



TEXAS TECH UNIVERSITY SYSTEM

Office *of* Communications and Marketing

News Releases

September through December 2003

LOG SHEET		
Separated by Weeks		
09/02/03	Jon Whitmore Assumes Presidency at TTU effective September 2, 2003	CR
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09/03/03	Raiders Rojos National Alumni Hosts "Closing the Gaps Education Summit"	SLP
09/03/03	Sarai Granados Receives Scholarship to Attend the American Speech-Language Hearing Association's Minority Student Leadership Program	MHP
09/03/03	TTUHSC Continuing Nursing Education Program Presents "Care of the Obese Patient: Improving Outcomes"	MHP
09/03/03	Coach Bob Knight and His Wife, Karen, Donate 700 Books to the University Library Collection	SLP
09/03/03	Scholarship Presentation from the American Medical Association Foundation Event Advisory	MR
09/04/03	Deadline for Fulbright Applications Approaching	PR
09/04/03	Texas Tech Law Professor, Marilyn Phelan, Appointed Chair of the International Taxation Committee, American Bar Association Section of International Law and Practice	PR
09/05/03	The National Piano Foundation Declares September as National Piano Month	SS
09/08/03	Learning Expert Offers Study Tips	TTB
09/09/03	TTUHSC Institute for Health Aging Sponsors the Symposium "Ages and Stages: Meeting the Challenges of Healthy Aging"	MR
09/11/03	Marion O. Williams, M.D. Joins TTU Student Health Services	SLP
09/15/03	Shelby Hunt, Ph.D. Honored as a "Highly Cited Researcher" by Thomson ISI	TTB
09/16/03	Researchers from the Wind Science and Engineering Research Center Travel to North Carolina for Hurricane Isabel	SS
09/17/03	Sterling City Economic Development Corporation and the Texas Cooperative Extension Hold Forum for Rural Development Experts at TTU	TTB
09/17/03	Texas Tech Embarks on Joint Program with Denmark University	SS
09/17/03	Signups Start for Super Saturdays	PR
09/18/03	Chuck D to Speak on Hip Hop and the Digital Divide	SLP
09/18/03	Texas Tech University Sets Enrollment Records	SLP
09/19/03	Jack Kelley's Lecture "Back from War: USA Today Foreign Correspondent Takes You into the Foxholes"	SLP
09/19/03	The Gullledge Fonville Endowed Scholarship is Established in the College of Human Sciences	SLP
09/19/03	Meredith McClain, Ph.D. Receives an Invitation to the George Bush Award for Excellence in Public Service Award Presentation	PR
09/19/03	Jodey Arrington the Keynote Speaker for the 22nd Annual Center for Public Service Symposium	PR
09/22/03	Kristin DeBusk Wins Place in the Gilder Lehrman History Scholars Program for 2003	PR
09/22/03	Mathematical and Computational Modeling of Biological Systems Mini Symposium Sponsored by the Mathematics and Statistics Department	PR
09/23/03	Victoria Sutton's "Law and Bio-terrorism" Class Makes the "Cool Courses"	PR

	in the September 2003 Issue of <i>The National Jurist</i>	
09/23/03	Tech Law Professor, Gabriel Eckstein, Invited to the UNESCO Water Conference in Paris, France	PR
09/23/03	National Academic Advising Association to Give the E-COACH Program the Outstanding Institutional Advising Program Certificate of Merit	SS
09/24/03	Jack Kelley: "Back from War: USA Today Foreign Correspondent Takes You Into the Foxholes" - Event Advisory	TTB
09/25/03	The Federal Joint Task Force--Full Accounting Uses the Texas Tech University's Vietnam Center Archives for Researching Military Personnel	TTB
09/26/03	"Healthy Lubbock" Launched by TTUHSC President M. Roy Wilson, M.D.	SCM
09/26/03	Asthma	JH
09/29/03	TTUHSC Receives Funding for the West Texas Area Health Education Center	SCM
09/29/03	The Sculpture "Bookman" by Terry Allen is Placed between the University Center and the University Library	SS
09/29/03	Student Union Building Ribbon Cutting Ceremony	TTB
09/30/03	TTU Sets Fall 2003 Enrollment Record	SLP
10/01/03	University Events and Awards	TTB
10/01/03	Regent Brian Newby Holds Discussion about the University's Cultural Climate Event Advisory	TTB
10/01/03	Aurora Chaides Hernandez Named the 2003 Distinguished Alumna in the School of Nursing	MHP
10/01/03	Breakfast Honors Texas Tech Mass Communications Alumni	SLP
10/02/03	Texas Tech and A&M Football Game	SLP
10/02/03	Texas Tech University System Board of Regents Meeting Format Change	SLP
10/02/03	Asthma	JH
10/03/03	Board of Regents Pass Tuition Increase	SLP
10/03/03	Board of Regents Approve Construction of New Residence Facility	SLP
10/03/03	Board of Regents Issue Statement Regarding Ruling on the Use of Race and Ethnicity in Student Admissions	SLP
10/07/03	University Events	TTB
10/08/03	El Paso Regional Dean Jose Manuel de la Rosa is Appointed by President Bush to the United States-Mexico Border Health Commission	SCM
10/08/03	Containment and Collusion: The Rise and Fall of the German Colony of West Texas - Event Advisory	PR
10/08/03	Texas Tech University Day - Event Advisory	PR
10/10/03	Roderick Nairn, Ph.D. Named Executive Vice President for Academic Affairs and Dean of the Graduate School of Biomedical Sciences	SCM
10/13/03	Texas Tech University News and Events	TTB
10/13/03	Legislature Approves \$45 Million in Tuition Revenue Bonds for TTUHSC in El Paso, Texas	SCM
10/13/03	New Deal Ping-Pong Space Experiment	SS
10/14/03	Chancellor David Smith Updates Vaccine Paper	SLP
10/15/03	TTUHSC Receives Grant for Glaucoma Screenings	MR
10/15/03	Southwest Cancer Center Receives the American Cancer Society's Harold P. Freeman Award	MR
10/15/03	98th Tau Beta Pi Convention	SS

10/15/03	Robert M. Sweazy, Ph.D. Appointed to the Texas Yes! Advisory Board	SLP
10/15/03	Roseanna Davidson Awarded a Grant to Study the Reliability of the Functional Hearing Inventory	PR
10/16/03	Vietnam Center to Host the "The Rise and Fall of Ngo Dinh Diem" Conference	TTB
10/20/03	Quality Enhancement Plan	TTB
10/21/03	Erin Nunn, Senior Nursing Students Helps Friend in Boating Accident	JH
10/21/03	Rube Goldberg Challenge	SS
10/22/03	Alpha Eta Honor Society Inducts 43 New Members - Event Advisory	MHP
10/22/03	The Department of Physics Hosts the Joint Fall Meeting of the Texas Sections of the American Physical Society, American Association of Physics Teachers and the Society of Physics Students (Zone 13)	PR
10/22/03	Vietnam Center Receives Contribution from Col. Roger and Norma Donlon	TTB
	Event Advisory	
10/23/03	Award Winning Poet B. H. Fairchild to Speak at Texas Tech	PR
10/23/03	School of Law Team Wins First Place in the John Marshall National Moot Court Competition	PR
10/24/03	Halloween Safety	JH
10/27/03	M. Roy Wilson, M.D. Receives Membership into the Institute of Medicine of the National Academy of Sciences	SCM
10/27/03	Language Day Hosted by the Department of Classical and Modern Languages and Literatures	PR
10/27/03	Professor Glenda Riley to Lecture on "Annie Oakley as Symbol and Myth"	PR
10/27/03	Texas Tech University Response to TMPA Survey	SLP
10/28/03	Surendra K. Varma, M.D. Receives the Texas Pediatric Society's Sidney Kaliski Award of Merit	JH
10/28/03	Tech CAN Share Drive	SP
10/28/03	Open House for the SBC Stadium West Side	SP
10/29/03	Sankar Chatterjee, Ph.D. and Others of the Research Team to Appear in the Journal <i>Nature</i>	PR
10/29/03	Professor Daniel Cottom to Lecture on "The Violence of Education"	PR
10/29/03	Senator Duncan to be Guest of Honor at the School of Law's Distinguished Alumnus Dinner	PR
10/29/03	Dia de los Muertos	TTB
10/29/03	TTUHSC State of the University Address and Faculty Awards Convocation	SCM
10/31/03	ARCS Scholarship Recipients	RK
11/03/03	TTU and South Plains College Co-host the Annual Conference of the Association on Higher Education and Disability in Texas - Event Advisory	TTB
11/03/03	International Educational Advisers to Visit Tech	TTB
11/04/03	Departments of Family and Community Medicine and Internal Medicine Receive Grant from U.S. Health Services Research Administration	MR
11/06/03	45th Annual Carol of Lights	PR
11/06/03	Law Professor Gabriel Eckstein Invited to UNESCO Program in Toyko crusader raiders	PR
11/06/03	Students from Iles Elementary School are New Crusader Raiders	PR
11/06/03	Don Hunt Named Super Lawyer by <i>Texas Monthly</i>	PR
11/06/03	Feast for Famine Banquet	TTB



11/06/03	Masonry Day - Event Advisory	SS
11/06/03	Tree Planting Ceremony for Columbia Space Shuttle Crew - Event Advisory	MHP
11/07/03	Moot Court Team Available for Media Questions and Photos - Event Advisory	PR
11/07/03	Veteran's Day Commemoration Program - Event Advisory	TTB
11/10/03	Grand Opening of Academic Classroom at HSC	SCM
11/11/03	Justin Ferguson Receives Highest Score on Bar Exam	PR
11/11/03	76th Annual Pig Roast	TTB
11/11/03	TTU Wins Academic Tech Bowl at Region 5 Fall Regional Conference	SS
11/12/03	The Department of Political Science Survey	PR
11/12/03	News Conference Regarding Political Science Survey Results - Event Advisory	PR
11/14/03	Cochlear Implants and Your Child: Assistive Listening Technology Training Session	MHP
11/17/03	Texas Medical Rangers - Event Advisory	MR
11/17/03	Concert to be Held in the Memory of James Sudduth	SS
11/18/03	TTUHSC School of Nursing Receives Grant for the Department of Health and Human Services	MHP
11/18/03	The Healthy Lubbock Initiative Needs a Permanent Name	JH
11/18/03	Showcasing Texas Tech University	PR
11/18/03	Governor Appoints Two New TTU Regents	SLP
11/18/03	November is American Diabetes Month	MHP
11/19/03	Professor Do Dinh Ho, M.D. Visits the School of Nursing - Event Advisory	MHP
11/19/03	Eugene Dabiezies, M.D. Serves as Rudolph Matas Memorial Lecturer	MR
11/20/03	Texas Higher Education Coordinating Board Officially Creates the College of Mass Communications	PR
11/20/03	TTU Grounds Management Team Receives 2003 Professional Grounds Management Society Green Star Awards	PR
11/20/03	Elizabeth Hall Receives the Kitty Magee Outstanding Professional for the Department of Kinesiology at Texas Woman's University	PR
11/20/03	Two-Mile Fun Run to Promote the Awareness of Drowsy Driving	TTB
11/24/03	KTXT-TV Hosts December Fundraising Festival	SLP
11/24/03	Congressional Internships	TTB
12/03/03	Samuel Prien, Ph.D. Selected for the 58th Edition of "Who's Who in America"	MR
12/03/03	Kelly Willis and Bruce Robison Holiday Show	TTB
12/05/03	Carleton Phillips, Ph.D. Receives State Department Award for His Services to Iraq	PR
12/05/03	President Whitmore Appoints Michael L. Wilson Interim Vice President for Fiscal Affairs	SLP
12/05/03	BECA Grants Available for Spring Semester	PR
12/05/03	Robot Competition Scheduled at Texas Tech Event Advisory	SS
12/08/03	Texas Tech Researchers Study Electronic Tax Filing	TTB
12/08/03	KTXT-TV Launches Digital Service	SLP
12/08/03	Nursing Students to Participate in Disaster Training - Event Advisory	MHP

12/09/03	Second Annual Caprock Celtic Christmas	SS
12/10/03	Infinito Horizonte Award Dinner Honoring Preston Smith - Event Advisory	SLP
12/11/03	Chancellor's Teaching and Research Awards Announced - Event Advisory	SLP
12/11/03	South Plains Nursing Coalition Receives the Texas Higher Education Star Award	MHP
12/12/03	Chancellor's Council Distinguished Teaching and Research Awards	SLP
12/16/03	2003 December Graduation	SS
12/17/03	TTUS Board of Regents Meeting and Swearing of New Regents - Event Advisory	SLP
12/17/03	Satellite Feed for New Board of Regent Members	SLP
12/17/03	Texas Tech Extended Studies - Degree at a Distance	LW
12/19/03	Two new members of TTUS Board of Regents Sworn In	SLP
12/19/03	Merit Increase for Faculty and Staff	SLP



**FOR IMMEDIATE RELEASE**

September 2, 2003

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**JON WHITMORE ASSUMES PRESIDENCY  
AT TEXAS TECH UNIVERSITY**

LUBBOCK – Jon Whitmore, Ph.D., has become the 14<sup>th</sup> president of Texas Tech University, effective today (Sept. 2), Texas Tech University System Chancellor David R. Smith, M.D., announced.

Smith designated Whitmore sole finalist for the position on August 8. He was selected after members of a search advisory committee conducted an extensive nationwide search. Whitmore, former provost at University of Iowa, assumed his responsibilities at Texas Tech today (Sept. 2), the first day of classes of the fall semester.

“Dr. Whitmore brings to Texas Tech a vision for the growth of the institution in numbers, prestige and academic excellence. He is energetic and far-sighted. With his enthusiasm, Texas Tech will continue its momentum without missing a beat,” Smith said.

Whitmore said he looks forward to building on the progress that Texas Tech University has enjoyed in the recent decade. “There is no doubt in my mind that this university will become recognized as one of the top-tier institutions in the country,” Whitmore said. “I look forward to working with our faculty to move forward with this ambition.”

Whitmore earned his B.A. and M.A. in Speech from Washington State University in 1967 and 1968, respectively. In 1974, he earned a Ph.D. in Dramatic Arts from the University of California, Santa Barbara, where he began his research into and wrote his dissertation on the dramatic writings of William Saroyan.

At West Virginia University, Whitmore served as chair of the Division of Theater from 1979 to 1983 and assistant to the president from 1983 to 1984. He became dean of the faculty of arts and letters at the State University of New York at Buffalo in 1985, and moved to Texas in 1990 to become dean of the College of Fine Arts at the University of Texas at Austin.

He is active nationally having served as chair of the Council on Academic Affairs for the National Association of State Universities and Land-Grant Colleges (NASULGC) for 2001 – 2002. He also served as a member of the Task Force on the Future of the Humanities for the American Association of Universities.



**FOR IMMEDIATE RELEASE**

September 2, 2003

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**UNIVERSITY EVENTS AND AWARDS**

**LAW PROFESSOR HONORED WITH AWARD**

LUBBOCK-Frank Skillern, law professor at the Texas Tech University School of Law, was honored as a "Legend of Texas Environmental Law" at the 15th Annual Texas Environmental Superconference.

The award was presented in honor of his retirement from teaching and in acknowledgement of his leadership of the Section of the State Bar of Texas in the 1980s and the contributions he has made to the practice of environmental law in Texas through his work on Texas water and environmental law.

The conference was sponsored by the Environmental and Natural Resources Law Section of the State Bar of Texas and was held Aug. 7-8 in Austin. The theme was "On the Road Again" and included topics such as homeland security, water resources/quality, air quality, new environmental technologies and legal issues.

Skillern received his bachelor's degree from the University of Chicago, his jurisprudence from the University of Denver and his L.L.M., from the University of Michigan. Skillern taught at Ohio Northern University Law School before coming to the Texas Tech School of Law. He has been a visiting professor at the universities of Texas, Tulsa and Arkansas law schools and has written several articles and papers on land use, environmental and natural resources law.

**TEXAS TECH BRINGS BACK FRESHMEN CONVOCATION**

LUBBOCK - The Texas Tech University Center for Campus Life and the Provost's Office will host Convocation for all first-year students attending Texas Tech at 5 p.m., Wednesday (Sept. 3), in the United Spirit Arena.

Convocation, or in Latin, *convoco*, meaning "calling together," is an occasion at the university for faculty and staff to bring together students and welcome them to the Texas Tech family. Convocation was last held at the university in the 1960s.

The convocation will feature guest speaker, Chris Carmichael, coach of cancer survivor and five-time Tour de France champion Lance Armstrong. Carmichael is also a former Olympian and founder of Carmichael Training Systems, Inc.

Recognition of new students and presentation of a special token to all first-year students also will be a part of the program. Special remarks will also be made by Jon Whitmore, Ph.D., the sole finalist for the Texas Tech presidency. Whitmore has served as provost and professor of theater arts at the University of Iowa since 1996. For more information, please contact Tara Higgins, coordinator for the Center for Campus Life, Texas Tech University, (806) 742-5433 or tara.higgins@ttu.edu.

### **COLLEGE OF AGRICULTURE TO HOST FAIR**

LUBBOCK-The Texas Tech University College of Agricultural Sciences and Natural Resources will hold an organizational fair from 9 a.m. to 1p.m., Wednesday (Sept. 3), in the Agricultural Pavilion. Students can find out about the various clubs and organizations available within the college.

The dean and associate deans of the college will be serving free soft drinks to the students and new college T-shirts will be for sale. For more information, please contact Melissa Aquillard, coordinator of Student and Career Development in the college at (806) 742-2808.

### **2003 AGRICULTURE FEST TO BE HELD**

LUBBOCK- The Texas Tech University College of Agricultural Sciences and Natural Resources will host "Ag Fest," a welcoming event for all of its new and returning students within the college. Ag Fest will take place from 5:30 to 7:30 p.m., Thursday, (Sept. 4), at Urbanovsky Park.

Students, faculty and staff within the college will enjoy live music from *Marshall Lane*, free food, games, give-aways and T-shirts for sale. This event is coordinated in part by the Student Agricultural Council and the Ag Recruitment and Career Center within the college.

The event also is sponsored by Agricultural Workers Mutual Auto Insurance Company. For more information, please contact Melissa Aquillard, coordinator of Student and Career Development in the college at (806) 742-2808.





Texas Tech University System  
NEWS & PUBLICATIONS

n e w s   r e l e a s e

**FOR IMMEDIATE RELEASE**

September 3, 2003

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**TEXAS TECH RAIDERS ROJOS HOST CLOSING THE GAPS SUMMIT** <http://www.texas-tech.edu/newshome>

LUBBOCK – Raiders Rojos National Alumni, a chapter of the Texas Tech Alumni Association, will host “Closing the Gaps Education Summit” Friday and Saturday, (Sept. 5 and 6), at the Holiday Inn Park Plaza in Lubbock.

Closing the Gaps is a program of the Texas Higher Education Coordinating Board that is designed to increase the numbers of Texans attending institutions of higher education. Organizers say the summit is aimed at strengthening the educational pipeline for Hispanics by forming collaborative partnerships, developing solutions, identifying the best practices and sharing resources and information.

Daniel Castro, president of Raiders Rojos, said the event targets educators, business and community leaders, parents, junior and senior high school students, college students, community organizations and leaders.

“In this region, we trail behind the rest of the state in addressing the low college rate of Hispanics who graduate,” Castro said. “If we as a community do nothing about this issue, it will impact the economic development, social services as well as other vital areas. It is our hope that summits such as this one will serve to educate the community and Hispanic families.”

Jon Whitmore, Ph.D., president of the Texas Tech University, said Texas Tech is addressing issues related to the recruitment and retention of multicultural students. “The future of Texas depends on more Texans receiving higher education,” said Whitmore. “Many families believe that higher education is not affordable. We must provide them with better information about how to prepare financially and academically for college.”

Sessions will address issues such as increasing Hispanic higher education rates, strategies for improving TAKS scores, workforce development, college preparedness for parents and students, and many other issues.

A Town Hall panel session will be moderated by Lubbock Judge Sam Medina at 3:30 p.m., Friday, (Sept. 5). This session will bring key leaders from education, business and community arenas together for a strategic planning session.

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Steve Murdock, state demographer, will be the featured speaker at the noon luncheon on Friday, (Sept. 5). Congressman Randy Neugebauer will be the featured speaker at the Alumni Scholarship Luncheon at 11:30 a.m., Saturday (Sept. 6), at the Holiday Inn Park Plaza atrium.

The summit is a partnership with the Texas Higher Education Coordinating Board and the College for Texans GO Campaign. It is sponsored by the WorkSource of the South Plains.

For more information, contact Janie L. Ramirez, Raider Rojos program coordinator, at (806) 742-4475.



**FOR IMMEDIATE RELEASE**

September 3, 2003

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**TTUHSC STUDENT RECEIVES NATIONAL HONOR**

LUBBOCK – Sarai Granados, was recently selected to represent the health sciences center as the recipient of the American Speech-Language hearing Association's (ASHA) Minority Student Leadership program, class of 2003.

Granados, a second-year graduate student in the Department of Speech-Language and Hearing Sciences in the School of Allied Health Sciences at the Texas Tech University Health Sciences Center, is one of 30 students who was selected from more than 100 applicants.

The purpose of the program is to provide a forum for racial/ethnic minority students to come together to experience and participate in a set of leadership-focused educational programs and activities of the annual convention and to build and enhance racial/ethnic minority students' leadership skills.

Granados will participate in a full schedule of events at the ASHA annual convention Nov. 13-16 in Chicago. While at the convention, Granados will gain an understanding of how the association works as she attends four days of meetings, receptions and seminars.

"It is a privilege to have received the MSLP scholarship and I am excited to learn more about the profession from speech-language pathologists across the nation," Granados said. "I have no doubt I will return from Chicago with a deeper understanding of ethical and clinical issues that deal specifically with culturally diverse clinical populations and professionals."



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**SCHOOL OF NURSING OFFERS COURSE ON CARING FOR OBESE PATIENTS**

LUBBOCK – Texas Tech University Health Sciences Center's Continuing Nursing Education Program will present "Care of the Obese Patient: Improving Outcomes" Oct. 3 in Room 2C103 at the health sciences center in Lubbock.

The purpose of the program is to provide the learner with the latest information necessary to better understand the moral, cultural and social needs of the obese patient. Methods to measure the degree of overweight, emotional and social concerns, equipment and legal aspects will be discussed in terms of organizational and public policy.

Registration for the course will take place from 8:30 a.m. to 9 a.m. and the course is scheduled from 9 a.m. to 4:15 p.m. The registration fee for the course is \$89 if paid before Sept. 19 and \$104 after the deadline.

Speaker for the course is Susan Gallagher, R.N., M.S.N., Ph.D., bariatric clinical editor of "Critical Care Nurse."

Participants will receive 6.3 contact hours upon completion of the course.

For more information, contact Carolyn Brackett, educational coordinator for continuing nursing education, at (806) 743-2734 or [cne@ttuhsc.edu](mailto:cne@ttuhsc.edu) or visit <http://www.ttuhsc.edu/son/cne/cne.htm>.



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news release

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**COACH BOB KNIGHT CONTRIBUTES MORE THAN MONEY  
TO TEXAS TECH UNIVERSITY LIBRARIES**

LUBBOCK – Texas Tech University Head Basketball Coach Bob Knight and his wife, Karen, have once again demonstrated their love for books and dedication to education with their latest donation to the Texas Tech University Libraries. The couple recently donated more than 700 books from their personal library, to the libraries of Texas Tech.

Library personnel are pleased with the donation and are working steadily to process and catalog the books. An electronic bookplate will identify each of the books as a gift book from the Knights.

Ranging in content from Mark Twain to Martha Stewart, millionaires to midwives, and military heroes to musicians, this donation of books includes a wealth of information for scholars, students and the recreational reader.

The versatile interests of the Knight family are reflected in the variety of titles by a vast array of authors. The largest category of books pertains to American history. More than 200 books focus on the topics of war history, U.S. presidents, politics, espionage and various branches of the U.S. military. These books will be added to the libraries' extensive history collections.

Other titles will be added to the University Library's recreational reading collection. These include books on the art of fly-fishing and other outdoor activities. In addition, the donated collection includes several how-to books on the subjects of landscaping, health and fitness, and cooking. And a number of titles were also donated in the areas of religion and faith, philosophy, business management and positive thinking.

In addition to books, the donation also included several periodicals and 25 miscellaneous items such as an audio cassette collection of "Old Time Radio's Greatest Westerns."

The libraries are currently working on an online listing of the donated books. This would allow patrons to access a list of the donated items by logging-on to the libraries' website at [www.library.ttu.edu](http://www.library.ttu.edu) and conducting a keyword search using 'Bob and Karen Knight'.

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**SOURCE: Dawn Dockter, director of external relations for the University Libraries** at (806) 742-4880 or **Randy Farley, Texas Tech men's basketball** at (806) 742-7600.





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**EVENT ADVISORY**

Sept. 3, 2003

**TEXAS TECH HEALTH SCIENCES CENTER TO RECEIVE CHECK FROM  
THE AMERICAN MEDICAL ASSOCIATION FOUNDATION**

**WHAT:** Scholarship presentation

**WHEN:** 10 a.m. Sept. 4 (Thursday)

**WHERE:** Texas Tech University Health Sciences Center School of Medicine dean's office conference room, Room 2B450, 3601 Fourth St.

**EVENT:** The American Medical Association Foundation will present Richard Homan, M.D., dean of the School of Medicine, with a check for the organization's Scholars Fund.

The foundation is the philanthropic division of the American Medical Association. Nationwide each year the foundation provides \$1 million in tuition assistance.

**CONTACT:** Melody L. Ragland, Office of News and Publications, (806) 743-2143, [melody.ragland@ttuhsc.edu](mailto:melody.ragland@ttuhsc.edu)



Texas Tech University System  
NEWS & PUBLICATIONS

news release

**FOR IMMEDIATE RELEASE**

Date: Sept. 4, 2003  
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**FULBRIGHT APPLICATIONS DUE OCT. 6**

<http://www.texas-tech.edu/newshome>

**LUBBOCK** – The deadline for local application for the 2004-2005 Fulbright Student Program is fast approaching.

Texas Tech University and the Institute of International Education, in cooperation with the United States Department of State, remind potential Fulbright scholars that applications should be submitted to International Cultural Center Director of Operations Jane Bell by noon, Oct. 6, in order to make the Oct. 21 national deadline.

The Fulbright U.S. Student Program equips future American leaders with skills needed to thrive in an increasingly global environment by providing funds for graduating seniors or graduate students for one academic year of study or research abroad.

"It is one of the most wonderful scholarship opportunities available for students who need to do research outside the United States," Bell said. "Texas Tech currently has four Fulbright students in the field all over the world."

Grantees undertake self-designed programs in disciplines ranging from social sciences, business, communication and performing arts to physical sciences, engineering and education.

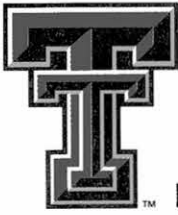
Representing Texas Tech as Fulbright scholars are Jan Kamler, studying the red deer population in Poland; Viswa Subbaraman, studying orchestral conducting in Paris; Rebecca Babb, studying vocal music in Vienna; and Sagrario Mejia, studying immigrant populations in Milan.

"Jan and Viswa were both granted extensions for their studies, which began year before last," Bell said. "That's something of a rarity, so it's a feather in their caps –ours, too."

The U.S. Student Program awards about 1,000 grants annually and currently operates in more than 140 countries. Since its inception in 1946, the Fulbright Program has provided more than 255,000 students worldwide, including 96,000 Americans, the opportunity to observe other political, economic and cultural institutions.

-30-

**SOURCE: Jane Bell, Director of Operations, International Cultural Center, (806) 742-2974, e-mail [jane.bell@ttu.edu](mailto:jane.bell@ttu.edu).**



Texas Tech University System  
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n e w s   r e l e a s e

**FOR IMMEDIATE RELEASE**

Date: Sept. 4, 2003  
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**PHELAN APPOINTED COMMITTEE CHAIR**

<http://www.texastech.edu/newshome>

LUBBOCK – Texas Tech Law Professor Marilyn Phelan has been appointed chair of the International Taxation Committee, American Bar Association Section of International Law and Practice.

Phelan, also named one of “Texas’ Super Lawyers” by Texas Monthly magazine, teaches income taxation, taxation of international transactions, estate and gift taxation, museum law, advanced income taxation and non-profit organizations as a faculty member of the Texas Tech School of Law.

“Obviously, I’m very pleased with the appointment,” Phelan said. “It’s a great opportunity, not only to serve with respect to the American Bar Association, but even in an international context.”

The 1959 Texas Tech graduate and the Robert H. Bean Professor of Law, Phelan also has served as general counsel for the university and the Texas Tech Health Sciences Center. She is a member of the Paris-based Legal Affairs and Properties Committee to the International Council of Museums, is a member of the American Institute of Certified Public Accountants and is board certified in tax law by the Texas Board of Legal Specialization.

-30-

**SOURCE: Frank Ramos, Manager, Financial and Administrative Services, Dean’s Office, Texas Tech School of Law, (806) 742-3793, ext. 379, e-mail [frank.ramos@ttu.edu](mailto:frank.ramos@ttu.edu).**



Texas Tech University System  
NEWS & PUBLICATIONS

t i p s h e e t

**FOR IMMEDIATE RELEASE**

September 5, 2003

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**TEXAS TECH UNIVERSITY EXPERTS  
AVAILABLE TO DISCUSS NATIONAL PIANO MONTH**

<http://www.texastech.edu/newshome>

The National Piano Foundation has declared September as National Piano Month. The first practical piano was built in Italy in 1700 by Bartolomeo Cristofori, and Johann Behrent built the first piano in America in Philadelphia in 1775.

Today, there are more than 10 million pianos in the United States. Independent studies show that children who learn to play the piano often do better in school. Listed below is a Texas Tech University expert who can talk to you about National Piano Month.

**Jane Ann Wilson, D.M., associate professor in the Department of Music and chair of the keyboard area,** is available to comment on general information about the piano and its history. She can be reached at (806) 742-2270, extension 253, or email [jane.a.wilson@ttu.edu](mailto:jane.a.wilson@ttu.edu).



**FOR IMMEDIATE RELEASE**

September 8, 2003

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**LEARNING EXPERT OFFERS STUDY TIPS**

<http://www.texastech.edu/newshome>

As the school year begins and the sound of buses fills the air, most students are reminded of two dreadful words: homework and tests. Doug Hamman, Ph.D., assistant professor of education at the Texas Tech University College of Education, offers some studying tips for the back-to-school student. **Hamman can be reached at (806) 742-1997 ext. 244 or [doug.hamman@ttu.edu](mailto:doug.hamman@ttu.edu).**

- ◆ First and foremost, select an environment that is free from distractions. This will be different for every person, said Hamman. Some people prefer studying to soft music, others prefer quiet. Turning off the television is usually a good move.
- ◆ Hamman suggests that studying with others also may be helpful if study partners are focused. If students have a hard time staying on task, they should consider studying alone first, then review with others.
- ◆ Setting up a certain time period each day for studying may help students achieve their goal of a higher grade. A little bit everyday is much better than cramming, because students will be able to "transfer" information into their long-term memory, he said.
- ◆ Students also should try to find something in every subject that sparks their interest. If an individual can relate a subject to something he or she is interested in, then one usually remembers the material with greater ease, said Hamman. For example, if a person like music, put something into a song so it will be easier to remember.
- ◆ If some students are having difficulty studying and learning, they should talk to a teacher or parent to find suggestions for different ways to study to reach their goals, he said.





**FOR IMMEDIATE RELEASE**

Sept. 9, 2003

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Texas Tech University Health Sciences Center

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FAX 806-743-2118

<http://www.ttuhsc.edu/home/newspubindex.htm>

**SYMPOSIUM TO DISCUSS CHALLENGES OF AGING**

LUBBOCK – Maintaining, and perhaps improving, the health of a growing population of older people is one of the major challenges facing doctors, nurses and other health professionals. A discussion of how best to meet that challenge will be a focus of a one-day symposium being hosted by the Texas Tech University Health Sciences Center's Institute for Healthy Aging.

The symposium is entitled, "Ages and Stages: Meeting the Challenges of Healthy Aging" and will be from 9 a.m. to 3 p.m. Sept. 19 at the McInturff Conference Center, 602 Indiana Ave.

The event will also include exhibits, poster presentations and a panel discussion. Thomas Perls, M.D., associate professor of medicine at Boston University Medical School, will serve as the keynote speaker. He is the co-author of "Living to 100, Lessons in Living to Your Maximum Potential at Any Age." Perls is also a leading researcher in the field of aging.

"This is a wonderful opportunity for health professionals throughout West Texas to learn more about healthy aging," Lynn Bickley, M.D., associate dean for curriculum and medical education in the School of Medicine, said. "The institute would especially like to reach out to those on the front lines who provide care and contribute so much to our older population."

The symposium is open to physicians, nurses, pharmacists, allied health professionals, long-term care administrators and others interested in this timely topic. The latest information about Alzheimer's disease and related dementias, drug safety for older people and legal and ethical issues facing those who provide care to older individuals are among the subjects that will be addressed.

The Institute for Healthy Aging is a collaborative initiative of the health sciences center Schools of Allied Health Sciences, Medicine, Nursing and Pharmacy. The institute's focus is on age-related health of West Texas residents through the use of research, education and clinical service activities.

For more information about registering for the symposium, contact the Office of Continuing Medical Education at (806) 743-2929. To learn more about the institute, contact Sheilah Patridge at (806) 743-2918 or visit [www.ttuhsc.edu/centers/aging](http://www.ttuhsc.edu/centers/aging).



Texas Tech University System  
NEWS & PUBLICATIONS

n e w s   r e l e a s e

**FOR IMMEDIATE RELEASE**

September 11, 2003

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<http://www.texastech.edu/newshome>

**TEXAS TECH STUDENT HEALTH SERVICES ADDS NEW PHYSICIAN**

LUBBOCK – Marion O. Williams, M.D., joined the Texas Tech University Student Health Services last month. Williams specializes in psychiatry and internal medicine.

Williams, whose past experience has been primarily with adult patients, is making the move from Arkansas to Texas and anticipates the opportunities her move and new position will bring.

"I am just thrilled about the opportunity to interact with students. The more you teach, the more you learn," Williams said. "Some of us know the past. I am delighted with the opportunity of making the transition from then to now with fresh young minds."

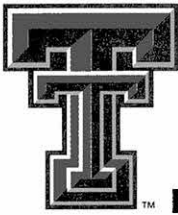
Williams received her bachelor's of science degree in chemistry from AM&N College in Pine Bluff, Ark., and her medical degree from the University of Arkansas for Medical Sciences in Little Rock, Ark. After graduation, she completed her residency training in internal medicine and psychiatry at Charleston Area Medical Center/West Virginia Univeristy in Charleston, W.V.

Williams is licensed to practice in Texas, West Virginia and Arkansas and is board certified by both the American Board of Internal Medicine and the American Board of Psychiatry. She also is a member of the American Medical Association, the American Society of Clinical Pathologists and the American Association of Medicine and Psychiatry.

Previous to her arrival at Texas Tech University, Williams served as medical director of the Health Sciences Center Medical Center in Malvern, Ark. She began her relationship with Texas Tech in 1995, as an assistant professor and medical director at the Texas Tech University Health Sciences Center Odessa campus in the Department of Family and Community Medicine.

- 30 -

**CONTACT: Evelyn McPherson, director of the Texas Tech University Student Health Services, at 743-2860.**



Texas Tech University System  
NEWS & PUBLICATIONS

news release

**FOR IMMEDIATE RELEASE**

September 15, 2003

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**PROFESSOR HONORED AS HIGHLY CITED RESEARCHER** <http://www.texastech.edu/newshome>

LUBBOCK -Shelby Hunt, Ph.D., J.B. Hoskins and P.W. Horn professor of marketing in the Texas Tech University Rawls College of Business, was recently honored as a "Highly Cited Researcher," by Thomson ISI, a company that provides more than seven million researchers with products and services.

"When our faculty are honored with such a national stature, it gives us quite a bit of pride for our university," said Robert Wilkes, Ph.D., area coordinator for marketing in the Rawls College of Business.

This honor is based upon the frequency of citation of published works in the research category of "Economics and Business." Across the 21 research categories in the ISI data base of 19 million articles, only one other faculty member at Texas Tech has earned this honor.

"I am deeply honored and it is gratifying to know that your research is viewed by your colleagues so frequently. To be able to be a part of future research is a wonderful accomplishment," said Hunt.

Hunt's most cited paper published in the past decade is his 1994 Journal of Marketing paper, "The Commitment-Trust Theory of Relationship Marketing." It also was honored as the most cited paper published within the past decade.

Hunt received his bachelor's degree at Ohio University and his doctoral degree at Michigan State University. Hunt also has been a member of Texas Tech faculty for 23 years.

**SOURCE:** Shelby Hunt, Ph.D., J.B. Hoskins and P.W. Horn professor of marketing, Rawls College of Business, Texas Tech University, (806) 742-3436.



**EVENT ADVISORY**

September 16, 2003

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**TEXAS TECH RESEARCHERS TO STUDY HURRICANE ISABEL** <http://www.texastech.edu/newshome>

**WHAT:** Researchers from the Wind Science and Engineering Research Center at Texas Tech University are traveling to North Carolina to study Hurricane Isabel, a large and potentially damaging hurricane that is expected to make landfall on or near the coast of North Carolina.

**WHEN:** Texas Tech researchers left for Williamston, N. C., on Tuesday, (Sept. 16). They will remain for approximately one to two weeks.

**WHERE:** The coast of North Carolina. Due to the difficulty of predicting where the hurricane will make landfall, the research team will remain mobile for a few days.

**EVENT:** John L. Schroeder, Ph.D., assistant professor of atmospheric science, and a group of 10 Texas Tech researchers will use a series of 30-foot instrumented towers and the Shared Mobile Atmospheric Research and Teaching Radar (SMART-R) to study Hurricane Isabel. The towers actually are powered by the winds of a hurricane, and researchers hope to learn more about hurricane winds so that engineers may design buildings that are better able to resist hurricane-force gales. The towers and radar unit will be deployed as close as possible to the area of maximum winds, then the researchers will retreat to a safe distance, leaving the towers and radar to collect their data.

The Texas Tech researchers also will perform post-storm evaluation of damage caused by the hurricane for the Federal Emergency Management Agency.

**SOURCE:** John L. Schroeder, Ph.D., assistant professor of atmospheric science, Department of Geosciences, Texas Tech University, (806) 239-3927, [john.schroeder@ttu.edu](mailto:john.schroeder@ttu.edu).



Texas Tech University System  
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**FOR IMMEDIATE RELEASE**

September 17, 2003

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**TEXAS TECH UNIVERSITY SPECIALISTS SPEAK AT <http://www.texastech.edu/newshome>  
STERLING CITY ECONOMIC DEVELOPMENT FORUM**

LUBBOCK -- Texas Tech University rural development experts will participate in an economic development forum organized by the city officials and local entrepreneurs of Sterling City, Texas. The forum is scheduled for 10 a.m.-3 p.m., Saturday, (Sept. 20), in the Sterling County Community Center, located on Third and Main Street.

The forum is sponsored by the Sterling City Economic Development Corporation and the Texas Cooperative Extension. Reservations are being accepted for this free program, which includes a lamb and beef lunch.

Leading the presentations is Merideth Hildreth, senior economic development specialist in the Texas Tech Office of Economic Development. Also speaking at the forum will be Clifford Felder, Ph.D., Texas Tech professor of civil engineering; Kevin Pond, Ph.D., professor and chairperson of animal science and food technology; Sam Jackson, Ph.D., associate professor of animal and food sciences; Dennis Shelly, director of the Texas Tech Leather Research Institute.

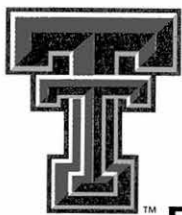
Topics of the forum include biomass utilization, water treatment and recycling, research of Dorperioxx hair sheep and meat and leather utilization. The benefits of all of the advancements, including many different business opportunities and a cleaner environment, also will be discussed.

"This formula has proven itself in developing countries, and we want to bring that opportunity to Texas. The program organizers are intent on finding effective, highly complementary, Earth-friendly solutions to rural economic development," said Shelley.

For more information please contact Meredith Hildreth, senior economic development specialist at the Texas Tech Office of Economic Development at (806) 742-4702.

**SOURCE: Dennis Shelly, director of the Leather Research Institute, Texas Tech University, (806) 742-7297 or [dennis.shelly@ttu.edu](mailto:dennis.shelly@ttu.edu).**





**FOR IMMEDIATE RELEASE**

September 17, 2003

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**TEXAS TECH EMBARKS ON JOINT  
PROGRAM WITH DENMARK UNIVERSITY**

LUBBOCK – A Texas Tech University student is the first to participate in a new joint program with a university in Denmark.

Texas Tech student Michael Pate of Justiceburg took part in a program between Texas Tech and the Technical University of Denmark in Copenhagen that allows students in the United States and Europe to “fast-track” in an international career in electrical engineering.

The program, which is sponsored by Texas Instruments Inc., allows students to earn two master’s degrees, one from each university, in the same time it would take to earn just one degree. The dual-degree program officially was approved by both universities in August 2002.

Pate, an electrical engineering major, recently completed the graduation requirements from the Technical University of Denmark and will graduate from Texas Tech in December.

The joint program also gives students the opportunity to work internships at Texas Instruments sites in both Dallas and Copenhagen, giving students a competitive edge in the job market after graduation.

Texas Tech has high hopes for the program’s ability to assist students, as well as the two universities.

“This program recognizes the globalization of engineering education and the fact that our students will be participating in a global market for engineering talent,” said John Borrelli, Ph.D., dean of the Texas Tech Graduate School.

Lars Risbo, Ph.D., a Texas Instruments strategic research manager who supervised Pate during the joint program, said, “Michael is a world-class student who fits perfectly into this top-notch, cutting-edge program that is bringing a whole new dimension to technology development.”

Kwong Chao, Ph.D., professor of electrical engineering at Texas Tech, said the joint program also helps raise the profile of both universities as international learning centers.

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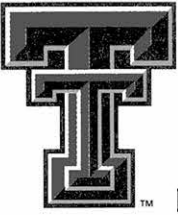
“This dual-degree program is a vital link in internationalism and contributes to lifting the quality of research through student exchange,” said Chao.

Texas Tech University officials in both the graduate school and the electrical engineering department recently traveled to Copenhagen to visit the Technical University of Denmark and discuss expanding the program.

“Many key people have worked tirelessly to ensure the success of this program,” said Jon Bredeson, Ph.D., chair of Texas Tech’s electrical engineering department. “This hard work has paved the way for greater discussion about expanding the program to benefit more students.”

-30-

**SOURCE:** Donna Rogers, coordinator of college development, Graduate School, Texas Tech University, (806) 742-6003, or e-mail [donna.rogers@ttu.edu](mailto:donna.rogers@ttu.edu).



Texas Tech University System  
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news release

**FOR IMMEDIATE RELEASE**

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**SIGNUPS START FOR SUPER SATURDAYS**

<http://www.texas-tech.edu/newshome>

LUBBOCK – Texas Tech University Institute for the Development and Enrichment of Advanced Learners is making Saturdays super for gifted elementary students.

Signups are under way for area students in kindergarten through sixth grade for Super Saturdays classes at Texas Tech. Early Bird discount registration will run through Oct. 3.

Students can participate in a variety of classes from art, theater, photography, engineering, chemistry, law and more. Classes meet Saturdays from Oct. 18 to Nov. 8.

“Through programs like Super Saturdays, children are introduced to a number of academic disciplines,” Program Director Martha Hise said. “This type of experience allows them to focus on an academic path and to explore their strengths.”

Super Saturdays is an enrichment program designed to meet the needs and interests of high-achieving and gifted students. Classes are limited to 15 students and are taught by university faculty members, graduate students and public school teachers. Students not previously enrolled in Super Saturdays must attach a copy of his or her most recent report card or a letter of recommendation from a teacher or school official.

Cost for classes range from \$65 to \$78. Scholarships, based on need and merit, are available for Super Saturdays students. Deadline for scholarship applications is also Oct. 3.

For more information or to register, contact IDEAL at (806) 742-2420, stop by the office in Room 311 of the Texas Tech Administration Building or visit [www.ttu.edu/ideal](http://www.ttu.edu/ideal).

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**SOURCE: Martha Hise, program director, (806) 742-2420, [martha.hise@ttu.edu](mailto:martha.hise@ttu.edu)**



**FOR IMMEDIATE RELEASE**

September 18, 2003

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**CHUCK D TO SPEAK ON 'HIP HOP AND THE DIGITAL DIVIDE'  
AT TEXAS TECH UNIVERSITY**

LUBBOCK – Texas Tech University's Center for Campus Life presents "Hip Hop and the Digital Divide" with Chuck D, co-founder of the rap group Public Enemy and major proponent of music on the Internet. He will speak at 7 p.m., Wednesday, (Sept. 24) in the Allen Theatre of the Student Union Building.

Jenn Henley, special events coordinator for the Center for Campus Life, said that her department could not have brought Chuck D's show to Texas Tech at a better time.

"With today's college campus issues of file sharing and downloading copyright-protected music from the Internet, Chuck D's 'Hip Hop and the Digital Divide' couldn't be more timely or relevant for students," she said.

His advocacy of music on the Web has been profiled in *Forbes*, *Time* and *USA Today*. He also was named to *Upside* magazine's "Elite 100" list of Internet leaders, alongside Bill Gates and Steve Jobs.

In September 1999, Chuck D launched a multi-format "supersite" on the Web, [www.Rapstation.com](http://www.Rapstation.com). A home for the vast, global, hip hop community, the site boasts a television and radio station with original programming, many of hip hop's most prominent DJs, celebrity interviews, free MP3 downloads, social commentary, current events and regular features dedicated to empowering rap artists with the knowledge to turn their craft into a viable living.

Chuck D also launched a radio station on the Internet, [www.bringthenoise.com](http://www.bringthenoise.com), and in a landmark move, made Public Enemy the first multi-platinum selling act to release its album via the Web before it was available in retail stores. His involvement with the Internet has landed him on the cover of *The Net*, *Wired*, *Bomb* and *Yahoo! Internet Life* magazines.

For more information, contact Jenn Henley, special events coordinator for the Center for Campus Life, at (806) 742-3621.

- 30 -

**SOURCE:** Jenn Henley, special events coordinator for the Center for Campus Life, at (806) 742-3621.



Texas Tech University System  
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**FOR IMMEDIATE RELEASE**

September 18, 2003

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**TEXAS TECH UNIVERSITY SETS ENROLLMENT RECORDS** [www.texastech.edu/newshome](http://www.texastech.edu/newshome)

LUBBOCK – Texas Tech University continues to set enrollment records with 28,712 students enrolled as of the 12<sup>th</sup> class day. The university also has a record enrollment of 4,456 freshman students.

Texas Tech's previous enrollment record was 27,569 students, set in the Fall 2002 semester. The previous freshman enrollment record also was set in the Fall 2002 semester with 4,142 first-year students.

The Graduate School also is showing record numbers with 4,313 students enrolled for the Fall 2003 semester. The School of Law enrollment stands at 673.

"These enrollment numbers continue to show that Texas Tech is becoming a university of choice for many students," said Jon Whitmore, president of Texas Tech University. "We offer a course of study to fit almost any interest. We have excellent faculty members who care deeply about undergraduate and graduate education. Texas Tech is an outstanding university, and our growth reflects that reality."

Enrollment is official on the 20<sup>th</sup> class day, said Stephanie Hays, associate vice president for enrollment management.

"Students who are enrolled as of the 12<sup>th</sup> class day are required to have paid a significant portion of their tuition and fees by the 20<sup>th</sup> class day in order to be counted for the official enrollment," she said.

Texas Tech has shown consistent growth over the past five years. In 1998, 7,654 freshmen applied to Texas Tech. Just almost 14,000 applied this fall, said Hays.

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**SOURCES:** Jon Whitmore, president, Texas Tech University, (806) 742-2121, or Stephanie Hays, associate vice president for enrollment management, (806) 742-7025.



**FOR IMMEDIATE RELEASE**

September 19, 2003

CONTACT: Kaley Paris, [kaley.paris@ttu.edu](mailto:kaley.paris@ttu.edu)

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<http://www.texas-tech.edu/newshome>

**FOREIGN CORRESPONDENT JACK KELLEY TO SPEAK AT TEXAS TECH**

LUBBOCK – Have you ever wondered what it would be like in the trenches during a war? The Division of Student Affairs at Texas Tech University presents Jack Kelley and his lecture “Back from War: USA TODAY Foreign Correspondent Takes You Into the Foxholes.” Kelley will discuss his accounts of the overseas conflicts that he has covered since 1990. He will speak at 7 p.m., Thursday, (Sept. 25) at the United Spirit Arena on the Texas Tech campus.

Jenn Henley, special events coordinator for the Texas Tech Center for Campus Life, says that Kelley uses several props from wars he has covered to convey his message.

“During his lecture, Kelley could show a gas mask, a bullet-proof vest, pictures of Iraqi people and also play audio of some of the sounds of war,” Henley said. “This type of lecture could not only be pertinent to Texas Tech students and professors, but also to members of the Lubbock community and that’s why the event will be free to everyone.”

Kelley has reported from 96 countries and interviewed 38 heads of state, including Cuba's Fidel Castro, the PLO's Yasser Arafat, Tibet's Dalai Lama and Jordan's King Abdullah. Among the overseas conflicts he's covered are the Rwandan massacre, the shoot down of United States planes in Cuban waters, the deadly bombings by Islamic extremists in Israel and Egypt, the terrorist bombings of the U.S. Embassies in Kenya and Tanzania, the Cuban-American custody battle over Elian Gonzalez, the U.S. War on Terror in Afghanistan and the U.S. war in Iraq.

He has been nominated for the Pulitzer Prize five times and was a finalist for the coveted award in 2002. Kelley also has been the recipient of the National Headliners Award and the Society of Professional Journalists Award.

For more information, contact Jenn Henley, special events coordinator for the Center for Campus Life, at 742-3621.

- 30 -

**SOURCE:** Jenn Henley, special events coordinator for the Center for Campus Life at (806) 742-3621.





**FOR IMMEDIATE RELEASE**

September 19, 2003

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**ROBERT EARL FONVILLE ESTABLISHES GIFT ANNUITY AND BESTOWS  
PERSONAL PROPERTY TO TEXAS TECH UNIVERSITY**

LUBBOCK -- Robert Earl Fonville has given a cash gift of \$25,000 and personal property valued at \$16,000 to Texas Tech University to benefit the College of Human Sciences. The gift was accepted by the Texas Tech Foundation Inc.

A gift annuity will fund a scholarship honoring the memory of Mary S. Gulledge and her three daughters: Velda Beth Gulledge Fonville, Fonville's deceased wife; Mary Nelle Gulledge Gunter; and Evelyn Gulledge Murray.

Beth Fonville earned her bachelor's degree in 1934 from the College of Human Sciences at Texas Tech. Beth's sisters, Evelyn Murray and Mary Gunter, graduated from Texas Tech in 1934 and 1939, respectively. Mary also earned a second bachelor's degree in arts and sciences in 1940.

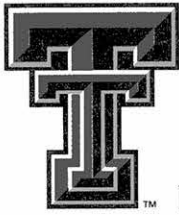
The Gulledge Fonville Endowed Scholarship in the College of Human Sciences will assist qualified students enrolled in the college who have a strong academic record, have demonstrated leadership skills, and maintain a grade point average of 2.7 or higher.

A decorated World War II veteran, Harvard graduate and former Amurex Oil Company and Texas Utilities executive, Fonville has made a number of large gifts to institutions of higher education throughout the years, including to Tulane University, the University of Mississippi and Princeton Theological Seminary. He and his wife, Anne Sutterley Fonville, live in Dallas.

"Texas Tech is very fortunate to be the beneficiary of Mr. Fonville's generosity," said Greg Teeter, director of planned giving at Texas Tech. "Although he is not an alumnus, he is a friend of our university system. We are grateful that he thought of Texas Tech in this meaningful way."

-30-

**SOURCE:** Greg Teeter, Texas Tech director of planned giving, at 1-888-999-0074, or via e-mail at [greg.teeter@ttu.edu](mailto:greg.teeter@ttu.edu).



Texas Tech University System  
NEWS & PUBLICATIONS

n e w s   r e l e a s e

**FOR IMMEDIATE RELEASE**

Date: September 19, 2003

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**BUSH GUEST LIST INCLUDES TEXAS TECH'S MCCLAIN**

<http://www.texastech.edu/newshome>

LUBBOCK – Texas Tech University Associate Professor of German Languages, Meredith McClain, Ph.D., has received an invitation to the presentation of the George Bush Award for Excellence in Public Service to former Chancellor Helmut Kohl of the Federal Republic of Germany.

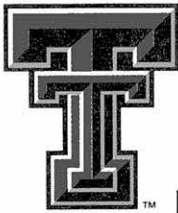
The award presentation and the ensuing dinner are set for Oct. 1 at the George Bush Presidential Library Center on the campus of Texas A&M University in College Station.

McClain, the 2001 Lucius D. Clay medal winner for deepening German-American relations, was thrilled to receive the invitation. "I received this amazing letter from the George Bush Presidential Library Foundation at Texas A&M," she said. "I have booked my flight and am delighted to say that I will be attending this rare event."

McClain, director of the Southwest Center for German Studies at the International Cultural Center at Texas Tech, has been recognized by the German government for her research pertaining to German immigration to Texas.

-30-

**SOURCE: Meredith McClain, Ph.D., associate professor of German, Texas Tech University, (806) 742-3237, meredith.mcclain@ttu.edu.**



Texas Tech University System  
NEWS & PUBLICATIONS

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**FOR IMMEDIATE RELEASE**

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**SYMPOSIUM TO FEATURE ARRINGTON KEYNOTE SPEECH** <http://www.texas-tech.edu/newshome>

LUBBOCK – Texas Tech alumnus Jodey C. Arrington is the scheduled keynote speaker for the 22<sup>nd</sup> Annual Center for Public Service Symposium, set to begin at noon, Oct. 2, at the Sheraton Four Points Hotel, 505 Avenue Q.

Arrington, a native of Plainview, has served as chief of staff to Federal Deposit Insurance Corporation Chairman Don Powell since 2001. Prior to service at the FDIC, Arrington served as special assistant to the president and associate director for presidential personnel under President George W. Bush.

The former Red Raider's speech, "From West Texas to the White House: Thoughts on Serving a Governor and a President," will highlight the annual gathering.

"The symposium is sponsored by the Center for Public Service, the Urban Management Assistants of West Texas and the West Texas City Managers Association," said Shelby Jean, interim director of the Texas Tech University Center for Public Service. "At this event, we welcome back our alumni, giving them the opportunity to visit with faculty and old friends and to meet new students while encouraging the community at-large to learn more about our programs and to enjoy a national level speaker."

Among the dignitaries invited to attend the symposium are Powell, Texas Rep. James E. "Pete" Laney and Congressman Randy Neugebauer. Texas Tech Chancellor David Smith will deliver the university's welcome to event participants.

Arrington will be presented the Center's Distinguished Public Service Award. Gregory Shugart, business manager for the Office of the District Attorney of Tarrant County, will be honored as Outstanding Alumnus.

In addition, merit scholarships, named for former students Jerry Perkins and Joe Cayer, will be awarded to Master of Public Administration students.

-30-

**SOURCE:** Shelby Jean, interim director of the Center for Public Service, (806) 742-8035, [shelby.jean@ttu.edu](mailto:shelby.jean@ttu.edu).



Texas Tech University System  
NEWS & PUBLICATIONS

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**FOR IMMEDIATE RELEASE**

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**DEBUSK CLAIMS SLOT IN GILDER LEHRMAN HISTORY PROGRAM**

<http://www.texas-tech.edu/newshome>

LUBBOCK – Texas Tech University Honors College junior Kristin DeBusk, from Hayes, Kan., topped a field of more than 400 entrants to win a place in the elite Gilder Lehrman History Scholars Program for 2003.

DeBusk was one of just 12 students selected in the national competition that attracted students from 242 colleges and universities in the United States and Canada. Earning a spot in the 2003 program gave DeBusk the opportunity to spend eight weeks at Columbia and Princeton during the summer working with some of the country's leading historians on one of several Gilder Lehrman research projects that rely on the intensive study of primary sources.

"Kristin is such a special person," Gretchen Adams, Ph.D., assistant professor of history at Texas Tech, said. "She is a double major – majoring in history and technical communications – and she also is minoring in romance languages. She works hard, she's smart, and she takes advantage of every opportunity she's offered."

The Gilder Lehrman History Scholars Program is for college sophomores and juniors who are interested in pursuing a major in American history and have demonstrated academic excellence within the field.

-30-

**SOURCE: Gretchen Adams, assistant professor Department of History, Texas Tech University, (806) 742-1004, ext. 239, [gretchen.adams@ttu.edu](mailto:gretchen.adams@ttu.edu).**



Texas Tech University System  
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**FOR IMMEDIATE RELEASE**

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**TEXAS TECH MATHEMATICS DEPARTMENT HOSTS MINI-SYMPOSIUM**

<http://www.texas-tech.edu/newshome>

LUBBOCK – The Mathematics and Statistics Department of Texas Tech University will host, “Mathematical and Computational Modeling of Biological Systems” Nov. 6-8 as part of the Red Raider Mini-Symposium Series.

Speakers scheduled at the symposium include: Jay. D. Humphrey, Ph.D., of Texas A&M University; James Keener, Ph.D., of the University of Utah; Michael Reed, Ph.D., of Duke University; Arthur Sherman, Ph.D., of the National Institutes of Health; Trachetta Jackson, Ph.D., of the University of Michigan; Mette Sofie Olufsen, Ph. D., of North Carolina State University; and Charles Taylor, Ph.D., of Stanford University.

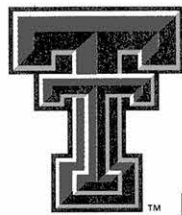
The event is sponsored by the National Science Foundation, Paul Whitfield Horn Professor Frits Ruymgaart and The Whitaker Foundation. Padmanabhan Seshaiyer, Ph.D., the principal investigator and primary organizer of the meeting, said, “The proposed mini-symposium will enhance the awareness of the ever-increasing utility of mathematical and computational approaches in understanding biological systems.”

Symposium planners also hope to promote interdisciplinary aspects of problem-solving, to provide a forum that allows early-career researchers and students in math and engineering to interact with scholars to learn of new research venues and existing problems, and to encourage women and under-represented minorities to pursue careers in areas that bridge biological, mathematical and computational sciences.

More details about the meeting are available at  
<http://www.math.ttu.edu~padhu/red03.html>.

-30-

**SOURCE: Padmanabhan Seshaiyer, Ph.D., assistant professor, Department of Mathematics and Statistics, (806) 742-2566, [padhu@math.ttu.edu](mailto:padhu@math.ttu.edu).**



Texas Tech University System  
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**TEXAS TECH BIO-TERRORISM CLASS LISTED IN "COOL COURSES"**

http://www.texas-tech.edu/newshome

LUBBOCK – Victoria Sutton's "Law and Bio-terrorism" class at Texas Tech School of Law makes students face real-world situations and offer thoughtful legal recommendations.

The course, which requires students to spend the last 15 minutes of each class period deciding on a course of action in an emergency scenario, is one listed in a story titled, "Cool Courses," in the September 2003 issue of *The National Jurist*.

"It's an honor to be identified among a dozen or so 'cool classes,' " Sutton said. "The students take on the challenge of considering legal issues which are now being debated, which received little attention before the anthrax attacks in the Fall of 2001."

Sutton, a member of the Texas Tech law school faculty since 1999, also wrote the book for the course. "I began writing about legal issues and bio-terrorism long before Sept. 11, 2001, and was offered a contract to write the book which we use in the course -- it is the first in the field of law and bio-terrorism," she said. "Several students who knew about the book asked me to teach the course in the Fall semester, 2002. The use of scenarios to challenge the students on legal issues raised in a bio-terrorism event is a way to apply legal principles learned in the preceding class."

The magazine article, written by Christine Ward, outlines law classes that capture students' imaginations. Course titles include: "Righting Wrongs," offered at the University of Missouri at Kansas City; "Lawyers in Art and Life," offered at the University of Pittsburgh; "Playing Supreme Court," offered at the University of Connecticut; and "Space and the Seas," offered at the Institute of Air and Space Law at McGill University in Montreal.

Sutton also teaches environmental law, law and biotechnology, law and science constitutional law, and Native American law. She is also Director of the Center for Bio-defense, Law and Public Policy at the Texas Tech School of Law.

-30-

**SOURCE: Victoria Sutton, Ph.D., associate professor of law, (806) 742-3990, ext. 264, vickie.sutton@ttu.edu.**





Texas Tech University System  
NEWS & PUBLICATIONS

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**FOR IMMEDIATE RELEASE**

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**TEXAS TECH PROFESSOR INVITED TO UNESCO WATER CONFERENCE**

<http://www.texas-tech.edu/newshome>

LUBBOCK – Texas Tech School of Law professor Gabriel Eckstein has been invited to participate at a conference of water law experts Oct. 2-3 in Paris, France.

Experts at the conference, sponsored by the United Nations Education Scientific and Cultural Organization (UNESCO), will address global and trans-boundary water issues. Eckstein will participate in a meeting on shared ground water.

Texas Tech Law School Dean Walter Huffman said, "It's a significant tribute to Professor Eckstein, recognizing his expertise, not just nationally, but internationally. We're very proud to have him on our faculty. He is a recognized, widely published expert in international water law."

The conference is part of UNESCO's Internationally Shared Aquifer Resources Management Program. The addressing of global water issues represents a significant undertaking by the United Nations. UNESCO has made water management issues a top priority in its international sustainable development agenda.

-30-

**SOURCE:** Richard Rosen, associate academic dean, Texas Tech School of Law, (806) 742-3990, ext. 303, [richard.rosen@ttu.edu](mailto:richard.rosen@ttu.edu).



Texas Tech University System  
NEWS & PUBLICATIONS

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**FOR IMMEDIATE RELEASE**

September 23, 2003

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<http://www.texastech.edu/newshome>

**TEXAS TECH ONLINE ADVISING  
PROGRAM TO RECEIVE NATIONAL AWARD**

LUBBOCK – The National Academic Advising Association, NACADA, will honor an online advising program developed at Texas Tech University.

Texas Tech's Electronic College Optimum Adviser and Career Helper, also known as E-COACH, will receive the association's Outstanding Institutional Advising Program Certificate of Merit.

The E-COACH program was developed as a team effort by James M. Gregory, Ph.D., associate academic dean of the College of Engineering, academic advisers and software engineering students.

The E-COACH program allows Texas Tech students, after entering the classes they want to take and other course requirements, to receive a detailed preliminary course schedule for the semester, complete with blocks of time reserved for lunch, sleep and study time.

"Most of this program was developed without the use of grant support," said Gregory. "Many of Texas Tech's software engineering students helped make this project a success by assisting in Web layout, functionality, data entry and other programming and coding work."

The award will be presented during the association's annual conference in October in Dallas. Judy Patterson, the academic program adviser for Texas Tech's electrical engineering program and Texas liaison for the Region 7 steering committee of NACADA, will receive the award for Texas Tech.

-30-

**SOURCE:** James M. Gregory, Ph.D., associate academic dean, College of Engineering, Texas Tech University, (806) 742-3451, [james.gregory@coe.ttu.edu](mailto:james.gregory@coe.ttu.edu)



**EVENT ADVISORY**

September 24, 2003

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**[Editor's Note: Media will be able to set up cameras on the west side of the visitor's tunnel.]**

<http://www.texas-tech.edu/newshome>

**USA TODAY CORRESPONDENT TO SPEAK AT TEXAS TECH UNIVERSITY**

**WHAT:** The Division of Student Affairs at Texas Tech University presents Jack Kelley and his lecture "Back from War: USA TODAY Foreign Correspondent Takes You Into the Foxholes."

**WHEN:** 7 p.m., Thursday, (Sept. 25).

**WHERE:** United Spirit Arena on the Texas Tech campus.

**EVENT:** Kelley will discuss his accounts of the overseas conflicts that he has covered since 1990. Kelley has reported from 96 countries and interviewed 38 heads of state, including Cuba's Fidel Castro, the PLO's Yasser Arafat, Tibet's Dalai Lama and Jordan's King Abdullah.

Among the overseas conflicts he's covered are the Rwandan massacre; the shoot-down of United States planes in Cuban waters; the deadly bombings by Islamic extremists in Israel and Egypt; the terrorist bombings of the U.S. Embassies in Kenya and Tanzania; the Cuban-American custody battle over Elian Gonzalez; the U.S. War on Terror in Afghanistan and the U.S. war in Iraq.

He has been nominated for the Pulitzer Prize five times and was a finalist for the coveted award in 2002. Kelley also has been the recipient of the National Headliners Award and the Society of Professional Journalists Award.

**CONTACT:** Jenn Henley, special events coordinator for the Center for Campus Life at (806) 742-3621.



**FOR IMMEDIATE RELEASE**

September 25, 2003

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**DEFENSE DEPARTMENT TASK FORCE UTILIZES THE  
TEXAS TECH UNIVERSITY VIETNAM CENTER ARCHIVES**

<http://www.texastech.edu/newshome>

LUBBOCK - The Texas Tech University Vietnam Center Archives are currently being researched by the Joint Task Force-Full Accounting, based at Camp Smith, Hawaii, to help retrieve information about those lost in the Vietnam War.

Investigation Team Leader Captain Ryan Wolfgram said, "Our goal is to get the fullest possible accounting of those lost in the Vietnam War including investigating leads, interviewing personnel or witnesses as well as sight surveys. The center will be a good tool in that process."

The Texas Tech Vietnam Center was established by the Board of Regents in 1989 and has the largest Vietnam War archive outside the United States Government. The center functions to encourage the continuing study of all aspects of the American Vietnam experience, and to guide and assist in the development and growth of The Vietnam Archive at Texas Tech, said Jim Reckner, Ph.D., director of the Vietnam Center at Texas Tech.

"This visit validates our efforts to preserve the records of the American experience in Vietnam," said Reckner.

The task force will remain in Lubbock for a week of archive research. The task force heard about the center through an alumnus of Texas Tech who is a member of the task force and then pursued the travel in search of more information.

"That is what this is about, the families. To find out just a bit of information about their loved ones and for them to receive an honest assessment brings closure and that is what makes it all worthwhile," said Wolfgram.

The center receives as donations an average of one collection a day for the archives from various veterans and donors. For more information on the center, please go to [www.vietnam.ttu.edu](http://www.vietnam.ttu.edu).

"Texas Tech has a great program and a huge amount of information, it is just phenomenal and we can not thank them enough for the center's resources," Wolfgram said.

-30-

**SOURCE: Jim Reckner, Ph.D., director of the Vietnam Center, Texas Tech University , (806) 742-3742 or [james.reckner@ttu.edu](mailto:james.reckner@ttu.edu).**



**FOR IMMEDIATE RELEASE**

September 26, 2003

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Texas Tech University Health Sciences Center

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER PRESIDENT  
BEGINS HEALTHY LUBBOCK INITIATIVE**

LUBBOCK – Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., will launch the “Healthy Lubbock” initiative with a community forum on Monday (Sept. 29) from 11 a.m. to 2 p.m. at the McInturff Conference Center, 602 Indiana Ave.

The “Healthy Lubbock” initiative will be a community-wide collaborative effort to address the developing health crisis of obesity. Obesity is rapidly becoming one of the most serious health threats in Lubbock and the region. This initiative responds to national calls for strategies to improve fitness and nutrition, especially of children.

The conference, which will include community leaders, health care professionals, various school districts representatives and business leaders, will focus on fitness and nutrition, the health risks of being overweight and reasonable community-level actions to improve awareness and access to healthy lifestyle choices. Wilson said this conference is the first step of making Lubbock the healthiest city in Texas.

In June, the Association of Academic Health Centers awarded the health sciences center, along with three other institutions in other states, \$20,000 each for planning grants to convene community stakeholders to improve the health of local communities.

“Obesity-related diseases are becoming the leading cause of health care expenditures in the United States. Children face particular risks of a series of dangerous, life-shortening conditions,” Wilson said. “The immediate goal of the conference is to sit down and discuss obesity issues and how to make a healthier Lubbock. We will then find ways to implement our ideas and make a community-driven commitment for a long-term plan.”

It is estimated that more than 300,000 people die each year due to obesity-related causes. Since 1980 rates of obesity among children have more than doubled. The most recent government statistics show that of all the children born in the United States in 2000, one in three will have diabetes.

Wilson said that health problems associated with being overweight, such as diabetes, heart disease and high blood pressure are contributing to higher medical and insurance costs, a loss of workforce productivity and a diminishing quality of life.

This conference also will deal with the economic well-being of Lubbock, the fitness of its future workforce, and the threats to the sustainability of business enterprises on the South Plains from costs associated with obesity-related diseases.

Wilson, Lubbock Mayor Marc McDougal and Market Lubbock Inc. representatives will make remarks. Guest speaker will be Patti Patterson, M.D., vice president of rural and community health at the health sciences center.

“With this initiative, we can better target this particular epidemic of obesity and facilitate a strong partnership with our community. With this community’s support, we can reach our goal of making Lubbock the healthiest city in Texas,” Wilson said.





**FOR IMMEDIATE RELEASE**

September 26, 2003

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**YOU CAN'T CATCH ASTHMA**

LUBBOCK – A quick glance in the mirror can show so much. Who a person is, how they live and what they are surrounded by on a daily basis are just a few factors that help to determine the risk of asthma in U.S. adults.

Researchers at Texas Tech University Health Sciences Center and the University of Texas Houston School of Public Health analyzed data from 18,393 U.S. adults, aged 20 years and older who participated in the third National Health and Nutrition Examination Survey, to determine why the occurrence of asthma and wheezing has been on the rise in the United States.

“The prevalence and severity of asthma have been increasing in the general population, both worldwide and in the United States, and we wanted to better understand the growing trend,” said Ahmed Arif, M.D., Ph.D., first author and assistant professor in the Division of Health Services Research in the Department of Family and Community Medicine at the Texas Tech University Health Sciences Center.

Of the U.S. adult population, 4.5 percent suffer from asthma and another 16.4 percent reported wheezing in the previous 12 months. Demographics, socioeconomic backgrounds, indoor air quality, allergies and other characteristics are all variables taken into consideration when determining who is at the highest level of risk for asthma.

Closely resembling chronic obstructive pulmonary disease and other respiratory infections, asthma is often overlooked in regards to the elderly. Due to the common misdiagnosis of asthma in adults 60 years and older, asthma is generally under treated and is responsible for 3.6 percent of this particular population's breathing troubles.

In the present study, the high occurrence of asthma and/or wheezing was affected by various environmental factors. Smoking is one issue that can affect the diagnosis and severity of asthma in the elderly. Many other factors can contribute to this disease as well. Pet ownership, seasonal allergies and obesity have all been linked to asthma and/or wheezing.

“This study shows the differences that should be taken into consideration when devising a treatment,” said Arif.



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September 29, 2003

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<http://www.ttuhsc.edu/home/newspubindex.htm>

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER TO RECEIVE  
FEDERAL FUNDING FOR AHEC PROGRAMS**

LUBBOCK- Texas Tech University Health Sciences Center has been awarded \$2.5 million over the next three years from the U.S. Department of Health and Human Services to expand access to health care in West Texas with a health education and workforce development program.

Texas Tech will use the funding to expand the West Texas Area Health Education Center (AHEC) by creating four additional AHEC centers across West Texas. AHEC of the Plains was opened on June 13, 2002 in Plainview and was the first of its kind to address the critical shortage of health care providers in the western half of Texas.

The AHEC's mission is to address the health care provider shortage and improve health care access in West Texas through education and development of the health care workforce. AHEC's activities primarily target rural and urban underserved populations. Future health workforce development efforts include a heavy emphasis on promoting health care careers among rural and West Texas youth who are most likely to remain in West Texas.

Patti Patterson, M.D., vice president of rural and community health at the health sciences center, said 19 counties in West Texas do not have a single physician, while 27 counties have less than three. She said the situation will worsen as many of the existing health care workers approach retirement age—unless we develop a pipeline of health care providers who can take the place of these retirees.

"We hope these education centers will encourage people to pursue a career in health care and the pipeline of health professionals will increase. Health care and economic development in rural communities go hand-in-hand," Patterson said. "This is a resource that communities can draw on to strengthen local education and health care infrastructure."

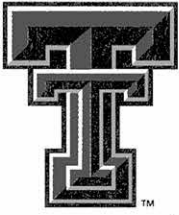
"The program is multifaceted but the primary objective will be promoting health careers among school-aged kids. It may be through mentoring programs or summer health care academies."

M. Roy Wilson, M.D., president of the health sciences center, said this award is exciting for the health sciences center and the communities involved. "Funding for this program will enable us to carry out our mission to train quality health care professionals

who are focused on serving in rural and underserved communities, bringing important primary health care services to our patients.”

Patterson added that the AHEC of the Plains has already provided health career services to more than 4,000 people in 25 counties. The health sciences center anticipates opening two of the new centers in 2004 and the remaining two centers in 2005.

The AHEC is administered by the Office of Rural and Community Health at the Texas Tech University Health Sciences Center.



**FOR IMMEDIATE RELEASE**

September 29, 2003

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<http://www.texastech.edu/newshome>

**NEW TEXAS TECH SCULPTURE RECASTS THE BOOK**

LUBBOCK – Texas Tech University has added a new bronze sculpture to its public art collection.

Titled “BOOKMAN (The Read Reader),” by multimedia-artist Terry Allen, the seven-foot-tall sculpture depicts a walking figure (presumably a student) made entirely out of books. Aptly, the work of art stands between two large repositories of books: the University Library and the new Barnes and Noble store in the newly renovated Student Union Building.

Cecilia Carter Browne, Texas Tech’s public art manager, said the new statue is perfect for a university setting.

“Texas Tech seeks to enrich its cultural and intellectual environment by developing and maintaining a university public art collection,” said Carter Browne. “Allen’s fanciful sculpture challenges our idea of everyday objects, like books, and makes viewers think about art differently, too.”

“As an educational institution, we aim to stretch and develop the viewer’s visual vocabulary,” said Carter Browne. “Terry Allen was the natural choice for creating a stimulating public sculpture because the artist has forged a successful career out of challenging the status quo.”

Allen was born in Wichita, Kan., grew up in Lubbock and studied at Chouinard Art Institute in Los Angeles, Calif. In addition to his artworks in Lubbock, Allen’s works are included in prominent collections throughout the nation, including the Los Angeles County Museum of Art, the San Francisco Museum of Modern Art, the Dallas Museum of Art, the Metropolitan Museum of Art in New York City and the Museum of Modern Art in New York.

Allen also has completed more than 20 major public art projects at sites such as the George Bush Intercontinental Airport in Houston, the L.A. Louver Gallery in Venice, Calif., Sony Pictures Entertainment in Culver City, Calif., and the Denver International Airport in Denver, Colo.

In addition to sculpture, Allen also has produced works in painting, video and musical and theatrical performances. He is also a songwriter who has recorded 12 CDs and whose songs have been recorded by numerous recording artists. He has received National Endowment for the Arts Fellowships, a Guggenheim Fellowship, the Isadora

-more-

Duncan Award, and was inducted into the Buddy Holly "Walk of Fame" in Lubbock in 1997.

Allen's sculpture commission was funded through Texas Tech's public art program. Of the estimated total cost of each new capital project that exceeds \$500,000, 1 percent is set aside for the acquisition of public art. The funding structure of the program is based on similar percent-for-art models throughout the United States.

-30-

**SOURCE:** Cecilia Carter Browne, university public art manager, Facilities Planning and Construction, Texas Tech University, (806) 742-2116, or [cecilia.carter@ttu.edu](mailto:cecilia.carter@ttu.edu).



**FOR IMMEDIATE RELEASE**

September 29, 2003

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**[Editor's Note: Media tours are offered from 2:30-4 p.m. Please meet at the desk on the north end of the second floor.]**

**RIBBON-CUTTING SET FOR NEW STUDENT UNION BUILDING**

LUBBOCK -- The Texas Tech University Student Union Building ribbon-cutting ceremony, to officially announce the opening of the renovated facility, is scheduled for 4:30-5:30 p.m., Thursday (Oct. 2), in the north wall basement area of the Student Union Building on the Texas Tech campus.

"I am so excited about the Student Union expansion because the results are something that the students themselves decided on and paid for in order to make the 'university living room' a better place for interaction between students, faculty and staff," said Michael Shonrock, Ph.D., vice president of Student Affairs at Texas Tech.

The two phase project, a 92,500-square-foot new building expansion and an 80,000-square-foot existing building renovation, will revise the building's square footage to a total of 245,000-square-feet when the project is completed.

"The students of Texas Tech expressed concerns that their Student Union was not meeting all of their needs. The project that has resulted from the request of the students is nothing short of phenomenal," said Tom Shubert, managing director of the Student Union Building.

New amenities and services in phase one include: a gathering pavilion lounge space; a Barnes and Noble collegiate superstore; a union bistro-casual dining unit; the High Tech computer store; an information technology computer lab; 60 student organization office cubicles; a student organization resource center; new landscaping featuring two bronze sculptures; the Center for Campus Life Office; the Student Union Office; the Information Center; 100-seat mini-theater; two plasma television viewing areas; and a lounge areas and meeting rooms.

New amenities and services in phase two include: a fast-food area with seven branded vendors; a dining pavilion addition; a retail corridor housing, a branch bank, a convenience store, an identification office, a retail postal and shipping center; 25 meeting rooms, several reflection rooms for individual solitude; and a renovated public spaces and lounges.

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"This is such a wonderful amenity to have for the students. I think that the students have one of the most beautiful buildings on campus for their enjoyment," said Jeremy Brown, president of the Student Government Association at Texas Tech.

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**SOURCE: Tom Shubert, managing director of the Student Union Building, Texas Tech University, (806) 742-3636 or tom.shubert@ttu.edu.**



**FOR IMMEDIATE RELEASE**

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**TEXAS TECH UNIVERSITY SETS ENROLLMENT RECORDS**

LUBBOCK – Texas Tech University set an enrollment record, with 28,549 students enrolled as of Monday (Oct. 29), the 20<sup>th</sup> class day of the Fall 2003 semester.

Texas Tech's previous enrollment record was 27,569 students in the Fall 2002 semester. Freshman enrollment also has increased with 4,445 new students enrolling this semester, a 7.3 percent increase. Texas Tech's six-year graduation rate is up to 55 percent, a 2 percent increase over last year.

"We are delighted with this news," said Texas Tech President Jon Whitmore. "More students are choosing Texas Tech and more students are graduating from Texas Tech. All these records really aren't surprising when you consider the quality education that Texas Tech offers."

Texas Tech is seeing record growth in virtually all areas of its enrollment this semester:

- Total enrollment is 28,549 -- up 980 students
- Graduate School enrollment stands at 4,282 students, a record up 4.5 percent.
- School of Law enrollment is 672 students.
- Overall, the number of African-American students stands at 854 or 3 percent.
- Overall the number of Hispanic students increased to 2,942 students or 10 percent.
- The freshman retention rate is 82 percent.
- The six-year graduation rate now stands at a record 55 percent.
- Student credit hours reached an all-time high of 359,863 -- a 4.8 percent increase over Fall 2002.
- A record 4,445 freshmen enrolled.
- SAT scores for incoming freshmen average 1123 -- also a record, up 11 points.

Texas Tech's growth is an indication that many important factors are coming together to bring the university success. "I think that Texas Tech's strong strategic plan is helping the university grow," said Whitmore. "We are all focused on the same goals. We are reaching out to students; we putting an emphasis on growing the faculty to serve students; and we are working to building our scholarship funds."

The sharp increase in the SAT scores of the incoming freshman class is also a positive sign for Texas Tech's future. "Our numbers are not quantity over quality," said Stephanie Hays, associate vice president for enrollment management. "We are attracting

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some of the best and the brightest students from Texas and across the country. I attribute our increased freshman class numbers and our increased test scores to good, aggressive recruiting.”

“What a wonderful time to be at Texas Tech University,” said Whitmore. “Our enrollment is up and our graduation rate is up. This is a first-rate university, with first rate faculty, staff and students. I don’t believe a student can find a better education anywhere else.”

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**SOURCE: Jon Whitmore, president, Texas Tech University, at (806) 742-2121.**