe Repair

Frank's Shoe Shop
119 N. University

742-5622

Signs

Israel Armendariz Studio
2235 34th St. ~~120~~ Street

745-5858

Spices

B + B Spice Co.
Rt. 7

746-6322

Tandem Making Machine
El Tano lino -

Modeling Schools

Enthrock Institute of Modeling &
Self Improvement

3610 Ave. Q

Janey Eureski
763-0054

Mufflers

O + A Muffler Service
409 LITE

Joe Moreno
762-9214

Music

Arriba Tejas

Mi Tequila

Cierra Band

Cruiser Band

Pete Morales

Epitacio Ochoa

Real Estate

Esther Sepeda Real Estate
1715 Ave. K

763-6551

G. Garza Real Estate
6412 Englewood

794-3738

Cesario ^{Torres} Real Estate

2624 34th

792-0137

~~Cesario~~
Gonzalez Real Estate

Ortiz Real Estate
4508 Ave H

762-8459

Real Estate Rentals Donnie Mora

Rodriguez Rentals

Recording

Vega Recording Studios

7

~~Records~~

Printers

Designer Printing
321 Ave. H

Ramon Leija
744-4704

Imprenta Mexicana
1638 Main

Rufus Alarado
763-4356

J + A Printing
3009 - A 3 1/2 St.

Juan Navarro
797-8050

Jac Mac Grafics
1906 Ave G

747-3389

Publishers
Amigo Publication
111 16th St.

763-3841

Radiators
Beever's Radiator
2602 Ave H.

744-0803

Eagle Radiator
2901 TEXAS

765-6431

Lubbock Auto Hobby Center

762-8245

Johann G y El Momo to

Los Astro

Juan Revilla



Physicians

Becciro, Jose	763 2161
1318 Broadway	
Chavez, Victor	
5015 University	797 4357
Duran, Armando	
810 13 th St.	763.0952
Maldia, Ernesto	
650 S. 22 nd St.	828-6253
Carlos Menendez	
Texas Tech University	793-3150
Robert Ordóñez L	
1622 10 th St.	747.0056
Peña, Mario, Jr.	
6602 Quaker Ave.	793-1398
Porres, Felipe	
3819 24 th	792-3872
Porres, Norma	
3819 24 th	792-3872
Santos, Ray	
3814 22 nd Pl.	792-4743

Plastering

Perez Plastering
807 24th St



763-8684

Plumbing

Aguirre Plumbing
3218 1st Pl.

John Aguirre
763-4081

Andy's Plumbing
3202 2nd St

Andy Cruz
762-3468

Hernandez Plumbing
609 N. Hudson

Juan Hernandez
763-8754

Sal's Plumbing
1606 N. University

762-6227

JC Refrigeration 1606-A N. University 744-9855

Pottery

Casa Rosalinda
3029 34th

793-0305

Juanita's Ceramics
University